

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:
FABRICATED STRUCTURAL STEEL FROM
CANADA, CHINA AND MEXICO

) Investigation Nos.:
) 701-TA-616-617 AND 731-TA-1432-1434
) (FINAL)

REVISED & CORRECTED

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1 THE UNITED STATES INTERNATIONAL TRADE COMMISSION

2 In the Matter of:) Investigation No.:

3 FABRICATED STRUCTURAL STEEL FROM) 701-TA-615-617 and

4 CANADA, CHINA, AND MEXICO) 731-TA-1432-1434

5) (Final)

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10 Tuesday, January 28, 2020

11 Main Hearing Room (Room 101)

12 U.S. International

13 Trade Commission

14 500 E Street, S.W.

15 Washington, D.C.

16 The meeting commenced, pursuant to notice, at

17 9:30 a.m., before the Commissioners of the United States

18 International Trade Commission, Chairman David S. Johanson,

19 presiding.

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1 Commissioners Present:

2 Chairman David S. Johanson (presiding)

3 Commissioner Rhonda K. Schmidtlein

4 Commissioner Jason E. Kearns

5 Commissioner Randolph J. Stayin

6 Commissioner Amy A. Karpel

7

8

9 Staff:

10 William R. Bishop, Supervisory Hearings and Information

11 Officer

12 Tyrell Burch, Management Analyst

13

14 Jordan Harriman, Investigator

15 Stamen Borisson, Investigator

16 Pedro Cardenas, International Trade Analyst

17 Lauren Gamache, International Economist

18 Joanna Lo, Accountant/Auditor

19 John Henderson, Attorney/Advisor

20 Douglas Corkran, Supervisory Investigator

21

22

23

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25

1 CONGRESSIONAL APPEARANCES:

2 The Honorable Richard Blumenthal, United States Senator,
3 Connecticut

4 The Honorable Steve Daines, United States Senator, Montana

5 The Honorable Rick Crawford, United States Representative,
6 1st District, Arkansas

7 The Honorable Kendra S. Horn, United States Representative,
8 5th District, Oklahoma

9

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11 Opening Remarks:

12 Petitioners (Christopher B. Weld, Wiley Rein LLP)

13 Respondents (Matthew R. Nicely, Hughes Hubbard & Reed LLP)

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1 In Support of the Imposition of Antidumping and
2 Countervailing Duty Orders:

3 Wiley Rein LLP

4 Washington, DC

5 on behalf of

6 American Institute of Steel Construction, LLC

7 Rick Cooper, Chief Executive Officer and President,

8 W&W/AFCO Steel

9 James E. (Jed) Downs, President, Qualico Steel Company,

10 Inc.

11 Peter Labbe, President and General Manager, Cives Steel

12 Company, New England Division

13 Hollie Noveletsky, Chief Executive Officer and Owner,

14 Novel Iron Works Inc.

15 Kevin Reynolds, Senior Vice President, Sales and

16 Estimating, W&W/AFCO Steel

17 David Zalesne, President, Owen Steel Company,

18 Government Relations Chairman, Board of Directors,

19 American Institute of Steel Construction

20 Dr. Seth T. Kaplan, President, International Economic

21 Research LLC

22 Travis Pope, Economist, Capital Trade, Inc.

23 Alan H. Price, Christopher B. Weld, Tessa V. Capeloto,

24 Adam M. Teslik - Of Counsel

25

1 King & Spalding LLP

2 Washington, DC

3 on behalf of

4 Banker Steel Company ("Banker Steel")

5 Chet McPhatter, President, Banker Steel

6 J. Michael Taylor - Of Counsel

7

8 In Opposition to the Imposition of Antidumping and

9 Countervailing Duty Orders:

10 Sidley Austin LLP

11 Washington, DC

12 on behalf of

13 ExxonMobil Chemical Company

14 Gulf Coast Growth Ventures, LLC

15 Paul J. Guilfoyle, Venture Executive, Gulf Coast Growth

16 Venture Project, Exxon Mobil Corporation

17 Gindi E. Vincent, Senior Counsel, Exxon Mobil

18 Corporation

19 Richard L.A. Weiner, Rajib Pal, Alex L. Young,

20 Weijia Rao - Of Counsel

21

22

23

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1 In Opposition to the Imposition of Antidumping and
2 Countervailing Duty Orders (continued):
3 Gilliland & McKinney International Counselors LLC
4 Washington, DC
5 on behalf of
6 Corey, S.A. de C.V.
7 Javier Salas, Vice President, Corey, S.A. de C.V.
8 John Kelly, Vice President, The Related Companies L.P.
9 Sheridan S. McKinney - Of Counsel
10
11 Grunfeld Desiderio Lebowitz Silverman & Klestadt LLP
12 Washington, DC
13 on behalf of
14 Jinhuan Construction Group Co., Ltd.
15 Wison (Nantong) Heavy Industry Co. Ltd.
16 Shanghai Matsuo Steel Structure Co., Ltd.
17 Yanda (Haimen) Heavy Equipment Manufacturing Co., Ltd.
18 Shanghai Cosco Kawasaki Heavy Industries Steel Structure
19 Co., Ltd.
20 (collectively, "Chinese Respondents")
21 Dickerson Enterprises, Inc.
22 Steel Construction Group, LLC
23 (collectively, "DEI")
24 Sid Dickerson, Vice President, Dickerson Enterprises,
25 Inc.

1 Maggie Zhao, Business Development Account Manager,
2 Wison Petrochemicals (NA) LLC
3 Xuanmin Zhang, General Manager, Shanghai Matsuo Steel
4 Structure Co., Ltd.
5 Max F. Schutzman, Ned H. Marshak, Jordan C. Kahn, Eve
6 Q. Wang - Of Counsel
7
8 Arent Fox LLP
9 Washington, DC
10 on behalf of
11 Canadian Institute of Steel Construction
12 Canam Buildings and Structures, Inc.
13 Industries Canatal, Inc.
14 Walters Inc.
15 (collectively "CISC")
16 Ed Whalen, President & Chief Executive Officer,
17 Canadian Institute of Steel Construction
18 Walt Koppelaar, Executive Vice President of Sales
19 & U.S. Operations, Walters Inc.
20 Kevin Guile, President, Supreme Group
21 Martin Savoie, Vice President of Operations,
22 Beauce-Atlas
23 Serge Marcoux, Vice President & Chief Financial
24 Officer, Beauce-Atlas
25 Serge Dussault, Senior Vice President, Canam Buildings

1 and Structures, Inc.
2 Dan Rooney, President and General Manager, ADF
3 International
4 Lise-Andree Lessard, Director of Finance, Groupe
5 Canatal
6 Mario Giguere, Controller, Groupe Canatal
7 Joseph Posteraro, Director of Projects & Contract
8 Administration, Industries Canatal, Inc./Canatal Steel
9 USA Inc.
10 Robert M. Grillo, Account Executive, Industries
11 Canatal, Inc./Canatal Steel USA Inc.
12 Nicolas Leclerc, Director of Operation, Metal
13 Perreault, Inc.
14 Sabrina Kanner, Executive Vice President, Design &
15 Construction, U.S. Office Division, Brookfield
16 Properties
17 Ross Templeton, Political and Legislative Director,
18 Ironworkers Political Action League
19 James P. Dougan, Vice President, Economic Consulting
20 Services LLC
21 Susannah Perkins, Staff Economist, Economic Consulting
22 Services LLC
23 Nancy A. Noonan, Matthew M. Nolan, Leah N. Scarpelli -
24 Of Counsel

25

-- continued --

1 In Opposition to the Imposition of Antidumping and
2 Countervailing Duty Orders (continued):

3 Hughes Hubbard & Reed LLP

4 Washington, DC

5 on behalf of

6 Cornerstone Building Brands, Inc. ("CBB")

7 Building Systems de Mexico, S.A. de C.V. ("BSM")

8 Matthew Thiem, Vice President - Legal, Cornerstone
9 Building Brands, Inc.

10 Bradley Graham, Division Counsel, Cornerstone Building
11 Brands, Inc.

12 Andrew Smith, Controller, Buildings and Components,
13 Cornerstone Building Brands, Inc.

14 Mark Golladay, Consultant, Cornerstone Building Brands,
15 Inc.

16 Mark Detwiler, Lead R&D Engineer, Buildings,
17 Cornerstone Building Brands, Inc.

18 Matthew R. Nicely, Dean A. Pinkert, Daniel M.
19 Witkowski - Of Counsel

20

21

22

23

24

-- continued --

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1 In Opposition to the Imposition of Antidumping and
2 Countervailing Duty Orders (continued):

3 Curtis, Mallet-Prevost, Colt & Mosle LLP

4 Washington, DC

5 on behalf of

6 BlueScope Buildings North America, Inc.

7 Butler de Mexico, S. de R.L. de C.V.

8 (collectively, "BlueScope")

9 Greg Pasley, President, Butler Manufacturing

10 Mishca Waliczek, General Counsel, BlueScope Buildings

11 North America, Inc.

12 Christopher Dunn, Daniel M. Porter, Gina M. Colarusso -

13 Of Counsel

14

15 REBUTTAL/CLOSING REMARKS:

16 Petitioners (Alan H. Price, Wiley Rein LLP; and Dr. Seth T.

17 Kaplan, International Economic Research LLC)

18 Respondents (Nancy A. Noonan, Arent Fox LLP; and Ned H.

19 Marshak, Grunfeld Desiderio Lebowitz Silverman & Klestadt

20 LLP)

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1 P R O C E E D I N G S

2 9:30 a.m.

3 MR. BISHOP: Will the room please come to order?

4

5 CHAIRMAN JOHANSON: Good morning, on behalf of the
6 U.S. International Trade Commission I welcome you to this
7 hearing on the final phase of Investigation Nos. 701-TA-615
8 to 617 and 731-TA-1432 through 1434 Final, involving
9 Fabricated Structural Steel from Canada, China and Mexico.

10 The purpose of these final investigations is to
11 determine whether an industry in the United States is
12 materially injured or threatened with material injury or the
13 establishment of an industry in the United States is
14 materially retarded by recent imports of Fabricated
15 Structural Steel from Canada, China and Mexico.

16 Schedule setting forth the presentation of this
17 hearing, notices of investigation and transcript order forms
18 are available at the public distribution table. All
19 prepared testimony should be given to the Secretary. Please
20 do not place testimony directly on the public distribution
21 table.

22 All witnesses must be sworn in by the Secretary
23 before presenting testimony. I understand that parties are
24 aware of the time allocations. Any questions regarding the
25 time allocations should be given directly to the Secretary.

1 Speakers are reminded not to refer in their remarks or
2 answers to questions to business proprietary information.

3 Please speak clearly into the microphones and
4 state your name for the record for the benefit of the court
5 reporter and for those sitting in the back of the room. If
6 you will be submitting documents that contain information
7 you wish classified as business confidential, your request
8 should comply with Commission Rule 201.6.

9 Mr. Secretary, are there any preliminary matters?

10 MR. BISHOP: Yes, Mr. Chairman. With your
11 permission we will add Neil J. Reynolds with King and
12 Spaulding to page two of the witness list. I would also
13 note that all witnesses on Panel One have been sworn in.
14 There are no other preliminary matters.

15 COMMISSIONER SCHMIDTLEIN: Very well. Will you
16 please announce our first Congressional Witness?

17 MR. BISHOP: Our first Congressional Witness is
18 the Honorable Richard Blumenthal, United States Senator from
19 Connecticut.

20 STATEMENT OF SENATOR RICHARD BLUMENTHAL

21 SENATOR BLUMENTHAL: Thank you, Mr. Chairman and
22 Commissioners. Good morning. I'm very pleased and honored
23 to be here my first time before the ITC and this matter is
24 very important to our nation and to the State of Connecticut
25 which I represent in the United States Senate so I really

1 appreciate all your good work and attentiveness and care on
2 this issue.

3 I'm here to urge strongly that you grant domestic
4 fabricators relief against this unfairly traded, fabricated
5 structural steel imports from Canada, China and Mexico.
6 Many small and mid-sized businesses and their hardworking,
7 skilled employees in Connecticut and across the country are
8 depending on the ITC's swift, fair action to correct these
9 practices before more jobs are lost and businesses close.

10 Connecticut businesses have the resources and
11 skilled workers in a fair fight to succeed but currently
12 they are in an unfair fight. The cases before you are
13 critical to ensuring that companies and workers in
14 Connecticut and really across the country are given a fair,
15 level playing field.

16 The eight dedicated steel fabricators in
17 Connecticut that are certified by the American Institute of
18 Steel Construction are essential to our economy. One of the
19 largest of these quality fabricators is United Steel,
20 founded in 1974. United Steel provides fabricated
21 structural steel projects like the new Sandy Hook Elementary
22 School built to replace the school that was the site of the
23 horrendous tragedy in our state and the University of
24 Connecticut Innovation Building, site of great progress.

25 By providing world class products at competitive

1 prices the company has grown over the years to become a very
2 significant employer in the East Hartford and Greater
3 Hartford Region and it's just one of a number of these
4 companies that depend on a level playing field.

5 In fact, United Steel and other structural steel
6 companies must be allowed to continue to thrive but dumped
7 and subsidized fabricated structural steel imports from
8 Canada, China and Mexico are making that task increasingly
9 difficult and in increasing numbers of cases actually
10 impossible.

11 In fact, I was troubled to learn that just two
12 weeks ago United Steel was forced to lay off 26 workers in
13 one day. The company told my staff that these layoffs are
14 directly attributable to dumped and subsidized fabricated
15 steel from the countries under investigation and are the
16 subject of this hearing. Let me repeat, twenty-six workers
17 were laid off in one day due to unfairly traded imports.

18 Layoffs like these are not only devastating to
19 workers but also to their families and communities. They
20 are good-paying manufacturing jobs with competitive benefits
21 that support and provide dignity to thousands of middle
22 class Americans. United Steel is hardly alone.

23 As the evidence demonstrates a number of domestic
24 fabricators are losing projects, revenue and workers to
25 imports from each of these countries under investigations

1 despite having the capacity and willingness to supply
2 projects throughout the United States. These losses will
3 surely continue without ITC relief.

4 All three countries under investigation are
5 heavily export oriented, shipping historically large volumes
6 of fabricated structural steel to the United States market
7 over the last several years. Our market is open and
8 attractively priced, providing Canadian, Chinese and Mexican
9 fabricators with every incentive to ship greater volumes of
10 dumped and subsidized fabricated steel to the United States
11 market.

12 So without ITC action there will be continued
13 losses, continued job losses and business losses with
14 negative impact on the overall economy and weakening our
15 manufacturing infrastructure base. That base is critical to
16 our national security. We all want America's infrastructure
17 to be built by America's workers using American steel but
18 the American workers and businesses need our help simply to
19 have a fair, level playing field. That's all they are
20 asking you to assure.

21 So I strongly and strenuously urge corrective
22 action by the ITC and thank you very, very much for giving
23 me this opportunity to be with you today. I know it's a
24 busy day for you and I really want to thank you for allowing
25 me to be before you. Thanks so much.

1 CHAIRMAN JOHANSON: Thank you, Senator Blumenthal
2 for appearing today. Do any Commissioners have questions
3 for Senator Blumenthal? No Commissioners do? Thank you
4 again.

5 SENATOR BLUMENTHAL: Thank you, sir.

6 MR. BISHOP: Our next Congressional witness is
7 the Honorable Steve Daines, United States Senator from
8 Montana.

9 STATEMENT OF SENATOR STEVE DAINES

10 SENATOR DAINES: Good morning. Thank you
11 Chairman Johanson and Members of the Commission for the
12 opportunity to testify regarding the fabricated structural
13 steel case that's before you.

14 I'm here today to talk about the impact that this
15 decision would have on the community of Great Falls,
16 Montana. ADF International's state-of-the-art fabrication
17 facility in Great Falls supports hundreds of good jobs and
18 has resulted in tens of millions of dollars in investment in
19 the community.

20 The facility specializes in both heavy and
21 intricate steel components, high volume projects as well as
22 conventional steel structures. It's precisely the type of
23 jobs and products necessary to build and improve our
24 infrastructure. The integrated nature of the North American
25 Fabricated Steel Structure Industry makes the flow of inputs

1 across the border essential to the viability of companies
2 like ADF International.

3 These duties would substantially increase costs,
4 place jobs at risk and threaten plans for a significant
5 expansion in Great Falls that could create dozens of new
6 high-paying jobs and result in millions of dollars in new
7 investments. Let me say that again, these duties would
8 substantially increase costs, place jobs at risk and
9 threaten plans for significant expansion in Great Falls.

10 Great Falls, Montana is a community that
11 struggles to continue to create good, high-paying jobs.
12 These duties literally put these jobs at risk. With
13 ninety-five percent of the world's population outside the
14 United States, reducing barriers to trade and opening
15 markets is critical.

16 I say that as someone who has spent most of my
17 private sector career of 28 years involved in global
18 operations. I spent five and a half years living in China
19 working for Proctor and Gamble as we were launching American
20 Products into that market. I managed Asia-Pacific for a
21 software business for 5 years. I had offices in Tokyo and
22 Sidney.

23 It's critical. Whether it's a manufacturer like
24 ADF in this instance or farmers and ranchers who ship their
25 wheat, their beef or other commodities overseas, Montanans

1 know how important trade is to our State's economy and
2 that's certainly evident in this case.

3 I urge the Commission, I plead with the
4 Commission to give full consideration to the impacts these
5 duties would have on communities like Great Falls, Montana
6 and oppose this Petition. Thank you for the opportunity to
7 testify on this very important matter.

8 CHAIRMAN JOHANSON: Thank you, Senator Daines for
9 appearing this morning. Do any Commissioners have any
10 questions for Senator Daines? None do. Thank you, again.

11 MR. BISHOP: Our next Congressional witness is
12 the Honorable Rick Crawford, United States Representative
13 from the First District of Arkansas.

14 STATEMENT OF REPRESENTATIVE RICK CRAWFORD

15 REPRESENTATIVE CRAWFORD: Good morning, Chairman
16 Johanson and Members of the Commission. Thank you for your
17 work to ensure that U.S. Trade Laws are being fully and
18 fairly enforced.

19 I'm here this morning because I'm concerned that
20 fabricated structural steel imports have materially injured
21 the Domestic Industry through unfair trade. Trade orders
22 are both appropriate and necessary to address this injury.

23 I'm proud to represent the workers and businesses
24 of the First District of Arkansas. As you know from my
25 prior testimony at this Commission, steel has played a

1 pivotal role in my district for decades. We are home to
2 several of the most advanced steel manufacturers in the
3 world from producers of upstream steel products like steel
4 beams to downstream products such as fabricated structural
5 steel.

6 We do it all. We do it well. Steel workers in
7 Northeast Arkansas are productive and innovative and can
8 outcompete anyone so long as they have a level playing
9 field. That's what we're asking from you today. To hold
10 Chinese, Canadian and Mexican fabricated structural steel
11 producers accountable.

12 Right now these producers are not being held
13 accountable. They are sending significant volumes of
14 unfairly traded fabricated structural steel to the U.S.
15 Market which are harming our producers and workers. The
16 last two years should have been good ones for the Domestic
17 Industry. Construction spending was healthy and major
18 projects across the country were underway.

19 However, instead of being built with domestic
20 fabricated structural steel, too many of these projects were
21 being built with dumped and subsidized imports. The
22 Domestic Producers here today will tell you that their
23 performance was far from where it should have been and where
24 it needed to be due to unfairly traded imports.

25 Domestic fabricators and their workers are not

1 only the ones who suffer from this unfair trade. The
2 domestic steel mills that make the steel inputs for the
3 fabricators are also impacted. Every ton of fabricated
4 structural steel that goes to imports means a ton of
5 fabricated structural steel that is not produced in the
6 United States. This means less steel is produced from U.S.
7 Steel Producers like those in my district.

8 The entire steel supply chain is hurt. The
9 domestic fabricated structural steel industry is being
10 harmed by unfairly traded imports. Let's not wait until
11 things get worse before imposing much needed trade relief.
12 I'm confident that the Commission will carefully consider
13 the record before you in this case and after fully reviewing
14 the facts will agree that the Domestic Fabricated Structural
15 Steel Industry is being injured by dumped and subsidized
16 fabricated structural steel from Canada, China and Mexico
17 and that trade relief is needed. Thank you.

18 CHAIRMAN JOHANSON: Thank you, Representative
19 Crawford, for appearing here today. Do any Commissioners
20 have questions for Congressman Crawford?

21 (No response.)

22 CHAIRMAN JOHANSON: None do. Thank you.

23 MR. BISHOP: Our next Congressional witness is
24 The Honorable Kendra S. Horn, United States Representative
25 from the 5th District of Oklahoma.

1 STATEMENT OF REPRESENTATIVE KENDRA S. HORN

2 REPRESENTATIVE HORN: Thank you. Good morning.

3 I want to begin by thanking the Commission for holding this
4 important hearing today on the impact of the dumping of
5 fabricated structural steel imports into the U.S. by
6 subsidized Chinese companies moving through Canada and
7 Mexico.

8 I appreciate the opportunity to testify before
9 you on this important issue. Free and fair trade, and
10 ensuring a level playing field for U.S. manufacturers and
11 workers is why I am here today.

12 I am proud to represent Oklahoma's 5th
13 Congressional District, a district that covers most of
14 Oklahoma County and Central Oklahoma, as well as
15 Pottawatomie and Seminole Counties. With more than a dozen
16 fabricators employing more than 1,700 workers, steel
17 fabrication is an important industry in Oklahoma.

18 One of these fabricators, W&W/AFCO, has been a
19 bedrock company in our community for more than seven decades
20 and is represented by one of the witnesses here this
21 morning.

22 W&W/AFCO first opened in Oklahoma City in 1945,
23 and has heavily invested in our community ever since. The
24 producer's facility, workers, and products are second to
25 none, which is why W&W/AFCO's fabricated structural steel

1 can be found in structures in Oklahoma and across the
2 country. These include, for example, the Las Vegas
3 Convention Center, the New Oklahoma City Convention Center,
4 and Chesapeake Energy Arena.

5 Over the past few years, a strong economy and
6 increased construction demand means that W&W/AFCO and other
7 domestic fabricators should be thriving. However, the
8 industry has failed to benefit from these positive market
9 conditions.

10 Instead, domestic fabricators are losing projects
11 and revenue to dumped and heavily subsidized imports from
12 China, moving through Canada and Mexico. This has
13 significantly harmed domestic steel fabricators and the many
14 workers that depend on these well-paying fabrication jobs to
15 take care of their families and contribute to their
16 communities. These include many of my constituents.

17 Severe price undercutting by China, Canada, and
18 Mexico, causes many domestic producers to forego bidding on
19 projects if they know they will be up against imports from
20 these countries.

21 Equally concerning is the fact that many domestic
22 fabricators often have no choice but to bid projects at
23 cost, or even at a loss, in order to win a bid.
24 Unfortunately, this untenable choice is necessary for
25 domestic fabrication facilities to keep their doors open and

1 their workers employed.

2 We need to level the playing field. The need to
3 address severe price undercutting is made all the more
4 urgent by the strong U.S. demand for steel in recent years.
5 We play by the rules of fair trade, and we should demand no
6 less from other countries, including the three subject to
7 these investigations -- China, Canada, and Mexico.

8 I want to close by once again thanking the
9 Commission for its hard work on this case, and know -- and I
10 know that the structural steel fabricators in Oklahoma, and
11 the many workers there are also grateful and urge you to
12 take action to address this issue.

13 Thank you.

14 CHAIRMAN JOHANSON: Thank you, Congresswoman Horn
15 for appearing here today. I will let all the lawyers in the
16 room know that I was speaking with Congresswoman Horn before
17 today's hearing and she at one point practiced Customs law,
18 and she knows all about the Harmonized Tariff Schedule,
19 which I was very impressed with.

20 So thank you again for being here today. We
21 appreciate you testifying on behalf of your District. Do
22 any Commissioners have questions for the Congresswoman?

23 (No response.)

24 CHAIRMAN JOHANSON: None do. Thank you, again.

25 REPRESENTATIVE HORN: Thank you very much.

1 MR. BISHOP: Mr. Chairman, that concludes
2 Congressional testimony for the day.

3 CHAIRMAN JOHANSON: Alright, we will now begin
4 with opening remarks by the Petitioners.

5 MR. BISHOP: Opening remarks on behalf of
6 Petitioners will be given by Christopher B. Weld of Wiley
7 Rein. Mr. Weld, you have five minutes.

8 OPENING STATEMENT OF CHRISTOPHER B. WELD

9 MR. WELD: Good morning, Chairman Johanson and
10 members of the Commission and staff. I am Chris Weld,
11 counsel for Petitioner.

12 We are here today in an effort to restore fair
13 trade to the fabricated structural steel market in the
14 United States. The Period of Investigation in this case
15 coincides with an extended economic expansion in the peak of
16 the business cycle for the nonresidential construction
17 market which drives demand for fabricated structural steel.

18 The domestic industry's performance should have
19 improved dramatically across all indicators, but it did not.
20 Instead, unfairly traded imports from Canada, China, and
21 Mexico reached historic levels during the period, robbing
22 the domestic industry of the benefits of the strong economy
23 and construction market.

24 Subject imports undersold domestic producers
25 throughout the POI, resulting in lost projects, a cost/price

1 squeeze, and reduced gross profit and operating margins.

2 In the context of the business cycle which the
3 statute directs the Commission to consider, the domestic FSS
4 industry is materially injured.

5 The statutory factors that the Commission
6 normally considers have been met in this case. The
7 Commission should analyze all subject imports on a
8 cumulative basis. FSS from each of the subject countries is
9 interchangeable both with each other and with the domestic
10 like-product, and competes in the same geographic regions.

11 Subject imports in the domestic like-product are
12 sold through the same channels of distribution that were
13 simultaneously present throughout the U.S. during the POI.

14 In terms of volume, subject imports were at high
15 and injurious levels throughout the POI. From an
16 historically high base in 2016 and 2017, subject imports
17 increased by 8.1 percent in 2018 to approximately 878,000
18 tons.

19 Subject imports accounted for nearly 30 percent
20 of the market in each full year of the POI. This volume is
21 significant both absolutely and relative to consumption.

22 The price effects of subject imports are also
23 significant. Pricing product data from the preliminary
24 phase showed predominant underselling. The bid data
25 collected in the final phase confirm the pervasive

1 underselling, showing that subject fabricators underbid
2 domestic fabricators in 25 out of 33 instances.

3 In all but one of the 16 projects that subject
4 imports won in head-to-head competition against the domestic
5 fabricator, the subject fabricator underbid the domestic
6 fabricator.

7 This overwhelmingly demonstrates that subject
8 imports only win projects from domestic fabricators by
9 underselling. As you will hear from domestic industry
10 witnesses this morning, this pervasive underselling
11 depressed and suppressed prices, as domestic fabricators
12 were forced to lower bids and forego price increases to
13 compete with subject imports or else lose the sale because
14 of price.

15 These adverse price and volume effects have had
16 an injurious impact on the domestic industry. During a boom
17 period when fabricators needed to capture as much work as
18 possible at higher profit margins to sustain operations
19 during the next downturn, the industry lost an enormous
20 volume and value of business to subject imports.

21 This was volume that the domestic industry could
22 have supplied as it operated there only 65 percent or less
23 of capacity utilization during the period.

24 This lost volume and value had a significant
25 impact on the industry's financial performance. Gross

1 profit margins and operating margins fell, with gross
2 margins declining by 2.7 percentage points during the three
3 full years of the POI.

4 The declines in profitability are even sharper
5 when the data of firms that should be excluded from the
6 industry are removed. This caused the industry to cancel or
7 delay investments, hire fewer workers, cut back on
8 compensation, as subject imports prevented it from reaping
9 the benefits of the strong economy.

10 In the context of the peak of the business cycle,
11 these adverse effects are substantial evidence of material
12 injury. As will be demonstrated this morning, the domestic
13 industry would have performed significantly better than it
14 did but for the historically high and increasing volumes of
15 unfairly traded subject imports.

16 For these reasons, on behalf of the domestic
17 industry and its thousands of workers, we ask the Commission
18 to make affirmative determinations with respect to all
19 subject imports, and to restore a level playing field to the
20 U.S. fabricated structural steel market.

21 Thank you.

22 MR. BISHOP: Thank you, Mr. Weld.

23 Opening remarks on behalf of Respondents will be
24 given by Matthew R. Nicely of Hughes, Hubbard & Reed. Mr.
25 Nicely, you have five minutes.

1 OPENING STATEMENT OF MATTHEW NICELY

2 MR. NICELY: Good morning. I'm Matt Nicely of
3 Hughes, Hubbard & Reed, appearing on behalf of Cornerstone
4 Building Brands, whose subsidiary NCI Group is one of the
5 largest fabricated structural steel producers in the United
6 States. I speak this morning on behalf of all Respondents.

7 Petitioner's overblown rhetoric is belied by a
8 sober analysis of record facts. Moreover, the inconsistent
9 positions the Petitioner has taken before Commerce and the
10 Commission undermine its credibility.

11 Petitioner wants you to analyze the domestic
12 industry producing a like-product that is co-extensive with
13 the scope that that industry is far larger than the
14 Petitioner intended. It includes the companies that produce
15 FSS components for pre-engineered metal building systems, or
16 PEMBs, the largest of which are NCI, BlueScope Buildings,
17 and Nucor Building Systems, the latter of which declined to
18 complete a U.S. Producer Questionnaire.

19 These companies are large FSS producers that do
20 not directly compete with any of the Petitioning companies,
21 yet they got roped into this case because the Petitioner
22 adopted a broad scope that includes FSS for PEMBs. The scope
23 excludes PEMBs themselves, but not the FSS used to build
24 them.

25 You cannot exclude from the domestic industry

1 U.S. production of this FSS, whether sold as components or
2 part of a building kit. The companies that produce such FSS
3 do not produce buildings; they produce components.

4 Furthermore, Petitioner defines FSS, subject to
5 the scope of this case, more broadly than the industry
6 normally defines it. Not only does it include FSS used in
7 PEMBs, it also includes FSS used in modules and assemblies.
8 It also includes not merely load-bearing FSS, but any steel
9 that is part of a structure.

10 In Petitioner's words, the scope includes, quote,
11 "steel products that have been fabricated for erection or
12 assembly into structures." Commerce has now accepted this
13 scope. Petitioner must live with the like-product
14 consequences of defining the scope so broadly.

15 The Commission staff understood this. So the
16 prehearing report accurately aggregates all reported U.S.
17 production of FSS that is like the scope. And no matter how
18 the Commission looks at this case, whether you find a single
19 or multiple like-products, or whether you cumulate or
20 decumulate imports from the three subject countries, you
21 will not find the domestic industry producing a like FSS
22 product has been or will be materially injured by subject
23 imports.

24 Based on aggregated questionnaire data over the
25 full years of the POI and the domestic industry increased

1 its production and its shipments. It increased both net
2 sales and U.S. shipment AUVs, and at a faster rate than unit
3 COGs.

4 Its gross profit, operating income, net income,
5 and capital investments all grew, and the industry gained
6 market share throughout the POI. Meanwhile, subject
7 imports' market share was flat. And where any one country
8 gained, the U.S. industry gained, too, at the expense of
9 nonsubject imports or one of the other subject countries.

10 The industry laments its under-utilized capacity,
11 but also complains about the skilled labor shortages.
12 Plainly the record does not support a finding that subject
13 imports had any material adverse volume or price effect, or
14 that they otherwise had an adverse impact on the domestic
15 industry's performance.

16 The industry is not materially injured by subject
17 imports, and shows no sign of vulnerability. The statutory
18 threat criteria also indicate no threat of injury in the
19 imminent future.

20 Faced with aggregated data that do not support
21 their case, Petitioner depends on allegations of lost sales
22 and lost revenue based on bid data. Given the overall data
23 collected showing improving industry performance, this
24 anecdotal evidence is insufficient to support a finding of
25 significant adverse price effects. Not only are the

1 anecdotes few in number, but the collected bid data are
2 largely for the building projects, not the sale of FSS
3 alone.

4 The Commission itself characterized such
5 comparisons as meaningless in the 1988 Investigation of this
6 very product. It cannot be inferred from such data that
7 imported FSS prices drove project purchasing decisions.
8 Further, none of these bid data are relevant to the large
9 PEMB market where bidding is seldom used.

10 Petitioner's case amounts to nothing more than
11 conjecture that but-for imports the industry might have
12 performed better. They claim that at the same point in a
13 prior business cycle, the industry was doing better than it
14 is today. This certainly cannot be used as a justification
15 to go affirmative when the Commission specifically rejected
16 such business cycle comparisons in the most recent Softwood
17 Lumber case.

18 In any event, Petitioner has not demonstrated
19 here that the data from the prior business cycle is
20 probative of how the U.S. industry should have performed
21 during this POI. Petitioner has not and cannot meet that
22 burden.

23 Data from the POI speak for themselves. The
24 Commission should issue a negative determination.

25 Thank you.

1 MR. BISHOP: Thank you, Mr. Nicely.

2 Would the panel in support of the Imposition of
3 the Antidumping and Countervailing Duty Orders please come
4 forward and be seated.

5 Mr. Chairman, this panel has 60 minutes for the
6 direct testimony.

7 (Pause.)

8 CHAIRMAN JOHANSON: You may begin whenever
9 you'd like.

10 STATEMENT OF ALAN PRICE

11 MR. PRICE: Good morning, good morning
12 Chairman Johanson and members of the Commission. I am Alan
13 Price, counsel for Petitioners. The domestic like product
14 is co-extensive with the scope and includes FSS for modules,
15 FSS PEMB components and solar power beams. The Commission's
16 analysis begins with the scope, and the scope covers all of
17 these products.

18 There are no clear dividing lines, and we will
19 address -- we address each of the Commission's factors in
20 detail in our brief. The Commission is required to cumulate
21 for material injury if there is a reasonable overlapping
22 competition, and again as we explain in full detail in our
23 brief, each of these factors supports cumulation as is set
24 out in the brief.

25 There are several key conditions of

1 competition. First, price is decisive in the bid process.
2 Competition occurs for all types of projects, large and
3 small, commercial and industrial. Negative impacts spread
4 throughout the market. The domestic industry's available
5 capacity is substantial. It is operating at low levels of
6 capacity utilization and measuring capacity on a tons per
7 year basis is accurate.

8 Subcontracting is also common. If there are
9 unforeseen schedule adjustments, of course fabricators will
10 prefer the lowest priced subcontractor and often confront
11 "make by" decisions when competing against subject imports.
12 Critically, the POI overlaps with the peak of the business
13 cycle, which masks some of the harmful effects of the
14 subject imports.

15 Subject import volumes declined somewhat
16 because of the petitions in the interim period, leading to
17 some improvements more representative of the business cycle.
18 Turning to the business cycle, here you can see where the
19 POI fell in terms of the business cycle, about where it was
20 at the last peak just before the financial crisis. So you
21 would expect similar performance, all else being equal.

22 But all else was not equal. Here you can see
23 a comparison of subject import volumes at the previous peak
24 in blue, and during the POI in red. Subject import volumes
25 were still historically high even when you compare the

1 unadjusted 2006-2008 volumes to the adjusted POI volumes in
2 the staff report.

3 Subject imports accounted for around 30
4 percent of the market annually. Given price-based
5 competition, where the industry has substantial available
6 capacity, this is effectively a ton for ton replacement and
7 is significant. All of the relevant information in the
8 record shows significant underselling. This is not an
9 impossible analysis as Respondents are claiming. The
10 preliminary pricing product data is still probative. It
11 shows underselling in nearly all quarterly comparisons.

12 The Respondents suggest that you couldn't use
13 pricing products and asks that the Commission just get bid
14 data, something we disagreed with. But the Commission
15 listened to the Respondents and asked for just big data. So
16 what does it show? It shows significant underselling. In
17 fact, it shows that subject imports essentially do not win
18 unless they are first underselling.

19 Now of course Respondents seem to want to walk
20 away from the very approach that they suggested. The
21 purchasers confirm the significance of underselling by
22 reporting at least 64,000 tons that were purchased instead
23 of domestic FSS with price being the primary reasons. For
24 proprietary reasons discussed in our brief, we think the
25 actually number is far higher.

1 But even taking the number on its face, the
2 Commission has viewed similar volumes relative to this
3 market size as significant. Finally, AUVs also confirm
4 underselling, despite some potential product mix issues.
5 Because price is decisive, fabricators had to reduce prices
6 below what they would have otherwise been able to obtain for
7 sales. As a result, the COGS and its sales ratio increased
8 and gross profit margins declined at the peak of the
9 business cycle, when you should have seen the opposite
10 trends.

11 As Dr. Kaplan will explain in greater detail,
12 the industry is materially injured in the context of the
13 business cycle. The volume and value of lost sales was
14 significant. Price depression and suppression was
15 significant. This resulted in declining operating margins
16 and underperformance relative to previous peaks in the
17 business cycle.

18 Here, you can see the significance deviation
19 from the domestic industry's performance relative to
20 previous peaks in the business cycle. The left-hand chart
21 shows historical non-residential construction spending in
22 blue, and median operating profit margins in red. As you
23 can see, it tracks closely until just before the POI, when
24 operating margins fall despite increasing non-residential
25 construction spending.

1 On the right, you can see a comparison of the
2 median operating profit margins from 2006 to 2008 in blue
3 and during the POI in red. As we detail in our economic
4 submission attached to our brief, this deviation had
5 significant financial implications for the domestic
6 fabricators.

7 Evidence of injury is even more clear if the
8 Commission excludes certain parties from the data set or
9 focuses on the merchant market. Details are largely
10 proprietary, but we explain in detail in our brief why NCI
11 and Blue Scope data appear to be misreported and should be
12 excluded. Regardless, the Commission should focus its
13 analysis on the merchant market. The final staff report
14 should report industry data with their excluded in relevant
15 tables, to make sure the Commission has the option for all
16 appropriate analyses.

17 Subject imports also threaten further material
18 injury if relief is not granted. Now I'd like to turn to
19 our first witness, Mr. David Zalesne of Owen Steel.

20 STATEMENT OF DAVID ZALESNE

21 MR. ZALESNE: Thank you, Alan. Good morning
22 Mr. Chair and Commissioners. My name is David Zalesne. I'm
23 the president of Owen Steel Company based in Columbia, South
24 Carolina. I'm also the chair of Government Relations
25 Activities for the Board of Directors of the American

1 Institute of Steel Construction, and I served as chair of
2 the AISC Board from 2017 to 2019, during the period of the
3 current investigation.

4 I want to thank you for this opportunity to
5 testify on the significant injury caused by unfairly
6 fabricated structural steel imports from Canada, China and
7 Mexico, and start the Petitioners' presentation by providing
8 some background on our product and our industry.

9 As the name of the product suggests,
10 fabricated structural steel is the result of a manufacturing
11 process that turns steel mill material into components for
12 the structures of commercial buildings, industrial
13 facilities and institutional and public infrastructure
14 projects like hospitals, research labs, airports and
15 courthouses.

16 Structural steel fabricators like Owen Steel
17 provide the critical intermediary role in the structural
18 steel supply chain, between steel mills and general
19 contractors, and project developers and owners. The
20 fabrication process takes place in plants that are uniquely
21 designed for steel fabrication, with equipment, tools and
22 trained workforces who cut, drill, fit, form and weld
23 components together to meet the plans and technical
24 specifications for each project.

25 Fabricators range in size from very large

1 companies with national footprints to many small and
2 medium-sized family-owned businesses serving local and
3 regional construction markets throughout the country. Owen
4 Steel and our domestic competitors who are here today
5 compete directly with subject imports for projects
6 throughout the United States along the East Coast, the Gulf
7 Coast, the Pacific Coast and the northern border.

8 Most domestic and imported fabricated
9 structural steel products are entirely interchangeable, and
10 projects are awarded almost solely on price. So when
11 domestic fabricators are forced to bid work against
12 fabricators whose products are dumped or subsidized into the
13 market, we either lose the work or get it at reduced and
14 often unprofitable prices. In my position on AISC's Board,
15 I've heard from fabricators of all sizes and from all parts
16 of the country about subject imports, whether the project is
17 a 50,000 ton high-rise in New York, a 500 ton public school
18 in Kansas or a petrochemical plant in Texas.

19 Jobs that would have been routinely awarded to
20 domestic fabricators five years ago are now being bid
21 aggressively by fabricators from Canada, China and Mexico.
22 Domestic fabricators also see the impacts of market
23 displacement, as fabricators are forced to go hundreds of
24 miles away from their traditional markets to bid on projects
25 because import competition has driven them out of their

1 traditional markets. The industry feels the harmful
2 effects of subject imports everywhere.

3 For a century of American history, domestic
4 steel fabricators built America's great critical
5 infrastructure projects. There was plenty of domestic
6 capacity and plenty of skilled, well-trained and well paid
7 American labor. Notwithstanding arguments Respondents have
8 made, there is still domestic capacity today, although it is
9 at risk due to the subject imports.

10 The data you have in your report on the
11 industry's capacity utilization levels are a realistic
12 depiction of availability to satisfy domestic demand. Any
13 claim that an industry working at 60 percent utilization is
14 capacity-constrained is absurd. As you'll hear from others
15 on the panel this morning, it is also unsustainable for the
16 industry.

17 Owen Steel and other domestic fabricators saw
18 a strong market emerging a few years ago, and invested in
19 capacity, equipment and workforce training to take advantage
20 of it. Instead of a return on that investment, we have been
21 forced to lower prices to unprofitable levels, take smaller
22 projects from other domestic fabricators or leave spare
23 capacity unused.

24 In 2014, Owen acquired a plant in Wilmington
25 to support expansion opportunities in growing markets. We

1 thought this investment was well-positioned to take
2 advantage of demand in the middle of key construction
3 markets. Instead, we've watched major jobs shipped in from
4 the subject countries right past us, as we've chased after
5 small jobs to keep the facility busy.

6 Fabricators across the United States have been
7 subjected to illegally dumped and subsidized imports for
8 years, losing project after project to imports from China,
9 Canada and Mexico. The returns on the investments that
10 companies like Owen Steel have been able to make in recent
11 years are simply not commensurate with the strength of the
12 economy around us.

13 The last few years should have been
14 opportunities to grow, improve, hire and train new workers.
15 Instead, fabricators throughout the country have struggled
16 under the pressure of subject imports, for smaller jobs at
17 lower prices, often just to cover costs and keep existing
18 facilities running. Left unchecked, dumped and subsidized
19 imports from Canada, China and Mexico will continue to gut
20 the domestic fabricated structural steel industry, leaving
21 the domestic industry with no ability to build America's
22 biggest and most critical infrastructure and private sector
23 steel construction projects.

24 On behalf of Owen Steel and our 300 employees
25 in South Carolina and Delaware, as well as the other

1 domestic steel fabricators and their thousands of employees
2 throughout the country, we urge you to find that imports
3 from the subject countries have injured our industry and
4 continue to threaten further material injury. Thank you.

5 STATEMENT OF RICK COOPER

6 MR. COOPER: Good morning. I'm Rick Cooper,
7 Chairman and CEO of W & W/AFCO Steel. Thank you for this
8 opportunity to discuss how unfairly-traded Canadian, Chinese
9 and Mexican imports of fabricated structural steel are
10 severely harming my company and its 2,600 employees. W &
11 W/AFCO Steel is a domestic fabricator of steel structures
12 and components. We currently have seventeen fabrication
13 facilities across Alabama, Arkansas, Colorado, North
14 Carolina, Oklahoma, Texas and Virginia. W & W and AFCO have
15 been in business for a combined 178 years. W & W Steel was
16 founded in 1945 and AFCO Steel dates back to 1909.

17 I wanna start off by explaining how the bid
18 process in our industry works and how it leads to fierce
19 price competition. Fabricated structural steel is sold on a
20 project-specific basis and through a highly competitive bid
21 process in which price is the determining factor among
22 technically-compliant bids. The preparation of an initial
23 bid is a complex undertaking, requiring extensive
24 engineering knowledge and exacting attention to detail. It
25 can take hundreds of hours to prepare just one bid.

1 After an initial bid is submitted, multiple
2 rounds can follow to winnow down the competition and drive
3 down prices. Contractors will frequently ask bidders to
4 meet or beat the subject import price during this process.
5 A contractors' plans may get refined and bids will be
6 modified accordingly during this process.

7 From start to finish, the bidding process can
8 take anywhere from three to four months to more than six
9 months, depending on the project size. If we win a bid, we
10 typically lock in our steel prices at that time. However,
11 winning a bid is happening with increasingly less frequency
12 and, even when we do win, it is often at a loss. Dumped and
13 subsidized fabricated structural steel imports are to blame.

14 W & W/AFCO competes head-to-head with fabricated
15 structural steel from Canada, China and Mexico on projects
16 bid, big and small, throughout the United States. I'd like
17 to focus first on China, given what I understand you'll hear
18 from respondents today. Although the import data may be
19 showing declines in Chinese volumes, we certainly aren't
20 seeing it.

21 There could be several reasons why. One of these
22 is that significant volumes of Chinese fabricated structural
23 steel is modularized in third countries, which I'm not sure
24 is reflected in the import data. What is absolutely clear
25 is that we are losing countless jobs to the Chinese. One of

1 these jobs is the L.A. Ram Stadium. In 2016, we lots a
2 20,000 ton project for the roof of the stadium to the
3 Chinese. I understand that in their prehearing brief,
4 Chinese fabricators argue that the domestic fabricator who
5 won the bid, selected Chinese product to meet sizing and
6 scheduling requirements. They claim that no domestic
7 fabricator was capable of meeting these requirements.

8 These claims are wrong. First, W & W/AFCO
9 absolutely had the capability of performing this project.
10 We have crane-lifting capacity of 180 tons, even though the
11 project had no pieces approaching this weight. Our facility
12 in Oklahoma City has 700,000 square feet under roof and a
13 26-acre handling yard, so no issues with plant layout.

14 The schedule for this project was so far out that
15 this wasn't an issue either. The project was specified to
16 American Institute of Steel Construction Guidelines, even
17 the compression ring components. Any supposed limitation on
18 our ability to complete this project is nonsense. We've
19 done far more complex and technically demanding stadium
20 projects, including the Dallas Cowboy Stadium and the new
21 Texas Ranger Stadium. W & W/AFCO bid on the Rams project,
22 along with other domestic fabricators.

23 We were initially informed that we were awarded
24 the project based on qualification. However, after
25 significant budget overruns to the stadium unrelated to the

1 roofing phase of the project, I was informed that the owner
2 wanted us to guarantee our price. Because the design was
3 far from finalized, I would not guarantee our pricing. As a
4 result, the project was awarded to Schuff Steel, another
5 domestic fabricator. However, Schuff served only as the
6 erector as the project's owners' representatives solicited
7 Chinese pricing for the fabrication portion in order to
8 save money. The owners' rep assigned Chinese pricing to
9 Schuff and included it in Schuff's contract. The
10 fabrication portion was awarded to Chinese fabricators
11 because we could not meet their price.

12 To be clear, if we had been able to match the
13 Chinese pricing, we would've been awarded the job, but we
14 were unable to come close. We simply couldn't compete based
15 on the price and the owners knew it. We didn't lose the
16 L.A. Ram Stadium to the Chinese because of scheduling
17 constraints, availability or capability. We bid this
18 project at a competitive price and have all of the cost
19 data to compare with the Chinese pricing.

20 As I testified back in February, and I stand
21 firmly behind my words, it was the cheapest pricing that I
22 have ever seen from any country. We could've donated 100%
23 of our labor to fabricate the job, 100% of our production
24 detailing just to get close to the Chinese pricing. We lost
25 this job because of price.

1 You will hear this afternoon that price isn't
2 nearly as important as other factors such as quality, timely
3 delivery, etcetera.

4 This argument is not credible and is not
5 consistent with how the industry works. Preparing a bid is
6 timely and costly, so if you're not qualified to perform a
7 job or unable to do so, it doesn't make sense to go through
8 the process. And if you do, you will get winnowed out
9 fairly quickly so that, by the time of the final round
10 comes, it's all down to price. Other purchasing factors
11 simply don't matter at that point.

12 Winning business and keeping our workers employed
13 has been costly. Either we have been forced to lower our
14 price to meet or beat the import price, or we've had to
15 focus on smaller, less-profitable projects. The result is
16 the same either way, significant injury to my company and
17 its workers. Our costs have gone up in part because we have
18 been driven into these smaller projects and have had to
19 prepare more bids to compensate, which is an expensive
20 endeavor.

21 We have been unable to pass along these increases
22 to our customers given the downward pricing pressure from
23 subject imports. The investments that we have made have
24 failed to earn adequate returns while we have declined to
25 make others, despite relatively strong demand during the

1 investigation period.

2 As I mentioned earlier, W & W/AFCO has been in
3 existence for a combined 178 years and we hope to be around
4 for many more. But trade relief is desperately needed by
5 our industry and it cannot come soon enough. On behalf of W
6 & W/AFCO, our workers and their families, we ask you to help
7 prevent further harm to our industry by making an
8 affirmative determination in this case. Thank you for your
9 time and attention.

10 STATEMENT OF HOLLIE NOVELETSKY

11 MS. NOVELETSKY: Good morning. My name is Hollie
12 Noveletsky. I am CEO and owner of Novel Iron Works in
13 Greenland, New Hampshire. Thank you for the opportunity to
14 testify. I'll focus my comments on how Novel and its
15 employees have been injured by unfairly-traded fabricated
16 structural steel from Canada, China and Mexico.

17 Novel is a third-generation family-owned steel
18 fabricator that's been producing structural steel for more
19 than sixty years. Founded by my father in 1956, my son Josh
20 Noveletsky is now president, and I now have a two-year-old
21 grandson, and my hope is that someday Novel will become a
22 fourth-general company. However, if dumped and subsidized
23 Canadian, Chinese and Mexican fabricated structural steel
24 are permitted to continue to enter our market, I have real
25 concerns whether Novel can survive that long.

1 In the current market, no matter what we offer,
2 if we can't meet or beat the import price, we almost always
3 lose the sale. And this is unfortunately happening with
4 greater frequency. Subject producers like the Canadians are
5 selling structural steel in the U.S. market for roughly 10
6 to 15% below our bid, which is already at or below cost.
7 And in some cases, they're coming in at 30% of our price.
8 As a result, we are now completely shut out of certain
9 markets. This includes public schools projects in
10 Massachusetts. These public funds to build these schools
11 were all going over the border, making it even pointless to
12 bid.

13 We are fully capable of fabricating and erecting
14 these public-funded schools. We lose these projects solely
15 based on price. Some will argue that the U.S. capacity's
16 maxed out and we need foreign fabricated structural steel.
17 I know that in New England, we have ample capacity to meet
18 the needs of the construction industry. Novel is producing
19 significantly below capacity.

20 There are times in construction, as we all know,
21 that project schedules change and push into another
22 scheduled project. During those times, our domestic
23 competitors together to subcontract work, and yes, I am
24 aware that in rare cases, certain domestic producers
25 subcontract work to foreign fabricators, but I can guarantee

1 you that they do so purely on the low price, not on
2 quality, capability or capacity.

