UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:

STEEL CONCRETE REINFORCING BAR (REBAR)
FROM JAPAN, TAIWAN, AND TURKEY

) Investigation Nos.:
) 701-TA-564 AND
) 731-TA-1338-1340 (PRELIMINARY)

REVISED AND CORRECTED

Pages: 1 - 199

Place: Washington, D.C.

Date: Tuesday, October 11, 2016



Ace-Federal Reporters, Inc.

Stenotype Reporters
1625 I Street, NW
Suite 790
Washington, D.C. 20006
202-347-3700
Nationwide Coverage
www.acefederal.com

1	UNITED STATES OF AMERICA
2	BEFORE THE
3	INTERNATIONAL TRADE COMMISSION
4	
5	x
6	IN THE MATTER OF: : Investigation Numbers
7	STEEL CONCRETE REINFORCING BAR : 701-TA-564 AND
8	(REBAR) FROM JAPAN, TAIWAN, : 731-TA-1338-1340
9	AND TURKEY : (PRELIMINARY)
10	x
11	
12	Courtroom A
13	U.S. International Trade
14	Commission
15	500 E Street SW
16	Washington, DC
17	Tuesday, October 11, 2016
18	
19	
20	The meeting commenced, pursuant to notice at 9:30
21	a.m., before the Investigative Staff of the United States
22	International Trade Commission, Michael Anderson, Director
23	of Investigations.
24	
2 E	

1	APPEARANCES:
2	William R. Bishop, Supervisory Hearings and Information
3	Officer
4	Sharon Bellamy, Records Management Specialist
5	Tyrell Burch, Legal Document Specialist
6	
7	Michael Anderson, Director of Investigations
8	Joanna Lo, Investigator
9	Douglas Corkran, Supervisory Investigator
10	Karen Taylor, International Trade Analyst
11	Gregory LaRocca, International Trade Analyst
12	Emily Burke, Economist
13	Michele Breaux, Economist
14	David Boyland, Accountant/Auditor
15	Joseph Laroski, Attorney
16	Mark Jane Alves, Attorney
17	
18	
19	
20	
21	
22	
23	
24	
25	

- 1 Opening Remarks:
- 2 Petitioners (Alan H. Price, Wiley Rein LLP)
- 3 Respondents (Matthew Nolan, Arent Fox LLP)
- 4 In Support of the Imposition of Antidumping and
- 5 Countervailing Duty Orders:
- 6 Wiley Rein LLP
- 7 Washington, DC
- 8 on behalf of
- 9 Rebar Trade Action Coalition
- 10 Burke Byer, President and Chief Executive Officer, Byer
- 11 Steel
- 12 Tracy Porter, Executive Vice President of Operations,
- 13 Commercial Metals Company
- 14 Peter Campo, President, Gerdau Long Steel North America
- 15 Marcelo Canosa, Director, Rebar and Wire Rod, Gerdau
- 16 Long Steel North America
- 17 Don Barney, Director of Sales and Marketing Bar Mill Group,
- 18 Nucor Corporation
- 19 Don Barney, Director of Sales & Marketing Bar Mill
- 20 Group, Nucor Corporation
- 21 Roy Houseman, Legislative Representative, United Steel,
- 22 Paper and Forestry, Rubber, Manufacturing, Energy, Allied
- 23 Industrial and Service Workers International Union
- 24 Dr. Seth Kaplan, Senior Economic Advisor, Capital Trade
- 25 Inc.

1	Alan H. Price and John R. Shane - Of Counsel
2	
3	In Opposition to the Imposition of Antidumping and
4	Countervailing Duty Orders:
5	Arent Fox LLP
6	Washington, DC
7	on behalf of
8	Turkish Steel Exporter's Association
9	Namik Ekinci, President, Turkish Steel Exporter's
10	Association
11	Ebru Dursun, Specialist, Turkish Steel Exporter's
12	Association
13	Matthew Nolan - Of Counsel
14	
15	Harris Moure LLP
16	Seattle, WA
17	on behalf of
18	Taiwan Steel & Iron Industry Association
19	Adams Lee - Of Counsel
20	
21	Rebuttal/Closing Remarks:
22	Petitioners (John R. Shane, Wiley Rein LLP)
23	Respondents (Matthew Nolan, Arent Fox LLP)
24	

1	INDEX	
2		Page
3	Opening Remarks:	
4	Petitioners (Alan H. Price, Wiley Rein LLP)	8
5		
б	Respondents (Matthew Nolan, Arent Fox LLP)	12
7		
8	Peter Campo, President, Gerdau Long Steel North America	16
9		
10	Don Barney, Director of Sales & Marketing - Bar Mill Gr	oup,
11	Nucor Corporation	22
12		
13	Tracy Porter, Executive Vice President of Operations,	
14	Commercial Metals Company	27
15		
16	Burke Byer, President and Chief Executive Officer, Byer	•
17	Steel	33
18		
19	Roy Houseman, Legislative Representative, United Steel,	
20	Paper and Forestry, Rubber, Manufacturing, Energy, Alli	.ed
21	Industrial and Service Workers International Union	37
22		
23	Dr. Seth Kaplan, Senior Economic Advisor, Capital Trade	!
24	Inc.	43
25		

1	INDEX	
2		Page
3	Namik Ekinci, President, Turkish Steel Exporter's	
4	Association (via interpreter Ebru Dursun, Specialist,	
5	Turkish Steel Exporter's Association)	122
6		
7	Adams Lee - Of Counsel	144
8		
9	Rebuttal/Closing Remarks:	
10	Petitioners (John R. Shane, Wiley Rein LLP)	183
11		
12	Respondents (Matthew Nolan, Arent Fox LLP)	191
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1	_	-	\sim	\sim	_	_	_	_	3.7	\sim	~
1	Р	R	O	C.	E	E	ע		Ν	G	S

- 2 MS. BELLAMY: Would the room please come to
- 3 order. Can you be seated, please.
- 4 MR. ANDERSON: Good morning, and welcome to the
- 5 International Trade Commission. This conference in
- 6 connection with preliminary phase Antidumping and
- 7 Countervailing Duty Investigation Numbers 701-TA-564 and
- 8 731-TA-1340, concerning imports of steel concrete
- 9 reinforcing bar, or rebar, from Japan, Taiwan and Turkey.
- 10 My name is Michael Anderson. I am the director
- 11 of the Office of Investigations, and I'll be presiding at
- 12 this conference.
- 13 Among those present from the Commission Staff
- 14 are on my far right, we have Mr. LaRocca and Mrs. Taylor,
- 15 who are industry analysts. On my far left we have our
- 16 investigator, Joanna Lo, and on my immediate left are two
- 17 attorneys, Mary Jane Alves and Joseph Laroski. And on my
- 18 right we have two economists, Michele Breaux and Emily
- 19 Burke. And on my far right is David Boyland, our
- 20 financial, accountant and auditor. And our supervisory
- 21 investigator Mr. Corkran will be in and out of this
- 22 conference, because he also has double duty with a hearing
- 23 in the next room on copper pipe and tube.
- I would like to remind all speakers not to refer
- 25 in your remarks to business proprietary information and to

- 1 speak directly into the microphones. We also ask that you
- 2 state your name and affiliation for the record before
- 3 beginning your presentation or answering any questions for
- 4 the benefit of our court reporter.
- 5 All witnesses must be sworn in before presenting
- 6 testimony. I understand the parties are aware of their
- 7 time allocations.
- 8 Are there any questions regarding time
- 9 allocations? If so, they should be addressed to the
- 10 secretary.
- 11 Are there any questions?
- 12 Madam secretary, are there any preliminary
- 13 matters?
- MS. BELLAMY: No, Mr. Chairman.
- 15 MR. ANDERSON: Very well, madam secretary. Let
- 16 us proceed with opening remarks.
- 17 MS. BELLAMY: On behalf of petitioners, Alan H.
- 18 Price, Wiley Rein LLP.
- 19 OPENING REMARKS OF ALAN H. PRICE
- 20 MR. PRICE: Good morning, Mr. Anderson and
- 21 members of the Commission Staff. I am Alan Price, here
- 22 today on behalf of the domestic industry.
- 23 We appreciate the Staff's renewed attention to
- 24 the crisis facing the U.S. rebar producers.
- I would like to begin by looking back at the

- 1 recent history and to put this investigation in context.
- 2 In late 2014, the Turkish industry told you
- 3 that, and this is a quote, "there is no incentive for the
- 4 subject producers to price aggressively in order to expand
- 5 exports to the United States."
- 6 Allow me to tell you what really happened. In
- 7 2015, Turkish rebar imports grew by more than 640,000 tons
- 8 over 2014 levels to 1.6 million tons. In just the first
- 9 half of the year, of this year, rebar imports from Turkey
- 10 exceeded their 2013 volumes, which were previously found to
- 11 be injurious. In 2013, Turkey shipped 7.6 percent of its
- 12 total rebar exports to the United States. By 2015, the
- 13 United States was Turkey's largest export market for rebar,
- 14 accounting for 18.7 percent of their production, or their
- 15 exports.
- This share has only continued to grow, reaching
- 17 nearly 20 percent thus far in 2016. These are remarkable
- 18 trends for an industry that isn't supposedly interested in
- 19 the U.S. market.
- 20 Growth in Japanese and Taiwanese imports has
- 21 been no less shocking. They have surged into the market
- 22 over the POI, especially after the 2014 antidumping order
- 23 on Mexico took effect. And they have been hammering the
- 24 U.S. industry.
- 25 From 2014 to 2015, Japanese volumes increased by

1 nearly 200 percent and Taiwanese volumes grew by more than

- 2 500 percent.
- 3 On a cumulated basis, the subject import volumes
- 4 grew by around 1.2 million tons over the POI and have
- 5 remained at very high levels in 2016.
- 6 Whatever they may tell you, these industries are
- 7 keenly interested in exporting, they are opportunistic and
- 8 they are targeting the U.S. market.
- 9 Imports from all of these countries are piling
- 10 up on the docks, driving prices as low as we have seen in a
- 11 very long time, well below \$400 a ton according to recent
- 12 press reports.
- This acceleration of already high subject import
- volumes in 2015 came at the direct expense of domestic
- 15 production volumes and domestic workers. With modest
- 16 demand growth and orders on dumped imports from Mexico,
- 17 domestic mills anticipated a stronger market and tried to
- 18 regain adequate pricing.
- 19 But the subject imports flooded in at unfair
- 20 prices, capturing an additional 9.4 percentage points of market
- 21 share in 2015, while the domestic industry lost 6 percentage
- 22 points of market share.
- 23 As the domestic industry lost sales, production
- 24 fell, capacity utilization was depressed further, and
- 25 workers started losing their jobs.

1 Faced with the likelihood of further volume

- 2 losses, U.S. mills had no choice but to slash prices in
- 3 late 2015 and 2016, giving away any profit recovery
- 4 resulting from the antidumping order on Mexico and the CVD
- 5 orders on turkey.
- 6 Following subject -- following subject import
- 7 prices downwards, the domestic industry AUVs fell by more
- 8 than \$120 a ton in the first half of 2016. This allowed
- 9 them to stabilize market share in the short term, but only
- 10 with dramatic financial consequences.
- 11 The domestic industry's operating profits fell
- 12 by \$170 million a ton. Operating margins all but
- 13 disappeared, and net incomes turned negative.
- 14 This is material injury, and it is the result of
- 15 competition with unfairly traded subject imports. The
- 16 preliminary pricing data shows pervasive and increasing
- 17 underselling throughout the POI on a product that the
- 18 Commission has found repeatedly is highly interchangeable
- 19 and is overwhelmingly sold on the basis of price.
- 20 The Commission has confirmed huge volumes of
- 21 lost sales to the subject imports in this investigation.
- 22 The Commission has also found repeatedly that imported
- 23 rebar competes head to head with domestic rebar throughout
- 24 the market and that the domestic industry is not insulated
- 25 from the effects of import competition.

1 Nothing has changed here. Things will only get

- 2 worse without relief. The Commission's formal period of
- 3 investigation ends in June 2016, but in the third quarter,
- 4 the subject imports cut prices even further to take
- 5 additional volume from the domestic industry. The U.S.
- 6 market is large, open and attractively priced. While poor
- 7 conditions in the subject import producers' home and export
- 8 markets will incentivize growing shipments to the United
- 9 States, the domestic industry is already severely weakened
- 10 and cannot withstand another year of pressure from nearly 2
- 11 million tons of dumped and subsidized industry -- imports.
- 12 On behalf of the U.S. rebar industry and its
- 13 workers, we urge the Commission to make a preliminary
- 14 affirmative injury determination. Thank you.
- 15 MS. BELLAMY: On behalf of Respondents, Matthew
- 16 Nolan, Arent Fox, LLP.
- 17 OPENING REMARKS OF MATTHEW NOLAN
- 18 MR. NOLAN: Good morning, members of -- ladies
- 19 and gentlemen of the Commission Staff. Again, my name is
- 20 Matt Nolan with Arent Fox. As usual, we represent the
- 21 Turkish Steel Exporters Association and it's members in the
- 22 concrete steel reinforcing rebar sector from Turkey, which
- 23 includes Icdas, Habas, Colakoglu and others. Fortunately,
- 24 today we're also joined by counsel for the Taiwanese Steel
- 25 Association which we will hear from later today. I get the

- 1 honors to do the opening.
- 2 So in the words of the late great Mark Twain,
- 3 history may not repeat itself but it often rhymes. Just
- 4 two years ago, we were before the Commission on the exact
- 5 same case, Antidumping and Countervailing Duty claims
- 6 against Turkish rebar producers. Of course now we have an
- 7 Asian twist to it.
- 8 The result in that case was a finding of zero
- 9 dumping margins, de minimis subsidies for Habas a barely
- 10 above a de minimis subsidy fine against Icdas on what I
- 11 consider to be a very questionable basis.
- 12 The latter, though, was enough for the
- 13 Commission to find injury in the subsidies case only but no
- 14 dumping order was issued.
- 15 Having been exonerated of dumping charges and
- 16 having one producer without subsidies and one confident
- 17 that 1.25 percent would be manageable, Turkish producers
- 18 expected they were not under threat of a new case. They
- 19 were wrong.
- 20 The U.S. industry was not happy with the result
- 21 they got, and so they want a mulligan. They want to take a
- 22 second bite at disrupting the U.S. market and perhaps
- 23 further restricting access. Maybe they will succeed, maybe
- 24 not. But I have some questions.
- 25 How frequently should U.S. producers be

1 permitted to refile cases that have been adjudicated? What

- 2 conditions have changed since the last time around? The
- 3 mere presence of imports that have been adjudged to be
- 4 fairly traded would not seem to be enough.
- 5 Most Turkish exports are already under a CVD
- 6 order, they are by definition fairly traded in nonsubject
- 7 merchandise. You can't consider fairly traded imports in
- 8 the analysis.
- 9 Yes, Turkish imports have increased as a result
- 10 of the finding of no dumping and minimal subsidy. But
- 11 petitioners have not been impacted by the increased
- 12 imports. In fact, they appear to have improved their
- 13 performance during the short interim period from the last
- 14 case, as raw material costs declined massively between 2014
- 15 and 2015.
- And yes, the U.S. market provides attractive
- 17 prices. In fact, they are the highest prices in the world.
- 18 It's hard to see why it would not be considered attractive
- 19 to a country that sells all over the world.
- 20 U.S. producers still benefit from vertical
- 21 integration, internal scrap operations, downstream
- 22 fabrication units, which consume a significant percentage
- 23 of their output, and that trend has nothing but continued
- 24 to accelerate.
- 25 This strategy has become more important even in

- 1 the last two years since the last case. They are insulated
- 2 from competition. U.S. producers still benefit from Buy
- 3 America Act requirements, which is a significant part of
- 4 the structural construction market.
- 5 U.S. producers benefit significantly from buying
- 6 and declining scrap costs which have resulted in increased
- 7 profitability. They want to increase that margin even
- 8 further with these cases as the, quote, trade effects of
- 9 this petition will result in fewer buyers of Turkish
- 10 material.
- 11 U.S. producers showed great variability in their
- 12 performance of the POI. I urge the Commission to consider
- 13 carefully the different financial reporting that has
- 14 occurred with the questionnaire responses. Without getting
- 15 into specific details, there's a tremendous amount of
- 16 variability there.
- 17 Is this really a case of unfair imports, or is
- 18 it really a case of internal market competition among U.S.
- 19 producers? It is the latter, in our view.
- 20 The only things that have changed since 2014 is
- 21 that imports have increased and U.S. producers' margins
- 22 have improved. If volume is the only measure of injury,
- 23 then this deliberation will be short.
- 24 But we know it is not just a matter of volume.
- 25 Petitioners cannot show price effects. They cannot show a

- 1 reasonable indication of injury by reason of subject
- 2 imports, and it is our intention to expand on these themes
- 3 during our main presentation.
- 4 Thank you.
- 5 MS. BELLAMY: Would the petitioners please come
- 6 forward.
- 7 MR. ANDERSON: Good morning, Mr. Price, and to
- 8 your panel of witnesses. Welcome here, and please proceed
- 9 when you're ready.
- 10 MR PRICE: Good morning, Mr. Anderson. Our
- 11 first witness will be Mr. Peter Campo, President of Gerdau
- 12 Long Steel North America.
- 13 STATEMENT OF PETER CAMPO
- 14 MR. CAMPO: Good morning, I'm Peter Campo,
- 15 President of Gerdau Long Steel North America and I want to
- 16 thank the Commission and Commission Staff for your renewed
- 17 attention to the problems that unfairly traded imports
- 18 continue to cause in this market. I appreciate the
- 19 opportunity to appear before you to explain why trade
- 20 relief from Turkish, Japanese and Taiwanese imports is
- 21 critical to Gerdau and to the rebar industry.
- You are probably familiar with rebar by now, but
- 23 for those of you who are not, allow me to emphasize one
- 24 point. This is one of the most basic steel products that
- 25 you will examine. It's largely made to a single ASTM

- 1 standard, mostly to one grade and only in a handful of
- 2 sizes. It has one purpose, to reinforce concrete in roads,
- 3 bridges and buildings.
- 4 Customers have few, if any, special
- 5 requirements, and quite simply, it doesn't matter where the
- 6 rebar is made or who makes it, it's sold on price.
- 7 Almost universally, whoever sells the lowest
- 8 gets the sale. The Commission has examined this product
- 9 several times, including just two years ago. Each time you
- 10 found that it's highly interchangeable and that price is a
- 11 critical factor in purchasing decisions.
- 12 This makes the domestic industry particularly
- 13 susceptible to injury from unfairly traded imports. We
- 14 compete with them directly, throughout the market, lead
- 15 times are not an issue as Turkish, Japanese and Taiwanese
- 16 material is stockpiled on the docks and at distribution
- 17 points, ready for purchase at extremely low prices. Nor is
- 18 freight an issue. The total freight costs from Turkey to
- 19 Baltimore is often the same or even less than the is cost
- 20 of shipping rebar from our mill in Sayreville, New Jersey,
- 21 into that same market.
- 22 Buy America sales continue to be a small and
- 23 declining share of the overall market, and we don't
- 24 anticipate that the FAST Act for highway infrastructure
- 25 will meaningfully increase the share of those sales.

1	Even	with	the	FAST	Act,	we	anticipate	only	2	to
---	------	------	-----	------	------	----	------------	------	---	----

- 2 3 percent growth per year, which is barely above inflation.
- 3 We've heard it described as a slight bump in
- 4 highway funding, and we think that characterization is
- 5 accurate. In any event, our customers don't tell us when
- 6 Buy America requirements apply, they just tell us the
- 7 lowest price they can get in the market and ask whether we
- 8 can meet it.
- 9 Price is king, whether we're selling to an
- 10 affiliated or unaffiliated customer, to a distributor or to
- 11 fabricators. We sell them all in exactly the same way and
- 12 we have to sell at competitive prices or we don't get the
- 13 sale.
- 14 As a result we're forced to fight cheap imports
- 15 for each and every sale, and we can't compete with dumped
- 16 and subsidized pricing.
- 17 While relief from dumped Mexican imports did
- 18 allow us regain profitable pricing for a time, unfairly
- 19 traded Turkish, Japanese and Taiwanese imports have flooded
- 20 the market in the two years since the last order. With
- 21 volumes growing continuously through 2015,
- 22 imports increased market share by undercutting us on price and
- 23 captured virtually all of the growth in demand, demand
- 24 which remains below prerecession levels.

1 By the third and fourth quarter of 2015, we were

- 2 hearing about inventories of the subject material building
- 3 up in the ports, and it was clear that they were going to
- 4 keep pushing greater and greater volumes into this market
- 5 with no regard for demand or any other conditions.
- 6 By 2016, facing the prospect of even greater
- 7 market share losses, we slashed prices to try and prevent
- 8 hemorrhaging volumes. The effect of this direct
- 9 competition with unfairly priced imports, has been
- 10 disastrous for Gerdau and more importantly, for our
- 11 employees.
- 12 Our production, sales, financial performance,
- 13 have all taken a significant hit, and we've been forced to
- 14 operate our facilities at far below optimal capacity
- 15 utilization levels.
- As a result, our margins have suffered and we've
- 17 not been able to make necessary investments at our plants.
- 18 In 2014, we told the Commission cheap imports
- 19 forced us to idle our mills in Perth Amboy, New Jersey, and
- 20 Sand Springs, Oklahoma, at the cost of 550 workers that we
- 21 had to lay off.
- 22 At the time, we hoped that we would be able to
- 23 restart these mills and rehire these workers, and we
- 24 continue to maintain the mills with this outcome in mind.
- 25 Unfortunately, another wave of imports has kept

- 1 us from doing so, and we had to sell both of these
- 2 facilities to real estate developers earlier this year.
- 3 Neither of them will ever make rebar again.
- 4 Since 2014, more adjustments have been necessary
- 5 in order to survive in this market, resulting in further
- 6 head count reductions. We've curtailed rebar production at
- 7 our St. Paul, Minnesota, mill in 2014 -- I'm sorry, in
- 8 2015, and we shifted rebar production from Charlotte, North
- 9 Carolina, facility to Knoxville, Tennessee. Together these
- 10 adjustments resulted in a layoff of almost 100 additional
- 11 employees.
- 12 Without trade relief, those numbers, each
- 13 representing a hard-working middle-class employee, will
- 14 continue to dwindle as imports increase.
- 15 The subject producers have growing production
- 16 capacity and weak home market conditions. Producers in all
- 17 countries are facing difficult competitive situations in
- 18 alternative markets, so they have little choice but to
- 19 target sales to the United States.
- 20 They may tell you they have no real interest in
- 21 the U.S. market and that their home markets are thriving or
- 22 that they want to export to other places. The last time we
- 23 were here, the Turkish industry told you, "there is no
- 24 incentive for the subject producers to price aggressively
- 25 in order to expand imports to the United States." They

- 1 said that, "Turkey's rebar production will continue to be
- 2 absorbed in Turkey's home market and in its traditional
- 3 export markets."
- 4 Then from 2014 to 2015, U.S. imports of rebar
- 5 from Turkey grew by more than 640,000 tons, more than twice
- 6 their 2013 levels. Make no mistake about it, this is their
- 7 market of choice and they will continue to push higher
- 8 volumes into the United States at any price in order to
- 9 capture sales.
- 10 Unless trade relief is granted, it's clear that
- 11 the subject producers will continue to flood the market
- 12 with dumped and subsidized material at a time of only
- 13 modest and uncertain demand growth in the U.S. market.
- 14 Construction demand has recovered from the worst
- 15 of the financial crisis, but we have seen post-recession
- 16 growth begin to taper off over the last nine months.
- 17 The only way the U.S. market will be able to
- 18 absorb these growing import volumes is if they put us out
- 19 of business, and that seems to be exactly what they're
- 20 trying to do.
- 21 I truly believe the fate of our workers and
- 22 their families is tied directly to this case and to your
- 23 decision to allow the investigation to proceed. For the
- 24 sake of Gerdau and its employees, we urge you to grant
- 25 trade relief against unfairly traded imports from Turkey,

- 1 Japan and Taiwan.
- 2 Thank you.
- 3 MR PRICE: Thank you.
- 4 Our next witness is Mr. Don Barney of Nucor
- 5 Corporation.
- 6 STATEMENT OF DON BARNEY
- 7 MR. BARNEY: Good morning, my name is Don
- 8 Barney, director of sales and marketing for Nucor
- 9 Corporation, the Bar Mill Group. For years Nucor has been
- 10 sounding the alarm that rising steel imports are inflicting
- 11 significant damage on the domestic steel industry. The
- 12 problem has only gotten worse. Opportunistic foreign steel
- 13 industry seem to view the United States as a market of both
- 14 first and last resort, particularly in the midst of the
- 15 current global overcapacity crisis.
- This latest flood of rebar imports is a perfect
- 17 example. As soon as antidumping orders on Mexican rebar
- 18 were put in place in 2014, we started to increase prices
- 19 and recover financially. Before the market had time to
- 20 fully recover from the dumped Mexican volumes, the subject
- 21 imports flooded in, far in excess of demand.
- By 2015, there were nearly 2 million tons of
- 23 these imports, up almost 80 percent over 2014.
- As these volumes overshot the market, we saw
- 25 inventories piling up on the docks by the end of 2015. We

- 1 tried to hold prices steady, but subject volumes kept
- 2 coming, exacerbating the overhang and undercutting on
- 3 price.
- 4 Since customers buy this product from whoever
- 5 sells lowest, we continued losing sales volume because of
- 6 dumped and subsidized import prices.
- 7 By late 2015, we had lost so much volume that we
- 8 ultimately had to slash prices to stop the bleeding and
- 9 avoid mill shutdowns.
- 10 We may have accomplished this, but only with a
- 11 huge hit to our bottom line. And no matter how low we go,
- 12 they go even lower.
- In a market like rebar, subject imports readily
- 14 replace domestic production. This is one of the most
- 15 interchangeable steel products on the market. It is made
- 16 to the same standards and in the same sizes and lengths, sold
- 17 to the same customers, and used for the same purposes. No matter
- 18 who makes it or where it comes from, as a result, it is one
- 19 of the most price-sensitive steel products on the market.
- 20 Over the years, we have heard foreign producers
- 21 come in and try to convince you that we are protected from
- 22 the impact that they have on market pricing. We've heard
- 23 them say that Buy America protects us. We've heard them
- 24 say that affiliated fabricators and scrap suppliers
- 25 protect us. We've heard them say that they sell to

1 different types of end users through different channels of

- 2 distribution.
- We've heard them say that rebar imports are
- 4 necessary to fill a demand vacuum.
- 5 Thankfully you've recognized that none of this
- 6 is true and have rejected these arguments over and over
- 7 again.
- 8 Since Nucor has experience in some of these
- 9 areas, I would like to state at the outset that these
- 10 claims were wrong then and they are still wrong today.
- 11 First, Buy America simply has little impact on
- 12 the market, represents a small share of sales and we
- 13 generally have no idea whether a particular sale is a Buy
- 14 America project. Customers are not eager to share that
- 15 information with us because they fear it may limit their
- 16 ability to demand the lowest price available in the market,
- 17 almost always import.
- 18 Second, our affiliates are market players in
- 19 their own segments. They buy and then sell in accordance
- 20 with market conditions. We sell to both affiliated and
- 21 unaffiliated customers, whether they are end users or
- 22 distributors, and we compete for sales to all of our
- 23 customers in the same way.
- 24 Our affiliated fabricator, Harris Rebar, needs
- 25 to be competitive for sales of downstream products, and

- 1 they can't do that if we force them to buy rebar from us at
- 2 elevated prices. We need to sell them at competitive
- 3 prices, and for the last couple of years, Harris has had to
- 4 purchase subject imports because we just couldn't compete
- 5 with unfairly traded subject import pricing.
- 6 Our scrap processors are the same. They are
- 7 separate, independent business centers with their own
- 8 profit motives, they buy scrap from them -- and we buy
- 9 scrap from them in competition with other buyers in the
- 10 open market.
- 11 Finally, there is no demand vacuum here that
- 12 requires massive volumes of unfairly priced imports.
- 13 Demand has been improving gradually, we are still far from
- 14 where we were before the financial crisis.
- 15 Growth in construction demand seems to be
- leveling off, and we can't say how much longer it will be
- 17 until the next downturn. We have more than enough unused
- 18 capacity to satisfy modest demand growth we've been seeing,
- 19 and we are happy to sell to any customer at a fair price.
- 20 But dumped and subsidized imports have kept us
- 21 from doing so. In fact, domestic production declined in
- 22 2015, despite modest improvements in demand.
- 23 After the orders on Mexican imports took effect,
- 24 those dumped volumes began to decline. We thought that we
- 25 would be able to maintain prices and increase sales.

