

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of: ) Investigation Nos.:  
CERTAIN CRYSTALLINE SILICON ) 701-TA-511 AND  
PHOTOVOLTAIC PRODUCTS FROM ) 731-TA-1246-1247  
CHINA AND TAIWAN ) (FINAL)

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PHOTOVOLTAIC PRODUCTS FROM ) 731-TA-1246-1247  
CHINA AND TAIWAN ) (FINAL)

Monday, December 8, 2014  
Main Hearing Room (Room 101)  
U.S. International Trade  
Commission  
500 E Street, SW  
Washington, DC

The meeting commenced pursuant to notice at 9:30  
a.m., before the Commissioners of the United States  
International Trade Commission, the Honorable Meredith M.  
Broadbent, Chairman, presiding.

1 APPEARANCES:

2 On behalf of the International Trade Commission:

3 Commissioners:

4 Chairman Meredith M. Broadbent (presiding)

5 Vice Chairman Dean A. Pinkert

6 Commissioner Irving A. Williamson

7 Commissioner David S. Johanson

8 Commissioner Rhonda K. Schmidtlein

9

10 Staff:

11 William R. Bishop, Supervisory Hearings and Information  
12 Officer

13 Jennifer Rohrbach, Supervisory Attorney, Docket  
14 Services

15 Mikayla Kelley, Student Intern

16

17 Chris Cassise, Investigator

18 Andrew David, International Trade Analyst

19 Aimee Larsen, Economist

20 David Boyland, Accountant/Auditor

21 James McClure, Supervisory Investigator

22

23

24

25

1 Congressional Appearances:

2 The Honorable Ron Wyden, United States Senator, Oregon

3 The Honorable Richard M. Nolan, U.S. Representative, 8th  
4 District, Minnesota

5

6 In Support of the Imposition of Antidumping and

7 Countervailing Duty Orders:

8 Wiley Rein LLP, Washington, DC on behalf of SolarWorld  
9 Industries America, Inc. ("SolarWorld"):

10 Mukesh Dulani, President, SolarWorld

11 Ardes Johnson, Vice President Sales, SolarWorld

12 Gary Shaver, President, Silicon Energy, LLC

13 Erin Clark, President-Solar, PetersenDean

14 Mike McKechnie, President, Mountain View Solar

15 Dr. Seth T. Kaplan, Principal, Capital Trade Inc.

16 Timothy C. Brightbill, Laura El-Sabaawi and Usha

17 Neelakantan, Wiley Rein LLP

18

19 In Opposition to the Imposition of Antidumping and

20 Countervailing Duty Orders:

21 Sidley Austin LLP, Washington, DC on behalf of China Chamber  
22 of Commerce for Import and Export of Machinery and

23 Electronic Products:

24 Robert Petrina, Managing Director, Yingli Green Energy  
25 Americas, Inc.

1           Thomas Koerner, General Manager, Americas, Canadian  
2           Solar (USA) Inc.

3           Jeff Dorety, President Trina Solar (U.S.) Inc.

4           John Morrison, Senior Vice President, Strata Solar LLC

5           Polly Shaw, Vice President, SunEdison

6           Kenneth R. Button, Senior Vice President, Economic  
7           Consulting Services, LLC

8           Jennifer Lutz, Senior Economist, Economic Consulting  
9           Services, LLC

10          John P. Smirnow, Vice President of Trade &  
11          Competitiveness, Solar Energy Industries Association  
12          ("SEIA")

13          Neil R. Ellis, Richard L.A. Weiner, Brenda A. Jacobs,  
14          Rajib Pal, Shawn Higgins and Kelly Rosencrans, Sidley Austin

15  
16          White & Case LLP, Washington, DC on behalf of Taiwan  
17          Photovoltaic Industry Association ("TPVIA"):

18          Austin Chiu, General Counsel, Neo Solar Power  
19          Corporation and Coordinator, TPVIA AD Task Force

20          Laylay Pan, Chief Financial Officer, Gintech Energy  
21          Corporation

22          Joyce Chen, Senior Associate Vice President of  
23          Procurement, Solartech Energy Corp.

24          Sascha Rossmann, Vice President of Global Sales,  
25          Winaico

1           Jing Yu, Vice President, Winaico USA

2           Barry Moore, President, Moore Energy LLC

3           Walter J. Spak, Jay C. Campbell and Adams Lee, White &  
4 Case LLP

5

6 Perkins Coie LLP, Washington, DC on behalf of SunEdison,  
7 Inc. ("SunEdison"):

8           Polly Shaw, Vice President, NAMR Government Affairs,  
9 SunEdison, Inc.

10           David S. Christy, Jr., Perkins Coie LLP

11

12 Trade Pacific PLLC, Washington, DC on behalf of tenKsolar,  
13 Inc.:

14           Joel Cannon, Chief Executive Officer, tenKsolar, Inc.

15

16 Arent Fox LLP, Washington, DC on behalf of Trina Solar  
17 (U.S.):

18           John M. Gurley, Arent Fox LLP

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## 1 PROCEEDINGS

2 CHAIRMAN BROADBENT: Good morning. On behalf  
3 of the U.S. International Trade Commission, I welcome you to  
4 this hearing on Investigation Nos. 701-511 and 731-1246,  
5 1247, involving Certain Crystalline Silicon Photovoltaic  
6 Products from China and Taiwan.

7 The purpose of these investigations is to  
8 determine whether an industry in the United States is  
9 materially injured or threatened with material injury, by  
10 reason of less than fair value imports from China and  
11 Taiwan, and by reason of imports that are subsidized by the  
12 government of China.

13 Documents concerning this hearing are  
14 available at the public distribution table. Please give all  
15 prepared testimony to the Secretary. Do not place it on the  
16 public distribution table. All witnesses must be sworn in  
17 by the Secretary before presenting testimony.

18 I understand that parties are aware of the  
19 time allocations, but if you have any questions about time,  
20 please ask the Secretary. Speakers are reminded not to  
21 refer to business proprietary information in their remarks  
22 or in answers to questions. Please speak clearly into the  
23 microphones and state your name for the record, so that the  
24 court reporter knows who is speaking.

25 If you are submitting documents that contain

1 information you wish classified as Business Confidential,  
2 you're requested to comply with Commission Rule 201.6.  
3 Finally, I note that the Chinese respondents and the  
4 Taiwanese respondents ask that the Commission consider  
5 extending the deadline for filing post-hearing briefs, or  
6 give the parties an opportunity for supplemental briefing  
7 after Commerce releases its final determinations on the  
8 scope of these investigations.

9 We will not be revising the date for  
10 submitting post-hearing briefs, which are still due to be  
11 filed on December 15th, 2014. Once Commerce has issued its  
12 final determination, the Commission will consider your  
13 request for additional briefing opportunities. I would  
14 support additional briefing opportunities, and I think  
15 procedurally we could vote on that. Mr. Secretary, are  
16 there any preliminary matters?

17 MR. BISHOP: Madam Chairman, there are no  
18 preliminary matters.

19 CHAIRMAN BROADBENT: Very well. Let's now  
20 proceed with opening remarks.

21 MR. BISHOP: Opening remarks on behalf of  
22 Petitioner will be by Timothy C. Brightbill, Wiley Rein.

23 CHAIRMAN BROADBENT: Welcome, Mr. Brightbill.

24 OPENING REMARKS BY TIMOTHY C. BRIGHTBILL

25 MR. BRIGHTBILL: Good morning Chairman

1 Broadbent and Commissioners and staff. The U.S. industry is  
2 here today to finish a job that we started more than three  
3 years ago. As you are aware, SolarWorld first petitioned  
4 the ITC for relief in the fall of 2011, in response to the  
5 Government of China's systematic effort to dominate the  
6 global solar manufacturing industry, using a combination of  
7 state planning, billions of dollars of subsidies, massive  
8 capacity additions and dumping, in order to capture sales  
9 and market share.

10 In that case, the Commission unanimously found  
11 that massive volumes of subject imports that undersold the  
12 domestic like product produced product by substantial  
13 margins, caused layoffs, shutdowns, severe financial harm  
14 and other material injury to the U.S. industry.

15 The Commerce Department also found substantial  
16 dumping and subsidies, and imposed duties of 30 to 250  
17 percent almost two years ago. Unfortunately, the Commerce  
18 Department's orders did not cover Chinese modules made with  
19 non-Chinese cells, leaving a hole in the relief for the  
20 domestic industry.

21 And even before the duties were imposed,  
22 Chinese producers, assisted in great measure by Taiwan, made  
23 minor changes to their production methods, exploited the  
24 loophole, and continued to ship dumped and subsidized  
25 product here to the United States. That meant the harm to

1 the U.S. industry continued.

2 The evidence that these subject imports are  
3 causing substantial harm to the U.S. solar cell and module  
4 industry is overwhelming. The injury is severe, and there  
5 is no doubt that subject imports are a cause. Chinese and  
6 Taiwanese module producers are pushing dumped and subsidized  
7 product into the United States in large volumes and at very  
8 substantial margins.

9 Imports of subject modules alone increased by  
10 more than 2,000 percent between 2011 and 2013, far outpacing  
11 U.S. demand. Subject producers' share of the U.S. module  
12 market jumped from a mere six percent to a staggering 85  
13 percent earlier this year. At the same time, U.S.  
14 producers' share fell by 20 percentage points.

15 Pervasive under-selling has pushed U.S. prices  
16 to unsustainably low levels. U.S. prices fell by 60  
17 percent, and these dumped and subsidized subject imports  
18 have caused material injury to the U.S. industry. Demand  
19 increased by more than 76 percent during the Period of  
20 Investigation, but domestic producers, far from benefitting,  
21 were harmed further. More than 1,000 additional workers were  
22 laid off during this period.

23 Numerous U.S. producers have been forced to  
24 shut down, declare bankruptcy or significantly cut  
25 production, all despite a growing market and existing trade

1 remedy orders. The cause of this injury is clear. Subject  
2 producers have massive and growing cell and module  
3 production capacity, estimated as high as 60 gigawatts in  
4 China, and another 10 gigawatts in Taiwan.

5 Together, these two countries represent about  
6 three-fourths of global solar production. Without trade  
7 relief, that excess capacity will be headed here. The  
8 dumping and subsidies taking place today have harmed the  
9 entire U.S. industry.

10 Today, you will hear from two senior officials  
11 of SolarWorld, as well the president of Silicon Energy, a  
12 smaller U.S. producer of high end solar modules, and two  
13 solar installers, PetersenDean and Mountain View Solar. All  
14 of them have seen firsthand the harm that these imports are  
15 causing in the marketplace.

16 Against this record of unmistakable injury and  
17 causation, Respondents today will offer you a set of  
18 alternative rationales that are flatly contradicted by the  
19 investigation record of these cases. These alternatives may  
20 sound familiar, and they are, because this Commission  
21 already properly reviewed and rejected them two years ago,  
22 and rejected them again in the preliminary determination  
23 earlier this year. You should reject them again today.

24 Chinese and Taiwanese imports have taken the  
25 U.S. market at precisely the time when U.S. producers should

1 have recovered and thrived. Instead, the U.S. industry is  
2 again fighting for its survival. For these reasons, we  
3 respectfully request relief from dumped and subsidized  
4 Chinese and Taiwanese imports and enforcement of our trade  
5 laws on behalf of the U.S. solar manufacturing industry and  
6 its thousands of workers. Thank you very much.

7 MR. BISHOP: Opening remarks on behalf of  
8 Respondents will be by Richard Weiner, Sidley Austin and  
9 Walter Spak, White and Case.

10 CHAIRMAN BROADBENT: Welcome, Mr. Weiner. You  
11 may begin.

12 OPENING REMARKS BY RICHARD L.A. WEINER

13 MR. WEINER: Madam Chairman, members of the  
14 Commission, good morning. I'm Richard Weiner, Sidley  
15 Austin, on behalf of the Chinese respondents. SolarWorld is  
16 before you again seeking duties on imported CSPV products  
17 that would bar all Chinese and Taiwanese CSPV cells and  
18 modules from the U.S. market.

19 If SolarWorld succeeds, the burgeoning U.S.  
20 solar industry will grind to a halt, because the domestic  
21 industry cannot satisfy U.S. solar demand, and because solar  
22 electricity would be uncompetitive at SolarWorld's desired  
23 prices.

24 SolarWorld places in peril U.S. climate change  
25 goals and 143,000 American solar jobs, all without

1       benefitting U.S. CSPV manufacturers. That is why the U.S.  
2       Solar Energy Industries Association and the major U.S.  
3       purchasers are united in opposition to SolarWorld's ongoing  
4       efforts to derail the growth of the U.S. solar industry.

5                 The Commerce Department has left the  
6       Commission in the unenviable position of conducting these  
7       investigations, uncertain as to which imports are within  
8       scope. As the Commission recognized in its preliminary  
9       determinations, if Commerce's country of origin findings  
10      from CSPV-1 were applied to these investigations, there  
11      would be no subject imports from China.

12                Moreover, as the prehearing report recognizes,  
13      there is an apparent contradiction between Commerce's  
14      October 3 proposal that the country of origin of a module  
15      should be determined by the country of module assembly, and  
16      Commerce's previous rule that it should be determined by the  
17      origin of the cells.

18                The only logical outcome here is that all  
19      Chinese CSPV cells and modules are already covered by the  
20      prior orders. With no subject imports from China, a  
21      negative determination on China is compelled. Turning to  
22      the issue of current injury, SolarWorld is simply retelling  
23      the same tale it told in 2012 and earlier this year.

24                However, the present record departs in  
25      critical respects from the records in the earlier



1 investigations. Most importantly, the present record shows  
2 that the domestic industry has made a bad bet on  
3 monocrystalline technology, while the U.S. market has  
4 overwhelmingly demanded multicrystalline products, which  
5 subject imports supply.

6 Further, the record shows that the domestic  
7 industry, with its limited capacity, routinely failed to  
8 supply products that customers demanded, especially  
9 utilities, which are now the largest U.S. market segment;  
10 that meaningful price under-selling conclusions are not  
11 possible, particularly due to attenuated competition; that  
12 price depression is the result of raw material cost declines  
13 and constant improvements in technology; and that there is  
14 no evidence of a cost price squeeze and thus no indication  
15 of price suppression. These critical differences compel  
16 negative current injury determinations here.

17 Finally, with regard to threat, SolarWorld's  
18 claim that global demand is insufficient to absorb Chinese  
19 and Taiwanese capacities is flatly incorrect. Rather,  
20 global demand is forecast to be about 50 gigawatts in 2014,  
21 and over 60 gigawatts in 2015. The record shows Chinese and  
22 Taiwanese production capacities to be well below those  
23 figures. Thank you.

24 CHAIRMAN BROADBENT: Mr. Spak, you may begin.

25 OPENING REMARKS OF WALTER J. SPAK

1                   MR. SPAK: Thank you. Good morning,  
2                   Commissioners. My name is Walter Spak. I'm a partner with  
3                   the law firm of White and Case. I'm here today on behalf of  
4                   the Taiwan solar industry. Because my time is very limited,  
5                   I think have 90 seconds, I have to just make one point, but  
6                   I think it's the most important point for the Commission to  
7                   consider.

8                   Simply put, the Taiwan industry is a solar  
9                   cell industry. In fact, the industry's worldwide leader in  
10                  the production of commercial, high quality and high  
11                  efficiency cells. Now why is this important? As a cell  
12                  industry, Taiwan is very different from the Chinese and the  
13                  U.S. industries. The Chinese and U.S. industries both focus  
14                  on making modules and then selling those modules to  
15                  installers and utilities.

16                 In contrast, the Taiwanese industry focuses on  
17                 producing cells and selling them to module producers  
18                 throughout the world, including the United States. As a  
19                 cell industry, the Taiwan producers do not injure or  
20                 threaten to injure the U.S. industry.

21                 In fact, the Taiwan industry benefits the  
22                 domestic industry. Taiwan is a reliable partner and  
23                 supplier of high quality cells to U.S. module assemblers.  
24                 Cutting off the supply of Taiwan's cells can only disrupt  
25                 the growth of the U.S. industry and undermine its

1 competitive position. Thank you very much.

2 MR. BISHOP: Would the first panel, those in  
3 support of the imposition of anti-dumping and countervailing  
4 duty orders, please come forward and be seated. Madam  
5 Chairman, all witnesses on this panel have been sworn in.

6 (Pause.)

7 CHAIRMAN BROADBENT: Welcome. You may begin.

8 MR. BRIGHTBILL: Good morning again Chairman  
9 Broadbent and Commission and staff. Tim Brightbill from  
10 Wiley Rein. Before we hear from the U.S. industry  
11 witnesses, I wanted to highlight some of the key facts and  
12 findings and market factors affecting this case.

13 We don't have it on screen at this point, but  
14 I believe you all have my presentation in front of you. So  
15 I'd like to go through that briefly, and then we'll turn to  
16 the testimony.

17 As you see on Slide 2, first I'd like to  
18 review briefly the first investigation, where you see that  
19 subject imports during the 2011-2012 investigation,  
20 increased by more than 1,000 percent. This was an  
21 incredibly surge of Chinese imports from the period 2008 to  
22 2011, up to \$3 billion in imports in 2011.

23 On Slide 3, you see that the underselling was  
24 pervasive and significant in the first investigation. China  
25 entered the market through a combination of state planning,

1 subsidies of billions of dollars, systematic underselling,  
2 all of which have continued to the present.

3 On Slide 4, you see the result of this surge  
4 of imports and underselling, which was that numerous U.S.  
5 producers closed their facilities, declared bankruptcy or  
6 laid off significant numbers of workers. More than 2,000  
7 jobs were lost in the first investigation.

8 On Slide 5 you see the Commission made a  
9 unanimous affirmative material injury finding, and I just  
10 want to go over some of the findings that you made two years  
11 ago. These will sound familiar, given the investigation  
12 record before you. On capacity, the Commission found  
13 subject producers in China had substantial capacity and  
14 substantial unused capacity throughout the POI, and they  
15 continued to increase their capacity and unused capacity  
16 throughout this time.

17 The volume of imports. You found that subject  
18 imports maintained a substantial and growing presence in the  
19 U.S. market.

20 With regard to underselling, you found that  
21 subject imports of both lower and higher wattage products  
22 pervasively undersold the domestic like product at wide  
23 margins in sales to all segments, and that this prevented  
24 the domestic industry from pricing their product at levels  
25 that would permit it to recover its costs, and you found

1 that subject imports had a significant adverse impact on the  
2 domestic industry during the period.

3 The ITC conducted a very thorough  
4 investigation of supply and demand conditions, price  
5 formation, all the alternatives causes of injury, which were  
6 again confirmed in this investigation. On Slide 6, you see  
7 that duties were imposed of 30 to 250 percent.

8 But notwithstanding these significant margins,  
9 U.S. imports of solar cells and modules from China and  
10 Taiwan have continued to increase substantially, depressing  
11 prices and severely injuring the domestic industry.

12 On Slide 7, you see that even before  
13 preliminary duties were imposed in the prior case, Chinese  
14 and Taiwanese producers changed their production models to  
15 avoid paying duties, and you have quotes from some of the  
16 senior executives here today. According to CCME, also here  
17 today, 70 percent of the companies exporting to the U.S.  
18 market were using Taiwanese manufactured solar cells at the  
19 beginning of 2014.

20 So what have we seen in this investigation?  
21 On Slide 8 you see that U.S. imports in this Period of  
22 Investigation have increased more than 2,000 percent between  
23 2011 and 2013, and more than doubled during the interim  
24 periods. It's remarkably how quickly subject imports grew  
25 and replaced U.S. market share.

1                   On Slide 9, you see that the subject imports  
2                   undersold U.S. producers throughout the Period of  
3                   Investigation. Now this is AUV data. The actual  
4                   under-selling data is confidential, but also shows a  
5                   significant majority of under-selling by both China and  
6                   Taiwan, that is even more pronounced by volume, and I would  
7                   note that this is after the staff gathered additional data  
8                   at the request of Respondents on mono versus multiproducts.

9                   On Slide 10, you see that subject imports took  
10                  significant market share, rising from six percent in 2011 to  
11                  82 percent in 2013, and 85 percent in 2014. I have never  
12                  seen this before in 18 years as a trade attorney, market  
13                  share rising from six percent to 85 percent.

14                 I asked Dr. Kaplan if he's seen that before; I  
15                 don't think he ever has, and I'm willing to bet that none of  
16                 you have even seen a market share shift that rapid and that  
17                 complete.

18                 On Slides 11 and 12, we give you some of the  
19                 continued offers of unfairly traded prices in the  
20                 marketplace. Some of these are older, some of these are  
21                 newer, and you see in particular Taiwan-made cells inside.  
22                 There's no clearer evidence of how China avoided and evaded  
23                 the first trade case by these advertisements from various  
24                 solar trade shows.

25                 Now what has happened as a result of the

1 dumping and the subsidies and the surge? On Slide 14, you  
2 see additional closures of U.S. manufacturers, and it's also  
3 laid out in detail in the staff report. One company, Helio  
4 SolarWorld, Helio Solar Works, testified here two years ago.  
5 They suspended operations in Wisconsin, and there are many  
6 others, including mono producers, multi-producers shut down  
7 since -- in this Period of Investigation.

8 On Slide 15, you see the operating margins of  
9 the U.S. industry, and the actual data is APO. But you can  
10 look for yourself in Part 6 of the staff report, and it is  
11 brutal, the operating results for this industry. The harm  
12 has continued in all of the other statutory factors that Dr.  
13 Kaplan will go through at the end of this presentation.

14 With that, I'd like to turn to the  
15 presentations of our witnesses, starting with Mukesh Dulani  
16 of SolarWorld.

17 STATEMENT OF MUKESH DULANI

18 MR. DULANI: Good morning. I'm Mukesh Dulani,  
19 president of SolarWorld America, Incorporated, located in  
20 Hillsboro, Oregon. I have worked for SolarWorld since 2009,  
21 and became president of the company in October 2013. On  
22 behalf of SolarWorld and its more than 700 U.S. employees, I  
23 would like to thank the Commission and staff for their hard  
24 work on this case.

25 I urge the Commission to find that imports

1 from China and Taiwan have injured our industry and present  
2 it with further injury. We have pursued our cases for 3-1/2  
3 years, with support from the Coalition for American Solar  
4 Manufacturing.

5 The Coalition includes 250 U.S. companies with  
6 about 25,000 employees, mostly small and medium-sized  
7 installers. We are honored that some of these coalition  
8 members and supporters are here with us today.

9 SolarWorld is by far the largest crystalline  
10 silicon photovoltaic cell and module producer in the  
11 Americas. Worldwide, the company is entirely a vertically  
12 integrated producer. For the Period of Investigation, we  
13 grew the silicon crystalline, cut the crystals into wafers,  
14 converted the wafers into cells and assembled the cells into  
15 solar modules, all on U.S. soil.

16 Since 2007, we have invested more than \$600  
17 million to produce right here in the United States. We did  
18 so without the use of any federal loan guarantees or  
19 subsidies. We now produce both cells and modules in our  
20 Hillsboro, Oregon facility, where we also are researching  
21 and developing the solar technologies of tomorrow.

22 We employ more than 700 highly skilled people  
23 in our illustrative art facilities, in jobs ranging from  
24 Ph.D. scientists to production floor operators. We can  
25 compete with anyone in the world in any market that trades



1 fairly under international and U.S. law.

2                   Unfortunately, we have been forced to compete  
3 against governments and unfairly-traded imports for the past  
4 five years. The Commission and staff are already well aware  
5 of the factors that have inflicted injury on the U.S. solar  
6 industry. As we have detailed in the two cases, the Chinese  
7 government has targeted the solar industry as a key industry  
8 of strategic importance, and has supported huge growth in  
9 solar capacities and exports far beyond demand.

10                   China unfair trade practices caused the injury  
11 that brought us to petition you for help more than three  
12 years ago. In the first investigation, the Commission found  
13 a massive surge of Chinese solar cells and modules all over  
14 the United States at fairly low prices, substantially  
15 under-selling the domestic like product.

16                   As a result, the U.S. industry and its workers  
17 suffered many forms of harm. Because of these unfair trade  
18 practices, we obtained anti-dumping and countervailing duty  
19 orders on Chinese solar cells and modules in December 2012.  
20 Unfortunately, we are back here today to tell you what has  
21 happened since those orders were imposed.

22                   Initially, the orders in the first cases  
23 provided the domestic industry some benefit. However, even  
24 in the first cases it was clear that Chinese solar  
25 producers, with the help of Taiwanese producers, planned to

1 evade duties by using a loophole in the scope, which did not  
2 cover Chinese modules assembled from non-Chinese cells.  
3 China and Taiwan did in fact exploit this loophole.

4 Even before preliminary duties were imposed,  
5 Chinese producers began using third country cells, mostly  
6 from Taiwan, in the modules then assembled in China, either  
7 by buying cells from Taiwanese producers outright or  
8 shipping wafers to Taiwan for processing into cells, then  
9 shipping them back to China for assembly into modules.

10 The evidence in this case now makes clear just  
11 how complete this shift was. As a direct result, the same  
12 unfair trade practices, dumping and subsidies continue to  
13 injure domestic producers.

14 STATEMENT OF MR. MUKESH DULANI

15 MR. DULANI: I do not believe the Commission  
16 intended this outcome. What I can tell you that it  
17 profoundly disappointed SolarWorld and its workers.

18 Since the first cases, unfairly traded subject  
19 imports have continued to injure the U.S. industry. A few  
20 years ago SolarWorld testified that we were seeing subject  
21 modules being sold in the United States for less than \$1 a  
22 watt.

23 Chinese and Taiwanese producers now have pushed  
24 prices down even further. It is common for us to face from  
25 subject module producers in the range of 60 cents per watt

1 and sometimes even lower.

2           These prices are not fairly traded or  
3 sustainable. Despite improvements to our production  
4 efficiencies, our substantial R&D investments and our  
5 significant cost-cutting measures we simply cannot keep pace  
6 with the pricing of dumped and illegally subsidized subject  
7 imports.

8           These unfairly prices subject imports have  
9 continued to injure the domestic industry. Most notably  
10 SolarWorld again reduced its production and workforce. In  
11 2011 SolarWorld worked full speed at about 1350. Now our  
12 work force has dropped to about 700.

13           SolarWorld was forced to shut down all production  
14 with the Camarillo facility which had made solar products  
15 since the late 1970s. We have now closed even our sales  
16 marketing and other commercial activities there.

17           In Oregon we also had to lay off workers and  
18 curtail production on our 100-acre campus. In August 2013,  
19 we were forced to shut down our U.S. production of ingots  
20 and wafers. And our state-of-the-art crystal and wafer  
21 production equipment now sits idle in our facility despite  
22 rising demand for solar products and even after winning the  
23 first rate case, we were still forced to dismiss workers in  
24 our facilities.

25           We have suffered huge operating losses and lost

1 market share.

2 SolarWorld is not alone. Many U.S. solar  
3 producers have further curtailed production, laid off  
4 workers, shut down or filed for bankruptcy, even after the  
5 first cases.

6 Just this past spring Sharp Solar shut down its  
7 U.S. manufacturing in Memphis, Tennessee laying off 700  
8 workers. You may recall the CEO of Helio Solar Works, a  
9 U.S. solar producer based in Milwaukee, Wisconsin testified  
10 to the Commission in the first case.

11 Since then Helios was forced to file for  
12 receivership and stop all operations in September of last  
13 year due to the damaging effects of subject imports on the  
14 U.S. market.

15 We and other surviving domestic producers have  
16 made significant investment in U.S. production with service  
17 to ongoing growth in the domestic market. But by continuing  
18 to overrun the U.S. industry dumped and subsidized imports  
19 from China and Taiwan have deprived the U.S. industry of  
20 fair competition in the U.S. market.

21 We are disappointed that we have had to file the  
22 second case. But the unfair trade practices have continued  
23 and their effects on the U.S. industry have worsened. The  
24 U.S. industry and its workers do not understand why the  
25 previous order did not adequately address the improper trade

1 practices and harms. This struggle to grasp why the  
2 domestic industry was forced to go to such extraordinary  
3 lengths and suffer so much injury for years merely to give  
4 them a chance to compete under fair conditions. The current  
5 cases are starting to make a difference. After preliminary  
6 duties were enforced earlier this year, SolarWorld's sales  
7 have improved.

8 U.S. producers have announced some manufacturing  
9 expansions in the near future and other companies are  
10 becoming interested in manufacturing in the United States.  
11 Yet these improvements depend on a positive outcome in this  
12 case. I have no doubt that the U.S. industry's condition  
13 would immediately worsen again if final duties are not  
14 imposed.

15 We believe that the Commission's task is clear.  
16 In the first cases you unanimously found in the first cases  
17 that subject imports trade practices materially injured the  
18 U.S. industry. Today we ask you to again find that the U.S.  
19 industry is materially injured by subject imports from China  
20 and Taiwan and certain, with even further injury. The  
21 future of the industry and the job depend on this.

22 Thank you and I'm happy to answer any questions  
23 that you have.

24 STATEMENT OF ARDES JOHNSON

25 MR. JOHNSON: Good morning and thank you for the

1 opportunity to testify today. I am Ardes Johnson, Vice  
2 President of Sales and Marketing for SolarWorld Americas.

3 In this capacity I am responsible for  
4 SolarWorld's sales and marketing operations throughout the  
5 Americas. I joined SolarWorld in June of 2013, part of that  
6 I worked for General Electric in various energy divisions  
7 for about 12 years and served five years as a naval officer  
8 prior to that.

9 As the company's top U.S.-based sales executive,  
10 I'm proud to say that in terms of quality, warranty,  
11 sustainability, and real value, SolarWorld has the best  
12 products in the market today. We continually innovate to  
13 improve our technology, increasing manufacturing  
14 efficiencies and lowering our costs. We have substantially  
15 increased the output of our solar panels in recent years to  
16 280 watts on our 60-cell panel and 320 watts on our 72-cell  
17 panel.

18 In the expanding U.S. market we and others have  
19 made significant investments to supply growing demand for  
20 solar sales and modules in the United States using U.S. raw  
21 materials, U.S. suppliers, and U.S. workers. Since 2008  
22 SolarWorld purchased more than \$1.4 billion in equipment,  
23 parts and services supplies from all 50 states creating  
24 additional jobs and benefits nationwide.

25 The U.S. solar market is strong. Demand for

1 solar has increased and will continue to increase.  
2 SolarWorld as a leader in technology for decades should have  
3 been expanding and adding jobs throughout this time. We  
4 sell in all channels of the U.S. market and we manufacture  
5 both multi- and monocrystalline products. We sell in the  
6 commercial utility and residential sectors and we are strong  
7 in all of these sectors. In fact, over the period of  
8 investigation, the commercial segment was SolarWorld's  
9 largest market in terms of sales volume followed by utility,  
10 then residential. And, yet, instead of growing SolarWorld  
11 and U.S. manufacturing industry had been in a downward  
12 spiral. By flooding the U.S. market with unfairly priced  
13 product subject producers caused a collapse in pricing which  
14 crushed U.S. manufacturers' sales channels.

15 Chinese and Taiwanese imports have surged in the  
16 United States in huge quantities. The majority of these  
17 imports were 60-cell modules, the type that SolarWorld  
18 produces and by far the most commonly used module in the  
19 market.

20 SolarWorld competes head to head with all of  
21 these subject imports including 72-cell modules. Since 2012  
22 Chinese and Taiwanese producers have used price to drive in  
23 large volumes of solar panels and supply and demand market  
24 principles simply do not apply to them.

25 I negotiate prices with potential customers all

1 the time and I know that the price per lot of solar products  
2 is the primary factor in customers' purchasing decisions.  
3 As the surge in subject imports have accelerated, we have  
4 seen lower and lower Chinese and Taiwanese price offerings  
5 which could not have been related to production costs.

6 We have been under constant pressure to drop our  
7 prices just so we would have a chance at competing and  
8 maintaining some sales volume.

9 For my job, my sales team and I travel around the  
10 country visiting customers and attending various trade  
11 shows. We have found Chinese and Taiwanese producers  
12 offering solar products at cut-throat prices. From one  
13 trade show to the next their prices continue to decline.  
14 They even advertise that their products are not subject to  
15 antidumping duties and are "tariff free".

16 In addition, I'm constantly confronted with  
17 Chinese and Taiwanese price offers. This year we are being  
18 harmed every day by subject imports and we are seeing them  
19 offer modules from 60 cents per watt and even less. That is  
20 one-third of where the prices were just three years ago.

21 No one should be forced to compete with these  
22 dumped and subsidized price levels. These imports cause  
23 module prices in the U.S. market to free fall over the past  
24 three years. Such a large drop in prices during a period of  
25 strong demand is a direct result of subject producers



1       overcapacity and unfairly priced imports that are directed  
2       at the U.S. market. These producers have shown that they  
3       will undercut the U.S. industry prices, no matter what they  
4       are, in order to take market share.

5               Chinese and Taiwanese dumped prices have  
6       frequently been so much lower than the U.S. market prices we  
7       have simply lost the chance to even participate in sales  
8       opportunities.

9               The filing of these petitions and the imposition  
10       of preliminary duties in this case this summer seems to have  
11       stemmed further price free fall, at least for now. But I  
12       have no doubt that prices will drop again right away if  
13       these duties are not imposed as a result of this case. In  
14       fact, many foreign producers have specifically told  
15       customers that they will immediately drop prices again if  
16       these cases go away. Similarly, SolarWorld has increased  
17       its sales in recent months with the trade duties in place.  
18       But if these duties go away, our sales agreements would be  
19       in jeopardy.

20               These imports have dramatically increased their  
21       U.S. market share at the U.S. industry's expense. By  
22       overwhelming the market Chinese and Taiwanese producers have  
23       forced many producers to shut down U.S. operations or  
24       declare bankruptcy and thousands of U.S. workers have  
25       already lost their jobs.

1           If this case is not successful, Chinese and  
2 Taiwanese producers will continue to take U.S. sales and  
3 jobs at any cost. These producers have crippled our  
4 industry and stand poised to inflict additional injury in  
5 the absence of effective trade relief.

6           I firmly believe that this case is vital to the  
7 growth, success, and indeed, viability of the U.S. solar  
8 manufacturing industry.

9           We hope that relief from this case we will  
10 finally be able to stop the harm to this industry and return  
11 to fair competition in the market. I urge the Commission to  
12 find that dumped and subsidized imports are materially  
13 injuring the domestic industry and threaten the domestic  
14 industry with further injury.

15           Thank you for your time and your hard work in  
16 that is case. I am happy to answer questions you may have.

17                           STATEMENT OF GARY SHAVER

18           MR. SHAVER: Good morning. I am Gary Shaver,  
19 President of Silicon Energy, a small, U.S. IBEW solar module  
20 manufacturer in Minnesota and Washington state. I  
21 understand there are members of the IBEW represented in the  
22 crowd today and I would like to thank them for coming.

23           I have been with Silicon Energy since the company  
24 began in 2007 and have served as its president for the past  
25 five years. I have about 15 years of total experience in

1 the renewable energy sector.

2 Silicon Energy is a start-up solar company that  
3 set out to design a unique and superior photovoltaic module  
4 and installation system that would not only compete in a  
5 world economy, but also deliver a new paradigm for solar  
6 installations that moves beyond the present module frame of  
7 mind.

8 We started R&D in 2007 and began production in  
9 mid-2009. In August 2011, we opened a second multi-million  
10 dollar manufacturing plant in Northeastern Minnesota.

11 Silicon Energy produces a unique PV system  
12 composed of a glass on glass mono and multi-crystalline  
13 solar modules that are combined with an integrated  
14 installation system that gives a building integrated look.

15 While focused on commercial awnings, carports and  
16 other overhead structural solutions, this product can be  
17 successfully used in any market segment especially high  
18 durability applications such as hurricane areas and for  
19 military uses.

20 In addition to residential installations, Silicon  
21 Energy has supplied or been specified into commercial,  
22 remote telecom, remote villages, and high-durability  
23 military installations.

24 We believe that our modules are of unmatched  
25 quality, durability, and appearance. However, despite

1 Silicon Energy's intention to compete in a high-end niche  
2 solar market, we have been severely injured by dumped and  
3 subsidized subject imports. Silicon Energy entered the  
4 solar industry at what should have been a great time. The  
5 U.S. solar market has grown steadily in recent years and we  
6 were poised and ready to take advantage of this growing  
7 market.

8           Given this market, we should have been able to  
9 grow our business in the responsible, sustainable, and  
10 environmentally friendly manner we intended and also make a  
11 profit. But just as the market began to flourish, subject  
12 imports rushed into the U.S. market. In fact, soon after we  
13 opened our second manufacturing facility in 2011, Chinese  
14 imports surged into the United States at astonishing levels  
15 at unfairly traded prices. We started seeing dramatic price  
16 declines as a result in modules, module components used by  
17 U.S. competitors.

18           High import levels and rapidly falling prices  
19 continued after the trade cases in 2012 when Chinese  
20 producers continued shipping using Taiwanese solar cells.  
21 The severe pricing pressure caused by subject imports has  
22 made it extremely difficult to sell our products based on  
23 quality, durability, environmental sustainable  
24 manufacturing, local and U.S. content sourcing, and unique  
25 integrated differentiating factors.

1           Contractors and distributors buy solar products  
2           based primarily on price with virtually no discussion at all  
3           about quality or other factors. Furthermore the effects of  
4           dramatic price decreases have pervaded policy thinking at  
5           the U.S. and the state level policymaking levels.

6           This has led policymakers to undervalue the  
7           critical importance of manufacturing in the U.S. and to  
8           mistakenly believe that U.S. manufacturers are not  
9           competitive.

10           When we could not lower prices enough, we lost  
11           significant sales to subject producers. We have even lost  
12           sales to subject imports for the U.S. military which chose  
13           modules based solely on the lowest price available. Every  
14           sale is important to us especially as a small company trying  
15           to survive in this industry. Subject imports have hollowed  
16           out the entire supply chain for solar products forcing many  
17           U.S. companies to source aluminum, glass, and other  
18           materials from overseas.

19           The American solar industry including small  
20           producers like Silicon Energy, has been devastated by the  
21           unfair trade practices of Chinese and Taiwanese solar  
22           producers. Even our specialty modules have not been  
23           insulated from the negative effects of subject imports.  
24           Last year we had to lay off our entire floor production team  
25           at our Minnesota facility. Most recently we have been

1 forced to idle our production facility in Washington state.

2 Because of the effect of subject imports on the  
3 U.S. market, we also have been unable to make R&D  
4 investments that would further increase efficiencies, reduce  
5 costs, and provide critical product differentiation. Such  
6 investments are critical to the future viability and  
7 competitiveness of our company and our industry as a whole.

8 The solar cell and module industry was created  
9 here in the United States and our technology is world-class  
10 competitive. Silicon Energy is proud to be a high-tech  
11 efficient company that is positioned to be at the front of  
12 the renewable energy movement. We believe American  
13 manufacturers certainly can compete with fairly traded solar  
14 cell and module imports.

15 On behalf of Silicon Energy, I respectfully urge  
16 the Commission to give us an opportunity to do so by  
17 imposing AD and CVD duties against dumped and subsidized  
18 products.

19 Thank you. I'd be happy to take questions.

20 STATEMENT OF ERIN CLARK

21 MR. CLARK: Good morning. I am Erin Clark,  
22 President of PetersenDean's solar division, Solar for  
23 America.

24 PetersenDean is the largest privately-held and  
25 family-owned roofing contractor and solar-power installer in

1 the United States. The company has installed roofing and  
2 solar products since 1984, primarily for residential  
3 customers and home builders, but also for some commercial  
4 customers.

5 Over our 30-year history, we have installed more  
6 than one million roofs and solar systems. We operate in  
7 five states and have 3,000 employees. Prior to joining  
8 PetersenDean two years ago, I served as Vice President and  
9 General Manager for Real Good Solar, another residential and  
10 commercial solar installer.

11 I have about ten years of experience in the solar  
12 industry and I have seen first-hand the injury that dumped  
13 and subsidized imports from China and Taiwan have inflicted  
14 on U.S. solar manufacturers as well as installers like  
15 PetersenDean.

16 At PetersenDean and in my prior position I have  
17 purchased solar modules from a number of sources over the  
18 past several years, both from distributors and directly from  
19 manufacturers. We used to source from companies that  
20 manufactured modules in the United States like Sharp  
21 Electronics. In fact, I've owned two homes that were  
22 installed with Sharp modules made in Memphis, Tennessee.  
23 They're great products, but unfortunately they are no longer  
24 produced here.

25 A few years ago the U.S. solar market started

1 changing rapidly just as demand really began to take off,  
2 huge volumes of subject imports rushed into the United  
3 States. At first, these were largely Chinese imports.  
4 Since 2012, we understand that many of these imports are  
5 made from Taiwanese cells to evade duties. These large  
6 volumes of subject imports were priced at extremely low  
7 levels. They overwhelmed the U.S. market and drove down  
8 market prices for solar panels. A price war essentially  
9 broke out among manufacturers, distributors, and installers.

10 I would and still do receive daily e-mails from  
11 Chinese manufacturers and distributors offering solar  
12 modules well below 70 cents per watt. As a result we felt  
13 that we had no choice but to give in to the enormous price  
14 pressures and start buying subject imports ourselves if we  
15 were to stay in business.

16 On a quarterly or even monthly basis, we would  
17 buy the cheapest solar modules we could find which were  
18 always subject imports. We readily switched from supplier  
19 to supplier based on price. Eventually PetersenDean moved  
20 away from this model although most of our competitors have  
21 not. Our solar division -- Solar for America -- was born  
22 out of our desire to support American jobs, American  
23 manufacturing, and provide great products at competitive  
24 prices.

25 However, when we started to move away from



1 Chinese products, and find an American-made product to use  
2 we realized the extent of the damage that was caused by  
3 dumping. Sharp closed its factory in Memphis, Evergreen was  
4 bankrupt, and U.S. manufacturers were disappearing even  
5 though solar demand was growing strongly.

