

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:
MAGNESIUM FROM ISRAEL

) Investigation Nos.:
) 701-TA-614 AND 731-TA-1431 (PRELIMINARY)

REVISED AND CORRECTED

Pages: 1 - 159

Place: Washington, D.C.

Date: Wednesday, November 14, 2018



Ace-Federal Reporters, Inc.

Stenotype Reporters

1625 I Street, NW

Suite 790

Washington, D.C. 20006

202-347-3700

Nationwide Coverage

www.acefederal.com

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

UNITED STATES OF AMERICA
BEFORE THE
INTERNATIONAL TRADE COMMISSION

IN THE MATTER OF:) Investigation Nos.:
MAGNESIUM FROM ISRAEL) 701-TA-614 and 731-TA-1431
) (PRELIMINARY)

Main Hearing Room (Room 101)
U.S. International Trade
Commission
500 E Street, SW
Washington, DC
Wednesday, November 14, 2018

The meeting commenced pursuant to notice at 9:30
a.m., before the Investigative Staff of the United States
International Trade Commission, Nannette Christ, Director of
Investigations and Douglas Corkran, Superviosry
Investigator, presiding.

1 APPEARANCES:

2 Staff:

3 William R. Bishop, Supervisory Hearings and
4 Information Officer

5 Sharon Bellamy, Records Management Specialist

6 Tyrell T. Burch, Program Support Specialist

7

8 Nannette Christ, Director of Investigations

9 Douglas Corkran, Supervisory Investigator

10 Julie Duffy, Investigator

11 Gregory LaRocca, International Trade Analyst

12 Lauren Gamache, Economist

13 Emily Kim, Accountant/Auditor

14 Henry Smith, Attorney/Advisor

15 Karl Von Schriltz, Attorney/Advisor

16

17

18

19

20

21

22

23

24

25

1 APPEARANCES:

2 Opening Remarks:

3 In Support Of Imposition (Stephen A. Jones, King & Spalding
4 LLP)

5 In Opposition to Imposition (James R. Cannon, Jr., Cassidy
6 Levy Kent LLP)

7

8 In Support of the Imposition of Antidumping and

9 Countervailing Duty Orders:

10 King & Spalding LLP

11 Washington, DC

12 on behalf of

13 US Magnesium LLC

14 Cameron Tissington, Vice President of Sales, US

15 Magnesium LLC

16 Susan Slade, Vice President of Marketing, US Magnesium

17 LLC

18 Jennifer Lutz, Vice President, Economic Consulting

19 Services LLC

20 Bonnie B. Byers, Senior International Trade

21 Consultant, King & Spalding LLP

22 Stephen A. Jones and Benjamin J. Bay - Of Counsel

23

24

25

1 In Opposition to the Imposition of Antidumping and

2 Countervailing Duty Orders:

3 Cassidy Levy Kent (USA) LLP

4 Washington, DC

5 on behalf of

6 Dead Sea Magnesium, Ltd.

7 Eli Lerer, Vice President, Dead Sea Magnesium, Ltd.

8 David Wanless, Sales Manager, ICL Americas

9 Kate Molamphy, General Counsel, ICL Americas

10 James R. Cannon, Jr., and Jack Levy - Of Counsel

11

12 Rebuttal/Closing Remarks:

13 In Support Of Imposition (Stephen A. Jones, King & Spalding
14 LLP)

15 In Opposition to Imposition (Jack Levy, Cassidy Levy Kent
16 LLP)

17

18

19

20

21

22

23

24

25

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

INDEX

	Page
In Support Of Imposition (Stephen A. Jones, King & Spalding LLP)	8
In Opposition to Imposition (James R. Cannon, Jr., Cassidy Levy Kent LLP)	12
Cameron Tissington, Vice President of Sales, US Magnesium LLC	16
Susan Slade, Vice President of Marketing, US Magnesium LLC	23
Benjamin J. Bay, King & Spalding LLP	29
Jennifer Lutz, Vice President, Economic Consulting Services LLC	34
Bonnie B. Byers, Senior International Trade Consultant, King & Spalding LLP	39
Eli Lerer, Vice President, Dead Sea Magnesium, Ltd.	86
David Wanless, Sales Manager, ICL Americas	91

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

INDEX

	Page
Jack Levy, Cassidy Levy Kent (USA) LLP	99
In Support Of Imposition (Stephen A. Jones, King & Spalding LLP)	147
In Opposition to Imposition (Jack Levy, Cassidy Levy Kent LLP)	151

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

P R O C E E D I N G S

(9:32 a.m.)

MR. BISHOP: Will the room please come to order?

MR. CORKRAN: Good morning, and welcome to the United States International Trade Commission's Conference in connection with Preliminary Phase, Anti-Dumping and Countervailing Duty Investigation Numbers 701-TA-614 and 731-TA-1431, concerning Magnesium from Israel. My name is Douglas Corkran. I'm the Supervisory Investigator and I'll preside at this conference in conjunction with Nannette Christ, the Director of the Office of Investigations.

Among those present from the Commission staff are, to my right, Julie Duffy, to my left, Lauren Gamache, Emily Kim and Gregory LaRocca. They are, in order of presentation, our Investigator, our Economist, our Financial Analyst and our Industry Analyst, and we'll be joined shortly by our Attorneys, Henry Smith and Karl Von Schritlz.

I understand that parties are aware of the time allocations. Any questions regarding time allocations should be addressed with the secretary. I'd remind speakers not to refer in their remarks to business proprietary information and to speak directly into the microphones.

We also ask that you state your name and affiliation for the record before beginning your presentation or answering questions for the benefit of the

1 court reporter.

2 All witnesses must be sworn in before presenting
3 testimony. Are there any questions? Mr. Secretary, are
4 there any preliminary matters?

5 MR. BISHOP: Mr. Chairman, I would note that all
6 witnesses for today's hearing have been sworn in. There are
7 no other preliminary matters.

8 MR. CORKRAN: Very well. Let us begin with
9 opening remarks.

10 MR. BISHOP: Opening remarks on behalf of those
11 in support of the imposition will be given by Stephen A.
12 Jones of King & Spalding. Mr. Jones, you have five minutes.

13 OPENING STATEMENT OF STEPHEN A. JONES

14 MR. JONES: Good morning, Mr. Corkran and members
15 of the Commission staff. For the record, I'm Steve Jones
16 from King & Spalding representing the petitioner, US
17 Magnesium, LLC.

18 This case is about dumped and subsidized imports
19 from Israel that have used progressively lower prices to
20 maintain and increase their foothold in the U.S. market.
21 The dumped and subsidized imports have driven down domestic
22 magnesium prices during the period of investigation.

23 The adverse volume and price effects have
24 devastated the industry's profits and return on investment.
25 The estimated margins of dumping are very large, ranging

1 from 92% to 130% for the only Israeli producer, Dead Sea
2 Magnesium. In addition, the government of Israel supports
3 Dead Sea with subsidies of various kinds to improve its
4 international competitiveness.

5 US Magnesium is doing everything it can to
6 survive this unfair competition, but it recently reached the
7 point where it could not reduce its prices any further and
8 was forced to seek trade remedies.

9 As in the past, when US Magnesium sought relief
10 from wave after wave of imports from China, the company may
11 not survive if orders are not imposed. The scope of
12 imported articles subject to investigation includes pure
13 magnesium and alloy magnesium, whether the result of
14 primary production or secondary production, and includes all
15 forms and sizes of magnesium.

16 As the Commission determined in 2005 and has
17 affirmed repeatedly ever since, there is one domestic like
18 product that covers the various forms of magnesium. The
19 domestic like product is coextensive with the scope
20 definition in these investigations.

21 As the Commission is aware from previous
22 magnesium investigations, the conditions of competition in
23 this industry make the domestic industry highly susceptible
24 to injury from unfairly traded imports. Magnesium is a
25 commodity product and subject imports and domestic

1 production are highly substitutable.

2 Because imports from Israel and domestic
3 production have been qualified by almost all U.S. customers,
4 the competition is based primarily on price. In addition,
5 electrolytic producers such as US Magnesium and Dead Sea
6 must run their plants 24/7 to prevent the deterioration of
7 electrolytic cells. So there is a strong incentive for US
8 Magnesium to compete with dumped and subsidized imports by
9 reducing prices to maintain production volume.

10 US Magnesium competes for business against Dead
11 Sea at all of its key accounts. There is nowhere to hide.
12 US Magnesium's lost sales and lost revenue allegations
13 provide numerous examples of head-to-head competition with
14 Dead Sea. Each year at each of its key accounts,
15 lower-priced offers from Dead Sea force US Magnesium to
16 reduce its prices for the coming contract period.

17 Where US Magnesium has refused to lower its
18 price, it has lost the business, even if the difference in
19 price was only a penny a pound. The domestic industry is
20 materially injured by reason of dumped and subsidized
21 imports from Israel.

22 First, the volume of subject imports is
23 significant, both absolutely and relative to domestic
24 production and consumption. Israeli imports are, by far,
25 the largest source of imports in the U.S. market.

1 Second, the dumped and subsidized imports have
2 depressed U.S. prices, forcing domestic producers to meet
3 and beat lower priced imports to win sales. Subject imports
4 have also suppressed U.S. prices by preventing necessary
5 price increases to cover rising costs.

6 Third, the dumped imports have had a severe
7 adverse impact on the domestic industry. The record will
8 show that domestic production and capacity utilization have
9 declined. Domestic shipments and market share have
10 declined. Domestic employment has declined. And declining
11 prices, coupled with increasing costs have decimated the
12 industry's profitability and cash value.

13 Moreover, reduced capital expenditures resulting
14 from lower profits have harmed the industry's long-term
15 competitiveness. The threat of additional injury is real
16 and imminent. While the domestic aluminum producers have
17 been granted trade relief under both Section 232 and in
18 AD/CVD cases, including a self-initiated case against common
19 alloy sheet from China, low-priced imports from Israel
20 threaten the domestic magnesium industry's ability to serve
21 that protected market.

22 US Magnesium has invested heavily to improve its
23 technology and it has the potential to expand capacity
24 significantly. The dumped and subsidized imports, however,
25 have driven prices down so far that US Magnesium has been

1 forced to postpone its expansion and has suffered negative
2 returns on its investments.

3 If fair competition is restored, US Magnesium
4 should be able to earn a positive return on its investments
5 and further expand its capacity to serve a growing market.

6 If duties are not imposed and current financial
7 trends continue, however, US Magnesium may soon be forced
8 out of business. Thank you.

9 MR. BISHOP: Thank you, Mr. Jones. Opening
10 remarks on behalf of those in opposition to imposition will
11 be given by James R. Cannon, Jr., of Cassidy Levy Kent. Mr.
12 Cannon, you have five minutes.

13 OPENING STATEMENT OF JAMES R. CANNON, JR.

14 MR. CANNON: Good morning. The petitioners
15 described a pretty simple case in which there's a market
16 share shift and imports are underselling domestic prices.
17 That case, however, has several key flaws. The petitioner
18 has failed to mention some key facts that sort of radically
19 change the narrative here.

20 First, imports of magnesium from Israel are not
21 increasing. From 2015 to 2017, subject imports fell 1,400
22 tons, 11%. In the interim period, they fell more, 15%.

23 Second, a significant portion of the decline of
24 the domestic industry shipments is the result of ATI's
25 decision to exit the titanium business. US Magnesium was

1 selling roughly 8- to 9,000 metric tons of magnesium to a
2 joint venture with ATI that produced titanium.

3 The ATI facility was co-located near the US
4 Magnesium plant, but ATI shut down the joint venture in late
5 2016 and left the market. A decline in U.S. shipments that
6 is entirely due to ATI's decision to exit the market, cannot
7 be attributed to imports of magnesium from Israel.

8 Third, the petitioners did not mention nonsubject
9 imports. First, pure magnesium from Russia and Turkey
10 increased 4,000 tons from 2015 to 2017, a 214% increase.
11 These imports from Russia and Turkey undersold imports from
12 Israel by a wide margin. Alloy imports from Taiwan were
13 likewise significant in the market and undersold imports
14 from Israel.

15 And although all of the domestic producer
16 questionnaire responses aren't available yet, we estimate,
17 using census data and our client's information about the
18 market, that imports from Israel will account for less than
19 15% of the market. Nonsubject imports will account for as
20 much as one-third of the market. And nonsubject imports
21 have been increasing market share at prices well below the
22 prices of imports from Israel.

23 In *Mittal* the Federal Circuit noted the
24 legislative history that says that the Commission must
25 examine other factors to ensure that it's not attributing

1 injury to other sources than the subject imports. When
2 nonsubject imports are increasing in market share and are
3 underselling the price of subject imports, the Commission
4 must evaluate the impact of those nonsubject imports. The
5 Commission must not make an affirmative determination where
6 subject imports are a "tangential or minor cause" of injury.

7 Fourth, turning to the pricing data, we expect
8 the record will show the imports of magnesium from Israel do
9 not undersell domestic producers' prices in a significant
10 manner. End users of magnesium are the automotive industry
11 and the aluminum industry. Magnesium accounts for a tiny
12 portion of their costs, particularly to make aluminum and
13 also to make automobiles.

14 So disrupting the just-in-time delivery schedules
15 for these manufacturers is a major problem and they, all of
16 these customers value supply, chain, security. So as a
17 result, a number of our customers contract with both of us,
18 with multiple sources of supply. In those situations, we
19 expect the record to show that we are not the low-priced
20 supplier. We're a back-up supplier at a higher price. In
21 fact, in many cases, Dead Sea Magnesium secures its business
22 at prices equal to, or higher than, US Magnesium.

23 Given that we don't undersell U.S. producers, and
24 given that U.S. producers did not lose market share to Dead
25 Sea Magnesium on the basis of lower prices, the record shows

1 that there's no causal connection between imports from
2 Israel and the trend in domestic shipments or their market
3 share or their prices.

4 Because increasing imports of nonsubject
5 magnesium undersold our average prices by a substantial
6 margin, any decline in domestic industry shipments for
7 revenues or profits is a result of the nonsubject imports.
8 Those imports were sold at prices well below the prices of
9 magnesium for Israel and for these reasons, any injuries
10 suffered by the domestic industry is a result of
11 competition with nonsubject imports, not with a declining
12 volume of higher priced imports from Israel.

13 Finally, a word about American Lamb. The record
14 here is unusually complete. There's only a handful of
15 players. The Commission is very familiar with the industry.
16 You've done three Sunset Investigations since 2011, and it's
17 unlikely that any contrary evidence will arise in a final
18 investigation.

19 The record will show by clear and convincing
20 evidence that any injury suffered by the domestic industry
21 is a result of ATI's closure, or nonsubject imports that are
22 increasing their share in the U.S. market by underselling.

23 For these reasons, the Commission can make a
24 preliminary determination on the basis of a factual record
25 that almost certainly will not change in any material

1 respect in a final investigation. Thank you.

2 MR. BISHOP: Thank you Mr. Cannon. Would the
3 members of the panel in support of the imposition of the
4 Anti-Dumping and Countervailing Duty orders please come
5 forward and be seated? Mr. Chairman, this panel has 60
6 minutes for their direct testimony.

7 (Pause.)

8 MR. JONES: For the record, I'm Steve Jones from
9 King and Spalding. We'll begin our testimony with Mr.
10 Tissington after he gets a drink of water.

11 STATEMENT OF CAMERON TISSINGTON

12 MR. TISSINGTON: Good morning. My name is Cam
13 Tissington, and I'm the Vice President of Sales for U.S.
14 Magnesium, LLC. I have more than 35 years of diversified
15 experience as a business executive in the marketing,
16 development and sale of magnesium. From 1982 to 1998, I was
17 employed by the Dow Chemical Company in various capacities
18 in Dow's magnesium business, including magnesium marketing
19 manager and finally global commercial manager.

20 After Dow closed its business in 1998 due to
21 unfair competition, I was hired by the Magnesium Corporation
22 of America, the predecessor to U.S. Magnesium. My positions
23 with U.S. Magnesium have focused on marketing and sales, so
24 I've been on the front line of our battles against unfairly
25 traded magnesium imports.

1 Based on my experience, I understand the
2 history, the commercial realities, the economics and the
3 technical aspects of the U.S. and global magnesium industry.
4 U.S. Magnesium is headquartered in Salt Lake City, Utah and
5 its production operations are located in Rowley, Utah, both
6 50 miles from Salt Lake City on the western shore of the
7 Great Salt Lake.

8 U.S. Magnesium's production facility was
9 established in 1972. The raw material for the plant is
10 magnesium chloride, where it is derived from magnesium rich
11 brines in the Great Salt Lake. We have an intricate system
12 of solar evaporation ponds covering approximately 64,000
13 acres -- it's about 100 square miles -- in which magnesium
14 chloride brine is concentrated and fed into the plant.

15 After drying and purification, the magnesium
16 chloride is placed in electrolytical cells that separate the
17 molten magnesium and chlorine. The molten magnesium is then
18 transferred to the cast house where it is further refined.
19 It is then cast into pure magnesium ingots or alloy
20 magnesium ingots after we add alloy elements and magnesium
21 scrap.

22 U.S. Magnesium sells pure and alloy magnesium in
23 all segments of the U.S. market. We employ over 400 people
24 and our production workers are represented by Local 8319 of
25 the United Steelworkers, which support the petition. This

1 petition seeking an investigation of imports from Israel, is
2 just the latest battle in U.S. Magnesium's decades-long
3 battle against unfairly traded imports.

4 In numerous investigations over the last 25
5 years, the Commission has consistently determined that U.S.
6 Magnesium has been materially injured by dumped and
7 subsidized imports. The size and relatively high prices in
8 the United States market have repeatedly been a draw for
9 imports, and the commodity nature of the product, the
10 importance of price and the need to produce continuously
11 with minimal down time make U.S. Magnesium extremely
12 vulnerable to unfair import competition.

13 Import relief granted and consistently continued
14 in sunset reviews over the last 25 years, has enabled U.S.
15 Magnesium to stay in business and continue domestic
16 production in Utah. Because China dominates the global
17 magnesium industry, with production capacity that far
18 exceeds global demand, the anti-dumping orders on imports of
19 pure, granular and alloy magnesium from China have been a
20 lifeline that have enabled us to invest in new, more
21 efficient and more environmentally friendly technology, and
22 they've enabled us to reduce cost and add capacity.

23 Other countries that once produced magnesium but
24 have not been as well protected against Chinese dumping,
25 include Canada, Norway, France and India, which no longer

1 have primary magnesium industries. The United States has
2 lost several producers to unfair import competition,
3 including my former employer Dow Chemical and Northwest
4 Alloys that was owned by Alcoa, Inc. We are very grateful
5 for the Commission's affirmative determinations over the
6 years that have helped us to survive. In fact, the last set
7 of orders imposed in 2005 ushered in a period of prosperity
8 for U.S. Magnesium that allowed us to reinvest in new
9 technology and grow production capacity by 67 percent.

10 Unfortunately, we are now facing
11 another grave threat from low-priced imports from
12 Dead Sea magnesium in Israel. The composition of the
13 domestic industry and the key conditions of competition have
14 not changed significantly since the last time the Commission
15 investigated dumped and subsidized imports.

16 U.S. Magnesium is by far the largest domestic
17 producer, and we make primary, pure and alloy magnesium.
18 U.S. Magnesium and MagPro, a much smaller producer in
19 Tennessee, are the only U.S. producers of primary magnesium.
20 MagPro is a relatively new domestic producer that was able
21 to begin production after the anti-dumping orders covering
22 imports from China were imposed.

23 There are also five producers of secondary alloy
24 magnesium including MagPro and Advanced Magnesium Alloy
25 Corporation or AMACOR, both of which support the petition.

1 In addition, there are U.S. producers of granular magnesium,
2 commonly referred to as grinders.

3 The electrolytic cells used to produce primary magnesium
4 will deteriorate if they are shut down, and the cost of rebuilding
5 deteriorated cells is significant.

6 Therefore, there's a very strong incentive for
7 producers using electrolytic process to keep the cells in
8 constant operation. To be most cost effective, we must
9 maintain continuous and steady production. In addition, we
10 must maintain the highest possible capacity utilization for
11 the plant to be economically viable.

12 As a result, there is a strong imperative to cut
13 prices to maintain production volume when confronted with
14 unfair import competition. The Commission has repeatedly
15 recognized the importance of this condition of competition
16 in the magnesium industry. In addition, maintenance of the
17 electrolytic cells is very important. Cells must be rebuilt
18 every four to five years. Cells that are not rebuilt lose
19 their efficiency and productivity.

20 The petition and our questionnaire response
21 provide you with the details about how our company is being
22 injured by imports from Israel. The imports have exerted
23 relentless and increasing pressure on U.S. Magnesium's
24 prices. With rising costs for energy and other inputs, and
25 declining magnesium market prices, U.S. Magnesium has been

1 caught in a cost-price squeeze, that have resulted in
2 declining sales and profitability.

3 Dumped and subsidized imports from Israel have
4 adversely impacted all facets of our business. Our
5 production has declined. Our capacity utilization has
6 declined. Our shipments and market share have declined, our
7 employment has declined, and declining prices coupled with
8 increasing costs have decimated our profitability and our
9 cash flow.

10 In the petition, we provide details by customer
11 regarding our lost sales and revenue to imports from Israel.
12 In addition, dumped and subsidized imports from Israel have
13 forced us to indefinitely put off the capacity expansion
14 plans we announced in early 2014. In October 2016, we
15 announced the deceleration of this expansion based on
16 economic and market conditions.

17 Further deterioration in market prices driven by
18 continually falling prices of Israeli imports have forced us
19 to halt this expansion entirely. Prior to that, we had
20 spent tens of millions of dollars on equipment for the
21 expansion, including a modern spray dryer, gas turbine
22 generator and electrification equipment.

23 We have not seen any return on these
24 investments. Low and declining U.S. prices, fueled by
25 declining prices of Israeli imports, do not provide economic

1 justification for further capital investment to stable or to
2 increase our production.

3 In addition, we have been forced to reduce our
4 capital investments significantly since 2014. Low market
5 prices and the resulting diminished cash flow have forced us
6 to delay rebuilding the electrolyzers. Dozens of cells that
7 should have been rebuilt in 2016 and 2017 were not. This
8 has significantly and negatively impacted our production
9 rate and productivity.

10 Diminished productivity has in turn increased
11 our energy costs. We are caught in a vicious downward
12 financial spiral. Because we are forced to continue to
13 postpone the rebuilding of electrolytical cells and defer
14 all but very essential maintenance, aging electrolytic cells
15 and cells that would have been taken off line will continue
16 to result in increases to the unit cost of production.

