

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
CERTAIN HOT-ROLLED STEEL FLAT)
PRODUCTS FROM AUSTRALIA, BRAZIL,)
JAPAN, KOREA, THE NETHERLANDS,)
TURKEY AND THE UNITED KINGDOM)

Investigation Nos.:
701-TA-545-547 and
731-TA-1291-1297
(Preliminary)

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THE UNITED STATES
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF:) Investigation Nos.:
CERTAIN HOT-ROLLED STEEL FLAT) 701-TA-545-547 and
PRODUCTS FROM AUSTRALIA, BRAZIL,) 731-TA-1291-1297
KOREA, THE NETHERLANDS, TURKEY,) (PRELIMINARY)
AND THE UNITED KINGDOM)

Main Hearing Room (Room 101)
U.S. International Trade
Commission
500 E Street, SW
Washington, DC
Tuesday, September 1, 2015

The meeting commenced pursuant to notice at 9:30
a.m., before the Investigative Staff of the United States
International Trade Commission, Douglas Corkran, Chair,
presiding.

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	I N D E X	
		Page
1		
2		
3	Opening Remarks	
4	Petitioners (Stephen P. Vaughn, Skadden, Arps,	
5	Slate, Meagher & Flom LLP)	13
6		
7	Respondents (Donald B. Cameron, Morris	
8	Manning & Martin LLP)	17
9		
10	Paul Rosenthal - Kelley, Drye & Warren LLC	21
11		
12	Daniel Mull, Executive Vice President, Sales & Marketing,	
13	ArcelorMittal USA	30
14		
15	Douglas R. Matthews, Senior Vice President,	
16	North American Flat-Rolled Operations, United States	
17	Steel Corporation	34
18		
19	Robert Y. Kopf, General Manager, Revenue Management, United	
20	States Steel Corporation	37
21		
22	Rick Blume, Vice President and General Manager,	
23	Commercial, Nucor Corporation	41
24		
25		

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

I N D E X

	Page
Scott M. Lauschke, Vice President, Sales and Customer Service, AK Steel Corporation	46
Glenn Pushis, Vice President, Flat Rolled Group, SDI	50
Jeff Moskaluk, Vice President & Chief Commercial Officer, SSAB Enterprises, LLC	52
Roxanne Brown, Assistant Legislative Director, United Steelworkers of America	53
Jim Dougan, Vice President, Economic Consulting Services	150
Rusty Fisher, Senior Vice President & Marketing of the Americas, Welspun	158
Dr. J. Malcolm Gray, President, Microalloyed Steel Institute, Inc.	162
Hyun Mi Cho, Manager, International Trade Affairs Group, Steel Business Strategy Department, POSCO	166

1 I N D E X

2		Page
3		
4	John Cross, President, Steelscape LLC	172
5		
6	Richard Weiner - Sidley Austin LLP	179
7		
8	Yoshiro Hori, Executive Vice President & General Manager,	
9	Nippon Steel & Sumitomo Metal U.S.A., Inc.	180
10		
11	Tadaaki Yamaguchi, President, JFE Steel Americas, Inc.	183
12		
13	Oya Sehirlioglu, Chief Legal Office, Erdemir Group	184
14		
15	Jose F. Gasca, Chief Commercial Officer, Medtrade, Inc.	185
16		
17	Craig Lewis - Hogan Lovells LLP	186
18		
19	Bruce Malashevich, President, Economic Consulting Services,	
20	LLC	188
21	Rebuttal/Closing Remarks:	
22	Petitioners (Alan H. Price, Wiley Rein LLP and	
23	Stephen A. Jones, King & Spalding LLP)	245/249
24	Respondents (Richard O. Cunningham,	253
25	Step toe & Johnson LLP)	

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2
3
4
5
6
7
8
9
10
11
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P R O C E E D I N G S

9:33 a.m

MR. CORKRAN: Good morning and welcome to the United States International Trade Commission's Conference in connection with the preliminary phase of Antidumping and Countervailing Duty investigation numbers 701-TA-545 through 547 and 731-TA-1291 through 1297 concerning certain hot-rolled steel flat products from Australia, Brazil, Japan, Korea, the Netherlands, Turkey and the United Kingdom. My name is Douglas Corkran.

I am one of the Supervisory Investigators in the Office of Investigations and for this particular case I will preside at this conference. Among those present from the Commission Staff are, from my far right Waleed Navarro, the Statistician, Mary Messer, the Investigator, Justin Enck, Investigator, James McClure, the Supervisory Investigator in this case, Peter Sultan Attorney Advisor, James Dempsey Attorney Advisor, Lauren Gamache, Economist and we also may have a second Economist joining us, Cindy Cohen. David Boyland, the Accountant/Auditor and Gerald Houck, the Industry Analyst.

I understand that parties are aware of the time allocations. I would remind speakers not to refer in your remarks to business proprietary information and to speak directly into the microphones. We also ask that you state

1 your name and affiliation for the record before beginning
2 your presentation or answering questions for the benefit of
3 the court reporter.

4 All witnesses must be sworn in before presenting
5 testimony. I understand parties are aware of the time
6 allocations. Any questions regarding time allocations
7 should be addressed with the Secretary. Are there any
8 questions? Mr. Secretary, are there any preliminary
9 matters?

10 MR. BISHOP: No. Mr. Chairman.

11 MR. CORKRAN: Very well, Mr. Secretary. Let us
12 proceed with opening remarks.

13 MR. BISHOP: Opening remarks on behalf of
14 petitioners will be by Stephen P. Vaughn -- Skadden, Arps,
15 Slate, Meagher & Flom.

16 OPENING REMARKS OF STEPHEN P. VAUGHN

17 MR. VAUGHN: Good morning. I am Stephen Vaughn
18 representing United States Steel. This is a very
19 straightforward case. It is a classic example of how dumped
20 and subsidized imports can and do harm Domestic Producers.
21 The statutory factors that the Commission normally considers
22 have not only been met here, they have been met beyond any
23 room for doubt. Let us briefly look at each factor.

24 Cumulation: Imports of hot-rolled steel from all
25 seven of the subject countries rose significantly, even

1 dramatically, from 2012 to 2014. Through the first six
2 months of this year, despite clear evidence that this market
3 is over-supplied, imports from all seven subject countries
4 are on a pace to exceed the volumes they shipped in 2012,
5 the beginning of your period of investigation.

6 Hot-rolled steel from all of the subject
7 countries is broadly interchangeable, both with each other
8 and with a domestic-like product, which helps to explain why
9 Subject Producers were able to take so much market share so
10 quickly. In short, the Commission can realistically assess
11 subject imports only if it considers them as a single bloc,
12 just as Congress intended.

13 Volume: The key facts are not in dispute. From
14 2012 to 2014, the volume of subject imports rose by 1.4
15 million tons. That's an increase of 80.6%. Almost all of
16 that increase took place last year as an enormous surge of
17 dumped and subsidized steel overwhelmed this market, taking
18 sales from U.S. mills and preventing domestic producers from
19 taking full advantage of improving demand conditions.

20 By the end of 2014, it was clear that inventory
21 levels had risen, the market was oversupplied and prices
22 were falling. But subject imports kept rising. From the
23 first half of 2014 to the first half of 2015, unfairly
24 traded imports rose by almost seven hundred thousand tons
25 and an increase of 52%. Because subject mills are not

1 responding to the clear signals being sent by the market,
2 trade relief is necessary.

3 Price effect: In May 2014, the U.S. midwest
4 price for hot-rolled steel was six hundred and eighty-seven
5 dollars a ton. By the end of the year, it was down to six
6 hundred and fourteen dollars a ton. Subject imports just
7 kept coming and Domestic Producers had to cut prices even
8 further to avoid massive shutdowns. By June, the average
9 price of hot-rolled steel in the United States was only four
10 hundred and fifty-six dollars a ton. There can be no doubt
11 that the enormous import volumes and the oversupply that
12 they created played a significant role in this pricing
13 collapse.

14 Impact: Data from CRU show that last year was
15 the strongest year for hot-rolled steel demand since 2004.
16 Domestic producers require a fair opportunity to take
17 advantage of favorable demand conditions, but they were
18 denied that chance. Instead, this market was attacked and
19 distorted by unfair trade. Underlying demand remains
20 relatively strong, but as imports continue to pour into an
21 over-supplied market, American mills face a grave crisis.

22 U.S. Steel was recently forced to stop making
23 hot-rolled steel at its mill in Fairfield Alabama. The
24 domestic industry is suffering heavy losses. Once again,
25 these facts are not in dispute and none of them can be

1 explained without reference to the surge of unfair trade.

2 Threat: We don't think the Commission needs to
3 reach the issue of threat, but if it does the evidence in
4 support of affirmative determinations is overwhelming.
5 Subject mills face major problems, both in their home market
6 and in third country markets. That is why they are being so
7 irresponsible here. In the absence of trade relief, they
8 will continue to try to export their problems to this market
9 and they must be stopped.

10 In short, this is an easy case for the
11 Commission, which should reach affirmative determinations in
12 all countries, but it is not an easy case for domestic
13 producers. Respondents often act as though clever lawyers
14 were trying to take advantage of some kind of loophole.
15 Nothing could be further from the truth. Domestic producers
16 did not want to bring these cases. They haven't brought new
17 hot-rolled steel cases in fourteen years.

18 The only reason we are here today is that the
19 Domestic Industry faces an emergency that can only be
20 stopped by trade relief. The subject producers did not have
21 to be here if they had been content with true market
22 competition, these cases never would have been filed. But
23 they decided to cheat the system and thousands of American
24 workers are suffering as a result.

25 Today, we seek nothing more than fairness, the

1 type of fair trading system Congress counts on the
2 Commission to enforce. Grant this relief and let domestic
3 producers get back to work. Thank you very much.

4 OPENING REMARKS OF DONALD B. CAMERON

5 MR. BISHOP: Opening remarks on behalf of
6 respondents will be by Donald B. Cameron - Morris, Manning
7 and Martin.

8 MR. CAMERON: Don Cameron for Joint Respondents.
9 It's fitting that hot-rolled comes last, after alleging that
10 imports are injuring the domestic producers of cold-rolled
11 and corrosion resistant, the hot-rolled producers now bring
12 a case that threatens the existence of two West Coast
13 producers of core and cold-rolled. That's ironic to say the
14 least. This action is a far more serious threat to those
15 producers of core and cold-rolled than imports.

16 UPI and Steelscape, the suppliers in question,
17 require dedicated hot-rolled supply to be viable core and
18 cold-rolled producers. Without that supply, they will not
19 survive. And if that is not enough, this case also
20 threatens the burgeoning spiral weld large diameter pipe
21 industry, which depends on imported X-70 grade, a product
22 that is in short supply from U.S. Producers and not
23 available in the thicker grades needed to produce heavy-wall
24 large diameter line pipe.

25 Keep in mind, at the end of the day, this case is

1 based on two quarters in 2015. It's not based on the
2 performance in 2012 through 2014 or even about 2014.
3 Certainly not about 2014. This is about two quarters. So
4 we ask the Commission to seriously consider the following
5 when listening to the testimony this morning.

6 Present injury? Seriously? I mean through the
7 end of 2014, operating income was up, net income was up.
8 COGS to sales ratio is down. This applies to total market
9 and the merchant market. Production, shipments, capacity
10 utilization, employment, all improved over the period with
11 shipments and profitability the strongest in the end of 2014
12 in the last half. This is the period in the import surge.

13 We said it in core and we repeat it here. There
14 is no present injury in this case. At most, its threat and
15 it isn't that either. In 2015, demand dropped
16 precipitously. With that drop in demand followed domestic
17 shipments and other indicators. But what caused the drop in
18 demand? A lot is explained by the fifty percent drop in
19 OCTG consumption between November of 2014 and June 2015.
20 OCTG Producers were significant consumer of merchant market
21 hot-rolled.

22 Imports. Imports lag the market because of lead
23 time. But between January and June of 2015, monthly imports
24 have fallen by more than forty-five percent. So long before
25 this petition was filed, the market was already adjusting to

1 falling demand and falling raw material prices. So how do
2 falling monthly import volumes threaten injury?

3 Within the last ten years, new U.S. Industry
4 producing spiral pipe sprouted up in the U.S. Large
5 diameter spiral-weld pipe was previously imported. These
6 U.S. producers require heavy-walled X-70 to compete with
7 imports of large diameter line pipe. Two-thirds of the
8 requirements of these companies are served by a limited
9 number of qualified U.S. producers on that side of the room.
10 The other one-third is served by imports.

11 Of these imports, U.S. producers do not supply
12 and are not qualified by the pipelines to supply X-70 over
13 0.625 inches. Exactly how can imports of a product U.S.
14 producers cannot produce, but which is critical to the
15 pipeline supply, be injuring or threatening U.S. producers?
16 Imports allow these companies to be viable and purchase
17 domestic hot-rolled and expand consumption. U.S. hot-rolled
18 producers can't have these consumers without accepting the
19 imports that are also necessary to support them.

20 Finally, how do captive imports of hot-rolled
21 steel by Costco to its joint venture UPI, injure or threaten
22 the U.S. hot-rolled producers? How do Nippon Steel and
23 Bluescope Exports of hot-rolled to Steelscape injure or
24 threaten U.S. producers of hot-rolled? We ask this question
25 because these imports enable those producers of core,

1 cold-rolled and tin-plate to survive and compete in the West
2 Coast market. We ask because forty-nine percent of total
3 subject hot-rolled imports are to the West Coast and
4 ninety-eight percent of those subject imports are from
5 Australia, Japan and Korea.

6 You will hear this afternoon that freight cost
7 and freight car availability make the supply of these West
8 Coast mills via hot-rolled produced in the Midwest
9 unrealistic. Freight costs make long-term supply of
10 hot-rolled for downstream cold-rolled and corrosion
11 resistant production on the West Coast unrealistic. Cost
12 issues aside, the lack of rail cars necessary to transport
13 the volumes required to supply to re-rolling mills makes
14 relying on domestic supply from the Midwest absolutely
15 untenable, which again prompts a question. How are these
16 imports injuring the U.S. Industry?

17 I would like to take one opportunity and thank
18 Jim for his career in service here and I know every counsel
19 in this room has appeared before you multiple times and I
20 wish you luck with the Kansas City Royals this year.

21 MR. MCCLURE: You just won the case.

22 (Laughter)

23 MR. CAMERON: Let's go home.

24 Mr. MCCLURE: I'm joking of course.

25 MR. BISHOP: Will the panel in support of the

1 imposition of the anti-countervailing duty orders please
2 come forward and be seated. Mr. Chairman, all witnesses
3 have been sworn.

4 MR. CORKRAN: Welcome to the Staff Conference Mr.
5 Rosenthal. You may begin when you are ready.

6 STATEMENT OF PAUL ROSENTHAL

7 MR. ROSENTHAL: Thank you. I was going to say
8 something nice about Mr. McClure but obviously he was not
9 capable of hearing that so he decided to depart but for the
10 record I do want to say thank you to Mr. McClure for his
11 many years of service and dedication to the Commission and I
12 was going to even suggest that we'd be happy to hear him ask
13 us questions but I promised to be under oath.

14 I'm Paul Rosenthal, Kelley Drye providing an
15 opening on behalf of the domestic petitioners. I want to
16 start by providing a little bit of an overview of this
17 record. You heard some of this from Mr. Vaughn earlier in
18 his opening, but there is compelling evidence of the factors
19 that the Commission looks at when it makes its
20 determinations of injury and threat of injury.

21 With respect to volumes, the record will show
22 that the subject imports are significant and increasing in
23 both absolute terms and relative terms. Concerning prices,
24 the Subject Imports continue to be the driver of what's been
25 happening in the marketplace, undercutting U.S. producers

1 and forcing the Domestic Industry to suffer price depression
2 with respect to effects, subject imports impact on the
3 domestic industry has been devastating as essentially every
4 injury factor shows decline.

5 As to threat, subject producers have the capacity
6 and the incentive to increase their exports to the United
7 States, which will cause further material injury to the
8 domestic industry and its workers. I'm not going to spend
9 much time on what are right now I'd say the legal issues in
10 this case but with respect to cumulation negligibility I
11 want to state just the following key facts. One is that all
12 of the requirements for cumulation are met.

13 When the Commission looked at cumulation in the
14 last hot-rolled case filed in 2001, it found those
15 conditions met. They are met today. There is an overlap in
16 competition in subject imports and the domestic product.
17 There is general interchangeability between subject imports
18 amongst themselves as well as the domestic product and the
19 subject imports have some presence in most or all the
20 regions in the U.S. and move in similar channels of
21 distribution.

22 There is no question that cumulation should be
23 applied for all of the countries subject to investigation.
24 Moreover with respect to negligibility there is no issue
25 here, whether the Commission uses the Import methodology

1 used in the petition or the Staff's revised list of HTS
2 Numbers, imports from all seven countries comfortably exceed
3 the negligibility threshold.

4 So let's look at the facts on volume. The
5 statute requires that imports be significant, not
6 increasing, but significant. It happens to be that in this
7 case they are increasing and increasing dramatically. The
8 Subject Imports climbed from about 1.7 million tons in 2012
9 to over 3.1 million tons in 2014, an 80% increase. Now I
10 know Mr. Cameron is going to make it seem that those import
11 volumes were just supplying those poor little suppliers in
12 need of hot-rolled on the West Coast. That does not in any
13 way account for the volume surge that we saw in 2014 and
14 continue to see in 2015.

15 As this next slide shows, in the 2015 interim,
16 subject imports increased another fifty-two percent. For
17 those particular customers on the West Coast, for the line
18 pipe industry, that's hilarious. Subject imports U.S.
19 Market share rose over the period of investigation too and
20 more than doubled. While this is all happening, the U.S.
21 Producer Market share was declining over the period of
22 investigation too and continued to decline over the interim
23 period.

24 As slide eight shows, the domestic industry's
25 market share loss is due almost entirely to subject imports.

1 Contrary to what the Respondents claim, contrary to what Mr.
2 Cameron just said, the subject imports were not filling
3 market needs or simply meeting demand. From 2012 to 2014 as
4 the U.S. Market grew by fifteen percent, the subject imports
5 grew by eighty percent. They weren't just supplying those
6 customers on the West Coast or the one customer you will
7 hear from in the line pipe industry, they were overwhelming
8 the market. Well exceeding any reasonable expectations of
9 demand.

10 During the interim period, this disconnect
11 persisted as U.S. apparent consumption fell, subject imports
12 continued to grow by fifty percent. The result of the
13 massive import volumes in 2014, again far exceeding
14 marketplace needs was a significant increase in subject
15 import or inventories in 2014 and interim 2015. These high
16 inventories fueled by low price subject imports helped
17 accelerate the price collapse that you saw in interim 2015.

18 Now, it's often said that even a blind pig finds
19 an acorn now and then, though almost defying nature my
20 friend Mr. Cameron can't ever seem to find causation. No
21 doubt he'll be up here later today waving his arms,
22 questioning causation in this case and saying "how is it
23 possible?" You heard it earlier, "how is it possible with
24 the increased profitability by the domestic industry and
25 relatively stable prices over the earlier part of the

1 investigation that there is causation?"

2 Well, I am going to talk very slowly as I go
3 through the slides so that everyone will understand what
4 happened in 2014 and interim 2015 to understand not only why
5 there is present material injury but why there is threat of
6 future industry. Read the slide slowly along with me
7 because this will explain why the snapshots that sometimes
8 you see from Commission data that are on annualized basis or
9 a half-year basis don't capture what is going on in the
10 marketplace.

11 As subject import volumes increased over the
12 period of investigation, the domestic producers initially
13 tried to hold the line on market prices because there is
14 healthy demand for hot-rolled steel in 2014 in particular.
15 As the Industry held the line on pricing, it lost sales
16 volume and market share to the subject imports. Not a
17 difficult concept and in fact, the record will show that.

18 In 2014, the expanding subject import volumes
19 inundated the U.S. market and the domestic industry. You
20 saw the data on the increased imports in 2014. You saw the
21 data on the increased market share. The doubling of market
22 share. Underselling by the subject imports became rampant
23 and importer and distributor inventor swelled. Domestic
24 producers tried to arrest the subject import volume is by
25 lowering their own prices. They realized if they continued

1 to maintain prices to maintain profitability, they were
2 going to lose market share, which they did.

3 They said nope, we can't continue to do that. We
4 have high capital investments. We need to run our
5 facilities at a higher capacity utilization rate. We need
6 that volume and therefore we have to drop our prices. What
7 was the result? Declining revenues and price depression and
8 depression.

9 So in 2015, the bottom dropped out as inventories
10 of Subject Imports of hot-rolled steel grew to still higher
11 levels, the market prices collapsed. From the fourth
12 quarter of 2014 to the second quarter of 2015, domestic
13 producer prices fell from one hundred and fifty to two
14 hundred dollars per ton. That is a lot of price decline and
15 a lot of revenue loss.

16 Let's just look at this one slide. Mr. Cameron
17 referred to previous cases and the cold-rolled case. Well
18 in that case, he wished away about seven hundred million
19 dollars worth of import volume revenue loss, revenue loss
20 due to import volumes. In this particular case, the revenue
21 lost for one year's worth of import volumes, 1.4 million
22 tons is close to a billion dollars. A billion dollars.

23 Mr. Cameron will no doubt try to explain that
24 away but to paraphrase former Senator Edward Dirksen who is
25 probably a contemporary of some of ours, actually he

1 preceded me, that said "a billion here, a billion there,
2 pretty soon you are talking about real money". Well, a
3 billion here and a billion there and pretty soon you're
4 talking about real injury and we are talking about real,
5 present injury.

6 Not surprising, the data show steeply declining
7 pricing for the key products produced by the domestic
8 industry over the period of investigation. I'm sure we will
9 hear the mantra that we've heard before in these cases by
10 the respondents about falling costs leading to the decline
11 in prices but this slide shows that the decrease in net
12 sales values greatly exceeded the cost declines in 2015 and
13 as the witnesses this morning will tell you, if the prices
14 were not going down faster than cost, profitability would be
15 increasing but you know that's not the case.

16 Mr. McClure, thank you for returning. I was
17 taking your name in vain earlier.

18 MR. MCCLURE: You were what?

19 MR. ROSENTHAL: Take a look at this slide.
20 Because of confidentiality concerns, we can't use the actual
21 data but every key injury variable considered by the
22 commission is going down and everyone has a significant
23 decline in interim 2015, production, capacity utilization,
24 domestic shipping volume and value, AUVs, market share; all
25 down. Net sales volume and value, gross profit, operating

1 income, operating income to net sales, net income; all down.

2 Of course, Mr. Cameron will say this has nothing
3 to do with imports. The 1.4 million ton increase and the
4 billion dollar loss, nothing involving that. And the
5 increase in imports in interim 2015 of fifty-two percent and
6 declining prices has nothing to do with all these declining
7 indicators.

8 Well, let's take a look at where profits are and
9 the interim periods. If you look at this first profit
10 slide, it shows net operating returns deteriorating
11 substantially between the first six months of 2014 and the
12 first six months of 2015. And by the way, what Mr. Cameron
13 would describe as great profits in 2014 are pretty darn
14 anemic when you're talking about a hot-rolled steel industry
15 that requires huge capital investments and we're at the peak
16 of the demand cycle, the time when this industry needs to
17 make money because it needs to get through an inevitable
18 downturn.

19 So we're starting, this on the left hand side is
20 not a great profit number to begin with and is now down in a
21 serious negative position. This is a terrible position to
22 be in and it's unsustainable. Take a look at the net
23 profits, not looking any better. In fact, in absolute terms
24 this profit crash is even more dramatic. I'm going to ask
25 you, who is going to invest in this industry if the imports

1 are going to wreak such havoc? Who is going to be employed
2 in this industry if the Subject Imports remain unchecked?

3 You've heard and you will hear further about the
4 shutdowns that have already taken place in this industry
5 just in the last few weeks. What's going to happen next?
6 Well, what's going to happen next doesn't look pretty. The
7 excess capacity of subject producers far exceeds the market
8 demand for hot-rolled steel. There is a ton of excess
9 capacity in the subject countries and where do you think it
10 is going to go?

11 Well, first of all it's getting pushed out of
12 their own home markets and their country markets by China, a
13 country that is restrained from shipping to this country.
14 China is overwhelming other markets around the world and of
15 course the subject countries' own economies are doing
16 poorly, so where do you think that product is going to come?
17 It's going to come to the United States if there is no trade
18 relief. In fact, the U.S. happens to be an important market
19 for every one of these countries, either one or two for most
20 and it's in the top ten for Japan but Japan ships to fifty
21 countries so just because it's number nine, don't think it's
22 not an important destination for Japanese producers as well.

23 So every one of these countries wants to come
24 here, is coming here and will come here in greater volumes
25 and lower prices unless there is trade relief in this case.

1 In sum, this domestic industry is in dire straits and is
2 very much in need of relief from the on-flood of unfairly
3 traded imports under investigation. Obviously we will get
4 to more details behind all these slides in our post-hearing
5 brief when we can use the proprietary information.

6 But now I want to turn the microphone over to our
7 witnesses who will describe in more detail the injury and
8 threat of injury that they have suffered as a result of the
9 subject imports. Our first industry witness will be Mr.
10 Mull.

11 STATEMENT OF DANIEL MULL

12 MR. MULL: Good morning. I am Daniel Mull,
13 the Executive Vice President for Sales and Marketing of
14 ArcelorMittal USA. My job responsibilities include
15 overseeing and coordinating ArcelorMittal USA sales of all
16 flat-rolled steel products. I am joined by my colleague,
17 Buster Yonych, who is General Manager, Product Control for
18 our company.

19 We are one of the global industry leaders in
20 the development and production of high-strength, low-alloy
21 and ultra high-strength steels. We sell these products to
22 service centers and end users for use in numerous
23 applications, including automotive, pipe and tube, appliance
24 and construction markets.

25 ArcelorMittal USA is constantly working on

1 improving our processes and products to meet our customers'
2 needs. You have heard from the domestic industry about the
3 difficult choices we face when confronted by offers of low
4 priced imports. If we want to keep the business with our
5 customer, we have to lower our prices to meet the cheap
6 import competition. This obviously leads to lower revenues
7 and lower profits. But at least we keep our mills running
8 and we don't suffer the problem of increased unit costs
9 because our volume declined.

10 The alternative choice is to not drop our prices
11 and give up the volume to the import competition. For some
12 steel products, we have given up volume to maintain our
13 profitability. But that is a short-term strategy. A
14 company can only retreat so far before it reaches a tipping
15 point and closes its door in this death spiral. When it
16 comes to hot-rolled steel, we cannot even contemplate
17 retreating into a so-called niche strategy.

18 The hot-rolled industry is a high-volume, high
19 fixed-cost business. Unless we make efficient use of our
20 investments in these very capital-intensive facilities, we
21 cannot survive, let alone prosper. As you have heard,
22 imports of unfairly traded hot-rolled steel began to surge
23 into the U.S. market in 2014.

24 We expected to be able to take advantage of a
25 healthy and increasing demand for hot-rolled steel, but

1 subject imports increased by 1.4 million tons between 2013
2 and 2014. The subject imports grew by an additional 700
3 thousand tons in the first half of 2015. And their share of
4 the U.S. market increased dramatically in both 2014 and
5 2015.

6 This huge influx of imports was extremely harmful
7 for our business. Hot-rolled steel, whether it's a
8 high-strength steel for the automotive industry, commercial
9 grade hot-rolled for construction industry, or skelp for the
10 pipe and tube industry is sold primarily on the basis of
11 price.

12 Even with customers where we have to qualify to
13 get the business. Price ends up being the critical
14 determining factor in obtaining the sale. To grab the
15 increased market share that they did, the subject imports
16 offered lower pricing fueled by dumping and subsidies.

17 That has put tremendous pressure on pricing over
18 the last year. If you look at any of the industry indices
19 of hot-rolled steel pricing, you will see declines of nearly
20 \$200 per ton since June of 2014. The collapse in pricing is
21 being driven by the large and increasing supply of dumped
22 and subsidized hot-rolled steel imports. No other factor
23 explains what happened to pricing.

24 U.S. demand for hot-rolled steel has generally
25 been healthy. While raw material costs have fallen, per ton

1 prices for our finished products have declined to a much
2 greater degree. As a result, our financial performance has
3 turned from a meager profit in 2014 to a substantial loss in
4 the first half of 2015.

5 We have not seen any improvement in prices, sales
6 volumes or profits since June, and don't anticipate any
7 improvements unless these cases move forward.

8 For a time in 2014, as imports were surging, we
9 were able to maintain some pricing and margins based on our
10 contract business. As I explained to the staff in the
11 recent cold-rolled steel conference, however, contracts do
12 not provide the domestic industry with any insulation from
13 the injurious effects of the sustained surge in subject
14 imports at decreasing prices. In our contract negotiations
15 this year, our customers have used low-spot market prices as
16 leverage to drive down contract pricing. Low import prices
17 in 2015 mean that we will be leaving with those low and
18 injurious contract prices for some time to come.

19 We are also increasingly seeing contract
20 customers wanting to renegotiate existing contracts before
21 the end of their duration. Because these customers
22 represent important repeat business at significant volumes,
23 we have to weigh the risk of the loss of those contracts in
24 the future against maintaining our price erosion position
25 now.

1 That represents a very difficult choice for us.
2 Current prices are lower now than they have been for a long
3 time. With demand soft in the rest of the world, without
4 trade relief, things are likely to get much worse. Thank
5 you.

6 STATEMENT OF DOUGLAS MATTHEWS

7 MR. MATTHEWS: Good morning. My name is Douglas
8 Matthews and I am Senior Vice President of United States
9 Steel Corporation's North American Flat-Rolled Operations.
10 This is my third appearance before the Commission this
11 summer. I want to say that we appreciate the hard work the
12 Commission staff has put into these very important cases on
13 flat-rolled steel.

14 Today I am here to give you a business person's
15 perspective on how unfairly traded hot-rolled steel has
16 distorted this market and caused injury to U.S. Steel and
17 our workers. It has been a four-step process and domestic
18 producers have suffered injury at every step.

19 Step one, we lost sales in 2014. Dumped and
20 subsidized imports rose by almost 1.4 million tons from 2013
21 to 2014. To put this figure in perspective, it is roughly
22 equal to the production of one of our blast furnaces at our
23 Granite City works, and it is no coincidence that one of our
24 blast furnaces has been down since January of this year.

25 Each of those 1.4 million tons in unfair trade

1 has been supplied by a domestic producer at a fair price,
2 could have been supplied by a domestic producer at a fair
3 price. U.S. Steel alone has significant unused hot strip
4 mill capacity last year, but imports forced us to lower
5 production of hot-rolled steel by almost 7%. In a business
6 like ours, where companies have significant fixed costs and
7 need to maximize capacity utilization, the loss of so much
8 volume is extremely harmful.

9 Step two, we had to reduce prices. By the end of
10 2014, the U.S. market for hot-rolled steel was oversupplied.
11 We had already been forced to accept some decline in U.S.
12 prices during 2014. Hot-rolled spot prices fell by over \$70
13 a ton from May to December of last year. But in the new
14 year, we had to reduce prices even further. From the first
15 half of 2014 to the first half of 2015, the average price
16 for our sales of hot-rolled steel fell by \$111 per ton. And
17 much of that decline was a direct consequence of unfair
18 trade.

19 Step three, we suffered operating losses. From
20 the first half of 2014 to the first half of 2015, imports
21 from subject countries increased by more than 52%. That's
22 roughly 700 thousand tons of additional imports entering an
23 oversupplied market at dumped and subsidized prices.
24 Meanwhile, at U.S. Steel, we not only reduced prices, we
25 also cut production.

1 Compared to the first six months of last year,
2 our hot-rolled output was down more than 20% in the first
3 half of this year. The combination of falling prices and
4 reduced production has been devastating. Through the first
5 half of 2015, our flat-rolled segment, including hot-rolled
6 production, reported a loss of \$131 million.

7 Step four, we suffered shutdowns and lay-offs.
8 As I've already explained, one of our blast furnaces at
9 Granite City has been down for most of the year due to a
10 lack of orders. Since the spring, our Keetac mining
11 operation has been shut down and production at our Minntac
12 mining operation has been reduced.

13 We shut down coke batteries at Granite City and
14 Gary works, and two weeks ago, we were forced to shut down
15 much of our operations at Fairfield, including the hot strip
16 mill which produces hot-rolled products. These decisions
17 were painful for all of us, both personally and
18 professionally. But shutdowns of this type are inevitable
19 in a market that is so distorted by unfair trade.

20 In a fair market, we are confident that we can
21 not only survive, but thrive. To obtain such a market,
22 however, we need strong and effective trade relief. That is
23 why these cases were filed. With all due respect to the
24 Commission and all the important work that you do, we would
25 rather not be here today. We would rather be serving our

1 customers, developing new products, and building for our
2 future.

3 Unfortunately, we have been harmed by unfair
4 trade. We were not only -- we were not the ones who built
5 the excess capacity around the world. We were not the ones
6 who sought to avoid the consequences of that excess capacity
7 by dumping hot-rolled steel into the U.S. market.

8 All we want, all we've ever wanted from this
9 Commission is a fair -- a chance to sell some of the best
10 hot-rolled steel in the world under fair conditions. In
11 other words, we want this market to reward hard work and
12 innovation, not dumping and subsidies. That is the American
13 way.

14 On behalf of the thousands of workers, on behalf
15 of the enormous potential that awaits one of America's
16 greatest and most historic companies, I urge you to give us
17 trade relief we need. We will do the rest. Thank you very
18 much.

19 STATEMENT OF ROBERT KOPF

20 MR. KOPF: Good morning. I am Robert Kopf, the
21 General Manager of Revenue Management for United States
22 Steel Corporation, a job that requires me to have great
23 familiarity with conditions in the market for hot-rolled
24 steel.

25 I agree with the points made by Mr. Matthews and

1 I would like to address a few other points likely to arise
2 today. In the first place, the Commission should reject,
3 fully and completely, the notion that this case involves
4 unique imported products that are not readily available from
5 the domestic industry.

6 U.S. Steel is one of the great steel producers in
7 the world. We make every type of hot-rolled steel for which
8 there is any significant demand in this market. And we are
9 not alone. There are other domestic producers who regularly
10 make and sell all the major grades of hot-rolled steel.

11 At all times relevant to this investigation, U.S.
12 Steel could have taken more orders and made much more
13 hot-rolled steel. Because we have significant fixed costs,
14 we want to use as much of our capacity as possible. Any
15 suggestion that you might hear that we have turned away
16 orders is completely false, full stop.

17 The Commission should also reject the notion that
18 there is no connection between the surge in imports in 2014
19 and falling prices in 2015, and are, no doubt, depressing
20 our prices. Excuse me, for one thing, unfairly traded
21 imports continue pouring into this market in 2015 and are,
22 no doubt, depressing our prices. For another, it is absurd
23 to suggest that subject imports can affect U.S. pricing at
24 only the precise moment those imports enter into this
25 market.

1 The mere offer of dumped or subsidized cheap
2 hot-rolled volume forces the domestic industry to reduce
3 prices in order to retain that volume. In other instances,
4 it takes some time for the full effect of unfair trade to be
5 felt. When it comes to contracts sales, for example, this
6 may not occur until the contract comes up for renewal.

7 We saw a significant volume of hot-rolled steel
8 pursuant to contracts of one year or less in duration. And
9 those contracts have been, and continue to be, renegotiated
10 against the backdrop, the background of too much supply and
11 very low-spot prices. Every time unfairly traded imports
12 force us to accept a lower price for our contract sales of
13 hot-rolled steel, we suffer further injury.

14 Unfair trade has numerous other effects on our
15 prices that develop only over time. For example, we see
16 downward pressure on prices after increases of unfairly
17 traded imports create too much inventory, as occurred at the
18 end of last year. And, of course, many of the price cuts at
19 issue here took place only after U.S. producers had lost a
20 significant volume of market share, and could not afford to
21 lose any more.

22 As these examples show, not all price effects are
23 instantaneous. But such effects are still very real and
24 very harmful. Finally, the other side may claim that
25 falling demand for energy tubular products is the source of

1 our injury. This should be rejected.