- 1 Unfortunately, dumped and subsidized Turkish imports
- 2 continue to soar, even with the CVD order in place, even
- 3 after they told you they had no interest in increasing
- 4 shipments to the United States.
- 5 As if 600,000 additional tons of unfairly traded
- 6 Turkish material weren't enough, seemingly overnight,
- 7 Japanese volumes nearly doubled and Taiwanese volumes grew
- 8 fivefold.
- 9 After a year of losing sales, we've tried our
- 10 best to lower prices to compete, but these imports just
- 11 keep getting cheaper and cheaper. Their distribution
- 12 networks are growing as well. We are seeing foreign mills
- 13 increasingly sell directly to customers instead of through
- 14 brokers, and in customized lengths rather than standard
- 15 stock lengths, so competition is only growing fiercer.
- Given the cyclical nature of the steel business,
- 17 this type of sudden, unfair import competition is
- 18 particularly harmful when demand seems to be growing, and
- 19 especially when that growth is limited and uncertain.
- The steel industry depends on thriving when
- 21 conditions are good or just even decent, so we can invest
- 22 for the future and weather the storm when we inevitably hit
- 23 another down cycle.
- 24 It's hard enough to see our bottom line suffer
- 25 when we should be doing just fine. But it's harder to tell

- 1 our teammates and their families that they won't be taking
- 2 home as much pay as they should be, even as they hear the
- 3 economy is doing better and improving a little bit.
- 4 At Nucor we tie compensation to production.
- 5 This usually allows us to avoid large-scale layoffs. But
- 6 every sale we lose to dumped and subsidized imports is
- 7 money out of our teammates' pockets.
- 8 For their sake and for the sake of the U.S.
- 9 industry, we urge you to make an affirmative determination
- 10 so that this investigation may go forward.
- 11 Thank you.
- 12 MR PRICE: Thank you. Our next witness is
- 13 Mr. Tracy Porter of Commercial Metals Company.
- 14 STATEMENT OF TRACY PORTER
- MR. PORTER: Good morning. I'm Tracy Porter,
- 16 Executive Vice President of Operations for Commercial
- 17 Metals Company. In this capacity I oversee the operations
- 18 in the United States as well as our operations in Poland.
- 19 I also serve as chairman of the Steel
- 20 Manufacturers Association, which consists of 28 North
- 21 American Electric Art Furnace Steel Producers, including
- 22 the rebar producers here today.
- 23 I appreciate this opportunity to appear before
- 24 you to explain why trade relief against dumped and
- 25 subsidized Japanese, Taiwanese and Turkish rebar imports is

- 1 critical to CMC and the U.S. rebar industry.
- 2 CMC is a global metals recycling, manufacturing,
- 3 fabricating and trading enterprise. Our corporate offices
- 4 are in Irving, Texas, but we operate at over 200 locations
- 5 in more than 20 countries around the world. Our global
- 6 operations give us a unique perspective on conditions in
- 7 the U.S. rebar market as well as rebar markets around the
- 8 world.
- 9 With this perspective and from my work with the
- 10 SMA, I can tell you that there is a broad consensus in the
- 11 industry that conditions in the steel market today are as
- 12 bad as they have ever been. This is a direct result of the
- 13 market distorting unfair trade practices of subject
- 14 imports.
- 15 In your many investigations involving this
- 16 product, you have heard subject producers claim over and
- 17 over again that their rebar does not compete with domestic
- 18 rebar. This was not true then, it's not true now.
- 19 I would like to take this opportunity to tell
- 20 you why.
- 21 It bears repeating that rebar is a highly
- 22 standardized product that is principally sold on the basis
- 23 of price. Rebar from the United States, Japan, Taiwan and
- 24 Turkey is all interchangeable and is very much used for the
- 25 same purposes and the same applications.

- 1 There is nothing about this product or the
- 2 structure of the U.S. industry that insulates us, or the
- 3 well-being of our employees, from the harm caused by these
- 4 unfairly traded imports.
- 5 CMC and the rest of the domestic industry
- 6 compete with each other and with subject imported material
- 7 for each and every sale day in and day out.
- 8 As a larger company with affiliates at various
- 9 stages of the value chain, CMC is well positioned to
- 10 address a couple of valuable key points about competition
- 11 in this market. First, our transactions with our
- 12 affiliates are competitive and subject to market
- 13 conditions, just like a transaction with unaffiliated
- 14 customers.
- 15 Every CMC entity is an independent business
- 16 enterprise whose sole objective is to operate as
- 17 efficiently as possible and to capture as much profit as we
- 18 can.
- 19 We have integrated fabricators and distributors
- 20 in our business to gain additional profit in the
- 21 fabrication and distribution business, not to prop up our
- 22 rebar mills.
- 23 As a result, we sell rebar to our affiliated
- 24 customers at competitive market prices, just like we sell
- 25 to our unaffiliated customers. If we can match the best

- 1 price available in the market, we get the sale. If not,
- 2 our affiliates, just like our unaffiliated customers, can
- 3 go out and buy the cheaper product on the open market,
- 4 including subject imports.
- 5 After all, our affiliates have to compete for
- 6 sales just like our mills do, in the open market and on the
- 7 basis of price. Even if we can force them to buy from us
- 8 at higher prices, they would lose sales downstream and our
- 9 business would take a hit anyway.
- 10 Next, our scrap recyclers do not insulate us
- 11 from competition either. We take pride in being one of
- 12 the largest scrap recyclers in the United States, and to do
- 13 so, we must run our scrap business at market conditions, as
- 14 market conditions dictate.
- They may help to ensure some security of supply,
- 16 but we can't just use them to mitigate price pressures in
- 17 our downstream businesses. There is nothing they can do to
- insulate our rebar mills from raw material price
- 19 fluctuations or competitions from imports.
- 20 Like rebar, scrap is an internationally traded
- 21 product that is bought and sold on the open market with
- 22 complete transparency and in competition with other
- 23 producers and consumers. We sell scrap to CMC mills at
- 24 market prices and we sell scrap to non-CMC mills at market
- 25 prices.

1 As large purchasers of scrap from the United

- 2 States, the Respondents should be well aware of the fact
- 3 that these prices remain subject to the forces of global
- 4 supply and demand.
- 5 At the end of the day, sales of rebar is based
- 6 on three things: Price, price and price. Customers want
- 7 the best price they can get regardless of the source.
- 8 Nothing insulates us from unfairly traded imports. This
- 9 should be clear from the speed with which the subject
- 10 imports have flooded the market since dumped Mexican rebar
- 11 exited in response to the antidumping orders.
- 12 We have been competing with Japanese, Taiwanese
- 13 and Turkish rebar in all corners of the market, in all
- 14 lengths and sizes, for sales to all types of customers.
- 15 While we used to see imports mostly in shorter
- 16 lengths, especially 20-foot, we are seeing more and more
- 17 40- and 60-foot imports, and even custom lengths, eroding
- 18 our sales based even further.
- 19 We have been getting hammered with offers from
- 20 all three countries at lower and lower prices. At this
- 21 point, we just don't know if and when they will stop
- 22 falling.
- 23 CMC is proud to be an innovator in the rebar
- 24 market. We are a leader -- excuse me.
- We were a leader with regard to micromill

- 1 technology, and we continue to operate the newest mills
- 2 with the newest technologies. But continually to innovate
- 3 requires continued investments, and we have shareholders to
- 4 satisfy.
- 5 Our shareholders demand returns on their
- 6 investment. Following the 2014 antidumping and
- 7 countervailing duty orders and seeing some growth in the
- 8 market, we anticipated better market conditions and
- 9 invested in a second micromill in Durant, Oklahoma, as well
- 10 as an expansion of our Arizona facility.
- 11 If these unfairly priced imports keep flooding
- 12 the market, we don't see any way that we can earn an
- 13 adequate return on these investments. These investments
- 14 and the jobs they support are both at risk of disappearing.
- 15 From CMC entity -- every CMC entity from our
- 16 scrap yards to our fabricators competes in the open market,
- 17 and we compete with anyone, domestic or foreign, as long as
- 18 we have a level playing field.
- 19 On behalf of CMC, its workers and their
- 20 families, we urge you to recognize the harm caused by
- 21 dumped and subsidized rebar from Japan, Taiwan and Turkey
- 22 and to reach an affirmative preliminary determination.
- Thank you.
- 24 MR. PRICE: Our next witness is Mr. Burke Byer,
- 25 president and CEO of Byer Steel.

STATEMENT		

- 2 MR. BYER: Good morning. I am Burke Byer,
- 3 president and CEO of Byer Steel. First I'd like to thank
- 4 the Commission Staff for all of your time and attention on
- 5 the continuing damage caused by subject import rebar.
- 6 Byer Steel is a family owned and operated
- 7 business that manufactures rebar using 100 percent recycled
- 8 material. Byer Steel has been in my family for over four
- 9 generations, spanning more than 100 years. Our teammates
- 10 and myself are very proud of what we have accomplished.
- 11 We're located in Cincinnati, Ohio, employing
- 12 just a little over 80 teammates in our mill and fabrication
- 13 operations, down from 180 teammates not that long ago.
- 14 Unlike some of the other producers here this
- 15 morning, Byer Steel is a very small company. We make rebar
- 16 and only rebar.
- 17 We offer some rebar fabrication and other
- 18 services as well, but we depend on the ability to
- 19 manufacture and sell this product at a fair price to the
- 20 Midwestern market.
- 21 If we can't continue to sell rebar in the
- 22 Midwest like we have for over the last 100 years, I will be
- 23 forced to shut down these businesses.
- We are already operating with just a single
- 25 crew, less than half of the workforce that I would ideally

- 1 employ, and things would only get worse unless we get
- 2 relief from the latest flood of unfairly priced imports.
- 3 Since we were here last, the market gave us some
- 4 reason for optimism. Relief against dumped Mexican imports
- 5 helped. And there's been gradual recovery in the
- 6 construction market since the financial crisis.
- 7 Unfortunately, we aren't seeing the kinds of
- 8 benefits that we thought could accompany these
- 9 improvements. Instead, these benefits are being captured
- 10 by low-priced imports.
- 11 For the last year or so, at least since late
- 12 2015, I've been watching mountains of subject rebar growing
- 13 higher and higher on the docks, just nine miles from our
- 14 mill. This material comes to Cincinnati from Japan, over
- 15 6500 miles away, or Turkey, 5500 miles away.
- This rebar comes upriver from New Orleans, gets
- 17 unloaded and sits there ready for sale at prices below our
- 18 cost.
- 19 It's almost like a second rebar mill in
- 20 Cincinnati just floated up the river one day with months of
- 21 inventory at lower prices.
- 22 Due to the fungible nature of rebar and that it
- 23 is a purchased 100 percent based upon price, the clients
- 24 that we've served for over 100 years have started buying
- 25 from Turkey and Japan, and on the river, with no

- 1 hesitation.
- If you've ever been to Cincinnati, you'd
- 3 understand that there is no good sushi in Cincinnati, yet
- 4 you can get all the Japanese rebar you want at prices
- 5 cheaper than we can make it.
- 6 These imports are pricing us out of the market,
- 7 and I mean completely out of the market. They have driven
- 8 prices so low that it's become difficult to buy rebar even
- 9 from our own mill. We've been forced to buy Turkish and
- 10 Japanese bar for both our fabrication and stock sales
- 11 because it just isn't price-competitive for us to make it.
- 12 I hate to do this because I know that it's
- 13 feeding our own demise, but after a while you have no
- 14 choice.
- The premiums associated with different sizes of
- 16 rebar are nonexistent because the subject mills are willing
- 17 to sell in any size without premiums as if profit was
- 18 something of an afterthought.
- We have nowhere to hide from these imports.
- 20 Since they have piled up relentlessly, they have forced us
- 21 to match our prices dollar for dollar.
- 22 At this point, we don't -- if we don't match the
- 23 import prices, we just don't get the sale, pure and simple.
- 24 But when we drop our prices, import prices just seem to go
- 25 lower and lower.

- 1 Even with modest growth in demand, subject
- 2 imports have totally inhibited our ability to participate
- 3 in any of this. Imports are also keeping us from making
- 4 money on some of the other services that we traditionally
- 5 provide, like warehousing, same day or next day delivery.
- 6 Why pay us to do it when you know the material is being
- 7 stored at the docks for free, just waiting for you to send
- 8 a truck in to pick it up at prices that will get cheaper as
- 9 your truck drives to pick it up.
- 10 These conditions are not sustainable for my
- 11 company, and I may be out of business unless the industry
- 12 gets relief from these damaging low-priced imports.
- We've already been forced to run on less than
- 14 half the work force that we would employ if we were running
- 15 at a full capacity. We've had to postpone millions of
- 16 dollars of important upgrades to our mill, and we've lost
- 17 long-standing clients as they suddenly switched over to
- 18 imports.
- 19 It's a scary position for us. Even when demand
- 20 seems to be improving a little bit, and this just will not
- 21 last forever, we have to cut price back even further to
- 22 unsustainable levels or cut production. You're out of the
- 23 frying pan and into the fire either way.
- Our margins and our co-workers all suffer,
- 25 either way.

- 1 Our pricing has dropped, our sales have
- 2 declined, and our profit margins have been decimated.
- 3 With our position right in the middle of the
- 4 country, it's terrifying that we're being undercut on basic
- 5 steel products by manufacturers that make these products on
- 6 the other side of the globe.
- 7 In short, if subject imports are allowed to
- 8 continue hammering our market, it would likely be
- 9 economically impossible for me to sustain and continue
- 10 producing rebar. I would have no choice but to close our
- 11 rebar facility and lay off our mill, fabrication, service
- 12 center and recycling employees.
- Our 100-year-old family business would come to
- 14 an abrupt end.
- 15 On behalf of myself, my family, my teammates,
- 16 please understand, rebar is a highly fungible product, sold
- 17 on price and price alone. I ask that you grant trade
- 18 relief to domestic rebar industry, and I once again
- 19 appreciate your time and attention.
- Thank you.
- 21 MR. PRICE: Thank you. Our next witness is
- 22 Mr. Roy Houseman of the United Steel Workers.
- 23 STATEMENT OF ROY HOUSEMAN
- 24 MR. HOUSEMAN: Good morning, and thanks for your
- 25 time this morning. I'm Roy Houseman, legislative

Ace-Federal Reporters, Inc.

- 1 representative for United Steel, Paper and Forestry,
- 2 Rubber, Manufacturing, Energy, Allied Industrial and
- 3 Service Workers International Union, commonly known as the
- 4 Steel Workers or USW. We are the largest industrial union
- 5 in North America, representing more than 1 million active
- 6 and retired members throughout the manufacturing sector.
- 7 Our members and their livelihoods depend on the
- 8 fair trade and enforcement of U.S. trade laws, so I'd like
- 9 to thank you for the opportunity this morning.
- 10 The Steel Workers strongly support these
- 11 petitions and urge you to allow these investigations into
- 12 dumped and subsidized rebar from Japan, Taiwan and Turkey
- 13 to proceed. The rebar industry is very important to our
- 14 union and its members. We represent workers in much of the
- 15 industry, including at Cascade and a number of Gerdau
- 16 facilities. These and other workers in the U.S. rebar
- 17 industry are the best in the world, but they cannot compete
- 18 against foreign producers that price unfairly and foreign
- 19 governments that subsidize their domestic industries.
- 20 This is exactly what we were seeing in the
- 21 subject countries. Our union and its members were
- 22 optimistic after the 2014 antidumping and countervailing
- 23 duty orders on Mexico and Turkish imports. We have seen
- 24 less harm from Mexican imports, but dumped and subsidized
- 25 rebar from Turkish producers have continued to pour into

- 1 the U.S. market.
- 2 And yes, these are the very same Turkish
- 3 producers who told you two years ago they had no interest
- 4 in sending any more rebar over here.
- Japanese and Taiwanese producers are now
- 6 flooding the market as well. As prices for these imports
- 7 just keep falling, none of them seem to be playing by the
- 8 same rules that we are, the rules that their government
- 9 agreed to.
- 10 The results are -- is that their workers keep
- 11 their jobs while ours suffer layoffs, reduced hours and
- 12 reduced pay. This is all happening at a time when it
- 13 seemed like the recovery in the construction market was
- 14 finally taking hold after the recession.
- 15 We saw modest growth in the construction demand
- 16 and employment last year. Since rebar demands tend to
- 17 track with construction demand, we thought our workers
- 18 in the rebar industry were well positioned to benefit. But
- 19 too much of this modest growth has been captured by
- 20 unfairly traded Japanese, Taiwanese and Turkish imports.
- 21 Instead of being able to increase sales and
- 22 production in response to better demand conditions, U.S.
- 23 mills last year lost sales to the latest surge in dumped
- 24 and subsidized rebar. Instead of being able to regain fair
- 25 market prices after the antidumping orders on Mexican

1 imports, mills have been forced to slash prices to try and

- 2 stem the losses of sales volumes.
- 3 Things have been really bad this year. Profits
- 4 have fallen off dramatically and production remains
- 5 depressed. Capacity utilization of the industry has fallen
- 6 back to around 60 percent.
- 7 All of this means that our members are losing
- 8 their jobs. Those still working are facing reduced hours,
- 9 reduced pay, and the prospect of layoffs down the road. In
- 10 2013, Gerdau laid off USW members at the St. Paul,
- 11 Minnesota, facility and stopped making rebar there entirely
- 12 in 2015. They have also cut back at their Rancho Cucamonga
- 13 because of import pressure, pricing pressure.
- 14 There is a similar situation at Cascade, where
- 15 we recently lost dozens of jobs permanently because of
- 16 unfair competition with imports. Without relief, there is
- 17 no doubt that this will continue.
- 18 We've been fighting against unfairly traded
- 19 steel imports for years, and I can honestly say that the
- 20 problem is as bad as it's ever been.
- 21 Many foreign governments see this industry as a
- 22 political tool more than a competitive business. They
- 23 drive production well above demand, and the United States
- is an easy target when they have nowhere else to sell.
- Our economy is recovering, our markets are open,

1 and our industry doesn't get endless handouts to keep us

- 2 afloat. It's not right that we have to compete against
- 3 producers that operate without regard for market
- 4 conditions.
- 5 We should not be putting Americans out of work
- 6 simply to provide foreign producers with a market for
- 7 dumped and subsidized imports. Neither we nor our members
- 8 have any problem with free trade, provided that it is fair
- 9 trade.
- 10 We are willing and able to compete with steel
- 11 industries across -- around the world, but we expect them
- 12 and their governments to abide by the same rules that we
- 13 do.
- More importantly, we expect our government will
- 15 stick up for us and enforce those rules when they are
- 16 clearly being broken. Providing relief against unfairly
- 17 traded rebar from Japan, Taiwan, and Turkey would help to
- 18 ensure a level playing field in the U.S. market. On behalf
- 19 of the steel workers that make rebar, retirees that depend
- 20 on the health of the industry, and all of the communities
- 21 and families that they support, I urge you to make an
- 22 affirmative preliminary determination.
- Our jobs and our members' jobs depend on this
- 24 investigation. Thank you.
- 25 MR. PRICE: Thank you. I would now like to turn

Ace-Federal Reporters, Inc.

1 to our presentation, our slide presentation, and I will

- 2 start and then Mr. Kaplan will follow me.
- 3 Start with legal issues. The petition
- 4 identifies all rebar as a single like product. The
- 5 Commission has consistently treated all rebar as
- 6 constituting a single like product. Rebar has the same
- 7 basic physical characteristics and uses, almost all of it
- 8 is being used in concrete. It is produced in similar
- 9 facilities. It is sold through the same channels of
- 10 distribution. It is interchangeable. It is perceived to
- 11 be a single like product, and it is all priced similarly.
- 12 Turning to cumulation, the Commission is
- 13 required to cumulate imports from the subject countries.
- 14 Rebar from all three countries is interchangeable, there
- 15 was an overlap in competition with imports from Japan and
- 16 Turkey, present in all regions and imports from Taiwan
- 17 everywhere but the northeast.
- 18 Subject imports were sold throughout the same
- 19 channel of distribution, including to fabricators. Imports
- 20 from all three subject countries were present throughout
- 21 the POI. Taiwanese imports entered the United States in 23
- 22 of the 42 most recent months and are consistently present
- 23 in the U.S. market beginning in 2015. This is consistent
- 24 with simultaneous overlap and presence found in a number of
- 25 recent flat rolled cases.

- With regard to negligibility, imports from the
- 2 subject countries are considered negligible if they account
- 3 for less than 3 percent of imports in the previous 12-month
- 4 period. The most recent complete import information is
- 5 through August of 2016.
- 6 All three subject countries accounted for
- 7 substantially more than 3 percent of imports during the
- 8 period of September 2015 through August 2016, so
- 9 negligibility requirements are easily satisfied.
- 10 We will now turn to Mr. Kaplan.
- 11 STATEMENT OF DR. SETH KAPLAN
- 12 DR. KAPLAN: Thank you. I am Seth Kaplan of
- 13 Capital Trade. I'm going to present an economic overview
- 14 of the case, beginning with to look at the trends in this
- 15 investigation.
- Summary of my finding is that subject imports
- 17 increased both absolutely and as a share of both domestic
- 18 consumption and production, that subject imports undersold
- 19 domestic rebar and suppressed and depressed prices, and
- 20 that the surge in low-priced subject imports caused
- 21 material declines in the domestic industry's financial,
- 22 trade and employment indicia.
- 23 Let me begin by looking at the conditions of
- 24 competition. This is a product you've examined before.
- 25 The Commission has looked at the conditions of competition,

1 the Staff has looked at the conditions of competition. So

- 2 let me go over those.
- 3 First, subject and domestic rebar are highly
- 4 substitutable. That is a quoted from the Commission
- 5 opinion in 2014.
- 6 If you need any more evidence, I would look at
- 7 the other recent opinions as well, and they're all
- 8 completely consistent on this point. This is a settled
- 9 issue.
- 10 Rebar is purchased on price. As you could see,
- 11 there are quotes from the Commission opinion of October
- 12 2014, the Commission opinion of July 2013, the Commission
- 13 opinion in December 2008. I think I did one of these cases
- 14 in 2001. Nothing has changed. Been there, done that, same
- 15 conditions, same product, same markets with small changes.
- 16 Demand for rebar is inelastic, once again, the
- 17 last three Commission opinions on this product have found
- 18 that changes in the price of rebar have a relatively small
- 19 effect on total demand for rebar. That's because rebar is
- 20 a small share of the final products which enter and rebar
- 21 has no good substitutes. For your economists, the Hicks
- 22 Four Factors all show that the demand is inelastic.
- 23 The demand for rebar in the United States
- 24 increased over the POI. These are charts that were found,
- 25 I believe, in the Staff report of the last investigation.

