

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of: ) Investigation Nos.:  
FINE DENIER POLYESTER STAPLE FIBER FROM ) 701-TA-579-580 AND  
CHINA, INDIA, KOREA, TAIWAN, AND VIETNAM ) 731-TA-1369-1373 (PRELIMINARY)

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1 UNITED STATES OF AMERICA  
2 BEFORE THE  
3 INTERNATIONAL TRADE COMMISSION  
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6 IN THE MATTER OF: : Investigation Nos.:  
7 FINE DENIER POLYESTER STAPLE : 701-TA-579-580 AND  
8 FIBER FROM CHINA, INDIA, KOREA : 731-TA-1369-1373  
9 TAIWAN, AND VIETNAM : (PRELIMINARY)

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13 Wednesday, June 21, 2017  
14 Main Hearing Room  
15 U.S. International Trade  
16 Commission  
17 500 E Street SW  
18 Washington, DC  
19  
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21 The hearing commenced, pursuant to notice at 9:30  
22 a.m., before the Investigative Staff of the United States  
23 International Trade Commission, Elizabeth Haines,  
24 Supervisory Investigator, presiding.  
25

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1 APPEARANCES:

2 Opening Remarks:

3 Petitioner (Paul C. Rosenthal, Kelley Drye & Warren LLP)

4 Respondents (Kristen Smith, Sandler, Travis & Rosenberg,  
5 P.A.)

6

7 In Support of the Imposition of Antidumping and

8 Countervailing Duty Orders:

9 Kelley Drye & Warren LLP

10 Washington, DC

11 on behalf of

12 DAK Americas LLC

13 Nan Ya Plastics Corporation, America

14 Auriga Polymers Inc.

15 Mark Ruday, Senior Vice President, Fibers Business

16 Unit, DAK Americas LLC

17 Richard Lane, Senior Manager of Public Affairs, Trade

18 Relations and Corporate Communications, DAK Americas LLC

19 Michael Sparkman, Senior Business Manager, Nan Ya

20 Plastics Corporation, America

21 John Freeman, Assistant Director of Sales, Nan Ya

22 Plastics Corporation, America

23 Thomas Brekovsky, Vice President, Polymers and Fibers,

24 Auriga Polymers Inc.

25 Nik Casstevens, Vice President, Palmetto Synthetics LLC

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4 Paul C. Rosenthal, Kathleen W. Cannon, David C. Smith  
5 and Brooke M. Ringel - Of Counsel

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7 In Opposition to the Imposition of Antidumping and  
8 Countervailing Duty Orders:

9 Grunfeld Desiderio Lebowitz Silverman and Klestadt LLP  
10 Washington, DC

11 on behalf of

12 The China Chamber of Commerce for Import and Export of  
13 Textile and Apparel

14 Jiangsu Huaxicum Co., Ltd

15 Jiangyin Hailun Chemical Fiber Co., Limited

16 Jiangyin Huahong Chemical Fiber Co., Limited

17 Jiangyin Yangxi International Trade Co., Ltd.

18 Ned H. Marshak, Kavita Mohan and Elaine F. Wang - Of  
19 Counsel

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1 APPEARANCES (Continued):

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3 Washington, DC

4 on behalf of

5 Consolidated Fibers, Inc.

6 Fibertex Corp.

7 Robert Kunik, President, Consolidated Fibers, Inc.

8 Gregory S. Menegaz and Judith Holdsworth - Of Counsel

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10 Sandler, Travis & Rosenberg, P.A.

11 Miami, FL

12 on behalf of

13 David C. Poole Company Inc.

14 Suominen Corporation

15 The Proctor & Gamble Manufacturing Co.

16 Bynum Poole, President, David C. Poole Company Inc.

17 Joe McFayden, Technical Director, David C. Poole

18 Company Inc.

19 Dan Dunbar, Vice President of Sourcing, Suominen

20 Corporation

21 Kristen Smith and Mark Ludwikowski - Of Counsel

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1 APPEARANCES (Continued):

2 Rebuttal/Closing Remarks:

3 Petitioner (Paul C. Rosenthal, Kelley Drye & Warren LLP)

4 Respondents (Ned H. Marshak, Grunfeld Desiderio Lebowitz

5 Silverman and Klestadt LLP)

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11	DAK Americas LLC	16
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1 P R O C E E D I N G S

2 9:30 a.m.

3 MR. BISHOP: Will the room please come to order?

4 MS. HAINES: Good morning and welcome to the U.S.  
5 International Trade Commission's Conference in connection  
6 with the preliminary phase Antidumping and Countervailing  
7 duty Investigation Nos. 701-TA-579 to 580 and 731-TA-1369  
8 to 1373 concerning Fine Denier Polyester Staple Fiber from  
9 China, India, Korea, Taiwan, and Vietnam.

10 I'm Elizabeth Haines, the Supervisory  
11 Investigator, and I will preside at this conference. Among  
12 those present from the Commission Staff are: Calvin Chang,  
13 the Investigator; Michael Haldenstein, the Attorney; Andrew  
14 Knight, the Economist; Emily Kim, the Accountant; and  
15 Natalie Hanson the Industry Analyst. I understand that the  
16 parties are aware of the time allocations and any questions  
17 regarding the time allocations should be addressed to the  
18 Secretary.

19 I would remind speakers not to refer in your  
20 remarks to Business Proprietary Information and to speak  
21 directly into the microphones. We also ask that you state  
22 your name and affiliation for the record before beginning  
23 your presentation or answering questions for the benefit of  
24 the court reporter. All witnesses must be sworn in before  
25 presenting testimony.

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1           Are there any questions? Mr. Secretary, are  
2           there any preliminary matters?

3           MR. BISHOP: Madam Chairman, I would note that  
4           all witnesses for today's conference have been sworn in.  
5           There are no other preliminary matters.

6           MS. HAINES: Very well, let us begin with opening  
7           remarks.

8           MR. BISHOP: Opening remarks on behalf of  
9           Petitioners will be given by Paul C. Rosenthal of Kelley,  
10          Drye & Warren.

11          OPENING REMARKS OF PAUL C. ROSENTHAL

12          MR. ROSENTHAL: Good morning, Ms. Haines and the  
13          Commission Staff. On behalf of the Domestic Producers of  
14          Fine Denier Polyester Staple Fiber, I will highlight the  
15          key elements of the case and outline why the available  
16          evidence requires an affirmative determination in this  
17          case.

18          AS you know from the Petition and your work thus  
19          far in the Investigation, the product at issue here is made  
20          from the same raw materials and undergoes many similar  
21          processes as another product that the Commission has  
22          examined in three previous antidumping cases involving  
23          Polyester Staple.

24          While the Fine Denier product under investigation  
25          here is different than the product involved in those other

1 cases, there is a common thread, unintended with the Fine  
2 Denier and other Polyester Staple Fiber cases. Several  
3 Asian countries and several Respondents from those other  
4 cases have used low, unfair prices to increase their  
5 imports into the United States. Those low-priced imports  
6 have pervaded the market place reducing Domestic Industry  
7 prices and revenues and causing material injury.

8           Before I review the evidence concerning the  
9 central statutory factors, it is important to understand a  
10 few conditions of competition in this industry. First and  
11 foremost, the production of these products is very capital  
12 intensive. Second, the nature of the production process  
13 requires continuous production as you will hear from the  
14 industry witnesses. It is extremely costly to stop a line  
15 and restart it.

16           Belatedly, once a company has made an investment  
17 in a Fine Denier factory, as many companies around the  
18 world have done, it is imperative to keep that factory  
19 running. The subject Foreign Producers have kept their  
20 plants running by dumping increasing volumes of low-priced  
21 imports into the United States.

22           Regarding the statutory factors of volume, price  
23 and impact I will first focus on volume. Imports from the  
24 Subject Countries are significant in both an absolute and  
25 relative basis. Subject Imports accounted for over 250

1 million pounds in 2016 which represented an increase of  
2 over 100 million pounds from 2014.

3           This sizeable increase in imports manifested  
4 itself in a big jump in market share which was especially  
5 painful for the Domestic Industry because first, the  
6 Subject Imports' market share was already at a significant  
7 level at the beginning of the Period of Investigation and  
8 secondly because demand was declining.

9           The second statutory factor you have to focus on  
10 price. As you will hear from our witnesses, price is the  
11 most important factor in buying decisions. Even the  
12 difference of 1 or 2 cents a pound can make the difference  
13 in which a producer gets a particular sale. The record in  
14 this case underscores the interchangeability of the  
15 domestic and imported products and the significant  
16 underselling by the Subject Imports. It is lower-priced  
17 and lower price alone that explains the increase of over  
18 one hundred million pounds of Subject Imports between 2014  
19 and 2016.

20           Your underselling data and questionnaire  
21 responses confirm the prominence of price in this industry  
22 and as you will hear shortly it is very important that when  
23 you're analyzing prices and underselling you compare the  
24 prices of direct imports. As a result of the underselling  
25 by Subject Imports not only have U.S. Producers lost sales

1 they have been forced to lower prices to main volumes as  
2 best that they can.

3 Indeed, as you examine the overall impact of the  
4 lost volumes and revenues caused by the low priced Subject  
5 Imports you will see them manifested in declines in all of  
6 the trade and financial variables: Capacity, production,  
7 shipments and capacity utilization have all declined.  
8 Likewise all measures of profitability have been at  
9 unhealthy levels and have declined even further.

10 Indeed, the absolute decline in net profits is  
11 alarming and unsustainable. While Respondents may attempt  
12 to avoid blame for the injury being suffered by the  
13 Domestic Industry there is no other plausible reason for  
14 the harm suffered by the U.S. Producers. There is simply  
15 no way to explain away 100 million pounds of lost volumes  
16 over the POI and again starting at higher levels to begin  
17 with and the incessant price pressure that the Domestic  
18 Industry has suffered throughout this period.

19 Our witness today will expand upon what I have  
20 just summarized and will substantiate that dumped and  
21 subsidized imports from the Subject Countries are injuring  
22 and threaten further material injury for the Domestic  
23 Industry. Thank you.

24 MR. BISHOP: Opening remarks on behalf of  
25 Respondents will be given by Kristen Smith of Sandler,

1 Travis and Rosenberg.

2 STATEMENT KRISTEN SMITH

3 MS. SMITH: Good morning. It's a pleasure to be  
4 with you here today. I'm Kristen Smith with Sandler,  
5 Travis and Rosenberg speaking on behalf of the Respondents  
6 Panel. Today you will hear testimony from importers and  
7 end users of Polyester Staple Fiber that have years of  
8 experience and firsthand knowledge of Polyester Staple  
9 Fiber from both China and the United States.

10 In this phase of the case, the Commission is  
11 tasked with determining if there is a reasonable indication  
12 that imports caused injury to the Domestic Industry. What  
13 you will hear from this Panel is that any injury faced by  
14 the Domestic Industry stems from its own business decisions  
15 and choices. From those Domestic Producers who choose to  
16 support the Petition, you will likely hear that all  
17 Polyester Staple Fiber is commercially interchangeable,  
18 used for the same purposes and applications, sold the same  
19 way and that the only determining factor in customer  
20 purchase decisions is price.

21 The Petitioners will attempt to place the blame  
22 on any perceived, alleged injury that they face on Imports.  
23 The record of evidence demonstrates however quite the  
24 opposite. As you will hear from the companies that are  
25 here today to testify, they import the Subject Merchandise

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1 to ensure that they have adequate supply to meet their  
2 manufacturing and customer needs. They will talk about the  
3 very real need to diversify their supply chain to mitigate  
4 sourcing risk presented by Domestic Suppliers.

5           You will hear today how Petitioners strategic  
6 business decisions raise serious concerns over the  
7 availability of the Domestic Supply. Today, you are also  
8 going to hear separate like-product arguments. Our Panel  
9 will discuss the differences between post-consumer recycled  
10 polyester staple fiber and virgin polyester staple fiber,  
11 which are made from completely different raw materials.  
12 They will explain how customers demand for eco-friendly  
13 sustainable products are driving the demand for  
14 post-consumer recycled product, a product that is not made  
15 in the United States.

16           You will also hear from importers of short cut,  
17 uncrimped, 5-6mm and siliconized polyester staple fibers.  
18 Here too these products are not made in the United States.  
19 The testimony of these industry experts provides the most  
20 credible evidence on the state of this market and the  
21 nature of competition.

22           As you will see from the testimony presented here  
23 today and information in post-conference briefs, there is  
24 no reasonable indication of material injury or threat of  
25 material injury to the polyester staple fiber industry by



1 reasons of imports. Thank you.

2 MR. BISHOP: Would the Panel in support of  
3 imposition of the antidumping and countervailing duty  
4 orders please come forward and be seated.

5 (Pause)

6 MR. BISHOP: I would remind everyone to please  
7 state your name when you speak because the court reporter  
8 can't see all of the name tags, thanks so much.

9 MR. ROSENTHAL: Our first witness this morning  
10 will be Mark Ruday.

11 STATEMENT OF MARK RUDAY

12 MR. RUDAY: Good morning. My name is Mark Ruday  
13 and I am Senior Vice President of DAK America's Fiber  
14 Business Unit. I have 26 years in the chemical and fiber  
15 industry. Prior to joining DAK America in September 2011,  
16 I served in various roles with Wellman Inc. Over a 20-year  
17 period, eventually becoming President and CEO in 2008.

18

19 Unfortunately, Wellman is no longer in business.  
20 Today, I am here to discuss DAK's production of Fine Denier  
21 Polyester Staple Fiber measuring less than 3 denier in  
22 diameter and the injury that Subject Imports have caused to  
23 our business. Although I have not previously testified  
24 before the Commission, I have lived through the previous  
25 waves of unfairly traded imports of polyester staple fiber

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1 of 3 denier and above that Wellman produced.

2 In fact, Wellman was a petitioner in the 2000  
3 case on dumped imports of polyester staple fiber measuring  
4 3 denier or more from Korea and Taiwan and in the 2006 case  
5 on dumped imports of the same product from China. I recall  
6 evaluating our financials and wondering how we could  
7 possibly survive the unfair competition. Fortunately the  
8 Commission also recognized that the domestic polyester  
9 staple fiber industry was injured by those imports.

10 Thanks to the Commission we got some much needed  
11 relief in those cases and those orders are still in place  
12 today. We are here today to discuss a different product,  
13 Fine Denier Polyester Staple Fiber measuring less than 3  
14 denier. Even though the product is different, the  
15 experience we have had in the past several years is scarily  
16 similar.

17 Since 2014 the U.S. Market for Fine Denier has  
18 been overwhelmed by the surging imports from China, Korea,  
19 and Taiwan increasing by millions of pounds during a  
20 three-year period. Pricing for the Subject Imports has  
21 been unbelievably low. We have also seen growing  
22 low-priced imports from Vietnam and India.

23 We know that our customers are choosing Subject  
24 Imports at their unreasonably low prices over our product.  
25 They can do this because the Subject Imports are

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1 interchangeably and compete directly with the domestically  
2 produced Fine Denier. Customers have told me that they  
3 want to continue buying Fine Denier from us. They value  
4 the quality of our product and the service we provide but  
5 the Subject Import prices are so low that they simply  
6 cannot turn down those offers.

7           The Subject Imports' aggressive underselling has  
8 allowed them to capture sales and market share at the  
9 expense of U.S. Producers including DAK. As a result we  
10 have had to cut our prices to attain sales and even then  
11 have lost orders altogether. Customers that used to take  
12 advantage of DAK's volume discounts have been switching to  
13 Subject Imports instead because the import prices are lower  
14 than any discount we could give.

15           Customer contracts, which in most cases are  
16 really only price agreements rather than volume  
17 commitments, have been broken or not renewed because of  
18 import offers. Virtually all of our customers now seek to  
19 renegotiate the price terms of our agreements every year.  
20 Before 2014, the typical period for renegotiation was three  
21 years. Since then, however our customers have been  
22 constantly coming back to us seeking a lower price driven  
23 by Subject Imports.

24           Very often they specifically ask us to meet or  
25 beat a Subject Import price to keep the business. That is

1 tough for us to do when the Subject Imports are trying to  
2 unload huge inventory volumes at essentially any price.  
3 These deep discounts have chipped away at our margins. Our  
4 major operating costs are our raw materials. Our primary  
5 raw materials are monoethylene glycol or MEG and purified  
6 terephthalic acid or PTA which are both petrochemical base  
7 products.

8           It's no secret that the bottom dropped out of the  
9 energy sector in 2015 leading to a significant decline in  
10 cost for us and other Fine Denier producers. But we could  
11 not take advantage of those lower costs, instead our prices  
12 fell even faster than cost because we had to compete with  
13 the low price of surging Subject Imports.

14           The ongoing downward pricing pressure by the  
15 Subject Imports even greater than the relief of lower raw  
16 material costs means that we are feeling an increasingly  
17 tight squeeze on margins. We are losing money and we are  
18 losing volume. If we cannot cut pricing low enough, we  
19 lose sales and customers to imports. The capital and  
20 energy-intensive nature of Fine Denier production means  
21 that we have to maintain a high operating rate to maximize  
22 efficiency.

23           If we cannot run our lines at optimal efficiency  
24 levels we face significantly increased unit costs and  
25 critical business decisions about shutdowns. The picture

1 of DAK's financial health in the past couple of years is a  
2 far cry from where we were in 2014. Back then we felt  
3 confident about our ability to obtain acceptable terms on  
4 our Fine Denier investments in the market based on expected  
5 growth and demand.

6 In 2015, we invested several million dollars to  
7 upgrade our Cooper River site in Moncks Corner, South  
8 Carolina to add 25 million pounds of Fine Denier production  
9 capacity. We were only able to utilize that additional  
10 capacity for five months before the negative impact of the  
11 unfair competition from the Subject Imports forced us to  
12 reduce the speed of the equipment, produce less volume and  
13 does not take advantage of this added capacity.

14 Around the same time we invested over 18 million  
15 dollars to invest in new polyester staple fiber capacity in  
16 our facility at the Provost site in Mississippi. This new  
17 expansion of our fiber business was focused on finding new  
18 production. The new capacity of 200 million pounds per  
19 year was planned to come online in the second half of 2016,  
20 bringing with it nearly 90 new full-time jobs.

21 But unfairly traded Subject Imports came surging  
22 into the U.S. Market in the intervening years and we were  
23 hit hard. DAK had to make the very difficult decision to  
24 postpone the project indefinitely. We should be able to  
25 earn a reasonable rate of return on our investments in our

1 Fine Denier business. Instead, our sales volume is  
2 unsustainable. This has led to sharp declines in capacity  
3 utilization in the past several years.

4 Our margins are under extreme pressure and our  
5 profitability has been abysmal. We have already had to  
6 make tough decisions that have impacted our employees  
7 including reducing wages and benefits. The question for me  
8 as head of DAK's fiber business is always about economics.  
9 I could have the new Provost facility up and running in  
10 nine months if it made economic sense to do so.

11 Instead, I am forced to ask whether it makes  
12 economic sense to keep producing Fine Denier at all and the  
13 stakes are higher than they were 5 to 10 years ago. Of the  
14 four remaining U.S. Producers of Fine Denier, each of us  
15 has only a single facility making the product. Therefore,  
16 that if DAK cannot keep the South Carolina Fine Denier  
17 production going, that's it for DAK as a Domestic Producer  
18 of this product.

19 The situation is not going to improve on its own.  
20 The Fine Denier industries in the Subject Countries all  
21 have a significant amount of excess capacity. In addition,  
22 they are all growing their capacity and in the case of  
23 China and India are supported by high levels of government  
24 subsidies. They have already shown they can quickly  
25 penetrate the U.S. Market.

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1           The fact is that Subject Imports will continue  
2   hammering away at our industry until none of us are left.  
3   If Fine Denier imports from China, India, Korea, Taiwan,  
4   and Vietnam are not required to trade on fair terms we will  
5   be forced into a partial or complete shutdown of  
6   production. We will not be able to withstand continuing  
7   financial declines and lost market share beyond what we  
8   have already suffered.

9           In fact, DAK Americas has already developed plans  
10   in the unfortunate case our Fine Denier business needs to  
11   be shut down due to its inability to find a reasonable  
12   financial return. Thank you.