6 When we found a domestic product to buy, the  
7 price was more expensive than dumped subject imports. To  
8 stay competitive and keep our employees working, we have  
9 been unable to increase our prices to account for increased  
10 costs. The market which is still distorted by huge  
11 quantities of dumped and subsidized subject imports simply  
12 won't allow it. Instead, our profit margins have taken a  
13 major hit.

14 In this market customers buy solar modules based  
15 on price. Even though we believe that we have a higher  
16 quality, more reliable product, customers are only looking  
17 for the lowest priced product. Our customers are often  
18 quoted extremely low prices by installers that use Chinese  
19 and Taiwanese products and we continuously have to try to  
20 match these unfairly low prices.

21 Many of our competitors have business models that  
22 rely on dumped and subsidized subject imports and it is  
23 incredibly difficult to compete with that. PetersenDean,  
24 Solar for America, wants to be able to continue providing  
25 its customers with high-quality, domestic-made solar

1 modules. But, given the market conditions and the closure  
2 of so much U.S. solar manufacturing due to the unfair trade  
3 practices of subject imports, we are concerned that even our  
4 remaining U.S. suppliers will not be around much longer  
5 unless trade relief is granted. U.S. solar producers are  
6 among the best in the world and have no problem competing  
7 with fairly traded imports. However, they can't compete  
8 with dumped and subsidized Chinese and Taiwanese prices.  
9 The same is true for installers like us.

10 On behalf of PetersenDean, I would like to thank  
11 the Commission for the opportunity to appear here today.  
12 This case is critical for us. We believe in American-made  
13 solar modules and do not want to be forced into a position  
14 where we have to abandon our domestic supply base.

15 Thank you.

16 STATEMENT OF MIKE McKECHNIE

17 MR. MCKECHNIE: Good morning. Thank you for the  
18 opportunity to appear here today. I'm Mike McKechnie,  
19 President of Mountain View Solar in Berkley Springs, West  
20 Virginia. I testified before the Commission two years ago  
21 and I'm very appreciative of the Commission's work it was an  
22 affirmative determination in that case. However, because  
23 subject producers evaded the duties imposed by the last  
24 trade case, I am sorry to say that the condition of the U.S.  
25 solar manufacturing industry has not improved since I was

1 last here.

2 As background my company began as Mountain View  
3 Builders, a building contractor in 1996. We soon developed  
4 a specialty green building green buildings were especially  
5 designed to conserve energy. From there we wanted to design  
6 homes that no only conserved energy but also generated  
7 power. This led to our transition to renewable energy  
8 systems in 2006.

9 Mountain View started installing solar PV in 2008  
10 and in 2011 we made the full transition from building  
11 contractor to solar installer. As I mentioned in my  
12 previous testimony, I attended the Solar Decathlon here in  
13 Washington, D.C., in 2005. The Solar Decathlon is a  
14 bi-annual event sponsored by the U.S. Department of Energy  
15 where college teams design and build energy efficient houses  
16 powered solely by the sun.

17 At the 2005 event, I bought one of these homes  
18 and the competition moved back to West Virginia, reassembled  
19 it there, my wife, daughter, son and I lived in that house  
20 that is fully solar powered since 2007. Mountain View now  
21 concentrates exclusively on installing solar panels in West  
22 Virginia, Pennsylvania, Maryland, Virginia, the District,  
23 Ohio, North and South Carolina and Tennessee.

24 More than half of our business is in the  
25 residential sector installing solar PV systems on homes.

1 The remainder of our work is in the commercial and utility  
2 sector. These systems are non-residential buildings. When  
3 Mountain View first entered the solar industry we were  
4 sourcing panels from a number of manufacturers, including  
5 U.S. sources like Sharp, Schott, BP Solar and SolarWorld,  
6 all good companies with excellent products.

7 Today of those U.S. companies only SolarWorld  
8 remains. The rest were driven out of business by dumped and  
9 subsidized imports first from China and then also from  
10 Taiwan. In this rapidly growing U.S. solar market, you  
11 would think a company like mine would be doing well.  
12 Unfortunately the subject producers are hurting me and many,  
13 many companies just like mine in this region.

14 Mountain View has to compete with companies that  
15 only install the dumped and subsidized subject imports.  
16 Over the past few years, the prices offered by Chinese and  
17 Taiwanese companies of these panels has gone lower and lower  
18 without any relationship to production costs.

19 Many distributors and installers have given into  
20 the pricing pressure. They have either left the business or  
21 now buy their panels from Chinese and Taiwanese producers.  
22 In fact these installers and developers have business models  
23 that quite simply depend on the use of the dumped and  
24 subsidized products. They often do not even identify the  
25 specific module manufacturer they wait to get the lowest

1 possible price at the date of the installation.

2 We compete with these companies every single day  
3 and we try to respond to the constant and increasing price  
4 pressures. For example, you have probably seen ads for  
5 companies like Solar City. It won't surprise you to learn  
6 that Solar City and many companies like them use dumped and  
7 subsidized subject solar panels in their installations.

8 They are extremely tough competitors. In fact  
9 since I first testified here 2 years ago, they have nearly  
10 driven us out of the market in Maryland altogether. We  
11 simply cannot compete with companies that base their  
12 business model on the unfairly traded products. It's become  
13 harder and harder for us to compete in the market overall as  
14 the Chinese and Taiwanese pricing caused the market to  
15 collapse. Because we have relationships with our customers  
16 in the areas that we live, they often want to work with us  
17 but they are quoted extremely low prices by companies that  
18 use the Chinese and Taiwanese panels.

19 Customers will often show us the quotes they  
20 received on these products and we try to come as close to  
21 the quoted prices as possible to get the sale. Sometimes we  
22 are successful but sometimes and increasingly we are not.  
23 As prices continue to decline it's become harder and harder  
24 to win that business.

25 On behalf of myself, my family and Mountain

1 View's employees, I would like to thank the Commission for  
2 its time. This case, like the last one, is very important  
3 to Mountain View Solar. Without relief I am concerned that  
4 China and Taiwan will complete the goal of eliminating all  
5 U.S. competition and I will be forced and we will be forced  
6 to start buying dumped and subsidized solar panels just to  
7 stay in business.

8 We don't want to abandon our domestic supply base  
9 but we may have no choice in the absence of relief. I  
10 appreciate the time thank you and I will be available for  
11 any questions you might have.

12 STATEMENT OF DR. SETH T. KAPLAN

13 DR. KAPLAN: Good morning I am Seth Kaplan of  
14 Capital Trade. I have been asked by Petitioner SolarWorld  
15 to examine the economic indicia regarding injury and threat  
16 in this investigation. Please just turn to my handout as  
17 the slideshow doesn't seem to be working but first I am  
18 going to look at changes since the prior investigation  
19 followed by injury to the subject imports, the conditions of  
20 competition and threat.

21 I am going to skip several of the slides which  
22 contain quotes from the previous investigations, they are  
23 there for your edification you could view the presentations  
24 as a takeaway. On page 4 you could look at the original  
25 investigation in 2011 when Chinese imports of over 1

1 gigabyte were found to be injuring the domestic industry.

2 Slide 5 shows that the Chinese imports were  
3 blocked by the Order in the sense that they now had to fit  
4 trade fairly. The next slide shows what happened since the  
5 initiation of the last Order. The Chinese imports continue  
6 but at a lower level and were replaced by more than 100% by  
7 Taiwanese subject imports over 2 gigabytes so the attempt by  
8 the Commission to offer relief to the domestic industry  
9 caused by injury was not successful due to the effects of  
10 the Taiwanese sells replacing Chinese cells and Chinese  
11 modules and an increase in imports.

12 The next slide 7 shows exactly what happened.  
13 China's what were called non-subject imports now from the  
14 first case fell from 2011 to 2012 to 2013 and were now  
15 replaced by the purple and red subject imports which were  
16 actually much greater than the Chinese imports you found to  
17 be injurious in the last investigation.

18 Note that between January and June of 2014 the  
19 imports are almost at the level of the full year of 2013.  
20 Let me now turn to the injury indicia starting on page 9 we  
21 look at the first test, the volume test, and see that  
22 subject imports are increasing absolutely.

23 The next slide shows that subject imports are  
24 increasing relative to U.S. consumption and yes those  
25 numbers are correct and those market shares are correct.

1 Tim and I have never seen anything like this. I have  
2 testified in over 100 investigations and follow staff  
3 reports regularly. I have been involved in trade actions as  
4 part of the Commission and as a consultant since the late  
5 1980's. I have never seen imports go from single digits to  
6 over 80% in an investigation that I am aware of and when you  
7 look at the financial data and look for cells, I have never  
8 seen numbers like that in terms of the financial industry  
9 injury caused by such an increase.

10 We next turn to price --

11 CHAIRMAN BROADBENT: Mr. Kaplan I am so sorry if  
12 I could just interrupt you for just a minute we have got a  
13 couple of Congressional witnesses that would like to  
14 testify.

15 DR. KAPLAN: Absolutely.

16 CHAIRMAN BROADBENT: It's a little disruptive, I  
17 really apologize but if we get their message here and then  
18 you can resume we'll stop the time and you can resume your  
19 time as soon as they are finished.

20 MR. BISHOP: Our first Congressional witness is  
21 the Honorable Ron Wyden, United States Senator, Oregon.

22 CHAIRMAN BROADBENT: Welcome Senator Wyden I am  
23 very glad to have you here today.

24 STATEMENT OF THE HONORABLE SENATOR RON WYDEN

25 SENATOR WYDEN: Thank you very much and it's a



1 pleasure to have a chance to be with you and particularly to  
2 be able to testify in support of our domestic solar  
3 manufacturers. The Commission has given a considerable  
4 amount of time to these issues and we are very appreciative  
5 in Oregon because they are critically important to our  
6 workers and our families and our communities.

7 As Chairman of the Senate Finance Committee, I  
8 have made it a special priority to make sure that trade  
9 benefits our workers, our companies and our communities. As  
10 a key component of that strategy I have focused on making  
11 sure that our trade laws are in source and that are trading  
12 partners understand that we value playing by the rules.

13 The solar industry is an anchor of Oregon's  
14 manufacturing base and is a central driver of our innovation  
15 economy. It supports high skill, high wage jobs, jobs that  
16 are critical to attracting investment in new opportunities  
17 for the 21st Century economy. Yet our solar industry is now  
18 under siege by Chinese competitors and has been facing this  
19 for the last 5 years.

20 It is not that American solar can't compete and I  
21 want to emphasize that. We can beat the pants off anybody  
22 if the rules are applied fairly. The fact is China isn't  
23 playing by the rules. The Chinese solar producers were  
24 bankrolled by the Chinese government so they overproduce and  
25 they dump solar panels into our market at prices that were

1 below the cost of production.

2 China viewed SolarWorld, its critical Oregon  
3 company, as a threat and these jobs are so strategically  
4 important the Chinese used military computer hackers to  
5 steal sensitive documents from the company and this is not  
6 my opinion this is according to charges filed by our Justice  
7 Department. In short China cheated, and Oregon workers and  
8 Oregon families suffered. Jobs were lost, capacity  
9 diminished, opportunities were drying up. I visited  
10 SolarWorld about 3 years ago and made it clear that that was  
11 unacceptable, sounded the alarm and said that China taking  
12 America's manufacturing jobs was unacceptable and the trade  
13 laws had to be enforced.

14 After its own thorough inquiry this Commission  
15 found as you all know unanimously, just 2 years ago that  
16 Chinese companies were injuring our industry by inundating  
17 the U.S. market with dumped and subsidized solar products  
18 trade remedies were imposed and make no mistake about it we  
19 Oregonians are grateful to this Commission for its efforts  
20 in that original investigation to redress unfair solar  
21 trade.

22 So at that point it seemed that the trade laws  
23 were working. But even while the first case was going on  
24 the Chinese producers switched to a different tactic, keep  
25 dumping and keep subsidizing but source non-Chinese sales

1 through Taiwan and elsewhere to avoid paying the duties.  
2 Dumped and subsidized imports quickly returned this time  
3 through what we consider to be the Taiwan loophole. The  
4 hard-fought relief that the solar industry hoped to get from  
5 the original investigation was in jeopardy and its fragile  
6 recovery in doubt.

7 The domestic industry was forced to defend itself  
8 once again. Finally the trade case that you are reviewing  
9 this morning and this time with the loophole closed, some  
10 improvement has started. Prices are no longer in free fall  
11 and solar companies like SolarWorld are starting to rehire  
12 for jobs that had at once been lost. Just last month back  
13 in Oregon I highlighted the role of your investigation in  
14 sparking hope that the industry might finally climb back  
15 from the brink.

16 Today I wish to ask that this Commission secure  
17 the integrity of its original findings, secure the integrity  
18 of those original findings and conclude that Chinese and  
19 Taiwanese unfair trade has resulted in material injury to  
20 U.S. producers including those in Oregon.

21 My bottom line is once more this unfair trade  
22 threatens additional harm to U.S. producers if it is not  
23 addressed. A strong determination from the Commission,  
24 coupled with anti-dumping and countervailing duties covering  
25 the full scope of unfair trade will insure the growth and

1 the resurgence of the domestic industry. U.S. innovation  
2 and efficiency started the worldwide growth of solar and  
3 will continue to fuel that growth so long as, so long as  
4 unfair trade practices are fully addressed.

5 Let us not allow our innovation economy to be  
6 undermined by cheating on trade. Trade enforcement must  
7 keep pace with the times. This Commission plays a critical  
8 role in insuring that trade rules are enforced as intended  
9 and that unfair trade is checked and that American jobs and  
10 American workers can compete on a level playing field.  
11 Thank you all again on behalf of Oregonians for your hard  
12 work on this matter, we urge that you fairly look at the  
13 circumstances in this case and that you apply the nation's  
14 trade laws accordingly so that America's solar industry can  
15 finally obtain the lasting relief that is so urgently  
16 needed.

17 Thank you again for having me I understand I'm a  
18 bit of a recidivist here before all of you and it just  
19 reflects how important these issues are to the people of  
20 Oregon and we are very grateful for your consideration thank  
21 you very much.

22 CHAIRMAN BROADBENT: Thank you Senator. Are  
23 there any questions for the Senator? If not we will let you  
24 go, thank you very, very much.

25 SENATOR WYDEN: Thank you.

1                   MR. BISHOP: Our next Congressional witness is  
2                   the Honorable Richard M. Nolan, United States  
3                   Representative, 8th District, Minnesota.

4                   CHAIRMAN BROADBENT: Welcome Mr. Nolan.

5                   STATEMENT OF THE HONORABLE REPRESENTATIVE RICHARD M. NOLAN

6                   REPRESENTATIVE NOLAN: Thank you. As you may or  
7                   may not know I served in the Congress in my youth and  
8                   apparently I didn't learn my lesson but after volunteering  
9                   -- retiring voluntarily back in like 1981 after 32 years  
10                  later I came back. They tell me it's the longest hiatus in  
11                  the history of the Congress but I did want you to know that  
12                  I spent a good part of those 32 years as an export trader  
13                  doing a little business all over the globe.

14                 People ask me what I sold and I like to tell them  
15                 I sold everything except for guns and drugs which is where  
16                 all the real money was. So at any rate I have a little  
17                 background in this and I want to thank you for the important  
18                 work that you do and I can't tell you how grateful I am for  
19                 the opportunity come here and testify this morning and I'll  
20                 try to be brief because I know you have a lot of people to  
21                 hear from so let me begin again by just thanking you for the  
22                 opportunity here in support of the domestic solar  
23                 manufacturing industry.

24                 I appreciate the work of the Commission and your  
25                 staff which is important to workers and families in my

1 district, in Northeastern Minnesota and of course throughout  
2 our nation. In my service to the people of the 8th District  
3 of Minnesota I am like so many of us committed to  
4 manufacturing and job growth and introduce you know a fair  
5 amount of legislation that end.

6 But in particular I work hard every day for the  
7 employees, the companies and the businesses of Minnesota's  
8 8th Congressional District to make certain that they have a  
9 level playing field in which to compete in the global  
10 market. One of those companies is the solar manufacturer  
11 Silicon Energy whose President Gary Shaver, Gary welcome to  
12 the dome, is with us here today. Gary was kind enough to  
13 give me a tour of his company in July, 2013 and I can tell  
14 you it's a real northern Minnesota success story that we are  
15 all very proud of every day.

16 Gary I'll never forget when one of your employees  
17 took a run about from here to the door, got up in the air  
18 and about 5 or 6 feet and came crashing down onto that solar  
19 panel without even the slightest bit of damage to that  
20 panel, it was really quite a remarkable thing to see and  
21 what a wonderful product you have produced there.

22 I spent as I said a good part of my life in the  
23 export trading business all over the globe. Moreover, I  
24 also worked to establish a Minnesota World Trade Center  
25 Corporation as Chairman of the World Trade Center's

1 Associations Trade Policy Committee for a number of years  
2 and I have a fairly good understanding of the goals of  
3 what's termed as free trade.

4 But in my judgment the goal we should be striving  
5 for is to preserve and create jobs here in America and as  
6 Senator Wyden said you know, and abiding by the rules and  
7 ensuring that that trade is fair. The fact is American  
8 manufacturers and American workers can compete when in the  
9 global marketplace every time if they are given a level  
10 playing field and again I applaud you for the work that you  
11 do to help ensure that.

12 It's particularly true in the renewable energy  
13 sector which like other trade sectors holds great potential  
14 for good paying jobs in Minnesota, throughout the United  
15 States and in helping us achieve energy independence. But  
16 again, keep in mind that while we work to expand our trade  
17 agreements and our trade opportunities we also need to make  
18 sure that U.S. products get the access that they deserve  
19 abroad and that our trading partners compete fairly here in  
20 the United States.

21 U.S. innovation and efficiency started the  
22 worldwide growth of solar and will continue to fuel that  
23 growth as long as unfair trade practices are fully  
24 addressed. But that is not what is happening in the solar  
25 manufacturing market in America today as you have heard from

1 many of our witnesses.

2           Instead U.S. solar manufacturers have been  
3 devastated by China's buildup of massive amounts of state  
4 sponsored subsidized below cost solar capacity. This has  
5 led to a surge from dumped and subsidized imports from China  
6 and unprecedented price collapse in the U.S. market and  
7 tremendous injury to the U.S. producers.

8           More than 20 U.S. companies have gone out of  
9 business, gone bankrupt or had significant lay-offs.  
10 Thousands of workers have lost their jobs, causing serious  
11 harm to their families, communities and to the local  
12 businesses. In the 8th District, producers like Silicon  
13 Energy lost jobs and the company's future quite frankly  
14 looked a little bleak at one point in the process, but as  
15 you know China and Taiwan found a way around the first cases  
16 that you adjudicated.

17           China simply shifted its production and started  
18 using Taiwanese PV cells but it continued the same unfair  
19 trade pricing practices. The harm to the U.S. industry  
20 continued as a result of this new second import surge of  
21 solar products. The U.S. solar energy -- the U.S. solar  
22 industry then filled these current -- filed these current  
23 cases. As a result the U.S. market was stabilized allowing  
24 U.S. solar manufacturers to increase sales and reclaim some  
25 of that market share.



1           Again this rebound demonstrates what we all know,  
2           that American companies and American workers are second to  
3           none when they are allowed to operate in a fair and fully  
4           competitive marketplace so it is very possible that our  
5           domestic solar energy will have a bright future ahead for  
6           us.

7           U.S. solar demand is growing the U.S. producers  
8           are developing and making excellent products to meet that  
9           demand however your work today is critically important to  
10          this recovery. Without these cases the harm to U.S.  
11          industry and its workers will continue to worsen. More  
12          Minnesotans look forward to a growing domestic solar  
13          industry. Our state has mandated the use of solar for  
14          energy and set requirements for both large scale and  
15          consumer level renewable solar energy systems that utilities  
16          will need to meet over the next several years.

17          I am proud that my district was able to convince  
18          Silicon Energy to build its second U.S. factor in  
19          Northeastern Minnesota, we welcome the jobs and the  
20          innovation in our region and we need to assure that Silicon  
21          Energy is allowed to compete on a level playing field so  
22          their considerable investment in our region fully benefits  
23          our citizens, our communities and our national economy.

24          This Commission plays a critical role in insuring  
25          that the trade rules are enforced so I ask you to continue

1 that mission and apply the nation's trade laws fully so that  
2 American solar industry can have the future that it deserves  
3 and that we need. Thank you Madam Chairman.

4 CHAIRMAN BROADBENT: Great, thank you Congressman  
5 Nolan, are there any questions?

6 COMMISSIONER WILLIAMSON: Madam Chairman, about  
7 25 years ago I was with the World Trade Center Association,  
8 I worked as the Executive Secretary of the Trade Policy  
9 Committee and I do remember Congressman Nolan's active  
10 leadership of the World Trade Center in Minnesota, and he  
11 worked on the Trade Policy Committee and so I haven't seen  
12 him since then so I want to welcome him to the Commission  
13 and I second his statements about his leadership in  
14 international trade.

15 REPRESENTATIVE NOLAN: Well thank you very much  
16 its nice and good memories.

17 COMMISSIONER WILLIAMSON: Thank you to be  
18 remembered well.

19 MR. BISHOP: Madam Chairman, that concludes our  
20 congressional testimony.

21 CHAIRMAN BROADBENT: Thank you, Mr. Secretary.

22 With that, Mr. Kaplan, you may resume. And I  
23 again apologize for the interruption, but I think that made  
24 for a shorter day here.

25 MR. KAPLAN: Thank you, Commissioner. I'm going

1 to let the slides go up again, if possible. If it can't be  
2 fixed quickly, I'll just work --

3 CHAIRMAN BROADBENT: We were a little worried  
4 because Senator Wyden had like orange stripes on.

5 MR. KAPLAN: I was enjoying the light show for a  
6 while, but it was distracting.

7 We might have to call Mr. Johnson, in who  
8 introducing himself failed to say that he was a nuclear  
9 engineer and a submariner when he was in the Navy. Even the  
10 sales people have incredibly strong technical backgrounds,  
11 so we'll see if we need him to go over there and kick start  
12 the computer system.

13 I'll work from this, and I just want you to note  
14 that that was the market share in 2011, and this is the  
15 subject market share in 2013. And I did point to the fact  
16 that both Tim and I had not quite seen increases of that  
17 magnitude in other cases. That is somewhere in the under 10  
18 percent range, and that is over 80 percent in a matter of  
19 three years.

20 When I left off, I'd switched from volume to  
21 price, and we see that underselling has increased throughout  
22 the POI. The margins are significant. The number of  
23 instances has increased.

24 The next slide shows that subject import AUVs,  
25 beginning in 2012, consistently were below both U.S. AUVs

1 and non-subject Chinese AUVs. So, here's the U.S. and  
2 here's the subject imports. In 2012, they were much lower.  
3 In 2013, they fell again. The same pattern has continued  
4 throughout the interim periods.

5 The next slide shows particularly U.S. firms  
6 that were injured. The staff has done a fantastic job in  
7 showing the changes in the employment and bankruptcies, and  
8 I will refer you to the staff report because some of that  
9 information is APO.

10 The next slide shows U.S. producers capacity  
11 production and capacity utilization. And at a time when  
12 demand was increasing, when imports were going up 200  
13 percent, the U.S. industry was forced to lower capacity,  
14 capacity utilization, and production solely due to the  
15 subject imports. There is significant excess capacity in  
16 the U.S. market today.

17 The next slide shows that the U.S. shipments  
18 decreased and the post-petition affect in June of -- January  
19 to June of 2014 where things have just started to turn  
20 because of the preliminary duties.

21 The next slide looks at the operating margins.  
22 These are concealed because of APO. They are low. The  
23 numbers are astounding. The numbers for sales are  
24 unbelievable. I do not use these terms casually. They are  
25 not hyperbolic, and I really encourage you to look at the

1 data in the staff report.

2 The next slide refers to what's happened to  
3 employment. These are both non-unionized and unionized  
4 workers. The domestic industry has done everything they can  
5 to retain their workers. They have been unable to because  
6 of bankruptcies caused by the imports, and you note that  
7 affects on workers have been negative as well.

8 The next slide refers to a tabulation of the  
9 negative affects to the statutory in dicta. Unsurprisingly,  
10 they're almost uniformly negative, despite the large  
11 increases in demand and consumption in the U.S. market.

12 I'm now going to turn to the conditions of  
13 competition. The Commission has now seen this and reached  
14 determinations three times supporting these conditions and  
15 there have been four staff reports supporting these  
16 conditions. The Commission is going to address them yet  
17 again here, and I believe the record supports their previous  
18 findings and the staff's previous evidence.

19 In this market decisions are based on price.  
20 The imported and domestic products are highly substitutable.  
21 Demand has fallen in third markets or there had been duties  
22 in third markets in Europe. Canada originated a case just  
23 this week. Grid parity, the input cost failed to explain  
24 the price movements. They have been decoupled. And there  
25 have been very significant profit losses as you've seen, and

1 domestic and subject imports compete across the board.

2 The next slide shows quickly that price is the  
3 most important factor in purchasing decisions, and that  
4 price was rated the highest, most important factor in the  
5 two surveys.

6 I'm going to skip the next several slides, which  
7 are quotes from Commission opinions which they have reached  
8 the determination that, in fact, price is important and the  
9 products are substitutable. Demand in the largest export  
10 market, and the next slide shows, has decreased, so the U.S.  
11 has become even more of the best market in the world to sell  
12 into.

13 I'm going to skip the next quote and move on to  
14 U.S. producers, subject and import competing in all markets.  
15 There's been talk that the U.S. industry does not compete in  
16 all segments, but you, in fact, can see that it competes in  
17 residential, commercial, utility, and among distributors.  
18 The Commission has reached this conclusion as well.

19 The next slide shows that the U.S. producers  
20 compete in all products, despite the fact that the  
21 Respondents had asked for a doubling of products and a  
22 distinction between mono and poly we still see there are  
23 domestic production and sales in all eight products.  
24 Competition across the board, once again, the Commission has  
25 reached this conclusion.

1                   Slide 30 discusses the mono and multi issue.  
2                   Purchasers do not generally specify mono or multi in RFPs.  
3                   Once again, a red herring, a throw-away argument by  
4                   Respondents in the earlier cases have now become their  
5                   central argument, having their other arguments discredited.  
6                   This is what they've turned to.

7                   The second point is the domestic industry and  
8                   individual producers in the U.S. manufacture and sell both  
9                   mono and multicrystalline products. Imports have affected  
10                  both mono and multicrystalline products, and monocrystalline  
11                  products are used in the same applications. The Commission  
12                  did find this in the previous investigation.

13                  I'll now turn to another condition of  
14                  competition, which is the issue of grid parity and the  
15                  alternative explanation that natural gas prices were the  
16                  cause of the decline. That argument was made in the earlier  
17                  investigation when prices were falling for gas between 2011  
18                  and 2012. Now, with gas prices rising, we still see the  
19                  same trends. The Commission also concluded that grid parity  
20                  failed to completely explain the affects of the imports and  
21                  the falling prices.

22                  Finally, the idea that demand for solar panels  
23                  is infinitely elastic and price sensitive is rebutted by the  
24                  fact that, as the representative said, many states are  
25                  required to install renewables and have set targets that go

1 on through up to 2030 in the case of Hawaii so that  
2 irregardless (sic) renewables are being used to cut down on  
3 emissions. So, there is a demand. The demand is more price  
4 sensitive in some segments and less in others, but there is  
5 a continual demand for this product as seen by the demand  
6 increases and the necessity for renewables in end uses for  
7 utilities.

8 I will leave with you the threat discussion from  
9 page 36 onward. I think the indications of threat are  
10 overwhelming, but I think the injury case is so strong that  
11 I will discuss it if asked to later, but I will conclude my  
12 presentation now. Thank you very much.

13 MR. BRIGHTBILL: And that concludes our direct  
14 presentation, and we'd like to hold the rest of the time for  
15 rebuttal.

16 CHAIRMAN BROADBENT: Thank you. This morning  
17 we'll begin our questioning with Commissioner Schmidtlein.

18 COMMISSIONER SCHMIDTLEIN: Thank you, Chairman  
19 Broadbent.

20 First, I'd like to take the opportunity to thank  
21 the witnesses for traveling to appear here today. That is  
22 the linchpin of our process, having fact witnesses  
23 contribute to the record, so we do appreciate it.

24 I wasn't here for the first investigation a few  
25 years ago, and so I want to start with what I think is one



1 of the key issues in this case is obviously what is driving  
2 the price declines. That's often the key issue in the  
3 cases. And one difference, as I understand it, between this  
4 case and the prior is the substantial decline in raw  
5 material costs.

6 And so, just playing devil's advocate for a  
7 moment, and either Mr. Brightbill or Mr. Kaplan -- I'm not  
8 sure which one of you would be the best one to answer this,  
9 but if you look at the raw material cost or at least the  
10 graph that's in the staff chart at page V-II, which shows  
11 polysilicon and wafer cost dropping substantially from 2011  
12 through 2012 and sort of leveling out in the middle of 2012  
13 for the wafers and then polysilicon really the beginning of  
14 2013.

15 And if you look at the pricing data that was  
16 reported for the eight or nine pricing products, and you see  
17 prices dropping through 2012, but then sort of tapering off  
18 in 2013, can you tell me how I should consider that?  
19 Because it looks when you look at those two facts like the  
20 prices are tracking these raw material costs pretty closely,  
21 which would seem to make sense, given that the raw materials  
22 are such a substantial part of the production cost.

23 MR. BRIGHTBILL: Sure. Tim Brightbill, Wiley  
24 Rein. I can start and then Dr. Kaplan and maybe the  
25 industry as well can jump in.

1                   I think, first of all, it's important to  
2                   emphasize that we're not just looking at poly prices, but  
3                   all raw material prices, some of which had had very  
4                   different trends during the POI.    There are other very  
5                   important input, raw material inputs, including silver,  
6                   including aluminum and others.

7                   But even on polysilicon, really what we've seen  
8                   is that the prices have been driven lower by the subject  
9                   imports and not by polysilicon.   And in fact, polysilicon  
10                  they're long-term agreements in the industry that U.S.  
11                  producers follow and foreign producers follow.

12                  Normally, dropping raw material costs should  
13                  benefit the U.S. industry.   Instead, the profit levels that  
14                  you've seen the industry has continued to suffer despite  
15                  those declining raw material costs.   So, I think it's a  
16                  combination of those things.

17                  COMMISSIONER SCHMIDTLEIN:   You would expect that  
18                  prices for these products would fall if raw material prices  
19                  are coming down, right?   You would agree with that.

20                  MR. BRIGHTBILL:   Certainly, there can be some  
21                  relationship.   But what we saw during the period and what I  
22                  think the industry is that the pricing in the marketplace  
23                  was not driven by raw material costs.   It was driven by  
24                  subject imports and the bids going lower and lower.

25                  COMMISSIONER SCHMIDTLEIN:   Mr. Kaplan?

1                   MR. KAPLAN: Yes, input costs is one of the  
2 supply factors that will generally determine market prices  
3 in all industries. So, for example, you look at steel cases  
4 all the time and you look at the price of scrap and a metal  
5 margin. I would think another way of viewing this industry  
6 is to look at a poly margin in the same kind of way.

7                   So, while the fact that there is a relationship  
8 between poly prices and the prices of wafers doesn't mean  
9 that poly prices determine the price of wafers. Because in  
10 a competitive market, what you'd expect is that there'd be a  
11 markup above poly which would produce a profit for the  
12 industry. But in this industry, poly prices and  
13 profitability have become completely decoupled.

14                   So, look at poly prices and then look at  
15 operating margins and you'll see that the poly prices and  
16 the affect of the imports is really upon the processing cost  
17 and the sale of the final product. So, in the same what  
18 that you couldn't deny scrap would have an affect on steel  
19 prices, you won't deny that polysilicon would have an affect  
20 on the price of wafers. But what is so troubling to all the  
21 industry is that there is no relationship between the markup  
22 above poly and poly prices. That has been completely  
23 severed by the subject imports.

24                   In the last investigation and now that they've  
25 been replaced more than fully in this investigation by

1 subject imports again. So, there's many costs of prices.  
2 Input costs are one of them, but input costs have become  
3 decoupled from profitability and what prices of the wafers  
4 and the final products are due to the subject imports.

5 COMMISSIONER SCHMIDTLEIN: Mr. Johnson, did you  
6 want to -- okay.

7 MR. JOHNSON: Artes Johnson, SolarWorld  
8 Americas.

9 I would say that in the market today poly prices  
10 have no relation to the seller. It never comes up as part  
11 of the discussion. It is always the dumped prices that are  
12 in the marketplace that set that expectation, and there's no  
13 discussion with customers about where raw goods are going  
14 and how those prices could affect or those costs could  
15 affect our prices.

16 COMMISSIONER SCHMIDTLEIN: Okay. Mr. Dulani.

17 MR. DULANI: So, when we look at raw material  
18 prices, we correlate always to how it's related to costs and  
19 prices, but the subject imports have just focused on  
20 pricing. It has no correlation. It is completely  
21 decoupled. Even in 2014, when some of the raw material  
22 prices went up, prices have kept going down just to kill the  
23 industry.

24 COMMISSIONER SCHMIDTLEIN: All right. Thank you  
25 very much.

1                   Let me add one more fact in that scenario when  
2                   you look at this information, the pricing products and the  
3                   raw material costs. In the pricing products, at least,  
4                   where you look at the quantities, it looks like, and I'm  
5                   generalizing, right, which given eight products and so forth  
6                   you have to do, but it looks like the surge in imports is  
7                   really peaking in several of the products more in late 2012  
8                   or middle to late to 2012 or into 2013. I think I've got my  
9                   facts right here.

10                   And again, when you look at all of these  
11                   combined facts, it looks like you see prices dropping. It  
12                   looks like raw material prices are dropping. That's sort of  
13                   correlating and that's not correlating where you see the  
14                   surge in imports, where you see the prices, at least, not  
15                   the underselling. I understand it looks like underselling  
16                   is continuing into 2013 and so forth, but at least, from a  
17                   price standpoint it looks like the prices are relatively  
18                   flattening out in terms of their drop and that's where you  
19                   see the import prices.

20                   So, can you talk to me about how we should  
21                   consider that in the analysis of causation here?

22                   MR. KAPLAN: Sure.

23                   COMMISSIONER SCHMIDTLEIN: And if not, of  
24                   course, we've only got a couple of minutes, I'm happy for  
25                   you to also address this in post-hearing, but I'd be

1 interested to hear your initial reaction.

2 MR. KAPLAN: Sure. I think that, you know,  
3 doing quarter-to-quarter correlations, given the time  
4 between the price contract and the delivery is sometimes  
5 could be not the apposite way of approaching the analysis.

6 I think here the trends of volumes, the  
7 underselling, and the profitability, I mean, they're  
8 exaggerated relative to other cases. To say, oh, in that  
9 period imports went from 6 percent to 70 versus 80, there's  
10 a distinction the Commission has never had to reach because  
11 imports have never risen this much.

12 The fact that prices may have leveled off and  
13 profits went from -- I can't speak to it, but  
14 extraordinarily low levels to another extraordinarily low  
15 level, but maybe slightly better is something that is  
16 parsing that misses the overall effects. So, sometimes raw  
17 material costs are a driver of the level, but they are -- or  
18 a driver of the trend, to a degree, as input costs are, but  
19 they are disconnected from the profits and the markup above  
20 that level; and that is the problem.

21 So, does Chinese dumping increase as the  
22 polysilicon prices fall? Well, they've kept their dumping  
23 margins really high and their imports really high during the  
24 whole period. It doesn't mean that they're causing less  
25 harm or less injury if the prices start to stabilize in

1 relation to polysilicon. I hope that's helpful.

2 COMMISSIONER SCHMIDTLEIN: Yes. Thank you.

3 MR. BRIGHTBILL: Tim Brightbill.

4 It is a somewhat difficult issue to discuss,  
5 given the confidential information. We're happy to do some  
6 more of that in the briefing afterwards.

7 COMMISSIONER SCHMIDTLEIN: All right. Thank  
8 you very much. My time is up.

9 CHAIRMAN BROADBENT: Great. Thank you. Let's  
10 see, I wanted to go to the scope issue right off the bat.

11 We have a pretty narrow focus here. We have to  
12 accept the scope that the Department of Commerce comes up  
13 with. Now, I understand that they may be coming up with a  
14 different definition of "scope," where the origin of the  
15 panel is, not where the sale is made, as it was in the first  
16 case.

17 That sort of puts the Commission in a pretty  
18 difficult position because if the scope changes and then the  
19 scope is challenged at the Court of International Trade  
20 based on a different practice than they did a year ago, then  
21 it will be remanded back here again with our staff having to  
22 go do this horrible process all over again, which has been  
23 very difficult, given the flux that we've been in on scope.  
24 So, how would you advise us to approach this at this point?

25 And then also, could you give me an explanation

1 of what you think is going on at the Commerce Department and  
2 why they're having such difficulties?

3 MR. BRIGHTBILL: Sure. Tim Brightbill, Wiley  
4 Rein.

5 First of all, with regard to -- certainly, it is  
6 difficult for the Commission, given that Commerce has not  
7 determined a final scope. But the staff has done an  
8 excellent job of breaking down the data in so many different  
9 ways and in capturing the data in a number of different  
10 categories, covering Taiwanese cells, Taiwanese modules,  
11 Chinese cells, Chinese modules that we think you have not  
12 only a solid, but an extremely solid basis for a final  
13 determination using what's in the pre-hearing report  
14 already, regardless of how the scope comes out.

15 And we have pointed out, the Court of  
16 International Trade has said, first of all, the subject  
17 import investigation by the Commission does not have to  
18 exactly match the definition of subject imports under  
19 Commerce's scope. We have that around page 18 and 19 of our  
20 brief.

21 You have to collect the information that allows  
22 you to fulfill your statutory obligation, but there's not  
23 always a perfect match between what you gather and the scope  
24 of a case. Here, though, because of the number of  
25 categories of data that you asked from domestic producers,



1 from importers, and so on, you have that data and you can  
2 cut it different ways, depending on the final determination.

3 The second point I would make is just what you  
4 see in terms of -- even if the Commission -- again,  
5 regardless of how they clarify the scope in the case, you  
6 have the vast majority of imports already covered in your  
7 discussion. So, the most notable change of Commerce's scope  
8 clarification would be to include modules from China  
9 assembled from third country cells as subject merchandise,  
10 all modules from China regardless of where the cell comes  
11 from.

12 Well, you already know that the vast majority  
13 during this period of Chinese modules assembled from third  
14 country cells were assembled with Taiwanese cells, and you  
15 have that data. It's shown in the importer questionnaire  
16 responses. So, inclusion of third country cell modules from  
17 China within the scope would have an insignificant affect on  
18 your determination. So, you already have the lion's share  
19 of what's going on.

20 Similarly, the Commerce clarification of all  
21 modules from China would also include all modules made in  
22 Taiwan from cells produced in Taiwan, and those assembled in  
23 Taiwan from third country non-Chinese cells. But the  
24 information that you've collected already shows that if you  
25 include Taiwanese modules with third country cells it's not

1 going to affect your determination.

2 So, again, you've gathered very granular data  
3 here, and as a result you have solid basis for a  
4 determination, regardless of what the final scope is.

5 And Chairman, I'm sorry, the second part of your  
6 question was?

7 CHAIRMAN BROADBENT: Why is the Commerce  
8 Department having so much difficulty?

9 MR. BRIGHTBILL: Well, as I said, in my opinion,  
10 when we put this scope together, as I said in the  
11 preliminary phase of the investigation, we wanted to come up  
12 with a scope that would cover as much of the unfair trade as  
13 possible and still be consistent with the first scope  
14 finding that Commerce made that cells, where possible,  
15 determine country of origin.

16 As the investigation has gone on, I think  
17 Commerce has seen that -- and remember that a scope has to  
18 be consistent with Petitioner's intent and has to address  
19 unfair trade practices and has to be enforceable. And the  
20 way to get there is with the scope clarification that  
21 Commerce issued in October, covering all Chinese modules,  
22 regardless of the cell comes from.

23 So, I think that is what Commerce is wrestling  
24 with. I'm speculating, but I think the combination of  
25 intent of covering all of the unfair trade practices as well

1 as not allowing further evasion and circumvention and having  
2 an order that is enforceable in the end are the things  
3 driving this determination.

4 CHAIRMAN BROADBENT: What is the Custom  
5 Service-determined country of origin for subject product?

6 MR. BRIGHTBILL: Under regular Customs tariff  
7 rulings, they consider the transformation of a cell to a  
8 module to be a substantial transformation. Commerce, of  
9 course, took the opposite position in the first solar case,  
10 saying that it is the cell, not the module, that determines  
11 the country of origin for anti-dumping and duty purposes.

12 CHAIRMAN BROADBENT: So do you think Commerce  
13 can enforce the memo definition, the October 3rd memo  
14 definition?

15 MR. BRIGHTBILL: Absolutely. It would be --  
16 we've said --

17 CHAIRMAN BROADBENT: Customs.

18 MR. BRIGHTBILL: We've said to Commerce and to  
19 Customs that the October clarification by Commerce would be  
20 much more enforceable, because again, you would be measuring  
21 modules as they're coming in from the border. Modules are  
22 labeled with country of origin. They say China, they say  
23 Taiwan. The module is labeled, the cell is not. So the  
24 Commerce clarification would be much enforceable in scope  
25 using the two out of three rule.

1                   CHAIRMAN BROADBENT: Okay, and then what about  
2 the modules coming from Mexico?

3                   MR. BRIGHTBILL: Well, Tim Brightbill, Wiley  
4 Rein again. The modules coming from Mexico are made with  
5 cells -- if they're made from a cell from China or Taiwan,  
6 they would be covered as subject merchandise of wherever the  
7 cell comes from. That is clear in the two out of three rule  
8 scope; it is clear from the October clarified scope of the  
9 Commerce Department.

10                   So in either case, regardless of which scope  
11 is applied, if the cell comes from Taiwan or the cell comes  
12 from China, that will determine the country of origin of  
13 those modules.

