

1 THE UNITED STATES INTERNATIONAL TRADE COMMISSION

2

3 IN THE MATTER OF:) Investigation Nos.:

4 CARBON AND CERTAIN ALLOY STEEL WIRE) 701-TA-417 AND

5 ROD FROM BRAZIL, INDONESIA, MEXICO,) 731-TA-953, 957-959,

6 MOLDOVA, TRINIDAD AND TOBAGO, AND) 961 and 962

7 UKRAINE) (Second Review)

8

9 Tuesday, April 22, 2014

10 Main Hearing Room (Room 101)

11 U.S. International Trade

12 Commission

13 500 E. Street, S.W.

14 Washington, D.C.

15

16 The meeting commenced, pursuant to notice at 9:32

17 a.m., Chairman Irving A. Williamson (presiding).

18

19 Commissioners Present:

20 Chairman Irving A. Williamson (presiding)

21 Commissioner Dean A. Pinkert

22 Commissioner David S. Johanson

23 Commissioner Meredith M. Broadbent

24 Commissioner F. Scott Kieff

25

1 Staff Present:

2 Bill Bishop, Supervisory Hearings and Information

3 Officer

4 Sharon D. Bellamy, Program Support Specialist

5

6 Mary Messer, Investigator

7 Karl Tsuji, International Trade Analyst

8 Aimee Larsen, Economist

9 David Boyland, Accountant/Auditor

10 David Fishberg, Attorney

11 Douglas Corkran, Supervisory Investigator

12

13 Panel:

14 Embassy of Ukraine

15 Washington, D.C.

16 Ihor Baranetskyi, Acting Head of the Economic

17 Division

18

19 Embassy of Mexico

20 Washington, D.C.

21 Salvador Behar, Legal Counsel for International

22 Trade

23

24

25

1 Kathleen W. Cannon, Kelley Drye & Warren LLP

2 Jay C. Campbell, White & Case LLP

3 Craig A. Lewis, Hogan Lovells US LLP

4

5 James Kerkvliet, Vice President of Sales and

6 Marketing, Gerdau Ameristeel US

7 Edward Goettl, Manager of Wire Rod Sales, Gerdau

8 Ameristeel US

9 Vic Stirnaman, President, Keystone Consolidated

10 Industries, Inc.

11 Stephen Ashby, Director of Rod and Bar Sales,

12 Evraz Pueblo

13 James Sanderson, President, USW Local 7898

14 Michael Kerwin, Director, Georgetown Economic

15 Services

16 Gina E. Beck, Economist, Georgetown Economic

17 Services

18 Sergio Guterrez, Chief Executive Officer,

19 Deacerok

20 Eugenio Gutierrez, Vice President of Finance &

21 International Trade, Deacero

22 Daniel Gutierrez, Vice President of Industrial

23 Sales, Deacero

24 Luis Leal, International Trade Manager, Deacero

25

1 Charles Spittler, Chief Operating Officer, Cavert
2 Wire Company, Inc.

3 Bill Heileg, Co-Owner and Member, G3 Steel Group
4 LLC

5 Elena Dimitrova, Head of Marketing, Commercial
6 Service, Sales Directorate, Metinvest Holding, LLC

7 Paul C. Rosenthal, Kelley Drye Warren LLP

8 Daniel B. Pickard, Wiley Rein LLP

9 Jay C. Campbell, White & Case LLP

10 Craig A. Lewis, Hogan Lovells US LLP

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1 P R O C E E D I N G S

2 (9:32 a.m.)

3 MR. BISHOP: Will the room please come to order?

4 CHAIRMAN WILLIAMSON: Good morning. On behalf of
5 the U.S. International Trade Commission, I welcome you to
6 this hearing on Investigations No. 701-TA-417 and
7 731-TA-953, 957-959, 961 and 962 (Second Review) involving
8 Carbon and Certain Alloy Steel Wire Rod from Brazil,
9 Indonesia, Mexico, Moldova, Trinidad and Tobago, and
10 Ukraine.

11 The purpose of these five-year review
12 investigations is to determine whether revocation of the
13 countervailing duty on carbon and certain alloy steel wire
14 rod from Brazil and the antidumping duty orders on carbon
15 and certain alloy steel wire rod from Brazil, Indonesia,
16 Mexico, Moldova, Trinidad and Tobago, and Ukraine would be
17 likely to lead to continuation or recurrence or material
18 injury within a reasonably foreseeable time.

19 The schedule setting forth the presentation of
20 this hearing, notices of investigation and transcript order
21 forms are available at the public distribution table.

22 All prepared testimony should be given to the
23 Secretary. Please do not place testimony directly on the
24 public distribution table. All witnesses must be sworn in
25 by the Secretary before presenting testimony.

1 I understand the parties are aware of the time
2 allocations. Any questions regarding the time allocation
3 should be directed to the Secretary.

4 Speakers are reminded not to refer in their
5 remarks or answers to questions to business proprietary
6 information. Please speak clearly into the microphone and
7 state your name for the record for the benefit of the court
8 reporter.

9 If you will be submitting documents that contain
10 information you wish classified as business confidential,
11 your request should comply with Commission Rule 201.6.

12 Mr. Secretary, are there any preliminary matters?

13 MR. BISHOP: Mr. Chairman, I would note that all
14 witnesses for today's hearing have been sworn in with the
15 exception of our representatives from the Embassy of
16 Ukraine. I will swear them in when they arrive. There are
17 no other preliminary matters.

18 CHAIRMAN WILLIAMSON: Very well. Will you please
19 announce our first embassy witness?

20 MR. BISHOP: Salvador Behar, Legal Counsel for
21 International Trade from the Embassy of Mexico.

22 CHAIRMAN WILLIAMSON: Welcome, Mr. Behar, you may
23 begin when you're ready.

24 OPENING REMARKS ON BEHALF OF THE EMBASSY OF MEXICO

25 MR. BEHAR: Thank you, again for the opportunity

1 to testify before the Commission.

2 For the record, my name is Salvador Behar. I'm
3 the Legal Counsel for International Trade at the Embassy of
4 Mexico. I will address for you two topics: The positive
5 impact that the North American Free Trade Agreement has had
6 on trade between Mexico and the U.S., and the steel trade --
7 trade in steel in particular and the ways in which recent
8 Mexican Government actions are boosting demand for wire rod
9 in Mexico.

10 NAFTA has created economic growth and opportunity
11 for both countries. Since NAFTA's implementation in 1994,
12 the trade value of non-oil related goods between the U.S.
13 and Mexico has tripled: From 1999, \$99 billion to more than
14 \$400 billion in 2013. Steel trade between Mexico and the
15 U.S. has also benefitted under NAFTA -- growing by \$3
16 billion in the past decade. The U.S. steel sector, in
17 particular had reaped the rewards of free trade with Mexico.
18 In 2013, the U.S. has a net surplus of 1 million tons of
19 steel in trade with Mexico -- which had a value of \$2.2
20 billion.

21 Since NAFTA was implemented, we have continued to
22 work together to advance our shared economic interests. In
23 2002, for example, the NAFTA countries created the North
24 American Steel Trade Committee, a forum through which our
25 steel industries and governments work together to develop

1 strategies to enhance the competitiveness of North American
2 Steel sector and respond to international challenges. This
3 is a permanent and constant effort from both, governments
4 and industries to address common concerns and enhance
5 integration and collaboration among the NAFTA region in the
6 steel sector.

7 The special relationship that the U.S. has -- we
8 have with the U.S. under NAFTA distinguishes Mexico from the
9 other subject countries in this sunset review, and we
10 believe the Commission should consider this and exercise its
11 discretion not to cumulate Mexico with other subject
12 countries in its analysis.

13 The special relationship continues to grow. This
14 past February, Mexico hosted the Seventh Annual North
15 American Leaders Summit -- at which the NAFTA governments
16 reaffirmed their commitment to free trade and economic
17 growth in the region. President Obama said that trade
18 between NAFTA partners "supports millions of American jobs,"
19 and President Pena Nieto noted the summit's objective "to
20 faster shared and inclusive prosperity."

21 We hope the Commission will agree that revoking
22 the other on Mexico will not harm the U.S. Industry. The
23 Mexican economy is improving. The Mexican government is
24 increasing expenditures, in fact, federal expenditures for
25 this year will reach an historical high, which will likely

1 increase demand for wire rod in Mexico.

2 Construction activity in Mexico is also
3 rebounding due to President Pena Nieto's investment in
4 infrastructure of more than \$300 billion. This includes
5 Transport and Communications Infrastructure Investment
6 Program 2013-2018 and various investments in other
7 departments and agencies. These investments aim to upgrade
8 Mexico's infrastructure by modernizing roads and highways,
9 building rails -- rail lines, building and expanding the
10 country's seaports and airports, providing universal access
11 to telecommunications and boosting the energy sector, all of
12 which will require wire rod and downstream products.

13 President Pena Nieto's plan includes 50 percent more money
14 for infrastructure investment than the previous
15 administration's six-year plan. Moreover, annual investment
16 under the plan is expected to equal approximately 5 percent
17 of Mexico's gross domestic product.

18 As an example of the immediate effects of the
19 investment plan, the Ministry of Communication and
20 Transportation's budget for infrastructure increased by 40
21 percent from 2013 to 2014. Also, several highway projects
22 in the national infrastructure plan have been funded by the
23 Appropriations Bill for 2014. Also, 845 million pesos are
24 budgeted for the construction of bridges, which use
25 important amounts of wire rod downstream-products.

1 Demand of wire rod in Mexico will also increase
2 in the automotive sector. As provided by forecasts from
3 ProMexico by 2016 production of light vehicles will reach
4 3.7 million units, and the production of heavy vehicles will
5 reach 180,078 units. In addition, Mexico's automotive
6 industry manufactures 2.9 million engines annually. Recent
7 investment in the auto sector include a \$550 million
8 investment by Volkswagen in 2012 in a plant in Guanajuato;
9 an \$800 million investment by Ford for an engine in
10 Chihuahua; and a \$500 million investment by Mazda to
11 construct a plant to manufacture vehicles. As a result of
12 these and other investments, automobile production is
13 expected to go from \$75 billion in 2012 to exceed \$80
14 billion in 2014.

15 Mexico's recently approved energy reform will
16 also bolster demand for wire rod. The reform is expected to
17 increase private investment in infrastructure because
18 private entities will be able to participate in the
19 country's oil refining operations. With local demand for
20 wire rod and downstream products increasing, Mexican
21 producers will continue to focus on supplying the wire rod
22 to Mexico even if the antidumping order is revoked.

23 In addition to increasing demand, Mexico's
24 exports of wire rod to the U.S. have been stable over the
25 past five years, and have not been shipped in a manner that

1 disrupts the U.S. market. Mexican exports during the 2013
2 period were only 10 thousand short tons, representing only
3 0.2 percent of the U.S. consumption of subject products,
4 whereas total nonsubject U.S. (primarily wire rod from
5 China, Canada and Japan) totaled 31.9 percent of the
6 apparent consumption.

7 Finally, I note that the U.S. industry has an
8 important layer of protection through Buy American
9 provisions that require purchasers to buy domestic product
10 exclusively, as mentioned by 19 of the 34 responding
11 purchasers. Thus, the domestic industry's sales are
12 ensured. U.S. producers hold almost 70 percent of total
13 reported purchases of wire rod. In view of that, it is very
14 difficult to ascertain how could Mexican exports cause
15 injury to the U.S. producers in absence of the order.

16 To conclude, the Commission should find that
17 revocation of the antidumping duty on wire rod from Mexico
18 will not injure the U.S. wire rod industry in the
19 foreseeable future. Because Mexican exports to the U.S. are
20 not likely to increase, they cannot be considered as a
21 potential cause of injury or threat thereof in the
22 foreseeable future. This conclusion is supported by the
23 facts of this case, and is consistent with our countries'
24 special trade relationship and efforts to promote shared
25 economic interests.

1 Thank you again for the opportunity to address
2 you today.

3 CHAIRMAN WILLIAMSON: Thank you.

4 MR. BISHOP: Mr. Chairman, that concludes our
5 embassy witnesses at this time.

6 Opening remarks on behalf of those in support of
7 continuation of the orders will be by Kathleen W. Cannon,
8 Kelly Drye.

9 CHAIRMAN WILLIAMSON: Welcome, Ms. Cannon, you
10 may begin when you are ready.

11 OPENING REMARKS IN SUPPORT OF CONTINUATION

12 MS. CANNON: Good morning, Mr. Chairman, and
13 members of the Commission. I can sum up the crux of this
14 case with just three words, massive idle capacity.

15 The six subject countries at issue here today
16 have significant capacity sitting unused that they would
17 like to put to use producing wire rod if only they could
18 find an outlet market.

19 The U.S. market, if unencumbered by dumping
20 duties is a highly attractive target for that capacity.
21 Unleashing this idle capacity on the domestic wire rod
22 industry in its present highly vulnerable condition would
23 quickly lead to facility shutdowns, worker layoffs and
24 financial deterioration.

25 The orders under review here were imposed in

1 response to surging volumes of unfairly traded imports.
2 These six countries took U.S. producer market share by
3 pervasive price undercutting. Once the orders were imposed,
4 none of the countries demonstrated an ability to sell into
5 the United States at the same volumes by pricing fairly.
6 Instead, when faced with duties to offset dumping practices,
7 the import volumes plummeted. But the absence of the
8 subject imports from this market does not indicate a lack of
9 interest or ability to sell here. Quite the opposite, in
10 fact, capacity to produce wire rod and more importantly
11 unused capacity in the subject countries is huge. Their
12 home markets and current third-country export markets are
13 clearly unable to absorb this increased capacity leaving
14 much of it idle.

15 Amazingly, subject producers are continuing to
16 add even more capacity. As a result they are desperately in
17 need of a new market in which to sell wire rod so they can
18 put their capacity to use.

19 The United States with its large size and open
20 nature would be highly attractive to the subject producers
21 if the dumping duties are eliminated. As a further
22 incentive to sell here, U.S. prices for wire rod are
23 currently higher than prices in most third countries.
24 Commerce has already found that every one of the six
25 countries would resume dumping if the orders are taken away

1 and if that the Brazilian product will be subsidized as
2 well.

3 The record evidence provides a strong indication
4 of likely increases in dumped imports if the orders are
5 revoked. So how do the subject producers respond to this
6 compelling evidence? They point to affiliations between
7 domestic producers and foreign producers that they allege
8 will prevent such imports. This argument fails to recognize
9 that these facts were equally true in the last review.
10 There the Commission found likely increased imports from all
11 six subject countries despite these affiliations.

12 The Ukrainian respondent predicates its arguments
13 on selective database revisions that exclude certain foreign
14 and U.S. companies, but there's no legal justification for
15 those exclusions.

16 Mexican producer Deacero points to its own
17 behavior during the review period in actively selling wire
18 rod into the U.S. market when it could evade the duties as
19 the basis for claiming it won't sell dumped product if the
20 order is removed. In fact, Deacero's behavior is a very
21 telling indication of likely increased imports from Mexico.
22 Once Deacero found a way to avoid paying dumping duties by
23 selling a slightly reduced diameter wire rod to the same
24 U.S. purchasers for the same uses imports of wire rod from
25 Mexico surged.

1 Those Deacero sales took U.S. producer sales and
2 undercut U.S. prices hurting U.S. producers. Elimination of
3 duties would allow an even greater increase in those
4 imports.

5 If you have any doubt what will occur absent the
6 orders, look at the information you have received from the
7 importers and the purchasers in questionnaire responses.
8 Both of them told you they would resume buying dumped
9 imports at lower prices absent the orders. And make no
10 mistake, the reason purchasers want to buy dumped imports is
11 price. Imports from all six countries undersold U.S.
12 prices, most of the time preorder, and continue to do so
13 even with the orders in place, although at much lower volume
14 levels. Without the remedial duties foreign producers would
15 use unfair prices to regain market share.

16 Price underselling will depress and suppress U.S.
17 producer prices that are already suffering the effects of
18 low-priced imports from China. While China is not subject
19 to this review, it's effects are very relevant to your
20 analysis here. Surging imports from China at low prices
21 took market share from the U.S. industry, depressing U.S.
22 prices, and causing the industry's profits to decline to
23 anemic levels. Those imports came on the heels of an
24 economic recession that had already caused idling of
25 numerous wire rod plants and layoffs of workers.

1 Demand for wire rod has declined significantly
2 since the orders were imposed as well as over this review
3 period. The combination of these factors has left the
4 domestic industry in a highly vulnerable condition.

5 With the industry reeling from the effects of
6 dumped imports from China at present, now is not the time to
7 unleash imports from six additional countries that have a
8 proven record of dumping and underselling on the domestic
9 industry.

10 Thank you very much.

11 CHAIRMAN WILLIAMSON: Thank you.

12 MR. BISHOP: Opening remarks on behalf of those
13 in opposition to continuation of the orders will be by J.C.
14 Campbell, White and Case and Craig A. Lewis, Hogan Lovells.

15 CHAIRMAN WILLIAMSON: Welcome Mr. Campbell and
16 welcome Mr. Lewis. And begin when you're ready.

17 OPENING REMARKS IN OPPOSITION OF CONTINUATION

18 MR. CAMPBELL: Good morning. I'm Jay Campbell of
19 White and Case representing Deacero.

20 We agree with the U.S. producers on a key point,
21 Deacero's shipments of 4.75 millimeter wire rod provide
22 direct evidence of the likely result of revoking the order
23 on Mexico.

24 As U.S. producers note in their prehearing brief,
25 4.75 millimeter rod is a substitute for 5.5 millimeter rod,

1 the most common size sold in the U.S. market. And Deacero
2 shipped 4.75 to the U.S. without the discipline of an
3 antidumping order.

4 Thus, unlike a typical sunset review in which the
5 Commission has to figure out what would likely happen here
6 you can see what did happen when Mexican wire rod was
7 shipped to the U.S. without an order. What happened?
8 Nothing. The U.S. industry's performance improved in key
9 indicators across the board while imports of 4.75 wire rod
10 were increasing, an increase U.S. producers characterize as
11 a surge. Don't take my word for it, take theirs. In their
12 briefs, the U.S. producers cite only two causes of harm
13 during the POR, the financial crisis and the imports of
14 Chinese wire rod.

15 In contrast they describe 2009 to 2011, the years
16 in which Deacero was shipping 475 as years of recovery and
17 improvement in the U.S. industry.

18 Here is something else to consider; 475 rod could
19 be confirmed in the current litigation addressing the scope
20 issue to be non-subject merchandise. 475 is a good product
21 that customers want and U.S. producers don't offer. So
22 Deacero would focus on selling 475 in the U.S. even if the
23 order is revoked. If the outcome of the litigation confirms
24 that 475 is non-subject, then material harm by reason of
25 subject Mexican imports is even less likely.

1 Of course, we still need to connect a couple
2 dots. We need to establish that Mexico should be
3 decumulated and that Deacero is the most relevant exporter
4 for the Commission's analysis, and we'll address these
5 points in our panel presentation. We will also explain why
6 the excess capacity figure, the petitioner's claim for
7 Mexico is false.

8 For now I'll stick with the crux of the argument
9 and that's this, the record contains affirmative evidence
10 that revoking the order on Mexico would not be likely to
11 harm the U.S. industry. This order has been in place for
12 nearly 12 years; it's time to revoke it.

13 Thank you.

14 CHAIRMAN WILLIAMSON: Thank you.

15 MR. LEWIS: Good morning, Chairman Williamson and
16 Commissioners, Commission staff. My name is Craig Lewis of
17 the law firm, Hogan, Lovells and I'm here today on behalf of
18 the Ukrainian producer Yenakiieve Iron and Steel Works.

19 It's a pleasure to be back in front of you today.

20 Sunset reviews are in certain respects about
21 reevaluating the Commission's original determination. The
22 statute directs the Commission to consider the original
23 determination and the conditions that led the Commission to
24 reach an affirmative determination.

25 A fundamental question before the Commission in

1 all sunset reviews is whether conditions have changed. Has
2 the U.S. industry restructured and become more competitive?
3 Are demand and supply conditions different? And perhaps
4 most importantly is the foreign industry the Commission
5 looked at nearly 15 years ago the same industry that exists
6 today?

7 We invite the Commission to focus on these
8 questions. As our witnesses will explain the wire rod
9 industry in Ukraine is fundamentally transformed and is very
10 different from the Ukraine industry that was examined by the
11 Commission nearly 15 years ago.

12 Since 2001 the Ukraine industry has been
13 privatized, transitioning from a Soviet-era state ownership
14 to modern, private business management. The industry has
15 consolidated and decommissioned inefficient capacity. And
16 the industry today is busy and profitable.

17 Indeed, as we will discuss, there's very little
18 relevant available capacity and little incentive for Ukraine
19 producers to target the United States.

20 While the petitioners will urge you to ignore
21 these facts and simply reaffirm the original determination,
22 we urge you to approach this case with an open mind and
23 consider these changes and how current circumstances of the
24 Ukraine industry over the last decade and a half point to
25 only one reasonable conclusion. If the order is revoked for

1 Ukraine, the volumes of subject imports from Ukraine, if
2 any, would be very small and would be made at non-injurious
3 market prices.

4 Thank you very much.

5 CHAIRMAN WILLIAMSON: Okay. Thank you.

6 MR. BISHOP: Would the first panel, those in
7 support of continuation of the antidumping and
8 countervailing duty orders please come forward and be
9 seated.

10 (The panel is seated.)

11 In Support of the Continuation

12 CHAIRMAN WILLIAMSON: Mr. Rosenthal, Mr. Price,
13 you may begin when you're ready.

14 MR. ROSENTHAL: Thank you, Mr. Chairman, members
15 of the Commission, and Commission staff. We have a great
16 line up of industry witnesses this morning. We want to get
17 right to those facts that they're about to present. And our
18 first witness will be Mr. Jim Kerkvliet from Gerdau
19 Ameristeel.

20 MR. KERKVLIT: Good morning. I am Jim
21 Kerkvliet, Vice President of sales and marketing for Gerdau
22 Ameristeel U.S. I have been in my current position for
23 seven years and been involved in the wire rod industry for
24 nearly 30 years.

25 Gerdau produces wire rod in Beaumont, Texas and

1 Jacksonville, Florida. We also have a facility in Perth
2 Amboy, New Jersey that was idled in 2009 but could be
3 brought back on stream if market conditions warranted.

4 Gerdau Ameristeel is a world-class operation with
5 skilled employees. We produce a high-quality product in a
6 wide variety of types ranging from low to high carbon,
7 welding, cold-head in quality, and many other special types
8 of wire rod. Our commitment to quality and service to our
9 customers is second to none. But despite these commitments
10 we face an extremely difficult environment.

11 CHAIRMAN WILLIAMSON: Mr. Kerkvliet, I'm sorry, I
12 don't want you to get too far in background the Ukrainian
13 representative is here. And I'm reluctant -- I don't want
14 to stop you in the middle, but stop now and you can re-begin
15 and we can -- adjust time. My apologies.

16 MR. KERKVLIT: Of course.

17 CHAIRMAN WILLIAMSON: I was afraid this was going
18 to happen.

19 Okay.

20 MR. ROSENTHAL: Shall we stay here and have the
21 representative go to the podium?

22 CHAIRMAN WILLIAMSON: I think that would be the
23 best thing. Yeah.

24 MR. ROSENTHAL: Okay.

25 Yeah, we'll start all over.

1 I didn't even have a chance to welcome all of you
2 to the panel. We appreciate you coming and taking time from
3 your businesses.

4 MR. BISHOP: Mr. Chairman, I am pleased to
5 announce Ihor Baranetskyi from the Embassy of the Ukraine to
6 the United States of America.

7 CHAIRMAN WILLIAMSON: Welcome Mr. Baranetskyi,
8 you may begin when you're ready.

9 ON BEHALF OF THE UKRAINE EMBASSY

10 MR. BARANETSKYI: Thank you all very much.
11 Commission Williamson, Commissioners, and staff, good
12 morning. My name is Ihor Baranetskyi and I am head of the
13 Economic Department of the Embassy of Ukraine to the United
14 States of America.

15 I thank you very much for this opportunity to
16 speak with you today about this important review of the
17 antidumping duty order on steel wire rod from Ukraine. Your
18 consideration for the antidumping duty order on wire rod
19 comes at a time of serious political changes in Ukraine.
20 Hard times for our economy extend challenges to our national
21 security.

22 We hope that the Commission's examination of the
23 facts in this proceeding and your final decision will serve
24 to promote further development of trade and fruitful
25 economic relations between the United States and Ukraine.

1 It is -- it has been nearly 15 years since the regional
2 investigation period for this order on wire rod exports from
3 Ukraine. Since that time, Ukraine's economy and its steel
4 industry have change drastically. Our economy has
5 transitioned from state-ownership to private market economy.
6 Ukraine has implemented important market reforms, has joined
7 the WTO, and has committed to deepening its trade relations
8 with all countries, including the United States.

9 We have already signed political part of
10 Association Agreement with the EU and plan to sign Deep and
11 Comprehensive Free Trade Agreement with the EU this year as
12 well. It is especially in these difficult political times
13 and hard times for economy that Ukraine needs open trade
14 with the United States consistent with the rules agreed upon
15 at the WTO.

16 As you may know, the European Union has recently
17 responded to the situation in Ukraine by reducing tariffs on
18 nearly all industrial products, and has demonstrated a
19 commitment to helping Ukraine through greater integration to
20 our economies.

21 The United States is likewise an important
22 trading partner for Ukraine. We hope that your
23 consideration of this order in Ukraine wire rod will
24 likewise result in open trade between our countries for
25 these products consistent with the applicable WTO rules,

1 rather than continuation of an outdated and unnecessary
2 antidumping order.

3 I understand that you will hear detailed
4 testimony today from the Ukrainian producer, Yenakiieve Iron
5 and Steel Works about why this order is no longer needed.
6 And I respectfully request that you carefully consider this
7 testimony. So dear Commissioner, Commissioners, I thank you
8 again for this opportunity to appear before you and I thank
9 you for your hard work and consideration of these important
10 matters between our two countries.

11 So, thank you very much.

12 CHAIRMAN WILLIAMSON: Thank you very much, Mr.
13 Baranetskyi.

14 MR. BARANETSKYI: Thank you.

15 CHAIRMAN WILLIAMSON: Excuse me, Mr. Baranetskyi?

16 MR. BARANETSKYI: Yes.

17 CHAIRMAN WILLIAMSON: I'm sorry. I forgot to ask
18 if any commissioners had questions.

19 COMMISSIONER BROADBENT: No problem.

20 CHAIRMAN WILLIAMSON: Go ahead.

21 COMMISSIONER PINKERT: Thank you, Mr.
22 Baranetskyi, for your testimony. I don't know if you're
23 prepared to answer questions, but if you could answer this
24 either here or after the hearing in writing, I think that
25 would be helpful. Do you have any information on how the

1 political situation in Ukraine is affecting demand in
2 Ukraine for the wire rod that we're looking at in this
3 investigation?

4 MR. BARANETSKYI: Of course I can't answer you
5 right now, but I can give you some definite figures. I
6 think we will provide some figures to you lately in writing.
7 But definitely this situation impacted our economy deeply
8 and you know that because of external pressure from our
9 neighbor, we artificially losing our markets and of course
10 it's very artificial pressure to our economy.

11 So in this regard we need to really need support
12 from our partners and from the United States as well. But
13 regarding figures, some definite figures as I told -- I can
14 provide them to you later.

15 COMMISSIONER PINKERT: Thank you very much.

16 CHAIRMAN WILLIAMSON: Thank you. Does any other
17 Commission have questions? Commissioner Broadbent?

18 COMMISSIONER BROADBENT: Yeah. Thank you, sir.
19 Could you speak a little bit to your experience
20 having joined the WTO? Was this beneficial for Ukraine's
21 economy?

22 MR. BARANETSKYI: So, thank you much for this
23 question. You know, I would like to admit that right now we
24 have very good dialogue with the U.S. Tariff, for example,
25 and we are discussing -- I would say, new approach of

1 Ukraine to cooperation with our partners inside the WTO. Of
2 course, Ukraine is very happy to be one of the members from
3 WTO organization and we are going to prove that we -- we are
4 very friendly, open, and concerned in this regard. So, I
5 would like to say that as far as we are members of the WTO,
6 we would like other partners, other members to respect
7 Ukraine and to proceed according to the rules of the WTO.
8 So, definitely, yes.

9 COMMISSIONER BROADBENT: Thank you very much.

10 CHAIRMAN WILLIAMSON: Any other questions?

11 (No response.)

12 CHAIRMAN WILLIAMSON: Mr. Baranetskyi, thank you
13 very much for coming.

14 MR. BARANETSKYI: Thank you very much once
15 again. Thank you for your attention and for your hard work.
16 Thank you.

17 CHAIRMAN WILLIAMSON: Thank you. Good.

18 Okay. We're going to start the time over. So,
19 Mr. Kerkvliet, if you want to start over again, you can.

20 MR. KERKVLIT: Thank you.

21 CHAIRMAN WILLIAMSON: Thank you.

22 MR. KERKVLIT: Good morning. I am Jim
23 Kerkvliet, Vice President of sales and marketing for Gerdau
24 Ameristeel U.S. I have been in my current position for
25 seven years and been involved in the wire rod industry for

1 nearly 30 years.

2 Gerdau produces wire rod in Beaumont, Texas and
3 Jacksonville, Florida. We also have a facility in Perth
4 Amboy, New Jersey that was idled in 2009 but could be
5 brought back on stream if market conditions warranted.

6 Gerdau Ameristeel is a world-class operation with
7 skilled employees. We produce a high-quality product in a
8 wide variety of types ranging from low to high carbon,
9 welding, cold-head in quality, and many other special types
10 of wire rod. Our commitment to quality and service to our
11 customers is second to none. But despite these commitments
12 we face an extremely difficult environment.

13 The domestic wire rod industry has been battered
14 since the last sunset review of these orders. We endured
15 historically low demand, crashing prices, and operating
16 losses in 2009. In 2010, as the economy and wire rod
17 consumption went into a halting recovery, a circumvention
18 scheme by Mexican producer, Deacero sent a huge influx of
19 low-priced wire rod into the U.S. market. That gamut by
20 Deacero cost us significant sales and kept downward pressure
21 on prices hurting our recovery.

22 Just as the Commerce Department stopped that
23 circumvented effort in 2011, we faced a huge surge in dumped
24 and subsidized imports from China at extremely low prices
25 causing injury to our industry once again.

1 The domestic wire rod industry before you today
2 faces consumption levels that remain below pre-recession
3 levels and were flat in 2013. Prices have remained weak and
4 have actually fallen over the last several years despite
5 recent increases in costs for steel scrap and natural gas.

6 Our industry has yet to have a strong financial
7 year since the recession and our performance has weakened
8 significantly over the last three years. In this weakened
9 and vulnerable condition we now face the potential
10 revocation of the orders subject to this review.

11 I recently testified before the Commission staff
12 in the preliminary investigation on wire rod from China.
13 Stopping the unfair trade from China is critical to the
14 domestic industry. But preventing the producers in the six
15 countries subject to this review from returning to trading
16 unfairly is no less important.

17 Low-priced imports from wire rod producers in the
18 six countries under review had a major impact on our
19 industry at the time of the original investigation. We lost
20 substantial sales volume and market share, saw significant
21 price erosion and suffered a huge decline in profitability.

22 The injury these six countries are capable of
23 inflicting on an industry is, if anything, greater today.
24 The U.S. market for wire rod is much smaller today than it
25 was at the time of the original investigation while the

1 capacities and the subject producers are now larger, making
2 them more motivated to ship to the United States. The world
3 faces significant over capacity for wire rod production so
4 there is a lot of wire rod that is looking for an outlet.

5 China has now become the world's largest producer
6 of wire rod by far and its growing exports are putting
7 pressure on both home and export markets for the six
8 countries under this review. Given this overcapacity, if
9 the orders are revoked, unfairly traded wire rod will come
10 streaming back into the U.S. market immediately in very
11 large quantities and at prices that will undersell Gerdau
12 and other domestic producers.

13 Mexican producer Deacero vividly demonstrated
14 this to us when it was circumventing the antidumping duty
15 order between 2009 and 2011. According to the public import
16 data, imports of wire rod from Mexico surged by over 100,000
17 tons between 2008 and 2010.

18 From our experience in the market, this search
19 occurred primarily because Deacero was able to sell wire rod
20 with diameters of less than five millimeters for a while
21 without paying duties. The Commerce Department found that
22 these actions amounted to deliberate circumvention of the
23 order. What Deacero was able to do in a short period of
24 time is a sobering illustration of what will happen on a
25 much larger scale if the orders on the six-subject countries

1 are revoked. When the Deacero rod was available, a number
2 of our customers substituted it for Gerdau's wire rod at
3 prices that significantly undersold us. That experience
4 showed us that if the subject producers are allowed to sell
5 wire rod outside the discipline of the orders, they will
6 again use underselling to gain sales and market share and
7 will find ready purchasers for their product.

8 It also demonstrates the serious effect on this
9 market if the orders are revoked. That 100,000 ton spike in
10 Mexican imports in 2010 represents tonnage from just one
11 company in one country and in only one product size.
12 Revoking these orders will open a floodgate and what
13 happened with Deacero will repeat itself across all of the
14 subject producers.

15 The Mexican producers are essentially in our back
16 yard and have already demonstrated their desire and ability
17 to target the U.S. market with increased imports.

18 The United States has been a natural market
19 geographically for the wire rod industries in Brazil and
20 Trinidad in the past. Published data show overcapacity in
21 both of those markets. Resilient producers are already
22 shipping significant quantities of wire rods and types
23 excluded from these orders.

24 Producers in Ukraine, Moldova and Indonesia face
25 the same pressures to fill their capacity as we do. Trading

1 companies that know the U.S. market well are constantly
2 looking for low-priced wire rod to sell to our domestic
3 customers who are always looking for better prices.

4 The United States is a larger and relatively
5 stronger market than most other export markets and highly
6 attractive to the subject producers.

7 If the orders are removed there will nothing to
8 prevent those unfairly traded imports from flooding this
9 market again. Low-priced, dumped imports will depress U.S.
10 prices and capture sales and market share from the domestic
11 industry. If that flood is allowed to occur, my company,
12 and our already weakened domestic industry will be
13 devastated.

14 Thank you for allowing me to address you this
15 morning on this critical matter to Gerdau and the wire rod
16 industry.

17 MR. STIRNAMAN: Good morning, Mr. Chairman and
18 members of the Commission. My name is Vic Stirnaman and I
19 am president of Keystone Consolidated Industries. I have
20 served in Keystone senior management since 2007 and have
21 been involved in the steel wire rod industry for over 21
22 years. Keystone produces steel wire rod at a manufacturing
23 facility in Peoria, Illinois. We are a fully integrated
24 producer and maintain control over every step of our
25 production. Our process enables us to efficiently produce

1 the finest steel possible and then process it to match the
2 most stringent customer specifications.

3 I greatly appreciate the opportunity to appear
4 before you to express my concerns about the severe negative
5 consequences that would confront Keystone and our employees
6 if the current orders on steel wire rod from Brazil,
7 Indonesia, Mexico, Moldova, Trinidad and Tobago, and Ukraine
8 were revoked.

9 My company was one of the original petitioners in
10 this case in 2001. The orders have been effective in
11 providing a disincentive and necessary discipline to the
12 subject countries shipping large volumes of steel wire rod
13 it dumped in subsidized prices to the United States.

14 Even with the benefit of these orders, limiting
15 unfairly traded imports from the six countries, the past
16 five years have been difficult. In 2009, the great
17 recession decimated demand for wire rod, severely reducing
18 our sales, production schedules, employment, and
19 profitability.

20 As we began to recover from the great recession,
21 unfairly traded imports of steel wire rod from China flooded
22 the U.S. market making it increasingly difficult to obtain
23 sufficient orders to fill our mill once again.

24 Almost exactly two months ago I testified at the
25 Commission's preliminary staff conference in its

1 investigation of imports of steel wire rod from China. I
2 testified that imports from China have seriously hurt our
3 ability to sell wire rod in our home market. Our wire rod
4 production has plummeted over the past three years leaving
5 us with significant idle capacity.

6 Last year we were forced to take multiple
7 week-long shutdowns and to lay off workers as our sales
8 dropped. Those shut downs were devastating to our workers
9 and their families that depend on Keystone to put food on
10 the table.

11 Like Keystone, subject producers have high, fixed
12 capital costs. Their goal is to fill their capacity to
13 lower unit costs and increase profits.

14 If these orders are removed, I believe subject
15 import volumes will return en masse with very aggressive
16 prices just as they did before the orders were imposed.

17 The bottom line for our customers today, just as
18 it was before the orders were imposed is price.

19 U.S. wire rod purchasers want access to a large
20 wire rod capacity in the subject countries with the
21 expectation of being able to leverage lower prices. If the
22 orders on wire rod are removed, there will be larger import
23 volumes and lower prices as U.S. purchasers revert to buying
24 dumped imports.

