# UNITED STATES INTERNATIONAL TRADE COMMISSION

In th	ne Mat	ter of	E:		)		
					)	Investigation	on Nos.:
HEDP	FROM	CHINA	AND	INDIA	)	731-TA-1146	and
					)	731-TA-1147	(Final)

Pages: 1 through 190

Place: Washington, D.C.

Date: March 3, 2009

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#### THE UNITED STATES INTERNATIONAL TRADE COMMISSION

> Tuesday, March 3, 2009

Main Hearing Room 101 U.S. International Trade Commission 500 E Street, S.W. Washington, D.C.

The hearing commenced, pursuant to notice, at 9:32 a.m. before the Commissioners of the United States International Trade Commission, the Honorable SHARA L. ARANOFF, Chairman, presiding.

#### **APPEARANCES:**

### On Behalf of the International Trade Commission:

### <u>Commissioners</u>:

SHARA L. ARANOFF, CHAIRMAN (presiding)
DANIEL R. PEARSON, VICE CHAIRMAN
DEANNA TANNER OKUN, COMMISSIONER
CHARLOTTE R. LANE, COMMISSIONER
IRVING A. WILLIAMSON, COMMISSIONER
DEAN A. PINKERT, COMMISSIONER

APPEARANCES: (Cont'd.)

## Staff:

MARILYN R. ABBOTT, SECRETARY TO THE COMMISSION BILL BISHOP, HEARINGS AND MEETINGS COORDINATOR SHARON BELLAMY, HEARINGS AND MEETINGS ASSISTANT NATHANAEL COMLY, INVESTIGATOR STEVEN WANSER, INTERNATIONAL TRADE ANALYST JAMES FETZER, ECONOMIST DAVID BOYLAND, ACCOUNTANT/AUDITOR KARL VON SCHRILTZ, ATTORNEY DOUGLAS CORKRAN, SUPERVISORY INVESTIGATOR

<u>In Support of the Imposition of Countervailing and Antidumping Duties:</u>

On Behalf of Compass Chemical International, LLC:

DANIEL MCCAUL, President and Chief Operating
Officer, Compass Chemical International, LLC
BRIAN FAILON, Vice President, Business Development
& Technology, Compass Chemical International, LLC

JEFFREY S. LEVIN, Esquire Mondial Trade Compliance Services & Solutions, Inc. Bethesda, Maryland

<u>In Opposition to the Imposition of Countervailing and</u>
Antidumping Duties:

On Behalf of The Ad Hoc Water Treatment Chemical Producers Committee and its individual members:

GEORGE COLLIAS, Treasurer, Uniphos, Inc. DR. JEFF WANG, President, Bosgen, Inc.

DAVID J. CRAVEN, Esquire Riggle & Craven Chicago, Illinois

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1	<u>PROCEEDINGS</u>
2	(9:32 a.m.)
3	CHAIRMAN ARANOFF: Good morning. On behalf
4	of the United States International Trade Commission I
5	welcome you to this hearing on Investigation Nos.
6	731-TA-1146 and 731-TA-1147 (Final) involving <u>HEDP</u>
7	from China and India.
8	The purpose of these investigations is to
9	determine whether an industry in the United States is
10	materially injured or threatened with material injury
11	or the establishment of an industry in the United
12	States is materially retarded by reason of less than
13	fair value imports of subject merchandise.
14	The schedule setting forth the presentation
15	of this hearing, notices of investigation and
16	transcript order forms are available at the public
17	distribution table. All prepared testimony should be
18	given to the Secretary. Please do not place testimony
19	directly on the public distribution table.
20	All witnesses must be sworn in by the
21	Secretary before presenting testimony. I understand
22	the parties are aware of the time allocations. Any
23	questions regarding the time allocations should be
24	directed to the Secretary.
25	Finally, if you will be submitting documents
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- 1 that contain information you wish classified as
- 2 business confidential your requests should comply with
- 3 Commission Rule 201.6.
- 4 Madam Secretary, are there any preliminary
- 5 matters?
- 6 MS. ABBOTT: No, Madam Chairman.
- 7 CHAIRMAN ARANOFF: Very well. Let us
- 8 proceed with the opening remarks.
- 9 MS. ABBOTT: Opening remarks on behalf of
- 10 Petitioner will be by Jeffrey S. Levin, Mondial Trade
- 11 Compliance Services & Solutions.
- 12 MR. LEVIN: Thank you. Good morning,
- 13 Commissioners and members of the Investigation Team.
- 14 My name is Jeff Levin, I am with Mondial Trade
- 15 Compliance, and I have the great pleasure and distinct
- 16 privilege of representing Compass Chemical
- 17 International in this important proceeding. With me
- 18 today and here to testify this morning are Daniel
- 19 McCaul, President of Compass Chemical, and Compass's
- 20 Vice President for Business Development & Technology,
- 21 Brian Failon.
- 22 I think it is fair to say that there are no
- persons in this country better equipped and better
- 24 positioned to describe the subject merchandise, HEDP
- and the U.S. market conditions for this product than

- 1 these two gentlemen. On behalf of Compass Chemical we
- 2 respectfully submit that the domestic industry is
- 3 materially injured and threatened with material injury
- 4 by subject imports HEDP from China and India.
- 5 The Department of Commerce issued this past
- 6 October affirmative preliminary dumping determinations
- 7 with respect to these subject imports, and we
- 8 anticipate affirmative final determinations from the
- 9 Department later this week. Compass Chemical is
- 10 headquartered in Chicago, with manufacturing
- 11 facilities in Huntsville, Texas and Smyrna, Georgia.
- 12 The Smyrna plant alone manufactures HEDP. Compass is
- the only producer of a full line of phosphonates,
- 14 including HEDP, in the United States. It is the last
- and sole surviving U.S. manufacturer of HEDP. It is
- 16 the domestic industry.
- 17 These investigations are particularly
- 18 interesting on several bases. This is a one-company
- 19 domestic industry. That one company started life as
- 20 an HEDP importer from China. It was in fact a
- 21 significant importer of the product. However after
- 22 Compass made a very calculated business decision to
- 23 purchase the Smyrna plant in mid-2006 it made another,
- 24 perhaps more important and calculated business
- 25 decision, and that was to get out of the importing

1 business and to become solely a domestic producer.

2 In fact Compass ceased its importations of

3 the product in the fourth quarter of 2007. The

4 company is here today not to request a bailout to help

5 it survive. If that were the case they would have

hired a lobbyist and taken their cause down the street

a bit to another branch of the Federal government.

8 They are asking for a chance, a level and fair playing

field, so that they can compete on an even keel with

10 unfairly traded imports.

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In these extraordinarily challenging times this company is doing something rather laudable. It has made considerable investments in their production facilities to remain a domestic manufacturer, serving their customers and their employees. In the face of a severe economic headwind not seen for a generation or more, this company has decided to take the cause of ramping up its domestic production, make all of its product here rather than to outsource or to revert to imports.

That was certainly not the easy decision to make, and no one can guarantee on this date that it was the correct decision. But its decision to stand and fight against what it perceives to be injurious and unfairly traded imports, standards which we

- 1 respectfully submit are well supported by the evidence
- of record, reflects well on the character of this
- 3 company, its ownership, its employees, and to Mr.
- 4 McCaul and Mr. Failon here today.
- In the presence of relief, an opportunity to
- 6 compete fairly against dumped imports, this company
- 7 can well demonstrate in its own market the strength of
- 8 American manufacturing. In the absence of such relief
- 9 it is highly questionable whether such an operation
- 10 can endure or survive. We respectfully submit based
- on the evidence of record in this proceeding that
- 12 subject imports have increased significantly, that
- these imports have had a harmful pricing impact on
- domestically manufactured HEDP, and that these facts
- 15 have resulted in material injury to the domestic
- 16 industry.
- 17 Moreover we respectfully submit that this
- 18 industry is further threatened with material injury by
- 19 reason of the subject imports. We look forward to
- 20 presenting our case this morning, to responding to the
- 21 Commission's questions, and to presenting additional
- 22 evidence in our posthearing brief next week. Thank
- 23 you.
- 24 MS. ABBOTT: Opening remarks on behalf of
- 25 Respondents will be by David J. Craven of Riggle &

- 1 Craven.
- 2 MR. CRAVEN: Good morning. My name is David
- 3 Craven. I'm with the law firm of Riggle & Craven.
- 4 I'm appearing today on behalf of the Ad Hoc Water
- 5 Treatment Chemical Producers Committee and its
- 6 individual members. The members are Zhang Tsu Zhang
- 7 Hai Chemical Group, Wu Jin Fine Chemical Factory, and
- 8 the Nan Jing University of Chemical Technology Chong
- 9 Xiou Wu Jin Water Quality Stabilizer Factory. I am
- 10 accompanied today by Mr. George Collias of Uniphos and
- 11 Dr. Jeff Wang of Bosgen Chemicals.
- 12 Rather than engage in a long opening
- 13 statement I would simply say we are pleased to be here
- 14 today to present our case to the Commission. We
- believe that this is, as the domestic industry has
- noted, an interesting industry. And we think that the
- 17 discussion today will be very productive and fruitful,
- and we look forward to presenting our testimony.
- 19 Thank you.
- 20 MS. ABBOTT: Will the first panel in support
- 21 of the imposition of an antidumping duty order please
- 22 come forward and be seated?
- 23 Madam Chairman, all witnesses have been
- 24 sworn.
- 25 (Witnesses sworn.)

1	MR. LEVIN: Thank you, Commissioners. Our
2	first witness on behalf of Petitioners will be the
3	President of Compass Chemical International, Mr.
4	Daniel McCaul. Danny?
5	MR. MCCAUL: Good morning, Commissioners and
6	Staff and everybody else. Thank you for your time
7	today. A couple words about me first of all. Yes,
8	I'm the president of Compass Chemical and I graduated
9	with an honors degree in mechanical engineering from a
10	university in England which is now Portsmouth
11	University. I came to the United States about 34
12	years ago. I became a citizen about five years after
13	getting here. My wife and I have five children, seven
14	grandchildren. We're in the process of taking over
15	this country.
16	I have been in the chemical industry for
17	almost 40 years. The way things are going I may be in
18	it for another 40 years, but I became familiar with
19	the production and marketing of phosphonates
20	approximately 13 years ago when Calloway Chemical
21	Company acquired the facility which is in Smyrna,
22	Georgia, which is where we make the phosphonates today

would say and made different products. And we started Heritage Reporting Corporation (202) 628-4888

The plant had existed for about 50 years I

and where we make HEDP today.

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1	manufacturing phosphonates and HEDP I would say maybe
2	30 years ago, 25 years perhaps. And there have been
3	different owners of the plant, and actually over the
4	period of the 50 years or so there's been four
5	different owners, and I have been responsible for the
6	operations there with the last three of those owners.
7	And so I'm very familiar with the manufacture of HEDP
8	and what we do at the plant there.
9	The plant is as Jeff said the only remaining
10	full line producer of phosphonates in the United
11	States. We are the only remaining producer and we are
12	the only producer of HEDP in the United States. We
13	make some other products, polymers, dispersants,
14	various other things, especially chemicals at the
15	plant. At Compass we probably have about 65
16	employees, so we're not a very large company but, you
17	know we're not tiny either. Those 65 employees

and what have you.

The vast majority of our employees are production workers, and they're very experienced and very knowledgeable people. We have a good efficient manufacturing operation, and over the years we've made many improvements in cutting costs and improving cycle times and all the things that you do in the chemical

include sales people and management and office folk

- industry in order to stay in business and to be
- 2 successful. Compass Chemical acquired the plant as I
- mentioned, and they acquired it in July, 2006. And
- 4 Compass itself began life maybe 10 years ago as an
- 5 importer, mainly from China, various chemicals
- 6 including phosphonates.
- 7 And Compass grew from nothing really to
- 8 become a competitor of note in the business with
- 9 phosphonates and other water treatment chemicals. So
- in 2006 Compass decided, okay we're going to acquire
- this manufacturing plant, and believed as I believe
- that we could be competitive, we could be successful
- in the business, especially by importing the
- 14 competitively priced raw material from China,
- 15 phosphorous acid, and using that to produce
- 16 phosphonates rather than the method that had been used
- 17 up to that point, which was using PCL-3.
- 18 So we looked at the economics of that and
- 19 said, you know, with Compass's supply position with
- this raw material we really can make phosphonates here
- in Smyrna and really compete with anybody else. Why
- 22 bother to produce in the United States? You might
- wonder, well what was the logic there and why would we
- 24 think it mattered? Well I think first of all we
- 25 believed, and we still believe, that we could compete,

- 1 we could make a profit, we could be successful making
- 2 products in the United States, and we could win
- 3 actually by competing with the lower cost raw
- 4 materials etcetera.
- 5 You know we are and we can continue to be a
- 6 low cost producer. We believe that there's a place
- for a U.S. producer. Large U.S. customers of ours
- 8 have said to us, look we'd like to have you as a
- 9 supplier, we like the idea of the short supply line,
- 10 we like the idea of having a supplier of a key raw
- 11 material being right here in the U.S., somebody that
- 12 we can easily talk with, we can go and visit if we
- need to, we can have somebody that can deal with
- 14 problems and, you know, deal with things quickly,
- 15 etcetera.
- 16 So there's a lot of advantages that they saw
- 17 with having us as a supplier. And there's a certain
- 18 degree of security in that, in having that situation
- 19 with a key supplier. So we understand of course that
- 20 we need to be competitive, and nobody can afford these
- 21 days to pay a premium to have us as a U.S. supplier,
- and we weren't expecting that of course. So we looked
- 23 at this whole situation, we looked at the economics,
- we became convinced that we could be successful.
- The wild card in our plans was what was

1	going to happen with the importers of product from
2	China and India? How would they behave? How would
3	things go moving forward? We weren't concerned with
4	competing with companies importing product from the
5	U.K., and the reason there is that we were familiar
6	with their economics and their situation. Remember
7	prior to Compass acquiring this facility we had been
8	working with Rodia and manufacturing products for
9	Rodia. Rodia was manufacturing products in the U.K.
10	So I had a good sense and a good knowledge
11	and understanding of what Rodia's economics were, and
12	I was confident that we could take business away from
13	them, grow our business, and we certainly could
14	compete with those imports from the U.K. So that
15	wasn't a concern. The concern was China, the concern
16	was India, and how would we be able to compete with
17	those guys and what would happen with the importers as
18	time went forward.
19	Well the answer is that the imports from
20	China and India, the importers continued to offer
21	lower pricing and to grow marketshare. And if you go
22	back ten years or so, we had no concern about imports
23	from China or India, their marketshare was very very
24	small. And if you look at the pattern that's happened
25	over that period of time the volume of imports from

- 1 China has grown amazingly over that period of time.
- 2 So we started manufacturing as Compass, or continued
- 3 manufacturing, because the plant has been making
- 4 product as I mentioned for quite a few years.
- 5 So but using the phosphorous acid as the
- 6 main raw material and getting that going, how did we
- 7 do? Well in 2006 with HEDP we were losing money. In
- 8 2007 a little bit better but still losing money in
- 9 2007. 2008 was, the cashflow from HEDP was positive.
- 10 The net earnings if you deduct depreciation costs was
- 11 negative, but at least in 2008 it was a more
- 12 manageable situation.
- 13 2008 the first three quarters in particular
- there were a lot of strange things going on with
- shortage of supply of phosphorous from China. It
- 16 drove up the cost of phosphorous which is a base raw
- 17 material for making phosphorous derivatives, and drove
- 18 up the cost of everything else that had a phosphorous
- 19 element in it. And so our costs went up but pricing
- 20 went up also, and it was an unusual situation.
- I would say this to you, that since that
- 22 period of time elapsed, and I would say in the last
- three to four months, the prices have plummeted again,
- 24 and the Chinese and Indians are offering product at
- 25 incredibly low prices again. So we are headed right

- 1 now back to the situation back in 2006, and if
- 2 something doesn't happen here. So anyway, to get back
- on track, after carefully studying the situation and
- 4 gathering data, etcetera, we concluded that, and this
- 5 was in 2007, we concluded that the Chinese and Indian
- 6 importers, they're dumping product into the United
- 7 States.
- 8 We were certain of this so we decided we
- 9 needed to file an antidumping petition. We decided
- 10 that if something wasn't done about it that it would
- 11 be difficult for us to continue manufacturing HEDP.
- 12 We have other products and, you know you can survive a
- 13 loss in one product as long as the other products are
- 14 profitable, but if the drain on your bottom line
- results is too large then you just can't put up with
- 16 that too long.
- 17 So HEDP is an important product to us. It's
- one that we don't have to get rich on HEDP, we've got
- 19 to be competitive with it. We've got to be able to at
- 20 least be on the break-even positive side with the
- 21 product. But the overall phosphonate business is
- 22 important. It's important for us to look at that as
- 23 well. And HEDP is the largest phosphonate that's used
- in the water treatment industry.
- 25 And you could say, well you could stop

- 1 making HEDP but make the other phosphonates, and you
- 2 know that's a possibility but the problem for us with
- 3 that is that if we don't offer HEDP as part of our
- 4 portfolio, if we don't have that product along with
- 5 the others, then I think it would be difficult for us
- to be a major player and to grow our business. Think
- 7 about it this way, if you are a customer and we came
- 8 to you and said, we're not going to supply HEDP
- 9 anymore, which is the largest volume phosphonate,
- 10 we'll supply you the other ones.
- 11 And here they were looking at us as saying,
- okay you're a U.S. producer and we're going to work
- with you and we'd prefer the short supply line that I
- talked about, etcetera, and then all of a sudden they
- 15 have to get their HEDP from an importer, you know it's
- 16 an easy step for them then to say, well since we're
- 17 getting our HEDP from this Chinese importer we might
- 18 as well get our other phosphonates from this guy as
- 19 well because he can bring that over just as easily as
- 20 he brings over HEDP. And pretty soon our volume and
- our business is going to disappear.
- 22 It would be a problem not to be supplying
- the full range of phosphonates and not have HEDP in
- 24 our product line. So over this period of time then,
- 25 you know we've seen the Chinese volume growing, we've

- seen the Indian volume growing from nothing to very
- 2 significant over the last ten, twelve years, and then
- 3 even over the period of investigation we've seen the
- 4 volumes increasing from imports. The pricing has
- 5 declined. Pricing is, you know it reached a point
- 6 where it was less than half of what the pricing used
- 7 to be at one point.
- 8 And there's a lot of data and evidence this.
- 9 I believe there's clear evidence of dumping, and we've
- 10 presented that information and it's been investigated,
- and you know we're confident that dumping has
- 12 occurred. Our business has been damaged. We've lost
- business, we've lost sales. We continue to lose
- 14 business. The importers today are bombing the
- marketplace with extraordinarily low prices, and
- 16 prices are falling rapidly. And in general I fear for
- 17 our survival in this business if action is not taken.
- 18 Thank you.
- MR. LEVIN: Thank you, Danny. Brian Failon,
- 20 Vice President for Business Development & Technology
- 21 with Compass Chemical. Brian?
- 22 MR. FAILON: Good morning, ladies and
- 23 gentlemen. My name is Brian Failon. I am currently
- 24 Vice President of Business Development & Technology
- 25 with Compass. I hold a B.S. in chemistry from the

- 1 College of William and Mary, an M.S. in chemical
- 2 engineering from the University of Virginia. While I
- 3 was at William and Mary as an undergrad I interned at
- 4 Nalco Chemical. By now I think you've seen that name
- 5 in the various submissions.
- 6 They are one of the largest if not the
- 7 largest consumer of HEDP, and they are also the leader
- 8 in industrial water treatment. I was there in the
- 9 summers from '83, '82, leading to a full time position
- 10 from '84 to '88. I was in research and development,
- 11 which included scale control formulation, and again I
- was there '84 to '88. I joined Albright & Wilson in
- 13 1988. At that time they were a U.K. importer of its
- 14 Briquest Phosphonates, which included HEDP. And
- through late 1999 I served in various marketing,
- sales, and technical service roles.
- 17 When I left I was the product manager for
- 18 the Briquest line, again which included HEDP. We had
- 19 built a grass roots HEDP plant in Charleston, South
- 20 Carolina for the sole purpose of being self reliant on
- 21 domestic production. I should note that we effected
- this independence from Britain without a revolution.
- When it appeared that Albright & Wilson was going to
- 24 be acquired by Rodia, I left the company in October of
- 25 1999 and I joined Compass shortly after its startup.

1	Since October of 1999 I've served in various
2	sales and market development, sales management,
3	technical support, and now business development. I
4	brought the phosphonate business to Compass based on
5	my experience at Albright & Wilson, and now
6	cumulatively I've been in the phosphonate business,
7	and HEDP in particular, since 1988, so a little over
8	20 years. In March of last year I authored the
9	subject petition.
10	Now getting to the meat of the testimony,
11	over the next 15 minutes or so I'm going to review the
12	product history, the manufacturing process, the
13	interchangeability, how the product is sold, how the
14	product is priced, factors affecting demand, and then
15	wrap up with competition in the U.S. market. HEDP,
16	which is 1-hydroxyetheladine(1,1-dylbisphosphonic
17	acid), I know the Commissioners get a kick out of
18	that. It was patented by Proctor & Gamble in 1968 but
19	it was licensed thereafter by Monsanto.
20	And Monsanto is generally acknowledged as
21	the pioneer of phosphonates. They manufactured and
22	marketed HEDP as their Dequest 2010, that was their
23	trade name. They marketed it throughout its patent
24	life and thereafter. They were making the product
25	domestically in Everett, Massachusetts. Mayo Chemical

- in the U.S. in Smyrna, Georgia, the plant that we own
- 2 now, and Albright & Wilson in Oldbury, England near
- 3 Birmingham, began manufacturing HEDP after the patent
- 4 expired somewhere in the early to mid-80s.
- 5 Monsanto closed its Everett, Massachusetts
- 6 plant in 1992 and they moved their production back to
- 7 the U.K. in Wales. Very near this timeframe Albright
- 8 & Wilson commenced manufacture in Charleston and
- 9 discontinued its imports from the U.K. However by the
- 10 late 1990s profit margins on HEDP had started to erode
- 11 partially because lower cost product was becoming
- 12 available out of China and India, so the warning signs
- were there.
- 14 Albright & Wilson was able to ship
- 15 production, albeit permanently, to an ag chemical
- 16 intermediate, thereby ending its relatively short run
- 17 as a domestic HEDP producer, and again that was
- 18 roughly 1992 to 1998, a pretty short life. Compass
- 19 began importing HEDP in 2000, followed by a conversion
- 20 to domestic production in 2006 and 2007. By the end
- of 2007 we had ceased importation completely.
- HEDP is one member of a family of
- 23 phosphonates that are used to inhibit the formation of
- 24 mineral scales and/or to sequester metal ions which
- 25 adversely affect the process or the product. The

- 1 applications for HEDP include industrial water
- treatment, by far the biggest, reverse osmosis, which
- is a growing application, industrial and institutional
- 4 compounding, sometimes just called I&I, oil field,
- 5 peroxide manufacture, and recreational water
- treatment, for example swimming pools.
- 7 HEDP is unique among the phosphonates in
- 8 that it's the only one that combines the following
- 9 highly desirable physical and functional properties.
- 10 It's colorless, it's chlorine stable, so you add
- 11 chlorine to pools for example. It has low chlorides,
- 12 chloride being one of the impurities. It has
- 13 excellent calcium and iron sequestration, and it's an
- 14 effective scale inhibitor.
- 15 Turning to the manufacturing process there
- 16 are several routes to HEDP manufacture. You've
- 17 already heard mention of two of them. What they share
- 18 in common is they require a phosphorous acid source
- 19 and an acetic acid source. One route was phosphorous
- 20 trichloride, or PCL-3, reacted with acetic anhydride.
- 21 That's the route that the Smyrna plant was operating
- 22 it on at the time Compass acquired Smyrna. Another
- 23 route is the phosphorous acid crystal or flake reacted
- 24 with acetic anhydride. That's the process we switched
- 25 to shortly after we acquired the Smyrna plant.