2 Energy tubular products represent only one
3 component of demand for hot-rolled steel. And other
4 significant drivers, particularly the automotive,
5 construction and railcar markets, have been favorable. All
6 in all, CRU data indicates that apparent U.S. consumption of
7 hot-rolled steel during the first half of 2015 was roughly
8 at 2012 levels.

9 Of course, this figure understates the actual
10 underlying demand for hot-rolled steel because it does not
11 account for the fact that the year began with excessive
12 inventories. But even assuming that real demand is at 2012
13 levels, that cannot possibly explain the losses we have
14 experiences, nor does it explain the significant decrease in
15 domestic mill hot-rolled shipments when comparing the first
16 half of 2012 to the first half of this year.

17 In 2012 our flat-rolled segment, including
18 hot-rolled steel, made \$400 million. In the first half of
19 this year, our flat-rolled segment lost \$131 million.
20 Millions of tons of unfairly traded imports, imports that
21 have taken sales and forced us to lower our prices, are the
22 only credible explanation for our poor performance this
23 year.

24 In short, you should have no doubt that subject
25 imports have caused material injury to domestic producers

1 and will cause more injury in the absence of trade relief.
2 Grant this relief and give us the chance to compete on a
3 level playing field. Thank you for the opportunity to
4 testify.

5 STATEMENT OF RICK BLUME

6 MR. BLUME: Good morning. I'm Rick Blume with
7 Nucor Corporation, and I am responsible for all commercial
8 activity for the Nucor steel making group. This is my third
9 appearance before the Commission staff in just over two
10 months, proof that the U.S. steel industry has been forced
11 into crisis by a surge of dumped and subsidized imports
12 across multiple product lines.

13 Unfortunately, the U.S. hot-roll industry has
14 been devastated by a surge of unfairly traded imports from
15 Australia, Brazil, Japan, Korea, the Netherlands, Turkey and
16 the UK. In a market with steady to increasing demand, the
17 domestic hot-roll industry should be producing more steel,
18 making more money and employing more workers.

19 Indeed, we're producing less steel, losing more
20 money and working fewer hours. All as a direct result of
21 dumped and subsidized imports from the seven countries under
22 investigation. The domestic hot-roll industry is being
23 injured by these unfairly traded imports and the injury will
24 only get worse unless relief is granted.

25 Domestic demand for hot-roll steel has increased

1 since 2012. As the U.S. economy recovers from the recent
2 recession. The primary demand drivers for hot-rolled,
3 including construction and autos, have been steady or
4 growing. And Nucor was well-positioned to benefit from the
5 favorable market conditions. As a result, Nucor purchased
6 the Gallatin Steel Company, a hot-roll steel producer in
7 Kentucky.

8 With demand expected to increase and because we
9 bought Gallatin at the fraction of the cost of a new
10 facility, Nucor anticipated that its investment would reap
11 profitable returns. But that has not been the case. Since
12 the purchase was completed in the mid-2014, Gallatin's
13 profitability has dropped considerably.

14 In the first half of this year, Nucor Gallatin's
15 net income plummeted, and the facility is now operating at a
16 loss. This loss along with the decline in Nucor's overall
17 hot-rolled operations is the direct result of the surge in
18 dump and subsidized subject imports. As subject imports
19 began surging in 2013 and 2014, they first stole market
20 share from Nucor and other U.S. producers. At a time when
21 we should have seen increased sales from rising demands, we
22 instead lost market share and our sales were sluggish.

23 The injury caused by subject imports has become
24 especially pronounced this year. As imports surged into the
25 market and built into inventories, U.S. prices collapsed,

1 falling by more than \$230 per ton from May of 2014 to May of
2 2015. The eagerness of importers to sell on CRU minus terms
3 further depressed and suppressed our prices and volumes.

4 With collapsing prices, Nucor's performance
5 plummeted. In the first half of 2015 our production and net
6 sales dropped dramatically and our net income plunged. Our
7 capacity utilization is at its lowest level during the
8 period of investigation and far below the historic
9 production levels for these same facilities.

10 Clearly, we're struggling at a time when we
11 should be performing well. This limits our ability to make
12 important investments in certain hot-roll operations. And
13 as I mentioned previously, our returns on early investments
14 are wholly inadequate. This is material injury by any
15 measure.

16 This afternoon, respondents may offer several
17 reasons unrelated to subject imports to explain the sharp
18 decline in the domestic industry's performance. None of
19 these explanations are accurate. First, respondents will
20 likely claim that the U.S. industry's decline is due to the
21 declines in our country tubular goods market, as you heard
22 at the core conference.

23 However, demand in the non-energy pipe and tube
24 market, which is significant market for Nucor, has grown
25 steadily over the last few years. In fact, Nucor's recent

1 decline in shipments to the tubular sector are similar to
2 the declines in shipments to other end-use segments that we
3 supply.

4 You should ask the respondents this afternoon.
5 Why, if the decline in the OCTG market is so significant,
6 its subject imports continue to surge into the U.S. market?
7 The injury we're facing is a direct result of low-priced
8 subject imports, pure and simple.

9 Second, you may hear this afternoon that
10 contracts insulate the domestic industry from subject
11 imports, but they do not. Unlike the cold-rolled market for
12 Nucor, the majority of our hot-rolled sales are spot sales.
13 And spot prices are directly impacted by subject import
14 pricing. In turn, when spot prices decline, contract
15 pricing inevitably follows.

16 As a result, the entire order book, whether spot
17 or contract, is negatively impacted by dumped and subsidized
18 imports. Finally, you will likely hear claims that the U.S.
19 industry cannot supply certain portions of the market. Once
20 again, this is not true. U.S. producers manufacture a full
21 range of hot-rolled steel products and compete across the
22 full spectrum of steel qualities. I would be skeptical of
23 any claims this afternoon that the domestic industry does
24 not qualify to supply certain products and that imports are
25 therefore necessary. Refusing to qualify domestic producer

1 is often code for, 'I don't want to buy from you because I
2 can get a better price elsewhere.' That better price is
3 often dumped and subsidized subject imports.

4 In addition, we regularly supply customers in the
5 western U.S. and we are cost-competitive in terms of
6 shipping there. If anyone says that we can't compete on the
7 west coast because of freight, they're dead wrong. What we
8 can't compete with are dumped and subsidized subject
9 imports.

10 Unfortunately the problem of unfairly priced
11 imports from the subject countries, it's only getting worse.
12 Massive global overcapacity coupled with slowing demand
13 abroad is resulting in a flood of dumped and subsidized
14 hot-rolled imports in global markets.

15 This global crisis is widely acknowledged, as
16 country after country's increasing tariffs on hot-rolled and
17 other sheet products. Indeed, we are not alone in seeing
18 the dangers of unfairly traded imports, as our European and
19 Turkish competitors also see dumped and subsidized imports
20 as a cause of injury.

21 I can't wait to hear later today why Tata Euro
22 and the Turkish industry believe that imports harm their
23 markets, but not ours. On behalf of Nucor, my 23,000
24 teammates and their families, I urge the Commission to find
25 that imports of hot-rolled steel from the subject countries

1 have injured our industry and threaten us with further
2 material injury. Thank you.

3 STATEMENT BY MR. SCOTT LAUSCHKE

4 MR. LAUSCHKE: Good morning. My name is Scott
5 Lauschke. I serve as Vice President of Sales and Customer
6 Service at AK Steel Corporation. I am accompanied today by
7 Rich Pinson, AK Steel's General Manager of carbon sales for
8 the manufacturing and distribution market segments.

9 AK Steel produces a broad range of hot-rolled
10 steel products at our mills in Ohio, Kentucky, Michigan and
11 Pennsylvania. These products are capable of meeting the
12 most demanding customer specifications.

13 AK Steel sells hot-rolled steel into all
14 significant end-use market segments including automotive,
15 construction, and conversion such as pipe and tube
16 manufacturing and for a wide variety of en-use applications.

17 In the first half of 2015, hot-rolled steel
18 represented approximately 20 percent of AK Steel's sales of
19 flat-rolled steel. Our manufacturing facilities however, are
20 capable of producing substantially more hot-rolled steel
21 than they are currently producing. We are here today
22 because of the dramatic increase of dumped and subsidized
23 hot-rolled steel imports since 2012. The subject foreign
24 producers have offered lower prices and taken substantial
25 market share from A K Steel and other U.S. producers.

1 The increasing supply of unfairly traded imports
2 has had a severe, adverse impact on AK Steel's selling
3 prices, shipment volumes, capacity utilization, and
4 financial results.

5 Among other things, the unfairly traded imports
6 have impaired the return of numerous investments that we
7 have made in production facilities, new products, and more
8 efficient production processes.

9 In particular AK Steel's \$700 million investment
10 to acquire the Dearborn Works from Severstall in July 2014
11 has been severely impacted by the increasing volume and
12 declining prices of these dumped and subsidized imports. We
13 originally anticipated cost-based synergies of approximately
14 \$25 million in 2015 from the Dearborn acquisition. Despite
15 unfavorable market conditions resulting from the surge in
16 subject imports, we are on pace to exceed this goal having
17 already achieved approximately \$27 million in cost-based
18 synergies through just the first half of this year.

19 The fact that our corporate-wide profits have
20 declined over this period despite outstanding results from
21 our work force to achieve these cost savings, clearly
22 illustrates the devastating impact of the surge in subject
23 imports.

24 Hot-rolled steel is produced to common industry
25 and customer specifications. Purchasers general consider

1 all qualified products to be equivalent whether produced
2 domestically or supplied from a foreign country.

3 Moreover, from the perspective of product lead
4 time, there is no significant advantage for domestic
5 producers. Imports are readily available from service
6 centers or warehouse inventory. And the staging of this
7 product results in similar lead times whether it is produced
8 domestically or imported. Because the quality and
9 availability of domestic products and subject imports are
10 highly comparable, price is most commonly the determining
11 factor in the purchasing decision.

12 None of AK Steel's hot-rolled steel products is
13 insulated from import competition. And to the best of my
14 knowledge all imported hot-rolled products are readily
15 available from domestic sources.

16 While our spot-market sales are impacted directly
17 and immediately by subject imports, the impact on our
18 contract sales may either be immediate or delayed in time.
19 For example, the price terms in many of our contracts change
20 on either a monthly or quarterly basis in relation to market
21 price indices such as those published by CRU or Platz. Those
22 contracts are thus immediately impacted by declining market
23 prices.

24 Other contracts, however, involve fixed prices
25 over the duration of the agreement. Prices in these

1 contracts will be negatively impacted at the time of
2 contract expiration as customers renegotiate new terms which
3 reflect current spot market conditions. If we do not adjust
4 our prices downward to reflect the lower spot market prices
5 resulting from unfairly traded imports, then we will lose
6 sales volume from these contract customers.

7 Demand for hot-rolled steel is largely drive by
8 general economic conditions, construction activity, and
9 automotive sales. Given current demand conditions, U.S.
10 market prices for hot-rolled steel should be near record
11 high levels. Instead, U.S. market prices have fallen
12 sharply during the period of investigation.

13 The reason for the price drop is obvious, the
14 surge in dumped and subsidized subject imports has resulted
15 in substantial lost volume for AK Steel and has caused us to
16 reduce our prices on remaining sales to meet the lower
17 import prices.

18 We have had no choice but to reduce prices to
19 avoid losing additional sales volume that is needed to
20 maintain capacity utilization and contribute to covering our
21 substantial fixed costs. We cannot continue down this path.
22 But, if we raise prices in the face of the lower-priced
23 dumped and subsidized imports, we will lose additional
24 volume to these subject imports. This would result in lower
25 production, lower capacity utilization and higher per-unit

1 fixed costs which would further adversely affect our
2 revenues and our profits.

3 In response, we would need to reduce our
4 workforce, our capital expenditures and our R&D expenditures
5 for hot-rolled steel. In short, AK Steel is suffering both
6 a significant loss of volume and negative price effects due
7 to unfair competition from subject imports of hot-rolled
8 steel.

9 On behalf of AK Steel and its dedicated
10 workforce, I strongly urge the Commission to make
11 affirmative determinations in these investigations.

12 Thank you.

13 STATEMENT BY GLENN PUSHIS

14 MR. PUSHIS: Good morning, Mr. Corkran and the
15 members of the Commission staff. For the record, my name is
16 Glenn Pushis and I am Vice President for the flat-rolled
17 group of Steel Dynamics, Incorporated.

18 I am accompanied today by Mr. Tommy Scruggs, our
19 general manager of sales for the flat-rolled group.

20 In addition to our original Greenfield, thin
21 slab, mini-mill plant in Butler, Indiana, SBI purchased the
22 assets of Severstall's Columbus, Mississippi plant in
23 September of 2014 for \$1.625 billion. That purchase added
24 3.4 million tons of hot-rolling capacity to the existing 3
25 million tons of hot-rolling capacity that we have in Butler.

1 We have not come close to achieving our
2 anticipated return on that investment due to the surge of
3 unfairly traded flat-rolled steel in the U.S. which has
4 necessitate our filing of cases on core, cold-rolled, and
5 hot-rolled products.

6 Given our present finishing capabilities to
7 produce further value-added flat-rolled at the two plants,
8 we would like to sell about 3.5 million tons of hot-rolled
9 annually from these two facilities.

10 The Mississippi plant is the newest flat-rolled
11 steel mill in the United States and it is truly an
12 incredible facility. The markets in the southeast and the
13 southwest are growing markets with a lot of investment and
14 new downstream manufacturing. We are truly excited about
15 these market opportunities. However, if you had seen from
16 our data and I'm sure that of the industry in general,
17 unfairly traded imports entering the United States have had
18 devastating volume and price effects on our operations.

19 Our profits on hot-rolled have fallen by nearly
20 50 percent in 2015 as a result of the convergence of lower
21 volume throughput of our mills along with lower pricing.

22 At SDI we will put our facilities and our people
23 up against anyone in the world. There's no doubt in my mind
24 that imports are unfairly traded when they undersell us in
25 markets in which we enjoy a tremendous freight advantage

1 over those imports. Therefore, we urge the Commission to
2 restore fair trade in the marketplace and make an
3 affirmative preliminary determination.

4 Thank you.

5 STATEMENT OF JEFF MOSKALUK

6 MR. MOSKALUK: Good morning, Mr. Corkran and
7 members of the Commission staff. For the record, my name is
8 Jeff Moskaluk and I'm Vice President and chief commercial
9 officer for SSAB Americas known in the marketplace as SSAB,
10 oh, sorry SSAB Enterprises which is known in the market as
11 SSAB Americas.

12 We operate two Greenfield state-of-the-art
13 flat-rolled mini mills in Mount Pelier, Iowa and Mobile,
14 Alabama. With stucco mills that allow us to produce either
15 cut-to-length plate or coiled plate.

16 While cut-to-length plate is our primary product,
17 coiled plate represents a significant portion of our output
18 and is critical to our ability to both balance the mills'
19 output as well as operate our electric furnaces at higher
20 capacity utilization rates.

21 Within the coiled plate market, one of our key
22 areas of focus is coiled plate for spiraled weld pipe mills.
23 This market is very active as a number of long-delayed
24 pipeline projects have been approved so that gas and oil
25 from the new shale areas can move to end-use markets.

1 Usually pipe producers check with suppliers
2 before they bid the pipeline companies on the projects. Even
3 though we have bid aggressively, for these pipeline projects
4 we have found that over the past 18 months our spiral weld
5 pipe mill customers are increasingly buying lower-priced
6 X-70 coiled plate from producers subject to these cases.

7 SSAB America's predecessor company, IPSCO,
8 operated the first spiral-line pipe mill in North America.
9 This is a product that we know well and I think our product
10 range and quality is equal to or better than any company in
11 the world. Like the other coiled-plate and sheet producers
12 on this panel, we have also seen tremendous price erosion
13 for less demanding coil plate specifications sold to service
14 centers and other end users. This is a result of a
15 significant loss of tonnage this year which has dramatically
16 impacted our work force and our mini mills that depend on
17 production bonuses for much of their compensation.

18 We have also seen profit erosion as a result of
19 lower utilization rates and lower prices.

20 On behalf of 1,300 employees at SSAB Americas, we
21 ask that you make affirmative determinations in these
22 investigations.

23 STATEMENT OF ROXANNE BROWN

24 MS. BROWN: Good morning. My name is Roxanne
25 Brown and I'm the assistant legislative director for the

1 United Steel Workers. The USW is the largest industrial
2 union in North America with more than 850,000 members. Our
3 union has been steadfast in our opposition to the practices
4 of foreign governments and foreign companies seeking to gain
5 an unfair advantage by violating U.S. and international
6 trade rules. Such actions have had a devastating effect on
7 American manufacturers and their workers.

8 As you are aware, the USW has participated in the
9 recent ITC staff conferences covering corrosion-resistant
10 and cold-rolled steel. I am here today on behalf of our
11 steel worker members and retirees to discuss yet more unfair
12 trading practices, this time involving hot-rolled steel.

13 The USW represents thousands of workers in
14 several different states and in more than a dozen plants
15 operated by AK Steel, ArcelorMittal, USA, and U.S. Steel.
16 For our members and their families it is essential that the
17 Commission provide trade relief from unfairly traded imports
18 from the seven countries subject to this investigation.

19 The U.S. hot-rolled steel industry and its
20 workers has faced unfair competition from numerous countries
21 over the years. The Commission first granted the domestic
22 industry trade relief in 1982 against unfairly traded
23 hot-rolled imports from Korea. Antidumping and
24 countervailing duty orders were imposed against three other
25 countries, Brazil, Japan, and Russia in 1998 and against 11

1 more countries in 2000.

2 Several of the orders imposed in 1998 and 2000
3 have been revoked. While antidumping orders remain in
4 effect for China, India, Indonesia, Russia, Taiwan,
5 Thailand, and the Ukraine and countervailing duty orders
6 remain in place for India, Indonesia, and Thailand.

7 While this relief has been very important, dumped
8 and subsidized imports from numerous countries not covered
9 by an order have once again flooded the U.S. market
10 capturing sales and U.S. market share from domestic
11 producers and severely reducing domestic prices and
12 production of hot-rolled steel.

13 This massive surge of dumped and subsidized
14 imports from the subject countries threatens the economic
15 livelihood of American steel workers. As members of the
16 industry have just testified, production curtailments and
17 layoffs occurred during the period of investigation and will
18 likely continue if relief is not provided.

19 Indeed, the upcoming closure of U.S. Steel's
20 Fairfield Works Mill in Birmingham, Alabama will affect
21 about 1,100 workers. The onslaught of unfairly traded
22 imports from the subject countries has also caused our
23 members to suffer reduced work hours and shrinking paychecks
24 during the period of investigation as their employers were
25 forced to cut back production.

1 Those number represent actual jobs for
2 hardworking Americans and less pay for them to take home to
3 their families.

4 Underneath the data you collect for these trade
5 cases lies the real injury being caused by dumped and
6 subsidized imports. Harm to steel workers, retirees, their
7 families, and entire communities that depend and thrive on
8 the success of these mills.

9 The USW and its members have worked closely with
10 domestic producers to ensure the viability of the hot-rolled
11 steel industry. We will continue to work to save steel
12 worker jobs and to protect the benefits of our retirees.
13 But doing that in the face of unfairly traded imports has
14 been increasingly difficult.

15 While we are here today to talk about hot-rolled
16 steel products, I must note that the domestic industry has
17 filed three steel cases in the past three months alone
18 covering the major large tonnage products,
19 corrosion-resistant steel, cold-rolled steel and most
20 recently hot-rolled steel.

21 Unless relief is granted the injury will
22 continue. Production cut backs which we have seen in the
23 first half of 2015 and will likely continue unless orders
24 are in place mean further reduced work hours, threatened
25 livelihoods, and family budgets and job and security. We

1 take pride in our partnership with the companies, because
2 when steel producers do well, steel workers do well.

3 Unfortunately, when business suffers, our members
4 and their families are the first to suffer the consequences
5 through layoffs and reduced hours.

6 American steel workers can compete with imports
7 from any country in the world as long as the competition is
8 fair. But we alone cannot stop the injury being caused by
9 the massive over capacity, government subsidies, and unfair
10 pricing coming from the seven subject countries. Even if
11 the U.S. economy continues to improve, the domestic steel
12 industry is facing a crisis caused by others trying to
13 export their problems here.

14 We are counting on the Commission to enforce the
15 trade laws to ensure that competition is fair. When it is,
16 there is no question that American steel workers and the
17 products we make could compete with imports from any country
18 in the world.

19 On behalf of our union's members who make
20 hot-rolled steel, the retirees that depend on the health of
21 this industry, and all of the communities they support, I
22 urge you to do the right thing and determine that these
23 unfair imports are injuring the U.S. hot-rolled steel
24 industry and its workers.

25 Thank you and I appreciate the opportunity to be

1 here this morning.

2 MR. ROSENTHAL: Mr. Corkran, that concludes our
3 direct presentation. The panel will be happy to answer
4 questions.

5 MR. McCLURE: Jim McClure. Mr. Rosenthal, I take
6 the risk of thanking you for whatever kind words you may
7 have said. I just want it noted for the record that the
8 reason I was absent was I was changing out of my sneakers
9 into my Sunday-go-to-meeting shoes so I would look remotely
10 professional, sort of like trying to make a silk purse out
11 of a sow's ear.

12 MR. ROSENTHAL: You may want to check the
13 transcript, Mr. McClure, before you thank me.

14 MR. McCLURE: Yes, there always is risk.

15 MR. CORKRAN: I would very much like to thank
16 this panel for your presentation. And I would like to turn
17 to my colleagues for questions. I'd like to start first
18 with Mr. Novaro, any questions?

19 MR. NOVARO: No questions at this time.

20 MR. CORKRAN: Thank you, Mr. Novaro.

21 MR. CORKRAN: Ms. Messer?

22 MS. MESSER: Thank you. I'm Mary Messer, Office
23 of Investigation, one of the investigators working here.
24 Thank you for the panel again for traveling to present
25 testimony. We appreciate it. It's very helpful for us.

1 I'm not a stranger to hot-rolled steel though it
2 has been many years since I've worked on a case. So, please
3 bear with me if I ask some rather elementary questions in
4 the interest of getting it on the public record for us.

5 I would like to start with some general questions
6 on the production process. Can you, and perhaps, Mr. Kopf,
7 I'm not sure if you would like to answer this or Mr. Blume,
8 can you please explain the technical expertise that's
9 involved in hot rolling the product and that which is
10 involved with simply pickling and oiling?

11 MR. BLUME: Rick Blume, Nucor Steel. Yes, I'd be
12 glad to answer that question. You know, the production of
13 hot-rolled starts from raw material either using an
14 ore-based blast furnace type operation or as in our case at
15 Nucor, we're the largest recycler in North America using
16 scrap and in some cases some direct reduced iron into our
17 operations. So the expertise is very high. Frankly we
18 employ many, many metallurgical engineers in our operations
19 to make sure that we are able to provide to our customer a
20 product that is exactly to their requirements and to the
21 performance of the steel. So it's certainly steel
22 production, hot-rolled production is a very high-tech,
23 high-tech operation.

24 If you've been to our facilities, if you walk
25 through our plant it becomes very obvious that it's a

1 high-tech operation.

2 With respect to pickling and oiling the product,
3 that is a downstream operation from hot-rolled. It's a much
4 more basic product, basically taking--it's a process in
5 which you take off or extract any scale formation that might
6 have occurred on the strip by using--running the strip
7 through acid bath. There are some other technologies to do
8 that. But that's a much more basic type operation. And
9 then the oiling is simply putting on a rust preventative
10 oiling after the pickling, after the removing of scale.

11 MS. MESSER: Okay. Thank you.

12 Can you also compare the capital investment
13 that's involved in each of those types of processes?

14 MR. BLUME: Sure, the capital, Rick Blume, Nucor.
15 The capital investment in being able to produce hot-rolled
16 are investments in hundreds of millions of dollars to be
17 able to make that type of product. If you'll look at from a
18 pickling standpoint, you know, you might be talking--you're
19 talking maybe \$20, 25 million for a pickling line. So the
20 magnitude is much, much different in terms of producing
21 hot-rolled coil and then the subsequent pickling of the
22 product.

23 MS. MESSER: Thank you. Mr. Matthews?

24 MR. MATTHEWS: Doug Matthews, U.S. Steel. So if
25 I take it a step back and look at the hot rolling process,

1 we take a slab, in our particular case, and we put it
2 through a reheat furnace where we reheat it up to a specific
3 temperature, a very precise temperature, and then we roll it
4 down a line which is the hot rolling process. It goes
5 through a series of stands which define the dimensional
6 tolerance, if you will, of the order that will be specified
7 by the customer and then there's very critical temperature
8 controlled processes that manage the temperature at each
9 step in the process all the way until it's coiled and then
10 it become a hot-rolled coil.

11 When we think about a pickling process, we're not
12 necessarily changing dimensional aspects of the coil other
13 than possibly side trimming the coil. But we are cleaning
14 the strip surface. So it's a much less intense, much less
15 scientific process. And generally it is for downstream
16 operations that you start into the cold-rolling process as
17 well.

18 And I would like to point out that the capital
19 investment I think it might even be more significant on a
20 hot-strip method described by Mr. Blume. I think there's
21 some recent hot-strip mills that have been built here in the
22 United States over the last ten years that were in the
23 billion dollar range. And pickling lines are typically less
24 than \$100 million depending on how sophisticated they are.

25 And you actually see where there are service

1 centers that actually have pickling processes as part of a
2 service center offering for our customer base as well.

3 MR. BLUME: Rick Blume, Nucor. A few more
4 comments and I agree with my colleague, when I mentioned
5 hundreds of millions, certainly approaching a billion
6 dollars in terms of those investments. So our answer is
7 essentially the same.

8 The other point that I would make in terms of
9 pickling and oiling, recognize it's a surface treatment. In
10 many cases there are outside party service centers that do
11 the same kind of process. So, again, the technical aspect
12 of pickling and oiling is much, much less than the demands
13 of being able to produce hot-rolled coil.

14 MR. MULL: But just like that, Dan Mull,
15 ArcelorMittal, within the steel-making and the hot-rolling
16 process, all of the properties of the collection are pretty
17 much established through the chemistry and the steelmaking
18 or in the mechanical rolling or within some type of a
19 heat-treatment and cooling. And that's where all of the
20 knowledge and also the risk of making sure that product
21 meets the needs of your customer. The pickling process is
22 to treat the surface and clean it. And we send a lot of
23 product out to service centers have to that pickled on the
24 outside. So it's a whole different part of the business.

25 MR. PRICE: Alan Price, Wiley Rein. Appreciating

1 why you're asking this question is probably jumping at a
2 question Mr. Sultan may ask. We do not think that--counsel
3 for Nucor, by the way, Wiley Rein. We do not think that
4 pickling and oiling is enough to include a company that does
5 that in the domestic industry or that is not adequate
6 domestic production. You have to hot-roll to be a domestic
7 producer of hot-rolled steel.

8 MS. MESSER: Thank you, appreciate that.

9 Can you give us an idea as to how many companies
10 at service centers simply oil and pickle and that don't also
11 do the hot-rolled process?

12 MR. KOPF: Rob Kopf with U.S. Steel. I would say
13 that the number of service centers that would pickle and oil
14 product is in the dozens here in the United States. And I
15 cannot think of any that actually hot roll steel themselves.

16 MS. MESSER: Okay. I note that in previous
17 hot-roll investigations these oilers, picklers, whatever you
18 call them have not been listed as U.S. producers. Industry
19 publications that I've looked at also do not list these as
20 U.S. producers. Has there been any change such that the
21 Commission should consider these picklers, oilers as part of
22 the domestic industry?

23 MR. MULL: Dan Mull, ArcelorMittal. Certainly we
24 would consider them processors. We'd consider them as
25 processors, service centers. We certainly don't consider

1 them to be producers nor should you consider that.

2 MS. MESSER: Okay. Thank you very much. That
3 concludes my questions.

4 MR. ENCK: Hi, I'm Justin Enck, an investigator
5 here at the ITC. And, like Mary, I'm new to the industry.
6 My experience extends back to the filing of this petition.
7 So thank you all for here to answer our questions.

8 I guess first question for counsel sort of a
9 standard question, what sort of data do we use for imports?
10 Do we use the combination of official stats and
11 questionnaire responses for alloys or only official stats?

12 MR. ROSENTHAL: Paul Rosenthal, Kelley Drye. We
13 think for present purposes, understanding that there are
14 still some questions about the HGS numbers that Ms. Messer
15 had suggested that you should for import statistics go ahead
16 and use those HGS numbers, at least for this preliminary
17 investigation.

18 We do think that there's probably some numbers
19 there that don't belong and some numbers that have been
20 actually suggested for exclusion that probably should be
21 back in that listing. But we haven't really had time to be
22 more specific about that.

23 So for present purposes we're fine and our data
24 presentation relied on the HGS numbers that have been
25 suggested by staff, but we don't want to suggest that that's

1 a final conclusion behalf of the lawyers, at least,
2 representing the domestic industry. I'm looking around the
3 table can anyone disagree here?

4 MR. VAUGHN: No, I mean, this is Stephen Vaughn
5 for U.S. Steel, and I agree with what Mr. Rosenthal just
6 said. In fact, our numbers also relied on the HGS codes
7 that were suggested by staff.

8 MR. PRICE: Alan Price, Wiley Rein, I will
9 address this more. I agree with my colleagues, we'll also
10 address this in our post-conference brief. It is notable
11 that when you do the import compilations from the importer
12 questionnaires, in some cases we're coming up with imports
13 in excess of the stats we're looking at. So, again, this is
14 the type of issue that gets sorted out or ultimately at a
15 final determination we think.

16 MR. ENCK: Okay. Thank you.

17 Mr. Cameron mentioned that the Midwest is
18 insulated from import competition. I was wondering if you
19 could--if anyone in the industry could let me
20 know--characterize freight costs that he's referring to?

21 MR. KOPF: Rob Kopf with U.S. Steel. I couldn't
22 disagree with that statement more. First of all, U.S. Steel
23 has been a long-time producer of hot-rolled steel and
24 shipped it out to the west coast of the United States. So
25 we're very well aware of the cost of getting product out to

1 the west. Conversely we're very aware of the cost of
2 getting steel from the west coast to the center part of the
3 United States. If we can do it from the Midwest to the
4 west, why can't it come from the west into the center part
5 of the United States?

6 Furthermore, there are a great many import offers
7 that are made into this country that are delivered into the
8 Great Lakes themselves by boat. So it's foolish to think
9 that somehow steel producers that are located in northwest
10 Indiana, southern Indiana, or Ohio, or wherever, are somehow
11 insulated from the impact of imports. We're seeing them
12 everywhere in the United States at all times.

13 MR. BLUME: Rick Blume, Nucor. I agree with my
14 colleague in terms of there's no insulation. In fact, you
15 know, the market itself is integrated. We've testified to
16 that in other conferences. The fact of the matter is the
17 import offers affect nationwide the pricing levels. As
18 we've mentioned before, we're selling to some of the most
19 sophisticated buyers, not only in the U.S. but in the world.

20 In fact, the pricing impact in an integrated
21 market like the U.S. market is such that offers, regardless
22 of where they initiate from, have an impact to the U.S.
23 pricing level. Then beyond that, the point about freights.
24 Also, it's very easy to transport steel, either by rail or
25 by vessel, and in fact we see that quite frequently.

1 The fact of the matter is we compete in the
2 midwest against import offers, whether they come in west
3 coast, whether they come in Great Lakes, or whether they
4 come in on the east coast. So it's a competitive force in
5 the integrated market.

6 MR. MULL: Dan Mull, ArcelorMittal. I happen to
7 live in the midwest. I live actually in northwest Indiana,
8 and as last year took place, I used to drive into our office
9 in Chicago. But I'd drive by the facilities that do most of
10 the storage in Gary and the northern parts, and those were
11 rafter-filled with imported steel.

12 There were also record shipments into the ports
13 of northwest Indiana, and actually that's really what's
14 causing our problem today, because now there is a supply
15 chain, and all they need to do is replenish all the
16 inventory that they've built in these storage facilities.
17 So you know, it's readily available. It's there and it's a
18 bargain.

19 MR. MATTHEWS: This is Doug Matthews, U.S.
20 Steel. Just to further add, and I agree with the statements
21 that were already made. So if we think about, you know, the
22 west coast market and imports coming from the west coast
23 market and the claim by the Respondents that they have a
24 transportation advantage, then largely you would start to
25 think about the Respondents like that are coming from Asia

1 or Australia.

2 So when we look at the import statistics over
3 the time period of 2012 to 2014, imports from those
4 countries came in at a higher rate by 50 percent increase
5 into other ports other than their traditional west coast
6 ports. So that's ports of New Orleans, that's ports of
7 Mobile, that's ports in the Great Lakes.

8 So this is -- they can move these products on
9 water easily around the United States. It's an assault from
10 all dimensions.

11 MR. MOSKALUK: Jeff Moskaluk with SSAB. Just
12 specific to your question about the west coast, we sell and
13 service customers on the west coast regularly from our mill
14 in Iowa, and we see products that land in the west coast
15 that we compete with on the west coast, Mountain states and
16 into the midwest, and then those products end up being
17 distributed from those selling points further into the
18 midwest.

19 So it's clear that, as everyone has stated here,
20 those products are not somehow embargoed to stay on the west
21 coast. They travel well into the Midwest.

22 MR. ENCK: Thank you. Could you tell about the
23 effect of energy prices on the prices of hot-rolled steel,
24 the decrease in energy prices recently?

25 MR. KOPF: Rob Kopf with U.S. Steel. As far as

1 energy prices goes specific to hot-rolled steel, and I think
2 as you phrase it, the cost of making steel, we see other
3 inputs, raw material inputs as having a far greater percent
4 impact on cost changes in steel cost, versus change in oil
5 prices or natural gas prices.

6 They certainly -- natural gas is used in a hot
7 strip mill to heat furnaces, so there is an impact for sure.
8 But I would not characterize the changes in energy prices as
9 having a tremendous impact on the cost of making hot-rolled
10 steel.

11 MR. MOSKALUK: Jeff Moskaluk with SSAB. The
12 issue of declining energy prices in steel manufacturing, in
13 the case of our facilities, we are electric shop furnaces,
14 similar to what Mr. Blume explained for Nucor. So our
15 largest expenses for energy are electricity and natural gas.

16
17 Neither of those have changed significantly at
18 all over the Period of Investigation. If you're referring
19 to oil prices, they've had a tremendous swing perhaps. But
20 that is not a large energy cost for steelmaking in our
21 facilities at all.

22 MR. BLUME: Rick Blume, Nucor. I would agree
23 with my colleague, and in fact, you know, the energy prices
24 and energy is not bought on a, you know, on a month to month
25 basis. So we have not really seen any kind of cost,

1 significant cost benefit from that.

2 MR. ENCK: Okay, thank you. That's all the
3 questions I have for now.

4 MR. COCKRAN: Thank you, Mr. Enck. I'm going to
5 proceed at this point on to Mr. Sultan.

6 MR. SULTAN: I'm Peter Sultan with the general
7 counsel's office. Can I just follow up on the answer that
8 you just gave. I'm not sure -- okay. I'd like to just
9 follow up on the answer you just gave, Mr. Moskaluk and Mr.
10 Blume.

11 You said that falling oil prices haven't had
12 much of an effect on your energy costs, but you also said
13 that natural gas prices are important to you, and if I
14 recall, natural gas prices took a pretty steep dive maybe
15 last year, 2014.

16 MR. MOSKALUK: In relative terms, the movement's
17 not anywhere as significant as oil, and I think I was
18 addressing that comparison. There's no doubt natural gas
19 prices have moved around. We tend to have to buy forward on
20 natural gas, so there's some averaging in how we purchase
21 because we don't buy natural gas on a consistent spot basis.

22 And likewise, just the movement in gas. It is
23 at historically low levels and has been for a significant
24 period of time. So on the percentage of the cost change in
25 our input cost, it's not what it would appear to be if it

1 was say an oil-based cost. That was the point I was making.