- 1 They have been updated. So you have an increase in demand,
- 2 although in about the last 12 months, things have become a
- 3 little bit flatter than they were during the earlier part
- 4 of the period of investigation. Another condition of
- 5 competition that has been recognized that the demand for
- 6 rebar is driven by residential and nonresidential
- 7 construction, and there you see the data.
- 8 Another condition of competition in this
- 9 particular market is the inventory overhang of subject
- 10 rebar. Those are pictures of rebar on the docks. There is
- 11 a quote from American Metals Market very recently, October
- 12 6, 2016. "A major steel terminal in Houston is holding
- 13 some 160,000 tons of rebar inventory, which would last two
- 14 full months at current outflows of 160 trucks, or 3000 tons
- 15 per day, according to a fourth rebar trader who visited the
- 16 terminal last week."
- 17 What the Staff and the Commission understands
- 18 about steel inventories is that sometimes they do not
- 19 appear as domestic producer inventories or as importer
- 20 inventories, but rather are held in the distribution
- 21 channels.
- 22 So distributors or others are holding the
- 23 product and it doesn't necessarily show up in the data
- 24 because the purchasers and the distributors are not
- 25 importers or domestic producers, the two sources of

- 1 inventory data in these investigations.
- 2 But there it is, and there's the quote, and
- 3 that's just one place.
- 4 So the Commission has seen this before, and now
- 5 they're seeing it again.
- 6 Subject imports compete head to head in
- 7 channels, lengths and regions. Another condition of
- 8 competition. The Commission has recognized that in no
- 9 uncertain terms in its October 2014 opinion. The
- 10 preliminary importers questionnaire show head-to-head
- 11 competition based on length as well. Census data shows
- 12 overlap of domestic rebar and subject rebar in the same
- 13 regions. This is a commodity-like product, the most
- 14 generic of the long products that is sold on price, it is
- 15 sold in all channels, it is sold in all lengths, it is sold
- 16 in all regions, it is head-to-head competition for its use
- in reinforcing concrete.
- 18 Now let me turn to import volumes. Subject
- 19 imports increased absolutely. As a legal matter, it is
- 20 evident on its face from this chart. As an economic
- 21 matter, we'll see how large these volumes are and how rapid
- 22 the increase has been. This is particularly striking given
- 23 the comments made by Respondent in the 2014 investigation
- 24 of their lack of interest in the domestic market.
- 25 I think this contradicts any notion of their

- 1 lack of interest.
- 2 Subject imports increased relative to
- 3 consumption. As you can see, subject import market share
- 4 went up. And as you can see from the nonsubject import
- 5 side, that they have taken share from both the domestic
- 6 industry and from nonsubject products. Some of that is the
- 7 Mexican imports exiting under the order, and they are
- 8 nonsubject.
- 9 The Turkish imports more than replace them.
- 10 Subject imports increased relative to production as well,
- 11 so in the first test of whether imports are significant,
- 12 they meet all three standards on a legal basis, and as an
- 13 economic basis, given the generic nature of the product and
- 14 the high degree of substitutability, these volume increases
- 15 are significant and injurious.
- 16 Let's turn to underselling. Subject imports
- 17 undersell the domestic industry, and the preliminary
- 18 questionnaires that we have compiled with over -- well over
- 19 100 comparisons, all but one show underselling, consistent
- 20 underselling.
- 21 The margin of underselling has increased over the
- 22 POI. Turkey had the largest underselling margins, although
- 23 all three countries undersold, with the underselling
- 24 margins increasing in 2015. And that is consistent with
- 25 the results you see about the decline in the financials

- 1 that I'll show later. And this shows the problem is
- 2 getting worse, and this shows the problem is current injury
- 3 extending well over a year.
- 4 Past statements by Turkish Respondents are
- 5 contradicted by the current import surges and underselling.
- 6 You've seen these quotes mentioned earlier.
- 7 They are cited at the bottom. But the actual behavior of
- 8 the Turkish industry as well as the Japanese and Taiwanese
- 9 industry, belie any types of statements that they have no
- 10 interest in this market.
- 11 As Mr. Nolan opened in this forum, talked about
- 12 the U.S. prices being the highest in the world, and so this
- 13 is the market of choice.
- 14 Further, there is evidence of a cost/price
- 15 squeeze, which demonstrates price suppression and
- 16 depression. The industry experienced a cost/price squeeze
- 17 during the last 12 months, meaning that prices fell faster
- 18 than costs. Gross margins reached their lowest levels in
- 19 2016. I don't know if Mr. Nolan has had the time to
- 20 compile the questionnaires. Things come in at a very
- 21 ferocious state at this investigation.
- 22 But what you will find is that both the
- 23 operating margins and the net margins are lower than the
- 24 industry had in 2013 and '14, when the Commission found
- 25 material injury to the domestic industry. Things are worse

- 1 now on a financial basis.
- 2 The benefits the industry experienced after the
- 3 2014 orders have dissipated.
- I want to step back both from -- and address
- 5 both lawyers and both economists, I'm glad there's two of
- 6 each, and compare it to some previous cases and evidence
- 7 you see here.
- 8 The Commission has sometimes not found price
- 9 suppression and depression, because input costs are falling
- 10 as well as profits and prices falling.
- I think you could distinguish that via the
- 12 cost/price squeeze. I think you could distinguish that
- 13 statistically, as we have done in other cases. But there
- 14 is additional evidence in this investigation that I think
- 15 the lawyers should be concerned of when they look at their
- 16 legal memo and the economists should be concerned of when
- 17 they write their chapter on pricing. There is direct
- 18 evidence from the purchasers on what affected prices. They
- 19 were asked.
- 20 I would ask you to look at the data. Do they
- 21 say prices fell because input prices fell or do they say
- 22 prices fell because we had to match the price of imports?
- 23 This data is different than data in past cases, and I think
- 24 this is exactly the type of direct evidence that the
- 25 Commission should find probative when determining whether

- 1 there's price suppression and depression. Evidence in
- 2 addition to the evidence they had in the previous
- 3 investigations.
- 4 Now let me turn to the industry indicia. And
- 5 they show severe declines. Note the Commission found
- 6 injury in 2013 and '14, that the orders were put in. That
- 7 bar really goes in October 2014. And there were some -- a
- 8 little bit of earlier benefits from the final duties being
- 9 put in place. So you could see a slight increase from '13
- 10 to '14.
- 11 But what you really saw is when the orders came
- 12 in place and Mexico was taken out, that there was a really
- 13 big increase in the profitability of the domestic industry
- 14 in 2015. The surge in imports has dissipated that benefit,
- 15 and now the domestic industry is operating at a level below
- 16 that it did when the Commission found injury in 2013
- 17 and '14.
- 18 There is current injury in the industry starting
- 19 in 2015 with the import surge, lowering the profitability
- 20 and dissipating the benefits gained from the order.
- 21 Similarly, net income margins saw the same
- 22 pattern, and as you see, net income margins are actually
- 23 negative in this investigation. They are below, once
- 24 again, 2013 and 2014. And to the extent that there is
- 25 injury, there is a strong argument to be made for serious

1 injury to this industry based on that, much less material

- 2 injury by reason of imports.
- 3 Similarly, U.S. production decreased over the
- 4 POI despite increasing demand. So you see a decline in
- 5 shipments in 2015, despite the order and rising demand.
- 6 Witnesses have testified is that they -- in an
- 7 effort to maintain prices, they gave up market share in a
- 8 rising market. That is evidence of injury from the
- 9 production side.
- 10 Also, because of that, the number of
- 11 production-related workers decreased, they are related to
- 12 the amount of output. Hours decreased because output fell
- 13 in 2015.
- 14 The industry has lost sales and lost revenues.
- 15 There's evidence not only of lost sales but also dropping
- 16 prices to compete with imports. There's factual evidence
- 17 of price suppression and depression in the lost sales and
- 18 lost revenues questionnaires, and those are the
- 19 questionnaires I was referring both lawyers and economists
- 20 to in determining whether there is evidence for the price
- 21 suppression and depression and determining in the pricing
- 22 section what facts should be included in discussing how the
- 23 pricing dynamics work. So I think both -- both the
- 24 attorneys and the economists would find this information
- 25 probative.

- 1 Finally, let me summarize. The trade indicia,
- 2 output, sales and market share show injury. The financial
- 3 data is particularly weak and particularly injurious, given
- 4 the recent affirmative finding in the other case, that this
- 5 is now gone. The other indicia shows also signs of
- 6 material injury by reason of imports.
- 7 Quickly let me discuss the lagged effect of
- 8 imports. The Commission has seen this pattern before. It
- 9 has been put before them by economists and by industry
- 10 witnesses.
- 11 The U.S. government has recognized this as well,
- 12 that there could be lags from the imports to profitability
- 13 due to inventory accumulation, due to uncertainty of
- 14 continued import surges, due to a lag in the order book and
- 15 due to a lag in certain cases in contracts.
- 16 What this means is and what you see in the
- 17 pattern is that the domestic industry lost market share
- 18 while retaining profitability in 2015, and then as the lag
- 19 has an effect on prices and profits that they lost
- 20 significant profitability and had significantly lower
- 21 prices in the 2016 period showing another side of the
- 22 injury, first the effects on quantity and then the effects
- 23 on profitability.
- 24 Finally let me go through the threat factors
- 25 quickly. Likely to result in increased imports in the

- 1 United States. Yes, as Mr. Nolan said, it's the
- 2 highest-priced market, and all those countries have excess
- 3 capacity. The rate of increase of volume is expected to
- 4 increase further. There is no reason to think it will stop
- 5 unless orders are put in place. Price suppression and
- 6 depression has occurred and the underselling has increased
- 7 and it could be expected to increase should orders not
- 8 occur. Inventories of the subject merchandise are on the
- 9 ground in the United States. Once again, they might not be
- 10 showing in the import and domestic producers, but they are
- in channel and the Commission regularly sees that.
- 12 There's a potential of product shifting, to the
- 13 extent that foreign producers make more than rebar on their
- 14 mills. If they make rebar and merchant bar, for example,
- 15 they could switch to rebar production. They could also
- 16 shift from third markets to the United States as well, they
- 17 could also use excess capacity. All of those things
- 18 suggest and indicate that there's a threat.
- 19 There are countervailable subsidy allegations
- 20 being made as a factor, and there's likely to be material
- 21 injury given these imports.
- 22 So I think the evidence on the record shows that
- 23 the Commission could certainly reach a material injury by
- 24 reason of imports conclusion, as well as a threat of
- 25 material injury, that both findings are warranted by the

- 1 record.
- The U.S. is the preferred market for rebar
- 3 exporters has been set, that means there is a threat given
- 4 the excess capacity.
- 5 The conditions in the global market have deteriorated.
- 6 That means this is the preferred market. Imports are piled
- 7 high on the docks of Houston right now, and those piles
- 8 will increase both in Houston and in other ports should the
- 9 Commission not reach an affirmative determination. Thank
- 10 you very much.
- 11 MR PRICE: Thank you. And that concludes our
- 12 direct presentation.
- 13 MR. ANDERSON: Thank you, Mr. Price, and to the
- 14 panel, thank you for your testimony. It's been very
- 15 helpful. We would like now to take time to turn it over to
- 16 our staff for questions. And we'll start with our
- 17 investigator, Ms. Lo.
- 18 MS. LO: Hi. Thank you all so much for coming
- 19 and helping us understand this industry. I have a few
- 20 questions about the flow of imports.
- 21 Can you help me understand how -- how Turkey as
- 22 well as Japan and Taiwan, how they're able to cover the
- 23 transportation costs, given rebar is a fairly heavy
- 24 product? And also, in the case of especially Taiwan and
- 25 Japan, what's happening in their domestic markets, or Asian

- 1 market, for that matter, that makes transportation costs
- 2 very -- not affected prices as much as they could? Thanks.
- 3 MR. CAMPO: This is Peter with Gerdau. I would
- 4 suggest to you that ocean freight is an oversupplied market
- 5 as well, and ocean freight rates are extraordinarily low,
- 6 have been extraordinarily low through this period.
- 7 Shipping from the Middle East to the port of Houston is
- 8 typically 15 or \$20 a ton, so while it's a bulky material,
- 9 it's dense and there's plenty of capacity available in
- 10 ships running those directions.
- 11 So as a practical matter compared to overland
- 12 truck shipping, domestically in the U.S., it's a minor
- 13 cost.
- 14 MR. CANOSA: Marcelo from Gerdau. That is an
- 15 interesting question, and we try to figure out how can they
- 16 have a profit selling so far away and these prices here in
- 17 the U.S., so they are clearly underselling the market.
- 18 DR. KAPLAN: The transportation costs are
- 19 actually twice, because the scrap that is used to make the
- 20 product abroad is often shipped from the United States to
- 21 the foreign countries, where they then produce the product
- 22 and ship it back.
- 23 So even with the decline in transportation
- 24 rates, given the oversupply of the shipping industry right
- 25 now, they bear a double cost that is not borne in the

- 1 United States to get it to the -- either at the mill in the
- 2 United States versus at the port for the imports on an
- 3 equal basis before it's shipped from there.
- 4 And this is the question that we asked in the
- 5 closed room, is the exact question.
- 6 What I think we'll see is that these firms are
- 7 dumping the product, we know already that the firms are
- 8 subsidizing the product, and we think that contributes to
- 9 their ability to both import the raw materials from the
- 10 United States and export the finished product to the United
- 11 States. But that remains to be seen from the Commerce
- 12 Department investigation.
- 13 MR. BARNEY: Don Barney, Nucor. To address the
- 14 second part of your question as far as the demand component
- 15 in Taiwan and Japan. Japan typically would export some
- 16 product into the Korean market, and we've actually seen
- 17 Korean demand on the decline. The other part of that is
- 18 that the global market has a severe excess capacity
- 19 situation in all products, particularly in rebar. So the
- 20 United States being a free market, open borders, everybody
- 21 looks to here as an export market for first and last
- 22 resort.
- 23 That's why we see the Taiwanese, Japanese and
- 24 Turkish material come in here at exceptionally high
- 25 quantities.

1 MR PRICE: Alan Price, Wiley Rein. There's no

- 2 one I think appearing today for Japan. In every other
- 3 steel case I'm involved in, there's always a claim that the
- 4 Japanese products are somehow or other special. There is
- 5 no such thing as special rebar. Basically, if it sinks in
- 6 concrete, it works. If it sinks in water, it works. If it
- 7 sinks in cement -- well, it should be concrete.
- 8 Let's put the demand situation globally. This
- 9 is actually breaking news according to SBB, the World Steel
- 10 Association just issued its short range outlook and its
- 11 forecast, put this in perspective for everyone. And while
- 12 all of our politicians talk about growth rates in the
- 13 United States and whatever, let's look at what's going on
- 14 globally.
- In the globe, the United States is a bright
- 16 spot. The World Steel Association today released its short
- 17 range outlook for 2016 and 2017. World Steel forecasts
- 18 that global steel demand will increase for this year, the
- 19 total increase will be by 0.2 percent in 2016, following a
- 20 contraction of 3 percent in 2015. And in 2017, the wildly
- 21 optimistic forecast -- sorry, that's not the written words,
- 22 those are my editorializing, is that demand for global
- 23 steel will increase by 0.5 percent.
- 24 So the market globally is oversupplied, Asia is
- 25 dominated by excess Chinese rebar exports, a lot of it by

- 1 the way is not classified as rebar. There's a whole bunch
- 2 of tariff games that go on in China.
- 3 But the whole Asian market is flooded. The
- 4 Asian -- the Chinese, and I think one thing our Turkish
- 5 friends will agree on is that the Chinese have had massive
- 6 excess capacity flooding markets, our Turkish friends have
- 7 massive excess capacity. Some of their traditional Middle
- 8 East market has also been taken by Chinese product and
- 9 making it much more competitive for them.
- 10 Bottom line is the world is awash in rebar
- 11 capacity, and Taiwan and Japan, this is an attractive
- 12 outlet market, given how bad things are elsewhere.
- MS. LO: Thank you very much, especially
- 14 touching on what's happening with China.
- 15 I just had also a technical question. In the
- 16 petition you cited trading companies. Is that the same as
- 17 distributors as a channel?
- 18 MR PRICE: So you often have trading companies
- 19 facilitating sales to distributors, sometimes they can be
- 20 the same, but often they're different. It starts to go to
- 21 a more macro sort of theological question, which is where
- 22 do you look at your underselling and so forth. And there's
- 23 a real argument that the underselling analysis, given
- 24 global logistics in the world, whether you look at steel or
- 25 anything else, should really now be FOB foreign plant to

- 1 domestic plant.
- 2 In this case, it will make no difference because
- 3 there's massive underselling either way, but the points of
- 4 competition are really starting to shift over time in the
- 5 way markets work.
- 6 So there are trading companies. The trading
- 7 companies help facilitate the sales. A lot of the
- 8 distribution is different, I think it's fair to say, than
- 9 the actual trading companies.
- 10 Mr. Porter?
- 11 MR. PORTER: I would comment on that, because we
- 12 are global traders. The trading business is just that.
- 13 You're putting buyers and sellers together on a global
- 14 basis. Distribution often in the United States,
- 15 particularly because that's what I'm familiar with, is the
- 16 actual contact point between the trader and the customer.
- 17 The ultimate user, oftentimes it may be a distributor to a
- 18 distributor or something along that line.
- 19 One of the interesting developments in the last
- 20 year or year and a half has been, particularly with the
- 21 Turks, is that they are going directly to distributors as
- 22 opposed to going through the trading arm of it. We've seen
- 23 them actually bypass distributors and go directly to
- 24 fabricators now.
- 25 So they have cut the middleman out, so to speak,

Ace-Federal Reporters, Inc.

- 1 and are using that -- the dock, as you saw in the pictures
- 2 there, is basically their domestic steel mill. They supply
- 3 off the dock. It's readily available, and can be picked up
- 4 tomorrow if I placed an order today, I could pick it up
- 5 maybe this afternoon.
- 6 DR. KAPLAN: So just to kind of put a ribbon on
- 7 that, on page 15 of the presentation, the Commission found
- 8 that the subject imports compete head-to-head in channels,
- 9 lengths and regions. It's even more so than it was then
- 10 because of direct sales to distributors and direct sales to
- 11 fabricators.
- 12 So it was already intense at all levels, and now
- 13 it's grown even more so. Thank you.
- 14 MR. BARNEY: Don Barney with Nucor. Another
- 15 thing, just to kind of build upon what Mr. Porter stated,
- 16 as far as the imports coming in, historically, what you've
- 17 seen is there was a margin in there for the trader. Now
- 18 with the distributor being the actual trader as well, it
- 19 just goes direct into the channel.
- 20 So to your point, as far as looking at the cost
- 21 component of it, it just goes right in to the distribution
- 22 and fabrication channel, without another potential layer in
- 23 there.
- 24 MS. LO: Sorry. Thanks. So essentially the
- 25 trading companies have been cut out of business?

Ace-Federal Reporters, Inc.

- 1 MR. PRICE: I think it varies. I think it
- 2 varies. I think the trading companies still play roles in
- 3 a number of instances, and they do help facilitate a
- 4 significant portion of the transactions. But, again,
- 5 that's -- there is some shift going on in this product
- 6 line. And it's something that I think the Commission could
- 7 help gather data on in a final determination.
- 8 MS. LO: Thank you. I had a question to
- 9 Mr. Porter and Mr. Barney. Without divulging any BPI
- 10 information, I believe, those of you that stated that you
- 11 import also, could you help me understand what has happened
- 12 the last three years or so with your importing arms in
- 13 regards to the subject imports? How do you guys choose how
- 14 much to import, if the imports are so much cheaper than
- 15 making it? I know they operate as independent companies,
- 16 but how do you balance that?
- 17 MR. PORTER: We balance it basically in an
- 18 economic equation in that business unit. So in a given
- 19 market, there is bidding activity daily in the fabrication
- 20 business, literally daily. Not to purchase but to sell
- 21 fabricated product.
- 22 As a result of that, based on bid pricing that's
- 23 out there, you have to look at your raw material components
- 24 and do in some cases a blend, or in many cases, when you're
- 25 close to, for example, in Houston or any of the ports of

- 1 entry, you have to go to a 100 percent usage of import
- 2 material to be competitive in the bid market.
- 3 So the -- many of the independent fabricators,
- 4 understanding that CMC, Gerdau and Nucor are less than 50
- 5 percent of the fabricated rebar market out there, we supply
- 6 less than 50 percent, there are a tremendous number of
- 7 independent fabricators. The independent fabricators
- 8 for the most part are buying imported material today. So
- 9 we have to compete with those folks, and in doing so, we're
- 10 not going to get the order on the fabrication side if it's
- 11 not competitive. You're bidding against an import price,
- 12 you have to have an import number or we lose money in that
- 13 segment. So we've had to go both ways.
- 14 I'd also say, too, that this notion of the buy
- 15 American thing, I spent many years in our fabrication
- 16 business, and buy American was buy American.
- 17 In the fabrication world, the price is the
- 18 price. They don't differentiate -- you know, well, you get
- 19 to charge me more because it's a buy American program.
- 20 That's a very small part of our book of business.
- 21 But more importantly, it's -- on bid day,
- 22 everybody is trying to get the order, and as a result, it
- 23 doesn't differentiate.
- 24 So we don't see any benefit of that. Not only
- 25 the buy American provisions in buy America and buy

Ace-Federal Reporters, Inc.

- 1 American, but we also see no benefit in the FAST Act. And
- 2 that's been a big point others have tried to make about the
- 3 protection the U.S. market has or U.S. producers.
- 4 The FAST Act is very slow in coming to market,
- 5 and we don't anticipate it's going to have any significant
- 6 impact. We just completed our business planning and just
- 7 started our fiscal year in September for this year. We
- 8 have no activity, nothing planned for fast money in other
- 9 business plan, to tell you how little impact that's going
- 10 to have.
- 11 So that notion that FAST money is going to help
- 12 us and protect us is just absolutely nonsense.
- MR. BARNEY: He answered that very well. I
- 14 would just agree with what he had to say. And then any
- 15 additional information that we could provide would be
- 16 provided in the posthearing brief.
- 17 MS. LO: Thank you. I have one last question
- 18 before I turn it over. Mr. Campo had testified that two of
- 19 your facilities were sold to real estate developers;
- 20 correct? Did I hear that correctly?
- 21 MR. CAMPO: Yeah, that's right. Two mill --
- 22 mills had been idled, previously producing rebar. Both to
- 23 be redeveloped for other purposes.
- 24 MS. LO: So they're not involved in rebar at
- 25 all. Thank you. That's all I wanted to clarify.

Ace-Federal Reporters, Inc.

- 1 MR. ANDERSON: Thank you, Ms. Lo.
- 2 And now let's turn the microphone over to our
- 3 attorneys, Mary Jane Alves and Mr. Laroski.
- 4 MR. LAROSKI: In the supplemental petitions,
- 5 petitioners explicitly added certain deformed wire. If you
- 6 could indicate whether you're aware of any imports of
- 7 deformed steel wire from the three subject countries and
- 8 from nonsubject sources as well.
- 9 MR PRICE: So for those of us -- there's
- 10 obviously history across multiple investigations here.
- 11 This is an issue that arose in the Mexican investigation.
- 12 In this investigation, we are aware of no imports from the
- 13 subject countries that are of that nature.
- 14 But we're trying to keep our scopes consistent,
- 15 and that's the reason for the amendment after discussing
- 16 this further with the Commerce Department, we've added that
- 17 explicit language.
- 18 MR. LAROSKI: Thank you, Mr. Price. And just so
- 19 I better understand the product, because I wasn't involved
- 20 in these past investigations, it struck me from the
- 21 selection of pricing products, that it was a very narrow
- 22 band of sizes that are selected for pricing, but the range
- 23 of sizes is much larger than that.
- 24 MR. PRICE: So maybe one of our folks in the
- 25 industry can also jump in. The overwhelming majority of

- 1 both domestic production and imports are all in those
- 2 three -- four core sizes in the pricing products. These
- 3 are the same sort of pricing products that the Commission
- 4 has used. And I think you end up with this case having one
- 5 of the highest coverage rates in terms of domestic
- 6 production and import volumes of any cases I've been
- 7 involved in.
- 8 So I think they're very representative, and
- 9 again, it goes to the -- a high fungibility of these types
- 10 of products and the standardization of these products for
- 11 consumption.
- MR. BYER: Burke Byer with Byer Steel,
- 13 Cincinnati. Traditionally, once again, my family
- 14 specifically has been in the rebar business in Cincinnati
- 15 for over 100 years, and for the last, say, 37 years that
- 16 I've been around, it was a -- once every year, maybe every
- 17 other year, you'd see a barge come up the river of very
- 18 limited sizes, 3s, maybe 4s, always in 20-footers lots of
- 19 times and just maybe 40 grade.
- 20 Today I'm being offered as we speak up through
- 21 sizes 11 and 60-footers and whatever grade you'd like to
- 22 make it to Cincinnati. The dynamics are unbelievably
- 23 different. They are -- they're doing all kinds of very
- 24 ingenuitive things to be able to make the commodity
- 25 products cross the region there. They are bending rebar to

- 1 load it into vessels, and the barriers of product
- 2 flexibility are completely gone.
- MR. LAROSKI: Pass the microphone.
- 4 MR. ANDERSON: All right. Thank you. I'm going
- 5 to turn it over it our economist, but just a quick
- 6 reminder, you're all doing a great job of identifying
- 7 yourself, but occasionally please remember to identify
- 8 yourself in case we're blocking the view of your nametags
- 9 for the court reporter. So now we will turn the microphone
- 10 over to Ms. Breaux and Ms. Burke.
- 11 MS. BREAUX: Good morning. This is Ms. Michele
- 12 Breaux, and I would like to first thank you for all coming
- 13 out here today. Your information is highly useful, and is
- 14 definitely giving me a better look at the rebar industry.
- 15 As a quick caveat before I begin, as the
- 16 economists, we usually get into business practices, so at
- 17 any point if it becomes uncomfortable and you don't want to
- 18 divulge BPI, just say we'll put it in our briefs and we can
- 19 move right along.
- 20 So to start out, as I was saying, this is my
- 21 first rebar case, so I want to make sure we're covering all
- 22 our bases when it comes to raw materials.
- 23 So we are looking at scrap prices, and we want
- 24 to make sure that that is the major raw material that we
- 25 should be looking at. And if there's any more, please let

- 1 us know.
- 2 MR. CAMPO: Based on domestic production, that's
- 3 the most relevant raw material. On a global basis, there
- 4 are other -- basically you can produce rebar from iron ore
- 5 as well through the integrated process. We've seen more of
- 6 that in the last couple of years as China has pushed
- 7 exports of semifinished products, we call it billets, for
- 8 technical reasons they sometimes call it square bar.
- 9 And some of the subject countries are making use
- 10 of that as a semifinished good which they turn into rebar
- 11 and subsequently ship to the U.S.
- 12 MS. BREAUX: All right. My next question
- 13 regards to raw material. This was touched on a little bit
- 14 beforehand. But I want to know, how do raw material prices
- 15 affect the price of rebar?
- 16 MR. CANOSA: Marcelo Canosa with Gerdau. They
- 17 do affect price. Obviously, the number one, raw material,
- 18 cost that we have to produce rebar. But interesting
- 19 enough, if you follow the period of investigation, our
- 20 selling price in the market dropped even further than the
- 21 raw materials cost dropped from 2013 to recent month in
- 22 2016. Especially in 2016 you see a huge drop in what we
- 23 call metal spread, the difference between selling price and
- 24 the scrap cost. And that was primarily due to unfairly
- 25 trade imports from the subject countries that came in 2013

- 1 through '16.
- DR. KAPLAN: Not to give an Intro to Econ
- 3 lecture, but -- Seth Kaplan, Capital Trade.
- 4 But, you know, there's -- the market price is
- 5 determined by supply drivers and demand drivers, and
- 6 certainly input costs and scrap prices are an important
- 7 supply driver, and every type of statistical work or
- 8 theoretical work involving this, you certainly would look
- 9 at that.
- 10 You also have the demand drivers, though. And
- 11 there's two general demand drivers here that are important
- 12 to look at. One is the overall strength of the market, the
- 13 end use markets, and the other is the subject products.
- So if the demand in the overall market is
- 15 rising, it tends to push the demand curve out and cause
- 16 prices to go up. And if the imports are entering the
- 17 market, and in this case they're highly competitive and
- 18 highly substitutable, that would tend to push the demand
- 19 curve -- or minimize it and cause prices to fall, and shift
- 20 it away from the U.S. market and toward imports.
- 21 The Commission in the last cases have had some
- 22 confusion in trying to disentangle the effects of input
- 23 prices and the effects of the imports. And I would say
- 24 there's a couple things to look at here when you're looking
- 25 at that.