1	And then the third process is PCL-3 reacted
2	with glacial or anhydrous acetic acid. Again Compass
3	switched to scheme 2 in order to take advantage of our
4	favorable cost position on PAC. The company has been
5	a leading importer and marketer of phosphorous acid
6	since our inception in 1999, so we were no stranger to
7	phosphorous acid. And based on our costs of both
8	phosphorous acid crystal and our PCL-3 cost in late
9	2006 we anticipated more than a 25 percent reduction
LO	in our total raw material cost.
L1	The Chinese producers are believe to operate
L2	under the third scheme, the PCL-3 with the glacial
L3	acetic acid. The byproducts from the process include
L4	acetic acid, often 56 percent solution, hydrochloric
L5	acid, almost invariably 36 percent, and/or acetyl
L6	chloride. The only byproduct that Compass currently
L7	generates is acetic acid. Sales of these byproducts
L8	are usually necessary to ensure economic viability of
L9	the process as a whole. And since the switch to PAC
20	we believe we are a low cost producer.
21	I'm going to touch now on the universe of
22	suppliers. Before I get into that, I need to make a
23	distinction between suppliers and producers.
24	Suppliers sell HEDP to distributors or compounders.
25	Producers make the HEDP and sometimes, but not always,

- 1 sell it to distributors or compounders. Compass is
- 2 both a producer and a supplier of HEDP. We were just
- a supplier back in the 2000 to 2006 timeframe when we
- 4 were importing.
- 5 Other producers whose HEDP ends up in the
- 6 U.S. include Thermphos out of the U.K., Rodia out of
- 7 the U.K., Aquafarm out of India, XL Industries out of
- 8 India, and then from China the following, Wu Jin Water
- 9 Stabilizer Company, Wu Jin Fine Chemical Factory,
- 10 Zhang Tsu Zhang Hai, Pew Hue Fine Chemical, and Xian
- 11 Dong Tai Hue. Other suppliers would include
- 12 distributors like Brentag and Univar. They would also
- include importers like Wego and SDA.
- I'm going to touch now on
- interchangeability. HEDP from the U.S., U.K., India,
- and China is completely interchangeable, period. When
- 17 Albright & Wilson discontinued HEDP manufacture in
- 18 roughly 1998 we looked at material from XL Industries
- out of India, and we looked at one of the Chinese
- 20 producers to fill what we saw as an anticipated gap
- 21 between what our sales were and what we could
- 22 realistically source from our U.K. parent out of
- 23 Birmingham. Both of those sources met our
- 24 specifications.
- 25 In the decade since then HEDP has been

- 1 commoditized to the point where product made by all of
- the producers above is interchangeable provided it
- 3 meets the widely accepted industry specifications.
- 4 Those generally include percent actives, the color,
- 5 and a few maximum allowable levels of impurities. How
- 6 the product is sold. HEDP is sold in bulk tank trucks
- 7 or in the case of import product in what's called ISO
- 8 containers, which are bulk import containers.
- 9 It's also sold in 55-gallon drums, and what
- 10 we call totes. They're roughly 300 gallons, they hold
- 11 the equivalent of five drums. They're often called
- 12 tote bins, sometimes they're called intermediate bulk
- 13 containers or IBCs. Customers for HEDP are
- 14 distributors, compounders, which are also sometimes
- 15 called formulators or blenders, and end users. Rarely
- if ever is bulk product sold to distributors.
- 17 And if HEDP is sold to an end user -- an
- 18 example of an end user would be a utility. Sometimes
- 19 utilities buy HEDP in bulk because they're going to
- 20 treat the water themselves. Rarely are drums or totes
- 21 sold to an end user by one of the producers. This
- leaves six channels of sale. In order of decreasing
- importance, bulk to compounders, truckloads of drums
- 24 or totes to compounders. And a truckload is generally
- defined as being 24,000 pounds or greater, some view

- 1 it as 40,000 pounds.
- 2 But the third channel of sale is truckload
- of drums or totes to distributors, followed by less-
- 4 than-truckload quantities of drums or totes to
- 5 compounders, that would be LTL. LTL drums or totes to
- 6 distributors, and then finally bulk to end users. I
- 7 can't think of a single example of Compass selling
- 8 bulk to an end user at this time. How the product is
- 9 priced. Before the influx of import material from
- 10 China and India pricing was more or less a function of
- if not proportional to a customer's volume, sometimes
- 12 called their requirement.
- 13 Also in this BC, before China, era, bulk
- 14 product was priced lower than drums or totes since
- there was additional cost associated with the package
- and the labor to fill the package. The surge in
- 17 Chinese and Indian imports led to a paradigm shift in
- 18 pricing practices however. Due to the much higher
- 19 cost of bulk import freight in ISO containers compared
- to bringing over a full container of drums or totes,
- 21 bulk pricing began to carry a premium over drums and
- 22 totes. This was not intuitively obvious initially to
- the customer base that was accustomed to getting
- 24 discounts for taking product in bulk.
- 25 It was not unusual for us as Compass to de-

1	drum a container of drums into a bulk tank or a tank
2	truck and then throw the drums away. It was simple
3	economics, it was cheaper for us to pay the container
4	freight and then pay the de-drumming and disposal of
5	the drums than to bring the product over in bulk. Not
6	a very brain practice but it was far cheaper. Some
7	importers unfamiliar with the concept of volume-
8	dependent pricing started offering the same price to
9	all customer FOB their warehouse or warehouses.
10	How we price product now at Compass, it
11	varies according to a somewhat subjective
12	classification of our customers. Our lowest prices
13	are to contract or large-volume accounts, followed by
14	loyal or longstanding accounts, and then lastly spot
15	or low-volume accounts. Contracts are usually 12
16	months in duration, and they can be arrived at by a
17	number of means. Customers often put forward an RFP
18	or an RFQ, standing for request for proposal or
19	request for quotation. They sometimes happen in
20	reverse auctions or direct negotiation between us and
21	our customer.
22	Some of the factors affecting demand. There
23	are just a few factors which can increase or decrease
24	demand. Warm weather generally increases demand due
25	to the increased use of cooling water and recreational

- 1 water. New or growing applications would increase the
- demand for HEDP. An example of a growing application
- 3 is the reverse osmosis application in which brackish
- 4 or sea water can be passed through a membrane. That's
- 5 becoming more important as feed water quality
- deteriorates and you have to clean up what you've got
- 7 to meet industrial and drinking water standards.
- 8 An overall slowdown in the economy such as
- 9 we have now would reduce demand as industrial plants
- shut down or operate at reduced capacity. And then
- 11 finally migration of an entire industry such as
- 12 textiles will lower demand since HEDP is used in
- 13 alkaline peroxide bleaching of textiles. And finally
- 14 touching on competition in the U.S. market. Compass
- 15 has lost significant volume and marketshare to imports
- 16 of HEDP from China and India that have been sold at
- 17 less-than-fair value.
- 18 In many if not most cases the importers
- 19 themselves are mainly to blame. Many are little more
- than brokers that are completely ignorant of the HEDP
- 21 market dynamics and settle into a cost plus pricing
- 22 mentality. They're satisfied with pricing their
- 23 product at 5 or 10 percent higher than their cost
- rather than pricing at or slightly below the
- 25 prevailing market conditions. Thank you for your

- 1 attention. I'll look forward to fielding some
- 2 questions in a bit.
- MR. LEVIN: Thank you, Brian. Good morning
- 4 again, Commissioners. On behalf of Compass Chemical I
- 5 would like to briefly walk through some of the legal
- 6 related issues in these investigations and to review
- 7 the material injury and threat factors to the extent
- 8 that I can in a public forum. Our principal arguments
- 9 regarding these matters were detailed in our February
- 10 24 prehearing brief, and we will address these matters
- 11 further in our posthearing brief.
- 12 First, there was no dispute by either of the
- 13 Respondent parties during the preliminary phase of
- these investigations or by the Respondents here today
- in their prehearing brief regarding the definition of
- 16 the domestic like product or the fact that there
- 17 should be a single domestic like product defined for
- 18 purposes of this proceeding. And as noted in the
- 19 prehearing report no party requested the collection of
- 20 additional information on domestic like product issues
- in the final phase of the investigation.
- 22 Compass respectfully submits that the
- definition of domestic like product is coextensive
- 24 with the definition of the subject merchandise. In
- 25 turn, as there should be no dispute that Compass is

- the sole domestic manufacturer of HEDP and despite the
- 2 unfounded reference presented in Respondent's
- 3 prehearing brief, that is in fact the case. P-Chem is
- 4 not a domestic producer of HEDP. There is no dispute
- 5 that Compass constitutes by itself the domestic
- 6 industry.
- 7 Second, we respectfully submit that pursuant
- 8 to the Commission's well established analytical
- 9 framework and consistent with its determination in the
- 10 preliminary phase investigations, the Commission
- 11 should cumulate imports of HEDP from China and India
- 12 for purposes of these final investigations. The
- petitions were filed on the same date, and the
- 14 evidence of record strongly demonstrates that the
- 15 subject imports compete with each other and with the
- 16 domestic like product in the U.S. market.
- We note that the AWTCP, the Chinese
- 18 Respondents, did not dispute cumulation in its
- 19 prehearing brief, and of course no other Respondent
- 20 party presented a prehearing brief. Clearly the
- 21 imports are simultaneously in the market, as there was
- 22 substantial volumes of HEDP imported from both China
- and India in each full and interim year covered by the
- 24 period of investigation.
- 25 In its preliminary determination the

- 1 Commission found that "On balance the record indicates
- a reasonable degree of geographic overlap among the
- 3 subject imports from each country and the domestic
- 4 product." The Commission's preliminary determination
- 5 regarding overlap of geographic markets is supported
- 6 by evidence related in the prehearing report.
- 7 Although the specific percentages are confidential,
- 8 suffice it to say that in 2007 Compass's shipments of
- 9 domestically manufactured HEDP and subject imports
- from both China and India were prevalent in the
- 11 Midwest, Northeast, and Southeast regions of the
- 12 United States.
- 13 In addition common or similar channels of
- 14 distribution exist with respect to both subject
- 15 imports and the domestic product. As detailed in the
- 16 prehearing report, and again avoiding confidential
- 17 references, we agree that sales to compounders are the
- 18 principal channel for both subject imports and the
- 19 domestic like product.
- 20 Lastly, Compass submits that there is a high
- 21 degree of fungibility between domestically
- 22 manufactured HEDP and subject imports from China and
- 23 India. Indeed as noted in the prehearing report, and
- 24 again I quote, "Staff believes that there is a high
- 25 degree of substitutability between domestically

- 1 produced HEDP and HEDP imported from the subject
- 2 countries." Consistent with this observation the
- 3 prehearing report notes that the elasticity of
- 4 substitution between U.S.-produced HEDP and subject
- 5 imported HEDP is likely to be in the range of 3 to 5
- for HEDP, an estimate with which we agree.
- 7 The only argument regarding
- 8 interchangeability came during the preliminary phase
- 9 of these investigations and from the Indian producers
- 10 who evidently decided not to participate in this final
- 11 phase. And that had to do with the interchangeability
- of product from China and product from India with
- 13 specific regard to NSF certification, and we address
- that particular argument in detail in our prehearing
- 15 brief.
- 16 Furthermore we respectfully submit that
- 17 there is no reason for the Commission to exercise its
- 18 discretion not to cumulate imports for purposes of its
- 19 threat analysis, and no arguments on this issue have
- 20 been raised by the Respondents in the course of this
- 21 proceeding. We respectfully submit that the volume of
- 22 subject imports and the increase in subject imports in
- both absolute and relative terms has been significant
- over the period of investigation.
- The data make clear that cumulated subject

1	imports increased from 2005 to 2006 before registering
2	a slight decline in 2007. We note that the slight
3	decline in 2007 is largely attributable to the fact
4	that Compass itself seriously curtailed its own
5	imports of the product in order to ratchet up domestic
6	production. We also note the reference in the
7	prehearing report to the fact that several importers
8	stepped into the void left by Compass's withdrawal
9	from the import market and increased their own imports
10	in 2007.
11	Despite the slight decline in 2007 subject
12	imports increased by a significant percentage between
13	2005 and 2007 and over the interim year periods. And
14	as a result of U.S. consumption, subject imports
15	increased throughout the period. Moreover on the
16	price of subject imports, subject imports had and
17	continues to have a depressive and suppressive impact
18	on the price of the domestic like product.
19	As we reviewed HEDP is a commodity product,
20	and subject imports are highly interchangeable with
21	domestically produced HEDP. As a result price is
22	almost always a substantial factor in purchasing

factor in purchasing decisions by 25 of 41 respondent

decisions. Indeed as recorded in the prehearing

report, price was named as the number one or two

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- 1 purchasers. 33 of 41 respondent purchasers indicated
- 2 that price was a very important factor in purchasing
- decisions, and 26 of 42 respondent purchasers stated
- 4 that the lowest priced HEDP will always or usually win
- 5 a sale.
- The intense price competition within the
- 7 U.S. market is prompted by low priced imports from
- 8 China and from India. The prehearing report details
- 9 quarterly pricing comparisons for HEDP products. As
- 10 detailed in the report there were 62 instances where
- 11 prices for domestic HEDP and subject imports of HEDP
- 12 could be compared. Of these 62 comparisons there were
- 13 43 instances, 69 percent, where the subject imported
- 14 product was priced below the domestic product.
- 15 Margins of underselling averaged 20.2 percent.
- 16 Moreover, the intense pricing pressures on
- 17 Compass's domestic production of HEDP by subject
- 18 imports are illustrated by instances of lost sales or
- 19 revenues which we review in detail in our prehearing
- 20 brief, and which starkly demonstrate the importance of
- lower price in purchasing decisions nearly always in
- 22 favor of the subject imports. Imports from China and
- 23 India have prevented Compass from receiving a price in
- the U.S. market necessary to sustain operations at a
- 25 profitable level, and as such have an injurious price

1 effect on the domestic industry.

This Commission concluded in its preliminary determination that the generally poor financial state attributable in significant part to subject imports, which were generally substitutable with the domestic product and significant in volume and which undersold the domestic product in a clear majority of quarterly pricing comparisons. As that was true in May, 2008 under the preliminary determination standard, it is no less true now. 

Should the Commission determine that the domestic industry is not currently suffering material injury, it must determine that the industry is threatened with material injury by reason of dumped imports of HEDP from China and India. At the outset we reiterate the testimony of Compass as set forth in the petition and throughout the course of this proceeding.

Namely, it may well be forced to cease domestic manufacture unless a measure of relief is imposed that would allow a level playing field in this market and which will permit the opportunity for this company to realize a reasonable level of financial return. Under this very real contingency the domestic industry is in the most tangible of senses threatened

1	with material injury by reason of dumped imports from
2	China and India.
3	We further note that a comprehensive
4	analysis of the Chinese and Indian producers and
5	exporters is preempted by the fact that many of those
6	companies failed to respond to the Commission's
7	request for information in these final phase
8	investigations. As such we respectfully submit that
9	the application of adverse inferences is necessary and
10	appropriate.
11	Notwithstanding this fundamental limitation,
12	the evidence of record indicates that the HEDP
13	industries in China and India are poised to threaten
14	the U.S. industry with material injury and to an even
15	greater extent than has been demonstrated to date. In
16	our prehearing brief we detail several probative
17	factors which indicate that, to the extent that
18	subject imports have not already caused the domestic
19	industry material injury, material injury will occur
20	by reason of subject imports unless antidumping orders
21	necessary to level the playing field are issued.

And again without going into business

proprietary information we respectfully submit that a

threat of material injury is demonstrated by

information relating to the production capacity of

Heritage Reporting Corporation

(202) 628-4888

- 1 HEDP producers in China and India, by inventory levels
- 2 for both those foreign producers that deign to offer a
- 3 response to the Commission's questionnaire, and by
- 4 U.S. importers.
- 5 It is demonstrated by the significant
- 6 increase in subject imports over the period of
- 7 investigation and by documented underselling of
- 8 domestically manufactured HEDP by subject imports from
- 9 both China and India throughout the period of
- 10 investigation. Compass's inability to gain a higher
- 11 price for its domestically manufactured product puts
- in real jeopardy its continued existence as a U.S.
- 13 producer, let alone its ability to reinvest profits,
- 14 to the extent that they exist, in order to improve or
- 15 enhance production.
- 16 Although anomalous market conditions present
- in 2008 allowed Compass to temporarily increase its
- 18 price in order to cover the extraordinary increase in
- 19 the cost of its raw material, it remains in a
- 20 precarious financial position. And now that market
- 21 conditions are reverting to that which existed prior
- 22 to 2008, Compass already sees a deterioration of its
- 23 selling prices and any temporary improvements that it
- 24 was able to achieve at the beginning of last year.
- 25 Incessant pricing pressures by subject

1	imports will exacerbate this reduction very possibly
2	to the point where this sole domestic producer will no
3	longer be able to maintain viable domestic production
4	operations. For these reasons we respectfully submit
5	that the Commission must find that the domestic
6	industry is threatened with material injury by reason
7	of subject import. And now Danny, if you would be so
8	kind as to bring our presentation on home?
9	MR. MCCAUL: Okay. Thank you for your
10	patience in this, and I'll just make a few final
11	points here and leave it at that. We believe that
12	there's a strategic value in having a water treatment
13	chemical manufacturer here in the United States,
14	someone who produces HEDP and supplies product for the
15	U.S. market. We are the only guy left standing in
16	that field, and we believe that we can compete. We
17	are happy to compete on a level playing field, but
18	we're deeply concerned about what's happening, what
19	has happened.
20	The situation is right now, pricing as I
21	mentioned is falling dramatically, and it's
22	appropriate that pricing should come down because
23	costs have come down. And we've been doing it of
24	course, moving pricing down because the raw material

cost from China had escalated so steeply in 2008. So

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- 1 it is appropriate that prices should be coming down,
- 2 but the extent to which they're coming down now and
- 3 the pricing that's being offered in the market today
- 4 from China and India is just incredible.
- 5 And I believe that the Chinese and Indian
- 6 manufacturers are seeing a slowdown in their economies
- 7 just like we are. I believe that they are very
- 8 anxious to keep volume through their plants and
- 9 they're cutting prices like, you know, incredibly. So
- 10 that's what we're being faced with now, and it's a
- 11 serious concern for us. We have been materially
- 12 injured by dumping from China and India, and the
- 13 threat is very real that this will continue, which is
- 14 why we're asking for relief.
- 15 MR. LEVIN: Thank you, Danny. Thank you,
- 16 Brian. And thank you, Commissioners. That conclude
- 17 Petitioner's presentation. We'd be happy to respond
- 18 to any and all questions.
- 19 CHAIRMAN ARANOFF: Thank you very much, and
- 20 welcome to the Commission this morning. We appreciate
- 21 your taking time away from your business to come here
- 22 and tell us about your operations and to answer our
- 23 questions. We're going to begin the questioning this
- 24 morning with Commissioner Okun.
- 25 COMMISSIONER OKUN: Thank you, Madam

- 1 Chairman. And let me join in welcoming you here to
- the Commission and thanking you for the information
- you have provided thus far and for being with us today
- 4 to answer our questions. I think I wanted to start
- 5 and just get some more information about pricing
- 6 practices and, Mr. Failon, let me pick up on a couple
- 7 things that you were testifying to today to make sure
- 8 that I understand it.

You had talked about a change in the pricing 9 10 practice because of the imports, and you had talked 11 about, there had been a volume-based pricing but that the imports were not doing that. And just in terms of 12 13 timing, make sure I understand, when you say there was a change, was that a change after Compass started just 14 producing in the U.S. after the takeover or do you 15 think we would see that throughout the period of 16

17 investigation?

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MR. FAILON: I think we're going to see that throughout the period of investigation. It probably occurred all the way back into the earlier part of this decade, where again you had this shift where you'd see bulk pricing offered at a discount, or rather carried a premium, versus drum or tote product. And then I recall from my days at Albright & Wilson where we had a price sheet, a price schedule, that

- 1 would list all the products.
- 2 And that would list bulk price, a list price
- for bulk, and then it would list several different
- 4 increments of volume for drums. It might list 0 to 4
- 5 drums, and then it might list 5 to 9 drums, and then
- 6 all the way up to 80 drums. That practice is
- 7 effectively gone, that's yesteryear. Now some of the
- 8 importers simply bring in a container of product to
- 9 their warehouse and they'll just slap one price on it.
- 10 This is the price FOB, my warehouse, doesn't matter
- whether you take one drum or whether you take 50.
- 12 COMMISSIONER OKUN: Okay, and when you were
- describing the different prices that Compass would
- offer to large-volume, loyal customers, on the spot
- 15 market, distinctions, is there any further
- 16 distinctions with respect to where the product is
- 17 going? I mean who the end user would be or is it
- 18 really just based on those characteristics you
- 19 described?
- 20 MR. FAILON: Yeah, that's a good question.
- 21 We've got these guidelines we have. They are
- internal, they're not published, but we do have
- 23 customer A, customer B, customer C, according to the
- 24 classifications I had, and the basis for those
- 25 baseline numbers are bulk product FOB our plant in

- 1 Smyrna, Georgia, that's the lowest possible number.
- 2 There are different upcharges that we apply. If we
- 3 put the product in drums we might add 6 cents per
- 4 pound upcharge for the drum.
- 5 And if we sell the product from one of our
- 6 warehouses -- we do have three warehouses, one in Long
- 7 Beach, California, another one in Huntsville, Texas,
- 8 and another up in Elgin, Illinois. The latter two we
- 9 own and operate, the Texas and the Illinois
- 10 facilities. But regardless of the facility we pass
- along a surcharge to cover the freight in getting
- 12 product from our plant to that particular warehouse.
- 13 So for example out of Huntsville, Texas we may add 5
- 14 cents per pound to cover that freight, and when you
- total that up from the drum itself you might be
- 16 looking at 11 cents per pound premium higher than the
- 17 bulk FOB Smyrna plant number.
- 18 COMMISSIONER OKUN: Okay, and so the
- 19 distinction then you see with the subject imports and
- 20 how they're pricing. And then if you could help me
- 21 understand, you both noted that nonsubjects were not
- your concern because of their pricing, but just help
- 23 me understand whether the customers know that they're
- 24 getting a Chinese price. Are people highlighting
- 25 that? Or an Indian price? Kind of just the

- 1 competition you see out there.
- 2 MR. LEVIN: I'm sorry, Madam Commissioner,
- 3 you mean a particular customer knowing the origin of
- 4 his purchases?
- 5 COMMISSIONER OKUN: Right, and the reason
- 6 I'm asking, maybe you can just comment more generally,
- 7 in one of the arguments the Respondents have noted is
- 8 that there is a desire for dual sourcing from
- 9 purchasers, and so I'm trying to understand how much
- 10 the purchasers know and are they requesting that, or
- 11 whether you think that's a valid argument.
- 12 MR. MCCAUL: Let me speak to this, please.
- 13 COMMISSIONER OKUN: Okay.
- MR. MCCAUL: As far as dual sources, that's
- a common practice, and you know we're not looking to
- 16 get 100 percent of the business. That would be nice,
- 17 but that's never going to happen. Customers, many
- 18 customers will tell you that they are not going to
- 19 give all of their business to one supplier because
- 20 they have seen situations where shortages occur and
- 21 they can't get product from somebody and then they're
- 22 stuck.
- So what often happens is that you'll get a
- 24 customer who might agree to let you have 80 percent of
- 25 his volume but 20 percent he'll place somewhere else.

- 1 So that's common. As far as the product itself, Brian
- 2 mentioned the product is interchangeable. Whether
- 3 it's Chinese product or it's product made in the
- 4 United States, that part itself isn't a critical thing
- for a user of these, typically not anyway.
- 6 Sometimes there's a customer who'll have
- 7 very special requirements, and there are not many of
- 8 those customers, and if they have a very tight
- 9 specification, you know we can adjust our
- 10 manufacturing procedures and testing etcetera to make
- 11 sure that we meet that requirement. But typically
- that's not the case. The product is interchangeable.
- 13 With regard to your question about where the product
- is going and pricing etcetera, freight is an issue.
- 15 And obviously our plant is in Georgia, it's
- 16 Smyrna which is a suburb of Atlanta. And the product
- is made there and it has to be shipped to various
- 18 locations. The freight, if it's bulk material the
- 19 cost per pound for shipping a full truckload obviously
- is a lot less than if we were shipping a small
- 21 quantity. So whether we can be competitive with one
- 22 customer versus another, freight enters into the
- 23 picture.
- The west coast for example, shipping product
- 25 to the west coast and being competitive against

- 1 product that's imported from China to the west coast
- is more difficult. We can be competitive and we have
- been, but that's a challenge. So you know there's a
- 4 whole picture there that we know we're never going to
- 5 have 100 percent of the volume.
- 6 COMMISSIONER OKUN: Well and on that, when
- you have a customer who's let you know that they don't
- 8 want to put 100 percent with you, you're going to get
- 9 some portion of your business.
- MR. MCCAUL: Yes.
- 11 COMMISSIONER OKUN: Tell me how the
- 12 competition works there. In other words, about
- 13 pricing. And is it different between the subject
- imports and the nonsubject imports in terms of what
- percentage of volume you'll get of that business?
- 16 MR. MCCAUL: Well typically what happens, I
- 17 mean it's not very complicated and we look at our
- 18 costs, we look at the raw material costs are the major
- 19 part of our costs. Our manufacturing costs is really
- 20 a small part of the whole picture. And we look at the
- 21 total and we say, okay we need to make some margin
- 22 here. This is a high-volume customer. We're going to
- 23 have a contract with them or -- most cases, by the
- 24 way, we don't have contracts.
- 25 But depending on whether it's a contract or

- 1 not a contract, depending on the volume, what's
- 2 involved with supplying this customer, are there
- 3 tighter specifications that have to be met, etcetera,
- 4 we make a decision on what we think is a reasonable
- 5 price. So then we go to the customer with that
- 6 pricing and what I'm telling you is that over and over
- 7 again we find that we're confronted with, well you
- 8 know we'd like to do business with you guys but we can
- 9 get Chinese material or Indian material for X amount,
- 10 you know?
- 11 And then you look at it and say, oh my god
- 12 are we going to take this on or not? Can we deal with
- it? Or you know you may not get the opportunity, they
- may have already awarded the business to somebody
- 15 else. But sometimes you get the opportunity if you
- 16 have a relationship with a customer to say, okay well
- 17 they might not tell you exactly what the pricing is
- 18 but they give you an indication that leads you to say,
- okay in order to get this 80 percent of volume from
- this guy I'm going to have to drop my price to this
- 21 level, can I do that?
- We've done it over and over and over again
- 23 because we had to to hold on to business. And that's
- 24 why if you look at our results we show that we've lost
- 25 money on this product line. But that's how it

- 1 happens.
- COMMISSIONER OKUN: Okay, thank you, Mr.
- 3 McCaul. My red light's come on. I'll come back on
- 4 another round. Thank you.
- 5 CHAIRMAN ARANOFF: Commissioner Lane.
- 6 COMMISSIONER LANE: Good morning, and
- 7 welcome to the Commission. And I want to thank you
- 8 again for the tour that you provided us of your
- 9 facility. I found it very helpful. And in listening
- 10 to your testimony this morning I have a question.
- 11 Compass began by being an importer of the HEDP and at
- some point decided to produce HEDP. So I am assuming
- that you did a pretty detailed analysis based upon
- 14 certain assumptions, certain benchmarks that you hoped
- 15 to achieve.
- 16 And so I would like for you to tell me in
- 17 your own words and then in posthearing, because a lot
- 18 of it is probably confidential, provide me with the
- 19 analysis if you have it of what you looked at prior to
- 20 making this decision. And I would also like for you
- 21 to tell me has anything changed or did certain things
- 22 happen that you weren't expecting? Anyway, just tell
- 23 me in your own words what you can as to what you were
- looking at when you made this decision.
- MR. MCCAUL: Okay, let me have a go at that.

- 1 First of all, in the posthearing brief we will provide
- 2 you with some of the numbers, the analysis that led us
- 3 to believe that this was a good decision. The
- 4 situation at Smyrna was this. The plant was operating
- 5 and manufacturing products exclusively for Rodia.
- 6 Rodia was selling these products in the United States,
- 7 and Rodia was having difficulty making any money doing
- 8 that, in fact they were losing money.
- 9 So you might think, well why did you guys
- think you could come in there and change that picture?
- 11 The key thing was that Compass understood and Compass
- 12 had the data to support that they could bring the key
- raw material, phosphorous acid, in at good pricing,
- and if we changed the operation at Smyrna to use
- 15 phosphorous acid to make HEDP and the other
- 16 phosphonates, that the economics would look much
- 17 better.
- And that's a pretty straightforward, simple
- 19 calculation and we can show you that information. Now
- 20 when we did that, when we looked at that we said, okay
- 21 -- and by the way Rodia had considered making that
- 22 change also, but Rodia having basically suffered the
- losses that they had, had grown disenchanted with the
- 24 business and decided, you know we don't want to
- continue with this any longer. And they decided, they

1	had	а	pla	nt a	nd	they	still	have	a a	plant	in	England,
2	and	tŀ	nat	they	WC	ould	import	the	pro	oducts	fro	m England

So the first point is that we were convinced that we could be competitive by changing the operation and by using this different technology to make the product. Secondly, the company that owned the plant just before Compass owned it was having financial difficulties and was unable to spend the money on the plant that was needed for maintenance and for capital replacements to make the plant operate as well as it could.