3 We are ready, willing and capable to supply all
4 types of steel projects and would be able to do so in a
5 fairly-traded market. But we are now being forced out of
6 many of the larger projects. We know we can't compete
7 against the dumped and subsidized import prices, making it
8 futile to bid. Because subject imports have pushed us out
9 of larger markets where we typically saw four or five
10 bidders, we've had to pursue smaller projects in smaller
11 markets with lower margins. These projects generally have
12 ten or more fabricators bidding, and although they are less
13 profitable than the larger projects, the import competition
14 remains just as fierce.

15 We are not losing sales to subject imports.
16 We're losing substantial revenue. The use of multiple
17 bidding rounds facilitates this intense price competition.
18 As general contractors use the subject import price to drive
19 down our bid round after round. It's not unusual for us to
20 lower our bid to below raw material costs and labor simply
21 to win sales and keep our facility running. However, even
22 then, sometimes we simply can't go that low.

23 These losses shouldn't be happening, especially
24 not in a period of healthy demand, as we've seen since 2016.
25 Although U.S. construction spending has been strong since

1 the start of the investigation period, Novel has been unable
2 to benefit. Instead we are losing project after project to
3 subject imports and have seen our production profits and
4 employment numbers drop.

5 When I testified at the staff conference, I noted
6 that in 2018, our profits plummeted to a before-tax of
7 \$300,000 on gross sales of \$32 million. As an update, in
8 2019, we lost \$100,000 on total gross sales of \$41 million.
9 This is due to subject imports, as a result of the
10 distortion of the U.S. market, we have had to postpone
11 much-needed equipment updates and our capital investments
12 over the past few years have been scaled back to a fraction
13 of what they were before.

14 These negative impacts are not what keep me up at
15 night. What has been particularly difficult is the
16 injurious impact of unfairly-traded Canadian fabricated
17 structural steel and our workers and their families. Our
18 employee headcount is down. These lost positions represent
19 solid middle-class manufacturing jobs. Wage increases,
20 healthcare insurance contributions and profit-sharing have
21 been negatively impacted.

22 We've been put in the painful position of having
23 to choose between investing in much-needed equipment or
24 investing in our employees. We lose either way. Without
25 trade orders in place, conditions of the domestic industry

1 will inevitably go from bad to worse.

2 Canadian fabricators became even more aggressive
3 after Commerce's negative preliminary determination.
4 Canadian fabricators that we've never heard of or seen
5 before are coming out of the woodwork and underbidding us on
6 projects. If orders are not imposed, Novel may not last
7 much longer. Our survival is at risk.

8 On behalf of Novel, its employees and their
9 families, we urge you to find the unfairly-traded imports of
10 fabricated structural steel from Canada, China and Mexico
11 are injuring the domestic industry and give us a fighting
12 chance. Thank you.

13 STATEMENT OF CHET MCPHATTER

14 MR. MCPHATTER: Good morning. My name is Chet
15 McPhatter and I'm President of Banker Steel Company. I
16 oversee the day-to-day production operations of the company,
17 including marketing and sales efforts. I have worked for
18 Banker Steel since 1997. Banker Steel manufactures
19 fabricated structural steel for use in commercial
20 construction projects in the United States.

21 We were founded in 1997 with just a few
22 employees. Since then, we have become one of the largest
23 domestic fabricators in the U.S. We now employ more than
24 400 workers at our facilities, which are located in
25 Lynchburg, Virginia, Orlando, Florida and South Plainfield,

1 New Jersey. We compete for projects nationally with a focus
2 on New York, the Northeast, Florida, the Southeast, and all
3 along the Atlantic Coast region. At Banker Steel, we have
4 a highly skilled and committed workforce, which includes
5 members of the United Steelworkers Union.

6 We're a great company, we are proud of our
7 employees and our projects. We produced the structural
8 steel used in the Freedom Tower in New York City, the
9 Washington Nationals baseball stadium and MGM National
10 Harbor in Maryland, among other projects.

11 As you have heard from others in recent years,
12 the domestic industry has been forced to compete with
13 unfairly-priced imports of structural steel from Canada,
14 China and Mexico and Banker Steel has lost several large
15 projects to these imports. Even when we want to bid in the
16 face of subject competition, we had to reduce our prices
17 substantially to meet their low pricing levels.

18 Let me describe some of the experiences.
19 Starting with our involvement in the Hudson Yards Project.
20 The Hudson Yards Project is located on the west side of
21 Manhattan and is the largest private real estate development
22 in U.S. history. In 2013, we won the bid for the structural
23 steel used in the platform underlying Hudson Yards. The
24 platform provides a foundation for the above-grade
25 construction at Hudson Yards, which includes several

1 high-rise towers. We provided 25,000 tons for the Hudson
2 Yards platform, which made it our largest project at the
3 time. Because we completed the platform successfully, we
4 expected to compete for and win some of the above-grade work
5 at Hudson Yards. We lost that work, however, because of the
6 subject imports.

7 To take one example, one of the first structures
8 in Hudson Yards was Tower A, which required approximately
9 90,000 tons of structural steel. Due to our work on the
10 platform, the developer asked us to provide budget pricing
11 for Tower A while it was being designed, which we provided
12 several iterations. However, to my knowledge, no domestic
13 fabricators were given an opportunity to bid the final
14 design. Instead, the developer purchased milled steel from
15 China and shipped it to fabricators in third countries,
16 including Corey from Mexico.

17 The steel was then imported into the U.S. and
18 shipped to New York at a cost well below the prices we
19 offered during the budget phase. Similarly, the bid for the
20 15,000 tons of steel used in the retail center at Hudson
21 Yards was awarded to the Canadian fabricator, ADF, who again
22 offered below-market prices to the developer.

23 Finally, in 2018, we decided to make an
24 aggressive bid to supply 25,000 tons of steel for the tower
25 at 50 Hudson Yards. The bid was awarded, however, to the

1 Mexican fabricator, Corey. When we learned about the price,
2 we were shocked because it was well below our own cost of
3 producing the steel.

4 In summary, the largest private real estate
5 development in U.S. history was built primarily with foreign
6 fabricated steel, most of it imported from the subject
7 countries at below-market prices to the detriment of the
8 domestic industry.

9 The Hudson Yards Project is just one example,
10 although a very important one, of the harmful impact that
11 the subject imports have had on our industry. At the end of
12 2018, for example, Banker Steel lost another bid for the
13 production of structural steel for Two Manhattan West, a
14 50,000 ton high-rise in New York City. We were a finalist
15 for this project, but could not compete with the very low
16 pricing offered by the Canadian supplier, the Walters Group,
17 which won the bid after we refused to offer further price
18 cuts. We understand that the low prices offered by Walters
19 were based on subcontracting much of the fabrication work to
20 Chinese and Mexican fabricators.

21 Based on the public brief in this investigation,
22 I understand that counsel for the subject imports claim that
23 we did not lose these sales because of price, but because we
24 did not meet the needs of the developer. I do not believe
25 that to be the case based on the circumstances under which

1 these projects were awarded.

2 On Hudson Yards, it does not make sense that a
3 developer would've chosen Banker Steel to provide the
4 structural steel for the platform, which is quite literally
5 the foundation of that project, but not consider us capable
6 of supplying the steel for the above-grade structures. Nor
7 would the developer have asked for pricing from Banker Steel
8 on Tower A if it thought us incapable of performing the
9 work. Similarly on Two Manhattan West, the structural steel
10 contractors only awarded to Walters after we held firm on
11 our price and refused to make further cuts.

12 In my view, the determining factor is clear,
13 price-price-price. The importance of price on these bids is
14 also demonstrated by our experience on projects where we
15 actually did win the bid. In July, 2018, we were awarded
16 the bid for the project at 66 Hudson Boulevard in New York,
17 but we were forced to reduce our price significantly to
18 compete with the low pricing offered by Canadian fabricator.

19 In fact, after making what we understood was our
20 final bid, we were asked to come to a meeting with a
21 prospective customer in New York. We arrived and were
22 placed in a room while representatives of the Walters Group,
23 our Canadian competitor on the bid, were placed in another
24 room. Ultimately, we were told that we needed to beat their
25 price to win the bid. We did beat their price, but lost

1 substantial revenue. Again, when we competed with the
2 Canadian producers, the deciding factor was price.

3 In sum, the low price fabricated steel imports
4 from Canada, China and Mexico, have negatively impacted our
5 sales and profitability. Before duties were imposed in this
6 case, we lost a number of projects to subject imports and
7 had to cut our pricing for the bids that we did win. This
8 impacted our bottom line, return on investment and prevented
9 us increasing our capacity utilization, which has affected
10 our ability to expand our sales and production levels.

11 Fortunately, the impact of the investigation has
12 been positive and in 2019, I am pleased to report that we
13 were awarded the bid to produce the structural steel for a
14 large commercial and residential complex at South Station in
15 Boston, Massachusetts. Their net process, the developer
16 inquired about the duties that would be imposed on the
17 Canadian imports if the orders were issued. I believe that
18 the developers' concern about the duties opened the door and
19 allowed us to compete on a fair basis with the Canadian
20 imports.

21 In my view, imposing duties on the subject
22 imports will help address the unfair trading practices of
23 Canada, China and Mexico and will level the playing field
24 for the domestic industry. I respectfully ask you to issue
25 an affirmative determination which will help us deal with

1 the unfairly-traded imports from these three countries. I
2 appreciate the opportunity to appear before you and look
3 forward to any questions you may have.

4 STATEMENT OF JED DOWNS

5 MR. DOWNS: Good morning. My name is Jed Downs.
6 I'm President of Qualico Steel, a structural steel
7 fabricator based in Webb, Alabama. I appreciate the
8 opportunity to be here this morning to tell you how my
9 company is being injured by unfairly traded imports from the
10 countries under investigation.

11 Qualico's a family-owned company started by my
12 father in 1976. It began on a dirt road in south Alabama
13 with a simple goal of providing great service and a quality
14 product. With just enough money to buy a welding machine, a
15 grinder and a torch, my father was able to win his first
16 project.

17 With hard work, and persistence, he soon
18 purchased a dilapidated cotton gin, as he was proud and
19 grateful to have a roof over his head. I was fortunate
20 enough at 12 years old, to be available to help him during
21 my time off from school on the weekends and the holidays.

22 Since then, the company has grown into a major
23 structural steel fabricator, of medium to large size
24 industrial projects. We have two facilities in Alabama,
25 totaling 550,000 square feet in fabrication space. In 1995,

1 we opened a third facility in Midlothian, Texas to better
2 service our projects in central and west -- in the central
3 and western half of the country.

4 I was honored to host the Commission staff at our
5 Texas facility in November. Our primary focus is the
6 industrial market, and selected commercial projects across
7 the southeastern United States. Up until a few years ago,
8 my primary competitors for projects in the industrial market
9 were other domestic fabricators. But then starting in 2016,
10 we began to see increasing volumes of Chinese imports.

11 These imports have pummeled Qualico, and other
12 fabricators in the region, entering the market at prices as
13 much as 35 to 50 percent below our prices. We simply can't
14 compete at those pricing levels, which are well below our
15 cost. Chinese imports are taking the large volume projects
16 and leaving us with the scraps.

17 Often, what will happen on a large industrial
18 project is that we will get some portion of the first phase
19 of the project, because the purchaser needs to purchase this
20 portion quickly. We will produce the fabricated steel, and
21 then ship it to a modular yard for modularization.

22 But then, the subsequent phases will be comprised
23 of Chinese product because of the low price. In the end,
24 both our product in modular form, and the Chinese product in
25 modular form, are being used on the same project. But the

1 Chinese were getting upwards to 75 to 80 percent of the
2 total volume of the project because we can't beat their
3 price.

4 Unfortunately, the Chinese are also bidding off
5 smaller jobs as well. We're currently bidding an 800 ton
6 project, where we are competing against a Chinese
7 fabricator. I'm also seeing Mexican fabricators bid on
8 projects in the market as well.

9 If I know that the fabricator is -- if I know
10 that a fabricator from either China or Mexico is bidding a
11 project, I will either not bid the project, or if we need
12 work for our people, I will make sure that our prices are
13 rock bottom, even priced below cost, thus being willing to
14 take a loss on the project.

15 It is the only way I have a shot at winning the
16 job, and ensuring that I can keep my shop running and my
17 workers employed. As a result of these unfairly traded
18 imports, we have not been able to sell enough work to
19 operate at full capacity. The work we have been able to
20 sell, has been at significantly reduced prices. This has
21 negatively impacted our profits, which have steadily
22 declined since 2016.

23 This obviously, results in lower take-home pay
24 for our workers, who work less hours and get less bonuses
25 and receive less year end profit sharing. This is no way to

1 run a thriving business. In fact, many of my domestic
2 competitors have left the industrial market because of
3 unfairly traded imports.

4 I will say that things have improved somewhat,
5 after the trade cases were filed earlier last year. I
6 started getting second looks from customers who weren't
7 previously giving me a chance. But if trade orders are not
8 imposed, any recent improvement because of these cases would
9 quickly evaporate.

10 Without trade relief, my expectation is that the
11 imports from all three countries will continue to
12 accelerate. More and more domestic fabricators who are
13 currently servicing the industrial sector will be forced out
14 of the market, and potentially out of business.

15 As I noted at the outset, Qualico's a family
16 company owned and now in its third generation, as both my
17 son and my son-in-law have joined the company. Without
18 trade relief, I fear we will not make it to the fourth
19 generation. On behalf of my company, its 300 workers, their
20 families, I urge you to make an affirmative determination in
21 these cases, thank you.

22 STATEMENT OF PETER LABBE

23 MR. LABBE: Good morning. My name is Peter
24 Labbe. I am the President and General Manager of Cives
25 Steel Company, New England Division in Augusta, Maine. I

1 worked for Cives for more than 16 years, and I'm currently
2 responsible for the overall operations there.

3 Our main location serves all of New England's
4 structural steel needs from high-rise and commercial
5 structures to airports, hospitals, nuclear power plants and
6 more. I would like to thank the Commission for the
7 opportunity to be here today.

8 As will become clear today, our industry needs
9 relief from unfairly traded imports from Canada, China and
10 Mexico. While my primary responsibilities are focused on
11 New England, Cives has seven other divisions in New York,
12 Virginia, Mississippi, Georgia, Indiana, Idaho and Arizona.

13 And we are seeing intense competition from
14 subject fabricated structural steel imports throughout the
15 market. Cives fabricated structural steel for buildings and
16 other structures across the United States, including
17 Children's Hospital in Boston, Turner Field in Atlanta, and
18 Reagan National Airport, right here in Washington, D.C.

19 We also fabricate for less glamorous structures
20 such as schools, distribution warehouses, light
21 manufacturing plants. Until recently, we have been able to
22 get a fair price to keep our employees busy and make sure
23 they are well compensated for the great work that they do.

24 But dumped and subsidized imports have become a
25 game changer. We have lost a significant number of major

1 projects to subject imports over the investigation period,
2 and we've had to lower prices to compete on others. As one
3 example, our fabrication plant in Maine lost a bid to a
4 Canadian fabricator on a 15,000 ton facility in the
5 northeast for a U.S. defense contractor.

6 The new facility will house the construction of
7 nuclear submarines for the U.S. Department of Defense. As a
8 result of this lost project, we suffered a stoppage of new
9 hires, reduced work weeks and employee lay-offs at our
10 facilities.

11 As another example, a loyal customer of our
12 mid-south division in Mississippi started developing a
13 large, new LNG facility last year using Chinese structural
14 shapes with no intent of even soliciting bids from domestic
15 fabricators, solely due to price.

16 Although Cives has enjoyed a long relationship
17 with this customer, they, like others, are switching to
18 dumped and subsidized imports. We are losing projects like
19 these because of price. You may hear this afternoon that
20 purchasers are buying subject imports for other reasons,
21 including that domestic fabricators don't have enough
22 availability in their shops. In my experience, this is
23 simply not true.

24 Cives has an extensive in-house training program
25 that allows us to hire and maintain as many workers as we

1 need as long as the work is there. We are also proud to
2 employ experienced steel workers and iron workers, who are
3 the best and most efficient in the world.

4 We don't lose projects because we don't have the
5 work force. We lose projects when we can't meet unfairly
6 traded prices. In addition to significant lost sales, we've
7 been forced to decrease our prices to the point where we
8 have taken a loss on projects.

9 Pricing pressure is intense in the bid process.
10 With multiple rounds of bids for projects, contractors
11 frequently tell us where we stand relative to our
12 competitors. We know that by the final round in the
13 process, all bidders are qualified.

14 The final decision is made on price. And if we
15 don't come down, we lose. Plain and simple. When forced to
16 choose between taking a hit on price, and losing the work
17 entirely, we go as low as we possibly can to keep our
18 facilities busy and our employees on the job.

19 But since we are an employee-owned company, with
20 profit sharing arrangements, lower prices translate directly
21 into lower pay for our workers and their families. This is
22 unacceptable, particularly when we are at a high point in
23 the business cycle. Instead of expanding our operations and
24 hiring more workers, we've been forced to limit or forego
25 desired investments and capital improvements.

1 If conditions do not improve, and soon, I fear
2 that plant shutdowns and significant layoffs may be next.
3 That is why I'm here today, to do all that I can to prevent
4 that from happening. While foreign producers may argue that
5 their fabricated structural steel is different from ours,
6 this is false. These products are entirely interchangeable.

7 The fact that we have lost so many projects to
8 subject imports confirms this. The domestic industry can
9 also produce the full range of fabricated structural steel
10 products, including for modules.

11 In fact, Cives has a facility on the Mississippi
12 River that allows us to ship large modules for industrial
13 projects via barge, to service the Gulf Coast and other
14 regions throughout the United States. Typically, we produce
15 the fabricated steel at our plant and then ship it to a
16 modular yard, close to the job site where the plumbing,
17 electrical and other components may be incorporated into
18 the assembly.

19 The module is then shipped a short distance to
20 the job site where it is installed. The Canadians and
21 Chinese use a similar method in that their fabricated steel
22 is produced, and then shipped to a module yard. My
23 understanding is that Chinese fabricators are often using
24 modular yards in third countries for assembly work. While
25 we would like to produce more fabricated structural steel

1 for modules, fierce competition from subject imports has
2 prevented us from doing so.

3 In closing, on behalf of Cives, its workers and
4 their families, we urge you to find that the domestic
5 industry is injured, and that subject imports are
6 responsible for that injury, thank you.

7 STATEMENT OF DR. SETH KAPLAN

8 DR. KAPLAN: Good morning. I am Seth Kaplan of
9 International Economic Research, and first I'd like to turn
10 to the established facts in this investigation.

11 First, the domestic industry has large amounts of
12 unused capacity.

13 Second, the domestic product and subject imports
14 compete head to head on the basis of price.

15 Third, projects won by the subject imports were
16 underbid.

17 And fourth, the domestic industry's performance
18 was suppressed at the peak of the business cycle.

19 These facts were established by the Commission,
20 and the Commission's record by the staff, and are cited to
21 the staff report. I will note that every one of these
22 established facts has been challenged by Respondents, and I
23 think the reason they have challenged is because these facts
24 lead inexorably to the conclusion that the subject imports
25 have had significant and material effects on the domestic

1 industry.

2 The next slide poses two questions that I've
3 asked, and the Commission often asks, as well: Have subject
4 imports lowered prices, diminished domestic shipments and
5 market share, negatively affected employment, and suppressed
6 domestic profits and margins? And, is this particularly
7 injurious in the context of the business cycle?

8 Let me turn to answering parts of these
9 questions. First, the subject imports undersold and
10 suppressed prices, and this is demonstrated in the staff
11 report. The vast majority of projects won by subject
12 imports were underbid and, as stated by the witnesses on
13 this panel, the lowest price wins. And the record shows
14 that when imports win, they underbid.

15 Second, purchasers confirm that subject imports
16 won the projects because they were lower priced. Once
17 again, cited to the staff report.

18 Third, subject imports overwhelmingly undersold
19 in the preliminary phase pricing product comparisons. You
20 have several different avenues at which to assess pricing.
21 The Respondents have you believe it's a three-legged stool
22 and they're trying to pull one out. I will tell you, you
23 have a 27-legged stool, and that if one or two of the stool
24 legs seem less probative, that you have a combined set of
25 information that will lead you to this conclusion.

1 Finally, the domestic industry experienced a
2 cost/price squeeze over the Period of Investigation. Gross
3 margins fell. I'd be happy to discuss the unit issue of
4 margins, if you'd like during questioning.

5 With respect to volume, there has been documented
6 lost projects. The bid data is from purchasers' documents,
7 a significant volume of subject won by the subject imports
8 that were underbid by domestic -- that underbid domestic
9 bidders. The witnesses have testified to particular
10 instances, and I am sure they encourage your questions to go
11 over these very large projects that were lost to dumped and
12 subsidized imports.

13 The volume of FSS in the documented lost projects
14 and the projects discussed today is a significant share of
15 the market in and of itself.

16 Now let's return to the volume effects due to
17 underbidding. The record of documented subject wins shows
18 that imports must underbid to win a project. That's from
19 the record. Documented subject wins are a sample of all
20 subject project wins.

21 Just as, for example, pricing product
22 underselling comparisons are only a small sample of all
23 potential price comparisons, usually the coverage is but a
24 fraction of the total product sold.

25 Just as the Commission reaches the conclusion

1 regarding overall market selling from the sample they
2 collect in the pricing product analysis, the Commission can
3 reach a conclusion regarding lost project bid from the
4 project underbidding analysis.

5 The information you learn about how projects are
6 won and how underbids occur in the projects you have in your
7 staff report tells you something about how projects are won
8 and projects that you don't have in your staff report, and
9 you can't because there's too many of them. You do your
10 best. The staff did a wonderful job of herding cats.
11 There's a lot of producers. There's a lot of projects.
12 There's a lot of bids. And so you can only take a sample,
13 which you did. And it shows one thing.

14 So the volume effects due to underbidding show
15 that imports compete head to head for domestic projects
16 based on the lowest bid. If a share of the subject imports
17 that undersold was even a fraction of the share in the bid
18 data, the volume of lost projects would be significant.

19 What I'm saying is, is that in the bid data
20 imports won because they undersold. And I'm saying if you
21 don't have bid data for other projects that you see the
22 import share, you could conclude a significant portion of
23 those were won because they were underbid.

24 We have taken a share as an example. We haven't
25 affected this and looked at it all as a volume effect, not a

1 price effect. There's been lots of evidence of price
2 suppression and underbidding causing prices to fall, but if
3 we just look at it as a volume effect we could see that an
4 additional share of the market would have significant
5 effects on the domestic industry. And is that realistic?

6 Well, the next slide shows how competition works
7 in this market, and the white area, that sea of white, is
8 projects that are won solely because of price. So these are
9 projects at the margin. What would quantity move by a small
10 price change? Is there a lot of volume like that? Or just
11 a little volume?

12 And the answer is, there's a lot of volume. The
13 testimony here is, on a project by project basis small
14 changes in price move shipments. And in the head-to-head
15 sales between the domestic industry and the subject imports,
16 it is completely realistic that small price changes could
17 move share by a significant amount.

18 In this case, we choose a 5 percent change, 5.7,
19 and the next slide shows what that would do to the domestic
20 industry. Production would be up by a couple hundred
21 thousand tons, but capacity utilization rises, market share
22 by quantity rises, by value rises, the number of workers
23 rises, and I want to point out this is an industry that's
24 atypical of the Commission. We're talking near 20,000
25 workers. The Commission usually looks at more

1 capital-intensive industries with maybe thousands of
2 workers, maybe less. 20,000 workers across the country.
3 It has huge employment effects in this industry. Operating
4 income would increase, and operating margins would increase.

5 Has the domestic industry underperformed at the
6 peak of the business cycle? And the answer is yes. FSS
7 demand is a function of construction spending. Everyone --
8 non-res construction, everyone agrees that that is a good
9 indicator. It was at its peak during the business cycle
10 over the POI.

11 Domestic profitability was suppressed during the
12 POI as compared to historical median operating margin viewed
13 over the business cycle. This is a bad business cycle for
14 this industry. And it's a really cyclical industry.

15 And what's the difference between now and then?
16 One of the major differences is that there is a large share
17 of subject imports dumped into this market during this cycle
18 and not during last cycle. And what has that done? It has
19 taken share, but it has suppressed profits. And this is an
20 industry that needs to make profits during the high times to
21 protect itself over the industry down times.

22 So the graph shows this. You've seen this
23 earlier. But what you see is that the performance relative
24 to construction demand is lower from a margin standpoint.

25 Finally, I'd like to talk a little bit about

1 market share and about the significance of volume in this
2 industry. The statute asks whether subject imports cause
3 domestic injury -- injury to the domestic industry, and then
4 the first factor they ask you to look at is volume. And
5 that volume factor has to look at whether it is by itself in
6 and of itself absolutely, or is its share significant? And
7 then it says, "or" its increase is significant.

8 So it can be significant in and of itself, and it
9 can cause injury in and of itself, and my question -- or
10 what I am addressing as an economist is when would that
11 volume in and of itself be significant and injurious?

12 The first question I would ask: Is it large?
13 It's 30 percent of the market in this case. In and of
14 itself, it is a large share.

15 The second question I ask: Are the imports and
16 the domestic product highly physically substitutable? Are
17 these products fungible? Do they compete against each
18 other? And the answer is, they're all built to spec. And
19 at the end of the day in the final bid, they are identical
20 projects bid on price with qualifying suppliers, and the
21 staff report supports that.

22 Third, do the purchasers look to small changes in
23 price to make a purchasing decision? And the answer is,
24 yes. This is head-to-head competition, project by project,
25 penny by penny, and the lowest bid wins. And you see that,

1 and that the imports won when they were lower of all the
2 projects that we've identified. So it is highly price
3 sensitive.

4 And finally, is the evidence of economic
5 substitutability strong? Are there lost sales? Yes. Did
6 the lowest import bids win? Yes. Would relatively small
7 changes in market share have significant effects on trade,
8 financial, and employment indicia? Yes.

9 This industry has been negatively affected due to
10 the volume of subject imports, and certainly when you
11 consider the volume, the price suppression, and the price
12 effects, you get effects on the trade data, the financial
13 data, and the employment data which are all economically
14 significant and you will determine whether or not they are
15 material.

16 That concludes my presentation.

17 MR. PRICE: Thank you. We will now reserve --
18 that concludes the presentation of the domestic panel.
19 We'll reserve the remaining time available for rebuttal.

20 CHAIRMAN JOHANSON: All right. Thanks to all
21 of you for appearing here today. We will now begin
22 Commissioner questions with Commissioner Kearns.

23 COMMISSIONER KEARNS: Yes. Thank you all for
24 appearing here today. We appreciate all of your testimony.
25 I guess I want to start with the bid data. Respondents

1 argue that the bid data are unreliable because they do not
2 itemize FSS and instead include things like FSS onsite
3 assembly services and other non-FSS components. The
4 Commission does not appear to have encountered such bidding
5 data in past cases, at least not since the 1988 FSS case.

6 My question is can we rely on the bid data,
7 even though the bids generally do not itemize FSS and
8 include services like onsite assembly?

9 DR. KAPLAN: Let me start out as kind of an
10 economical review of this. The first point is you do have
11 other information, the underselling data, and as Mr. Price
12 pointed out, the Respondents did not want to collect pricing
13 product data in the final, and insisted on collecting bid
14 data and this is what we have.

15 But the bid data does show comparisons where
16 there are direct comparisons just on the FSS, and they
17 support the conclusion we've reached. Also, the data show
18 that of the information and we will report this in our
19 post-hearing brief, that there is a direct relationship
20 between the lowest price of the FSS bid in a group and the
21 lowest price offered for the total project.

22 So what we have seen is the variation in the
23 bid is coming from the FSS, and not from the erection
24 services based on the statistical analysis of the data in
25 your record. I am going to now hand it off to the members

1 of the panel, to explain why my statistical result and my
2 economical result is supported by the way the industry
3 works, and why you see the pricing moving due to FSS and not
4 moving due to erection in the samples that have both, and
5 there's other ones that don't, and you do have your pricing
6 products. But --

7 MR. COOPER: Rick Cooper with WWAFCO. When we
8 bid a project installed, meaning that we also include the
9 erection in our bid, the breakdown is typically the
10 fabrication itself, the FSS is worth 70 to 80 percent of the
11 total price, and the balance would be 20 to 30 percent would
12 be the field erection. Those numbers remain pretty constant
13 across the country for a typical project.

14 We also, I'll also add, it's standard industry
15 practice for our customers to ask for a breakdown for those
16 numbers. So they are comparing our FSS price and our
17 erection price to the other bidders in the market. So we
18 expose both of those price components.

19 COMMISSIONER KEARNS: Before I hear from other
20 witnesses, but in general what we're seeing in the bidding
21 does not itemize the two. So is what you just said
22 consistent with that or what am I missing there?

23 MR. COOPER: I'm not sure what I'm missing. I
24 don't 100 percent understand the question.

25 COMMISSIONER KEARNS: I think you just said

1 you tend to give your customers information on both the FSS
2 and on the erection services separately.

3 MR. COOPER: Correct.

4 COMMISSIONER KEARNS: But what we've seen in
5 our data overall is that we don't have those things itemized
6 in the bids at least. Maybe they are discussed with
7 purchasers outside of the bid, I don't know. Or maybe --

8 MR. COOPER: Well, in a lot of for example the
9 industrial projects, we bid fabricate and furnish only. We
10 don't bid the installation of those typically. So you're
11 probably going to have both of the data. I'm not familiar
12 with how the data was accumulated and presented to you all.
13 So I'll let --

14 MR. McPHATTER: Chet McPhatter, Banker Steel.
15 I mean typically we're using the same erectors, same
16 subcontractors. We know where those numbers are as we're
17 bidding the projects, and like Rick was saying, we can get
18 feedback as we -- as the jobs are sold, as far as where
19 those numbers end up from a fab and erection standpoint.

20 COMMISSIONER KEARNS: Okay, and I've been -- I
21 welcome everyone to speak more on this. But one subquestion
22 on this too is I was wondering to what extent when you put
23 together a bid, if it is itemized how much those items
24 really matter? I mean I was thinking the other day of, you
25 know, we asked somebody to help us with landscaping services

1 at our house, and you know, you got a total bid and they
2 break it down. This is what it's going to cost to, you
3 know, trim the shrubs, you know.

4 But I don't really put a lot of stock that
5 that's actually, you know, the number for this component
6 versus that component. I think there's a little bit of art
7 to it. Is it the same in this industry? I mean what you
8 seem -- what you just suggested suggests otherwise, that
9 because you're subcontracting some of those erection
10 services, that item is a pretty solid, reliable figure, not
11 just sort of a hocus-pocus let's just say this much for
12 erection services. Is that right?

13 DR. KAPLAN: When a check is being written to
14 two different people, they tend to focus on it pretty
15 carefully. When it's one person and it's some -- there's --
16 another point as well on the bid process is that it depends
17 at what stage you're at. At some stage, someone might know
18 the breakout, and then the person filling it out later is
19 looking at a total.

20 But I think the key to this is that the
21 variation comes in the FSS, and not in the erection as was
22 explained, that other members of the panel explained.

23 MR. LABBE: Peter Labbe with Cives Steel. We
24 bid the project and we also solicit bids from the erectors
25 that are in each market. So the pricing from those erectors

1 is very well known, and we typically report that through the
2 bid process. In the bid documents there's a breakout for
3 what the erection value is.

4 That can be done even if -- that needs to be
5 done even if you self perform. The majority of the work is
6 not self performed. It is bid out through a bid process.
7 So it's a very well known value. I can't explain why the
8 customers wouldn't have reported that broken out, because in
9 my experience they most certainly have that data.

10 DR. KAPLAN: Also Seth Kaplan. I wanted to
11 add that you're dealing with now domestic erectors that are
12 competing against each other with similar costs. On the FSS
13 side, you're dealing with someone who's using American steel
14 and American labor, and if it's Chinese, someone who is
15 known to be dumping at over 100 percent.

16 So where would you expect the variation to be?
17 In the FSS or the erection costs? So there's more logic
18 that tells you where to turn, as well as in fact the
19 structure of the bids in the competition that these
20 gentlemen have discussed, that would tell you and lead you
21 to give more credence that the FSS is what is driving this.

22 COMMISSIONER KEARNS: Right.

23 MR. DOWNS: This is Jed Downs. I'm sorry. Go
24 ahead, Mr. Price. This is Jed Downs, Qualico Steel. To say
25 that another way, the import countries are sending the

1 fabricated steel over here. They're not sending imported
2 erection or installers. They're using the domestics. So
3 we're using that same field. The difference has to be,
4 clearly is, in the FSS product.

5 MR. PRICE: Alan Price, a couple of things.
6 As discussed with our clients here, if you're installing in
7 New York, you're all going to the same unionized, same
8 union, same unionized labor. It is essentially a constant
9 that is what the cost is in the market. That's not where
10 the variation is. The variation is principally in the FSS,
11 and they'll break apart the contracts and reorganize who is
12 assembling what just based upon that, to get the lowest
13 delivered price in many instances.

14 Turning to the way this case, the data you
15 have in the record for a little bit, the record clearly
16 shows whether it's the whole project or where you have
17 breakouts, the imports are only winning where they're
18 underselling, okay. Secondly, as I said, this is the way
19 that we had asked for pricing products. But the pricing
20 products we have from the prelim show that the FSS is
21 what's being undersold. AUVs show you the FSS is being
22 undersold.

23 In discussing what a project is, there's a
24 little bit of a nomenclature issue between what we will say
25 and sometimes what the staff report says and what the

1 Respondents say. When the bid is put forward, it's the --
2 and it has a combination. It would be a fabrication package
3 with the FSS, with the FSS being 70, 75 percent of the
4 value.

5 The Respondents have tended to muddy that,
6 because what's a project? Is the project the \$23 billion of
7 a project in New York, which one project actually is when
8 you look at the entire project ultimately? Or is it just
9 this component of it, and we have to look at the component?

10 Finally I would say as a legal matter, the
11 Commission actually has looked at a lot of situations where
12 there are mixed goods and services being offered since this
13 case was first argued in 1988, and the Commission has
14 recognized that it can put weight on pricing when there are
15 mixed goods and services, since then it's not just throwing
16 up your hands. Clearly, that's what the Respondents are
17 arguing for, after they have put the Commission in that
18 position.

19 COMMISSIONER KEARNS: Okay.

20 MR. COOPER: Mr. Kearns, in my testimony, I
21 referenced the Los Angeles Rams new football stadium. The
22 comparison I was making was apples-to-apples. It was FSS
23 coming from China and FSS coming from our company. We
24 actually were provided the offer, the actual offer from the
25 Chinese fabricator that won the project by the owners'

1 construction manager for us to review.

2 We did a side-by-side comparison of just our
3 fabricated pricing compared to their fabricated pricing.
4 And I actually spoke with that construction manager last
5 week just to confirm the numbers again, and he again
6 confirmed that we were beat over \$50 million.

7 COMMISSIONER KEARNS: Okay, thank you. And Mr.
8 Price, if you can, post-hearing, provide us with some of
9 those cases. And I'm also think it might be helpful, I
10 don't know if there are cases like this, but if there are
11 cases where we looked at pricing, not so much bid data, but
12 pricing, sort of downstream, maybe at a retail level,
13 because we couldn't find it at that, you know, at the
14 higher level of trade, because it seems to me like that's
15 sort of analogous to the situation we have here. In other
16 words, you know, even if it may've been bought or sold,
17 imports, you know, three or four times, and we can only, for
18 some reason, rely on the price downstream through retail or
19 so forth, you know, that might be helpful, if there are
20 instances like that.

21 MR. PRICE: Okay. Happy to address this in post.

22 MR. MCPHATTER: Chet McPhatter, one more comment
23 about the erector price. You know, a lot of our jobs that
24 we're bidding, the insurance is being purchased through the
25 owner of the contractor, so they need to know the value of

1 the erection portion of the job to understand what that is
2 gonna cost them on the insurance side, so we feel very good
3 about the erection numbers when we see them, and easily
4 comparable against the fad number, once you have that.

5 COMMISSIONER KEARNS: Okay, thank you. My time
6 is up.

7 CHAIRMAN JOHANSON: Commissioner Stayin.

8 COMMISSIONER STAYIN: The Canadians suggest that
9 the design engineering --

10 MR. BISHOP: Commissioner, could you lift your
11 microphone just a bit, please? Thank you.

12 COMMISSIONER STAYIN: How's that? Okay. The
13 Canadians say that design and engineering services offered
14 are significant in terms of the price of the overall bid.
15 They seem to think that that plus the installation or
16 erection are important in the overall price. When you
17 submit a bid, do you also, are you also involved in the
18 design and engineering part of the project? And ultimately,
19 in the erection and installation? Is this all part of what
20 you do? Are we talking apples-and-apples? Are we talking
21 about two different types of offers and bids?

22 MR. LABBE: Peter Labbe with Cives Steel. To
23 speak directly to the Canadian claim, in New England, I
24 compete almost exclusively against Canadian fabricators. We
25 bid the same exact projects. We provide the same exact

1 services, Cives has their own engineering staff, their own
2 design staff, similar to the Canadian competition. We are
3 absolutely apples-to-apples on what we're providing. The
4 project provides us a set of drawings with design criteria
5 to a certain specification. And we have to build the
6 building to that design criteria and specification.

7 As far as the erection portion of it, I'm
8 soliciting pricing from the exact same erectors that my
9 Canadian competition is, their local erectors in the New
10 England market, and we are both soliciting pricing from the
11 same erectors, and I'm very confident that we're all getting
12 similar pricing from those erectors. So I would, to that
13 claim in particular, we provide the same exact services,
14 we're absolutely apples-to-apples. Thank you.

15 MR. COOPER: Commissioner, Rick Cooper with W &
16 W/AFCO. We absolutely furnish the same services that the
17 Canadians are claiming that they have a special niche in.
18 We actually have an in-house design engineering firm and our
19 engineers are licensed in, I think, 38 states. So we
20 absolutely have that breadth of services that we offer. And
21 everyone at this panel does.

22 MR. ZALESNE: If I could just add--David
23 Zalesne--Owen Steel has probably built more high-rises in
24 New York City since the 1980s than, with all due respect,
25 almost everybody in the domestic industry. And we have a

1 tremendous experience with high-rise engineering,
2 connection, design, the work that goes into it.

3 We will be brought into meetings and have
4 numerous discussions with contractors to provide the very
5 same services in the scoping discussion. "How do you build
6 this?" "How do you wanna propose to do that?" "How would
7 you build this?" At the end of the day, it comes down to
8 pricing. And the same stories that everybody else has told
9 you here this morning is exactly how these end up.

10 And by the way, we have no objection if somebody
11 comes in and has a better engineering scheme and can come up
12 with something that a customer likes more, regardless of
13 where that engineer is positioned. Our problem is the price
14 at which they're selling it back into the marketplace. So
15 we're not -- the engineering -- people have engineering
16 schemes -- we're just bidding the same packages with the
17 same scope of work with the same level of engineering and
18 connection design that the customer is buying, regardless of
19 which source they're buying it from.

20 MR. PRICE: Alan Price, Wiley Rein. One of the
21 things we've -- in discussing this with the clients is, one
22 is that some designs are very laid out, very specific, but
23 there's always some detailing required, that's standard.
24 That's what this industry does. It's part of the FSS
25 itself, that design. Sometimes, as they talk it through

1 with various folks in the various rounds of qualification
2 and bidding and their multiple rounds of bidding that end up
3 going on here.

4 The contractors are talking to our clients who
5 are very free at saying, "Hey, this person has a better, you
6 know, better design on this, can you do that?" Of course,
7 they all then do it. Because that information is freely
8 conveyed throughout this. And any differences in erection
9 plans are freely conveyed so that everyone ultimately has
10 basically got the exact same package more or less, when it
11 gets down to the final phases.

12 MR. MCPHATTER: Chet McPhatter, Banker Steel.
13 I'll add, with the design, there's not a whole lot of
14 variables in what we do. We're bolting or welding. You
15 know, the technologies are the same, so it's not like
16 somebody's gonna come up with some new way to fabricate the
17 materials. It's really just minor tweaks to connections and
18 that type of thing. And that's what we all do all day every
19 day.

20 MS. CAPELOTO: Tessa Capeloto, Wiley Rein. I
21 would also just point you to Page 225 of the staff report
22 where most purchasers did report that there were only
23 "sometimes or never" significant differences other than
24 price, when you look at U.S.-produced fabricated structural
25 steel and Canadian fabricated structural steel.

1 COMMISSIONER STAYIN: Okay. I'd like to speak
2 also to the issue of capacity. The respondents have
3 suggested that the U.S. industry has very little, if any,
4 available unused capacity during the POI due to
5 unavailability of skilled workers. Do you in fact have a
6 problem in getting the work force, the labor force, that you
7 need to be able to respond and do the work that you now
8 offer? The capacity issue.

9 MR. LABBE: Peter Labbe with Cives Steel. In my
10 experience, we have no shortage of work force availability.
11 We offer very well-paying jobs, skilled labor jobs, provide
12 training for our employees, great benefits. We're often
13 pulling people from relatively less-paid service industries,
14 bring them into our facilities, giving them the training
15 that they require to become skilled labor, and we have had
16 no issues drawing those people into our facilities and
17 getting them trained.

18 MS. NOVELETSKY: Hollie Noveletsky. We also work
19 very closely with the local high schools and community
20 colleges and we'll take people and train them as welders.
21 They also note that they have a backlog of students waiting
22 to be taught welding. So we will take them in and train
23 them ourselves. And then I'd also like to just point out
24 that Senator Blumenthal had talked about United down in
25 Connecticut just laying off 26 skilled employees. And then

1 the Summit, which is a couple towns over from me, announced
2 about a month ago, they're closing their doors in two
3 months, they're laying off all their employees. So there
4 are this untapped pool of applicants.

5 MR. WELD: Chris Weld with Wiley Rein. I'd also
6 note that the interim data on PRWs shows an uptick in 2019
7 of about 2.7%, so when the petitions were filed, domestic
8 fabricators had some breathing room, were able to get some
9 projects and second looks at some projects they weren't able
10 to get. Prior to the petition being filed, they didn't have
11 a problem finding additional labor. They were able to
12 increase their PRWs by almost 3%. So labor shortages were
13 not an issue.

14 MR. COOPER: Rick Cooper, W & W/AFCO Steel. I
15 agree with Peter. We have 17 plants as I mentioned, spread
16 across the country. And we pay a real-living wage with real
17 benefits, and we've had absolutely no trouble finding
18 skilled workers and workers ready to go to work over this
19 period.

20 MR. DOWNS: Jed Downs, Qualico Steel. I echo
21 what these gentlemen are saying, and lady. We currently
22 have, my HR tells me we have people that are wanting to be
23 trained and we have intensive training process also that we
24 go through. And as you know, the U.S. has began encouraging
25 throughout the country blue-collar manufacturing-type jobs,

1 and that's become a proud career now.

2 And as Rick alluded to, it gives a very good
3 living wage, a good wage for people to put a roof on their
4 head, food in their mouth, and feed their families. And
5 we're proud to do that, and we have trained a lot, and we
6 continue to have the ability to train. And a lot of it is
7 these young kids coming out of high school, don't want to go
8 to college. They want to work in a business like ours, use
9 their hands, don't wanna sit behind a desk.

10 We don't have a problem with fulfilling the
11 labor. We can train them up and be productive in a matter
12 of a month to be carrying a load at their position, and then
13 they begin learning it more and more, so we do not have a
14 problem of capacity or work force.

15 DR. KAPLAN: Seth Kaplan, IER. Two points. The
16 first is that there is a minor manufacturing recession going
17 on right now. Industrial production has been falling.
18 There are people in the labor pool. The second part, and in
19 many of these communities there are other manufacturing
20 facilities that may have closed in the past as we've all
21 seen with the manufacturing problem that's in the United
22 States. Those workers are in the service industries and
23 would much prefer to get back into the manufacturing
24 industries because of the higher wages and the better
25 benefits.

1 Finally, I wish to emphasize the point that was
2 just made, that the training process for skilled labor is
3 moderate in length. We just heard a mention of training
4 folks up in one month and then they get better and better.
5 I was talking to Rick, training folks in two months; so this
6 is not a five year lag of sending people off to become with
7 this extensive training to create shortage.

8 The industry has been very responsive and
9 understands this because they have gone through up and down
10 cycles so they understand what it takes to train people when
11 demand increases and the same thing is going on now.

12 COMMISSIONER STAYIN: Let me just ask, just
13 following up with Dr. Kaplan. Are you saying that to have a
14 skilled welder that it is something that can be quickly
15 trained in a month or two?

16 DR. KAPLAN: I will leave it to the experts.
17 There is a variety of --

18 MR. ZALESNE: David Zalesne. I appreciate the
19 question because I think it's an important question and
20 you've heard everyone up here today talking about the jobs
21 and the people they have been working with for generations
22 and their families and their shops.

23 I'm going to say a word about our industry, okay,
24 as former chair of AISC, we as an industry have focused on
25 this problem and so the headlines you read about shortages

1 in the construction markets and the sort of amorphous claim
2 from the people who took 30 percent of our market to come in
3 and say we don't have the people to support our market is a
4 little misleading.

5 We as an industry have focused on this and we as
6 a trade association have worked with trade schools,
7 universities, steel day programs to bring people into the
8 plant, to create training programs for our industry and for
9 our people. Fabricated structural steel
10 shops in the United States have a program in place to
11 address the types of headlines you read and would pick up in
12 other environments and every one of us has sat here today
13 and told you that we have the capacity to do it. We have
14 the space to do it and we're willing to invest in more if we
15 know the work is there. So I appreciate that question.

16 COMMISSIONER STAYIN: Thank you very much. I
17 have run out of time and will pass it to my colleagues.

18 CHAIRMAN JOHANSON: Commissioner Karpel?

19 COMMISSIONER KARPEL: Thank you. I have a few
20 followup questions from the other Commissioners' questions
21 with respect to the price and bids in particular.

22 Can you tell me what's typically included in a
23 bid? You talked about FSS and erection, fabrication
24 services but is there something else in there that is
25 typically included? Other products or other types of

1 services? Sort of itemize it -- what would be in a typical
2 bid?

3 Mr. MCPHATTER: Chet McPhatter, Banker Steel.
4 Obviously, with fabricated materials you have raw materials.
5 You have detail and engineering, you have freight, bolts,
6 you know miscellaneous materials that you need to produce a
7 job. That's kind of the fabricated structural steel end of
8 it and then the erection end of it is the other major piece
9 of it.

10 MR. TAYLOR: Michael Taylor, King and Spaulding.
11 One important thing to realize too though is when they are
12 bidding it is often and most typical on a delivered basis so
13 also that is something important and maybe the other
14 Panelists can talk about that in their experiences.

15 But when you're coming in and you're seeing
16 under-pricing and underselling on a delivered basis from
17 overseas when most of these folks have operations close by
18 or are able to deliver. The freight component is just
19 remarkable when you take that into account.

20 MR. COOPER: Rick Cooper, W&W AFCO. From a
21 pricing standpoint, fabricated structural steel, the
22 detailing that is part of that, the transportation as Chet
23 mentioned is part of that. That part of our offering is
24 typically 85 to 90 percent of our FSS pricing, exclusive of
25 erection. We also buy roof deck from suppliers. Floor deck

1 as well for the floors in a structure.

2 Those suppliers will bid the entire domestic
3 fabricators that are bidding on a project so we all have the
4 same pricing. The Canadians typically will use the same
5 suppliers as well so they are apples-to-apples with us. The
6 Chinese, that's a different case but it again is probably 85
7 to 90 percent of it is just fabricated structural steel of
8 our price.

9 MR. ZALESNE: David Zalesne. I want to answer
10 the question and I appreciate the question but I want to
11 make sure everybody is focused on the product that we in our
12 plants work through is fabricated structural steel. There
13 are customers who want to buy that in different forms and
14 with different things and I will go back to Commissioner
15 Kearns' example of his lawn bid.

16 When we come in to, when somebody comes in and
17 bids a lawn-care package, the main thing that we're talking
18 about in this environment would be say that the sod and the
19 grass that you're putting on the ground.

20 You can buy other things associated with that as
21 you see in an itemized thing but you can very clearly see
22 where the fabricated structural steel is in a bid and you
23 can very clearly, we're all talking about it whether it
24 comes in the form of a building that starts with anchor
25 bolts and finishes at the antennae at the top of the

1 building.

2 Or whether you're talking about a box which
3 people refer to as a module so you can put other components
4 into it or whether you're talking about some of these other
5 definitions that everybody wants to throw around, at the end
6 of the day we're processing fabricated structural steel
7 through the plants and you can very clearly focus if you
8 drill down into it. Again, we don't.

9 I don't know all the things, how it's all
10 presented to you guys but you know what the grass costs.
11 You know what the steel costs in this and these are very
12 sophisticated buyers on these big projects and they know
13 exactly what they are buying and where the fabricated
14 structural steel is.

15 So I would say what we're selling is a common
16 element across various different contracting forms and so
17 there are maybe different ways that people want to buy it
18 but the fabricated structural steel is a common element and
19 a common product regardless of the delivery system or the
20 type of project for the contracting language.

21 So I think you can answer the question by saying
22 yes, there may be some other things in a contract but really
23 what our plants do and what our industry is and what our
24 industry is built on is fabricated structural steel.

25 COMMISSIONER KARPEL: Thank you. I'm just

1 thinking of the staff report and the information we have in
2 the pricing section and what it says about the bids being
3 for a complete project and may include FSS but other
4 services and potentially other products.

5 What is on the record or could you put on the
6 record that would help us sort of document and understand
7 what you've been saying here, that the FSS is sort of the
8 factor that changes from bid-to-bid? You are all using the
9 same erection contractures, you're paying them union wages.
10 What can you sort of give us that would lay out in a
11 documented fashion that we could then rely on to
12 substantiate these examples that I found particularly
13 helpful from the industry representatives.

14 DR. KAPLAN: We'll address that in the
15 post-hearing brief. I think that the major elements that
16 were talked about or the FSS and the erection. We had noted
17 that the erection costs were domestically provided on some
18 of these other minor items was just noted the same thing,
19 that the variations coming from the competition of the FSS,
20 but we will provide information from ourselves and I will
21 take a look at the bids more carefully again to see if I
22 could help you in that.

23 I will note that there are bids that just include
24 the FSS and they support our position of underbidding and
25 that when you do look at the overall bid package that there

1 is an incredibly strong relationship between the FSS
2 component and the total bid price. The correlation is
3 astoundingly high and for those who like statistical
4 evidence we will provide that as well.

5 COMMISSIONER KARPEL: This is a follow up to
6 that, so I assume you have the bids offered by the U.S.
7 Competitors in these projects? I think some of you have
8 also mentioned that you have seen bids provided by foreign
9 producers and importers competing against you in a
10 particular bid, I mean to the extent that you can sort of
11 show us that the two are containing similar components and
12 similar percentages and I think that would also go to
13 substantiate what you said as well, that there is some
14 ability to do that.

15 DR. KAPLAN: We'd be hoping to do that. In this
16 case I believe the purchasers were the ones that provided
17 the data so we had less control over -- if you think of a
18 pricing product case, it's provided directly by us and we
19 can tell you about what we put in the questionnaire. So
20 that's why we wanted pricing products again.

