

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
) Investigation Nos.:
STEEL CONCRETE REINFORCING) 701-TA-502 and
BAR FROM MEXICO AND TURKEY) 731-TA-1227 (Review)

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Thursday,
 August 6, 2020

Teleconference
 U.S. International
 Trade Commission
 500 E Street, S.W.
 Washington, D.C.

The hearing commenced, pursuant to notice, at 9:30 a.m., before the Commissioners of the United States International Trade Commission, the Honorable JASON E. KEARNS, Chairman, presiding.

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On Behalf of the International Trade Commission:

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 RANDOLPH J. STAYIN, VICE CHAIRMAN
 DAVID S. JOHANSON, COMMISSIONER
 RHONDA K. SCHMIDTLEIN, COMMISSIONER
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Washington, DC
on behalf of

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and Chief Operating Officer, Commercial
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 Washington, DC
on behalf of

Celik Ihracatcilari Birligi - Steel Exporters Association ("CIB")
 Colakoglu Metalurji A.S. ("Colakoglu")
 Icdas Celik Enerji Tersane ve Ulasim Sanayi A.S. ("Icdas")
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 Leah N. Scarpelli

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P R O C E E D I N G S

(9:30 a.m.)

1
2
3 CHAIRMAN KEARNS: Good morning. On behalf of the
4 U.S. International Trade Commission, I welcome you to this
5 public hearing concerning Steel Concrete Reinforcing Bar from
6 Mexico and Turkey.

7 Due to COVID-19 considerations, the Commission is
8 holding this public hearing via videoconference. We
9 appreciate everyone's cooperation and patience during this
10 time.

11 The purpose of these reviews is to determine
12 whether revocation of the antidumping and countervailing duty
13 orders on steel concrete reinforcing bar from Mexico and
14 Turkey would be likely to lead to continuation or recurrence
15 of material injury within a reasonably foreseeable time.

16 All witnesses must be sworn in by the Secretary
17 before presenting testimony. I understand the parties are
18 aware of the time allocations. Any questions regarding the
19 time allocations should be directed to the Secretary.

20 Only the Commission and its staff may ask questions
21 of the parties. Speakers are reminded not to refer in their
22 remarks or answers to questions to business proprietary

1 information. Please speak clearly into the microphone, state
2 your name and affiliation for the record for the benefit of
3 the court reporter, and mute your microphone when you are not
4 presenting.

5 If you will be submitting documents that contain
6 information you wish classified as business confidential,
7 your request should comply with Commission Rule 201.6.

8 Mr. Secretary, are there any preliminary matters?

9 MR. BISHOP: Mr. Chairman, I would note that all
10 witnesses for today's hearing have been sworn in. There are
11 no other preliminary matters.

12 CHAIRMAN KEARNS: Okay, thank you. Can you please
13 announce our congressional witnesses.

14 MR. BISHOP: Has Representative Wilson arrived?

15 (No response.)

16 MR. BISHOP: Okay, we will start with the Honorable
17 John Katko, United States Representative, representing the
18 24th District of New York.

19 We welcome you, Mr. Representative.

20 MR. KATKO: I want to thank you for having me here
21 for this morning and also note that I'm in the middle of a
22 vacation, and I didn't know I was going to be testifying

1 until last evening. So I apologize for the informal attire,
2 but when I go on vacations, I don't bring suits with me. So
3 I apologize for that. I want to thank the Chairman -- pardon
4 me?

5 MR. BISHOP: Representative, we can't see your
6 webcam, sir.

7 MR. KATKO: That's okay. Tell me how I -- let me
8 try this right here. Oh, here we go.

9 CHAIRMAN KEARNS: We're all now very curious what
10 you're wearing, so --

11 MR. KATKO: Oh, here you go. How's that? How's
12 that for you, right?

13 MR. BISHOP: Thank you so much.

14 MR. KATKO: Okay. Thank you. Well, I want to
15 thank you all for having me testify today on this most
16 important matter. I understand that the Commission is
17 nearing a final determination on whether the antidumping
18 duties on rebar from Mexico and the countervailing duties on
19 rebar from Turkey once again should remain in place.

20 I think it is very clear that if unfairly traded
21 imports are allowed to return to market, our country's rebar
22 producers will be injured yet again. In my three terms as a

1 U.S. Representative, I have committed myself to fight for
2 domestic manufacturers, especially those in my district in
3 central New York.

4 Our manufacturers are the best in the world, and I
5 can think of no better example of American manufacturing than
6 Nucor Steel in Auburn, New York, which has been making steel
7 since 1974. We are the most cost-efficient and cleanest
8 rebar producers in the world, with Nucor Steel's Auburn plant
9 containing 97 percent of recycled content.

10 I've been to Nucor's facility in Auburn many times
11 and have seen firsthand the efficiency of their operations
12 and the high-quality products they produce. They also value
13 their workers' safety above all else, having achieved the
14 OSHA Voluntary Protection Program status, its highest level
15 of recognition for safety.

16 The 300 hard-working men and women of Nucor Steel
17 in Auburn are depending on this Commission's decision for
18 their continued economic well-being. Since every steel job
19 supports an additional five to seven jobs, a thriving steel
20 mill has an impact across my district and the entire upstate
21 New York economy.

22 But the mill's contribution is not just economic.

1 As our area dealt with the pandemic, blood supplies ran low.
2 Nucor Steel's Auburn teammates, following special protocols,
3 including safe social distancing, hosted a record-breaking
4 blood drive with help from the Auburn community.

5 Companies like Nucor play a vital role in the
6 community and the nation's economy. That important role is
7 threatened when foreign competitors receive illegal
8 government subsidies and then dump their products here,
9 hurting U.S. companies and their workers. That is why it is
10 imperative that our trade laws are strongly enforced.

11 It is my understanding that current trade remedies
12 have been effective in restraining unfairly traded rebar
13 imports from Mexico and Turkey, and, as a result, the U.S.
14 rebar companies have been able to benefit from U.S. demand.
15 In short, what you have been doing in the past and what I
16 testified to in the past is working.

17 These remedies have enabled producers to make their
18 new investments and create good jobs in the United States.
19 However, manufacturers are not immune from the incredibly
20 challenging and uncertain economic times our country faces as
21 a result of the Coronavirus pandemic. Revoking these
22 remedies would compromise the industry's progress just when

1 stability is needed most.

2 I understand that the Commerce Department has
3 already determined that unfair trade is likely to continue if
4 these remedies are revoked. I couldn't echo their sentiments
5 more. We cannot allow foreign producers that do not play by
6 the rules to take advantage of the U.S. market and threaten
7 much needed jobs.

8 In closing, I'm not asking for special treatment
9 for our manufacturers. I'm simply asking that our trade laws
10 be enforced and that the playing field be somewhat leveled.
11 When faced with unfair trade practices, I believe it is the
12 duty of the American government to use the tools available to
13 ensure that such practices do not injure our industry.

14 I want to thank you all very much for allowing me
15 to testify today despite my somewhat informal appearance. I
16 look forward to continue working with the Commission on these
17 and critical issues, and I can tell you personally myself how
18 much what you're doing is working in this industry, and it's
19 a question of fairness. And I just wanted to say thank you
20 all very much for that. And with that, I yield back.

21 CHAIRMAN KEARNS: Thank you, Mr. Katko.

22 Do any Commissioners have questions for

1 Representative Katko?

2 VICE CHAIRMAN STAYIN: No.

3 CHAIRMAN KEARNS: Hearing none, should we go to Mr.
4 Wilson, please.

5 MR. BISHOP: Our next congressional appearance is
6 the Honorable Joe Wilson, United States Representative,
7 representing the 2nd District in South Carolina. Welcome,
8 Mr. Representative.

9 MR. WILSON: Ladies and gentlemen, I am Joe Wilson.
10 I'm very grateful to represent the central areas of South
11 Carolina, and I'm very, very grateful too. Hey, what an
12 honor to be with John Katko. I agreed with every word he
13 said -- isn't that amazing -- because he was telling the
14 truth, thank goodness.

15 I'm grateful to be with you today to comment on the
16 International Trade Commission as you consider the
17 antidumping/countervailing duty order on steel rebar from
18 Mexico and Turkey. The impact of the steel industry to the
19 people of South Carolina and jobs of South Carolina is
20 expansive and very significant. CMC Steel is very important,
21 located in the district I represent in Cayce, South Carolina,
22 and it's the largest CMC mill in the United States, and I've

1 toured it a number of times. It's always so impressive, the
2 people who work there, how capable and competent they are.
3 One of the highlights for the Christmas season, I get to go
4 to their Christmas party. Now I've never been allowed to
5 stay to eat, but I do get to be there and just thank the
6 people who work at CMC for their dedication and their
7 competence and capabilities.

8 While I appreciate the relationship we have with
9 Turkey and Mexico -- and I need to point out that I work very
10 closely with both of those countries, working with the
11 ambassadors from Mexico and Turkey. They're great allies of
12 America and important allies and trade partners, but these
13 nations have historically undercut the United States on
14 prices and acted unfairly with respect to their trade
15 practices.

16 Steel rebar is critical for use in construction of
17 infrastructure. I represent the Savannah River Site, and if
18 you ever want to see a forest of rebar, visit the Savannah
19 River Site in Aiken and Barnwell County, South Carolina.

20 Additionally, it's very important for our
21 buildings, bridges, highways, tunnels. In this particularly
22 challenging time for our jobs and economy, revoking the order

1 would have devastating impact on the American economy and
2 jobs.

3 Thank you for taking your time this morning to meet
4 on this important issue. I look forward to continue working
5 with you to protect the United States against unfair trade
6 practices, and I'm very honored to represent the people of
7 2nd District. And if you're ever in Washington, you're
8 welcome to come by and visit, 1436 Longworth House Office
9 Building. You will notice that I have my CMC hat there and
10 helmet. And so my appreciation is very personal, and it's
11 just so sincere. They're great people who work at CMC.

12 CHAIRMAN KEARNS: Great. Thank you, Mr. Wilson.

13 Do any Commissioners have questions for
14 Representative Wilson?

15 VICE CHAIRMAN STAYIN: No.

16 MR. WILSON: Everyone have a great weekend. Again,
17 I wish you all well and success in all of your endeavors.
18 Thank you.

19 CHAIRMAN KEARNS: Thank you, sir.

20 MR. BISHOP: Mr. Chairman, that concludes direct
21 testimony from our congressional witnesses.

22 CHAIRMAN KEARNS: Thank you, Mr. Secretary. Let's

1 continue with opening remarks.

2 MR. BISHOP: Providing opening remarks on behalf of
3 those in support of continuation is Alan H. Price of Wiley
4 Rein.

5 Mr. Price, you have a total of five minutes.
6 Please activate your webcam and microphone.

7 MR. PRICE: Good morning. Can you see me or?
8 Sorry. Good morning, Chairman Kearns, members of the
9 Commission. I want to begin by highlighting five numbers:
10 2.7, 7.2, 119, 275, and 156 million. Remember these numbers.
11 I'll come back to them in a couple of minutes.

12 This case is about rebar. For those of you who are
13 new to rebar, the most important condition of competition is
14 the importance of price. In many industries, price may be an
15 important factor among others, but in this industry, price is
16 not only the most important factor, it's also the second most
17 important factor. Nothing else compares.

18 This is an intentionally homogenized product made
19 for ease of use by the construction industry. There are no
20 meaningful differences among domestic rebar and rebar from
21 Mexico and Turkey, there are no meaningful differences in the
22 way they compete, so subject imports should be cumulated.

1 The Commission has found time and time again that
2 rebar is fungible, that imports and domestic producers
3 compete across sizes, lengths, and grades throughout the U.S.
4 market, and that they are sold through common channels of
5 distribution. Nothing has changed. All the Respondents are
6 doing here is recycling rejected arguments.

7 Both subject industries have the ability and
8 incentive to ramp up exports to the United States. If
9 there's a distinction between likely volumes of Mexican and
10 Turkish imports, it is between very significant and even more
11 significant. This is a distinction without a difference in
12 terms of adverse impact on the industry and the market.

13 Significant capacity from both industries is
14 unaccounted for. About a third of the Mexican capacity
15 failed to respond, more than two-thirds of the Turkish
16 industry failed to respond. What are they hiding? Lots of
17 available capacity and supply that would be here in a
18 heartbeat.

19 Rebar demand is driven by construction activity.
20 The COVID-19 pandemic has exacerbated already weak
21 construction demand in Turkey and Mexico. Third country
22 markets are smaller and less attractively priced. Would they

1 come here in increasing volumes? The answer is they already
2 are. If home and third country markets were as attractive as
3 they say, this wouldn't be happening.

4 Subject imports from both countries pervasively
5 undersell the domestic industry. This was true in the
6 original investigation, and it's true here again. The
7 effects on price are identical, and they would be even worse
8 without the orders. Would significant volumes that
9 pervasively undersell the domestic industry be injurious? Of
10 course. The Commission has found that they were in 2001,
11 2014, and 2017, and they would be now.

12 Producers are already seeing offers from Mexico and
13 Turkish producers spreading throughout the market, forcing
14 them to reduce prices to maintain sales. Without the orders,
15 subject import prices will fall further and the domestic
16 industry will have no choice but to sacrifice volume or cut
17 prices.

18 Either way, they'll take a direct and immediate
19 hit. Trade and financial performance will suffer, new
20 investments will be compromised, good jobs will be lost.
21 This will happen either in a strong market or a COVID-
22 impacted market.

1 Everything I just mentioned to you about cumulation
2 and the fundamental conditions of competition has been
3 addressed before. The Respondents' case basically boils down
4 to one argument. Hey, Commission, you just got it wrong.
5 The foundation of the Respondents' argument is that the
6 orders have had no impact. Well, these orders have had an
7 impact.

8 Back to the five numbers. After the orders were
9 imposed, the industry's operating profits improved from 2.7
10 percent to 7.2 from 2014 to 2015, while operating income
11 increased from \$119 million to \$275 million. This
12 improvement is 156 million data points showing that there was
13 a material, not merely discernible, benefit to the industry
14 of imposing the duties on dumped Mexican volume and
15 subsidized Turkish volume.

16 The industry continues to benefit from these orders
17 today. If they are revoked, volumes will increase, prices
18 will fall, and material injury will continue or recur. Thank
19 you.

20 MR. BISHOP: Thank you, Mr. Price.

21 Providing opening remarks on behalf of those in
22 opposition to continuation are Rosa Jeong of Greenberg

1 Traurig and Leah Scarpelli of Arent Fox.

2 Ladies, you have a total of five minutes. You may
3 begin when you're ready. If you would please activate your
4 webcams and microphones.

5 MS. SCARPELLI: Good morning, this is --

6 MR. BISHOP: Are you doing it, Leah?

7 MS. SCARPELLI: I'm going first. Can you all hear
8 me okay?

9 MR. BISHOP: Yes, we sure can.

10 MS. SCARPELLI: Okay, great. Good morning,
11 Chairman Kearns and members of the Commission. I'm Leah
12 Scarpelli with Arent Fox, and I'm here today on behalf of the
13 Turkish Steel Exporters Association. On behalf of the
14 association, we appreciate the opportunity to be here before
15 you, albeit virtually today.

16 The U.S. market has changed significantly since the
17 orders at issue first took effect, but the margins under the
18 CVD order have been consistently low or de minimis. After
19 the orders were implemented in 2014, rebar imports from
20 Turkey actually increased, demonstrating that this order has
21 never restrained Turkish imports.

22 It was not until the separate AD order was imposed

1 in 2017 that imports from Turkey began to decline. When the
2 Section 232 tariffs took effect in 2018 at rates of up to 50
3 percent, Turkish imports almost entirely exited the market.
4 Even if the CVD order is revoked, imports of rebar from
5 Turkey will continue to be regulated by both the AD order and
6 the 232 tariffs, both of which are expected to remain in
7 effect for the foreseeable future, regardless of the outcome
8 of this case.

9 The U.S. market is simply less attractive now to
10 Turkish exporters, especially compared to developing markets
11 in the Middle East and in Asia that do not face the same
12 restrictions. Rebar producers in Turkey have shifted their
13 focus to more lucrative regional markets. Demand in Turkey's
14 home market has also improved. A large share of rebar
15 produced in Turkey will continue to be targeted at the home
16 market and the regional export markets, not the United
17 States. As you'll hear today, Turkish exporters intend to
18 maintain a modest market presence in the U.S., but any growth
19 will be in these other markets.

20 Finally, the positive performance of the U.S.
21 industry indicates that it's not at risk of material injury.

22 The domestic rebar industry has become even more

1 concentrated since 2014, with a few major players dominating
2 in just about every measurable sense. They are fully
3 integrated and the price leaders in this market.

4 U.S. producers have used their position to restrict
5 competition and maximize profits and will continue to thrive
6 regardless of whether these orders are continued. Due to
7 these conditions, the CVD order on imported rebar from Turkey
8 has no effect, and its continuation is not necessary to
9 prevent material injury to the U.S. industry.

10 We look forward to addressing these topics in more
11 detail during our presentations. Thank you.

12 Rosa?

13 MS. JEONG: Good morning. I'm Rosa Jeong of
14 Greenberg Traurig appearing on behalf of the Mexican
15 Respondents. In the last six years since the imposition of
16 AD and CVD orders on imports of rebar from Mexico and Turkey,
17 the reasons favoring the revocation of the Mexican AD order
18 have continued and been reinforced. Since 2014, the U.S.
19 industry has only gotten stronger. What was known as the big
20 three is now the big two and they continue to dominate the
21 U.S. market. The industry is doing incredibly well by every
22 metric reviewed by the Commission and has been doing well

1 despite the current COVID-19 pandemic. Mexican market share
2 was low during the POI and remained low throughout the POR
3 even during extended periods of low or no dumping duties.

4 Mexican imports have had absolutely no impact on
5 the U.S. market or the U.S. industry. During the POI,
6 Mexican imports did not gain any material market share at the
7 expense of the U.S. industry, and Mexican imports leaving the
8 market during the POR did not improve the conditions of the
9 U.S. industry.

10 The situation with domestic producers only improved
11 beginning in 2017 after the new AD and CVD orders were
12 imposed on imports of rebar from Turkey, Japan, and Taiwan
13 and in 2018 when Section 232 duties were imposed. The
14 different trajectories of Mexican and Turkish imports and the
15 differences in conditions of competition between Mexico and
16 Turkey support analyzing subject imports on a decumulated
17 basis, and unlike Turkey, Mexico faces an additional volume
18 restraint in the form of the bilateral agreement on the
19 removal of Section 232 duties, which constrains imports from
20 Mexico at historical levels. Evidence demonstrates that the
21 revocation of the order will not lead to recurrence of
22 material injury to the domestic industry by reason of imports

1 from Mexico.

2 This conclusion does not change even if the
3 Commission decides to analyze subject imports on a cumulated
4 basis. Even if the current orders are revoked, imports from
5 Turkey will still be covered by the 2017 AD and CVD orders
6 and Section 232 tariffs, meaning that there will be no
7 recurrence of injury to the domestic industry in the
8 foreseeable future. Thank you.

9 MR. BISHOP: Thank you, Ms. Jeong and
10 Ms. Scarpelli.

11 Mr. Chairman, that concludes opening remarks. We
12 will now move forward with the panel in support of
13 continuation of the antidumping and countervailing duty
14 orders. This panel has a total of 60 minutes for their
15 direct testimony. If you would please make sure that your
16 webcam and microphones are activated when you are presenting
17 testimony or answering a question. We welcome all of you,
18 and you may begin when you're ready.

19 MR. PRICE: Good morning. I'm Alan Price on behalf
20 of the Rebar Trade Action Coalition. I'm going to very
21 briefly review some key facts and conditions of competition.
22 Price is just as important today to purchasers as it was

1 five years ago and, in fact, in this case, purchasers have
2 told you that they'll buy subject imports in increasing
3 volumes if the orders are terminated. Price is obviously the
4 key by which imports are sold in this market and you see
5 massive underselling.

6 U.S. prices are attractive to the subject producers
7 and, obviously, they will continue to undersell. Rebar is a
8 highly fungible product and it is made intentionally for one
9 purpose, to sink in concrete. Unsurprisingly, many
10 purchasers report buying both domestic and subject rebar and
11 vice versa.

12 Obviously, once the imports come in, they travel
13 far and wide in the U.S. Here is a picture of Grupo Acerero
14 rebar in Des Moines, Iowa, I think fairly far from the
15 Mexican border as far as I can tell, and Grupo Acerero has
16 become a major exporter to the U.S. in 2020 and has not filed
17 a questionnaire response.

18 Obviously, there are changes in demand that are
19 occurring and this shows a lot of the forecast for decline on
20 a going forward basis. And one thing that is critical here
21 is no matter how bad things are in the United States,
22 actually, things have been worse in the home markets of

1 Mexico and Turkey. They were weak before COVID-19 hit, and
2 they are continuing to be weak and they are facing increased
3 competition in their alternative markets, such as Colombia
4 and the Middle East, and, obviously, things are also COVID-
5 impacted there too.

6 Both Mexico and Turkey are major net exporters and
7 they ship substantial volumes of rebar abroad every year,
8 more than what was reflected in the responses to the
9 Commission questionnaire, and subject producers are already
10 targeting the U.S. market in 2020 with volumes well above
11 2019 levels. You can see some of the surge.

12 The domestic producers are still not insulated or
13 are just not insulated from competition with the subject
14 imports. Transactions with affiliates are at market prices,
15 in competition with other suppliers. Domestic content
16 requirements still only cover a small portion of the market
17 and don't affect pricing. You'll also hear like from
18 Respondents today argue that rebar they sell is somehow or
19 other different from U.S. rebar and competes in different
20 places. Now this argument has been tried every time in
21 multiple different investigations and reviews. It's never
22 been accepted. The facts haven't changed. Commission

1 precedent is clear.

2 Again, you can see significant overlaps everywhere.

3 And, finally, the imports here will have much more than a
4 discernible impact. Imports from Mexico and Turkey will each
5 adversely affect the U.S. market. In the event of
6 revocation, both countries have capacity and exports will be
7 on what we found would produce discernible impacts and other
8 recent rebar in the multi-country rebar reviews and the
9 producers in both countries are poised to substantially
10 increase their imports through underselling, taking market
11 share, and depressing prices. That concludes our slide show.

12 Now I can introduce our first witness, Ms. Barbara Smith,
13 Chairman of Commercial Metals Corporation.

14 MS. SMITH: Good morning. I'm Barbara Smith,
15 Chairman of the Board, President, and Chief Executive Officer
16 of Commercial Metals Company. CMC is a global metals
17 recycling, manufacturing, and fabricating enterprise. Our
18 corporate headquarters are in Irving, Texas, but we operate
19 in almost 200 locations across the United States and Europe.

20 I appreciate the opportunity to explain why these AD/CVD
21 orders should remain in place.

22 CMC has a window into market conditions in the U.S.

1 and elsewhere and we are deeply concerned about what will
2 happen without the discipline of the orders. There is no
3 question that Mexican and Turkish producers will continue to
4 target the U.S. market if the orders are revoked. This would
5 be disastrous for CMS and the U.S. rebar industry. Both
6 subject industries are highly export-oriented. They have
7 significant excess capacity and they cannot rely on their
8 home or alternative export markets to absorb it all. Turkey
9 is an export platform even when demand is strong. Demand in
10 Turkey right now is weak as a result of construction decline
11 in 2019, followed by the 2020 COVID-19 outbreak.

12 Alternative export markets are building out their
13 own capacity to displace imports. Trade measures and quotas
14 are locking them out of markets in Europe, the Middle East,
15 and Canada. We know Mexican producers remain focused on the
16 U.S. market based on repeated attempts to circumvent U.S.
17 AD/CVD orders. In fact, Deacero added a hook to the end of
18 rebar and claimed it was out of scope. They were also caught
19 twice trying to circumvent the wire rod AD order. Colombia
20 has been the Mexican industry's only other meaningful export
21 market and the local Colombian mills are expanding capacity
22 specifically to replace import volume.

1 Imports from both Turkey and Mexico are already
2 returning to the U.S. market and are beginning to destabilize
3 pricing. Volumes from both countries this year have been
4 well above their 2019 average. Once they enter the market,
5 they are transported easily throughout the country by truck,
6 rail, or barge.

7 Mexican producers have maintained distribution
8 warehouses throughout the country while Turkish producers
9 have built out affiliated U.S. distribution networks and ship
10 here for stock inventory, eliminating import lead time. We
11 have recently seen offers in shipments of Mexican and Turkish
12 material as far north as Bismarck, North Dakota, and New
13 Haven, Connecticut. If you can get to Bismarck, you can get
14 anywhere. Once these offers are in the market, they spread
15 quickly and we are forced to respond.

16 Our customers need to be competitive in their own
17 downstream business. We have longstanding relationships with
18 many of them, but we also understand that when their
19 competitors turn to dumped and subsidized imports, they have
20 no choice but to do the same. Rebar is rebar no matter where
21 it comes from. It is about as close as you can get in the
22 steel industry to a pure commodity product, so it sells on

1 price and price alone. At the end of the day, the cheaper
2 alternative always wins the business. As a result, we have
3 no other viable option when faced with low-priced import
4 competition. We either cut our prices or we lose volume.
5 Either way our business suffers. The effects of imports from
6 both countries are identical and they are disastrous.

7 As subject volumes have increased this year, we are
8 already beginning to see pricing pressures and compression of
9 our metal margins. We see the most harm where the imports
10 are most concentrated, but the effects spread rapidly as the
11 imports are shipped throughout the country. Revoking the
12 orders would open the floodgates, depress prices to levels
13 that we could not compete or make a profit, result in lost
14 sales and market share, and ultimately the loss of high-
15 quality jobs.

16 There's nothing about the U.S. industry or market
17 that would insulate us from these effects. We've heard
18 before that CMC's affiliation with scrap yards and
19 fabricators somehow gives us a leg up against import
20 competition. This was not true then and it's not true now.

21 Our affiliated fabricators operate just like
22 independent fabricators and need to be competitive in their

1 own downstream business. We sell to them at market prices in
2 the same way that we sell to our unaffiliated customers.
3 CMC's acquisition of rebar production and fabricating assets
4 from Gerdau in November 2018 has not changed this. When we
5 purchased these assets, they had been starved of technology
6 improvements from the prior owner, and to remain competitive,
7 these assets will need significant capital investment over
8 time. As a result, we have had to increase risk-taking by
9 investing more, which in turn makes us even more vulnerable
10 to unfair trade. The acquisition was simply a value
11 proposition that should allow us to serve our customers more
12 effectively, whether affiliated or unaffiliated, and it has
13 not changed the market supply and demand forces.

14 The same dynamics apply to scrap. Scrap is a
15 globally traded product that we purchase entirely from third
16 parties on the open market and in competition with other
17 domestic mills and the mills in Mexico and Turkey. The
18 United States exports approximately 20 percent of the scrap
19 it generates. Deacero has U.S. scrap yards that collect
20 scrap to export and feed its rolling mills in Mexico.
21 Turkish producers ship scrap from here to Turkey, convert it
22 to rebar, and ship the rebar back to the United States. Our

1 conversion and input costs are amongst the lowest in the
2 world due to our continued investment in technology and local
3 availability of raw materials. With scrap and electricity
4 making up approximately 60 percent of our total conversion
5 cost and the U.S. having among the lowest power and scrap
6 cost in the world, I cannot fathom how they are able to
7 profitably undercut prices, but they do. This increases the
8 price of our raw materials while depressing our rebar prices.
9 We're already seeing this play out.

10 The U.S. market is large and attractively priced,
11 and both Mexico and Turkey have demonstrated that this is
12 their market of choice. Both would rapidly and significantly
13 increase shipments to the United States if the orders are
14 revoked. This would happen at a time of significant economic
15 uncertainty.

16 Given the nature of the construction industry,
17 business has remained steady thus far through the COVID-19
18 pandemic. Construction has been designated as an essential
19 industry, so work on existing projects has proceeded despite
20 the broader economic shutdown. The construction industry
21 also operates differently than many other sectors. Projects
22 are generally pre-funded and once they get underway they are

1 seen through to completion regardless of the broader economy.

2 It can take up to a year before existing work is completed.

3 This does not last forever, though. It did not after the
4 2008 financial crisis, and it will not this time. While we
5 like to be optimistic, the most recent data is cause for
6 concern.

7 One of the key indicators we look at for
8 construction is the Architecture Billing Index. In June, the
9 ABI was the lowest it's been since the beginning of the 2008
10 financial crisis. Cement demand is another important
11 indicator. The Portland Cement Association recently revised
12 its 2020 consumption forecast down to a 5.5 percent decline
13 compared to 2019. As current construction projects are
14 completed, fewer will replace them and demand for rebar will
15 contract. We've already seen a number of projects canceled
16 or delayed. Even where bidding activity continues, fewer
17 projects are moving forward from the bidding stage to the
18 award stage because of heightened uncertainty.

19 While we've been hopeful about a major
20 infrastructure bill, both money and attention now appear to
21 be focused on the more immediate public health and economic
22 crisis. It increasingly looks like the most we will see is a

1 short-term reauthorization of the FAST Act at current funding
2 levels, with an open question as to whether states and local
3 governments can meet their contribution requirements. The
4 pandemic has had serious economic consequences and are going
5 to catch up with us eventually. It's only a question of when
6 and to what extent. This leaves us even more susceptible to
7 unfairly traded imports, which are injurious even when the
8 economy is strong. The market does not need a single ton of
9 unfairly traded imports. U.S. rebar mills have the capacity
10 to serve the entire market. Thanks to these orders, CMC has
11 been able to construct a new mill in Durant, Oklahoma, in
12 2018.

13 Unfairly traded imports would threaten the
14 viability of these investments and the high-quality jobs that
15 they create. On behalf of CMC and its 9,000-plus employees
16 in the United States, we urge you to allow these orders to
17 remain in place with respect to Mexico and Turkey. Unfairly
18 traded imports would hurt us regardless of demand conditions
19 but especially as we enter a period of significant
20 uncertainty in the market. Thank you.

21 MR. PRICE: Thank you. I'd now like to introduce
22 Don Barney of Nucor Corporation.

1 MR. BARNEY: Good morning. I'm Don Barney,
2 Commercial General Manager, Merchant Bar Products and Rebar
3 in Nucor Corporation. Thank you all for the hard work that
4 the Commissioners and staff have put into this review. These
5 AD/CVD orders on Mexico and Turkey have brought much-needed
6 stability to the market and they are still critical to Nucor
7 and the nearly 2500 teammates involved in rebar production.
8 As we head into this period of significant uncertainty for
9 the rebar market, we urge the Commission to keep these orders
10 in place.

11 The industries in Mexico and Turkey are among the
12 most aggressive in the world in targeting the U.S. market.
13 Anything you hear this afternoon about their focus on
14 domestic and other export markets is simply not credible.
15 They have attacked us before and are attacking us now with
16 increasing volumes. Without the orders in place, it will
17 just get worse. This has already started to happen over the
18 last 12 months. Mexico is excluded from the 232 tariffs
19 entirely, while Turkey is so eager to offload volumes at any
20 price in the United States that it has started shipping right
21 through the 25 percent tariff. The long-term discipline of
22 these orders is key to keeping their unfairly traded volumes

1 at bay.

2 The Turkish rebar market is structurally
3 oversupplied, so the industry is largely an export platform.
4 As a result, the Turkish industry is the world's number one
5 rebar exporter. Because the U.S. market is large, open, and
6 attractively priced, it continues to be their market of
7 choice. But the Mexican industry, which is also a
8 substantial net exporter, is just as aggressive. As the
9 Mexican economy continues to struggle and the construction
10 market in particular has rapidly deteriorated, we are seeing
11 increasing shipments from new suppliers that have
12 traditionally only had a minor presence in the United States.

13 Nucor is a 50/50 partner in a coated sheet joint
14 venture in central Mexico, so we keep close tabs on what is
15 happening in the Mexican market. Mexico's construction
16 industry has faced well-documented challenges the last two
17 years. In 2019, before COVID-19, rebar consumption in Mexico
18 fell significantly compared to 2018 levels. This has been
19 exacerbated by the pandemic, but the problems are structural
20 and they are not improving.

21 The Mexican construction sector has been in
22 recession since the second half of 2018 and is now worse than

1 it has been in 25 years. Demand is expected to fall even
2 more in 2020. The government-funded infrastructure projects
3 that you are likely to hear about today will not make up the
4 difference. These projects include the Dos Bocas refinery,
5 the Mayan tourist trade, and the Santa Lucia airport. These
6 projects will not consume very much rebar and it is likely
7 that most of it has already been purchased. They are
8 insignificant compared to the size of the Mexican rebar
9 industry and it will do little, if anything, to prop up
10 Mexican demand. There's simply nowhere else that they can
11 look for meaningful demand other than the U.S. market.

12 Colombia has historically been the only other major
13 export market for Mexican rebar producers and Ternium is
14 starting up a new mill there specifically to displace import
15 volumes. Prices in the United States are more attractive in
16 any event and it's easy to shift volumes from one market to
17 another to chase higher prices. It is no surprise that
18 Mexican volumes have already begun to surge.

19 One of my jobs is to track imports as closely as
20 possible to see where they are ending up. Once they enter,
21 they easily move up river by barge and are offloaded in
22 places like Memphis, St. Louis, Cincinnati, and all the way

1 up to Minneapolis. We have recently seen photos of Mexican
2 materials sitting in inventories in places like Des Moines,
3 Iowa. Any claim that these imports do not compete on price
4 throughout the United States is inconsistent with reality.
5 If the orders are revoked, this trend will accelerate and
6 prices will plummet, with devastating effects for domestic
7 producers.

8 This would happen at a time of immense uncertainty
9 for us. We always like to be optimistic whenever we can,
10 and, luckily, we have avoided the worst of the pandemic's
11 economic consequences so far. This is because the
12 construction industry lags the broader economy by six to 12
13 months and pre-funded projects generally progress to
14 completion once they start. Unfortunately, optimism doesn't
15 always become reality. After the 2008, 2009 financial
16 crisis, we were optimistic about a speedy recovery, but the
17 growth remained weak for years even after we exited the
18 recession. The indices we are tracking right now for future
19 construction activity all show rapidly declining trends that
20 indicate fewer new projects will replace current projects as
21 they are finished.

22 Even if the broader economy recovers rapidly, this

1 will not necessarily translate into the same level of
2 construction activity that we saw prior to the pandemic.
3 Some changes may be long-term and structural. Many
4 companies, for example, have discovered that employees can be
5 equally productive when working from home and they may decide
6 that they need less office space. Many brick-and-mortar
7 retail stores may never reopen, especially as long as there
8 isn't a vaccine for COVID-19. This is true of travel,
9 tourism, and entertainment as well, which could lead to less
10 demand for new hotels, convention centers, stadiums, and
11 other projects.

12 As the Commission found in 2014, unfairly traded
13 rebar imports are injurious in the best of times, but given
14 the enormous uncertainty about the effects of this pandemic
15 on future construction activity, the stability of these
16 orders is more important than it has ever been. If they are
17 revoked, Mexican and Turkish imports will flood into the
18 market and undercut us on price just like they did in the
19 investigation period, and the price is the only thing that
20 matters in this market. Rebar is almost a pure commodity
21 product. It is completely interchangeable regardless of
22 source and it sells on price. This is true whether we are

1 selling to affiliated or unaffiliated customers. We sell the
2 majority of our rebar to unaffiliated customers and we have
3 to meet the prevailing market price on sales to affiliates as
4 well.

5 Our affiliated fabricators need to be competitive
6 in their own business, which means buying subject imports
7 when prices fall far enough that we cannot keep them
8 competitive. Likewise, our scrap yards may provide some
9 security of supply, but we pay market prices for scrap in
10 competition with other domestic mills and subject producers.
11 As Mexican and Turkish volumes have increased over the last
12 year, we have already begun to feel price pressure and metal
13 margin compression.

14 Let me also make clear that no unfairly traded
15 volumes are needed in this market because these orders have
16 helped restrain unfairly traded volumes from Mexico and
17 Turkey over the last several years. Nucor has been able to
18 benefit from a strong construction market and invest in
19 expanding its rebar operations. These investments will
20 create stable high-wage jobs for an additional 400 teammates.
21 Allowing dumped and subsidized volumes from Mexico and Turkey
22 unfettered access to the U.S. market again will compromise

1 these investments and the new jobs that they create as well
2 as the remainder of our rebar operations. If the orders are
3 revoked, prices will fall to the point that we cannot make a
4 profit and we will lose sales. If we lose sales, we produce
5 less. If we produce less, our teammates take home less pay
6 because their compensation is tied to production. That is
7 why I ask you to allow these orders to stay in place on
8 behalf of Nucor and its teammates. Thank you.

9 MR. PRICE: Yeah, I realize that. Could we stop
10 for a second, Shayne? Okay. Thank you. Now I'd like to
11 introduce Shayne Byer.

12 MS. BYER: Good morning. I am Shayne Byer, Chief
13 Executive Officer and sole owner of Byer Steel in Cincinnati,
14 Ohio. Thank you very much for the opportunity to speak with
15 you today and for your attention to a matter of critical
16 importance to the U.S. rebar industry.

17 Byer Steel is a small company but one with a long
18 and strong tradition in the Ohio tri-state area. We are
19 family-owned and operated and have been in business for over
20 four generations, more than 100 years. I am incredibly proud
21 of our business and the opportunity to be one of the only, if
22 not the only, women-owned steel mills in the country. My

1 hope is that we will be here making rebar for another 100
2 years and my children and their children will be afforded the
3 same opportunity.

4 Byer Steel makes rebar in straight lengths of 20
5 and 40 feet. We diversified business several years ago to go
6 to fabrication warehouse services. We employ just over 100
7 employees in total, with roughly 40 workers in the rebar
8 manufacturing and 30 in fabrication. There is no aspect of
9 our business that is unaffected by unfairly traded imports.

10 As a small company with a single location in
11 Cincinnati, we are something of a canary in a coal mine when
12 it comes to unfair imports. When we start seeing material
13 being offloaded on barges this far inland, we know that
14 trouble is probably ahead.

15 Without trade relief in place, rebar builds up on
16 docks and eventually sells at whatever price is necessary
17 just to move it and avoid daily storage fees. Before these
18 orders imposed some discipline on prices, Mexican and Turkish
19 rebar was being sold far less than our cost of production.
20 At times, it has gotten to the point where our own fab shop
21 had no choice but to buy imports because they could buy it
22 for less than we could make it.

1 There is no question that this will happen again
2 unless these orders remain in place. Ever since the Section
3 232 duties on Mexico were suspended and the duties on Turkey
4 were reduced, imports from these countries have returned to
5 the market and have started competing with us for sales.

6 Material lands in New Orleans, comes up the
7 Mississippi and Ohio River by barge, and is unloaded right on
8 our doorstep here in Cincinnati. We've seen offers for
9 Mexican rebar as far north as Iowa. Customers have told us
10 that Turkish material is coming in right through the 25
11 percent Section 232 duties and still undercutting us on
12 price.

13 It is astounding that they can buy stuff here, send
14 it all the way to Turkey and then send rebar back to the U.S.
15 and still manage to undersell us here in Ohio. Without these
16 orders in place, there is no doubt that Mexican and Turkish
17 rebar will flood in and make it impossible for us to compete
18 in our own backyard, just like they have in the past.

19 This would cause significant disruption in an
20 already uncertain time for the rebar market. We have growing
21 concerns looking forward as the pandemic continues to spread.