17 If we are successful in obtaining orders to
18 remedy the dumping and subsidization of imports from Israel,
19 we would be in a position to rebuild the electrolyzers and
20 catch up on deferred maintenance. Since its establishment,
21 U.S. Magnesium has been able to withstand the assaults on
22 the U.S. market by dumped and subsidized imports with the
23 help of trade remedy laws.

24 We are now caught in another battle with imports
25 that threaten our existence. We respectfully ask the

1 Commission reach an affirmative determination and allow
2 these investigations to continue. Thank you.

3 STATEMENT OF SUSAN SLADE

4 MS. SLADE: Good morning. My name is Susan
5 Slade.

6 (Pause.)

7 MS. SLADE: Okay. Is it working now? Okay.
8 Very good, thank you. Thank you so much. Good morning. My
9 name is Susan Slade, and I am Vice President of Marketing
10 for U.S. Magnesium. I have more than 25 years of
11 diversified experience in the magnesium industry. From 1989
12 to 1998, I was employed by Dow Magnesium in both technical
13 service and sales capacities, with my primary focus being on
14 the North American magnesium dye casting market.

15 After the closure of Dow's business in 1998, I
16 worked in sales and marketing for a Canadian producer
17 Noranda from 1999 through 2006. Since then, I've worked for
18 U.S. Magnesium, first as Director of Marketing and then as
19 Vice President of Marketing. I have a degree in
20 Metallurgical Engineering from the University of
21 Missouri-Rolla, and as part of my responsibilities I analyze
22 the economics and technical aspects of the U.S. and global
23 magnesium markets.

24 As Mr. Tissington noted, we are again in a fight
25 for survival, trying to compete with unfairly traded imports

1 from Israel. The producer in Israel, Dead Sea Magnesium or
2 DSM, has targeted the U.S. market. Dead Sea sells very
3 little if any magnesium in their own country, and thus must
4 rely on export markets for nearly all of its production.

5 The United States is the primary outlet for
6 DSM's magnesium production. While Europe would certainly be
7 a more logical export market for DSM, massive imports of
8 low-priced Chinese magnesium into the European market, make
9 it less profitable for DSM to sell there. Chinese capacity
10 to produce magnesium has grown exponentially over the years,
11 but demand for magnesium in China has not kept pace.

12 As a result, the flood of Chinese product into
13 export markets and enormous volumes of excess capacity from
14 China have put significant downward pressure on global
15 magnesium prices. At the same time, anti-dumping duties on
16 all forms of Chinese magnesium coming into the United States
17 result in higher prices here than those prevailing in third
18 countries.

19 This makes the United States a very attractive
20 market for DSM. It's also not surprising that Brazil, which
21 also imposes anti-dumping duties on magnesium from China and
22 other countries, is DSM's second largest export market.
23 Magnesium is very much a commodity product. The chemical
24 and physical specifications of domestic product and imports
25 from Israel are identical.

1 As a consequence, price is the key factor in our
2 customers' purchasing decisions. Most customers require
3 that their suppliers go through a qualification process.
4 However, once a supplier is qualified, quality is no longer
5 an issue and it becomes all about price. We are frequently
6 asked by our customers to lower our prices to meet or beat
7 the prices offered by DSM. We're then forced into a no-win
8 situation. We either have to lower our prices or lose the
9 business.

10 In the past three years, we have both lowered
11 our prices and lost volume in the face of competition from
12 DSM. Frequently, the difference of even a penny per pound
13 will determine whether or not we make the sale. In the
14 magnesium industry, producers have a strong incentive to
15 maintain production at high levels.

16 The electrolytic cells which we use in the
17 production of primary magnesium will deteriorate if they are
18 shut down, and the cost of rebuilding these cells is very
19 high. Because of this, producers are incentivized to keep
20 facilities in constant operation, and in order to be cost
21 effective, producers must maintain continuous and steady
22 production at high operating rates.

23 Moreover, magnesium production is a high fixed
24 cost business. As a result of both of these factors, we
25 will cut price in order to maintain production volumes in

1 the face of low-priced import competition. Like U.S.
2 Magnesium, DSM also produces magnesium using the
3 electrolytic process, and must maintain a high operating
4 rate.

5 We compete for business with DSM at all of our
6 key accounts. There is no part of the U.S. market that is a
7 safe haven for us. Exports unfortunately are not a
8 desirable option, due to the over-supply of Chinese
9 magnesium in global markets and the consequent depression of
10 global prices in those other countries. The level of
11 pricing in the U.S. market is thus critical to our
12 survival. We have no insulation and nowhere to hide. Our
13 customers routinely -- are contacted by DSM with
14 offers of product at prices below ours, and we have seen
15 DSM's prices decrease steadily over the period of the
16 investigation.

17 While we have had relief from dumped product
18 from China, we now face dumped and subsidized imports from
19 Israel. The lost sales and lost revenue information that we
20 submitted with our petition provides numerous examples of
21 the head to head competition with DSM. This information
22 also demonstrates the many instances in which we had to
23 lower our prices to keep the business, and importantly
24 maintain our production levels.

25 The vast majority of our business is done

1 pursuant to annual contracts. Each year at each of our key
2 accounts, customers routinely use the existence of offers of
3 lower priced product from DSM to force us to reduce our
4 prices for the coming contract period. We plan to elaborate
5 on and certainly document these examples in our
6 post-conference brief.

7 We can only lower prices for so long.
8 Eventually, we have to start shutting down electrolytic
9 cells and curtailing production. If we can't avoid this
10 sort of death spiral, U.S. Magnesium will end up having to
11 shut down, as so many other U.S. producers, including my
12 former employer, had to do in the face of unfair
13 competition.

14 I'd like to provide a little background on Dead
15 Sea magnesium. DSM's parent company, ICL, was established
16 in 1968 as a government-owned and operated company. DSM was
17 started in 1996 as a joint venture between ICL and
18 Volkswagen AG, with ICL owning 65 percent and Volkswagen
19 owning 35 percent. In 2009, Volkswagen transferred its
20 shares in DSM to ICL.

21 In 1995, the Israeli government sold its
22 controlling interest in ICL to Israel Corporation. However,
23 the Israeli government continued its strong interest in the
24 company, in part through its ownership of special shares in
25 both ICL, DSM and DSM's sister company, Dead Sea Works.

1 Through these special non-transferable shares, the Israeli
2 government preserves the state's vital interest in ICL and
3 DSM's magnesium operations.

4 This special relationship between DSM and the
5 government has manifested itself in many ways. First, the
6 government was pivotal in providing a variety of subsidies
7 to build up the capital assets of DSM over the years. More
8 recently, the Israeli government has taken steps to preserve
9 the operations of DSM by providing subsidies that will allow
10 DSM to remain an ongoing concern.

11 DSM faces daunting environmental challenges at
12 its manufacturing facility in the Dead Sea. In order to
13 stay in operation, DSM has to continuously siphon water from
14 the Dead Sea to sustain the brine levels in its evaporation
15 ponds from which it extracts magnesium. This has resulted
16 in a significant lowering of the water levels of the Dead
17 Sea, contributing to an environmental crisis and endangering
18 the tourism industry in the region.

19 It has also created a buildup of salt in DSM's
20 evaporation ponds. Unless they can lower the salt buildup
21 levels in these ponds, they will face lower brine levels and
22 thus reduced capacity to produce magnesium. The government
23 of Israel provides a variety of assistance to DSM to ensure
24 that they can continue to operate. This includes subsidies
25 to help finance the construction of dikes, and to build a

1 new pumping station.

2 The Israeli government is also providing funding
3 for DSM to undertake a massive salt harvesting project aimed
4 at removing salt from the evaporation ponds and stabilizing
5 the water levels in those ponds. U.S. Magnesium is a great
6 company, with the ability to supply quality products to all
7 of its customers. But we cannot compete with the deep
8 pockets of the Israeli government.

9 We need your help to remedy dumping and
10 subsidies, and we ask you to make an affirmative
11 determination in this investigation. Thank you.

12 STATEMENT OF BENJAMIN J. BAY

13 MR. BAY: Good morning. I am Benjamin Bay with
14 King & Spalding on behalf of US Magnesium. My remarks will
15 address the scope and domestic like product issues relevant
16 to these investigations.

17 The scope of these investigations covers primary
18 and secondary magnesium, as well as magnesium made from
19 blends of primary, secondary, and scrap magnesium. The
20 scope also covers both pure magnesium and alloy magnesium
21 and magnesium in all physical states, regardless of whether
22 that magnesium is in cast, granular or molten form.
23 Finally, the scope includes granular or powder mixtures
24 containing more than 90 percent magnesium by actual weight.

25 In prior investigations, the Commission has

1 determined there to be one domestic like product, and the
2 scope of these investigations closely follows the scopes of
3 those prior investigations. In fact, the Commission has
4 found there to be one like product consisting of both pure
5 and alloy magnesium, produced using either primary or
6 secondary production methods, in all physical forms--such as
7 cast or granular--and in all sizes, in every investigation
8 and review since its 2005 investigation into Magnesium from
9 China and Russia.

10 This finding of one like product has been
11 affirmed in all of the most recent review determinations on
12 all three of the active antidumping duty orders covering
13 Pure Magnesium from China, Pure Granular Magnesium from
14 China, and Alloy Magnesium from China. The scope of these
15 investigations is substantially the same as the scope of
16 those orders. Therefore, as in those prior
17 investigations, the domestic like product should be defined
18 commensurate with the scope here.

19 Since the orders were imposed, the facts
20 regarding the Commission's six like product factors have not
21 changed. Accordingly, those factors demonstrate that the
22 Commission should continue to find one domestic like product
23 that is commensurate with the continuum of products found in
24 the scope. I will now highlight the key facts relevant for
25 each factor:

1 Physical characteristics and uses: All magnesium
2 found in the scope share the same basic physical
3 characteristics as a lightweight low-density metal with a
4 high strength-to-weight ratio. While pure magnesium
5 contains at least 99.8 percent magnesium by weight, alloy
6 magnesium generally contains at least 90 percent magnesium
7 and therefore maintains the same essential characteristics
8 as pure magnesium. In addition, there is also significant
9 overlap in end uses between pure magnesium and alloy
10 magnesium, regardless of whether that magnesium is produced
11 through a primary or secondary process.

12 Interchangeability: Because of these shared
13 characteristics and end uses, the different forms and types
14 of magnesium along the continuum are highly interchangeable.
15 In addition, the final forms of magnesium, whether it is
16 cast or granular, are also interchangeable. Cast magnesium
17 can be easily ground into granular magnesium for those end
18 users that require granular. In addition, granular
19 magnesium can be melted and utilized in end uses where cast
20 magnesium is traditionally used.

21 Channels of distribution: Both pure and alloy
22 magnesium are sold directly to end users, typically by the
23 same sales representatives, across a full but common range
24 of applications.

25 Customer and producer perceptions: End users

1 generally view magnesium products as technically
2 interchangeable and, therefore, have been known to base
3 their purchasing decisions on price, and not the form of
4 magnesium when incentivized to do so. This is evident from
5 the history of the orders against China. After the order on
6 pure magnesium from China came into effect in 1995, there
7 was a dramatic increase of imports of granular magnesium at
8 dumped prices into the U.S. market, leading to the
9 imposition of the orders against granular from China in
10 2001.

11 After granular magnesium was covered, then
12 imports of unfairly priced alloy magnesium significantly
13 increased, leading to the imposition of duties on alloy
14 magnesium from China in 2005. Because what these end users
15 need is simply magnesium, and that there is a high degree of
16 interchangeability between the different forms of this
17 product, they perceive all forms of magnesium to be the same
18 product.

19 While this perception is still present in the
20 market, it is important to note that some end users do
21 prefer to use only primary magnesium, leaving US Magnesium
22 and Dead Sea Magnesium to compete head to head for these
23 sales.

24 Common manufacturing facilities and processes:
25 Primary production of pure magnesium and alloy magnesium

1 generally occurs in the same facilities and by the same
2 employees, except for the additional labor and equipment
3 necessary for the inexpensive extra step of adding alloying
4 elements prior to casting in the production of alloy
5 magnesium.

6 Using the same equipment, producers can switch
7 from production of pure magnesium to alloy magnesium by
8 simply adding the alloying elements. Producers can also
9 switch from alloy to pure production by merely cleaning out
10 the crucibles. In addition, the production of cast and
11 granular magnesium is identical up to the grinding stage.

12 Price: Prices for all forms of magnesium are
13 highly correlated and, as stated earlier, end users will,
14 when incentivized to do so, make their purchasing decisions
15 based on which product is priced lower due to the
16 substitutability of magnesium products.

17 In short, the domestic like product definition
18 for these investigations is straightforward. The Commission
19 has repeatedly investigated and reviewed this product, and
20 in doing so has found that there is one domestic like
21 product consisting of all magnesium.

22 The facts supporting those prior determinations
23 have not changed. Therefore, there is no basis for the
24 Commission to reach a different conclusion in these
25 investigations.

1 Thank you for your time, and I welcome any
2 questions you might have.

3 STATEMENT OF JENNIFER LUTZ

4 MS. LUTZ: Good morning. I am Jennifer Lutz
5 with Economic Consulting Services, testifying on behalf of
6 US Magnesium.

7 And to start, I would like to thank Mr. Burch for
8 bringing another microphone over here so I don't have to
9 lean across the table.

10 As to the conditions of competition in the U.S.
11 magnesium market:

12 First, demand for magnesium is a derived demand
13 associated with the demand for down-stream products,
14 including aluminum alloys and cast magnesium products such
15 as auto parts. In these uses, the demand for magnesium
16 tends to be price inelastic. That is, a change in price
17 does not materially change the demand for the product.

18 Second, the electrolytic cells used by producers
19 such as US Magnesium and the Israeli producer DSM, if shut
20 down require rebuilding at great cost. To be cost
21 effective, producers must maintain continuous production at
22 a high level of capacity utilization. Because of this, in
23 the face of price competition, a producer is generally
24 compelled to cut price rather than reduce production volume.

25 Third, magnesium is a commodity. The magnesium

1 imported from Israel is fully interchangeable with
2 U.S.-produced magnesium. In all material aspects of product
3 chemistry, form, and quality, magnesium from Israel competes
4 directly with domestically produced product.

5 Fourth, reflecting the fact that magnesium is a
6 commodity product, the market for magnesium products is
7 extremely price competitive. Because the chemical and
8 physical characteristics of the domestic and imported
9 product are comparable and governed by the same
10 specifications, customers focus on price in the selection
11 of a supplier.

12 Finally, a recent change in demand conditions
13 concerns the U.S. consumers in the aluminum segment which
14 have recently received significant trade relief in the form
15 of national security related tariffs under Section 232 as
16 well as recent AD/CVD relief with respect to imports of
17 aluminum foil from China granted in April 2018, and the
18 ongoing self-initiated AD/CVD investigation of imports of
19 common alloy aluminum sheet from China in which the
20 preliminary duties have already been imposed and the
21 Commission is scheduled to vote on December 5th. While the
22 market shows improvements in demand for magnesium in the
23 aluminum segment, that improvement in demand has not been
24 accompanied by improvements in magnesium prices.

25 The volume of subject imports of magnesium from

1 Israel is significant. Israel is by far the single largest
2 import supplier of magnesium to the market, and accounted
3 for over 45 percent of total imports during the POI.
4 Imports of magnesium from Israel also gained market share in
5 the 2015-2017 period.

6 The average unit value of total magnesium imports
7 from Israel has declined significantly during the POI,
8 falling from \$2.01 per pound in 2015 to \$1.90 per pound in
9 2016, to \$1.77 per pound in 2017, and only \$1.72 per pound
10 in part-year 2018, a POI decline of 14.5 percent.

11 The average unit value of imports of alloy
12 magnesium from Israel fell even more sharply from \$2.13 per
13 pound in 2015 to only \$1.64 per pound in part-year 2018, a
14 decline of 22.9 percent.

15 While the decline in import AUVs is consistent
16 with US Magnesium's experience in competing with the subject
17 imports during the POI, US Magnesium believes that the
18 subject imports are sold to customers at prices below the
19 import AUVs declared to Customs.

20 The Commission is familiar with industries that
21 have high fixed costs, and thus need to spread those fixed
22 costs over a large volume of production. This is true with
23 respect to the domestic magnesium industry, but the need to
24 maintain high levels of production is even more essential.
25 Because a primary magnesium producer must operate

1 electrolytic cells continuously to avoid very costly
2 shutdowns, the producer faces extremely strong economic
3 pressure to respond to low-priced import competition by
4 cutting its own prices to keep sales volume.

5 This is particularly important with respect to
6 high-volume customers which command lower prices by virtue
7 of the volume purchased. In order to keep its electrolytic
8 cells operating, US Magnesium must retain these customers.
9 However, at many U.S. customers, US Magnesium has faced low
10 and declining prices offered by Dead Sea Magnesium and has
11 been forced either to lower its prices or lose sales. Many
12 of these instances are described in detail in the lost sales
13 and lost revenue allegations submitted with the Petition,
14 some of which have already been confirmed by purchasers. US
15 Magnesium will provide additional documentation with respect
16 to this price competition in its post-conference brief.

17 US Magnesium has suffered declines in virtually
18 all indicia considered by the Commission during the POI. It
19 recorded declines in production, shipments, and employment
20 with respect to its financial performance. US Magnesium
21 recorded significant declines in gross profits, operating
22 income, and net income. Capital expenditures declined
23 sharply.

24 As you've heard from Mr. Tissington, US Magnesium
25 has used the relief received in prior cases to upgrade and

1 expand its production capacity. Prior to the POI, it
2 announced plans to increase capacity further, and started to
3 make significant capital expenditures during the POI in
4 order to support this expansion. US Magnesium has been
5 unable to complete and enjoy the benefits of the capital
6 projects that it started but has had to put on hold.

7 The declining prices over the POI have occurred
8 at a time when US Magnesium's production costs have
9 increased. The company has canceled expansion projects and
10 deferred maintenance. It has stretched the life of its
11 electrolytic cells beyond their intended life, causing
12 decreased productivity. Electrolytic cells are expensive to
13 rebuild, and without sustained higher prices US Magnesium
14 will be unable to invest in its production operations.

15 Although I have been focusing on the condition of
16 US Magnesium, the data with respect to the industry as a
17 whole, although incomplete, show significant declines in
18 performance over the POI.

19 The industry suffered declining production and
20 U.S. shipments. The number of PRWs declined steadily over
21 the POI, along with hours worked and wages paid. The
22 industry suffered reductions in net sales, gross profits,
23 operating income, and net income. And the ratio of cost of
24 goods sold to net sales increased over the POI, indicating
25 that the domestic industry suffered a cost/price squeeze.

1 That concludes my testimony, and now I turn it
2 over to Bonnie.

3 STATEMENT OF BONNIE BYERS

4 MR. BYERS: Good morning. My name is Bonnie
5 Byers. I'm with King & Spaulding and I'm here on behalf of
6 U.S. Magnesium.

7 I would like to address the issues of threat and
8 vulnerability of the domestic industry. While there is
9 abundant evidence of present material injury from imports
10 from Israel, threat of injury is also real and imminent for
11 several reasons.

12 First, the United States is a critical market
13 for Dead Sea Magnesium as the company points out in its
14 annual reports. Dead Sea sells little, if any, magnesium in
15 its home market. Given its geographic proximity to Europe,
16 Dead Sea would normally have a logistical advantage in
17 selling to the European market, which Dead Sea says accounts
18 are about 15 percent of global demand. But the European
19 market is essentially closed to Dead Sea because it is
20 supplied almost exclusively by China and Dead Sea cannot
21 compete with the low prices of Chinese competitors.

22 Dead Sea is also precluded from selling into the
23 Chinese market, which accounts for about 50 percent of
24 global consumption, again, due to the problems of Chinese
25 producers. In the United States, by contrast, anti-dumping

1 duties on pure magnesium and alloy magnesium from China
2 create more favorable pricing conditions than in other
3 markets. As a result, the United States is Dead Sea's
4 largest market.

5 Second, Dead Sea Magnesium has a significant
6 unused capacity that could easily translate into increased
7 exports to the United States. In 2016, the U.S. Geological
8 Survey reported that Dead Sea Magnesium had the capacity to
9 produce 34,000 metric tons of primary magnesium. In that
10 same year, USG reports that Dead Sea produced 23,000 metric
11 tons, meaning that Dead Sea was only operating at 68 percent
12 of their capacity, giving them the potential to ship another
13 11,000 tons to the United States.

14 Third, it is unlikely that Dead Sea would alter
15 the volume of its shipments to the United States no matter
16 how low prices go in the U.S. market. Dead Sea, thus, has
17 an incentive to continue to ship to the U.S. regardless of
18 whether it's profitable to do so and thus, it threatens the
19 domestic industry with additional injury.

20 Fourth, as evidenced by the lost sales and lost
21 revenue that we've provided in the petition, Dead Sea has
22 consistently offered prices that are below those of U.S.
23 Magnesium and thus, has depressed prices in the United
24 States. As U.S. Magnesium's input costs have increased, the
25 company has been unable to increase their prices due to

1 competition with Dead Sea and thus, imports from Dead Sea
2 have also suppressed prices in the United States.

3 Fifth, as alleged in the petition, Dead Sea
4 Magnesium benefits from a number of prohibited export
5 subsidies; specifically, grants, tax reductions, and
6 accelerated depreciation provided under the encouragement of
7 capital investment law. Moreover, several of the other
8 subsidies alleged in the petition, including government
9 grants for Dead Sea salt harvesting project will permit Dead
10 Sea Magnesium to maintain or even increase its production of
11 magnesium from its containment ponds on the Dead Sea.

12 Finally, the domestic industry is vulnerable to
13 subject imports. The declining demand in market prices for
14 magnesium have caused U.S. Magnesium's financial performance
15 to decline sharply, forcing it to postpone investments in
16 its plant. As the Commission has heard from U.S. Magnesium
17 in other proceedings, U.S. Magnesium has used the relief it
18 has received from unfairly traded imports to invest in its
19 plant, making it more efficient and increasing capacity as
20 well as allowing it to recover valuable products that it
21 sells to offset its costs.

22 In its current condition, however, U.S.
23 Magnesium has been unable to implement its plans to increase
24 capacity and cannot maintain the investments it has already
25 made. Continued competition with unfairly traded imports

1 would only lead to more dire consequences for both U.S.
2 Magnesium and the other members of the domestic industry.
3 Thank you.

4 MR. JONES: Mr. Corkran, that concludes our
5 presentation. We'd be happy to address your questions.

6 MR. CORKRAN: Thank you very much. We're going
7 to take this opportunity to switch out some of our personnel
8 as well. Before we do so, if I could, I'd like to ask one
9 question of the panel before I need to leave for another
10 engagement. And that is a lot of the discussion today
11 talked about trends and trends that were adverse to the
12 Petitioner over the last several years.