- 1 The first is are prices falling at greater than
- 2 the input prices. You've just heard testimony that they
- 3 are. This is testimony from a witness who does this every
- 4 day about his firm.
- 5 But you can also look at the aggregate data, and
- 6 you can see that all input costs that go into the cost of
- 7 goods sold and the -- just the scrap prices, that prices
- 8 are falling faster than that, creating a cost price squeeze
- 9 and lowering both the spread and the gross margins.
- 10 Finally, you can look at the direct evidence of
- 11 what's causing prices to decline, and that is the surveys
- 12 of the customers. And they have indicated that the imports
- 13 are driving the prices down.
- So I'm just trying to say this to help you
- 15 distinguish between the effects of the import prices and
- 16 the effects of the imports, because I think the Commission
- 17 has had some difficulty doing that in the last several
- 18 investigations regarding steel products. I'm trying to
- 19 give you a path to be able to disaggregate the effects of
- 20 the supply and demand side.
- 21 MR. PRICE: Alan Price, Wiley Rein. Let's go to
- 22 slide 25 in the handout for a second. Which is the
- 23 operating margin. It's not the gross margin chart, but
- let's just go to that for a second.
- 25 You actually see tremendous -- or pretty

- 1 substantial profit variations going on in this slide.
- 2 If it was just a constant raw material price
- 3 variation driving everything, if this was like, you know,
- 4 let's just say primary aluminum, where basically everything
- 5 is converted over the LME price plus, you know, primary
- 6 aluminum plus your finishing cost almost as a tolling
- 7 charge, you'd expect to see very, very constant sets of
- 8 profits and prices. And the spread over raw materials.
- 9 Here you're getting this variation, because
- 10 there's an enormous variation over raw materials.
- 11 So as Mr. Nolan tried to kind of implicitly
- 12 recognize, something else has to be causing this. That
- 13 something else are the underpriced imports. His version of
- 14 the world is somehow or other it's all domestic competition
- 15 and imports and domestic production in this highly
- 16 substitutable product somehow or other don't meet and
- 17 don't -- you know, don't compete with each other.
- 18 That's a fantasy. They do meet. They do
- 19 compete with each other. They have obviously had very
- 20 significant impacts on prices. That's price suppression,
- 21 price depression under the statute.
- So while raw material prices have declined, the
- 23 fact that you have a complete crash in profitability and
- 24 this pricing occurred with huge underselling in a highly
- 25 substitutable product is a -- is a result of that injury

- 1 and that causation.
- 2 MR. BARNEY: Don Barney with Nucor. To build on
- 3 that a little bit further as far as the injury component
- 4 side of things from 2015 and the pricing, we have so much
- 5 supply of the import from Japan, Taiwan and Turkey that
- 6 came in in the second half, that we were actually through
- 7 2015 cutting production, which again at the outset of the
- 8 statement that I had, we were actually affecting teammate
- 9 pay as a result of the imports coming in.
- 10 So you see the dramatic impact that it had. We
- 11 got into late in the fourth quarter and made a conscious
- 12 decision that we did not want to inflict any more pain on
- 13 our teammates, especially around the holiday season, we
- 14 need to get our market share back.
- 15 So we lost significant market share, made a
- 16 concerted effort to gain that share back through pricing
- 17 that was driven lower based upon the imports. And that's
- 18 what really created the situation.
- 19 Now, to build on that a little bit further, the
- 20 concern is, you know, we get into this situation where
- 21 we've got imports that -- you know, you look at the import
- 22 volume kind of diminished a little bit in the early portion
- 23 of the first half of 2016. That just gave them time to
- 24 figure out exactly what they needed to do to come back in
- 25 and undersell the market, this is a significant concern for

- 1 us.
- 2 Because now they're back to underselling the
- 3 market, the import volumes are actually up through the
- 4 first nine months over the 2015 period, and we don't see
- 5 this diminishing whatsoever, subsiding whatsoever.
- 6 MR. PORTER: The other thing I might add to that
- 7 is that I've been doing this for 26 years, and this is
- 8 really, to me, in many ways the perfect storm, except we're
- 9 the ship being battered at this point.
- 10 When you have the opportunity, for example, with
- 11 raw material input costs that you're talking about falling,
- 12 I've never in my career seen the finished bar price chase
- 13 it and pass it up.
- 14 Some of the pricing decisions that I've been
- 15 personally involved in, in terms of direction of our
- 16 company over the last year, have -- they're really
- 17 unprecedented, and it's really very difficult to sit here
- 18 and understand what is going on.
- I think I'm a fairly intelligent person, and I
- 20 can't understand what's going on in the minds of many of
- 21 the subject import countries. But what I do understand is
- 22 that we see a degradation of our business unlike I've ever
- 23 seen before in this product. And these decisions are
- 24 tough, because it -- we've had to curtail production. It's
- 25 the balance between price and volume.

- 1 And steel mills like ours -- for example, our
- 2 investment in Oklahoma that we committed to our
- 3 shareholders is \$250 million. This is, and I can give you
- 4 with absolute assurance, the lowest-cost production
- 5 facility on the planet today. In Arizona. And this will
- 6 be a replication of that. And we can't even begin to get
- 7 close to these numbers.
- 8 So we buy the same scrap they're exporting out
- 9 of the United States, converting and bringing it back. We
- 10 know our utility costs in the United States in terms of
- 11 energy is lower. Labor is not even a component really
- 12 today in terms of the cost of production of steel. It's
- 13 our fifth or sixth cost item.
- 14 Some of this is business proprietary, but I'll
- 15 tell you that that's not much different than any of our
- 16 competitors sitting at the table here.
- 17 So this notion that there are lower input costs
- 18 for the foreign producers are absolutely absurd. All we
- 19 can ever conclude at this point in time is that these
- 20 are -- you know, they're dump products, and that they are
- 21 underselling our product. And when you see prices -- the
- 22 response was the U.S. producers lower their price, the
- 23 response is to go lower. That tells me there's one
- 24 strategy in mind, that's to gain market share and displace
- 25 the U.S. producers. So --

- 1 MS. BREAUX: Are all right. Thank you very
- 2 much. This is Michele Breaux again. I'm moving on to
- 3 demand.
- 4 Dr. Kaplan, you spoke to construction obviously
- 5 would be one of the biggest indicators of how demand is
- 6 going. Is there anything else we should be looking at as
- 7 far as the demand for rebar?
- 8 DR. KAPLAN: Yeah, I mean, looking at the panel,
- 9 it reinforces concrete. Concrete is used in roads and
- 10 bridges. And nonresidential construction and some
- 11 residential construction of multifamily housing.
- 12 So it is, in essence, a construction product.
- 13 If anyone wants to add anything to that, feel happy to.
- 14 MR. PRICE: Yeah. Nothing has really changed
- 15 here. There's no revolutionary new uses. So -- so there's
- 16 some very insignificant amounts that go into mine roof
- 17 bolts and some really odd little things here and there.
- 18 As Commissioner Daniel Pearson once -- former
- 19 Commissioner Pearson once reminded me in his claim to be
- 20 able to use any product he's ever -- that was ever before
- 21 the commission in his era, he used them to help support
- 22 tomato plants. But that's about it.
- 23 I don't submit people generally buy rebar that's
- 24 a major demand item.
- MS. BREAUX: All right. Michele Breaux again.

Ace-Federal Reporters, Inc.

- 1 And so this is -- this next issue has been touched on, but
- 2 I really want to kind of suss it out a little bit more.
- Buy American, it was mentioned by both sides,
- 4 one side saying it's more important than the other. But I
- 5 wanted to kind of see how -- what role does it actually
- 6 play? Because some of you mentioned that you don't even
- 7 know that buy American is in play when you're trying to
- 8 make a sale.
- 9 MR. PORTER: Tracy Porter with Commercial
- 10 Metals. Twofold.
- 11 An independent rebar fabricator is not going to
- 12 tell you what he's bidding on. He is going to order rebar
- 13 and give you a price that he feels is a fair price to meet.
- 14 Oftentimes in our case, it's meeting an import price, to
- 15 get the order, we've got to meet it.
- So the notion that there is some high visibility
- 17 to buy America or buy American is absolutely absurd. Now,
- 18 within our company, oftentimes we know that. But -- and
- 19 all that happens really is that you cannot use foreign bar
- 20 on that job.
- 21 But let me give you the practical side of it.
- 22 If I have contractor ABC and they are bidding a job, you
- 23 may have multiple contractors -- or suppliers bidding that
- 24 same project. You can't -- they will not tolerate -- and I
- 25 can give you absolute assurance, nobody is going to

- 1 tolerate you coming in and saying oh, we know this is a buy
- 2 American job so we are going to raise your price.
- 3 They bid just like we do, on bid day it's the
- 4 low price that gets the job. So there is no bifurcation,
- 5 if you will, of the pricing in the marketplace. A lot of
- 6 it we're unaware of. Sometimes we are aware. But that
- 7 doesn't allow us to charge a different price. It's as
- 8 simple as that.
- 9 And anything that -- anybody knows anything
- 10 about the construction industry will tell you that those
- 11 guys are as aggressive and vicious as it gets on bid day.
- 12 So to try to add a premium for domestic use, it doesn't
- 13 happen.
- 14 MR. CANOSA: I'll second Mr. Porter. We don't
- 15 know when it's a buy American project or not. The
- 16 customers buy for their stock and replenish their stock.
- 17 In addition to that, buy American is an insignificant part
- 18 of the business related to rebar, unfortunately.
- 19 MR. BYER: Burke Byer from Byer Steel in
- 20 Cincinnati. The question is very poignant and simple and
- 21 we appreciate it. I think the smell test would be we
- 22 wouldn't be here if that was a benefit for us. And as a
- 23 very close friend of mine just told me a few weeks ago who
- 24 owns a large residential construction company in Cincinnati
- 25 that has over 62 percent of the residential construction

- 1 permits in Cincinnati and Columbus, he has a model called
- 2 the American Standard -- and I asked him, I said so is all
- 3 of the products in that home model American products?
- 4 And he says I don't know, I don't care. And I
- 5 said, well, what about the rebar? And I said is it going
- 6 to help me raise the price on that house?
- 7 I said I don't know. And he goes, no, it won't.
- 8 Does not matter.
- 9 And I know where he's buying his rebar, and he
- 10 is buying foreign rebar that's going into all his homes in
- 11 the Midwest.
- 12 MS. BREAUX: And just to follow up, and this
- 13 might be something for your briefs, if you can estimate --
- 14 I know some of you said it was a very small percentage. If
- 15 you can give us what do you think the share of the market
- 16 is, that would be great, as best you can.
- 17 MR. PRICE: Alan Price for Petitioners. We will
- 18 do that.
- 19 MS. BREAUX: All right. So moving back into
- 20 more basic questions about the industry, just to make sure
- 21 that I have this correct. So what role do distributors and
- 22 fabricators play in the market, and are there -- what
- 23 percentage of the market is made up of companies that play
- 24 both the distributor and fabricator role?
- 25 MR. CAMPO: It's Peter Campo with Gerdau. In

Ace-Federal Reporters, Inc.

- 1 very rough terms, in round terms, probably three-quarters
- 2 of the rebar that's consumed in the U.S. goes into a formal
- 3 project of some kind, construction project of some kind,
- 4 that's identifiable, a large project. That would be done
- 5 by a fabricator, and virtually all those fabricators do
- 6 both buy America work and not buy America work. As Marcelo
- 7 said, they simply buy rebar into their inventory, they
- 8 track it into the right projects, but they use price
- 9 competition for both of them on the purchasing side.
- 10 In terms of what role distributors play, many or
- 11 most of the fabricators also function as distributors, and
- 12 larger distributors, master distributors, distribute to
- 13 construction products, retailers or wholesalers throughout
- 14 the country, on roughly the other 25 percent of the volume
- 15 that doesn't go into large-scale significant projects.
- MR. PORTER: Tracy Porter. Let me give you a
- 17 great example of how a distributor works versus a
- 18 fabricator. As Peter said, fabricators often will
- 19 distribute product as well as -- these will be for
- 20 contractors coming in to buy rebar for example on a
- 21 sidewalk on a project that they are doing, typically
- 22 20-foot or 40-foot lengths.
- 23 Where the distributor fits into the market, and
- 24 I call them the independent distributor who is kind of
- 25 unaffiliated with anyone, these are the guys that the

- 1 mom-and-pop, hardware stores and lumberyards around the
- 2 country, that they distribute to. These customers are
- 3 typically too small because they buy two or three bundles
- 4 of a certain product, less than truckload quantities.
- 5 What we describe in our business as milk runs.
- 6 They operate milk runs where they will go out and
- 7 distribute or drop off product to eight or 10 customers in
- 8 a given day. So as customer A calls in and says, I need
- 9 two bundles of rebar tomorrow to replenish my stock, this
- 10 guy will aggregate that with, you know, others that are
- 11 doing the same thing and go out and deliver.
- 12 So that's the role of the distributor. He
- 13 services some of the smaller customers in the marketplace.
- DR. KAPLAN: I'd like to point out briefly what
- 15 Mr. Campo said regarding the way fabricators operate.
- 16 Possibly to we could all understand the buy America issue.
- 17 If the fabricator is buying for their own
- 18 inventory, they know they're going to have multiple jobs,
- 19 and so they just want stuff in their yard.
- 20 So the person selling doesn't know which project
- 21 it's going to, and it might very well be the person buying
- 22 doesn't know which job it's going to, and knows it's going
- 23 to have to have some American stuff, if there is a buy
- 24 American job among the many jobs they're doing.
- 25 But they're keeping their yard stocked, and I

- 1 don't even know if they know in advance which pile they're
- 2 pulling the rebar from to make that particular contract.
- 3 Is that correct? Could you --
- 4 MR. CANOSA: Marcelo Canosa. That's correct.
- 5 MR. CAMPO: Yeah, Peter Campo, Gerdau. I would
- 6 only add they have an obligation under buy America to have
- 7 traceability of the material that goes into a job that has
- 8 those requirements, and they can do that. Essentially they
- 9 can track down to the bundle and bar level what the source
- 10 of the material was, whether produced in America or
- 11 elsewhere.
- 12 DR. KAPLAN: Seth Kaplan. When it's being
- 13 bought, it's not like there's the buy America price list
- 14 and the not. And you can see how this -- while the product
- is segregated in the yard, you could see how it's in
- 16 essence commingled, depending on the job. So that --
- 17 that's another mechanism by which you can't distribute in
- 18 the Buy American side.
- 19 These guys don't know what they're selling for.
- 20 Sometimes the other guys don't know what they're buying for
- 21 specifically. It doesn't create a type of environment
- 22 where you can price-discriminate, especially when the
- 23 purchaser doesn't want that to happen.
- 24 MR. BARNEY: Don Barney with Nucor. Just one
- 25 other clarification on the distribution side. The

Ace-Federal Reporters, Inc.

- 1 distributors do sell the mom-and-pop operations, but we
- 2 also see them selling more into the fabrication channel.
- 3 So there really is no delineation on where their product
- 4 will flow into.
- 5 MR. PRICE: Alan Price, Wiley Rein. Just going
- 6 to the last page on your slide deck, 38, this was actually
- 7 taken outside of Inbesa, which is the main dock in Houston,
- 8 port. You can find similar products across the United
- 9 States here.
- 10 Curiously, there's no inventory being maintained
- 11 by imports or very little in this record. Last time we saw
- 12 that by the way was in the 2001 rebar case, where we had
- 13 almost identical pictures of hundreds of thousands of
- 14 tons on the dock in Houston, and yet Mr. Silverman at the
- 15 time said it was all phantom inventory.
- This is held, we assume, by distributors, okay.
- 17 It then gets sent to fabricators. It's just an accounting
- 18 question and how it goes into the market and how it is or
- 19 isn't picked up in your questionnaires.
- 20 So they're just -- you know, the channels are
- 21 very commingled. They're different in the sense that some
- 22 guys are principally distributors, some guys may be
- 23 principally end users. But they're -- a number of
- 24 operations do both, and even ones that are -- people think
- 25 of as -- purely as a fabricator will still distribute, and

1 people think -- who are purely distributors often have some

- 2 fabrication in it. And it is what it is.
- 3 MS. BREAUX: Michele Breaux again. You spoke
- 4 about this earlier, and I kind of wanted to get more of an
- 5 estimate of what percentage of the imports coming in is
- 6 made up of fabricators and distributors directly importing.
- 7 That might be something you can leave for later on.
- 8 MR. PRICE: We'll address that in the
- 9 posthearing brief, but it is -- evolves, an evolution more
- 10 and more in the marketplace that is going on.
- 11 MS. BREAUX: Next question. This again is a
- 12 basic one about the product. Because it has been mentioned
- 13 here that a lot of rebar is being held in inventory on
- 14 docks. How long can it be held there? Is it -- I mean, I
- 15 assume a long time but I just want to kind of --
- MR. CAMPO: Peter Campo, Gerdau. It's a
- 17 nonperishable product. It can sit there literally years if
- 18 it needed to.
- 19 DR. KAPLAN: And this is -- I'm sure you should
- 20 be speaking with the industry expert, but there is, I have
- 21 heard argued for certain purposes, there is some benefit to
- 22 rust in some occasions. So this is -- this stuff is not --
- 23 there is certain sealed rebar, but this is -- this is a
- 24 product that has that kind of gnarling on it, and the idea
- 25 is it sticks to the concrete and reinforces it.

1 And so the -- there's no physical nature that

- 2 you observe, it's not the outside of a car door or
- 3 refrigerator. And the actual properties that make it --
- 4 make it work aren't affected by it being outside.
- MS. BREAUX: We're finished, thanks.
- 6 MR. CANOSA: I just wanted to add something
- 7 related to the inventory at the port. Most ports allow
- 8 90-day free storage, and sometimes well beyond that. So
- 9 they use those ports as their distribution centers to the
- 10 market.
- MS. BREAUX: Thank you.
- 12 MR. ANDERSON: Thank you, Ms. Breaux. Now
- 13 Mr. Boyland.
- 14 MR. BOYLAND: Good afternoon. I've already sent
- 15 the companies follow-up questions and I appreciate your
- 16 time considering and responding to those. I have a few
- 17 questions here, which I don't think are BPI.
- 18 In terms of related scrap supply, what are the
- 19 primary advantages of having a related scrap supplier?
- 20 MR. PORTER: Tracy Porter with Commercial
- 21 Metals.
- Ours is the evolution of the company as much as
- 23 anything. I mean, our company started 100 years ago, and
- 24 we were a scrap company in the beginning. It wasn't until
- 25 the 40s that we got into steelmaking.

- But the assurance of having a supply, the market
- 2 does ebb and flow, and as prices move up and down, it does
- 3 constrain supply at times. And also at other times,
- 4 there's excess supply.
- 5 So it's basically just an integration tool for
- 6 us.
- 7 MR. BOYLAND: Would the other companies concur?
- 8 MR. BARNEY: I would concur with that. It just
- 9 sort of smooths out the supply chain when you need it, it's
- 10 there.
- 11 MR. CAMPO: Yeah. Peter Campo, Gerdau. Very
- 12 much the same. It's surety of supply. You can have a
- 13 little more diversity in terms of the types of grades that
- 14 we might use and that can change over time depending on the
- 15 individual economic values of various grades. But for all
- 16 intents and purposes, in an oversupplied market, and the
- 17 scrap market is very much oversupplied today as well, it's
- 18 really just a convenience as to when we buy and how we hold
- 19 material.
- 20 MR. BOYLAND: And this -- I did have follow-up
- 21 questions that are sort of touching on this, again to the
- 22 extent that you could comment now. The way it was
- 23 described, these scrap operations are business units
- 24 generally. Is it fair to say that the prices being charged
- 25 to the rebar mill is fair market value? I mean,

- 1 essentially it's a market price?
- 2 MR. BARNEY: Yes, Don Barney with Nucor. With
- 3 scrap being a globally traded commodity, we sell scrap or
- 4 scrap gets exported out of the country. So yes, it's sold
- 5 at fair market pricing.
- 6 MR. BYER: Burke Byer from Byer Steel. I can
- 7 speak from an outsider standpoint that I sell scrap
- 8 products to all of their mills, and they have supply scrap
- 9 operations that supply those operations. So it's a
- 10 market-based pricing decision by their mills.
- 11 MR. BOYLAND: Thank you. With respect to the
- 12 fabricator operations, this is sort of a similar question.
- 13 The fabricators themselves are charged -- is it fair to say
- 14 it's a fair market value, it's a market price?
- MR. PORTER: This is Tracy Porter with
- 16 Commercial Metals. Yes, it is. It is a formulaic based on
- 17 our outside customer sales to what goes into our price that
- 18 we charge our internal customers.
- 19 MR. PRICE: Alan Price, Wiley Rein. Again, you
- 20 were touching on proprietary --
- 21 MR. BOYLAND: Again, if touching on anything,
- 22 I'm happy to hear --
- 23 MR. PRICE: This was extensively analyzed in the
- 24 last investigation, and the Commission concluded that it
- 25 essentially was market-based pricing. So we -- so we can

- 1 review all of it again but --
- 2 MR. BOYLAND: Again, I did have a few follow-up
- 3 questions which I think sort of touch on that, so the
- 4 detail would be helpful.
- 5 I think one of the other questions, just as a
- 6 general matter, the fabricators themselves, are they
- 7 captive in any sense in terms of they're expected to buy
- 8 from the mill, unless they have to buy from another source?
- 9 MR. BARNEY: Just like any customer, we have to
- 10 earn the right to supply them by providing a competitive
- 11 price. But we would like them to buy from us, but they are
- 12 not required to buy from us.
- 13 MR. PORTER: The way I -- Tracy Porter with CMC.
- 14 The way I describe it in the company is you can create
- 15 false economies, and if the scrap moving to our customers
- 16 and our product coming out of our mills to our fabricators
- 17 is not transacting at market prices, we really put
- 18 ourselves in a lot of peril.
- 19 So absolutely, they have the choice of who they
- 20 select, and oftentimes it's not our own mills. It's buying
- 21 subject imports.
- DR. KAPLAN: As an economic matter, if the
- 23 markets are all competitive, there's no benefits. So if --
- 24 and the fabricator market has many, many, many participants
- 25 in each area. It's a very competitive market.