13           MR. ROSENTHAL: Mr. Sparkman.

14           STATEMENT OF MICHAEL SPARKMAN

15           MR. SPARKMAN: Good morning. My name is Michael  
16   Sparkman and I am the Senior Business Manager for Nan Ya  
17   Plastics Corporation America. Nan Ya is a U.S. Producer of  
18   Fine Denier polyester staple fiber and one of the  
19   Petitioners in this case. I have worked at Nan Ya for over  
20   17 years in both technical service and Fine Denier sales.

21           Nan Ya's polyester staple fiber manufacturing  
22   facilities are located in Lake City, South Carolina. The  
23   Lake City plant rests on 700 acres and began production of  
24   Fine Denier polyester staple fiber as well as other types  
25   of polyester fibers in 1993.

1           I would like to describe for you today the  
2 product that is subject in this case, Fine Denier polyester  
3 staple fiber and give to you an understanding of how it is  
4 produced and used by our customers. I'll also share with  
5 your how our company has been affected by unfairly priced  
6 imports from Subject Countries.

7           Fine Denier Polyester Staple Fiber or Fine Denier  
8 is a manmade fiber similar in appearance to cotton or wool.  
9 The principal physical characteristics of Fine Denier  
10 include the denier or diameter, tenacity, length, finish,  
11 luster, and crimp. The manufacture of Fine Denier can be  
12 divided into two discreet stages. The first stage is the  
13 process of polymer formation where PTA and MEG are  
14 chemically combined to form a new product, polyester, which  
15 is then extruded.

16           The second stage of the process is staple fiber  
17 formation including drawing, crimping, cutting and bailing  
18 of the fiber. All Fine Denier has similar physical  
19 characteristics. Notably denier and cut length. These  
20 characteristics make Fine Denier suitable for spinning into  
21 yarn for textile applications like clothing as well as  
22 non-woven uses.

23           All Fine Denier is produced from the same raw  
24 materials, usually virgin feed stock or more infrequently  
25 from recycled post-consumer materials. Fine Denier is sold



1 through the same channels of distribution to end users who  
2 may spin the product into yarns or textiles or mechanical  
3 process or treatments of the fiber to form non-woven  
4 products.

5 All Fine Denier is produced using similar  
6 production processes and machinery with many of the same  
7 employees. Other types of polyester staple fiber have  
8 differences in the polymer formation and fiber formation  
9 processes. Finally, we and our customers perceive all Fine  
10 Denier to be a single product due to the product fiber's  
11 finer thickness, making Fine Denier suitable for spinning  
12 into yarns or converting into textile products.

13 By contrast, polyester staple fiber in thicker  
14 sizes of 3 denier or greater is viewed by U.S. Producers  
15 and purchasers as a different product that is not  
16 interchangeable with Fine Denier. The 3 denier and over  
17 polyester staple fiber is not used in textile applications  
18 but instead is used as stuffing to provide loft in products  
19 such as comforters and ski jackets. It is also used in  
20 carpet, unlike Fine Denier.

21 Thus, these two different types of polyester  
22 staple fiber are sold to different customers as well. I  
23 have brought along samples of the Fine Denier to be passed  
24 around so that you can see and feel the fiber's resemblance  
25 to cotton. Our customers generally convert the Fine Denier

1     either to a yarn for weaving or knitting into fabric or to  
2     a non-woven product.

3             Once converted, Fine Denier produced textiles are  
4     known for their soft surface texture, resistance to  
5     stretching and shrinking, wrinkle resistance, abrasion  
6     resistance and moisture resistance as well as dye-ability  
7     and wash-ability. For non-woven fabrics made from Fine  
8     Denier they provide specific functions such as stretch,  
9     softness, wash-ability, cushioning, thermal and acoustic  
10    filtration and sterility.

11            Fine Denier producers like Nan Ya strive to run a  
12    continuous high volume production process to maintain  
13    efficiencies. The nature of production is such that it is  
14    very expensive and disruptive to cease and resume  
15    production so maintaining a high level of capacity  
16    utilization is critical for producers in our industry.

17            That fact, plus the nature of the oil and natural  
18    gas based feed stocks we are dealing with means that our  
19    plants must have sophisticated chemical processing  
20    equipment and technology. Fine Denier production is highly  
21    capital intensive. Despite the ability of Nan Ya and other  
22    U.S. Producers to manufacture high quality Fine Denier we  
23    have been injured by unfairly priced imports from China,  
24    India, Korea, Taiwan, and Vietnam.

25            Fine Denier is a very price-sensitive business.

1 Margins are extremely tight so pricing pressure from  
2 imports of even a penny or two per pound less than our  
3 price has significant impact on our bottom line. The  
4 Foreign Producers subject in this case are making the same  
5 Fine Denier as Nan Ya and other U.S. Producers. It is  
6 chemically identical and can be used in any of the various  
7 applications that I have already discussed.

8 Foreign Producers from the Subject Countries are  
9 also selling their products through the same channels of  
10 distribution and for the same end uses. So the lower  
11 prices offered by these Foreign Producers have a very  
12 damaging effect on our ability to retain business. You can  
13 see from the data that the substantial inroads the imports  
14 from the 5 Subject Countries have been making in the U.S.  
15 Market since 2014.

16 As a consequence of unfairly low import prices  
17 from Subject Countries Nan Ya has lost significant sales  
18 because we simply cannot compete with low prices the  
19 Foreign Producers are offering. We have suffered declines  
20 in production and shipments since 2014 while inventories  
21 have increased. In late 2014 we had plans to add 45  
22 million pounds of capacity and 25 new employees and made  
23 significant investments towards that goal.

24 Instead, because of the severe impact of the  
25 Subject Imports we had to idle some Fine Denier production

1 leading to a reduction in our Fine Denier work force. In  
2 addition, we have had prolonged reactor shut downs due to  
3 business loss to low-priced imports. This results in lower  
4 capacity utilization and less efficient production process.

5 Simply put, Nan Ya cannot remain competitive in  
6 the industry if unfairly traded imports continue to enter  
7 the U.S. Market and cause injury to Nan Ya's business and  
8 the entire domestic Fine Denier industry. Thank you.

9 STATEMENT OF THOMAS BREKOVSKY

10 MR. BREKOVSKY: Tom Brekovsky, Auriga. Good  
11 morning, my name is Tom Brekovsky and I am vice president  
12 of Polymer and Fiber for Auriga Polymers. I have employed  
13 at Auriga and its predecessor companies, including  
14 Herkselenese Cosa and INVISTA for almost 30 years. I began  
15 my career in the polyester business in 1989 with  
16 Herkselenese. I've been in my current position since 2008  
17 and responsible for the polymer and fiber business of  
18 Auriga.

19 I'm here before you today because the Fine  
20 Denier industry is in a tenuous situation with the large  
21 and growing volumes of imports from China, India, Korea,  
22 Taiwan, and Vietnam over the past several years. Auriga  
23 and other U.S. producers have increasingly been faced with  
24 low priced offers by subject imports during our customer  
25 negotiations. Price is paramount in our customer's

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1 purchasing decisions. Our customers are very  
2 sophisticated. They look at various competitive offers and  
3 use those offers as leverage in our sales and contract  
4 negotiations.

5           We are in a situation where we must respond. We  
6 either have to lower our price to meet the imports or we  
7 have to let go of the business. To be clear, price is the  
8 driving force in buying decisions when comparing our  
9 product to subject imports. The quality of the imported  
10 Fine Denier product is comparable to ours. If customers  
11 can buy Fine Denier from subject countries at lower prices,  
12 they will, and indeed have. We are not losing business to  
13 subject countries for reasons of quality or inability to  
14 supply a product. Subject import increases have not been  
15 in response to any shortage of supply of Fine Denier in the  
16 U.S. market. Auriga and other U.S. producers have had  
17 available capacity throughout the last three years.  
18 In fact, we would like to increase sales to our customers  
19 further, but are prevented from doing so, due to the  
20 unfairly low priced offers by subject countries. We cannot  
21 remain in business when forced to compete with companies  
22 that price below our costs and are willing to undercut our  
23 prices, however low we reduce them. The low import quotes  
24 have also caused customers to push back against price  
25 increases that Auriga has attempted in an effort to cover

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1 increased raw material costs.

2 With the loss in volume to dumped imports, we  
3 have experienced declines in production and sales since  
4 2014 and our bottom line has been affected as well. Our  
5 industry saw both sales and profits erode from 2014 to 2016  
6 due to ever lower subject import prices. Import prices  
7 remain at extremely low levels, which are not sustainable.  
8 I would also note that changes in raw material costs are  
9 not the reason for our industry's injury. Our price  
10 negotiations often take into account raw material cost  
11 fluctuations through mechanisms that can be adjusted on a  
12 monthly basis. Over the past three years, raw material  
13 costs have fluctuated and the pricing within our agreements  
14 has allowed our prices to change as well.

15 We are not locked into sell at a price  
16 independent of cost changes. Instead, it is the lower  
17 prices of subject imports that we have to compete against  
18 that is harming our prices and our profits. Demand for  
19 Fine Denier has not been the cause of the injury we have  
20 suffered. Demand has been relatively stable, but subject  
21 import volumes have taken a large share of the market,  
22 causing our market shares to follow, and our production  
23 shipments to decline.

24 The Fine Denier business is highly capital  
25 intensive, so maintaining high operating rates to maximize

1 efficiencies is extremely important. The increased volumes  
2 of subject imports leading to reduced U.S. production  
3 shipments over the period of investigation have not only  
4 cost us market share, but have affected our production  
5 efficiencies.

6 Without relief against unfair inputs -- imports  
7 from the subject countries where producers have huge  
8 capacity, Auriga and the other U.S. producers face ongoing  
9 and substantial business losses. If the Commission does  
10 not impose duties, we cannot remain competitive in the Fine  
11 Denier polyester staple fiber market. Thank you.

12 STATEMENT OF NIK CASSTEVEENS

13 MR. CASSTEVEENS: Nik Casstevens, Palmetto  
14 Synthetics. Good morning, my name is Nik Casstevens and I  
15 am the vice president of Palmetto Synthetics, a domestic  
16 producer of Fine Denier polyester staple.

17 I have been with Palmetto for 13 years and have  
18 been in the staple fiber industry for over 23 years. While  
19 Palmetto is not a petitioner in these unfair trade cases,  
20 my company fully supports this investigation. Palmetto is  
21 much smaller than the other three petitioning producers  
22 that are also testifying today. The damage we have  
23 suffered, however, is just as harmful. The last three  
24 years have been especially difficult for my company and  
25 with prices for Fine Denier declining markedly over this

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1 period, our hope is that offsetting anti-dumping and  
2 countervailing duties on imports from the subject countries  
3 will reverse this trend.

4           Unlike the other vertically integrated producers  
5 here today, Palmetto is an extruder forward operation.  
6 That means we purchase virgin polyester resin or recycled  
7 bottle flake from other producers on the open market and  
8 use these various forms of polyester resin to produce our  
9 product lines.

10           We produce black fibers, colored fibers, and  
11 white fibers from both virgin and recycled inputs. For our  
12 recycled white Fine Denier, we purchase recycled and clean  
13 bottle flake, which we then melt and extrude.

14 Palmetto focuses its production on smaller customers and  
15 their unique requirements for Fine Denier. Our largest  
16 production is a black Fine Denier, usually in 1.5 denier  
17 fibers and one and a quarter to 2 inch cut lengths. We  
18 sell our black fiber primarily to yarn spinners, who  
19 combine our fibers with cotton to make heather yarn.  
20 Heather yarn is then made into great T-shirts or other  
21 apparel. Our black fiber can also be used as 100 percent  
22 black polyester yarns.

23           In addition, the black fiber is used in nonwoven  
24 from bond products, where it's mixed with low melt fibers  
25 produced formed nonwoven products for various end uses.



1 Those uses include insulation and automotive applications,  
2 like hood and trunk liners and seat backings. Palmetto  
3 Synthetics also produces colored Fine Denier in colors like  
4 pink, green, and blue for use in T-shirts and other textile  
5 products. Again, our colored fibers are often mixed with  
6 white cotton fibers to produce heathers for these textile  
7 products.

8           We compete head to head with Fine Denier imports  
9 in all these color types and have seen our sales of fiber  
10 and prices erode significantly over the last few years.  
11 For example, the price for fine -- for black Fine Denier  
12 nonwoven fiber has declined dramatically by approximately  
13 50 percent between 2014 and today.

14           Despite dropping our prices significantly, we're  
15 still losing sales due to imports. For years, we shipped  
16 one customer two loads roughly 80,000 pounds of black fiber  
17 per week. That customer began relying on imported black  
18 fiber in 2015 and now gets about half of its requirements  
19 from China and India. The import prices are as low as 60  
20 cents per pound, substantially undercutting Palmetto's  
21 price.

22           We have also lost significant sale of Fine  
23 Denier to another major customer that spins yarn. Palmetto  
24 supplied about 75 percent of that customer's Fine Denier  
25 requirements in 2014. Today, we are down to supplying

1     about 33 percent of that customer's needs. The yarn  
2     spinning customer now relies on imports from alliance in  
3     India and imports from China for the fiber that that my  
4     company used to supply.

5             In another example in 2014, we started selling  
6     colored Fine Denier fibers to a customer in North Carolina.  
7     At the time we shipped the customer about 150,000 pounds  
8     annually. Today, we are down to 20,000 pounds. We believe  
9     that difference of about 130,000 pounds annually is  
10    supplied by Chinese sources. These are just a few examples  
11    of our longstanding customers replacing Palmetto's Fine  
12    Denier with subject import. The continued loss of business  
13    and significant erosion in the pricing for Fine Denier  
14    fibers has cost my company both lost sales and lost  
15    revenues and harmed my company in other ways. For instance  
16    in 2014, my company commissioned plans for a new Fine  
17    Denier line. Plans were drawn up and presented to Palmetto  
18    in mid-2015. By late 2015, however, market conditions had  
19    deteriorated so severely that our plans to add another Fine  
20    Denier fiber production line had been shelved indefinitely.  
21    Palmetto is the largest employer in Williamsburg County,  
22    South Carolina. We joined in this case because our  
23    business cannot survive under present conditions and hope  
24    that the Commission will take action to reverse the harmful  
25    effects imports have had on our company and our workers.

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1 Thank you.

2 STATEMENT OF KATHLEEN CANNON

3 MS. CANNON: Good morning, Ms. Haines and  
4 members of the Commission staff. For the record, I am  
5 Kathleen Cannon and I will conclude our presentation by  
6 summarizing the main arguments on behalf of the petitioners  
7 in this case. You should each have a pink handout that will  
8 contain the confidential version of the slides that I will  
9 present today.

10 First, the domestic like product. The like  
11 product should be defined to mirror the scope of this  
12 investigation and consist of Fine Denier polyester staple  
13 fiber. The product should not be subdivided into different  
14 fiber types, nor expanded to include other fibers outside  
15 the scope of this case.

16 This proposed definition is consistent with the  
17 approach the commission adopted in the prior investigation  
18 of the thicker denier polyester staple fiber where no other  
19 types of fiber, including Fine Denier, were considered to  
20 be a part of the same like product as the three denier and  
21 above polyester staple fiber.

22 Each of the six factors that the Commission  
23 considers in defining a like product supports defining the  
24 like product here as Fine Denier Mr. Sparkman described the  
25 physical characteristics and uses of Fine Denier that

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1 differentiate it from other types of fibers. Unlike the  
2 thicker denier PSF. Subject to the earlier round of trade  
3 cases that used as stuffing for sleeping bags, pillows, and  
4 furniture, as well as for carpeting, Fine Denier is  
5 primarily spun into yarn for textile applications like  
6 clothing and linens or is used in nonwoven textiles such as  
7 hospital gowns and drapes, baby wipes, household wipes, and  
8 filtration applications.

9           As a result, Fine Denier is not interchangeable  
10 with the thicker denier PSF. Customers do not perceive  
11 other types of fiber to be the same product as Fine Denier  
12 All Fine Denier is subject to the same manufacturing  
13 process and produced on the same equipment by the same  
14 employees. Prices for the product fall within a similar  
15 range and both producers and customers recognize Fine  
16 Denier as a discrete product.

17           Based on this light product definition, the  
18 domestic industry consists of all U.S. producers of Fine  
19 Denier. Those companies are all represented here today.  
20 DAK Americas, Auriga, Nan Ya, and Palmetto Synthetics. No  
21 company should be excluded from the domestic industry as a  
22 related party based on affiliations or importations as the  
23 primary interest of each of the poor producers is in U.S.  
24 production and each supports this trade action.

25           The statutory negligibility threshold is met for

1 each subject country on an individual basis. As shown in  
2 Chart 4, imports from China, India, Korea, Taiwan, Vietnam  
3 all surpass the 3 percent threshold over the most recent 12  
4 months. In fact, imports from these five countries account  
5 for the vast majority of the all imports in recent months.  
6 Let me turn now to cumulation. The Commission should  
7 cumulate imports from all five subject countries as the  
8 statutory criteria are met. Petitions against all the  
9 countries were simultaneously filed and there is a  
10 reasonable overlapping competition between subject imports  
11 from each country and the U.S. like product. Fine Denier  
12 is produced to standard industry specifications and  
13 dimensions and is a fungible product regardless of its  
14 source country. Products from all subject import sources  
15 and the U.S. industry are sold through the same channel of  
16 distribution, which is primarily to end users.

17           These products overlap geographically in sales  
18 throughout the United States. And imports from each source  
19 country and from the domestic producers have been  
20 simultaneously present in the U.S. market throughout the  
21 period of investigation. Thus cumulation of imports from  
22 all five countries is required here.

23           Data that we presented in the petition and that  
24 the Commission has received in its questionnaire responses  
25 show that each of the statutory injury factors on volume,

1 price, and impact is met in this case. As you see in Chart  
2 6, the volume of imports from the subject countries is  
3 substantial on an absolute basis. Subject imports totaled  
4 over 250 million pounds and accounted for 87 percent of all  
5 Fine Denier imports in 2016. The subject imports were also  
6 increasing significantly in volume over the 2014 to 2016  
7 period from a level of 150 million pounds in 2014, subject  
8 imports jumped by over 100 million pounds to exceed 250  
9 million pounds by 2016, an increase of almost 68 percent.  
10 As a share of the U.S. market, you will see this on your  
11 confidential chart, subject imports are also sizeable and  
12 surging. As you see in Chart 8, over the past three years,  
13 although there has been a slight demand decline for Fine  
14 Denier, subject imports have continuing to increase.

15 Subject imports have substantially increased  
16 their market share indeed from an already significant base  
17 in 2014. There's no question that based on the absolute  
18 volume and the relative volume of subject imports, they are  
19 both large and increasing.

20 With respect to price, imports from the subject  
21 countries have been aggressive at undercutting U.S. prices  
22 leading to lost sales and depressed U.S. prices. You heard  
23 our witnesses testify as to the importance of price in  
24 buying decisions for Fine Denier, given its fungible  
25 nature. Responses to your questionnaires confirmed both

1 the high degree of product interchangeability and the  
2 importance of price in this market. One condition of  
3 competition that is relevant to this industry is the  
4 significant level of direct imports from foreign producers.  
5 We are seeing direct imports increasingly across many cases  
6 as customers avoid paying a mark up to an importer or  
7 selling agent and benefit to an even degree by sourcing low  
8 priced imports directly from the foreign producer. Here,  
9 too, direct imports accounted for the largest volumes of  
10 imports in the pricing products reported. Chart 9 shows  
11 these imports are sold at prices below those of U.S.  
12 producers both on a quarterly basis and particularly on a  
13 volume basis. Just as purchasers compare the foreign  
14 producers' prices to the U.S. producers' prices in making  
15 buying decisions, so too should the Commission in analyzing  
16 underselling.

17           The quarterly pricing data on sales through  
18 importers that we have reviewed to date do not show the  
19 high level of underselling by subject imports that the  
20 domestic industry producers face in this market. We are  
21 reviewing those data to attempt to assess why the  
22 underselling by imports appears to be understated.  
23 Nonetheless, these data also show underselling in many  
24 instances by subject imports. When combined with the  
25 direct import pricing data, which accounts for the largest

1 import volumes reported here, as you see in Chart 10, there  
2 is significant underselling on a volume basis by subject  
3 imports overall.