13 One of the things we heard in the Respondent's
14 opening presentation was a discussion of import volumes from
15 Israel. So, my question is if things are getting
16 progressively worse, as you've testified, why do you look to
17 imports from Israel as a cause in contrast, for example, to
18 the issues that were raised in the opening, such as the ATI
19 situation or certain non-subject import sources? What makes
20 you focus on Israel?

21 MR. JONES: There's a lot in that question, so I
22 think that we're going to answer -- several people are going
23 to answer. Mr. Tissington is going to address the ATI
24 situation, Ms. Slade the imports from other countries
25 situation, and Ms. Lutz and I may have some comments after

1 they speak.

2 MR. TISSINGTON: ATI, in the opening remarks our
3 relationship with ATI was really mis-categorized. We did
4 not have a joint venture with ATI. ATI was a customer that
5 built a fence-line plant to U.S. Magnesium at Rowley, Utah.
6 We operated a toll agreement with ATI whereby in their
7 production of titanium, their major byproduct is magnesium
8 chloride. So, we would pick up the magnesium chloride from
9 ATI's facility. We actually picked it up as a molten
10 magnesium chloride.

11 We brought it into our electrolyzers. We
12 processed it back into magnesium and sent 100 percent of the
13 magnesium back to ATI. So, it was a toll venture that was
14 really separate from the rest of our business. The rest of
15 our business is the business we've always been in, which is
16 taking Mg chloride from the Great Salt Lake, decomposing it
17 to magnesium and chlorine and selling that magnesium to the
18 merchant market.

19 I don't want to downplay the relationship
20 between ATI and U.S. Magnesium. It wasn't a joint venture,
21 but it was an extremely important venture to us. It was a
22 large amount of revenue and a large amount of profitability,
23 so it was a very important business to us. We can certainly
24 see how it impacted our financials versus our historic merchant
25 metal business. In 2017, we didn't enjoy the ATI business.

1 Their plant closed in late 2016, so 2017 is void of an ATI
2 relationship.

3 It's very easy for us to look at our merchant
4 metal business, which is our historic business since 1972
5 and see what the impacts on that business are in the
6 marketplace and that is a business that is one where we
7 compete head-to-head with Dead Sea across the board, all
8 product lines, all customers and it's very easy for us to
9 see the impact on that merchant metal business versus our
10 toll ATI business.

11 MS. SLADE: And to address the imports of
12 subject imports as well as non-subject imports, during the
13 period of investigation imports from Israel, the volume of
14 imports did decline, as did U.S. Magnesium shipments
15 declined to the U.S. market. From 2015 to 2017, we saw a
16 period of declining demand, which was declining demand
17 outside of the demand loss from the titanium reduction done
18 by ATI.

19 Although, Israel's imports on a volume basis
20 declined during the period of investigation, we did see
21 their share increase in 2017. And also, importantly, even
22 though the volume was declining the price was declining as
23 well and so we were continually having to lower our prices
24 in order to minimize market share loss to Israel.

25 We're certainly aware of the increased imports

1 to -- imports that came from Russia in 2017 and we've also
2 seen those imports from Russia fall back significantly in
3 2017. With respect to Russia, we had a sunset review on
4 duty orders from Russia several years ago. I don't recall
5 the exact year. Maybe Steve will be able to clarify that,
6 but the Russian producers made it very clear that they
7 intended to have very little metal available for the U.S.
8 market as they focused on titanium production. And
9 generally, that has proven true with the exception of 2018.
10 And again, we've seen their imports fall back in 2018.

11 With regards to imports from Turkey, we did see
12 Turkey start to bring imports into the United States in
13 2017. That's the first year that their plant started up,
14 started production. They brought material in for
15 qualification and very quickly after that they subsequently
16 shut their plant down we understand six months ago. When
17 they did that, we understand that they sold their inventory
18 to a trader into the United States to be moved and they're
19 no longer producing and we don't expect those imports to
20 continue any further. Thank you.

21 MS. LUTZ: I just wanted to add a few points to
22 what Cam and Susan said. With respect to the ATI closure,
23 we will, in our post-conference brief, supply financial data
24 excluding the ATI volumes so you can see what has happened
25 with these merchant sales.

1 The deferred investments that we've discussed;
2 particularly, the new spray dryer would have been completely
3 unrelated to the ATI business because it would be used to
4 prepare the brine from the Great Salt Lake to put in the
5 electrolyzer cells, whereas the ATI arrangement involved
6 bringing in the magnesium chloride that didn't need that
7 processing.

8 And with respect to the volume of imports from
9 Israel, I think that one key point that you will see in the
10 lost sales and lost revenue allegations is that U.S.
11 Magnesium continually lowered its prices to maintain those
12 volumes. If they had not done so, Dead Sea, presumably,
13 would have enjoyed a significant increase in volume, but
14 U.S. Magnesium might not be sitting here to tell you about
15 it.

16 MR. JONES: Just a couple of follow-up points,
17 your question, I believe, Mr. Corkran, started with the
18 trends in imports from Israel. Under the statute, there's
19 no requirement that imports -- subject imports be
20 increasing over the POI. What the statute asks you to look
21 at is whether the imports are significant. The imports from
22 Israel are significant. They're by far the largest --
23 Israel's by far the largest source of imports accounting for
24 I think about half total imports.

25 And as Ms. Slade noted, we've seen in the data

1 that imports from Israel have increased their market share.
2 Even though declining, they've increased their share. So,
3 we think that imports are significant within the meaning of the
4 statute, both absolutely and relative to consumption and
5 production.

6 I think I'll leave it there, unless you have a
7 follow-up question.

8 MR. CORKRAN: No. And I want thank you very
9 much. That was a very complete answer to a multi-element
10 question. I very much appreciate it.

11 We are going to switch out now. Ms. Nannette
12 Christ, the Director of the Office of Investigations, will
13 be presiding over this proceeding and questioning will
14 resume with Julie Duffy, our investigator. Thank you.

15 MS. DUFFY: Thank you for being here today. I
16 really appreciate it. I just have a couple of questions.
17 Following our first EPO release, do you have any concerns
18 with our importer coverage? Specifically, are we missing
19 any large importers, and I understand if you need to write
20 those in the post-conference brief.

21 MS. LUTZ: Our understanding is that there is a
22 single importer of subject merchandise and that's Dead Sea
23 Magnesium and they're here and we have a questionnaire from
24 them. So, we believe that to be complete. Non-subject
25 import coverage seems to be fairly spotty. I don't know

1 what you've received since the first APO release, but we'll
2 be glad to comment on that in our brief.

3 MS. DUFFY: Thank you. So, next, just
4 continuing on to imports, so what would you say the best way
5 to represent U.S. imports is? Would you say questionnaire
6 data or official import statistics?

7 MR. JONES: I think the data -- I'm not going to
8 characterize the questionnaire data. If we could respond in
9 our brief on that, I think that would be better. I don't
10 want to characterize the questionnaire data. Sorry about
11 that.

12 MS. DUFFY: So, just to follow up on the three
13 HTS members that you provided do you know are those
14 relatively clean?

15 MR. JONES: As far as we know, the HTS numbers
16 are clean. If by "clean" you mean they include subject
17 merchandise and no non-subject products, I think they are.
18 We're not aware of certainly any significant -- there's
19 always the possibility of something being misclassified, but
20 I don't think we're aware of any significant non-subject
21 products that are in any of those three categories.

22 MS. DUFFY: Thank you. Just one more question,
23 so in our U.S. producer questionnaire we asked for shipments
24 by product type and we break it down between alloy magnesium
25 and pure magnesium. Do you agree with these two product

1 types identified in the questionnaire?

2 MR. LUTZ: The pure magnesium is pretty
3 straightforward, 99.8 percent, or higher magnesium content.
4 Alloy magnesium is a little more complicated in that you
5 have ASTM standard alloys, which are required by die casters
6 and other casters in their production. There are also some
7 alloy products that are not ASTM spec that often get used in
8 the aluminum industry, for example, so that would be
9 probably a relevant further breakout in product type.

10 MS. DUFFY: Thank you. Those are my questions
11 for now. I'll pass it along to my colleagues.

12 MS. CHRIST: Thank you. And I appreciate your
13 patience and flexibility as we meet multiple schedule
14 requirements today. We'll turn it over to the attorney,
15 Carl Von Schriltz.

16 MR. VON SCHRILTZ: Good morning. I'm Carl Von
17 Schriltz. Thank you for being here to discuss the magnesium
18 industry with us and the situation with imports from Israel.

19 I have a number of questions for you, starting
20 with conditions of competition. In the petition you claim
21 that demand for magnesium is derived from demand for
22 downstream products and the demand for downstream products
23 tracks general economic conditions. Obviously, over the
24 course of the period of investigation, general economic
25 growth has been very strong. So, if that's the case why has

1 demand for magnesium declined during the period?

2 MS. SLADE: Again, I'd be happy to try to
3 address that. In 2015 through 2017, we did see a decrease
4 in U.S. demand. It came from the largest segments, across
5 the largest segments in the industry. It came from the
6 aluminum alloy industry. We lost demand going to that
7 industry. We lost demand going to the die-casting segment
8 and we lost demand going to the metal reduction segment,
9 which is the production of titanium.

10 In all those cases, it's essentially I will call
11 the general trade situation where the industries were
12 importing products from -- semi-processed products from
13 other countries where manufacturing is cheaper. So, there
14 might've been imported aluminum products coming to the
15 United States that reduced the demand for pure magnesium
16 in the United States. There might've been die castings
17 imported from China. And certainly, in the titanium
18 situation titanium was imported from Japan as opposed as to
19 being produced in the United States.

20 Fortunately, we've seen a change in that trend,
21 a reversal in that trend. And in 2018, we're seeing a
22 significant rebound in demand and much of that increase is
23 coming from the aluminum industry. And I think the big
24 change in the aluminum industry is that there have been
25 several trade remedies have been implemented for that

1 industry. A 232 remedy encourages more primary aluminum
2 production in the United States. Anti-dumping orders on
3 common alloy sheet, foil, and raw products encourage the
4 production of aluminum products in the United States that
5 contain modest amounts of magnesium. So, we feel fortunate
6 that that demand is increasing into the aluminum industry in
7 2018 and we expect that to continue.

8 Unfortunately, as the prices for aluminum
9 products are increasing with some of those trade remedies,
10 we've not seen that change in magnesium. The price for
11 magnesium has continued to decrease going into the aluminum
12 industry.

13 MR. JONES: Mr. Von Schrittz, Steve Jones. Just
14 a point of clarification. I think Ms. Slade covered it
15 really well. We're aware, though, that the common alloy
16 sheet from China case is not yet final. There's been a
17 hearing at the Commission. The vote is, I believe, in a
18 couple of weeks.

19 But there were preliminary duties imposed by
20 Commerce, AD and CVD, earlier this year. The AD/CVD orders
21 on aluminum foil, I believe, were imposed in the Spring of
22 this year, and also the 232 tariffs were imposed in the
23 Spring. So the aluminum industry is enjoying a very high
24 level of protection right now, which is increasing the
25 production of aluminum in the United States. And we're very

1 happy for that industry and its employees. But magnesium,
2 the fortunes of the magnesium industry are going in the
3 opposite direction.

4 MR. VON SCHRILTZ: To follow up, what about the
5 other sources of magnesium demand? The die casters and the
6 metal reduction, the titanium production? Is magnesium
7 demand for those end uses still declining?

8 MS. SLADE: Yes, Susan Slade with US Magnesium.
9 Again, specific to the die casting segment, demand started
10 to increase in 2018 with the start-up of a new instrument
11 panel for BMW X series that is assembled in South Carolina.

12 And fortunately, there have been two new die
13 casters that have chosen to locate in the United States and
14 we think that that provides some prospect for demand
15 development in the die casting segment. On the metal
16 reduction side, there has been no change in that demand
17 since the shutdown of the titanium reduction plant.

18 MR. VON SCHRILTZ: Great. Thank you for that.
19 We've heard a lot this morning about how the electrolytic
20 cells that are used to produce magnesium have to be operated
21 continuously or they'll deteriorate. If you shut them down,
22 they'll deteriorate. What makes the cells deteriorate when
23 they're not in operation?

24 MR. TISSINGTON: An electrolytic cell is -- Cam
25 Tissington, US Magnesium -- an electrolytic cell is

1 basically a big steel box with a lot of ceramic lining in
2 it. And into the steel box you put molten magnesium
3 chloride at about 1500 degrees Fahrenheit. And then you
4 pass a lot of energy through this cell to decompose
5 magnesium and chlorine from the magnesium chloride.

6 Basically what happens in an electrolyzer is the
7 magnesium chloride salt infiltrates into the brick and the
8 mortar of the cell, so you may have a foot or two feet of
9 mortar and brick inside the cell. It becomes impregnated
10 with the magnesium chloride molten salt at 1500 degrees.

11 The problem with trying to shut down an
12 electrolyzer is when you do so, you cool down all that salt
13 that is being impregnated into the ceramics of that
14 electrolyzer. So because those materials all have different
15 coefficients of thermal expansion, you get cracking in the
16 mortar, you get cracking in the brick if you try to cycle
17 those things thermally.

18 So what happens is, if you do take the power off
19 the cell so that it doesn't make magnesium and chlorine, you
20 freeze off the cell, you freeze all those materials in the
21 ceramic packages and they're basically, they need to be
22 rebuilt at that time. That involves sending some people in
23 with jack hammers to break up the ceramics and the mortar
24 and stripping it all the way down to a steel shell to be
25 rebuilt.

1 These cells are large, they hold a hundred ton of
2 molten salt. They're not only large, but they're very
3 expensive to try to rebuild with very specific mortar and
4 brick packages, very, very tight tolerances on anodes and
5 cathodes. Even though they look like just a big box,
6 they're a very elaborate and complicated piece of equipment.

7 MR. VON SCHRILTZ: Thank you. So I'm wondering
8 if DSM utilizes the same cells as US Magnesium, how can it
9 operate at a low rate of capacity utilization, as you
10 allege?

11 MR. TISSINGTON: Cam Tissington, US Magnesium.
12 Not all electrolyzer feeds are equal. And I guess I would
13 have to let DSM comment on the exact configuration of their
14 cells, but they are different.

15 Their cells are of Ukrainian Russian technology.
16 It was developed decades ago. They use a different salt.
17 They use a two-salt system in their electrolyzers.

18 There are some commonalities. We both use steel
19 shells, we both use ceramics. Their cells are smaller,
20 lower amperage. But there are some similarities and there
21 are some difficulties, certainly with cycling their cells as
22 well.

23 MR. VON SCHRILTZ: Great, thank you. You've
24 argued that US Magnesium prices are significantly higher
25 than prices in the major third country markets due to the

1 orders on magnesium imported from China in the United
2 States. Could you please provide information on magnesium
3 prices in the major third country markets with your
4 post-conference brief?

5 MR. JONES: Steve Jones, Mr. Von Schriltz. We'd
6 be happy to do that.

7 MR. VON SCHRILTZ: Thank you. We heard from the
8 respondents' opening statement that nonsubject imports have
9 increased in the U.S. market over the period of
10 investigation, or they alleged that they've increased. I
11 haven't seen the data. Are nonsubject imports also a close
12 substitute for domestically-produced magnesium and subject
13 imports?

14 MS. SLADE: Susan Slade, US Magnesium. Yes,
15 subject and nonsubject imports are both interchangeable with
16 domestic product in all end-use markets and applications.

17 MR. TISSINGTON: Cam Tissington, US Magnesium.
18 Could I add to Ms. Slade's comments? The imports that we
19 see are imported from Turkey and, as I think Ms. Slade
20 mentioned earlier, that facility probably shut down about
21 six months ago.

22 Even though those imports came on strong, they
23 were really in a qualification period, so they were bringing
24 metal into the United States, they were positioning it with
25 clients and trying to become qualified. So I wouldn't

1 consider, certainly as the sales person on the road, I would
2 consider Turkey as an equivalent supplier.

3 Technically, magnesium is magnesium. It is
4 fungible, it is technically certainly usable at all
5 applications. But I didn't have to compete head-to-head
6 with Turkish material that was undergoing trials.

7 In regards to the Russian supplier, I think when
8 you look at the suppliers in the magnesium industry, the AA
9 suppliers are US Magnesium and Dead Sea Magnesium, full
10 service across all product lines, across all market
11 segments. Both with direct sales representation.

12 When I compete against the product from Russia,
13 technically it is magnesium and it is qualified at places.
14 But it is certainly not as reliable. They're in the market,
15 they're out of the market, they don't have direct
16 representation, they handle things through brokers. It is a
17 different sale for me.

18 When I compete with Dead Sea Magnesium, it is
19 head-on, it's equal offerings, it gets down to negotiations
20 of less than a penny a pound when we compete with those
21 folks.

22 MR. JONES: Steve Jones. Just a point to follow
23 up. In the documentation of the lost sales and lost revenue
24 that we're planning to submit in our post-conference brief,
25 you'll see in a number of the reports a distinct preference

1 among some aluminum alloying companies for pure primary
2 magnesium.

3 In addition, there are a number of companies that
4 want their magnesium in a specific form, a T-bar, which can
5 be a huge block of magnesium, upwards of 500 pounds, even
6 more than that. And Dead Sea and US Magnesium, as Mr.
7 Tissington said, each company can do it all. They can
8 provide a large quantity of pure primary to the large
9 aluminum companies that prefer that, that need that, and
10 they can also provide T-bars, both companies, which the
11 aluminum companies, many of them want.

12 So again, while there is technical
13 interchangeability and the Commission has found and it's
14 true that magnesium can be, from really any source, can be
15 technically be used for any application. There are
16 preferences in the market, and as a practical matter, as a
17 real matter, Dead Sea and US Magnesium are competing
18 head-to-head at every key account in the market.

19 MR. VON SCHRILTZ: Thank you. To follow-up, I
20 also heard from respondents that nonsubject imports from
21 Taiwan are a factor in the U.S. market. How do those
22 compare with domestically-produced magnesium and subject
23 imports?

24 MS. SLADE: This is Susan Slade with US
25 Magnesium. The imports from Taiwan are secondary alloy,

1 which is an alloy composition that does not meet the ASTM
2 specification for die casting or casting compositions. So
3 it's a secondary alloy that's used strictly as an alloying
4 ingredient to the aluminum industry.

5 And as Mr. Jones mentioned, although many of the
6 products are technically interchangeable, pure magnesium and
7 secondary alloy, there are a number of customers who have
8 preferences for primary pure magnesium over secondary
9 alloyed magnesium for whatever reason.

10 And in the cases where -- and there are many
11 aluminum consumers that want all of their requirements as
12 primary pure magnesium, or they might prefer a portion of
13 their requirements as pure magnesium and a portion as
14 secondary alloy. Secondary alloy, if it contains 90%
15 magnesium, you only get to count the 90% magnesium in that
16 ingot as the magnesium content. The rest of it is filler.

17 So if their prices are lower, it's because
18 they're only accounting for the price of the ingot. They
19 have to use another 10% more secondary alloy in order to get
20 the magnesium content that they're looking for.

21 In the cases where you have aluminum consumer
22 that prefers pure magnesium over secondary alloy, we're
23 strictly competing with Dead Sea head-to-head on price with
24 no influence from the secondary alloy at that consuming
25 location.

1 MR. VON SCHRILTZ: Thank you for your response.
2 Moving on to price, I noticed in the petition that you don't
3 really mention underselling. I'm wondering, are you
4 alleging that subject import underselling is significant?

5 MR. JONES: Steve Jones, Mr. Von Schrilzt. I
6 think we'd like to address that in our post-conference
7 brief. We're certainly alleging significant adverse price
8 effects. And we'll address the underselling data on the
9 confidential record. Thank you.

10 MR. VON SCHRILTZ: Thank you. I look forward to
11 seeing that. And to follow up, I noticed in the petition,
12 the average unit value of subject imports was higher than
13 the average unit value of US Magnesium's commercial
14 shipments during much of the period of investigation.

15 So given that, and given there wasn't an increase
16 in subject import volume, what is the evidence that subject
17 imports caused the price declines for domestically-produced
18 magnesium?

19 MR. JONES: Steve Jones again, Mr. Von Schrilzt.
20 We will address this post-conference, obviously. But there
21 is already and will be substantial evidence on the
22 confidential record of head-to-head competition between US
23 Magnesium and Dead Sea Magnesium, where US Magnesium has
24 been continuously over the years forced to lower its prices
25 to maintain volume.

1 That has happened and US Magnesium has made a
2 tough choice, I think as Ms. Slade or Mr. Tissington, as one
3 of them noted in their testimony, it's really a no-win
4 situation. They've chosen to maintain volume and cut price.
5 It got to the point earlier this year, just recently, where
6 they decided they couldn't do that anymore. It was no
7 longer sustainable.

8 But there is significant evidence of direct price
9 competition and direct adverse effects of prices from Israel
10 on the record and we'll be discussing that fully for you in
11 our brief.

12 MR. VON SCHRILTZ: Thank you for that. You argue
13 that US Magnesium experienced a cost price squeeze during
14 the period of investigation, as its cost of goods sold
15 increased while prices declined. What were the factors that
16 contributed to US Magnesium's increasing costs?

17 MS. SLADE: Susan Slade, U.S. Magnesium. Again,
18 I'll be happy to try to address that. In our manufacturing
19 costs, the main increasing costs that we see are
20 electricity. Electricity is a major component of our cost
21 structure, and has continued to go up during the Period of
22 Investigation.

23 Our cost of labor has gone up as well during the
24 Period of Investigation, and there are a number of materials
25 that we use in the rebuilding of our electrolytic cells that

1 have gone up dramatically just in the last couple of years.

2 The carbon that we use for our anodes in the
3 electrolysis cells has gone up -- has skyrocketed, and as
4 well as the steel materials that we use in the rebuilding of
5 the cells.

6 So between electricity, labor and raw material
7 cost, we've definitely seen an increase in the cost of our
8 production on a material basis, and then we also have the
9 unit cost of production going up as our electrolysis cells
10 have extended past their useful life.

11 Without sufficient cash flow, we have delayed
12 the rebuilding of electrolytic cells. Normally, they need
13 to be rebuilt in a period of say four years.

14 We have electrolysis cells that are running now
15 on six or seven years. When you get to that point, the
16 electrolysis cells are much less energy efficient, so they
17 require a lot more electricity per ton of magnesium
18 produced, higher cost electricity for a ton of magnesium
19 produced, and then we're in a high fixed cost environment.
20 So when we have less units coming out of the same facility,
21 we have less units to spread those costs across, our unit
22 costs have increased as well as our raw material costs.