Compass on the other hand understood and believed that by coming in and being able to do that work that was necessary at the plant that we could get the plant economics looking a lot better. As well as the raw material costs we would have the output from the plant would be better, there would be less shutdowns, breakdowns, etcetera. So all of that looked like a good positive picture.

I don't want to suggest to you that HEDP by itself was the decision and the only decision that was made in order to acquire this manufacturing plant.

HEDP was one of a number of products that are manufactured at the plant site. And the economics of having that plant and being able to make this range of

- 1 products was part of the decision that Compass made.
- 2 It wasn't a decision made on HEDP alone.
- 3 As I think I mentioned earlier, HEDP is a
- 4 product that's important to us, we need to be
- 5 manufacturing it in order to provide the full range of
- 6 products to our customers, but we don't have
- 7 expectations that even with this antidumping thing
- 8 that HEDP is suddenly going to be a tremendously
- 9 profitable product for us. If we can reach the point
- 10 where HEDP is not draining us, then we can do fine
- 11 with the facility.
- 12 I think our results for the plant as a whole
- 13 would demonstrate that the decision that we made to
- 14 acquire the facility was a good one. And I think --
- well you asked the question, has anything changed?
- The aggressiveness of the pricing being implemented by
- 17 the Chines and Indians is a change. It's really
- 18 presenting a greater challenge than we had expected,
- 19 and I guess I'd leave it at that.
- 20 MR. LEVIN: Madam Commissioner, I'll just
- 21 note that there is some of this information,
- 22 particularly as to the reasoning behind the purchase
- of the Smyrna facility on the record already in the
- form of a supplement to Compass's producer's
- 25 questionnaire. And of course we'll provide the

- 1 additional information which as you note is inherently
- of a BPI nature in the posthearing brief.
- 3 COMMISSIONER LANE: Mr. McCaul, let me stay
- 4 with you for a little bit. After you made your
- 5 analysis, and you were certainly familiar with the
- 6 pricing of the Chinese product because you were going
- 7 to switch from importing it yourself to producing
- 8 HEDP, did that pricing change after Compass became a
- 9 producer? And was that unexpected to you?
- 10 MR. MCCAUL: The pricing of the products
- 11 from China and India continue to decrease after we
- 12 acquired the Smyrna facility. And as I mentioned
- 13 before, today, the pricing from China and India is
- 14 very, very low. I mean, if you look at the pricing
- over a period of time, however, in 2008, there was an
- 16 anomalous situation because of the shortages in China.
- 17 So, you know, you can't look at 2008 and say, okay,
- 18 that information doesn't support what you just said.
- 19 I know it doesn't. Two-thousand-and-eight has to be
- 20 removed from the picture, as it were, because what was
- 21 happening at that time in China was guite remarkable.
- 22 Phosphorous, for example, had gone up in price from
- like \$1,600 a metric ton or \$2,000 a metric ton and
- that ranged to \$9,000 or \$10,000 a metric ton. It was
- 25 incredible what was happening and prices had to go up,

- 1 as a result of that. So -
- 2 COMMISSIONER LANE: Okay. Mr. McCaul, I
- 3 will come back to you on my next round. I'm sorry,
- 4 but my light is on.
- 5 MR. MCCAUL: Okay.
- 6 COMMISSIONER LANE: Okay, thank you.
- 7 CHAIRMAN ARANOFF: Commissioner Williamson?
- 8 COMMISSIONER WILLIAMSON: Thank you, Madam
- 9 Chairman. I do want to thank the witnesses for coming
- 10 today to present their testimony and express my
- appreciation for the tour, which I found very helpful.
- 12 Continue on the line of questions of
- 13 Commissioner Lane, what was you said there were
- 14 shortages in China. What were the explanations? What
- 15 accounted for that?
- MR. MCCAUL: In 2008, several things had
- 17 happened in China. But, one of the issues that
- definitely had an impact was the Chinese Government
- 19 started being aggressively pursing environmental
- 20 improvements and telling plants that they would need
- 21 to shut down their operations or move their
- 22 operations. So, that occurred. The speculation is
- that some of that had to do with the fact that the
- Olympic games were going to occur in China and they
- 25 wanted to present a good face to the world and they

- 1 had made promises about the Chinese Government had
- 2 made promises regarding improving the situation
- 3 regarding pollution. So, there was a time in China
- 4 last year where furnaces that used the electricity in
- 5 order to manufacture phosphorous could not get enough
- 6 electricity and they were forced to shut down and
- 7 there was an extreme shortage of phosphorous as a
- 8 result of that.
- 9 Then, there were some terrible weather
- 10 conditions in China in 2008, as well. I seem to
- 11 recall there was a major earthquake and there was a
- 12 flood, as well, so that they had a lot of factors that
- 13 created this shortage situation.
- 14 And then the Chinese Government, at a
- 15 certain point, imposed a tax, I think it was 100
- 16 percent or 120 percent duty on phosphorous, in order
- 17 to keep enough phosphorous in China to have available
- 18 for their agriculture industry, as I understood it.
- 19 So, there was a time there when people trying to get
- 20 phosphorous and phosphorous-related products out of
- 21 China were having a very difficult time with it and
- 22 pricing for raw materials and the basic raw material
- that we use, the phosphorous acid pricing, it went up,
- I would say I think it tripled in price.
- 25 COMMISSIONER WILLIAMSON: Do these changes

- 1 sort of impact the producers of the raw material the
- 2 same way they product the in effect, the finished
- 3 producers ATDP in the same way, other than I assumed
- 4 you mentioned something like I think in an excise
- 5 tax.
- 6 MR. MCCAUL: Yes. It affected the producers
- 7 of the finished products using phosphorous-base
- 8 materials in China. But, it also affected people
- 9 outside of China, who were using phosphorous to make
- 10 PCL3, the make phosphonate. So, in other words,
- 11 people like Rodia, Thermphos, were experiencing for a
- 12 different reason increased costs. We were
- 13 experiencing increased cost because of the phosphorous
- acid that we use. So, anybody, who was making
- phosphonate last year was affected in some way by this
- 16 situation in China and it drove costs and prices
- 17 through the roof.
- 18 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 19 You talked about the advantage, I think, of your
- 20 purchasers in having production in the U.S. and
- 21 limited why your decision to produce in the U.S. But,
- I was curious, one of the are you also concerned
- about not having an alternative source of supply for
- your raw material?
- 25 MR. MCCAUL: Do you mean with regard to

- having phosphorous acid from -
- 2 COMMISSIONER WILLIAMSON: Yes, exactly.
- 3 MR. MCCAUL: Well, the phosphorous acid that
- 4 we were using doesn't just come from one supplier in
- 5 China. It comes from various producers. China
- 6 probably supplies maybe 75 percent or more of the
- 7 world's phosphorous. But, there are a lot of
- 8 different producers. So, we're not getting the
- 9 phosphorous acid from just one source. It's from
- 10 various people in China.
- 11 COMMISSIONER WILLIAMSON: Okay. So, there's
- 12 competition there as long as the government doesn't
- impose some kind of, say, like an export band or
- 14 taxes, anything like that?
- 15 MR. MCCAUL: I don't know how that
- 16 competition works exactly. But, I'll just leave it
- 17 there.
- 18 COMMISSIONER WILLIAMSON: What about the
- 19 Indian suppliers, do they depend somewhat on the
- 20 phosphorous acid from China, also?
- 21 MR. MCCAUL: Indian producers, they import
- 22 phosphorous from China, but from other sources, as
- 23 well. There are people, who make phosphorous from
- 24 phosphate rock that is mined in some other parts of
- 25 the world besides China.

1	COMMISSIONER WILLIAMSON: Thank you.
2	MR. FAILON: Let me comment also, the
3	phosphorous acid supplier line. Yes, we would prefer
4	to have a phosphorous acid supply other than China.
5	However, that's just not possible. There is no
6	domestic producer of phosphorous acid. And Albright &
7	Wilson was a producer of phosphorous acid in the UK.
8	The no longer do that. So, for the phosphorous acid
9	route, we are reliant on import of that raw material
LO	from China. However, we do have a backup plan, which
L1	we don't want to implement, but we could. We could go
L2	back to using PCL 3 and buy PCL 3 either from a
L3	domestic producer, a European producer, or even an
L4	Asian producer. So, that's what we consider as our
L5	backup plan. It's undesirable, but the reason we're
L6	sole-sourced on phosphorous acid out of China is that
L7	there just is no alternative.
L8	COMMISSIONER WILLIAMSON: Thank you. Since
L9	Compass acquired the Smyrna facility, what have you
20	done to make the production and marketing of the U.S.
21	produced HEDP more competitive? You mentioned a few
22	things earlier.
23	MR. MCCAUL: When we - again, when we
24	acquired the plant, the first thing we did was change
25	the technology, and I mentioned that and I don't want

- 1 to belabor that point, but that made a big difference
- in our cost per pound and our ability to sell HEDP at
- 3 what I would call competitive pricing. But in
- 4 addition to that, in the plant, itself, we improved
- 5 the plant operations considerably. The way the plant
- 6 operates today -- and we have the data and the
- 7 statistics. We've tracked this stuff. The yield is
- 8 consistently better at the plant. The cycle times are
- 9 better than they used to be. The plant runs more
- 10 smoothly, more consistently. Our cost per pound,
- 11 which we track, has come down quite a bit from what it
- 12 was when we first acquired the plant, before Compass
- owned the plant. And that's all a result of better
- 14 attention, being able to invest some money in the
- 15 plant. And Compass has made a lot of improvements at
- 16 the plant site. In the two-and-a-half years that
- they've owned it, we've been able to replace reactors.
- 18 We've been able to replace equipment that needed to be
- 19 modernized, plant operating equipment, et cetera.
- 20 And, we're actually very proud of the accomplishments
- 21 we've made in streamlining the facility and making it
- 22 more efficient.
- 23 COMMISSIONER WILLIAMSON: Okay, thank you.
- 24 Thank you, Madam Chairman.
- 25 CHAIRMAN ARANOFF: Commissioner Pinkert?

1	COMMISSIONER PINKERT: Thank you, Madam
2	Chairman, and thank you all for being here and helping
3	us to understand what is happening in this industry.
4	I'm having a little trouble trying to put in
5	perspective the question of profitability of this
6	industry and the reason I guess I'm having that
7	difficulty is because it seems that you want to
8	continue providing this product to your customers,
9	even if you're not able, as you say, to get rich off
LO	of this product. So, I guess - I suppose my question
L1	is how much over the long term, how much profit do
L2	you need to make on this product in order to stay in
L3	this market?
L4	MR. MCCAUL: A difficult question to answer,
L5	but I would like to take a shot at that in the post-
L6	hearing brief. It's sort of confidential data
L7	indicating what sort of profit margin we think allows
L8	us to operate and to have reinvestment economics,
L9	because running a chemical plant, chemical plants
20	require a lot of maintenance and a lot of replacement
21	of equipment. It isn't something you just build and
22	it's there and you're finished and you just keep
23	running it. It doesn't work that way.
24	I think the point I would like to make on
25	HEDP and when I said we don't need to get rich on

- 1 HEDP, HEDP is one of a number of phosphonates that we
- 2 manufacture. It certainly is the largest volume one.
- 3 But, if we were in a situation where HEDP was
- 4 marginally profitable, but we were able to make enough
- 5 profit on the other products in the line, so that the
- 6 whole phosphonate business is profitable and generates
- 7 enough of a margin, then we're fine. So, the problem
- 8 is that what's happening with HEDP and what has
- 9 happened with it is that these extremely low cost
- 10 imports are making that more and more difficult and
- 11 that's the challenge for us.
- 12 COMMISSIONER PINKERT: And this follow-up
- 13 question perhaps is more appropriate for the post-
- hearing, as well, but in connection with your point
- about obtaining marginal profitability, is there any
- 16 prospect of obtaining marginal profitability in the
- 17 current business climate?
- 18 MR. MCCAUL: I think if the pricing from
- 19 China and India was at fair value, that I think we
- 20 could probably be okay with HEDP. Let me put some
- 21 more facts together and supply those in the post-
- hearing brief to support what I'm saying.
- 23 COMMISSIONER PINKERT: Thank you. I
- 24 appreciate that. Now, in your original testimony, you
- 25 talked about the imports from the UK and about why you

- 1 feel you can work with a market that has a substantial
- 2 segment of imports from the UK. I'm wondering if you
- 3 could be a little more specific about that. Are you
- 4 saying that the pricing of the UK product is
- 5 substantially different from the pricing of the
- 6 subject imports or is there something else about the
- 7 way that that product is sold that makes it possible
- 8 for you to work with that?
- 9 MR. MCCAUL: The UK product is imported by
- 10 Rodia and by Thermphos and we know from experience
- 11 that the cost position that they have in the UK is
- 12 similar to our cost position. Now, factors that enter
- into their ability to compete would include, of
- 14 course, costs of manufacturing costs and raw
- 15 materials costs, but also currency differences. And
- sometimes, you know, when the British pound has been
- 17 two dollars a pound, it would be more of a challenge
- 18 for them to be able to bring product over from the UK
- 19 and compete here versus it being a dollar-fifty or
- 20 even lower. So, there's a lot of factors that enter
- 21 into their ability to compete with imported product
- 22 from the UK.
- But, I think the main point would be that we
- 24 know that their economics are not very different from
- 25 our economics. We think, in fact, we have an

1	advantage over the product coming from the UK, and
2	this is just based on our experience. Brian mentioned
3	his background and experience and I mentioned some of
4	mine. So, as far as pricing of the products, the
5	importers from the UK are faced with the same
6	situation, I would say, that we are, the same
7	difficulty in that they, if they want to continue to
8	bring product over, are going to have to be
9	competitive with the Chinese and Indian imports. So,
10	they play - and we compete against these importers
11	from the UK everyday, just as we do with the Chinese
12	and Indians. But, those low cost imports, the low
13	fair value costs - pricing from China and India are
14	what dictates the market price in the United States.
15	MR. FAILON: Let me add to that. Again, I
16	want to reiterate that we believe we know that cost
17	basis for Thermphos and Rodia and Danny has pointed
18	out that they incur oftentimes an adverse currency
19	exchange effect. But in addition to that, they have
20	an additional freight component that we do not. They
21	have to ship product across the pond to get it here to
22	the U.S. And as Danny has touched on, we have not
23	seen Rodia or Thermphos initiate the down road spiral
24	in pricing. Of course, they need to be competitive

with Indian and Chinese imports, as do we. But,

25

- again, we feel that it's a pretty level playing field
- 2 between us and the UK producers.
- 3 COMMISSIONER PINKERT: Is it fair to say
- 4 that from the period 2005 to 2007, that when there was
- 5 an increase in market share of subject imports, it
- 6 came at the expense of the non-subject import market
- 7 share?
- 8 MR. LEVIN: I believe, first of all, to some
- 9 extent that's BPI information, so I would like to
- 10 review it. But being careful here, I don't want to
- 11 accidently say something. With all due respect, the
- 12 way that particular statement was phrased, I don't
- 13 believe would be fair to say.
- 14 COMMISSIONER PINKERT: If there is anything
- in the post-hearing that you could -
- MR. LEVIN: Absolutely.
- 17 COMMISSIONER PINKERT: elaborate on that.
- 18 And also for purposes of the post-hearing, if you
- 19 could address, for purposes of a threat analysis, the
- 20 question of cumulation of India and China in more
- 21 detail? What I would be particularly interested in is
- 22 a discussion of the volume trends and the price trends
- 23 with respect to China and India and how that bears on
- the question of cumulation.
- 25 MR. LEVIN: Absolutely, Commissioner, we

- 1 would be more than happy to. I do want to reiterate
- the point, though, for the record, neither the
- 3 Chinese, in either the preliminary or the final phase,
- 4 disputed cumulation at all. The Indians did dispute
- 5 cumulation in the prelim, but they haven't they're
- 6 not here and haven't submitted a brief for the final.
- 7 Obviously, we will put in that information.
- 8 COMMISSIONER PINKERT: Thank you.
- 9 CHAIRMAN ARANOFF: I wanted to ask you to
- 10 provide me with some more information, to the extent
- 11 that it's public, about the acquisition of Compass by
- 12 Cathay Pigments. I don't know that we have this
- information on the record, but can you tell me what
- 14 that company is and what business it's in and where
- its ownership is based?
- 16 MR. LEVIN: I'm sorry, Madam Chairman, I was
- 17 just double checking to make sure that this is public
- 18 information. Mr. McCaul will walk through it. It
- 19 gets a little complicated and we'll be happy to chart
- 20 it out and all of that fun stuff in the post-hearing
- 21 brief. But with your indulgence, if Danny can go
- 22 through it a little bit.
- MR. MCCAUL: Okay. And I think the question
- is with regard to the ownership of Compass. Is that
- the question, Madam Commissioner?

1	CHAIRMAN ARANOFF: Right. This company that
2	acquired Compass, Cathay Pigments.
3	MR. MCCAUL: Yes, okay, okay. Compass
4	Chemical was basically formed by a couple of people
5	and one of them was a gentleman from the United
6	States, Bill Bella and he was the founder of the
7	company. I can't tell you exactly what percentage
8	ownership he had, but he was the majority owner of
9	Compass Chemical. But, he had a partner in Hong Kong
10	and that partner was someone, who was working with him
11	and helping him to source low-cost chemicals and raw
12	materials from China. And so they operated for a
13	number of years this way with Compass being a U.S.
14	entity, but having some ownership in Hong Kong.
15	So, there was another company in the United
16	States operating called Cathay Pigments USA and there
17	was some common ownership of Cathay Pigments USA and
18	about - I think it was in 2007, I can't remember the
19	exact date, but Cathay Pigments USA and Compass
20	Chemical were combined under Cathay Industries USA, as
21	one. Compass still operates as a separate company,
22	but the ownership is now under Cathay Industries USA.
23	Cathay Industries USA is, in turn, owned by Cathay
24	Pigments Holdings, which is a British Virgin Islands
25	company and the ownership of Cathay Pigments Holdings

- is, in part, by the gentleman, who started Compass.
- 2 He's a major shareholder and there are other
- 3 shareholders from the United States. It's a
- 4 privately-owned company and there is some ownership
- from Hong Kong, as well, in that picture.
- 6 CHAIRMAN ARANOFF: Okay. I think I followed
- 7 all of that.
- 8 MR. LEVIN: It reads better on paper.
- 9 CHAIRMAN ARANOFF: I will look forward to
- that in the post-hearing, with a better sense of that.
- 11 I'm getting the sense that there is U.S. and Hong Kong
- 12 ownership in the company and then that answers one of
- my main questions, which was the extent to which this
- 14 might be a Chinese-owned company and it doesn't sound
- 15 like it actually is.
- 16 Okay. Well, let me turn to something
- 17 different and ask some questions about demand in the
- 18 market. I know during the direct testimony, there was
- 19 mention of the fact that demand tends to go down in a
- 20 recession, at least in the industrial applications of
- 21 the product. I would have thought that a lot of the
- other applications that this product goes into were
- fairly recession proof when you're talking about water
- 24 treatment or soap, things like that. Can you give me
- a sense of which of the end uses tend to hold up,

- which don't, and how much of the market they each account for?
- MR. FAILON: As far as the percentage of
- 4 HEDP that is spread amongst the various applications,
- 5 I don't have the exact figures. The industrial water
- 6 treatment is by far the largest and that is for
- 7 cooling water, industrial cooling water. So, that
- 8 will be reduced slightly, as industrial plans shut
- 9 down or operate at reduced capacity. They're using
- 10 less water. The good thing about this business is
- 11 that because there are so many end applications, there
- is a chance that some of them will remain healthy or
- 13 somewhat recession proof. We're certainly not
- dependent, for example, selling into the auto
- 15 industry.
- 16 Some of the things that would probably be
- 17 recession proof, I would say the application for
- 18 treating reverse osmosis membranes. That's a
- 19 relatively new one. I don't think necessary the
- 20 market share or the percent of HEDP is all that large,
- 21 but it certainly is recession proof. Raw water
- 22 quality is decreasing. You're having access to world
- 23 quality feed water that you need to clean up to accept
- 24 industrial and drinking water standards, some case
- 25 using re-claimed water from industry or brackish water

- or even sea water. So, that particular application, I
- 2 would say, is recession proof.
- Pools and spas, the recreational water,
- 4 they're relatively recession proof; though with
- 5 decreased housing starts, you're going to see a
- 6 reduced number of swimming pools going in. You might
- 7 see oil field, though HEDP volume into the oil field
- 8 is much lower than some of the other phosphonates that
- 9 are sold into the oil field, the oil field application
- 10 right now is down considerably. And that tracks with
- one of the industry barometers, the rig count, the oil
- 12 rig count. I think, for example, the rig count in the
- U.S. is now dipped below 1,300 and at its peak last
- 14 year, it was over 2,000. So, phosphonate use for oil
- 15 field and thereby extending to HEDP, it's going to be
- down proportionately. But, again, the fact that we
- 17 have so many different industries and applications
- 18 does recession proof the product to a degree, but we
- 19 do expect a decline in demand in 2009.
- 20 CHAIRMAN ARANOFF: Okay. I appreciate that.
- 21 I was looking at the national news last night that a
- 22 helicopter going over southern California, where there
- 23 has been a lot of foreclosures, and they were showing
- 24 all these either empty or sort of brackish swimming
- 25 pools that no one is taking care of that actually, I

- 1 guess, they were having to the State was having to
- treat them, because they're breeding so many
- 3 mosquitoes. So, that wasn't an optimistic thing, but
- 4 it was interesting. In any event, thank you for your
- 5 answers and let me turn it over to Vice Chairman
- 6 Pearson.
- 7 VICE CHAIRMAN PEARSON: Thank you, Madam
- 8 Chairman. I would like to join my colleagues in
- 9 welcoming all of you to this hearing. This might be a
- 10 miscellaneous question, but you can certainly clear it
- 11 up for me. What is the difference between the
- 12 production of phosphorous acid and phosphoric acid?
- MR. FAILON: The difference between
- 14 phosphoric acid and phosphorous acid, chemically, the
- phosphoric acid is H3PL4. Phosphorous acid is H3PL3.
- 16 Phosphorous acid is made by taking elemental
- 17 phosphorous, which is sometimes called yellow
- 18 phosphorous or P4. That is reacted with chlorine to
- make phosphorous trichloride or PCL3, the term we've
- 20 been using pretty liberally this morning. Then that
- 21 PCL3 is reacted with water to generate phosphorous
- acid and that generates a byproduct hydrochloric acid,
- 23 HCL.
- 24 Turning to phosphoric acid, one route to
- 25 making phosphoric acid is to start with the same base

- 1 raw material, the elemental phosphorous P4. And you
- 2 could convert that to P205 or phosphoric and hydride.
- 3 You're basically burning it, just reacting with
- 4 Oxygen, to make P205 and from there, react with water,
- 5 P205 with water to make phosphoric acid. That's the
- 6 route used in China.
- 7 The prevalent manufacturing process for
- 8 phosphoric acid here in the U.S. and elsewhere in the
- 9 world is to start with what's called a green acid.
- 10 It's an agricultural grade acid that's made not
- 11 starting from elemental phosphorous, but starting from
- 12 calcium phosphate rock and digesting that calcium
- 13 phosphate rock with sulfuric acid. And if you've ever
- been to central Florida, I think it's Bartow and
- 15 Lakeland and Mulberry and all those areas, you see
- 16 huge mountains of gypsum. It's a byproduct from that
- 17 reaction. The finished product is phosphoric acid.
- 18 It's called green acid. And you've got this waste
- 19 produce, which, unfortunately, contains just enough
- 20 trace radioactivity that it can't be used as road
- 21 fill. So, you see these mountains of gypsum all
- 22 throughout central Florida. That green acid,
- 23 phosphoric acid, is then cleaned up through a series
- of solvent exchange to basically clean it up to meet
- 25 industrial phosphoric acid specifications, both

- 1 technical grade and food grade. So, because that
- 2 route is much less energy intensive, the elemental
- 3 phosphorous route is very energy intensive, it's much
- 4 more cost of manufacture to get to the same finished
- 5 product. But phosphoric acid, there is no lower-cost
- for route. It all goes back to the elemental phosphorous.
- 7 VICE CHAIRMAN PEARSON: Okay. So, the
- 8 minerals source for producing elemental phosphorous is
- 9 just a different mineral source than is generally used
- 10 to produce commercial quantities of phosphoric acid;
- is that correct?
- 12 MR. FAILON: Well, calcium phosphate rock or
- 13 the phosphate ore is the same in both cases. You have
- 14 to start with calcium phosphate to make the elemental
- phosphorous. That is the very energy intensive
- 16 process to make the elemental phosphorous. Whereas
- 17 when you're making phosphoric acid by the wet process
- or by the green acid route, you're just taking that
- 19 calcium phosphate rock and just reacting it, digesting
- 20 it with sulfuric acid. It's not energy intensive at
- 21 all. So, it's a much lower cost route to make the
- 22 phosphoric.
- VICE CHAIRMAN PEARSON: Okay. I think I
- 24 understood earlier that it was said that China is the
- 25 source of some 70 percent of phosphorous acid, is that

- or 70 percent of phosphorous supplies. I'm not sure
- 2 how it was stated.
- 3 MR. FAILON: Yeah. The world has come to
- 4 rely on phosphorous out of China. That's not always
- 5 been the case. There has been phosphorous production
- 6 here in the U.S. and when I was with Albright &
- Wilson, we had a phosphorous furnace up in Virren, up
- 8 in Quebec. Because of the low cost and great supply
- 9 out of China, the world's producers of phosphorous
- 10 have come to rely on phosphorous, they've shut down
- 11 their furnaces, done the site remediation work, and
- 12 have just started importing phosphorous from China.
- And, again, that's probably 75 or 80 percent of the
- 14 world supply of phosphorous is coming out of China.
- 15 VICE CHAIRMAN PEARSON: What is the energy
- 16 input into the elemental phosphorous process? Is it
- 17 electricity or -
- 18 MR. FAILON: Generally, hydroelectric power.
- 19 There is one producer left in the U.S. It's Monsanto.
- 20 But, it's a captive source of phosphorous. It's in
- 21 the western United States. They make the phosphorous,
- 22 they convert it to PCL3, and they use that PCL3 stream
- 23 entirely to make clivasatin, which is the roundup
- 24 herbicide, which is their cash cow.
- 25 VICE CHAIRMAN PEARSON: Yes. It's a good

- 1 product actually. I've been known to use it once or
- 2 twice.
- 3 So, it's actually kind of an interesting
- 4 anomaly. Now, these questions, I understand, relate
- only tangentially to the subject at hand. But, China
- 6 isn't possessed with an overabundance of electrical
- 7 energy relative to its needs. And so to think that
- 8 China has undertaken to do most of the world's
- 9 elemental phosphorous production at high energy, high
- 10 electricity usage is somewhat interesting.
- 11 MR. FAILON: It is interesting. And
- actually in periods of drought, they've run into
- shortages of hydroelectric power and they've had to
- 14 put various plants on electricity allocations and
- large percentages of the electricity output were
- 16 diverted to the industrial cities, such as Hong Kong
- 17 and Shanghai, leaving some of the plants running on a
- 18 bare minimum of electricity. They have invested in a
- 19 major upgrade to that system, the Three Gorges
- 20 project. You've probably seen it or read about it.
- 21 But, yeah, they've clearly increased their
- 22 hydroelectric power capabilities.
- VICE CHAIRMAN PEARSON: Did the shortage of
- 24 electricity play some role in boosting the price of
- elemental phosphorous in 2008?