25 A flood of unchartered imports from the six

1 subject countries will lead to renewed production
2 curtailments and employee layoffs at Keystone. Significant
3 import volumes would severely harm our sales, revenue,
4 production, employment, investments, and viability.
5 Ultimately a resurgence in dumped imports will also reduce
6 domestic capacity available to wire rod purchasers as
7 companies like Keystone are forced to shut down operations.

8 It is therefore in everyone's interest, including
9 our customers' interest, that the domestic wire rod industry
10 remain viable.

11 This year Keystone celebrates its 125th year of
12 doing business. We would like to continue our company's
13 great tradition of providing quality steel rod and wire
14 products for another 125 years. To do that, however, we
15 need a level playing field in which foreign wire rod
16 suppliers play by the rules.

17 These order provide the relief and stability
18 needed to enable us to sell at fair prices. No more
19 Keystone workers or other U.S. wire rod workers should lose
20 their jobs to keep the wire rod mills in subject countries
21 running.

22 On behalf of my company and all of the workers in
23 Keystone's mill, I urge you to maintain these orders.

24 Thank you very much.

25 MR. NYSTROM: Good morning. My name is Eric

1 Nystrom and I'm the director for SBQ and wire rod for Nucor
2 Corporation. I've been employed with Nucor for 14 years.

3 Nucor has four wire rod facilities in Nebraska,
4 Connecticut, Arizona, and one in South Carolina which just
5 started production in late 2013.

6 I appreciate the opportunity to speak with the
7 Commission today and I urge the Commission to find that wire
8 rod imports from Brazil, Indonesia, Mexico, Moldova,
9 Trinidad and Tobago and Ukraine will injure the domestic
10 industry if the orders are revoked.

11 The last five years have been a perilous time for
12 the domestic wire rod industry. We were hit by a
13 one-two-punch which has left the domestic industry
14 particularly vulnerable. The first punch was the great
15 recession. After experiencing relatively strong demand for
16 most of 2008 the great recession hit and caused everything
17 to go south. Demand plummeted along with production,
18 prices, and profits.

19 Construction in the automotive sector ground to a
20 halt. Our customers stopped buying, so production was
21 curtailed and our capacity utilization fell drastically from
22 73.1 percent in 2008 to 53.6 percent in 2009. As a result
23 our employees worked less hours and took home less pay.

24 As the negative effects of the great recession
25 began to bottom out, there appeared to be a positive outlook

1 for demand. In anticipation of a gradual recovery, Nucor
2 restarted its Kingman, Arizona production facility in 2010.
3 Nucor also approved plans in 2011 for a new wire rod
4 facility in Darlington, South Carolina to begin in late 2013
5 to better serve our customers.

6 However, just as we announced our new mill in
7 late 2011, the domestic industry was hit with a second blow.
8 This time from dumped and subsidized imports from China. As
9 the Commission is aware, Chinese imports were virtually
10 non-existent in 2011. Then in 2012 a wave of low-priced
11 Chinese imports surged into the domestic market taking
12 significant market share from the domestic industry.

13 Chinese producers continued to ship massive
14 volumes of low-priced wire rod into 2013 eroding prices and
15 stealing sales from the domestic industry. Just last month
16 the Commission made a preliminary injury determination
17 regarding Chinese imports.

18 As a result of the recession and the wave of
19 Chinese imports, the domestic industry is currently
20 vulnerable to even small volumes of unfairly traded imports.
21 The domestic industry's operating income has been declining
22 for the last three years and the industry is not realizing
23 sufficient rate of return on its investments that were
24 approved when there was a positive outlook for demand in
25 2011.

1 Moreover, despite prior forecasts, the
2 residential construction market is slowing and will
3 negatively affect demand for wire rod in the U.S. market.
4 The domestic industry simply cannot stand another wave of
5 dumped and subsidized imports which will happen if the
6 orders are revoked.

7 Indeed, revocation of the orders would simply
8 allow more dumped imports to rush into the large open and
9 attractive U.S. market as they did during the original
10 investigation. Furthermore, since the original
11 investigation, the basics of the wire rod industry have not
12 changed. Wire rod is still made on the same production
13 equipment, it has the same end uses as it did in 2001.

14 Wire rod from other countries including the six
15 subject countries is interchangeable with domestic wire rod.
16 And, importantly, wire rod is still sold on the basis of
17 price.

18 Wire rod producers continue to compete on the
19 spot market and prices normally dictate whether you get the
20 sale. The Commission has already seen how Chinese producers
21 use ridiculously low prices to quickly penetrate the
22 domestic market and injure the domestic industry. If given
23 another opportunity, I fully believe that Brazilian,
24 Indonesian, Mexican, Moldovan, Trinidadian and Ukrainian
25 producers will reenter the attractive U.S. market and

1 undersell domestic producers by offering significant volumes
2 of wire rod at prices that are below their cost of
3 production just as they did in the original investigation.

4 For example, Mexican producers have consistently
5 shown a willingness to gain access to the U.S. market using
6 low-price imports. In 2010, 4.75 millimeter wire rod
7 produced by Deacero started showing up in our market and by
8 2011 in appreciable volumes.

9 Although Deacero claimed that 4.75 millimeter
10 wire rod cost more to produce, and was a specialty product,
11 our 5.5 millimeter customers were quoted prices for 4.75
12 millimeter wire rod that were less than our prices for 5.5
13 millimeter wire rod. As a result our customers started
14 switching to 4.75 millimeter wire rod and we lost sales.

15 As I understand, Deacero claims that its 4.75
16 millimeter wire rod was not injurious to the domestic
17 industry. This is completely false. Every ton of 4.75
18 millimeter wire rod that our customers purchase from Deacero
19 was a ton that we did not produce. Indeed, the fact -- the
20 fact Deacero's cheap 4.75 millimeter wire rod stole sales
21 from the domestic industry was the reason the domestic
22 industry petitioned the Department of Commerce to conduct an
23 anti-circumvention inquiry.

24 When the order was placed on 4.75 millimeter wire
25 rod, Deacero completely stopped selling the product in the

1 United States and the domestic industry recaptured this
2 volume.

3 Additionally, the reason the domestic industry
4 does not produce 4.75 millimeter wire rod is because no
5 customers have asked us to produce 4.75 millimeter wire rod.
6 What 4.75 millimeter wire rod shows to the Commission is
7 that Mexican producers are clearly interested in the U.S.
8 market. Mexican producers risked selling a product in the
9 United States despite the fact that it could be potentially
10 subject to dumping duties. Because Deacero shipments
11 stopped as soon as Commerce found that Deacero was
12 circumventing the order, it also shows that Deacero cannot
13 ship wire rod to the United States without dumping.

14 While Mexican producers are interested in the
15 domestic market, the other subject countries also have
16 strong incentives to begin shipping to the United States
17 again if the orders are revoked as freight costs are not a
18 barrier and they export a substantial portion of their
19 production.

20 The great recession has caused a significant drop
21 in global freight rates and the shipping sector has not
22 recovered since. This is due in large part to severe
23 Chinese overcapacity in the shipping sector. Indeed, during
24 the period of review freight rates have dropped to historic
25 lows and cost much less than inland transportation.

1 It is my understanding that Ukrainian producers
2 have argued that transportation costs make the United States
3 an unattractive market. That is simply untrue. Ocean
4 freight costs to the United States from subject countries
5 such as Ukraine are less than \$35 a short ton. Furthermore,
6 Ukraine is an export platform and wire rod is traded
7 globally. The U.S. market is attractively priced compared
8 to virtually every other market that the Ukrainians export.
9 In fact, according to the Steel Business Briefing, wire rod
10 prices in the United States market are generally \$100 to 150
11 per ton more than other markets in which the Ukrainians
12 sell.

13 Furthermore, during the last five years, we have
14 seen periodic surges of wire rod from the Ukraine's neighbor
15 to the south, Turkey. If Turkish producers can ship
16 significant volumes of wire rod and rebar made on the same
17 production equipment to the United States, so can Ukrainian
18 producers. There is not a doubt in my mind that if the
19 orders are revoked, subject imports will return to the U.S.
20 market and cause the domestic industry to lose orders and
21 potentially shut down capacity.

22 The domestic industry did not file anti-dumping
23 and subsidy petitions against wire rod from China only to
24 have dumped imports from six subject countries take China's
25 place and reinjure our industry.

1 If U.S. manufacturers are not able to maintain
2 production, bottom lines will suffer and American workers
3 will suffer.

4 Our Nucor mills are running at low levels of
5 capacity utilization. Our typical employees are working
6 fewer hours and taking home less pay than five years ago
7 when the Commission continued the orders on the six subject
8 countries. Nucor prides itself on providing stable and
9 good-paying jobs that are important to local communities.
10 The continuation of the orders are necessary to protect
11 Nucor and its workers from unfairly priced imports.

12 On behalf of Nucor and our employees, I urge the
13 Commission to continue the orders on wire rod imports from
14 Brazil, Indonesia, Mexico, Moldova, Trinidad and Tobago, and
15 Ukraine.

16 Thank you.

17 MR. ASHBY: Good morning, my name is Stephen
18 Ashby and I'm the Director of rod and bar sales for Evraz
19 Pueblo, a domestic producer of carbon and alloy steel wire
20 rod. I have held this position for about 20 months and
21 prior to that I held a wire rod and wire sales positions at
22 ArcelorMittal USA.

23 I have been involved in the wire rod industry for
24 over 30 years. I appreciate the opportunity to be here
25 today with others in the industry to explain to the

1 Commission why we should maintain the order against the six
2 countries under review.

3 EvrAZ has a major wire rod facility in Pueblo,
4 Colorado producing a wide-range of wire rod grades and
5 sizes. The grades supply its span from 1006 to 1083 and are
6 used in products such as wire mesh, industrial-grade wire,
7 various springs, PC strand, rubber re-enforcement, wire rope
8 and welding wire.

9 The last few years have been very challenging for
10 our industry and for Evraz Pueblo. Revocation of the orders
11 preventing the unfair trade by some or all of these six
12 countries could not come at a worse time. Wire rod
13 consumption is still lower now than before the recession, so
14 the industry has yet to fully recover from the difficult
15 period.

16 Any chance of recovery was lost when dumped and
17 subsidized imports from China began pouring into the market.
18 Over 600,000 tons of Chinese rod entered the United States
19 in 2013 at prices that significantly undersold the prices
20 Evraz could offer.

21 With Chinese rod still entering the market in 2014, allowing
22 the six countries subject to this review to again dump large
23 quantities of wire rod in the United States would be
24 devastating.

25 These six countries could easily match or exceed

1 the volume surge we just experienced from China and compound
2 the injury to the domestic industry caused by imports from
3 China. There is nothing special that the producers of these
4 non-subject countries offer the domestic industry except for
5 price.

6 The domestic industry basically makes the full
7 gamut of wire rod products purchased in the U.S. market.
8 There are also many non-subject import sources. The subject
9 producers are well-known to this market and many are backed
10 by large international corporations. Their products will
11 have little trouble finding the acceptance of our customers.

12 Mexican and Brazilian producers have demonstrated
13 this acceptance because they are already shipping
14 non-subject wire rod to the United States. There is
15 certainly no evidence that the market is in any danger of
16 experiencing wire rod shortages in the foreseeable future.

17 The domestic industry has plenty of capacity to
18 produce wire rod. Evraz has not yet operating at full
19 capacity as we are currently manned, but we could readily
20 add another shift if the market conditions warranted it. If
21 these orders are revoked, Evraz will lose sales to dumped
22 and subsidized wire rod or be forced to take a smaller share
23 of our customer's needs at a lower price.

24 We won't lose sales or revenue because our
25 customers prefer quality, delivery, or service associated

1 with wire rod from these six countries. We will lose sales
2 because the purchases will want to access the much lower
3 prices that are available from dumped and subsidized
4 imports.

5 Based on experience, and our customer's
6 expectations of lower prices from subject imports, I have
7 every reason to believe that the subject producers will
8 undersell Evraz with dumped wire rod if the orders are
9 removed, just as the Chinese producers are doing now.

10 I am particularly concerned about what will
11 happen to some of our higher carbon product offers if the
12 orders are revoked. We have already seen our markets and
13 prices eroded by Chinese producers at furniture and bedding
14 wire manufacturers, in particularly, our high-carbon PC
15 strand customers, which is an important market for Evraz.

16 The wire rod industries in Brazil and Trinidad,
17 for example, are well-known for their ability to produce
18 these high carbon products and will further injure our
19 business with these customers.

20 In addition, the tire cord and tire bead wire rod
21 markets are an important product area for Evraz. Brazilian
22 producers are already shipping excluded 1080 tire cord and
23 tire bead wire rod to the United States and they can easily
24 dominate the market for the grades of tire cord and tire
25 bead wire rod that are still covered by the order, taking

1 away another key product area for Evraz.

2 Unfairly traded wire rod from these six
3 countries, present every bit as large a threat to Evraz as
4 due to the unfairly traded Chinese imports. Like the
5 Chinese producers, the subject countries could readily
6 increase market participation to injurious levels in a very
7 short period of time.

8 Even if we were starting from the position of
9 economic strength, this would represent a significant threat
10 to Evraz and other domestic producers. Unfortunately, we
11 face this threat at a time when our business is already
12 weakened and we continue to experience on-going injury and
13 unfairly traded rod from China.

14 Under these circumstances, it is critical that
15 the Commission continue these orders, thank you very much.

16 MR. SANDERSON: Good morning Mr. Chairman and
17 members of the Commission. My name is James Sanderson and I
18 am President of the Steelworkers Local 7898. I proudly
19 represent steelworkers at the ArcelorMittal plant in
20 Georgetown, South Carolina. I have been a steelworker for
21 40 years at the Georgetown mill, and I have been President
22 of the local since 1988.

23 The USW is the largest industrial union in North
24 America with more than 850,000 active members. The USW
25 represents workers in the domestic wire rod industry at

1 numerous facilities, including ArcelorMittal and Georgetown
2 and Indiana, Cascade Steel Rolling Mills in Oregon, Evraz
3 Pueblo in Colorado, Gerdau America Steel in U.S. Texas,
4 Republic Engineered Products in Ohio, and Sterling Steel
5 Company in Illinois.

6 I'm here today to testify on behalf of all of our
7 steelworkers members, retirees, and their families, as to
8 why it is essential that the Commission continue to provide
9 relief from unfair imports of steel wire rod from Brazil,
10 Indonesia, Mexico, Moldova, Trinidad, Tobago and Ukraine.

11 For years our union has been fighting against
12 foreign governments and companies seeking to gain an unfair
13 advantage by violating trade rules. Unfair trade has had an
14 enormously corrosive effect on the nation's manufacturers
15 and workers. From personal experience I can tell you that
16 it has certainly hurt the steelworkers in Georgetown, in the
17 form of bankruptcies, plant closures and lay-offs.

18 Before these orders were imposed, the Georgetown
19 mill suffered greatly due to unfair competition from subject
20 imports, leading it to the brink of closure. Even with the
21 orders in place, between 2001 and 2007, the steelworkers at
22 Georgetown endured two bankruptcies, four different
23 ownership structures, and a nine-month closure in 2003.

24 We also watched as a sister plant in Kansas City
25 was permanently closed in 2001 with the loss of 650 jobs.

1 During the same period, many other steel mills closed across
2 the country, costing steelworkers jobs, retiree benefits and
3 many communities, a sense of security.

4 The United Steelworkers Union fought tirelessly
5 to save those jobs throughout the industry and to secure
6 some benefits for our many retirees who were so inequitably
7 stripped of benefits earned over a lifetime of hard work in
8 a challenging environment.

9 It was no different at Georgetown. The union and
10 its members worked with the ownership to do everything
11 possible to make the Georgetown mill competitive. The trade
12 orders against dumped and subsidized wire rod imports from
13 these six countries have been extremely important to
14 Georgetown's survival.

15 Early on, they helped to keep Georgetown workers
16 from suffering the same permanent fate as the steelworkers
17 at the Kansas City mill and they set the stage for
18 Georgetown to eventually become part of ArcelorMittal.

19 Unfortunately the recent recession led to the
20 closing of the Georgetown mill from July 2009 until January
21 2011. This closure put 307 steelworkers out of work for an
22 extended period of time and put a strain on the community
23 since our jobs also supported many others in the surrounding
24 area.

25 It was a great relief for the workers and their

1 families when the mill reopened. Without these trade orders
2 in place, however, unfairly traded wire rod would have taken
3 a large part of the market, and the Georgetown mill may
4 never had reopened at all.

5 The Commission only needs to look at what
6 happened after the recent huge surge in unfairly traded
7 imports from China to see that this is true. By the end of
8 2012, unfairly traded imports of wire rod from China were
9 pouring into the U.S. market. As a result, the company was
10 forced to again lay-off an entire production shift of 40
11 steelworkers at Georgetown - those workers are still not
12 back to work.

13 Other American wire rod industry workers have
14 suffered reduced work hours, shrinking pay-checks as their
15 employers cut back production. These employment numbers
16 represent American workers, each having families and
17 communities that rely on the continued viability of the U.S.
18 steel wire rod industry. American steelworkers continue to
19 do everything we can to ensure the viability of the
20 industry.

21 We cannot stop the injury that will be caused by
22 the massive over-capacity, government subsidies, and unfair
23 pricing that will come from the six countries under review
24 today. But you can. If unfair traders are allowed back
25 into the market, those 40 jobs lost in Georgetown may not

1 return, and history tells me that every steelworker at
2 Georgetown could lose his or her job.

3 No U.S. steelworker producing wire rod should
4 have to lose a job because of unfair traded steel being
5 allowed in this country. On behalf of our U.S. steelworker
6 members, retirees and their families all over the country, I
7 urge the Commission not to allow unfairly traded wire rod
8 from the six countries under review to again have
9 unrestricted access to the United States market. Thank you
10 very much.

11 MS. CANNON: For the record I am Kathleen Cannon
12 with Kelley Drye. I would like to supplement a few of the
13 points I made in my opening statement by addressing the
14 legal issue of cumulation.

15 We summarized in our brief record evidence
16 showing that the statutory factor requiring a reasonable
17 overlap of competition is met in this case and none of the
18 respondents have contested that argument. Although the
19 respondents have asserted that none of the subject import
20 countries would have any discernable adverse impact on the
21 U.S. industry, the record does not support that claim.

22 As our brief details, and as our slides will
23 show, each of the subject countries is likely to have a
24 significant average volume and price effect on the domestic
25 industry, absent these orders. Idle capacity, global

1 over-capacity that limits other export market alternatives,
2 consistent underselling, both before and after the orders
3 were imposed by each of the subject countries, and the
4 attractive nature of the United States as a target market
5 for wire rod, all support a finding of likely discernable
6 adverse impact by each of these countries.

7 Respondents next argue that different conditions
8 of competitions warrant decumulation, but the facts on which
9 they rely to support that claim are not consistent with
10 Commission precedent. Respondents first urge you to
11 decumulate imports due to affiliations that exist between
12 U.S. producers and foreign producers in some of the subject
13 countries.

14 As I mentioned in my opening statements, those
15 same affiliations existed in the prior review, and those
16 same arguments were raised, by the Commission did not find
17 that they warranted decumulation for any of the countries in
18 this industry. That remains true today.

19 The Ukrainian producer states that you should not
20 cumulate imports from countries in which producers are
21 participating as parties with countries in which producers
22 are not participating. Both the Commission and the courts
23 have recognized that there is no exception to cumulation
24 based on participation or non-participation in sunset
25 reviews and that there is justification for the Commission

1 to cumulate imports inside circumstance.

2 Respondents further assert that Mexico is
3 different from the other countries because it has maintained
4 a significant presence in the U.S. market, unlike the other
5 imports. What they neglect to mention is that Mexico, and
6 Deacero in particular, maintain that significant presence
7 only when importers stopped paying dumping duties on the
8 Deacero rod under a circumvention scheme.

9 Once that scheme was ended by commerce, Deacero,
10 like the other subject producers, was unable to maintain a
11 significant U.S. presence by trading fairly in the U.S. wire
12 rod market.

13 Finally, Deacero attempts to differentiate Mexico
14 based on its proximity and logistical advantages in selling
15 to the United States. The facts that Deacero cites, merely
16 show that Mexico is likely to export significant volumes of
17 wire rod to the United States, but that is also true of the
18 other subject countries, based on their idle capacity,
19 export orientation and other factors.

20 And Mexico, like the other five subject
21 countries, will use low prices to grab U.S. market share as
22 it has done during this review period and as each of the six
23 countries did before the orders were imposed. Thus, Mexico
24 will operate under common competitive conditions with the
25 other subject countries, warranting a cumulative analysis of

1 all imports in this case, thank you.

2 MR. ROSENTHAL: My name is Paul Rosenthal with
3 Kelley Drye & Warren and I am going to summarize some of
4 the data and offer some conclusions that you may draw fairly
5 from that data.

6 The first slide that you will see up on the
7 screen will show you that the subject producers in the six
8 countries really cannot make sales in this market if they
9 trade fairly. You can see from the beginning of the chart
10 that the imports surged and then after the anti-dumping
11 orders and countervailing duty orders were imposed in 2001,
12 the imports dropped off and they stayed at low levels, until
13 those jump up in 2010 and that 2010 jump was a reflection of
14 the Deacero circumvention scheme, and once commerce found
15 circumvention, once again the imports from Mexico dropped
16 down again.

17 So import orders, the imports cannot make inroads
18 in this market if they trade fairly.

19 Slide two shows underselling by the imports in
20 the original investigation. As you can see, the imports got
21 into this market by one way, by underselling. Price is
22 paramount in this industry which we will come back to time
23 and again, but underselling in the original investigation
24 was pervasive and consistent.

25 Slide three shows you the underselling found in

1 the first sunset review conducted by the Commission and once
2 again, despite being under order, the subject merchandise
3 from the six countries were still underselling despite the
4 discipline of the orders. Fully 60% of the sales were
5 undersold and that's with the importers presumably paying
6 duties on those products.

7 If you turn to the next slide involving this
8 second review, we only have data from Mexico for you to look
9 at here, but it shows that even in this review, Mexico needs
10 to undersell to be able to get into this market, and they
11 were underselling in 81% of the comparisons that you were
12 able to make.

13 The following slide, five, demonstrates something
14 that is true now and has been true since the Commission
15 began investigation wire rod, which is a, as you know,
16 intermediate product that goes into further downstream
17 products. Price is paramount, it is true now and it has
18 always been true and the purchasers are the ones who would
19 tell you this. It is not just the industry, it is the
20 purchasers who provide the data to the question on price, 36
21 purchasers say price is very important, only one says it's
22 somewhat important, which suggests that the import is a
23 price.

24 If you turn to the next slide you will see the
25 surge in imports from Mexico when they are able to evade

1 duties and you have now heard enough about these schemes
2 hatched by Deacero to get around the existing order by
3 producing a product at 4.75 millimeters in dimension. They
4 found an opportunity to get around the duties and sold the
5 exact same product to the same customers that the domestic
6 industry has been selling the merchandise too, managed to
7 take sales away, have their imports jump up dramatically,
8 and when commerce found, as mentioned that scheme was indeed
9 circumvention, as you heard with this from Nucor, the
10 industry quickly regained those sales, once the imports had
11 to pay duties on those 4.75 millimeter products.

12 The case is on appeal, but as mentioned, it
13 demonstrates the desire and capacity of Deacero to enter the
14 Mexican market with significant quantities, in a pretty
15 short period of time.

16 The next slide shows you Brazil and its top ten
17 export markets, clearly the U.S. is the biggest, most
18 important market for Brazil and wire rod and most of this
19 merchandise here under this purple bar is non-subject
20 merchandise, it is presumably the 1080 tire chord and bead
21 product, but it shows you what Brazil is capable of when it
22 is not subject to anti-dumping and countervailing duty
23 orders.

24 As you heard from our witnesses, it is a great
25 deal of concern about the ability of the Brazilians not just

1 to ship this product in here, but other 1080 product and
2 other subject merchandise, so without restraints, the U.S.
3 market is tremendously attractive and Brazil can ship here
4 and you can see that the U.S. market is a much more upward
5 market for the Brazilians than any other market they are
6 shipping to now. So Brazil will ship here if there the
7 restraints are lifted, without question.

8 The next slide, we can't go through the hearing
9 without talking about China. It's relevant obviously and
10 very, very direct in some indirect ways. The direct
11 relevance is that a very important market condition here is
12 the surge in imports of China. It's an important backdrop
13 to this case, and there is only way that China as any
14 foreign producers can get into this market or domestic
15 producer can sell this market, and that's based on price.

16 That's how other countries will come in as well.
17 But it is not just the direct impact of China on the
18 condition of the domestic industry which you have heard
19 about in connection with the case involving wire rod imports
20 from China, but if you turn to the next slide, you will see
21 that China affects the rest of the world and it affects the
22 six countries that are subject to this particular review.

23 China is selling everywhere because it has such a
24 huge over-capacity. That means that with the Chinese
25 selling their wire rod in other countries, the six countries

1 have limited opportunities to sell their products in the
2 rest of the world. Now Europe is pretty much closed to
3 China, because there is a countervailing duty and
4 anti-dumping duties imposed there and there are some other
5 countries around the world that have shut their doors to the
6 Chinese.

7 But by and large, China is all over the place and
8 has precluded the six subject countries from making much in
9 the way of inroads in these other countries. The result is
10 if the U.S. market is opened, the six subject countries
11 imports have to come to the U.S. which is a very, very
12 attractive market.

13 I would like to turn to the next slide which
14 shows the decline in operating income as a ratio of sales
15 and this decline in operating income is not simply a result
16 of China and contrary to what the counsel for Deacero cited
17 earlier, we have said and maintained that the import surge
18 from Deacero has had a negative impact on U.S. producer
19 operating income, certainly affected volumes and it
20 certainly affected prices as you have heard from the
21 witnesses earlier today.

22 And obviously when your operating income is
23 declining as it is in this capital intensive industry, it is
24 very hard to raise capital. It is very hard to pay
25 share-holders, it is very hard to invest. That's the

1 problem with these declining profits. And frankly, as you
2 see from the next slide, the ratios that the Commission
3 normally looks at of the operating profits of sales, tells a
4 story, but the absolute dollars tell an even bigger story.

5 You can see how much the dollars have declined
6 for this industry. If you don't have this money, you cannot
7 invest and you cannot stay competitive. One of the things
8 that I heard from time to time is, "gee, why does this
9 industry need continuing relief? Why after the second
10 sunset review, can't you live without this relief."

11 Well, number one, the industry and steel and
12 other capital intensive industries need capital to continue
13 to modernize. You cannot be competitive without having
14 money to modernize and when you see these kinds of anemic
15 profits, it is very difficult to compete.

16 Also, the rest of the picture that you have seen,
17 which is the U.S. industry is watching as foreign producers
18 don't rationalize. Foreign producers are adding capacity
19 and are having more and more idle capacity as you heard Ms.
20 Cannon say earlier and we are going to get to that in about
21 one minute.

22 Before we turn to those charts on capacity and
23 idle capacity which are confidential, I just want you to
24 take a look at the traditional factors that this Commission
25 normally looks at. Go over this period of review, every

1 single factor that matters to the Commission has shown a
2 decline. The industry is worse off now than it was at any
3 time in this review period and I would argue you have to go
4 back over a decade to find the industry with any better
5 condition.

6 So it's the worst condition it has been in in a
7 long time, it is very vulnerable and opening up the market
8 to all the excess capacity is going to be very, very
9 troublesome.

10 So now we have some (confidential slides) that we
11 want to review. A lot of this data is from sources that we
12 cannot publicly talk about, but if you look at the slide 1,
13 which I believe everybody has in front of you, it gives you
14 a pretty graphic illustration about why we are concerned.

15 We and you understand that price is a key factor
16 and so is the subject produce's capacity and unused
17 capacity. So chart 1 tells you about the responding subject
18 producer's capacity on the left-hand side, but the
19 right-hand side is very, very important, because you have
20 not gotten responses from much of the subject producers in
21 these other countries.

22 Only a small percentage of these producers have
23 actually provided usable data, so it is important for the
24 Commission to look at not just those that have responded,
25 but at the total industry in the subject countries and we

1 are hoping that the staff reports which does have this data,
2 actually will include in the final report to the Commission,
3 charts for each country that include the total subject
4 industry capacity and reflecting the total capacity data
5 report.

6 Again, not just from the companies that have
7 decided to respond. It is very important to have those in
8 front of you. As you see from the next chart, the capacity
9 has grown significantly in the subject countries and it is
10 certainly much, much higher than it was in the original
11 investigation and the review that took place just five years
12 ago.

13 This is why it is not the time to get rid of orders
14 because the foreign producers are acting irrationally by
15 increasing their capacity when there is not any place for
16 their steel to go.

17 The following chart 3 is simply a breakdown by
18 country of the wire rod capacity and looked at on an
19 individual company basis, generally the capacity has
20 increased as well. Not surprising that a similar result for
21 cumulated capacity and if you turn to chart 4, the scary
22 part is the unused capacity. It has grown tremendously.

23 In 2007 the Commission found that the idle
24 capacity posed a great danger to the domestic industry.
25 That idle-capacity has grown exponentially over the most

1 recent review period, causing even greater concern and a
2 likelihood that much of that unused capacity will come to
3 the U.S. if the orders are revoked.

4 And the following chart is simply a break-down of
5 the unused capacity by subject country.

6 Chart 6 (confidential), chart 6 is a cumulated
7 unused capacity comparison to the U.S. market and this chart
8 is very telling. Simply the idle capacity that is available
9 is enormous compared to the U.S. market and I can't go
10 beyond that in a public session but you can see that through
11 this graph.

12 Similarly, if you look at chart 7 the actual
13 versus potential market share of the subject imports, you
14 can see on the left-hand side what the actual market share
15 was of the subject imports when the Commission found
16 material injury back in 2001. The chart on the right shows
17 what the subject countries U.S. market share could be if
18 those subject countries directed their capacity to the
19 United States.

20 And it is very important to note that this is
21 idle capacity for wire rod. We are not talking about
22 shifting products from rebar to wire rod. We are not
23 talking about shifting products that are going from one
24 country to the United States, this is total idle capacity
25 that is available to go to the United States, the day the

1 orders are revoked, if that should happen.

2 Chart 8 is the breakdown of that potential market
3 share by country and Chart 9 is one more scary chart in a
4 list of scary charts, and that is -- despite all the unused
5 capacity, what you see here is that subject countries are
6 still adding new capacity.

7 Totally uneconomical, totally irrational additions to
8 capacity, but you can see that there is a great deal of
9 additional new capacity being added, despite all of the idle
10 capacity now.

11 Chart 10 is a summary of the prices in the U.S.
12 versus the third country markets. You have heard our
13 industry witnesses testify a little bit earlier this
14 morning, that the U.S. is and has-been a relatively
15 attractive market in terms of prices for the subject
16 producers. As weak as pricing has been in the U.S.
17 post-recession, it is still better than most of the rest of
18 the world so we are an attractive place to come if you want
19 to sell your product as a foreign producer.

20 I want to just talk for the next two minutes or
21 so about charts 11 and 12. This is directed to all of the
22 Commissioners but certainly the newer Commissioners I think
23 would be most interested in this. I think it is fair to say
24 that if you are a Commissioner and you get some information
25 from a petitioner or a respondent company, you may take a

1 little bit of their statements in their questionnaires with
2 a grain of salt.

3 You expect them to make self-serving statements,
4 not a great surprise. When they don't, that's the surprise
5 but more important, when you see importers and purchasers who
6 have an interest, an economic interest in having lower
7 prices and avoiding duties, makes statements like the ones
8 you see on charts 11 and 12, it is time to take notice.

9 And you see on charts 11 and 12 from the
10 purchasers and the importers questionnaires, the statements
11 about what will happen if the subject imports are allowed to
12 come into the United States without the restraints of the
13 orders. You can see from these charts that the importers
14 and the purchasers say that the volumes of imports will
15 increase. I can't go into each of the quotes, but I urge
16 you to take some time and look at what they have said here.

17 Volumes will increase. Purchasers and importers
18 agree on that. Chart 11 again, just some excerpts, but they
19 all agree that the import prices will drop if the orders are
20 revoked. So volumes will go up, prices will go down, that's
21 not Paul Rosenthal telling you this, that's not the domestic
22 producers telling you this, these are the purchasers and the
23 importers who are buying this material. They know what will
24 happen.

25 I urge you if you get tired of charts and graphs,

1 go back and look at the questionnaires, look at these
2 quotes, and take these quotes at face value. Thank you very
3 much. That concludes the direct presentation. We have numerous
4 other witnesses who have been sworn in who are prepared to
5 answer questions and will identify themselves when they are
6 answering, so thank you.

7 CHAIRMAN WILLIAMSON: Thank you very much. I
8 want to express our appreciation to all the members of the
9 industry who came today to present testimony and this
10 morning we will begin our questions with Commissioner Kieff.

11 COMMISSIONER KIEFF: Thank you very much Mr.
12 Chairman and thank you very much everybody for coming and
13 presenting today, including the initial diplomatic witnesses
14 whose testimony I had to miss live due to a prior commitment
15 but look forward to reading in the transcript later.

16 I also really want to thank Ms. Cannon and others
17 for helping organize the steel trip. As a tech-geek there
18 is nothing I like more, few things I like more than walking
19 around the steel mill and the machinery involved and the
20 people involved, both the management and labor. And it was
21 really such a pleasure to meet everybody and to see
22 everything live.

23 As I look at some of the moving pieces in this
24 case, I hope we could chat a little bit about some of the
25 components of the moving pieces. The first one maybe to

1 talk about would be the -- can you help me a little bit more
2 understand how I should think if at all, about the Mexican
3 4.75 product. So in particular, do you think it will
4 continue to come into the United States, regardless of this
5 order? So if the order is lifted would it still come? If
6 it remains, would it still come? Would it change and then
7 how should we think about those different states of the
8 world in making a decision on the order or is that all
9 irrelevant?

10 MR. ROSENTHAL: Paul Rosenthal, Kelley Drye, I
11 think it is very relevant. It is hard to answer that
12 question for the following reason. The Commerce Department
13 made a finding of circumvention. Once it did that, and
14 duties began to be imposed on the 4.75 millimeter product,
15 the imports dropped off, because it was obvious that they
16 couldn't sell in the U.S. with the duties being imposed.

17 Deacero appealed to the Court of International
18 Trade, the court over-turned the commerce decision, and
19 commerce has under protest, acquiesced and now that decision
20 is on appeal. So if the Court of Appeals affirms the lower
21 court decision, then the product will be able to come in
22 without burden -- being burdened by duties.

23 My guess is that if the Commerce Department is
24 upheld, then the duties will be imposed and you won't see
25 the 4.75 millimeter product because it effectively is being

1 bought on the basis of price. The larger lesson though is
2 that Deacero is interested in this market. It has targeted
3 this market and is very, very anxious to get product in here
4 and so it is not simply 4.75 millimeter product that the
5 industry is worried about, it is worried about the
6 revocation that will open the flood-gates for all the other
7 Deacero and Mexican capacity.

8 That is the ultimate concern of the industry here
9 and the 4.75 is an example of what the Mexicans are capable
10 of. It is not the only thing they are capable of.

11 COMMISSIONER KIEFF: When the 4.75 did come in,
12 did it have a discernable adverse impact on the domestic
13 industry?

14 MR. ROSENTHAL: I'm not sure Kerkvliet fully
15 answered this, but I think he said earlier that they lost
16 sales and had to lower revenues as a result, but he can
17 expound on that.

18 MR. KERKVLIIET: Jim Kerkvliet from Gerdau. I
19 guess Commissioner Kieff to go back and answer the first
20 question about whether or not would we see 4.75 come in --
21 4.75 millimeter came in only and exclusively as a
22 circumvention of the 5.5. There is not an application in
23 the United States market that requires 4.75. I can't recall
24 during this whole period of review that a customer has come
25 to me and said, "we really need you to make 4.75," and in

1 fact, during this period when the 4.75 was coming in, excuse
2 me, the product was priced lower than what we are able to
3 sell 5.5 for.

4 COMMISSIONER KIEFF: Can I just ask a follow-up?
5 When you say that folks don't ask you for 4.75, is that
6 because they ask you for larger and can make from the larger
7 the smaller, or because they ask for smaller and can't make
8 it, help me understand the relationship among the sizes?

9 MR KERKVLiet: Well 4.75 is, of course, a
10 smaller diameter than 5.5. But there is again, from having
11 the opportunity of being in the rod and the wire industry
12 and in several of our wire plants at one point, there is no
13 application that we produce that requires you to have 4.75
14 millimeter.

15 And as a rod producer, I can tell you that the
16 tons per hour and the productivity that you get on a rod
17 mill, is actually much reduced, producing 4.75 than it is
18 producing 5.5.

19 COMMISSIONER KIEFF: How about the flip-side, if
20 I am using rod, is it that much more expensive or difficult
21 for me to start with 4.75 than 5.5?