23 MR. VON SCHRILTZ: Thank you. Sort of to follow
24 up, please if you could provide evidence of any price
25 increase announcements that's were unsuccessful during the

1 Period of Investigation with your post-conference brief.

2 MR. TISSINGTON: U.S. Magnesium doesn't publish
3 a producer price or -- Cam Tissington, U.S. Magnesium. U.S.
4 Magnesium doesn't publish a producer price, and we don't put
5 out general price announcements to the industry.

6 MR. VON SCHRILTZ: Okay, thank you. So moving
7 on to the impact, given that it's sort of unclear that
8 subject import prices were lower than domestic prices, and
9 subject import volumes declined but according to your
10 petition they increased their market share, why wouldn't
11 declining demand explain the domestic industry's declining
12 prices over the Period of Investigation?

13 MS. SLADE: Susan Slade, U.S. Magnesium. Sorry,
14 technical difficulties. Susan Slade, U.S. Magnesium.
15 Certainly demand did decline during the Period of
16 Investigation, but the backbone of our financial harm is the
17 lost sales to low priced imports from Israel. In addition
18 to the lost sales, we've had to continually lower our price
19 in order to prevent further lost sales or further lost
20 market share. So really our harm comes from the lost sales
21 and the lost revenue created by the unfairly traded imports
22 from Israel.

23 MR. VON SCHRILTZ: Okay. To sort of follow up
24 on that, to what extent did declining demand explain the
25 domestic industry's declining shipments, capacity,

1 production and rate of capacity utilization during the
2 Period of Investigation?

3 MS. LUTZ: This is Jennifer Lutz with ECS. I'll
4 try to touch on it briefly, but -- so the closure of ATI was
5 a significant loss in volume for U.S. Magnesium, and they
6 did close capacity in response to that. So that capacity
7 was not an overhang on the market. With respect to -- I
8 don't know the other numbers off the top of my head, so
9 we'll discuss that in the post-conference brief.

10 MR. VON SCHRILTZ: Okay. Thank you for your
11 response. Now I heard testimony this morning that subject
12 imports prevented U.S. Magnesium from implementing its plans
13 to increase capacity. Now I'm wondering, I just heard from
14 you Ms. Lutz that when ATI shut down, U.S. Magnesium took
15 some capacity out. So I've also heard testimony that demand
16 declined.

17 So given ATI's closure and declining demand in
18 general, why would U.S. Magnesium maintain plans to increase
19 capacity?

20 MR. TISSINGTON: The ATI -- oh, Cam Tissington,
21 U.S. Magnesium. The ATI situation is confusing from the
22 outside, there's no question. The ATI production of
23 titanium in the United States certainly did contribute to
24 U.S. demand numbers. But it was a tolling arrangement, and
25 the only part of U.S. Magnesium's facility that was really

1 involved with that were some electrolyzers that were used to
2 toll ATI's magnesium chloride back into magnesium for them.

3 The expansion that we had announced back in 2014
4 didn't involve ATI at all. It involved everything from
5 taking magnesium chloride out of the Great Salt Lake to
6 producing magnesium.

7 So it included things like the biggest spray
8 dryer in the world as my boss likes to call it. It involved
9 a boron plant, electrification equipment, a turbine, a
10 generator, associated equipment with actually increasing the
11 nameplate facility of our merchant metal business.

12 So with the -- as Ms. Lutz said, with the
13 shutdown of ATI that did remove production capacity on the
14 electrolyzers for the toll arrangement, and it certainly
15 reduced U.S. demand for magnesium, because a substantial
16 amount of magnesium through that toll arrangement was used
17 to reduce titanium sponge.

18 But it didn't impact the capacity of U.S.
19 Magnesium's merchant metal facility. So based on U.S.
20 Magnesium's desire to have a self-help program, which was to
21 expand the size of the facility, to spread our fixed costs,
22 reduce our unit costs, we desperately did want to expand
23 that facility and spent tens of millions of dollars on the
24 merchant metal side of that business to do exactly that.

25 But then when we got well into the program,

1 almost completed, we had to slow down and then pull back
2 from that expansion.

3 MS. LUTZ: This is Jennifer Lutz with ECS. I
4 just wanted to provide a little context, in that the
5 announcement that U.S. Magnesium intended to increase its
6 capacity was in 2014. So it was prior to the Period of
7 Investigation, and U.S. Magnesium has been through trade
8 cases before, and one thing that you always hear from
9 respondents is U.S. Magnesium can't supply the domestic
10 market.

11 They have used trade relief to try to be able to
12 increase the amount of the market that they can serve.
13 Right now, demand does not warrant that with the current
14 supply situation, but they are always thinking about being
15 able to supply more of the U.S. Market.

16 MR. JONES: Steve Jones Mr. von Schrilitz. Just
17 a point of clarification. As Ms. Slade noted, demand is
18 actually much healthier this year and is improving, and
19 really what's preventing the pursuit of the expansion plans
20 that were announced is the low prices in the market.

21 Without fair prices in the market, there's no
22 way that U.S. Magnesium can go forward with that expansion
23 plan. It's not -- it would not be economically justified.

24 MR. VON SCHRILTZ: So to follow up, well why
25 don't I ask first. What is your projection for demand in

1 the U.S. market? How will full year demand in 2018 compare
2 with demand in 2017, and then how does demand in 2019 look?

3 MS. SLADE: Yes, Susan Slade, U.S. Magnesium.
4 We'll have a better picture of actual demand in '18 at the
5 end of the year. But year to date, we believe that demand
6 is up more than ten percent in 2018 versus 2017, and we
7 expect the demand increases to continue at those levels into
8 2019. Again, just to clarify Mr. Jones' point, in that
9 demand is not the factor in our expansion.

10 In the anticipation of fairly traded market
11 prices, we're preparing to bring on -- to finish the
12 expansion that we've spent the vast majority of the capital
13 has already been spent for that expansion, and fairly traded
14 prices would allow us to justify completing that expansion,
15 bringing it on in short order, and supplying more to the
16 U.S. market.

17 So for us, it's not a demand decision. There's
18 plenty of demand in the U.S. market for our products, and
19 including another 13,000 tons. But at today's low market
20 prices based on unfairly traded imports, we can't
21 economically justify it.

22 MR. VON SCHRILTZ: Thank you for your response.
23 So to discuss threat a little bit more, if DSM has an
24 incentive to fill its unused capacity with increased exports
25 to the United States, and you've alleged that they have

1 significant unused capacity, why did DSM's exports to the
2 United States decline during the Period of Investigation,
3 the volume of its exports?

4 MS. SLADE: Again, Susan Slade, U.S. Magnesium.
5 I think -- I can only speculate on why their imports
6 declined, but I would -- I would classify it as head to head
7 competition against U.S. Magnesium as we -- as we compete
8 directly for market share.

9 We certainly need to keep our electrolysis cells
10 running. The best place for us to -- the only attractive
11 place for us to put our metal is in the United States, with
12 the United States being a higher priced market, versus the
13 export markets where prices are significantly more depressed
14 by an overhang of capacity from China and the United States.

15 We don't allow unfairly traded imports from
16 China, so the prices are higher here. So it's important for
17 us to sell our metal in the United States, and we have taken
18 a tack that in the face of low-priced imports, we need to
19 continue to lower our prices, to put as much metal here as
20 we can.

21 MR. VON SCHRILTZ: Great. Thank you for your
22 response. Thanks to everyone for answering my questions,
23 and I have no further questions at this time.

24 MS. CHRIST: Thank you. We will now move on to
25 the economist, Lauren Gamache.

1 MS. GAMACHE: Good morning. Lauren Gamache,
2 Office of Economics. I'd like to thank you all for being
3 here today, and I'd also like to thank my colleagues for
4 their good questions, so I only have a few. These will
5 mostly focus on what drives purchasers and their purchasing
6 choices.

7 To start off, in your experience, what factors
8 do purchasers consider when they're making -- when they're
9 choosing who to buy from?

10 MR. TISSINGTON: Cam Tissington, U.S. Magnesium.
11 You know, purchasers are a wide variety of folks in a wide
12 variety of industries, because we serve a large number of
13 industries. But when it's two comparable suppliers such as
14 U.S. Magnesium and Dead Sea Magnesium, where we both supply
15 all the products, we're both demonstrated reliable, it
16 really comes down to price.

17 If it's folks like the folks that were handling
18 the metal from Turkey, where they haven't gotten qualified
19 and they don't have a history, then there's a lot of other
20 factors that may come into play. But against two A
21 suppliers in a commodity such as magnesium, it always comes
22 down to price. I know that's an excuse because I'm a sales
23 guy and we always say that. But in this case, these are two
24 equal suppliers and it really does come down to price and
25 purchasers frankly use that.

1 MS. GAMACHE: Thank you, and you had mentioned
2 certain qualifications that are necessary. To the extent
3 that you can, what are the typical sort of qualification
4 processes that purchasers request?

5 MR. TISSINGTON: There is no set answer for
6 that, because of the different types of industries we supply
7 and how magnesium fits into that industry. For instance,
8 somebody using it to grind powder for a flare is going to
9 have different requirements than somebody that's going to
10 throw it into a pot of aluminum to make an aluminum
11 extrusion billet.

12 But generally, the qualification process may
13 range from the very minimal, which is respond to our RFQ and
14 say that we meet the chemical requirements of that material,
15 to very elaborate qualification processes where you might
16 have to supply sample material which is made into an
17 automotive part, which is tested, and there might be a
18 quality audit of your facility.

19 So it's a wide range depending upon the industry
20 and depending upon the client in that industry. Both U.S.
21 Magnesium and Dead Sea Magnesium have gone through that full
22 gamut. We both supply the most extreme of those
23 qualification processes, which is probably making parts and
24 testing them.

25 MS. GAMACHE: Is it the automotive industry

1 usually?

2 MR. TISSINGTON: Cam Tissington, US Magnesium.
3 The auto industry would be the folks who would be using
4 die-cast or gravity-cast magnesium parts. And depending
5 upon the application, the qualification process for Dead Sea
6 or US Magnesium, can be very extreme. And in some of those
7 cases, we are the only two qualified suppliers.

8 MS. GAMACHE: Thank you. How important is
9 diversity of supply to your customers?

10 MR. TISSINGTON: Cam Tissington, US Magnesium.
11 Apparently it is important. Certainly when I'm on the front
12 lines selling product, I have never bumped into a purchaser
13 who says that, gee whiz, US Magnesium, you're our only
14 qualified supplier and we'd be happy to buy from you. So
15 it's usually at least us and Dead Sea, and sometimes us,
16 Dead Sea, and other suppliers as well.

17 MS. GAMACHE: Thank you. And does your firm every
18 require sole-sourcing from your customers?

19 MR. TISSINGTON: Cam Tissington, US Magnesium.
20 We would love to be sole-source, but, no, we can't require
21 anything from purchasers that have lots of choices.

22 Even in the situation of our toll arrangement
23 with ATI next door to us at Rowley, Utah, and you can't find
24 Rowley, Utah in your Google Map, trust me, it was--even that
25 agreement was multiple source.

1 MS. GAMACHE: Thank you. Just a couple of
2 pricing questions. You had touched on this briefly, but
3 I'd just like to confirm. Are there any public price
4 indices that are commonly referenced either by you or your
5 customers when discussing price?

6 MS. SLADE: Yes. Hi. Susan Slade. There are
7 media publications that publish magnesium prices. Those--
8 our prices are not based on those prices. We don't
9 reference any published prices in any of our current
10 contracts. And, for that matter, we don't provide our
11 contract pricing to any published--media publishing.

12 MS. GAMACHE: Thank you. And my last question,
13 if we look at our specific pricing products, is any
14 particular one more susceptible to large price variations?
15 And if so, what drives that?

16 MR. JONES: Ms. Gamache, Steve Jones. I think
17 we'd like to take a crack at that in the postconference
18 brief. The clients obviously haven't seen the data and I
19 think we'd like--counsel would like to look at the data and
20 think about it before we give you an answer. Thank you.

21 MS. GAMACHE: Thank you very much. That
22 concludes my questions.

23 MS. CHRIST: Thank you. We will now turn it over
24 to Emily Kim.

25 MS. KIM: Good morning. Thank you, everyone, for

1 being here today. My name is Emily Kim, Financial Analyst.
2 I have five questions.

3 In regards to alloy magnesium production, I was
4 wondering if the other metal ingredients are all the same,
5 or not. In other words, does the metal ingredient mixture
6 change based off the product, or customer specifications, or
7 the metal ingredient mixture is flexible in order to reduce
8 the cost?

9 MS. SLADE: This is Susan Slade, US Magnesium.
10 And the metal ingredients vary across alloy products. There
11 are a number of different alloy products that are specified
12 in ASTM that provide different properties in final casting.
13 And so they vary between products, but the specification is
14 firm in the range of those elements in each specific
15 product.

16 MR. TISSINGTON: Cam Tissington, US Magnesium, if
17 I could add something. Once the part designer has chosen
18 the material, and chosen the specification for that
19 material, there's no one downstream that can change that
20 alloy composition.

21 For instance, if the designer puts AM-50 on the
22 print, he wants AM-50. He doesn't want AM-60, or AM-20, or
23 any other designation of alloy; he wants specifically what
24 is on that print.

25 MS. SLADE: Susan Slade. May I add one other

1 thing. So we discussed alloy going to the casting industry.
2 There is secondary alloy that goes to the aluminum industry,
3 where the aluminum industry is just looking for magnesium
4 content. And that may be more flexible in how much alloy
5 ingredients are in the secondary alloy that they buy, based
6 on what scrap the secondary alloy was produced from.

7 MS. KIM: Thank you. My second question is: What
8 are the major category is direct labor and production
9 process? Can you provide names of the labor positions?

10 MR. TISSINGTON: Cam Tissington, US Magnesium.
11 Certainly we could provide the categories that are in our
12 manufacturing group, if we could do that in a postconference
13 brief.

14 MS. KIM: No problem. So my third question is
15 that, actually I watched the YouTube video by US Magnesium
16 that was posted three years ago. Were you in the video?

17 MS. SLADE: I was in a video a few years ago. I
18 don't think 14 years ago.

19 MS. KIM: No, four years ago.

20 MS. SLADE: Oh, four years ago? Yes, I was in
21 the video.

22 MS. KIM: Posted three years ago.

23 MS. SLADE: What did you think?

24 (Laughter.)

25 MS. KIM: I was trying to understand the

1 production process, and you didn't talk about production
2 process too much. It was more of an advertisement.

3 MS. SLADE: I hope it worked.

4 (Laughter.)

5 MS. KIM: I'm not the buyer, so... But anyway,
6 in the video it mentioned the company's high utilization of
7 solar energy to cut emissions. And it also said that the
8 production of magnesium is very energy intensive. So please
9 describe how you manage different sources of energy--energy,
10 gas, versus solar--in order to reduce your production costs.

11 MR. TISSINGTON: Cam Tissington, US Magnesium.
12 We're probably the largest user of solar energy in the
13 United States. As I mentioned in my testimony, we operate
14 about 64,000 acres of solar evaporation ponds, about 100
15 square miles. And in those ponds, we take brine from the
16 Great Salt Lake, which has about 0.4 percent
17 magnesium, and we concentrate it in those solar evaporation
18 ponds, strictly with the use of solar energy and a little
19 bit of fuel to pump stuff around, to about 8-1/2 to 9
20 percent magnesium.

21 So when we look at our total energy demand, that
22 is by far the largest use of energy in our system. Second
23 would be the use of electricity in the electrolyzers to
24 actually decompose magnesium chloride into magnesium and
25 chlorine.

1 And then third would be natural gas. We use
2 natural gas in our turbines to generate hot air to be able
3 to dry our brine into a powder, a magnesium chloride powder.
4 And to enhance or reduce our energy usage, we put a
5 generator on each of those three turbines that we use in
6 spray-drying so we can co-generate electricity, which is
7 used to provide a significant portion of that facility's
8 electricity.

9 So we manage each of those different sources--
10 well, God manages the sun and the solar evaporation maybe,
11 but we manage those others, depending upon the different
12 portfolios.

13 MS. KIM: The same energy issue. Where do you
14 include energy cost of what's sold? And what is the
15 percentage of solar energy used versus gas in the
16 production?

17 MS. LUTZ: This is Jennifer Lutz with ECS. We'll
18 have to check with the financial director on that. I'm not
19 sure about the answer.

20 The solar energy, just to be clear, is passive.
21 They're not using solar panels to operate anything in the
22 evaporation fields. It's just ponds that are under the sun
23 and the water is evaporating off and concentrating the
24 product. So the solar doesn't show up in their costs
25 anywhere, but I'll find out about the electricity.

1 MS. KIM: So solar energy that you generated,
2 that doesn't--that energy doesn't go to the manufacturing
3 process? Am I understanding correctly?

4 MR. TISSINGTON: Cam Tissington, US Magnesium.
5 It's not--our use of solar energy is not solar panels, or
6 solar arrays. It is simply the evaporation. In Utah, we
7 get a few weeks over a hundred degrees Fahrenheit, and the
8 evaporation rate is extremely high. And it allows us, as
9 Jennifer Lutz said, to evaporate the water off of those
10 brines and concentrate our feedstock.

11 So you don't see it as a cost item on our
12 financials. And it's not a--there's no CapX, if you will,
13 associated with solar energy. It is strictly evaporation
14 from the sun.

15 MS. KIM: Okay. So you buy additional
16 electricity to operate manufacturing process, right? So you
17 mentioned that the energy of the electricity price costs
18 increased a lot. That's why, you know, your production cost
19 is higher. So am I understanding correctly?

20 MR. TISSINGTON: Cam Tissington, US Magnesium.
21 Yes, exactly. We do buy electricity off of the grid to be
22 able to run our electrolyzers and some of our plant
23 facilities. That cost, the cost of a unit of energy, has
24 certainly gone up through this Period of Investigation.

25 MS. KIM: Thank you. My next question, this is

1 really to the by-product. Please give us the detail on the
2 process used to manufacture the magnesium by-product. In
3 your answer, please provide how personnel and equipment are
4 used in the process. So I just want to understand the
5 general process of by-product.

6 MR. TISSINGTON: Cam Tissington, US Magnesium.
7 We have a number of by-products, starting with our solar
8 evaporation ponds. During this use of the sun that I
9 described, one of the things that happens in our solar
10 evaporation ponds is we precipitate out salt. And we go
11 ahead and harvest those salts and sell those salts as a
12 by-product.

13 In the actual plant facilities itself where we
14 run electrolyzers to decompose magnesium and chlorine from
15 mag chloride, chlorine then forms the basis for a lot of our
16 chlorine-derivative by-products. We take the chlorine off
17 of the electrolyzers. We move it to a chlorine plant where
18 we clean it, purify it, compress it, and then we can use
19 that chlorine to produce a number of chloride by-products
20 such as hydrochloric acid, calcium chloride, ferric
21 chloride, and those by-products are then sold to the local
22 industries.

23 MS. KIM: Thank you. And my last question is,
24 you stated that you had a tolling venture with ATI. So
25 during the Period of Investigation, did you have a tolling

1 operation on behalf of companies other than ATI?

2 MS. LUTZ: This is Jennifer Lutz. The ATI
3 agreement was the only tolling that US Magnesium did. They
4 had some alloy magnesium tolled on their behalf by a third
5 party.

6 MS. KIM: So ATI is the only company you did
7 tolling for? Or there's other companies--

8 MS. LUTZ: That is the only company.

9 MS. KIM: Okay. Thank you for answering my
10 questions, and I have no further questions.

11 MS. CHRIST: Thank you. We will now turn to the
12 Industry Analyst, Greg LaRocca.

13 MR. LaROCCA: Hi, everyone. Thank you for
14 coming. I am Greg LaRocca. I just have a few quick
15 questions.

16 I was curious as to the impacts that US has from
17 the steel 232. I know you guys spoke about aluminum, but I
18 didn't hear any mention of the steel industry.

19 MS. SLADE: We haven't seen any significant
20 impact from the steel 232 directly, because it's not an
21 industry that is a major consumer of ours. Most of the
22 steel industry consumes magnesium reagents that are not
23 included under this--the scope of this investigation.

24 MR. JONES: Mr. LaRocca, Steve Jones. Just a
25 point of clarification. So magnesium is used in the

1 desulfurization of steel, but magnesium reagents are a
2 mixture of magnesium and other products, mostly lime, but
3 other things can be used. And in the 2000-2001
4 investigation of granular magnesium from China, the scope
5 did not include magnesium reagents. It included granular
6 magnesium, but not magnesium--granular magnesium that had
7 already been transformed, if you will, made into another
8 product of downstream desulfurization reagent.

9 So that is the product. And I believe most of
10 the steel industry in the United States is supplied by
11 imports of desulfurization reagents. There may be some--
12 there are some mixed in the U.S., but mostly it's coming in
13 from Canada and from China.

14 MR. LaROCCA: Okay, and that's it for me for
15 questions.

16 MS. CHRIST: Thank you. Let me just check and
17 see if there are any follow ups.

18 MR. VON SCHRILTZ: Oh, I have one. One question
19 that I meant to ask, but I neglected to. I heard a lot of
20 testimony this morning that DSM's prices are lower than US
21 Magnesium's, that you've been forced to meet or beat the
22 subject import prices to retain your business and keep the
23 cells in operation.

24 How do you know that DSM's prices are lower?

25 MS. SLADE: Every year, as I mentioned, most of

1 our contracts are on an annual basis, and every year we
2 engage in negotiations with consumers for the next year's
3 requirements. And in that negotiation, oftentimes we are
4 brought competitives from lower priced offers from Dead Sea
5 Magnesium, and hopefully you'll see the details in the lost
6 sales and lost revenue allegations where we have specific
7 instances where they brought a price, asked us to lower our
8 price to meet the Dead Sea price to participate in the
9 business.

10 MR. VON SCHRILTZ: To follow up, so your
11 customers regularly quote the Dead Sea prices to you during
12 your negotiations?

13 MS. SLADE: Sometimes.

14 MR. VON SCHRILTZ: Thank you. I have no further
15 questions.

16 MS. SLADE: And I may also comment that at the
17 end of the negotiation, we obviously know what our price
18 was. And if throughout the negotiation there was pressure,
19 we know that if we didn't win the business we know that
20 their determination for choosing another supplier was based
21 on price.

22 MR. VON SCHRILTZ: Thank you, again.

23 MS. CHRIST: Alright, I'll just do a quick scan
24 and see if there are any--

25 MS. DUFFY: Hi. I just have a few more questions.

1 We've heard about primary, secondary, and grinders. But we
2 also heard about die casters. Can you just describe for us
3 what a die caster does?

