

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:
ELECTROLYTIC MANGANESE DIOXIDE
FROM AUSTRALIA AND CHINA

) **Investigation Nos.:**
) **731-TA-1124 and 1125 (Review)**
)

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INTERNATIONAL TRADE COMMISSION
IN THE MATTER OF:)Investigation Nos.:
ELECTROLYTIC MANGANESE DIOXIDE FROM)731-TA-1124 and 1125
AUSTRALIA AND CHINA)(Review)

Tuesday, October 21, 2014
Main Hearing Room (Room 101)
U.S. International Trade
Commission
500 E Street, SW
Washington, DC

The meeting commenced pursuant to notice at 9:30 a.m.,
before the Commissioners of the United States International
Trade Commission, the Honorable Meredith M. Broadbent,
Chairman, presiding

1 APPEARANCES:

2 On behalf of the International Trade Commission:

3 Commissioners:

4 Chairman Meredith M. Broadbent (presiding)

5 Vice Chairman Dean A. Pinkert

6 Commissioner Irving A. Williamson

7 Commissioner David S. Johanson

8 Commissioner F. Scott Kieff

9 Commissioner Rhonda K. Schmidtlein

10

11 Staff:

12 Bill Bishop, Supervisory Hearings and Information

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18 Jennifer Catalano, International Tradee Analyst

19 Michele Breaux, Economist

20 Karl Von Schriltz, Attorney

21 James McClure, Supervisory Investigator

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24

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1 In Support of the Continuation of Antidumping Duties:

2 Tronox LLC ("Tronox")

3 Erachem Comilog, Inc. ("Erachem")

4 Carlos Helou, General Manager, Electrolytic,

5 Tronox

6 Michael E. Manley, Executive Vice President of

7 Global Operations, Erachem

8 Jack A. Levy, Jonathan M. Zielinski, Cassidy

9 Levy Kent (USA)LLP

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1 P R O C E E D I N G S

2 CHAIRMAN BROADBENT: Good morning. On behalf of
3 the U.S. International Trade Commission, I welcome you to
4 this hearing on Investigation Numbers 731-1124 and 1125,
5 involving electrolytic manganese dioxide, or EMD, from
6 Australia and China.

7 The purpose of these review investigations is to
8 determine whether revocation of the antidumping orders on
9 EMD from Australia and China would be likely to lead to
10 continuation or reoccurrence of material injury within a
11 reasonably foreseeable time.

12 Documents concerning this hearing are available
13 at the public distribution table. Please give all prepared
14 testimony to the secretary. Do not place it on the public
15 distribution table.

16 All witnesses must be sworn in by the secretary
17 before presenting testimony. I understand that parties are
18 aware of time allocations, but if you have any questions
19 about time, please ask the secretary. Speakers are
20 reminded not to refer to business proprietary information
21 in their remarks or answers to questions. Please speak
22 clearly into the microphone and state your name for the
23 record so that the court reporter knows who is speaking.

24 Finally, if you will be submitting documents
25 that contain information you wish classified as business

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1 confidential, you are requested to comply with Commission
2 rule 201.6.

3 Mr. Secretary, are there any preliminary
4 matters?

5 MR. BISHOP: No, Madam Chairman.

6 CHAIRMAN BROADBENT: Very well. Let us now
7 proceed with opening remarks.

8 MR. BISHOP: Opening remarks on behalf of those
9 in support of continuation of the orders will be by Jack A.
10 Levy, Cassidy Levy Kent.

11 OPENING REMARKS BY JACK A. LEVY

12 MR. LEVY: Good morning, Commissioners. Jack
13 Levy from Cassidy Levy Kent, Counsel for Tronox LLC, the
14 Petitioner in the original investigation, as well as
15 Erachem Comilog, Inc., a U.S. producer of EMD.

16 It's good to be with you this morning.

17 As Commissioners Williamson and Pinkert may
18 recall, the original investigation of EMD from Australia
19 and China was a fairly clean and simple case. Subject
20 imports from Australia and China were significant in volume
21 and took share from the U.S. industry. Subject imports
22 pervasively undersold U.S. producers in all but one of 25
23 quarterly comparisons, and they were a cause of price
24 suppression. The result of the cost price squeeze was
25 operating losses for the industry as a whole, making the

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1 situation unsustainable. So not surprisingly, the
2 Commission issued a unanimous affirmative injury finding.
3 After the orders were issued in October 2008, the effect
4 was dramatic. Beginning in 2009, imports dropped to nearly
5 zero, and U.S. producer prices rose significantly by well
6 more than 25 percent, and the U.S. industry achieved
7 sustainable operating profits that supported reinvestment.
8 The question in this review, of course, is whether, if the
9 orders are revoked, we would likely witness a recurrence of
10 material injury to the domestic industry within a
11 reasonable foreseeable time. The answer to this question
12 is a resounding yes.

13 With respect to China, this is really a
14 no-brainer. During the period of review, China's EMD
15 capacity has grown, and its unutilized capacity alone
16 represents more than 100 percent of the U.S. industry's
17 entire production capacity. And since the U.S. is the
18 highest priced market in the world, the Chinese have every
19 reason to re-enter the U.S. market through pervasive under
20 selling, just as they did before, at dumping margins of up
21 to 149 percent.

22 Now, with respect to Australia, this is an
23 admittedly closer call. The antidumping investigation
24 caused Australian production to close down in 2008. But
25 the mere absence of commercial production today does not

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1 answer the question posed by the statute. As we will
2 discuss, we believe it is likely, not certain but likely
3 that Australian operations will resume in time for the 2016
4 contract negotiations, for EMD deliveries beginning in
5 2017. And the question for this Commission is whether this
6 time frame constitutes a reasonably foreseeable time within
7 the meaning of the statute. We respectfully submit that
8 the answer is yes. Thank you.

9 MR. BISHOP: Madam Chairman, the panel in
10 support of continuation of the antidumping duty orders have
11 been seated. All witnesses have been sworn.

12 CHAIRMAN BROADBENT: Thank you. Welcome to the
13 International Trade Commission. You may begin when you're
14 ready.

15 MR. LEVY: Thank you very much. Again, Jack
16 Levy for Cassidy Levy Kent.

17 I'm just going to briefly introduce our panel of
18 witnesses. You will first hear from Mike Manley, who is
19 executive vice-president of global operations at Erachem
20 Comilog, which has EMD production facilities in New
21 Johnsonville, Tennessee. Mr. Manley will provide an
22 overview of EMD and its product characteristics. He will
23 describe the economics of EMD production, supply and demand
24 dynamics, the conditions in the U.S. market since the
25 antidumping orders were imposed back in October 2008 and

1 the likely impact of revocation of the orders on Erachem's
2 U.S. business.

3 Next, you will hear from Carlos Helou.
4 Mr. Helou is general manager of Tronox's electrolytic
5 division. Tronox has EMD production facilities in
6 Henderson, Nevada, and he will focus primarily on his
7 vision for the future of the EMD market and what
8 continuation of the EMD orders means in terms of
9 realization of that future.

10 I will then make some closing comments, but I
11 know from past experience that what this Commission values
12 most is hearing directly from industry witnesses.

13 So without any further ado, I will turn things
14 over to Mr. Manley of Erachem Comilog.

15 STATEMENT OF MICHAEL E. MANLEY

16 MR. MANLEY: Good morning. My name is Mike
17 Manley of Erachem Comilog, Incorporated.

18 As the executive vice-president of global
19 operations, I am the senior most responsible company
20 official in the United States with managerial
21 responsibilities for our EMD business in New Johnsonville,
22 Tennessee.

23 In my testimony this morning, I want to cover
24 several subjects: The overview of EMD as Jack had
25 mentioned, the economics of EMD production, supply and

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1 demand dynamics, conditions in the U.S. market since the
2 antidumping orders were imposed in October of 2008, and how
3 our U.S. manufacturing business would be ruined if the
4 antidumping orders are revoked.

5 First, to give you a little overview of EMD, EMD
6 is an electrolytic manganese dioxide or MnO_2 . Manganese
7 dioxide is a simple inorganic compound made from an
8 abundant element. When processed by electrolytic
9 deposition, it has a crystal structure with desirable
10 electrochemical properties for energy storage. So long as
11 the producer controls the impurities, the uniformity of
12 crystal structure, and particle size in keeping within the
13 specifications of a battery producer, EMD from all
14 producers is generally interchangeable.

15 To put it another way, once product is qualified
16 by a particular battery producer for a given application --
17 by the way, this qualification process can take as little
18 as 24 weeks -- it's viewed as interchangeable. And EMDs
19 from multiple suppliers are often blended together.
20 Primary nonrechargeable alkaline batteries is the single
21 biggest application for EMD. Rechargeable batteries are an
22 important future application for EMD, but today, it
23 represents only a minor portion of the total U.S. demand.
24 EMD is used in a few niche applications here. There are
25 potentially important nonelectrochemical applications for

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1 EMD as well, but here again, today represents a minor
2 portion of total U.S. demand.

3 I would like to say a few words about the
4 economics of EMD production. Before you can run an EMD
5 plant, you need to make substantial up front investments.
6 In hearths, kilns, calciners, for roasting the ore, in wet
7 chemistry equipment, solid/liquid separation equipment,
8 power supply equipment, as well as anodes and cathodes made
9 of costly metals and finishing equipment, including
10 neutralization and milling equipment.

11 Continuous operation of an electrolysis line is
12 optimal. You will take cells offline for harvesting and
13 for maintenance, but otherwise these electrolytic cells,
14 you want to keep them running in order to produce a very
15 high-performance EMD. The takeaway from all of this is
16 that due to the large capital investments and the costs to
17 maintain those assets, producers need to maintain high
18 operating rates in order to control fixed costs, fixed unit
19 costs. This dynamic makes the United States' industry
20 particularly vulnerable to the recurrence of dumped
21 imports, particularly when you consider that the U.S.
22 demand is down 15 to 20 percent since the original period
23 of investigation.

24 With evidence into the acceleration of this
25 tendency, for example, portable lighting is becoming more

1 efficient due to the replacement of incandescent bulbs by
2 LED bulbs, thus utilizing smaller battery cells, and they
3 last longer. You probably have noticed over the years, you
4 used to use the big D-sized cells or C-sized cells for most
5 flashlights, and nowadays, you can use AA or AAA cells and
6 get the same light output, and they last longer. This
7 translates into a reduction in demand of EMD.

8 As far as the supply and demand dynamics, I will
9 give you a brief overview of the key players in the U.S.
10 market. On the production side of EMD, you have Erachem,
11 Tronox, and Energizer. Erachem and Tronox produce for the
12 merchant market, whereas Energizer is producing for captive
13 production, which it consumes in its manufacturing process
14 of batteries. However Energizer is also an important
15 purchaser on the merchant market as well. In terms of
16 production outside the United States, current major sources
17 of supply include China, Japan, Greece, Spain, Colombia,
18 and South Africa.

19 It is worth noting that the Delta South Africa
20 plant today is winding down operations and Delta closed its
21 Australian plant in 2008 in response to the U.S.
22 antidumping investigation.

23 On the purchasing side, there are three major
24 U.S. battery producing customers: Duracell, Energizer, and
25 Spectrum. Spectrum produces the Rayovac brand. And as I

1 mentioned, Energizer is a captive EMD producer, but I
2 should also point out that it closed one of its battery
3 plants in 2013. Now, what remains to be seen is the extent
4 to which this closure represents a decrease in Energizer
5 demand versus delocalization of their production needs
6 outside the U.S. I should also note that they've recently
7 bought Chimest facility, which is a battery manufacturer in
8 China.

9 So so far, the answer to this seems to be a
10 little bit of both. Now, in our experience, battery
11 producers generally prefer to have domestic supply from
12 Erachem and Tronox for their base volumes. It's generally
13 because domestic producers offer consistent quality, a
14 reliable supply. Domestic suppliers have a better ability
15 to deal with volume spikes that fall outside of the
16 original forecasted volume, mainly due to a short of supply
17 chain. Headquarters for three of the largest alkaline
18 battery producers and decisionmaking remains centered in
19 the U.S. as well.

20 At the same time, battery producers want to pay
21 the minimum price necessary to keep U.S. EMD producers
22 alive. Historically, during the original period of
23 investigation, the battery producers were ruthless in using
24 low priced imports as leverage to force U.S. EMD producer
25 prices to unsustainable levels. The imposition of the

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1 antidumping orders upset their game here. Today's market
2 is characterized by healthy competition between U.S.
3 producers and nondumped imports from countries other than
4 China and Australia.

5 Additionally, Duracell has even recently
6 imported some trial quantities from Colombia.

7 Now, I would like to take a few minutes to
8 describe the dramatic improvement in U.S. market conditions
9 since the antidumping orders were imposed in October of
10 2008. If you look at our questionnaire response data, you
11 will see that the U.S. producer prices increased sharply in
12 2009 compared to 2008. Regarding the timing, the vote was
13 September 12th, 2008, which was during the annual contract
14 negotiation period. These annual contracts, which are not
15 signed by the purchaser, they work to establish a price and
16 a nonbinding volume target for the next calendar year.

17 At the time of the negotiations for the 2009
18 deliveries, the Department of Commerce had already
19 published their dumping margins. 83.66 percent for
20 Australia and 149.92 percent for China. And once the ITC
21 vote was issued, the situation improved dramatically.
22 Imports from sources like Japan and South Africa were still
23 available to supply the U.S. market at nondumped prices.
24 But they didn't give the battery producers much leverage to
25 push down the U.S. EMD producer prices during the period of

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1 review.

2 With the discipline of the antidumping orders in
3 place, Erachem New Johnsonville operations has been
4 profitable, and we've been able to reinvest into our
5 future. Since the orders were imposed, we've been able to
6 invest in capacity expansion, undertake significant repairs
7 to the site, and improve efficiencies with debottlenecking
8 at the plant.

9 Additionally, we've also taken the time to work
10 to develop a new high-performance EMD called Z 100, and
11 this Z 100 product has gained a share of the market over
12 the period of review.

