

UNITED STATES
INTERNATIONAL TRADE COMMISSION

HOT-ROLLED STEEL PRODUCTS)
FROM ARGENTINA, CHINA,) Docket Nos. 701-TA-404-408
INDIA, INDONESIA,) 701-TA-898-903
KAZAKHSTAN, ROMANIA,) 904-908 (Review)
SOUTH AFRICA, TAIWAN,)
THAILAND AND UKRAINE)

Pages: 399 through 592

Place: Washington, D.C.

Date: August 1, 2007

HERITAGE REPORTING CORPORATION

Official Reporters
1220 L Street, N.W., Suite 600
Washington, D.C. 20005
(202) 628-4888

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Room 101
 500 E Street, S.W.
 Washington, D.C.

Wednesday,
 August 1, 2007

The hearing commenced, pursuant to notice, at 9:31 a.m., before the Commissioners of the United States International Trade Commission, the Honorable DANIEL R. PEARSON, Chairman, presiding.

APPEARANCES:

Commissioners Present:

DANIEL R. PEARSON, CHAIRMAN (presiding)
 SHARA L. ARANOFF, VICE CHAIRMAN
 DEANNA TANNER OKUN, COMMISSIONER
 CHARLOTTE R. LANE, COMMISSIONER
 IRVING A. WILLIAMSON, COMMISSIONER
 DEAN A. PINKERT, COMMISSIONER

Staff Present:

MARILYN R. ABBOTT, SECRETARY TO THE COMMISSION
 BILL BISHOP, HEARINGS AND MEETINGS COORDINATOR
 SHARON D. BELLAMY, HEARINGS AND MEETINGS
 ASSISTANT
 MARY MESSER, INVESTIGATOR
 KAREN TAYLOR, INDUSTRY ANALYST
 NANCY BRYAN, ECONOMIST
 JOHN ASCIENZO, ACCOUNTANT/AUDITOR
 ROBIN TURNER, ATTORNEY
 DOUGLAS CORKRAN, SUPERVISORY INVESTIGATOR

APPEARANCES (CONT'D)

EMBASSY APPEARANCE:

RAMET OPATUMPHUN, Deputy Managing Director
Iron and Steel Institute of Thailand
Ministry of Industry, Thailand

In Opposition to the Continuation of Antidumping and
Countervailing Duty Orders:

On behalf of G Steel Public Company Limited;
Nakornthai Strip Mill Public Company Limited;
Sahaviriya Steel Industries Public Company Limited:

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LANCE GREEN, Vice President, Materials,
Batesville Tool & Die
GREG KNEDGEN, Director of Purchasing,
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In Support of the Continuation of the Antidumping
and Countervailing Duty Orders:

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P R O C E E D I N G S

(9:31 a.m.)

CHAIRMAN PEARSON: Good morning. On behalf of the U.S. International Trade Commission, I welcome you to Day Two of hearings on Investigation Nos. 701-TA-404-408 and 731-TA-898-903 and 904-908 (Review) involving hot-rolled steel products from Argentina, China, India, Indonesia, Kazakhstan, Romania, South Africa, Taiwan, Thailand, and Ukraine.

The purpose of these five-year review investigations is to determine whether the revocation of the antidumping and countervailing duty orders covering hot-rolled steel products from those countries would be likely to lead to continuation or recurrence of material injury to an industry in the United States within a reasonably foreseeable time.

The witness list, notices of investigation, and transcript order forms are available at the public distribution table. All prepared testimony should be given to the secretary. Please do not place testimony directly on the public distribution table.

All witnesses must be sworn in by the secretary before presenting testimony. I understand that parties are aware of the time allocations. Any questions regarding the time allocations should be directed to the

1 secretary.

2 Finally, if you'll be submitting documents that
3 contain information you wish classified as business
4 confidential, your request should comply with Commission
5 Rule 201.6.

6 Madam Secretary, are there any preliminary
7 matters?

8 MS. ABBOTT: No, Mr. Chairman, other than the
9 second panel in opposition to the continuation of the
10 orders is seated, and all witnesses have been sworn.

11 CHAIRMAN PEARSON: Very well. Mr. Pierce, are you
12 the shepherd of this flock?

13 MR. PIERCE: Yes, Mr. Chairman, I am.

14 CHAIRMAN PEARSON: Please proceed.

15 MR. PIERCE: Thank you. Good morning, Mr.
16 Chairman and Commissioners. I'm Ken Pierce of Vincent &
17 Elkins, counsel for Thailand. Our Respondent's panel
18 will be addressing the distinct circumstances of Thailand
19 and Argentina, as well as responding to Petitioners'
20 claims against China.

21 Amazingly, none of those claims seriously address
22 the fact that hot-rolled exports from China just had
23 their cost increased by 16 percent, with the elimination
24 of drawback and the imposition of export taxes.

25 First, though, a reality check is in order after

1 all of the smoke and mirrors of yesterday. It's
2 important that the Commission be reminded of the reality
3 of the incredible strength of the domestic hot-rolled
4 steel industry. From what you were told yesterday, one
5 would not know that the industry had profits of 24, 14,
6 and 15 percent over the past three years, the highest in
7 history, or an average return of investment of 22 percent
8 over that same period.

9 The domestic industry has fundamentally changed
10 since 2001, garnering enormous market power and pricing
11 discipline such that just three mills now control over 70
12 percent of U.S. flat-rolled production. While much of it
13 is confidential, I commend the Commission to read closely
14 the briefs submitted by the U.S. automobile producers and
15 suppliers to better understand how price-negotiating
16 level has been fundamentally enhanced to the steel mills'
17 favor.

18 On this panel are three U.S. auto parts makers,
19 all of which are reliant on hot-rolled steel as a direct
20 production input. They are representative of the many
21 American hot-rolled steel purchasers that are being
22 squeezed by the steel mills' market domination and
23 shortening of supply, to the point where their survival
24 is in doubt, all to the benefit of foreign auto parts
25 makers.

1 This is a completely unnecessary situation, given
2 the sustained concentrated power and outstanding health
3 of the domestic mills.

4 We will first describe how this power came about
5 over the last three years and what it means for the
6 reasonably foreseeable future. We then want the
7 Commission to hear testimony about the U.S. hot-rolled
8 market from the purchasers' perspective so that domestic
9 mills' market power can be accurately understood.

10 Following this, counsel will address Petitioners'
11 allegations concerning China and describe the unique
12 market circumstances calling for separate and distinct
13 consideration of Thailand and Argentina in the
14 Commission's deliberations. With respect to Thailand, I
15 am joined by Ramet Opatumphun, the government witness of
16 yesterday, should you have any questions for him.

17 Now, the Commission heard a lot of misinformation
18 yesterday about the law, and we are very anxious to
19 address that in answer to questions, especially with
20 respect to material injury and cumulation.

21 Just briefly, on material injury, the statute
22 defines "material injury" as not unimportant. Eliminate
23 the double negatives, and that means that material injury
24 is important. The Commission weighs the facts in its
25 discretion to determine materiality. That's what was

1 decided in OCTG.

2 For cumulation, let's assume there is a
3 discernable adverse impact. Let's assume that the
4 petitions and the reviews were initiated on the same day.
5 Let's assume no adverse inferences were taken, and let's
6 assume that the four conditions are met for a reasonable
7 overlap in competition. Then you can cumulate, but even
8 then, still, in a review, you don't have to cumulate. It
9 is in your discretion to not cumulate, and a sunset
10 review is not the only place where you have that
11 discretion not to cumulate, as you were misinformed
12 yesterday.

13 You have the discretion not to cumulate in a
14 threat determination as well as in a review. Now, what
15 is similar between a threat determination and a review is
16 that both are predictive. You're trying to assess what's
17 going to happen, not what has happened. Therefore,
18 you're looking forward into the future, and you have to
19 avoid speculation.

20 The Congress has entrusted you to make intelligent
21 decisions in those circumstances, to try to guess and
22 assess what is going to happen. In order to do that and
23 predict the future, you have to consider conditions of
24 competition. What is the context that is going to drive
25 what countries are likely to do if the orders are

1 revoked?

2 The courts have been very clear in allowing you
3 that discretion and in the factors that you may consider.
4 Allegheny Ludlum: "Thus discretionary cumulation does
5 not preclude the Commission from considering any factors
6 it considers relevant." That includes trends.

7 Congress entrusted the Commission with judgment to
8 make cumulation decisions based on intelligent choices of
9 what you think is going on in the market based on
10 conditions of competition. It did not tell you you have
11 to make lock-sink determinations up or down, one vote on
12 all countries in a sunset review. It simply doesn't work
13 that way. That is not what Congress intended you to do.
14 Congress expected you to make intelligent assessments of
15 the record for each country: What is motivating these
16 countries? What are their market conditions? And then
17 decide, in your discretion, whether or not to cumulate in
18 a sunset review. Thank you.

19 MR. McCULLOUGH: Good morning. My name is Matt
20 McCullough of Vincent & Elkins. I will discuss the
21 substantial changes that have taken place within the
22 domestic industry in hot-rolled steel markets since the
23 Commission's original investigation. These changes have
24 left the domestic industry in a dominant position in this
25 market.

1 There is no better illustration of this fact than
2 the first slide in my presentation, which shows the
3 domestic industry's operating margins over the past 17
4 years. We are in the most profitable period in the
5 domestic industry's history. Operating margins over the
6 '04-'06 period are substantial, sustained, and
7 unprecedented, with operating profits averaging almost 17
8 percent, tripling average operating income in any prior
9 three-year period.

10 Although it is easy to claim that the import
11 restraints were responsible for these monumental profits,
12 there is no correlation between import protection and the
13 domestic industry's dramatic revitalization. The
14 industry languished in '02 and '03, even with three
15 separate layers of trade restraints.

16 Aside from import restraints, other fundamental
17 changes have occurred in the market. To explain these
18 changes, it is useful to look back at the domestic
19 industry examined by the Commission in 2001. Now, for
20 some commissioners, this is going to be a bit of a recap,
21 given the 2005 hot-rolled sunset review and also the core
22 review, but I think it's important that we go over some
23 of these issues with some of the newer commissioners.

24 I think the point is whatever role played by
25 subject imports during the original period of

1 investigation, it is undeniable that the domestic
2 industry suffered from other serious problems independent
3 of import competition. These included the industry's
4 high degree of fragmentation, enormous burdens associated
5 with inflexible labor agreements and legacy costs, and
6 damaging intra-industry competition between integrated
7 mills and newer, low-cost minimills.

8 First, the domestic industry, in 2001 consisted of
9 at least 26 producers with widely dispersed capacity.
10 With so many producers and none holding a significant
11 share of the market, it was far more difficult for the
12 industry to react in a disciplined way to market
13 downturns.

14 Second, the domestic industry, and, specifically,
15 the older, integrated segment, struggled under costly
16 labor agreements, as well as legacy costs that alone
17 added as much as \$65 to every ton of steel produced.
18 With hot-rolled steel prices dipping to no more than \$230
19 a ton and lower during periods of the original
20 investigation, compared to the \$500 to \$600 dollars per
21 ton seen today, legacy costs were a substantial handicap.

22 These costs further contributed to the industry's
23 structural disarray. As industry executives recognize,
24 legacy costs precluded consolidation and rationalization
25 within the domestic industry and served as a high exit

1 barrier for inefficient and obsolete steel-making
2 capacity that weighed on the market. To be certain, the
3 market was rapidly changing with the introduction of new,
4 low-cost minimill capacity, which leads me to my third
5 point on intra-industry competition.

6 Over the '98-'01 period, thin-slab minimills
7 installed three million tons of new capacity and were
8 still ramping up four million previously installed tons
9 even as U.S. apparent consumption for hot-rolled steel
10 dipped by 10 million tons. Minimills were attractive
11 investments since they had much lower market entry costs
12 than greenfield, integrated mills; benefitted from more
13 flexible labor rules than integrated mills; shared none
14 of the legacy costs of their integrated competition; and
15 enjoyed record low input costs. In the case of scrap,
16 these costs had dipped to below \$80 a ton.

17 The competitive threat posed by minimills was very
18 real, particularly for integrated mills with greater
19 exposure to the hot-rolled spot market. The continued
20 growth in minimill capacity was viewed by industry
21 executives as a train wreck waiting to happen and a
22 financial disaster for integrated mills selling hot-
23 rolled steel.

24 Confronted with competition from expanding low-
25 cost minimills, the integrated mills continued a

1 longstanding practice of sacrificing profitability for
2 capacity and production volume. Producers in or
3 teetering on the verge of bankruptcy sought every dollar
4 of revenue to sustain day-to-day operations.

5 The Commission itself has noted that there was a
6 "significant incentive to maximize the use of steel-
7 making assets, which can affect producers' pricing
8 behavior" over the original period of investigation.
9 This production pricing dynamic led to ultra-intense
10 price competition in the market as integrated mills waged
11 a largely futile campaign to keep pace with low-cost
12 minimills.

13 Now, two critical developments helped break the
14 hold these structural liabilities had on the domestic
15 industry, placing the industry, as a whole, on a far more
16 stable footing.

17 First, over a five-year period, integrated
18 producers shed \$9.2 billion in pension liabilities
19 assumed by the PBGC. At least another \$4.6 billion in
20 other post-employment benefits were washed away in
21 bankruptcy. The elimination of roughly \$14 billion in
22 liabilities set the stage for desperately needed
23 consolidation and rationalization.

24 Overall, 22 steel-making assets in operation at
25 the time of the Commission's original investigation have

1 since combined to form just 13 producers, with
2 expectations that further consolidation may follow,
3 whether involving U.S. Steel, A.K. Steel, or others.

4 Through this consolidation, the domestic industry
5 has generated substantial cost savings in the hundreds of
6 millions of dollars per company.

7 Let me provide some added context on how this
8 consolidation has changed the industry landscape.
9 Consider that the largest domestic producer in 2001, U.S.
10 Steel, had roughly 13 million tons of domestic flat-
11 rolled capacity. The largest domestic producer today,
12 Mittal, has more than twice that capacity. In 2001, it
13 took eight domestic producers to make up roughly three-
14 quarters of domestic production capacity. Today, that
15 same capacity is concentrated in the hands of just three
16 domestic producers.

17 The second crucial development concerns the
18 convergence of cost structures between the integrated
19 mills and minimills. Since the original investigation,
20 minimill input costs, once substantially lower than
21 integrated mill costs, increased at a faster rate than
22 integrated costs. At the same time, the integrated
23 segment eliminated billions in liabilities and secured
24 huge cost savings from new labor agreements and synergies
25 flowing from consolidation.

1 Thus the motivation or capacity of minimills and
2 integrated mills to engage in pricing or production
3 decisions similar to those seen over the '98-'01 period
4 no longer exist. Minimills no longer have the cost
5 cushion they had in previous years to match or undercut
6 integrated pricing with impunity, and integrated mills
7 are no longer desperate for revenue at any price.

8 These developments leave us with the domestic
9 industry examined today, an industry that exhibits very
10 strong production and pricing discipline, an industry
11 that has translated that discipline into real market
12 power, and an industry that is far more profitable,
13 productive, and efficient.

14 First, let's look at production and pricing
15 discipline. There is a consensus point that a
16 consolidated and concentrated domestic industry is able
17 to respond to market downturns through proactive
18 production and pricing decisions. During periods of
19 inventory increases, a common cyclical event in this
20 industry, the mills have been able to minimize both the
21 duration and magnitude of price declines.

22 For producers with international operations, such
23 as the largest U.S. producer, Mittal, production
24 discipline now occurs on a global basis. Here, I borrow
25 a slide from Lakshmi Mittal's May 2006 presentation to

1 investors. This slide highlights the Mittal footprint
2 that spans 27 countries, nine major markets, and 61 steel
3 plants. Mittal is part of a self-described "new
4 paradigm" in the global industry with global players
5 making global production decisions.

6 The industry's evolution is, in part, responsible
7 for a new, higher price ban for hot-rolled steel. As
8 explained by Lakshmi Mittal, the global steel industry is
9 seeing a new, fundamental price dynamic. You can see
10 this new price dynamic in production discipline in the
11 history of U.S. market prices over the recent period.
12 Over successive inventory cycles, the industry has
13 improved its response time in terms of cutting
14 production, halting and then reversing price declines at
15 points that are still well above marginal costs for this
16 industry.

17 The domestic industry is actually improving its
18 response time. You can see, in this chart, that the
19 domestic industry reacted more swiftly through shipment
20 cutbacks in 2006, when inventories climbed, than in 2005.
21 After a market lull this year and further production
22 cutbacks, the industry is projecting better demand and
23 profits moving forward into a period that Rolled Steel
24 Dynamics will result in higher prices.

25 What we are ultimately talking about is the

1 enormous market power of the domestic industry. With the
2 vast majority of production capacity in the hands of
3 three domestic producers and the ability of the industry
4 to execute coordinated volume and price moves, the record
5 in this review is further replete with evidence of volume
6 limits, a move to shorter-term contracts, and the ability
7 of the domestic industry to impose sudden and significant
8 price increases. The domestic industry's margin over
9 total costs over the past few years is truly amazing for
10 a commodity product, such as hot-rolled steel, reflecting
11 the industry's pricing power in this market.

12 Again, these are unprecedented margins for a
13 commodity product and unprecedented for this industry.
14 The industry is further able to widen the spread between
15 costs and price even in the face of increasing import
16 volumes. Similarly, as import AUVs from both subject and
17 nonsubject sources declined between '05 and '06, the
18 domestic unit value actually increased by five percent.
19 Domestic shipments increased, and domestic operating
20 margins increased.

21 We now see the domestic industry positioned to
22 take advantage of any window of opportunity in the
23 market. For example, following cutbacks in late 2006,
24 the domestic industry capitalized on a brief upturn by
25 swiftly raising prices in early 2007. These increases

1 came in consecutive announcements, some occurring in the
2 same month. The price increases were in addition to
3 surcharges many of the mills maintain on hot-rolled
4 steel.

5 For example, Nucor increased its March 2000
6 surcharge by \$40 a ton, even as it announced a \$20-per-
7 ton price increase effective in the same month.

8 Beyond the domestic industry's profitability and
9 market power, there are many other indicia of the
10 industry's strong health. Return on investment and book
11 values are up sharply. In the market, transaction values
12 for domestic industry assets and trading valuations are
13 also up sharply. Moodys has extended extremely favorable
14 credit ratings to representative integrated and minimill
15 producers U.S. Steel and Nucor and find unlikely the
16 prospect of downward pressure on such ratings over the
17 foreseeable future.

18 These facts all indicate very positive future
19 expectations for this industry, and there is little doubt
20 why. Domestic industry productivity is up 40 percent
21 since 2001 while total production in 2006 remained near
22 its peak over the '98-'06 period. Capacity utilization
23 remained stable, though actual rates are somewhat elusive
24 in light of supply disruptions reported by purchasers
25 over the period of review.

1 Finally, the domestic industry's efficiency has
2 improved at a tremendous rate. Unit labor costs are
3 lower today than in 1998 and are at their lowest point
4 over the '01-'06 period, even as hourly wages increased
5 by over 35 percent. These trends are particularly
6 striking and reveal a much leaner competitive industry
7 than in years past.

8 So where does this leave the domestic industry
9 today? Again, all signs indicate tremendous confidence
10 in the industry and this market for the foreseeable
11 future. The United States is no longer viewed as merely
12 an export destination for hot-rolled steel. To the
13 contrary, market analysts view the United States as one
14 of the best places to produce steel. This is why you see
15 billions of dollars being invested right here in new
16 greenfield facilities, such as Sevecor and the \$3.7
17 billion facility being pursued by Thyssen in Alabama.

18 In terms of supply and demand, this is not the
19 recession-laden market of 2001. Steel consumption is
20 expected to expand in North America by 4.3 percent in
21 2008, with stable or growth trends in key consuming hot-
22 rolled sectors, such as vehicle production,
23 nonresidential construction, and appliance fabrication.
24 At the same time, rising freight rates and the weakening
25 U.S. dollar make shipping to the United States less

1 enticing, limiting import supply.

2 As it stands, the United States has not been the
3 highest-priced market for hot-rolled steel since the end
4 of 2006, and pricing differentials in lower-priced
5 markets make shipping here uneconomic. This explains why
6 U.S. importers are seeing offers disappear in this
7 market, and hot-rolled steel imports, through June of
8 this year, are down 50 percent from last year.

9 It is also why you see producers like Mittal
10 announcing plans to export to Europe as much as 200,000
11 tons of steel a quarter. In other words, the U.S.
12 production base is globally competitive, adding further
13 consideration to the supply-demand balance in this
14 market.

15 As far as the global market, the Commission is not
16 confronting the after shocks of the Asian financial
17 crisis. Mittal's choice to export is a clear indication
18 that we are not in an era of true excess supply. Not
19 even Mittal, the largest domestic and global producer,
20 believes so. To the contrary, Mittal believes that the
21 world market is in equilibrium and will remain so.
22 Mittal reconfirmed that assessment today in their
23 conference call on second-quarter results.

24 Again, I borrow from Mittal's own presentation.
25 I'll show you another presentation later.

1 What market participants and observers alike see
2 is that demand outside the G-7 will grow sharply in the
3 coming years, sustaining an effect first caused by
4 China's emergence in '04 as a huge steel consumer; that
5 is, there will be major demand pull for steel and steel
6 inputs in emerging markets, causing tight steel markets
7 and increased prices.

8 Everyone seems to be calling it something
9 different, but the conclusion is the same: Sustained
10 global growth, particularly in emerging markets, driving
11 sustained high prices for steel. While there may be
12 occasional troughs in this new era, such as the temporary
13 market doldrums we've seen in the United States in the
14 past few months, there is a consensus, even among U.S.
15 producers, that softening demand and prices will steadily
16 improve by the third and fourth quarter of this year,
17 supporting continuing high profit margins for the
18 domestic industry.

19 In light of the fundamental changes in the
20 domestic industry, as well as the fundamental changes in
21 the global market for hot-rolled steel, the domestic
22 industry cannot be considered vulnerable. Revocation of
23 the orders is not likely to lead to continuation or
24 recurrence of material injury. Thank you.

25 MR. DURLING: Good morning. My name is James

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1 Durling, also with Vincent & Elkins. You have just heard
2 about the transformation of the U.S. steel industry over
3 the past several years. Faced with this dramatic
4 evidence, the domestic industry has tried to downplay the
5 industry's financial success. That is the purpose of
6 Professor Kathari's report and Petitioners' arguments
7 about how to value captive consumption of hot-rolled
8 steel.

9 Petitioners have not provided any sound reasons to
10 change the Commission's longstanding practice for valuing
11 captive production. This practice has been repeatedly
12 reaffirmed by the Commission and the courts. Petitioners
13 have tried to manipulate this issue for years. This is
14 not a new issue. Petitioners have also refused to
15 provide detailed, consistent, and reconciled data about
16 the profitability of downstream markets. The current
17 Commission practice evolved from the refusal of the
18 domestic industry to provide information requested by the
19 Commission back in the '92-'93 steel cases.

20 The fact that market prices are now substantially
21 above costs may be inconvenient for the lawyers arguing a
22 case but does not provide any reason for a change. The
23 current practice provides a reasonable and consistent
24 basis for valuing captive production.

25 The centerpiece of Professor Kathari's argument is

1 the claim that supplying external customers is
2 substantially more costly, and so the use of market
3 prices to these external customers somehow overstates
4 captive sales. But like so many academic arguments, this
5 one fails a very simple test. This claim is inconsistent
6 with the Commission's evidentiary record in this case.

7 Total SG&A on merchant market sales has been only
8 about three percent over the past few years, hardly the
9 "substantial factor" that Professor Kathari argues, and
10 would be even less if we were to focus just on the
11 selling expenses. But more importantly, to the extent it
12 is a factor at all, the per-unit SG&A expenses on captive
13 sales, as reported by the domestic industry in this case,
14 have averaged about two dollars per ton higher than the
15 SG&A expenses on merchant market sales. The potential
16 distortion criticized by Professor Kathari in his report
17 simply does not exist in this industry.

18 Professor Kathari also argues that the
19 Commission's approach double counts profits, but this
20 argument attempts to create linkages between discrete
21 investigations that simply do not exist. In each case
22 before it, the Commission must focus on whatever product
23 is being investigated in that case and the industry
24 producing that product, what revenue and what profits can
25 be generated from that production.

1 In a case involving only the downstream products,
2 such as corrosion-resistant steel or tin mill steel,
3 there are no captive sales to be valued. When the
4 product is consumed both on the merchant market and
5 internally, the Commission must still value all of the
6 production by that industry, and this leads to the
7 fundamental problem with Petitioners' approach, in that
8 they try to assign zero profits to captive production.
9 This approach makes no sense from the perspective of
10 determining the value to the domestic industry of its
11 total production of the product at issue.

12 When an integrated steel company makes a ton of
13 corrosion-resistant steel, much of the total value being
14 created occurs in the initial stages of producing the ton
15 of hot-rolled steel. In fact, over the past few years,
16 the total cost of producing hot-rolled steel has been
17 about 70 percent of the total cost of producing
18 corrosion-resistant steel. That ton of hot-rolled steel
19 has created substantial value for the industry producing
20 hot-rolled steel, regardless of what eventually happens
21 to that ton of steel.

22 The Commission has thus quite reasonably said that
23 the best way to approximate this value is to say the
24 product has the same value that it could have obtained if
25 it had been sold on the merchant market. It makes no

1 sense to assume that that value is zero. If the
2 Petitioners were to provide detailed, consistent, and
3 reconciled data on the profitability of all their
4 downstream markets, perhaps the Commission could develop
5 an alternative.

6 That's what the Commission tried to do in '92 and
7 '93. That's what the Commission could not do because the
8 domestic industry would not provide the information, and
9 that's the origin of the simple assumption the Commission
10 currently uses which, if the information hasn't been
11 provided, will assume that it has the same value as the
12 merchant market sales. But as long as Petitioners
13 withhold this information, the current Commission
14 practice continues to represent the most reasonable
15 approach for valuing captive production.