4 MR. TISSINGTON: Cam Tissington, US Magnesium. A
5 die caster is just a specific type of caster. And typically
6 a die caster is involved in the high-volume production of
7 parts. And those parts, you know, typically in our industry
8 go to the auto industry. But they might also go to the
9 three C's, or the power tool industry. Whenever a designer
10 wants to make a high-volume part, die casting is something
11 that they take a look at.

12 So a die caster takes a magnesium ingot. He
13 could take a pure magnesium ingot, but his preference would
14 be an alloyed magnesium ingot. They melt it down. And they
15 inject it under high pressure into a steel die, which has a
16 cavity that looks like the widgets that they want to make.

17 They then extract that widget from the steel die
18 and do a little bit of secondary, or a lot of secondary
19 operations to it, and they have a part.

20 And a typical example would be a cam cover on an
21 automotive engine. So that's typically an aluminum or a
22 magnesium die casting, and that's the type of part you might
23 see out of that process. There are other casting processes
24 that also use magnesium, but they're usually lower volume.
25 They could be permanent mold casting. They could be sand

1 casting, investment casting. Die casting is just one of the
2 types of casting.

3 MR. JONES: Ms. Duffy, Steve Jones. If I could
4 just add to that. A die caster will, as Mr. Tissington
5 said, put the alloy magnesium into a mold, or into a die.
6 The part comes out. Typically quite a bit of scrap is
7 generated from that process, and the die caster will recycle
8 the scrap into its process again.

9 It's a process that we've termed over the years
10 "run-around scrap." It's not leaving the facility; it's
11 just being used internally and continuously being reused.
12 And there's been some question in the past in the
13 Commission's investigations as to whether that run-around
14 scrap constitutes domestic production of magnesium. We've
15 assumed that it does in our Petition and our industry
16 support calculation, for example.

17 So we actually don't really think it is
18 domestic production, but we appreciate that it's been an
19 issue. And so we took a conservative approach in the
20 Petition.

21 MS. DUFFY: Thank you for your response. I
22 appreciate that. Just one more question to jump around. To
23 the best of your knowledge can any out-of-scope products be
24 produced on the same machinery that's used to produce
25 magnesium?

1 MR. TISSINGTON: Cam Tissington, US Magnesium.
2 The electrolytic cells are designed to produce magnesium, to
3 decompose mag chloride into magnesium and chlorine. And
4 that exact cell wouldn't be useful to decompose any other
5 material, although similar cells could be used to--you know,
6 in industries such as sodium, or lithium. But those
7 particular cells are only designed for magnesium.

8 In the cast house, after we make molten magnesium
9 in the electrolyzers and we transfer that primary pure
10 magnesium to the cast house, that equipment is very typical
11 of any cast house. You could in fact take a lot of that
12 equipment and cast other materials such as aluminum or zinc,
13 possibly, in that cast house. That's a very small portion
14 of our operation. It's a very final portion of our
15 operation. But you could actually maybe use some of that
16 equipment. It wouldn't be very efficient for those other
17 materials, because tool design in a magnesium cast house is
18 different, but I guess you could try to retrofit something
19 in there.

20 MS. LUTZ: This is Jennifer Lutz with ECS. I
21 think what you could probably get from Mr. Tissington's
22 answer is there's probably some equipment that could, but in
23 practice most of the equipment is very specialized and is
24 not used to produce any other products.

25 MS. DUFFY: Thank you both. I have no more

1 questions.

2 MS. CHRIST: Great. I will see if there are any
3 follow-up questions?

4 (No response.)

5 MS. CHRIST: Thank you. I have just one
6 question. I heard that US Magnesium and DSM, if there is a
7 purchaser who is interested in getting pure product
8 magnesium, then those are the two real options in the U.S.
9 marketplace. Is that correct? Did I hear that correctly?

10 MR. TISSINGTON: Cam Tissington, US Magnesium. I
11 might have stated that in my head-to-head competition with
12 Dead Sea. There are certainly other producers of pure
13 magnesium that are maybe not on the scope of a DSM or a US
14 Magnesium that don't cover all the products and all the
15 flavors, but there are certainly other producers of pure
16 magnesium such as facilities in Russia that in certain
17 places, and with certain customer preference, we compete
18 against.

19 MS. CHRIST: Thank you. And--oh, sorry?

20 MR. JONES: Steve Jones. There's also a domestic
21 producer in Tennessee called Mag Pro that is supporting the
22 Petition that produces primary pure magnesium.

23 MS. CHRIST: Okay. And so to follow up that, you
24 mentioned that some companies want to purchase 100 percent
25 pure magnesium; others will have a portion of it pure, and

1 then the secondary or other. Do you know, is there an
2 advantage for the purchasers to single source those two
3 product categories? Or is it relatively straightforward for
4 them to dual-source? Or is there some sort of bundling, or
5 a contract advantage if both of those types are purchased
6 from the same producer?

7 MR. TISSINGTON: Cam Tissington, US Magnesium. I
8 don't think there would be any advantage to sole-sourcing.
9 We do have--most of our agreements are one-year agreements.
10 And we do have cases where those one-year agreements might
11 be written for 100 percent of the consumer's requirements.
12 It's always driven by the consumer, though. The consumer
13 may choose to do that for ease of business, or whatever
14 means they choose. In most cases, though, I think most of
15 our sales are made to clients that choose to have multiple
16 sources.

17 MS. CHRIST: Thank you. That ends my questions.
18 And I guess before we move on to the next panel, I'd like to
19 thank you all for coming to testify and answer our
20 questions. We appreciate it. As you can tell, we had a lot
21 of questions.

22 I would also like to take quick ten-minute break
23 before we move to the next panel. Thank you.

24 (Recess.)

25 MR. BURCH: Mr. Chairman, the panel in opposition

1 to the imposition of anti-dumping and countervailing duty
2 orders have been seated and they have 60 minutes for their
3 testimony.

4 MR. CANNON: This is Jim Cannon. We'll proceed
5 with the testimony of Eli Lerer.

6 STATEMENT OF MR. ELI LERER

7 MR. LERER: Good afternoon. My name is Eli
8 Lerer. I am Vice President of Dead Sea Magnesium. I have
9 degrees in Materials Engineering and Business Management
10 from Ben Gurion University and have been with the company in
11 various engineering and management roles for the past 24
12 years.

13 I have traveled from Israel to respond to this
14 trade action. This afternoon I want to explain who we are
15 and how to participate in the U.S. market. I will then turn
16 things over to Dave Wanless, who can speak in greater detail
17 about the conditions of competition in the United States.

18 Let me begin with a few words of introduction.
19 Dead Sea Magnesium is part of the Israel Chemical Group,
20 also know as ICL. ICL is a global specialty mineral and
21 chemicals company operating bromine, potash, magnesium, and
22 phosphate minerals. ICL has been in the business for the
23 last 50 years in this publicly-traded company on both the
24 Tel Vive and New York Stock Exchanges.

25 As an executive of ICL, I can assure you that

1 our company is 100 percent committed to providing you with
2 complete, truthful, and accurate information to assist in
3 your investigations. As a publicly-traded company
4 maintaining our integrity is always the top priority. And I
5 think you already know Dead Sea Magnesium is the sole
6 producer of magnesium in Israel.

7 To the best of my knowledge, we account for all
8 Israeli exports of magnesium to the United States and Israel
9 is, in fact, the largest import source supplying to the U.S.
10 market. This is not the first time that Israel has been
11 targeted by U.S. Magnesium. Actually, this case marks the
12 third attempt.

13 U.S. Magnesium first attempted to impose duties
14 on Israeli magnesium back in the 2000/2001 period. I
15 remember that case. After a long and costly defense, the
16 Commission found that we were not the cause of material
17 injury to the U.S. industry. And just last year, when the
18 Administration was concerning potential trade mergers under
19 Section 232, U.S. Magnesium argued for tariffs for magnesium
20 imports, including imports from Israel. Again, U.S.
21 Magnesium failed in their efforts.

22 I point out these two examples of trade actions
23 by U.S. Magnesium not to emphasize that the company has a
24 track record of losing, rather I point them out to highlight
25 that we are well aware that U.S. Magnesium will not hesitate

1 to file a petition against us. For precisely this reason
2 our magnesium business, Dead Sea Magnesium has always been
3 extremely careful about how it behaves in the U.S. market.

4 If there is one word I would use to describe our
5 corporate philosophy it would be discipline. We are not in
6 the business of trying to grow U.S. market shares by
7 charging prices that undercut U.S. producers. In fact, our
8 data that we are priced higher than other import sources and
9 we believe that our prices are often higher than the U.S.
10 producers. More over, as you can see from the official
11 import data, our shipments to the United States decreased in
12 every year of the period of the investigation.

13 Let me be perfectly clear. We are not trying to
14 injury U.S. Magnesium. We've been behaving in the U.S.
15 market in a careful manner which should have discouraged
16 U.S. Magnesium from bringing a trade remedy case against in
17 the first place. Frankly, I am at a loss to understand why
18 Israel is being targeted when other import sources are
19 clearly the low price leader. Unfortunately, our effort at
20 discipline has not paid off and now that we are being forced
21 to defend ourselves, I am hopeful that the record evidence
22 will prove our case in this preliminary phase.

23 We do not question U.S. Magnesium's claims that
24 they are a sick company in need of help. I'm willing to
25 take them at their word, but we strongly believe that we are

1 not the cause of U.S. Magnesium's problems and we hope the
2 data you collect will prove our case.

3 Specifically, I want to highlight two key
4 points. First, shipments from Israel declined in every year
5 of the period of the investigation. And while we do not
6 know the exact levels of total demand in the U.S. market, we
7 do not believe that DSM increased its market share during
8 this period.

9 Second, while it is true that our prices drifted
10 lower during the period of the investigation, we were not
11 the low price leader. Imports from other sources were the
12 main reason for this downward price pressure. Soft demand
13 was also a factor. More over, as I mentioned before, we
14 believe that our prices were generally higher than U.S.
15 producer prices.

16 I also want to stress that we most certainly a
17 future threat to the U.S. Magnesium industry for several
18 reasons. First, as I mentioned already, our past track
19 record in the U.S. market demonstrates that we are
20 disciplined. We are not in the business of undercutting
21 U.S. producer prices in order to grow sales volumes. But
22 there is one final thing I want you to understand that is
23 unique to our company and our business strategy.

24 If you read our questionnaire response, you will
25 see that our production capacity is significantly lower than

1 the nameplate capacity reported by USGS a few years ago.
2 Today we are operating near 100 percent of our actual
3 capacity. The reason why our capacity is lower is that is
4 before the period of investigation we made a business
5 decision to idle several electrolytic cells. Because the
6 cells were allowed to stay idle they can no longer be put
7 back into production without significant new capital
8 expense.

9 Looking to the future, it is not realistic to
10 forecast that we would authorize significant new capital
11 expense to restore that lost capacity. Let me explain why.
12 In Israel, when Dead Sea Magnesium produces a ton of
13 magnesium, it also produces more than two-thirds of
14 chlorine. Those chlorine tons gets consumed within the ICL
15 Group for other chemical operations in Israel; mostly, at
16 our bromine plant.

17 As a practical matter, our current magnesium
18 production capacity has been aligned with ACL's maximum
19 requirements for chlorine feedstock. The details behind all
20 this are contained in our ITC questionnaire response. The
21 key takeaway is that our ability to ship additional
22 magnesium to the United States is constrained by our ability
23 to consume in Israel the chlorine that DSM generates when it
24 produces magnesium.

25 I think I will stop there and turn things over

1 to Dave Wanless, who runs our sales organization in the
2 United States. But before I do so, let me say again that
3 Dead Sea Magnesium is a responsible company and that we have
4 worked hard to behave responsibly in the U.S. market. We
5 hope your investigation will confirm our perspective and
6 this investigation will be shutdown before it causes greater
7 harm to Dead Sea Magnesium and to our U.S. customers. Thank
8 you.

9 STATEMENT OF DAVID WANLESS

10 MR. WANLESS: Thank you, Eli. Good afternoon.
11 My name is Dave Wanless, and I am the Senior Sales Manager
12 for Dead Sea Magnesium in the United States. I'm based on
13 Cleveland, Ohio and responsible for managing DSM's U.S.
14 sales of magnesium. I have a degree in Economics and
15 Business Administration and have more than 25 years of
16 experience in the metals industry.

17 Over the years, I've held senior roles involving
18 the production and sale of magnesium. I used to manage the
19 MagReTech business, which recycled scrap magnesium and sold
20 magnesium alloy in the U.S. market. I also have past
21 experience working in the aluminum industry. I was a
22 purchaser of magnesium when I worked at Alaris, where we
23 evaluated purchase opportunities from all of the major
24 sources.

25 So I think it's fair to say that I understand

1 the U.S. magnesium market, both from the sales side and from
2 the buy side. I hope my testimony this afternoon will help
3 you better understand the market and the conditions in which
4 we compete, and if some of this information overlaps with
5 what you have heard from the panel this morning, I
6 apologize. But I want to make sure that everything is
7 crystal clear for the record.

8 But first, let me start by describing the
9 different product segments. The first segment is pure
10 magnesium. This is the product with at least 99.8 percent
11 magnesium by weight, and it is imported under tariff number
12 8104.11. In the United States, the sole supplier is U.S.
13 magnesium. The major import sources include Israel, Russia
14 and Turkey. In terms of end uses, there are several. There
15 is a high purity or ultra-pure version of the product which
16 gets used in the semi-conductor industry. But this niche
17 segment represents less than five percent of the market.
18 This ITC Product 1.

19 The heart of the market is for pure magnesium
20 between 99.8 and 99.95 percent purity. That's where the
21 vast majority of our sales are concentrated, and this is ITC
22 Product 2. Depending upon the customer, pure magnesium can
23 be used as a reducing agent for making raw products, and as
24 a hardener in aluminum alloying.

25 The next segment is magnesium alloy. This is

1 ITC Product 3, and it is imported under tariff number
2 8104.19. The major alloys in the category are AZ-91D, AM-60
3 and AM-50. In the United States there are multiple
4 suppliers. You have U.S. Magnesium that uses a primary
5 production process, and others that recycle magnesium to
6 make their alloy in a secondary production process.

7 The major import sources for magnesium alloy are
8 Israel and Taiwan. End uses for magnesium alloy include die
9 casting for making raw products and as a hardener in
10 aluminum alloying. Another major segment is magnesium
11 scrap, which falls within the product scope definition, and
12 it is imported under tariff number 8104.20. In the United
13 States, scrap typically enters the market as a byproduct of
14 magnesium die casting.

15 On the import side, magnesium scrap similarly
16 comes from magnesium die casters in countries such as
17 Canada, Mexico and the UK. Israel does not ship magnesium
18 scrap to the United States. This imported magnesium scrap
19 is an important factor in the market. It gets consumed
20 directly by some companies, such as aluminum producers who
21 are looking for cheap magnesium units as a hardener in their
22 production process, and even larger portion gets processed
23 by U.S. producers, who convert this material into ingots for
24 resale to magnesium consumers.

25 Finally, the scope of the case also covers

1 raspings, turnings, granules and powders of magnesium, which
2 are imported under tariff number 8104.30. As you can see
3 from the official import data, Israel shipped trivial
4 quantities of these wrought magnesium products into the
5 United States, and we do not consider ourselves to be a
6 meaningful participant in this market segment.

7 To summarize, in the pure segment, U.S.
8 Magnesium is the sole U.S. producer competing with imports,
9 including imports from Israel, Russia and Turkey. In the
10 alloy segment, multiple U.S. producers are competing against
11 each other and imports, including imports from Israel and
12 Taiwan. And for certain applications such as aluminum
13 producers in search of cheap magnesium units as a hardener,
14 there is a competition from imported scrap as well as
15 recycled magnesium ingots that U.S. producers make by
16 remelting scrap.

17 Let me next talk to you about demand trends in
18 the U.S. As I just mentioned, there are several different
19 market segments and distinct demand drivers in each segment,
20 and unfortunately there is no public source of data with
21 which to measure aggregate demand for magnesium.

22 During the period from 2015 to 2017, my sense is
23 that aggregate demand for magnesium was relatively flat and
24 may even have drifted a little lower. One driver was the
25 closure of ATI's titanium production operation in the second

1 half of 2016, a facility which was co-located with U.S.
2 Magnesium's plant.

3 According to USGS, ATI consumed one ton of
4 molten magnesium for every one ton of titanium sponge it
5 produced. So when the plant closed, it meant that U.S.
6 Magnesium must have lost eight to nine thousand tons of
7 annual demand for its products. While demand was flat or
8 drifting slightly lower from 2015 to 2017, it is clear to me
9 that demand is now increasing sharply in 2018, to a level
10 that is probably higher than what we saw in 2015.

11 As far as I can tell, this upward trend in
12 demand will continue into 2019. There are several reasons
13 underlying the resurgence of U.S. demand for magnesium.
14 First, overall GDP in the American economy is strong and
15 growing. Second, America's primary aluminum industry seems
16 to be getting stronger, supported by the President's Section
17 232 remedy. Third, U.S. companies are investing in
18 increased capacity to produce die cast magnesium parts for
19 America's auto industry.

20 Next, I want to describe how we compete and how
21 we arrive at prices. While there are both spots sales and
22 contract sales in this industry, I can tell you that most of
23 our volume is sold pursuant to annual contract agreements
24 that get negotiated in the fourth quarter for the following
25 contract year.

1 Right now, we're in the middle of the mating
2 season for 2019 contracts, and I suspect it is no
3 coincidence that this petition was carefully timed to be
4 filed during this period. The way things work is that the
5 customer sends us RFQs, including their expected volume
6 requirements for a particular product type. We are invited
7 to bid for volumes on the basis of price.

8 To be sure, if a magnesium producer is an
9 unreliable supplier or if their material is not yet
10 qualified at that customer, then they will not be a
11 competitive bidder. But not surprisingly, because magnesium
12 is a commodity product, competition occurs largely on the
13 basis of price. We all know what prices are shown in the
14 import data, and customers also give signals about whether
15 our prices are too high. Eli Lerer is has just told you
16 that we have only limited volumes of magnesium available for
17 production and sale in the U.S. market.

18 I can promise you that my objective is to get a
19 fair market price, not to undercut U.S. producers or to grow
20 market share through reduced prices. In fact, I believe our
21 prices are generally higher than the U.S. producers. The
22 main reason our prices have drifted lower is due to
23 significantly lower import prices from sources like Russia,
24 Turkey and Taiwan.

25 Now I just told you that demand was increasing

1 in 2018, and you can see from the public import data that
2 our 2018 prices are lower than 2017. Let me explain. It is
3 become -- it's because there is a time lag. Our 2018 prices
4 were set in the fourth quarter of 2017, before U.S. demand
5 started surging.

6 What was happening at the end of 2017? Three
7 things were noteworthy. I refer you to the slide set.

8 (Pause.)

9 MR. WANLESS: I apologize for the technical
10 delay.

11 (Pause.)

12 MR. WANLESS: Is this Slide 1? As you can see
13 here, Russian import volumes have increased more than 190
14 percent over the prior period, and their import prices for
15 pure magnesium were 24 percent lower than Israel's import
16 prices. Moving to Slide 2, 2017 imports for pure magnesium
17 from Turkey increased by more than 81 percent over the prior
18 period, and their import prices were even lower than Russia,
19 25 percent lower than Israel's import prices.

20 If we move to Slide 3, prices -- okay. Prices
21 for magnesium alloy from Taiwan were 31 percent lower than
22 Israel's import prices. So we were negotiating 2018
23 contract prices in an environment of soft demand and surging
24 non-subject imports at prices that were 24 to 31 percent
25 lower than the Israeli price.

1 Not surprisingly, in the wake of stronger U.S.
2 demand, prices for 2019 contracts are trending up, and this
3 was already the case before the petition was filed. Now
4 that the petition has been filed, I am getting lots of calls
5 from our customers who are anxious about their supply chain.
6 Not long ago, several customers told me exactly the same
7 story.

8 They reported that U.S. Magnesium is unable to
9 provide them with additional spot volumes of pure magnesium
10 for the remainder of the year. Apparently, U.S. Magnesium
11 is also telling them that they will be put on allocation for
12 2019. I find this particularly surprising that U.S.
13 Magnesium would file this petition, claiming that we are
14 taking volume from them when they are unable to fill new
15 orders from their existing customers.

16 Not long ago, another customer confirmed for me
17 that we are the only qualified source of supply. So it is
18 not at all clear to me how our sales to this customer are
19 injuring U.S. producers. I'll give you some more details
20 concerning these accounts in our post-conference submission,
21 but I want to echo what Eli Lerer told you at the start of
22 our panel.

23 DSM's sales strategy in the United States has
24 always been about discipline, discipline on volume and
25 discipline on prices. We conducted ourselves responsibly in

1 the U.S. market, precisely so that we would not be targeted
2 with a trade case. Frankly, I fail to understand why U.S.
3 Magnesium has singled out DSM as the cause of its problems.
4 Our import volumes have steadily decreased as U.S. demand is
5 rebounding in 2018.

6 The record is clear that our prices are
7 significantly higher than our lower-priced import sources,
8 including pure magnesium from Russia, Turkey, as well as
9 magnesium alloy from Taiwan. I think I'll stop there and
10 turn things over to Mr. Levy, and we'll provide some
11 additional perspective. Thank you.

12 STATEMENT OF JACK LEVY

13 MR. LEVY: Thank you David. This is Jack Levy
14 from Cassidy Levy Kent. We seem to be having some technical
15 difficulty. Give us just one minute to see if we can get
16 the projector working. If not, we'll continue with the
17 paper.

18 [pause]

19 MR. LEVY: Okay, with apologies, we're gonna work
20 from paper today and do it old-school. So if I could turn
21 your attention to our exhibits here. I'm starting from Page
22 4. I think by way of introduction, we heard a narrative
23 this morning from petitioner that they are an injured
24 company, and Israel is to blame. You've also heard from our
25 witnesses, I think, in a very detailed and sincere fashion,

1 that they are not a cause of material injury to the domestic
2 industry.

3 What I would like to do in my comments is to give
4 a little more profile to what we think is causing injury to
5 the domestic industry. And I'd like to do it, not by
6 reference to our own claims or assertions, but rather using
7 the words of US Magnesium and by reference to official
8 import data of the U.S. government, two sources that I think
9 are quite probative for purposes of this preliminary phase.

10 By way of introduction, it is worth noting, and I
11 think Mr. Lerer flagged this for you in his testimony, that
12 last year when the Administration was conducting a Section
13 232 investigation of imports of aluminum products, US
14 Magnesium made a decision to weigh into that process.