4           Chart 11, which is confidential, further  
5 demonstrates that the subject import prices are lower than  
6 and have been depressing U.S. producer prices over the 2014  
7 to 2016 period. As you see, the subject import AUBs are  
8 consistently and significantly below U.S. AUBs in each  
9 year. Further, subject import average unit values have  
10 shown a substantial reduction over the 2014 to 2016 period.  
11 The AUBs of subject imports fell from 69 cents per pound in  
12 2014 to 51 cents per pound in 2016, a 26 percent decline.  
13 These lower subject import prices have pulled down and  
14 severely depressed U.S. prices as shown in the substantial  
15 reduction in U.S. average unit values over the period.  
16 These AUB declines are also reflected in the individual  
17 pricing descriptors for the quarterly pricing data.  
18 Confidential Chart 12 shows what has happened to U.S.  
19 producer prices as a result of the significant underselling  
20 by subject imports. Importantly, U.S. producers average  
21 unit values have plummeted by more than costs have declined  
22 over the period, leading to serious financial harm.

23           Data the Commission has gathered in lost sales  
24 and lost revenue surveys further confirm the adverse  
25 price effects of subject imports. All but one responding



1 purchaser reported that buying subject imports instead of  
2 domestically produced Fine Denier stated that the import  
3 prices were lower than the U.S. producer prices as you see  
4 in Chart 13.

5 Purchasers also reported that U.S. producers  
6 have reduced prices during the period of investigation to  
7 compete with subject imports in Chart 14. The adverse  
8 impact of these surging volumes of low priced imports on  
9 the domestic industry has been severe.

10 Chart 15 shows the substantial reductions in key  
11 trade variables. Production is down, shipments is down,  
12 capacity utilization is down, that the industry has  
13 suffered. The industry is presently operating at not even  
14 three-quarters of its available capacity.

15 And as Chart 16 shows, the industry's financial  
16 variables plummeted to an even greater degree. The  
17 industry experienced substantial declines in net sales and  
18 in all profit variables. Gross, net, and operating profits  
19 are all down. The percentage decline in the profits of the  
20 industry on a dollars' basis over the period is staggering.  
21 The ratio of profits to net sales is abysmal and  
22 unsustainable.

23 You heard the industry witnesses describe some  
24 of the negative effects their companies have suffered due  
25 to subject imports. Production curtailments, cancelled

1 investment projects, idled operations. Confidential Chart  
2 7 provides more specifics on those effects from the U.S.  
3 producer questionnaires.

4           The causal nexus between the domestic industry's  
5 injury and the subject imports is strong. As you see in  
6 confidential Chart 18, subject imports directly displaced  
7 U.S. market share over the period of investigation. The  
8 gain in subject import market share and resultant loss in  
9 domestic industry market share is sizeable. In fact, all  
10 of the market share that the U.S. industry lost over the  
11 period was to subject imports.

12           Other factors cannot be blamed for the  
13 industry's trade and financial declines. As shown in Chart  
14 19, nonsubject imports are a small and declining part of  
15 the U.S. market. In fact, the nonsubject imports lost  
16 market share to the subject imports too over the period of  
17 investigation.

18           Demand for Fine Denier polyester staple fibers  
19 showed a small decline over the POI. The percentage  
20 decline demand was far less than the percentage decline in  
21 U.S. industry production and shipments.

22           As shown in Chart 21, the greater declines in  
23 U.S. production and shipments relative to demand were  
24 because of the surging volumes of subject imports. In  
25 spite of declining demand, subject import volumes continued

1 to increase causing their market share to rise rapidly to  
2 the detriment of the competing U.S. industry.

3           This surge in low priced subject import market  
4 share resulted directly in lost U.S. sales, reduced  
5 production, idled capacity, reduced revenue and plunging  
6 profits over the period. Nor will the industry's condition  
7 improve absent relief. Foreign producers in the subject  
8 countries have sizeable capacity and significant idle  
9 capacity available to increase exports to the United States.  
10 I was hoping to depict that capacity in charts based on  
11 foreign producer questionnaires today, but very few  
12 responses have been submitted by foreign producers. Not all  
13 yet from Korea. Data available publicly on the subject  
14 producers, however, shows increasing capacity and  
15 significant idle capacity as you see in Chart 22.

16           Further, the subject producers are export  
17 oriented as shown in Chart 23. The 100 million pound  
18 increase in subject imports over the period of  
19 investigation shows how quickly subject producers can ramp  
20 up exports to the U.S. market when they choose to do so.

21           In sum, the domestic industry is in a highly  
22 vulnerable condition due to the injurious effects of  
23 subject imports over the past three years. That injury  
24 will only intensify absent remedial relief. Anti-dumping  
25 and countervailing duty orders to offset these unfair and

1 injurious trading practices are badly needed. Thank you.  
2 That concludes our testimony and we would be happy to  
3 answer your questions.

4 MS. HAINES: Thank you very much. That's  
5 extremely helpful. We'll start with Mr. Chang.

6 MR. CHANG: Good morning and I'd like to thank  
7 everyone for taking the time to present your statements and  
8 present your arguments. And so, to start off the  
9 questioning and keep it pretty simple, I think the first  
10 thing I wanted to know is tenacity, crimping, if you can  
11 just give me a sense of, you know, tenacity measures and  
12 what crimping exactly is, that would be great.

13 MR. SPARKMAN: Michael Sparkman, Nan Ya  
14 Plastics. So your first question was tenacity. And  
15 tenacity basically measures the strength of that fiber.  
16 You're going to take that fiber on both ends and try to  
17 break it, right. The higher tenacity, the more force it  
18 takes to break that fiber.

19 If you look at your fiber samples, you'll notice  
20 that the fibers are not perfectly straight. There is some  
21 zig and zag to those fibers. That is referred to as crimp.

22 MR. LANE: Ricky Lane with DAK Americas. The  
23 purpose of that crimp is to mirror the natural fiber. Like  
24 a cotton fiber is not a straight fiber.

25 MR. CHANG: Okay, so earlier in your statements,

1    you mentioned that, you know, all the Fine Denier is  
2    produced on the same machinery. However, depending -- is  
3    there any adjustments to the machinery that needs to be  
4    made, depending on, you know, what level of tenacity you  
5    want to achieve when you're producing the Fine Denier? And  
6    is there any changes related to the crimping process that  
7    would be needed?

8                   MR. SPARKMAN: Michael Sparkman, Nan Ya  
9    Plastics. Mr. Chang, I'm not sure that I quite understand  
10   in your question. In comparison from what to what?

11                  MR. CHANG: So I guess let's say you're looking  
12   to produce a higher tenacity Fine Denier versus a lower  
13   tenacity Fine Denier. Is there any adjustment to the  
14   machinery that needs to be made or does -- do you  
15   produce -- does it -- is there no difference in terms of  
16   the components of the machinery in terms of whether you  
17   produce let's say a higher tenacity or a lower tenacity  
18   product?

19                  MR. SPARKMAN: Again, Michael Sparkman, Nan Ya  
20   Plastics. The differences are both mechanical and  
21   chemical. So as I testified, there are two steps to our  
22   process, the formation of the polymer. And so there are  
23   steps in that formation of the polymer that is used to  
24   produce a lower tenacity, as well as steps in the drawing  
25   process that are used to produce that lower tenacity as

1 well.

2 MR. CHANG: Okay, so is -- so I guess what I was  
3 trying to get at, is there -- so what you're saying is  
4 there's -- is there no adjustment to the machinery that  
5 needs to be made? Do any parts need to be interchanged or  
6 replaced to account for difference in the tenacity when  
7 you're manufacturing a product? Or I'm sorry if I'm not  
8 understanding it completely. I just wanted to get a sense  
9 of whether there needs to be a major change in the  
10 production process overall depending on, you know, what  
11 denier type you're trying to produce or tenacity, sorry.

12 MR. SPARKMAN: Michael Sparkman, Nan Ya  
13 Plastics. The only change that's really needed is to slow  
14 down the drawing apparatus, so that we draw the fiber a  
15 little bit less.

16 MR. LANE: Richard Lane with DAK Americas. When  
17 he refers to drawing, that's more of a stretching of that  
18 fiber. So if you hold end and pull the other, you're going  
19 to stretch it a little further.

20 MR. CHANG: So are there major differences in  
21 the end use of the product based on the tenacity and the  
22 crimping or do they have relatively the same use?

23 MR. SPARKMAN: Again, Michael Sparkman, Nan Ya  
24 Plastics. The tenacities can have similar end uses and  
25 sometimes have differing end uses. In the textile

1 industry, there are two ways of form fabric or two major  
2 ways to form fabric from yarn. One is knitting a product,  
3 which would be similar to a golf tee shirt.

4 A second manner of producing fabric would be  
5 through weaving, which would be more similar to the dress  
6 shirts that we're wearing today. The knitting process  
7 requires a little bit more stretch and flexibility in the  
8 yarn, and therefore a mid-tenacity fiber is used more often  
9 in that product, where a high tenacity product would be  
10 used in weaving to gain greater strength in the final  
11 product.

12 MR. CHANG: Okay. Just to shift a little bit,  
13 so I'm trying to get a sense of differences between  
14 virgin-based Fine Denier and recycled-based. So you have  
15 all mentioned that you don't manufacture -- my  
16 understanding is that you don't manufacture recycled, or I  
17 guess one of you does. But the vast majority of the  
18 production is the version type. So I guess my question is,  
19 is there a particular reason why that's the case? Is there  
20 any interest moving forward in terms of producing more  
21 recycled-based Fine Denier.

22 MR. ROSENTHAL: Mr. Chang, this is Paul  
23 Rosenthal. I just want to jump in here before the  
24 witnesses answer. This issue is eerily reminiscent of the  
25 discussion we had in the so-called fiber pillow case, where

1 Respondents came in and and made a big argument about the  
2 differences between the recycled raw material and the  
3 virgin raw material, and the Commission found that what  
4 mattered was not the starting raw material but the finished  
5 product, which was interchangeable.

6 I would argue to you that whatever goes into the  
7 chemical process is really just another formula chemical,  
8 but the end result is the same product. So with respect, I  
9 know you want to get to that and I know the Respondents  
10 have raised that, but every company you'll find makes an  
11 election sometimes based on preference, sometimes based on  
12 history.

13 Roman, the company that Mr. Ruday worked for  
14 before, used to make a lot of recycled polyester staple  
15 fiber. But I will submit that the -- what you should be  
16 focusing on just like in the steel industry, where it  
17 really doesn't matter if you start with scrap or iron ore,  
18 you end up with carbon steel sheet or plate. The same  
19 thing is true here. Whether you start with recycled  
20 material or virgin, you end up with polyester staple fiber  
21 of Fine Denier.

22 MR. RUDAY: Oh, I would also like to say that  
23 the end -- oh, Mark Ruday, DAK Americas. I apologize. I'd  
24 also like to say that the end uses and the final product  
25 that is produced is exactly the same no matter what the --



1 as Mr. Rosenthal says, exactly the same source, and also in  
2 many cases the word "recycled," the definition is very  
3 important. It doesn't necessarily always mean recycled.  
4 It can mean different things.

5 It could be very simply a polyester chip that is  
6 formed just the same way as we -- as all the rest of the  
7 companies produce polymer, and just put through an  
8 extruder, which is essentially the same process as we do,  
9 just from a chemical process. So it's very different in  
10 the way, you know, the definition you utilize for that.

11 Your question specific of course was whether  
12 we'd be interested, and of course we're always interested.  
13 But it has not been in the past. It's a very minor market  
14 today in the Fine Denier. So it has not been a criteria  
15 where it has been a highly requested product, and it's a  
16 very, very small piece of the market today.

17 MR. CASSTEVENSON: Nik Casstevens, Palmetto  
18 Synthetics. We manufacture recycled fibers from punch  
19 consumer products, mainly bottles, and as Mr. Ruday said,  
20 it's a small segment of the polyester Fine Denier market.  
21 It's usually based on customer demand for specific end  
22 uses. But as said, they are interchangeable. There's no  
23 problem with that.

24 MR. CHANG: Could you then elaborate what the  
25 specific end uses are for that.

1           MR. CASSTEVENSON: Most times it's not a product  
2 per se, but it is a brand who has a story they like to tell  
3 about sustainability.

4           MR. CHANG: And so just to make sure I  
5 understood, you know, what you all explained to me. So  
6 more or less you are doing that, okay. Maybe what's going  
7 into it might be slightly different but like the process  
8 itself and then what comes out of it is more or less the  
9 same, regardless of what the starting product was in terms  
10 of the raw material and component; correct? Is that a  
11 correct understanding?

12          MR. RUDAY: Mark Ruday with DAK. Yes, that is a  
13 correct understanding.

14          MR. CHANG: Okay, thank you. So one other thing  
15 I'd like to ask about is the conjugate versus  
16 non-conjugate. I just want to get a sense of, you know,  
17 what specifically is conjugate fiber, what's non-conjugate.  
18 Obviously clearly I'm a novice in this industry. I don't  
19 really know a whole lot about the nitty-gritty components  
20 of it.

21                 So I just wanted to get a sense of what the  
22 differences are and, you know, if I can get an idea of what  
23 is one versus the other. Thank you.

24          MR. SPARKMAN: Michael Sparkman, Nan Ya  
25 Plastics. Mr. Chang, the main difference between a

1 conjugate fiber and a low denier fiber is the low denier  
2 fiber is what we refer to as a monocomponent. There's only  
3 one component in that product. A conjugate fiber is a  
4 bi-component product. So there will be two different types  
5 of material side by side in that, and the purpose of that  
6 is to create a spiral formation in that. Conjugate fiber  
7 is typically used for high loft applications such as  
8 filling, as we talked about in the higher denier  
9 applications.

10 MR. CHANG: And are there any major differences  
11 in the production process of these two types, or are they  
12 more or less pretty similar?

13 MR. SPARKMAN: There are major differences in  
14 the polymer formation, as well as the fiber formation.

15 MR. CHANG: And do these differences, you know,  
16 require again any changes in production lines? Are there  
17 any additional costs associated depending on whether it's a  
18 non-conjugate or conjugate product that you're looking to  
19 manufacture?

20 MR. SPARKMAN: One of the major differences is  
21 is because we're using two components side by side, it  
22 actually requires two separate reactors to produce each of  
23 those components. The type of spinneret is completely  
24 different because it has to be -- you have to have two  
25 components introduced and combined in the extrusion

1 process. The drawing and especially the crimping process  
2 is completely different to make the conjugate fiber versus  
3 the low denier.

4 MR. CHANG: So does that mean it's relatively  
5 difficult to switch production from one type to another, or  
6 is it something that's relatively easy to do?

7 MR. SPARKMAN: It would be -- on the same lines  
8 it would be impossible to produce both products.

9 MR. CHANG: Okay. So you have them on separate  
10 production lines?

11 MR. SPARKMAN: Correct.

12 MR. CHANG: Okay.

13 MS. CANNON: Mr. Chang, this is Kathy Cannon of  
14 Kelley Drye. I just wanted to add, the conjugate product  
15 that Mr. Sparkman is describing is not a Fine Denier  
16 product. It is the over three denier type product. They  
17 do not -- none of the industry we discussed clearly  
18 yesterday make a conjugate Fine Denier. So that is not a  
19 type of Fine Denier that is made in the United States.

20 MR. CHANG: Okay, thanks for that. That's  
21 actually great. Thanks for the clarification. Okay, so I  
22 had, let's see here. I have one question about -- I think  
23 this might be more specific to DAK and Auriga. So in your  
24 questionnaire responses, you reported some volumes of  
25 imports of Fine Denier. So I was wondering why you guys

1       were importing the product from other sources.

2                   MR. BREKOVSKY: We can supply that post-session.  
3       Oh, Tom Brekovsky, Auriga. We'll supply that information  
4       in the post-session brief.

5                   MR. CHANG: All right, great. Thank you. Also,  
6       are you guys aware of any third market countervailing duty  
7       or anti-dumping duty orders related specifically to the  
8       Fine Denier?

9                   MS. RINGEL: Mr. Chang, Brooke Ringel, Kelley,  
10      Drye and Warren. We will also provide that information in  
11      the post-conference brief. But the short answer is yes,  
12      there are some third country barriers.

13                  MR. CHANG: Okay, great, yeah. So if you can  
14      provide some background information sort of on the history  
15      of the orders and all that, that would be wonderful. And  
16      one last thing for the post-conference brief, if you guys  
17      can provide any background industry information for Korea  
18      and Vietnam, since we don't have a whole lot of information  
19      based on questionnaire responses.

20                  MR. ROSENTHAL: We'll do our best.

21                  MR. CHANG: All right. So that's all the  
22      questions I have for now. Thank you.

23                  MS. HAINES: All right. We'll turn to Mr.  
24      Haldenstein.

25                  MR. HALDENSTEIN: Good morning, Michael

1 Haldenstein in GC. I'm the attorney assigned to the case.  
2 Let me ask you, are there any differences in the type of  
3 product coming from each subject country that you're aware  
4 of.

5 MR. RUDAY: Mark Ruday, DAK Americas. Could you  
6 please repeat the question?

7 MR. HALDENSTEIN: Are you aware of differences  
8 in the types of product coming from each subject country?

9 MR. RUDAY: No, there are no significant  
10 differences coming from any of the different subject  
11 countries.

12 MR. HALDENSTEIN: Thank you. Do any of the  
13 producers used recycled materials to produce the over three  
14 denier product?

15 MR. CASSTEVENSON: Nik Casstevens, Palmetto  
16 Synthetics. We produce recycled product over three denier  
17 as well.

18 MR. SPARKMAN: Michael Sparkman, Nan Ya  
19 Plastics. We do not.

20 MR. RUDAY: Mark Ruday, DAK Americas. We do  
21 not.

22 MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers.  
23 We did not during the Period of Investigation. We recently  
24 made an investment that is capable of producing product  
25 with recycled yarn, but we haven't made it yet. But we

1 recently made an investment this year.

2 MR. ROSENTHAL: Paul Rosenthal. Mr.  
3 Haldenstein, are you referring to recycled materials over  
4 three denier specifically or --

5 MR. BREKOVSKY: No, that's what I was --

6 MR. ROSENTHAL: Which would be non-subject  
7 merchandise.

8 MR. BREKOVSKY: Okay. So to clarify my response  
9 that the investment we made is capable of doing that, but  
10 it's not the intent of the investment, that it does have  
11 that capability.

12 MR. HALDENSTEIN: Thank you. For Palmetto, do  
13 you only use the recycled product for colored product? I  
14 mean is that only used for a colored fine denier?

15 MR. CASSTEVENSON: Nik Casstevens, Palmetto  
16 Synthetics, and you're asking about the Fine Denier uses?

17 MR. HALDENSTEIN: Yes, so the recycled, the  
18 stuff that's made from recycled.

19 MR. CASSTEVENSON: Yeah. No, the recycled  
20 material in Fine Denier, the majority of it is supplied as  
21 a white seminoe fiber.

22 MR. HALDENSTEIN: Earlier, I thought maybe you  
23 were saying it was made into a heathered product?

24 MR. CASSTEVENSON: We make black polyester, the  
25 majority of which is from a virgin polyester resin. We

1     have a couple of small programs which do utilize  
2     post-consumer polyester resin for black, but it's the  
3     smaller part of the recycle business for us.

4                 MR. HALDENSTEIN:   So the majority of your  
5     recycled product goes into a white, a bright white product.

6                 MR. CASSTEVENS:   That's correct, that is  
7     correct.

8                 MR. ROSENTHAL:   This is Paul Rosenthal again.  I  
9     just want to clarify, because we're talking about really  
10    three separate materials or stages of production of their  
11    product.  When we talk about recycled product, we're  
12    talking about recycled raw materials like scrap and steel  
13    or what I would say virgin materials you might regard as  
14    iron ore, as the comparable.

15                Then you're talking about the actual fiber.  
16    It's not recycled fiber.  It's the same fiber Fine Denier  
17    made by recycling the virgin materials.  But then the  
18    product may go into an application.  That would be a tee  
19    shirt that's called a heather process, and again, it's just  
20    like -- because you know about steel, so I want to  
21    analogize to a product that you might have had some  
22    experience in, just like you can have a carbon steel sheet  
23    go into a refrigerator or an automobile or some other  
24    application like that.

25                So I just want to make sure as we're having this



1 conversation, we were identifying the product at the right  
2 stage. The recycled raw material versus virgin, the actual  
3 production of product they make, which is the fiber that  
4 then goes into all these various applications from tee  
5 shirts to whites and the like. I just want to make sure  
6 we're all talking about the same things.

7 MR. HALDENSTEIN: So the recycled and the virgin  
8 go, you know, Fine Denier PCF made from recycling and  
9 virgin goes into the same products. Is that -- is that --

10 MR. CASSTEVENSON: Nik Casstevens, Palmetto  
11 Synthetics. They can go into the same products, yes. They  
12 can both be spun into yarn, they can both be put into  
13 non-wovens. Again, a lot of that is driven by the customer  
14 itself.