14                   CHAIRMAN BROADBENT: And yet it wasn't legally  
15 obligated to do an investigation against Mexico?

16                   MR. BRIGHTBILL: No, it is not, and no.  
17 Because of the finding that's made as far as cells, it's not  
18 required to and has not determined. So I think the brief  
19 filed by Mexican producers ignores the findings of the first  
20 case, and it ignores the reality that whatever scope is  
21 picked, those products coming from Mexico with a cell from  
22 China or Taiwan would be subject products.

23                   CHAIRMAN BROADBENT: Okay. Mr. Brightbill,  
24 can you tell me a bit about what's going on in Europe, in  
25 their dumping investigations against China and Taiwan?

1                   MR. BRIGHTBILL: Yes. Although we're not  
2 directly involved in that --

3                   CHAIRMAN BROADBENT: Understood, yeah.

4                   MR. BRIGHTBILL: --there was a two-year  
5 agreement made, and maybe Mukesh can help with this too,  
6 that includes both a quota and a minimum price component.  
7 There have been serious allegations of evasion and  
8 circumvention in Europe, that the domestic European industry  
9 has advanced. There has been debate about the minimum  
10 import price levels and what index they should be set to.

11                   But currently, Europe is governed by that  
12 quota and minimum price agreement that is in place on  
13 Chinese products, and I would just point out the scope of  
14 the European agreement also covers Chinese modules in  
15 Chinese cells. It's broader than the scope. It's a very  
16 broad scope covering both cells and modules originating from  
17 or manufactured in China.

18                   CHAIRMAN BROADBENT: And then what about  
19 product coming -- modules coming from third countries that  
20 have Chinese cells in them?

21                   MR. BRIGHTBILL: Okay. So for example, a  
22 Chinese cell goes into a module somewhere else and then  
23 comes into the country.

24                   CHAIRMAN BROADBENT: Yes. Say the Mexicans  
25 export to Europe.

1                   MR. BRIGHTBILL: I have to verify. My  
2 understanding is that I don't believe those are subject to  
3 the EU undertaking, but I would need to address that in our  
4 brief.

5                   CHAIRMAN BROADBENT: Understood, okay.

6                   MR. DULANI: Mukesh Dulani, SolarWorld. In  
7 Europe, like Mr. Brightbill said, all cells and modules  
8 coming from China are the subject imports. But here, again  
9 there's a new loophole used. They put an index on the  
10 pricing in the contract. What happens with this index is  
11 since most of the capacity is sitting in China and Taiwan,  
12 and they can sell the product at a cheaper price to  
13 developing countries, as the index drops, the price again  
14 changes, and that is a new loophole used in Europe to kill  
15 the rest of the European solar industry.

16                  CHAIRMAN BROADBENT: Okay. So my time is up.  
17 Vice Chairman Pinkert.

18                  VICE CHAIRMAN PINKERT: Thank you, Madam  
19 Chairman and I join my colleagues in thanking all of you for  
20 being here today. I apologize about my cold. I want to  
21 understand a little bit more about this rule of origin  
22 issue. I'm not going to belabor it, but I do want to  
23 understand a little bit more about it.

24                  And in particular, if Commerce reverted to the  
25 rule of origin that it applied in the first investigation,

1       what would be the problem with that from the point of view  
2       of the domestic industry?

3                       MR. BRIGHTBILL: Well, Commissioner -- Tim  
4       Brightbill, Wiley Rein. If Commerce were to determine that  
5       cell -- that the scope would only cover products defined by  
6       where the cell is manufactured, it would cover Taiwanese  
7       cells, no matter where they're made, into a module.

8                       But it would offer no additional coverage of  
9       Chinese product, and it would not allow us to address the  
10      unfair trade practices of Chinese modules, for example,  
11      because we already have duties on Chinese cells, but none on  
12      modules that are not made from Chinese cells.

13                      So for example, we appealed this issue to the  
14      Court of International Trade, and one of the things we  
15      pointed out is that if Commerce simply applies a cell  
16      determines country of origin status, there's no way to  
17      address the vast subsidies that address Chinese -- and  
18      benefit Chinese module production.

19                      Of all the subsidies we alleged at the  
20      Commerce Department, all but one affect module production.  
21      There are huge subsidies on glass, aluminum frames,  
22      polysilicon for less than adequate remuneration. All of  
23      these things benefit module production. But if you use a  
24      cell only to determine country of origin, there's no way to  
25      ever reach those subsidies.

1                   So it can't be that Commerce is limited to its  
2 first country of origin ruling. It has to be that there is  
3 a way to address unfairly-traded Chinese modules, even if  
4 they don't contain Chinese cells, whether that's through the  
5 two out of three rule from our petition or from the broader  
6 Commerce clarification of October.

7                   VICE CHAIRMAN PINKERT: Thank you, and is  
8 there a legal problem with applying a different rule of  
9 origin in this case than in the previous case?

10                  MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
11 No, there is not. First of all, under the two out of three  
12 rule country of origin that we crafted in the petition, we  
13 did that specifically to try and be as consistent with the  
14 first trade case as possible, recognizing that cell  
15 determines country of origin, except for a situation where  
16 most of the product comes from China but the cell does not.

17                  So if the wafers in the module come from China  
18 but the cell does not, it's mostly a Chinese product. It  
19 should be subject to Chinese duties. So that is as  
20 consistent as possible with the prior case. But no,  
21 Commerce Department is free to define a scope of the  
22 investigation in a manner consistent with Petitioners'  
23 intent and in a manner that is enforceable.

24                  That's what the statute says and both  
25 formulations that are before Commerce are enforceable and



1 consistent with Petitioners' intent, and would -- can be  
2 enforced and can be adopted by Commerce.

3 VICE CHAIRMAN PINKERT: Thank you. I said I  
4 wasn't going to belabor the issue, so I'm going to proceed  
5 to some of the other arguments that are before us. I know  
6 that you talked in your presentation about the competition  
7 between the multicrystalline and the monocrystalline  
8 product, and of course, you know that the Respondents have  
9 taken a different point of view about that issue.

10 But why might a purchaser prefer a  
11 multicrystalline product to a monocrystalline product?

12 MR. DULANI: Mukesh Dulani, SolarWorld  
13 Americas. Thanks for asking this question. I have been in  
14 the market now for five years with the solar product, and  
15 when there is -- if the price is same for monocrystalline or  
16 multicrystalline product, customer doesn't worry about it.  
17 Customers just focus on the price.

18 There are three segments how the market is  
19 divided, residential, commercial and utility. All three  
20 segments, if the price is same and the voltage is same, can  
21 use the same product. If you look at the RFPs which we go  
22 through, the RFPs don't say that it's a monocrystalline  
23 product or a multicrystalline product to be used.

24 All the decisions are based on just the price.  
25 Now I'll give you an example. On the U.S. industry, we make

1       monocrystalline, we make multicrystalline products. We can  
2       supply both to our customers depending on the needs. The  
3       other U.S. competitors of ours do multicrystalline,  
4       monocrystalline. Same for the format also, 60 cell and 70  
5       cell products.

6                       So we have full capability in the United  
7       States to serve our customers, and when it reaches at the  
8       roof, customer does not even notice whether it's a  
9       monocrystalline or a multicrystalline in residential or  
10      commercial or utility products. They just worry about can  
11      you achieve the price? Thank you.

12                     MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
13      Maybe some of the other witnesses can comment, but a  
14      preference for a multicrystalline, a customer, as Mukesh  
15      said, will prefer the lowest price that's out there, and  
16      many of them base their business model on the dumped and  
17      subsidized pricing.

18                     So if that is the multicrystalline product,  
19      they will go to whatever it is, and as you saw in the staff  
20      report, price drives these decisions, and so that is one  
21      reason why they could gravitate toward that if that is the  
22      lowest dumped or subsidized price that's out there.

23                     MR. SHAVER: Gary Shaver, Silicon Energy. You  
24      may see in some situations, if you have a very sophisticated  
25      buyer, which is really a small minority, you may see them

1 say that they look for a mono cell that does better in heat  
2 conditions or low light conditions, or there's a power  
3 density need. So you may see that.

4 But the vast majority of what we see is based  
5 purely on price, with no differentiation between the  
6 technologies.

7 MR. BRIGHTBILL: Mr. Clark.

8 MR. CLARK: Erin Clark, PetersenDean. We sell  
9 thousands of systems throughout the year, and we've sold  
10 them, installed tens of thousands of systems over the years.  
11 I have a lot of contact with customers and see the  
12 marketplace in different regions throughout the states we  
13 operate in, and the primary driving factor is price.

14 When the system's installed on the roof,  
15 typically customers are looking at I need a total system  
16 size of maybe five kilowatts. It's about the average system  
17 installed on a residential home, and then what is the price  
18 from the different contractors. But those customers get  
19 five kilowatts.

20 So as a contractor, I'm competing against a  
21 system size of five kilowatts, not necessarily a specific  
22 product. Just I need 22 modules. Are they going to fill my  
23 roof? Now I need to find a contractor, and what's the most  
24 attractive price? That's what we find in the marketplace.

25 MR. McKECHNIE: Mike McKechnie, Mountainview

1 Solar. Yeah, to chime in on that and to follow what my  
2 colleagues have said is the price per watt is really the  
3 driving factor in the price of the module. The mono or  
4 polycrystalline is something that the consumer at the  
5 residential market level has little or no knowledge of, at  
6 the commercial level, no knowledge of, the utility scale  
7 model, no knowledge of.

8 So in all three sectors, we don't see, for  
9 instance, at the RFP level, in the commercial work, in the  
10 utility scale work, there's no differentiation between the  
11 mono or the polycell. It's just about the lowest price  
12 possible, and the issue really is that the dumped and  
13 subsidized modules coming in from China and Taiwan are at  
14 such an usually low price, it doesn't matter what the actual  
15 manufacturer or what the actual cell is made of.

16 There's no relevance to that in either the  
17 residential market, the commercial or the utility market, in  
18 the region that we're in, in the Mid-Atlantic states.

19 VICE CHAIRMAN PINKERT: If I understood Mr.  
20 Shaver's testimony correctly, he was suggesting that  
21 sometimes, in a very small number of instances, there might  
22 be a preference for the monocrystalline product. Is there  
23 ever a preference for the multicrystalline product?

24 MR. SHAVER: Gary Shaver, Silicon Energy.  
25 Again, I point out that that's a very small group that are

1 highly technically skilled in understanding these things.  
2 Generally, people look at these as just modules. They're  
3 producing power and they really don't look at the  
4 technology.

5 So I'd just point out it's a very small group  
6 of people that are technically very capable in understanding  
7 that.

8 VICE CHAIRMAN PINKERT: Okay. It's the end of  
9 my round, but for the post-hearing, if you could try to  
10 quantify the number of instances where there might be a  
11 technical preference for one or the other. I think that  
12 would be helpful, and I can come back to this in the next  
13 round, Mr. Johnson. Thank you.

14 CHAIRMAN BROADBENT: Commissioner Williamson.

15 COMMISSIONER WILLIAMSON: Good. I want to  
16 thank all the witnesses for coming today and presenting  
17 their testimony. You may not get the chance, because I want  
18 to ask that question now. So if you could present now or  
19 either at post-hearing, what share of the actual  
20 installations are monocrystalline and what share are  
21 multicrystalline, and is that changing -- is that ratio  
22 changing? That could be for anyone who wants to.

23 MR. DULANI: Mukesh Dulani, SolarWorld  
24 Americas. If it's okay, we will have to get back with data  
25 and submit it in the post-hearing.

1                   COMMISSIONER WILLIAMSON: Okay, okay. No,  
2                   that's fine. Mr. Brightbill.

3                   MR. BRIGHTBILL: Commissioner Williamson,  
4                   percentage in the three market segments is what you were  
5                   asking for mono and multi?

6                   COMMISSIONER WILLIAMSON: Yes.

7                   MR. BRIGHTBILL: Yeah. I think you see that  
8                   in the staff report at Part 2, page 52, mono versus multi  
9                   for residential, commercial and utility by cell type, so and  
10                  I think you see at least U.S. producers' shares of all of  
11                  those. And you see throughout the period, as you've heard,  
12                  that there's competition in all those various sectors, and  
13                  you see there is certainly some preference for --

14                  COMMISSIONER WILLIAMSON: Which page are at  
15                  now?

16                  MR. BRIGHTBILL: 2-52, Table 2-19.

17                  COMMISSIONER WILLIAMSON: Okay, thank you.  
18                  Has there been any change, and this is just for I think  
19                  2013, is there any trend? Has there been over the last  
20                  couple of years or just looking going forward, seeing  
21                  changes in this distribution?

22                  MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.  
23                  I think we could give you that information in a  
24                  post-hearing, but I think there's, you know, there's  
25                  certainly the factor going on that where space is

1 constrained, a customer might want a higher efficiency  
2 product, which I think you see in -- where a monocrystalline  
3 has a somewhat higher role.

4                   Whereas if space is less constrained in the  
5 utility sector, then you can have a less efficient product,  
6 which is multicrystalline. But the bottom line is both mono  
7 and multi are made by the domestic industry in all sizes,  
8 and both have been dragged down by the dumping and the  
9 subsidies, and you've seen the results in the rest of the  
10 staff report.

11                   COMMISSIONER WILLIAMSON: Okay. Mr. Kaplan.

12                   DR. KAPLAN: Yes. I'm going to ask Mr. Clark  
13 to repeat the incidents he talked to me about, the choice of  
14 which sell and which company to use, and certain times he's  
15 installing. I think that would highlight the distinction  
16 without a difference that is being argued by Respondent.

17                   MR. CLARK: Erin Clark, PetersenDean.  
18 Commission, I compete in the -- primarily in the residential  
19 marketplace, so I can't speak to the utility sector. But in  
20 the residential marketplace, the most competitors don't put  
21 -- don't specify a product when they're bidding a job to a  
22 customer.

23                   It will just say five kilowatts, six kilowatts  
24 or the number of panels. It will actually inform the  
25 customer on the contract, because at the time, most

1 companies are looking for a cost competitive product. So  
2 they'll quote and then, coming close to the time of  
3 installation is when they'll purchase the product, and they  
4 don't want to be locked, necessarily locked into one  
5 technology.

6 So they have it not specified on the  
7 contracts. They're typically not on competitors' websites.  
8 You don't really find that information out until your job's  
9 actually installed. So what happens in the marketplace,  
10 it's very vague, and they're typically just competing at  
11 that point on price.

12 COMMISSIONER WILLIAMSON: Okay, so. Go ahead,  
13 Mr. Kaplan.

14 DR. KAPLAN: It could be the case that within  
15 days of the actual installation, that they'll purchase --  
16 decide which type of technology and which producer. Is that  
17 correct, or could you elaborate on that more?

18 MR. CLARK: It probably needs to be a little  
19 sooner than that. I would assume they need to purchase the  
20 modules and get them shipped in. But it's definitely not  
21 specified on most competitor quotes what the customer is  
22 getting. The customer knows the size they're going to get,  
23 of course, and the price.

24 COMMISSIONER WILLIAMSON: They know that it's  
25 going to say -- be five kilowatts or something like that and



1       it's going to take up so much space, or they have so much  
2       space or they have so much space in which to put it. Is  
3       that what you're saying?

4                   MR. CLARK: Absolutely correct. Yeah, they'll  
5       know that they're getting 20 modules, let's say, and you  
6       might even know a company, but they don't know what the  
7       actual product is, the mono or poly. And maybe a lot of  
8       times they don't have any company. It's just five  
9       kilowatts.

10                   COMMISSIONER WILLIAMSON: Okay. So if you can  
11       give them the size would say one efficient -- cells of a  
12       certain efficiency or mono, or give them -- get the same,  
13       you know, specs, same production, you know, five kilowatts,  
14       same areas with the multis, you're likely to use one or the  
15       other?

16                   MR. CLARK: So this is a very --  
17                   (Simultaneous speaking.)

18                   COMMISSIONER WILLIAMSON: Both are getting  
19       more efficient, I take it?

20                   MR. CLARK: Right. However, yeah. It's  
21       actually a very poignant topic because, and I deal with  
22       homeowners all the time. If you get five kilowatts, you get  
23       five kilowatts. Regardless of what the efficiency was,  
24       you're now at 5,000 watts. So you're delivering those 5,000  
25       watts, and with -- if the system sizes are the same, one's

1 not going to make a difference of the production. You're  
2 getting those 5,000 watts either way.

3 So that's why it doesn't come up to the  
4 customer. If you install 5,000 watts of mono, you install  
5 5,000 watts of poly, the customer's getting the 5,000 watts,  
6 and therefore they've achieved their goal at the price that  
7 they were looking for.

8 COMMISSIONER WILLIAMSON: Okay.

9 MR. BRIGHTBILL: Commissioner Williamson, Tim  
10 Brightbill, Wiley Rein. In the staff report again, I'm  
11 going to go back to it, because it's got lots of great data,  
12 page 249 you have the ranking of the purchase factors that  
13 Dr. Kaplan showed you. Wattage efficiency is on the list.  
14 It's number eight on the list. So it's far, far, far below  
15 price, which is of course the number one factor on the list.

16 COMMISSIONER WILLIAMSON: Okay, I got you. So  
17 for the consumers, it's how much is it going to cost me. Do  
18 they think about well, so how much is it going to cost me  
19 each year after I've, you know, bought it, or is that a  
20 selling point at all?

21 MR. DULANI: Mukesh Dulani, SolarWorld  
22 Americas. It only depends on when the customer is buying  
23 it. I get a five kilowatt system and what was the total  
24 price to install it, and after that, they forget it, because  
25 it lasts for 20-25 years. Payback looks good right now,

1 six, eight, nine years, depending on where you are.

2 So I think now solar has taken off, because  
3 everything is working in our direction. So they don't worry  
4 about it.

5 COMMISSIONER WILLIAMSON: Okay.

6 MR. CLARK: Erin Clark, PetersenDean. I would  
7 agree with that statement. The customers are getting  
8 products at 5,000 watts. They have the same warranties, and  
9 they're looking for the price, assuming that the warranties  
10 are the same, which they are. Now they're -- that's why it  
11 ends up dropping down lower on the list in decision-making  
12 factors.

13 They've got the same warranties. I've got now  
14 5,000 watts. Now I'm going to look for the next  
15 decision-making factor, and that's price.

16 COMMISSIONER WILLIAMSON: Okay.

17 MR. SHAVER: Gary Shaver, Silicon Energy. One  
18 of the really frustrating things for us as a manufacturer is  
19 I can make all of the arguments I want about I use all U.S.  
20 components or a majority U.S. components, I've got a  
21 fantastic warranty, I've got all these things.

22 But at the end of the day, the consumer really  
23 is just looking at how much is this going to cost, you know?  
24 It's no one technology. It's just what is the cost and am I  
25 going to get it?

1 COMMISSIONER WILLIAMSON: Mr. Kaplan.

2 DR. KAPLAN: Yeah, and I think the price  
3 sensitivity increases as you move from home to commercial to  
4 utility, because the module share of the project is highest  
5 in the utilities. In a house, there's all kinds of labor  
6 and B-spoke design and things like that. In a utility, you  
7 have this huge area in a field, and you're just putting  
8 modules in.

9 So the -- while it's price sensitive  
10 everywhere and the homebuilders talked about how price  
11 sensitive it was in their sector, it even gets moreso as you  
12 move toward utilities, commercial and then utilities. So  
13 this is a very, very price sensitive product, between  
14 domestic and imported product, and it's very price sensitive  
15 in the home sector, increases commercial and industrial, and  
16 even further in utilities.

17 COMMISSIONER WILLIAMSON: I think what the  
18 Respondent said in their opening testimony about the color  
19 of the multi -- being more attractive, did I get that right?  
20 Is that a fact? You know, just what the color, what the  
21 cells look like. Yes, Mr. Shaver?

22 MR. SHAVER: Yes, Gary Shaver, Silicon Energy.  
23 So my product is really focused in on high aesthetics. So  
24 five years ago, six years ago architects absolutely hated  
25 the way multi-crystallines look and then they flip a few

1 years later and they wanted it to look, you know, they want  
2 it to be black or consistent. Then two or three years  
3 later, it flipped again, and now it flipped again. So it  
4 switches and who knows.

5 COMMISSIONER WILLIAMSON: It's fashion?

6 MR. SHAVER: Yeah, it's fashionable.

7 (Laughter.)

8 MR. DULANI: Mukesh Dulani, SolarWorld Americus.  
9 It doesn't make a difference. It just depends on the  
10 personal choice. And U.S. industry makes both, multi, mono,  
11 in black back sheet, white back sheet, whatever the customer  
12 needs. Our lines are so automated and flexible we can  
13 change the line in a few hours to satisfy the customer  
14 demand related to the next customer order.

15 COMMISSIONER WILLIAMSON: Okay.

16 MR. DULANI: But we don't worry about that at  
17 all. If some customer choose to want mono, we change the  
18 line for that. Then multi, some like black back sheet, some  
19 like white back sheet. No problems for us.

20 COMMISSIONER WILLIAMSON: Okay. And if they want  
21 both, you'll give them that. Thank you very much for those  
22 answers.

23 CHAIRMAN BROADBENT: Commissioner Johanson.

24 COMMISSIONER JOHANSON: Thank you, Chairman  
25 Broadbent. And I would like to also thank the witnesses and

1 their counsel for being here today, some of you for the  
2 second time. So I remember you, I guess, a year and a half  
3 or so ago. So welcome back and welcome for the first time  
4 to the rest of you.

5 Do you all agree with the Taiwanese Respondents  
6 that a prerequisite for accumulation is a common scope  
7 defining the imports from each country?

8 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein, no  
9 we don't agree with that. That's not how I read the  
10 cumulation provision of the statute. And it's also not how  
11 the Commission reads it. So, in fact, I believe Taiwan's  
12 support for its position cites to the descenting views of  
13 the Commission in the Paintbrushes case. So that's a  
14 problematic reading.

15 I mean, when you look at the cumulation provision  
16 itself, it says, "the Commission shall cumulatively assess  
17 the volume and effective imports where petitions are filed  
18 on the same day, or investigations are initiated which is  
19 true. If such imports compete with each other, and with  
20 domestic-like products in the U.S. market." And I think the  
21 overwhelming demonstration of the staff report is that the  
22 imports compete with each other and the domestic-like  
23 product.

24 So you've addressed this issue before and you've  
25 decided to cumulate even if a scope is not identical from

1 one country to another. And accumulation is entirely  
2 consistent with the Tariff Act.

3 COMMISSIONER JOHANSON: I understand your  
4 position on this, but would it be fair to argue as Taiwanese  
5 respondents did that there is no common scope here.

6 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. I  
7 don't believe so. The scope the way it is drafted, the only  
8 difference is to exclude products from the first case.  
9 Which, of course, you can't cover the same product by more  
10 than one dumping or subsidy case. So, you know, the  
11 Commission has the legal authority to cumulate. In fact,  
12 it's mandated to cumulate because the scopes cover the same  
13 class or kind of merchandise, solar cells and modules. We  
14 talk about in our brief how subject imports are highly  
15 interchangeable, they're sold and offered for sale in the  
16 same geographic markets, they're sold in the same channels  
17 of distribution, they maintained a simultaneous presence in  
18 the U.S. market, so consistent with the Tariff Act and your  
19 precedent, cumulation is not only appropriate, it is  
20 required.

21 COMMISSIONER JOHANSON: All right. Thanks for  
22 your response.

23 In your view, what would the Commission need to  
24 do if Commerce in terms of data collection, presentation and  
25 -- what would the Commission need to do if Commerce were to

1 adopt the scope from October 3rd, 2014 memorandum and that  
2 would be in terms of us collecting possibly new data or what  
3 would we need to add and analyze?

4 MR. BRIGHTBILL: Commission, I attempted to  
5 answer that question to Chairman Broadbent, but I think the  
6 staff has gathered the data in so many different ways and so  
7 many separate discrete categories that you will be covering  
8 all or the vast, vast majority of subject imports regardless  
9 of which scope is adopted by the Commerce Department. And  
10 therefore I think you can use the data that's already on  
11 the record to reach a determination of material injury  
12 caused by subject imports. Some of the data is proprietary.  
13 We can put some more in our post-hearing brief to elucidate  
14 that point. But you have the data already, you would not  
15 need to gather more data. In fact, you adopted many changes  
16 that respondents asked you to make between the prelim and  
17 the final. And all the results are still the same despite  
18 the even more detailed investigation that you've done. So  
19 you already have the record and there would not be a need to  
20 go further to render your final determinations.

21 COMMISSIONER JOHANSON: The Taiwanese respondents  
22 contend that the supply of CSPV cell imports from Taiwan are  
23 not -- are a benefit and not a source of harm to the  
24 domestic industry. I understand you probably will not agree  
25 with that. But could you perhaps elaborate on that? I



1 mean, these are inputs which could possibly benefit the  
2 industry.

3 MR. BRIGHTBILL: Tim Brightbill. I can start and  
4 then our industry witnesses can comment. But, the case  
5 covers cells and laminates and modules and Taiwan ships  
6 those products. The Commerce Department has found that  
7 they're dumped at substantial margins. Even found that they  
8 are underselling the U.S. market. And therefore, Taiwan is  
9 a significant part of the problem here and in fact of course  
10 Taiwanese cells incorporated into Chinese modules were the  
11 vast majority of what came in to exploit the loophole. So,  
12 it's not -- Taiwan is equally part of the injury to the U.S.  
13 industry both on cells and on modules and as such you should  
14 rule in that way.

15 MR. DULANI: Mukesh Dulani, SolarWorld Americas,  
16 50 gigawatt capacity sits in China for sales and modules.  
17 Ten gigawatt capacity sets for sale in module is increasing.  
18 Let's look at the total market in China and Taiwan. Taiwan  
19 installed only 170 megawatts out of 10 gigawatt of the cell  
20 capacity in Taiwan in 2013, I think.

21 The Chinese are trying to install more and more  
22 from that 50 gigawatts. So only five, seven, ten gigawatt.  
23 The rest is all export coming out. The loophole used was  
24 not to clear the duties which were found on them was to ship  
25 the Taiwan cells to China. If now we leave this open, they

1 can ship this Taiwan cell to somewhere else, build the  
2 module and again evade duties. That will kill the U.S.  
3 industry.

4 COMMISSIONER JOHANSON: Yes, Mr. Kaplan?

5 DR. KAPLAN: To the extent that someone could  
6 import a dumped product and benefit from the lower price,  
7 the Commission has seen this before both at the final level  
8 where utilities are buying dumped products of modules and  
9 benefitting or from an intermediate product like a cell. So  
10 this is not anything new that the Commission faces, and if  
11 the benefit is so high, the Commission actually excludes the  
12 importer as a related party. So I just wanted to place in  
13 context the notion of benefitting from imported dumped and  
14 subsidized merchandise.

15 MR. JOHNSON: All right. Thanks.

16 Mr. Kaplan, I'm going to stick with you. I  
17 believe you stated earlier today the demand in the European  
18 Union has fallen sharply. And I saw that and also looking  
19 at the -- it must have been the staff report that is  
20 discussed as well -- it has indeed fallen quite sharply.  
21 Why is that the case? I understand the climb in the EU Has  
22 been in the tank for a long time and it's also my  
23 understanding just from reading the press that certain  
24 government programs do support the use of solar panels in  
25 the EU have also been questioned. What is going on here?

1 DR. KAPLAN: Seth Kaplan, Capital Trade. If you  
2 could turn to page 43 of my handout?

3 That is a chart from the global markets for  
4 photovoltaics from the European Photovoltaic Industry  
5 Association. They have three scenarios going forward. The  
6 high scenario which by 2018 is still below 2012 anticipates  
7 subsidies returning. The low scenario is based on a lower  
8 demand estimate, and the blue line is the center. So  
9 there's a couple things going on. The main one is that the  
10 level of penetration of solar in the European market is  
11 much, much higher than it is in the United States. So  
12 certain opportunities that are available in the United  
13 States, for example, which has very low penetration are not  
14 available in Europe as well.

15 There was a change in the subsidy regime,  
16 internal subsidies for photovoltaics that had some effect.  
17 But if you could look at the orange you could see that even  
18 with a return of a certain level of internal subsidization  
19 they still do not expect the levels to return to where they  
20 were before.

21 So this is particularly alarming to the U.S.  
22 industry since that was the largest market. They aren't  
23 expected to grow that relative to what they were before.  
24 The Canadians have now put on orders, the European has an  
25 agreement, the same thing is going on, I believe, in

1 Australia. And so the U.S. is now the market of choice. I  
2 hope that helps some.

3 MR. JOHNSON: Yes, it does help. And so beyond  
4 just having a situation where the number of the amount of  
5 subsidies being provided for, let's say installation of  
6 solar products is going down, also just the fact that the EU  
7 is a more mature market compared to the United States.  
8 That's apparently a major factor as well, is that what  
9 you're stating?

10 DR. KAPLAN: I think that's correct. And I think  
11 the industry experts could speak to that as well.

12 COMMISSIONER JOHANSON: All right. Thanks.

13 MR. DULANI: Mukesh Dulani, SolarWorld, Americas.  
14 So as you look at the renewable portfolio in the major  
15 countries, in Germany and Italy, if I talk about Germany.  
16 They started a decade ago plus. Their renewable portfolio  
17 looks pretty good, 20, 25 percent reaching pretty high.  
18 Right now the subsidies went down and market has matured  
19 like Mr. Seth said, and that is the main thing. But if you  
20 look at other markets keep popping up, UK doing pretty good,  
21 and certain markets come and go in Europe to keep it but  
22 going to those hypes can be a little hard now after  
23 maturization.

24 MR. JOHNSON: All right. Thank you, much. Time  
25 is expired, I appreciate your answers.

1 MR. DULANI: Thank you.

2 CHAIRMAN BROADBENT: Commission Schmidtlein.

3 COMMISSIONER SCHMIDTLEIN: Thank you. So I  
4 wanted to follow up with a couple more questions about the  
5 mono versus multi and specifically if I understood the  
6 testimony, except for any small number of instances where  
7 you have sophisticated customers, customers are basically  
8 indifferent as to whether it's mono versus multi and because  
9 price is driving their decisionmaking in your experience.  
10 So my question is, isn't it -- I thought -- my understanding  
11 was, it's more expensive to produce mono; is that correct?  
12 And more specifically, you know, the respondents have put  
13 evidence on the record that there's a 30 percent premium for  
14 mono wafers. And in your experience does that translate  
15 into a premium? Do you agree with that and does that  
16 translate into a premium for the cells and the modules made  
17 with mono wafers?

18 MR. DULANI: Mukesh Dulani, SolarWorld Americas.  
19 If we make the same power of mono and multi with the  
20 technology where market technology has not grown, then  
21 there's no difference at all how the industry works on the  
22 mono and multi side.

23 If there is a few pennies difference between the  
24 mono and multi wafer on that side, that converts into almost  
25 same cost structure and you have to sell at the same price

1 for the same power. Let's say multi is 60 cell, 250-watt  
2 module. If you use the old technology on the mono side,  
3 mono BSF 250 watt. It has come to the similar things in the  
4 cost and customer will not pay more because of anything on  
5 the roof or commercial or utility. They are harvesting the  
6 same energy.

7 COMMISSIONER SCHMIDTLEIN: But it's not costing  
8 you any -- is this because you can use fewer modules or  
9 cells in the mono because they're more efficient? So is  
10 your answer, it doesn't cost more to produce the same  
11 wattage with the mono cell versus a multi?

12 MR. DULANI: If the power is the same.

13 COMMISSIONER SCHMIDTLEIN: Yeah.

14 MR. DULANI: For the old technology. If you use  
15 a very different technology in mono, which is new technology  
16 in mono, the wafer cost is exactly the same; right? What  
17 you would buy. The cell cost increases a little bit for a  
18 few pennies, and the marginal cost goes down because the  
19 build material is the same; right? You are producing more  
20 power. So you can pump it clearly with mono product in  
21 those markets also.

22 COMMISSIONER SCHMIDTLEIN: So you don't agree  
23 there's a premium that would translate to mono cells and  
24 modules over a multi?

25 MR. DULANI: So wherever the places are confined,

1 customer will make the premium. But if I sell the same mono  
2 power, 250-watt, 60 cell, and the same multi power, then the  
3 customer won't pay me any more. If the space is confined,  
4 and we can have more power of mono and use new technology,  
5 then premium will be there.

6 COMMISSIONER SCHMIDTLEIN: Okay. Mr. Johnson?

7 MR. JOHNSON: Yeah, Ardes Johnson, SolarWorld. I  
8 will echo what Mukesh has said that at the same power, you  
9 know, multi or mono commercial strategy is the same. The  
10 customer expects to pay the same. I think the mix up -- or  
11 not the mix up, the difference being if you're talking about  
12 a mono that provides a higher efficiency, customers can see  
13 value in space constrained areas to capture and harvest the  
14 same amount of energy in a smaller space.

15 COMMISSIONER SCHMIDTLEIN: Uh-huh.

16 MR. JOHNSON: But clearly, mono, multi, if  
17 they're the same power, 260 as an example, 260 watt, the  
18 strategy is the same, the price is the same.

19 COMMISSIONER SCHMIDTLEIN: Okay. Mr. Shaver.

20 MR. SHAVER: Gary Shaver, Silicon Energy. I  
21 would like to echo that. Even if my -- so I'm the  
22 manufacturer, I'm buying cells, even if my mono cell price  
23 is slightly higher, I can't pass that on to the customer.  
24 If I try to take my module pricing and make up that  
25 difference in that, I really risk losing that sale to the

1 customer because really what they're looking for is how many  
2 kilowatts can you get onto my roof in this area. So I  
3 really can't pass that on to be competitive.

4 COMMISSIONER SCHMIDTLEIN: Okay. So that -- I  
5 mean, again, sometimes when you try to oversimplify things  
6 it makes it more complicated. But when I saw, Mr. Kaplan,  
7 your slide, it was on page 13, U.S. firms that were injured.  
8 And you see, you know, the number of jobs lost reported on  
9 this slide in the multi crystalline being, you know, three  
10 times as much as the mono. And when I first saw that, I  
11 thought, well that seems to be consistent with the idea that  
12 the head-on-head competition with the imports is multi. But  
13 based on what you just told me, I'm a bit -- or based on  
14 what the witnesses just told me, I'm a bit confused now  
15 because if you can't pass the cost on, you know, why don't  
16 you see more jobs lost in the mono? If there indifference,  
17 you can't pass the cost in the mono, why do you -- why is  
18 this -- the jobs that are lost and the injury being felt  
19 mostly in the multi?

20 DR. KAPLAN: I don't think the consumer  
21 distinguish between them and companies chose technologies  
22 and they're all being put out of business.

23 So as I said, the staff report has -- the staff has done a  
24 really phenomenal job in documenting who went bankrupt and  
25 then another able with all the changes. This is part of



1 that because certain of that was confidential.

2 COMMISSIONER SCHMIDTLEIN: I see.

3 DR. KAPLAN: But the point is, it's just the  
4 whole industry has been crushed. It's across the board.  
5 And I'm glad the Commission is investigating this mono/multi  
6 issue. It's become their central argument now after  
7 different arguments in the prelim, in the first case, the  
8 final of the first case, and the prelim of this case that  
9 they've stumbled upon this one as their argument. But I  
10 think it doesn't hold up as well -- you know, it holds up as  
11 well as all their other ones that the Commission has  
12 specifically dismissed in their opinions. So take a look at  
13 all the producers and our point is across the board that  
14 they're being harmed.

15 And then -- and your point, I think, of -- I  
16 think you're in some ways looking at fine distinctions just  
17 because the particular data I put up shows this.

18 COMMISSIONER SCHMIDTLEIN: Uh-huh.

19 DR. KAPLAN: But broader data might show it  
20 differently.

21 COMMISSIONER SCHMIDTLEIN: Uh-huh.

22 DR. KAPLAN: But the point is, it's everybody.

23 COMMISSIONER SCHMIDTLEIN: Mr. Clark?

24 MR. CLARK: Erin Clark, PetersenDean.

25 Commission, I'm a reseller. Most of the time I'll buy a

1 product from a manufacturer and then I install a complete  
2 product for the end-user, the homeowner. I buy mostly --  
3 this past year, most of our product was multi from an  
4 American manufacturer and I'm paying more for that multi  
5 product. Significantly more than what I see out in the  
6 field. So if I choose to buy an American product, source  
7 American, domestically, I can't compete. However, because  
8 the industry is tough and it's primarily driven on price,  
9 even on the multi product, I'm paying significantly more.  
10 So I'll compete daily across the United States in the  
11 marketplace against the dumped product just in the multi  
12 arena and I'm losing margin. So we feel that in the loss of  
13 margin, we can't raise our prices for multi product, yet we  
14 have to pay more if we want to buy American.

15 COMMISSIONER SCHMIDTLEIN: Uh-huh. Okay.

16 MR. CLARK: That's how it affects us.

17 COMMISSIONER SCHMIDTLEIN: Mr. Dulani?

18 MR. DULANI: Mukesh Dulani, SolarWorld, America.

19 So like I said, our lines are capable of making multi and  
20 mono both. So when the customer -- if customer requires a  
21 multi product, we can switch it from multi to mono and from  
22 mono to multi. So we have no problems, whatever the  
23 customer requires, we will fulfill the order to survive in  
24 this market. It's a hard market with all the dumping. But  
25 until right now we have survived and we continue to do that.

1                   COMMISSIONER SCHMIDTLEIN: How often do customers  
2 make that kind of specific request for mono versus multi?

3                   MR. DULANI: The customers don't make a lot of  
4 times the request for multi to mono because the reason is  
5 their customers don't care whether they use a five kilowatt  
6 system of mono or multi. So, we don't see many requests on  
7 the specific products.

8                   COMMISSIONER SCHMIDTLEIN: Okay. Anybody else?

9                   So, shifting gears just a little bit. In the  
10 staff report it reports that several purchasers experienced  
11 supply constraints during the period of investigation. And  
12 so I was wondering if one of the industry witnesses could  
13 talk about what was going on during that period or respond  
14 to those reports?

15                  MR. DULANI: Mukesh Dulani, SolarWorld, America.  
16 So we have been harmed badly with these dumped products. So  
17 what was happening was we laid off all our people in  
18 December and market starts -- we have always tried to  
19 satisfy every customer. Our utilization was really low.  
20 Right?

21                  So January comes, solar market is cyclical. So  
22 with the dumped products it becomes very hard to survive all  
23 the jobs in January and February and March. But we supplied  
24 all the product January, February, March and market starts  
25 coming back. So Q2 at certain time we start hiring back

1 quickly and start utilizing all machines more and more. So  
2 after that what happens in Q2 when the duties come in play,  
3 clearer trade practices come in play, so I would like to  
4 thank you for doing that and market became very clear  
5 starting June/July. And we saw the demand coming up. We  
6 hired more American jobs, filled our capacity market has now  
7 started going up more for U.S. product. So two months ago  
8 we went to the board and have announced our expansion in  
9 cell and module to satisfy our customers more. So what else  
10 happened, and this is other U.S. producers did the same.  
11 They also, because of solar market and dumped products had  
12 to let go people they hired and now like Saniva, did the  
13 same. They are running full, their utilization is complete  
14 and now they are expanding also. You saw SolarCity now  
15 starting another client in New York. So I would like to  
16 thank all of you guys to put this fair trade practices. But  
17 I'll agree starting Q2 and the demand coming up and the  
18 duties, we have kept -- tried to keep up and we will try  
19 more expansions as we go to satisfy customer demands.

20 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. I  
21 just wanted to emphasize, obviously, there are petitioner  
22 facts here that the Commission is permitted to discount.  
23 But even if you look at the full investigation data what the  
24 capacity of utilization was and the ability of the U.S.  
25 industry there was injury throughout the period and still

1 ability to supply that product right until the end of the  
2 period when again the duties kicked into place.

3 COMMISSIONER SCHMIDTLEIN: Okay. Thank you.  
4 Thank you very much. My time is up.

5 CHAIRMAN BROADBENT: Okay. Mr. Dulani, permit me  
6 just to ask this once more because I am still not quite  
7 getting it. We've been told the purchasers make their  
8 decision based on price, they're not generally requesting  
9 mono or multi one or the other. If multis are less  
10 expensive to produce, why don't you -- why are you so  
11 focused on the mono in your production?

12 MR. DULANI: So, like I said, we produce both  
13 multi and mono both. We really believe in R&D. So our  
14 certain portfolio is multi and certain is mono products. We  
15 can interchange on our lines, no problems.

16 CHAIRMAN BROADBENT: Right.

17 MR. DULANI: If the demand comes. But what  
18 happens is, we invest R&D money to keep increasing the  
19 efficiency on mono to buy new machines to make mono more  
20 productive. My personal dream is some day we get a living  
21 space from mother earth. Hopefully we will design houses  
22 which will make real energy houses while putting solar when  
23 we are building the new houses. And then we will get ahead.  
24 So to make this dream come true that every human kind can  
25 affect solar -- can afford solar, if we keep increasing the

1 efficiency on mono, we need less space to make zero energy  
2 home, that's one of the dreams. We invest in this mono  
3 technology to make this planet better, give our second and  
4 third generation in United States innovation which should  
5 never go away.

6 We invested this technology. This makes sense  
7 for us in the long-term that these modules will be more  
8 competitive than multi in a higher range. Right now  
9 customer doesn't care. So basically we do both, but we try  
10 to do R&D on mono.

11 Did I answer your question? I'm sorry.

12 CHAIRMAN BROADBENT: Well, I mean, you're doing a  
13 more high-cost product so you can recover your R&D costs. I  
14 get that. But if the market is demanding the multi, if the  
15 utilities are putting out, you know, fields of solar, of  
16 solar panels in the desert and it doesn't matter, the space  
17 that they're taking up, why don't you focus on that market  
18 and keep up with the demand?

19 MR. JOHNSON: Ardes Johnson, SolarWorld,  
20 Americas. I think the distinction between mono and multi  
21 almost becomes moot in the sense that we are dealing with  
22 illegally dumped and subsidized products in the market.  
23 Those markets happen to be multi.