2

3 MR. BLUME: Rick Blume, Nucor, and I would have
4 a similar response, you know. The natural gas has moved
5 around to some extent, but we're not buying natural gas in
6 the spot market. So it really depends on the contractual
7 terms that you have with some of these inputs.

8 MR. MULL: Dan Mull, ArcelorMittal. Certainly,
9 we've seen some improvement in our energy cost, and we have
10 in some of our other raw materials. But as I testified, not
11 anywhere near to the degree of what we saw happen to our
12 pricing, and if there was any reason that raw material and
13 energy costs in the second or the first half of 2015, we'd
14 be making money if the pricing of our product hadn't been
15 impacted, and that's once again a direct result of the
16 oversupply that's occurred as a result of the imports.

17 MR. VAUGHN: Mr. Sultan, this is Stephen Vaughn.
18 I just wanted to just -- to sort of clarify our theory of
19 the case too. I mean it's odd that the other side would
20 sort of suggest or have any sort of suggestion that raw
21 material costs are necessarily a negative sign for the
22 domestic industry. I mean if anything, you would have
23 thought that any change in energy cost or raw material cost
24 would have helped the industry be more competitive and keep
25 a larger share of the market.

1 Given that background, to the extent energy
2 costs, they got any benefit from those energy costs, you
3 would have think that would have helped them retain market
4 share. Instead as we know, they've been overwhelmed by
5 imports and have been losing market share, even in countries
6 that don't have the same sort of natural gas market as the
7 United States.

8 So if anything, from our perspective, this is
9 all further evidence of the, you know, unfairness of what's
10 going on and the extent to which the unfair trade is
11 disrupting true market competition.

12 MR. SULTAN: Thank you for those answers.
13 Moving on to a different subject, in the petition you say
14 that the scope is very similar to that of the 2000-2001
15 investigations, but that it's been updated to reflect, and
16 I'm quoting, "changes to steel-making processes and
17 products." Could the industry perhaps elaborate on that a
18 little bit?

19 MR. KOPF: Rob Kopf with U.S. Steel. In the
20 last 15 years, we've seen a tremendous amount of new grades
21 that we've developed to satisfy things like lightweighting
22 that the automotive industry is attempting to accomplish.
23 We're always trying to invest in our business, invest in
24 research and development, to try and improve upon the
25 products that we are producing. So in that sense, we're

1 just trying to make sure that all of the grades of steel
2 that are now being produced here in this market that might
3 not have been produced 15 years ago are encompassed in the
4 scope of this.

5 MR. LAUSCHKE: This is Scott Lauschke with AK
6 Steel. I would add that when you look at the universe of
7 hot-rolled products, hot-rolled steel really encompasses a
8 wide number of grades of sizes, of quality levels. The term
9 "hot-rolled" is pretty broad. Many of those products within
10 that scope are highly interchangeable.

11 So if a traditional definition say for example
12 was carbon steel, now in the last 10-15 years you've seen a
13 proliferation of what are called microalloy grades, where
14 you add slight, very slight additions of elements like
15 columbium or titanium to give a slight boost in strength, a
16 slight change in microstructure. Those grades are
17 interchangeable with the some of the traditional carbon,
18 what were just called carbon steels.

19 So by -- we want to make sure that because
20 products are so easily switched and switched among
21 suppliers, the fact that there are qualified mills around
22 the world, not only domestic U.S. but in all of the subject
23 countries, we need to be able -- we need to be sure that
24 people keep in mind that these products are interchangeable
25 and can be switched very easily. That's why we're

1 broadening the scope.

2 MR. MATTHEWS: Doug Matthews, U.S. Steel to
3 further add on to Mr. Lauschke's comment, when we think
4 about the evolution of what our customer requirements are,
5 we interact with our customers on a regular basis, trying to
6 define what is new and needed in their markets, so that
7 we're able to be a supply chain for them on a go-forward
8 basis.

9 I think this goes to the context around the
10 capital intensive nature of this business, and the high cost
11 that we carry around research and development, reinvesting
12 in our facilities. So when we talk about profitability, you
13 know, we need to be able to earn reasonable returns on the
14 product we sell, so we can reinvest in designing the future
15 grades that our customers are going to require, and
16 investing in our facilities, to be able to manufacture those
17 products.

18 So the scope expansion that would have occurred
19 would have been because the industry has been moving in that
20 direction over the time period.

21 MR. SULTAN: Thank you. Moving on to the
22 subject of the definition of the domestic industry, this is
23 a question probably more for counsel, I noticed that USS
24 POSCO filed an entry of appearance as a domestic producer.
25 Do you have a position as to whether they should be treated

1 as part of the domestic industry or not?

2 MR. SCHAGRIN: Mr. Sultan, this is Roger
3 Schagrin on behalf of SSAB and SDI. We'll address this
4 further in our post-conference brief, when we talk about
5 like product for the domestic industry. But our position is
6 that UPI, which does not produce hot-rolled steel, is not a
7 member of the domestic industry.

8 They appear as a company, in terms of their
9 capabilities, to just pickle and oil product and, as I think
10 was already stated by a number of industry representatives,
11 this industry is composed of producers who can hot-roll
12 steel on mills that cost hundreds of millions of dollars, if
13 not well over a billion dollars to get the chemistries,
14 mechanical properties between the slabs that come out of an
15 electric furnace or a blast furnace, appropriate for their
16 customers' needs.

17 And as to even though UPI has a steel mill that
18 produces cold-rolled galvanized sheet and tin mill products,
19 they do not have hot rolling mills, and therefore just
20 pickle and oil products makes them no different than a
21 service center, which would have a \$20 million pickling
22 line. So we do not believe that they are a member of the
23 domestic industry like those who are at this table today,
24 and we'll address that further in our post-conference brief.

25 MR. SULTAN: Thank you. Just one more question

1 on the definition of the domestic industry. Are you aware
2 of any related party issues in these investigations? A
3 question for counsel.

4 MR. SCHAGRIN: Yeah, this is Roger Schagrin.
5 We'll address them in our post-conference brief, any related
6 party issues.

7 MR. SULTAN: Thank you. Moving on to a
8 different subject, and that is the captive production
9 provision in the statute, I was a little bit surprised not
10 to hear anything about that this morning. So I'll go back
11 to what you've laid out in the petition, and in the
12 petition, you urge the Commission to apply that provision,
13 due to the fact that the threshold provision has been
14 satisfied, that is that a large share of U.S. production is
15 internally consumed to make steel products.

16 But you don't address whether the two statutory
17 factors for applying that provision are satisfied. Can you
18 comment on that?

19 MR. VAUGHN: Yeah, Stephen Vaughn for U.S.
20 Steel. We believe that obviously the threshold provisions
21 have been satisfied, that you have significant captive
22 production and significant downstream sales. With respect
23 to the two statutory factors, we think the evidence is clear
24 that the overwhelming amount of hot-rolled steel that is
25 internally consumed or transferred does not come back into

1 the market as hot-rolled steel. So we believe that factor
2 is satisfied.

3 And then finally, you know, I think the record
4 is clear that hot-rolled is the predominant material input
5 in the downstream products, is the predominant material
6 input for cold-rolled, for corrosion resistant, for welded
7 pipe, and so that factor is also satisfied. So we believe
8 the statutory factors are satisfied, and that the Commission
9 has to focus on the merchant market in these investigations.

10 MR. SULTAN: Thank you. Just one more question
11 about that provision. In the petition, you urge us to apply
12 the captive production provision in evaluating market share.
13 What about financial performance?

14 MR. VAUGHN: Yes we -- Stephen Vaughn again. We
15 believe that under the statute, it is supposed to be --
16 you're supposed to focus on the merchant market, both in
17 terms of market share and in terms of financial performance,
18 and we believe that it is appropriate to apply the captive
19 production in both of those areas.

20 However, we would also argue, and I believe in
21 fact the presentation, the arguments we've been making have
22 been based largely on what's in the merchant market. We
23 also believe, however, that if you look at the overall
24 market, you're going to see very similar trends and very
25 similar results and for a very similar cause.

1 But yes, to be specific on your question, we
2 would say the captive production provision should be applied
3 as it is in the statute.

4 MR. SULTAN: Thank you. That's all I have.

5 MR. COCKRAN: Thank you, Mr. Sultan. Before I
6 turn to Ms. Gamache for questions, I wanted to follow up on
7 one bit of testimony, to make sure that I had a clear sense
8 of it in my mind. Mr. Mull, I believe you were talking
9 about seeing substantial volumes of inventories, rafter-full
10 inventories during the winter time in the -- in your region.

11 Can you discuss the dynamic of what happens with
12 imports during the winter time, with respect to Great Lake
13 deliveries? Is there a transportation issue that is
14 affected by the change in seasons in the Great Lakes region?

15 MR. MULL: Yes. Dan Mull, ArcelorMittal. There
16 certainly is a period of time when the Great Lakes does
17 close down for shipment, and normally what happens is we see
18 somewhat of an inventory build taking place. So that's not
19 too surprising. But it's the magnitude of the build that's
20 taking place that's so different than what we've experienced
21 in the past.

22 That really was being built from the beginning
23 of the first quarter, the end of the first quarter of 2014,
24 as the product was being shipped into the United States
25 through the balance of that year, and has continued to come

1 in.

2 MR. MATTHEWS: Doug Matthews.

3 MR. BLUME: I'm sorry, go ahead.

4 MR. MATTHEWS: Yeah. Just to follow up on Mr.
5 Mull's response, so largely the Welland Canal, which is the
6 connection between Lake Erie and Lake Ontario, is the
7 restriction, if you will, from the Lakes' closure and a Lake
8 opening standpoint. Somewhere around December 31st annually
9 is when the Welland Canal would close. Somewhere around
10 March 15th is when the Welland Canal would open back up, and
11 the Lakes would be largely navigable outside of that closure
12 period, to be able to bring in with lake-type vessels all
13 imported type products that would be coming in.

14 The alternative route though is frankly to come
15 into a port of Baltimore or one of the exterior eastern or
16 western seaboard ports and transport to any location in the
17 U.S. via rail as well. So that is an option that is
18 year-round. So you may see inventory builds based on lower
19 cost freight coming in with vessels, but incrementally
20 higher cost freight can still get imported products anywhere
21 in this country any time of the year.

22 MR. BLUME: Rick Blume, Nucor. I'd like to add
23 a comment to that as well. Obviously, there is access to
24 New Orleans up the river system. So I agree entirely with
25 my colleague that, you know, the river system itself is an

1 opportunity to continue to have the surge of imports coming
2 in.

3 So the impression that, you know, when you have
4 an issue at the Lakes that imports aren't a factor, that's
5 not the case and in fact we see a lot of imports coming up
6 through Houston, up through the Mississippi, up the Ohio
7 River, offloaded onto rail. So the access remains
8 year-round.

9 MR. MOSKALUK: Jeff Moskaluk from SSAB. Mr.
10 Corkran, you may have asked the question. I presume you're
11 wondering if perhaps some materials brought in in advance to
12 cover the period when the Lakes may be closed for
13 navigation. That may occur, but that would be a small part
14 of what the problem is.

15 What we see quite often is that during that
16 period, we also see large numbers of unsold inventories
17 arriving into various ports, including the Great Lakes, and
18 that can happen on the west coast, in the Gulf, on the east
19 coast as well. It creates a separate phenomenon, which is
20 the appearance of virtual service center existing at the
21 ports, where trading companies now have inventory on the
22 ground that they will resell out of an inventory that's
23 sitting, and it's brought in dumped, subsidized but unsold
24 or not for a specific client at the time it's brought in.

25 And so while what you were asking is was there

1 any preparation for the Lakes closing that may occur, that's
2 a very small degree. What we really see more often is the
3 unsold inventory that arrives and sits unsold at the dock
4 during the closure in the Great Lakes, but also during open
5 navigation at all the other ports.

6 MR. ROSENTHAL: Mr. Corkran, Paul Rosenthal,
7 Kelley Drye. I turn back to Slide 11 of my presentation to
8 remind you of the increase in importer inventories during
9 the interim periods. Of course the interim periods included
10 the winter months, when the Great Lakes might be frozen.
11 But if you take a look at this, the increased inventory
12 build-up has been quite dramatic.

13 It has nothing to do with weather, and it is
14 this 2015 increase that has been overhanging the market, and
15 as I mentioned in my testimony, has been a crucial part of
16 the collapse of pricing in this interim period. Again, this
17 buildup is unrelated to whether -- unrelated to freezing of
18 the Great Lakes or any phenomenon, meteorological or
19 otherwise that Mr. Cameron might talk about later today.

20 MR. KOPF: I'm sorry. Rob Kopf, U.S. Steel.
21 One more comment. I'd like to just avoid any ambiguity on
22 the subject. There is year-round access to the Great Lakes,
23 to bring in any kind of product including hot-rolled steel.
24 You can bring product into New Orleans, you can offload it
25 directly from an ocean-going vessel onto a barge and barge

1 product all the way up the Mississippi River, over through
2 the canal and into the Great Lakes.

3 That can be done in January, it can be done in
4 July, it can be done in December, it doesn't matter. It is
5 year-round access. So there is no sort of restriction in
6 terms of winter months and winter availability, to bring
7 imported product into the Great Lakes.

8 MR. PRICE: Alan Price, Wiley Rein. So as
9 import volumes surged in 2014, we saw at year-end a
10 substantial buildup in importer inventories at the end of
11 2014. Inventories also, you know, overwhelmed the
12 marketplace as the imports overwhelmed the total amount of
13 shipments and contribute to a large wholesale inventory
14 buildup throughout the supply -- in the supply chain, and
15 had a hammering effect, depressing demand in what is
16 otherwise a relatively strong demand period in 2015. So
17 apparent domestic consumption looks like it's down, and
18 frankly real consumption is quite robust.

19 MR. COCKRAN: Thank you very much for that. I
20 appreciate it, and I will now resume the questioning with
21 Ms. Gamache.

22 MS. GAMACHE: Hello. I'm Lauren Gamache from
23 the Office of Economics. The next few questions I have are
24 intended to understand where your purchasers are coming from
25 and their sort of perspectives with all of this, and further

1 understanding the end uses of hot-rolled. I understand that
2 there are a wide variety of end uses.

3 Are there particular grades or types of
4 hot-rolled steel that are exclusively used for the
5 automotive applications or other applications, or
6 conversely, are there some applications that can only use
7 particular grades of hot-rolled steel?

8 MR. MOSKALUK: Jeff Moskaluk with SSAB. I'll
9 start, and I'm sure others can add to this. But typically,
10 end use market segments and in some cases particular
11 customers will have either specific grades or tolerances or
12 chemistries, or in some cases, some companies will have a
13 proprietary grade that maybe matches an industry standard
14 grade, but it's proprietary to their use.

15 So depending on segments, depending on end use
16 customers, you'll see some of the grades and dimensions
17 change from segment to segment. It is still hot-rolled. We
18 still have the capability to make all of those mixes. So it
19 doesn't exclude us just because one customer calls it
20 something and one calls it something else.

21 Typically, we can make those chemistries, those
22 dimensions, those tolerances. So we adapt to the end use
23 market of the customer, but from our perspective it's
24 hot-rolled steel.

25 MR. KOPF: Rob Kopf with U.S. Steel, adding to

1 those comments, which I agree with. There are, for example,
2 API, American Petroleum Institute, grades, you will hear
3 people refer to as maybe an X-70 grade. X-70 is kind of
4 a, what I would call a broad-based category and I know the
5 customers that we talk to, they will want an X-70
6 application, but they will actually order some small
7 chemistry variations within that, to satisfy some of their
8 own internal requirements.

9 So, very generally speaking, there are
10 applications that can go into line plate market as an
11 example that will be X-70 but certain customers want to
12 order certain things. Even order-to-order different ways.
13 But all in all, it can be made by everybody, it can be
14 purchased here or abroad by anybody. There's no, there's
15 nothing that makes it so specific or proprietary that limits
16 the supply availability of that.

17 MR. BLUME: Rick Blume, Nucor. Uh, add a
18 couple of comments to that. I think, in general, in bulk,
19 the hot-roll market, as we've talked about before, is
20 interchangeable. The product is interchangeable. There are
21 some metallurgy that can be done, but it's not a significant
22 portion of this market. Fundamentally, the hot-roll product
23 is bought and sold on the basis of price. And it's very
24 interchangeable, and again, that's why the impact that
25 you're seeing, the devastating impact to the industry by

1 these illegal imports is so significant. And so I wanted to
2 share that point that the -- about interchangeability, about
3 price, um, and the bulk of hot-roll sales, you know, are
4 fundamentally interchangeable.

5 MR. MATTHEWS: This is Doug Matthews, U.S.
6 Steel. If I could just kinda step back a little bit
7 further, just to further elaborate. So when we think about
8 our manufacturing process, you know, we actually, you heard
9 earlier, the chemistry and rolling process creates the
10 mechanical properties of the dimensional tolerances that are
11 required
12 by customers. You know, so we've invested our, in our
13 capabilities, to meet what U.S. demand is, because we've
14 been here for a long time.

15 And we continually meet with our customers to
16 talk about, what is the growing demands that they have, what
17 are the markets that they're wanting to serve and be able to
18 have the capability to be supportive of them. So we
19 regularly meet with customers and we invest in our
20 facilities.

21 We have the finite capability to meet any
22 chemistry that is consumed in this market. We have the
23 rolling capability to meet, I'm gonna say the lion's share,
24 if not all of the market, with regard to grades, mechanical
25 properties, dimensional tolerances, across the board. I

1 mean, we continually interact with our customers in order to
2 be able to satisfy those requirements.

3 And largely, when you think about the different
4 capabilities that we have at our different facilities, you
5 know, they may be different vintages of equipment, they may
6 be different design for different widths, different gauges,
7 but really, it's about being a long-time producer in the
8 U.S. market and adapting to what the U.S. market demands
9 are. And that's an ongoing evolutionary process that we
10 continually strive to do.

11 MR. ROSENTHAL: Paul Rosenthal, Kelley Drye, on
12 behalf of our firm, two summary points if I might. One is
13 what you've heard from the industry witnesses is that they
14 really do produce all these different grades for all the
15 different applications and so the claims by respondents that
16 there are customer needs that go unmet because the domestic
17 industry can't supply them is simply untrue.

18 Second, the respondents try to make the, create
19 the impression that there are these particular applications,
20 again, that can't be met by the domestic industry and they
21 make it sound as if the volumes that are going into these
22 unique applications are so huge, that they might somehow
23 account for the surge that you've seen in the statistics
24 that we provided.

25 Again, that is untrue. The applications that

1 they're gonna talk about are a relatively small part of the
2 overall marketplace and can no way account for the import
3 surges that have taken place in 2014 and from 2015.

4 MR. PRICE: Alan Price, Wiley Rein. I would
5 just add to that, that I think for the overwhelming sets of
6 products the domestic industry produces, all the variety,
7 sizes and grades, as you've heard the commercial witnesses
8 testify to, in each of these cases in a prelim, you know,
9 when you set up a pricing series, you sometimes look at the
10 definition and you think it always is, oh, this is right,
11 well, in core we realize in certain products we should've
12 said 'not painted' and so, all of a sudden you create
13 underselling or overselling by imports because you have
14 painted against unpainted mismatched against it.

15 There are certain small, in cold-rolled, I think
16 there were somewhat similar things, although I think the
17 reporting may have been more creative to try to create
18 overselling there. Uh, I won't go into that, because of
19 confidential information. And in this series, you know, you
20 will see, sometimes in certain instances where they're
21 overselling by hundreds of dollars with low volume product.

22 Domestic industry makes those products. The
23 pricing series wasn't set up to capture those products, and
24 sometimes it's deliberate misreporting and sometimes it's
25 the refinement of the exact language of the pricing product

1 definition doesn't really, for example, eliminate those
2 spurious products, which are not, you know, which create
3 instances, lots of instances of overselling with not a lot
4 of volume associated with them. So those are things we work
5 on towards the final, you know, in the final determination,
6 we'll address those in our post conference brief, also.

7 MR. SCHAGRIN: This is Roger Schagrin. Just one
8 final point as you're, you know, trying to figure out the
9 domestic industry's capabilities compared to imports and
10 that is, because you'll hear from both UPI and Steelscape
11 this afternoon. You know, they'll certainly make arguments
12 to you that they need special hot-rolled from their 'parent'
13 or in one case, I guess, 'half-parent', that can't be
14 satisfied by the domestic industry.

15 And we would completely disagree with that. You
16 know, the other 'half-parent' of UPI is at this table today,
17 U.S. Steel. They're certainly well aware, because at one
18 time they owned that entire facility, of what the needs are.
19 And they produce, you know, obviously hot-roll steel that
20 goes into cold-rolled galvanized and tin mill.

21 Steelscape has previously been supplied by SDI,
22 which is ready to supply them again. Once again, they're
23 also one of the major U.S. producers of corrosion-resistant
24 steel in the United States. CSI, in fact, sits five miles
25 away from Steelscape's operations in California and also

1 produces corrosion-resistant steel. So, I guess it's an
2 issue that'll be briefed, an issue that the Commission has
3 to address, but we do not believe that foreign ownership of
4 a mill in the United States gives that foreign owner a legal
5 right to transfer subject products at dumped and subsidized
6 prices.

7 We believe the law applies as fully to steel
8 transferred under those relationships as it does to sales to
9 unrelated parties. But, I guess, for purposes of your
10 question, the key point for the Commission to keep in mind,
11 particularly as you hear their testimony this afternoon, is
12 that we believe this domestic industry is fully capable of
13 supplying all of those needs and the only question is price.

14 The domestic industry doesn't want to supply
15 those needs at the same prices as the dumped and subsidized
16 supplies those companies are receiving. Thank you.

17 MR. VAUGHN: Stephen Vaughn for U.S. Steel. And
18 I agree with the other comments. I think the way for you to
19 really check this is just look at what's been going on with
20 market share. Right, I mean, we're not see This isn't a
21 situation where these guys were serving one market and
22 they're continuing to serve that market. I mean what
23 happened was, is that their market share has gone up
24 dramatically, and you can see that from, you know, looking
25 at any of the sources of data that you look at. And what

1 that indicates is, is that they are not simply sort of
2 serving markets that are not available to domestic producers
3 or the domestic producers haven't been serving in the past.
4 They are going and taking sales that otherwise would have
5 been made by the domestic industries to customers that
6 otherwise would have been served by the domestic industry
7 and could have been served by the domestic industry.

8 And there's no, there's no evidence and there's
9 no indication on the record that, you know, there's been
10 kinda new grades or anything like that, that's been invented
11 to explain the fact that, you know, all of a sudden, out of
12 nowhere, they just take \$1.4 million tons worth of sales in
13 2014 and it's just not credible. And so I think by looking
14 at those numbers, that sort of supports and backs up
15 everything that you've been hearing from this panel.

16 MR. PRICE: Alan Price, Wiley Rein. Now
17 morphing into some of these west coast issues and, I'm not
18 sure if you're gonna ask a separate set of questions or not,
19 but I can address some of those, some of those now.

20 First of all, the U.S. industry is fully
21 competitive on a transportation basis into the west coast.
22 If you'll look at total transportation costs from the
23 foreign mill, and the domestic mill, compared to the west
24 coast, they're actually surprisingly similar. We'll provide
25 information on that in our post conference brief.

1 You know, Nucor has the trading company. They
2 trade around the world. They understand what all of these
3 costs are, and frankly as a general matter, if you look at
4 modern logistics and how things are sold, frankly your
5 pricing series concept of basing on a U.S. basis point is
6 somewhat, I think dated back in practice.

7 It may have made sense in the 60's, 70's and
8 80's, but doesn't necessarily make sense today with
9 logistics for everything, whether it's a Dell computer
10 coming from Tianjin or Shanghai or Walmart sourcing a
11 notebook around the world. It's all FOB plant and what a
12 total logistics cost is.

13 And so, we are competitive, but I want to go to
14 some of these comments that the domestic industry doesn't
15 ship to the west coast. It does, it ships to the western
16 U.S., it's fully competitive.

17 I happen to have a document here from, and we'll
18 put this in our post conference brief, from Steelscape that
19 they gave out in April of this year, about their
20 transportation and logistics, and who their domestic supply
21 chain is. And while you may hear various comments that, oh
22 we're dependent upon Australia and Japan, that's their
23 import supply chain. They've also identified their domestic
24 supplies of raw materials which were North Star BlueScope in
25 Ohio and Nucor.

1 So, their biller supply in the U.S., from U.S.
2 facilities, in this case, say Nucor Indiana, is not really
3 in dispute. It's, you know, the decision is, do you want
4 dumped or subsidized imports? Not only do they source
5 domestically, etc., you've heard various comments about
6 railcars. They use, they transport about, by their own
7 calculations, if I do the conversion of what their number of
8 railcars by the tonnage that a railcar typically takes, they
9 move about 220 thousand tons via rail.

10 Again, there's no railcar shortage. This is one
11 of those great, you know, those things, let's create this
12 red herring and see if the Commission can collect it. Oh,
13 and, it's not just a one-way movement of product. They're
14 very proud of the fact that they, from their Kalama based
15 facilities, they ship, they ship into the Midwest. So, the
16 idea that there's not a unified market or that they can't
17 ship here or the imports don't enter the west and move east
18 and that the U.S. producers can't supply and don't supply
19 the Western consumers of hot-rolled steel is just wrong.

20 MS. GAMACHE: Thank you. Moving on. Are there
21 any factors other than price that are important to
22 purchasers? I hear that price is very important, but are
23 there other qualities or characteristics that purchasers
24 look for?

25 MR. MOSKALUK: Sure. Jeff Moskaluk, SSAB.

1 Customers worry about all kinds of dimension tolerances,
2 chemistry, physical properties, and price. So, in a
3 descending order, you know, the supply base will meet the
4 tolerances, they'll meet the specification for dimensions,
5 they'll meet chemistry, and so it ends up with price being
6 the last variable. Because once we've met all the others,
7 it becomes price that is the last negotiated part of the
8 deal.

9 MR. MULL: Quality, availability, all those
10 things play into a decision. It's not any different than
11 buying anything else. What it all gets down to, if you meet
12 those requirements, the buyer expects to get that product
13 and it gets down to price.

14 MR. ROSENTHAL: And I think it's fair to say as
15 you've heard, all the companies represented at this table,
16 probably all the companies in the back of the room can meet
17 the specs, can meet the quality and dimensional and all the
18 other expectations, which is why that's usually not an
19 issue. And usually what it comes down to, is since everyone
20 can, are world-class players, the question is always price.

21 MR. MATTHEWS: Doug Matthews, U.S. Steel. I'd
22 just like to expand a little bit further on price. So, so
23 when you get into a negotiation with a customer, you talk
24 about meeting the customer requirements and all the things
25 that were previously said are exactly correct.

1 They also, in the discussion relative to price
2 is references to public indices. So generally those public
3 indices become, are the discussion point around competitive
4 price with specifically for that application but the public
5 indices, the changes in public indices, what the trends are,
6 those all are factors that the buy-sell relationship has to
7 take into account. So, to the extent that subsidized
8 imports, illegal imports are coming into this country and
9 affecting the indices, it enters into price negotiations on
10 every deal we do.

11 MR. VAUGHN: Stephen Vaughn. I would just, for
12 U.S. Steel. I would just like to point out, I mean you, the
13 Commission actually looked at this issue fairly recently,
14 around January 2014. They had five year reviews on
15 hot-rolled steel and they held, in January 2014, in light of
16 the high degree of interchangeability and comparable quality
17 of hot-rolled steel from different sources, price will
18 likely continue to be the principal factor influencing
19 purchasing decisions in the reasonably foreseeable future.
20 And I think that's totally consistent with what everyone
21 here's been saying.

22 MR. BLUME: Rick Blume, Nucor. A couple of
23 comments on price as well. You know, if you look at what
24 has occurred over the recent years, certainly it's never
25 been easier, I think, to import product, steel product into

1 the U.S. Looking at CRU minus pricing, that aspect of
2 pricing undercuts, depresses pricing over the long term. It
3 also allows a future pricing to be set.

4 You know, people used to talk about a lag in
5 time in terms of pricing, and in fact, even priced to an
6 index, so the index pricing makes it much easier. There was
7 discussion earlier about modern logistics that have allowed
8 certainly a much easier to import the product. We look at
9 creative terms that are offered.

10 So, you know, it's, it's no surprise to see the
11 volumes of imports that we have because of the
12 aggressiveness of the importers wanting to export their
13 unemployment, take away U.S. jobs, take away hours from our
14 teammates, okay, and certainly have been willing to make
15 those accommodations to be able to export that unemployment.

16 MR. KOPF: Rob Kopf with U.S. Steel. One more
17 comment I'd like to make on price. I just, Mr. Blume just
18 mentioned CRU minus pricing and I think it's very important
19 to recognize that we have several instances where, and we
20 can provide this in post hearing, the comments, where
21 subject countries are actually offering product here at
22 prices not even yet to be determined, at guaranteed
23 discounts under all market conditions relative to domestic
24 pricing.

25 They will offer pricing for the future that will

1 say, we'll always give you this discount relative to the
2 domestic market price. So, if you're the buyer here,
3 there's really relatively little risk and, uh, all this is,
4 is a guarantee that they are going to take market share from
5 the domestic mills, at all times. All market circumstances.

6 MR. PRICE: Alan Price, Wiley Rien, talking with
7 Nucor, one of the other things that's out there that is
8 fundamentally changed over the last couple of decades is,
9 we're essentially in a zero or negative interest rate
10 environment, so that means long-term financing is not a
11 significant issue and many of the importers will offer very
12 long-term credit terms and often below what the purchaser
13 can actually even buy at or finance at.

14 So the imports' credit terms actually help
15 depress, you know, also part of their advantage that they
16 actually compete on, as part of the price. You know, and so
17 here, get this really cheap price and you don't have to pay
18 any for a long time. The idea that there's somehow any
19 discount for imports inherent and is also an obsolete and
20 erroneous concept and also, I would say, not relevant under
21 the law.

22 MS. GAMACHE: Thank you. Are there differences
23 in the types of purchasers and whether they opt for
24 contracts or buying on the spot market?

25 MR. BLUME: Rick Blume, Nucor. Regarding

1 purchasing styles, contracts, what we have found is that
2 there's a variety of types of arrangements that are made,
3 but a single buyer might in fact choose to do spot, choose
4 to do some level of contract with, you know, reset points,
5 that has been discussed before. Index pricing.

6 So there, there's really not, from our view,
7 necessarily one industry that sets up purchases using one
8 particular methodology, and frankly, as we said earlier, or
9 as I said earlier, in the conference, we're dealing with
10 some of the most sophisticated buyers in the world.

11 And so ultimately they will select or request
12 and demand, you know, a pricing scenario that fits their
13 view of where the market is: Are prices falling? Are
14 prices expected to improve? Certainly they'll modify that.
15 So it's a variety of methodology.

16 MR. KOPF: Rob Kopf with U.S. Steel. I agree
17 with Mr. Blume. Some people want to buy transaction by
18 transaction. Some people want to buy all their steel for a
19 year under what is, a so-called contract.

20 I find it ironic in a lot of cases, that those
21 are considered contract, because all it does is cap the
22 price of steel and when those buyers get the opportunity to
23 buy cheap and dumped subsidized imports in this country,
24 they'll just start buying off of the agreement, and buy from
25 abroad. So, in this case, the industry will sell

1 transaction by transaction, will sell contracts that have
2 flexible prices that adjust with the market.

3 And those contract prices end up getting
4 clobbered as the imports, cheap subsidized imports arrive in
5 here. And we enter into new contract negotiations for even
6 fixed price contracts for hot-rolled, where the starting
7 point has been driven down so low because of the import
8 prices here that we're stuck with a very untenable situation
9 for a year. So, those are all the grim details.

10 MR. MASKALUK: Jeff Maskaluk with SSAB. I agree
11 with all of the comments previously made, and I'd like to
12 point out perhaps one other different scenario. There are
13 some types of products where they're bought as a project.
14 And so the material is defined for volume and a time period
15 and that would be very typical in something like line pipe
16 or an X-70 type of order.

17 And the significant note in the difference there
18 is that if you lose that order up against dumped or
19 subsidized pricing, it is gone entirely. It's not like the
20 pipe makers are going to return every month and spot buy for
21 the project, and so in some cases, the risks on things like
22 projects is when you lose it to unfairly traded products,
23 it's gone completely. It's no opportunity to recover it
24 through spot market or some other buying pattern.

25 MR. MATTHEWS: Doug Matthews, U.S. Steel. I

1 guess just to comment a little bit further. So when we
2 think about spot or contract commercial relationships with
3 customers, even in a contract situation, we've had specific
4 examples and we can discuss in a post hearing brief in more
5 detail, where customers have demanded that we reopen
6 contracts to reduce prices based upon a precipitous fall and
7 collapse of the public indices that are out there as well.
8 With the threat of lose future business if you don't open up
9 a current contract period.

10 MR. BLUME: Rick Blume. Another comment
11 regarding the contract business. Many times what we're
12 seeing today is that while there may be some expected level
13 of volume, maybe a min-max, in many cases in this
14 environment where cheap, unfair imports are readily
15 available, that in fact even contract buyers will buy to the
16 minimums of those contracts, frankly, they'll buy under the
17 minimum of those contracts and then they'll layer in this
18 unfairly traded product.

19 MR. SCRUGGS: Tommy Scruggs with Steel Dynamics.
20 One more point that hasn't been made. Much of the steel
21 today is purchased by manufacturers through distribution.
22 Much of that may be on a contract with a distributor and
23 those distributors may purchase on a contractual basis from
24 domestic mills, but it's not unusual for them to purchase
25 transactionally offshore and support their contracts with

1 their end users.

2 MS. GAMACHE: Thank you so much for answering
3 all of my questions. I'll hand it back.

4 MR. CORKRAN: Thank you very much, Ms. Gamache.
5 Mr. Boyland?

6 MR. BOYLAND: Thank you. Good morning. I've
7 sent each company follow-up questions, which I appreciate
8 your time responding to. I have follow-up questions here as
9 well, which are company specific, so I don't expect you to
10 answer them here.

11 But, um, in terms of other factory costs, I
12 would appreciate it if each company could provide a
13 breakdown specifically with respect to the interim period,
14 2014 compared to 2015, and describe what were the primary
15 factors explaining the change. In some cases it was an
16 increase, in some cases it was a decrease. So I would
17 appreciate it if each company could look at those interim
18 other factory costs and describe what were the primary
19 factors driving whatever the directional change was,
20 increase or decrease. Again, that's post conference.

21 With respect to the question Justin had
22 regarding energy, each company basically indicated that it's
23 a small share relative to total cost, raw materials, the
24 primary. In terms of actual share, could each company
25 provide in the post conference an average, a reasonable

1 estimate of what the energy makes up of total cost of goods
2 sold, that would be very helpful. If you want to provide a
3 range in terms of high-to-low, that would be appreciated,
4 and also to the extent that there were any specific notable
5 increases in energy costs, that would be important to
6 understand the trend, that would be helpful as well.

7 With regard to the industry's acquisitions
8 during the period, I believe there were a number. In terms
9 of each company's objective, could, here in the post
10 conference, could each company provide what the underlying
11 rationale was, was it a product that you were trying to
12 develop, etc., that would be very helpful if you could
13 describe that now or later.

14 MR. LAUSCHKE: I was gonna say, let's address
15 that in the post conference briefs.

16 MR. BOYLAND: That'd be appreciated. Thank you.
17 Also with regard to the consolidations, it would be helpful
18 to understand the extent to which the consolidation of the
19 acquisition has been fully implemented, and to the extent if
20 there were disruptions that occurred that would have
21 impacted financial results, that we're looking at, it
22 sounded like from the testimony it was, with respect to a
23 few of the acquisitions, that it appeared to have gone
24 smoothly with regard to AK Steel. The synergies you spoke
25 about appear to have come about.

1 MR. LAUSCHKE: That's right. I'd be happy to
2 take a few moments to talk about it if you'd like.

3 MR. BOYLAND: Yeah. And I guess part of it is
4 the extent to which the overall operations that we're
5 looking at were impacted. I think that's kind of important.