16 We believe the Commission should affirm its
17 traditional practice for valuing captive consumption, but
18 we also note a certain irony in Petitioners' arguments in
19 this case. For even if the Commission were to accept the
20 argument and assign zero profits to the captive
21 consumption -- in other words, even if you were to accept
22 the extreme position advocated by Professor Kathari and
23 the Petitioners yesterday, the domestic hot-rolled steel
24 profitability would still be at record levels.

25 The average operating profits over the 2004-to-

1 2006 period of 7.4 percent, under Petitioners' approach,
2 would still be higher than any other three-year period
3 for this industry. These operating margins would still
4 be higher than the operating margins for the corrosion-
5 resistant steel industry that the Commission recently
6 found to be healthy and not vulnerable to possible
7 injury.

8 Indeed, Petitioners' arguments in this case
9 underscore just how extremely profitable the merchant
10 market sales have been. Even with the captive
11 consumption contributing zero to total industry profits,
12 even then the domestic industry, as a whole, has still
13 been able to earn record-breaking profits. Thank you.

14 MR. EMERY: My name is Merle Emery. I'm president
15 of GR Spring and Stamping. Founded in 1960, GR Spring
16 and Stamping manufactures products in America, serving
17 primarily the automotive sector. We have 280 employees
18 in Michigan and 100 in our Kentucky division, which we
19 opened in 2004.

20 Our company has firsthand experience of the supply
21 shortages, quality problems, and overall demand in the
22 U.S. domestic hot-rolled sector. GR purchased, on
23 average, \$20 million in hot-rolled steel each of the past
24 three years, including 25,000 short tons in 2006.

25 Steel amounts to roughly 55 to 60 percent of our

1 total costs. It is also the most unpredictable aspect of
2 our business, the tight and unpredictable U.S. hot-rolled
3 market that began in 2004 and continues today. Our
4 company struggles to find hot-rolled steel on a timely
5 basis and of consistent quality and grade.

6 Seventy-five percent of our contracts with steel
7 suppliers are short term, no longer than six months but
8 usually only three. The remaining 25 percent is
9 purchased on the spot market usually because of mill
10 delivery delays to service centers or quality problems.

11 Stability in the hot-rolled market is critical to
12 our business. Accordingly, 50 percent of our steel
13 purchases are through a customer-directed resale program
14 that affords us some predictability. Resale programs are
15 negotiated by our large customers, allowing us to
16 purchase steel at prices negotiated by them.

17 While these arrangements can help stabilize steel
18 costs for our customers, they do not address the problems
19 with on-time delivery or quality. If we experience a
20 late delivery or have a quality problem, we may often
21 rely on the spot market to quickly replace the steel to
22 meet a customer's delivery deadline. When we do this,
23 our cost of steel is 15 to 20 percent higher, a cost we
24 cannot pass along to our customers and placing many of
25 our products at a negative margin.

1 However, jobs not associated with a resale program
2 are constantly in jeopardy. The 20-percent premiums we
3 pay on the spot market for hot rolled is not the only
4 increased cost to our business. The reduced availability
5 of steel, which began in 2004 and continues today, has
6 caused us a shortage of certain hot-rolled products,
7 forcing us to buy on the spot market where we run into
8 inconsistencies not only in grade but in quality as well.

9 Since 2005, we have returned 212 shipments of
10 steel, 98 percent of them due to mill defects. As a
11 result of a lack of supply, materials often shipped by
12 our suppliers simply will not make the part or are
13 otherwise defective. Given the increase in global demand
14 of hot rolled, I believe the U.S. supply situation will
15 only get worse in the coming years.

16 For example, beginning 18 months ago, 18-gauge hot
17 rolled has become difficult to acquire because domestic
18 mills greatly reduced its production. This forced us to
19 substitute cold-rolled steel at a much higher cost,
20 roughly four cents a pound. The decreased supply of hot
21 rolled in the United States in the past and the
22 foreseeable future is causing us to accept shipments
23 below our standards. In some cases, it can take three
24 months to receive a replacement. These shortages cause
25 us to either find what we need on the spot market or use

1 our own labor to sort through the steel, order, and
2 remove defective items.

3 We set our tools for certain grades of steel. The
4 lack of consistency and variable quality of recent steel
5 shipments forces us to reconfigure them, causing longer
6 setup times. This reduces our productivity, costing us
7 money, and limiting our competitiveness. It does not
8 help the U.S. steel industry to starve its purchaser base
9 in this manner.

10 The Cleveland Plain Dealer recently reported that
11 Arcelor Mittal will increase exports, as well as other
12 large domestic producers, further tightening the domestic
13 supply and disrupting the businesses of thousands of
14 manufacturers in the United States. Also, Arcelor Mittal
15 announced, a few weeks ago, it will start idling some of
16 its U.S. operations, beginning the first week in August.
17 This is a lethal combination that will further squeeze
18 industrial consumers of hot-rolled steel.

19 U.S. domestic producers do not have an incentive
20 to improve their product or responsiveness. When they
21 have such a captive market, they are insulated from
22 global competition. This is why they can force poor-
23 quality steel on us and break contracts.

24 Small businesses manufacturing in America are
25 being squeezed by government policies, both here at home

1 and overseas. Policymakers talk about leveling the
2 international playing field for our manufacturers;
3 however, it is essential that they take the entire supply
4 chain into consideration and not just the producers of
5 raw material.

6 The U.S. steel industry is globally competitive
7 and strong. Domestic customers need to have ready access
8 to globally competitive prices for high-quality steel so
9 we are able to compete and purchase raw materials here in
10 the U.S. If duties on hot-rolled steel are continued,
11 steel-consuming companies, like GR Spring and Stamping,
12 will be competing in global markets at a severe
13 disadvantage.

14 I thank you for your time, and I look forward to
15 any questions that you might have.

16 MR. GREEN: Good morning and thank you for
17 allowing me to testify today. My name is Lance Green. I
18 am vice president of materials with Batesville Tool and
19 Die in Batesville, Indiana. Founded in 1978 in a small
20 building with only one press, our company has since grown
21 to over 225,000 square feet, with state-of-the-art
22 equipment and processes, including 45 presses and, most
23 importantly, 400 associates.

24 Unfortunately, over the past several years, it
25 feels more like we are full-time steel buyers and not

1 steel stampers. Our company has spent so much effort
2 trying to acquire hot-rolled steel instead of focusing on
3 our core competency that we have lost productivity and
4 money.

5 Let me be clear. The current difficulty we
6 experience on the steel is not focused on price. We are
7 concerned about the stability of supply, consolidation of
8 the domestic producing industry, and the current status
9 of the domestic hot-rolled market and its customers.

10 Recently, the domestic U.S. steel industry has
11 restructured and been rejuvenated. I applaud their
12 historic turnaround. Batesville Tool and Die relies on a
13 healthy, viable, domestic steel industry; however, we
14 increasingly notice that actions of a few producers have
15 dictated the direction of the U.S. market.

16 Over the past two years, when our company has seen
17 a decrease in the domestic market price of hot-rolled
18 steel, we have observed a decrease in the production of
19 domestic hot rolled as well. This limits the supply,
20 increases the price, and raises the cost of steel parts
21 manufactured in the U.S.

22 We are trying to work with our suppliers to
23 establish a reliable, globally priced supply of hot-
24 rolled steel that will benefit all parties involved:
25 suppliers, our customer, and our business. We are

1 offering commitments to our steel suppliers in which we
2 make them suppliers for the life of the program. This
3 assures that we are all guaranteed an equitable stake in
4 the manufacturing supply chain.

5 Batesville wants to establish partnerships with
6 our suppliers and customers because we firmly believe we
7 are all in this together, from the domestic steel
8 producer to the domestic steel consumer. Unfortunately,
9 we have not been as successful as we would like.

10 I would like to cite an example. We have one
11 supplier on a resale program dictated to us by our
12 customer. This supplier frequently delivers damaged
13 materials, some unusable with cosmetic issues. In the
14 past, when we selected our own steel suppliers, we would
15 send the rejected steel back, along with debit charges
16 for sorting and other defects, and the supplier would pay
17 this.

18 However, under this particular customer's resale
19 program, the dictated supplier made an agreement with our
20 supplier when I can only charge back to the supplier the
21 cost of the material content for the defective parts and
22 not for the residual charges, such as sorting and rework.
23 Out of 50,000 parts, only 500 may be bad, but our company
24 is responsible for sorting all 50,000 to remove the 500
25 defects. As mentioned above, this is extremely time

1 consuming and costly, causing us a major disruption in
2 our business.

3 Prior to 2004, we seldom quoted a new job under
4 100,000 pieces a year. However, today, we are seeing
5 proposals come in ranging from 35,000 to 65,000 pieces a
6 year. These types of volumes were too small to accept a
7 few short years ago. Today, we have implemented systems
8 for low-volume runs because the high-volume orders are
9 seldom even quoted in the U.S. anymore.

10 We hope this situation corrects itself, and I
11 believe it will in a natural market cycle. I do worry
12 that when the current demand increases again, the
13 producers will not be prepared, similar to the 2004
14 shortages.

15 In November 2004, we signed annual contracts with
16 our suppliers, but weeks later, in December, we received
17 letters from them stating to expect a price increase.
18 This was a notice to break their contracts with us, due
19 to the fact that the mills were not honoring their
20 contracts with them.

21 By the end of January, most of our steel purchase
22 contracts were broken, and, by March, all of our
23 contracts were voided. In contrast, my customers often
24 insist that I sign two- or three-year contracts to supply
25 parts or components and commit to holding the price on

1 them.

2 Unreliable sources of hot-rolled steel and
3 decreased U.S. supply are not only injuring U.S. domestic
4 steel consumers but also steel producers. Our sectors
5 are closely intertwined. When our business suffers, I
6 believe domestic steel producers will find their customer
7 base disappearing, which will cause significant injury to
8 their business.

9 The continuation of these duties in question will
10 further worsen this problem, hurt small businesses like
11 ours, and, in the long run, damage the future of the
12 domestic steel industry rather than protect the industry.

13 Thank you for your consideration, and I look
14 forward to answering any questions you may have.

15 MR. KNEDGEN: Good morning, Members of the
16 Commission. My name is Greg Knedgen. I am director of
17 purchasing at E&E Manufacturing Company, Incorporated.

18 Founded in 1963, E&E meets the needs of its
19 automotive customers by manufacturing heavy-gauge,
20 stamped metal fasteners, progressive die metal stampings,
21 and high value-added assemblies. Between our two
22 facilities in Michigan and Tennessee, we have nearly 400
23 employees. E&E is a member of the Precision Metalforming
24 Association, where our CEO serves as 2007 chairman of the
25 board, and a member of the Motor and Equipment

1 Manufacturers Association.

2 In my various capacities in 21 years at E&E, I've
3 witnessed firsthand the difficulties our company faces
4 due to the unstable, U.S. hot-rolled steel market.

5 In 2006, E&E purchased more than 44,000 short tons
6 of hot-rolled steel, costing us roughly \$33 million,
7 nearly all from domestic producers through service
8 centers. Steel amounts to roughly 60 percent of our
9 overall manufacturing costs. Any disruptions in the U.S.
10 supply market has a significant effect on our ability to
11 compete in the global market. We constantly struggle in
12 this fluid environment with supply shortages, unreliable
13 products of uncertain quality, and increased costs
14 associated with consuming hot-rolled steel.

15 Our business felt the squeeze of high prices and
16 the lack of availability of hot-rolled steel during the
17 2004 steel crisis, one of the worst financial years in
18 our 40-year history. The domestic producers were not
19 prepared for the sharp increase in demand, and there
20 simply was not enough steel in the pipeline. With one
21 customer in particular, E&E paid \$221,000 in premium
22 costs to acquire steel from alternative sources in 2004
23 as a result of the reduced supply. As of today, this
24 total remains unrecoverable.

25 Between the imposition of the 201 steel tariffs

1 and the close of 2004, our steel costs increased an
2 average of 60 percent. In the three years preceding
3 2004, our excess freight costs averaged \$23,075 per
4 annum. In 2004, these costs more than doubled, to
5 \$50,360.

6 Several years ago, we began making sacrifices in
7 quality because we struggled to obtain any hot rolled
8 that we could. In 2004, we found roughly 20 percent of
9 our hot-rolled shipments had significant surface quality
10 problems. Our steel suppliers were sending us anything
11 they could get their hands on. However, our customers
12 were not willing to accept rusted components, nor were
13 they willing to bear the costs of cleaning the materials.

14 Unfortunately, we did not have the luxury of
15 rejecting the delivery of hot-rolled steel. There were
16 not replacement options, and our business could not
17 absorb the price of substituting cold-rolled steel.

18 During the development years on our largest
19 product line, we had worked with steel suppliers to
20 control steel chemistries and material gauges to ensure
21 our customer a high quality, cost competitive product.

22 During the aforementioned shortages we were forced
23 to accept whatever steel was available that met the
24 general industrial grade and make do. As a result we
25 experienced reduced part yield, shortened tool life, and

1 were forced to increase expensive destructive part
2 testing to verify borderline mechanical properties. this
3 in addition to the inferior surface conditions noted
4 resulted in increased cost and lost productivity which
5 effectively removed all profit margin. We were
6 essentially shipping our fasteners for nothing just to
7 keep the contact with our customer. There just was not
8 enough steel in the country.

9 On July 20, 2007 E&E's largest customer on our
10 major fastener product line told us they were increasing
11 the price of the steel they provide through their resale
12 program but not allowing E&E to pass its higher cost
13 along to them.

14 Recently E&E lost a large portion of its fastener
15 product line contract, a \$4 million contract, employing
16 more than 30 people in Southeast Michigan. This was a
17 patented product we had made since 1978. Now since our
18 cost of using steel is going up, these jobs have gone
19 overseas. Worse than losing the jobs, the customer did
20 not even give us an opportunity to quote the jobs in some
21 cases.

22 Substituting steel products purchased on the spot
23 market due to a delivery or quality issue to make up for
24 our shortages increases our cost by 10 to 20 percent over
25 contract. In addition to the prohibitive prices, we make

1 the other concessions as noted due to the lack of the
2 hot-rolled we need.

3 We have now learned to live with lower profit
4 margins directly related to our cost of raw materials.
5 However we have made a commitment to manufacturing in
6 America, especially in Southeast Michigan, and we are
7 living with those sacrifices. The high cost associated
8 with hot-rolled steel keeps us from investing in our
9 business and expanding our opportunities.

10 As witnessed by the Delphi bankruptcy filing, the
11 commercial availability of steel plays a major role in
12 our economy. During the shortages of 2004 our company
13 lost \$6 million as a direct result of costs associated
14 with using hot-rolled steel. Due to the extremely high
15 prices in 2006 of hot-rolled we lost many more new job
16 opportunities and continued to see profitability plunge.

17 While restricting the U.S. domestic supply of
18 steel through duties may help one sector of the economy,
19 the real world impact is the injury it causes thousands
20 of businesses and millions of jobs. We are only one
21 example of how government-imposed taxes on raw materials
22 can injure a small business leading to shortages and
23 quality problems.

24 On behalf of our 400 employees and their families
25 we respectfully ask that you not continue the duties

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1 under consideration today.

2 Thank you for the opportunity to testify, and I
3 look forward to answering any questions that you may
4 have.

5 MR. BRUNO: Good morning, Mr. Chairman and
6 Commissioners. My name is Phillipe Bruno of Greenberg
7 Traurig. With me today on the panel is my colleague
8 David Amerine. We represent China Iron & Steel
9 Association and Baosteel.

10 From the testimony presented at the hearing by the
11 U.S. industry it is clear that the focus of this review
12 is squarely on China. We have heard that the Chinese HR
13 is increasing capacity beyond reason, that it will flood
14 the U.S. market with all its excess capacity, and that
15 its unbridled growth is fueled by subsidies. We also
16 have been told that there is a lot more capacity in China
17 than has been reported. So much more, in fact, that it
18 results in some 20 million tons of over-supply.

19 All of this, of course, is intended to convince
20 the Commission that the revocation of the orders will
21 lead to a surge of imports from China that will
22 essentially destroy the domestic HR industry in very
23 short order.

24 The problem with the China-focused hysteria
25 created by the U.S. industry is that it does not

1 withstand careful scrutiny in light of the information
2 collected by the Commission. I invite the Commission to
3 take a step back and to analyze carefully this
4 information.

5 Other than the specter of the enormous unreported
6 capacity brandished by the U.S. industry, there is no
7 tangible evidence on the record that Chinese imports of
8 HR will surge to levels that would cause material injury
9 to the U.S. industry if the orders are revoked.

10 There are inescapable facts in this case. China
11 is the most populated country in the world. It has the
12 fastest growing economy in the world. It's demand for
13 steel dwarfs that of all other countries in the world.
14 As a result, its steel industry is today the largest in
15 the world.

16 The information collected by the Commission shows
17 that the Chinese HR industry essentially doubled its
18 capacity between 2001 and 2006 and is projected to
19 increase capacity in 2007. This increase is consistent
20 with the Chinese growth in demand for HR products during
21 the same period and for the foreseeable future.

22 The information collected by the Commission from
23 its questionnaires also shows that the Chinese HR
24 industry has not kept adding capacity for exportation,
25 but for its domestic market as the volume of domestic

1 shipments have increased every year. As a share of
2 capacity, they were constant at 88 percent when comparing
3 2001 with 2006.

4 Domestic shipments also represented over 90 percent of
5 production during the period.

6 These are remarkable numbers if one compares them
7 to the same ratios for the U.S. industry -- 80 percent
8 and upper 90 percent respectively. In fact the Chinese
9 HR industry allocated more of its capacity to domestic
10 shipments than the U.S. industry.

11 The Chinese industry did not behave any
12 differently than the U.S. industry which increased
13 capacity to meet rising U.S. HR demand between 2001 and
14 2006. The difference is that Chinese demand is rising
15 much faster than the United States and so is Chinese
16 capacity. Common sense suggests that as the Chinese
17 standard of living rises so does the demand for, for
18 example, new housing, modern day appliances, and cars.
19 Let's not forget that beyond Beijing, Shanghai and a few
20 other mega metropolises, the rest of China remains
21 largely rural, waiting to be developed.

22 The rural China represents hundreds of millions of
23 people that have to be brought to 21st Century amenities
24 and for whom new houses and infrastructure projects have
25 to be built.

1 Several important facts in the Commission records
2 rebut Petitioners' excess capacity scenario and evidence
3 that the increase in Chinese HR capacity did not result
4 in any significant over-supply.

5 The questionnaire responses reported a high rate
6 of capacity utilization that was over 90 percent during
7 almost the entire period, and 97 percent in 2006. The
8 same questionnaire responses showed increasing average
9 unit prices to the commercial domestic market between
10 2001 and 2006; and with basic supply/demand theory,
11 rising prices are inconsistent with over-supply.

12 Finally, the questionnaire information represented
13 70 percent of U.S. production by staff estimates, a
14 number at odds with the U.S. industry estimation that it
15 represented only 30 percent of Chinese capacity.

16 The U.S. industry has made much of the fact that
17 China after years of being a significant net importer of
18 steel, has recently become a net exporter. It is not
19 surprising that Chinese steel mills like their
20 counterparts in the U.S. and the rest of the world supply
21 rising global demand. It is noteworthy that world steel
22 prices have remained high, even with the Chinese steel
23 mills engaged in global trade.

24 The information collected by the Commission shows
25 that Chinese HR production was primarily destined for the

1 domestic market to meet rising demand. It also showed
2 that Asia was the primary export destination. Overall,
3 Chinese HR exports accounted for a relatively small share
4 of capacity and production. The great bulk of the
5 increasing HR exports that occurred during the last three
6 years was destined for Asian markets where demand for HR
7 steel has again been rising.

8 Although U.S. prices have historically been higher
9 than those in foreign markets, they are moving towards
10 international parity and in the first half of 2007 were
11 lower than prices in Western Europe. The narrowing of
12 the gap between the U.S. and the rest of the world
13 removed the incentive that higher prices create.
14 Notably, Chinese exports to Europe are not projected to
15 increase in 2007.

16 In sum, capacity that increases in line with
17 rising domestic demand, increasing sales to the domestic
18 market consistent with rising demand, high capacity
19 utilization, relatively limited exports destined
20 primarily for neighboring Asian markets, and a lowering
21 of the gap between U.S. and Chinese prices are all
22 important factors indicating that Chinese imports are not
23 likely to have any significant impact on the domestic HR
24 industry if the orders are revoked.

25 Under normal circumstances this would end my

1 testimony. However there is another recent and important
2 factor which I believe should weigh heavily in the
3 Commission's analysis. In May this year the Chinese
4 government took exceptional measures to rein in exports
5 of a number of products including HR steel and other
6 steel products not currently covered by AD orders. To my
7 knowledge this is the first time that the Commission has
8 to factor in its analysis measures by the Chinese
9 government specifically aimed at curbing steel exports.

10 Now that the Chinese government has intervened,
11 what incentive do Chinese producers have to export to the
12 United States? The new measures level out the gap
13 between U.S. and Chinese prices by making the exportation
14 of steel significantly more expensive for the Chinese
15 mills -- around 16 percent for HR steel, a cut that is of
16 the same order as the 201 tariff that was to be imposed
17 in the third years of the measure, 18 percent. In
18 addition it allows the Chinese government to limit
19 exports through licensing.

20 These measures already have had an impact on
21 China's exports in July as mills such as Baosteel have
22 curbed exports or renegotiated prices with foreign
23 customers.

24 The Chinese government has taken the first step in
25 addressing the U.S. industry's fear of a surge in Chinese

1 HR exports if the orders are revoked. These measures may
2 fall short of the 100 percent ban on Chinese exports that
3 the y industry seems to be seeking, but they address two
4 of the main issues before the Commission, namely the
5 pricing and volume of any future Chinese imports if the
6 orders are revoked.

7 In response, the U.S. industry attempt to distract
8 the Commission with peripheral issues such as subsidies
9 that the Chinese industry allegedly received. This is
10 purely speculative as there is no finding by the
11 Department of Commerce that the Chinese HR producers have
12 indeed benefited from illegal subsidies, justifying the
13 imposition of countervailing duties.

14 Since this issue has been brought up by the U.S.
15 industry I would ask the Commission to consider the
16 absurdity of the argument. Even estimating that
17 subsidies have been bestowed, what is their impact on
18 Chinese exports in light of the export control measures
19 that have been imposed on the same industry? It is clear
20 that the Chinese government's recent actions keep steel
21 production in China for domestic consumption and runs
22 clearly against promoting the growth of Chinese capacity
23 for export markets.

24 Like the European industry in the late '70s and
25 the U.S. industry for the last 30 years, the Chinese

1 steel industry, which is also a fragmented industry, is
2 going through a restructuring phase. Obsolete plants are
3 being phased out, production is being rationalized, steel
4 mill plants are being brought to tougher environmental
5 standards as goals set by the recent five year plan that
6 was approved by the Chinese congress in March 2006.

7 The purpose is to rationalize the growth of the
8 Chinese steel industry by eliminating polluting and
9 inefficient capacity when needed, not to encourage
10 exports. It is a far different picture from that
11 propagated by the U.S. industry of an industry out of
12 control where government is accelerating the growth and
13 world domination through subsidies.

14 Thank you.

15 MR. MROCZKA: Good morning, Mr. Chairman,
16 Commissioners. My name is Victor Mroczka from Vinson &
17 Elkins representing Thailand. I will address the
18 conditions of competition within which Thailand's hot-
19 rolled steel producers operate and how these conditions
20 have sharpened considerably since 2001.

21 These conditions of competition warrant
22 decumulation of Thailand. Viewed separately, it becomes
23 evident that a small country like Thailand cannot have
24 any significant impact on the U.S. hot-rolled steel
25 industry.

1 Decumulation in a sunset review is discretionary.
2 The Commission exercises its discretion to decumulate if
3 significant differences in the conditions of competition
4 are likely to exist between imports of one country and
5 those of the other subject countries.

6 The Commission has in the past decumulated where a
7 country was a net importer, the focus was on the home
8 market, and the incentive after the home market was
9 directed at a regional market. The bases for
10 decumulation in those cases are even more pronounced
11 here.

12 There are a host of unique conditions of
13 competition within which Thailand's producers operate.
14 First off are the Thai producers' home market
15 opportunities. Thailand is a major net importer of hot-
16 rolled steel. For example, imports exceeded exports by
17 1.3 million tons in a 2006 market of 5.2 million tons.
18 In addition, in 2006, imports constituted 40 percent of
19 Thailand's apparent hot-rolled steel consumption. This
20 condition is consistent throughout the POR and exists
21 despite 14 antidumping duty orders in place against hot-
22 rolled steel imports into Thailand.

23 The Thai mills are centered on production for the
24 home market. For example, in 2001 Thailand's commercial
25 shipments to its home market made up 79 percent of total

1 shipments. This was similar in 2006 and is projected to
2 remain high in the near future.

3 For first half 2007 data the concentration is 74
4 percent. In every year of the POR Thailand had the
5 highest concentration of home market shipments with a POR
6 average of 75 percent.

7 Furthermore, as stated by Mr. Ramet yesterday,
8 Thailand has historically had to import high quality
9 steel like skin-passed and P&O. Most of these imports
10 came from Japan. Thailand has been working towards
11 displacing these imports by upgrading its hot-rolled
12 steel manufacturing capabilities. In 2004 SSI commenced
13 operation of its PNO line. NSM commissioned a skin-
14 passed line in 2004 and a PO line in 2005. G Steel
15 started its skin-passed line in 2006.

16 SSI is also increasing its ownership of the
17 largest Thai cold-rolling facility. As a result, imports
18 are being displaced.

19 In 2006 imports had a 40 percent market share.
20 This is down from a high of 62 percent in 2001.

21 Hot-rolled steel demand in Thailand is strong and
22 getting stronger. Thailand has become the so-called
23 Detroit of Asia and is at the center of Southeast Asian
24 automotive production. Automobile production in Thailand
25 grew 158 percent from 2001 to 2005 and is expected to

1 continue to grow in the near future. The same pattern
2 has emerged in the motorcycle industry with 192 percent
3 growth over the same period.

4 Thailand's construction and appliance industries
5 are growing as well. Residential and commercial
6 construction are up and the government of Thailand is
7 commencing the first of many mega-projects at the end of
8 this year. For example, construction was up over 10
9 percent in 2006.