21 It's another reason we had confidence in them and
22 you could come audit us and talk to us about it and we were
23 very disappointed when the Respondents suggested moving to
24 the bids and eliminating the pricing products which
25 disadvantages the Commission and their evaluation. We do

1 believe the record fully supports this and we will provide
2 the information for you on your underbidding analysis.

3 COMMISSIONER KARPEL: Thank you. I appreciate
4 that. Another related question -- some of you have given
5 some testimony about learning about competitors' bids when
6 you lost a bid? I guess I wanted to understand a little bit
7 more about how transparent that information is in the
8 market. Is this sort of one-off market intelligence or is
9 it fairly common that when you lose a bid the builder will
10 tell you "yeah you lost the bid because of this other
11 bidder." And this is what the contract terms were that they
12 agreed to that outbid you?

13 MR. McPHATTER: I am Chet McPhatter, Banker
14 Steel. You know, after you've -- especially on larger
15 projects, you've spent months typically putting these bids
16 together and working with the customer -- and a lot of us
17 have the same customers -- and, you know, after spending all
18 that time and working through it and not getting it, they
19 typically will give you some feedback on why you didn't get
20 the job. You know, they'll tell you how sorry they are that
21 they couldn't give it to you, and walk you through what,
22 what the other competitor did.

23 MS. NOVELETSKY: Hollie Noveletsky. I just
24 wanted to reinforce that we try very hard to find out what
25 the winning bid was so that we can get feedback in our

1 bidding process and in our estimates.

2 And, depending on the relationship, they will
3 tell you what the winning bid was. So we work very hard to
4 get that information.

5 MR. LABBE: Peter Labbe with Cives Steel. Just
6 to kind of continue on on what my two colleagues said, that
7 feedback is always in the form of price. We very -- I don't
8 know of an instance where I got feedback on a bid where
9 there was something other than price that was the deciding
10 factor.

11 So I think the feedback -- and they can correct
12 me if I'm wrong -- but the feedback we receive is what the
13 price was that they bought it for.

14 MR. DOWNS: This is Jed Downs, Qualico Steel. I
15 would say this also, is that whenever you hear the same
16 feedback from multiple customers who are buying the work
17 we're serving, you hear the similar to same feedback from
18 the same -- you know, percent that you were beat by a
19 foreign, I mean subject imports, one of these subject
20 imports, you know, it begins to add up and certainly be
21 validated. It's only as good as the information they give
22 us, but at the same time it's validated by repetitiveness.

23 MR. PRICE: Alan Price, Wiley Rein. Just to add
24 one point. On one project, we actually have in the record
25 one of the projects we've talked about here, the actual

1 foreign bid, our costs on it, the blueprints, you know, just
2 everything in the job. And so, and so it's all there in
3 detail.

4 Also, the one thing I'll say is, one of the
5 things we've noticed is, in one case sort of a creative
6 attempt to mix and match the beginning of the bid and the
7 end of the bid in order to say, oh, it wasn't price when it
8 was. And we'll detail all of that in the posthearing brief.

9 MS. NOVELETSKY: Hollie Noveletsky. I just
10 wanted to say that in the bidding process, at the end when
11 there are just a few bidders left, we get called in and it's
12 a sit-down, one-to-one to go over the whole bid package to
13 make sure that they are -- we are bidding apples to apples
14 against the competitors. And I think that somebody had
15 mentioned it's usually one in one room and one in the other
16 room, and they're going over it line by line. So it is
17 always price at the end.

18 MR. MCPHATTER: Chet McPhatter again. We also
19 bid multiple customers sometimes as well, and the customer
20 that does not get the job will give you some feedback also.

21 DR. KAPLAN: One point about price suppression
22 and the bidding process -- Seth Kaplan, IER -- is that in
23 the record in this case the original bid was not part of the
24 questionnaire. So in some cases, the original bids asked
25 for in the final bid, and you can see how far prices were

1 suppressed, in my discussions with members of the panel
2 prices often came down by double-digits from the original
3 bid to the final bid.

4 So you saw significant price suppression through
5 this process, and that is not captured by the way the bids
6 are reported. But we will provide information on that, as
7 well, in the posthearing brief.

8 COMMISSIONER KARPEL: Thank you.

9 CHAIRMAN JOHANSON: I would like to thank all of
10 you for appearing here today.

11 I am going to go back to the whole issue of
12 labor, which was already asked by one Commissioner, but I
13 wanted to bring that subject back up.

14 The Respondents in their joint brief from pages 9
15 to 11 provide a number of statements, most of which are in
16 brackets, which discuss the labor situation facing the
17 domestic industry and they contend that the labor situation
18 is indeed very tight.

19 The Respondents also provide at their first
20 exhibit of their joint brief an article from Modern Steel
21 Construction, which apparently is the publication, and that
22 article, the title of it is "2018 Construction Outlook
23 Remains Strong; Workforce Shortages and Infrastructure
24 Funding Are Still A Concern."

25 Could you all talk a bit more about the labor

1 situation, or perhaps what might be more helpful could you
2 perhaps try to find information you could put into the
3 record describing how you all are indeed able to find a
4 significant number of workers?

5 Because, again, this is something which was
6 raised by the Petitioners. They've put a lot of ink into
7 it. And what you all are saying is so -- varies so much
8 from what they're stating, it's kind of hard for us to
9 grapple with it.

10 Mr. Kaplan?

11 DR. KAPLAN: We'd be happy to do that. Seth
12 Kaplan IER. There's two ways to look at capacity. One is,
13 is there a problem on the output side? And the other is, is
14 there a problem on the input side?

15 They've chosen -- and when you have capacity
16 shortages, as you've seen, you know, in all these other
17 steel cases, everyone talks about the output side. People
18 have stopped bidding. These guys have not stopped bidding
19 for new projects.

20 You know, there's incredible delays in getting
21 stuff done? There's not incredible delays in getting stuff
22 done. So from the output side, you don't see that
23 constraint. From the -- and these guys built way more in
24 the past cycle.

25 On the input side, you do see changes in the

1 number of workers when output goes up. So as you see in the
2 interim period, there's more workers in some of the interim
3 periods than there are in some of the full-year periods.

4 So you've seen variation. But I guess the
5 question is, is has anyone not been able to produce a
6 project, or refuse to bid because there's a labor shortage?
7 And then the question is, is it industry-wide? So, you
8 know, there's like four buses after a basketball game show
9 up at a 7-11 and they drink all the slushies, you know,
10 there's 12 other 7-11s around. There's more slushies in
11 the area. So you're looking at an industry-wide issue.

12 And if you have one firm that says that, that
13 doesn't talk about the industry as a whole. And the
14 industry is here telling you it is not a problem.

15 MR. WELD: Chairman Johanson, Chris Weld from
16 Wiley Rein. In addition to the testimony that you heard
17 this morning from the domestic industry in terms of there
18 being no issue with respect to labor, the staff report on
19 page 27 provides some very I think instructive information
20 in terms of this issue in terms of supply constraints.

21 The vast majority of the U.S. producers and
22 importers reported 97 out of 118 U.S. producers and 51 of 53
23 importers reported that they had not refused, declined, or
24 been unable to supply fabricated structural steel since
25 January 2016.

1 So I think the record from the 118 usable U.S.
2 producer responses and from the importers shows that there
3 are no significant supply constraints, and that is certainly
4 labor is not an issue. So we think that your staff report
5 speaks to this issue.

6 We would also be happy to, posthearing, put some
7 additional information on the record about this.

8 MR. LABBE: Peter Labbe with Cives Steel. So you
9 have to be a little careful when you take those statements
10 like "construction worker shortages." They may be referring
11 to field labor for the erection services, as well; on-site
12 construction labor. What we are attracting and what we are
13 hiring is manufacturing positions. And as I stated before
14 in my testimony, we've had no issue with attracting a lot of
15 times service workers that may be paid less wage and not
16 have the correct benefits. We've had no trouble attracting
17 those into the manufacturing sector and training them
18 through our training programs to grow our workforce.

19 MR. COOPER: Rick Cooper, W&W/AFCO. That's a
20 good distinction that Peter just made. I think what the
21 press report on for as far as construction labor shortages
22 are actually at the job site. It would be laborers,
23 construction, concrete carpenters, everybody that's working
24 on the field side. Again, we're a manufacturer with regard
25 to fabricated structural steel, and our panel has had, and

1 the industry has no trouble attracting workers to join our
2 workforce.

3 And I also would like to see a -- I think we
4 could probably furnish a list from the major construction
5 companies in the United States to help you with this, help
6 frame this picture. I don't think we will find one that
7 says that the domestic FSS industry cannot supply a project
8 because of schedule or a lack of manpower, lack of labor.

9 CHAIRMAN JOHANSON: Alright, thanks for your
10 responses there. Once again, if you could refer again to
11 pages 9 to 11 of the Joint Respondent's brief, they do
12 discuss at some length what they perceive as labor shortages
13 in the domestic industry. If you all could respond to that
14 a bit further in your posthearing brief, I would appreciate
15 it.

16 Are there product certifications that are
17 specific to fabricated structural steel? And if so, can
18 such certifications assist in identifying in-scope
19 structural members of pre-engineered metal building systems?

20 MR. PRICE: So let me say it this way, which
21 is the metal building systems requirements for the
22 fabricated, for the structural components are typically
23 built to two standards. One is the actual AISC standard,
24 correct? Right. So, and the there is the AISI standard for
25 one set of items called perlins, okay. Those are the

1 standards that are for the fabricated components. There are
2 -- anyway. Anything else?

3 MR. WELD: Just Chris Weld with Wiley Rein.
4 Just to add to that, the Metal Building Manufacturers
5 Association provides guidelines for complete metal building
6 systems. The guidelines itself state that for the
7 structural components of PEMBs, that they need to meet AISC
8 and I believe there's one other, AISI standards.

9 So the MBMA guidelines specifically point to AISC
10 guidelines with respect to the FSS components or structural
11 components of PEMBs. We did put that information on the
12 record in the prehearing brief.

13 CHAIRMAN JOHANSON: Is certification a factor
14 in determining whether a product is properly included in the
15 scope?

16 MR. WELD: Chris Weld again from Wiley. Our
17 scope did not reference AISC standards. We did for the
18 explicit exclusions that we have enumerated in our scope.
19 We did refer to, for example for pre-engineered, complete
20 pre-engineered metal building systems, we referred to MBMA
21 guidelines for the exclusions with respect to joists and
22 decking. We referred to guidelines with respect to those
23 products as well. But in terms of what is included in the
24 scope, the written narrative is what controls, and we did
25 not refer to AISC standards.

1 CHAIRMAN JOHANSON: Okay, thank you Mr. Weld.
2 At page 45 of their prehearing brief, Joint Respondents note
3 that only 3 of 28 responding purchasers indicated that
4 domestic producers have lowered their prices. Could you all
5 discuss how this -- could you all just please discuss the
6 arguments they provide either now or in the post-hearing?

7 MR. WELD: Chairman Johanson, could you repeat
8 that question please?

9 CHAIRMAN JOHANSON: Yeah. At page 45 in the
10 prehearing brief, Joint Respondents note that only 3 of 28
11 responding purchasers indicated that domestic producers have
12 lowered their prices. How does this go back to your
13 argument?

14 MR. TESLIK: Commissioner Johanson, I think we
15 can discuss this in greater detail post-hearing. But I
16 think there are some instances, because the bid data doesn't
17 actually request initial and subsequent bids. There's some,
18 a little bit of inconsistency there and we can point some
19 out with more specific examples post-hearing.

20 CHAIRMAN JOHANSON: All right. I'll look
21 forward to reading that in your post-hearing brief. My time
22 is about to expire. Commissioner Schmidtlein.

23 COMMISSIONER SCHMIDTLEIN: Okay, thank you
24 very much. I'd like to thank you all for your testimony as
25 well. I have one question before I want to move to the

1 PEMBs. Staff pointed out that apparently at the staff
2 conference last February, Dr. Kaplan in your closing remarks
3 or part of the closing remarks for Petitioners, you stated
4 that if the Commission were to rely on overall bid data that
5 includes out of scope components, that the Commission "will
6 get it remanded in a tenth of a second."

7 So my question for you today is are you
8 comfortable with the Commission relying on the bid data that
9 we have in the record, in order to make our decision? If
10 you are, how does it differ from what you were talking about
11 when you made that statement?

12 DR. KAPLAN: If I made that statement, I was
13 talking about complete reliance on one data set, and in this
14 investigation, you have multiple data sets to look at and
15 several ways to infer what's going on in the pricing,
16 including the bid data, some of which does not rely on out
17 of scope elements. The testimony today about the share of
18 erection in the bid data that may, that does, information
19 from the pricing products during the original
20 investigation, testimony about the bidding process and
21 individual bids which we will provide you in the
22 post-hearing brief, averaging at values, statements from the
23 purchasers' questionnaires, compilations from the
24 purchasers' questionnaires about their opinion of prices.

25 If you look at all of that, I think you could

1 only reach one conclusion regarding pricing in this
2 investigation with respect to whether there has been -- as
3 well as, I might add, the financial data, which shows a
4 cost-price squeeze. So there's always issues, potential
5 issues with data, and that's why when reaching the
6 conclusion, I think, I have myself and I've noted the
7 Commission in the past, relies on all the information
8 available in the record and doesn't, if they don't have to,
9 rely completely on one item.

10 Of particular interest, for example, is the
11 Commission doesn't like to rely on AUVs. But AUVs are cited
12 in opinions on occasion as other supportive evidence. So I
13 would suggest the Commission follow its usual practice of
14 evaluating all the evidence on the record, to reach a
15 determination that there has been underbidding, underselling
16 and price suppression and depression.

17 COMMISSIONER SCHMIDTLEIN: Okay. So I know in
18 your submission, you point out the four bids that do have
19 the FSS broken out I believe, and you use that to
20 extrapolate to the rest of the -- to the bids. So my
21 question is how do we know those four bids are
22 representative? Why should we assume that they are
23 representative of all bids?

24 DR. KAPLAN: Well first, there is other
25 information to -- there were four bids, but there were many

1 bidders, and what that bid -- what that showed was is that
2 the lower the price of the FSS, the lower the price of the
3 bid. We also have information about underselling in the
4 bids that contain subject imports, and I can't go on the
5 exact number of instances. But those are supportive that
6 the bids that were won by the imports were always lower.

7 COMMISSIONER SCHMIDTLEIN: But given that this
8 is such a project-specific industry, right, with different
9 parameters for each project, why should we assume that the
10 four bids where the FSS is broken out and it shows that the
11 FSS was lower, why should we assume that that's the case
12 across all of these different types of bids?

13 DR. KAPLAN: It's also consistent with the
14 testimony you've heard that has been uniform of every single
15 witness here, that when they get called into the room at the
16 end, the only reason they're told that they lost was price.
17 But the multiple rounds of bidding beats out the people that
18 can't compete for the project, leaves only the competitors,
19 and the final project is decided on price.

20 Then in our analysis of using that
21 information, I did not assume that of the remaining bids and
22 share of the imports that were not covered by them, all were
23 awarded because of lower price, although the evidence seems
24 to support that. I only took a small share of that. So I
25 was very conservative in my application of the information

1 from those bids to the remainder of the market. It showed
2 that even a small part could be -- have deleterious and
3 material effects.

4 I think there is also some analogy, but to the
5 pricing products, where the Commission doesn't have a
6 complete record, oftentimes has low coverage, has issues
7 with the broadness or narrowness of the definitions, and yet
8 the Commission understands that even subject to the
9 non-perfection of the defining of the products, that
10 inferences could be drawn.

11 In this case, the inferences can be drawn
12 because the evidence is so consistent across the lowest
13 price winning the project. I encourage you to ask any more
14 information about that from the witnesses here. They have
15 an enormous amount of information on a project basis, that
16 that is the way the market works.

17 COMMISSIONER SCHMIDTLEIN: So in the prior
18 case on FSS, the Commission found that it couldn't rely on
19 data that included other components besides FSS. So do you
20 think the record is different here? There wasn't testimony
21 back then from witnesses talking about the way the industry
22 worked?

23 MR. ZALESNE: David Zalesne. I can't speak to
24 what the record looked like in 1988, but I can tell you that
25 the level of detail that these, the buyers of these projects

1 require us to break out is much more sophisticated even in
2 the last five years than it was before, precisely because
3 they have more transparency in what offshore pricing can
4 bring them and we don't.

5 So what has happened to create this scenario
6 where suddenly 30 percent of the market is coming in from
7 these three subject companies, is exactly the scenario
8 that's consistent with whether it's four cases or 14 stories
9 that you've heard here before. You're seeing time and again
10 the other factors being more or less equalized depending on
11 markets.

12 The cost of bringing labor to New York City or
13 the cost of bringing labor to Florida, or the cost of local
14 labor where the project is being erected is relatively
15 stable. The cost of -- the other things that you, other
16 bells and whistles you might want to see added into a bid
17 are broken out. So it's very clear, and again I don't know
18 how the purchasers are sharing why they made they made their
19 purchase decisions with the staff or how they responded to
20 the questionnaires.

21 But the data is available to be able to
22 demonstrate, and that's I think what Dr. Kaplan's talking
23 about here, is when you drill down into whether, however big
24 the data size is, you're seeing the same things. The other
25 things that are not FSS are very capable of being stripped

1 out and zeroed out in terms of the factor of how you're
2 looking at pricing, and the fabricated structural steel is
3 the product that we're selling and the product that the
4 competitor sitting behind us are selling.

5 This is what are making, driving the price
6 differentials, and this is what's driving the buy decisions
7 in our marketplace. We've seen it time and again, whether
8 we're sitting in the same room and told to get their number,
9 and then you have the option to call their bluff, that we're
10 saying no, we're going to walk out and you lose the bid. Or
11 you say okay, I'll get to their number and you take it below
12 market.

13 You don't know. We don't know what goes on
14 behind the curtain there in that bid, except for what we see
15 in the pricing. You ask the question -- almost every
16 Commissioner has asked the same question, how do you know?
17 We know by what we see happens in these bids. We know we
18 spend months and months sitting in these rooms. We bid the
19 project, we know what it costs to erect, we know what every
20 other component of these bids are, and our customers know it
21 because they're very sophisticated buyers and they're
22 drilling down and they're looking very closely at what
23 every component of everything in building is going to cost.

24 The fabricated structural steel that we're
25 seeing coming in at these numbers and you see the margins

1 that Commerce found on the data, right? It's just not
2 sustainable to be able to compete in a highly competitive
3 market with those kinds of differentials that you're seeing
4 from the countries that are the subject companies,
5 countries.

6 COMMISSIONER SCHMIDTLEIN: Okay, thank you.
7 Mr. Price.

8 MR. PRICE: Yeah, Commissioner Schmidtlein,
9 I'll address the differences in more detail in our
10 post-conference, in our post-conference brief.

11 (Simultaneous speaking.)

12 COMMISSIONER SCHMIDTLEIN: Okay. I
13 invite you to do that.

14 MR. PRICE: Our post-hearing brief. The one
15 thing I would say is that was a prelim. There was really
16 very, very limited data. There was really very, very
17 limited information developed in that case. Here, you have
18 a much more developed record on a variety of different, on a
19 variety of different issues here too.

20 And so you have more testimony, you have many
21 more questionnaire responses from domestic producers saying
22 the same similar things. You have far better coverage. So
23 overall I would say it's a very different record, and we'll
24 go through that.

25 COMMISSIONER SCHMIDTLEIN: Okay, all right.

1 Thank you. My time has expired. Thanks.

2 CHAIRMAN JOHANSON: Commissioner Kearns.

3 COMMISSIONER KEARNS: I guess just picking up
4 where you left off there Mr. Price, you mentioned that that
5 was a prelim. It was also before American Lamb too, is that
6 right?

7 MR. PRICE: Correct, okay. It was until the
8 legal standards fundamentally changed following American
9 Lamb or the understanding, the understanding of it. So
10 we'll --

11 COMMISSIONER KEARNS: And related to that, I
12 mean I need to go back and read that case. But from what
13 I've heard about it in the last few days, it sounds like we
14 basically said we just don't have good data, so we're going
15 negative. But it seems to me like, as I think Dr. Kaplan
16 said earlier, like that's not the right approach. Like
17 maybe the data here is harder and there's more noise in the
18 data here than we have in some other cases.

19 But and I'd ask Respondents to comment on this
20 as well. But I mean we've got to do the best we can. We
21 can't just throw up our hands and say gosh, this is a tough
22 one, right?

23 MR. PRICE: Yeah, I agree and generally, you
24 know, the Commission just like the Commerce Department has
25 to use the facts available before it, right? Just because

1 the facts are complicated and different and messy doesn't
2 say oh, you know, that's it, we're done. Unfortunately, one
3 of the reasons why there is limited is that we didn't get
4 some of the data sets that we had requested to be put
5 together for the final determination. That doesn't mean it
6 -- that doesn't mean that's an excuse for them saying "never
7 mind."

8 COMMISSIONER KEARNS: Okay, Dr. Kaplan.

9 DR. KAPLAN: This is my -- well it's in the
10 single digits, not the first time. But this is the -- this
11 is the Respondent example of the hutzpa defense again. You
12 walk in and say don't collect the data that will get you the
13 information you need. Collect this type of data and then
14 walk in and say lookit, you've collected the data I asked
15 and now you can't make a decision, after like opposing the
16 data that allows you to make a decision. Now I think
17 you have more than enough data to make the decision, but it
18 seems no small irony that their defense is based on
19 rejecting a data set that you had in the prelim that would
20 have given you more information, and I think you could use
21 now. But to handicap us based on their choice of data and
22 the rejection of ours seems to be, you know, problematic
23 from our perspective for sure.

24 But once again, I think you have a much richer
25 data set, lots of information and as we have noted with

1 Commissioner Karpel, that we would be more than happy to
2 provide additional information. And if you after the
3 hearing felt that we can give you information that would
4 help you in this determination, we would be more than happy
5 to provide it.

6 COMMISSIONER KEARNS: Right, and I guess I'll
7 tee off of that. First, I just was corrected. American
8 Lamb was '86, so I was wrong about that. But in terms of
9 additional information, I think one thing I would ask is --
10 so as you've -- as the witnesses have heard, we don't from
11 the purchasers have very many cases of itemized bids here.

12 So I guess you guys can help us with this
13 post-hearing if you want or now, what should we be
14 requesting? Who should we be requesting it from? I mean we
15 could ask the purchasers again for itemized information. I
16 don't know if that's the right approach. I don't know if
17 you all can provide us with the information that you
18 provided to purchasers.

19 I guess the shortcoming of that is what about,
20 what did the foreign producers or what did the importers,
21 what information did they provide? So any thoughts you have
22 on what we can with that. Another thought on this is well,
23 as Ms. Noveletsky said and others have said, you know, the
24 final bidding is often done in meetings. Any
25 contemporaneous notes you have or emails you have that help

1 establish that the reason why you all lost bids is because
2 of price and the price of subject imports, that would be
3 helpful as well.

4 MR. PRICE: We'll be happy to, we'll be happy
5 to address all of those. This is a -- we will get you what
6 we can and make suggestions and suggestions that are
7 realistic given the schedule in this case now that exists,
8 because that's part of ^^^^ it's just a practical issue.
9 This is hey, I'm sitting here representing three domestic
10 producers of widgets. This is a very large industry, and
11 Commission staff only sent out questionnaires to a sample of
12 it and it's still probably one of the largest questionnaire
13 collections I've ever seen.

14 And so there are just practical components to
15 this both for us and the Commission staff at this point in
16 time.

17 DR. KAPLAN: Yeah, I point out -- Seth Kaplan,
18 IER -- that I think given the multiple sources of
19 information you have, you have all the information you need
20 to make a reasoned decision, justified by many data points
21 and many sources. But we will supplement that and given
22 that these sources are reaching these same conclusions, we
23 have little doubt that our supplement will support the
24 conclusions we've reached, that are consistent across the
25 different data sets that you already have.

1 COMMISSIONER KEARNS: Okay. We're going to
2 move on, but Mr. Price.

3 MR. PRICE: Actually, one point I just want to
4 come back to is a large portion of the Respondents' cases,
5 first saying you know what, 60 percent of the bid, of the
6 project is essentially non-subject. That's just dead wrong
7 from the data, from what the testimony you have here. It's
8 roughly, you know, at 75 percent that's subject. So you're
9 talking about a much smaller component than they're making
10 it sound.

11 Not only are you hearing testimony on that,
12 but the data from the data sets you have confirm that, and
13 when Mr. Kaplan did his estimations, he pulled it and he
14 pulled it in the most conservative way against us in doing
15 -- in performing that analysis, which confirms what our
16 testimony is, which is -- so I just want to point out that
17 it's not mostly services and somehow little FSS. It's
18 mostly FSS with a little bit of services.

19 COMMISSIONER KEARNS: Okay, and this isn't
20 where I wanted to go right now, but since we're there, can
21 you comment on page II-10 of our staff report? We have the
22 average reported cost shares for some of the uses, and there
23 seems to be a very wide range here, including I mean wind
24 turbines, one percent; L&G 1.5; power plants 5.2. We've
25 been hearing from the PPM folks, this says 36 percent there.

1 So what do you have to say about that?

2 MR. PRICE: So let me just say FSS -- so
3 you're talking about the entire wind turbine project. Wind
4 turbines are not in these scopes, okay? Just, you know. So
5 it kind of depends on what you're, you know, what these --

6 COMMISSIONER KEARNS: Erection services aren't
7 ever in the scope, right?

8 MR. PRICE: Correct. But to sort of pull in
9 wind turbines and say somehow or other that these vast gaps
10 are not, FSS is principally not going into these types of
11 services in a project. They're talking about the entire
12 project, not the bid for this set of components.

13 COMMISSIONER KEARNS: But PPMs are in the
14 scope.

15 MR. PRICE: Correct.

16 COMMISSIONER KEARNS: And would include things
17 besides FSS.

18 MR. PRICE: And we will address that
19 post-conference.

20 COMMISSIONER KEARNS: And I just gave the
21 number for PPMs.

22 MR. PRICE: Yep, yep.

23 COMMISSIONER KEARNS: Which was 36, which is
24 less than half what you said is the consistent number.

25 MR. PRICE: Metal building system. So let me

1 just suggest that we'll have to also look at the data there,
2 because many of the statistical analyses they have in the
3 way they form that data set is very -- we fundamentally
4 disagree with it.

5 COMMISSIONER KEARNS: So this gets to the
6 question I actually wanted to ask eight minutes ago, which
7 is, I mean one of the U.S. producers has stated that the FSS
8 industry provides man hours, not tons of steel. Is the
9 distinction between assembling FSS in a FSS factory versus
10 assembling and erecting structures on site using FSS
11 somewhat of an artificial distinction?

12 In other words, if I join two FSS pieces
13 together at an FSS factory, the output is FSS. But if I
14 ship two pieces of FSS to a construction site and join them
15 together, is that FSS or is that part of the finished
16 structure using erection services?

17 And the reason why I ask is, for one thing, it
18 helps us with the bidding, thinking about the bidding
19 information, right? Because maybe I can be a little bit
20 less concerned about the bidding information if this, you
21 know, this erection service isn't some totally foreign
22 concept, but it's basically the exact same thing you
23 would've done at the FSS factory, it's just that you chose
24 to do it later. I mean, to some extent, you're putting
25 things together either place, right?

1 MR. PRICE: Yeah, so it's a good question and its
2 one I hadn't thought of before, so let's respond in the
3 post-hearing brief, because I think it's a very valid
4 question.

5 COMMISSIONER KEARNS: Okay, well, then, while
6 you're at it, maybe post-hearing, if that distinction is
7 somewhat artificial, which would I think help you on the
8 bidding thing, isn't it essentially between PEMBs and PEMB
9 components also artificial? If so, shouldn't the domestic
10 like product include PEMBs and not just PEMB components?
11 And if it shouldn't include PEMBs, why does it include PPMs?

12 That appears to be an arbitrary distinction
13 within the scope, without any clear dividing lines. The
14 Commission has in the past expanded the domestic like
15 product beyond the scope, why shouldn't it do that here? So
16 it seems like we've got all these different categories of
17 things.

18 All of it is about manpower and putting things
19 together, but we have all these distinctions that are
20 creating problems with our bidding data, with the domestic
21 like product. So helping us understand that, and to the
22 extent you can do it before the post-hearing brief would be
23 helpful, because I think, obviously, everything follows from
24 this, right?

25 MR. PRICE: So let me go through each of them.

1 There are arguments as to why each of these are separate
2 like products, which we can, you know, and why those are
3 reasonable dividing lines. If you want, we can start
4 working down that line of questions, but you know, it --

5 COMMISSIONER KEARNS: Well, my time's up. Maybe
6 what we do is come back to that when I come back --

7 MR. PRICE: Okay.

8 COMMISSIONER KEARNS: I appreciate that. Thank
9 you.

10 CHAIRMAN JOHANSON: Commissioner Stayin.

11 COMMISSIONER STAYIN: In terms of market share,
12 the domestic industry increased its market share by quantity
13 from 61.1% to 63% from '16, over the period. In the interim
14 period, it increased to 67.8%. Subject imports share the
15 market by quantity, remain relatively flat and the value
16 decreased by 0.8%.

17 The argument that the respondents make basically
18 is that the U.S. industry has increased its market share,
19 both in quantity and in value, whereas the imports have
20 remained relatively flat. So to the extent that there has
21 been injury, the argument is that injury is caused by
22 something other than these imports. Will you comment on
23 this, please?

24 DR. KAPLAN: Seth Kaplan, IER. The question I'm
25 addressing is, in each year of the period of investigation

1 considered by itself, given the underselling and
2 underbidding and lost sales, would the domestic industry
3 have had higher profits and higher shipments?

4 So the difference between what we see and what
5 we've lost is the injury at a point in time over that year.
6 And we think that's a lot. We think we could've made, when
7 they're 30%, we could've made a lot of that 30% in '16 and
8 '17 and '18. And we think the pricing of that 30% lowered
9 our profitability in '16, '17 and '18.

10 And so over time, our market share went up a bit
11 and that's what you're referring to. What I'm saying is
12 that in every single year, we should've been here. We
13 should've had more, and the reason we didn't get more is
14 because we walked away because the price was too low. We
15 took a lower price and took the job and got hurt in profits.
16 And we see that in why we aren't performing well at the top
17 of the cycle.

18 And the evidence to that is not an abstract
19 notion is in the lost sales, and the evidence that's not an
20 abstract notion is the testimony that we had to lower our
21 prices and that we walked away from projects. So that is
22 our view that at the top of the cycle, we aren't doing as
23 well and that lost sales and lost revenues are in
24 themselves, they but for a concept.

25 What is a lost sale that's documented, but an

1 instance where the domestic industry would have garnered the
2 sale and what is a lost revenue except an instance but for
3 our revenues would've been higher. And we think the record
4 shows that there's an enormous amount of that going on, some
5 of it observed and some of it happening that is not
6 documented instance by instance because of the way the
7 market functions.

8 There was a recent case involving fittings where
9 the Commission in its opinion said, but of it, the
10 Commission was gonna, that industry would be doing better.
11 We look at the conditions of competition. And that's why I
12 started with those conditions of competition. It's
13 head-to-head, project-by-project, penny-by-penny who wins
14 this. It's not some inchoate market determination where
15 there's lots of buyers and lots of sellers and you can't
16 trace this stuff.

17 We have specific testimony about projects and
18 specific testimony about the way the market works, and
19 that's unrebutted. Everybody says it's a project-by-project
20 basis and the record shows that the winner is by price. And
21 so I think that information allows you to conclude there's
22 injury despite the fact that import penetration went up.
23 And I think the statute recognizes that. They don't say,
24 "Let's look at the significance of imports, let's look at
25 the increase in imports relative to consumption or

1 production."

2 There is a first statement that says, "Look at
3 the volume of imports," absolutely, "and as a share of
4 production and consumption." And then it says "or", it's a
5 disjoint. We're saying the first part here is both
6 significant and it's a causation mechanism which channels
7 injury to the producers in the domestic industry.

8 MR. COOPER: Rick Cooper, W & W/AFCO. The last
9 comparable construction cycle to the one we're in, or the
10 one that we're in in the subject period was 2006 through
11 2008. We had, our industry had 90+% market share at that
12 point in time. Our margins were considerably, materially
13 higher than what they were through this period.

14 And we were able to strengthen our balance sheets
15 through that period, strengthen our financials to go into
16 that downturn, which was extreme, obviously, but the
17 industry was very well-prepared because we were able to
18 realize the benefits of a really robust market place in 2006
19 through 2008 by having over 90% of the market. We have much
20 less than that today. So a small percentage increase in
21 market share over the subject period really is immaterial.

22 MR. PRICE: Alan Price, Wiley Rein. Let me just
23 go back to a statutory point for a second. So in evaluating
24 relevant factors under the statute volume, in evaluating the
25 volume of imports of merchandise, the Commission shall

1 consider whether the volume of imports of the merchandise or
2 any increase in that volume, either absolutely or relative
3 to production or consumption is significant. The fact that
4 it's disjunctive means that you don't have to have
5 increases.

6 The question is, is the volume significant? The
7 volume here is significant. I would say the volume here is
8 significant on the 30% calculation, based upon the staff
9 report and just like we're doing scaling in various places,
10 they're doing scaling in various places, right? Or it's
11 20%. This is a significant volume, particularly where there
12 is substantial and significant, you know, sales where
13 everyone is basically head-to-head competition going on,
14 bid-by-bid, project-by-project.

15 So these are very substantial, these are very
16 important and what I would say here is that the record here
17 shows that there is a volume effect, we would've done better
18 as Mr. Kaplan has said. And you can see pricing, then you
19 can see impacts here, because this industry is performing
20 far worse than it did in the last strong business cycle.

21 DR. KAPLAN: If the Commission wishes to look at
22 trends, and they could certainly find that the underbidding
23 has caused operating profits to decline over the three years
24 of the period of investigation in the largest upcycle since
25 the pre-recession housing surge. So if the Commission wants

1 to in addition, as they always do, look at these trends, the
2 pricing data, the suppression of the profit margins and the
3 decline in the operating profits, during an upswing in the
4 cycle, given the high level of competition and the large
5 volume of imports, shows that there is material injury over
6 the trend. I would say substantial injury as an economist.
7 You guys are --

8 MR. PRICE: Yeah, let me just hit this one.
9 Personal, there's also a significant gross profit margin
10 decline going on, again, seeming inconsistent with what you
11 would expect in a strong period. As we have explained, when
12 you -- the data set, whether you're applying the captive
13 consumption provisions or in the various exclusions and so
14 forth, both as a condition or competition or applying the
15 statute as saying that there -- or looking at the problems
16 in the data set, then the injury is more clear in the
17 merchant market, what would be characterized as the merchant
18 market or what would be here or with the proper, the
19 reported data set from several of the manufacturers out
20 there.

21 MR. ZALESNE: David Zalesne. If I could, just
22 stepping back from the U.S. Code and the economic analysis
23 for a second to kind of how this works in real life, if
24 we're bidding a project and we're faced with the threat of
25 off-shore competition from one of the subject companies, you

1 have to make a decision. Are you going to get to that
2 price? Or are you going to walk away from the job?

3 And what you've heard in the testimony is, people
4 do both, right? They'll walk away from the job, or
5 sometimes they'll get to the price. If you get to the price
6 to make the decision to keep your shop busy, your market
7 share number really isn't going to move that much.

8 I might -- you might be able to maintain a
9 relatively stable market share, but to follow up on the
10 point Alan was just making, and Seth would make from an
11 economic standpoint, if you're doing that at artificially
12 suppressed prices, if you're doing that in a -- if you're
13 maintaining your market share but at artificially
14 suppressed prices, that's an unsustainable economic model.

15 And when this started, we would see this in the
16 biggest of projects, the very big projects. But you're
17 heard testimony today about 800 ton projects. In the
18 structural steel world, that is a relatively small project.

19 So the trend, as you start to see moving from
20 just the very biggest of projects to mid-sized projects to
21 medium-sized projects, whether it's in a building in New
22 York, or a school in Massachusetts, or an 800-ton project in
23 Alabama, what you're seeing is penetration which ultimately
24 will be unsustainable to even maintain market share.

25 And again, these deliveries may happen in a

1 period after the date of the original bid sale. It's not
2 like we just bid the job and all of a sudden all the steel
3 is delivered. So there are some -- I would suggest to you
4 that in looking at these various factors in the economic
5 data, that the market share would be a little bit less
6 relevant in this context in terms of exactly where the trend
7 is going because you can make a decision to maintain market
8 share at an artificially low price and still sell the job,
9 but still end up in the long run having a problem with your,
10 not just a single company but the industry as a whole.

11 And again, I think the trend we're seeing is
12 smaller and smaller projects, farther and farther, deeper
13 and deeper market penetration both geographically and in
14 types of projects, and that's an unsustainable model if
15 you're going to maintain market share at artificially low
16 prices.

17 MR. LABBE: Peter Labbe with Cives Steel. I just
18 wanted to kind of practically tell you my position without
19 statutes or anything like that.

20 In the last great up-cycle in our market, we had
21 much more of the market share. We were able to raise
22 prices. We were able to raise margins. And we were able to
23 prepare ourselves for the inevitable downturn in the
24 construction market.

25 So we were in a much better place as a company

1 going into the last down-cycle so that we could keep our
2 people employed. We could go chase cheaper work, if we
3 needed to to put the hours in our shop so that our people
4 kept their jobs and their benefits.

5 We are not in that position right now because
6 during the POI the subject imports chopped our ability to
7 raise margins. So I know our market share was flat, and our
8 margins stayed whatever the data shows you there, but I'm
9 telling you we should be in a much better position today to
10 weather the next down turn, and we're not.

11 COMMISSIONER STAYIN: Alright, thank you very
12 much. That's the end of my time. I appreciate your
13 answers.

14 CHAIRMAN JOHANSON: Commissioner Karpel?

15 COMMISSIONER KARPEL: Thanks. I just wanted to
16 ask a quick follow-up question. I think it was Commissioner
17 Kearns who had cited to page 2-10 of the staff report and
18 asking about the percentages of end products that FSS makes
19 up.

20 I also had that question. And then I started
21 reading page 2-11 of the staff report. One of you also
22 mentioned that there maybe is a terminology issue with the
23 word "project." And it struck me that the word "project" as
24 used on page 2-10 is different than the word "project" used
25 on page 2-11. And I wondered if you could either speak to

1 that now, or just take a closer look and address this in
2 your posthearing, but I feel like they even mention "land"
3 on page 2-10. So land is clearly not part of an FSS plus
4 erection services component of a project.

5 DR. KAPLAN: Seth Kaplan, IER, that section is
6 typically used as a precursor to the elasticity of demand
7 discussion. And the idea is that the lower the cost share,
8 the more inelastic the product is.

9 I think economists for Respondents and I both
10 agree that demand is inelastic, but that is what the
11 discussion is about. And your point is extremely well
12 taken. It's what share of the final thing it is.

13 And so if there's a \$23 billion something that's
14 being done, and you're like one-tenth of one percent of it,
15 your price change is not going to affect the demand for that
16 final project, writ large. It's not a project in the sense
17 of an FSS bid project. And I think you've hit the nail on
18 the head. And I think the reason it's there is because it's
19 in every single staff report in Chapter 2, there is a
20 discussion of the cost share and it's all about the
21 elasticity and how price sensitive the product is given the
22 final demand for the product.

23 So, right, small, tiny share, it's not going to
24 affect the demand for the final product, a larger share it
25 will, but very different than what you're talking about FSS

1 projects that we've been discussing.

2 MR. PRICE: The simple answer is, you're correct.
3 There is a fundamental difference.

4 COMMISSIONER KARPEL: Another follow-up. And
5 again, we have lots of questions, so this is better for
6 posthearing, but I wondered if maybe another factor that we
7 should be considering in the price analysis is an example
8 that was given about Schuff Steel, and that they were a U.S.
9 producer that won a contract, but then subcontracted for
10 Chinese steel in that project. And I'm curious how often
11 that happens? And are we really capturing -- have we
12 really captured that in any of the pricing data? Because I
13 think that would still show up as a bid won by a U.S.
14 producer, but then there's a foreign producer element of
15 completing that project. So...

16 MR. PRICE: So there are projects we know that
17 are clearly 100 percent foreign, 100 percent domestic.
18 There are some like that. There are some with, I'm not sure
19 if the bid data allows you to get to that specific. That
20 particular set of bids, that bid, though, and how it's
21 described in there, fundamentally the way some of that
22 question-- some of what you're seeing from the purchaser was
23 not very accurate because, talking to the client here, is
24 that they conflate an A bid with a B bid. So it originally
25 was awarded to W&W with domestic fabrication. The bid

1 changed fundamentally. The project changed because there
2 were -- without going into detail. There were horrendous
3 design problems with that stadium because it was too big,
4 and too tall, and it was right in the LAX flight path. So
5 there were just all kinds of problems there.

6 Then the owner, as Rick explained, basically said
7 we've got to save every dollar we can. The stadium was
8 still being built, but we have to save every dollar we can.
9 Rick wasn't willing, as the design moved along, to say I'm
10 going to keep that original bid because the price of what
11 had to be fabricated fundamentally, you know, was
12 fundamentally changing in design, okay, and became more
13 specific as it --

14 MR. COOPER: Correct, but the -- the comparison
15 that we have with the Chinese bid that we have in our
16 possession is apples to apples with the price breakdown that
17 we've given. And I think it's -- go ahead, Alan.

18 MR. PRICE: Yes, no, go ahead.

19 MR. COOPER: Well, and I don't know where that
20 is. I don't know if that's a matter of record yet or not.

21 MR. PRICE: Right. So the bottom line, though,
22 on all of this, let me just hit this in one second, is that
23 there are some bids that have some mixed componentry in it,
24 but most of the bids, if it's principally a domestic bid,
25 was a domestic fabricated product, there may be -- and, you

1 know, most of the foreign bids are principally
2 foreign-fabricated product. There are some foreign bids, by
3 the way, that contain a mixture of subject countries in
4 them because they actually have been bid there. And we can
5 go through the specific bids. Some of them are public.
6 Some of them are not. But there's a mixture of some
7 Canadian and Mexican bids out there, for example, on some
8 very prominent projects. So we can address that more in the
9 brief.

10 COMMISSIONER KARPEL: So it's not -- so it's not
11 common that a U.S. producer would win a bid and then use
12 imported FSS to fulfill whatever the contract terms end up
13 being?

14 MR. ZALESNE: David Zalesne. If I could answer
15 that quickly, the full-member fabricators that are the
16 Petitioners are not in the business of brokering steel
17 around the world, okay? We're not brokers. We understand
18 why people want to buy cheaper steel. We understand all the
19 economic impacts. But our membership, the Petitioners here,
20 are companies that make the product domestically.

21 And, yes, there are times when companies will do
22 cross-border transactions because of certain, whether it be
23 a schedule issue, or a price issue, or other things that
24 happen, but that's not the business model that the American
25 structural steel industry was built on, and that's not the

1 businesses that the Petitioners in this case are in.

2 So there are people who will broker steel, and
3 there are people who will make that, and they don't actually
4 do anything other than broker steel. They don't make
5 anything. They don't produce anything. If, as part of a
6 bid, a component is bought offshore for whatever reason it
7 happens -- we're not going to say it doesn't happen -- but
8 the vast majority of the data that you will see and the data
9 that drive this, it's either fabricated here, or it crosses
10 the border. And you can tell fairly quickly whether it's
11 coming across the boarder, regardless of how some of these
12 prices are structured, and you can see if it's coming across
13 the border or you can see if it's fabricated here.

14 So I think the model that we're talking about
15 here is what goes on in domestic fabrication shops.

16 COMMISSIONER KARPEL: Thank you for the
17 clarification.

18 So I want to turn to a different question. I
19 want to better understand how the domestic industry is
20 calculating or arriving at its capacity figures. The
21 Respondents had some discussion in their brief, in
22 particular the Economic Consulting Services had an analysis
23 suggesting that the capacity was overstated. I wondered if
24 you could respond to that.

25 MR. ZALESNE: I'm sorry, I was taking a breath.

1 When you measure capacity, when a fabricator says we have
2 the capacity to do 20,000 tons a year, you're taking into
3 account what your labor is, what your square footage is,
4 what your crane capacity is, you're taking all that into
5 account to figure out what you say your capacity is.

6 And everybody in this industry -- I heard, you
7 know, one of the Commissioners cited some language about
8 selling manhours, and all that -- people can talk about all
9 sorts of different metrics in the industry, but everybody
10 posts on their website both domestic and offshore what their
11 tonnage capacity is.

12 And buildings are measured when the engineers sit
13 down and ask what we're paying for. They're looking at the
14 tonnage. They don't care -- nobody cares how many hours it
15 takes you to get to that tonnage. They care that you have
16 the capacity to get the tonnage to the site on the schedule.
17 And that's what we sell.

18 So that when you say you have X number of tons,
19 you're factoring into it how much square footage you have,
20 how much equipment you have, how much labor you have to be
21 able to make that.

22 So these are -- and how everybody formulates that
23 would be proprietary within their own business as to how
24 much their combinations weigh into that. So I don't want to
25 get too deeply into how you make that point, but if you have

1 a plant with X amount of square footage, and you can put so
2 many people in that plant, and so much equipment in that
3 plant, you can calculate out what you expect to produce from
4 that plant. And that's your tonnage capacity.

5 COMMISSIONER KARPEL: Okay, I'd be interested in
6 hearing from others, too. But so what I basically
7 understood from you, though, is it's based on the square
8 footage of the plant, plus the equipment in there,
9 and --

10 MR. ZALESNE: And labor.

11 COMMISSIONER KARPEL: And so if you could talk a
12 little bit how you factor labor in there, because you could
13 have a huge plant with lots of equipment running multiple
14 shifts, but if you don't have any people to work there it's
15 not much capacity.

16 MR. ZALESNE: No, and that's why I'm saying to
17 you -- and again when you -- you have to -- nobody builds a
18 plant and puts a lot of excess capacity on the floor that
19 can't be -- get a return on the investment that you have in
20 that plant.

21 So when you structure -- when you build a plant,
22 as everybody in this industry domestically and offshore
23 does, you look at how much space you're going to have, and
24 how many people you can put into that space, and how much
25 equipment you can put into that space, to be able to do the

1 processes that are involved in what type of structural steel
2 you're fabricating.

3 And so there are-- again, there are proprietary
4 differences in how people value -- how much equipment people
5 have versus how much labor. So at the end of the day, you
6 can replace some labor with some equipment. You can have
7 some labor -- some types of processes that are very hard to
8 automate and so it requires manual labor. But at the end of
9 the day, your capacity, if you see aggregate capacity data,
10 that data already has baked into it in the aggregate
11 capacity what everybody's fab shop has as their capacity to
12 be able to do.

13 So when we sell work, we're selling work to that
14 capacity. We're selling work to that back lot. And if you
15 hear, you know, Rick, Cives, people have multiple plants,
16 they have multiple options within their organizations to be
17 able to fabricate big projects. And so those data, you have
18 to look at it in the aggregate as opposed to looking at an
19 individual plant. But everybody's individual plant data is
20 based on the same types of factors.

21 MR. LABBE: Peter Labbe with Cives Steel. I also
22 want to go back to the point I made earlier that labor
23 shortages don't exist. So we are calculating our capacity
24 based on those square footages, and our equipment, knowing
25 that we can grow our labor force to meet that demand, if we

1 can actually get the work in the door, which is why we're
2 here. That's what we've been struggling to do, due to
3 subject imports.

4 So just to recap, our equipment and our square
5 footage are kind of driving our capacity and what we've
6 reported, because as we've all testified we don't have a
7 labor shortage.

8 MR. PRICE: We'll come back to two notes here.
9 One is, I find it ironic that in fact the Canadians argued
10 this at the prelim and are arguing it here, when in essence
11 in their own case they measured their capacity and argued
12 for capacity measurements based upon -- based upon what
13 they, what they -- based upon tonnage.

14 And just like you hear the members of this
15 industry, that tonnage already bakes in the labor
16 availability here. And I come back to one other real basic
17 fact, which is in the interim data, in the interim period,
18 this industry all of a sudden when they felt in interim '19
19 that the market, that we fought, the case was filed, there
20 were opportunities here, started to hire right away. And
21 they were able to pay workers to come in and do it. No
22 shortage of that.

23 You know, so the abilities to do that are there,
24 and their arguments on capacity are wrong. And we will go
25 into more detail in the post-hearing brief.

1 CHAIRMAN JOHANSON: Alright, I have a question
2 which will follow up an issue that was raised by
3 Commissioner Karpel.

4 Do domestic FSS producers use imported steel?
5 And if so, if the steel is imported but the design and
6 fabrication are completed in the United States, is that a
7 domestic product? Further, do we need to make any
8 adjustments to domestic production to account for any
9 non-U.S. steel?

10 MR. LABBE: Peter Labbe with Cives. To clarify,
11 are you asking about do we use raw material from other
12 places?

13 CHAIRMAN JOHANSON: Do you use imported steel in
14 FSS production? I assume you do.

15 MR. LABBE: I can speak for myself that it's very
16 occasional that I would. Most all of my steel supply is
17 domestically produced to use -- to produce the FSS.

18 MR. MCPHATTER: Chet McPhatter, Banker Steel.
19 The same, most of our steel comes from the U.S. There are a
20 few sizes that you have to buy internationally, but I would
21 say 90 percent to 95 percent of our steel comes from the
22 U.S.

23 MR. COOPER: Rick Cooper W&W/AFCO. We buy 99
24 percent domestic material, raw material sources.

25 MS. NOVELETSKY: Hollie Noveletsky, I would

1 agree. We buy mostly domestic, unless they're an usual
2 size.

3 MR. DOWNS: Jed Downs, Qualico. 99 percent only
4 with the situation that it was not available in the U.S.,
5 and most everything is available in the U.S.

6 CHAIRMAN JOHANSON: Okay, but given that this is
7 a giant industry and there are many, many steel fabricators
8 out there, I assume that a fairly sizeable percentage would
9 use imported steel. And if so, how should we take that into
10 consideration?

11 MR. McPHATTER: Banker Steel, Chet McPhatter
12 again. For us, as far as using foreign steel, we don't
13 subcontract work. We don't subcontract a lot of work to any
14 domestic fabricators, much less offshore fabricators. We do
15 all of our work inside, in our facilities.

16 MR. PRICE: I would say that -- Alan Price, Wiley
17 Rein -- any data on that should be reflected in an importer
18 questionnaire, if there's a need for an adjustment in the
19 record. But, you know, we'll address this in more detail in
20 the posthearing brief.

21 CHAIRMAN JOHANSON: Yeah, if you could, I would
22 appreciate that.

23 MR. WELD: Chris Weld with Wiley Rein.
24 Commissioner -- Chairman Johanson, if you're referring raw
25 steel mill inputs that are being imported, that -- that's

1 not covered by this case. The raw steel mill input is not
2 being covered. So if somebody is bringing in a beam and
3 then fabricating it here, that is covered. But the actual
4 import of a non-FSS product, the raw steel mill product of
5 something that comes off the mill, that's not -- that
6 shouldn't impact your analysis.