6 MR. LAUSCHKE: Sure, Scott Lauschke with AK
7 Steel. I'll just sum up in a couple of moments our
8 acquisition of Severstal's Dearborn operations in Michigan.
9 When Dearborn, or when Severstal elected to exit the North
10 American market last year, AK Steel saw an outstanding
11 opportunity to acquire what we felt were some excellent
12 assets at a very fair price.

13 Severstal had invested well north of a billion,
14 actually approaching \$2 billion over the prior five years on
15 some of their assets, and we thought that they were
16 world-class, very well designed. We thought that they were
17 being run very well with a good work force.

18 But we also saw a great opportunity to improve
19 on what they were doing. We ended up transacting the deal
20 in July of '14 for about \$700 million, far less than the \$2
21 billion that they had just invested, and that \$700 million
22 investment also included \$300 million-ish in working
23 capital, in inventory, so it was more like a \$400 million
24 investment for us, just an outstanding price to pay.

25 We looked at it as, this is not adding capacity

1 to a market that's already saturated with global
2 overcapacity, but rather an opportunity to really improve
3 and gain efficiencies and do things better. AK Steel is
4 known for outstanding operating rigor, and we felt that we
5 could do a better job. Severstal was doing a good job, we
6 thought we could do a lot better and we've proven that.

7 If you look at any of our metrics and we'll be
8 happy to provide details in our post conference brief. Any
9 metric you look at, rather like from first time quality,
10 from rework, from rejects, from customer claims, from
11 environmental discharges and our favorite one, employee
12 safety, we have made just absolutely unbelievable gains in
13 this eight or ten months that we've owned the operations.

14 So we really could not be more pleased with what
15 we've purchased. We felt we had a very solid business case
16 when we did our due diligence last spring and last summer.
17 We saw very strong demand, primarily in North American
18 automotive and increasing demand in construction. We felt
19 this was going to be an accretive investment that would pay
20 for itself very quickly and on the demand side, we were spot
21 on. Everything we assumed would happen, happened.

22 What we completely misread, and I stated this
23 two weeks ago, was the supply side. We didn't see these,
24 this import trend continuing. We didn't see the inventory
25 build, we didn't see the underselling occurred at the levels

1 that we've observed since then, and the prices have
2 plummeted. So we have not realized quite the true impact
3 from a total net profit standpoint that we had hoped to
4 achieve. But when you look at the synergies, we estimated
5 \$25 million in synergies in the first year, in 2015. In the
6 first half of the year, we're already in excess of that. So
7 the things that we can control, the operational excellence,
8 keeping our people safe, doing things right, making high
9 quality steel, we're doing that in spades, but the market is
10 just beyond our control, and that's why we're here, for your
11 help.

12 MR. BOYLAND: Thank you.

13 MR. BOYLAND: Thank you. And I guess again sort
14 of a general question to all the producers that had
15 acquisitions during the period, in their response to my
16 questions, if you could also indicate the extent to which
17 other operations within your group were impacted.

18 I think ArcelorMittal, one of -- at least my
19 understanding, is that in addition to the ThyssenKrupp
20 acquisition, you're now purchasing Slab from Brazil as part
21 of the arrangement? I guess one of the questions would be
22 the extent to which that's impacting other parts of
23 ArcelorMittal.

24 MR. MULL: Well, that was part of the agreement.
25 It was the -- certainly is ongoing and we'll be happy to

1 address that in the brief.

2 MR. BOYLAND: Thank you. Just again, as a
3 general question, which may have to be answered in
4 post-conference, product mix during the period, it sounded
5 like from the testimony that downstream products, there
6 wasn't any one specific category that changed, that would
7 have explained a significant decline in volume.
8 I kind of interpreted that to mean that overall, the profile
9 of the products being sold has remained pretty much the same
10 during the period. Is that correct? Was there any
11 significant change in the types of products being sold?

12 MR. ROSENTHAL: Paul Rosenthal, Kelley Drye. To
13 clarify, you're talking about during the Period of
14 Investigation?

15 MR. BOYLAND: Yes sir.

16 MR. LAUSCHKE: This is Scott Lauschke from AK
17 Steel. I would say in our case, the fact that we've been
18 here three times in two months is testimony to the fact that
19 we make hot roll, we make cold roll, we make coated and
20 corrosion-resistant products. When you look at our overall
21 mix of those products, over the Period of Investigation it's
22 been fairly consistent.

23 There's always a little bit of variation year to
24 year or quarter to quarter. But overall, it's been very
25 consistent. But the other thing that's been very consistent

1 is the significant decline in all three markets from a
2 pricing standpoint. So the effect of the things that -- the
3 issues that we're here to discuss today for hot roll apply
4 exactly to cold roll and to corrosion resistant as well.

5 MR. BOYLAND: Thank you. Yeah and again, part
6 of it is simply to isolate the effect of lower prices and if
7 there was an impact, of product mix. If anybody has, you
8 know, other --

9 MR. MULL: I was just going to say the same
10 thing. ArcelorMittal, Dan Mull. We've seen little change
11 in our mix in the hot roll market.

12 MR. VAUGHN: Mr. Boyland, this is Stephen Vaughn
13 for U.S. Steel. Another point, I think we can sort of take
14 a look at, to kind of help address that question, relates to
15 the data on the pricing products, because there's obviously
16 not a change in the product mix there. So if you look at
17 the prices for say Products 1, 2, 3 and 4, you could get a
18 good sense of, you know, here's the same product and here's
19 what's happening there. That will kind of help you see that
20 the, you know, how the pricing affected the price of an
21 individual product.

22 MR. BOYLAND: That's fair enough. The other
23 question was related to metal margin. I know at least one
24 company and probably more publicly talk about it as an
25 important part of pricing. Is that true for all of the U.S.

1 producers, at least the Petitioners? Is metal margin an
2 important way of determining the price sales value?

3 MR. BLUME: Rick Blume, Nucor. The market price
4 really is determined by the supply and demand in the
5 marketplace, and as was previously described, during the
6 period we actually saw some improving level of demand, again
7 which should translate into a more profitable time for the
8 industry.

9 But the predominant influence during that period
10 was the surge of imports. So it was a supply problem, as
11 was mentioned before, of illegally traded imports. So
12 again, we talk often about the cyclical nature of the business,
13 the high fixed cost of the business. It's imperative that
14 this industry earn a reasonable return in the up cycle, and
15 when that up cycle is taken away by imports, it puts
16 tremendous pressure on the industry.

17 I will tell you that Nucor as a company is
18 probably the only producer here today that has an investment
19 grade rating. The industry is in crisis because at the time
20 when we should be making more money, in fact we're not --
21 we're not doing that. One final point I want to make on
22 that if I could please, you know, we talk often about the
23 investment, the investment in an acquisition and you know,
24 what were you thinking. Well, that was explained what was
25 happening.

1 But also the industry has to continue because of
2 high, fixed cost, continue to invest in our business, to
3 meet, you know, the requirements of customers, to keep our
4 equipment running. It's imperative that we have the
5 financial wherewithal in the good times to be able to make
6 those kind of investments. So we've talked about -- I've
7 talked about that in the prior hearings.

8 But one of the key points that I'd like to make
9 about, and maybe it's somewhat unique to Nucor but I don't
10 think so, and that is the human impact to this particular
11 issue, why it's important to make money in the good times.
12 We have -- at Nucor we have a no layoff practice. We do not
13 lay off our team mates. We believe that it's difficult,
14 that when times get tough that you lay off your people, and
15 yet you bring them back or try to bring them back and tell
16 them how important they are to your operation.

17 So as a company, we've opted to pursue a no
18 layoff practice. Well, the reason you do that is because
19 you expect that there will be a time beyond the current
20 difficulties that you'll have an up cycle, that in fact
21 you'll have hours for the team mates to work, okay.

22 So when we see this occurring, where we start to
23 see an improvement in demand you say okay team mates, looks
24 like things are going to get better. We're going to have
25 more hours for you to work and illegal imports come in and

1 take that business from us.

2 Not only does it impact, you know, our capital,
3 our investment in our plants, our acquisition plans, it also
4 impacts our team mates.

5 MR. ROSENTHAL: Paul Rosenthal, Kelley Drye.
6 Mr. Boyland, I brought back on the screen Slide 19, just to
7 reiterate what Mr. Blume had to say and to underscore a
8 crucial point here. We talked about the capital intensive
9 nature of this industry. You already heard Mr. Cameron say
10 -- suggest that 2014 was a great year, and the industry was
11 doing very well, and imports had no impact on the domestic
12 industry, no causation during 2014.

13 We reject that notion. As Mr. Blume has said,
14 that's an up year. Demand is up. The industry was
15 expecting to make more of anticipated doing better, and they
16 should have with demand up. But that profit that you will
17 see in 2014, both on an interim basis and a four year basis,
18 were totally anemic, totally inadequate for an industry that
19 has to invest, as you've heard today.

20 So we went from what as an anemic profit in
21 2014, not the happy days, fat, dumb and happy
22 characterization that you heard from Mr. Cameron, an anemic
23 profit in 2014 when the industry should have been booming,
24 to these losses that you're seeing in interim 2015. One
25 more reason to reject this notion that the industry wasn't

1 injured in 2014. It was, and this injury has only worsened
2 in interim 2015. Thank you.

3 MR. MATTHEWS: Mr. Boyland, Doug Matthews, U.S.
4 Steel. If you don't mind, could you put Slide 16 up please?
5 Fifteen, I'm sorry. Yes sir. Back one. Yeah.

6 I think this gets to maybe the heart of the
7 question that you're asking, and for the case, the hot
8 rolled case that we're here to talk about today and the
9 impact that subject imports and hot roll have had on this
10 market and on these domestic producers, shows specifically
11 that proceeds and volume are down as a result of the subject
12 imports flooding into this market and taking market share
13 from domestic producers, at a greater rate than the cost of
14 domestic producers going down during the same time period.

15 I actually had the opportunity to testify at all
16 three cases this summer. We can show you during the CORE
17 presentation the exact same effect, of imports flooded into
18 the market, prices started to fall, volumes started to
19 reduce, domestic industry was injured, shut down facilities.
20 We would appreciate the ITC's decision to move forward with
21 an investigation on core.

22 Two weeks ago, we sat before you. We talked
23 about cold rolled products. We can present the same exact
24 chart in cold rolled products. Subject imports came in,
25 flooded the market, built inventories, prices declined,

1 market share was lost by the domestic industry. We could
2 not reduce our costs at a rate in which prices were
3 collapsing. The domestic industry was clearly injured in
4 that case, and we hope the ITC will find for that as well.

5 As we sit before you today, we have the same
6 situation. It's an all-out assault across all product
7 lines, going into the markets that the domestic industry are
8 more than capable of making, and should be thriving based on
9 apparent demand. But we're not, because we're losing money
10 because the imports continue to assault this market.

11 MR. BOYLAND: Thank you, and I think the
12 original question was metal margin, and I really was sort of
13 more interested -- and I appreciate all the testimony. It
14 does help. But I think I was really trying to get on the
15 record that that is an important part routinely within the
16 industry. It's not something that the U.S. ITC is just sort
17 of throwing out there. If it is an important measure, we
18 can look at the margin.

19 MR. MOSKALUK: Jeff Moskaluk from SSAB. So just
20 on that concept, that's often used as a proxy to measure the
21 health of the industry perhaps.

22 You know, many people try and correlate the
23 concept that that somehow is involved in pricing, and I can
24 tell you that pricing is more the, you know, one to one
25 negotiation between customer and supplier based on other

1 options including, you know, dumped or subsidized products.

2 But the metal margin you're referring to quite
3 often, and I suppose when it's referenced by other parties
4 here, it's often used as a proxy for judging the health of
5 the industry, the ability to reinvest, the ability to return
6 a profit, to reward our team mates and employees with, you
7 know, bonuses or any type of incremental pay for more time
8 worked.

9 MR. VAUGHN: Mr. Boyland, this is Stephen Vaughn
10 for U.S. Steel. I'd just like to sort of enter two caveats
11 with respect to the issue of metal margin. A couple of
12 things I want, I would like the staff to keep in mind. In
13 the first place, if you're just sort of talking about
14 comparing sort of what's the price of steel compared to say
15 raw material costs, right, one of the things that happens a
16 lot of times, and there's been extensive testimony on this
17 point for years and years, that steel production carries
18 high, fixed costs.

19 So if you have a situation where an industry is
20 forced to cut production because of lost sales, that can
21 affect their per ton costs, other than the raw material
22 costs. Their labor cost may go up on a per ton basis,
23 especially if you have a sort of no layoff policy; their
24 other factory costs may go up on a per ton basis because
25 you're having to spread those same fixed costs, but with

1 less tonnage.

2 So just by looking at the raw material costs
3 versus the net sales value, you miss that. So that's one
4 caveat I think the Commission needs to keep in mind.

5 I think another caveat the Commission needs to
6 be aware of is that I'm a little surprised at the
7 willingness of Respondents to come in here and say well, in
8 this year, the domestic industry made this much for profit,
9 and therefore the domestic industry wasn't injured.

10 I mean I don't understand sort of what is their
11 basis for making those type of arguments. They're not
12 steel, you know, counsel are not steelmakers, they're not
13 businessmen. They're not the sort of people who have
14 invested their money in this. So for them to sort of sit
15 here and say this or that rate of return shows that you
16 weren't injured, I don't really understand kind of the basis
17 for that.

18 Congress has indicated that the domestic
19 industry can suffer material injury even if it's profitable
20 or even if its performance has improved, and that can occur
21 if you have a situation where the domestic industry was not
22 able to make the profits it should have been able to make in
23 a fair market.

24 So I would just urge you, especially as you hear
25 the arguments this afternoon, to keep those two caveats in

1 mind. The evidence here is overwhelming and beyond question
2 that these people lost millions of tons in sales and
3 hundreds of millions of tons in revenue that they otherwise
4 would have had without the effect of these imports, and it's
5 hard for me to understand how that cannot be measured as
6 injury.

7 MR. LAUSCHKE: Mr. Boyland, this is Scott
8 Lauschke. If you're asking us to provide some details on
9 this metal margin our post-conference briefs, I was
10 wondering if you could just clarify exactly what the
11 definition of that is. Is this gross margin, operating net
12 or something other?

13 MR. BOYLAND: And that actually kind of led into
14 the point that I think each company may have a different
15 definition of metal margin, and I think what we can actually
16 calculate, based on the information you reported, is sort of
17 a hybrid of a metal margin, because we've got the actual
18 sales value that's recognized, and we have an accounting raw
19 material cost.

20 I don't think that's actually what you would
21 normally say, metal margin to be normally a spot versus what
22 the current raw material price is. So it's a little
23 different than what you'd wind up with in accounting. So --

24 MR. PRICE: I think we'll all come back and
25 address this in the post-conference brief. The one thing

1 I'll just come back at, which is I find it fascinating,
2 listening to Mr. Cameron's arguments here, when you then go
3 someplace like the OECD and everyone's talking about,
4 including the OECD's secretary on the Steel Committee, that
5 the steel industry right now is not even close to earning
6 adequate returns globally, and frankly in the U.S. at this
7 point.

8 It is in a state of crisis, and the question is
9 whether the U.S. industry's capacity is going to shut down,
10 and we've already seen shutdowns such as Fairfield
11 unfortunately, or the shutdowns are going to be elsewhere.
12 Enormous capacity adjustments have to be made. Returns are
13 just wholly inadequate as a whole.

14 MR. BOYLAND: Thank you, and I think actually
15 that kind of reiterates the point, that the additional
16 information I'm asking for would sort of help isolate how
17 costs are changed and what's driving the change. To the
18 extent that the shutdowns themselves are impacting the
19 financial results, I would encourage the companies to sort
20 of expound on that as well.

21 I think that it just helps to understand the
22 trend, the pattern that we're looking at and I'll turn it
23 over to Mr. Houck. That's my questions. Thank you.

24 MR. CORKRAN: Thank you, Mr. Boyland. Mr.
25 Houck.

1 MR. HOUCK: Gerry Houck, Office of Industries.
2 I think the panel will be relieved to know that I have no
3 questions to ask at this time.

4 MR. CORKRAN: Thank you, Mr. Houck. Mr. McClure
5 had to step away, and he has at least one question that I
6 will, if he's not back, I will try to frame. One question I
7 had goes to ArcelorMittal. To what extent does the
8 U.S.-based operation for ArcelorMittal influence or even
9 control the volume of hot-rolled steel entering the U.S.
10 market from any ArcelorMittal affiliates in other countries?

11 MR. MULL: Dan Mull, ArcelorMittal. We have the
12 policy that the chief commercial officer in a region, so in
13 the United States, is the -- has the control over any
14 product that would be coming in from any of our affiliates,
15 from a pricing and availability standpoint.

16 So that's where it rests, and we are not
17 bringing in currently hot-rolled other than two items that
18 really complement our offering to some specific customers,
19 because we don't have the capabilities. But we do have
20 competitors that do, and as a result, that's the only way we
21 can compete with them.

22 MR. ROSENTHAL: Paul Rosenthal, Kelley Drye, and
23 I think Mister -- you were talking to Mr. Mull, who is the
24 person who makes those decisions, about whether any
25 affiliate produced steel can be brought into the U.S., and

1 he's a very hard guy to convince on that score. There's
2 virtually nothing that comes in that is produced here.

3 MR. MULL: We have not been bringing in hot
4 roll, and we have plenty to sell and we have plenty to
5 produce in the United States, and we certainly would not
6 compete with ourselves.

7 MR. CORKRAN: Thank you very much. I appreciate
8 that response. My next question goes to some of the
9 discussion with respect to a question Ms. Gamache asked, and
10 there was a reference to customers using public indices as a
11 frame of reference for price negotiations. I was wondering
12 if you could get a little more specificity on the types of
13 indices that are used, and specifically the products that
14 those customers are referencing.

15 Are they simply referencing hot rolled steel
16 prices? Are they referencing upstream or downstream
17 products or inputs when they negotiate with price, on
18 prices? What is the gamut of indices that are referenced in
19 these negotiations?

20 MR. KOPF: Rob Kopf with U.S. Steel. We have
21 actually testified before in the cold roll case just a
22 couple of weeks ago, that there are a myriad of
23 arrangements. Really, it can get down to customer by
24 customer kinds of specificity, in terms of how indices are
25 used. But I guess from a broad-based perspective, you know,

1 CRU is largely used in this market. Platt's is largely used
2 in this market, and the price of hot-rolled steel will
3 typically change up or down based upon the movement of those
4 indices.

5 I think we can get into more detail in our
6 post-hearing comments regarding specifics on -- or the
7 mechanics of it, if you will. But some might start with a
8 starting point. Some might start with just whatever the
9 number is it is, that sort of thing. We do not see, at
10 least in U.S. Steel's portfolio, a hot-rolled price changes
11 that really are referencing changes to some other public
12 index of some other product. We tend to look at these
13 things and price our product based upon changes in
14 hot-rolled pricing.

15 MR. LAUSCHKE: Mr. Corkran, this is Scott
16 Lauschke with AK Steel. As I testified earlier today and as
17 was just stated, I believe that's correct. CRU and Platt's,
18 at least for our company, do tend to be the two most
19 commonly used referenced indices. Of the two, CRU is the
20 most common.

21 Within CRU, what they published, they actually
22 publish three separate price indices, one for hot roll, one
23 for cold roll and then one for coated-type products like
24 galvanized. All three of those are customers, whatever
25 product they may be purchasing, will reference those, the

1 applicable index, when they're wanting to renegotiate their
2 contracts.

3 Now on the subject of contracts as -- if I just
4 take this calendar year and I look at the contracts for AK
5 Steel that have expired say from January 1 to date, because
6 we do have contracts that expire at different times of the
7 year, I can assure you that in all those cases, they're
8 pointing to a specific index or indices, if they buy more
9 than one type of product, and they're seeing the same trends
10 in all of them.

11 So the price downs are 150, 200 dollars a ton
12 down from whenever the contract was first established,
13 whether that was 12 months ago or whatever.

14 And what I'm finding, at least in my case, my
15 basket of customers, is there are three types of customers.
16 One is the customer who says I am going to agree to the
17 terms of my contract, ride it out, but you will drop your
18 price significantly come the date of our new contract, and
19 if you do not, you will lose significant business.

20 But at least they're honorable in that they will
21 agree to the terms and they will, you know, adhere to the
22 terms of their contract and ride it out.

23 The second group of customers, maybe I'd call
24 them a little bit less honorable, they'll basically say I
25 need you to drop your prices earlier than my, I'll pick a

1 date, September 30th contract expiration. I need you to do
2 it now and if you don't, there is this threat that then I
3 will take business away and it may happen right --

4 It probably won't happen right away. I may have
5 to qualify someone else. I may have to kind of switch
6 around. But I'm telling you, if you don't accelerate the
7 expiration of our current contract and give me relief and
8 give me lower prices now, you will lose business.

9 The third one is the most egregious, and that's
10 the one that says I need that expiration accelerated now,
11 and if you don't, I'm taking business right now. I'm not
12 going to wait until the end of our contract. You're going
13 to lose it right now. So as Mr. Blume said earlier, he's
14 got a lot of customers that are only buying to the minimum.

15 I've got some folks who are saying forget the
16 contract. It's essentially ripping it up. I'm not even
17 going to buy to the minimum. You will drop your prices now.
18 We have examples of all three of those types of customers
19 and all in this calendar year, and we will be happy to
20 provide the names of those customers and the details in our
21 post-conference filing. But that's kind of what we're up
22 against, and it's across all three of those different
23 product categories.

24 MR. BLUME: Rick Blume, Nucor. Another point to
25 be raised regarding the indices that were mentioned, CRU and

1 I agree with colleagues here, and Platt's are the dominant
2 indices that are used to strike contracts, contractual
3 terms. We testified to this in prior hearings that these
4 indices are based on or are expected to reflect the spot
5 market, okay. So you begin to see the bridge that goes from
6 spot pricing to contract pricing, because these contracts
7 will in fact move with the CRU or Platt's index, which again
8 is reflective of the spot market.

9 So you can then begin to understand the impact
10 that unfairly traded imports will have, the negative impact,
11 the direct impact to spot prices, which then cascades back
12 in the contracts, and those adjustments, because it's all
13 ultimately tied together based on those indices.

14 MR. SCHAGRIN: This is Roger Schagrin, Mr.
15 Corkran. You know, this being the third hearing in which
16 contracts versus spot pricing have been discussed in the
17 past two months, and you've heard a lot from lawyers on
18 these panels, who are obviously international trade lawyers
19 not commercial litigators.

20 But I'm always struck by the fact of hearing the
21 way these sales people, because you always have marketing
22 people, talk about these contracts with their customers,
23 that to a lawyer with some knowledge of contract law, these
24 really sound to me like supply agreements.

25 I mean how often you hear about all these

1 customers coming in and saying I want this changed, I want
2 this changed and I want this changed, you know. If you and
3 I enter into a sales contract for a home, we don't turn
4 around two weeks later and say oh, home prices dropped in
5 this neighborhood. I want my deposit back or do that.

6 So I really think it's almost a misnomer for the
7 Commission to look at the relationship between suppliers in
8 the steel industry and their customers, as if these folks
9 are entering into legally binding contracts and ask any of
10 them the last time they went into a courtroom and said hey,
11 automobile company or automobile parts, you know, you're not
12 living up to your agreement. They just don't do it.

13 So just hearing this now three times in three
14 months, I think it's much more appropriate for the
15 Commission at least to think about these supply
16 relationships more as supply agreements than contracts,
17 which to lawyers and we know I think five or six
18 Commissioners are lawyers, they might actually think that
19 oh, these folks have contracts. These contracts can
20 insulate, because they're enforceable written contracts can
21 insulate this industry from the injury caused by the imports
22 in the spot market.

23 It just seems to me that, you know, these folks,
24 for better or for worse, they are stuck in a kind of uneven
25 relationship with many of their customers, which have supply

1 agreements in which the customers say okay, I want to make
2 changes in my supply agreements, based on changes in market
3 conditions.

4 MR. LAUSCHKE: Yes, and this is Scott Lauschke.
5 I'd like to just expand on that a bit. He's absolutely
6 right, and when I first entered the steel industry 22 years
7 ago and heard of this phenomenon of contracts sort of not
8 being honored, and I asked the same question. You have a
9 contract. A contract is a contract.

10 The difference is, to the analogy raised
11 earlier, when you buy a house, it's a one-time transaction.
12 You're meeting a buyer, you're the seller, whatever it may
13 be. But you're never going to deal with that person again.
14 You're going to have a transaction, an arms' length
15 transaction. It will be done and you move on your merry
16 way. You never run into that person again.

17 When you're dealing with a supply relationship,
18 a steel supplier to a customer, some of these relationships
19 literally go back over 100 years. AK Steel, its roots Armco
20 started in 1900. We've been making steel for 115 years.
21 Some of our customers, some of our major automotive OEMs, we
22 were supplying their original platforms in the early 1900's
23 and we continue to supply them today.

24 Those are our customers and yes, we have
25 agreements with them. We have memorandums of understanding.

1 We have kind of shake hands agreements, and assuming there's
2 no major changes in the world, you know, most of the time
3 those agreements end up playing out like they should.

4 But when there's unfairly dumped and subsidized
5 imports that bring market prices down \$200 a ton in less
6 than 12 months, naturally those customers are going to say
7 this is untenable. I'm assuming some of my competitors are
8 somehow taking advantage of it, so therefore I have to take
9 advantage of it.

10 So I hate to do this to you AK Steel, and I know
11 you're a long-term supplier to us, but I need some help, and
12 if you can't help me now, it's going to be my job as a
13 buyer. I won't be here in six months. So you either help
14 me now or, I don't know, but you're not going to have the
15 business you used to have.

16 We have to look at this. If we've supplied them
17 for 100 years, I want to continue to supply them for another
18 100 years. So you have to look at it from a long-term
19 relationship standpoint, and as such, that's absolutely
20 right. These contracts are memorandums of understanding
21 that unfortunately are very negotiable, even within the
22 duration of the term, and that's what we're dealing with.

23 MR. ROSENTHAL: Mr. Corkran, two more quick
24 points if I might. Paul Rosenthal, Kelley Drye. The last
25 part that Mr. Lauschke underscores. You're not -- unlike a

1 house sale, where you might actually sue the other party of
2 they reneged on the contract, you don't sue your supplier,
3 because they're -- if you want be their supplier ever again,
4 and that's why this is totally different than the average
5 contract that most Commissioners and most of us actually
6 think of.

7 It's an important point and I understand in some
8 previous proceedings some folks had a difficult time
9 wrapping their minds around these agreements and calling
10 them contracts.

11 The second point that I want to make, and this
12 goes back to the colloquy I think you had I had at the
13 corrosion resistant conference, and that goes as to when
14 does that injury occur, when the spot prices fall and the
15 contracts get renegotiated? I tongue in cheek refer to this
16 as not an epistemological problem. It's a real issue of law
17 for the Commission.

18 Our view is that once these contracts get
19 renegotiated as a result of the import underselling the
20 pricing pressure they're putting on, that is when the injury
21 commences. That's when the injury occurs.

22 It doesn't necessarily show up in the financials
23 until some later point, but it's like getting poisoned.
24 You're injured then. You may not die for a few more months.
25 You may not close your facilities for six months, but you've

1 been poisoned when that contract's been renegotiated.

2 It's a very important concept for the Commission
3 and the staff to understand. The long-term effects you've
4 heard described very clearly, but there are significant
5 short-term effects too. When these companies see that their
6 revenues are going down and down and down, they're
7 rethinking our investments.

8 Are we going to make the return on investments
9 we need? Are we going to be able to do the things that have
10 been testified by the members of the industry, in order to
11 stay in business? So I urge the Commission to take a more
12 expansive view not only of what is really a contract or not,
13 but of when the injury occurs when the contract
14 renegotiations commence.

15 MR. CORKRAN: Thank you. I appreciate those
16 comments, and I'd like to touch on something that has been
17 -- I've been interested in as we've moved from corrosion
18 resistant to cold rolled steel and now finally to hot
19 rolled, and some of the comments today.

20 We've just talked about -- we just heard
21 testimony to the effect of imports bringing the market down
22 by \$200 a ton. Very early in the presentation, we heard
23 that no other factor explains what happened to prices, other
24 than the subject imports. I'd really like to probe that.
25 I'd really like to know what is the role of primary raw

1 materials, such as scrap?

2 What are some of the things that may affect
3 scrap prices like availability of DRI? Is it really fair to
4 or is it really accurate, rather, to attribute movement in
5 hot-rolled steel solely to supply and demand issues? So
6 I'll throw that out.

7 MR. VAUGHN: This is Stephen Vaughn, and I'd
8 like to just start, and then other people can weigh in. I
9 want to just start because I, you know, I think you might
10 have quoted one of the things I said in the opening. Let me
11 just sort of tell you at least how I view this question, in
12 terms of what I think the Commission needs to do and in
13 terms of what we've been arguing.

14 That is this. You can go back over the past
15 14-15 years, during this whole time period when there were
16 no new trade cases, and you can see lots and lots of
17 fluctuations in the price of hot-rolled steel. I mean it's
18 gone up, it's gone down. So there may be other factors.
19 There clearly are other factors that affect the price of
20 hot-rolled steel from one year to the next.

21 Some of that may involve demand, some of that
22 may involve raw material cost. Now we have a case in which
23 the Commission has to sort of decide have there been price
24 effects. In other words, has the imports had a negative
25 adverse effect on the price of steel, of the hot-rolled

1 steel.

2 So when I say you can't explain what's happening
3 in the market without reference to the imports, I'm not
4 necessarily saying, you know, there weren't any other
5 effects, there wasn't anything else that was happening. It
6 was only, you know, the imports.

7 But what I am saying is, is that if you're an
8 industry that all of a sudden is incurring heavy losses, and
9 you have an industry that is all of a sudden facing huge
10 levels of inventory at a time when that sort of came out of
11 the blue, in terms of market participants weren't expecting
12 that, and you have an industry in which you have repeated
13 testimony of people having to go back and renegotiate deals
14 and everything, and all of this is sort of new and different
15 and in the context of this dramatic surge of the imports,
16 then that satisfies the legal requirement to show that the
17 imports have had price effects.

18 We don't have to show that every change, every
19 dollar of every change is caused by the imports. But what
20 we can show and what we have shown is, is that if not for
21 the surge of imports, you would not see the level of
22 collapse that you've seen.

23 MR. KOPF: Rob Kopf with U.S. Steel. At the end
24 of your question, Mr. Corkran, you talked about supply
25 demand. So I guess I'd like to address a few specific

1 issues to that. The other side's going to talk about the
2 fact that the energy markets here have precipitously
3 declined, and they're going to blame the fact that oil
4 country tubular goods aren't needed here, to the entire
5 reason why we're not shipping hot-rolled steel at the rates
6 we were.

7 Let me give you some facts. Domestic producers
8 of oil country welded tubular goods consume about two
9 million tons a year of hot-rolled, and if the market here
10 has gone down 50 percent, which we can say maybe it is now,
11 but on January 1st it wasn't, that would imply now it's
12 maybe a million tons. If you want to take it to the first
13 half of the year, that would be 500,000 tons.

14 Well, why is the domestic industry shipments of
15 hot-rolled almost double that in the first half of the year?
16 Now let's also talk about a couple of other demand factors.
17 Automotive production is up over two percent this year.
18 They consume a great deal of hot-rolled steel. Domestic
19 shipments to the hot roll industry are down 12.3 percent
20 this year. Why is that? Imported steel.

21 Let's look at the construction market. The
22 construction market is up anywhere from six to eight percent
23 this year, depending on what publication or what reference
24 point you want to have. Domestic shipments of hot-rolled
25 steel to the construction industry are down six and a half

1 percent this year. Why? Because of imported steel.

2 The line pipe market is actually better. You're
3 going to hear people talking about the need for supply of
4 line pipe later this afternoon. Well, we'd certainly love
5 to supply that, but that's all coming at the expense of
6 imports as well.

7 I'd also like to talk about supply, and you're
8 going to hear the other side talk this afternoon about the
9 need to protect two operations out on the west coast, and
10 that's the only reason that they want us to all hot roll
11 steel here. Well that's simply not the case. Japan is
12 shipping product to six different ports other than the one
13 that would be going into Washington in the first half of
14 this year.

15 Japan, interestingly enough, testified here with
16 me sitting in the room in 2012 that they had no interest in
17 this market. Korea shipped more steel, hot-rolled steel
18 into this country in the first half of 2015 to other ports,
19 other than the one out in Pittsburg, California. So more
20 than half of what they've sold here is going to other
21 locations that are consuming hot-rolled steel, not to UPI.

22 Finally, Australia has shipped to about half
23 dozen other ports than the one that will be going to
24 Steelscape. So you tell me the importers here are very
25 interested in supplying this market with more than just the

1 captive production that they claim, and the demand for
2 product is up and it's coming at our expense, because our
3 shipments don't reflect that.

4 MR. MOSKALUK: Jeff Moskaluk with SSAB. Your
5 question was, you know, how closely related is a change in
6 raw materials to pricing I think is what you were asking,
7 and I can characterize for you that when the phone rings and
8 I talk to a customer, they may comment on the price of
9 scrap, and they may comment on that being an indication on
10 the level of market activity, presumably if there's less
11 scrap being bought because mills are operating at lower
12 utilization; there will be a lower price for scrap.

13 Sometimes it's the flow of scrap because of
14 harsh weather conditions that it goes up. All kinds of
15 things can change scrap. But typically when the phone
16 rings, the customer says I need this price because I can get
17 it from this country at this low number, and they may
18 mention scrap, but that's not the motivation for price.
19 It's usually based on a supply option for like goods, where
20 they can get it at a cheaper or dumped price.

21 So I think our customers are aware of raw
22 material pricing. I think they understand the changes in
23 raw material pricing and what that does mean to us and, you
24 know, activity levels. I can tell you this. We've had
25 periods and I believe in 2013 there are a couple of

1 examples, where scrap went up in a particular month while we
2 were lowering price.

3 I couldn't call anyone and tell them that I
4 needed more money that month because scrap had gone up.
5 That conversation would be completely out of bounds. It
6 wouldn't be accepted by the customer, because he would point
7 out that he had supply from others at a different price and
8 that's it. So while I think they paid close attention to
9 it, it is not a primary driver in the pricing conversation.

10

11 MR. BLUME: Rick Blume, Nucor. In the prior
12 hearings, I testified to the point that our experience
13 relative -- raw materials relative to steel prices, that in
14 fact if you look at the data, steel prices dropped first,
15 they dropped faster and they dropped farther than scrap
16 prices. To me, that sums up and answers that particular
17 question.

18 MR. CORKRAN: Thank you all very much. I have
19 no additional questions, but let me turn to Mr. McClure.

20 MR. McCLURE: Thank you. Jim McClure, Office of
21 Investigations. Just two questions. Mr. Kopf, you
22 mentioned shipping to other ports than Pittsburg,
23 California. Are those other ports on the west coast or --

24 MR. KOPF: No, they are not. We see evidence of
25 material arriving from subject countries in the Gulf of

1 Mexico, Southern California. Obviously that is west coast.
2 But east coast, it's all over the United States.

3 MR. McCLURE: Okay.

4 MR. KOPF: And I would include also, I'm sorry
5 in that, they do bring product into the Great Lakes as well.

6 MR. VAUGHN: Mr. McClure, I'm sorry. Yeah, this
7 is Stephen Vaughn. I actually do have some data on this
8 point. In the first half of 2015, looking at the import
9 data just for Korea, for example, they had 151,000 tons into
10 the Port of Houston; they had 138,000 tons into the Port of
11 New Orleans; they had 73,715 tons into the Port of Los
12 Angeles. So they are very active in other markets.

13 I would also point out that Australia, for
14 example, in the first half of 2015, let me just get this
15 right. Australia had -- I'm sorry, I've got it right here.
16 They had 32,000 tons into the Gulf ports in the first half
17 of the year; Japan had 90, almost 92,000 tons into the Gulf
18 ports in the first half of the year; and Korea, as I
19 indicated earlier, had 291,000 tons into the Gulf ports in
20 the first half of the year.

21 So are all -- so all seven of the subject
22 countries were very active in the Gulf, including those
23 three countries, and we did want to get that on the record.
24 So thank you.