1	MR. MCCAUL: Absolutely. The shortage of
2	electricity in China or the allocation of the
3	electricity that was available in China, if I can put
4	it that way, created a shortage of phosphorous.
5	VICE CHAIRMAN PEARSON: Looking forward over
6	the next year or two, would it be reasonable to assume
7	that there will be further constraints on electricity
8	in China that would tend to keep the price of
9	elemental phosphorous high or is that not likely?
LO	They have this one licked and they're just going to
L1	keep cranking it out?
L2	MR. LEVIN: We would like to that
L3	speculation and we would like to think through, with
L4	your indulgence, our response to that in the post-
L5	hearing brief. My understanding was that to a large
L6	extent, it was due to the Olympics and the ramp-up to
L7	the Olympics, which was the triggering event for the
L8	electricity diversion and then the spillover effects
L9	into phosphorous production. But, if we can go back
20	to some sources and give a more informed answer on
21	that. I understand where you're going.
22	VICE CHAIRMAN PEARSON: Okay. That would be
23	useful. For purposes of threat -
24	MR. LEVIN: Yeah, absolutely.
25	VICE CHAIRMAN PEARSON: - we try not just to

- 1 speculate. We would like to have projections and to
- 2 look at trends and understand what is reasonably
- 3 probable.
- 4 MR. LEVIN: Well understood, Vice Chairman
- 5 Pearson. I will make the point that to the extent
- that future reductions in electricity output may or
- 7 may not occur in the future, the 2008 instance stands
- 8 as an anomaly in recent memory that had not come to
- 9 bear certainly in the prior years of the period of
- 10 investigation, nor to our awareness at an earlier part
- in the decade. But, we'll try to, like I said, give
- 12 you a more informed response on that.
- 13 VICE CHAIRMAN PEARSON: Just a very quick
- 14 question. Would it be fair to assume that most of the
- phosphorous acid production in China is in Yunan
- 16 Province in the southwest, where the phosphate rock
- 17 deposits are mostly located? Okay, not a real issue.
- 18 I'm on red light, Madam Chairman, so let me stop now.
- 19 CHAIRMAN ARANOFF: Commissioner Okun?
- 20 COMMISSIONER OKUN: Thank you. I want to
- 21 return to a few questions with respect to the non-
- 22 subjects and just make sure I understood, again, to
- 23 some of the price competition. In terms of the
- 24 customers for non-subjects versus your customers, when
- 25 we, Mr. McCaul, having a conversation before about

1	when there is dual sourcing going on. Would you be
2	able to or do you know whether for non-subjects, they
3	are more in a situation of being a single supplier to
4	particular customers or do you feel like you're
5	competing with them for this dual sourcing just like
6	you are with the imports, other than the testimony
7	that you've already given, that the Chinese and Indian
8	are offering lower prices in that situation?
9	MR. MCCAUL: In general, I would say that
LO	we're competing with them, just as we are with
L1	imported product. However, I would say that there are
L2	probably some customers, who have traditionally been
L3	supplied by a company like Thermphos. Thermphos used
L4	to be Solutia and used to be Monsanto before that.
L5	That company is a company that invented the product
L6	line. And the D-quest product name that they use is
L7	something that even though the product is
L8	interchangeable, I don't know if it is that some
L9	customers don't know that or they don't want to know
20	that or they have this trust and belief in the D-quest
21	product and they don't want to consider changing to
22	another supplier. So, I think that there are cases
23	like that. And perhaps Rodia has some customers like
24	that, too, where they would not move easily away from
25	using that product line that they've used for so many

- 1 years and that they believe that this trade name
- 2 brings with it something that they can rely upon and
- is sort of risk-free as it were. So, there is some of
- 4 that, but I it's always been my belief anyway that
- 5 Thermphos has some customers there that are going to
- always be very hard to break into because of that
- 7 tradition of being supplied by the D-quest product.
- 8 COMMISSIONER OKUN: Okay. And are you aware
- 9 of any restrictions out there with respect to the non-
- 10 subjects that would keep them from being sold to other
- 11 customers for competitive reasons?
- MR. MCCAUL: They are free to compete
- 13 everywhere just like we are.
- 14 COMMISSIONER OKUN: Okay.
- 15 MR. LEVIN: Madam Commissioner, if I may.
- 16 There is some numerical restrictions that we'll go
- into in the post-hearing brief. And we would be happy
- 18 to give volunteering to give a further analysis on
- 19 the non-subject imports. I just want to make a couple
- 20 of very brief points.
- 21 First of all, there are certain
- relationships, as Danny had indicated. Second of all,
- there are some significant differences in the channels
- of distribution for the non-subject imports and that's
- 25 clear from the pre-hearing report. There is some

- 1 fairly significant limitations on price competition,
- as is clear from the pre-hearing report, and I will
- 3 leave it at that. I don't want to step accidently
- 4 into confidential information.
- 5 And there's two basic points. First of all,
- 6 I did find it, as the lawyer, interesting that the
- 7 Respondents have never raised non-subject imports in
- 8 the context of this investigation. They are not
- 9 pointing to non-subject imports as a possible
- 10 alternate cause of injury. Obviously, Compass is not
- looking at non-subject imports as a cause of the
- 12 travails, which is suffering from. The non-subject
- imports are fairly-traded imports. Compass's
- 14 position, we were just discussing this over breakfast,
- 15 Compass is more than willing to go out into the
- 16 marketplace and compete fairly with fairly-traded
- imports and if they're going to lose some sells to
- 18 fairly-trade imports, that's the nature of the
- 19 marketplace and that's the nature of our economic
- 20 system and that's acceptable. That's the ball game.
- 21 It's when they are losing out to the unfairly-traded
- 22 imports, which is triggering the dire concerns that
- the company has.
- 24 COMMISSIONER OKUN: Okay. That's fair. And
- 25 I look forward to seeing that information in the post-

- 1 hearing, because, again, just in terms of looking at
- the record as a whole and seeing a significant amount
- of non-subjects in this market, it would be helpful to
- 4 understand, you know, are they going to different I
- 5 mean, I know where the channels of distribution are,
- 6 but sometimes that doesn't explain the whole story for
- 7 us in terms of where they compete and how they
- 8 compete. So, any additional information that you
- 9 could provide that helps us better understand the
- 10 market and where the competition is, that's obviously
- 11 relevant.
- MR. LEVIN: Of course; please to do so.
- 13 COMMISSIONER OKUN: Okay. That's helpful.
- 14 And then I wanted to go back, Mr. Failon, to you and
- if you've already responded to this and I didn't hear
- it, you can tell me that and I'll look at the
- 17 transcript. But, when you had talked about I think
- 18 both you and Mr. McCaul had talked about one of the
- reasons that you're producing is that it's helpful to
- 20 offer a range of portfolio I think you said it was a
- 21 portfolio of phosphonates, if I have my ling down
- 22 correctly without trying to go into the actual name of
- 23 HEDP. Is there anything when you are offering a
- 24 portfolio, would most customers be asking for
- 25 portfolio products when you're out selling your HEDP,

1	you're offering it along with some other products? Is
2	that kind of the majority of the business? I'm just
3	trying to make sure if I understood that is kind of
4	mostly what's going on or just for some selected big
5	accounts.
6	MR. FAILON: I would say that's the majority
7	of the accounts, that they use HEDP and at least one
8	additional phosphonate. In some cases, they want to
9	receive a split bulk shipment of HEDP and one of the
10	other products, which we're happy to do. Or they may
11	want to take a mixed truckload of products from either
12	our plant or from one of our warehouses in order to
13	minimize the freight component of the total cost.
14	And, again, we're able to do that, because we have
15	HEDP and the full range of other phosphonates.
16	COMMISSIONER OKUN: And then when you were
17	talking about the producers and the suppliers and the
18	different channels, are the subject imports also being
19	offered in a portfolio? Are the importers also
20	offering a portfolio in the same way that you would be
21	offering a portfolio of products?
22	MR. FAILON: Yes, they are.
23	COMMISSIONER OKUN: Okay. And has there

been any change over the period in whether people are

choosing not to purchase the whole portfolio?

24

25

- other words, they're saying, well, we're going to
- 2 stick with you on your other products here, but we're
- 3 going to switch out the HEDP because we can get them
- 4 at a lower price?
- 5 MR. FAILON: Generally, the bundle sticks
- 6 together.
- 7 COMMISSIONER OKUN: Okay.
- 8 MR. FAILON: If we lost the HEDP component,
- 9 we would probably lose the rest of the business, as
- 10 well.
- 11 COMMISSIONER OKUN: Okay. And has the Mr.
- 12 McCaul, you had talked about how, again, when you saw
- these offers come in, prices come in from the subject
- 14 countries that were lower, you had to make a decision
- about were you lowering prices to meet those subject
- imports or losing the business, if you had the
- 17 opportunity. And I understood you were saying you
- 18 don't have that opportunity, but if you had the
- 19 opportunity, would you lower your prices. Would that
- 20 affect the portfolio, as a whole, or are you pricing
- individually the HEDP component, the other products,
- which I'm forgetting the names, but the other
- 23 products, as well?
- MR. MCCAUL: The products are all priced
- 25 individually. However, the larger customers look at

- 1 the full package and they consider the whole package
- when they make their decisions. Preferring, Judge
- 3 Bryant said, to buy the products from one place, you
- 4 can go and order some of this and some of that and
- 5 some of the other.
- 6 COMMISSIONER OKUN: Okay. I had another
- 7 question, but I see my red light has come on. Thank
- 8 you for those answer.
- 9 CHAIRMAN ARANOFF: Commissioner Lane?
- 10 COMMISSIONER LANE: This is a follow-up
- 11 question for Mr. McCaul of Commissioner Pinkert's
- 12 question on profit margin. You stated that HEDP is
- one of many phosphonates produced at the Smyrna,
- 14 Georgia facility and is the largest volume. Is that
- the largest volume in terms of Compass production of
- 16 all phosphonates or is it the largest U.S. or is it
- the largest U.S. demand of phosphonates?
- 18 MR. MCCAUL: Of the full range of
- 19 phosphonates, HEDP is the most widely used
- 20 phosphonate. So, it's the largest volume of the
- 21 single phosphonate that is used in the United States
- 22 would be HEDP and it's the largest volume of
- 23 phosphonate that we produce.
- 24 COMMISSIONER LANE: Okay. Now, is that
- 25 because is that in response to demand for the

- 1 product or is it the acidic acid byproduct?
- 2 MR. MCCAUL: It's the demand for HEDP.
- 3 There's a higher demand for HEDP phosphonate than
- 4 there is for any other phosphonate. It's nothing to
- 5 do with acidic acid.
- 6 COMMISSIONER LANE: Okay. What chemical
- 7 products compete against HEDP and can they be used for
- 8 the same job that HEDP does?
- 9 MR. MCCAUL: PBTC is the main competitor for
- 10 HEDP. But, Brian can probably answer that question
- 11 better than I can.
- 12 COMMISSIONER LANE: Okay, thank you.
- MR. FAILON: Yeah.
- 14 COMMISSIONER LANE: Mr. Failon, if you want
- 15 to -
- 16 MR. FAILON: PBTC is really the only viable
- 17 substitute for HEDP. The drawbacks to converting to
- 18 PBTC is that it's more expensive. So, you might be
- 19 getting a Cadillac when a Chevy will do the job just
- 20 fine. But, also, there are certain applications where
- 21 PBTC functions, but not as well as HEDP. And one
- 22 example I'll use is for the swimming pool application,
- the stain and scale control product, in particular.
- 24 PBTC is just not as good at controlling iron stain in
- 25 recreational water, when compared to HEDP. So, it's

- 1 almost across the board, PBTC could be substituted at
- a premium, but there are certain applications where
- 3 HEDP is cheaper and more effective.
- 4 COMMISSIONER LANE: Okay, thank you. Now,
- 5 would you explain to me, as I understand, at the
- 6 Smyrna plant, you also produce ATMP?
- 7 MR. FAILON: Correct.
- 8 COMMISSIONER LANE: Okay. What are the
- 9 similarities and differences in the products of those
- 10 two products and what kind of training and employees,
- are they different, and what kind of equipment do you
- 12 need for one versus the other?
- MR. FAILON: I'll start the answer and Danny
- 14 can probably continue with what kind of training the
- 15 employees need. The only as far as the process
- 16 goes, the only commonality is phosphoric acid. ATMP
- is made from phosphorous acid, ammonia, and
- 18 formaldehyde. Furthermore, you don't even need
- 19 phosphorous acid crystal to make ATMP. You can start
- 20 with 70 percent phosphorous acid. You can also start
- 21 from PCL3. But, that's the only raw material it
- shares in common with the HEDP production.
- The ATMP is made in the same reactors as all
- the other phosphonates, except for HEDP. HEDP is run
- on dedicated equipment. That's all used for HEDP

1	manufacture. You want to continue on?
2	MR. MCCAUL: Yes. ATMP, of course, is
3	probably the second largest volume of phosphonate
4	that's used and it's call an amino phosphonate
5	because, as Brian mentioned, we've got - ammonia
6	chloride is used in the manufacture of ATMP. ATMP is
7	manufactured in equipment that looks similar to the
8	equipment that's used for HEDP and it is similar in
9	many regards. The basic difference in making HEDP
LO	versus ATMP is that you have to use a high-risk
L1	phosphoric acid to make HEDP, whereas you can use 70
L2	percent phosphoric acid to make ATMP. So, there are
L3	other differences, but looking at the equipment, et
L4	cetera, it's not that much different, the type of
L5	equipment. And for example, if the demand for HEDP
L6	was large enough, you know, if the business was
L7	better, we could make more HEDP by converting some of
L8	the equipment that we currently use for amino
L9	phosphonates to make more HEDP. We don't have that
20	need today, but it's something we can do.
21	As far as training employees, et cetera, all
22	of the processes that we use are very well defined and
23	every process has a batch sheet, as we call it. It's
24	like a recipe. The batch sheet describes how you need
25	to add so many pounds of this chemical and so many

- 1 pounds of this chemical and hold it at a certain
- 2 temperature for a certain amount of time and et
- 3 cetera, et cetera. All of those steps that are
- 4 required to make the product are very well defined and
- 5 the employees are trained to follow those steps and to
- 6 make the product according to the specifications and
- 7 meet the quality requirements, et cetera. So, it's
- 8 just one of many processes, but the training is very
- 9 similar.
- 10 COMMISSIONER LANE: Okay, thank you. I'm
- 11 sure you have answered this before, but I'll ask it
- 12 again. What are the advantages of producing HEDP in
- the United States, as opposed to purchasing and
- 14 reselling Chinese HEDP?
- 15 MR. MCCAUL: We ask ourselves that question
- 16 everyday. Making the range of products in the United
- 17 States allows us to provide a product line and a
- 18 service to customers that is valued by many U.S.
- 19 producers. Many U.S. consumers of our products, they
- 20 again, they like the fact that they can have us jump
- on a plane and be at their facility within a few hours
- or they can pick up the phone and speak to us about
- issues or problems or if they have an immediate
- shortage of raw material, that we can jump in there
- and do something about it, help them out. The short

- 1 supply line, I think, is a key part of what we are
- 2 providing.
- Of course, we are an ISO-certified plant.
- 4 We manufacture a good quality product. We have
- 5 competitive pricing. All of those things are part of
- 6 it. But, I think there is something that would be
- 7 lost, however, if we, as the last U.S. producer, were
- 8 gone from the marketplace, that I think the U.S.
- 9 industry would find that in time, prices are going to
- 10 go up.
- 11 COMMISSIONER LANE: Okay, thank you. Thank
- 12 you, Madam Chairman.
- 13 CHAIRMAN ARANOFF: Commissioner Williamson?
- 14 COMMISSIONER WILLIAMSON: Thank you, Madam
- 15 Chairman. In assessing the volume of subject imports,
- 16 should the Commission focus on the non-Compass
- imports?
- 18 MR. LEVIN: I think the Commission should
- 19 look at it both ways and I think that if the
- 20 Commission looks at it either way, as suggested by the
- 21 Chinese companies in their pre-hearing brief, the same
- 22 conclusion would be reached. That's from a data
- 23 analysis. Whether or not you include Compass's
- imports, the volume and the increase, we respectfully
- 25 submit are significant. There is no change.

1	That being said, the fact that Compass was
2	an importer, the fact that Compass was more than a bid
3	importer I think is an important fact in the general
4	context of these investigation, as is the related fact
5	that it decided to get out of the importing business,
6	in order to become solely a domestic manufacturer.
7	Obviously, it would be a lot cleaner for us, in terms
8	of presenting a case, if Compass was not an importer.
9	But, that's the - that's what has happened and that's
LO	a key aspect of changes in the marketplace over the
L1	last several years. It's a long winded way of saying,
L2	yes.
L3	COMMISSIONER WILLIAMSON: Okay, thank you.
L4	For 2007 and the interim period, there appears to be
L5	some lack of correlation between subject import trends
L6	and the industry's financial performance. Can you
L7	explain why this is, if subject imports are injurious?
L8	MR. LEVIN: If we may, especially since
L9	that's inherently confidential, if we can address that
20	particular point in the post-hearing brief, we would
21	be more than happy to do so?
22	COMMISSIONER WILLIAMSON: Sure. Thank you.
23	MR. LEVIN: Thank you.
24	COMMISSIONER WILLIAMSON: Okay. Mr. Failon,
25	you talked about this unusual trend where, I guess, if

- 1 I understand you correctly, subject imports usually
- 2 don't come in the bulk form and that the pricing and
- 3 they seem to offer really no discount for bulk sales,
- 4 whereas for you there is a difference. And I was
- 5 wondering why that was. I think your suppliers your
- 6 purchasers would want to be negotiating and you seem
- 7 to imply that the normal dynamics that one expects,
- 8 that when somebody was buying a bulk commodity -
- 9 MR. FAILON: Right.
- 10 COMMISSIONER WILLIAMSON: a discount
- 11 doesn't work. Can you address that?
- 12 MR. FAILON: Yeah. The ocean freight from
- 13 China and India for bulk ISO container is considerably
- 14 higher than for a container, what's called an FCL,
- 15 full container load of drums or totes. So, that puts
- 16 the imports at a particularly advantage in selling
- 17 drums and totes, as a domestic manufacturer. Now, our
- 18 lowest cost is selling bulk product from our plant and
- 19 we incur additional costs to put the product into a
- 20 package. What we found is as an importer eight years
- ago or so, it costs us money to take product out of
- the drum and put it into a bulk tank truck. So, it
- 23 kind of turned the pricing practices upside down. You
- 24 know, purchasers, that have been accustomed to getting
- 25 a discount for bulk product were finding that that was

- 1 not always the case. Bulk product might be sold at
- the same price as drums or totes or bulk product might
- 3 even be higher priced than drums or totes because of
- 4 the real cost we saw in taking the product out of the
- 5 drum, throwing the drum away and pumping it into a
- 6 tank truck.
- 7 COMMISSIONER WILLIAMSON: Now does this mean
- 8 that from many of the people who purchase large
- 9 quantity of the product that it doesn't make any
- 10 difference to them whether it's in a bulk or whether
- 11 it's in the drums?
- 12 MR. FAILON: The large users are going to
- continue to take product in bulk, because they've got
- 14 such a large requirements -- you know, maybe a million
- pounds a year or more. It's just impractical for them
- 16 to handle that many drums.
- 17 They've got bulk storage tanks in place at
- 18 their plants. Those bulk storage tanks are piped in
- 19 to arrange for product directly from the storage over
- 20 to their mixed tanks, where they're blending HEDP from
- 21 other components; and there's no way that they would
- 22 be willing to save a few cents a pound in order to
- 23 deal with the monumental hassle of pumping product out
- of drums, disposing of all the mountain of drums. So
- 25 the large customers that have always used bulk will

- 1 continue to buy bulk.
- 2 COMMISSIONER WILLIAMSON: Does that mean
- 3 that subject imports are not really competing in the
- 4 market?
- 5 MR. FAILON: Well, subject imports are
- 6 competing at bulk accounts; and they are doing it in
- 7 some cases by importing in bulk iso-container. They
- 8 are also doing it by importing in bulk container drum
- 9 quantities and de-drumming straight to a storage tank.
- 10 I know of the Indian producers is doing
- 11 exactly that in Decatur, Alabama, where they're taking
- full container of drums and pumping it into a storage
- 13 tank there.
- 14 COMMISSIONER WILLIAMSON: So even though
- that adds to their costs, it's still being done.
- MR. FAILON: Yes.
- 17 COMMISSIONER WILLIAMSON: Okay, thank you;
- 18 this question has somewhat been addressed. But I was
- 19 wondering to what extent you can maybe add something
- 20 now. To what extent does non-subject important
- 21 competition affect the conference's ability to raise
- 22 prices? I don't know if you want to address that now
- 23 or post-hearing.
- 24 MR. MCCAUL: The non-subject imports, we
- 25 compete against them; and they have an impact, just

- 1 like any competitor would. But I would have to say
- that the non-subject imports are fixed with the same
- 3 pressure from the Chinese and Indian imports. The
- 4 Chinese and Indian imports set the price in the market
- 5 place, and that's just a fact.
- 6 MR. LEVIN: And adding on to what I had
- 7 indicated before, we'll address the entire issue of
- 8 non-subject imports in much greater detail in the
- 9 post-hearing brief.
- 10 That being said and, again, skirting the
- 11 confidentiality, the vast majority of the non-subject
- imports are concentrated in one of the products for
- which the Commission collected quarterly pricing data.
- 14 In that one product, you would see that there is a
- 15 distinction between the subject imports and the non-
- 16 subject imports.
- 17 COMMISSIONER WILLIAMSON: Thank you for that
- 18 clarification. Commissioner Aranoff asked some
- 19 questions about a demand, I think, primarily related
- 20 to the recession. I was wondering what other comments
- 21 you might just see in general demand trends going
- 22 forward; say, particularly what might have happened if
- we hadn't had a recession or underlying trends that
- 24 may even continue.
- 25 MR. MCCAUL: The demand for phosphates,

- again, over the years has grown with the general
- 2 economy. As there will be more uses of water, the
- 3 quantity of phosphonates required would grow. In
- 4 recent years, it's been probably more like GDP growth;
- 5 maybe three or four percent, that type of thing -- not
- 6 huge growth in the United States.
- 7 But with the recession, and I don't that
- 8 this has been addressed before, 2009 is going to be a
- 9 tough year. There doesn't seem to be much doubt about
- 10 that. We're seeing it already; and we're having to
- address that by making sure we have our costs under
- 12 control, et cetera, et cetera. But this year, we
- 13 certainly won't see any growth.
- 14 To what extent there will be a decline in
- the volume of the use of phosphonates, it's difficult
- 16 to predict right now. But I would say that it will be
- 17 done in at least 10 percent; and probably more than
- 18 that.
- To an extent, there will be a level of use
- 20 of phosphonates that stays there. So it's not going
- 21 to go away completely. Because you just can't replace
- HEDP in a lot of applications with something else.
- 23 There isn't really a substitute for it. So there will
- 24 be a certain level of usage, regardless of what the
- economy does.