10 Demand for downstream products is increasing as
11 well. As discussed in greater detail in Exhibit 4 of our
12 pre-hearing brief, demand in the appliance industry is
13 growing. More downstream production needs more hot-
14 rolled steel. All of the major hot-rolled steel
15 consuming industries give Thailand's hot-rolled steel
16 producers plenty of commercial reasons to concentrate on
17 the home market. The Thai mills are not about to reduce
18 shipments in their dominant home market if the orders are
19 revoked.

20 To the extent that Thai mills export, their focus
21 is on nearby and rapidly expanding Southeast Asian
22 markets. ASEAN countries have experienced significant
23 economic growth in recent years. Construction and
24 manufacturing are on the rise as these economies develop.
25 They need hot-rolled steel to keep growing.

1 Thailand is perfectly positioned to take advantage
2 of this. Thailand is one of only two subject countries
3 that is a member of ASEAN and is the only country within
4 ASEAN that can produce a broad range of hot-rolled steel.
5 Vietnam, one of the fastest growing markets in ASEAN,
6 doesn't even have a hot-rolled mill.

7 Thai shipments to ASEAN grew throughout the POR
8 and are projected to grow another 191 percent from 2006
9 to 2007.

10 To check these projections look at first half 2007
11 data. Thai shipments have already exceeded what was
12 shipped in 2006. In fact 76 percent of all Thai exports
13 were to Asian markets other than China, up from four
14 percent in 2001. These have more than supplanted any
15 drop-off from Thailand's exports to China.

16 No other country is so situated within the trading
17 bloc that operates as a key condition of competition.

18 As the Commission staff report shows, Thailand
19 also has the fewest barriers to entry worldwide among the
20 subject countries. Thailand is the only country not
21 subject to an antidumping or countervailing duty order
22 somewhere in the world other than the United States.
23 Thailand had the lowest U.S. rates among all countries in
24 the original investigation.

25 Only Thailand has been largely exempted from the

1 antidumping duties. SSI was exempted from the
2 antidumping duty order in 2004. This was the first time
3 there had ever been an exemption for any flat-rolled
4 steel product from anywhere.

5 In 2006 and 2007 Commerce refused Petitioners'
6 request to reimpose the antidumping duty order on SSI
7 because there was no evidence of dumping.

8 During the POR Canada terminated its antidumping
9 duty investigation of hot-rolled steel from Thailand
10 because there was no evidence of dumping.

11 Finally, in 2001 Thailand was one of the few
12 countries that the President exempted from the Section
13 201 safeguard measures on hot-rolled steel. No other
14 subject country has repeatedly proven no dumping over
15 such a long period of time.

16 Each of those warrant Thailand's decumulation.
17 They make apparent that the Thai mills will continue to
18 operate in a distinct and competitive environment for the
19 foreseeable future. When viewed separately it is
20 difficult to see how Thailand could have any significant
21 effect on price and volume in the United States.

22 First of all, Thailand has a steady but
23 inconsequential presence in the U.S. hot-rolled steel
24 market. As the Commission staff report shows Thai
25 imports constituted minuscule percentages of apparent

1 U.S. consumption. Imports from Thailand also did not
2 make up a significant percentage of total U.S. open
3 market shipments.

4 Second, Thailand is projected to produce hot-
5 rolled steel at or near fully capacity utilization in the
6 near future. Since almost all of Thailand's capacity is
7 dedicated to serving its home market and non-U.S. export
8 demand there is no significant room to ship to the United
9 States outside of what is projected.

10 Third, Thailand is a world price taker when it
11 comes to hot-rolled steel production and shipments.
12 Because Thailand's mills use mostly imported slab and
13 scrap for their production they are reliant on world
14 market prices for these major inputs. In other words,
15 they simply cannot price low to gain market share.
16 Moreover, freight rates from Thailand to the United
17 States have increased significantly during the POR.

18 Finally, a stronger currency means less return for
19 U.S. dollars. For example, in 2001 a \$550 per ton sale
20 yielded 24,310 baht, in 2006 that same sale yielded
21 only 20,834 baht, a decrease of 14 percent. Again, as
22 with inputs these factors act as cost barriers to
23 shipments to the United States whereas in 2007 whole
24 market shipments are projected to be 3.6 million tons.

25 We add internal consumption, the ASEAN increase,

1 non-U.S. exports and then U.S. exports. It is clear why
2 Thailand's additional capacity is warranted and is no
3 threat to U.S. mills. It is also important to note that
4 Thai inventory levels are not determinative of U.S.
5 shipments as U.S. export sales are produced to order not
6 shipped from inventory.

7 Finally, Terrant has already demonstrated that
8 revocation of the antidumping duty order against the Thai
9 producer did not result in an injurious level of
10 shipments. SSI, the largest Thai exporter producer, had
11 initial low antidumping and countervailing duty rates,
12 and Thailand was not subject to the 201 safeguard
13 measures.

14 SSI had its antidumping duty order revoked. This
15 was ample opportunity to significantly increase shipments
16 to the United States, yet this did not happen. Shipments
17 remained stable and did not surge. At the same time
18 shipments to the whole market and ASEAN markets increased
19 consistent with Thailand's stated shipment philosophy.

20 Petitioners allege that Thailand will increase
21 shipments if the orders are revoked and claim SSI's
22 postrevocation behavior as some sort of proof. There are
23 two important points to remember here. First, when SSI
24 was making shipments during the POR its antidumping duty
25 rate was zero and it has a low CVD rate.

1 Therefore, the orders were having no effect on
2 shipments. Second, these shipments never exceeded
3 earlier POR highs. Finally, the sales were made when
4 prices were at their peak. Petitioners claimed a return
5 to dumping, Commerce disagreed and refused to reimpose
6 the order. This demonstrates that revocation is not
7 likely to have any significant impact on Thailand's
8 shipment levels.

9 Revocation of the antidumping and countervailing
10 duty orders on Thailand would not be likely to lead to
11 material injury to the U.S. hot-rolled steel industry
12 within a reasonably foreseeable time. Revocation of the
13 Thai orders should be ordered. Thank you.

14 MR. SPAK: Good morning, Mr. Chairman, members of
15 the Commission. I'm Gregory Spak of the law firm of
16 White and Case, and I'm here today with my colleague,
17 Kristina Zissis, on behalf of the Argentine hot-rolled
18 producer Siderar. During the review period Siderar was
19 the largest of two Argentine producers of hot-rolled
20 steel.

21 The other smaller producer of hot-rolled steel in
22 Argentina during the period was Acindar. For reasons
23 that we've explained in Siderar's brief Siderar is the
24 relevant Argentine producer for the purposes of analyzing
25 what is likely to occur in the foreseeable future.

1 I will focus today on the reasons why imports from
2 Argentina should not be cumulated with other subject
3 imports. Imports from Argentina into the U.S. market are
4 likely to be nominal if there are any at all. Imports at
5 these levels will have no discernable adverse impact on
6 the U.S. industry. In addition, the conditions of
7 competition for any imports from Argentina are different
8 than the conditions that exist for imports from other
9 countries.

10 These conditions limit the volume of hot-rolled
11 steel that Argentine producers can export to the U.S.
12 market. I will highlight four of these conditions.
13 First, Siderar's role as a subsidiary of Ternium, and its
14 focus on the local and regional markets. Second,
15 Siderar's limited excess capacity over several years of
16 the period.

17 Third, Siderar's limited inventories. Fourth, the
18 technical limitations of some of Siderar's hot-rolled
19 production. Turning to the first, the staff report
20 accurately describes the high degree to which Siderar
21 dedicates its production to satisfying home market
22 demand.

23 A very large percentage of its hot-rolled
24 production is consumed to produce downstream products,
25 and almost all of the rest is consumed in the Argentine

1 merchant market by longstanding customers. These are
2 customers that Siderar has worked hard to cultivate over
3 the years. This unique market condition is not temporary
4 or anecdotal.

5 In fact, it has become institutionalized now that
6 Siderar is a subsidiary of Ternium, which also includes
7 flat-rolled producers in two nonsubject countries, Mexico
8 and Venezuela. Ternium was formed in 2004 after the
9 original investigation in this case. This is an
10 important point because it represents a change in
11 Siderar's focus in marketing strategy.

12 As Siderar is the southernmost member of the group
13 Ternium's strategy is for Siderar to focus on supplying
14 demand in the Argentine market and in the countries
15 closest to Argentina such as the Mercosur partners,
16 Brazil, Uruguay, Paraguay, as well as other regional
17 countries such as Chile and Bolivia.

18 There are no import duties or any other kind of
19 market restraints on imports of hot-rolled from Argentina
20 in any of these countries. Siderar's focus on these
21 markets is shown clearly in the record. Throughout the
22 review period most of the Argentine producers' shipments
23 of hot-rolled steel were consumed in Argentina to produce
24 downstream products or to sell to Argentine customers.

25 By 2004 after Siderar became part of Ternium the

1 small volume of Argentine exports were shipped mainly to
2 customers in South America with the remainder shipped to
3 a limited number of long-term EU customers. This focus
4 will not change. The projected high level of domestic
5 hot-rolled consumption will leave little hot-rolled steel
6 for export.

7 The Commission's record contains other evidence of
8 Siderar's lack of interest in supplying significant
9 quantities of hot-rolled to the United States. We will
10 provide details describing that record evidence in our
11 posthearing brief. The second issue, the capacity
12 utilization. The capacity utilization data in the staff
13 report confirms that there is limited excess capacity in
14 Argentina.

15 Due to this limited excess capacity and the
16 projected increase in Argentine and regional demand for
17 hot-rolled and downstream products Siderar simply does
18 not have and will not have the capacity to produce
19 additional hot-rolled for export to the United States.

20 The Commission's staff properly recognized this
21 singling out Argentina as the only country which is
22 likely to respond to revocation with a, "small", increase
23 in the volume of exports to the United States. Third,
24 the Argentine industry has very limited inventories. In
25 fact, the inventories where reported do not reflect

1 available inventory, rather it is product awaiting
2 delivery to the customer.

3 Therefore, Siderar simply does not have excess
4 inventories available to ship to the United States.
5 Fourth, there are a number of technical and production
6 related limitations to prevent Siderar from supplying
7 hot-rolled steel to the U.S. market in the foreseeable
8 future.

9 These include the fact that Siderar produces
10 primarily to the Argentine IRAM standard for its
11 Argentine customers and the vast majority of its export
12 customers. This is different from the U.S. ASTM
13 standard. It is not practical or efficient for Siderar
14 to produce in large quantities to the ASTM standard given
15 the focus of its business in Argentina and the regional
16 market.

17 Siderar is producing primarily to supply the
18 Argentine market which does not require the ASTM
19 standard. In addition, Siderar faces limitations on its
20 skin-pass rolling capacity, and it only produces coils in
21 500 pound per inch width rather than 1,000 pound per inch
22 width, which is what is primarily demanded here in the
23 U.S. market.

24 These technical limitations corroborate the fact
25 that Siderar's focus is not and is not likely to be the

1 U.S. market. Finally, a few U.S. producers claimed that
2 the Argentine producers have understated their current
3 and project hot-rolled capacity. In their prehearing
4 brief U.S. Steel claims that the Argentine steel company
5 Performa is a producer of hot-rolled steel products and
6 that it has a capacity of 200,000 tons per year.

7 U.S. Steel suggests that the Commission and the
8 parties have simply overlooked an additional Argentine
9 hot-rolled producer and have missed this capacity. This
10 is wrong. Public information shows that Performa is not
11 a hot-rolled flat products producer, it is a long
12 products producer, and the reference to hot-rolled
13 products for this company means hot-rolled long products
14 that have nothing to do with this review.

15 We will provide further information on this point
16 in our posthearing brief. Another claim that U.S. Steel
17 and Nucor make is that Siderar plans to increase its
18 production capacity based on statements in Ternium's 2006
19 annual report. As we will address in greater detail in
20 Siderar's posthearing brief these projects have not been
21 approved.

22 If they are approved they would have no or minimal
23 impact on available capacity during the reasonably
24 foreseeable future. In conclusion, imports from
25 Argentina present a classic case for decumulation in a

1 five year review. The likely volume is so small that the
2 Commission can reasonably find that any imports are
3 likely to have no discernable impact on the U.S.
4 industry.

5 If the Commission disagrees and considers whether
6 to exercise its discretion to cumulate the Argentine hot-
7 rolled it will find that both physical limitations and
8 market circumstances argue forcefully against cumulation.
9 Once decumulated the Commission must find that the
10 Argentine producers are not likely to injure the U.S.
11 industry.

12 Mr. Chairman, members of the Commission, that
13 concludes the testimony of this panel. We will reserve
14 any remaining time for rebuttal. Thank you.

15 CHAIRMAN PEARSON: Thank you for your testimony.
16 Let me begin by welcoming this panel. I particularly
17 appreciate the challenges that those of you who are
18 actually involved in business have in taking at least
19 three days to come to Washington and be here for this
20 proceeding. It's a major commitment of your time, and I
21 hope you find it worthwhile. We do our best.

22 We'll begin the questioning this morning with Vice
23 Chairman Aranoff. See, I'm more awake today because I
24 did get your name right.

25 VICE CHAIRMAN ARANOFF: Thank you, Mr. Chairman.

1 We would have been doomed if we tried to do this last
2 night. I join the Chairman in welcoming all of you back
3 this morning. It's hard to know where to start, but let
4 me start with questions about the Thai industry, so I
5 guess I'll start with you, Mr. Mroczka.

6 First of all, can you explain to me when the Thai
7 mills export do they have their own sales operations or
8 do they export through global trading companies? That's
9 both for customers in Asia as well as any exports to
10 North America.

11 MR. PIERCE: This is Ken Pierce. I'll answer. I
12 work with the mills on that basis. They do not have
13 agents in export markets. They tend to use trading
14 companies. They also more often than not are contacted
15 directly by customers asking for inquiries, and then they
16 arrange the sale through a trading company.

17 VICE CHAIRMAN ARANOFF: Okay. What I'm trying to
18 get to is when product is sold for export is it usually
19 the case that you know already who the customer is? It's
20 intended for a specific customer?

21 MR. PIERCE: Yes, we know who the customer is, and
22 shipment is usually direct to the customer.

23 VICE CHAIRMAN ARANOFF: So there are no or rare
24 instances in which product is placed with a trader and
25 you have no idea where it's going? The trader is moving

1 it somewhere?

2 MR. PIERCE: That's correct. The trader usually
3 doesn't hold product. You ship direct to the customer.
4 The customer may be an end user, the customer may be a
5 distributor service center, but you ship direct to them
6 so you always know the customer.

7 VICE CHAIRMAN ARANOFF: Okay. And so you always
8 know what country the product is going to?

9 MR. PIERCE: That's correct.

10 VICE CHAIRMAN ARANOFF: Okay. For sales within
11 Thailand do the Thai producers control the distribution
12 network or is there an independent distribution network?

13 MR. PIERCE: For sales within Thailand it varies
14 by company. Each of the companies, though, does have
15 affiliates that they sell to in Thailand. They also sell
16 direct, they'll sell to affiliates who then resell.
17 Within Thailand sometimes those affiliates may process
18 the product, like cut it into cut sheet and then resell
19 it within Thailand.

20 They control the distribution in that sense that
21 when they make sales to their affiliates the resales by
22 affiliates they know are still in Thailand. When they
23 sell direct to customers, like to the cold-rolling mill,
24 they know it's going right to the cold-rolling mill and
25 they don't have to go through an affiliate to make that

1 sale.

2 VICE CHAIRMAN ARANOFF: I guess I'm more
3 interested in the extent to which the Thai market is like
4 or unlike the U.S. market in terms of having extensive
5 independent distributors who sell to a lot of customers
6 who don't have direct relationships with the mill.

7 MR. PIERCE: There are some independent
8 distributors, but most of the distributors are
9 affiliated.

10 VICE CHAIRMAN ARANOFF: Okay. Can you tell me
11 because there are a number of allegations in the domestic
12 industry's brief and I want to understand for each of the
13 Thai producers the extent to which they produce their own
14 slab or are importing slab either from China or somewhere
15 else.

16 MR. PIERCE: Right. There are three Thai
17 producers. There is SSI, that is by far the major one
18 and the dominant one. They are a roller. They import
19 all of their slab. They don't make steel, they import
20 their slab. They're the only one who makes steel from
21 slab. As far as slab imports go into Thailand it comes
22 in from many different sources.

23 We looked it up last night anticipating this, and
24 we'll be putting it in our posthearing brief, China is
25 not the largest source by any means. The largest source

1 is Russia and the CIS countries. They also got slab in
2 2006 from Australia, Brazil and several other places. So
3 they buy slab on the world market. They're dependent on
4 the world market.

5 They buy it from a lot of sources, and China is by
6 no means the largest source.

7 VICE CHAIRMAN ARANOFF: And they're not related to
8 any of the slab suppliers?

9 MR. PIERCE: No, they're ont related to any of
10 them.

11 VICE CHAIRMAN ARANOFF: Okay.

12 MR. PIERCE: The other two mills are G Steel and
13 NSM. They are both mini-mills. They both make steel
14 from scrap. Eighty percent of the scrap used by the two
15 mini-mills has to be imported. There just isn't that
16 much scrap in Thailand, so they import almost all of
17 their scrap, about 80 percent. By far and away in almost
18 every five out of the last six years the largest scrap
19 source in Thailand is the United States, dominant by far
20 and away.

21 So to the extent the inputs are coming from
22 anywhere in a large amount it is U.S. inputs that are
23 used by the Thai producers to make their hot-rolled
24 steel.

25 VICE CHAIRMAN ARANOFF: Okay. Thanks. The

1 domestic industry, in some of their briefs they present
2 Thailand as sort of the classic case that antidumping
3 laws are intended to address in saying that you have
4 producers within a protected domestic market, in this
5 case protected by antidumping duty orders on imports from
6 14 countries, who use low priced exports to fill up their
7 mills while earning all their profits on unprotected
8 domestic sales.

9 Is that an accurate portrayal of what's going on
10 in the Thai market?

11 MR. PIERCE: No, it's not at all, nor is that an
12 accurate portrayal of the classic theory for antidumping.
13 You can't have a closed market by antidumping duties and
14 say that you can't do that for dumping purposes.
15 Antidumping is kind of the exception to that when you get
16 into antidumping theory. What the Thai market is all
17 about really in the hot-rolled steel market, a lot of
18 things are made in Thailand, a lot of downstream
19 products.

20 It is the Detroit of Asia. Automobile production
21 is growing tremendously. What you've had in Thailand is
22 tremendous import penetration. Imports were holding 60
23 percent of market share five years ago. Today, they're
24 holding 40 percent of market share.

25 That's a very important point, and we emphasize it

1 because it's with understanding that you understand where
2 the Thai mills are going with their production and their
3 excess capacity and why they've expanded capacity.

4 They have such a high import penetration, most of
5 it's from Japan and most of it is used for cold-rolling
6 and then galvanizing for the downstream industries,
7 particularly automotive, particularly appliances and then
8 also some in construction, so that when you're a Thai
9 mill the first thing you think about is how do I get more
10 of my home market?

11 How do I get more home market share? That's what
12 a mill always wants. You get home market advantage, you
13 have pricing advantages, you have pricing premiums,
14 logistics are easier, it's easier to deal with. So
15 you've seen over time Thailand's mills have been
16 concentrated on getting more and more of the home market.

17 They've kept out unfairly traded imports, they've
18 put into effect 14 dumping orders pursuant to WTO rules,
19 they concentrated on making those sales and bringing down
20 import market share to 40 percent. Now, what you're left
21 with of the imports into Thailand is primarily Japan, and
22 this goes to your point yesterday, well, is it really
23 product differentiation? Yes, it is.

24 It's a better quality hot-rolled steel that comes
25 in from Japan and it is used further downstream for

1 rolling. So what do the Thais do? The Thais have done
2 under the last two years is improved their quality to
3 focus on taking that market share away form Japan.
4 That's why they have pickle and oiling lines have gone
5 into effect into the last two years, that's why they've
6 had skin-pass lines that have been invested in the last
7 two years at SSI, NSM and G Steel.

8 All of that has to do with surface quality and
9 surface conditioning of the hot-rolled which makes it
10 applicable for automotive production in cold-rolled and
11 then galvanized. The other thing they've done as well is
12 SSI is gaining control of TCR, the largest cold-rolled
13 producer in Thailand. By gaining control they're going
14 to gain all of that hot-rolled steel consumption that had
15 been coming in from Japan is now going to be sourced from
16 SSI.

17 So when you want to understand the Thai market,
18 and what the dynamics are and what's likely to happen in
19 the future you have to think about imports, imports both
20 on the production side because they are price takers,
21 because all of their main inputs are imports, and imports
22 on the sale side because their focus is on displacing
23 import market share in the Thai market.

24 Well, this isn't something we just made up. Now,
25 here's a good story. You know, I can stitch something

1 together here. We put in the actual business plans,
2 which you didn't get from a lot of the other guys, that
3 projects, okay, what are the major Thai mills going to
4 do, what are their business plans, what are they
5 targeting, why are they making the investments?

6 Those business plans, which are attached to the
7 questionnaire responses, spell all of this out. Not a
8 word had been prepared in anticipation of this review.

9 VICE CHAIRMAN ARANOFF: Okay. Thanks. Appreciate
10 all those answers.

11 MR. PIERCE: Thank you.

12 CHAIRMAN PEARSON: Commissioner Okun?

13 COMMISSIONER OKUN: Thank you, Mr. Chairman. I
14 join my colleagues in welcoming all of you here this
15 morning. Appreciate you taking the time to be with us
16 and for the information you have provided in
17 questionnaires and would note as I did yesterday that for
18 those who submitted their business plans that were not
19 prepared in anticipation of this I very much appreciate
20 it.

21 I think they have a lot of useful information.
22 Let me let Mr. Pierce just continue on that. I guess I
23 didn't have a chance to look back. On the question
24 yesterday about the extent to which the Thai producers
25 will successfully be able to sell the product that is

1 right now being supplied for Japan is it happening
2 already or is this still just part of by increasing their
3 capacity to increase the quality that they will at some
4 point be able to take share from the Japanese in their
5 own market?

6 MR. PIERCE: No, it's not a dream, it's happening
7 already. If you look back from 2001 to 2006 you'll see
8 that import market share declines from 60 percent to 40
9 percent, a 20 point drop. You'll also see the
10 projections showing increased market share as a result of
11 home market shipments increasing. These product
12 enhancements if you will came on line two years ago, one
13 year ago, recently, depending on which of the three mills
14 you're talking about.

15 Gaining equity control of TCR by SSI is certainly
16 their plan. A significant amount of that investment has
17 already been made and it is on track I'd say within the
18 next six months or so.

19 COMMISSIONER OKUN: Okay. Well, if there's any
20 further information on that particular acquisition that
21 would be helpful. And then of the 20 point drop if you
22 can remind me how much of that was a displacement of
23 Japanese?

24 MR. PIERCE: I don't know the exact number, I
25 think it was significant, but we'd be happy to provide

1 the exact number in a posthearing brief.

2 COMMISSIONER OKUN: Okay. If you'd do that I'd
3 appreciate seeing that as well. And then just continuing
4 on that, although this question would also be for counsel
5 to Siderar as well as counsel to the Chinese, which is to
6 the extent that there have been discussions about coming
7 expansion products if you could in your posthearing
8 specify when that capacity is projected to come on line
9 in the next two to three years, and the amount of that
10 capacity.

11 I know, Mr. Spak, that you had referenced one of
12 those expansion products that the domestic industry had
13 raised. If you will just provide more information on
14 your understanding of that and any other announcements?

15 MALE VOICE: We will do that, Commissioner Okun.

16 MR. SPAK: We will do that. Thank you.

17 COMMISSIONER OKUN: Okay. Thank you. Mr. Pierce
18 is shaking his head, so we'll get that from all of them.
19 Then let me turn to the purchasers for a moment, and if
20 you could each of you tell me what projections are for
21 future demand? Actually, if you can talk about kind of
22 the current status and what you see in what you would
23 consider your reasonably foreseeable future?

24 I know each of you in your testimony talked about
25 some finished products now competing with what you would

1 sell and therefore losing some of your business, but I'm
2 trying to understand. I understand what you testified to
3 during the 2004 period and what was going on. I think
4 some of you have referenced 2006, but I'd be particularly
5 interested in what you see going forward right now in
6 terms of where demand is likely to go for your
7 businesses.

8 I'll start up here with you, Mr. Emery.

9 MR. EMERY: For us, we're predicting demand to
10 actually increase this next fiscal year. In our Kentucky
11 operation, however, in our Grand Rapids facility we see a
12 level, we don't see an increase in that area. About a 20
13 percent increase in demand in our Kentucky operation.

14 COMMISSIONER OKUN: And can you just help me
15 understand the reason for the differences in demand? I
16 mean, Michigan, I think out of Kentucky, is it some other
17 different customer?

18 MR. EMERY: Yes. It's geared towards a different
19 customer and that region of the country is primarily the
20 reason for that. So I would say overall our purchase
21 increase of hot-rolled material as a corporation will
22 increase by about eight percent next year.

23 COMMISSIONER OKUN: Okay.

24 MR. GREEN: I would say in our particular case
25 we're actually going to see a reduction this next year

1 primarily due to the fact that we are 90 to 95 percent
2 automotive. We've been a large supplier to the Explorer
3 program which has taken a dramatic drop. The other thing
4 is that even to just maintain our current status or, you
5 know, requirements again we've had to chase many more
6 jobs to maintain that same level due to the volumes of
7 these jobs today.

8 In the next several years we could particularly
9 see an increase. It's very hard to predict at this time.
10 Fortunately for us the new Honda plant is going to be 15
11 miles from our facility, and they are our largest
12 customers. So that has an opportunity, but that's not
13 something we can guarantee at this point.

14 COMMISSIONER OKUN: And that status of that
15 facility?

16 MR. GREEN: They predicted to start production in
17 July of 2008. However, that is currently tooled. I
18 mean, that product line has been determined, those parts
19 have already been sourced. Our only opportunity won't be
20 in an increase in steel but would be an increase in value
21 added, maybe in particular welding of parts.