25 MR. McCLURE: Thank you, Mr. Vaughn. My other

1 question, mention of demand being down in OCTG and
2 obviously, we had an OCTG -- that's another case I'm glad I
3 didn't work on.

4 Anyway, in the not-too-distant past, seemingly
5 somebody would have benefitted from the imposition of those
6 orders, and my question is did the domestic industry
7 benefit? Did some of the subject countries, specifically
8 the Pacific Rim countries, others, or did both benefit a
9 little?

10 MR. SCHAGRIN: Mr. McClure, this is Roger
11 Schagrin. You're so lucky you missed the OCTG case.

12 MR. McCLURE: I know.

13 MR. SCHAGRIN: I almost wish I missed it. In
14 fact, maybe I did miss it, because unfortunately the answer
15 to your question, which is probably an appropriate
16 consideration for you this afternoon, is that even though
17 the Commerce Department imposed duties ranging from 11 to 17
18 percent starting in July of last year, imports of -- against
19 Korea, imports of OCTG from Korea then reached levels in a
20 declining market of over 200,000 tons a month by the
21 beginning of this year.

22 So it's almost amazing to me that Mr. Cameron
23 for the Koreans, because they're his clients, would actually
24 come in here and say well, the problem for the U.S. industry
25 is that OCTG demand has disappeared. Well in fact, because

1 of the recount, overall demand has declined, but the share
2 of the market taken by the Koreans and the displacement is
3 just amazing, in that they are essentially putting most of
4 the U.S. welded OCTG mills out of business. They are shut
5 down.

6 So it's almost like saying oh look, the steel
7 guys are suffering because their customers are disappearing,
8 when they, the Koreans, are the ones who are killing the
9 demand. It's like, you know, people killing their parents
10 and say I'm orphans. The fact is that, you know, the
11 Koreans would be more than happy if they also killed all
12 these steel mills of all these people. They just don't
13 care.

14 And certainly Mr. Cameron, who's actually from
15 Cleveland, Ohio, could care less if the Korean steel
16 industry destroyed and had shut down every OCTG, line pipe,
17 standard pipe and electric furnace and blast furnace in this
18 country. That's why we need laws and we need more laws than
19 just Title VII. But it was a good question, and it's
20 shocking that the domestic industry. I have a lot of
21 unhappy clients. Why have imports gone out of control after
22 you impose duties?

23 MR. McCLURE: Okay. Mr. Price is about to jump
24 out of his seat.

25 MR. PRICE: So first of all, let's go back a few

1 more steps. There was a sunset a few years ago, where the
2 Koreans said well, we're about at a couple of hundred
3 thousand tons of OCTG capacity. We're at capacity. We
4 can't ship anymore until they shipped about a million tons
5 at the end of the last case. Now despite an order, they're
6 continuing to ship more and more and more.

7 They're shipping a lot of line pipe. The Korean
8 -- understand the situation is that they need to move
9 volume. They overbuilt their capacity. They need to move
10 volume. They'll move volume in any form possible, whether
11 it's welded line pipe, whether it's welded OCTG, whether
12 it's hot rolled, cold rolled or galvanized. Each and every
13 one of the products they're trying to move more, and the
14 U.S. market is an attractive market, and they will take it
15 in any form they can.

16 By the way, we're seeing similar things with
17 Korea ^^^^ with Turkey, where they have massive excess
18 capacities, subject to dumping and subsidy cases in these
19 same types of pipe product, and they're trying to move now,
20 all of a sudden we see substantial increases in hot rolled
21 imports come in too.

22 What we're seeing are sets of endemic problems
23 due to massive overcapacity, and the simple answer is that
24 the collapse in OCTG demand, the U.S. industry was probably
25 already, on the OCTG side, did not benefit substantially

1 from the initial round of this case, because the Koreans
2 just continued to ship.

3 So the collapse in demand just puts more
4 pressure on the Koreans to ultimately put more hot-rolled in
5 the U.S., because they can't ship it any more in the pipe
6 because there is -- because they've already maxed out that
7 market. So they're only going to focus more on hot rolled,
8 more on cold rolled, more on galvanized.

9 MR. MATTHEWS: Mr. McClure, Doug Matthews.

10 MR. McCLURE: Sure.

11 MR. MATTHEWS: I actually have, I think, a
12 unique position here testifying today, that U.S. Steel
13 actually participates directly in the OCTG business, and a
14 prior position which I held with U.S. Steel was
15 responsibility for our tubular segment. I actually sat here
16 during the preliminary hearing and talked about the threat
17 and injury that was being created by in particular Korea,
18 but also subject countries that were importing OCTG into
19 this market.

20 If you recall, the rapid increase in
21 unconventional drilling was going to revitalize a domestic
22 industry that was somewhat in question, and over the time
23 period, we aligned with what our customer requirements were
24 and invested in our facility capabilities in order to be
25 able to make the types of tubular products that would be

1 supported in -- be supportive of unconventional drilling to
2 the expansion that it actually delivered.

3 We made numerous capital investments over the
4 2009 to 2013 time period, for which we testified at that
5 hearing and talked about those. We also made investments in
6 our flat rolled facilities, because we wanted to have the
7 capability not only to support our domestic tubular -- our
8 own tubular business, but we wanted to be third party
9 supporters of the OCTG business.

10 There were lots of new mills being installed in
11 the United States to support the domestic industry, we
12 sought relief from subsidized and illegally traded OCTG
13 coming in into this market. We got relief, at least we
14 thought we did, but we didn't really. So the domestic
15 industry, both on the flat rolled side and on the OCTG side,
16 is substantially injured and never really benefitted from
17 the unconventional drilling expansion that came across
18 through the period up until 2014.

19 So when the Respondents this afternoon want to
20 talk about how the domestic industry is really -- this is
21 about loss of demand and energy tubular products, that's
22 just blatantly false. It's a smokescreen. It doesn't hold
23 merit because we never benefitted from it.

24 MR. McCLURE: Thank you.

25 MR. VAUGHN: Mr. McClure, Stephen Vaughn. I was

1 also involved in the OCTG cases, and as you could see, we
2 all feel strongly about them. But I'd like to make one
3 additional point and that is this.

4 What I remember about those cases and one of the
5 things I remember about those cases, I remember the
6 Respondents coming in over and over and over and over,
7 talking about how strong demand was for energy tubular
8 products, how demand for energy tubular products was going
9 to insulate everybody from harm, how the domestic industry
10 was doing fine despite the surge of imports.

11 Now, when you look back on those years, it's not
12 a question of, you know, what's the relief going to be going
13 forward; we all hope that going forward, the relief will be
14 extremely effective. But we can't get back the years that
15 they took away. We can't get back the sales that were lost,
16 you know, which should have been times where this industry,
17 that industry could have made money and saved money and had
18 investments and hired people and gotten ready for the
19 future.

20 That's gone. That's just lost. You can look at
21 the numbers and you could say oh, they made this rate of
22 return in those years, they made that rate of return in
23 those years. But they were still injured, because they
24 should have been able to make more. And now here we are,
25 the flat rolled industry was, you know, the hot rolled steel

1 industry like the other flat rolled products saw a dramatic
2 drop off in demand as a result of the economic crisis.

3 Time passes, demand slowly picks up, and as you
4 hear, auto demand is relatively healthy, construction demand
5 is relatively healthy. What happened? The same thing.
6 They come in, 2014 is gone. That year is in the books. The
7 money that could have been made that year is not going to be
8 made, and that's injury, just like it was injury in the OCTG
9 industry.

10 MR. PRICE: Alan Price, one more thing. Sorry,
11 we often hear that a lot about this one.

12 MR. McCLURE: Really?

13 MR. PRICE: Yeah. You know, the idea that
14 somehow or other because you have foreign facilities;
15 therefore, you're allowed to benefit from dumped and
16 subsidized imports and that excuses it is just false. Or
17 you have a right to supply off of those offshore facilities
18 is just ill-founded. Probably one of the two most
19 sophisticated, three most sophisticated energy tubular
20 producers in the world have to source most of its hot rolled
21 from U.S. supply.

22 Now they have plenty of foreign flat-rolled
23 facilities. If they wanted to use the excuse that some of
24 the other people are using, they would have said oh, excuse
25 me, we do that. In fact, they could have sourced and anyone

1 here can source from domestic supply.

2 The choice to buy dumped, foreign product and
3 subsidized foreign product is injurious to the U.S.
4 industry. You look at global producers with massive excess
5 capacities; they're trying to move it. They're trying to
6 move it at cheap prices. You look at the Australian
7 industry, for example. Right now, they have -- they have
8 substantial crisis. Their capacity right now is -- has no
9 home going forward because their auto industry is shutting
10 down on them.

11 Therefore, they are desperate to move hot rolled
12 into any outlet, and this is an attractive outlet for them.
13 At this point, the industry needs relief. The industry
14 needs to be in a position of dealing with the
15 unfairly-traded imports, and there is no excuse because
16 well, there's some affiliation here.

17 That's not an excuse. The industry is being
18 harmed and the industry was harmed from OCTG imports, yeah.
19 Of course, you know, the OCTG industry was, okay. But you
20 know, at the end of the day, the Koreans are desperate to
21 move volume, because they have far more capacity than the
22 domestic market can consume.

23 The Australians are in the same position, in a
24 significantly worse position going forward. The Japanese
25 are in that position in spades. So the idea that somehow or

1 other oh, there's something here that's unique or different
2 and there's no effect, it's just not true and it's not
3 accurate.

4 MR. McCLURE: Thank you. As I go through
5 conferences and hearings, I always look for, you know,
6 phrases, wording you thought you'd never hear in a
7 transcript, or cites you never thought you'd see. The two
8 that come to mind this morning, one from Mr. Schagrin by way
9 of testimony, "murder your parents." The other would be the
10 sight of an unnamed senior partner carrying lunches down the
11 hall.

12 So anyway, gentlemen and ladies, thanks to all
13 of you. It's always great to put names and faces together
14 to people who do the work. I know you surely have better
15 things to do than sit in front of us. But we appreciate
16 those of you who have come from afar. It's always nice to
17 see the people who are paying the billable hours of this
18 assemblage. With that, thank you.

19 MR. CORKRAN: Let me ask very briefly, are there
20 any additional questions from the panel? There's one
21 question, yes.

22 MS. MESSER: Sorry. Mary Messer, Office of
23 Investigations. I just wanted to follow up very quickly on
24 something Mr. Blume that you mentioned, about Nucor having a
25 no layoff policy. So this is a two-part question, one for

1 you and one for the rest of the U.S. producers that are here
2 today.

3 How then do you respond to any kind of
4 production downturns, and then do any of the -- can the
5 other producers here indicate whether or not your firm also
6 has a no layoff policy?

7 MR. BLUME: Rick Blume, Nucor, and thank you
8 very much for asking that question, because I left out a
9 very important detail of the no layoff practice, and that is
10 this. Our team mates, there's another policy we often talk
11 about as pay for performance. Our production workers,
12 two-thirds of their pay actually comes from production and
13 bonus, from producing quality tons.

14 So what ultimately happens in a downturn when
15 the tons are not available, what happens is they suffer
16 immediately, and in fact they're paid week by week based on
17 the output of the -- and the productive capability of the
18 unit. So when we get in a period of downturn, we don't lay
19 off our employees. They continue to have their benefits.
20 But their pay can be significantly impacted; their families
21 are significantly impacted by that fact.

22 So it's a -- in many cases, it's a share of the
23 pain, it's a share of the gain. Unfortunately, we're not
24 seeing the gain because the imports are coming in at a time
25 when we expect to see the gain and be able to share and have

1 more hours for our team mates and more bonus for our team
2 mates, and certainly they can work on their own personal
3 balance sheets and, you know, have bigger bank accounts
4 during those time periods, the same as a business would do.
5 So I think that's an important point.

6 MR. PRICE: There's actually one other element
7 to this, which is I think everyone, probably other than Mr.
8 McClure, probably has a pension that's essentially a
9 401(k)-type pension plan. Maybe okay.

10 MR. McCLURE: I've got both.

11 MR. PRICE: You've got both, okay. You're a
12 smart man. You stayed into the old pension system. So in
13 the Nucor system, there is profit -- there is profit-sharing
14 in the pensions or in essence the 401(k) system is
15 essentially the company contribution is a portion of the
16 profits. When profits are diminished, the workers simply
17 don't get that contribution.

18 That has a very significant long-term impact on
19 the workers. Just imagine the answer to be each one of you,
20 gee there's a deficit in the federal government this year.
21 You're not going to get the U.S. government match, okay. So
22 that's, you know, these are long-term and very significant
23 consequences.

24 MR. MATTHEWS: Doug Matthews, U.S. Steel. We're
25 an integrated producer. Our facilities are represented by

1 the United Steelworkers, and the way that we handle
2 workforce reductions is governed by our collective
3 bargaining agreement. But we're not set up like was just
4 described by Mr. Blume with a high variable component to our
5 compensation structure.

6 Generally, we have base wage rates that are
7 established based on skill level and responsibility for a
8 specific task. Whenever we have downturns in market
9 conditions, you know, we go through a process where we meet
10 with the local unions. We have a mechanism that's called
11 layoff minimization.

12 Layoff minimization, we work cooperatively with
13 our union representatives to reduce overtime first. We
14 offer voluntary vacations. We may actually schedule
15 mandatory vacations. Generally, if the market down cycle is
16 short-lived, we're able to not get in the position where
17 layoffs would be required. But if it is going to be
18 prolonged and we can't address it through short work weeks,
19 reduced overtime, vacation, rescheduling etcetera, we move
20 towards layoffs.

21 And generally, it's the least senior employees
22 that get laid off first, and depending on the degree of the
23 downturn and the extent and length of the downturn, and then
24 also the units that are affected would determine how many
25 people would ultimately get laid off, and we've had

1 thousands of people that have been laid off.

2 MR. MOSKALUK: Jeff Moskaluk with SSAB. The
3 model that Mr. Blume described is very similar for our
4 employees in our two mills in Mobile and Montpelier. We
5 have not had -- in our history, we've not had to lay off,
6 and that includes even the significant downturn in '09.

7 There are some other complications, including
8 things like contributions to 401(k), where in fact because
9 the compensation is reduced so much for some of our team
10 mates in the mill, that they may have to tap into their
11 401(k), which is also extremely harmful to them, because it
12 takes away the possibility of future, you know, monies for
13 them to have in retirement.

14 The other thing that occurs, why we don't have a
15 layoff policy is, if someone should leave the company at
16 that time that we may not replace it, which puts an
17 additional strain on the remaining team members, who have to
18 work harder for the hours that we are working. So you know,
19 it has a significant impact where we don't lay people off,
20 and that sounds, you know, tremendous.

21 The impact on them is still very meaningful.
22 Two-thirds or more of their pay gets reduced through the
23 lack of production bonuses, and it has a real implication on
24 both them and their families and the communities that they
25 live in.

1 MR. PUSHIS: Glenn Pushis with Steel Dynamics.
2 We have a very similar system to Nucor and SSAB. We also
3 have been 20 years and not had layoffs on our steel side. I
4 don't know if that's a written policy, but we do not lay off
5 anyone.

6 A little bit of a modified program. We have a
7 production bonus that's paid weekly. Monthly we pay out a
8 conversion bonus based on conversion costs through the
9 units, and then we have a profit-sharing that's yearly and
10 then also restricted units for every employee in our
11 company. So very similar.

12 MR. LAUSCHKE: And Scott Lauschke with AK Steel.
13 We also do not have a formal, written no layoff policy.
14 However, we operate as though we do. We go to great lengths
15 to avoid layoffs at any cost.

16 When times are tough and our mills are not
17 running at full capacity, we get very creative with how we
18 deploy our people. We do things, everything from increased
19 maintenance to clean up to painting. Our facilities
20 probably never looked better than they do right now, because
21 we're not operating at the kind of levels that we'd like to
22 be.

23 But I will mention that as an integrated steel
24 producer, you take something like a blast furnace, for
25 example. Once you start a blast furnace up, that blast

1 furnace is going to run 24-7, 365 for years at a time, and
2 if you take a blast furnace down, you're talking tens of
3 millions, it could be hundreds of millions to bring it back
4 up.

5 So when you have an operation like that, that is
6 not running at full capacity, you can scale it back a little
7 bit. But you'd need crews. You need the full complement of
8 people to operate that equipment, to operate it safely. So
9 you couldn't lay off, even if you wanted to, and that's why
10 our costs skyrocket.

11 That's why our fixed cost becomes such a very
12 high percentage in this kind of environment, and that's why
13 the harm has been done and continues to be -- looks like it
14 will continue to be harm going forward unless we are able to
15 get some relief.

16 MR. MULL: Dan Mull, AcelorMittal. We also work
17 with the United Steelworkers labor agreement. Our policies
18 and procedures are very similar to what Mr. Matthews
19 outlined. We certainly do try to figure out creative ways
20 to continue to keep employment when you can from a
21 maintenance standpoint, or back down on the amount of turns
22 you run a facility. I think everybody in this room, there's
23 no real substitution for volume, and if you don't get the
24 volume because there's too much supply in the marketplace,
25 obviously we get to deal with the challenges of having to

1 manage a very delicate situation.

2 MS. BROWN: This is Roxanne Brown with the
3 Steelworkers. The question wasn't posed to the union, but I
4 just feel like it's important for us to respond. You've
5 heard from U.S. Steel and AK Steel and ArcelorMittal that
6 the workers are represented by the Steelworkers union, and
7 what we've seen over the last six, seven months is, you
8 know, massive layoffs across, you know, a series of our
9 facilities, across all products.

10 For us and our members, this is wholly
11 unsustainable, and I think what you've heard, not just in
12 this staff conference but in the last, the previous two
13 staff conferences on CORE and on cold rolled, is that we're
14 on a very dangerous path in this industry, and one that our
15 members hope we can see some relief from the Commission. So
16 thank you.

17 MR. CORKRAN: Thank you. Mr. Secretary, are
18 there any other issues that I need to address before
19 dismissing the panel?

20 MR. BISHOP: No, Mr. Chairman.

21 MR. CORKRAN: Thank you very much. Thank you
22 very much for your testimony. This panel is dismissed. We
23 will reconvene at 1:25. Thank you very much.

24 (Whereupon a lunch break was taken to be
25 reconvened at 1:25 p.m.)

1 AFTERNOON SESSION

2 MR. BISHOP: Will the room please come to order.

3 MR. CORKRAN: Mr. Secretary, are there any
4 preliminary matters to consider?

5 MR. BISHOP: Mr. Chairman, the Panel In Opposition
6 to the Imposition of Antidumping and Countervailing Duty
7 Orders have been seated. All witnesses have been sworn.

8 MR. CORKRAN: Thank you very much.

9 Mr. Cameron, you may begin.

10 STATEMENT OF JIM DOUGAN

11 MR. DOUGAN: Good afternoon. My name is Jim
12 Dougan of ECS appearing on behalf of Joint Respondents.

13 The record evidence provides serious challenges
14 to Petitioners' arguments. To begin with, their only
15 credible injury case is limited to the first half of 2015.
16 Prior to 2015, all of the domestic industry's indicia follow
17 the same trend: stable or slightly improving in 2012, 2013,
18 and the first half of 2014, and then a spike in improvement
19 in the second half of 2014.

20 As shown at slide one, this trend applies across
21 the board. Through the end of 2014, operating income margin
22 and net income margin are both up, and cause to sales ratios
23 are down, whether measured for the merchant market or the
24 industry's total operations.

25 Production, shipments, and capacity utilization

1 are likewise up, and so is employment. Interestingly,
2 Subject Import volume followed a similar trend. See slide
3 two. Slightly increasing in 2012, 2013, and the first half
4 of 2014, a larger increase in second-half 2014, and then
5 after a temporary spike in January 2015, a sharp decline,
6 over 45 percent, for the remainder of first-half 2015.

7 Thus, while Subject Import volume and market
8 share increased, so did domestic producers' performance--and
9 not by a little, by a lot. In fact, but for the impact of
10 one U.S. producer whose data are highly questionable and
11 problematic, something of which staff is already aware, U.S.
12 producers' financial performance is even better than shown
13 at slide one and, more importantly, the industry's results
14 in the merchant market outperformed its overall business.

15 Even without any adjustment, however, the second
16 half of 2014 represented the domestic industry's strongest
17 performance during the POI by far. So through the end of
18 2014, Petitioners have no credible current Material Injury
19 case at all.

20 But what happened in the first half of 2015? The
21 first and most important thing that happened was that demand
22 declined. This can be seen in the apparent consumption data
23 shown at slide three, whether calculated for the Merchant
24 Market alone or for the total market, which includes U.S.
25 producers' captive consumption.

1 This decline was largely attributable to a sharp
2 decline in demand for tubular products, which is among the
3 largest end-use segment destinations for U.S. Hot Rolled
4 producers.

5 This decline was driven primarily by plummeting
6 demand for OCTG as shown at slide four. That is a 49
7 percent decline in an OCTG consumption from November 2014 to
8 July 2015. It was actually 50 percent through June.

9 Later on in this panel my colleague, Mr.
10 Malashevich, will point to further reasons for that decline.

11 Import volume and market share increased when the
12 first half of 2015 is viewed in aggregate, but that is
13 largely attributable to a one-month peak in January 2015.
14 After that peak, import volume dropped precipitously. When
15 looking at slide two, please remember that orders for those
16 imports were placed as much as three or four months prior,
17 and were responding to factors in the market at that time.

18 It also means that the point of competition in a
19 purchase decision between domestic and imported Hot Rolled
20 was made in the second half of 2014 when U.S. producers were
21 doing very well and had their highest capacity utilization
22 of the POI.

23 The second thing that happened in first-half 2015
24 was that U.S. producers' prices declined sharply in response
25 to the demand and, similarly, sharp declines in raw material

1 costs. Petitioners have pointed out that the drop in their
2 prices in first-half 2015 was greater than the decline in
3 raw materials' cost, but a little context is necessary for
4 why that may have been so.

5 First, prices for Hot Rolled Coil are
6 substantially higher in the U.S. market than in other
7 markets. See slide five. Moreover, that gap widened in the
8 second half of 2014 as U.S. producers held or, in some
9 cases, even increased prices in spite of decreasing raw
10 material costs and increasing Subject Import volume and
11 market share.

12 This explains the domestic industry's strong
13 profitability in the second half of 2014. And so long as
14 demand remains steady, U.S. producers could maintain these
15 prices. But at the end of 2014, demand for OCTG and other
16 products plummeted and, as shown at slide six, raw
17 materials' prices, especially scrap prices, accelerated the
18 decline they began earlier in the year.

19 Essentially, gravity kicked in and pulled the
20 U.S. producers' prices down. In fact, it pulled their
21 prices down even more than import prices, as shown at slide
22 seven, to the point where there is a significant amount of
23 over-selling by subject imports in the first half of 2015.

24 This is partly because U.S. prices had even
25 farther to fall, given the late 2014 increases. But it's

1 also because their prices are more quickly responsive to the
2 sharp changes in raw material costs and demand in 2015,
3 given imports' longer lead time.

4 These price declines are not attributable to the
5 allegedly injurious effect of subject imports. In fact, the
6 questionnaire data summarized in slide eight shown that
7 underselling was heavily concentrated in 2014 when U.S.
8 producers enjoyed their best performance of the POI.

9 To the degree that there was an inventory
10 overhang at the end of 2014 that got destocked in 2015, the
11 U.S. producers themselves created it. As shown at slide 9,
12 the questionnaire data reveal that in 2014 U.S. producers
13 accounted for the overwhelming majority of shipments to
14 service centers.

15 Moreover, as summarized in slide 10, just the
16 increase in U.S. producers' shipments to service centers
17 between the first and second half of 2014 was several times
18 the increase in imported shipments to that channel.

19 The foregoing discussion demonstrates that
20 whatever credible current material injury case Petitioners
21 have is limited to the first half of 2015. And even then,
22 any declines in performance were driven by factors other
23 than Subject Imports.

24 But the locus of possible injury is even smaller
25 than that. It's not only limited to the first half of 2015,

1 but also by attenuated competition due to geography and
2 differences in product mix.

3 As shown at slide 11, 49 percent of total subject
4 imports over the POI arrived at ports in the West region.
5 The Western region of the U.S. has a comparatively small
6 presence for domestic suppliers who are mainly concentrated
7 in the Midwest and Southeast.

8 As you will hear from witnesses today, there are
9 significant logistic obstacles faced by West Coast consumers
10 seeking to obtain supply from Hot Rolled producers east of
11 the Rockies.

12 Mr. Cameron's point in his introduction today was
13 not that the Midwest is insulated from import competition,
14 but that customers on the West Coast cannot get adequate
15 domestic supply from the Midwest mills. But there is
16 another reason the Region of Entry matters. Ninety-eight
17 percent of Subject Imports entering in the West Region were
18 from Australia, Japan, and Korea. And as you will hear from
19 witnesses on this panel, these imports were brought in to
20 serve the captive consumption of U.S. Steel producers, UPI,
21 and Steelscape.

22 These imports are not resold into the merchant
23 market and do not compete in any meaningful sense with the
24 domestic industry.

25 Thus, nearly half of Subject Imports during the

1 POI did not compete with shipments from U.S. producers. Of
2 the remaining Subject Imports, there are also significant
3 quantities sold with specification, either chemical or
4 dimensional, that are not available from domestic products.
5 And other witnesses on the panel today will speak more to
6 those points.

7 In sum, what this means is that the evidence that
8 could credibly support the current Material Injury finding
9 is vanishingly small, which warrants a negative
10 determination by the Commission.

11 With regard to Threat, as noted earlier in slide
12 two, Subject Import volume has been on a declining trend
13 since January 2015. While this may not be apparent from the
14 six-month interim data examined by the Commission, looking
15 at trends on a more granular monthly level is relevant for
16 the Commission's threat analysis.

17 Moreover, foreign producers expect volumes to
18 decline further in the remainder of 2015 and 2016. And this
19 is reasonable as, despite protestations in this morning's
20 panel, the U.S. is a small market for producers in Subject
21 countries.

22 Slide 12, which is an aggregation of foreign
23 producer data, shows this. The blue bar is home market
24 internal consumption. The red bar is home market commercial
25 shipments. And the purple bar is exports to markets other

1 than the United States. The tiny green bar at the top is
2 what represents exports to the United States. That accounts
3 for roughly 2 percent of these producers' total shipment
4 over the POI. And this is inclusive of everyone. We're not
5 talking about leaving out China here like we were in Cold
6 Rolled.

7 Again, the U.S. market is not even close to a
8 major market for these producers. Moreover, foreign
9 producers' capacity utilization is very high. Their
10 capacity has not increased over the POI, and is not
11 projected to increase.

12 And even if there were capacity increases that
13 occurred at some point in the future, given what's shown at
14 slide 12 it would be extremely unlikely that it would be
15 added for the purpose of serving the U.S. market.

16 With regard to inventory, foreign producers'
17 inventories as a percent of total shipments were small and
18 steady, ranging from 2 to 3 percent over the POI. And
19 importers' inventories declined as a percentage of U.S.
20 shipments from second-half 2014 to first-half 2015. Thus,
21 these factors do not provide an indication of imminent
22 threat.

23 I will stop here and address the remaining threat
24 criteria in post-conference. But like those I've already
25 discussed, they support a negative determination.

1 Thank you.

2 STATEMENT OF RUSTY FISHER

3 MR. FISHER: Good afternoon. My name is Rusty
4 Fisher and I'm Senior Vice President of Sales and Marketing
5 of the Americas for Welspun Tubular.

6 I have been in the steel pipe business for over
7 33 years. Welspun Tubular is a U.S. manufacturer of line
8 pipe located in Little Rock, Arkansas. We provide
9 approximately 900 well-paying jobs for the local community.

10 Note that Welspun has invested \$300 million in a
11 state-of-the-art facility in Little Rock since 2008, and all
12 900 jobs I discussed have been created since 2008. This
13 trade case puts those jobs at risk.

14 I am joined today by Skip Herald, CEO of the
15 Americas, Welspun Pipe, and Dave Delie, President of Welspun
16 Tubular.

17 Our most important product is large-diameter
18 spot-welded line pipe in Grade X-70 for transmission of
19 crude oil and natural gas. This business is 100 percent of
20 project business. We manufacture this product from
21 Hot-Rolled Coils, primarily Grade X-70, in wall thicknesses
22 ranging from 3/22 to 1 inch. In our questionnaire we've
23 broken out the quantities by size.

24 Our business has been growing, so our demand for
25 Hot-Rolled Coils has been growing. I can't describe how

1 devastated we were to see this case filed and to discover
2 that it included products that we depend on for the survival
3 of our mill. Once Welspun is selected as a pipe source for
4 a project, we then work with technical experts for the
5 project to determine the specific sources of supply for the
6 pipes that we will produce.

7 The pipeline operators have past experience with
8 suppliers and are familiar with producers' capabilities to
9 produce a product to certain technical and dimensional
10 specification. We have already provided Welspun's AML in
11 our questionnaire response.

12 Hot-Rolled Coil imports of these products tend to
13 arrive in large shipments and are concentrated in periods
14 when the project supply is needed. Therefore, import
15 volumes fluctuate significantly and correlate with these
16 large projects.

17 Today I am here to ask the ITC to preserve our
18 supply of Hot-Rolled Coils that we need to survive and
19 continue to operate our plant. We prefer to buy domestic,
20 and the Commission can see from our questionnaire response
21 that our purchases from domestic producers have been
22 growing.

23 However, there are two insurmountable problems
24 that we face if we only have access to domestic supply.

25 First, we require X-70 that has a wall thickness

1 in excess of 625 wall for certain of our production of
2 heavy-wall pipe, and there are no U.S. producers that can
3 produce that product. None.

4 There are a handful of producers in the world
5 that can supply this 625 wall Hot-Rolled Coil, and the
6 heavier the material it is the fewer the producers there
7 are, and that goes world-wide.

8 Pipeline operators specify the Hot-Rolled Coil
9 they will accept for projects, and there is no overlap in
10 end-use between X-70 over 625 and other Hot-Rolled. It
11 makes no sense to cover a product like this in a trade case
12 when there is no domestic supply.

13 U.S. producers of downstream products are hurt
14 because they can't access essential supply. Given the clear
15 distinctions between X-70 Hot-Rolled Coil over 625 and
16 remaining products of Hot-Rolled Coil, it should be treated
17 as a separate Like Product if it is not excluded from the
18 case.

19 Second, even for Hot-Rolled Coil with wall
20 thicknesses below 625, we must maintain a variety of
21 suppliers because we are constantly bidding on projects and
22 we need to make sure that we are not overly dependent on a
23 particular supplier during a particular timeframe.

24 There are only two approved U.S. companies that
25 qualify to supply Welspun with X-70 below 625, and we are

1 not their only customers. Moreover, U.S. producers of
2 Hot-Rolled Coil had some production problems recently during
3 the winter and spring of 2014 when the Great Lakes were shut
4 down to barge traffic and certain producers ran short of
5 iron ore.

6 We have provided the details in our questionnaire
7 response.

8 These projects that we bid on have to be
9 completed on time and the requirements are very strict.
10 There are only a handful of these projects, and these are
11 huge projects with hundreds of millions of dollars at stake.

12 If a company fails to perform for a particular
13 pipeline project, you can forget about future business.
14 That is the reason we prefer domestic supply, but the nature
15 of our business means we cannot be overly dependent on any
16 one source.

17 In summary, we ask the ITC to consider the
18 following:

19 The last time a major trade case against multiple
20 countries was filed against Hot-Rolled Coil, the
21 Large-Diameter API Spiral Weld Industry did not exist in the
22 United States. Essentially, this API Large-Diameter Spiral
23 Industry has been created in the U.S. since 2008.

24 Spiral process pipe is supplying a significant
25 portion of the large-diameter high-yield line pipe used to

1 transport oil and gas across the U.S. via cross-country
2 pipeline. The X-70 Hot Rolled Coil above 625 that we
3 require for our heavy-walled spiral pipe production is not
4 produced in the USA. At a minimum, the Commission should
5 exclude this material as a separate Like Product that cannot
6 possibly be injuring the domestic industry.

7 Furthermore, even as to X-70 below 625, imports
8 are necessary because of a limited number of qualified
9 domestic producers and the demanding nature of the end-user
10 market.

11 Thus, these imports are not injuring the domestic
12 industry. On behalf of the 900 employees of Welspun Tubular
13 in Little Rock, we ask that you grant us an exclusion for
14 X-70 Ht Rolled Coil so that we can continue to operate the
15 pipe mill and provide good-paying jobs.

16 Thank you.

17 STATEMENT OF J. MALCOLM GRAY

18 MR. GRAY: Good afternoon. My name is Malcolm
19 Gray. I am the President and Founder of the Microalloyed
20 Steel Institute. I have been in the steel industry for more
21 than 50 years, and I am one of the developers of the type of
22 steel that is used--it's a very sophisticated product--used
23 for pipe. It is more sophisticated than in ships,
24 buildings, or even submarines, which may surprise you. It's
25 a very sophisticated product.

1 Our company provides advice to steel makers, pipe
2 producers, and end users worldwide, the end-user being the
3 oil and gas producers.

4 I have written many specifications for the oil
5 and gas projects I've been in charge of. I've been in
6 charge of approving pipe and their coil vendors for each
7 individual project--and this is on a global basis.

8 Our firm also performs third-party inspections of
9 the production to ensure that the procedures, negotiated
10 procedures, are actually followed. So we station
11 third-party inspectors in the coil-producing mill, and in
12 the pipe mill.

13 Hot-Rolled X-70 grade coil is used for
14 approximately 90 percent of large-diameter spiral weld
15 production in the U.S. In the United States, U.S. Steel,
16 ArselorMittal, and SSAB, can all produce to wall thicknesses
17 less than point five inches, but for walls who exceed half
18 an inch, point five, the producers in the United States have
19 great difficulty to produce this material to the standards
20 that meet the requirements of the major oil and gas
21 projects.

22 In fact, there are few U.S. producers who can do
23 so, including U.S. Steel, Gary, and ArselorMittal in their
24 new facility in Calvert, Alabama.

25 SSAB has some marginal capability, but they have

1 problems including poor surface quality, impurity levels
2 that affect the weldability of the steel. U.S. producers
3 have simply not made the investment in these heavy grade
4 products.

5 Even the best U.S. producers cannot produce today
6 in wall thicknesses that exceed five-eighths of an inch,
7 point zero six two five inch, for grade X-70.

8 In my role as a technical advisor to many major
9 oil and gas projects, I have never had pipe producers
10 propose to use domestic Hot-Rolled Coil in thicknesses above
11 .625. The limitations are simply practical.

12 The crop shear which trims the slab before it
13 tenders the finishing mill doesn't have the capacity to cut
14 those transfer slabs. And the coilers cannot coil steel
15 above .625. So there's simply no capability--no physical
16 capability.

17 To many mills, if we think about new coil and
18 steel dynamics, these are limited to point five inches
19 because they're not configured to produce the sophisticated
20 product which is API Coil. They're more configured for
21 Hot-Rolled lighter gauge and for conversion to Cold-Rolled.

22
23 So we can't meet the specified requirements above
24 point five inch, or sometimes not even at point five inch,
25 on the large number of many mills. So that limits us to

1 integrated mills like U.S. Steel and ArcelorMittal.

2 Now my comments about capability are based on a
3 typical design temperature of zero degree C, 32 degrees F.
4 But if we consider that some projects have above-ground
5 pipelines in Alaska or in the northern United States, then
6 the design temperature may be minus 20 degrees C, or minus
7 50, and these mills, the gauge limitation goes down further.
8 So when it goes down from .625 to .5, or 3/8ths, it's a
9 problem for us to get the required steel.

10 Foreign producers with the capability of
11 producing the required wall thicknesses above .625 include
12 POSCO, Salzgitter in Germany, JFE, and the newly merged
13 Nippon Steel-Sumitomo in Japan, and maybe there's several
14 others if we scratched around.

15 Some examples where such large-diameter
16 heavy-wall pipe is required include high-pressure pipelines,
17 pipelines running under rivers, under roads, and pipelines
18 near heavily populated areas where we reduce the operating
19 stress by using heavier wall.