- 1 COMMISSIONER WILLIAMSON: Thank you, Mr.
- 2 McCaul; my red light is on, and has been on for
- 3 awhile. But thank you very much.
- 4 MS. MCCOY: I thought that light was for
- 5 you, not for me.
- 6 (Laughter.)
- 7 COMMISSIONER WILLIAMSON: That's the first
- 8 time I've heard that.
- 9 CHAIRMAN ARANOFF: That is, in fact, true.
- 10 (Laughter.)
- 11 CHAIRMAN ARANOFF: We usually let the
- 12 witness finish what they're saying. But sometimes we
- feel an urgency to move on to our next colleague;
- 14 Commissioner Pinkert?
- 15 COMMISSIONER PINKERT: Thank you, Madam
- 16 Chairman.
- 17 You talked a little bit about the
- 18 anticipated demand going forward. I'm wondering if
- 19 you can talk about the anticipated prices and demand
- 20 going forward for acetic acid, the by-product.
- 21 MR. MCCAUL: We can elaborate more in the
- 22 brief, as far as acetic acid is concerned. But let me
- just say this. There have been time when acetic acid,
- in making sure we had a home for all the acetic acid,
- 25 was an issue. That has, you know, periodically

- 1 cropped up, and it's something we have to deal with.
- 2 Fortunately, acetic acid is widely used in
- 3 the United States for lots of different applications.
- 4 There was a time when, because of our location in
- 5 Georgia, a lot of the acetic acid was being used in
- 6 the textile industry. It was commonly used by textile
- 7 manufacturers, and the volume of consumption there was
- 8 very large.
- 9 Over time, we've been selling acetic acid to
- 10 a wide range of industries. In recent times, for
- 11 example, we sell acetic acid to people who manufacture
- inks; and the amount of consumption there is
- 13 considerable.
- Acetic acid, I think what we'll do is we'll
- write up an explanation for you about where it goes
- 16 and where it's used and what markets it's in. But I'm
- 17 very happy to tell you that today, I'm not worried
- 18 about acetic acid.
- 19 You know, our inventory of acetic acid used
- 20 to be quite high at one point. Today, our inventory
- of acetic acid is very low, and we have quite a few
- 22 people who are interested in buying acetic acid from
- us. So the balance is working out well.
- 24 COMMISSIONER PINKERT: Now this next
- 25 question is more of a legal question. But I'm

- 1 wondering how the Commission should evaluate the
- 2 impact of revenues for acetic acid, the bi-product, on
- 3 the performance of the domestic industry.
- 4 MR. LEVIN: I would like to give a little
- 5 bit more of a detailed answer in the post-hearing
- 6 brief. Quite honestly, I would like to look at
- 7 analogous situations and determinations in the past.
- 8 That being said, there is line item for the
- 9 bi-product revenue in the financial information page
- of the producer's questionnaire. I believe it comes
- 11 right on top of the gross profits; so that it is taken
- 12 into account when you look at the gross profit and the
- operating income and the net income, or the loss, as
- 14 the case may be. So almost by definition, it's built
- into the financial analysis.
- Beyond that, with the Commissioner's leave,
- 17 I would like to take a closer look at that question.
- 18 COMMISSIONER PINKERT: Staying with you, Mr.
- 19 Levin, for a moment, I understand the testimony about
- the impact of general market conditions on demand in
- 21 the industry.
- 22 But I'm wondering how you would cast the
- 23 relevance of the financial crisis on the analysis we
- 24 would have to do in the context of a threat
- 25 determination.

1	MR. LEVIN: That's a complicated question.
2	I mean, obviously, the issue before the Commission in
3	this investigation, and in other investigations that
4	were filed right around the same time, and petitions
5	that are going to be filed now, is how much can you
6	attribute injury either material injury or threat -
7	- to general economic conditions; how much can you
8	attribute it to subject imports; where's the dividing
9	line; what's significant and what's not insignificant.
10	We'll give a further detailed analysis on
11	that, and put forward some of our thoughts looking
12	forward in the post-hearing brief.
13	However, there's two things that may come
14	into play here. First, to some extent, some of the
15	end uses of the HEDP are, as Brian had indicated
16	before, are recession if not proof they're going
17	to be hit less by the poor economic climate than
18	would, I don't know, kitchen carpentry for new homes
19	or something like that. I'm just thinking off the top
20	of my head.
21	But to some extent, and I believe it's
22	consistent with Commission determinations in the past,
23	industries that are operating in difficult economic
24	times are even more vulnerable to the effects of
25	unfairly traded imports. I really think that is

- what is beginning to emerge here; especially when we
- 2 see the fairly -- or the more than fairly -- the
- 3 significantly precipitous drop in prices that have
- 4 occurred over the past several months.
- 5 There's a lot of factors that go into play:
- 6 the raw material factor and how that washed through
- 7 the system; the general economic climate around the
- 8 globe, and the fact that China and India are keeping
- 9 at incessant pricing pressures. We have almost the
- 10 perfect storm that's occurring, right at this
- 11 particular time.
- 12 COMMISSIONER PINKERT: I have two follow-up
- 13 questions on that. First off, is there an argument to
- be made that the overall downturn makes the U.S.
- 15 market less attractive for potential exporters to
- 16 export to the United States?
- 17 MR. LEVIN: I'm just speculating; but I
- doubt that. This is a global economic crisis. So I'm
- not sure that there's a whole lot of export markets
- 20 out there that are more attractive or significantly
- 21 more attractive than the United States, at this point.
- The U.S. may be, even in this climate, the
- 23 most attractive export markets for foreign producers
- that have geared their operations towards exports.
- 25 COMMISSIONER PINKERT: The second follow-up

- 1 question, and this relates to something that I asked
- 2 Mr. McCaul earlier today, I'm particularly interested
- 3 in the issues that you're raising right now in the
- 4 context of the point you made in your original
- 5 testimony that the survival of this industry is
- 6 potentially affected by the imposition or non-
- 7 imposition of an order. I'm wondering again, how does
- 8 the recession issue fit into that claim that you made?
- 9 MR. LEVIN: Understood; I don't want to
- 10 repeat what I said two minutes ago, because I think it
- 11 would be pretty much the same answer. With your
- 12 leave, we'd like to give a more detailed explanation
- in the post-hearing brief.
- 14 COMMISSIONER PINKERT: Thank you; now
- there's been a lot of discussion today about non-
- subject imports, and I recognize that there are issues
- 17 about proprietary information there. I'm not trying
- 18 to get you to revisit any of that discussion.
- 19 But I'm wondering whether, in the post-
- 20 hearing submission, you can give us an analysis of
- 21 what our obligations are with respect to the analysis
- of non-subject imports, in light of the recent
- 23 decision in the Mattel litigation.
- 24 MR. LEVIN: Absolutely; because I need to
- 25 get out of the house more often, I was looking at

- 1 Mattel last night, just to refresh my memory. So I'd
- 2 be happy to do so.
- 3 COMMISSIONER PINKERT: Thank you; thank you,
- 4 Madam Chairman.
- 5 CHAIRMAN ARANOFF: We talked a little
- 6 earlier today about the interesting and unusual
- 7 situation that was going on with respect to raw
- 8 material prices in the first three quarters or so of
- 9 2008.
- 10 As you know, the statute normally tells us
- that if things start to look better for the domestic
- 12 industry after the filing of a petition, we can
- disregard those improvements as being induced as an
- 14 effect of the petition.
- But what I hear you telling me is that the
- 16 reason that prices went up is not because this case
- 17 was filed; but because of the raw material shortages.
- 18 So I'm trying to sort out what that means. Does that
- 19 mean that the normal statutory presumption is not
- 20 operative in this case; that we should not disregard
- 21 those 2008 data as being affected by the pendency of
- the investigation?
- MR. LEVIN: That's a great question. I
- think the timing of this is highly unusual. Because
- 25 you do have this completely extraneous factor that

- came into play exactly at the time that the petition
- was filed and it was going through its preliminary
- 3 phases.
- 4 So, no, I wouldn't attribute too much, if
- 5 any, of the improvement in the domestic industry's
- 6 performance in 2008 as being a function of filing the
- 7 petition. I think there's a couple of factors that
- 8 need to come into play on that.
- 9 First of all, you have the phosphorous
- 10 situation, which was completely apart from the
- 11 petition filing itself. You had the phosphorous
- 12 situation that began to completely wash through the
- 13 system after the interim year period was concluded;
- meaning the fourth guarter of 2008 and now the first
- quarter of 2009, where things are beginning to revert
- 16 back to what we had seen before the 2008 period.
- 17 In addition, although it wasn't quite a
- 18 critical circumstances situation, the deposit
- 19 requirement on the imports did not go into place until
- 20 after the conclusion of the interim year period. So
- 21 the imports were still coming in at a pretty good clip
- through 2008; and I believe the data collected in the
- 23 prehearing demonstrate that.
- 24 The understanding that we have -- Brian
- 25 sends me his report information like every other day

- 1 saying, you know, is there some way we could check if
- 2 the deposit is being met on this -- this stuff coming
- 3 through this port, this stuff coming through this
- 4 port. There's a lot of it out there. So I'm not sure
- 5 that the deposit requirement, the imposition of the
- 6 deposit requirement has had quite the effect that you
- 7 would think that it normally would have.
- 8 That may be because of the fact that it's
- 9 still under a bond requirement. That may be because
- of the fact that you have estimated dumping margins
- 11 from the prelims that the Chinese and Indian producers
- 12 and/or importers feel that they can swallow,
- 13 especially in tough economic times.
- 14 CHAIRMAN ARANOFF: Okay, it's a very unusual
- 15 fact pattern. Because normally, once the case is
- 16 filed, you see the volume of imports fall off. You
- 17 don't see that here. That's one of the reasons, you
- 18 know, why I asked you how much of this can we
- 19 attribute to the filing of a case; and you've said
- 20 probably not --
- MR. LEVIN: Not much.
- 22 CHAIRMAN ARANOFF: So we have a case then
- 23 where we see, you know, the condition of the domestic
- industry improving in some respects in the interim
- 25 period; and yet imports continuing to rise. Then we

- 1 have to look back and go, well, what does that say
- about our causation analysis for the period as a
- 3 whole.
- 4 MR. LEVIN: Absolutely, including the fact
- 5 that it was a highly unusual situation, which quite
- 6 honestly would not have been anticipated as of the
- 7 date of the filing of the petition.
- 8 But nevertheless, you still do have a
- 9 significant increase in the subject imports. You
- still do have evidence of price injury; and you have,
- 11 especially in the much more recent time, the testimony
- 12 of the industry here that things are going back to the
- way they were, and putting the industry in an even
- 14 more precarious position than what they started out
- 15 with. But it's one of several unusual aspects of this
- 16 particular fact pattern.
- 17 CHAIRMAN ARANOFF: Okay, well, anything that
- 18 you can do in a post-hearing to help me reconcile why
- 19 it is -- I mean, I understand that, you know, the raw
- 20 material situation drove costs up for everyone. So
- 21 you would expect it to drive everybody's prices up in
- 22 the market.
- I don't want to get into confidential
- information. But if you look at the net sales values
- relative to the cost of goods sold and what happened

- during that 2008 period, and bearing in mind that the
- 2 import volume is going up, I'm having trouble sorting
- 3 out what that means.
- 4 MR. LEVIN: Understood, and I know Brian
- 5 wanted to get in a point in here.
- 6 MR. FAILON: Yes, if I could add another
- 7 fact to the unusual fact pattern, and since we've been
- 8 talking quite a bit about non-subject imports here,
- 9 what you might expect when their preliminary
- 10 determination came out, you would expect a decrease in
- 11 the level of subject imports.
- 12 But on a flip side, you might expect a surge
- in non-subject imports. Since you're going to have
- 14 presumably less Chinese and Indian product on the
- market, it could be an opportunity to boost sales.
- 16 What we saw actually was just the opposite.
- 17 We looked at the imports from the non-subject country
- 18 three months prior to the preliminary determination;
- and then we looked at the period three months after
- 20 the preliminary determination, and we saw imports half
- 21 the level after the preliminary determination as they
- were before the preliminary determination. So that
- was definitely counter-intuitive, and I don't have an
- 24 explanation for it.
- 25 CHAIRMAN ARANOFF: Okay, well, based on your

- 1 experience, Mr. Failon, back when you were in the
- 2 importing business, what's the lag time between when a
- 3 Chinese product is ordered and when it's available for
- 4 delivery to customers in the U.S.?
- 5 MR. FAILON: It's probably six or eight
- 6 weeks from the point where you order it to the point
- 7 where it's in your warehouse.
- 8 CHAIRMAN ARANOFF: That's short. I've been
- 9 dealing with a lot of products from China that we've
- 10 heard from lately and we hear, you know, three months
- is a typical lag, particularly at the point in time --
- 12 not now -- when it was difficult to get containers
- 13 coming this way.
- Okay, so it's six to eight weeks, you think.
- 15 So from the time when the preliminary duties went into
- 16 effect, you would expect there might be some time
- 17 between then and when you might see a fall-off in
- imports, right? You'd be looking all the way to the
- 19 end of the year, by that point.
- 20 MR. FAILON: Yes, I think we did see a fall-
- 21 off early on in November and December. They've turned
- 22 around. They are increasing. I think both India and
- 23 China recognize that a determination was coming. So
- they were able to anticipate and lower their level of
- 25 exports in August and September. But I do believe

- 1 those imports are on the rise now.
- 2 CHAIRMAN ARANOFF: Okay, and just because I
- didn't ask you this, are you familiar with whether the
- 4 lag time from India is similar?
- 5 MR. FAILON: I don't know what that lag time
- 6 is.
- 7 CHAIRMAN ARANOFF: Okay, all right, well,
- 8 thank you for those answer, and I'll turn it over to
- 9 Vice Chairman Pearson.
- 10 VICE CHAIRMAN PEARSON: Thank you, Madam
- 11 Chairman. Mr. Levin, as you know, we need to write an
- opinion for every Title VII case; and the opinions are
- 13 based on volume, price, and impact to the domestic
- industry.
- So what I wanted to do is briefly walk
- through some of the trends that I observe here, and
- 17 I'll stay away from any reference or any mention of
- 18 confidential business information. But I wanted to
- 19 characterize some trends, and then get your thoughts
- on how we might approach the opinion, okay?
- 21 So if we look at volume, we see that the
- 22 domestic industry increased production over the three
- full years of the POI. There was a decline in the
- 24 second year, but that may have been due to the change
- 25 in ownership of the domestic business. The domestic

- industry increased its market share over the full POI.
- 2 Subject imports also increased market share, but that
- 3 was largely at the expense of non-subject imports.
- 4 If we look at price, price depression
- frankly isn't terribly obvious, because the prices
- for rose towards the end of the POI. Price suppression
- 7 also is not terribly obvious, because we see the cogs
- 8 to sales ratio trending down, both over the three full
- 9 years and the entire POI.
- 10 We don't have many conformed lost sales, and
- 11 we have no confirmed lost revenues. Then we switch to
- impact on the domestic industry.
- 13 Domestic production was up over the three
- 14 full years of the POI. Capacity utilization was up.
- U.S. shipments were up. The value of those shipments
- 16 was up. The number of production workers did decline
- 17 by XXX people. Wages paid were up. Hourly wages were
- 18 up. Productivity per worker was up slightly. The net
- 19 sales quantity is up. The net sales value is up.
- 20 Operating income is rising albeit from a low
- 21 level. Capital expenditures or operating income to
- 22 sales ratio also is increasing, and capital
- 23 expenditures rose over the three full years.
- 24 So my question is, how does this set of
- 25 facts demonstrate a causal relationship between

1	subject imports and the condition of the domestic
2	industry? If you do think we should vote in the
3	affirmative, you've got to explain to me how you would
4	you have us write an opinion that would be sustained
5	upon appeal at the Court of International trade.
6	MR. LEVIN: Absolutely, I understand the
7	question; and instead of doing this off the cuff, I
8	will walk through the full analysis in the post-
9	hearing brief, if I may.
10	That being said, you have the over-arching
11	issue here of a single domestic producer that started
12	up its operations in the middle of the period of
13	investigation; and that switched from an
14	importing/producing operation to a full producer
15	operation about two thirds of the way through the
16	period of investigation. So some of the increases,
17	and in fact a significant degree of the increases that
18	you're noting, are the natural operational or the
19	natural result of that factual occurrence, number one.
20	Number two, you have an increase of the

Number two, you have an increase of the volume of subject imports. The volume itself, we submit, is significant. The increase in the volume is significant, we submit, in both absolute and relative terms.

Two, the value of the imports and its effect

1	on prices I believe this is confidential. But let
2	me say that the price of the subject imports were of
3	such a nature in the period of investigation that they
4	did not really allow the opportunity for the domestic
5	manufacturers to raise their prices. You do have a
6	significant majority of the quotas encompassed by the
7	period of investigation for which there was under-
8	selling by the subject imports.
9	On the lost sales information, I've to be
LO	very careful here. But to some extent, they were
L1	confirmed, and to some extent, you have to read the
L2	responses a little closely to get to what the
L3	customer's answer actually was, as opposed to affirmed
L4	or denied.
L5	So you do have an increase in volume. We
L6	believe that the under-selling and the lost sales
L7	information that is present in the record establishes
L8	a harmful effect on the domestic price.
L9	On the operation of the domestic industry
20	itself, again, couched in the context of the unique
21	attributes that are present here, in terms of
22	Compass's operations, we submit and we believe the
23	evidence supports the fact that there is a significant
24	harmful impact, especially on the financial aspect.

25

Yes, the operating loss has improved through

- 1 the period of investigation. But it's still far from
- good, with little prospect that it's going to get any
- 3 better, especially in the face of unfairly traded
- 4 imports.
- 5 VICE CHAIRMAN PEARSON: Okay, thank you for
- that response, and I'll look forward to the post-
- 7 hearing brief on these topics.
- I also would like to apologize, because I
- 9 inadvertently made reference to a specific number of
- 10 production employees that I should not have; and I'm
- advised that will be removed from the record. I'm
- often possessed of normal human clumsiness, and that
- was one of those examples.
- 14 (Laughter.)
- MR. LEVIN: No harm; no foul.
- 16 VICE CHAIRMAN PEARSON: Okay, Madam
- 17 Chairman, I have further questions.
- 18 CHAIRMAN ARANOFF: Commissioner Okun?
- 19 COMMISSIONER OKUN: Just a couple of things,
- 20 going back to the responses with respect to how we
- 21 evaluate what's going on in 2008, I didn't hear this
- 22 response. With respect to the pricing, I mean, I
- 23 understand we've talked about the raw material and
- 24 what was going on with respect to raw materials.
- 25 But the reason that you were able to push

- 1 through the price increases, when there are increasing
- 2 imports at the same time, what do you largely
- attribute that, that you were able to do that during
- 4 that time period? Is it because your competitors were
- 5 having more difficulty than you, or was it an
- 6 availability issue?
- 7 MR. MCCAUL: It was an availability issue.
- 8 Getting raw materials to make enough product was a
- 9 problem for us in 2008. Other people were having
- 10 great difficulty in getting enough material, as well.
- But the biggest thing was the cost. The
- 12 cost of the raw materials, as I mentioned, as far as
- an asset, for example, tripled in cost during that
- 14 period of time. We had no option but to raise prices.
- 15 Absolutely everybody was raising prices. They had to,
- 16 at that same time.
- 17 COMMISSIONER OKUN: Okay, so you didn't see
- 18 yourself in an advantageous position during that
- 19 period, in terms of either your ability to go to your
- customers and say, you know, we know it's tight, but
- 21 we can supply you? I mean, it's kind of this question
- 22 about how important availability is, and whether it
- was particularly influencing the 2008 prices.
- MR. MCCAUL: No, I would say we had an
- 25 advantage in some cases; I mean, not all cases. But

- there were times during that period where we might
- 2 have had some raw material and could make some product
- and, you know, were better positioned to negotiate
- 4 better prices, yes. I don't think there's much doubt
- 5 about that.
- But you know, there still was competition
- out there, and there were other people who were
- 8 dealing in the same circumstances. You know, 2008 was
- 9 a very unusual set of circumstances. I've never seen
- 10 anything like what happened in 2008 in my life, as far
- 11 as raw materials.
- Most people in the industry will tell you
- the same thing; that they've never seen anything like
- 14 it; the rapid increase in costs and the shortages and
- the prices going through the roof. It was an
- 16 incredible situation. I think drawing any conclusions
- for the long term on what happened in 2008 would be a
- 18 mistake. That's my opinion.
- 19 COMMISSIONER OKUN: Okay, and then my final
- 20 question, I know in response to Commissioner Lane, you
- 21 had indicated that you would provide additional
- 22 details about your business plan during the
- 23 acquisition, and I know that you submitted some
- information in the supplemental questionnaire with
- 25 respect to your business plan. But I would also

- 1 appreciate looking at those numbers.
- 2 As part of that, if you could indicate
- 3 whether you had an plans to expand capacity; whether
- 4 that was part of it at that point or not, or if there
- 5 were any more plans at this point. I'll look at that
- at post-hearing. With that, Madam Chairman, I don't
- 7 have any other questions.
- 8 CHAIRMAN ARANOFF: Commissioner Lane?
- 9 COMMISSIONER LANE: Mr. Levin, this is a
- 10 follow-up to Vice Chairman Pearson's question, and I
- don't want to get into any business proprietary
- 12 information.
- But when you answer his question post-
- 14 hearing, I'd like for you to specifically focus on
- 15 what you think the best estimate of the effects would
- have been in the market, if subject imports had been
- 17 fairly traded during the period of investigation.
- 18 What do you think the specific volume
- 19 effects would be on the domestic industry deliveries
- and non-subject imports, price effects in the U.S.
- 21 market, and how these effects would have impacted the
- 22 profitability and employment levels in the U.S.
- 23 industry?
- MR. LEVIN: I'd be happy to.
- 25 COMMISSIONER LANE: Okay, thank you; now at

- 1 pages three and four of its pre-hearing brief, AWTCP
- 2 argues that the relative increase in the volume of
- 3 subject imports should be measured against the sales
- 4 of the current entities involved in production,
- 5 regardless of the source of those volumes, and
- 6 regardless of changes in the industry over the period
- 7 of investigation.
- 8 Do you believe that such a measure to
- 9 determine whether the increase in subject imports has
- 10 been relatively small or large is reasonable?
- 11 MR. LEVIN: I'm sorry, where are you
- 12 looking, page three and four?
- 13 COMMISSIONER LANE: Pages three and four of
- the pre-hearing brief of the Respondents.
- MR. LEVIN: Right.
- 16 COMMISSIONER LANE: It's where they talk
- 17 about the relative increase in the volume of subject
- 18 imports measured against the current entities in the
- 19 market, as opposed to the subject imports, over the
- 20 period of investigation.
- 21 MR. LEVIN: Again, I don't want to do this
- 22 off the cuff, so I'd like to walk through it in the
- post-hearing brief. With my apologies, I'm not sure
- if I'm capturing your question correctly.
- 25 COMMISSIONER LANE: The Respondents are

- 1 talking about the surge in imports, and are saying
- that the Petitioner's estimation of that surge should
- 3 be really based upon the sales volumes, as opposed to
- 4 how much the subject imports have increased. They're
- 5 taking into effect the fact that Compass used to be an
- 6 importer.
- 7 MR. LEVIN: Right.
- 8 COMMISSIONER LANE: And so I want to look at
- 9 your sales volumes, as opposed to total volumes.
- 10 MR. LEVIN: Okay, and that's where I thought
- 11 the question was geared towards. The subject imports
- increased significantly, whether or not you include
- 13 Compass's imports.
- 14 COMMISSIONER LANE: Yes.
- MR. LEVIN: I'm making that as an
- 16 affirmative statement.
- 17 COMMISSIONER LANE: I'm asking you to
- 18 respond to the methodology that the Respondents are
- 19 advocating, as opposed to whether or not there has
- been a surge, based upon your production, or the
- 21 domestic production and the subject imports.
- 22 MR. LEVIN: If I may, can I look at this and
- 23 address that particular point in the post-hearing
- 24 brief?
- 25 COMMISSIONER LANE: Yes.

1	MR. LEVIN: Okay.
2	COMMISSIONER LANE: Okay, now this is going
3	back to something that we have discussed earlier. I'd
4	like for you to discuss the production process and the
5	differences between raw material inputs that were used
6	in the Smyrna facility when LINX was operating yet,
7	and the raw material inputs used by Compass.
8	In answering, could you indicate the
9	differences in raw material costs and net production
10	costs between the LINX operations and Compass, and
11	whether there might be different raw material costs
12	versus other factory costs in 2005 versus 2007, solely
13	because of different raw material inputs?
14	MR. FAILON: I'll start the answer to that
15	question. I believe I may have touched on that
16	briefly in my direct testimony.
17	I've looked at a snapshot in time, October
18	2006, a period when we were still using phosphorous
19	trichloride at the Smyrna plant. We were in the
20	process of transitioning over to phosphorous acid
21	crystal.
22	Looking at those figures, we anticipated and
23	then realized a greater than 25 reduction in the total
24	raw material cost by switching from PCL-3 to

phosphorous acid crystal. That was the only change we

25

- 1 made to the raw material scheme after Compass acquired
- 2 the Smyrna plant.
- 3 Again, the first route was PCL-3 reacted
- 4 with acetic anhydride. We swapped out the phosphorous
- 5 acid crystal for the PCL-3; but again, continued to
- 6 use acetic anhydride. So again, our raw material cost
- 7 total was going to be about 25 percent or so lower;
- 8 just in that shift of the one raw material.
- 9 MR. MCCAUL: Let me just add something here
- 10 briefly. The big change then was from phosphorous
- 11 trichloride or PCL-3 to using phosphorous acid. We
- 12 knew that going in, that we needed to make that
- 13 change. It would reduce our costs considerably, and
- 14 that was part of the whole economics of looking at the
- 15 acquisition.
- Additionally, there's a point here that I
- 17 think is maybe being missed. We haven't explained
- 18 this well enough. It's that when Compass acquired
- 19 this manufacturing facility, this plant that was
- 20 producing and selling, albeit through another company,
- 21 a large volume of phosphonates, Compass assumed that
- 22 it would immediately have a sudden increase in total
- 23 sales of phosphonates, because now it would have the
- 24 product that had been importing previously, it kept
- 25 those customers.