22 We are still bidding on projects, but we have seen a notable

1 drop-off in the number of purchase orders coming out of these
2 bids. This tells us that projects are being delayed and not
3 moving forward at all due to the actual economic fallout of
4 the pandemic. We anticipate significant decline in orders
5 for the fourth quarter as a result.

6 Allowing unfairly traded Mexican and Turkish rebar
7 unfettered access to the market just when demand is likely to
8 start falling would be disastrous for Byer Steel, for all my
9 hard-working employees, their families, and for the rest of
10 the domestic industry. Thank you. I am greatly honored to
11 be able to speak today, and I look forward to answering any
12 questions that you may have.

13 MR. PRICE: Our next witness is Chris Graham of
14 Steel Dynamics.

15 MR. GRAHAM: Good morning. My name is Chris Graham
16 and I'm the Senior Vice President of the Long Products Group
17 at Steel Dynamics, Incorporated. Thank you for the
18 opportunity to be here today.

19 Mexican and Turkish suppliers are notorious for
20 their approach to the rebar market. They historically flex
21 their production capacities quickly and widely as they chase
22 demand and attractive prices around the world.

1 Given demand, market stability, currency
2 valuations, and current pricing, the U.S. market is easily
3 the most attractive in the world today. In the time that it
4 takes to send a few emails, word of their offers spread
5 across the country and the material itself is never far
6 behind, whether it's on a barge, train, or truck.

7 Our rebar mills can either match Mexican and
8 Turkish prices or lose sales. There is no middle ground. As
9 a fungible commodity product, rebar sales come down to one
10 thing, price. Steel Dynamics sells exclusively to rebar
11 customers who are not affiliated with a domestic mill,
12 meaning we compete against the subject imports and other
13 domestic suppliers for sales every day. In 2020, we've
14 already seen Mexico and Turkey increase their shipments in
15 the United States as the other markets have slowed.

16 These trade orders are the only thing safeguarding
17 market stability right now, especially as we anticipate
18 slower demand over the next year or so because of the
19 pandemic. Removing these safeguards will compromise any
20 progress that SDI has been able to make in recent years as
21 effective trade relief has kept unfairly traded volumes at
22 bay and prices at levels where market-oriented producers can

1 compete.

2 In 2017, SDI made major capital investments in
3 rebar production in the United States. These investments
4 include the commissioning of a state-of-the-art reheat
5 furnace at our Virginia mill, the installation of a new
6 240,000 ton per year rebar mill at one of our Indiana
7 locations, and the hiring of the people to operate and
8 maintain this equipment.

9 We made these investments due to the pricing
10 stability that the existing orders have brought to the supply
11 chain. If the orders are revoked and Mexican and Turkish
12 players are once again allowed unchecked access to the
13 market, we will not generate sufficient returns to justify
14 these recent investments.

15 The employees of SDI, as well as those of our
16 counterparts, are more than capable of competing with any
17 steel worker in the world. Rescinding these orders will deny
18 them their well-deserved opportunity to compete on a level
19 playing field. Thanks for the opportunity to speak today.

20 MR. PRICE: Thank you, Chris.

21 Tom Sondgeroth at Gerdau submitted his written
22 testimony and is available to answer questions. Due to time

1 constraints, we're going to continue to move since we have a
2 number of witnesses today. Our next witness is Roy Houseman
3 of the United Steelworkers.

4 MR. HOUSEMAN: Good morning. I am Roy Houseman,
5 Legislative Director for the United Steel, Paper and
6 Forestry, Rubber, Manufacturing, Energy, Allied Industrial
7 and Service Workers International Union, better known as the
8 USW.

9 The USW is the largest industrial union in North
10 America, representing members throughout the economy,
11 including workers in the rebar mills at Cascade, CMC, and
12 Gerdau. Our workers and their livelihoods depend on fair
13 trade, and we deeply appreciate the Commission's role in
14 ensuring that trade remains fair.

15 The USW strongly supports the continuation of the
16 AD/CVD orders on rebar from Mexico and Turkey. We know
17 American workers in the rebar industry can compete on a level
18 playing field, but there isn't much they can do against
19 foreign producers that price unfairly and foreign governments
20 who subsidize their domestic industries.

21 When these industries, including the Mexican and
22 Turkish rebar industries, are given unfettered access to the

1 U.S. market, we know what happens. Our members lose their
2 jobs and take home less pay. Since Section 232 duties are
3 currently suspended for Mexico and reduced for Turkey,
4 continuing these orders becomes even more important to
5 prevent subject imports from returning and causing U.S. rebar
6 mills to cut workers or close down entirely.

7 Mexican and Turkish imports have increased over the
8 last year and our membership has felt the impact. We lost
9 250 jobs this year at Gerdau's mill in Saint Paul, Minnesota,
10 and around 100 more last year in California after CMC closed
11 its melting operation and reduced swelling shifts at its
12 Rancho Cucamonga mill.

13 If the orders are revoked, there's no question that
14 additional workers will be harmed. USW works to defend
15 workers' rights both in the United States and around the
16 world. U.S. steel mills have to comply with stringent labor
17 and environmental rules which reflect their values and
18 ensures the share of prosperity. This is not always the case
19 with foreign industry. USW has serious concerns about labor
20 and environmental protections in both Mexico and Turkey.

21 While Mexico passed a labor reform bill, there
22 continues to be a number of delays in implementation;

1 meanwhile, low wages and an informal economy continue to
2 exist. In addition, while researching for this testimony, I
3 was shocked to learn that less than a third of Mexico's
4 industrial wastewater is treated. In a review of the
5 country's environmental laws by an EPA expert, they found
6 that the country's water laws are totally inadequate to
7 protect aquatic life and human life.

8 Meanwhile, European monitors recently concluded
9 that Turkey has fallen short on obligations regarding wages
10 and hours worked. American workers who play by the rules
11 should not have to pay the price when the foreign industries
12 don't live up to the obligations in the trade rules for labor
13 and environmental standards. On behalf of the USW and its
14 members, I ask you to continue and fully effectively enforce
15 the U.S. trade laws and allow these orders to remain in
16 place. Thank you, and I'll be happy to answer any questions
17 you have.

18 MR. PRICE: Thank you, Roy.

19 Our next witness is Rob Webb. Rob?

20 MR. WEBB: Good morning. I'm Rob Webb, President
21 of Southwestern Suppliers. Southwestern is a wholesale
22 distributor of construction products and an independent rebar

1 fabricator. We are based in Tampa and serve primarily the
2 State of Florida. Our company was founded more than 60 years
3 ago, and it remains family-owned and operated. I'm the third
4 generation of our family in this business, with two of my
5 adult children at my side preparing to be the fourth. I
6 strongly support the domestic industry's position with
7 respect to keeping the AD/CVD orders on Mexican and Turkish
8 rebar in place.

9 I appreciate the opportunity to tell you about what
10 is happening in the market right now because it is truly a
11 precarious situation. We have not seen as much rebar from
12 these countries since the orders went into place, but that
13 has started to change over the last year. Greater volumes of
14 Turkish rebar are entering the ports here in Florida and we
15 are again seeing offers at incredibly low prices. This is
16 happening despite the orders and Section 232 duties, so it
17 seems they are desperate to sell here at any price just to
18 keep their mills running.

19 We saw this back in 2014 and again in 2017, so we
20 know it will only get worse if the orders are revoked. As
21 our competitors start buying unfairly priced imports and
22 underbidding us for construction work, we are forced to

1 either press the domestic mills to lower their prices to
2 unsustainably low levels or look to import supply to stay
3 competitive on our bids.

4 I'm amazed at how quickly Mexican and Turkish rebar
5 can take over the market. Despite being largely absent for
6 years because of effective trade relief, they have maintained
7 and even established new distribution arms that are springing
8 back into action.

9 Turkish producers now ship their inventory here
10 with their own distribution operations in place that seem to
11 have standing orders to move tons regardless of market
12 conditions in the U.S. One particularly challenging
13 distributor in our region is Medtrade, who is actually a
14 subsidiary of a Turkish rebar mill. We know the Turkish
15 mills rely on exports and have never been able to sell all
16 they make in their local domestic market.

17 The fact that they have started shipping right
18 through the 25 percent Section 232 duties means that things
19 must be getting even worse in terms of demand outside the
20 U.S. market. We are already overwhelmed by offers that the
21 domestic mills are unable to match, and this market will only
22 become more attractive to them if the orders are revoked.

1 I know you've heard this already, but I think it's
2 worth repeating for any Commissioners who are new to the
3 rebar industry. This product has one purpose: to reinforce
4 concrete. Our operations are pretty evenly split between
5 fabrication and distribution and it makes no difference as to
6 where the rebar goes and how it is used. It is standard in
7 this industry for distributors to be fabricators and vice
8 versa. It is a distinction without a difference.

9 Rebar is as close as the steel industry gets to a
10 pure commodity product; therefore, margins are thin.
11 Everything that is coming in from Mexico and Turkey is easily
12 available from a domestic supplier. Not only can we get all
13 the sizes, grades, and lengths we need, we have always been
14 able to get as much quantity as we need from the domestic
15 mills, including the mills with affiliated fabricators, but
16 price is paramount. Given the continued spread of COVID-19
17 pandemic, the stability provided by these orders is more
18 important than ever.

19 It is true that the first quarter of 2020 was a
20 strong one for us businesswise. This is because the
21 construction market was spared from immediate economic impact
22 of this pandemic. Most projects that were already underway

1 kept us busy. Because of the size and scope of these
2 projects, timing for the construction industry lags the
3 broader economy by six to 12 months.

4 We've only begun to see the effects of this
5 pandemic in our industry. New project awards are fewer and
6 further between and project starts are being delayed for long
7 periods of time, if not indefinitely. I've included a number
8 of examples of such projects in my written testimony. These
9 projects require fabrication of thousands of tons of rebar,
10 months of work that was planned for our team and our
11 customers' crews as well. Our bids for these projects were
12 based on sourcing domestic material, but that could change
13 given the trends we are seeing in short supply.

14 When delays last long enough, the owners of these
15 projects don't just sit on the pricing structure of current
16 bids. Just like any profit-oriented company, they will
17 reevaluate the market when the time comes to see if they can
18 get the work done for a lower price. That means we may need
19 to reevaluate our rebar purchases as well.

20 We prefer to buy from domestic mills, but when
21 there's a lot of low-priced import supply in the market, that
22 becomes impossible. We must buy materials at the lowest

1 possible price to compete for jobs with other fabricators.
2 Unfortunately, that often means we are buying from Turkey and
3 Mexico when those volumes are in the market. Especially with
4 demand expected to fall in the foreseeable future, no one
5 needs rebar from Mexico and Turkey flooding the market and
6 collapsing prices. What the market needs right now for
7 mills, fabricators, and distributors is stability. These
8 orders have been critical for that over the last five years
9 and revoking them now would likely be disastrous. Thank you,
10 and I'm happy to answer any questions you may have.

11 MR. PRICE: Thank you. Our next fabricator is Tim
12 Johnson from Suncoast.

13 MR. JOHNSON: Good morning. I'm Tim Johnson, Chief
14 Operating Officer of Suncoast Post-Tension, headquartered in
15 Houston, Texas. Suncoast has nine facilities across the
16 United States that specialize in conventional rebar
17 fabrication, in addition to post-tension materials and
18 fabrication. We typically consume around 7500 tons of rebar
19 per month, making it one of our most important raw materials.

20 The stability and integrity of the rebar market is
21 therefore critical to our business and I appreciate the
22 opportunity to be here today. I agree with the rebar

1 producers here today that the AD/CVD orders on Mexico and
2 Turkey should remain in place. Just like any fabricator, we
3 have to procure rebar at the most competitive prices we can
4 get. We primarily buy domestic material, but we've been
5 forced to turn to import supply at times. We've done so for
6 only one reason and that is the price of the imported rebar.

7 We regularly get unsolicited offers for both
8 Mexican and Turkish rebar. When those offers start coming
9 in, many of our competitors turn to them quickly because they
10 know domestic mills cannot meet the prices. We generally
11 approach our long-term domestic suppliers first and tell them
12 what we're seeing in the market. If they can't meet those
13 prices, we have no choice.

14 At the end of the day, we need to win bids and make
15 profits to keep our own business going. The mills know that
16 and they do what they can to keep us competitive. It gets to
17 a point, though, where prices get down to their cost of
18 production and they just can't go any lower. In my
19 experience, it's the imports that lead prices downwards and
20 the domestic mills end up chasing them to keep as many
21 customers as they can.

22 This is not a matter of quality or availability or

1 lead times or anything other than price. Our domestic
2 suppliers have never been unable to give us what we need when
3 we need it. The same is true of Mexican and Turkish rebar
4 once it starts coming into the market. We can get the exact
5 same rebar on the same time schedules. The subject sources
6 supply all of the same common lengths, grade, and sizes.
7 These characteristics do not affect the per ton price or end
8 use of the product in any case. It all holds up sunken
9 concrete. The only difference is price.

10 Thankfully, construction activity has stayed fairly
11 strong in our primary markets, but signs of weakness are
12 definitely emerging, especially with bigger commercial and
13 nonresidential projects that account for a lot of our rebar
14 fabrication demand. Loadings are down even where bidding
15 activity is continuing. Lots of developers on these projects
16 are trying to figure out whether future economic conditions
17 will be strong enough for projects to move forward. Our
18 on-order book has gotten smaller in four consecutive months
19 and our backlog is down 70 percent overall during that time.

20 That means that we're finishing existing work faster than
21 we're finding new work, and that seems to be the norm
22 throughout the industry.

1 Given the current situation, it is impossible to
2 predict exactly where things will end up, but it is
3 unrealistic to expect the market to remain where it was in
4 2019. An influx of incredibly low-priced imported rebar
5 would be very disruptive in these conditions. That is why I
6 agree that the AD/CVD orders on Mexico and Turkey should
7 remain in place. Thank you for your attention, and I'm happy
8 to answer any questions that you have.

9 MR. PRICE: And our next witness is Jeff Veilleux.

10 Jeff?

11 MR. VEILLEUX: Good morning, Commissioners. Can
12 you hear me?

13 MR. BISHOP: We sure can, Jeff.

14 MR. VEILLEUX: Wonderful. Thank you. Thank you,
15 Bill. My name is Jeff Veilleux. I'm the Vice President of
16 Sales and Marketing at PJ's Rebar. PJ's Rebar is a
17 fabricator that's located in Fremont, California, and we
18 serve the West Coast and beyond. We're a family-owned
19 business, and I've been with the company for 24 years. We
20 have good, long-standing relationships with a number of
21 domestic rebar producers, who have been reliable sources of
22 material for PJ's over many years.

1 Mexican and Turkish rebar suppliers are famously
2 disruptive when it comes to rebar prices. Although we
3 generally purchase from domestic mills, there are times when
4 it is simply impossible for them to sell at prices as low as
5 what we can get from Mexico and Turkey. These trade orders
6 have kept a lot of offers from Mexico and Turkey either out
7 of the market entirely or at fair prices that allow domestic
8 mills to compete. But, when the material comes in at unfair
9 prices and our competitors start buying it, we ultimately
10 have no choice but to do the same. If we don't, we can't
11 stay competitive in our own bidding and our own sales effort.

12 But make no mistake about it, once lower-priced
13 import offers start spreading through the market, they get
14 around fast and they get around everywhere. This has started
15 happening already as Turkish and Mexican suppliers look to
16 seek the U.S. market and export their products and export
17 their way out of the recovery of their own economic impact
18 related to COVID-19.

19 We're located in California, as I said, and we've
20 been getting offers for Turkish rebar coming as far away as
21 Florida. It doesn't matter whether it's coming from Turkey
22 or Mexico or whether it's entering on the East Coast or the

1 West Coast. It's easy to put rebar on a train or a barge or
2 a truck and ship it nationwide.

3 We certainly communicate what we're seeing price-
4 wise with our domestic suppliers and we ask them to meet it
5 or beat it, but they often don't have to. They know what's
6 happening in the market usually before we do and they know
7 that they must react or else risk losing sales. And based on
8 the offers that I've seen recently and my experience with
9 previous periods of intense import competition, I have no
10 doubt that subject imports will quickly push prices down to
11 untenable levels if they are left with unfettered access to
12 the market.

13 All it comes down to at the end of the day is
14 price. We can do what we need to do with rebar from any of
15 these sources, whether domestic, Mexican, or Turkish. As
16 you've already heard, rebar is pretty close to a commodity in
17 terms of how it's made and how it's sold. Anyone can make it
18 and anyone can make it to any specification.

19 We have also never needed to look at imports to
20 fill any unmet demands. Domestic mills have always been
21 ready, willing, and able to supply us with whatever we've
22 needed. We're usually the one turning the mills down because

1 of pricing pressure in the market and not vice versa. Even
2 though we compete with the affiliated fabricators for their
3 business sometimes, the mills have never tried to restrict
4 supply or charge us higher prices. This is unlikely to
5 change in the near future given what is coming because of
6 COVID-19.

7 We primarily serve the non-residential construction
8 market, which has so far skipped the worst of the pandemic's
9 economic consequences. So this is not because the sector is
10 immune. As a result, we've had stable business since March,
11 but that's beginning to change. While bids for new work are
12 still going out, projects that have not begun construction
13 are frequently delayed in times of economic uncertainty. I
14 mention several examples in my written statement.

15 Overall, we anticipate that project delays will
16 result in approximately 40 percent less demand than we had in
17 March. This will force us to be aggressive, as aggressive as
18 we can be, on bids going forward. And without any restraint
19 on imports from Mexico and Turkey, they will inevitably pour
20 into the market at incredibly low prices, and we will have no
21 choice but to source from them to keep our own business
22 competitive. Thank you.

1 MR. PRICE: Thank you. Our next witness is John
2 Cross.

3 MR. CROSS: Good morning. I'm John Cross,
4 Principal of Crosswind Consulting. The COVID-19 recession
5 will have a significant negative impact on domestic non-
6 residential building construction activity over the next 12
7 months, likely not returning to pre-recession levels for
8 three to four years. This downturn in construction activity
9 will have a disproportionate adverse effect on producers of
10 construction materials, including concrete reinforcing steel,
11 which are used in new building construction as opposed to
12 building renovation.

13 It is important to distinguish the impact of
14 recessions on construction activity. Construction behaves
15 differently than other sectors of the economy. Where other
16 sectors react to recessionary trends in days or weeks,
17 construction lags the general economy by as much as a year.
18 Non-residential construction projects that have already
19 broken ground have a momentum that carries them forward to
20 completion. They are designed, permitted, financed, and
21 already moving forward, making cancellations infeasible.

22 In a typical recession, construction put in place

1 will not show a decrease for three to four quarters after the
2 beginning of a recession. This first slide illustrates this
3 phenomena in the wake of the 2008 global financial crisis.
4 As a result, so far, construction activity has remained
5 stable.

6 But we can already see the key leading indicators
7 turning downward. The Architect's Billing Index for the past
8 four months shows a majority of firms experiencing a decline
9 in billings. Decreasing design activity foreshadows a
10 decline in construction starts. In this slide, you can see
11 the severity of that decline in historical context. The
12 Dodge Momentum Index shown here mirrors this pattern with a
13 decrease in the number of new conceptual stage projects
14 compared to 2018 and 2019.

15 The consensus findings of a recent AIA survey of
16 construction economists forecasts a decrease of construction
17 put in place in 2020, with a continued decline into 2021. A
18 decline in construction put in place translates to an even
19 greater decline in construction starts. This is going to
20 hurt, and if there is a resurgence of COVID-19 cases
21 requiring a second hard stop of a significant portion of the
22 domestic economy, the pain will be even greater.

1 So what is the bottom line? The recession of 2020
2 will have a substantial negative impact on long-term non-
3 residential building construction activity. We are likely to
4 see construction starts as opposed to construction put in
5 place activity begin to show decline in the third quarter of
6 this year as owners and developers pull back on their plans
7 based on a lack of demand for new space and economic
8 uncertainty. This decline will accelerate in the fourth
9 quarter and first quarter of the next year, with stops
10 potentially dropping by as much as 15 to 20 percent during
11 the 12-month period starting in the latter part of 2020.

12 This type of contraction hits suppliers of
13 structural materials like reenforced concrete especially
14 hard. During recessionary periods, building renovation
15 remains strong, fueling the inside trades, electrical, HVAC,
16 plumbing, carpentry, but the outside trades, foundation,
17 structures, concrete, reenforcing steel, receive no benefits
18 from renovation work as they are focused on the core and
19 shell of new buildings and will feel the full impact of the
20 decline in construction starts.

21 Just like the downturn in construction activity
22 lags the economy, so does the construction industry's

1 recovery but to an even greater degree. It is important to
2 recognize that in a recessionary period, the existing
3 inventory of space does not disappear. But, as economic
4 activity decreases and employment levels fall, the demand for
5 that space declines. It is not when the GDP growth rate
6 begins to turn positive or the unemployment rate begins to
7 decline that construction activity returns but when GDP and
8 employment measured in absolute terms return to pre-recession
9 levels.

10 The length of the downturn will most likely extend
11 12 to 14 quarters. For non-residential construction, the
12 recession will not be a crisp V but a lopsided U. Again,
13 this slide illustrates this phenomena in the wake of the
14 global financial crisis. And, here, you can see possible
15 recovery timelines for the current crisis based on
16 optimistic, realistic, and pessimistic forecasts.

17 Historically, federal stimulus programs have done
18 little to incentivize non-residential building construction,
19 focusing rather on transportation projects and even then on
20 shovel-ready, resurfacing, and repair projects rather than
21 new construction. The stimulus programs currently being
22 considered follow the same pattern. Even if a federal

1 infrastructure program is implemented, it will provide
2 little, if any, help to the non-residential building sector
3 and the suppliers of structural materials, such as
4 reinforcing steel.

5 In sum, it is unrealistic to expect that
6 construction activity will continue unabated despite the
7 economic impact of the pandemic. I expect a downturn will
8 begin over the next two fiscal quarters. This will primarily
9 affect new construction starts, which is where materials like
10 reinforced concrete are primarily consumed. The downturn can
11 be expected to last 12 to 14 quarters as any recovery will
12 also lag the broader economy. It is unlikely that any
13 federal stimulus package will pick up the slack even if one
14 is passed. Thank you.

15 MR. PRICE: Okay. Can we stop for one second while
16 we change presenters, if we need to?

17 MR. BISHOP: Stop the clock.

18 (Pause.)

19 MR. BISHOP: Okay, I think you should be all set.

20 DR. KAPLAN: Okay. Good morning. Next slide,
21 please.

22 MR. BISHOP: Start the clock. Thank you.

1 DR. KAPLAN: Good morning. Let me discuss the
2 economics of reviews and threat. Review economics addresses
3 the recurrence of unfair imports while threat addresses the
4 continuation of unfair imports. Reviews are a but for
5 exercise with and without the orders. Hearing a review of
6 existing orders act like a dam, holding back on unfair
7 imports. The question for the Commission is, when you remove
8 the dam, how much water is behind it, where will it flow, and
9 how much damage will be caused by the flood.

10 The dam analogy is consistent with the Commission's
11 traditional ability, incentive, effect analysis typically
12 used in reviews. The ability is what is the volume of
13 potential imports absent the order. The incentive is do
14 prices in the U.S. create arbitrage opportunities for the
15 subject producers. And the effect has to do with the volume
16 of unfairly traded imports causing injury.

17 The ability of Turkish and Mexican imports is
18 great. They have large volumes of excess and divertable
19 capacity. Their home market demand is falling and their
20 third market demand is declining, making this worse.

21 Mexico has very large volumes. Excess and
22 divertable capacity is large, as reported in the staff

1 report. But the staff report underestimates Mexican actual
2 excess capacity, and I wish the Commission would take a close
3 look at this. There are non-responding producers,
4 significant unusable, usable capacity that's not allocated to
5 rebar in mills that can make two products. And the new
6 Colombian mill will decrease Mexico's exports to its largest
7 third market customer.

8 Turkey also has large volumes of excess and
9 divertable capacity. They cannot absorb their excess
10 capacity at home. They are very export-oriented. The
11 witness testimony talks about 180 countries that Turkish
12 producers send product to. That is the Turkish testimony.
13 The staff report once again is not complete due to non-
14 responses. The 219 excess capacity is already high and the
15 pandemic is worsening the capacity.

16 Subject countries have large and divertable volume.

17 As you can see on this confidential slide, both Mexico and
18 Turkey are in the double digits of excess and divertable
19 capacity relative to U.S. consumption. This is large and,
20 given the highly competitive nature of the product, highly
21 significant.

22 Demand in Mexico, Turkey, and their largest markets

1 are falling in both 2019 and the first quarter of 2020 and in
2 the second quarter, which the staff report does not have
3 data. Demand in Mexico has declined. This is demand for
4 construction from the Mexican-owned state government data.
5 Notice the severe drop-off continues in the second quarter of
6 2020, and that's the current state of affairs. The recession
7 will make things worse. The pandemic will make things worse.
8 The Colombian plant will make things worse. And they are
9 having infrastructure projects canceled, postponed, and
10 redesigned.

11 Turkey is also seeing a decline in demand. GDP has
12 been falling continuously from construction and is expected
13 to continue into 2020. Forecasts from independent guru
14 organizations show a continued decline through 2021 in
15 Turkey. The major international organizations also show a
16 decline in Turkey and in Mexico. Even in the growth rates,
17 there are declines from past GDP growth and very small.
18 Third markets, as I've discussed, are falling. Colombia, the
19 largest purchaser, is expected to decrease their production
20 as a new facility is being built, where other end markets are
21 falling.

22 With respect to Turkey, as the next slide shows,

1 their major end markets are showing sharp contractions,
2 including Israel, Yemen, Singapore, Ethiopia, and Hong Kong.

3 So we see the ability. What about the incentive to
4 come to the U.S.? Well, the Commission has always looked at
5 arbitrage opportunities as the reason that imports will come
6 to the United States should an order be revoked. These
7 citations are from cases that go back to 2006. So let's look
8 at what prices are in the United States. The next slide
9 shows that prices in the United States are high compared to
10 the rest of the world.

11 The next slide shows that prices are higher,
12 transportation adjusted, in the United States than the prices
13 that Turkey and Mexico sell to their current third-market
14 countries. In fact, with respect to Turkey, it's near 100
15 percent and with respect to Mexico, it is overwhelmingly
16 undersold.

17 So this graph shows the underselling of the third-
18 market exports from Mexico. The next graph shows the
19 underselling of third-market sales from Turkey compared to
20 the U.S. price. So we've seen two things with regard to
21 incentive. U.S. prices are higher than world prices, and
22 U.S. prices are higher than the third markets they send them

1 to. The conditions of competition show the effects will be
2 severe: high substitutability between domestic and subject
3 rebar, inelastic demand, a lag between the import volumes and
4 domestic prices we've seen again and again, and nearly ton
5 for ton replacement.

6 This will lead to a decline in U.S. demand, and ton
7 for ton replacement will lead to a decline in production
8 shipments and market share and trade, which will lead to a
9 decline in profits and profit margins and lead to a decline
10 in employment, wages, and hours worked.

11 Thank you very much.

12 MR. PRICE: That concludes our direct presentation,
13 and we'll reserve whatever remaining time we've got.

14 MR. BISHOP: Mr. Chairman, that concludes all
15 testimony from this panel.

16 We thank all panel members, and we will reserve
17 your remaining time for rebuttal and close.

18 MR. PRICE: Okay. You can now get on. Okay.

19 CHAIRMAN KEARNS: Okay, thank you. We'll begin
20 questioning with Commissioner Karpel.

21 COMMISSIONER KARPEL: Thank you, and thank you, all
22 the witnesses, for being here today and for your testimony.

1 I wanted to start with a question. Domestic import volumes
2 and market share increased substantially from the first
3 quarter of 2019 to the first quarter of 2020. From your
4 perspective, what explains that increase?

5 MR. PRICE: Okay. Thank you. A considerable
6 portion of the increase in this case can be claimed by the
7 collapsing of the markets, the high markets of both countries
8 and the increasing desperation to give volume to the U.S.

9 Mr. Barney, would you like to address it from a
10 commercial perspective?

11 MR. BARNEY: Yes. Good morning. And I was going
12 to say basically the exact same thing. I mean, we see
13 declining demand in their home markets and declining demand
14 in the third party export markets, and, obviously, the U.S.
15 market has remained relatively attractive based upon the six-
16 to 12-month lag from a construction activity standpoint, so
17 it just is indicative of the desire to be in this market and
18 to export product to this market at higher and higher rates
19 that subsidize the downward pricing as a result. I think
20 it's just a prelude of what we're going to see if these
21 orders are revoked.

22 MR. PRICE: Thank you.

1 Ms. Smith, do you have anything? Would you like to
2 add anything?

3 MS. SMITH: Thanks, Alan. I don't have anything
4 further to add. I think Don summarized it incredibly well.
5 And I think it is definitely a prelude to what we're going to
6 see as demand weakens.

7 COMMISSIONER KARPEL: All right. Okay. So I can
8 move on to another question unless anyone else wants to speak
9 on that. And I guess sort of a follow-up to that, though, is
10 it looks like the gain in market share was at the expense of
11 non-subject imports, not domestic producer market share. Is
12 that also something we would expect to see going forward, or
13 do you see that changing?

14 MR. PRICE: Barbara? Thank you.

15 MS. SMITH: Yeah, thanks, Al. I think it's just
16 the beginning of other actions. They're going to continue to
17 push product into the market until they start to erode at
18 domestic market share. It's happened every time in the past,
19 and the pattern of behavior is the same. It's repeated over
20 and over.

21 As demand continues to weaken in the U.S., which
22 you heard from all of the witnesses this morning, it will

1 cause, you know, domestic fabricators to be attracted to
2 these cheaply priced imports as they compete for work, and
3 then we have no choice but to take our prices down to meet
4 the unfairly traded imports, or we walk away from orders and
5 suffer the consequences of, you know, impact to our employee
6 base and to our investments here.

7 MR. PRICE: Mr. Webb, would you like to add
8 something from a fabricator perspective regarding the
9 aggressiveness of these particular importers, as well as Mr.
10 Johnson?

11 MR. WEBB: Sure. We've been competing with the
12 domestic suppliers for generations. It's generally the
13 independent fabricators who source the more aggressively
14 priced Turkish rebar that are the most fierce competitors we
15 see in the market.

16 MR. PRICE: And do you see that picking up if these
17 orders are lifted?

18 MR. WEBB: Yes, this market will become more
19 attractive if the orders, the AD/CVD orders, are removed.
20 The margins in our business are minimal, so, you know, a
21 slight increase in their margins is just going to make it
22 more attractive to come here.

1 MR. PRICE: Okay.

2 COMMISSIONER KARPEL: Yeah, if I could just
3 interrupt. I just wanted to try to understand. So we're
4 trying to make an assessment of what's going to happen in the
5 future, and so one window into that might be to look at
6 what's happening most immediately, so changes between the
7 first quarter of 2019 and first quarter of 2020 are
8 particularly interesting. An observation there is subject
9 imports went up, but another observation is they aren't
10 taking sales, at least in terms of market share level, from
11 domestic producers, they're taking from non-subject.

12 So, if we're going to try to look at most recent
13 history and predict what's going to happen in the future,
14 that would have us perhaps thinking that non-subjects are
15 going to again sort of take the hit from subject imports. So
16 what can we look at in the record or what facts can we
17 understand to see that that eventually is going to turn the
18 tide and they're gonna start taking market share from
19 domestic producers too? Is there something about the nature
20 of competition that you can elaborate or some data you can
21 point me to? I hear your perspective that you expect this to
22 happen, but we're going to have to hang on to something a

1 little more concrete than that.

2 MR. WEBB: Well, historically, Turkey is the
3 biggest aggressor in our market by far. Any non-subject
4 importers follow the Turkish lead. You know, I don't know
5 what more to tell you than that.

6 But, historically, prior to these orders, the
7 volume of Turkish bar in Florida was monumental and just
8 disastrous for our industry, and the prices were continually
9 eroding. So no matter who entered in replacement, the Turks
10 seem to be able to come in and undercut and further escalate
11 the decreasing.

12 MR. PRICE: And, Mr. Johnson, would you address the
13 increased aggressiveness of the Mexican bar in your market
14 and how you see them continuing to want to sell more and more
15 volume?

16 MR. JOHNSON: Yeah. Absolutely. I mean, Houston,
17 being a very large port, we see a lot of boats, but, you
18 know, in the last number of months, we've seen Mexican bar
19 much more aggressive with offers through the traders that we
20 deal with.

21 MR. PRICE: Commissioner Karpel, I'd like to ask
22 Mr. Kaplan to respond.

1 MR. KAPLAN: Commissioner, I think there's several
2 things you could look at. The first thing you have to
3 realize is that the period that we're examining are not a
4 period of unfair imports because the Turkish and Mexican
5 rebar is under order, so the question would be, if they were
6 removed, what would happen. And you have a history of
7 seeing, when unfair imports from Turkey and Mexico are in the
8 market, they do take share from the domestic industry, and
9 that's a difference in kind, difference between unfair and
10 fairly traded.

11 The second thing is, historically, in this
12 industry, the unfair imports have taken share approximately
13 proportionately, so they will take share from fairly traded
14 imports, but they will take share from the domestic industry
15 as well. You have many cases that you've seen the effects of
16 unfair imports.

17 And, finally, there is often a bit of a lag in the
18 domestic industry. You've already heard about how orders
19 were set forward now for delivery later.

20 And so, between those three effects, I think you
21 could expect and anticipate that they would take share from
22 the domestic industry with a high level of confidence. Thank

1 you.

2 COMMISSIONER KARPEL: Thank you. Okay, moving to a
3 different question, one might expect, as Deacero suggests,
4 for example, in their pre-hearing brief, that with the low
5 anti-dumping margins assigned in the administrative reviews
6 to imports from Mexico and the continued underselling by such
7 imports, we would see higher import volumes than we do, for
8 example, import volumes closer to what we saw in the original
9 investigation. Why aren't we seeing that now? And do these
10 facts tend to support Deacero's argument that Mexican
11 producers may be more focused on their home markets?

12 MR. PRICE: First of all, absolutely not.
13 Essentially, Mexican producers have a increasingly desperate
14 situation in their various markets. They've essentially lost
15 all their Canadian sales, they're in a tough position in
16 demand in Mexico. They're going to increasingly provide
17 products to the U.S. because this is an open market.

18 Now margin management is an interesting art form
19 here. We already have a preliminary determination showing
20 that there will be a significant increase in or a meaningful
21 increase in the Mexican dumping margins for the next
22 administrative review period, and we're looking at review

1 periods that are really old in some of those things, so it's
2 an interesting question.

3 Another factor that you need to consider is that a
4 number of the surges we're starting to see in Mexico are
5 folks that don't have deposit rates there, so hard to say
6 what management programs they have. Again, this is a sign of
7 increasing desperation and need to export to the United
8 States.

9 As we look forward, you know, the Mexicans and the
10 Turks have by and large already replaced all of the non-
11 subject or virtually all of the non-subject imports into the
12 United States, going back to your prior question, so further
13 increases will be at the expense of the domestic industry.

14 And the Commerce Department has found, and this is
15 the critical number, that they will return to dumping at
16 margins as high as 60 percent, and that's the relevant issue
17 here, is what will happen? They'll price more aggressively
18 because they can take more risks, and they know that those
19 risks are out there.

20 And let me just hit one more second. We look at an
21 interesting period in the first quarter of this year or the
22 first half of this year because, if you make a negative

1 determination, the negative determination actually dates back
2 in terms of dumping margin obligations all the way back to
3 the fifth year anniversary month, which is sometime about a
4 year ago, and so they would owe no duty. So right now you
5 can take extra risks within the marketplace and hope you can
6 get away with it.

7 So, while Mr. Kaplan, you know, may say, oh, these
8 are theoretically, you know, fairly traded, there's a lot of
9 things going on here. And even today we think the dumping
10 margins are having a restraining effect because they have to
11 be mindful of potential liabilities. But, without an order,
12 we think they'll be a lot more and they'll be a lot larger in
13 quantity and in market share.

14 COMMISSIONER KARPEL: Okay. I think my time is
15 gone over, but I still will have some follow-up to this. I'm
16 not sure you quite answered my question, If there is lots of
17 underselling going on now, price is important, and there's
18 low margins applicable to imports from Mexico, why aren't
19 volumes higher and why isn't the market share higher given
20 those factors? But my time is up, so I leave you with that,
21 and I'll let the other Commissioners have a turn.

22 CHAIRMAN KEARNS: Okay, thank you. I think I'm up

1 next. I'd like to thank you all for testifying again today.

2 Appreciate the testimony. This question I think is a good -
3 - Commissioner Karpel's questions kind of lead in to my
4 questions, and it's probably best-suited for Mr. Price and
5 Mr. Kaplan.

6 Mr. Kaplan, this may go to your dam analogy, and
7 also to what you just said, Mr. Price, about kind of the
8 disciplining effect of the anti-dumping order on Mexico.

9 In sunset reviews, we sometimes see small dumping
10 margins and maybe not so much underselling by subject
11 imports. In cases like that, petitioners often point out
12 that the order is helping to discipline the market to ensure
13 fair trade. They argue that if the order were revoked,
14 subject imports would again enter the market at much higher
15 dumping margins and would significantly undersell U.S.
16 producers, again causing material injury.

17 But, here, with respect to Turkey at least, this is
18 a CVD case, not a dumping case, and the CVD duties have
19 always been zero, de minimis, or very small, and one Turkish
20 producer is excluded from the order entirely. Moreover, the
21 imports are still covered by a separate anti-dumping order
22 that is not the subject of this review and by 232 duties. In

1 this situation, what harm could result if the CVD order were
2 revoked?

3 MR. PRICE: So let me address a couple of different
4 things here. First of all, unlike the dumping orders,
5 normally, in this context, the margin of subsidization is one
6 the Commission is not directed to consider. It can consider
7 it, it's a factor out there, but it's something out there.

8 The Commerce Department found that subsidization
9 would recur at rates of about 1.25 to 4 percent if the orders
10 are revoked. In this case, there was a discernible impact of
11 these orders, and I will say that there does continue to be a
12 substantial benefit to these orders.

13 Regarding discernability, I would actually like to
14 direct the Commissioners to the Arent Fox brief at page 21.
15 There's a confidential exhibit there, but you will see that,
16 contrary to the arguments that the Respondents made, that the
17 subject imports, while they did increase after the 2014 order
18 was put in place, were far more restrained in the increase
19 than the non-subject imports. So there is a restraining
20 effect here, it is a tempering effect on the Turkish volumes,
21 and they will be more aggressive, and they will be worse
22 without an order in place.

1 And you'll see that there was a benefit, contrary
2 to what both Greenberg Traurig and Respondents said. If you
3 go -- and I'll notate it later on -- to Mr. Dougan's Chart
4 VII, where he -- excuse me, page 2, where he basically says,
5 hey, there's no benefit to any of these orders and any of
6 these margins, any of this stuff here, it's interesting
7 because what he leaves out on this is 2015 in all of this,
8 and there was a substantial pricing benefit to this set of
9 orders.

10 So, between the restraining effect on subsidies and
11 the benefit of requiring fair trade in Mexico, there were
12 discernible, and there are discernible, benefits to this
13 order.

14 Mr. Kaplan, would you like to continue?

15 MR. KAPLAN: Well, yes. I would point to the
16 Commission's continued observation from both its staff of the
17 price sensitivity of this product and the high degree of
18 substitutability between the subject products and the
19 domestic products. So even small price effects could have
20 significant effects on volume shifts or depressive effects
21 given the substitutability of the products.