22 MR. KERKVLiet: Again, Jim Kerkvliet, I would
23 say that for the majority of applications of where the 5.5
24 is the majority diameter within the industry market of the
25 United States, it adds little impact. Little impact on the

1 cost -- in fact, in our days we would sometimes go to a
2 higher diameter to increase the speed of taking out to the
3 drawing blocks in the wire drawing.

4 MR. NYSTROM: Eric Nystrom from Nucor and I
5 would just add to what Jim said. To my knowledge, as well,
6 there are no -- in this range of products, which are really
7 the commodity, low, medium carbon-type products, that's what
8 really we are talking about from the subject countries,
9 there are no applications that require that 4.75 and as Jim
10 mentioned, that doesn't sound like a big difference 4.75 to
11 5.5, but it is a very significant difference.

12 MR. PRICE: Alan Price, Wiley Rein. In the
13 circumvention inquiry, the Commission, actually the Commerce
14 Department actually collected data, looked at some of the
15 cost differences, both from a manufacturing perspective of
16 the rod, but also the wire drawing element and the data is
17 BPI but what comes out is that for the consumer, the cost
18 difference was very, very -- the cost savings of using 4.75
19 was minimal.

20 And typically when you have a product that is
21 much more expensive to produce like a 4.75 wire rod, you
22 would be selling it for a premium. Deacero is selling it
23 for a discount to the 5.5, not a premium to the 5.5, so this
24 is all circumvention element, it was really you know, any
25 advantage to the wire drawer virtually to any application was

1 largely insignificant according to the Commerce Department.

2 COMMISSIONER KIEFF: So if I am hearing you all
3 correctly, you are in effect saying, let me see if this is
4 right. You are in effect saying in order to make the
5 product, we would all expect it to be slightly more
6 expensive, or noticeably more expensive to make, but on the
7 use side it is roughly comparable. So is that basically
8 right then? Okay.

9 So then the -- I mean this will all innocence,
10 why at the outset was the 5.5 limit included? In other
11 words, if I am going to ask for something and you know I say
12 I want to keep somebody out, and everything below you know,
13 10 is where I want to focus, how did I get myself in a
14 conversation about lower-bound and how did I pick 5.5 as my
15 lower-bound?

16 MR. LUBERDA: Commissioner Kieff, Allen Luberda
17 from Kelley Drye. I worked on the original case when we
18 were writing the scope and you can confirm this in the
19 standards for wire rod. There was no commercially available
20 product below 5.5. That was the standard lowest size in
21 wire rod. Nobody could make it as a hot rolled product in
22 Mexico at the time, in the United States. None of the
23 subject countries were producing it and selling it here in
24 those sizes.

25 So this represented the known universe,

1 essentially of hot rolled wire rod. So wire rod is your hot
2 rolled intermediate long product, you know, basically
3 circular. That was the size range. We learned since then,
4 you saw in the China case, since then we have learned we had
5 to figure out where the next circumvention was going to be
6 and we saw it here.

7 COMMISSIONER KIEFF: Okay, thank you, I see that
8 my time is up, Mr. Chairman.

9 CHAIRMAN WILLIAMSON: Thank you. Just to
10 continue along this line, you know I'm very careful to say
11 there is no application that requires 4.75. Are there some
12 applications where people, if 4.75 is cheaper because it is
13 not subject to duties, there are some applications where
14 people are going to more readily turn to it?

15 MR. GOETTL: Ed Goettl from Gerdau. I would say
16 that although there may be some benefits to the user, the
17 benefits of the lower price are much greater than the
18 benefits of the lower cost of production using the small
19 wire rod size, that's the benefit.

20 Other producers of 4.75 charge an extra for the
21 product, where the Deacero product is actually discounted.
22 Again it is a replacement for 5.5 millimeter and the
23 attraction is the lower price, and if on top of it you can
24 get some small cost savings, all the better, but it is
25 really about the lower price.

1 COMMISSIONER WILLIAMSON: Okay.

2 MR. NYSTROM: Eric Nystrom with Nucor. I would
3 just reiterate the same thing. There is nothing really
4 magical about the 4.75, it could be 4 and a half but again
5 the cost of production goes up and you would certainly
6 expect a price premium to be associated with selling that
7 product in the market, which would be substantially over the
8 price for a 5.5 millimeter.

9 MR. ROSENTHAL: Mr. Chairman, just one thing. I
10 understand that one of the witnesses or maybe two of the
11 witnesses this afternoon on the respondent's panel had
12 previously worked for a Canadian company that produced 4.75
13 product. They sold a high-carbon 4.75 product that demanded
14 a premium, and they got the premium, so one of the questions
15 I'm sure you will ask is why are you selling this, what
16 might otherwise be a premium product at a lower price.

17 COMMISSIONER WILLIAMSON: Okay thank you. Let
18 me see, we just mentioned that for some versions there may
19 be some benefits that arises, price is the big benefit, but
20 what is the other benefit that there might be, that would
21 lead a customer to buy the smaller?

22 MR. KERKVLIIET: Because you are selling a lower
23 diameter wire rod, if you draw in to a finer wire, there
24 might be less need for intermediate passes in the drawing
25 process, which is a minimal cost on the overall piece of the

1 overall product. So you might reduce one or two to what
2 they call holes in wire drawing, if you are drawing to a
3 smaller diameter.

4 COMMISSIONER WILLIAMSON: Okay, thank you. I
5 wanted to get that clarified. And no domestic producer
6 makes the 4.75 now, is that correct? Have they in the
7 past?

8 MR. KERKVLIIET: There's, Jim Kerkvliet from
9 Gerdau, Gerdau does not make 4.75 millimeter. Again, as I
10 said earlier, we have never been asked to produce it and I
11 can tell you that from our standpoint if we were going to
12 produce it we would be looking to make sure that we got an
13 adequate return for it, and based upon what the tons per
14 hour and based upon what the investment cost to do 4.75
15 millimeter, it is very unlikely that we would produce 4.75
16 millimeter in the future, under the current market
17 conditions today.

18 MR. ASHBY: This is Steve Ashby from Evraz. We
19 actually looked at a study to make 4.75 and after that study
20 determined that the cost of production was
21 so high that the prices we would have to charge the industry
22 just wouldn't make any sense to the market, therefore we
23 decided not to pursue that and to stay away from 4.75
24 altogether.

25 MR. NYSTROM: Likewise, Eric Nystrom with Nucor.

1 Having just commissioned a mill recently when we evaluated
2 sizes, quite honestly we did not have requests for 4.75
3 millimeter but again it is something that we can do, but
4 again there is a tremendous cost associated with that which
5 you need to be able to recover in terms of pricing.

6 MR. ROSENTHAL: In other terms, you are being
7 forced to produce a Mercedes-Benz but the market will only
8 give you a Chevrolet price, so why do that.

9 CHAIRMAN WILLIAMSON: Okay, thanks, I'm sure
10 for the psyche satisfaction, but that is another matter.
11 Okay thank you. One last question on this 4.75, where
12 exactly let's see I understand it's before the Federal Court
13 of Appeals the Federal Circuit, any ideas, are we going to
14 have a decision before we vote, or is this a ways off? I
15 don't know if there's a hearing yet.

16 MS. CANNON: The current status of the case it's
17 not at the Court of Appeals yet, Chairman Williamson, it is
18 before the Court of International Trade, the Commerce
19 Department has issued a remand reversing its original
20 finding of circumvention under protest and it is pending
21 before the lower court waiting for a response, either
22 affirmance or further remand by the lower court, at this
23 moment.

24 CHAIRMAN WILLIAMSON: Okay, thank you. Let's
25 turn to another subject. Mr. Sanderson, I was wondering if

1 you could, someone talked about how difficult the situation
2 has been for workers in the industry and I was wondering if
3 you could talk about what you might know about the, shall we
4 say, competitiveness of U.S. workers versus the workers in
5 some of the subject countries.

6 MR. SANDERSON: Again James Sanderson, United
7 Steel Workers. We are quite well aware of the fact of
8 foreign workers being subsidized by the government in making
9 their products and there is no way that we would be able to
10 ever compete with that, but in a way that we can work with
11 the company in order to preserve our jobs and to do anything
12 we can to remain competitive, we entered into a contract,
13 concessionary contract, in order to be surviving and
14 sustainable and we don't know exactly how that is going to
15 turn out yet, to be honest with you.

16 We are still concerned, basically with this
17 sunset review, with these six countries being able to dump
18 steel into the United States, which is going to jeopardize
19 our jobs and futures at our steel mill and our community.
20 We have met with the company and we have done things that we
21 felt like would be very beneficial.

22 We have sat down and made some flexibility
23 agreements where we would work in our plant based on Santee
24 Coupler which is the energy, electrical company in our area
25 based on their off-peak hours. So we would schedule and man

1 our plan based on the lowest price for KWH, kilowatt hours
2 which would help us in that arena.

3 But to answer your question directly, we did not
4 know how all the financial data, all the material that they
5 have in these foreign countries, we just know that we are at
6 a disadvantage here in America, having to compete with these
7 countries who are being subsidized and make the product,
8 dump it in our country, well below cost, that it would
9 really cost them to make that product, and we don't feel
10 that that is fair at all.

11 COMMISSIONER WILLIAMSON: Okay, and thank you
12 for that answer. I don't know if this is for you or someone
13 else, please describe the state of the operations at the
14 Georgetown facility between 2008 and 2013 and in particular,
15 between July of 2009 and January 2011. Was the facility
16 operating at all? Or ready to operate?

17 MR. SANDERSON: In 2008, we basically were in
18 operation and we went down in 2009 and we stayed down until
19 the later part of 2011 and actually started production in
20 2012 and that was because of the imports from China, but
21 prior to that, back in to 2003, when we went into
22 bankruptcy, that basically was involving some imports coming
23 into this country, so we are very much directly impacted.

24 Whenever you start talking about dumping, our
25 plant really gets dumped and we are very much concerned

1 about that. Our future, our job at our plant, in our
2 community should not depend on whether or not these
3 countries are given an advantage over us. We should not
4 have to live in that fear, day in and day out, whether or
5 not we are going to have a job or not because of these
6 countries dumping steel into this country.

7 CHAIRMAN WILLIAMSON: Okay, thank you. For
8 Gerdau, does Gerdau produce wire rod at its Perth Amboy
9 facility since August 2009? And what are your estimates of
10 the required time period to resume raw production at that
11 facility?

12 MR. KERKVLIIET: The facility has been shut down
13 as noted previously in 2009 we have filed in the testimony
14 with the staff on the Chinese pre-hearing about what the
15 time to implement as well as what the cost to bring the
16 facility back on-line if market conditions warrant. We will
17 also put in our post-hearing brief what the amount of money
18 that we spend on an annualized basis to make sure that it
19 does have the opportunity to be productive and bring back
20 the 300 plus employees that we had to lay-off if the market
21 conditions warrant.

22 CHAIRMAN WILLIAMSON: Okay, thank you. My time
23 has expired, Commissioner Pinkert.

24 COMMISSIONER PINKERT: Thank you Mr. Chairman
25 and I thank all of you for being here today to help us to

1 understand these issues. I want to begin with a question
2 that refers to one of your confidential exhibits, so I know
3 you are not going to be able to answer this in the public
4 hearing, but on chart 9 you have some information about new
5 capacity and you mention the different countries, but you
6 don't break down that new capacity by country. If you can
7 do that in the post-hearing I think that would be helpful.

8 MR. ROSENTHAL: Certainly.

9 COMMISSIONER PINKERT: Thank you.

10 MS. BECK: Commissioner Pinkert if I can just add
11 to that, we would be happy to do that but even the total
12 that you see at the top of that slide is under-estimated
13 given that some of the countries have upcoming capacity that
14 is dedicated to both wire and rebar, so we were actually
15 being conservative, so we will include the information that
16 even shows the uppermost limit.

17 COMMISSIONER PINKERT: Thank you that would be
18 helpful. Now, going back to this issue about the 4.75 mm
19 wire rod, I have heard a lot of talk about the uses of the
20 product and the way that it was sold, but I haven't heard a
21 lot about the price effects of those sales.

22 I understand you testified that it has been
23 injurious, I took that to be a reference to lost sales, but
24 I am interested in the adverse price effects, if any.

25 MR. NYSTROM: Eric Nystrom, from Nucor. I would

1 say absolutely it had a tremendous driving factor and effect
2 on our sales prices, because the 4.75 was coming in at lower
3 prices than our 5.5 and we were forced to in cases, meet
4 those prices in order to maintain some sales on our mills.

5 While we lost some, certainly in order to
6 maintain some volume we had to meet competitive situations
7 on several occasions and you know, wire rod, especially this
8 low-carbon, medium-carbon, call it commodity-type products,
9 which is really what we are talking about here, the market
10 price is set by these import prices and you know, your
11 decisions are lose volume or meet prices and you are going
12 to meet prices to try to maintain your productivity levels,
13 but then you do it at a lower price.

14 COMMISSIONER PINKERT: Thank you.

15 COMMISSIONER PINKERT: Thank you, Mr. Kerkvliet?

16 MR. KERKVLIIET: I guess two comments that I
17 would make is to build on what Mr. Nystom was saying. We
18 have filed in our brief very specific examples of lost sales
19 and lost revenue so where we have had to lower our price on
20 our product to meet the price that was being offered on the
21 4.75 millimeter in the period that we are talking about.

22 I would also go back and look at what Paul had
23 put together in his review during the period of review,
24 there was 81% indication or consistent opportunity where
25 Mexico was underselling in the second period of review, so

1 that's in that period of 2010-2011 so it is very clearly
2 indicated, not only by the statistics, but also indicated by
3 our own personal experience. We had to lower our price to
4 meet the opportunity that was given to us by one of our
5 customers.

6 COMMISSIONER PINKERT: Thank you, staying with
7 you Mr. Kerkvliet, you talked about the possibility of
8 resuming production at the Perth Amboy plant which has been
9 idled since 2009. I have got two questions and you can
10 answer them in any order.

11 First of all, how long would it take to resume
12 production at that plant and what steps would you have to go
13 through before you were able to resume production?

14 MR. KERKVLIT: I would prefer to answer that in
15 the post-hearing brief. We have a very detailed engineering
16 plan that would say what would be step 1, step 2, step 3.
17 We will also file in our post-hearing brief as I mentioned
18 to Chairman Williamson, as to what levels of investments we
19 have been continuing to extend or expend at that mill to
20 make sure that we did have the opportunity because if you
21 didn't, it would be very difficult to do.

22 We can show you what the investments or the
23 maintenance expenses that have been incurred to provide the
24 opportunity again, if the market conditions warranted for us
25 to bring that facility back on line.

1 MR. ROSENTHAL: Commissioner Pinkert, if I might
2 add, I am not going to get into any proprietary information,
3 but I understand there is some skepticism about whether this
4 is real capacity that could be employed on behalf of the
5 industry as Mr. Kerkvliet says when market conditions,
6 excuse me, - if market conditions demand.

7 But in fact, as you have heard Mr. Kerkvliet
8 testify, Gerdau is expending a significant sum every year to
9 maintain that plant in order to be able to use it if
10 marketing conditions justify. It is legitimate capacity
11 that should be counted as part of the overall industry
12 capacity and included in your capacity utilization numbers.

13 I know the respondents have challenged that
14 notion and some people have expressed some skepticism but
15 the Gerdau folks are not keeping this around for fun or for
16 anything other than being able to use that capacity if and
17 when the market conditions justify.

18 COMMISSIONER PINKERT: Thank you very much. Now
19 another area where I am sure there would be disagreement
20 about the commercial significance of certain domestic
21 industry activities would be in the area of internal
22 transfers and sales to related parties. And, I'm sure you
23 have heard the argument that where there is a very
24 significant level of internal transfers and sales to related
25 parties, that the domestic industry is insulated from the

1 impact of subject imports.

2 And I wanted to give you an opportunity to
3 respond to that.

4 MR. STIRNAMAN: Vic Stirnaman from Keystone. A
5 fairly significant percentage of our wire rod manufacturing
6 does go to downstream products. However, we handle that at
7 our company by the fact that those transfers are all made at
8 market prices.

9 MR. NYSTROM: Eric Nystrom at Nucor. I would
10 just add that our downstream divisions they need to be able
11 to compete in the market and we have to transfer the
12 product, sell them product at a competitive market price, so
13 we are absolutely not insulated by having these downstream
14 divisions so again we have got to get out there and our
15 downstream divisions have to sell it and they have to be
16 profitable on their own as well and I would also add that
17 quite honestly, our extent of downstream shipments
18 internally are pretty small.

19 The vast majority at least in our circumstance at
20 Nucor, a vast majority of the product goes to external
21 customers.

22 MR. KERKVLIIET: This is Jim Kerkvliet from
23 Gerdau. Similar to Mr. Nystrom's comments, our downstream
24 business is a separate business structure. It has a
25 separate management team and it is required to earn its cost

1 of capital which has been very difficult to do in this
2 challenging environment.

3 We sell to them at a market price, and they are
4 getting opportunities from other areas. What I would also
5 say relative and we can put it in our post-hearing brief,
6 what percentage that makes of our overall book of business
7 or revenue if you will and it's very minimal.

8 So we have as a company as Gerdau, we are not
9 insulated by having our downstream business in the wire rod
10 or wire industry.

11 COMMISSIONER PINKERT: Thank you, any additional
12 information that you could supply in the post hearing that
13 might be confidential and you don't want to share in the
14 public hearing, I think would be very helpful to us.

15 This is more of a legal question and I am sure
16 that Mr. Rosenthal will want to have a crack at it, but in
17 the first review, the Commission found that a single entity
18 directed all of ArcelorMittal's U.S. sales of wire rod, both
19 imported and domestic. Is there any reason for us to
20 revisit that finding from the first review?

21 MS. CANNON: Kathleen Cannon, I know the
22 information that is on the record from the first review
23 articulated the ArcelorMittal policy well and we can expand
24 upon it here but basically the facts are the same as it
25 applies to this industry. I think the Commission looked at

1 this industry and recognizes it's different from other
2 industries and examined how that policy applies in this
3 context for ArcelorMittal and reached a conclusion that we
4 think is warranted still today.

5 COMMISSIONER PINKERT: Thank you very much. I
6 see that Mr. Rosenthal did not want to have a crack at that.

7 MR. ROSENTHAL: It's a somewhat sensitive issue
8 for ArcelorMittal in this particular product area since they
9 have relationships in four of the six subject countries so I
10 do think that what you have got on the record so far is
11 sensible, they stand by it. They support the continuization
12 of the orders as indicated in their questionnaire responses
13 and anything further on this topic is probably best dealt
14 with them in the post-hearing brief.

15 COMMISSIONER PINKERT: Thank you, I take your
16 answer as complete, but if there is anything you want to add
17 in the post-hearing, that would be fine, thank you very
18 much, thank you Mr. Chairman.

19 CHAIRMAN WILLIAMSON: Thank you, Commissioner
20 Johanson.

21 COMMISSIONER JOHANSON: Thank you Mr. Chairman,
22 and I would also like to thank the witnesses for appearing
23 here today. Several purchasers reported supply constraints
24 from about one-half of U.S. producers, particularly in 2011.
25 Have there been periods of tight supply in the U.S. market

1 and if so, what has caused that, what has the effect of that
2 been?

3 MR. KERKVLIIET: This is Jim Kerkvliet from
4 Gerdau. You know when you look over the manufacturing
5 process of making steel, there is going to be probably
6 opportunity -- short periods of opportunity where there
7 could be an outage at a mill with a caster, a furnace or
8 something like that. But because of the network that we
9 have in serving the marketplace, we have redundancy that we
10 can help to ensure that there is continuity of supply.

11 The other thing that I would say relative to it
12 is if you look at that period 2010-2011 and then you go
13 forward if there are shortages that apply, it is interesting
14 that the import market share continues to grow. All right,
15 so there hasn't been a lack of supply, there hasn't been a
16 true need for imports, but the imports have continued to
17 come in and basically on one condition and that's been
18 price.

19 MR. STIRNAMAN: Vic Stirnaman at Keystone. I can
20 tell you that for the past several years beyond my memory as
21 I sit here today, I can't remember a time when we were not
22 able to fulfill all of our customer's demands, not only
23 their demand, but also from a delivery perspective.

24 MR. NYSTROM: Erick Nystrom from Nucor. A
25 comment I would add is there are from time-to-time as Mr.

1 Kerkvliet mentioned, maybe regional availability concerns
2 with particular events, but the domestic industry has a
3 whole would have the capacity and certainly I think it's
4 more about being able to get the price delivered into a
5 specific local region that maybe people haven't been always
6 happy with because it might have had to ship a little
7 further, whether that be domestically or so forth.

8 MR. ASHBY: This is Steve Ashby from Evraz. We
9 have had plenty of capacity, we are not constrained in any
10 way. We have the ability to -- we are now at three crews.
11 Sometimes they are not even working at 40 hours a week, even
12 during this year, so we have the capacity to add on to the
13 crews that we presently have, and we certainly have the
14 capacity to add on a fourth crew, if necessary.

15 MS. BECK: Commissioner Johanson this is Gina
16 Beck of GES and if I can also just add, I think it's telling
17 looking at the capacity utilization figure in your staff
18 report, how much excess capacity this industry does have to
19 serve the U.S. market.

20 COMMISSIONER JOHANSON: Thank you for your
21 responses. When, looking at lower U.S. apparent consumer
22 over the period of review -- over the period of the second
23 review, as compared to both the period of investigation and
24 the last review, how much of that was caused by increased
25 imports of downstream products?

1 MR. KERKVLiet: Jim Kerkvliet from Gerdau. I
2 think we would have to go back and look at the data
3 specifically to give you a really detailed answer on it.
4 The one thing that I looked at from the market overall, and
5 it was interesting, I was kind of reading through some of
6 the pre-hearing briefs from some of the respondents is that
7 the market is growing so great and we shouldn't have any
8 worries.

9 If you look at the first period of review and
10 what the construction put in place was and what is in the
11 second period of review, it is about 34% less than what it
12 was in that first five year review and what it is now, or
13 this second five year review, it is about 34% less of
14 billions of dollars of construction put in place.

15 So I believe part of the consumption overall, has
16 really just been because of two things -- that the market
17 hasn't grown where we would have hoped it would grow and two
18 -- for the domestic standpoint, any growth that has come has
19 been at the expense of the domestic industry and has been at
20 the benefit of the importers.

21 If you look at what's happened from 2011 to the
22 first quarter of 2014, if I look at my numbers, the import
23 market share in 2011 was 24%. If you look at 2013, it was
24 32% and if you look at the first quarter of 2014, the
25 numbers that just came out through the SIMA was over 40%.

1 So any growth that we have seen which has been halting has
2 been not at the benefit of the domestic industry, it has
3 been at the benefit of the importers that have come into the
4 United States market.

5 COMMISSIONER JOHANSON: Thank you for your
6 response. This is a question for Mr. Nystrom and Mr.
7 Kerkvliet as well, you both addressed this in your
8 statements earlier. Discussing the 4.75 wire rod, why have
9 no U.S. purchasers requested this product? Or requested
10 that you all produce this product?

11 MR. NYSTROM: We do not produce it and as why
12 they haven't requested it, I don't -- I can't speculate as
13 to why they would or would not. One thing I would add is
14 that again, primarily wire rod is transacted based on price,
15 and I think if they found a way to buy any diameter at a
16 lower price that could work for their application, then they
17 might be interested.

18 But again, there is a cost associated with that.
19 So as to why we haven't been asked, I really don't know.

20 MR. GOETTL: This is Ed Goettl from Gerdau. I
21 would say that the reason it hasn't been asked for is that
22 ultimately it is not necessary for them to make the wire
23 products that they produce.

24 COMMISSIONER JOHANSON: At least it seems that
25 there would be a market for this if it is indeed being

1 imported from Mexico?

2 MR. GOETTL: There is a market and it's with 5.5
3 millimeter. As the other side has said, the 4.75 is a
4 replacement for 5.5 millimeter, so when we are talking to
5 our customers for the products that they are making they can
6 use our 5.5 millimeter. To invest in a 4.75 and then get a
7 lower return, it just doesn't make business sense for us.

8 MR. STIRNAMAN: Vic Stirnaman again from
9 Keystone. During the period when the 4.75 was readily
10 available, our customers were more than happy to buy 5.5 at
11 the same price they could buy the 4.75 and in fact would
12 have preferred it. They would have preferred the domestic
13 product at 5.5 if they could get it at the same price, as an
14 import at 4.75.

15 MR. ROSENTHAL: Commissioner Johanson again, I
16 think the important point is that there is nothing special
17 about this product. It is a slightly lower diameter, the
18 reason why it was selling by Deacero was because it was
19 being offered for a lower price, it's not that customers
20 demand it or needed this particular dimension. If you can
21 get this dimension, one would expect it would normally be
22 offered at a higher price, at a premium, because it costs
23 more to produce.

24 That's how the Canadians sold the product.
25 There's one company in Canada who has sold the 4.75 product.

1 They commanded a premium for that because it costs more to
2 produce. The opposite occurred here and so the customer is
3 not going to go to Gerdau or a domestic producer and say,
4 "we want this product and we want you to be willing to pay
5 less for it," that's not a realistic expectation.

6 COMMISSIONER JOHANSON: Yes Mr. Price?

7 MR. PRICE: Alan Price, Wiley Rein. So a couple
8 punitive points -- first of all the 4.75 was simply a scheme
9 substitute for circumvention. It was not a complement, did
10 not create a new market, it is a more expensive product to
11 produce.

12 Second, revoke this order Deacero on Mexico and
13 we think Deacero will end up selling a lot of 5.5 millimeter
14 rod, because frankly it is just less expensive to produce
15 the 4.75 is essentially a convenience to try to work around
16 the order which they were accelerating into the market very
17 quickly until commerce essentially put an end to it.

18 And third, just to sort of hit a couple of other
19 points, when you look at Deacero -- just yesterday commerce
20 found 20.59% dumping margins on rebar with critical
21 circumstance of substantial surges of imports. They have
22 massive excess capacity, often on complementary plants that
23 essentially can product shift, right now.

24 So I think we see their desire and need to sell
25 in the U.S. market and I think if you look at that record

1 you can see an underselling record, which was
2 extraordinarily and very much like the underselling record
3 in this investigation and so there is just a tremendous
4 amount of underselling and this is not the first instance of
5 circumvention with a company affiliated with Deacero.

6 So that I think there was a case on PC strand
7 that Mr. Rosenthal was probably, and Ms. Cannon was probably
8 involved in, with a company owned by Deacero was essentially
9 tried circumventing an order by running it through a
10 galvanizing line, but not really galvanizing the product in
11 essence to commercial standards, to try to work around an
12 order.

13 We see a lot of schemes by companies that -- and
14 a lot of efforts to try to sell large volumes in the U.S.
15 market and this market is a market they desperately seek and
16 want.

17 COMMISSIONER JOHANSON: Thank you, my time is
18 about expired, but I am going to follow-up just for a
19 second, or a for a minute or so Mr. Chairman and other
20 Commissioners. I was thinking about this investigation this
21 morning while I was driving to work. I went to the
22 dry-cleaners and I saw wire rod while I was there, some type
23 of wire rod in the coat hangers we all have, I have probably
24 a hundred or two hundred of those in my house, right, and I
25 like to recycle them but I don't always get around to doing

1 it.

2 If, I don't know what dimension that would be,
3 but that is one product I can think of because I see it all
4 the time. Let's say a coat hanger producer was using 5
5 diameter, millimeter wire rod, how difficult would it be for
6 that company to use 4.75? In other words, how
7 interchangeable are these products? I know that you all
8 have addressed it somewhat today, but if you could go
9 further into it? Hopefully using my example of the coat
10 hangers so I can visualize this, thank you.

11 MR. ASHBY: Steve Ashby at Evraz. I think it's
12 important to note that we used to sell over 100,000 tons of
13 wire rod to the hanger industry. There is only one hanger
14 producer left in the United States, just one. And there's
15 reasons for that, because of imports.

16 So the reason your hanger scenario was quite
17 interesting to me, because it was a big product market that
18 we used to serve. Could they use 4.75? They could. They
19 buy all 5.5 millimeter, I can tell you that. It was all 5.5
20 1008, 1006 product and this would simply be a substitution
21 at a lower price.

22 COMMISSIONER JOHANSON: How difficult would it
23 be for them to utilize the 4.75?

24 MR. ASHBY: I'm sure they could utilize it for
25 their products.

1 COMMISSIONER JOHANSON: Okay, we're quite from
2 the coat hanger industry here, so.

3 MR. KERKVLiet: This is Jim Kerkvliet from
4 Gerdau. Again, that coat hanger is probably to a .091, it's
5 a 13-gauge. So that practice was set up using 5.5
6 millimeter. It can be changed and used 4.75 millimeter.
7 The only thing difference would be between the 4.75
8 millimeter and the 5.5 and the drafting pattern is it is
9 going to be very minimal and really what is the indicator of
10 why it is 4.75 versus 5.5 is purely the price, purely the
11 price.

12 MR. LUBERDA: Commissioner Johanson if I can
13 make a two-second point, it is just that the -- we are not
14 saying that there is absolutely no user in the United States
15 who has decided that I really, really want 4.75 for what it,
16 the character gives me. Obviously somebody was paying the
17 Canadian producer a premium for its products, so somebody
18 thinks it's useful, but it's not the majority of the market.
19 A vast majority of tonnage that was coming in, there was
20 huge volumes that those people were not buying for
21 character, they are buying for its price.

22 COMMISSIONER JOHANSON: All right, thank you for
23 your responses.

24 CHAIRMAN WILLIAMSON: Thank you, Commissioner
25 Kieff?

1 COMMISSIONER KIEFF: Thank you very much. So --

2

3 CHAIRMAN WILLIAMSON: Commissioner Broadbent,
4 sorry. You can have a turn too, Commissioner Broadbent,
5 sorry.

6 COMMISSIONER BROADBENT: In terms of the
7 projection we have to make on potential increase in volumes
8 if the order was revoked, maybe sort of you can give me a
9 sense of what a significant increase would be. Would it be
10 the level, if you returned to the levels of imports in 1999
11 or to increase some other level, I mean how much would be
12 significant if volumes increased and the order was revoked,
13 and volumes increased?

14 MR. NYSTROM: Eric Nystrom at Nucor and certainly
15 I can foresee a scenario where you would have a couple
16 hundred thousand tons coming in and perhaps just as
17 importantly at very low prices, so it would definitely be
18 very impactful for the market.

19 MR. STIRNAMAN: Vic Stirnaman at Keystone, again.
20 I think almost any amount would prove to be significant. In
21 our business, as other people here on our group today have
22 testified, and managed their production, we do that by
23 taking weeks out to manage our inventories with demand. We
24 did that through 2013 and as recently as a week this month.
25 We have had our melt shop and rod mill down because of lack

1 of demand.

2 MR. ROSENTHAL: Commissioner Broadbent, if I
3 might, one of the difficulties, I'm sure you recognize here
4 in answering your question is that if you choose to do what
5 Mr. Nystrom talked about Nucor doing and I think you have
6 heard some of the other producers describe which is, "I am
7 not going to allow the imports to take my market share, I'm
8 not going to allow them to increase their volume because I
9 am going to lower the price so I can maintain my throughput
10 so I don't have to have the lay-offs or the downtime that
11 Mr. Stirnaman just talked about.

12 Then the volume impact won't be that great, but
13 you will have a tremendously more difficult pricing impact,
14 and that of course will have an impact on the bottom line,
15 so every one of these competitive situations that are faced
16 by the members of the domestic industry, poses a choice
17 between whether you have seen the volume, or take the volume
18 at a lower price.

19 MR. SANDERSON: And if, James Sanderson,
20 Georgetown Steelworkers, there's no doubt if this order was
21 revoked, we feel very strongly that our plant would shut
22 down permanently. We already felt the effects what happened
23 when China started importing their products at a higher
24 volume and right now currently we have over 40 employees and
25 other shifts completely idle, and we don't know if they will

1 ever return.

2 So we have one shift that is completely laid-off
3 not working and only operating two crews, so we would be
4 devastated if this order was revoked.

5 MS. CANNON: Commissioner Broadbent, I would
6 also refer you to the legislative history of the Trade Act
7 that says when the Commission is looking at significance of
8 volumes, it should look at the facts of specific industries
9 and in particular, should consider where industries are very
10 price sensitive, that a smaller volume of imports can be
11 significant.

12 And you saw the chart earlier that showed that 35
13 of 36 purchasers said price is very important here and
14 that's how these imports came in last time, so it wouldn't
15 take very much of a volume level to be significant in this
16 context. And yet you also saw the chart showing how much
17 idle capacity there is and how much volume there could be
18 which is way more than enough to be significant in our view.

19 COMMISSIONER BROADBENT: Okay, thank you.

20 MR. PRICE: Alan Price, Wiley Rein. One of the
21 things of relevance here is whether the industry is earning an adequate
22 rate of return and this industry really has not been earning
23 an adequate rate of return. There has been a variety of
24 documents we have given the Commission developed by the OECD
25 and presented there what rates of return the industry needs.

1 This industry's rate of return is are incredibly small
2 and declining from the 2008 period beginning, we see
3 depreciable assets from the amount of annual depreciation,
4 sharply to moderately lower in 2013 compared to 2008 which
5 means the industry is not even investing to replace its
6 current assets and is wearing down its assets, even with
7 some limited investment, overall, it continues to decline.

8 So this is a very vulnerable industry at this
9 point and we know the workers have testified that they are
10 quite vulnerable as Mr. Sanderson has done.

11 COMMISSIONER BROADBENT: Okay. The witness from
12 Gerdau, Mr. Kerkvliet, I was looking at page 8 of the public
13 slides that Kelley Drye prepared and you gave us -- it shows
14 that Brazil's exports have surged really to the U.S. much
15 more so than other countries. I think from traces of things
16 we know that this isn't really an out of scope product that
17 is in that surge, do you have a sense of what's coming in
18 and whose shipping, is it Gerdau or ArcelorMittal or some
19 other producer in Brazil?

20 MR. KERKVLIIET: Jim Kerkvliet from Gerdau. I
21 honestly don't have the access to that information
22 specifically to say who is the importer of that product to
23 the United States. I would say that from the aspect of what
24 Brazil brings into the United States, if it's coming from
25 Gerdau, the producing unit of Gerdau, of that entity, of our

1 network of affiliates has responsibility for their
2 commercial activity, so I don't have a sense of on a
3 day-to-day basis of what they are offering, or who they are
4 offering to or what price it is coming in at.

5 We have very little interaction on that.
6 Furthermore, I have absolutely no idea what ArcelorMittal's
7 bring in, so I apologize, I can't answer with any specific
8 details on what's in the specifics on page 8 of the public
9 testimony.

10 COMMISSIONER BROADBENT: Okay, but you don't
11 really have a sense of how the management is making the
12 decision in Gerdau?

13 MR. KERKVLIIET: On specifically under entrance
14 of the U.S. market on this product?

15 COMMISSIONER BROADBENT: Yeah.

16 MR. KERKVLIIET: I don't. I would assume that
17 they are trying to make sure that they are being responsible
18 in selling the product in an appropriate way as is our
19 culture and our values, but I can't say specifically with
20 any day-to-day knowledge about what they are selling for and
21 who they are selling it to.

22 COMMISSIONER BROADBENT: Okay, thank you. I
23 wanted to look -- this would be either for Mr. Rosenthal or
24 Ms. Cannon. On page 10 of the public handout we are looking
25 at the buy-ins coming from China. The situation in Europe

1 was that there is a CVD order on those exports from China,
2 is that right?

3 MR. ROSENTHAL: That's correct.

4 COMMISSIONER BROADBENT: Okay and then are
5 these, so are they getting into Moldova or Ukraine, would
6 you have a sense or does the order cover -- ?

7 MR. ROSENTHAL: We have in our brief and we will
8 make sure we highlight some of the other markets where there
9 are restraints on Chinese exports to those countries.

10 COMMISSIONER BROADBENT: Right.

11 MR. ROSENTHAL: But, as indicated, the Chinese
12 are obviously managing to shift to a lot of tonnage around
13 the world.

14 COMMISSIONER BROADBENT: Okay and then, I wanted
15 to thank Mr. Sanderson for coming and ask the Collier
16 Standard folks in terms of, I guess I'm just curious why
17 ArcelorMittal is not here today in terms of they participate
18 pretty often and are a major player in this case.

19 MR. ROSENTHAL: As I indicated a little earlier
20 in response to the question from Commissioner Pinkert,
21 ArcelorMittal does support the maintenance of these orders,
22 they are neutral on one of the orders, but supportive of
23 maintenance on all the rest and they have a lot of
24 sensitivities with their relationships around the world and
25 felt that some of these issues are best dealt with in the

1 confidential briefs, to be quite blunt.

2 MR. PRICE: Alan Price, Wiley Rein. I don't
3 represent ArcelorMittal and don't speak for them, no
4 relationship with ArcelorMittal whatsoever. You know, the
5 Commission has dealt with this ArcelorMittal issue in a
6 variety of different contexts. In the rebar and the wire
7 rod context, the Commission has said ArcelorMittal has very
8 little domestic production and if the orders are lifted
9 would likely increase imports and have an injuries impact on
10 the U.S. industry.