13 Now, despite our recent successes, I've got no
14 doubt at all that all of this would come to an end if the
15 antidumping orders are revoked. I can tell you, if the ITC
16 votes to revoke the orders on December 2nd, it will
17 certainly have a negative effect on prices for 2015, and
18 things will just get worse from there. What would likely
19 happen is we will get phone calls, just like the ones
20 received back in the original period of investigation,
21 saying we now have price offers that are 30 percent lower
22 from China, if you want us to take the originally
23 forecasted volumes you are going to need to reduce your
24 price, otherwise, we will be buying less volume from you
25 and more volume from China.

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1 On that note, XEC, a Chinese EMD producer, is
2 known to be running at a deficit of 8 million U.S. dollars,
3 but it still has a habit of running full capacity flat out,
4 despite insufficient demand, in order to be a jobs program.
5 It's ruthless calls, like I just explained, that will ruin
6 the economics of our business. If we maintain prices and
7 lose volume, our capacity utilization goes down, our unit
8 costs go up, and the operation becomes unprofitable. On
9 the other hand, if we lower prices to match the dump import
10 pricing, revenues still go down, and the operation again is
11 unprofitable. At the end of the day, it becomes a
12 lose-lose proposition for U.S. EMD producers.

13 If you vote to revoke the antidumping order in
14 December, I can also guarantee you that the availability of
15 low-priced imports from China would severely impact the
16 negotiations that will take place at the end of '15 for the
17 2016 contract period. And by that time, even more Chinese
18 producers would have come out of the woodwork to get
19 requalified.

20 Now, I will turn to Australia and call your
21 attention to Exhibit 4. The resumption of EMD shipments
22 from Australia is admittedly less imminent, as Jack had
23 stated. We do not foresee Australia EMD being a factor in
24 the market before the 2016 negotiations for the 2017
25 contract period. But we do believe that the revival of

1 Australian operations in that time is quite possible.
2 Indeed, we think it is likely that our business would be
3 ruined if the antidumping order is revoked.

4 I can give you a few reasons for that.
5 Australia is actually a better place to make EMD than
6 China. It has an abundance of higher purity ore. Delta's
7 former plant in New South Wales is conveniently located for
8 taking ore from the mine at Grude Island at low
9 transportation costs. Transporting finished EMD instead of
10 ore halfway around the world is far easier and economical
11 than Tronox's and Erachem's ore supply chain, because
12 you're transporting water and impurities with ore.
13 Whereas, when you are transporting finished product, it's
14 pure EMD.

15 There is an abundance of reliable electric from
16 coal, gas, and hydroelectric systems in Australia,
17 something that Delta's South Africa plant was sorely
18 lacking. And as I mentioned before, this reliable
19 electricity and being able to operate the plant
20 consistently is very important for product performance.
21 There's plenty of cheap coal and natural gas for roasting
22 operations in Australia, and there's an excellent
23 transportation infrastructure.

24 Now, another Australian operation, Mason
25 Minerals, has been slow to commercialize their proprietary

1 method for making EMD. But revocation of the order against
2 Australia might well generate interest in investors that
3 would bring their plans to fruition. Also, Delta still
4 owns the Brownfield site in New South Wales and has the
5 expensive capital, anodes, cathodes, busbars, in South
6 Africa. They can certainly reposition that EMD production
7 equipment in the time that to effect negotiations in late
8 2016 for delivery starting in 2017. I can say this from
9 experience because Erachem started up its Greenfield plant,
10 EMD plant in China, and that process took no more than 16
11 months from start to finish. So I know it would take Delta
12 no more time than that to start up from the Brownfield
13 site.

14 I also personally believe that a Japanese
15 producer such as TOSO may want to seize the opportunity to
16 expand the relationships with the U.S. battery producers by
17 building a Greenfield plant, EMD plant in Australia. But
18 the economics of these investments would only make sense if
19 they can use Australia to access the U.S. market, which has
20 the highest prices in the world.

21 Thank you, and at this time, I will turn things
22 over to my counterpart, Carlos Helou, who can give you
23 Tronox's perspective on the market and the vulnerability of
24 U.S. producers to a recurrence of imports from China and
25 Australia.

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1 Thank you again, and I look forward to your
2 questions later this morning.

3 STATEMENT OF CARLOS HELOU

4 MR. HELOU: When we started, I heard
5 Mrs. Broadbent say that we should speak in the microphone
6 and be clear. And I say this, because you can recognize
7 that I have an accent, and therefore, I have what you can
8 call a controlled handicap, which sometimes prohibits me
9 from being very clear, and I would not mind being
10 interrupted if it happens.

11 My name is Carlos Helou. I am the general
12 manager of the electrolytic division of Tronox Corporation.
13 We have our manufacturing operations in Anderson, Nevada,
14 and we were petitioner in the original investigation. I
15 started work with Tronox in 2012. Prior to this, I was
16 cofounder and board member of the National Alliance for
17 Advanced Transportation Batteries. Its mission was to
18 establish a U.S.-based state-of-the-art manufacturing and
19 technology in lithium ion batteries for automotive
20 applications. I have a master's degree in nuclear physics,
21 a Ph.D. in plasma physical chemistry, and an MBA in
22 international business.

23 The reason why I was recruited by Tronox in 2012
24 is because of my background in rechargeable batteries and
25 because, more specifically, Tronox wanted to be pioneer and

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1 develop new applications for EMD.

2 As Mike was saying, our standard EMD that we use
3 is truly as a cathode material for alkaline batteries that
4 manufacturers like Duracell or Energizer or Panasonic
5 produce. Every time you use your flash, you have a
6 battery, and there is 60 percent chance this battery comes
7 from us.

8 I should also note that Tronox has had a very
9 long history of innovation in the EMD industry. In fact,
10 more than 15 years ago, Tronox introduced what we call the
11 HDMD, high drainage MD, that is used primarily in high
12 discharge capacity, high discharge rate applications such
13 as, for example, flash photography.

14 At the time of the petition, when the petition
15 was filed in 2007, Tronox was really in dire straits.
16 Indeed, imports from Australia and from China depressed the
17 prices to a level that it was impossible to recover
18 manufacturing costs. Without antidumping relief, Tronox
19 would not have been able to continue its operations and to
20 support its staff force, its workforce. Fortunately, the
21 antidumping orders occurred in 2009, and we were able to
22 increase prices that has covered our manufacturing cost.

23 What I will talk about today are really the
24 future of EMD. And when I look at the future, to start
25 with, I have to say that currently EMD demand in the U.S.

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1 is down relative to the level that we knew when the
2 petition was initiated. This is primarily due to the fact
3 that we have less manufacturing plants in the U.S. to make
4 alkaline batteries. And of course, obviously, this makes
5 us really even more vulnerable to EMD imports. But this is
6 true only in the short run. In the long run, there are
7 tremendous opportunities for new applications of EMD that
8 can revitalize this industry. And Tronox has been able to
9 continue focusing on application and spend the time, the
10 resources that it needs to specifically because of the
11 antidumping duty in 2009. It has created a viable company.

12 I will talk about two categories of
13 applications, one that is storage stationary and one that
14 is water purification. In the storage stationary
15 application, I think we are all aware of the importance
16 that the -- the strategic importance that the government
17 has placed on energy independence and renewable energy, in
18 particular. When we are talking about renewable
19 electricity, two things come to mind immediately, wind and
20 solar. Those two are really key. But what we are probably
21 less aware of are the problems that more and more reliance
22 on those energy create. Unfortunately, today, our electric
23 grid does not have any or has almost no storing capacity.
24 Fossil plants are brought in or throttled back hourly to be
25 able to meet demand. This is controllable. When it comes

1 to wind and solar, it is really controllable in a totally
2 different way, and it is not easily controllable. If you
3 have a very nice cold night without any wind, you cannot
4 use solar and wind does not work neither. So we have to
5 create a technology that would store electricity when it is
6 generated and demand does not ask for it and then it is
7 discharged in the grid when demand asks for it. And to
8 store electricity, this is what rechargeable batteries are
9 really for. Now, rechargeable batteries are a lot of
10 chemistries that are really candidate to be a part of the
11 storage. I think the most important element in storage
12 capacity, in batteries for storage is cost. When you buy a
13 car and the care has a battery, cost is important, but it's
14 not the only element. This is why you choose a BMWi8 or
15 you go to Toyota Camry. Cost is not important; some people
16 are willing to pay the price because performance is behind
17 it. In storage, it is not the case. You have to have the
18 cheapest technology.

19 Now, as it happens, manganese is abundant. EMD
20 is cheap, and it is not toxic. Therefore, EMD is really a
21 candidate to be used in storage. Tronox has devoted
22 substantial resources for the development in this
23 technology. We are on a pilot stage, and we are working
24 with partners in the development of this technology.

25 The second one I would like to talk about is

1 what I would call a bridge between energy and environment.
2 I think we are all delighted of the really natural gas boom
3 that we are living in the U.S., and this natural gas boom
4 is driven really by the shale gas fracking industry.
5 Unfortunately, the fracking industry requires a significant
6 amount of water. Just to give you an idea, one well will
7 require between 1 and 5 million gallons of water. A field
8 is about 2,000 wells. The Marcellus or the Barnett shale
9 is dozens of counties. So if you do the math, we are
10 talking about billions of gallons of water. This is fine.
11 Water exists, probably in the south it has more
12 difficulties, but it's there. The issue when you do
13 fracking is that you pump water into the soil and the water
14 comes out, and it carries with it some impurities that you
15 don't want to see, those being hydrocarbons, being PBPSB,
16 whatever, PCBs.

17 Now, at one point in time, we need to remove
18 those hydrocarbons from the water we need to frack. It
19 turns out that EMD can be a part of the purification system
20 to remove hydrocarbons from fracked water, from shale gas
21 water. If EMD is successfully implemented and the
22 environmental solution and it will have really paved the
23 way to the continued development of shale gas, which is
24 today -- we know the strategic importance of it.

25 Another application and maybe the last one that

1 I will talk about is natural gas pipelines pressure
2 testing. We have in the U.S. thousands and thousands of
3 miles of natural gas pipelines that go across the country,
4 either in rural America or under cities. Unfortunately, in
5 2007, an accident occurred in the periphery of Los Angeles
6 where a leak became an explosion that has unfortunately
7 burned a few people and probably destroyed about 35 houses.
8 A lawsuit of \$1.7 billion has settled the issue. But this
9 brought up the realization that if you have thousands of
10 miles of natural gas pipelines, probably you need from time
11 to time to check for leaks. Now, if you want to check for
12 leaks, this is generally easy when you think about it. You
13 need to take water, put it in the pipeline, put some
14 pressure on it, and watch where it comes out, and where it
15 comes out, you can see the leak, so there is no problem
16 with it. You don't even need a lot of water, because you
17 can segment your pipeline into miles, and every mile you
18 push the water, and then you take the water and put it in
19 another mile.

20 The issue really is that those pipelines have
21 been put in place 20, 30, 40, 50, 60 years ago, and they
22 have seen natural gas during all this period. And
23 therefore, there is a deposition on the surface of
24 hydrocarbons such as benzene and so on. So when you
25 collect the water, you cannot just throw it back, discharge

1 it, and throw it in the soil. The Environmental Protection
2 Agency requires, for example for benzene, that the limit --
3 the concentration of benzene in the water that can be
4 discharged in soil has to be less than 100 ppb, part per
5 billion. And we know that what comes out of those is a
6 much higher effluent applied.

7 So Tronox really today is in the vanguard of
8 developing a proprietary technology, EMD-based technology
9 to be able to purify this water to the level that the EPA
10 would accept to be discharged in the soil. And of course,
11 if we are successful, the EMD market is going to grow for
12 this application, and we believe that in Henderson we are
13 extremely well positioned to really scale up our
14 manufacturing. In Henderson, our plant is absolutely huge.
15 It's probably 10 times what we need because there are other
16 things we produced in that place. So we have the space to
17 do it. We have the infrastructure to do it. And also, we
18 have the cheap electricity that the Hoover Dam brings us.
19 All what we need to do is add cells. So if you think about
20 it, we can really scale up our plant to any level we want.
21 We have no limitation. In general, the limitations are
22 electricity and how can you expand the space. But in our
23 case, it does not exist. We can bring up to scale very,
24 very quickly.

25 In the meantime, Tronox needs to earn

1 sustainable profits if we want to continue investing in
2 developing technology. All that I talked about is very
3 interesting, and I feel lucky and privileged to be a part
4 of the technology development that we are working on. But
5 to be realistic, we are several years ahead -- several
6 years for this to be really commercialized, to find
7 actually its commercial scale. So during those many years,
8 we need to continue focusing, investing our resources to
9 continue developing those technologies. And therefore, we
10 need to have sustainable profit to be able to survive in
11 the country we work in.

12 If prices are driven down by dumped imports from
13 China and Australia, if they come back to the U.S., there
14 is no doubt in my mind that Tronox will not be able to
15 continue, because we won't be able to support our
16 manufacturing, and therefore, we are going to lose really
17 the potential for technology development and the work that
18 we have done up until now in focusing on those
19 applications.

20 I really guarantee that on the 2nd of December,
21 if it comes out that the order has been revoked, I can see
22 it clearly. On the 3rd of December, I will have my biggest
23 customer call and say Carlos, we need to talk. Then he
24 will say -- he will not say I'm going to reduce the price,
25 because in our business, it doesn't matter. Volume and

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1 price are interchangeable. The price is always a function
2 of volume, because we have to work at capacity. Volume for
3 us is extremely important because of fixed cost. So he's
4 going to say we're going to maintain the price, but you
5 know, we're going to reduce the volume because we have
6 access now to Chinese product that is cheap and therefore
7 we're going to reduce the volume unless you want us to
8 respect the volume, in which case price is going to go
9 down. On that day, because I have nothing to lose, I will
10 be able to tell him what I've been wanting to tell him for
11 three years and I could not. So I will say yes, I will
12 call my plant manager and I will go on the 4th of December
13 to Henderson and I will say Rick, we need to shut the plant
14 slowly in the next three months because we have to finish
15 the inventory that we have, and please do not tell the
16 operators this before Christmas. I can guarantee you that
17 this is exactly what is going to happen. We know that. We
18 have gone through it before.

19 And I don't want you only to make this decision
20 based upon Tronox's health or sustainability because I
21 think there is much more than Tronox in what we are talking
22 about. If the U.S. wants to lead in the area of energy
23 independence, renewable energy, environmental solutions,
24 then companies like Tronox need to continue investing
25 resources in the development of technologies in those

1 areas. And to do so, we need to have a profit, we need to
2 sustain at the company to continue this work.