22 We see our real opportunity for growth in the
23 stamping portion in 2010 when they plan to retool that
24 particular model.

25 COMMISSIONER OKUN: Okay. Yes, Mr. Knedgen?

1 MR. KNEDGEN: Yes. Thank you. Right now this
2 year we expect about a 10 percent decrease in our
3 Michigan facility in demand but a five percent increase
4 in our Tennessee facility, and then that trend I would
5 think would continue whereas next year, actually, I think
6 Michigan is going to probably stand. After the 10
7 percent drop in demand it will probably be flat next year
8 and then Tennessee would grow a little more next year.

9 So we anticipate increased demand in Tennessee and
10 pretty much a stabilization or just a flat line in the
11 Michigan market. This is because of the activity in the
12 automotive industry. All of our parts go to the
13 automotive industry and most of that assembly work and
14 large production work is moving south which is why we
15 began developing the Tennessee facility in the first
16 place.

17 COMMISSIONER OKUN: Okay.

18 MR. MCCULLOUGH: Commissioner Okun, if I could
19 add?

20 COMMISSIONER OKUN: Yes, Mr. McCullough?

21 MR. MCCULLOUGH: Matt McCullough with Brattle. I
22 think recently we're starting to see some of the second
23 quarter results come in from the domestic producers and
24 U.S. Steel, Steel Dynamics and Mittal are all expecting
25 increased demand the second half of this year for flat

1 products. I think there are some other.

2 I had some information up on the slides about
3 nonresidential construction I think which is projected by
4 data we have to grow by eight percent in 2008. You have
5 some information on the record from General Motors.
6 Their questionnaire response I think you should look at.
7 Some of that is confidential.

8 I think generally, though, you can say that
9 vehicle production, there are some expectations of growth
10 there in both 2008 and 2009. Appliance demand, second
11 quarter results came out from Whirlpool, one of the
12 largest white goods manufacturers in the U.S. if not the
13 largest, and they are projecting increased shipments of
14 appliances in the second half of this year.

15 Then when you look on the record of the recent
16 plate sunset review, and we're happy to put more of this
17 information back on the record, you have a lot of pent up
18 demand for capital goods that is going to consume hot-
19 rolled steel. So I think demand moving forward is going
20 to improve in this market along with the margins and
21 prices.

22 COMMISSIONER OKUN: Okay. One of the points made
23 with reference to that yesterday by the producers is
24 something that, you know, obviously is difficult in any
25 of these sunset reviews when you're to look forward is

1 the business cycle. While acknowledging that it's been
2 very good I think the term of the day became a little
3 long in the tooth.

4 I wanted to ask whether in terms of the business
5 cycle, and again, let's start with purchasers here
6 understanding that you don't represent all the demand for
7 hot-rolled, but whether you've seen any changes in the
8 business cycle over this period or looking forward,
9 whether you think it is longer and therefore likely to go
10 down or longer and sustained? If you have any sense of
11 that that would be helpful.

12 MR. EMERY: Are you talking about the overall
13 market sector that we're looking at?

14 COMMISSIONER OKUN: However you would look at it.
15 I mean, and again, I understand Mr. McCullough's point
16 that you don't represent all of the hot-rolled demand,
17 but if you're looking at the cycle that's gone on for
18 your product has it been a cycle that you think is up and
19 likely to, I mean, you see demand going down, but just
20 how do you see the business cycle?

21 MR. EMERY: We supply the automotive sector like I
22 had mentioned, and I think it is very segregated in terms
23 of certain products, certain vehicles are selling.
24 You're seeing an overall switch from large, heavy
25 vehicles to more fuel efficient, smaller vehicles which

1 of course have smaller material content.

2 In the new domestic area that we supply we're
3 seeing an increase in sales. The domestic auto producers
4 obviously are down, so it really depends on what product
5 line you're on where the increase or decrease has taken
6 place.

7 COMMISSIONER OKUN: Okay. My time is almost up,
8 but, Mr. Green, do you have any?

9 MR. GREEN: Well, I would agree with his comments
10 except for the data is there that the market has remained
11 pretty much level the last three to five years. They're
12 selling the same amount of vehicles, it's just the mix
13 changes. You know, a few years ago there was a spike in
14 larger trucks and SUVs, today there's obviously a large
15 spike -- as that market has now dropped obviously the
16 market for the smaller cars has increased at that
17 particular time.

18 So the amount of vehicles sold each year has
19 pretty much let down a level field for several years
20 within a certain percentage.

21 COMMISSIONER OKUN: Okay. Appreciate those
22 comments.

23 Thank you, Mr. Chairman.

24 CHAIRMAN PEARSON: Commissioner Lane?

25 COMMISSIONER LANE: Good morning. Mr. Pierce, I

1 would like to start with you. In your opening statement
2 yesterday I believe that you said that the Commission
3 could not find that this industry could be injured if the
4 orders were revoked because it was earning a very high
5 profit, I believe you said 21 or 22 percent.

6 Did I understand you correctly that an industry
7 cannot be injured under any circumstances if it is
8 currently earning a high profit?

9 MR. PIERCE: The 22 percent figure was return on
10 investment. The profit rate has been 24, 14 and 15
11 percent over the last three years . Certainly an
12 industry that is performing this well I do not think can
13 be found to be vulnerable to injury. No, I do not think
14 that can logically be done. Can you make an affirmative
15 injury finding when a domestic industry is possible?

16 That's conceivable, that there could be such facts
17 on the record might allow that. That is not the case
18 here in my opinion. There is nothing to indicate in my
19 opinion that this industry is going to suffer any injury
20 whatsoever. It's not vulnerable, it wasn't vulnerable in
21 2005, it's gotten stronger, it's certainly not vulnerable
22 now.

23 As a matter of law can you not find injury likely
24 for a profitable industry? No, I'm not saying as a
25 matter of law you cannot do that.

1 COMMISSIONER LANE: Okay. You're saying that the
2 facts on this record would not allow that, so let's go to
3 a hypothetical. If an industry is earning 20 percent and
4 something happens to cause that to go to 10 percent, a 50
5 percent drop in profitability, would you say that the
6 industry was injured?

7 MR. PIERCE: I would say the industry is not doing
8 as well as it was previously, there has been a change.
9 Is that a material change, material injury? That's for
10 the Commission to weigh the facts and make its
11 determination as decided in OCTG. There's also the
12 causation issue. Certainly whatever that change has been
13 has to be attributable to the imports.

14 Just because an industry's profitability has gone
15 down from Point A to Point B does not mean you can blame
16 or restrain the imports.

17 MR. DURLING: Commissioner Lane, if I could just
18 add? This is Jim Durling. In your hypothetical the best
19 way to put the 10 percent in context is to look at profit
20 over time because if you have an industry that has had a
21 surge in profits and profits have gone down but they're
22 still well-above historical levels I would say that is
23 not injury because the purpose of this law is not to
24 create kind of a one way ratchet, profits can only go up,
25 and whenever profits go down it means the industry is

1 being injured, it is entitled to relief.

2 If 10 percent is well-above the historic average
3 for an industry I would say even a 50 percent drop in
4 profits would not constitute injury.

5 COMMISSIONER LANE: If I take 50 percent of your
6 take home pay are you being injured?

7 MR. DURLING: It depends if the year before
8 someone had tripled my pay.

9 COMMISSIONER LANE: Okay. Do you have a
10 suggestion as to the magnitude of decline and
11 profitability that would constitute a material injury?

12 MR. DURLING: Commissioner Lane, I don't think the
13 statutory framework lends itself to coming up with rules
14 of thumb like that. All I can offer is that you look at
15 the performance of the industry in its historic context.
16 When you have an industry that continues to perform well-
17 above historic averages that's an industry that's doing
18 really well.

19 Now, I don't think the Commission has ever
20 embraced rules of thumb for profits, or market share, or
21 anything else, so it would be completely contrary to --
22 you know, my 20 years of experience with the Commission,
23 you never use rules of thumb, you always just look at the
24 facts and circumstances of a particular case.

25 MR. PIERCE: I would add, Commissioner, if I may,

1 I think it is an absurd argument that Petitioners are
2 making that the statute defines material injury as small.
3 I can't see that in the statutory definition. It says
4 the term material injury means harm which is not
5 inconsequential, immaterial or unimportant.

6 Eliminate the double negatives and that reads the
7 term material injury means harm which is consequential,
8 material or important. Doesn't say small.

9 COMMISSIONER LANE: Okay. And so your argument is
10 if the profits are high enough to begin with it really
11 doesn't matter how big a drop the profits could be, that
12 would not be material injury?

13 MR. PIERCE: That's correct.

14 COMMISSIONER LANE: Okay. I would like to ask you
15 a question about the employees of the industry and some
16 of these legacy costs that you have referred to as being
17 burdensome to the industry. If the orders were revoked
18 and the industry was able to keep its profits from
19 dropping significantly but to do that it was necessary to
20 cut jobs, cut salaries, cut medical benefits and cut
21 pension costs by reducing pensions for future and current
22 retirees would you say that the impact on the employees
23 constituted an injury?

24 MR. PIERCE: Well, the question is injury to the
25 industry. Depending on how the industry reacts. There's

1 no indication that with revocation of the orders anything
2 like that is going to happen. This industry has already
3 been restructured, their labor agreements have been
4 revised, productivity is up through the roof with this
5 industry, you saw that labor costs per ton were down, yet
6 wages are up significantly.

7 So I guess I don't see what you're saying as a
8 likely or at all scenario that's going to occur. The
9 impact on workers is a consideration for the Commission
10 of course.

11 COMMISSIONER LANE: Okay. Now I want to return to
12 when you said yesterday you were talking about 21 or 22
13 percent that was the return on assets, and so if it was
14 determined that some of the domestic companies obtained
15 hot-rolled steel inputs such as slabs from upstream
16 operations at cost which did not include any capital
17 costs then when considering the return on assets of the
18 hot-rolled product should we include the assets that were
19 used to make those inputs in our calculations?

20 MR. DURLING: Commissioner Lane, I think what the
21 Commission often does is you collect the information and
22 you look at it in different ways. In accounting, and in
23 economics and in finance there's rarely one unambiguous
24 way to look at things, and so it's not a question of, you
25 know, do you do it this way or that way? You can look at

1 both and then make an informed judgment.

2 I mean, I think the reality for this industry is
3 however you do the calculations of return on assets they
4 have been doing very well. When you look at reports by
5 industry analysts they characterize the results of the
6 industry as very well. When you look at the investment
7 decisions being made by this industry, committing more
8 money, that suggests that they themselves internally
9 review their results as very strong.

10 When you look at the testimony they give to
11 industry panels they characterize the results as very
12 strong. So at the end of the day it's not about this
13 method or that method for calculating return on assets,
14 it's look at all of the evidence that's available from
15 multiple sources, look at what this industry says when
16 they're talking to other parties, not what they come and
17 tell you in the hearing room, but what do they say when
18 they're going to the investment community?

19 You'd look at all of that in context, and I think
20 collectively that evidence shows that this industry has
21 been very happy with its financial performance, and
22 they've had very strong returns.

23 MR. MCCULLOUGH: Commissioner Lane, if I could add
24 something. I almost had to pinch myself yesterday
25 sitting in here because I thought I walked into the wrong

1 hearing room hearing about the domestic industry sort of
2 unable or just now being able to cover its costs of
3 capital.

4 If you look at the public data from the staff
5 report and you count up, you add up the cash flow between
6 2001 and 2006 and you net it all out, and this is only
7 from their commercial shipments, you're looking at \$7.4
8 billion, and then you back out all the depreciation over
9 that same period, you're still looking at \$4.6 billion.

10 Then when you look at cap ex and R&D, which I
11 can't discuss here because it's been made proprietary,
12 look at that number and, you know, look at it and see
13 whether or not this industry has been recovering its
14 costs of capital and then some. This industry has done
15 very well and has cash moving forward to do better.

16 COMMISSIONER LANE: Okay. Thank you.

17 Mr. Chairman, I'll wait until my next round.
18 Thank you.

19 CHAIRMAN PEARSON: Commissioner Williamson?

20 COMMISSIONER WILLIAMSON: Thank you, Mr. Chairman.
21 I do want to express my appreciation to the panel just
22 for their testimony this morning.

23 To the users of steel products I note you
24 mentioned problems with quality and quantity and the
25 difficulty that you've had. Now, in the staff report it

1 talks about these problems as problems in 2004 and 2005,
2 and I was wondering, occasionally I heard 2006 but most
3 of your examples were from an earlier period. Is this
4 still a problem, and why?

5 MR. EMERY: I think you're correct. The supply
6 problem in particular goes back to the earlier years,
7 2004, 2005. Supply, there's no question right now has
8 improved. However, I think when we talk about the
9 quality of the product received we still struggle with
10 that today as well.

11 MR. MCCULLOUGH: We had some pictures to show.

12 MR. EMERY: Yes. There's some examples of quality
13 issues up here. What you're seeing here is surface
14 defects, rust and so on, that we're forced to live with.
15 You'll see a splitting condition caused by poor quality
16 material, and this particular part had several. You're
17 seeing a lamination issue where a separation of material
18 has taken place.

19 These are problems that quite frankly, sir, we
20 hadn't seen prior to 2004. It was during that period of
21 time that we had seen a major increase in these type of
22 issues. Again, you see surface conditions, splitting
23 conditions, again, lamination. There's just general
24 defects which have become way too common in the material
25 that we see delivered today. Again, lamination issues.

1 COMMISSIONER WILLIAMSON: Okay. I guess my
2 question is, though, there are a large quantity and I
3 guess a growing quantity of nonsubject hot-rolled
4 products coming into the U.S., so it's not as if you're
5 not without alternative sources of supply. How should we
6 take this into account?

7 MR. KNEDGEN: If I could, Mr. Emery, I could take
8 that question. In my of our products the engineering
9 specifications do not allow alternative. As I mentioned
10 earlier if we try to use cold-rolled steel to replace the
11 demand for hot-rolled we can't afford it from a cost
12 standpoint, and we'd be out of the game on the part and
13 not be able to compete on that particular part.

14 2006 did see a lot of quality problems. In fact,
15 I've got about a quarter million pounds of steel on my
16 floor right now that was rejected last year for the same
17 types of issues that Mr. Durling is showing here, and
18 we're still wrangling with a claim on it trying to get
19 recovery on it. We had to go out on the open market and
20 purchase from alternative sources at a 15 to 20 percent
21 cost hit to us that we had to absorb.

22 MR. PIERCE: If I may add to that. Ken Pierce.
23 For the nonsubject imports a couple of things to keep in
24 mind. The domestic industry does have in place for
25 protection antidumping orders or a suspension agreement

1 against Japan, Russia, Brazil, three of the world's main
2 hot-rolled producers. That steel, some gets in from
3 Russia under the suspension agreement, the quota, much
4 from Japan and almost nothing from Brazil.

5 The major nonsubject import sources are Canada and
6 Europe primarily. Canada, Stelco just closed down its
7 hot mill there taking about \$1.5 million off the market.
8 From the Canadian supplier it's no longer available, and
9 in the EU when OEU prices today are considerably higher
10 than in the United States, so they're going to be seeping
11 into that market and not to the United States.

12 MR. EMERY: And if I may just add one more
13 comment. I think it's important to remember that, you
14 know, we talk about the margins of the steel industry,
15 compare those to the industry that we're struggling in
16 today in the global competition that we face when 55 to
17 60 percent of your cost is material, and you do have to
18 substitute in a case like this, and that raw material
19 cost does go up sometimes as much as 20 percent, our
20 margins are gone.

21 We do not have those type of margins. The global
22 competition that we deal in today does not allow that.
23 So a two cent, three cent price per pound increase in
24 material above and beyond what our price was established
25 at in a lot of cases will put that product in a negative

1 margin category.

2 COMMISSIONER WILLIAMSON: Okay, but I guess what
3 I'm trying to figure out, given that imports can come in,
4 I guess there's new production coming into the U.S., are
5 these quality problems just because there's not enough
6 steel being produced or is there something about the U.S.
7 manufacturers --

8 MR. EMERY: Well, I think it's because there is a
9 lack of global competition today because of the tariffs.
10 We do not have the amount of imports coming in. I
11 believe that right now we're in a little bit of a unique
12 situation. There is more material available because
13 there is a downturn in our industry, not just the
14 automotive sector but the housing industry.

15 A lot of steel consuming industries are slow, so
16 that has improved somewhat. I think, though, during peak
17 times when we have experienced shortages it was basically
18 take what you get because replacements are going to be
19 out there a long way, and if you have to go on the spot
20 market to buy it -- and that's where we have to turn to
21 when we have to replace it quickly.

22 Our customers today will not allow us to wait for
23 that original supplier to replace it. Typically, when we
24 have to do that we pay a much higher cost.

25 COMMISSIONER WILLIAMSON: Okay. You know, I was

1 also curious about what relevance sort of this quality
2 issue has to our evaluation of the likely injury upon
3 revocation.

4 MR. MCCULLOUGH: Commissioner Williamson, I think
5 what it reflects is that you get into some of these
6 quality problems when you've got an extremely tight
7 market. You've got the market power that you're looking
8 at in the domestic mills. It reflects how strong this
9 market is and the ability of the mills to impose their
10 supply discipline on their purchasers.

11 COMMISSIONER WILLIAMSON: And how should we
12 evaluate the future plans? I guess we heard yesterday a
13 lot about some new sizeable projects that are coming on
14 line.

15 MR. MCCULLOUGH: Sure. There's a point to be made
16 about that, and I can't remember who it was on
17 yesterday's panel saying well, you know, gee, if those
18 guys could redo calculus today, or if SeverCorr could
19 redo the calculus today, or if Thyssen could redo the
20 calculus today they would have never built that capacity
21 or it would have been very different.

22 I think that is a grossly inaccurate statement.
23 In fact, the decision by Thyssen to add capacity in this
24 market was made in April of this year when the market was
25 soft. The decision by SeverCorr to double up capacity,

1 now, they made that decision in 2005 to build the plant,
2 the decision to double up capacity in that plant was made
3 in June of this year, okay?

4 I see that new capacity reflecting real confidence
5 in this market. It's not capacity that is going to be
6 weighing on this market.

7 COMMISSIONER WILLIAMSON: Okay. Thank you.
8 Anyone else on this topic?

9 (No response.)

10 COMMISSIONER WILLIAMSON: For Mr. Spak, what are
11 the plans for the Argentine producer for the U.S. market
12 if the orders were revoked?

13 MR. SPAK: Yes. Really, our clients believe that
14 revocation is irrelevant for their plans. As I was
15 mentioning in our direct testimony Siderar will account
16 for essentially all hot-rolled production.

17 Siderar is now part of a multinational group
18 called Ternium, and Ternium has no plans for Siderar to
19 change its current structure and the way it serves the
20 market, which is primarily the market in Argentina, both
21 the captive production so that Siderar can produce
22 downstream products such as cold-rolled and corrosion-
23 resistant and then also supply the other whole market
24 consumers in Argentina.

25 Then as the staff shows over the last several

1 years there's only a little bit left after that, and all
2 of that has been going to the regional market with a
3 small exception of a little bit going to Europe to serve
4 longstanding customers. The company doesn't see any
5 reason for that to change in the future, and it simply
6 doesn't believe that revocation is going to change its
7 plans.

8 COMMISSIONER WILLIAMSON: So given all that why
9 appear at this hearing then?

10 MR. SPAK: Well, you know, we get that question a
11 lot. First, Ternium is a company, it's a publicly-traded
12 company, it's a company whose shareholders don't
13 appreciate the fact the company is associated with
14 allegations of injurious practices.

15 Also, as this Commission knows, you have the
16 foreign producers who are subject to these duty orders
17 have to deal with the Commerce Department, too, and
18 occasionally just by going through your normal life you
19 get hit with a review request and it requires you to
20 spend a substantial amount of money just to prove you
21 didn't ship.

22 So there is definitely a benefit to companies
23 seeking revocation as is their right under the statute
24 even if they're not planning to ship to the U.S. market.

25 COMMISSIONER WILLIAMSON: Okay. My time is up.

1 Thank you very much for those answers.

2 CHAIRMAN PEARSON: Commissioner Pinkert?

3 COMMISSIONER PINKERT: Thank you, Mr. Chairman,
4 and I'd like to join my colleagues in thanking this panel
5 for appearing today.

6 I'd like to start with a question for Mr.
7 Opatumphun. For purposes of this question I'd like you
8 to assume that there are going to be major increases in
9 Chinese capacity and production in the next year or two.
10 I'm not asking you to comment on that assumption, just to
11 assume major increases in capacity and production in
12 China.

13 How would that be likely to affect the sales from
14 Thailand into the ASEAN market?

15 MR. OPATUMPHUN: Well, the ASEAN, we have the
16 southeast Asia that the members, and they have the duty
17 as their rule for their export to their countries, so
18 that's a big area that we can explore from the Thailand,
19 others, you know, in the members.

20 MR. PIERCE: Commissioner, meaning China is not a
21 member of ASEAN.

22 COMMISSIONER PINKERT: Does that mean that China
23 cannot sell into the ASEAN countries, the fact that
24 they're not a member?

25 MR. OPATUMPHUN: You know, in the southeast Asia

1 that China is not a member for the southeast Asia.

2 MR. PIERCE: It means that they would be paying
3 normal import duties that range anywhere from five to 50
4 percent varying by country, whereas ASEAN trade between
5 ASEAN members like any trading block so normally it's
6 zero duties.

7 COMMISSIONER PINKERT: Would you be able to supply
8 us with information about what China would have to pay to
9 sell into those countries?

10 MR. PIERCE: Yes, of course. Certainly.

11 COMMISSIONER PINKERT: Thank you. Now, since I've
12 got you answering questions, Mr. Pierce, I'd like to
13 explore a logical issue. If I said, for example, that
14 the pie yesterday was not bad would that necessarily mean
15 that the pie was good or could the pie just be okay?

16 MR. PIERCE: This is the elimination of the double
17 negative?

18 COMMISSIONER PINKERT: Yes.

19 MR. PIERCE: Well, if you said it's not bad I
20 don't think you would be saying that it's bad which is
21 Petitioners' reading of the statute that not unimportant
22 means small. If you had a double negative in there, it's
23 not not bad, then I think you would be saying that it's
24 good.

25 COMMISSIONER PINKERT: But if I said that it's not

1 bad I wouldn't necessarily mean that it's good, right?

2 CHAIRMAN PEARSON: Commissioner, if I could just
3 interject. It would depend on how it was rated during
4 the award. There are many ways to describe the quality
5 of a pie.

6 COMMISSIONER PINKERT: From a logical point of
7 view what I'm suggesting is that the law of the excluded
8 middle does not always apply and that sometimes if we say
9 that something is not inconsequential that does not
10 necessarily mean that it is consequential.

11 MR. PIERCE: No, I disagree because I do not see
12 anything in between consequential or inconsequential.

13 COMMISSIONER PINKERT: So you would argue that
14 here the law of the excluded middle applies, but my point
15 more generally is it doesn't always apply.

16 MR. PIERCE: It doesn't always apply.

17 COMMISSIONER PINKERT: You would agree with that?

18 MR. PIERCE: Yes, sir.

19 COMMISSIONER PINKERT: Okay. But, for example, if
20 I said that something was kosher and then I said it was
21 not kosher, those two things are exclusive and there's no
22 middle?

23 MR. PIERCE: That's correct, nor is there a
24 middle, I don't think, between it's either important or
25 it's not important.

1 COMMISSIONER PINKERT: Okay. Now, going to more
2 mundane matters than pie and the like I'd like to talk to
3 Mr. Durling for a minute about the question of measuring
4 the profits on the internal sales of the hot-rolled.
5 What I'd like to know is whether you would agree that the
6 outside limit of the profit on the internal transfer
7 would have to be the profit on the downstream
8 transaction?

9 In other words, if there's an internal transfer of
10 hot-roll and it results in a downstream product being
11 produced and then sold would the profit on the downstream
12 represent the limit of what the profit on the internal
13 transfer could be? Now, it could be less than that, but
14 would that be the limit?

15 MR. DURLING: No, Commissioner Pinkert, I would
16 not say that is a limit at all because think of it this
17 way, when a company produces a ton of steel they make a
18 choice what they do with it, okay?

19 So they can choose to sell it as hot-rolled steel
20 and earn that profit margin, and in fact, that's kind of
21 the logic behind the Commission's traditional practice,
22 that if a company has chosen to push it downstream
23 they've foregone the opportunity to sell it earlier in
24 the production process, so they must think that there's
25 some benefit to the company greater than the opportunity

1 they would face by selling it as hot-rolled steel, so
2 they're pushing it downstream.

3 What eventually happens downstream is what's
4 happening in the downstream market, but when you're
5 thinking about the decision to produce the hot-rolled
6 steel a good first proxy is the merchant market sale. I
7 would not impose a limit because that ton of steel could
8 have been sitting in inventory for a while, the market
9 conditions could have changed, and I would not say that's
10 an upper limit.

11 It's certainly something you could look at in
12 making a judgment, but I wouldn't say that it's an upper
13 limit.

14 COMMISSIONER PINKERT: But aren't we looking here
15 at actual profits? And if it's actual profit that we're
16 looking at then how could the profit on the internal
17 transfer be greater than the profit on the downstream
18 transaction?

19 MR. DURLING: Because, Commissioner Pinkert, we're
20 not looking at actual profit, okay? The only actual
21 profit is the merchant market sales of hot-rolled steel.
22 The question before you is not what was the profit later
23 on when it was turned into another steel product? If
24 this were a case about cold-rolled steel or a case about
25 corrosion steel then you would be looking at the actual

1 profits on those downstream products.

2 Here, you have two parts to a problem. You have
3 actual profit on merchant market sales, that's
4 information, consider that, that tells you a lot about
5 the intrinsic profitability of the domestic hot-rolled
6 industry. Then you have this theoretical question.
7 Okay, what value do we assign to the hot-rolled steel
8 that is being transferred internally, okay?

9 The question what value a company assigns to that
10 internal transfer is more complicated than just well,
11 what are they going to get eventually when they sell it
12 as a downstream product? That's not an actual profit for
13 the hot-rolled steel. It may be the actual profit for
14 the downstream profit, but it's not the actual profit for
15 the ton of hot-rolled steel. That's the challenge.