1	And because we were manufacturing from that											
2	plant, that we would immediately have a large increase											
3	maybe not one and one making two; but one and one											
4	making, you know, 1.8 or something like that. That											
5	was a big part of the whole economics.											
6	I would make one other comment, had we not											
7	made that change, to produce from phosphorous acid, we											
8	would definitely be out of business today. Because											
9	today's economics, using the old technology of PCL-3,											
10	with the pricing of PCL-3 today, we would definitely											
11	not be selling one pound of HEDP in the market.											
12	COMMISSIONER LANE: Okay, thank you; Madam											
13	Chair, that's all I h ad.											
14	CHAIRMAN ARANOFF: Commissioner Williamson?											
15	COMMISSIONER WILLIAMSON: Thank you; I have											
16	no further questions. But I do want to thank the											
17	panel for their testimony today; thank you.											
18	CHAIRMAN ARANOFF: Commissioner Pinkert?											
19	COMMISSIONER PINKERT: I, too, would like to											
20	thank the panel, and I look forward to the submission											
21	post-hearing.											
22	CHAIRMAN ARANOFF: Are there any further											
23	questions from Commissioners?											
24	(No response.)											
25	CHAIRMAN ARANOFF: Does the staff have											
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1
      questions for this panel?
 2
                 MR. CORKRAN: Douglas Corkran, Office of
 3
      Investigations -- thank you, Chairman Aranoff, the
      staff has no additional questions.
 4
                 CHAIRMAN ARANOFF: Mr. Craven, do you have
 5
      any questions for this panel?
 6
 7
                 MR. CRAVEN: No, Your Honor.
 8
                 CHAIRMAN ARANOFF:
                                    I've been promoted.
 9
                 (Laughter.)
                 CHAIRMAN ARANOFF: All right, well, in that
10
11
      case, we will take a lunch break and re-convene at
      1:45.
             In the meantime, I need to advise everyone that
12
      this room is not secure, and you should not leave any
13
      proprietary information or, in fact, anything of any
14
      value in this room, if you're not here to quard it.
15
                 I do want to thank this morning's panel for
16
      your time and your attention to all of our questions.
17
18
      With that said, we will stand in recess until 1:45.
19
                 (Whereupon, a lunch recess was taken.)
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1	<u>AFTERNOON SESSION</u>
2	(1:50 p.m.)
3	CHAIRMAN ARANOFF: Good afternoon, we are
4	ready to resume the hearing. Mr. Secretary, could you
5	call the next panel, please?
6	MS. ABBOTT: This panel, in opposition to
7	the imposition of any anti-dumping duty order have
8	been seated. All witnesses have been sworn.
9	CHAIRMAN ARANOFF: Thank you, Mr. Craven,
LO	please proceed when you're ready.
L1	MR. CRAVEN: Thank you, good afternoon, my
L2	name is David Craven. I am with the law firm of
L3	Riggle & Craven. I am appearing today on behalf of
L4	the Ad Hoc Water Treatment Chemical Producers
L5	Committee and its individual members.
L6	The members are Jung Soo Jong Hi Chemical
L7	Group Company, Limited; Woo Jing Fine Chemical Factory
L8	Company, Limited; and Non Jing University of Chemical
L9	Technology, Chong Zho Woo Jing Water Quality
20	Stabilizer Factory a name nearly as intimidating
21	for me as the actual name of the chemical here. I am
22	accompanied today by Mr. George Collias of Uniphos and
23	Dr. Jeff Wang of Bosgen Chemicals.
24	As this is a single member domestic industry
25	and thus much of the relevant data is confidential,
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- our direct comments today will necessarily be very
- 2 brief. We are primarily here to address any questions
- or concerns that the Commission may have. We'll be
- 4 happy to answer these questions, to the extent that we
- 5 can, in today's hearing; and if they refer to
- 6 proprietary information, we will address these issues
- 7 in our post-hearing submission.x
- 8 I would now like to briefly move to the
- 9 substance of my comments. It is our position that the
- 10 Commission needs to examine the unique circumstances
- of the industry in evaluating each of the statutory
- 12 factors. The Commission needs to look beyond the raw
- 13 numbers to the real numbers.
- One of the few numbers that we could have
- discussed at this hearing is the magnitude of the
- dumping. Unfortunately, the department's final
- 17 results will not be issued until later this week.
- 18 What we do know is that the department will
- only be calculating a margin for one Chinese producer,
- 20 based on the data for that producer; and will be
- 21 assigning two other producer's rates based on that
- 22 producer's data.
- 23 We submit that when the Commission receives
- these numbers, it should give the greatest weight to
- 25 the producer that had their actual data reviewed.

1	We also note that contrary to Mr. McCaul's
2	assertions this morning, we are confident that dumping
3	is not occurring; and this will, in fact, be reflected
4	in the producer who had their actual data reviewed.
5	Further, in addition to the factors normally
6	examined by the Commission, we submit the Commission
7	should take into account a number of other issues.
8	Initially, the Commission should recognize that
9	customers do not wish to expose themselves to a risk
10	of using a single source for products. This, in fact,
11	was confirmed this morning by the Petitioner.
12	A number of factors were, in fact, set forth
13	in Table 23 to the public prehearing staff report that
14	were, in the aggregate more important than price.
15	These were availability, quality meeting
16	specifications, product consistency, and reliability
17	of supply, as being more important than price.
18	Purchasers prefer to purchase directly from
19	a producer of the chemicals or a distributor that uses
20	a single source for their chemicals, to ensure
21	consistency of quality and reliability of supply.
22	This is reflected in the fact that 28 of the
23	responding purchasers require certification or pre-
24	qualification for its suppliers.
25	Where a supplier is providing product from

- 1 two or more sources, the certification or pre-
- 2 qualification process becomes far more complex.
- 3 Purchasers prefer to have at least two sources of
- 4 chemical which meet their specifications. This is
- 5 important in the event of a problem in supply
- 6 occasioned by a labor dispute, a natural disaster, an
- 7 industrial accident, or some other disruption in
- 8 supply, such as China's winter storms of 2008.
- 9 If Chinese and Indian sources of supply were
- 10 excluded from the market, the primary beneficiary
- 11 would be other non-U.S. sources of supply.
- 12 Secondly, the Commission should take into
- account the nature of Compass's prior presence in the
- 14 market, and their former position as an importer and
- distributor of imported products. Many of the
- 16 entities that might purchase from Compass are similar
- in structure to the pre-manufacturing Compass
- 18 operations -- the very distinction they discussed this
- morning, between a manufacturer and a supplier.
- 20 In sum, Compass was a competitor to these
- 21 entities. Now Compass has expanded to manufacture
- 22 product in the U.S. Accordingly, these entities
- 23 cannot buy from Compass, as to do so would place them
- 24 at a significant competitive disadvantage.
- This is similar to the sediments expressed

- 1 by Compass, as reported in the public prehearing staff
- 2 report, when they stated they could no longer rely on
- Rodia as a supplier of PCL-3, because Rodia in effect
- 4 became a competitor.
- 5 I would now like to address a number of
- 6 issues presented by Mr. Levin this morning. We have
- 7 no dispute with the domestic like product. We agree
- 8 that a single like product is appropriate in this
- 9 investigation.
- 10 With respect to cumulation, we are not
- 11 taking a position. We believe that the facts speak
- 12 for themselves, and we are confident the Commission
- 13 will make an appropriate finding.
- 14 I will now turn the microphone over to Mr.
- 15 George Collias, who will offer some observations on
- 16 the market and on the testimony that the Commission
- 17 heard this morning. After he completes his testimony,
- 18 Mr. Collias, Dr. Wang, and myself will be available
- 19 for any questions the Commission may have; thank you
- 20 very much.
- 21 MR. COLLIAS: Good afternoon, can you hear
- 22 me? I'm George Collias. I am a U.S. citizen. I am
- an officer of Uniphos, Incorporated, and Uniphos
- Incorporated is a wholly owned company of Woo Jing
- 25 Fine Chemical Factory.

1	I helped form this corporation in October of
2	2006 with Woo Jing; and the intention has been, from
3	that point forward, to better serve customers in the
4	United States and Canada.
5	Woo Jing is one of the three HEDP
6	manufacturers located in China that has responded to
7	the inquiries that came from your Commission, as well
8	as the Department of Commerce. I'd like to make that
9	known, because there is a perception that there is a
10	reluctance to participate in the dialogue for you to
11	do your job.
12	I'd also like to say that after reading this
13	report, I'm very impressed by the findings of the
14	Commission and the staff who did this. There are many
15	things that even I, who have the experience in the
16	market, have learned by reading the report.
17	Now my background is marketing, and I've
18	worked for 21 years in the largest water treatment
19	chemical company in the world; and for approximately
20	eight years, I've been involved in the purchase and
21	marketing of phosphonates that include HEDP.
22	One of the things I can tell you about
23	marketing is that each person has a view that's based
24	on experiences, and they are solid experiences. But
25	each person has a somewhat different view, because

- 1 they have experiences in talking to a certain group of
- people. Your challenge, and I don't envy your
- 3 challenge, is to try to understand the nature of the
- 4 marketplace.
- 5 One example I would like to point out that
- 6 there were many questions on is that there was a
- 7 perception that there is very little competitiveness,
- 8 or most equal competitiveness, by what you refer to
- 9 as, I think you call them the non-subject importers.
- 10 Having talked to one of the largest users of
- 11 HEDP in the United States, I would rank them either
- 12 five or eight. I can assure you that they haven't
- even been contacted in the survey that you did on the
- 14 HEDP inquiry.
- 15 It happens to be that one of those largest
- 16 users is a customer of a UK phosphonate manufacturer.
- 17 So you can only do your best with the time and the
- 18 resources available. What I'd like to point is, you
- 19 know, the competitiveness of the UK HEDP
- 20 manufacturers, I believe, is healthy and they play a
- 21 role.
- I would just like point out that so much of
- today's discussion has been focused on what is
- 24 perceived to be the nature of the Indian and the
- 25 Chinese HEDP manufacturers. We're all competing to

- 1 make a living. The year 2008 was a very unique year,
- and it goes to show how challenging to showing how
- 3 challenging supply channels can be.
- 4 Quite honestly, I didn't even know until
- 5 reading the Commission's report that 80 percent of the
- 6 phosphorous reserves in the world come from China.
- 7 That requires a considerable dependency on China at
- 8 some point for phosphorous derived chemicals; whether
- 9 it's the HEDP that comes to us that is Uniphos, or
- 10 whether it's the phosphorous acid that might come to
- 11 the Petitioner.
- 12 There is a very high dependency on that
- country for phosphorous; much higher in proportion
- than our country's dependency on oil. That's a
- surprise to me, but this is what I learned in the
- 16 report.
- 17 China had a tremendous snow storm, a
- 18 historic snow storm in 2008. It affected the mines.
- 19 It affected the harbors. It affected the railroads.
- 20 It affected the highways. It affected the utilities
- 21 to the point where electricity was rationed.
- 22 Electricity was rationed so that it could go to homes
- 23 versus factories.
- 24 Consequently, many of the HEDP manufacturers
- were forced to close; and rightfully so, the

- 1 Government made decisions on the safety of its people
- 2 in that time of cold during the winter.
- 3 After that happened, the industry had
- 4 challenges in, I'll call it, rebuilding and re-
- 5 establishing inventory for their customers throughout
- 6 the year. One thing that I told one of your staff
- 7 people, as they did ask this question, was why did
- 8 costs go up so much?
- 9 I just need to point out, and it was pointed
- out little bit this morning, the HEDP industry and the
- 11 phosphonate industry is a relatively small industry,
- when compared to the power of the agricultural
- 13 chemistry industry.
- 14 The demand is dictated by agricultural
- 15 chemicals. The pricing is dictated by the supply and
- 16 demand relationship with agricultural chemicals and
- 17 the phosphorous-derived chemical manufacturers; and
- 18 the manufacturers of HEDP basically have to accept the
- 19 prices that are offered to them, based on those
- 20 conditions.
- 21 I'd like to leave it at this point, and then
- 22 offer to answer any questions that you might have
- 23 later; thank you.
- 24 MR. CRAVEN: That concludes our direct
- 25 presentation; thank you.

1	CHAIRMAN ARANOFF: Thank you very much;
2	welcome to the afternoon panel, and thank you for
3	taking time out of your day to be available to answer
4	our questions. We're going to start the questioning
5	this afternoon with Commissioner Lane.
6	COMMISSIONER LANE: Thank you for coming
7	this afternoon. Mr. Collias, let me start with you
8	and go back to some basics. Would you tell me exactly
9	what your company does and how long you've been in
10	business, what is the nature of your business, where
11	you get your product from, et cetera?
12	MR. COLLIAS: As I said, we're a wholly
13	owned company of Woo Jing Fine Chemical Factory. Woo
14	Jing Fine Chemical Factory is one of the leading
15	manufacturers of phosphonate in the world. We buy
16	only phosphonates from Woo Jing Fine Chemical Factory.
17	I helped the General Manager of the company
18	form Uniphos is October of 2006. It's an Illinois
19	based corporation. I had known the General Manager
20	for approximately five years, and he had asked me to
21	help establish the distribution network, the
22	warehousing network, and to interact with customers in
23	the United States on their behalf. Does that answer
24	your question?
25	COMMISSIONER LANE: Well, sort of I have

- 1 a few more.
- 2 MR. COLLIAS: Go ahead.
- 3 COMMISSIONER LANE: So you're located in
- 4 Illinois.
- 5 MR. COLLIAS: Yes.
- 6 COMMISSIONER LANE: And you buy solely from
- 7 your parent company, and you distribute to your
- 8 customers.
- 9 MR. COLLIAS: That's correct.
- 10 COMMISSIONER LANE: Okay, so what is the
- 11 nature of your customer business?
- 12 MR. COLLIAS: Well, I'm trying to see if I
- 13 understand your question.
- 14 COMMISSIONER LANE: Well, I mean, do you
- 15 have customers other than in the water treatment
- 16 facilities?
- MR. COLLIAS: Well, we sell to distributors,
- as well as we call them custom blenders, who formulate
- 19 products on behalf of water treatment service chemical
- 20 companies, who don't have that manufacturing
- 21 capability.
- We also sell to companies who do have the
- ability to both formulate their products, as well as
- 24 provide the service. Those are more integrated water
- 25 treatment chemical companies. There are also

- 1 companies who sell cleaners -- industrial and
- 2 institutional cleaners. They are a major segment that
- 3 uses phosphonates in this country, as well.
- 4 Mr. Craven is asking me if water treatment
- 5 chemicals are the only chemicals that we sell.
- 6 COMMISSIONER LANE: Yes, I think that's what
- 7 I asked.
- 8 MR. COLLIAS: Well, in trying to respond to
- 9 that question, we sell a product line of chemicals,
- 10 most of which are used in water treatment. You would
- 11 not describe the cleaner market as a water treatment
- 12 market. But it would still utilize HEDP and other
- phosphonates that are coincidentally used in water
- 14 treatment. Does that help answer your question?
- 15 COMMISSIONER LANE: Yes, well, you had said
- that you had spent most of your career in the water
- 17 treatment industry.
- MR. COLLIAS: Yes.
- 19 COMMISSIONER LANE: So that's why I was
- 20 wondering if the business now is geared solely toward
- 21 water treatment.
- MR. COLLIAS: Well, Woo Jing is
- 23 approximately 30 years old. So they had been in
- 24 business a long time before I came and helped manage
- 25 the Uniphos business.

1	Their major customers are global customers
2	in the water treatment industry. The largest water
3	treatment chemical companies do business in many
4	continents throughout the world; and Woo Jing has
5	worked to be a major supplier to companies like that.
6	COMMISSIONER LANE: Okay, and so I
7	understand that you deal solely with product coming
8	from Woo Jing.
9	MR. COLLIAS: That's correct.
10	COMMISSIONER LANE: Okay, so in the post-
11	hearing, can you compare the prices you pay for the
12	product, compared to the prices that you would be
13	paying if you were buying the product from Compass?
14	MR. COLLIAS: I've never asked Compass for a
15	price quote. That's a challenging request.
16	COMMISSIONER LANE: Well, I guess maybe if
17	you tell us what prices you pay for your product, then
18	we can look in the staff report to figure out how that
19	compares to what Compass is paying.

- MR. COLLIAS: I believe I've disclosed that
- in the inquiry that I was sent by your staff.
- 22 COMMISSIONER LANE: Okay, so it's in the
- 23 questionnaire response.
- MR. COLLIAS: Yes.
- 25 COMMISSIONER LANE: Okay, thank you.

- 1 MR. CRAVEN: Madam Commissioner, I will also
- 2 see if I can synthesize something. He's very limited,
- 3 as you know, by the data that's available to him
- 4 directly.
- 5 COMMISSIONER LANE: Okay, thank you; what
- 6 chemical products compete against HEDP, and can they
- 7 be used for the same job that HEDP does?
- 8 MR. COLLIAS: Is that a question for me?
- 9 COMMISSIONER LANE: Yes, unless Mr. Craven
- 10 wants to answer it, or Dr. Wang.
- MR. CRAVEN: No, George, really, I'm just a
- 12 lawyer.
- MR. COLLIAS: Okay, I'll be glad to try.
- 14 Well, there are a variety of phosphonates that are
- 15 made by Woo Jing Fine Chemical Factory. Having come
- 16 from a water treatment chemical company that focuses
- on what I call specialty chemicals, there are
- 18 scientists and engineers who are always trying to
- 19 understand the nature of the technical conditions that
- 20 exist in their customers' processes.
- There are many, and people work to try to
- 22 sort out the variety of technical challenges that are
- in each process and in each water; and then they
- 24 formulate a product.
- 25 I'd like to go back and just make sure that

- 1 you understand that, generally speaking, in the water
- treatment chemical industry, when HEDP or any other
- 3 phosphonate is used, it is used in combination with,
- 4 I'll say, anywhere from four to ten other chemicals
- 5 that are blended together to meet a multi-functional
- 6 purposes -- all the various demands that exist in the
- 7 customer's process and water.
- 8 So a formulating chemist will make a
- 9 decision on, is there going to be a high amount of
- 10 chlorine in the customers' water. Maybe I'll pick a
- 11 more chlorine resistant phosphonate. Would there be a
- 12 higher heat flux? Would some heat exchangers require
- that the decision to use a certain phosphonate, or
- maybe to go to a polymer?
- The formulating chemist has to go through a
- 16 process of sorting out a variety of different
- 17 chemicals that best serve the customer's technical
- 18 requirements; and some of those were disclosed also in
- 19 my response to your inquiry.
- 20 COMMISSIONER LANE: Okay, thank you; would
- 21 you agree that when HEDP is used as an input in other
- 22 chemical products, that the cost of the HEDP
- represents a relatively small portion of the cost of
- 24 the formulation that it is added to?
- MR. COLLIAS: Yes.

1	COMMISSIONER LANE: To what extent do large
2	companies that make these formulations that use HEDP
3	exercise their purchasing power to influence HEDP
4	prices in the United States and in other markets?
5	MR. COLLIAS: Some companies conduct annual
6	requests for proposal. In that case certain companies
7	have their business for one year, maybe two years, but
8	generally speaking one year, and so the industry must
9	recompete for that business on a yearly basis. And
LO	requests for proposal are generally issued to
L1	companies who have submitted their products, have
L2	qualified their products on a technical basis, perhaps
L3	have met other specifications of capability, and then
L4	the requests for proposal go out and we compete for
L5	business with everybody.
L6	COMMISSIONER LANE: Thank you.
L7	CHAIRMAN ARANOFF: Commissioner Williamson?
L8	COMMISSIONER WILLIAMSON: Thank you, Madame
L9	Chairman. I do want to welcome the panel to this
20	afternoon's hearing.
21	Mr. Craven, we are required by statute to
22	examine the industry as a whole, and we're often faced
23	with situations where companies leave or enter the
24	market during a period of investigation. We look at
25	data of all firms over the period.

1	Can you provide any legal basis for your
2	argument that we should be looking at Compass' data
3	only in our analysis?
4	MR. CRAVEN: I would suggest that it falls
5	under the provision which entitles you to look at all
6	economic, other economic factors. That while
7	technically you have to look at the industry as a
8	whole, I think you also cannot divorce yourself from
9	commercial reality and from factual reality, and that
LO	falls under the, I'll give you the exact citation in
L1	the brief, but there is a provision providing for the
L2	Commission to look at other relevant economic factors
L3	and I would argue that in fact that's the basis on
L4	which you should be looking at the Compass trends as
L5	opposed to the industry trends.
L6	Because this is not a situation, here this
L7	is clearly a situation where any prior market
L8	participants are clearly gone. This is a very
L9	different situation factually, and I think that would
20	justify resorting to that examination.
21	I really don't want to go into much more
22	detail here because it really starts getting into BPI
23	relationships, I believe.
24	COMMISSIONER WILLIAMSON: Okay, because I
25	was about to ask you what was it that we would find

- 1 differently than what we did.
- 2 MR. CRAVEN: But I will --
- 3 COMMISSIONER WILLIAMSON: -- make any
- 4 difference actually.
- 5 MR. CRAVEN: I disagree, and I think our
- 6 brief sets forth, I think it depends on what numbers
- you're looking at, and that's where it gets heavily
- 8 into the BPI. I apologize.
- 9 COMMISSIONER WILLIAMSON: Anything you can
- 10 add to what you submitted in your pre-hearing brief.
- MR. CRAVEN: Yes.
- 12 COMMISSIONER WILLIAMSON: Do you agree with
- 13 Petitioner's argument that we should cumulate subject
- 14 imports?
- MR. CRAVEN: We have no position on that.
- 16 We think it doesn't matter. We think whatever you
- 17 decide you're going to read the same conclusion. We
- 18 leave it to your discretion and we promise we won't
- 19 appeal.
- 20 COMMISSIONER WILLIAMSON: Thank you.
- 21 Our data show that the subject imports from
- 22 China imported by companies other than Compass
- increased over the POI. Why would this not be
- evidence of significant subject import volume?
- 25 MR. CRAVEN: I hate to go back to the

- 1 confidential information, but that relates to the very
- 2 first question you asked and it relates to trends and
- 3 related matters. I think we can explain it, but I
- 4 don't think we can explain it here.
- 5 COMMISSIONER WILLIAMSON: Okay, fine.
- 6 What conclusions should the Commission draw
- 7 from the pricing comparisons on the record and the
- 8 underselling they indicate? Same answer?
- 9 MR. CRAVEN: To some extent. We I think in
- the brief went into a little bit as to why looking at
- 11 underselling -- It becomes particularly complex
- because it's theoretically possible that Compass are
- the ones that are on both sides of the trend in
- 14 certain cases. And again, I really can't go into that
- in the public hearing. Sorry.
- 16 COMMISSIONER WILLIAMSON: The data is
- 17 confidential, but anything you want to say about
- 18 whether or not we should find injury here now?
- 19 MR. CRAVEN: I don't think you should find
- 20 injury. I wish there were more data I could discuss
- 21 here.
- 22 COMMISSIONER WILLIAMSON: Okay.
- You point to some supply disruptions in
- 24 China for raw materials. What indications do we have
- on the record that those disruptions are not

- 1 temporary? Do you think they're temporary or not, or
- 2 --
- 3 MR. CRAVEN: Supply disruption is temporary.
- 4 MR. COLLIAS: My believe is that the supply
- 5 disruptions were first because of the storm in the
- 6 winter; second, I'll say because of the significant
- 7 demand by another industry that influenced the amount
- 8 of raw material available to phosphonate
- 9 manufacturers; and third, the Olympics which
- 10 restricted the ability to distribute materials within
- 11 the country and the manufacturer within the country.
- 12 To the best of our knowledge, at this time
- there is not the degree of competition for the
- 14 phosphorous derived chemicals by the agricultural
- 15 chemical industry. So we believe that the supply of
- 16 these phosphorous derived chemicals such as PCL3 is
- much better for the availability to make and supply
- 18 HEDP and other phosphonates as required by the
- 19 industries.
- MR. CRAVEN: These were temporary
- 21 restrictions for the most part.
- 22 COMMISSIONER WILLIAMSON: So to the extent
- that exports of HEDP from China have been causing a
- 24 problem to the domestic industry, that's going to
- 25 continue, isn't it?

- 1 MR. CRAVEN: If that were in fact the case.
- 2 But again, we don't believe that is the case. There
- are other issues involved here. It's not an import
- 4 related problem.
- 5 COMMISSIONER WILLIAMSON: So any export
- trends or shipment trends that were prior to 2008,
- 7 taking into account the recession too, which is
- 8 another factor.
- 9 MR. CRAVEN: Yes, the Commission has a very
- 10 tough task factoring out different covering factors
- 11 here.
- 12 I think the third factor you have to also
- 13 take into account when looking at the data, of course,
- is the impact of Compass. That's also going to be
- 15 very difficult to determine how to factor in or out of
- 16 the equation. We'll be glad to provide something more
- in the post-hearing brief on how we think you can
- 18 address that.
- 19 COMMISSIONER WILLIAMSON: Thank you.
- 20 Any comments you can give us on what you
- 21 think the near term demand for HEDP in the U.S. or
- 22 qlobally?
- MR. COLLIAS: Some of the demand for
- 24 phosphonates in general will be reduced because of the
- 25 reduction of economic activity in this country. It's

1	hard,	I	listen	to	the	news	and	hear	that	many	people
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- 2 have difficulty of projecting the future at this time
- 3 even on a quarter by quarter basis.
- 4 There's another aspect to demand that was
- 5 not discussed this morning. It might be commonly
- 6 known when somebody uses the term of a cooling water
- 7 chemical. But a cooling water chemical is used in
- 8 what we call process cooling where water is being used
- 9 to cool a product. For example hot steel, we're
- 10 cooling it as it goes through a mold. Oil and other
- chemicals are cooled by water. That's process
- 12 cooling. That is again, the demand for the chemicals
- is influenced by the demand for those products. But
- there is another market called comfort cooling. You
- 15 commonly know it as air conditioning, but many air
- 16 conditioning units in big buildings are handled by
- 17 water processes, not just a simple little freon based
- 18 air conditioner that we might have in our homes. And
- 19 that demand is seasonal. It depends on how hot the
- 20 summer is. If it's a hotter summer, there's a greater
- 21 demand for HEDP and other phosphonates because they're
- 22 processing water to operate the air conditioning
- 23 systems for those bigger buildings.
- 24 COMMISSIONER WILLIAMSON: I really meant to
- ask this this morning. Do you have any idea what

- 1 percentage of the market for HEDP is used in cooling?
- 2 MR. COLLIAS: I don't have that data with
- me. I can attempt to try to answer that, but I don't
- 4 have it with me now.
- 5 COMMISSIONER WILLIAMSON: I think what
- 6 you're saying is that use may be more affected by the
- 7 recession than --
- 8 MR. COLLIAS: No, what I said is that each
- 9 use is affected by different conditions. The comfort
- 10 cooling market is affected by seasonality and the
- 11 degree that, we actually call it degree days. The
- 12 amount of heat that exists in summertime conditions
- which creates the demand for phosphonates and other
- 14 water treatment chemicals. That has a different
- demand than one for the manufacture of steel or the
- 16 manufacture of oil and other chemicals.
- 17 COMMISSIONER WILLIAMSON: Would both those
- 18 uses more likely be affected by a recession than the
- 19 water treatment? They can live with a little bit more
- 20 heat if --
- 21 MR. COLLIAS: I would argue that in a
- 22 hospital you wouldn't do it.
- MR. CRAVEN: Also I think a key here, water
- treatment is what we're referring to when we talk
- 25 about this as well. This is also water treatment of

- 1 the boiler water or the cooling water.
- 2 MR. COLLIAS: But the majority of
- 3 phosphonates, in my opinion are used in cooling water.
- 4 COMMISSIONER WILLIAMSON: Thank you.
- 5 CHAIRMAN ARANOFF: Commissioner Pinkert?
- 6 COMMISSIONER PINKERT: Thank you, Madame
- 7 Chairman. I too would like to thank all of you for
- 8 being here today to help us understand what's going on
- 9 in this industry.
- I know Mr. Craven that you've been asked
- 11 some questions about cumulation and I understand the
- 12 position that you've expressed, or the lack of
- 13 position that you've expressed on that issue. But I
- want to ask you one more question along those lines
- just to make sure that we've covered all the ground on
- 16 that.
- 17 Is it your position that you don't take a
- 18 position on cumulation with respect to threat or with
- 19 respect to present injury?
- 20 MR. CRAVEN: I think realistically we don't
- 21 take a position on cumulation because we don't really
- think there's an issue. We think the competition
- between the products, all of the factors that you
- 24 examine looking at cumulation suggest that cumulation
- is appropriate and we can't really come up with a

- discretionary reason why you shouldn't cumulate. And
- 2 we believe that, we don't want to advocate that you
- 3 cumulate because it's not necessarily something to our
- 4 benefit, but we can't in good conscience suggest that
- 5 you shouldn't cumulate. So we're not going to take a
- 6 position on that.
- 7 COMMISSIONER PINKERT: Concerning 2008,
- 8 you've heard some testimony today about the change in
- 9 prices for HEDP from all sources during 2008, and I'm
- 10 wondering if you have an explanation for that change.
- Or whether anybody on the panel has an explanation for
- 12 that change.
- MR. COLLIAS: It was very hard to get the
- 14 raw materials. We had to compete with, my parent
- 15 company and I believe other manufacturers of HEDP had
- 16 to compete for phosphorous derived chemicals.
- 17 I remember last year, and it's an anecdotal
- 18 experience, but the agricultural demand for corn
- 19 products, beans, but especially with the ethanol
- 20 industry, was intense last year. I believe that that
- 21 contributed to the significant demand for chemicals
- that the HEDP manufacturers use.
- MR. CRAVEN: That would be what my other
- 24 producers have related to me as well. But it was an
- issue with the ethanol with the four dollar U.S.