22 I think this goes to the notion of why you cumulate

1 all the imports and why the orders are also what you look at
2 because the combined effects of these are significant and
3 material, and to let out any part of it would have a
4 discernible effect, if not a material effect. I would point
5 to the evidence that Mr. Price stated about the effects of
6 2015.

7 And I note that the Turkish producers are arguing
8 that they are not subsidizing, the subsidies should be
9 removed, and that is something, I believe, for the Commerce
10 Department to look at. But the effects are discernible at
11 the current levels, and they are based on the Commission's
12 repeated finding of the price sensitivity and the high
13 substitutability of the products and the effects from these
14 during the original investigation and in other cases as well.

15 Thank you.

16 MR. SHANE: And I would just follow up on Seth's
17 point. If you take a look at the quantity of in subject
18 imports coming in in the first half of this year compared to
19 the first half of last year, you see they increase to 418,000
20 tons this year, two and a half times what they were in the
21 prior year. So I think the underselling and aggressiveness
22 of the subject imports is pretty evident if you just take a

1 look at those numbers, and I think, as Alan pointed out,
2 given the substantial volumes out there, they can be directed
3 here. Excess capacity, divertable capacity, as Seth pointed
4 out, that if you remove these orders, you're going to have
5 large quantities of subject imports coming in here and doing
6 real damage to the market.

7 MR. PRICE: I would say I'd like to add one point.
8 We're having a bit of feedback. Apologies here. Okay. So
9 one of the other issues that we have seen with the subject
10 imports here in this case, it's like a lot of cases, that
11 often you have the case. You get a benefit for a year or
12 two. Other imports rush in and have a negative effect and we
13 file another case. You've seen this in wire rod, where you
14 just actually had a sunset affirmative on China, but those
15 imports were replaced about two years later by 10 other
16 countries. We've seen it in all kinds of pipe products,
17 we've seen it in all kinds of wire rod products, same type of
18 pattern. If you accept Mr. Dougan's basic premise that if
19 you have to file another case, that means this case has no
20 value and does no good. Then, basically, you've made an
21 interesting determination regarding a lot of your --

22 CHAIRMAN KEARNS: Yeah. Let me just stop you there

1 though, Mr. Price, because, for one thing, I mean, again,
2 let's focus on the CVD order here on Turkey, which is even in
3 the investigation, original investigation, there were very
4 small margins and we have antidumping duties on those same
5 imports from Turkey in place that aren't affected by this.
6 So I guess I'd like to hear more about that in a minute.

7 But first you were talking about the restraining
8 effect on subsidies in this case. Again, I mean, even in the
9 original investigation, these weren't big, big margins, and I
10 guess one question I have is you say that Commerce says that,
11 you know, if the order revokes, that we would be looking at
12 1.25 to 4 percent margins. One question I have is, do you
13 know to what extent those are export subsidies and to what
14 extent they're general subsidies?

15 MR. PRICE: We're going to have to address that or
16 come back to you later with an answer on that. Sorry.

17 CHAIRMAN KEARNS: Okay. I'd appreciate that
18 because it seems like, again, if they're export subsidies,
19 that then I would think would be covered by the antidumping
20 order because it will have a price impact in the dumping
21 margins. So that's my thinking there. So, if you could help
22 me with that, I would appreciate it.

1 Also, in terms of restraining effect on subsidies,
2 I guess I'd like to know more about the subsidy programs. Is
3 it easy for the Turkish government to use this existing
4 program and increase the subsidies dramatically if the order
5 is lifted, or is the program sort of contained, which is why
6 we never saw big subsidy margins? So I guess, if you could
7 address all of that post-hearing, I would appreciate it. My
8 time is up, so --

9 MR. PRICE: We'd be happy to do so.

10 CHAIRMAN KEARNS: Thank you. Vice Chair Stayin.

11 VICE CHAIRMAN STAYIN: Thank you. The Turkish
12 Respondents argue that the vertical integration partially
13 insulates the domestic industry from import competition.
14 Specifically, U.S. producers own a significant number of
15 downstream fabrication facilities which are supplied almost
16 entirely from U.S. producers' own mills, providing a
17 profitable check to the market from which is captive is
18 higher value and sales, as well as upstream scrap purchasing
19 and processing operations through which U.S. producers obtain
20 raw materials. What is your response to that?

21 MR. PRICE: Certainly. I'll start real quickly and
22 then I'll go out to our client. These are the same arguments

1 that were made and rejected in 2014 by the Commission and
2 2015 by the Commission and just, by the way, the amount of
3 captive fabrication actually is less than the original POR
4 and has actually declined during the -- or is less than the
5 original POI and actually declined during the POR.

6 Would Mr. Barney like to address this answer?

7 MR. BARNEY: Yes. Good morning. Don Barney with
8 Nucor. Really, that argument doesn't hold up because the
9 fact is we have to sell at market prices to both affiliated
10 and unaffiliated customers, and the majority of our tons are
11 sold to unaffiliated customers. So, when they have to bid at
12 a competitive market price for fabricated work, both do, and
13 then we have to sell at a competitive market price in order
14 to secure those sales. So, if the subject imports are
15 driving the price and lowering the price and the volumes
16 continue to drive the pricing ever lower, then we have to
17 sell both affiliated and unaffiliated customers at the
18 subject import pricing or we lose sales and reduce operating
19 rates. So, from that side, it really doesn't insulate us.

20 On the scrap side of business that you alluded to,
21 you know, the Mexican producers and the Turkish producers own
22 scrap yards as well. What it does is it secures your supply,

1 but at the end of the day, you have to pay the global market
2 price for scrap in order to secure that volume. So it's a
3 globally traded commodity. It doesn't insulate us at all,
4 and it's evidenced by the fact that what was in an earlier
5 testimony I heard where Deacero has scrap yards in the U.S.
6 in order to secure scrap to take down to their mill
7 operations in Mexico.

8 VICE CHAIRMAN STAYIN: There have been comments --
9 go ahead.

10 MR. PRICE: Yeah. I was going to ask Ms. Smith to
11 answer or we can --

12 VICE CHAIRMAN STAYIN: Go ahead.

13 MR. PRICE: Barbara.

14 MS. SMITH: Thank you, Alan. I don't think I have
15 much further to add. The way Don explained it is exactly the
16 way it occurs. We're all, whether it's affiliated or
17 unaffiliated, competing for the same construction projects,
18 and whoever has the lowest price is going to win that
19 contract and if imports, these subject imports, which
20 generally they set the price in the marketplace, if that's
21 what's setting the market price for that contract, then we
22 have to lower our fabricating price and lower our mill price

1 both to our internal fabrication operations and to our third-
2 party fabricators.

3 VICE CHAIRMAN STAYIN: Thank you. Further along
4 that line, purchasers were asked these questions and some of
5 the comments were, for example, vertically integrated
6 operations have gained more control and market share through
7 the development of their downstream operations. Another
8 purchaser said manipulation of market price of the
9 fabrication to sell price level means cheaper loss at the
10 shop left but greater profits for the mill.

11 MR. PRICE: So I would like to address that two
12 ways. First of all, as I said earlier, there's a general
13 sort of idea that the amount of fabrication that has been
14 captive has been increasing. It's exactly the opposite of
15 the case. The Turkish brief, by the way, says it's a very
16 large majority of the domestic industry, and that's just
17 wrong. Their actual data shows that they're misquoting and
18 misciting the data point out there.

19 In terms of the competitiveness of the marketplace,
20 I think the Commission has repeatedly, by the way, found that
21 everyone has to be kept competitive; otherwise, you know, the
22 industry would not be succeeding. Rebar is rebar,

1 fabrication is fabrication. And it is a declining portion of
2 the market.

3 With regard to the claims on competition, Mr.
4 Kaplan, would you like to address the DOJ findings on this
5 when they just reviewed the proposed merger? And then
6 Mr. Sondgeroth can talk about their experiences.

7 MR. KAPLAN: Yes. The Respondents have continually
8 complained about the uncompetitive or noncompetitive nature
9 of the domestic industry and its concentrates, and an
10 independent government department, the Antitrust Division of
11 Department of Justice, has reviewed this on several occasions
12 when there are mergers and acquisitions, most recently, the
13 CMC acquisition of Gerdau, and they take it extremely
14 seriously. They spent 11 months continuously investigating
15 whether there would be anticompetitive effects of the
16 acquisition, and they could actually try to demand
17 divestitures or threaten to sue if they found them. And
18 after 11 months, they let through the acquisition without any
19 divestitures or suggestions of them, which says to me that
20 the agency that was charged with looking at anticompetitive
21 effects found none.

22 I would further add during the second request they

1 asked for very -- typically, asked for very granular data
2 from the companies involved, much more thorough than the
3 questionnaire responses, more akin to what the Commerce
4 Department does in looking at data on the respondents' side,
5 and they typically interview market participants, including
6 purchasers, to determine if there would be anticompetitive
7 effects. So not only is this speculation or comments that
8 are unsupported, but they've, in fact, been refuted by an
9 agency specifically addressed to look at these issues.

10 Now I know the Commission believes in comity. They
11 do not look behind the Commerce Department margins, and they
12 have not looked behind the Department of Justice margins, a
13 sister expert agency, in determining competition issues.
14 Thank you.

15 MR. PRICE: And, Mr. Sondgeroth, would you like to
16 address Gerdau's experience having disposed of its affiliated
17 fabrication?

18 MR. SONDGEROTH: Certainly. Tom Sondgeroth with
19 Gerdau. As everyone on the call knows, we had affiliated
20 companies, fabricators within our group up until November of
21 '18. Now we sell exclusively to the independent market and
22 we have seen no difference between the two. It is, as Ms.

1 Smith mentioned earlier in her comments, it's all based on
2 price. We have to come down to the lowest price if we want
3 to keep that order. So it didn't really matter if we had an
4 affiliated business back in the day or if we're experiencing
5 it just with independent fabricators today. Our experience
6 has been very much the same. So there's no difference
7 whatsoever. Prices are king.

8 VICE CHAIRMAN STAYIN: Thank you very much.
9 Another question. Mexico points to the agreement with the
10 United States with respect to 232 tariffs, and their point is
11 that under that agreement, if they exceed a certain level,
12 that they would then be subjected to that 232 tariff and that
13 they believe that this is a restraint on the volume that will
14 come from Mexico into the United States. What are your
15 comments on that?

16 MR. PRICE: So I think that, first of all, this
17 argument has just been argued before in the wire rod case, so
18 I'm kind of curious as to what the Commission's findings
19 were, but that report is not out there. But moving more
20 directly to the answer here is that, actually, what the
21 Mexico agreement says, it says if you surge above historic
22 levels, the administration may re-impose the duties on a

1 specific item if they surge above historic levels.
2 Generally, if you, by the way, look at the various negotiated
3 agreement's historic levels of the 2015 to 2017 period, which
4 would be about 17,000 tons if you average it together more or
5 less I believe, clearly, this agreement has not acted on
6 anything to restrain imports.

7 And, you know, keep in mind one of the things
8 that's often not discussed is if action is taken, there is
9 the countervailing issue of entitling Mexico to retaliate.
10 So it's not clear what this agreement really is accomplishing
11 on this one in terms of restraint. What we do know is so far
12 it hasn't shown any restraint and who knows how long this
13 program will be in place under 232? Clearly, it gets
14 increasingly fuzzy as we look forward. And, obviously, as we
15 look at an election, it becomes even fuzzier. Thank you.

16 VICE CHAIRMAN STAYIN: Thank you very much. My
17 time is up.

18 CHAIRMAN KEARNS: Thank you. Commissioner
19 Johanson.

20 COMMISSIONER JOHANSON: All right. I would like to
21 thank all of you for appearing here today. My first question
22 is somewhat similar to one aspect by Chair Kearns, but there

1 is a difference in it. You argued that Turkish rebar
2 producers managed to export through Section 232 duties of 25
3 percent and even 50 percent, and this is in pages 31 to 32 of
4 your brief. If so, why should we expect revocation of a CVD
5 order with rates in the low single digits to have a
6 significant impact on imports?

7 MR. PRICE: So, first of all, let me ask Mr. Webb
8 to talk about how small differences in price determine
9 purchases.

10 MR. WEBB: Okay. Yeah, thank you. So our
11 industry, it is cutthroat. It's a commodity product. We're
12 not afforded margins like retail, you know? We're often
13 working on 2.5, 3, 4 percent is a decent sale for us. So a
14 small percentage like that is a huge impact on where we're
15 moving steel. That'll redirect my purchase. Two percent
16 would redirect my purchases entirely often.

17 COMMISSIONER JOHANSON: And, again, you talk about
18 the low CVD duties compounded with the 232 and the AD duties.
19 And so the -- go ahead.

20 MR. PRICE: Okay. Let me just, as a legal point,
21 let me say each of these is additive and a benefit, some of
22 which can be -- some of which are -- you know, there's always

1 a question of how they're absorbed. What you can show is
2 just the CVD duties themselves restrain the subject imports
3 compared to the non-subject Turkish imports in 2015, 2016.
4 And, you know, there was a difference in the rate of increase
5 that was substantial. There was a difference in the amounts
6 and who was shipping what that was substantial. So, you
7 know, those had a big impact.

8 Moreover, the duties, going back partially to your
9 question, Commissioner Johanson, and partially to
10 Commissioner Kearns' question, were essentially based on a
11 couple programs that Mr. Shane will address, and I believe
12 those can increase substantially.

13 MR. SHANE: Yeah. In terms of the basis of the
14 margins for Turkish producers, a lot of that was sourcing of
15 both natural gas and coal from the Turkish government,
16 Turkish government agencies, and so, obviously, to Chairman
17 Kearns' question about could they jack up their margins or
18 take advantage of these programs, if you remove the current
19 order, it would certainly provide a huge incentive for them
20 to start sourcing again this natural gas and coal at lower
21 than market prices.

22 COMMISSIONER JOHANSON: Mr. Price, could you speak

1 a bit more on what happened when this order was in effect but
2 prior to the 232s and prior to the AD order going into
3 effect?

4 MR. PRICE: Certainly. So, in 2014, the Turkish
5 producers made the same arguments you saw here, and the
6 Commission decided to impose an order. They said the 1
7 percent would not have an effect, and they said they would
8 not increase any exports to the United States and they had no
9 interest and all the markets were great, et cetera.

10 What happened right after the orders were imposed
11 against Turkey and Mexico is that prices increased, profit
12 margins increased, domestic industry did substantially
13 better. But the Turkish producers continued to increase
14 volume. A lot of that increase was Habas, which was a non-
15 subject producer, which increased disproportionately and
16 radically far more in this period. Just like other cases,
17 another order was put in place and that helped address that,
18 but this order by itself did address, did have a restraining
19 effect on the Turkish subject producers in 2015, 2016. We'll
20 go through the data when we unpack it in the post-hearing
21 brief. A lot of it's confidential, so it's hard to fully
22 unpack it here. I just apologize, but we have a limitation

1 here.

2 As you move forward, obviously, imports from Turkey
3 and Japan and Taiwan also continued to surge in the market
4 and caused prices to collapse, captured volume, and domestic
5 industry, you know, had to compete. We saw another dumping
6 order. With that, obviously, we start to see a series of
7 restraining effects increasing in the marketplace. We can
8 again address it in more detail in the post-hearing brief
9 with all the data and so forth, Mr. Kaplan.

10 And then, obviously, you have 232 which comes in
11 and has episodic effects going on here. So the bottom line
12 is this order did have an effect on Turkey and restraining
13 it. The subsidies can increase and we think will increase
14 absent what are largely domestic-based subsidies and so there
15 is a clear benefit to this order, and the Commission actually
16 rejected this argument on Turkey in 2014 when they said this
17 order would have no -- would not impact the market. The
18 evidence in 2015 shows that it did. Mr. Kaplan?

19 MR. KAPLAN: I think what this goes to show is in a
20 commodity-like, extremely commodity-like product that any
21 crack in the dam needs to be patched quickly, and that's why
22 there have been a series of these cases, and so the subsidy

1 order does, you know, patch over that crack in the dam and
2 then another crack in terms of dumping was patched over years
3 later and this why, like, in plate, which is another generic
4 flat product, you see the same things. If there is an
5 opening, it will pour through and that's why there's these
6 series of cases and these series of orders, and each
7 individual country can walk in and based on their trends at a
8 particular time say no, it's not me, but, in fact, you know
9 from your own history in all of these cases that unless all
10 of this is covered it seeps around. It goes through the
11 cracks in the dam and it then has to be patched.

12 The strength of the industry during the period of
13 growth was the benefit of the orders. It's an odd situation.

14 They're saying you had a dam up and you're not wet. That
15 proves we can take the dam down, and that's just illogical
16 thinking. That's what they want you to do in an area
17 thoroughly traded where there was some benefit during growth,
18 they're now saying since you remained dry and since you were
19 successful under relief, that means you'll be successful
20 without relief. And you have historically said no. I will
21 look at whether there's a quantity of imports that could
22 return, whether there's an incentive for those imports to

1 return to the United States, and whether those imports would
2 have an effect, and I think that's the right way to do it and
3 I think if you do that you'll cumulate and keep the orders in
4 effect. Thank you.

5 COMMISSIONER JOHANSON: Okay, yes, if you all could
6 follow up in your post-hearing brief on this issue, I'd
7 appreciate it. I have another question which involves
8 Turkey. You point out at pages 27 to 28 of your brief that
9 the AUV data in Table 4-9 indicate that AUVs in the U.S.
10 market were higher than in all other Turkish rebar export
11 markets. How, if at all, should we factor antidumping and
12 Section 232 duties into that comparison?

13 MR. PRICE: So the U.S. has always been or has
14 always tended to be one of the highest priced markets in the,
15 and I'll have to open the page up in the brief, one of the
16 higher, most attractively priced markets in the world. We
17 will attract the Turkish imports. The Turkish volumes have
18 enormous potential to displace the U.S. Each of these things
19 is part of the dam that holds back what are enormous volumes.
20 Each of them has a benefit. Each of them affects behavior.
21 Each of them is important. Now some of them are more
22 questionable in terms of duration. You know, if you have any

1 insight into duration on a 232 program in an election year
2 with a potential change in administration, please let me
3 know.

4 Some of these are known to have effects here that
5 do have important effects and we know from 2014, '15, '16
6 when we unpack the Turkish chart and address it, this has a
7 benefit. Each of them are additive just like each part of
8 the dam, and for this purpose, you know, the rest of the
9 Turkish production is essentially non-subject production for
10 dumping purposes and for subsidy purposes on Habas. The fact
11 that there's a subsequent round of cases doesn't mean this
12 round of cases is unimportant in preventing injury. It is
13 and it did have an important benefit and it does have an
14 important benefit.

15 Mr. Kaplan, do you have anything to add? Hello,
16 did we lose you, Mr. Kaplan?

17 MR. KAPLAN: Hello. Yeah, if I understand your
18 question correctly, please interrupt if I did not. Prices in
19 the United States are higher in part because of all the
20 orders making sure that the prices are above a dumped world
21 price when there is a lot of excess capacity, and that means
22 they're affected, so the comparison was made to the domestic

1 market price, which is the price which is based on the
2 protection and sales in the United States. The third-market
3 prices were based on the export prices from Turkey and
4 Mexico. They're third market and include with a comparison
5 the transportation costs to the United States, so what we
6 were trying to do is to say what's the incentive, where would
7 it be more profitable, and we found that the price that was
8 received in Turkey and Mexico would be higher if they could
9 sell to the U.S. at U.S. prices than their current third
10 market sales, and that's consistent with the U.S. price being
11 above the world price.

12 MR. PRICE: I think part of the reason the U.S.
13 prices are higher in the Global Trade Atlas data is that,
14 obviously, the Global Trade Atlas data does not include
15 tariffs in it. One of the reasons why the U.S. is attractive
16 is because of each of these remedies out there. They each
17 have an important additive impact and so, when you start
18 eroding the duty-paid price in the U.S., you start increasing
19 the ability for the Turkish producers to undercut the U.S.
20 prices in the U.S. market by larger and larger amounts having
21 substantial volume. Given the high elasticity of
22 substitutability, even small margins do have a meaningful and

1 a significant impact in a market. Now is it going to be a
2 dam by itself? Probably not. But is it important?

3 Absolutely.

4 COMMISSIONER JOHANSON: All right, thank you for
5 your responses. My time is long expired. Thank you again.

6 CHAIRMAN KEARNS: Commissioner Schmidtlein?

7 COMMISSIONER SCHMIDTLEIN: Hi, yes, I want to thank
8 you all for being here and apologize that I do not have WiFi
9 right now and so I cannot access the Go To Teams and see all
10 of you, but I have been here the entire time and listened to
11 all the speakers, so I have a few questions, although my
12 colleagues have covered, I think, many of the things I wanted
13 to talk about, so let me just ask a few maybe of peripheral
14 issues here. I don't know if anyone has asked you to respond
15 to the cumulation arguments. You know, Mexico argues that
16 they will compete differently than Turkey because they are
17 impacted by different trade restrictions and different AD/CVD
18 actions in third-country markets. Can you respond to those
19 arguments?

20 MR. PRICE: Certainly. So Mexico basically says
21 they're subject to one dumping duty and the Turks are subject
22 to three dumping duties, so somehow or other that's going to

1 be a major difference. But the reality is that both of these
2 countries are major net exporters of rebar. They have
3 substantial structural excess capacity. They are not going
4 to compete any differently. If you want to know whether or
5 not they're going to compete any differently, why don't we
6 just ask the fabricators. We have three fabricators here
7 who, do they see any structural differences in the way they
8 compete? Why don't we ask our folks, Mr. Tim Johnson from
9 Suncoast, do you see any difference in the way they compete
10 and are likely to compete here?

11 MR. JOHNSON: No, I see no differences in the two.
12 They both come to the market the same way through traders
13 for me, no difference.

14 COMMISSIONER SCHMIDTLEIN: Do, you know, the fact
15 that there are different restrictions in third countries
16 impact how much they would be focused on the U.S. market?

17 MR. PRICE: This is Alan Price. The answer is no
18 because they both have, you know, they both have substantial
19 excess capacity. I mean, if you look at Turkey, for example,
20 you know, they obviously have a huge structural imbalance,
21 but so does the Mexicans. In fact, one of the things about
22 this record is that a substantial amount of Mexican

1 production is just not on the record and a substantial amount
2 of Mexican imports are not on the record here, so there's a
3 lot of excess capacity that's not on the record.

4 In the original investigation, you saw much higher
5 coverage and you had much higher levels, and so you got an
6 idea of what's out there. If you look at the kind of Acerero
7 data, you know that there's much higher production and much
8 higher levels of and substantial amounts of unreported
9 production and unreported capacity out there. We're seeing
10 recently essentially large new entrants coming into the U.S.
11 market from Mexico.

12 So what the difference is is that it's a difference
13 between someone who has huge amounts of excess capacity and
14 really huge amounts of excess capacity, and the restrictions
15 here are not going to make any difference. If you lift
16 either of these orders, you're going to see continued and
17 increased price pressure and volume in the market.

18 Mr. Kaplan, do you just want to go to your point on
19 consumption, excess capacity, and divertible capacity again
20 for one second?

21 MR. KAPLAN: Sure. What the data shows is that
22 there is excess and divertible capacity in both countries in

1 the double digits relative to U.S. consumption and there is
2 extraordinary volumes that are expected to increase given the
3 recessions both in home and third markets. To the extent
4 that there are orders against Turkish and Mexican rebar in
5 third countries, they would have the normal effects in
6 limiting the exports to those markets and redirecting them to
7 the United States should our orders be removed. Is that part
8 of the last question clear? Alan, is that where you were
9 headed?

10 MR. PRICE: Yeah, it is. Jack, do you want to add
11 something about the missing --

12 MR. SHANE: Sure, sure, because I think if you take
13 a look at the brief, the pre-hearing brief of the Mexican
14 producers, they're, I think, somewhat disingenuous in terms
15 of how they portray available capacity in Mexico. They cite
16 only the capacity that was reported to the Commission in the
17 staff report. They ignore, as Alan indicated, substantial
18 additional capacity of more than 2.7 million tons of
19 production of long products, and that's from producers like
20 Ternium, Grupo Acerero, who have failed to provide any
21 information to the Commission in this review.

22 The staff report itself recognizes that there's

1 underreporting by about a third in terms of production that
2 was provided to the Commission, and as Alan indicated, I
3 think very telling, more recently, in terms of the increase
4 of imports we've seen, it's from, to a significant degree,
5 these nonresponding producers in Mexico that haven't bothered
6 to provide a questionnaire response to the Commission. So I
7 think it's critical in terms of analyzing, you know, what's
8 the available capacity potentially to be to blame here. It's
9 significantly above the capacity that has been reported to
10 the Commission in Mexico and you really need to consider the
11 substantial additional capacity from these non-reporting
12 producers.

13 COMMISSIONER SCHMIDTLEIN: Okay, all right, I
14 appreciate that. Thank you. All right, let me shift gears a
15 little bit and ask a couple questions about price. How much
16 time has elapsed, Bill?

17 MR. PRICE: Six forty-eight.

18 COMMISSIONER SCHMIDTLEIN: Six forty-eight, okay,
19 since I'm not online, I was looking at my own watch here, but
20 can someone comment on the argument that the price of scrap
21 has a greater impact on the market price of rebar compared
22 with the price of imported rebar?

1 MR. PRICE: Certainly. Ms. Smith, do you want to
2 discuss that?

3 MS. SMITH: Thank you, Alan. Barbara Smith,
4 Commercial Metals Company. The price of scrap really makes
5 no difference, as I think several Respondents here today
6 indicated. We're all buying scrap on the open market. It's
7 traded worldwide. Price is very transparent. The Turks come
8 here and buy scrap in the U.S. and export it. The Mexicans
9 are here and they move scrap to Mexico to make their product,
10 so we're all buying scrap on an equal price playing field, if
11 you will, then converting it. So the price of rebar is
12 really determined by the lowest price in the market and it's
13 been true historically and it will continue to be true in the
14 future that the lowest price in the market are the imports,
15 and in this case, Mexico and Turkey have for a long period of
16 time been the primary importers of rebar into this market, so
17 price can get disconnected all of the time for, you know, a
18 variety of reasons, but it really has no bearing on scrap.

19 MR. PRICE: So this is Alan Price. I'll just add
20 one thing and ask Mr. Kaplan perhaps to step in too. The
21 Commission has an interesting time series here where you can
22 look at the profit margin that's constantly moving around in

1 this industry. If everything was determined by scrap, then
2 you would constantly see the same profit margin. In fact,
3 the Commission rejected the Respondent's argument in this
4 case and in multiple other cases that scrap is essentially
5 the determinant of price. It's supply and demand. Dumped
6 import supply obviously has a very negative impact on
7 pricing. Mr. Barney, would you like to add anything, or, Mr.
8 Kaplan, would you like to add anything?

9 MR. BARNEY: I would just agree with what's been
10 said. I mean, it's, you know, supply and demand and we have
11 to compete with legally dumped and subsidized imports that
12 actually are driving the market price today. So that's what
13 we see in all regions of the country. It's not isolated to
14 the port areas or the areas where the load, the material
15 discharge. It moves by rail and truck in all markets and it
16 influences the market price, and that's what we have to
17 address immediately.

18 MR. PRICE: Mr. Kaplan?

19 MR. KAPLAN: Seth Kaplan. Yeah. Scrap does have
20 an effect on price, but as has been pointed out by all the
21 members of the industry, the margin above the scrap price,
22 which is the same for everybody, this is a world traded

1 commodity, is heavily influenced by the imports, so imports
2 will severely compress, dumped and subsidized imports, the
3 margin above the scrap in ways that are injurious to the
4 domestic industry.

5 MR. PRICE: Yeah. This is Alan Price. And, you
6 know, one thing to point to and you can talk about here is
7 that based upon public data for the first half of the year,
8 for example, as these imports have surged in, prices of rebar
9 have collapsed by \$27 a ton more than the scrap price has
10 declined, and so that's obviously real dollars and so it's
11 real revenue that is foregone, and so it is very, very
12 significant, again, all showing that the imports are having
13 an effect on the marketplace. Thank you.

14 COMMISSIONER SCHMIDTLEIN: Okay, yes, thank you for
15 that and I think that was the signal that my time has
16 expired, so thank you.

17 CHAIRMAN KEARNS: Commissioner Karpel?

18 COMMISSIONER KARPEL: Okay. I think I'll move on
19 to another question rather than where I left off. But, to
20 the extent that you have more to convey in post-hearing on my
21 last question there about why we haven't seen greater volumes
22 from Mexico given the underselling and price being important

1 and the low margins, I'd appreciate that. So let me ask
2 another question.

3 So looking at the AUVs for Mexico's shipments to
4 its home market as compared to Mexico's export AUVs to the
5 U.S., the AUVs for Mexico's home market shouldn't appear
6 higher, and I wanted to get your view about whether this
7 tends to support Deacero's argument that it's focused more on
8 its home market and doesn't see increasing its exports to the
9 U.S. And a related question is whether there are any product
10 mix issues I need to be aware of in looking at this data.

11 MR. PRICE: Hold on. Excuse me, what page is the
12 AUV data on in the staff report? Do you have a cite? I just
13 want to look at it for one second.

14 COMMISSIONER KARPEL: I didn't write it down when I
15 wrote my questions. I'm sorry. I don't have it at the tip
16 of my fingers either.

17 MR. PRICE: Okay.

18 COMMISSIONER KARPEL: If you have a follow-up in
19 post-hearing, that would be fine as well.

20 MR. PRICE: We'll follow up in the post-hearing
21 brief on that. I just want to make sure I have the data in
22 front of me to answer fully.

1 COMMISSIONER KARPEL: And I appreciate that. I
2 don't have it noted. Yeah, I just don't have it noted. I
3 didn't write the page number down when I wrote my questions.

4 MR. PRICE: We memorize a lot of data points but
5 not all of them.

6 COMMISSIONER KARPEL: Right, okay. Fair enough,
7 okay. So sort of a broader question, this is really for the
8 industry representatives. What is competition like between
9 domestic producers? And I'm particularly interested in
10 actually hearing from Ms. Byer or Mr. Graham or some of the
11 smaller producers who may be trying to compete against the
12 larger companies and what type of market dynamics that
13 creates.

14 MR. GRAHAM: This is Chris Graham with Steel
15 Dynamics. It's an interesting concept that somehow the
16 domestic players are immune to having to fight for every
17 order. Steel Dynamics, as you said, is a smaller player in
18 rebar, but we've been trying to grow our position over the
19 last few years.

20 We don't own, nor are we affiliated with, any rebar
21 fabricators. So we have to compete on price with the subject
22 imports and with other domestic producers for every ton we

1 sell. And our experience without question is that day in and
2 day out, that competition is fierce, to the point where we
3 have, at times, had to retreat to other products we make
4 because of that fierce competition that we might find some
5 other thing that we can spend our time making. Definitely a
6 competitive environment.

7 MR. PRICE: Mr. Graham, can you also discuss
8 imports versus the domestic producers in terms of harm and
9 relativity there?

10 MR. GRAHAM: I'm sorry, Alan. Could you repeat
11 that?

12 MR. PRICE: Are the import prices lower and more,
13 obviously, it's a competitive market, are the import prices
14 lower and driving things in a more substantial and harmful
15 way?

16 MR. GRAHAM: Oh, yes.

17 COMMISSIONER KARPEL: Yeah, I think that's a
18 helpful gloss from Mr. Price, but yeah. So I'm also
19 interested in, you know, right, is the price competition you
20 are facing with other domestic suppliers similar or different
21 than what you're facing from the subject producers? I just
22 wonder if you can talk about that.

1 MR. GRAHAM: This falls out of the realm of
2 science, but we can understand the pricing tactics of the
3 domestic producers. The import prices that are offered we
4 don't understand and we don't know how to tie that to
5 anything that a competitor could do to respond to it, other
6 than go down to as low as you could go down without losing
7 money on every order. So we think of it as a rational versus
8 an irrational situation.

9 MR. PRICE: Ms. Byer, would you like to also
10 respond?

11 MS. BYER: Hi, yes, I'd love to quickly, is I echo
12 what he just said and the easiest way to say is that our
13 competition within our domestic other producers is
14 predictable, it's fair. And what happens is, when the
15 Turkish rebar hits our ports, our docks here in Cincinnati,
16 the pricing is so erratic and so fast and, because of the
17 damages that they have to pay the storage fees daily, the
18 price literally changes, drops daily. And so some of our
19 most regular customers, our most loyal customers, they come
20 back to us with a price that they can't even believe they're
21 being offered and we just can't meet. So it's really that
22 there's no bottom, it's like there's no bottom to their

1 pricing because their profitability is not the motivating
2 factor, like in the domestic realm.

3 COMMISSIONER KARPEL: And so is it -- are you --
4 how are you -- I guess, how are -- so that competition being
5 communicated to you as a producer, are you having customers
6 tell you who your competitors are and what their prices, or
7 how is that communicated?

8 MS. BYER: For us, I'll just respond that yes. So
9 it's customers responding back too, because most sales are
10 done pretty much in the beginning of the month, so in stock
11 sales. And so we have customers that come back with a price
12 that because they're loyal customers, they'll say, I'm sorry,
13 but this is what we're being offered. Or, in our fabrication
14 side, you know, once we lose a job in a bid situation, we
15 oftentimes will be let know the pricing that won the job and
16 it's clear and then we can track it back to supply and it's
17 clear that it's foreign rebar that we just can't compete
18 with.

19 COMMISSIONER KARPEL: Okay. And they're telling
20 you that it's the foreign product versus a domestic
21 competitor that's winning out, your customers are, or
22 sometimes it's more vague?

1 MS. BYER: Yes. No, they'll be really honest,
2 especially because we're small and so our salespeople are
3 very, very close and friendly with most of our customers.
4 And we go visit their shops, their sites, and, you know, the
5 foreign bar is right there, so it's obvious.

6 COMMISSIONER KARPEL: Is that the experience of
7 other producers too?

8 MR. GRAHAM: This is Chris Graham at Steel
9 Dynamics. We won't get information as granular as what
10 competitor or what trading organization, but we will get
11 information as to whether it's a domestic price or an
12 imported price. That does come into play in our
13 decision-making.

14 MR. SONDGEROTH: Tom Sondgeroth here with Gerdau.
15 I would concur that obviously we do a postmortem of sorts if
16 we lose an order, and we want to see if we can track it back.
17 In many cases, our customers will be upfront with us and let
18 us know that, if not the exact price that they paid, a
19 general range of the pricing that they were able to get the
20 material at. So it's usually a, you know, it's a fairly
21 close-knit group of fabrication customers across the United
22 States that we all know each other. So we do share

1 information, but not always do we get the exact price or the
2 exact vendor, if it's foreign, but most cases, as of late,
3 Turkey and Mexico have been cited much more frequently than
4 others.

5 MR. PRICE: This is Alan Price. I will just add
6 that the underselling is consistent with lower bids coming in
7 from imports. I've also heard a number of fabricators just
8 tell you in their direct testimony that they'll go to the
9 mills and tell them what the import offer price is for the
10 subject imports and ask them to match it and keep them
11 competitive, otherwise they lose the volume.

12 I actually do, Commissioner Karpel, have an answer
13 to your earlier question regarding AUVs. I know we're just
14 about out of time, but if you want to come back to that,
15 happy to answer in the next round. I'll be a little careful
16 because a lot of that data in that exhibit is confidential,
17 but I can talk about it generally.

18 COMMISSIONER KARPEL: So I'll end here. I'll pass
19 it back to Chair Kearns.

20 CHAIRMAN KEARNS: Okay, thank you. This question
21 maybe Mr. Shane may want to address. It's something that he
22 touched on before. I think we were talking about import

1 volumes in 2020 being higher than they were earlier in the
2 period of review, in particular with respect to Turkey. And
3 I wanted to know your thoughts on whether the increase of the
4 232 duty to 50 percent, which I don't have that in front of
5 me, I think it was from August of 2019 until maybe February
6 of 2020, whether that had some impact on our data and if so,
7 you know, what that sort of tells us.

8 I mean, it looks to me, given the recent Court of
9 International Trade case, it seems pretty unlikely that the
10 duty will be elevated to 50 percent again. So it seems to me
11 that, to some extent, our data may not be particularly
12 probative in determining sort of what we should expect going
13 forwarded. So any thoughts you have on that I'd appreciate.

14 MR. SHANE: Sure. So I think a very telling data
15 point is when the 232 duties when down from 50 to 25 and you
16 see after that the Turkish producers are shipping, you know,
17 right through that duty. So they're very aggressive. They
18 want to come to this market. As we said, it's not only
19 Turkey now in the first half of the year, it's both Turkey
20 and Mexico are coming in and in substantial volumes and there
21 is, as Mr. Price referred to earlier, you can already see an
22 effect, a compression of the metal margins, which is pretty

1 significant.

2 In other words, scrap prices have fallen, but the
3 actual market price of rebar has fallen further, and so, in
4 addition, and I think we pointed this out in our brief as
5 well, our pre-hearing brief, shipments have also fallen for
6 the domestic industry as a result of the amount of imports
7 that are coming in here. So I think the bottom line is both
8 Mexico and Turkey are interested in shipping large amounts of
9 rebar here. The 232 duties are not going to stop Turkey and
10 they're not going to stop Mexico from sending product in
11 here. It hasn't, and as Alan said, I mean, it's anyone's
12 guess as to what's going to happen with 232 going forward.
13 Obviously, there's been changes both with regard to Mexico
14 and Turkey with respect to the 232.

15 CHAIRMAN KEARNS: Okay, thank you. I don't think
16 anyone's asked about product shifting yet, so I want to touch
17 on that. Most producers have the ability to make different
18 products on the same equipment. What are the main different
19 products that can be produced to make rebar and what factors
20 would be considered in deciding which product to make? Is
21 there a significant difference in profitability, or is
22 product demand the main driver and what does that mean sort

1 of for capacity and excess capacity?

2 MR. PRICE: Certainly. So I'll start and then I'll
3 turn it over and ask a couple of the producers to address
4 some of this too, okay? So there's a lot of ability to shift
5 production around here. Some of the main products are wire
6 rod. Some are merchant bar, SBQ bar, and all of those tend
7 to be made on, and in some cases, light structural shapes,
8 beyond the merchant shapes.

9 The mills have, often depending on the mill, can
10 have a substantial amount of flexibility and so the real
11 decision you have to make is the relative profit margin at
12 some level, I think is what your question is, right, and what
13 you can actually move easily. One of the things about rebar,
14 if you talk about some of these products, actually, you know,
15 there's really a lot of variability in merchant bar sizes and
16 shapes. There's a lot of variability in SBQ bar, a lot of
17 variability in wire rod.

18 The beautiful thing about rebar is, you know, the
19 market is basically threes, fours, fives, sixes, that's the
20 bulk of the market, you know. It's really, really simple to
21 move large volumes. It sells on one thing, price, and, by
22 the way, do you know how much customer support you basically

1 need? It's zero, okay? Because, essentially, this is all
2 just, you know, sold to an ASP direct. If it sinks in
3 concrete, it's good.

4 So you can move really large volumes really quickly
5 and particularly when you're in a demand-challenged market,
6 as both the Turkish and Mexican industries are. It is really
7 attractive to move because you can really do it quickly. So
8 there's that. I'd like to come back to Jack in one second,
9 but also that, in terms of profitability and cost issue,
10 there's switching around. Don, do you want to just quickly
11 address that, because a number of your mills can really move
12 back and forth and based upon, you know, I can tell you that,
13 so that and we can talk about capacities and excess
14 capacities and how much deferred upon excess capacity there
15 is in a minute. Don?