16 COMMISSIONER PINKERT: No, I understand that
17 point, and I'm not suggesting that the profit on the
18 downstream represents the profit on the internal
19 transfer. What I'm saying is that I don't understand how
20 the profit on the internal transfer could be greater than
21 the profit on the downstream when what we're trying to do
22 is impute an actual profit rather than some sort of
23 theoretical profit.

24 MR. DURLING: No. What you're really trying to do
25 I think is assign some value to a ton of steel that is in

1 the production process, and so it's not just going
2 downstream and looking for the profit. But even if you
3 were inclined to do that, and I certainly understand
4 that, you know, would be a way to gather information that
5 would be certainly relevant to an assessment of the
6 overall condition of the industry, I would just add a
7 couple of other thoughts.

8 The first is you need to make sure you're getting
9 the information on all of the downstream products not
10 just the ones that are being cherry-picked. So, for
11 example, you heard a lot yesterday about tin mill steel
12 because that's the one example they can point to where at
13 least in the Commission's investigation there seemed to
14 have been some losses, but looking at the other cases,
15 look at the profit margin on pipe, which is a very common
16 source of hot-rolled steel.

17 I'm betting if you gathered information there
18 would be substantial profits on cold-rolled steel.

19 If they want to argue it's the profit on the
20 downstream product, in other words, if they want to
21 change 20 years of Commission practice, what you should
22 ask them to do is to give you a detailed breakdown of all
23 of their downstream products that use hot-rolled steel
24 and reconcile that total with what they report to their
25 investors in their financial statements because frankly,

1 I would love to see a reconciliation.

2 It is very frustrating for us on Respondents' side
3 to basically see industry after industry in the flat-
4 rolled steel industry and they often are reporting
5 incredibly anemic results to the Commission when they're
6 reporting much stronger results in other cases or to the
7 investment community. So I would love for the Commission
8 to ask for a breakdown where it reconciles.

9 In other words, if they're telling you they're
10 losing money on tin mill steel or they're not making very
11 much money on corrosion-resistant steel where are they
12 booking the profits? You know, list all the products,
13 show the profit margins by individual product segment,
14 show how it reconciles to the financial statement.

15 If after they've done that they're showing on most
16 of their downstream production significant losses or
17 anemic profits then maybe they've presented you some
18 evidence that would be worth considering, but if they're
19 just kind of cherry-picking and telling you about tin
20 mill and not telling you about pipe, and if they're not
21 reconciling it to the financial statements then I don't
22 think you should give their arguments very much weight.

23 COMMISSIONER PINKERT: Thank you.

24 CHAIRMAN PEARSON: Mr. Bruno, I long have had an
25 interest in China's economy. You know, it's a

1 fascinating blend of government policy and market forces,
2 and certainly that's on my mind in this particular
3 investigation, so how do you respond to the argument that
4 China's very large production base for hot-rolled steel
5 would mean that any hiccup in China's domestic demand
6 could lead to a particularly large surge in exports?

7 MR. BRUNO: I think there is some truth to this
8 statement to the extent that China's capacity and
9 production is geared toward domestic demand and is in my
10 view in line with domestic demand in that country, so if
11 you do have a reduction in domestic demand in China you
12 would have probably, and I would agree in that respect,
13 excess capacity or excess production that would have to
14 go somewhere else.

15 Now, this being said there are two important
16 factors to keep in mind here. One is that demand in
17 China is not forecasted to go down any time soon. This
18 is a huge country, and you know China, with an enormous
19 pent up demand for steel products. China has not tapped
20 the entire market as yet as I mentioned in my testimony.

21 The second point, which is very important, is that
22 a lot of the hot-rolled steel production goes into
23 downstream products, cold-rolled in particular. The
24 demand for cold-rolled in China is increasing, and this
25 is just an example of one of the downstream products, but

1 this demand is increasing exponentially and we haven't
2 seen the end of it.

3 So a lot of the hot-rolled if you will excess
4 capacity would be probably indeed already today absorbed
5 by the downstream production of the products. I think as
6 a result of that you could certainly say if there is a
7 hiccup you may have problems, but I think the Commission
8 has to look at the projected data for the future, and at
9 this point in time I don't believe there is any
10 indication that we're going to have a hiccup anytime soon
11 in China.

12 CHAIRMAN PEARSON: Well, then I can't disagree
13 with that because for a number of years I have been
14 thinking that there should at some point be something
15 that would happen that would slow the growth rate in
16 China at least temporarily. I'm glad I never bet on
17 that. I would have lost every time.

18 So somehow they keep things moving quite briskly.
19 But just as a practical matter, as we look at all the
20 countries in this investigation it's not irrational for
21 me to take an especially close look at China just because
22 of its size, is it?

23 MR. BRUNO: I think China is clearly in the target
24 in this investigation. I mean, this the 800 pound
25 gorilla here and I think it is absolutely reasonable for

1 the Commission to take a long, hard look at China. What
2 I would like to say on that score, though, is that there
3 is a lot of information and I would say misinformation
4 floating around in those hearings, and in briefs and so
5 forth that just build China as being more than what it
6 is.

7 One of the problems that we have and I think that
8 the Commission has grappled with in this investigation
9 and prior investigations is the fact that Chinese culture
10 tends to keep the information for itself and not share it
11 freely with the rest of the world. In some cases there
12 is very little information in China itself.

13 So the problem that we had in this investigation,
14 I want to point that out to the Commission, is to get the
15 information in the questionnaire responses that we
16 provided to the Commission we had someone in China that
17 actually went to each plant that was willing to answer
18 the questions, and as a result of that I think the
19 quality of the information that you've got in this case
20 as well as the representative nest if you will of this
21 information is relatively high.

22 Now, we're going to file verification, additional
23 corrections and so forth to the questionnaire in the next
24 few days, but I think that the questionnaire responses
25 that you've got in this investigation are a good source

1 of information, at least a good indication, of how things
2 are going in China in this industry.

3 CHAIRMAN PEARSON: Okay. And there is some
4 disagreement on the question of how much of the industry
5 in China is not accounted for on our record. You're
6 comfortable with what, the 70 percent figure that's about
7 what we've captured here?

8 MR. BRUNO: I have discussed this with my Chinese
9 sources, and I have been told by my Chinese sources that
10 the information that you have represent well-above 50
11 percent of Chinese production. The 70 percent that the
12 staff estimated is based on the confidential report and
13 confidential information that you have in the record.

14 I think that we can at this point feel relatively
15 comfortable that we have a sample that represents well-
16 above 50 percent of the Chinese production of that
17 product.

18 CHAIRMAN PEARSON: Okay. Mr. Pierce?

19 MR. PIERCE: Just as one point of disagreement
20 with Mr. Bruno, I don't agree this case is all about
21 China. You have 10 different countries before you. Some
22 didn't bother to show, don't care enough about the
23 proceeding to participate. There should be consequences
24 for that.

25 For the countries that are here, Thailand and

1 Argentina, I believe they should be getting an
2 independent look by the Commission, an intelligent
3 assessment of their conditions of competition, what they
4 are likely to do if the order is revoked. The statute is
5 designed that way to allow you in your discretion to make
6 decumulated decisions for any reason or no reason.

7 In fact, there have in the past been in threat
8 determinations Commissioners who as a matter of policy
9 said I'm just not going to cumulate, I make intelligent
10 decisions on a country-by-country basis. So to the
11 extent that China is important in the hot-rolled market,
12 we don't have any question about that, but I do not want
13 to see us glommed together with China without individual
14 consideration of exactly what is likely to happen should
15 the orders be revoked for Thailand.

16 CHAIRMAN PEARSON: Yes, okay, and I certainly
17 agree that you deserve individual consideration.
18 Everybody is special. Let me just break the questioning
19 for a moment to recognize the arrival of a delegation
20 from the government of Egypt that's here with us as part
21 of an ongoing exchange that the International Trade
22 Commission has had with officials from that country.

23 We welcome you here. It's good to -- well, I
24 don't know whether it's good for you to see what we do.
25 We are in the midst of a hearing on hot-rolled steel, and

1 I hope that you enjoy it as much as the Commissioners
2 are. That was a loaded way to say it. Welcome, at any
3 rate. Let's see.

4 Mr. Bruno, going back to you if I could, you spoke
5 about the new policies that China has put into place to
6 discourage exports of hot-rolled steel, among other
7 things, okay? My question has to do with the degree of
8 confidence we should have that those policies will remain
9 in place for the reasonably foreseeable future.

10 I ask that with some sense that China's policies,
11 both for internal taxation of business and for export
12 taxation, you know, subsidies or disincentive taxes, that
13 those have changed occasionally. Is there a sense that
14 you have that this new set of policies is going to be
15 with us for a while?

16 MR. BRUNO: Well, I cannot speak on behalf of the
17 Chinese government of course. My impression based on the
18 discussions I had with various sources in China is that
19 this is an attempt to resolve some of the issues that
20 have been going on in steel between the United States and
21 China and other countries as well for that matter.

22 I think that if you look at the measures they can
23 be interpreted as a beginning, as a start, as something
24 that can evolve in something a little bit more drastic
25 than they are today as well as something that can be

1 removed very shortly in the future if indeed no one pays
2 attention to them and at least and allege that there is
3 an effort being made to resolve some of these issues.

4 This is the understanding that I have from
5 discussing these issues with various industry sources. I
6 have not discussed those with the Chinese government, but
7 I think that this is the first time that China is indeed
8 trying to curb steel exports.

9 What is interesting is that they've added products
10 such as wire rod, for example, which has been the subject
11 of some discussion in one of the U.S. industry's briefs,
12 as part of the products that would be subject to these
13 measures indicating that there is an effort to prevent
14 further deterioration if you will of the relationship
15 between the United States and China in terms of steel.

16 As you know wire rod was the subject of a petition
17 a couple of years ago. So I think that in this respect
18 they have to be given the weight that I think the Chinese
19 government intends them to have.

20 CHAIRMAN PEARSON: Okay. My red light is on, but
21 just for purposes of the posthearing, if there's any
22 statement by the Chinese government at the time it made
23 these policy changes that it intends to leave them in
24 effect through 2009 or something like that, if there is
25 such documentation it would be good to have that on the

1 record. Thank you.

2 Madam Vice Chairman?

3 VICE CHAIRMAN ARANOFF: Thank you, Mr. Chairman.

4 Mr. Spak, I have a series of questions for you.

5 First, the issue of the Argentine industry producing the
6 standards other than ASTM standards, this has come up
7 before and I don't think to date the Commission has been
8 able to figure out what to make of this argument. Aren't
9 ASTM standards basically a global floor?

10 MR. SPAK: My understanding from my clients is
11 that they are not in the sense that you can have an ASTM
12 standard and then the market can demand let's say
13 something like a half ASTM standard or a quarter ASTM
14 standard, especially in the issue of tolerances, and if
15 the market is demanding let's say a quarter ASTM standard
16 that takes, you know, a lot of care in producing
17 something to a quarter ASTM standard.

18 If you have the choice between, as Siderar has,
19 producing for such a demanding market like that that
20 would require that kind of tolerance or producing and
21 selling at a good profit to a market that's less
22 demanding and would allow you to run your plant more
23 efficiently, that's what's happening right now, so
24 they're able in their home market to produce to local
25 standards which are less demanding than what's being

1 required in the U.S. market and doing so profitably. I
2 can get you more information from them.

3 VICE CHAIRMAN ARANOFF: Well, I guess what I don't
4 understand is they've got to be selling to the same kinds
5 of downstream customers that the U.S. industry is selling
6 to, people who are producing corrosion coated products,
7 pipe and tube, and those people are using the same
8 technology that producers use globally, so how can they
9 be feeding lower quality product into it and coming out
10 with something that's any good?

11 MR. SPAK: Well, I don't want to give the
12 impression that the quality is all bad, it's just a
13 question of tolerance as I understand it. Just because
14 somebody is producing to a standard that's less demanding
15 doesn't mean the product itself is bad. I probably
16 should get more information for you from the people who
17 could answer that more specifically from a technical
18 point of view, which I will do in posthearing.

19 VICE CHAIRMAN ARANOFF: Okay. Appreciate that.
20 In particular, the Argentine industry has in the recent
21 period exported a decent amount of production to Europe.
22 Are the standards that are acceptable in Europe not ASTM
23 standards? I would assume that their standards are at
24 least as picky as the standards in the U.S.

25 MR. SPAK: We'll get you that information also.

1 We don't have that information.

2 VICE CHAIRMAN ARANOFF: Okay. Can you tell me
3 what the channels of distribution are through which the
4 Argentine product is sold in the home market? Are the
5 distributors related, unrelated, how does the market
6 work?

7 MR. SPAK: In Argentina, Siderar sells both
8 directly to end users and through unrelated distributors,
9 so you have some service centers, but you also have a
10 large amount of supply directly to end users.

11 VICE CHAIRMAN ARANOFF: Okay, and the unrelated
12 distributors, they are free to purchase imported product
13 if they so choose?

14 MR. SPAK: I believe so. I will confirm in post-
15 hearing.

16 VICE CHAIRMAN ARANOFF: Okay, I appreciate that.

17 MR. SPAK: And Commissioner Aranoff, if I could
18 also just add that in the export market, and especially
19 with respect to anything -- I think you asked the
20 question before of Thailand as to whether or not they
21 deal with trading companies. Just to make sure it's
22 clear on the record that any international distribution
23 of Siderar's product would be through Ternium, and it
24 does not use unrelated distributors or trading companies
25 to sell its product.

1 VICE CHAIRMAN ARANOFF: Okay, I appreciate that
2 answer. Let me ask you, our data show a significant
3 decline in Argentine exports to Europe over the period of
4 review. What can you tell us about what accounts for
5 that?

6 MR. SPAK: We've been informed by our clients that
7 it's mainly a reflection of the demand in Argentina for
8 the hot-rolled, both for captive consumption and the
9 demand in the market for merchant sales of hot-rolled.

10 VICE CHAIRMAN ARANOFF: Okay, and we have charts
11 that have been presented to us in this morning's
12 presentation suggesting that prices are higher in Europe
13 this year than they are anywhere else in the world, so
14 this seems like kind of a bad time to be exiting the
15 European market.

16 MR. SPAK: Well, but we also had testimony
17 yesterday from Mittal that they are exporting to South
18 America, so my sense is that these are markets that
19 Siderar has developed, has known very well, and from
20 Ternium's perspective, it makes sense for them to
21 specialize in the markets that they know well and are
22 lucrative for them, as we can see from the financial
23 information.

24 VICE CHAIRMAN ARANOFF: Okay, and my last point,
25 which is more in the nature of a comment than a question,

1 you testified this morning that the second Argentine
2 producer, Acindar, is not relevant to our assessment of
3 what's likely to happen in the future, and the reasons
4 for that are, of course, entirely bracketed, so I can't
5 really ask you about them, except to suggest that in your
6 post-hearing brief you revisit that because frankly,
7 there are a lot of open questions about, to my mind,
8 having read what you've presented, about why what you are
9 positing is going to make economic sense and how soon
10 some of the things you are suggesting are going to
11 happen, and how certain they are.

12 That's about as far as I can go without touching
13 on confidential information, but just to give you a sense
14 that the explanations that are offered, to my mind at
15 least, don't entirely resolve the issues.

16 MR. SPAK: We will try to get as much information
17 as we can. As you can appreciate, we can give part of
18 the story. I think Acindar -- well, it's difficult to
19 get into confidential information or information that
20 might be considered confidential, but we will do the best
21 that we can to get you as complete a picture as possible
22 in the post-hearing brief.

23 VICE CHAIRMAN ARANOFF: Okay, I appreciate that.
24 Thank you.

25 MR. SPAK: Oh, and I'm sorry, Commissioner

1 Aranoff.

2 VICE CHAIRMAN ARANOFF: Go ahead.

3 MR. SPAK: It would help us a lot if you do have
4 specific questions if you could put them to us maybe
5 after the hearing, because we do have to deal with
6 another producer here, so if there is something that's
7 bothering you about the information that they have given
8 you, and since they are not here, we would like to know
9 it so that we could try to get you the information.

10 VICE CHAIRMAN ARANOFF: Well, I'll give that a
11 shot if I can. Well, let me ask you one more question,
12 actually, while I have you here. What evidence should we
13 be looking at in assessing whether demand in the
14 Argentine home market is likely to continue supporting
15 the degree of capacity utilization that the industry
16 currently enjoys?

17 MR. SPAK: We have provided some demand
18 information in the questionnaire response, and we can
19 provide whatever else the company has in its projections
20 in post-hearing, but everything that we've received and
21 everything we've read, which we will cite to you in post-
22 hearing, suggests that a slowdown certainly isn't likely
23 in Argentina, and all of the projections are that the
24 demand will justify and continue to absorb the production
25 that Siderar is committed to have in Argentina.

1 VICE CHAIRMAN ARANOFF: Okay. Now let me raise
2 the -- generally, for all of the subject producers who
3 are represented today, I explored this with the domestic
4 producers yesterday and I am trying to understand how to
5 treat a foreign producer's capacity that is used for
6 internal consumption in production of a downstream
7 product, to what extent that ought to be treated as
8 product that is divertable to the US market, you know,
9 under what circumstances, and the domestic industry was
10 presenting to me about the hypothetical economic case
11 where that could make sense.

12 I have very little time left, but if somebody
13 wants to start responding to that, I can come back in the
14 next round. Mr. Pierce, did you want to?

15 MR. PIERCE: Yes, I think it has to be looked at
16 very skeptically that a mill is going to divert that
17 production to the United States market when it's got
18 downstream customers that it's supplying. It's usually
19 going to be a pretty big volume, important to the hot-
20 rolled producer, and just to think that, you know, well,
21 they could sell it somewhere else, I don't think it
22 weighs as divertable capacity or should be given much
23 weight at all, frankly.

24 MR. BRUNO: If I may?

25 VICE CHAIRMAN ARANOFF: Mr. Bruno?

1 MR. BRUNO: Yes, Vice Chairman Aranoff. With
2 respect to China, there is an effort made by the mills,
3 large integrated mills, to move to downstream products
4 and to increase capacity in those downstream products.
5 As a result of that, we have seen a large amount of
6 capacity which is exclusively devoted to producing cold-
7 rolled and other downstream products. It would be, and
8 in fact it's not even contemplated for them to switch
9 that production and capacity to export markets. It is
10 really, in fact they are trying to go the other way by
11 increasing the amount of capacity of hot-rolled that goes
12 to downstream products.

13 VICE CHAIRMAN ARANOFF: Okay, well, if you guys
14 can help me in your post-hearing to think through the
15 economics of this. If it turns out that prices, for
16 example, in Europe for hot-rolled are very good and you
17 have a choice of supplying it to a pipe manufacturer,
18 say, in your own country, or exporting to Europe for the
19 better price, when would it make sense to do the one
20 versus the other?

21 You know, how much does it depend on how sustained
22 and how large the price differential is? Those are the
23 sort of things that I am trying to look at.

24 MR. BRUNO: In our case, Vice Chairman Aranoff, it
25 would depend also on the price of the cold-rolled product

1 in the domestic market.

2 VICE CHAIRMAN ARANOFF: Right.

3 MR. BRUNO: Because that's what they are looking
4 at as well, and if you have noticed, in spite of the
5 recent spike in prices in Europe, Chinese exports are not
6 expected to increase to Europe.

7 VICE CHAIRMAN: Okay, thanks. I've run over time.

8 MR. PIERCE: We'd be happy to provide that
9 information as well, Vice Chairman Aranoff, particularly
10 with respect to Thailand trying to move towards more and
11 more internal consumption by buying part of the cold-
12 rolled in order to control the consumption. It's not
13 something you are going to divert away after making a
14 corporate strategic decision to expand internal
15 consumption. We would be happy to address it further in
16 our briefs.

17 VICE CHAIRMAN ARANOFF: Okay, thank you very much.

18 Thanks, Mr. Chairman.

19 CHAIRMAN PEARSON: Commissioner Okun.

20 COMMISSIONER OKUN: Thank you, and I was
21 interested in the response to the Vice Chairman's
22 question and the information you are going to provide
23 post-hearing, and maybe just to add on to that, that not
24 only do I think it would be helpful to understand from
25 the producers when it does or doesn't make economic sense

1 to sell the hot-rolled as opposed to internal
2 consumption, but then if there is information about the
3 home market demand for those downstream products in which
4 they are internally consuming, that would, I think, help
5 illuminate for me whether we should be contemplating that
6 as divertable a capacity as just exports to a third
7 market, for example.

8 So I appreciate that, and we will also be talking
9 to the Vice Chairman's staff on the question as to the
10 Argentinian producers. Mr. Spak, I had the same kind of
11 question when I looked over the data of trying to
12 understand what the industry looks like in the future and
13 whether the information on the record adds up, so I will
14 make sure that we don't send conflicting questions to you
15 on that, if we can.

16 Let me turn, well, maybe -- I think I'll start
17 with a hypothetical, and I hope we are not too far into
18 speculation, but the hiccup question by the Chairman
19 reminds me of this, and actually, looking over today's
20 clips further remind me of this. Mr. Bruno, if the US
21 Congress, and none of this reflects my own views, I
22 should say at the outset, if the US Congress were to pass
23 a currency bill in some form and the President, who plans
24 to veto it, had his veto overridden, there have been
25 reports that such a bill, while maybe having short-term

1 benefit for US manufacturers, would start a retaliatory
2 process from China and that we would see protectionist
3 measures thrown up, which some would speculate would
4 impact global demand for a number of things because of
5 the fact that China has been this driver.

6 If this bill were to pass before the record closes
7 for this, how would you have us take that into account,
8 or is that too much in the realm of speculation until
9 something happens and we see the reaction?

10 MR. BRUNO: That's a little bit too much
11 speculation at this point in time.

12 COMMISSIONER OKUN: Okay.

13 MR. BRUNO: I will try to provide some information
14 on this hypothetical in my post-hearing submission.

15 COMMISSIONER OKUN: Okay, I appreciate it. I'm
16 going to return the clips and I make this observation
17 that I think folks were saying yesterday, which is, you
18 know, during this period, in particular, this period of
19 review, you not only have the US economic scenario very
20 rosy, you've also had the world demand running on all
21 cylinders, and I think that is one of the questions that
22 intrigues me in doing the sunset reviews, is how long
23 does it last and what indicators should we be looking at,
24 and obviously, you have the World Bank, you have other
25 global bodies who make forecasts, and I think you've put

1 some of those into there, but if there is anything else
2 that you can find that would help us in that inquiry, I
3 would appreciate it as well.

4 Mr. Bruno, another question for you, and this is
5 with regard to what incentive the Chinese producers might
6 have to shift exports into the US market if the order
7 were lifted. In reading your brief, I got the impression
8 that, and you can correct me on this, that you were
9 indicating that the Chinese exports weren't really
10 following higher prices elsewhere. They have this very
11 good home market and if not there, Asia.

12 But if I look at the record, it seems to me to
13 indicate that, indeed, we've talked about Western Europe,
14 that Chinese ship to Europe as prices go up, and I
15 wondered if you could help me understand why we wouldn't
16 expect that, or if we would, how I should take that into
17 account if this order were lifted.

18 MR. BRUNO: Yes. There are two factors in the
19 decision that prompts Chinese exporters, and really, when
20 I say Chinese exporters, I am referring to some of the
21 companies I have discussed these issues with. I do not
22 purport to represent or at least to speak on behalf of
23 the entire Chinese industry here, even though I represent
24 this petition (ph) because I have not had discussions
25 with a lot of these industries, but taking the example of

1 Baosteel, for example, there are two factors that prompt
2 them to export.

3 One is having some available capacity to do so,
4 and as you've seen from the questionnaire responses, the
5 capacity is mostly allocated to the domestic market.
6 When prices rise in a market, it creates an opportunity
7 for those companies to take advantage of the rising price
8 in that market, and that's what you are referring to in
9 terms of following, if you will, the higher prices in the
10 various markets to which they export.

11 But there is another factor which is also very
12 important, particularly with respect to the Asian market.
13 A lot of the Chinese companies have long-term contracts,
14 and as the case of BaoSteel, for example, in Korea, owe a
15 long-term relationship with customers there to whom they
16 provide year after year a certain amount of steel, and
17 that's the case of hot-rolled steel. And so those
18 customers they cannot shift their exports to those
19 customers to other countries such as the United States.

20 So to summarize, I would simply say that, yes,
21 there is some truth to the matter that they tend to
22 follow higher prices, but there is, as you can see with
23 the European example where, in fact, with high prices,
24 Chinese are not flooding that market, there is limitation
25 in how much they can shift from one market to another,

1 and I think that was reflected somewhat in the staff
2 report in discussing the ability of Chinese exporters to
3 shift from one market to another, and how much
4 availability there was to increase exports to a
5 particular market vis-á-vis another market.

6 COMMISSIONER OKUN: Okay, I appreciate that
7 response, and I would note I particularly appreciate how
8 carefully you have answered these questions and making
9 clear on what you know based on talking to your clients,
10 and what information is not available to you, and I think
11 that's an honest way of answering these questions, and to
12 the extent that we had business plans, I appreciate that
13 as well.

14 We do, however, face the issue, and you've
15 acknowledged it, which is, the information is hard to get
16 and there are of course serious allegations from the
17 domestic industry regarding how much of the Chinese
18 industry we have reflected in the staff report, and so
19 for post-hearing, I think it would be particularly
20 helpful if you can look at the estimates that are out
21 there from some of the other -- from the organizations
22 that follow trends in these different countries and
23 production and capacity numbers, and do the best you can
24 with the information you have in helping us sort through
25 that and in making clear where you get that information

1 from, so that we can do the best we can sorting through
2 what I see as conflicting data out there in looking at
3 the Chinese industry.