- gasoline price and the demands that the agricultural
- 2 industry was placing, the dog was wagging the tail
- 3 here. The dog being the agricultural industry as
- 4 opposed to the tail wagging the dog. And because of
- 5 the intense demand for alternate fuels using
- 6 phosphonates to grow those alternate fuels,
- 7 phosphorous chemicals, I'm sorry. Phosphorous
- 8 chemicals that had created the demand which made it
- 9 very difficult for all the raw materials.
- 10 COMMISSIONER PINKERT: You also heard some
- 11 testimony earlier today about the non-subject imports
- and I have a series of questions about that.
- 13 First of all, I had asked a question about
- 14 whether it was reasonable to conclude that the decline
- in, I'm sorry, the increase in market share of the
- subject imports from 2005 to 2007 came at the expense
- of the market share of the non-subject imports.
- 18 want to give you an opportunity to comment on that
- 19 question as well.
- 20 MR. COLLIAS: That was a surprise to me.
- 21 It's based on the data that is presented here that
- you're forming your question. From my perspective,
- again, which has a limit on its overall completeness.
- 24 I just know that people were having difficulty getting
- 25 phosphonates. And it wasn't just phosphonates. It

- 1 was other phosphorous derived chemicals as well.
- 2 Sodimexamata phosphate and other chemicals like that.
- 3 So it was a challenging time to get a phosphorous
- 4 derived chemical.
- 5 MR. CRAVEN: I would simply suggest that I
- 6 think that might well be a reasonable conclusion that
- 7 the increase in subject came at the expense of non-
- 8 subject. The whole world economy is undergoing
- 9 certain factors right now and it's changing the whole
- 10 dynamic of what is and isn't available.
- 11 COMMISSIONER PINKERT: There was also
- 12 testimony about what happened after the petition was
- 13 filed. And there's this question of what happened to
- the non-subjects. I wanted to give you an opportunity
- to comment on that as well as what possible
- 16 explanation there might be for that.
- 17 MR. CRAVEN: As the domestic industry was
- 18 somewhat puzzled, I'm somewhat puzzled by those
- 19 numbers as well. I really can't, I would only be
- 20 speculating and I really don't want to do that here.
- 21 COMMISSIONER PINKERT: Mr. Collias?
- MR. COLLIAS: I don't have enough
- information to respond.
- 24 COMMISSIONER PINKERT: Assuming for a moment
- 25 that we had to do some sort of a Bratsk analysis or

- 1 some sort of a Bratsk/middle analysis. Do you have a
- view of whether the, had the subject imports not been
- in the market during the period that we're looking at,
- 4 that the non-subjects would have increased and
- 5 replaced the subjects without benefit to the U.S.
- 6 industry?
- 7 MR. COLLIAS: I think absolutely the non-
- 8 subjects would have increased. As even noted this
- 9 morning by the petitioner, companies don't like having
- 10 a single source. And if the subject product is
- unavailable and they're already sourcing from the
- 12 domestic portion of their supply, they can't go to the
- domestics for the rest of their supply because to do
- 14 so would essentially eliminate the multiple sourcing.
- So I think it's very clear, and we'll be
- 16 happy to expand upon why we think that's the situation
- in the brief.
- 18 COMMISSIONER PINKERT: I'd appreciate that,
- 19 but I do want to ask the panelists, what is the role
- of the UK import in the U.S. market? Do those imports
- 21 get priced similarly to the subject imports? Or are
- there some differences in the way that they're priced
- and marketed in the U.S.?
- MR. COLLIAS: It's my experience that
- 25 suppliers get very very little information about the

- 1 overall pricing from their customers. I have some
- 2 good relationships with some of our customers. Many
- 3 companies believe it's not in their company interest
- 4 and policy to disclose pricing. So I can only have
- 5 potentially maybe an anecdotal experience here and
- 6 there. But by and large I can't say I know the
- 7 pricing of my competition.
- 8 COMMISSIONER PINKERT: Do you see
- 9 competition from the UK?
- 10 MR. COLLIAS: Are you asking if I see
- 11 competition from UK producers?
- 12 COMMISSIONER PINKERT: Well, tell me what
- 13 you see about the way that those imports operate in
- 14 the U.S. market. Any observations would be of value.
- MR. COLLIAS: In some cases they will
- 16 compete and have direct contact and what we call
- 17 directly to a customer. Some of the larger customers
- 18 I know that that is done. But in some other cases I
- 19 believe, and I can't say I know, that they would sell
- through distributors. We do the same thing.
- There are various ways to get to certain
- 22 customers. Some of them are big enough that they
- 23 demand to have direct contact with the manufacturer.
- 24 Some of them, they're not that big and they actually
- 25 seek distributors to help them.

1	COMMISSIONER PINKERT: How should the
2	Commission evaluate the impact of revenues from sales
3	of the byproduct acetic acid on the performance of the
4	domestic industry?
5	MR. CRAVEN: I think you have to consider
6	the production process as a whole when looking at
7	revenue, ant the byproducts are clearly an important
8	part of the production process. Otherwise you're
9	essentially creating Well, I think that's the
LO	extent I'm going to talk in public on this, but I
L1	think there is certainly some information we can
L2	provide about other similar processes where the by
L3	product becomes very important.
L4	COMMISSIONER PINKERT: Thank you very much.
L5	Thank you, Madame Chairman.
L6	CHAIRMAN ARANOFF: Thank you.
L7	Mr. Craven you've exercised admirable
L8	restraint with respect to confidential information.
L9	You may, I think, even be being a little overly
20	cautious so I did want to remind you that even where
21	information is confidential, it is appropriate in
22	public to describe a trend and a particular indicator
23	as increasing or decreasing, as long as you don't
24	describe it with any vivid adjective. Also the basic
25	circumstances surrounding the purchase by Compass of

- 1 the Smyrna plant, those are public.
- MR. CRAVEN: Yes, thank you. I tend to use
- 3 vivid adjectives too often, and I have to be very
- 4 careful.
- 5 CHAIRMAN ARANOFF: Okay
- 6 Let me go to my first question. One of the
- 7 arguments that you've made about how we should be
- 8 looking at the significance of the volume of imports
- 9 here is that what's going on really is about
- 10 purchasers not wanting to rely on a sole source. I
- 11 want to test the limits of that a little bit.
- 12 First of all, and this would be confidential
- information, but Mr. Collias, if you could tell us, if
- 14 it's confidential do this in the post-hearing, if you
- 15 have any customer for whom you are the sole source and
- 16 about what volume that accounts for.
- MR. COLLIAS: On HEDP.
- 18 CHAIRMAN ARANOFF: Yes.
- 19 MR. COLLIAS: The larger customers, we are
- 20 not sole source. There may be some smaller customers.
- 21 But in general the customers make decisions to share
- the supply between let's say us and somebody else.
- I would say we have very little business in
- 24 which we are a sole supplier.
- 25 CHAIRMAN ARANOFF: Okay.

- 1 MR. COLLIAS: In the larger sense when it
- 2 comes to dollars, definitely the case.
- MR. WANG: I would like to add some points.
- 4 The reasoning. I'm kind of the old side of
- 5 this industry. I saw this trading business a couple
- of years ago and the primary is the exporting, and up
- 7 to last year we try to have some business importing
- 8 primary chemical industry, chemical, nutritional
- 9 supplements, nutritional raw material. So we do some
- of the web, like free web advertisement.
- The reason I was pulled into this HEDP
- industry is because the customers are looking for
- 13 multiple sources. They are inquiry. I think one
- 14 reason could be this antidumping case, so people are
- 15 looking for multiple sources. That's why they ask us
- to, looking for another source, looking for another
- 17 way to get this material. That's why we -- I'm kind
- of still new, but that's why I got in.
- 19 So regarding the price, again, I heard in
- the morning and this afternoon, it could be
- 21 speculation because I'm kind of new. I'm just
- 22 wondering too, the price dynamic is caused by the
- 23 condition itself. I don't know how much is influenced
- 24 by that. That's what I want to say.
- 25 CHAIRMAN ARANOFF: Dr. Wang, since you've

- 1 spoken up, and I know Mr. Craven didn't really
- introduce you or your company and I asked our staff,
- and we're not quite sure what your company does.
- 4 Could you provide us with some information? Are you
- 5 an importer or a purchaser in the United States of
- 6 this product?
- 7 MR. WANG: For this product so far we don't
- 8 have any business yet. I have a couple of customers,
- 9 two compounders, one is actually a utility company,
- 10 Applied Generation company. They're looking for
- 11 alternative source. What I can deduce so far, if they
- would like to engage this HEDP with us, the only way
- 13 we can do it is, based on this determination rate, has
- 14 to be the eventual rate and then no rate, so that we
- 15 can engage with a new customer. That's what I can
- 16 know.
- 17 CHAIRMAN ARANOFF: So right now you're not
- 18 an importer of HEDP but you're considering that
- 19 business.
- MR. WANG: Right.
- 21 CHAIRMAN ARANOFF: You're an importer of
- 22 other chemicals?
- MR. WANG: My business, the majority of
- 24 business is actually the exporter, exporting some of
- 25 the recycle business and some other business, other

- 1 materials.
- 2 CHAIRMAN ARANOFF: So right now you're not
- 3 in the phosphonate business at all.
- 4 MR. WANG: You could say that.
- 5 CHAIRMAN ARANOFF: Okay. Thank you for
- 6 clarifying that. That's helpful.
- 7 Let me veer back towards the line of
- 8 questioning that I was on when we sort of took this
- 9 detour. On this issue of dual sourcing and what that
- 10 means for the significance of the volume of imports.
- We know the volume of imports have been
- increasing during the period and that it's increasing
- 13 even since Compass stopped being an importer. What
- 14 I'm trying to test is what's the limit of this second
- 15 source idea?
- If, for example, we find that subject
- imports through underselling or other pricing
- 18 practices are increasing their market share at the
- 19 expense of the domestic industry so that instead of
- 20 say a domestic producer being the primary supplier and
- 21 imports being the secondary supplier, that starts
- 22 flipping at a lot of the count. Should we find that
- that's volume injury?
- 24 MR. CRAVEN: I think you probably could find
- that's volume injury, yes.

1	CHAIRMAN ARANOFF: But is that what's
2	happening or not what's happening?
3	MR. CRAVEN: I think that George can
4	probably expand upon this, but this is however, not
5	the reason why customers are shifting. There are many
6	factors involved in the purchasing decisions. And
7	again, when we focus on, focusing on the volume
8	doesn't focus on the basis for the change.
9	MR. COLLIAS: I think I described this, I'm
10	trying to think if I sent a letter on this subject,
11	but some of our customers of HEDP or phosphonates or
12	other chemicals that go into water treatment
13	formulators products have the challenge of inventory
14	control. We're talking in some cases a factory could
15	be using 1500 different chemicals. That's a heck of a
16	lot of chemicals to manage the inventory for. And
17	while companies try to balance the inventory so that
18	they don't have too much, to make sure that they have
19	the minimum amount invested in inventory, they asked
20	in many cases for that inventory to be replaced on a
21	monthly basis.
22	If they experience problems in getting HEDP
23	when they need it, that could present a delay in a
24	manufacturing schedule for making a particular product
25	for either one or many customers. These people don't

- 1 have the time to focus in on problems in getting one
- 2 chemical when they've got 1500 that they hope can just
- 3 be delivered when they want it so that they can make
- 4 the products when they need to.
- We've been told that because of our
- 6 diligence in meeting, changing delivery date
- 7 requirements or even delivery date requirements, that
- 8 we have gained an advantage, a distinction. We have
- 9 gained business because of our commitment to supply
- the customers when needed. And 2008 was a phenomenal
- 11 example to test the entire industry on its ability to
- take care of customers when it comes to replacing the
- inventory needs.
- 14 CHAIRMAN ARANOFF: When you talk about
- 15 logistics advantages and logistics services, which is
- what you're really talking about there, are you
- 17 talking about specifically to HEDP or are you telling
- 18 me that you add value to these large customers by
- 19 supplying them with many many chemicals at the same
- 20 time?
- 21 MR. COLLIAS: In this particular case I'm
- 22 talking HEDP, but the subject applies to other
- chemicals as well. We got business because of our
- 24 performance in making sure our customers didn't run
- out when others did let their customers run out.

1	CHAIRMAN ARANOFF: So just to make sure that
2	I understand you, what you're saying is that it's the
3	reliability of your ability to supply HEDP even in
4	times of shortage as opposed to saying it's your
5	ability to help people with their multi-chemical
6	inventory problems by providing a package of products.
7	MR. COLLIAS: We do that too, but in this
8	particular case with your question, I think you were
9	talking about why do people split the business. It's
10	a risk of not getting the chemical when you need it.
11	CHAIRMAN ARANOFF: I understand that and I
12	understand the need to dual source. What I'm trying
13	to do is test the limits of that theory. It's one
14	thing to say I need a second source for 20 or 30 or 40
15	percent of my supply, and it's another thing to say
16	gosh, these imports are cheaper so now I think I'll
17	use them for 80 percent and save the domestic industry
18	for the 20 percent second source.
19	MR. COLLIAS: Last year on, I'll call it a
20	related chemical, another company did not supply our
21	customer and we were sharing the business. We did not
22	supply this particular location, we supplied other
23	locations. I was told by the person responsible for
24	managing the inventory that the other supplier
25	continually gave I'll call it delays in delivery

- dates. We're talking weeks and they never responded.
- 2 So when they learned that we had inventory they were
- 3 desperate and they bought chemical from us. At this
- 4 time we're supplying that plant as well.
- 5 CHAIRMAN ARANOFF: Thank you very much. My
- 6 light's turned red. I may come back to this in my
- 7 next round.
- 8 Vice Chairman Pearson?
- 9 VICE CHAIRMAN PEARSON: Thank you, Madame
- 10 Chairman.
- It's good to have you here this afternoon.
- 12 Mr. Craven you have placed a lot of emphasis
- on the unique circumstances of this case and you've
- 14 directed our attention to them. From that, should I
- infer that if we looked at the case without
- 16 considering the special circumstances that we should
- 17 see it as an affirmative?
- 18 MR. CRAVEN: I think that's a strong
- 19 possibility, yes. If you look at the traditional
- 20 trends and the traditional analysis and you divorce
- 21 that from looking at the special circumstances, the
- traditional analyses would tend to support an
- 23 affirmative finding.
- 24 VICE CHAIRMAN PEARSON: So kind of looking
- 25 individually at volume, price and impact, without

- 1 considering the special circumstances. For volume,
- 2 should we see this increase as significant, the
- 3 increase in volume of subject imports?
- 4 MR. CRAVEN: Again, it's difficult to look
- at it without looking at the filter, but if you don't
- 6 want to take into account the unique circumstances,
- 7 yeah, there have been some volumes that you could
- 8 probably characterize as, without any adjectives,
- 9 significant.
- 10 VICE CHAIRMAN PEARSON: For price of course
- 11 we have a record that does show predominant
- 12 underselling and the prices have been low enough so
- the domestic industry hasn't really made any money
- 14 during the POI. So under those circumstances would
- see the price affect as significant?
- 16 MR. CRAVEN: Again, the unique circumstances
- 17 of the industry make that a very difficult question to
- 18 answer because looking at the data, yes. But you also
- 19 have to take into account who are the parties engaging
- in the underselling. That has to factor into that.
- 21 But divorcing yourself from the unique
- 22 circumstance of the case, yes, I would say that you
- 23 probably do have significant price underselling.
- 24 VICE CHAIRMAN PEARSON: and with impact, we
- 25 have a decrease in the number of employees in the

- domestic industry over the POI in the face of this
- 2 continued lack of profitability, so would we also find
- 3 that there's a significant impact on the domestic
- 4 industry?
- 5 MR. CRAVEN: Again, reiterating the same
- 6 answer I've given you, that's what makes them unique
- 7 circumstances is because this is not a traditional
- 8 circumstance where a traditional analysis is
- 9 appropriate under the facts of the industry.
- 10 VICE CHAIRMAN PEARSON: This has been
- 11 touched on before, but I just want to make sure. In
- the post-hearing, or now as far as that goes, you'll
- provide both the legal and factual arguments for
- 14 focusing on the portion of the POI in which Compass
- was a domestic producer rather than looking at the
- 16 whole POI, right? I mean you're going to flesh that
- 17 out for us in some detail?
- 18 MR. CRAVEN: I'll try.
- 19 VICE CHAIRMAN PEARSON: And for Petitioner's
- 20 counsel, if you in the post-hearing also have things
- 21 that you would like to say about this, I just don't
- recall whether we addressed that specifically this
- 23 morning. I wouldn't want you to think that you're not
- 24 welcome to elaborate on it.
- 25 MR. LEVIN: Thank you, Vice Chairman. I

- 1 appreciate the invitation and we will take you up on
- 2 it.
- 3 VICE CHAIRMAN PEARSON: Thank you very much.
- 4 Madame Chairman, I think I have no further
- 5 questions at this point.
- 6 CHAIRMAN ARANOFF: Commissioner Okun went to
- 7 get her eye drops. I think she's coming back.
- 8 (Pause.)
- 9 COMMISSIONER OKUN: That's okay. I'm hoping
- 10 I can ask questions without being able to see because
- 11 my eye is just killing me, so apologies.
- 12 CHAIRMAN ARANOFF: Do you want to wait and
- we can go to Commissioner Williamson and then come
- 14 back to you?
- 15 COMMISSIONER OKUN: That would be good. I
- 16 really can't see. Thank you.
- 17 CHAIRMAN ARANOFF: With everyone's
- indulgence we're going to go out of order, if that's
- okay with Commissioner Williamson, and then we'll come
- 20 back.
- 21 COMMISSIONER WILLIAMSON: Thank you, Madame
- 22 Chairman.
- 23 Mr. Craven, is Cheng Hu Sui Fine Chemical
- 24 Company part of the ad hoc Water Treatment Chemical
- 25 Producers Committee?

1	MR. CRAVEN: I'm sorry, which company?		
2	COMMISSIONER WILLIAMSON: Cheng Hu Sui Fine		
3			
4	MR. CRAVEN: Cheng Jo Keiwi?		
5	COMMISSIONER WILLIAMSON: Yes.		
6	MR. CRAVEN: Not any more.		
7	COMMISSIONER WILLIAMSON: So they did not		
8	provide a foreign producer questionnaire.		
9	MR. CRAVEN: They also did not provide a		
LO	response to the Department of Commerce. Apparently		
L1	they have made some decisions about participation or		
L2	lack thereof in the U.S. market.		
L3	COMMISSIONER WILLIAMSON: Thank you.		
L4	You state that the reported capacity for		
L5	China is theoretical capacity, in this case 12 UV.		
L6	However, our foreign producer questionnaires require		
L7	producers to report the level of production that they		
L8	could reasonably have expected to attain under normal		
L9	operating conditions.		
20	Given these instructions what is it		
21	basically saying, theoretical capacity?		
22	MR. CRAVEN: It's my understanding that the		
23	Commission's definition of production capacity		
24	doesn't take into account what I would call supply		
25	limitations and the demands for the phosphorous		

- 1 chemicals that make up the raw material. And that
- there is at some point a limitation which prevents
- 3 them from reaching the other capacity. The
- 4 theoretical capacity is just that. It's a theoretical
- 5 capacity assuming an unlimited supply of raw material.
- 6 COMMISSIONER WILLIAMSON: Are you saying the
- 7 limitations on raw material are always the same? Are
- 8 these temporary limitations?
- 9 MR. COLLIAS: I can't answer that. I don't
- 10 know.
- MR. CRAVEN: I would say the limitations on
- 12 raw material relate to the demands for the product.
- 13 As Mr. Collias has noted, the raw material that is
- 14 used in this industry is also used in the agricultural
- chemical industry and when gasoline prices in the
- 16 U.S., for example, reached \$4 a gallon the demand for
- 17 the raw material used to make these products creates
- 18 such a demand so that it ends up providing a
- 19 limitation on the available material for this
- 20 industry.
- 21 COMMISSIONER WILLIAMSON: I think I heard
- 22 earlier Mr. Collias said something about the
- 23 agriculture demand may not be as great as it was
- 24 before.
- 25 MR. COLLIAS: Right now gasoline prices are

- 1 currently not \$4 a gallon.
- MR. CRAVEN: Ethanol.
- 3 MR. COLLIAS: Ethanol prices, sorry.
- 4 Petroleum prices which have an impact on ethanol
- 5 prices. Right now your price at the pump and your
- 6 demand is lower because of changes again in the world
- 7 energy market. But this again relates to the
- 8 recession in theory --
- 9 COMMISSIONER WILLIAMSON: What about the
- 10 situation in China in terms of the chinese firms'
- 11 capacity? I thought the reference to the agriculture
- demand was really demand for agriculture inputs in
- 13 China.
- MR. CRAVEN: But it all relates to the whole
- world petroleum price situation as well.
- 16 MR. COLLIAS: I can't answer that part of
- 17 it. I just know there was a tremendous demand for
- 18 agricultural chemicals which use phosphorous derived
- 19 chemicals. And I can tell you there was a tremendous
- demand for those chemicals in the farming of corn
- 21 products.
- MR. CRAVEN: And remember --
- 23 COMMISSIONER WILLIAMSON: That was what time
- 24 period?
- MR. COLLIAS: Last summer.

1	COMMISSIONER WILLIAMSON: Any idea what the
2	demand is now?
3	MR. COLLIAS: No. The demand for what now?
4	COMMISSIONER WILLIAMSON: The phosphorous to
5	be used for farming.
6	MR. COLLIAS: We're told that the
7	availability of phosphorous for manufacture of
8	phosphonate products is good at this time.
9	COMMISSIONER WILLIAMSON: So the theoretical
10	capacity may be actual capacity now?
11	MR. CRAVEN: Right now potentially, yes.
12	But again, you're asking a question which we don't
13	know the answer to which is what is going to be the
14	demand for agricultural chemicals. Even the chemicals
15	are used in the U.S., as was noted this morning, 80
16	percent of the world's phosphorous reserves are in
17	China. So a demand in the U.S. for phosphorous used
18	to make agricultural chemicals, for example Roundup,
19	is going to have an impact on demand in China.
20	There's an inter-relationship here.
21	The answer is, is there capacity in China
22	right now that's unused? Sure. Absolutely. And
23	probably right now, today, there's raw material
24	available. Will there be raw material available in

three months? If I knew, I would be able to predict

25

- the energy markets and I wouldn't be here.
- 2 COMMISSIONER WILLIAMSON: The recession's
- going to be over in three months. This is great news.
- 4 MR. CRAVEN: I wish that were the case. But
- 5 I can't predict the energy markets any more than I
- 6 think anyone else can.
- 7 COMMISSIONER WILLIAMSON: Thank you for
- 8 those answers.
- 9 I have no further questions.
- 10 CHAIRMAN ARANOFF: Now my colleagues are
- going to have to keep me on my toes but we're going to
- 12 go back to Commissioner Okun for her first round of
- 13 questions and then Commissioner Lane for her second
- 14 round, and then over to Commissioner Pinkert. So if I
- mess that up, somebody stop me.
- 16 COMMISSIONER OKUN: Thank you, Madame
- 17 Chairman. I apologize for messing up the regular
- 18 order there with stepping out, but I appreciate the
- opportunity to pose some questions to these witnesses.
- 20 Mr. Collias, let me start with you. Uniphos
- 21 started in 2006?
- MR. COLLIAS: Yes.
- 23 COMMISSIONER OKUN: Was Wujen importing or
- using another distributor prior to that? Do you know?
- 25 You may not.