20 The line pipe business is very heavily regulated
21 by the Department of Transportation, Office of Pipeline
22 Safety, with the acronym PHMSA, Pipeline and Hazardous
23 Materials Safety Administration is a very tough regular of
24 interstate pipelines, especially when they're carrying
25 products such as flammable liquids and gas.

1 The specific type of pipe required, the weight
2 and wall thickness of th pipe, the method of manufacture,
3 the metallurgical characteristics, are all regulated by
4 PHMSA. And they're all relevant to public safety.

5 In sum, very heavy walled material of .625 inch
6 X-70 cannot be sourced here in the U.S. because it's not
7 produced. While U.S. producers may think they may be able
8 to do it in the future, I have grave doubts about that
9 because the required investment in rolling equipment does
10 not appear to be forthcoming.

11 Even for wall thicknesses below .625 inches, it
12 is obvious the spiral pipe producer needs a range of
13 suppliers to reliably serve the market. Steel mills have
14 predictable maintenance shutdowns and have unpredictable
15 problems like fires, weather-related, or raw material
16 issues.

17 If you do not perform well on a project, either
18 because of time limits or providing subpar product,
19 projects--major projects will be very reluctant to grant you
20 repeat business. Oil and gas projects can't risk that kind
21 of liability or delay in service.

22 Thank you.

23 STATEMENT OF HYUN MI CHO

24 MS. CHO: Good afternoon. My name is Hyun Mi Cho.
25 I am Manager in the Steel Business Strategy Department at

1 POSCO Korea.

2 POSCO is the largest hot-rolled producer in
3 Korea. I am accompanied by Dan Eversmyer of POSCO America.
4 POSCO America is the parent company of UPI, and its
5 president represents POSCO's beneficial interest in UPI on
6 the Management Committee.

7 POSCO is a 50/50 joint owner with US Steel in
8 USS-POSCO Industries, or UPI. UPI is a domestic producer of
9 Pickled & Oiled hot rolled, Cold Rolled, Galvanized, and Tin
10 Plate in Pittsburg, California.

11 POSCO captively supplies the overwhelming share
12 of the Hot-Rolled Coil that UPI requires to produce its
13 products. UPI employs over 650 employees and has 488 steel
14 workers represented by the United Steelworkers Union.

15 From its inception, the business model upon which
16 UPI was founded by US Steel and POSCO was that it would
17 operate as a domestic producer of down-stream flat-rolled
18 products using significant volumes of dedicated long-term
19 supply of hot-rolled coil produced by POSCO in Korea.
20 Stated simply, UPI cannot survive without access to POSCO's
21 hot-rolled coil.

22 The supply to UPI from both partners is based on
23 a price formula. The final price to UPI is a delivered
24 price, inclusive of freight. That price is designed to take
25 into account UPI's prices for its end products and enable

1 UPI to make a profit.

2 Historically, POSCO and US Steel supplies roughly
3 50 percent each of captive hot-rolled supply. Since 2013,
4 however, US Steel's participation in UPI's supply of
5 hot-rolled has declined significantly.

6 POSCO increased its share of hot-rolled supply to
7 UPI specifically because US Steel pulled back. US Steel has
8 the right to supply UPI half of its HR needs but decided to
9 supply far less in 2014 and the first half of 2015. The
10 reasons were unclear, but in 23014 US Steel had outages in
11 production that disrupted the supply of hot-rolled until at
12 least July.

13 POSCO remains by far the dominant supplier to UPI
14 for the reasons stated. Around 2013, both partners agreed
15 that there was a problem with the hot-rolled supply to UPI
16 and that UPI would be authorized to purchase hot-rolled from
17 third parties under certain conditions. Both USU Steel and
18 POSCO have to approve the third-party supply to UPI and both
19 companies have the right of first refusal.

20 Therefore, in October 2013, five major U.S.
21 domestic mills were requested by UPI to bid on up to 100,000
22 tons per year of hot-rolled beginning in 2014.

23 Some mills did not respond, and only one
24 negotiated beyond quality parameters, but their bid did not
25 conform to the requirements set by US Steel and POSCO.

1 Therefore, most third-party hot-rolled have been
2 imported. Neither the third-party bands nor the POSCO
3 supply compete with U.S. production. And UPI has never
4 resold hot-rolled back into the merchant market without
5 value added.

6 Virtually every major domestic producer with cold
7 reduction facilities has an established dedicated supply of
8 hot-rolled. This includes Steelscape, who you will hear
9 from this afternoon, and CSI which imports slab primarily
10 from its owners.

11 The quantities required to supply UPI are
12 significant, and since integrated producers will supply
13 their own cold-rolled and galvanized mills before selling
14 hot-rolled onto the merchant market, it is not realistic for
15 UPI to rely primarily on the merchant market for hot-rolled
16 substrate.

17 Integrated mills have to reserve these quantities
18 in their production schedules. These quantities are not
19 routinely reserved for the merchant market sales. The other
20 reason for the importance of dedicated supply is that
21 variances in supply introduce significant variables into the
22 chemistries, dimensions, surface quality, and performance
23 characteristics of the producers' finished products making
24 it difficult to meet customer specifications in a reliable
25 and consistent manner.

1 Without a guaranteed consistent source of supply,
2 a cold reduction mill such as UPI's cannot run efficiently
3 as it was designed and calibrated to do. In the competitive
4 West Coast market, it will not remain in business.

5 UPI was originally designed to run extra large
6 coils. UPI's Pickled Line Tandem Cold Mill, one of the few
7 that runs both Tin and sheet, accepts coils as large as
8 1,350 PIW, pounds per inch width, and UPI's downstream
9 facilities have been upgraded to accommodate larger incoming
10 coils as well.

11 The average POSCO hot band coil is 1,270 PIW.
12 These larger coils--large coils enhance UPI'S efficiencies
13 and cost effectiveness. Incoming hot band coil size
14 directly impacts line yields and unit productivity. There
15 are few mills in North America that produce coils this
16 large. This means UPI is dependent upon obtaining the vast
17 majority of these high PIW coils from POSCO.

18 Freight is also an important issue when
19 considering supply of UPI or any West Coast producer. The
20 freight issue is not only one of cost, it is also one of
21 rail capacity.

22 While there is rail capacity to temporarily meet
23 intermittent needs either for hot-rolled supply or finished
24 products such as galvanized or tin plate, the lack of rail
25 car capacity interferes with the ability of mills in the

1 East and Midwest to ship large quantities of hot-rolled coil
2 to the West Coast on a timely and regular basis.

3 Regular deliveries to the West Coast in the
4 quantities required could be problematic over the long term
5 due to the lack of cars. The West Coast is served only by
6 the BNSF and UP Railroads from the Midwest, and that is the
7 reality of the situation that UPI faces.

8 There are three re-rollers located on the West
9 Coast. UPI is the only producer of tin plate on the West
10 Coast and, as a result, the West Coast tin plate market is
11 served almost entirely by UPI and imports of tin plate.

12 The mills in the Midwest supply very small
13 amounts of cold-rolled annealed, corrosion resistant still,
14 and tin mill products to the West Coast. So absent UPI, the
15 West Coast will be dramatically under supplied in
16 cold-rolled annealed, corrosion resistant, and tin products
17 leading to severe economic problems.

18 UPI will only be able to sustain its Cold-Rolled,
19 Galvanized, and Tin Mill business if it can assure its
20 customers that their own operations will not be interrupted
21 by UPI's inability to obtain an adequate supply of hot
22 bands.

23 Ninety percent of UPI's customers are located in
24 California, Oregon, and Washington. They are well aware of
25 the problems of depending on steel supply from the Midwest.

1 Those customers will turn primarily to offshore suppliers
2 for their cold-rolled, galvanized, and tin plate
3 requirements, or close their business due to lack of
4 available steel.

5 Also, in 2014 POSCO's exports of hot-rolled
6 increased considerably not only because exports to UPI
7 increased, but also because exports of X-70 Grade required
8 for large diameter line pipe increased as well. Moreover,
9 POSCO's exports of X-70 jumped significantly in 2015 due to
10 the supply of line pipe projects.

11 And a final word about the Korean industry
12 producing hot-rolled is that Dongbu Steel has now closed its
13 hot-rolled capacity, and it leaves only POSCO and Hyundai
14 Steel as a producer of hot-rolled steel in Korea.

15 Thank you.

16 STATEMENT OF JOHN CROSS

17 MR. CROSS: Good afternoon. My name is John
18 Cross and I am President of Steelscape, LLC, a U.S. producer
19 of zinc-and aluminum-coated steel with major production
20 facilities in Kalama, Washington and Rancho Cucamonga,
21 California. I have over 28 years of experience in the steel
22 industry, including over 3 and a half years with Steelscape.

23 At the outset, let me state that we do not
24 manufacture or sell hot-rolled steel. Instead, we purchase
25 hot-rolled coil, or HRC, almost entirely from our two

1 joint-venture owners, BlueScope of Australia and Nippon
2 Steel Sumitomo Metals Corporation of Japan. Steelscape's
3 facilities in Kalama process imported HRC by subjecting it
4 to a series of acid baths, and then use a reversing cold
5 mill to reduce the thickness and then ultimately galvanize
6 our steel substrate.

7 We also ship a portion of the cold-rolled coil we
8 produce in Kalama to our facility in Rancho Cucamonga to
9 apply a zinc-aluminum coating as our Rancho Cucamonga
10 facility does not have a pickling line or cold-roll mill.
11 Both of our facilities can paint the metallic coated coil as
12 well.

13 Our two facilities on the West Coast employ
14 almost 400 people. Together they represent a commitment of
15 over \$150 million to the U.S. steel industry. Our primary
16 focus is supplying coated and painted steel to the building
17 and construction industry in the Western United States. As
18 part of this focus, we sell about one-third of our
19 production to our affiliated building component companies,
20 BlueScope Buildings North America and ASC Profiles. The
21 remainder is supplied to unrelated consumers of painted,
22 galvanized and zinc-aluminum coils, almost exclusively in
23 the Western U.S. To support these operations, we must
24 purchase around 400,000 tons of HRC each year.

25 As a Western US steel producer, our facility is

1 CSI and UPI for our Rancho Cucamonga facility.

2 In order to purchase HRC from other U.S. mills,
3 it would need to be sourced from mills located in the Great
4 Lakes or Gulf areas. We have explored this option in the
5 past. In 2012-2013, BlueScope of Australia, then our sole
6 owner, was forced to shut down one of its blast furnaces,
7 leaving us with a potentially serious shortage of steel. We
8 therefore contacted the major U.S. mills outside the Western
9 United States to see if they were willing and able to supply
10 us with our needs. Suffice it to say that there were no
11 realistic offers from U.S. mills for ongoing supply. At the
12 time, when there was no indication of dumping cases at all
13 against hot-rolled steel, we could not obtain an offer of
14 steel that was within \$50 a ton of the market price. We
15 were forced to conclude that we simply could not obtain a
16 practical supply of steel from U.S. mills.

17 Fortunately for us, when BlueScope
18 reduced its supply to us in 2013 we were able to obtain a
19 commitment from Nippon Steel Sumitomo Metals Corporation to
20 purchase a 50 percent interest in what has now become our
21 joint-venture owner as of early 2013.

22 As part of this commitment, NSSMC
23 agreed to supply us with about half our needs of hot-rolled
24 coil. They essentially made up for the shortfall we faced
25 when our parent, BlueScope, had to reduce its shipments.

1 A good part of the reason for the
2 impracticability of obtaining steel from Eastern mills
3 involves freight costs. For us to purchase hot-rolled steel
4 from U.S. producers on the Great Lakes or the Gulf, they
5 would have to ship that by rail. However, the rail costs of
6 shipping from those mill is between \$40 and \$60 more per ton
7 in freight costs than it costs to obtain the steel from
8 Australia or the Pacific, even at the same ex-mill price.
9 The difference alone would essentially eliminate all of the
10 profit we make on sales of coated steel in the United
11 States, threatening our very existence as a U.S. producer.

12 Recently, the cost of shipping by
13 rail has become even more costly, as U.S. rail companies are
14 experiencing severe capacity constraints and even obtaining
15 steel by rail has become an iffy proposition. And, as I
16 have mentioned, our Kalama plant is not designed to receive
17 large quantities of steel by rail.

18 At the same time, our two parents
19 have dedicated their exports to the U.S. largely to
20 Steelscape. In the first half of 2015, some 66.2 percent of
21 BlueScope's exports of HRC to the U.S. went to Steelscape.
22 Although I do not have the precise figures for NSSMC, it is
23 my understanding that virtually all of its exports have gone
24 to Steelscape. This situation both reflects the dedication
25 of our joint-venture owners to Steelscape's operations and

1 underlines the relative isolation of the Western U.S.
2 market.

3 With respect to Australia, for example,
4 BlueScope's importer questionnaire shows that in 2014 over
5 71 percent of its shipments of HRC went to the West Coast,
6 either to Steelscape or UPI.

7 It is apparent that under these conditions,
8 imported coil from Australia is not displacing sales of
9 hot-rolled coil from U.S. producers. U.S. mills have
10 historically not been interested in supplying us with
11 meaningful quantities of HRC. From time to time in the past
12 we have received occasional inquiries from U.S. mills in the
13 Eastern half of the country when they find themselves with
14 excess steel; they have then offered offer to sell us small
15 amounts of HRC to "fill their production schedules."
16 Occasionally, we have purchased steel from them, but the
17 relatively high costs of shipping steel across the Rockies
18 means that none of these mills has been willing or able to
19 provide us with HRC on an ongoing basis so as to meet our
20 needs of over 30,000 tons per month.

21 With respect to West Coast suppliers, there is
22 really only one significant producer of hot-rolled in the
23 Western market, and that is California Steel. However, CSI
24 is primarily a supplier of galvanized steel. As such, they
25 are a competitor for Steelscape's galvanized steel products.

1 It is not in CSI's economic interest to supply us with
2 significant amounts of hot-rolled coil, just so that we can
3 compete with them for galvanized products. We have been
4 able to approach them to supply us with some cold-rolled
5 steel for our Rancho Cucamonga galvalume operation, since
6 CSI does not make galvalume steel. But as a supplier of HRC
7 they are just not a viable option.

8 Given this situation, it is obvious that
9 Steelscape's importation of hot-rolled coil from Australia
10 and Japan does not injure or threaten the U.S. hot-rolled
11 steel industry. Our imported hot-rolled coils do not
12 deprive the U.S. hot-rolled industry of a single sale,
13 because mills simply cannot offer a viable supply. Thus,
14 our imports take no market share from the domestic industry.

15 On the contrary, if we could not purchase
16 hot-rolled steel from Australia or Japan, our best hope
17 would be to try to obtain it from other Pacific sources. We
18 would not purchase HRC from the domestic industry. If we
19 cannot obtain sufficient HRC from other import sources, our
20 ability to continue as a domestic producer of coated steel
21 will be imperiled. This would put at risk not only our
22 operations in Kalama, Washington and Rancho Cucamonga,
23 California, but also the 2,100 employees of our building
24 component companies, both of which depend upon our
25 production of high-quality painted, galvanized and galvalume

1 steel coils for their production of building components.

2 As a U.S. producer of coated steel, I am
3 sympathetic to U.S. producers' concerns with imports. We
4 have faced stiff competition from Chinese suppliers of
5 coated steel and have supported the antidumping case against
6 them. But the hot-rolled steel we import from Australia and
7 Japan does not injure or threaten the U.S. hot-rolled steel
8 industry at all.

9 On the contrary, it is essential to our being able to
10 compete as a viable domestic producer of coated steel.

11 Thank you.

12 STATEMENT OF RICHARD WEINER

13 MR. WEINER: Good afternoon, my name is Richard
14 Weiner of Sibley Austin, appearing on behalf of the four
15 integrated Japanese producers of subject hot-rolled steel
16 products and their affiliated U.S. importers.

17 I am joined by Mr. Yashiro Hori, Executive Vice
18 President of Nippon Steel and Sumitomo Metal, U.S.A. and Mr.
19 Tadaaki Yamaguchi, President of JFA Steel, America.

20 At the outset I would like to underscore three
21 themes. First, hot-rolled steel imports from Japan do not
22 compete with other hot-rolled products in the U.S. market
23 and so Japan should be decumulated. Once decumulated
24 Japanese subject imports have not been a cause of material
25 injury to the U.S. industry.

1 but I will provide a public overview from NSSMC's
2 perspective, and Mr. Yamaguchi will do the same for JFE
3 Steel.

4 NSSMC's hot-rolled exports to the United States
5 during the POI have been sold predominantly to Steelscape,
6 which is a 50/50 joint venture between NSSMC and BlueScope
7 Steel Limited of Australia. Steelscape uses hot-rolled coil
8 to produce metal coated and painted materials for the
9 building and construction industry. Steelscape's production
10 facilities are on the West Coast, in Washington and in
11 California.

12 Due to high transportation costs, it is not
13 financially sensible for Steelscape to purchase hot-rolled
14 coil from U.S. mills located in the eastern United States,
15 so Steelscape sources almost all of its hot-rolled coil from
16 NSSMC in Japan and BSL in Australia. These captively
17 consumed imports do not compete with U.S.-like products.

18 Of NSSMC's remaining U.S. hot-rolled exports
19 during the POI, the vast majority were specialized products
20 not readily available from U.S. suppliers. These exports
21 were mainly: unique hot-rolled coil for producing coiled
22 tubing developed jointly by NSSMC and a customer, which
23 NSSMC has supplied since the 1980s; and high-strength steel
24 for producing automotive wheels sold to a customer that
25 NSSMC has also supplied since the 1980s. The fact that this

1 the start of 2014 to mid-2015, and the price of scrap steel
2 used by U.S. mini mills fell by about 30 percent between
3 mid-2014 and mid-2015. In my experience, the price of U.S.
4 flat products moves in the same direction as raw material
5 prices.

6 And third, oil prices fell by about 50 percent
7 between mid-2014 and mid-2015, resulting in reduced
8 hot-rolled steel demand from the energy sector.

9 Thank you. I now turn to Mr. Yamaguchi.

10 STATEMENT OF TADAAKI YAMAGUCHI

11 MR. YAMAGUCHI: Good afternoon. My name is
12 Tadaaki Yamaguchi, President of JFE Steel, America,
13 subsidiary of JFE Steel Corporation Japan, one of the
14 world's leading integrated steel producers.

15 I have been in my current position since April,
16 but I have worked in the steel industry since 1990. I will
17 provide confidential details post-conference, but here I
18 would like to provide a brief public explanation of why our
19 hot-rolled exports do not compete with U.S.-like products.

20 Specifically, almost all of our U.S. hot-rolled
21 exports are to U.S. pipe mills which purchase high-quality
22 hot band from us because they find it difficult to obtain
23 such hot band from U.S. suppliers.

24 Our hot-rolled export volumes to the United
25 States fluctuate in accordance with demand from our pipe mill

1 customers which in turn depends on demand from particular
2 pipeline projects in the United States.

3 Our U.S. hot-rolled imports therefore do not
4 compete with U.S.-like product.

5 Thank you.

6 STATEMENT OF OYA SEHIRLIOGLU

7 MS. SEHIRLIOGLU: My name is Oya Sehirlioglu
8 legal officer of the Erdemir Group. I'm here today with my
9 colleague, Mr. Hakan Bozoglu, Erdemir's International Sales
10 Manager.

11 We are primarily -- we are here primarily to try
12 to answer any questions you may have, but I have a few brief
13 remarks.

14 First, Erdemir is not shipping dumped or
15 subsidized product to the United States. Erdemir is a
16 strong proponent of fair trade and responsible competition.

17 Second, Erdemir has a very small presence in the
18 United States. We produce primarily for the Turkish
19 domestic market and our other export markets are stable and
20 far more significant than the United States.

21 Third, in addition to HR steel, we also produce
22 heavy plate billet, and wire rod as well as value-added flat
23 products. HR coil is not a key to our success, as our focus
24 is increasingly shifting to higher-value-added downstream
25 products. We are not a threat to the U.S. industry.

1 Thank you, and I would be pleased to answer any
2 questions you may have.

3 STATEMENT OF MR. JOSE GASCA

4 MR. GASCA: Ladies and gentlemen of the
5 Commission staff, good afternoon. My name is Jose Gasca,
6 Chief Commercial Officer of Medtrade, Incorporated, an
7 importer of hot-rolled coil from Turkey.

8 MedTrade is a U.S.-based subsidiary of Colakoglu
9 Metalurji in Turkey. I have worked for over 22 years in the
10 steel industry, primarily in manufacturing and international
11 trading. I have been a customer of some of the domestic
12 mills presenting today, and most of my colleagues producing
13 overseas.

14 I have many years of experience in developing
15 markets and business on a sustainable basis such as in
16 Europe and North America. I joined Medtrade in 2012 as
17 Colakoglu was just beginning to establish itself as a
18 quality supplier of hot-rolled coil in the U.S.

19 I am here today primarily to answer your
20 questions and will keep my remarks brief.

21 Colakoglu and Medtrade are not dumping or
22 shipping subsidized product into the United States. We
23 simply are reacting to improving demand conditions in the
24 United States and requests from a relatively few regular
25 customers who have had difficulty obtaining material from

1 U.S. producers. We serve predominantly the Gulf Coast and
2 to a much lesser extent, East Coast markets. We focus on
3 geographic markets where our logistics make us competitive.
4 Some of our material has gone to energy tubular and the
5 standard pipe producers in the United States. But most is
6 sold to processors and distributors who then sell to the
7 construction, transportation, and agricultural sectors.

8 We sell at relatively high prices and have good
9 results given the spread between raw material costs and U.S.
10 prices. Given the degree to which the U.S. industry is
11 already sheltered between captive consumption for their
12 downstream operations and other advantages, we do not
13 understand the need for this case other than to squeeze out
14 their downstream competitors in markets like pipe and
15 fabricated construction.

16 Thank you and I would be pleased to answer your
17 questions as best as I can.

18 STATEMENT OF CRAIG LEWIS

19 MR. LEWIS: Craig Lewis of Hogan Lovells on
20 behalf of Brazilian producer CSN.

21 In the brief time I've been allotted, I'd like to
22 draw the Commission's attention to certain facts that
23 support a negative determination of threat for Brazil.

24 First, the Brazilian industry is not export
25 oriented. The Commission has made that determination during

1 the 2011 sunset review of hot-rolled steel and the data
2 before the Commission again overwhelmingly supports this
3 conclusion.

4 Almost all Brazilian hot-rolled steel is consumed
5 domestically or in the manufacture of downstream products.
6 Further, the share of U.S. hot-rolled steel consumption
7 accounted for by Brazilian imports remained insignificant
8 throughout the review period.

9 Second, in evaluating the capacity to export
10 hot-rolled steel from Brazil, the Commission must exclude
11 ArcelorMittal Brazil. As the Commission has found in the
12 past, and as a testimony before the Commission this morning
13 confirms, ArcelorMittal enforces a corporate policy
14 prohibiting exports to the United States in competition with
15 its U.S. production facilities.

16 Third, despite a recent downturn in economic
17 activity in Brazil, Brazilian capacity utilization remains
18 high, not least buoyed by international competition and the
19 manufacture of downstream cold-rolled and galvanized
20 products.

21 Fourth, a very large proportion of CSN's limited
22 hot-rolled exports to the United States were transferred for
23 consumption by CSN's wholly-owned steel producer in Terra
24 Haute, Indiana to be rerolled into cold-rolled and
25 galvanized steel. Far from competing with U.S. product and

1 causing harm, these imports by CSN LLC have supported
2 hundreds of well-paying jobs in the U.S.

3 Last, but not least, the pricing data does not
4 support a finding of price undercutting by Brazilian
5 imports. To the contrary, while I'm constrained in what I
6 can state publicly, we will demonstrate in our
7 post-conference brief that neither the number of instances
8 of underselling nor the level or the timing of Brazilian
9 import prices lends support to petitioner's claim that
10 Brazilian imports have had a negative impact on the U.S.
11 industry. Subject imports from Brazil particularly in the
12 most recent 12 months have had no possible adverse impact on
13 domestic prices for hot-rolled steel.

14 Thank you.

15 STATEMENT OF BRUCE MALASHEVICH

16 MR. MALASHEVICH: Good afternoon, Mr. Corkran,
17 members of staff, Bruce Malashevich with Economic Consulting
18 Services, LLC, appearing on behalf of the U.K. and
19 Netherlands.

20 I would like to focus your attention once again
21 on one of the points that Mr. Dougan mentioned earlier. The
22 very sharp decline of subject imports in 2015 when examined
23 on a monthly basis. My Exhibit 1 shows that clearly. The
24 decline clearly disrupts any alleged causal link between
25 subject imports and adverse changes in the domestic

1 industry's condition.

2 Only in 2015 did the U.S. industry begin to see
3 declines in its performance after achieving solid and steady
4 results in 2014. It's absolutely clear that the industry
5 suffered no import-related injury prior to 2014.

6 Now, look at what imports have been doing in
7 2015. As my Exhibit 1 shows, subject imports have been
8 declining sharply, by approximately 45 percent since their
9 peak in January. And considering the extended time required
10 from ordered to delivery by overseas mills, the decline in
11 import activity actually began in the last months of 2014.
12 The point is clear, there is simply no correlation between
13 the performance of subject imports and the 2015 problems of
14 the domestic industry.

15 Now look backward in time in my Exhibit 1.
16 Subject imports were flat in 2012 and most of 2013 and only
17 began to increase in December 2013. Most of the increase
18 then occurred in quite a short time period. The five months
19 between August of '14 and January of '15. This is a
20 so-called import surge. But compare this with the
21 petition's exhibit I-4. Throughout this entire period of
22 subject imports increase, you will see no decline in
23 industry operating results. Petition I-4 shows that clearly
24 that is the case.

25 Again, no correlation at all. But there are

1 important economic factors that do show such correlation and
2 suggest very different causes of the U.S. industry's
3 problems in 2015. One major factor is energy demand. We've
4 heard about the use of hot-rolled steel in tubular products
5 destined for the energy market.

6 My Exhibit 2 overlays the behavior of subject
7 hot-rolled imports with various indicia of energy prices and
8 drilling activity. Of course the patters of behavior are
9 not perfect matches because after all much of the hot-rolled
10 shipments go into non-energy applications including captive
11 production of cold-rolled and corrosion-resistant products.
12 But the trends are approximately synchronous and
13 particularly so in the first half of 2015. It is that
14 period that's critical for this case and you can see that
15 all energy related to man indicators plunged almost
16 perfectly in tune with the volume of subject imports.

17 This is not just my view. My Exhibit 3 confirms
18 the linkage through quotations from petitioners themselves
19 in numerous 10Qs and earnings teleconferences lamenting the
20 effects of falling energy prices on demand for tubular
21 products and hot-rolling operations generally.

22 You also need to look at domestic supply side
23 difficulties to explain the 2004 rise in subject imports and
24 their sharp fall. In early 2014 your data confirmed that
25 demand was increasing strongly. But the ability of domestic

1 producers to meet that demand was curtailed by the effects
2 of the extremely severe weather of 2013-14.

3 Another consequence of customers' 2014 supply
4 uncertainties was a substantial increase in service center
5 inventories. As Mr. Dougan's chart showed, excuse me, the
6 overwhelming majority of steel going into those inventories
7 was from domestic mills, not subject imports. This
8 inventory destocking reduced both apparent consumption of
9 hot-rolled steel and reduced demand for downstream products
10 especially cold-rolled steel. This coupled with the decline
11 in hot-rolled steel demand in the oil sector largely
12 explains both the 2015 drop in apparent consumption and the
13 2015 drop in subject imports. There are other causes, these
14 are detailed in my Exhibits 4 and 5 and I urge the
15 Commission to explore these non-import causes thoroughly.

16 Thank you.

17 MR. CUNNINGHAM: Mr. Chairman. Dick Cunningham
18 with Steptoe and Johnson. I would like to ask that the
19 exhibits of Mr. Dugan and Mr. Malashevich be accepted in the
20 record and then I would beg thirty seconds for a point of
21 personal privilege.

22 MR. CORKRAN: Granted.

23 MR. CUNNINGHAM: Jim, all of the Counsel and the
24 economic consultants here would like to say to you in
25 fondness, in gratitude, in admiration and in the immortal

1 words of the Grateful Dead, "what a long, strange trip it's
2 been".

3 MR. MCCLURE: Again, quoting the Grateful Dead,
4 something I didn't expect to hear. Thank you, I appreciate
5 it.

6 MR. CAMERON: With that, we're done and we
7 brought it in on time. So we passed test number one.

8 MR. CORKRAN: Thank you very much. Let me turn
9 first to Mr. Navarro to ask if he has any questions.

10 MR. NAVARRO: No questions at this time.

11 MR. CORKRAN: Thank you very much. Ms. Messer.

12 MS. MESSER: Thank you. Mary Messer, Office of
13 Investigations. First off, I think I would like to give
14 your panel a chance to comment on the Petitioners' testimony
15 this morning. Mr. Dougan and Mr. Malashevich both mentioned
16 that there was an increase from 2012 to 2014 and that only
17 in the first half of 2015 did the Domestic Industry show
18 declines. So what I would like to hear from you is a
19 comment on what Domestic Industry said that during this 2012
20 to 2014 period that their increase was anemic. That this
21 profit should have been a time period when they were
22 booming, rather than their profits were anemic.

23 I would also like to ask you to comment on their
24 Exhibit Number Seven where they show that their market share
25 was declining during this time.

1 MR. DOUGAN: Jim Dougan, ECS. I will start, one
2 thing that I will note is that in response to the question
3 when the Petitioners were mentioning that their performance
4 had been anemic, they referenced only their first half of
5 2014 performance and they elided the second half 2014 which,
6 if you could put that back up, our point wasn't just that
7 their performance was steady. It's that in the second half
8 of 2014 it got much, much better, which is at odds with the
9 idea. I mean if those lines were all flat we could say we
10 will you know, maybe they could have, but they actually got
11 much better in the 2nd half and if you would look at this,
12 this is true for the Merchant market and this is true for
13 their total business overall including captive consumption.

14
15 So to me, that is at odds with this idea of
16 causation. You know, everyone would always like to be
17 making more profits but what you are being asked to find it
18 what is the relationship, not their profitability to some
19 sort of abstract level of desire, but rather what is the
20 relationship, causal relationship between the behavior of
21 Subject Imports and the performance of the Domestic
22 Industry. I submit to you that at the time when the subject
23 imports were increasing the most is the time when they
24 enjoyed their best performance of the examined period, that
25 would break that causal link.

1 MR. CAMERON: Ms. Messer. One other thing that
2 we would like to point out here is Mr. Dougan alluded to it
3 in his testimony. There is a serious question when you
4 analyze the Domestic Industry data correctly as to whether
5 or not, and we believe this is so, the merchant market is
6 outperforming the total Domestic Producer of hot-rolled
7 looking at their indicia of performance.

8 That raises some serious question of causality.
9 This is the same question that was raised in cold-rolled and
10 of course the answer that they had as to why that would be,
11 well they didn't really have an answer for that. But what
12 that suggests is that there is less going on with respect to
13 the direct impact of subject imports on Merchant Market
14 sales of hot-rolled and you can see from the testimony as to
15 why that would be because it is far less than the overall
16 numbers that they are presenting that there is also a
17 significant impact on these same producers from what? From
18 the major products that they produce.

19 Oh, what are those? I believe two weeks ago it
20 was cold-rolled and I believe the two weeks before that it
21 was corrosion resistant and those are not the impact of
22 hot-rolled steel imports on these producers. Those are
23 impacts on downstream production. It is the same with the
24 pipe and tube. So, you know, we understand that there is
25 going to be a focus on the Merchant Market but you cannot

1 divorce the overall construct and the way that these
2 companies operate. These companies mostly are integrated
3 producers. There are many causes, there are many things
4 that are going on with them that have nothing to do with
5 imports of hot-rolled steel.

6 MR. CUNNINGHAM: Mr. Chairman, I wonder if I
7 could add something. Dick Cunningham, Steptoe and Johnson.
8 Ms. Messer, you raised two really important facets of what I
9 think are the Achilles heels of the Petitioners presentation
10 here. First, they talk as if we've been in a steel cycle
11 and we've reached the top of the cycle and by God we didn't
12 get enough profit at the top of the cycle and now it's all
13 gone down. Well the rest of their testimony doesn't support
14 that, as they say, yes, part of the market, the oil sector
15 has gone down but autos are going up, construction is going
16 up. Most forecasts you hear of the U.S. Economy don't say
17 that we're going into a recession, that the cycle has
18 peaked.

19 We have, as most economists I think say,
20 certainly as the Administration would say, Donald Trump
21 might disagree, this economy has a ways to go. We're
22 engaged in the slow recovery from a Great Recession. So I
23 think it's hard to evaluate, it's hard to say "you should
24 grant relief to an industry because at this point it didn't
25 get the full benefits of an upcycle in the economy because

1 we just haven't had a full upcycle in the economy.

2 Second point I want to make relates to market
3 share and look how many aspects of the Petitioners' charts
4 and their testimony talk about market share and not
5 production. Not shipments, not profits, at least not until
6 2015. I would just suggest that, I've been doing this stuff
7 for a long time. I've actually been here even longer than
8 Mr. McClure and anyone can believe that. I think should
9 there have been times when the Commission has looked at
10 market share loss as an element of injury.

11 It's always been, in my experience in conjunction
12 with other things that have gone seriously wrong for the
13 industry. I can't recall a case and I think the Commission
14 should be very reluctant to take the position that simply
15 loss of market share when the industry's other results are
16 very strong, as they were throughout this 2012 and certainly
17 the later part of 2014. The only market share loss, that
18 alone can constitute material injury.

19 So, I think one of the problems that you see when
20 the industry comes in here is they talk about market share
21 because that's what they've got to talk about until they get
22 the 2015 when they have a disjunction between imports and
23 they have no correlation problem. But that 2012 to 2014
24 period, really, all they have to talk about is market share
25 and that doesn't do it for you when you have been doing well

1 and everything else.

2 MR. DOUGAN: Ms. Messer, Jim Dougan from ECS
3 again. One other thing I wanted to point out, this is
4 actually echoes what Mr. Cunningham just said. This product
5 has been examined before obviously and so we looked at some
6 of the historical data and what I noticed was if you look at
7 the period from the most recent Sunset Review, the capacity
8 utilization experienced by this industry in particular in
9 the latter half of 2014 was higher despite the fact that the
10 overall capacity is higher now than it was then. So not
11 only have they increased capacity since that previous Sunset
12 but they actually also increased their utilization.

13 They are doing very well from a volume
14 perspective as well and I think in particular the observed
15 decline in market share for the first half of 2015 is
16 largely contributable to that one month of a spike which is
17 sort of a one month aberration that has since been corrected
18 and that has to do with the timing differences in responses
19 to importers perception of demand and when those orders were
20 placed.

21 MS. MESSER: Okay, so did I hear you correctly
22 earlier indicating that the downturn then for the Domestic
23 Industry during the first half of 2015 was largely due to a
24 downturn in the economy or the demand.

25 MR. DOUGAN: No, no. There were a couple of

1 factors. One was a downturn in demand as observed in the
2 apparent consumption figures and that is, by the way, not
3 only for the Merchant Market figures but for the other
4 business as well which would suggest that it's market wide,
5 not only in the Merchant Market, not only affected by
6 Subject Imports. So, whatever is going on in the economy at
7 large, the demand for this product as observed in the data
8 that we have on the record, declined in the first half of
9 2015 relative to the first half and the second half of 2014.

10

11 MS. MESSER: So is that just an aberrational
12 blip? Mr. Cunningham I thought you said that generally we
13 are on an upcycle.

14 MR. CUNNINGHAM: Well certainly you have a
15 downturn in the oil sector part which radically affected
16 this industry. I would suggest this, Mr. Malashevich said
17 that probably the two biggest factors were that and the
18 destocking of the U.S. Industry's own steel that went into
19 inventories. There was a quite substantial decline in
20 demand during this period. I just caution you against
21 saying this was an overall downturn in the whole economy or
22 even a downturn that's going to continue.