15 And they urged the administration to impose
16 duties, not just on primary aluminum, but also magnesium,
17 which is a feedstock in the production of various aluminum
18 alloys. They, I think as you heard, ultimately failed in
19 that effort.

20 But the written explanation that they provided to
21 the administration just more than a year ago, toward the end
22 of this Period of Investigation, is extremely telling. And
23 so I'd like to walk you through US Magnesium's own words
24 about what was going on in the market for magnesium and why
25 they need help. So turning to Slide 4, it is clear that the

1 closure of ATI in late 2016 was a cause of their problem.
2 We heard testimony this morning where everyone admitted that
3 it was a significant cause of their injury. But what did
4 they say last year? Well, let's recite:

5 "In 2014, US Magnesium announced its plans to
6 increase nameplate capacity to 26,500 metric tons. Instead
7 it has taken capacity offline. In the United States, one
8 significant U.S. consumer of magnesium, ATI, closed its
9 titanium plant in Raleigh, Utah, causing U.S. demand for
10 magnesium to decline. US Magnesium supplied this plant.

11 "US Magnesium has recently invested in the
12 equipment needed to expand capacity, but has shut down sales
13 that supplied ATI. The closure of capacity has the effect
14 of raising per unit production costs, making it more
15 difficult for US Magnesium to compete in the long term. In
16 addition, the planned reductions in production volume make
17 it likely that US Magnesium would have to terminate skilled
18 workers."

19 So what you see here is that by US Magnesium's
20 own frank confession just last year, the closure of ATI is a
21 very, very big reason for their problems during this period
22 of investigation.

23 Moving on to Slide 5. We have told you in our
24 prepared testimony, that in the pure magnesium segment that
25 Russia and Turkey were low-priced leaders and a big cause of

1 the problem. But don't take us at our word. Take US
2 Magnesium at their word. What did they tell the U.S.
3 government last year?

4 "Imports of pure magnesium from Russia and Turkey
5 have increased significantly in recent months. These
6 additional volumes have resulted in price declines that are
7 harming US Magnesium's financial condition, employment and
8 ability to invest in capacity to supply the U.S. market."

9 And the next passage is quite interesting as
10 well. In 2012, they say, "Israel accounted for over 80% of
11 total imports of pure magnesium, but by the first quarter of
12 2017, Israel accounted for only 46% of imports. With
13 imports from Russia gaining significant share at very low
14 prices. It's easy to see how imports from Russia gained
15 share.

16 "The AUV of such imports was only \$1.31 a pound
17 in the first quarter of 2017. Total imports of pure
18 magnesium have increased in 2017 with imports from
19 low-priced sources such as Russia and Turkey accounting for
20 the increase. This price is significantly below US
21 Magnesium's prices, allowing imports from Russia to displace
22 US Magnesium at numerous, numerous customers."

23 I think this passage is telling for two reasons.
24 First, they are pointing out that Russia and Turkey are
25 culprits, driving prices lower and displacing them on a

1 volume front. But also I think quite notably, they are
2 drawing a contrast between growth and low-price leadership
3 from Russia and Turkey on the one hand, and on the other
4 hand, Israel, who has declining volumes.

5 The same can be witnessed through the official
6 government data. And let's turn to Slide Number 6. And
7 here, quite simply, we have a visual in the pure magnesium
8 segment of import volumes. The blue is Israel. The red is
9 everyone else. What's going on with the Israeli volume from
10 2015 to 2016 to 2017? And from the interim 2017 to interim
11 2018? Well, quite clearly, the blue bars are going down.

12 And in 2017, this environment in which US
13 Magnesium is providing their commentary, nonsubject imports
14 are surging. Clearly from a volume perspective, US
15 Magnesium has got it right. Russia and Turkey were their
16 problem. And we can see that as well from the average unit
17 values of the official import data on a landed duty-paid
18 basis.

19 Turning to Slide 7, what we see here in the blue
20 line are the Israeli prices as reported by the U.S. census
21 data. And where are the Russia and Turkish prices? They
22 are significantly lower, just as Mr. Wanless testified. And
23 here again, US Magnesium had it exactly right. Nonsubject
24 imports, Russia and Turkey, were low-price leaders during
25 this period. And were indeed a cause of their problem.

1 Let's turn next to Slide Number 8. And let's
2 talk about the other major segment in this market, which is
3 alloy, magnesium alloy. And you've heard testimony from
4 respondent witnesses, from Dead Sea Magnesium, that Taiwan
5 was a low-price leader in this segment. And don't take our
6 word for it. Let's see what US Magnesium has told the U.S.
7 government. They say:

8 "A similar pattern exists with respect to imports
9 of alloy magnesium. Israel has consistently been the
10 largest supplier of alloy magnesium, account for over 50% of
11 total imports in 2012 and 2013. But by 2016, Israel
12 accounted for only 31% with imports of secondary alloy
13 magnesium made from scrap produced from Chinese alloy
14 magnesium, increasing sharply.

15 "Scrap from extremely low-priced Chinese alloy
16 magnesium, used in overseas die casting operations, also
17 finds its way into the United States as secondary alloy
18 magnesium. The main import source of this secondary alloy
19 magnesium, among them, first on their list, Taiwan.

20 "The dynamics described above have placed
21 considerable pressure on US Magnesium prices and thus, US
22 Magnesium's viability."

23 Here again, by US Magnesium's own admission,
24 Taiwan is a significant cause of injury, particularly in the
25 magnesium alloy segment. And if I could just digress a

1 moment. I think we heard some testimony this morning from
2 US Magnesium that, "Hey, wait a minute. What's coming from
3 Taiwan is a non-ASTM alloy. So it's 90% magnesium and 10%
4 filler. And that's not what die casters use."

5 Fair enough. But this is still a magnesium
6 alloy. It's a 90/10 product. And aluminum producers who
7 are looking for magnesium units as a hardening agent, they
8 are consuming this product for alloying, and it competes in
9 the U.S. market and it is an anchor that drags down prices
10 for all alloy products. And oh, yes, ASTM alloys can also
11 be consumed in that segment if the price is right.

12 This can also be corroborated by reference to the
13 official census data. Let's turn to Slide 9. Here we see
14 imports of magnesium alloy. So again, we're focusing on the
15 alloy segment. And what do we see in terms of imports from
16 Israel, the blue bar? Are Israeli volumes going up from
17 2015 to 2017? No, they're going down. And they're pretty
18 much flat in the interim periods.

19 And, oh, by the way, total imports are going down
20 over most of the POI. So it's an interesting environment,
21 though, particularly when you look at the interim period,
22 there's growth. But the growth is not coming from Israel.
23 The growth is coming from nonsubject sources. Israel was
24 not a cause of any price-based injury in this segment and
25 certainly does not portend to be any threat.

1 How can we say this? Well, let's turn to Slide
2 10 and let's look at unit prices. Israeli price is in blue,
3 Taiwanese price is in red along the bottom. Who's the
4 low-price leader here? Who's depressing the prices of
5 Israel? I think it's pretty clear. It's nonsubject
6 imports, the likes of Taiwan.

7 Turning to Slide 11. When we look at US
8 Magnesium's comments to the U.S. government last year, they
9 also speaks quite candidly about the role of scrap in the
10 U.S. market. Mr. Wanless talked about it, how magnesium
11 scrap enters the United States through two channels. Some
12 of it is directly consumed for aluminum alloying functions,
13 where the end user is just using those magnesium units
14 directly, and other scrap is being consumed by U.S.
15 recyclers, who will remelt it, make magnesium ingot and sell
16 it into the U.S. market. And so what did US Magnesium have
17 to say about the role of scrap last year?

18 "While overall import volumes of traditional
19 forms of magnesium have not increased significantly, the
20 nontraditional forms have made significant gains in
21 acceptance among magnesium consumers. While magnesium scrap
22 is used in many of the same applications as primary
23 magnesium, the AUV of such imports was less than half of the
24 AUV of imports of primary alloy and two-thirds of the AUV of
25 imports for primary pure magnesium. Magnesium waste and

1 scrap is being imported in increased quantities and used in
2 various applications, driving down primary magnesium
3 prices."

4 So here again, US Magnesium is telling you there
5 is yet another explanation for their price-based injury
6 during the Period of Investigation.

7 I think in what you can see from this collective
8 evidence is, it paints a picture of a company, Dead Sea
9 Magnesium in Israel, that is indeed disciplined. That their
10 import volumes are decreasing progressively over the Period
11 of Investigation. And that they are not endeavoring to
12 displace any U.S. producers through low-price leadership,
13 and they believe that their pricing is generally on par
14 with, if not generally higher than, U.S. producers.

15 And you've also heard testimony that Dead Sea
16 Magnesium is essentially operating close to their capacity,
17 and that their ambitions to grow in the U.S. market is
18 constrained by their own needs for chlorine within Israel,
19 which is produced in tandem with their magnesium. That's
20 what you've heard from us. Who are the threats in the eyes
21 of US Magnesium when they spoke to the U.S. government last
22 year? Well, let's see what they say.

23 They say, "Despite the enormous level of unused
24 capacity in China, capacity continues to be added there.
25 Increases in third country magnesium capacity are also

1 planned and underway. A slide presentation at the
2 International Magnesium Association's 2017 Conference shows
3 plans to add capacity in Canada, India, Turkey, Iran,
4 Australia. Given the level of oversupply in the magnesium
5 market, a significant portion of this increase in capacity
6 is likely to be aimed at the U.S. market."

7 They're listing who they view as the threat from
8 a unutilized and future capacity point of view. Notably
9 absent from this list is Israel. Why? Because whatever
10 nameplate capacity Israel might've once had, those
11 electrolytic cells were made idle well before this period of
12 investigation. And for those that are actively in use, Dead
13 Sea Magnesium is operating at or near 100% of their actual
14 capacity.

15 We heard testimony this morning from US Magnesium
16 that when they let their electrolytic cells go idle, they
17 essentially become dead cells and they're useless, and gosh,
18 is it expensive to restore them. So once it's lost, it's
19 lost, and it's irrecoverable in any economic sense. And so
20 therefore, it is so important for them not to lose volume.

21 Fair enough. That's their economics. But when
22 you hear testimony from Dead Sea Magnesium that their cells
23 have already been idled, that they are essentially left with
24 the capacity that they have today, which is their current
25 production levels, somehow, for US Magnesium, the laws of

1 physics fail to apply in Israel on the Dead Sea.

2 And I would respectfully submit to you that the
3 laws of physics apply equally in Israel as they do in Utah,
4 and that this capacity is lost capacity, or in the words of
5 Mr. Lerer in describing it to me, it's "dead capacity".

6 So there you have it. There's no cause of
7 material injury by reason of subject imports during the
8 Period of Investigation. There are lots of reasons behind
9 material injury. But frankly, it ain't us. And when you
10 look at the behavior of Israel in the market over time, and
11 when you reflect on what capacity they have that remains,
12 they do not pose a future threat.

13 I think I would simply close with Slide 13. And
14 if you look, here you have a picture of total imports of
15 merchandise under consideration. So we're looking at HTS
16 subheadings of pure magnesium, alloy, scrap and then there's
17 a subheading for, you know, raspings and turnings and
18 powders and such.

19 And when you look at it in the aggregate and you
20 look at this picture and you look at imports from Israel and
21 this blue bar, does this paint a picture of a country source
22 that is wreaking havoc in the U.S. market? Or that
23 threatens future injury?

24 Mr. Jones testified in his opening remarks, I
25 believe, that Israel is, in his words, "by far the largest

1 source of imports." Well, that might be true if you're
2 counting by country. But if you look at total imports,
3 Israel is less than half of total imports of magnesium,
4 quite clearly.

5 The lion's share of imports of magnesium is
6 nonsubject imports. It's the red bar, and the red bar is
7 important. And is Israel a grave threat? In the words of
8 Mr. Tissington? Frankly, not at all. There's no additional
9 capacity.

10 To be sure, DSM is an export-oriented company.
11 There's no denying that. But their behavior in the global
12 market has been one of the discipline. This is a company
13 that "walks the talk". And the notion that the U.S. market
14 is the only place where they wanna sell is belied by the
15 record evidence.

16 So I think we're gonna leave it there and we look
17 forward to your questions. But hopefully, it's beginning to
18 come through that US Magnesium has painted a less than
19 complete picture of what's been going on in the market and
20 what is causing their problems. And hopefully, with your
21 hard work, you could help the Commissioners to discern what
22 is happening by reason of subject imports and what is
23 happening by reason of other causes, including nonsubject
24 imports, the closure of ATI and the like.

25 And so again, we thank you for your time and

1 attention, and we look forward to your questions. Jim, do
2 you have anything to add?

3 So we'll leave it there.

4 MR. CORKRAN: Thank you all very much, both for
5 your presentation today and for traveling to be here at the
6 International Trade Commission. We very much appreciate it
7 and find it very helpful.

8 And with that, I'm going to turn to our
9 Investigator Ms. Julie Duffy to begin questioning.

10 MS. DUFFY: Hello. Thank you all for coming
11 today. I appreciate your time in speaking with us today.

12 I am going to begin by repeating a question that
13 I asked earlier. What way do you think is best to represent
14 U.S. imports? Is it better to look at questionnaire data?
15 Or use official import statistics?

16 MR. LEVY: Thank you, Ms. Duffy. Jack Levy for
17 DSM. Obviously when we are looking at quarterly pricing
18 data, you have 100 percent coverage for subject imports in
19 the form of DSM's questionnaire response. And obviously for
20 U.S. producer prices you must rely on U.S. producer
21 questionnaire responses.

22 For purposes of looking at trade flows and market
23 share trends, and measuring aggregate demand, here again
24 you're going to have no choice but to rely on U.S. producer
25 questionnaire response.

1 But with regard to import volumes in the
2 aggregate, our position is that you're going--

3 MR. BURCH: You need to talk directly into your
4 mic.

5 MR. LEVY: Our position is that you're going to
6 have much more robust, complete, and accurate coverage if
7 you rely on the official import statistics.

8 Our position, just to be clear, is that there are
9 four relevant subheadings, not three, for purposes of
10 tracking merchandise under consideration consistent with the
11 product scope description. The Pure category, the Alloy
12 category, the Scrap category, and then the category for
13 Raspings and Turnings and Powders, and the like.

14 And so let us not forget the Scrap category, as I
15 mentioned, which I'm not sure gets as much profile in some
16 of these discussions. But our position is that these are
17 clean, as you said it earlier this morning. These are clean
18 tariff subheadings that are coterminous with the scope. And
19 you can meaningfully track total imports by reference to
20 these data.

21 MS. DUFFY: Thank you. So just to be clear, the
22 scrap HTS number is 810420?

23 MR. LEVY: I am referring back to the testimony
24 of Mr. Wanless who testified that the scrap was 810420,
25 correct.

1 MS. DUFFY: Thank you. Just to switch gears now
2 a little bit, are you aware of any third country antidumping
3 or countervailing duty orders that Israel is subject to
4 regarding magnesium?

5 MR. LEVY: Jack Levy for DSM. We are. As
6 discussed in our questionnaire response, Brazil maintains an
7 order against imports of magnesium from China. I think we
8 heard some testimony this morning from US Magnesium that the
9 world market is awash in cheap Chinese magnesium, and
10 therefore DSM has nowhere to sell but the United States
11 where there is protection, for lack of a better word, from
12 unfair trade practices perpetrated by China.

13 That is an incomplete explanation, because the
14 Brazilian market is insulated from unfair trade from Chinese
15 product. And it is the case that Dead Sea Magnesium
16 participates in the market at prices that are not unlike the
17 U.S. market.

18 MR. CANNON: Jim Cannon. If I could just put a
19 footnote on Jack's response, I thought you asked if Israel
20 was covered by other dumping orders. To the extent that
21 was your question, the answer is, no.

22 MS. DUFFY: Thank you. I appreciate that. One
23 more question. Are you aware, or do you know the extent to
24 which magnesium enters the United States under bond? Are
25 you aware of that at all?

1 MR. LEVY: Jack Levy for DSM. We are not aware
2 of significant imports under bond. But we can look at that
3 more closely. It is the case that there are some sales into
4 the Canadian market, and so we will endeavor to understand
5 the extent to which that is a phenomenon.

6 MS. DUFFY: Thank you. I have no further
7 questions at this time.

8 MR. CORKRAN: Thank you very much. And with that
9 we will turn to our attorney, Mr. Karl Von Schriltz.

10 MR. VON SCHRILTZ: Thank you, Doug. Thank you to
11 all the witnesses for being here to discuss magnesium with
12 us.

13 My first question is for the lawyers. Do you
14 agree with Petitioner's proposed definition of the domestic
15 like product?

16 MR. LEVY: Jack Levy for DSM. For purposes of
17 the preliminary determination, we agree with the
18 Petitioner's proposed definition of the domestic like
19 product, consistent with past determinations of the
20 Commission.

21 MR. VON SCHRILTZ: Thank you. Do you agree with
22 the Petitioner that subject imports are a close substitute
23 for the domestic like product?

24 MR. LEVY: Jack Levy for DSM. I think you've
25 heard from our witnesses that there is a high level of

1 technical interchangeability between imports from various
2 sources and U.S.-produced product.

3 Putting aside important considerations like
4 qualification in a particular customer account, and the
5 reliability of a supplier, products are otherwise viewed as
6 fungible and compete on the basis of price with perhaps some
7 narrow exceptions in niche segments of the market.

8 MR. VON SCHRILTZ: Thank you. Are there any
9 notable differences between subject imports and domestically
10 produced magnesium in terms of product mix and quality?

11 MR. LEVY: Can you please repeat the question?

12 MR. VON SCHRILTZ: Yes, of course. Are there any
13 notable differences between subject imports and domestically
14 produced magnesium in terms of product mix, the segments
15 that subject imports serve versus the segment served by the
16 domestic industry, and quality?

17 MR. LEVY: The short answer is, no. I think the
18 one qualification is--and we could speak to it on the
19 proprietary record, the balance of sales between say pure
20 magnesium and alloy magnesium may be different as between
21 different suppliers. But in terms of the actual products
22 within those segments, we see no meaningful difference.

23 Mr. Cannon has pointed out that there is, to our
24 knowledge, no scrap sales from Israel to the United States.
25 And there is little, or zero sale of raspings and powders

1 and turnings from Israel to the United States. So with
2 regard to these particular products, there's no meaningful
3 overlap in quantity. The overlap is concentrated on pure
4 magnesium and alloy magnesium.

5 MR. VON SCHRILTZ: And what about the end-use
6 markets for magnesium? Are there any differences between
7 the customers that are served by subject imports and the
8 customers that are served by the domestic industry?

9 MR. LEVY: No.

10 MR. VON SCHRILTZ: Why did the subject import
11 volume decline during the Period of Investigation?

12 MR. WANLESS: I would say that--Dave Wanless from
13 DSM--I would suggest that was due to competitive market
14 events, or we simply--there was--primarily, and there's
15 also, we--can you hear? Is that okay? Alright, so we are
16 involved in going head to head in a competitive environment,
17 so depending on what our success rate is, that will impact
18 the amount of material that's coming in.

19 We were also involved, especially on the die
20 casting side of the market, in program sales. And what I
21 mean by that is sales into the auto industry where the
22 programs have usually some timeline to them. Six years or
23 less. And as those programs roll off, then that does impact
24 the volumes that we would bring in.

25 MR. LEVY: Jack Levy for DSM. I think on this

1 question of declining volumes, I think something else worth
2 highlighting is I think there's no dispute not only that
3 subject import volumes decline in every year of the POI,
4 they also declined in interim 2018. This is the one period
5 where, by US Magnesium's own admission, demand is growing to
6 the tune of 10 percent.

7 So here in 2018, by their own admission, demand
8 is growing by 10 percent, as subject imports are declining
9 and declining measurably, and so why are they declining? As
10 Mr. Wanless testifies, because of competition.

11 MR. WANLESS: Let me add one note to that, as
12 well as Eli Lerer has mentioned, and as I mentioned in my
13 testimony, that there is a limited capacity that we have
14 available.

15 MR. VON SCHRILTZ: Thank you. So I'm wondering
16 if magnesium is a commodity product, and if a price is sort
17 of a determining factor for purchasers, how was DSM able to
18 maintain AUVs that were substantially higher than the AUVs
19 for nonsubject imports?

20 MR. WANLESS: Dave Wanless, DSM. I would say
21 that there's two main factors. And the first and foremost
22 would be that, as mentioned in earlier testimony, that
23 several customers have purchasing strategies which include a
24 mandate that they must be multiple sourced. And so at that
25 point in time, we become--even though we are the second

1 source--we, because of our reliable position in the market,
2 we've presented them with an option for that second source.
3 And in some cases we're allowed, or able to charge a rent
4 for that, for providing that option.

5 MR. VON SCHRILTZ: Okay. And I'd also like to
6 ask a question that's similar to one that I asked the
7 Petitioner this morning. You say that it's the fourth
8 quarter when you typically engage in negotiations with your
9 customers for the next, the annual contract covering the
10 next year. During your negotiations with customers, how
11 typical is it for customers to quote competing prices to
12 you?

13 MR. WANLESS: I would say it's rare that they
14 would quote a competing price. They may send signals, but
15 it's very rare that we would be given a price, a specific
16 price.

17 MR. VON SCHRILTZ: To follow up, so what kind of
18 signals would your customers provide you with?

19 MR. WANLESS: Dave Wanless, DSM. I--we're going
20 to get into some very colloquial language, but usually, you
21 guys have gotta--you know, you're too high. I mean, simple
22 statements like that might give some indication of higher
23 levels relative to our prior prices, where we need to be. I
24 would say that's probably the most frequent. So referring
25 to our selling price in a prior period.

1 MR. LEVY: Jack Levy for DSM. So, Mr. Von
2 Schriltz, I think what you've heard is that the nature of
3 the feedback from customers is often just that, it's
4 directional: You're too high. That is substantially the
5 basis for DSM's understanding that their prices are
6 typically at or above U.S. producer prices.

7 We suspect that that is the essence of US
8 Magnesium's assertions that their prices are higher.
9 Obviously the proprietary data will do the talking, but I
10 think that the Commission is no stranger to the fact pattern
11 that sometimes customers take liberties with the facts in
12 order to get the lowest possible price.

13 MR. WANLESS: I would just add to Jack's comments
14 that there are--even when we're receiving these signals,
15 there have been several situations--this is speaking to our
16 belief that our prices are higher than our competitors'--
17 there have been several situations where we've, I'll use the
18 term, disengaged, but we've ended the negotiation without
19 responding to their signals.

20 MR. VON SCHRILTZ: And why would you end
21 negotiations without responding to their signal?

22 MR. WANLESS: We believed that we were at the
23 correct market level.

24 MR. CANNON: This is Jim Cannon. So I have a
25 question for Dave, if you'll indulge me. So, Dave, have you

1 ever stopped at a certain price and had the customer
2 surprisingly come to you anyway?