24 We sell the multi product all day long. And I  
25 think what Mukesh was discussing was that a roof five years

1 ago said it was 1.7 kilowatts of space. What we're pushing  
2 for is to have a roof -- that same roof, that same footprint  
3 that will have over three, three and a half kilowatts.  
4 That's the R&D development. All of this has been stymied  
5 because we've been illegally taken on by the Chinese -- the  
6 Chinese government.

7 Now, we have customers out there that we sell  
8 both multi and mono to. And we could increase the multi as  
9 needed, it's not a problem. When we talk about the same  
10 power, it's all about the power. The same power,  
11 essentially the same price, either way we're dealing with  
12 prices that are unrealistic.

13 And further, depending on what you believe what  
14 you read, subject producers are making announcements all the  
15 time that they're making heavy investments in mono. So that  
16 -- we don't know if that's going to happen or not. We think  
17 that that's probably something to do with us, but what I'll  
18 say is, we satisfy the customers based on their need.  
19 Either way, we're dealing against prices that are unfair and  
20 below cost.

21 MR. DULANI: Mukesh Dulani, SolarWorld, Americas.  
22 Our Cameo facility which got shut off was making a lot of  
23 multis when we shut it off. Just couldn't compete either on  
24 multi or mono on the pricing section; 186 people on jobs  
25 were lost while doing the multi product and we had no

1 choices.

2 MR. SHAVER: Gary Shaver, Silicon Energy. Our  
3 product is unique and it has a much smaller footprint than  
4 other products. So we see the future heading -- the near  
5 future is heading to be mono. For us to be competitive, we  
6 need to keep moving forward with technology. And I think  
7 what's happening in the market right now is that everyone is  
8 focused in on the really highest volume, what they have the  
9 capacity to do now. And that just floods the market.

10 But the market, really, other than price, doesn't  
11 really know what it's demanding. It just needs that price  
12 to make these project pencil out for these developers to  
13 make this go through. But for a sustainable industry,  
14 moving forward, you have to innovate. You've got to put in  
15 the R&D and that will pay off for more efficient, lower-cost  
16 product as you move forward. And that's what we are trying  
17 to position ourselves for.

18 CHAIRMAN BROADBENT: Yes, sir.

19 MR. DULANI: Mukesh Dulani, SolarWorld, Americas.  
20 If we don't focus on this, and as the wafer prices shrink in  
21 the mono and the efficiencies grow, if the module will be  
22 the same and there will be few extra step in the cell. And  
23 if your competition focuses on that we can lose it because  
24 mono will become less expensive than multi in the coming  
25 years.



1                   CHAIRMAN BROADBENT: Wait, so wouldn't that  
2 become less expensive?

3                   MR. DULANI: So basically if the wafer cost is  
4 let's say will come almost similar, the module will become  
5 less expensive because it's producing more watts. If the  
6 cell has only three processes extra or a few processes extra  
7 depending on the process, it will more than overcompensate  
8 for the module and mono will cost less and will give more  
9 power and will change the world. And if our company can get  
10 focused on that and we don't focus, then that will be our  
11 mistake we make.

12                   CHAIRMAN BROADBENT: Okay. All right.

13                   MR. McKECHNIE: Madam Chairwoman, if I could join  
14 in as a purchaser of SolarWorld products, we buy almost  
15 exclusively 98 and 99 percent of the modules that we buy are  
16 multi crystalline. That's what our consumer is using and  
17 that's once again because that's what the market has been  
18 flooded with from the subject importers. So we just don't  
19 buy the monos. That's not what the consumers ask for. They  
20 ask for the best price. Therefore from SolarWorld we buy  
21 megawatts and megawatts of the multi crystalline.

22                   CHAIRMAN BROADBENT: Yes?

23                   MR. SHAVER: Gary Shaver, Silicon Energy. And to  
24 simplify this even more, as a module manufacturer, the fewer  
25 modules I have to produce, means my cost per unit. If I can

1 get the same wattage in one module that I was getting for  
2 two before, that helps to decrease my manufacturing costs.  
3 So that's the obvious. I'm getting scale, and I'm able to  
4 lower that price.

5 CHAIRMAN BROADBENT: Okay. I wanted to talk a  
6 little bit about demand overall for CSPV products. Maybe  
7 Mr. Dulani you could start off. Is demand increasing  
8 primarily because of government incentive programs recently,  
9 or is has it started to reach parity and be equivalent to  
10 other sources of energy?

11 MR. DULANI: Mukesh Dulani, SolarWorld Americas.  
12 I think we fully agree with the Commission on this. The  
13 demand is based we think on these five factors which the  
14 Commission confirmed. Total energy consumption is going up,  
15 environmental concerns, people are being more aware of the  
16 environmental concerns. Costs, competitiveness is coming  
17 like we said, we talked a little bit about -- some of the  
18 places are becoming very cost compared with the lesser  
19 products.

20 Traditional energy sources and other liberty of  
21 incentive, this is what the Commission found and when we do  
22 our surveys every portion is a little difference, why this  
23 market is going up. And in some cases, like I give an  
24 example, in California they took the state incentives out  
25 but demand is off the roof. Hawaii, basically we have

1 better solar prices than the lesser prices they can get from  
2 anywhere so the demand is way up.

3 So depending where we see the market it changes  
4 in between these 5 factors and correlates enhance the demand  
5 is going up. It's not one particular thing which the demand  
6 is steep.

7 CHAIRMAN BROADBENT: Okay say then what you think  
8 is going on in California.

9 MR. DULANI: California the state has taken  
10 incentives that are not there but still demand is going  
11 through the roof.

12 CHAIRMAN BROADBENT: They don't have the utility  
13 requirements for certain?

14 MR. DULANI: They have certain requirements also  
15 like every state, that is also producing more demand because  
16 by 2020 or 2030 they have to do that much renewables and  
17 that is one of the factors yes.

18 CHAIRMAN BROADBENT: Okay.

19 MR. JOHNSON: Yes Ardes Johnson, Solar Americas I  
20 would echo what Mukesh is saying that while we have the  
21 federal tax incentive there depending on what state and what  
22 area you are in and what utility you go with, incentives can  
23 vary. But California is a great example that while the  
24 local and state incentives have gone away, the conditions  
25 are such that solar continues to increase and once again

1       thank you for the determination, the preliminary  
2       determinations this year but we see that while prices  
3       stabilized overall the market continues to increase at a  
4       rapid clip.

5                 And all predictions, no one disagrees that it  
6       will continue next year so what we say is that it is  
7       somewhat decoupled from reparity but at the same time that's  
8       a piece, local and state incentives play a part, plus  
9       renewable portfolio standards by each of the states which  
10      was represented in other things have a lessening effect and  
11      plus the knowledge of solar it's increasing, we have an  
12      awareness and a desire for people to be more sustainable.  
13      It's also helping to increase.

14                CHAIRMAN BROADBENT:   Okay Vice Chairman Pinkert.

15                VICE CHAIRMAN PINKERT:   Thank you Madam Chairman.  
16      Just a technical question for Mr. Brightbill and Dr. Kaplan,  
17      are the imports shown in the staff report as non-subject  
18      Chinese are they all subject to the earlier Order?

19                MR. BRIGHTBILL:   Tim Brightbill of Wiley Rein.  I  
20      believe that is correct, not non-subject Chinese are  
21      non-subject because they are subject to the prior case but  
22      we can check and confirm that and put it in the post-hearing  
23      brief.

24                VICE CHAIRMAN PINKERT:   Thank you.  Now on table  
25      Roman III-3 on page Roman III-8 of the staff report, which

1 is a public table we see that there are a number of domestic  
2 plants opening and closing throughout the period that is  
3 covered by that table, 2011 to 2014, is this just volatility  
4 or charm within the industry or does this reflect in some  
5 way the impact of subject imports?

6 MR. BRIGHTBILL: Commissioner Tim Brightbill,  
7 Wiley Rein. I think what this reflects is the harm that  
8 occurred which led to the shutdowns in 2012-2013 and in 2014  
9 with relief in place, some announcements of additional  
10 capacity to come so you see the shutdowns Advance Solar  
11 Photonics, Helios which testified here 2 years ago,  
12 Alternate Energies, Kentucky, layoffs by Kyocera, MX Solar,  
13 Nu-Sun, Schott Solar, part of SolarWorld, Solar Tech  
14 Renewables, the list goes on and on, that's the harm from  
15 this case, that's the injury caused by subject imports.

16 And you see the newer announcements,  
17 announcements by High Tech Energy, by Solar City, by  
18 SolarWorld and by Suniva all in recent months where  
19 construction or expansion is going on on the expectation  
20 that these trade orders will stay in place and that the  
21 unfair trade practices will be addressed and I think the  
22 industry witnesses can comment if that doesn't happen and  
23 the trade relief doesn't stay in place things will quickly  
24 head back downward again.

25 MR. DULANI: Mukesh Dulani, SolarWorld Americas,

1 I agree with Mr. Brightbill like we said we will not be able  
2 to satisfy now customer demand after the duties so we first  
3 filled all the way utilization, hired all the workers and  
4 now we start expansion. Still expansion is on the way but  
5 if the duties don't come then it becomes very hard because  
6 then again dumping starts and we won't be able to compete.

7 VICE CHAIRMAN PINKERT: Dr. Kaplan?

8 MR. KAPLAN: Yes, you are also seeing some of the  
9 beneficial effects of orders you have seen in other cases  
10 where for example a Chinese company is now breaking ground  
11 in the United States, creating U.S. jobs and selling fairly  
12 and competing on the U.S. playing field and that accounts  
13 for some of the increase in domestic activity in the future.  
14 Of course, that potential activity is hanging by a thread  
15 and that thread being whether these duties will become final  
16 or not.

17 VICE CHAIRMAN PINKERT: Thank you, now I don't  
18 want to mischaracterize the testimony on this panel but I  
19 thought I heard a hint of the idea that the market overtime  
20 may be moving away from the multi-crystalline product toward  
21 the mono-crystalline, is that where we are headed and if so  
22 how does the multi-crystalline product affect the future of  
23 the mono-crystalline product?

24 MR. DULANI: Mukesh Dulani, SolarWorld Americas.  
25 Everybody is trying to progress in both sections, multi and

1 mono so according to every supplier will have their  
2 different input depending on their duties, our import in our  
3 opinion that mono efficiencies will grow more because  
4 climate structure is in the future. There is typically more  
5 possibilities to grow the efficiencies in mono. Now  
6 somebody can argue that they can multi also then they will  
7 invest their R&D monies in the multi and try to come to the  
8 same efficiencies.

9 If the price, there are a lot of ifs I apologize  
10 for this because we try to do better in our section. If the  
11 refill price is seen, whoever wins this efficiency race will  
12 have the cost advantage if the processes in the cell are  
13 similar to get to that efficiency. Apologize for answer is  
14 a little bit this way but I can do it I mean.

15 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein just  
16 to underscore of course in order to compete and in order to  
17 innovate you have got to spend capital, you have to invest  
18 in R&D and you have the staff report which shows the trends  
19 which I can't discuss publicly but the trends indicate  
20 injury -- the U.S. industry will do its best to compete with  
21 the trade remedies in place otherwise it will not be able to  
22 compete in mono, multi or any combination of the two.

23 VICE CHAIRMAN PINKERT: Dr. Kaplan and then Mr.  
24 Shaver I think.

25 MR. KAPLAN: I just want to give you a little

1 context in particular to Commissioners that weren't here for  
2 the first case. SolarWorld and firms like SolarWorld have  
3 been in business for decades R&D and production of solar  
4 cells. The Chinese government in the 5 year plan decided  
5 that it should enter the solar market which it had not  
6 participated in at all. But in a short period of time it  
7 had more capacity than all of the world's consumption.

8           It was dramatic is an understatement for how  
9 quickly it grew but the growth was based on the importation  
10 of technology from abroad. The machines were from abroad,  
11 the technology was from abroad so I just want to place this  
12 in context of the very long and careful research and  
13 development done by firms like SolarWorld in developing this  
14 technology over you know 20 plus years and that the harm to  
15 the U.S. industry is not only the harm to the consumption  
16 and profits and shipments, but it has also harmed R&D from  
17 the world leaders and R&D from the whole business.

18           And maybe Mr. Shaver could talk to this as well  
19 but that's a context that you just don't see very often.  
20 Someone decided oh we'll enter this industry and we will  
21 build more capacity than all of the consumption in the world  
22 in 5 years it's astounding. It is of course the direct  
23 result of that that has led to the first case, this case,  
24 all the bankruptcies, all the losses, the decline in prices  
25 that are unrelated to input costs.



1           It is an astounding event. Solar cell exports at  
2 one point were 5% of the value of all Chinese exports to the  
3 world starting from zero.

4           VICE CHAIRMAN PINKERT: Thank you.

5           MR. KAPLAN: Well I just want you to kind of get  
6 this context.

7           VICE CHAIRMAN PINKERT: Mr. Shaver if you could  
8 speak to the technology frontier here and whether the future  
9 is with mono and then how does the multi crystalline product  
10 affect that future?

11           MR. SHAVER: Gary Shaver, Silicon Energy. I  
12 think I believe its ENRO has an efficiency chart where they  
13 show, this is like 20 years roughly of data, where they are  
14 looking at the theoretical yield of different technologies  
15 that are out there. The income has been low down, you had  
16 poly you have had mono, out of all those charts that they  
17 put together, the future is looking like it's more and mono.  
18 To Mr. Dulani's response earlier, everybody is going to try  
19 to say their technology is the best but ENRO is clearly  
20 showing that mono is going to be where things are going and  
21 that is where we can get the most efficiency and drive down  
22 that cost.

23           Silicon Energy specifically for our product  
24 again, we have such a specific product, has a need for high  
25 density in its power so we see for where we are going in the

1 integrated market, that is clearly a winner in that. As far  
2 as multi, again there's going to maybe that genius somewhere  
3 that's going to find a way to make multi make it just that  
4 much better but right now ENRO looks like mono is going to  
5 be the winner.

6 VICE CHAIRMAN PINKERT: Very briefly Mr. Dulani  
7 I'm at the end of my round.

8 MR. DULANI: Mukest Dulani, SolarWorld Americas.  
9 We are investing R&D money on multi also so we don't lose  
10 that train just to platify there is a sliver of hope that  
11 multi efficiencies can also grow in our R&D facility, then  
12 we might change our lines to multi just I will platify that  
13 we are waging both of them with our R&D money to take more  
14 time.

15 VICE CHAIRMAN PINKERT: Thank you very much,  
16 thank you Madam Chairman.

17 CHAIRMAN BROADBENT: Commissioner Williamson?

18 COMMISSIONER WILLIAMSON: Thank you. Mr. Dulani  
19 previous sellers selling in the modular investigation, we  
20 visited your end production facility in Oregon which since  
21 then it closed down. Can you describe the cell production  
22 operations that you currently perform in the United States?

23 MR. DULANI: Mukest Dulani, SolarWorld America.  
24 So right now we have a full cell line we laid off our  
25 workers and we are doing 335 megawatt of our production out

1 of 500 megawatt of our nameplate capacity in the cell  
2 department. We announced 100 megawatt more of production  
3 last month now we are hiring the people to take our  
4 production in the cell capacity to 435. If demand for  
5 customers keep increasing then we will hire more people and  
6 announce the 500 megawatt for cell production.

7 But unfortunately when you might have visited we  
8 were doing our own ingots and cutting up our own wafers and  
9 then making the cells so this was what I told you but  
10 unfortunately we had to lay off all the workers from ingot  
11 and wafer department and those facilities have been idled.

12 COMMISSIONER WILLIAMSON: Okay so are you  
13 producing wafers anywhere in the U.S. now?

14 MR. DULANI: No not right now we are working on  
15 technology to which will make us more competitive to restart  
16 that process here so right now in Germany we are making  
17 wafers.

18 COMMISSIONER WILLIAMSON: Okay and oh so you are  
19 making them in Europe and bring them in?

20 MR. DULANI: Yeah and we are making everywhere in  
21 the world, and so a lot of it are making in Germany, we  
22 acquired the bosh facility and we have restarted that  
23 facility to make more wafers now.

24 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. Let  
25 me just say the ingot and wafer facilities while they are

1 idled right now, if market conditions improve Solarworld  
2 would have the opportunity to bring those back with the  
3 workers involved and they would again be fully vertically  
4 integrated which is very valuable to the process.

5 COMMISSIONER WILLIAMSON: Okay thank you. Right  
6 now I guess is it more cost efficient to bring the wafers in  
7 and have someone else do it or do them elsewhere?

8 MR. DULANI: Yes.

9 COMMISSIONER WILLIAMSON: Thank you. I do that  
10 demonstration of the ingot thing was very impressive.

11 MR. DULANI: That ingot facility is a dream come  
12 true and we are on knock on wood, a lot but I can do it in  
13 post briefing, we are investing money in that also on the  
14 new technology so we can bring all of that back and that  
15 will be a phenomenal achievement to change the world again,  
16 working on that.

17 COMMISSIONER WILLIAMSON: Thank you. In the  
18 previous cases I think there was discussion of production  
19 incentives for U.S. producers and I haven't heard that  
20 mentioned so I was wondering is that still a factor are U.S.  
21 producers still having incentives to produce the product?  
22 I know there was discussion about that in the previous case.

23 MR. BRIGHTBILL: Tim Brightbill Wiley Rein. If  
24 you are talking about incentives, most of the incentives in  
25 the marketplace the vast majority of the U.S. are for the

1 installation which contrasts greatly with China where the  
2 subsidies we have alleged are to the companies, the  
3 production, the grants and the loans and the discounted raw  
4 materials so and even when Mukesh talked about a recent R&D  
5 grant from the Department of Energy, but that's a matching  
6 grant so SolarWorld is required to put its own money forward  
7 and make that investment in order to receive the match so  
8 and as Mukesh pointed out in his testimony, SolarWorld's  
9 manufacturing facilities were built with more than 600  
10 million dollars' worth of investment and no federal  
11 subsidies.

12 COMMISSIONER WILLIAMSON: Okay thank you. Let's  
13 see, okay sorry. Respondents argue and we may have  
14 addressed it but argue that price data do not offer  
15 convenient conclusions because a limited number of  
16 businesses in volume and trade where domestic and subject  
17 product overlaps is very small. I think you basically said  
18 you disagree with that?

19 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. Yes  
20 we do and as we have said the Commission went out of its way  
21 to accommodate Respondents on pricing products, added  
22 additional products and lo and behold you have the same  
23 result of substantial underselling in the marketplace.

24 COMMISSIONER WILLIAMSON: Okay thank you. The  
25 Respondents note that the domestic industry data do not

1 include information from the same domestic producers for  
2 each period of the POI and they caution against relying on  
3 trends from one period to the next and I was wondering if  
4 you have a suggestion in the alternative data set for the  
5 Commissioners to examine that would better represent the  
6 conditions of the domestic industry, Mr. Kaplan, I thought  
7 you might?

8 MR. KAPLAN: Yeah, the -- what the Commission  
9 collects is the performance of the industry during each year  
10 of the period of the POI and in this investigation the staff  
11 has made I think it's a great job, they went back and they  
12 did -- they went back to earlier cases and found  
13 questionnaires from the companies that went bankrupt because  
14 their performance counts in the years they were produced so  
15 they did the right thing. What the results produced is  
16 what's called the classic survivor bias in that you are  
17 eliminating firms with bad performance that went bankrupt  
18 and keeping only the remaining firms in.

19 So if anything that data should show it's biased  
20 against us and it should show an improvement but if you look  
21 at the data, it's awful for the domestic industry so the  
22 staff did the right thing, they collected all the data. The  
23 results produce a survivor bias as they always do when firms  
24 that are performing poorly leave because of bankruptcy and  
25 nonetheless you don't see this great performance in the

1 industry by eliminating these firms that are performing so  
2 poorly before they go bankrupt so I just want the Commission  
3 to be aware of all of those things.

4 To go back and eliminate the firms that went  
5 bankrupt in the years which they were actually producing and  
6 having losses to me distorts the industry performance in  
7 those years and would make it inconsistent with what they  
8 measured in the past when they collected the information.  
9 The only thing the Commission should be aware of though is  
10 the survivor bias but in this case the survivor bias has  
11 such a small effect because of the large increase of the  
12 imports and their devastating effect.

13 COMMISSIONER WILLIAMSON: Okay thanks. Is there  
14 any meaningful way to evaluate the prices of CS PV cells in  
15 the U.S. market given those CS PV cells are consumed to make  
16 modules? And if that is not clear we can do it  
17 post-hearing.

18 MR. BRIGHTBILL: Let's address that in the  
19 post-hearing, Tim Brightbill.

20 COMMISSIONER WILLIAMSON: Okay thank you. Okay I  
21 think that's all I have for right now thank you.

22 CHAIRMAN BROADBENT: Commissioner Johanson?

23 COMMISSIONER JOHANSON: Thank you Chairman  
24 Broadbent. The Chinese Respondents and this is at page 46  
25 to 49 of the brief argue that the margins of underselling

1 are well within the range to be expected due to the mix of  
2 available products such as cell color, working range,  
3 compatibility et cetera and you give the range of the price  
4 and product. How do you all respond to this?

5 MR. BRIGHTBILL: Tim Brightbill Wiley Rein.  
6 Again this is Respondents specifically asked for this  
7 pricing data, they asked for additional categories. The  
8 Commission gave it to them and still found substantial  
9 underselling. Now they are trying to splinter it with these  
10 other factors that you have shown are extremely irrelevant  
11 to the purchasing decision.

12 The ZEP frame issue is particularly problematic  
13 in terms of the importance of a factor. If you look at the  
14 table 2-17 on page 249 ranking the various importance of the  
15 purchase factors you see the module ranking system is  
16 arguably the least important factor so no there is no need  
17 for the Commission to measure underselling with all of these  
18 other variables, you are comparing apples to apples and what  
19 that is showing is substantial underselling by Chinese and  
20 Taiwanese subject imports.

21 COMMISSIONER JOHANSON: Mr. Kaplan?

22 MR. KAPLAN: It's not like this suddenly appeared  
23 and is sui generis out of nowhere, this is the fourth time  
24 the Commission has collected pricing data and the  
25 Respondents are repeatedly trying to re-imagine a situation



1 in which they aren't underselling and as hard as they try  
2 and as much as they squint their eyes and turn their heads  
3 sideways to try to make sure that there's no underselling  
4 there is so 4 out of 4.

5 Why they failed to do this in the original case,  
6 why they failed to do this in the prelim it's unclear to me.  
7 The Commission found underselling and underselling leading  
8 to injury as well as large increases in imports, three times  
9 previously you know, I admire their grit in trying to change  
10 the topic but I don't see any substantive reasons for you to  
11 abandon your current practice and in this case the practice  
12 was to accept all the changes that they suggested to the  
13 pricing product.

14 COMMISSIONER JOHANSON: Thank you. And Mr.  
15 Mckechnie you might be able to delve a little bit further  
16 into this since you know all that installation also Mr.  
17 Clark you as well. But getting back to the whole ZEP  
18 mounting technology I'm kind of curious about it because  
19 Respondents argue that the domestic industry was effectively  
20 shut out of about half of the residential market because  
21 these products were not compatible with ZEP proprietary  
22 technology.

23 I know Mr. Brightbill you are dismissing that but  
24 could you all speak a bit more on that, this caught my  
25 attention.

1           MR. MCKECHNIE: Yeah I would love to answer that  
2 question I'm glad that you asked it. I saw that I was here  
3 as you know the first time and I have seen a couple of  
4 things in here that I didn't see or I don't think they  
5 brought up in the first case but does that module frames I  
6 mean we never get requests in the residential market or from  
7 the commercial market or from the utility market for frame  
8 preferences. It's even more outrageous than the mono versus  
9 the poly selection process it's not even in the equation at  
10 all.

11           I would simply dismiss it as it's not relevant  
12 and we know the product, we have seen it -- it doesn't look  
13 like it's bag-less it doesn't look like it's a huge  
14 timesaver that would fit into our equation, never been  
15 requested, never helped to save money so we simply haven't  
16 used it and we don't think it's a factor.

17           MR. CLARK: Erin Clark, PetersenDean. Mr.  
18 Commissioner as I stated previously since my time in this  
19 whole industry since 2005 I have not me personally, I have  
20 installed systems, but I haven't installed tens of thousands  
21 but the two companies that I have worked for over the last  
22 10 years have installed more systems than any other  
23 competitor in the United States and I have direct experience  
24 operating in 10 different states across the U.S.

25           We are fairly indifferent to racking as long as

1 its code compliant, it's a quality product we are open to  
2 any and all racking choices and having installed these  
3 systems over a 10 year period for tens of thousands of  
4 customers we have looked at that product, it wasn't a  
5 driving factor from the customer base. If they had asked  
6 for it we would have absolutely used it, we just did not see  
7 ZEP as ever a defining factor or request that came up enough  
8 where you would want to invest in that product and like I  
9 said that's over the entire United States geography that we  
10 operated in.

11 MR. DULANI: Mukest Dulani SolarWorld Americas  
12 and we will continue to work with all the racking companies.  
13 We have agreement with ZEP to change our lines to ZEP if any  
14 customer asks for it we can now change the line, it's a  
15 signed contract, supply them with that. We do not see a  
16 problem if customer demand goes up to use ZEP as a  
17 technology.

18 COMMISSIONER JOHANSON: All right thanks, you  
19 have answered my question. I'm the last Commissioner so I'm  
20 trying to get some of the grab bag questions that appear in  
21 my head when I am sitting up here, a lot of the other  
22 questions have already been asked. I have kind of a general  
23 question, we read frequently about environmental degradation  
24 in China, allegedly due to the burning the sense of burning  
25 of low quality coal, does not China have a growing market

1 for solar products for CP -- CSPV products? I know  
2 there's a lot of production there but it is also a very  
3 large country with a lot of people and a lot of homes. Mr.  
4 Kaplan?

5 MR. KAPLAN: Yes I recall Commissioner Broadbent  
6 at the original investigation towards the end asking you  
7 know what could solve this problem and I suggested that  
8 since the Chinese were building a coal-fired power plant and  
9 exporting 95% of their solar cells that maybe they could use  
10 them in their home market and stop dumping them around the  
11 world.

12 They -- since that time they have increased their  
13 use in their home market but they are still building much  
14 more coal and have plans to build much more coal than they  
15 are in terms of increasing solar, so while solar has gone up  
16 it's still a minor share not a majority share of the  
17 production in China in the capacity used. If they did turn  
18 to that and because they need the energy and all of their  
19 capacity is in fact less than the capacity that they are  
20 going to build in coal that would solve the problem but it  
21 hasn't happened.

22 There's extraordinary amounts of excess capacity.  
23 Their total capacity is still in excess of total world  
24 consumption and we like you would like to see them use it in  
25 their home market, it saves all kinds of transportation

1 costs, you know, if you need energy in China why ship it to  
2 Europe and the United States and instead build a coal plant  
3 that pollutes.

4 MR. BRIGHTBILL: Tim Brightbill Wiley Rein. Just  
5 two quick things, demand in Europe dropping faster than  
6 demand is increasing in China so China is not -- what it's  
7 been sending to Europe it is still going to have excess to  
8 send around the world and also China has encountered this  
9 year connection issues and other issues, it's unclear that  
10 it will meet its target, in fact the target for installation  
11 in 2014 have already been reduced either once or twice and  
12 not even clear that that will be matched for installation in  
13 China in 2014.

14 COMMISSIONER JOHANSON: Thank you. One more kind  
15 of grab bag question that I read in the Economist yesterday  
16 not connected to this investigation, I was reading something  
17 else for a while. The Economist had an article talking  
18 about utilities in the United States and how a number of  
19 utilities are protesting that they are forced to buy excess  
20 produced solar electricity from residential panels and some  
21 I believe have already perhaps stopped buying or not buying  
22 but just taking excess power and putting it into the general  
23 grid.

24 I assume the long term has some kind of impact on  
25 demand in the United States. Could one of you please

1 address this?

2 MR. BRIGHTBILL: I think the industry probably  
3 could do it better than I but I think it's a reflection of  
4 what you have in the staff report that some states are up in  
5 terms of demand for a variety of reasons and others are down  
6 maybe the industry can talk about those specific  
7 developments.

8 MR. DULANI: So I agree on that. Right now some  
9 states don't even have any solar so there the solar is  
10 growing and Hawaii and all that had a few concerns on that  
11 side so they slowed down a little bit but I think they will  
12 balance it out, the grid and will again grow in those  
13 actions also. That's just my opinion but.

14 MR. JOHNSON: Ardes Johnson from SolarWorld  
15 Americas. I had the unique opportunity prior to coming to  
16 SolarWorld when I worked with General Electric to sell  
17 utilities on a day to day basis and what I would say is the  
18 integration of renewables, whether it is distributed or at  
19 the utilities scale, is something that is evolving and I  
20 believe that from the utilities perspective yes they  
21 potentially can feel forced into this. I think it is not  
22 going to stop the growth of the renewables and particularly  
23 solar at the distributor level, the home roof you know, it's  
24 going to continue and I think there's a lot of policy  
25 discussion that needs to go on here but as far as the

1 evolution of the grid and the technologies that come along  
2 with that including now today with battery technologies that  
3 are starting to move up I think those are going to continue  
4 and I think utilities are going to come on board, some  
5 slower than others but all the senior executives that I have  
6 ever spoken to with the door shut essentially said the ship  
7 has left the harbor and we have got to figure it out, we  
8 have to figure it out.

9 COMMISSIONER JOHANSEN: All right. Thank you for  
10 your responses. That concludes my times. I appreciate the  
11 answers you gave.

12 CHAIRMAN BROADBENT: Commissioner Schmidtlein.

13 COMMISSIONER SCHMIDTLEIN: Okay, I'm sensitive to  
14 the time, so I just have a couple of questions, and you can  
15 answer them in the post-hearing brief if that would be  
16 easier.

17 One is, and I just want to make sure that this is  
18 on the record, I assume that you agree or that it's your  
19 position that the prices of monocrystalline products affect  
20 the prices of multi and vice versus. It's not just mono  
21 affecting mono, and multi affecting multi, correct? Okay,  
22 so could you elaborate on why that is in the post-hearing  
23 just so that question has been specifically answered?

24 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein. We  
25 will do that.

1 COMMISSIONER SCHMIDTLEIN: Okay.

2 And one other thing that I wanted to make sure  
3 that you responded to was the Chinese Respondents have  
4 argued that the 72 cell, 300 water grade, or 1,000 volt  
5 modules are the bread and butter for the utility segment.  
6 So, I'd like to know whether you agree with that statement.  
7 And secondly, more specifically, how long have U.S.  
8 producers been offering that particular module to meet those  
9 specifications? So, this is just in response to arguments  
10 that they've made in the brief. I'd like to hear your  
11 reply.

12 MR. BRIGHTBILL: Tim Brightbill. We can do that  
13 post-hearing as well. But I would note if you consider the  
14 domestic industry as a whole it makes 60 cell, 72 cell, 96  
15 cell, cells to utilities and has been doing so for a while,  
16 but we'll elaborate in the brief.

17 COMMISSIONER SCHMIDTLEIN: Yes, that will be  
18 helpful. More specifically, what does "a while" mean?

19 MR. BRIGHTBILL: Sure.

20 COMMISSIONER SCHMIDTLEIN: Okay.

21 MR. BRIGHTBILL: Absolutely.

22 COMMISSIONER SCHMIDTLEIN: All right. Thank you.  
23 I don't have any further questions.

24 CHAIRMAN BROADBENT: Okay.

25 Mr. Brightbill, could you respond to allegations



1 from Respondents that the domestic industry's unable to meet  
2 demand in the U.S. market and has placed customers in  
3 allocation, or otherwise, been unable to supply customers  
4 the products they wanted to purchase? And please discuss  
5 cells and modules separately.

6 MR. BRIGHTBILL: Sure. You have, without getting  
7 into any propriety data, throughout the period you have the  
8 evidence of capacity utilization for the various periods  
9 that show that the U.S. industry because of the injury had  
10 much idle capacity on both cells and modules throughout the  
11 majority of the period of investigation than you do have  
12 with the trade cases and the preliminary duties in June and  
13 July of this year.

14 You've had some tightness between supply and  
15 demand. Of course, the Commission -- it's disingenuous, at  
16 best, to criticize the domestic industry for being unable to  
17 supply after the dumped and subsidized imports caused so  
18 many shutdowns and layoffs and plant closures as the  
19 Commission has well documented.

20 So, the domestic industry is not required by law  
21 to be able to supply the entire market. I think you've  
22 heard today this industry is ready to, with trade relief is  
23 in place, quickly ramp up. There's been some announcements  
24 of that, and those will go forward, unless trade relief is  
25 not imposed in which case the injury that is already ongoing

1 will continue and worsen.

2 CHAIRMAN BROADBENT: Okay. Mr. Kaplan.

3 MR. KAPLAN: In many cases I've participated in  
4 the domestic industry's capacity is less than the  
5 consumption in the United States. That's a common event.  
6 That's why the remedy is not an embargo and the stopping of  
7 all imports. The remedy is remedial, and it just affects  
8 pricing. So, Chinese and Taiwanese product could enter the  
9 United States fairly traded and supply the market. They  
10 just can't dump and subsidize those products any more.

11 As said before, some of the Chinese producers  
12 are going to produce in the United States and have already  
13 started that process. There's excess capacity. There's new  
14 producers ready to enter the market, so the industry would  
15 be able to produce more.

16 And as Mr. Brightbill said, this is -- you know  
17 the story of the son that kills his parents and pleads mercy  
18 in front of the judge for being an orphan. I think we're  
19 seeing the chutzpah defense again by Respondents, and I just  
20 want to point that out.

21 CHAIRMAN BROADBENT: Okay.

22 Let's see, as we've already discussed, subject  
23 imports increased rapidly during the period of  
24 investigation. Can you walk us through how the shift  
25 occurred? Was production shifting to new channels and new

1 supply chains to get around the orders? Was it ramping up  
2 already existing, production channels, walk us through how  
3 the shift occurred?

4 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.

5 I can try and walk you through that, and  
6 unfortunately -- yes, if you look at my slides that we  
7 talked about earlier, Slide 7 first you see the quotes of  
8 the executives, some of which are here today that can tell  
9 you what you need to know about this occurred.

10 So, even before preliminary duties were imposed  
11 in the first trade case, you have Triana saying June 2012  
12 "Modules we're shipping now to the U.S. have solar cells  
13 that are made from outside of China, so we're not affected  
14 by the tariff." Canadian Solar, "Now, all U.S. bound  
15 modules will be made with slightly more expensive Taiwanese  
16 cells to avoid the tariff." And CCME from China, "70  
17 percent of the company's exporting to the U.S. market are  
18 now using Taiwan manufactured solar cells."

19 And then if we could show Slide 10. Actually,  
20 I'm sorry, Slide 8. Sorry. In terms of the imports, you  
21 see the subject imports are red and pink, red for China,  
22 pink for Taiwan, and the whitish is the China non-subject.  
23 That's covered by the first trade case. So, in 2011, all  
24 the product is Chinese cells and Chinese modules with  
25 Chinese cells.

1                   You see in 2012 while the case is still going on  
2                   the shift is underway. So, you've already got Taiwan about  
3                   half of the imports and the Chinese product about half. By  
4                   2013, the shift is complete to subject imports and the  
5                   Chinese product from the case is virtually shut out of the  
6                   market. Incredible shift, as Seth said, from 6 percent  
7                   markets share of subject imports to 82, and the 85 percent  
8                   in the interim period.

9                   The only other thing I'll say is interim 2014  
10                  you see Chinese imports from the first case starting to come  
11                  back a little in white because China has started to move  
12                  back to producing the whole product and just paying the 30  
13                  percent duties. That's what trade cases are supposed to do,  
14                  impose remedial duties to address the unfair trade  
15                  practices. So, the loophole, hopefully, is now closed and  
16                  will stay closed as a result of these cases.

17                  CHAIRMAN BROADBENT: Okay, I have no further  
18                  questions. Mr. Vice Chairman Pinkert.

19                  VICE CHAIRMAN PINKERT: Just one or two  
20                  questions. Does this panel expect conventional energy  
21                  prices to continue to decline?

22                  MR. JOHNSON: Ardes Johnson, Solar Americas.

23                  What I can say is in my 15 years of experience  
24                  when you talk about energy prices or utility prices we  
25                  decouple those from the consumer. And at the consumer

1 level, electricity prices have never gone down. They always  
2 go up, and they continue to go up. And we can go look at  
3 all evidence -- not even evidence. It's public record that  
4 all prices continue to go up.

5 So, the consumer, from that perspective, that  
6 consumer sees that prices continuing to rise over time. And  
7 while at the source solar itself fits very well from the  
8 distributive perspective, in other words, on the roof of a  
9 home. This will be continued to become a more pronounced  
10 opportunity for each individual to have solar on their roof  
11 because electricity prices just don't go down. They don't.

12 MR. DULANI: Mukesh Dulani, Solar Americas.

13 If you let's say take an example of natural gas.  
14 2011, the price of natural gas keep coming down. '12 and  
15 '13 they went up. Solar keeps growing and growing and  
16 growing. It is decoupled to these things. The state  
17 mandates will work on this 2020 and 2030, which will keep  
18 growing solar, and we don't think so that it will affect at  
19 all.

20 Moreover, as the great question was there, and I  
21 agree with Ardes Johnson here, battery storage will become  
22 big, cell consumption will become big, and solar will  
23 continue to grow in that direction.

24 VICE CHAIRMAN PINKERT: Dr. Kaplan.

25 MR. KAPLAN: Yes, I think anyone who knows

1 what's going to happens to energy prices is not in this  
2 room. If they knew what happened in the past they're on a  
3 boat in the Caribbean right now with probably a pink drink  
4 and kind of cool little umbrella coming out of it.

5 The fluctuations have been significant over the  
6 last several years. The Energy Information Agency, who does  
7 a good job, but whose forecasts have been notoriously off,  
8 has revised certain of their estimates, given what's  
9 happened in the last several years.

10 So, for example, in 2013 to '14, they've  
11 actually predicted a little bit more solar and a little  
12 slower switch to gas because prices went up. I think as  
13 soon as they put that report out prices turned down for gas.  
14 So, the demand situation is going to increase with both  
15 China and India developing quickly, and the supply side is  
16 just way more uncertain.

17 So, I don't think anyone at this table wants to  
18 measure a guess, but the best estimates show that there is  
19 significant -- all predict significant increases in solar  
20 consumption in the United States going forward, with solar  
21 being a small part relative to the whole energy generation  
22 in the United States.

23 VICE CHAIRMAN PINKERT: Given your point about  
24 the hazards of prediction, let me frame the question as a  
25 hypothetical. If we're in an environment of low,

1 conventional energy prices going forward what does that tend  
2 for the future of this industry?

3 MR. KAPLAN: Well, there's a couple of things.  
4 First, I don't believe people are going to be using oil to  
5 generate electricity. They don't do much now, and so oil  
6 prices I don't believe are going to have a significant  
7 affect.

8 With respect to gas, there's several issues  
9 involved. One is the growth in gas, but the second is the  
10 question of whether that's going to be turned into liquefied  
11 natural gas and exported, in which case the gas that's in  
12 the United States now might be gas that's sold aboard as  
13 well. So, that's an issue that comes into play.

14 I think in the United States, given the mandates  
15 for green, at the state level, the small share of solar  
16 right now that we're still talking growth, but the speed of  
17 growth may be affected in the future; but it really is quite  
18 a guess as you're looking more than several years. But as I  
19 say, the last EIA report that I saw had solar growing faster  
20 in '14 than it did in '13.

21 VICE CHAIRMAN PINKERT: Go ahead.

22 MR. CLARK: Erin Clark, Peterson Dean.

23 The current ROI on paying a utility bill is zero  
24 for a homeowner. I mean you get the return of the joy of  
25 having your lights on and the TV working, but you don't ever

1 get out of paying that utility bill. And so what we see, no  
2 matter -- if the prices stayed the same customers still  
3 don't ever have relief from paying that utility bill,  
4 staying on traditional utility sources and that payment goes  
5 on for the rest of their life. So, customers can still  
6 switch to solar, have an ROI of whatever the time period is,  
7 and then stop paying that utility bill even if prices were  
8 stagnant.

9 MR. SHAVER: Gary Shaver, Silicon Energy.

10 I think the other thing to remember is there's a  
11 really strong base demand that is really surfacing in the  
12 United States. People are aware of issues around global  
13 warming. They understand things much more than they did  
14 before with fossil fuels, strategic issues around fossil  
15 fuels, so people really want to move forward with solar and  
16 renewable. So the demand is very strong.

17 We talked with a lot of utilities in the primary  
18 states that we work in, which are Washington and Minnesota,  
19 and these utilities, the people are demanding that solar be  
20 used as part of the mix. So, people are voting. They're  
21 making a social choice, so that's a strong underlying  
22 demand.

23 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.

24 I'll just point out the obvious. With demand  
25 growing throughout the POI and forecasted to grow in the



1 United States why is this industry doing so poorly, just  
2 abysmally? You would normally expect companies to be  
3 setting up shop, adding workers. And we've just seen the  
4 opposite throughout this POI, unrelenting injury, and I  
5 think we know the answer why.

6 VICE CHAIRMAN PINKERT: Thank you very much.  
7 Thank you, Madam Chairman.

8 CHAIRMAN BROADBENT: Commissioner Williamson.

9 COMMISSIONER WILLIAMSON: Thank you. Just a  
10 couple of quick questions, briefly, can you describe what  
11 certifications are required to sell your cells or modules in  
12 the U.S. markets, and if you want to do it post-hearing it's  
13 okay.

14 MR. DULANI: So, we use UL certificate and we  
15 have some certain quality certifications, which we go  
16 through. We go through our testings, and then we get the  
17 CNC testing for the product before we can ship.

18 COMMISSIONER WILLIAMSON: Okay. And generally,  
19 how long does it take to get those types of certifications?  
20 I imagine they vary depending --

21 MR. DULANI: It depends. If you start from  
22 scratch, sometimes it can take few months to get the  
23 certificate. If you are changing only a certain product,  
24 then you have to do that section of the testing, so it might  
25 take less, like a month to change that material. And

1 sometimes you can certify the internal labs and they come  
2 and certify it in your lab, then it takes a little less, so  
3 depending on the change.