23 I don't have a great crystal ball, but I don't
24 know anybody who's out there saying that any economist out
25 there saying "boy, it's over. We're going into recession

1 now." I don't see that.

2 MS. MESSER: So what caused the downturn in
3 demand during the first half of 2015 for hot-rolled steel?

4 MR. CUNNINGHAM: The facts that I just mentioned,
5 the one was the destocking phenomenon and one was the -- .

6 Dick Cunningham again. Sorry Jim, I forgot to
7 use the name again. I'm one of the worst violators on that,
8 I know. The destocking phenomenon contributed to a
9 significant downturn in demand and the oil sector downturn,
10 which we all know the price of oil has fallen dramatically
11 and drilling in the United States as well. Look at Mr.
12 Dougan's charts. Now, I don't know what the future is for
13 oil. I don't think anybody does right now but I don't know
14 anybody who is predicting a continuing recession here
15 either. So I wouldn't base a commission decision on some
16 permanent down turn in the economy. But if you did so, you
17 are looking at downturns in demand. You're not looking at
18 effects of imports.

19 MR. DOUGAN: Ms. Messer, Jim Dougan. One thing
20 also I wanted to point out. In addition, there were the two
21 factors that attributed to the decreased performance of the
22 industry in 2015. One was demand and Mr. Cunningham just
23 explained that. The other was a decline in price. The
24 reasons for that decline in price, I addressed no my
25 testimony but if you could look at slide six, my computer

1 died. Sorry, you all have handouts. Sorry everybody.

2 Anyway, slide six, which as I discussed in my
3 testimony despite the increasing import volume and market
4 share, U.S. Producer prices did not respond and declined in
5 response to raw material declines until demand also fell. I
6 mean, there was this delayed, they kind of defied gravity
7 for a while, which explains their increased profitability in
8 the second half of 2014 by the way, but when those two
9 things coincided, you have finally they couldn't hold off
10 against the raw material declines any longer when the demand
11 went down.

12 Once those two things came together then their
13 prices came down sharply so that explains the price decline.
14 So it's really those things in combination.

15 MR. MALASHEVICH: Ms. Messer, this is Bruce
16 Malashevich, I might add just a point. I think in most
17 cases we all use the expressions apparent consumption and
18 demand interchangeably, but as you know there's an important
19 distinction. Apparent consumption being called apparent
20 because there's no adjustment for inventory at the level of
21 final demand. In most cases, it really doesn't matter.

22 But in this case it matters a lot in explaining
23 developments in the first half of 2015. When you have a
24 chance to thumb through the 10Q Quotations in one of my
25 exhibits, you will see that in the minds of the chief

1 executives and Petitioners in particular, the outlook is
2 quite strong for flat-rolled carbon steel in the areas of
3 autos, appliances and more recently construction. They
4 drive everything for cold-rolled and corrosion resistant but
5 in this respect hot-rolled is very different because of its
6 significant reliance on the energy sector and tubular
7 products go into that sector.

8 So apparent consumption declined in the first
9 half because there was inventory restocking. Final demand
10 continued to move positively except in the energy sector.
11 That's what differentiates hot-rolled from the other
12 flat-rolled cases now pending and it helps to explain why
13 there is a difference between the direction of final demand
14 in 2015 and apparent consumption.

15 MS. MESSER: Thank you. I appreciate those
16 responses. I would like to move on to Mr. Fisher brought up
17 the separate like product. I would like to give you the
18 opportunity Ms. Mendoza, Mr. Miller and Mr. Cameron to go
19 through the six factors the Commission normally looks at
20 since this is the first time we're hearing of this, we would
21 like to learn more about it here in the post-conference as
22 well.

23 MS. MENDOZA: Sure. I mean, this is Julie
24 Mendoza. We are happy really to walk through those factors
25 in our brief but if you have questions specifically for

1 these witnesses about differences in terms of the production
2 capability and as Mr. Gray always reminds me, it's not
3 really just having the machinery and the ability to do it
4 but it's also having the technical expertise and know-how.
5 So if you have those kind of questions for them I am sure
6 they would be happy to respond to those. I think what we're
7 trying to say is that the level of 0.625, there is no
8 domestic production of this product for the reasons that
9 they've said.

10 In terms of uses, I think they've talked about
11 those. So in terms of the factual basis of our like-product
12 argument, I am sure they'd be happy to provide more
13 information about that.

14 MS. MESSER: Can you give us a general idea of
15 differences in price? Is it a continuum there or is it
16 just?

17 MS. MENDOZA: The differences in hot-rolled coil
18 prices for the product that you purchase versus the
19 commodity-grade hot-rolled coil, how do those compare?

20 MR. FISHER: So we pay an extra forty. Rusty
21 Fisher, Welspun. I'll comment and then I'll let my
22 colleagues come behind me. We pay an extra for this type of
23 material because you have adders to make X-70 and obviously
24 the heavier the wall, the fewer the producers and the more
25 expensive that it gets. That goes for around the world and

1 the United States as well. We just recently purchased some
2 material exceeding 800 wall and that material obviously goes
3 for a higher price than quarter wall X-70. It's just the
4 nature of the beast of who can make it. So that's the best
5 answer I can give you.

6 MR. GRAY: If you look at the basic, oh Malcolm
7 Gray Mocoalloyed Steel Institute. If you look at the piece
8 of paper with the chemical composition of the steel used for
9 a bridge, for instance, that's structural steel or ships.
10 It looks almost identical to the chemical composition of
11 X-70 line pipe. The main difference is the production
12 sequence involves special thermal practices. You have to
13 roll in such a way that the productivity goes down when
14 you're making pipe versus a simple structural steel.

15 There also is much more testing required in a
16 pipe specification than in a structural specification. You
17 are worried about strength and toughness to some extent but
18 large diameter pipelines are built with very straight, they
19 have to have fracture control plan, so if they get a hole in
20 the pipeline they don't have catastrophic propagating
21 fractures. So that attracts extra testing so the extra
22 testing involved, there's extra processing involved. The
23 extra processing can lower productivity by 20 or 30 percent.

24

25 But the sad thing for the steel mills also is in

1 all our markets, hot-rolled coil for making pipe is very
2 competitively priced. It is the most difficult thing to
3 make and you've got the lowest margin I think.

4 MR. MCCLURE: One question. Jim McClure. Mind
5 my own rules. I assume you all are working with Commerce
6 perhaps on an exclusion from Scope or am I wrong?

7 MR. CAMERON: As soon as they initiate the case,
8 yeah.

9 MR. MCCLURE: Okay, thank you.

10 MR. CAMERON: I mean, we are going to try and as
11 you now, working with Scope and the Commerce department
12 means working with petitioners so we will see exactly how
13 cooperative everybody is.

14 MR. MCCLURE: Oh I'm sure everybody will lock arm
15 and arm.

16 MS. MESSER: Okay, I'm going to move on to my
17 last question. I just want to give this panel an
18 opportunity. I was expecting I guess to see UPI here. I
19 see on the calendar they are not here. So I wanted to give
20 you guys an opportunity to respond to the line of
21 questioning I had for the petitioners that is for companies,
22 domestic companies, pickled and oiled, we consider them
23 domestic producers.

24 MR. CAMERON: Let me just say two things. We
25 brought a representative from POSAM. We heard that UPI was

1 also not going to testify so we brought somebody from POSAM.
2 POSAM is the representative of the POSCO interest on UPI's
3 Board Executive Management Committee and they are the
4 importer of record of most of the steel. You are really
5 asking two questions. In the questionnaire to the foreign
6 producers for instance, POSCO is asked do you have any
7 affiliated parties that produce subject merchandise. The
8 answer that POSCO gave was just "well, we are kind of
9 affiliated with U.S. Steel". I don't remember how they were
10 treated then.

11 The other company that was listed was UPI and the
12 reason that UPI was listed was very simple. They produce
13 pickled and oiled. It's a very new product for them, but
14 they do produce it and because UPI produces it we recorded
15 it. That's a matter of fact. That's not a matter of
16 conjecture. They produce it. They sell small amounts on
17 the Merchant Market and therefore it was our understanding
18 that yes, okay. So they produce hot-rolled steel, which is
19 sold on the Merchant Market so they submitted to you a
20 response.

21 There is a second question in your question which
22 is the legal question of whether or not pickled and oiled
23 constitutes a product, in other words production of pickled
24 and oiled makes them a domestic producer or do you want to
25 treat them as a processor like you would the threaders in

1 OCTG? I mean that's an analogous situation. At OCTG, heat
2 treatment is considered to be part of the Domestic Industry
3 where as if you just do threading and coupling it was
4 considered not to be.

5 That's a legal question and we would be glad to
6 respond in our post-hearing brief. I will tell you that in
7 our opinion with respect to the issues that you are looking
8 at which is the accumulation of data, whether the data be
9 the financial data or the trade data, the inclusion of UPI
10 is not going to have any impact on the data one way or the
11 other. But it was submitted because we thought that was the
12 correct way in responses to the Commission.

13 But as far as the legal question as to whether or
14 not the Commission should treat them as a part of the
15 Domestic Industry? We think that you should but this case
16 is not going to stand or fall on whether or not UPI is
17 considered part of the Domestic Industry. But we will
18 address the question further in the post-hearing brief.

19 MS. MESSER: Alright.

20 MS. MENDOZA: Julie Mendoza. Ms. Messer, could I
21 just go back for one moment to your question about like
22 product on the issue of the particular uses of this product
23 because I wanted to make it very clear that what we're
24 saying on the X-70/0.625 right is that these guys came into
25 this market in 2008. Okay, prior to that there was not

1 really a need for this type of material. Nobody consumed
2 it. So when they came into the market and started to demand
3 this material they had to go out and determine exactly who
4 was able to supply it both domestically and internationally
5 because as they said there are not that many international
6 suppliers either.

7 So on your question about you know, what are the
8 differences, I think it would be very useful for them to
9 discuss exactly the kind of very demanding situations in
10 which this particular product is used. Again, you know,
11 it's certainly the case that there are other products like
12 X70 that can be used for other uses but I think what they
13 will explain to you is that this particular product can only
14 be used for certain end uses and can't be substituted for
15 other products and by the same measure this product is not
16 going to be downgraded to be used for any other use because
17 you know it's way too expensive and way too specialized for
18 that and as a consequence, the only products that ever get
19 downgraded in any circumstance or when people don't care
20 about grade, they don't care about anything. I
21 think somebody said as long as it's round and has a hole in
22 it maybe they can use it but they're saying for this
23 particular product there really is no interchangeability.
24 If you don't mind, let Rusty talk a little bit about that,
25 please.

1 MR. FISHER: I don't know what else you would do
2 with this type of steel. It's a very specialized, it's very
3 demanding to produce and the uses of it are basically,
4 specifically for X70 line pipe to very technical
5 specifications that exceed the API 5L considerably in a lot
6 of instances. It's just not something someone would run for
7 every day steel. It's a totally different product. I guess
8 that is the best way I can describe it.

9 MR. DELIE: Dave Delie, Welspun. One of the
10 things that I want to bring up, even this morning when the
11 producers were talking, I think the fellow from U.S. Steel
12 mentioned that X70 is kind of a grade of steel and it's kind
13 of specialized for each project and specialized for each
14 producer. So depending on my mill versus somebody else's
15 mill for the same project, there would be little tweaks in
16 it. So, it's a specialized engineered steel.

17 It's not just an X-70 grade, one size fits all.
18 It's actually, and Malcolm will tell you this, depending on
19 the use, where the pipeline is going to be located, what
20 it's going to be carrying, a bunch of different factors will
21 actually engineer the requirements for the steel and then
22 the steel has to be engineered for that particular project
23 so almost a lot of X70's are different even though API calls
24 it, Malcolm will add specs another thirty or forty pages and
25 I will let him talk about that, which makes it very

1 difficult for us and them.

2 So it's a very specialized steel and it is for
3 each particular project, which makes it unique compared to a
4 commodity grade steel that can be warehoused or inventoried.
5 We have to buy it specific project to project, especially in
6 the large diameter with heavier walls. There are some
7 smaller sizes and things like that but we're not arguing the
8 standard pipe or something like that.

9 For big projects, this is the big, large diameter
10 line pipe, it's really a specialized steel, especially to
11 get over half-inch. The higher and higher you go in the
12 wall thicknesses, the tougher and tougher and more limited
13 people in the world that can make it. I used to run hot
14 strip metals and like Malcolm said, it's not easy. It's
15 just not the chemistry, it's all the process control that
16 you have to go into and the other thing that makes this
17 unique for the pricing is the risk the producer has to make
18 because there is so much testing, they could have major,
19 major rejects.

20 So before we even allow a supplier or even before
21 a supplier will supply us, they want to ensure that they
22 have a lot of trials with us, not just one or two. They
23 want to be one hundred percent certain because they don't
24 want to take the risk of producing fifty thousand tons and
25 find out that we rejected fifty thousand tons of steel.

1 So there is a lot more than "yes, I just made
2 this for so and so suppliers so I could supply you". They
3 will want to run it on our mill maybe once, two three times
4 and that takes a while to do, you know, a couple years to
5 develop and we have been working with the industry. If you
6 look at our history you can see that they're complaining
7 that imports are taking a larger share. They've been
8 growing their business with us consistently over the last
9 several years.

10 MR. GRAY: I think I'm just -- Malcolm Gray again.
11 I'd just like to differentiate one more time that there is
12 an industry specification. It's very complicated, maybe 90
13 pages long, and we write another 20 pages to put the pipe
14 maker and his coil supplier through a lot of paces related
15 to safety.

16 So if you have a pipeline going through your
17 backyard, you'd be happy that we messed around with the
18 specification to ensure that accidents became very rare.
19 But those requirements that we add to the specification
20 require outbound steel making. The purity level, sulfur,
21 phosphorus, nitrogen, I could go along like that, is very
22 expensive to refine the steel to that level, and the quality
23 of secondary refining, so-called secondary refining, is not
24 that advanced in this country.

25 This country's behind the rest of the world in

1 terms of its ability to produce high-quality line pipe
2 scalp. If you have a bridge, a ship or remarkably, a
3 submarine, the impurity levels in submarine steels are three
4 or four times higher than in the, in a low cost line pipe
5 coil.

6 So it's very sophisticated. It's not the
7 easiest thing to produce, especially when you're being
8 watched by a third party, of doing all the things you said
9 you were going to do, and then all the remarkable amount of
10 testing and, you can test both ends and the middle of a
11 coil, and it might still have areas there that are not
12 reliable.

13 So, the steel composition, the sophistication of
14 the alloy designs and then, it's not a simple product to
15 manufacture compared with, say, a bridge steel or building
16 structural steels are not very sophisticated.

17 MR. ELLIS: Excuse me, way in the back here.
18 This is Neil Ellis, Sidley. I'm almost in the same room as
19 you folks. Um, we just wanted to mention on behalf of the
20 Japanese steel mills that we have similar views on the
21 unique characteristics of X-70 pipe steel. So we just
22 wanted to make it clear that it's a general understanding
23 among the producers as to the unusual characteristics,
24 project-specific natures of this particular steel product.
25 Thank you.

1 MR. HERALD: Skip Herald with Welspun. Just a
2 comment though. I want to make it clear that this is not
3 the only wall thickness that we use to manufacture products,
4 but it is a critical part of what we do because Rusty, too,
5 can attest that without this, you also lose the rest of the
6 order. Yeah, the 625. So without the 625, even though that
7 may be part of the order that we use an import for, there's
8 still another significant part of the order that we would
9 use domestic for.

10 So it's not like all of our mill operates on or
11 above .625. So Rusty can, Rusty, why don't you give the
12 example of just a recent order?

13 MR. FISHER: So the next -- Rusty Fisher,
14 Welspun. I'm sorry. So the next large order we're gonna go
15 to is,
16 is a large project in the western part of Texas, and a
17 significant part of the order is material and a wall
18 thickness, X-70, that can be rolled in the United States.

19 The majority of that order went to the United
20 States. We had to place the heavy order, the over 800 wall
21 overseas with one of the countries here, that's a subject
22 import, and they were the only ones that wanted to run it.
23 They did a terrific job of putting their specification
24 together to please the end-user, and so we placed that
25 portion of the order with them.

1 But had we not done that, we had to agree to
2 roll both, and my colleague, Dave Delie, would probably not
3 want to run the 800 wall if he had his druthers, but we had
4 to run the 800 wall to get the 600 wall, to get the
5 business, the domestic supplier who got the majority of the
6 order, he would have not gotten a 100 thousand tons, had we
7 not bought the material overseas. And that's the crux of
8 why we're here. And so --

9 MS. MESSER: Thank you, those were all the
10 questions I had.

11 MR. CORKRAN: Thank you, Ms. Messer.
12 Mr. Enck.

13 MR. ENCK: Thank you. Justin Enck,
14 Investigations. Mr. Gray mentioned a number of companies
15 capable of producing the thick-wall line pipe, POSCO,
16 Salicher, JFE, sorry?

17 MS. MENDOZA: Would you clarify the thickness
18 you're talking about. Over 625?

19 MR. ENCK: Over 625, the thick-wall. JFE, NSSMC
20 and several others.

21 MR. GRAY: They also make pipe, so they don't go
22 about to sell the raw material.

23 MR. FISHER: So ArcelorMittal can make it in
24 Bremen, in Germany, as well. Rusty Fisher with Welspun.
25 ArcelorMittal can make it in Germany, that can't make it in

1 the United States.

2 MR. GRAY: Yeah, the transportation costs for
3 ArcelorMittal is supplying a mill very similar to the
4 Welspun mill in Greece. But the freight from southern
5 France to Greece is a lot lower than coming into the U.S.,
6 so they're all well-polished and well-practiced,
7 well-respected manufacturers, but they're not always in the
8 right place.

9 MR. McCLURE: Jim McClure. OK, so is
10 ArcelorMittal the only one that falls in the 'others'
11 category that you mentioned?

12 MR. GRAY: I'm not understanding. I'm sorry?

13 MR. McCLURE: Are there any other non-U.S.
14 producers that would fall in the 'others' category?

15 MR. GRAY: Above .625?

16 MR. McCLURE: Right.

17 MR. GRAY: Yes. Well, I mentioned that ...

18 MR. McCLURE: ArcelorMittal, anybody else?

19 MR. GRAY: Yes, we mentioned JFE.

20 MR. McCLURE: Right, right. You have named four
21 or five and then you, uh, there is the term 'others' and
22 what I'm trying to figure out is --

23 MR. GRAY: Others, yeah.

24 MR. McCLURE: Others --

25 MR. GRAY: Well, if you want to hear about

1 China, there are maybe eleven world class manufacturers of
2 this product in China.

3 MR. McCLURE: OK.

4 MR. GRAY: I have a buyer from China National
5 Petroleum. We bought four million tons for two pipelines,
6 7000 kilometers long. So the leading steel makers in the
7 world are in China today. Nothing in Japan. They used to
8 be in Japan.

9 MR. McCLURE: OK. Thank you.

10 MR. CAMERON: I was just gonna say, we'll check
11 the list and fill out the others for you to make sure that
12 it's complete.

13 MR. McCLURE: Checking it twice, OK.

14 MR. ENCK: Could anybody give me an estimate of
15 what proportion of the line pipe market is, the heavy wall?

16 MR. FISHER: So I don't have an exact number. I
17 can just say that when it comes up, it depends on the nature
18 of the course of the pipeline. If it goes through a swamp,
19 it may have more heavy-wall requirement. If it goes through
20 a heavily populated area, they have more heavy-walled
21 requirement.

22 But there is no, I can't give you an exact
23 number. It depends on the year, it depends on the
24 particular pipeline that's being constructed as to how they
25 do it. How many rivers it has to cross, just all kinds of

1 factors like that.

2 MR. GRAY: You can make a guess. Malcolm Gray.
3 I would say 15-18%, something like that. So special cases
4 and also, when we put pipe offshore there's not much spiral
5 pipe going offshore because there's some prejudice against
6 it, which is unfounded, but when we put pipe offshore in the
7 water, we need the negative buoyancy, it has to sink, and
8 it's better to use heavy-walled steel to sink than to use
9 light-wall and put concrete coating. Concrete coating helps
10 it sink, but it's more expensive than using all-steel. So,
11 my guess would be 15-20%. Road crossings, river crossings
12 and highly populated areas, urban areas.

13 MR. ENCK: OK, thank you. That's all the
14 questions I have.

15 MR. CORKRAN: Thank you, Mr. Enck. We'll turn
16 to Mr. Sultan now.

17 MR. SULTAN: Peter Sultan of the General
18 Counsel's office. I have a general question for
19 respondents. Apart from the light product argument that's
20 being made with respect to X-70, do you agree with the
21 petitioners' proposed definition of domestic light product?
22 Does anyone have any comments to make? What about the
23 petitioners' definition of a domestic industry? Nothing to
24 say? OK.

25 MR. CAMERON: Yeah, we'll look at the domestic

1 industry and get back to you. I think they're suggesting
2 that, at least this morning they were suggesting that the
3 UPI is not part of the domestic industry.

4 I mean, okay, so we'll address that in post
5 hearing brief. We don't agree. As I've said, I don't think
6 it's going to push anything one way or the other. The
7 importance of UPI is not that it, I mean, let's be honest
8 here. The importance of UPI is not as a producer.

9 It is the fact that UPI, just like Steelscape
10 is dependent for its existence, despite what was said by
11 petitioners this morning. On a dedicated supply of
12 hot-rolled steel. I mean, when you're talking about, what
13 did Steelscape refer to? 60,000 tons I think? 60,000 a
14 month, you're talking about more than that for UPI.

15 The idea that there is rail capacity to deliver
16 that quantity of steel to the west coast producers is in the
17 realm of the fantastic. So you know, there is a reason that
18 that the west coast is somewhat isolated from the rest of
19 the country.

20 Nobody said that you can't buy steel, that the
21 Midwest producers don't sell some steel on the west coast.
22 And nobody said that all west coast producers have a wall
23 there like, well, like we've been hearing in the news lately
24 and that none of their production goes outside of the west
25 coast.

1 But what we are saying and I'm sure the witness
2 from Steelscape can elaborate on this, is that most of the
3 production that they sell is in the west coast, a vast
4 majority of it as we testified to for UPI, was something on
5 the order of 90% of their 10-mil, of their tin-plate, their
6 core and their corrosion and their cold-rolled. Steelscape,
7 we suspect is the same.

8 So, yeah, can there be supplies from the
9 Midwest? Yeah. Can you supply in a re-roller that requires
10 60-80 thousand tons per month? No, you can't. And that's
11 the reason that these producers are dependent on dedicated
12 supplies. Not a coincidence. So that is the real issue
13 with UPI. It's a similar issue with Steelscape.

14 MR. PLANERT: Will Planert, Morris Manning.
15 Just one other point. As Ms. Cho testified, they, you know,
16 because there was a suggestion this morning from the U.S.
17 producers, well, you know, we'd like to supply these guys.
18 Well, in the case of UPI, U.S. Steel has the contractual
19 right to supply up to 50% of their steel, and in 2013, not
20 in response to any surge of any imports, but in 2013 it was
21 U.S. Steel that informed UPI we're not gonna do that.

22 You go out and look at getting a third party
23 supplier. So, there's clearly an issue in getting the kind
24 of supplies, at least that UPI needs, in terms of steady,
25 heavy volumes out there. Because, you know, contrary to

1 what was suggested, the major domestic producer is declining
2 to supply that.

3 MR. CAMERON: And it should be noted, the major
4 domestic producer has a veto power on every third party sale
5 and purchase that is made by UPI. Don Cameron, sorry.

6 MR. SULTAN: My next question, and my last
7 question is for Mr. Weiner, Mr. Hori and Mr. Yamaguchi. As
8 I understand it, you're arguing that subject imports from
9 Japan should not be cumulated with those from the other six
10 countries. Is this because you contend that those imports
11 are not fungible with the domestic like product or with
12 imports from the other six countries?

13 MR. YAMAGUCHI: As we explain at the statement,
14 our product is very special in terms of quality-wise, very
15 high quality and also the customer of ours is very strategic
16 customer, long-term relationship customer. Then, therefore,
17 we think we should be decumulated, and then in detail, we
18 will provide post conference.

19 MR. SULTAN: Mr. Weiner, I would hope that you
20 would present your argument in the context of the
21 four-factor analysis for assessing cumulation.

22 MR. WEINER: Of course, we'd be happy to do so.

23 MR. SULTAN: That's all I have. Thank you.

24 MR. CORKRAN: Thank you, Mr. Sultan. Ms.
25 Gamache?

1 MS. GAMACHE: Thanks to everyone for coming to
2 answer our questions. I guess I'm having a little bit of
3 trouble reconciling what we heard from the petitioners this
4 morning and from what we're hearing now regarding
5 transportation and logistics. I guess from a purchaser's
6 perspective, is this something that they consider when
7 they're making their purchases or is it reflected in price.
8 How does this manifest?

9 MR. CROSS: Sorry about that. John Cross. In
10 terms of transportation costs, it's certainly a factor.
11 It's also one of congestion, too. As was stated a little
12 while ago, physically getting that into the facilities and
13 making it happen on a consistent basis is a major issue.

14 So can you rail coil from the east to the west?
15 You absolutely can. Can you do it on a consistent basis? I
16 would say that there would be considerable challenges with
17 that.

18 In the case of our facilities, the way they're
19 structured. They're built right on a port -- literally you
20 can take coil off of the ship and put it in our yard. So
21 there would be a lot of difficulty with doing that, just in
22 the sheer volume or amount that would be involved.

23 If you look at ocean freight, it's about half
24 the cost of transportation costs of rail from the east.
25 Kind of a good rule of thumb. It depends on the size of the

1 shipment, dedicated cargo, etc., but it is considerably less
2 expensive to ship it by ocean, as long as it's a reasonable
3 quantity.

4 MR. DUNN: This is Chris Dunn, on behalf of
5 BlueScope. I want to just add that -- you heard actually
6 what I thought was some pretty nifty footwork this morning
7 from petitioners and their counsel on what's available and
8 what can be shipped across markets.

9 Two points in particular: They said, well,
10 BlueScope, or rather Steelscape has identified North Star
11 Steel as the supplier of theirs. North Star Steel is an
12 affiliated company of BlueScope. And they supply roughly
13 500 tons a month to Steelscape for very specialized uses
14 requiring, among other things, Buy American, American
15 content. So they have to get a very small amount of their
16 production from domestic producers. And, you know, whatever
17 the price is, in order to be able to sell those products.

18 However, in terms of actual importation or
19 actual inputs to their product, that's 6,000 tons out of
20 roughly 400,000 tons a year. In terms of, let me move the
21 thing a little bit to Australia, specifically, because John
22 is really Steelscape, which, as you know, is jointly owned.
23 In terms of Australia, you hear that well, Australia ships
24 all around the United States.

25 Well, you can take an isolated incident or two,

1 but if you look at the period of investigation, the whole
2 three year period of investigation, three and a half year
3 period of investigation, and you look at port data. And
4 there was -- again, this is another piece of slight of hand
5 of petitioners' counsel saying, 'Well, if you take the port
6 data and take Australia and Asia,' whatever Asia is, 'and
7 you add them together, and you'll see that the increase is
8 50% above what it has traditionally been. But let's look.'

9 I mean, I don't know what to make of that
10 statement. But let's look at it over the whole period of
11 investigation. Over the period of investigation, Australia,
12 as a country, and Australia as a country remains BlueScope.
13 It doesn't, unlike all of the other respondents here, we are
14 one producer. We don't have anybody else to worry about or
15 explain away. We have 91% of our exports went to the west
16 coast ports. That's Seattle, Portland, and Los Angeles.
17 91%. That's a pretty closed-in market. That's a pretty
18 closed-in supply.

19 MR. NOLAN: This is Matt Nolan for the Turkish
20 respondents, just to pick up on that last thought. Turkey
21 is no stranger to shipping transportation costs and getting
22 material, because we've gotta take scrap over to Turkey,
23 translate it into steel, and then take it back to wherever
24 it's going, so they know quite a bit about this concept, and
25 clearly, shipborne traffic is by far the least expensive way

1 to transport steel.

2 I think the Commission knows this, we've seen
3 this time and time again. And if you look at where Turkey
4 operates in the market, it's, it's extremely concentrated in
5 the Gulf Coast region, I'd say in the order of over 80% is
6 just in the Gulf region, the Gulf Coast region. That's
7 Houston, Tampa, New Orleans areas. And that's not, that's
8 not by accident, because that's where they could be
9 competitive on price. They can't make it with
10 transportation costs going further north.

11 And one of the comments I heard from my
12 colleagues this morning, from MedTrade was, 'I thought they
13 closed the Great Lakes in the wintertime to traffic', so
14 it's a little hard to understand where that's coming from.
15 Jose, do you want to comment for a second?

16 MR. GASCA: Sure. Thanks, Matt. Jose Gasca,
17 Colakoglu MedTrade. I mean in my 20 years of selling steel
18 in this country, as a steel trader and a producer, shipping
19 into the Midwest by barges via New Orleans in the winter is
20 extremely difficult, almost impossible. The Great Lakes
21 simply get frozen. I mean it's possible to ship, but the
22 vessel, the barge, will not move.

23 Another comment is as Matt rightly said, I mean
24 we are not on a world that demands on the Midwest. We do
25 know many of the customers. We do have a good relationship

1 with many of them. We do have on a continuous basis request
2 inquiries. We have respectfully declined, simply because
3 the math is not there, and we, our model is based on
4 compilation of markets, not as our competition.

5 And for us, it doesn't make sense to offer
6 material in the Midwest. The comments made by Matt, the
7 concentration of our tanks coming into the Gulf Region is,
8 are accurate. I would just add that in the case of our
9 shipments going to Brownsville, 90% of that material goes
10 into Mexico, so just for your consideration. Thank you very
11 much.

12 MR. CAMERON: Just on your point with respect,
13 Don Cameron, with respect to your point on the freight, the
14 testimony really was rather incredible. They made a couple
15 of statements, I will refer you and we will submit in our
16 post hearing brief, an article that appeared in the American
17 Metal Market May 31st of this year, referring to
18 transportation concerns still add to metal concerns and they
19 are complaining about the logistics of rail and truck.

20 And it has become a high priority for a couple
21 of the associations, including Steel Manufacturers
22 Association. This isn't a figment of anybody's imagination.
23 Rail costs have gone up significantly, and that has, in
24 fact, further isolated the west coast market. But adding to
25 that is the rail car shortage, which was not addressed

1 whatsoever this morning by the witnesses. And it happens to
2 be a very serious problem.

3 Secondly, in the case of POSCO, part of the
4 investment in UPI also called for POSCO to build, construct
5 dedicated vessels that would actually carry the coils from
6 Korea to UPI and deliver them to the factory, I believe
7 that's a correct statement.

8 Thirdly, it was interesting this morning, we
9 heard a statement about, well, the 'all steel travels, so it
10 comes into the west coast and it travels'. Well, I suggest
11 to you that that was, geez, somewhat an overstatement by
12 petitioners.

13 The point that we were making in the exhibit
14 that Mr. Dugan gave with respect to the percentage of the
15 49% that went in to the west coast, the total subject steel
16 imports, and the fact that 97% of the subject imports were
17 Australia, Japan and Korea.

18 We're not saying that all of that went to
19 Steelscape or UPI, but we are saying that a huge chunk of
20 that went to Steelscape and UPI and I can say one thing
21 definitively about the steel, the hot-rolled steel that was
22 imported by UPI and Steelscape. It didn't travel anywhere
23 except to get processed by UPI and get processed by
24 Steelscape. And that is the point. Because these guys
25 can't make that steel get processed by those companies

1 efficiently and make them competitive. And without that
2 imported steel, these companies can't survive.

3 MR. DUNN: Chris Dunn again. I just want to add
4 before my esteemed colleague pops a blood vessel. I just
5 would like to focus you, in terms of the regionality and the
6 separateness of the west coast region.

7 There is a question in the domestic producers'
8 questionnaire that says, how, what percentage of your sales,
9 of your shipments rather, what percentage of your shipments
10 go 0-500, 500-1000, over 1000 miles? You will find that the
11 percentage over 1000 miles is risible, it's negligible.
12 Just look at those numbers. Just look at those responses.
13 And to me, I can't think of anything that says more clearly,
14 this is a geographically segmented market.

15 MR. WEINER: This is Richard Weiner from Sidley
16 on behalf of the Japanese mill. You have the questionnaire
17 responses, but in public, in a public forum. Just let us say
18 that the vast majority -- the majority of Japanese imports
19 of subject merchandise are from Nippon-Sumitomo and a very,
20 very large percentage of theirs goes to Steelscape and
21 therefore to the west coast.

22 There was also a point made this morning, about
23 how the Japanese, despite the statement I just made,
24 actually supplied a large number of ports, and we're not
25 debating that. What we're saying that the vast majority or

1 the majority goes to the west coast and of the remainder,
2 the majority goes to the Gulf, as Mr. Yamaguchi as explained
3 for pipe.

4 So, we're not saying that there aren't little
5 bits and pieces elsewhere, but we're saying that our story
6 is very clear and it's shown in our questionnaire.

7 MR. CUNNINGHAM: This is Dick Cunningham. The
8 U.S. industry as you say, says that steel travels. I'd like
9 to make request to them that they get their travel agent to
10 contact the Dutch in the Netherlands, because none of our
11 steel travels to the west coast at all.

12 MS. GAMACHE: Thank you. Do you as respondents
13 agree with the petitioners' claim that all types of steel
14 can be made domestically? That they can make all types, all
15 grades of steel?

16 MR. CAMERON: No.

17 MR. PLANERT: Will Planert from Morris-Manning.
18 I don't think any of the respondents believe that, but
19 specifically just reiterate, for Welspun, they've testified
20 very clearly that there are products, specifically the X-70
21 over .625 are simply not available from any U.S. producer.

22 And I think I'd also point out that there was a
23 little bit of a contradiction in petitioners' testimony as
24 well this morning. On the one hand, you're right.

25 There was this general statement, look, we can

1 produce anything, whatever it is we'll produce it, and at
2 the same time we heard the representative of ArcelorMittal
3 explain that, well, there's a few products that we import
4 from our affiliates because they're complementary to our
5 U.S. production, because we really don't make those.

6 So, that alone, I think suggests that, no, they
7 obviously can make, you know, if we're talking the general
8 run of commercial quality steel, sure, but there are a
9 number of unique products and certainly, in the case of the
10 Welspun product, that they can't make.

11 MR. FISHER: Rusty Fisher, Welspun and I would
12 reiterate again there are absolutely products that we buy
13 that we can't buy domestically.

14 I would go a little further to tell you that if
15 you go back to 2008 when Welspun started, one of the key
16 suppliers in the United States now was not in operation at
17 that time. They have since come up and they do an excellent
18 job and they are getting better all the time and then the
19 other supplier that we have for X-70 I think at the time
20 2008 I think that David said that they could maybe make 500,
21 550 wall at best and now they are up to 625 wall, so its
22 limited but there has been an increase in capabilities in
23 the U.S. but it is still isn't all-encompassing.

24 And when you get to that 500 to 625 range there
25 is maybe two, you know, there's two that can make it and

1 it's limited so --

2 MS. CHO: Hyun Mi Cho from POSCO. So there's
3 another aspect about UPI that I would like to emphasize, so
4 the grade and the quality issue is one concern but from
5 UPI's perspective the quantity that it requires cannot be
6 substituted from the domestic mills is my understanding and
7 another aspect that I would like to emphasize is the PIW
8 issue, it's the pound inches per width so in order to
9 operate that roller you need to have a big coil and that --
10 it's very difficult to get from the domestic mills and not
11 even you know having it ship over there is difficult, but
12 having that large coil is also difficult.

13 MR. CAMERON: Our information -- Don Cameron, our
14 information with respect to the coil size -- and the coil
15 size is very important and if you go back to the 1980 -1992
16 case you will see that it was critical back then, but the
17 number of U.S. producers that do produce on a regular basis
18 coils with a PIW of 1250 and over, 1250 and over I believe
19 there are two.

20 I believe there's ArcelorMittal, and there's U.S.
21 Steel. We are not saying there are no U.S. producers but
22 what we are saying is there are limited U.S. producers and
23 just to re-emphasize what Hyun Mi said and I think we would
24 like to hear Steelscape comment as well.