3 If Tronox is not a part of the solution, then
4 unfortunately, it will have the reverse effect where the
5 energy dependence is going to be on Asian or Australia EMD,
6 and I don't think this is what we want.

7 So I really -- I am a little bit passionate
8 about it. I am a businessman, but before, I was a
9 scientist, and I'm still a scientist, and I am emotional,
10 and I know that what I am telling you is reality, this is
11 what is going to happen, and I want to thank you for giving
12 me the attention that I needed, and I am wig to respond to
13 any questions that you have.

14 MR. LEVY: Thank you, Carlos. I think I will
15 make some remarks to finish our panel presentation, and
16 then we, of course, look forward to your questions. Maybe
17 first I will pick up where Mr. Helou left off. He was
18 talking about future applications for EMD and the strategic
19 importance of EMD for American energy independence,
20 renewable energy environmental solutions. If there's not a
21 U.S. industry left to pioneer these applications and to
22 support those strategies, in effect, we will be outsourcing
23 to Asia a reliance on EMD to support America's national
24 strategies.

25 And on that point, I want to call your attention

1 to our Exhibit Number 3. It's just a picture, but a
2 picture sometimes is worth a thousand words. What you see
3 in this photograph is the world's largest EMD producer,
4 Xiangtan of China and what you see is a photograph of how
5 Xiangtan rolls. The largest plant in the world, and they
6 dump their waste into the river behind the plant. Contrast
7 that with Tronox that wins green awards from the city of
8 Las Vegas for recycling all of their water material.

9 It would be a perverse and horrific result if
10 the future of America's energy strategy depends on these
11 dirty suppliers. There is a path forward for American EMD
12 to pioneer these applications to support renewable energy,
13 to support environmental solutions, doing it on U.S. soil
14 with U.S. workers in a clean way that respects the
15 environment. The alternative is just to outsource the
16 pollution to China, and that is not what good policy
17 involves. It's a bit outside the boundaries of the
18 statute, I understand, but I think it's helpful sometimes
19 to have a broader strategic perspective on what these votes
20 may mean.

21 Turning back to the actual statutory framework,
22 sunset reviews are a little strange, because you're asked
23 to make predictions about what's likely to happen in the
24 future. We're all human beings, and none of us have
25 crystal balls. So it's natural to look to past precedent,

1 to past data to inform our understanding of what the future
2 portends.

3 And so on that point, let's take a brief trip
4 down memory lane and turn first to Exhibit Number 1 and
5 just a little bit of history. There actually was -- there
6 were several EMD cases over the last several decades, but
7 one of which was filed in 2003 and alleged threat of
8 imports from China. And at the time that petition was
9 filed, there was no present injury argument that could be
10 asserted as to China, because the imports at China were at
11 the time negligible. So the question for the ITC at the
12 preliminary phase in September of 2003 was whether imports
13 from China were imminently nonnegligible, now that's a
14 higher standard than reasonably foreseeable time. The ITC
15 was looking for imminence. But from the industry's
16 perspective, the writing was on the wall. But looking
17 backward at the data, it was harder for the ITC to see
18 ahead to the future. That Commission at that time looked
19 backward at the data and essentially said too speculative,
20 and they issued a negative determination. That negative
21 determination made the rest of the case of limited business
22 value, and the predecessor to Tronox, Kerr-McGee, withdrew
23 those petitions.

24 Not surprisingly to U.S. producers, imports from
25 China proceeded to surge and exceeded more than -- it looks

1 about more than 15 percent of U.S. consumption at its peak.
2 U.S. demand in this period was generally in the 100,000
3 short-ton range. And of course, the new case was filed,
4 the orders were issued against China, and now we have seen
5 virtually zero imports from China, according to the
6 official HDS statistics. So now, today, with the benefit
7 of hindsight, we know that Chinese imports can surge and
8 surge quickly in significant volumes, and I think that
9 there is no need to doubt what would happen if the orders
10 were revoked. Chinese volumes would resume at significant
11 levels. The under selling that we found to be pervasive in
12 the original investigation would resume, and it would yet
13 again cause material injury to the U.S. industry. It is,
14 again, I think very important to note that unutilized
15 capacity in China exceeds the total capacity of the U.S.
16 industry. So looking to the U.S. market, the highest
17 prices in the world, it's a no-brainer that Chinese
18 production would saturate the U.S. market. There are
19 several producers that were qualified in the U.S. before.
20 New ones could get qualified very quickly. You heard from
21 Mr. Manley, in less than 24 months. I'm sorry, 24 weeks.
22 I stand corrected.

23 So again, when you look at the Chinese
24 situation, I think the data are clear, and what is likely
25 is quite palpable.

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1 But turning next to Exhibit 2, a little bit of
2 history relating to imports from Australia. Here, you have
3 to go way back in time to the 1988-'89 time frame where the
4 U.S. industry as it then existed filed a case against EMD
5 from Greece and Japan, and orders issued in April of 1989.
6 That portended an environment in which U.S. marketplace
7 would be inflated. There were real U.S. market
8 opportunities to be exploited, not only by U.S. producers
9 but by nonsubject producers in other countries.

10 At the time there was nothing in Australia, and
11 out of nowhere, the predecessor to the Delta plant, BHP,
12 proceeded to develop a Greenfield site, and in the space of
13 20 months from the imposition of those antidumping orders,
14 they were able to actually land EMD shipments on U.S. soil.
15 And what you see here is in the years to follow, Australia
16 proceeds to be more than -- at its height, more than
17 roughly 30 percent of the U.S. market, very significant
18 volumes. And the rate of increase is steep and sharp.

19 So again, if we look historically at what
20 happened in Australia, when there was a U.S. market
21 opportunity to be exploited, Australian production came out
22 of nowhere and in 20 months found itself on U.S. soil. And
23 that history, I think, is very informative and makes the
24 prospect of a resurgence of Australian production and
25 Australian shipments to the United States more than just

1 speculation. There's a track record grounded in past data
2 to inform that judgment.

3 Just to reiterate and highlight, turning back to
4 Exhibit 4, some of the key points that Mr. Manley cited in
5 his testimony, Australia is the ideal location for
6 producing EMD. It has local ore of the highest grade. Top
7 quality, reliable electricity, which is essential for
8 running the electrolytic cell room and cheap electricity at
9 that with a hydroelectric grid, cheap and abundant coal and
10 natural gas and an excellent transportation infrastructure.
11 If you're going to make EMD, this is the place to make it.
12 And you also heard today in witness testimony that Delta's
13 South African assets are for sale. So Delta still owns the
14 brownfield site in Australia. That's for sale. And they
15 are discontinuing operations in South Africa because of
16 their electricity problems, among others. And all the key
17 equipment, the calciners, the rectifiers, cathodes, anodes,
18 busbars, it's all for sale.

19 I would ask, Mr. Helou, you had a chance to look
20 at Delta's assets. If you wanted to buy the entire EMD
21 assets in Australia and South Africa all in, do you have
22 any guess as to what that would cost if you were, say, TOSO
23 and wanted to buy it?

24 MR. HELOU: Probably 7, \$8 million.

25 MR. LEVY: So that's to buy it all, 7, \$8

1 million dollars. If you bought just what you needed, it
2 would be a fraction of that. So from a capital investment
3 perspective, the barrier to entry is low. Needless to say,
4 Delta itself may assess the situation if the order against
5 Australia were revoked but the order against China
6 maintained, look at the U.S. market opportunity and say
7 wow, there's a compelling case to redeploy what's left of
8 our assets in South Africa, restart our brownfield site in
9 Australia, not only to exploit the high market prices in
10 the U.S., but also looking a few years down the road and
11 thinking about what Mr. Helou talked about. All of these
12 exciting new applications for EMD relating to energy
13 storage, relating to environmental development -- and here
14 again, Mr. Helou, maybe you can just jump in and turn on
15 your microphone and just comment on your -- and please,
16 give us a sober assessment, but give us your assessment of
17 what that might represent in terms of additional demand for
18 EMD in the U.S. market should you succeed at developing
19 these applications.

20 MR. HELOU: Relative to storage and when I
21 consider only the two partners that we are working with,
22 the two companies, partners we are working with, we
23 estimate that in -- beyond the process after building the
24 plant, after they run the pilot and when the four lines
25 would be running, which probably would take about five

1 years because they need to sign some contracts, then the
2 requirement will be in the order of about 25,000 tons of
3 EMD for storage for those two particular partners that we
4 are working with. For the pipeline industry, to be able to
5 pressure test the pipeline and to take out the benzene
6 before discharging, we estimate that it will be around 6-
7 to 8,000 tons of EMD.

8 Now, for the fracking industry, the numbers are
9 all over the place really, and it depends also -- it's a
10 bit cultural. The way the Barnett shale is looked at in
11 the south is different than how you look at it in the east.
12 But I would say that the numbers talk between, I would say,
13 20-, 25,000 to 40,000 metric ton of EMD required if all the
14 technologys really come to term, are adopted, and are
15 implemented.

16 MR. LEVY: So thank you, Mr. Helou. I think the
17 case is simply if an order is maintained against China but
18 revoked as to Australia, the combination of high U.S.
19 market prices today, existing U.S. demand, and the prospect
20 of substantially higher U.S. demand over the medium term
21 makes for a very strong case for resumption of operations
22 in Australia. Whether it's reutilizing the Delta assets,
23 which are currently unutilized and spread over Australia
24 and South Africa, either by Delta or by another interested
25 buyer like TOSO, TOSO has its own challenges in Japan

1 dealing with electricity costs, or by other interested
2 investors. You've heard testimony that Mesa Minerals has
3 been eager to commercialize their technology. This may
4 create an opportunity for them.

5 Now, all of this, I think, makes for a
6 likelihood of resumption of production, but also, as you've
7 heard in testimony, this is not going to happen overnight.
8 You've heard both witnesses say if you vote in the negative
9 as to China, the phone is going to ring the next day
10 because Chinese EMD will be competitive in the U.S. market
11 during calendar year 2015. That would not be the case with
12 Australia. If you look at the data, the last time the
13 Australian operations started up from greenfield to U.S.
14 shipment, it took 20 months. Now they have a brownfield
15 site. Presumably, it would move faster. Mr. Manley
16 testified that when his affiliate set up operations for EMD
17 in China, they did it from greenfield to production in 16
18 months.

19 So I think we get a sense that clearly, in less
20 than two years, and exactly how much less than two years is
21 to be determined, this can all materialize. But it
22 wouldn't be a factor in the U.S. market in 2015. It
23 wouldn't be a factor in the U.S. market in 2016. What it
24 would be, however, is a factor during 2016 contract
25 negotiations for deliveries to take place in 2017. I've

1 looked at the case law, and I have not seen black-and-white
2 guidance as to whether that constitutes a reasonably
3 foreseeable time. We respectfully submit that it is, but
4 that's the question put before you.

5 I want to speak to one final issue, and I think
6 we will conclude our panel. Can I just ask how we're doing
7 on time?

8 MR. BISHOP: You have 11 minutes remaining.

9 MR. LEVY: Okay. Well, I won't use that. You
10 will see in our brief, we address a legal issue, which I
11 think we term the inputs of cost issue. And I know it's an
12 issue that is being raised in other cases before this
13 Commission, including the refrigerants case where a vote is
14 still pending. Just a little bit of the factual background
15 here.

16 So here, you have the production of EMD where
17 you are taking an ore, and you are roasting it, you're
18 dissolving it in sulfuric acid to make a manganese sulfate
19 solution. You're electroplating from that solution, and
20 then you're neutralizing and finishing and packing and
21 shipping. That's what goes on in the United States, but
22 also as Tronox at Erachem. Erachem sources its ore from an
23 affiliate in Gabon. This affiliate is in the business of
24 mining, and their mining operation produces ore that is
25 suitable for Erachem's use in the production of EMD.

1 Erachem pays its affiliate a transaction price for that
2 ore. That transaction price is what's reflected in their
3 books and records. It's how they run their business. It's
4 how Mr. Manley is judged in terms of financial performance.
5 That's the cost base that he uses to make business
6 decisions.

7 Now, that's the factual context. The
8 Commission's consistent practice for as long as I've seen
9 it, and it's quite well articulated in the prehearing
10 report, is to require the elimination of the related
11 parties' profit or loss from the relevant cost of goods
12 sold reported in the financial section of the U.S. producer
13 questionnaire.

14 And the intent, I think as correctly summarized
15 in the prehearing report, the intent of the adjustment is
16 for the related parties' actual costs to be recognized in
17 determining the financial results reported to the
18 Commission. We are very grateful that the Staff diligently
19 reported the data both ways. That is to say, in your C
20 table, you have the Commission's standard practice, and in
21 appendix E, you have the data summarized without the
22 adjustment.

23 So all the information has been collected, and
24 it's before you. Really, what you are faced with is a
25 decision which we want to put before you in a very pointed

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1 way, which is what's required under the statute.

2 In sunset reviews, the statute instructs the
3 Commission to assess the likely impact of subject imports
4 on the industry in the United States, and the statute
5 defines "industry" as being producers as a whole of the
6 domestic-like product.

7 I hope you can recognize that the affiliate in
8 Gabon is not an industry in the United States. They do not
9 produce the domestic-like product. It's a foreign company
10 mining ore. It's not a U.S. company producing EMD.

11 So to the extent you're dealing here with a case
12 where you have an affiliated supplier located outside the
13 United States, they don't produce the like product, the
14 transaction price that Erachem is paying for the input is
15 consistent with their accounting records and their own
16 consolidated financial statements in the U.S., this is the
17 information that they're using for tax purposes, it
18 complies with international transfer pricing rules, it
19 complies with the Customs valuation principles. This is
20 the reality under which their business operates.

21 And so I would ask you to sort of think about
22 two questions. Number one, does the statute really permit
23 you to make this kind of an adjustment, given the
24 requirement to analyze the likely impact of subject imports
25 on producers of the domestic-like product? And I would

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1 submit that as a matter of law, that is not a permissible
2 adjustment under these facts.