16 MR. BARNEY: Yeah, so you can shift around. Most
17 of the mills that we're talking about shift between merchant
18 bar and rebar products. But you have to consider the fact
19 that we have, you know, consistent schedules so that we have
20 reliable schedules to take care of all of our customers. So
21 we're producing merchant bar and rebar in order to do that.

22 So we don't flex all that terribly much unless

1 there's more demand in one product than another. So, if
2 there's more demand in rebar, we'll work to take care of our
3 customers from a rebar perspective. If there's not
4 sufficient demand in both products, which I think is what
5 you're going to see from the subject countries that are being
6 evaluated right now, it's very easy to shift to rebar,
7 specifically to rebar to access, you know, attractive markets
8 like the U.S. market.

9 So it can be done, if you choose to saturate a
10 market with, you know, legally dumped and subsidized product,
11 it can be easily done if there's no restraints on that. And
12 the interest there is making sure we keep utilization up on
13 our mills, right, which is what they would consider, and
14 also, is it a little bit creative or, you know, is it more
15 profitable to selling no tons. So I hope that answers your
16 question, but that's a very big issue as it relates to mine.

17 MR. PRICE: Yep, and, Jack, do you just want to add
18 something just tying back into the amount of excess and
19 divertable capacity in the market these days?

20 MR. SHANE: Sure. Well, obviously, there's a
21 tremendous amount, as we talked about earlier, of unreported
22 capacity. And just looking at sort of the big producers

1 there that did not respond, it's over, as I said, about 2.7
2 million tons of production that was not reported to the
3 Commission. And I think if you're going to look at capacity
4 and the ability to switch production, if you take a look at
5 how we calculated available capacity in our pre-hearing
6 brief, we did it a couple different ways.

7 One, the most conservative is we just looked at
8 reported capacity and then boosted up for the unreported
9 capacity of about 34 percent or so. But, realistically,
10 that's not the complete amount of capacity that's available
11 to the Mexican producers because, in addition, as we just
12 talked about, they produced different products on the same
13 equipment. So, to the extent they have available capacity
14 that they've assigned to those other products, obviously,
15 that can be switched to the production of rebar in the event
16 the orders are revoked and, you know, they send more volumes
17 here.

18 I think in addition to that, again, the Mexican
19 producers have vastly understated the available capacity and
20 I think in addition, if you look at the demand picture in
21 Mexico, it is just a complete disaster. I mean, the Mexican
22 government's own statistics show that, with regard to

1 construction, from January to May of this year, it fell about
2 36 percent and that's from last year, which was already at a
3 very depressed level. So this notion that the Mexican
4 economy is going to be able to absorb the rebar that's
5 produced in Mexico is pretty far-fetched.

6 CHAIRMAN KEARNS: Okay, thank you. I want to get
7 one more question in here and maybe hearing from some of the
8 industry witnesses. Is there a difference in the operations
9 performed by related fabricators versus unrelated fabricators
10 in the U.S. market?

11 MR. PRICE: Why don't we hear from both the
12 independent fabricators and from the industry members. So,
13 Don, do you want to kick it off, then Barbara, and then go to
14 a couple of the independents, okay?

15 MR. BARNEY: Could you just repeat the question one
16 more time? I want to make sure I understood it completely.

17 CHAIRMAN KEARNS: Sure. And my question is, is
18 there a difference in the operations performed by related
19 fabricators versus unrelated fabricators?

20 MR. BARNEY: I'd say there's no difference in the
21 operations performed. They're bending and cutting rebar to
22 length. You know, structural engineers will design buildings

1 and then they have to cut the product to length. They have
2 to fabricate it, bend it so that it can fit in, you know, the
3 concrete can be poured around it. So no differentiation in
4 what they perform and what they do. You know, a lot of the
5 customers that we sell to are fabricators, distributors, and
6 combination fabricator/ distributor, like Rob said earlier in
7 his answer. So that should take care of your question, I
8 guess.

9 MR. PRICE: Okay. How about Barbara? Okay, sorry,
10 Barbara. Do you want to jump in?

11 MS. SMITH: Sure. Barbara Smith, Commercial Metals
12 Company. I would just concur with what Don is saying.
13 There's really very little difference between the type of
14 fabricating work that we do in our own fabrication shops and
15 what our independent third-party customers perform in their
16 fabricating shops.

17 MR. PRICE: And, Jeff, would you like to jump in,
18 followed by Tim and Rob?

19 CHAIRMAN KEARNS: Well, actually, my time is up.
20 Maybe is there anyone who disagrees with that, that sees any
21 differences between related and unrelated fabricators in
22 their operations?

1 MR. VEILLEUX: There is no difference. Who buys it
2 cheaper gets more work.

3 CHAIRMAN KEARNS: Okay, that's great. Thank you
4 very much. Vice Chair Stayin?

5 VICE CHAIRMAN STAYIN: Yes. I think to follow up
6 on that question with respect to fabricators that are owned
7 in the integrated operations versus an independent fabricator
8 would not be a fabricator that's owned by the vertical
9 parent, and it would be an advantage in terms of the price of
10 the rebar that comes as opposed to the fabricator who is on
11 the opening market buying rebar.

12 MR. PRICE: Commissioner Stayin, this -- hold on.
13 Jack, could you turn the volume up? I'm sorry.

14 Commissioner Stayin, you know, this issue has -- by
15 the way, has been examined several times in the past and the
16 record repeatedly shows that fabricators, similar to at
17 large, other customers, get similar pricing and in fact there
18 really is no difference in that regard and if I could get a
19 couple of the producers to comment to the extent you can. A
20 lot of this is proprietary but we'll be happy to share it, an
21 analysis, that basically says that when you look at major
22 customers, they're all basically getting the same price.

1 VICE CHAIRMAN STAYIN: All right. Thank you. As
2 for the AD/CVD orders, would increased volumes of rebar from
3 Mexico and Turkey be more likely to displace imports from
4 other sources that are subject to the 232 restrictions rather
5 than displace domestic industry volume?

6 MR. PRICE: So, the simple answer to that is if you
7 look at the volumes in the first half of the year they have
8 pretty much displaced virtually all of the non-subject
9 volumes that are out there. So now the question comes out as
10 -- if you look at the orders will even more volume come in,
11 and the answer is yes. And that will be at the expense
12 pretty much of the entire domestic industry. So at one
13 point, you can say well it's non-subject displacement so
14 maybe it's just having mostly a price effect. I would say it
15 is having more than a price effect. But you're going to see
16 increasing volume effects moving forward because there is
17 nothing left other than domestic volume to -- for these guys
18 to go after. Only it's going to be at unfair prices that
19 undercut without disciplines and undercut the domestic
20 industry even worse.

21 VICE CHAIRMAN STAYIN: With respect to the Buy
22 America preference or limitation in the federal government

1 procurement, and some state government procurements, is it
2 not the Buy America provision creates a preference and a
3 restraint on import competition?

4 MR. PRICE: So this issue has been repeatedly
5 addressed by the commission and repeatedly argued. The Buy
6 America portion of the market is actually quite modest. It's
7 about 10 to 15 percent. It varies a little bit. Now based
8 upon your every year, depending on the questionnaire
9 responses, frankly I suspect the difference is between ten
10 and fifteen and it's sort of rounding -- kind of around there
11 -- tells you it is relatively minor. Two, it's just a price
12 preference. It is actually not an actual requirement. It
13 depends also by the way on the type of Buy America
14 requirements because certain requirements outside the highway
15 program -- a number of countries are qualified for, so it has
16 a variety of different, yeah, loopholes to it.

17 The bottom line is as our clients, as Commissioner
18 Stayin and our clients swill tell you, the customers don't
19 call and say, hey, I've got a Buy America project, charge me
20 more. So, while you may have some volume, modest, a very
21 small amount of volume at 10 percent of the market that may
22 theoretically have some restriction to it, if the pricing is

1 competitive you certainly don't on the pricing side.

2 Would Don -- would you like to add anything or
3 would anyone else like to add anything, Rob? For example,
4 one of the fabricators?

5 MR. BARNEY: I'll just that I agree. I mean, I
6 don't want to diminish the importance of Buy America because
7 it is good but it's pretty insignificant when you, you know,
8 apply it to the overall demand in the U.S. marketplace. And
9 to Alan's point, you know, nobody comes to us and tells us
10 that, you know, they have Buy America projects and they
11 basically aggregate whatever private work they have and
12 whatever, you know, Buy America work they would have and work
13 to get the best price. So the volume that they're going to
14 need in their shops for any given month. So we don't hear
15 about it and it doesn't impact anything other than, you know,
16 we've got to meet eh lowest market price which is the subject
17 import pricing.

18 MR. WEBB: And I might add. I concur. I am not
19 going to tell that I'm buying for a domestic project and I
20 might add that I might not even know because I'm buying bar
21 in advance often times and it's convoluted whether it is
22 going into distribution or fabrication and which projects are

1 going on and multiple projects are in process concurrently.
2 We're not just doing one job today and another job tomorrow.
3 There may be eight or 10 jobs going through my shop at one
4 time.

5 VICE CHAIRMAN STAYIN: Okay. Thank you. There was
6 a USMC agreement. They want an attractive market or easier
7 access for Mexican producers.

8 MR. PRICE: Does it make easier? I think -- I'll
9 have to think about that. I don't think, you know, the U.S.
10 market is, you know, has no duties involved in it for rebar,
11 period. It has -- it is simply open, attractive market. It
12 is an attractively priced market. It is far more
13 attractively priced for Mexican than it is to its alternate
14 third country market. It's the same thing too with Turkey
15 though. So there is really not a big distinction between the
16 attractiveness of the U.S. market. You can use both large
17 volumes, you can move it quickly. You've got a distribution
18 system. It's attractively priced. It's attractively priced
19 to compared to alternate markets and so I think there is
20 really no difference between the two there.

21 VICE CHAIRMAN STAYIN: All right. Thank you. In
22 the Turkish brief they state that their exporters began to

1 ship rebar to Singapore after the countervailing duty on
2 Turkey took effect in 2015 and so they end up -- Singapore is
3 now its third largest export market. If the order were
4 removed could we imagine that some of that product or all of
5 that product that goes to Singapore will come to the United
6 States?

7 MR. PRICE: So, the answer is absolutely, but the
8 Turks have so much capacity and excess capacity that's
9 available they don't even have to necessarily even fully
10 shift from third country markets. These guys are just
11 drowning in excess capacity as a country. But the U.S. is
12 attractively priced. They're just going to move it around.
13 You know, we have had cases over time where we see the
14 Turkish market, the largest Turkish market vary in and out.
15 And by the way, we see that going on with our -- with Mexico.
16 You know, Canada was one of Mexico's major markets in 2019.
17 There's not a stick of rebar that's going there in 2020.
18 People are pretty opportunistic in this industry.

19 VICE CHAIRMAN STAYIN: Thank you. With the respect
20 to imports from Mexico, with the Mexican agreement in place
21 and with the rebar 232 in place, how is this going to -- how
22 is it impacting the volume of imports from Mexico and with

1 Turkey?

2 MR. PRICE: So the question is with the 232 will
3 each of them continue to have a discernible impact? Well,
4 first of all the answer is yes. Okay. You can see large
5 volumes coming up and we think the volumes will increase and
6 be substantial. We see both of those start increasing in
7 large amounts of supplies. We know that both of them appear
8 to be willing to take whatever risks they want to take to
9 move whatever volume they want to at this point. If there
10 was going to be a restraining effect from the U.S.-Mexican
11 agreement it doesn't seem like it's apparent in the data. If
12 it was going to be a restraining effect from the 25 percent,
13 232 duty unfortunately given how desperate they are for
14 volume not necessarily. What is out there long term are the
15 subsidy rollers and the dumping orders. These things are
16 important and we frankly -- we think of growing importance as
17 we move forward in restraining imports.

18 Will they be perfect? You know, you know, I won't
19 say they'll be perfect. I don't think, you know, you
20 necessarily have a complete dam on all of this. You know,
21 how much -- how desperate both of these countries are and how
22 much excess capacity. But these are important and small

1 price differences and price differences do ultimately have an
2 impact in shifting this around.

3 If you remove these orders prices from both of
4 these countries will decline substantially, volumes will
5 increase substantially. The domestic industry will be forced
6 to lower prices or cut volume and frankly if you look at the
7 2014 and 2017 cases you actually see an interesting thing
8 that occurred.

9 So in 2014, in that record, what you see from 2011
10 to 2013, the industry tried as much as possible, it appears
11 to maintain volume. You know, in a growing market and what
12 happened was that there was enormous under selling. There
13 was enormous volumes and there was enormous -- and there was
14 material injury.

15 After the order was imposed in 2014, the industry
16 did benefit. We saw the industry take enormous -- apparently
17 tried to increase prices. So, the profits substantially or
18 substantially increased compared to where they were and you
19 saw -- but eventually the subject, that second round of
20 subject imports -- and while Turkey's counted, it could be
21 any country for a second -- overwhelmed the market and led to
22 a conclusions that that had price effects and volume effects

1 in that case.

2 The U.S. is not an isolated island. The industry
3 is not an insular industry with -- you know, the dumping
4 orders and subsidy orders are important and contribute
5 importantly for both countries -- contribute importantly to
6 maintaining discipline in the marketplace.

7 VICE CHAIRMAN STAYIN: Thank you very much. That
8 is the end of my time. Thank you.

9 COMMISSIONER KEARNS: Commissioner Johanson.

10 COMMISSIONER JOHANSON: All right. Both Mexican
11 and Turkish respondents argued that the domestic industry is
12 not vulnerable and its financial performance was strong at
13 the end of the period. Both citing to increases in the
14 domestic industry's operating margin and investments over the
15 period of review and this is seen in the Mexican brief at 22
16 to 26 and the Turkish Respondent's brief at pages 35 to 38.

17 What is your response to their arguments that the
18 domestic industry is healthy and that it does not need these
19 orders to continue to be healthy in the future?

20 MR. PRICE: All right. So why don't you start,
21 Mr. Kaplan, and then I'll officially -- he popped up. I'll
22 let you start this one and then I'll go.

1 MR. KAPLAN: Hi. Once again I wish to draw a
2 distinction between subject and non-subject imports. The
3 orders had the effect you would hope and expect them to have
4 in a time of rising demand. You'd expect the industry to get
5 better if they're operating under fairly traded imports and
6 that's what the orders did. And then there's two points I
7 wish to make following that. The first is, is that demand is
8 falling now. So, the rise is in construction spending, as
9 Mr. Cross talked about, is assumed to fall significantly with
10 a lag and remain that way. The second point is the issue
11 regarding susceptibility, which is different than
12 vulnerability. Vulnerability has to do sometimes it seems
13 with the condition, with the state of profitability of the
14 industry. But susceptibility has to do with the effects of
15 unfair imports and will the domestic industry be insulated or
16 will they bear the full front.

17 And investigation after investigation you found
18 that there was a high degree of substitutability between
19 subject imports and the domestic product. They are
20 completely fungible from everyone's point of view. That
21 there is nowhere to hide in the sense that lowering prices do
22 not increase demand for rebar. They are a small part of the

1 construction projects that go in. So there is ton for ton
2 replacement.

3 So, once again I think you are seeing a situation
4 where the Respondents are saying that at least for a part of
5 the POR, you're dry because the dam was there and now we
6 could remove the dam. And the answer is everyone will get
7 soaked and even worse because the demand in the market as a
8 whole has fallen. So I don't think that argument has any
9 merit. We saw when there is any holes in these orders the
10 imports pour in and now the industry is completely
11 susceptible due to the high substitutability falling in the
12 construction market. Thank you.

13 MR. PRICE: Regarding vulnerability, yeah. I think
14 you heard substantial testimony from Mr. Cross. We have a
15 fundamental change going on in demand in the United States
16 which radically increases vulnerability going forward. But
17 as bad as things are here they're actually worse in Turkey
18 and Mexico which have been falling longer and pre-dating
19 COVID, so they have -- you know, every reason to continue to
20 -- you know, seek out as much volume as they can.

21 Turning to your point about new investments --
22 actually new investment increase in vulnerability, because

1 you have to get returns on that -- new investments, as you
2 heard our witnesses say was really based upon -- you know,
3 taking into account these orders. Don, do you want to jump
4 in and just talk about that? Barbara, do you want to jump in
5 and talk about that real quickly?

6 MS. SMITH: We have made recent investments and
7 when you invest in a steelmaking operation that is a
8 significant investment. In that decision you have to look
9 over a very long time horizon. At the same there are very
10 large investment and we have to generate a return on that
11 investment. So all of those decisions we weigh very
12 carefully. We take a long time horizon, but we are held
13 accountable by our shareholders to generate a return. The
14 whole U.S. market is based upon profit motive.

15 Subject imports have a different motivation because
16 they are supported and then often subsidized by their
17 governments, they are motivated for employment, not for
18 profit. It creates a lot of uncertainty and a lot higher
19 risk whenever we make those investments, which means our
20 share holders demand an even higher and higher return if
21 there is a higher risk associated with those investments.

22 To the earlier point we are at a cross roads right

1 now where we are going to be facing significantly falling
2 demand. We constantly reinvest in our business to lower
3 costs, to improve quality, to remain competitive on a global
4 basis and we have the uncertainty of whether the 232 orders
5 will remain in place. We know they are not likely to remain
6 in place forever and you have countries who from their past
7 behavior are highly motivated to access the U.S. market.
8 They don't access it fairly, they don't access it with a
9 profit motive. They are only accessing it to sell volume and
10 keep employment levels up. So I think any consideration of
11 removing these orders is going to exacerbate a really, really
12 bad situation that is evolving in this moment.

13 MR. PRICE: Don, do you have any -- I don't know if
14 -- Don, if you're there, do you have anything? Do you agree
15 to that --

16 MR. BARNEY: Yes. I apologize. I was having a
17 little difficulty clicking. So what basically, the same
18 situation. I mean, we are investing right now in two micro
19 mills; one in Frostproof, Florida and one in Sedalia,
20 Missouri. The Sedalia, Missouri operation is up and running
21 and if you look at where those investments have been made it
22 is in areas that are very sensitive to import volumes. So as

1 we evaluated demand patterns in some of these markets we
2 wanted to put these mills in proximity and areas where we had
3 low logistics costs for inbound raw materials and then low
4 logistics costs to access our customer bases.

5 The reality is those investments are made in
6 confidence that the Commission is going to continue to uphold
7 and enforce the trade laws and obviously one of these things
8 that we are looking at today as Barbara alluded to -- you
9 know, revoking these orders. Even though we talk about it
10 being insignificant, they are significant because of the
11 additive effect really jeopardizes the viability of the
12 investments in those operations and they're going to employ,
13 you know, approximately 400 people collectively and again, we
14 have to generate a reasonable return on invested capital in
15 order to justify those investments. So, I will stop with
16 that I guess.

17 MR. PRICE: The one thing -- this is Alan Price.
18 I'm going to -- those are great answers that pretty much
19 summarizes it. Having been around the steel industry a long
20 time, it's sort of like whichever -- if the industry doesn't
21 invest, Respondents are going to argue, well, the reason why
22 you are not competitive is you didn't invest. But if you do

1 invest then you've got to earn a return and you are really
2 vulnerable on that return and because you have got to
3 continue to do that. And these are a really hard balance
4 these guys are in and keeping this order around and these
5 orders, they're really important for keeping these
6 investments, moving and justify them, because of the hard
7 state the industry has been in, in the past. And I think you
8 heard Barbara talk about some of the facilities they acquired
9 and their conditions they were in. And so, it's a treadmill
10 and they don't want to fall off the treadmill. We've seen a
11 lot of producers, unfortunately, who have over time, and
12 these orders are critical for preventing them falling off the
13 treadmill.

14 COMMISSIONER JOHANSON: Is it me or can -- oh,
15 they're not here. David. They're not here.

16 MR. BISHOP: Commissioner Johanson, you're on mute.
17 No, well, if it helps right now --

18 COMMISSIONER JOHANSON: Thank you. I put myself on
19 mute. I have another question, but given the time I only
20 have about a minute left. I will come back in another round
21 and ask that.

22 CHAIRMAN KEARNS: Okay. Commissioner Schmidtlein.

1 COMMISSIONER SCHMIDTLEIN: Okay. Thank you. I
2 just had a couple, I think, fairly straightforward followup
3 questions, so I'm not sure. I don't think anyone's asked
4 already. Can you all confirm whether the domestic industry
5 can meet total U.S. demand?

6 MR. PRICE: Yes, the record clearly shows the U.S.
7 industry can meet total U.S. demand, and in fact the demand
8 currently even in 2019 was two million tons below where it
9 was in the pre-financial crisis levels, so the industry has
10 the ability to meet demand.

11 COMMISSIONER SCHMIDTLEIN: Okay. And then can you
12 confirm that your data regarding the production of rod
13 products such as wire rod and coiled rebar on the same
14 machinery is consistent between this proceeding and the five-
15 year review on wire rod.

16 MR. PRICE: I will --

17 COMMISSIONER SCHMIDTLEIN: You can do that in your
18 post-hearing brief.

19 MR. PRICE: I will do that in the post-hearing
20 brief. There are only -- in this -- there are other people -
21 - I'll do that in the post-hearing brief, okay?

22 COMMISSIONER SCHMIDTLEIN: Okay.

1 MR. PRICE: I don't represent the entire wire rod
2 industry either, so I can't do all of it.

3 COMMISSIONER SCHMIDTLEIN: Okay. And can you talk
4 about what factors, you know, between the production of
5 coiled rebar and wire rod on the same machinery what factors
6 determine product mix and product shifting on shared
7 machinery?

8 MR. PRICE: So, Don or Barbara, do you want to
9 address those?

10 MR. BARNEY: This is Don Barney with Nucor. I
11 guess it's similar to what we talked about the other products
12 shifting in the merchant versus rebar, but it's based upon
13 demand in the marketplace for the products, and we obviously
14 have customers in both product mixes, so we want to make sure
15 we have ample supply to the market for all of those
16 customers, and you may make some decisions based upon
17 available capacity. If one product's stronger than the other
18 from a demand perspective or from a margin perspective, you
19 might shift that way, but it's all made on the same
20 equipment.

21 COMMISSIONER SCHMIDTLEIN: And does it take a lot
22 of time to shift? Is it easy to shift?

1 Sm The best example I could give there's an alternative
2 product, the coiled rebar, and it's called spooled rebar.
3 This is an innovation, new technology that we brought to the
4 U.S. a couple of years ago, and it's very easy for us to
5 shift from trade rebar to coiled rebar, and I would point out
6 that depending on the fabricator's equipment, handling
7 equipment, the coiled versus straight rebar is
8 interchangeable. You can use it for the same exact
9 fabricating applications. It's just whether you cut and bend
10 it out of the straight-length bar or you cut and bend it out
11 of a spool or a coil.

12 MR. PRICE: Yes, and a spool, this is Alan Price.
13 I'll just add that the spool is really a type of coil. It's
14 just that it's on a -- it's like literally on a thread on a
15 spool versus no spool in between the coil, around the coil.

16 COMMISSIONER SCHMIDTLEIN: Okay.

17 MR. PRICE: Don, do you have anything to add about
18 it? Essentially it's just changing -- I gather it's --
19 unless I'm wrong, it's essentially changing the last roll in
20 many cases to put the indentations in the product.

21 MR. BARNEY: It's not only the last roll because
22 rods could be shipped over to a rod block, but it's not a

1 significant change to change it over, and I don't have -- if
2 it's something we need to look at the change-over times so we
3 can share that in a post-hearing brief, I guess, I don't have
4 the specific change times associated with going from coiled
5 rebar and rod and back.

6 MR. PRICE: Right. I assume we're talking about
7 minutes or hours, not days or weeks or anything

8 MR. BARNEY: That's correct. It's relatively
9 short. Correct.

10 MR. PRICE: Okay.

11 COMMISSIONER SCHMIDTLEIN: Okay. All right.
12 Shifting gears just a little bit, and I apologize if this has
13 already been answered and maybe response to a slightly
14 different question, but can you please talk about the recent
15 trends in scrap metal prices since the onset of the pandemic?

16 MR. PRICE: Don? Barbara? Maybe we're best off
17 answering in the post-hearing brief. I don't see any --

18 COMMISSIONER SCHMIDTLEIN: Okay. That's fine, too.

19 MR. PRICE: Yeah, and I'm not sure that folk have
20 the --

21 COMMISSIONER SCHMIDTLEIN: No one's springing into
22 action here. Okay. That's fine. Yeah, I invite you to

1 answer that in the post-hearing, and I have no further
2 questions, so again, thank you all for being here today.

3 CHAIRMAN KEARNS: Thank you. Commissioner Karpel?

4 COMMISSIONER KARPEL: Let's just get to -- so this
5 one is for post-hearing because we've already talked about
6 it. I think it was Commissioner Johanson as well as
7 Commissioner Kearns, but I wanted to add another element to
8 it, and this is in regards to sort of the impact that
9 revocation of the CVD order would have given the low current
10 margins, but this relates to whether the AD order on Turkish
11 imports would have a restraining effect, and Turkish
12 Respondents argued that it would and so much so that it
13 essentially would be that there'd be no discernable address
14 impacts from revocation of the CVD order on Turkish imports,
15 so if we've already talked about it a bit here, if you could
16 just respond to that specific argument post hearing, I would
17 appreciate it.

18 So in terms of -- I have two more questions. One is
19 there is some distinction between the rebar links in which
20 domestic producers are concentrated and those in which
21 subject imports are concentrated. Nearly half of the
22 domestic producer shipments are rebar greater than 60 inches

1 in length, but just a very small percentage of subject
2 imports are of that length. Why is that, and we also note
3 that non-subject imports seem to be concentrated in the
4 greater than 60 inches length as well.

5 MR. PRICE: So the concentrations, first of all,
6 are very similar to the levels and concentrations in the
7 original investigation. Regarding links produced, really not
8 a material issue out there. Would our fabricators like to
9 discuss their uses of 20-, 40-foot lengths and, you know, et
10 cetera and how they are major users of those and it affects -
11 - basically the pricing's the same for 20, 40, 60 and
12 anything above 60?

13 MR. WEBB: Yeah, Rob Webb, Southwester. We
14 purchase rebar in 20-foot, 40-foot, 60-foot, 30-foot lengths
15 in variety, and the importers bring in all those lengths in
16 just as the same as the domestic mills producers. There's
17 really no difference in the usage. It's all used for the
18 exact same purchase. The difference is only in the economies
19 of, you know, sharing better lengths from, you know, from
20 different-length bars to start with.

21 MR. PRICE: Pricing the same?

22 MR. WEBB: Pricing is the same. Pricing is the

1 same. The importers bring in 60-foot, 20-foot, 40-foot just
2 the same -- spool, coil, those are all -- all the same
3 products are brought here into Florida the same as the
4 domestic producers make, and there's no difference between
5 them.

6 MR. PRICE: Okay. Tim Johnson?

7 MR. JOHNSON: Same for all of our locations, you
8 know, we use 20s, 40s, 60s, maybe some specialty links, coil,
9 spool. It's all available offshore and domestically. Same
10 price.

11 MR. PRICE: okay. And Jeff?

12 MR. VEILLEUX: Yes, Jeff Veilleux, PJ's Rebar. On
13 the west coast, it's the same thing as the Midwest and the
14 east coast. It's interchangeable. It depends on the
15 application. Much of the residential market or flat work as
16 we call it, sidewalks and driveways, things like that are
17 easily -- it's better to use a 20-foot bar. We are one of
18 the only fabricators on the west coast or in the U.S. that
19 actually has an 80-foot shear length in our Turlock facility,
20 so you can get bars as long as 80 foot shipped, so it really
21 just depends on the application and your minimization of
22 scrap.

1 MR. PRICE: Right. And so there's something called
2 drop in this, but it's usually not a material issue, and once
3 you get out to 30-, 40-, 50-, 60-foot lengths, so it's --
4 which is the scrap issue, and I assume the pricing -- and
5 just confirm the pricing --

6 (Technical interference.)

7 -- and so the imports as well.

8 COMMISSIONER KARPEL: So let me ask a followup, so
9 is there any sort of -- I mean, do most producers make all
10 the lengths or if they happen to be more focused in one
11 length is it that much harder to then start producing a
12 different length?

13 MR. PRICE: Barbara or Tom or -- thank you.

14 MS. SMITH: Right. Barbara Smith, Commercial
15 Metals. It's very easy to set for the different lengths and
16 to ship based upon the customer requirements.

17 MR. PRICE: Yeah, Don?

18 MR. BARNEY: Yes, it's very simple. It's just an
19 adjustment on the shear stock, so you can change lengths very
20 quickly in the process, and really any producer can make any
21 length bar. Again, it's just adjustments of the shear stop
22 and the length you want to shear the product to.

1 MR. PRICE: Right. And, Tom?

2 MR. SONDGEROTH: Agree completely with the other
3 two Respondents. No change. No significant time to change
4 length and it's readily done on the fly.

5 MR. PRICE: Right. I think Commissioner Johanson -
6 -

7 COMMISSIONER KARPEL: All right. Well --

8 MR. PRICE: Sorry. I was going to say Commissioner
9 Johanson --

10 COMMISSIONER KARPEL: Yes, so --

11 MR. PRICE: Well, never mind. Go ahead. Sorry.

12 COMMISSIONER KARPEL: Okay. Yes, just time --
13 time's getting long here, so my last question is you've
14 argued that the orders led to improvements in the domestic
15 industry, but I wonder if you can walk us through how we can
16 tell that, particularly when you see the biggest improvements
17 in the industry beginning in 2018 and, of course, that
18 coincides when the AD orders went in place on Turkey and
19 Japan and the CVD orders on Habas as well as the 232 duties
20 took effect in 2018, and also these are a point that we start
21 to see Mexican imports increasing at that time.

22 So I know, Mr. Price, in your opening, and I think

1 other points in your testimony that you've highlighted a
2 change in operating income from 2014 to 2015 as one data
3 point, but we also see, you know, sort of decline in
4 performance in 2016 and 2017, so it's not a constant boost,
5 so if you could talk us through what can we really -- what
6 can we really see in the data in terms of evidence that
7 there's been an improvement from imposition of the orders.

8 MR. PRICE: Sure, so in 2014 to 2015, you see a
9 substantial improvement in financial performance. Just like
10 many other cases, there can be interceding subsequent rounds
11 of unfair trade. That doesn't mean this first round of
12 unfair -- that this set of orders is unimportant or has no
13 impact. As these orders are removed, the types of
14 improvements you saw will disappear from '14 to '15. We see
15 this happen in multiple industries across different types,
16 and so yes, there was a --

17 COMMISSIONER KARPEL: But this -- I'm not
18 unfamiliar with your -- so if I understand your argument,
19 you're saying there was a second wave of injurious imports
20 that kicked in between 2015 and 2016. Is that what the prior
21 cases show, that those imports were either particularly
22 underselling or having adverse price effects or finally

1 coming into the market at that time, or how do we --

2 MR. PRICE: Yes, there is a second -- there is a
3 second wave.

4 COMMISSIONER KARPEL: How do we know it's not just
5 a theoretical argument?

6 MR. PRICE: No, there is a second wave, and you see
7 a collapse, and you have an injury determination, and not
8 only do you -- and you also see differential -- they're both
9 increased, but you see far less increase with Turkish imports
10 that were subject to the CVD than not subject to the CVD, so
11 that is -- that indicates that the CVD orders were having a
12 restraining effect. Clearly, the dumping orders on Mexico
13 were having a restraining effect, so that means these orders
14 were giving positive benefit to the U.S. industry.

15 You see it on the bottom line. It's there. It's
16 something Dougan entirely ignores in every piece of his
17 presentation and conveniently constantly shows charts from
18 '14 and '16 but without '15 because it pulls apart his
19 analysis. Listen, we're not going to say that there are not
20 other unfair trade activities that also impact the
21 marketplace, but these orders are effective. They are
22 contributing to benefit out there, and it's all part of the

1 patchwork of the dam as Mr. Kaplan likes to say.

2 Mr. Kaplan, do you have anything to add?

3 COMMISSIONER KARPEL: I think my time is up, so
4 probably it's just best to end there. Thank you.

5 MR. PRICE: Okay. I guess not.

6 COMMISSIONER KARPEL: You're welcome to followup
7 post hearing, too.

8 MR. PRICE: Okay.

9 COMMISSIONER KARPEL: It's a central point in your
10 case, so feel free. Thank you.

11 MR. PRICE: Yes.

12 CHAIRMAN KEARNS: I have no further questions. Vice
13 Chair Stayin?

14 VICE CHAIRMAN STAYIN: Mexican Respondents argue
15 that the vast majority of Mexican imports had been subject to
16 zero or near zero deposit rates throughout most of the period
17 of review, so revoking the order on Mexico would not likely
18 result in any significant increase in imports from Mexico.
19 How do you respond?

20 MR. PRICE: Well, first of all what we're seeing
21 now is a surge of several new importers in from Mexico into
22 the United States, and so we're starting to see that.

1 Secondly, you know, the exact -- the orders do have a
2 restraining effect on Mexico because they are balancing where
3 their prices are in their markets, and it is having an
4 effect. Just so you know, the prelim is already out on
5 Mexico starting to increase their margins, and this is from
6 about two years ago now, so it's really old.

7 There's yet another investigation going -- another
8 review going on, so we think the markets are going to go up
9 substantially, and that will have a significant restraining
10 effect going forward and so the bottom line here is that the
11 orders -- it's not just the current deposit rate, but that
12 rate's going to change. They're going to increase, and we
13 think that will further temper Mexican surges, and it's
14 particularly important as we look at a marketplace where the
15 Mexican market is clearly in a state of distress, and while
16 the U.S. economy has substantial issues that we all
17 understand, the situation is far worse in Mexico. It has
18 been for a longer time.

19 VICE CHAIRMAN STAYIN: Thank you. The Turkish
20 Respondents argue that the domestic producers are the low-
21 price leaders in the U.S. market.

22 MR. PRICE: Your records fundamentally contradicts

1 that. The underselling is pervasive here. And by the way,
2 I've rarely seen levels of underselling across multiple
3 reviews that you see pervasiveness like this because, listen,
4 they've got to take whatever chance they can to move whatever
5 volume they can, and you can't sell. The only reason they're
6 here is not because of -- it's not because of lack of
7 domestic capacity. It's not because of lack of domestic
8 supply. It's not because of any reason other than the fact
9 that they want them -- that they undersell. That's the
10 reason they're here. It's a highly fungible product. It's
11 sold on price.

12 VICE CHAIRMAN STAYIN: Okay. How, if at all,
13 should the increasing concentration and vertical integration
14 of rebar production in the United States factor into
15 Commission's consideration of the significance of any
16 increased value of rebar imports absent the order of review?

17 MR. PRICE: And Mr. Kaplan can help answer this,
18 and we can answer it more thoroughly in the post-conference
19 brief again. This has been looked --

20 VICE CHAIRMAN STAYIN: That would be fine.

21 MR. PRICE: What?

22 VICE CHAIRMAN STAYIN: That would be fine. In post

1 conference would be fine.

2 MR. PRICE: Thank you.

3 VICE CHAIRMAN STAYIN: Thank you. That's all that
4 I have. Thank you.

5 CHAIRMAN KEARNS: I think it's Commissioner
6 Johanson's turn.

7 COMMISSIONER JOHANSON: Right. During the period
8 of review, there were significant fluctuations in two related
9 subject import market shares. Could you please explain how
10 these correlated with the domestic industry's performance?

11 MR. PRICE: We will address that internally in the
12 post-hearing brief if that's okay with you at this point.

13 COMMISSIONER JOHANSON: That's fine. Okay. Then
14 that concludes our questions at least for now. I appreciate
15 you all being here today.

16 CHAIRMAN KEARNS: Thank you. Commissioner
17 Schmidtlein?

18 COMMISSIONER SCHMIDTLEIN: I have no further
19 questions. Thank you.

20 CHAIRMAN KEARNS: Okay. Do any other Commissioners
21 have any further questions?

22 (No response.)

1 CHAIRMAN KEARNS: Does staff have any questions?

2 MR. CORKRAN: Douglas Corkran, Office of
3 Investigations. Thank you. Staff has no additional
4 questions.

5 CHAIRMAN KEARNS: Okay. Very well. Let's see,
6 it's 1:00 now. I suggest we break for lunch until 1:45 and
7 start with the second panel at that time.

8 MR. BISHOP: Mr. Chairman, you need to ask if
9 Respondents have questions.

10 CHAIRMAN KEARNS: Oh, I'm sorry, excuse me. Do
11 Respondents have any questions?

12 MR. NOLAN: No questions from Turkey.

13 MS. JEONG: No questions from Mexico. Thank you.

14 CHAIRMAN KEARNS: Okay, very good. So we will come
15 back at 1:45 then. Thank you all.

16 (Whereupon, at 1:00 p.m., the hearing in the above-
17 entitled matter recessed, to reconvene at 1:45 p.m. this same
18 day, Thursday, August 6, 2020.)

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A F T E R N O O N S E S S I O N

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(1:45 p.m.)

CHAIRMAN KEARNS: All right. Then let's begin.
Mr. Secretary, are there any preliminary matters?

MR. BISHOP: Mr. Chairman, I would note that the panel in opposition to continuation of the antidumping and countervailing duty orders are all present. This panel has a total of 60 minutes for their direct testimony. We welcome you. You may begin when you're ready, and if you would please ensure that your webcam and mic are activated when you are speaking or answering a question. Welcome. You may begin.

MR. NOLAN: Good afternoon. Can everyone hear me?

MR. BISHOP: Yes, we sure can.

MR. NOLAN: All right. So I thank you very much. Good afternoon, Chairman Kearns, members of the Commission. This is Matt Nolan. I'll be kicking this off on behalf of the Turkish panel, and then I will turn it over to our colleagues for the Mexican panel and they will speak, and then Mr. Jim Dougan will speak on the economics at the end of our presentation.

I am going to turn it over to our witnesses in just

1 a minute, but I want to start for just a couple minutes to
2 pick up on a couple of things that the other side left off
3 on.

4 There was a lot of talk this morning about the dam
5 and about how price-sensitive this product is and if you take
6 away this order, the dam's going to break and there's going
7 to be massive quantities of material coming in from the
8 subject countries and Turkey in particular.

9 So let's examine the dam for just a second, okay.
10 The order has been in place, the CVD order, which is all
11 we're talking about here is the CVD order, not the dumping
12 order, not the 232, just the CVD order, has been in place for
13 about five years. During the investigation, we found Icdas
14 with 1.25 percent duty rate, subsidy rate. Habas got at
15 zero, so they got out.

16 So now we've gone through a series of reviews.
17 What happened in the reviews? In the 2014 first review, de
18 minimis, zero, de minimis, zero, de minimis, zero for all
19 reviewed parties. Second review for 2015, what happened?
20 Icdas, zero percent; Kaptan, zero percent; Colakoglu, zero
21 percent. 2016, Icdas got 2.7 percent, okay; Kaptan, zero
22 percent; Colakoglu, 1.8 percent. Now we're 2017, what do we

1 have? Icdas, zero percent; Kaptan, zero percent; Colakoglu
2 carryover because they weren't reviewed, 1.8 percent.