7 CHAIRMAN JOHANSON: Okay, thanks for your
8 response. Feel free to follow up on any of this in your
9 posthearing brief.

10 Material costs for the domestic industry have
11 risen significantly during the Period of Investigation. How
12 much of this is attributable to the Section 232 and Section
13 301 duties?

14 MR. ZALESNE: David Zalesne. I'll take a first
15 shot at that. I'm going to start with the premise of your
16 question. I'm not sure material prices have risen
17 consistently through the Period of the Investigation.
18 Domestic raw material prices, certainly for beams in the
19 construction market, have remained in a fairly narrow band
20 for a decade in terms of pricing.

21 There are spikes around various impacts in the
22 economy, whether it be scrap pricing, whether it be
23 short-term impact of the 232. But if you look at the
24 history, really even in the pricing since the 232, steel
25 prices on beams came down significantly, went back up a

1 little bit significantly. They trade in a fairly narrow
2 band. And for the most part, they're priced around the
3 timing of the project bid. So everybody's looking at steel
4 pricing for a project bid at the same time in the
5 marketplace

6 In other words, if it's March of 2018 and you're
7 bidding a 10,000-ton project, we're not looking at how
8 pricing has gone in 2017 and where it's going in 2019.
9 You're looking at what you're going to be able to buy the
10 steel for that project for in 2018.

11 So raw steel input pricing is a relatively level
12 -- a relatively neutral factor in that analysis, because
13 we're all bidding on -- we're all placing the bid based on
14 where steel prices are in the market at that point in time.

15 So it can be neutralized in your evaluation,
16 whether you see it rising or lowering at some point in the
17 analysis. We don't think the 232 has had a major long-term
18 impact on steel prices. You know, obviously there are other
19 things the Administration has done that have spurred the
20 construction economy, which have other factors in terms of
21 on the demand side over the past two years, but the 232, in
22 our view it's really not done all the bad things everybody
23 thought it would do. It's not done all the great things
24 everybody thought it would do. It's just been a short-term
25 pricing impact that has really been kind of baked into the

1 pricing that you see in these bids.

2 MR. COOPER: This might help frame it. We are
3 paying less for a beam from domestic mills than what we did
4 in 2007 and 2008. Prices have increased a little bit. I
5 think I would argue that the reason that they've had the
6 recent small increases in raw material prices has been based
7 on demand and not necessarily the 232.

8 MS. NOVELETSKY: Hollie Noveletsky. With the
9 small increases due to market demand, we've been unable to
10 pass along those increased costs due to the downward
11 pressure from subject imports. And that has squeezed our
12 margins and depressed our ability to get ready for the next
13 economic downturn.

14 MR. LABBE: Peter Labbe with Cives Steel. I
15 would agree that any fluctuations in the material prices
16 during the POI, the vast majority of those fluctuations were
17 due to market demand and not directly due to the 232. There
18 may have been some small impact that very quickly
19 self-corrected itself, and most of the fluctuations I saw
20 were totally market driven.

21 Unfortunately, the subject imports prevented
22 us from passing any of those fluctuations on through our bid
23 process, and again explaining why we were not able to
24 capture more market, utilize more of our capacity and make
25 bigger margins during that time period, similar to what I

1 said previously. Thank you.

2 MR. ZALESNE: I'm sorry, if I could. The one
3 impact that has made, moved the needle in the marketplace
4 from our perspective was the filing of these petitions.
5 Everything else that happened in the two years prior to or
6 the early part of this Period of Investigation as we were
7 looking at it, were ups and downs of the market.

8 This has been the first time since these
9 petitions have been filed that purchasers of fabricated
10 structural steel have really started to look at it. You see
11 in the most recent data some shifts in some things in 2019,
12 some import impacts. This case makes a difference. This is
13 the case that has moved the needle in terms of protecting
14 the domestic industry. The other policies of the
15 administration, whether it be a tariff, whatever, other
16 things, ups and downs in the market. In fact, I would point
17 out that when Commerce came out with its preliminary ruling
18 it had de minimis numbers on some of the subject imports,
19 you saw a press release issued within a week saying hey,
20 Canadian contractor has now just sold its biggest contract
21 ever in New York, partnering with their partner from Mexico
22 on 50,000 tons of steel.

23 This case makes a difference. What you, with
24 all due respect, what the Commission does is the one thing
25 that the market will pay attention to on fabricated

1 structural steel. The other, the other policies and tariff
2 issues are all background noise to what happens in this
3 marketplace.

4 MR. PRICE: Commissioner Johanson, there are a
5 couple of different issues here. One is sort of what's
6 going on in the overall economy and sort of what picture or
7 time frame you're looking at.

8 When you look at your record, which is I think
9 where the Commission starts to focus on it, there's no
10 question that the cost of goods sold increased. A large
11 part of that increase during the POI was, happened as there
12 was an acceleration of steel prices, which has dissipated to
13 some degree more recently.

14 The COGS to net sales ratio shows that --
15 shows that the cost of goods sold increased, and the
16 industry wasn't really able to increase commensurate to not
17 suffer harm to its gross profit margins.

18 MR. DOWNS: This is Jed Downs, Qualico Steel.
19 I'd like to piggyback what Dave said, the impact of this
20 case. We know of several large projects that the purchaser
21 is sitting on the sideline waiting to see what occurs with
22 this case, to whether they're going to buy from one of the
23 subject imports or whether they're going to buy
24 domestically. And so again to piggyback and say this case
25 has tremendous impact.

1 CHAIRMAN JOHANSON: All right, thanks for your
2 responses. My time's about to expire, but I would request
3 that you all, in your post-hearing brief or now if you'd
4 like to discuss it a bit, look at Table VI-3 at page VI-8 of
5 the staff report. There's some numbers there involving a
6 discussion of raw material costs, which do indicate, from
7 what I could see, a fairly sizeable increase in raw material
8 costs. If you could discuss this a bit further, I'd
9 appreciate it. Do you see that Mr. Price or whoever else is
10 looking? Page VI-8.

11 (Off mic comment.)

12 CHAIRMAN JOHANSON: Okay, yeah. This is VI-8,
13 Table VI-3, if you look down at raw materials.

14 (Pause.)

15 MR. PRICE: So I'll address this in more
16 detail. But you do see an increase going on as the 232
17 moves forward, and you then see a decline in some of the
18 most recent period here. So there's no question that the
19 data shows that there is, there is a raw material cost
20 increase that is occurring in this period, and then the
21 question is what is the industry -- is the industry able to
22 increase its gross profit margins, which you would expect in
23 a strong market or not, and the margins in fact did not
24 decline. They declined by 2.7 percent.

25 So here you are in the peak of the business

1 cycle, and the benefits of that business cycle did not, were
2 not -- the industry couldn't capitalize on because of the
3 subject imports were essentially suppressing and depressing
4 domestic prices.

5 MR. ZALESNE: Just I hadn't really studied the
6 table, but just to follow up on it, the timing of the 232
7 goes into effect in March of 2018. So some of the data, I
8 think, is showing that prior to March of 2018 there had been
9 some depression in steel pricing. It then came back up in
10 anticipation of what might happen.

11 But your specific question was on the impact
12 of the 232, and I would suggest that if you look, if you
13 drill down a little deeper into post-232 pricing, you won't
14 see -- you'll actually see a decrease from where they were
15 pre-232. So my point being I'm not going to get into all
16 the economic details about what 232 might or might not have
17 done or psychology, but I don't think --

18 I think if you're looking at specific timing
19 of that aspect, it really washes out for purposes of the
20 analysis you have to make, because the timing was March of
21 2018. The data where you see that spike is 2017 to 2018
22 period, and then it comes back down again after that. So I
23 think that is a neutral factor or --

24 MR. PRICE: No, let me just jump in. It's
25 again different producers and you see the data in the

1 aggregate here. The data in the aggregate would show that
2 there has clearly been a cost-price squeeze going on. You
3 see that in the margins that are going on here, and as a
4 result of that it is having an injurious -- the imports are
5 having an injurious impact by suppressing the prices,
6 suppressing gross profit margins by 2.7 percent;
7 suppressing -- in the three year period suppressing the
8 operating margin.

9 So there's a significant impact. It just
10 depends on and in the sense that the imports are having that
11 suppressing and depressing effect on the ability to capture
12 the benefit of what is strong demand in the marketplace.

13 CHAIRMAN JOHANSON: Okay. Thanks for your
14 responses. My time is expired. Commissioner Schmidlein.

15 COMMISSIONER SCHMIDTLEIN: Okay, thank you.
16 So I'd like to take a line of questions about the domestic
17 like product, and starting with the pre-engineered metal
18 building systems, one of the arguments that the Respondent
19 makes, that they say supports the notion that there's a
20 clear dividing line, is that the petition did not include
21 certain large producers of components for PEMBs as
22 potential producers of the subject product, FSS.

23 So I wonder if one of the attorneys could
24 speak to why the petition did not include those particular
25 producers, if this product is indeed viewed as I think

1 what's being referred to as conventional FSS.

2 MR. WELD: Chris Weld with Wiley Rein. We did
3 not include every -- the name of every fabricated structural
4 steel producer in our petition.

5 COMMISSIONER SCHMIDTLEIN: Are there any
6 producers of PEMB components included in the petition?

7 MR. WELD: I'm not sure of the answer to that.
8 I can -- there were, there were -- we provided the
9 Commission a list of 900 members or thereabouts of AISC.
10 What I would say is that companies like -- that produce
11 pre-engineered metal building systems are part of a
12 different association. They're part of the Metal Buildings
13 Manufacturers Association, so which is why our scope
14 explicitly excluded the complete metal building system.

15 So at the time, we're thinking okay, a company
16 that produces a pre-engineered metal building system,
17 they're not going to be part of this. But those companies
18 do and we've, I think very quickly on realized that those
19 companies do utilize fabricated structural steel components
20 in the pre-engineered metal building. So we from the very
21 first iteration of our scope that was filed publicly with
22 Commerce, explicitly excluded the complete building built
23 pursuant to MBMA guidelines, but our argument is that
24 fabricated structural steel components of the complete
25 system are included in the first paragraph of the scope,

1 which talks about fabricated structural steel.

2 That's structural steel that's fabricated for
3 erection or assembly into a structure. So we in our
4 prehearing brief provided a very detailed breakdown on why
5 we believe that fabricated structural steel components of
6 pre-engineered metal buildings is part of the like product,
7 while there's plenty of other --

8 COMMISSIONER SCHMIDTLEIN: Okay, I guess --
9 but you don't know whether any of the producers that you did
10 list in the petition actually make components for PEMB?

11 MR. WELD: Well, some of the producers that
12 are here this morning make fabricated structural steel
13 that's utilized in pre-engineered metal buildings.

14 COMMISSIONER SCHMIDTLEIN: Okay.

15 MR. WELD: Peter, can you speak to that, that
16 there are certain domestic industry fabricators that produce
17 fabricated structural steel --

18 MR. LABBE: Peter Labbe with Cives Steel.
19 While I don't personally sell to pre-engineered metal
20 building system companies, I do know of other fabricators
21 that are AISC members and part of this petition that do sell
22 fabricated product to pre-engineered metal building systems
23 companies, and they would do it through a very similar
24 process that we sell our fabricated steel, meaning a
25 competitive bid process. It just is a different end user

1 than ours.

2 COMMISSIONER SCHMIDTLEIN: So and who is their
3 end user? Do you know?

4 MR. LABBE: Well, the end user I'm speaking of
5 is the pre-engineered metal building company. So I am
6 selling --

7 (Simultaneous speaking.)

8 COMMISSIONER SCHMIDTLEIN: Do you know who
9 that is?

10 MR. LABBE: -- to pre-engineered metal
11 building company or a company, you know, a construction
12 company in the field. It doesn't matter which one.

13 COMMISSIONER SCHMIDTLEIN: So who, can you
14 name names? Who are you talking about? Do you know another
15 fabricator that's making components for PEMB and selling it
16 to a company that is putting, selling this as an assembled
17 or kit that people can put together?

18 MR. LABBE: Can I address that? I don't
19 really want to throw names around sitting here. Can I
20 address that confidentially?

21 COMMISSIONER SCHMIDTLEIN: Sure, okay.

22 MR. PRICE: Let me just pull up -- Travis, can
23 you pull up the slides for a second? So no, not the --
24 yeah. So this is actually, we went to the website for
25 Butler Manufacturing, which is here in preparation for this.

1 Again, you'll see in this thing these are pre-engineered
2 metal buildings of theirs.

3 COMMISSIONER SCHMIDTLEIN: And is this a U.S.
4 company?

5 MR. PRICE: This is a U.S. company, okay,
6 which we discovered as we, you know again, what's a
7 fabricated structural steel company, and you'll see beams
8 and structural tubing in this, in this if you hit the next
9 slide in this. The same thing here. So and next slide for
10 a second. This is Building Systems de Mexico. This is
11 actually off their Google page, which is one of the
12 respondents here.

13 Not off the Google pages, use Google search
14 and you come up with stuff. You start seeing pictures of
15 their operation and you'll see this is from inside their
16 plant. No espionage or anything, just straight pictures of
17 inside their plant.

18 COMMISSIONER SCHMIDTLEIN: So this is Mexican
19 companies?

20 MR. PRICE: This is their Mexican operation,
21 okay.

22 COMMISSIONER SCHMIDTLEIN: Okay.

23 MR. PRICE: Okay, and you'll see beams right
24 there. So they're fabricating the beam. The beam has the
25 same structural purpose, right? You can't distinguish it as

1 a practical matter from a beam that any one of these folks
2 fabricates from a beam that --

3 COMMISSIONER SCHMIDTLEIN: And so that's my
4 question, right? Are there U.S. producers, I guess one of
5 my questions, are there U.S. producers making both
6 components for PEMBs and otherwise, you know, what we called
7 "Other FSS"? That's one question, and you know of one.

8 MR. PRICE: Right.

9 COMMISSIONER SCHMIDTLEIN: And the second
10 question would be do they make it on the same equipment?

11 MR. PRICE: The answer is that beam is going
12 to be punched on the same equipment.

13 COMMISSIONER SCHMIDTLEIN: But in the U.S.,
14 right?

15 (Simultaneous speaking.)

16 COMMISSIONER SCHMIDTLEIN: When we look at
17 domestic like product, we've got to look at what the process
18 is in the U.S., not what's going on in Mexico.

19 MR. PRICE: Punching the beam is going to be
20 punching the beam. It's going to be the same type of
21 equipment out there, okay, and when these guys use a perlin
22 in their operation and punch it, it's going to be the same
23 type of operation, okay. Same type of workers in the sense
24 that you have obviously the same types of operation doing
25 the same type of items out there. So ultimately, they both

1 end up in an end use that is similar. One may flow
2 indirectly through, in internal consumption to an end user.
3 There's no question, there's questions about -- there's that
4 out there. Some may be purchased and go through this
5 intermediary step.

6 COMMISSIONER SCHMIDTLEIN: So if they're doing
7 basically the same thing, why don't we see -- I mean the
8 Lexington respondents pointed out there's limited overlap,
9 and I think somebody just referred to this in the list of
10 AISC members with the metal building membership. Metal
11 Building Manufacturers Association, Building Systems
12 members. If it's basically the same thing, why don't we see
13 more of those fabricators also members of the AISC?

14 MR. PRICE: So --

15 MR. WELD: Chris Weld with Wiley. I mean
16 again I think my view is that there are, and we can provide
17 this post-hearing, there are fabricators who produce
18 fabricated structural beams and other material that if they
19 don't even sell directly to a pre-engineered metal building
20 system company that are either sold through distributor or
21 through a distributor, but there are AISC members who would
22 manufacture a fabricated structural beam or some other built
23 up component for use in their pre-engineered building
24 system. I'm happy to provide some additional names in
25 post-hearing.

1 COMMISSIONER SCHMIDTLEIN: Okay. I'm not sure
2 that you answered my question. Why is the -- why aren't all
3 of the -- if it's basically the same process right, like you
4 said it's indistinguishable --

5 MR. PRICE: This portion of the process is
6 indistinguishable.

7 COMMISSIONER SCHMIDTLEIN: This portion of the
8 process, right.

9 MR. PRICE: Right. So that the actual -- the
10 actual fabrication processes for the structural components
11 are the same. When you get to non-structural components
12 such as insulated panels, skins, which are literally
13 corrugated basically go to the next slide, corrugated steel
14 here, that goes into, you know, that becomes different.

15 Go to the next slide for a second. That's an
16 insulated metal panel, and by the way they make garage doors
17 and more for industrial applications and things like that.
18 One of the companies is the largest window producer in the
19 United States too, which are going in these things. So you
20 see, you see, you see them produce the same things. You
21 could not distinguish it at the border, right?

22 There's no set, you know, between a beam used,
23 a beam sold by RIF or a beam, you know, sold or imported by
24 one of these companies. And so, and so -- and again, I will
25 say that we learned some of this as the case evolved, okay,

1 you know, in all honesty. So you see this here and this is
2 not a fabricated structural steel component. It's a piece
3 of insulation. The skin, it could be a roof skin, that type
4 of roof. That's not a fabricated structural steel component
5 here.

6 That trim, the same thing there. And so this
7 goes to the sort of data reporting issue there, and we can
8 get into a discussion of it. But these are not structural
9 in nature. So that's where this -- that's where they go to
10 a further downstream use, right?

11 COMMISSIONER SCHMIDTLEIN: Okay, all right.
12 Well any further information that you could provide
13 post-hearing would be helpful. Thank you.

14 CHAIRMAN JOHANSON: Commissioner Kearns.

15 COMMISSIONER KEARNS: I guess actually if you
16 could stay on the slide that Mr. Price was talking about a
17 minute ago, I want to get to cost-price squeeze here in a
18 second. But before we do, yeah that's the one. Okay. I
19 think that for me helps explain why we wouldn't include
20 PEMBs in the domestic like product, whereas maybe we would
21 PEMB components like FSS. It's the same approach that we're
22 doing with Other FSS, right? We're including the FSS.
23 We're not including stadiums, so that all has some logic to
24 it. But we are including PPMs, not just PPM components.

25 MR. PRICE: No. Actually, we're considering

1 -- we're only including the FSS in the PPM. That's what our
2 scope is.

3 COMMISSIONER KEARNS: Okay. So PPMs are not
4 included in the domestic like product?

5 MR. PRICE: No, they are not, and this follows
6 a long line of cases starting with aluminum extrusions that
7 I can point to in our brief that we point to, such as --
8 such as aluminum extrusions, where it's only the extrusion
9 in the curtain wall, for example, that's subject. If it's
10 extrusions coupled with other things in a part instead of in
11 a set of items there, it's only the extrusion that's
12 covered.

13 COMMISSIONER KEARNS: Okay.

14 MR. PRICE: Okay.

15 COMMISSIONER KEARNS: Okay.

16 MR. WELD: Commissioner Kearns, if I could
17 just follow up on that. I mean Commerce just a week ago
18 published its final scope memorandum in which they concluded
19 that FSS included in modules was included within the scope
20 of the case, and they have been consistent with that
21 throughout. That was our position in our prehearing brief,
22 that we're not trying to cover the process plant module
23 itself, but the FSS included in the process plant module.

24 As Mr. Price indicated, there is a long, a
25 number of cases including aluminum extrusions, a solar case

1 as well, where the Commission has taken, you know, out of
2 scope components attached to in scope products and still
3 determined that there was one domestic like product for that
4 in scope, in the case of aluminum extrusions, just the
5 aluminum extrusion part.

6 COMMISSIONER KEARNS: Okay, okay. Thank you
7 very much. I might want to come back to that, but I'd like
8 to get to cost-price squeeze here for a second. First,
9 Respondents argue that it is not possible to fully pass
10 along cost increases because of existing contracts. How do
11 you respond to that, and I don't -- I've got two questions,
12 but maybe just a quick response to that. Is there kind of a
13 gap, a timing gap here given that it takes some time to
14 fulfill a contract?

15 MR. PRICE: Yeah, go ahead.

16 MR. LABBE: Peter Labbe with Cives Steel. So
17 when we bid a project, we will take current pricing and we
18 will make a deal with our suppliers to lock that in for a
19 period of time. So our material cost is known for the
20 duration of each bid and each project that we bid. So we
21 don't have price increases during the period of that
22 project. When you bid the next one, you would lock in
23 pricing again. So any market creep or anything, we
24 certainly can account for it in the bid process. So --

25 COMMISSIONER KEARNS: I'm sorry, I mean I've

1 not heard you correctly.

2 MR. LABBE: Yeah.

3 COMMISSIONER KEARNS: But what I'm envisioning
4 is, you know, on Day 1 you win a bid, you know. You say
5 you're going to provide it for X dollars. You win the bid,
6 great. You don't yet have all of the -- all of the steel at
7 hand.

8 MR. LABBE: Correct.

9 COMMISSIONER KEARNS: So over the year and a
10 half that you're working on this project, you acquire steel
11 and maybe the price of that steel has gone up.

12 MR. LABBE: But I would have acquired a firm
13 price agreement with my supplier, so that my -- for that
14 project, for that period of time my price is stable, and I
15 know that ^^^^

16 COMMISSIONER KEARNS: So with the steel
17 supplier, you've already locked that in?

18 MR. LABBE: Yes, yes.

19 COMMISSIONER KEARNS: Is that true of the
20 industry? Would other folks in the industry agree with
21 that?

22 MR. COOPER: That is true, and we actually
23 will get a price, pricing agreement from our supplier, and
24 we both sign it and that price is held, as Peter mentioned,
25 for the duration of the project.

1 COMMISSIONER KEARNS: Everyone agree? Any
2 different views? Anybody purchase the steel on more of a
3 spot basis or anything during the course of the contract?

4 MR. McPHATTER: Chet McPhatter, Banker Steel.
5 We agree, the same process.

6 COMMISSIONER KEARNS: Okay.

7 MS. NOVELETSKY: Holly Noveletsky. We also go
8 straight to the mill and lock in the price.

9 COMMISSIONER KEARNS: Okay, thank you. Move
10 on to the next question then. I'm looking at page 41 of
11 Respondent's joint brief. Actually, this is something that
12 I think Dr. Kaplan you had offered to respond to earlier.
13 This is the -- if I can just find it here -- the issue about
14 cost-price squeeze and unit costs, and how that, how that
15 may look different.

16 So they say that the increase in the COGS to
17 sales ratio is misleading. Unit total COGS increased by
18 about \$396 through the same period. Average sales values
19 increased by about \$412, which doesn't sound like a
20 cost-price squeeze. What are your comments on that?

21 DR. KAPLAN: A cost-price squeeze is defined in
22 terms of the percentage of the profit margin or the
23 difference between the revenue and the COGS, which is the
24 same thing. And let me give you an example of why someone
25 would wanna look at the margin and not look at the unit.

1 It's an extreme example, but it calls attention to why you
2 look at the margin and you don't look at the unit cost.

3 So let's say it costs 90 cents to make something,
4 and you sell it for a buck. So the gross margin's 10%;
5 everyone with me? And the per-unit is 10 cents, right? You
6 make 10 cents on it, 10%. Now, let's take a cost of \$9.89,
7 and let's make the price ten bucks. Now the margin has gone
8 from about 10% to about 1%. But the per-unit went from 10
9 cents to 11 cents. Which industry do you wanna be in? Do
10 you wanna put up 90 cents and make 10 cents? Or do you
11 wanna put up \$9.89 to make 11 cents.

12 And the answer is, the people that would do the
13 last are zero, zilch, zed, nada. Nobody is gonna wanna be
14 in a business with 1% gross margins when they could be in a
15 business with 10% gross margins. And that's why, if you
16 open up any finance book, they look at the margin. They
17 don't look at the unit price. Now, it's an extreme example,
18 but I hope it gets to the point of why it could be confusing
19 to look at one rather than another.

20 COMMISSIONER KEARNS: Okay, thank you. And then,
21 joint respondents argued that it takes time for cost
22 increase to work their way into FSS prices, in part, because
23 raw materials aren't indexed in the contracts. But that
24 that started happening in the fourth quarter of 2018, so
25 before the filing of the petition, they say you're seeing

1 some improvement in terms of the cost-price squeeze. How do
2 you respond to that?

3 DR. KAPLAN: I'm gonna have to hear that question
4 again.

5 COMMISSIONER KEARNS: Okay. So respondents argue
6 that it takes time for cost increases to work their way into
7 FSS prices. In fact, I think we said the same thing in the
8 prelim, in part because raw materials aren't indexed in the
9 contracts. But did that start happening, in other words,
10 that being that you start to see price increases rise as raw
11 materials increases had started to happen in the fourth
12 quarter of 2018?

13 In other words, there's less evidence of a
14 cost-price squeeze in the fourth quarter of 2018 and in the
15 interim period of 2019, but in the fourth quarter of 2018,
16 that's before the filing of the petition, so you can't
17 attribute it to that.

18 DR. KAPLAN: I'm gonna have to go, you know,
19 follow that quarter-by-quarter and look at it. I'm just not
20 ready to do that now.

21 COMMISSIONER KEARNS: Okay.

22 DR. KAPLAN: I will say that the Commission
23 regularly deals with a variety of different lags in their
24 data. And I will sort through this one.

25 COMMISSIONER KEARNS: Okay. It's Page 42 of the

1 joint brief is what I was referring to. I've got one more
2 question I'd like to go to. We've been talking about AUVs a
3 bit here and we all recognize that they're limited utility
4 in this case. Nevertheless, we see a steady increase of
5 domestic producers' net sales AUVs with a 14.8% increase
6 from 2016 to 2018. Is it your argument that this increase
7 would've been greater but for subject import competition?

8 DR. KAPLAN: I would argue that prices would've
9 increased and that there is a product mix issue and the
10 Commission recognizes that by only placing partial reliance
11 on AUVs. But to the extent that we all believe as a group
12 and we're convinced that prices have been suppressed by the
13 bidding process of imports. We believe that AUVs would've
14 increased, certainly relative to cost. Because if there's a
15 big cost change, it kinda wash it out. But we think our, in
16 a neutral world, our AUVs would've gone up, our profit
17 margins would've gone --

18 COMMISSIONER KEARNS: Your AUVs did go up, right?

19 DR. KAPLAN: Yes. Well, would've gone up more,
20 of course.

21 COMMISSIONER KEARNS: Yeah, almost 15%. But
22 you're saying, compared to COGS, you'll see a squeeze there.

23 DR. KAPLAN: That's why I think the statute looks
24 at both suppression and depression, and suppression in the
25 context of rising prices. So the answer is, yeah, we

1 would've done better in pricing in a rising-price world, our
2 prices would've gone up more and our profits would've
3 increased. Every single year. Not just -- you know, the
4 trend -- if it was more suppressed, it would've, but in
5 every single year, it would've been, and we want you to put
6 that in the context of the last cycle where prices and
7 profits are depressed relative to what they were then. So
8 we're saying both those things.

9 MR. PRICE: Yeah, okay. So you go back and you
10 look at the last business cycle and compare it again to this
11 business cycle, you're seeing the effects of the subject
12 imports depress and suppress prices. You can clearly see it
13 actually started before we filed the case and, but
14 materially worse performance in what should be a, you know,
15 in a strengthening market of similar dynamic here. And
16 that's a clear sign that in the context of the business
17 cycle, we have been materially injured, because we're not
18 getting high enough prices here.

19 COMMISSIONER KEARNS: Right. By the way, my time
20 is up, so I don't wanna go on too long here, but, in your
21 brief, you explained how this positive market here in 2016
22 through 2018, how your profits aren't as high as they should
23 be and as high as they were when you had a favorable market
24 in 2006, let's call it. So I get that point. But can you
25 speak for a minute about what happened there in 2009 through

1 2010? In other words, what about in a down market? Why do
2 we see in a down market the profits went way down?

3 DR. KAPLAN: That was an extraordinary market.
4 That was the housing crash. So profits really, the
5 construction industry was --

6 COMMISSIONER KEARNS: That does -- I mean, yeah,
7 profits went down because the market went down. But then
8 more than the market went down. Why is that?

9 MR. PRICE: So one of the things our clients will
10 say, this is actually a hyper cyclical industry. So you
11 need to get higher highs, right? Because the lows get
12 really bad here. And so when you see the low in 2009, 2010,
13 2011, that's the great recession going on in here and that's
14 just a much worse position to be in.

15 MR. COOPER: And it's a function of how much
16 capacity there is in the industry. That capacity was far
17 greater than what the market could provide at that time. So
18 it essentially, we were cannibalizing ourselves in the
19 industry.

20 COMMISSIONER KEARNS: Okay, thank you. My time
21 is up.

22 CHAIRMAN JOHANSON: Commissioner Stayin.

23 COMMISSIONER STAYIN: I have no further
24 questions.

25 CHAIRMAN JOHANSON: Commissioner Karpel.

1 COMMISSIONER KARPEL: Yes, thank you. I wanted
2 to follow up on capacity. On Page 57 of your brief, you
3 contend that there is plenty of domestic capacity in the
4 aggregate to supply any job that may arise regardless of
5 timing issues that might lead to short-term constraints at
6 the level of the individual fabricator.

7 I have a couple of questions based on that
8 assertion. One is if you can elaborate on what you mean by
9 a short-term constraint? Second, do domestic producers work
10 together to ensure that jobs can be supplied by domestic
11 producers? Are they aware of when one domestic producer has
12 a capacity issue, and stepping in to try to bid on that
13 project instead of the producer facing capacity constraints?

14 And three, how do capacity constraints of
15 individual producers play out in a bidding context? Do
16 producers bid on a project even though they're facing
17 capacity constraints? Or do they take themselves out of the
18 bidding process? You can take it step-wise. I'm happy to
19 repeat questions. But since time is short, I thought I'd
20 put them all out on the table together.

21 Yeah, so can you elaborate on what you mean by a
22 short-term capacity constraint?

23 MR. LABBE: Peter Labbe with Cives Steel. So a
24 short-term restraint would be that I've sold quite a bit of
25 work and I can't quite fit that next full project in in the

1 time frame that the customer needs it. And it kinda goes to
2 your last question, I think. In that instance, I probably
3 would not choose to walk away.

4 I would probably choose to continue to pursue the
5 project and use -- for instance, Rick and I have multiple
6 plants that we can utilize, so we can shift works within our
7 own organization, or subcontracting between domestic
8 fabricator structural steel suppliers is extremely common in
9 our industry for that exact purpose, is to allow us to
10 continue to chase work and use other fabricators in our area
11 or their relatively large geographical areas to supplement
12 our capacity to --

13 MR. COOPER: Rick Cooper, W & W/AFCO. The market
14 place, the general contractors that are bidding on a
15 project, if they have that job negotiated, they're looking
16 to provide the owner, you know, a certain number of bids.
17 If they come to Peter's company or my company and we don't
18 have the capacity in that time frame to produce that
19 project, we pass on it. If we do and they need five bids
20 from the industry, or eight bids from the industry, they
21 just go to the companies that have the available capacity
22 and they will get their five to eight bids, however many
23 that they're required by the owner to get.

24 So the answer to your question is, both things
25 occur, we'll pass on a project if we can't reduce it. We

1 don't wanna spend the time and the money to pursue that
2 project, but the industry certainly can fill that void of
3 Peter's company or my company not being willing to
4 participate on that job.

5 MR. ZALESNE: David Zalesne. I think the
6 language in the brief relates to scenarios that happen
7 frequently in this industry where you might sell a project,
8 but there are changes to the project, and so the time period
9 where you expect to put that work in your shop, no longer
10 has work. In other words, the design changes, they have to
11 spend some time, and so you have gaps in your shop and then
12 you have other work sold in other blocks.

13 And those types of ebbs and flow in the market
14 are handled routinely post-bid, because these things happen
15 post-bid. When you bid a job, the market is pricing based
16 on what your capacity is and where you see that job fitting
17 into your schedule. So as a practical matter, at bid date,
18 most--and every owner--wants one fabricator to be
19 responsible for their contract. So they're not chopping it
20 up and saying, "Okay, you give me this here, you give me
21 that there," unless they're affirmatively buying projects
22 and breaking it up.

23 But in your typical projects, most of the
24 projects, you're buying it, you're on a schedule and there's
25 ample capacity to be able to manage. When you sell that

1 job, you're committing the capacity that you have or that
2 you can bring to the project to be able to deliver that
3 project in time.

4 It's a self-leveling system within the industry,
5 and again, there's no evidence that anybody's ever lacked
6 the capacity to bid a project.

7 DR. KAPLAN: What this points out is that the
8 cooperation among the fabricators to get it done actually is
9 much more so than in other industries. So let's say you
10 wanted to buy some steel somewhere and one company is a
11 steel mill and it's sold out. You know, then you go to the
12 other steel mill. So there's no capacity constraint in the
13 industry. The steel's available, it's just one producer's
14 sold out.

15 But here people kinda cooperate to make sure the
16 job gets done, and the overall industry excess capacity is
17 used efficiently, and there's nothing like hanging around if
18 there's work to be done. So I wanna ask two questions.
19 First, we wanna reiterate that there's been no capacity
20 constraints. But second, how long has this stuff been going
21 on? Is this like three years or is this like forty years?
22 How long has this been --

23 MR. ZALESNE: Let me be clear for the buyers
24 sitting in the room. We compete very aggressively with each
25 other in terms of how we price work. There's no discussion

1 about how we can manage capacity to support the industry.

2 DR. KAPLAN: Well, right, no. I'm --

3 MR. ZALESNE: So for all the rest of the lawyers
4 in the room who are sitting back there, I wanna be very
5 clear. I know we're not in that forum, but I wanna make
6 sure everybody understands. This is a very competitive
7 industry to begin with, okay? So pricing is not based on
8 how we allocate capacity within the industry.

9 The specific answer to your question, referring
10 back to the brief was, there are scenarios where there is
11 cooperation where there somebody will buy something in a
12 competitive market, even for a sublet part of a project, or
13 because they have some space that became available in their
14 shop, and so they have some availability.

15 But for the most part, what we're talking about
16 in this case is the project bid process. And in that
17 process, the market is telling you that in the aggregate
18 there is ample capacity in the domestic market to serve the
19 projects and to the extent the respondents are saying that's
20 not the case, we don't believe the record supports their
21 argument.

22 This is not really about trying to demonstrate
23 which shop has which capacity at which day, but to be able
24 to say, historically through decades of developing, building
25 America's infrastructure, the domestic industry has had the

1 capacity to support domestic demand.

2 MR. COOPER: I have a specific example for you.
3 So I mentioned in my testimony the new Texas Rangers
4 baseball stadium. We experienced a substantial design
5 change for the very first phase of that project, that we
6 would fabricate and deliver to the project, and it grew
7 about a 130%, that first phase of it did through design
8 revisions. And that was after we had already commenced
9 work.

10 We were actually in fabrication, in detailing, in
11 engineering, and for that period of time, in the second half
12 of 2018 and early 2019, we did not have the capacity to keep
13 that project on schedule given all the other workload that
14 we had with other projects.

15 We subcontracted to five other FSS companies to
16 help us with that. They had the capacity readily available.
17 We placed that work with them immediately to stay on the
18 project schedule. So the industry had the capacity while
19 during that brief period of time, my company did not.

20 MR. DOWNS: If I could add to that. Again, we do
21 collectively cooperate with one another if we have a down
22 cycle or we got a job that's shifted. You know, you sell a
23 job and it's supposed to start on July 1st, something
24 happens, it doesn't start on July 1st, so you're looking for
25 something to quickly fill. I may go to Bert and Bert may

1 have some work, I may be one of those five fabricators.

2 If we're over-capacitized with subject imports,
3 then all of a sudden, I'm going hungry because there's not
4 -- the capacity's already been filled, or utilized. So that
5 being said, also another thing is, I believe what you also
6 may hear is that the domestic fabricators are not large
7 enough to handle some of these large jobs that come through.
8 And we have teamed up with joint ventures, teamed up with
9 one, two or three fabricators at a time in order to make
10 sure that whenever we go in, we know that we can handle a
11 project. That's not uncommon either.

12 MR. PRICE: I'll actually point to -- this exact
13 same argument was raised by the Chinese in the Canadian
14 case. And they are, the Canadians, by the way, had -- you
15 know, we agreed with their story in that case because it's
16 actually the way the market works which is, there's no real
17 capacity constraints here in terms of being able to service
18 the market. That any instance one producer has, the other
19 folks have plenty of availability and so the market
20 functions in that way.

21 Secondly, as market demand increases, you know,
22 you're not gonna go out and necessarily hire for a one-month
23 or two-month change in that, but as, you know, the case gets
24 filed, people see right away, hey, we're optimistic. We can
25 start staffing up here. No problem hiring up, no problem

1 getting people. You see this pretty quickly starting to
2 staff up. We'll see if the people made the right bet on
3 that, you know, and a lot depends on what the results of the
4 Commission decision are.

5 Sorry, I know we have two more questions, I
6 apologize.

7 COMMISSIONER KARPEL: Well, I think we've covered
8 it sort of in these collective responses. But just a quick
9 follow-up if my colleagues will indulge me. So what I
10 understand is an individual producer, their capacity
11 utilization rate might fluctuate over the course of a year,
12 over the course of several years, but what you're saying,
13 you want us to focus on sort of the average across the
14 industry because if a purchaser goes to one domestic
15 supplier who happens to be running at, you know, 90%
16 capacity because they got a bunch of big jobs, they can go
17 to another domestic producer and find what they need fairly
18 easily. Is that your argument? Okay.

19 DR. KAPLAN: And there's so many of them. In
20 some industries, there's like three guys and it's like, who
21 you gonna go to? Here there's a lot of fabricators. So
22 there's a lot of choice and there's a lot of excess
23 capacity, which makes things run smoother given the
24 inarticulate way, I apologize as a fabricator and an
25 attorney. Exactly what Rick described and Peter described

1 about how these jobs are completed.

2 MR. MCPHATTER: Let me add what Alan was getting
3 to there. Our capacity in each of our plants are built to
4 what we consistently see year-to-year. And there is still
5 room to grow within our plants by adding people if we can
6 see the workload out ahead of us to do that. So there's
7 multiple ways to grow or to cover the work.

8 CHAIRMAN JOHANSON: Okay, I have just one more
9 question. Joint respondents estimate that FSS accounts for,
10 on average, about 30% of the total costs of a project. And
11 they discuss this at Page 2 of their pre-hearing brief. Do
12 you all agree with that estimate?

13 MR. PRICE: Absolute disagree. You heard
14 testimony saying that the FSS was about 75 to 80% of the
15 cost of a typical project.

16 MR. COOPER: I'm not sure that's the question he
17 asked. Are you asking the -- is it 30% of the total cost of
18 a building, like this?

19 CHAIRMAN JOHANSON: Of a project.

20 MR. COOPER: Of a project being a completed
21 structure like this? Is that what you're asking? Are you
22 asking is it 30% of our bid?

23 CHAIRMAN JOHANSON: 30% of your bid?

24 MR. COOPER: No, yeah, it's much more.

25 MR. PRICE: So it's principally FSS and the joint

1 respondents really muddled this issue quite skillfully in
2 the way they wrote the brief, because they confused the
3 project of being the wind tower, the building, all of Hudson
4 Yards at some point, of \$23 billion if you wanna get there
5 at the maximum version, the most extreme version of this,
6 which has land and everything else associated with all of
7 that.

8 With what is the actual sort of the package
9 they're bidding on, and that's principally FSS and not only
10 do you have testimony on that, Mr. Kaplan did an analysis
11 and the analysis is consistent with these estimates, and
12 actually he used in his estimations the ones most favorable
13 to the respondents and it comes out to about the exact same
14 numbers that --

15 DR. KAPLAN: I think this issue is the same issue
16 that was raised by Commissioner Karpel about what a project
17 means. Is it the FSS bid with erection? Or is it the
18 project for a complete building or a complete stadium? And
19 so we'll clarify it, I think that there is a bit of
20 confusion raised in the respondents brief and we'll look at
21 that and try to make it consistent with these distinctions
22 of the FSS project versus the building structure or stadium
23 project.

24 CHAIRMAN JOHANSON: Okay, thank you. That
25 concludes my questions. Commissioner Schmidtlein?

1 COMMISSIONER SCHMIDTLEIN: Thank you. I just had
2 two more questions. One is that the respondents point out
3 that some of the purchasers that responded to the lost sales
4 and lost revenue questions indicated that they did not know
5 the price of the fabricated steel portion, structural steel
6 portion.

7 So can you respond to the joint respondents'
8 contention that the Commission should disregard those
9 purchasers from that analysis, since they could not have
10 made their decision on the basis of the price of FSS, since
11 they didn't know what that price was?

12 MR. PRICE: So I'll say a couple of different
13 things about this and we'll respond more fully in our
14 post-hearing brief.

15 COMMISSIONER SCHMIDTLEIN: Okay.

16 MR. PRICE: The Commission all the time looks at
17 sales where there's a mixture of services in the good, and
18 doesn't prevent them from finding, from considering it in
19 the underselling analysis. Even if you sell a piece of
20 steel, there's actually a piece of service there that the
21 mill will have, and that's the most, that's about the least
22 amount of service you can find.

23 You start selling something along the lines of a
24 large power transformer, there's gonna be a bunch of service
25 of the installation associated with that, and maintenance in

1 the service contracts. No problem dealing with the analysis
2 in those types of cases. So just because there's some
3 service in there doesn't mean you can say there was no
4 probative value to the information you have. That's number
5 one.

6 In this case, the vast majority of the value is
7 actually FSS. That's number two. Number three is that, you
8 know, when it comes to the bidding, a lot of the bidders
9 actually do have the data, and as our guys tell you that
10 they do. Number four is the non-price components which is
11 principally an erection service, is essentially a
12 standardized, so if you go into New York, you're basically
13 hiring the labor union, okay?

14 And you know, there's an erection, that all the
15 workers come from the union hall, right? And so that's what
16 your workers are, it's a pretty standard rate, and all that
17 is standardized. So what is the variable in here, and the
18 most important variable, and the largest component is the
19 FSS, and the FSS is what makes that -- it allows you to rely
20 on that analysis. You add that with the situations where
21 you have discrete examples, where it is broken out, so it's
22 all reinforces each other in this.

23 We wish that you had asked us for our big
24 components and the import big components, but unfortunately,
25 the way it was collected was just from the purchasers, so

1 you actually could've gotten those even in more discrete.
2 We asked for pricing products, so -- but all the things you
3 have which is the AUVs, the bid data you have, the pricing
4 products from the preliminary, all keep on point to one
5 factor, which is imports only make sales when they're
6 undersold and the FSS is the principal component and that
7 seems to always show underselling, no matter how you try to
8 sort and dice the information.

9 COMMISSIONER SCHMIDTLEIN: Okay. And I welcome
10 you to address that in the post-hearing, as you mentioned.
11 All right. Last question I had was, there was some
12 discussion of the competition between domestic producers,
13 and so in your experience for the witnesses here today, do
14 U.S. producers get higher margins when there isn't
15 competition from subject imports? Since I assume that, when
16 you go through the multiple rounds with the bids, you are
17 competing against each other and therefore having to lower
18 your bid in response to competition from another member of
19 the industry.

20 MR. COOPER: That's not the case in the market
21 place if we're just -- if your question is, when we're
22 competing just against domestic producers, do we get a
23 higher margin? And the answer to that's no because we've
24 lost so much market share to the subject foreign producers
25 that we all are chasing a smaller market and we have as

1 we've discussed several times today, we have significant
2 capacity in our industry and it's not utilized at the level
3 that we'd like it to be, so no, the answer is, we still are
4 offering our product at lower margins because we've lost
5 approximately 30% of the market share to foreign producers.

6 MR. ZALESNE: I'd like to take a slightly
7 different take on that. I think there was better profit
8 margins as you've seen from the data. Before there was the
9 subject imports, because all domestic fabricators are
10 generally competing on level playing fields within the rules
11 that the domestic industry operates by.

12 And what you've seen, I think what Rick's
13 referring to, what we've seen in the last couple of years,
14 as you've seen the surge or the increase in imports,
15 particularly from the subject companies, and you see the
16 kinda numbers that Commerce showed you in terms of what the
17 data is, it has depressed the market overall. So when we
18 get into projects today, yeah, the market place has an
19 expectation that you can buy at a depressed price, so
20 whether there's a -- we don't necessarily know who they're
21 talking to, but we're all sort of assuming that if a job has
22 the potential to go offshore to one of the subject
23 countries, that's where the market's gonna buy the job.

24 And so absent this, yes, absolutely, I think we
25 would get higher margins, not unconstrained margins, because

1 we wouldn't be dealing, we still, it's a very competitive
2 market and for all the happy talk about helping each other
3 with capacity, we're very fierce competitors when it comes
4 to bids domestically. But we're bidding off a level playing
5 field. We're bidding off of costs that domestic fabricators
6 all have in their own operations and we're not bidding
7 against artificially low costs that are being introduced to
8 the market from the subject countries.

9 MR. COOPER: I'll use the Los Angeles Stadium as
10 another example. That was about a \$200 million project for
11 us. We lost that to foreign competition and we had to go
12 replace that \$200 million in sales out in the market place,
13 and that was against, primarily, or most of the time,
14 domestic fabricators. So we had to make up that market
15 share loss somewhere.

16 MS. NOVELETSKY: Without the subject imports in
17 our market, we'd be able to price our jobs where the market
18 would bear them, and with healthy domestic competition, it
19 would keep the prices in check, but they would be within a
20 healthy margin where they should be so that we can cover our
21 costs and make a profit.

22 DR. KAPLAN: If the supply curves upwards sloping
23 and we're getting more work, the price is gonna go up. But
24 if it's capped by an import price that could keep supplying
25 product at this low price, you just keep it coming, keep it

1 coming, keep it coming, you get too high, they slap it down,
2 they underbid you, they bring more in. And if that's the
3 case, then the price is limited and the profit's limited,
4 and that's the market price and the market profit, and if
5 you put the duties on and it raises the import price,
6 domestic supply will increase, prices would increase and
7 profit margins would increase.

8 I mean that's a pretty standard competitive
9 market analysis of a market where there's a lot of foreign
10 supply capable of being sold at low prices. And that's
11 certainly the impression I get from looking at the market is
12 that, that China, Canada and Mexico are not
13 capacity-constrained and they're not -- and so they will be
14 able to continue to supply the market at prices that
15 suppress the prices and profits of domestic producers.

16 So each of them is kind -- it's always
17 interesting as an economist. Each of them is describing a
18 personal mechanism of how, like, an economist would look at,
19 like, you know, market equilibrium working. But the things
20 they're saying are completely consistent with a very elastic
21 supply of imports at a dumped price. And that's what I
22 think we're seeing here.

23 MR. LABBE: I would point you back to the last
24 upcycle that we had, where we did hold a larger share of the
25 market share. The subject producers were much smaller

1 impact on us, and at that time, as we should, we were able
2 to raise our prices, we were able to make decent margins.
3 We were able to build our balance sheets so that we could
4 prepare for the next downturn.

5 So absolutely, I would say that if they weren't
6 dumping that steel in this market, our margins would be
7 higher just competing domestically. It doesn't remove all
8 competition, because we would still compete with domestic
9 suppliers, but we would all be competing on a level playing
10 field.

11 MR. MCPHATTER: Couple of comments. I mean, on
12 some jobs, we don't get to bid them as domestic fabricators.
13 There's still projects out there that just go straight to
14 foreign fabricators. Now as far as the pricing mechanism,
15 we're still competing with other building materials. You
16 know, we're competing with concrete, wood, so we're just
17 looking for a level playing field, get reasonable margins
18 and be able to grow our companies and take care of our
19 employees.

20 MR. PRICE: Chet, let me ask this question. So
21 in the project you described in your testimony where,
22 basically it was you in the room and the Canadians in the
23 other room. If the Canadians weren't there and you were the
24 last one left, would you have had a higher price than what
25 you had submitted?

1 MR. MCPHATTER: Yes.

2 MR. PRICE: Okay. Rick, let me ask you a
3 question about the L.A. Rams Stadium. Basically you were
4 the one domestic producer who said you were there, you gave
5 them a bid. They wanted you to commit to a price you
6 couldn't commit to, so they went offshore to get a lower
7 price. If the Chinese hadn't offered that pricing,
8 regardless of who the erector was, okay, would you have
9 gotten higher prices than you otherwise would've?

10 MR. COOPER: Absolutely.

11 MR. PRICE: Okay.

12 COMMISSIONER SCHMIDTLEIN: Okay, all right.
13 Thank you very much.

14 CHAIRMAN JOHANSON: Commissioner Kearns?

15 COMMISSIONER KEARNS: I'm sorry. See, I still
16 have four more questions, but I think three of them can be
17 addressed entirely post-hearing. First, as I said before,
18 there's the question I had about, what seems to me to be
19 somewhere artificial distinction between the assembly that
20 you might do inhouse versus the erection services and so
21 forth that you may do on site. So I'd like to hear more
22 from you all post-hearing about that. And I would note that
23 I saw a number of industry witnesses nod their head when I
24 suggested it was sort of an artificial distinction. So I'd
25 like to hear more from you on that.

1 Next, on related parties, there are a few related
2 parties that you suggested be excluded because it would skew
3 the data. And I'd like to get real granular on that about
4 exactly -- you said, I think you said it appears that, you
5 know, this could skew the data. But you know, it seems to
6 me that just because a party's related, it doesn't, and it
7 might have like higher profits than the industry average,
8 that alone does not mean it's skewed. So we need to know,
9 like, specifically, trace this back to the subject imports
10 or how best to do that.

11 MR. PRICE: Happy to do that. And one of the
12 mysteries in all of this, and I'm not just saying you're
13 having higher profit. That's not actually what our argument
14 is in that, so we'll be happy to do that. We can point to
15 the things in the record that are clear that are nonsubject
16 merchandise that it appears that they have included based
17 upon their descriptions. At a certain point it gets behind,
18 you know. It gets harder than to go beyond that. You can
19 just see that there is clear, there are issues with that.
20 Okay?

21 COMMISSIONER KEARNS: Yeah, okay. Although
22 that's not a related party question --

23 MR. PRICE: That's not a related party --

24 COMMISSIONER KEARNS: Right.

25 MR. PRICE: -- question. Absolutely.

1 COMMISSIONER KEARNS: And I, and I've read the
2 brief on that and I, I get that point, but okay. And then,
3 and again, I think this is post-hearing, but Dr. Kaplan, in
4 your economic analysis, you came up with a head-to-head
5 comparison of bid data. One of those adjustments that you
6 made there included restricting the bids awarded to a single
7 bidder; however, isn't it the case as reported by several
8 purchasers that bids are frequently split among suppliers?
9 If you could answer that post-hearing, too, I'd appreciate
10 it.

11 DR. KAPLAN: Yes, Commissioner.

12 COMMISSIONER KEARNS: Thank you. And then my
13 final question, which I think, just real quickly if we could
14 talk about here, has to do with nonprice factors. The staff
15 report at Table 2-9 indicates that 27 of 28 purchasers
16 reported certainty of delivery times and the cost of
17 contract overall, not just FSS price, as critically
18 important purchasing factors.