15 MR. HALDENSTEIN: Is it fair to say that certain  
16 customers are requesting the recycled?

17 MR. CASSTEVENSON: That's a fair statement, yes.

18 MR. HALDENSTEIN: And is that -- is it priced at  
19 a comparable level? I mean you could answer that in your  
20 post-conference brief if you'd prefer to.

21 MR. CASSTEVENSON: Yes, I'd prefer to answer it in  
22 post-conference.

23 MR. HALDENSTEIN: A more general question on  
24 crimped. Is all Fine Denier PCF crimped, or is that just a  
25 portion of the market?

1           MR. SPARKMAN: Michael Sparkman, Nan Ya  
2   Plastics. The vast majority of Fine Denier is crimped.

3           MR. HALDENSTEIN: Could you address whether the  
4   appropriateness of defining that as a separate like product  
5   in your post-conference brief? Because I believe I heard  
6   the Respondents that as a possible separate like product.

7           MS. CANNON: Kathy Cannon. Just to clarify, Mr.  
8   Haldenstein, address whether crimped product.

9           MR. HALDENSTEIN: Crimped. Crimped and/or  
10   recycled.

11          MS. CANNON: Crimped or recycled are a separate  
12   like product?

13          MR. HALDENSTEIN: Yes, if they're pursuing that.  
14   It sounded like maybe they are.

15          MS. CANNON: Okay. We'll be happy to do that.

16          MR. HALDENSTEIN: Do all the producers here  
17   today produce the larger, the higher denier product and do  
18   you switch back and forth between the different products  
19   based on demand?

20          MR. RUDAY: Mark Ruday with DAK Americas. Yes,  
21   we do make both the subject product less than three denier,  
22   and the higher denier products, and we do switch back and  
23   forth based on demand.

24          MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers.  
25   Same situation.

1                   MR. CASSTEVENSON: Nik Casstevens, Palmetto  
2     Synthetics. We do as well.

3                   MR. SPARKMAN: Michael Sparkman, Nan Ya  
4     Plastics. We also produce both, but we have a large amount  
5     of idle capacity and it's not just demand-driven. I would  
6     also further state that the demand for the high denier is  
7     relatively small compared to the low denier demand.

8                   MR. RUDAY: This is Mark Ruday with DAK  
9     Americas. I would also agree with those statements. We  
10    have a significant amount of under-utilized capacity, and  
11    the demand for high denier is much less and our equipment  
12    is actually more capable in the lower denier categories.

13                  MR. HALDENSTEIN: Would you -- do all the  
14    producers agree that the Fine Denier market is larger, or  
15    is that not within the high denier, or is that not -- or is  
16    it the other way around? Maybe you can clarify that.

17                  MR. SPARKMAN: Michael Sparkman, Nan Ya  
18    Plastics. The Fine Denier market is much larger than the  
19    high denier market.

20                  MR. RUDAY: I think we should probably address  
21    that in the post-hearing brief, because the definition of  
22    market is a unique situation here. So I think it would be  
23    better if we did it in post-hearing brief, if that's  
24    possible.

25                  MR. HALDENSTEIN: One more thing. My

1 understanding that there may be an issue of negligibility  
2 with respect to Vietnam. Could you be sure to address that  
3 in your post-conference brief?

4 MS. CANNON: We'll be happy to address it,  
5 although the import statistics that we have for Vietnam are  
6 pretty sizeable, so I'm not sure. Maybe there's something  
7 in the record I haven't seen yet.

8 MR. HALDENSTEIN: Yeah. There may be something  
9 in the questionnaires that contradict those numbers.

10 MS. CANNON: Okay. We'll be happy to look at  
11 that, sure.

12 MR. HALDENSTEIN: Thank you. That's all the  
13 questions I have.

14 MS. HAINES: Yeah. There will be an APO release  
15 tomorrow with I think some new information.

16 MS. CANNON: Thank you for saying that.

17 MS. HAINES: Mr. Knipe.

18 MR. KNIPE: Great. Thanks to you all for being  
19 here, particularly the folks that traveled from out of  
20 town. Welcome to sweltering D.C. So Mr. Brekovsky and Ms.  
21 Cannon, you mentioned a couple of things about demand being  
22 relatively stable or decreasing a little bit. What are the  
23 biggest drivers of demand for this product? Is it consumer  
24 spending? Is it the cost of substitutes?

25 MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers.

1 I would say overall it's probably GDP, but as Auriga we are  
2 focused more on the non-moving end uses, which is primarily  
3 whites. I would say that market we see as growing slightly  
4 GDP above type rates. For the more, other than non-wovens,  
5 I'd probably defer to somebody else on that, in terms of  
6 that growth. We don't service that market in Auriga.

7 MR. KNIPE: Okay. So is it your understanding  
8 that there's a difference between the two markets in terms  
9 of demand drivers, between the non-woven and the woven  
10 applications.

11 MR. BREKOVSKY: I think specifically in the  
12 whites we are seeing growth in that market, but that's a  
13 much smaller market as opposed to the rest. So overall, we  
14 don't see growth in Fine Denier. So as I said in my  
15 statement, the Fine Denier market is relatively flat for  
16 the growth.

17 MR. KNIPE: Got it.

18 MR. SPARKMAN: Michael Sparkman, Nan Ya  
19 Plastics. Thank you for the question, Mr. Knipe. In the  
20 textile industry, what we've seen is this is obviously we  
21 all have to wear clothing. But a lot of what we wear is  
22 discretionary income, and kids are spending their money on  
23 video games and cell phones and other things. So we have  
24 seen a small decrease in the textile industry.

25 MR. KNIPE: Okay, and if -- either you could

1 address it now or post-conference brief, just so I  
2 understand the difference in terms of percentages of the  
3 market, how much goes to the non-woven applications and how  
4 much goes to woven, that would be great.

5 MR. ROSENTHAL: We'll do that. I just want to  
6 say thank you to everyone who decided not to invest in  
7 video games and instead wear clothes today. I do think  
8 it's important to note that while Mr. Brekovsky is  
9 mentioning his company's focus on the non-woven customers,  
10 they used to be in the textile business but the imports,  
11 and I'll let him speak for that.

12 But he's told us that the imports have basically  
13 driven him out of there. So they've retreated to a smaller  
14 subsection of customers, where there is some slight growth  
15 in demand.

16 MR. BREKOVSKY: Actually, and I can't remember  
17 the years. It was prior to my time being in the fiber  
18 business. It was prior 2008 that we had about three times  
19 our current capacity at Auriga and did supply the textile  
20 part of the market. And then during that period, we  
21 decided to idle those lines. So we were left with  
22 basically focusing on the non-wovens market, and that's why  
23 we're more just into non-wovens end uses today versus  
24 textile.

25 MR. KNIPE: Okay, thanks for that. Do any of

1     you domestic producers, do you do any downstream production  
2     like weaving or knitting, or is that only done to the  
3     people -- done by the people you sell to?

4                 MR. RUDAY:   Mark Ruday, DAK Americas.   We do not  
5     do any downstream production of our fiber.   That's only  
6     done with our customers.

7                 MR. BREKOVSKY:   Tom Brekovsky, Auriga.   We do  
8     not either.

9                 MR. SPARKMAN:   Michael Sparkman, Nan Ya  
10    Plastics.   We do not either.

11                MR. CASSTEVENSON:   Nik Casstevens, Palmetto  
12    Synthetics.   We also do not process downstream.

13                MR. KNIPE:   Thank you.   So it's not in the scope  
14    language of the petition that fibers can be coated with a  
15    finish or not coated.   What kind of coating are we talking  
16    about or coatings?

17                MR. SPARKMAN:   Michael Sparkman, Nan Ya  
18    Plastics.   Typically, a finish, an oil will be applied to  
19    the fiber.   Polyester itself is rather an aggressive  
20    material, and in order to help it process through the  
21    downstream processing required to manufacture yarn and on  
22    wovens, we apply that finish as a coating to provide less  
23    friction as it goes through the metal machinery.

24                MR. KNIPE:   So would that apply to woven  
25    applications only and not to non-woven?

1 MR. SPARKMAN: It would apply to both.

2 MR. KNIPE: Okay. What kind of oil is it?

3 MR. SPARKMAN: Can we address that in the post?

4 MR. KNIPE: Yes, yes, and the cost, cost trends  
5 over the period would be helpful as well for that oil. Is  
6 that consistent among producers? Do you apply the oils if  
7 customer request it, or is that sometimes done by the  
8 downstream producer?

9 MR. RUDAY: No. Mark Ruday with DAK Americas.  
10 We also add the oil.

11 MR. BREKOVSKY: Tom Brekovsky, Auriga. Yes,  
12 same answer.

13 MR. CASSTEVENSON: Nik Casstevens with Palmetto.  
14 Yes also.

15 MR. KNIPE: Okay, great. Thank you, and it's  
16 also mentioned in the petition that a finish can be  
17 applied. Is that the same as the coating or is that  
18 different?

19 MR. RUDAY: Mark Ruday with DAK Americas.  
20 That's the same.

21 MR. KNIPE: It's the same, okay. I think it  
22 also mentioned that sometimes customers can request a  
23 timing of the application, whether it's before or after  
24 crimping. Is there a difference in the type of customer  
25 that requests pre-crimping finish coating or post-crimping



1 coating?

2 MR. RUDAY: Mark Ruday with DAK Americas. I  
3 think it's really based on the application or the product  
4 or what the customer's using the Fine Denier for, that may  
5 tend to provide difference in product characteristics to  
6 help them run the product. It's not a specific request  
7 from a customer. It's more of a producer to help the  
8 assistance of the downstream product.

9 MR. LANE: Ricky Lane with DAK Americas. That  
10 would be very unusual. That's not the common cause. Those  
11 customers don't define where they want their finish  
12 applied.

13 MR. KNIPE: Okay. Is that consistent for the  
14 other producers as well? Is that a minority of customers  
15 that might have a preference about coating.

16 MR. CASSTEVENSON: Nik Casstevens, Palmetto. You  
17 know, customers do not dictate where the finish is applied.

18 MR. RUDAY: Mark Ruday, DAK Americas. Customers  
19 do not dictate. We -- I think what the industry tries to  
20 understand and help our customers run the most efficiently,  
21 and then the industry or the producer decides how to put it  
22 on. The customers don't dictate or do not ask. They just  
23 want it to run properly.

24 MR. SPARKMAN: Michael Sparkman, Nan Ya  
25 Plastics. We would agree.

1           MR. KNIPE: Okay, great. So I see that in your  
2 -- some of your questionnaire responses, you mention that  
3 formulas are sometimes used. Help me understand how prices  
4 are set in the industry. Do you use an industry  
5 publication? Do you index it to particular publications?  
6 Is it more than one industry publication?

7           MR. RUDAY: So Mark Ruday with DAK Americas.  
8 Most pricing is set based on the raw material inputs, which  
9 are significant. There are indexes and there are several.  
10 I would tell you two or three or primarily used to define  
11 the cost of the two primary raw materials as mentioned,  
12 terephthalic acid and monoethylene glycol. So that sets the  
13 raw material costs, and then the pricing is set based on  
14 the conversion fee above those raw materials that are from  
15 an index. Like I said, there's probably about two or three  
16 major indexes that people use.

17           MR. KNIPE: Okay, and do you all generally use the  
18 same indexes?

19           MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers. I  
20 mean of theI mean there are several publications that we  
21 use, his, PCI, Chem Data. Those are probably the three  
22 most popular that we use. But it can vary. But they are  
23 all published, those indexes, the ones Mark described for  
24 PTA and MEG.

25           MR. KNIPE: Okay. If you all have information

1 about raw material cost series, I would love to have it.  
2 If it's something you could provide in postconference,  
3 specifically the two biggest MEG and PTA, if we could have  
4 a series on a monthly basis over the Period of Review, just  
5 so I can wrap my head around what's happening with this  
6 stuff, that would be really helpful.

7 Mr. Ruday, I saw that you had a Cape Fear plant  
8 shut down in 2013. Is that a PET plant? And is that I'm  
9 not a chemist. The last chemistry class I took was in high  
10 school, so let me understand. Is that completely unrelated  
11 to what we're talking about here?

12 MR. RUDAY: Mark Ruday with DAK America. The Cape  
13 Fear facility that DAK shut down in 2013 actually produced  
14 three separate products. It produced a terephthalic acid.  
15 It produced a polyester or PET resin primarily for bottles.  
16 And then it produced also polyester staple fiber.

17 That site became uneconomical in as a whole site  
18 and was shut down. The primary products at that site were  
19 our terephthalic acid and our polyester resin, and that was  
20 shut down. So it was shut down in 2013, but it had  
21 multiple products on that site.

22 MR. KNIPE: Okay. And this is probably something  
23 you will want to address in the postconference, but how did  
24 that affect your production capacity and shipments of  
25 subject product?

1 MR. RUDAY: Yes, I'll address that in post.

2 MR. KNIPE: Great. And I also saw news of a  
3 temporary shutdown in one of your plants in  
4 November-December 2015?

5 MR. RUDAY: Mark Ruday with DAK Americas. We had  
6 an electrical outage on November 6, 2015. The Cooper River  
7 siteOh, sorry. So in November of 2015, there was a very  
8 unfortunate situation. We had dual-feed to our site.  
9 While one of the feeds was going down for its one-day  
10 annual maintenance, the other feed was lost. So it was a  
11 very flukey situation.

12 These are very, very large polymerization units,  
13 so when you use energy everything freezes. So we were down  
14 for about 29 days during that time period. And since then,  
15 we have put different criteria in place to improve our  
16 reliability and make sure it doesn't happen again, and  
17 we've had no issues since that and are able to meet the  
18 demand of the market. So we did have that situation for 29  
19 days in the November period of 2015, that's correct.

20 MR. FREEMAN: John Freeman, Nan Ya Plastics. We  
21 actually had available capacity at this time period, and we  
22 did not experience an increase in our business. Actually,  
23 we continued to be damaged by the subject import's low  
24 pricing during this period.

25 MR. KNIPE: Thank you. If you would in the

1 postconference, would you just address, if there's a  
2 specific product line that that affected, which one, and  
3 what percentage of your shipments it affected, and whether  
4 you lost any customers by a contract, or you saw a dip in  
5 shipments as a result of that shutdown. And I understand  
6 you'll probably want to address that later, but that's  
7 fine.

8                   Okay, just a couple more questions about  
9 potential like product.

10                   Mr. Casstevens, you mentioned it sounds like  
11 you're the only domestic producer that deals with recycled  
12 material and with black PSF. Is that right?

13                   MR. CASSTEVENSON: Nik Casstevens, Palmetto  
14 Synthetics. As I mentioned earlier, the majority of our  
15 post-consumer recycled product is sold as a white or  
16 semi-dull fiber.

17                   MR. KNIPE: Okay, and it sounds like the market  
18 for recycled is basically based on, you said, branding or  
19 marketability aspect.

20                   MR. CASSTEVENSON: That's correct.

21                   MR. KNIPE: Have you noticed an increase in the  
22 demand for recycled product?

23                   MR. CASSTEVENSON: Our demand for recycled has gone  
24 down recently, mainly due to imports coming in and lower  
25 priced imports, yes.

1           MR. KNIPE: And is there a significant cost  
2 difference between a production process using recycled  
3 versus virgin material?

4           MR. CASSTEVENSON: There is, because you have the  
5 costs associated with collection, transportation,  
6 processing bottles into flake, and then flake into a  
7 useable pallet.

8           MR. KNIPE: Would that mean then that a recycled  
9 product commands a higher price?

10          MR. CASSTEVENSON: That is correct.

11          MR. KNIPE: Okay.

12          MR. RUDAY: Mark Ruday with DAK Americas. My  
13 former company, Wellman, Inc., did produce product from  
14 recycled sources. And we produced hardly any, if very  
15 little, of less of the fine product. It's just not a very  
16 significant piece of the market. So it's a very, very  
17 small piece. It's much more we did a lot of it in the  
18 higher deniers, but in the Fine Denier or subject products  
19 here under investigation, it's a very, very small piece of  
20 the market.

21          MR. KNIPE: Okay

22          MS. CANNON: I'm sorry, this is Kathy Cannon. I  
23 just wanted to clarify something, Mr. Knipe, on this  
24 recycled and the price and cost issue.

25          For Mr. Casstevens, he's testified that they are

1 doing this to respond to a customer need, and so they're  
2 incurring some more costs and they get a higher price for  
3 it because of the branding associated with that.

4 I would not assume from that that means that  
5 everything produced from recycled, if the imports were  
6 produced from recycled, that therefore they are commanding  
7 a higher price. Because, as we testified earlier, these  
8 inputs are interchangeable in terms of the end product that  
9 they make.

10 And so often, just as we saw in the larger denier  
11 staple fiber product, anything, regardless of what the  
12 input was, the output product is the same. And so the  
13 prices, in fact we're seeing lower prices. When we saw  
14 lower prices in that case, regardless of what the input  
15 material was. So it's not true that in the market simply  
16 because it's made from recycled it demands a higher price.

17 MR. KNIPE: Okay. Thanks. And one last question,  
18 again Mr. Casstevens, the black PSF. What's the size of  
19 the market for black PSF? I think you mentioned it goes  
20 into automotive applications, or filters. And what makes  
21 it black? Is it a dye? Why don't more domestic producers  
22 make it?

23 MR. CASSTEVENSON: Nik Casstevens, Palmetto  
24 Synthetics. The market size has varied. It's probably  
25 roughly in the last few years been around 15 million

1 pounds, more or less. Some of it goes into automotive, so  
2 there's been some growth there.

3 What makes it black is pigment, because there's a  
4 black pigment, it's carbon black. Pigment black 7. And  
5 because we're extruder forward, we can introduce the black  
6 pigment into the polymer stream at the extruder without  
7 contaminating a reactor, as the other producers here would  
8 introduce at reactor level prior to going through  
9 extrusion.

10 So the market in size is not very large, and it  
11 creates a major headache for people who are doing  
12 continuous polymerization.

13 MR. KNIPE: Okay, so I presume for the other  
14 domestic producers that would be a reason why that would be  
15 a non-motivator to get involved in the black market? Is  
16 it the cost of introducing this new product would be too  
17 high?

18 MR. ROSENTHAL: Mr. Knipe, I'll let the industry  
19 answer about the cost question, but we have the phenomenon  
20 that we often see in other cases where the respondents or  
21 others are focusing on a very, very tiny part of the market  
22 here. The 15 million pounds being referred to by Mr.  
23 Casstevens is a tiny fraction of the market.

24 Similarly, the relatively few customers who want  
25 recycled product for their raw materials for their branding



1 is very, very small, as had been noted before, including by  
2 Mr. Ruday. This does bring back memories of the larger  
3 denier polyester staple fiber case where we talked about  
4 how the respondents tended to focus on the whole rather  
5 than the do-nut. When we hear from them, I would like to  
6 hear as well really how many pounds are we talking about  
7 that are demanded of a recycled product, for example.

8           One of the ironies of that case was when they  
9 were arguing for some different understanding of recycled  
10 versus virgin materials. The argument was and Ms. Cannon  
11 kind of referred to this is the recycled product was seen as  
12 junk because the recycled materials were sweeping from  
13 factory floors of left over product cans, bottles, that sort  
14 of thing that were seen as less pure, less expensive, less  
15 valuable raw material input versus these virgin materials.

16           I think you're hearing the opposite argument from  
17 Respondents today, which is somewhat ironic, but the bottom  
18 line, and the Commission found that ultimately it did make  
19 a difference when it came to the finished product.

20           So I think it's important to explore these things  
21 because these are issues that Respondents are raising. All  
22 I want to do is provide some context and perspective that a  
23 lot of these products that are being discussed are really  
24 niche, small, and they don't account, for example, for  
25 increases of 100 million pounds over the last couple of

1     years.

2                   MR. KNIPE: Okay. Great. That's it for me.

3     Thanks, guys.

4                   MS. HAINES: Ms. Kim, do you have any questions?

5                   MS. KIM: Hi, everybody. Thank you for being  
6     here. I have no questions today.

7                   MS. HAINES: Ms. Hanson?

8                   MS. HANSON: Hi. Good morning everyone. I do  
9     have just a couple of questions. For the producers in the  
10    room, if you could explain the quality factors that might  
11    distinguish your product from each other's product, or  
12    another product? Or are there such things? Like what are  
13    the things that your customer might return product for, if  
14    that ever happens?