1	MR. COLLIAS: Not much of a position in the
2	United States prior to 2006.
3	COMMISSIONER OKUN: In talking about the
4	case with the Petitioners this morning one of the
5	things that Mr. McCaul had described was here's a
6	company that's been an importer of Chinese product,
7	sees an opportunity to purchase a production process
8	and sell in the U.S. market and basically thinks they
9	know where they're going to get their raw material
LO	for, and there was a customer base they thought, an
L1	existing customer base of the U.S. producer that they
L2	would pick up that customer base plus continue to sell
L3	who they were importing to. That didn't happen. That
L4	would be some of the injury here.
L5	Is there anything you know about the market
L6	or what else was going on to explain whether you think
L7	that was something that was ever going to happen?
L8	When I listen I can say yeah, what happened to them
L9	that they couldn't keep the base that the existing
20	producer had and continue to sell their own customers?
21	Why couldn't they do that? What's the reality?
22	MR. COLLIAS: Did you ask them that this
23	morning?
24	COMMISSIONER OKUN: That was their
25	description of the market they saw. In other words

- when they had their business plan.
- 2 MR. COLLIAS: Again, we started slow,
- October of 2006. I don't think we had any sales in
- 4 the fourth quarter. It just took some time to
- 5 establish inventory and things like that. So I can't
- 6 say I know a lot about what happened in the
- 7 marketplace that caused them to lose their business.
- 8 The only thing I have available to me, and -
- 9 -
- 10 COMMISSIONER OKUN: Do you know if you've
- 11 got any of their former customers?
- MR. COLLIAS: Pardon me?
- 13 COMMISSIONER OKUN: Do you know if you took
- 14 their customers? Former customers. In 2007.
- MR. COLLIAS: In 2007?
- 16 MR. CRAVEN: Just to clarify, let me clarify
- 17 what I think the question is.
- 18 You're asking, the assumptions this morning
- 19 they stated is that they intended to keep their
- 20 existing customer base plus they expected to add
- 21 essentially the existing customer base of the then
- 22 domestic producer.
- 23 COMMISSIONER OKUN: Right.
- 24 MR. CRAVEN: I think she's asking whether
- 25 you took any of which, the existing --

1	COMMISSIONER OKUN: That may be		
2	confidential. I put that out there a little bit just		
3	to try to understand		
4	MR. CRAVEN: Wait a second, I thought you		
5	COMMISSIONER OKUN: selling.		
6	MR. COLLIAS: I thought you were talking		
7	about the time that we formed our company which was		
8	very close to the time that Compass started making		
9	COMMISSIONER OKUN: Right.		
LO	MR. COLLIAS: I personally don't think we		
L1	took any of their business at that time. I don't		
L2	think we were a factor. I think we're a much greater		
L3	factor right now, and I believe we've gotten a fair		
L4	share of business in the last three to six months.		
L5	COMMISSIONER OKUN: In discussing the nature		
L6	of competition, the market with the petitioner this		
L7	morning, they had described the dual sourcing. I know		
L8	you've responded to some of these questions, but one		
L9	of the things that Mr. McCaul had said was if they		
20	have a customer who indicates to them we're going to		
21	spread out our business, they may or may not let them		
22	know what the competitive bid is that they are bidding		
23	against.		
24	MR. COLLIAS: We don't know either.		
25	COMMISSIONER OKUN: That was going to be my		
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- 1 question. Do you know whether, well domestic is only
- one person, but do you know if there's non-subject
- 3 competing as well for your customers? Or would you
- 4 know --
- 5 MR. COLLIAS: The customers of higher volume
- 6 do not want to tell us that kind of information. We
- 7 may get little bits and pieces, but we're not privy to
- 8 that kind of information often.
- 9 COMMISSIONER OKUN: And do you have the
- 10 opportunity to go back and rebid something? Would
- 11 your customers say we can do better?
- MR. COLLIAS: No.
- 13 COMMISSIONER OKUN: So you do a one time
- 14 bid.
- 15 MR. COLLIAS: When there are bids it's one
- 16 year.
- 17 What can happen where you get the second
- 18 chance, and we got some second chances, is when in
- 19 2008 some people didn't supply when the customers
- 20 needed. In some cases we were told it was Compass who
- 21 couldn't supply and we were asked to supply the
- 22 chemical urgently, and we did.
- 23 COMMISSIONER OKUN: And you've described a
- 24 little bit the 2008 period. I don't know, Mr. Craven,
- 25 if you had, I don't recall seeing this in your brief,

1	any view on this issue of how we should evaluate the
2	post-petition information, whether we should give
3	reduced weight as we sometimes would because of the
4	statute allowing you to. Or in this case where
5	subject imports continue to increase even after the
6	petition was filed, what weight we should put on that
7	in our analysis.
8	MR. CRAVEN: That's a tough question because

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е there were some very strange things going on in 2008. It's hard to draw any valid conclusions from the data with the different issues with the China supply, the storms, the economic conditions, and frankly, because as Petitioner noted this morning, they buy their raw material from China and it's subject to the same kinds of controls, the same kinds of issues of supply that the HEDP was subject to. There's a legitimate question on are we looking at a time lag situation because of delays? It's hard to quantify and we'll try to see what we can do on explaining that better, but 2008 is hard to address simply because there were so many unique circumstances of the industry going on.

COMMISSIONER OKUN: In your brief you had, and actually in our preliminary opinion we had noted that we would examine other non-price factors that purchasers had commented on and we talked a little bit

- about availability and I think that goes to the dual
- 2 sourcing issue.
- What else in the record would you point us
- 4 to to show that the non-price factors are more
- 5 important in this market than lowest price getting the
- 6 business?
- 7 MR. COLLIAS: You're asking me?
- 8 COMMISSIONER OKUN: I know you don't have
- 9 access to everything that's in the record, but
- 10 anything in your experience that you could tell us,
- and then Mr. Craven, if there's anything else that you
- 12 would want to point me to.
- MR. COLLIAS: There are many different
- 14 factors. Of course there is the, you have to prove
- that you're able to deliver the kind of quality of
- 16 product that the customer requires; you have to
- deliver it in the form, whether it's drums, we call
- 18 them tote tanks or bulk. Some companies require NSF
- 19 certification. Our parent company has taken the time
- 20 and money to invest in NSF certification which your
- 21 report shows some people use that as one of their key
- 22 criteria in selecting their supplier.
- So there are many different factors that
- 24 people go through, and I'm not trying to minimize that
- 25 price is also requested, but I would say that people

- 1 want to know that you have that.
- In some cases the believability of supply is
- 3 based on establishing inventory, track record. In
- 4 some cases when we started, and I can't remember who
- it was, but we started just with one chemical with
- 6 some companies, and now with some companies we supply
- 7 them five or ten. So you build a reputation for
- 8 fulfilling a variety of different customer
- 9 requirements. Sometimes you're rewarded and you do
- 10 get more business.
- 11 COMMISSIONER OKUN: Mr. Craven, anything
- 12 else that you would --
- 13 MR. CRAVEN: I would think that the few
- things that we would like to point to in the record
- are probably in the confidential record and go beyond
- 16 just trends.
- 17 COMMISSIONER OKUN: Help me understand on
- 18 the pricing argument, I understand you think, I read
- 19 your pre-hearing brief with respect to why you think
- 20 we should look at particular, only a particular period
- 21 for the pricing data for Compass. And you've been
- 22 asked to provide legal backup for that.
- But in terms of the underselling. If there
- are many other factors that are affecting, that would
- 25 impact why a purchaser would choose Chinese or Indian

- 1 product, would I expect to see a different pattern in
- the pricing? Or if you're saying if I only focus on
- 3 the period you want me to, I would see a pattern
- 4 consistent with non-price reasons being --
- 5 MR. CRAVEN: By the way, let me just correct
- 6 something. I'm not suggesting you shouldn't look at
- 7 Compass' pricing throughout the period. What I'm
- 8 suggesting is looking at underselling. You need to
- 9 take into account other factors. You need to take
- into account a different period because Compass'
- 11 position as both a producer and importer during this
- 12 period means in theory they could end up on both sides
- of the equation.
- 14 COMMISSIONER OKUN: My red light's come on.
- 15 I know you've had a chance to see the brief, I know
- 16 Petitioners have responded on that particular point.
- 17 But if there's anything else you want me to see for
- 18 post-hearing I'd appreciate seeing that then.
- 19 Thank you, Madame Chairman.
- 20 CHAIRMAN ARANOFF: Commissioner Lane?
- 21 COMMISSIONER LANE: Thank you.
- 22 Mr. Collias, I just have a couple of
- 23 questions.
- I'd like for you to describe what sort of
- 25 lag there is between the time that you order the

- 1 product from China and you get it and what the typical
- 2 lag time is. Then I'd like for you to describe your
- inventories and how much inventory you generally keep
- 4 of HEDP on hand.
- 5 MR. COLLIAS: The typical order to deliver
- 6 response time is four to eight weeks. We typically
- 7 maintain two months of inventory for emergencies in
- 8 case something happens that could cause a delay. So
- 9 we try to maintain an inventory to make sure that our
- 10 customers don't run out of chemical.
- 11 COMMISSIONER LANE: So if you have a
- 12 customer that wants HEDP you would then order it from
- 13 your source in China rather than selling it out of
- 14 inventory.
- 15 MR. COLLIAS: Almost all of our chemical is
- 16 sold out of inventory. There are a few times, U.S.
- 17 inventory. We basically buy the chemical from our
- 18 parent company. It comes into one of our four
- 19 different warehouse locations. We have that inventory
- 20 available. And then we await the customer orders.
- 21 COMMISSIONER LANE: So I misunderstood you.
- 22 It takes generally four to eight weeks to get the
- 23 product into your inventory and then you just
- 24 continually sell and replace inventory.
- MR. COLLIAS: That's correct.

1	COMMISSIONER LANE: Thank you.	
2	That's all I have.	
3	CHAIRMAN ARANOFF: Commissioner Pinkert?	
4	COMMISSIONER PINKERT: Thank you, Madame	
5	Chairman.	
6	I just have a few questions pertaining to	
7	the issue of threat of material injury.	
8	First of all, could you please address the	
9	change in U.S. importers' reported inventories,	
10	subject merchandise, from 2005 to 2007? And perhaps	
11	this is more appropriate for post-hearing submission.	
12	But to the extent that you can explain that change,	
13	what does it say about the likelihood of increased	
14	imports of the subject merchandise in the near term	
15	future?	
16	MR. CRAVEN: I would really prefer to	
17	address that in the post-hearing brief.	
18	COMMISSIONER PINKERT: Thank you.	
19	Secondly, and this would probably be a	
20	question for the non-lawyers on the panel. But would	
21	Chinese export taxes on yellow phosphorous encourage	
22	Chinese producers to increase their exports of HEDP to	
23	the United States by reducing the relative cost of	
24	producing HEDP in China?	
25	MR. COLLIAS: I don't think I have the	

- 1 knowledge to be able to answer that question.
- I read something about that in this report,
- 3 but I don't have the knowledge and the experience to
- 4 comment on and answer that question.
- 5 COMMISSIONER PINKERT: Mr. Wang, do you have
- 6 any comments on that issue?
- 7 MR. WANG: Sorry, no. I don't have any
- 8 comments.
- 9 COMMISSIONER PINKERT: Thank you.
- 10 It's my understanding, and correct me if I'm
- wrong, that it's possible to shift production readily
- 12 from HEDP to other phosphonates and vice versa. What
- limits the ability to make a rapid shift from HEDP to
- other phosphonates?
- MR. COLLIAS: Again, I don't have the
- 16 knowledge and experience to answer that question. I
- 17 can tell you that our company makes almost all the
- 18 phosphonates that are marketed. We have a fairly
- 19 broad capability of making many products at the same
- 20 time.
- 21 COMMISSIONER PINKERT: Mr. Wang, would you
- like to add anything to that?
- MR. WANG: Again, I haven't really started
- business yet, but one company I talked quite often, we
- 25 trying to, again, the manufacture in China. Is the

- 1 company also manufactures eight, ten different
- 2 products, phosphonate product lines. And the company
- actually in terms of a global supply exporting to
- 4 Europe is, they have quite a significant share.
- 5 So in a way the company is competing
- 6 globally, but United States, we have this case that's
- 7 going on right now so.
- 8 MR. CRAVEN: I will make some discrete
- 9 inquiries and expand upon that in the post-hearing
- 10 brief as well.
- 11 COMMISSIONER PINKERT: Thank you very much.
- 12 I appreciate it, and I thank the panel for answering
- our questions today.
- 14 Thank you, Madame Chairman.
- 15 CHAIRMAN ARANOFF: One of the things that
- we've heard is that some purchasers in this industry
- 17 use reverse internet auctions to purchase the product.
- 18 Mr. Collias, have you ever participated in a reverse
- 19 internet auction?
- MR. COLLIAS: No, I haven't.
- 21 CHAIRMAN ARANOFF: Okay. That one's checked
- 22 off the list.
- I wanted to go back to some of the questions
- I was asking in my first round about this issue of
- 25 second sourcing and reliability of sources.

1	Normally in these cases when we send out	
2	questionnaires to purchasers we ask them, have you	
3	suffered any interruptions in supply? Have any of	
4	your suppliers failed to deliver what they said they	
5	were going to deliver when they said they were going	
6	to deliver it? I've just looked back over my copy of	
7	the staff report and I just don't see that in there,	
8	that anybody was complaining about that even in 2008.	
9	Mr. Collias, I know you said you're	
LO	developing a reputation with customers for being	
L1	reliable and especially during this difficult period	
L2	in 2008, so I have to ask you, maybe you can provide	
L3	this confidentially, if you know who the unreliable	
L4	suppliers who you may be replacing are. Because my	
L5	impression is that it's not the domestic producer. It	
L6	may be other providers of subject import.	
L7	MR. COLLIAS: Certain companies have	
L8	policies of not disclosing their identity on	
L9	commercial issues. That is the case with some of our	
20	customers.	
21	I have a letter from one of our customers	
22	that communicated exactly what I communicated to you,	
23	but requested that the identity be maintained in	
24	confidentiality. I could ask again, but I was told	
25	that they wanted their position to be confidential.	

1	CHAIRMAN ARANOFF: That's the purchaser
2	didn't want you to tell us who the customer was.
3	MR. COLLIAS: That's correct. And I've done
4	this with more than one customer.
5	CHAIRMAN ARANOFF: I certainly invite
6	Compass in your post-hearing, if you can add any light
7	to the issue of whether or not there have been short
8	supply situations, that would be helpful.
9	Let me move on to my next question now.
LO	One of the things I'm curious about, and you
L1	may not be able to answer this but give it some
L2	thought. Because we've heard that so much of the
L3	world supply of phosphorous and phosphorous containing
L4	chemicals is coming from China right now, when there
L5	is a shortage situation as there was in 2008 and you
L6	never know when the next time might be, if there's a
L7	short supply and there's a choice amongst Chinese
L8	suppliers or whoever makes these decisions in China
L9	about exporting the product in a less processed form
20	as in the form of the input that Compass uses, or
21	further processing it into HEDP or other chemicals and
22	then exporting those, are you aware that there would
23	be a preference?
24	It seems to me, Mr. Collias, that your
25	company would have a more secure access to supply, for

- 1 example, than Compass would.
- 2 MR. COLLIAS: I would not assume that we do.
- One thing I can tell you is that there is no long term
- 4 price commitment by suppliers of chemicals that supply
- 5 chemical to phosphonate manufacturers. We consider
- our parent company to be, if not one of the top five,
- 7 maybe one of the top three phosphonate manufacturers
- 8 in the world. They cannot secure long term agreements
- 9 on pricing with their raw materials. I haven't asked
- them whether they can secure agreements on supply, but
- I don't think so. That was evident in 2008.
- 12 Let me turn to another area that I'm curious
- about. We debated at some length with the witnesses
- 14 for Compass this morning about how we should look at
- whether there was an effect on what was going on in
- the U.S. market after the petition was filed in this
- 17 case or after the preliminary duties went into effect
- 18 later in 2008. Their view was largely that there
- 19 wasn't much of an effect or at least whatever there
- 20 was was very small relative to the effect of the short
- 21 supply situation.
- So I wanted to ask you, Mr. Collias, what
- 23 effect, if any, was there on your business here in the
- 24 United States from either the filing of this case or
- 25 the point at which the preliminary duties were

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1	imposed?
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describe it.

2 MR. COLLIAS: I think I wrote in a response 3 to Mr. Comly who asked a question somewhat similar to yours that we're approaching our third year. It takes 4 time to establish a reputation and for people to get 5 to know you and maybe start trusting you. course during 2008, having known a little bit more 7 8 about us, we did get more business because people were desperate to get some chemical. So we had an 9 opportunity to at least start supplying some companies 10 11 in 2008 that we never supplied in 2007. Does that answer your question? 12 13 CHAIRMAN ARANOFF: In part. I quess what you're telling me, I don't want to put words in your 14 mouth, is that the pendency of this case and the 15 imposition of the preliminary duties have not so far 16 impacted your ability to grow your business. Or maybe 17 18 you think they've slowed you down but they haven't

MR. COLLIAS: We're supplying certain chemicals, the HEDP, paying the 24 percent duty. And I'm responsible for seeing all of the bills being paid. I can assure you the bills are being paid, that 24 percent duty that we're responsible for paying.

stopped your growth. I don't know how you would

- 1 We're maintaining our business. We have maintained a
- 2 fair share of business. I think the reason for that
- 3 still is because of the desire to have at least two
- 4 suppliers that they can count on.
- 5 CHAIRMAN ARANOFF: Okay. Thank you for
- 6 those answers.
- 7 Perhaps you want to answer this post-
- 8 hearing, but just to follow up on this line of
- 9 questioning, because I think we've addressed sort of
- the volume issue in terms of how you're interacting
- 11 with customers after the case was filed, but I do also
- want to ask about pricing, whether there's been any
- change in your pricing practices and whether you would
- 14 ascribe them to the effects of the case or the
- preliminary duties, or whether you would just say
- 16 pricing has been driven by the situation with raw
- 17 materials.
- 18 MR. COLLIAS: In my marketing training there
- 19 are three ways to price. You use cost plus pricing
- 20 where you try to achieve if possible a certain
- 21 profitability; you price to value if you believe your
- 22 product offers value to the customer significantly in
- 23 excess of the cost; and the third one is a
- 24 competitively referenced price where the customer
- 25 basically informs you whether you are affordable or

- 1 unaffordable.
- In general we are cost plus pricers. We try
- 3 to achieve a certain level of profitability.
- 4 Customers will tell us if we're acceptable or
- 5 unacceptable. That's generally how it works.
- 6 CHAIRMAN ARANOFF: If the customer tells you
- 7 that at your preferred cost plus margin you are
- 8 unacceptable will you lower your margin?
- 9 MR. COLLIAS: There isn't that much room.
- 10 CHAIRMAN ARANOFF: Okay.
- 11 Thank you. I appreciate all those answers.
- 12 Vice Chairman Pearson, do you have further
- 13 questions?
- Do any Commissioners have further questions?
- 15 Okay.
- Do the staff have any questions for this
- 17 panel?
- 18 MR. CORKRAN: Douglas Corkran, Office of
- 19 Investigations. Thank you, Madame Chairman. Staff
- 20 has no additional questions.
- 21 CHAIRMAN ARANOFF: Mr. Levin, do you have
- 22 any questions for this panel?
- MR. LEVIN: No thank you, Madame Chairman.
- 24 CHAIRMAN ARANOFF: Okay.
- The time remaining, Petitioner has ten

- 1 minutes left from direct presentation as well as five
- 2 minutes for closing for a total of 15 minutes.
- 3 Respondents have an astounding 48 minutes left from
- 4 direct presentation as well as five minutes closing
- 5 for a total of 53 minutes.
- 6 Normally what we do absent objection from
- 7 the parties is we allow the parties to combine those
- 8 two so you can do rebuttal and closing all at once
- 9 with the Petitioners going first. If no one objects,
- that's I guess the way we'd like to proceed.
- So I will thank this afternoon's panel very
- much for your testimony and ask you to take up your
- places further back in the room so that we can bring
- 14 Mr. Levin up for his closing.
- While you do have this amount of time
- 16 available to you, we don't necessarily encourage you
- 17 to use all of it. Although it is our job to be here
- 18 and we're happy to listen to whatever arguments you'd
- 19 like to present.
- 20 MR. LEVIN: I will only use the time allowed
- 21 for Petitioners if Respondents will be using their
- full 53 minutes.
- 23 (Pause.)
- MR. LEVIN: If I can ask the Chair's
- 25 indulgence, may I take a moment to confer with Mr.

1	McCaul and Mr. Failon before we come up, just for one
2	minute?
3	CHAIRMAN ARANOFF: Sure. One minute.
4	(Pause.)
5	MR. LEVIN: I will make our rebuttal and
6	closing statement brief as well. We thank the
7	Commissioners very much for their attentiveness, for
8	their as usual on target questions. We have quite a
9	few things to get to in our post-hearing brief and we
LO	look forward to it and are terrifically optimistic
L1	that we will satisfy all of the Commissioners'
L2	requests for additional information, narrative, data
L3	and otherwise. We appreciate that opportunity.
L4	I thought today was a fascinating discussion
L5	both in the morning and from what we were able to
L6	glean from the Respondents in the afternoon session.
L7	I will reiterate as I noted this morning,
L8	this is an interesting case no several bases and
L9	obviously the Commission has several methodological
20	issues to work with regarding how to handle different
21	aspects and the unique position of what is now the
22	sole surviving domestic manufacturer of HEDP.
23	That being said, as I heard it this
24	afternoon, there were several interesting concessions

made by the Respondents. They in essence conceded

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- 1 cumulation, which in my understanding of the statutory
- 2 directive concedes amongst other things the
- 3 interchangeability of the subject imports and the
- 4 domestic product. That the subject imports, India and
- 5 China, as well as the domestic product compete
- 6 directly with each other in the U.S. market.
- 7 They appear to have conceded the term that
- 8 was used was volume injury. Apparently noting that
- 9 yes, the increase in subject imports in volume terms
- 10 was in fact significant. They in effect conceded what
- 11 was termed price injury and as demonstrated by,
- 12 amongst other things, the quarterly pricing
- comparisons and the very high degree of underselling
- that had occurred within the period of investigation.
- 15 And they appear to have conceded material
- injury by reason of subject imports, noting that
- 17 without the "unique circumstances" p[resented by this
- investigation, this would be an affirmative
- 19 determination. We respectfully submit that even if
- 20 you do consider the unique circumstances, this is an
- 21 affirmative determination.
- 22 Compass took the bull by the horns in this
- 23 situation. As you probably know, the petition was
- 24 authored by Mr. Failon. He noted that this morning.
- 25 They have carried to a large extent the ball

1	throughout this proceeding, both in front of the
2	Commission and before the department. I think that
3	stands as a very strong testament to their belief in
4	the fact that from what they have experienced and from
5	what they see in the marketplace, they are suffering
6	injury because of these dumped imports. They would
7	not have gone to the extent of preparing a petition
8	and processing the petition as they have were that not
9	a function of what they are actually experiencing in
10	the marketplace.

an importer and producer to a producer only is also a testament to the fact that they believe now, they believed at the beginning of 2008 when that switch was affected, they believed in the middle of 2006 when they bought the Smyrna facility that HEDP production in the United States was important and that it was realistic to make a viable go of it.

We were discussing at lunch, we have discussed previously some of the assumptions that went into these decisions. The decision to buy Smyrna in the first place, the decision to change to solely a domestic manufacturer. These assumptions were realistic. These were not pie in the sky, let's see what happens. Let's buy ourselves a production plant

- and get operations rolling and see how it all plays
- 2 out.
- 3 They did this according to certain
- 4 benchmarks. They did it according to their history in
- 5 the industry and their extended history with not only
- 6 this product in particular but the family of
- 7 phosphonates in general.
- 8 As I noted, this morning and I'd like to
- 9 state again, there are probably no two people in this
- 10 country that are more familiar with the product and
- 11 with the marketplace for the product than are Mr.
- 12 McCaul and Mr. Failon.
- 13 Whether the decision to purchase the plant
- 14 and the decision to turn solely into a domestic
- 15 manufacturer turns out to be the correct decision
- 16 financially in the long run is yet to be seen. What
- 17 we do know now is that based on their experience,
- 18 based on what they had anticipated when these
- 19 decisions were made, and based on the evidence of
- 20 record, surely the subject imports have become and
- 21 still are a fundamental obstacle to their remaining a
- 22 viable operation.
- On the basis of the evidence of record, the
- testimony today and our post-hearing brief submitted
- 25 next week, we respectfully submit that the domestic

- 1 HEDP industry is suffering material injury and is
- threatened with material injury by subject imports.
- 3 We look forward to our further submission and again we
- 4 thank the Commission very very much and the
- 5 investigation team for their extremely thorough job in
- 6 this proceeding.
- Good afternoon, and thank you.
- 8 CHAIRMAN ARANOFF: Thank you very much.
- 9 MR. CRAVEN: I too would like to thank the
- 10 Commission for taking the time for asking some very
- 11 thoughtful questions and taking the time for hearing
- 12 our presentations today.
- I would simply suggest that the unique
- 14 circumstances are important and that we haven't
- 15 actually conceded several of the injury factors that
- 16 have been suggested. We have simply suggested that
- 17 absent the unique circumstances of the industry there
- 18 may be some factors involved.
- 19 That being said, we think that when the
- 20 Commission examines the totality of the record and
- 21 places it all in the proper context, that there's only
- one reasonable conclusion in this case. That's that
- there is no threat of injury and there is no injury by
- 24 reason of imports from China and India.
- 25 Again, I'd like to thank the Commission and

1 I'd like to yield back the rest of my time. Thank 2 you. 3 CHAIRMAN ARANOFF: Thank you very much. I do want to express on behalf of the 4 Commission our thanks to all of the counsel and 5 witnesses for your helpful participation today and also the Commission staff for your work in getting us 7 8 such a complete report to work with. 9 Post-hearing briefs, statements responsive to questions and requests of the Commission and 10 11 corrections to the transcript must be filed by March 12 11, 2009. 13 Closing of the record and final release of data to parties will take place on March 30, 2009. 14 15 Final comments are due on April 1, 2009, but probably should not involve any April Fool's Day 16 jokes. 17 With that said, thanks again to everyone for 18 19 your participation, and this hearing is adjourned. 20 (Whereupon, at 3:34 p.m., the hearing in the above-entitled matter was concluded.) 21 22 // 23 // 24 //

Heritage Reporting Corporation (202) 628-4888

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## CERTIFICATION OF TRANSCRIPTION

TITLE: HEDP from China and India

**INVESTIGATION NO.**: 731-TA-1146 & 1147 (Final)

**HEARING DATE:** March 3, 2009

LOCATION: Washington, D.C.

NATURE OF HEARING: Public Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: March 3, 2009

SIGNED: <u>LaShonne Robinson</u>

Signature of the Contractor or the Authorized Contractor's Representative

1220 L Street, N.W. - Suite 600

Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Rebecca McCrary

Signature of Proofreader

I hereby certify that I reported the abovereferenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: <u>John Del Pino</u>

Signature of Court Reporter