3 And then separate from the statute, I would urge
4 you to just think about whether this makes common sense.
5 If the orders are revoked and the effect of subject imports
6 is to drive Erachem to unprofitability, to unsustainable
7 profitability, what does it matter that there's a mine in
8 Gabon that may be profitable? It does nothing to address
9 the threat to U.S. manufacturing or to American jobs.

10 Now, I can appreciate that there are going to be
11 some cases where the ITC's rule may make sense, and it
12 makes sense, perhaps, for the ITC's staff to always collect
13 the data both ways. You can imagine a case where you have
14 a vertically integrated company or a group of related
15 companies all in the United States, and you have concern
16 about the bona fides of the data being reported, that the
17 group of U.S. producers may be shifting costs from one
18 division or one company to another so as to manufacture
19 injury in a case where otherwise none existed. And so it
20 would be a part of your factfinding function to look at the
21 data with a cold eye and ask whether or not the data
22 reported in the books and records of the domestic producer
23 manufacturing of the domestic-like product is
24 representative of what's really going on, whether it's
25 representative of commercial reality.

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1 So of course, there are going to be cases where
2 your standard practice makes sense, and I hazard to guess
3 that your standard practice emanated from exactly the kind
4 of hypothetical that I'm citing. But I think that the
5 standard practice may have gone too far.

6 And when you're talking about a case here where
7 you have a foreign affiliate mining ore, is that really a
8 case where you're going to distort the U.S. industry's
9 stated financial performance because of the profitability
10 of a foreign mine in Gabon, and I submit that is not what
11 Congress intended. I submit that under these facts you're
12 not permitted to make that adjustment. And even if you
13 have the discretion, it makes no sense here. And I say
14 that with all respect, but let me also call out that if you
15 were to do your standard practice, our facts would actually
16 be stronger in this case, because it would show an even
17 sharper improvement to the domestic industry after the
18 orders are issued, make for a more pronounced illustration
19 of the cause-and-effect relationship between subject
20 imports and the financial performance of the domestic
21 producers.

22 We're not arguing this point in this case
23 because we need it to win. In fact, we do just fine in
24 this case without this issue. We're arguing this out of
25 principle because there are other cases that will surely be

1 filed where application of the Commission's standard
2 practice may very well be the difference between evidence
3 of material injury and masking or distortion of material
4 injury. And so we want to use this case, like others,
5 frankly, that are pending before this Commission, to get
6 the law right and so that the right signals are sent to
7 U.S. producers, that the law can work for them, and that
8 American workers are not going to be held hostage to the
9 profits of foreign affiliates producing another product.

10 So I'll close on that point, and thank you very
11 much for your time and attention, and we look forward to
12 your questions.

13 CHAIRMAN BROADBENT: I want to thank the
14 witnesses for coming today and taking time out of your
15 schedule to be with us. We appreciate it. And great
16 testimony, really interesting on this industry.

17 I guess I'm still a little confused on what you,
18 as the experts, expect for demand changes in the future, in
19 the next -- in the reasonably foreseeable future. We've
20 got a lot of different things going up and down, the LED,
21 increase in consumption in LED, which leads to a decrease
22 in consumption of the subject product, which I see all over
23 when I buy things for my house and so forth. Nobody's even
24 installing a regular lightbulb anymore. So I'm sure it's
25 declining use in flashlights and so forth. And then all of

1 these other very exciting potential developments that,
2 Mr. Helou, that you're involved in.

3 In the reasonably foreseeable future, what do
4 you think demand is going to do in this product in the
5 U.S.?

6 MR. HELOU: I think the demand is difficult to
7 make sure to articulate right and to -- there is no
8 question in my mind that demand would continue to go down,
9 to slow. It will slow very slowly.

10 CHAIRMAN BROADBENT: Because of the LED?

11 MR. HELOU: Because of the LED, because more and
12 more tools, toys, electric equipment comes from China with
13 batteries already in, and we rely more and more on China
14 for those products. So the demand will continue to go down
15 slowly for the next few years.

16 There is also a push on rechargeable batteries.
17 Today, rechargeable batteries are at a very acceptable
18 price. I remember 10 years ago my wife made half an hour
19 talk to me because I'm spending too much money buying
20 batteries from the store and why would I pay \$9 for a cell
21 when I can buy eight for \$6.20. Today, you can buy
22 rechargeable batteries for cheaper than what it used to be
23 10 years ago. So those elements are going to continue to
24 really lose demand. It's not going to be step functions.
25 It's not going to be 5, 10 percent year. But it's going to

1 be -- let's put it this way: At best, it will be stable.
2 In the regular scenario, it's going to go down slowly.

3 On the other hand, we have new applications
4 coming in, and the new applications, I cannot tell you what
5 I tell my CEO, that sometimes I need to go back two steps
6 so I can jump when he asked me why didn't you get the
7 result. Those are certainly marketing approaches. When we
8 think about what will be the volume, generally, it is in
9 best scenario. First, the technology succeeded. We know,
10 for example, that for pipelines the technology will
11 succeed. We just got indication last week from the Gas
12 Technology Institute that our technology to clean water
13 from natural gas pipelines is going to be, how do you call
14 it, recommended for the industry, and coming from the Gas
15 Technology Institute, this is big time.

16 For fracking, it's a bit more difficult. The
17 Gas Technology Institute recognizes the need for that. The
18 fracking industry is a very -- like oil industry, it's a
19 very, very slow to implement any change because it's --
20 they really fight for their penny and so on. We know that
21 the technology will work. We know it will be one day
22 implemented. But we don't know when the legislation is
23 going to come from the federal government to force
24 implementation. Generally, if I am British, if I am a
25 fracking company, I'm not going to go and volunteer

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1 personally to be able to spend more money to purify water
2 coming out. I'm going to find a way to do it, although
3 with all my heart I want to be environmentally responsible,
4 but it is not a motivation. It needs more. So we don't
5 know what's going to happen. What we know is that the day
6 it happens, then demand for EMD is going to grow.

7 Now, Mrs. Broadbent, is it going to be -- for
8 the technology to develop from the pilot scale to become a
9 reality, it takes about four to five years, because we need
10 to develop a bigger pilot, then we need a contractor for
11 the fracking industry to take it, then we need to work with
12 them to implement it. It will take about two more years.
13 Then we have to look at the economics. Generally, we are
14 talking about four to five years to start really the
15 commercial scale. If in the meantime there is an
16 indication that the fracking industry is going to implement
17 those -- it needs to be able to really purify the water and
18 not throw it in a deep well injection, then the market is
19 going to fly, and we can expect in maybe six, seven years
20 to reach probably 10-, 15,000 tons and then 10 years from
21 now 25,000 tons for maturity of the fracking industry.

22 So on one side we had requirement for 100,000
23 tons in U.S. It went down 20 percent. We have a major
24 Energizer plant that has closed in Maryville. We also have
25 another plant that has closed. We know that the market is

1 going down slowly, very slowly, but it's going down.

2 On the other hand, five years from now, this
3 demand will certainly offset, there will be a requirement,
4 but we don't expect the requirement to really force us on
5 having massive introduction of EMD because we ourselves
6 have the capacity. As I told you, for example, in
7 Henderson, we can scale it as big as what you want.

8 CHAIRMAN BROADBENT: So you foresee supplying it
9 from the domestic production even for -- the other area you
10 had mentioned was for renewable.

11 MR. HELOU: I have to look at my friend here to
12 make sure that I have the help. But for me in Henderson, I
13 can double capacity. Mrs. Broadbent, I can double
14 capacity. I can add 25,000 tons. I don't have any problem
15 with that.

16 There are also other imports that we have to
17 acknowledge, and those imports do not go in the dumped
18 product. We have Colombia with Quintal. We have Japan
19 with TOSO. Those are responsible companies, and they bring
20 already product into the U.S. We know that TOSO brings
21 about 6-, 7,000 metric tons in the U.S. for sale. We know
22 that Quintal is trying to penetrate. There is also TOSO
23 Greece and TOSO Spain and so on. So there have been other
24 companies that have been qualified by our customer base
25 that are willing to come in when they need to. Now, those

1 we can afford because those we can fight the right way. We
2 can compete in a business-like environment, not the way we
3 have with China and so on.

4 So to answer your question, is there any fear
5 that those requirements will not be met in five years, the
6 answer for you is no, there is no fear from what I see
7 today.

8 CHAIRMAN BROADBENT: Right. Because we do have
9 sort of a blunt instrument here. It's like all or nothing
10 for five years. And with the changes going on, not knowing
11 if you will have a breakthrough in the renewable sector,
12 et cetera, et cetera, there is an issue there, do you want
13 to lock in this protection for the next five years.

14 Mr. Levy -- is it Levy or Levy? I know you have
15 a colleague named Levy.

16 MR. LEVY: Yes. He likes me to say that he's my
17 younger brother. I go by Levy, yes.

18 CHAIRMAN BROADBENT: You both use the same
19 pronunciation.

20 MR. LEVY: Yes.

21 CHAIRMAN BROADBENT: Got it. Okay. Great. I
22 guess I've been here a couple of years, but I think this is
23 the first time that we've had a petitioner come in and
24 request an order continue on a plant, in this case the
25 Australian plant that's completely closed and out of

1 production and based on the speculative idea that it may
2 resume production and get certified within some definition
3 of the reasonably foreseeable future. And I know,
4 Mr. Levy, you represent Respondents and so forth. So you
5 know this law very well.

6 How realistic is it for us to define reasonably
7 foreseeable future as the period for a recurrence of injury
8 in the time frame that you've laid out, which seems to be
9 two or three years?

10 MR. LEVY: There are actually two parts here
11 when you talk about Australia and the speculative nature of
12 the assessment. Sunset reviews, by their very nature,
13 entail speculation. This is as much true of China as it is
14 Australia. There are two pieces under the statute. One
15 is, is it likely that we will see the recurrence of
16 shipments. And then even if it's likely, is it likely
17 within a reasonably foreseeable time? So on some level,
18 there are two questions; right? Is it likely to come back,
19 yes or no. Even if the answer to the first question is
20 yes, is the time period reasonably foreseeable. And we've
21 attempted to give you evidence to speak to both of those
22 issues.

23 Let me take the second one first, and this is
24 reasonably foreseeable time. I think what you've seen is,
25 in the record here and in the testimony before you,

1 evidence that if there's a business case for produce
2 reducing production in Australia, going from greenfield or
3 brownfield to shipments to the United States is something
4 that's easily done in well less than two years. It was
5 done by the Australians in 20 months' time when there was a
6 U.S. market opportunity. More recently, under today's
7 technology, it was done by an Erachem facility in China in
8 16 months' time. So if you kind of play that out against
9 the contract negotiation calendar, would they be in play in
10 2015, negotiations for 2016? No, they wouldn't be there
11 yet. Would they be in play in 2016 for 2017 deliveries?
12 The answer is yes.

13 So I think that the mechanics of ramping up,
14 having product, and shipping it, there's pretty clear
15 evidence as to how long that takes. And so the question in
16 a nutshell is, is that time period, negotiations in the
17 second half of 2016, deliveries in 2017 a reasonably
18 foreseeable time. And we respectfully submit the answer to
19 that is yes. We think that's consistent with the spirit
20 of --

21 CHAIRMAN BROADBENT: Mr. Levy, I'm so sorry. My
22 time has run out. But I do want to get back to 1 ton of
23 imports and a recurrence of injury. That's two different
24 things, I think, as well.

25 So Vice Chairman Pinkert?

1 VICE CHAIRMAN PINKERT: Thank you, Madam
2 Chairman.

3 I thank you all of you for being here today to
4 help us understand these issues.

5 Do you want to finish up your answer to the
6 chairman's question, Mr. Levy?

7 MR. LEVY: Thank you for indulging me,
8 Commissioner Pinkert.

9 CHAIRMAN BROADBENT: Thank you.

10 MR. LEVY: Just on the reasonably foreseeable
11 time, that's just an issue of timing and whether, if you
12 believe it's going to happen, it's going to happen in the
13 relevant statutory window. And we think that this is a
14 reasonably foreseeable time, but ultimately, you know, you,
15 commissioner, and all of you are charged with developing a
16 reasonable interpretation of the statute. So that
17 discretion ultimately resides with you. You're the
18 deciders on that issue. We've given you the facts. You
19 have a statute. You need to make a determination.

20 On the issue of likelihood, which is, I think,
21 where you had, perhaps, expressed great interest, there are
22 a number of issues. You spoke to volume and whether it's
23 significant within the meaning of the statute. And again,
24 if we look at the past track record of Australia, let's
25 look at Exhibit 2 as an example, when Australia is in the

1 market, they are in in a big way. If you look -- if you
2 think about the market as being back of the envelope,
3 100,000 short tons, it appears that when they're in the
4 market, they're in the market, 10-plus percent of U.S.
5 market share, often as high as 30,000. It doesn't make
6 sense to get back into this business and spend the capital
7 to restart the New South Wales plant or to start a
8 greenfield facility only to come in in a small volume.
9 You've got to sell in scale in order to make it economical.
10 So I think that if they're going to pull the trigger and
11 resume production, they're going to be focused on the
12 business case for selling in the U.S. market and on selling
13 in significant quantities.

14 So from our perspective, then, the related
15 question is well, how persuasive is the business case? And
16 we've given you the facts as we understand them, and this
17 is, to be sure, a unique fact pattern for the Commission.
18 There are a couple of cases that go the other way, but this
19 case can be distinguished from those.

20 So I'm sure you're aware of some of the
21 precedent prior to your tenure and two that are probably
22 worth mentioning. I really regret, Commissioner Pinkert,
23 I'm eating all of your time.

24 VICE CHAIRMAN PINKERT: Why don't you mention
25 the two cases, and then we will move on to my next

1 question.

2 MR. LEVY: I will touch on them. We can talk
3 about them later. But one is solid urea from Armenia, and
4 the other is brass sheet and strip from Sweden. I would be
5 happy to elaborate on those cases and distinguish them
6 later in the session.

7 VICE CHAIRMAN PINKERT: Thank you very much.

8 Now, Mr. Helou, you testified both passionately
9 and at length about the opportunities that you expected and
10 that you hope for in the near future in the expansion of
11 the business. And you also talked about how if the orders
12 are revoked, that that would prevent your company from
13 exploiting those opportunities. So what I want to ask you
14 specifically with regard to Australia is whether the
15 revocation of that order would have the impact that you
16 testified about that would prevent your company from
17 exploiting those opportunities.