19 Considering other record evidence suggesting that
20 even if a U.S. producer has won a bid, that producer itself
21 may subcontract to a subject fabricator due to lack of
22 necessary capacity. How should the Commission consider this
23 evidence? Is it really price-driving purchasing decisions
24 or the need to meet project delivery time frames?

25 MR. COOPER: Rick Cooper. I mentioned in my

1 our industry and sometimes a fabricator will joint venture a
2 project for commercial reasons to plan on dividing the work
3 up and we all have done that in this room together.

4 Again, that's for commercial reasons as well as
5 schedule reasons too but the point being there's enough
6 capacity in the industry to where we can partner together or
7 we can go it alone if the circumstances and dynamic works to
8 do that.

9 MR. LABBE: Peter Labbe with Cives Steel. The
10 nature of the bid process, the multiple rounds, the
11 prequalification, just the whole nature of the purchasing
12 process levels all of the non-price factors. Several of my
13 colleagues have talked about being in one room and the
14 Subject Import in the other room. You wouldn't be sitting
15 in that room if you had a non-price factor that was an
16 issue.

17 So they level all that through the bid process,
18 through the nature of the process. So you're all at the
19 same non-price factors and then it comes down to money.

20 MS. NOVELETSKY: Hollie Noveletsky. When we do
21 sub work, it's not uncommon to sub work and sometimes it
22 gets subbed to a subject fabricator. It's always based on
23 price.

24 MR. ZELESNE: David Zelesne. There's an old
25 saying in steel that everybody wants their job to be fast,

1 right and cheap so pick two. Schedule matters. These
2 non-cost matters matter but all of those other two elements
3 are leveled out. At the end of the day, at bidding day for
4 the schedule the customer wants they are going to assume
5 they will get the schedule they want and they are going to
6 assume they get the quality they want and they've leveled
7 all that out.

8 In every story you've heard sitting here today is
9 in consistent with evidence that I think both of you
10 Commissioners have referred to about respondents. Buyers
11 answering questions about how they're buying steel. They've
12 already leveled out the schedule. They've already leveled
13 out so when they say to you in those responses to the
14 questionnaires, we look at non-price factors like schedule
15 completion and total cost. They've leveled out schedule
16 completion. They've leveled out quality. They've leveled
17 out capacity.

18 They know the people sitting in those last two
19 conference rooms can both build the job but if they're
20 seeing margins that are coming in at significantly, you know
21 if you follow the Commerce Department and one guy has a
22 significant in some cases significant support or say the
23 issues that we're talking about here if that last price
24 piece we're going to lose everything every time if we're
25 even in the conference room depending on to make sure we get

1 there.

2 So I do think that yes, you can probably find
3 evidence in there that will tell you there are non-cost
4 factors that apply but I think our experience is telling you
5 with the sophistication of the buyers that are buying these
6 projects and with the available data that they have to make
7 their buying decisions, they know very well that they are
8 getting they're going to level out most of the other
9 non-cost factors. It comes down to price when they buy.

10 COMMISSIONER KEARNS: Okay, thank you all.

11 CHAIRMAN JOHANSON: Commissioner Karpel?

12 COMMISSIONER KARPEL: I do have two additional
13 questions. I think just one of these we can -- I guess we
14 will talk about both here briefly but we could also defer
15 most of it to the post-hearing brief. We can just touch on
16 them briefly.

17 I'm trying to understand what you said about
18 PPMs. I think you had said at one point only components of
19 PPMs are part of the Domestic Industry according to the
20 product. I'm having a hard time tracing that to your brief,
21 where it seems like you are talking about in part assembled
22 -- on page 25 for example. You talk about according to the
23 Commission find that all in-scope FSS including FSS
24 assembled into processed plant modules share the same
25 physical characteristics, etc.

1 So what exactly is your argument there?

2 MR. WELD: Our argument, we're not trying to
3 cover processed plant modules in this case. We're trying to
4 cover the FSS contained in processed plant modules. It's
5 what Commerce found. Commerce found that the FSS used
6 contained and processed plant modules in the scope of the
7 case. That's what we're covering here. The FSS which
8 provides the structural support for the PPM.

9 COMMISSIONER KARPEL: Unassembled.

10 MR. WELD: We're not covering the entire PPM.
11 We're talking about covering the fabricated structural steel
12 that is providing support for the plumbing and the other
13 things that are going into the processed plant module.

14 COMMISSIONER KARPEL: Is that unassembled?

15 MR. PRICE: You can see here is a module and
16 there are modules that is essentially just pieces of steel
17 that you may, that are just sub assemblies, okay. So they
18 can ship from their shops as Peter does and these sub
19 assemblies. Because it's not just a stick. It depends on
20 how it ships from the shop so they can ship these in sub
21 assemblies. Then a simple thing is just a pipe can be
22 slipped through it. Sometimes it is just that so again I
23 will address it more in the posthearing brief because it is,
24 I understand your question.

25 COMMISSIONER KARPEL: This entire thing in this

1 picture is that within the domestic like product according
2 to your arguments or is it just the pieces of that structure
3 that are within...?

4 MR. WELD: The fabricated structural steel in
5 what you are looking at is covered while the nonstructural
6 piping there, the plumbing, any electrical wiring that may
7 be in there that constitutes the module is not covered.

8 MR. REYNOLDS: This is Kevin Reynolds with W&W
9 AFCO Steel. This hopefully will shed a little clarity on it
10 for you. We recently had a module project that we ordered
11 approximately 6 thousand tons on in Louisiana and we shipped
12 the FSS to a module yard adjacent to the job site. In
13 addition to that, this was an ethylene project.

14 In addition to that a similar package was awarded
15 to a Chinese fabricator. Unfortunately, throughout the
16 course of the project or I guess early on we were committed
17 to do an additional ten thousand tons on the project but
18 there was downward price pressure on the finished product,
19 the ethylene at this facility.

20 So the owner can down with a mandate that said we
21 must save all money so instead of buying that ten thousand
22 tons from WW AFCO we want you to buy that ten thousand tons
23 from the Chinese fabricator. This was the exact same steel
24 from the exact same design drawings assembled in the exact
25 same yard. We manufactured six thousand tons. They

1 purchased approximately fifteen thousand tons from the
2 Chinese.

3 So it's the exact same product that's the
4 structural steel, the FSS product. Some of it was partially
5 assembled, some of it was in sticks but we all provided the
6 exact same product.

7 COMMISSIONER KARPEL: Thank you. If there's more
8 that you feel like you could say to explain that in your
9 posthearing brief that would be welcome. I also had a few
10 questions to flag for posthearing.

11 One is if you could -- I believe Petitioners are
12 asking the Commission to apply the captive production
13 provision and focus on the merchant market. If you could
14 address the statutory requirements for that in your
15 post-hearing brief?

16 MR. PRICE: Happy to and our argument is both
17 that you should put more focus on the merchant market as
18 you've done in a number of cases, either applying the cap at
19 consumption provision or as a condition of competition.

20 COMMISSIONER KARPEL: Also, if PEMBs components
21 were to be defined as a separate domestic like product would
22 you still contend that a domestic PEMB component industry was
23 materially injured by Subject Imports?

24 MR. PRICE: We will address that in the
25 post-hearing brief.

1 COMMISSIONER KARPEL: And last, I already flagged
2 this but if you could address the ECS analysis at pages 46
3 to 54 of the posthearing brief about capacity estimates, I'd
4 appreciate that. Thank you.

5 MR. PRICE: We'll address that in the posthearing
6 brief.

7 CHAIRMAN JOHANSON: Alright, do any other
8 Commissioners have questions? None do. Do Staff have any
9 other questions for this panel?

10 MR. CORKRAN: Douglas Corkran, Office of
11 Investigations. Thank you, Mr. Chairman. Staff has no
12 additional questions.

13 CHAIRMAN JOHANSON: Do Respondents have any
14 questions for this Panel?

15 MR. NICELY: Not at this late hour.

16 CHAIRMAN JOHANSON: Alright then with that, let's
17 take a break for lunch. Let's break for forty-five minutes
18 which means we will come back here at 2:35 p.m. I would
19 like to remind all parties that this room is not secure so
20 if you have any proprietary information you should take it
21 with you. Thank you all again for appearing today.

22 (Whereupon a lunch recess was taken, to reconvene
23 this same day at 2:35 p.m.)

24

25

1 A F T E R N O O N S E S S I O N

2 MR. BISHOP: Will the room please come to order?

3 Mr. Chairman, the panel in Opposition to the Imposition of
4 the Antidumping and Countervailing duty orders have been
5 seated. All witnesses on this panel have been sworn in.
6 This panel has sixty minutes for their direct testimony.

7 CHAIRMAN JOHANSON: Feel free to begin whenever
8 you'd like.

9 MR. PINKERT: Good afternoon. I'm kicking things
10 off this afternoon for Respondents. Before turning to
11 company witness testimony I wish to address two key legal
12 issues. First, Petitioner cannot credibly advocate for
13 product limitations here that it expressly rejected at
14 Commerce. Petitioner argued to Commerce for broad scope
15 language that includes PEMB components as well as metal roof
16 and wall panels.

17 Quoting from the Petitioners' scope case brief,
18 for the same reason the Petitioner has opposed the request
19 by Building Systems De Mexico to exclude components of
20 pre-engineered metal building systems, it opposes any
21 attempt to limit the scope with reference to the types of
22 structures in which FSS is used.

23 Similarly, Petitioner advocated to Commerce for
24 no limitations based on whether the FSS is essential to
25 support the design loads of the structure. Second, the

1 captive production provision is entirely separate from the
2 related parties analysis and has nothing whatsoever to do
3 with the exclusion of particular companies from the Domestic
4 Industry.

5 When the Commission analyzes whether to apply the
6 captive production provision it examines the Domestic
7 Industry as a whole. Moreover, the fact that some PEMB
8 components are sold as building kits that are excluded from
9 the investigations, in no way triggers the captive
10 production division as no PEMB component is processed into a
11 downstream article. A complete PEMB is nothing more than a
12 complete set of PEMB components. Thank you.

13 STATEMENT OF MARK GOLLADAY

14 MR. GOLLADAY: My name is Mark Golladay and I'm
15 here with Cornerstone Building Brands, the parent company of
16 U.S. Producer NCI Group and Mexican Producer Building
17 Systems De Mexico. I've worked in the metal building
18 industry for 34 years during which time I worked for both
19 NCI and Blue Scope.

20 NCI employs several thousand people in the United
21 States in connection with its steel fabrication business.
22 We fabricate steel for thousands of building projects each
23 year. However as a producer of PEMB components we operate
24 within an industry distinct from the conventional FSS
25 industry that is dominated by the AISC members.

1 Our largest competitors are Nucor Building
2 Systems and BlueScope. We do not see the petitioning
3 companies in the market. We generally do not see Foreign
4 Producers in our market either. Cornerstone and BlueScope
5 have subsidiaries that supplement their respective U.S.
6 production capabilities but those subsidiaries do not
7 directly participate in the U.S. Market.

8 Beyond that, we occasionally see some imports of
9 Canadian insulated metal panels but we do not view them as
10 injurious. We do not support the Petition brought by the
11 AISC members. I would like to briefly describe a couple of
12 aspects of NCI's business that are relevant here.

13 First, NCI's U.S. fabrication plants account for
14 85 to 90 percent of the fabricated steel that we ship in the
15 U.S. At certain times of the year we will not have the
16 capacity in our U.S. plants to meet the project deadlines
17 that customers are seeking. Our facilities in Mexico and
18 Canada augment our U.S. fabrication, allowing us to meet the
19 customer's timeline.

20 Second, we sell a large number of components in
21 addition to our sales of complete building systems. A
22 customer purchasing components will later combine them with
23 other components sourced from NCI or another company into a
24 metal building but they are not buying a building system as
25 such.

1 some of the unique physical characteristics, production
2 processes and uses for components of pre-engineered metal
3 building systems.

4 The primary frames for PEMBs are almost
5 exclusively made from built-up elements which are made in
6 the factory by welding two flanges to an inner plate known
7 as a web. The steel is normally 55ksi hot rolled steel
8 plate, sheet or merchant bar. The primary frames are
9 designed, cut and shaped often with bearing depth tapered
10 along their length to meet specific building designs.

11 These frames are designed for use in PEMBs, which
12 are normally relatively lightweight, one or two story
13 structures. MBMA standards govern PEMB construction while
14 AISC standards govern conventional steel construction.
15 Conventional FSS construction typically involves the
16 fabrication of 50ksi wide-flange I-beams, channels, structural
17 angles, shapes, plates and other steel products that are
18 hot-rolled from the mill to standard dimensions.

19 The heavy beams and other shapes used in
20 conventional steel construction are better suited than PEMB
21 components for large scale construction projects requiring
22 heavy or compressive load bearing capacity. The secondary
23 framing of PEMBs is constructed with cold-formed steel, roof
24 and wall sections that are often lapped.

25 In contrast, conventional construction generally

1 uses single span hot-rolled steel joist roof framing and
2 hot-rolled structural wall secondary members. The
3 fabrication of PEMB components often involves automated weld
4 processes in unique machinery. The welding for PEMB
5 components is generally a one-sided weld which is not
6 typical for conventional FSS.

7 The fabrication of conventional beams and
8 structural shapes may require a different sequence of
9 process in welding due to heavier load-bearing requirements.
10 Also, complex connection designs and other engineering
11 concerns. It is not economical for conventional FSS
12 producers to produce PEMB components.

13 PEMB components are fabricated in design to
14 minimize the amount of steel in the structure and so that
15 the components can be readily assembled at the job site,
16 typically by bolting together shop-welded endplates.
17 Conventional construction often requires additional framing
18 and the assembly of a conventional FSS building is normally
19 more complex, requiring welding, cutting and fitting at the
20 erection site.

21 Even for projects of a similar size, a
22 conventional steel structure is normally heavier than a PEMB
23 and the differences in weight may require different building
24 foundations. We do not consider the PEMB components that we
25 produced to be like the conventional FSS being produced by

1 the AISC members. Thank you.

2 STATEMENT OF GREG PASLEY

3 MR. PASLEY: Good afternoon. My name is Greg
4 Pasley, and I'm President of Butler Manufacturing, a
5 Division of BlueScope Buildings North America, for
6 BlueScope.

7 We are among the largest U.S. suppliers of
8 fabricated structural steel, FSS, with six production
9 facilities. We fabricate the FSS at our U.S. facilities and
10 import a small amount of FSS from our affiliated company in
11 Mexico to supplement our domestic production.

12 Let me say at the outset that I was surprised
13 when I first learned in September of 2019 that the FSS we
14 manufacture and import from Mexico was covered by this
15 investigation.

16 In my view, and that of everyone in my company,
17 the FSS we manufacture is not the same as, and does not
18 compete with, the FSS produced and sold by the companies
19 that filed this case. Let me explain why.

20 BlueScope exclusively produces FSS as components
21 for its pre-engineered metal buildings. The FSS produced by
22 the Petitioners in this case, in contrast, is FSS for
23 conventional buildings, and a wide variety of other
24 products. FSS components of PEMBs are very different from
25 those other products and serve completely different markets.

1 PEMBs are ideal for low-rise, less complex
2 structures. For those uses, PEMBs are less expensive and
3 faster to assemble than conventional buildings, as their
4 steel is used more efficiently.

5 As a result of these and other differences, the
6 FSS we make for PEMBs does not compete with the FSS made by
7 the Petitioners and most other FSS manufacturers. We never
8 compete against other companies on contracts to supply FSS
9 for PEMBs. Instead, we produce our FSS from our own plants,
10 including our affiliated company in Mexico.

11 In BlueScope's case, we do not even invoice FSS
12 components separately from the invoices we issue for the
13 buildings. Instead, we put together our proposals for
14 completed PEMBs, working with builders we have developed
15 trusted relationships with.

16 The FSS we produce never competes with the FSS
17 for conventional buildings. To understand why FSS for PEMBs
18 is so different from other types of FSS, you need to
19 understand the important differences between the way
20 conventional buildings are designed and the way PEMBs are
21 designed and built.

22 For conventional buildings, a general contract or
23 subcontractor will normally request bids for FSS from
24 numerous suppliers who compete based on schedule, quality,
25 and price. The FSS for these buildings is normally sold

1 through a competitive bidding process.

2 The FSS for PEMBs is different. I do not sell
3 FSS components to a general contractor. Instead, I work
4 with trusted builders who rely on us to provide a complete
5 building shell. FSS components of the building are
6 delivered to the building site ready for assembly, usually
7 in stages. As a result, most of my marketing efforts
8 involve maintaining and supporting contacts with the
9 builders we have been associated with over many years to
10 determine what building projects they have, and how
11 BlueScope can best provide the FSS that those buildings
12 require.

13 PEMB builders use their associated manufacturers
14 to supply the complete building shell when competing against
15 contractors offering conventional buildings. But the FSS
16 used in PEMBs does not compete as a stand-alone component
17 against the FSS in conventional buildings.

18 In fact, the majority of producers of
19 conventional FSS cannot produce the FSS we make for PEMBs
20 because they lack the specialized equipment necessary.

21 As a result, when we have regional capacity
22 limitations in our plants, we import some of our FSS from
23 our affiliated company in Mexico. We import only a fraction
24 of what we produce domestically, generally around five
25 percent, and this is from our Mexican affiliate who only

1 sells to us in the U.S.

2 Thus, none of the small amount of FSS we import
3 from Mexico takes away any sales of domestically produced
4 FSS. In addition, the FSS we import does not compete with
5 domestic production of FSS because we use our imported FSS
6 to overcome production constraints that we may incur for
7 particular products in particular plants.

8 One final point. The U.S. producers who brought
9 this case have charged that much of BlueScope's production
10 of FSS is for captive consumption. This is just wrong.
11 BlueScope does not internally transfer any of its FSS it
12 produces to make a downstream product. BlueScope produces
13 FSS which it ships usually in stages to the building site.
14 There, the FSS is ultimately assembled by the builder into a
15 completed building.

16 BlueScope is a major producer of FSS and never a
17 consumer of the FSS it produces. Thank you.

18 STATEMENT JAVIER SALAS

19 MR. SALAS: Good afternoon. My name is Javier
20 Salas, Vice President of Corey. I've been in the FSS
21 industry for over 30 years.

22 I want to convey three points. One, we are the
23 only Mexican company exporting FSS for large scale projects.

24 Two, pre-engineered metal buildings are a totally
25 different market.

1 Three, Corey is and shall remain a
2 Mexico-oriented company and the record reflects that.

3 So our questionnaires show our U.S. sales are
4 modest but remain important to us. A couple of times a year
5 we consider bidding on a project in the U.S. From time to
6 time, we do bid. And of those times, we sometimes win a bid
7 to do some portion of a project.

8 In three years, we were awarded four projects,
9 some of them collaborating with other U.S. fabricators. On
10 those few occasions when we were able to bid, we believe
11 that our ability to provide a quality product, meet a
12 fast-track schedule, and work with our customers to reduce
13 costs through value-engineering efforts, makes our company
14 competitive with U.S. producers.

15 I have struggled to find out who these other
16 Mexican fabricators are that compete for work on large-scale
17 projects in the U.S., whether in the high-rise, commercial, or
18 sports facility. We have never competed with another
19 Mexican fabricator in the U.S. I hope you ask me why in the
20 Q&A.

21 The Department of Commerce confirmed we don't
22 sell at unfair prices, and the Hudson Yard's developer says
23 they chose us for our ability to meet their schedule. Our
24 current plant has continued bidding a select few projects in
25 the U.S., while continuing to collaborate with U.S.

1 fabricators.

2 This case and recent trade policy has illustrated
3 the wisdom of not becoming overly dependent on the U.S.
4 market. Thank you.

5 STATEMENT OF JOHN KELLY

6 MR. KELLY: Good morning, or good afternoon. My
7 name is John Kelly. I am Vice President of The Related
8 Companies, the company behind the development and
9 construction of Hudson Yards, the largest private real
10 estate development in the history of the United States.

11 Hudson Yards construction is a construction
12 manager designated to oversee all construction activities at
13 the development. I hold a position as vice president of
14 both companies.

15 I'm here to tell you the story behind how we
16 became our own trade manager for the Hudson Yards
17 development, and why we sometimes have to source FSS abroad.

18 Our procurement experience with 20 and 30 Hudson
19 Yards, a 3.6 million square foot retail and commercial
20 office building, changed how we do business. There are
21 three main points I'm here to confirm.

22 First, we only became our own trade manager and
23 began sourcing FSS abroad after a traditional contract
24 bidding process was unsuccessful.

25 Second, our contract commitments to tenants and

1 the potential damages from a late delivery make schedule,
2 total cost, and partnering with the right fabricator all
3 critical components of a successful bid.

4 Third, our procurement process does not allow for
5 a direct comparison with lump-sum bids that would have been
6 received by a traditional method. The alleged large
7 discounts quickly diminish when we properly level our
8 process with a traditional lump-sum bid.

9 For 20 & 30 Hudson Yards, we originally sought to
10 award the project to a single company that would provide the
11 detailing, fabrication, and erection of the 100,000 tons of
12 structural steel. This is very large for a single building,
13 approximately the amount of FSS in the Empire State Building
14 and One World Trade Center combined.

15 We tried multiple times to pursue a traditional
16 bidding process. We ultimately split the bid into multiple
17 packages, thereby assuming more risk and directly
18 undertaking work ourselves. This allowed for a broader
19 range of suppliers to get involved.

20 After the success of this process at 20 & 30
21 Hudson Yards, we gained confidence in our ability to manage
22 the additional business risk and were able to maintain the
23 role of trade manager into the next stage of the Hudson
24 Yards development. The 2.9 million square foot 50 Hudson
25 Yards that when completed will be the fourth largest office

1 complex in Manhattan, and home to BlackRock and Facebook.

2 It is important to understand that often what
3 appear to be competing bids are not always apples to apples
4 comparisons. I am not going to say that money was no
5 object. Cost always matters. In many cases, as with 50
6 Hudson Yards, it is one of the three or four factors that
7 matter most. But it is not accurate to say that it is the
8 most important factor.

9 It was not in the case of the bid process for
10 Hudson Yards, where potential penalties for not maintaining
11 our schedule commitments to our clients far exceed any
12 potential savings on FSS. That is why the delivery schedule
13 was such an important factor in awarding the Hudson Yards
14 projects.

15 With respect to the alleged large discounts we
16 received by sourcing abroad, we believe any discount can be
17 accounted for by our decision to take additional business
18 risk of being our own trade manager, directly taking on work
19 that would typically be part of a subcontract for FSS, and
20 procuring erection services separately, adding to the risk,
21 cost savings, and removing any markup that the fabricator
22 might have added to erection services.

23 If you would like me to further unpack any of
24 these elements such as what it means to be a trade manager,
25 the sharing of business risks, or the percentage makeup of

1 FSS of the total cost for a typical hi-rise structure, I
2 will be happy to do so during Q&A.

3 STATEMENT OF SABRINA KANNER

4 MS. KANNER: Good afternoon. My name is
5 Sabrina Kanner. I am the Executive Vice President of Design
6 and Construction for Brookfield Properties, a global real
7 estate company with \$200 billion of assets under management
8 and the largest commercial office landlord in New York,
9 Houston and Los Angeles, and one of the largest here in
10 Washington, D.C.

11 For the past 20 years, I have proudly played a
12 leadership role in the design and construction of
13 Brookfield's commercial office and development projects.
14 Last year, Brookfield's speculatively launched a 1.9 million
15 square foot tower to complete the eight acre Manhattan West
16 complex in the Hudson Yards District. We made this decision
17 despite New York City being the world's most expensive city
18 in which to build a commercial office tower based on the
19 assumption that pricing would not increase beyond
20 conventional escalation.

21 While no single factor is responsible for New
22 York City's high construction costs, it is important to ask
23 why this is happening and how the issues we discuss today
24 impact the construction and real estate industries, their
25 projects and the creation of American jobs. New office

1 buildings are tall, complex structures well suited to steel
2 construction, yet only highly specialized teams can produce
3 such complex steel structures with the expertise and
4 experience needed to deliver on schedule and at a cost that
5 the commercial office rental market will bear.

6 It is our experience it is not always the U.S.
7 producer who has the technical skill and capacity for our
8 projects on our schedule. We often see U.S. and Canadian
9 teams working together on projects, which is often in the
10 best interest of our economy. It is notable that our
11 Manhattan West Tower had two finalists for the steel award
12 of approximately \$350 million.

13 One was a Canadian-U.S. team, and one was 100
14 percent U.S. team. The 100 percent U.S. company was already
15 working on one of the city's largest towers, and was awarded
16 a second very large tower as we completed the leveling of our
bids.

17 Capacity and ability to execute a third large tower was an
18 alarming risk to take with the U.S. firm.

19 We awarded the project to the Canadian-U.S. team,
20 who was within one percent of the 100 percent U.S. firm's
21 price. Clearly, schedule risk was a factor in this award.
22 Construction costs in New York City have risen five percent
23 per year in each of the last two years compared to the rest
24 of the country, which rose by three to four percent per
25 year.

1 The cost of steel rose nine percent last year.
2 The addition of high steel tariff premiums seriously
3 jeopardizes several planned projects in New York City. Of
4 the seven steel structure projects that comprise the \$11
5 billion of construction we had identified last February,
6 four have gone ahead, including ours. There is also an
7 enormous project out to bid now for JFK Airport, with
8 roughly \$7 billion in construction and 100,000 tons of
9 steel. These projects will create 63,000 jobs, American
10 jobs, on site and through purchases made from other
11 industries.

12 Very simply, potential job losses resulting
13 from project cancellations due to tariff premiums, further
14 escalating out of control pricing, outweigh the 1,600 FSS
15 jobs for these same projects that AISC purports to protect
16 with proposed tariffs. Thank you.

17 STATEMENT OF KEVIN GUILLE

18 MR. GUILLE: My name is Kevin Guile, president
19 of Supreme Group LP. Founded in 1972 and under the same
20 family ownership ever since, Supreme is one of Canada's
21 largest privately held steel fabricator and erectors, with
22 over 400 employees in Canada and the United States.
23 Supreme's business model is centered around integrated
24 fabrication, with three plants in Canada and one in
25 Portland, Oregon.

1 We recently deployed additional capital into
2 our Portland, Oregon facility after we permanently closed
3 two of our Canadian facilities this past fall. This step to
4 invest in our U.S. facility with new equipment, expansion,
5 training and development, was taken to best serve the robust
6 Pacific Northwest market.

7 Supreme is a proud member of the AISC. All of
8 our shops have AISC quality certification. We are an
9 innovative company. We supported the research at Purdue
10 University into the Speed Core system for high-rise
11 construction. The AISC website describes Speed Core as "a
12 revolutionary concrete-filled composite steel plate sheer
13 wall core. With this remarkable system, erection will take
14 an estimated 43 percent less time to complete than it would
15 with a traditional cast in place reinforced concrete core."

16 Supreme is proud to have successfully built
17 the first Speed Core high-rise. The 60 story Rainier Square
18 Tower high-rise in Seattle was built mainly at our Portland
19 facility, with support from other local U.S. Pacific
20 Northwest fabricators. However, sufficient local capacity
21 was unavailable at the time, so two of our Canadian
22 operations were engaged.

23 The Speed Core innovation shifts man hours
24 from the erection site to the fabrication shop. Speed Core
25 also benefits the steel sector, as new steel materials are

1 required. None of this would have happened without
2 Supreme's Canadian ownership placing its brand, reputation
3 and considerable capital at risk to prove this system.

4 Last year, Supreme received the AISC's
5 President's Award for excellence in fabrication, for our
6 work on the Amazon Spheres project in Seattle, Washington.
7 All fabrication was completed out of the facility in
8 Portland. We also received a productivity award from the
9 Canadian Welding Bureau for our work on Rainier. This award
10 highlighted our patent pending orbital welding robot
11 developed in Edmonton for use in our facilities in Portland
12 to support the fabrication of the large plate sections
13 required for this high-rise construction.

14 We reduce costs for our customers by
15 dedicating more hours to fabricating and assembling pieces
16 in shop, to reduce the cost burden in the field, where labor
17 and construction costs are more expensive. Even with our
18 awards and innovative approach to projects, we typically
19 only win ten percent of our bids. In other words, we are
20 successfully awarded approximately one in ten projects.
21 This is the industry norm.

22 In order to maintain level and consistent
23 capacity, it is normal for our sales and estimating
24 resources to bid ten times our normalized production
25 capacity. Any interruption to this open cross-border trade

1 would have a negative impact on our business, our employees,
2 our customers and the overall steel industry for Canada and
3 the United States. Thank you.

4 STATEMENT OF DAN ROONEY

5 MR. ROONEY: Good afternoon. I'm Dan Rooney,
6 president of ADF International located in Great Falls,
7 Montana, 90 miles from the Canadian border. We are part of
8 the ADF Group, which includes facilities in Canada. We're a
9 greenfield plant with nearly 200 union employees because of
10 Canadian investment. I appreciate the opportunity to
11 present again in today's final hearing.

12 We oppose the AISC in filing these petitions.
13 During the preliminary hearing, I discussed the integrated
14 nature of the North American FSS industry and the
15 constraints on the U.S. industry. I would like to reiterate
16 those points and address the Petitioners' points about the
17 U.S. domestic industry's capability to supply all projects
18 ranging from the small and simple to the large and complex.

19 An integrated approach with design assist,
20 engineering, fabrication, logistics planning and
21 installation strategies help us meet the needs of
22 increasingly complex projects. By integrating operations
23 across Canada and the United States, we improve our ability
24 to accommodate design and installation changes and meet
25 delivery and construction schedules.

1 Projects in our industry do not always have
2 definite starts for fabrication and even installation due to
3 unforeseen project accelerations and delays. We often bid
4 and secure work representing more than our annual shop
5 capacity. This strategy helps ensure consistent work in the
6 shop. If projects then overlap, we rely on competitors'
7 available capacity, spirited competitors on bids, but also
8 ready partners when needed.

9 We always look for capacity in the region of
10 the project. U.S. fabrication capacity first, then
11 elsewhere as a last resort. Just last year while working on
12 a large project, we tried to seek assistance from U.S.
13 fabricators and found there are still a number of
14 limitations inhibiting their ability to complete a project,
15 large or small.

16 We took the difficult decision to ship
17 material for an overlapping project in California from
18 Montana to our headquarters in Quebec, because we could not
19 find capacity available in the U.S. Fabricating structural
20 steel is labor intensive and requires high skill and time
21 intensive activities such as assembly and welding, which
22 vary based on the scale of the project.

23 There is insufficient skilled labor in the
24 U.S. to meet market demand. In my experience, U.S.
25 fabrication capacity is constrained for the majority of

1 are comparable to the pay scales of fabricators across the
2 border in Alberta.

3 Over the past three years, wages for our
4 workers have increased. Our union's own training and safety
5 standards are the same on both sides of the border.
6 Canadian workers have accessed free and independent unions,
7 and there is an even playing field for workers in both
8 countries.

9 The American and Canadian steel industries are
10 highly integrated. American erectors rely on fabricators in
11 both countries to deliver materials on time to construction
12 projects. This keeps Americans in the construction industry
13 working. The availability of fabricated components gives
14 construction end users the confidence to make capital
15 investments and contractors the confidence to bid jobs,
16 which in turn grows the pie for American fabricated steel
17 suppliers.

18 The American construction industry is by
19 nature vulnerable to interruptions. If materials do not
20 arrive on time, ironworker erectors cannot work. If our
21 members cannot work, they do not get paid. Each step in a
22 construction project depends on the one before it. So
23 delayed sourcing of fabricated steel creates a cascading
24 series of consequences over the remainder of the project,
25 effects of which in turn ripple up the supply chain of

1 other construction materials.

2 Delays mean costs. Costs turn profits into
3 losses; losses discourage investment and bidding, with the
4 end result of lost jobs for American fabricators and
5 erectors alike. Canadian fabricators form a vital part of
6 this delicate system that benefits manufacturers and
7 builders across the United States.

8 American fabricators are not able in every
9 instance to meet demand, and Canadian producers fill those
10 gaps. Unnecessary duties on fabricated steel will create a
11 chilling effect on investment in our sector of the economy.
12 Canadian welders pose no threat to American welders, and
13 interruptions in the construction materials supply chain
14 from Canada will take food off the tables of American
15 workers.

16 Duties considered today fail the test of
17 necessity, and the ITC should make a negative determination.
18 Thank you.

19 STATEMENT OF SID DICKERSON

20 MR. DICKERSON: Good afternoon. My name is
21 Sid Dickerson. Over the last almost 50 years, I have worked
22 exclusively in the steel industry. For the last 19 years,
23 I've operated my own companies, Dickerson Enterprises, Inc.
24 and the Steel Construction Group LLC. DEI concentrates on
25 providing professional services to owners, construction

1 managers and domestic fabricators. These services include
2 program management, steel procurement and dispute
3 resolution.

4 During these 19 years, my work has focused on
5 the steel requirements for large sports-related facilities,
6 including Minute Maid Park and Reliant Stadium in Houston,
7 Heinz Field and PLC Park in Pittsburgh, Soldier Field in
8 Chicago, Mercedes-Benz Stadium in Atlanta, the Big House in
9 Ann Arbor, Michigan, the renovation to the Dolphins Stadium
10 in Florida and the new stadium in Los Angeles, where the LA
11 Rams and LA Chargers will soon play.

12 Our policy is to work solely with U.S.
13 fabricators, and whenever possible to source FSS from U.S.
14 producers/fabricators. DEI was contracted in 2016 to
15 provide program management services for steel for the LA
16 Stadium. Once bids were received and reviewed in December
17 2016, we helped the construction manager analyze the offers,
18 make a recommendation to the owner to award the subcontract
19 for roof steel and secondary steel to a joint venture of
20 Schuff Steel and Herrick Steel. These companies are both
21 domestic AISC fabricators.

22 In February 2017, the Schuff-Herrick Joint
23 Venture notified the construction team that they had
24 determined there were portions of their scope that they
25 cannot fabricate in their own shops, nor could they find any

1 domestic source for the materials. While I did not
2 participate, others on the construction team accompanied
3 Schuff-Herrick to review facilities in Britain, Germany and
4 Italy.

5 They finally determined that an Italian
6 fabricator was the most appropriate source capable of
7 providing the needed material to allow Schuff-Herrick to
8 meet their contract obligations. They did not consider
9 sourcing FSS from China at that time. From February until
10 July of 2017, Schuff-Herrick worked with the Italian
11 fabricator but they reported multiple instances in which
12 this company attempted to change project requirements and/or
13 increase their original bid price.

14 As a result, the owner in July of 2017 issued
15 a stop work notice to the construction manager. At that
16 time, I was asked if it might be possible to subcontract for
17 the required steel in China. Schuff-Herrick remained of the
18 opinion they could not produce the FSS in their own
19 facilities and that the FSS for this project could not be
20 attained in the United States. I was also asked to
21 investigate whether the owner could eliminate the roof
22 portion of the stadium. This was not the optimum solution,
23 as it would not give the owner the desired stadium and it
24 would eliminate the jobs of hundreds of construction
25 workers.

1 I then organized a trip for the stakeholders
2 to visit five Chinese fabricators. This trip included
3 representatives of Schuff Steel, Herrick Steel, the
4 construction manager, the owner, the Engineer of Record,
5 various other consultants and myself. All parties agreed
6 that the Chinese companies were capable of fabricating the
7 large pieces of FSS to the tolerances required by the
8 Engineer of Record.

9 They also had the space to preassemble certain
10 components in China, and disassemble the components for
11 shipping before they were reassembled in the U.S. at the
12 construction site. This was very important to ensure the
13 quality of the finished FSS and to avoid delays in
14 construction.

15 Sourcing FSS from China allowed the owner to
16 lift the stop work notice so that the project could proceed.
17 Significantly, the work previously done in Italy was now
18 being performed in China, and the cost of the project, which
19 now incorporated Chinese FSS, was still greater than the
20 initial cost bid by Schuff and also W&W in 2016. Finally,
21 about seven years ago I made the business decision that my
22 companies DEI and SCG would work only for domestic
23 fabricators.

24 Thus, the FSS which we import into the U.S.
25 from China supports decisions made by members of the U.S.

1 industry, who are the Petitioners. We have supported them
2 when they have requirements that they believe can best be
3 met by the use of offshore procurement, but we do not
4 support them in this case. When some members of AISC
5 have taken a position which we believe is not in the best
6 interest of the majority of domestic fabricators, who may
7 feel that they have no choice but to source some of their
8 FSS from offshore. I welcome any questions. Thank you.

9 STATEMENT OF XUANMIN ZHANG

10 MR. ZHANG: (Through Translator) Good
11 afternoon. My name is Xuanmin Zhang, the General Manager
12 and Director of Shanghai Matsuo Steel Structure Company.
13 Because of scarce time, I will not be reading my statement
14 at this hearing. But I am leaving a copy with you, and I
15 would be honored to answer any questions that you may have.

16 I have asked Ms. Eve Wong to read the summary
17 of my prepared statement in English. I have been working in
18 the FSS industry for 36 years. My company has so far
19 successfully completed over 400 projects in the past 20
20 years all over the world, including in the U.S., Europe,
21 Japan and Australia. Shanghai Matsuo is one of the few
22 companies in China selling FSS to the United States. With
23 the U.S. economy booming, FSS product from China is a good
24 supplemental to the U.S. industry.

25 Also, FSS is just part of large projects, and

1 the cost of FSS is a small element in consideration of the
2 whole project. Timely delivery of high quality products is
3 more important than anything else. I left my family on the
4 first day of the Chinese New Year to come today to testify,
5 to share my thoughts with you. I decided to do something
6 which may be helpful to hundreds of employees in Shanghai
7 Matsuo, to the industry and my dear customer in France and
8 the U.S.

9 Finally, I would like to give best wishes to
10 you all in the New Year. Thank you.

11 STATEMENT OF MAGGIE ZHAO

12 MS. ZHAO: Dear Commissioners: My name is Maggie
13 Zhao, from Wison in Houston, Texas. I've been with Wison
14 for four years. My role is in business development and
15 sales. I graduated from University of Houston with a
16 Bachelor's degree in Geology and from LSU with a Master's in
17 Geology and Petroleum Engineering.

18 Wison has been selling modules to the U.S. since
19 2017. Our modules combine piping, valves and other loose
20 pieces into a whole steel structure, which greatly decreases
21 the onsite construction schedule and cost. Therefore, our
22 product is much more complicated than just the FSS.

23 Wison has been successful in delivering these
24 projects because of our engineering, procurement and
25 fabrication capabilities. We were able to engineer more

1 loose components into the modules to achieve the most
2 cost-effective onsite construction.

3 Since 2017, we have already completed four
4 projects for Formosa and participated in biddings to
5 companies such as Exxon and Air Products.

6 Our fabrication yard in China faces the
7 international water, which simplifies the sea freight
8 process. Once the modules arrive in Port of Calhoun for the
9 Formosa project, it's only about six miles to the
10 construction site.

11 Our modular concept will not be feasible for
12 projects that require lengthy in-land transportation. Such
13 transportation limits the size of the module that can be
14 built, which greatly restricts the quantity of loose pieces
15 that could be incorporated.

16 Our biggest project is EG-2, which is an ethylene
17 glycol unit that is mainly used as a raw material to produce
18 polyester fibers and antifreeze. The overall contract value
19 is \$356 million. The modules fabricated in China are less
20 than 10% of it. Most of the cost occurs at the U.S.
21 construction job site for equipment installation, welding,
22 insulation, and other labor-intensive activities.

23 Therefore, our modules are not purchased based on
24 the FSS price, rather, they are purchased based on
25 efficiency and cost savings characteristics at U.S.

1 construction job sites. Thank you.

2 STATEMENT OF PAUL GUILFOYLE

3 MR. GUILFOYLE: Good afternoon, Commissioners.

4 My name is Paul Guilfoyle. I'm with Exxon Mobil --

5 MR. BISHOP: Can you talk a little bit more
6 directly in your mic, please?

7 MR. GUILFOYLE: Can you hear me now? Good
8 afternoon, my name is Paul Guilfoyle. I'm with Exxon Mobil
9 Corporation, and I currently serve as Venture Executive for
10 Gulf Coast Growth Venture, a new state-of-the-art polymer
11 and glycol manufacturing facility in Gregory, Texas, and
12 part of Exxon Mobil's \$20 billion planned investment in the
13 U.S. Gulf Coast called Growing the Gulf.

14 Prior to this, I was the project executive for
15 our last major construction project in Baytown, Texas,
16 called North American Growth. I am here to voice strong
17 opposition, specifically to the imposition of AD/CVD duties
18 on fabricated structural steel that is incorporated into
19 complex, highly-engineered process plant modules of the kind
20 we are importing. This project, and quite honestly, our
21 future growth projects in the region are threatened because
22 of these investigations and unnecessarily so.

23 Process plant modules are nothing like FSS and
24 their import is not harming a domestic industry. And I will
25 focus on these two topics today.

1 First, process plant modules are an entirely
2 distinct product from FSS. These modules are enormous,
3 complex structures made up of hundreds of different
4 components. FSS is only one such component and it counts
5 for less than 5% of the total value of the modules we're
6 importing. Not the total value of the plant, not the land,
7 just the modules that we're bringing in.

8 One of these modules can weigh over 10,000 tons
9 and span over 300 feet. The pictures shown today of a
10 module is nothing like the process plant modules we are
11 importing, and if you refer to the confidential section of
12 our brief, Pages 9 and 10, you can see some examples of the
13 actual process plant modules we're importing.

14 Further, process plant modules are designed to
15 perform specific functions critical to the operation of the
16 overall plant. These functions are far more complex and
17 varied than just the structural support provided by FSS. In
18 addition, compared with FSS, process plant modules have a
19 significantly more extensive production process and can be
20 produced only in a very limited number of facilities.

21 FSS is typically constructed over a period of
22 weeks or months and is shipped in containers, or via truck
23 to a wide variety of construction sites. By contrast,
24 process plant modules can take years to design, engineer and
25 construct, require an extensive and diverse amount of

1 specialized labor to produce. It can require specialized
2 shipping transport and delivery via deep-water ports and are
3 custom-produced and delivered only to the petrochemical
4 facility that ordered it.

5 No one can consider these to be like products.
6 By any test, they are separate and distinct. Process plant
7 modules are even imported under different HTS codes than any
8 of the ones for FSS listed in the scope of these
9 investigations.

10 Second, with regard to injury, imports of process
11 plant modules are not harming any domestic industry. We
12 decided to source these modules for a project from abroad
13 because of capacity constraints, construction labor
14 shortages, even as mentioned by petitioners this morning,
15 and geographical limitations in the United States.

16 Our decision had nothing to do with the price of
17 FSS content in the modules. When we began considering this
18 project, we determined that a conventional stick-build
19 approach to constructing the facility would have made the
20 project non-viable. We would not have built it. This was
21 based on our own recent experience with the North American
22 Growth Project, which was delayed and cost significantly
23 more to build than planned, due to a shortage of craft labor
24 and the unpredictability of productivity in the U.S. Gulf
25 Coast. We are also aware that other large stick-built

1 projects in the region were delayed and over budget for
2 similar reasons. Examples of these projects are outlined in
3 my affidavit.

4 Interesting, last week, a major
5 U.S.-headquartered construction firm declared bankruptcy as
6 a result of project delays and overruns for their projects
7 in the U.S. Gulf Coast. Therefore, we chose a modular
8 construction approach and a site adjacent to a deep-water
9 port that would facilitate delivery of the modules required
10 for this project.

11 Having decided on modular construction, we
12 determined that forty complex process plant modules would be
13 necessary. We determined that no U.S. supplier had the
14 capacity, labor availability and deep-water port access to
15 supply the necessary modules on the schedule that we
16 required and so we turned to module fabrication yards abroad
17 with demonstrated capabilities.

18 Claims by petitioners that they could've supplied
19 these modules from U.S. fabrication yards are just not
20 correct. And since even the petitioners testified this
21 morning that U.S. FSS producers do not significantly compete
22 in the Chinese FSS market, they could not have supplied
23 U.S.-produced FSS to our module fabricators abroad.

24 These facts demonstrate that no domestic industry
25 is injured or threatened with injury as a result of our

1 decision to import process plant modules for the GCGV
2 Project. At Exxon Mobil, we remain committed to the
3 revitalization of U.S. manufacturing through our Growing the
4 Gulf initiative.

5 We ask that this Commission find that process
6 plant modules are a separate like product and their imports
7 are not harmful to the domestic industry. Thank you.

8 STATEMENT OF JAMES P. DOUGAN

9 MR. DOUGAN: Good afternoon. I'm Jim Dougan from
10 ECS. Demand for FSS grew from 2016 to 2018 and remains
11 steady between the interim periods. Growth in domestic
12 shipments outpaced demand, while subject import volume
13 essentially rose on pace with demand. Between the interim
14 periods, subject import volume fell substantially, while
15 nonsubject import volume grew substantially.

16 Because FSS is a customized product and not a
17 fungible commodity and competition between domestic
18 producers and subject imports is attenuated as you've heard
19 from this panel, domestic and imported FSS do not displace
20 each other on a ton-for-ton basis. Nevertheless, an
21 analysis of market share weighs against the finding of
22 adverse volume effects.

23 As shown on Slide 2, the domestic industry gained
24 2.3 percentage points of market share from 2016 to 2018.
25 The Commission will look in vain for any mention of that

1 important statistic in petitioners pre-hearing brief.
2 Subject import market share was essentially flat at about
3 30%. And when subject import volume and market share
4 declined between the interim periods, it was nonsubject
5 imports, not domestic producers, that filled the gap.

6 Domestic industry volume and market share barely
7 changed at all. The interim period analysis is a natural
8 experiment that completely unravels petitioner's theory of
9 the case. Petitioners claim that because nonsubject imports
10 are fairly traded and higher-priced than subject imports,
11 they lost share.

12 First of all, subject imports didn't gain market
13 share. Any share lost by nonsubject imports was gained by
14 the domestic industry.

15 Secondly, petitioners claim that the domestic
16 industry has ample capacity available to satisfy all the
17 U.S. demand for FSS and has only been prevented from doing
18 so by unfairly traded, low-priced subject imports. If this
19 is true, then why did nonsubject imports, which are fairly
20 traded and higher priced, increase in volume and market
21 share while domestic shipments were flat. The answer is
22 two-fold, one, competition is attenuated, and two, the
23 domestic industry does not have the available capacity it
24 claims to, a point which I'll address in more detail
25 shortly.

1 Respondents contend that the record as reported
2 is sufficient for the Commission to make a negative
3 determination. However, as noted in ECS's prehearing
4 analysis, apparent consumption in the prehearing report is
5 understated because of the low coverage of domestic
6 producers' questionnaires, which staff estimates to be
7 53.7%.

8 It would be inappropriate for the Commission to
9 measure the significance of subject import volume using what
10 it knows to be understated domestic industry shipments. And
11 if the data are revised to account for the underreported
12 shipments, the support for a negative determination becomes
13 even more compelling.

14 As shown on Slide 5, domestic industry share was
15 much higher to begin the POI, and increased to 75.3% by
16 2018. Subject share was flat at roughly 20% before
17 declining to 16.9% in part year 2019. Again, fairly-traded,
18 higher-priced nonsubject imports, not domestic producers,
19 filled the gap created by the decline in subject imports
20 between the interim periods.

21 Flat, subject import market share is not evidence
22 of injury in a growing market, especially when domestic
23 industry share is growing. Steady subject share could only
24 arguably be evidence of injury if the domestic industry had
25 the ability to satisfy a significantly greater portion of

1 the market than it already did. But the record shows this
2 not to be true.

3 ECS's pre-hearing analysis presents voluminous
4 evidence from domestic producers' questionnaire responses,
5 reporting the availability of skilled labor as a significant
6 production constraint. We didn't make this up. This is in
7 their questionnaires. This is accompanied by cites to
8 AISC's own industry publications discussing labor
9 constraints, along with the Bureau of Labor Statistics data
10 about the record low unemployment rates in the manufacturing
11 sector.

12 Earlier they mentioned, well, maybe they're
13 talking about the construction sector. No, we present data
14 that show the unemployment rate in the manufacturing sector
15 is even low than the century-low unemployment rate in
16 construction. But even leaving aside this extensive
17 evidence questioning whether domestic producers might be
18 able to hire additional labor to expand production. Their
19 own questionnaires prove that they've overstated the
20 capacity they have available right now with their current
21 work force.

22 FSS is not the typical steel product examined by
23 the Commission. It is custom-fabricated to unique
24 specifications on a project-by-project basis. And requires
25 the significant application of highly skilled labor to

1 produce. In the words of Mr. Cooper, referring not only to
2 his own company, but to subject producers as well, "We sell
3 manhours, not tons." Thus industry capacity is driven by
4 labor productivity more than by equipment capacity.

5 Shown at Slide 7, domestic producers own data
6 show that it took their floor employees on average 15.7
7 hours to make a short-ton of FSS. This is within the range
8 of 15 to 30 hours for short-ton benchmark from the AISC, and
9 it's consistent with the AISC data provided in petitioner's
10 economic appendix. But domestic producers reported
11 capacity, assumed an average of 10.7 hours to make a
12 short-ton.

13 This level of productivity is unsupported by any
14 record evidence and it's far above any industry benchmark.
15 By using these assumptions, domestic producers have
16 overstated their available capacity by more than a third.
17 As a result, they've understated their utilization rates by
18 over 20 percentage points. Using these producers' actual
19 productivity, based on their own data, the industry's 2018
20 utilization rate would not have been 65.5%, but rather
21 87.9%.

22 And given the need to balance the timing of
23 seasonal and project-driven production demands, this figure
24 approaches, if not achieves full practical capacity. In
25 this context, the fact that subject imports and not domestic

1 producers, replace subject imports' market share in 2019,
2 makes perfect sense. That the reduction in subject import
3 volume and market share provided no benefit to domestic
4 producers also means that the larger presence of subject
5 imports earlier in the POI caused no harm.

6 Turning to price, as you've heard from the
7 witnesses, the price of the FSS imbedded in the larger cost
8 of the project, is not the driving force in purchasing
9 decisions. And the majority of purchasers do not even
10 receive itemized bids. FSS generally only accounts for a
11 minority of the total project cost, roughly 30%. These
12 conditions of competition preclude analysis of price
13 effects.

14 And we invite the Commission to ask the witnesses
15 on this panel about the statement from petitioners this
16 morning that FSS is the only variable in the bid price.
17 This is not some invention on the part of respondents.

18 The Commission itself reached the same conclusion
19 in the 1988 case on this same product where it found that
20 the comparison of total bid prices would be meaningless.
21 Tables 5-2 and 5-3 of the pre-hearing report state that,
22 "Bid data is analyzed on the basis of total cost of the
23 bid." In other words, the conditions of competition
24 prevailing in the 1988 case remain in effect today.

25 Petitioners have presented a very detailed

1 analysis of the bid data in Attachment 1 to their economic
2 analysis, and much of it's BPI, but here's basically what
3 you need to know: They identify a number of projects with
4 head-to-head competition between domestic and subject
5 bidders, but in only five of those projects was there a
6 separate price for the FSS in the total cost of the bid.