- 1 The scrap market, as you heard, is a worldwide
- 2 competitive market. It's not local. It's not even U.S.
- 3 It's worldwide.
- 4 And the rebar market, well, it's worldwide
- 5 market that's oversupplied in a competitive market.
- 6 So there's -- there's no advantage of figuring
- 7 out where you could take the profits or take even more.
- 8 You can't at any phase, because at every single level,
- 9 you're dealing with a very competitive market, at the scrap
- 10 level an international one, at the rebar level an
- 11 international one, at the fabricator level whether it's
- 12 local or national, all very competitive.
- So that kind of -- you're asking the question of
- 14 how they operate. I'm looking at it from a market
- 15 perspective. It's kind of the ways they have to operate.
- MR. BOYLAND: One other just final question on
- 17 the fabricators, to what extent there would be sort of an
- 18 indirect benefit, or not a benefit, but logistically the
- 19 costs are lower to sell to a related supplier or related
- 20 purchaser? I mean, is there anything to that, I mean, to
- 21 the extent that, you know, having a related supplier being
- 22 the purchaser, does that have any advantage in terms of
- volume or logistics?
- 24 MR. PORTER: Tracy Porter with CMC. You know,
- 25 it really doesn't. Obviously you saw in the data that what

1 has happened to us in late '15 and '16 in terms of the loss

- 2 of that volume on the mills, if there was a benefit, you
- 3 know, it would have certainly shown up there.
- 4 But again, we operate these things as
- 5 arm's-length transactions. And as a result -- I'll give
- 6 you an example. You're asking about scrap, and what Seth
- 7 was hitting on, I would tell you in the Houston market
- 8 alone, in terms of scrap operations, there are probably
- 9 well over 100 scrap dealers in the Houston market. So that
- 10 market is very -- you know, you don't get an advantage over
- 11 the competition or vice versa. It is you have to pay
- 12 market prices to get the volumes that you require.
- 13 Rebar is no different. There are multiple
- 14 fabricators, independent fabricators, in every one of these
- 15 cities that CMC operates in. So we're competing against
- 16 not only people sitting at this table, but we're competing
- 17 against independent fab indicators as well. There's nobody
- 18 that has a corner on the market so to speak anyplace,
- 19 either in scrap or fabrication, I'm aware of.
- 20 MR. BOYLAND: Thank you. And shifting gears, on
- 21 a cost side, in terms of the volume impact on COGS, could
- 22 you describe how that impacted cost of goods sold? The raw
- 23 material part is pretty straightforward. But on a volume
- 24 side, how were costs impacted by production volume?
- 25 MR. PORTER: Tracy Porter with CMC. Any large

- 1 manufacturing heavy capital-intensive business, obviously
- 2 volume has impact in terms of the cost. Volume is
- 3 important to us.
- 4 What you've seen is we're all suffering because
- 5 of that lack of volume.
- 6 So yeah, I think some of this is kind of
- 7 business proprietary on our part, and what the direct cost
- 8 is of lower production levels.
- 9 But you can imagine if you were, you know, a
- 10 bakery and you're used to selling 100 cakes a day and you
- 11 go down to 50 cakes a day, something is going to have to
- 12 give. And in cases of some of our peers sitting at the
- 13 table there, this has been people going away, mothballing
- 14 facilities. We've had to rationalize capacity within our
- 15 own company in the last two years and take this product off
- 16 of some mills because there just was no market to take it
- 17 to.
- 18 MR. BYER: This is Burke Byer from Byer Steel in
- 19 Cincinnati. There's actually, in our little world, there's
- 20 a negative curve cost point as volume decreases. Your
- 21 biggest costs are raw materials. After that is maintenance
- 22 and MROs, your roles, all these big things that are eating
- 23 themselves alive all day long. And everything about
- 24 running a steel mill, it likes to see continual work, it
- 25 wants to get up and run and not be stopped.

- 1 When you stop it, it becomes very disruptive to
- 2 all of these mechanical parts. Beyond truly the first
- 3 pain, which is having to let people go that did nothing
- 4 wrong, and put them on the street without a job, after
- 5 that, the operating costs per unit go up in a very negative
- 6 curving manner, so it's a challenging point.
- 7 MR. BOYLAND: Okay. So I mean, that's a fair
- 8 point. When I look at the change in production volume,
- 9 sales volume, we're going to see a corresponding impact on
- 10 costs simply because of, you know, reduced utilization.
- 11 One of the points that I think was raised in the
- 12 opening testimony, and this again may get to business
- 13 proprietary information, so you don't have to answer it
- 14 here, but we are seeing differences in financial
- 15 performance. What would those be -- what reasons would be
- 16 explaining that? I mean, why would one company be
- 17 performing differently, I mean, when we're talking about a
- 18 commodity product that's rebar? What would be important to
- 19 consider?
- 20 MR. PORTER: Well, since none of us are privy to
- 21 the information you see, it's pretty hard to comment.
- MR. BOYLAND: Exactly.
- 23 MR. PORTER: So that would be speculation on our
- 24 part. And I would say that our attorneys would provide you
- 25 that though.

- 1 MR. BOYLAND: It was sort of my segue to say
- 2 that's a very difficult question to ask directly either
- 3 way. But that is kind of a -- I think an important point,
- 4 to the extent that it could be further elaborated.
- 5 I think some of my questions follow up, did get
- 6 to that, to some extent. But --
- 7 MR. PRICE: We'll address that in the post
- 8 conference briefs.
- 9 MR. BOYLAND: Thank you. Thank you.
- 10 One final question. In terms of the rebar
- 11 profile, the companies are indicating that we're all
- 12 selling about the same profile of rebar. Is that a correct
- interpretation, that essentially, it's the same product
- 14 mix?
- MR. CANOSA: Marcelo Canosa. That's correct.
- MR. BOYLAND: I know there's going to be some
- 17 variation company to company.
- 18 MR. PORTER: What are you describing as profile?
- 19 MR. BOYLAND: I guess the size ranges.
- 20 MR. PORTER: Oh, yes. We all produce the same
- 21 grades, the same sizes, same lengths.
- MR. BOYLAND: So none of the U.S. producers here
- 23 would sort of stand out in terms of a particular type that
- 24 they specialize in?
- MR. PORTER: No.

Ace-Federal Reporters, Inc.

1 MR. PRICE: There are -- a very small portion of

- 2 this market is coiled, for example, and not everyone has
- 3 coiling facilities. But it's a very, you know, small
- 4 portion of the total.
- 5 MR. BOYLAND: So there would be some at the
- 6 margin?
- 7 MR. PRICE: You're looking at the fringes at the
- 8 margins of differences. But again, actually, the pricing
- 9 data goes to show, and some of the other data sets the
- 10 Commission has collected on sizes and on length show, this
- 11 is, you know, one of the most overlapped markets you can
- 12 see in terms of domestic production capabilities. There's
- 13 not a lot of distinction between facilities.
- MR. BOYLAND: One final question.
- 15 I'm sorry, if you were going to -- Mr. Campo?
- MR. CAMPO: Peter Campo, Gerdau. I think I can
- 17 safely say for anybody here, if we thought there was an
- 18 exploitable niche somewhere, we would have certainly gone
- 19 and found it. So to the point -- the point taken, we
- 20 literally all produce the same material in the same sizes
- 21 and same lengths and same grades.
- MR. BOYLAND: Thank you. One final question,
- 23 kind of a miscellaneous. Do the companies use steel rebar
- 24 futures? Are there -- is that an active market? Was it
- 25 ever an active market? Because I think there was some push

- 1 in '08, and it may not come to anything.
- 2 MR. CAMPO: Peter Campo, Gerdau. We do not.
- 3 There have been various market development efforts to try
- 4 and introduce futures anywhere but outside China, I think
- 5 there is probably a liquid market in China. But as far as
- 6 I know, none of us participate in it, nor is there
- 7 materially any market for futures outside of China that I'm
- 8 aware of.
- 9 MR. BOYLAND: So none of the U.S. producers
- 10 participate in it, and if -- to the extent it does exist,
- it's primarily a Chinese phenomena?
- MR. CAMPO: I can tell you we do not. I'll let
- 13 the others speak for themselves.
- MR. BARNEY: Don Barney with Nucor. We do not
- 15 either.
- 16 MR. PORTER: CMC does not. And I wasn't even
- 17 aware there was a China futures market. But it's been
- 18 attempted many times in the U.S., to do it, but it just
- 19 hasn't gotten any traction.
- 20 MR. PRICE: Despite -- so despite very
- 21 significant fungibility in the products, it's -- I would
- 22 say the lack of a future market is because there are
- 23 different grades, different sizes and -- going on there, so
- 24 in fact, it is not technically a commodity. And so it is
- 25 -- there were attempts to try to do it. It has

Ace-Federal Reporters, Inc.

- 1 consistently not succeeded in the Western world.
- 2 One question, there is -- there are futures
- 3 offered on the SHFE exchange. I'm not sure whether it's a
- 4 very well -- robust market at all at this point in time.
- 5 MR. BOYLAND: Thank you. One final question
- 6 again if we're talking about derivatives and hedges. On
- 7 the cost side, do you have any mechanism for hedging scrap?
- 8 Is there any --
- 9 MR. PORTER: No, I'm not aware of any in the
- 10 ferrous scrap, which is what we consider -- no hedging
- 11 mechanisms. There are hedging mechanisms in nonferrous
- 12 products but not in ferrous.
- 13 MR. BARNEY: I would agree with that. We don't
- 14 use any hedging instruments within the rebar market or
- 15 within any of it. So no hedging that I'm aware. Don
- 16 Barney with Nucor.
- 17 MR. CAMPO: Peter Campo, Gerdau. Same for us.
- 18 MR. BOYLAND: Thank you. I appreciate your
- 19 testimony.
- 20 MR. ANDERSON: Ms. Taylor and Mr. LaRocca, your
- 21 turn.
- MS. TAYLOR: Good morning, Karen Taylor, the
- 23 Office of Industries. First I want to thank everyone for
- 24 coming and providing testimony. We realize that you're
- 25 busy people and this is time out from your work, so we do

- 1 appreciate your coming here to answer my questions --
- 2 answer our questions.
- 3 I want to direct my first question to Mr. Price.
- 4 The description, the product scope of these
- 5 investigations includes HTS codes that are specific to
- 6 rebar as well as several others, codes covering bar that
- 7 are not specific to rebar.
- 8 Are there imports -- rebar imports coming in
- 9 covered under these other harmonized tariff schedule codes?
- 10 MR. PRICE: So now you get to the other part --
- 11 one of the other parts of my job, which is enforcing these
- 12 orders at the border. And we have found very many
- 13 importers who are very clever and less than scrupulous, and
- 14 sometimes less than scrupulous outright, or just trying to
- 15 do minor things and claiming things are under another
- 16 tariff code.
- 17 And the principal -- as far as we know, the
- 18 subject imports are just in the principal rebar tariff
- 19 codes.
- 20 What you find if it is not in the module that
- 21 customs looks at at the end of the day, the odds of it ever
- 22 getting caught and anyone ever asking a question is very --
- 23 very problematic.
- Let me give you an example, and this is a very
- 25 real example. It involves Latvia, which is subject to an

Ace-Federal Reporters, Inc.

- 1 order that's out there.
- 2 All of a sudden, there is -- almost overnight
- 3 there was a 100,000 tons of alloy hot roll bar that came in
- 4 from Latvia. And at the time, there was no rebar breakout
- 5 in tariff schedule for alloy rebar.
- 6 As a result of that, those imports were never
- 7 suspended, and those imports evaded duties. And so sadly,
- 8 a big part of our -- of what we do is trying to figure out
- 9 how clever, scrupulous, creative, unscrupulous folks will
- 10 try to classify things in any way possible to avoid and
- 11 evade the orders.
- 12 Now, we all know it's technically the written
- 13 description that controls, but the more tariff numbers we
- 14 have in that pot for customs purposes, the more likely it
- 15 is that it will actually be flagged at the border and get
- 16 suspended, because the written description, as much as it
- 17 sort of is a theoretical basis of it, is not the way that
- 18 this thing is actually triggered at the border when rebar
- 19 crosses the border.
- 20 MS. TAYLOR: All right. Thank you. Karen
- 21 Taylor again, Office of Industries. I'd like to direct
- 22 this question -- I think it was you, Mr. Porter, who was
- 23 talking about when the economist was asking about the
- 24 primary raw materials used to make rebar, I believe it was
- 25 you who mentioned that outside the U.S., there is some use

- 1 of semifinished as the primary input.
- 2 MR. CAMPO: Yeah, I believe I made that comment,
- 3 Peter Campo, Gerdau.
- 4 MS. TAYLOR: I'm sorry, Mr. Porter.
- 5 MR. CAMPO: And yeah, that's our understanding.
- 6 That as you might imagine, producers around the world are
- 7 looking at semifinished products versus -- available in the
- 8 marketplace versus their own cost to produce them. In some
- 9 cases, making substitution decisions along those lines.
- 10 The most significant impact of that has been
- 11 from China, which has pushed exports of very low-priced
- 12 semifinished goods around the world. So we've seen even
- 13 those who have the capacity to produce crude steel on their
- 14 own suspend those operations and only do the hot-rolled
- 15 rolling step of production of rebar.
- MS. TAYLOR: How prevalent is that with the
- 17 subject countries?
- 18 MR. CAMPO: I could only speculate. I think we
- 19 should follow up and get you what quantified information we
- 20 have.
- 21 MR. PRICE: Alan Price, Wiley Rein. I suspect
- 22 you're better off asking the Respondents' panel that
- 23 question. Certainly in the press, there is well-documented
- 24 instances of Turkey and others importing what is now called
- 25 square bar from China, because they're evading their own

- 1 tax -- the Chinese tax and working around the fat tax and
- 2 duty drawback systems, thank you.
- 3 So it's technically not semifinished. So
- 4 they're actually rerolling technical bars, in Chinese
- 5 bars -- whatever you want to call it, into rebar in
- 6 countries including, we believe Turkey, but we wouldn't be
- 7 surprised to see it in other Asian -- in Asian countries as
- 8 well.
- 9 MR. PORTER: Tracy Porter with CMC. To that
- 10 point of our global operations, obviously we have a pretty
- 11 good fix on what commodities are trading around the world
- 12 at any given point in time.
- We were astonished that the price of Chinese
- 14 billets coming out of China. And I'll go so far as saying
- 15 that we have absolute certainty they were arriving in
- 16 Turkey. The thing that was astonishing to us was that
- 17 these billets were sold at prices well below the domestic
- 18 and global scrap market prices.
- 19 We know -- I've discussed this many times and
- 20 there's no traction for it, but in many ways, China is
- 21 under orders now that there is no rebar into the United
- 22 States, or at least without heavy duties. My view is it's
- 23 a circumvention of sorts to get to the U.S. market. But
- 24 apparently, I don't have the legal background or the --
- 25 it's a pure emotional statement, I'll say that on my part.

- 1 MS. TAYLOR: All right. Is using this
- 2 semifinished bar, whatever you want to call it, as raw
- 3 material, is that prevalent at all in the United States?
- 4 MR. PORTER: No. On CMC's part, no, absolutely
- 5 not. We do not import any semifinished, what we call a
- 6 billet in the industry, to produce them here.
- 7 MR. CAMPO: The same is true for Gerdau, Peter
- 8 Campo.
- 9 MR. BARNEY: Don Barney with Nucor. We have
- 10 imported some billets for our Connecticut operation.
- 11 MR. BYER: We do buy billets but we have not
- 12 imported any.
- 13 MS. TAYLOR: Thank you very much. That's all
- 14 the questions I have.
- 15 MR. ANDERSON: Okay. Thank you, Ms. Taylor.
- Now we will turn the microphone over to our
- 17 supervisory investigator, Mr. Corkran.
- 18 MR. CORKRAN: Thank you all very much for being
- 19 here. My apologies for being late. We're kind of doing
- 20 double duty on multiple cases today.
- 21 My first question is probably a catch-up
- 22 question for Mr. Campo.
- 23 Mr. Campo, can you provide a little more detail
- 24 about the status of the Perth Amboy facilities, both
- 25 current but also over the past several years, in terms of

- 1 what their product mix was, in terms of what their
- 2 operational status was?
- 3 MR. CAMPO: The Perth Amboy mill in Perth Amboy,
- 4 New Jersey, produced both wire rod and coil rebar, until
- 5 2010, was idled in 2010, has been maintained in an
- 6 operational state until about 2013 or 2014. In late 2014
- 7 or early 2015 we decided to sell the property, that it was
- 8 not a viable market opportunity to restart production of
- 9 those materials there, and the transaction to sell the
- 10 property occurred in mid-2016.
- 11 Parenthetically, in that same time period, we
- 12 established a rebar fabrication facility there that
- 13 supplied from Sayreville, New Jersey, a different mill that
- 14 we have. But it was unrelated to the original steel
- 15 production at Sayreville -- I'm sorry, at Perth Amboy.
- 16 MR. HOUSEMAN: I would add that it was a union
- 17 site too.
- 18 MR. CORKRAN: Thank you. Perhaps I missed the
- 19 context of when Perth Amboy was being -- was going through
- 20 these changes.
- 21 So does Perth Amboy's status have anything to do
- 22 with the imports at issue today?
- 23 MR. CAMPO: To the extent that we expected the
- 24 market opportunity would exist to restart the mill and that
- 25 hasn't been the case in 2013 through 2015, yes, absolutely.

- 1 MR. CORKRAN: Okay. But just to be clear, this
- 2 was -- this was an operation that was producing wire rod,
- 3 coiled rebar, which is a small part of the market, had not
- 4 been operational since 2013-14, if I'm understanding
- 5 correctly.
- 6 MR. CAMPO: I believe it was idled in 2010.
- 7 MR. CORKRAN: 2010, okay. And was deemed not
- 8 viable as early as 2013-14?
- 9 MR. CAMPO: Was maintained in an operational
- 10 state through 2014 and 2015, before we decided to sell it.
- 11 MR. CORKRAN: Thank you. My next question was
- 12 for Mr. Barney at Nucor. There was -- I think in part of
- 13 your testimony, you were talking about the demand
- 14 environment improving but really only gradually, gradually
- 15 improving.
- 16 Has there been any region that has stood out in
- 17 terms of relatively stronger or relatively weaker demand
- 18 growth?
- 19 MR. BARNEY: From our perspective, really, no
- 20 region has shown significant strength and demand. In some
- 21 of the Sunbelt regions you could make the claim, in Texas,
- 22 Florida, California, you see a little bit more improvement
- 23 in demand. But overall, the modest improvement has been
- 24 measurable across the entire country. So it's not -- it's
- 25 not significant in any one area.

1 MR. CORKRAN: Thank you. My next question goes

- 2 to Mr. Porter of CMC. And I was hoping maybe you could
- 3 give us a little more description of micromills, what are
- 4 their particular -- what is the benefit of a micromill
- 5 versus a more traditionally sized mill, what is -- what has
- 6 been your experience operating one micromill and bringing a
- 7 second one up to speed?
- 8 MR. PORTER: I'd like to respond to that in the
- 9 posthearing brief, if you don't mind. It's relatively
- 10 proprietary.
- 11 MR. CORKRAN: Okay. Thank you. Actually, my
- 12 next question I think also goes to Mr. Campo.
- 13 And I apologize for missing this earlier, but
- 14 there was some discussion of the status of the Rancho
- 15 Cucamonga facility. Can you provide a little more detail
- 16 on that as well?
- 17 MR. CAMPO: Yeah. We have a rebar production
- 18 facility at Rancho Cucamonga facility outside of
- 19 Los Angeles. It's producing rebar today. It's probably
- 20 running about 40 or 50 percent of its capacity, limited by
- 21 market conditions fundamentally. It was purchased by
- 22 Gerdau I think in 2010, was known previously as Tamco and
- 23 has operated in that location for more than 30 years.
- 24 MR. CORKRAN: Thank you very much. That was
- 25 very helpful. I appreciate that background.

Ace-Federal Reporters, Inc.

- 1 Mr. Byer, question for you as well. I listened
- 2 with interest to your testimony about the competition you
- 3 faced from imports. Several times today you mentioned your
- 4 competition with imports from Japan and Turkey. Have you
- 5 seen imports from Taiwan in your market?
- 6 MR. BYER: So I have personally not seen imports
- 7 from Taiwan. I know that the -- I know about the Japanese
- 8 and the Turkish, because before I left town that week, I
- 9 drove down to the docks and took pictures right here on my
- 10 iPad of the Japanese and Turkish material.
- 11 As far as the traceability of it, I believe once
- 12 it comes through customs at the border, there's no industry
- 13 information that traces that out of where it goes inland,
- 14 if I'm correct.
- 15 But I have not seen personally any Taiwanese
- 16 material.
- 17 MR. CORKRAN: And I believe your testimony was
- 18 that most of the imported rebar that you were seeing you
- 19 believe is coming up the Mississippi to Cincinnati; is that
- 20 correct.
- 21 MR. BYER: Yes. The majority of it is
- 22 sitting on ports, docks in Cincinnati. One of the other
- 23 interesting logistical points of it is as the coal industry
- 24 has been decimated, those terminals are doing whatever it
- 25 takes to get their operations going, along with the barge

- 1 movers, fuel rates.
- 2 So not only the cost to get it across the
- 3 Atlantic or the Pacific is unbelievably lower than it
- 4 traditionally is, the cost to get it up the river is
- 5 immensely lower. The cost to handle everything is
- 6 discounted.
- 7 So yes, it's all sitting there right on the
- 8 dock, and it doesn't -- the question about Taiwanese is
- 9 interesting, but as far as the market is concerned, they do
- 10 not care where it comes from. It is all fungible, it's all
- 11 the same. And it's who is going to give the lower price
- 12 right now.
- MR. CAMPO: Yeah. Peter Campo, Gerdau. We see
- 14 subject imports literally on every coast, the Gulf Coast,
- 15 Houston, New Orleans, Florida, Miami is very popular, up
- 16 the Eastern Seaboard, and certainly on the West Coast of
- 17 the U.S. as well. Perhaps not relevant to this discussion,
- 18 but into eastern and western coasts of Canada as well.
- 19 MR. BARNEY: Don Barney with Nucor. And just to
- 20 kind of build upon that a little bit more, before I
- 21 relocated to Charlotte, I spent a fair amount of time out
- 22 West at our Nucor facility in Plymouth, Utah. And the
- 23 subject imports that you referenced, Taiwanese, I think we
- 24 tend to think they're accumulating toward the coastal
- 25 regions, but the reality is we've seen them in places like

- 1 Wyoming, Montana and Utah, so they are spreading out
- 2 further into the market than just staying along the coastal
- 3 regions.
- 4 MR. PRICE: And -- Alan Price. Just to
- 5 summarize for one second, the record shows that the imports
- 6 from all the countries are prevalent, there's sufficient
- 7 geographic overlap for cumulation, sufficient temporal
- 8 overlap consistent with all of your variety of recent
- 9 determinations.
- 10 So we'll explain that more in the posthearing --
- 11 postconference brief.
- MR. CORKRAN: No, I would appreciate that,
- 13 because I am quite interested in the ports of entry for the
- 14 imports from Taiwan and in the -- and their particular
- 15 presence in the U.S. market.
- In terms of a reasonable overlap of competition,
- 17 I was interested in the slide 25 that showed the proportion
- 18 of operating margins in January through June 2016 relative
- 19 to earlier periods.
- 20 If we're talking about the nature of competition
- 21 in the U.S. market, can anybody describe what the import
- 22 volume from Taiwan was during that six-month period?
- 23 MR. PRICE: I'll briefly step in and say the
- 24 import volumes accelerated very heavily in -- from Taiwan
- 25 throughout 2015 into 2016. And actually, the Taiwanese

- 1 imports were at June 30 about 3.4 percent of total imports.
- 2 Huge surge of imports in July, August and September, and
- 3 actually for -- and you will see massive amounts of
- 4 Taiwanese imports come in through those periods.
- 5 So what you're seeing is an acceleration of the
- 6 imports not only to meet the negligibility standards of 3
- 7 percent, but actually when you get to August, which is what
- 8 your data will be for negligibility purposes, it calculates
- 9 just under 6 percent of the imports are now Taiwanese.
- 10 These are again consistent with the volumes you have
- 11 consistently found both to be above negligible,
- 12 consistently be injurious in terms of -- in terms of the
- 13 cumulation criteria for both injury and threat.
- 14 MR. CORKRAN: My next question is a development
- 15 that I've found extremely interesting over the -- in recent
- 16 years.
- 17 Can anybody tell me what the status of the
- 18 independent steel alliance is at this point?
- 19 MR. BYER: I'm currently registered as a
- 20 supplier to the association. I was a founding member as an
- 21 independent fabricator.
- 22 What I can speak to it is it has moved very
- 23 little domestic material, which was its intention, to be a
- 24 cooperative to consolidate and bring buying power to the
- 25 independent fabricator.

- 1 All I know of what it's ended up doing is
- 2 aggregating import buys and buying imported material,
- 3 helping facilitate by importing material for smaller
- 4 fabricators in outer markets that normally did not
- 5 participate in that. And it's -- that's all I know at this
- 6 point in time. We have not sold a pound into it. And I
- 7 have four members within 2700 miles of my facility. Good
- 8 friends of mine. But they buy the foreign and not mine.
- 9 MR. CORKRAN: Who would those fabricators tend
- 10 to be competing against? Would they tend to be competing
- 11 against the related fabricators that we heard discussed
- 12 earlier?
- 13 MR. BYER: It's different by market. I'd say
- 14 there's independent -- multiple independent fabricators in
- 15 each market, and there's potentially any larger mill-owned
- 16 fabrication operation in any one of those markets. But
- 17 that's -- they're competing with another fabricator for a
- 18 specific job. Some of them as we mentioned are -- the
- 19 lines get a little blurred when you talk about
- 20 distribution. Some may distribute to a downstream concrete
- 21 or masonry supply store. Most of them are selling listed
- 22 fabricated commercial projects.
- 23 MR. CORKRAN: Mr. Barney, I think it was you who
- 24 made the comment about the extent of the U.S. as a free
- 25 market with open borders for steel products. We've heard

1 rebar compared to scrap in terms of global -- a global

- 2 market.
- 3 My question is in a market such as that, why
- 4 would we see a sustained premium in the U.S. market for
- 5 rebar relative to world prices? Wouldn't we expect to see
- 6 that premium diminish over time?
- 7 MR. BARNEY: I think that's evidence of the
- 8 prior case, the remedy that was granted, we actually did
- 9 see improvement in pricing and a realization of profit.
- 10 But that was very short-lived. If you see
- 11 what's transpired in 2015 and then going into 2016, we've
- 12 seen significant deterioration in pricing, and it's all
- 13 driven by the subject imports.
- So I don't -- from the premium standpoint, we
- 15 had a period of time where we were able to get fair prices
- 16 in the marketplace. But since the end of 2015 and going
- into 2016, prices have come down significantly.
- 18 MR. CORKRAN: If that price premium between the
- 19 North American market and the world market is diminishing,
- 20 and I was looking at MEPS data that suggested exactly what
- 21 you're describing, should we -- if we are looking ahead for
- 22 purposes of threat, should we expect to see diminished
- 23 import volumes because of the reduced differential between
- 24 the North American price and the world price?
- MR. BARNEY: We talked about -- Don Barney,

Ace-Federal Reporters, Inc.