3 There's a pattern here, right? There are as many
4 parties that are getting zeroes as there are getting small
5 rates in the CVD review. So exactly what is the dam doing,
6 as most exports coming from Turkey are receiving zero rates
7 most of the time? So is this order actually accomplishing
8 anything, only the CVD order, remember?

9 On the other hand, Turkish rebar is subject to a
10 separate dumping order and the investigation that was 9
11 percent for Icdas and 3.5 percent for Habas and 7.4 percent
12 for other producers, that order would remain in effect if
13 this goes away. Most important, Turkey has been subject to
14 25 percent 232 duties from March to August of 2018, then 50
15 percent duties from August to May of 2019, then back to 25
16 percent, and that's where they are right now.

17 Now Mr. Price likes to make a lot of noise about
18 how price is king here and how important price is. If the
19 U.S. has a 25 percent price advantage over Turkey and it's
20 there and has been there for two-and-a-half years, exactly
21 what level of injury can be attributed or recurrence of
22 injury attributed to less than 1 percent for a small or a

1 percentage of the Turkish industry? I'm having trouble
2 finding it here, and it's something that the Commission, I
3 think, needs to take a very hard look at.

4 The only other point I would make is when the CVD
5 order went into place in 2014, Turkish imports actually went
6 up. And contrary to what Mr. Price says, I'm looking at
7 Table 1.10 of the staff report and it does not say it was
8 only Habas that went up significantly afterwards. So I would
9 suggest that you look at the evidence on the record before we
10 come to conclusions that the U.S. seems to be purveying out
11 to the Commission these days.

12 With that, I'm going to turn over the mic to Ugur
13 Dalbeler, CEO of Colakoglu. Ugur?

14 MR. DALBELER: Hi. Members of the Commission, good
15 afternoon. My name is Ugur Dalbeler and I'm here today on
16 behalf of the Turkish Steel Exporters Association. I am a
17 member of the board called CIB, a business association of
18 steel producers and exporters. Our main targets are
19 improving the potential of the Turkish steel sector and
20 obtaining a global sustainable, competitive strength based on
21 free and fair trade. I'm also Chief Executive Officer of
22 Colakoglu Metalurji, a producer and exporter of rebar

1 entergy. I'm joined by my colleague and competitor, Murat
2 Cebecioglu, the trade manager of Icdas and other Turkish
3 rebar producers. Together, we have more than 40 years of
4 experience in this business.

5 I will make a brief statement now, but along with
6 Murat, my chief goal is to answer your questions. First, on
7 behalf of the entire Turkish rebar industry, I want to state
8 for the record that we do not receive any government
9 subsidies. We've heard the domestic industry complain about
10 Turkish steel industry being subsidized, but the rates under
11 the countervailing duty order of imports from Turkey have
12 been barely above de minimis since the order took effect. In
13 the past five years, the rate of duty has never risen above
14 2.7 percent for any named producer and has been zero for
15 chief exporters.

16 Turkish steel companies are profit-oriented private
17 enterprises and receive no specific government support. This
18 is required under the European Coal and Steel Community
19 Agreement. To the contrary, our government imposes extra
20 taxes and costs on our industry. Any subsidy margin found
21 under the current CVD order have been dutifully related to
22 support provided to natural gas users. In fact, Turkish

1 natural gas prices have been three or four times higher than
2 the U.S. prices. But, as of 2019, Colakoglu and other rebar
3 producers in Turkey no longer rely on natural gas. We now
4 use imported coal. So support provided to the natural gas
5 sector can no longer be the basis of a subsidy margin for
6 rebar producers in Turkey. We expect that the consistently
7 low rates under the order will be even lower, if not zero, in
8 the future.

9 As was the case five years ago, the Turkish rebar
10 industry remains extremely efficient, productive, and
11 experienced in competing in the world markets. We produce
12 the highest quality of products and deliver these products
13 all around the world with our advanced logistic
14 infrastructure. Our country has a very favorable
15 geopolitical location for reaching out to the world markets,
16 and this enables us to export Turkish steel to more than 180
17 countries. We are a significant exporter of rebar to many
18 markets, including U.S., until 2018. The U.S. was never our
19 primary market, nor will it ever be. There are several
20 markets we have shifted for the case and at prices that are
21 higher than we get in the U.S. market.

22 Then the Section 232 tariffs went into effect in

1 2018 at a rate of 25 percent and then they're doubled to 50.

2 The U.S. market became much less relevant to us. Colakoglu
3 and other rebar producers in Turkey are now focused more on
4 regional markets. We don't face the same restrictions in
5 these local markets closer to home.

6 We intend to maintain a stable market presence in
7 the U.S., but it's no longer a strategic market. Export
8 markets in the Middle East and Asia are now our priority not
9 only because of their growth potential but also because
10 Turkish rebar has market recognition in these regions. In
11 recent years, Israel, Yemen, and Singapore have become much
12 more important to us. This shift in focus is evident in the
13 export phased up for rebar from Turkey, which shows that
14 exports to the U.S. accounted for less than 2 percent of
15 producers total export shipments in 2019, while the share of
16 exports to other three largest markets, Israel, Yemen, and
17 Singapore, accounted for nearly 45 percent. These markets
18 are growing faster and offer us more opportunity.

19 Since this order took effect in 2014, our home
20 market in Turkey has also become more stable and profitable.

21 Turkey consumes over 8 million tons of rebar annually. That
22 is higher than U.S. consumption. Growth in Turkish

1 construction sector in turn affects the consumption of rebar.

2 Interest rates in Turkey have greatly reduced and have been
3 strong enough for rebar as first sales and new construction
4 in the residential sector. These trends are expected to
5 continue as the population in our country continues to grow
6 and urbanize.

7 Petitioners argue that the imports of rebar from
8 Turkey will flood the U.S. market, take market share from
9 domestic producers, and depress U.S. prices for rebar if CVD
10 order is revoked. But the U.S. market is very different
11 today than it was when this order took effect in 2014. The
12 antidumping order in 2017 and later the special Section 232
13 tariffs on imports from Turkey, which were a staggering 50
14 for more than nine months in 2018 and 2019, have had a major
15 impact on U.S. market. The prohibitively high tariffs turn
16 Colakoglu and other Turkish producers away from the U.S.
17 market almost entirely. This is in stark contrast to the
18 trends when CVD order first took effect and (technical
19 interference).

20 Compared to other regional export markets, those
21 high tariffs will remain in effect regardless of whether this
22 order is continued. I do not wish to offend, but in my

1 experience, the U.S. is the most protected market as far as
2 steel is concerned. As a result, the U.S. industry is
3 profitable, as I'm sure you have seen. They have 25 plus
4 percent price advantage. Unlike the steel industry in
5 Turkey, the U.S. steel industry is further protected,
6 especially at the state level, and with restrictive public
7 works, why Buy America.

8 Since Section 232 tariffs took effect in 2018,
9 domestic producers' share of the U.S. market has increased to
10 87 percent of the market. They are financially strong and
11 vertically integrated. They incur no international shipping
12 costs and control their raw material scrap through their
13 subsidies. Given the structural advantage and the
14 protections like 232 tariffs, which will remain even if the
15 CVD is revoked, the U.S. industry will continue to enjoy
16 robust positive results in the foreseeable future.

17 Unfortunately, across industry, Turkey has been a
18 target of trade complaints in the U.S. and other countries.
19 We have never been afraid of these proceedings and I have
20 always had respect for the way they are conducted by the
21 Department of Commerce and by this Commission.
22 Unfortunately, in recent years, I'm concerned to see that the

1 process is getting more politicized. The results we have
2 received lately indicate political pressure may have more
3 effects on decision-making. However, we are confident that
4 the Commission will remain objective and we continue to see
5 the cases as opportunities to demonstrate that we trade our
6 goods at fair prices in accordance with the WTO rules. Thank
7 you for your attention. I will do the best to answer any
8 questions you might have.

9 MR. NOLAN: Thank you, Ugur. Murat, you're up.
10 Murat, are you there?

11 MR. CEBECIOGLU: Something with my account, I'm
12 sorry. Ladies and gentleman of the Commission, good
13 afternoon. My name is Murat Cebecioglu, the Foreign Trade
14 Manager of Icdas Enerji Tersane, a major Turkish rebar
15 producer. I have over 15 years' experience in this industry.

16 I'm joining Mr. Dalbeler here to speak on behalf of my
17 company and the Turkish rebar industry. Although Ugur and I
18 are indeed fierce competitors, but today we are together to
19 answer your questions.

20 Icdas is a major producer of rebar and wire rod in
21 Turkey. We pride ourselves on the quality, efficiency, and
22 price competitiveness of our product. We compete fairly. We

1 receive no subsidies and we're not dumped. In the
2 investigation, we were disappointed when Commerce found a
3 very small subsidy that was de minimis on Icdas's purchases
4 that were recognizable from a Turkish government-owned
5 company. Commerce's subsequent finding at that time was
6 incorrect and contributed to the Commerce Department inquiry
7 which calculated a 1.25 percent subsidy margin. This serious
8 substantive finding is now further incorrect because the
9 small amount of fault that Icdas previously purchased from
10 government sources during the investigation was stopped by
11 the end of 2012. However, Commerce persisted in creating
12 margins where no subsidy rate exists. Even so, we have
13 obtained zero subsidy margin in three of the last four
14 administrative reviews and have appealed the ones over this
15 margin as, reasonably, it is incorrect.

16 Finally, we cannot understand how Commerce
17 calculated 4 percent in its sunset review. We acknowledge
18 that Turkey did not participate in the Commerce sunset review
19 because Commerce always found a margin. In this case, the
20 facts are that the Turkish CVD generates 1.25 percent in the
21 investigation and never exceeded 2.76 percent in the
22 subsequent reviews. Indeed, Icdas and other major Turkish

1 producers, like Kaptan and Colakoglu, receive zero rates in
2 multiple reviews. The average actual CVD rate against Turkey
3 is actually close to 0.5 percent, not 4 percent. Even recent
4 reviews, it is hard to see how the CVD order provides any
5 significant protection.

6 Icdas develops our rebar as all fairly traded
7 prices in the United States. Icdas prices its products
8 competitively because we're an efficient and integrated
9 producer of rebar. Our mill is located right on the coast in
10 an area called Canakkale. We have our own port at the mill
11 and are able to move scrap in and steel out very efficiently.

12 We make our own electricity from our power plant at the mill
13 to reduce costs further. We even sell excess power back to
14 the grid.

15 Icdas sells to many markets, including to
16 Venezuela, Hong Kong, Singapore, North Africa, East and West
17 Africa, South America, Caribbean, and the United States. We
18 ship to more than 70 countries. Our location and long-term
19 commitment to these markets are the keys to our success.
20 Even today, we continue to adapt to the conditions that
21 develop in each of these markets. When one market shrinks,
22 another expands. Further, the domestic market is just as

1 improved after significant reduction in interest rates. We
2 are seeing significantly increased demand from local
3 residential construction projects.

4 Finally, we recognize that the U.S. market has
5 become far less attractive. First, we were hit with the CVD
6 orders, although it had no real impact at 1.25 percent. More
7 significantly, we were penalized with an antidumping order in
8 2017, then 25 percent 232 duties, then in August 2018, 50
9 percent 232 duties. At 50 percent, we could not ship into
10 your market and U.S. producers, as well as Italian and
11 Spanish and other countries, took over our market share.
12 After 232 duties were reduced back to 25 percent in 2019, we
13 reentered the market but at a margin that was little as our
14 market was taken over by those countries and U.S. producers.

15 The continued 232 duties continues to give U.S.
16 producers an automatic 25 percent price advantage. I cannot
17 believe any company could complain that a 25 percent
18 protective barrier is insufficient to ensure production of
19 goods. We cannot gain significant market share under these
20 conditions and we believe they will persist for the
21 foreseeable future. So we have moved on to other less
22 protected markets that we can compete fairly.

1 Make no mistake, we know the U.S. is a huge market
2 and we respect your need to maintain a viable industry. But
3 most of the U.S. producers cannot satisfy demand in this
4 market, especially given their desire to supply their own
5 fabrication operation, and we know that U.S. producers are
6 making a great deal of money behind 25 percent duty rules.
7 Why do they need another 1 percent at this point? The CVD
8 order does nothing relative to 25 percent 232 duties and
9 other AD orders.

10 Finally, it was uncovered that U.S. producers say
11 that they are impacted due to COVID. We are all impacted due
12 to COVID, which negative impacted Turkish and the Russian
13 Federation more than the U.S. The one-two punch of 50
14 percent duties, then COVID has affected our short-term
15 utilization rate.

16 Thank you for your attention. I appreciate the
17 opportunity to present Icdas to you and will do my best to
18 answer any questions you may have. Thank you.

19 MR. NOLAN: Thank you, Mr. Altschuler and the rest
20 of my colleagues.

21 MS. JEONG: On behalf of the Mexican Respondent
22 side, we have Mr. Antonio Guerra, who will talk a little bit

1 about Deacero's Mexican operations, followed by Miguel Bazan,
2 who will talk a little bit about U.S. operations, and then
3 we'll conclude with Jim Dougan of Economic Consulting
4 Services. Thank you.

5 MR. GUERRA: Thank you. Good afternoon. My name
6 is Antonio Guerra. I'm the Director of Market Strategy for
7 Deacero. I have been working at Deacero for 23 years, and
8 currently work in planning and developing global service and
9 marketing strategies for the construction and infrastructure
10 markets. I'm here to give you an overview of our company,
11 our operations, and an outlook for the rebar business.

12 Deacero is a family-owned business that started in
13 1952 in Monterrey, Mexico, a small workshop that produced
14 chainlink fences. Since then, the company has come a long
15 way to become one of the leading steel producers in Mexico.

16 Deacero has been in the U.S. market for over 30
17 years, selling wire and downstream products. Over the years,
18 Deacero has made substantial investments in the U.S.,
19 including its purchase of Septum (phonetic) Fence
20 Manufacturing in Texas, the largest U.S. producer of fixed
21 barb fencing, two wire rod facilities in Houston, and Mid
22 Continent Steel and Wire, the largest U.S. producer of nails

1 made in Missouri. Overall, Deacero employs about 700 workers
2 in the U.S. and continues to invest in these U.S. operations.

3 Deacero is a vertically integrated steel producer.

4 Our operations include scrap recycling centers, steel mills
5 which produce billets, wire rod, merchant bars in certain
6 shapes, and wire facilities that draw wire from wire rod and
7 produce downstream products.

8 Rebar is an important part of our diverse product
9 portfolio. They're of secondary importance to wire and wire
10 products, which have been our core business from the
11 beginning.

12 The wire we produce is used to produce over 4,000
13 downstream products in more than 80 categories, such as
14 fencing, barbed wire, staples, nails, and many others, used
15 by diverse industries, such as agriculture, construction,
16 mining, automobiles, oil and gas, telecommunications, and
17 hardware.

18 We produce rebar in two facilities in Mexico,
19 Celaya and Ramos. In the past, near all of our rebar
20 production was in Celaya. In May 2019, we installed a new
21 rolling line in Ramos to improve logistics and efficiencies
22 for our merchant bar and rebar production. The new railing

1 line is primarily dedicated to producing merchant bars, which
2 is a growing business in Mexico and produces only a small
3 volume of rebar.

4 At the same time, one of the rolling lines in
5 Celaya was taken offline because this line was one of the
6 oldest lines and was less efficient. Even if this line was
7 restarted, we will only produce wire rod in that line, not
8 rebar.

9 At the remaining lines in Celaya, one is primarily
10 dedicated to wire rod and produces coil rebar in limited
11 quantities. We would not shift production from wire rod to
12 rebar in that line because wire products are our core
13 business and the market for coil rebar is small.

14 The other lines at Celaya that produce rebar can
15 only produce short rebar up to 42 feet in length because our
16 packaging line is not equipped to handle longer rebar.

17 At our Ramos mill, we produce merchant bar,
18 structural shapes, and straight rebar. The vast majority of
19 production at Ramos is for merchant bars and structural
20 shapes. We would not shift production to rebar since
21 merchant bars and structural shapes are more profitable than
22 rebar and there is insufficient production in Mexico for

1 these products.

2 We understand that the U.S. industry has alleged
3 that we have expanded rebar capacity with our new Ramos
4 rolling line. This is not accurate. As I mentioned, we have
5 basically realigned a portion of our rebar production from
6 Celaya to Ramos to improve market logistics and efficiencies.

7 Any expansion of capacity has been only for merchant bars.
8 Our overall capacity has been consistent for years, and we
9 have no plans to expand rebar capacity or production.

10 Most of our rebar production is served in Mexico.
11 We have over 1300 customers in Mexico, many of which we have
12 served through 1990s and early 2000s. Our Mexican customers
13 include large construction companies and distributors
14 throughout the country, as well as large retail chains and
15 small hardware stores, and these customers rely on us to
16 supply consistent volumes on a regular basis.

17 In the last few years, our Central and South
18 American markets have grown significantly. The growth came
19 about after several years of efforts. We have employees
20 living in those countries and have established distribution
21 networks through long-term agreements to ensure stable and
22 continued presence in those markets. Having devoted

1 tremendous time and resources to develop these markets, we
2 will not be giving up any part of them any time soon.

3 Our efforts in developing this market started well
4 before the anti-dumping case in the U.S. With that said, I
5 will say that the efforts increased after the duties, not
6 because the U.S. market was closed to us due to the duties
7 but because the trade cases emphasize the importance of
8 having diverse markets.

9 This strategy has become more important in light of
10 the unpredictability of the U.S. trade policy in the recent
11 years. We have spent a lot of time and money diversifying
12 our markets, and we will not be abandoning them even if there
13 are no antidumping duties.

14 Our Mexican and Latin American markets for rebar
15 remain strong even with the COVID-19 pandemic that has
16 impacted many parts of the worldwide economy. In fact,
17 demand and sales of rebar in 2020 have grown from 2019
18 levels. In Mexico, construction activities were interrupted
19 for a short time but have continued since then, as well as
20 the essential industries. Even though the Mexican economy as
21 a whole may be seeing a decline, the construction sector has
22 been very good.

1 In addition to long-term projects, such as the
2 Santa Lucia airport, the Maya train route, and the Dos Bocas
3 refinery, the Mexican government recently announced new plans
4 to stimulate the economy through numerous projects to
5 construct schools, highways, hospitals, housing, and other
6 projects.

7 We note that the statistics of INEGI, the Mexican
8 government statistical agency, regarding the construction
9 sector only include activities of large construction
10 companies and do not capture activities of small companies in
11 what we call the self-construction sector.

12 In Mexico, many people build their own homes and
13 use concrete to do so. It's been estimated that around 70
14 percent of homes in Mexico are built by individuals rather
15 than large construction companies. These years, our sales
16 industry numbers in Mexico have increased. A big of these
17 sales goes to the self-construction sector. We are guessing
18 that people are taking on more home projects during these
19 slowdowns.

20 We do not see any slowdown in sales in either
21 Mexican or other markets. For example, our "confirmed
22 contacts," our pre-commitments from Mexican and Latin

1 American markets, account for more than two-thirds of our
2 production for next year. Since there will be no orders
3 beyond those already booked, our sales for next year will
4 likely exceed 2019 levels.

5 We schedule our production based on confirmed sales
6 and anticipated sales that are already committed to
7 customers. We do not produce just to keep our lines running
8 or to build inventory. Deacero is not interested in
9 disrupting our long-term production and supply strategy just
10 to address any potential short-term decline in capacity
11 utilization.

12 Thank you very much, and I will be happy to answer
13 your questions.

14 MS. JEONG: Miguel?

15 MR. BISHOP: Miguel, you're on mute.

16 MR. BAZAN: Okay. My name is Miguel Bazan, and I'm
17 a senior manager for Deacero USA based in Texas. I oversee
18 Deacero sales of rebar, merchant bars, and beams in the
19 United States.

20 Deacero USA has been selling rebar since 2006. Our
21 volumes of rebar sold to the U.S. market's very low even
22 before the antidumping duties and remain low even though

1 Deacero has duty rates of zero or close to zero for the past
2 several years.

3 Our low volumes reflect the fact we have been a
4 steady source of rebar to the U.S. markets and serve to a
5 small group of long-time customers. The low volumes also
6 reflect the fact that we sell to limited segments of the
7 market and are unable to expand ourselves very much.

8 The vast majority of our sales are in the range of
9 number three to number six size rebar and are in 20 feet to
10 40 feet in length. These smaller and shorter rebar products
11 are mostly sold to distributors for residential construction.

12 We do not sell much to the fabrication market.
13 Fabricators typically require a broad assortment of different
14 sizes, length, and grade of rebar, which Deacero is unable to
15 supply on a timely basis. We also cannot supply the big and
16 substitute volumes because those volumes are usually subject
17 to Buy America requirements and can only use U.S.-produced
18 steel. Because of these limitations, the fabrication market
19 is largely closed to us and we sell very little to
20 fabricators.

21 Our sales are also limited because we keep more
22 available and have longer lead time. Due to freight costs,

1 our sales are mostly around the states that border Mexico.
2 As far as we know, other rebar producers in Mexico have
3 similar limitations. In our experience, the U.S. mills
4 prefer to make the longer lengths and larger sizes of rebar,
5 which are more efficient to produce and are more profitable
6 for them.

7 Our customers tell us that they have trouble
8 sourcing the smaller and shorter length rebar from domestic
9 mills. In fact, we have sold type number three rebar to the
10 big two mills or their related companies because they were
11 unable to supply even themselves in those wire-type rebar
12 products.

13 The U.S. market has been dominated by three large
14 producers which used to be known as the big three: Nucor,
15 CMC, and Gerdau. Now that CMC has bought Gerdau's rebar
16 operations, we are down to the big two: Nucor and CMC. Even
17 before Gerdau left the market, Nucor and CMC were the price
18 leaders and essentially controlled the market.

19 Some of our customer have told us that companies
20 like Nucor and CMC have refused to sell rebar to them and
21 that imports are needed to continue their business. However,
22 they have declined to appear here today to share their

1 experience because they are afraid of negative reputation
2 basically in a market that is dominated by these two big
3 players.

4 Finally, I want to address some statements made by
5 the domestic industry regarding a recent circumvention case
6 involving fabricated rebar. The case involved the actions of
7 an unrelated U.S. purchaser who, after buying their
8 fabricated rebar from Deacero, may have intended to alter the
9 bent rebar to use it as straight rebar.

10 As we explained to the Commerce Department, neither
11 Deacero, nor Deacero USA, were aware of customers' intention
12 or were involved in any alteration of the merchandise after
13 importation. Deacero has been selling rebar in the U.S.
14 market for many years and has been a responsible and stable
15 supplier to the market.

16 We are also mindful of the volume limits imposed by
17 the Section 232 agreement and take it to maintain our imports
18 at consistent levels. We have no intentions to disturb the
19 market by either increasing our achievements significantly or
20 lowering our prices.

21 Thank you for the opportunity to testify before the
22 Commission today.

1 MR. DOUGAN: Good afternoon. This is Jim Dougan
2 from ECS. Let me just share my screen here for one moment.
3 All right. Can everyone see and hear me okay? All right.

4 The record in this review demonstrates clearly that
5 the revocation of the orders at issue will not lead to a
6 recurrence of injury to the domestic injury within the
7 reasonably foreseeable future.

8 To begin with, the domestic industry is not in a
9 vulnerable condition. As summarized on Slide 1, the
10 industry's condition improved over the POR and it achieved
11 its best results in the most recent periods. Domestic
12 industry's market share reached its highest point of the POR
13 in 2019 and interim 2020. This was the industry's highest
14 year since 2011. The domestic industry's operating margin
15 increased from 2014 to 2019 and between the interim periods.

16 Its absolute operating income grew more than sixfold, and
17 its cash flow more than quadrupled.

18 In all, over the POR, the industry generated more
19 than \$2 billion in cash flow and over \$500 million in pre-
20 cash flow after its capital expenditures. And speaking of
21 capital expenditures, they more than doubled from 2014 to
22 2019 and also grew between the interim periods. The cap X,

1 the depreciation ratio, exceeded 100 percent throughout the
2 POR. And the industry's employment and hourly wages
3 increased between 2014 and 2019 and between the interim
4 periods. None of these statistics indicate --

5 MR. BISHOP: Could you pause for a moment? Stop
6 the clock.

7 MR. DOUGAN: Sure.

8 MR. BISHOP: Can you go ahead and make your screen
9 landscape? Because we can't see your entire chart.

10 MR. DOUGAN: Oh, interesting. Okay.

11 MR. BISHOP: Do you know how to do that?

12 MR. DOUGAN: I had it on full screen, so hang on.
13 I'm sorry about that.

14 MR. BISHOP: If you did that, that's better than us
15 not being able to see the entire slide.

16 MR. DOUGAN: Sure. Okay.

17 MR. BISHOP: Thank you.

18 MR. DOUGAN: Can you see it now?

19 MR. BISHOP: Yeah. We can see your entire screen.
20 Yep. There you go. Thank you.

21 MR. DOUGAN: Is that better?

22 MR. BISHOP: That's perfect. Thank you.

1 MR. DOUGAN: Okay. All right, I'll resume. None
2 of these statistics indicate that the industry is vulnerable
3 to injury in the event of revocation. Petitioners argue that
4 conditions of competition and the potential impacts of COVID-
5 19 render the industry vulnerable or susceptible to a
6 recurrence of injury. Nowhere do they actually address the
7 current financial and operational condition of the industry.

8 And it isn't just the strong current condition of
9 the industry that weighs in favor of lifting the order. In a
10 sunset review, the Commission has the discretion to analyze
11 imports from each subject country on a decumulated basis,
12 and, for the reasons presented in the pre-hearing brief of
13 the Mexican Respondents, we submit that the Commission should
14 do so here.

15 The fact pattern in this review is such that the
16 Commission has an unusual opportunity to observe the effect
17 of subject imports from Mexico on the domestic industry in
18 something of a natural experiment, and this is because
19 subject imports from Mexico and imports from Turkey followed
20 completely different trajectories over the POR. The evidence
21 show the complete absence of causal links between imports
22 from Mexico and the condition of the domestic industry.

1 As shown on Slide 2, between 2014 and 2016, imports
2 from Mexico effectively exited the U.S. market, declining by
3 96.5 percent. The market share of imports from Mexico fell
4 to basically zero. The domestic industry enjoyed no
5 measurable benefit as its market share, production, net sales
6 value, operating income value, operating margin, cash flow,
7 and employment and PRWs all fell.

8 The domestic industry's condition did not show
9 signs of improvement until after 2017, when the antidumping
10 orders on Japan, Taiwan, and Turkey were imposed, shown on
11 Slide 3. As a result of these orders and, additionally, the
12 imposition of the Section 232 tariffs in March of 2018,
13 between 2016 and 2019, imports from Turkey for all suppliers,
14 including Habas, fell by 94 percent. The domestic industry's
15 key indicia all increased.

16 During this same period, the volume of subject
17 imports from Mexico increased from only about 3500 short tons
18 to just over 140,000 short tons, and their market share
19 increased from zero to 1.7 percent.

20 This increase in the quantity and market share of
21 imports from Mexico had no discernible adverse effect on the
22 domestic industry's performance. This lack of impact cannot

1 be traced to any specific differences in volume and pricing
2 behavior between high imports from Mexico between the POI and
3 the POR and is not attributable to any discipline of the
4 order.

5 First, with respect to volume, as shown on Slide 4,
6 imports from Mexico held a steady market share during the
7 POI, ranging from 4 percent to 4.4 percent, and increased in
8 volume by only about one-tenth of a percentage point and
9 55,000 short tons. This is an insignificant figure in the
10 context of the market. For 2013, apparent consumption was
11 7.7 million short tons.

12 It is hard to see how subject imports from Mexico
13 alone would have had a discernible adverse impact on the
14 domestic industry. The information on lost sales and
15 revenues from the POI is BPI, but, as explained in our pre-
16 hearing brief, it likewise shows no injury by subject imports
17 from Mexico alone.

18 As shown on the prior slide, the increase in
19 subject imports from Mexico between 2016 and 2019 was far
20 larger in absolute tonnage and percentage terms than the
21 increase during the POI, yet, as also shown on that slide,
22 the domestic industry's condition improved substantially by

1 virtually every metric recorded by the Commission.

2 Turning to Slide 5, importantly, the improvement in
3 domestic industry performance also was not attributable to
4 any apparent difference in pricing behavior by imports from
5 Mexico. The dumping margins calculated in annual reviews
6 have been either zero or extremely low, indicating that the
7 extent of any unfair trading by exporters from Mexico was not
8 commercially significant.

9 As shown on Slide 5, the relationship of prices of
10 imports from Mexico to U.S. producers' prices did not appear
11 markedly different than during the POI, showing underselling
12 in the majority of comparisons and with an even higher margin
13 of underselling.

14 Now we understand, we recognize, rather, that the
15 imposition of the Section 232 tariffs in March 2018 also
16 impacted the volume of U.S. imports, but this only makes the
17 distinction sharper because Mexico was exempted from these
18 tariffs between March 2018 and June 2018 and then again from
19 May 20, 2019, forward.

20 In contrast, imports from other sources, with a few
21 exceptions, have been subject to the tariffs since they
22 became affected. Imports from Turkey were subject to rates

1 alternating between 25 and 50 percent over time. As the
2 analysis above proves, however, Mexico being largely exempt
3 from the tariffs had no measurable effect on the U.S.
4 industry.

5 In summary, the exit of subject imports from Mexico
6 from the U.S. market between 2014 and 2016 had no measurable
7 positive impact on the domestic industry, and their return to
8 the U.S. market from 2017 forward had no measurable negative
9 impact on the domestic industry. It follows then that the
10 revocation of the order on Mexico will not lead to a
11 recurrence of injury to the domestic industry.

12 In the alternative, if the Commission elects to
13 analyze imports from Mexico and Turkey on a cumulated basis,
14 the evidence likewise shows that the revocation of the orders
15 will not lead to a recurrence of injury to the domestic
16 industry.

17 With regard to volume, if the orders subject to
18 this review are revoked, the likely volume of subject imports
19 will not lead to recurrence of injury, and the most important
20 reason for this is the constraints on subject import volume
21 from other trade remedy measures.

22 With regard to imports from Mexico, even in the

1 absence of the current order, the May 2019 Section 232
2 agreement between U.S. and Mexican governments creates a
3 severe disincentive, that is, the reimposition of the 25
4 percent tariff, for imports from Mexico to increase in such a
5 way that they would constitute a surge or to exceed
6 historical levels.

7 With regard to Turkey, even if the CVD order at
8 issue in this order -- in this review, rather, is revoked,
9 all imports from Turkey, including those not covered by the
10 current order, would still be covered by the 2017 antidumping
11 order and extended CVD order for the reasonably foreseeable
12 future as the AD order will likely not come up for a sunset
13 review until 2022 or 2023.

14 Petitioners' pre-hearing brief appears to have been
15 beamed in from an alternate universe where the 2017 orders
16 are not in place. They even go so far as to state that
17 imports from Turkey and Mexico compete under similar
18 conditions of competition, which is simply not a credible
19 statement. Consequently, the Commission should give
20 Petitioners' analysis of the likely effects of revocation
21 little weight.

22 Lifting the CVD order at issue will not by itself

1 have any measurable restraining impacts on the volume of
2 imports from Turkey. This can be seen because, as shown by
3 7, the imposition of the CVD order did not by itself have any
4 commercially meaningful effect on the condition of the
5 domestic industry or any measurable restraining impact on
6 subject imports from Turkey.

7 The original rate was very low, 1.25 percent, and
8 excluded the very significant producer/exporter Habas. Rates
9 from the first few annual reviews were effectively zero, as
10 Mr. Nolan pointed out. Between 2014 and 2016, the volume of
11 imports from Turkey behaved accordingly, that is, as if there
12 were no commercially significant constraints in place at all.

13 They grew in total by 52.8 percent and gained eight
14 percentage points of market share.

15 In contrast, the antidumping and expanded CVD
16 orders imposed in July of 2017 and Section 232 tariffs
17 imposed in March 2018 did have significantly restraining
18 effects on imports from Turkey. In total, between 2016 and
19 2019, imports from Turkey plummeted by 94 percent and lost
20 21.6 percentage points of market share. The CVD margins
21 calculated in the latest administrative review in January
22 2020 ranged from only .19 percent to 1.81 percent for named

1 Respondents and only 2.29 percent for all others.

2 Revoking a CVD order with such tiny margins would
3 be unlikely to have any significant effect on the pricing of
4 imports from Turkey in any circumstance, but this is doubly
5 true when those imports are still subject to much higher
6 antidumping duties. Moreover, imports from Turkey are still
7 subject to the 25 percent Section 232 tariffs.

8 Together, these trade restraints will cause import
9 volumes from Turkey to remain at their current low level for
10 the reasonably foreseeable future.

11 Petitioners present a graph at page 40 of their
12 pre-hearing brief and, indeed, in their hearing presentation
13 that purports to show that the Section 232 tariffs have had
14 no restraining effect, but their graph actually proves the
15 opposite point.

16 As shown on Slide 8, the bar at left covering the
17 first half of 2019 represents a period where Mexico was
18 subject to the tariffs through
19 May 20, so for all but 11 days of the period, and Turkey was
20 subject to the 50 percent tariffs. The bar at right, which
21 represents the first half of 2020 where Mexico was exempt
22 from the tariffs and Turkey was subject to the tariffs at a

1 reduced 25 percent level, is clearly taller than the bar at
2 left. This indicates that the volume of imports from Turkey
3 and Mexico was restrained to a larger extent when both
4 countries were subject to the higher Section 232 duties.

5 Furthermore, even though imports from Turkey and
6 Mexico were less restrained by the Section 232 duties in 2020
7 than in 2019, the most reliable data we have, the
8 questionnaire data and the staff report, show that domestic
9 industry profits grew in both absolute terms and as a
10 percentage of sales between the first quarter of 2019 and
11 2020, indicating that these increases in subject import
12 volume had no adverse impact.

13 The data presented in this chart also suggests that
14 should imports from Mexico increase by enough to trigger the
15 surge provision in the agreement and the tariffs are
16 reimposed, that volume would shrink back to the volume on the
17 left-hand bar, which is the 2019 bar when the 25 percent
18 duties were in effect. Mexican producers therefore have a
19 very strong disincentive to trigger that surge mechanism.

20 Turning to price, in the event of revocations,
21 cumulated subject imports would be unlikely to enter the U.S.
22 market at prices that would cause adverse price effects to

1 the domestic industry.

2 As a first matter, Respondents note that in their
3 pre-hearing brief Petitioners make the false claim that in
4 the original investigation the Commission found that subject
5 imports caused price depression and suppression. The
6 Commission expressly found otherwise, tying price declines to
7 changes in scrap prices and saying that the subject imports
8 did not prevent price increases that otherwise would have
9 occurred.

10 At pages 46 to 47 of their pre-hearing brief,
11 Petitioners try and fail yet again to blame subject imports
12 for declines in prices. They claim that the decrease in
13 rebar prices between January and June of 2020 is "far sharper
14 than that seen for scrap," but even using their own data
15 presented on the same page, that's not a true statement, or,
16 rather, it's only true with respect to dollars per ton.

17 As we will demonstrate in post-hearing with the
18 confidential data, the percentage change in rebar prices is
19 almost exactly, if not lower than, the percentage change in
20 scrap prices, in other words, what you would expect and
21 consistent with what you found in the original investigation.

22 What the Commission did find in the original

1 investigation was that underselling led to shifts in market
2 share. As mentioned earlier, all imports from Turkey would
3 remain subject to the discipline of both the 2017 AD/CVD
4 orders and the Section 232 tariffs.

5 The combination of these two trade remedy measures
6 has already had a significant effect on restricting any
7 unfair trade from Turkey, while the CVD order under review
8 appears to have had no such effect.

9 With regard to imports from Mexico, the record does
10 not support the findings that underselling by imports from
11 Mexico alone has ever caused material injury to the domestic
12 industry. In the original investigation, the sole price
13 effect found by the Commission again was that underselling
14 led to the loss of domestic market share. Yet, as I just
15 noted, the market share of imports from Mexico increased by
16 only one tenth of a percentage point over the POI and
17 remained within the very tight range of 4 percent to 4.4
18 percent.

19 So had Mexico had not been cumulated with Turkey,
20 it seems unlikely that the Commission, by following its own
21 logic, would ever have found adverse price effects by reason
22 of subject imports from Mexico at all. From the current

1 investigation, imports from Mexico also undersold domestic
2 producers in the majority of comparisons in quantity and at a
3 higher average margin than in the POI. Yet, at the very same
4 time that imports from Mexico were reentering the U.S. market
5 from 2016 to 2019, domestic industry market share grew by
6 more than 11 percentage points and domestic industry profits
7 and cash flow skyrocketed.

8 Thus, the record does not support a finding that
9 underselling by imports from Mexico alone had any measurable
10 adverse effects on the domestic industry either during the
11 POR or the POI. But, even if some degree of underselling by
12 subject imports from Mexico were to continue in the event of
13 revocation, it would not lead to a recurrence of material
14 injury to the domestic industry.

15 Finally, with regard to the future outlook for
16 demand and the implications for the condition of the domestic
17 industry, before the Commission draws a straight line
18 connecting downturn in demand and recurrence of injury to the
19 domestic industry by reason of subject imports, it should
20 consider what actually tends to happen to import volume
21 during recessions. It doesn't grow, it drops.

22 As shown at Slide 10, the great recession featured

1 by far the lowest import volume in market share over the last
2 20 years. And this was a time period where imports from
3 Mexico, Turkey, Japan, and Taiwan were not covered by any
4 trade remedy order. There is no basis to conclude that any
5 coming downturn in demand will coincide with an increase in
6 imports that would lead to a recurrence of injury to the
7 domestic industry in the foreseeable future. Thank you.

8 MS. JEONG: That concludes our panel. Thank you.

9 MR. NOLAN: Respondents would like to reserve the
10 balance of our time for rebuttal.

11 MR. BISHOP: We sure will. Thank you so much.

12 Mr. Chairman, that concludes direct testimony from
13 this panel.

14 CHAIRMAN KEARNS: Okay, great. Thank you all again
15 for appearing before us today. Your testimony is very
16 helpful. I think questioning will begin with me. Let's see,
17 I guess I want to start with you, Mr. Nolan, the points you
18 made about de minimis. I mean, one question I guess I have
19 is, what you seem to be saying is the margins are only a
20 little bit over de minimis and so, therefore, if we revoke
21 the order, there won't be any recurrence of injury because
22 the margins are just too small to be meaningful. Is that

1 basically what you're saying? You may be on mute.

2 MR. NOLAN: Yeah, I was on mute. Sorry about that.

3 CHAIRMAN KEARNS: That's all right.

4 MR. NOLAN: So that's a piece of it. I mean, the
5 history of the order indicates that a fair number of foreign
6 producers, the major producers in Turkey that actually export
7 to the United States have gotten zero rates in multiple
8 review segments. And even in 2015, or 2014 to 2015, when the
9 reviews were across the board zero percentage rates, that was
10 not an impediment of any sort to Turkey rebar producers.

11 You didn't see really an impact on Turkey until the
12 dumping order put in place. I can guarantee you Mr. Price is
13 going to make me eat these words when we come back for the
14 sunset review on the rebar antidumping order. But, right
15 now, the answer to this is the dumping case and the 232
16 duties have had an impact on Turkey and have a significant
17 restraining effect. That much is clear. What is not at all
18 clear is if it had any impact --

19 CHAIRMAN KEARNS: Okay. But we're still talking
20 margins are above de minimis and it feels a little bit like
21 what you're asking us to do is set a higher de minimis rate
22 than is set by, I believe it's set by statute. In other

1 words, I mean, you want us to sort of say, yeah, 3 percent
2 subsidy rate, that's not that much, if we revoke the order,
3 everything will be fine. Well, hasn't Congress said a 3
4 percent subsidy rate is not de minimis and is the basis for
5 putting an order in place? So why should we go against that?