3 MR. WANLESS: I would say, yes, and that has
4 happened on more than one occasion. To elaborate on that, I
5 believe that there are some non-price factors that
6 contribute to customers' purchase decisions, including one I
7 referred to just earlier, which is the multi-sourcing. But
8 there's also factors regarding our reliability of supply,
9 which is extremely important.

10 If I can give a very quick anecdote, I think
11 everybody's aware of a situation that happened with the F-1
12 Ford's F-150 program not long ago where their supplier, a
13 magnesium supplier, had a fire in their plant and which shut
14 their plant down. As it turns out, they were a sole-source
15 supplier.

16 My point here is that because it was a
17 sole-source supply, you shut down the production of the
18 highest-volume passenger vehicle in the country. Now it
19 was a fire that shut them down, but potentially it could be
20 their supply source.

21 So there are several customers that we have that
22 look at us as a highly reliable supply source. And so in
23 that respect, they will then maintain a position in their
24 supply base for us.

25 MR. VON SCHRILTZ: I think I heard testimony this

1 morning from you that the prices declined during the Period
2 of Investigation because of nonsubject imports, competition
3 from lower priced nonsubject imports, and also declining
4 demand.

5 Which was the more important factor, your mind?
6 Or can you say that declining demand was more important than
7 nonsubject imports? Or that nonsubject imports were more
8 important than declining demand? Or maybe the two causes
9 differ depending on the point of what year in the period
10 you're talking about?

11 MR. WANLESS: If you really got the supply
12 demand dynamic and really that's all that's changing, so
13 that's what's driving the prices lower.

14 MR. VON SCHRILTZ: So, the Petitioners argue
15 that the prices in the U.S. market are significantly higher
16 than prices in Third Country markets and that this gives DSM
17 an incentive to increase its exports to the U.S. in the
18 imminent future.

19 Now, I've already heard your testimony that
20 you're operating at full capacity utilization, so you claim
21 that you don't have any capacity with which to increase
22 exports to the United States, but are U.S. prices higher
23 than prices in other Third Country markets, including
24 Brazil?

25 MR. LEVY: I think we'd like to give you a

1 complete response in post-conference with proprietary data,
2 but suffice it to say, and I think I alluded to this when
3 misheard Ms. Duffy's question, but it is the case that many
4 markets around the world are washed and dumped Chinese
5 magnesium. Notwithstanding that fact, DSM does sell into
6 some of those markets because of relationships. And
7 remember, the ICL Group is selling a full menu of products
8 to many of these customers, but also, importantly, the
9 Brazilian market is protected from dumped imports from China
10 and Brazilian market prices are healthy and not unlike the
11 United States. So, we'll provide a little more concrete
12 data in our post-conference submission, but the notion that
13 if given the choice DSM would sell a greater portion of
14 product in the United States to the exclusion of other
15 countries is not correct and again, it is belied by years
16 of behavior on the part of DSM.

17 MR. LERER: May I add on one word "discipline."
18 You are right, but our discipline is to stand in our current
19 quantities and as much higher prices that we can. This is
20 the answer for why we are not selling all the material in
21 the States.

22 MR. WANLESS: And if I could add one comment to
23 Jack and Eli, I would also I referred to our reliability.
24 We feel we have a responsibility to our customers and we
25 have customers in other markets that we feel in a similar

1 way towards.

2 MR. VON SCHRILTZ: So, to follow up you feel
3 that your reputation for reliability would be an impediment
4 to shifting exports from Third Country markets to the U.S.?

5 MR. WANLESS: Sir, I'm not sure I --

6 MR. VON SCHRILTZ: Why don't I rephrase the
7 question? So, you stated that the U.S. is not the only
8 market that you serve. You also serve Third Country
9 markets, including Brazil apparently. What would prevent
10 DSM from shifting its exports to those countries to the U.S.
11 market if the U.S. prices are higher than prices in those
12 Third Country markets?

13 MR. WANLESS: Well, the commitment we have to
14 our customers is not necessarily related to the price that
15 we get from them.

16 And by the way, I think there was some mention
17 in earlier testimony today about the lower level of prices,
18 for example, in the European market, which is not
19 necessarily true. There are consumers in those markets that
20 pay higher prices. They have higher requirements. But I
21 would say that the decision to support those long-term
22 relationships is not entirely dependent on price. And in
23 fact, in some cases it may not necessarily be the
24 determining factor in our continued support.

25 MR. LEVY: Mr. Von Schrilztz, let me just add a

1 little more color. In my years practicing before the
2 Commission, I have never before encountered a Respondent
3 whose corporate strategy is to conduct itself in the U.S.
4 market where priority one is to avoid getting tagged with a
5 dumping case, but that is exactly the way in which Israel
6 and Dead Sea Magnesium has behaved during this period of
7 investigation and in the years prior. And I think when you
8 look at the data on this record what you see is quite
9 stunning.

10 You see a company that has walked the talk. And
11 while no one is questioning that U.S. Magnesium has problems
12 or you know I think in Ms. Slade's language is in a death
13 spiral it's not our fault.

14 MR. VON SCHRILTZ: I'll ask you a question I
15 also asked of the Petitioner. What are your projections for
16 demand in the U.S. market for the year 2018 and 2019?

17 MR. WANLESS: Our response would be that, for
18 the most part, 2018 most of the customers give a forecast
19 forward and most of those forecasts are relatively accurate.
20 I'm talking about short-term forecast, one to three months.
21 So, we have a sense in that we sense that we will be
22 slightly -- you know have a positive result this year, on
23 budget, and that we see growth from the prior period and
24 that we see that 2019 is showing, as far as indications,
25 again, we're in the middle of the negotiation season, so we

1 can't forecast at this point what 2019 will be for us. But
2 at this point certainly the demand, the RFQs that we're
3 receiving from the customers are showing positive signs with
4 respect to growth in the market.

5 MR. VON SCHRILTZ: I have a question about those
6 cells that you've idled and you claim -- well, consistent
7 with what I heard from the Petitioner's panel this morning
8 it would be very expensive to bring those cells back into
9 operation. Why do you keep those cells around? Why don't
10 you scrap them?

11 MR. LERER: Well, the production of the
12 magnesium on the electrolyte cells is that you don't need to
13 calculate how many cells you need in order to produce your
14 annual magnesium production. However, the cells have a
15 lifetime about three and a half years -- between three and
16 half years to four years. So, you must leave some cells in
17 order to take out an old cell and to put a new one back.
18 So, you cannot just say, okay, I will concentrate on the
19 number of cells according to the production and I will
20 destroy all the others. Always you need to maintain some
21 cells in order to replace the old one. This is how it
22 works.

23 MR. VON SCHRILTZ: So, does that mean that
24 you're planning to refurbish those cells that are idle
25 eventually?

1 MR. LERER: No. It's old cell is getting out.
2 New cell is getting in. But the total number of cells is
3 the same. Again, the issue here, if I may say, is not the
4 magnesium production. Unfortunately, it's the chlorine
5 production. It means that I need to find the solution for
6 the chlorine that we are producing.

7 As I mentioned in our testimony, for one ton of
8 magnesium I'm producing more than two tons of chlorine. So,
9 the issue now is what to do with the chlorine. So, the main
10 source of receiving our chlorine is our bromine plant. Just
11 for information, in order to produce let's say for one ton
12 of chlorine they are producing two tons of bromine. But the
13 bromine has the decision how much chlorine they need to
14 receive from Dead Sea Magnesium and they have a five-year
15 plan and actually this is the amount they need. They don't
16 need more than that in terms of bromine cells under ISL
17 Corporation, so this is our current number of cells. All
18 the rest just need huge capital to rebuild.

19 MR. WANLESS: Just a couple of points of
20 clarification, just on the first point, what Eli was
21 suggesting is that those other cells are maintained in order
22 to when you need to do repair work on the cells that are
23 being utilized, you can shift that production to those cells
24 while you do the repair on the other cell, but you're not
25 increasing your capacity.

1 And I think on his second point, just as a point
2 of clarification, is that what Eli's suggesting is if you
3 look at the chlorine gas market in Israel there are no other
4 outlets and there's no way to store substantial amounts of
5 that material, so that has an impact on our production.

6 MR. LEVY: And Eli, could you just give us a
7 little more color about what it would cost, theoretically,
8 to restore some of these dead cells that have gone unused
9 for many years?

10 MR. LERER: It's around \$450,000 one cell -- to
11 repair one cell. Each cell producing two tons per day of
12 magnesium and if you multiply it by two this is the chlorine
13 amount producing. So, let's assume we want to increase in
14 1,000 tons, so you need to divide 1,000 tons per year to 365
15 days and then to divide it into two this is the number of
16 cells that you need to increase.

17 More over, the cells feedstock is coming from
18 chlorination cells, so we need also a chlorinator before the
19 electrolyzer cells because the cost of the chlorinator is
20 about \$500,000, so all-in-all this is the capital expense
21 that we need in order to increase our capacity.

22 MR. VON SCHRILTZ: Thank you for that. Getting
23 back to my original question, though, so I heard testimony
24 that you've got some cells that are idle and you use those
25 idle cells to produce magnesium when you're refurbishing

1 other cells. The cells need to be -- apparently, they need
2 to be maintained. Every couple of years they need to be
3 realigned or something. That's what the Petitioners' panel
4 said. So, when you do that to these cells you've got these
5 backup cells that you can use and then you've got these dead
6 cells and these are the cells that Mr. Levy just referred to
7 and these are cells that have been taken out production and
8 they've deteriorated to the point where they can't be used.
9 Do you have dead cells like that?

10 MR. LERER: You have the exact number of cells
11 that you need in order to produce your amount of magnesium
12 -- yearly amount of magnesium. However, I know -- I have a
13 timetable what is happening according to the age of these
14 cells during the -- so, for example, if I know that this
15 year I need to change five cells. I need to take out five
16 old cells and to put in five new cells. So, the maintenance
17 budget for this year is to take fives cells to rebuild them
18 and to replace the old one with the new one. There are no
19 other extra cells.

20 Moreover, it continuous process, so in
21 continuous process you cannot just take out cell and put in
22 cell. It's a process that takes more than three months of
23 rebuild the cell and plus one month to increase it to the
24 cycle of the production. So, all-in-all, it's a very
25 challenging plan, so you are doing just what you need to do

1 during the --

2 MR. VON SCHRILTZ: I wanted to understand the
3 chloride that you produce that is apparently you view as a
4 limitation on your magnesium capacity. Is there not a
5 global market for chloride?

6 MR. LERER: Unfortunately, you cannot ship
7 chlorine by sea, so just in isotones and by trucks is by
8 rotation. And as you know, Israel is an isolated country,
9 so we can use it only into the country and the bromine is
10 the main customer of it.

11 MR. VON SCHRILTZ: And is there any way that you
12 could just dump the chlorine that you don't need in the
13 desert?

14 MR. LERER: In my mental point of view, you
15 cannot do it. You need to neutralize it. It's real issue
16 in terms of the authorities. You cannot do it. And I will
17 not speak about the cost of the neutralization of one ton of
18 chlorine. It's very costly, but the money is not the issue
19 here. It's the environmental permits. You are not allowed
20 to do it.

21 MR. VON SCHRILTZ: Okay, thank you for your
22 responses to my questions. I have no further questions at
23 this time.

24 MR. CANNON: Thank you, Mr. Von Schriltz. And
25 now we'll turn to our economist, Ms. Lauren Gamache.

1 MS. GAMACHE: Hello, everyone. I'd like to
2 thank you all for being here. We really appreciate it and
3 the testimony has been really helpful. I'd also like to
4 thank my colleagues again for their good questions, so I
5 only have a few.

6 From your customers' perspective, you had
7 mentioned reliability of supply and diversity of sources.
8 Are there other factors that your purchasers find to be very
9 important when they're deciding who to buy from?

10 MR. WANLESS: I would say that those are two
11 primary factors. As mentioned earlier, that much of the
12 product that's sold in the U.S. is sold under an ASTM
13 specification and that essentially becomes a table stake so
14 that you need to provide the product that's requested. Some
15 customers have exceptional specifications above and beyond
16 that, but normally, those can be met. I would say that
17 reliability and diversification are two primary
18 considerations as communicated to us by the customers.

19 MS. GAMACHE: Thank you. We'd heard earlier
20 today that there is a large variation qualification
21 processes, depending on end user and sector. One, do you
22 agree with their characterization of qualification processes
23 and if you could share your experiences with those, if your
24 firm has failed any sort of qualifications, either now or in
25 your post-conference brief.

1 MR. WANLESS: I can share with you to the extent
2 that we have never failed a qualification. And again, most
3 of the product that's sold is sold under a specification --
4 a general specification, so that's the first phase of
5 qualification. However, there are some more exceptional
6 qualification processes. I'm thinking, for example, in the
7 nuclear industry; however, most of those qualifications were
8 completed years ago and as far as the customer base there's
9 not a lot of change in the customer base, so most of the
10 qualifications are completed. Now, the one thing I will say
11 is a core part of the customer base, the aluminum industry,
12 depending on if there's a lapse in supply you may have to
13 re-qualify at some point, but usually what they'll do is
14 take into consideration prior qualifications. So, usually,
15 it's not an overly cumbersome process.

16 MS. GAMACHE: Thank you. Has DSM ever required
17 sole sourcing as the condition of a sale to a customer?

18 MR. WANLESS: Never.

19 MS. GAMACHE: Okay, my last couple of questions
20 have to do with pricing and the pricing of product,
21 specifically. To start, how well do you believe the pricing
22 products capture competition in the market?

23 MR. WANLESS: Dave Wanless, DSM. Are you
24 referring to the indexes, like for example a Platt's or--

25 MS. GAMACHE: That will be my next question.

1 I'm--no problem--I'm referring to the three specific pricing
2 products that we collected pricing data for.

3 MR. LEVY: So, Jack Levy for DSM. The short
4 answer is we think that the pricing products do a good job
5 both in terms of coverage and for facilitation of apples to
6 apples price comparisons between U.S. producers and subject
7 imports.

8 The one question I had, as I looked at the
9 pricing products and that I posed to Mr. Wanless, was I saw
10 that product three was for ASTM-specified magnesium alloy,
11 and understanding that there are three or four such
12 specifications that are all in that same bucket, the
13 question was could there be differences in product mix that
14 could distort price comparisons. And I was educated by Mr.
15 Wanless that by and large those alloys are all priced quite
16 similarly in the marketplace such that it does in fact
17 provide for reasonable comparisons.

18 MS. GAMACHE: Thank you. And now, Mr. Wanless,
19 could you speak a little bit about the public pricing
20 indices, either that your customers refer to regularly, or
21 DSM?

22 MR. WANLESS: As mentioned before, and we've just
23 mentioned again, the Platt's--I'm going to speak t my
24 experience coming from the aluminum industry, which
25 constitutes the majority of my career. That's a market that

1 uses pricing index--published pricing indexes such as
2 Platt's, as one example. But those indexes are actually
3 based off actual transactions. They're based off the London
4 Metals Exchange Price. There is no terminal market for
5 magnesium anywhere in the world.

6 And so that these price indexes that you see,
7 generally speaking, are surveys. And as we sometimes
8 describe, they're surveys of self-interested parties, but
9 they are still the same surveys.

10 So I think that the depiction that was made
11 earlier today I would agree with, and note that those prices
12 are for spot quotes. And as we've described the nature of
13 our business, which is predominantly a contract-based
14 business, and I can tell you that it's a substantial amount,
15 that therefore a spot price is not necessarily reflecting
16 the market.

17 And so I would say that those prices may reflect
18 the price that somebody who has spot capacity is willing to
19 let a price go for that particular point in time, but it is
20 not necessarily reflective of the number of loads that might
21 get shipped that day.

22 MS. GAMACHE: Thank you.

23 MR. CANNON: So this is Jim Cannon, and I just
24 thought I heard you ask whether also these price indices
25 such as Platt's factor into negotiations where customers

1 might use those prices, or inquire.

2 And so if that is what you were asking, perhaps
3 Dave would like to answer that, too.

4 MR. WANLESS: Thank you, Jim. Thanks for that
5 clarification. Dave Wanless, DMS. I would say that it is
6 rarely the case. We do have customers from time to time ask
7 if we would consider pricing based off an index, but it's
8 very rare that that is the case. Now I will reserve any
9 more information on that for postconference submission.

10 Sorry, Jim just added, another qualification you
11 added said do the customers cite Platt's prices to us?
12 Very rarely. I would say that in the past, it was more the
13 case but over the last couple of negotiating seasons I would
14 say that it becomes much less of the conversation.

15 MS. GAMACHE: Okay, thank you. And my last
16 question is if any of our specific--any of the three pricing
17 products that we collected data for, if any of those are
18 especially prone to large fluctuations in price? And if so,
19 why?

20 MR. LEVY: We'll speak to that in our
21 postconference, thank you.

22 MS. GAMACHE: Alright, thank you. That concludes
23 my questions.

24 MR. CORKRAN: Thank you, Ms. Gamache. And now
25 we'll turn to our financial analyst, Ms. Emily Kim.

1 MS. KIM: Good afternoon. My name is Emily Kim,
2 and I really thank you, everyone, for being here today. And
3 I have just one question.

4 So Israeli Government planned to levy a tax of 40
5 percent on the production of natural resources, including
6 magnesium, effective in 2007, according to the news articles
7 published in 2014 and '15. What is the current status of
8 this tax levy? And if the tax was imposed, what are the
9 impacts to DSM and the magnesium cost in price?

10 MR. LERER: Eli Lerer, DS Magnesium. Are you
11 referring to the last tax, the Shashisky tax? This is what
12 you refer? Well, in the--mainly the tax was--the basic of
13 the tax was that Dead Sea Magnesium is a natural source, and
14 it belongs to the population of Israel and not for the owner
15 of ICL. So they said we would like to impose higher tax
16 about your revenues. And all what you are producing out of
17 the Dead Sea water we will impose tax.

18 However, from that point of time the main product
19 that we were producing is potash. The price of the potash
20 decreased dramatically all over the world. So no tax was
21 put on ICL on that form.

22 But on let's say a yearly base, there is
23 negotiation between the financial department of ICL to the
24 government, Financial Ministry. So I'm not so sure about
25 what is the current status, but we can supply it later on.

1 MS. KIM: Thank you, and I have no more
2 questions.

3 MR. CORKRAN: Thank you very much, Ms. Kim. And
4 now we'll turn to our Commodity Industry Analyst Mr. Gregory
5 LaRocca.

6 MR. LaROCCA: Hi, all. Thanks for coming. I
7 just have a few quick questions. Building off of Ms. Kim's
8 question, I noticed that recently there's a Reuters' article
9 that came out regarding Dead Sea Magnesium. And one of the
10 issues was the environmental challenges of extracting water
11 from the Dead Sea.

12 Could you please talk a little bit about that?

13 MR. LERER: Eli Lerer, Dead Sea Magnesium. Well
14 I assume the issue here is not Dead Sea Magnesium. The
15 issue here is ICL, our mother company. We are not talking
16 about Dead Sea Magnesium.

17 In any case, the resources of that operation of
18 Dead Sea are coming from Dead Sea itself. So Dead Sea work,
19 which is potash manufacture on Sidon side, is producing
20 about 4 million tons of potash per year. He is pumping
21 water, salty water, from Dead Sea to the operation points.
22 So the issue now with the environmental government is what
23 is let's say the percentage responsibility of Dead Sea work
24 and pumping this water from the drying of the real Dead Sea.

25 So this is still under discussion, but I can give

1 you a figure. Dead Sea, the real Dead Sea, not the
2 evaporation ponds, has dried about one meter per year. This
3 is the rate of the reduction of the level of the sea, and
4 about 30 percent is because of the pumping water of Dead Sea
5 work. No connection to Dead Sea Magnesium.

6 MR. LaROCCA: I have one more question. With
7 regards to off-specification for pure magnesium, you guys
8 really don't give much of a figure for that unless it's
9 already counted in the testimony for Mr. Wanless. Can you
10 talk a little bit about off-specification pure magnesium?

11 MR. WANLESS: Your question is that we don't seem
12 to show a very big number for off-spec material?

13 MR. LaROCCA: Yeah, I'm just curious if it counts
14 for any of your imports at all.

15 MR. WANLESS: No. We--the small number that you
16 would have seen is in fact some material that was returned
17 by a customer because of actually the way that the customer
18 had stored the product. It had deteriorated, and I think
19 you know that in the subject of magnesium it has a
20 relatively short shelf life due to the oxidation of the
21 external layer, which renders it to have too much
22 contamination.

23 So we at a point cleaned up some material and we
24 actually resold it into the market. That's it. We do not
25 sell off-spec material from our production.

1 MR. LaROCCA: Excellent. That's it for me.

2 MR. CORKRAN: Thank you, Mr. LaRocca. And I
3 would like to thank all the members of the panel for the
4 questions, and all the members of your panel for the very
5 helpful information.

6 I have a couple of additional questions. One--
7 and I hope I'm phrasing it a little bit differently than a
8 similar question that Mr. Von Schriltz asked--but given that
9 there doesn't seem to be any argument in characterizing this
10 particular product as commodity like, and placing importance
11 on price, why is it that Israel is the single largest source
12 of import supply in the U.S. market?

13 MR. WANLESS: Dave Wanless, DSM. I would say that
14 the largest part of that is to do with the two elements that
15 we've discussed previously, which is diversity of supplies,
16 which is driven by the customer's procurement strategies.
17 And the fact that DSM has participated in the market for
18 such a long period of time consistently. We have not gone
19 in and out of the market, as other import suppliers have.

20 And that has a significant contribution, I
21 believe, to the amount of material that the customers
22 request from us.

23 MR. CORKRAN: So DSM is viewed as a long-term
24 reliable supplier in the U.S. market?

25 MR. WANLESS: I don't know the--I wasn't around

1 for the beginning, Eli was, but from the time the plant was
2 commissioned I believe in 1996, it was shortly thereafter
3 that we had started our participation in the U.S. market,
4 and we've maintained that role ever since. And I know that
5 that is a significant factor in the customer's decision with
6 respect to how they support us, as well.

7 MR. CORKRAN: Okay, and you talked a bit about--
8 we had testimony today about the importance of contracts in
9 the U.S. market, and the contract season. Where do imports
10 from Russia, imports from Turkey, where do they fit into
11 this? Do you see them during the contract season? Are they
12 part of the negotiations that are being conducted and you
13 are a part of?