4 MR. BRUNO: We will be happy to do so in our post-
5 hearing submission. I would like to make one point,
6 however, with respect to the capacity information that
7 has been provided by the US industry. There was
8 something that caught my attention, and I think it's very
9 reflective of what's happening here. I think it was a
10 Nucor brief. There was the statement that, essentially,
11 I believe, 17 new Chinese steel mills will increase
12 capacity by 2010, and the word 'will' got my attention
13 because I was not aware of it, and then it referred to
14 the source for that statement, and unfortunately the
15 source is confidential, but that source does not use the
16 same word, number one, and refers to another source which
17 is also confidential, and a table which has also been
18 kept confidential, listing those 17 mills, and we have
19 Googled the 17 mills in question to find out if indeed,
20 given the amounts of announced increased capacity, those
21 would be picked up through websites and so forth, and I
22 will provide the result of this research in my post-
23 hearing submission because given the fact that the
24 information is confidential, I don't want to disclose it
25 here, but I think this is symptomatic of really what has

1 happened here where basically, the US industry has come
2 with an enormous amount of capacity and has tried to
3 explain it through various sources, and at the same time
4 has said, well, you see, with all this capacity, there is
5 no investment, no one can invest, it's so much capacity,
6 therefore, they must have received subsidies.

7 I think this is something I am glad I get a chance
8 to comment on, and I will expand on that in the post-
9 conference submission.

10 COMMISSIONER OKUN: Okay. I also look forward to
11 that response, and now I see my time is going to run out,
12 so just for post-hearing, I do have a quick question for
13 post-hearing which is, the domestic industry, Nucor in
14 particular, I think, has urged the Commission to use a
15 slightly longer period of time than the Commission has in
16 a number of steel cases, looking more at three years, and
17 I would ask you in post-hearing to comment on that, or if
18 you did so in your prehearing, just to refer me to that
19 as well.

20 All right, thank you, Mr. Chairman.

21 CHAIRMAN PEARSON: Commissioner Lane.

22 COMMISSIONER LANE: I'd like to return to Mr.
23 Pierce and Mr. Durling. I have another question that
24 relates to the valuation of internally consumed hot-
25 rolled steel. If it was determined that the constructed

1 fair market value of the noncommercial hot-rolled steel
2 included profits that were made on the sale of the final
3 downstream products, then when considering the return on
4 assets of the hot-rolled product, should we include the
5 assets that were used to make the downstream products?

6 MR. DURLING: I think this is similar to the
7 question earlier, which is certainly the Commission can
8 do the calculation that way and include that as one of
9 the factors that you consider. I think it's just
10 inappropriate to try and come up with a single
11 mathematical formula for how you value something like
12 this.

13 COMMISSIONER LANE: So your answer is that we
14 should include the assets that were used to make the
15 downstream products when we are looking at the value or
16 the profit made on these downstream products?

17 MR. DURLING: Commissioner Lane, the Commission
18 can and should look at any information that you think
19 will inform your decision, but if you are going to look
20 at that information, I would also suggest that you, to
21 put that in even better context is, look at how they have
22 characterized their return on assets to the investment
23 community. In other words, when they go public with this
24 number, when these producers go to their shareholders and
25 describe how are we doing overall, what are they saying?

1 And to me, it's more a question of, you have an
2 integrated producer. How are they doing with their
3 investment of their resources, and in fact, it may be
4 more reasonable to simply look at the company as a whole,
5 if you have a company that, as a whole, is earning very
6 strong returns, if they are earning very strong return on
7 their assets, they are making all of these internal
8 decisions about where to deploy their capital and they
9 are making those decisions very effectively.

10 I think it's hard for the Commission when just
11 looking at one individual segment of an integrated steel
12 producer to secondguess the decisions that the company
13 itself would be making and how it allocates its capital
14 for various investments. So look at the company as a
15 whole. Look at what they tell the investment community.
16 That's where I think you are going to get the best
17 picture of the overall health of the industry, including
18 the industry producing hot-rolled steel.

19 COMMISSIONER LANE: Mr. Pierce?

20 MR. PIERCE: Thank you. I think it's also useful
21 to consider what other agencies do. The Commission is
22 not the only one that looks at this, is the transfer
23 price valid or not. Other agencies out there do this all
24 the time, particularly the Internal Revenue Service when
25 there are transfers, sales between affiliates. Where is

1 the profit going? What does the IRS use to value the
2 transfer between the affiliates? It uses the comparable
3 uncontrolled price, or CUP.

4 It uses fair market value, exactly what the
5 Commission has done for the last 20 years. It comes up
6 in the Customs Service all the time for the valuation of
7 an import. The exporters relate it to the importer.
8 Well, is that value understated or overstated? Are
9 Customs duties being underpaid or overpaid? What does
10 the Customs Service do? It looks at the arms-length
11 price on a sale between an unaffiliated party and the
12 exporter. It does exactly what the Commission has done
13 for the last 20 years.

14 So this isn't just a question for the Commission.
15 The use of FMV in this valuation is exactly what the IRS
16 does when looking at a similar question, and it's exactly
17 what the Customs Service does when looking at a similar
18 question.

19 COMMISSIONER LANE: Okay. At this point, I'd like
20 to invite the domestic industry in their post-hearing
21 brief to consider the questions that I have asked about
22 profitability, return on assets and the capital costs,
23 and I would like that if they have reflected the market
24 value of the final downstream products in their valuation
25 of internally consumed hot-rolled products, I would like

1 them to quantify the net value of the assets used to
2 produce those downstream products.

3 Now, Mr. Pierce, I have another question for you.

4 MR. PIERCE: Okay.

5 COMMISSIONER LANE: In response to Vice Chairman
6 Aranoff's first question, you referred to global trading
7 companies. Could you please elaborate on the topic of
8 these companies for me? For instance, how often do
9 subject producers use these global trading companies?

10 MR. PIERCE: In Thailand? In Thailand, for
11 exports to the United States, it is not unusual for a
12 trading company to be involved in a sale. They don't
13 necessarily set up the sale, they don't take possession
14 of the product, but it's not unusual that they help to
15 facilitate sales, and when you don't have a sales office
16 or a distribution network in a foreign country, you need
17 a trading company to help facilitate the sale.

18 COMMISSIONER LANE: And who sets the price?

19 MR. PIERCE: Well, this price is going to be
20 negotiated normally between the customer, the end user
21 who the delivery is made to, and the mill, and then the
22 trading company usually takes a commission. Sometimes it
23 will be back to back. That can happen, where the price
24 is set between the mill and the trading company and then
25 there is a resale price to the final customer.

1 COMMISSIONER LANE: Isn't it true that the use of
2 these global trading companies further increases the
3 likelihood of an increase of subject imports entering the
4 US market upon revocation because these global trading
5 companies, once they have purchased the hot-rolled steel
6 from subject producers, can search out the most favorable
7 markets and ship there?

8 MR. PIERCE: No, absolutely not. That's not true.
9 These products are sold, and the resale customer is
10 already known. In fact, shipment is direct to the
11 trading company's customer, if you will, or if the
12 trading company is just asking as an agent. So it's not
13 like they buy the product, hold it and then shop it. It
14 doesn't work that way. You know who the end customer is
15 when the mill makes the sale.

16 The trading companies do help facilitate trade.
17 They have been around for hundreds of years, literally,
18 and if you are going to sell into another country and you
19 don't have a distribution network, you don't have an
20 affiliate in the other country, it helps to have a
21 trading company that is familiar with it, but they don't
22 --

23 COMMISSIONER LANE: So the trading company finds
24 the customer first, then finds the product, and then
25 negotiates the sale?

1 MR. PIERCE: Normally that is how it works for the
2 clients that I am familiar with. They don't buy the
3 product and then shop it around. We know who the
4 customer is, we know what their specs are, we know who we
5 are going to be shipping to, we know what the price is,
6 we know what the cut or the commission is for the trading
7 company.

8 MR. McCULLOUGH: Commissioner Lane, I want to add
9 on that. You asked about subject product, and I think we
10 heard yesterday, at least for the Mittal countries, that
11 Mittal affiliates basically have a veto power on whether
12 or not those subject products will enter the United
13 States, so I think the answer for the Mittal countries
14 would be no.

15 COMMISSIONER LANE: Okay, now I have some
16 questions -- oh, go right ahead, Mr. Pierce.

17 MR. PIERCE: That's consistent with why the
18 inventory levels in Thailand really aren't relevant to
19 this case. When you sell to the United States, you
20 produce to order. You produce to a customer's order,
21 special chemistries, special mix, etc. That's not
22 something that -- and in order to do that, you have to
23 know what the customer needs and who you are shipping to.
24 A trading company just can't tell you, just give me a
25 generic steel, and then go out and shop it.

1 It just doesn't work that way, and that is why
2 this notion that the inventories in Thailand are an
3 overhanging threat for the United States market is just
4 hoey. It doesn't make sense because you produce to
5 order for the US market. You don't sell from inventory.

6 COMMISSIONER LANE: Okay, and now I have questions
7 for Mr. Green and Mr. Knedgen. I would you to explain
8 what you expect to achieve if the orders are revoked.
9 For example, do you believe you will be able to buy steel
10 from subject countries at lower prices?

11 MR. GREEN: In our particular case, at least with
12 our company, I don't see that we are going to be able to
13 buy direct either way. We just don't buy enough volume,
14 but the service centers that we do work with have
15 indicated that they would be able to buy direct and that
16 would help them service our industry better. Does that
17 answer your question?

18 COMMISSIONER LANE: Yes, thank you.

19 MR. GREEN: Okay, thanks.

20 MR. KNEDGEN: Our situation is very similar, and
21 what we are seeing right now is that a lot of our product
22 line is competing in the global market, which doesn't
23 have these kinds of tariffs and duties, and what we make
24 them from, the steel, does. And that ability to have our
25 service centers get a more fair market price for us is

1 going to help us to compete in that market.

2 COMMISSIONER LANE: Okay, thank you.

3 Thank you, Mr. Chairman.

4 CHAIRMAN PEARSON: Commissioner Williamson.

5 COMMISSIONER WILLIAMSON: Thank you, Mr. Chairman.

6 Mr. Bruno, on page 6 of your brief, you claim that
7 China is still a net importer of hot-rolled steel, but I
8 notice you didn't mention that this morning, so I was
9 wondering, what is your position now as to whether or not
10 China is a net exporter?

11 MR. BRUNO: The information provided in our brief
12 was based on confidential information provided in the
13 Commission staff. We have checked carefully, and I think
14 there is a question of definition of the products covered
15 by those various data. We have checked carefully with
16 China and we do believe at this point that China would be
17 a net exporter as of 2006 of HR steel.

18 COMMISSIONER WILLIAMSON: Okay, thank you. What
19 is your position on cumulation in this case? What should
20 we do in regards to cumulation? I'm sorry, for Mr.
21 Bruno.

22 MR. BRUNO: I think that you heard arguments by
23 two countries to be decumulated. As far as China is
24 concerned, we still remain squarely in the crosshair with
25 cumulated or decumulated, so I think I would let me

1 colleagues answer that question.

2 COMMISSIONER WILLIAMSON: Okay, anyone else want
3 to address that?

4 MR. PIERCE: Well, yes, sure, absolutely. For
5 Thailand, absolutely should not be cumulated because
6 revocation with respect to Thailand is not likely to lead
7 to continuation or recurrence of material injury to the
8 domestic industry. You have complete discretion to
9 decumulate Thailand. We have given you many reasons to
10 do so that we think fairly indicate, based on the
11 economics and the market incentives, that Thailand isn't
12 going to be a problem for the US market.

13 We are not saying we are completely out of the
14 market, but we have demonstrated that we are not going to
15 be a problem for the US market. Indeed, SSI has had a
16 zero margin looking back to entries through reviews since
17 almost 2001, and had its dumping order revoked in 2006, a
18 very unique situation that you have in this case.

19 So clearly, in my opinion, we think Thailand
20 should be considered separately, weighed separately with
21 a separate determination for Thailand. No question about
22 it in my mind.

23 COMMISSIONER WILLIAMSON: Okay, thank you.

24 I think I know where the others stand, so I would
25 like to go back to Mr. Bruno on this question of the --

1 it's the two measures that China has taken recently, and
2 I wonder if you can explain what the impacts are likely
3 to be of them. One is the imposition of an export
4 licensing requirement, and can you explain how do you
5 think that is going to work and what impact will that
6 have on hot-rolled exports?

7 MR. BRUNO: My understanding is that every time an
8 export of the products covered by these measures is
9 planned, the Chinese mill, and only the Chinese mill, has
10 to request a license from the Chinese government in order
11 to export. From what I understand, this license has not
12 yet resulted in quantitative restrictions on exports from
13 China. However, this has been recently implemented, and
14 the Chinese mills themselves do not know all the
15 modalities under which they are going to be receiving
16 those licenses.

17 There are rumors in the Chinese industry that
18 indeed, those licenses are going to be limited to a few
19 plants and for a certain quantity of products every year
20 or every month, but at this point, those are just rumors
21 and I cannot confirm those at this point in time. I will
22 be happy to provide additional information at post-
23 hearing submission, but I think that it does give the
24 Chinese government the possibility to, at least in the
25 foreseeable future, to limit and control the exports of

1 China towards other markets, which would have the effect
2 of keeping capacity, which is very important for China,
3 keeping the capacity for domestic market purposes, which
4 I think is a consequence of these measures.

5 COMMISSIONER WILLIAMSON: What about the commodity
6 export rebate, the 13% that I guess has been eliminated
7 for some products? Is that likely to lead to maybe
8 restrictions on some products, such as pipe not being
9 exported and more hot-rolled steel being available for
10 export, or what is likely to be the impact?

11 MR. BRUNO: I would like to comment on that in my
12 post-hearing submission if I may, Commissioner
13 Williamson.

14 COMMISSIONER WILLIAMSON: Okay, thank you.

15 MR. McCULLOUGH: Commissioner Williamson, I don't
16 know if it was raised or not, but Chinese pipe products
17 are also subject to the VAT rebate as well --
18 elimination, I'm sorry. So I think that's another demand
19 feature in this market. I think as you see less and less
20 Chinese pipe in this market, that means there is going to
21 be more US hot-rolled used to produce pipe in this
22 country.

23 COMMISSIONER WILLIAMSON: Okay. On Thailand, was
24 Thailand a net exporter during the original period of
25 investigation?

1 MR. PIERCE: I believe Thailand was a net importer
2 in the original investigation, but I would have to --
3 well, I know at least since 2001 it's been a net
4 importer. In 2001 there was a 60% market share held by
5 imports, so I would imagine it was a net importer, and
6 since Thai steel production didn't really start until the
7 late 90s, I'm sure it was, yes, I'm sure it was a net
8 importer.

9 And I am defining net imports, just to be clear,
10 as more imports than exports, all right, so somebody
11 mentioned yesterday, I think it was Vice Chairman
12 Aranoff, that there were three net importers in this
13 case. We were scratching our heads trying to figure out
14 who the others were because I don't know if you have all
15 the information on imports and exports. I could be wrong
16 about that, but just to be clear about how we are
17 defining it.

18 COMMISSIONER WILLIAMSON: What about the forecast
19 for Thailand's position in the next couple of years? I
20 do know in the chart that you presented that you show
21 signs of increased exports, I think, to other Asian
22 countries. I was wondering what's the basis for that?

23 MR. PIERCE: Well, we have a couple bases for it.
24 As far as the export trends go in particular, we are
25 looking primarily --

1 COMMISSIONER WILLIAMSON: The export trends and
2 also the status of net export or --

3 MR. PIERCE: Net importer? We are looking
4 primarily at increased exports to ASEAN. I think if you
5 look at the trends over the last two years, you see that,
6 and certainly if you look at the first half of 2007 where
7 exports to the ASEAN countries exceed exports to the
8 ASEAN countries for all of 2006. In other words, in a
9 half year, we've more than made up full exports to 2006
10 to the ASEAN countries. That's the main reason for that.

11 As far as exports to the United States, we are
12 projecting that they are going to -- we are not saying we
13 are getting out of the US market. We are projecting that
14 they are going to stay at about a steady level of about
15 165,000 tons. Before the order went into effect, I think
16 we reached about 200,000, in that neighborhood. I'd have
17 to check to know the exact number.

18 As far as demand in Thailand, there was a bit of a
19 softening of demand in 2006 as a result of political
20 instability. That is turning around. All of the
21 projections are favorable for Thailand, certainly in the
22 automotive sector where you have seen automotive
23 production in Thailand go from about 450,000 units to
24 about 1.2 million units in about 6 years, and they are
25 projecting 2 million units in Thailand for automotive

1 production.

2 It has become the 'Detroit of Asia.' It is where
3 all the automotive assemblers are going, and about half
4 of those autos are being exported from Thailand. The
5 same is happening in motorcycle production, which is
6 increasing dramatically, and motorcycles do consume a
7 fair amount of flat-rolled steel that all starts as hot-
8 rolled steel. The construction industry is doing well in
9 Thailand and will continue to do well, we believe.

10 If you have been to Bangkok, you can still see the
11 buildings going up rapidly. Also, the Thai government
12 has engaged in certain mega-projects, if you will. This
13 is, for example, the new airport, which is very steel-
14 intensive, consumed a lot of steel. There are mass
15 transit projects just getting kicked off at the end of
16 2007. That's going to consume an enormous amount of
17 steel, and residential and commercial production are up.

18 So we see Thailand, a bit of a pent up demand
19 coming into 2007, and then demand taking off very well,
20 and we've got an enormous amount of the market served by
21 imports that we are getting ready to replace with
22 domestic production, and we are doing that because we
23 have enhanced the production capabilities to use hot-
24 rolled steel for cold-rolled and galvanized production in
25 Thailand.

1 COMMISSIONER WILLIAMSON: So are you saying you
2 don't see an increase in exports other than to the ASEAN
3 countries?

4 MR. PIERCE: I see exports saying, I mean, exports
5 are not insignificant for Thailand. They are going to be
6 around 23, 25% of production. We see them going to
7 primarily the ASEAN countries, but that's not what we are
8 banking on, and if you look at the business plans, if you
9 haven't already, that were attached to our questionnaire
10 responses, these are the internal, prepared in the
11 ordinary course of business.

12 Exports are part of the mix, but it's clearly not
13 the main focus. The main focus is the home market and
14 displacing imports in the home market.

15 COMMISSIONER WILLIAMSON: Okay, my time is up.
16 Thank you.

17 MR. PIERCE: Thank you.

18 CHAIRMAN PEARSON: Commissioner Pinkert.

19 COMMISSIONER PINKERT: Thank you, Mr. Chairman.
20 I'd like to ask a question about both the Thai market and
21 the Argentine market, so I would hope that each of you
22 would have an answer.

23 My question is, how difficult is it for a
24 purchaser to change hot-rolled suppliers, and what
25 factors enter into that difficulty?

1 Do you want to start with that, Mr. Pierce?

2 MR. PIERCE: Sure. I'd be happy to.

3 It depends. It depends on what type of hot-rolled
4 steel you're buying and what type of purchaser you are.

5 I think if you're a high grade hot-rolled steel
6 purchaser with significant volumes where you need regular
7 and continuous supply, it's probably harder to change
8 suppliers than if you're out on the spot market just from
9 time to time purchasing. That would be logical.

10 But you can change suppliers, but oftentimes the
11 large purchasers will have qualified suppliers, maybe a
12 pool of qualified suppliers, that they would purchase
13 from.

14 MR. SPAK: This is Greg Spak.

15 In the Argentine market, as we understand it,
16 Siderar has worked very hard as we've explained in the
17 questionnaire response and in the brief to cultivate a
18 very loyal following of clients, including a program
19 through which it develops and tries to create as many
20 links with its small and medium sized customer clients.

21 Our understanding is there are certainly things
22 that Siderar cannot produce and there are some imports of
23 hot-rolled, but those that it does produce, for those
24 products it does produce and does sell in the local
25 market, it works very hard to keep that customer base

1 loyal and with great success.

2 I'll be happy to try to get more information for
3 you, Commissioner Pinkert.

4 COMMISSIONER PINKERT: Thank you.

5 MR. PIERCE: Just one other obvious point I should
6 have made, sorry. It's obviously difficult if not
7 impossible to change suppliers for your own internal
8 consumption that's going to be inflated from competition,
9 or long-term contracts. You're going to be locked in and
10 you're not going to be facing competition on that.
11 That's one of our points about the domestic industry. In
12 particular a large amount of their sales are obviously
13 insulated from competition because they're either
14 internal consumption or long-term contracts.

15 COMMISSIONER PINKERT: Mr. Bruno, is there
16 anything you'd like to add to that concerning conditions
17 in the Chinese market?

18 MR. BRUNO: Concerning the shift between hot-
19 rolled and cold-rolled products?

20 COMMISSIONER PINKERT: No, the ease or difficulty
21 in shifting suppliers, in changing one's suppliers of
22 hot-rolled.

23 MR. BRUNO: I do not have enough information about
24 the Chinese market to answer that question at this point,
25 Commissioner Pinkert. I'll be happy to address that in

1 my post-conference submission.

2 COMMISSIONER PINKERT: Thank you.

3 I'd like to turn back to Mr. Spak. I recognize
4 that the answer to my next question is fraught with
5 difficulty because you may perceive that different
6 Commissioners apply some of these terms differently. But
7 in any event I'd like to get your view about where no
8 discernible adverse impact leaves off and where the
9 discretion not to cumulate despite all the other
10 prerequisites being satisfied picks up.

11 I hope you understand my question, because I think
12 that you're arguing both. That we could say no
13 discernible, or we could say that we have the discretion
14 not to cumulate Argentina, in your situation. I'm
15 wondering what you think the standards are for those two
16 and where one leaves off and the other one picks up.

17 MR. SPAK: I clearly think you do have the ability
18 to analyze the case under both standards. I think you're
19 almost required under the statute to do so because the
20 statute says that you cannot cumulate if there's no
21 discernible, if you find that there's no discernible
22 impact.

23 Even if you don't make such a finding, the statute
24 says that you "may" cumulate.

25 So it seems to me on a clear reading of the

1 statute that you can apply both tests and evaluate
2 evidence at both of those distinct stages, and they're
3 two different inquiries.

4 Now where the lines are drawn in any particular
5 case I have to say I don't think we can say, but
6 certainly I don't think you have to find no imports in
7 order to satisfy the no, or no likely imports in order to
8 satisfy the no discernible impact or no likely
9 discernible impact.

10 You could in this case I think consider that there
11 may be some small imports at some point in the future,
12 but you might consider that those imports, even if they
13 were to occur, would not likely have a discernible impact
14 on the U.S. industry. Other Commissioners might
15 disagree, and if they disagree then I think you can look
16 at it again under the cumulation standard because the
17 statute still says that once you're past that first
18 hurdle you may cumulate, which to me suggests that you
19 have to analyze the context in which any such imports
20 would compete in the U.S. market against the U.S. product
21 and the other imports.

22 I hope that's responsive.

23 MR. PIERCE: It's a fascinating theory, but this
24 is --

25 COMMISSIONER PINKERT: Mr. Pierce.

1 MR. PIERCE: There is a place between this product
2 will have a discernible adverse impact, so I'm not
3 precluded from cumulating; but I can't cumulate legally.
4 That gap is that if you don't find a reasonable overlap
5 in competition. You can still have that gap. Or if one
6 of the countries had adverse inferences against it, I
7 don't think you can cumulate in that instance either.

8 So it's not a clear line of it's either
9 discernible adverse impact or I can cumulate. Not
10 necessarily. You've got thresholds to go through. I
11 don't know that that comes up in this case, but just
12 theoretically under the statute.

13 COMMISSIONER PINKERT: My question, and I should
14 have made it clearer, was assuming that the reasonable
15 overlap standard is satisfied, then is there a line
16 between no discernible adverse impact and exercising the
17 discretion that we have not to cumulate, even if all the
18 other standards are satisfied.

19 MR. PIERCE: Sure, there has to be. Otherwise the
20 no discernible adverse impact would never operate. In
21 other words, if you had reasonable overlap of
22 competition, you would never consider the question of no
23 discernible adverse impact.

24 So yes, I think so.

25 COMMISSIONER PINKERT: Mr. Spak, anything to add

1 to that?

2 MR. SPAK: Nothing, Commissioner Pinkert.

3 COMMISSIONER PINKERT: Thank you.

4 I'd like to go to the statements that were made
5 about the Commerce Department findings with regard to
6 SSI. I believe that, I can't remember exactly who
7 testified as to this but I believe the statement was made
8 that when Commerce decided not to reinstate the order in
9 SSI, that it necessarily found that there would be no
10 adverse impact to the domestic industry from that
11 company.

12 I'm wondering, did Commerce make any findings as
13 to import volumes or likely import volumes in the context
14 of making that decision?

15 MR. PIERCE: Let me clarify. It's a confusing
16 situation, and in case I misspoke, I do want to get it
17 right.

18 You know the Commerce Department very well,
19 obviously, so if I talk in shorthand I'm sorry.

20 SSI went through three reviews with de minimis
21 margins in each review. The second review we went
22 halfway into them. Petitioners withdrew their review
23 request when they knew we were going to get de minimis.
24 So we got the three zeros in a row. We got the three
25 zeroes and Commerce determined that there were commercial

1 quantities sold in each year. In other words, we did not
2 need to dump in order to maintain commercial quantities
3 and a level of exports to the United States.

4 As a result of that, Commerce Department revoked
5 the order as to SSI. It revoked it in 2006 retroactive
6 to 2004.

7 We made sales after that to the United States.
8 Petitioners came in and said those sales were dumped,
9 those sales were dumped, you violated your agreement,
10 here's evidence of that.

11 We went back and forth fighting with Petitioners
12 and in the end the Commerce Department said Petitioners,
13 you have not introduced evidence or come up with evidence
14 to demonstrate a return to dumping or a resumption of
15 dumping. So the changed circumstance review request by
16 Petitioners just languished and died. That's the status.

17 COMMISSIONER PINKERT: So of I understand your
18 testimony correctly then, the focus with regard to the
19 reinstatement request was on whether dumping had resumed.

20 MR. PIERCE: Yes. That's correct. The Commerce
21 Department doesn't make an injury determination. If I
22 gave that impression, I apologize.

23 COMMISSIONER PINKERT: Not a problem, I was just
24 trying to clarify it. Thank you.

25 CHAIRMAN PEARSON: A question for the domestic

1 users.

2 You've indicated that it's at times a challenge to
3 get good quality steel on time. In the hypothetical
4 situation in which all of these orders would be revoked,
5 how would that change the market? We know that global
6 demand is strong. If the orders are revoked are you
7 going to have ample availability of steel from multiple
8 sources that will help you meet your needs?