11 In fact in the first rebar sunset, ArcelorMittal
12 Ukraine, showed up explicitly asking for revocation of the
13 order so they could actually start exporting again to the
14 United States. The position our client has is pretty blunt
15 about it. We don't think -- we think these -- we don't
16 think that ArcelorMittal will restrain itself from exporting
17 if these orders are lifted. We think they have plenty of
18 excess capacity. We believe their U.S. investments are
19 pretty minimal.

20 The plant that they have in Georgetown which is
21 their principal production facility, has been closed many
22 times in the past and we think that the other plants it has
23 in its portfolio that are subject here would likely shift
24 substantial volumes to the United States and would have very
25 substantial injurious effects.

1 That's in essence what this Commission found in
2 the last sunset review in this case and we think that there
3 is no reason for a change and it's a matter of what they
4 have found in some of the same rebar cases where the same
5 issues have the same basic structure -- exists.

6 ArcelorMittal's not a large player domestically
7 in long products production.

8 COMMISSIONER BROADBENT: Okay thank you.

9 CHAIRMAN WILLIAMSON: Excuse me, Commissioner
10 Kieff.

11 COMMISSIONER KIEFF: Thank you and apologies
12 again for jumping in before. First if I could, I have a
13 question for the lawyers and maybe a very brief answer here
14 and then if you want to follow-up in the post hearing it
15 would be great, but I imagine the answer is no. Is there
16 any estoppel or other type of preclusion that should apply
17 to the decision, with respect to the decision to peg at 5.5
18 even though well-founded that would somehow preclude us from
19 in effect using the economic effect of this order to
20 seriously consider the 4.75 product?

21 In other words, did you in effect make your
22 choice at the time of the filing and are you in effect bound
23 by it? I can see the head shaking no, that's what I would
24 have imagined but in the brief post-hearing if you could
25 just give a little bit of authority for that it would be

1 helpful.

2 MR. ROSENTHAL: Commissioner Kieff, you are the
3 ultimate optimist, asking a bunch of lawyers for a brief
4 response. (LAUGHTER) I will though, just start off by
5 saying we are really not arguing -- this is not the proper
6 forum for, to decide the question about whether the 5.0
7 threshold, which is really what was in the scope was the
8 proper one or whether there is circumvention or now, that's
9 a commerce decision.

10 Ultimately the courts are going to resolve that
11 issue. The point that's important is whether -- there is no
12 such thing as estoppel and in fact, there is such a thing as
13 a concept into circumvention law called later developed
14 merchandise, which we are arguing this provision covers and
15 in fact therefore the 4.75 product ought to be a part of the
16 scope of the case.

17 But whether it is or isn't for this purpose what
18 you need to focus on is does the Deacero 4.75 give you an
19 indication of what they will do if the order is revoked with
20 respect to product that is not in dispute about coverage
21 under this.

22 COMMISSIONER KIEFF: In other words, you are
23 offering into evidence the speed with which they can supply
24 any particular product?

25 MR. ROSENTHAL: Yes, and as one of the industry

1 witnesses said, look at what they have been able to do with
2 one product and one company and one country. They have a
3 very wide product range. They have a tremendous amount of
4 capacity and capability. The 4.75 product was troublesome
5 and injurious enough.

6 We worry about if you revoke with respect to all
7 the rest, that's the essence of our testimony here.

8 COMMISSIONER KIEFF: Okay and I would imagine
9 there are similar views from the others and we would -- I
10 look forward to reading more about those in writing and I
11 get the gist, that's great. If I could ask your indulgence
12 to pivot for a moment to a different topic, to a business
13 topic.

14 I'm just curious, and again this one is probably
15 more for the business people but it might be more
16 comfortable to discuss later in the brief, so that's quite
17 okay. The question is when you think about a plant like the
18 Perth Amboy plant, so the notion is a plant that is for now,
19 not operating.

20 If you could just give some discussion in the
21 post-hearing about what are the plurality of factors a
22 business keeps in its mind when it makes the decision
23 initially to spin down that operation and then the
24 quarter-by-quarter or year-by-year decision to keep it spun
25 down rather than completely decommissioned?

1 I would imagine there are multiple factors and I
2 would imagine they probably even vary, company-by-company,
3 tax environment-by-tax environment,
4 technology-by-technology, so it's probably not a one size
5 fits all, but if in the post-hearing you would just explain
6 that a little more, that would be helpful because I think I
7 would imagine maintaining the option to spin up capacity is
8 not the only factor and so when we try to think about how
9 significant these plants are for the analysis of excess
10 capacity we should probably at least keep in mind some of
11 the other factors, and then if you think we should do that
12 or should not do that, you can tell us that in the
13 post-hearings as well.

14 So the business questions and then the legal
15 questions, what significance there is to that, if at all?

16 Let's pivot yet again, just because I'm wary that
17 it's getting close to later in the day and just in the
18 interest in putting on the table the questions that we are
19 struggling with, can we pivot to the Ukraine. The Ukrainian
20 producers who have responded have in effect told us that
21 they -- their conditions have changed a lot, and they in
22 effect don't have either the capacity or the economic
23 incentive to ship to the United States.

24 I would imagine you have a different view. You
25 mentioned it briefly earlier but if you could just touch on

1 that, any of you, that would help a lot.

2 MR. NYSTROM: Eric Nystrom from Nucor and the
3 Ukraine is definitely built on an export platform that got
4 over-capacity of -- they are going to need to continue to
5 sell their products to the world and what we have seen is
6 certainly they have had very low prices in comparison with
7 other markets around the world and the opening of the U.S.
8 market is traditionally very attractive, higher priced
9 market.

10 I just can't imagine any scenario where they would
11 not be invited, where they would not want to come in here
12 and sell and move substantial amounts of tonnage. You know
13 it is my understanding there's cases involving rebar, hot
14 rolled plate already today, they have basically demonstrated
15 their willingness to sell in the United States and their
16 desire to sell in the United States and we are extremely
17 concerned, given the opportunity they are going to need to
18 find markets.

19 And the markets around the world, you know, they
20 are not exactly improving very rapidly either and you have
21 got massive over-capacity everywhere so you know their
22 options are fairly limited so they are going to want to come
23 to the United States and they are going to come in cheap and
24 it is going to affect our pricing and volumes and again we
25 will be kind of right back where we started.

1 COMMISSIONER KIEFF: Does their current, just one
2 second, does their current political instability cut one way
3 or the other or neither?

4 MR. NYSTROM: I think it's hard to speculate
5 what happens next month, you know, three weeks, a year from
6 now, who really knows but certainly they have the wear with
7 all and the capability to come back to this market and you
8 know at some point in time things will be stable and they
9 will be active.

10 MR. PRICE: Alan Price, Wiley Rein. On the
11 political instability question, I think Mr. Nystrom stated
12 it very well that it's very hard to predict what is really
13 going to happen there and you know, there is an orange
14 revolution and everyone thought there is going to be their
15 great democracy and then it started to shift around and
16 therefore what really happens going forward is hard to say.

17 Obviously we have, as Mr. Nystrom said, there's
18 just massive excess capacity and divertible capacity in the
19 Ukraine. Those plants really don't have a significant
20 domestic market. The plants needs to export, the U.S. is
21 attractively price, you know, I looked at the data the
22 Ukrainians submitted in their brief and tried to replicate
23 it many times, it was almost impossible to do.

24 One point they said well SBB says our prices in
25 the U.S. are not attractive but they cited one, they didn't

1 actually -- I went to their source, okay and it shows the
2 U.S. is 100 to 150\$ more attractive than any other market
3 they sell in at this point. So the idea that the U.S. is
4 not attractive, it's hard to say.

5 So I don't know how they create data, their
6 submissions on transportation costs, and we have gone
7 through discussions of transportation costs with the
8 Commission many times before, it's really cheap to sell by
9 ocean freight, particularly the U.S. where you can do 20,000
10 ton boats, 40,000 ton boats at a time, ship large volumes,
11 get really low rates compared to maybe 5,000 tons that you
12 might be able to sell on a small freighter to the UAE or
13 something like that.

14 So all of these things mean that the U.S. is a
15 very attractive, easy market to ship to. Each one of those
16 arguments I think falls apart at the end of the day. This
17 is an attractive market. Ukrainians have a history of
18 dumping virtually every single product they sell. If you
19 look at Mexico right now, they have dumping and subsidy
20 orders that they just renewed against the Ukrainians not too
21 long ago, so I think they have a very similar. I think the
22 Mexicans have a very similar view on Ukraine.

23 And when you look at the sister, you know, we
24 will hear from Yenakiieve. I'm sorry if I mispronounced
25 the name right now. It's really a Metinvest company.

1 Metinvest makes a lot of different products with a lot of
2 different plants with different names on them.

3 The Canadians, not too long ago revoked a trade
4 order on a Metinvest Company, we are part of that case, only
5 to have to re-impose an order with a new investigation
6 months thereafter. So the idea that there's been some
7 fundamental shift that privatization, you know, makes a
8 difference is hard to say, how it does when you have massive
9 over-capacity, a desperate need to export, and the U.S. as
10 an attractive market and history of dumping almost every
11 single product that the Ukrainians are involved with and
12 almost every single product of Metinvest.

13 MS. BECK: Commissioner Kieff this is Gina Beck
14 with GES. Just one point -- in addition to the current
15 excess capacity that Ukraine has, Ukrainian foreign producers
16 actually have plans for expansion of wire rod in the near
17 future.

18 COMMISSIONER KIEFF: Thank you very much Mr.
19 Chairman and that concludes my questioning for the panel as
20 well. I apologize for going over.

21 CHAIRMAN WILLIAMSON: Thank you, just one last
22 point on Ukraine. I assume, I'm not sure where the
23 facilities are in the Ukraine, if it is relative to this
24 investigation, I'm sure we will hear about it this
25 afternoon. Does anybody here have any insights that they

1 want to offer on that? If not we can ask them, ok.

2 MR. ASHBY: This is Steve Ashby from Evraz, I
3 don't have any insight for that and I hope this is not
4 outside the scope of your question, but Evraz only has one
5 rod mill and it is here domestically so we are only
6 concerned about our domestic positions. We are concerned
7 about all imports that come in the country, no matter where
8 they are from.

9 We are very sympathetic to what is
10 going on in the Ukraine, but the real question is there's
11 global over-capacity and these, we hope this is upheld
12 because there would be imports coming in either from these
13 countries or others in the future.

14 CHAIRMAN WILLIAMSON: Okay, I was just wondering
15 whether or not the plants were scattered all over the
16 country, a lot of them close, I assume there are not too
17 many in the east, close to ports, but we will find out this
18 afternoon.

19 Let's go to a different question. Mexico's
20 respondents addressed on a footnote 90 of their brief some
21 alleged capacity increases and this is on page 23 and 24 and
22 I was wondering if anyone has any response either now or
23 post-hearing to that. If you want to do it post-hearing,
24 that's fine.

25 MR. ROSENTHAL: Are you talking about addressing

1 capacities increases in the U.S. industry?

2 CHAIRMAN WILLIAMSON: In Mexico.

3 MR. ROSENTHAL: I think we are probably better
4 off doing that in post-hearing briefs.

5 CHAIRMAN WILLIAMSON: That's fine, thank you.
6 What are your forecasts for future wire rod demand in the
7 United States and subject countries in other markets and
8 what are the key indicators that you used to forecast them?

9 MR. KERKVLIIET: Jim Kerkvliet from Gerdau. You know, I
10 think sometimes forecasting is like forecasting the weather
11 and we have been hopeful for a stronger recovery. Since the
12 great recession, and every year we both internally with our
13 forecasting mechanism as well as externally through, for
14 instance, the World Steel Association, we will get a look,
15 we will get a vision or a view as to what the consumption
16 will be on overall steel products and for wire rod.

17 Every year we have been unfortunately
18 disappointed that the growth has not met the projections
19 that have been raised externally as well as internally. I
20 referenced earlier one of the major components, consuming
21 segments for wire rod is construction and Gerdau is very
22 actively involved in the United States on construction.

23 It's impactful on products that we have bought
24 before, on rebar, as well as beams, and when you look at it
25 there is an improving construction market that is growing,

1 but it is growing off, if you will, off the bottom, so when
2 we look at the construction put in place numbers, we see
3 that whether it's McGraw Hill or Portland Cement
4 Association, et cetera, it is going to grow maybe between 5
5 and 7%.

6 We are grateful that it is forecast to grow
7 between 5 and 7%, but again that 5 and 7% is off a bottom or
8 an average that has been well below what it was in the first
9 period of review and then also prior to the great recession
10 so we are hopeful, but we are cautiously optimistic, based
11 upon the halting level of the recovery.

12 CHAIRMAN WILLIAMSON: Okay.

13 MR. NYSTROM: Eric Nystrom with Nucor and just
14 to kind of add to what Mr. Kerkvliet had said, you know we
15 have been optimistic over the last couple of years only to
16 never really see the rebound that we had hoped for and now
17 more recently we have seen or heard evidence of housing
18 starts stalling, maybe permitting, even being down and so
19 now forecasts being revised downward.

20 And construction is a significant component of
21 our wire rod market demand so we remain optimistic. We
22 have made a lot of substantial investments, but we are still
23 taking that wait and see type approach because so far it has
24 not come to fruition as we had hoped a couple of years ago.

25 MR. ASHBY: This is Steve Ashby, Evraz. I have

1 been in this business for almost 30 years and we are always
2 one year away from a really good year - that I can tell you.
3 When we look at moderate growth, certainly we are looking at
4 somewhere between 2 and 3%. The highlight of the industry
5 right now is the automotive business, which is pretty strong
6 and is expected to stay strong for some time.

7 But residential construction, non-residential
8 construction, heavy equipment and certainly infrastructure
9 spending is all things that we look at all the time when we
10 are forecasting.

11 MR. STIRNAMAN: Vic Stirnaman of Keystone. It
12 seems that the past couple of years especially, we developed
13 some internal optimism. We talked to customers, they seemed
14 to have some degree of optimism that things are going to get
15 a little bit better but what happens is it doesn't
16 materialize, so it's been flat and from our perspective,
17 that's the way this year is going to be as well, it is going
18 to continue to be flat.

19 MR. KERKVLIIET: Jim Kerkvliet from Gerdau, just a
20 follow-up comment, you had asked the question about global
21 and I apologize I didn't answer that as well. You know one
22 of the things that we have seen relative to China is that
23 their level of fixed asset investment has gone down and
24 their consumption of steel internally has dropped and so
25 that the available -- their capacity that has been used for

1 exports is increasing on a month-over-month and a
2 quarter-over-quarter basis.

3 So again going back to this piece about global
4 over-capacity, (Sneezing) (bless you) the global
5 over-capacity is going to be chasing limited, growing
6 demand. So we have where capacity globally is dwarfing what
7 the available demand is.

8 CHAIRMAN WILLIAMSON: Okay and any comments
9 about subject countries, right now you're talking don't bet
10 any money on this.

11 MR. KERKVLIIET: The only comment I would make,
12 again Jim from Gerdau, the only comment I would make is
13 relative to, you know Mexico is going to be tied somewhat to
14 the United States, from a growth standpoint so the North
15 American Free Trade arena, again that's between 2 to 3%.

16 Developed countries globally are going to be 2 to
17 3% but when you look at Europe and that whole western and
18 eastern Europe, there's been between 1/2 to 1% and so when
19 we look at where Ukraine and Molova are going to be
20 situated, I would say that their growth opportunities are
21 probably less than what it is in North American and what it
22 is less than in other areas.

23 CHAIRMAN WILLIAMSON: Thank you for those
24 answers, excuse me. In its pre-hearing brief, the American
25 Wire Rod Producers Association presents evidence of recent

1 price increases by domestic producers. Do these increases
2 indicate a lack of vulnerability?

3 MR. NYSTROM: Eric Nystrom with Nucor. A
4 comment I will make about it -- the market price is
5 determined by import prices and just because we announce a
6 price increase doesn't necessarily mean we collect the
7 increase and you know often times we will announce price
8 increases to try to offset raw materials and often cases we
9 are not able to realize those price increases. Over the
10 last couple of years what we have seen is a real squeeze
11 between raw materials and our realized prices in the face of
12 these massive imports coming in at very low prices.

13 MR. ASHBY: This is Steve Ashby from Evraz. We,
14 a good example is the fourth quarter this year when we had
15 rising positions for metallics and other things in the
16 industry. When you actually look at the data, our prices
17 went down. So you can talk about price increases going up
18 and announcements thereof, but my CEO would tell me we
19 really don't get a price increase if we only mesh what's
20 happening with scrap, so that's a huge component of what we
21 use to make our product and so if scrap goes up \$40.00 a ton
22 and we announce a \$40.00 a ton increase, that would suggest
23 to you that that's not even an increase.

24 MR. ROSENTHAL: Chairman Williamson, the price
25 increases AWPA cited, are now, as been mentioned, they are

1 not realized and the bottom line is that despite the
2 announcements, the profitability has been declining.

3 CHAIRMAN WILLIAMSON: Okay, thank you. Mr.
4 Kerkvliet, you may not be able to answer this. Why did a
5 Brazilian producer Gerdau S.A. not submit a foreign producer
6 questionnaire response, and can you encourage them to do so?

7 MR.KERVLIET: We as Gerdau Ameristeel in North
8 America, we filed a response. When we worked with the ITC
9 staff to elicit their response, but unfortunately there is
10 multiple affiliates that we have overseas and you know I
11 think we did our best to try to get them to file a response
12 but we don't have control over what is submitted or not
13 submitted by the multiple affiliates that we have in our
14 overseas offices.

15 CHAIRMAN WILLIAMSON: Okay, thank you. Just
16 one last question, in our non-attribution analysis, how
17 should be take Chinese imports into account?

18 MS. CANNON: The Chinese imports, Chairman
19 Williamson, I think are very relevant to your analysis here
20 but it is not, non-attribution I guess in the sense I think
21 of it in an original investigation, a sunset review is a
22 little bit different of an approach because you are looking
23 at them being present in the market right now and not
24 whether they are, you know, they are causing injury right
25 now as we have indicated and as you have preliminarily

1 found. And the relevance of that to this case really is, is
2 that it is making this industry highly vulnerable to
3 imports. It's not an either/or question, it is a question
4 that right now we are very vulnerable because China is in
5 the market and if these were taken away and you allowed
6 these imports back into the market, you have a lot of injury
7 from both sources, so it's a matter of the context in which
8 I think those imports are being considered in the sunset
9 case that makes us particularly vulnerable.

10 CHAIRMAN WILLIAMSON: Okay thank you.
11 Commissioner Pinkert.

12 COMMISSIONER PINKERT: Thank you Mr. Chairman.
13 Just a couple of questions about domestic supply, is the
14 domestic industry able to supple the entire demand in the
15 U.S. market?

16 MR. ROSENTHAL: I would say the answer is yes
17 based on the data. At this point I will let the industry
18 supplement that with their own experiences and knowledge,
19 but I will also respectfully say that of course there is
20 nothing in the statute that requires the domestic industry
21 to be able to do that and I know Commissioner Pinkert you
22 know that.

23 MR. KERKVLIIET: This is Jim Kerkvliet from
24 Gerdau. I would say that from our assessment of the overall
25 competitive landscape in the United States wire rod market,

1 we have the capability and the capacity to provide the end
2 uses required in the U.S. market. The capability or the
3 capacity is really indicated about what our capacity
4 utilization is overall, so if it is a significant unused
5 capacity, it could be levered to provide additional volume,
6 additional revenue and additional jobs for U.S. workers.

7 MR. ROSENTHAL: I just want to clarify, it
8 hasn't always been the case that the U.S. industry could
9 supply the entire market, but because of where we are in
10 terms of capacity utilization and where the demand is, I
11 think at this point in time the answer is yes, the industry
12 can supply the market needs at this point.

13 MR. NYSTROM: And just to add on to that, Eric
14 Nystrom, Nucor. Absolutely, we can supply the entire market
15 and certainly the products from the subject countries being
16 just low, medium-carbon commodity-type products. There is
17 no capability issues there, either, so certainly we were
18 able to supply all of these products and the entire market
19 as needed.

20 COMMISSIONER PINKERT: I just want to clarify,
21 does everybody on the panel agree that there's no specific
22 type of product within the scope that the domestic industry
23 cannot supply?

24 MR. STIRNAMAN: This is Vic Strinaman from
25 Keystone. Yes. We agree, or I do.

1 MR. GOETTL: Ed Goettl from Gerdau, we agree as
2 well.

3 MR. ASHBY: Steve Ashby from Evarz, we agree and
4 there's products that we've worked on over -- certainly
5 during this time period that we've added quality and we've
6 added value to our product and we are supporting tire bead
7 today, and we're working very diligently on supporting tire
8 cord and help some trials existing trials in the industry --
9 sorry.

10 COMMISSIONER PINKERT: Thank you.

11 Now, have any domestic producers had difficult
12 during the period of review in supplying particular
13 customers? For example, having to put customers on
14 allocation or having to tell customers that the domestic
15 industry is unable to supply that customer during the period
16 of review?

17 MR. NYSTROM: Eric Nystrom with Nucor. I'm
18 really not aware of that situation, you know, from out
19 standpoint. Certainly within Nucor, we have had plenty of
20 capacity available over the last five years.

21 MR. STIRNAMAN: Vic Stirnaman, Keystone, I would
22 say the same.

23 MR. KERKVLIIET: Jim Kerkvliet from Gerdau. As
24 mentioned in response to Commissioner Johanson, there may
25 have been a period where there was a caster outage or a

1 transformer outage. That was a short period of time. But
2 over the long period of this review, we have not had any
3 challenges as far as availability for our customers.

4 MR. ASHBY: Steve Ashby from Evraz. We have
5 plenty of capacity to turn on at our plant as required by
6 our customer base.

7 COMMISSIONER PINKERT: Thank you very much and I
8 have no further questions at this time.

9 CHAIRMAN WILLIAMSON: Thank you. Commissioner
10 Johanson.

11 COMMISSIONER JOHANSON: Thank you, Mr. Chairman.

12 Mr. Ashby, I would like to ask you just a very
13 quick question. You had mentioned that the automotive
14 industry is consuming fairly high amounts of wire rod at
15 this time. How would the automobile industry use wire rod?

16 MR. ASHBY: Several ways. The biggest is in the
17 fastener business. So each steel fastener, whether it's
18 going into engine parts or wheel bolts, anything that holds
19 that car together are usually made from steel or some
20 aluminum products, but mainly steel products. And so the
21 cold heading industry is very big in the U.S.

22 COMMISSIONER JOHANSON: All right. Thank you for
23 the clarification.

24 At page 2 of Deacero brief, Deacero states that
25 Mexican producers benefit from lower transportation costs to

1 the United States market. But is this indeed the case given
2 that products from other countries are ocean shipped? One
3 of the great revelations I've had in this job is learning
4 how little it costs to ship products via the sea. And I
5 told my dad about it this weekend and he didn't believe me.

6 (Laughter.)

7 COMMISSIONER JOHANSON: So I'm still having a
8 hard time getting over it. But could one of you please
9 address that?

10 MR. NYSTROM: Eric Nystrom with Nucor. As you
11 mentioned the ocean, ocean rates are very cheap. But
12 what I will say, and I can't really comment on what the
13 freight rates are like within the borders of Mexico, but
14 certainly once it comes across the border by truck in the
15 United States, it can get very expensive to ship by truck
16 for, you know, any significant distance. So, you know, as
17 far as cheap freight for domestic markets here in the states
18 coming from Mexico, I just don't see that to be the case.
19 You know, as we ship every day to numerous locations
20 throughout the country there are really no cheap and
21 decreasing pricing in the freight lanes at this time.

22 COMMISSIONER JOHANSON: And Mr. Price, before you
23 speak, Mr. Bishop, my timer is not running.

24 Okay. Thank you. Yes, Mr. Price.

25 MR. NYSTROM: Eric Nystrom again. Just to follow

1 up on that and in fact, we've seen imports from Mexico in
2 the northeast market, the southeastern markets. And when
3 you look at what the truck rates would be to ship products
4 to those markets or even the rail rates, those rates could
5 be north of \$60 or 80 a ton depending on the way you're
6 shipping, which, you know, when you do some comparisons, and
7 that's certainly not a cheap freight rate and could be
8 substantially more than what some of the ocean freight rates
9 are.

10 COMMISSIONER JOHANSON: Thank you. And how much
11 is this -- is steel wire rod used regionally? How important
12 is that? Because it appears the producers are in various
13 parts of the United States. I mean, it's not concentrated
14 in one area. Is the ability to transport is that a barrier
15 to selling in other parts of the country?

16 MR. GOETTL: Ed Goettl from Gerdau. It depends
17 on the mode of transportation. So for instance, from
18 Beaumont we use the river system to get to other parts of
19 the country that normally a mini mill would be in a wand
20 300-mile radius from the mill, so we're a supplier that can
21 get to many part of the country. So, for us it's not
22 regional.

23 COMMISSIONER JOHANSON: All right. Thank you.
24 How does increasing automation affect the various labor
25 measures at which the Commission traditionally looks? I

1 noticed the labor productivity in five of the six years of
2 this period were over 800 -- were over 800 tons per one
3 thousand hours of labor. That is significantly higher than
4 during the last period of review. Presumably that is a
5 posture factor for the domestic industry, but it also means
6 fewer employees for the same level of production. And I had
7 the opportunity to visit a steel wire rod producer in Ohio
8 last month, as you all are aware, and thank you for helping
9 to put that together. And one of the things that you notice
10 is that there aren't a whole lot of workers out there on the
11 floor.

12 MR. KERKVLIIET: Jim Kerkvliet from Gerdau. The
13 domestic industry has continued to invest in the steel
14 producing of all the products that we produce to ensure that
15 we're are labor efficient as possible. And doing it in such
16 a way that we're environmentally and safety compliant. We
17 are very proud, as an industry, that we produce a product
18 probably as efficiently on a man-hours per ton basis across
19 the globe. But -- and in such a way that we have a
20 footprint from an environmental standpoint with the
21 regulations that we have from an EPA as well as from an OSHA
22 standpoint in what our safety incident -- safety incident
23 from an OSHA and even a more stringent requirement has been
24 over the years. They continue to get better as an industry
25 in Gerdau overall.

1 But the unfortunate thing is, even though we've
2 put all those investments in to automate, even though we
3 have all those fixed costs to ensure that we're
4 environmentally and safety compliant, we don't have the same
5 standards of competition that we face coming in from
6 importer products. When we look at what are the labor
7 standards and what are the environmental standards that are
8 in the other countries that are of this order as well as the
9 testimony that we had from the preliminary hearing on China,
10 it's a completely different game. And so sometimes it feels
11 that we're playing baseball where they're playing football.

12 MR. ROSENTHAL: Commissioner Johanson, just one
13 more point. It's not just the technological improvements
14 that the industry has implemented. The steel workers, as
15 you've heard by Mr. Sanderson, have made a major
16 contribution in terms of compensation, benefits, work rules,
17 flexibility, they have been a true partner to the industry
18 and the result is man hours per ton have skyrocketed and if
19 you just compare the U.S. industry versus others, we do
20 very, very well, we're very, very efficient.

21 Mr. Sanderson pointed out though, no matter how
22 efficient we are on a man hours per ton basis, it's very
23 difficult to compete when your foreign competitors don't
24 have the same cost of capital they need to be government
25 subsidized and they have protected home markets or their

1 major goal is not to get profits, but to keep throughput in
2 their production to keep their workers employed.

3 MR. SANDERSON: Yes, James Sanderson. He's
4 absolutely correct. Steel workers in the company met and we
5 did a lot of soul searching of what we could do to be
6 competitive and keep our jobs and keep our plant there in
7 Georgetown. And we are doing more with less. We have
8 basically reduced the manpower in our plant. We are
9 operating on a schedule that basically a lot of people would
10 not really want to work. But, because of the severity of
11 the -- I feel like their job is being in jeopardy, they know
12 that they have to do more with less. And we are a very
13 productive plant in Georgetown. We are producing quite a
14 bit of steel with the manpower that we have in our plant.

15 So we have done what we felt like we needed to do
16 and continue to do to survive, but we can't do it alone.
17 We cannot do it alone.

18 MR. PRICE: Alan Price, Wiley Rein. First of all
19 I agree with Mr. Sanderson that the steel workers have done
20 a tremendous amount to try to preserve their jobs. And
21 regarding productivity, sometimes a little careful to look
22 record to record across them and what those rates are.
23 Right now, I'd almost say to you if you look at productivity
24 in 2008 to 2013, there's essentially been no productivity
25 improvement. We actually see depreciable -- invest

1 depreciable assets by year going down. And so I think there
2 is, in many respects a need for more investment to improve
3 productivity because this is a global race on productivity
4 and competitiveness and we see declining profit margins. So
5 if anything, I see the productivity rate from 2008 to 2013
6 point to the industry's vulnerability more than -- more than
7 anything else.

8 COMMISSIONER JOHANSON: All right. Thank you for
9 your responses.

10 It appears that one of the factors that drove to
11 the construction of the plant in Trinidad and Tobago was
12 cheap natural gas. And as you all know the situation
13 concerning natural gas prices have changed pretty
14 dramatically around the world or they're in the process of
15 likely changing. Could you all please address that
16 situation of natural gas vis- -vis Trinidad and Tobago? Mr.
17 Price?

18 MR. PRICE: Okay. So given my long history in
19 wire rod over many, many years and having done the cases on
20 Trinidad at various points, the Trinidadian plant was built
21 not by the market but by the World Bank essentially. It was
22 one of these great ideas that someone had, let's build a
23 plan there because it was natural gas. It was essentially a
24 fiasco when the plant went in for a whole variety of
25 reasons.

1 And regardless of what natural gas costs are, the
2 issue is, do you have a market? In Trinidad fundamentally
3 there is no -- no market for that plant. So they have to
4 export. They have huge amounts of capacity. That plant was
5 set up essentially to export largely to the U.S. And its
6 exports historically to the U.S. until these orders went in
7 place were much, much higher. So these order are essential
8 for keeping -- for at this point because there is massive
9 excess capacity. That capacity has spread into the U.S.
10 industry many times and causes severe harm and severe harm
11 to the workers at Georgetown Steel, for example who had to
12 petition against that particular mill many times.

13 This case is critical.

14 COMMISSIONER JOHANSON: Do you know about what
15 date that mill was constructed?

16 MR. PRICE: I believe in -- I'll have to go back
17 and look, but I started my first countervailing duty and
18 dumping case on that plant that I worked on was in 1997.
19 Excuse me, 1987. 1987. So that's a long, long time.

20 MR. ASHBY: I believe the plant was built
21 somewhere in 1979.

22 COMMISSIONER JOHANSON: I was going to guess in
23 1970, just when you mentioned the World Bank.

24 (Simultaneous conversation.)

25 MR. ASHBY: It was -- but the problem we have in

1 so much of the steel capacity around the world is you see
2 these uneconomic investments that -- that governments put in
3 and World Bank for this purpose was a government as far as
4 I'm concerned.

5 COMMISSIONER JOHANSON: Okay. Thank you.

6 And continuing on the topic of energy, what about
7 what is happening in Mexico right now with the oil and gas
8 sector there? As you all probably know Mexico is opening up
9 further to foreign investment in its petroleum sector.

10 How greatly is wire rod -- steel wire rod used in
11 the oil and gas industry as we contemplate Mexico likely
12 expanding production?

13 MR. KERKVLIIET: This is Jim Kerkvliet from
14 Gerdau. You know, I can't think of an expansive use of wire
15 rod that's in the oil and gas industry. I really can't.
16 There might be a few fastener type things, but it's not like
17 it is in other industries.

18 COMMISSIONER JOHANSON: Okay. I assumed that
19 would be the answer, but I just decided I would check since
20 I get kind of excited about oil and gas work in Mexico.
21 It's kind of a long story, but I think it's very interesting
22 what's going on there.

23 My time is about to expire. So thank you for --
24 for answering my questions.

25 CHAIRMAN WILLIAMSON: Thank you.

1 Commission Broadbent?

2 COMMISSIONER BROADBENT: Thank you. I wanted to
3 talk a little bit more about Ukraine. Let's see, in the
4 prehearing brief, the responding Ukrainian producer states
5 that conditions have changed since the orders were imposed.
6 Ukraine has completed a process of privatization and sales.
7 And its pricing behavior that was observed in 1999 and 2001
8 don't reflect their efficiencies today and how they're
9 making profit today.

10 Please talk about conditions of competition and
11 have they -- can we assume that they're changed, but maybe
12 they haven't changed in the right way. I know you think
13 there's a lot of demand reasons why lower demand in Europe
14 may push Ukrainian product in this direction, but in terms
15 of their pricing behavior and their efficiencies and their
16 privatization how would you characterize what's going on
17 there?

18 MR. ROSENTHAL: Without reiterating too much of
19 Mr. Price's earlier statement, I think that while there have
20 been some changes, it hasn't really affected their pricing
21 behavior around the world. Mr. Price has cited a number of
22 instances where the Ukraine products have been subject of
23 antidumping or countervailing duty or other kinds of actions
24 from other countries including Mexico. So I don't think
25 that the changing structure as they describe it has resulted

1 in a changing approach to pricing or the reducing the threat
2 to the U.S. producers.

3 MS. CANNON: Commission Broadbent, I would also
4 refer you to the slide on underselling in the original
5 investigation and then in the first review that we had put
6 up earlier which shows that not only was the Ukraine
7 underselling before the orders were imposed, but even
8 through the first review period they continued to undersell
9 in every instance. So, as the order -- you know, as the
10 time lapsed through the 2007 period there was continued
11 underselling. It wasn't showing any change in pricing
12 behavior. We don't have that for this review because we
13 don't have imports from Ukraine during this review.

14 MR. PRICE: Alan Price, Wiley Rein. So to look
15 at Ukrainian pricing behavior on virtually ever single steel
16 product including wire rod right now around the world, it is
17 right there with China as sort of -- as one of the low price
18 leaders in the world market. It is a low price -- it sells
19 at incredibly low prices. It exports. It is opportunistic,
20 it moves its product wherever it can in order to maximize at
21 volume and profitability.

22 We have -- as documented in the Kelley Drye brief,
23 there are a number of orders in place on the Ukraine, not
24 only in this product, but then if you want to expand on that
25 on virtually ever other product, privatization has not --

1 so-called privatization which you can talk about, what it
2 means in the context of the Ukraine, given a whole variety
3 of politics which I think are beyond sort of the scope, of
4 this discussion is not necessarily exactly privatization in
5 certain instances that you would associate with, with a
6 western European company given some of the oligarch
7 structure in the Ukrainian market and how they control the
8 -- how things are managed there. But the bottom line is,
9 massive excess capacity, incredibly low prices, there's
10 something called the Black Sea Export Price which is
11 essentially the Ukrainian price out there. It is
12 essentially the lowest prices -- some of the lowest prices
13 in the world and it's quoted and it's exported. And it
14 socks the market. And the U.S. is an attractively priced
15 market.

16 Freight rates, even -- you know, there's whatever
17 the internal freight is, there is -- it's going to be
18 internal freight to port that Ukraine has to pay to get it
19 out to the ports. They send almost everything on water.
20 And they rail freight to the rest of Europe which is less --
21 is a very -- often very, very high. Their ocean freights to
22 the U.S. are competitive, just like we've seen in other
23 cases. It makes sense to move large volumes here.

24 This is an attractive market, it's more
25 attractively priced in every other market and I will be

1 happy in our post-hearing brief to discuss what appears to
2 be rather creative math in multiple places both on pricing,
3 on freight costs, to try to say, oh, the U.S. is not an
4 attractive market. They have excess capacity, and they have
5 divertible capacity. No matter how you structure it, no
6 matter how you look at it, they are aggressive, and we will
7 see substantial volumes.

8 COMMISSIONER BROADBENT: Okay. Thank you.

9 The Ukrainian respondents also argue in their
10 brief as they have in past years that ArcelorMittal
11 Companies globally pursue a regional supply strategy.

12 Do you agree that this is the case, and if so,
13 would this policy act as a limit on exports of wire rod from
14 our ArcelorMittal Companies to the United States?

15 MR. ROSENTHAL: We agree that in general that is
16 true. But, as indicated earlier, your previous findings
17 with respect to ArcelorMittal and and how they approach
18 their affiliates is valid and nothing that you found
19 previously has really changed for purposes of this review as
20 Ms. Cannon has pointed out.

21 MS. CANNON: There's additional information that
22 we can add to address your question, but we need to put that
23 in the post-hearing brief. It's confidential.

24 COMMISSIONER BROADBENT: Yeah, if you can give us
25 some information on the relationship there between USA or

1 someone in the USA and the producers in the subject
2 countries, that would be helpful.