6 MR. NOLAN: Right. Well, clearly, the Commission
7 found with 1.25 percent that that was enough of a subsidy to
8 put an order in place in the first place. So, clearly, you
9 are correct about that, Commissioner. There's no question
10 about it. The question for me is, is there a likely
11 recurrence of material injury as a result of taking this
12 order off? And given the history of it, taking into account
13 the history of the way the order has been administered and
14 how the administrative reviews have shaken out, would you
15 really logically conclude that there is a significant chance
16 of material injury recurring in the foreseeable future if you
17 remove only the CVD order against Turkey, right? Does that
18 create a cause and effect?

19 My view of that is that the CVD order does not
20 itself have a restraining effect, has not had a material
21 impact on the condition of the U.S. industry, and its removal
22 is not likely to lead recurrence of material injury in the

1 future, in the foreseeable future, particularly in the
2 context of the AD order in place and the 232 duties in place.

3 And contrary to what Mr. Price said about 232 duties being
4 fuzzy, we've had them for two years and almost six months now
5 and there is absolutely nothing on the record in the press or
6 in any tweet that would suggest those 232 duties are coming
7 off any time soon. I think we have to assume they're in for
8 the duration.

9 MR. DOUGAN: Sorry, Matt. Chairman Kearns, if I
10 may add something. I agree with everything that Matt said.
11 I don't know that we're asking you to or that you have to
12 find that any particular level of CVD rate is sort of by
13 itself or a priori de minimis or make any finding on that.
14 The question is, does the evidence that you have tell you
15 whether there's been a restraining effect? And I think that,
16 as Mr. Nolan said, the evidence suggests that it didn't. And
17 have the CVD rates changed in such a way that might lead them
18 to, you know, be larger and we could expect there to be a
19 future restraining effect, and that answer is also no.

20 CHAIRMAN KEARNS: Okay. Let's see. Where to go
21 from there. Well, one question I have is and I asked this of
22 the Petitioners as well. Are these export subsidies we're

1 talking about, or are they, you know, general subsidies? And
2 if they are, to the extent they are export subsidies, those
3 would be captured by the dumping margin, is that right?
4 There's overlap there. In other words, assuming we do a
5 normal calculation in a dumping case, the home market price,
6 the U.S. price will be lower than the home market price by
7 the amount of the export subsidy. So to what extent is there
8 overlap between those two remedies?

9 MR. NOLAN: So I'll start us, but I'm going to turn
10 it over to Bulent because he is our consultant. There is a
11 small proportion of it that would be considered an export
12 subsidy. They have an XM bank equivalent in Turkey that
13 gives somewhat low-interest loans to put exports, but it's a
14 relatively small number.

15 In the investigation, the predominant cause was the
16 pricing of coal that they were purchasing from the
17 government, which was used in powering the mill, the rebar
18 mill, and the melt shop. And that's a domestic input, right?

19 There's been some other small things, but, Bulent, do you
20 want to comment on it?

21 MR. HACIOGLU: Yeah. Chairman Kearns, this is
22 Bulent Hacıoglu with TRC. As Matt said, I work extensively

1 with most of the Turkish rebar exporters and in those CVD
2 investigations as well. The CVD margins announced by the
3 Commerce Department are largely general subsidies.

4 But I think it's very important to emphasize again
5 what Mr. Dalbeler said in his testimony. Traditionally, the
6 only major subsidy finding for the Turkish industry comes
7 from the natural gas and there's been, actually, except for
8 Habas, which is subject to a different order, nobody in
9 Turkey, none of the steel producers in Turkey, are producing,
10 generating energy from natural gas anymore. And as a result,
11 I'm pretty sure there's going to be no CVD margins in the
12 future reviews for the Turkish industry.

13 CHAIRMAN KEARNS: Okay, thank you. I wanted to
14 turn to something else that, Mr. Dougan and Mr. Nolan, I
15 think you both sort of suggested, which is to what extent has
16 the order had a restraining effect, and I think it was you,
17 Mr. Dougan, or I'm not sure, maybe it was you Mr. Nolan, who
18 pointed out that, actually, what you didn't hear from
19 Petitioners is imports from Turkey went up after the order
20 was put in place, and that's an interesting fact and I'll
21 take a closer look at that, although, you know, I don't know
22 if their market share went up, for example, after. That

1 would be an interesting fact. In other words, is it just
2 because consumption increased?

3 But my question too is even if it did go up, given,
4 as Petitioners point out, that price really does seem to be
5 paramount here and the products do seem to be completely
6 interchangeable, you know, even if volumes may have changed a
7 bit from year to year, going up where you would have expected
8 them to go down, how can it be that the order didn't have
9 some restraining effect, you know, in this kind of a market?

10 MR. DOUGAN: If I can begin, Matt, and if you want
11 to add on to it later, by just looking at the information in
12 the C table, there is no total Turkey numbers. So I want to
13 be careful of the individual subject, non-subject are broken
14 out as BPI, but the market share, both the volume and the
15 market share of subject Turkey and non-subject Turkey
16 increased between 2014 and 2015. And, actually, in absolute
17 volumes, the volume from Turkey that's subject to this CVD
18 order increased by more. That's largely, I'm sure, a
19 function of it representing multiple producers and not just
20 one, but it certainly does not support the idea that there
21 wasn't much of a restraining effect.

22 CHAIRMAN KEARNS: And just to carry that forward a

1 little bit further, sorry to interrupt, but rather than
2 looking at just 2014, how about, you know, the original POI?
3 How did the imports in the years following, in particular in
4 2015 but I suppose 2016 as well, how did those import levels
5 compare to the POI, import volumes throughout the POI?

6 MR. DOUGAN: I believe they were still
7 significantly higher. I think I'm not off base here when I
8 say that the Turkish volume and market share began the POI
9 below Mexico and ended higher than Mexico. So my suspicion
10 is that the growth from that period to, say, 2015, you know,
11 remains, still would have remained still a significant
12 increase. I can get back to you on that.

13 MR. NOLAN: Yeah, we can get back to you, but that
14 is, in fact, the case. They did increase and, in fact, that
15 was the trigger for the subsequent, part of the trigger for
16 the subsequent dumping investigation that took place, right?

17 So we had the CVD order that goes into effect in 2014, but
18 then a dumping case starts in 2016 and the Commission has to
19 go through the injury analysis all over again. And, of
20 course, you did find the injury analysis, because Turkish
21 imports increased on a volume basis, and that triggered the
22 second order that we're dealing with now.

1 CHAIRMAN KEARNS: Okay, thank you. My time is
2 expired. I believe Vice Chair Stayin is next.

3 VICE CHAIRMAN STAYIN: Thank you. The staff report
4 at Roman 517 shows that subject imports from both countries
5 undersold the domestic product in the majority of
6 comparisons. The subject industries available capacity shows
7 subject import volumes increasing in the first quarter of
8 2020 relative to the first quarter of 2019. Can you explain
9 how increasing volume of low-priced imports would have no
10 discernible adverse impact on the domestic rebar industry?

11 MR. DOUGAN: Commissioner, if I may begin with
12 that. The difference in, as I pointed out during my
13 presentation, the difference between the first half of 2019
14 and 2020 largely was not attributable to any of the trade
15 restraints related that's under review here but rather to the
16 Section 232. And in the first quarter of 2019, Mexico was
17 subject to the 25 percent duty and Turkey was subject to the
18 50 percent duty.

19 When you got to the first quarter of 2020, Mexico
20 was exempt from the Section 232 and Turkey was subject to 25
21 percent instead of 50. So you can trace the line directly
22 between those two things in terms of what it was that was

1 having that restraining effect.

2 In terms of its impact on the domestic industry,
3 though, the domestic industry, their profits both in terms of
4 percent of sales and in absolute dollars increased between
5 those two periods. So whatever increase there may have been,
6 it didn't have any impact that we can see on the condition of
7 the domestic industry.

8 And let me just double-check. The domestic
9 industry, yes, the domestic industry's market share also
10 increased. So all the domestic industry's key indicators
11 improved over those periods over which you see that increase
12 that's between the interim periods.

13 VICE CHAIRMAN STAYIN: Thank you. You argued that
14 the joint 232 agreement constitutes the level of subject
15 imports from Mexico -- restrains, I'm sorry, the level of
16 subject imports from Mexico. Yet, Table C1 shows the market
17 share of Mexican imports increasing steadily beginning in
18 2018 through first quarter 2020, albeit at low numbers, but
19 higher than earlier in the POR. How do you reconcile this?
20 Does the 232 exemption for Mexico make the United States a
21 more attractive market, as most other imports are subject to
22 232 duties?

1 MR. DOUGAN: Rosa, did you want to go first, or
2 shall I begin?

3 MS. JEONG: Why don't you go ahead.

4 MR. DOUGAN: Okay. Commissioner Stayin, this is
5 Jim Dougan from ECS. I think there are two things here.
6 One, the restraining effect of the agreement is predicated on
7 the existence of a surge and whether imports from Mexico
8 exceed historical levels, and neither of those happened. So
9 there was an increase, you mentioned it was larger than
10 earlier in the POR, but it was also effectively zero earlier
11 in the POR.

12 So imports from Mexico came in. It looks like a
13 big increase because the base is so small. You know, if your
14 denominator is zero, your percent increase is infinity,
15 right? So I think a lot of it just has to do with how very
16 small they were in terms of actual volume. And over this
17 same period of increase, all of the domestic industry's
18 indicators also increased, including market share.

19 And finally, I think, again, between the first half
20 of interim of 2019 and the interim of 2020, you see the
21 restraining effect because, when the exemption was granted
22 again to Mexico, you saw the volume increase, but you could

1 apply that in reverse and if the order were reimposed after a
2 surge, you could see the volume go back down.

3 MS. JEONG: Yeah, I don't really have much to add.

4 But this is Rosa Jeong, Greenberg Traurig. I don't have
5 much to add, but you are comparing periods where it was
6 effectively zero and also during the period of review when 25
7 percent duties were in place. So, naturally, when those, you
8 know, when you're looking at 2020 after the duties were
9 listed, there is a slight, very small increase, but I think,
10 when you are looking at from zero to any small increase, it
11 is, you know, percentage-wise it is an increase.

12 MR. NOLAN: You might also look at it from the
13 standpoint that Turkey exited the market, right? Turkey
14 left. When Turkey got hit with 50 percent, they're out of
15 the market essentially. Now, you know, that tonnage was
16 picked up by a lot of different countries. Mexico picked up
17 a little bit of it because it had to go somewhere. Most of
18 it went to Spain and Italy. But the fact of the matter is
19 that when Turkey goes from, you know, 300 to 30, there's a
20 gap there and you've just put a huge dent in the market in a
21 very short period of time. Some of that's got to go and
22 spread around.

1 VICE CHAIRMAN STAYIN: With respect to the 232
2 exemption for Mexico, does this provide for the United States
3 being a more attractive market as long as you stay within the
4 confines of that 232 agreement?

5 MS. JEONG: Are you speaking?

6 MR. ALTSCHULER: Sorry about that. Can you hear
7 me?

8 VICE CHAIRMAN STAYIN: Yes.

9 MR. ALTSCHULER: Thanks, Commissioner Stayin. I
10 think the answer is no, because the terms of the bilateral
11 agreement that ended 232 duties on Mexico in exchange for
12 Mexico dropping its retaliation against U.S. products was
13 very clear and is very clear that imports won't exceed
14 certain historical levels. And the two governments, and we
15 can detail this more in our post-hearing brief, but the two
16 governments are in constant active discussions to make sure
17 that there's not what the two countries, especially the U.S.,
18 would consider a surge.

19 So it's not in any way a free pass for Mexico to
20 increase its exports to the U.S. They're very much living
21 with the understanding that a surge based on historical
22 levels would result in renewal of 232 duties.

1 VICE CHAIRMAN STAYIN: Has that historical level
2 been established? Do you know what it is? Is that a
3 specific amount?

4 MR. ALTSCHULER: My understanding is that the two
5 governments know what it is, but I'm not sure or I'm quite
6 sure that I do not know what it is. If we find out anything
7 more interesting, we'll certainly share with the Commission
8 in the post-hearing.

9 VICE CHAIRMAN STAYIN: All right. Thank you very
10 much.

11 MR. DOUGAN: Commissioner, if I can just add one
12 thing to that, is that even after the increase, it's been
13 observed in imports from Mexico, their market share is still
14 below where it was during the POI. So, you know, I don't
15 know what historical levels means either, but --

16 VICE CHAIRMAN STAYIN: Okay, but the governments
17 know this. I think the companies and the trade lawyers would
18 like to know what that is too. So, to the extent you can,
19 Mr. Altschuler, please let us know.

20 MR. ALTSCHULER: We will if we can.

21 VICE CHAIRMAN STAYIN: With respect to the Turkish
22 shipments, how have the safeguard actions on rebar taken by

1 the European Union and Egypt affected Turkish producers'
2 decisions on where to ship rebar?

3 MR. NOLAN: Murat, would you like to take a shot at
4 that, or Bulent?

5 MR. HACIOGLU: Yeah, Matt. This is Bulent
6 Hacıoglu. I can answer that. The EU safeguards are in its
7 second year and they're due to expire as of June 2021. And
8 also, the safeguards allocated to Turkey was set based on the
9 three-year historical average, and in that period, EU was not
10 a major export market for Turkey. So it really didn't have a
11 limiting impact on Turkish exports to the EU and, as I said,
12 the safeguard measures are due to expire as of June, I mean,
13 in nine months actually.

14 And RTAC in their brief cite to several other
15 restrictions. And if I may just also explore that. They
16 cite Morocco, for example. Morocco has never been a major
17 export market; in fact, based on the last 20 years, they
18 ranked number 62 in Turkish export markets. And also,
19 actually, they don't mention the other trade investigations
20 Turkey has been actually quite successful at. For example,
21 Australia initiated a case against Turkey and all four
22 exporters. They both got zero CVD margins and zero dumping

1 margins and were exempted from the orders, and also, in
2 Malaysia, one Turkish exporter got zero percent and the other
3 exporter got 3 percent.

4 So they got the lowest margin among all the
5 countries being investigated. So, actually, these trade
6 investigations did not have a limiting impact. On the
7 contrary, it's actually helping Turkey eliminate other
8 competitors when other countries are also included in these
9 measures. And, actually, I've been working with this
10 industry for a long time and since 1998, there's been one
11 crisis after the other. There was the '98 Asian market
12 crisis and in 2001, there was the Turkish economic crisis.
13 In 2008, there was a global economic crisis, but despite all
14 of that, despite all the attempts to restrict Turkish exports
15 via trade remedy investigations, including many brought by
16 the U.S. industry, Turkey has been able to maintain their
17 export volumes.

18 VICE CHAIRMAN STAYIN: Thank you very much for
19 that. I'm out of time now. I'll talk again later.

20 CHAIRMAN KEARNS: Commissioner Johanson?

21 COMMISSIONER JOHANSON: All right, I would like to
22 thank all of you for appearing here today. Petitioners this

1 morning argued that prior to the antidumping duty and 232
2 duties in 2017 and 2018 a small CVD duty rate on Turkey had a
3 major impact compared to no CVD duty at all, yet the question
4 we have to look at is what impact would removing a relatively
5 small CVD duty have given the AD and 232 duties? Does the
6 impact of the rate of CVD duties increase in a linear way?
7 That is, is the impact of going from zero to two percent the
8 same as, say, the impact to going from 30 percent to 32
9 percent or would the import duties have a smaller marginal
10 impact as duties grow?

11 MR. NOLAN: That's a good question. I guess the
12 answer to that is when you get at a higher level you get to a
13 point eventually where the duties become prohibitive and when
14 you get 40, 50 percent, you know, basically an exporter looks
15 at that and says, well, unless there's a huge, enormous
16 profit margin we're out of the market. The difference
17 between two and 32 is obvious to see. The difference between
18 30 and 32 is a little harder for me to show that that's a
19 difference that makes a whole lot of, gets a whole lot salt,
20 but, Jim, I mean, any news on your side about that, I mean?

21 MR. DOUGAN: Yes, Commissioner, that is a very
22 interesting question. I'd like a chance to think about it

1 more, perhaps can come up with something for post-hearing but
2 I tend to agree with Mr. Nolan and I think you can also,
3 again, sort of look at the evidence that you have which is
4 what happened. I mean, petitioners made a lot about the
5 change from 2014 to 2015 but as I pointed out earlier, you
6 know, there was a significant increase in the volume and
7 market share of imports that were covered by the CVD, not
8 just the ones that weren't covered. So I don't -- I think
9 our position would, is, that the removal of the smaller rate
10 is not going to have any freeing effect because there was no
11 significant restraining effect at the beginning but that is
12 only strengthened by the presence of the AV/CVD from 2017 and
13 the Section 232.

14 COMMISSIONER JOHANSON: All right, thanks for your
15 responses there. I am also getting back to the petitioner's
16 arguments of this morning. Petitioners this morning
17 described how subject imports from Turkey increase less than
18 non-subject imports after the CVD order was imposed which
19 suggests that the CVD order had an effect. How do you all
20 respond?

21 MR. DOUGAN: Sorry, if I can just go first. That's
22 only true in percentage terms and absolute tonnage. The

1 volume of imports from producers who are subject to the CVD
2 order increased by more. The reason the percentage change
3 was different is because the non-subject Turkish exports were
4 at a lower base.

5 MR. NOLAN: I would direct you to Table 110 of the
6 staff report which pretty shows a fairly robust increase
7 whether you're included or excluded from the CVD order. It
8 was -- you're talking about some percentage differences but
9 not -- it was robust on both sides. If the CVD order was
10 really going to have a significant impact on subject imports
11 you wouldn't have seen them go up the way they went up.
12 That's just to me what happened.

13 MR. HACIOGLU: And if I may add just one point when
14 the 2017 dumping case was brought the targeted company at
15 that time was Icdas and Habas. The Habas was not subject to
16 the CVD order and Icdas was and their volumes were nearly
17 equal and that's available in the public record at the time
18 of the investigation.

19 COMMISSIONER JOHANSON: All right, thanks for your
20 responses there. And this is a question for the Mexican
21 Respondent parties. The domestic industry provides data from
22 the National Institute of Statistics and Geography of Mexico

1 showing a sharp decline in the production value for Mexican
2 construction businesses in 2019 and 2020. This is in the
3 domestic brief at page 14. Could you all please respond to
4 these statistics?

5 MR. GUERRA: Yes, this is Antonio Guerra, Deacero.

6 Yes, Commissioner, as we mentioned the nation reports show
7 the large construction and formal construction companies of
8 Mexico. Normally the data comes from large construction
9 projects. Significant part of residential in Mexico, which
10 is made out of concrete by the way, not wood, most
11 construction in Mexico is made out of concrete and bricks and
12 they use rebar, the informal part of the economy, or what we
13 call the self-construction part of the economy, which doesn't
14 mean that an individual is being in control. That can be the
15 case but it can be an individual that hires a small crew of
16 maybe an architect and a contractor and he builds his own
17 house. That data is not shown in the initial statistics.

18 Actually our own data from the current sales we
19 compare projects or private projects to this year's results
20 and what has been the result of the self-construction market
21 which goes basically through distribution has increased. So,
22 yeah, the formal data that the record shows shows that

1 decline definitely but it has all the data, all the parts
2 that go through the self-construction or informal
3 construction is not shown there; so that skews the
4 information.

5 Also another part of the data that isn't going to
6 be shown there is that the government is promoting a very
7 strong self-construction program for the low income states of
8 Mexico in which they are assigning a significant amount of
9 money that is going to go directly in debit cards to the home
10 owners and they will be used to use that money to build
11 houses, to rebuild, to build a new house or most probably to
12 maybe add a room to his house or something like that so all
13 that doesn't show into the statistics, but definitely it
14 shows in the flow of product that goes through that type of
15 residential construction, or I would say popular housing
16 construction.

17 MS. JEONG: And if I may add, this is Rosa Jeong,
18 and also from what I understand, and correct if I'm wrong,
19 Antonio, is that the data is not also showing the large
20 consumption they're expecting from these long term government
21 projects and I know that, the witnesses in some of the
22 statements mentioned that they characterized those big

1 government projects, the airport, the refinery and the train
2 rounds to be small projects. That's not the case. And
3 perhaps, Antonio you could add a bit more about what you
4 think of the consumption would be for those commercial
5 projects.

6 MR. GUERRA: Yes, thank you. Actually there was a
7 mention that either those projects were either cancelled or
8 have been delayed. Basically the three main projects of
9 infrastructure in Mexico are the Santa Lucia airport, the
10 routes, Mayan train routes or route and the refinery. Just
11 those three projects with the, they're just starting. The
12 airport is the one which is a little bit more in stage two.
13 The other ones are just in stage one. They're just starting,
14 the first flow of product is starting to go. They're just
15 working on the foundations right now and the estimation just
16 based on the actual numbers that we have seen and the actual
17 drawings and blueprints that we have seen we're talking about
18 more than a half a million tons of rebar going to those
19 projects and those have not happened yet. Those will happen
20 and those will, of course they will not happen in a short
21 period of time. They will happen within this year and next
22 year and they're just starting so we definitely expect a

1 significant amount of business at the country and the demand
2 will increase. It will take a significant amount of the
3 production capacity of Mexico just to fund those projects in
4 Mexico.

5 COMMISSIONER JOHANSON: And, just to inform me, the
6 Mexico City airport is that project off?

7 MR. GUERRA: The original one is off. They
8 cancelled that one and they started building a new one. The
9 new one is called Santa Lucia. That is in --

10 COMMISSIONER JOHANSON: Okay, so that's Santa Lucia
11 then?

12 MR. GUERRA: Yes, Santa Lucia is the one that is
13 going on right now as we speak. The first one was cancelled,
14 yes.

15 COMMISSIONER JOHANSON: Okay, well, my nine minutes
16 are up and so I'm going to move on to the next Commissioner
17 but thank you for your responses.

18 CHAIRMAN KEARNS: Commissioner Schmidtlein?

19 COMMISSIONER SCHMIDTLEIN: Yes, thank you, I'm
20 here. Thank you and I apologize again that our, my wifi,
21 it's not been restored. Apparently it's an issue in our,
22 quote, "area" and they hope to have it restored soon but I

1 have not been able to get back on yet, so -- but I have heard
2 all the arguments so let me start with some questions for the
3 Turkish producers.

4 I wanted to follow up on a couple of things that
5 you argue in your brief. At page 16 you argue that you are
6 "largely shut out of large portions of the market controlled
7 by the domestic industry due to the domestic industry's
8 vertical integration," and I wonder if you could elaborate on
9 that? What parts of the market do you feel you're shut out
10 off and how does it relate to their vertical integration?

11 MR. NOLAN: So, I will start and Leah if you want
12 to chime in on this please do. You know, there has been
13 increasing concentration in this industry over time and we're
14 not saying it rises to the level of antitrust behavior
15 although Mr. Kaplan seems to want to exaggerate it. What
16 we're saying is it has become more concentrated and it has
17 become more vertically integrated and the rebar producers
18 have their own fabrication operations that they are supplying
19 and it shows up in the staff report both in terms of the
20 internal sales to related parties and to the pricing that
21 goes on to those related party transfers that are taking
22 place, and the Commission can review those.

1 The other side like to say that there is no price
2 differential as a result. I'm not sure I agree with that
3 based on what's in the staff report but let's assume that is
4 true for a minute but there is another factor about this that
5 gives them an advantage. They are supplying their own
6 fabrication downstream operations with rebar for a certain
7 percentage of their stock and you can say that it isn't price
8 sensitive but if you look at the Nucor 2019 annual report it
9 states, and I can quote, that there is an up to one year
10 backlog for their orders going into the U.S. market for
11 unaffiliated customers but that doesn't apply to their
12 transfers to their affiliated customers. In other words,
13 they're not standing in line the same way as an unaffiliated
14 customer does.

15 Now, what does that do? It gives them an
16 insulation because their buyers, their fabrication facilities
17 downstream get first dibs from material and if there's a
18 shortage of material who gets it first, their internal
19 operations do. That would be a tendency, if I were in
20 business I would want to do it that way too, honestly,
21 because I've got to feed my own profitable downstream
22 operations if I can so what's happening or should be

1 happening, I think, is that they're giving a preference to
2 their downstream production operations in rebar fabrication
3 business that's soaking up a certain amount of the business
4 and in the end what happens is if there's less material on
5 the market it tends to change the price in the spot market
6 and drive it up.

7 COMMISSIONER SCHMIDTLEIN: Okay, I would invite the
8 Petitioners to respond to that in the post-hearing brief.
9 Let me go into another argument that the Turkish producers
10 refer to which is the Buy America and the, what's it called,
11 let's see, yes, Buy American, I guess preference program but
12 you all refer to these things as barriers as reserving a
13 segment of the U.S. market market to domestic producers, and
14 so my question is given that these have been around for a
15 while what would be the basis for the Commission to come to a
16 different conclusion than it did in the final investigations
17 regarding the effect of these programs? Has something
18 changed, in other words?

19 MR. NOLAN: I would not say they've changed,
20 Commissioner. You make a fair point. I think the point
21 we're trying to make with that is, that the Buy America Act
22 and buy local restrictions as Mr. Price acknowledged is a

1 price preference and so a higher price gets charged on those
2 projects so the US, which is reserved to the US, but that
3 price preference is able to charge a somewhat higher amount
4 for those transactions. Now what does that do to your
5 average unit price analysis or your pricing analysis if a
6 certain percentage of the market is subject to a 20 percent
7 increase and that goes into the pricing data that you're
8 looking at it tends to create and inflate an underselling
9 analysis. I'm not saying it's a huge number but it's
10 certainly a factor and it should be factored in when you
11 consider underselling. If 15 percent of the market is going
12 to Buy America and that part of the market gets a 20 percent
13 plus price preference what does that do to the pricing
14 analysis?

15 COMMISSIONER SCHMIDTLEIN: And do you know whether
16 for sure whether those sales have been captured in the
17 pricing product analysis?

18 MR. NOLAN: Mr. Price and the others in the
19 petitioner group said this is a simple product. There aren't
20 that many models of it, right? You've got a fairly few
21 number of sizes and lengths and everybody sells it apparently
22 and it's a commodity product and it's interchangeable so my

1 position is that's what they said and that makes sense to me.

2 COMMISSIONER SCHMIDTLEIN: Okay, all right, let me
3 switch gears and talk to the Mexican Respondents.

4 Deacero's pre-hearing brief on page 12 implies that
5 importers of subject imports from Mexico cannot serve as many
6 geographical areas as importers of subject imports from
7 Turkey. What is your basis for that if that indeed is what
8 you're intending to imply?

9 MS. JEONG: This is Rosa Jeong. I'll let them,
10 well, we can only speak about our own experience and Miguel
11 Bazan will add a little more color to that but if things, you
12 know, the data does show with respect to the overall industry
13 data that where Mexican imports are concentrated versus where
14 Turkish imports are concentrated so I think there is a clear,
15 distinct pattern and Miguel could share a little bit more
16 about his own experiences.

17 MR. BAZAN: Hello, this is Miguel Bazan from
18 Deacero, yes. As a matter of fact most of the Mexican sales
19 are very close to the border and we are focusing more on the
20 states that are close to the border like, that can -- in the
21 West, and basically when we compete with the Turks for export
22 basically only in the Texas and a little bit on the central,

1 but the Turks are basically more on the east and we are more
2 on the west end, and basically we only compete on the middle
3 of the country.

4 COMMISSIONER SCHMIDTLEIN: So you don't attempt to
5 compete, are you saying that you absolutely don't attempt to
6 compete in the other parts of the country or that you're just
7 in the, it sounds like in the, do you say you're concentrated
8 more in the central, what you would call the central part,
9 right, Texas?

10 MR. BAZAN: That is correct, yes, the central part
11 in the middle, in the middle of the United States and the
12 west, and the Turks are more concentrated, they're also in
13 the center but they're also found on the east side. They
14 also sell in the east. We don't sell on the east.

15 COMMISSIONER SCHMIDTLEIN: You don't sell in the
16 east. Go ahead.

17 MR. DOUGAN: Okay, sorry. There is, it's Exhibit 7
18 to Deacero or the Mexican Respondent's pre-hearing brief has
19 some information about specifically which state, it is a
20 concentration. The numbers aren't zero everywhere that
21 doesn't border Mexico but there is a significant
22 concentration along the states that border Mexico.

1 COMMISSIONER SCHMIDTLEIN: All right, let me switch
2 back to the Turkish producers and I'm not sure if you want
3 to, you can comment on this now but if not please do so in
4 the post-hearing. Can you talk about in more detail the
5 specific instances of the buy constraints that are mentioned
6 on pages 12 and 14 of your pre-hearing brief?

7 MR. NOLAN: Leah, unless you want to comment then I
8 think we'll talk about that in the post-hearing. I don't
9 actually. I'd have to pull it up and find it. I've got so
10 many papers in front of me right now.

11 MS. SCARPELLI: Yes, I think we'll follow up on
12 that in the post-hearing. I'm pulling it up as well.

13 COMMISSIONER SCHMIDTLEIN: Okay. All right, let's
14 see.

15 MR. BISHOP: You have one minute remaining,
16 Commissioner.

17 COMMISSIONER SCHMIDTLEIN: Oh, thank you. I
18 wondered how much time was remaining. Let me ask about
19 direct imports. Are direct imports a significant issue in
20 this market? In other words, purchasers instead of buying
21 from importers they're buying directly from foreign mills?

22 MR. NOLAN: Yeah, I mean most of the Turkish

1 material is going to go to stockers or distributors, right.

2 COMMISSIONER SCHMIDTLEIN: It goes to distributors.

3 MR. NOLAN: Right, Murat? Or are they customers,
4 primary, are you mostly selling to --

5 MR. CEBECIOGLU: Yes, Murat Cebecioglu from Icdas.
6 Thank you for this question, Commissioner. We are, in
7 general, one of the biggest producers in Turkey for rebars
8 and we do sell to US and our main buyers are, as Mr. Nolan
9 just said, are either traders or distributors and they buy
10 and they distribute there. And that is what basically we
11 have been doing for all of these years. We don't have direct
12 customers and we don't deal with some of the larger
13 companies. We deal with the guys who are buying from you and
14 we don't do that, just distributors we sell to.

15 MS. JEONG: And this is Rosa Jeong, with respect to
16 Mexico the two main exporters to the U.S. market which are
17 Grupo Simec and Deacero, who's here today, and they both have
18 affiliated importers in the U.S. market which they'll sell
19 through and as we discussed in our brief and our arguments
20 that they also sell to predominantly to this distribution
21 segment of the market.

22 COMMISSIONER SCHMIDTLEIN: All right, thank you

1 very much. I think my time is probably close to being up
2 now.

3 CHAIRMAN KEARNS: Thank you. Commissioner Karpel?

4 COMMISSIONER KARPEL: Thank you. What are the
5 current antidumping margins and cash deposit rates on imports
6 of rebar from Turkey?

7 MR. NOLAN: The current for the dumping case, the
8 most current review --

9 COMMISSIONER KARPEL: Yes.

10 MR. NOLAN: -- is at zero.

11 COMMISSIONER KARPEL: Okay. So can you explain to
12 me in light of that how the restraining effect on import
13 volume that you argue would exist from the antidumping duty
14 order? Do you see how it gets to there? It doesn't seem
15 like the margin is going to have much of a restraining
16 effect.

17 MR. NOLAN: So in the initial order, the initial
18 investigation, it was nine plus percent for the main producer
19 and 7.4 all other's rate, right. The all other's rate
20 remains in effect and the, how shall I say it, the interim
21 effect going back to nine percent is still quite live in the
22 minds of all buyers of that product in the United States.

1 So let's assume for a second you're a U.S.
2 purchaser and you're looking at who you're going to buy from.
3 You've got five years of reviews on the CVD case, where most
4 guys are getting zeros or one or two percent and it doesn't
5 seem like it's affecting you very much. But then you have
6 this dumping order out there and there was a nine percent
7 number hanging out there, right. And so in your mind, you've
8 got that number and they've got a good review, this past
9 review, but that's just one review cycle and you're in the
10 middle of another one and there might be another big margin
11 coming up on that. So we don't know what's going to happen.

12 If you have three or four years of that, you might say,
13 well, that sounds like a safe bet, but not in one year. If
14 you layer on top of that the 25 percent current duties on
15 232, then you've got a huge amount of uncertainty you've
16 created in the market.

17 You know, the Turks are able to compete at a level
18 with 25 percent because most of the industry, most of the
19 imports are cut subject to 25 percent, right. The field is
20 relatively level for us, relative to other parties that bring
21 in from other countries. Spain, Italy, whatever, they're all
22 paying that 25 percent we are. So the price level goes up,

1 but you can compete. At 50 percent, they can't compete at
2 all, right, because they're the odd man out.

3 So the dumping order, the combination of the
4 dumping order with that nine percent hanging and the 25
5 percent on the 232 is really to me what causes people to
6 pause and be concerned. And relatively speaking, the
7 collective impact of multiple investigations against Turkey,
8 do you really want to trade with a country that keeps getting
9 investigated over and over again and has all these potential
10 duties hanging around or do you go to a country that doesn't
11 have that issue associated with it? I'm not saying it's
12 preclusive by any means, but it does make it more difficult
13 for them.

14 COMMISSIONER KARPEL: But your saying the
15 uncertainty that the margin will stay at zero is a matter of
16 --

17 MR. NOLAN: Let me back up. Let me back up.

18 COMMISSIONER KARPEL: -- is the restraining effect
19 of the antidumping duty order on import volume from Turkey.

20 MR. NOLAN: Yes. Now conversely with the CVD
21 order, it's never been very much, right? I mean the
22 predominant numbers, if you look at the history of that

1 order, one percent, zero percent, one percent, two percent,
2 zero percent, there's no pattern that would suggest that's a
3 material impediment.

4 COMMISSIONER KARPEL: Yes, go ahead.

5 MR. HACIOGLU: Commissioner Karpel, this is Bulent
6 Hacıoglu, TRC. As Matt said, it's zero for certain Turkish
7 producers, but the all other's range or most Turkish
8 producers remain that 7.26 percent. That applies to Demir
9 Group, which is one of the largest producers in Turkey,
10 Kardemir, IDC, and unlike the all others rate at CVD is 1.25
11 percent. So it covers only four producers that have been
12 exporting in the most recent period, the '08. For most of
13 the industry, the antidumping rate is 7.26 percent.

14 COMMISSIONER KARPEL: Okay, thank you. I want to
15 clarify your argument here with respect to the restraining
16 effect of the AD order and the 232. Are these arguments
17 supporting a position that there will be no discernible
18 adverse impact for cumulation purposes or is it supporting an
19 argument under volume, there won't be a likely volume
20 increase?

21 MR. NOLAN: I think it goes to both. The
22 discernible impact is that you have 25 percent and if you're

1 in the all other's region they're dumping another 7.2
2 percent, so you now have got 32 percent import duties on a
3 lot of the stuff coming in from Turkey, which is going to
4 restrain volume, right? It also suggests that that has a far
5 more important impact in restraining the market than the
6 current and more recent zero percent, one percent, two
7 percent, zero percent numbers you're getting out of the CVD
8 order.

9 What does the CVD order actually accomplish in view
10 of everything else that's going on in the environment
11 involving Turkish imports, right? The evidence indicates
12 that the CVD order after it was imposed did not impact or
13 restrain volumes from Turkey. And as Mr. Dougan's slides
14 pretty poignantly indicate, the volumes from Turkey were
15 greatly restrained and dropped 35 percent plus per year when
16 the dumping investigation started and when that dumping order
17 got put in place and accelerated even further when the 232
18 duties got put in place.

19 Now, you know, the U.S. likes to say, well, look,
20 there were 30,000 and they've gone back up to 400,000. That
21 is true. Thirty thousand is almost a zero penetration rate
22 into the U.S. market. Four-hundred thousand is less than the

1 Turks were bringing in back in 2011 or '12, I think. So, you
2 know, you're talking about relative levels. Remember at the
3 height when Turkey was being investigated in the 2016 dumping
4 case, you're talking 1.4 million tons coming in per year.
5 We're talking a fraction of that number now.

6 COMMISSIONER KARPEL: Okay. So another question
7 and we talked a little bit about this already, but the
8 increase in imports through both countries Mexico and Turkey
9 and from interim 2019 to interim 2020, I heard your response
10 or response from Mr. Dougan about the role of 232 duties in
11 that. But I wanted to ask when we saw that increase, it
12 looks like the increase is coming at the expense of non-
13 subjects, but non-subjects declined significantly in that
14 period. Do you know why that is?

15 MR. DOUGAN: I don't have -- Matt, yeah, I was
16 going to say I don't know, but I'll look into it and perhaps
17 it may have to do -- well, you know what, I don't want to
18 speculate. I don't really know, but I'm happy to look at it
19 more, perhaps the industry folks would have a better sense.

20 MR. HACIOGLU: This is Bulent Hacıoglu, TRC. One
21 reason, especially for the European producers, was -- were
22 less interested in the U.S. market was the safeguard measures

1 imposed in the EU. So the quantitative restrictions in the
2 EU created an additional need for the European rebar. And in
3 the U.S. the result, Spanish and Italian producers who took
4 most of Turkish market share along with the U.S. producers
5 were less interested with competing with other sources in the
6 U.S. market.

7 MR. NOLAN: I'd also say, I'm looking at the data
8 web, and we'll put this in the post-hearing brief, but I have
9 the data web imports as public data I'm looking at and it
10 shows from 2017, for example, Spain and Italy were running
11 about 150,000 metric tons. In 2019, it was 250, 350, 420 and
12 in interim 2020 or interim 2019 it was still 250 and then
13 you're back down to 104 in interim 2020. So what's happened
14 to me is when Turkey got completely knocked out, the volumes
15 had to go somewhere and the Italians and the Spaniards came
16 in because there's an opening, right? The Turks can't bring
17 any volumes in. They're out of the market. They're down to
18 30,000 tons from, what, 300,000 or more. So there's a
19 market. They come in because the market is very hot and it's
20 very high for them. Then the duties go back down to 25
21 percent to Turkey after August of 2019. Then Turkey has the
22 ability to compete on the same level playing field as the

1 Italians, as the Spaniards, and you have the EU safeguards in
2 place, so they pull back out and Turkey fills that void back
3 in again. So it is a replacement of non-subject.

4 COMMISSIONER KARPEL: And do you see that increase
5 through first quarter 2019 to first quarter 2020 as sort of a
6 temporary increase that are responding back to 232s going
7 down on Turkish imports and going away for Mexican imports or
8 do you see -- I'm sure Petitioners think it's a trend in
9 which if you keep going upwards, but what can you say to
10 support a view -- is your view that it's more of a temporary
11 to step up back to maybe a more level place?

12 MR. DOUGAN: I'm sorry, if I can answer with
13 respect to Mexico. They have a disincentive to continue on
14 anything resembling that trend. What their increase to
15 define as a surge and the 232 is reimposed, which will push
16 them back down to those 2019 levels. So they may increase,
17 but this is not a beginning of a long upward slope. This is
18 a temporary increase that has to deal with the listing of
19 those -- putting that exemption in, in the first place.