7 And petitioners acknowledge this on Page 11 of
8 their Appendix, stating, "The large majority of responding
9 firms reported they do not know the price of FSS in the
10 bid." This is from their own Appendix. So in nearly all
11 cases, what they're comparing is the total cost of the bid,
12 not the price of the FSS. This is, in the words of the
13 Commission itself, a meaningless comparison. A small
14 minority of data points that do feature itemized FSS prices
15 do not rise to the level of evidence of significant adverse
16 price effects.

17 Petitioners also state that subject imports
18 caused price pressure because 23 of 28 purchasers reported
19 that they always or usually purchase the FSS offered at the
20 lowest price. But how often do these purchasers actually
21 know which FSS is offered at the lowest price? Only 9 of
22 those 23 companies reported receiving itemized prices of FSS
23 in their bids. And only 7 of those 23 provided bid data
24 with the price of the FSS broken out.

25 And this is as if I were to say, when I go to a deli

1 to get a sandwich for lunch, I make my decision based on the
2 price of the bread. It sounds kind of absurd, right? The
3 petitioners are trying to convince you that there are price
4 effects on bread by comparing the price of sandwiches. And
5 that's absurd too. There was no price depression by reason
6 of subject imports either. Given the customized nature of
7 the product, AUVs have limited utility for price
8 comparisons. The domestic producer's AUVs increased by 15.5
9 percent from 2016 to 2018, and by 1.9 percent between the
10 interim periods.

11 There was no price suppression by reason of
12 subject imports. In its preliminary determination, the
13 Commission found that the increase in the industry's cogs to
14 sales ratio in 2018, was attributable to an increase in raw
15 material costs that was unlikely to be immediately reflected
16 in FSS prices, because of the lack of indexing provisions in
17 domestic producer's contracts -- emphasis on the words
18 "immediately reflected." We'll return to that in a moment.

19 The most important driver of this increase in
20 costs was the imposition of the Section 232 tariffs in early
21 2018, shown in figures 5-1 and 5-2 of the prehearing report,
22 and that's reproduced at the confidential version of slide
23 14. Petitioner's representatives have claimed that the 232
24 tariffs have not had a meaningful effect, at least until
25 this morning, but 87 of 98 domestic producers reported that

1 the Section 232 tariffs affected the U.S. market, and 60 of
2 105 producers reported that the 232 tariffs increased raw
3 material costs for FSS.

4 Now, back to the words "immediately reflect."
5 Because contractors for FSS generally don't index to raw
6 materials, a sudden increase in steel costs, like the one
7 experienced in 2018, can't be immediately reflected in
8 domestic producer's prices, hence, the temporary -- emphasis
9 on "temporary" rise in the cogs to sales ratio.

10 The table on slide 15 shows that the ratio was
11 already declining in the fourth quarter of 2018, months
12 before the petition was filed. The record provides other
13 clear evidence that subject imports were not preventing
14 price increases that otherwise would have occurred.

15 As shown at the table on slide 16, average sales
16 values rose by more than unit COGS, showing that the
17 industry has been easily able to cover its increasing raw
18 material cost. This is further demonstrated by the fact
19 that the industry made more gross operating and not net
20 profit per ton in 2018 than in 2016.

21 As to lost sales and revenues, while 13 out of 27
22 responding purchasers reported switching some volumes of FSS
23 on the basis of price, the total quantity at issue amounts
24 to less than 5 percent of total reported purchases and
25 imports over the POI, and is therefore not significant even

1 as reported.

2 What's more, these responses are frequently in
3 direct conflict with the reported bid data, with a
4 significant portion of the purchasers reporting these shifts
5 also revealing that they did not know the price of the FSS
6 in the projects. So, the Commission should give these
7 claims little weight.

8 As to lost revenues, only 3 of 28 responding
9 purchasers indicated that domestic producers had lowered
10 prices to compete with subject imports. And one of those
11 three admitted that it doesn't receive bids with the price
12 of FSS itemized. So again, in the words of the Commission
13 itself, these are meaningless datapoints. In all, there's
14 little evidence of significant price effects.

15 Turning now to impact. The domestic industry
16 increased its per unit profits at all levels over the POI.
17 It also increased its absolute gross profit by 12.3 percent,
18 its absolute operating income by 18.7 percent, and its
19 absolute net income by 50.9 percent. This is not an
20 industry experiencing material injury.

21 The industry's operating margin was essentially
22 flat from 2016 to 2018, with the tiny decline in 2018
23 attributable to the industry's temporary inability to pass
24 through the 232 tariffs. While the industry's operating
25 margin improved slightly between the interim periods, the

1 increase in net sales AUV that largely drove this change was
2 not due to a significant increase in U.S. shipment AUVs,
3 which merely continued their modestly increasing trend from
4 the full years of the POI.

5 The larger contributor was the large increase in
6 the AUV of the industry's export shipments. Therefore, any
7 improvement in the industry's condition should not be
8 attributed to post-petition effects. The industry's
9 employment and investment indicators, likewise, indicate no
10 material injury. Steady headcount, with rising wages is
11 consistent with the picture of a tight labor market.

12 Capital expenditures increased by roughly 70
13 percent from 2016 to 2018. And the industry's CAPEX to
14 depreciation ratio remained above 100 percent throughout the
15 POI. Moreover, the industry earned consistent returns on
16 assets of between 10.6 and 11.1 percent.

17 In summary, this is not an industry experiencing
18 material injury by reason of subject imports, nor is it
19 vulnerable to injury in the reasonably foreseeable future.
20 The Commission should make a negative determination with
21 respect to both current material injury and threat, thank
22 you.

23 MR. NICELY: Chairman Johanson, that concludes
24 our presentation.

25 MR. NOLAN: Could we reserve the balance of our

1 time for rebuttal if there's any left?

2 MR. BISHOP: You have one minute remaining. And
3 yes, you may.

4 CHAIRMAN JOHANSON: Okay. We will now begin
5 Commissioner questions with Commissioner Stayin.

6 COMMISSIONER STAYIN: One of the subjects we
7 discussed this morning with the domestic industry was the
8 fact of whether they had the capacity to provide the needed
9 FSS for the U.S. market. And it was their position that
10 they had. And of course, we asked well, we understand that
11 there's some problems with having skilled labor.

12 Now we have all the skilled labor we need, and we
13 have a great training program in place. What is your take
14 on that?

15 MR. DOUGAN: Commissioner Stayin, Jim Dougan,
16 just to answer that quickly. We didn't make this stuff up
17 about the labor constraints, it's in the domestic producer's
18 questionnaires. There's five pages of citations to domestic
19 producer questionnaires that said that they -- that labor --
20 skilled labor availability was a key production constraint
21 on their capacity.

22 So, this is not some fiction that we invented.
23 It's reported in the domestic producer's questionnaires
24 themselves. You may have heard differently from the handful
25 of producers who are sitting here today, but there's a very

1 large number of domestic producers who report that it is.

2 There are also publications by the AISC as an
3 association itself, that say that skilled labor availability
4 is an issue for this industry and a constraint. And the
5 Bureau of Labor Statistics shows that manufacturing
6 unemployment is at an all-time low. It's 2.7 percent, or
7 something like that.

8 So, to say that there's absolutely no labor
9 constraint, any given producer may have the capability to
10 hire more people and increase their output, but the industry
11 as a whole in aggregate, this is an issue for them. And I
12 will also point out that they said, "Oh, you know, this
13 isn't a problem for us. We hired more workers in the
14 interim period."

15 But production between the interim periods
16 decreased, and their market share remained essentially flat,
17 even though the subject imports dropped off. So, if their
18 argument is the only thing that's constraining our capacity,
19 the only thing that's constraining our output is the
20 presence of unfairly traded imports. The interim 2019, just
21 belies that.

22 MR. PORTER: Excuse me, Commissioner, this is Dan
23 Porter with Curtis. I'm over here, I'm over here. I just
24 want to sort of add a gloss to this. Essentially, you heard
25 something this morning. You heard Mr. Dougan with his

1 charts saying, "There seems to be a disconnect." And I ask
2 you to look at essentially pages 3-3 to 3-

3 MR. BISHOP: I need you to stick with your mic,
4 Dan.

5 MR. PORTER: I'm sorry, I ask you to look at
6 pages 3-3 to 3-7 of the staff report. And then pick up your
7 calendar about the panel that appeared here this morning.
8 They're confidential, but you can take each of these
9 people's percentages of the domestic industry and add them
10 up. What do you get? You get the panel here was not
11 representative of the total industry. That's the
12 disconnect.

13 So, you heard something today, but you got 100
14 and something U.S. producer responses. They said something
15 that was reported by Mr. Dougan. That's how you can square
16 both of those things.

17 MR. DICKERSON: If I could add, Sid Dickerson.
18 You need to understand that the fabricators are
19 manufacturers, and their schedules are based on what they
20 can manufacture. The demand for their product is based on
21 construction schedules, which are not the same thing. So,
22 even though they may have an aggregate, the capacity to do
23 what seems to be all the work, in a six month period, based
24 on construction demands, they don't have the capacity to
25 respond to the construction schedules.

1 MR. WHALEN: Ed Whalen, from the Canadian
2 Institute of Steel Construction. We heard this morning a
3 lot about welders and I understand you had some questions
4 related to welders, and that particular trade and skill is a
5 good and large component of steel fabrication.

6 And published on December 11th, from an ABC
7 affiliate, and a number of other reports that the American
8 Welding Society warns of future welder shortage, and the
9 group gets its data from the Economic Modeling Specialists
10 International. And they claim that the industry is
11 predicting a shortage of more than 375,000 welders by 2023.

12 That isn't in 10 years, 15 years, or 50 years.
13 That's only three years away. So, in order to get to that
14 number, it's only plausible that they're in a current
15 shortage right now, and it will balloon to very large
16 numbers in only three years.

17 From a Canadian perspective, we're seeing the
18 same thing. And not only is our industry faced with that
19 challenge, but all industries across the board are facing
20 challenges with skilled labor. We have some difficulties
21 trying to encourage the younger generation to get into our
22 industry because they believe it's dark, dirty and
23 dangerous. And these are just some of things that we have
24 to deal with.

25 But the reality is that we are all faced with a

1 labor shortage and we're all scratching our heads globally
2 what are we going to do about it. So, a lot of things are
3 being grappled with on how to challenge that, but it's a
4 real and present factor that we're faced with at the
5 moment. Thank you.

6 MR. MCKINNEY: This is Sheridan McKinney for
7 Corey. I'd like to add if you were to go to the website
8 AISC.org on February 25, 2019, the day of this staff
9 conference for this case, there's actually an article that
10 says, "New Coalition aims to close the skilled trades gap."
11 And there's quite a few other articles like that available
12 on the web and on this website, thank you.

13 COMMISSIONER STAYIN: Thank you.

14 MR. ROONEY: Commissioner, Dan Rooney with ADF
15 International. And this morning you did hear about some
16 unprecedented efforts to train welders in the United States.
17 That wasn't the case 20 years ago when we could rely on
18 trade schools and an older workforce that was handing down
19 those skills.

20 Today, ADF is included in that group that is
21 looking at unprecedented ways for private industry to find
22 ways to train young welders to get into the workforce. We
23 struggle finding workers every day, in our capacity and our
24 ability to take on additional jobs is constrained by that,
25 thank you.

1 COMMISSIONER STAYIN: Thank you. The Petitioners
2 have responded to your -- some of your briefs that there is
3 no injury. And their responses that that because of the
4 imports, there is a price suppression and a price depression
5 impact. And the way you could tell that that was happening
6 is because they weren't able during this economy, this
7 growing economy, to be able to increase prices and to get
8 part of the action in this point of time because of these
9 imports. What is your response to that?

10 MR. DOUGAN: Commissioner Stayin, Jim Dougan from
11 ECS. I don't think the evidence supports a finding of price
12 depression or suppression. Depression is a little harder to
13 track in this industry given the unique, customized nature
14 of every product, so you know, but you look at trends. You
15 look at trends and the average unit values for the domestic
16 producers. They increased by 15.5 percent from 2016 to
17 2018.

18 And there's a graph in Section 5 of the staff
19 report. I don't have it handy, it shows again, an increase
20 in trend. So, there was certainly no price depression by
21 reason of subject imports. The prices are going up.
22 There's no price depression. The question is, is there price
23 suppression. Are the subject imports preventing price
24 increases that otherwise would have occurred?

25 And we say that the evidence shows that that's

1 not true either. There was, an -- sorry, yes, an increase,
2 in the COGS to sales ratio in 2018. The Commission itself
3 at the prelim, found that that was because of especially a
4 temporary inability to pass through an increased raw
5 material cost. That increased raw material cost is
6 attributable largely, to the Section 232 tariffs, which were
7 imposed in early 2018.

8 But again, I would characterize this as
9 temporary, because you'll see that even by the fourth
10 quarter of 2018, again, with the given time for the 232
11 tariffs to sort of be reflected and passed through in the
12 producer's prices, you see the COGS to sales ratio coming
13 back down to basically 2017 levels.

14 So, the idea that there's a, you know, extended
15 level of price suppression, and if this is significant, I
16 mean we're talking about even at its worst, we're talking
17 about a couple of percentage points, right? But we say
18 that's even an overstatement due to how it was being
19 ameliorated by even before the filing of the petition,
20 mostly before the filing of the petition.

21 And finally, what I would add is that -- and you
22 know, we can talk about this and what Dr. Kaplan's rebuttal
23 to it was. We can probably go back and forth on this all
24 day. But the fact that you saw an increase in the unit
25 gross margin, unit operating margin and unit net profit over

1 the POI, means that there weren't price increases that
2 otherwise would have occurred.

3 And in absolute terms, the industry's
4 profitability increased significantly. So, these are not --
5 this is not a picture where you see, you know, shrinking
6 margins where you see tight margins, but you see declining
7 profitability. None of that is true here.

8 COMMISSIONER STAYIN: Thank you.

9 MR. PINKERT: I would just add very briefly,
10 Commissioner, that the Commission has looked not just at the
11 COGS to sales ratio in analyzing price suppression, but also
12 to whether or not the industry was able to cover its
13 increases in unit costs with increases in sales values.

14 And it was able to do so in this case, so really
15 what Mr. Dougan is saying, is that there's that piece of the
16 statute that talks about price suppression in terms of price
17 increases that otherwise would have occurred. And the
18 question is if they're already covering all of their unit
19 cost increases with sales increases, then where is the
20 increase that would otherwise have occurred for purposes of
21 the price suppression?

22 COMMISSIONER STAYIN: Thank you. My time is up.

23 CHAIRMAN JOHANSON: Commissioner Karpel?

24 COMMISSIONER KARPEL: I think I'll start a little
25 bit where I left off with Petitioners in my question about

1 what is a PPM, and is it assembled? Is it the assembled
2 piece? Is it the components? Is it the picture that
3 Petitioner showed? Is it the one that Exxon Mobil has in
4 their brief? If you could talk a little bit, sort of set
5 the scene for me, and I'll probably have follow-up
6 questions, but I'm still struggling a bit with what is it?
7 What are we arguing is in or out of the domestic like
8 product?

9 MR. GUILFOYLE: So, the product that we're --
10 it's Paul Guilfoyle, sorry, Exxon Mobil. So, the product
11 that we went to purchase and that we're importing is a
12 process plant module. And it has components in it like
13 reactors, compressors, pumps, pipes. The picture that they
14 describe we would call a rack of steel, or assembly of
15 steel. It is not what we would call a process plant
16 module.

17 And so, it has some steel as it's constructed,
18 that's incorporated into the module, but the product that
19 we're purchasing is the entire module itself. I'm not sure,
20 it looks like I didn't answer your question.

21 COMMISSIONER KARPEL: Well no, you did. I guess
22 I'm interested in hearing what the lawyers think is -- the
23 Petitioners were talking about no, no, we're just arguing
24 that the FSS in the PPM is what it is in, but do you agree
25 with that? Or, is it the entire module we're talking about,

1 as sorry, I didn't see your name, as the representative from
2 Exxon Mobil said.

3 MR. MARSHAK: Ned Marshak, I represent Wison and
4 other Chinese --

5 MR. BISHOP: Closer to the mic, Ned, please.

6 MR. MARSHAK: Ned Marshak. I represent Wison and
7 other Chinese Respondents. What Petitioners said this
8 morning that it was only the FSS in the module that is
9 subject merchandise. So, the duty would only be assessed on
10 the value of the FSS. And we're going to hold Petitioners
11 to that. The Department of Commerce also, but the entire
12 module is significantly larger.

13 If you look at our brief for Wison, for one of
14 the biggest projects we had, a 356 million dollar project,
15 there were 62 modules that came in. And if you look at each
16 module, each module is different. Each module has a
17 different amount of equipment on it. So, these are custom
18 made, mastic built, they're custom made to go directly from
19 the site in China, which is you know, has a port right
20 there, a de-porter port, right at China, right to the
21 deliver at for Moses construction site, different sizes.
22 But each of them is more than just a rack, because it has
23 equipment, and then you know, just you know, put together
24 like blocks when they get there. And the key is getting a
25 lot of equipment, as much equipment as possible on the

1 modules, and non FSS, on the modules, so that work won't
2 have to be done at the construction site.

3 And it's tremendous saving. Now, in Wison's
4 case, you have a 356 million dollar project and the cost of
5 the FSS is let's say, you know, 10 percent. So, it's a
6 very, very small port cost. The FSS is like, you know, the
7 frame, like the bread. And everything else is the stuff
8 they're really buying and having the construction done
9 overseas in a way that makes the construction -- the final
10 construction site that much easier and it facilitates the
11 final construction.

12 COMMISSIONER KARPEL: So, are we being asked to
13 find the plant production modules are a separate like
14 product, or that the FSS components in the plant production
15 module is a separate like product?

16 MR. MARSHAK: We're going to have to think about
17 that because this is, you know, a theoretical question as to
18 how you look at this. We believe then that, you know,
19 what's coming in is a separate like product. And you look
20 at it, just the FSS there, or the whole module. We have to
21 figure out legally, which way it goes.

22 But the one thing we know is, you know, this
23 module coming into the country just has nothing to do with
24 FSS coming into the country, because the FSS is only a small
25 part of the module. And when the modules come in, you can'

1 t have FSS to the United States, it just doesn't compete
2 with a great big module coming in and the FSS is no more
3 than 10 percent. And I think Exxon Mobil it's even less.

4 But we will put that in a brief, the theoretical
5 answer to your question.

6 MS. ZHAO: Maggie from Wison. Maggie from Wison
7 here. So, just to add on Paul from Exxon, also Ned, the
8 traditional module, especially for the PPM that we're
9 talking about here. Besides the FSS, the main lead
10 component is the loose pieces. Those are all non-steel
11 structures, so we're talking about piping, valves, like
12 electrical instrumentation.

13 So, all of those smaller pieces that we were able
14 to incorporate it into the modules, that way -- just like
15 Ned mentioned. They're paying tremendously decreasing on
16 site construction, so that way the owner doesn't have to
17 deal with the labor constraint here.

18 It's not only the labor constraint, it's the
19 skilled labor constraint here. So, we're talking about on
20 schedule, on progress, on quality. So, the FSS, at least
21 based in our project, is really just a very minor portion of
22 the project.

23 MR. PAL: This is Raj Pal, with Sidley Austin,
24 for Exxon Mobil. I would just add that --

25 MR. BISHOP: Get closer to the mic Raj, please.

1 MR. PAL: Yeah, I would just add that you know,
2 the definition of domestic like product under the statute,
3 refers to the articles subject to an investigation. So,
4 when you're conducting the analysis, we believe that -- the
5 statutory definition does not refer to the dutiable component
6 of the article, it's talking about the article that's
7 subject to investigation or subject to import.

8 As they've described it's the, you know, the
9 entire process plant module that is subject to import, and
10 therefore falling within the scope of this case, and so we
11 believe that the analysis should be done comparing that
12 module to the other FSS.

13 COMMISSIONER KARPEL: Okay, thank you. And I
14 have some questions about PEMBs. I guess I'd like to
15 understand a bit more about the purchasers of these PEMBs
16 versus purchasers of mainly conventional FSS, and whether
17 there's an overlap in that, and whether you might have a
18 purchaser or builder who's thinking I need to build a
19 building. Should I think about PEMBs?

20 Should I think about going the conventional FSS
21 route? I mean, does that happen? I haven't seen a lot of
22 discussion in the briefs about sort of this idea that
23 there's going to be certain customers who have a willingness
24 to sort of engage in an intensive project management
25 approach, maybe different than the type of customer that

1 could maybe not handle that, but could maybe handle -- or,
2 the business model could handle using PEMBs.

3 So, I wondered in the context of the like product
4 arguments, you could sort of tackle that question.

5 MR. PASLEY: Yes, it's Greg Pasley with
6 BlueScope. In general, our pre-engineered metal buildings
7 are sold through a builder network, so a group of
8 contractors who are affiliated with either, you know, one of
9 the BlueScope companies, one of NCI's companies, NuCor
10 building brands, and essentially that contractor is
11 competing on an individual project.

12 So, we would not generally sell to an end user,
13 more through a contractor network that's affiliated with the
14 brand itself. And as part of that, as you talk about
15 whether the project would compete against a conventional
16 steel project, it would depend on the project basically.

17 A lot of times our contractors, our builder
18 network has a larger propensity, I think, for negotiated
19 work, so less bidding work compared to what we saw earlier
20 today. It's in general, much, much smaller projects, not
21 big stadium projects, not big infrastructure projects, but
22 our average size projects, probably around \$200,000, so
23 maybe you know, 100 tons or less in that area, so fairly
24 small projects where negotiation would be much more common
25 in that arena.

1 As you talk about how the decision is made, maybe
2 between how to go -- whether to go pre-engineered, or with
3 conventional buildings, a lot of times that decision can be
4 made with an architect. It could be made from the end user
5 standpoint as far as what's going to be more efficient.
6 What's going to suit that type of building better.

7 Again, more simple, low-rise buildings, more on
8 the pre-engineered side of things. If you look at
9 construction specifications, the two types of construction
10 are dealt with separately. There's a division 5 metals that
11 governs essentially the parameters of structural steel
12 supplied under that.

13 But if you go to the Construction Specifications
14 Institute, the specs for pre-engineered metal buildings sit
15 under specialty construction. Just a different category of
16 construction there. I don't know if that helps, or what more
17 I can expand on there.

18 MR. NICELY: Commissioner Karpel, if I could add
19 just to be very clear about something in your data that we
20 have submitted. BlueScope and NCI are very similar in many
21 respects, but there's one very important distinction that
22 you need to understand in our data that NCI, which is a
23 subsidiary of Cornerstone, sells a significant quantity of
24 components of PEMBs where they're not selling the building
25 itself, but instead, a portion or certain aspects of the FSS

1 for a PEMB.

2 And even with regard to those kinds of sales,
3 which are significant, in and of themselves, they're still
4 abiding by the MBMA standards, not the AISC standards. So,
5 they're still selling the products that they're selling are
6 FSS that are specific to PEMBs.

7 COMMISSIONER KARPEL: And they're selling those
8 to other PEMB producers, not just as a stand-alone.

9 MR. GOLLADAY: Mark Golladay. We're actually
10 selling to both. We're selling to other PEMB producers.
11 Primarily, to PEMB producers, that's correct.

12 COMMISSIONER KARPEL: My time is up, so I'll pass
13 it on.

14 CHAIRMAN JOHANSON: Alright. It's 4 o'clock, and
15 the bell is ringing outside. I finally get into my
16 questions for this afternoon's panel. I appreciate you all
17 being here. I'm looking at the list of witnesses here.
18 There are people on this panel, it's like 50 or so people,
19 so anyway. I know you've been waiting all day.

20 I'm going to bring up an issue which has already
21 been discussed, and I've discussed it with this morning's
22 panel as well. But you all put a lot of effort into
23 discussion in your brief about the labor situation. And I
24 wanted to dig a little bit more into that, although I know
25 we dug a fair amount already. But do labor constraints

1 experienced by fabricators vary significantly by region?

2 Because you heard this morning that the domestic
3 producers said the labor is not an issue, but I'm wondering
4 if region to region it's not as striking from one region to
5 another?

6 MR. PASLEY: Greg Pasley with BlueScope again. We
7 have six manufacturing facilities across the U.S. and we
8 also have 14 locations where we have service centers with
9 engineers, project managers, et cetera. We're in an extreme
10 labor crunch right now. We're hiring across all locations
11 and I think that goes back not just to skilled welders on
12 our shop floor, but it also goes to skilled engineers,
13 detailers and project managers as well.

14 We've got many kind of innovative avenues to
15 attract employees, whether that's working with technical
16 vocational technical colleges nearby, doing programs with
17 high schools, and also doing programs with colleges in the
18 area.

19 I think for us, the experience we have on the
20 BlueScope side, it is not so much a regional issue as it is
21 a national issue. We do have issues across virtually every
22 site we have. We've hired over 200 people in the last 18
23 months. It's just been a serious hiring piece as the
24 economy has been going along very well for us. Thank you.

25 MR. ROONEY: Sorry, Dan Rooney, with ADF

1 International. And I'd just like to say that while we don't
2 have multiple fabrication plants, I get the opportunity to
3 talk to multiple fabricators across the country as well as
4 suppliers and educators across the country.

5 And this is not a regional issue. It's an
6 extremely low unemployment rate, and a skills gap. The
7 conferences that I attend, it's been very rare that there
8 hasn't been a breakout session that dealt with unemployment
9 and dealt with the skills gap that we face. And many of
10 those breakout sessions are innovative methods for
11 recruiting individuals, and then retaining those
12 individuals through some, what again I would call
13 unprecedented training methods taken on by private industry
14 because of a lack of attention over the course of 10 years to
15 the skilled trade programs at local universities and trade
16 schools.

17 MR. GOLLADAY: Mark Golladay for NCI. We also
18 have trouble attracting and retaining skilled workers across
19 all regions. It's been a very difficult thing to work
20 through.

21 MR. NICELY: And Chairman Johanson, I'd just
22 point you that portion of our joint filing with the ECS
23 analysis that provides again, as Mr. Porter talked about
24 earlier, of the extent of the -- the extent to which you
25 have narrative responses from a dramatic number of producers

1 referencing this problem.

2 So, again, we don't think that who you heard from
3 this morning is particularly representative.

4 MR. NOLAN: This is Matt Nolan for the Canadian
5 group. Just to add real quick, you know, if you look -- and
6 we'll point some of this in the post-hearing brief. But
7 there are reports that the construction industry at large,
8 lost 60 percent of its workforce during the course of the
9 Great Recession. And most of those workers never came back.

10 And so, what we're dealing with is trying to
11 remedy acute shortages that have developed in this industry,
12 because they haven't been able to replace these workers that
13 left. This is not just, you know, information that we're
14 providing. This is Census Bureau data that they collected.
15 We will put that in the post-hearing brief.

16 But what you're seeing is a general shortage in
17 the economy of skilled labor, an acute shortage in the
18 construction industry, and the construction industry
19 includes some of the same types of workers that are used in
20 the fabrication industry, namely welders and that sort of
21 professional skill.

22 CHAIRMAN JOHANSON: Alright, thanks to you all.
23 To all of you for your answers there, for clarifying some of
24 that. You argue at page 2 of the Respondent's pre-hearing
25 brief that capacity is difficult to measure in this

1 industry. Given that, do you all happen to have an estimate
2 of the domestic industry's production capacity over the POI?

3 MR. NICELY: Estimated overall capacity or?

4 CHAIRMAN JOHANSON: Right. Would you have any
5 idea as to what you think that might be?

6 MR. DOUGAN: Chairman Johanson, it's hard to say.
7 We'll do some looking into it. The -- first of all the
8 coverage of your domestic producer questionnaires is, you
9 know, not complete, so the number that you have there is at
10 least in terms of reported capacity, is probably low. But
11 then we know that it's overstated based on their labor
12 productivity.

13 So, we can do some thinking about that, but I
14 don't -- I'm not aware of. Maybe some of the other industry
15 folks are aware of, you know, something that publishes a
16 number. I looked briefly at some of the AISC data attached
17 to Doctor Kaplan's economic analysis. It seemed that that
18 dealt mostly with you know, financial performance as opposed
19 to production output, so I can't point to anything right
20 now. We can look into it a little bit more.

21 CHAIRMAN JOHANSON: Okay, thanks.

22 MR. NICELY: Chairman Johanson, one of the
23 reasons why we may not have that at our fingertips is as you
24 can tell, the scope of this case is so much broader than
25 what folks typically think of when they talk about FSS. It

1 sounded from what Petitioner's counsel talked about this
2 morning, that they didn't even realize they were going to be
3 capturing as much of our -- of the PEMB production for
4 instance, that exists, as part of their broadly defined
5 scope.

6 So, but we can do our best in post-hearing to
7 give you an estimate.

8 CHAIRMAN JOHANSON: Okay, thank you Mr. Nicely.
9 This is a question for CISC. You mentioned in your
10 pre-hearing submission at page 10 that many bidders fail to
11 meet basic bid requirements which thus limits the bidding
12 pool. What are some of the common basic bid requirements?

13 MR. WHALEN: I'll also probably defer some of
14 that question to some of the other fabricators because
15 they're directly experiencing some of those requirements
16 themselves. In many projects that I'm aware of, other than
17 just price there is requirements for a certain safety
18 record, quality, meeting schedule being able to take on a
19 certain amount of risk, depending on the project. That risk
20 can take all different types of forms, from a milestone type
21 of payments to various different type of payment
22 requirements on a particular job.

23 Those are some of the things that are included in
24 a project that may or may not -- bidders may or may not be
25 able to either meet or live with.

1 MR. DICKERSON: Sid Dickerson. Also, a lot of
2 the projects that bid have special requirements for
3 certification for a certain area. And then you might have,
4 like L.A. is infamous for a fabricator might be a fine
5 fabricator ISC certified, but if they don't have L.A.
6 certification they won't let them on the bid list.

7 Las Vegas has similar requirements. I think
8 Florida has similar requirements. So that's one of the
9 things that's limiting. Another one might be bonding
10 capacity. Another one might be project management support.
11 So there are other limiting factors.

12 MR. NOLAN: This is Matt Nolan for Canada back
13 here again. There's also technical capabilities. If you
14 have the ability to do cambering. If you have the ability
15 to drill holes to certain sizes for certain types of plates.
16 Do you have the right equipment to do certain projects?

17 A large, complex project like the Hudson Yards is
18 going to be far more demanding in the technical requirements
19 than a simple two-story building. And so not all
20 fabricators have the ability to meet those technical
21 specifications necessary, or have the equipment necessary to
22 meet the requirements of a particular job.

23 So it will vary a lot depending on what the
24 project is, right?

25 MR. SALAS: Javier Salas, Corey. The other thing

1 that nobody mentioned is bonding capacity, right? The
2 larger the project, the more financial strength of the
3 company. Thank you.

4 MS. KANNER: Sabrina Kanner, Brookfield
5 Properties. In addition to all of these factors, as an
6 owner we also look at backlog. How many other projects are
7 going on at that time in that region for for this bidder.
8 Because installation is an enormous part of our decision to
award,
9 capacity and ability to install become critical components in
10 the decision to award.

11 So if someone is over-extended, it increases our
12 risk, the project risk.

13 CHAIRMAN JOHANSON: Alright, thank you for your
14 responses. My time is expiring. Commissioner Schmidtlein?

15 COMMISSIONER SCHMIDTLEIN: Thank you. Alright,
16 I'd like to thank you all for being here this afternoon.
17 Let me just follow up on that.

18 So if I understand what I'm hearing, it is that
19 the bid pool is somewhat limited by the criteria for the
20 project. And so those bidding on the project are expected
21 to be able to meet the criteria, whether it's technical or
22 availability, or other requirements, bonding. So doesn't
23 that suggest that at that point, if you have met that
24 criteria, that the importance of price is elevated? Because
25 it's already been -- the bid pool has already been sort of

1 weeded out, if you will.

2 MR. DICKERSON: That's an argument that many
3 times is met -- I mean made, but really I think it may have
4 been the guy from Related Properties earlier that said price
5 is always a consideration, but it's only one of three or
6 four considerations. And as projects have gotten more
7 complicated, and there have been more cases of failures
8 during the process, owners, construction managers are
9 becoming much more in tune to looking at more than just
10 price. So the only way you can address price, it's always
11 going to be a consideration, because there's always going to
12 be a certain price somebody needs to do it, and there's
13 always going to be a certain price the end user can afford
14 to pay for it.

15 But it's not the prime consideration.

16 MS. KANNER: I would also add that there are
17 penalties associated with leases in these large structures,
18 millions of dollars, and so the ability to deliver is
19 critical. And I would almost look at this in the reverse.

20 So the example that I gave, at the end of a
21 leveling process, we had two numbers that were essentially
22 the same. And then we had one bidder who had two projects,
23 and another bidder who had no project in the region. And so
24 that became the deciding factor, rather than price. Price
25 is important, but it was met.

1 MR. PASLEY: And this is Greg Pasley with
2 BlueScope again. I've sat on the other side of that table
3 during those interviews. I mean, I feel like those
4 requirements are generally a minimum to get you into the
5 game. But at that point, there is differentiation between
6 the different contractors. It does fall back to other
7 characteristics that come out during those interviews.

8 MR. SALAS: This is Javier Salas with Corey. The
9 other factor, once you have been prequalified, that plays a
10 very important role is value engineering. Whether it's
11 incorporation of steel, higher strength steel, or connection
12 design that facilitates the cost on erection, those are very
13 important factors.

14 MR. KOPPELAAR: Walt Koppelaar, Walters Group.

15 COMMISSIONER SCHMIDTLEIN: Go ahead.

16 MR. KOPPELAAR: One of the other factors, the
17 biggest factor, is risk. As projects become more
18 complicated, there's more risk. And where is that risk
19 going? Like a lot of things, it flows downhill. And how do
20 we manage that? How do we deal with that?

21 So a risk remediation plan, logistics, what kind
22 of cranes are you putting on? Do you have devices for
23 safety, something over and above to ensure that nobody gets
24 hurt or killed on a project? These are all things that
25 steel suppliers and erectors consider.

1 COMMISSIONER SCHMIDTLEIN: Okay, alright thank you
2 for that. Let me switch gears just a little bit.

3 I know we've had a lot of discussion about bid
4 prices and the bid data, and there's been a little bit of
5 mention of the AUVs. I think, Mr. Dougan, you've talked
6 about them, and that the U.S. AUVs are going up, and that
7 AUVs are not a great measure, because obviously these
8 projects differ so much.

9 One question I had, though, is if you look -- and
10 this is really for the people on the APO, so the witnesses,
11 the fact witnesses won't be able to answer it, but if you
12 look at Appendix F, as in Frank, where we break out the
13 various shipments by type, you know, PPM, Solar Beam,
14 Pre-engineered, and then "other," which is the largest
15 category, given the robust demand in the United States, and
16 given that you all have advocated that we don't look at the
17 bid data, right, why do we see -- if you look at the total
18 subject sources, you see the AUVs for, if you look at the
19 all-product types, it goes up slightly. But if you look at
20 "other," which is the catch-all, you know, that's just
21 breaking out PEMB, pre-engineered, solar beams, and process
22 plant modules, if you look at "other," the AUVs for subject
23 imports goes down overall.

24 And I just wonder why. You know, what do you
25 think accounts for that, given that overall demand was up by

1 5 percent in the sort of conventional FSS segment is going
2 down.

3 MR. NICELY: Commissioner, can you tell us which
4 page?

5 COMMISSIONER SCHMIDTLEIN: I'm sorry, I'm looking
6 specifically at page F-21.

7 MR. NICELY: Okay.

8 COMMISSIONER SCHMIDTLEIN: And this is where we
9 break it out. U.S. importers who have shipments from
10 subject countries, total. We also have it by individual
11 countries.

12 (Pause.)

13 Does that tell us anything, I guess is the
14 question?

15 MR. DOUGAN: Commissioner Schmidtlein, I'd like
16 an opportunity to take a better look at it more closely for
17 the posthearing, especially because we're dealing with BPI
18 data. And to the degree how much of that has to do with
19 product mix -- and I'm not saying, just -- because you're
20 saying there's the different product breakouts, but is there
21 an element --

22 COMMISSIONER SCHMIDTLEIN: I mean that's a broad
23 category, right? The other category is a broad category.

24 MR. DOUGAN: It's a broad category, but also is
25 there a difference in the composition of the country

1 contributions to each one of those categories for, you know,
2 all subject sources combined? Were there greater or lesser
3 weights from each subject country who may have been
4 concentrating in different applications? I'm not sure. I
5 can take a look at it more closely posthearing, though, for
6 certain.

7 COMMISSIONER SCHMIDTLEIN: Okay. I mean just in
8 general along these lines, is there another way we should
9 have collected pricing data, or data that would get at the
10 pricing competition here, in your view?

11 MR. DOUGAN: Commissioner Schmidtlein, I just
12 want -- and thank you for this question, and I want to take
13 the opportunity to sort of respond to what appeared to be
14 kind of allusions that we were acting in bad faith about
15 these data; that we said, no, don't use pricing data, you've
16 got to collect bid data. And then once we got them, we
17 said, no, throw them out.

18 I was here at the conference, and what we said
19 was, look, this is a project-specific, complicated,
20 customized thing. Your traditional quarterly pricing
21 comparisons are going to be of not very much value here;
22 that they would be in another sort of three bar or flat
23 products or something like that.

24 So that's not going to be probative for price
25 effects. And then the staff said, well, should we gather

1 bid data? And my response was, you may as well. You
2 probably should. Because at least then you're comparing on
3 a project-by-project basis.

4 Now is that going to -- do we know whether that's
5 going to give us the price of FSS broken out? We didn't
6 know. But we said that's probably your best bet, so you
7 should do it that way because at least then you know that
8 the people are bidding for the same thing.

9 We didn't know if it was going to be FSS broken
10 out or not, but we said that's certain going to be more
11 probative. Turns out that a very -- by Petitioners' own
12 admission, a very small portion of these bids have the price
13 of FSS broken out. So we said you know, then you kind of
14 can't rely on those. This wasn't us just rejecting both
15 sources out of hand. This was looking at what data were
16 actually received, and trying to make a reasonable argument
17 about it.

18 We were not -- this was not a hutzpa thing
19 where we were trying to tell you, you know, just throw out
20 all your data. We really did look at this but --

21 COMMISSIONER SCHMIDTLEIN: Well I mean this,
22 does this sort of suggest in you all's view that fabricated
23 structural steel producers really can't use the trade remedy
24 laws, because there's no way, given the nature of how they
25 produce, how the competitive bidding is done and that FSS

1 isn't broken out and AUVs aren't reliable because of product
2 mix that it's just too bad? There's no way for them to
3 avail themselves of the trade remedy laws because of that?

4 MR. DOUGAN: I don't think we're arguing that,
5 and I think that --

6 COMMISSIONER SCHMIDTLEIN: Well then how
7 should -- how can we get better pricing data? How could we
8 have gotten better pricing data?

9 MR. DOUGAN: Well, if I could -- and the
10 answer to that is apart from getting the pricing data, I
11 don't know other than maybe getting more bids and it's
12 difficult to say. But I don't know that it's going to be
13 any more representative. But what I'm saying is this.
14 There's not a blanket inaccessibility of trade remedy laws
15 to this industry. But in this instance, based on the
16 information that you have, are there other things on the
17 record that point to significant price effects? A lot of
18 times you'll say well, they appear to be a lower price, the
19 AUVs are lower and there was a big shift in market share.
20 There was a big jump in subject import shipments.

21 You're not really seeing that here. You're
22 not seeing a shift in the market share. Subject import was
23 flat. The domestic industry gained share, and when the
24 subject imports declined in the market in 2019, the
25 domestics didn't pick that share up. It went to

1 non-subjects who were higher priced. So that to me, drawing
2 an inference, you can't do something where you draw an
3 inference.

4 Was there a significant deterioration in
5 financial condition? Was there an inability to get price
6 increases that otherwise would have occurred? Do you have a
7 significant number of purchasers reporting that the domestic
8 producers lowered prices to compete against subject imports?
9 You don't have any of that.

10 So what Petitioners have done is saying well,
11 we recognize the bid data's imperfect, but we want you to
12 infer from that imperfection, based on total costs, we want
13 you to infer everything else. We want you to infer loss of
14 market share. We want you to infer deterioration of
15 financial condition, when the other facts on the record
16 don't support it. So I'm not saying and I don't think
17 anybody here would be arguing that the fabricated
18 structural steel industry is not entitled to trade remedy if
19 they can prove their case.

20 But between the conditions of competition and
21 the way that the data exists on the record, they can't prove
22 their case. In that case, it warrants a negative
23 determination. It's not a blanket statement.

24 COMMISSIONER SCHMIDTLEIN: Okay. I've long
25 run over, but can you make it brief?

1 MR. PORTER: I promise, really fast. Just
2 really quickly, picking up on the point that as Commissioner
3 Kearns sort of noted earlier, you have a job to do, and you
4 know, the staff and you do your best to seek information and
5 get it. But at the end of the day, you have an evidentiary
6 record, and does that evidentiary record, well better
7 stated, what does that evidentiary record say about the job
8 you have to do?

9 You are correct. You need to look at
10 everything. You well know there are past Commission
11 determinations where you just said I can't use this pricing
12 data. I cannot do underselling, yet you still make a
13 determination, okay, even though despite best attempts, you
14 can't use the underselling data because of the way it came
15 in.

16 And what I just wanted to point out is if you
17 look at all of the data, and you interestingly looked at
18 page F-21 and we're trying to sort of say well look at this
19 other. Well I would sort of say that's actually imports. I
20 would flip over and look at page G-7, which is U.S.
21 producers, and look at that AUV and you see rising AUV,
22 which we think -- which we would submit is a little more
23 probative of whether there's injury from imports.

24 COMMISSIONER SCHMIDTLEIN: Okay.

25 MR. NICELY: Commissioner Schmidtlein, I know

1 you've run out of time, but I wanted to follow up on what
2 Mr. Porter just said. I mean do look at that data on a
3 company-specific basis. Those are companies whose prices
4 are rising, some of whom, you know, you've heard from, who
5 are in the what I'll call the conventional FSS category,
6 which is presumably your other category on the imports.

7 The irony is that both prices are going up
8 while the import, the other import prices are going down.
9 So in other words we're seeing a lack of correlation, if
10 nothing else, between the movement and the prices. I'd
11 again say, to back up what Mr. Porter just said, look at
12 what you did just relatively recently, and we notice there's
13 a bone of contention on this because we are in an appeal on
14 that topic.

15 But on Softwood Lumber, you also didn't have
16 -- you also did not have underselling data, and that didn't
17 stop you, has not stopped you from imposing a trade remedy
18 for the softwood lumber industry.

19 COMMISSIONER SCHMIDTLEIN: Okay. All right,
20 thank you. My apologies.

21 CHAIRMAN JOHANSON: Commissioner Kearns.

22 COMMISSIONER KEARNS: Thank you all for being
23 here, in particular thank you from our friend from China,
24 who came during the Chinese New Year. I appreciate your
25 flexibility on that. Sorry we couldn't move the hearing for

1 you, but thank you all for being here. I wanted to jump off
2 right where Commissioner Schmidtlein left off.

3 Mr. Dougan, you say, you know, let's look at
4 other things like market share. That doesn't change. That
5 doesn't seem to suggest there's been price impacts. But I
6 think what the Petitioners would say is yeah, let's go ahead
7 and do that. We see a cost-price squeeze. We see flat
8 income in a market that's growing, that it's not going to
9 get any better than this they say, right?

10 This is like a market peak, and yet that's not
11 reflected in our data. So if you look at the, you know, if
12 we're making any kind of inferences, and I'm not sure that's
13 really what they're suggesting anyway. But if you do that,
14 I think yeah, you may not see much of a volume case in my
15 view. But I think it's more of an open question about what
16 kind of price impact you see, which then of course is a bit
17 circular.

18 Which is why we don't need to look at
19 inferences about cost-price squeezes or so forth. What we
20 need to do is look at all the data. What they're saying,
21 what I heard this morning, you've got to look at all of the
22 data. You've got to look not just at the bidding data.
23 You've got to look at the pricing data that we have from the
24 prelim. You've got to look at AUVs. You've got to look at
25 lost sales.

1 So what else do we need to look at, do you all
2 think, from what they have proposed that we look at? But
3 I'm hearing them say very clearly, Dr. Kaplan said this
4 morning you need to look at all of that stuff in this
5 particular case, because everything has its limitations.

6 MR. DOUGAN: Agreed, and I don't -- I'm not,
7 you know, suggesting that the Commission narrow its focus
8 and only look at one thing and not another. The Commission
9 will look at all of the evidentiary record gathered.

10 COMMISSIONER KEARNS: Should we look at the
11 pricing data from the prelim, for example?

12 MR. DOUGAN: You can look at it and reject it,
13 and the reason why you should though is because of the
14 conditions of competition in this industry, because it's not
15 sold on the ton for ton basis as a commodity project, excuse
16 me, product in competition with another. This is
17 project-specific, custom made for a particular application
18 at a particular time.

19 COMMISSIONER KEARNS: So what would you have
20 us look at primarily, AUVs or what?

21 MR. DOUGAN: Well I guess what I'm saying is
22 if the -- if the conditions of competition in the industry
23 are such that the price of the merchandise in question is
24 not known to the person who is buying it, then you can't
25 find adverse price effects by subject imports. I mean

1 that's --

2 COMMISSIONER KEARNS: Yeah, but that gets us
3 back into the first part of what you were saying,
4 Commissioner Schmittlein saying. It's like yeah, so that's
5 sounding a little bit more like yep, sorry. There's not
6 enough data in this case, gotta go negative. Whereas the
7 other approach would be look, we've got to take what data we
8 have and do our best.

9 MR. DOUGAN: Well, and so that's why I also
10 responded to, you know, only 3 of 28 purchasers said
11 domestic producers lowered their prices to compete. When
12 they were asked about that this morning, Petitioners had
13 nothing. They had no response to that, okay. That's not --
14 I don't know how that fits in the --

15 COMMISSIONER KEARNS: That's lost revenue
16 we're talking about, right?

17 MR. DOUGAN: Lost revenue.

18 COMMISSIONER KEARNS: It seems like we very
19 rarely see much in the way of lost revenue for whatever
20 reason, right, compared to lost sales?

21 MR. DOUGAN: Well it depends, depends on the
22 case. I mean it really varies, and lost sales here, I mean
23 again, not that significant. It's only, it's like less than
24 five percent of reported purchases and imports. This is
25 not, you know, massive shifts. I've seen a lot bigger share

1 than that that we've, as respondents, tried to explain away,
2 right? This is not a lot. This does not rise to the level
3 of evidence of significant adverse price effects in our
4 view.

5 That's where that comes from, and again, if
6 you're seeing a situation, how do these -- if you look at
7 everything, how do these data points compare to one another?
8 If you see a huge shift in market share but not much lost
9 sales, okay maybe the lost sales you'd put less weight on
10 them because look, there's a lot of lost market share.

11 Or if there's a huge amount of lost sales and
12 no shift in market share, maybe you say okay, maybe it is
13 kind of what Petitioners are saying that we could have done
14 better before. But here you've got a situation where you
15 have hardly any significant lost sales. You've got flat
16 subject import market share and increases in domestic
17 industry share. Increases in domestic industry share is a
18 key thing in light of this other information.

19 And if subject imports and their unfair
20 pricing are the barriers to them increasing their sales,
21 increasing their prices, increasing their profits, then 2019
22 is a pretty good test case. They'll often tell you to
23 disregard it because of post-petition effects, right? But
24 here, we're almost saying imports, subject imports did
25 retreat from the market to some degree, and domestic

1 industry shipments hardly changed. Their prices went up a
2 little bit, and yet their -- I mean their profits did go up,
3 but that was because of the AUV of their export shipments.

4 Their U.S. shipment price went up a little
5 bit, but you know, it was just on a continuing trend that
6 you already saw. If you saw flat to declining prices from
7 '16 to '18, and then a spike in prices between the part year
8 periods at the same time subject imports were declining, you
9 might infer from that fact pattern that it was the retreat
10 of subject imports that allowed them to raise their prices.
11 That didn't really happen here. You had increasing prices
12 all along.

13 And then between the interim periods, U.S.
14 shipment values, they kind of stayed the same and the bump
15 that they got was from kind of -- I'm not sure of how, why
16 the export AUVs went up by so much, but they did.

17 So and again, we're not talking massive shifts
18 in profitability. We're talking a percentage point
19 difference, right?

20 COMMISSIONER KEARNS: Yeah.

21 MR. DOUGAN: And so even though exports are a
22 minor portion of their overall shipments, a big change in
23 that AUV is enough to move the needle a little bit.

24 COMMISSIONER KEARNS: Okay, thank you. That's
25 very helpful. Along the same lines but switching a little

1 bit here, you know, they are saying there is a cost-price
2 squeeze, and I mean you show on Slide 16 that the average
3 sales value is up -- is up more in dollar terms than are
4 COGS. But if we look at the C tables, I think you'll see
5 that there is a 30.4 percent increase in COGS and only a
6 14.8 percent increase in average sales values.

7 So doesn't that suggest there is a cost-price
8 squeeze, and what else can we attribute it to? I mean it's
9 not that demand is weak. It doesn't seem to be non-subject
10 imports. So again going to like what inferences we're
11 supposed to draw, doesn't this seem to suggest -- and I hear
12 your argument you made in your briefs about the -- it's
13 going to take time to catch up to raw material costs. But
14 you know, I mean at some point we've had enough time. We
15 were saying that in the prelim. So anyway, what's your
16 response?

17 MR. DOUGAN: Well, I guess what I'm saying is
18 the prelim we hadn't seen the fourth quarter 2018 data,
19 right, and the 232 tariffs were only imposed in early 2018.
20 So the interim period for the first nine months of 2018, the
21 best data you had at the prelim, showed the squeeze, not the
22 recovery, the beginning of the recovery from that squeeze
23 because you didn't have the fourth quarter data yet.

24 But you're seeing that here, even before the
25 petition was filed. So you don't even have to compare,

1 because arguably the 2019 data are impacted by the filing in
2 this case, which happened in February, right? But you've
3 got that fourth quarter, where it's almost already on the
4 way back down to the 2017 level. So that's where we would
5 argue in that regard.

6 You know, when you're talking about percentage
7 increase in unit value of raw materials or COGS, I mean
8 those are coming from a different base, right, so the
9 percentage point is not necessarily the most helpful way to
10 look at it. This is what Mr. Pinkert was saying was, you
11 know, on a per ton basis you're more than recovering any
12 increase in costs that you have and in absolute total
13 dollars, your profits are going up.

14 So that doesn't suggest to me a significant
15 cost-price squeeze to the degree that it is preventing
16 increases that otherwise would have occurred.

17 COMMISSIONER KEARNS: Okay, thank you.
18 Switching subjects a little bit but still on bids, so we
19 heard this morning that according to some of the U.S.
20 industry witnesses, they do provide to the purchasers
21 itemized bids, more than apparently our data that we got
22 from the purchasers reflects. Do you all have any thoughts
23 on that? How can we -- I mean I have this sense that
24 somewhere out there is itemized data on these bids and we
25 just don't have it.