3 MS. CANNON: Happy to do so.

4 MR. PRICE: Alan Price, Wiley Rein. The one
5 thing I would add is that in contrast to flat parts for
6 ArcelorMittal is generally the largest producer in the
7 United States. In this product line their domestic
8 production is quite small. And therefore we don't think
9 their domestic production would be an impediment for
10 significant and injurious imports.

11 I would refer the Commission to -- I believe it
12 is page 316, I'm looking at the public version here, so I
13 can't actually look at the chart here, which gives a history
14 of ArcelorMittal's domestic production and imports and look
15 at the trend that is already occurring there and evaluate
16 that in terms of what you think the likely future results
17 are.

18 If there was revocation and -- I know Mr.
19 Sanderson has previously had his plant shut down. And I
20 know he feels quite vulnerable at this point.

21 MR. SANDERSON: Yes, I'd like to just chime in.
22 James Sanderson, Georgetown. I don't care where imports
23 come from. We will be impacted at Georgetown.

24 COMMISSIONER BROADBENT: Okay. Thank you very
25 much.

1 This may be for the representative from Gerdau.
2 Brazil was a net importer of wire rod in 2013 and they're
3 saying in the respondent's brief that demand for wire rod in
4 Brazil will grow because of the World Cup and the Olympics.
5 Do you have any response to that?

6 MR. KERKVLIIET: Jim Kerkvliet from Gerdau. I'm
7 happy that the World Cup is coming to Brazil. I think it
8 will be a great venue. But as relative to what the impact
9 is on wire rod consumption, and the balance between net
10 imports or if there's surplus, I can't speak to that.

11 MR. PRICE: Alan Price, Wiley Rein. Pretty much
12 all the venues for the World Cup have been built long ago at
13 this point, given the fact that it's happening this year.
14 And we've seen statements like this in case after case after
15 case. Oh, there's some construction project, therefore, you
16 know, there's some project and therefore things are going to
17 recover. My favorite was on a case on beans where everyone
18 pointed, oh, the big dig is going to happen in Boston and
19 therefore all the -- there's going to be this huge uptick in
20 beans over the next two years. And the big dig was going on
21 for a long time for those of you who had something happen in
22 Boston. All the beams had already been delivered two years
23 earlier.

24 And so when you look at staging and all of these
25 things, a lot of these projects are -- are, a, not that big,

1 when you really look at the big picture. And, two, then you
2 see all of these assertions without any basis in terms of
3 understanding the timing of various construction projects.

4 COMMISSIONER BROADBENT: Okay. Thank you.

5 CHAIRMAN WILLIAMSON: Thank you. Mr. Kieff.

6 COMMISSIONER KIEFF: I have no further questions.

7 CHAIRMAN WILLIAMSON: So the Commissioners have
8 no further questions.

9 I'm sorry, excuse me.

10 COMMISSIONER BROADBENT: That's okay. It's okay.

11 Right. Well, there's only about two days a month
12 here that I wish -- I'm happy that I'm not a lawyer. But
13 this is -- our lawyers want me to ask this question. Let's
14 see if I can get through it.

15 On page 24 and 25 of the joint domestic brief is
16 states that the Commission has a legal obligation to treat
17 the 4.75 millimeter wire rod as subject merchandise. What
18 is your position on this statement particularly given the
19 Court of International Trade decision and the federal
20 circuit decision in the Diamond Saw blades proceedings? And
21 this might be best, I think, for Wiley Rein.

22 MR. PRICE: We'll address that in the
23 post-hearing brief at this point.

24 COMMISSIONER BROADBENT: Okay. Thank you.

25 Thank you, Mr. Chairman.

1 CHAIRMAN WILLIAMSON: Okay. So no further
2 questions from the Commissioners. Does staff have any
3 questions for this panel?

4 MR. CORKRAN: Douglas Corkran, Office of
5 Investigations. Thank you, Mr. Chairman. Staff does a few
6 questions.

7 Let me rephrase. Staff has one further question.
8 And that is, Chart No. 2 in the confidential version of the
9 presentation is very useful. We all think about the data
10 that go into these very, very carefully. I was wondering
11 for purposes of your post-hearing brief if you could show a
12 similar comparison of 2007 and 2013 using the source of
13 published information that appears in Part -- in Exhibit 1
14 of the Kelley Drye post-hearing brief?

15 MS. BECK: Mr. Corkran, if I could actually add,
16 that is the source of Chart 2.

17 MR. CORKRAN: It is for 2013, it's not for 2007.

18 MS. BECK: Okay. Yeah, I see your point and we
19 can address that in post-hearing.

20 MR. CORKRAN: Thank you very much. Again, the
21 information was very helpful, it's much appreciated. Thank
22 you. Staff has no additional questions.

23 CHAIRMAN WILLIAMSON: Thank you. Do respondents
24 have any questions for this panel?

25 (No response.)

1 CHAIRMAN WILLIAMSON: No. Well, in that case it
2 looks like it's time for lunch. I want to thank this panel
3 for your testimony. We appreciate it very much.

4 We'll take a break until 1:45. I want to remind
5 everybody this room is not secure, so if you have any
6 business proprietary information, confidential information,
7 please take it with you. And we'll see everyone at 1:45.

8 Thank you.

9 (Whereupon, a lunch recess was taken at 12:45
10 P.M.)

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1 A F T E R N O O N S E S S I O N

2 (1:49 p.m.)

3 MR. BISHOP: Will the room please come to order?

4 CHAIRMAN WILLIAMSON: Apologies. Good afternoon,
5 I want to welcome this panel to the hearing today. And you
6 may begin when you're ready, Mr. Campbell.

7 MR. CAMPBELL: Good afternoon. This is Jay
8 Campbell, White and Case representing Deacero. Our first
9 witness will be Sergio Gutierrez of Deacero.

10 MR. GUTIERREZ: Good afternoon. I am Sergio
11 Gutierrez, the Chief Executive Officer of Deacero. I will
12 give you an overview of our company and its wire rod
13 operations. Then my cousin, Daniel, will provide more
14 detail from the sales perspective.

15 Deacero is a privately owned family business. My
16 father started the company in 1952 in Monterrey, Mexico.
17 Originally, it was a small workshop that produced chain link
18 fence on a machine he designed after graduating from the
19 University of Texas. We have grown a lot since then.
20 Today, Deacero is run by myself, two of my brothers, and six
21 of our sons. Deacero is a vertically integrated steel
22 manufacturer. Our operations include scrap recycling
23 centers; steel mills, which produce rebar, merchant bars,
24 I-beams, and wire rod; wire facilities; distribution
25 facilities; and a research and development center.

1 Altogether we supply more than 10,000 steel products.

2 We have invested in U.S. production. In 2006,
3 Deacero purchased Stay-Tuff Fence Manufacturing which is the
4 largest U.S. producer of fixed knot fencing. In 2007, we
5 purchased two U.S. wire rope facilities, which are operated
6 by Deacero USA in Houston. Deacero supplies steel wire to
7 those two operations. We also installed a wire galvanizing
8 line at our Houston facility in 2012. Finally, in 2012,
9 Deacero acquired Mid-Continent, one of the largest nail
10 producers in the U.S. Overall, we employ about 700 workers
11 in the U.S., and this number is growing. We have been in
12 the U.S. market for over 30 years, and we are committed to
13 the market.

14 Regarding wire rod, we have two production
15 facilities in Mexico: Our Saltillo mill, which has one
16 rolling line, and our Celaya mill, which has two rolling
17 lines. On these production lines, we also produce coiled
18 rebar. We have two additional rolling lines at Celaya mill
19 that can only produce straight rebar and small merchant
20 bars. We cannot produce wire rod on these two lines because
21 we don't have the equipment, such as finisher block, laying
22 head, and cooling conveyor.

23 We have a third steel mill in Ramos Arizpe, which
24 began operation in 2012. This facility is dedicated to
25 producing merchant bars and I-beams. There is growing

1 demand in Mexico for these products and insufficient supply
2 from domestic mills. We cannot produce wire rod at this
3 mill because we don't have the equipment.

4 Since 2008, we have had only one capacity
5 expansion related to wire rod. In January 2013, we added a
6 new rolling mill to our Celaya facility. This rolling line,
7 which produces coiled rebar and wire rod, has a total
8 rolling capacity of around a half a million tons a year. We
9 mostly supply coiled rebar to our Central and South American
10 markets, where the construction sectors are growing by 6 to
11 10 percent. We don't export to Brazil. Brazil is doing
12 bad, but we don't export to Brazil. We do not have plans to
13 expand wire rod production capacity.

14 In fact, our next steel investment will be to
15 convert the wire rod capacity at Saltillo to SBQs, special
16 bar quality, to meet Mexican demand, which currently relies
17 on imports.

18 Our core business has always been steel wire and
19 wire products. This is the main reason we produce wire rod.
20 We have 13 wire facilities in Mexico where we draw wire rod
21 that we produce into wire, and then manufacture downstream
22 wire products. In 2013, our internal consumption and
23 transfer accounted for over 70 percent of our wire rod
24 production.

25 The rest of our wire rod production is for

1 commercial sale, and Daniel will talk about this aspect of
2 our business.

3 Thank you for your time today.

4 MR. CAMPBELL: Our next witness is Daniel
5 Gutierrez.

6 MR. GUTIERREZ: Good afternoon. My name is
7 Daniel Gutierrez. I am the Vice President of Industrial
8 Sales for Deacero. I'm responsible for Deacero's sale of
9 steel billet, wire rod, and industrial wire products. I
10 will discuss our sales operations and outlook for the wire
11 rod business.

12 As my cousin and CEO mentioned, we mainly produce
13 wire rod for internal production of steel wire and
14 downstream wire products. Deacero started out producing
15 steel wire and wire products, and then integrated upstream
16 to provide its own raw material. In Mexico, we have been
17 supplying steel wire products, such as black and galvanized
18 wire for over 50 years. We have 7,000 clients in Mexico.
19 We're committed to these customers and will continue to
20 consume large quantities of wire rod to produce steel wire
21 for them.

22 We also produce more than 80 categories of
23 downstream wire products used in industries such as
24 agriculture, construction, mining, automobiles, oil and gas,
25 telecommunications, and hardware. These wire products

1 include chain link fence, barbed wire, staples, nails, and
2 many others. We also continue to develop new wire products
3 to create new market niches. For example, we recently
4 introduced a new product called blinding mesh, which is used
5 as a screen on highways to prevent the blinding effect from
6 oncoming car headlights. We are also now producing wire for
7 notebooks and CHQ wires for the automotive industry, among
8 other wire products.

9 Mexico's economy is forecasted to grow at a
10 healthy rate of 4 percent in 2014. As the economy grows,
11 demand for steel wire and wire products will increase. For
12 this reason, we expect to consume more wire rod for our
13 internal production in 2014 and beyond. Steel wire and wire
14 products are Deacero's core business.

15 As for our commercial sales of wire rod, Mexico
16 by far is our largest market. Even in 2013, when local
17 demand for wire rod was low, Mexico still accounted for
18 nearly two-thirds of the volume of our commercial sales. In
19 2014, demand had rebounded, and the outlook looks good for a
20 number of reasons. For one, President Nieto's 2013-2018
21 Infrastructure Investment Plan is boosting Mexico's
22 construction sector. This plan includes overall
23 expenditures of approximately 300 billion U.S. dollars, of
24 which 45 billion U.S. dollars are for transportation. The
25 transportation expenditures are for roads, new modern

1 airports and seaports. The new infrastructure projects are
2 also generating demand for our own downstream wire products.

3 Mexico's automotive, energy, agriculture,
4 telecommunications, and mining sectors are also growing.
5 For example, car production in Mexico is projected to
6 increase from 3 million in 2013 to 4 million by 2016. The
7 new energy reforms will encourage investment in Mexico's
8 oil, gas, and power sectors. Growth in these industries has
9 two benefits for Deacero: We will sell more wire rod in the
10 commercial market. And, we will consume more wire rod for
11 our production and sale of steel wire and wire products.

12 In 2013, we exported about 10 percent of our wire
13 rod production -- nearly all of it went to Central and South
14 American countries. Many of these countries have GDPs that
15 are projected to grow by 3 to 5 percent in 2014 and 2015.
16 Most of them have deficits in wire rod. Also Mexico's free
17 trade agreements with Central and South American countries
18 give our wire rod exports an advantage over exports from
19 other countries. We have developed strong relationships
20 with our customers in these markets, and we're committed to
21 them.

22 On this note, we are pleased that the market in
23 Columbia will remain open. Columbia imposed a provisional
24 safeguard tariff of 21 percent. On April the 2nd, Columbia
25 announced that wire rod imports up to 190 thousand short

1 tons would be exempt from the 21 percent tariff, and that 80
2 percent of the quota goes to historical suppliers, such as
3 Mexico. Under this final safeguard measure, Deacero will be
4 able to continue to export the same, if not more, quantities
5 of wire rod as before the provisional tariff was imposed.

6 That brings me to the U.S. market. We are a new
7 player in the U.S. wire rod market. We did not supply wire
8 rod to the U.S. before 2008 -- not even before the
9 antidumping order was imposed. Instead, we consumed most of
10 the wire rod that we produced, and we sold the rest in
11 Mexico. Deacero was active in the U.S. market, but mainly
12 for steel wire and wire products -- not wire rod.

13 That changed when we began to market 4.75
14 millimeter wire rod. We first learned about 4.75 around
15 2008 when U.S. customers requested it. Before that time,
16 the smallest diameter we produced was 5.5 millimeter which
17 is also the most common diameter. We were told that U.S.
18 producers were either unable or unwilling to make 4.75. We
19 were not sure we could make it, but decided the potential
20 demand justified the investment of time and resources. The
21 process was not easy, but eventually we developed the
22 ability to produce 4.75 at our Celaya mill.

23 Our 4.75 business steadily grew, as U.S.
24 customers tested and approved the product. The business did
25 well because 4.75 offers wire drawers significant benefits

1 over 5.5, and U.S. producers don't make it.

2 If the order on wire rod from Mexico is revoked,
3 we would continue to focus on selling 4.75 to the U.S.
4 market. There are plenty of suppliers that offer wire rod
5 in 5.5 millimeter and larger diameters in the U.S., and U.S.
6 customers tend to prefer to buy domestic. With 4.75, we
7 have the ability to offer a specialized product that
8 customers want and U.S. producers don't offer. In this way,
9 we believe that Deacero adds value to the U.S. wire rod
10 market.

11 Thank you very much. I will be happy to answer
12 your questions.

13 MR. CAMPBELL: Our next witness is Bill Heileg
14 with G3 Steel.

15 MR. HEILEG: Good afternoon. My name is Bill
16 Heileg. I am a co-owner and founding partner of G3 Steel
17 Group, a distributor of steel products located in Troy,
18 Michigan. We sell steel products, such as wire rod and
19 steel wire for many different end users throughout the U.S.
20 From 2009 to 2012, we also purchased and resold 4.75
21 millimeter wire rod made by Deacero. I will discuss the
22 success we had selling 4.75; the impact that the lack of
23 4.75 has had on the market; and our experiences purchasing
24 from Deacero.

25 We first began to distribute 4.75 made by Deacero

1 in 2009, and we continued to sell the product until 2012.
2 We sold 4.75 to end users such as ITW Bedford, Mount Joy,
3 Nelson Steel, and Mapes Piano, among other customers. Some
4 of these customers requested 4.7 millimeter rod because they
5 had purchased it fro Ivaco of Canada, and these customers
6 were aware of the advantages of using this diameter. In
7 other cases, we introduced the product to customers and
8 explained the benefits of using it.

9 The main benefit of using 4.75 rod is that it
10 enables wire drawers to produce wire more efficiently and
11 reduce their costs, and Chuck Spittler will discuss this
12 next.

13 Another advantage of using 4.75 instead of 5.5 or
14 larger diameters is that wire drawers can produce finer
15 gauge wire without having to perform annealing. Annealing
16 is a heat treatment process that softens and restores
17 ductility to the wire. Depending on the manufacturing
18 plant, 5.5 millimeter wire rod often must be heat treated in
19 order to achieve some of the finer diameters of wire. In
20 contrast, 4.75 rod can be drawn down directly to many of
21 these wire diameters without annealing because less drawing
22 of the material is required. Annealing means longer
23 production time, addition natural gas consumption, and is
24 typically very expensive. Wire drawers must either own an
25 maintain this annealing equipment in-hour or outsource the

1 processing to third-party processors.

2 Because of the advantage that 4.75 rod offers, we
3 had little trouble marketing it to customers, and had a
4 growing business. Unfortunately, that ended with the
5 Commerce Department decided that 4.75 was covered by the
6 antidumping order. Other than Deacero, there is only one
7 other North American supplier of 4.75 millimeter rod --
8 Ivaco of Canada, which is not subject to any antidumping
9 order. U.S. producers are not supplying 4.75 -- either
10 because they lack the technical capability or are unwilling
11 to make it.

12 Since Deacero stopped shipping 4.75, our
13 customers have often asked when we might be able to offer it
14 again. For example, a client in the Midwest mentioned 4.75
15 during my last visit. He told me they had less wire breaks,
16 better tool life, and improved uptime when they used 4.75 in
17 their production line, and that he'd like to buy the product
18 again. I asked him if he was able to purchase 4.75 from
19 other suppliers, and he said that no other supplier he deals
20 with offers it. It's clear to me that our customers came to
21 view 4.75 wire rod as a product that could help reduce cost
22 and improve their production process, and that there is a
23 market for it.

24 Lastly, I would like to comment on Deacero as a
25 supplier. Purchasing wire rod from Deacero is similar to

1 purchasing from a U.S. producer. For one, Deacero is
2 located in North America, so transportation costs are low,
3 and Deacero can deliver wire rod almost as quickly as U.S.
4 producers. When we were buying 4.75, we also found that
5 Deacero offered a high level of customer service and
6 technical support. To be sure, it is still easier to do
7 business with U.S. producers, and for this reason they can
8 charge a small premium over Mexican wire rod. But there is
9 no comparison between buying wire rod from Mexico and buying
10 imports from overseas.

11 This concludes my remarks, and I am happy to
12 answer questions. Thank you.

13 MR. CAMPBELL: Thank you, Bill.

14 Our next witness is Charles Spittler.

15 MR. SPITTLER: Good afternoon. My name is
16 Charles Spittler and I'm the Chief Operating Officer for
17 Cavert Wire Company. We are located in Rural Hall, North
18 Carolina and manufacture baling wire for industrial
19 recycling. Wire rod is our raw material.

20 I am here to talk about our experience buying
21 4.75 millimeter wire rod from Deacero. This is a good
22 product that enabled us to streamline our production
23 operation and enhance our competitiveness as a wire supplier
24 to the industrial recycling market. 4.75 is also a diameter
25 that U.S. producers do not offer. We hope that the order in

1 Mexico will be revoked, so that we can, again, buy 4.75. I
2 will also discuss the logistical advantages of buying wire
3 rod imported from Mexico and compared to the imports from
4 offshore sources.

5 We began to buy 4.75 from Deacero in 2008. We
6 were very pleased with the positive impact it had on our
7 business. Most importantly, using 4.75 enabled us to reduce
8 our production costs. Wire rod is reduced, or drawn, to the
9 desired wire size by pulling the rod through a series of
10 dies in a draft machine. For each die there is a spinning
11 block (or motor) that pulls the rod through the die. For
12 example, one of our draft machines has four dies, each of
13 which reduces the diameter. With 4.75, we could reduce to
14 the same diameter of wire that we previous made using 5.5
15 with one less die -- three instead of four. Using one less
16 die: we consumed 25 percent less electricity; consumed 25
17 percent less lubricant which is used to cool the rod as it
18 passes through the dies; consumed 25 percent less dies,
19 (which are replaced daily); and did not need to repair
20 blocks as frequently.

21 Using 5.5, we normally draw down to a diameter of
22 about 0.187 inch in the first draft. 0.187 inch equals 4.75
23 millimeter, so with 4.75 you're already at the 0.187 inch
24 before you even begin the drawing process. Consequently,
25 using 4.75 also enabled us to speed production and increase

1 our productivity.

2 4.75 wire rod also expands our ability to produce
3 smaller diameter wire. With 4.75, we could use our draft
4 machines to reduce down to 16-gauge wire, which has a 0.062
5 inch diameter. In contrast, with 5.5 millimeter wire rod we
6 can only reduce down to 14-gauge wire, which has a 0.08 inch
7 diameter.

8 Unfortunately, Deacero stopped offering 4.75 when
9 Commerce decided it was subject to the antidumping duty. So
10 we had to switch back to 5.5. Consequently, our production
11 operations are less efficient, and we can no longer produce
12 16-gauge wire in-house. We have to buy and resell 16-gauge
13 wire, which is less profitable.

14 At this time, we buy 5.5 from U.S. producers as
15 well as imported material. We like doing business with the
16 U.S. producers, and have good relationships with them. But
17 it is good to balance these purchases with imports because
18 you never know when there might be a stoppage in U.S.
19 supply. For example, Mittal shut down their Georgetown
20 plant in 2009. Back then, we were buying 5.5 from Mittal
21 and 4.75 from Deacero. If it weren't for Deacero, we would
22 have had a supply issue, because no other U.S. supplier has
23 product available.

24 We currently buy our imported rod from China. We
25 would prefer to buy imports from Deacero -- not only because

1 they offer 4.75, but also because there are logistical
2 advantages to buying Mexican imports compared to offshore
3 sources. These include:

4 Just-in-time delivery. Deacero, for example,
5 used to deliver us four truckloads a day from their
6 warehouse in Birmingham. This delivery schedule coincided
7 with our daily production schedule, and meant that we didn't
8 have to hold wire rod in inventory.

9 In contrast, when I buy Chinese imports, I have
10 to place an order for 3,000 tons -- which is about six weeks
11 of production requirement -- and the lead time to the port
12 is about 90 days. The invoice is issued when the rod lands
13 at the port, so you risk losing money if the market prices
14 decline in the interim. After the material arrives at a
15 port, it takes another two weeks to get to our plant, where
16 we have to hold the rod in inventory.

17 Two, you get more consistent quality with Mexican
18 imports -- because wire rod imported from offshore is more
19 prone to rust from the ocean air, and more likely to be
20 damaged in transit.

21 And three, with Deacero, you can purchase wire
22 rod from them directly instead of having to go through a
23 broker or distributor. Deacero offers better customer
24 service and technical support -- almost comparable to the
25 level of service you get from a U.S. supplier.

1 This ends my comments. Thank you.

2 MR. CAMPBELL: This is Jay Campbell again. I
3 will conclude Deacero's presentation with three points.
4 One, the Mexican industry has changed fundamentally since
5 the original investigation and first review; two, Mexican
6 should be decumulated and; three, the order on Mexico should
7 be revoked.

8 Petitioners like to portray imports as a
9 monolithic force, like a swarm of locusts waiting to invade
10 the U.S. market. This characterization is inaccurate.
11 Imports are made by individual foreign producers each with
12 its own business objectives and focus.

13 In the original investigation the Commission
14 received questionnaire responses from two Mexican producers,
15 Secartsa and Turnium. Secartsa accounted for a significant
16 portion of exports. Deacero didn't even ship wire rod to
17 the U.S. back then. It was shipping to the -- it began
18 shipping to the U.S. in 2008. Secartsa was acquired by the
19 Arcelor Mittal group in 2007. Arcelor coordinates its
20 worldwide production operations so Arcelor Mittal would not
21 ship wire rod from Mexico to the U.S. in a manner that
22 disrupts the U.S. market. Turnium, meanwhile, is also
23 unlikely to ship significant quantities to the U.S. for
24 reasons stated in its questionnaire response.

25 Citing a confidential report, U.S. producers

1 claim there are four Mexican producers other than the three
2 responding firms. But those four companies do not produce
3 or supply wire rod. Acero Nacionales was acquired by
4 Deacero in 1999 and its production facilities had been shut
5 down years before and the assets sold outside Mexico.
6 Siderurgica Tultitlan or Sidertul was acquired by Gradau in
7 2007 and doesn't make wire rod; it only make rebar.

8 The third, Camesa supplies wire and wire rope, it
9 doesn't make wire rod. In fact, it buys wire rod from
10 companies like Deacero.

11 And the fourth, Altos Hornos de Mexico does not
12 identify itself as a wire rod supplier on its web site. The
13 bottom line is that for all intents and purposes, you've
14 received questionnaire responses from the entire Mexican
15 industry. And of the three responding firms, Deacero is the
16 most relevant for your analysis. Deacero is unlike Secartse
17 and Turnium. The primary reason that Deacero produces wire
18 rod is to service its core business, steel wire and wire
19 products. Deacero also produces 4.75 millimeter rod and
20 would focus on supplying this product to the U.S. market if
21 the order were revoked.

22 4.75 offers end users significant benefits over
23 5.5 and is a diameter that U.S. producers don't supply.

24 4.75 also means that Mexico should be
25 decumulated. Mexico is the only subject country that

1 produces 4.75. With this advantage the Mexican industry
2 would compete under different conditions of competition than
3 the other subjects countries.

4 Also, the ongoing scope litigation may take
5 several years to complete. The impact of the scope issue
6 should be limited to Mexico and not affect the status of the
7 orders on the other subject countries. This would not be
8 the case under a cumulated analysis. Other factors support
9 decumulation. Mexico alone maintained the presence in the
10 U.S. market throughout the POR and is the only subject
11 source of wire rod with which purchasers are familiar.

12 This is significant because most purchasers
13 require wire rod suppliers to be qualified before buying
14 from them and the qualification process takes up to a year.

15 The Mexican industry's North American location is
16 also important. Shorter lead times and the ability to
17 purchase directly from the manufacturer give Mexican imports
18 distinct non-price advantages over imports from offshore
19 sources.

20 Once Mexico is decumulated, there should be
21 little question that the order on Mexico should be revoked.
22 Let's start with U.S. producers' argument which can be
23 boiled down to this, the subject countries have massive
24 excess capacity and would flood the U.S. market because U.S.
25 prices are higher. Neither of these claims is accurate for

1 Mexico. The excess capacity figure U.S. producers claim for
2 Mexico is grossly overstated because it includes capacity
3 for companies that do not produce or supply wire rod. This
4 is the problem with the confidential report that I mentioned
5 earlier.

6 Thus, the capacity and production figures derived
7 from the Mexican producers' questionnaire responses
8 accurately represent the Mexican industry. These figures
9 show that the industry's utilization rate was high averaging
10 92 percent during the POR and as high as 98 percent in 2011
11 and 2012. The utilization rate temporarily dipped in 2013
12 to 85 percent, but demand in Mexico was low in 2013 and has
13 rebounded.

14 Consequently the Mexican industry's utilization
15 rate is expected to return to high levels. In short, U.S.
16 producers claim of massive excess capacity from Mexico is
17 false. Equally flawed is the U.S. producers' argument that
18 Mexican producers would divert shipments from third
19 countries to the U.S.

20 As shown in table 419 of the staff report,
21 average prices in Mexico's third country markets are higher
22 than the U.S. average. The Columbian safeguard will not
23 impose a barrier. Deacero will continue to ship the same
24 quantities as before the safeguard investigation was
25 initiated.

1 A quick point on vulnerability. As a legal
2 matter, Chinese wire rod should not be factored into the
3 vulnerability analysis. U.S. industry is obtaining a remedy
4 against Chinese imports through its petition against China.
5 That investigation is already working to reduce the flow of
6 Chinese imports. Moreover, U.S. producers tell you what the
7 domestic industry would look like without Chinese imports at
8 page 90 of their prehearing brief. They claim that because
9 of China U.S. production fell 6.5 percent, shipments fell
10 7.1 percent, sales value fell 7.5 percent, operating income
11 failed by 50.6 percent, and the operating ratio fell by 3
12 percentage points. Add these declines back to the U.S.
13 industry and this is the U.S. industry the Commission should
14 consider for purposes of the likelihood analysis in this
15 sunset review.

16 In our view, the record evidence supports the
17 following: One, Mexico should be decumulated; two, the
18 Mexican industry has changed fundamentally since the
19 original POI and first sunset POR such that Deacero is now
20 the relevant exporter; and three, Deacero supplied 4.75
21 millimeter wire rod to the U.S. market provides affirmative
22 evidence that revocation of the order on Mexico would not be
23 likely to result in material harm.

24 Antidumping orders are not meant to last forever.
25 If the Commission declines to revoke the order on wire rod

1 from Mexico on the basis of this record, when will it ever
2 be revoked?

3 This concludes our presentation. Thank you.

4 MR. LEWIS: Good afternoon, Chairman Williamson,
5 Commissioners and staff. My name is Craig Lewis of the law
6 firm Hogan Lovells the Ukraine panel will begin with the
7 testimony of Ms. Dimitrova of Yenakiieve Iron and Steel.

8 MS. DIMITROVA: Chairman Williamson,
9 Commissioners, and staff, good afternoon. My name is Elena
10 Dimitrova and I am the head of the Marketing Department for
11 Metinvest Holding where I'm responsible for marketing of
12 various steel products produced by Metinvest companies in
13 Ukraine including Yenakiieve Iron and Steel Works.

14 I'm responsible for global and regional market
15 research and analysis and for forecasts in relation to steel
16 product sales.

17 I have been working for Metinvest for almost 15
18 years and I was appointed as the head of marketing in 2008.
19 I thank you for the opportunity to talk to you today.

20 This sunset review is being held at a
21 particularly difficult time in my country's history. As you
22 have no doubt read in newspapers and seen on television,
23 Ukraine is experiencing a difficult political transition as
24 the government tries to find the right path between Europe
25 and Russia.

1 Importantly for this sunset review, however,
2 Ukraine turns towards Europe and the recent package of
3 economic measures from the European Union means that
4 Yenkiiieve important and growing export to Europe will
5 continue to be strong and will all increase in importance in
6 the foreseeable future.

7 Quotas that used to be imposed by the EU on
8 Ukrainian steel imports are gone and the European Union is
9 adopting measure to improve Ukraine's access to the large
10 European market.

11 However, I first want to describe the important
12 changes that have occurred in the Ukrainian wire rod
13 industry since the regional investigation in this case was
14 conducted nearly 15 years ago. I understand that you have
15 not been able to fully consider these changes because no
16 Ukrainian producer participated in the first sunset review,
17 with filing of briefs, or testifying at the Commission.

18 In 1999, the first year of the regional
19 investigation period privatization of Ukraine's steel
20 producers including its wire producers have not even begun.
21 Ukrainian steel industry at that time was still
22 characterized by state ownership and was being managed based
23 on essentially noncommercial state objectives such as
24 production targets and full employment.

25 The dominant player in Ukraine at that time, the

1 company that was responsible for the imports that the
2 Commission reviewed back in 2001 went it imposed the
3 antidumping order was Krivorozhstal. Krivorozhstal was a
4 state-owned company built during the Soviet era.
5 Krivorozhstal was not ultimately privatized until 2005 when
6 Mittal Steel, now ArcelorMittal acquired the company and
7 renamed it Mittal Steel Kryvyi Rih after the city where it
8 is located.

9 As a member company of the ArcelorMittal Mittal
10 Steel, Kryvyi Rih now operates under successful management
11 policies of ArcelorMittal. As I understand the Commission
12 has learned in previous antidumping cases ArcelorMittal
13 follows a very strict regional focus for its marketing. In
14 particular production assets in Europe are not permitted to
15 compete with ArcelorMittal assets in other regions where it
16 has production facilities for the same product such as North
17 America. As a result of these changes, the Commission is
18 now looking at a Ukrainian industry where the largest wire
19 producer has been fundamentally changed from state ownership
20 that was focused on non-commercial goals to a private
21 profit-oriented management and from a focus on global
22 exports to a regional marketing policy.

23 The Ukraine industry has changed in other
24 important ways since the Commission's last sunset review.
25 Yenakiieve was also privatized after the regional

1 investigation and is now part of Metinvest group of
2 companies that trades steel assets, mostly in the Donetsk
3 area of Ukraine.

4 Like ArcelorMittal Metinvest is managed in
5 accordance with international corporate standards aiming to
6 maximize profits and shareholder value.

7 As a part of the commitment to efficiently manage
8 its assets Metinvest has been willing to evaluate its
9 production capacities and make hard decisions including
10 where appropriate reducing excess production capacities.

11 In October 2010, Yenakiieve obtained a
12 controlling interest in CJSC Makiiva. Our firm made a
13 decision to permanently decommission its own wire production
14 facilities resulting in the permanent elimination of that
15 production capacity.

16 In 2011, Yenakiieve resumed production of wire
17 rod solely at facilities leased from Makievka. As a result,
18 total level of production capacity in Ukraine was reduced in
19 2009 to 2011.

20 There also appears to be some confusion about how
21 many wire producers exist in Ukraine. To be clear, only
22 Yenakiieve Makeevka branch and ArcelorMittal Kriviiy Rih
23 produce wire rod today in Ukraine.

24 I understand that one of the questions the
25 Commission is ultimately trying to answer today is what

1 likely volumes of wire rod will be exported from Ukraine to
2 the United States if the antidumping order is terminated. I
3 can tell you first that it is highly unlikely that such
4 imports would come from ArcelorMittal Kriviiy Rih.
5 ArcelorMittal established marketing policies would not allow
6 it to compete with ArcelorMittal sizeable investments in the
7 U.S.

8 Second, while I cannot tell you that my company
9 will never ship wire rod to the United States in the future,
10 the volume of such shipments would have to be very small.

11 Yenakiieve has very limited use capacities to
12 produce wire rod. As we reported to the Commission, in our
13 questionnaire, Yenakiieve is already operating at nearly
14 full capacity and has limited abilities to ship additional
15 quantities of wire rod without diverting shipments from its
16 existing customers. Yenakiieve also has no plans to
17 increase its existing wire rod capacity within the
18 foreseeable future.

19 Yenakiieve is also not going to shift shipments
20 from its existing customers. Our firm has long-standing
21 contractual agreements with all of the major wire rod
22 customers in Ukraine including industrial wire processing
23 mills.

24 Yenakiieve contracts specify regular shipments of
25 wire rod to this important customers and such sales are a

1 profitable source of steady income for the company.
2 Yenakiieve also projects Ukrainian demand for wire rod to be
3 significant for the foreseeable future. Although
4 consumption of steel products in Ukraine declined during the
5 global economic recession, it has experienced strong growth
6 since 2009, and this is expected to continue growing in the
7 next years.

8 The construction sector is expected to continue
9 to drive growth of wire rod demand in Ukraine.
10 Transportation and logistical costs also make wire rod
11 shipments within Ukraine much more attractive for
12 Yenakiieve.

13 In addition to securing its position in the
14 growing Ukrainian, Yenakiieve has also developed key
15 regional export markets in Europe, the Middle East and North
16 Africa. Yenakiieve has established customer relationships
17 in these regions and the prices in these regions are
18 attractive to Yenakiieve. Our firm has sales offices in a
19 number of key export European and Middle East countries in
20 order to facilitate these sales.

21 Logistics. Logistics, of course, are another big
22 reason why European and Middle East countries are attractive
23 to Yenakiieve, and shipments to North America are not so
24 attractive.

25 Shipments to Europe can be made through the Azov

1 seaport rather than the Black Sea ports. This saves a
2 significant amount of costs per ton, given the location of
3 our production facilities. Transportation costs also make
4 European shipments attractive compare to shipments to the
5 U.S.

6 Yenakiieve expects European demand to continue to
7 grow in the coming years as in Ukraine. European
8 construction and steel consumption has recovered from the
9 economic recession.

10 Finally, as I mentioned earlier, the recent
11 political turmoil in Ukraine has made our export of wire rod
12 to Europe even more promising and important. Ukraine
13 initiated a deep and comprehensive free trade area with the
14 European Union in 2011. The European Union has approved a
15 package intended to provide immediate help to Ukrainian
16 exporters and economy. We are optimistic about our exports
17 arrival to Europe and the most recent developments only
18 increase our expectations that Europe will continue to grow
19 as an export market for Yenakiieve.

20 By contrast, due to Yenakiieve very limited
21 quantities of exports to Russia, we do not believe that
22 Ukrainian's relations with Russia will affect our future
23 wire rod export.

24 I have explained to you how Yenakiieve has
25 limited available capacity in which to ship to the U.S. and

1 how Yenakiieve already has important home and regional
2 export markets. However, if Yenakiieve had more
3 availability capacity, and even if its existing export
4 market were not growing, Yenakiieve would still not likely
5 ship significant quantities of wire rod to the United States
6 under current and expected market conditions.

7 No producers of wire rod in Ukraine have shipped
8 to the United States for almost ten years. Yenakiieve does
9 not have established sales or marketing structures in place
10 in the U.S. for steel products, and the Yenakiieve policy is
11 not to engage steel trading companies.

12 Further, wire rod is produced to order. U.S.
13 customers are not familiar with Yenakiieve wire rod and they
14 have particular requirements for their product. Most
15 customers require test shipments and certification before
16 buying commercial quantities of our wire rod. All of the
17 steps require significant time and expenses.