15                  MR. RUDAY: So Mark Ruday with DAK Americas. I  
16    would tell you the primary issue with all of our customers  
17    if price. While there are quality differences for  
18    out-of-spec product, it is all about the price. And as  
19    long as the product meets the specifications provided,  
20    there usually is no such thing as returns, or differences.  
21    It is about price within a very broad range of product  
22    quality parameters, I would say.

23                  MR. SPARKMAN: Michael Sparkman, Nan Ya Plastics.  
24    Our products are, with almost no exceptions,  
25    interchangeable between both domestic producers and the

1 subject countries as well. Again, the only differentiating  
2 factor in these products is the price.

3 MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers. I  
4 agree with what was said there, too. It's mainly if the  
5 product meets the product specifications, which they can  
6 from probably all those domestic suppliers as well as  
7 importers, it really comes down to price.

8 MR. RUDAY: Mark Ruday, DAK Americas. It may be  
9 like, I don't know if anybody is an accountant in the room,  
10 but if you get a if you pass the CPA exam, you're an  
11 accountant and nobody knows what you've got, whether you  
12 got a 100 or a 71. So as long as you pass, you're good.  
13 After that, it's just the price of the service. So I think  
14 that's once you meet the minimum requirement for quality,  
15 it's a price issue.

16 MR. ROSENTHAL: That does not apply to lawyers,  
17 however.

18 (Laughter.)

19 MS. HANSON: Great. Thank you all very much. And  
20 I did listen and process all of your comments about how  
21 capital intensive this production process is. And I wonder  
22 if you all have any thoughts or comments on minimum runs,  
23 or a typical size of an order, or I don't know if you call  
24 it a short run, I know that that's what it gets called when  
25 it gets to the fabric world. Is there a point where it's

1 not worth your while to do the order?

2 MR. SPARKMAN: Michael Sparkman, Nan Ya Plastics.

3 As I testified, our product is a continuous product. So in  
4 the reactors where we're making the polyester, where we're  
5 combining the PTA and the MEG, these are continuous  
6 processes. In other words, we can't just flip a switch and  
7 turn that reactor on, flip a switch and turn that reactor  
8 off. In order to turn off the reactor, it requires  
9 significant costs to us. We have to drain that reactor,  
10 clean it completely out, go through a rigorous maintenance  
11 review before we can start that reactor up.

12 So, yes, we absolutely do not want to do any  
13 short runs. We want to do continuous production.

14 MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers.  
15 Same situation. Because it is a continuous process,  
16 economically it makes sense to keep that product running.  
17 And it's really just how you transition between products.

18 We can make different products as we're running,  
19 but if you get to a certain level then you're faced with a  
20 decision of idling the equipment.

21 MR. SPARKMAN: Michael Sparkman, Nan Ya Plastics.  
22 Just to clarify, Ms. Hanson, when I say "significant," I am  
23 referring to days, not hours, to shut down a reactor and  
24 restart.

25 MS. HANSON: And just to follow up on that point,

1 would that be similar to if you had a power outage in the  
2 middle of a run? You have to go back to square one?  
3 That's a hypothetical, but...

4 MR. RUDAY: Mark Ruday with DAC Americans. It's  
5 actually, a power outage in the middle of a run would  
6 actually be must worse. It's verythe reason why is that in  
7 these big reactors what you tend to do when you're shutting  
8 them down is you keep them hot and then the polymer flows  
9 out and it's all clean. When you lose electricity, it gets  
10 cold very vast and there's no way to get the polymer out  
11 fast enough. But that's a difference.

12 But the key factor I think for all of us here is  
13 that these reactors have an operating window. They can  
14 only go so slow, and they can only go so fast. So when  
15 your demand does not meet the criteria of how slow, you  
16 tend to have to build a lot of inventory, shut it  
17 downbecause it takes daysthen let the inventory go down,  
18 and then restart it. So that's a very expensive  
19 proposition because of the operating window of many of  
20 these reactors.

21 MR. ROSENTHAL: Ms. Hanson, I want to the answer  
22 suggests that the industry isn't interested in all sales.  
23 Because once you've gotten your reactor going, a customer  
24 comes to you, even if it's for a smaller amount, it's worth  
25 your while to supply that customer its needs. It's not

1 really at the melting or reactor stage where a lot of these  
2 product differences occur. A lot of them you can do by  
3 changing things later in the process.

4           So there aren't a lot of instances -- I can't --  
5 I haven't heard of anywhere, especially with all this  
6 excess capacity where companies are being turned down for  
7 sales. The only example I have heard of anybody being  
8 turned away has to do with being offered, or told we'll  
9 take your product but only if you sell at this low price.  
10 And there have been occasions when our clients have said we  
11 can't afford to sell you that product at that low price.

12           It's not that they don't have the capacity;  
13 there's plenty of available capacity, if you look at the  
14 data.

15           MS. HANSON: Thank you. That's a very useful  
16 clarification. And perhaps I should phrase the question:  
17 At what point in your production process is the sale to the  
18 customer typically secured? So it sounds like you're  
19 continuously making product. So you're at the ready when  
20 the orders come in? It's not that you're waiting for the  
21 order to begin the process?

22           MR. RUDAY: Mark Ruday with DAK Americas. In our  
23 industry, we sell out of inventory. We tend to try to  
24 guess what the demand is going to be, make the product, and  
25 then sell from inventory most of the time. I'd say that's

1 a significant, 99 percent of the time.

2 MR. BREKOVSKY: But I'd also say, to add to that  
3 too, is most of the customers are long-standing customers  
4 and their orders are fairly predictable, too. And a lot of  
5 customers do provide forecasts. So it's somewhat  
6 predictable.

7 MR. LANE: Ms. Hanson, Ricky Lane with DAK  
8 Americas. When you mentioned a small order, we would just  
9 pull out of inventory, but we may not put that small volume  
10 on a machine on a regular frequency. We would then  
11 obviously have a bigger batch and a bigger inventory, so  
12 that when that customer had a small order on a regular  
13 frequency, we would just pull from inventory.

14 MS. HANSON: Great. Thank you very much.

15 I know that we're all touching upon the same  
16 recycled issues, but just to add my two bits to that as  
17 well, just trying to get some clarify, and I guess I'll  
18 look mostly at you, Mr. Casstevens, since you're the only  
19 one who works with the recycled product on the panel.

20 To make sure that I understand clearly, at the  
21 point when you begin the extrusion process what you are  
22 working with, whether it was virgin or recycled, it is  
23 chemically identical and it is scientifically the same  
24 product? Is that correct?

25 MR. CASSTEVENSON: Nik Casstevens, Palmetto

1 Synthetics. That is correct.

2 MS. HANSON: Thank you. So at that point forward,  
3 there's really no distinguishing the Fine Denier PSF? It's  
4 all going to be the same, whether it came from recycled or  
5 raw virgin materials?

6 MR. CASSTEVENSON: That's correct. You'd only know  
7 the difference if someone tells you.

8 MS. HANSON: Right. I also understand that the  
9 sustainable, organic, the yoga market perhaps, is looking  
10 for this recycled cachet, but it's a customer sales  
11 marketing issue, not a characteristic of the product  
12 itself?

13 MR. CASSTEVENSON: That's correct.

14 MS. HANSON: And in terms of working with the  
15 recycled fiber to meet that customer's demands, can you  
16 tell us what country you are getting the recycled material  
17 from?

18 MR. CASSTEVENSON: Our flight comes from the U.S.  
19 It's domestically sourced.

20 MS. HANSON: But not made by anybody in the room?

21 MR. CASSTEVENSON: I would not know because it comes  
22 through collection sites. Models go through a collection  
23 site and there's no way to know who the initial resin was  
24 produced by at that point.

25 MS. HANSON: Are you actually breaking down the



1 bottles and doing the recycling of the bottles into the  
2 chips or the flakes?

3 MR. CASSTEVENS: We do not. We buy the

4 MR. LANE: Ms. Hanson, Ricky Lane with DAK  
5 Americas. DAK Americas has a joint venture recycling  
6 facility, so we actually produce we do produce some recycle  
7 flake. But most of that is directed to the carpet  
8 industry.

9 MS. HANSON: Great. Thank you very much. I think  
10 that helps me to clarify what we were hearing about the  
11 recycle issue.

12 The final question that I have, and perhaps, Ms.  
13 Cannon, you are in the best position to address it, is in  
14 terms of the overall imports coming into the U.S. market,  
15 the other large supplier that we see that's a non-subject  
16 country is Germany. And obviously what we see as  
17 average-unit-value there is much higher. I'm just  
18 wondering if anyone would care to comment, number one, on  
19 what makes the German product different? Is it different  
20 uses, different procedures, different structure, and so  
21 forth?

22 MS. CANNON: Kathy Cannon. We discussed yesterday  
23 about non-subject imports a bit, and everyone was quite  
24 adamant that they were not being injured by other imports  
25 and weren't seeing other problems with pricing product of

1 the same type they've seen from the five subject countries.

2 But Mr. Ruday can add on what specifically is  
3 different about Germany.

4 MR. RUDAY: So, Mark Ruday with DAK Americas. I  
5 think it would probably be best if we handled that in the  
6 posthearing brief. It will be much more clear than we  
7 trying to explain it in here in a public forum.

8 MS. HANSON: That would be great. I appreciate  
9 it. And actually, the same question for Mexico.

10 MS. CANNON: We will be happy to address that in  
11 post-hearing, too.

12 MS. HANSON: Okay. Thank you. That's all my  
13 questions.

14 MR. CHANG: I have one additional question. So I  
15 was just wondering, you know, what type of customers do you  
16 all generally deal with? And if there's any differences in  
17 the type of customers each of the U.S. producers work with?

18 MR. BREKOVSKY: Tom Brekovsky, Auriga Polymers.  
19 As I mentioned earlier, we typically are in the nonwoven  
20 end-uses, and most primarily Wipes is probably the largest  
21 end use for that. So i can't really comment on the textile  
22 parts. We really don't have textile.

23 MR. RUDAY: Mark Ruday with DAK Americas. We are  
24 about two-third textiles, one-third nonwovens. On the  
25 textile side of the business, we deal with what we consider

1 yarn spinners, people who spin yarn that goes in the fabric  
2 when it's knitting or weaving. And on the nonwoven side,  
3 we deal with both Wipes, as Mr. Brekovsky does, and also  
4 other medical gown and drape kind of customers. Those are  
5 our applications that we deal with.

6 MR. SPARKMAN: Mr. Chang, Michael Sparkman, Nan Ya  
7 Plastics. Basically any customer that wants to buy our  
8 staple fiber, as long as we can get a sustainable price,  
9 we'll be happy to sell to them.

10 MR. CHANG: So I guess if I understand that  
11 correctly, I guess it's safe to assume that there is some  
12 overlap with some of the customers that you all deal with?

13 MR. SPARKMAN: Michael Sparkman, Nan Ya Plastics.  
14 Yes.

15 MR. CHANG: Okay. Thank you. That's all I have.

16 MR. HALDENSTEIN: Michael Haldenstein, I have no  
17 further questions.

18 MS. HAINES: Okay, thank you very much. I think  
19 that concludes our questions. This is extremely helpful.  
20 Thank you for traveling all this way.

21 We will take a 30-minute break until about ten  
22 of.

23 (Whereupon, a brief recess was taken, to be  
24 completed this same day.)

25

1                   A F T E R N O O N   S E S S I O N

2                   MR. BISHOP: Will the meeting please come to  
3 order.

4                   Madam Chairman, the panel in opposition to the  
5 imposition of the anti-dumping and countervailing duty  
6 orders have been seated and are ready to present their  
7 direct testimony. I would remind everyone when they speak,  
8 please state your name for the benefit of the court  
9 reporter. Thank you. You may begin when you're ready.

10                  MR. LUDWIKOWSKI: Thank you Commission staff.  
11 My name is Mark Ludwikowski. I'm from Sandler, Travis &  
12 Rosenberg and I would like to introduce as our first  
13 speaker, Dan Dunbar, Vice President of Sourcing from  
14 Suominen Corporation.

15                                 STATEMENT OF DAN DUNBAR

16                  MR. DUNBAR: Good afternoon everyone.  
17 Hopefully, you can hear me well. I'm Dan Dunbar, the Vice  
18 President of Sourcing for Suominen Corporation. Suominen is  
19 the ultimate parent of Green Bay Non-Woven, who's named in  
20 the petition, and we're a global leader in non-woven wipes  
21 and personal hygiene products. We manufacture wipes for  
22 personal and baby care as well as for use in the workplace  
23 and household.  
24 Our products are also well known for medical applications,  
25 including surgical drapes and swabs. Our company is proud

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1 to be a 100-percent non-woven company. This puts us in a  
2 unique position to understand the needs of our customers and  
3 professionals that use our products. Non-woven fabrics are  
4 broadly defined as sheet or web structures bonded together  
5 by entangling fiber or filaments mechanically, thermally, or  
6 chemically. They are flat, porous sheets and are made  
7 directly from separate fibers or from molten plastic or  
8 plastic film.

9               Single use or durable fabrics, sown and  
10 non-wovens provide a number of functions, including  
11 absorbency, liquid repellency, resilience, stretch,  
12 softness, strength, bacterial barriers, and cushioning.

13               Suominen has three manufacturing facilities in  
14 the United States and approximately 700 employees globally.  
15 We're a consumer of the subject merchandise, which is an  
16 important input to our production process and final  
17 products and we purchase from both domestic and foreign  
18 sources.

19               We were surprised when we heard of this trade  
20 action. In our experience, foreign imports present no  
21 material injury or threat to the domestic industry. This  
22 makes sense when you think about it because the price is  
23 for polyester staple fiber are largely based on the cost of  
24 the raw materials, as stated earlier. And the cost of this  
25 feed stock was, on average, about 25 percent lower in Asia

1     than in the United States during the period of  
2     investigation.

3             While we do consider price in making purchases,  
4     as all companies do, our sourcing strategy focuses on  
5     minimizing of risk and teaming with suppliers that  
6     consistently meet our demanding standard, including safety,  
7     product requirements, and delivery. Our decision to  
8     purchaser foreign polyester staple fiber was the direct  
9     result of our worries over the domestic industry's  
10    inability to provide the product we needed. Concerned  
11    about being placed in the situation where we could not meet  
12    our obligations to our customers, we implemented a sourcing  
13    strategy to address risks associated with using a single  
14    company or country for supply.

15            There were several events leading to this  
16    decision. First, DAK abruptly stopped supplying material  
17    when it changed its business strategy. Suominen had little  
18    to no choice to seek alternative sourcing. Also, as a  
19    result of a fire in August 2014, BP was forced to declare a  
20    force majeure, which limited the supply of PTA feed stock  
21    to the domestic polyester industry.

22            Raw materials needed to produce polyester staple  
23    fiber were placed on an allocation system with domestic  
24    producers receiving limited feed stocks. This had an  
25    unfavorable impact on the availability of polyester staple

1 fiber in the U.S. In addition, there was a move by the  
2 domestic industry away from non-woven to woven to serve the  
3 textile industry. DAK shutdown their Cape Fear facility  
4 and directed its Cooper River facility to service the woven  
5 industry.

6 Faced with abrupt and unpredictable supply in  
7 the U.S., Suominen turned to imported product to reduce  
8 risk in 2015. Based upon its experience, Suominen came to  
9 the understanding that it was important to source for  
10 different geographical regions and manufacturers. Sourcing  
11 from just the U.S., which was done in the past, placed  
12 Suominen in a position of unacceptable risk. The approach  
13 we took is not new. We use a similar approach with our  
14 European facilities, which had taken steps to diversify  
15 supply risks in 2014.

16 To be honest with you, our preference would be  
17 to source domestically as this would reduce any complexity  
18 in the supply chain; however, we will always source from  
19 other regions or alternate regions to keep the supply chain  
20 open to manage risks. It is important to understand that  
21 Suominen is proud of its efficient and technologically  
22 advanced production facilities. The quality and  
23 availability of important inputs is a must in enabling  
24 Suominen to meet its demanding production goals and  
25 customer requirements.

1               Suominen sets high performance goals for itself  
2   and for its suppliers. To ensure that the production,  
3   product quality, and performance goals are met, Suominen  
4   qualifies all suppliers prior to use. This is a demanding  
5   process that typically takes six months, if not longer.  
6   Suominen conducts extensive audits of its suppliers to  
7   ensure the suppliers meet its high efficiency and quality  
8   demands.

9               The state of the facility, including  
10   housekeeping and cleanliness practices, safety standards  
11   and operational processes are key factors in our supplier  
12   qualification. This is extremely important to Suominen as  
13   the majority of our products involve human contact and we  
14   must ensure that supplier's products consistently meet  
15   strict market application requirements that could include  
16   toxicity, comfort, fluid management, and conformability.  
17   For wipes, for example, we need to consider how our product  
18   interacts with lotions, packaging, and with the consumer.

19              Suominen's sourcing decisions may also be driven  
20   by the customer as they direct the use of a specific  
21   supplier. We have, for example, a relationship with the  
22   Taiwanese supplier for our feminine hygiene product. Our  
23   customer specifically requires that we use this supplier.  
24   I've brought a sample of this product for you to see today  
25   and it's really just the top sheet of this product, which



1 I've peeled away for you, but you can feel the softness of  
2 the product. But there's a number of things that top sheet  
3 has to provide and a lot of that has to do with moisture  
4 management, the insults that it can accept, the  
5 conformability to the individual, the softness, the feel,  
6 the touch, alright, those are all very important factors  
7 and polyester is a very important part of that, okay.

8           The fiber we buy from the supplier is  
9 specifically formulated to provide those features. It also  
10 ensures that our manufacturing process runs smoothly and  
11 that the customer is happy with the final product in terms  
12 of performance, appearance, and delivery.

13           Once a supplier has been qualified with a  
14 customer, Suominen cannot simply change suppliers at will.  
15 Products could take many years to develop with our  
16 customers and some products require many levels of testing  
17 that could start with consumer panels as well as safety  
18 testing for skin irritation, skin sensitivity, and  
19 cytotoxicity. Because of this customers demand continuity  
20 in our suppliers. For example, there may be color and  
21 brightness variations between suppliers. There may also be  
22 differences in finish, crimp, as we talked earlier, shape  
23 of the fiber and the level of absorption as well as other  
24 factors.

25           This is important because these factors

1 absolutely impact the final product's look, feels, and  
2 functions. Internally, it is also difficult for our  
3 company to change suppliers and this does not happen on a  
4 whim. Our production facilities manufacture to very  
5 controlled and precise recipes. Changes in suppliers  
6 affect this and could also impact our waste water  
7 management, our processing time, and our overall operating  
8 and material efficiency.

9           The decision to purchase Chinese polyester  
10 staple fiber was the result of significant due diligence  
11 and risk assessment. We considered sourcing from Europe,  
12 the Middle East, and China. The Middle East was ruled out  
13 based upon geopolitical concerns and risk assessment. We  
14 considered a Turkish supplier, which we consider part of  
15 Europe, but decided to go with the Chinese producer because  
16 we had already started trials with them in our European  
17 facilities and they were, as a result, a known and tested  
18 producer.

19           We found that their efficiency and technology  
20 met our demanding standards. In short, we knew we would be  
21 happy with their product and performance. Despite the fact  
22 that they had a previous relationship with Suominen, they  
23 still had to go through a rigorous qualification process  
24 for Green Bay non-wovens.

25           In summary, in considering whether imports

1 injured the domestic industry, it is important that the  
2 Commission understand the big picture. Any injury to the  
3 domestic industry is of their own doing. They placed  
4 companies such as ours in a position that forced us to turn  
5 to additional sources of supply as they either could not or  
6 communicated that they may not be able to supply the  
7 necessary quantities of the product.

8 To protect our employees and customers, we have  
9 worked hard to ensure that we have an available supply of  
10 the required polyester staple fiber.

11 I appreciate the opportunity to be here and will  
12 be happy to answer any question. Thank you.

13 MR. LUDWIKOWSKI: Thank you Commission staff.  
14 Our next speaker is Bynum Poole, President of David C.  
15 Poole Company.