1 Any thoughts on how we can get it, and also I
2 think Mr. Dougan you had offered in the opening to address
3 this argument from the Petitioners, that the only real
4 variable in the bids is the FSS cost. So if you'd like to
5 comment on that and not just Mr. Dougan, but anyone else on
6 the panel.

7 MR. DOUGAN: Well, let me -- for the latter
8 part of that question, I definitely want the industry folks
9 to be able to answer that, because they're the ones making
10 the bids. When it comes to the testimony that you heard
11 this morning about, you know, yes we provide it, I mean they
12 may provide it. They may provide it in some instances.

13 There's this whole question about the
14 representativeness of the panel vis-a-vis the industry as a
15 whole, and whether that would amount to evidence of
16 significant price effects even if they could provide you
17 with all those data, when everyone else here is providing --
18 I mean it's a very small minority, by their own admission,
19 of purchasers are aware of the FSS price within the bid.

20 Now they may be able to bring up particular
21 instances. That may be true. But what you've also heard,
22 you know, from Mr. Dickerson is, you know, we heard up and
23 down from Mr. Cooper and WW that they lost this LA stadium
24 deal because they could give away their labor and they would
25 never be able to match the cost.

1 He's basically saying they were already kind
2 of a low bid, but we ended up getting it from the Chinese
3 because the Italians screwed up? Well, we paid more than WW
4 was bidding. So they think they know what drives the
5 purchasing decisions, but they don't.

6 MR. DICKERSON: That's true. Sid Dickerson,
7 and on the Rams job that we heard a lot about this morning,
8 I was the owner's rep that they were referring to I think.
9 So I probably have superior knowledge. On the bids in 2016,
10 there was no Chinese involvement. There was none
11 whatsoever, so nobody was beat because of the Chinese
12 pricing.

13 In fact, the decision was made to give it to
14 Schuff-Herrick not because of price. I don't think they
15 were the low price. The decision was made to give it to
16 Schuff-Herrick because the other bidder on the same
17 equivalent level, which may have been W&W, was using an
18 erector from Texas and we had concerns with the hot market,
19 that he would not be able to get adequate workers to staff
20 the job.

21 So we did make a decision to give it to
22 someone that was a higher price, and about 12 months later
23 in 2017, that's the first time we took pricing from the
24 Chinese. We did not -- we did it as an owner would do, to
25 try and help a subcontractor remedy a problem he's got.

1 We've got the pricing, we offered it to them. They came
2 back and said while we can't get back to the level we bid
3 at, we can reduce some of the issues that have been raised,
4 caused by the Italians.

5 They made the decision to sub this deal. On
6 that particular project out of about 70,000 tons, about
7 18,000 was done in China. I mean that's kind of it. When
8 -- I'm a little bit off, and you can kick me. When this
9 petition was filed, I made the recommendation to the owner
10 that he allow the fabricator or the contractor, who in that
11 case was Herrick, to cancel his contracts with the Chinese
12 because there was no way that I knew we could --

13 At that time when the petition was filed,
14 there were numbers tossed around like 219 percent, 220. I
15 said there's no way to protect you from that. They didn't
16 give it to a U.S. fabricator; they took it to Thailand and
17 it became a disaster because of quality issues and schedule
18 issues and everything. But the fact of it is, it went to,
19 which is not one of the countries being considered here, and
20 it was not because of any Chinese pricing that W&W did not
21 get that job.

22 COMMISSIONER KEARNS: Okay, thank you all. My
23 time is past expired and I appreciate the patience of my
24 other Commissioners.

25 CHAIRMAN JOHANSON: Commissioner Stayin.

1 COMMISSIONER STAYIN: Thank you. The Canadian
2 submission spoke eloquently about the importance of design
3 participating in the planning and providing the product, as
4 well as erecting the ultimate product. So this is something
5 that works well. Does that work well with smaller
6 companies? And then the other issue is how are the Mexicans
7 and the Chinese dealing with that part of it? Are they also
8 bidding on a project and providing the design, engineering
9 and erection solutions?

10 MR. GUILLE: Commissioner, it's Kevin Guile
11 from Supreme Group from the Canadian contingent. With
12 respect to the way that we address a project in North
13 America, whether it's Canada or the United States, we're
14 looking really to drive value to the customer from a total
15 installed cost perspective.

16 So that includes the raw material, the
17 fabrication, the shipping, the logistics, all the buyout
18 items, decking, joists if there's galvanizing requirements,
19 and the field installation. So when we're looking to
20 compete on a project, it's really bundling up all of those
21 services together, trying to work with the client to
22 understand their drivers, if it's schedule, if it's risk, if
23 it's turnovers of certain areas of the project, to
24 ultimately come to them with a plan, an execution plan and
25 proposal that really fits their individual project needs,

1 their drivers.

2 So it's very seldom that in fact just to go
3 back to Commissioner Kearns' question on the breakout
4 pricing, it's very seldom that we're providing breakout
5 prices for all of those different services. If they do look
6 at breakout prices on say supply and install, we'll always
7 qualify that our proposal is based on the award of the total
8 amount of the job, and the breakout is for accounting
9 purposes or evaluation purposes only.

10 We all may address that a little differently
11 with how the breakout is, because it comes down to where do
12 you put your margin, where do you put your overheads, where
13 do you put your risk dollars. So that could be different on
14 the individual projects and how we address each client's
15 particular drivers.

16 COMMISSIONER STAYIN: You also have an
17 affiliate in the United States that you work with and
18 through as well?

19 MR. GUILE: That's correct Commissioner.

20 COMMISSIONER STAYIN: With respect to the
21 Chinese and Mexican producers, would you like to comment on
22 --

23 MR. SALAS: Of course. Javier Salas, Corey,
24 the only Mexican company operating in Mexico and in the U.S.
25 We do not erect in the United States. We have participated

1 in projects, either where the developer has decided to split
2 the two contracts into supply only of fabricated structural
3 steel and erection, the case of Hudson Yards, or teaming up
4 with other U.S. and other fabricators your -- that have
5 erection capabilities.

6 COMMISSONER STAYIN: So, you would -- would you
7 subcontract them with that erector?

8 MR. SALAS: We would subcontract with their
9 fabricator that has erector capabilities.

10 MR. KELLY: John Kelly, with the Related
11 Companies. We do request that our bidders supply a breakout
12 for the value of fabricated structural steel versus
13 installation services, you know, versus some other elements
14 on a project. We've seen that the cost of FSS is not always
15 the driver in terms of the overall costs of the project.

16 Depending upon the labor market, a higher cost of
17 supplied FSS can lead to a lower cost of installation, and
18 there's many other factors that would go into that. We've
19 also found that both with domestic fabricators and subject
20 fabricators, that when we split apart the installation and
21 the furnishing of FSS into two separate contracts, that we
22 generally would get a more aggressive price on FSS.

23 MR. NICELY: Commissioner Stayin, Matt Nicely.
24 I'm rounding out the rest of the discussion about Mexico,
25 just to make sure we're focusing on this that while Mr.

1 Salas is right, he's the only Mexican in the room talking
2 about high-rise large projects. Much of what comes in from
3 Mexico is to service the PEMB market that does not compete
4 against the folks that were here this morning.

5 And then on in the U.S. market, the U.S.
6 producers that are here today on this panel are also not
7 engaging in that same kind of bid process that you talked
8 about. They are selling either the componentry for the
9 PEMBs, or the PEMBs, but on a different basis. But again,
10 what's most important is they're not competing with the
11 conventional FSS companies.

12 COMMISSIONER STAYIN: Okay.

13 MR. PASLEY: Commissioner, I'd add to that. This
14 is Greg Pasley with BlueScope. When you mention design, the
15 fabricators we heard from earlier today, when they talk
16 about design, that's the connection design, which is part of
17 the detailing package that they do. It's fairly unique to
18 the pre-engineered metal building industry that we
19 essentially do the structural design for the overall
20 structure, and that's included in that package.

21 So, we can't take into account that lowest in
22 place cost. And that would be something that differentiates
23 us from what is in that conventional fabricated structural
24 steel space.

25 COMMISSIONER STAYIN: Thank you.

1 MR. PASLEY: You're welcome.

2 MR. KOPPELAAR: Walt Koppelaar here, from
3 Walters Group. I'd also like to say that we are both a
4 Canadian and a U.S. producer, and we do install our own
5 steel. And installing our own steel means we do our own
6 construction engineering. So, we figured out the best way
7 to erect these buildings safely, and that gets built into
8 the whole process what Kevin Guile from Supreme indicated
9 as well.

10 It absorbs the risk, manages that risk through
11 the entire process from A to Z.

12 MR. ROONEY: Commissioner, Dan Rooney with ADF
13 International. I just want to follow-up that in addition to
14 qualifying any breakouts, the bids that we do, there's many
15 times a strategic reason why we might breakout bids in a
16 specific manner, that may not be one to one for each of the
17 services that we perform.

18 One of the simplest examples of that is when we
19 want to front load a project to try and receive as much of
20 that project profit as we can at the beginning of the
21 project to fund the rest of it, such as engineering, design
22 and some of the detailing as well. That's a very simplistic
23 example of why we might use a different strategy when we
24 breakout prices, and it would be difficult to compare them
25 one to one. Thank you.

1 COMMISSIONER STAYIN: Thank you. Mr. Dickerson,
2 I've been impressed by the project that you have handled,
3 and what are the things that you look for when you are
4 determining who is going to be your contractor, where you
5 are going to get your product?

6 What are the things -- obviously, price is
7 something that the Petitioners are saying is the most
8 important factor. Others are saying maybe it's not the only
9 factor.

10 MR. DICKERSON: I like to say that their price
11 means nothing to me when I'm representing the owner. The
12 only thing that matters to me is my cost. So, we look --
13 when I'm setting up program management on these projects, I
14 will look, and I keep close tabs on the domestic industry,
15 because I'm looking for areas that are overcommitted
16 already.

17 I want to avoid bidders who are already
18 overcommitting their capacity because I know that's going to
19 be a problem. I look for large shops. The larger the shop,
20 the better the shot is that I'm going to be able to get the
21 product I want. I look for innovation. Labor is more
22 expensive in the field, so I know if I've gone somebody
23 that's an innovator on the fabricator side of things, I'm
24 going to get a lower cost, which is again, the only thing --
25 my cost is what I'm worried about.

1 I look at safety records. I look at who they're
2 going to use to do their erection. I want to look at their
3 erection subs, because of safety issues. I personally will
4 not accept an erector that doesn't have a declining
5 modifier, and it has to be below one and declining because
6 safety is in everybody's best interest and it's in my best
7 interest to not have problems.

8 But, we don't have a problem with fabricators
9 subbing out to other fabricators, but I do watch out for is
10 I don't want somebody coming in that's going to fabricate --
11 the example this morning was 30 -- the hours increased by 30
12 percent and we subbed it out to five other fabricators.

13 I've got to send inspectors into those other. It
14 may seem like a small thing, but it's a big cost when I have
15 to send the inspectors in. So, at the end of the day, there
16 have been very few jobs that I've been involved in in
17 awarding to steel people based on price. There are just
18 other considerations that bring risk.

19 And I think Related and Brookfield would back me
20 on this, yeah, so. I will say, to answer the first part
21 before you got to this question on the Chinese fabricators,
22 from our standpoint anyway. The only ones we bring steel
23 from are in support of U.S. fabricators. So, a domestic
24 fabricator has come to me and said, "We have an issue, can
25 you help us?"

1 So, our fabricators don't need to provide the
2 services you were talking about because our customer, the
3 domestic fabricator is doing all of that. He's doing the
4 erection engineering. He's doing that. So, we don't have
5 to provide it because we truly are providing a commodity.

6 COMMISSIONER STAYIN: Thank you very much.

7 MR. DUSSAULT: Serge Dussault, Canam.

8 COMMISSIONER STAYIN: Yes.

9 MR. DUSSAULT: I'm representing a fabricator in
10 Canada and line fabricating shop in the U.S. This morning I
11 heard numbers on the split of FSS versus the installation.
12 And I had the office run some numbers on two bids we put in
13 last week, and they were a very large bid, close to 20,000
14 tons each.

15 One of them, the erection, was about 55 percent
16 of the total price we put in, and the other one, the
17 erection, was 28 percent, which shows there's a wide gap in
18 the projects.

19 COMMISSIONER STAYIN: Yeah. Thank you very much.
20 My time is up.

21 MR. KELLY: I'm sorry, just quickly. John Kelly
22 from Related. Along the same lines, if I could refer you to
23 Section 3-4 of our response, you know, we have figures that
24 show the breakout between fabricated structural steel and
25 installation services. That's of their confidential

1 submission.

2 COMMISSIONER STAYIN: Thank you.

3 CHAIRMAN JOHANSON: Commissioner Karpel?

4 COMMISSIONER KARPEL: Yes, thank you. Actually,
5 I have a question for the gentleman before last who spoke.
6 I'm sorry, I didn't catch your name. But you were talking
7 about bids where you had put wildly different sort of shares
8 into erection services versus FSS. Can you say that again,
9 and can you explain why that would have been?

10 MR. DUSSAULT: Two different projects. One was a
11 high-rise in New York. And the other one was a more
12 industrial-type building.

13 COMMISSIONER KARPEL: Sorry, and can you say your
14 name and your company?

15 MR. DUSSAULT: Serge Dussault, Canam.

16 COMMISSIONER KARPEL: So, they were just
17 different types of projects, one being a large industrial
18 project.

19 MR. DUSSAULT: Yeah.

20 COMMISSIONER KARPEL: Not very many stories
21 versus a high-rise?

22 MR. DUSSAULT: A high-rise in New York, complex
23 erection, and the other one was a green field industrial
24 project with no obstruction to the erection, much simpler.
25 In both cases the FSS was about 30 percent of total cost.

1 COMMISSIONER KARPEL: Thank you. I may return to
2 the bids in a minute, but I want to make sure I have time to
3 ask you about some of the tables in the appendix of the
4 staff report. Let me look at my notes. You know, we've
5 been talking about what data on the record we can look at to
6 understand price effects in this investigation.

7 And we talked a bit about the bid data, is that
8 usable? Is it not? Why? But if we decide we're not going
9 to rely on that because of various reasons, what else are we
10 going to rely on? And we talked some about that. But I
11 wondered as one possibility, if we can look at the F tables,
12 and for example, compare the table on page F-3 with the
13 table on F-12, right? And so, F-3 is large U.S. producers
14 U.S. shipments by application.

15 And we can see unit values there for different
16 uses -- high-rise, residential, commercial, industrial,
17 sports, and entertainment and other. And then on F-12 we
18 have U.S. importers, U.S. shipments by application, and the
19 same breakouts and unit values.

20 You know, can we look at those unit values by
21 different applications to essentially compare -- as a proxy
22 for comparing prices, or what's happening with U.S. shipment
23 prices versus domestic producer shipment prices. And for
24 example, it's all BPI data, but just saying generally
25 speaking, it looks like the unit buyers of the imports for

1 these applications are often, we haven't done a full
2 comparison, lower than what they are on the U.S. shipments
3 for these applications.

4 Have you thought about that? And is that
5 something we should or shouldn't be looking at?

6 MR. NICELY: This is Matt Nicely. We will look
7 at it as we said earlier when I think Commissioner
8 Schmidtlein was asking us about these tables as well. We'll
9 look at this more carefully for the post-hearing. But I
10 would say that one of the things that's critical to
11 recognize that even if you're seeing these AUVs for imports
12 being lower, then you would normally see a different change
13 in market shares, right, of the two categories.

14 Here, you're seeing the domestic industry's
15 market share go up, and subject import market shares stay
16 flat. In other cases, as Mr. Dougan was saying earlier, in
17 other cases where you have faulty pricing data -- pricing
18 data that's just not as useful, you look at these other
19 indicators.

20 For instance, market share, to determine whether
21 or not those differences in prices are actually having a
22 meaningful impact. And I would say that as a result of what
23 you're seeing here, they're not. There's obviously, what
24 it's demonstrating is a lack of direct competition,
25 attenuating competition, perhaps because of the differences

1 in market segments, but even when you're looking at these
2 individual market segments that look like there might be
3 direct competition, why wouldn't there be an increase in
4 import -- subject import market share?

5 MR. MARSHAK: This is Ned Marshak. Just for an
6 example, because the Chinese are in this sub market. Look
7 at sports and entertainment. I mean, you know, it just --
8 there's no direct competition there. I mean you can just
9 see the way the prices are going crazy, and the quantities
10 are different. There's no correlation with anything.

11 It's a product mix or it's something else, but
12 there's obviously not price competition in the AUVs.

13 MR. PORTER: Commissioner Karpel, if I may, this
14 is Dan Porter with Curtis. I would say yes, look at this
15 data. The data that you used pointed to completely supports
16 Respondent's case. Why? He noted there was -- he looked,
17 and he said oh, there's some underselling. Yes, but it
18 didn't prevent dramatic increases in U.S. producer AUV in
19 the two biggest markets that you have, which is the
20 commercial and the industrial.

21 So, underselling in and of itself, doesn't really
22 tell you much unless it's leading to something like either A
23 -- lost market share, or B -- decreasing prices. Here you
24 don't have lost market share and you have increasing prices
25 based on the data that you just did. So, I would say yes,

1 look at this data. Why? Because it completely supports
2 Respondent's case.

3 MS. ZHAO: Maggie from Wison. I just want to add
4 to your point. Coming from the petrol chemical industry,
5 this could be a real example of the why our pricing is not
6 -- our project win is not based on pricing. With the
7 current AD and CVD and plus the tariff we are being subject
8 to potential 100 percent of the all of the duty combined.

9 But since 2018, our project winning has not
10 decreased for Wison alone, we are still doing projects for
11 them based on this prejudicial tariff. So, that could be a
12 really sounding support of why are projects are not based on
13 pricing. It is because of our commitment. It is because of
14 our scheduling that we can meet their requirement, even with
15 like a 35 day sea freight transportation, we are still able
16 to deliver the product ahead of time to the job site for all
17 the construction requirements.

18 So, we're definitely not winning by pricing,
19 thank you.

20 COMMISSIONER KARPEL: I appreciate those
21 responses. If you want to put those in post-hearing too,
22 for us, and also consider the other tables I was going to
23 ask you to compare, but you don't need to here, but the
24 tables on F-5 and F-21, which are sort of different
25 breakouts of the industry as well.

1 Okay, turning to another question that came up
2 this morning with Petitioners, and I think it was also
3 mentioned here. But of course, you said the opposite, but
4 do you agree with Petitioners that purchasers will generally
5 tell producers why they didn't get a bid? Do they sit down
6 and sort of go through we didn't get it because this was too
7 high -- your price was too high overall, or because your FSS
8 component was too high overall?

9 I hear what Mr. Dickerson was saying that his
10 story of what happened with that stadium project was a bit
11 different than the perceptions of the domestic producers of
12 that project. So, I'm just trying to understand, really,
13 how transparent is this market in terms of why bids are lost
14 and why?

15 MR. DOUGAN: Commissioner Karpel, if I could just
16 real quickly before the industry folks start, the data -- we
17 want to hear what these folks have to say. But the
18 responses in aggregate, which are in the staff report, are
19 instructive in this regard. And one of the things that it
20 said is 61 of 113 responding U.S. producers reported that
21 purchasers may discuss competing bids with them, but only 34
22 of 113 reported that purchasers would specifically discuss
23 price.

24 And the report notes that "These discussions may
25 occur after the bid has been awarded, and that the price

1 feedback is often vague, so." And then 24 out of 33 foreign
2 producers says the purchasers don't discuss competing bids.

3 So, there's evidence in the pre-hearing report
4 about how infrequent this is in the market at large. And
5 there's also evidence about how rare it is, or how rare or
6 how frequent it is that purchasers -- I'm sorry, purchasers
7 allow bidders to refine their bids in the course of -- and
8 it's not frequent.

9 So, the idea that they're using this price to
10 leverage down during the bidding process isn't supported by
11 the record. I turn to the industry folks now.

12 MR. DICKERSON: And I would say -- Sid Dickerson.
13 Part of the problem is information that is shared by
14 purchasers with the bidders is usually not very reliable. I
15 mean it could be that 90 percent of them say it was your
16 price, it may not be the case at all.

17 They're -- communications after a bid are pretty
18 sketchy and not very reliable.

19 MS. KANNER: Sabrina Kanner, Brookfield. When
20 requested, we are completely transparent. When someone is
21 seeking information as to why they lost their bid we will go
22 into detail, but generally don't offer it.

23 MR. GUILLE: Kevin Guile with Supreme. As I
24 mentioned in my opening testimony, we'll -- we're successful
25 in approximately 1 in 10 project awards. So, we're bidding

1 a lot of work on a very, very consistent basis. And of
2 course, in order to make our future proposals better, we do
3 request client feedback.

4 More often than not, we don't get very much
5 feedback because I think as Sid was just saying, the team is
6 generally moving on with their preferred proponent through
7 the award, through the project execution. We've kind of
8 passed what was in their immediate kind of need, if you
9 will. So, we generally don't get a lot of feedback,
10 although we do try and get it.

11 But again, when we're bidding literally hundreds
12 and hundreds of projects, it's really tough to solicit all
13 of that feedback.

14 MR. KELLY: John Kelly with Related. We
15 generally don't offer feedback after a bidding process,
16 depending upon our relationship with an individual
17 fabricator we might. But we certainly wouldn't discuss
18 numbers with other bidders on a project, or what a
19 successful award was.

20 MR. ROONEY: Commissioner, Dan Rooney with ADF
21 International. Many times, even with feedback, and the
22 feedback may be -- it's a lower cost, but there may not be
23 substantial reason for why it was a lower cost, which was the
24 team that we got beat, had an erector fabricator scheme that
25 was just simply more efficient than ours. And so, while

1 it's easy many times to say you got beat on price, and you
2 got beat on price by a certain percentage, many times we
3 don't get the details of how that happened.

4 And I don't believe it's always because of
5 subject imports, because many times those -- the competition
6 is just domestic fabricators. And as Kevin with Supreme
7 said, people have moved on. They don't have the time to go
8 into that detail, or maybe don't even want to share that
9 scheme that the other team came up with, thank you.

10 CHAIRMAN JOHANSON: Alright. When my staff and I
11 were meeting yesterday, this question came up. We wondered
12 about it. How do producers pass on rising material costs
13 once a bid has been accepted?

14 MR. SALAS: This is Javier Salas with Corey.
15 Similar to some of the fabricators of the U.S. industry, we
16 do lock in pricing for raw materials before we submit a bid.

17 CHAIRMAN JOHANSON: Do you know if that's common
18 across the industry?

19 MR. SALAS: I would say if you're large enough,
20 it would be, you know, particularly with U.S. mills, some
21 European mills would do the same. You have to have some
22 kind of a volume, and of course, relationship with the
23 mills.

24 MR. DICKERSON: Sid Dickerson. Part of the
25 things that didn't come across this morning. If you're a

1 large fabricator, and you have influence with a mill that
2 you purchase with all the time, it's possible to lock in
3 pricing for a certain period. Bear in mind, the majority of
4 the fabricators in the AISC are small fabricators that may
5 not even have mill pricing. I mean they may not have the
6 ability to go to the mill to price, so they're buying it
7 from them from service centers.

8 They're buying them, which may be domestic
9 material as you asked this morning, or it may be offshore
10 raw material. Some of those fabricators will still bid a
11 project and they will just decline to guarantee their price
12 for the course of the project and the owner has to make the
13 decision are we willing to take the risk of an escalation or
14 not.

15 But the fabricators here we're talking about with
16 one exception are very large fabricators in the U.S. and
17 they are not representative of their entire industry. And
18 the smaller fabricators don't have the ability to lock in
19 these prices, and in many times, they would not have the
20 ability, Chairman, to pass the prices along, so they put
21 themselves at risk, so.

22 MR. GOLLADAY: Mark Golladay for NCI. We do have
23 some contractual abilities to increase price as raw material
24 prices increase, but it is more of a negotiated item with
25 the customer. So, we do have some protections.

1 MR. PASLEY: Greg Pasley with BlueScope. I mean
2 we probably have similar protections through what Mr.
3 Golladay referred to, but it is fairly limited, and for us
4 it generally relies on our customers if there's a change or
5 a delay on that project, we're able to reprice the project,
6 but for the most part, we have small protections built into
7 the price up front.

8 And then as prices change, that risk is on us if
9 there's no change from the customer perspective. So, during
10 times of rapid raw material price increases, like March to
11 August of 2018, we got caught out during that time, and that
12 was losses for us at that point in time.

13 CHAIRMAN JOHANSON: So, I assume it's safe to say
14 that there is no norm across the industry here?

15 MR. NICELY: You just heard from two producers
16 who are in the PEMB part of the industry, which obviously is
17 pricing their product differently from the conventional FSS.

18 MS. ZHAO: Maggie from Wison. So, yes, we are
19 able to lock in price prior to the project. So, usually
20 based on a quantity of the material that we're going to
21 purchase, so we are able to do that. And also, another key
22 point is that for every bid that we submitted to owner,
23 usually it's valid for 90 days. So, if the project were to
24 delay, or there's any changes in terms of engineering, or
25 project scope, that if past the 90 days, then we would

1 normally get another round in pricing from the material
2 producer.

3 CHAIRMAN JOHANSON: Okay, thanks.

4 MR. KELLY: Sorry.

5 CHAIRMAN JOHANSON: Yes?

6 MR. KELLY: John Kelly with Related. Just to --
7 I agree with what everybody has been saying here generally.
8 In our experience, the fabricator will lock in pricing with
9 the mill on some of our projects where there's been an
10 extended duration, we would usually negotiate upfront with
11 the fabricator, the time period for which they can lock in
12 material pricing, and then we would define who would bear
13 the risk of material price increases after that time period
14 would expire.

15 CHAIRMAN JOHANSON: Okay, thanks for your
16 responses to that question. Moving on to something else.
17 If price is not determinative, why does it get cited so
18 often? And I would suggest you see page 50 of the
19 Petitioner's pre-hearing brief for some market participant
20 comments.

21 MR. DICKERSON: This is Sid Dickerson. The
22 reason price gets mentioned so much is everybody trains
23 their buyers to say price first. And it's -- I used to have
24 a joke, if there was only one fabricator left in the world,
25 the first thing we would do when we walked into the people

1 at a post-bid meeting, was cut our price.

2 But it's a misconception. It is something that
3 is hammered by everybody, price, price, price, price. But
4 that's not really what is the determination.

5 MR. PORTER: Yes, Commissioner, excuse me,
6 Chairman Johanson. I would actually say page 2-18, sorry --
7 I would actually say page 2-18 is a bit more probative on
8 this question. The Commission questionnaire asks for sort
9 of a list of factors, you know, the typical rate the factors
10 that influence price.

11 And I would submit that this page actually
12 supports Respondent's position that the price of the FSS is
13 not the most important thing for purchasers.

14 MR. DOUGAN: Commissioner Johanson, if I could
15 add something too. This is something I addressed in my
16 referral to testimony where the Petitioners say the
17 majority of U.S. purchasers, 18 of 28, reported that they
18 usually purchase the lowest price product, and it's sort of
19 the same, you know, kind of thing.

20 If you add in the ones -- I didn't calculate the
21 statistics on the 18, but if you add in always to that, it's
22 23 of 28, right? But only 9 of them actually receive
23 itemized FSS prices. So, they say that price is why they
24 always buy it, but they don't actually know what the price
25 of the FSS is. So, I would take this with a bit of a grain

1 of salt.

2 CHAIRMAN JOHANSON: Okay. I thank you. And on
3 another price issue, this is a question for the Canadian
4 Respondents. At page 49 of its pre-hearing brief,
5 Petitioner notes that a recent CITT investigation, which is
6 a Canadian International Trade Tribunal, producers of FSS in
7 Canada argue that price is determinative. Are you all
8 arguing something different here today?

9 MR. NOLAN: This is Matt Nolan for Canada, and
10 the CISC representative is coming back to his chair, so I'll
11 defer to him when he gets here. But I would make sure the
12 Commission notes that the scope of that case was far
13 different than the scope of this case. The scope of the
14 Canadian case was much more narrow, and a very defined small
15 series of set of products, and had some fundamental
16 distinctions and I'll turn it over to Mr. Whalen.

17 MR. WHALEN: Ed Whalen, Canadian Institute of
18 Steel Construction. That is correct. The Canadian case was
19 confined to industrial steel fabrication, and limited to
20 several industry sectors, and in those -- in the scope of
21 those cases, all the FSS that was in question at the time,
22 it was all supply only.

23 There was no supply and install on those
24 projects. In addition to that, a majority of all those
25 cases were unit prices in which drawings were not complete.

1 They were estimates done by the EPC's consultants that
2 provided estimate number of tonnage and the fabricator would
3 put in their unit prices.

4 So, there was a lot more restricted type of
5 bidding activity than what we're talking about in this
6 particular case.

7 CHAIRMAN JOHANSON: Okay, thank you Mr. Whalen.
8 I appreciate that. And I don't think this question has been
9 asked, although the general theme has been out there most of
10 the day. The question is how often are firms requested to
11 supply cost breakouts with your bids, and if so, on what
12 basis?

13 MR. ROONEY: Commissioner, Dan Rooney with ADF
14 International. To answer your last question first, on what
15 basis. There's multiple reasons -- descoping of bids to
16 ensure that our bid is apples to apples with another firm's
17 bid, as well as leveling of bids so that a customer can
18 understand the difference between bids and then understand
19 where they have to put in what we in the industry would call
20 a plug number, because one team doesn't have a component of
21 the bid.

22 That means the customer then has to make up that
23 number themselves based on their own industry experience.
24 How often? We're asked to break out those bids, from an
25 estimate I think it's about 30 percent of the time.

1 Occasionally, it is because of owner supplied insurance as
2 well. Thank you.

3 MR. SALAS: This is Javier Salas with Corey. In
4 our case where we have been asked to break down our price,
5 but not our cost. Thank you.

6 CHAIRMAN JOHANSON: Okay. Unless someone else
7 wants to add anything?

8 MR. GUILLE: Yeah, Chairman, if I may, Kevin Guile
9 from Supreme Group. I think one of the challenges that may
10 be coming to appreciate is that there is not one bid form
11 industry wide that every client has a different set of
12 criteria that they use for evaluation, and in fact,
13 different client companies on different projects have
14 different sets of criteria.

15 So, it's very difficult to give you a straight
16 answer for how does this happen because it's so different in
17 many different cases. I will tell you it also depends on
18 the type of work that we're doing. If it's a small school,
19 so on and so forth, typically, it's just the bottom number.
20 There's not really any breakouts. If it's a really complex
21 project, the client may have different breakouts for
22 different areas of the project, for their own internal
23 accounting purposes, or they may ask indeed, for the
24 breakout of supply and install.

25 It really depends on what the drivers are that

1 the client needs to address.

2 MR. NOLAN: And this is Matt Nolan again over
3 here. And also sort of dovetails, or points out another of
4 the issues that we've sort of been grappling with and
5 wrestling with here today, which is the projects are all
6 different. Every project is unique. Complexity changes the
7 degree of engineering and design changes, whether there's an
8 erection component changes, and so your definition of price
9 and what's competitive in price changes depending on what is
10 in or not in that particular project or that bid.

11 And it becomes difficult to make comparisons at
12 that point. So, you know, I appreciate the difficulty, but
13 part of the problem is the more complicated the project, the
14 more this sounds like a services business, right? Right?
15 There's engineering services. There's design services.
16 There's erection services.

17 And so, now we're conflating a product with a
18 bundle of services in a price component.

19 CHAIRMAN JOHANSON: Okay, thanks for your
20 responses. My time is long expired. Commissioner
21 Schmidtlein?

22 COMMISSIONER SCHMIDTLEIN: Alright, thank you. I
23 wanted to follow up a little bit on now the PEMP -- PEMB
24 issue. And the first question is I wanted to follow-up on
25 something that Mr. Golladay said, I think, in response to an

1 earlier question that you sell components of PEMB to
2 producers other than, or buyers other than producers of
3 pre-engineered metal buildings. Did I understand that
4 correctly?

5 MR. GOLLADAY: We sell components to PEMB
6 producers, competitors of us, actually, and other
7 fabricators as well.

8 COMMISSIONER SCHMIDTLEIN: And what do those
9 other fabricators use the components for?

10 MR. GOLLADAY: You know, mainly it's
11 pre-engineered type structures, or it could be components,
12 just for a separate small project. It also could be
13 insulated panels for a cold storage building.

14 COMMISSIONER SCHMIDTLEIN: Well, I'm just talking
15 about fabricated structural steel, which would not be
16 insulated panels, right?

17 MR. NICELY: Except, I'm sorry, it would include
18 that.

19 COMMISSIONER SCHMIDTLEIN: It does include that?

20 MR. NICELY: Yeah, and we do need to talk about
21 that. We haven't had a change to engage you on that yet. I
22 mean the Petitioners have claimed that this kind of product
23 is not before you. They have claimed that this is kind of
24 the roofing, et cetera, and insulated panels are not part of
25 the scope.

1 But as you know from the slide that we had up
2 there when Mr. Pinkert was speaking, they've taken
3 diametrically opposed positions before the two agencies on
4 this very topic. They have said that any steel in a
5 structure is within the scope. And they confirmed that with
6 the Commerce Department, and the Commerce Department said
7 as much in their scope memo.

8 So, part of the problem with their scope is that
9 it has, in fact, been defined so broadly as to not include
10 merely the frames for instance, of the pre-engineered metal
11 building systems, but also these panels, the skins if you
12 will, which provide obviously, some structural aspect to the
13 building. They're not particularly load bearing, like you
14 would typically think of fabricated structural steel.

15 But that's not us making that decision, that's
16 the Petitioners making that decision, as confirmed by the
17 Commerce Department.

18 MR. DUNN: Commissioner Schmidtlein, this is
19 Chris Dunn, Curtis, representing BlueScope. The Petitioners
20 have alleged that our responses, our data are unreliable. I
21 can assure you that we answered the questionnaires exactly
22 the way the Commission said to answer them, using the
23 product definition, the way it is defined by the Commerce
24 Department, and in the beginning of the questionnaire -- of
25 the Commission's questionnaire.

1 So, we included in that non-structural components
2 that are defined as structural steel. If you -- they say,
3 all of a sudden in the Petitioner's say, all of a sudden, in
4 their pre-hearing brief, well, non-structural steel is
5 definitely out of the scope. You would search in vain if
6 you read the definition, for any exclusion for
7 non-supporting or non-structural steel.

8 Moreover, they come back as recently as the
9 January 23rd decision by the Commerce Department, where
10 Petitioners say we have no limitation.

11 Now they say, well, wait a minute. They've
12 exaggerated. Their data are unreliable. It's unreliable
13 because what? Because we responded exactly according to
14 their definition.

15 COMMISSIONER SCHMIDTLEIN: Okay. Alright, I
16 understand that point. Okay, so let me step back for a
17 moment, and I wanted to ask a little bit more generally
18 about what do you know about the domestic industry with
19 regard to those producers making PEMB systems? My
20 understanding is there two here, two of the largest, I
21 think. There's a third I've seen referenced in the
22 documents.

23 MR. NICELY: Yes, there's a third that is Nucor
24 Building Systems.

25 COMMISSIONER SCHMIDTLEIN: Okay.

1 MR. NICELY: A part, obviously, of Nucor, which
2 Petitioner's counsel -- Petitioner's counsel's law firm
3 generally represents, and oddly enough that company didn't
4 supply you with a U.S. producer questionnaire.

5 COMMISSIONER SCHMIDTLEIN: Okay. And are there
6 any other producers that you're aware of in the U.S.?

7 MR. DUNN: Commissioner Schmidtlein, you're
8 looking here at the two producers, NCI and us, who -- U.S.
9 producers who said we produce components for PEMB. The
10 Commission had, I think it was 80 responses from U.S.
11 producers. Not one of those responses said, yes, we
12 produce. They all said, no, we do not produce for PEMB.

13 COMMISSIONER SCHMIDTLEIN: I know, but it's a
14 fragmented industry in terms of --

15 MR. DUNN: Absolutely.

16 COMMISSIONER SCHMIDTLEIN: -- fabricators. So I'm
17 asking, based on your industry knowledge, do you know if
18 there are other producers in the U.S. making these?

19 MR. PASLEY: That's correct. Greg Pasley from
20 BlueScope. So the Metal Building Manufacturers Association
21 releases market share data between Nucor Building Systems,
22 BlueScope, and NCI. We represent roughly three-quarters of
23 the industry in the U.S.

24 COMMISSIONER SCHMIDTLEIN: Okay.

25 MR. PASLEY: So we're major players in that

1 point.

2 COMMISSIONER SCHMIDTLEIN: Okay.

3 MR. GOLLADAY: Yes, I would agree. And there's
4 probably 30 other members --

5 COMMISSIONER SCHMIDTLEIN: Roughly 30.

6 MR. GOLLADAY: MBMA.

7 MR. PASLEY: Typically small, local or regional.
8 Those would be the full answer -- I'll say something for
9 Mark and he can correct me if I'm wrong, but those would be
10 the folks you might buy cold form purlans or some small
11 portion of their structures from MECI, a division of --

12 MR. GOLLADAY: That is correct.

13 COMMISSIONER SCHMIDTLEIN: Okay. And for the
14 three large producers -- and I think I already know the
15 answers -- but one of you also makes more conventional
16 structural steel, fabricated structural steel, correct? I
17 think I have read that, as well, in the many, many pages --

18 MR. PASLEY: I'm not sure that's correct,
19 Commissioner.

20 COMMISSIONER SCHMIDTLEIN: Okay.

21 MR. PASLEY: So we do have some components within
22 a pre-engineered metal building, you know, if you have a
23 mezzanine or something like that that could be traditional
24 milled steel, not a fabricated free plate member, things
25 like that. It would be a very, very small percentage of

1 what we do make, typically not made in our Mexican facility,
2 just for that information. I don't believe Nucor has a
3 structural fabrication shop, but they are obviously a large
4 steel mill supplying milled steel into the FSS industry.

5 MR. GOLLADAY: And from NCI's perspective, we're
6 the same. We have a very small percentage of our output
7 that is conventional type.

8 COMMISSIONER SCHMIDTLEIN: And is that--I'm just
9 trying to get a feel, because one of the things we asked is:
10 Is that made on the same equipment that you make the
11 components for the PEMB, by the same people.

12 MR. PASLEY: Traditionally, not. It would be, as
13 far as the processing equipment for that material, that
14 milled steel would go through a separate operation,
15 essentially. Our traditional framing members, most of our
16 manhours would go into those frame productions. That's two
17 plates and a third plate welded together to make an I-Beam.
18 Typically a tapered section welded on one side. Very
19 different from that material that's received from the mill
20 and used for that type of material.

21 So the cut-and-drill, what happens after that,
22 would take place on a separate line for that milled steel
23 versus what happens with our steel, the traditional piece.

24 MR. GOLLADAY: And the same is true for NCI.

25 MR. PORTER: Commissioner, this is Dan Porter. I

1 just wanted to comment on a point made by counsel Alan Price
2 this morning. He put up a photo of, I think it was in the
3 BlueScope's MineRay facility, and he circled beams. And he
4 basically -- he actually stated when the beam is coming
5 across the border, it could go anywhere in the FSS market.
6 That was the inference he gave.

7 That is categorically not true. Okay? Every
8 beam that BlueScope imports is specifically engineered and
9 built for BlueScope. If BlueScope imported that beam, and
10 all of a sudden the project disappeared the next day,
11 BlueScope would have to scrap it, or just let it sit in
12 inventory forever.

13 So the idea that this beam coming in for PEMBs
14 can all of a sudden be diverted to the FSS merchant market
15 is categorically not true.

16 MR. GOLLADAY: And for NCI, we also -- all of the
17 product we bring from our Mexican subsidiary is for NCI's
18 sales to our domestic customers.

19 MR. NICELY: And just to be clear, BSM was a
20 mandatory Respondent for the Commerce Department.

21 COMMISSIONER SCHMIDTLEIN: Um-hmm.

22 MR. NICELY: We, just like all the other
23 Respondents in the Commerce Department investigations, had
24 the same situation as all of them did, which is there were
25 no control numbers specified. There was no Section B

1 questionnaire response required, because everything was
2 compared with constructed value because every product is
3 unique. That's true. That fact is true whether we're
4 talking about product made for PEMBs or product made for
5 Hudson Yards.

6 COMMISSIONER SCHMIDTLEIN: Well that was my next
7 question. So these are all made-to-order, right? So how is
8 this different from the conventional, what I'm calling the
9 conventional FSS product where it has to be designed, cut,
10 you know, made, designed, cut to certain specifications that
11 are dictated by the project?

12 MR. NICELY: Well they're not -- they're not
13 merely dictated by the project. Here, they're dictated by a
14 specific kind of project. MBMA is the certification, the
15 organization that certifies for PEMB. The AIFC is for other
16 conventional structural steel.

17 The fact that they're both -- the fact that the
18 fabricators are making something that's unique to a specific
19 project doesn't mean that they're not distinct. There is a
20 dividing line. They are quite distinct --

21 COMMISSIONER SCHMIDTLEIN: By end--

22 MR. NICELY: I'm sorry?

23 COMMISSIONER SCHMIDTLEIN: By end use.

24 MR. NICELY: By end use, yes, for the kind of
25 product that they're -- for the kind of building that

1 they're being made for.

2 COMMISSIONER SCHMIDTLEIN: So would you all
3 advocate that we have a separate like-product for solar
4 beams, process plant modules, I mean where would the -- how
5 would this line differ from the line for other end uses?

6 MR. PASLEY: Well, Commissioner I would offer, I
7 mean from my perspective the manufacturing process is
8 different. So traditional fabricators choose not to
9 essentially use a built-up member, or a member made out of
10 three plates to form that I-beam. They choose not to do
11 that for building construction, for this low-rise
12 construction, because they feel like the labor is too much
13 for that, or for whatever reason that's not how a
14 traditional conventional building would be built.

15 That technology exists. They use it on bridge
16 girders, large, large, large structures, things like that.
17 But not in the type of construction that we participate in.
18 And that's why I believe the distinction has been drawn and
19 is recognized in AISC's Code of Standard Practice saying
20 that this is the standards that govern conventional steel
21 construction, not applicable to metal buildings. See the
22 Metal Building Manufacturers Association Guidelines for
23 that material.

24 It's recognized in the specifications. It's
25 recognized by the Certification agencies that go and certify

1 the fabrication plants. So to satisfy the inspection
2 requirements of the buildings codes, our plants have to be
3 certified. AISC has their certification for their
4 fabricators. Used to have a MBMA, or, sorry, used to have a
5 metal building certification, dropped that. Picked up by an
6 International Accreditation Agency essentially recognized as
7 a separate certification for the metal building industry.

8 So that manufacturing process really drives a lot
9 of the difference in the structure and how they're used.

10 MR. DUNN: And also -- this is Chris Dunn for
11 Curtis. Commissioner Schmidtlein, I think the Petitioners
12 were engaging in a little bit of misdirection here. They
13 were saying, well, every project is unique. And leading to
14 the conclusion that they wanted you to reach, well, then
15 there are a million like-products.

16 That is not what we are saying. We are not
17 talking about any other like-products here. We are speaking
18 of components for PEMBs. They are physically different.
19 They are markedly -- marketed differently. They are sold
20 differently. Neither one of our two companies has bids. So
21 many of the others have bidding.

22 They are not interchangeable. You go through all
23 of the criteria, this product is different. It is a
24 different market segment. It is not just each customer is
25 separate.

1 COMMISSIONER SCHMIDTLEIN: Okay, I understand--

2 MR. SALAS: Javier Salas from Corey, if I may?

3 COMMISSIONER SCHMIDTLEIN: Okay, briefly, please.

4 I've run over.

5 MR. SALAS: The processes are dramatically
6 different. The steel grates are dramatically different, The
7 way of selling the product is dramatically different. They
8 are in the business of almost striation of the building.

9 So if you have two different customers that
10 require a storage facility that is 30 feet wide by 50 foot
11 long, it's almost going to be identical. That's not going
12 to happen with us.

13 COMMISSIONER SCHMIDTLEIN: Okay, thank you very
14 much.

15 COMMISSIONER KEARNS: So just to see if I'm
16 hearing you correctly, what I'm hearing about PEMB
17 components is I guess there's two ways in which you would
18 say PEMB components differ from other FSS.

19 One, well one is I think, as Corey just said,
20 because we're talking about smaller structures, you know,
21 probably the piece of steel coming across the border is
22 going to be a different grade, won't be able to bear as much
23 weight, but my understanding from what I've seen is, you
24 know, there might be some -- there might be a bit of a
25 continuum, there might be some overlap there, but in

1 general PEMBs can't bear as much weight, et cetera. So
2 they're going to look a little bit different in that way.

3 I guess there's three things, that's one. Two,
4 the certification is different, right? They're going to be
5 MBMA standards versus AISC, but one just quick question,
6 just answer this in a minute. I'm going to ask in a minute
7 -- isn't it right that the MBMA standard just leads you back
8 to the AISC standard? So answer that in a second.

9 Then the third thing I'm hearing and tell me if
10 this is right, is in essence, and this goes to what Mr.
11 Porter was saying a minute ago, the reason why that beam
12 can't just be used for other FSS I think is in essence we're
13 talking about with PEMB we're talking about cookie cutter
14 projects. It might be more than one variety of cookie
15 cutters but in essence you've got this kit that you can kind
16 of replicate here, here and here and that's not going to
17 match up.

18 You know, if you take one part of that, any part
19 of that PEMB it's not going to just naturally fit within
20 some stadium component. I mean maybe every once in a while
21 but basically no so that's the difference and I think that's
22 to me the key difference, what they're saying is these are
23 you know cookie cutter components, they're not going to
24 match up with other FSS. Is that right?

25 MR. PASLEY: Not exactly. I mean what I would

1 say is because the manufacturing process is different and
2 because the structural design is part of the package so it's
3 an engineered product so the structural design is such that
4 my design matches my manufacturing capabilities which could
5 be different than NCI's design matching their manufacturing
6 capabilities to get absolutely the optimum amount of what I
7 do in the shop whereas the structural design for
8 conventional FSS is made such that it can go out to any FSS
9 shop and essentially be produced at that shop because
10 they're not certain at the design stage, in general, who's
11 going to be producing that material.

12 So optimizing the interplay between design and
13 fabrication capabilities and with that also saying it's
14 going to act as a system with the secondary members so the
15 members that hold the cladding and possibly including an
16 interaction with the cladding itself which is a proprietary
17 system for each of those PEMB manufacturers.

18 So a little bit of differentiation in terms of
19 that. When we talk about AISC versus MBMA, the building
20 code says steel design has to be per AISC the specification
21 for steel design. How do I design a member to resist a
22 certain amount of load, okay. That's going to be common
23 whether it's conventional or PEMB.

24 However, within that, not from the physical
25 design how the mathematics behind the member design when you

1 talk about how that's implemented, what they call the code
2 of standard practice where they talk about erection
3 tolerances, how the steel behaves, etc., that's a standard
4 issued by AISC and that specifically references the MBMA
5 building systems guide for it's essential equivalent of
6 code of standard practice.

7 The remainder of the MBMA manual is examples of
8 how to design a PEMB per that AISC standard from a
9 mathematic standpoint, the physics of how that member
10 behaves. Does that answer the question, Commissioner? I'm
11 sorry, I'm an engineer.

12 COMMISSIONER KEARNS: It doesn't simplify things,
13 I'll say that. It may answer the question.

14 MR. DUNN: Commissioner, this is Chris Dunn,
15 again for Curtis. I wish you could have come out to the
16 scope's facility in St. Joe Missouri as we invited you. If
17 you had gone there you could see the framing for PEMBs, the
18 framing elements, it's not cookie cutter. They are computer
19 cut to very specific dimensions of that building. They are
20 then welded together by machine.

21 COMMISSIONER KEARNS: When I say cookie cutter I
22 was meaning like unlike a stadium type of thing, every one
23 of those is different. When I say cookie cutter I don't
24 meant that it's not precise. What I mean is you've got, as
25 I understand this and I mean I just totally don't, you've

1 got maybe each company has ten different models of building.
2 No, Mr. Nicely says that's not right. Then, okay.

3 MR. GOLLADAY: No, for NCI it's totally custom.
4 We design everything to order. It's just that the market
5 that we're pursuing is different than the market for
6 conventional FSS.

7 COMMISSIONER KEARNS: What does that mean? The
8 market that you're pursuing?

9 MR. GOLLADAY: Well we're not competing against
10 them. We're selling to different --

11 COMMISSIONER KEARNS: I'm now totally confounded
12 now because I thought that the whole difference was
13 customization. The basic FSS is more customized and you're
14 saying that's totally not the case. So other than, like I'm
15 sorry I'm just totally lost.

16 MR. SALAS: Let me jump in real quickly. We have
17 never competed with any metal preengineered metal building,
18 ever, in over 35 years that our company has done business.
19 I have never engaged in any project where a preengineered
20 metal building fabricator is bidding. We have not been into
21 their market. We have never sold a preengineered metal
22 building.

23 I would bet that out of the six or seven
24 fabricators this morning they have never done a
25 preengineered metal building and that's as simple as that.

1 It's different markets. We don't compete with each other.
2 There's no overlapping.

3 MR. NICELY: Commissioner Kearns. I'm sorry this
4 is confusing. The fact that both segments of this industry,
5 this very broad industry that the Commissioners have now
6 brought to you both provide customized product doesn't mean
7 that their not very distinct, okay. We put up this morning
8 when Mr. Detwiler was speaking the distinctions, and this is
9 all covered in our brief.

10 I mean pages 3-19 of the Mexican Respondents'
11 brief walk through the six like-product factors and amongst
12 them are the differences in physical characteristics, okay.
13 So these are some of the critical ones that we decided to
14 put up on the slide for you here but just to be clear --
15

16 COMMISSIONER KEARNS: Let me just stop you,
17 because I read it. Just to be clear, I read your brief.
18 But what I see in here is typically built up frames, I see
19 one sided welds. One-sided welds, uncommon so you know I
20 can't sit here and understand oh that's why it's one thing
21 or the other.

22 "Often requires", "better suited", I mean there's
23 a lot of blurriness here and you know when we usually see
24 blurriness in domestic like product issues doesn't help you
25 all very much but in almost every one of these things, and I

1 remember seeing your brief and I circled it, "typically",
2 "often", what am I supposed to do with that, right? I just
3 really don't know what distinguishes the two like
4 categorically.

5 MR. GUILLE: Commissioner Kearns, Kevin Guile from
6 Supreme Group. So just to help maybe back up a little bit
7 and help you distinguish the difference between conventional
8 steel frame structures versus PEMBs. When a client has in
9 the PEMB sector, when the client has a requirement for a
10 building, they'll generally go and say to a building
11 producer "here are the dimensions of my building. It's X
12 wide, it's X long, it's so high. Here's the certain snow
13 load, certain wind load, so on and so forth. Can you
14 provide me a solution?" The PEMB provider will design that
15 specific solution.

16 COMMISSIONER KEARNS: Whereas with FFS?

17 MR. GUILLE: Whereas with FFS you have an owner
18 who engages an architect, who engages an engineer, who comes
19 out with plans and specifications.

20 COMMISSIONER KEARNS: Can we go over, so the
21 difference is that you have in-house engineers? But they
22 say they have in-house engineers too?