4 COMMISSIONER WILLIAMSON: Thank you.

5 MR. BRIGHTBILL: Tim Brightbill, Wiley Rein.

6 The certification process is very standard like  
7 Mukesh described. It's clearly not a barrier to trade as  
8 evidenced by the overwhelming market share shifts in the  
9 subject imports.

10 COMMISSIONER WILLIAMSON: Thank you. And lastly  
11 -- you can do this post-hearing -- do you agree that the  
12 data presented in the Taiwanese Respondents pre-hearing  
13 brief at Exhibit 7 accurately reflect the volumes and market  
14 shares that would be associated with the scope language of  
15 the Congress October 3 memorandum?

16 MR. BRIGHTBILL: Tim Brightbill.

17 We'll do that in post-hearing.

18 COMMISSIONER WILLIAMSON: Good. Thank you. And  
19 with that, I want to thank you all for your answers to the  
20 questions.

21 CHAIRMAN BROADBENT: Okay, if Commissioners have  
22 no further questions, do the staff have any questions for  
23 this panel?

24 MR. MCCLURE: Thank you, Madam Chairman. Jim  
25 McClure, Office of Investigations. I'd like to thank the

1 panel for their testimony and their responsiveness to the  
2 Commissioner's questions.

3 With that said, the staff has no questions.

4 CHAIRMAN BROADBENT: Thank you. Do the  
5 Respondents have any questions for this panel?

6 Seeing none represented --

7 MR. ELLIS: No questions.

8 CHAIRMAN BROADBENT: Okay. Thank you.

9 In that case, it's time for our lunch break. We  
10 will resume -- we'll take a few minutes -- it's 1:45. We'll  
11 be back in this room just so we can get out of here before  
12 dark, hopefully.

13 Please be advised the hearing room is not  
14 secure. Do not leave your confidential business information  
15 out. And we want to thank again all the witnesses for  
16 taking time to be with us today.

17 (Whereupon, a lunch recess was taken.)

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1 have focused on less expensive multicrystalline products,  
2 with demand concentrated and growing in the latter.

3 The prehearing report at V-7 recognizes these  
4 facts. Simply, the domestic industry bet on the wrong, more  
5 expensive technology. There is now clear evidence, and you  
6 will hear more today, that SolarWorld has never offered 72  
7 cell multi-modules, the mainstay of the utility segment, and  
8 has lagged behind imports in terms of the efficiency and  
9 wattage of its 60 cell mono, 60 cell multi and 72 cell mono  
10 modules.

11 Two, the domestic industry lacks the capacity  
12 to satisfy domestic demand, and three, the domestic industry  
13 placed customers on allocation or could not supply the  
14 products that customers demanded. These facts are quite  
15 different from the conclusions cited at page 36 of the  
16 Commission's preliminary investigation views.

17 The prehearing report recognizes that utility  
18 installations now account for the largest share of the U.S.  
19 CSPV market, unlike the past. The utility segment, of  
20 course, cares most about cost effectiveness, and will most  
21 quickly and likely turn to alternative sources of energy if  
22 CSPV products are priced too high.

23 The present record also does not establish any  
24 price effects by subject imports. Because meaningful  
25 under-selling conclusions are not possible due to attenuated

1 competition and the available mix of products within  
2 individual pricing products, price declines are plainly  
3 explained by declining raw material costs and rapid  
4 technology improvements, and there is no evidence of a cost  
5 price squeeze indicating price suppression.

6 The record also shows Chinese and Taiwanese  
7 production capacities to be well below forecasted global  
8 demand, indicating no imminent threat of injury. Our panel  
9 will elaborate on these points, and why the Commission must  
10 issue negative final determinations.

11 You'll hear U.S. affiliates of Chinese CSPV  
12 manufacturers explain the quickly evolving technology.  
13 You'll also hear U.S. purchasers explain their thinking  
14 behind which solar technology to buy, including why multi  
15 modules generally make the most financial sense. The  
16 unusual situation of SunEdison, a developer that has  
17 succeeded in focusing on mono, but is still subject to the  
18 basic efficiency-driven math of solar power generation.

19 Thomas Koerner will start us off.

20 STATEMENT OF THOMAS KOERNER

21 MR. KOERNER: Good afternoon. My name is  
22 Thomas Koerner, and I'm the general manager Americas of  
23 Canadian Solar USA, Inc. I've been in the solar industry  
24 since 2002, and I also serve as a member of the board of  
25 directors of the Solar Energy Industry Association.

1 Canadian Solar USA is a subsidiary of Canadian  
2 Solar, Inc. or CSI, which is headquartered in Guelph,  
3 Ontario with competitive production facilities in Guelph and  
4 London, Ontario in Canada, and in Jiangsu in China. CSI is  
5 publicly listed on the NASDAQ, and is one of the world's  
6 largest vertically integrated solar manufacturers, and also  
7 the largest module manufacturer in North America.

8 Today, I will address the evolution of CSPV  
9 technology and its impact on demand and prices in the U.S.  
10 CSPV market during the POI. To do so, I will discuss first,  
11 product life cycles; second, the distinction between  
12 monocrystalline and multicrystalline technology; and third,  
13 the consequences for demand and prices of CSPV products.

14 First, the solar PV industry is a high tech  
15 industry, and there's no better evidence of that than the  
16 changes that have taken place in the last three and a half  
17 years. We are a lot like the semiconductor industry, which  
18 has significantly changed electronics, facilitating the  
19 development of ever-smaller yet more powerful and innovative  
20 devices at ever-more affordable prices.

21 Thanks to similar continuous R&D initiatives,  
22 as well as the advantages of increasing production scale,  
23 international raw material sourcing and optimized production  
24 technologies, we have been able to continuous introduce  
25 since 2011 more efficient CSPV products with higher wattage

1 and lower cost.

2 Just looking at the principal exports for the  
3 Canadian Solar to the U.S. market since 2011, shows how  
4 quickly the product mix has changed. For example, in 2011,  
5 our principal export for a 60 cell, multi module for 235  
6 watts, and for a 72 cell multi module was 280 watts. At the  
7 end of 2013, the respective module power measures were 255  
8 and 310 watts.

9 In other words, the life cycle of individual  
10 CSPV product power classes is short, with principal module  
11 power output increasing approximately five to ten watts  
12 every 6 to 12 months.

13 Second, as you are aware, there are two types  
14 of CSPV technology, mono and multicrystalline. Generally  
15 speaking, the average mono cell has a higher efficiency than  
16 the average multi cell. By efficiency, I mean how much the  
17 sun's energy can be converted to electricity, given the  
18 fixed surface area of a cell.

19 Importantly however, the gap between mono and  
20 multi efficiencies narrowed during the POI. The other  
21 critical difference between mono and multi module is cost.  
22 On a per watt basis, mono cells cost significantly more to  
23 produce than multi cells. Consequently, the per watt price  
24 of a mono module is on average ten percent more expensive  
25 than a multi module.



1                   Finally, let me turn to the consequences of  
2 these technologies on issues for demand and price. The  
3 first critical point is that the continuous improvement in  
4 cell efficiencies, combined with falling costs for raw  
5 materials and lower production costs, driven by production  
6 scale means excessively declining per watt cost, and hence  
7 per watt prices for any given module variety.

8                   The second critical point is that during the  
9 course of the POI, the higher efficiencies achievable with  
10 multi cells, combined with the lower per watt cost, have  
11 meant that multi modules, whether 60 or 72 cells, have  
12 simply made more financial sense in most applications,  
13 whether utility scale, small and large for commercial and,  
14 to a significant extent, in residential installations.

15                   This has been especially so for 72 cell multi  
16 modules in the utility and commercial segments, where space  
17 constraints and aesthetics are typically not an issue, and  
18 the lowest cost of each produced kilowatt hour is key.

19                   SolarWorld has underestimated the cost and  
20 efficiency improvements of the multi technology, including  
21 how quickly multi technology would catch up with the mono  
22 products that cost disproportionately more to produce on a  
23 per watt base. SolarWorld's principal offering throughout  
24 the POI has been a 60 cell mono product, based on a high  
25 cost PERC production technology, which has limited

1 desirability in the market and is only suitable for certain  
2 market niches and sales channels.

3           While SolarWorld has offered a 60 cell multi  
4 product, it has failed to keep pace with foreign producers  
5 in terms of wattage output. SolarWorld only recently  
6 introduced a 255 watt product, while the top ten Chinese  
7 producers are already as much up to as 265 watts.

8 SolarWorld has never offered a 72 cell multi product, which  
9 is the product most demanded by U.S. utilities, developers  
10 and EPC firms.

11           SolarWorld just recently offered a German-made  
12 72 cell mono product, outputting 310 to 350 watts. But  
13 again, the product has limited desirability in the market,  
14 given the availability of a 72 cell multi module, outputting  
15 also 310 to 350 watts, and 72 mono modules outputting 320 to  
16 325 watts, available from the top ten Chinese producers.

17           This is a highly competitive industry. Those  
18 manufacturers who decide on the right technology at the  
19 right time and then are able to execute cost efficient high  
20 quality products that meet the needs of the market, are  
21 winning the business.

22           That is really what the case is about, and why  
23 the Commission should find that the problems of U.S.  
24 producers like SolarWorld are of their own making, by virtue  
25 of choosing high cost mono technology that is able to serve

1       only certain niches of the U.S. market. Thank you very  
2       much.

3                       MS. JACOBS: Now Robert Petrina.

4                       STATEMENT OF ROBERT PETRINA

5                       MR. PETRINA: Thank you. Good afternoon. I'm  
6       Robert Petrina. I'm managing director for the Yingli Green  
7       Energy Americas, a subsidiary of Yingli Green Energy Holding  
8       Company. I've been with the company as the head of its  
9       Americas operations since 2007.

10                      Yingli is the world's largest photovoltaic  
11       module manufacturer. Our manufacturing covers the  
12       photovoltaic value chain from ingot casting through module  
13       assembly and services both China and the global market.

14                      I will address four issues. Number one, the  
15       composition of our sales in the U.S. market during the POI;  
16       number two, the different prices that may apply to modules  
17       with individual pricing products; number three, why module  
18       prices have declined and can be expected to continue to  
19       decline in a per watt basis; and number four, global demand  
20       and capacity for CSPV products.

21                      First, regarding our U.S. sales, on a market  
22       segment basis, most of our sales in the U.S. market during  
23       the POI were in the rapidly-expanding utility sector.  
24       Further, on a product basis, the overwhelming majority of  
25       our U.S. sales during the POI were of our 60 cell and 72

1 cell multicrystalline modules.

2           Thus, one of our most successful products in  
3 the U.S. market has been our 72 cell multi module, which  
4 U.S. utilities demand because of their cost effectiveness.  
5 We have offered such modules through the POI, with 300 watt  
6 or greater, 1,000 volt versions available since 2012, August  
7 2012. To our knowledge, SolarWorld has never offered any 72  
8 cell multi modules.

9           Second, you heard a lot about prices this  
10 morning, but an important fact that Petitioner failed to  
11 mention is that the per watt price for modules fitting  
12 within one of the Commission's pricing products can vary  
13 significantly. This may be due to other important technical  
14 characteristics.

15           For example, Yingli's 60 cell multi modules  
16 are available with or without Zep compatibility. The  
17 Zep-compatible varieties are typically sold at a varying  
18 premium of two to three cents per watt. Prices may also  
19 vary based on the importance of the customer relationship,  
20 and the segment of the market into which the product is  
21 sold.

22           On this point, utility-scale customers,  
23 especially those with whom we have been doing a large volume  
24 of business over an extended period of time, can negotiate a  
25 better price per watt than a small customer. Such price

1 differences for otherwise identical modules can be on the  
2 scale of three to four cents per watt.

3 Third, the Commission should understand that  
4 this is a high tech industry that is moving forward quickly.  
5 We are constantly improving our products. Thus, every  
6 product we make ultimately becomes obsolete because more  
7 efficient, higher wattage modules with a lower cost per watt  
8 are continuously developed and introduced every 6 to 12  
9 months.

10 That means the price per watt we can get for  
11 an old module, such as a 300 watt, 72 cell multi, will  
12 necessarily decline because we have a more powerful product  
13 available, such as a 310 72 cell multi, that costs less to  
14 produce on a per watt basis.

15 As long as we keep improving our production  
16 processes and achieve greater efficiencies, and our input  
17 costs also continue to fall, the inherent downward pricing  
18 for products in this industry will continue.

19 Finally, let me talk about where Yingli sees  
20 its business going forward. The U.S. is an important  
21 market, but it is not our largest market and we do not  
22 expect it to be. Yingli's products are certified globally,  
23 so that they can be sold in multiple markets.

24 Our sales are diversified worldwide to support  
25 sustainable growth. For example, as of the third quarter of

1 2014, 27 percent of our revenues came from China, the  
2 world's largest market in 2013, 22 percent from Japan, 17  
3 percent from the U.S., 15 percent from Europe and 19 percent  
4 from the rest of the world, including an expanded footprint  
5 in Latin America and the Middle East region. Yingli ships  
6 modules to more than 50 countries annually.

7           Going forward, we expect an increasing share  
8 of Yingli shipments and revenues to be in China and across  
9 emerging markets, and we're very excited about these  
10 opportunities. In September, China's National Energy  
11 Administration published new policies to accelerate  
12 distributor generation and simplify the approval process for  
13 the solar projects.

14           In addition, as I'm sure you are well aware,  
15 just last month at the APEC Summit, the U.S. and China  
16 issued a joint statement on climate change, in which China  
17 pledged to increase the share of renewable energy and  
18 domestic primary energy consumption to 20 percent by 2030.

19           On top of that, the State Council of China has  
20 a 100 gigawatt target for the development of PV power  
21 generation by 2020, which indicates that at least 11  
22 gigawatts of PV power generation will be installed each year  
23 through 2020. Obviously, these new policies signal very  
24 significant opportunities for Yingli and the solar industry  
25 at large.

1                   Currently, Yingli has 350 megawatts of solar  
2 projects under construction in China, and we expect to start  
3 construction on another 50 to 60 megawatts of projects this  
4 quarter. Our capacity is therefore poised to address  
5 Chinese and other global demand, not threaten the U.S.  
6 domestic industry. Thank you.

7                   MS. JACOBS: Now John Morrison.

8                   STATEMENT OF JOHN MORRISON

9                   MR. MORRISON: Good afternoon. My name is  
10 John Morrison, a senior vice president with Strata Solar  
11 LLC, a solar development and construction company  
12 headquartered in North Carolina. We provide complete solar  
13 energy systems and installations for utility and commercial  
14 applications.

15                   This afternoon, I will talk about each of the  
16 segments of the U.S. solar market, and the decision-making  
17 process behind purchases in those segments. I hope my  
18 discussion will clarify the complete disconnect between  
19 whatever problems SolarWorld may be having, and the role of  
20 imported CSPV modules in the U.S. market.

21                   When I first joined Strata in 2010, the  
22 company's business was primarily in rooftop solar  
23 installations, including the residential market. Homeowners  
24 look at solar module purchases very differently than the  
25 institutional investors, whose requirements dictate module

1 purchasing decisions in the utility market.

2                   When Strata was serving the rooftop market, we  
3 sold by multicrystalline and monocrystalline modules, and we  
4 sold primarily 54 and 60 cell modules. For some homeowners,  
5 the higher efficiency mono modules made sense because of  
6 space constraints. Mono modules also made sense if a  
7 homeowner cared about aesthetics, and preferred the darker,  
8 more uniform appearances of mono modules.

9                   However, some homeowners chose to purchase  
10 multi modules if the efficiencies worked, or if aesthetics  
11 were not of much concern. In short, in the residential  
12 rooftop segment, we sold a mix of mono and multi modules.  
13 For commercial rooftops, where the arrays are typically not  
14 visible, and appearances therefore are not an issue, we sold  
15 primarily multi modules, because their lower cost made them  
16 a more sensible business investment.

17                   We also installed and still install ground  
18 mount projects for commercial property owners, where again  
19 multi modules are the primary product due to their cost  
20 effectiveness. In 2011, in order to drive better returns,  
21 Strata changed its business model to focus on utility-scale  
22 projects, generating electricity in large ground mount  
23 arrays and selling that electricity to utilities.

24                   We saw in 2010 that the utility-scale market  
25 was poised to take off, and determined that we needed to be



1 in that space, a decision that in hindsight proved to be  
2 very fortuitous. The utility segment has been and still is  
3 where the greatest growth is occurring in the U.S. solar  
4 market.

5 Today, Strata is one of the leading end-to-end  
6 utility-scale solar farm developers in the country, and the  
7 sixth largest overall solar energy system contractor. In  
8 2011, we installed seven megawatts of utility scale solar.  
9 In 2012, we installed an additional 70 megawatts of  
10 utility-scale solar. In 2012, we installed an additional 70  
11 megawatts, in 2013, 170 megawatts, and this year we will  
12 finish the year with adding approximately 220 megawatts to  
13 the utility grid.

14 To be clear, for utility-scale projects, we do  
15 not consider the mono modules that are commercially  
16 available, because the cost effectiveness and therefore the  
17 profitability of the project is the overriding priority for  
18 Strata's institutional investors. Investors are not going  
19 to pay even a quarter of a cent more per watt for  
20 aesthetics, or for the very narrow differences in efficiency  
21 between the mono and multi modules that are available in the  
22 market.

23 Instead, they first want to know that the  
24 project financial model makes sense. Second, they want to  
25 have confidence that the project is being built with high

1 quality inputs, particularly the modules, inverters and the  
2 racking system. Third, they require the vendors of those  
3 primary components to be bankable, meaning that their  
4 products have a proven track record, and the manufacturer  
5 will be around for the next 25 years to service the  
6 warranty.

7                   Consequently in our experience, what the  
8 utility sector demands are high wattage, high voltage, cost  
9 effective multi modules from quality suppliers. In this  
10 regard, the 300 plus watt 72 cell 1,000 volt multi modules  
11 that we install provide significant labor and material  
12 savings, making our projects commercially viable.

13                   Meanwhile, SolarWorld has never offered for  
14 sale a 72 cell, 1,000 volt multicrystalline module in the  
15 U.S. market. Recently I learned that SolarWorld began  
16 offering a 72 cell 1,000 volt mono module above 300 watts.  
17 Given their higher cost, mono modules at this wattage make  
18 little sense in the utility sector, especially given that  
19 multi modules of the same size and power rating are  
20 available, and have been so for two years now.

21                   In closing, I must also note that since  
22 earlier in this year, Strata started designing its upcoming  
23 projects to use thin film. Because of the imposition of the  
24 provisional AD/CVD duties on the CSPV products, our projects  
25 are no longer financially viable with CSPV modules.

1                   We had to reconfigure our layouts because we  
2                   needed more acreage and different racking to accommodate  
3                   thin film. The thin film is less efficient. But given the  
4                   post-tariff cost differential, it now makes more financial  
5                   sense than the CSPV modules encumbered by the duties.

6                   First Solar, a thin film producer, is Strata's  
7                   new module vendor. It is the only high volume bankable  
8                   option for Strata. SolarWorld's U.S. products, 60 cell or  
9                   72 cell monocrystalline modules are simply not an option.  
10                  Thank you.

11                  MS. JACOBS: And now Polly Shaw.

12                  STATEMENT OF POLLY SHAW

13                  MS. SHAW: Thank you. I'm Polly Shaw, Vice  
14                  President of North America Government Affairs at SunEdison,  
15                  the world's largest solar developer. We are a U.S. company  
16                  that is vertically integrated throughout the solar supply  
17                  chain, and as of this year, active in all sectors of the  
18                  U.S. solar market, utility, commercial and residential. We  
19                  manufacture polysilicon and silicon wafers. We contract for  
20                  the manufacture of high efficiency solar cells. We assemble  
21                  our own modules using these cells, and then we develop,  
22                  install and operate solar power generating installations.

23                  SunEdison is responsible for more than 1.8  
24                  gigawatts of operating solar projects globally, with 5.1  
25                  gigawatts in our pipeline and backlog. Today I will focus

1 on one issue: U.S. suppliers cannot supply the high  
2 efficiency cells and high wattage modules that we use for  
3 our projects.

4 For this reason, in our experience the U.S.  
5 solar products are not interchangeable with the solar  
6 products we import. SunEdison understands that  
7 multicrystalline modules account for the majority of demand  
8 across all sectors of the U.S. market.

9 However, we have concluded that where  
10 monocrystalline modules achieve efficiencies that permit  
11 them to output substantially more watts than the same size  
12 multi module, the higher per watt cost of the mono module  
13 makes financial sense.

14 For that reason, the modules we currently spec  
15 are 72 cell mono modules with cell efficiencies greater than  
16 20 percent. Over the last few years, SunEdison manufactured  
17 72 cell mono modules, producing 315 to 325 watts, and are  
18 now at 335 to 340 watts. This allows us to maintain a  
19 substantial wattage differential, compared to the highest  
20 wattage 72 cell multi modules available on the market.

21 For the projects we build, operate and own,  
22 these extremely high wattage mono modules ensure the project  
23 costs work. Our experience does not vary by market segment.  
24 In each, we must compete with traditional sources of energy,  
25 and accordingly, we seek to maximize power production.

1                   For our residential and commercial projects,  
2                   roof size is the constraint. For our utility projects, the  
3                   cost of land, rights-of-way, topography and other  
4                   restrictions impose similar restraints. The more power  
5                   output we can squeeze into the available space, the more  
6                   viable the project.

7                   We use extremely high wattage mono panels to  
8                   maximize power output per square foot, at a cost competitive  
9                   with other energy sources. Thus, the cells we buy to make  
10                  our modules are the most advanced mono cells on the market.  
11                  The U.S. industry does not make such advanced cells, and  
12                  doesn't offer commercial quantities of the less efficient  
13                  mono cells that they do make.

14                  Thus, SunEdison relies on mono cells from  
15                  Taiwan, which we incorporate into our 72 cell modules in  
16                  third countries and then import into the United States.  
17                  When demand exceeds our supply, which is rare, we don't  
18                  resort to lower wattage mono modules.

19                  Rather, we supplement our module production  
20                  with high wattage multi modules from China. We source high  
21                  efficiency cells from Taiwan and high wattage modules from  
22                  China as necessary on occasion, because they reliably offer  
23                  a commercially available supply that meets our  
24                  specifications.

25                  We don't have a specific preference, as long

1 as our criteria for high efficiency and power output are  
2 met. In our experience, Taiwan makes the highest efficiency  
3 cells, but other suppliers such as Korea are improving,  
4 though with limited supply. Though the domestic industry  
5 would have you believe otherwise, their products are not an  
6 option for SunEdison.

7           Regarding cells, even if U.S. solar cells did  
8 meet our specifications, they are not available on the  
9 market. We tried to establish a relationship with Suniva,  
10 but Suniva cut off our supply due to lack of availability.  
11 SolarWorld primarily produces cells for its internal  
12 production of modules, and does not offer meaningful  
13 quantities for external sale, such as to SunEdison.

14           Our experience is that SolarWorld consumes all  
15 of the cells it produces, the majority of which ends up in  
16 60 cell modules, which we would never consider using in  
17 distributed generation or in the utility sector. Regarding  
18 modules, the U.S. industry simply does not produce the high  
19 wattage 72 cell modules we use.

20           Earlier this year, SolarWorld released its Sun  
21 Module Pro Series XL 310 to 315 watt mono module. But as  
22 mentioned earlier, mono modules at that wattage output today  
23 would not make our project costs work, and we have been well  
24 above that on mono for some time now.

25           If Taiwanese cells were no longer an option,

1 we would seek to adjust our supply chain to source high  
2 efficiency mono cells from other suppliers. But U.S.  
3 producers do not offer the high efficiency products we need,  
4 so we would not be able to source from them.

5 In short, SunEdison's purchases of solar  
6 products are not SolarWorld's and Suniva's lost sales,  
7 because they do not provide the high efficiency cells and  
8 high wattage modules that we need to finance and develop our  
9 projects. Rather, the decisions taken by SolarWorld and  
10 Suniva in terms of what to produce and offer on the market  
11 have ensured that SunEdison is not a potential customer.

12 Thank you.

13 MS. JACOBS: Now, Jennifer Lutz.

14 STATEMENT OF JENNIFER LUTZ

15 MS. LUTZ: Good afternoon. I am Jennifer Lutz  
16 of Economic Consulting Services, accompanied by my  
17 colleague, Keith Button.

18 I would like to briefly discuss the conditions  
19 of competition in the U.S. CSPV market and issues related to  
20 demand and pricing. The U.S. CSPV market is different from  
21 other markets examined by the Commission because of its  
22 explosive growth and high elasticity of demand.

23 First, U.S. demand for solar modules has  
24 continued to increase very strongly during the POI. Slide 1  
25 shows a large increase in total U.S. PV installations from

1 2005 through 2013, and the first half of 2013 and 2014,  
2 based on SEIA data.

3 In the 2011 to 2013 period, the annual volume of  
4 solar installations more than doubled and increased again by  
5 47 percent in the first half of 2014. Installations in the  
6 first half of 2014 exceeded total installations in 2011.

7 Demand growth has been particularly impressive  
8 in the utility sector as shown in Slide 2. The SEIA data  
9 show that annual installations in this sector increased by  
10 264 percent from 2011 to 2013, and by another 72 percent in  
11 part year 2014. During the POI utilities became the largest  
12 segment of the domestic market as the pre-hearing report  
13 itself recognizes. Residential installations increased by  
14 162 percent and commercial installations increased by a  
15 lower 34 percent from 2011 to 2013.

16 Second, demand for solar electricity is highly  
17 price elastic as it is very sensitive to changes in solar  
18 electricity prices relative to anticipated prices for other  
19 energy sources. In turn, demand for solar modules is a  
20 derived demand, arising from the demand for solar  
21 electricity.

22 Because solar modules constitute roughly 30 to  
23 40 percent of the total cost for a solar electricity system,  
24 a reduction in the price of solar modules has a substantial,  
25 direct impact in reducing the total cost of a solar



1 electricity system and therefore increasing the quantity of  
2 modules demanded in the market. As a result, the elasticity  
3 of demand for solar modules is itself very high.

4 As a general matter, in the utility sector, any  
5 new solar project's total system must produce electricity at  
6 a sufficiently low net cost to make that solar system  
7 competitive with other forms of generation. Utility systems  
8 must produce electricity at costs that compete with  
9 wholesale electricity costs. In the residential and  
10 commercial sectors, the installed system must be able to  
11 produce electricity at a net cost that competes with retail  
12 electricity costs, otherwise, there is no economic incentive  
13 for the home or business owner to incur the up front cost or  
14 inconvenience to install the new system.

15 Demand for modules increased sharply during the  
16 POI because module prices have declined, making solar  
17 electricity more competitive with electricity from other  
18 sources. The data collected by the Commission show a  
19 significant decline in module prices over the POI. These  
20 declines, however, are explained by factors other than  
21 subject imports.

22 Most important, the decline in module prices  
23 was accompanied by a similar and also significant decline in  
24 per kilowatt raw materials costs and cost of goods sold.  
25 There is no evidence of a cost price squeeze.

1                   Petitioner's brief, in fact, reports that  
2                   "Overall cost of production declined over the period due  
3                   somewhat to decreases in polysilicon pricing, but also to  
4                   significant cost-cutting measures and efficiency  
5                   improvements implemented by U.S. producers." On the latter  
6                   point, as other members of our panel have discussed, the  
7                   rapid improvements in technology and resulting higher cell  
8                   efficiencies in this industry mean that prices inherently  
9                   decline over time.

10                   In these investigations, upon the urging of the  
11                   CCCME, the Commission's questionnaires requested pricing  
12                   data that separated mono and multi products. As expected,  
13                   these data show a significant difference between the  
14                   products offered by the domestic industry and subject  
15                   importers. Almost 80 percent of the domestic industry  
16                   volumes were in products 2, 4, and 6, which are all higher  
17                   cost, monocrystalline technology products.

18                   In contrast, the vast majority of the subject  
19                   imports was reported in products 1, 5, and 7, all of which  
20                   are lower cost, multicrystalline technology. Moreover,  
21                   Product 7 is the modular type widely used in the utility  
22                   segment, which experienced the greatest demand growth during  
23                   the POI.

24                   Furthermore, the average margins of underselling  
25                   are relatively modest, particularly, because a single

1 pricing product may encompass a mix of module offerings with  
2 prices that can vary by significant amounts. This is  
3 documented at pages 47 to 48 of the CCCME's pre-hearing  
4 brief. No meaningful conclusions regarding underselling are  
5 possible.

6 BPI Exhibit 1 shows the volumes underlying the  
7 pricing data reported for mono versus multi products. It is  
8 clear from this exhibit that multi-technology rapidly gained  
9 share over mono-technology during the POI and subject  
10 imports entered the U.S. market in order to satisfy that  
11 exploding demand for multi-products, which the domestic  
12 industry did not adequately supply. Thank you.

13 MS. JACOBS: And the final witness for the CCCME  
14 is John Smirnow.

15 STATEMENT OF JOHN SMIRNOW

16 MR. SMIRNOW: Thank you, Brenda.

17 Good afternoon, Madam Chairman, members of the  
18 Commission. Thank you for the opportunity to appear before  
19 you today.

20 My name is John Smirnow, and I serve as Vice  
21 President of Trade and Competitiveness at the Solar Energy  
22 Industries Association here in Washington, D. C. As you've  
23 heard, we also use SEIA. I also represent SEIA on  
24 USTR/EPA's Trade and Environment Policy Advisory Committee  
25 and the Secretary of Commerce's Renewable Energy and Energy

1 Efficiency Advisory Committee, which I chaired from February  
2 of 2013 until June of this year.

3 With nearly 1,000 member companies, SEIA is the  
4 voice of the U.S. solar industry. We have members in every  
5 state and every segment of the U.S. solar value chain. Our  
6 mission is to build a strong solar industry to power  
7 America.

8 At the end of 2013, there are more 140,000  
9 individuals employed in the U.S. solar industry. Of this  
10 number, more than 30,000 are employed in U.S. solar  
11 manufacturing facilities, making a variety of products,  
12 including polysilicon, backsheet, and encapsulants,  
13 inverters, racking and mounting systems, and of course, PV  
14 cells and modules.

15 The other 110,000 U.S. solar employees work in a  
16 variety of service businesses, including installation, sales  
17 or distribution, project development, professional services,  
18 and research and development. For important context in  
19 going to the issue of capacity, Petitioners represent less  
20 than one half of 1 percent of total U.S. solar jobs. Again,  
21 Petitioners represent less than one half of 1 percent of  
22 total U.S. solar jobs, or slightly more than 2 percent of  
23 total U.S. solar manufacturing jobs.

24 From 2010 to 2013, the U.S. solar industry  
25 experienced explosive growth. During these four years

1 alone, the industry added 50,000 new jobs to the U.S.  
2 economy and we expect to add even thousands more just this  
3 year. Importantly, the primary driver of this growth has  
4 been and will continue to be falling costs.

5 As the Commission is well aware, however, our  
6 growth hasn't been without challenges. Like any high-tech  
7 industry, some technology bets and investment decisions pay  
8 off. Others do not. And we'll continue to see new  
9 investments in manufacturing and technology in the U.S. in  
10 the solar industry.

11 As we heard earlier, Petitioners would like to  
12 take credit for these new investments in U.S. crystalline  
13 and silicon manufacturing, but they conveniently overlook  
14 several key facts. Three of which I'll touch upon now.

15 One, limited competition. While subject imports  
16 from China are sold in all three segments of the U.S.  
17 market, in 2013 more than two-thirds of these imports were  
18 sold in the utility segment. And in this segment, 72 cell,  
19 1,000 volt, multicrystalline modules are the norm. If you  
20 don't offer that product, you have to bring something else  
21 to the table like a high efficiency model, something  
22 approaching 20 percent efficiency, which is what we heard  
23 from SunEdision, another PV technology, like thin-film or  
24 some other alternative, none of which is offered by the  
25 domestic industry in any meaningful volume.

1           Two, volume discounts. The utility segment is  
2 also where we see the lowest module prices, given large  
3 volume discounts. These discounts are also available to the  
4 leading players in the commercial and residential segments  
5 and would explain some of the price differences between  
6 subject imports and the domestic-like product.

7           And three, capacity. If you're buying hundreds  
8 of megawatts of modules you want to be sure your supplier is  
9 able to fill the order. Domestic producers, however, would  
10 not be your first choice. The total capacity of the entire  
11 domestic industry was only 289 megawatts for the first six  
12 months of this year. This year we're going to install 6.5  
13 gigawatts of solar in the United States. This equates to  
14 only 12 percent of market demand, based on the record, or  
15 what you would expect for producers focused on a niche or  
16 sub-segment of a given market.

17           Finally, a few comments on the issue of scope and  
18 its relevance to these investigations. If Commerce was  
19 consistent with the 2012 scope ruling, they would again find  
20 that a module's country of origin is based on the cell's  
21 origin. That's really what they should do here.  
22 Unfortunately, Commerce is seriously entertaining  
23 Petitioner's two out of three propositions, or something  
24 even more expansive.

25           Two out of three is nothing more than a veiled

1 attempt to circumvent U.S. 80's CVD laws by folding separate  
2 and distinct products from multiple countries into a single  
3 investigation. It's wrong, and it's a dangerous approach  
4 from a trade policy perspective, possibly leading to a WTO  
5 challenge or similar behaviors from the United States  
6 trading partners.

7 Commerce's October 3 proposed scope expansion  
8 suffers from the same flaws. We agree with Commission staff  
9 that Commerce failed to explain the apparent contradiction  
10 between its proposed scope expansion and the rule imposed in  
11 2012. Indeed, we would go even a step further and say that  
12 that contradiction is unsupportable. Nonetheless, we  
13 continue to hold out hope that Commerce will make the right  
14 decision at the end of the day.

15 And if they do, the Commission should be prepared  
16 to assess injury based on a cell origin scope ruling, and  
17 then conclude that there were no subject imports from China.

18 I thank you for your time and consideration, and  
19 would be happy to answer to any questions.

20 MR. CAMPBELL: Good afternoon. I am Jay Campbell  
21 with White & Case here today on behalf of the Taiwan  
22 Respondents.

23 Our first presenter will be Austin Chiu with Neo  
24 Solar Power, a Taiwan producer. Austin will provide an  
25 overview of the Taiwan industry and its role in the global

1 market. Austin will be followed by Joel Cannon of tenK, a  
2 U.S. producer of modules that uses Taiwan cells. And  
3 lastly, I will conclude with a few key points specific to  
4 Taiwan. Austin?

5 STATEMENT OF AUSTIN CHIU

6 MS. CHIU: My name is Austin Chiu. I've been the  
7 Taiwan solar industry since 2007. Today, I'm speaking on  
8 behalf of not only my company, Neo Solar Power, but also on  
9 behalf of all members of the Taiwan Photovoltaic Industry  
10 Association.

11 Our association accounts for over 90 percent of  
12 Taiwan's production of solar products. The solar value  
13 chain has several stages, polysilicon, wafers, cells,  
14 modules, and installation. The Taiwan solar industry is a  
15 cell industry. Unlike Solarworld and most of the large  
16 Chinese producer are integrated producer of both cells and  
17 modules, Taiwan producer focus on cells because this is what  
18 we do best.

19 Taiwan's focus on solar cell production can be  
20 traced to its leadership in producing high quality, high  
21 efficiency semiconductors going back to the 1970s. That's  
22 why our expertise, in large, in converting wafers into  
23 microchips it makes sense for Taiwan to become the world's  
24 commercial leader in producing the highest quality solar  
25 cells.



1                   Taiwan cells are regarded as having higher  
2                   reliability than cells from other sources because our cells  
3                   have lower power loss, low power degradation and higher  
4                   yields. Taiwan is also a leader in the production of cells.  
5                   We have higher efficiency on average for both multi and mono  
6                   cells.

7                   While there are a handful of other companies  
8                   that can produce high efficiency cells, this company  
9                   primarily produce for their own internal consumption of  
10                  modules. Taiwan is the clear leader in providing  
11                  commercially available, high quality, high efficiency cells.  
12                  Global demand for solar products has grown rapidly and will  
13                  continue to grow as many countries aim to meet renewable  
14                  energy targets, less, in turn, has driven the growth in  
15                  demand for Taiwan cells as we supply cells to module makers  
16                  all around the world.

17                  Taiwan cells consistently have higher efficiency  
18                  on average than other cell producers; including SolarWorld  
19                  because Taiwan is the leader in commercially available, high  
20                  efficiency cells worldwide. Demand for Taiwan cells will  
21                  continue to be strong even in markets with declining or flat  
22                  demand.

23                  Customers in residential and small commercial  
24                  market segments will demand the highest efficiency products  
25                  in order to maximum wattage output, wattage output from a

1 limited space available. Because few can match Taiwan's  
2 efficiency and reliability demand for Taiwan cells will  
3 continue to be strong.

4 In the U.S. there are only two producers of  
5 cells, SolarWorld and Suniva. Both produce cells only for  
6 internal consumption to produce their own modules and sell  
7 very little to the commercial market. Taiwan cells help and  
8 do not hurt U.S. module makers who must rely on Taiwan cells  
9 because they cannot get the cells that are made from  
10 SolarWorld or Suniva. We too are saddened by closure of U.S.  
11 module makers because this were our customers. In 2013,  
12 Taiwan shipment of cells to the U.S. were less than 3  
13 percent of our total shipments.

14 In short, Taiwan cells are not injuring or  
15 threatening the domestic industry in any way because Taiwan  
16 focuses on supplying cells to module makers around the  
17 world. Our presence in the module market is very small.  
18 It's 2013 module account for only 7 percent of Taiwan's  
19 total exports of cell products. We do not want to undermine  
20 our cell business by producing and selling modules that  
21 would compete with modules produced by our cell customers.

22 For example, many of our Japanese customers have  
23 phased down their own module production in favor of Taiwan  
24 producing modules for them on an OEM basis. Our customer  
25 can then sell these modules under their own brand name in

1 their home markets.

2 With limited exceptions, Taiwan's production of  
3 modules have been on an OEM basis and not under a Taiwan  
4 brand. Taiwan has chosen to invest in the highest quality  
5 cell production technology and not invest in establishing  
6 their own module brands. Without adequate resources to  
7 establish their own brand, Taiwan will continue to have  
8 limited penetration in modules.

9 In the U.S., Taiwanese companies have about 10  
10 people on the ground. With such minimal presence, it is  
11 very difficult to build a Taiwan module brand for the U.S.  
12 market. The data supports this as Taiwan direct shipments  
13 of modules to the U.S. on a limited scale because Taiwan's  
14 module industry is not significant. Taiwan's solar  
15 industry, as a whole, does not compete with SolarWorld.

16 Finally, as a cell industry, we were very  
17 surprised to see the staff report showed that Taiwan was the  
18 largest source of subject imports. This grossly overstates  
19 Taiwan's presence in the U.S. market. Although, the  
20 Commission data currently shows Chinese modules with Chinese  
21 cells as being Chinese subject merchandise. Under the  
22 proposed clarification rule, we do not consider this module  
23 to be our models. We are principally a cell producer and we  
24 supply cells at highest price we can get from our customers.

25 We certainly do not have control over how our

1 customers set their pricing for their modules. Although  
2 Chinese modules with Taiwan cells are currently considered  
3 of Taiwan origin under the clarification rule, these modules  
4 would become Chinese subject merchandise under the proposed  
5 clarification rule. If DOC accepts their clarification  
6 rule, the need to target Taiwan goes away. Under the  
7 clarification rule, we believe the Commission's data will  
8 reflect a more accurate picture of the Taiwan industry role  
9 in the U.S. market.

10 Taiwan had a low volume of cells that was  
11 shipped to U.S. Taiwan had even smaller volume of modules  
12 that were shipped directly to the U.S., but since SolarBuzz  
13 figures for 2013 Taiwan module imports account for only 2  
14 percent of the U.S. market. The remaining volume of  
15 indirect cells, indirect modules that were made in third  
16 country using Taiwan cells and exported to the United States  
17 is still small and insignificant.

18 The Commission should recognize that Taiwan as a  
19 cell producer should not be cumulated together with China  
20 and that Taiwan considered alone is not causing any injury  
21 to the domestic industry. In fact, Taiwan cells are in a  
22 position to help U.S. producers that cannot get high  
23 efficiency cells from any other source. Thank you.

24 MR. CAMPBELL: Our next witness is Joel Cannon.

25 STATEMENT OF JOEL CANNON

1                   MR. CANNON: Thank you, Madam Chairman,  
2                   Commissioners, members of the staff. I really appreciate  
3                   the opportunity to speak with you today.

4                   I'm Joel Cannon, Chief Executive Officer of  
5                   tenKsolar, a U.S. company that develops and produces solar  
6                   energy systems. I've held this position since the company's  
7                   formation in 2009, having spent all my career working as an  
8                   entrepreneur in the electric power industry.

9                   At our headquarters in Minnesota, we employ  
10                  approximately 80 people, including 35 dedicated to  
11                  manufacturing our solar products. TenKsolar makes a unique  
12                  and patented solar module, unique in its technology  
13                  construction and features. Believe it or not, I have never  
14                  been a wafer or a cell producer, but our advanced and  
15                  propriety technology has enabled us to grow in a very  
16                  competitive industry.

17                  TenKsolar imports laminated cells and completes  
18                  the module construction and assembly in Minnesota. Our  
19                  advanced and propriety technology which completes the module  
20                  in Minnesota differentiates us from our competitors by  
21                  allowing our solar systems to operate more efficiently. In  
22                  fact, tenK systems generate up to 40 percent more energy  
23                  from a given area of space than conventional crystalline and  
24                  solar PV. With that process and technology we make a solar  
25                  module which, to the best of my knowledge, is among the most

1 powerful in the world rated at 410 watts when made with  
2 multicrystalline cells and 450 with mono.