9 MR. EMERY: We feel that certainly the supply
10 would increase. Since duties were imposed is when we
11 started to see the difficulties of the quality issues
12 that we've dealt with and the delivery. We do feel that
13 added competition from a global perspective would help
14 rectify that problem.

15 CHAIRMAN PEARSON: Mr. Green?

16 MR. GREEN: I'd have to agree with his comments,
17 that the information that we've gathered from our service
18 centers indicate that they do feel they would have
19 likewise other availabilities.

20 Another issue they have seen is in the past at
21 least the information forwarded on to us was also here in
22 the U.S. they've had issues where hot-rolled has been
23 shifted to cold-rolled so that they can meet that demand.
24 Then it makes it tight on the hot-rolled market.

25 So if you had that other availability of material

1 coming in, they would then be able to make their choice.
2 They are typically looking out three to four months
3 likewise.

4 CHAIRMAN PEARSON: Mr. Knedgen?

5 Mr. KNEDGEN: I have nothing to add to Mr. Emery's
6 or Mr. Green's comments. Our situation is precisely the
7 same.

8 It's a lack of choices. We feel captive in a
9 situation like that where a lot of our product lines are
10 three to four day turn-around from the time we receive
11 steel to they have to be at the customer's lines. So
12 when you're presented with a situation like that in the
13 current market, there aren't many other options. Not
14 affordable options anyway.

15 CHAIRMAN PEARSON: Mr. Pierce?

16 MR. PIERCE: Two quick points as far as the
17 revocation of the order.

18 There are two conditions of competition out there
19 that it's important that the Commission not lose sight of
20 because they are significant in this case.

21 First, ocean freight rates have increased
22 significantly. The cost of shipping, for example, from
23 Thailand to the United States is now over about 10
24 percent of the price.

25 Secondly, the dollar has weakened and that changes

1 things. When you're shipping from Thailand and it's X
2 dollars a ton, you think about how much Thai baht am I
3 going to get for that. I'm getting a lot less Thai baht
4 now, about 14 percent less, than I had previously.

5 So it's not just looking at the U.S. price
6 compared to previous prices, it's as against the Thai
7 baht and the as the dollars weaken the export market of
8 the United States becomes far less attractive on the sale
9 side.

10 CHAIRMAN PEARSON: Back to domestic purchasers.

11 How would you decide which product to buy if
12 suddenly you had multiple sources available?

13 Mr. KNEDGEN: I can speak to that, Commissioner
14 Pearson.

15 Historically we would review steel pricing every
16 six months and put steel out for bid to numerous
17 suppliers and go through the process of negotiation to
18 source that business. What's occurred is a lot of,
19 because of the steel market the way it is, a lot of our
20 customers have gone to directed sourcing for us.

21 CHAIRMAN PEARSON: Clarify. They are doing that
22 because it's easier for them to negotiate with the mills
23 than it is for you?

24 Mr. KNEDGEN: There are a number of reasons, and I
25 can't speak to all of the internal reasons. But what

1 happens is the situation in the domestic market is such
2 that the price is pretty much set.

3 I have an example of a whole product line that
4 this whole situation is a matter of our survival as a
5 company. We're competing in a global market. We're
6 selling parts for in many cases 22 percent than we did 25
7 years ago without any changes to the part. The steel
8 makes up 40 percent of that part, and when we cannot
9 negotiate or get a fair market price for steel against
10 the global competition which is internet price bidding,
11 then we're in a situation where, the opinion I guess
12 internally in our company is if another five years of the
13 current steel market the way it is, we're going to be out
14 of that product line.

15 CHAIRMAN PEARSON: Would the decision on which
16 product to buy largely be based on price?

17 Mr. KNEDGEN: Not always. In that particular
18 product line we actually control a lot of the
19 specifications within a tighter band inside the ASTM
20 standards previously mentioned so that we can get
21 performance out of the part and higher part yield. If we
22 can't control gauge, that affects our price also. If we
23 can't control mechanical properties and work through
24 those, then we have a product which is prone to increased
25 testing in order to qualify it.

1 So price is not the only reason. There are a lot
2 of quality reasons too.

3 MR. EMERY: I would have to agree with that
4 statement. There's really several factors that play into
5 the sourcing decisions and we choose a supplier of steel
6 for our industry. Quality, of course; availability,
7 which really relates to delivery; and performance in the
8 past; and obviously cost. Again, we can't avoid that
9 question, it is cost. We're competing in a global market
10 where 40-50 percent of our cost is steel. The next big
11 factor, of course, is labor. We're competing with
12 countries that basically enjoy the same steel costs that
13 we do today but have a much reduced labor cost. Now you
14 tie our hands behind our backs with duties on steel
15 that's going to cause us to pay a higher price coupled
16 with the lower cost of labor and I think it puts a lot of
17 the product that is currently produced here in the United
18 States, generating good jobs, in jeopardy.

19 Again, I think to avoid the question that price
20 does not play a part, it certainly does. Our customers
21 that we supply to, especially in the automotive sector,
22 know that price. We have to know it as well.

23 Again, it's not just that. It also comes down to
24 stability, predictability in our market right now.

25 As an example, we may quote a job today, prepare a

1 price for a domestic OEM, and we will submit our bid and
2 hope to get that work based on that price. Start of
3 production may not happen for 18 months. The price that
4 we choose today based on the material cost, again, keep
5 in mind in some cases can be well over half of our cost.
6 If that price goes up due to a volatile market, a short
7 supply here in the United States, we're stuck with that
8 price. Generally price increases are not tolerated in
9 our industry.

10 So again, it goes back to the predictability and
11 sustainability of our industry. We know what we've been
12 through in the last five years. We certainly don't feel
13 our industry could sustain that for an additional five
14 years.

15 MR. PIERCE: If I may very quickly.

16 SSI accounts for over 95 percent of the Thai
17 shipments into the United States market. And on the
18 price issue, and something you asked about actually last
19 week, one thing SSI has done and why it has no dumping
20 order, it has learned to drive 55, if you will. It has
21 learned how to sell at non-dumped prices. How to keep
22 the U.S. prices high and ensure that it's not dumping
23 through internal pricing mechanisms and monitoring.

24 So this is a company that has internalized the
25 law, learned to drive at the speed limit, and control its

1 prices so that it's not dumping, and that's why the order
2 was revoked.

3 CHAIRMAN PEARSON: Let me clarify.

4 Did they implement accounting systems that were
5 designed to try to estimate what the Department of
6 Commerce might project on any individual sale, whether or
7 not it was dumped?

8 MR. PIERCE: Yes.

9 CHAIRMAN PEARSON: So the order was revoked for
10 that --

11 MR. PIERCE: For that company.

12 CHAIRMAN PEARSON: Okay.

13 Back to the domestic purchasers. Based on what
14 you know about steel from various companies and various
15 countries, what steel would you prefer? What would be
16 your preference to use in your operation?

17 Is there some steel you would avoid? Some
18 companies you would avoid?

19 MR. GREEN: Obviously when we had bought in the
20 past and we knew it was imported steel there were trials
21 that we would do and make sure that it did meet the same
22 requirements.

23 I'll say right now, the steel I prefer to buy is
24 U.S. steel. But it is a world market today. We have to
25 be open to that. We know there are going to be steel

1 coming in from other countries.

2 What we had really found in the past, to my
3 understanding, is for example the better quality steels
4 that we would maybe use in the automotive were brought
5 in, but the other steels that were brought in from let's
6 say the other countries were brought in, for example we
7 have a company we work with that they make shells. So he
8 could care less what kind of grade material that is. I
9 do have to care about the grade of the material.

10 CHAIRMAN PEARSON: Thank you. My red light is on.
11 Madame Vice Chairman?

12 VICE CHAIRMAN ARANOFF: Thank you, Mr. Chairman.
13 Mr. Bruno, just one follow-up for you. Oh, I'll
14 come back when he gets back in the room.

15 I'll continue my conversation then with the three
16 purchasers who are here that the Chairman was having.

17 In your direct testimony you indicated that there
18 were some instances in 2004 and 2005 where domestic
19 producers breached contracts with you for supply of hot-
20 rolled steel. I wanted to, to the extent it's not
21 confidential, get some more detail. The word breach has
22 a pretty specific legal meaning.

23 Can someone explain to me what happened? Was
24 there a contract with a fixed price term where the price
25 was not honored? Was there an adjustment mechanism that

1 was invoked? Did it have to do with the volume that was
2 supplied? What can you tell me?

3 MR. GREEN: In our particular case in 2004, in
4 December of '03 we started our annual contracts at that
5 time. In probably about September of '03. Then based on
6 the fact that you have to allow a good eight to twelve
7 weeks to allow the new material source, if you're going
8 to resource, to prepare for this, you start early.

9 We by then already knew who each of our sources
10 were going to be for the '04 calendar year.

11 On December 5th of '03, I think it was, we had
12 already been issued a letter by one of our service
13 centers that the mills would not honor their contract
14 whereas in they would not be able to honor ours; or
15 basically put it in the form of there's going to be a
16 surcharge added to those particular materials.

17 It basically went on, as I had indicated, by March
18 of that year every one of our contracts with every one of
19 our suppliers had been broken and we were just forced to
20 absorb at that time those surcharges which each month, at
21 least the deal we worked with our suppliers, each month
22 that was a variable number that we had to discuss and see
23 which portion we could absorb. We could maybe work a
24 deal with our customer. We credited our customers for
25 scrap because scrap prices were up at that time.

1 VICE CHAIRMAN ARANOFF: What you're describing is
2 basically kind of an across the board canceling of
3 contractual agreements, the fixed price. I guess my
4 question to you is, did people sue each other? This all
5 just happened and no one did anything? You didn't see an
6 alternative?

7 MR. GREEN: We were kind of stuck in a hard place
8 during that time. If people in our industry forced it
9 onto per se the big boys, yeah, they were sued. Did we
10 in our particular case sue anybody or do I know of
11 anybody in our industry or in a situation similar to ours
12 sue anybody? No. In the end I still need steel. It's
13 fine ground there.

14 MR. EMERY: If I may just comment.

15 Very much like was just testified to, we had
16 similar situations where we had prices established with
17 agreed-upon time limits and when availability was tight,
18 prices began to go up. There was just no avoiding the
19 fact that we were charged with price increases, contracts
20 or no contracts.

21 Did anybody get sued? We're small users. I know
22 there were some very intense negotiations at a much
23 larger level, particularly with the OEMs and some of the
24 steel markets. In our case and I think in the case of
25 most of the folks here today, we deal with service

1 centers who buy directly from U.S. mills or bought
2 imported materials. In this particular case the mills
3 raised their prices to the service centers. The service
4 centers in return raised their prices to us.

5 Availability was a big issue in that particular
6 time. We simply couldn't go somewhere else to get the
7 steel. If we didn't want to take it at that price they
8 were happy to sell it to somebody else at the higher
9 price. So were contracts broken? Yes, they were. The
10 answer is clearly yes, they were. I think every one of
11 us could make the same statement.

12 VICE CHAIRMAN ARANOFF: And would you say that
13 since that time, because you all testified that you don't
14 really buy on contract any more. That that was the point
15 at which practices changed?

16 MR. EMERY: I would say at that particular time
17 the negotiated lengths of contracts were certainly
18 changed, for a couple of reasons. They will give you
19 longer contracts but usually at a much higher price than
20 what the market really is today. So we have to speculate
21 to some degree. That's what caused that. That's what
22 drove it.

23 Mr. KNEDGEN: Vice Chairman Aranoff, the situation
24 at E&E was exactly the same as was just testified to, in
25 duplicate.

1 VICE CHAIRMAN ARANOFF: All right. I appreciate
2 those answers.

3 Mr. Bruno, since you're back let me go back to the
4 question I was going to ask you.

5 I asked the domestic industry yesterday to take a
6 look at Exhibit 6 to Mittal's brief which listed a number
7 of additions or expansions to capacity for various
8 subject producers, and particularly with respect to the
9 Chinese producers I wanted to ask you if you could also
10 take a look at that and try and give me a sense of all of
11 those sort of announced projects or things reported in
12 the press. Where has ground been broken, where are
13 things going to come on line by at least 2009 or maybe a
14 little bit beyond that that we can really see as likely.

15 MR. BRUNO: We will do so in our post-conference
16 submission.

17 VICE CHAIRMAN ARANOFF: Okay. Thank you very
18 much.

19 I hardly know whether I want to go to this
20 question, but I'm going to give it a try.

21 In the corrosion case the auto producers appeared
22 here and argued before us that while they didn't really
23 want to buy subject product, just the threat of its being
24 available would help them to negotiate more advantageous
25 contract terms with the domestic producers. I wouldn't

1 want to imply that they're non-appearance today had
2 anything to do with what we said about that argument in
3 our corrosion views, although it might.

4 But to the purchasers who are here, I guess my
5 question is, would revocation of these orders or
6 particular ones of these orders give you or your auto
7 producer customers the opportunity to get more
8 advantageous contract terms than those of which you've
9 been complaining of late?

10 And if so, how could that be enough to help you
11 without being a material harm to the domestic producers?

12 Does anybody want to take a shot at that? Too big
13 a question?

14 MR. PIERCE: Sure. These particular purchasers
15 don't buy in that type of quantity where I think it's
16 going to make a difference as far as the leverage goes.

17 What you may want to do, the Commission of course
18 is free to ask questions of any party that has submitted
19 a brief. There's no reason why you can't pose that
20 question directly in writing to the automobile producers
21 who did file a brief in this case to response to it.

22 VICE CHAIRMAN ARANOFF: I knew asking that
23 question might not get me anything useful.

24 (Laughter).

25 Let me ask the purchasers this. The Argentine

1 industry is arguing that they produce to these sub-ASTM
2 standards. It's always been my understanding that ASTM
3 standards were kind of a global floor. Is there really
4 sub-ASTM material in the market? Either in the U.S., are
5 you familiar with it being in the market any where?

6 MR. EMERY: Yes, there is. In the automotive
7 sector it's certainly not widely used. ASTM standards
8 are strictly adhered to in our market. I think in some
9 of the construction grades and other grades, it may be
10 allowed.

11 VICE CHAIRMAN ARANOFF: Mr. Green, you said you
12 have customers who are outside of the automotive sector?
13 I think you said that.

14 MR. GREEN: No. Primarily, we do have customers
15 outside that sector but what I'd indicated to is I know a
16 gentleman that has another facility that they build
17 shelving and that. To him, whatever he can find the
18 cheapest, that's what he'll grab and make his parts out
19 of. But if that materials's available to him, he's
20 taking less from the material that we're using at that
21 time possibly. But again, a small factor.

22 VICE CHAIRMAN ARANOFF: Okay.

23 One last question I had and I asked this to the
24 domestic producers yesterday. The Thai Respondent's
25 brief points to the World Steel Dynamics predictions

1 about a real surge in prices in late 2007 or early 2008.
2 I asked the domestic producers yesterday and they told me
3 they took a very dim view of the accuracy of predictions
4 put out by World Steel Dynamics, that there was a 50/50
5 chance they'll be right.

6 I guess I give you a chance to respond to that and
7 also ask what else we have on the record or could have on
8 the record that would corroborate that view of the
9 market.

10 MR. McCULLOUGH: Matt McCullough, Vinson & Elkins.

11 I thought it was kind of funny yesterday. They
12 pooh-poohed the World Steel Dynamics numbers, but then
13 came right back around to World Steel Dynamics when it
14 was time to talk about Chinese capacity. And oh, well,
15 these numbers are good but these numbers are not good.

16 I would point out a couple of things about the
17 World Steel Dynamics data. They also run a series called
18 Steel Benchmarker where I think they even have a letter
19 of intent right now with NYMEX where those prices and
20 what they track are going to be used to close futures
21 contracts. So there's a lot of faith put in the World
22 Steel Dynamics numbers.

23 Now I know he's projecting forward, but I would
24 also point out I think some of the data on the record
25 that's proprietary that the Commission has collected is

1 consistent with price increases; it's consistent with
2 demand growth which will drive price increases, which is
3 consistent with a lot of other publicly available
4 information. Even today from Mittal about improved
5 supply conditions in China, U.S. supply/demand
6 equilibrium, with shipments and pricing expected to
7 improve in the second half of 2007. That's Mittal.
8 Steel Dynamics. Their second quarter results also said
9 prices should improve, shipments should improve. U.S.
10 Steel, second quarter results also said prices and
11 shipments should improve.

12 I've already talked about people adding capacity
13 in this market. In the downturn, when it's been soft in
14 '07, they're making those announcements then because they
15 know that the market is going to be good.

16 I pointed to Thyssen and SeverCorr on that accord,
17 but I think also yesterday California Steel Industries
18 was mentioned. Their new capacity expansion. When was
19 that announced? It was announced in June 2007. Why?
20 Because there is, I love the word too, it comes right out
21 of the statute, foreseeable growth in the Western U.S.
22 market justifies this additional capacity.

23 VICE CHAIRMAN ARANOFF: It's too bad volcanic
24 price changes aren't in the statute.

25 (Laughter).

1 MR. McCULLOUGH: We can't have everything.

2 VICE CHAIRMAN ARANOFF: Thank you very much.

3 CHAIRMAN PEARSON: Commissioner Okun?

4 COMMISSIONER OKUN: Thank you. I think I just
5 have a couple of issues left.

6 Mr. Pierce, in answer to questions during your
7 testimony you had talked about what the exchange rates
8 might mean for the reasonably foreseeable future, and the
9 Commission during my time here has looked at and
10 sometimes put them in. We've had parties make various
11 arguments about them. Obviously currency's an important
12 issue.

13 But I think what I'd ask for post-hearing, in the
14 Skadden Arps brief, Volume 2, Attachment A, pages 11
15 through 12, they have simply talked about the pass-
16 through of exchange rates to import prices had been
17 declining over time essentially for the steel industry so
18 the depreciation, the value of the dollar translates into
19 less than an equivalent increase in the price of the
20 imported products.

21 I wondered if you could, you can address that now,
22 but also, and if other counsel have thoughts on that and
23 how we should evaluate where we think exchange rates will
24 be in the reasonably foreseeable future, I'd appreciate
25 that.

1 MR. PIERCE: Sure. We'd be happy to address it in
2 the post-hearing brief. That's the Brattle report, I
3 think it was part of. That's the report that based all
4 their arguments on AUVs through the end of 2006, and
5 before the inverse relationship change so that the U.S.
6 prices are less than world prices, thereby undermining
7 all of the conclusions of that report.

8 On the exchange rate part and the pass-through
9 part, they're obviously anticipating the arguments about
10 the weakening dollar as against the AUVs. We'll address
11 that in particular on the economics basis on what type of
12 pass-through there should be for exchange rate dollar
13 weakening.

14 COMMISSIONER OKUN: I appreciate that.

15 A final question, cumulation which maybe I'll have
16 better luck than I had yesterday in ending on it. Maybe
17 you'll at least let me get my question out.

18 I would note in the Vinson & Elkins brief on page
19 four it just struck me, and this is more of a personal
20 comment a little bit I guess on how we talk about the
21 statute.

22 The first line of your brief says, "Under the
23 statute decumulation in the sunset review is
24 discretionary."

25 As I indicated in the dialogue I had with

1 Petitioners' counsel, I spent a long time looking at that
2 cumulation statute and I think if you don't start with
3 the view that what the cumulation statute says is that
4 cumulation is discretionary --

5 I mean if you start with the sentence you have
6 here, then I think it's much much tougher. I think that
7 assumes you cumulate and therefore you have to figure out
8 a way to pick people off. That is not how I think the
9 statute in fact is written.

10 MR. PIERCE: I have given this thought and I take
11 your point.

12 The problem with approaching it the other way is
13 that cumulation is not really discretionary because
14 there's a threshold. You have to have the reasonable
15 overlap in competition. You have to meet the four
16 factors before you can even address cumulation. You have
17 to have a discernible adverse impact before you can have
18 cumulation. In my view you have to not have a country
19 involved against which you've used adverse facts
20 available. So it's really not in that sense cumulation
21 is discretionary, because there's thresholds that have to
22 be met. You can't just decide to cumulate.

23 On the other hand, decumulation is completely
24 discretionary in the sense that even if you have a
25 reasonable overlap in competition, even if you have more

1 than a discernible adverse impact, and if you have the
2 involvement of a country with adverse facts available, in
3 any of those instances you can decumulate. In fact if
4 you have a country with adverse facts available you have
5 to decumulate.

6 So I take your point. That is the normal way to
7 approach it and that it's looked at. But technically,
8 logically, you've got thresholds you have to get over
9 before you cumulate. You don't have any thresholds you
10 have to clear before you don't cumulate. Therefore
11 decumulation, in my view, is discretionary. That's why I
12 phrased it that way.

13 COMMISSIONER OKUN: Interesting. I still take a
14 different view, but another one the Court may talk to.

15 MR. PIERCE: I hope not.

16 (Laughter).

17 COMMISSIONER OKUN: I did want to note, and
18 obviously I've been up here seven and a half years so I
19 understand why counsel continues to make new arguments
20 because you have a changing set of Commissioners and in
21 particular with something like cumulation in the sunset
22 where it's discretionary, Commissioners may come to a
23 different view so you should argue. I'm not saying you
24 shouldn't argue these different things.

25 I would point out perhaps for the benefit of

1 Commissioners who joined after I did, that on the issue
2 of whether or not you should use participation or non-
3 participation as a reason to cumulate, the Commission, I
4 was in the majority at that point, did address that and I
5 don't know if you looked at that in Stainless Steel Sheet
6 and Strip from Germany, Italy, Japan, Korea, Mexico and
7 Taiwan, and found that it was not a reason, it was not a
8 cumulation consideration that we were going to consider
9 because we didn't view it as falling under adverse
10 inferences if you weren't otherwise, I'm always making
11 decisions based on the information in the record that's
12 available to me.

13 MR. PIERCE: That's how you dodge the issue of
14 well, we're going to --

15 COMMISSIONER OKUN: Now we're dodging.

16 (Laughter).

17 MR. PIERCE: If you had called it adverse
18 inferences rather than facts available then you would
19 have run into the statutory problem of taking adverse
20 inferences against Country X, cumulating it with Country
21 Y, and then therefore taking the adverse inference in
22 effect against Country Y. Instead, in the Stainless case
23 you mentioned, it was, it was facts available, it wasn't
24 called adverse facts available.

25 In this particular case Petitioners are calling

1 for "adverse facts available", "adverse inferences"
2 against the non-participating countries.

3 And cumulation of those countries with everybody else.

4 You can't do that, in my opinion, under the
5 statute. If you take adverse inferences against a
6 country you cannot cumulate that country because you
7 would be taking adverse inferences in effect against
8 other countries.

9 COMMISSIONER OKUN: I understand what your point
10 is. Again, I think we addressed it, given how, still in
11 my view of how we would address adverse inferences, that
12 it was the information available and therefore wasn't a
13 reason not to exercise a discretion to cumulate in that
14 or not cumulate in that as the case may be.

15 With that, I will not prolong the cumulation
16 discussion any longer. I very much appreciate all the
17 responses you've given on this matter and others and look
18 forward to your post-hearing briefs.

19 Thank you, Mr. Chairman.

20 CHAIRMAN PEARSON: Commissioner Lane?

21 COMMISSIONER LANE: I have a few questions for Mr.
22 Bruno.

23 Would you tell me first who makes up the China
24 Iron and Steel Association?

25 MR. BRUNO: Commissioner Lane, this association

1 consists of hundreds of steel companies in --

2 COMMISSIONER LANE: I'm sorry, could you talk into
3 your mike a little bit more?

4 MR. BRUNO: Yes, I'm sorry.

5 They are members, the members of this association
6 include steel mills, iron companies which are copper
7 products which are outside the scope of this
8 investigation. It covers essentially all steel companies
9 that produce any type of steel products.

10 COMMISSIONER LANE: You may have answered this
11 earlier, and if so I apologize, but it won't hurt to ask
12 again.

13 Yesterday the domestic industry made references to
14 what they thought the capacity of the steel industry was
15 in China and apparently maybe they were using BPI
16 information so I won't use those numbers. I guess
17 somebody will probably come up and strike those numbers
18 from my notes because I took very careful notes.

19 Also the domestic industry criticized the numbers
20 that the staff was using for the capacity of the Chinese
21 steel industry.

22 What I'm going to ask you, and like I said, you
23 may have already agreed to provide this. Since you are
24 representing Baosteel and the Chinese Iron and Steel
25 Association, I'm assuming that you have access then to

1 the total capacity of the steelmaking industry in China.
2 Could you please provide those in your post-hearing
3 brief?

4 MR. BRUNO: I will do my very best to provide this
5 information. I have to caution you, though, that those
6 numbers even in China are hard to come by. But we will
7 provide our estimate, if you will, of the capacity for
8 that industry.

9 COMMISSIONER LANE: I would appreciate that. I'm
10 looking forward to reading that in the post-hearing
11 brief.

12 I just have a couple of questions to the industry
13 as a whole relating to raw material and energy prices
14 which we have seen in the domestic industry have
15 increased during the period of review.

16 Could you tell me if the subject countries face
17 the same raw material and injury price increases? If so,
18 how have these increase impacted the subject producers'
19 operations?

20 MR. PIERCE: Ken Pierce. I can speak with respect
21 to Thailand.

22 We have to import all our slab, and we import 80
23 percent of our scrap. So to the extent that prices for
24 these inputs have increased on the world level, they've
25 increased for Thailand and that's caused us to increase

1 our prices as we showed on one of our slides. As the
2 slab costs and the scrap costs have gone up, our prices
3 have had to go up for our end product as well in order to
4 maintain the metal margin.

5 COMMISSIONER LANE: Yes, sir.

6 MR. SPAK: Commissioner Lane, this is Greg Spak.

7 I can just say, referring to our questionnaire
8 responses Siderar in Question 3-5 where we addressed this
9 issue, we did provide some pricing information.