23 MR. GUILLE: Yes, that is correct.

24 COMMISSIONER KEARNS: Okay but they tell us that
25 they have in-house engineers I believe. I think I read that

1 as well.

2 MR. GUILLE: Commissioner, Kevin Guile again with
3 Supreme. There's engineers, there's different types of
4 engineers so the PEMB engineers are designing the physical
5 structure and then they manufacture that in their shop and
6 they provide the other ancillary things, girts, purlins,
7 skins, so on and so forth.

8 As a steel fabricator, we also have engineers but
9 our engineers don't practice that type of work. We don't
10 have that software that is specific to integrate their
11 design and their manufacturing together. Our engineers are
12 looking at connection design. Value engineering to improve
13 or enhance what the engineer of record has provided.

14 With construction engineers they are looking at
15 how are we going to position the crane to lift these big
16 heavy sections together? So yes, we will both have
17 engineers but they're totally different fields.

18 COMMISSIONER KEARNS: Okay. My time is up but
19 thank you very much.

20 CHAIRMAN JOHANSON: Commissioner Stayin?

21 COMMISSIONER STAYIN: Well having said all of
22 these things, let's talk about cumulation. Are we going to
23 cumulate the Chinese, Mexican and Canadian products? I know
24 that our Canadian friends say no and I suspect that our
25 Mexican and Chinese friends would also not like to be

1 cumulated. I guess, you want to talk about this now or
2 would you like to put this in your posthearing briefs?

3 We're talking right now about different products
4 that are distinct and of themselves the Canadians don't sell
5 to the industrial market. Others remain and the Mexicans
6 sell to the PEMB so where does this all fall out?

7 MS. NOONAN: Commissioner, Nancy Noonan from
8 Arent Fox. I think all the parties have addressed it in
9 their briefs and will definitely all hit it again in our
10 posthearing but just to briefly hit it for Canada, for
11 purposes of threat we think that there is sufficient
12 evidence on the record not to cumulate Canada.

13 Canada does not have, their volume trends are as
14 they always are. Canada has been in the market for decades.
15 Canada has got lots of investments in the U.S. They are not
16 looking to hurt the U.S. Market so a lot of that indicia
17 that the Commission looks at when it is exercising its
18 discretion, whether to cumulate we think Canada should be
19 treated separately and of course a finding of no threat of
20 injury.

21 MR. NICELY: Matt Nicely with Hughes Hubbard for
22 NCI. We would stand on what we wrote in our prehearing
23 brief. I mean a large aspect of why we think Mexico should
24 be decumulated is because of how large the imports are that
25 don't compete with the petitioning industry.

1 So that's a -- so there's overlap between our
2 like-product argument and our decumulation argument, but I
3 would refer you to our brief on that point.

4 COMMISSIONER STAYIN: I recognize both of your
5 arguments in your briefs.

6 MR. MARSHAK: This is Ned Marshak, representing
7 the Chinese. Usually we don't get a question like this,
8 but, you know, when you look at the facts of this case, I
9 think the emphasis today has been on Mexico, and it has been
10 on Canada. So we're even better.

11 (Laughter.)

12 MR. MARSHAK: You know, less injury and less
13 threat. Look at the data. Look at what's happening down
14 the middle of 2018 till now. You know, straight down. So,
15 you know, let's decumulate and let's give everybody a whiff.

16 COMMISSIONER STAYIN: Thank you. I have no other
17 questions. Thank you.

18 CHAIRMAN JOHANSON: Commissioner Karpel?

19 COMMISSIONER KARPEL: Thank you. I guess I have
20 a lot of the same questions that Commissioner Kearns just
21 shared on PEMBs and where -- what we can look at for a
22 bright, you know, a dividing line between PEMBs and
23 conventional FSS.

24 So I too have read the arguments in the briefs on
25 this, and in some cases multiple times because it's just not

1 jumping out at me. So whatever you can do in the
2 posthearing submissions to sort of help us understand where
3 these clear dividing lines are, would be appreciated.

4 And one related question. You have mentioned
5 that PEMBs are not sold through a bid process. So how are
6 they sold? I mean, are purchasers going out to more than
7 one PEMB producer to try to get the best price? And how
8 does that work, if that's what's happening?

9 MR. GOLLADAY: For NCI, typically what happens is
10 we provide a price to our building/contractor, and we
11 negotiate that price. And then they -- if there's a bid
12 taking place, it takes place from that business to the end
13 user -- if there's a bid taking place.

14 We also do design-build. So there's no bidding
15 in that process.

16 MR. PASLEY: And a similar response -- Greg Pasley
17 from BlueScope-- on our end. We go to market through a
18 network of about 1,500 builders across the U.S. So
19 contractors affiliated with one of our building brands, and
20 essentially they request a building price for a building of
21 a certain size. We price that building to them. They may
22 be negotiating the project. They may be part of a bid
23 process. But we are not part of that bid process.

24 COMMISSIONER KARPEL: And so why is it different
25 for conventional FSS and PEMBs? I mean, is it because the

1 size of the PEMB project is smaller, and so this contractor
2 is thinking I'll just get an estimate for what it would cost
3 me to get the PEMBs to then win the project at a price --

4 MR. PORTER: Commissioner Karpel, I think I'd
5 look at it this way. Being these are much more
6 relationship-based, okay? So BlueScope has relationships
7 with the contractor who then does the bid. And they have
8 sort of this long-standing relationship and essentially the
9 contractor is not seeking to, you know, go get a whole bunch
10 of PEMB component suppliers. Number one, there are not
11 that many, as we just heard. Three account for 75 percent
12 of the market.

13 And so it is really just relationships that
14 BlueScope has with different contractors. And those
15 contractors then seek, you know, to bid. So it's a very
16 different sort of -- a very different dynamic.

17 COMMISSIONER KARPEL: So are contractors not also
18 purchasing conventional FSS?

19 MR. PASLEY: They could be. And I mean it's --
20 there is an area of overlap in terms of the types of
21 projects, but there is a sweetspot, so to speak, for
22 pre-engineered metal buildings. They tend to be simpler
23 buildings, larger clear spans, places where our types of
24 framing tend to be more economical.

25 And then as you drift into maybe more complex,

1 more heavier structures, that tends to drift toward the
2 conventional FSS market. But there is, you know, a gray
3 zone in between in those areas.

4 MR. GOLLADAY: For NCI, we experience the same
5 thing.

6 MR. DUNN: Commissioner Karpel, this is Chris
7 Dunn again for BlueScope. We submitted -- BlueScope
8 submitted in its questionnaire response, and we can repeat
9 this in the posthearing brief, websites where they will
10 compare to you -- they compare for the market, the kinds of
11 areas where you want a PEMB, and the kinds of areas where
12 you want conventional structures.

13 They're really different. I mean, there is an
14 area where you say, well, you know, maybe. But you can tell
15 that they're selling them differently. They're saying,
16 alright, generally PEMBs are made much quicker than
17 conventional buildings. Generally they're smaller.

18 And again, I understand you're saying well where
19 is the line generally, but there is a marked difference.
20 There is an area obviously where somebody could say, well, I
21 could kind of go either way. But it's quite -- it's a very
22 small portion of the market.

23 COMMISSIONER KARPEL: Okay. I'm trying to
24 understand if you have a different type of purchaser for
25 PEMBs versus conventional FSS. So you mentioned that with

1 PEMBs you give a price to a contractor and they decide if
2 they want you, you know, to use you or not.

3 We also heard from some more real estate
4 developers who I take aren't contractors themselves. They
5 may work with contractors who then help them build this
6 building. So is that a difference between -- that we should
7 be focusing on? Like are these large real estate
8 developers who are looking to build a building? Are they
9 considered the purchaser versus a context where someone is
10 trying to build a smaller, you know, two-story apartment
11 building being run by a contractor?

12 MR. KELLY: So just quickly -- John Kelly from
13 Related -- from our standpoint, we've never looked at a PEMB
14 for any of our projects.

15 MR. PASLEY: Yeah, and I think it goes back more
16 towards, I mean typically the industry defines that
17 difference more the manufacturing process, and the
18 components that make up that building. I mean, without
19 getting too technical, we do have a piece made out of
20 cold-form steel, and that's that piece governed by AIS that
21 the Petitioners referenced earlier as a separate spec.

22 That is different than what the conventional FSS
23 world would use for those types of members. So it normally
24 comes back to that components in the manufacturing process
25 that goes into that, and the materials used for that more

1 than looking simply at who the construction buyer is.
2 Certainly that relationship business and that dealer
3 network, that builder network, is unique to PEMBs not
4 existing in the conventional FSS world.

5 MR. GOLLADAY: And for NCI, I would go back to
6 your question on cookie cutter earlier, Mr. Kearns. Our
7 components that we sell probably fall more in that category
8 where it's the same cross-section. They are made to order,
9 but they're very similar.

10 MR. PORTER: One last time, if I may. I actually
11 think you should flip this question around. You're asking
12 us to essentially prove the negative that, you know, that --
13 or to prove the bright line.

14 I think you should flip it around and ask
15 Petitioners where is the overlap. Okay? We're talking the
16 purpose of a like-product determination, as you know well,
17 is to determine the industry to be examined. An industry is
18 made up of producers.

19 So the question is: Are there the same producers?
20 No. There's different manufacturing equipment. Okay, are
21 there the same customers? No. Are there the same channels
22 of distribution? No. You know, is there price difference?
23 Yes.

24 And so we went through all of the factors, and
25 the factors the Commission historically uses are very

1 correct in trying to determine whether the whole industry is
2 different.

3 And so the question really is: Where do
4 Petitioners show there's an overlap? They can't show any
5 overlap. And that to me is more telling than trying to, you
6 know, is this distinction and so forth? There is no
7 overlap.

8 COMMISSIONER KARPEL: I guess, for example, on
9 channels and on customers, I still feel like I'm not getting
10 a clear answer. So again, I want to move on to another
11 question because time is short, but if you can work on this
12 posthearing.

13 MR. PALEY: Can I try one more? One very short
14 thing. I mean, we do sell a completed building shell. So
15 that's an engineered structure. The components plus the
16 cladding is a part of that. In the conventional FSS piece,
17 they do not do the structural design. So the framing
18 design, they would only do the erection engineering, the
19 connection design. They would not do the complete framing
20 design. They would not offer a weatherproof enclosure so
21 another roofer would come in and do essentially do that
22 work.

23 So it is a different scope of work, a different
24 package when you talk about what happens at the construction
25 side as well.

1 COMMISSIONER KARPEL: Thank you.

2 MR. SALAS: And finally -- Javier Salas from
3 Corey -- no traditional FSS fabricator would use a dealer
4 network to sell a project. We do it directly. Thank you.

5 COMMISSIONER KARPEL: I wanted to ask you about a
6 slide that Petitioners showed this morning. I guess it was
7 the last slide in the economic, what was it, economist's
8 consulting firm's presentation. Now I'm getting the names
9 mixed up. I apologize. But it's the last slide. It looked
10 like this (indicating). And they make a point of noting
11 that as non-residential construction spending went up during
12 the Period of Investigation, there is a dip in fabricators'
13 profitability.

14 And I wondered -- and they point to this as
15 evidence of impact of subject imports. And I wondered if
16 you could react to that. What do you think this graph
17 shows? And do you agree that it is showing an impact?

18 MR. DOUGAN: Commissioner Karpel, Jim Dougan.
19 First of all, it's a dip in profitability that isn't really
20 observed in the data that you gathered as part of the
21 record. And we understand this is a fragmented industry,
22 and we understand that there's lots of, you know, responses,
23 and the coverage. The staff certainly did an amazing effort
24 to get the coverage they did.

25 I think coverage at the prelim was 30 percent,

1 and they got it up to, you know, 53. So that's a pretty
2 massive task. But 53.7, even though incomplete, for
3 purposes of measuring, you know, volume effect and
4 significance of imports, that is a majority of the
5 industry. And the majority of the industry is not
6 displaying a trend like what is shown in that graph.

7 So I think you, on that aspect of it, might take
8 it a bit with a grain of salt. Because it's not something
9 that staff has had a chance to vet through the certified
10 questionnaires. That's the one aspect of it.

11 And the other aspect of it is, as I'm sure Mr.
12 Nicely is looking forward to, he and I are both looking
13 forward to talking about, it's part of this general business
14 cycle argument that they, you know, should have been doing
15 better, and that in a prior business cycle, you know, they
16 did better.

17 But, you know, I'll let Mr. Nicely take over from
18 there.

19 MR. NICELY: Commissioner Karpel, this topic--and
20 I know you were not on the Commission at the time, but I
21 know you now have had a chance to look into it during the
22 course of the appeal on Softwood Lumber, but this topic is
23 critically important in the Softwood Lumber case. You had
24 data on the record from prior lumber cases that was the
25 Commission's own data. And in that case you would not look

1 back at prior business cycles and see how wonderfully well
2 the domestic industry was doing during the latest Lumber 5
3 POI, as compared with prior business cycles.

4 Now you have a Petitioner coming to you with data
5 that they collected on their own, by the way, this entire
6 page is their data, it's not your data, it's not
7 questionnaire data, it's their data. And they're expecting
8 you to just take it at face value.

9 So, as Mr. Dougan said, we very much want to
10 stress that you can't just take this at face value. You've
11 got to consider how it was collected and who it was
12 collected from, and it wasn't your staff.

13 But the critical thing is, every business cycle,
14 as you all said in the Lumber case, every business cycle is
15 different. There are different issues going on. Look what
16 was happening right before the crash in 2008-2009. That's a
17 bubble if there was ever a bubble.

18 So we could go through and really dig through
19 this entire slide, but the point is that you are now on
20 record in a very recent case of not doing the very business
21 -- prior business cycle comparison that they're asking you
22 to engage in. And I know you -- I know I'm not fully
23 answering your question on going backwards further than you
24 seem to want to look at, but on the part -- on the years
25 that you're looking at, please look at your staff's data.

1 Look at the questionnaire data, because this is not your
2 questionnaire data.

3 COMMISSIONER KARPEL: Just a brief followup. I
4 know I'm over time, but you have a response. Even though
5 this is someone else's data, like of course we'll look at
6 questionnaire data. But does that mean we should disregard
7 this entirely? Or is there something to be gleaned if there
8 is a showing that the construction spending goes up but
9 profitability isn't tracking that.

10 MR. NICELY: I guess, I mean we've been looking.
11 We've shown you on Mr. Dougan's slides what your
12 questionnaire data showed with regard to them. They don't
13 show this.

14 I can't explain why. I don't know who they
15 collected it from. I don't know -- you know, it is a black
16 box to understand exactly what this is. So to understand,
17 when your own data doesn't track it, it's hard to react to
18 it.

19 MR. NOLAN: Excuse -- this is Matt Nolan for
20 Canada. I'd just like to jump in for a second on this.
21 Business cycles are -- you know, you have to look at the
22 factors that are affecting the business cycle, the prior
23 cycle that you went through, to see if the conditions that
24 existed at that point were comparable to the conditions now,
25 so that you would have a similar cycle.

1 What was going on in the business community at
2 that point? How much lending was going on? How much
3 activity was there in the community? During the 2006
4 period, construction was at an all-time high, and everybody
5 was talking about how much easy money was out there. There
6 were subprime mortgages, and easy financing available.

7 Then you go into the crash where you couldn't
8 buy, beg, borrow, or steal money to build a building. And I
9 think anybody around here in 2009 and '10 would tell you
10 that.

11 Now we come back to a normal recovery cycle and
12 we're comparing that to an excessive up and down cycle in
13 2008-2009. Now I'm not saying that you should never look at
14 other business cycles, but you've got to look at how
15 comparable the conditions exist in that prior cycle. And
16 they've done none of that here.

17 They've just put some numbers up on a board and
18 said we're over. You can't just look at it that way.
19 You've got to dig into that.

20 CHAIRMAN JOHANSON: Commissioner Schmidtlein?

21 MR. DOUGAN: Sorry, one last point to that.
22 Also, the number that's here -- and we will get into it more
23 in posthearing -- but there's a median fabricator's
24 profitability, whereas the profitability you have from your
25 questionnaire is just weighted average.

1 So, I mean who knows how comparable this would be
2 if it was calculated in a different way. Sorry.

3 CHAIRMAN JOHANSON: Commissioner Schmidtlein.

4 COMMISSIONER SCHMIDTLEIN: Excuse me. I just
5 have a couple more questions.

6 One is, this morning we heard Petitioners argue
7 that the cost of erection services is mostly standardized in
8 the United States due to the collective bargaining, and I
9 wonder if you all can comment on that, if you agree with it?
10 So of course not from project to project, but when you're
11 talking about bidding on the same project.

12 MR. ROONEY: Commissioner, Dan Rooney with ADF
13 International. I think they talked about the hourly rate of
14 the labor services, not necessarily standardized on price
15 that an erector might give to each fabricator. While we all
16 like to believe that everybody, every erector bids the same
17 price to every fabricator, that may not necessarily be the
18 case. In addition to that, many times we team up with an
19 erector. A fabricator has an advantage. An erector has an
20 advantage. And together we find a way to manage that
21 project, manage the risk --

22 COMMISSIONER SCHMIDTLEIN: Can I stop you just a
23 minute?

24 MR. ROONEY: Sure.

25 COMMISSIONER SCHMIDTLEIN: Are you suggesting

1 that one erector will give a bid to multiple fabricators for
2 the same project?

3 MR. ROONEY: Yes.

4 COMMISSIONER SCHMIDTLEIN: Okay. And you think
5 they could be different on the same project?

6 MR. ROONEY: I know they can be different because
7 we all have a different scheme. While this morning they
8 talked about all FSS being fabricated to a specification and
9 therefore it couldn't be vastly different, the way we supply
10 a project, transport steel, and erect that steel is part of
11 what we would call "means and methods." And means and
12 methods for a fabricator and erector can be different.

13 And as a fabricator, I might have an idea that an
14 erector really finds to be very innovative and lower their
15 costs. And so it's not as if they're giving an advantage to
16 one fabricator or another, they're looking at the scheme in
17 which we're going to deliver the components to them, save
18 them field labor by doing more of that labor in the shop,
19 and giving us a different price based on that scheme.

20 MR. GUILLE: Kevin Guile with Supreme Group. Just
21 to add to that, in my opening testimony I talked about the
22 speed core system, the game changer that the AISC is
23 actively promoting, and we're fully behind that, having
24 built the first project in the world. It saves 43 percent
25 on construction time.

1 When we went after that project, we partnered
2 with an erector because we knew they had the capability, the
3 knowledge, the expertise, the business culture. They shared
4 our innovative mindset for how are we going to build the
5 first one in the world?

6 We did not go out to seven different erectors and
7 say can you give me a price? Because that would not manage
8 our risk. We knew we had to bring the right solution to
9 deliver this project to the market, so we select who we want
10 to work with.

11 We've got ideas around how are we going to put
12 more hours in the shop versus less hours in the field where
13 it's more complex, or you've got additional equipment, so on
14 and so forth. We want to put hours in the shop generally to
15 deliver to the market the lowest total installed cost.

16 So we really want to partner with folks. In
17 addition to that, we also have a small erecting group
18 ourselves that we try and keep busy. But we would never
19 take them to a major, big project like Rainier Square Tower
20 because they didn't have the capacity, the knowledge, and
21 the expertise. So it's just different avenues, different
22 channels to deliver to the client what they're looking for.

23 COMMISSIONER SCHMIDTLEIN: Okay.

24 MR. KOPPELAAR: Walt Koppelaar from Walters
25 Group. I misrepresented myself earlier when I said I was a

1 Canadian producer and a U.S. producer. I am also a U.S.
2 erector, and we offer a complete package.

3 And in that complete package we balance out all
4 the risks to provide an overall economical benefit to the
5 owner. Should things be done in the shop versus in the
6 field? We balance out those costs. We have internal tug of
7 wars, and they can be nasty. We throw things around the
8 room, but at the end of the day we come up with a solution
9 that works, and it's the lowest cost.

10 COMMISSIONER SCHMIDTLEIN: Okay. Alright, thank
11 you. Alright, the last question I have, this is sort of
12 shifting gears, but, Mr. Salas, you testified in your direct
13 testimony that, I believe if I recall, that you were the
14 only Mexican producer competing in the U.S. market with
15 regard to conventional FSS, and that you would be happy to
16 explain why, or more about that. Am I remembering right?

17 MR. SALAS: Thank you for asking that question,
18 Commissioner.

19 COMMISSIONER SCHMIDTLEIN: Okay, it's been so
20 long ago.

21 (Laughter.)

22 COMMISSIONER SCHMIDTLEIN: So would you like to
23 elaborate on that?

24 MR. SALAS: Yes, of course. Several factors, and
25 let me go back to the Department of Commerce investigation.

1 Initially they designated two mandatory respondents. One of
2 them ended up being the largest producer of fabricated steel
3 for monitor poles for transmission towers that ended up
4 being outside of the scope of POSTAS, I believe it's called.

5 The second one was BSM, who in our opinion should
6 be also outside of the scope because it's a metal building
7 producer. And way in the bottom, it was Corey.

8 So we actually had to get into the investigation
9 as a voluntary respondent. Luckily we were accepted and
10 here we are. Out of seven questionnaires that the
11 Department of Commerce sent to Mexican firms, only the
12 mandatory and ourselves responded. That's why we have so
13 many firms with the higher rates, because they didn't
14 respond.

15 Again, out of twenty years that we've been in the
16 U.S., in and off, participating with other U.S. fabricators,
17 we have never competed with another Mexican company. Out of
18 all the relationships we have in the U.S., nobody has seen
19 another Mexican company. The problem of the lack of
20 detailed scope in this investigation, if that includes 250+
21 thousand tons of steel components that are being imported
22 into the U.S., as petitioners claim to be FSS, but we have
23 the two large producers who are monopoly transmission towers
24 over I think close to 100,000 tons.

25 We have the pre-engineered metal buildings which,

1 you know, according to the data we have, it's over 50,000
2 tons. We have scaffolding equipment, we have garden
3 furniture for Home Depot, we have shelves for the Home
4 Depots and the Targets and all of that. And we believe we
5 are the only ones and, you know, it's pretty telling when
6 the future of your exports depend on complying with the
7 Department of Commerce investigation. You don't even
8 bother to answer a questionnaire? Thank you.

9 COMMISSIONER SCHMIDTLEIN: Okay, all right.
10 Thank you very much. I have no further questions.

11 CHAIRMAN JOHANSON: Commissioner Kearns?

12 COMMISSIONER KEARNS: Thank you. Yeah, returning
13 to just to, I think there's a couple of loose ends I had on
14 bidding. As we talked about a little bit, petitioners say
15 FSS is only, the only real variable is in the bids is on
16 FSS, and I think Mr. Dougan, you had suggested that maybe
17 some of the folks in the industry would want to comment on
18 that. And I guess we did hear a little bit just a second
19 ago about erection services.

20 But if there's more that you all wanted to say
21 about that. And if we wanna just go to the issue of
22 erection services we heard a moment ago, I think, from Mr.
23 Rooney, who it was? You know, what I heard you say in
24 response to Commissioner Schmidtlein's question is, you can
25 have two bids on the same project where the erection

1 services are provided by the same company on each of those
2 bids, but the price of those services might be different for
3 the two bids; is that right?

4 MR. ROONEY: Yes. Dan Rooney with ADF
5 International. All things being equal, if it's a simple
6 job, most of the erector bids are going to be the same for
7 every fabricator. But every erector that looks at a
8 fabricator is going to see a fabricator with a certain
9 amount of risk and so there might be some spread there,
10 depending on how they see the risk of that fabricator. I
11 would suggest in that situation it would be relatively small
12 because most fabricators find out about that spread and
13 fight back very quickly.

14 However, maybe it's best to give you a simplistic
15 example of a project down in California where we had some
16 relatively heavy columns that have to be lifted into place a
17 significant distance from the crane. Which means we have to
18 have a very high-tonnage crane in our budget for the
19 erection of those columns. What we chose to do was split
20 those columns in half and utilize a much smaller tonnage
21 crane in our erection scheme. And we had to balance out the
22 cost of that crane versus the cost of that field, labor to
23 then weld those columns back together or bolt them together.

24 It turned out to be that utilizing a smaller
25 crane and more field-welding was the route that we chose to

1 go. Is that how we secured the project? I would suggest
2 that on that project it was, because we came up with a
3 different scheme than maybe everybody else did. Everybody
4 else might've looked at it as a simplistic job of bringing
5 in a very large crane with a large capacity on the reach and
6 all of a sudden, their bid was higher than ours and because
7 we were innovative in that circumstance, we got the bid.

8 Or it could've been that we developed a field
9 connection that was fairly inexpensive to complete with the
10 field labor, again, versus the cost of bringing in that
11 large crane. There's a lot of variables that went into
12 that, and the erector would've taken that into account.
13 Some erectors, and I think maybe the speed core system that
14 Supreme was talking about, that Kevin is talking about, I
15 believe they chose an erector that had a significant
16 capacity for field-welding and they were very good at it and
17 had very few fails throughout their history.

18 And so all of a sudden, that erector would've
19 looked at that project and bid it vastly different than an
20 erector that didn't have the same volume of field welders on
21 their staff and the same capability of field welders on
22 their staff. So there's always differentiating factors that
23 an erector would look at it to give me a bid, versus
24 somebody else based on my scheme, especially on
25 significantly complex project.

1 COMMISSIONER KEARNS: Thank you, that's super
2 interesting. And I think what you were also saying with
3 Commissioner Schmidtlein is, or at least in my mind, if one
4 FSS company is maybe assembling more at its factory before
5 it ships off, then of course, the erector services will be
6 lower than if there was less assembly done at the FSS
7 factory, right?

8 MR. ROONEY: Yes. Shop labor rates are
9 considerably less than field labor rates, so any of the work
10 that we can do in the shop that saves that field labor,
11 obviously makes the total installed cost of the project
12 less.

13 COMMISSIONER KEARNS: Right. And it also makes
14 the erection part less because, even if it's the same cost,
15 it was done in-house. This is kinda going with what I was
16 saying this morning about kind of an artificial distinction
17 between the two parts of the contract.

18 MR. ROONEY: Agreed.

19 MR. SALAS: Javier Salas with Corey. If may I
20 add, there's -- you know, during the Hudson Yards project,
21 we were able to introduce thicker plate at higher strength
22 grades. For that project, we had laminated columns, which
23 is basically a 40-inch by 40-inch solid steel made out of
24 plates. So instead of having five, let's see -- so we were
25 able to introduce -- back in those, five years ago, was it?

1 Five, six years ago, the thickest plate in Grade
2 65 available in the U.S. market was 4 inches. We were able
3 to introduce 6 inches in the same grade. Obviously we saved
4 a lot of welding in the shop. We also were able to
5 introduce Grade 50 up to 8 inches when the thickest plate
6 available in the market was 6 inches. Saving not only weld
7 in the shop, but also weight while erecting the steel. So
8 saving for in capacity or splicing on the field. So those
9 are the things that you can do with value engineering that
10 end up saving money at the shop, but also on the field.

11 COMMISSIONER KEARNS: Okay, great, thank you.
12 And then just one more question on bidding, which is, I
13 think it's someone from Canam, Mr. Dussault, I think I
14 heard? Although I'm not seeing it on my chart, okay, oh,
15 thank you. I think you mentioned in response to a question
16 from Commissioner Stayin, that the ratio of erection
17 services to FSS on some recent bids, I think you said it
18 was roughly 30% in both cases.

19 And my question is, I'm wondering if you and if
20 others on this panel can provide documentation to us to help
21 establish what the breakdown is between FSS and not just
22 direction services, but anything else that might be in the
23 overall bid. Y'all help us with that?

24 MR. DUSSAULT: We can certainly provide a
25 breakout on past projects --

1 COMMISSIONER KEARNS: Okay.

2 MR. DUSSAULT: -- to clarify the situation.

3 COMMISSIONER KEARNS: Thank you. And again, if
4 we can get some help from others as well. I think we asked
5 kind of the same question of petitioners this morning. So
6 hopefully that can help us on your end as well. Given that
7 a lot of these purchasers, again, apparently didn't provide
8 itemized data, even though it sounds to me like you all and
9 U.S. producers have some itemized data.

10 Something down to lost sales and revenues. Mr.
11 Dougan. In Dr. Kaplan's economic analysis, he identifies
12 the projects lost to subject imports and adjusts them for
13 the value of the FSS, as opposed to the value of the entire
14 bid to reach a value of lost revenue. He further
15 extrapolates to account for the entire market reaching an
16 even greater value of projects lost to subject imports.
17 Can you address this analysis in your post-hearing
18 submission? I'm guessing you probably were going to anyway,
19 but --

20 MR. DOUGAN: I will do so.

21 COMMISSIONER KEARNS: Okay, great, thank you. I
22 think the only other thing -- I did wanna just, I addressed
23 this business cycle issue in the softwood lumber case. It
24 seems to me it's worth noting that while the Commission
25 acknowledged that the business cycle and the impact of the

1 great recession on housing starts, we acknowledge those
2 things in that case.

3 The NAFTA panel remanded on this issue to the
4 Commission and directed it to reconsider the record evidence
5 in relation to the business cycles distinct to the U.S.
6 lumber industry and to apply its findings in its injury
7 analysis, which we have done on remand, so doesn't that sort
8 of suggest that we should be looking at business cycles and
9 having the petitioners in this case giving us more to go on
10 than I think we typically see.

11 Typically we just see, look, you know, over the
12 three-year POI, you know, the market seems to be growing
13 and, you know, we've got questionnaire data that says
14 everyone seems to think we're in a, you know, things are
15 going well. But I guess I'm just trying -- how would you
16 respond to that? I mean, seems to me like the NAFTA panel
17 in the lumber remand told us to look at business cycles.

18 MR. NICELY: You're asking me to enter into
19 dangerous territory.

20 COMMISSIONER KEARNS: You started it.

21 MR. NICELY: My colleagues are waiting for me to
22 get back to the office to work on our brief reacting to your
23 remand determination. But I -- there's a distinction
24 between looking at the business cycle in which we're
25 operating at the moment, versus comparing to prior business

1 cycles, right?

2 Those are two different things. It's part of
3 what obviously will be addressed in the further litigation
4 that we're in the midst of, but all I -- the only point I
5 was making, and in your remand determination you stayed with
6 the argument that comparing two prior business cycles is not
7 something you're required to do under the statute.

8 That's the position I think the Commission took,
9 and here we are with petitioners trying to use data that is
10 not even the Commission's data, whereas in softwood lumber,
11 it was your data, because you have so much data in the
12 softwood lumber case. That --

13 COMMISSIONER KEARNS: Thank goodness for that,
14 right?

15 MR. NICELY: But the point is that you're --
16 they're asking you to look at a prior business cycle, take
17 it on faith that the data are accurate, which we, as I
18 discussed with Commissioner Karpel, we questioned, because
19 we haven't had a chance to study it as much as we'd like to,
20 because we saw it for the first time in the brief, but the
21 point is that it's not your data. It's AISC's collected
22 data and then is questionable because of that, because it
23 wasn't part of your own collection of data.

24 MR. DOUGAN: Commissioner Kearns, if I could just
25 add to what Mr. Nicely is saying. It's not only that in

1 lumber you had prior profitability. You had your own
2 Commission's findings about errant consumption, share of
3 subject imports, what were the price trends, what were the
4 conditions of competition at the time, so that when we were
5 arguing that those are relevant to you weighing that
6 evidence.

7 We didn't just say take it on our faith that you
8 can compare these things, but you had made findings on all
9 of these things. Here, you don't have any of that. You've
10 got a few data points of median operating income versus
11 non-residential construction, and they're saying this should
12 have been as good as that.

13 You don't have apparent consumption information.
14 You don't have information about the conditions of
15 competition, all the various things that was available to
16 the Commission in the lumber case. You didn't have -- in
17 those cases you had reliable third party data from you know,
18 pricing to all that other stuff. That's not present here.

19 So, there's not -- the weight of the evidence
20 isn't basically good enough for them.

21 MR. NICELY: But the critical point here is --
22 and it keys off of what Jim just said, is that you have to
23 -- if you're going to compare prior business cycles, to the
24 extent there are, you know, this industry follows the
25 business cycle at all, by the way, but if you're going to

1 compare to prior business cycles, if indeed there are prior
2 ones to compare to, then you have to look through and
3 consider whether the conditions today are the same.

4 And I would tell you today, given that they're
5 looking back at a period that is just before the crash, that
6 those conditions are quite different.

7 COMMISSIONER KEARNS: Okay, thank you. I would
8 appreciate in the post-hearing if you all have any more
9 specific criticisms of that data, or any alternative data, I
10 would appreciate that, thank you.

11 CHAIRMAN JOHANSON: Commissioner Stayin?
12 Commissioner Karpel? Okay. Any other Commissioners have
13 questions? No Commissioners do. Do staff have any
14 questions for this panel?

15 MR. CORKRAN: Douglas Corkran, Office of
16 Investigations. Thank you, Mr. Chairman, staff has no
17 additional questions for the panel.

18 CHAIRMAN JOHANSON: Do Petitioners have questions
19 for this panel? Okay. No Commissioners -- the Petitioners
20 do not have questions for the panel. Then this panel is
21 dismissed. But I would like first to note that for rebuttal
22 and closing, Petitioners have six minutes for direct, five
23 minutes of closing for a total of 11 minutes.

24 And Respondents have one minute of direct, five
25 minutes of closing for a total of 6 minutes, so we will now

1 prepare for Petitioner rebuttal and closing, followed by
2 Respondents.

3 MR. BURCH: Closing and rebuttal remarks on
4 behalf of Petitioners will be given by Alan H. Price and
5 Christopher B. Weld of Wiley Rein, and Doctor Seth T. Kaplan
6 of International Economic Research. Mr. Price, Mr. Weld,
7 Mr. Kaplan, you have 11 minutes.

8 CLOSING STATEMENT OF SETH KAPLAN

9 MR. KAPLAN: Thank you very much after a long
10 day. I'm going to return to my first slide from a
11 presentation in the morning. And at that point I talked
12 about four established facts from the staff report from your
13 record, compiled by your staff, of this Commission and put
14 into the report using APO data. And what your staff found
15 was that the Commission, domestic industry had large
16 amounts of unused capacity, that subject imports compete
17 head to head on the basis of price, that projects won by
18 imports were under bid, and I found that the domestic
19 industry's performance was the best of the cycle.

20 I put these up because I anticipated to win this
21 investigation they would come at the staff and your record
22 and say no, there's not large amounts of unused capacity.
23 Your staff and you are wrong. No, there is not subject
24 imports competing head to head on the basis of price. The
25 record and the staff report is wrong.

1 Projects won by subject imports were underbid,
2 no, the record and the staff report is wrong. And they have
3 spent the whole day and the whole afternoon trying to
4 undermine the record that was collected by the Commission,
5 carefully and meticulously.

6 With respect to unused capacity, their argument
7 makes just no sense. There is zero, zero evidence that
8 there was a -- that there were projects in the United States
9 that were not bid by domestic producers. That the industry
10 turned down bidding a project -- never happened.

11 That the industry didn't build the project that
12 it bid. Never happened. That's what happens when there's a
13 shortage. That's what happens when you are above capacity.
14 So, what is their argument? Well, we're this far from
15 capacity. We're aren't at capacity, because there was never
16 a problem building anything, never a problem building
17 anything, but the next project will be the straw that breaks
18 the domestic industry's back.

19 And why is that? Because of labor shortages.
20 Labor shortages were so bad that the representative from
21 BlueScope, said it's terrible, I only hired 200 people. It
22 was awful. He managed to hire 200 people since 2011, 2
23 million people have joined the construction labor market, 2
24 million, to get the percentage needed in this industry which
25 is high employment.

1 20,000 U.S. workers, there needs to be about 15
2 or 1,600 workers more. That's less than one-tenths of 1
3 percent of the workers that were added over that period, and
4 what does this mean by a labor shortage? It means prices
5 have to go up so workers will get more. Go on the web.
6 They'll show that there's a labor shortage in plumbers,
7 carpenters, brick layers, welders, electricians, roofing,
8 roofers, home -- HVMC, iron workers.

9 How come these buildings are getting built with
10 all these shortages of skilled labor? They're using more
11 skilled labor than our industry. Wages go up, workers get
12 hired. There has been testimony that there has been no
13 problems adding workers, over the period of investigation.
14 You've seen fluctuations. Projects get built.

15 The second point -- imports compete head to head.
16 That's what people testified to, that's what your record
17 shows. The third point, subject import products were
18 underbid, after requesting bidding data, and requesting --
19 there shouldn't be data on pricing products. They now come
20 back and say the data doesn't show it.

21 You have five or six different ways you could
22 look at pricing. None of them perfect, as in every case,
23 and they all show the same thing. Price is important, and
24 the import's underbid.

25 Finally, the performance was suppressed at the

1 peak of the business cycle because we're earning about 6
2 percent, using the Commission's data. Forget about my
3 graphs. I'll defend them in the post-hearing. They're
4 earning 6 percent at the peak of the cycle.

5 And that's just crazy. And why is that? Because
6 prices have been suppressed, and projects have been lost.

7 Thank you.

8 CLOSING STATEMENT OF CHRISTOPHER WELD

9 MR. WELD: Chris Weld on behalf of Petitioner. I
10 want to address the like product issue regarding PEMS, that
11 was discussed this afternoon. Respondents have
12 mischaracterized our position this afternoon, including in
13 the first slide of their presentation. And so, I just
14 wanted to clarify a few points. We've detailed some of this
15 in our pre-hearing brief, and we will of course, go into
16 more detail in the post-hearing.

17 But first, compete PEMS are out. Commerce
18 agreed. No one is contesting that. There should be no
19 confusion regarding that. Two, FSS components of PEMS are
20 in. You can't distinguish an FSS component of PEMS in an
21 FSS for other structures.

22 Commerce agreed, they concluded that FSS
23 components of PEMS are in the scope. And you've heard this
24 afternoon from the Mexican Respondents, that they sell FSS
25 components of PEMS, to PEMS producers and other fabricators.

1 They say there's a gray area. They have not shown a clear
2 dividing line.

3 Third, non-FSS components are out, things like
4 skins, doors, windows, trim and slated metal panels, things
5 that are not structural. We've never claimed they're in.
6 Respondents flat out mischaracterized our position on this.
7 Frankly, it's Respondent's who have mischaracterized their
8 positions, told conflicting stories between the Commerce
9 Department and the Commission.

10 At Commerce, BSM, a subsidiary of NCI, said that
11 doors, trims and insulated metal panels are out of scope.
12 They acknowledge it explicitly in their filings. But now,
13 apparently, according to the Respondents, they are in scope.
14 They're arguing both ways. We will go into additional
15 detail in our post-hearing brief, thank you.

16 CLOSING STATEMENT OF ALAN PRICE

17 MR. PRICE: Okay, one more plan like product here
18 for one second. This is actually something we're pulled up
19 here real quickly on the Butler website. In addition to
20 what -- they have lots of different things here and they'd
21 like to say oh, there's these clear dividing lines. And
22 they talk about their buildings.

23 Well, you can build conventional. They supply
24 that by the way. They can build hybrids, so let's, you
25 know, well, that's a mixture of designs that include beams,

1 girders, tresses, with butler CZ secondary sections and
2 trust perlins.

3 So, basically, there's no clear dividing line,
4 even on their own website about what these projects and
5 products that they offer have and are. Okay. We'll furnish
6 that in our post-hearing brief, but this is directly from
7 their site.

8 Okay, I want to thank the Commission for what is
9 a long day and your excellent questions and your really
10 efforts to deal with what is a case that has a lot of
11 different issues in it. First of all, the Commission should
12 cumulate the subject imports. Certainly, in regard to
13 injury, I don't think there's any argument that there is
14 sufficient overlapping competition with regard to all of the
15 subject suppliers.

16 We'll debate some of the data you have and
17 discuss the threat stuff some more, but we addressed it
18 partially in our brief, and we'll address it more in our
19 post-conference brief. But we think you should cumulate for
20 threat. Bottom line is there is more than reasonable
21 overlap. It doesn't have to be perfect overlap, but there
22 is substantial overlap, enough for cumulation, so that's
23 pretty clear and that should be off the table from day one.

24 Let's go to the statute for a second. Statute
25 says listen, you have to evaluate all of the relevant legal

1 factors in the context of the business cycle. I'm not
2 saying this, that's what Congress directed. Okay, so, we're
3 looking at in the context of the business cycle.

4 Let's look at the volume of imports. The volume
5 of the subject imports during this period okay, the volume
6 effects of the subject imports are historically high in the
7 POI, increased from 2016 to 2018. They had a substantial
8 market share, so bottom line is it's substantial, just on
9 the pure volume at 30 percent.

10 We scale it in various ways, the Respondents keep
11 on trying to do this and that. We all do some scaling in
12 this case. It's still substantial at any number they put on
13 it, without any change in the volume trends, particularly in
14 the context of the business cycle, particularly in the
15 context of the highly bid projects where price is a
16 critical, critical factor.

17 It doesn't always have to be the most important
18 factor in every issue, but it is. So, this is a substantial
19 volume, it's having in this industry. Things would have
20 been better if we didn't have dumped and subsidized imports
21 in this marketplace. We would have sold more. We would
22 have had more volume. We'll address some of the details in
23 our post-conference brief and we'll address that in detail.

24 Clearly, as Mr. Kaplan said, this capacity
25 constraint argument is -- makes no sense. In fact, what

1 they don't tell you constantly by the way is 97 of 118
2 producers and 51 of the 63 importers said that they did not
3 refuse, or decline or been unable to supply fabricated steel
4 during any portion of this period.

5 So, there's no sign of sort of shortages.
6 There's no sign out here, volumes were significant. It had
7 a significant effect. They were significant in the context
8 of this business cycle, and they were significant in the
9 context and much harder than the last business cycle from
10 these producers.

11 Let's look at the price effect and pricing here.
12 Bottom line in this case, we -- as Mr. Kaplan explained, we
13 ask that you collect the conventional pricing products. The
14 Commission requested bid data. The bid data that was
15 requested was in the format that the Respondents had
16 requested. We actually requested you collect bid data from
17 U.S. producers and the foreign producers, so you could
18 actually get at the details also, and address some of this,
19 just like you collect pricing data, so you would actually be
20 able to match this up better and get rid of some of the
21 ambiguities here.

22 But the data you have is plentiful with
23 information on the record that shows the pricing product
24 data from the prelim, all shows underselling, and it is
25 probative, and it continues to be probative. The bid data

1 shows that it is probative and continues to be prohibitive.
2 In fact, let's come back to this.

3 On imports only, only seem to win when they
4 undersell a domestic industry. Out of all of the
5 comparisons available, only once -- only once, did the
6 foreign producer win a bid when they were actually
7 overselling. These non-price factors become important only
8 in the contents of I'm first underselling. So, that's what
9 your data shows you. We'll just price in more detail in
10 this.

11 We would have had substantially higher prices
12 impact, clearly in the context of --

13 CHAIRMAN JOHANSON: Mr. Price, your time has
14 expired.

15 MR. PRICE: Thank you.

16 CHAIRMAN JOHANSON: You have to wrap up please.

17 MR. PRICE: I will just say clearly, in the
18 context of this business cycle, the subject imports
19 obviously had an impact on profitability. Using your data
20 as is, gross profits are down, operating profits are down.
21 This is a period where we should be earning more, doing
22 better, hiring more employees, which we were able to do in
23 the end of the period of investigation.

24 I want to thank you and we'll address the rest in
25 our post-conference brief.

1 MR. BURCH: Thank you Mr. Price, Mr. Weld and Mr.
2 Kaplan. And closing and rebuttal remarks on behalf of the
3 Respondents will be given by Nancy A. Noonan of Arent Fox
4 and Ned H. Marshak of Grunfeld, Desiderio, Lebowitz,
5 Silverman and Klestadt. Miss Noonan and Mr. Marshak, you
6 have six minutes. You have eight minutes for your closing
7 and rebuttal.

8 CLOSING STATEMENT OF NANCY NOONAN

9 MS. NOONAN: For the record, Nancy Noonan, from
10 Arent Fox. Thank you for your careful attention to the
11 case. Obviously, this is not a simple steel case. It is a
12 construction case, from our perspective. You are seeing
13 that the bids include FSS and many other aspects to it,
14 engineering, detailing, whether you could do a bond, your
15 erection.

16 You heard today that the erection component of
17 the bid is not consistent. It depends on the value that the
18 FSS manufacturer is bringing to the process. We will
19 document that in our post-hearing brief. Competition is
20 attenuated, there's various products here. I don't
21 understand them all myself, but clearly there's many
22 products here, and the projects themselves are very complex
23 and unique.

24 The product is a custom product. What does it
25 mean for capacity? That is the crux of the case, I think,

1 is you know, what's going on with the U.S. capacity? Well,
2 we know that it could take 10 hours to make one ton of FSS,
3 or it could take 30 hours to make it. It depends on the
4 complexity of the project.

5 So, what we do have on the record though, and we
6 have no complaints or objections to the record. We think
7 the staff did an amazing job, and we think the record
8 totally supports a negative determination in this case. But
9 what we do have, is in 2019, you know, Petitioner's whole
10 argument is things would have been better but for the
11 subject imports.

12 Well, in 2019, the record shows subject imports
13 were retreating. We don't have to go into the where's or
14 the why's, but the market share of subject imports were down
15 5 percent. What happened? Did U.S. market share go up?
16 No, it did not. Non-subject market share went up. So, how
17 can they be saying things would be better if the subject
18 imports were not in the market?

19 That is absolutely not true and not borne out by
20 the record. Labor -- they have, you know, they had five
21 companies testifying. They have one opinion on it. We had
22 U.S. producers on our panel as well, who all said there is a
23 labor shortage. This is a real issue. Labor is not just
24 the person who can come in and do the simple weld. It's
25 also going to be your supervisors, your project managers, up

1 the chain of these complex projects.

2 We will detail that more in our post-hearing
3 brief. Finally, you know, we also heard that there are
4 times of overcapacity. You win a bid and you're like, and
5 then you win that bid, and you're like yeah, I won the bid.
6 Oh no, how am I going to make it all happen?

7 They go to each other. You heard that from the
8 Canadian panel as well. They go to each other. This is a
9 very integrated market. There's plenty of business for
10 everybody. We all can win in this market.

11 And then my final point is U.S. consumption has
12 increased, domestic shipments have increased, U.S. market
13 share has increased. The U.S. industry has continued to be
14 profitable, import market share has remained flat. There's
15 no injury by subject imports, Ned?

16 CLOSING STATEMENT OF NED MARSHAK

17 MR. MARSHAK: It's the end of the day. I must
18 have two or three minutes left. Nancy said a lot of what I
19 was going to say, but I'll still talk for two or three
20 minutes. So, what are you going to look at to make a
21 decision? You can look at the data.

22 You're going to do the analysis, the analytical
23 data that you do in every case. You're going to look at
24 anecdotal data. You can look at individual bids. You can
25 look at witness testimony. You're going to look at all

1 types of stuff that is in the record. And then you're going
2 to look at the creditability of the witnesses, the
3 credibility of the positions. So, let's look at four key
4 issues -- the anecdotal data, the analytical data, and the
5 credibility.

6 So, the first labor -- Petitioner came up here
7 and said no labor shortages. 39 companies that Jim cited in
8 his brief, labor shortages, and they're saying none.
9 Credibility -- none. At least 39. So, there is a labor
10 problem.

11 Two, the percentage of FSS in a project. They
12 come up here and they say it's 90 percent, it's 95 percent.
13 It's almost everything in the project is the cost of FSS.
14 Well look at the facts. And we have facts on the record
15 already from some of the projects we put on. But we'll put
16 on more. It's 30 percent, or it could be 40 percent, it
17 could be as low as 5 percent, and it differs, but it sure as
18 heck isn't 90 percent every project to what Petitioners said
19 this morning.

20 And then they went on and said look, the erection
21 costs are always the same in every project. It's always a
22 matter of FSS pricing, erection costs the same. Look what
23 our witnesses said. And these are the people who actually
24 do the erection, do the work. Absolutely not. There is no
25 way in the world that the erection costs are identical in

1 every project and that the costs of the FSS is driving the
2 overall cost of the projects.

3 And then what did they come on and say? Price,
4 price, price, price, price. All the witnesses. The only
5 thing that matters is price. They're saying everything is
6 equal, it always comes down to price. Look at what we said
7 today. Look at what our witnesses say. And our witnesses
8 are people who bought. People who consult with the owners.

9 It's not always price. It's risk. It's costs.
10 It's what it's going to be together. It's getting delivery
11 on time. You have a massive project, somebody comes in with
12 a lower price, if there's a bigger risk, there's no way
13 you're going to take that company. It's not price, price,
14 price, price, they're multiple other factors.

15 And price, it's always price. It's one factor.
16 But price is the dominating factor, the price is the reason
17 why somebody bought Chinese steel, or Canadian steel, or
18 Mexican steel, or who awarded a bid to somebody who had FSS
19 is 5 percent or 10 percent. The price of that FSS has been
20 the reason why that contract is awarded? Absolutely not.

21 I mean and that goes back to the credibility of
22 what you've heard today. And look what they used as their
23 test case. Their poster child for what's an important case
24 that was won on the base of price. We had somebody coming
25 in today and saying, "I lost this bid to Chinese steel

1 because the Chinese steel was so incredibly low." He may
2 have thought that.

3 He may have really believed that, but it just
4 wasn't true. They had one domestic company bidding against
5 another domestic company. It was awarded to one company,
6 that company could not make the steel, the FSS in the United
7 States itself. They had to call the contractor, and they
8 couldn't get anybody else in the United States, so what does
9 it do?

10 Goes overseas. It goes to Italy. It goes to
11 other European countries. It doesn't even look at China.
12 And then, when the Italian company fails, it only has to go
13 back, it only goes to China because the company, the
14 domestic fabricator says that can't be done in the United
15 States.

16 So, again, when the companies, the producers here
17 today talk about price, price, price, price, price, they may
18 be sincere. They may really believe in their hearts that
19 it's price. But in fact, when you look at the witnesses.
20 When you look at going over what's going on in the industry
21 and look at common sense, when you look at these massive
22 construction projects, you don't take the lowest price. You
23 go with the risk. Thank you.

24 CHAIRMAN JOHANSON: I'd like to thank all the
25 parties for appearing here today. I'll now make the closing

1 statement. Post-hearing briefs, statements responsive to
2 the questions and requests of the Commission, and
3 corrections to the transcript, must be filed by February 4,
4 2020. Closing of the record and final release of data to
5 the parties occurs on February 18, 2020. And final comments
6 are due on February 20, 2020. With that, this hearing is
7 adjourned.

8 (Whereupon the hearing was adjourned at 6:45
9 p.m.)

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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Fabricated Structural Steel from Canada, China and Mexico

INVESTIGATION NOS.: 701-TA-615-617 and 731-TA-1432-1434

HEARING DATE: 1-28-20

LOCATION: Washington, D.C.

NATURE OF HEARING: Final

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 1-28-20

SIGNED: Mark A. Jagan

Signature of the Contractor or the
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Christopher Weiskircher
Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

SIGNED: Gaynell Catherine
Court Reporter