- 1 Nucor. We talked about this a little bit earlier, and I
- 2 don't know if you were in the room or not, but the
- 3 situation is what transpired at the end of 2015 and early
- 4 2016 when we drastically lowered our prices, we saw the
- 5 import, the subject imports come in lower again. And
- 6 that's what we referred to as just -- it just doesn't seem
- 7 to be a bottom.
- 8 So despite the fact of what you're saying, I
- 9 mean, this has been a continuation. We saw in 2015 with
- 10 lost volume. And we see it in 2016. And it's kind of our
- 11 worst fear as far as you're losing volume again, so it's a
- 12 threat -- it's not a threat, it's actually injury from 2015
- 13 and injury for 2016. So we're losing -- we've lowered our
- 14 prices, profits have been decimated.
- 15 Now we've got imports coming in at lower prices
- 16 again that we just can't compete with.
- 17 DR. KAPLAN: The U.S. is still the best market,
- 18 as Mr. Nolan, who you missed in his opening statement,
- 19 conceded, that it is currently the best market.
- 20 And there was previous testimony about the lack
- 21 of strength in other markets relative to the United States
- 22 expected in the future, both their demand side is expected
- 23 by forecast that Mr. Price read off, and also on the supply
- 24 side, as many of the markets that the subject producers
- 25 sell into are either being stressed by increased exports

- 1 from China, or in the case of certain Middle Eastern and
- 2 North African countries, are building their own facilities.
- 3 So I think -- I think the facts dictate that
- 4 actually the threats are significant and sustained into the
- 5 foreseeable future.
- 6 MR. PRICE: Alan Price, Wiley Rein. Just to go
- 7 into a couple of issues here.
- 8 First, across all steel products the Commission
- 9 has recently investigated, U.S. price tends to be on the
- 10 high end of global prices and it generally has been for the
- 11 last, you know, 20-odd -- at least 20-odd years that I've
- 12 been really focusing on this, very narrow periods when that
- is not the case, perhaps in 2007, 2008. It wasn't the case
- 14 when the Middle East was sort of going crazy and we were
- 15 kind of entering the beginning of the financial crisis but
- 16 no one really realized it, if we talk about sort of
- 17 macroeconomics.
- 18 But the U.S. is generally an attractive price --
- 19 an attractive market, one of the higher-priced markets in
- 20 the world.
- 21 As you move into this product, all steel
- 22 products, there isn't actually a single global price to it.
- 23 And these guys -- these particular producers are
- 24 particularly aggressive in their pricing, have stepped in
- 25 at even lower levels.

- 1 What is interesting, that the margins of
- 2 underselling have actually increased substantially during
- 3 the POI to actually push in more volume, which is -- so
- 4 these particular producers are problematic.
- 5 And despite what our Turkish friends will say,
- 6 in fact, their market is suffering from substantial excess
- 7 capacity for rebar, roughly 50 percent. You know, we can
- 8 argue over which mills and whatever, but the capacity
- 9 overhang is huge.
- 10 As a result, many of these mills will export at
- 11 virtually any price, with some -- at this point.
- 12 And so constant -- constant pressure on the U.S.
- 13 market vis-a-vis Turkey. Japan is purely opportunistic
- 14 dumping going on, same thing with Taiwan at this point.
- 15 Decisions to move product regardless of cost. And, you
- 16 know, I'm still waiting for anyone from Japan to explain to
- 17 me why their grade 60, grade 40, number 3, 4, 5, 6 rebar is
- 18 special. It's not. Essentially, these countries have
- 19 decided to dump at these particular prices.
- 20 MR. CAMPO: Peter Campo, Gerdau. I think the
- 21 common denominator in my mind is you have three countries
- 22 with far more capacity than -- far more supply than demand,
- 23 and an opportunity to sell it elsewhere in the world
- 24 market. Where wouldn't you do that but here? And all
- 25 three with relatively weak home markets exposed to

1 competition from China, which has been very aggressively

- 2 pricing literally worldwide.
- 3 MR. CORKRAN: I have one last question, which I
- 4 think will probably be -- I'll ask for it in the
- 5 postconference brief, more of a conceptual question I
- 6 think. But we heard discussion earlier today of an
- 7 inventory overhang held in the distribution chain and that
- 8 it does not show up in the producer and importer
- 9 questionnaires.
- 10 This is a concept question. But that
- 11 characterization, doesn't that sort of overlook the fact
- 12 that to be in the supply chain at the distributor level
- 13 means that there has already been a sale in the United
- 14 States, that the volume has already been picked up as a
- 15 U.S. import entered into the United States and has been
- 16 picked up in our price data as an arm's-length -- first
- 17 arm's-length sale in the United States, such that it really
- 18 isn't arguably missing from the data set? It may not
- 19 appear as an inventory, but it is captured in the data set?
- 20 DR. KAPLAN: Yeah, let me address that. And I
- 21 think -- I think the answer is yes and no. It's -- and I
- 22 think you made the impact point. It's captured as a sale
- 23 if the importer sold it, and you have the data. It's not
- 24 captured in inventory because you don't collect inventory
- 25 on that.

1 Now, the reason we raise that point is because

- 2 that inventory overhang creates great pressure on U.S.
- 3 prices, and as it came in, had big volume effects.
- 4 So as it came into the market in 2015, it picked
- 5 up share and negatively affected U.S. production, which
- 6 fell in a time of increasing demand.
- 7 Now in 2016, it's not in a building somewhere,
- 8 but it's sitting on a dock. And that overhang has
- 9 created -- well, that overhang, the last picture, has
- 10 created the pricing and profit pressure that you saw in
- 11 2016.
- 12 So to your answer, it should be in the pricing
- 13 data, it should be in the import data, but it's not in the
- 14 inventory data. And the effects of it being in inventory
- 15 are manifest in the lack of shipments in 2015 and the
- 16 decline in domestic production by these producers, and in
- 17 their financial data in 2016, as this oversupply of the
- 18 market hangs over and suppresses and depresses prices.
- 19 MR. PRICE: Alan Price. I'll just jump in one
- 20 more time on this. I go down to the docks unfortunately
- 21 surprisingly frequently, given what I do. And we haven't
- 22 seen these types of -- sort of this -- what you're seeing
- 23 in these pictures here, since, frankly, the 2001 period
- 24 when we had just these same pictures, piles and piles of
- 25 inventory just stacked up.

- 1 So it has dramatic -- you know, and you
- 2 constantly see this. You have the -- it just sits there,
- 3 it's hitting prices, it's affecting prices. And guess
- 4 what, more of it is coming in.
- 5 And if you go back to the quote, it's this
- 6 actual inventory from the AMM article that's sitting there
- 7 in Inbesa right now. As it sits there, it's going to take
- 8 just two months for this inventory to go out, and there's
- 9 still more coming in.
- 10 So it's just a huge impact. First, as
- 11 Mr. Kaplan said, manifested itself in volume in '15 when
- 12 domestic production went down, and then transfers over to
- 13 price as it just sits on the market and weighs on it and
- 14 clobbers it.
- 15 And sadly, when the domestic industry has had
- 16 to -- you know, not sadly. The domestic industry competed
- 17 with it. Obviously, tremendous impacts on profitability in
- 18 2016, as they just priced this. And you see imports step
- 19 back maybe a little bit.
- 20 But when you come into July, August and
- 21 September data, which the Commission can look at the
- 22 official import data and the SEMA data out there, you see,
- 23 well, never mind, we're going to just shove more into the
- 24 marketplace.
- 25 That's what's sad about it. It's not like the

Ace-Federal Reporters, Inc.

- 1 action the domestic industry took stemmed the flow of
- 2 imports. It sort of paused it and then they said, well, we
- 3 have to cut again because we need the volume because we
- 4 have nowhere else we can ship in the world.
- 5 That is what the Turkish situation is, that is
- 6 what the Taiwanese situation is, that is what the Japanese
- 7 situation is.
- 8 MR. PORTER: This is Tracy Porter. I want to
- 9 make a comment about it, because I've seen this really
- 10 adverse effect on our business directly. We participate in
- 11 the Texas market very heavily.
- 12 The inventory levels -- and those pictures
- 13 really don't depict it. We've seen it, several of us have
- 14 seen these piles, and it's mountains of steel sitting down
- 15 there at the port, if you can envision 160- to 200,000
- 16 tons, it takes up a lot of acreage.
- 17 The irony of all of this, and I don't know this
- 18 to be a fact, it's supposition on my part, that there's
- 19 almost like a supply chain that exists today between Turkey
- 20 and the United States, and I won't comment on Japan at this
- 21 point because I haven't seen the same behavior out of them,
- 22 but that these ships are going to be coming regardless, and
- 23 these act as buffers or surge zones for it.
- 24 The part that's really difficult for us is as
- 25 these inventories rise, prices drop. And sound business

- 1 practice would tell you that you make a deal, you make a
- 2 deal. But yet, we can find in some of the -- in the data
- 3 that's been provided to you, we can find extraordinary
- 4 outlying pricing to basically absorb or make room for the
- 5 next ship that's coming in.
- 6 So the disruption that the marketplace is -- you
- 7 know, the change in the behavior that we've seen over the
- 8 last few years and this stockpiling, if you will, of
- 9 material in the states is actually more consequential,
- 10 because -- we've heard it from the stevedoring companies,
- 11 there's another ship coming, they need to get this material
- 12 out of here.
- So there are times that these prices are
- 14 absolutely absurd to make room, and there's opportunistic
- 15 buyers willing to take part in that, which obviously
- 16 trickles back into the marketplace, and that's what becomes
- 17 the new standard.
- 18 MR. BYER: Burke Byer from Byer Steel in
- 19 Cincinnati. To follow up on Tracy's point, the basic
- 20 principles of buyer psychology has changed because of the
- 21 dynamic change and the flow of the material in the market.
- 22 Traditionally when prices fall, buyers sit back
- 23 and say it will get cheaper tomorrow. When prices rise,
- 24 they step in and say well, I'll buy it today, it will be
- 25 cheaper than if I buy it tomorrow.

- 1 This material is coming in, and I can tell you,
- 2 for example, we're being quoted as we speak, sitting right
- 3 here, we're being quoted numbers for material shipped in
- 4 the first quarter of next year at prices that we thought we
- 5 knew what the definition of ridiculous was, but it gets
- 6 even more ridiculous. We have no idea what the scrap
- 7 market is going to do next year. I have no idea what it's
- 8 going to do tomorrow and it just traded yesterday.
- 9 Those prices will come up. To Tracy's point,
- 10 it's paradigm that they will go all right, I'm going to
- 11 liquidate the stuff that's there, and the price is running
- 12 down before the market even gets here, material gets here.
- 13 And as the traders that we've dealt with have
- 14 told us, they're like it's kind of like being a drug
- 15 addict. You buy this, and when the price falls, you almost
- 16 have to stay in the game and keep buying it to keep it
- 17 moving and not lose your shirt.
- 18 MR. BARNEY: Don Barney with Nucor. I will
- 19 state that it's the Turkish, the Japanese and the Taiwanese
- 20 that are exceptionally aggressive in these markets. We're
- 21 seeing Japanese bar in Houston at the same port that the
- 22 other material is landing as well. So all three are
- 23 participating at these aggressive price levels and
- 24 impacting our marketplace.
- 25 MR. CORKRAN: Thank you all very much for your

- 1 testimony. That concludes my questioning.
- MR. ANDERSON: Okay. Thank you, Mr. Corkran.
- 3 I'm going to visually scan our staff here, if there are any
- 4 more follow-up questions.
- 5 Ms. Lo?
- 6 MS. LO: Sorry. Related to what Mr. Corkran
- 7 said, I had a question about this concept of excess
- 8 inventory everywhere. If you could give us posthearing
- 9 brief -- or sorry, postconference brief, what percentage of
- 10 this inventory is held relative to apparent consumption.
- 11 And I know Mr. Kaplan had mentioned that some of
- 12 the inventory can't be captured by questionnaire data,
- 13 which we'll crunch obviously and report it, but also that
- 14 90 days -- I believe Mr. Canosa had mentioned 90 days are
- 15 free. But this inventory costs money to store, so what
- 16 happens after 90 days?
- 17 So it's inventory -- typically 90-day kind of
- 18 holding? And also, related, somewhat related, it's this
- 19 whole import presence, several of you have testified to,
- 20 you said that in Wyoming, there's some Taiwanese product.
- 21 From my understanding, there's no country of
- 22 origin labeling on these bars; correct?
- 23 MR. PRICE: Actually, this is one of the unusual
- 24 things about rebar, is actually there's a roll mark on it,
- 25 and so -- and so everything has actually a country of

Ace-Federal Reporters, Inc.

1 origin. Not that they're tagged when it comes over, but

- 2 there's an actual roll mark.
- 3 So my best example of it was in the Capitol,
- 4 they were doing a security project, and we got a call from
- 5 the architect of the Capitol, and it's a Buy America
- 6 project. Obviously no foreign rebar would logically be
- 7 going into that.
- 8 They got a call from the architect that said
- 9 this mark says Ukraine. Can I assume that's not domestic
- 10 rebar? And the answer was yes, because it's rolled into
- 11 it. So it's -- so it's a little different than most other
- 12 steel products in that regard, and that's because the ASTM
- 13 standards.
- 14 MS. LO: Just in the follow-up question on the
- 15 Latvia issue, since they were caught, they were punished,
- 16 right, and they did have to pay?
- 17 MR. PRICE: I'll address that in the
- 18 postconference brief.
- 19 MS. LO: Thank you. Thanks.
- 20 MR. PRICE: At this point, it's quite historic,
- 21 but it -- but again, the module didn't -- the point was the
- 22 module didn't have alloy hot roll bar, which was the tariff
- 23 number at the time. They were correctly classifying it at
- 24 the time. It wasn't in the customs module, so no one knew
- 25 to suspend it at customs.

1 MR. CANOSA: Can I follow up on your question on

- 2 the port, 90-day free, what happened after the 90 days.
- 3 It's related to Mr. Porter and Mr. Byers referring to the
- 4 attorneys, to move. A lot of case they sell the material
- 5 even below the price that is recorded in the customs
- 6 documentation to be able to move the material so the next
- 7 boat can come in or avoid port charges. So the offer price
- 8 in the market is even below what you guys see in the
- 9 customs records.
- 10 MS. LO: One final question that was brought up
- 11 by Mr. Porter. You mentioned bundling these milk runs by
- 12 these independent distributors. I had some issues with
- 13 bundling questions.
- 14 But do you service these smaller customers as
- 15 well? You're happy to do these milk runs to -- any of you?
- MR. PORTER: No. When I say bundling, in the
- 17 way rebar is packaged, it's called a bundle. So there's,
- 18 you know, three or four bundles that are delivered to one
- 19 customer and to the next.
- 20 Our company, CMC, does not distribute less than
- 21 truckload quantities of rebar.
- 22 MR. BYER: That is our niche. We are the little
- 23 guy. We -- you want anything from one ton to five
- 24 truckloads a month, give us a call. We are losing that
- 25 business to -- that's a traditional -- that's a service and

- 1 value that we have added that most steel mills can't
- 2 perform. And we are losing that business to import
- 3 materials that that will make mixed truckloads at the
- 4 docks. You want to buy one ton of this, some 40s and some
- 5 20-footers of those, you can mix and match that if you
- 6 wish, doesn't matter. It's all the same to them, and the
- 7 price is cheaper, and all the services at no extra cost.
- MR. PRICE: We'll address it more in the
- 9 posthearing brief, but the domestic industry actually
- 10 services all of the marketplace.
- 11 MS. LO: Thanks.
- 12 MR. ANDERSON: Okay. With that, I want to say
- 13 my colleagues have done a very able job of asking
- 14 questions, I don't have anything further to add. I want to
- 15 thank you all for your testimony. It's been very helpful,
- 16 and we very much look forward to your postconference
- 17 comments.
- 18 With the conclusion of this panel, we will take
- 19 approximately a 15-minute break according to the clock on
- 20 the wall, we'll reconvene at 12:40. So thank you very
- 21 much.
- 22 (Recess.)
- 23 MR. ANDERSON: Good afternoon. Mr. Nolan, I see
- 24 that your panel is all seated, and thank you for being here
- 25 today. Please start when you're ready.

Ace-Federal Reporters, Inc.

1 MR. NOLAN: All right. Thank you very much.

- 2 This is Matt Nolan with Arent Fox again on behalf of
- 3 Turkey. Thank you for starting us early, so we are going
- 4 to skip lunch, but that's okay because we're going to get
- 5 out of here a little earlier, so that's a good thing.
- 6 Our panel today is going to talk about obviously
- 7 the foreign producer side of things. We are weighted on
- 8 the Turkish side, since they're the 900-pound gorilla here
- 9 as it were. Mr. Lee is representing the Taiwanese
- 10 importers or producers, and so the order is I'm going to
- 11 start with Mr. Namik Ekinci, head of the Turkish Steel
- 12 Exporters' Association, and his associate, Ebru Dursun, who
- is his translator.
- 14 Now, we worked on a statement for him, which is
- 15 his statement. But because my English is a bit better than
- 16 his, we figured it was easier for me to read his statement
- 17 for him, so it's easier for you to understand. He will be
- 18 available obviously to answer any and all questions, but
- 19 will need the interpreter because Namik's English is
- 20 about -- well, it's better than my Turkish, but that's not
- 21 saying very much. So I'm going to start with Namik's
- 22 statement.
- 23 STATEMENT OF NAMIK EKINCI
- 24 Ladies and gentlemen of the Commission Staff,
- 25 good afternoon. My name is Namik Ekinci, and I am the

Ace-Federal Reporters, Inc.

- 1 president of the Turkish Steel Exporters' Association. I
- 2 have been in the steel business for 50 years, and I'm also
- 3 chairman of the board of a Turkish steel mill that produces
- 4 rebar, Ekinciler Demir Ve Celik Sanayi AS. My hope today
- 5 is provide you with some information and remove doubt about
- 6 Turkey's participation in the U.S. market.
- 7 The Turkish Steel Exporters' Association is a
- 8 business association of producers and exporters in the
- 9 Turkish steel community. We have a membership of more than
- 10 700 exporting companies. Our goals are to serve our
- 11 members' needs and to realize the potential of the Turkish
- 12 steel sector and to attain globally sustainable competitive
- 13 strength based on fair trade.
- 14 When we first learned of these new cases, we
- 15 were, quite frankly, surprised and confused.
- 16 Our country and producers just completed the
- 17 very same investigations in 2014 only two years ago. In
- 18 those cases, Turkish producers were cleared of all dumping
- 19 charges, with no margins, zero margins. A very slight 1.25
- 20 percent countervailing duty margin was found for Icdas, and
- 21 we continue to believe that that finding was erroneous.
- 22 Nevertheless, Turkey accepted a CVD order on rebar which
- 23 continues today.
- 24 Habas, on the other hand, was cleared of any
- 25 subsidy charges, and dumping for that matter.

1 Having been found not guilty of all dumping

- 2 charges and with minimal CVD rates in place, Turkey
- 3 believed that it was cleared of further unfair trading
- 4 claims and continued trading at nondumped, nonsubsidized
- 5 prices.
- Now, two years later, we're back speaking with
- 7 the Commission on the exact same issues because the U.S.
- 8 industry did not like the result it got the last time. Our
- 9 question is, when will this cycle end? How often can they
- 10 repeat this process against Turkey? And do we have to
- 11 prove yet again that Turkey does not engage in unfair trade
- 12 practices?
- We do not dispute that Turkey is a world class
- 14 steel producer and exporter. We are proud of our industry,
- 15 and we are competitive in world markets, including the
- 16 United States, without the need to dump or receive
- 17 subsidies.
- 18 In 2015, we operated at relatively high capacity
- 19 utilization rates, over 80 percent, which is close to the
- 20 upper limit for our rebar mill. We consumed more than half
- 21 of our production in Turkey on local and state construction
- 22 projects. The other half was exported all over the world.
- 23 Our domestic construction market is quite active
- 24 and is growing at a rate of over 6 percent per year, and we
- 25 will give specifics on that in our post conference.

1 While the U.S. is a significant market for our

- 2 exports due to very strong demand and high prices, as
- 3 Mr. Kaplan kept saying, it is not the largest or only
- 4 export market for Turkey. Indeed, Turkey shipped over 4
- 5 million metric tons to the Middle East region alone in
- 6 2015. That includes the United Arab Emirates, Israel,
- 7 Iraq, Egypt, Kuwait and Saudi Arabia.
- 8 Contrary to U.S. industry predictions in this
- 9 case and the last case, demand in the Middle East has not
- 10 fallen. It may change from country to country, but
- 11 overall, the demand is stable and increasing.
- 12 Indeed, Turkey shipped to -- rebar to 150
- 13 countries last year, unlike U.S. producers. We sell our
- 14 products to all countries and in Turkey at the same basic
- 15 FOB price. Except, for example -- except when it comes to
- 16 the United States. We actually sell to the U.S. at a
- 17 higher price in order to avoid dumping charges.
- 18 Even so, even with the additional price, our
- 19 average U.S. price to the U.S. market is probably more than
- 20 \$100 below U.S. prices simply because we do not need to
- 21 make as much of a profit as the U.S. mills seem to.
- We make a good profit on our business, we make a
- 23 modest profit on our business. Our pricing is carefully
- 24 considered to ensure we are not dumping, but we price to be
- 25 competitive. Our price is largely dictated by scrap

1 prices, which were quite volatile during the period of

- 2 investigation.
- In 2014, scrap prices reached nearly \$400 a ton,
- 4 then dropped to \$250 a ton by mid 2015, and fell below \$200
- 5 a ton by late 2015 and early 2016, a drop of over 50
- 6 percent in the price of scrap will have an unavoidable and
- 7 relative immediate impact on the price of rebar in the spot
- 8 market.
- 9 It is not surprising that U.S. prices fell in
- 10 this environment. It is neither our intention nor is it
- 11 possible for the Turkish rebar industry to capture the U.S.
- 12 market as Petitioners would like you to believe. There are
- 13 several reasons for this.
- 14 Most specifically, U.S. producers enjoy
- 15 significant advantages in this market. Since the last
- 16 investigation and sunset reviews, the U.S. producers have
- 17 become larger, they own rebar plants coast to coast and
- 18 internationally, they are financially stronger and very
- 19 importantly they are virtually completely vertically
- 20 integrated.
- In the U.S. market, U.S. producers have no
- 22 international shipping costs, they control their raw
- 23 material supplies, scrap, they have the ability to sell and
- 24 deliver to U.S. customers that require just in time
- 25 delivery, and U.S. producers are able to make use of the

1 highest quality scrap at their mills and export secondary

- 2 material to countries like Turkey.
- 3 On the other hand, Turkish producers cannot
- 4 anticipate what scrap prices will be. We are not as
- 5 vertically integrated as U.S. producers, who have better
- 6 control of their scrap prices. We must accept lower
- 7 quality scrap, and that scrap often comes from the United
- 8 States.
- 9 We do not produce without firm orders, and we
- 10 require payment at the time of shipment. We will not lower
- 11 prices to capture markets, but we price our material
- 12 consistently based on the world market.
- The rise in our exports to the USA is due to the
- 14 fact that U.S. importers prefer Turkish firms, which have
- 15 competitive prices and abide by free market rules. This
- 16 rise is brought about by competitive and demand-oriented
- 17 sales, which constitute the operation of free markets.
- 18 Furthermore, the U.S. demand has also risen over
- 19 the years. Increased demand naturally leads to increased
- 20 imports. If this demand is not met by pricey domestic
- 21 products but imported products and this constitutes a
- 22 problem for domestic manufacturers, then maybe they should
- 23 review their conditions of manufacturing instead of laying
- 24 blame on imports which comply with WTO rules.
- 25 Further, as I noted earlier, we have developed

- 1 other markets that are growing faster and offer us more
- 2 opportunity, in particular the United Arab Emirates, which
- 3 is the single largest export market for Turkey, and the
- 4 Middle East, North and West Africa. We directed our
- 5 marketing resources to the Middle East and African
- 6 countries, which are growing economies, where consumption
- 7 rate for rebar is relatively high.
- 8 Turkey is a responsible competitor. Thank you
- 9 for your attention. I will do my best to answer any
- 10 questions you have.
- 11 Thank you, Namik, for that.
- 12 Okay. So I'm going to go into this a little bit
- 13 and hand it over to Adams Lee in a minute. We're going to
- 14 go off my presentation, PowerPoint. I'm not going to
- 15 bother putting it up on the screen because it's too much of
- 16 a pain, and we're all sitting around the table.
- 17 Let's talk a little about history to start with
- 18 on page 1, or page 2 of this PowerPoint. Turkey -- this is
- 19 not Turkey's first rodeo, all right, in front of the
- 20 Commission, in front of the Commerce Department. I've been
- 21 advising them for over 10 years on these cases.
- They have legal counsel. They know what the
- 23 rules are. We do take a great deal of pain and effort to
- 24 make sure we're following the rules.
- 25 Starting with dumping margins in 2003, we go to