20 MR. NOLAN: For Turkey, it's a return from
21 basically exiting the market when the 50 percent duties were
22 put in place, right? The question is at what level do the

1 Turks come back into. And if you were to look at the data
2 from back in 2017, they're only coming in at a much lower
3 level than what happened before the AD and the 232 levels got
4 put in place based on the current data on the record for
5 interim 2020. If you look at it, we may be looking at
6 500,000 tons a year, whereas they were working 800,000, a
7 million tons before. I don't think it's going to go up from
8 that simply because the trend line shows -- and Murat,
9 Bulent, and Ugur, you can comment on this because you guys
10 are the ones selling this stuff -- is that the import orders
11 coming in are a lot smaller than they used to be.

12 MR. CEBECIOGLU: Yes, Murat Cebecioglu from Icdas.
13 It's correct, we have started to ship to U.S. market, but we
14 cannot bring in as much as we used to do. We have, you know,
15 it's been several, you know, Italians, Spaniards, and
16 Algerians took on those and once our 232 rates are lowered
17 back to 25, we were able to get into the market. But in this
18 time, during this time we were able to focus in some other
19 markets, in our regional markets, Yemen, Israel, Hong Kong,
20 Singapore. They are very active and I think we will be
21 active. We have orders coming in. And in U.S., we don't
22 have as much customers as we used to have now. Our portfolio

1 has shortened and not many buyers. And one of our best
2 buyers used to buy every month; but today they buy every
3 other month). So I don't think we will see the numbers we
4 had earlier. There's no way we will see those numbers.

5 MR. HACIOGLU: And this is Bulent Hacıoglu here
6 again and I think we should not forget the psychological
7 impact in the our market. When the Section 232 duties for
8 Turkey was raised to 50 percent, not once, but twice, a lot
9 of buyers, especially the newer customers, the newer buyers
10 of the Turkish rebar producers are thinking, why should I
11 take that risk? Who guarantees that with another tweet that
12 the rate is going to go again to 50 percent? And then Turkey
13 is only able to sell to the most loyal customers with which
14 the producers have a longstanding relationship with. There's
15 no way Turkey can go back to the volumes in 2016 and 2017,
16 even if there were no dumping or CVD duties.

17 MR. DALBELER: Hello, this is Ugur. I find it's
18 something. I mean, I've been selling in the U.S. for the
19 last 30, 35 years. I've started selling with the wire rod,
20 then rebars, and I'm also selling HRC for the time being.
21 And if I could just mention, we have lost a greater
22 confidence when the administration doubled the tariffs

1 overnight. And as a company, we've lost \$10 million because
2 of our two boats were about to unload their goods when the
3 declaration was signed. Ever since, of course, things became
4 so difficult for all of us, for exporters and importers as
5 well. And that's the reason I will never allocate over a
6 certain quantity of my sales into the U.S. U.S. is a good
7 market for us. It's an important market, just like the
8 European Union, the reason being we're talking about the two
9 biggest markets of steel in the world and the most favorite
10 economies. So U.S. will always be in our portfolio, but it's
11 not going to have that same importance as it used to be
12 because we will always have that fear in the back of our
13 minds that we might get hit unfairly, unfortunately, at any
14 time. So we will try to take a risk at a certain point, not
15 beyond that. Thank you.

16 COMMISSIONER KARPEL: Thank you.

17 CHAIRMAN KEARNS: Thank you. I guess just to
18 continue on those same lines, in what I remember from staff
19 report is almost always fails I think are spot sales, short-
20 term sales, not long-term contracts. So can you just speak a
21 little bit more to given that, how much of a risk is there --
22 well, first of all, I mean, how much of a risk is there that

1 we're going to have 50 percent duties imports again or even
2 separate duties on Turkey given that Court of International
3 Trade decision?

4 And apart from that, I mean, you're still talking
5 about short-term contracts. So if you could just help me
6 understand why I wouldn't want to buy Turkish rebar because I
7 think there's going to be a greater risk there. When it's a
8 short-term contract and the price is the price and I'm
9 getting it, you know, soon, I don't see a real risk there.

10 And then more generally to the question, I mean it
11 seems to me -- I think Mr. Dougan had a slide up towards the
12 end of his presentation, I don't have a number on it, but I
13 think it's Petitioner's graph proves -- it looks to me, and I
14 think we would all agree, that 2020 is a better indicator of
15 what imports look like right now versus 2019 because, you
16 know, we now have Mexico, you know, exempt from 232. We now
17 have Turkey back at 25 percent.

18 So if you could just answer some of those two
19 baskets of questions. You know, one is, you know, how much
20 uncertainty is there really when you have short-term
21 contracts and when you have the Court of International Trade
22 case saying you can't give Turkey a different rate?

1 And the broader question, isn't 2020 a better basis
2 point to see -- to expect what volumes will be like from
3 these two countries rather than 2019?

4 MR. NOLAN: So, I'll start. Since I am Plaintiff's
5 counsel in the 232 case, I suppose I probably know a little
6 bit about what's going on.

7 CHAIRMAN KEARNS: Congratulations.

8 MR. NOLAN: Thank you very much. But, you know,
9 the fat lady hasn't sung on that case yet. We haven't had an
10 appeals for the federal circuit yet. We don't know what the
11 Justice Department is going to do. Are they going to
12 challenge that decision? That case was brought to recover a
13 large amount of duties that were paid by the Turks on boats
14 that were on the water for orders that were already
15 confirmed, that they could not pull back, and very many, many
16 millions of dollars in duties were paid and as a result,
17 which I am now seeking to recover on their behalf.

18 But what does that do to the market dynamic of your
19 buyer when the ship is coming into port and the next day
20 duties are 50 percent? Somebody has got to pay that. You
21 know, buyers have memories. I have memories, too. If you
22 were buying something and all of a sudden the price that you

1 had to pay for those duties doubled overnight and you were
2 stuck with that, you know, psychologically it has to have an
3 impact. Now I'm not saying it's going to last forever. And,
4 Commissioner Kearns, you're right, you have some skepticism
5 about exactly how far that goes.

6 I will say that the 25 percent duties that exist
7 today have a significant price break or control factor
8 associated with them, right. The United States has an
9 automatic 25 percent advantage on pricing into the U.S.
10 market. When you look at Turkish prices on an FOB basis,
11 you've got to add the 25 percent to those and that's the real
12 price in the U.S. market. So the U.S. has an automatic 25
13 percent advantage.

14 I fundamentally have difficulty understanding why
15 that isn't enough to keep them from having a problem in the
16 future. I have no doubt that these duties are going to stay
17 in effect for a very long period of time. There's nothing
18 that will suggest that they're going to anywhere else. As
19 far as whether the duties go back up again, if I could figure
20 out what's going on in this administration's mind, I would be
21 a very rich man right now. But I don't think I have any idea
22 what policy is going to be like in the foreseeable future,

1 the way things have gone for the past three years. I will
2 not try to extrapolate.

3 CHAIRMAN KEARNS: I don't have any follow-up on
4 that 2020 versus 2019. It seems like that's a better basis
5 upon which to judge what will happen with imports going
6 forward.

7 MR. NOLAN: And I think you can look at the levels
8 that are coming in now and look at those relative to where we
9 were back in 2017 and you will find that the stabilization
10 level is at a much lower place than where it used to be.

11 CHAIRMAN KEARNS: Thank you. And, actually, this
12 is just a question for Petitioners, following up again, and I
13 think it was you, Mr. Nolan, who pointed out that that would
14 seem to have an impact on our pricing product data and
15 perhaps suggest greater underselling than we might -- or we
16 should at least take that into account, so I'm hoping the
17 Petitioners can respond to that post-hearing.

18 MR. NOLAN: I'd also like to make sure we take into
19 account that the 25 percent duties have an impact on it
20 because we're looking at FOB values again. So just think
21 about what happens to the underselling analysis when you
22 change the numbers and add that 25 in. It makes a big

1 difference.

2 CHAIRMAN KEARNS: Okay. Fair enough, although --
3 yeah, okay. Fair enough. Let's see. Turning to Mexico here
4 a bit, Petitioners claim in their pre-hearing brief the
5 Mexican capacity and production numbers are underreported in
6 the staff report. They list Ternium, Tidyeras (phonetic), de
7 Acielos (phonetic), and for Jeff Doss and Grupo Acerero as
8 Mexican producers who did not provide questionnaire data.
9 They also claim that responding Mexican producers
10 underreported their capacities. How do you respond to these
11 claims? Can you provide estimates of capacity and production
12 for these or any other non-responding producers?

13 MS. JEONG: I think, first of all, we'll look into
14 providing an estimate as to capacity and production of the
15 Respondents, of the producers in Mexico's post-hearing brief.

16 But I do want to say that we do have fairly good
17 representation with respect to you have the largest from my
18 just informal knowledge, you have the largest producers who
19 have responded and we do have virtually 100 percent of import
20 data of the exporters from Mexico. And I think Antonio could
21 respond to there's no basis -- and I think Antonio mentioned
22 in his testimony that there is no basis on the reporting

1 producers that there is any underreported capacity. I think
2 their allegation that I understand is related to a new ruling
3 there that was put into place in Deacero's plant. But there
4 is no increase in capacity. There's a real line in the
5 capacity where certain part of rules of production were moved
6 from one place to another and for better efficiencies and
7 logistics. But there was no increase in capacity and there
8 was no underreported data by part of this or anybody else.

9 CHAIRMAN KEARNS: Okay, okay. And then --

10 MR. DOUGAN: Sorry, I thought Antonio was going to
11 answer there. If I may, Chair? One thing that I want to
12 point out is that in the staff report, I believe it's 204-12,
13 I think there is an error with respect to capacity for
14 Mexican producers in the interim periods. We know that one
15 Mexican producer reported full year capacity for the interim
16 periods, and you can imagine what that does to utilization
17 rates. So I think it would be -- well, we pointed this out
18 in our brief, but I think it would be helpful to look at the
19 calculation that we did to try to correct for that or perhaps
20 staff is already following up with them to correct that.

21 CHAIRMAN KEARNS: Okay. Thank you. And this is
22 for both Turkey and Mexico. You have already the Turkish

1 producers, well, now also Mexican producers, now have
2 customers in other export markets. So there's no reason to
3 think imports to the United States will grow meaningfully.
4 But Petitioners point out that U.S. AUVs are much higher,
5 U..S prices are much higher. How do you respond? And it
6 doesn't look to me like this is a market where long-term
7 contracts lock in and supply those relationships, so it seems
8 like it would be pretty easy and fairly lucrative to move
9 from supplying other markets to supplying the U.S. market.
10 How do you respond to that?

11 MR. NOLAN: You want to go, Rosa? Go ahead.

12 MS. JEONG: I'll just start off on the Mexican
13 side. As Antonio mentioned in his testimony, you know, at
14 least at Deacero and, to my knowledge, a lot of the Mexican
15 producers, it's not just about AUVs, that for Deacero, they
16 made a conscious effort to diversify their market, in part
17 because of things like 232 in the U.S. market that made
18 things unpredictable and uncertain. So, you know, they
19 learned their lesson and they're not putting all their eggs
20 in one basket. They spent a number of years to diversify,
21 develop markets in Central and Latin America, and they're not
22 going to snap their fingers and stop doing that, having

1 diverted a lot of time and money into those markets.

2 And pricing, you know, I mean, we're looking at
3 AUVs, which is, you know, a little bit tough to determine
4 whether pricing on a product by product level basis is more
5 or less expensive, but prices do move up and down from market
6 to market and, you know, it's more of a business strategy for
7 a company like Deacero to diversify in order to reduce risk
8 and uncertainty in any one place, and there's no plans for,
9 you know, the Mexicans to change that strategy in the
10 foreseeable future.

11 MR. GUERRA: Also, let me just add to that that our
12 presence basically in Latin America, we have very few
13 countries where we participate in Central America. And in
14 those, as I mentioned in the statement, we developed long-
15 term relations and agreements with a whole list of
16 distribution. We even have people living in those countries.

17 So in terms of, since we don't have that much excess
18 capacity right now, basically, we are focusing on those, what
19 we consider strategic markets. We're not looking for just
20 where to locate capacity at this point, especially with the
21 expected growth of the domestic Mexican demand. So that's
22 pretty much our approach to the other markets, to other

1 countries.

2 MR. DOLAN: And there I'll just add this, that
3 they're limited in the amount of -- even if they decided that
4 they did want to take advantage of this arbitrage opportunity
5 or potential arbitrage opportunity and disregard every
6 strategic reason that Antonio just mentioned, they're limited
7 in how much they can shift in terms of volume without
8 triggering the surge provision and then being subject to the
9 232 again, which would eliminate their advantage vis-a-vis
10 other exporting countries.

11 CHAIRMAN KEARNS: Okay, thank you. My time is up.
12 Vice Chair Stayin.

13 VICE CHAIRMAN STAYIN: Yes. With respect to
14 cumulation, which is an issue that you both have raised,
15 regarding the no discernible adverse impact standard in our
16 cumulation analysis, discernible seems to be a low bar. The
17 dictionary defines it as able to be perceived. The high
18 degree of substitutability among subject imports and the
19 domestic product and the importance of price in purchasing
20 decisions may make it easy for low-priced imports to gain
21 sales, as the Commission found occurred in the original
22 investigations. Given the commodity-like nature of rebar and

1 continued underselling by both Mexican and Turkish imports,
2 would any appreciable volume of rebar shipped to the United
3 States, in the event of revocation, be likely to have a
4 discernible adverse impact on the domestic industry?

5 MR. NOLAN: I'll start for Turkey. It is our
6 position that it would not have a discernible impact if the
7 CVD order removed because the CVD order simply has not had a
8 discernible impact on volumes or pricing in the market post-
9 order. If you look at the import levels in 2015, they all
10 went up. Whether you were subject or non-subject from
11 Turkey, they went up. If you look at the pricing data, it
12 does not reflect any changes as a result of the CVD order
13 coming into place. It does show a huge change after the
14 dumping and the 232 duties were put in place. You will see
15 unit price changes in the pricing series if you look at it
16 with that lens in mind. But you won't see it with the CVD
17 order on Turkey in place. Since it had no discernible impact
18 on the market being put in place, it won't have a discernible
19 impact if it's taken off, particularly in the context of a
20 dumping order in place, with 7.5 percent covering a large
21 section of the market and a 25 percent 232 duty in place
22 which clearly has had a limiting, controlling impact on both

1 volumes and pricing.

2 MR. ALTSCHULER: Jim, would you want to talk about
3 the lack of a causal relationship and go from there on the
4 question of --

5 MR. DOUGAN: Sure, yes. Irwin, thank you.
6 Commissioner, Vice Chairman Stayin, Jim Dougan from ECS. I
7 think, with regard to Mexico and in terms of discernible
8 adverse impact for Mexico alone, I think it's instructive to
9 look at the record from the original investigation and in
10 terms of what could be attributed to the impact of Mexico by
11 itself when not cumulated with Turkey, and what you see is
12 the Commission found price effects only with regard to
13 underselling leading to a shift in market share. But the
14 imports from Mexico only gained one tenth of a percentage
15 point in market share. I suppose that's perceptible in that,
16 you know, you don't need a microscope to see it and it's not
17 zero. But is it material? I would argue it's not. A 55,000
18 ton increase in the context of a market that increased by 1.2
19 million tons I would argue is absolutely not significant.
20 This is again with no trade remedy in effect at all. No 232,
21 no orders of any kind.

22 The other is while the numbers specifically are

1 BPI, the record with regard to lost sales and revenues also
2 did not support injury by reason of imports from there and
3 Mexico alone. So, just in the POI, Mexico by itself, you
4 don't have the basis to conclude that it's going to behave in
5 such a way now even if there was underselling. But, if that
6 underselling only led to a tenth of a percentage point gain
7 in market share, that's not very much.

8 The pricing behavior didn't change all that much
9 under the orders. There's still underselling. In this case,
10 over the POR, they did gain market share from zero, they're
11 still below their POI levels and the domestic industry also
12 gained market share and all the profits and employment and
13 everything else went up. So I don't think that there's
14 anything that you can point to either from the original
15 investigation or from the POR that suggests that Mexico by
16 itself is going to have a discernible adverse impact on the
17 domestic industry.

18 VICE CHAIRMAN STAYIN: Okay. Thank you. And the
19 other one, you want to comment?

20 MR. NOLAN: On the discernible impact?

21 VICE CHAIRMAN STAYIN: No. I thought Jeff wanted
22 to --

1 MR. NOLAN: Right.

2 VICE CHAIRMAN STAYIN: Okay. Since the AD and CVD
3 orders, would increased volumes of rebar from Mexico and
4 Turkey be likely to displace imports from other sources that
5 are subject to the 232 restrictions rather than displace
6 domestic industry volume?

7 MR. NOLAN: Clearly, the answer seems to be yes
8 from the data that I'm looking at. I'm just looking at data
9 web information off the Commission's website on rebar
10 imports. You had a huge increase in material coming in from
11 Spain and Italy. They became the number one and number two
12 exporter to the U.S. starting in 2019 it looks like, and
13 they've retreated significantly back now. And so what you've
14 had is just a shift in the Beck chair, subject versus non-
15 subject in large part.

16 VICE CHAIRMAN STAYIN: Any other comments? Go
17 ahead.

18 MS. JEONG: Not much for them. We agree with
19 everything that Mr. Nolan had said. But, you know, our
20 position is also that there is then going to be a lot of
21 displacement because for all the reasons that we discussed,
22 imports from Mexico is not likely to increase significantly.

1 VICE CHAIRMAN STAYIN: Okay. Discussing the
2 vertical integration in the United States, I think this was
3 talked about earlier, but it is significant where they are
4 integrated terms from the purchasing of the scrap all the way
5 down to the selling. In terms of being able to sell in the
6 United States from the concentration in certain companies,
7 how difficult is it to sell rebar in the United States in
8 competition with the U.S. industries?

9 MR. NOLAN: So, Ugur, Murat, would you like to
10 comment for Turkey, or, Rosa, do you want one of your folks
11 to talk about it?

12 MS. JEONG: Miguel, maybe it's something you could
13 add a little bit about how we normally sell to. I mean, as
14 we mentioned in our testimony, in Miguel's testimony, that
15 there is for the Mexican imports, there is very little direct
16 head-to-head competition with U.S. products because of the
17 limitations that we face. Miguel, do you want to add a
18 little bit?

19 MALE VOICE: You're on mute, Miguel.

20 MR. BAZAN: I'm sorry. Yes, actually, our main
21 segment that we targeted to be traditional levels, most of
22 the fabricators related to the districts would only buy from

1 their related companies. So most of the public participates
2 on the data in section two products for reasons they need to
3 be domestic still. For this reason, they don't buy imports
4 because they would need to maintain separate inventory if
5 they were to buy imports. So public companies don't maintain
6 extensive inventory and this general sector is already tight.

7 The way we sell there (technical interference) Mexican
8 imports are usually shipped by rail, we could not meet the
9 request to deliver on schedule and find enough fabricators
10 for the order and in a number of different types, grades, and
11 lengths of product in quantities that are less over normal
12 production costs. I don't know.

13 MR. DOUGAN: I agree. I mean, demand is generated
14 by the fabricators because they are the ones who are in
15 contact with the real consumers and these fabricators being
16 related to the producers, the rebar producers, domestic,
17 means, of course, it makes very limited for us to reach the
18 independent ones.

19 VICE CHAIRMAN STAYIN: So you basically sell to
20 sellers, distributors rather than direct to fabricators?

21 MR. DOUGAN: Of course, we're selling to the stock
22 holders or distributors who have contact with the independent

1 fabricators. But, again, the fabricators are the one who
2 will have the connection with the consumers.

3 MR. NOLAN: I mean, you know, I point the
4 Commission to look at Table 3-11 of the staff report on
5 internal transfers and the percentage of material that is
6 going to related parties in this. It's not insignificant,
7 number one. Number two, it's naturally good business. You
8 know, if I have a downstream operation, I am going to want to
9 supply that operation first because it's my operation, right?

10 It's my profit index that we're talking about. Everybody
11 takes advantage of their own on their own special competitive
12 advantages. Turkey takes advantage of the fact of their
13 logistics position right on the water, on the Mediterranean.
14 They build their mills right on the water. They have their
15 own port. The scrap comes in, goes straight into the mill.
16 Rebar comes out, goes back in the boat and comes back out.
17 It's very efficient on the logistics side.

18 The U.S. does it differently. We integrate
19 vertically scrap all the way down into the downstream rebar
20 application and it's been going on for years. We had this
21 argument and debate back in 2014. We had this discussion
22 back in 2016, and each time we looked at it, there seems to

1 be a somewhat greater degree of concentration in the industry
2 with downstream fabrication and upstream purchases. So the
3 integration is taking place. It is material and it is a
4 limiting factor in the stock market.

5 MR. DOUGAN: May I play off what you just said?
6 It's related to Buy American issue. And every fabricator
7 knows what sort of project that he's sending his material to,
8 even the domestic rebar producers or even us in Turkey know
9 where our material is heading to. So they do know if the
10 material is going to be used in a public project. So they
11 are aware of whether they can enjoy the Buy American Act.

12 VICE CHAIRMAN STAYIN: Okay. Any other comments?

13 (No response.)

14 VICE CHAIRMAN: Okay. Thank you. My time is up.

15 CHAIRMAN KEARNS: Commissioner Johanson.

16 COMMISSIONER JOHANSON: All right. Just a question
17 for the Turkish Respondents. You argue that the Turkish
18 industry has shifted focus from the United States to other
19 export markets, and in particular, Israel, Yemen, and
20 Singapore. What makes those markets attractive?

21 MR. NOLAN: All right. Brad Moore, you're on
22 because I can't answer that, please.

1 MR. DALBELER: Let me go first. I mean, Israel is
2 a nearby country. It's just next door. Yemen, yes, there is
3 quite a good consumption in that region that has increased
4 recently, and if you look at their production, it's
5 sufficient, they are bound to import material, and Turkey is
6 almost the only option that they can get their rebars, so
7 that makes these markets grow in areas that we can sell more.

8 Coming to Singapore and Hong Kong, since the
9 Chinese have dropped their exports, there again the room has
10 opened. Those are the areas that we were very active in the
11 past. I mean, between the early '90s up until like early
12 2000, we were shipping almost 60 percent of the rebars into
13 the region, the southeast Asia, Hong Kong, northeast, but
14 after '97, collapse of the southeast Asian countries, and
15 plus, after 2000, the demand was dropped, but it's back
16 again. China today is the main market for most of the steel
17 exporters. They will probably consume around one billion ton
18 of steel and expect it to do 1.1 billion next year, so for
19 the next two or three years, we see southeast Asia, far east,
20 going to remain to be a good market for all steel exporters.

21 COMMISSIONER JOHANSON: When you mentioned Israel,
22 Yemen, and Singapore, those are all relatively small markets

1 compared to the United States, right?

2 MR. DALBELER: For us, it's how much they import.
3 I mean, the consumption is one issue, but the import is
4 another issue. I mean, yes, Singapore is a small city,
5 country let's say. I mean, it's a city, but they consume
6 around two and a half million ton of rebars, which compared
7 to the population is a lot bigger than per capita consumption
8 in the U.S. Hong Kong as well or Yemen as well or Israel.
9 Ten million population. They're consuming almost a million
10 tons of rebar just like Turkey. The 80 million population
11 were consuming almost 8 million tons where, in U.S., the same
12 amount, the 8 million tons are consumed by 350 million
13 people. I don't know if, Mark, you wanted to add something?

14 MR. HACIOGLU: Yeah, I don't have much to add on
15 it. As you rightly said, Hong Kong and Singapore has been
16 very important markets, strategic markets for us, and we've
17 been shipping to these markets quite good quantities every
18 year, and since China is focusing in their local market and
19 that area is open to us, and Israel, Yemen, as you rightly
20 said is number one and two in long products, so now it's not
21 much to add on it, and so we've been selling to these
22 markets, and those markets are also developing. There are

1 more and more business competing from these markets. Hong
2 Kong is opened up, and this year especially, it's been very
3 good since China's been out from this market, and logistic to
4 Turkey is probably the best market to ship to Hong Kong, best
5 place to be shipped from.

6 MR. CEBECIOGLU: Commissioner Johanson, if I could
7 also add a few things? Yemen and Israel, they're not small
8 markets at all. In 2019, Turkey exported to both markets
9 over 1 million tons each, and I think the domestic industry
10 is also arguing that the U.S. prices are always going to be
11 higher, so it's going to be more attractive, and I'm really
12 having a hard time understanding how they could even make
13 that argument. Up until four months ago, Turkey was paying 7
14 percent dumping duties, 25 percent Section 232 duties, and as
15 two producers pointed out, Turkey gets most of its scrap, 20
16 percent of its scrap, from the U.S.

17 So this is an argument that the U.S. industry has
18 been making for a long time that Turkey gets its scrap from
19 the U.S., brings it to Turkey and then ships it back to the
20 U.S., and I'd like to redirect that question to them, so if
21 Turkey gets its scrap from the U.S., takes it to Turkey,
22 produces rebar and ships it back to the U.S., then pays 25

1 percent 232 duties and 7 percent dumping duties until four
2 months ago, and if still the U.S. prices are the highest
3 prices Turkey can get, just what sort of profit should the
4 U.S. industry be making? I really would like them to answer
5 that if they can, and, I mean, what's related to your
6 question is that it's not true that the U.S. prices are going
7 to be more attractive when considering all those duties to be
8 paid.

9 MR. HACIOGLU: And on top of that, I think we have
10 to add into calculation twice the freight cost bringing the
11 scrap to Turkey and then shipping it again when -- so twice
12 the freight cost should be added on top by the Commission.

13 MR. DALBELER: Absolutely.

14 COMMISSIONER JOHANSON: It's a very sad situation
15 in Lebanon with the need to rebuild part of that. Would that
16 potentially go to Turkish exporters?

17 MR. DALBELER: Yes, for sure. I mean, I started a
18 business in '87, and my first market was Lebanon. Ever
19 since, unfortunately, this is the destiny of this area, this
20 part of the world, but they just destroy and rebuild, they
21 destroy and rebuild, and the same is going to go with Iraq
22 and the same is going to go with Syria, and, I mean, that's

1 our destiny, I guess. You know, I can't just say that we're
2 taking advantage of it, but, yes, there is a huge potential
3 in this area because it looks like the buildings doesn't
4 remain over 10 years unfortunately.

5 MR. NOLAN: For better or worse, they're perfectly
6 positioned for Middle East and North Africa for Turkey,
7 right? Look at the geographic location.

8 MR. DALBELER: But there's another issue. The
9 African continent is now developing, huge developing.
10 Ethiopia became number 4 market among Turkish rebar exports,
11 West Africa as well, south Africa as well, so there is a huge
12 potential in our area. As Murat had just rightly said, I
13 believe we're sitting right in the middle of steel trading.
14 We have equal distance to east and west. This is what makes
15 Turkey so flexible and so quick to adapt a new situation,
16 but, again, I should repeat once more U.S. is an important
17 market to us as European Union is an important market to us,
18 but not to the extent that we had in two, three years ago.
19 So we will keep our presence, but we will focus more on these
20 developing areas, which will be beneficial to us.

21 COMMISSIONER JOHANSON: To follow up on my
22 question, Petitioners state on pages 28 and 131 of their

1 brief that Turkish rebar exports are no longer competitive in
2 some Middle Eastern markets due to increased local capacity.

3 How do you all respond to that contention?

4 MR. DALBELER: True. Like Emirates or Qatar or
5 Bahrain, who build up their own capacities, no longer has the
6 potential that we used to have. Just to give you an example,
7 2008, we were able to ship approximately 7 million tons of
8 rebars to Arabian Peninsula including Saudi Arabia, but
9 today, the quantity has dropped and even they have started
10 exporting, but this didn't affect our total exports. As I
11 said, there are new areas, Iraq, Syria, Yemen, Israel,
12 Lebanon, nearby countries and the Southeast Asia, not only in
13 Singapore and Hong Kong but Malaysia, Indonesia start
14 becoming important areas to import, so that 7 million tons
15 still has room to go.

16 COMMISSIONER JOHANSON: Okay. Thanks for your
17 responses. I only have about a minute left, so I'm going to
18 turn it over to the next Commissioner.

19 CHAIRMAN KEARNS: Okay. Commissioner Schmidtlein?

20 COMMISSIONER SCHMIDTLEIN: Yes, hi. Yes, I'm here.
21 All right. This is a question for the Turkish Respondents.
22 I don't believe this has been asked and answered, but I

1 apologize if it has. In your brief, you argue that the
2 prices for rebar in the U.S. market are comparable to prices
3 in the Turkish market and other export markets. Our pricing
4 data in Table 5-9, however, show underselling by subject
5 imports from Turkey compared to domestically produced product
6 in the U.S.

7 Furthermore, Table 4-24 in the staff report shows
8 that transaction prices for rebar are generally higher in the
9 U.S. than in other markets at least from 2017 to May 2020.
10 Can you comment on these data in light of your statement on
11 rebar prices?

12 MR. NOLAN: Well, I'll start, and I'll let Glen and
13 others jump in. Part of it becomes of how you're measuring
14 price, right? If you measure price FOB before duties are
15 paid, you'll find an underselling analysis there. If you add
16 the 25 plus the 7 percent in, you get a very different
17 picture in terms of what pricing -- when the Turks talk about
18 prices, they're talking about what its landed price to go
19 into the sell market -- into the U.S. What's it going to
20 cost to get it to the customer. That's inclusive of the
21 duties. The U.S. producers and their counsel very wisely
22 take those numbers out. It's 30 plus percent.

1 COMMISSIONER SCHMIDTLEIN: But I don't think the
2 staff report -- aren't the pricing products landed duty paid?

3 MR. NOLAN: The pricing products that I'm looking
4 at say FOB. I'll have to go look at it.

5 COMMISSIONER SCHMIDTLEIN: Okay. Well, this is
6 without the transportation cost, but I thought it included
7 the duties.

8 MR. NOLAN: I'll go back and look, but I'm looking
9 at the chart. It says weighted average FOB prices for
10 domestic and imported product.

11 COMMISSIONER SCHMIDTLEIN: Okay. All right. Can
12 you comment on whether your total export volume has changed
13 for the Turkish Respondents?

14 MR. NOLAN: To the United States?

15 COMMISSIONER SCHMIDTLEIN: No, total.

16 MR. NOLAN: Total. Murat, Ugur, I mean, we have
17 the data from the Turkish Steel Institute that we put on the
18 record, I believe.

19 MR. DALBELER: No, I can say that Turkey exports
20 between say 6 and a half to 7 million tons of rebars on an
21 annual basis for the last, I guess, six or seven years, so
22 that hasn't really changed.

1 COMMISSIONER SCHMIDTLEIN: It's been roughly the
2 same, so --

3 MR. DALBELER: Yes.

4 COMMISSIONER SCHMIDTLEIN: And you don't expect
5 then, you know, given that you've had a shift to other export
6 markets, are you saying you don't expect any of that to shift
7 back to the U.S., and if you do expect some to shift back,
8 where would it --

9 MR. DALBELER: Yes, we have certain market share in
10 the U.S. I mean, there is some ups and downs as it was
11 discussed over here over the course of this hearing. Yes, we
12 have reached about a million and a half because the Mexicans
13 were out and most of the countries were out, so we were all
14 alone, and we had captured the majority of the import of
15 rebars in the U.S. The U.S. also imports pretty steady. I
16 mean, it imports approximately 2 million tons a year, so we
17 capture major of it, and then we got 232 and then the tariffs
18 were doubled, and so we went down to zero.

19 Now we're regaining the reasonable presence, as we
20 say, but just as I mentioned, at Colakoglu, at my company, I
21 won't be allocating the same quantities as I did in the past
22 because of the risk that I'm carrying, but I still want to

1 keep connection with all these clients that I've been serving
2 for the last 30 years, so Turkey will definitely remain in
3 the market but with a certain limited quantity because there
4 are only few mills who are capable of selling in the U.S.
5 taking this risk and managing it.

6 I mean, no one will be able to sell or give any
7 commitment to anybody before making sure that everything 100
8 percent is right, so there is no dumping, there is no CVD, so
9 he won't be able to face anything afterwards as we have faced
10 these double tariffs. Imagine that a mill -- we go on a
11 review every year, so we don't want to get any surprise in
12 future with what we have committed in the earlier phase, so I
13 guess the quantities has to be limited. We won't be
14 allocating anything more than what we are doing today.

15 MR. NOLAN: So this is Matt Nolan again. Yeah,
16 Commissioner Schmidtlein?

17 COMMISSIONER SCHMIDTLEIN: You don't expect your
18 shipments to go up from what they were in interim 2020?

19 MR. DALBELER: I think 2020, the first half more or
20 less indicates what will be the shipments out of Turkey.
21 Don't take 2019 because the first half we weren't in.

22 COMMISSIONER SCHMIDTLEIN: Right.

1 MR. DALBELER: We had 50 percent, 25 percent
2 disadvantage just, you know, to make everything down to zero.

3 MR. NOLAN: Yeah, I was going to say that I would
4 look at the ending of the 50 percent duties in August of 2019
5 as your starting point for stabilization or return to stable
6 market share and so what you got from then for the last three
7 or four months of 2019 and the first half of 2020 is a return
8 to level playing field conditions in terms of tariffs paid
9 with us vis-a-vis Italians and the Spaniards and other
10 parties, so that would be more indicative to me of the normal
11 pattern.

12 Now the U.S. side has argued this morning that
13 there's this huge, you know, volume of Turkish material
14 that's going to come flooding in. What I would ask is well,
15 okay, there has been a return, but this flood that we're
16 talking about has not occurred, and if there's this excess
17 capacity, then one would have expected a million tons to be
18 coming in, and it's not. What you got is --.

19 MR. DALBELER: A mess.

20 MR. NOLAN: Yes.

21 COMMISSIONER SCHMIDTLEIN: Go ahead.

22 MR. DALBELER: No, I mean, even the double tariffs

1 was left within 2019 August, but we haven't shipped anything
2 up until like almost beginning of 2020, and do you remember
3 it was in October that President Trump again threatened
4 Turkey to double the tariffs once more.

5 MR. NOLAN: Yeah.

6 MR. DALBELER: So, under these circumstances, as
7 I've said, as responsible for mill, it's not easy to make
8 that decision, so we waited quite a long, and we will be very
9 cautious from now on.

10 COMMISSIONER SCHMIDTLEIN: Okay. Would the Mexican
11 Respondents, and I'm not sure if anyone's asked you that,
12 what do you estimate your imports will be going forward from
13 Mexico?

14 MS. JEONG: We are expecting stable volumes going
15 forward.

16 COMMISSIONER SCHMIDTLEIN: How does that compare
17 to, you know, what we've seen over the period of review? Is
18 that what you mean by stable? Like, what exactly do you mean
19 by stable?

20 MS. JEONG: Well, the period of review, you know,
21 you had a time -- early in the period of review is when there
22 was essentially no Mexican imports, so, obviously, we're not

1 saying there's going to be zero imports, but I think when
2 you're looking at 2019 volumes especially going toward the
3 latter part of 2019 is probably where we're falling into the
4 more normalized volumes, but, you know, with the surge
5 provision in the 232 agreement that hangs over our heads,
6 there isn't going to be a significant increase in the volumes
7 going forward, nor, I mean, and you heard Deacero's witness,
8 you know, Mr. Bazan, speak earlier that everyone's very
9 mindful of this limitation and be careful in making their
10 stable volumes going forward.

11 MR. ALTSCHULER: Yeah, that's what I was going to
12 say, Commissioner, and if it's okay, maybe we can expand a
13 little bit on that in our post-hearing.

14 COMMISSIONER SCHMIDTLEIN: Okay. I would invite
15 you to do that.

16 MR. ALTSCHULER: Great.

17 COMMISSIONER SCHMIDTLEIN: So, Mr. Nolan, I did get
18 confirmation that the pricing data does include the duties.

19 MR. NOLAN: Okay. So I stand corrected. I
20 apologize.

21 COMMISSIONER SCHMIDTLEIN: Okay. Well, do you want
22 to comment on that just in light of your argument that prices

1 are comparable?

2 MR. NOLAN: So we still have the issue of the
3 pricing data being reflective of the fact that Turkey does
4 have to pay a much higher level of duties, which makes the
5 U.S. market less attractive to them. There is a pricing
6 discipline there for them. You also will see from the
7 pricing data that I believe the numbers will have gone down
8 significantly in 2018 once the 25 percent duties were put in
9 place, and it remained much smaller going forward. Whatever
10 underselling exists, it's been much more muted, and that is
11 likely to maintain and retain going forward as long as the
12 232 duties are in place, as long as the dumping order is in
13 place.

14 COMMISSIONER SCHMIDTLEIN: Okay. Okay. I think my
15 time has just -- I'm not sure if that was the nine-minute
16 mark or the 10-minute, but I have no further questions.

17 MR. BISHOP: It was the nine-minute, Commissioner.

18 COMMISSIONER SCHMIDTLEIN: It was nine minutes?
19 Okay. Well, I have no further questions at this time.

20 CHAIRMAN KEARNS: Commissioner Karpel?

21 COMMISSIONER KARPEL: Thank you. Do you have
22 information on import volumes in the second quarter of 2020?

1 Is that on the record, or could you put that on the record?
2 Trying to see if we can get any more sense of, or data to
3 support your projections of what will happen going forward.

4 MR. NOLAN: I'm sure we can get monthly import
5 data.

6 MR. DOUGAN: Agreed. We can provide --

7 COMMISSIONER KARPEL: Thank you.

8 MR. DOUGAN: -- whatever we can up to the most
9 current month available.

10 MR. NOLAN: I've got cumulative up to May in front
11 of me, but I didn't break it out by month, so --

12 COMMISSIONER KARPEL: Okay. Okay. And after May,
13 just since you have that data, is that showing basically the
14 same volumes you were seeing in the first quarter?

15 MR. NOLAN: Through May it shows -- so for Turkey
16 we're showing 230,000 tons January through May. What was the
17 first quarter number? We'll look it up now. I've got it
18 here. Well we can't say specifically --

19 (Simultaneous discussion.)

20 MR. NOLAN: Yeah, so I can't -- yeah, it is in
21 brackets. I can't --

22 COMMISSIONER KARPEL: Yeah. Okay. So follow up

1 post-hearing if you can.

2 MR. NOLAN: Yeah.

3 COMMISSIONER KARPEL: Yeah, let's just follow up
4 post-hearing.

5 MR. NOLAN: Yeah.

6 COMMISSIONER KARPEL: Okay.

7 MR. NOLAN: We can probably show that by itself.

8 COMMISSIONER KARPEL: Yeah. Okay. So how do you
9 respond to Petitioners' argument that evidence that the order
10 has benefitted the domestic industry can be seen in looking
11 at the improvement in the domestic industry's performance
12 between 2015 and 2016?

13 I know you all have argued that improvement in the
14 domestic industry didn't really start to occur until after
15 2017 in the AD orders, but, looking at the data, there is a
16 bump up in the industry's performance, a pretty significant
17 one, from 2015 to 2016, so -- and then if I ask Petitioners,
18 of course, well -- but then what happened afterwards? It
19 didn't seem to stick. And then they talk about essentially
20 the hammering effect of another surge of unfairly-traded
21 imports.

22 I wondered if you had a response to that argument.

1 Like, is there some merit in saying, gee, there was a
2 benefit of the orders under the review because we see this
3 bump up in the domestic industry's performance between 2014
4 and -- yeah, 2014 and 2015?