16 STATEMENT OF MR. BYNUM POOLE

17 MR. POOLE: I'm Bynum Poole with Poole Company.  
18 I've been with Poole Company in the fiber business for about  
19 26 years now. Our family started the company by my father  
20 in '73. We've been through the industries. We know all the  
21 Petitioners. We have been in Fine Denier, course denier,  
22 filament, PET bottle, resins as distributors and also as  
23 manufacturers. We know this market inside and out.

24 We kind of saw the history of what was  
25 happening in the textile industry as well as the supply of

1 the polyester staple fiber you know years back. Mainly  
2 started in 2008 when Wellman that was referred to shut down  
3 due to economics. They shut down their plant. That still  
4 left you know significant capacity in the fiber industries,  
5 but we saw Wellman had been a very specialty-type producer.  
6 They would make different types of fibers. They had the  
7 type of mentality that would be make a fiber that fits the  
8 customer, then one fiber fits all.

9 We kind of saw that that was kind of going away  
10 in the U.S. market, so we went off and looked at developing  
11 fibers that would replace on the more specialty on a  
12 customer demand-type model. We invested and bought a  
13 coarse denier line, which is not involved in this petition,  
14 but due to the capital requirements that everyone knows, we  
15 need to be able to service the customers and the need that  
16 was not being serviced here in the U.S. we went over and  
17 partnered with Asia to do some products.

18 Some of the products we have done are virgin,  
19 more so for the smaller customers who needed specialty  
20 virgin who aren't the big ones like the producers in the  
21 Petitioner's supply. While we also do a lot of specialty  
22 products like cationic dye. We do some blacks that cannot  
23 be supplied here because of denier and supply restraints.  
24 We also on the same footing back in 2008 we started to look  
25 at when sustainable became a big issue. Poole Company at

1     that time decided that there was a growing opportunity for  
2     a truly sustainable fiber in the market and we wanted to do  
3     it to differentiate ourselves versus what was referred to  
4     as a recycled product. Recycled in the past days was  
5     referred to as a fiber that was made up of -- you know as  
6     they say "anything."

7             It could be post-industrial. It could be  
8     post-consumer. It could be all different types of scrap.  
9     But now, as everybody knows, all these corporations have  
10    sustainable goals, so we decided at that time to make a  
11    post-consumer recycled fiber that would fit all the end  
12    uses anywhere from textiles to non-wovens to furniture to  
13    filling. You know the whole parameter, but we mainly  
14    concentrate in the Fine Denier.

15            One of the things that kind of got us into you  
16    know at that we see -- there was a lot of comments that the  
17    raw material is different. Well, theirs is all  
18    chemical-based you know from MEG and PTA, whereas, ours is  
19    100 percent coming from post-consumer bottles. Ours is  
20    certified by a third-party certification company that it is  
21    100 percent post-consumer bottles, so you know what you're  
22    getting. And also, the FTC has come down with rulings now  
23    that says recycled has to be diverted from a landfill, so  
24    there is definition.

25            Now in the past when they refer to the -- which

1 I was not around for, but involved in the past recycle  
2 petition where they were trying to separate the recycled.  
3 Back then, you know there wasn't a sustainable. There  
4 wasn't really a difference between recycled and  
5 post-consumer recycled. Now there is. Now the consumer  
6 knows the difference, wants the difference, and asks for  
7 the difference, and that's what we are supplying.

8           Again, our fiber comes from 100 percent  
9 post-consumer recycled bottle flakes. It's third-party  
10 certified, so you know there is the difference. One of the  
11 things is not on the raw material difference there is  
12 production equipment difference. You know in a continuous  
13 polymerization they have totally different equipment on the  
14 front side of it, whereas, for the product for  
15 post-consumer recycled you have to not only start out with  
16 good, clean, 100 percent bottle flake from consumer, but  
17 you also have to put in the right blending. You have to  
18 have the right drying and extrusions, then it follows  
19 through to the process. So there is some difference in the  
20 process compared to virgin polyester.

21           The other areas you know virgin polymer is a  
22 homopolymer, whereas, the base polymer that is made to go  
23 into bottles is not and Joe, who is our technical director,  
24 can answer most of those kinds of questions; but it's more  
25 of a copolymer type product that's used. When making

1 bottles, they add a polymer in to affect the crystallinity  
2 when they're blowing the bottles, which virgin polyester  
3 staple fiber does not have, so there is a slight difference  
4 in chemical from the base product from a virgin versus to a  
5 recycle, not only from where the content comes from.

6 Yes, there's a physical characteristic that you  
7 know a virgin polyester is a lot wider. It is a lot  
8 cleaner source. You know we're working with the best and  
9 the cleanest from bottles, but you know you cannot truly  
10 max the clarity of a virgin polyester, so there is some  
11 esthetic difference that you can see. Again, the  
12 difference is from 100 percent post-consumer recycled. One  
13 of the big differences from this industry, the parts that  
14 we manufacture are 1.5 or lower. We manufacture a 1  
15 denier, a 1.2 denier, and a 1.5, which aren't made here in  
16 the USA, so there is a specifics there.

17 We make also fibers that have different  
18 specifications, different than what's made here. Everybody  
19 was asking about tenacity. Here for the PCR that's made  
20 there's limited -- on the tenacity most of it is mid to low  
21 tenacity where our products are high tenacity and we need  
22 that to be able to go into more rigorous applications that  
23 -- you know for textiles and for non-wovens that the  
24 current market can't supply. Also, that involves in  
25 shrinkage. Shrinkage is another one where it's a form of

1 the higher tenacity and the heat set as well. And again,  
2 that is something that is not made here that a lot of our  
3 customers demand.

4 For channels of distribution, they're somewhat  
5 similar, but most of ours is different. Most of the  
6 producers here are continuous and they build inventory and  
7 for multiple customers to take multiple products. Ours is  
8 very specialized. Our distribution is we make a certain  
9 type of fiber for a certain customer and that is then  
10 distributed and held in inventory for that customer. It is  
11 very customer-specific instead of market in general, so we  
12 are -- you know we see that as a little bit of difference  
13 in how we distribute and manufacture it.

14 Some other areas are we do ours in smaller  
15 batches. You know it's a smaller type scale equipment  
16 versus the continuous ones. You can stop the line. Yes,  
17 it's a little bit less, but nothing like stopping a  
18 continuous pumulization. You can stop and start and make  
19 new products and change the products as needed for the  
20 customer's end use. You know extrusion-based there's a lot  
21 more flexible and it's not complex and expensive as what  
22 the continuous pumulization for a virgin found in your  
23 staple fiber.

24 One of the biggest thing is not only that it is  
25 a different polymer coming from flakes you know it was said



1     that our PCR or recycled fiber is considered the same thing  
2     after it comes out as a fiber. Now that is definitely not  
3     the case. It might have physical similarities and  
4     characteristics, but when it goes to the consumer a virgin  
5     fiber cannot be called sustainable. It cannot be  
6     considered earth-friendly like recycled fiber can. The  
7     customer's perception and the market perception is vastly  
8     different for a virgin staple fiber than for a  
9     post-consumer recycled and we are seeing growing and  
10    growing interest in it. It is more expensive, but with the  
11    nature of supply and demand, economics of scale we see as  
12    more people demand it the economics of scale will come more  
13    in line.

14               One of the things on the cost perspective the  
15    cost of flake -- in EcoSure post-consumer cycle there's a  
16    flake index the same as they were saying there's PETA and  
17    MEG for raw materials. They're totally separate indexes,  
18    so that constitutes they're separate. If they're separate  
19    enough to have different indexes, then they're considered  
20    enough to have separate classifications. And most of our  
21    pricing is set by the bottle flake index and we do it in  
22    China and most of our manufacturing is in China because  
23    that's where most of the bottles are. Here in the U.S.  
24    there's mid-30 percent recyclability on plastics PET.  
25    There's very limited amount of washing it to provide it, so

1 we have gone to China to where there is 90 plus percent  
2 recycle rate of PET and a lot more in Asia where there's  
3 higher quality in recycle and washing and sorting  
4 operations where there are not as much here, very, very  
5 limited here. Most of the material that is good quality  
6 here goes back into the FDA-approved water bottles and  
7 Coke-a-cola bottles in 10 percent, which is also they  
8 marketing sustainable carve out for the bottling industry.

9           Since there are different indexes in the supply  
10 and demand curve, there's totally different inversion.  
11 They kind of follow in the same trends, but PET flakes  
12 prices go to the availability of PET flake. It's dependent  
13 upon how many people recycle and not depending on the  
14 conversion of MEG and PTA from oil and natural gas. It's a  
15 totally different supply and cost supply structure. And  
16 most of our supply and costing is based off the cost of  
17 bottle flake and its supply and demand curve, which can be  
18 high when conversion is low and it could be the opposite.  
19 It's a different curve.

20           You know a lot of the sustainable reasons why  
21 people want to use PCR, and we say PCR because it's  
22 post-consumer recycled. And again, the FTC, as we've said,  
23 that it needs to be diverted from the landfill. You know  
24 not only is it diverted from the landfill the reason why a  
25 lot of these companies that are out there who are

1 specifying the PCR fiber and content is not only because  
2 it's diverting material from landfill an in depth study  
3 done by NOPC, which is the National Organization of Plastic  
4 Containers organization, they have done extensive research  
5 which showed making fiber from bottle flake versus virgin  
6 saves 84 percent in energy. It reduces greenhouse gases  
7 using bottle flake material for fiber by 74 percent. It  
8 reduces water by about 20 percent.

9           Now these are things that the market looks for  
10 and everyone has their sustainable goals. You have your  
11 KMarts. You have your Proctor & Gambles. You even have  
12 your Suominens and everyone. You can only limit so much on  
13 how you package or your transportation. You have to look  
14 for content. And this is a very huge market that is  
15 growing and growing, especially with the Millennials.  
16 They're looking to protect the earth and they want a  
17 product that can do it and that's what we're trying to  
18 provide and we think it is vastly different than virgin  
19 polyester as a sustainable fiber.

20           And I appreciate you all's time in listening to  
21 me and when it's our turn for questions we'll be glad to  
22 answer any that you have.

23           MR. MENEGAZ: Good morning. This is Gregory  
24 Menegaz with the law firm deKieffer & Horgan. I'm here  
25 with my colleague, Judith Holdsworth, on behalf of two

1 importers, Fibertex Corporation and Consolidated Fibers.  
2 Unfortunately, Ernest Elias with Fibertex could not make  
3 it, but I'm going to read his testimony.

4                   The good news is that Mr. Kunik, with  
5 Consolidated Fibers, is familiar with both of the products  
6 that we're going to speak about. We're going to be  
7 explaining why two very specific products deserve separate  
8 like product treatment. And with that, I'm going to turn  
9 things over to Mr. Kunik. We have distributed samples of  
10 the products that he's going to discuss to the Commission  
11 staff.

12                   I don't have samples of the other product, but  
13 we're going to start with his, which is a short-cut fiber,  
14 and he's provided a sample of a standard fiber, just to  
15 contrast it. And my discussion is going to be about a  
16 siliconized fiber. So let's first talk about the  
17 short-cut.

18                   STATEMENT OF ROBERT KUNIK

19                   MR. KUNIK: Good afternoon. I am Bob Kunik,  
20 President and Owner of Consolidated Fibers. We are a  
21 family-owned, sixty-year-old company based in Charlotte,  
22 North Carolina. We employ twenty people, and our business  
23 is the distribution of synthetic fibers and yarns.

24                   Previously, in addition to our fiber business,  
25 we owned and operated for over forty years, Waverly Mills

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1 in Laurinburg, North Carolina, a spinning mill for apparel  
2 industrial yarn applications. At its height, we employed  
3 over five hundred people. In 2008, we exited this  
4 business, mainly due to pressure from imported yarns and  
5 fabrics.

6                   Currently, almost all of our sales are done in  
7 the USA, providing products to U.S. manufacturers. In  
8 addition to managing our sales team, I coordinate the  
9 supply chain and purchasing of all of our fibers and yarns  
10 for Consolidated Fibers. I am here today, in part, out of  
11 our concern for the business of Consolidated Fibers, but  
12 also for the downstream manufacturers that depend on our  
13 supply of fibers for their continued operation and product  
14 offerings.

15                   As we have made reference to in the importer  
16 questionnaire response filed by our company, we believe  
17 that polyester short-cut fibers should not be included in  
18 the subject merchandise, or at least should be treated as a  
19 separate like product.

20                   These short-cut fibers differ from the subject  
21 merchandise in the following ways: They are uncrimped;  
22 they are packaged in small bags or boxes instead of bales;  
23 they contain 11 to 13% moisture versus less than 1%  
24 moisture for traditional spinning and traditional  
25 nonwovens; they are much shorter in cut length with most

1    fibers in the five- to six-millimeter range, unlike the  
2    thirty-eight millimeter range for most other subject  
3    merchandise.

4                   And I know that you have some samples of the  
5    product, but if you just take a look at these fibers, you  
6    can see, as opposed to the other samples that you've been  
7    given today, it's truly a very different product in  
8    appearance and in hand in the characteristics that I just  
9    mentioned.

10                  These short-cut fibers are utilized in  
11    conjunction with other fibers like pulp to form products in  
12    what is called a wet-laid process. This is essentially a  
13    paper-making process and these are basically paper  
14    products. End uses include filtration, packaging and other  
15    industrial applications, as well as other special technical  
16    papers.

17                  In addition to the different and unique  
18    physical characteristics, I want to comment on other ways  
19    these fibers are vastly separate from the products  
20    referenced in the questionnaire and in the scope of this  
21    case.

22                  Number One, interchangeability. These  
23    short-cut fibers are 100% not interchangeable with the  
24    other fibers in this case. These products are made for the  
25    paper machinery I referenced earlier and above. If you

1     tried to present these fibers into a traditional non-woven  
2     or textile spinning mill, it would cause these factories to  
3     shut down and cause huge damage to their operating  
4     equipment.

5                 Number Two, customer and product perception.  
6     The customers who use these short-cut fibers are totally  
7     different and distinct from any other customers who utilize  
8     the subject merchandise. To help you understand this as  
9     I've referenced, I've shown you the samples. The vast  
10    majority of this subject merchandise is used by very large  
11    integrated spinning and fabric manufacturers who utilize  
12    Fine Denier long-stapled crimped fibers.

13                These traditional processes use baled fiber  
14    that is very similar to cotton, and incorporate the use of  
15    large carding machines, spinning frames and weaving and  
16    knitting machines. In contrast, the short fibers that I am  
17    referencing today are very short, uncrimped fibers that are  
18    introduced into paper-making slurries that form totally  
19    different industrial products.

20                Number Three, production processes and common  
21    manufacturing facilities. These short-cut fibers are made  
22    on different lines than subject merchandise called batch  
23    lines. Within these batch lines, special cutting,  
24    packaging and spraying systems are used to produce distinct  
25    properties needed for our customers. Other types of

1 subject merchandise cannot be made on these batch lines.

2 It's important to note that the production runs  
3 and lot sizes are relatively small compared to the very  
4 large quantities generated from the continuous lines used  
5 to make the fibers in the bulk of the subject merchandise  
6 covered by this case.

7 One final and important point to make is that  
8 these short-cut fibers are not being produced by the  
9 petitioners, nor any other U.S. producer at this time, or  
10 in the last ten to fifteen years, for that matter. To  
11 include these short-cut fibers in this case will only hurt  
12 the U.S. manufacturing base we service in the sale of these  
13 fibers. Thank you.

14 STATEMENT OF ERNEST ELIAS

15 MR. MENEGAZ: Again, Greg Menegaz for the  
16 record, from deKieffer & Horgan. I'm going to be reading  
17 the statement of Ernest Elias, Vice-President of Fibertex  
18 Corp. So, Ernest Elias is a vice-president and 50% owner  
19 of Fibertex Corporation. I'm trying to read it in his  
20 voice here.

21 "We are a family-owned company based in  
22 Teaneck, New Jersey, operating for over twenty-five years,  
23 distributing polyester staple fiber to manufacturers in the  
24 U.S. and Canada. Our customers include U.S. manufacturers  
25 of pillows, bedding, mattresses, filters, automotive

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1 components, insulation media and many other general  
2 industrial components.

3                "While we employ only a small number of people  
4 in our logistics and distribution operations, we provide a  
5 valuable service in making critical raw materials available  
6 to our customers on a 'just-in-time' basis, and this  
7 enables them to operate profitably and competitively with  
8 their large downstream U.S. manufacturing work forces.

9                "I oversee and am responsible for all  
10 operations of the company. Fibertex has completed the  
11 importer questionnaire issued by the Commission, but feels  
12 that the questions and answers, while accurate in  
13 themselves, do not accurately reflect the relationship  
14 between the PSF produced by petitioners, in respect of  
15 which the petitioners are claiming relief, and the PSF we  
16 import in order to service the needs of our U.S.-based  
17 manufacturing customers.

18               "In particular, the main products produced by  
19 petitioners for which they are seeking import relief, are  
20 the virgin polyester staple fibers produced for spinning  
21 and some nonwoven end uses, such as spun lace, etc. The  
22 bulk of the PSF below 3.0 denier that we import is for  
23 non-spinning end uses and is 0.9 denier siliconized PSF,  
24 which is blown into products for filling pillows and  
25 cushions, more details of which we now set forth below.

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1           "Based on the manifold distinctions which I'm  
2    about to enumerate, we believe that the fibers we import  
3    should not be included in the subject merchandise, or at  
4    least should be treated as a separate like product."

5           And I apologize, it's gonna get a little bit  
6    complicated, but Fibertex is defined the spinning and spun  
7    lace fiber types envisioned by the petition as "P", and the  
8    fibers that we are seeking a like product treatment for as  
9    "Fine Denier siliconized fibers", or "F".

10           "So for physical characteristics, 'P', made  
11   from virgin raw material, PTA and MEG. 'F', made from  
12   recycled PET bottle flake, primarily.

13           "'P', mostly 1.2 to 1.5 denier. 'F', mostly  
14   0.9 denier." And we will provide a table in our  
15   post-conference brief, in case you want us --

16           "'P', all have dry nonsilicone type spinning  
17   finishes. 'F', have all siliconized finishes.

18           "'P', high tenacity over 5.0, critical for  
19   these end uses. 'F', lower tenacity and not critical.

20           "'P', mostly dyable, 'F', not dyable.

21           "'P', often optically brightened, and 'F', not  
22   optically brightened.

23           "As for interchangeability, 'P' and 'F' are not  
24   interchangeable at all. Siliconized fibers, or 'F', are  
25   not to be used on spinning and spinning-type fibers, and

1 cannot be processed by blowing as they are too dry.

2 "Channels of distribution. Spinning-type  
3 fibers, or 'P' are commonly sold directly from farm  
4 producers to the U.S. spinner on medium long-term contracts  
5 which are often indexed to the raw material, oil, PCX, PTA,  
6 MEG cost. 'F' are normally sold by a farm producer to a  
7 U.S. importer such as Fibertex, who then ships  
8 'just-in-time' from his local warehouse facility to the  
9 U.S. manufacturer.

10 "Both customers and producers of 'P' and 'F',  
11 respectively, are operating in completely different markets  
12 with totally unrelated demand fluctuations and little in  
13 common with regard to pricing structure, importers,  
14 stockists, etcetera. Many of the customers of one will be  
15 unaware of the existence of the other.

16 "As for common manufacturing facilities, the  
17 manufacturing process for 'P' and 'F' are quite distinct.  
18 That is not to imply that a facility for 'F' cannot make  
19 'P' and vice versa, since both have fiber extrusion,  
20 drawing, crimping and finishing processes. But the set-up  
21 of the respective facilities will be quite different.

22 "With respect to the production processes and  
23 employees, as mentioned, most of 'P' is made in large  
24 vertically integrated virgin plants producing PSF from PET  
25 and MEG by catalyzation, a major chemical reaction, in

1 quantities between 200 and 400 metric tons per day. 'F' is  
2 produced in much smaller plants using recycled PET bottle  
3 flakes as the raw material, which are washed, melted and  
4 re-extruded into PSF, with no major chemical reaction, in  
5 quantities of usually between 60 and 80 metric tons per  
6 day.

7 "Finally, with respect to price, the markets  
8 for 'P' and 'F' are quite different and the structure of  
9 the production plants is different, so the respective  
10 pricing structure is unconnected.

11 "So based on all these criteria, Fibertex  
12 requests that there be separate like product treatment for  
13 the Fine Denier siliconized polyester for blowing into  
14 nonwoven fillings. Thank you very much for the Commission  
15 staff time."