10 COMMISSIONER LANE: Thank you.

11 Anybody else want to respond to that? Mr.
12 McCullough?

13 MR. McCULLOUGH: Commissioner Lane. On this issue
14 of raw material prices and escalating prices, I think
15 you've seen over the period of review that there has been
16 the ability, looking at the domestic industry now, to
17 actually use the increases in raw material prices to push
18 prices even higher than those costs. So you've seen
19 actually the spread and the margin increase even during
20 periods even when raw material costs are going higher.

21 Looking forward, and again I revert back to some
22 of the analyst reports, there's some belief again that in
23 times when metallics and raw material prices, supply gets
24 tight and prices go higher, it has been and will be an
25 opportunity for the mills to actually increase prices

1 higher than those costs and get a better return.

2 COMMISSIONER LANE: In your opinion have the raw
3 material prices in both the United States market and the
4 global market peaked?

5 MR. McCULLOUGH: What I have seen, and I think
6 what is on the record, is some anticipation that iron ore
7 prices are going to increase. And that scrap costs may
8 also increase. This tends to be a global phenomenon.
9 It's not unique to the U.S. industry. So I think you're
10 going to see price levels globally increase.

11 Going back to the pricing volcano, I have to
12 return to that a little bit because in fact that's
13 exactly what happened in 2004. Prices went to \$800 a ton
14 and higher for hot-rolled steel because consumption of
15 inputs increased at such a tremendous rate, input costs
16 increased at a tremendous rate, steel got tight and
17 prices went through the roof and so did the profit
18 margins.

19 What people are seeing on the horizon into 2008,
20 again, is global demand, particularly from emerging
21 markets, consuming a lot of steel just like China did in
22 late '03 and '04, that are going to push supplies of
23 metallics, eat up supplies of other inputs, and raise the
24 price of steel substantially.

25 So yes, I think the idea of a pricing volcano, I

1 understand the term brings some chuckles, but what
2 they're talking about is pricing that you may see get
3 back up above \$600 a ton, maybe not to the \$800 a ton you
4 saw in 2004, but I think it's a very real situation.

5 COMMISSIONER LANE: Thank you.

6 Did anybody else want to add anything to that?

7 Mr. Pierce? No, okay.

8 Mr. Chairman, with that I don't have any further
9 questions. I want to thank this panel for their answers
10 and cooperation.

11 CHAIRMAN PEARSON: Commissioner Williamson?

12 COMMISSIONER WILLIAMSON: Mr. Chairman, I have no
13 further questions, and I too want to thank the panel for
14 the information they provided today. Thank you.

15 CHAIRMAN PEARSON: Commissioner Pinkert?

16 COMMISSIONER PINKERT: I join my colleagues in
17 thanking the panel and I look forward to the post-hearing
18 submissions.

19 CHAIRMAN PEARSON: Gosh, I do have a couple more
20 questions. Is that okay?

21 (Laughter).

22 Mr. Spak, can you clarify, how is Argentine hot-
23 rolled steel shipped to Mercosur customers? Is it done
24 by rail? Is it put on a vessel and shipped by water?

25 MR. SPAK: I would have to check to confirm this,

1 but I believe a lot of it is done by truck and rail.

2 CHAIRMAN PEARSON: You noted that there are no
3 tariffs on the hot-rolled steel trade within Mercosur,
4 correct?

5 MR. SPAK: That's correct.

6 CHAIRMAN PEARSON: In the event we would revoke
7 these orders there also would be no tariff on Argentine
8 hot-rolled steel coming into the United States. So what
9 I'm trying to understand is would this lead Argentine
10 producers to see the U.S. market as very similar to the
11 Mercosur market? Kind of something that is available
12 without restriction and to be considered like the home
13 market?

14 MR. SPAK: I don't think so. At least not in
15 anything we can foresee in the reasonable future. It is
16 an issue of not only cost and expense of getting the
17 product to market, but also a number of technical product
18 characteristic issues that we've raised. Not only the
19 issue of the non-ASTM standard, but also the skin-pass
20 limitations that they have on their capacity. And the
21 coil weight issue, which is also very important.

22 I think our main message that we want to get
23 through here is that this producer is set up to do
24 exactly what it's doing, which is supplying the domestic
25 market and the regional market that it's supplying very

1 well. That's the reason we don't see this having a
2 significant impact on the exports.

3 CHAIRMAN PEARSON: You did make an argument on
4 behalf of a finding of no discernible adverse impact with
5 respect to Argentina. I've been known at times to look
6 favorably on that concept. Perhaps you'd have a chance
7 to look through some of the previous instances in which
8 I've made a no discernible adverse impact finding and
9 contrast it with this situation in Argentina. As I sit
10 here, having benefited from two days of learning, I'm not
11 quite sure how I would rank it in contrast to how I've
12 applied the concept before.

13 MR. SPAK: We understand that. We'll brief it but
14 again I want to make clear, and I think it is clear to
15 the Commissioners, that we don't see that as ending the
16 inquiry on Argentina, obviously, because we believe that
17 the statute allows for an analysis of conditions of
18 competition after that initial finding, and the court has
19 upheld you and you have discretion to decumulate, or you
20 have discretion to cumulate after that stage on the basis
21 of which you've done.

22 We will brief that, Chairman Pearson, but we urge
23 you to continue to consider the context in which the
24 product would compete in the U.S. market if there were
25 any such imports.

1 CHAIRMAN PEARSON: I'm very pleased to remain open
2 minded pending the filing of post-hearing briefs, and
3 look forward to seeing them.

4 Are there any other questions from the dais?
5 Mr. Pinkert?

6 COMMISSIONER PINKERT: Mr. Spak, I'm prompted by
7 that last answer to follow up and ask that when you
8 analyze the no discernible adverse impact cases, please
9 pay attention to questions of industry capacity and
10 whether or not that was a relevant factor in those
11 analyses.

12 MR. SPAK: We will do so. Thank you.

13 COMMISSIONER PINKERT: Thank you.

14 CHAIRMAN PEARSON: Seeing no further questions
15 from the dais, do members of the staff have questions for
16 the Respondent's panel?

17 MR. ASCIENZO: Yes, this is John Ascienzo, Office
18 of Investigations. I have a question I think for Mr.
19 Durling, but I'm also going to ask the domestic industry
20 counsel to respond.

21 Mr. Durling, sir, I think it was you that said
22 that the Commission's current practice of valuing sales
23 of non-commercial product at fair market value came about
24 as a result of 1992-1993 steel investigation.

25 MR. DURLING: yes, it certainly was a very

1 contentious issue in that case and it went to court and
2 it was actually the two court cases that I cited on the
3 slide that addressed different aspects of captive
4 consumption. So it was a major, major issue in '92 and
5 '93.

6 MR. ASCIENZO: Could you place any of those
7 documents on the record in your post-hearing brief? Or
8 they're already cited, I'm sorry. To the extent that it
9 exists it's already cited?

10 MR. DURLING: We could certainly put the court
11 cases on the record to make them easier to access and we
12 also will look for anything else in the historic
13 archives. I guess we have the advantage that we've been
14 fighting these battles with the integrated steel industry
15 for as long as I can remember. We were fighting these
16 battles when I started doing this stuff 25 years ago, and
17 we're still fighting these battles.

18 So if we can collect historical information that
19 will help shed light on that, we'd be happy to put it on
20 the record for you.

21 What most struck me about my exercise in history
22 was the realization that back in '92, '93, we were in
23 exactly the same position. The domestic industry arguing
24 do it based on cost, do it based on cost. The Commission
25 tried valiantly to get them to give you the information

1 to consider alternatives, but the attitude was kind of
2 the typical steel industry kind of do it my way or else,
3 so they didn't give you the information. In fact Judge
4 Responi in her decision specifically quotes a letter
5 provided by U.S. Steel where she characterizes it as a
6 direct refusal to provide the information the staff tried
7 to collect.

8 So we're kind of where we were in '92, '93.
9 They're coming in arguing for cost. They're now trying
10 to back away from that. But they're not giving you the
11 information. Complete, consistent, verifiable,
12 reconciled information on the profitability of the
13 downstream industries. So they can't ask you to develop
14 a method if they're not going to give you the
15 information. They didn't in '92, '93. Maybe they'll put
16 it on the record this time.

17 MR. ASCIENZO: Thank you very much. Make sure you
18 handle this in your post-hearing brief. And also the
19 domestic industry.

20 Thank you very much.

21 And to the extent that what you're citing is ITC
22 publications, you don't have to provide copies, just cite
23 to it.

24 Thank you very much. That's all I have.

25 MS. TURNER: Robin Turner, Office of the General

1 Counsel.

2 I have one question. It's first directed to Mr.
3 Pierce but then I would ask counsel for all the domestic
4 parties as well as the Respondent parties to please
5 address this. This has to do with the cumulation, the
6 actual, the discussion you just had with Commissioner
7 Okun regarding a statement I believe you made that said
8 that the statute does not permit the Commission to
9 cumulate when in fact the Commission has found adverse
10 inferences against a country.

11 What I'd like for you to do is to please in your
12 post-hearing brief provide support for where in the
13 statute that prohibition is, as well as any case law, as
14 well as briefing basically where you find support for
15 that.

16 MR. PIERCE: We'd be happy to. It's Section
17 776(b) which says that the Commission may use an
18 inference that is adverse to the interest of that party.
19 Meaning I don't see how you could use the adverse
20 inference against another party, which you would be doing
21 if you cumulate it.

22 We'd be happy to brief it for you as well. But
23 it's based on that statutory hook.

24 MS. TURNER: Okay. If you could actually tie that
25 to the cumulation provision itself, because I would take

1 from that argument that you would mean that anything that
2 is part of the case that there's an adverse inference
3 against couldn't be used in any other part of the case.

4 MR. PIERCE: That's correct. You cannot take an
5 adverse inference against, who's not here, India, which
6 is going to lead to an affirmative determination against
7 India, cumulate it with everybody else, and sink
8 everybody else just for, or float everybody else
9 depending on how you look at it, just because India
10 didn't participate. I don't think the statute allows
11 that.

12 The adverse inference has to be directed at in
13 effect the non-cooperative, non-participating party and
14 can't spill over and poison or taint the determination
15 for everybody else.

16 We'll spell it out in the brief, but that's the
17 essence of our argument.

18 MS. TURNER: And if there's a distinction between
19 the adverse inference and the facts available, can you
20 also brief that?

21 MR. PIERCE: I think there's a real difference
22 between the two of them and that's what I talked about
23 dodging in the earlier cases. The discussion never says
24 adverse in it in those cases. It talks about facts
25 available in the record, which is very different than

1 taking an adverse inference against somebody.

2 MS. TURNER: Thank you. There's no further staff
3 questions.

4 CHAIRMAN PEARSON: I observe that we have quite an
5 assemblage of counsel for the domestic industry here.
6 Would any of you have questions for the Respondent's
7 panel?

8 MR. PRICE: No questions.

9 COMMISSIONER LANE: I have another question.

10 CHAIRMAN PEARSON: I recognize Commissioner Lane.

11 COMMISSIONER LANE: I just want to observe that I
12 think I've observed Mr. Pierce twice saying that
13 Commissioner Okun is dodging the question.

14 (Laughter).

15 MR. PIERCE: No, she's referring to an opinion
16 that dodged the question.

17 (Laughter).

18 MR. DURLING: Shall we call it skillfully
19 sidestepping?

20 MR. PIERCE: Reconciling.

21 CHAIRMAN PEARSON: Before releasing this panel I
22 want to thank you very much for your contributions to
23 this lengthy hearing.

24 Mr. Opatumphun, thank you for traveling to be
25 here. It's a long way from Thailand.

1 With that we will excuse this panel and prepare
2 for closing.

3 The time remaining for those in support of
4 continuation of the orders have seven minutes from their
5 direct presentation for five for closing, a total of 12
6 minutes.

7 In opposition to continuation, five minutes
8 remaining from the direct presentation, plus five for
9 closing, a total of ten.

10 Counsel for the domestic industry, how do you wish
11 to proceed? Do you want to just run 12 minutes straight,
12 or do you want to break it up and do seven for rebuttal
13 and five for closing?

14 MR. HECHT: I think we'll break it up.

15 CHAIRMAN PEARSON: Okay. Good.

16 I did not announce a break. Because of the need
17 to get the computer organized, we can take about five
18 minutes here to stretch. So do that, and don't stray too
19 far away.

20 (Whereupon, a brief recess was taken.)

21 CHAIRMAN PEARSON: Okay, are we ready to proceed?

22 MR. BISHOP: Yes we are, Mr. Chairman.

23 CHAIRMAN PEARSON: Excellent. The lights are on a
24 seven minute cycle for Mr. Hecht?

25 MR. BISHOP: Correct.

1 CHAIRMAN PEARSON: Please proceed.

2 MR. HECHT: Good afternoon. I'm Jim Hecht
3 representing U.S. Steel and I would like to address a few
4 key points.

5 There has probably never been a case in which you
6 have no questionnaire data for such an enormous volume of
7 capacity. You are in large part flying blind with
8 respect to some of the world's largest steel producing
9 countries -- China, India, Indonesia and Ukraine.
10 Countries that could almost overnight change the dynamic
11 in this market if given the chance.

12 Importantly, the other side has not challenged the
13 capacity data that we presented from public sources.

14 Cumulation is absolutely critical in this case.
15 Your exercise of discretion in determining whether to
16 cumulate is not unbridled, but as the courts have found,
17 must be anchored in the language and spirit of the
18 statute. What is that language and
19 spirit? First, that cumulation is a critical component
20 of the trade laws. Second, that cumulation allows you to
21 capture the actual affects of unfair competition. That
22 is the fact that injury from a number of sources can be
23 just as great or greater than from a single source.

24 Even if you do have discretion, why would you use
25 it to mask the true effects of dumped and subsidized

1 imports and thereby subject our workers and companies to
2 increased unfair trade?

3 Congress has given you the authority and
4 discretion to prevent such a result. The types of
5 differences that have been used to decumulate countries
6 in recent cases have nothing to do with the ability of
7 those countries to cause cumulative harm to U.S. workers
8 and companies. They are distinctions without a
9 difference in terms of the intent of the statute and the
10 purpose of cumulation.

11 We have talked about the fact that there is no
12 reason to give special treatment to subject producers
13 with U.S. affiliates. Here is a modified example of the
14 chart we put up yesterday. This time assuming that
15 dumped imports from a foreign affiliate caused the U.S.
16 price to drop from \$5.50 to \$5.20. Even then and after
17 considering the affect of the U.S. affiliate, it is still
18 more profitable to dump.

19 The point is, there are enumerable situations in
20 which this could occur, just as it did when the Kazakh
21 mill dumped in the original investigation,
22 notwithstanding its affiliation with a major U.S.
23 producer.

24 The Thai producers tell you they are focused on
25 markets in Asia. Last year Malaysia and Korea both sent

1 enormous volumes of hot-rolled steel from Asia to this
2 market. Indeed, the only major steel producers who are
3 not active here are the ones under order. Everyone wants
4 to be here and all the subject producers will return if
5 the orders are revoked.

6 The Thais say that they are different from other
7 subject producers because they are a net importer of hot-
8 rolled steel. But this fact did not prevent them from
9 causing injury in the original investigation. Nor has it
10 prevented them from significantly increasing their
11 exports of hot-rolled steel over the period of review.

12 Here you can get a preview of what the Thais would
13 likely do upon revocation. Based on this monthly import
14 data from '05 to '07 you can see that unfair trade orders
15 largely kept high producers out of the market.

16 In May 2006, however, there was a conditional
17 revocation of the antidumping order on SSI and the result
18 was that Thai producers promptly shipped over 100,000
19 tons of hot-rolled steel to this market in a single
20 month. These imports then receded, but only after the
21 effects of a court decision making clear that the CFD
22 rate for Thailand would be increased significantly.

23 Clearly these unfair trade orders are the only
24 thing preventing major shipments from the Thai mills.

25 The other side argues that World Steel Dynamics is

1 optimistic about the steel industry, but here's that
2 publication from a few weeks ago saying that it will
3 likely take two more pricing death spirals before Chinese
4 conditions are likely to stabilize. WSD has also made
5 clear that its assessment of China is premised on a
6 forceful application of unfair trade laws. That is that
7 agencies like this Commission strongly enforce the rules.
8 Under any scenario, Chinese producers free to dump in
9 this market would cause massive injury.

10 Respondents made several references to strong
11 demand. Let's put that in perspective.

12 As you can see here, overall demand for this
13 product is essentially flat. Some years are better than
14 others, but demand has not returned to the levels seen in
15 2000 when subject imports last flooded the market.

16 Respondents also referred to the domestic
17 industry's so-called pricing power. Here are spot prices
18 for every month since the beginning of 2004 when
19 Respondents claim this new paradigm began. As you can
20 see, prices fell sharply after the last hearing on hot-
21 rolled steel in March 2005, just as domestic producers
22 suggested, and have trended downward since their 2004
23 peak, even while costs were increasing.

24 Public data from today suggests that prices have
25 fallen below \$500 a ton for August sales. This is not a

1 picture of a market with pricing power.

2 Respondents also talk about how concentrated this
3 market is. But just to remind you, despite the changes
4 since 2001, this market remains highly fragmented.

5 Respondents contend that they can find better
6 markets elsewhere, but even aside from the enormous
7 levels of excess capacity that could immediately be
8 directed to this market, this shows that last year
9 subject producers exported over 20 million tons of hot-
10 rolled steel. By diverting only a small fraction of this
11 amount to the highly attractive U.S. market, these
12 countries could exceed the volumes that caused injury in
13 2000.

14 You see here the average AUV for those 20 million
15 tons of exports, which was \$150 a ton below the average
16 spot price in the U.S. market.

17 The fact is there would be an enormous incentive
18 to divert shipments to this market, and that is exactly
19 what would happen.

20 In conclusion, we are aware of no previous case in
21 which subject producers could draw upon such an enormous
22 volume of excess divertible and new capacity to overrun
23 this market. Please do not let that happen. Keep all of
24 the subject orders in place.

25 CHAIRMAN PEARSON: Thank you, Mr. Hecht.

1 Mr. Pierce, do you wish to provide five minutes of
2 rebuttal? Or should we go to closing by the domestic
3 industry?

4 MR. PIERCE: Closing by the domestic industry,
5 please.

6 CHAIRMAN PEARSON: Fine.

7 Mr. Price? Welcome. You may proceed when ready.

8 MR. PRICE: Chairman Pearson and members of the
9 Commission, I would like to thank you for your time and
10 attention in this matter. I'd also like to thank the
11 staff for its diligence and professionalism throughout
12 this investigation.

13 We respectfully request that the Commission make
14 an affirmative determination as to all subject countries
15 in the review. Most of the broad arguments of Mr. Pierce
16 on flat-rolled steel frankly have nothing to do with hot-
17 rolled steel and are irrelevant. Remarkably, none, I
18 repeat none of the ten subject countries made available
19 to you an actual industry mill executive as a witness
20 here.

21 Basically you heard a lot of hot air from paid
22 attorneys like Mr. Pierce. Attorneys and government
23 officials are not substitutes for actual mill executives
24 to tell you what their intent and likely behavior will
25 be.

1 Even worse, to be blunt about it, there are many
2 Chinese mill executives in DC for bilateral dialogue, and
3 it's shocking that none of them are here.

4 Now let's turn to the evidence that we have.

5 The record demonstrates the following facts. In
6 2006 all the subject countries had approximately 50
7 million tons of excess and divertible hot-rolled
8 capacity. An amount that's about ten times greater than
9 the volume that caused material injury in the original
10 investigation.

11 Vice Chairman Aranoff, our divertible capacity
12 argument is not based upon product shifting. This excess
13 and divertible capacity is getting worse. The volume of
14 new capacity coming on-line in the subject countries will
15 far out-strip any increase in demand, and this phenomena
16 is not, I repeat not limited to China.

17 The United States is an attractive market. It is
18 the second largest and most open hot-rolled market in the
19 world. While there are isolated periods where other
20 markets may have higher prices, over time the record
21 shows the United States offers an attractive combination
22 of price, volume and access.

23 The domestic industry does not have to prove that
24 the U.S. market has the highest hot-rolled prices of any
25 time. The bottom line is that the United States is

1 attractive enough for substantial volumes of subject
2 imports to shift here upon revocation, and they will do
3 so.

4 Making matter worse, demand for hot-rolled steel
5 in the United States is softening and this has already
6 had an affect on the U.S. producers. There's a big
7 difference between the price increase announcements Mr.
8 Pierce flashed upon his screen and the actual prices
9 received by producers. SBB reports that prices are down
10 substantially.

11 Many U.S. companies foresee weak hot-rolled demand
12 into the future. Allowing unfair imports back into the
13 U.S. market will make conditions for the domestic
14 producers materially worse.

15 As Mr. Hecht said, all of the subject producers
16 should be cumulated for the purposes of this
17 investigation because they meet the language and intent
18 of the statute. There would be a discernible adverse
19 impact from each of the subject producers.

20 Controlling just one or two countries will not
21 stop a cascade of imports flowing from massive excess
22 capacity.

23 Thailand itself is projecting that it needs to
24 double exports in 2007 and 2008. It cannot withstand the
25 impending surge of imports which is why they have issued

1 14 antidumping orders covering many of the subject
2 countries.

3 Indonesia, an ASEAN country, is prosecuting 80
4 cases against China, Thailand and Taiwan as we speak.
5 And look at Skadden Arps' Exhibit 90. It shows that
6 Chinese exports to ASEAN countries are surging and
7 several times that of the amount of Thailand.

8 We believe that all countries should be cumulated.

9 In conclusion, if the orders are revoked imports
10 from the subject countries will enter the United States
11 in significant volumes and those imports will have
12 significant affects on the price, on the U.S. market.
13 Revocation would have a negative impact on the domestic
14 hot-rolled industry. Sales volume, prices and profits
15 would all fall. More importantly, the industry's nearly
16 25,000 production workers will suffer harm. They will
17 lose hours. They will lose wages. And hundreds of
18 thousands of retirees who depend on their VEBA health
19 insurance will be harmed.

20 For these reasons we ask that the commission not
21 revoke the subject orders.

22 Thank you.

23 CHAIRMAN PEARSON: Thank you, Mr. Price.

24 Mr. Pierce?

25 Would you prefer the clock run ten minutes

1 straight, or do you want it bifurcated into two five-
2 minute segments?

3 MR. PIERCE: Thank you, Mr. Chairman. This will
4 be pretty quick. I think they're finished, so I can
5 finish pretty quickly.

6 CHAIRMAN PEARSON: Okay, please proceed.

7 MR. PIERCE: Ken Pierce, counsel for Thailand.

8 Keep in mind the domestic mills profit rates -- 24
9 percent, 14 percent, 15 percent the last three years, 22
10 percent return on investment, something Petitioners don't
11 really talk about, haven't talked about in this hearing.

12 They also haven't given you any of their business
13 plans, have they? Hmm. Nothing in writing about how the
14 market's going to tank. Nothing in perhaps their lending
15 and financing saying that the financing will be canceled
16 if these orders don't stay in effect. They don't give
17 you those things in writing. They don't give you those
18 types of internal documents because frankly, I don't
19 think they exist and it would undermine their case.
20 That's why they withhold them in this case and they have
21 in every case.

22 They seem to be resting their case on a carum
23 shot. Well, take adverse inferences against those
24 countries that didn't participate, that didn't give you
25 information, then cumulate and go affirmative against

1 everybody.

2 I don't think you can do that one, under the
3 statute; and two, in the exercise of your discretion I
4 don't think you should do that. In fact the language of
5 Allegheny Ludlum I think should be read and studied by
6 you in considering not to cumulate where the court says,
7 "Congress intended the agency to have such discretion as
8 a fairer way in which to review the impact of foreign
9 imports on the domestic industry."

10 It would hardly be fair to the participating
11 countries to have them all go down because some non-
12 participating countries had adverse inferences against
13 them.

14 Lastly, with respect to Thailand, SSI, the largest
15 exporter from Thailand, over 95 percent of the exports
16 come from SSI. Demonstrated no dumping. Actually had
17 the order revoked by the Commerce Department. That's the
18 first time that's ever happened for a flat-rolled steel
19 product for a revocation for three zeroes. They did ship
20 then to the United States, and Petitioners tried to claim
21 dumping in a changed circumstance review to reimpose the
22 order, and the Commerce Department denied that request
23 because there was no evidence of dumping.

24 As to the CVD rate for Thailand, it remains at
25 2.38 percent. That is the deposit rate. It is extremely

1 low.

2 So with that, I would conclude my remarks. I want
3 to thank you all for the time and attention. It's always
4 a pleasure to appear before this Commission. You study
5 the record hard, you ask what I think are the right
6 questions, and sometimes hard questions for all sides,
7 and that's very much appreciated. I thank you for the
8 time.

9 I would urge you to vote in the negative in this
10 sunset review.

11 Thank you, Mr. Chairman.

12 CHAIRMAN PEARSON: Thank you, Mr. Pierce.

13 Thanks to all who participated in this two-day
14 hearing.

15 Because we have not done a two-day hearing like
16 this for a single antidumping countervailing duty review,
17 investigation, if you have thoughts on whether we should
18 consider using this format again or whether we should
19 not, please let us know. Communicating with the
20 secretary would probably be fine. As a Commission we
21 very much wanted to do what would seem to work best for
22 the most people.

23 I note that all Commissioners have survived, so
24 perhaps it was a success.

25 Now Madame Secretary, I may read the closing

1 statement?

2 MS. ABBOTT: Yes, Mr. Chairman.

3 CHAIRMAN PEARSON: Good.

4 In accordance with Title 7 of the Tariff Act of
5 1930, post-hearing briefs, statements responsive to
6 questions and requests of the Commission and corrections
7 to the transcript must be filed by August 23, 2007.

8 Closing of the record and final release of data to
9 the parties are due on October 2nd.

10 Final comments are due October 4, 2007.

11 Thank you very much. This hearing is adjourned.

12 (Whereupon, at 1:53 p.m. the hearing was
13 adjourned.)

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CERTIFICATION OF TRANSCRIPTION

TITLE: Hot-Rolled Steel Products

INVESTIGATION NOS.: 701-TA-404-408, 731-TA-898-903
904-908 (Review)

HEARING DATE: August 1, 2007

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: August 1, 2007

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos E. Gamez
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Christina Chesley
Signature of Court Reporter