3           We achieve the lowest cost energy and thus,  
4 deliver the most value and we are able to build a technology  
5 with high efficiency cells; thus, access to high efficiency,  
6 quality cells is crucial to our business. We have come to  
7 rely on non-U.S. cell producers because they offer the  
8 highest efficiency cells in each category. In particular,  
9 Taiwan is home to nearly all of the reliable suppliers of  
10 high quality, high efficiency cells that we need to produce  
11 our solar modules.

12           Even if SolarWorld or somebody that would sell PV  
13 cells to tenK, which they rarely will, those cells do not  
14 stack up against the Taiwanese cells in terms of efficiency,  
15 offerings, and quality. In particular, tenKsolar has never  
16 been able to purchase cells from SolarWorld, other than  
17 their leftovers in down level quality bins. These are not  
18 available on a consistent basis and are poorly suited to  
19 feeding steady demand to a sophisticated supply chain. We  
20 simply cannot get the cells we need in the U.S.

21           Proximity to quality cell producers in Asia was  
22 one of the reason that tenKsolar opened our wholly-owned  
23 laminating facility in Shanghai. Like many world class U.S.  
24 manufacturers the portion of our supply chain that resides  
25 in Asia allows tenK to employ dozens of workers in Minnesota

1 with plans for that number to exceed 100 in Minnesota in  
2 2015.

3 As indicated in our pre-hearing comments, we  
4 agree with the arguments and testimony of the Chinese  
5 Chamber of Commerce and Taiwan PV Industry Association. We  
6 also offered limited observations explaining our view that  
7 the alleged unfairly traded imports are not causing injury  
8 to SolarWorld.

9 Our involvement in the final stage of this  
10 investigation was spun, in large part, by a discovery after  
11 the Commerce Department issued its preliminary  
12 determinations that we believe is relevant to the analysis  
13 by staff and Commission for this investigation. We  
14 discussed this issue in the propriety sections of our  
15 pre-hearing comment.

16 And sadly, tenKsolar believes SolarWorld seeks  
17 relief only for its benefit, not for the U.S. solar industry  
18 as a whole. We are also a U.S. owned, U.S. based solar  
19 manufacturer and developer of technology, one who has been  
20 able to compete, grow, and create U.S. manufacturing jobs  
21 working within a global supply chain that maximizes the  
22 value of our technology.

23 Again, I appreciate the opportunity to speak with  
24 you today and welcome any questions.

25 STATEMENT OF JAY C. CAMPBELL

1           MR. CAMPBELL: This is Jay Campbell again. I  
2 will wrap up with a few quick points.

3           As you've heard from the testimony, the Taiwan  
4 industry is principally a cell industry. As such, Taiwan is  
5 not a source of material injury or threat to the U.S.  
6 industry. Competition in the U.S. market takes place in  
7 modules, not in cells. Taiwan is here today only because of  
8 the so-called loophole whereby Chinese modules with third  
9 country cells were excluded from the scope of the prior  
10 investigations.

11           Now, we agree with the Chinese Respondents that  
12 there is no injury or threat on a cumulated basis, but we  
13 are also making several arguments specific to Taiwan.  
14 First, cells and modules are separate like products.  
15 Although the Commission defined a single like product in the  
16 prior investigations, we ask that you reconsider the issue  
17 in this case.

18           As discussed in our brief, the facts on  
19 record, including assertions made by SolarWorld demonstrate  
20 that cells and modules are separate like products under the  
21 semi-finished product test.

22           Second, the plain language of the statute  
23 precludes cumulation in this case because the scopes are  
24 defined differently for Taiwan and China, whereas the scope  
25 for Taiwan include cells and all modules made with Taiwan



1 cells, the scope of China excludes cells and also excludes  
2 modules made with Chinese cells.

3 Third, there is no injury or threat of injury  
4 from imports of Taiwan cells. As noted, competition between  
5 imports and domestic product occurs at the module level, not  
6 in cells. This is because U.S. cell producers make cells  
7 for their internal production of modules and supply minimal  
8 volumes of cells to commercial market.

9 Fourth, there is no injury or threat of injury  
10 from imports of Taiwan modules. In our brief, we presented  
11 this argument based on the clarification rule in the event  
12 that defines the scope. Under the clarification rule,  
13 imports of Taiwan modules were low and declining as a share  
14 of total U.S. imports and consumption during the POI.

15 As you've heard from the testimony, Taiwan ships  
16 miniscule volumes of modules to the U.S. market. To compete  
17 in t he U.S. market a supplier needs an established brand.  
18 In keeping with its core business as a cell industry, Taiwan  
19 producers supply modules on a non-branded bases to OEMs,  
20 mostly in Japan, so that they avoid competing with their  
21 cell customers.

22 Most imports of modules that would be considered  
23 subject Taiwan consisted of indirect imports, modules  
24 assembled in a third country with Taiwan cells. These  
25 volumes should be discounted because the Taiwan industry has

1 no control over their pricing and third country module  
2 assemblers could've used third country cells in place of  
3 Taiwan cells.

4           Lastly, I would like to introduce others on  
5 Taiwan's panel who are available to answer questions, Laylay  
6 Pan of Gintech, Joyce Chen of Solartech, Sascha Rossmann of  
7 Winaico, and Barry Moore of Moore Energy. Winaico is an  
8 exception, a Taiwan company that supplies modules, but not  
9 cells. So, Sascha can address that topic. Moore Energy is  
10 one of Winaico's U.S. customers. As Sascha and Barry can  
11 explain, Winaico focuses on high efficiency modules sold at  
12 higher prices than SolarWorld modules.

13           This concludes our presentation. Thank you.

14           CHAIRMAN BROADBENT: Okay. Thank you very much.  
15 I appreciate it.

16           Ms. Jacobs, if you could just distinguish.  
17 There's a different position between the Taiwanese and the  
18 Chinese on like product.

19           MS. JACOBS: We're not taking a position on the  
20 like product.

21           CHAIRMAN BROADBENT: Got it. Okay. Thanks.

22           What I wanted to get to, just a basic question,  
23 and then we can go on from there, but if we set aside or are  
24 unable to assigned imports, it seems to me that no matter  
25 what scope Commerce applies to these investigations there

1       were significant and increasing volume of subject imports  
2       that took market share from domestic industries, caused  
3       adverse price effects, and adverse impact on the domestic  
4       industry's condition.

5                       This looks fairly straightforward to me when I  
6       look at it starting out. Can you kind of guide me  
7       elsewhere, please?

8                       MR. PAL: Yes. Thank you. Rajib Pal, from  
9       Sidley Austin.

10                      I think if you look at it at first glance it may  
11       seem straightforward, but as we have presented in our  
12       written and oral presentations, the world is a little more  
13       complicated than that because what comes across --

14                      CHAIRMAN BROADBENT: I mean I know the world's  
15       complicated. I've got to look at the statute.

16                      MR. PAL: Right. What comes across in the  
17       record is the distinction between multi and mono products,  
18       and really the fact that there is attenuated competition  
19       between the subject imports and the domestic-like products.  
20       So, on volume, for example, yes, volumes have increased, but  
21       when you look at the data the volumes have increased at the  
22       multi products that the domestic industry has not been able  
23       to adequately supply.

24                      On price, underselling conclusions are -- to the  
25       extent that comparisons are possible, the underselling

1 conclusions are mixed, but I think out of the 224 possible  
2 quarterly comparisons a fraction of those comparisons could  
3 actually be made because of the distinction between the  
4 subject imports focusing on multi and the domestic-like  
5 product focusing on mono. So, those are the key  
6 distinctions that really make it not possible to look at  
7 just the simple trends as the Commission as looked in the  
8 past because this record really is very different, given  
9 that thankfully the Commission has asked the questions that  
10 distinguish between mono and multi on the record.

11 CHAIRMAN BROADBENT: Okay.

12 MS. LUTZ: Jennifer Lutz of ECS.

13 I'd just like to add that I think the Commission  
14 should be careful in assessing the trends with respect to  
15 the domestic industry. Petitioner's panel talked about the  
16 survivor bias, but based on the production volumes reported  
17 in the pre-hearing report compared to data compiled by the  
18 industry association, SEIA; in 2011 the pre-hearing report  
19 data cover about 87 percent of the production reported by  
20 SEIA. By 2013, it's only 34 percent. In the first half of  
21 2014, it's still less than 50 percent. So, there's a  
22 significant portion of U.S. production that is not covered  
23 by the data in the report.

24 CHAIRMAN BROADBENT: Okay. I would be  
25 interested in a discussion of the nature of imports into the

1 U.S. market for non-subject countries. What portion of the  
2 official import statistics pertain to CSPV products from  
3 non-subject countries as opposed to imports of thin film and  
4 other non-subject products from non-subject sources?

5 MS. LUTZ: Jennifer Lutz again.

6 The import data are -- I don't want to call them  
7 unreliable, but it's hard to match them to the data on the  
8 record here, and they don't distinguish between thin film  
9 and CSPV, so we just don't know.

10 CHAIRMAN BROADBENT: Okay. So, we don't have a  
11 sense of major sources of imports from non-subject countries  
12 and what they're likely exporting to the U.S.?

13 MS. LUTZ: My understanding, and please correct  
14 me if I'm wrong, is that most imports of thin film are  
15 likely to be coming from First Solar, which has plants in  
16 Malaysia and -- Malaysia, mainly, I believe. So, some  
17 portions of imports from Malaysia is probably imports of  
18 thin film.

19 CHAIRMAN BROADBENT: Okay.

20 In terms of declines in prices, what would be  
21 your explanation for why prices are declining in the U.S.  
22 market?

23 MS. LUTZ: Jennifer Lutz again.

24 I think that if you look at the decline in cost  
25 of goods sold on a per kilowatt basis it is -- I don't want

1 to trend on confidential data, but it's pretty close to  
2 price declines over the period, so I think that's a large  
3 portion and then the technology improvements that have been  
4 discussed by our panel.

5 MR. KOERNER: Thomas Koerner from Canadian  
6 Solar.

7 As stated before, in 2011 the focused product we  
8 have produced was a 230 to 235 flat panel. In 2013, we're  
9 talking about 255, and to a certain extent lead to 260.

10 CHAIRMAN BROADBENT: Say those numbers again.

11 MR. KOERNER: 230 to 235 in 2011, end of 2013,  
12 255 to 260.

13 CHAIRMAN BROADBENT: Right.

14 MR. KOERNER: However, the time you need to  
15 produce such a panel with respect to fixed cost and how many  
16 people working it, how many steps the machine has to make  
17 stays the same. So, just by increasing the power output of  
18 a single panel the proportional cost goes down  
19 significantly. So, with every efficiency increase we are  
20 saving cost and that's what the market is demanding. So,  
21 without making any changes, we're able to the market a lower  
22 cost product with the absolute same ingredients, the same  
23 components just by increasing the efficiencies.

24 CHAIRMAN BROADBENT: So, this increased  
25 efficient product is lower priced.

1 MR. KOERNER: Absolutely.

2 CHAIRMAN BROADBENT: The price continues to  
3 fall.

4 MR. KOERNER: It's possible to offer a lower  
5 price on a per watt basis.

6 CHAIRMAN BROADBENT: What would you say the  
7 price premium for monocrystalline is over multicrystalline?

8 MR. KOERNER: So, our experience today is  
9 offering both poly and multi pounds to the market, around  
10 about 10 percent. With very extreme monocrystalline  
11 process, it could be even higher, but 10 percent is a good  
12 number orientation of the market.

13 MR. MOORE: If I could, Moore Energy, Barry  
14 Moore.

15 I have pricing from SolarWorld of poly versus  
16 moly that just received on Wednesday. The poly was priced  
17 at 83 cents a watt. The mono was priced at 95 cents a watt  
18 for a 60-cell module. So, that's a 16 percent difference  
19 between mono and poly.

20 CHAIRMAN BROADBENT: Okay. I had thought there  
21 was a 20 to 30 percent number in one of the briefs.

22 MR. MOORE: Well, this is just a price quote I  
23 got last week from a distributor. Now, this price here  
24 includes the profit being made by the distributor because  
25 I'm buying through a third party. But basically, the poly

1 is priced at 83 cents a watt and the mono is at 95 cents a  
2 watt.

3 CHAIRMAN BROADBENT: Okay.

4 MR. PAL: Rajib Pal.

5 And I think the 20 to 30 percent number you're  
6 citing is on a wafer basis, so I think the point made in the  
7 brief was that the 20 to 30 percent extra cost of a mono  
8 wafer translates into 10 percent on average cost per watt,  
9 and per watt is really key here.

10 I think what Thomas was trying to explain ^^^^ I  
11 mean it's really a matter of math because you're looking at  
12 dollars per watt, so if your wattage is increasing your  
13 denominator is increasing, but your numerator, your cost of  
14 producing the module is actually, as we know, is going down,  
15 the raw material cost is going down. If you've got a  
16 falling numerator and a growing denominator, your per watt  
17 cost, which is the metric we're using here, will inherently  
18 decline.

19 CHAIRMAN BROADBENT: Okay. Ms. Jacobs, could  
20 you tell me whether think Commerce can enforce the early  
21 October scope proposal that they were making, or that  
22 Customs could enforce the Commerce proposal?

23 MS. JACOBS: We have serious concerns about the  
24 enforceability and administrability. Companies are  
25 struggling to obtain the information necessary to identify



1 the origin of wafers, and they're relying upon others for  
2 that. And it becomes a tremendous burden on the companies  
3 to get that information, whether their suppliers are willing  
4 to provide it and whether they can match it precisely to the  
5 particular shipment as well. They know they put the wafer  
6 in a cell, then the cell gets sold, then the cell gets put  
7 into a module. And the willingness of the supplier of the  
8 cell to provide the information on a wafer basis in those  
9 cells is problematic.

10 I think some of the company people may be able  
11 to talk specifically about it, but it is a serious concern  
12 about the burden of trying to enforce such an order.

13 CHAIRMAN BROADBENT: Okay, Vice Chairman  
14 Pinkert.

15 VICE CHAIRMAN PINKERT: Thank you, Madam  
16 Chairman. And I thank all of you for being here today to  
17 help us understand these issues.

18 I want to begin with a couple of questions for  
19 the Taiwanese industry. And first of all, do I correctly  
20 understand that the Taiwanese industry does not have any  
21 concerns about the October 3 draft scope from the Commerce  
22 Department?

23 MR. LEE: No. I mean we recognize that Commerce  
24 is in charge of the scope definition, and that the  
25 Commission has to make due with whatever is handed to them

1 from Commerce. And unfortunately, you're in a tough  
2 position where you have less than ideal clarity from them.

3 So, under these circumstances, I think the  
4 Commission staff has done a remarkable job collecting the  
5 data. We feel that in terms of the volume of imports and  
6 market share the questionnaire data is sufficiently broken  
7 down and the sub-categories can be rearranged so that it  
8 would fit the clarification rule.

9 We do have some concerns that the pricing data  
10 does not match closely to the clarification rule because the  
11 questionnaires were sent out asking importers to report  
12 pricing focused on the origin of the cell, whereas the  
13 clarification rule focuses on the origin of where the module  
14 is assembled. So, the pricing data does have some issues  
15 with regard to how you would analyze the data under the  
16 clarification rule. But all in all, we feel that if you  
17 look at the revised data under the clarification rule it  
18 would show that Taiwan is a very, very insignificant  
19 portion. And that to the extent that you use the pricing  
20 data, which show that we're not underselling to any  
21 significant degree and that Taiwan really is not injuring  
22 the domestic industry in any way, primarily because we're a  
23 cell industry and not really involved in modules to any  
24 significant degree.

25 VICE CHAIRMAN PINKERT: Thank you. Now, Mr.

1 Campbell, you referred to the so-called loophole  
2 explanation, and I just want to drill down a little bit on  
3 that. And in particular, what's wrong with the theory that  
4 the Chinese producers in response to how the earlier  
5 investigation was going shifted from a situation where they  
6 were producing the cell in China to assembling the module in  
7 China. Is that an inaccurate explanation or understanding  
8 of what happened?

9 MR. CAMPBELL: This is Jay Campbell.

10 Well, the factual record would demonstrate that  
11 there is some extent of a shift whereby Chinese module  
12 assemblers began using more Taiwanese cells. Our point is  
13 that the Taiwanese industry, as a cell industry, has never  
14 been a source of injury to the U.S. market. The competition  
15 in the U.S. market occurs at the module level, not at the  
16 cell level. U.S. producers do not supply -- supply minimal  
17 volumes of cells to the commercial market, so it's odd that  
18 Taiwan is here. And the only reason they are here is  
19 because of that loophole, whereby what SolarWorld's real  
20 concern is is competition from modules coming from China and  
21 using third country cells.

22 We agree, of course, with the Chinese  
23 Respondents that there's no injury threat, even on a  
24 cumulated basis, but we strongly contest any notion that  
25 Taiwan subject producers are a cause or a threat of harm

1 because they're not -- you know, they're a cell industry and  
2 has a cell industry they're not harming the U.S. market or  
3 U.S. industry in any way.

4 VICE CHAIRMAN PINKERT: Thank you very much for  
5 that answer.

6 I want to turn to the Chinese industry and ask  
7 you whether that loophole explanation is adequate to what  
8 occurred once the Chinese producers understood what the  
9 scope of the earlier investigation would be.

10 MR. KOERNER: Thomas Koerner from Canadian  
11 Solar.

12 We have a large and model manufacturing capacity  
13 that we have a cell manufacturing capacity. And we have  
14 been used Taiwanese cells for many, many years before all  
15 these CVD and antidumping investigation in our Canadian and  
16 Chinese manufacturing. Whenever we needed to produced a  
17 highly efficient product and use cells in which simply  
18 provide a higher efficiency than other cells.

19 So, this situation has not happened just  
20 overnight because of a loophole or whatever. We have and  
21 had business relationships with Taiwanese manufacturers  
22 throughout the years. We have increased these volumes from  
23 time on because of the international demand for PV panels,  
24 not only in the U.S., but also in other markets.

25 Just to give you one example, Japan is a market

1 highly driving high efficiencies because their roof space  
2 installation -- their roof space are very limited, so  
3 they're demanding very high efficiencies. And in this  
4 perspective, we're using mainly Taiwanese cells rather than  
5 other cells. So, it's not a loophole. It's a natural  
6 evolution over the last years how we're utilizing cells for  
7 what kind of markets and what kind of applications.

8 VICE CHAIRMAN PINKERT: Any other comments on  
9 the panel on that issue?

10 MR. PETRINA: Robert Petrina with Yingli.

11 I'd like to second what Thomas said. Over the  
12 years, Chinese companies like ours have been buying cells  
13 from a number of high quality suppliers across the world and  
14 Taiwan has been obviously a great source of high quality  
15 product, so there was an evolution over the years to source  
16 more from Taiwan. I think that's reflected in the imports  
17 in the U.S.

18 VICE CHAIRMAN PINKERT: But was that evolution  
19 dramatically accelerated by the earlier investigation?

20 MR. PETRINA: I think it coincided with the  
21 growth of other markets as well with differential  
22 requirements in terms of efficiencies.

23 VICE CHAIRMAN PINKERT: Ms. Lutz.

24 MS. LUTZ: Commissioner Pinkert, I think that --  
25 we discussed this a little bit at the prelim. This

1 relationship with the Taiwanese cell producers and the  
2 Chinese module producers has been going on for a long time,  
3 but there was no reason for the module producers to keep  
4 track of where the cells came from for modules shipped to  
5 different markets because it didn't matter at that point.

6 So, some portion of the imports that were  
7 considered subject imports in the China case probably had  
8 Taiwanese cells, but there just wasn't any documentation to  
9 show it.

10 MR. DORETY: This is Jeff Dorety of Trina Solar.

11 I'll add one comment. With respect to Trina, we  
12 have a larger module manufacturing capacity than we do cell  
13 capacity; therefore, for many years we've been buying the  
14 extra cells we need from Taiwan.

15 VICE CHAIRMAN PINKERT: Thank you.

16 Now, other than cost, is there a reason why a  
17 purchaser would prefer the multicrystalline product to the  
18 mono?

19 MR. MORRISON: This is John Morrison with Strata  
20 Solar.

21 Yes, there's a variety of technologies that the  
22 vendors put into their products. One of the other ones that  
23 was mentioned in some of the testimony is a 1,000-volt  
24 versus what had previously been a 600-volt product, as well  
25 as simply the quality of the product and its robustness and

1 durability. So, there's a number of factors that a  
2 purchaser like Strata would look at, there's technology,  
3 there's the quality of the product, there's the  
4 responsiveness and reliability of the company. It's their  
5 delivery and then it's the cost.

6 And by cost, it's not just the price of the  
7 product. There is the cost that is incurred for us to build  
8 the entire system. There are some modules, for example, the  
9 72-cell, 1,000-volt that allow us to reduce our balance of  
10 system cost in the construction. It requires less wire,  
11 less racking, less labor and the like. So, we look at all  
12 of those features when making a selection of a module.

13 MR. MOORE: If I could add -- Barry Moore from  
14 Moore Energy.

15 We sell directly to homeowners, you know, our  
16 area, and having a more powerful cell per square foot, if  
17 you will, on the roof is very important. Typically, when  
18 you go into a home the person wants as much power as  
19 possible from the solar system and they have very limited  
20 space to work with because you have the roof area. So, we  
21 always opt to have the most efficient, the most powerful  
22 cell, so we almost opt for the mono module.

23 MR. PETRINA: Robert Petrina with Yingli.

24 I was going add that if you look at the actual  
25 survey that shows the importance of other purchase factors

1 defined there I mean there's a few key things. Obviously,  
2 product consistency is very important. And due to the  
3 various decisions that companies make, multi was the product  
4 that the market demands. And if you look at -- again, it's  
5 the difference between demand again, SUV versus a sedan. It  
6 was the product that was demanded by the largest growing  
7 segment of the market that the Petitioner does not provide  
8 that product to that particular market, so it's pretty  
9 straightforward in terms of availability what choice you can  
10 make as a customer.

11 VICE CHAIRMAN PINKERT: You're saying the market  
12 demands the multi product, but I'm trying to understand why.

13 MR. KOERNER: Thomas Koerner from Canadian  
14 Solar.

15 There are many small details, for example, most  
16 of them technical details. One detail, for example, is a  
17 temperature coefficient. That means how much drops the  
18 power of the panel it's getting hot in sunlight, and mono  
19 doesn't have a very positive performance in this case,  
20 though it's a pretty small technical detail, but poly is  
21 performing a little bit better compared to mono in this  
22 case.

23 VICE CHAIRMAN PINKERT: If you wish to complete  
24 your answer, Mr. Petrina, I think I've got another 10  
25 seconds.



1                   MR. PETRINA: I'd like to add that also, for  
2                   example, the 1,000-volt UL requirement that's available on  
3                   multi, has been for a number of years, was a determining  
4                   factor in the procurement decision.

5                   VICE CHAIRMAN PINKERT: Thank you.

6                   CHAIRMAN BROADBENT: Commissioner Williamson.

7                   COMMISSIONER WILLIAMSON: Thank you. And I too  
8                   want to express my appreciation to all of the witnesses.  
9                   It's a rare time that we've had this many different  
10                  witnesses at a hearing.

11                  Do you agree with the Taiwanese Respondents that  
12                  the prerequisite for cumulation is a common scope  
13                  definition, a common scope defining import from each country  
14                  that are subject to the investigation? I'm not sure that I  
15                  asked that all ready.

16                  MS. JACOBS: I think we'll deal with that in the  
17                  post-hearing brief.

18                  COMMISSIONER WILLIAMSON: Okay. Thank you.

19                  To the Taiwanese Respondent, which one of the  
20                  productions in Taiwan is monocrystalline cells versus  
21                  multicrystalline cells, and I guess also for the Chinese  
22                  Respondents what is the comparable figures for China?

23                  MS. CHIU: Although our mono is about 30 and  
24                  multi is 70. And the price level actually the mono price  
25                  premium is about 20 to 30 level.

1                   COMMISSIONER WILLIAMSON: Are you saying that on  
2 a value basis it's a greater share?

3                   MS. CHIU: Our average selling price of mono  
4 versus multi is about -- price premium is about 20 to 30  
5 percent.

6                   COMMISSIONER WILLIAMSON: Okay.

7                   MS. CHIU: And our total production volume for  
8 mono cells and multi cells currently is about 30 percent for  
9 mono and 70 percent for multi.

10                  COMMISSIONER WILLIAMSON: On a price --

11                  MS. CHIU: Volume basis.

12                  COMMISSIONER WILLIAMSON: On a volume basis?

13                  MS. CHIU: Yes.

14                  COMMISSIONER WILLIAMSON: Okay. Thank you. For  
15 the Chinese Respondents? Yes, Mr. Koerner?

16                  MR. KOERNER: Thomas Koerner from Canadian  
17 Solar.

18                  So, the majority of cells, a significant  
19 majority of cells we are buying from Taiwan of poly cells.  
20 The mono cells we're buying with the price difference you  
21 just heard are mainly going into the Japanese market, which  
22 are simply justifying with a very limited roof space, a  
23 significantly higher cost level because there's simply not  
24 more roof available for these systems to be installed. So,  
25 again, for the U.S. market, the majority of the cells are

1 used are multicrystalline cells.

2 COMMISSIONER WILLIAMSON: Okay. I think you  
3 raised this, and a couple others have raised the point that  
4 they could not get it from the domestic industry the product  
5 that they wanted or in meeting certain specifications. And  
6 I was curious, is it that you can't get or is it you can't  
7 get it at the price that you want?

8 MR. MORRISON: This is John Morrison.

9 In many cases, it doesn't exist. And for  
10 example, the 72-cell, 1,000-volt that form factor and the  
11 voltage provides us tremendous balance of system savings,  
12 and the domestic industry --

13 COMMISSIONER WILLIAMSON: Excuse me. Have you  
14 asked them for it or is it just --

15 MR. MORRISON: Well, it wasn't available when  
16 it was first introduced. They now have it available, but  
17 they're several years late to the market.

18 COMMISSIONER WILLIAMSON: Well, are you on a  
19 long-term contracts?

20 MR. MORRISON: Oh yeah. We go out there and we  
21 make purchases, long-term supply agreements with our  
22 vendors. The product that SolarWorld has as a mono product  
23 there is no multi, and there's no reason to pay a premium  
24 for the mono if you have a multi product that's of  
25 comparable performance that's out there. So, yes, they now

1 have it.

2 COMMISSIONER WILLIAMSON: They now have the ^^^^

3 MR. MORRISON: They have a 1,000-volt, 72-cell  
4 monocrystalline product.

5 COMMISSIONER WILLIAMSON: But you can get at a  
6 multi?

7 MR. MORRISON: We can get a multi -- yeah, with  
8 vendors that we've had a long-term relationship with.

9 MR. CANNON: This is Joel Cannon with tenKsolar,  
10 Commissioner.

11 COMMISSIONER WILLIAMSON: Okay. Go ahead.

12 MR. CANNON: We cannot sell a whole we will sell  
13 it ourselves. They've told us, no, we don't have any  
14 availability for you at all. So, if we had to rely on the  
15 two cell suppliers today, we'd be out business.

16 COMMISSIONER WILLIAMSON: Okay.

17 MS. SHAW: Polly Shaw, SunEdison.

18 We try to procure cells on occasion. SolarWorld  
19 doesn't make its cells available to us. Price is not the  
20 issue. We need to have the highest efficiency. When we've  
21 gone to Suniva they've been unable to provide their cells.  
22 They don't have the availability.

23 Other factors that we look at are timeliness of  
24 delivery, but availability is huge. Earlier, in 2013, we  
25 had purchased some cells from Suniva. By Q3 we were asking

1 again, no response. We elevated it to multiple levels of  
2 executives. No response. We needed another 15 megawatts  
3 about midyear this year from Suniva and asked them again.  
4 They were totally sold out again.

5 We suspect that they have a production capacity  
6 of only about 150 megawatts per annum anyway. It's the  
7 availability and the efficiency level that we're looking  
8 for. Thanks.

9 COMMISSIONER WILLIAMSON: Okay. Without being  
10 overly burdensome, to the extent that you all could document  
11 this unavailability, post-hearing, it might be helpful. I'm  
12 sure the Petitioners will have their own comments on it.

13 Yes, Mr. Koerner?

14 MR. KOERNER: Yes, Thomas Koerner, Canadian  
15 Solar.

16 So, we have learned today again that the Chinese  
17 manufacturers had available, a 72-cell, multi product with  
18 1,000-volt system capability for many years already.  
19 SolarWorld did not. SolarWorld has a mono product, but does  
20 not have a multi product.

21 Now, just to make you understand how the  
22 technologies is even moving further forward, we already  
23 discussing a 72-cell, multi product with 1,500 watts.  
24 That's currently in the last stage of certification. We're  
25 talking with the first customers about that. That's the

1 next evolution of the market.

2 So, SolarWorld is catching up with a 1,000-volt  
3 mono product right now, which we had for many years; but now  
4 we're already in the verge of the next step of the  
5 technology level. So, we're talking about 1,500-volts  
6 already, which would give on a 72-cell module a significant  
7 advantage to developers in APCs. That just states to you  
8 how fast this industry is changing and moving forward.

9 MR. MORRISON: And to speak to the developer's  
10 world, we're developing projects today that will be built in  
11 -- for which we'll take delivery in modules in 2016 and  
12 beyond. And so, we're making decisions, we're making  
13 designs and the like based on what we see coming in terms of  
14 those technologies. So, it's a very long lead time. So,  
15 you'd say we know this product is going to be available and  
16 then we can put into our product.

17 COMMISSIONER WILLIAMSON: Is this primarily the  
18 utility market.

19 MR. MORRISON: Yes.

20 COMMISSIONER WILLIAMSON: Is the utility market  
21 quite different in that respect than say the residential  
22 market?

23 MR. MORRISON: Absolutely. I mean the  
24 development time for utility projects, like I said, could be  
25 months and years. For residential it can be weeks and maybe

1 months to get a homeowner to make a decision. So, it's a  
2 very, very different marketplace.

3 COMMISSIONER WILLIAMSON: Okay. That's helpful  
4 clarification.

5 COMMISSIONER WILLIAMSON: Now where does that put  
6 the commercial market is that in between?

7 MR. MORRISON: Yes it's in between. Depending on  
8 the market there and some of the regulatory hurdles in terms  
9 of interconnection with the grid and the line but a  
10 commercial market will be in the 8 to 14 month time frame  
11 from time of initial conversations with a potential customer  
12 and actually doing construction and completing the project  
13 and connecting it.

14 COMMISSIONER WILLIAMSON: Okay. That's helpful.  
15 To what extent is the domestic industry they complain about  
16 the unfair imports and that they don't have the capital to  
17 invest and it makes an argument to keep up and yet you are  
18 saying everybody else, or at least your suppliers are much  
19 further ahead than they are?

20 MR. MORRISON: Yeah I obviously can't speak for  
21 the domestic.

22 COMMISSIONER WILLIAMSON: Yes, that's fair, yeah.

23 MR. MORRISON: But my observation is we are  
24 looking for suppliers who have the latest technology who are  
25 moving forward who can give us products that will help us

1 lower the overall system cost. We are in a dynamic market  
2 and as opposed to what you heard earlier this morning we are  
3 facing a reduction in the revenue we get for the electricity  
4 that we sell. We are competing with the utilities marginal  
5 cost of energy, not their retail price but their marginal  
6 cost, that's natural gas typically and so the last two years  
7 we've seen that go down 20% so we are in a very tight  
8 position of having to reduce our loss so we look for  
9 vendors.

10 And it's not just modules it's the inverter  
11 manufacturers, the racking manufacturer, every part of our  
12 supply chain to give us the latest technology that can let  
13 us reduce that overall system quality.

14 MS. SHAW: Can I? Hi, Polly Shaw from SunEdison.  
15 We consider ourselves to be an American company who is doing  
16 extremely well. We are a business leader who is now the  
17 leading solar developer and a very successful manufacturer.  
18 We are highly vertically integrated. Over the last 5 years  
19 my company has deeply invested in every piece of the supply  
20 chain out to building and owning our projects to insure that  
21 we can control our costs and innovate and differentiate.

22 We manufacture poly silicon for example in  
23 Portland, Oregon, Pasadena, Texas and in Korea. We turn  
24 those into wafers, we partner with manufacturers I have  
25 described before in Taiwan who build to our specifications,



1 we make our panels in Malaysia and we work aggressively on  
2 every piece of the BOS system to bring down costs to produce  
3 common competitive products generations that can compete in  
4 natural gas and have a strong 25 year performance.

5 COMMISSIONER WILLIAMSON: And what are the  
6 modules --

7 MS. SHAW: Our manufacturing facilities in  
8 Malaysia, it's ours.

9 COMMISSIONER WILLIAMSON: Okay thank you my time  
10 has expired and thank you for those answers.

11 CHAIRMAN BROADBENT: Commissioner Johanson?

12 COMMISSIONER JOHANSON: Thank you Chairman  
13 Broadbent and I would also like to thank all the witnesses  
14 and the counsel for appearing here today. I would like to  
15 second what Commissioner Williamson said. It is indeed a  
16 big crowd I see I think 5 rows of tables out there I can  
17 barely see some of the witnesses in the back so there you  
18 are.

19 It's a full room, but thank you for appearing  
20 here today it really does help us to try to grapple with  
21 this rather complex investigation. According to the staff  
22 reports, subject imports from China increased over 1,000%  
23 from 2011 to 2013 and those from Taiwan increased by over  
24 2600% and that all is on table C-1 of the staff report. The  
25 domestic industry lost over 20 points of market share while

1 subject imports from China gained over 10 percentage points  
2 and subject imports from Taiwan gained over 65 percentage  
3 points and combined subject imports from the two countries  
4 gained over 75 percentage points of market share and that is  
5 also from table C-1.

6 This is -- these are rather high numbers no  
7 matter how you look at them. Why should the Commission not  
8 find significant import volumes on this record?

9 MR. PAL: Thank you Rajib Pal from Sidley Austin.  
10 I think the problem with the data that you just read out  
11 loud is that it mixes the worlds of mono and multi. In fact  
12 if you look at slide 28 from Dr. Kaplan's presentation from  
13 this morning which actually is I believe very similar to  
14 BPI's slide in Exhibit 3 to the CCC&E's post-hearing brief,  
15 it will show you the distinction where imports are coming in  
16 and where domestic products are being sold. The odd  
17 numbered products, 1, 3, 5 and 7 are the multi crystalline  
18 products and the even numbered products, 2,4, 6 and 8 are  
19 the mono crystalline products and as you can see the  
20 overwhelming volume of imports were in products 1 and 7,  
21 those are in product 7 are the 72 cell 300 to 315 watt multi  
22 crystalline product.

23 BPI Exhibit 1 I believe to Miss Lutz's testimony  
24 from this morning which also is in Exhibit 3 to CCCME  
25 pre-hearing brief. It compiles the data that we have on the

1 record based on the pricing products to illustrate that the  
2 mono crystalline share of the market has fallen and the  
3 multi crystalline share of the market has exploded  
4 overwhelmingly during the POI and the vast majority of  
5 subject imports have been in the multi crystalline side.

6 So when you look at it in the context of mono  
7 versus multi what are subject imports supplying versus what  
8 are domestic's product supplying it explains the volume  
9 trends. If the market is demanding multi crystalline  
10 products then that is not the product the domestic industry  
11 is supplying then you know that explains the overwhelming  
12 increase in the volume.

13 MR. ELLIS: This is Neil Ellis also from Sidley.  
14 I just want to elaborate on something Raj said. If the  
15 market demands multi, you heard a lot of people say this  
16 morning that consumers don't distinguish mono from multi,  
17 that's -- I don't want you to be misled by that. The point  
18 is not that the consumer goes to the store and says I want  
19 multi product or I want mono. They probably don't know what  
20 that means.

21 The point is they want a cost effective way of  
22 getting electrons delivered to them, a truly fungible  
23 product electricity. Multi is the technology that delivers  
24 that in almost all applications. Polly Shaw has one of the  
25 few companies that is able to generate a very high level of

1 electricity using a mono product and that's because they  
2 have developed something very unusual.

3 But basically it's a mono versus multi choice  
4 even though people don't necessarily ask for that. I don't  
5 want you to be confused by that. And the point that Raj  
6 said is that because multi is almost always more capable of  
7 delivering a cost effective electricity to whatever the  
8 application may be, multi exploded over the past several  
9 years. And for whatever reason the United States industry  
10 did not invest in multi, they invested almost exclusively in  
11 mono and that's why you have these statistics that  
12 Commissioner Johanson just mentioned. Thank you.

13 MR. PETRINA: Commissioner Johanson, Rob Petrina  
14 with Yingli. I want to add one more thought. If you look  
15 over that period of time the growth rate that was at the  
16 highest rate was the utility segment which demanded that  
17 specific product so that is explainable by the fact that  
18 that grew much, much quicker. If you look at one of the  
19 slides in Jennifer's presentation I mentioned that the  
20 commercial segment has been growing but at a much more  
21 subdued rate and the residential segment has grown more  
22 recently more rapidly, that was a complete different product  
23 than was submitted, which I think explains the bigger  
24 change.

25 MR. CAMPBELL: Commissioner Johanson this is Jay

1 Campbell if I may just make one quick point. Also it should  
2 be recognized the figures you throw out for Taiwan, volume  
3 increase of 2600%, market share of 65%, these are of course  
4 numbers based on the 2-out-of-3 rule. We understand that  
5 that is the scope as of the prelim and that is the scope the  
6 staff had to use and we understand that but nevertheless  
7 it's very important to recognize that those numbers present  
8 a very distorted picture of Taiwan's role in the  
9 marketplace. Those are figures for modules coming in but  
10 Taiwan again, they are not the module supplier, at least not  
11 to any significant extent, they are the upstream supplier of  
12 cells so you know whatever scope Commerce ultimately decides  
13 upon we would just ask you to recognize that those figures  
14 present a very distorted view of Taiwan's very small role in  
15 the U.S. market.

16 COMMISSIONER JOHANSON: Yes Mr. Button?

17 MR. BUTTON: Thank you. Ken Button from Economic  
18 Consulting Services. I wanted to make sure that a couple of  
19 basic points are very clear to you folks as to the  
20 difference between mono and multi. First off the mono is  
21 more expensive to produce. It costs more to make it.  
22 Secondly, mono is more efficient than multi. However the  
23 delta between the costs is greater than the delta between  
24 the efficiencies so you do not on a per watt basis get a  
25 better deal using mono.

1                   Secondly that the delta as to efficiency between  
2                   mono and multi is shrinking such that over time the economic  
3                   imperative to use multi, the economic rationale for that has  
4                   increased. You can take that put it into the perspective of  
5                   the purchaser who is buying electrons and could care less  
6                   frequently whether it's multi or mono, perhaps and do not  
7                   have esthetic concerns, perhaps they do not have particular  
8                   space concerns. Take the utility situation.

9                   They want electrons and over time multi has made  
10                  the better sense. Overlay upon that the timing factor. You  
11                  have heard the description today that yes, solar will  
12                  eventually produce a product of a certain wattage but what  
13                  you have been hearing is that with catch up, when they got  
14                  to that level that the multi-product was at finally, the  
15                  multi-product was now available at the next higher increment  
16                  so on a per watt basis, that new higher voltage product was  
17                  cheaper than was the old product at the same price and  
18                  therefore the catch up SolarWorld product is already out of  
19                  date both technologically and economically.

20                  MR. CHRISTY: If I may. David Christy from  
21                  Perkins Coie on behalf of SunEdison, to put that into  
22                  context. Occasionally SunEdison's supply chain that Polly  
23                  Shaw just described is insufficient to meet their customer's  
24                  needs. When that happens they go to the market. They do  
25                  not buy mono on the market. The mono they could get on the

1 market would be much less efficient than the mono that they  
2 make, much less efficient.

3 Rather they buy high efficiency multi, right, so  
4 it's not -- these technology choices as Ken Button just  
5 pointed out are based on this cost, you know this efficiency  
6 cost per watt of the electricity. It makes sense for  
7 SunEdison because of its particular supply chain to run mono  
8 and use that in their projects. But when that runs out they  
9 don't insist on using mono, they get the next best per watt  
10 cost of electricity and that is very high efficiency multi.

11 MR. KOERNER: Thomas Koerner, Canadian Solar. I  
12 would like to give you one simple example, a very hands-on  
13 example from an end consumer perspective. I just recently  
14 installed a PV system on my own house. My target was I  
15 wanted to offset my electricity bill. In order to do that I  
16 needed a certain system size. Okay now I would have the  
17 choice between multi and mono. At the end, my roof space  
18 was large enough to accommodate a poly panel instead of mono  
19 panel. Why would I pay 10, 15, 20% more for a system which  
20 does the exact same job and I don't have any roof  
21 limitations. And gladly my wife did not interfere me with  
22 aesthetics whatever, so I simply installed a poly panel  
23 which does exactly to the same cost efficient way what I was  
24 demanding to offset my electricity bill.

25 COMMISSIONER JOHANSON: All right, thank you that

1 concludes my time, thank you for your responses.

2 CHAIRMAN BROADBENT: Commissioner Schmidtlein?

3 COMMISSIONER SCHMIDTLEIN: Thank you very much.

4 So I was actually going to start along these lines but I  
5 think you have all answered my question because you started  
6 out saying that the market demanded multi but what I am  
7 hearing you say now is, no customers don't actually, because  
8 that was going to be my request is, do you have  
9 contemporaneous documents showing that purchasers want multi  
10 versus mono but it seems like the argument has kind of  
11 meshed now into, and this actually makes a little more  
12 sense, that people want the cheapest form of electricity.

13 Electricity is a commodity and it happens that  
14 multi is a cheaper way to provide that, so it sounds to me  
15 and you are shaking your head yes. So it sounds like price  
16 is the most important factor when it comes to purchaser  
17 decisions right? And that would be consistent with the  
18 survey results that we see in the staff report.

19 MR. ELLIS: This is Neil Ellis at Sidley. As I  
20 am sure the Commissioners are aware, it is always dangerous  
21 for a Respondent side to say price is the overriding factor,  
22 therefore you lose because dumped products are therefore  
23 what people get. So I'd rather not give a sound bite to  
24 Petitioner for their post-hearing brief. However, you are  
25 raising a really important, perhaps a critical question and



1 the point is that electricity is a commodity and so you want  
2 to be able to deliver it, the output, the electricity in the  
3 most cost effective way.