5 MR. DOUGAN: Commissioner Karpel, this is Jim
6 Dougan. I think, first of all, as we pointed out earlier,
7 the imports and market share of -- sorry -- the volume and
8 market share of imports from Turkey both increased between
9 '14 and '15, and, actually, the total volume increase from
10 those subject to the CVD order was greater than the producers
11 not subject to it, so it's not clear that there was a
12 restraining effect in terms of import presence in the market.

13 Well at least not from Turkey. Mexico did go down.

14 In terms of performance of the U.S. industry, we'll
15 have to take a look at exactly what the factors attributing
16 to that were, but I do know that domestic market share was
17 down, prices went down, other factors, other things happened
18 in 2015. So I'd like to give a more complete answer in post-
19 hearing.

20 But the fact that it turned around so quickly can't
21 all have been attributable to the imports that weren't
22 subject to this order. I don't think that -- you know, is it

1 Habas only affecting them in 2017, 2016? I bet you that's
2 not what Petitioners were arguing in front of the Commission
3 in that case. They were saying it was all imports from
4 Turkey, and a lot of those are subject to this order. And
5 then, of course, we have Japan and Taiwan which is a separate
6 issue.

7 But specifically with regard to Turkey, I find it
8 very hard to believe that, you know, the one year improvement
9 is evidence of the effectiveness of this order.

10 COMMISSIONER KARPEL: Okay. Well that's sort of
11 the crux of my question, so if you could think about it for
12 post-hearing, you know, what might explain that. I take your
13 point on what happened with subject imports in that period
14 and market share, but I suppose there could be a benefit of
15 the order other than a volume restraint. So, anyway,
16 anything you can do to sort of put some light on that post-
17 hearing would be appreciated.

18 MR. DOUGAN: Sure. I will think about it and give
19 you a more complete answer in post-hearing. Thank you.

20 COMMISSIONER KARPEL: Okay. And I think this is a
21 question for post-hearing as well because all the numbers in
22 the tables I want you to talk about look like they're in

1 brackets.

2 But I'm looking at the AUVs for Turkey's shipments
3 to its home markets as compared with other export markets and
4 how they compare, and what that might say about incentives to
5 want to export more to the U.S. versus those other markets,
6 and I'm also looking at the table Commissioner Schmidtlein
7 was looking at, Table 4-24, which has a different data
8 source. I think it's ME -- MESMKS (phonetic) data on prices
9 in different markets, the U.S, the EU, Japan, in terms of
10 rebar pricing.

11 Again, interested in what your evaluation of that
12 is in relation to incentive to want to export more to the
13 U.S. If you could try to address that post-hearing.

14 Another question is something in response to what
15 we heard this morning from Petitioners regarding length of
16 rebar, and, also, I think we heard this in your opening
17 statements as well. According to Petitioners, it's easy to
18 make, you know, different lengths of rebar, the machine can
19 be changed very quickly to be able to do that, but I thought
20 I heard this morning, or from -- this afternoon from you all
21 that certain Turkish and Mexican producers only make certain
22 lengths, and it's -- they're not actually set up to be making

1 other lengths. Can you comment on that?

2 MS. JEONG: Sure. I'll start. It is not correct
3 that you can make any length in any machine. Antonio Guerra
4 could add a little more detail about it. But Deacero does
5 make some of the longer length, but a large -- and correct me
6 if I'm wrong -- large percent of their machines are -- some
7 of their machines could only make coiled rebar, not any
8 straight length rebar, which is a different market. And,
9 also, some of their machines are only set up -- it only goes
10 up to about 40 feet.

11 So there is a limitation, at least in Deacero's
12 side, of not being able to make the longer length, depending
13 on the machinery.

14 MR. GUERRA: Commissioner Karpel, yes, this is
15 Antonio Guerra. Exactly. Our physical capacity in the line
16 that we have in Celaya is just 42 feet long. That's as big
17 as we can do just because of the physical constraints of the
18 whole equipment that we have. There is no way that we can go
19 longer than that.

20 And regarding the other point that also was
21 discussed this morning about the coil rebar, or -- our lines
22 are basically doing either wire rod or coil rebar. We cannot

1 make straight in those lines, so they're pretty limited to
2 that.

3 The coil rebar is a pretty small market. Very,
4 very, very small. So, basically, we're using the coil
5 products or the wire rod lines to make wire rod, and that's
6 about it. That's as much as we can do. We cannot make
7 straight rebar at those lines.

8 COMMISSIONER KARPEL: And would it be costly to
9 adapt your lines to do that? Is that a major undertaking or?

10 MR. GUERRA: It would be a huge investment. Yeah.
11 And at this point, just to convert, it would be difficult.
12 It would have to be a whole new investment, because right now
13 it would have to shift from wire rods to rebar, and at this
14 point, all our wire rod, as we discussed in the previous
15 case, goes mostly for our internal consumption to produce
16 downstream products. Not only physically, but also
17 commercially, it would not be possible to move from wire rod
18 to rebar. So we would be talking about a whole different --

19 COMMISSIONER KARPEL: So you're saying to make the
20 longer lines of rebar you would have to convert some of your
21 wire rod production over to doing that versus converting some
22 of your shorter rebar to doing that?

1 MR. GUERRA: No, it would have -- no. Excuse me if
2 I got the message wrong. Coil is one thing. The straight
3 rebar that we go all the way to 42, making it to 60, it would
4 be a major investment because it's not only the cooling bed
5 of the line, but it's also just the whole building, the way
6 it's set up. So we would have to expand even the building.

7 So I think that we would be talking about a whole
8 new line if we even wanted to go into that direction, which
9 we're not thinking of right now, mostly because, also, the
10 Mexican market, which is our main market, doesn't use any of
11 the longer rebar. Forty-two is the longest that it uses. So
12 it wouldn't be, really, feasible to build a whole line just
13 for the exports. It wouldn't go.

14 Miguel, do you want to --

15 COMMISSIONER KARPEL: I'm over my time, but I'm
16 curious about this question from the Turkish producers as
17 well, so I don't know if the other Commissioners want to
18 indulge me or if I should have you just answer that in post-
19 hearing. Okay. Go ahead. Briefly.

20 MR. DALBELER: Spooling is another issue. I mean,
21 you have to have the equipment to do so. And some of the
22 producers who are exporting rebar into the U.S. doesn't have

1 that spooling ability. I mean, installing as if your set up
2 is suitable, you can do, but us, for example, we're not in a
3 position to put, even if we want to have a spooling facility.

4 The other issue is it all is related with the
5 length of your cooling bed, how short or how long you can cut
6 the rebar.

7 Another issue is the rebar is bundled afterwards.
8 The weight of the bundle is more or less standard, it's about
9 -- sometimes 2,000 pounds and sometimes it's 4,000 pounds,
10 but the number of bundles has to be -- number of pieces --
11 I'm sorry -- in a bundle has to be equal, so if you go with
12 thin gauges and short lengths, so -- the number of pieces
13 that you have to bundle, it becomes enormous. And you have
14 to count these all. And it requires a lot of manpower.

15 So domestic mills in the U.S. intend not to produce
16 those, you know, tiring sizes or lengths, so they rather let
17 the importers feed the market with those material. So
18 there's a cost and efficiency issue involved as well,
19 although they can produce most of it, but they prefer not to.

20 COMMISSIONER KARPEL: Thank you.

21 CHAIRMAN KEARNS: Okay. I think the other
22 Commissioners have asked most of the questions I wanted to

1 ask. I think I have just one left for you, Mr. Nolan.

2 In response to my question about 2020 versus 2019,
3 you made an interesting point about market psychology and
4 memory following the increase in duties on Turkish steel
5 products to 50 percent, but doesn't the Turkish model of
6 importing rebar, which, according to Table 1-9 of the pre-
7 hearing report appears to rely on either Turkish-domiciled
8 firms or wholly-owned subsidiaries of Turkish producers as
9 importers of record, doesn't that suggest U.S. customers were
10 insulated from the shock of increased duties?

11 MR. NOLAN: A number of the Turkish companies have
12 had to set up importing operations simply because they can't
13 sell otherwise. Like, nobody in the U.S. will take the risk
14 of undertaking a purchase if they're not sure what duties are
15 going to apply to it, particularly after 50 percent or
16 whatever, or even in the dumping case context.

17 So, yes, some of them have set up their own
18 importing operations in order to be able to say, okay, post-
19 importation, here it is. That works --

20 CHAIRMAN KEARNS: That means it wasn't set up that
21 way, you know, five, 10 years ago?

22 MR. NOLAN: It depends on the producer you're

1 talking to. I think, if you talk about Icdas, it was -- I
2 think Colakoglu set up Metalurji, what, in the late 2000s, if
3 I remember right. But that only works for manageable risks.

4 And let me try to explain it this way. Hate to say
5 it this way. They pay me a fair amount of money to try to
6 help them to not be found to be dumping or subsidized, right?

7 They hire Mr. Hacioglu for the same reason: to try
8 to make sure when we're selling into the U.S. market, or they
9 are, that they're not selling at dumped prices or at
10 subsidized levels, which is one of the reasons the rates get
11 so low, because they're very careful about what price levels
12 they can sell into. They have to sell at a level that isn't
13 gonna be perceived as dumping or subsidized, and we argue
14 with the U.S. incessantly about what that means.

15 That only works for predictable risk. So if
16 there's a dumping order in place, I can help them manage that
17 dumping order in order to price the level that is not being
18 dumped, or that they're not taking inordinate subsidies,
19 right?

20 I cannot deal with the risk of a tweet that puts 50
21 percent duties in place, I cannot deal with an unknown
22 situation where they got threatened about whether some

1 additional duties or some additional penalty will be put in
2 place at various junctures. That psychological impact still
3 exists in the market when you do that. It's almost
4 unavoidable.

5 We are in relatively uncertain territory, or un --
6 won't say uncharted, but uncertain territory for importers.
7 For countries like Turkey that have been in the cross-hairs
8 of U.S. trade actions for a fair amount of time, and we're
9 singled out for the single highest 232 duties of all
10 countries, and probably the highest duties imposed outside of
11 the dumping cases in a long time in this country, that's a
12 significant impediment, and it creates the same level of
13 anxiety and uncertainty for purchasers that you may not get
14 with an Italian, or with a Spaniard. So it still exists.

15 CHAIRMAN KEARNS: Mr. Hacioglu?

16 MR. HACIOGLU: Chairman Kearns, the period
17 immediately after the duties were raised 50 percent was, I
18 mean, probably one of the worst days and worst periods of
19 anybody involved in U.S. trade, so it's not as simple as you
20 are the importer of record, it's your problem.

21 I mean, an average rebar cargo is 20,000, 30,000
22 tons, and at an average price of \$500, \$600, those extra

1 duties add up to millions of dollars, so, as a result, ships
2 were diverted to Canada on the way, some ships were ordered
3 to come back. People were frantically searching for ways to
4 get goods onto free trade zones and try to find alternative
5 places. It was a horrible, very traumatic experience for the
6 sellers, for the buyers, for everybody involved, and I don't
7 think a lot of people -- nobody wants to go through that.

8 And a lot of buyers involved in this process are
9 not really knowledgeable, and they don't really understand
10 that there's a Court case, and they just say, I mean, why
11 should I be -- why should I take that risk again? So there
12 was a lot of disruption, and then it was very chaotic, and
13 then a lot of people, except very long time customers of
14 Turkish suppliers, want to go through that again. And it
15 happened not just once, twice.

16 MR. NOLAN: The lead plaintiff in the Trans-Pacific
17 232 litigation, in that case, they were shipping quantities
18 of steel from Turkey to Puerto Rico post-Maria hurricane for
19 rebuilding purposes. When those duties hit, they almost went
20 out of business because they had to put all this in a free
21 trade zone or in a special customs-bonded area and try to
22 figure out what to do with the material.

1 And, to this day, they're having trouble with that,
2 and I'm hoping we can get some refunds for them because they
3 really need it.

4 MR. HACIOGLU: And in the morning session the U.S.
5 industry argued that even one percent is very important
6 because profit margins are razor thin. Imagine what an extra
7 25 percent would do. I mean, they -- for some small
8 businesses, it would wipe out their entire year's earning.

9 CHAIRMAN KEARNS: Okay. Thank you very much.

10 MR. HACIOGLU: Okay.

11 CHAIRMAN KEARNS: Okay. Thank you. I think that
12 question was answered. Vice Chair Stayin?

13 COMMISSIONER STAYIN: Yes, to the Mexican
14 Respondents, in your brief you differentiate between
15 distribution and fabrication segments of the U.S. market.
16 What distinguishes these two segments of the market? Who
17 purchases rebar from distributors and who purchases it from
18 fabricators.

19 MS. JEONG: I will let them -- this is Rosa Jeong
20 of Greenberg Traurig. I will let Miguel give you some more
21 details about it, but with Mexican imports, by and large,
22 it's almost completely focused on distributor market, and

1 they sell very little to the fabricator market, and Miguel
2 could explain a little bit about the differences.

3 MR. BAZAN: Yes, that is correct. Normally,
4 multiple. They normally -- most of our sales are on the
5 distribution level. But we also sell more products -- parts
6 to the fabrication rebar, but most -- we sell, the majority
7 of the products that we sell to the United States is the 20
8 foot rebar. That goes mostly directly for the residential
9 purposes. So the people who use this type of product are the
10 distribution. And the distributors sell to the end users, I
11 mean to the people who use it for their own residential
12 purposes. So at the request of the fabricator, they
13 fabricate and they bend, they cut, they prepare everything
14 for the job site for the big project, not for the
15 residential. So basically those are the type of customers
16 that we sell -- that we can explain to.

17 COMMISSIONER STAYIN: Okay. Thank you. On page 32
18 of your prehearing brief for Mexico, you point out that U.S.
19 producers market share was at its highest point in part year
20 2019 and its second highest point in 2000 and a part-year of
21 '20 be for the four-year two types in '19. You then say
22 domestic industry is not in a vulnerable condition. Do you

1 want to expand upon that?

2 MR. DOUGAN: Vice Chairman Stayin, this is Jim
3 Dougan. I think the idea here is that the domestic industry
4 is in a strong position such that it's not vulnerable to
5 future injury. I mean, market share is as high as it's been
6 for 10 years, and that goes along with its financial
7 performance. And the reason that we emphasize it being at
8 the end of the POR is that because in many ways that sort of
9 what's most relevant to your determination as to whether
10 there would be a recurrence of injury if the order is lifted,
11 and given that there is such a strong position, we believe
12 that that indicates that there will not a recurrence of
13 injury if the order is lifted.

14 COMMISSIONER STAYIN: All right. Well, thank you.
15 I have no further questions.

16 CHAIRMAN KEARNS: Commissioner Johanson?

17 COMMISSIONER JOHANSON: I have just two more
18 questions, one for the Turkish Respondents and one for the
19 Mexican Respondents. The first one is for the Turkish
20 Respondents. What would happen if the 232 duties went away
21 completely, and I'm asking this because, as you all know, we
22 will have an election here in the U.S. in just a few weeks

1 and that might impact what happens with the 232 duties.

2 MR. NOLAN: I honestly can't speculate. I mean, I
3 think there will be a reticence to jump into the market, but
4 obviously 25 percent is not an immaterial number, so it has a
5 material impact on both price discipline and desire to come
6 into the U.S. market. Having said that, there is no evidence
7 currently in front of us that would suggest that those 232
8 duties are going to be removed anytime soon. We have had
9 them now for two years and almost six months. I actually
10 remember back in the wire rod investigation with Turkey where
11 they were in place, just in place.

12 And the argument was well, you know, they're
13 ethereal. They'll disappear within three or four months.
14 Two and a half years later, we're still in the same place we
15 were back then, only we went through 50 percent and then back
16 down to 25 percent for Turkey, but there's been no public
17 announcements, there's no evidence on the record to suggest
18 those duties are going to go away and for the foreseeable
19 future, our position is they are probably going to stay here.

20 And there's nothing coming out of the Biden campaign that
21 would suggest they would change course. There's certainly
22 nothing coming out of the Trump Administration that suggests

1 they're going to change course.

2 COMMISSIONER JOHANSON: And with the AD duties in
3 place and the 232s gone, what would that mean?

4 MR. NOLAN: The 230 -- well, the AD duties are
5 going to be in place until we get to a sunset review in 2022
6 or 2023, and we've got 7.4 percent in effect or 7.2 percent
7 in effect for those producers Icdas, which was reviewed got a
8 zero rate, but that's being reviewed again right now, and
9 we're having a bloody contest with the U.S. counsel over
10 whether or not duties should be reimposed. They may come
11 back, you know, I mean, but then again I would be speculating
12 for you now if I said that dumping duties are going to get
13 put back in place and you would be skeptical about well why
14 would I say that Mr. Nolan, the review's ongoing. Well, we
15 have 232 duties in place now. They are extant. They have
16 been there for a long time. I do not see how we can say that
17 they would come off anytime soon, certainly not in the
18 foreseeable future.

19 COMMISSIONER JOHANSON: All right. Thank you for
20 your response. Did you have an answer for Mexico? Go ahead.
21 Yes, go right ahead.

22 MR. HACIOGLU: If I could --

1 COMMISSIONER JOHANSON: I'm sorry.

2 MR. HACIOGLU: Just one addition, small addition,
3 Commission Johanson. There was another order against Turkish
4 rebar that was imposed in 1997, and it was sunseted in 2008,
5 and Turkey didn't ship any rebar to U.S. for two years. So
6 just an example how Turkish exports might behave in an
7 environment where there are no duties or restrictions. Thank
8 you.

9 COMMISSIONER JOHANSON: All right. Thank you for
10 your responses there. I now have a question for the Mexican
11 Respondents. Can you please respond to the Petitioners'
12 assertion that Colombia was the only non-U.S. market to
13 export significant quantities of Mexican rebar, but a new
14 Ternium mill there will displace those exports this year?

15 MS. JEONG: We'd like to address this question in
16 the post-hearing brief because it involves confidential
17 company information, but one of the things we want to point
18 out is that for a company like Deacero, they have invested
19 into a third-country market not just selling -- just sending
20 vessels or just raw shipments, but they invested in a stable
21 distribution network and not, you know, or not in any certain
22 countries but in all of their third-country markets where

1 they made in-roads, and they have planned for stable
2 continued presence with the market, and we don't believe
3 there is going to be a lot of displacement with respect to
4 Mexican imports, but with respect to details, we'll address
5 it in the post-hearing brief.

6 COMMISSIONER JOHANSON: All right. Ms. Jeong, I
7 look forward to reading that. That concludes my questions.
8 I'd like to thank all of you for appearing here today.

9 CHAIRMAN KEARNS: Commission Schmidtlein?

10 COMMISSIONER SCHMIDTLEIN: Yes, thank you. I have
11 no further questions. I'd also like to thank the witnesses
12 for appearing today.

13 CHAIRMAN KEARNS: Commissioner Karpel?

14 COMMISSIONER KARPEL: I wanted to understand a
15 little bit more about the 232 agreement and what the
16 mechanism is for the imposing duties, if there is a so-called
17 "surge" and particularly does that apply to -- if there was
18 as surge in rebar, would that apply just to rebar or are
19 there certain categories or broader categories of products
20 that are being looked at for the surge? How does that work?

21 MR. ALTSCHULER: Rosa, you, me?

22 MS. JEONG: So there is certainly a mechanism we're

1 monitoring, you know, one of the things that as you may know
2 is Department of Commerce has, as you probably know, some of
3 the -- Commerce monitoring system and there's been
4 adjustments to the program to make it easier to monitor for
5 the purpose of the 232 agreements. I actually don't know
6 exactly if there is a surge what would have to happen to
7 import duties. My sense is it could just be a tweak that
8 accomplishes that, but to my knowledge it applies to
9 categories of products, so I think it's going to be rebar,
10 wire rod or, you know, and we typically defined categories
11 under the steel import monitoring system, but we'll try to
12 get come more details on it as we can.

13 COMMISSIONER KARPEL: Great.. All right. That'll
14 be fine. Yes, some more detail on how that might work would
15 be appreciated. That's all I have for today. I really
16 appreciate all your testimony. Thank you for your time. I
17 thought they were very useful exchanges we had, so thanks
18 very much.

19 CHAIRMAN KEARNS: Okay. Any other
20 Commissioners have questions? Vice Chair Stayin, did you --

21 COMMISSIONER STAYIN: I just wanted to stay I do,
22 too, appreciate all of your testimony and cooperation and all

1 the prehearing submissions as well. Thank you.

2 CHAIRMAN KEARNS: Okay. Does the Staff have any
3 questions?

4 MR. CORKRAN: Douglas Corkran, Office of
5 Investigations. Thank you. Staff has no additional
6 questions.

7 CHAIRMAN KEARNS: And do those in support of
8 continuation of the orders have any questions for this panel?

9 MR. PRICE: Petitioners have no further questions
10 for this panel.

11 CHAIRMAN KEARNS: Okay. Thank you. Then, we will
12 turn to rebuttal and closing. Those in support of the orders
13 have six minutes total left. Those in opposition have 17
14 minutes.

15 MR. SHANE: Okay. Thank you. Good afternoon.
16 Jack Shane, Wiley Ryan.

17 (Technical interference.)

18 MR. BISHOP: Somebody else has their speaker on in
19 the room with you.

20 (Asides.)

21 MR. SHANE: Okay. All right. I think we're good
22 to go. Thank you.

1 Good afternoon. Jack Shane again from Wiley Ryan.

2 Let me just start with a couple of key points before I turn
3 to rebuttal. You heard this morning's subject in domestic
4 rebar are completely interchangeable. This stuff is all made
5 to the same AFTM standards. Rebar's purchased on the basis
6 of price. Purchasers candidly admitted that they would buy
7 more subject rebar in the event of revocation as it would be
8 available at a lower price. At the same time, Turkey and
9 Mexico are export focused and the large and
10 attractively-priced U.S. market will be their market of
11 choice if the orders go away.

12 Despite the Mexican Respondents' claims you heard
13 this afternoon, their construction market is in free fall.
14 It's not going to be bailed out by infrastructures projects
15 or other third-country markets. As you've heard, Colombia
16 market's going to disappear. That's their other primary
17 third-country market with the startup of production of the
18 Ternium Mill in November of this year. They have significant
19 access to divertable capacity to direct to the U.S. market.
20 They're all already doing so. In fact, their exports here
21 actually increased in the second quarter versus the first
22 quarter, and we put that information on the record in our

1 prehearing brief.

2 With regard to Turkey, their export platform,
3 they're number one rebar exporting country in the world.
4 They're increasingly being shut out of their third-country
5 markets. You see the results already just like Mexico.
6 They're coming in here. They're coming in here in a big way.

7 Again, their exports here have increased in the second
8 quarter versus the first quarter, so in the original
9 investigation you found injury even while U.S. demand was
10 growing. Now, as you've heard, all key indicators signal
11 that there's a correction in the near future. These likely
12 demand declines make the orders all that more critical.

13 In terms of rebuttal, just a couple of key points.

14 First, on the CVD margin, the Turkish producers are really
15 trying to just re-litigate an issue that was already decided
16 in the original investigation. The Commission already found
17 with a 1.25 margin that the domestic industry was materially
18 injured. Nothing has changed. As you heard from Rob Webb
19 this morning and others, this is a highly price-sensitive
20 product where small margins can make a big difference.

21 Further, their argument is really a technical one.

22 If the CVD order and AD order had been imposed at the same

1 time, this would not be an issue at all. Simply because the
2 CVD order was imposed first and then you have the follow-on
3 AD order, does not mean that the CVD order should be
4 disregarded. It's a critical part of the relief, and it
5 should be considered jointly with the AD order.

6 The point Alan was trying to make with regard to
7 subject imports versus non-subject imports after the
8 imposition of the orders in 2014, it shows that the CVD order
9 did, in fact, have an effect. It did restrain Turkish
10 subject imports.

11 If you take a look at the import trends for subject
12 versus non-subject, rebar imports from Turkey -- when we're
13 talking about the subject imports, they did not increase as
14 much, and that's for an absolute basis as well as a relative
15 basis, and you can see that on table I-10.

16 In terms of the adverse impact issue, I think when
17 you hear Mr. Dougan and Mr. Nolan talk about that issue,
18 they're really conflating the issue. It's not in terms of
19 adverse impact. It's not a question of what happened during
20 the period of review where, during this time because you have
21 the order in place, the producer switched to non-subsidized,
22 more expensive energy sources to avoid subsidy margins.

1 The question is what will they do if the orders are
2 removed, if they're taken away, where they can then switch
3 back to being heavily, you know, subsidized through these
4 lower-priced energy sources that they can obtain from the
5 Turkish government. As we've shown given the massive volumes
6 that the Turks have to ship into the U.S. as well as Mexican
7 producers as well, you're going to see large volumes come
8 into the U.S. very quickly if the orders are removed.

9 I think just as a quick data point, in June of this
10 year, imports from Turkey were \$390 a ton. If you add a 25
11 percent 232 duty to that, you'd end up with about \$490 a ton.

12 That's still below U.S. price. I mean, this is why every
13 single percentage point counts and why the CVD margins are
14 critical.

15 This notion that Turkey wants to or won't increase
16 its shipments is -- I think the Commission should look at
17 that quite skeptically. They said the same exact thing to
18 you in 2014, and then they quickly flooded and overwhelmed
19 the U.S. market in short order. I think the same thing is
20 true here. It's simply not believable given the fact that
21 the third-country markets are not open to them or are closing
22 down, are contracting and the huge volumes that they need to

1 ship elsewhere.

2 That concludes my rebuttal. Thank you.

3 MR. BISHOP: Irwin and Matt, you have a total of 17
4 minutes. You can go ahead and begin when you're ready.

5 MR. NOLAN: Irwin, should I go first or you want to
6 go first? We've got a lot of time. We probably won't use
7 all of it. If we do, you could blame me. So, okay, not
8 hearing anything, I'll go ahead and start.

9 MR. ALTSCHULER: I would just note for Bill that
10 Rosa and Jim might want a few minutes as well, but I think
11 we're going to have those few minutes after you --

12 MR. NOLAN: Yeah. I won't take that long. I
13 promise. Okay. So let's go back and talk where we started
14 this conversation this morning with the dam. All right. The
15 order on the CVD has been in place for five years. In that
16 space of time, there was an investigation rate of 1.25
17 percent. Assume that's in evidence. We won't argue about
18 whether that was correct or not. Fine. After that, we have
19 several reviews where zero percent subsidies were found. We
20 have one review where Icdas got 2.7 percent, but in the next
21 year they went back to zero percent. We have one review
22 where Colakoglu had 1.82 percent and then they didn't get

1 reviewed again, so they're stuck with that.

2 But, for most of the industry, for most of the
3 major producer exporters, you're looking at it more as zeroes
4 or de minimis numbers than you are actual subsidy numbers.
5 So, exactly as Mr. Shane said, what subsidies are they going
6 to go back to if this order goes away? They're going to get
7 some massive unknown subsidy which didn't exist before this
8 was in place when, in fact, you know, the largest subsidies
9 we found were 2 percent or less. I'm having trouble seeing
10 where this massive subsidy thing is going to come from.

11 The fact of the matter is the order has been in
12 place for five years. The fact of the matter is that the
13 rates that are found in the reviews and in the investigation
14 were quite small. The Commission found on the basis of the
15 volume of imports that there was an issue, but the volume of
16 imports now have changed and the U.S. side, Mr. Shane and Mr.
17 Price like to say that nothing's really changed.
18 Everything's the same and if you take this off, all these bad
19 things are going to happen. But that's a fundamental
20 miscalculation and a misstatement.

21 The facts have changed. Fundamentally, they have
22 changed. Turkish rebar is subject to a separate dumping

1 order with rates of 7 percent for many or most of the
2 producers, 1.0 for Icdas, but they're under review and we're
3 having an argument. We have the 232 duties that were 25
4 percent, then 50, and are now back to 25. Those are very
5 different fact patterns than we had when the CVD order was
6 put in place.

7 Turkey is subject to several types of trade remedy
8 positions and the 232 duties. Habas is subject to a separate
9 order completely from this CVD. They're not impacted by
10 this. So the question is does this CVD order have a
11 discernible effect on keeping the U.S. protected and does
12 removing it, is it going to have any discernible impact or
13 not? And at the rates we're talking about, I suggest and
14 submit to you that it does not have a discernible -- Turkey
15 has not had a discernible impact if the order is removed, and
16 having an order in place hasn't done very much of anything.
17 What's far more important has been the dumping case and the
18 232 duties. Those duties have been up to 50 percent and in
19 the 50 percent you can't shift. That has skewed the numbers
20 between 2018, 2019 and 2020. If you look at the increase in
21 the Turkish numbers, you've got to take that in the context
22 of when you're under 50 percent duties, you do not shift and

1 so you're coming from a very low base back in.

2 Moving to the recurrence of energy given these
3 minimal CVD rates found over five years and the existence of
4 the dumping and the 232 duties, those conditions will persist
5 for the foreseeable future and far more significant than
6 anything that could happen with the CVD rate.

7 Now let's look at the indicators after the CVD
8 order was put in place. Turkish imports actually did rise in
9 2015, suggesting that the 1.25 percent number was not
10 impacting the market. Whether you say it's because Habas was
11 excluded or whether you say it's because 1.25 percent isn't
12 very high, you still get to the same place. Turkish imports
13 were not impacted. Subject impacts were not significantly
14 impacted.

15 And I do take issue with, okay, maybe Turkish
16 subject imports went up a little bit but somewhat less than
17 non-subject, but they all went up and they all went up
18 significantly. So exactly what kind of breaks did the order
19 have on subject imports? Later, after the AD case was filed
20 in 2016, Turkish producers began to pull back from the U.S.
21 market with significant reductions in imports in 2016 and
22 2017. Mr. Dougan's chart amply demonstrates what happened.

1 In fact, in 2017, Turkish imports fell over 36 percent
2 relative to 2016. The trend accelerated in 2018 after the 25
3 percent tariffs were imposed, and Turkish imports pretty much
4 disappeared from August 2018 to after May of 2019, when the
5 punishing 50 percent duties were released.

6 While imports have recovered somewhat in 2020, they
7 are still about half of the 900 plus thousand tons reported
8 for 2014 and far less than the 634,000 tons reported in 2012.

9 We are in a different environment. The reality is that
10 Turkish rebar will not return to anything like the levels it
11 expected in 2015. Why? One, the AD order and the 232 duties
12 will restrict market access in a meaningful way and give U.S.
13 producers an automatic 25 percent price advantage. Two,
14 Turkish market share has been replaced by imports from other
15 countries, Spain and Italy and yes, even producers from the
16 Dominican Republic who are affiliated with some of the U.S.
17 producers here. Three, Turkish producers understand quite
18 well that the U.S. is a protected market. Importers are less
19 likely to buy knowing that Turkish imports have been in the
20 cross-hairs of U.S. trade actions even if they act as their
21 own importer.

22 While Turkey will continue to supply its

1 traditional customers and cannot ignore the U.S. market,
2 they're not going to focus on the U.S. market because they
3 have other markets closer to home that are more profitable or
4 at least not as protected and problematic.

5 Finally, with the 25 percent and 50 percent duties
6 in place, U.S. producers have done quite well, with
7 significant increases in capacity, production, market share,
8 gross profits, operating income, net income, investment, and
9 in the unit values reported in the staff report. For 2019,
10 for example, based on their own reporting, CMC reported a 26
11 percent increase in sales over 2018, a 47 percent increase in
12 earnings in 2019, major acquisitions and ramp ups of new
13 micro mills in Oklahoma, capacity, new capacity at their
14 Arizona mill, all of this happening over the last two years.

15 Nucor reported opening new mills in Florida,
16 380,000 tons, and in Missouri, another 380,000 tons, with
17 significant increases in earnings and indicated that they
18 have order backlogs for their external customers of up to one
19 year. These are the same companies that have their own
20 upstream scrap buying operations and their own downstream
21 fabrication facilities. We note that Nucor's annual report
22 specifically says reported backlogs exclude orders to their

1 affiliated companies. They're traded separately. They are
2 first in line and that's a decree of an industry that has its
3 own internal protections.

4 With the 25 percent duties in place against Turkey
5 and the current antidumping duty order, the U.S. has plenty
6 of protection and plenty of protection from unfairly priced
7 Turkish imports. The CVD order simply does not generate
8 anything significant. The rates are de minimis for the most
9 part. They're ineffective and they should be removed because
10 they do not impact U.S. producers one way or the other.
11 Thank you. I'll turn it over to Mexico.

12 MS. JEONG: I'll start with a -- okay. I'll start
13 with a few rebuttal points. Counsel for Petitioners keep
14 talking about the cratering demand in Mexico, and as we
15 explained, you know, during the Q&A section and also in our
16 testimony, there is no cratering demand in Mexico, as
17 evidenced from the data presented by the Mexican Respondents.

18 In fact, they're doing just fine with the rebar in Mexico
19 and we've explained reasons why just in data statistics and
20 one segment of the construction demand doesn't show a
21 complete picture of the demand in Mexico.

22 Second, the discussions of divertible capacity and

1 whether there's excess capacity, the reported data on the
2 record shows that there is very little excess capacity in
3 Mexico, and we of course do recognize that there are I think
4 maybe two or three producers who did not respond to the
5 Commission's questionnaires. But those producers, Mexicans,
6 with respect to going back a few years even before the order,
7 you basically had two exporters exporting to the U.S. market,
8 Deacero and Grupo Simec, and that has not changed. And I
9 think earlier in the day Petitioners' counsel had mentioned
10 that these entities did not have their own deposit rate.
11 That's actually not correct. There was a review where I
12 think most of the companies in Mexico got an all others rate
13 with respect to that particular review, which brought them to
14 I think a zero rate. We'll provide information on that as
15 well. One thing to note is that, even when they were subject
16 to the zero rates, the other exporters did not export. As we
17 saw, we only had Grupo Simec and Deacero exporting very low
18 volumes, as they have done for a number of years.

19 Finally, there was a question posed by I think
20 Commissioner Karpel about the monetary system under 232.
21 Just as we were looking at this, I just saw a popup in my
22 email saying President Trump confirms he's reimposing

1 tariffs, 232 tariffs in steel and aluminum, so here is your
2 mechanism, and I think he just signed a proclamation based on
3 what he foresaw as an import surge. So there is monitoring.

4 It's working, and we believe that it's going to constrain
5 imports from Mexico.

6 MR. ALTSCHULER: Thank you. I'll consider that our
7 rebuttal and I'll do a brief closing and I can't help myself
8 from taking another run at the ill-conceived dam metaphor,
9 and I even go back a little bit before the dam metaphor to
10 Congressman Katko, who really made an interesting statement
11 when he said that trade remedies have been effective for U.S.
12 rebar producers. It's interesting, it's even provocative
13 because it raises the question, what remedies have been
14 effective and against what violations? That really is the
15 question. So, when I listen to our friends from Nucor talk
16 about words like aggressive and attacks, it probably put me
17 in a more military mind, so my metaphor is the Maginot line,
18 the defenses that France set up to keep Germany out during
19 World War II. That line didn't work. It didn't work because
20 the Germans didn't quite follow the French idea that they
21 would go after the particular fortifications with
22 particularly susceptible attacks.

1 So, when I think of that, I think that there are
2 some significant fortifications against various segments of
3 imports from Turkey and Mexico, but the fortifications aren't
4 really apt in a number of the cases, especially the ones that
5 are under review here. The idea that a countervailing duty
6 order on Turkish imports had any impact or will have any
7 impact I think has been totally contradicted today and by the
8 record. So, so much for Turkish CVD.

9 I think the Mexican antidumping also, as I will go
10 through some points in a couple minutes, I think it's pretty
11 clear that on Mexican antidumping, the need for an
12 antidumping order just doesn't exist because there seems to
13 be no causal relationship between improvement in the U.S.
14 industry and the effect, if any, of the antidumping order.

15 Now it is interesting as far as the Turkish
16 antidumping order whether and how that effects trade. But
17 that's not an issue for today. That has nothing to do with
18 what we're looking at today and with 232 duties, the threat
19 of them from Mexico and the actuality of them for Turkey, I
20 think we've spoken pretty loudly to those.

21 So I think that these orders need to be looked at
22 in a fashion that lets us look at them and their effect on

1 particular trade cases, particular trade violations. So the
2 data show as we read the record that there's really no
3 relationship between U.S. industry performance and imports
4 from Mexico. Why do I say that? Well, the U.S. industry
5 improved drastically when Turkey became subject to the
6 antidumping order and 232 as well, conditions which prevail
7 regardless of the outcome of the sunset review. Mexico's
8 exports did not increase when antidumping rates were low, and
9 the domestic performance didn't decrease when Mexican product
10 undersold as described in the staff report.

11 So the data show to us that Mexico's imports have
12 not and will not harm the domestic industry and that some of
13 these fortifications, specifically the ones that are under
14 review today, should go away.

15 MR. DOUGAN: Irwin, are you all set?

16 MR. ALTSCHULER: I'm done.

17 MR. DOUGAN: Okay. I'd just like to make two last
18 points here. Sorry, Irwin. One thing that we heard from
19 Petitioners quite often was that purchasers had said that
20 they'd be willing to, you know, buy if these orders were
21 lifted, but based on my experience with purchasers and both
22 helping put together their responses sometimes or reading

1 them, that I question whether they are fully aware of the
2 distinctions between the CVD order at issue in this case and
3 the AD orders or even the Section 232 duties.

4 And that brings me to the other point that I wanted
5 to make, which is the distinction between the CVD order at
6 issue for Turkey and the AD order for Mexico and the AD order
7 from 2017, and in the closing, Petitioners said, well, it's
8 just a technicality and if they had been imposed at the same
9 time, this wouldn't be an issue. Yeah, exactly. If they had
10 been imposed at the same time, we wouldn't be arguing about
11 this because the Commission, there would not be evidence that
12 would allow for it to distinguish between efficacy of these
13 orders. But here the Commission has the evidence, has the
14 record to distinguish between the efficacy of the orders, and
15 I believe they have an obligation to make that assessment
16 based on the record in front of them rather than a
17 hypothetical record that the Petitioners wish they had. And
18 on the basis of the record that actually exists, these orders
19 in place did not have a constraining effect on imports and if
20 they are lifted will not cause a recurrence of injury to the
21 domestic industry. Thank you.

22 MR. BISHOP: You're on mute, Mr. Chair.

1 COMMISSIONER KEARNS: Thank you. On behalf of the
2 Commission, I want to thank all the witnesses for
3 participating in today's hearing. Post-hearing briefs,
4 statements responsive to questions and requests of the
5 Commission, and corrections to the transcript are due no
6 later than 5:15 on Friday, August 14. The Commission
7 appreciates everyone's patience and flexibility in adapting
8 to our modified procedures during this time. Seeing no other
9 business before the Commission, this hearing is adjourned.

10 (Whereupon, at 5:15 p.m., the hearing in the above-
11 entitled matter adjourned.)

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CERTIFICATION OF TRANSCRIPTION

TITLE: Steel Concrete Reinforcing Bar
From Mexico & Turkey

INVESTIGATION NO.: 701-TA-502 and 731-TA-1227 (Review)

HEARING DATE: August 6, 2020

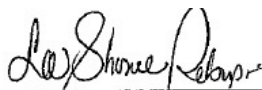
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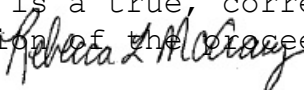
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