18 In order to assist the Commission in its analysis
19 of likely volumes and prices, Yenakiieve has also carefully
20 analyzed from a business perspective the attractiveness of
21 U.S. market prices. We have looked at and estimated the
22 relative profitability of selling wire rod to the United
23 States and to other markets where we have an established
24 presence. Contrary to what I have heard from the
25 petitioners today, the number for sales to the U.S. just

1 don't work. To me the price comparison in our brief to the
2 Commission, we used our sales prices based on the regional
3 annual weighted average. We then added transportation and
4 logistic costs to arrive to a so-called actual minimum
5 landed price for our product in the U.S. market. We then
6 compared this actual U.S. price to the published prices of
7 Platts SBB prices in the U.S. on an ex-mill basis and what
8 we found is that the actual U.S. prices for 2012 and 2013
9 are typically lower than the prices in our home and regional
10 markets. In other words, U.S. prices are not particularly
11 attractive to Yenakiieve when all of their additional
12 transportation and logistic costs are included.

13 Obviously prices can change over time. However,
14 at least over the last two years, and continuing to today,
15 prices in the U.S. market are not sufficiently attractive to
16 our company to cause us to disrupt the relationships we have
17 built with our long-term customers in Ukraine and other
18 close regional markets and to send our wire rod halfway
19 around the world.

20 There is no economic incentive to do so and we do
21 not have free capacities in any way.

22 As I said at the beginning, the industry of
23 Ukraine today is not the industry the Commission looked at
24 15 years ago. Yenakiieve and other Ukrainian producers are
25 not a threat to the U.S. companies in this room and I hope

1 the Commission will look closely at these facts when it
2 makes its decision.

3 Thank you, I would be pleased to answer any
4 additional questions the Commission may have.

5 MR. LEWIS: Chairman Williamson and
6 Commissioners again this is Craig Lewis from Hogan Lovells.

7 I would just like to make a few points to underscore Miss
8 Dimitrova's testimony.

9 First as you have just heard, the volume of
10 subject imports from the Ukraine in the event of revocation
11 is likely to be negligible over the foreseeable future.
12 Ukrainian producers have not shipped wire rod to the United
13 States since 2005 and in 2005 those shipments were just 738
14 tons.

15 Imports from ArcelorMittal's mill in Ukraine will
16 not be directly to the United States in any event because of
17 the centrally managed region supply policy pursued by the
18 that company. The Commission's close examination of these
19 policies from the last sunset review reveal that
20 ArcelorMittal will shelter its U.S. production assets from
21 competition from its affiliated mills.

22 There is no evidence and none was presented
23 today. In fact, no witnesses was presented today from
24 ArcelorMittal to contradict those conclusions, which leads
25 only Yenakiieve. As Elena has just testified to,

1 Yenakiieve is already effectively operating at a full
2 capacity and therefore has very limited available capacity
3 to devote to the U.S. market.

4 It is also highly unlikely that Yenakiieve would
5 be willing to reduce or terminate its profitable Ukraine and
6 regional sales to serve a long-distance market like the
7 United States, where Yenakiieve has no current presence and
8 where sales margins would be severely eroded by logistics
9 costs.

10 These facts all point to a finding that Ukrainian
11 imports would have no discernable impact on the domestic
12 industry if the anti-dumping order were revoked. In the
13 event, however, that the Commission does not find that
14 subject imports would have no discernable adverse impact,
15 the Commission should exercise its discretion to examine
16 imports from Ukraine separately from the other subject
17 imports.

18 As the Commission knows, even when a four factor
19 test for competitive overlap is satisfied, the Commission
20 still retains discretion in sunset reviews not to cumulate
21 due to differences in the conditions of competition faced by
22 subject imports.

23 In upholding the Commission's discretion in this
24 area, the Court of Appeals for the Federal Circuit has
25 observed that this practice "responds to the potential for

1 combined injurious effect from subject imports, while
2 reducing the risk that overbroad cumulation may unreasonably
3 assign culpability to imports that are not likely to
4 contribute to a continuation or occurrence of material
5 injury." This is from the Nucor, the U.S. case 601F
6 through 1291, 2010.

7 Ukrainian imports face significantly different
8 conditions and competition from other subject imports.
9 First, as noted, Ukraine has not exported wire rod to the
10 United States or Canada since 2005, but has instead focused
11 on and expanded its regional markets at home, in Europe,
12 Middle East and Africa.

13 In contrast, both Mexico and Brazil have
14 maintained a significant volume of wire rod on exports to
15 North America, including the United States. It makes no
16 sense to cumulate Ukrainian imports with those from Brazil
17 or Mexico. The volume and pricing trends and geographic
18 focus are entirely different.

19 Cumulations likewise, inappropriate with imports
20 from Indonesia, Moldova and Trinidad and Tobago. For one
21 thing, none of those producers in those countries is
22 actively participating in these reviews. In questionnaire
23 data from these sources is limited, making cumulation with
24 Ukraine problematic from a practical standpoint.

25 Also imports from these countries are focused on

1 different regions, and therefore face entirely different
2 demand and supply conditions in the Ukraine. For Indonesia,
3 the focus is on Asian markets and for Trinidad and Tobago,
4 the Americas for Moldova, the focus is on its immediate
5 neighbors.

6 Properly looked at separately, it's clear that
7 subject imports from Ukraine pose no threat of injury to the
8 U.S. industry. As Miss Dimitrova has explained, the
9 outmoded state-owned Ukraine industry that the Commission
10 examined nearly fifteen years ago, bears no resemblance to
11 today's industry.

12 Perhaps most importantly, Ukraine's largest
13 producer by far is owned and managed by ArcelorMittal, a
14 company with a sizeable investment in the U.S. wire rod
15 capacity. For reasons the Commission well knows,
16 ArcelorMittal will not ship wire rod from the Ukraine and
17 competition with its mills in the United States.

18 I cannot publicly disclose the amount of
19 Ukrainian production capacity this removes from the
20 Commission's consideration, but it is surprised us to say
21 that this is a very big factor for the Commission's analysis
22 that cannot be ignored.

23 As discussed, the only remaining Ukrainian
24 producer, Yenakiieve is effectively operating at full
25 capacity and shipments are currently devoted to meeting its

1 contractual obligations to long-term Ukrainian customers and
2 servicing to establish regional markets in Europe, the
3 Middle East and Africa.

4 These sales are profitable and reliable. There
5 would have to be a compelling reason for Yenakiieve to
6 reduce the sales to focus on the U.S. market. In a familiar
7 story that I hear at every ITC injury hearing, petitioners
8 claim that Yenakiieve will massively shift its shipments to
9 the United States because prices are higher and the U.S.
10 market is attractive to exporters.

11 In fact, neither point is true from Yenakiieve's
12 position. Yenakiieve has submitted an analysis of relative
13 prices in the U.S. and other export markets, taking into
14 account differences in freight and logistics costs. While I
15 cannot share the analysis publicly, I can say that the
16 logistics costs essentially negate any price benefits to
17 selling in the U.S. market for Yenakiieve.

18 This lack of attractiveness is further diminished
19 by the fact that Yenakiieve has no established marketing
20 network in the United States, would have to test and qualify
21 its products with new customers and would face significant
22 competitive disadvantages, due to substantial lead times for
23 shipments from Ukraine.

24 Petitioners also predictably trot out the
25 Commission's findings with respect to Ukraine pricing in the

1 original investigation. However, those findings are nearly
2 15 years old and they relate to a particular Soviet era
3 state-owned company that no longer exists as such.

4 While it is appropriate for the Commission to
5 consider its findings in the original investigation, it is
6 not appropriate for the Commission to ignore intervening
7 changes of this importance. The Ukraine industry is now
8 operated on market economy principals and it cannot be
9 presumed that pricing policies pursued under the former
10 non-market economy system are still applicable.

11 Finally, regardless of likely pricing level, the
12 volume of the Ukraine imports that are likely to be shipped
13 to the United States in the event of revocation is so small
14 as to make it unlikely that subject imports could have any
15 discernable impact on U.S. market prices.

16 We urge the Commission to take a fresh look at
17 Ukraine in light of these facts. It's not appropriate and
18 it's not supported by the evidence in this review for the
19 Commission to simply assume the circumstances that existed
20 nearly 15 years ago are the circumstances of today.

21 In terms of available capacity, in terms of
22 marketing focus, in terms of corporate ownership and
23 management policies and in terms of logistical costs, the
24 Ukraine industry today is not the Ukraine industry of 1999
25 or 2001. With that I will now turn it over to my partner,

1 Jonathan Stoel for a review of the condition of the U.S.
2 industry.

3 Mr. STOEL: Thank you Craig. Good afternoon
4 Chairman Williamson, members of the Commission and staff.
5 For the record my name is Jonathan Stoel, I am a partner
6 with the law firm Hogan Lovells. I am here today
7 representing respondent Yenakiieve in this matter.

8 It is a pleasure to be before you once again.
9 My presentation this afternoon focuses on the conditions of
10 competition affecting the wire rod industry and market and
11 the state of the domestic industry.

12 This morning we heard a lot from the domestic
13 industry pleading vulnerability to subject imports. The
14 domestic industry claims that they are on the verge of
15 collapse and that even the most moderate volumes of imports
16 will push them over the brink.

17 Quite frankly, the record before the Commission
18 does not support these claims. Following years of
19 restructuring and consolidation, the domestic wire rod
20 industry today is stronger and more competitive than it has
21 ever been. Even during a period when demand collapsed as a
22 result of the great recession, the U.S. industry continued
23 to perform well.

24 The evidence obtained by the Commission showed
25 the domestic industry was profitable in every year since

1 2008, except for 2009, the heart of the recession. The
2 domestic industry reaped cumulative operating profits of
3 more than 875 million dollars. Moreover, the profitability
4 of the U.S. industry during this period is if anything,
5 understated.

6 Contrary to what you heard this morning, a
7 substantial portion of the U.S. industry shipments is either
8 captively consumed or transferred to related parties. From
9 the data before the Commission, it shows that the domestic
10 industry is significantly undervalued, this captive
11 consumption, and transfers relative to commercial shipments,
12 a slide.

13 These up here on the board are non-market prices.
14 These facts alone signal to the Commission the conditions of
15 competition today are favorable to the domestic industry and
16 the domestic industry is not vulnerable to subject imports
17 from Ukraine.

18 Moreover, the domestic industry's strong and
19 profitable position is not a new or transitory phenomenon.
20 Rather, in the first sunset review, then Chairman Pearson
21 and Commissioners Pinkert and Okun concluded "The domestic
22 industry is not in a vulnerable state. Since 2004, the
23 industry has been much more profitable than it was during
24 the three full years of the original period of
25 investigation."

1 Although domestic producers have argued that
2 current profitability levels are low, the industry has
3 historically had relatively low operating margins with the
4 exception of 2004. It has generally been able to increase
5 its costs, excuse me, to increase its prices, to cover cost
6 increases.

7 This statement accurately describes both the past
8 and the current state of the domestic industry. Moreover,
9 the record before the Commission in the current review
10 suggests that the current concerns espoused by the other
11 Commissioners. Then Vice-Chairman Aranoff and
12 Commissioners Williamson and Lane are no longer present. In
13 particular, despite the great recession and the recent surge
14 by Chinese imports, the domestic industry reported
15 significantly higher operating income in the current review
16 period than in the previous period.

17 This should assuage any concerns on the part of
18 the Commission that the positive affects stemming from the
19 industry's substantial and well-documented restructuring
20 were temporary.

21 Moreover the domestic industry's performance
22 evidences that the capacity legalization is not a meaningful
23 metric for the domestic industry's performance. Even during
24 the industry's most profitable year during the period of
25 review, in 2008, when the industry amassed 347 million

1 dollars in operating income, the industry's capacity
2 utilization was only 73%. The slide up here shows this.

3 Finally, as they have in the past, the domestic
4 industry is claiming in this review that they are suffering
5 a price cost freeze, but the domestic industry's annual
6 average cost to sales ratio has decreased during the current
7 review period when compared with the previous review period.

8 Other record evidence demonstrates the market
9 power and competitive strength of the domestic producers.
10 First the domestic industry has repeatedly demonstrated its
11 ability to raise prices. American Wire Producer
12 Association has documented to the Commission, both in this
13 review and in its investigation of Chinese imports, the
14 domestic industry has "raised their wire rod prices between
15 120 and 138\$ per short ton during 2013 and 2014.

16 Additionally, the American metal market has just
17 reported that Gerdau is again raising its wire rod pricing
18 by \$20.00 per ton, effective May 1 and Nucor and Keystone,
19 likewise, are raising their wire rod pricing by \$20.00 per
20 ton, effective the same day.

21 The domestic industry's ability to raise the
22 prices charged to its customers evidences its strength, not
23 a vulnerability to subject imports.

24 Second, as noted in the Commission's pre-hearing
25 staff report, demand for wire rod is projected to increase

1 over the next two years as the U.S. economy continues to put
2 the recession behind it.

3 Publically available information
4 demonstrating the strength of two key drivers for wire rod
5 demand, the construction and automotive production sectors,
6 confirms the pre-hearing staff reports findings. For
7 example, according to a production by Oxford economics, U.S.
8 construction is projected to increase by 5.8% and 6.1%
9 respectively in 2014 and 2015.

10 Likewise, dramatic growth is expected in U.S.
11 production of automobiles. After mottling out in 2009, 5.8
12 million vehicles produced, the U.S. industry manufactured
13 8.7 million vehicles in 2011 and forecast to produce more
14 than 11 million vehicles this year and in 2015.

15 The demand for wire rod that will be created by
16 expansion in these sectors will only further strengthen the
17 domestic wire rod industry.

18 Finally, and equally importantly, domestic
19 industry's recent investment activities signal that U.S.
20 producers see a bright future for wire rod. The domestic
21 industry has made more than 450 million dollars in capital
22 expenditures during the review period, evidencing its
23 optimism about wire rod in the foreseeable future.

24 The pre-hearing staff report states that the
25 domestic industry invested more than 95 million dollars in

1 2012 and more than 163 million dollars in 2013. These
2 investments are becoming today a reality. For example, in
3 October 2013, as you heard this morning, Nucor began wire
4 rod shipments at its new, Darlington, South Carolina mill.

5 This is part of Nucor's 290 million dollar
6 investment in special bar quality and wire rod capacity in
7 its South Carolina, Tennessee and Nebraska mills. These are
8 not the actions of a vulnerable industry. These major
9 expenditures stand in stark contrast to the rhetoric
10 espoused in the domestic industry's pre-hearing briefs.

11 Lastly, a word about imports and their role in
12 the U.S. market -- imports have always played a significant
13 role in the U.S. market satisfying demand that evidently
14 cannot be met with the domestic industry. Publicly
15 available data in the Commission's record shows that from
16 2002 to 2008, the first sunset review period, with the
17 orders in place, imports accounted for between 3.4 and 49.7%
18 of U.S. apparent consumption on a quantity basis.

19 In 2013, the only year for which publicly
20 available information is available, imports accounted for
21 32.1% of U.S. apparent consumption. The domestic industry
22 complains that such levels of imports in the U.S. market are
23 a sign of injury or weakness, but the industry's lengthy
24 period of profitability, despite the routine and significant
25 presence of imports in the U.S. markets, bellies such a

1 notice -- bellies such a notion.

2 Moreover, as you have heard this morning, the
3 domestic industry has already filed trade remedy actions
4 against Chinese imports, which according to data gathered by
5 the Commission, increased from almost nothing in 2011 to
6 more than 618 thousand short tons in 2013.

7 The Commission's preliminary affirmative
8 determination has caused Chinese imports to disappear from
9 the U.S. market. Their absence will necessarily cause a
10 significant shortage of supply in the U.S. and presents a
11 significant opportunity for U.S. producers for the
12 reasonably foreseeable future.

13 In summary, the U.S. industry today is strong and
14 competitive and is facing highly favorable market conditions
15 as the key to the U.S. construction and automotive markets
16 is expanding and are expected to continue to expand into the
17 foreseeable future.

18 The U.S. wire rod industry is already reaping the
19 benefits of these positive conditions. Moreover, as the
20 previous testimony you have heard today demonstrates, the
21 likely future volumes and pricing of subject imports from
22 Ukraine present no threat to the continued success of the
23 U.S. producers.

24 The U.S. industry is strong enough and the U.S.
25 market is large enough to accommodate any modest volumes of

1 imports from Ukraine and the other subject imports that are
2 likely in the event of revocation. We urge the Commission
3 to reach a negative determination with respect to Ukraine,
4 this concludes the respondent's presentation and we would
5 all be happy to answer any questions the Commission may
6 have.

7 CHAIRMAN WILLIAMSON: Okay, thank you very much.
8 I want to express our appreciation to all the witnesses and
9 most of you have had to travel a long way here so we
10 appreciate very much that you came in to be present today.
11 This afternoon's questioning, I will begin that, and I just
12 want to start off with Deacero and go back to our favorite
13 question, the 4.75 millimeter wire and I know you talked
14 about, I guess the customers were the ones that requested
15 that and I was wondering what led the purchasers to request
16 that you produce it?

17 Mr. SERGIO GUTIERREZ: Can you ask me the
18 question again, I didn't understand it.

19 CHAIRMAN WILLIAMSON: Well I understand that you
20 started producing 4.75 because your customers requested it,
21 I think that's what you testified to.

22 MR. SERGIO GUTIERREZ: Yes, at the beginning, we
23 didn't know about the 4.75. Some customer requested, okay
24 and then we produced it and then we thought about it and we
25 started doing investment and research and development to do

1 it.

2 CHAIRMAN WILLIAMSON: Why did they request it?
3 What were they thinking about?

4 MR.SERGIO GUTIERREZ: Maybe because Canada used
5 to make it. We knew about the 4.75 because we were in the
6 Canada mill many years ago, this Canada mill that makes
7 4.75, so we knew about the 4.75 but we didn't make it.

8 CHAIRMAN WILLIAMSON: Why did they stop? Why
9 did the Canadian mill?

10 MR. SERGIO GUTIERREZ: When was it started?

11 CHAIRMAN WILLIAMSON: No, why didn't the
12 Canadian mill --

13 MR. SERGIO GUTIERREZ: I don't know when they
14 started.

15 CHAIRMAN WILLIAMSON: When they stopped, why did
16 they stop?

17 MR. SERGIO GUTIERREZ: No, they still offer it.
18 In Canada, I think they still offer it.

19 MR. CAMPBELL: The Canadian producer is Ivaco
20 and they still advertise that they -- on their website, that
21 they market and supply 4.75 rod.

22 CHAIRMAN WILLIAMSON: Okay, is that mostly in
23 Canada? Canada and the U.S.?

24 MR. CAMPBELL: I believe they also offer it in
25 the U.S. but they are a Canadian mill by the name of Ivaco.

1 CHAIRMAN WILLIAMSON: Okay.

2 MR. CAMPBELL: They had supplied it before
3 Deacero started, I think they started supplying it around
4 2003-2004.

5 CHAIRMAN WILLIAMSON: Okay, either now or
6 post-hearing do you have any information about the relative
7 price? What the prices is that they are selling it? The
8 contention this morning was that the domestic issue is that
9 selling the price, it should be a premium price product but
10 it is actually being sold at less than what the 5.5 is being
11 sold and I noticed in talking about it, no one ever
12 discussed that issue, so any comments on that? The
13 domestic industry's argument that you are selling a premium
14 priced product at a discount?

15 MR. DANIEL GUTIERREZ: Yes, this is Daniel
16 Gutierrez, and our major marketing philosophy at Deacero is
17 innovation. So we came in with this 4.75 rod, it's an
18 innovation product to mark down in to the U.S. And at the
19 same time, we got solicited by our current customers to
20 offer a 4.75 rod so what normally the U.S. industry, they
21 charge a premium price over imports from - in this case,
22 from Mexico.

23 So what we did, we gave a temporary incentive at
24 the beginning in order to try that unique product and whole
25 product on a temporary base, and that incentive within the

1 time passed, and our customers were starting to accustom to
2 use a product, we disappeared that incentive and charged the
3 over-priced premium for that small diameter 4.75 rod.

4 CHAIRMAN WILLIAMSON: Okay.

5 MR. CAMPBELL: This is Jay Campbell, to clarify
6 what Daniel was testifying -- two things are going on.
7 One, as Bill Heileg testified, U.S. purchasers prefer
8 domestic rod. There's an ease in business to purchasing
9 wire rod from the U.S. suppliers for a variety of reasons.
10 So typically, domestic wire rod commands a price premium,
11 even over imports from Mexico, so that's one reason why 4.75
12 could come in at a different price than 5.5.

13 In addition to that, Deacero was introducing a,
14 you know, a product that is new to a lot of purchasers, so
15 they need to test it out, they need an incentive to take the
16 time to test the product, to approve it, so they have to
17 offer an additional discount, so this would be why over the
18 POR you would see that 4.75 millimeter wire rod imports from
19 Deacero might be sold at lower prices than the U.S.
20 producers prices for 5.5, but as Daniel testified also, as
21 U.S. purchasers become more and more familiar with 4.75,
22 that means yes, Deacero can start to raise its prices and
23 charge more of a premium for 4.75 compared to the prices
24 they would offer for 5.5.

25 CHAIRMAN WILLIAMSON: And what would be your

1 view as to what role the assistance of the orders of Mexico
2 played in the development of 4.75?

3 MR. CAMPBELL: Would one of you like to answer
4 that question?

5 MR. SERGIO GUTIERREZ: I'm Sergio Gutierrez,
6 Deacero. This issue to make is because we have always been
7 innovate in wire products and wire rod. We have to innovate
8 and to do a merit product for our customers. Since many
9 years ago, since the steel mills just started, they didn't
10 start making wire rod with 5.5 millimeters. They started
11 with big diameters, rods and then they went to small
12 diameter rods.

13 Many years ago you could only get 6.3 millimeter
14 rods. Suddenly a company started making 5.5 millimeters and
15 now that steel rod is 80% of the market. Somebody started,
16 okay and now the 5.5 millimeter rod that is more inefficient
17 to make than the 6.3 millimeter is priced the same price, so
18 why should we not do innovation product that would bring
19 more benefit to our customers than disadvantage to us, okay?

20 And have it available for the market. What's
21 happening in America, in the U.S. is the petitioners said
22 the wire rod market is not growing. But one of the things
23 that is not growing, one of the particular things is because
24 more and more the world producers in the U.S. are not
25 competitive and they are not competing in a finished product

1 against China and so more and more, China and other
2 countries are sending finishing products, okay.

3 So if we can offer a better product so they can
4 be more competitive on the wire rod it will be another
5 barrier for this country. And if the American prod
6 ucers don't want to do that, they don't want to innovate on
7 this product, we are willing to do it.

8 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
9 Deacero. If I may follow-up on that -- product innovation
10 and developing 4.75 took some time to develop, more than a
11 year. We invested in human resources. We had lots of
12 productivity on trials and on waste that was produced and we
13 even had to compromise production of other products, but we
14 believe it was a niche market, we were making more
15 competitive, our customers were asking for that product.

16 On top of that, we invested in quite a big amount
17 of money in machinery and equipment in order to get that
18 product under development.

19 CHAIRMAN WILLIAMSON: Okay, thank you. Is there
20 anything you can tell us now, or post-hearing about the
21 Canadian company? Are they a small company that is just
22 doing niche sales of 4.75 or are they out there competing in
23 the market, you know, broadly?

24 MR. HEILEG: Bill Heileg with G3. If Ivaco
25 rolling knows it, it's a very large company out of Canada

1 who I believe that their annual production is somewhere
2 between 800,000 and a million tons.

3 CHAIRMAN WILLIAMSON: Okay, thank you. In the
4 back there.

5 MR. BOND: Commissioner Williamson, it's David
6 Bond from White & Case, briefly. I think there may be a
7 misperception that the 4.75 millimeter wire rod was invented
8 by Ivaco and/or Deacero and that's I think an impression
9 that the petitioners are trying hard to create, but the fact
10 is that the product was created at least ten years before
11 the original investigation and was produced in the United
12 States before the investigation, so I think it's important
13 to dispel that sense, at least that's the sense I have,
14 listening to people, that this product was just created by
15 the Canadians and the Mexicans.

16 It's a product that existed and was commercially
17 available in the United States before the original
18 investigation and the Commerce Department has made findings
19 along those lines in the circumvention case that the
20 petitioners mentioned this morning.

21 CHAIRMAN WILLIAMSON: Okay, given that this,
22 this is a product that has been out there but no one has --
23 a lot more attention is being paid to now, what's the - -

24 MR. HEILEG: Bill Heileg from G3 again. My two
25 business partners work for Ivaco Rolling Mills, and when

1 they commissioned our company seven years ago, it was part
2 of the understanding to know where that market was, and
3 that's one of the reasons that we looked to distribute 4.75
4 because they knew of it first-hand.

5 CHAIRMAN WILLIAMSON: And did they view it as a
6 premium product that should be getting -- that one should be
7 charging more money for?

8 MR. HEILEG: That's really something that's
9 between commercially between the middle and the user. Some
10 users find it to be I guess, when you look at in my
11 testimony I talked about the annealing process. A lot of
12 customers in high-carbon and some other things can get rid
13 of and basically produce cheaper, and in those cases maybe
14 us.

15 In some cases it just may draw better. In some
16 cases the wire is more ductil and it's not as brittle so
17 there could be some other intangibles that aren't fairly
18 being discussed.

19 CHAIRMAN WILLIAMSON: Okay, thank you, my time
20 has expired, thank you for those answers, Commissioner
21 Pinkert.

22 COMMISSIONER PINKERT: Thank you Mr. Chairman
23 and I thank all of you for being here today. Some of you
24 have come quite far for this hearing and I really appreciate
25 your willingness to come in and answer our questions.

1 I want to begin with Mr. Stoel and Mr. Stoel and
2 I know there's a risk here of bringing to mind some high
3 school social experiences that Mr. Rosenthal testified to in
4 a previous hearing, but is this a chronically vulnerable
5 industry?

6 MR. STOEL: Well I think you would have to
7 start, obviously, Commissioner Pinkert with the question of
8 how you define vulnerability. I would argue it is not
9 chronically vulnerable. The industry actually has made
10 substantial improvement since the original investigation I
11 think those were well documented in your pre-hearing report
12 and I think you even commented on them yourself,
13 Commissioner, in the first sunset review, so I don't think
14 at this time the industry is vulnerable.

15 I agree that there are some interesting, if I can
16 use that word, characteristics of the industry, including
17 for example, its capacity utilization. I think we showed
18 the figures on the chart there and your staff has obviously
19 done a tremendous job of pulling together the capacity
20 utilization of the industry over time and those capacity
21 utilization figures suggested that perhaps the way the
22 industry is measuring capacity or perhaps the way it is
23 supplying the figures is perhaps not entire accurate in
24 terms of how it's operating.

25 When you see 14% profit, but you only see 80%

1 capacity utilization, that to me raises some questions and
2 even during this review period the domestic industry as I
3 noted, reported 347 million dollars in operating income in
4 2008 but again, its capacity utilization was in the low
5 70's.

6 So from that standpoint I wouldn't consider an
7 industry that is making 350 million dollars to be vulnerable
8 Commissioner, and yet their capacity utilization, I agree
9 with you does raise some interesting questions. I hope I
10 have answered your question.

11 COMMISSIONER PINKERT: Thank you, now let's look
12 at the flip-side of what might appear to be chronic
13 vulnerability on the part of the domestic industry and that
14 is the testimony we heard earlier today about uneconomic
15 increases in capacity in the subject countries.

16 I know that the exhibit that was offered on the
17 subject is confidential and you may not be able to comment
18 on that exhibit in a public hearing, but if there is
19 anything you can say, either here or in the post-hearing
20 about this argument about uneconomic increases in capacity,
21 I think it would be very helpful to us.

22 MR. CAMPBELL: This is Jay Campbell. We will
23 definitely respond in post-hearing but just to offer what I
24 can say here, definitely with respect to Mexico, the
25 allegations of projected increases in capacity are wrong as

1 Deacero testified, as Sergio Gutierrez testified for
2 example, Deacero in fact, their next big investment plan is
3 to phase out their production of wire rod at their Saltillo
4 plant.

5 So they are actually planning to reduce capacity.
6 In addition, again I am trying to be careful with my words
7 because of the confidentiality but we will, we can also say
8 and demonstrate in our brief, or explain in our brief, that
9 certainly within the reasonable period of time that the
10 Commission is supposed to be considering and conducting its
11 likelihood analysis, there is not going to be any new wire
12 rod capacity in Mexico.

13 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
14 Deacero. Let me be clear. Petitioners allege that we have
15 additional expansion of "x" thousand tons per year, that
16 claim is inaccurate. I don't want to say the exact figure.

17 The correct figure is that in Ramos Arizpe we installed a
18 new rolling mill to do American bars and structural. With a
19 capacity of 500,000 tons per year, that cannot and will not
20 produce wire rod.

21 Additionally, in January of 2013, as Sergio
22 stated in his testimony, we added an additional extension of
23 500,000 tons of wire rod. Some of it is for wire rod, some
24 of it is for coil rebar to serve our Central and South
25 American markets. More importantly, we utilize wire rod

1 for our internal transfers and one of our mills, the
2 Saltilla Mill, we have a project already in the evaluation
3 phase and we will be willing to provide more details in the
4 post-hearing brief to transform it into special bar quality
5 and that will further reduce our capacity on wire rod and
6 that is an argument as to why we are focusing in the
7 internal transfers.

8 COMMISSIONER PINKERT: Thank you very much, now
9 Mr. Lewis.

10 MR. LEWIS: Thank you Commissioner Pinkert, I'm
11 having a little trouble seeing you here. I really welcome
12 that question because I think it really goes to one of the
13 more significant points we wanted to communicate today with
14 our testimony which is that I do think that it was a fair
15 characterization of the past that there was a phenomenon of
16 capacity being added and production pursuing non economical
17 goals.

18 I think that was sort of the characteristic of
19 the state-controlled economy that used to exist in the
20 Ukraine and I don't think there's a better example of how
21 that has changed than what we have witnessed with Yenakiieve
22 under Metinvest's management.

23 They have taken over and have responsibility for
24 two facilities that could produce wire rod. They looked,
25 took a long hard look at their capacity and chose to

1 permanently de-commission uneconomical capacity that had
2 previously existed at Yenakiieve and that removed 350,000
3 tons, short tons, of capacity, immediately from available
4 capacity in Ukraine and have decided to focus on the more
5 economically focused capacity that they have there, so I
6 think it is a very clear illustration that while that may
7 have these sort of non-economic motives may have
8 characterized the industries capacity decisions in the past,
9 it is quite the opposite now.

10 COMMISSIONER PINKERT: Thank you. Now Miss
11 Dimitrova, you testified about the cost of shipping to the
12 United States versus the possibly beneficial price and I
13 understand your testimony and I am not questioning that,
14 I'm just wondering if there were price shifts in the U.S.
15 markets sufficient to make it economically advantageous for
16 your company to ship to the United States, how long would it
17 take you to solve the logistically and the marketing
18 problems that would need to be solved in order to ship to
19 the United States?

20 MS. DIMITROVA: I think that it would require at
21 least two, three months to do marketing and research to find
22 customers. Another two months to get specifications and
23 understand production possibilities, to adjust our
24 productions to customer's requirements, shipments, we have
25 long leap time shipment to U.S. It would take another from

1 production to shipment, it will take another three-four
2 months, so it will take a minimum eight-nine months overall,
3 I would say to start shipments to the U.S.

4 COMMISSIONER PINKERT: Thank you, but at current
5 pricing levels, you would anticipate no significant amounts
6 of shipments to the United States from your company?

7 MS. DIMITROVA: We did not ship any single thing
8 to the U.S. market.

9 COMMISSIONER PINKERT: Right, but assuming that
10 there were, that the order did not exist, would you
11 anticipate significant levels of shipments, at current
12 pricing levels but without the duties?

13 MS. DIMITROVA: We don't expect at this point it
14 will be high. We expect it will be really small because it
15 you take our production volumes to date, we mainly focus on
16 our home market and our home market takes 35% of volumes.
17 And this is our key priority market. Then we can see the
18 close regional markets and this is Europe and Middle East.
19 Europe and Middle East is our key strategic regions we focus
20 on and we keep market share, we keep relationship with the
21 customers and provided there will be some small support
22 sales or opportunistic sales.

23 We can count on 3 maybe 5 metric tons, 1000
24 metric tons per quarter so it is just 2 or 3% of our annual
25 production. I mean this quantity to U.S.

1 COMMISSIONER PINKERT: Thank you very much.
2 Thank you Mr. Chairman.

3 CHAIRMAN WILLIAMSON: Thank you Commissioner
4 Pinkert. I'm sorry, Commissioner Johanson.

5 COMMISSIONER JOHANSON: Thank you Mr. Chairman.
6 This question is for the Deacero witnesses. How big are the
7 markets in Central and South America for steel wire rod?

8 MR. SERGIO GUTIERREZ: I'm Sergio Gutierrez,
9 Deacero. Obviously they are not as big as the U.S. We talk
10 about South America, we talk about South America, other
11 countries, but Brazil, we don't export to Brazil, okay, so I
12 want to make that clear. The good thing about this is South
13 America, most of the countries that don't make the wire rod
14 and the rest of the countries that make the wire rods,
15 become deficits, okay.

16 So there is a good opportunity to go there to. We
17 are there, we have been there and we are also there. We
18 cannot divert from let's say South America to the U.S. even
19 if the price in the U.S. is high because it takes too much
20 time and effort to develop a country, to develop the specs
21 of the customer, to develop the customers and we as a global
22 company cannot just go to a country and then disappear
23 because somebody else pays us more. We have to stay in that
24 country, we have to stay with the product for the long run.

25 So you can feel that we would not divert as the

1 petitioners say we will do, we cannot do.

2 COMMISSIONER JOHANSON: Go ahead.

3 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
4 Deacero. To follow up on that, these are markets that have
5 specifics in wire rod, Sergio mentioned, and they are
6 growing GDP rates of 3 to 5% and the multiplier effect on
7 the construction center, the agricultural sector and the
8 sectors that we go to through wire rods are growing at more
9 than one times.

10 So normally they tend to be in the range from 6
11 to 10%.

12 COMMISSIONER JOHANSON: What countries are your
13 biggest markets? If that's proprietary don't mentioned it,
14 of course.

15 MR. EUGENIO GUTIERREZ: I will mention
16 specifically in the post-hearing brief, but I prefer to
17 mention.

18 COMMISSIONER JOHANSON: All right, I understand.
19 And why are prices higher in Center and South America? I
20 assume that's because of the deficit in production?

21 MR. SERGIO GUTIERREZ: Wire rod prices varies
22 though the countries and through time. To the countries,
23 because you have to take into account if the demand is
24 growing or not, the competition, the specs, and on time too
25 because if there is other imports, or non-imports, strong.

1 So it varies, but as a rule of thumb we always try to --
2 because you can always have a premium for selling domestic.

3 When we sell in other countries, we don't sell as
4 a spot market, we sell more as a continuous market and we
5 try to put between, in the domestic prices between 5 to 7%
6 higher, you can charge a premium. In Mexico we charge it,
7 in the U.S. you also charge a premium. When we go to those
8 countries we have to be at the price, we can do it and I
9 don't know if that answered the question.

10 COMMISSIONER JOHANSON: I think it does.

11 MR. SERGIO GUTIERREZ: But no other times they
12 are more expensive in South American than in the U.S.,
13 sometimes it varies, over in Mexico. But even if it is
14 more expensive or less expensive, we all are committed to
15 our customers and to the share of the market that we have
16 and we don't go away because you can't just.

17 COMMISSIONER JOHANSON: Mr. Gutierrez?

18 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
19 Deacero. We have also free trade agreements with most of
20 South American countries that makes us have preferential
21 duty rates against off-shore sources of imports as well.

22 COMMISSIONER JOHANSON: Okay, thank you.

23 Daniel Gutierrez?

24 MR. DANIEL GUTIERREZ: I just want. This is
25 Daniel Gutierrez, I want to add a couple of points to Sergio

1 and Eugenio's point to our sales into Central and South
2 America. We also a global company, as Sergio stated
3 already, we have markets in those countries with our
4 downstream products as well, not only the wire rod.

5 I mean we are in the agricultural as Eugenio
6 stated already on the agricultural, on the construction
7 sector, on the lawn and garden sector in those markets as
8 well so we have a whole variety of products, portfolio
9 products to offer into those countries, not only the wire
10 rod.

11 COMMISSIONER JOHANSON: Is 4.75 sold in Mexico as
12 well, is it sold to your clients in Central and South
13 America?

14 MR. SERGIO GUTIERREZ: Yes, yes we do sell in
15 Mexico. In Central America we have some sales, not as much
16 because it is not well-known, but we are doing a lot of work
17 to get it known and to get the trials and the specs, but we
18 do sell, okay.

19 COMMISSIONER JOHANSON: Thank you and this
20 question is for all the respondents here today, Ukraine as
21 well as Mexico. Can you all discuss what impact Chinese
22 exports have to your home markets, and also to your third
23 country export markets.