4 The U.S. industry bet on a particular  
5 methodology, particular technology to deliver that commodity  
6 to consumers, they picked mono and it ends up that multi is  
7 a more efficient way. And those efficiencies have continued  
8 over the past several years during the POI. So you are  
9 going to the crux of the question, it's not necessarily that  
10 price is most important but it is a cost of delivery of a  
11 commodity product that is always going to be fundamental.  
12 Thank you.

13 COMMISSIONER SCHMIDTLEIN: So but there were  
14 producers in the U.S. making multi crystalline right? Do  
15 you disagree with the slide page 13 which showed the U.S.  
16 producers making multi crystalline that have shut down or  
17 gone bankrupt?

18 MR. ELLIS: Okay others may know more than me.  
19 There are a couple things about the production of the U.S.  
20 industry. One is what Ken Button said previously which is  
21 you have to take into account the time period over which  
22 people are producing the product. So they may be producing  
23 multi, but they weren't producing, they were always lagging  
24 in terms of the level of the number of cells per panel, 60  
25 or 72 and the number of watts that were being generated per

1 panel. So they were producing multi but at lower levels at  
2 any given period of time.

3 The other point I think is that they have never  
4 produced the 72 cell, 1000 volt 300 and whatever I'm sorry,  
5 multi panels. So they have been producing some but not the  
6 range and not at the level that is currently demanded by  
7 primarily by the utility segment of the industry.

8 MS. LUTZ: Jennifer Lutz with ECS. I would just  
9 like to add I found it interesting going through this list  
10 given that most of these closures were cited by Petitioners  
11 in the last case as well saying that they closed because of  
12 the Chinese cells and modules to the last case but now  
13 apparently it's due to the products subject to this case. I  
14 don't think they can have it both ways.

15 I would also suggest that some of these producers  
16 possibly were sourcing, because there are not many cell  
17 producers in the U.S., were possibly sourcing their cells  
18 from subject suppliers and if those get cut off by this  
19 case, well they can't produce the modules anymore.

20 COMMISSIONER SCHMIDTLEIN: So there are U.S.  
21 producers of multi crystalline though right?

22 MS. LUTZ: There are small volumes of multi  
23 crystalline produced in the U.S. market.

24 MR. PETRINA: Commissioner Schmidtlein, Rob  
25 Petrina with Yingli. Beyond the price being an important

1 purchase factor if you look at the survey there are other  
2 very important purchase factors such as product consistency,  
3 such as availability and the availability to buy for a  
4 significant size project looking for the necessary volume  
5 which is consistently required by the particular client.

6 As John mentioned from Strata, these decisions  
7 are made into the future fairly far on to that future so it  
8 is important to recognize that there is more than that  
9 particular factor in deciding what product you are going to  
10 buy. So I just wanted to clarify that.

11 MR. LEE: I just wanted to confirm that of the  
12 U.S. producers that we are producing multi modules that they  
13 were purchasing Taiwanese cells.

14 COMMISSIONER SCHMIDTLEIN: I'm sorry I could not  
15 see who was talking, okay, sorry okay, so many people yes?

16 MR. PAL: Rajib Pal from Sidley Austin. So on  
17 the U.S. production of multi I think Petitioner's panel and  
18 SolarWorld keeps blurring the lines between mono and multi  
19 and 60 and 72. They will say that yes they make multi.  
20 They will say that yes they make panels of 60 or 72 but the  
21 fact of the matter is for example, if you look at  
22 SolarWorld's website which is in one of our exhibits, and  
23 you look at what their product offerings are, the highest  
24 wattage multi-crystalline module that SolarWorld currently  
25 offers is a 255 watt, 60 cell module.

1                   They do not and they never have offered a 72 cell  
2 multi-crystalline module of any wattage or any voltage. And  
3 with respect to the 60 cell multi as Thomas explained  
4 previously I believe the Chinese producers are already at  
5 265 watts, so and you know that is back to the catch up  
6 point. So what they do offer in product and what they don't  
7 offer is 72 cell multi 1,000 volt which is in high demand by  
8 the utility sector.

9                   COMMISSIONER SCHMIDTLEIN: Yes in the back?

10                  MR. CANNON: Commissioner I wanted to add with  
11 regards to the cost of the present energy issue it's the  
12 present weak energy that matters not the price of the  
13 product and there's really two ways of depending on which  
14 way delivers the lower price of energy and I think we are  
15 starting if non module project costs are not excessive then  
16 mono crystalline is the most efficient form if the  
17 non-module fixed costs are very high, in other words if you  
18 have a very constrained space and other expenses that you  
19 want to spread across the maximum amount of energy.

20                  I really want to emphasize that sort of a  
21 modestly efficient mono crystalline products so for example,  
22 when Edison needs a maximum efficiency mono for instance,  
23 high energy density product, we need a maximum efficiency  
24 multi or mono depending on what we make.

25                  What they make falls in this sort of netherworld

1 of its neither super-efficient mono which optimizes fixed  
2 costs over the low cost multi which is a lower cost of  
3 energy if fixed costs aren't an issue.

4 COMMISSIONER SCHMIDTLEIN: Okay, all right thank  
5 you. Did anyone else want to comment on that, yes Mr.  
6 Koerner?

7 MR. KOERNER: Thomas Koerner from Canadian Solar.  
8 As the name indicates we are a Canadian company and we also  
9 produce a significant amount of panel in Canada on a very  
10 competitive level. So with business decision made many  
11 years ago, we have offered to the market 72 cell multi  
12 thousand volt products into the Canadian market and other  
13 markets as well.

14 So it is possible if you invest into the latest  
15 and greatest technology if you constantly keep operating  
16 this technology. If you are constantly driving down costs,  
17 if you are constantly getting the best products on the  
18 market in these factories as for someone that sells from  
19 Taiwan, you are competitive, you are able to produce in  
20 North America. And we've stayed there, day by day with more  
21 than 1,000 amperages are from Canada.

22 COMMISSIOENR SCHMIDTLEIN: Okay thank you for  
23 that. I'm running short on time a little bit but I did want  
24 to try to get to the two points that you make with regard to  
25 the underselling and why it's not meaningful for us to rely

1 on any conclusions when we look at that data. And the first  
2 point you had was this attenuated competition which is a  
3 little bit about what we have been talking about. And I  
4 guess you know we've seen this argument in cases before and  
5 my question is always, because you do see, you know,  
6 domestic shipments in each of the pricing products though  
7 not as big I think, maybe there's one that there's not any  
8 domestic shipments.

9 And in some of those products the subject imports  
10 are small. So my question though is where is the line? Why  
11 is this not enough because they are present in all of those  
12 products?

13 MR. ELLIS: This Neil Ellis from Sidley Austin.  
14 The attenuated competition doesn't mean zero competition.  
15 You are right they are always going to find some fuzziness  
16 around the edges so we are not going to pretend it's  
17 perfectly zero.

18 COMMISSIONER SCHMIDTLEIN: Right.

19 MR. ELLIS: But when you look at the graphs,  
20 ironically both Dr. Kaplan's graphs and our own, you see  
21 what I have seen over 30 years of litigating this area a  
22 remarkable difference between the products that are offered  
23 by the subject merchandise and those that are offered by the  
24 United States. The breakdown really is very significant.  
25 Can we define a border? No, but this is clearly on the side

1 of the border that says there are attenuated competition.  
2 And I just wanted to jump in.

3 COMMISSIONER SCHMIDTLEIN: Yes?

4 MR. BUTTON: If I could just comment on it. If  
5 we were trying to frame the debate and the terminology the  
6 words we use in this, what we are trying to express and we  
7 believe that you are seeing competition between two  
8 technologies. It's not domestic versus import, two  
9 technologies that are really in competition. And you have  
10 heard here a history of the mono technology in a race with  
11 the multi technology and that the purchasers were seeking  
12 the multi technology. And that's what we are saying is what  
13 is happening over time and there were choices by the  
14 producers to go with one technology or the other. And I  
15 understand from the commentary this morning SolarWorld still  
16 believes in the mono technology and that's the future.

17 But the past we have seen the purchasers voting  
18 with their feet so to speak that way.

19 MR. ELLIS: One more point on that, again, Neil  
20 Ellis. Looking at page 28 of Dr. Kaplan's packet, if I  
21 wanted to draw a picture of what attenuated competition  
22 looks like, this is what that picture would look like. You  
23 have really dramatic, dramatic differences between what is  
24 shipped by the subject merchandise and what is sold by the  
25 domestic industry. Thank you.

1                   COMMISSIONER SCHMIDTLEIN: Okay thank you my time  
2 is up, thank you.

3                   CHAIRMAN BROADBENT: Okay Mr. Smirnow you  
4 mentioned that you represent a lot of solar workers and that  
5 SolarWorld is a pretty small percentage of the overall  
6 industry. I take it SolarWorld is not a member of your  
7 association?

8                   MR. SMIRNOW: They are not, they were at one  
9 point. I believe they terminated their membership before  
10 they filed the first Petition in 2011.

11                  CHAIRMAN BROADBENT: Okay and are you concerned  
12 about a lot of these trade remedy cases in different  
13 countries, Europe and I think that we heard there was one in  
14 Canada?

15                  MR. SMIRNOW: We are concerned overall about the  
16 growth of the trade litigation globally. You are seeing an  
17 explosion of it, it is not just AD/CVD we are also seeing a  
18 growth in local content. We were very active in encouraging  
19 the U.S. to be aggressive in the WTO case against Canada as  
20 well as the case against India, we were critical of India's  
21 AD/CVD case against U.S. exports which would have included  
22 SolarWorld and for solar's thin film exports. So just the  
23 growth of conflict within the industry we think is something  
24 that should be avoided.

25                  And what we have focused on is, sure we recognize



1 that litigation is an important part of the global trading  
2 rules. When the Petitions were first filed in 2011 we said  
3 we support their right to bring this case, open transparent  
4 process, supported rules-based training system. As we have  
5 seen the conflict grow we have increasingly focused on  
6 resolving the conflict, a negotiated solution.

7 And indeed over the past 6 months SEIA has  
8 facilitated a dialogue between SolarWorld and several of the  
9 Chinese manufacturers to try to find some middle ground and  
10 a solution that addresses some of SolarWorld's competitiveness  
11 concerns issues but also allows the U.S. industry to  
12 continue to grow because we think that no job in solar is  
13 better or more important than others, we think they are  
14 equally important.

15 CHAIRMAN BROADBENT: Okay in terms of what is  
16 your perspective of what's going on in Europe, I mean is  
17 Solar World pursuing pretty much the same strategy in Europe  
18 that they are here?

19 MR. SMIRNOW: So there was a negotiated solution  
20 where the governments got together they negotiated solution  
21 and we are seeing that negotiation be implemented and beyond  
22 that, to us, that's not our preferred, from SEIA's  
23 perspective, we don't want to see increasing prices, quotas,  
24 we think that is the wrong approach. We put together an  
25 industry proposal that would effectively put a tax on

1 imports and then that money would go into a solar  
2 manufacturing fund to help research and development, help  
3 offset any price differentials while the U.S. industry was  
4 able to expand capacity. And so some of the R&D efficiency  
5 improvements that they were talking about earlier, but also  
6 allowing the industry to continue to grow because we need to  
7 continue to drive down costs. Because as you will see in  
8 the staff report, state programs, state incentives are being  
9 slowly phased down and we have other incentives that are  
10 going to have a shelf life, and so it's critically important  
11 that going forward that we continue, we have to continue to  
12 drive down costs in the industry.

13 CHAIRMAN BROADBENT: OK. What is your company  
14 projecting for demand in the next couple of years for these  
15 products?

16 MS. SHAW: In the U.S.?

17 CHAIRMAN BROADBENT: Yes.

18 MS. SHAW: I'm sorry, I don't have the number  
19 offhand. May I respond offline? I'm sorry.

20 CHAIRMAN BROADBENT: Sure, and what do you  
21 think will be driving it and how does it relate, for  
22 example, to falling natural gas prices? I mean what are the  
23 trends?

24 MS. SHAW: Sure. Now that a lot of the state  
25 renewable portfolio standards in the U.S. are somewhat

1 saturated, we are now really competing for utilities  
2 purchases beyond RPSs, against natural gas. So I think  
3 we're happy to see, we and a number of other players  
4 responding positively to bids at Georgia Power this summer  
5 and Austin Energy and other places where you're seeing very  
6 competitive prices, even more competitive than gas-driven  
7 electricity bids.

8           So we are now out in the world competing for  
9 electricity demand cost competitively. We see global demand  
10 exploding. Last year, our U.S. sales were probably 45  
11 percent of our total. We are watching South America, Latin  
12 America, Middle East, India, parts of Africa, Southeast Asia  
13 absolutely exploding.

14           An example is just one state in India,  
15 Rajasthan, that has set a goal now for solar energy of 25  
16 gigawatts by 2025. I'm very happy to announce two months  
17 ago a memorandum of understanding for five gigawatts of that  
18 with the State of Rajasthan. They're just one state in one  
19 country we're seeing global demand for solar booming because  
20 of its cost competitiveness.

21           CHAIRMAN BROADBENT: Okay. Mr. Button.

22           MR. BUTTON: Thank you. Ken Button, Economic  
23 Consulting Services. Two comments that relate directly to  
24 what we have described here. We heard earlier that U.S.  
25 state incentive programs are declining or have declined a

1 great deal.

2                   The effect of that, please understand, is that  
3 the absence of the subsidy effect causes the net cost to the  
4 developer to go up. If something is going to be ten cents  
5 and the subsidy covered five cents and the subsidy goes  
6 away, he's got to find some other way to get back to five  
7 cents to be where he was before. So that's a cost concern  
8 along the developer.

9                   Secondly, natural gas. We heard discussions  
10 of that this morning, and we saw the chart in -- that was  
11 provided by the Petitioners. One of the things that you do  
12 want to remember about the U.S. natural gas developments,  
13 they're extremely dynamic and somewhat strange.

14                   Fracking has caused such an explosion in the  
15 production of natural gas in the United States that two  
16 things have happened. One is natural gas pipe wells have  
17 been capped, because there was no infrastructure out of the  
18 Bakken and, you know, the North Central United States, to  
19 get that down to the distribution systems.

20                   Secondly, up in the Bakken, some major  
21 producers are flaring 30 percent of the natural gas they get  
22 out there, and that's a very controversial issue up there.  
23 They're trying like crazy to build the pipelines that will  
24 bring it down to Cushing, Oklahoma, handle the distribution  
25 across the United States.

1                   Don't count on natural gas supplies going  
2                   away. This is a game-changer, according to those who know  
3                   it. Therefore, if you are in the solar energy business and  
4                   you're looking out 10, 15 more years, you've got to realize  
5                   that your grid parity competition, and that's why the  
6                   discussion from Mr. Smirnow about driving down cost, is  
7                   important and very germane to us today.

8                   CHAIRMAN BROADBENT: Okay. How much of  
9                   SolarWorld's situation is impacted by the intellectual  
10                  property that they have or they don't have? Is there a  
11                  reason that they feel so strongly about the mono production  
12                  process? Is it based on the intellectual property that they  
13                  have and they cannot have it in the multi?

14                 MR. ELLIS: This is Neil Ellis. I don't know  
15                 if anyone here feels comfortable presuming to know what the  
16                 thought processes were of SolarWorld. However, this morning  
17                 we did hear the vision of, I think, of putting a solar panel  
18                 on everybody's rooftop, and there is a sense that rooftops  
19                 do lend themselves more to mono focus. Whether or not it's  
20                 intellectual property or just kind of a vision of where  
21                 solar was going.

22                 CHAIRMAN BROADBENT: Right.

23                 MR. ELLIS: Because rooftops do have that  
24                 aesthetic concern, that is more amenable to mono. That's  
25                 one place where mono may be more suitable, or one of the few

1 places. So I don't know if it's intellectual property issue  
2 or just kind of a strategic focus issue.

3 But they clearly seem to be coming from a  
4 rooftop-based vision of where solar would go, as opposed to  
5 the gigantic utility scale projects that are now really  
6 driving the industry, and those that require the cost  
7 efficiencies of a multi product.

8 CHAIRMAN BROADBENT: Right, okay. I just --  
9 I'll yield to Vice Chairman Pinkert in a second. I just  
10 want to remind the folks as we finish up the questions here,  
11 to keep introducing yourself, because I think the court  
12 reporter's having trouble in the back rows identifying  
13 witnesses. Vice Chairman Pinkert.

14 VICE CHAIRMAN PINKERT: Thank you, Madam  
15 Chairman. Just one more question on the value package for  
16 multi versus the value package for the mono technology. I  
17 understand the testimony, that currently the value package  
18 for the multi, when viewed from the perspective of the  
19 customer, is better than mono.

20 So my question is does that suggest that  
21 within the domestic industry, multi should be growing at the  
22 expense of mono, within the domestic industry?

23 MR. CANNON: Joel Cannon from tenK. May I  
24 address that?

25 VICE CHAIRMAN PINKERT: Please.

1                   MR. CANNON:  It's really -- I'm the one in the  
2  back here.  I never know.  We make both products.

3                   VICE CHAIRMAN PINKERT:  You're the one with  
4  the beard, right?

5                   MR. CANNON:  I'm the one with the beard,  
6  right.  That's right.  We make both products.  There's a few  
7  instances where mono will have a better economic return  
8  because, as I mentioned before, there's a lot of fixed costs  
9  associated with a product and a real need for energy  
10 density.

11                   So I would say no, I don't see multi growing  
12 at the expense of mono per se.  I'd say that mono has a  
13 niche, and it's got places where it fits.  Multi has bigger  
14 niches, and more places where it fits.  And so there is a  
15 home for both, but mono's is just much, much smaller,  
16 because you need to have those other constraints in order to  
17 make it make sense economically.

18                   And again if you do need a mono product, you  
19 want the most efficient product you could get, not sort of a  
20 kind of efficient mono product.

21                   MR. CHRISTY:  David Christy from Perkins Coie  
22 again.  I think this gets back a little bit to something  
23 that Ken Button talked about, which feels like a half hour  
24 ago, probably five minutes, that in essence you have, in  
25 addition to the mono, multi and other overlays, the

1 efficiencies, you also have this time lag.

2 I think, you know, the premise of your  
3 question is well if these -- if the competition is as you  
4 say between multi and mono because of the per watt cost for  
5 each, right, with multi having the advantage, then you would  
6 expect to see U.S. multi producers out-competing U.S. mono  
7 producers. That's the premise of your question, I think.

8 The problem is the lag, right, because the  
9 U.S. mono and the U.S. multi producers aren't producing the  
10 current products. Basically, they're producing the products  
11 that the entities sitting at these tables were producing  
12 two, three years ago, maybe as recently as one year ago, but  
13 certainly a while ago.

14 So the products that are currently being  
15 offered by the companies on this panel are, you know, ahead,  
16 substantially ahead of the products that are now being  
17 offered by the U.S. producers. So you don't have that  
18 same, the type of competition break that one would otherwise  
19 expect.

20 MR. ELLIS: This is Neil Ellis again from  
21 Sidley. You know, the other side will be affronted by these  
22 kinds of statements. They'll say, we can compete with  
23 anybody. We can make anything. We do make anything,  
24 etcetera, etcetera. We've heard a lot of that.

25 But the point is -- the time lag point is



1 really important because of the rapid change of efficiencies  
2 and technology here. It really matters a lot, especially  
3 when people make their decisions now, that will be used  
4 three, four, five years hence in their production.

5 In our brief, we do talk about it. To the  
6 extent that publicly available information was there, we  
7 talk about the time lag differences. When the Chinese  
8 companies are making X, the U.S. industry is X minus 1 or  
9 whatever. When the Chinese were making X plus 1, the U.S.  
10 industry was making X and so on.

11 You can't look at it kind of as a blob. You  
12 have to look at it in slices of time, and that really does  
13 make a difference. Thank you.

14 MR. KOERNER: Thomas Koerner, Canadian Solar.  
15 On October 13th, 2014, SolarWorld has issued a press release  
16 about their production capacity expansions in Oregon. I  
17 just want to read one portion of that, stating that  
18 SolarWorld is producing cells, monocrystalline cells with a  
19 PERC technology, with efficiencies in the high 19 percent  
20 range.

21 I would encourage you to discuss, to ask the  
22 Taiwanese manufacturers, where there are currently in the  
23 efficiencies of mono and they will stay. They are  
24 significantly above 20 percent already, or already last  
25 year. So again, SolarWorld is confirming an investment and

1 an upgrade of the efficiencies, 19 percent, which is still  
2 lagging behind what we can buy from other markets today.

3 VICE CHAIRMAN PINKERT: I wasn't asking that  
4 question to be answered in a public hearing. But if they  
5 could supply that information in the post-hearing, I think  
6 that would be helpful. Did somebody else want to respond?

7 MR. ROSSMANN: This is Sascha Rossmann of  
8 Winaico. We are Taiwan's module maker. We are shipping  
9 already 280 watt modules since the fourth quarter of 2012 to  
10 the U.S. market. Just like SolarWorld mentioned this  
11 morning, their newest product that they released this year  
12 is a 280 watt module, and just as Thomas Koerner referred to  
13 their press release, they're using efficiencies lower than  
14 20 percent to achieve that 280 watt.

15 That is actually technically not possible,  
16 because you need 20 percent plus efficiencies to reach 280  
17 watt, according to the Accredited Institute's power  
18 standard. So just to emphasize how quickly technology is  
19 moving ahead, and now we started shipping 290 watt to the  
20 Europe and also the U.S. market.

21 So that is 20.4 to 20.6 percent efficiency,  
22 that nobody else can produce at the moment commercially  
23 except Taiwan.

24 MS. CHIU: If I may?

25 VICE CHAIRMAN PINKERT: Yes please.

1                   MS. CHIU: Taiwan has a tradition of component  
2 provide to all the world. We keep increasing and improving  
3 and investing our cell technology. That's why we offer all  
4 of the world a higher cell efficiency, and the highest level  
5 in Taiwan actually a certain cell. That would be 17.8  
6 percent, and the mono will be 20 percent. This is not U.S.  
7 producer can provide. Thank you.

8                   MR. ROSSMANN: This is Sascha Rossmann of  
9 Winaico. Just one short comment. This morning, SolarWorld  
10 also mentioned that there is not -- no premium they can  
11 charge basically on the 250 mono, compared to a 250 poly.  
12 That is true, because that product at the moment in the  
13 market is already outdated.

14                   So also in Europe, we are facing this kind of  
15 competition in the market. We actually cannot sell the mono  
16 panel at that low price as SolarWorld, because we are  
17 selling only 260 watts. So we have to charge a premium  
18 compared to their product, shipping with the 250 mono to the  
19 market.

20                   But if you are talking vertically integrated  
21 manufacturer, you're always lagging behind time, because you  
22 cannot be an export in the waiver, in the ingot, in the  
23 solar cell and the module. So the organic technological  
24 advancement that happens in Taiwan particularly, you cannot  
25 follow up as a fully vertically integrated manufacturer.

1 It's not possible.

2 VICE CHAIRMAN PINKERT: Thank you. Mr.  
3 Campbell, it seems that we got a lot of information here in  
4 the public hearing. But if you wish to add anything in the  
5 post-hearing about the relative efficiency, I think that  
6 would be helpful.

7 MR. CAMPBELL: We will do so Commissioner.

8 VICE CHAIRMAN PINKERT: Thank you. And my  
9 last question for this round has to do with the future.  
10 We've heard a lot on this panel about how the domestic  
11 industry has made a bad bet on the mono technology. Betting  
12 sometimes relates to the present, sometimes it relates to  
13 the future.

14 Have they made the right bet for the future  
15 and just the wrong bet for the Period of Investigation, or  
16 would you characterize it differently?

17 MR. KOERNER: Thomas Koerner from Canadian  
18 Solar. As I just read out of the press release, from the  
19 press release, they decided again on a monocrystalline  
20 technology for the next years to come. They're making the  
21 investment now, which has to be written off the next two,  
22 three, four, five years, and as they have stated that these  
23 efficiencies they're currently investing on are below 20  
24 percent, around in the high teens or some things like.

25 It's not on me to judge that, but it does not

1        seem to be very competitive for the time being, or for the  
2        next years to come.

3                    MR. MORRISON: I would add, this morning you  
4        heard reference to an NREL (ph) charge showing efficiencies  
5        of cells. If you take a close look at that, the technology  
6        that's actually improving the fastest is thin film.

7                    So I think that's an issue for everybody in  
8        this industry, is what should the bet be on technologies.  
9        I'm not going to hesitate to try to give my prediction, but  
10       just look at what recent trends have been, and so there's a  
11       lot of hard decisions to be made by this industry on a  
12       number of different technologies.

13                   VICE CHAIRMAN PINKERT: I'm not clear about  
14       your answer, Mr. Koerner. Are you saying that the future is  
15       not with mono, or are you saying the future is not with the  
16       domestic industry's version of mono?

17                   MR. KOERNER: What I was stating is that the  
18       announcement from SolarWorld, and that's a recent  
19       announcement, is that they're investing into a  
20       monocrystalline technology which already behind efficiencies  
21       of other manufacturers from other countries. So they're  
22       deciding on something which is already lagging behind.

23                   VICE CHAIRMAN PINKERT: Right. So perhaps in  
24       the post-hearing, if you would, address the question of  
25       whether mono itself is a bad bet for the future, or are you

1 simply saying that the domestic industry is not betting on  
2 the right verison of mono? Thank you very much.

3 CHAIRMAN BROADBENT: Commissioner Williamson.

4 COMMISSIONER WILLIAMSON: Thank you.

5 Continuing along the lines of Commissioner Pinkert, because  
6 we've had other cases where we've had lots of complaints,  
7 the U.S. industry is not making the right product, it's not  
8 as good, and then you sort of look at the numbers and you  
9 find out that yeah, where the -- say the importers are  
10 talking about superiority, they're really talking maybe  
11 about a very small segment of the market, and that if you  
12 look at the overall market, there is really head to head  
13 competition.

14 And in that regard, I'm looking at -- and this  
15 would be really for post-hearing, page 260, Table 2-23 of  
16 the staff report, which compares the purchaser's comparison  
17 of the U.S. product with imported product. I'm particularly  
18 looking at the U.S. versus Taiwan, and what those numbers  
19 show doesn't give you that same dramatic picture that y'all  
20 are painting.

21 So I wish you to take a look at that, and  
22 maybe comment on it post-hearing, and I'd like the  
23 Petitioners to do so too, and also if there is this big  
24 difference, how large -- in those areas where you say you're  
25 way ahead, how important is that to the market relative to

1 the bulk of the product?

2 Because that's the only way I think we can  
3 really sort of say is this -- if you are ahead in this. I  
4 can understand where the producers could be, the Taiwanese  
5 producers may very well be. But how significant is that to  
6 the bread and butter, if you look in the context of the  
7 overall market?

8 MS. SHAW: Commissioner, Polly Shaw,  
9 SunEdison.

10 COMMISSIONER WILLIAMSON: Yeah, uh-huh.

11 MS. SHAW: I think as we have demonstrated  
12 this morning, utility scale sales have just exploded and  
13 dominate now the sales during the Period of Investigation.  
14 Also medium and large-scale distributed generation has gone  
15 up considerably.

16 So I think that's the dominant sales that  
17 we're talking about, and as a provider who excels in those  
18 segments, we would say that the higher efficiency wattages  
19 that we seek are not available or produced in the U.S. So  
20 that's the -- it almost turns your question on its head,  
21 that you know, SolarWorld's product only serves a minority,  
22 if anything, of the marketplace, if you're looking at the  
23 scale of --

24 COMMISSIONER WILLIAMSON: Well, I guess take a  
25 look at the table I pointed to, and sort of relate that to

1 what you just answered, just told me.

2 MR. ELLIS: Commissioner Williamson, Neil  
3 Ellis. What page was that again?

4 COMMISSIONER WILLIAMSON: It's 2-60 of the  
5 staff report. It's Table 2-23, and we can clarify all this  
6 post-hearing for staff.

7 MR. ELLIS: Well if I may take a stab at it  
8 now, this is the standard table that shows what people are  
9 interested in, and this gets to my response earlier about to  
10 I believe it was Commissioner Schmidtlein's question, which  
11 is isn't price what matters here, and I assume that's what  
12 you're focusing on.

13 COMMISSIONER WILLIAMSON: Well no. It's clear  
14 that the Taiwanese imports are superior in terms of that.  
15 It concerns what these purchasers are saying. But I'm also  
16 getting to this quality, availability of what the key  
17 products are. Right. I think it would be better to do it  
18 post-hearing, to get it -- so we can get it down, and also  
19 gives -- both sides can comment on that. Thank you. Sorry,  
20 go ahead.

21 MR. ELLIS: One thing in response, although I  
22 won't address this in detail; I'll even not look at it now.  
23 But the point is that in the brief, we did again enumerate  
24 the steps in which -- the time periods in which the U.S.  
25 industry was lagging from, as compared to the provision to



1 the marketplace, of product as compared to the imports.

2 We haven't seen anything to the contrary, and  
3 also the fact that the differences are significant; in other  
4 words, these are 10-20 percent differences in the efficiency  
5 ratings, and that really -- or the wattages, and that really  
6 does make a difference.

7 COMMISSIONER WILLIAMSON: Okay. I'm not  
8 disagreeing with you, and this is legitimate. There are  
9 times when there's been technology, you know, an imported  
10 product has been technologically ahead, and that could be a  
11 factor in why they're being sold.

12 I mean so I'm not saying it's not possible. I  
13 just want to kind of get it down more clearly, because  
14 sometimes -- there have been a lot of other times when I've  
15 heard this, and then we looked at the numbers and wait a  
16 minute. Thank you.

17 Some of domestic producers are related parties  
18 under the statute, and SolarWorld argues that the Commission  
19 should exclude three firms from the domestic industry,  
20 Motech and Juangjing, and I was wondering if you agree with  
21 that, and that could be either now or post-hearing.

22 MS. JACOBS: I think to some extent we address  
23 that in how we discuss some issues of comparability of  
24 products. But we will discuss that some more in the  
25 post-hearing brief.

1                   COMMISSIONER WILLIAMSON: Okay. Just, you  
2 know, reaffirm the points you've made. Thank you.

3                   MR. LEE: We'll address that as well. But we  
4 would also just note that it highlights the issue that in  
5 the domestic industry, you have a significant number of  
6 people who are not making their own cells, but are relying  
7 on imports. So to the extent that they are dependent on  
8 having high quality, high efficiency cells, as U.S. module  
9 assembler like tenK, they do need Taiwan cells to be  
10 available to them.

11                  COMMISSIONER WILLIAMSON: Okay. Thank you,  
12 yes. That's what makes these cases so fascinating. Umm,  
13 okay. In the -- we talked a lot about the utility market  
14 and the 72 cell multicrystalline modules, the preferred  
15 modules for the utilities. I was wondering in these  
16 markets, and in these markets there appear to be a range of  
17 products. I think someone made reference to First Solar's  
18 low efficiency thin film modules, high efficiency  
19 monocrystalline modules.

20                  I was wondering what other factors than price  
21 determine the type of modules used in particularly utility  
22 applications? You may have touched on this already but Mr.  
23 Morrison.

24                  MR. MORRISON: I think we attempted to address  
25 that. I mean it really is -- the efficiency of delivering

1 that electron, and which technology gets us the best point,  
2 and I think what you see here on the panel are different  
3 companies who achieve that low point in different manners.

4 SunEdison has managed to get a very high  
5 efficiency mono and, as such, benefit from the fact that  
6 their balance of system -- racking, land, you know, is much  
7 less. Strata, on the other hand, doesn't have access to  
8 their technologies. So we have historically been using  
9 multicrystalline for that low point.

10 However, with the provisional tariffs that  
11 have been imposed, you know, this summer, that tipped the  
12 balance. So since this summer, we have been building,  
13 redesigning projects and building them with thin film. Now  
14 thin film is less efficient; it's a much lower -- it's even  
15 a lower cost per watt, but we have pay more for racking,  
16 land, labor, wire and the like.

17 So as that ability to deliver that electron  
18 and the relative cost of the modules change, it affects the  
19 balance of system. So they're all real close but --

20 COMMISSIONER WILLIAMSON: Briefly, okay. I'm  
21 sorry, Mr. Ellis.

22 MR. ELLIS: I'm sorry, Neil Ellis. I wanted  
23 to build on something that Mr. Morrison just said very  
24 quickly, which is that if you noticed what he said is that  
25 when the cost went up because of the tariffs, the price went

1 up because of tariffs, it didn't go to U.S. suppliers or  
2 multi or try to find something U.S.

3 They went to thin film, and the point, you  
4 know, we've not argued any more that thin film should be  
5 considered the same like product. But we nevertheless feel  
6 that it is very much an important part of the competitive  
7 landscape here. Whether or not technically it meets the  
8 legal requirements for being a like product.

9 COMMISSIONER WILLIAMSON: I understand the  
10 point very well.

11 MR. ELLIS: That's very important.

12 COMMISSIONER WILLIAMSON: I understand. One  
13 thing I don't think you discussed at all, and particularly  
14 in the utility sector, is there like -- do they go out with  
15 bids every year and every so often?

16 MR. MORRISON: There are two basic --

17 COMMISSIONER WILLIAMSON: Let me finish.  
18 Because this morning, the point was made that people don't  
19 ask for multi film, you know, multicrystal or monocrystal.  
20 Still, they want a certain -- an efficiency or certain power  
21 output.

22 MR. MORRISON: And this is John Morrison with  
23 Strata Solar. There are utilities themselves that will  
24 purchase solar farms and operate them. There are also  
25 independent power producers who will build a solar farm, and

1 then sell the electricity from that.

2 So there's a slight difference there.

3 Typically in an RFP, if a utility's going to go buy, they're  
4 going to simply say give us the most cost effective solar  
5 farm that you have. As an independent power producer, and  
6 that's the market that Strata is in, we make that analysis  
7 ourselves. We obviously want to have the most cost  
8 efficient production of that electron.

9 COMMISSIONER WILLIAMSON: Do you say I want a  
10 mono or --

11 (Simultaneous speaking.)

12 MR. MORRISON: Well, we go through that analysis  
13 of does the efficiency of the mono and the premium we'd pay  
14 for that balance against the balance of system costs. As I  
15 said earlier, it used to be that the lowest, most cost  
16 efficient point was with multicrystalline. That's changed,  
17 because of the tariffs, and as we do that analysis, we're  
18 now seeing that thin film, which is cheaper per watt but  
19 requires more balance of system, delivers the lowest overall  
20 cost of electricity.

21 COMMISSIONER WILLIAMSON: Okay. Okay, thank  
22 you. My time has expired.

23 CHAIRMAN BROADBENT: Commissioner --

24 MS. SHAW: Polly Shaw with SunEdison.

25 CHAIRMAN BROADBENT: Excuse me. Go ahead, Ms.

1 Shaw.

2 MS. SHAW: I'm sorry. I just do want to  
3 reiterate that across the country, it's very normal for  
4 utilities to offer all source RFOs, request for offers. So  
5 we frequently bid against thin film for solar; we frequently  
6 bid against other forms of renewable energy.

7 I don't quite understand the comments that  
8 were made this morning about unsophisticated customers,  
9 because whether it's utility scale or distributor  
10 generation, big box or other commercial/industrial customers  
11 of ours, they're extremely sophisticated when they're  
12 looking at performance guarantees.

13 It's not that they're spec'ing a mono or a  
14 multi; they're looking at performance over the 25 or more  
15 longer life of the contract.

16 CHAIRMAN BROADBENT: Mr. Johansen.

17 COMMISSIONER JOHANSON: Thank you, Chairman  
18 Broadbent.

19 This morning's panel had some opinions on Zep  
20 technology, all to the effect that this is not a significant  
21 condition of competition and does not impact the ability of  
22 the domestic industry to compete with subject imports. How  
23 do you all respond, and please explain the role you think  
24 that this technology plays in purchasing decisions in the  
25 U.S. market?

1 MS. LUTZ: Commissioner Johansen, this is  
2 Jennifer Lutz of ECS.

3 I was listening to this morning's testimony and  
4 I thought, wow, I think they really missed the point. An  
5 individual homeowner is not going to come to a supplier and  
6 say I want Zep mounting systems. But at the preliminary  
7 conference, you had a representative from Solar City, which  
8 is the largest U.S. residential installer of solar systems  
9 -- they do commercial as well -- saying -- I think it was  
10 starting in 2013, maybe even earlier, they were only  
11 sourcing modules that used the Zep system. They would not  
12 purchase modules that did not use this system. And so that  
13 eliminated SolarWorld as a supplier to them.

14 It's one thing to say no individual purchaser  
15 homeowner cares about Zep, but when the single largest  
16 residential installer says we care about Zep and you don't  
17 provide it, you're shutting yourself out of a pretty  
18 significant part of the market.

19 MR. PAL: Rajib Pal from Sidley Austin.

20 And on that point, if you look at Table II-21,  
21 on page II-53 of the public pre-hearing report, the record  
22 data shows that about half of the residential market use  
23 Zep-compatible mounting technology. So, right there if you  
24 didn't supply Zep you were shut of the market.

25 MR. CANNON: Commissioner, I would add that the

1 zep system has to be licensed, so with regards to the  
2 testimony this morning to the effect of if a customer comes  
3 and asks us for zep we can make it. Well, it's a little bit  
4 misleading because -- controls that zep technology. It's  
5 licensed. It's selected manufacturer. So, that sort -- is  
6 pretty unlikely.

7 COMMISSIONER JOHANSON: All right. Thanks for  
8 your comments on this. I appreciate it, and will look  
9 further into it, of course, following the hearing. It's  
10 awful difficult when you hear different -- very different  
11 opinions from both sides, but we'll look further into it.  
12 And anything you can add -- well, maybe I'll take one or two  
13 more responses and then I have some other things.

14 MR. KOERNER: Thomas Koerner, Canadian Solar.

15 Just to show the importance of the cost saving  
16 of the Zep system, Solar City has acquired Zep because they  
17 have seen the competitiveness of the system, and the cost  
18 benefits are so significant they want to keep it for  
19 themselves.

20 COMMISSIONER JOHANSON: Okay. Thanks for your  
21 responses on this.

22 SolarWorld argues that China's production  
23 capacity is massive and continues to expand, even in the  
24 face of significant losses and price declines. And also, I  
25 might add in light of declines of demands in the EU market,



1       which I think is the largest market in the world, rampant  
2       over capacity is how they described it. How do you all  
3       respond, and why is there growing capacity in China under  
4       these circumstances?

5                   MR. PETRINA: Robert Petrina with Yingli.

6                   Commissioner Johanson, I think what's very  
7       important to recognize is that the market demand in China  
8       has grown dramatically over the last few years to the point  
9       that last year I think the number -- I'm going to improvise  
10      the exact figure -- was more than 15 gigawatts of installed  
11      capacity within China, on a similar track for this year.  
12      And again, as I mentioned my testimony, between now and  
13      2020, there's going to be at least 11 gigawatts installed  
14      per annum going forward into the Chinese market.

15                   And that's just one example of the growth, not  
16      just in China, but emerging markets are growing very rapidly  
17      as well, and that's a huge opportunity for all the companies  
18      involved in the industry.

19                   COMMISSIONER JOHANSON: All right. Thanks for  
20      your response.

21                   And Ms. Jacobs, I was wondering if you could  
22      clarify something for me. I believe you stated earlier  
23      today that Chinese capacity is projected -- I'm sorry -- is  
24      below projected demand. That is a relative issue with  
25      regard to threat considerations, but how about with regard

1 to present conditions in the industry, which, of course, is  
2 a factor with regard to present injury. Is China's present  
3 capacity indeed above current market demand as alleged by  
4 the Petitioners, or did I not understand you earlier today?

5 MS. JACOBS: We did not make that statement, but  
6 we'll get a clarification for you.

7 COMMISSIONER JOHANSON: That'd be helpful. I  
8 thought I heard differently, and I just wanted to check.  
9 Thanks.

10 In a growing market, why would domestic  
11 producers continue to drop prices, given the industry's  
12 financial conditions, as evidenced on the record, were it  
13 not for price pressure, low priced subject imports?

14 MS. LUTZ: Jennifer Lutz with ECS.

15 One of the primary reasons that you see in the  
16 data collected for the domestic industry is the sharp  
17 decline in raw materials costs and overall cost of goods  
18 sold.

19 MS. JACOBS: Brenda Jacobs of Sidley Austin.

20 Let me add to that the point that we've made  
21 several times today, and in our pre-hearing brief, is that  
22 the technology evolves and you are putting out more watts  
23 per module you are necessarily having a per watt cost go  
24 down, and that is why you're seeing prices go down on a  
25 per-watt basis. So, you have to remember you're not looking

1 at the total cost there. You're looking at a 325, 72-cell  
2 module. You're looking at on a per-watt basis and it  
3 necessarily is going down to the exact math reasons that Raj  
4 Pal explained earlier.

5 MR. ELLIS: If I may, we have a comparison,  
6 which I think works, in our brief about comparing this to  
7 the Iphone. If you come out with the Iphone 5 at a certain  
8 price, and then a year later you come out with Iphone 6,  
9 technology is developed enough that the Iphone 6 is going to  
10 be at the same price as the Iphone 5, roughly, and the  
11 Iphone 5 now is going to have sell at an even lower price.  
12 So, you've got two things going on. The technology is such  
13 that the new product is being released at the same price as  
14 the old product was a year ago. And if you're trying to  
15 sell the old product now, you have to discount even more  
16 because that's an old product.

17 So, you've got this constant dynamism in this  
18 industry. It's an incredibly dynamic industry where  
19 technology and efficiencies are changing very rapidly, and  
20 that's what driving the prices down, that, plus, as someone  
21 else just said, the fact that raw material costs have also  
22 come way down over the past two years. Polysilicon,  
23 primarily, but others as well, as were identified by your  
24 staff.