25 The other issue, just to broaden the aspect of

1 the question because it is not simply a matter of can you
2 make this grade and this chemistry right, it's also, we are
3 talking about the practicalities of making steel and when
4 you have a re-roller you then have to be able to have the
5 practicalities of having the available steel in your plant
6 to manufacture on time every time.

7 If you are making 10 mill, if you don't have the
8 -- if you can't deliver on time to the tin can producers
9 right, you are losing that business to overseas producers so
10 the question of dedicated supply and the quantities that you
11 are talking about for re-rolling as we said in the direct
12 testimony, it is not a coincidence that all re-rollers in
13 the U.S., every one of them has a dedicated supply of steel
14 -- of hot rolled input or substrate in the case of CSI it's
15 the slab, and for SDI or these other mills to suggest that
16 UPI and Steelscape can survive on the merchant market no
17 sweat is not -- that is a vast exaggeration.

18 MR. CROSS: This is John Cross. Yes to add to
19 that from time to time we do solicit we get quotations and
20 offers from domestic mills. We buy some material from time
21 to time but as I said in my testimony it is critical that we
22 have over 30 to 35,000 tons of steel on a consistent basis
23 every month and to that point relying on rail traffic or
24 lanes that are already congested in the fall in particular,
25 train traffic alone coming into the Pacific Northwest is

1 tremendous so if we were relying on rail traffic and we had
2 any kind of disruptions in inventory, it would either mean
3 that our inventory would balloon to a point that it was not
4 manageable or we would have outages.

5 If we have outages we are out of business. Our
6 customers rely on us for just in time deliveries on the west
7 coast, a very competitive market and we have to be in a
8 position to service them and we have to be able to service
9 them with quality and in timely distribution.

10 MR. DUNN: Chris Dunn again and further to that
11 point and again in response to what I have termed the
12 footwork of the domestic industry, someone said this
13 morning, "well their CSI is right next to Steelscape's
14 facility in Rancho Cucamonga, California. It is in fact
15 just down the street read that Steelscape's Rancho facility
16 does not have a cold rolled mill. They cannot buy hot --
17 that facility cannot buy hot-rolled from CSI."

18 And as Mr. Cross explained previously they are by
19 the way a producer of galvanized so they are a competitor so
20 would they like to sell hot-rolled, ship it up to Kalama,
21 Washington and then have CSI try to sell it in competition
22 to them? I don't think they can be depended upon as a
23 serious source of supply for hot-rolled but again as Mr.
24 Cross explained we are exploring trying to get some of their
25 cold-rolled for the Rancho facility but cold-rolled is not

1 here today this is not a cold-rolled case.

2 MR. KAUFMAN: Joel Kaufman, Steptoe & Johnson, on
3 behalf of Tata Netherlands. We have a number of products
4 that -- Tata Netherlands has always been a niche player in
5 the U.S. market and always work with their customer and
6 customer's customer to develop products.

7 We have a number of products that are not made
8 domestically, I will outline them in our post-hearing brief,
9 one of which as far as we know Tata Netherlands rolls to 81
10 inches wide. We know of no U.S. producer that is rolling
11 that wide and the mini mills basically go up to 60 inches.
12 You have got as far as we know up to maybe 78 inches but no
13 one rolls as wide as 81 and so we have got that and a number
14 of other products we will outline in our brief.

15 MR. GRAY: One more time, the question came about
16 like products and other products that cannot be manufactured
17 in the U.S. and maybe I concentrated on the heavy gauge for
18 the spiral pipe making but there are other products that
19 it's a cyclical market that when the pipeline is going to be
20 carrying CO2 or hydrogen sulfide, these are called "sour
21 service" pipelines. They tend to be in smaller diameter for
22 gathering lines so in the ERW range for Welspun that there
23 is no North American manufacturer of sour service-grade
24 coils which is typically not X-70, X-60 it tends to be lower
25 strength.

1 X-60, X-65 -- so somewhere in these deliberations
2 we should be identifying that there is no sour service
3 capability. Maybe it's not bothered Welspun until now but
4 once a few inquiries come out for the shale place tend not
5 to be sour but the traditional fields tends to be sour in
6 particularly in Canada.

7 And also the reason for that lack of availability
8 comes back to the steel making and refining. The impurity
9 levels for sour service have to be very low, much lower than
10 for regular X-70. Then an emerging market around the world
11 is for X-80 which is the next level up from X-70. The
12 international pipeliner's are using X-80 in great abundance,
13 there are two major X-80 pipelines in this country, one is
14 the Shiam Plains 600 kilometers long and that's an X-80
15 pipeline and the pipe was manufactured partly by Everest,
16 used to be Ipsco in Canada and it was partly manufactured by
17 Napa Pipe before it got torn down and low-cost housing so
18 there is no manufacturer of X-80 and it is only a matter of
19 time before it comes.

20 MR. YAMAGUCHI: Tadaski Yamaguchi from JFE Steel.
21 For the X-70 thickness over a .625 this is in domestic steel
22 mill cannot produce such kind of a product.

23 MS. GAMACHE: Thank you very much that concludes
24 my questions.

25 MR. CORKRAN: Thank you Ms. Gamache, Mr. Boyland?

1 MR. BOYLAND: Thank you very much for your
2 testimony I have no questions.

3 MR. CORKRAN: Thank you Mr. Boyland, Mr. Houck?

4 MR. HOUCK: Yes I have one quick question for
5 Miss Hyun Mi Cho, you referred to the shut-down of the hot
6 mill, do you have any information to indicate whether that
7 hot mill is still there or if they have taken steps to
8 dismantle it and remove it?

9 MS. CHO: I know this information from just
10 knowing, it's pretty much wide open in the media, it's in
11 the media but for the details of it I would be able to get
12 that in our post-conference brief.

13 MR. HOUCK: We would be interested in that if you
14 could provide it.

15 MR. CAMERON: We will get that data for you,
16 thank you.

17 MR. HOUCK: Thank you I have no other questions.
18 Thank you very much.

19 MR. CORKRAN: Thank you I've got a couple of
20 questions. First Miss Cho can you provide me more detail,
21 we were talking about shipments to the west coast so prior
22 to 2013 or up through 2013 how much steel was U.S. steel,
23 how much hot-rolled was U.S. Steel supplying UPI?

24 MS. CHO: It is confidential information I would
25 like to address that in the brief.

1 MR. CORKRAN: Okay well let me rephrase that.
2 What is UPI's published capacity rate for its steel products
3 which I think would be a rough proxy for its consumption
4 level?

5 MR. EVERSMYER: The estimated is --

6 MR. CORKRAN: Go ahead.

7 MR. EVERSMYER: This is Dan at POSCO America.
8 The estimated capacity is 1.2 million tons.

9 MR. CORKRAN: Okay and then in your written
10 testimony you suggested that we still have 2013 -- there was
11 a formula where U.S. Steel was providing on the order of 50%
12 requirements, okay, and how was UPI receiving that was it by
13 rail, by ocean borne, how was it received?

14 MR. EVERSMYER: This is Dan at POSCO America.
15 Yeah, U.S. Steel typically has supplied UPI by rail.

16 MR. CORKRAN: Okay now that we have established
17 the ability to ship to the west and --

18 MR. ELLIS: Excuse me Mr. Corkran, I would
19 suggest to you that it is not a coincidence that they
20 reduced the amount that they shipped to the west because the
21 rail cars have increased and the logistics have become more
22 difficult. We have never denied that the shipped -- that
23 U.S. Steel has shipped considerable quantities to the UPI
24 over the period of time -- over the 30 years that they have
25 been in existence, but the proof is somewhat in the pudding

1 in terms of the amount that they have reduced their
2 shipments and the rail costs are a reality.

3 Whether that is the reason I really don't know
4 I'm not here to speak for them but so I don't think that it
5 would be correct to say that yes we have established that
6 you can ship from the Midwest to the west coast and
7 therefore it is not a problem with respect to the overall
8 construct so.

9 MR. CORKRAN: Was there anything else going on in
10 2013? I believe the testimony referred to a price formula
11 did that change in 2013?

12 MR. EVERSMEYER: Yes this is Dan at POSCO I think
13 we would rather submit that information in the brief later.

14 MR. CORKRAN: Okay but was 2013 the first year
15 that supply was opened up to third parties?

16 MR. EVERSMEYER: Yes this is Dan at POSCO, yeah
17 that's correct. I would like to point out for the record
18 that the procurement policies that UPI was operating under
19 were set by the management committee which has three members
20 from each of the parent companies, U.S. Steel and POSCO
21 America and all decisions were unanimous they were approved
22 by all parties.

23 MR. ELLIS: Excuse me this is Neil Ellis for the
24 Japanese mills and this is confidential so I will put it in
25 the post-conference brief but what we are hearing from POSCO

1 and also from Mr. Cameron is reflected in some of the
2 information that we have received from Japanese mills as
3 well about the availability and supply to UPI.

4 MR. CORKRAN: Thank you. Let me sort of rephrase
5 my statement. What I said before that we had established
6 the volumes to the west coast I meant in general not
7 necessarily in the last two years but I would ask those in
8 possession of the information that led up to the decisions
9 that resulted in the shifting supply for UPI POSCO to
10 provide as much information as possible around that in your
11 brief.

12 MR. CAMERON: We will be glad to do the best we
13 can.

14 MR. CORKRAN: My next question is for Mr. Fisher.
15 Mr. Fisher can you give me a sense of Welspun's purchases of
16 X70 graded product compared to the other line of pipe API
17 grades or for that matter if you produced water transmission
18 products or other products that don't rely on API grades,
19 what does X70 account for in your purchases?

20 MR. FISHER: You would likely be 100% of the
21 spiral weld production that we have as X-70 right now, you
22 just rarely see X-65. X-80 was something that we thought we
23 would see several years back but it really never has come on
24 in the United States the way that we thought it would so it
25 is an X-70 rolled right now in the United States.

1 You know separately we produce CRW pipe and we
2 are not up here complaining about the ability to get
3 hot-rolled coil for CRW pipe because this is mostly half
4 inch roll and under and it's generally readily available in
5 the United States. Some of the thin slab casters, many of
6 those can make it, it's not as demanding as the spiral weld
7 material but probably in the small diameter X-70 it depends
8 on the year but X-70 might account for in our product range
9 maybe 30 to 50% I think depending on the year of the smaller
10 diameter.

11 But of the larger diameter and I define larger
12 diameter -- we'll define that as 30 inch and bigger. 30
13 inch and larger would be 100% X-70 at this point in time.

14 MR. CORKRAN: Thank you very much I probably will
15 look forward to hearing more about that at a later time.

16 MR. GRAY: This is Malcolm Gray one more time.
17 You brought the question of the manufacture of water pipe,
18 well we have never approved a spiral pipe mill that makes
19 water pipe as well as gas transmission pipe because the
20 quality culture is not there the way you inspect the weld
21 and if it is a leaking water pipe that doesn't matter that
22 much -- a sprinkler system, but if it is gas that's a very
23 serious -- so there are spiral mills specifically a spiral
24 mill making for water and also for other fabrications but it
25 is very rare, well we have never bought from a mill that is

1 also making water pipe.

2 MR. FISHER: Rusty Fisher with Welspun. We don't
3 make any water pipe in the United States, just to clarify.
4 We are an API mill that's what we make. There are those
5 that do make water pipe with so much milder steel, and much
6 less a rigorous process to make that pipe, to produce that
7 pipe.

8 MR. DELIE: Dave Delie from Welspun. One thing I
9 want to point out too is the difference in volume that we
10 have in the small diameter plant, it makes a smaller CRW and
11 the larger diameter spiral pipe. We have 175,000 metric ton
12 capacity in the small diameter mill and the large diameter
13 mill is 350,000 metric tons so it is a significant portion
14 of our business is in the large diameter which is almost
15 100%, X-70 as Rusty mentioned.

16 MR. CORKRAN: Thank you very much, I very much
17 appreciate that. I had a question for Brazilian -- for CSN.
18 Can you characterize, you drew parallels to 2011 and the
19 importance of exports for hot-rolled steel. Does the market
20 for hot-rolled steel in Brazil at the present time look very
21 much like it did in 2011, in 2011 I'm thinking just a great
22 deal of optimism about the World Cup, the Olympics, I look
23 now and I see Brazilian conferences talking about this being
24 the worst crisis for Brazilian Steel, it just almost seems
25 like two very different markets we are talking about, please

1 enlighten me.

2 MR. LEWIS: Sure, Craig Lewis, Hogan Lovelis on
3 behalf of CSN. First of all there is no doubt that the
4 economic conditions in Brazil are not as strong as they were
5 in 2011. As you point out there is a lot of optimism about
6 the Olympics and the World Cup et cetera, but you know
7 market conditions are clearly not as strong as they were
8 then.

9 That said and I think the Commission's data
10 confirms this particularly with respect to hot-rolled steel
11 as opposed to a lesser degree with other downstream
12 products, cold-rolled et cetera. There's no doubt that the
13 Brazilian industry continues to be inwardly focused and not
14 particularly export oriented. I don't think I can speak to
15 the specific percentages, they are not on the record but
16 they are still within the range of what they were in 2011,
17 they are not appreciably different.

18 There is a tiny minority of total shipments that
19 are exported.

20 MR. CORKRAN: Thank you all very much. For my
21 part thank you very much for your responses I appreciate it.
22 I am going to turn to Mr. McClure now.

23 MR. MCCLURE: Jim McClure. I just wanted to take
24 this opportunity to thank all of you for all the nice
25 comments. I have had a great time at the ITC for 38 years.

1 I can honestly say I have truly enjoyed the work and God
2 knows in this town there aren't many people who can say
3 that.

4 And to my young uninitiated colleagues, Mr.
5 Navarro, Mr. Enck, Miss Gamache and Miss Dempsey, welcome to
6 the Don Cameron experience. Don't worry it's not hazardous
7 to your health, I have survived it 38 years and God knows
8 Miss Mendoza survives it 5 days a week, with that I bid you
9 adieu.

10 MR. CORKRAN: I turn to the remainder of the team
11 to see if there are any additional questions. No? No. Mr.
12 Bishop are there any other?

13 MR. BISHOP: No. Mr. Chairman we are ready to
14 proceed with closing remarks.

15 MR. CORKRAN: Thank you very much we will take
16 about 5 minutes to prepare for closing comments.

17 MR. BISHOP: Will the room please come to order.

18 MR. CORKRAN: Mr. Secretary, is there any
19 additional business for us to address?

20 MR. BISHOP: Yes, Mr. Chairman.

21 Before we turn to closing remarks, we will hear
22 from Mr. Larry W. Hanson of the Law Offices of Larry W.
23 Hanson, on behalf of the American Institute of International
24 Steel.

25 Welcome to you, Mr. Hanson. You may begin when

1 you're ready.

2 MR. HANSON: Thank you. My name is Larry Hanson.
3 I am here representing the American Institute for
4 International Steel.

5 I want to thank the Commission for allowing us to
6 appear as an interested party this afternoon. It is my
7 first appearance before the Commission, so I want to thank
8 Ms. Bellamy and Mr. Bishop who have been incredibly helpful
9 to me.

10 AIIS is a 65-year-old investing trade
11 organization. It includes a significant number of importers
12 of foreign steel. They also represent businesses that use
13 steel, and of course indirectly consumers of steel.

14 We also work cooperatively with other industry
15 organizations, other businesses that use steel and keenly
16 recognize the sheer need for steel in countless U.S.
17 industries.

18 There is no disagreement in this room, or even
19 outside this room, about the importance of steel to the U.S.
20 economy. It is essential. It touches everything. Every
21 single industry. Every single product in some way touches
22 steel. Whether steel is involved in the actual product or
23 the manufacture of that product, steel is essential to
24 everything, and every industry in our country here.

25 Because of this, and the shortage of supply,

1 disruptions of product flow, actions that serve as
2 artificial price supports have a direct and significant
3 impact on all U.S. businesses that use steel, make product
4 with steel, or indirectly all U.S. consumers that buy an
5 uncountable number of products that are involving steel,
6 either in the product themselves or in the manufacturing of
7 the product.

8 The significance of steel to the U.S. economy
9 underscores the importance of the work of this Commission.
10 We at AIIS recognize, applaud, and support the Commission
11 and its staff in evaluating competing explanations for
12 market conditions, pricing impact, and competition.

13 As a matter of policy, AIIS opposes the
14 imposition of tariffs that protect inefficient steel
15 production, inefficient steel distribution worldwide, or
16 wherever that might be found.

17 All of us as consumers of steel and steel
18 consumers worldwide are simply not well served by the
19 protection of the few at the expense of the many.

20 It is in this important work and the review of
21 that, the imports of hot-rolled steel, that we urge the
22 Commission to consider the interests of the consumers of
23 steel and their needs and the needs of the U.S economy for
24 the uninterrupted distribution of steel.

25 We believe that you will find that consumers are

1 not well served by the imposition of protective tariffs on
2 imports of hot-rolled steel or other steel that comes before
3 this Commission.

4 Thank you.

5 MR. CORKRAN: Let me turn to my colleagues and ask
6 if there are any questions?

7 (No response.)

8 MR. CORKRAN: Actually, let me ask one. Because
9 you said that AIIS opposes the use of tariffs that protect
10 inefficient steel producers, does AIIS--somebody will be
11 upset by that--

12 (Laughter.)

13 MR. CORKRAN: Does AIIS have a position on
14 subsidies? Because not all of the investigations that are
15 before the Commission today involve allegations of dumping.
16 Some of them involve allegations of subsidies.

17 MR. HANSON: Clearly we draw a distinction between
18 subsidies and dumping. We have not taken a position, as far
19 as I know, in any proceeding ever about hard-core, against
20 subsidies as a whole. We could imagine a circumstance where
21 subsidies would be found by this Commission to be valid
22 under the law and therefore could be applied.

23 MR. CORKRAN: Very good. Any questions?

24 (No response.)

25 MR. CORKRAN: Thank you. Mr. Hanson, I appreciate

1 it, and I appreciate your patience in waiting to the very
2 end of the day. We appreciate your testimony.

3 MR. HANSON: Thank you.

4 MR. BISHOP: Mr. Chairman, we will now proceed
5 with closing remarks. Closing remarks on behalf of
6 Petitioners will be by Alan H. Price of Wiley Rein, and
7 Stephen A. Jones of King and Spalding.

8 MR. CORKRAN: Thank you, Mr. Chairman, and
9 welcome, gentlemen. You may begin when you are ready.

10 CLOSING REMARKS OF ALAN H. PRICE

11 MR. PRICE: Good afternoon. I am Alan H. Price,
12 counsel for Nucor Corporation.

13 The U.S. Hot-Rolled industry is in crisis as a
14 direct result of the surge in unfairly traded imports from
15 the seven countries. At this preliminary phase, the
16 Commission must decide whether there is a reasonable
17 indication--that's all the standard is; it's a low threshold
18 standard--that the domestic industry is materially injured
19 or threatened with material injury by reason of the Subject
20 Imports.

21 The answer is a resounding "yes." Indeed, it
22 stretches credulity to argue that the dumped and subsidized
23 imports at question are not a cause of material injury or
24 threat thereof.

25 And while Mr. Cameron may believe that injury by

1 imports in all sheet products justifies relief to none, we
2 believe that relief is just and deserved in all sheet
3 products. In each, the Subject Imports are a cause of
4 material injury and threat thereof.

5 Now let me focus on Hot-Rolled further.

6 First, each of the statutory factors for
7 cumulation is easily met. So the Commission should cumulate
8 Subject Imports from all countries. Subject Imports and the
9 domestic Like Product are highly interchangeable as the
10 Commission has concluded in various past reviews.

11 Subject imports and domestic Hot-Rolled are
12 present in overlapping geographic markets, including the
13 West Coast and non-West Coast markets, and once imports
14 enter they move around the U.S. very readily.

15 Imports and domestic producers also have common
16 channels of distribution and are simultaneously present in
17 the market. Testimony this morning, as well as lost revenue
18 and sales allegations demonstrate that the subject imports
19 and the domestic industry compete head to head throughout
20 the market.

21 Second, the volume of subject imports is
22 significant both absolutely and relative to domestic
23 consumption. Subject imports increased an astounding 80
24 percent from 2012 to 2014, and totaled more than 3.1 million
25 tons in 2014. Subject imports jumped another 52 percent in

1 the first half of 2015, compared to the prior first half,
2 and show no signs of stopping.

3 And I just want to note that in the first half of
4 2015 imports were above the levels of any prior half-year
5 period, and exceeded 2012 and 2013 annual levels. So this
6 is a huge surge, and it is not receding. The imports were
7 massive. They increased. They were rapidly surged in, with
8 the bulk of the increase obviously occurring in 2014 and
9 2015. The import surge caused an inventory buildup and
10 contributed to that in 2014, and weighed heavily on the
11 market, a fact supported by the data collected by the
12 Commission.

13 And the surge in imports caused inventories and
14 induced what Mr. Dougan concedes was a devastating price
15 collapse in 2015. Imports more than doubled their market
16 share over the POI, stealing share away from the U.S.
17 industry. As a result, U.S. producers were not able to take
18 advantage of the steady and growing demand in the U.S.
19 market, with much of the increase in demand going to subject
20 imports.

21 Indeed, virtually every ton of the increase in
22 subject imports came at the expense of domestic shipments
23 almost on a ton-for-ton basis.

24 Third, Subject Imports have had significant price
25 effects, depressing and suppressing prices. As Subject

1 Imports surged into the market in 2014, U.S. prices began to
2 drop from their peak in May of 2014. U.S. prices dropped
3 more than \$230 a ton by May of 2015. The price collapse
4 accelerated in 2015 as U.S. producers were forced to slash
5 prices to maintain production, but Subject Imports continued
6 to surge into the U.S. in large volumes of import-induced
7 inventories further depressed that market.

8 The data collected by the Commission provides
9 additional evidence of under-selling by the Subject Imports
10 which have contributed to the depression and suppression of
11 prices and the under-selling occurred greatest--in the
12 greatest quantity in 2014, corresponding exactly with the
13 import surge.

14 Fourth, Subject Imports have had a devastating
15 impact on the domestic hot-rolled industry. As you have
16 heard this morning, the surge in Subject Imports suppressed
17 domestic performance in 2014. In the first half of 2015,
18 each of the key financial indicators fell dramatically as
19 Subject Import penetration reached its highest level over
20 the POI.

21 Production, shipments, sales, volume, sales
22 value, capacity utilization, hours worked, and wages paid
23 all declined. Operating and net income dropped sharply, and
24 significant losses occurred in both the merchant and overall
25 market. Certainly there is a reasonable indication of

1 injury.

2 With regard to Welspun, I will just add that the
3 U.S. industry will address this in the post-hearing briefs,
4 but we fundamentally disagree with most of the claims and
5 will provide that in great detail. And so we will just--I
6 will now hand the mike over to Mr. Jones.

7 CLOSING REMARKS OF STEVE JONES

8 MR. JONES: Steve Jones from King & Spalding for
9 AK Steel.

10 First of all on volume, the Respondents conceded
11 that imports were up 81 percent from 2012 to 2014, and 52
12 percent from interim '14 to interim '15. That's an increase
13 in imports under any definition.

14 No matter which way you look at it, Respondents
15 had two graphs here where they try to splice the data and
16 make some sort of an argument that imports haven't
17 increased. But no matter which way you look at it, the
18 level that they say constitutes a decline in the second
19 quarter of this year is still higher than all but six months
20 during the period of investigation.

21 And this is at a time when the market is already
22 severely oversupplied. Under what alternate universe is the
23 spike in imports during January 2015 considered a normal
24 level of imports such that a decline from that spike
25 constitutes a decline in imports?

1 The Respondents' argument on that point is not
2 credible and this Commission should reject it.

3 With respect to imports relative to U.S.
4 consumption, it was ignored in the Respondents' slides. Mr.
5 Cunningham noted that all they have is market share loss.
6 Well, it's a significant market share loss.

7 Look at Petitioners' slide eight where
8 ton-for-ton the increase in imports constitutes a decline in
9 the U.S. industry's share. And that resulted in 1.4 million
10 tons of lost sales, almost a billion tons in lost revenue.
11 That is clearly material injury in 2014 that is directly and
12 immediately caused by Subject Imports.

13 And as Mr. Dougan helpfully noted, that was at a
14 time when under-selling was at its most concentrated. We
15 agree. A surge in imports under-sold domestic producers.
16 That's what caused the increase in market share. That's
17 what caused the domestic industry to decline in market
18 share. And that's what caused the adverse impact.

19 There is no dispute from Respondents that Subject
20 Import AUVs have declined, and domestic producer shipment
21 AUVs have declined, or that importers' inventories have
22 increased.

23 Given that there has been a sharp increase in
24 import volume and market share, a drop in import AUVs and
25 increasing importer inventories, subject imports at the very

1 least have materially contributed to the significant drop in
2 domestic prices during this period. That's why the profits
3 of the domestic industry have fallen so sharply during the
4 interim period.

5 Respondents--with respect to Adverse Impact,
6 Respondents don't deny that all indicators in the domestic
7 industry fell from '14 to '15, and imports increased 52
8 percent and have continued their onslaught of the market.
9 That is material injury, and that is directly correlated to
10 the increasing imports.

11 There are other aspects of clear correlation on
12 this record. The Respondents' argument that there's no
13 correlation here simply has no factual foundation.

14 The argument that the industry is not injured in
15 '14, Respondents ignore the lost market share, and again the
16 lost volume and the lost revenue.

17 Finally, they point to meager profits earned in
18 the context of strong demand in 2014, but as you all know
19 Congress recently instructed the Commission not to reach a
20 negative determination merely because the industry is
21 profitable. That should certainly be the case where the
22 profits are temporary and largely attributable to contract
23 prices that were negotiated prior to the import surge.

24 Just a couple of points on some of the individual
25 countries here. The Japanese industry, interestingly

1 enough, said basically the same thing today that they said
2 in 2011, which is that we make specialty products and we're
3 not causing--we're not causing a problem.

4 In fact, in 2011 they said they weren't really
5 interested in exporting to the U.S. market. And if you just
6 compare the import volumes from Japan during this period
7 with the import volumes during that sunset review period of
8 review, the increase is enormous.

9 The Japanese witness, one of the witnesses from
10 Japan today said, quote, "nothing has changed since then."

11 I would respectfully ask: Really?

12 With respect to Brazil, the same thing. The
13 Brazilian industry came before you in 2011 and told you it
14 was not planning to increase exports to the United States,
15 and that turned out not to be true as well.

16 There is no difference between Japan and Brazil
17 or any other country with respect to export orientation or
18 interest in this market. There is no reason for any of
19 these subject countries to be decumulated.

20 In closing, I see my red light, I would just
21 paraphrase the great Roger Daltry and urge you all not to be
22 fooled again. Thank you, very much.

23 MR. BISHOP: Closing remarks on behalf of
24 Respondents will be given by Richard O. Cunningham, Steptoe
25 & Johnson.

1 MR. CORKRAN: Thank you, Mr. Secretary.

2 Mr. Cunningham, you may begin when you are ready.

3 CLOSING REMARKS OF MR. RICHARD CUNNINGHAM

4 MR. CUNNINGHAM: In response to Mr. Jones, I would
5 first say it is only Rock & Roll but I like it.

6 I'd like to take a few moments to talk about two
7 issues. One is I think the key issue that you, the staff,
8 need to help the Commission on. The other is an issue that
9 has been a lot discussed here but you may think it's not
10 that important after all.

11 This is an interesting case. It's an interesting
12 case because it's very rare that you get a case where the
13 importers' arguments are simpler and more straightforward
14 than the Petitioners' arguments. Let me tell you what I
15 mean by that, and it will get me to the first issue here.

16 It is very clear here that this industry was
17 doing just fine, not suffering injury, through 2014. It is
18 very clear that it had injury in 2015. The issue is, what
19 caused that injury? That's the big problem for the
20 Petitioners, and that's where they tie themselves in knots.
21 That's where there's lots of complexity to their side of the
22 case.

23 Their argument, as best I can understand it, is:
24 We lost all that market share, 2012 to 2014, but, gee, the
25 figures still show we were doing good, we were making more

1 money, we were selling more, the prices were fine.

2 And then things changed in 2015. And what
3 happened is we had to reclaim market share. We were
4 desperate to get volume and market share back, and so we cut
5 the heck out of our prices--dramatically had to cut the heck
6 out of our prices.

7 Now of course they say that that's to meet
8 imports. Let's think about that for just a second, because
9 I sort of think of this as one of those arguments that
10 sounds pretty good when you say it fast, but when you look
11 at it close it doesn't stand up.

12 Now let me focus on, cast your mind toward the
13 last quarter of 2014. And you might take a look at page one
14 of Mr. Dugan's charts. And they're nice because they break
15 it down. Three of those charts, actually all of those
16 charts are broken down by the last half of 2014 and the
17 first half of 2014.

18 Here's where the industry comes to you and says
19 there came a point where we became desperate. We had to get
20 volume. We had to cut prices to do it. It's clear that
21 wasn't the posture they were in in the last half of 2014.
22 Look at all these figures here.

23 Their volume is up. Their capacity utilization
24 was up. And as Mr. Dugan said, it was at levels higher than
25 they were in the last time you looked at this industry in

1 the sunset review and found that it wasn't vulnerable to
2 imports. Their profits were well up.

3 I ask you whether it is even remotely credible
4 that these pictures show an industry that has to do what
5 this industry says is the key thing that caused its injury.
6 Namely, we were desperate to get volume back to save
7 ourselves, and we cut prices to do it. You can't do that.

8 But if you listen closely to what they say, that
9 is really not what they say. They say they had to cut
10 prices in 2015 to meet conditions in 2015. And they say
11 it's all about getting market share back. Forget about
12 market share, please. In this issue it's volume, not market
13 share that counts.

14 We've told you there are a bunch of other factors
15 that contributed to declines in import prices, most notably
16 declines in raw materials, declines in all sorts of
17 commodity prices. Put that aside for a second and let's
18 just look at what the U.S. industry says. This is a volume
19 issue. We had to get the volume back. We had to cut
20 prices.

21 Is it imports behavior in 2015? Because
22 remember, last half of 2014 it wasn't any behavior of
23 anything that gave them--made them so desperate. It had to
24 be something that occurred in 2015. Was it imports
25 behavior? I don't think you can reasonably find that.

1 Imports were declining. Sure there was a spike
2 in the first month, but imports were declining through this
3 period.

4 But turn if you would for a second to Mr. Dugan's
5 chart number 3. It says demand declined in 2015. And
6 particularly demand declined between the last half of 2014
7 and the first half of 2015.

8 Now these figures--I did some calculations.
9 Those bars don't look like such a dramatic decline, but
10 remember this is demand in the whole market that dwarfs
11 imports which are a relatively small portion of this market.
12 I would suggest you take a look. Do some computations. I
13 did it myself. I can't discuss it in public. I did it
14 myself on the Petitioners tables of domestic consumption,
15 and it comes out to a very big decline in domestic
16 consumption between the last half of 2014 and the last half
17 of 2015.

18 I don't think Petitioners are wooling you around
19 when they said we needed to get volume back, and we needed
20 to cut prices to do so, but I don't think it's remotely
21 credible, and you need to analyze this to tell the
22 Commission whether it's remotely credible, that it was
23 getting volume back from imports that they had to do.

24 You had a very substantial decline in domestic
25 consumption. And the U.S. industry priced the heck out of

1 things to get volume back. That's what happened here, and
2 that's nothing to do with imports.

3 Let me turn now to another issue in this case
4 that got talked a lot about. You asked a question about
5 whether there was a temporary phenomenon here, and you were
6 talking about something else, whether it was a temporary
7 decline in demand in 2015. There's one clearly temporary
8 phenomenon that happened in this case, and it happened in
9 2014.

10 And that is, there was a substantial increase in
11 imports--what the U.S. industry constantly refers to as "the
12 surge," --I tried to do that in sephocal tones but I'm not
13 real good at that. And there's a lot of talk about what
14 causes the surge.

15 We had a lot of discussion with you about the
16 cold winter, and the closing of the lakes, and the
17 difficulties that--the various difficulties the U.S.
18 industry had that led to the U.S. industry not being able to
19 handle the significant increase in demand that occurred,
20 that everybody agrees occurred in 2014.

21 Their story is entirely different. Their story
22 is, here are these foreign producers. They all have
23 sluggish or declining domestic markets. They all have big
24 excess capacity--not true of my clients in the Netherlands,
25 by the way, but I had to get that in.

1 There's a problem with that argument, though.
2 Because they say that's been true all along. They say
3 that's true now. They say that's true in their threat
4 argument. They say that's why you ought to find threat.
5 All those things that they say are producing the big surge
6 in imports in 2014, they say they're still there now.

7 Turn back a page. Look at the chart on number
8 two, and look at what happened to the imports this year.
9 Look at that decline. Forty-six point seven percent
10 decline. If all those factors are bringing increases in
11 imports or looking towards increases in imports that caused
12 that surge in 2014, if all those factors are still here, why
13 do you have a 46.7 percent decline this year? It's not
14 credible.

15 But let me pause here for just a second because I
16 think we have much the better of that argument. But frankly,
17 I don't think you have to decide that. You don't have to
18 decide what caused--for purposes of present injury, you
19 don't have to decide what caused the surge in imports in
20 2014.

21 The important fact is that it ended. It started.
22 It was pronounced. It's long gone. Imports have fallen
23 dramatically since then. And what caused it is not for
24 present injury purposes relevant, I suggest to the
25 Commission's analysis.

1 It may have some relevance to threat. If you
2 were to find that some cause that's likely to recur--it's
3 not there now, was there in 2014, likely to recur--I can't
4 imagine what that would be--but that might be relevant to
5 threat. But it's not relevant to present injury. What's
6 relevant to present injury is the correlations.

7 What's relevant to present injury is the link
8 between rising imports and declining U.S. operating results.
9 That linkage never occurs. It never occurs in 2014. It
10 never occurs in 2015. There really isn't a case here.
11 There is no present injury case. And I don't think there's
12 a heck of a lot of threat case either.

13 So, Jim, it's really been good. I'm going to
14 miss giving you gas for the next God knows how many years
15 I'm going to be able to hang on here. You know me, they're
16 going to have to carry me out feet first.

17 Gentlemen, thank you, ladies, thank you for your
18 attention.

19 MR. BISHOP: Mr. Chairman, before we continue I
20 just wanted to let everyone know that I just received word
21 that John Greenwald passed away today. I just wanted to let
22 everyone know. He was a good colleague and a good guy.
23 Thanks.

24 MR. CORKRAN: I'd like to thank everyone in this
25 room for all your help and your testimony today. On behalf

1 of the Commission and the staff, I want to thank all the
2 witnesses who came here today, and all the counsel for
3 helping us gain a better understanding of the product and
4 the conditions of competition in the Hot-Rolled Steel Flat
5 Products Industry.

6 We have had a lot of levity here today, which is
7 very good, and I'm just kind of sorry that we're now going
8 to end on a down note. So I don't think there's really much
9 I can say further on that.

10 Before concluding, please let me mention a few
11 dates to keep in mind. The deadline for submission of
12 corrections to the transcript and for the submission of
13 post-conference briefs is Friday, September 4th.

14 If briefs contain proprietary information, a
15 public version is due on Tuesday, September 8th. The
16 Commission has tentatively scheduled its vote on these
17 investigations for Thursday, September 24th, and it will
18 report its determinations to the Secretary of the Department
19 of Commerce on Friday, September 25th.

20 The Commissioners opinions will be issued on
21 Friday, October 2nd.

22 Thank you all very much for coming. This
23 conference is adjourned.

24 (Whereupon, the meeting was adjourned at 4:20
25 p.m.)

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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Certain Hot-Rolled Steel Flat Products from Australia, Brazil, Japan, Korea, the Netherlands, Turkey and the United Kingdom

INVESTIGATION NOS.: 701-TA-545-547 and 731-TA-1291-1297

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LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 9-1-2015

SIGNED: Mark A. Jagan

Signature of the Contractor or the
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Gregory Johnson
Signature of Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

SIGNED: Gaynell Catherine
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