18 MR. HELOU: I will just say, we don't have to
19 date Australia. What I can talk about is what could
20 happen. And obviously, I would like certainly to see the
21 least amount of product coming in. And if Australia in two
22 years is running and if the old practice comes back, then
23 Tronox will find itself truly in difficulties in terms of
24 prices and so on, and therefore will not be able to
25 continue operations. If you don't continue operations, you

1 cannot continue working on application development.

2 So to say specifically today what Australia will
3 do, I cannot tell you. What I can tell you is in two
4 years, because it can in two years and a half come to the
5 U.S. It has done it before. It's feasible. I visited
6 South Africa when they closed. I looked at their assets.
7 I know what it costs to take them from one place to
8 another, and I know how long it will take. So if we don't
9 have against Australia, we can probably with a certain
10 probability accept the fact that they will come. If they
11 come and they use the practices that they used before, they
12 will injure us as an industry. How much by themselves, I
13 cannot tell you. How much they will injure us will really
14 reflect on how much we're going to be able to continue
15 working and focusing resources on what we are trying to do.

16 VICE CHAIRMAN PINKERT: Thank you.

17 Mr. Levy, given the characterization in your own
18 brief that the global market is oversupplied, can you
19 explain what the incentive is for any company to invest in
20 new production capacity in Australia?

21 MR. LEVY: Thank you. The oversupply centers
22 almost entirely around Chinese industry and Chinese
23 capacity and unutilized capacity. So when I talk about the
24 Australia analysis, it presupposes the continuation of the
25 order as to China and an opportunity for an Australian

1 manufacturer to exploit U.S. market conditions. If you
2 were to revoke the order against China, the U.S. market
3 would be ruined, and there would be no economic incentive
4 for anyone to produce for sale in the U.S. market. To the
5 contrary, I think there's a real question about whether
6 there would be any U.S. manufacturing left.

7 VICE CHAIRMAN PINKERT: Thank you. Highly
8 technical legal question. Looking at page 17 of your
9 prehearing brief, is your argument that the Commission can
10 consider the question of no discernible adverse impact on a
11 cumulated basis?

12 MR. LEVY: Yes. I mean, our assessment is that
13 you have it within your discretion to cumulate and that
14 that analysis can and should be done. As a practical
15 matter, what I expect is that if the majority of this
16 Commission goes affirmative as to both China and Australia,
17 that we will find cumulation. If the result is affirmative
18 as to China and negative as to Australia, some
19 commissioners may decumulate. But surely, that is within
20 your discretion, and our position is that cumulation is
21 appropriate.

22 VICE CHAIRMAN PINKERT: Thank you. And I think
23 I know the answer to this next question based on your
24 testimony, but I want to get it on the record as clearly as
25 possible. If the Commission were to disagree with you

1 about cumulating imports from Australia and China and made
2 a negative determination with respect to Australia, is
3 there a sufficient basis for an affirmative determination
4 on imports from China?

5 MR. LEVY: The answer to that is certainly yes,
6 and I think we were careful in our brief to deal with
7 subject imports cumulatively, but also China and Australia
8 individually. When you look specifically at China, the
9 case for a likely resumption of shipments and causation and
10 material injury to the domestic industry is clear. When
11 you look back at the original investigation, obviously, it
12 is written in terms of subject imports cumulatively, but if
13 you parse out the role of China, Chinese volume was
14 significant, the Chinese underselling was pervasive, it was
15 a cause of price suppression and cost-price squeeze,
16 operating losses to the domestic industry every bit as
17 much, if not more, than Australia in the original period of
18 investigation.

19 VICE CHAIRMAN PINKERT: Thank you. Now, last
20 question regarding the closure of the Delta plant in 2008
21 in Australia.

22 Is there any legal relevance to our analysis of
23 that issue in the original investigation?

24 MR. LEVY: So my recollection -- I was counsel
25 for Tronox in the original investigation, and I remember,

1 Commissioner Pinkert, you were there as well. It was an
2 interesting issue, because during the pendency of the
3 investigation, Delta closed its facility. But what closure
4 meant at that time was cessation of operations. And they
5 made the argument that you should go negative because there
6 is no longer production there. And so the Commission
7 didn't take that bait. But one of the other
8 representations they made was that there was no longer any
9 operations at all. And if memory serves, we submitted
10 satellite photography showing smoke coming out of the
11 factory. So we had some real concerns about the facts
12 surrounding the continued operation.

13 At this point in time, there's no dispute that
14 if you were go to the site, it's a brownfield site. Much
15 of the capital equipment, indeed all of it, has been either
16 sold or relocated to South Africa.

17 So I'm not sure if I've answered your question,
18 but the answer in short is you did analyze the Australia
19 question separate and apart from China in trying to assess
20 whether, for example, Australia should be decumulated and
21 the determination was no, Australia should be cumulated by
22 reference to the then-period of investigation.

23 VICE CHAIRMAN PINKERT: Okay. Thank you very
24 much.

25 CHAIRMAN BROADBENT: Commissioner Williamson.

1 COMMISSIONER WILLIAMSON: Thank you. I want to
2 express my appreciation to the witnesses for coming today.
3 I do miss those pictures. They were quite interesting
4 before.

5 Posthearing, Mr. Levy, could you describe the
6 precedence and the five-year reviews where a foreign entity
7 is no longer producing a subject product? You were asked
8 about this and were going on in a long answer, but I think
9 this is particularly a question that might be useful to see
10 posthearing discussion of that.

11 MR. LEVY: I would be pleased to discuss it in
12 posthearing submission. I don't know if you want an
13 abbreviated answer right now, or I can save it for writing.
14 That's fine.

15 COMMISSIONER WILLIAMSON: You've already began
16 to discuss it.

17 MR. LEVY: Yeah, we will be happy to discuss it.

18 COMMISSIONER WILLIAMSON: Posthearing, thank
19 you.

20 On the South African operations -- and I guess
21 your staff report talks to the decision in 2014 to
22 discontinue operations. I was just wondering, do you have
23 any updates on that?

24 MR. LEVY: Mr. Helou, I believe, is closest to
25 that. So maybe he can speak to the status of Delta South

1 Africa and the availability of its assets for purchase.

2 And please turn on your microphone, Mr. Helou.

3 MR. HELOU: I went to South Africa in March of
4 2014, and it just happens that on my way to go there to try
5 to work with them on some business issues, one week before
6 it came out that announcement that they are going to close.
7 So I was very close to really what was going on, which is a
8 very, very good learning experience.

9 What I can say is that they have -- in March,
10 when I was there, there was a meeting which they had with
11 their personnel to tell them that they are shutting the
12 plant. They showed me their facility where they do
13 calcine -- well, one of the step of the process, and they
14 were eager to sell it to me. What they told me is they
15 intend in June to stop one part of the process and then in
16 July to stop the other part of the process. They sent me a
17 list of all the assets that are for sale, and I signed some
18 confidentiality agreements where I cannot go through this
19 in depth. But what the real price mean is suddenly we
20 don't hear about it. Generally, in our business, we are
21 very few, and therefore, if this started, then it should
22 continue somewhere. And now we are asking the question why
23 aren't we hearing a lot about it, and why, I cannot tell
24 you exactly today where they are. I knew exactly where
25 they were two months ago, but I don't know today, and this

1 is where all the speculation comes in in terms of them
2 being bought by somebody else or move to somewhere else to
3 produce.

4 The reason why they closed in South Africa, it's
5 really electricity is a problem, and they could not really
6 produce at the level that they were supposed to produce,
7 and they were dropped by a major customer in the U.S., and
8 that's why really they closed.

9 COMMISSIONER WILLIAMSON: So why did the U.S.
10 customer drop them? Can you say?

11 MR. HELOU: It's a surprise for everybody. I
12 think they had some issues over time of product
13 consistency. Electricity really, the quality of
14 electricity dictates -- one of the things that dictates the
15 quality of the product that you produce, no question about
16 it, because of the crystallographic form when you do
17 electrolysis. There are other issues. I like to say that
18 we are the best, even if my competitor is beside me. But
19 for the product itself, electricity is key. And since in
20 South Africa they have a huge problem of electricity, their
21 product was not consistent. It created some issues.
22 That's one of the reasons they shut down.

23 COMMISSIONER WILLIAMSON: So that means
24 basically the power grid in South Africa is not adequate?

25 MR. HELOU: Actually, when you go to South

1 Africa you can see clearly that the grid has issues, as
2 well as also Internet. In this area, they are really
3 working very hard to improve, and they will. South
4 Africans made miracles all their lives. But in this
5 particular case, you can see that their grid has problems.

6 COMMISSIONER WILLIAMSON: How many times can you
7 move equipment? If they move equipment from Australia to
8 South Africa, how likely is it that somebody is going to
9 move it back?

10 MR. HELOU: In a plant, in an EMD plant, what we
11 call equipment has nothing to do with what GM calls
12 equipment. Those are not sophisticated robotics that paint
13 or put together a car. Those are mostly containers, huge
14 casseroles made of steel, very thick steel, pumps, lines.
15 It is why it is not a problem to move. The only
16 technology, real technology part is in the reduction of the
17 product, the process of reduction from MNO2 to MNO. This
18 one is truly technology, but this one is easily because you
19 can take it as is and put it somewhere else. The rest are
20 casseroles, huge casseroles.

21 COMMISSIONER WILLIAMSON: Huge what?

22 MR. HELOU: Casseroles.

23 COMMISSIONER WILLIAMSON: For cooking, okay.

24 MR. HELOU: It's a casserole. I remember the
25 first time I went to visit the plant, the process engineer

1 was talking to me about an issue, and it was like hmm, all
2 right, and then he showed it to me, and I said wait a
3 minute, you have been talking half an hour about a
4 thickener technology, and this is a damn casserole.

5 COMMISSIONER WILLIAMSON: Thank you. Got you.

6 MR. HELOU: It's easier.

7 COMMISSIONER WILLIAMSON: To what extent did
8 GSP -- I don't know how much you're familiar with the
9 tariff references for the products that were coming in from
10 South Africa. Do you know whether they were getting
11 duty-free treatment either because of GSP or AGOA, African
12 Growth and Opportunity Act?

13 MR. HELOU: To my knowledge, they were not
14 different than anybody else, to my knowledge.

15 COMMISSIONER WILLIAMSON: What I was trying to
16 do is -- the GSP program, I think, is suspended. I was
17 trying to figure out, is this a factor in, say, maybe a
18 customer switching? Clearly, with Australia and the free
19 trade agreement, you get duty-free treatment there, and the
20 4 percent tariff still matters.

21 MR. LEVY: We will check that out and be sure to
22 address it clearly in our posthearing submission.

23 COMMISSIONER WILLIAMSON: Thank you. Let's see.
24 Mesa Minerals, to what extent is your argument concerning
25 Australia based on significant EMD exports to the U.S. by

1 Mesa? And particularly given this is a pretty modest
2 operation, I understand.

3 MR. MANLEY: Mesa Minerals, they have a
4 proprietary process for making EMD. The point of the fact
5 is that they have not turned this into a commercial
6 operation, but they are located in Australia. And my point
7 is, if there is -- if Australia is open to ship to the
8 United States and sell EMD without antidumping, there is
9 certainly plenty of reason for someone to invest in Mesa to
10 basically make their process a reality.

11 COMMISSIONER WILLIAMSON: By making it, you
12 mean -- I assume you mean scaling it up?

13 MR. MANLEY: Yes.

14 COMMISSIONER WILLIAMSON: How long would it take
15 to scale that up?

16 MR. MANLEY: To me, it's going to be a similar
17 overall total operation to what we've done in China and
18 what they've done in Australia in the past. What I don't
19 know is the -- really, the proprietary side of the process.
20 So I can't speak to that. But overall, we should be
21 talking between 16 and 24 months to have an operation.

22 COMMISSIONER WILLIAMSON: If Mesa doesn't happen
23 but Delta comes back online, is that one set of
24 arguments -- that Mesa and Delta both happen, I assume that
25 has a stronger case, and what happens if Mesa happens and

1 Delta doesn't, is there any difference in your argument in
2 those three hypotheticals?

3 MR. MANLEY: Realistically, I guess it depends
4 on the size. If Delta were to start up their operation,
5 their brownfield operation, certainly, they've got the
6 expertise from the past operation. And we know that when
7 they do it, they do it big. So I can't say exactly what
8 Mesa would do, but I would expect that Delta would come in
9 with a large operation that could significantly impact the
10 domestic producers. It's a little tough for me to say
11 whether or not Mesa --

12 COMMISSIOER WILLIAMSON: You may want to address
13 that posthearing. You keep referring to brownfield and
14 Delta. I looked up brownfield on the Internet. It seems
15 to say often there are environmental issues that need to be
16 cleaned up. When you're using brownfield with regarding to
17 the Delta operation, are you just taking about they have a
18 facility there or something else involved there?

19 MR. MANLEY: So Delta Australia is a former --
20 is the former location of their EMD operation. So
21 that's -- the site's still there. I think some of the
22 buildings are actually still there. It's a brownfield
23 location --

24 COMMISSIOER WILLIAMSON: Brownfield meaning
25 what, that stuff is there?

1 MR. MANLEY: It's a previous operation, previous
2 site for manufacture with some structures still there.
3 Greenfield would be, you know, when you go with brand-new
4 property and you've got to improve the whole property site
5 just to put your structures in place and your process.

6 COMMISSIONER WILLIAMSON: Your point by saying
7 brownfield is that it's going to be quicker than for
8 greenfield?

9 MR. MANLEY: Yes, because it's already developed
10 for manufacturing operation, yes, sir.

11 COMMISSIONER WILLIAMSON: Okay. I understand.
12 Thank you.

13 CHAIRMAN BROADBENT: Commissioner Johanson?

14 COMMISSIONER JOHANSON: Thank you, Chairman
15 Broadbent.

16 I would also like to thank today's witnesses for
17 appearing here today. I've been learning quite a bit about
18 battery production over the past year, first of all with
19 EMD, and also last year Cassidy Levy Kent brought an
20 investigation on battery steel. So I'm learning quite a
21 bit on that subject.

22 For purposes of no discernible adverse impact,
23 doesn't statutory provision fit Australia's circumstances,
24 after all, since 2008 Australia has had no industry, no
25 production, and no imports?