- 1 2004, you start getting de minimis margins from Commerce,
- 2 you get de minimis for Icdas, Colakoglu and Diler. 2005,
- 3 Icdas order gets revoked, Habas gets zero de minimis
- 4 margin, Colakoglu gets a de minimis margin. I'm not going
- 5 to go through every single one of these, but the result of
- 6 this is with all of the Turkish companies getting smart,
- 7 they ended up with zero dumping margins and the order ended
- 8 up getting revoked in 2008.
- 9 Now we spin forward to 2014, we do the case
- 10 again. What happens? There's no dumping, there's no
- 11 subsidies for one of the biggest exporters, and the others
- 12 are stuck with a 1.25 percent barely above de minimis
- 13 margin on CVD.
- 14 So what has changed since then? The Petitioners
- 15 have been up here all morning telling you it must be
- 16 dumped, it must be dumped, it must be dumped. The evidence
- 17 suggests the exact opposite, that there is no dumping,
- 18 there has been no dumping, and there will be no dumping.
- 19 So why are we back here today? What has
- 20 changed? First, major U.S. producers like Nucor, CMC,
- 21 Gerdau have further integrated operations from their scrap
- 22 upstream to their downstream fabrication operations. They
- 23 supply their own downstream operations from their internal
- 24 production.
- I found it curious when they sort of downplayed

- 1 significantly that, you know, well, we don't know what the
- 2 price is to the fabricators, we can't tell, they don't tell
- 3 us if Buy America matters or this or that.
- 4 They own the fabricators, all right. If you
- 5 look at the specifics, the last case and this case, a
- 6 significant portion of what they're selling goes to their
- 7 own internal fabrication units.
- 8 If, in fact, the fair market value is being
- 9 charged and if, in fact, imports are cheaper, why are they
- 10 doing that? Why would they internally source a significant
- 11 amount of their rebar to their own fabrication operations?
- 12 Why wouldn't you? That's the point of having an
- 13 integrated operation. There's no benefit to having an
- 14 integrated scrap, rebar and fabrication operation if you
- 15 are not going to use it.
- I submit to you that that gives them a fair
- 17 amount of insulation from imports. They're using their own
- 18 production upstream, their rebar productions midstream, to
- 19 their fabrication facilities downstream. That's an
- 20 important condition of competition.
- 21 Why does scrap matter? Quality, secure supply
- 22 and cost. Those are the three biggies. Secure supply they
- 23 did tell you about. They admitted that they wanted secure
- 24 supply for their scrap operations. They didn't tell you
- 25 when you have your own scrap supply, you can cull off the

1 top end of that scrap, use it on your own mill and sell the

- 2 rest of it in the open market, which is in fact what
- 3 happens. So they're using the best quality scrap in their
- 4 operations.
- 5 And third is cost. They keep telling you that
- 6 they are selling at fair market value. I suggest the
- 7 Commission take a hard look at that. I'm not quite sure
- 8 I'm persuaded by that. And we'll have to get into that in
- 9 the post conference because that gets into some specifics
- 10 that I'm not allowed to talk about.
- 11 Downstream operations, fabrication operations.
- 12 Nucor has Harris Steel. They have at least 70 fabrication
- 13 facilities in the United States. CMC has a downstream
- 14 fabrication business. Gerdau has at least 60 or 70
- downstream fabrication operations in the United States.
- These are not small operations. They are
- 17 significant, and they are completely internally sourced by
- 18 their rebar operations.
- 19 Buy America. I was curious that they kept
- 20 downplaying the Buy America. Buy America is a law. It is
- 21 a federal statute. It is a preference given to domestic
- 22 merchandise. You are not allowed to sell to the U.S.
- 23 government or state governments unless you comply with Buy
- 24 America. And if you do, you get into trouble for it. So
- 25 it's not so simple as we just sell a bunch of rebar, we

- 1 don't know where it's going.
- 2 The fabricators definitely know where it's
- 3 going, and if you happen to own the fabrication operation
- 4 that is supplying that, then you definitely know where it's
- 5 going, whether you want to say we're not looking at it, but
- 6 they are, I don't really care. The fact is Nucor owns
- 7 Harris, Harris is running the fabrication operations on
- 8 those Buy America Act projects, they are clearly buying
- 9 U.S. material for those projects. It does matter.
- 10 Third, U.S. producers have been making money in
- 11 the current market. Contrary to what they're saying to you
- 12 in those lovely charts this morning, I have some
- 13 inconvenient truths to provide you in a few minutes on the
- 14 margins they are actually making in this market.
- 15 Yes, Turkish imports have increased. We are not
- 16 going to deny that. They have gone up. They went up after
- 17 they were investigated and exonerated. They went up after
- 18 U.S. demand kept calling them and saying, the prices here
- 19 are outrageously high, please come into this market. It's
- 20 not surprising what happened.
- 21 In the end, U.S. consumers are paying the higher
- 22 prices relative to costs as a result of this.
- 23 Slide 4. From the 2014 investigation. The
- 24 Staff found in that investigation that raw material scrap
- 25 accounted for about two-thirds of the cost of rebar,

1 somewhere between 60 and 70 percent. That's in the public

- 2 Staff report.
- 3 Assuming a ton of rebar cost 500, that would
- 4 make \$330 of the cost steel scrap. A decrease in the cost
- 5 of scrap to \$200 would then decrease the total cost to
- 6 \$370, or 26 percent drop in the cost. With the consequent
- 7 drop in price.
- 8 In 2015, steel scrap costs fell from over \$350
- 9 to under \$200 a ton, indicating a downward price pressure
- 10 of approximately 25 percent on rebar in the United States.
- 11 Slide 5. I went into Nucor's quarterly reports
- 12 and culled out their actual scrap costs, which they report
- 13 in their quarterly data.
- 14 If you notice from the chart, scrap costs fell
- 15 precipitously in 2015. And, in fact, if you look at the
- 16 numbers on the right side of this chart, I give a change
- 17 from prior quarter and percentage change from prior year.
- 18 Once we get to mid 2015, the change is on the
- 19 order of 40-plus percentage points in the cost of scrap.
- 20 That is not an insubstantial drop. And you cannot tell me
- 21 that that doesn't have a direct impact on the price of
- 22 rebar, an overriding impact on the price of rebar. That is
- 23 what drives the market.
- 24 Slide 6. To illustrate this, I did a
- 25 correlation analysis of rebar scrap costs and rebar prices.

Ace-Federal Reporters, Inc.

1 The lower blue line is the average heavy melt, number one

- 2 heavy melt scrap price published in American Metal Market
- 3 for Chicago. The top line is the FOB mill price reported
- 4 in -- on a monthly basis in American Metal Market.
- 5 You will notice, one, there is a very high
- 6 degree of correlation between scrap price and rebar price.
- 7 Again, scrap price influences, if not drives, rebar price.
- 8 Also, and most notably, I ran a trend line
- 9 analysis of the two sets, those are those two straight
- 10 lines going down.
- 11 If you will notice, the margin between scrap and
- 12 rebar price actually grew during the POI. It's more narrow
- 13 at the front end -- or November 2012 and is expanded some
- 14 by 2016.
- 15 So what you're seeing is instead of it being a
- 16 flat line parallel, it's doing this. If imports were
- 17 affecting this equation, it should go the other direction.
- 18 You should be narrowing that margin, not expanding it.
- 19 It's doing the opposite of what they're telling you.
- This is, again, illustrated in slide 7. We did
- 21 an analysis that simply indexes, starting both scrap and
- 22 rebar price at 100, and then indexing the changes for you.
- 23 You will notice the digression in that rebar and
- 24 melt scrap started deviating significantly in 2015. And
- 25 deviating in a way that benefits the price of rebar. The

- 1 margins went up. Again, the margins went up.
- 2 Slide 8. Again, another illustration of this
- 3 point. I'm sorry I'm beating on it, but this is pretty
- 4 important.
- 5 We took the quarterly average price of scrap
- 6 from American Metal Market and took the quarterly average
- 7 price of rebar from American Metal Market and ran an
- 8 analysis.
- 9 The margin percentage on the right side is the
- 10 amount of the difference between a price of rebar over the
- 11 price of scrap on a percentage basis.
- 12 Look what those numbers do. They start out at
- 13 41 percent, and by the fourth quarter of 2015, we are over
- 14 70 percent different. The margin went up to 70 percent.
- 15 That means rebar price, the spread between the
- 16 rebar price and the scrap price, has increased
- 17 significantly during that period.
- 18 It also explains another phenomenon. The
- 19 Petitioners took great pains to say that the underselling
- 20 has increased during the POI. Well, if Turkey is following
- 21 the general rule, which is you add certain scrap to your
- 22 price and sell at those prices competitively, then you're
- 23 going to maintain a certain distance between your scrap
- 24 price and your rebar price, which is going to be parallel.
- 25 If you do that in the U.S. industry, increases

- 1 that margin, you're going to create underselling. You are
- 2 going to manufacture in underselling, increased
- 3 underselling, which to me is an indication that either
- 4 somebody got very greedy in this market or somebody is
- 5 planning to try to play a game in front of the Commission,
- 6 not sure which.
- 7 Let's move to slide 9. What are some key
- 8 industry metrics? As we said, scrap prices fell, U.S.
- 9 producers captured increasing margins relative to scrap
- 10 costs. Prices fell less than scrap costs, leaning to
- 11 better profitability for U.S. industry.
- 12 U.S. capacity utilization rates during the POI
- 13 were relatively stable and actually increased during the
- 14 interim period.
- 15 I would note, though, we have a very curious
- 16 phenomenon here. We had a case that ended in 2014, or
- 17 20 -- yeah. So we actually have data from 2014 from the
- 18 last investigation, and I have reviewed the public record
- 19 of it.
- 20 I would like the Commission to take a hard look
- 21 at what the capacity utilization numbers were in 2013 in
- 22 this case and what they're being reported at in this case.
- 23 There is an anomaly. That's all I'm going to say.
- 24 Next page. It's very difficult to get public
- 25 information on metrics without getting into APO data,

- 1 except with respect to, I think, CMC, because Commercial
- 2 Metals is, I think, one of the more pure rebar companies of
- 3 this group. New more makes everything, Gerdau makes
- 4 everything, Steel Dynamics makes everything, so it's hard
- 5 to pull that taffy apart without getting the BPI.
- 6 But CMC is -- from August 31, 2015 fiscal year.
- 7 Their net sales between 2013 and 2015 went up
- 8 significantly. 2014 went up, down a little bit in 2015,
- 9 but still above 2013 numbers. And this is while scrap
- 10 prices are dropping like a stone.
- 11 Their operating profit went up significantly
- 12 from 204,000 to \$304,000, a 33 percent increase. Their
- 13 finished goods selling price went down, as it should,
- 14 because scrap prices went down, but not by much as you
- 15 would have expected, given that scrap prices fell 40
- 16 percent, their prices did not fall 40 percent.
- 17 The cost of scrap, however, did go down
- 18 significantly, although reported as less than you might
- 19 think. The metal margin went up, and their raw material
- 20 costs as a percent seemed to remain relatively stable, but
- 21 something doesn't seem right there.
- 22 So they reported a quote from their fiscal
- 23 statement the average cost of ferrous scrap consumed
- 24 decreased \$60 per short ton compared to physical 2014,
- 25 which more than offset the decrease of total shipments and

- 1 an average selling price above and increased our average
- 2 margins by 9 percent, quote unquote, from their annual
- 3 report.
- 4 Slide 11. Some other U.S. industry metrics.
- 5 Again, a large percentage of U.S. sales were to related
- 6 parties, affiliated fabricators in particular, I think
- 7 that's a key element here.
- 8 The average price to related firms is different
- 9 than the commercial shipment price for this same period. I
- 10 urge the Commission to look at that carefully, because they
- 11 just testified that oh, yes, it's all fair market value,
- 12 it's all at the same price.
- Buy America Act requirements still cover at
- 14 least 10 percent of U.S. producer sales, and based on the
- 15 last case, the Commission found that domestic rebar
- 16 preferences accounted for 20 percent of all sales. I don't
- 17 think that's changed at all.
- 18 And, yes, the Fixing America's Surface
- 19 Transportation Act is supposed to boost demand. Hasn't
- 20 happened yet, but everybody is talking about 2017 being the
- 21 magic year.
- 22 Also want to just note that they talked about
- 23 shipping costs, and shipping costs coming up the
- 24 Mississippi River. I want to come back to my slides in a
- 25 second.

- 1 It is a fact that shipping costs internationally
- 2 are far cheaper than our surface transportation costs. You
- 3 can ship scrap to Turkey, turn around and ship, turn it
- 4 back around to the U.S. for less than it costs to ship
- 5 rebar over land say 1000 miles, easy. That's a given. I
- 6 accept that.
- 7 But what they didn't tell you is when you ship a
- 8 barge up river, you have something called the Jones Act you
- 9 have to deal with. You cannot use international shipping
- 10 costs anymore.
- 11 The Jones Act says, it's a U.S. law that's been
- 12 in effect for a long time, and it says you must use a U.S.
- 13 crude, U.S. flag, U.S. built vessel for any coastwide
- 14 trade. The difference in Jones Act prices for
- 15 transportation and international freight is massive. There
- 16 is a substantial increase because the Jones Act is
- 17 designed, for better or worse, to protect U.S. shipping.
- 18 That means that gives them an automatic guaranteed market,
- 19 all coastwide trade is at a higher price than international
- 20 shipping.
- 21 So let's go back to the slide. Slide 12, we
- 22 talked a little bit about construction markets, slide 12
- 23 and 13 give you a little feel for that.
- 24 You will notice on the first -- on slide 12, we
- 25 do a little bit on residential construction put in place

- 1 for each of the years. And it went up pretty healthily in
- 2 2013, 2014, 2015. I agree 2016 is showing some curb. But
- 3 the demand curve during 2013-2015 was fairly robust. Also
- 4 shows the seasonality aspect of it, as the Commission is
- 5 well aware, there's a high degree of seasonality in
- 6 construction markets. Doesn't happen in the winter very
- 7 much.
- 8 So what you're seeing here is the bell curve
- 9 from winter to summer, back to winter again. But it does
- 10 show a fairly robust growth in construction rates on
- 11 residential, and again, on slide 13 on nonresidential.
- 12 So the demand was there to support more traffic.
- 13 The issue becomes, at what price? What price is the right
- 14 price to sell at? And the Petitioners will keep telling
- 15 you that it's because it was unfairly priced Turkish
- 16 merchandise. I think what happened here is the U.S.
- 17 industry invited imports to come in because they were
- 18 charging such high prices relative to what scrap costs are.
- 19 And you may say well, that's enough for us to
- 20 continue with the investigation, there's nothing I can do
- 21 about that. But that is what's going on here.
- 22 Slide 14, Turkish producer metrics. The Turkish
- 23 producers have a limited product range, more limited than
- 24 the U.S. The vast majority of Turkish material will be
- 25 coming in in the 20- to 40-foot range. Will you find some

1 small amounts coming in at different sizes? It's quite

- 2 possible. But if you look at the responses, the
- 3 predominant amount is always going to be in that range,
- 4 most imports are going to be grade 60, some in grade 40, a
- 5 very small amount in grade 75, but trace amounts.
- 6 And most of that is straight length rebar. I
- 7 think the amount of coiled rebar is trace coming into the
- 8 U.S. market relative to straight from Turkey. And it's not
- 9 further fabricated. Obviously, the cost of having
- 10 something prefabricated, the shipping costs would be too
- 11 high. So you don't fabricate it, because you're shipping a
- 12 lot of air at that point.
- 13 They have long lead times. You order from
- 14 Turkey, it's 90 days before you see the material. So that
- 15 means you're having to project out over 90 days what the
- 16 price is going to be of that rebar. That results in a
- 17 discount, because you are telling the Turkish producer, I'm
- 18 not going to make a guess as to what that price is,
- 19 particularly when you can't hedge, right, we just talked
- 20 about there's no hedging on the rebar market right now.
- 21 So if you're buying 90 days out, you want some
- 22 certainty that the price you're paying today is not going
- 23 to be overpriced, so you're going to say I want a discount
- 24 from what I would consider a nominal price in the U.S.
- 25 because you're not going to give it to me for three months.

- 1 There is a discount that gets built in.
- 2 Payment is due upon shipment. When the Turks
- 3 put that material on the boat, they expect money in the
- 4 bank. So they don't take things on account. They sell to
- 5 distributors, and the vast majority of Turkish shipments
- 6 are sold within 100 miles of the port.
- 7 I would note that the discussion this morning on
- 8 inventory, number one, that material is captured because
- 9 everything hitting the U.S. shores has been sold to someone
- 10 whether it gets here. As I said, you've got to complete
- 11 the sale and pay for it before it ships so it is captured
- 12 in the data set.
- 13 Number two, most ports that I know of have a
- 14 45-day rule, which allows you to leave material on the port
- 15 when you get it so you don't have to ship it onto your own
- 16 yard. So a significant amount of material is going to be
- 17 sitting on any yard because they keep it there for free,
- 18 okay.
- 19 I'm not saying that there isn't more Turkish
- 20 material. I would be crazy to tell you there isn't a lot
- 21 more Turkish material coming in. The fact is inventory
- 22 coming into ports as soon as it clears, you're allowed to
- 23 keep it for 45 days without paying for it, that's a nice
- 24 benny when you're not wanting to increase your stockyards.
- 25 And as I said, Turkish material utilization rates are high.

1 Go to the Turkish market for just a minute. I'm

- 2 almost done. The Turkish domestic market is very healthy.
- 3 Their construction sector is growing at a rate of over
- 4 6-1/2 percent right now. Long products demand increased 13
- 5 percent in the first half of 2016. The additional growth
- 6 projections in the Turkish economy, just looking at the
- 7 latest statistics, running over 4, 4-1/2 percent for them
- 8 right now. It's a very robust economy. It's improving.
- 9 There's a lot of projects.
- 10 Turkey is always in a construction zone. They
- 11 put a new airport in. They have got new bridges going up,
- 12 two or three new highways, they've got the pipeline going
- in, a lot of activity occupying Turkish material.
- 14 And lastly, Turkish export markets. This is a
- 15 POI chart, which is very similar to what you would see in
- 16 2015. I took the midpoint for the POI.
- 17 But if you will notice, the number one export
- 18 destination is the United Arab Emirates, followed by all
- 19 other countries that are not listed here, followed by the
- 20 United States, followed by Israel and Iraq and Ethiopia and
- 21 Saudi and a number of other countries.
- The only reason I put this up here is to show
- 23 you just the diversity of export supply. We don't deny
- 24 Turkey is an export market. It certainly is. But it
- 25 doesn't sacrifice all these other markets for the U.S.

- 1 market, because it wants diversity of supply. It wants to
- 2 be able to say, we're shipping to 150 different countries,
- 3 because if one market gets soft, another improves. If one
- 4 market closes, another market opens.
- 5 They always maintain all the markets, which is a
- 6 far cry from what you see with the U.S. producers, who
- 7 basically stick to the U.S. and Canadian markets.
- 8 That's about all I have to say. I'm going to
- 9 turn it over to Mr. Lee.
- 10 STATEMENT OF ADAMS LEE
- 11 MR. LEE: Thank you. Good afternoon. My name
- 12 is Adams Lee. I'm with Harris Moure, and I am representing
- 13 the Taiwan Steel & Iron Industry Association and a number
- 14 of the Taiwanese rebar producers from that country.
- 15 Today I would like to talk about negligiblity.
- 16 When I looked at the petition, Exhibit 23 had the monthly
- 17 import statistics for Taiwan and all the subject countries
- 18 and total imports. I looked at it and said, hey, I think
- 19 we have a -- we have an argument here. We can make this 3
- 20 percent argument here, because when you looked at the data,
- 21 you looked at 2013. Basically, Taiwan had less than 500
- 22 short tons, basically nothing in 2013.
- 23 In 2014, for the entire year, they had a little
- 24 over 6000 short tons, and that's out of 1.4 million total
- 25 imports, so that's, again, well less than -- well below 1

- 1 percent.
- 2 Keep in mind, that is also after the Mexican
- 3 Turkish CVD order went into effect in the middle of 2014,
- 4 and still Taiwan is well below negligible levels.
- 5 So then -- so the idea that the last order
- 6 created an incentive for Taiwan to ship to the U.S. The
- 7 import data for 2014 doesn't show that.
- 8 Going into 2015, you see a slight increase in
- 9 Taiwan's import levels, but even through June 2016, that
- 10 12-month period going from July 2015 to June 2016, Taiwan
- 11 imports are still only at around 2.5 percent. So they're
- 12 still under negligible levels.
- 13 So this morning, the Petitioners presented their
- 14 slides on the domestic industry's performance over the POI.
- 15 So from 2013, 2014, 2015 and through interim June 2016.
- 16 If you look at the imports, that's Taiwan's
- 17 presence all the way June 2016 is well below negligible
- 18 levels. It's only when you look at July 2016 and August
- 19 2016, the August data was just released last week. If you
- 20 just look at those two last months, that's the source of
- 21 where Taiwan's import volumes bumped up above 3 percent.
- So yes, if you are looking at a 12-month period
- 23 going through August 2016 or even July 2016, we are above 3
- 24 percent.
- 25 But if you're looking at whether Taiwan is the

- 1 cause of anything that's happening to the domestic industry
- 2 in this POI, our import levels through June 2016 are
- 3 clearly negligible, and we should not be held responsible
- 4 for the condition that the domestic industry says they're
- 5 in.
- 6 On negligibility, there was some discussion
- 7 earlier this morning about the HTS codes that should be
- 8 used to calculate the total imports. I think it was
- 9 acknowledged that in terms of the subject imports, the
- 10 three HTS codes that were listed do adequately capture the
- 11 subject imports.
- 12 However, for the nonsubject imports, because
- 13 there are roughly a dozen other HTS codes that were put in
- 14 there to capture possible circumventions from the other
- 15 previous orders, we would urge the Commission to look into
- 16 whether the denominator of the negligibility calculation,
- 17 whether that should be expanded to include certain rebar
- 18 imports from other subject countries, such as China,
- 19 Latvia, Ukraine, Belarus, et cetera, et cetera, whether the
- 20 volumes of those nonsubject for this investigation, whether
- 21 those nonsubject imports should be expanded in the
- 22 denominator for the negligiblity calculation.
- 23 So then I guess I would like to raise a number
- 24 of issues regarding Taiwan's rebar imports, in part to
- 25 highlight how Taiwan's imports are not a direct competitor,

- 1 the overlap of competition with the domestic industry is
- 2 attenuated at best. And, you know, just want to lay the
- 3 foundation for these arguments so that the Commission can
- 4 try to explore these issues in the final investigation and
- 5 try to develop questions that will get further information
- 6 on some of these issues.
- 7 First of all, Taiwan rebar imports came in
- 8 predominantly through the West Coast ports, Los Angeles,
- 9 San Francisco accounted for the vast majority of Taiwan
- 10 rebar imports over the entire POI. There are no records of
- 11 Taiwan rebar imports coming in through any East Coast
- 12 ports. There are no Taiwan imports coming in through the
- 13 ports of New Orleans, Miami.
- 14 So Taiwan is definitely West Coast
- 15 predominantly, their presence is isolated to the West
- 16 Coast. Whether the West Coast is just those ports, no, of
- 17 course not. It comes in through those ports, but it is
- 18 primarily servicing the West Coast. So whether it's going
- 19 across to Utah, Montana, yes, but that raises another
- 20 question, why is the demand still there?
- 21 Earlier this morning, the domestic producers
- 22 talked about how, yes, they use the full range of products,
- 23 you know, all types of grades, all sizes. But it was also
- 24 noted that they prefer to run as long as possible, because
- 25 that maximizes their profitability.