16 MR. MARSHAK: This is Ned Marshak on behalf of  
17 the Chinese respondents. We don't have any direct  
18 testimony today, but we're available for questions, and  
19 we'll be filing a post-hearing brief.

20 MS. HAINES: Does that conclude your testimony?  
21 Okay. Thank you very much. We'll start with Mr. Chang.

22 MR. CHANG: All right, good afternoon. And  
23 thank you for everyone to take the time to come out here  
24 and provide your testimony regarding these investigations.  
25 So, first, I just wanna keep it simple. What exactly is

1     siliconized fiber? Like, how does that work? What exactly  
2     is that?

3                   MR. KUNIK: The siliconized is a special  
4     coating that's used to produce a down-like, soft, slippery  
5     fiber. And the real reason is to duplicate feathers or  
6     down. If you wish, we could provide samples at some point.  
7     But it's a real slippery product that replicates the feel  
8     of those down-like feathers.

9                   MR. MENEGAZ: I would add, there was a  
10    discussion of oils and coating in the earlier session. And  
11    you know, we've been through these cases before, in the  
12    China case in 2006. All the factors of production and the  
13    Chinese manufacturer made public, and there are multiple  
14    oils that are used on polyester staple fiber, such as fiber  
15    oil and mineral oil to help guide the fiber through the  
16    machinery.

17                   That's not what we're talking about here. What  
18    we're talking about is a special oil that is added after  
19    the crimping stage, and it would really foul up the  
20    machinery of a company trying to make non-siliconized  
21    fibers on a regular basis. It's like you have to shut down  
22    the machinery and clean it extensively to switch. And so  
23    it's a very special coating that is for a very special  
24    process, which is basically blowing and filling up pillows  
25    and cushions.

1                   MR. CHANG: Okay, and so how long does that  
2 process take to adjust from the other oil to the  
3 specialized oil that you were just referencing?

4                   MR. KUNIK: There'd be significant -- well, I  
5 guess the nature of the question, I'm not sure if you can  
6 --

7                   MR. CHANG: Yeah, so I guess what I'm trying to  
8 get at is -- 'cuz you were referencing that significant  
9 changes need to be made, so I guess how long would it take  
10 to make those changes? And, too, I guess more  
11 specifically, what would those changes be?

12                  MR. KUNIK: Well, the changes would be, adding  
13 the application of the special oil and coating and the  
14 siliconized finish, but I think the point is, especially as  
15 it relates to the subject merchandise, is it really  
16 probably would not be made on the same lines, because it's  
17 so potentially damaging to the vast majority of the subject  
18 merchandise.

19                  For instance, if you got that siliconized oil in  
20 a product for spinning or nonwovens, it would be really  
21 dangerous to the intended end use.

22                  MR. CHANG: Okay, so in what ways would the  
23 production lines be different for these products?

24                  MR. KUNIK: Well, as it relates to the subject  
25 merchandise, the Fine Denier, they're normally smaller

1 lines, batch lines, lower volume, as Mr. Menegaz  
2 referenced, smaller lines, because of the nature and the  
3 process of adding the silicone.

4 MR. CHANG: So you guys touched -- I think you  
5 touched a little bit on the end uses of these different  
6 products. And I was wondering if I could get a little bit  
7 more specificity, I think, with the short-cut is paper  
8 products, like, specifically what kind of paper products,  
9 what type of customers are you dealing with, with those  
10 products?

11 MR. KUNIK: Well, the customers, like I  
12 mentioned, kind of fit into a broad category called  
13 "wet-laid" and the end use applications are things like  
14 filtration papers, adhesives, certain types of tapes.

15 We have an addendum that we can add in the  
16 post-hearing brief, that we consider confidential that we  
17 can provide. It's a good piece of product literature that  
18 will really explain it. But they're kind of like paper  
19 like products, filtration, masking tapes, things like that.

20 MR. CHANG: So based on what I've heard from  
21 you all's testimony, it seems like the denier that's made  
22 from the post-consumer recycled product -- my  
23 understanding, it seems like it's a growing industry. Is  
24 that a correct assumption to make?

25 MR. POOLE: Bynum Poole with Poole Company.

1 For post-consumer recycled to be truly called a sustainable  
2 fiber, yes, it is growing. We see it starting to grow  
3 fairly rapidly. It has been traditionally a very small  
4 percent as everybody has testified here earlier, but these  
5 things take time to grow the market and for them to  
6 understand it, and I think now, with the change, especially  
7 with the millennials and the way people are buying and  
8 thinking, this is a critical factor in how they buy and how  
9 they think.

10 I mean, look at Patagonia. They're growing  
11 tremendously and all their products are made with organic  
12 cotton and recycled polyester. Post-consumer recycled.  
13 With certifications listed on it.

14 MR. CHANG: Okay. So aside from, sort of, the  
15 sustainability and branding and marketing components that  
16 have been discussed earlier, are there any other driving  
17 factors behind consumers' decision to go with the denier  
18 that is produced from post-consumer recycled materials?

19 MR. POOLE: Well, to clarify, the deniers can  
20 be anywhere from 1.0 denier up, to 500 denier staple. For  
21 the Fine Denier, what our customers are coming to us is  
22 because our fibers are 1.2 or true finer deniers. We  
23 manufacture with our partners on equipment that is -- I  
24 mean fiber that is imported with our partner manufacturers  
25 to be able to do a finer denier, 1.5, 1.2, and 1.0 denier,



1     which is critical for a lot of different applications.

2                     Also, has been described here among other  
3     things as tenacity. Tenacity is very important. The  
4     strength of the fiber. Here in the U.S, still there is no  
5     one who can make a high tenacity, post-consumer recycled  
6     fiber. That is very important, so we see, not only the  
7     characteristics of being finer denier are growing and more  
8     the applications are growing because of the, finely, the  
9     availability of it, but you know, also the characteristics  
10    that go along with it, with the tenacity and shrinkage. I  
11    hope that answered your question -- or did it not?

12                    MR. CHANG: I guess it sort of answered the  
13    question, but I guess -- let's say you had a high-tenacity,  
14    Fine Denier, polyester staple fiber that was virgin-made,  
15    versus the, let's say, same tenacity, same cut length, but  
16    then composed of the post-consumer recycled material.

17                    So what I was trying to get at is, is there  
18    something from the post-consumer recycled produced Fine  
19    Denier polyester staple fiber that--in the consumers'  
20    eyes--distinguishes it from the other type? That's kind of  
21    what I was trying to get at earlier.

22                    MR. POOLE: Well, the consumers' eyes, the  
23    ultimate consumers, they really don't know what fiber is,  
24    so they go for the content that is labeled on a product.  
25    And when it is labeled as post-consumer, that's what they

1 want to buy.

2 And so in the consumers' eye, they see it  
3 totally differently as a polyester. Same thing as total  
4 different as a cotton, totally different as a viscous rayon  
5 fiber. They see it as a more sustainable fiber and they do  
6 see it differently.

7 MR. CHANG: So going back to the standard and  
8 the short-cut, are there substantial cost differences,  
9 technologies and investments, things of that nature,  
10 between the manufacturing processes of the two products?

11 MR. KUNIK: Yes. The values, the specific  
12 values we can do in the post-hearing brief, but the values  
13 of the short-cut fiber are significantly higher than the  
14 subject merchandise. These are more expensive products.  
15 They're categorized by shorter runs.

16 It's more expensive to package them in these  
17 either 25-, 50-pound boxes or, you know, or cartons -- you  
18 know, they're packaged separately. As you can see, when I  
19 took the samples out, it's very hard to handle, so there's  
20 special handling, so their different process is more  
21 expensive. The values are higher and these are, again,  
22 products that, you know, our customer bases come to us and  
23 said, "We can't get 'em here," and that's how we've gotten  
24 in this business over the years.

25 MR. CHANG: And is there any difference in the

1 type of employees that are required to manufacture the  
2 product? Or employees could be cross-trained to  
3 manufacture one product or another?

4 MR. KUNIK: Different employees, partly. Yes,  
5 I mean I think there's gonna be some special training.  
6 Probably. I think it's safe to say probably some special  
7 training to do it.

8 MR. CHANG: One last question, it's more of a  
9 housekeeping question. In terms of importing the Fine  
10 Denier polyester staple fiber, have you guys imported under  
11 any other HTS codes besides the one that was outlined in  
12 the questionnaire?

13 MR. KUNIK: No.

14 MR. CHANG: That was all the questions I have  
15 for now.

16 MR. DUNBAR: No.

17 MR. POOLE: No.

18 MS. HAINES: Okay, thank you. Mr. Haldenstein?

19 MR. HALDENSTEIN: Thank you. Mike Haldenstein,  
20 I'm the attorney assigned to the case. I think I heard a  
21 mention that there was a different chemical in the recycled  
22 product. Could somebody identify that and clarify how much  
23 of that chemical is in the product?

24 MR. MCFAYDEN: This is Joe McFayden. I'm with  
25 Poole Company, just a brief introduction. I've worked for

1 Willman Incorporated, similar to Mark Ruday for about  
2 thirteen years, and I've worked for Poole Company for four  
3 years and I have a chemical engineering background, so  
4 technical director for Poole Company.

5                   And so the chemical differences that you see  
6 with the 100% post-consumer recycle fiber really are a  
7 result of the chemical differences that are in the  
8 polyester backbone that's used for the bottles. And I know  
9 everybody hasn't had chemistry in a while, but if you  
10 remember back to some organic chemistry, you can have some  
11 forms that are straight, kind of para, and some that are  
12 bent, like iso, so there is a certain mold percentage of a  
13 IPA and isophthalic acid that substitutes in for bottle  
14 resin, and it's typically used really in the bottle  
15 industry to keep the bottles clear, from becoming hazy and  
16 crystalizing when they're blown.

17                   So that carries through as was mentioned  
18 earlier with the extrusion process, there's really no more  
19 reaction, you're just melting down and re-extruding that  
20 polymer back through into fiber. So that is a difference.  
21 Now, typical virgin polyester fiber producers would use the  
22 straight form of that, and it can be chemically analyzed.

23                   I guess there's no real reason that they would  
24 use that copolymer in the production of virgin polyester  
25 fiber, but it is, like I said, an artifact that comes

1 through from the recycled product, from bottles. Does that  
2 make sense?

3 MR. HALDENSTEIN: It does. Does it affect the  
4 properties of the --

5 MR. MCFAYDEN: It can. And where it can affect  
6 the properties is, really back to the crystallization and  
7 how all that -- there's a couple of things that go along  
8 when you melt fibers. You've got polymer chains that are  
9 so long, when you melt and extrude them, you're aligning  
10 those polymer chains. When you draw them out, you're  
11 further aligning them, but what tends to happen then is  
12 they line up together and they almost form -- they do form  
13 crystals.

14 Then you can add heat to the fiber after that  
15 is stretched, and you can increase that crystal any  
16 further. So by having that copolymer in there, it can  
17 affect the rate of that crystallization in the resulting  
18 fiber. And that can carry through and change the hand of  
19 the fiber, how soft it feels, how it may perform in  
20 resiliency tests and things like that.

21 MR. HALDENSTEIN: Can that lead to defects in  
22 the product?

23 MR. MCFAYDEN: I wouldn't call them defects.  
24 I'd call them different characteristics. Any no spinning  
25 process, you know, you can have defects from drips and

1 melts and things like that. That would be true for virgin,  
2 as well as recycled.

3 MR. HALDENSTEIN: Thank you. I'm wondering if  
4 I heard this correctly, that 1.5 denier product is not made  
5 in the United States? Or is that -- did I misunderstand?

6 MR. POOLE: Currently, from our tests, that  
7 definitely there is no one here who's making 1.2 deniers  
8 have been called a 1.5 or more like a 1.7, 1.8 denier, so  
9 there is a limit on Fine Denier of 1.5 and below in  
10 production here for PCR fiber.

11 MR. HALDENSTEIN: You said there's a limit on  
12 --

13 MR. POOLE: Well, there is -- I'm sorry. Not a  
14 limit. There is none made. I'm sorry.

15 MR. HALDENSTEIN: There's none under 1.5?

16 MR. POOLE: There's none under 1.5. And  
17 especially, there's none under, you know, none with a  
18 higher tenacity in the higher shrinkage even at 1.5 or 1.8  
19 denier, due to the drawing as explained earlier. There's  
20 limited production -- there is no production for that.

21 MR. HALDENSTEIN: Thank you. Who is making it  
22 in the U.S.? Who is making the short-cut and the  
23 siliconized product?

24 MR. KUNIK: To the best of our knowledge,  
25 there's no production of short-cut fibers in the USA as it

1 relates to the siliconized fiber for the Fine Denier  
2 subject merchandise, there may be a very, very little bit,  
3 but I don't think there's hardly any being made here. So  
4 for the short-cut fibers, nothing. For the siliconized  
5 subject merchandise, it could be zero. It's very, very  
6 little, if it is.

7 MR. HALDENSTEIN: Thank you. When the  
8 Commission looks at the like product, it generally focuses  
9 on domestic production activities. So generally the  
10 Commission wouldn't define separate like products if there  
11 was no domestic production. So you may want to look at  
12 some of our earlier investigations where we indicated that,  
13 when you're addressing like product.

14 With respect to the recycle, is it fair to say  
15 it's mainly a customer perception on the product rather  
16 than the physical characteristics of the product, or is  
17 that -- am I overstating it?

18 MR. POOLE: I don't think it's really a customer  
19 perception, because it is a reality of what the product is  
20 made out of. That's why we had a third party certification  
21 that follows it through with plant visits and audits, and  
22 we have certification from SCS, which is a globally  
23 recognized third party certification company.

24 We get certifications that guarantee -- that  
25 provide that it is price consumer provide along. So it's

1 not just a perception. I think it's, you know, it's the  
2 actual product is a sustainable fiber, not just perceived  
3 as one. It is a sustainable green fiber that reduces  
4 energy greenhouse gases and doesn't go to the landfill.

5 MR. HALDENSTEIN: Are there any real physical  
6 differences in the product that are apparent?

7 MR. POOLE: Again, on the recycled fiber it  
8 wouldn't be as clear as a virgin. Again, no virgin -- no  
9 virgin customer would use a post-consumer recycled as a  
10 virgin, unless it was intended for sustainable goals,  
11 because it is not as crisp and clear and it's more  
12 expensive. So there's no financial reason to do that.

13 Same as on the price consumer recycle side, if  
14 you're wanting sustainable fiber and the callout for the  
15 customer and the customer's demand, you wouldn't want to  
16 use a virgin because it is not sustainable fiber. It is  
17 not considered a sustainable fiber.

18 MR. HALDENSTEIN: Did I hear correctly that the  
19 siliconized product is made from post-consumer waste, or is  
20 that not correct?

21 MR. KUNIK: Bob Kunik, Consolidated Fibers. Can  
22 you repeat the question one more time?

23 MR. HALDENSTEIN: I was asking about the  
24 siliconized. I thought I heard that it was made from -- it  
25 was recycled, made from recycled product, post-consumer



1 waste?

2 MR. KUNIK: Yes, yes.

3 MR. HALDENSTEIN: Does it need to be or is that  
4 just -- is there any reason it's being, or is it a cost or  
5 --

6 MR. KUNIK: Well, you know I think it's mainly  
7 to hit certain price points.

8 MR. HALDENSTEIN: Okay. Is post-consumer waste  
9 less expensive in third countries?

10 MR. KUNIK: Kind of -- to kind of get into the  
11 weeds here a little bit, the siliconized stuff is more --  
12 it's different than the post-consumer that Mr. Poole's  
13 referring to. Most of this stuff for the siliconized Fine  
14 Denier is coming from post-industrial and lower end value  
15 products. It's not a lot of post-consumer. It's more  
16 post-industrial.

17 MR. POOLE: This is Bynum Poole. For the --  
18 fibers from what we know of it, it has only the main  
19 characteristic it needs to have is the silicon and the Fine  
20 Denier. It is not -- it does not have to have the strength  
21 and tenacity, and they're not asking for the callout for  
22 the sustainability. So they have flexibility to use  
23 different raw material streams, whereas we don't. Ours is  
24 -- we have to guarantee ours as 100 percent post-consumer  
25 recycled, and ours is also going to very critical for

1     tenacity.

2                   So you have to use the high end grade of bottle  
3     flake, same as that would be used then to go into Coca-Cola  
4     and water bottles, which they use in every bottle that you  
5     consume from Coca-Cola and Pepsi.

6                   MR. HALDENSTEIN:   And this is for which type of  
7     product, your standard?

8                   MR. POOLE:   Well, our post-consumer recycled  
9     brand.  I was referring to from what I know of the other,  
10    the fill products, that they don't have the -- the  
11    siliconized products, they don't have to have the tenacity  
12    and all the strength and characteristics that for the --  
13    for our non-wovens and for the textile industry would need.  
14    Their main issue is the silicon and the denier.

15                  MR. HALDENSTEIN:   Okay, thank you.  I have no  
16    further questions.

17                  MS. HAINES:   Mr. Knipe.

18                  MR. KNIPE:   Great, thank you and thanks to you  
19    all for being here.  I think I know the answer to this  
20    question, but to your knowledge do all the subject  
21    countries produce and export product made both from virgin  
22    and from recycled?  Maybe a better question is are there  
23    any countries that --

24                  MR. KUNIK:   Bob Kunik, Consolidated Fibers.  
25    Yes, to the best of my knowledge.

1           MR. KNIPE: Okay, and for the countries or for  
2 the producers that do make virgin material, the same raw  
3 materials? Okay.

4           MR. KUNIK: Yes.

5           MR. KNIPE: So on the recycled issue, I heard I  
6 think it was Mr. Dunbar or Mr. Poole refer to a number of  
7 different types of recycled materials. So there's flake,  
8 there's post-industrial, there's post-consumer, and I also  
9 heard I think Mr. Kunik you referred to different values  
10 for those types of recycled material.

11           So when you purchase recycled product or you  
12 import it, is it typically one of those types or can they  
13 be mixed together?

14           MR. POOLE: Bynum Poole of Poole Company. I can  
15 only be one type. It can be -- for our products, it can  
16 only be 100 percent post-consumer recycled. As stated, the  
17 FTC has made a ruling on recyclability, that it has to be  
18 diverted from the landfills. So in true nature, a recycled  
19 -- just calling post-industrial as a recycled fiber is not  
20 nowadays considered recycled because post-industrial waste  
21 hasn't been diverted to the landfills in decades. The only  
22 thing that is still being diverted to landfills is  
23 post-consumer bottles.

24           MR. KUNIK: Bob Kunik, Consolidated Fibers. You  
25 know, our products are not that. They're the lower end use

1 product, mainly going into decorative pillows. We don't  
2 ever specify post-consumer. We really more refer to it as  
3 like a regenerated fiber. It's a different, a different  
4 product.

5 MR. KNIPE: So are there different price  
6 structures associated with those different recycled  
7 sources?

8 MR. POOLE: Bynum Poole of Poole Company. Yes,  
9 there are. In some indepth indexing, they have different  
10 types of flake indexes. Flake can be of different grades.  
11 So there's not only -- there's different grades of 100  
12 percent post-consumer flakes, and then there's market for  
13 it lower end waste, which Bob refers to as regen, which  
14 most of those do go into either the three denier type  
15 products for cost savings.

16 MR. KNIPE: Okay, and the same question I asked  
17 the domestic panel in the morning. I would love to get my  
18 hands on a price series. I assume you all subscribe to  
19 some kind of industry publications that publishes these  
20 kinds of price series. If you could provide that, that  
21 would be really helpful to the Commission. Specifically,  
22 it sounds like you're saying when you say "flake," that can  
23 refer to just post-industrial or post-consumer?

24 MR. POOLE: No. For bottle flake has its own  
25 index designation. To my knowledge, there is no -- there

1 is no index or pricing mechanism to follow post-industrial  
2 waste, yeah.

3 MR. KNIPE: Okay.

4 MR. POOLE: That is an extremely small percent  
5 of the market. Most of it is now 100 percent recycled.

6 MR. KUNIK: Bob Kunik, Consolidated Fibers. You  
7 know, again to the best of my knowledge, there's an index  
8 for the virgin raw materials, PTA and MEG. There's a  
9 published index for post-consumer bottle and bottle flakes.  
10 For the recycled or the regenerated, there isn't such  
11 index. We don't buy it on any index pricing.