1 MR. LEVY: Thank you, Commissioner. Let me try
2 to answer that and, perhaps, follow up more in our
3 posthearing submission.

4 Insofar as there have been no imports since the
5 imposition of the order, you know, I think it's important
6 to recognize that the reason there are no imports since the
7 imposition of the order is that the investigation itself
8 was, in our view, a key determinant of the decision to
9 cease production in Australia and that but for the
10 continuation of the antidumping order, we would see a
11 reversal of behavior and a resumption of production.

12 We have given you facts that we think make it
13 more likely than not that there will be a resumption of
14 production in Australia for shipment to the United States
15 under a fact pattern where the order against Australia is
16 revoked but the order against China continued. It is not a
17 certainty, and it is admittedly a closer call than China.

18 And I think that the Commission recognizes that,
19 and that's why we're here in a full review and not an
20 expedited review. We've given you the facts as we know
21 them. We've given you sworn testimony of our witnesses.
22 And it's ultimately your responsibility to exercise your
23 best judgment on these facts. The best judgment of the
24 businesspeople before you is that it is likely, not
25 certain, that there will be a resumption of production in

1 Australia for shipment to the United States. The Commerce
2 Department has already determined that should shipments
3 resume, they would be dumped at a rate of roughly 83
4 percent. So those are the facts as we have them.

5 We will give you a more elaborate response in
6 posthearing submission, but admittedly, this is a hard case
7 to look at. There's no clear precedent where this is
8 exactly this fact pattern has come up. But you've never
9 had quite these facts before. And we will talk a little
10 bit about how this case, we think, is qualitatively
11 different than the solid urea case, from the brass sheet
12 case. It's a closer call but one that we think warrants an
13 affirmative finding.

14 COMMISSIONER JOHANSON: Thank you for your
15 response. You have noted in your brief that Australia --
16 that in Australia the key structure for making EMD, apart
17 from plant and equipment, remains intact, and that is at
18 page 26 of your brief. Do you all know what the status is
19 of plant and equipment in Australia? I know you've
20 mentioned there's a possibility of plant and equipment
21 being brought in from South Africa. Do you know what
22 current status is of plant and equipment in Australia as of
23 notice?

24 MR. LEVY: So we don't have full information on
25 this point. We do know that Delta owns the site in

1 Australia, that it has been for sale for some time.
2 Mr. Manley has testified that he understands some of the
3 buildings and the related infrastructure is still there.
4 If there is any, we will call it, manufacturing equipment
5 still residing in Australia, our best intelligence is that
6 it does not reside on-site, that it would be somewhere in a
7 warehouse. We just don't know the extent of that or the
8 extent to which it's been repatriated to South Africa.
9 With that said, it's very important to note that the South
10 African plant is now ceasing production, and it has EMD
11 assets that are waiting for a home. So we think it's more
12 than mere speculation to connect the dots when the record
13 shows that for substantially less than \$10 billion one
14 could have all the ingredients necessary to resume
15 production in Australia.

16 COMMISSIONER JOHANSON: Could you all, please,
17 address whether there are producers in Australia other than
18 Delta that would likely be in a position to export
19 significant volumes to the United States within a
20 reasonably foreseeable time?

21 MR. MANLEY: So Mason Minerals certainly has the
22 expertise to produce EMD in Australia. They are not on the
23 market. They are not making it commercially. But it's our
24 view that they've basically got the technology to produce
25 EMD. They have their own process to produce EMD. And

1 revoking the antidumping duties to Australia would
2 certainly be some advantage to Mesa than looking for
3 investors to get into the U.S. market. But they do not
4 have a commercial operation.

5 MR. LEVY: Mr. Helou also alluded to the fact
6 that TOSO, or maybe it was Mr. Manley, TOSO is a possible
7 interested investor or purchaser of these assets. So it
8 wouldn't necessarily have to be, separate from Mesa
9 Minerals, it wouldn't have to be Delta that restarts the
10 operation in Australia. It could be, say, TOSO, who has
11 operations in Japan and Greece, that would look to buy
12 those assets and exploit them. Obviously, TOSO has the
13 expertise to pull this off in short order. I don't know
14 the details. Maybe Mr. Helou can comment, but what is the
15 electricity landscape for TOSO in Japan, and to what extent
16 is that a factor here?

17 MR. HELOU: Yes. When the earthquake occurred
18 in Japan, a lot of Japanese companies came to the United
19 States and talked to you frankly saying they have a
20 mandate, internal mandate that requires them to try to be a
21 part of American companies and European companies, up to 25
22 percent stake in them, to allow them to start building.
23 Just in case another earthquake occurs, companies would
24 survive by having outside-of-Japan presence.

25 In the specific case of EMD, EMD, the biggest

1 ingredient is really electricity. Japan has decided to
2 discontinue nuclear electricity, and therefore, their
3 production of electricity is going down. TOSO
4 specifically, to be able to save the company, went into the
5 development of what we call CMD instead of EMD. CMD is
6 chemical manganese. Because then he does not need to do
7 electrolysis. So electrolysis really is a very important
8 factor, and something like getting the assets at a very
9 cheap price from Delta in South Africa, moving them into
10 Australia to make it in Australia will give him certainly a
11 business advantage because now he has electricity that he
12 can rely on that is not scarce, as difficult as Japan, but
13 at the same time, he has also access to manganese ore that
14 is high quality and so on.

15 So the risk to go to Australia and make product
16 in Australia, I think personally that it is real, not only
17 from the Australian side but also from other companies that
18 would go into Australia to be able to fill the gaps that
19 they have.

20 COMMISSIONER JOHANSON: Mr. Manley, you spoke of
21 this other entity in Australia which has the technological
22 capacity to start producing this product EMD.

23 Do you have an estimation as to how long it
24 would take them to start actually producing the product?
25 They would have to build a plant; is that correct?

1 MR. MANLEY: Yes, yes, they would have to build
2 a plant. If they were to use an existing brownfield site,
3 for example Delta's old site, that would reduce some of the
4 timeline, I would say. But my experience inside of
5 Erachem, we've built a plant from the greenfield, and we
6 did it in 16 months. We were able to produce 12,000 metric
7 tons, roughly 13,000 short tons within 16 months and then a
8 very short expansion to full capacity after that. So I
9 would definitely put the timeline at under 24 months and
10 possible at 16 months.

11 COMMISSIONER JOHANSON: Thank you for your
12 responses.

13 My time has expired.

14 CHAIRMAN BROADBENT: Mr. Kieff?

15 COMMISSIONER KIEFF: Thank you very much, to my
16 chairman and colleagues. Great questions.

17 And thank you very much to the witnesses and the
18 attorneys. Very helpful to have the presentation.

19 I was especially struck by Mr. Helou's reference
20 to the cultural handicap of language, having been told as a
21 kid by East Coast grandparents that I spoke Chicago talk,
22 cultural dialect. But I also recognize that in the field
23 of law, having trained in engineering and science, that's
24 another cultural handicap and, of course, have long enjoyed
25 work with batteries from that life, focused actually in

1 disordered materials. So it's one of to hear about the
2 science and the business of this enterprise.

3 I guess the first kind of science business-type
4 question that I wanted to ask is to help me understand
5 broader context. When you pull this material out of the
6 ground, do you mine it or make it typically with others?
7 Is it common to co-mine or coproduce? Whoever might know
8 the answer, if you happen to know the answer.

9 I will tell you the reason I'm asking. I'm
10 trying to understand what the thinking probably is in a
11 country like China for offering product in the world market
12 at such a high margin, because commerce has, in fact, found
13 a very high margin. I'm curious, is it, as alluded to in
14 the opening statement, employment opportunity, or is it a
15 byproduct of a business arrangement in which multiple
16 products are mined or sold, and then you're simply left
17 with a lot of manganese, you figure at that point you might
18 as well dump it on the world market? What is the thinking
19 of a dumper, if you will?

20 MR. MANLEY: In China, there are actually some
21 integrated companies which are manganese mining, but their
22 focus is on the end product. In this case it could be EMD
23 or electrolytic manganese metal. So yes, the mining is
24 primarily for the manganese content, and it goes into the
25 downstream processes for either an EMD or a manganese

1 metal. And that's just an example.

2 COMMISSIONER KIEFF: For example, would a mining
3 operation be physically collocated for manganese next to or
4 with a mining operation for other products?

5 MR. MANLEY: Not in my experience, no.

6 COMMISSIONER KIEFF: Okay.

7 MR. MANLEY: They mine MnO_2 ore in China and a
8 manganese carbonate ore in China. For example, in Gabon
9 where Comilog mines MnO_2 ore, it's purely a manganese
10 deposit, and it's --

11 COMMISSIONER KIEFF: Okay. Let me ask, then,
12 and for the follow-up in the posthearing if anyone can
13 provide more information that would be great. I don't want
14 to belabor that question. But if I could move to another
15 business-type question, in effect the business cycle of
16 this product.

17 I was struck by your chart number 2, which goes
18 from '90 roughly to the future -- sorry, to present, 1990
19 moving forward, this comparison with your chart number 1,
20 which roughly begins at the end of the '90s, the '00s and
21 '01 time frame. I was noticing, if I'm understanding these
22 charts correctly, that in effect there is a big increase in
23 manganese dioxide coming from Australia and then a big
24 increase in manganese dioxide coming from China. Put
25 differently, time 1, Australia; time 2, China.

1 And I wonder whether the sequencing as shown in
2 your charts should inform our thinking about the likelihood
3 of Australia coming back online soon. So you've talked a
4 lot about how expensive it is to make a facility ready to
5 hit the market, and you've talked about the time lag, and
6 you've -- in a very helpful way, Mr. Levy, talked about how
7 those factors alone make this a tougher case, and it's
8 always helpful when a counsel doesn't overclaim. So it's
9 very helpful that you've pointed out that there is really a
10 difference to the way we might think about Australia from
11 China.

12 But I'm wondering, in the posthearing brief, if
13 you could tie together the thinking about the time frame
14 between chart 2 and chart 1 and how that, combined with the
15 overall delay to enter the market, if one decided to in
16 Australia, combined with the overall capital investment to
17 enter the fact, if one decided to in Australia, and if you
18 could just talk about whether in effect the combination of
19 those things would provide a disincentive for somebody in
20 Australia to themselves choose to enter the market and ramp
21 up production or somebody outside of Australia, like for
22 example in Japan, to buy, lease, or joint venture with
23 someone in Australia to do the same. Because I take it
24 your point about Australia depends upon the magnitude of
25 that disincentive being low.

1 Is that about right, in my understanding of the
2 argument?

3 MR. LEVY: First of all, I very much appreciate
4 the question, and we will elaborate in our posthearing
5 submission. We will be able to answer it, I think, in a
6 more vivid way by reference to proprietary data on the
7 record in the original period of investigation so you can
8 see the difference between the volumes and the sources.

9 With that said, I want to be perfectly clear.
10 The business incentive to invest in Australian production
11 and ship to the United States only exists, in our view, in
12 an environment where the order is continued as to
13 Australia.

14 COMMISSIONER KIEFF: And I get that point. But
15 that's also why I'm struck -- again, in the posthearing,
16 you might talk about this. I'm struck by the discontinuity
17 in the graph on Exhibit 2 around the 2002 to 2004 time
18 frame, which is roughly consistent with the increase in
19 shipments from China on chart 1, which at least it could
20 suggest that, roughly speaking, the decision to ramp up in
21 Australia was made at a time when China was off the board,
22 and when China entered the field, Australia backed off
23 quite a bit. And the presence of, tomorrow, China when
24 Australia has to start not from a high-level hum, but a
25 absolute quiescence could be a very different, to use a

1 chemical jargon, activation energy needed to enter that
2 market.

3 So if you could talk about why -- in the
4 posthearing, if you could talk about why that activation
5 energy is either lower than it might seem by looking at
6 this chart or why whatever it is it is, it still doesn't
7 present a sufficiently high likelihood of disincentive.

8 Then just a couple follow-up legal questions.
9 So if you could help us understand, given some of the
10 differences we've been highlighting between Australia and
11 China, do those pose a fundamental obstacle to cumulation?
12 In other words, are they, in the language of our practice
13 here, fundamentally different conditions of competition?

14 And then the last question is, taking everything
15 you've given us as good and true, and we have no reason not
16 to, it still is incomplete. We don't have, you don't have,
17 a lot of evidence about what is happening in Australia, and
18 none of us could have great evidence about what would
19 happen in Australia.

20 So the question is, if we have a duty to base
21 our decisions in a factual record, how do we base a
22 decision to continue an order in Australia in a record
23 that's unfortunately not very full about that component of
24 the decision? And in the posthearing is a perfect
25 opportunity for all of that. There's lots of opportunities

1 to debate the metaphysics. We will leave that alone.

2 And I will just pass the baton on to
3 Commissioner Schmidtlein. Thank you.

4 COMMISSIONER SCHMIDTLEIN: Thank you very much,
5 and I want to thank the witnesses as well for appearing
6 here today. It's very interesting.

7 I, too, am struggling with what to do with
8 Australia. I guess to follow up on Commissioner Kieff's
9 last point, one of my questions was with regard to adverse
10 inferences.

11 And I think this is really for Mr. Levy. I
12 personally am troubled by the lack of participation by
13 foreign producers and/or importers, you know, not just in
14 this case but in other cases as well.

15 So sort of along the lines of what Commissioner
16 Kieff was asking, what exactly are you proposing that we do
17 with regard to adverse inferences? In other words, are you
18 suggesting that we would -- and I'm guessing I may know
19 your answer, but I would like to hear you discuss a little
20 bit, that there is enough evidence in the record to
21 continue the order against Australia, but if we're
22 concerned about that, we could draw an adverse inference
23 against Australia and find that the likelihood that they
24 would, you know, ramp up their production and come back in
25 the market if the order was revoked? Is that what you're

1 suggesting, or is it something -- what exactly are you
2 proposing?

3 MR. LEVY: I very much appreciate the question.
4 It's worth noting that out of all the foreign producer
5 questionnaires sent out to China and Australia, only one
6 was answered, and it was the affiliate of Erachem in China.
7 Delta Australia still exists. It responded and provided
8 some information to staff, self-serving, we would maintain,
9 but importantly didn't answer the questionnaire.