24 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
25 Deacero. Let me start off by saying that most of the wire

1 rod we sell in our home market is for internal transfers, so
2 that is a very captive market. On top of that we also have
3 trade remedy laws that protects us against unfairly traded
4 or injury markets.

5 One example is the trade remedies on the
6 Columbia. We have a tariff quota, the Chinese do not have a
7 tariff quota, so that is an example that third country
8 markets are as well a source where we are committed to our
9 clients and we are there to stay there so in that way we
10 will if we are protected.

11 MR. SERGIO GUTIERREZ: Sergio Gutierrez with
12 Deacero. Adding, in Mexico about 6 to 7% of the wire rod
13 used is for the internal transfer of us to our companies
14 that make one of our products from their wire rods, okay,
15 that's as totals -- Mexico, okay?

16 COMMISSIONER JOHANSON: Okay.

17 MR. SERGIO GUTIERREZ: It's about two-thirds, so
18 we get hit a little bit by China on the 30% left.

19 COMMISSIONER JOHANSON: How about, and once
20 again you addressed this, but I may perhaps didn't get it.
21 In the third country markets?

22 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez, from
23 Deacero. In third country markets, we focus on the finished
24 products as and the wire rod that we sell in third
25 countries, we have a preferential duty treatments against

1 countries such as like China because of the free trade
2 agreements, that makes us have a niche and also we have been
3 in several of these markets, so we will come into the
4 post-hearing brief as specifically which countries,
5 commitment with our customers, so they are here to say.

6 COMMISSIONER JOHANSON: All right, Mr. Bond?

7 MR. BOND: Commissioner Johanson, just a figure
8 to give you a sense. In 2013 imports into Mexico of wire
9 rod were about 16,000 tons, so not a particularly large
10 market for Chinese.

11 COMMISSIONER JOHANSON: That was Chinese
12 product?

13 MR. BOND: Yes.

14 COMMISSIONER JOHANSON: Miss Dimitrova, have
15 Ukranian producers been impacted by sales of Chinese product
16 in third country markets?

17 MR. STOEL: Commissioner Johanson, Jon Stoel I
18 would like to make one point before Miss Dimitrova responds.
19 One is that I did want to respond to petitioner's argument
20 this morning. The Chinese wire rod industry is 160 million
21 tons. Comparing it to any of the producers in front of you
22 today was perhaps, an egregious comment on their behalf.

23 Secondly there is in fact, an anti-dumping order
24 of wire rod into Europe which we have described as one of
25 our major markets, with that I'll turn it over to Miss

1 Dimitrova for some additional points.

2 MS. DIMITROVA: Yeah, thank you for question
3 regarding Chinese competition, actually is recent increase
4 of Chinese quantities of shipments of wire rods, mainly,
5 they are active in Middle East countries, but their weakness
6 is that their lead time is still high and they cannot
7 complete to some customers, the same as we have stronger
8 positions, that's why we still find a way to keep market
9 shares in Middle East countries and to keep selling to this
10 region in stable volumes.

11 COMMISSIONER JOHANSON: All right, thank you,
12 and Miss Dimitrova while you are speaking, I was wondering.
13 I know with the current political situation in Ukraine has
14 impacted the country in many ways. Has it impacted the
15 ports? From what I understand -

16 MS. DIMITROVA: No.

17 COMMISSIONER JOHANSON: No, it has not, okay.
18 So product continues to flow --

19 MS. DIMITROVA: Shipments of steel going on
20 required speed, no problem at all.

21 COMMISSIONER JOHANSON: Thank you, my time is
22 about to expire, so I will turn it over to the next
23 Commissioner.

24 CHAIRMAN WILLIAMSON: Thank you, Commissioner
25 Broadbent.

1 COMMISSIONER BROADBENT: Yes I want to thank the
2 witnesses for coming and your participation means a lot to
3 us, we really appreciate your coming here. For the
4 Ukrainian witnesses please, you stated in your pre-hearing
5 report on page, let's see, as stated in the pre-hearing
6 report and I think it's 4-48, the sole Moldavian company is
7 owned by your company, Metinvest.

8 Since you are affiliated with the Moldavian
9 company, is there any information that you can give us about
10 the producing status of this company, including the capacity
11 and production levels in its export partnerships?

12 MR. LEWIS: Commissioner Broadbent, I apologize,
13 I know you directed this question at Ms. Dimitrova, but if I
14 might respond to that.

15 COMMISSIONER BROADBENT: Please.

16 MR. LEWIS: I think we are a little remiss as a
17 panel here in not having addressed this in our pre-hearing
18 brief, but the statement in the staff report that there is
19 common control or ownership of Metinvest and Moldova Steel
20 Works is incorrect, factually incorrect.

21 COMMISSIONER BROADBENT: Okay.

22 MR. LEWIS: In fact there is separate ownership,
23 I think the Metinvest Group and this is easily verifiable on
24 the relevant websites, but it is controlled by a completely
25 separate group. There is no common ownership, nor is there

1 any marketing coordination between the two firms, so we have
2 had no involvement with the Moldova Steel Mill for purposes
3 of this investigation as a result, because there is not an
4 affiliation.

5 COMMISSIONER BROADBENT: So you wouldn't have
6 any information on the capacity or production?

7 MR. LEWIS: Beyond what would be publicly
8 available to you or anybody else here.

9 COMMISSIONER BROADBENT: Okay.

10 MR. LEWIS: And I should mention, by the way,
11 that the source of that information, the misstatement on
12 that fact was as far as I could trace it was a statement
13 that was made in Petitioner's response to the notice of
14 institution that was picked up by the Commission staff, one
15 that we should have probably noticed and responded to but we
16 were not focused on Moldova for the reasons I just
17 mentioned.

18 COMMISSIONER BROADBENT: No, right, we
19 appreciate the clarification, that's good. Mr. Lewis for
20 your client, I'm not sure who's best to answer this, but can
21 you talk to me about the recent developments in Russia,
22 Russia's aggression there in Ukraine and what impact it's
23 having on the wire rod market in Ukraine?

24 MS. DIMITROVA: If you take our shipments to
25 Russia, if you take wire rod shipments to Russia, they are

1 really insignificant because in Russia all wire processed in
2 mills are integrated and, steel making producing mills,
3 that's why we have no free market for wire rods in Russia.
4 That's why as I mentioned in my testimony, there is no any
5 threat of current relationship with Russia that can affect
6 our shipments of wire rod to Russia because there is no
7 shipments to this country.

8 I hope I answered your question.

9 MR. LEWIS: This is Craig Lewis, if I could just
10 add to that too, because it ties a little bit to the Moldova
11 comment. I am probably being charitable in thinking that
12 this is why petitioners made this error in their responsive
13 notice of institution, but there is a Russian mining and
14 steel making conglomerate that has a very similar name to
15 Metinvest but it is Matalo Invest, not Metinvest, sorry, not
16 Metinvest, I'm catching myself here.

17 That group Matalo Invest is as I have been able
18 to piece together from public sources is the one that is
19 ultimately controlled by Mr. Alisher Usmonov who was
20 incorrectly designated in petitioner's filing as owning
21 Metinvest and that's a competing group in the sense that it
22 is a Russian group so entirely separate market and industry.

23 COMMISSIONER BROADBENT: Okay, thank you I
24 appreciate the clarification. And then just to follow up
25 and add a little bit more. Given the friction over there at

1 this point, what's going on with the wire rod market in
2 Ukraine itself? Demand for wire rod in Ukraine?

3 MS. DIMITROVA: See, according to statistics, it
4 was showed, even the gross, 10% gross, if you take
5 consumption of wire rods in first quarter of 2014 compared
6 to the corresponding period of previous year, this was
7 stimulated also by some seasonal demand, inspired for
8 political instability as well as a growing trend experienced
9 in the market. Definitely there will be some adjustment,
10 seasonable and due to political effect but we don't expect
11 the consumption will drop, according to base scenario being
12 expected, consumption of wire rods in Ukraine will be at the
13 level of last year because we know that the potential of
14 steel consumption in the Ukraine is still high because the
15 level of consumption, steel consumption in Ukraine is one of
16 the lowest in Europe and it has great potential to grow.

17 COMMISSIONER BROADBENT: Okay, thank you.

18 MR LEWIS: Thank you Commissioner, if I might
19 add, because we discussed this point yesterday but I just
20 want to add one other point which is that as we know wire
21 rod is an intermediate product, so it is used in
22 manufacturing wire and the other downstream products and
23 what I understand from the discussions yesterday is that the
24 re-opening or opening of European Union markets is
25 stimulating demands for these downstream products that are

1 being produced in the Ukraine which in turn has created a
2 bump in demand in Ukraine at least in the short term,
3 perhaps surprisingly but it has.

4 COMMISSIONER BROADBENT: Right, could you talk a
5 little bit more detail about how the European Union trade
6 treatment has changed the market from now verses in the
7 original investigation, what the difference is in the
8 tariff, for example. It's duty free as I understand it now,
9 but what it was in the original investigation?

10 MR. LEWIS: Well I can begin and then I will
11 invite Ms. Dimitrova to join in. My understanding is that
12 until Ukraine joined the WTO which was a couple of years
13 ago, 2008, actually the European Union had a quota system
14 for imports from the Ukraine. Those were removed with
15 Ukraine's succession to the WTO so that was one quite
16 significant liberalization.

17 I think at the same time, because I believe it's
18 because of the zero-for-zero tariff agreements generally,
19 that also resulted in a reduction, you know zero duty rates
20 to the EU so that's both quotas and duties are gone as
21 compared to the time period of the original investigation.

22 COMMISSIONER BROADBENT: And is there anything
23 that has happened recently in the trade treatment of Ukraine
24 exports to the EU?

25 MR. LEWIS: There was an announcement that a

1 comprehensive package of tariff reductions, I think it was
2 only within the last week or two from the EU. The duties
3 were already zero that wasn't a direct impact, although and
4 it's something that we we really were starting to talk about
5 yesterday is that, that may be having an impact on these
6 downstream industries that we were talking about, in other
7 words, stimulating demand within Ukraine by the wire rod
8 consuming companies, which in term should be stimulating
9 demand for wire rod.

10 COMMISSIONER BROADBENT: Okay and then wouldn't,
11 I understand that they are talking about contemplating a
12 free trade agreement, deep and something free trade
13 agreement with the European Union, what would that entail?
14 What would your understanding be that they would be thinking
15 about? Would there be any other changes in your sector
16 that might be contemplated, or there's probably not much
17 more than they can do.

18 MR. LEWIS: I think unless Miss Dimitrova has
19 any details to add that might be something we would be
20 better off addressing post-hearing with the more specific --
21

22 COMMISSIONER BROADBENT: Yes, that would be very
23 helpful. Thank you. Let's see. This is just for either of
24 the counsels, is there anything you feel that the Commission
25 should take away from the experience that we had from

1 imports from Canada when the order was revoked in the first
2 review? Is there anything we can learn from that or
3 extrapolate to this investigation?

4 MR. CAMPBELL: This is Jay Campbell with White
5 and Case, honestly I would have to take a look at that, I
6 haven't really studied that information but it appeared, I
7 mean it also came as a different industry so it's hard to
8 necessarily compare, but I think it's safe to say that U.S.
9 producers aren't making any arguments that they are being
10 harmed by Canadian imports, so I think it's safe to say that
11 that order was revoked, Canada was decumulated and the order
12 was revoked and it didn't result in any material harm to the
13 U.S. producers.

14 And the same way we argued the same is true for
15 Mexico.

16 COMMISSIONER BROADBENT: Thank you very much.

17 MR. LEWIS: Commissioner Broadbent if I could.

18 COMMISSIONER BROADBENT: Yes.

19 MR. LEWIS: Sorry, just quickly add to that.
20 It's not precisely your question but I did want to mention
21 in connection, well first of all I agree with the comments
22 just made but in connection with Canada, I think it's worth
23 pointing out that Ukraine has not been exporting wire rod to
24 Canada and is not subject to any anti-dumping measures or
25 allegations of unfair pricing in that country, and

1 considering its geography and similarities and it has a wire
2 rod industry, I think that's a fairly compelling test case
3 for the allegations petitioners have made here.

4 COMMISSIONER BROADBENT: Okay, thank you very
5 much.

6 CHAIRMAN WILLIAMSON: Okay, thank you,
7 Commissioner Kieff.

8 COMMISSIONER KIEFF: Thank you everyone, I join
9 my colleagues in extending our appreciation to counsel and
10 witnesses for traveling and participating. It's very
11 helpful. Just one benefit of going last is you get to just
12 build on prior questions, so if I could jump right in, Mr.
13 Bond, you had pointed out, an impression you had that I
14 think others were sharing, which was that 4.75 was in effect
15 an innovation recent to the current case.

16 And could you just say a little bit more about
17 how it is not that and what significance there is to this
18 case of that different understanding?

19 MR. BOND: I'm not sure that there is an
20 important legal point to be made based on the distinction.
21 I heard petitioner's counsel throwing around the word scheme
22 and various other pejorative, you know, words this morning
23 to characterize Deacero's behavior and I think it's
24 important in connection with that impression, to understand
25 that the product is not something that we created.

1 It was something that was in the market long
2 before the original investigation.

3 COMMISSIONER KIEFF: Okay, so in effect you are
4 reminding us of that so that we are not, so that there's no
5 bad flavor and to rebut in effect, an argument. But there
6 is otherwise, no added significance to it?

7 MR. BOND: I think the significance is that it
8 is an important viable, commercially relevant product, that
9 certainly customers want that certain producers developed
10 long before Deacero was involved which supports the argument
11 that we are making that if the order were to be revoked,
12 that we would focus heavily on this product, because it is a
13 unique product that we are one of the few producers of that
14 has a demand in the United States Market.

15 COMMISSIONER KIEFF: Okay, so then on that, do
16 you take a position or that the 4.75 is within the scope of
17 the current proceeding or not within the scope?

18 MR. BOND: Our position has been and continues
19 to be that it should not be within the scope of the
20 investigation. We argued vigorously before the Commerce
21 Department that this was not a minor alteration and that it
22 was not within the scope. The petitioners chose 5.0 as the
23 break-off and we assume that they understood what 4.75 was
24 in relation to 5 and they excluded it for a reason. The
25 Commerce Department disagreed. The CIT to this point has

1 agreed with us and has reversed the case. We don't know
2 where it is going to play out or how it is going to turn
3 out, so.

4 Our view continues to be that it should not be
5 within the scope of the investigation.

6 COMMISSIONER KIEFF: And to press just a little
7 bit further and I recognize that others want to weigh in and
8 everyone is welcome to weigh in by the way of the
9 post-hearing and I also hope that in effect that time limits
10 here are helpful to you and giving you a sense of what is on
11 our mind so that you have tons of time later to give us in
12 writing whatever is on your mind.

13 So I hope that that's helpful to you, that I am
14 moving quickly, not precluding, quite the opposite. I
15 really look forward to information you will provide.

16 So let me just press along a little bit further
17 then. In a kind of a crass commercial sense, it sounds to
18 me like the kind of argument with respect to Mexico being
19 made this afternoon is in effect, gosh no need to lift the
20 order, sorry -- no need for the order, because after all we
21 are going to stay in our 4.75 lane. We are not going to
22 move out of that lane.

23 And I guess the question is then why care?

24 MR. CAMPBELL: If I may Commissioner. First of
25 all Deacero's testimony and position is that you know

1 because 4.75 is a product that U.S. customers want and it
2 gives them some advantages and the fact that U.S. producers
3 don't offer it, they see a business opportunity, that's the
4 same business opportunity they had over 2009 through 2011
5 and that's why 4.75 would be their focus in the U.S. market
6 to substitute for 5.5 and offers a lot of advantages and
7 most producers don't supply it, so obviously it's a good
8 business opportunity for them.

9 That's not to say that they are not representing
10 today that they won't ship any 5.5 but the focus is going to
11 be 4.75 and we would say all right we heard 4.75 would be
12 most of their exports.

13 COMMISSIONER KIEFF: In other words, you are
14 saying in effect, not only are you not making that argument,
15 you don't even have to make that argument in order to win.

16 MR. CAMPBELL: We don't have to make that
17 argument and also 4.75, our argument is look, even if 4.75
18 is considered subject, it is still under litigation, it is
19 still under doubt. You have affirmative evidence on the
20 record what happened when Deacero was shipping 4.75 to U.S.
21 market without the constraints of the dumping order there
22 was absolutely no material harm, no harm, to the U.S.
23 industry and you have it on the basis of that information,
24 you should revoke.

25 And really quickly I just have to point out.

1 U.S. producers have zero credibility on the 4.75 issue and
2 here's why. Today U.S. producer's representatives testified
3 two things, one the difference in diameter from 5.5 to 4.75
4 millimeters is significant. They also testified it would be
5 difficult and costly to produce 4.75. In other words, they
6 are telling you 4.75 is a significant alteration from
7 subject merchandise, that is completely the opposite of what
8 they argued to the Department of Commerce in the
9 circumvention case which is that 4.75 is a minor
10 alternation.

11 I really wish they had been this candid as they
12 were today with the Department of Commerce.

13 COMMISSIONER KIEFF: Okay, let me if I could
14 then, pivot to the Ukraine question. Do -- can you tell us
15 either now or in the post-hearing how imports from Ukraine
16 were sold into the U.S. market during the original period
17 and how things have changed since then? Just in a nutshell
18 now and then later with detail in the brief.

19 MS. DIMITROVA: If you refer to the period when
20 investigation was started and we have 1999 the year when all
21 the steel mills seemed to -- they were all affected sales
22 through trading companies, it was like crazy sales without
23 understanding the cost of, and understanding of markets,
24 original it was declared to one country and then switched to
25 another. What is the picture of a bust?

1 Now as I mentioned in my testimony, mills,
2 producing mills changed, shifted or filed to economic driven
3 companies and they understand markets, they understand
4 customers and sells to customer.

5 And in our post-hearing we can explain in more
6 details.

7 COMMISSIONER KIEFF: Okay.

8 MR. STOEL: Commissioner Kieff, sorry this is
9 Jonathan Stoel, I want to add one point to Miss Dimitrova's
10 testimony which is, one key factor here that was discussed
11 this morning and we let it out in our testimony is the role
12 of ArcelorMittal and we talked about that a bit earlier that
13 there really is, as the record reflect, basically two
14 producers in Ukraine.

15 I just want to be clear about our position which
16 is it is very similar to what the Commission examined in hot
17 rolled and Chairman Williamson and Commissioner Pinkert, in
18 particular, will remember that well. But basically we are
19 arguing that they should be excluded from domestic industry
20 when they are already in about a significant economic
21 factor, the statute directs the Commission to consider and
22 in that case, grant it was a different product, but the
23 Commission decided not to basically, to conduct different
24 analysis of the industry.

25 One with ArcelorMittal and one without and that

1 is exactly what we are asking for here Commissioner.

2 COMMISSIONER KIEFF: That's very helpful,
3 because, if I get the gist of the cumulation arguments, they
4 at least hang to some significant degree on affiliated
5 entities like Arcelor. And those affiliations that exist
6 today existed during the last review and so in the
7 post-hearing if you could just explain either why, whether
8 that is a fly in the ointment for the reasoning you would
9 like us to follow today, if so, explain it away.

10 If not, explain it away, just help connect those
11 dots in a -- and this is a, largely a legal question but if
12 you could just connect those in the post hearing that would
13 be helpful and then the last request for the post-hearing
14 and then I'll be done for the afternoon if that helps, is if
15 you could also just be clear, is anyone this afternoon,
16 making a full negative argument rather than a decumulation
17 argument?

18 And if so, please say some more about that in the
19 post-hearing so that we don't lose track of it if you want
20 us to keep track of it. Great, thank you very much.

21 CHAIRMAN WILLIAMSON: Thank you. I want to ask
22 a couple of questions on decumulation and I'm not sure if
23 they are quite the same questions as Commissioner Kieff or
24 not but I'm going to ask them.

25 At least with Deacero, the argument with the

1 on-going anti-circumvention litigation is a condition of
2 competition that supports decumulation from Mexico, however
3 the analysis is whether upon revocation, Mexican wire rod is
4 likely to compete under different conditions of competition
5 than wire rods from other countries.

6 Can you explain how the litigation supports
7 decumulation under that analysis?

8 MR. CAMPBELL: This is Jay Campbell with White &
9 Case. First of all in decumulation, and it's clear from all
10 the questions that have been asked today, both to the U.S.
11 producer's panel and the respondent's panel that 4.75 is a
12 significant issue. It's a big issue. It's also an issue
13 that's limited to Mexico. This means that Mexico should be
14 decumulated.

15 In terms of the different conditions of
16 competition, Deacero is the most relevant exporter from
17 Mexico for purposes of your analysis. We have discussed
18 that in our brief and today I will go into more detail at
19 the post hearing and as the Deacero representatives have
20 testified today, if the order is revoked, 4.75 is going to
21 be the focus in the U.S. market because it offers advantages
22 to U.S. end users over 5.5 the most common diameter sold in
23 the U.S. market and U.S. producers don't supply it, there's
24 a business opportunity here.

25 That means that Mexico, the Mexican industry

1 would likely compete under different conditions and
2 competition, than the other subject industries because the
3 other subject industries don't offer 4.75. With respect to
4 the litigation, you know the standards with decumulation --
5 really the standard is on the sunset review, the Commission
6 has the discretion to cumulate.

7 So in a sense your default is not to cumulate.
8 Aside from the conditions of competition which I have just
9 addressed, the different conditions of competition that the
10 Mexican industry would I guess, take advantage of in the
11 U.S. market if the order is revoked.

12 In our minds the litigation is definitely
13 relevant because if you don't decumulate Mexico then just
14 for the 4.75 issue, it's big and it is going to affect all
15 the subject countries. So suddenly whatever your
16 determination is, you cumulate it, say it is affirmative,
17 whether it is affirmative or negative on the cumulative
18 basis, that means that the orders on the five other
19 countries, other than Mexico are going to be tied up with
20 this 4.75 millimeter wire rod litigation and I don't see any
21 statutory prohibition on the Commission's ability to
22 consider that.

23 It strikes us as very significant.

24 CHAIRMAN WILLIAMSON: Are you saying the whole
25 argument was going to be pinned on what ultimately happens

1 in the courts on this 4.75?

2 MR. CAMPBELL: No sir, what we are saying is it
3 is something additional to take into account. The primary
4 argument is that the Mexican industry would compete under
5 significantly different conditions of competition and the
6 other subject industries, because Mexico alone has the
7 ability to sell 4.75.

8 Product mix is an issue, is a factor that the
9 commission takes into account when it determines whether or
10 not to decumulate it. That's the basis for which the
11 Commission decumulated Canada in the first sunset review.

12 In addition to that and other factors the
13 Commission has considered are whether one country, one
14 subject industry maintained a presence in the U.S. market.
15 Another differences in the conditions of competition and we
16 have argued that Mexico alone has maintained a presence and
17 Mexico, because of its, the logistical advantages, which are
18 non-price advantages for a purchaser to import wire rod from
19 Mexico as opposed to off-shore sources, all the other
20 subject countries that are off-shore, these are other
21 factors that demonstrate that the Mexican industry would
22 likely compete under significant conditions of competition
23 in the U.S. market.

24 The cumulation argument does not hang on the
25 litigation, but certainly the litigation is significant and

1 there is no reason for the Commissioners not to take that
2 into account. The choice is make a cumulative decision
3 that is going to subject all six countries to -- the scope
4 of the litigations is going to affect all six orders, or
5 decumulate Mexico and properly limit that scope issue and
6 the litigation issue to Mexico.

7 CHAIRMAN WILLIAMSON: It seems like in order to
8 do decumulate, you would have to have some idea. How
9 separate is the 4.75? The petitioners this morning,
10 basically it"s a substitute, a lot of users can use 4.75 or
11 5.5 depending what is cheaper and I don"t think we have any
12 data or any analysis to show that the market that"s
13 exclusively 4.75 is X and the market that may be 4.75 to 5.5
14 is Y, what"s the basis --

15 MR.CHAMPBELL: Actually Chairman, we are not
16 arguing that there is a separate margin for 4.75. To the
17 contrary, we are arguing that we agree with the U.S.
18 producers that 4.75 is the subject, but the fact of the
19 matter is and I should ask our purchaser/witnesses today to
20 elaborate, but if you are a U.S. purchaser and you have the
21 choice between 4.75 and 5.5 and those prices are equal, you
22 are going to choose 4.75, many of them, most of them would
23 choose 4.75.

24 If you have 5.5 what is that? That"s a 2.1/8
25 inch diameter. 4.75 is .187 inch diameter. 5.5 is the

1 most common size diameter in the U.S. market, 4.75 is a
2 substitute and 4.75 can substitute for 5.5 millimeter wire
3 rod for any wire gauge where you are drawing down below .187
4 inch.

5 Mexico, and that gives significant cost
6 advantages, the advantages in quality, some producers as
7 Chuck Spittler testified today of Cavert Wire, with 4.75
8 they have the ability to draw down to finer gauge. Gauges
9 of wire that they can't draw down to using their current
10 machinery, using 5.5, so the point is that 4.75 offers
11 significant benefits which is the whole reason that Deacero
12 is going to focus on it and it gives them a competitive
13 edge, it gives them something different, the other subject
14 industries don't have and it means the subject imports from
15 Mexico would likely compete under different conditions and
16 competition and by the way it might turn out that 4.75 is
17 non-subject which means that material injury by reason of
18 subject imports from Mexico are even less likely.

19 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
20 Deacero. I can talk about foresight in wire rod that we are
21 consuming with our affiliates and we are a steel producing,
22 and consuming it in our affiliates internal transfers
23 because some of the cost benefits and the technical
24 benefits, I can pass over to Charles Spittler, but as he
25 stated in his testimony about those costs and technical

1 benefits, that draw in 4.75 as.

2 As for Deacero we have less processes which have
3 a cost advantage and overall the -- it used to be more
4 expensive to manufacture 4.75 wire but now that we know how
5 to do it, we have lowered the cost of production and overall
6 when we draw it as well, we are better off consuming the
7 4.75 rather than the 5.5.

8 CHAIRMAN WILLIAMSON: You are repeating what you
9 testified to earlier or is --

10 MR. SPLITTLE: When using the 4.75 as you, the
11 more passes that you make, the more --

12 CHAIRMAN WILLIAMSON: No, I understand that,
13 that was already explained. So I'm just trying -- what I'm
14 trying to do is figure out, yeah the trade-offs, and I'm
15 just not sure and there is conflicting evidence about how
16 significant those trade-offs, how much weight we should give
17 to those trade-offs. Because I'm assuming that you have a
18 customer that is now using 5.5, yeah maybe if he puts a new
19 line of equipment or cuts out a couple of stages, he is
20 better off but that is an investment to make that shift.

21 MR. CAMPBELL: Chairman, I would also direct you
22 to, there is an exhibit in our pre-hearing brief that
23 contains declarations, signed declarations from U.S.
24 purchasers that describe in detail all the benefits that
25 they have received in terms of lower production costs,

1 better quality of wire products, that they received from
2 using 4.75 millimeter wire rod and I would encourage you to
3 take a look at those declarations.

4 CHAIRMAN WILLIAMSON: Okay, thank you, because
5 that's going to be, there's a balance here. I have, I was
6 going to go to a question about cumulation, Ukraine, that, I
7 have to come back later.

8 Mr. Stoel you had argued that, you mentioned a
9 whole bunch of price increases that you had heard about but
10 you didn't address the petitioner's argument that you know,
11 price increases can be announced, that doesn't mean they are
12 going to stick.

13 MR. STOEL: Yes, Jonathan Stoel Chairman
14 Williamson. Yes, obviously there is a question of whether
15 price increases will stick. I think the key -- that the
16 Commissioners looked at historically has been the, you know,
17 cost price ratio.

18 As I said in my testimony, I think the key facts
19 here in this review is that Petitioners have been claiming
20 that you know, there's a price-cost squeeze and that's
21 what's hurting them, but the fact is that their price
22 increases, Commissioner, are keeping up with their
23 increasing costs and you could actually see it, the most
24 recent year of this review, their ratio was actually lower
25 than in the year of the last review.

1 It suggests again that they are in fact able to
2 push through price increases and I know the red light is on
3 but I will also point out Commissioner and Chairman and
4 Commissioners, that actually their total sales values are
5 significantly higher during this review which suggests that
6 they are in fact reaping significantly higher prices on
7 their product.

8 So I think that calls into question some of the
9 statements you heard this morning. And I would point out,
10 we will submit for the record these articles that show that
11 they have in fact, again increased their prices so even as
12 the Commission is considering this case, they are continuing
13 to raise prices.

14 CHAIRMAN WILLIAMSON: Thank you for that answer.
15 Mr. Pinkert.

16 COMMISSIONER PINKERT: Thank you Mr. Chairman.
17 I just have a couple of follow-up questions for Deacero.
18 First of all, I'm just considering for purposes of this
19 question a subset of the reasons that you give for not
20 cumulating Mexico with the other countries.

21 The reasons I am focused on here are proximity
22 and market presence in the United States and I'm wondering
23 whether it would be somewhat perverse to not cumulate on the
24 basis of those reasons, at least in part when those reasons
25 seem to favor going affirmative with respect to the country

1 that has that experience.

2 MR. CAMPBELL: Commissioner, well we would argue
3 that you should take it one step at a time. First look at
4 the decumulation issue, it's well established under
5 Commission precedent that subject imports from one country
6 maintained a presence, that that's a fact in the U.S. market
7 compared to other subject countries, that's a factor you
8 consider in deciding whether or not or that weighs in favor
9 of decumulating that country.

10 In addition, of course the proximity, yes, Mexico
11 has -- the Mexican industry has advantages over all the
12 off-shore sources of imports. Those are non-price
13 advantages and they do mean that Mexican imports would
14 compete under significantly different conditions of
15 competition than the other subject countries so I understand
16 your point, but the first, the initial step is those
17 factors, whether you think those factors weigh in favor of
18 an affirmative decision or not, they weigh in favor of
19 decumulation.

20 So now Mexico is decumulated and we would submit
21 that the record contains the affirmative evidence Deacero
22 has experienced shipping 4.75 millimeter wire rod to the
23 U.S. market in 2009-2011, gives you affirmative evidence of
24 what would happen if the order on Mexico is revoked.

25 And if you look at the data, you know we have

1 heard from representatives from Gerdau and Nucor, the
2 question was posed, "were you harmed by the 4.75 imports?"
3 And they testified that well, you know, we lost some sales,
4 every time we don't sell a wire rod is an injury. Well
5 presumably, they lose tonnage to each other all the time,
6 but they are not arguing that you know, they are materially
7 injured by each other.

8 The standard is material injury - and forget the
9 anecdotes you heard this morning from U.S. producers,
10 actually I think they were limited to Gerdau and Nucor's
11 representatives, but look at the hard evidence. Look at
12 the data on the record, look at the data the U.S. producers
13 performance from 2009 through 2011. Look at prices, the
14 prices, the U.S. producers prices for each product increased
15 from 2009 through 2011.

16 There is no significant price depression. The
17 U.S. industry's cost to net sales ratio decreased from 2009
18 to 2011. There is no significant price suppression. In
19 addition to that, the U.S. industries, all the key
20 performance indicators, gross profits, operating margin,
21 capacity utilization. They are doing really well as subject
22 imports, excuse me, 4.75 imports from Mexico were being
23 shipped to the U.S. market without the discipline of a
24 dumping order.

25 So where is your affirmative evidence of any harm

1 that demonstrates to you that material injury would be
2 likely if the Mexican order is revoked? It is not there.
3 In fact, it is the opposite. There is no correlation, there
4 was no adverse impact on the U.S. industry and that is
5 affirmative evidence why the order on Mexico should be
6 revoked.

7 COMMISSIONER PINKERT: Well, I think you may
8 have answered my next question as well in answering that
9 one, but I want to highlight a specific tension I see that
10 you might be able to respond to. In your analysis of
11 adverse price effects with respect to the 4.75 mm and
12 specifically I think I have heard today and maybe I'm wrong
13 but I think I have heard today that the 4.75 mm product is
14 substitutable for other subject merchandise and also I have
15 heard about the underselling and so what I am wondering is
16 to the extent, and you can disagree with the assumption
17 here, but to the extent that we have a high degree of
18 substitutability and a significant amount of underselling,
19 can we infer adverse price effects from that?

20 MR. CAMPBELL: Commissioner, and the answer is
21 no. Because for one thing the underselling can be
22 explained and the Deacero's representatives testified to
23 this today and so did Bill Heileg, from G3.

24 For one thing, domestic wire rod does command a
25 premium over imports. It commands a price premium over

1 Mexican wire rod, and it commands an even larger price
2 premium over wire rod imported from off-shore sources
3 because it is more difficult, logistically, to purchase
4 those imports, so that"s --

5 And in addition to that, 4.75 is a size that
6 Deacero had not sold before the use market, in fact 4.75
7 millimeter wire rod is the first wire rod Deacero sold in
8 the U.S. market. They did not sell to the U.S. during the
9 original POI and a lot of customers were trying out 4.75 for
10 the first time and any time, and I should ask Daniel
11 Gutierrez, to provide a little more detail about this, but
12 it is not necessarily easy for a U.S. purchaser to suddenly
13 switch to 4.75. They have to make some adjustments in their
14 production drawing operations to accommodate 4.75, it takes
15 time to test the product and qualify the product, so
16 naturally Deacero has they testified, had to offer another
17 additional discount to get U.S. producers to try the product
18 and test it and use it, so those would be two reasons why
19 you would see underselling doing the POI.

20 But the larger point is, even if you find that
21 hmm looking at 2009 through 2011, I think there was
22 significant underselling, where is the effect? Where is
23 the significant price depression? And what was the
24 significant price suppression? And if you look at the U.S.
25 industries prices for the products from 2009-2011 and the

1 U.S. industries, cost to net sales ratio from 2009 to 2011,
2 you don't see any significant price depression or price
3 suppression so on that basis, the conclusion should be that
4 wire rod from Mexico was sold without the discipline of a
5 dumping order from 2009-2011.

6 It had no significant adverse price effects,
7 that's affirmative evidence. I don't know how you ignore
8 that evidence and reach a contrary conclusion and you
9 decide, "well I'm going to ignore that, I'm going to
10 discount it". I'm concerned and I think if the order on
11 Mexico is revoked, something different from what we have
12 observed, what we actually observed in the period POR is
13 going to happen.

14 To me that's not likelihood.

15 COMMISSIONER PINKERT: Thank you for that
16 answer, I would ask the domestic industry for the post for
17 purposes of the post-hearing to respond specifically to your
18 point about the period from 2009-2011. And with that, I
19 have no further questions for the panel. I appreciate your
20 testimony and I look forward to the post-hearing submission.

21 CHAIRMAN WILLIAMSON: Thank you, Commissioner
22 Johanson?

23 COMMISSIONER JOHANSON: Thank you Mr. Chairman
24 and this question is for the Daecero witnesses. Can you all
25 explain now or in a post-hearing brief what exactly is

1 happening with the Saltillo plant, because I'm hearing two
2 different things from when I look at the staff report and I
3 believe the domestic industry's briefs and what you all have
4 stated today.

5 And when you all address it in your brief, I
6 believe it's just in the footnotes, there is not a whole lot
7 of meat there.

8 MR. SERGIO GUTIERREZ: I'm Sergio Gutierrez from
9 Deacero. In the Saltillo area we have two plants, one is
10 called Saltillo and one is called Ramos, they are within
11 four kilometers, four miles, okay in the same area okay?
12 The Ramos is the newest plant okay? And that is just
13 dedicated to merchant bars and high beams and they cannot
14 make wire rod.

15 The other one is Saltillo and is our oldest mill.
16 It is the first mill that we installed, okay, and that
17 makes only wire rod. We have plans, and I know -- in
18 Saltillo we have plans and we have a project, okay to
19 convert that to SBQ's, a special barbed qualities.

20 SBQ's from Mexico because of the growing of the
21 automobile industry. Right now Mexico is importing about
22 700,000 tons a year of bars, specialty bars, SBQ's because
23 there is no production in Mexico. So we want to convert
24 that mill to SBQ's okay. What you need to convert, you need
25 to put more equipment, you want to convert the mill to 100%

1 SBQ"s, we need around 120 million dollars, but we will not
2 convert right away to 100% SBQ"s or we do it gradually, okay
3 and gradually will make SBQ"s and gradually all have less
4 capacity in wire rod.

5 The reason we do it gradually is because of two
6 things, one it is to learn about the SBQ"s because we are
7 not in that business right now, so we have to do it slowly,
8 okay and that project is available for any of you to see if,
9 if you want us to present the total project that is a
10 reality, we are willing to do so.

11 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
12 Deacero and of course we invite the Commission to visit any
13 of our facilities and Mexico is getting nicer every day so
14 you are more than welcome and even the petitioners to visit
15 our facilities.

16 COMMISSIONER JOHANSON: I"ve been to Saltillo
17 but it"s been a long time ago, I did like it there but that
18 was before I was out of school, so I had no idea I would be
19 here today talking about wire production in Saltillo, but if
20 you can address this further in your post-hearing brief
21 because what I am reading, I"m hearing two very different
22 discussions regarding what is happening in Saltillo.