14 MR. WANLESS: Dave Wanless, DSM. Yes, they are.

15 MR. CORKRAN: One of the questions I was
16 wondering about, when you look at some of the variability in
17 supply from these sources, are they more often--are they
18 well represented in terms of spot sales? Or, to your
19 knowledge, are they contract sales?

20 MR. WANLESS: Dave Wanless, DSM. I would say
21 that my understanding of their commercial experience in the
22 U.S. is such that there's probably a split between the two.
23 I think that if you look at the majority of the contracted
24 agreement based sales, I think those would be held by the
25 Petitioner and ourselves.

1 MR. CORKRAN: And that was sort of the point that
2 I was drilling down to. Because at the end of the day,
3 then, when you talk about alternative causes of injury, and
4 you're pointing to the very, very low relative average unit
5 values of imports from Turkey, from Russia, and Taiwan,
6 would they even cumulatively have the level of impact as
7 prices from Israel, if the two main competitors for
8 contracts are going to be DSM and US Magnesium?

9 MR. LEVY: So--Jack Levy for DSM--I think you
10 heard testimony from Mr. Wanless that published indices like
11 Platt's don't get a lot of profile in this industry. But
12 one thing that does get a lot of profile is the published
13 import statistics. So month to month, everyone in the
14 industry understands what the average unit price is from
15 Russia, from Turkey, from Taiwan, for a given type, be it
16 pure or alloy and the like.

17 So that very much factors into the conversations
18 that producers and customers are having about price. And so
19 I think against that backdrop it's easy to understand that
20 even a relatively modest volume that's being imported can
21 have ripple effects across the market in terms of price.
22 Although I think that it's probably most pernicious in the
23 mating season when calendar year contracts are being
24 negotiated. And maybe you can talk a little bit more about
25 how that plays out during the mating season.

1 MR. WANLESS: So what you have is most--I'm
2 speaking now of the Russian material. I believe when the
3 Turkish material was coming in there was a sole importer or
4 trader. The Russian material is marketed through a series
5 of traders, or a number of traders, which all attempt to
6 leverage that same volume.

7 So whereas the producer may decide they were
8 going to import let's say for example 4,000 tons, if there's
9 five traders that becomes 20,000 tons. And that, you chase--
10 --if I can explain it this way--you chase that 4,000 tons
11 around the market. And you have success. But it's there.
12 And I would say not at every stop do we have to fight
13 against that, but there are a significant number,
14 especially in the aluminum sector, where we are fighting
15 against the Russians. And then when the Turkish came in, as
16 well.

17 So there's a bit of it where I talked about
18 signaling before, and the information that we get provided
19 by our customers, there's an element of that that we have to
20 interpret. And so depending on what they're signaling to
21 us, they can embellish. They can overstate. So there is an
22 element that that 4,000 tons--and I'm using that again as an
23 example--but that can become a much bigger number, something
24 much more significant to the market.

25 And I think the other thing is, you look at the

1 market in the context of what the assumed aggregate demand
2 would be, less US Magnesium's capacity, and say, okay,
3 that's--there's some people fighting for that part of the
4 market. So as opposed to that 4,000 tons being a component
5 of the aggregate demand, it's really a component of a
6 smaller amount. So I think it has more competitive power.

7 MR. CORKRAN: Okay. Thank you. That's an
8 interesting dynamic that's going on there. One of the
9 questions that deals more with DSM's exports, there are some
10 regional aluminum producers. Are those markets available to
11 DSM for sale within your own region? Or are those markets
12 largely closed to DSM?

13 MR. LERER: Eli Lerer, Dead Sea Magnesium.
14 Actually we can sell only in Europe. If you are asking if
15 we can sell to the Middle East countries, the answer is no.

16 MR. CORKRAN: And do you agree with the
17 characterization that we heard this morning that the price
18 environment in the European market is very challenging, and
19 that makes it a difficult market to sell into?

20 MR. WANLESS: Yes. To properly characterize the
21 European market, there are consumers in that market that we
22 would define as premium consumers, ones that have either a
23 tighter specification for their material requirements, and
24 their prices are de-linked from the core European market,
25 which is characterized by being what we refer to as a

1 rest-of-world market, one that has access to the Chinese
2 ingot.

3 So it's not as if in Europe you can make an
4 exclusive determination about the nature of that market.
5 There are several opportunities in that market. So I can't
6 get into specifics, of course, but those are available.

7 MR. CORKRAN: I'm going to switch gears a little
8 bit, because your use of the term about premium consumers
9 reminded me of something that I've been hearing earlier,
10 too, about certain customers in the United States.

11 Can you maybe define a little bit what you might
12 mean by "premium consumers"? And indicate what are they
13 looking for. Are those the type of customers that would,
14 for example, maybe buy only primary magnesium, or only pure
15 magnesium? Or are there some characteristics that are
16 common to premium consumers?

17 MR. LEVY: Let me see if I can get this started.
18 I think as an introductory matter, it's worth noting that
19 the Commission got it right with the pricing products and
20 identifying that there is a highly pure or ultra pure
21 segment of the pure magnesium type. And so, I think this is
22 a segment I think you heard testimony where 99.95 plus
23 percent magnesium by weight was a level of purity that was
24 important; particularly, in the semi-conductor end use
25 segment.

1 So, I think this is a illustrative -- again,
2 it's an ultra pure magnesium that is premium in an important
3 respect and commands, all else being equal, a premium for
4 certain customers. Similarly, within the pure magnesium
5 segment there may be certain customers that place a higher
6 importance on consistency of quality. But again, at the end
7 of the day it is an ASTM-specified product and everyone is
8 competing on the basis of price, coupled, of course, with
9 qualification and reliability.

10 And I don't know if you can give additional
11 examples about segments of the market or if that's best for
12 post-conference submission.

13 MR. WANLESS: I think I can just qualify or add
14 to what Jack had said, which when I say premium those are
15 the ones that place the highest importance on the
16 reliability and diversity of the produce -- excuse me, of
17 their supply base.

18 MR. CORKRAN: I think I got a lot of what I was
19 looking for in that question, but if you can elaborate a
20 little bit in your post-conference brief; mainly, in terms
21 of some of the primary categories that we're looking at,
22 right, where you've pure and alloy divided out and whether
23 that's something that you're more likely to see with one or
24 the other. But I appreciate it. I think those answers were
25 very, very helpful.

1 I believe that is it for my questions, but let
2 me turn to the panel to see if there are additional
3 questions. Yes, Mr. Von Schrilitz?

4 MR. VON SCHRILTZ: Yes, I actually have a
5 question and a request. So, you talked a lot about the
6 negotiating process that you're undergoing right now with a
7 lot of customers and about the price signals. Generally,
8 they don't quote prices, but they might give you signals
9 whether you're too high. Do you know who you're competing
10 against during these negotiations?

11 MR. WANLESS: Sometimes, not necessarily,
12 though. They don't include that in the signal or in the
13 information, necessarily.

14 MR. VON SCHRILTZ: And I heard testimony
15 actually in response to some of Doug's questions that it's
16 usually DSM and U.S. Magnesium that serve these major
17 customers. So, generally, if you're in negotiations with a
18 larger customer are you pretty confident that you're
19 competing against U.S. Magnesium?

20 MR. LEVY: Mr. Von Schrilitz, I think we'd like
21 to give you a robust answer post-conference, but I think one
22 of the things that will be interesting for the Commission to
23 observe to the extent to which there is overlap in the top
24 ten customer lists of the various U.S. producers on the one
25 hand and DSM on the other hand. And that information is

1 proprietary, but I think should be very telling.

2 MR. VON SCHRILTZ: Okay, thank you for your
3 answer.

4 And then I have a request. You quoted liberally
5 from U.S. Magnesium's submission in the 232 investigation.
6 And I don't know if it'd be more appropriate for me to ask
7 you or ask U.S. Magnesium. We'd like a copy of that full
8 submission. Would U.S. Magnesium be willing to provide that
9 to us? Thank you. No further questions.

10 MR. LEVY: Mr. Von Schrilzt, that submission has
11 two versions, as I understand it, a proprietary version and
12 a public version. We've only seen the public version, but
13 if you're requesting it from U.S. Magnesium, you may
14 actually want the proprietary version to see what's been
15 redacted. So, I would ask you to simply calibrate your
16 request to address that question.

17 MR. VON SCHRILTZ: Okay. Well, I'm used to
18 having words put in my mouth by counsel, but I guess it
19 would be helpful to have the proprietary version, if that's
20 possible from U.S. Magnesium. Thank you.

21 MR. CORKRAN: Thank you, Mr. Von Schrilzt. Any
22 additional questions? No? With that, we will dismiss this
23 panel with our thanks. We will take five minutes to collect
24 ourselves and then have closing comments. Thank you very
25 much.

1 MR. BURCH: Closing and rebuttal remarks on
2 behalf of those that support the imposition will be given by
3 Stephen A. Jones of King & Spalding. Mr. Jones, you have
4 ten minutes.

5 CLOSING STATEMENT OF STEPHEN A. JONES

6 MR. JONES: Thank you, Mr. Corkran, members of
7 the staff. Again, for the record, I'm Steve Jones from King
8 & Spalding, representing the petitioner, US Magnesium. Let
9 me start out with some areas of agreement, because I think
10 there are several here.

11 There's agreement, at least for the preliminary
12 investigation on the domestic like product definition,
13 there's agreement that there's a high level of
14 substitutability between subject imports and domestic
15 production. There's agreement that demand was flat to
16 declining during the 2015-2017 Period of Investigation and
17 then increased sharply in 2018.

18 There's agreement, I believe, the witness from
19 Dead Sea Magnesium said, "Competition occurs largely on the
20 basis of price" in this market, and we agree. I think there
21 was agreement that magnesium is a commodity product. And we
22 certainly agree with the statement of counsel, Mr. Levy,
23 that markets around the world are awash in dumped imports
24 from China. And I just note that that makes markets like
25 the U.S. and Brazil, which are protected from imports from

1 China, especially important. It's no surprise, therefore,
2 that Dead Sea Magnesium's two largest export markets are
3 the United States first, and Brazil second.

4 I'd like to turn to the nonsubject import issue.
5 We testified to this in our testimony and in answers to
6 questions. I'll just review what we said. Russia imports
7 spiked in 2017, but Russia has not been a constant presence
8 in this market since the 2010-2011 Sunset Review, where they
9 came to the Commission, they said, "We're not focusing on
10 magnesium, we're focusing on titanium, and therefore, we're
11 not gonna be exporting a lot of magnesium to the United
12 States." And we didn't believe them at the time. We
13 challenged that.

14 But that turned out to be true. So Russia has
15 not been a constant presence in this market. During this
16 Period of Investigation. Turkey, a new producer, new plant,
17 had a very minimal impact in the market. Not qualified at
18 many customers. And then ceased production this year. So
19 the spike that you see in 2018 from Turkey is, I'm sure,
20 dumping of inventory in the U.S. market, but since they've
21 ceased production, they're not a candidate for a trade
22 investigation. And Taiwan, very small quantity, is just not
23 a factor at many major accounts.

24 But who is the constant presence, the constant
25 primary competitor that the key large volume aluminum

1 accounts, it's Dead Sea Magnesium. And I think, just before
2 the break, at the conclusion of your questions, the
3 testimony from Dead Sea was very clear, that it's
4 head-to-head against US Magnesium at many, if not all of the
5 key accounts in the U.S. market.

6 Let me address the 232 filing that US Magnesium
7 made. There was a suggestion made that we did not identify
8 Israel as a source of injury in that filing. And we did.
9 It's just simply inaccurate. There's a lot that's changed
10 since then. June, 2017, we were looking at import data
11 through the end of March, probably, first quarter import
12 data, so since then, Russia has receded, Turkey has closed,
13 Taiwan is down significantly. A lot has changed. What
14 hasn't changed is Dead Sea's presence in the market. And
15 its aggressive price competition at the key aluminum
16 accounts.

17 There's a question for Mr. Von Schrilitz about the
18 relationship between demand and price that I don't think we
19 answered real well. And I'd like to take another crack at
20 that. Demand does not necessarily correlate to price in the
21 magnesium market. For example, in 2009, which was a year of
22 depressed demand across virtually every industry in the
23 United States, including the magnesium industry, US
24 Magnesium enjoyed relatively high prices and solid
25 profitability.

1 So keep in mind as the Commission has repeatedly
2 found over the years, and I believe, as Ms. Lutz testified
3 this morning, the demand for magnesium is price and elastic.
4 Increased demand does not necessarily result in higher
5 prices. And decreased demand does not necessarily result in
6 lower prices. The key driver in US Magnesium's
7 profitability is not demand, it is price. And the need to
8 drop price to maintain volume. Those are the key factors in
9 US Magnesium's business.

10 Scrap. There was a lot of testimony about scrap.
11 Scrap's not part of the scope definition. It's not covered
12 by the scope. So to the extent that any of the slides Dead
13 Sea Magnesium was using includes imports of scrap, it's not
14 accurate. It's not covered by the scope.

15 Couple of final points. Dead Sea's presentation
16 seemed to suggest that the Commission makes a negative
17 determination here unless the Commission finds that Israel
18 is the only source of material injury, or threat of material
19 injury. That's not the law. Imports from Israel need only
20 be a material cause of injury, not the only cause, not the
21 most important cause, a material cause.

22 So if the Commission finds that there is a
23 reasonable indication that imports from Israel were a
24 material cause of material injury or threat of material
25 injury to the domestic industry, it must make an affirmative

1 determination in this preliminary investigation.

2 I'd like to make a point about discipline. We
3 heard that word several times in Dead Sea's presentation.
4 In 2001, when Israel was investigated by the Commission and
5 by the Department of Commerce, the Department of Commerce
6 found very high margins of dumping and very high subsidy
7 rates. The margin of dumping was 28% and the subsidy rate
8 was 16%. That was a long time ago. But to suggest that
9 they can't be dumping or accepting subsidies because
10 they're a disciplined company is just fallacious.

11 I'd also like to respond to the suggestion that
12 US Magnesium is "a sick company". When market pricing is
13 fair, US Magnesium has been a very successful, profitable
14 company. But US Magnesium, unlike Dead Sea Magnesium, is
15 exposed to the market, and it can't sell below its costs,
16 and it can't rely on the deep pockets of its government.

17 All US Magnesium asks for is a fair market, free
18 of Israeli dumping and subsidies and it is very confident
19 that it will do extremely well under fair market conditions.
20 Thank you very much for your attention today.

21 MR. BURCH: Closing and rebuttal remarks on
22 behalf of those in opposition to the imposition will be give
23 by Jack Levy and James Cannon of Cassidy Levy Kent. You
24 have ten minutes.

25 CLOSING STATEMENT OF JACK LEVY

1 MR. LEVY: Thank you very much. I think we agree
2 with Mr. Jones that there are lots of sources of agreement.
3 It makes for a simpler analysis in the preliminary phase,
4 and one that facilitates a preliminary negative, because
5 there are not a lot of loose ends to iron out. We're in
6 agreement on basic conditions of competition and the
7 definition of a like product.

8 This scope issue with regards to scrap, that's
9 not our issue. There are no scrap shipments from Israel to
10 the United States. We simply note it as a condition of
11 competition in any event. It's very clear according to US
12 Magnesium that low scrap prices are an anchor on market
13 prices for magnesium in any event.

14 I think we also agree and I don't think Mr.
15 Lerer's reference to US Magnesium as a sick company was
16 meant to be pejorative. I think it might just be a
17 difference in language. But I think it's fair to say, and
18 if we take Ms. Slade's terminology, that they're in a death
19 spiral, let's just simply say that they are materially
20 injured for purposes of the preliminary phase. We'll use
21 the statutory language.

22 They have said that, whether you look at their
23 production or their shipments or their profits or their
24 employment that they are in a death spiral. To the extent
25 their injury is pronounced in, say, 2017, I think where we

1 start to differ with them is on the issue of causation. I
2 think it's in this area where, you know, to quote Ricky
3 Ricardo, "They got a lotta 'splaining to do."

4 I think they have a serious issue with regard to
5 causation. Because we know, and I did not get much profile
6 from them, that their tolling venture, their strategic
7 alliance with ATI came to an abrupt conclusion in the second
8 half of 2016, and that was significant by their own
9 assessment.

10 How significant? Well, we know that they sued
11 ATI for about \$125 million of resulting injury. So that
12 gives you some sense of the order of magnitude of the injury
13 and its materiality. And we know that there's a correlation
14 between 2017 and the termination of that relationship with
15 ATI.

16 The Commission needs to look at present injury on
17 the one hand during the POI, and threat of injury with
18 reference to the future on the other hand. And I think we
19 heard a little bit of conflation today about what was
20 happening during the POI with respect to present injury.

21 In 2017, which is a key year for analysis, I
22 think petitioner would have you believe that, "Pay no mind
23 to Russia, pay no mind to Turkey, they're either gone or
24 they have other priorities in life." But that wasn't the
25 world that we lived in in 2017.

1 In 2017, in relation to the prior year, what
2 happened? Imports from Russia went up 190% at prices 24%
3 lower than Israel. Imports from Turkey went up 81%, 25%
4 below prices from Israel. And imports in the alloy segment
5 from Taiwan remained 31% lower.

6 So what we see here is a tremendous price
7 depressive effect courtesy of nonsubject imports in 2017 and
8 during the mating season and that depressed prices which
9 carry forward into what we see in contract prices for
10 calendar year 2018. That was the cause of the material
11 injury to US Magnesium and the U.S. industry, more
12 generally, during this Period of Investigation.

13 And I'm sorry, but Russia and Turkey and Taiwan
14 don't get a free pass because US Magnesium thinks that
15 looking to the future, they're not a concern. That's just
16 not the way it works.

17 When Mr. Lerer spoke about discipline in the
18 marketplace, what was he talking about? Was he here to
19 disprove the allegations of dumping and subsidization? No.
20 That's what he was talking about. We accept that for
21 purposes of the preliminary phase, you must adopt the
22 fiction that there is dumping, and there is subsidization.

23 This is a question about causation of injury and
24 what he was talking about is a company that has done
25 everything within its power to not get targeted with a trade

1 case, to not give US Magnesium an excuse to say that they're
2 injurious. They have behaved themselves in a way that is,
3 by definition, non-injurious.

4 You know, they say that Russia and Turkey and all
5 the others, nonsubject imports, should get a free pass, but
6 what's happening in 2018? In the present tense? When
7 demand is rebounding. By everyone's account, Israeli
8 volumes are down. They're down by 1,480 tons or 15-, almost
9 16% in interim 2018.

10 At the same time, that demand is growing. That's
11 what we mean by discipline. Discipline meaning in an
12 environment of rising demand, you're not grabbing share. To
13 the contrary. And why is that happening? Because of
14 discipline on price.

15 You've heard sworn testimony that they try to
16 price at a fair price, that it's at or above U.S. producers.
17 And they believe that generally they're above U.S.
18 producers. Why? Because their customers place a premium on
19 having them as a backup for reliable supply, that their
20 customers value multiple suppliers. So they don't have the
21 Ford F-150 type crisis. They need multiple suppliers and
22 Israel is a steady and reliable supplier, even if it is at a
23 higher price.

24 There's no doubt that prices have drifted lower,
25 but in this regard, Dead Sea Magnesium is a victim, just

1 like US Magnesium. Because there are other nonsubject
2 imports that are an anchor, pulling down everyone's prices.
3 And so there is no present injury.

4 And when we look to the question of future
5 threat, you've heard sworn testimony from Mr. Lerer that
6 they are capacity-constrained, there's only so much chlorine
7 that this plant can throw off and the amount of chlorine
8 that the ICL group can absorb, effectively places a limit on
9 how many electrolytic cells are allowed to remain intact.
10 And they are producing today very close to their actual
11 capacity.

12 And that the CAPEX required to ramp that up would
13 be substantial. But again, going back to basics, they have
14 no interest in being anything other than a disciplined,
15 noninjurious participant in the U.S. market. They are not
16 out for share grab at any price. That's what the Russians
17 do. That's what the Turks did. This is what the Taiwanese
18 do.

19 This is what happens when there's scrap in the
20 market. And so what you have in Israel is frankly a poster
21 child for responsible participation in the U.S. market. Mr.
22 Lerer used the word discipline, and I can think of no better
23 word to sum up the Israelis. A year now, when demand is up,
24 Israeli volumes are down 16%. That should tell you
25 everything.

1 And one final point. We've heard the demand is
2 up this year, and it's going up next year again. The mating
3 season started before this petition was filed. And before
4 this petition was filed, what's happening? Prices are going
5 up. And the negotiations continue to portend increased
6 prices in 2019. So whether it's from a volume and capacity
7 point of view, or from a price point of view, there's
8 absolutely no evidence that Israel is a future cause of
9 material injury to the domestic industry.

10 Simply put, this is a clean and simple case. And
11 it is the basis for a preliminary negative. And I don't say
12 that lightly. Because the Commission rarely issues a
13 preliminary negative finding. But now, more than ever, when
14 the Commission is so busy, when U.S. manufacturing is
15 rebounding and so desperately in need of these feedstocks,
16 let us not burden the industry or this Commission with a
17 frivolous case.

18 And we respectfully submit that the proprietary
19 record evidence is that there's no basis for moving forward.
20 There's not even a reasonable indication that Israel is to
21 blame, and I think it is most telling that not once this
22 whole day did petitioners ever utter the word
23 "underselling". We respectfully submit that there is
24 pervasive overselling on this record, and that speaks
25 volumes about who is really to blame in this industry.

1 Thank you very much for your time and for your work and we
2 look forward to submitting our post-conference submissions
3 next week.

4 MR. CORKRAN: Thank you very much. On behalf of
5 the Commission and the staff, I'd like to thank the
6 witnesses who came here today and the counsel who came here
7 today to help us gain a better understanding of the product
8 and the conditions of competition in the magnesium industry.

9 Before concluding, please let me mention a few
10 dates to keep in mind. The deadline for submission of
11 corrections to the transcript and for submission of
12 post-conference briefs is Monday, November 19th. If briefs
13 contain business proprietary information, a public version
14 is due on Tuesday, November 20th.

15 The Commission has tentatively scheduled its vote
16 on these investigations for Friday, December 7th, and it
17 will report its determinations to the Secretary of the
18 Department of Commerce on Monday, December 10th.
19 Commissioners' opinions will be issued on Monday, December
20 17th. Thank you all for coming, and with that, this
21 conference is adjourned.

22 (Whereupon the meeting was adjourned at 2:14
23 p.m.)

24
25

CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Magnesium from Israel

INVESTIGATION NOS.: 701-TA-614 and 731-TA-1431

HEARING DATE: 11-14-18

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 1-14-18

SIGNED: Mark A. Jagan
Signature of the Contractor or the
Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Charles Hardy
Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

SIGNED: Gaynell Catherine
Court Reporter