10 COMMISSIONER SCHMIDTLEIN: And it bothers me.
11 They are there; they could have answered it.

12 MR. LEVY: And there are questions in the
13 questionnaire anticipated changes in operations in the
14 event the order is revoked. Convenient enough not to even
15 notice the question, much less answer it.

16 COMMISSIONER SCHMIDTLEIN: Right.

17 MR. LEVY: So it's clear under the statute that
18 while you have to consider the record as a whole, you're
19 also authorized to apply adverse inferences when a foreign
20 producer hasn't been forthcoming.

21 This Commission is more reticent than the
22 Department of Commerce in exercising that authority. But I
23 would argue that in a case like this where Australia, if I
24 were in your shoes, based on the facts in front of you,
25 Australia is a close call as to the likelihood of

1 recurrence of shipments that would cause material injury in
2 the foreseeable future. If you see it as a close call, the
3 fact that you've had noncooperation after doing a full
4 review -- remember, you could have expedited this, but you
5 wanted a full review to develop a full record to deal with
6 the Australia issue principally. After having spent
7 another year on a full investigation and Delta has chosen
8 not to cooperate, as far as I can see it, that should be
9 the tie breaker and that should inform your decision about
10 what inferences to make from these facts, because the
11 evidence you have in front of you is sworn testimony from
12 two industry witnesses that has gone unrebutted in this
13 proceeding.

14 So that would be our position, and thank you for
15 the question.

16 COMMISSIONER SCHMIDTLEIN: Thank you for your
17 explanation.

18 Sort of along those lines, let me ask you a
19 little bit more now about the facts. You've painted a
20 picture of Australia where they have abundance of manganese
21 ore, they have cheap electricity, there is a brownfield
22 site there right now. So my question is, you know, given
23 this sort of ideal situation for them to produce EMD, why
24 aren't they producing EMD? Why are they a net importer of
25 EMD when you look at the staff report? Are there no other

1 markets they could compete in, no other markets they could
2 export to, given that it seems you're saying they have a
3 potential competitive advantage in the combination of the
4 location of the natural resource and, you know, the
5 electricity?

6 MR. LEVY: The Staff report or the prehearing
7 report describes an oversupply price war in the global
8 marketplace, principally driven by Chinese production. And
9 China is present in all markets around the world, but is
10 importantly closed off from certain markets where trade
11 remedies are in effect.

12 The economic opportunity to produce and sell out
13 of Australia exists only in an environment where you can
14 operate in a market, and Australia has no home market to
15 speak of. There's no battery production in Australia. The
16 only way it becomes economic is if they have the ability to
17 sell into a market that is shielded from dumped imports
18 from China. So obviously, if they sell into China, there's
19 no competing with Xiangtan. If they sell into Korea
20 there's no competing with Xiangtan. If they sell into
21 Thailand, there's no competing with the Chinese.

22 COMMISSIONER SCHMIDTLEIN: Europe?

23 MR. LEVY: Europe? Maybe Mr. Manley can comment
24 on the European market.

25 MR. MANLEY: So in Europe, you have TOSO

1 supplying EMD in Europe.

2 COMMISSIONER SCHMIDTLEIN: Is there an order on
3 China in Europe?

4 MR. LEVY: No.

5 MR. MANLEY: No. We actually have for our
6 Chinese site been qualified in some European operation.

7 For me, the picture is clear. It's the U.S.
8 market that would support the Australian operation. The
9 Australian operation will have to go in and globally
10 compete somewhere where China is existing, Chinese EMD is
11 existing, unless they can get into the United States where
12 the Chinese order is continued and the Australian order is
13 removed.

14 COMMISSIONER SCHMIDTLEIN: Thank you. How
15 should we factor in the fact that nonsubject imports are
16 going down here? In terms of when you're looking at the
17 global marketplace and you're deciding and Australia is
18 trying to decide whether to come back in, and yes, okay, so
19 China, there's a discipline on the Chinese trade here, but
20 when you look what's happening with nonsubject imports,
21 they're at any time seeming to gain market share, nor is
22 their volume increasing over the time period. So does that
23 suggest that -- I mean, how should we factor that in to
24 trying to figure the incentive for the Australians to come
25 back into this market and the idea that purchasers -- that

1 you are arguing purchasers have a lot of market power, but
2 that's juxtaposed against the fact that nonsubjects are not
3 gaining? So wouldn't the purchasers be -- in other words,
4 if price is really going to drive all of this and the
5 Australians are going to come back in and take out sales
6 from the domestics, why isn't that happening with
7 nonsubjects now where purchasers have so much market power?
8 How does that relate to Delta or anyone else's decision in
9 Australia to ramp back up?

10 MR. LEVY: When you set aside Delta for a minute
11 and you look at the other nonsubject producers, their
12 existence and the business case for their establishment was
13 not predicated primarily on U.S. market supply. They are
14 available to supply U.S. market demand where the price is
15 right. So we've seen historically Delta South Africa,
16 TOSO, and other suppliers qualified in the U.S. market and
17 supplying U.S. demand to varying degrees over time. But
18 the business case for their existence relies primarily on
19 other markets.

20 What you have right now is a situation where
21 demand is off compared to the original period of
22 investigation. U.S. producers are still not maxed out in
23 terms of capacity utilization. And I think what you are
24 trying to get at is what's the constraint. Why can't the
25 purchasers leverage nonsubject imports as sort of a hammer

1 to beat down U.S. prices the way they succeeded during the
2 original investigation by leveraging Chinese and Australian
3 imports.

4 I think what you heard in the testimony,
5 certainly Mr. Helou spoke to this, the difference is these
6 other suppliers are fundamentally constrained by the
7 economics of EMD manufacturing. Selling systematically
8 below their cost of production is not a sustainable way to
9 proceed. And so the TOSOs of the world are not in the
10 business of producing to lose money. By contrast, what the
11 Department of Commerce found was significant margins of
12 dumping from not only China but Australia. And when you
13 think about the market economy methodology for dumping
14 analysis, the margin of dumping calculated for Australia is
15 quite extraordinary. Usually, those margins are reserved
16 only for nonmarket economies. So what you had, regardless
17 of the ITC's healthy skepticism for the way the Commerce
18 Department measures dumping, the fact remains, is that what
19 the Australians and the Chinese were doing was selling
20 below cost in a very injurious way, and that certainly
21 played itself out in terms of the pervasive underselling.

22 When you talk about a Quintal in Colombia that
23 is perfectly happy to put its toe in the U.S. market, or
24 TOSO, that's willing to ramp up production to meet
25 incremental demand in the United States, whether from Japan

1 or from Greece if it needed to or Cegasa in Spain or any
2 number of different would-be suppliers, the difference
3 there has been, and the testimony is, that their prices are
4 nondumped prices. And so it's a healthy competition and
5 one that the Duracell and Energizers of the world cannot
6 exploit to the same degree. Because fundamentally, they
7 have the same cost structure as Erachem and Tronox.

8 COMMISSIONER SCHMIDTLEIN: Thank you. My time
9 is up.

10 CHAIRMAN BROADBENT: I'm trying to get a handle
11 on the difference between the lithium battery -- EMD
12 produced for lithium batteries and for zinc batteries and
13 how that -- how the demand for that is in this market
14 versus the production in China. And I'm a little confused
15 here, as you can tell by my question, sort of the different
16 segments and the different types of EMD. It's lithium EMD
17 for use in lithium batteries, or is there an alkaline grade
18 and a zinc chloride grade? Can someone describe to me the
19 major --

20 MR. HELOU: I did not quite get your question.
21 What you are asking --

22 CHAIRMAN BROADBENT: In the U.S. market, how
23 much of your production goes to the different types of
24 batteries? What are the percentages? Do you only produce
25 for alkaline batteries?

1 MR. HELOU: Primarily, yes. We are trying to
2 develop others. We sell a certain amount for what we call
3 spinel, lithium-manganese oxide, that is used in cars. If
4 you buy a Volt, there is a mixture inside the battery of
5 the Volt of what we called layered material,
6 nickel-manganese-cobalt and LMO. The reason being the
7 first Volt when it it came out from GM plant, it burned.
8 So they had to add LMO to make it safer. So we have --
9 those sales are very small. We sell also to European
10 companies because they require a certain physical
11 characteristic, not only electrochemical characteristics
12 that we really can provide.

13 So is what we produce 100 percent for alkaline
14 batteries? No. It is probably 97 percent to alkaline
15 batteries and the rest is not. But we are not in the
16 zinc-alkaline business. I personally have not seen it. I
17 never worked with it. I know that it's an inferior
18 product, absolutely. I know that to make it it's a totally
19 different processes and the cheaper processes. But I
20 cannot answer you specifically on the difference between
21 the two. But what we produce and what the American
22 customer requires are lithiated EMD or alkaline EMD.

23 CHAIRMAN BROADBENT: You would agree, your
24 market is primarily for alkaline?

25 MR. MANLEY: Yes, roughly 99 percent of ECI New

1 Johnsonville's market is alkaline-grade EMD.

2 CHAIRMAN BROADBENT: Okay. And then what is the
3 capacity in China as you all understand it, and how much of
4 that is dedicated to the zinc batteries versus the alkaline
5 batteries?

6 MR. MANLEY: I don't have the exact figure in
7 mind for the total capacity, but it's well over 200,000 --
8 I'm going to speak in metric tons, I'm sorry, but well over
9 200,000 metric tons capacity, and roughly half is alkaline.

10 CHAIRMAN BROADBENT: Then the other is the zinc,
11 which doesn't compete?

12 MR. MANLEY: The other is zinc-carbon, but the
13 excess -- over half of the excess exists in the
14 alkaline-grade EMD, the excess capacity.

15 CHAIRMAN BROADBENT: Okay.

16 MR. LEVY: Mr. Manley, can you just clarify? To
17 the extent you have zinc-carbon EMD production capacity in
18 China and you have a market opportunity for alkaline-grade
19 EMD, what is required to tweak your production process to
20 produce one versus another?

21 MR. MANLEY: Yeah, so as Carlos had mentioned,
22 the zinc-carbon-grade EMD is a lower-quality EMD. It has a
23 different -- it's less specific in terms of impurities.
24 You don't have to purify the manganese as much. It is very
25 loose in terms of electrochemical requirements, performance

1 testing. It just doesn't exist at the same level as the
2 alkaline-grade EMD. The production rates of zinc-carbon
3 are inflated over the production rates of EMD because of
4 the plating rate. The quality and performance of EMD is
5 affected at how fast you plate it. And zinc-carbon can be
6 plated at significantly higher rates than EMD.

7 So generally speaking, a plant can be
8 transformed from a zinc-carbon plant to an alkaline plant,
9 but it's -- and really, the technology is straightforward.
10 The steps that have to be taken to go from zinc-carbon to
11 alkaline is straightforward for the folks who are currently
12 operating zinc-carbon EMD plants. But it's definitely a
13 change. They have to make change in their plant to
14 increase the performance and the purity levels to an EMD
15 for alkaline grade.

16 CHAIRMAN BROADBENT: Do the witnesses have
17 concerns, and should we take into account in our
18 determination here that there is a lot of U.S. battery
19 production migrating offshore?

20 MR. HELOU: As I told you, I'm cofounder and
21 board member of NAATBatt. We created NAATBatt -- national
22 alliance, is to specifically say that. Actually the first
23 document that NAATBatt wrote was a letter that I wrote to
24 President Obama at that time, who was a senator in
25 Illinois.

1 CHAIRMAN BROADBENT: And it's called National --
2 I couldn't hear you.

3 MR. HELOU: National Alliance for Advanced
4 Technology Batteries. In this letter what I told Senator
5 Obama is we are looking for energy independence, to shift
6 our dependence from the Middle East to Asia because we
7 don't have battery manufacturing in the U.S. Actually, the
8 problem is even more compounded because sometimes even in
9 our national labs where we have our -- truly mined, and
10 that we as taxpayers we really subsidize, sometimes
11 technologists come out. They need to license the
12 technology. There is no American company that can be
13 licensed to, and therefore, the license goes to a German
14 company or Japanese company.

15 So yes, that is a concern, and I agree with you
16 that we have a lot of battery manufacturing for
17 rechargeable batteries that is really foreign. I can tell
18 you we as the United States of America, other than Tronox,
19 there is nobody that makes cathode material,
20 manganese-based, in the United States. I work a lot with
21 the Department of Energy. We discussed it and so on. And
22 that's also a concern. So yes, there is a concern.

23 CHAIRMAN BROADBENT: Okay. This is a question
24 for the posthearing brief. I'm hoping that you can compare
25 this case to the May 2011 Commission review on purified

1 carbomethyl cellulose from Finland and Mexico and
2 Netherlands and Sweden. Specifically, I'm interested in
3 how you compare the Commission's analysis of no discernible
4 adverse impact. If that's been asked already, I apologize.

5 I think I don't have more questions right now.

6 So Commissioner Pinkert, Vice Chairman Pinkert?

7 VICE CHAIRMAN PINKERT: Thank you, Madam
8 Chairman.

9 Just a couple of quick follow-up questions.
10 First of all, I mentioned the determination that we made in
11 the investigation regarding the closure of the Australian
12 plant in 2008. In the investigation opinion, we mentioned
13 the possibility that if the situation on the ground changed
14 in Australia, that parties could seek a changed
15 circumstances review to try to get revocation of the order.
16 And I'm wondering, aren't we presented here with the kind
17 of changed circumstances that we were implicitly
18 referencing when we made that statement in the opinion?

19 MR. LEVY: Well, I think it's important to note,
20 of course, that no party has requested a changed
21 circumstance, and the Australian producer that was the
22 respondent in the original investigation has elected not to
23 cooperate with your investigation by answering your foreign
24 producer questionnaire.

25 So you are faced with what Commissioner Kieff

1 characterizes as an incomplete record. And the only
2 evidence put before you is the self-serving information
3 that Delta chose to supply, as recited accurately in the
4 prehearing report, and the sworn testimony of these
5 witnesses in their questionnaire responses. We think that
6 that evidence warrants a careful review on your part. If
7 you were to have a CCR, a changed circumstances review, it
8 doesn't speak the result. Similarly, here, we have a full
9 sunset review. You need to look at these data with a cold
10 eye and think through this question because it is fairly
11 novel. And I think we've been quite candid in saying we
12 think it's a closer call than China for sure. But we think
13 that at the end of the day, when you consider the record
14 evidence, when you consider the noncooperation of the
15 Australian foreign producer, the evidence counsels in favor
16 of continuation of the order.