23 It sounds to me from what you are saying once
24 again that Deacero will conceivably be pulling back on
25 production of steel wire rod.

1 MR. SERGIO GUTIERREZ: No, understand we are
2 going back, because as said, we have a new mill that we
3 start in January of last year. The new mill in Salya has a
4 half a million tons capacity. The reason we started is
5 because we need more production for our domestic needs, for
6 downstreams because Mexico will be growing, GDP is 4 to 5%,
7 with all these reforms that we have made, it"s basically the
8 energy reform, and we also want to do right now, we don"t do
9 many wire rods, or SBQ"s, we buy it. We buy some rods, we
10 buy because we are not able to produce.

11 On this new mill we are going to be able to
12 produce SBQ"s, we are going to be able to produce wire rod,
13 okay and also we want to put some of that into the U.S.
14 market. We are interested in the U.S. market because as we
15 say before, we want to be in all Americas, we are not in the
16 wire rod business in the U.S. and we want to be in the U.S.
17 as we are in Central America and South America.

18 COMMISSIONER JOHANSON: All right, Mr. Campbell.

19 MR. CAMPBELL: Thank you I just wanted to
20 clarify a couple points, he just made. First of all
21 regarding the half a million ton new capacity that was
22 installed at the Salya mill in January 2013, just to clarify
23 that"s a half a million tons, total rolling capacity, so
24 wire rod and coiled rebar, it"s not a half a million tons
25 just for wire rod, it"s a half a million tons for excuse me,

1 wire rod and coiled rebar and that capacity is already
2 accounted for in the 2013 production capacity figure that
3 Deacero reported in their foreign producers questionnaire
4 response.

5 And secondly on Saltillo, we definitely will give
6 a more full explanation. I think part of the difficulty is
7 that I believe the media reports, U.S. producers relied upon
8 regarding their allegations regarding Saltillo are bracketed
9 and confidential so we will address those in our
10 post-hearing brief.

11 COMMISSIONER JOHANSON: All right, and I
12 appreciate it. And my next question is for the Ukrainian
13 witnesses. The petitioners point out that Ukraine has had
14 significant volume shifts from year-to-year and this is at
15 page 49 of the petitioner brief. Does this demonstrate that
16 Ukraine could easily divert shipments to the U.S. market
17 from other markets? Miss Dimitrova?

18 MS. DIMITROVA: This shift can be also explained
19 that this is based on the rival to the port of destination
20 so if you take our sale, contractual quantities and more or
21 less stable, and again we are mainly focused on the European
22 and Middle East markets, apart from whole markets, so again
23 we don't see the reason to shift huge volumes to U.S.
24 markets and you aren't going to bump up shipments to the
25 U.S. markets.

1 COMMISSIONER JOHANSON: All right thank you for
2 your response, that concludes my questions. I would like to
3 thank you all though for appearing here today, I understand
4 some of you came a long way, Miss Dimitrova did you come all
5 the way from the Ukraine?

6 MS. DIMITROVA: Yes I did.

7 COMMISSIONER JOHANSON: Okay, well thank you for
8 being here today. I found your statements very useful, the
9 same for the other witnesses, thanks again.

10 CHAIRMAN WILLIAMSON: Thank you. Commissioner
11 Broadbent.

12 COMMISSIONER BROADBENT: Okay this question is
13 for Mr. Guitierrez from Deacero, you guys get to decide who
14 answers. How successful has the North American Steel Trade
15 Committee been for sort of harmonizing steel policies
16 between the United States and Mexico and Canada?

17 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
18 Deacero. It's been very beneficial because we talk and
19 share a lot of information between industry and government
20 regarding our trading in steel. It is more of an
21 information forum more than a discussion forum about
22 different policies, but it is always comparative and
23 interesting to learn what each country, each industry is
24 doing in each one of the markets on trade.

25 COMMISSIONER BROADBENT: Okay and I mean I think

1 there was some testimony to the fact that revocation of this
2 order from Mexico may support U.S. manufacturing generally
3 in North America is that correct?

4 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez from
5 Deacero. We believe that 4.75 is a competitive product
6 that gives a competitive edge to wire drawers in the United
7 States and that we are able to create more jobs in the
8 United States in that way. We also think that 4.75 wire rod
9 and wire rod generally is utilized for internal transfers
10 for our domestic markets and Center and South American
11 markets.

12 COMMISSIONER BROADBENT: Okay, thank you. I may
13 have missed this but I was trying to get a sense on demand
14 for wire rod in the downstream projects, is demand higher in
15 residential construction or non-residential construction?

16 MR. EUGENIO GUTIERREZ: Eugenio Guitierrez from
17 Deacero. Let me answer this question two-fold. First of
18 all it has to do with the construction center, residential
19 and non-residential. A lot of our downstream products go
20 into that market. In our home market we are seeing an
21 increase in this, 2013 GDP increased 1%, we are expected to
22 increase 4% by 2014 and with the energy reforms and the new
23 federal government in place we expend expenditures to
24 increase in the infrastructure and construction higher,
25 that"s on the one side.

1 On the other side there is the energy reform
2 part. It is not only the downstream products that are used
3 in oil and gas but it is also all the infrastructure around
4 the oil wells and gas wells et cetera that are used but, our
5 wire products are used in order to get all the
6 infrastructure going to extract those products.

7 MR. SERGIO GUTIERREZ: We also have wire that we
8 sell to the industry. We sell wire, different kinds of wire
9 to 80 different sectors, 80 different industries, they are
10 more industry, 1 industry is extreme wire for the mattresses
11 and so on and so on, 80 different. Most of that, they take
12 the wire and they manufacture a finished product which most
13 of the time goes for exports and we are talking about a lot
14 of American companies in Mexico, that we sold those
15 products. That grows faster than the construction area,
16 than construction.

17 The exports from Mexico are growing at a faster
18 rate than what our GDP is growing domestic. And we also
19 have the products we offer, the agriculture sector which is
20 also grows.

21 MR. DANIEL GUTIERREZ: This is Daniel Gutierrez,
22 from Deacero. In addition to Sergio's comments in regards
23 to the Machiladoras, we understand that the Machiladora is a
24 U.S. company that has been manufacturing their finished
25 products in Mexico. So that's part also of the innovation

1 that Deacero brought with the 4.75 into the U.S. in order to
2 help relieve our current customers in the U.S. to be more
3 competitive against their downstream products, where they
4 compete against off-shore Chinese products and so on. So
5 that's part of what we think and why we believe that 4.75
6 rod, it's a unique product, a specialized product that can
7 help our current customers to be competitive and continue
8 having the employees they have currently.

9 COMMISSIONER BROADBENT: Great, I got that an
10 answer from every Mr. Gutierrez on the panel, thank you.

11 Back to this legal question again, the petitions
12 are arguing that the Commission has a legal obligation to
13 treat 4.75 millimeter wire rod as subject merchandise. I
14 just wanted to make sure I understand what your position is.
15 Do we have to treat this as subject or not?

16 MR. CAMPBELL: Commissioner I would not agree
17 that you are legally bound to treat 4.75 as subject. In
18 fact as you know currently the Department of Commerce remand
19 decision is that 4.75 is non-subject, but we would argue
20 that whether 4.75 is subject or non-subject does not matter.
21 If 4.75 is subject that's the worst case scenario for us and
22 the hard data on the record, the evidence of Deacero's sales
23 of 4.75 in the years 2009-2011 without the discipline of a
24 dumping order, without any adverse impact on the U.S.
25 market, demonstrates that revocation of the order on Mexico

1 would not be likely to result in material harm to the U.S.
2 industry, because as Deacero"s testified, they are the
3 relevant exporter from Mexico and they want to continue to
4 focus on selling 4.75 to U.S. market, they are being very
5 candid about that.

6 There is absolutely no adverse impact on the U.S.
7 industry from their sales during the POR so there is no
8 basis to conclude that there would be a material injury if
9 the order is revoked.

10 But on top of that, if, as a result of the
11 litigation, it turns out that it is confirmed as we have
12 always believed that 4.75 is non-subject then that means
13 that any likely injury as a result of revoking any likely
14 material injury as a result of revoking the order on Mexico
15 is even less likely, so worst case scenario, treat 4.75 as
16 subject, we win.

17 Best case scenario, treat 4.75 as non-subject, we
18 win.

19 COMMISSIONER BROADBENT: Right, but your legal
20 position is we have an option?

21 MR. CAMPBELL: I guess some post-hearing brief
22 we will take more of a look at that legal question for you.

23 COMMISSIONER BROADBENT: Okay, thank you. I
24 just had a couple of odds and ends here, hang on one second.
25 What should we consider, if there is an increase in volume

1 what would be significant and what kind of parameters would
2 you put on that? If we revoke the order.

3 MR. EUGENIO GUTIERREZ: Eugenio Gutierrez of
4 Deacero. So first of all it takes time and development to
5 go and ramp up production on 4.75. I stated that we are
6 consuming some internally but it takes time and effort and
7 development. We have been a responsible player, smart
8 player, the order has been there for 12 years. We are
9 profit driven. By no means do we want to increase imports
10 in such a way.

11 What we want to do is offer a product such a 4.75
12 that our customers are asking for to make them more
13 competitive in the U.S. industry.

14 MR. LEWIS: Commissioner Broadbent, if I might
15 answer, Craig Lewis for Hogan Lovells. This obviously is
16 difficult to put a specific number on what's the volume that
17 would cause injury, but if I heard correctly from one of the
18 petitioner witnesses this morning, who mentioned that it
19 would have to be a couple of hundred thousand tons, I think
20 that's really understated.

21 But nonetheless, speaking with respect to
22 Ukraine, even if every last ton of excess capacity of
23 Yenakiieve was exported tomorrow to the United States, it
24 would be far less than 100,000 tons, much less a couple of
25 hundred thousand tons. Moreover, there is no evidence that

1 the pricing of those imports would be such as to cause
2 injury so.

3 MR. STOEL: Commissioner Broadbent, this is
4 Jonathan Stoel, also on behalf of Yanakiieve. I would just
5 add that as I think that we testified with the exodus of
6 Chinese imports from the market, you are talking about
7 600,000 tons that will no longer be in the market place so
8 that has to be considered in what could be possible causing
9 any injury.

10 Also to your question earlier about construction
11 and I think we put in our pre-hearing brief, the Wells Fargo
12 study showing that non-residential construction optimism is
13 at an all-time high so I think you have to consider that
14 demand is increasing, and as we talked about, despite the
15 fact that the domestic industry suggests that there is
16 capacity available, I'm kind of taken back to my law school
17 days of ipso facto.

18 The fact is they keep saying that there is
19 capacity available but there is huge numbers of imports in
20 the marketplace. That suggests that they are not satisfying
21 the demand of the industry. I know that you have heard this
22 morning from Mr. Rosenthal that in fact they can satisfy
23 demand, but I suggest the record before you doesn't meet
24 that statement.

25 COMMISSIONER BROADBENT: Okay, I just have one

1 more question. Could I finish and then I'll be done. On
2 exports from Ukraine could you talk to me about what trends
3 you are seeing in Africa and some of your other global
4 markets where you are shipping, say Senegal and Nigeria?

5 MS. DIMITROVA: Commissioner you are asking
6 about prospects, yeah? About prospects or markets?

7 COMMISSIONER BROADBENT: I understand that you
8 did export to Africa, Senegal, Nigeria and other markets and
9 I just wondered what trends you were seeing in your global
10 export markets other than the United States.

11 MS. DIMITROVA: Are you talking about Africa
12 market, it has great potential to grow and we have plans to
13 develop our presence there. The same -- part of my
14 testimony was devoted to Europe, this is our second priority
15 market and we expect this to recover and continue to grow.
16 There is a tendency for me at least to close to Africa
17 market, also the Middle East market has a lot of capacities
18 and will continue to depend on import and will continue to
19 grow, this is the general trends.

20 COMMISSIONER BROADBENT: Thank you, that's my
21 questions.

22 COMMISSIONER KIEFF: I just join my colleagues
23 in thanking everybody for coming this morning and this
24 afternoon for your testimony and your arguments, we look
25 forward to the post-hearing briefs, thank you very much.

1 CHAIRMAN WILLIAMSON: Thank you, I just have a
2 few questions. Ms. Dimitrova, you argue that privatization
3 in the Ukraine is a condition of competition that supports
4 decumulation. However, doesn't privatization make your
5 industry more like industries in other subject countries?
6 For example, Deacero where you absolutely have to depend on
7 innovation as opposed to you know, government direction.

8 Mr. Lewis, do you want to take that?

9 MR. LEWIS: Yes, if I might I appreciate a chance
10 maybe to comment more broadly on our cumulation argument. I
11 think the statement was made that we have this argument in
12 large part on affiliations and I don't think that's a
13 correct characterization so let me explain what we are
14 saying. And it will answer your question in doing so.

15 The, our view of cumulation from what we
16 understand of the statute and how the Commission has
17 interpreted it and applied it in past cases is obviously
18 first of all that there is broad discretion. I think the
19 court said back that up. And by saying broad discretion,
20 it means there aren't really specific standards that have to
21 be met that are spelled out in the statute.

22 It doesn't mean that this is well principled to
23 be followed, but it doesn't mean that you have to be wary of
24 a particular standard that you applied in a previous case
25 that needs to be applied in this case.

1 So what are the principles that you should be
2 looking at? And I think the way to understand where we are
3 coming from with this and I think it reflects the
4 Commission's practice, is that the cumulation decision and
5 sunset review is very similar to the cumulation decision
6 that is made in the threat of injury context for original
7 investigations.

8 Which is to say, and I go back to the quote from
9 the Federal Circuit and the new court case that "while there
10 is obviously an interesting in showing that you were
11 focusing on combined injurious effect, there is also a very
12 important consideration as to whether by cumulating an
13 unlike imports that you may be led to reach conclusions
14 about the likely source of injury that aren't supported by
15 the facts of a particular country."

16 In other words, to quote them "unreasonably
17 assigned culpability to imports that are not likely to
18 contribute or to continuation or recurrence in material
19 injury."

20 In light of that, the arguments that we have laid
21 out I think one of the principal ones that we have laid out
22 is that you need to look at the individual circumstances of
23 each of the countries under consideration and ask yourself
24 what are the conditions in competition that each one faces,
25 and a big part of that is where are they located, what are

1 their natural markets, what are the markets they have been
2 focusing on, because those are the demand and supply
3 conditions that these countries face, which in turn will
4 tell you about where the likely future flows of imports will
5 be going.

6 And I think examples of where the Commission has
7 appropriately applied this principal include the
8 Commission's decisions in the hot rolled steel cases where
9 those very considerations led the Commission to decumulate
10 Japan and Brazil.

11 Looking at what were the regional, taking Japan
12 as an example, what was the regional focus in Japan? And
13 in that situation there were you know, an Asian focus, a
14 long-standing contract and supply relationships that the
15 Japanese producers had with their customers in Asian markets
16 and that contributed very significantly, if not decisively
17 in the Commission's decision to decumulate Japan.

18 I would submit to you that the argument we made
19 hopefully clearly enough in our briefs about what we will
20 follow up in our post-hearing is along similar lines, that
21 if you look at Ukraine and where it is situated
22 geographically and you look at its historical development,
23 that it is facing a very different set of supply and demand
24 circumstances than the other subject imports are doing and
25 so that's key to the argument that we are making.

1 CHAIRMAN WILLIAMSON: So are you saying the fact
2 that, and it"s a privatized industry now is not a relevant
3 fact?

4 MR. LEWIS: Well it"s relevant, I don"t think it
5 was really, I may be mistaken here, but I don"t think it was
6 really raised as specifically as cumulation point. I think
7 what we were talking about, the privatization in the
8 industry has relevance to a number of different elements of
9 the Commission"s analysis here, not least of which I think
10 is the pricing data.

11 You know the petitioners would have you simply
12 assume that they underselling data that you collected in the
13 original investigation is what you should expect to find if
14 the order was lifted and I think that"s demonstratively
15 untrue when you recognize that the companies were
16 state-owned and driven by non-economic objectives back then.

17 CHAIRMAN WILLIAMSON: And weren"t as concerned
18 about profits?

19 MR. LEWIS: Yes. But I don"t see that as being,
20 and I invite my colleagues if I am missing the point, but I
21 don"t think that was a principal part of our cumulation
22 argument, it"s a little more you know, conventional frankly,
23 or decumulation argument which is that the conditions of
24 competition that Ukraine faces, by which I mean supply and
25 demand conditions, where they are located, where they have

1 advantages as a seller.

2 These are the things and again at the end of the
3 day what you are trying to do is tie that to a meaningful
4 conclusion as to where the actual volumes will go and how
5 large those volumes will be and not the least of them being
6 whether the United States, is sort of in that horizon for
7 them and if you look at it from that perspective, I think
8 it's very clear, hopefully clear in our briefs, that Ukraine
9 is facing very different circumstances, and conditions of
10 competition that we want a separate analysis.

11 And just one last comment on that because this
12 was brought up as the point about the other countries that
13 did not, whose industries are not fully represented in the
14 data that the Commission has before it, I think I heard from
15 the petitioners this morning, but that is completely
16 irrelevant, and you don't have to consider that fact, but I
17 don't agree with that.

18 First of all you can consider what you think is
19 relevant because the statute doesn't tie your hands as to
20 what you think is relevant in making your cumulation
21 decision, number one.

22 But secondly, I think it is important because if
23 you are going to draw conclusions as to who are the culpable
24 imports and where are the imports going to come from, it is
25 important to consider where your data sources are and if you

1 have to draw inferences due to lack of information for
2 certain countries, you really should not in all fairness and
3 even more important than fairness and all accuracy, not
4 attribute assumptions you assigned to countries that didn't
5 participate to countries that did.

6 CHAIRMAN WILLIAMSON: Okay, thank you, thank you
7 for that.

8 Talking about attribution, in the attribution analysis how
9 should be take Chinese imports into account? This is the
10 lawyers for both parties.

11 MR. CAMPBELL: This is Jay Campbell with White &
12 Case. As we have argued and I think Hogan Lovells has also
13 argued, the China problem is being taken care of to the
14 extent that there is a problem so you know, we would argue
15 that really China should not be considered to be making the
16 U.S. industry be vulnerable, because already the current
17 investigation against China is having an effect, stopping
18 imports of wire rod from China, so the U.S. industry is not
19 vulnerable.

20 Even in 2013 at the height, with the 600,000 tons
21 of imports, of wire rod from China, the U.S. industry was
22 still profitable and if you go to page 90 of the U.S.
23 producer's brief, they will spell out in great detail what
24 they would look like without China. That's the U.S.
25 industry you should be looking at for purposes of the

1 likelihood of injury analysis, it"s a very healthy industry.

2 CHAIRMAN WILLIAMSON: Thank you.

3 MR. LEWIS: Commissioner, Chairman Williams, if
4 I could add to that, I think there are two ways to be
5 looking at that. One is you know, what does China mean for
6 the U.S. market and then the other is a question I think
7 that was directed to Miss Dimitrova, what does it mean for
8 producers like the Ukrainian producers in terms of their
9 other markets?

10 With respect to the first of those, the U.S.
11 market very clearly, China"s left, leaving, if not
12 completely left the U.S. market. As a vulnerability factor,
13 that"s an anti-vulnerability factor. That"s a positive
14 factor in terms of the foreseeable future for the U.S.
15 industry. That"s close to over 600,000 tons of imports
16 that are gone and that are open for the U.S. industry to
17 take, so that"s a positive in terms of future condition of
18 the industry.

19 And in terms of the other markets, I would draw
20 your attention, as Miss Dimitrova testified to, an extremely
21 important market for Yenakiieve and Ukranian producers and
22 will only be growing as an importance given the late
23 political events that are developing and if I read the chart
24 correctly from petitioners, I think there were 49 tons of
25 Chinese product. There is a dumping order on Chinese wire

1 rod in Europe so it"s not an issue for European markets and
2 I believe Miss Dimitrova spoke a short while ago about the
3 other markets in Africa where likewise, Chinese imports have
4 not been a significant threat because they have actually had
5 some disadvantages in terms of their marketability in those
6 markets.

7 CHAIRMAN WILLIAMSON: Okay, thank you for those
8 answers. I have no further questions. Do any of the
9 Commissioners have questions for this panel?
10 Does staff have any questions for this panel?

11 MR. CORKRAN: Douglas Corkran, Office of
12 Investigations. Thank you Chairman, staff has no
13 additional questions.

14 CHAIRMAN WILLIAMSON: Okay, thank you. Do
15 petitioners have any questions of this panel?

16 MR. ROSENTHAL: Yes, Mr. Chairman just a few. I
17 have got a question for Mr. Heileg, you had testified that
18 after the anti-dumping order was extended to cover the 4.75
19 or at least the circumvention finding was made, you stopped
20 selling or buying the 4.75 product. You mentioned Ivaco of
21 Canada, why did you not purchase from Ivaco?

22 MR. HEILEG: My two business partners came out
23 of Ivaco Rolling Mills of Canada and we have not been able
24 to basically come to a commercial agreement with them. Does
25 that answer your question?

1 MR. ROSENTHAL: Not really, does that have
2 something to do with the reason you weren't able to come to
3 a commercial agreement with them?

4 MR. HEILEG: No, they have actually said that
5 they are not willing to sell G3 Steel Group.

6 MR. ROSENTHAL: Okay thank you. Mr. Spittler, a
7 similar question for you. You testified to all the
8 advantages of the 4.75 and why you think it's a great
9 product. You also testified that after the Commerce
10 Department decided that there was circumvention, you stopped
11 buying the 4.75 from Deacero and you switched back to buying
12 5.5, if the 4.75 has all the advantages you describe, why
13 didn't you simply continue buying that from Deacero and pay
14 the dumping duties which are not 12%?

15 MR. SPITTLER: I was not offered that option.

16 MR. ROSENTHAL: Did you think the 12.75 is worth
17 a 12% premium over the price you were paying for it?

18 MR. SPITTLER: Again I was not offered that
19 option.

20 MR. ROSENTHAL: Instead, I gather you switched
21 from Deacero to purchasing from China a 5.5 product, is that
22 correct?

23 MR SPITTLER: No, that is incorrect, at the time
24 I was buying from domestic.

25 MR. ROSENTHAL: Okay, your testimony says you

1 are now buying imported rod from China, I would flip that
2 between domestic and imports. Okay and it is 5.5 and not
3 4.75 you are buying from china?

4 MR. SPITTLER: Yes that is correct.

5 MR. ROSENTHAL: Okay, thank you. No further
6 questions.

7 CHAIRMAN WILLIAMSON: Thank you. Okay it"s
8 time for closing statements. Let"s see, petitioners have
9 six minutes direct and five minutes closing for a total of
10 eleven minutes, and those opposed to the continuation have
11 three minutes direct and five for closing for a total of
12 eight minutes and as customary, we will combine those times.

13 So I want to thank this panel very much for their
14 testimony. Okay, the petitioners have nine minutes not
15 eleven. Okay, good, but I want to thank this panel for the
16 testimony and some of you have come a very long way so we
17 really appreciate your testimony this afternoon and you can
18 take your seats and then we will have our closing
19 statements, thank you.

20 MR. PICKARD: Good afternoon, Mr. Chairman,
21 Commissioners, again for the record I'm Dan Pickard from
22 Wiley Rein. I would like to make just a couple of quick
23 comments and then turn it over to my colleague, Mr.
24 Rosenthal.

25 So first as always, thank you for your attention

1 today for a long hearing day. And thanks to the staff for
2 their good work, as usual.

3 So I think may be six quick points if I could.
4 First something we haven't talked a whole lot about today
5 but I think is of some importance, is the majority of
6 subject producers haven't shown up. A majority of subject
7 countries haven't shown up and I think it's important for
8 the Commission to continue not to incentivize refusal not to
9 cooperate by rewarding nine cooperative countries in these
10 type of investigations.

11 Secondly, which follows very closely.
12 Ukraine and Mexico have shown up and they have clearly
13 demonstrated how motivated and how interested they are in
14 getting out from underneath this anti-dumping order.

15 The third point -- I would echo Ms. Cannon's
16 comments from this morning. At the end of the day this is the
17 story about excess capacity. Arguably excess capacity and
18 attractive U.S. prices -- it is clearly documented that
19 there is massive subject excess capacity and through
20 objective, credible sources that there are significant price
21 differentials in the United States as compared to the other
22 major arguments. SBB just being one of those credible
23 sources.

24 I would also suggest very quickly that more has
25 stayed the same than changed in this investigation. Wire

1 rod is still produced the same way, wire rod is still going
2 to the same end uses. Wire rod, there is still massive
3 excess capacity. Wire rod is sold primarily on the basis of
4 price.

5 What I would like to talk about just very briefly
6 is the 4.75 issue and I think I would frame it slightly
7 differently than some of the things that we have heard today
8 in that I believe the 4.75 has a large component of being a
9 red heron. I am not saying it is unimportant, it was
10 important enough for the United States industry to believe
11 that it was an intentional circumvention, to file an
12 anti-circumvention petition.

13 There have been a lot of bold assertions
14 essentially that the 4.75 had no negative impact on the
15 domestic industry. I would suggest that you know it had
16 negative impact and that it was having price effects and the
17 domestic industry was losing sales in large part by the fact
18 that they filed an anti-circumvention petition.

19 But there are open questions. 4.75 might be out
20 of scope after the litigation is over. There are facts in
21 dispute. Probably the most important thing that I think
22 what I would suggest that the Commission take away from 4.75
23 issue is it demonstrates the Mexican producers' interest in the U.S.
24 market, that's undeniable.

25 They conceded this afternoon that it was sold at

1 a discount in the United States, and I would suggest that
2 there is a logical disconnect between a premium product that
3 was allegedly requested by their customers and the need to
4 sell that premium product, specifically requested by
5 customers at a discount.

6 But again, regardless of what motivated the
7 under-selling and regardless of if it's in or out, it
8 demonstrates a high level of interest in this marketplace
9 and I think we heard similar stories from the Ukrainian
10 witness and if I misunderstood, my apologies, but what I
11 think I heard the witness say was if U.S. prices were
12 attractive enough to offset transportation costs, that they
13 would be motivated to be in the U.S. industry and that the
14 ports are open and that political turmoil hasn't led to
15 unrest and that's obviously natural and logical.

16 There is a lot of capacity that needs a place to
17 go, with that I turn it over to Mr. Rosenthal.

18 MR. ROSENTHAL: Without repeating much of what
19 Mr. Pickard had to say about the 4.75 issue, I do believe
20 that we spent more time on it than it's worth today and it's
21 not your fault, we raised it, it's an obvious issue not
22 because it matters for this proceeding what the court
23 decides. Whether the court decides its circumvention or not
24 is not the key here as Mr. Pickard says, it does demonstrate
25 the Mexicans interest in this market and it does show the

1 premise of price as the way that product gets in here.

2 It shows as admitted by counsel and the witnesses
3 for Deacero that the 4.75 product is a direct substitute for
4 the 5.5 product and by the way you heard from counsel for
5 Deacero that they would not commit or suggest that they
6 wouldn't sell 5.5 product in the United States if the order
7 were revoked.

8 I'm not suggesting this is a deliberate
9 sleight-of-hand, but we have been having our focus here on
10 the pinky of the hand of the Mexican exports, but all the
11 other products that they produce in great quantities, with a
12 great deal of over-capacity are what we are concerned about,
13 not just the 4.75. So let us not lose sight of that.

14 I want to also turn to an argument made by
15 counsel for the Mexicans claiming that somehow Canada and
16 Mexico were similarly situated and because Canada was excluded
17 from the scope of the sunset, they were excluded from the
18 orders last time, that same thing should happen with Mexico.

19 Please take a look at that and we will brief this
20 post-hearing but the facts and circumstances concerning
21 Canada were totally different than the ones presented for
22 Mexico in this sunset review. The Canadians were
23 over-selling in the majority of instances in the previous
24 reviews. The Canadians were not taking sales away and
25 depressing prices the way the Mexicans have in the past and

1 have continued to do, even through this review have you have
2 seen with their 81% under-selling instances.

3 The Canadians were not being price disrupters in
4 this market. They were a stable force if anything, as least
5 as found by the Commission. So we will brief this further,
6 as I've said, but there is no comparison between Mexico and
7 Canada based on the record you have before you.

8 Quickly I want to turn to the Ukraine and I want
9 to first echo Mr. Ashby's expression of sympathy for the
10 people of the Ukraine and what they are going through, it's
11 a very, very difficult situation. I also want to reiterate
12 Mr. Price's testimony earlier about -- suggesting that the
13 Commission can't speculate what's going to happen. So if
14 you put speculation and sympathy aside you need to focus on
15 a few core facts here.

16 One is the home market in the Ukraine is only 35% of
17 the sales of the producer we heard from today. The
18 Ukrainian producer says it won't ship large volumes to the
19 U.S. in the event of revocation because it is focused on
20 export shipments to its nearly European market but the
21 global trade atlas data in the staff report show that the
22 Ukrainian exports, there are three large European markets,
23 fell by 45% in the 2010-2013 period and Ukraine exports to
24 the world overall fell by 27% or 531,000 tons over the same
25 period.

1 This decline in volume could immediately be
2 redirected to the U.S. market and would greatly exceed
3 volumes at the time of the original investigation. All
4 these data are public. We know also about the excessive
5 capacity there and the only way they sell in the U.S. or
6 elsewhere is based on price. So we remind you once again,
7 that the factors that the respondents claim suggest a basis
8 for decumulation have no basis whatsoever.

9 Miss Cannon made that clear, we have that in our
10 briefs and will reiterate it in our post-hearing bring, but
11 whether you look at these imports, or the subject imports
12 individually, or collectively, there is no basis for
13 revocation of any of the orders and we urge you to continue
14 all of them.

15 On behalf of Mr. Sanderson, the Steel Workers and
16 the companies here, thank you very much for your time.

17 CHAIRMAN WILLIAMSON: Thank you. Mr. Campbell,
18 Mr. Lewis you may begin when you are ready.

19 MR. LEWIS: Thank you very much and for the
20 record again, Craig Lewis with Hogan Lovells on behalf of
21 the Ukrainian producer Yenakiieve Iron and Steel Works.
22 First of all thank you very much, I know it"s a long day and
23 I appreciate your endurance as well as that of the staff and
24 I will keep this brief, just a few points in conclusion.

25 First, I hope it was clear from the testimony

1 today that conditions in the Ukraine industry have changed
2 entirely. You are probably tired of hearing me say it but
3 it is a critical factor for the Commission to understand.
4 In a lot of respects the testimony and the arguments made by
5 petitioners in their brief reads more like a smear than it
6 does read like a set of facts.

7 And I think the facts are what you need to be
8 focusing on when you reach your conclusions and the facts
9 are that the producer that was responsible for and involved
10 in the original period of investigation was a state-owned
11 company driven by non-economic factors that are no longer
12 with us today.

13 The industry in the Ukraine has privatized. It
14 operates on profit-oriented economic objectives, proof is in
15 the pudding. Yenakiieve permanently closed inefficient
16 capacity, 350,000 tons taken out of commission and out of
17 operation during this period of review, that's the
18 operations of a responsible company, not the type of company
19 that was described by petitioners.

20 Secondly, in evaluating this claim of massive
21 excess capacity, as a preliminary matter the department has
22 to consider the fact that the by-far largest producer in the
23 Ukraine is ArcelorMittal Company. The Commission has been
24 treated to testimony and repeated cases from the
25 petitioners, from ArcelorMittal and its executives, firming

1 a policy that they have of not-competing and sheltering
2 their U.S. producers. Nothing has changed their but I found
3 it remarkable.

4 I said through multiple steel sunset review
5 proceedings before the Commission and I have always seen an
6 ArcelorMittal witness here, I don't think it's a coincidence
7 that there is not one here today except to answer the
8 questions from the Commission on that policy and its
9 implications. I think it needs to be accepted as a fact
10 that that capacity would not be directed at the U.S. and to
11 treat that as part of the excess capacity story petitioner
12 is presenting is not supported by substantial evidence.

13 Thirdly, decumulation I think I addressed that a
14 few months ago. Our arguments are not based on
15 affiliation, they are based on some objective facts,
16 including the unique circumstances and conditions of
17 competition that Ukrainian producers face.

18 The fact that Ukrainian producers have been out
19 of the market for decades unlike other exporters, they are
20 under review.

21 In terms of quantities, I mean ultimately one of
22 the questions that the Commission needs to answer is well
23 what's the likely volume that is going to come from the
24 Ukraine? Well I think you heard a candid statement from our
25 witness here today who didn't tell you, "gee we are not ever

1 going to send a ton of wire rod to the U.S." Of course we
2 are here before you.

3 What you did hear from our witness though was and
4 if I did the math right, talking about if, and this is a
5 series of if"s prices improved, concurrently they are
6 unattractive to the Ukraine but if that happened and it
7 became economically attractive to export to the United
8 States, their capacity and their commitments around the
9 world allow them to export at most 10 to 12,000 tons a year.

10 I don"t know if that"s an admission against
11 interest. I don"t think it is when I"ve heard witnesses
12 from other side saying that they are looking at multiple
13 hundreds of thousands of tons of subject imports before they
14 perceive that there would be injury to the domestic
15 industry. Quantities of that size are not a potential
16 source of injury to the domestic industry.

17 And then lastly, the condition of the domestic
18 industry, my colleague, Mr. Stoel testified at some length
19 this industry has remained profitable. Are these
20 high-level, double digit profit-figures know, but have they
21 ever been? No. Whether you call that chronic vulnerability
22 I don"t think that"s what it is, I think it"s just the
23 nature of this industry and in boom years and there were
24 boom years, over this period of review, this industry didn"t
25 make the kind of profits that it is claiming that it is

1 entitled to now and I think what that ultimately ought to
2 tell you is something about causation and I am probably
3 exceeding my time and I will stop at that point.

4 MR. CAMPBELL: Thank you, I'll be quick. U.S.
5 producers argue that Mexico should not be decumulated but in
6 the rebuttal they presented during their affirmative
7 presentation, they did not mention the 4.75 issue.
8 Obviously that"s a big issue, it"s important to everyone.
9 You all asked many questions about it and that the scope
10 issue is under litigation.

11 That issue should be limited to Mexico, Mexico
12 should be decumulated.

13 Secondly, the U.S. producers base their argument
14 on massive capacity. That argument completely falls apart
15 with respect to Mexico. They include alleged production
16 capacity for four alleged producers in Mexico that don"t
17 even produce wire rod. We will prove that in our
18 post-hearing brief.

19 Their claim of massive excess capacity for Mexico
20 is completely false. So further the POI, you have, U.S.
21 producers argue and we agree, you have on this record,
22 highly probative evidence, more so than is commonly typical
23 in any sunset review of the direct result, direct evidence
24 of the effect of revoking the order on Mexico.

25 The U.S. producers argued in their brief that

1 2009 through 2011, the same period that Deacero was shipping
2 4.75 without the discipline of a dumping order was a period
3 of recovery and improvement for the U.S. industry. Their
4 words, not ours.

5 They changed their tune a little bit today,
6 Gerdau and Nucor testified well we lost some sales, okay,
7 but you have to look at the overall figures for the domestic
8 industry. Look at the price down on record. From 2009 to
9 2011, U.S. producers price went up, no significant price
10 depression, no price depression at all. From 2009 to 2011
11 the U.S. industries cost to net sales ratio decreased, no
12 price suppression at all let alone significant price
13 depression and on impact, the U.S. industries performance
14 improved in all of the key economic indicators.

15 This is hard affirmative evidence of what would
16 happen if the dumping order on Mexico were revoked. It's
17 highly probative and it demonstrates that the order should
18 be revoked. They also screamed, China, China, China. You
19 read the U.S. producer's brief, I would think that this is a
20 case about China and same with their testimony here today.

21 They act as if they want to cumulate China.
22 This case is not about China. They are already solving the
23 China problem and it does not demonstrate vulnerability at
24 all.

25 I'll conclude -- sunset reviews, there's an

1 expiration date under the law for orders. They are
2 supposed to expire after five years unless there is
3 affirmative evidence that injury is likely. On this record
4 there is actually affirmative evidence that injury is not
5 likely if an order is revoked.

6 If this order is not revoked in this review, then
7 I think we are going to be here indefinitely every five
8 years and I am asking you please, I don't know that this
9 order will ever be revoked before I retire, please revoke
10 this order before I retire. If you can't revoke it now on
11 this record, it will never be revoked.

12 CHAIRMAN WILLIAMSON: Okay, thank you. Time for
13 closing statement. The post-hearing briefs, statements
14 responsive to the questions and requests from the Commission
15 and corrections to the transcript must be filed by May 1st,
16 2014. Closing the record and final release of data to the
17 parties is May 21, 2014. Final comments are due May 23,
18 2014 and with that I want to thank all the participants in
19 the hearing today and this hearing is adjourned.

20 (Adjourned at 4:50 p.m.)

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