12 MR. MCFAYDEN: If I could add to it, this is Joe  
13 McFayden with Poole Company. Flake, as you mentioned, you  
14 know, typically would refer to the 100 percent  
15 post-consumer recycle flake, and it's the bottles that are  
16 chopped up. There is another process that's used and it's  
17 used more primarily in the packaging industry, when they  
18 want to re-introduce a recycled stream.

19 They'll take the bottle flake, re-extrude that  
20 into pellets and make resin pellets out of it, and then  
21 that may get re-introduced into another extruder mixed with  
22 virgin to make, you know, bottles with some content of  
23 recycled material. So if you see our pit resin indices or  
24 any kind of data like that, that's usually referred to in  
25 that process.

1                   So it's another step in processing and it adds  
2   cost. But they're able to filter out some things and  
3   provide food grade bottle resin for packaging. So you may  
4   see that too as not something that we don't use as raw  
5   material, but in your economic analysis you may see that as  
6   well.

7                   MR. KNIPE: Okay. Thanks for that. I think Mr.  
8   Poole you mentioned differences in supply and demand for  
9   recycled products. I'm assuming you're saying demand has  
10   gone up for recycled product, based on cache for recycled,  
11   sustainable product, is that right?

12                  MR. POOLE: Yeah. Bynum Poole with Poole  
13   Company. It's twofold. On the demand side from the  
14   consumer, we are seeing the demand growing, as more and  
15   more consumers are wanting and demanding these sustainable  
16   fibers. On the supply-demand of the flake, it does vary  
17   differently than virgin. You could also look at your  
18   sourcing here in the U.S., since we have several different  
19   distinct climates or used to.

20                  In the winter, the collection of bottles goes  
21   down, so the availability of bottles is reduced. So  
22   normally in the winter months, your bottle prices tend to  
23   go up because there's not as many. In the summer, when  
24   everybody's drinking water bottles and walking around,  
25   they're consuming a lot more water bottles. A lot more

1 water bottles are collected and turned into flake.

2               So usually in the summer months, the raw  
3 material prices go down. It has a very distinct, different  
4 supply and demand of the flake prices compared to virgin.  
5 Virgin is just based on MEG and PTA, on the refining that  
6 comes through, oil and natural gas, which is a constant and  
7 a totally different supply and demand.

8               MR. KNIPE: Interesting. Have you seen any  
9 introduction of regulatory sort of standards affecting  
10 supply and demand? Like state of California, for example,  
11 introducing some kind of -- increasing the amount of  
12 post-consumer recycled product?

13              MR. POOLE: We wish there would be in the U.S.  
14 There's no financial incentive for most people here to pick  
15 up and collect a bottle and take it to earn money. In a  
16 lot of countries it is and is also laws. A lot of states  
17 have deposit states, where you know, you pay an extra five  
18 cents a bottle to have a Coca-Cola and you get that refined  
19 when you take it back.

20              Unfortunately, there are very few countries -- I  
21 mean very few states are like that. So we're basically  
22 living by the household putting in the curbside or carrying  
23 it in the back of their car to a collection site.

24              MR. KNIPE: Okay. So you haven't seen that  
25 effect of demand and supply necessarily yet?

1           MR. POOLE: It does affect it here in the U.S.,  
2   and that's one reason why we're doing it in China, where  
3   they have a 90 plus percent recycle rate, and it's more of  
4   a financial and a regulatory reason for them recycling  
5   their bottles than versus here.

6           MR. KNIPE: Okay. A couple more questions. You  
7   mentioned siliconized product. What percent of the market  
8   does that represent?

9           MR. KUNIK: Bob Kunik, Consolidated Fibers.  
10   Fractional, less than one percent. It's really small.

11          MR. KNIPE: And for the attorneys, do you have a  
12   position on whether the Commission should collect  
13   additional pricing products if we elect to go to a final  
14   phase investigation?

15          MR. MENEGAZ: That would be what we'd be  
16   requesting, yes.

17          MR. KNIPE: For what specifically?

18          MR. MENEGAZ: For the siliconized and the short  
19   cut from our part, and perhaps I won't speak for the  
20   recycled.

21          MS. SMITH: And this is Kristen Smith from  
22   Sandler Travis. We would also for the post-consumer  
23   recycled product.

24          MR. KNIPE: So in your post-conference brief,  
25   I'm just anticipating as we go further down the road to



1     avoid emails that we might exchange down the road, if we  
2     get that far, propose some pricing products that you think  
3     would zero in on that issue. The last question, are there  
4     any differences in the types of sales between contracting  
5     spot sales that you might make, depending on the type of  
6     product, whether it's virgin or recycled?

7                 In other words, if Pategonia, for example, is a  
8     big consumer of PCR material, are they more likely to buy  
9     via contract versus spot sales, and is there a division in  
10    the end users market based on those two?

11                MR. POOLE: Bynum Poole of Poole Company.  
12    Mostly for the PCR, especially like for Pategonia, it's  
13    more seasonal in tee shirts. So they wouldn't have a long  
14    term contract. It's more, you know, they're more smaller  
15    and more specialty. So they wouldn't be issuing it into a  
16    long term contract. It would be probably a very short term  
17    verbal kind of for a short seasonal program.

18                MR. KUNIK: Bob Kunik, Consolidated Fibers. For  
19    both products, siliconized and short cut, we do very little  
20    spot. It's really most of them are quarterly and a few of  
21    them are six months. But most of them are quarterly  
22    contracts.

23                MR. KNIPE: Okay. That concludes my questions.  
24    Thanks to you all.

25                MS. HAINES: Thanks. Ms. Kim, do you have any

1 questions?

2 MS. KIM: I don't have any question.

3 MS. HAINES: Ms. Hanson.

4 MS. HANSON: Yes. Thank you all for your  
5 comments. Mr. Poole, your position, just so I can't see  
6 you so yes. To start with the recycled issue again, just  
7 so we get it all on the record as clearly as we can, the  
8 body that does the certification, could you tell us more  
9 about that or who it is or provide more information?

10 MR. McFAYDEN: This is Joe McFayden with Poole  
11 Company. I mean there are a few that do it globally. We  
12 use one in particular. We'll provide that in the  
13 post-conference brief and provide the information to you.

14 MS. HANSON: Okay, and that certification is  
15 recognized by the FTC, by who in the enforcement realm  
16 would be verifying that this certification means something?

17 MR. McFAYDEN: I'm not sure if the FTC does, but  
18 we'll clarify that as well.

19 MS. HANSON: Okay. That would be great. Thank  
20 you. And again, just to illustrate that point of why I'm  
21 asking it, if I made this fiber from virgin material but I  
22 know that the customer is out there that wants it from  
23 recycled and I lie and I say I have made this recycled  
24 fiber and here's my certification, who is it that's going  
25 to catch me? Does it mean something to U.S. Customs in

1 terms of classification of the product, and I think the  
2 answer to that is no. But I'll let you clarify it with  
3 your --

4 MR. MCFAYDEN: This is Joe McFayden with Poole  
5 Company again. So there are questions that come up like  
6 that in retailers especially, on the retail end, and I'll  
7 explain that there can be chemical indicators, chemical  
8 indices, chemical tracers. They're used to verify the  
9 fiber and trace it back. Those would be proprietary and  
10 outside of some of the things that, you know, other fiber  
11 producers would use as well, and they could verify that  
12 this was produced from a known source at that point.

13 MR. POOLE: Bynum Poole with Poole Company. And  
14 on certification as well, they are -- if there is a callout  
15 and they want to rename, to carry on the certification  
16 through the end use, we use SCS, which is Scientific --  
17 what is it? It's an acronym for Scientific Certification  
18 Services. They watch these things.

19 So if we even or even a customer does a call out  
20 using something that refers to their certification and  
21 doesn't follow through, they are watching. That is their  
22 job. But it is -- so that's why they're globally  
23 recognized and using them and their logos, people know that  
24 they're following it and it's certified. I hope that  
25 answers some of it.

1           MS. HANSON: That will help, and I know if you  
2 provide more information, that would be useful. A couple  
3 of times you've mentioned in the presentation of this PCR  
4 material that it's not as clear or not as white, and as the  
5 industry person, honestly my specialty is apparel, not the  
6 fibers and the fabrics and yarns, so pardon my ignorance on  
7 this. But color is introduced at the yarn stage not the  
8 fiber stage, other than the black fiber that we heard Mr.  
9 Casstevens talk about. Is that correct?

10           MR. MCFAYDEN: This is Joe McFayden. I mean at  
11 the fiber production stage, we can introduce a color such  
12 as titanium dioxide to improve the whiteness, and it also  
13 adds a delustriant. In some cases, optical brighteners can  
14 be added at the fiber production stage, and that's usually  
15 referred to as luster. So whether it's the dull, semi-dull  
16 optically brightened or non-optically brightened.

17           So that is added. Where the dinginess or the  
18 yellowness and the non-clarity comes from, when you're  
19 reheating the polyester molecules, there is some oxidation  
20 that occurs, some degradation, and that tends to bring the  
21 yellowness up and if you're familiar with color measures,  
22 the B value. B goes up towards yellow.

23           So yeah, you can dye those fibers, like you  
24 said, in the yarn state and makes blues and greens and reds  
25 after they're formed in the yarns. But of course you would

1 -- or a dye house may struggle with lighter shades or pure  
2 white if they were trying to have a direct replacement for  
3 virgin.

4 MS. HANSON: That was very helpful, thank you.  
5 To stay on my color theme for a moment and switch over to  
6 the siliconized, just my question in the statement from Mr.  
7 Elias that we read mentioned that these siliconized fibers  
8 are not dyeable. Why is that?

9 MR. KUNIK: Bob Kunik, Consolidated Fibers.  
10 They're not dyeable because of the inputs of the material.  
11 They're from fabric waste, thread waste. There's just a  
12 mixing of the material. They wouldn't, you know, the end  
13 use that they go to, they would never be dyed anyway, but  
14 they couldn't be dyed because of the inputs.

15 MS. HANSON: So if there were a textile end user  
16 that wanted to make yarn and then dye it, this product  
17 would not be suitable for that at all?

18 MR. KUNIK: No.

19 MR. POOLE: Bynum Poole, Poole Company. Also  
20 the silicon would block the dye site, so we would not be  
21 able to dye it.

22 MS. HANSON: That makes sense, so for the short  
23 cut fibers, Mr. Kunik, the primarily end use of those is  
24 paper-like products; is that correct?

25 MR. KUNIK: Yes.

1 MS. HANSON: So those end use products are not  
2 classified in a textile chapter of the tariff. They end up  
3 some place else?

4 MR. KUNIK: I'm not 100 percent sure of the  
5 harmonized tariff code for my customers. I know that it's  
6 the same harmonized tariff code for the subject  
7 merchandise, but for my customers I'm not sure.

8 MS. HANSON: So you're importing the fiber --  
9 walk me through again, and I'm sorry because you probably  
10 covered it. But your role in the supply chain for this  
11 fiber getting to your customer, what are you doing?

12 MR. KUNIK: We're a distributor. So we buy from  
13 our sources. We warehouse it strategically in several  
14 warehouses in the country and we provide, you know, the  
15 sale, getting it to the customer, provide some technical  
16 help too. So we're a broker, a distributor.

17 MS. HANSON: Right, and then what they make of  
18 it, you're not really aware of it. Got it.

19 MR. KUNIK: Yeah. I'm pretty aware of what they  
20 -- I just don't know the code.

21 (Off mic comment.)

22 MS. HANSON: Okay. I don't think it's  
23 necessary. It was just me being curious, but --

24 MS. HOLDSWORTH: Would you like to have that  
25 information in the post-hearing brief?

1           MS. HANSON: Thank you. I don't think that's  
2 necessary. It was just for my own curiosity.

3           MS. HOLDSWORTH: Thank you very much.

4           MS. HANSON: Thank you all. That's the extent  
5 of my questions for this panel.

6           MR. KNIPE: I don't actually have a question. I  
7 just want to say thank you for the samples, and the same to  
8 the Petitioners. This is really helpful, particularly in  
9 the preliminary phase when we can't get out into the field  
10 and see. I really appreciated looking at the product we're  
11 talking about. So thanks for that.

12           MS. HAINES: Okay. I think we're done with  
13 staff questions. Thank you very much. It was extremely  
14 helpful. Time for closing statements. I think we -- let's  
15 just go straight to closing.

16           MR. BISHOP: This panel is dismissed. Thank you  
17 so much, and we'll get ready for closing remarks.

18           Closing remarks on behalf of Petitioners will be  
19 given by Paul C. Rosenthal of Kelley, Drye and Warren. Mr.  
20 Rosenthal, you have ten minutes.

21           CLOSING REMARKS OF PAUL C. ROSENTHAL

22           MR. ROSENTHAL: Thank you. I have to say that  
23 I'm not disappointed in the Respondent's presentation  
24 today. As the dude in the previous polyester staple fiber  
25 cases involving the three denier and above cases, they

1 focused on the hole and not the donut, and not even the  
2 entire hole.

3 By their own admission, virtually everything  
4 they were talking about this morning or this afternoon  
5 amounted to one percent of the total market, one and a half  
6 percent possibly, and what they talked about in terms of  
7 like product and production is very easily rebuttable and  
8 we'll spend some time in our post-conference brief talking  
9 about that.

10 As a matter of fact, U.S. producers do make a  
11 fair number of these types that they talked about, and to  
12 the extent that they don't, as Mr. Haldenstein pointed out,  
13 don't have a right under the statute to a separate like  
14 product definition and they certainly won't prevail on that  
15 argument, at least based on the Commission precedent.

16 So I'm not sure why they spent as much time as  
17 they did, but what is striking is how little time, zero  
18 time they spent on the statutory factors that the  
19 Commission has to analyze, the price, the volume, the  
20 impact. We've heard nothing in their testimony focusing on  
21 this, the hole, that explains why the volumes have been so  
22 significant and why they've grown. They have explained  
23 nothing about why the domestic industry's market share has  
24 declined so precipitously over the last few years.

25 They've explained about why the purchasers in



1 the questionnaires that you received thus far have  
2 basically said we've gone to purchase subject imports  
3 because of price, and while confidential, the vast majority  
4 of purchasers made exactly that point. A high percent have  
5 said we bought subject merchandise in this period. We  
6 bought it because of low price.

7           They didn't say they bought it because it wasn't  
8 available by U.S. producers. They didn't say it was a  
9 specialized product. They said we bought it because of low  
10 price. Nothing was offered by the Respondents today and  
11 nor could it be. Maybe this is all they've got. I think  
12 it is.

13           They have not talked at all about the declining  
14 sales and capacity utilization by the domestic industry.  
15 They haven't talked at all about the financial harm that  
16 has befallen the domestic producers. In essence, every  
17 important element that the Commission has to look at has  
18 been ignored by the Respondents today.

19           Maybe they'll address it in their  
20 post-conference brief. But based on the record today, it  
21 is obvious that the domestic industry has been injured by  
22 the imports from the subject countries, and should make an  
23 affirmative determination in this case. Thank you.

24           MR. BISHOP: Closing remarks on behalf of  
25 Respondents will be given by Ned H. Marshak of Grunfeld

1 Desiderio Lebowitz Silverman and Klestadt. Mr. Marshak,  
2 you have ten minutes.

3 CLOSING REMARKS OF NED H. MARSHAK

4 MR. MARSHAK: Thank you. First, I'd like to  
5 thank the Commission staff and I will thank you in advance  
6 for the diligence of your getting the information in the  
7 questionnaires and the diligence in your looking at the  
8 questionnaires and examining what's on the record.

9 You've been inundated with cases in the past  
10 couple of months, more than I've ever seen in years and  
11 years, and I guess we could thank the people at Kelley Drye  
12 for that. I can't believe the number of cases they've been  
13 filing. We also, just as a preliminary matter, we agree  
14 with the industry witnesses here today. There really are  
15 specific, discrete products, the post-consumer recycled  
16 product, the short cut fiber and the Fine Denier  
17 siliconized fiber.

18 These are discrete products. They may be small  
19 parts of the market, but they're separate parts of the  
20 market. Whether you agree or not whether they should be  
21 separate like products for this preliminary phase, what's  
22 important with the witnesses who came today, that these  
23 products are very important for their companies, and it  
24 shows that this is not a monolithic industry. This is not  
25 an industry where -- Petitioners would like you to think

1     this is just one product, and it's made the same way all  
2     over the world and Petitioners can make everything.

3             They want you to believe that, but when you look  
4     at the questionnaire responses, that's not true. We were  
5     late into this game. We were just hired recently by our  
6     clients. So what did we do? We read the public version of  
7     the petition and we said oh my gosh, why even bother?  
8     Imports are increasing absolutely, they are. They're  
9     taking a greater share of the market, they are.

10            It looks pricing is close. Maybe imports may be  
11    a little lower priced. Petitioners have said that their  
12    profits are going down. We're realists. Based on the  
13    public record, things don't look that good. But as in this  
14    case, as in all your cases, that's just the beginning of  
15    the analysis. There have been many, many cases where  
16    there's been extreme underselling and there are many cases  
17    where you have a loss of market share and declining  
18    profitability, and you still find no injury or even no  
19    reasonable indication of injury.

20            Why? Because you look at the questionnaire  
21    responses, and that's where this case is going to be won or  
22    lost. When you look at the questionnaire responses and  
23    they're all confidential, and that's why we really didn't  
24    have anything to say today, if you look at what the  
25    purchasers are saying. Look at what companies are saying

1     who buy the merchandise, who buy the product from both our  
2     clients and from the domestics, and they're going to tell  
3     an entirely different story as to what you heard today.

4             And we're going to put this in our brief. We  
5     can't talk about it now, but it's going to be in the brief.  
6     When you look at the major customers in this case and there  
7     are real problems with the domestic producers, in getting  
8     product from the domestic producers and whether the  
9     domestic producers can supply the market, can supply their  
10    customers in a way where their customers are confident that  
11    they can get product today and can get product tomorrow.

12            The domestics talked today about well, one plant  
13    was shut down for a month. But a plant that's shut down  
14    for a month, it's not just that month. It's what's going  
15    to happen in the future. If I'm shut down for a month this  
16    year, am I going to be shut down next year? Could I trust  
17    you again for the future?

18            And if I have to go for a second source of  
19    supply, if I have to go to China or another country to get  
20    product when I'm shut down, you know what? Maybe I should  
21    stay there and I'm going to stay there not because of the  
22    price, but because of the availability of the merchandise  
23    and the reliability of the sources of supply.

24            I think when you look at the questionnaires and  
25    you see what the major producers have to say, you're going

1 to have -- be seeing an entirely different story from what  
2 you heard this morning.

3 As to threat, yes. China exports a lot of this  
4 product to the United States. We believe we export the  
5 product because they've been pulled into the market because  
6 of the domestics' inability to supply the product. But  
7 look where our -- what we supply? We supply much more in  
8 the home market, significantly more in the home market in  
9 China, and significantly more to third countries.

10 The U.S. may be importing market from the  
11 Chinese, but it's definitely not the most important market,  
12 and our sales to the U.S. they could go up a little bit,  
13 they could go down a little bit. But it's what's going on  
14 in the Chinese home market where it's just going to grow  
15 and third country markets throughout the world where our  
16 sales are going to grow, which shows that we're not a  
17 threat to the domestic industry. Thank you.

18 MS. HAINES: Thank you very much. On behalf of  
19 the Commission and the staff, I'd like to thank the  
20 witnesses who came here today, as well as counsel, for  
21 helping us gain a better understanding of the product and  
22 the conditions of competition in the Fine Denier polyester  
23 staple fiber industry. Before concluding, please let me  
24 mention a few dates to keep in mind.

25 The deadline for submission of corrections to

1 the transcript and for submission of post-conference briefs  
2 is Monday, June 26. If briefs contain business proprietary  
3 information, a public version is due on Tuesday, June 27th.  
4 The Commission has tentatively scheduled its vote on these  
5 investigations for Friday, July 14th and will report its  
6 determinations to the Secretary of the Department of  
7 Commerce on Monday, June 17th (sic).

8 The Commission's opinions will be issued on  
9 Monday, July 24th. Thank you all for coming. The  
10 conference is adjourned.

11 (Whereupon, the conference was adjourned at 1:19  
12 p.m.)

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## CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Fine Denier Polyester Staple  
Fiber from China, India, Korea, Taiwan and Vietnam  
INVESTIGATION NO: 701-TA-579-580 and 731-TA-1369-1373  
HEARING DATE: 6-21-17  
LOCATION: Washington, DC  
NATURE OF HEARING: Preliminary

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