17 VICE CHAIRMAN PINKERT: Thank you. What impact
18 will there likely be in the U.S. market from Delta's plan
19 to close its South African facility?

20 MR. HELOU: Honestly, nothing, because we have
21 capacity. If you look at the -- Energizer has closed a
22 major plant in Maryville. By closing Maryville in 2014, he
23 reduced his demand to about 10,000 tons. The total
24 capacity that was imported from South Africa into the U.S.
25 was about 11,600. So the shortage on the American soil

1 from closure of the Delta plant in South Africa is 1,600
2 tons. 1,600 tons is three times what I need to fill
3 capacity. The same way with Erachem. So it is not an
4 issue. It was really completely transparent.

5 MR. MANLEY: And I can add, during the time,
6 Erachem New Johnsonville has expanded their capacity by
7 over 11,000 short tons during the same time period.

8 VICE CHAIRMAN PINKERT: Thank you very much. I
9 have no further questions at this time.

10 CHAIRMAN BROADBENT: Commissioner Williamson?

11 COMMISSIOER WILLIAMSON: I have no further
12 questions. I want to thank the panel for their answers.

13 CHAIRMAN BROADBENT: Mr. Johanson?

14 COMMISSIONER JOHANSON: To what extent will
15 Telsa construction of a battery factory in Nevada impact
16 Tronox's operations or the operations of other U.S. EMD
17 producers?

18 MR. HELOU: To our knowledge today,
19 manganese-based material does not go into the manufacturing
20 of their operation in Tesla, battery material. Tronox
21 makes it and it is not through manganese base. So we don't
22 see any impact on Tronox. I personally have approached
23 Tesla and we are looking at storage. They have decided not
24 to build storage. But at the moment, your answer is no,
25 there is no impact.

1 COMMISSIONER JOHANSON: Out of curiosity, why is
2 Tronox located in Henderson, Nevada? Is there something
3 about Nevada that makes it appropriate for battery
4 construction or inputs for battery construction?

5 MR. HELOU: What is very unique in Nevada is the
6 fact that every customer we have likes to bring quality
7 audits in December, January, and February because of the
8 weather in Las Vegas.

9 Besides that, Henderson started as a military
10 plant built by the Army during the Second World War to make
11 magnesium bombs, magnesium-based bombs. They had in their
12 mind it was supposed to produce for 10 years those bombs,
13 but the plant came on board very quickly and the production
14 was so high that in six months they had the inventory they
15 needed. So they decided to sell it. At that time
16 Kerr-McGee came and bought it from the Army, and this is
17 where the transformation occurred, and this is why it is
18 there.

19 For us, it's an advantage because of the Hoover
20 Dam. It's also a disadvantage because our customers are on
21 the East Coast and we are on the West Coast. So we gain a
22 lot for electricity. We lose a little bit through
23 shipment. But that's why we are in Henderson.

24 COMMISSIONER JOHANSON: So electricity is,
25 indeed, less expensive in Nevada?

1 MR. HELOU: Yes, with the Hoover Dam. The site
2 where Henderson is is a part of a consortium of companies
3 that have really preferential price due to the consumption
4 of huge amount of electricity. It's really amazing how low
5 it is, and it helps.

6 COMMISSIONER JOHANSON: All right. Thank you.
7 I've actually been to Hoover Dam and saw the generators.
8 It's pretty impressive.

9 MR. HELOU: It's a marvel of engineering,
10 absolutely.

11 COMMISSIONER JOHANSON: You spoke of the plant
12 in China that took 16 months to set up and start operating.
13 Is it safe to assume, however, in the regulatory
14 environment of Australia, it would take longer for a plant
15 to come back online due to regulatory factors?

16 MR. MANLEY: No, I'm not so sure that's 100
17 percent accurate assumption. Erachem is a global company,
18 and we have -- we certainly go through all of the
19 requirements that we would typically go through anywhere in
20 the world. We don't necessarily operate differently in
21 China just because China has different regulations than,
22 let's say, Europe or the U.S. So we had a full process of
23 installing that plant with environmental factors considered
24 in, safety factors, so on and so forth. Plus the fact
25 that -- I think, what Jack had presented earlier, that we

1 saw in Australia back in 2003 the quick ramp-up -- or I'm
2 sorry, '89, the quick ramp-up of operation in the past.

3 So I think it's quite reasonable that in less
4 than 24 months you could have an operating site on the
5 brownfield location.

6 COMMISSIONER JOHANSON: Thank you for your
7 responses. I have no further questions.

8 CHAIRMAN BROADBENT: Commissioner Kieff?

9 COMMISSIONER KIEFF: Maybe a follow-up, if I
10 may. Can you tell us a little bit more about why you chose
11 to interact with China over Australia when you, Erachem,
12 built your relationship with an entity in China? I mean,
13 in other words, we've heard a lot today about how
14 wonderfully attractive the Australia situation is.
15 Presumably, that's not because of something brand-new. So
16 why China?

17 MR. MANLEY: I certainly would be glad to answer
18 the question, but perhaps we can do it in posthearing
19 brief?

20 COMMISSIONER KIEFF: Absolutely, whichever way
21 is convenient for you. Maybe another question for the
22 posthearing is to help us better understand why other
23 firms -- and I know, of course, you each are limited to
24 your own enterprises, as appropriate. But to the extent
25 you have either analysis or facts that might help us to

1 understand why, for example, TOSO has so far also passed up
2 the opportunity to invest in Australia, this is kind of a
3 version of the question I was asking -- one of the
4 questions I was asking in the last round, which is why have
5 U.S. firms, or non-U.S. but nonAustralian firms, not
6 licensed the great technology that the Australian firm
7 Delta has patented. It's patented technology. You can
8 read about it. And why have U.S. firms and other non-U.S.
9 but nonAustralian firms not somehow bought access to
10 Australian production or Australian mining? Again, the
11 posthearing is a perfectly fine place to handle that.

12 That concludes my questions. Thank you all very
13 much. It was all very helpful.

14 CHAIRMAN BROADBENT: Commissioner Schmidtlein?

15 COMMISSIONER SCHMIDTLEIN: I just had one
16 question to follow up. The two charts which Commissioner
17 Kieff asked about, we see that Australia was in the market
18 for many, many years, right, prior? And it's a little bit
19 hard to compare them since the scale is different. But my
20 question is, it looks like to me that, you know, prior to
21 when China came into the market, apparently Australia was
22 competing fairly. Would you agree with that?

23 MR. LEVY: I think the view of Tronox's
24 predecessor, Kerr-McGee, is that Australia was dumping at
25 the time. What happened was China became a major factor in

1 the marketplace around 2003, and essentially caused
2 Australia to be evermore aggressive in competing with the
3 Chinese to protect its foothold in the U.S. market. And
4 what we saw during the period of investigation in this case
5 was kind of a back and forth between China and Australia in
6 terms of who was going to get that volume. But they were
7 both very active participants in annual contract
8 negotiations, sort of one undercutting the other. But it
9 wasn't like one was on and the other was off. They were
10 both very much competing head to head with one another. So
11 I think to answer your question, the intensity of
12 Australian competition was greatly magnified once China was
13 a factor in the marketplace. It isn't to say that
14 Australia was entirely benign before then, because
15 certainly there was a petition alleging dumping. But
16 clearly, the magnitude of the problem escalated once
17 Chinese product entered the marketplace.

18 COMMISSIONER SCHMIDTLEIN: And so my follow-up
19 question is, why would we assume that Australia would come
20 back and dump its product if we then continued the order on
21 China but not Australia?

22 MR. LEVY: That's a great question. I think the
23 answer under the statute is that, as a matter of law, you
24 have to defer to the agency that made that determination,
25 the Department of Commerce, that if Australian shipments

1 were to resume, they would resume dumping at a calculated
2 margin. So I appreciate that this Commission has a healthy
3 degree of skepticism for the Department of Commerce's
4 methodologies, but as a matter of law, you must take their
5 findings as they are.

6 COMMISSIONER SCHMIDTLEIN: All right. I have no
7 further questions. Thank you.

8 CHAIRMAN BROADBENT: Okay. Mr. Manley, how much
9 do you produce in China, does your affiliate produce there?

10 MR. MANLEY: We produce 24,000 metric tons in
11 China.

12 CHAIRMAN BROADBENT: Is much of that exported?

13 MR. MANLEY: Yes. We export roughly 25 percent.

14 CHAIRMAN BROADBENT: And how do your prices
15 compare, U.S. versus those exports?

16 MR. MANLEY: Prices in the U.S. are higher than
17 the prices we get for our Chinese EMD.

18 CHAIRMAN BROADBENT: Okay. Where do you mostly
19 sell that?

20 MR. MANLEY: The Chinese EMD?

21 CHAIRMAN BROADBENT: Yes.

22 MR. MANLEY: A lot of it in China. Roughly --
23 the figures I'm giving you are rough. But three quarters
24 of it is in China, and the remaining is in Korea, some
25 Europe, Thailand.

1 CHAIRMAN BROADBENT: Okay. All right. Let's
2 see. I don't have any further questions. Anybody else?

3 Oh, you do, Vice Chairman Pinkert. Sorry.

4 VICE CHAIRMAN PINKERT: Mr. Zielinski will
5 appreciate this. I was just perusing the statute, an area
6 that the Commerce Department is frequently active on the
7 adverse inferences. In order to apply an adverse interest,
8 it seems to me that you have to be dealing with the failure
9 of an interested party to comply with requests for
10 information to the best of its ability. Is the Australian
11 former producer an interested party within the meaning of
12 the statute?

13 MR. LEVY: We will elaborate on that question in
14 our posthearing submission. But I think the facts are
15 clear that they received a questionnaire as a foreign
16 producer during the period of review. They were a foreign
17 producer during the period of review. They were there for
18 an interested party for purposes of this review, even if
19 not -- if you had a different hypothetical period of
20 review, you may hypothetically have a different answer.
21 But under these facts, under this period of review, they
22 were a producer during the period of review. They were an
23 interested party for purposes of this period of review.
24 And they made a decision to thumb their nose at this
25 Commission and not answer the questionnaire and not answer

1 key questions like what's the likely impact of the
2 revocation of the order. And we think that under those
3 facts, the statute empowers you to make adverse inferences.

4 Commissioner Pinkert, I think you raised an
5 interesting hypothetical, but fortunately for us, as U.S.
6 producers, we don't have to wrestle with that under these
7 facts. Thank you, though.

8 VICE CHAIRMAN PINKERT: My question was really
9 on the legal side. I'm taking the facts as you have just
10 stated them regarding the noncooperation. And my question
11 is focused on whether we have noncooperation by an
12 interested party within the meaning of the statute, just to
13 be very clear about it.

14 MR. LEVY: And we would be happy to address that
15 in our posthearing submission.

16 VICE CHAIRMAN PINKERT: Thank you very much.
17 Thank you, Madam Chairman.

18 CHAIRMAN BROADBENT: No further questions.

19 If the commissioners have no further questions,
20 does the Staff have any questions for this panel?

21 MR. MC CLURE: Thank you, Madam Chairman. Jim
22 McClure, office of investigations. Staff has no questions,
23 and a thank you to the folks who came in and spent their
24 time with us.

25 CHAIRMAN BROADBENT: All right. Let's see. So

1 with that, we will have closing statements. Those in
2 support of continuation of the orders have five minutes for
3 closing.

4 CLOSING REMARKS BY JACK A. LEVY

5 MR. LEVY: So ordinarily, I would use my closing
6 remarks for a de facto rebuttal. But of course, as we are
7 well aware, there's no one on the other side here and
8 nothing to respond to. So I'm not going to take much more
9 of your time. I do want to thank the Staff for their
10 diligence in preparing the prehearing report. They've done
11 their usual competent job in that regard, and we really do
12 appreciate their time and effort. This is an unusual case
13 in that you received adequate responses from the U.S.
14 industry and no one else. Despite that, we've gone through
15 the time and work of a full review, and with the exception
16 of Erachem's Chinese affiliate, no foreign producer has
17 elected to fully cooperate and answer your questionnaire.
18 And so I do think, to the extent you are wrestling with the
19 Australia question, I would urge you to reflect on the fact
20 that the evidence before you is you have sworn testimony
21 from two industry witnesses, and that has gone unrebutted,
22 and that is the making of the foreign producers and their
23 unwillingness to cooperate. So to the extent the
24 Australian question is a tough question, and it is, we
25 think that this is the kind of case where adverse

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1 inferences would be warranted. And we will address that
2 more elaborately in our posthearing submission, but we
3 really do appreciate your consideration of these important
4 issues, and obviously, it is an existential question for
5 the producers sitting here to my left. Obviously, you want
6 to consider the record as a whole, but the fact is that the
7 foreign producers have created major gaps in the record.
8 When you go about the business of considering what is
9 likely in terms of subject imports, please appreciate that
10 you are making a decision that goes to the very existence
11 of U.S. manufacturing and U.S. workers in an industry that,
12 despite some recent challenges, has a promising future and
13 is one worth cultivating.

14 So thank you again for your time. As always,
15 it's a pleasure.

16 CHAIRMAN BROADBENT: Thank you again. And I
17 want to express the Commission's appreciation to everyone
18 who took time out of their schedules to be with us here.

19 Your closing statements, posthearing brief
20 statements, responses to questions and requests of the
21 Commission and corrections to the transcript must be filed
22 by October 28, 2014. Closing of the record and final
23 release of data to the parties will be on November 20th,
24 2014. Final comments are due on November 24th, 2014. And
25 with that, this hearing is adjourned. Thank you.

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1 (Whereupon, at 12:08 p.m., the hearing was
2 concluded.)
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CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Electrolytic Manganese Dioxide from Australia and China

INVESTIGATION NOS.: 731-TA-1124 and 1125 (Review)

HEARING DATE: 10-21-2014

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 10-21-2014

SIGNED: Mark A. Jagan

Signature of the Contractor or the
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Christopher Weiskircher
Signature of Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

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Signature of Court Reporter