25 COMMISSIONER JOHANSON: So, Mr. Ellis, you're

1       contending, in effect, at least for the first points you  
2       made that the U.S. industry is not evolving as quickly as  
3       market demands would call for, at least, vis- -vis, Chinese  
4       and Taiwan producers?

5                   MR. ELLIS: They are going to be affronted this,  
6       but the answer basically is yes.

7                   COMMISSIONER JOHANSON: Okay.

8                   MR. ELLIS: And our brief demonstrates that over  
9       time.

10                  MS. SHAW: Polly Shaw, SunEdision.

11                  I was a little surprised to hear testimony this  
12       morning that they didn't find raw materials dropping what we  
13       could call building materials, so glass, backsheet, solder,  
14       things like that we found have dropped 8 percent per annum  
15       over the last two years.

16                  COMMISSIONER JOHANSON: Okay. Thank you.

17                  This next question is something of interest to  
18       me because I read newspapers a lot, and I see all over the  
19       world there've been cases involving solar products and I've  
20       noticed that.

21                  SolarWorld noted in its brief that Chinese  
22       exports to the European Union, which accounted for 70  
23       percent of total Chinese exports fell to only 30 percent.  
24       What impact has this had on the Chinese industry? And also,  
25       you can address other trade cases being brought around the

1 world in India, Canada, and perhaps other countries as well.

2 MR. PETRINA: As I mentioned before, there is  
3 substantial growth in a number of other markets that  
4 companies that have the wherewithal and the long-term focus  
5 to be present there I think have benefited from what has  
6 been a decline in Europe. I think everybody discussed the  
7 decline in -- in Europe and what that meant for the market.

8 I think in particular for companies like ours  
9 we've been active outside of Europe for years and have  
10 invested in and put the systems in place to benefit from  
11 those other markets. So, you also see when you read  
12 newspapers new bids that are putting put by countries such  
13 as Brazil, and so on, and deploying solar power. So, I  
14 think it's very important as well to see that growth taking  
15 in place in more than just Europe.

16 COMMISSIONER JOHANSON: Yes, EU, I believe, is  
17 the largest market; is that correct?

18 MR. PETRINA: At one point it was the largest  
19 market. Yes.

20 COMMISSIONER JOHANSON: And due to economic  
21 conditions there, the reduction of subsidies in the European  
22 Union and the trade -- I guess it's the equivalent of a  
23 suspension agreement in the EU has restricted imports to the  
24 European Union. I mean that has definitely impacted Chinese  
25 producers I would assume.

1 MR. KOERNER: Thomas Koerner, Canadian Solar.

2 I am German, so I know the German market pretty  
3 well. Germany has reduced the feed in tariff for every  
4 kilowatt hour produced by a solar system significantly. One  
5 key driver for that was to reduce the system cost overall  
6 and to make a solar system competitive with other energy  
7 sources, and that's done pretty successfully. However, it's  
8 very difficult right now and extremely competitive for  
9 anybody, not only Chinese manufacturers, but also other  
10 manufacturers to sell systems in Germany on a competitive  
11 level.

12 And if you look up SolarWorld's quarterly  
13 reports, their sales in Europe, and especially in Germany,  
14 went down significantly. Not because of whatever trade case  
15 or whatever, but because the system is so competitive at  
16 this point and feed in tariff are requiring a very low  
17 system cost so that the homeowner decides on a solar system;  
18 otherwise it doesn't do that.

19 COMMISSIONER JOHANSON: All right. Thanks for  
20 your responses. My time has expired.

21 Actually, can I take one more response, please?  
22 Thank you. And try to make it a little brief, if you could,  
23 please. Thank you.

24 MR. WEINER: Yes, Commissioner. Richard Weiner  
25 from Sidley Austin.

1                   A couple of comments on the European market, and  
2                   then some of the other cases that you mentioned. In Europe,  
3                   there is what we would call a suspension agreement, an  
4                   undertaking of a two-year term. It allows for 70 percent of  
5                   the European market to be sourced from Chinese merchandise.  
6                   That is Chinese by virtue of a rule of origin that we would  
7                   call the First Case Rule, meaning that the substantial  
8                   transformation of a wafer turns that wafer to a cell and the  
9                   cell determines the origin of the module. So, this was  
10                  misstated earlier on.

11                  It also has a price level that is now set at  
12                  market that is the spot price for cells according to the  
13                  Bloomberg Index. So, there was a statement earlier that  
14                  this was pursuant to a loophole. It wasn't. It's pursuant  
15                  to an agreement of the government.

16                  COMMISSIONER JOHANSON: All right. I thank you  
17                  for your response, and my apologies to Commissioner  
18                  Schmidtlein.

19                  MR. WEINER: I was going to say one other thing,  
20                  if I might.

21                  COMMISSIONER JOHANSON: Okay. Very briefly,  
22                  please.

23                  MR. WEINER: There was a comment made about an  
24                  Indian order. There's no order on India.

25                  COMMISSIONER JOHANSON: But there's an

1 investigation; is that correct?

2 MR. WEINER: That's correct.

3 COMMISSIONER JOHANSON: Okay.

4 MR. WEINER: And there was also a statement made  
5 about a Canadian order. That's not correct. They started  
6 an investigation on Friday.

7 COMMISSIONER JOHANSON: Okay. Thanks for your  
8 clarifications, and my apologies for a second time to  
9 Commissioner Schmidtlein.

10 COMMISSIONER SCHMIDTLEIN: That's all right. I  
11 don't mind.

12 All right, so at the end of the day we're always  
13 beating a dead horse I feel like, but I just want to make  
14 sure I understand since when we go back and make a decision  
15 it has to be based on the record, so I want to make sure I  
16 understand you all's position with regard to the pricing  
17 data, so I have a few questions about that, okay.

18 And the first one, we've talking about  
19 efficiency here and the price and what buyers are willing  
20 pay and what they're getting. Let me put it that way. So,  
21 when I look at the pricing data, I just want to see if I  
22 understand your argument.

23 So, for instance, Product 7, the product there  
24 is a 72-cell, multicrystalline peak power wattage between  
25 300 to 315 watts, right? And so you see the quantities from



1 the United States actually going up. They go down a little  
2 bit, then they go up. You see the quantities from Taiwan  
3 going up substantially, starting in the middle of 2012 and  
4 you see underselling; is that right?

5 So, just so I understand, is it your position  
6 there that the United States producers couldn't have gotten  
7 those sales because they product they're producing is  
8 lagging behind the product that's in that pricing category?  
9 So, in other words, when I look at these pricing products  
10 where they have parameters set out for the product that  
11 we're looking at is it your position that the U.S. is losing  
12 sales to the subject imports because there's some lag in the  
13 technology or efficiency?

14 MR. JACOBS: Commissioner, Brenda Jacobs from  
15 Sidley.

16 I think what we're saying there is that that's  
17 where there's attenuated competition. There's very little  
18 competition between the two products. So, in those  
19 instances where you see a comparison, you see in the same  
20 quarter there are sales, and there may be a few instances of  
21 underselling or overselling, you also need to look at the  
22 volumes of the import and the volumes of the domestic  
23 product. And if they're grossly disproportionate to one  
24 another, then you have to question what's the viability of  
25 that comparison.

1                   If there's huge --

2                   COMMISSIONER SCHMIDTLEIN: Well, I'm not looking  
3                   at it -- I'm trying to understand your argument about -- I  
4                   guess it's really about efficiency. I'm trying to  
5                   understand where does efficiency convert into this 300 to  
6                   315, right, because when I look at these -- I'm looking at a  
7                   specific product parameter. So, why is it that the U.S.  
8                   can't achieve greater sales in that product because they're  
9                   lagging behind? And if that's contention, can you just  
10                  point to the evidence in the record that shows they're  
11                  lagging behind. Like what do you mean they're lagging  
12                  behind in that particular -- with those particular  
13                  parameters?

14                  MR. PAL: Raj Pal from Sidley Austin. I'm not  
15                  sure this will completely answer your question. I think one  
16                  of the issues with the pricing product data is the fact that  
17                  they're defined by wattage ranges, and I think that makes it  
18                  difficult to draw perhaps the conclusion that you're trying  
19                  to draw.

20                  One point I will make is that in our comments in  
21                  the questionnaires we had requested specific wattages. And  
22                  I think if the present products were designed by specific  
23                  wattages more meaningful comparisons may be possible. But  
24                  the fact that there's in this case a 15-watt range does, to  
25                  some extent, blur the comparison.

1                   Right, so for example, if the U.S. product --  
2                   now, here Product 7, as I understand it there were very,  
3                   very limited quantities of U.S. product, maybe from one or  
4                   two manufacturers, certainly, not SolarWorld because  
5                   SolarWorld does not make a 72-cell, multi in this category,  
6                   according to their website. So, right there that -- but  
7                   there's extremely limited domestic volumes that perhaps are  
8                   not even getting meaningful price data.

9                   If you're making price comparison, and I make  
10                  this up, if you've got one unit of domestic product sold at  
11                  whatever price and you've got 100,000 units of imports, how  
12                  do you even know that the price for that domestic product  
13                  has any meaning in that comparison? So, I think that's, to  
14                  some extent, one thing you're seeing in Product 7. The  
15                  other is, sure, you just don't know from this if domestic  
16                  product was mostly 300-watt and imported product was mostly  
17                  315-watt or vice versus. Nobody knows that given the  
18                  wattage range.

19                 COMMISSIONER SCHMIDTLEIN: Okay. So, what is  
20                 the evidence in the record? I mean we see the market share  
21                 for the U.S. producers going from 27 to 7 percent, something  
22                 like that, over the POI. We see the subject going from 6 to  
23                 82 percent, right? And if I understand your argument, it is  
24                 U.S. producers lagged behind. So, they lost 20 points in  
25                 market share. That's because they're lagging behind. So,

1 I'm trying to find, besides this sort of general anecdotal  
2 testimony where does that show up in the record? Where does  
3 that show up in the import data? Yes?

4 MR. BUTTON: Let me just point out a couple of  
5 things. In this now famous exhibit for Product Number 7,  
6 and Product Number 7 is a multicrystalline product.

7 COMMISSIONER SCHMIDTLEIN: Right.

8 MR. BUTTON: And the point is, is this that this  
9 is a very big number. The domestic industry, in short,  
10 didn't have a product that could match it in product --

11 COMMISSIONER SCHMIDTLEIN: But how is that? I  
12 mean the product parameters are the product parameters. So,  
13 presumably, we're collecting data on that product.

14 MR. BUTTON: The volumes that you see here, that  
15 tiny line represents the capacity of the domestic industry,  
16 the volumes that they were able to get based on that  
17 product, and it reflects the market's response to the  
18 product and its efficiencies and the power it put out and  
19 that they didn't have.

20 What you heard here today was basically saying  
21 that the reason this is a small number, even as it is, is  
22 that the domestic industry didn't have the product to put  
23 out.

24 COMMISSIONER SCHMIDTLEIN: Can you elaborate on  
25 that? Like what do you mean, that it was 290 and it didn't

1 meet the -- I mean what do you mean they didn't have the  
2 product to put out.

3 MR. BUTTON: I think a couple of the people here  
4 said that they sought the product and SolarWorld didn't have  
5 it. Now, I'm going turn it over to let them comment on, but  
6 let me say one small thing, as a numerical thing, the  
7 underselling. Volume discounts, look at the red line there  
8 was a big volume discount in that. And if you look at the  
9 underselling that we see, keep in mind when you look at the  
10 underselling that much of that is going to reflect the  
11 difference in the volumes per sale. So, with that the  
12 customers to comment further on this.

13 MR. ROSSMANN: This is Sascha Rossmann of  
14 Winaico.

15 The issue why there is a lag behind is this is a  
16 time to market and other equipment problem for domestic  
17 makers, but here, for instance, there were -- maker we do  
18 not have the equipment to make a 72-pieces panel. So, it's  
19 not necessarily an efficiency problem from the solar cell  
20 point of view or the power point of view. It's equipment  
21 problems. So, if you don't have that equipment, you cannot  
22 make those kinds of panels.

23 So, domestic producers in the United States they  
24 do not usually have this kind of large-scale laminator can  
25 make a 72-pieces panel just like us. So, we cannot

1 participate in this market here in the U.S. in this market  
2 segment because we simply do have the equipment.

3 The other part is you have to have the  
4 certificate. So, in case of SolarWorld just recently they  
5 started to offer this product because since the takeover of  
6 the -- facilities they also took over the certificates and  
7 the equipment that allowed them to produce these products.  
8 So, now they have to ship those 72 panels from Germany to  
9 the United States because the equipment is in Germany.

10 So, maybe that helps you to understand it's not  
11 necessarily the efficient or panel technology, it's also you  
12 have to have the equipment and you have to have that at the  
13 right time.

14 COMMISSIONER SCHMIDTLEIN: Okay. Mr. Pal.

15 MR. PAL: Raj Pal from Sidley Austin.

16 You had asked before about where the evidence on  
17 the record is found.

18 COMMISSIONER SCHMIDTLEIN: Yes, that's where I'm  
19 trying to get to.

20 MR. PAL: I would point you to page 67 and 68 of  
21 CCCME's pre-hearing brief, and I believe Commissioner  
22 Williamson may have asked us to try to diagram where  
23 different producers were at different points in time to show  
24 the -- and that's precisely what these two pages attempt to  
25 do, going category by category, 60-cell multi, 72-cell

1 multi, 60-cell mono and 72-cell mono, based on the evidence  
2 that we were able to collect for the pre-hearing brief. You  
3 can see the lag.

4 On 60-cell multi, for example, at the start of  
5 the POI, the domestic industry was at 240 watts. The  
6 Chinese producers were at 250 watts. By the end of the POI,  
7 the domestic industry's maximum wattage, 60-cell multi  
8 module is a 255-watt panel, and Chinese producers are at 265  
9 watts. On 72-cell multicrystalline modules, again,  
10 SolarWorld has never had this product. Apparently, a U.S.  
11 producer may have had very trivial quantities of that  
12 product, that's your Product 7, but it's certainly not  
13 available in any meaningful amount and certainly not by  
14 SolarWorld, which has claimed various lost sales and lost  
15 revenues on this category.

16 60-cell mono, again, at the start of the POI,  
17 based on the data we had, the domestic industry was at 250  
18 watts. Chinese producers were at 265 watts. Perhaps by the  
19 end of the POI, the two may have been about the same level.  
20 And with regard to 72-cell mono, as you've heard, the  
21 product that SolarWorld offered earlier this year, in Q2  
22 2014, it's their first 72-cell, 1,000-volt product. It's a  
23 mono product. It was at 310 to 315 watts.

24 Chinese producers have been offering 300 -- I'm  
25 sorry -- Chinese producers have been offering 310 to

1 315-watt multi product at this same time. And on mono,  
2 they're already ahead at 320, 325. So, these two pages of  
3 the brief --

4 COMMISSIONER SCHMIDTLEIN: Lay it out. Okay,  
5 that's very helpful. Can I just ask; I have one short  
6 question? One last thing on the pricing products, I just  
7 want to understand one other point that the Chinese  
8 Respondents make, that the pricing products should only  
9 include the U.S. cell producers. Correct? That's a point  
10 made in the brief.

11 MS. LUTZ: Jennifer Lutz, ECS.

12 I'm not a hundred percent sure if that was our  
13 argument. I think it's that the pricing data for the  
14 domestic modules does not break it out by country of origin  
15 of the cell, and there are a number of U.S. producers that  
16 produce using Taiwanese cells. So, in affect, you're  
17 counting it as a subject import and as a domestic product,  
18 which seems a little inappropriate.

19 COMMISSIONER SCHMIDTLEIN: Okay -- go ahead.

20 MR. PAL: Just to add, I think your point made  
21 was that the pricing products should ensure that the product  
22 specification matches the definition and also that the  
23 producers is not a related party that's excluded from the  
24 domestic industry. So, I think in the way the data were  
25 compiled in the staff report I believe there were certain



1 producers included in the domestic industry that supplied  
2 data that was either not consistent with the product  
3 definition or that were for producers that are related  
4 parties and therefore excluded from the industry.

5 COMMISSIONER SCHMIDTLEIN: Okay. Okay, so I  
6 think that clarifies my question about your position on  
7 that. Okay. Thank you. I'll stop there.

8 CHAIRMAN BROADBENT: Sure. Can someone help me  
9 out with what's going on with polysilicon and prices? Are  
10 there things in the solar cell market that are impacting  
11 polysilicon prices or other dynamics going on there?

12 MR. CANNON: The general trends.

13 CHAIRMAN BROADBENT: Sorry who's speaking please?

14 MR. CANNON: Sorry Joe Cannon, tenKsolar. When  
15 the solar market began to take off there was no policy or  
16 capacity in place many years ago to deal with that  
17 incredible uptick in demand and so you saw poly silicon  
18 prices go off the charts from I think spot prices in the  
19 formulas of kilogram range. So we usually go however, it  
20 turns out to be common in years across once the supply is  
21 just the market normal price is in the 20 and 30 dollar  
22 kilogram range it has been a commodity it's used in  
23 industrial processes around the globe and ask supplier  
24 didn't you adjust to the fact that there was a spike going  
25 on in the poly silicon market.

1           They did a poor job of investing, a poor job of  
2           planning and in fact many of the companies that you see in  
3           the record of having gone out of business even in the U.S.  
4           over the last few years, were really casualties of the fact  
5           that market dynamics changed so rapidly and they didn't  
6           understand that that was really a spike in the commodity  
7           price that was abnormal, thank you.

8           MS. JACOBS: Madame Chairwoman the staff actually  
9           covered this issue on page 5-2 of the staff report where  
10          they note that back in 2010 the prices went up high, still  
11          high in 2011 and they dipped considerably but by 2013 they  
12          basically stabilized at a much lower. They are up very  
13          slightly from earlier in 2013 compared to the current first  
14          half of 2014 but they have been pretty stable for a while  
15          but much lower than the prices we were dealing with back in  
16          2010 and 2011.

17          CHAIRMAN BROADBENT: Okay.

18          MR. PAL: Rajib Pal from Sidley Austin. Also on  
19          that point on page 5-2 the decline of raw material costs is  
20          not just about price. Silicon, as you know, poly silicon  
21          prices stabilized in mid-2012 and as the staff report found  
22          you know prices for other raw material input such as silver  
23          paste, glass and aluminum also decreased during the POI. So  
24          when you put that all together and you look at the data on  
25          per-unit raw materials and per unit COGS, I think this is

1       how we started the question this morning, the trend in per  
2       unit raw materials and per unit COGS tracks extremely  
3       closely to trend in prices throughout the entire POI whether  
4       you look at it on the basis of the average net sales values  
5       in the industry's data or even on the basis of the  
6       individual pricing products.

7                     And you know it's hard to conclude in that  
8       circumstance that subject imports, as opposed to raw  
9       material costs are the explanation for the declining prices.

10                    MR. KOERNER:   Thomas Koerner, Canadian Solar.  
11       You may ask yourself, where is this price decline poly  
12       silicon even coming from?  Why is it suddenly from this  
13       brief and table dropping from 60, 65\$ per kilogram down to  
14       the 20 level?  Poly silicon manufacturing plant takes  
15       roughly 2 to 3 years for developing it, setting it up until  
16       it starts to produce so we have seen in 2007 and 2008 and  
17       2009 a significant number of manufacturers investing into  
18       the latest and greatest technology to be able to produce on  
19       a low cost level.  And that's what happened after 2010 and  
20       '11 that these new capacities, larger capacities with a  
21       lower cost per kilogram production cost level came online  
22       and able to supply the market and the entire value chain  
23       took this advantage, this lower cost from our till, turning  
24       that into a lower cost to sell and a lower cost per watt  
25       panel.  So we may see an additional production cost

1 reduction in the next 2 to 4 years when even further silicon  
2 production coming online. So technologies are not standing  
3 still, they are further evolving, and this is the outcome of  
4 the latest and greatest threat to react to other silicon  
5 technologies we have in the market at this point.

6 CHAIRMAN BROADBENT: Okay Mr. Koerner could you  
7 tell me who the Petitioner is in Canada on the case that we  
8 heard was filed there?

9 MR. KOERNER: We can list the restricted small  
10 manufacturers in the after document.

11 CHAIRMAN BROADBENT: Is it SolarWorld in Canada  
12 do they have?

13 MR. KOERNER: No, SolarWorld is not, so we have  
14 companies like SoFab, Eclipson, Halian, Job, under the  
15 complainants.

16 CHAIRMAN BROADBENT: Yeah we are just curious as  
17 to who was doing that. Okay I think I am coming to the end  
18 of my questions here. I had just one hole in my  
19 understanding what is the wafer production in the U.S. is  
20 there much wafer production or none? Anybody have a sense  
21 and want to hazard a guess okay?

22 MS. SHAW: Sorry. Polly Shaw, SunEdison I was  
23 just going to volunteer that we are doing it, it's not  
24 wafers. We don't know of wafer production.

25 CHAIRMAN BROADBENT: Okay.

1                   MR. SMIRNOW: John Smirnow Solar Energy  
2 Industries Association, no large volume wafer production.  
3 There's a company up in the Boston area called 1366 that has  
4 pilot production but not commercial scale.

5                   CHAIRMAN BROADBENT: Okay, all right. Let's see  
6 Vice Chairman Pinkert?

7                   VICE CHAIRMAN PINKERT: I have no further  
8 questions for the panel.

9                   CHAIRMAN BROADBENT: Okay, Commissioner  
10 Williamson?

11                  COMMISSIONER WILLIAMSON: Just one question for  
12 the post-hearing. Mr. Button I think you made the point  
13 that the extra costs of producing mono crystalline has  
14 increased relative to the efficiency difference between mono  
15 and multi and I think that was the point you were making.

16                  MR. BUTTON: Commissioner, what I was saying was  
17 that it was the aggregate size of the difference in cost  
18 production was greater than the aggregate size of the  
19 efficiency benefits you have from mono crystalline. Then I  
20 think the additional question is that the gap between the  
21 mono efficiency and the multi efficiency is narrowing, and  
22 those two factors have the effect of making consumers all  
23 that much more you know interested in the multi crystalline  
24 solution as giving them the --

25                  COMMISSIONER WILLIAMSON: I'm going to ask you to

1 do it post-hearing and to provide any evidence regarding  
2 production costs and efficiencies to support that point.

3 MR. BUTTON: Very good.

4 COMMISSIONER WILLIAMSON: Okay, yes sir, thank  
5 you that's all.

6 CHAIRMAN BROADBENT: Okay good we are all done  
7 before the sun came down at night we got finished here.  
8 Let's see the Commissioners have no further questions, does  
9 the staff have any questions?

10 MR. CASSIE: Madame Chairman the staff has no  
11 questions, thank you.

12 CHAIRMAN BROADBENT: Yeah I want to thank the  
13 staff for their detailed collection of data, this was a huge  
14 job and very impressive. With that I wanted to thank the --  
15 oh I know I need to ask the Petitioners if they have any  
16 questions for the panel?

17 MR. BRIGHTBILL: Chairman Broadbent we have no  
18 questions.

19 CHAIRMAN BROADBENT: Okay, then I want to thank  
20 the panel and dismiss you now. With that we will come to  
21 closing statements and those in support of the Petition have  
22 6 minutes from direct and 5 for closing for a total of 11  
23 minutes and those in opposition have 6 minutes from direct  
24 and 5 for closing for a total of 11 minutes. As is our  
25 custom we will combine those, you don't have to take all of

1 your time and we will start with those in support of the  
2 Petition.

3 MR. BRIGHTBILL: Would you like us to come  
4 forward?

5 CHAIRMAN BROADBENT: Sure, please yes, I can  
6 dismiss the panel now. Please begin.

7 MR. KAPLAN: Thank you. Several points in  
8 rebuttal and then I'll hand it off to Tim. First the  
9 evidence shows that both mono and multi are used in all  
10 segments. SunEd, the self-described largest solar company  
11 in the world uses mono. The notion that mono is  
12 technologically impossible to use has been disproven by the  
13 Respondent's own panel.

14 Further Commissioner Schmidtlein pointed out that  
15 end users don't care about whether they use mono or multi  
16 and elicited evidence that the consumers don't even know and  
17 then asked well isn't it price. Mr. Ellis doing the best he  
18 could and being an honest person basically said yes.

19 Commissioner Pinkert then asked whether the shift  
20 to Taiwanese cells was due to the order, what followed was  
21 epic dissembling of something I haven't seen quite much at  
22 the ITC. I turn you to Exhibit 7, page 7 of Tim's exhibit  
23 the presence of the companies in China that these people  
24 represent admitted that they moved to Taiwanese cells so  
25 they could sell in the United States.

1           It's obvious. Commissioner Johanson pointed to  
2           the market share data, it's on page 8 look from 2011 in the  
3           pink to '12 to '13 of course they bought Taiwanese cells so  
4           they could evade the Order and get by. The fact that this  
5           wasn't admitted to me just calls into question any answers  
6           from those particulars witnesses.

7           This is not rocket science. Any casual observer  
8           can see what happened and it was admitted to by the  
9           presidents of those companies. Commissioner Mr. Ellis also  
10          seemed to imply that injuring U.S. R&D should be rewarded  
11          with an Order to the extent that R&D was injured that is a  
12          sign of injury, not a sign that there shouldn't be an Order  
13          to correct the situation.

14          Once again the chutzpah defense. Mr. Williamson,  
15          Commissioner Williamson showed record evidence that U.S.  
16          products are equal or superior to the products in question  
17          based on the Commission's own data in the questionnaire. I  
18          would point to the second to the last line if I believe I'm  
19          correct in that table on the first page where it asked about  
20          efficiency and it asks if U.S. was superior, equal or worse  
21          than China or Taiwan or third markets. Mostly it was  
22          comparable but in fact more said the U.S. industry was  
23          superior then inferior.

24          Commissioner Johanson asked a very pointed  
25          question, why does the domestic industry keep lowering



1 prices when they are losing money. Isn't it the imports?  
2 And the response was well you know Apple does that. Apple  
3 is the most profitable company in the world. The question  
4 asked why did people lower their prices when they are losing  
5 money and going bankrupt if it wasn't for the competition  
6 from imports. And the answer is there is no answer, of  
7 course that's why they lower prices and the effects of the  
8 order show that prices were stabilized and the domestic  
9 industry, even in these last six months have shown some  
10 improvement.

11 That concludes my rebuttal statements. I think  
12 your questions were very revealing and the lack of answers  
13 to those questions I think highlighted our case in chief,  
14 thank you very much.

15 CLOSING REMARKS BY TIMOTHY C. BRIGHTBILL

16 MR. BRIGHTBILL: Just to highlight several other  
17 points which we will also do in our brief with regard to  
18 scope you had two Taiwanese producers or witnesses who  
19 support Commerce's expanded scope proposal and said that it  
20 would be a more accurate reflection of China and Taiwan's  
21 dumping activities and that the ITC data would work well  
22 with that clarification of scope, that's very significant.

23 Also it was notable that the like product  
24 analysis sought by Taiwan and China is not taken a position  
25 on. With regard to SEIA's testimony we find it embarrassing

1 and disappointing that SEIA would testify about the fact  
2 that the U.S. industry doesn't have capacity of course we  
3 don't have capacity because of the harm that's occurred over  
4 the last 3 years.

5 I would also say Mr. Smirnow just called for a  
6 scope definition of the cases that would prevent the U.S.  
7 industry from addressing China's unfair trade practices on  
8 subsidies to modules, is that really what the U.S. Trade  
9 Association wants?

10 With regard does to does China have a better  
11 product it sounded like there were all those arguments  
12 today. Again Commissioner Williamson pointed out on wattage  
13 efficiency the U.S. product is comparable or better, that's  
14 what the staff found so China does not have a better  
15 product, Taiwan does not have a better product, we will  
16 outline in our post-hearing brief efficiencies that are  
17 comparable if not superior to those that presented this  
18 afternoon.

19 And interesting if we have such a bad product, if  
20 SolarWorld made such a bad bet it's interesting that so many  
21 purchasers said that they are on allocation from the  
22 domestic industry, something doesn't really add up there.  
23 With regard to mono and multi, an issue that we spent a lot  
24 of time on today, Commissioner Pinkert hit the point doesn't  
25 this suggest that multi should be growing instead of mono

1 and yet the only survivors in the U.S. industry are the  
2 large mono producers, that just shows that the hypothesis of  
3 Respondents doesn't hold water in this case, that's not  
4 surprising.

5 As Seth said SunEdison is mono, Taiwan ships  
6 significant quantities of mono, 30% according to the  
7 witness. Canadian Solar said that what they are going for  
8 is higher efficiency and lower cost, that's our argument for  
9 mono products, so this is not a mono versus multi issue. We  
10 have 72 cell mono modules in the 315, 320 watt and even  
11 higher range than that and will present that in our  
12 post-hearing brief.

13 Also with regard to mono versus multi I just have  
14 to emphasize the domestic industry is not SolarWorld alone.  
15 If you look at table 3-3 the staff compiled all the injury  
16 this is not bad bets of one company it must have been bad  
17 bets of everyone in the industry if they are out of  
18 business. We showed you that both mono and multi producers  
19 have been shut down and dumped in subsidized subject imports  
20 of the cost.

21 With regard to 72 cell product its dumped pricing  
22 that created the market for 72 cell products in the first  
23 place. It was a product of China's inability to follow  
24 others who were leading the way in efficiency so they  
25 created 72 cell. What Chinese Respondents are saying about

1 U.S. wattage versus Chinese wattage is inaccurate and we  
2 will look forward to putting that in our post-hearing brief.

3 Strata Solar admitted that SolarWorld now does  
4 have a 72 cell 1,000 volt mono module. We do have it and in  
5 fact our wattage is higher than what was pointed out this  
6 afternoon and SolarWorld will make that clear.

7 This is not a case of attenuated competition.  
8 The domestic industry competes head to head in all products,  
9 in all market segments. Keep in mind again this is a  
10 domestic industry some of which companies have gone out of  
11 business along the way but we have the capability until we  
12 were injured by subject imports to produce all of those  
13 products and the staff report backs us up on that.

14 With regard to prices being driven down and Mr.  
15 Ellis's reference to iPhone 5 versus iPhone 6 if that's true  
16 then how come United States is being undersold consistently  
17 by China and Taiwan, this you know, model going out of date,  
18 it is true, solar products get better every year, they  
19 become more efficient every year and that devalues inventory  
20 -- that is why China -- that's where dumping from China and  
21 Taiwan as well as they offload their old last generation  
22 products but regardless of last generation or current  
23 generation, we are being undersold by China and Taiwan as  
24 the staff has found.

25 With regard to ZEP frames, just to clarify and

1 Castulani said it SolarWorld does have a ZEP license, we  
2 just haven't used it because there's not that much interest  
3 in the market from our customers but we have the ability to  
4 manufacture when it's needed. I would also point out that  
5 Solar City was here but isn't here today, buys massive  
6 megawatts of solar panels from other companies that don't  
7 involve ZEP framing.

8 Just to return to some of the key quotes from  
9 this afternoon. I agree that the Commissioners raised some  
10 great points and found many of the inconsistencies in  
11 Respondent's presentations. Commissioner Pinkert asked  
12 whether the "evolution into Taiwanese cells wasn't that  
13 dramatically accelerated by the first trade case," obviously  
14 it was 6% market share compared to 85% market share is a  
15 dramatic acceleration and that's a sign of injury caused by  
16 subject imports.

17 Commissioner Johanson asked 2600% increase in  
18 imports, a gain of 75% points market share, why is that not  
19 significant? The only answer Respondents gave you was mono  
20 versus multi, that's all they had. Counsel said the market  
21 is demanding multi but the Taiwanese have plenty of that and  
22 what Mr. Ellis said is it's a cost effective product that is  
23 being sought. Cost effective means low price, low price in  
24 this investigation means dumped and subsidized product.

25 Multi is not inherently more cost effective than

1 mono unless you means cheaper dumped and subsidized imports.  
2 Like Commissioner Schmidtlein said people want the cheapest  
3 form of electricity, is price the most important factor, yes  
4 it is the most important factor.

5 And then Chairman Broadbent I thought wrapped  
6 things up nicely with one of her very first questions when  
7 she said no matter what label you call it subject imports  
8 increased in volume, there were price effects, negative  
9 impacts on the U.S. industry, this looks fairly  
10 straightforward to me. It looks fairly straightforward to  
11 us as well, thank you very much.

12 CLOSING REMARKS OF RAJIB PAL

13 MR. PAL: Thank you I'm Rajib Pal from Sidley  
14 Austin, for the Chinese Respondents. First off let me thank  
15 the Commissioners and the staff for their hard work and  
16 attention for what is now the fourth time discussing this  
17 industry. Although we are here for a fourth time we hope we  
18 have shown that the present record is quite different from  
19 the records in the prior investigations and that it's in  
20 large part thanks to the different questions that the  
21 Commission asked this time around.

22 Most importantly the veil that SolarWorld  
23 previously erected has finally been lifted on the critical  
24 distinction between multi crystalline and mono crystalline  
25 products in the market. During the current POI the U.S.

1 market demanded overwhelmingly multi products because they  
2 are less costly and almost as efficient if not as efficient  
3 as the mono products supplied by the domestic industry.

4 In most applications and especially in utilities  
5 which is now confirmed to be the largest segment of the U.S.  
6 market, high wattage multi modules make most finance sense  
7 unless mono modules output substantially more wattage which  
8 is not the case for domestic products despite their emphasis  
9 on mono. And the highest wattage multi modules, especially  
10 72-cell multi modules are precisely what subject imports  
11 supplied.

12 Put simply the domestic industry bet on the wrong  
13 technology and the record now proves it. Throughout the day  
14 SolarWorld continued to blur the lines between mono and  
15 multi products and 60 cell and 72 cell products. For  
16 example, in Mr. Brightbill's opening slides, slide 9  
17 presented the blended pricing for mono and multi modules  
18 which is meaningless given the known price premium for mono  
19 and the domestic industry's focus on mono. Mr. Johnson from  
20 SolarWorld also mentioned that SolarWorld makes 280 watt 60  
21 cell modules and 320 watt 72 cell modules without specifying  
22 that these are mono products. He also said SolarWorld makes  
23 both mono and multi products without specifying that it's  
24 highest wattage, multi product is a 60 cell 255 watt module  
25 and SolarWorld has never offered a 72 cell multi product.

1           So what the record actually shows is that the  
2 domestic industry lags subject imports in offering the  
3 highest wattage products across the board. SolarWorld's  
4 ongoing claims to the contrary are belied by a detailed  
5 comparison of domestic and foreign product offerings.

6           Given this industry's economics, why for example,  
7 would a purchaser buy SolarWorld's 315 watt 72 cell mono  
8 module when they could buy less costly 315 watt, 72 cell  
9 multi or more efficient 325 watt, 72 cell mono.

10           Ultimately what this case is about is which  
11 technology can product the most electrons from a fixed  
12 surface area at the lowest cost. Think about it this way,  
13 if you want a bottle of filtered water and somebody is  
14 selling it to you at a dollar and I have different  
15 technology that can make it at 90 cents which one will you  
16 buy? You don't need to specify the filtering technology you  
17 want, but you would clearly prefer the technology that  
18 produces the lowest price bottle of water.

19           Moving on the present record also establishes  
20 that the domestic industry does not even come close to  
21 having capacity required to satisfy domestic demand.  
22 According to SEIA data, domestic PV installations in 2013  
23 were almost 4.8 gigawatts. The record shows the domestic  
24 industry has only a fraction of that capacity and that  
25 conclusion does not change even factoring in domestic



1 producers that are no longer in business.

2           Moreover as Petitioner's panel mentioned, U.S.  
3 producers are making investments with a view to their future  
4 indicating that they do not perceive a threat from subject  
5 imports. Petitioner's panel kept pointing to the downwards  
6 trends in the domestic industry based on data on the record.  
7 However, in analyzing this issue, the Commission should bear  
8 in mind that the 2013 data cover only about one-third of the  
9 domestic industry based on the total production data  
10 reported by SEIA because the data compiled by the staff  
11 combine only partial data from the prior investigations.

12           Finally, unlike before the current record shows  
13 no evidence of price effects by subject imports. Meaningful  
14 underselling conclusions are not possible mainly due to the  
15 attenuated competition between imports and domestic  
16 products. Price depression is clearly explained by  
17 declining raw material costs and the inherent per watt price  
18 declines that result from the successive introduction of  
19 higher wattage modules with lower absolute input costs.

20           The domestic industry has not faced any cost  
21 price squeeze indicative of price suppression. On this I  
22 would like to recall slides 11 and 12 from Mr. Brightbill's  
23 opening remarks. Both slides present prices for 60 cell 230  
24 or 235 watt multi crystalline modules but as you heard today  
25 60 cell multi modules are now at 265 watts so what these

1 slides are presenting are prices for outdated products that  
2 are being sold in inventory clearance and therefore they are  
3 not indicative of underselling or price effects by subject  
4 imports.

5 I believe I heard Mr. Brightbill in his remarks  
6 right now just ask the question why are U.S. products being  
7 undersold if the foreign technology is better and more  
8 advanced? It's a matter of simple math as we discussed  
9 earlier. If you have got high wattages being produced by  
10 subject imports and input costs going down, you have got a  
11 lower numerator and a higher denominator. Naturally the  
12 higher wattage products will be priced lower on a per watt  
13 basis.

14 Let me close with a fundamental legal point. The  
15 trade remedies laws permit the imposition of duties only if  
16 the Commission determines that a U.S. industry has been  
17 materially injured or threatened with material injury by  
18 reason of dumped or subsidized imports. Here for the  
19 reasons just discussed and those discussed in our written  
20 and oral presentations, the current record plainly  
21 establishes that any injury suffered or threat of injury  
22 facing the domestic CS PV industry has not been by reason of  
23 subject imports, thus the Commission should issue negative  
24 final determinations, thank you.

25 CLOSING REMARKS OF WALTER SPAK

1                   MR. SPAK: Commissioners my name is Walter Spak  
2                   from the Taiwan industry. I know you can see from today's  
3                   testimony in both of your questions that the focus of this  
4                   case is on modules. When asked by several of the  
5                   Commissioners to describe the situation related to modules  
6                   and cells, Petitioners only talk about modules.

7                   Why is that? It's because they don't produce for  
8                   commercial basis cells. From today's testimony we can see  
9                   that Taiwan is a cell industry, I think you could also tell  
10                  from the testimony today that everyone recognizes that  
11                  Taiwan is the world's commercial leader in the supply of  
12                  solar cells. Taiwanese industry produces high quality.

13                  It seems like today we also heard at least from  
14                  our side that SolarWorld might benefit from purchasing some  
15                  of those cells because they do produce the types of cells  
16                  which are the high efficiency cells that the world is  
17                  demanding. Cutting off the supply of Taiwan cells to the  
18                  United States makes little economic sense. It could be a  
19                  disruption in growth of the solar energy industry in the  
20                  U.S. and many of the companies who don't produce their own  
21                  cells would like to assemble modules in the U.S. will have  
22                  to turn to other sources and not get the same type of high  
23                  energy, high quality cells.

24                  Taiwan industry produces cells because as we have  
25                  heard that is what they do best. By focusing on cell

1 production we heard how they remain at the forefront of cell  
2 technology. That is what they do, they do cells. All of  
3 their R&D is in cells. We also heard why they don't focus  
4 on module production they simply "do not want to compete  
5 with their customers", it makes sense. In fact almost all  
6 of the module production in Taiwan is destined for local  
7 market or for OEM production primarily for Japan.

8 Brick shipments of modules to the United States  
9 is miniscule. Petitioner throughout the presentation always  
10 mentions China and Taiwan as if they were somehow one  
11 industry however China, like the U.S. is a customer  
12 producer. They are both customers. The Taiwan producers do  
13 not compete with the China module producers, they don't  
14 compete with the U.S. module producers. Again, they simple  
15 do what they do best they produce the highest quality cells  
16 and sell them to module producers around the world including  
17 the U.S. They can't be a cause of injury to the U.S.  
18 producers.

19 In fact they are a source of a very valuable  
20 input to modular assemblers in the U.S. I would like to  
21 have Jay just talk for a moment.

22 MR. CAMPBELL: This is Jay Campbell, also on  
23 behalf of the Taiwan industry. I just want to make one  
24 quick point regarding cumulation. We are arguing that  
25 Taiwan should be decumulated, this is a legal argument. Mr.

1 Brightbill was asked for his response to our argument and  
2 his response was quite interesting because it was very  
3 evasive. He ignored the key operative language in the  
4 cumulation provision.

5 Mr. Brightbill stated that cumulation is required  
6 or the Commission is required to cumulate subject imports  
7 when the Petitions are filed on the same day and there is a  
8 reasonable overlap of competition, but that's not what the  
9 statute says. What it actually says is the Commission is  
10 required to cumulate imports of the subject merchandise from  
11 all countries when the Petitions are filed on the same day  
12 and there is a reasonable overlap of competition.

13 This key language, the subject merchandise from  
14 all countries when read in conjunction with the statutory  
15 definition of the subject merchandise requires a common  
16 scope. There is not a common scope in this case and our  
17 statutory interpretation is also supported by the  
18 legislative history and we will elaborate on this in our  
19 post-hearing brief, thank you.

20 CHAIRMAN BROADBENT: I want to express the  
21 Commission's appreciation for everyone coming here today.  
22 Closing statement, post-hearing briefs, statements  
23 responsive to the questions or requests of the Commission  
24 and corrections to the transcript must be filed by December  
25 15, 2014. Closing of the record and final release of data

1 to the parties will be on January 12, 2015. Final comments  
2 are due January 14, 2015 and with that this hearing is  
3 adjourned.

4 (Whereupon hearing adjourned at 5:04 p.m.)

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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Certain Crystalline Silicon Photovoltaic Products from China  
And Taiwan

INVESTIGATION NOS.: 701-TA-511 and 731-TA-1246-1247 (Final)

HEARING DATE: 12-8-2014

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 12-8-2014

SIGNED: Mark A. Jagan

Signature of the Contractor or the  
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Gregory Johnson  
Signature of Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

SIGNED: Larry Flower  
Signature of Court Reporter