- 1 So if you can run for a product that has a
- 2 larger demand, of course the domestic producers are going
- 3 to want to do that.
- If you have a product that doesn't have a lot of
- 5 demand, you only have occasional request for smaller sizes
- 6 or irregular lengths or something like that, you're not
- 7 going to go out of your way to produce it.
- 8 You can produce it, but that doesn't necessarily
- 9 mean that you want to.
- 10 So given that there is a broad spectrum of rebar
- 11 products out there and there's a broad spectrum of
- 12 fabricators and types of projects that need rebar, what
- 13 you're finding with Taiwan is that Taiwan rebar is -- a
- 14 significant portion of it is going for smaller sizes. Like
- 15 number 3s, you're looking at shorter lengths, 20, 20-foot
- 16 lengths.
- 17 These are the sizes, the types that are not in
- 18 the mainstream, they're not the primary products that the
- 19 domestic producers wish to supply.
- 20 The other thing that is for Taiwanese suppliers
- 21 is that they are -- it looks like they're supplying a lot
- 22 of the independent distributors. So there was discussion
- 23 earlier this morning about how the independent distributors
- 24 are servicing the mom-and-pop hardware stores, the ones who
- 25 are taking the less than full truckloads, these are the

- 1 milk runs.
- 2 So if there is a demand by these smaller players
- 3 in the marketplace, it's not going to be the big guys, it's
- 4 not going to be Nucor, it's not going to be Gerdau, it's
- 5 not going to be CMC. CMC acknowledged that they don't do
- 6 less than full truckloads. So there is still a demand for
- 7 that segment of the marketplace. And given where the
- 8 prices are in the U.S. market, Taiwan is -- was able to
- 9 meet that demand.
- 10 So that's an important consideration that at the
- 11 end in July, August, you know, most recently, Taiwan has
- 12 been able to fill a market demand that clearly was not
- 13 being satisfied by the domestics or by any other imports.
- 14 So one other thing that we noted in terms of why
- 15 Taiwan is coming in so suddenly at July/August of 2016, we
- 16 noted that Japan, in terms of their currency in 2016, the
- 17 yen has experienced a significant appreciation. So just
- 18 within 2016, it looks like the yen has appreciated about 20
- 19 percent.
- 20 So that appreciation has a direct impact on
- 21 their exports, because it just makes their products that
- 22 much more expensive.
- So we're looking at the data to see
- 24 coincidentally, or perhaps not, it looks like Japan's
- 25 import volume in July 2016 also dropped off very

- 1 significantly.
- 2 We are hearing that Taiwan was able to come in
- 3 because they were a replacement for Japanese imports,
- 4 especially for the number 3 sized rebar.
- 5 So the other thing that we wanted to raise,
- 6 which may affect the final investigations analysis of
- 7 negligibility, is that the margins alleged by the
- 8 Petitioners for Taiwan, they were based on a calculation
- 9 that relied on a surrogate value methodology for Taiwan.
- 10 They used Taiwan import stats to value the main material
- 11 inputs. It was very similar to how margins are calculated
- 12 for Chinese nonmarket economy cases.
- We feel that if the Department conducts its
- 14 margin using the Taiwan Respondents' actual costs, we feel
- 15 that -- we are hopeful that the margins will be
- 16 significantly lower and hopefully de minimis.
- 17 Presumably, if any of the Taiwan mandatories
- 18 receive a de minimis margin in the Commerce final
- 19 determination, that would certainly affect your final
- 20 negligiblity analysis, and we feel that even one of the
- 21 Taiwanese -- Taiwan producers, if they were to get
- 22 negligiblity -- sorry, if they were to get de minimis,
- 23 Taiwan as a whole should also get below the 3 percent
- 24 negligiblity threshold.
- 25 So in short, Taiwan rebar imports were

1 negligible for basically the entire POI. It's just July

- 2 and August of 2016 that was pushing them above the 3
- 3 percent threshold. So Taiwan looks like it was a
- 4 replacement for Japanese rebar in smaller sizes and shorter
- 5 lengths.
- 6 The products that are basically going to
- 7 independent distributors, that are going to the smaller
- 8 fabricators that are not fully served by the domestic
- 9 industry. Taiwan rebar is primarily geographically
- 10 isolated in the western markets, they are not competing
- 11 directly in any of the East Coast or even the Midwest
- 12 markets.
- So we would hopefully request that the
- 14 Commission try to develop questions for the final
- 15 investigation that try to break down just exactly where are
- 16 the Taiwan imports and hopefully that will demonstrate that
- 17 Taiwan is not really competing directly with the domestic
- 18 industry and are not a cause of injury or threat of injury
- 19 to the domestic industry. Thank you.
- 20 MR. NOLAN: That concludes our affirmative
- 21 testimony. We would reserve the balance of our time.
- MR. ANDERSON: Thank you, Mr. Nolan, and to the
- 23 panelists for your statements. It's been very helpful. We
- 24 will now proceed with questions from Staff, and we'll start
- 25 with Ms. Lo.

- 1 MS. LO: Again, thank you for your testimony
- 2 today Mr. Ekinci. A question you already touched on in
- 3 your testimony about the inventory numbers. Could you help
- 4 me understand? So your inventory comes in and it's already
- 5 paid for when it reaches our ports? Is that correct?
- 6 MS. DURSUN: Ebru speaks for Mr. Namik Ekinci.
- 7 Yes, the inventory or the products will come,
- 8 but payments -- payments will before the shipments.
- 9 MR. NOLAN: So they can't -- a ship can't leave
- 10 until the shipment has been paid for, right. The ship
- 11 won't leave the Turkish port until. So when invoicing
- 12 occurs in Turkey and it's being loaded on the ship, they
- 13 have to have assurance that an LC or something is in place
- 14 to guarantee payment upon delivery. Essentially payment
- 15 when it hits the ship. So they won't have any -- I mean,
- 16 the foreign producers won't have any inventory. The buyer
- 17 might have inventory in the U.S., but your Turkish
- 18 producers won't maintain it.
- 19 MS. LO: And again, you only sell to
- 20 distributors, no fabricators?
- MR. NOLAN: So distributors and traders.
- MS. LO: Only distributors.
- MR. NOLAN: In Turkey. So there are some
- 24 companies in Turkey that are just traders, right. They
- 25 will buy from the foreign companies and the Turkish

- 1 producer will know it's going someplace, but -- or perhaps
- 2 they will know it's going to the U.S., but they won't know
- 3 the customer, because you will see some traders, in fact we
- 4 were at a steel conference and I was approached this past
- 5 week, and there were some steel traders in Turkey that
- 6 that's all they do is they buy and sell.
- 7 MS. LO: I'll look at the numbers closer, and if
- 8 I have specific questions, I'll direct them to Mr. Nolan.
- 9 The other question I had was, of all the Turkish
- 10 producers you represent, do you know of production
- 11 efficiencies or technologies that may have made the Turkish
- 12 rebar producers more competitive pricewise, since scrap
- 13 is --
- 14 MR. NOLAN: Well, Ebru is talking to Namik. I
- 15 have been at most Turkish steel mills, so I think I can
- 16 help with that.
- 17 So there's a couple of things to remember with
- 18 Turkish industry. One, almost all Turkish steel mills are
- 19 on the water, right on the Mediterranean Sea. There is a
- 20 significant reason for that. Logistics makes a huge
- 21 difference in this business. If you can have a ship pull
- 22 up to a dock, unload scrap, convert that scrap into rebar,
- 23 then fill that ship back up again and send it back out,
- 24 that's a huge cost advantage, all right. You can actually
- 25 afford to import your scrap, pay the shipping costs and

1 still have a better margin because of the proximity of the

- 2 mill to the water.
- 3 Waterborne international sea traffic is by far
- 4 the least expensive way to move any bulky product. And so
- 5 if you can put a mill on the water or next to the water,
- 6 that's an advantage.
- 7 Couple that with the fact that most Turkish
- 8 companies have their own ships, they don't contract, they
- 9 have their own charter operations. So they have the ships
- 10 to go out and buy the scrap, pick it up, bring it to the
- 11 port, to the mill, and the mill -- it sits -- there's a
- 12 port, and the mill is here, it's their port, their mill,
- 13 their ship.
- 14 They're integrated in the sense of when they
- 15 make rebar, they control that part of the logistics part of
- 16 the operation, which to me is actually as important as
- 17 scrap and fabrication operations on the U.S. side. Because
- 18 when you control that aspect, you control one of your
- 19 biggest unknown costs, which is transport fees.
- 20 As I said before, the cost of transportation is
- 21 lower than land transport, by far. So you can get away
- 22 with a lot.
- 23 The other thing is that Turkey doesn't -- most
- 24 Turkish companies are privately held. They don't have the
- 25 same profit expectation, I guess is the only way to put it,

1 as a U.S. company that has shareholders to pay, dividends

- 2 to pay.
- 3 So a modest profit for a Turkish company is
- 4 quite acceptable, as opposed to perhaps a U.S. company that
- 5 feels it needs to make a much higher profit margin relative
- 6 to an equivalent Turkish producer.
- 7 So there's both a profit incentive and a cost
- 8 advantage.
- 9 MS. LO: I'll direct this question to Mr. Lee.
- 10 For the argument you made about Taiwanese imports replacing
- 11 Japanese imports for the August and July data, do you know
- 12 the status of Taiwanese replacing Japanese imports or other
- 13 nonsubject imports going forward, or is it just an isolated
- 14 incident? What is your contention?
- 15 MR. LEE: I do not have information developed on
- 16 that.
- 17 I think what we've heard is that there was a
- 18 significant presence of Japanese imports that came in 2015,
- 19 2016. But as the yen appreciated in 2016, Japanese rebar
- 20 became less attractive.
- 21 And so it's at that point where we had
- 22 distributors, trading companies reaching out to the
- 23 Taiwanese mills to say, hey, look, can you supply there?
- 24 Taiwan was looked to as an alternative to what these
- 25 distributors and trading companies had previously sourced

- 1 from Japanese rebar suppliers.
- 2 So in terms of what we think will happen going
- 3 forward, it's hard to say. You know, we weren't actively
- 4 going out looking for the U.S. market. It was the
- 5 distributors and trading companies coming to our guys.
- 6 MS. LO: Thank you. That's all the questions I
- 7 have for this panel. Thank you.
- 8 MR. ANDERSON: Thank you, Ms. Lo.
- 9 And now we'll turn it over to Mr. Laroski.
- 10 MR. LAROSKI: Thank you. And thank you both for
- 11 your presentation. With respect to the Petitioners'
- 12 statement of the domestic like product, will either
- 13 country's counsel be challenging that definition?
- 14 MR. NOLAN: Not from the Turkish standpoint.
- 15 Rebar has been around a long time. We've had enough
- 16 investigations and reviews and sunsets that I don't think
- 17 it's going to change much. So it is what it is.
- MR. LEE: We're not challenging.
- 19 MR. LAROSKI: Thank you. And Mr. Lee, with
- 20 respect to your arguments on negligiblity, are you
- 21 advocating that the Commission look at a different period
- 22 for negligiblity for one purpose as opposed to another?
- 23 What's the actual period that the Commission is required to
- 24 look at in your mind?
- MR. LEE: I think the statute is pretty clear,

- 1 it's the most recent 12-month period that you have data
- 2 available. So I think in terms of going through August
- 3 2016, I think that's what the statute requires for you.
- 4 I think what we're asking the Commission to look
- 5 into is, you know, for the circumvention reasons that were
- 6 raised by Petitioners, you know, perhaps the denominator
- 7 may need to be adjusted upwards for certain volume of rebar
- 8 that has come in since 2013 under other HTS codes other
- 9 than the three primary HTS numbers.
- 10 MR. LAROSKI: Will you address that in your
- 11 posthearing brief as to what category should be included
- 12 and what --
- 13 MR. LEE: Absolutely. I'll try to come up with
- 14 something.
- 15 MR. LAROSKI: Another question to both Mr. Lee
- 16 and Mr. Nolan with respect to the Petitioners, will there
- 17 be any related party arguments?
- 18 MR. LEE: I don't think we're going to be
- 19 raising any related party arguments.
- 20 MR. NOLAN: Not from this side. As I said,
- 21 we've done this before, so it would have come up.
- 22 MR. LAROSKI: One other question I have with
- 23 respect to the length of the rebar shipped, I think I heard
- 24 from both Taiwan and Turkey that the majority of the
- 25 shipments were shorter lengths of 20 to 40 feet from a

1 practical standpoint to the customer, what does that really

- 2 mean, and -- I mean, if a distributor had an 80-foot length
- 3 and a customer wanted 20s, is -- isn't it just a matter of
- 4 a simple operation to fill an order with a larger length or
- 5 for the customer to do it themselves, for that matter?
- 6 MR. LEE: I'll take the first stab at that. My
- 7 understanding is that it isn't as simple as just taking an
- 8 80-foot length and cutting it. If you have to cut it,
- 9 that's an extra step that either the supplier has to do or
- 10 the customer has to do.
- 11 So clearly, the preference for the customer
- 12 would be to get what they want without any extra steps in
- 13 between.
- 14 So if they are turning to domestic suppliers and
- 15 say, hey, can you provide us with the shorter lengths, I'm
- 16 sure the U.S. producers have it within their catalogue. It
- 17 is within their portfolio of products that they can supply.
- 18 But do they have quantities in inventory that they're ready
- 19 to ship? I'm not so certain about that. So it's an extra
- 20 effort for everyone involved to get those products out to
- 21 those particular customers.
- So whether it's easy or available, whether it's
- 23 more available through a distributor or trading company who
- 24 can source from Japan or Korea or some other import source,
- 25 I think that becomes part of the calculation and customers

- 1 that are looking for that type of sale.
- 2 MR. NOLAN: We'll address this some in the post
- 3 conference because we're sort of conferring on it to make
- 4 sure. But my sense of it is is that Turkey sticks to sort
- 5 of standardized sizes because it's easier. If you want to
- 6 maintain a high throughput rate, which is characteristic of
- 7 the Turkish industry, every investigation review we've ever
- 8 done, it's sort of the utilization rates seem to be higher,
- 9 and that's because they go for regular throughput rates,
- 10 and they do that by maintaining standardized sizes that
- 11 they offer to people.
- 12 That's not to say you couldn't offer a longer
- 13 size, but they predominantly wouldn't do that, because it
- 14 takes them out of their -- it takes them out of their sweet
- 15 spot, right. From a mill standpoint, they produce certain
- 16 things well and they produce some efficiently and
- 17 competitively. That's where they stick.
- 18 So you're not going to see 80-foot rebar coming
- 19 off of a ship from Turkey very often. It just doesn't make
- 20 sense for them.
- 21 MS. ALVES: Good afternoon, Mary Jane Alves from
- 22 the General Counsel's office. Thank you for your
- 23 presentations this afternoon, they have been very helpful.
- 24 I have two quick questions for Mr. Nolan and your client.
- 25 You alluded this afternoon to purchases by the

- 1 Turkish industry of second class scrap or the leftovers
- 2 that the domestic industry didn't already have. What
- 3 impact does that have as a practical matter to the end
- 4 users?
- 5 MR. NOLAN: Okay. Namik is going to talk to
- 6 Ebru. I'll start and then he can pick up on it.
- 7 Essentially, the mix of scrap that you get, you
- 8 know, there's better pure steel commodity -- grade that
- 9 when you put it in the electric arc furnace, it melts
- 10 better, it has less impurities in it, it's cleaner, you
- 11 have less slag stuff coming out of the bottom when you are
- 12 doing that. So you have more efficient operation for doing
- 13 that.
- 14 As you move down the scale with more impure
- 15 scrap, more, I don't want to call it dirty, but scrap that
- 16 is more mixed, you will have more impurities, you will
- 17 have more issues with it, you will have more having to put
- 18 ferro alloys in it, you'll have more issues that need to be
- 19 addressed in the production process.
- 20 So what I think happens or what we believe
- 21 happens is naturally, when you own your own scrap
- 22 operations, it's, I hate to say it this way, but it's like
- 23 having your own winery; right? You're going to keep the
- 24 good stuff for yourself and then sell off the commercial
- 25 stuff to everybody else. That's pretty characteristic.

- 1 That's a good idea from my standpoint. It makes you more
- 2 competitive, because you're taking the most efficient, most
- 3 high grade material, and converting that into yours, which
- 4 costs less as a result, than selling the other stuff, where
- 5 you're still making money on it.
- 6 So I think that is what happens in Turkey knows
- 7 that when it buys scrap from the U.S. mills or from scrap
- 8 providers, especially if it's an affiliate of one of the
- 9 producers here, they are not going to get the same quality
- 10 scrap as they get from, say, another country sometimes.
- 11 He reminds me, the cost of electricity is a very
- 12 big part of an electric arc furnace. The impurities cause
- 13 them to use more electricity to manufacture the rebar or
- 14 steel from that. Therefore, it ends up costing more, so
- 15 that's another cost factor that goes into it.
- 16 Thank you.
- 17 MS. ALVES: I'd like you to think about that
- 18 response for purposes of your postconference brief. It's
- 19 curious, then, so your production costs would be higher if
- 20 you're both from an electricity standpoint and then from an
- 21 impurity standpoint if you're purchasing the inferior
- 22 scrap. But yet there are arguments being made by
- 23 Petitioners that you're selling at increasing underselling
- 24 margins in the United States.
- MR. NOLAN: Right.

1 MS. ALVES: So is there a disconnect between the

- 2 two?
- 3 MR. NOLAN: Only if you think that the Turkish
- 4 mills are as efficient or less efficient than U.S. mills as
- 5 opposed to more efficient. I firmly believe Turkish mills
- 6 are simply more efficient at what they do as a general
- 7 proposition.
- 8 I might add a couple of things to that. One,
- 9 you know, there's this presumption that there must be
- 10 dumping going on, unfair practices.
- 11 As I said before, Turkey has been through this a
- 12 dozen times. They know the rules, follow the rules, last
- investigation they found no dumping.
- 14 Let's start from the premise of maybe they're
- 15 not dumping this time, that little scintilla of
- 16 possibility, maybe they're not dumping. So why are they so
- 17 good at this?
- 18 As they said before, one, they don't expect as
- 19 high a margin as U.S. producers do in order to make a
- 20 profit. Their profit expectations are lower.
- 21 And, two, they manage to sell at a higher
- 22 throughput rate on average and maintain a higher throughput
- 23 rate.
- 24 You can lower your price and maintain a higher
- 25 throughput rate, you actually -- you know the demand

- 1 curves, how that works. I mean, production curves is on
- 2 cost. That's how they run their businesses, why they ship
- 3 to 150 countries. They want to maintain their throughput
- 4 rate.
- 5 MS. ALVES: Just a quick comment in response to
- 6 that answer. As a legal matter, is the Commission required
- 7 to assume for purposes of its preliminary determination
- 8 that the imports are, in fact, unfairly traded?
- 9 MR. NOLAN: As a legal matter? No. But I like
- 10 to -- you know, this infects the analysis. This goes back
- 11 to how often does a petitioner get to come back and make
- 12 the same argument over again. Because if that is indeed
- 13 purely the case, then we could keep going through this
- 14 cycle every year or two, forever. Maybe that is what's
- 15 going to happen. I don't know. Maybe you'll keep me in
- 16 business and get my kids through college.
- 17 MS. ALVES: Mine too. One other quick question
- 18 for Mr. Nolan. You reference the Jones Act. Petitioners
- 19 also mentioned this morning their understanding that
- 20 notwithstanding the Jones Act, that transportation costs,
- 21 for example, coming up the Mississippi River, have gotten
- 22 substantially lower and more competitive due to the fact
- 23 that there has been decline in the need for those shipping
- 24 services for other products such as coal.
- 25 Are you aware of any changes that way?

- 1 MR. NOLAN: Yes. But this is relative to land
- 2 transportation. This is relative to truck and rail. And
- 3 so is it lower than it used to be relative to truck and
- 4 rail? Yes. Is it still significantly higher than
- 5 international shipping rates? Yes.
- 6 MS. ALVES: Thank you. Those are all the
- 7 questions I have at this point.
- 8 MR. ANDERSON: Okay. Thank you. And now we'll
- 9 turn it over to our economist, Ms. Breaux. Your turn.
- 10 MS. BREAUX: Good afternoon. I have a
- 11 relatively few questions. And I wanted to start out with
- 12 raw materials, since that seems to be the bulk of what's
- 13 going on here. And I want to start out with the Taiwanese
- 14 industry. I'm not sure if I caught this. I was trying to
- 15 take in everything that the Turkish industries were saying.
- But I wanted to know, is scrap mostly what is
- 17 used in the Taiwanese product?
- 18 MR. LEE: I believe so. I'll have to get
- 19 confirmation of that. But I believe we are scrap based.
- 20 MS. BREAUX: If you can also figure out where
- 21 the scrap is coming from, whether it's coming from the
- 22 U.S., like the Turkish industry, that will be great.
- MR. LEE: I'll look into that.
- 24 MS. BREAUX: And to follow up with the Turkish
- 25 industry, I wanted to make sure, you said that you get

1 scrap from the U.S. Is that your main source of scrap, or

- 2 is there --
- 3 MR. NOLAN: It varies. So Namik, the places you
- 4 buy international scrap from?
- 5 MR. EKINCI: Europe, Russia, Ukraine, mainly
- 6 these.
- 7 MR. NOLAN: So it's going to vary over time.
- 8 And there was a suggestion -- well, not a suggestion.
- 9 There was sort of an allegation this morning that Turkey
- 10 has been buying Chinese bar and turning it into rebar in
- 11 Turkey. That's not happening, okay.
- 12 The Turkish mills operate electric arc furnaces.
- 13 They bring scrap in, you'll see it on any Web site for any
- 14 Turkish rebar producer, they convert that scrap in the
- 15 electric arc furnace into rebar and they sell the rebar.
- There was a dalliance during the hot roll period
- 17 when some of the Turkish mills were using some material
- 18 from China and Russia because it got so cheap for a little
- 19 while that it was just impossible not to. But they had so
- 20 many issues with the quality that they stopped doing it.
- 21 That's the only one that I know of, and it's not rebar.
- MS. BREAUX: All right. My next question deals
- 23 more with how raw materials, particularly scrap, affect
- 24 prices. It seems pretty strongly that you are saying that
- 25 the decrease in scrap prices should lead to a decrease in

- 1 prices.
- 2 What I want to know is how -- since raw
- 3 materials only account for two-thirds of the costs, how the
- 4 other third of costs have affected prices. And that might
- 5 not be something you can answer right here, but I invite
- 6 both sides to comment on that as well.
- 7 MR. NOLAN: I mean, you know, obviously the
- 8 highest single fixed cost again comes back to scrap. And
- 9 contrary to what people say, it took me 10 minutes to
- 10 download a history of scrap prices and FOB rebar prices off
- 11 of the American Metal Market site. You can duplicate this
- 12 on a number of different sites.
- 13 Everybody knows what the price of scrap is, and
- 14 you're not looking at what it was yesterday. You're saying
- 15 okay, what was it the last two weeks, so if the trend is
- 16 going down, well, I have an expectation about what's going
- 17 to happen with rebar prices if I see it going this way as
- 18 opposed to this way.
- 19 It's hard for me not to believe that every buyer
- 20 of rebar is not aware of this chart, because American Metal
- 21 Market sure likes to publish it a lot.
- The other prices, a lot of them are costs of
- 23 electricity, significant cost of manufacture. That's a
- 24 disadvantage for Turkey obviously because they have higher
- 25 costs for electricity, higher costs for natural gas, oil,

- 1 electricity generation relative to the United States.
- 2 But they still seem to be competitive in that
- 3 environment.
- 4 Labor costs are higher in the U.S. as a general
- 5 proposition. There are other costs that these mills have.
- 6 Maybe there's more regulation. There's always the issue of
- 7 safety regulations and things being more stringent in this
- 8 country relative to other countries.
- 9 I think Turkey has a pretty good track record,
- 10 but I think there's probably just more costs built into the
- 11 U.S. system. The specifics we'll have to address in post
- 12 conference because that gets into APO data.
- MS. BREAUX: Specifically, I wanted to know that
- 14 if -- when quoting a price for rebar, is there -- in any
- 15 way is it pegged to scrap prices? So if I quote you a
- 16 price code and it's based on scrap prices, will that price
- 17 change or is it just a stagnant price?
- 18 MR. NOLAN: As I said, my perception of the
- 19 industry is that everybody follows trend lines. So knowing
- 20 that scrap is going down, you are going to have an
- 21 expectation that rebar is going to follow fairly shortly
- 22 thereafter. And so, you know, it's not an accident that
- 23 this correlation exists between these two graphs, because
- 24 there is this expectation.
- 25 Could you say, you know, is somebody going to

- 1 come up to you and say, well, I pegged scrap prices at \$280
- 2 yesterday so I want you to lower your price by \$50 because
- 3 it went down by \$50?
- 4 They will say no. I say intrinsically, it's
- 5 buried in every negotiation that they have. They may say,
- 6 well, imports are coming at a lower rate, so that's their
- 7 argument.
- 8 Okay. The imports may be coming in at a lower
- 9 rate because scrap prices went down, okay. So it really to
- 10 me comes back to scrap price. I fundamentally believe that
- 11 anybody buying rebar and anybody in this business knows
- 12 that you follow scrap prices and you will adjust.
- 13 All the rebar manufacturers in Turkey follow
- 14 these trends on scrap prices assiduously. I've sat in a
- 15 room with the traders where they monitor on an hour-by-hour
- 16 basis what scrap prices are doing in various markets
- 17 because they're trying to buy it quick, when they can get
- 18 it, convert that into rebar and move it out at the price
- 19 that makes money for them on the basis of that scrap cost.
- 20 MS. BREAUX: All right. My next question comes
- 21 from Buy American. I don't have the previous report on me
- 22 handy, so the percentages that you quoted today, is that
- 23 from the previous report?
- 24 MR. NOLAN: Yes, that's from the previous Staff
- 25 report and publication 4496.

1 MS. BREAUX: Thank you. My next question, and

- 2 this was brought up by the Petitioners, and it's the idea
- 3 that there are end users and distributors in the United
- 4 States that are directly importing product from subject
- 5 countries.
- 6 And I wanted to get your opinion on whether or
- 7 not you think that this practice is increasing versus
- 8 something -- versus the usual model of just the importers
- 9 importing and then selling to distributors.
- 10 MR. NOLAN: So I think we'll get into the
- 11 specifics in the post conference, because there's APO,
- 12 you've collected data on that in the questionnaire
- 13 responses.
- 14 My perception is it's still predominantly
- 15 distributors, if not almost exclusively.
- There are some instances, because of the
- 17 dumping -- no. Because of the CVD order that's been put in
- 18 place, Turkish producers have set up their own importing
- 19 operations because U.S. buyers are too wary to buy material
- 20 from a country under order. So now they're acting as their
- 21 own importers of record to allow that trade to continue and
- 22 absorbing the risk of having a higher margin get
- 23 established later.
- 24 So from that standpoint, once you set up
- 25 yourself as your own importer of record, then you're

- 1 selling to distributors, still predominantly distributors,
- 2 or is the possibility that some people are directly coming
- 3 up to get rid of the middleman? I'd say quite probably
- 4 there is some of that, but I don't think it's a predominant
- 5 or a significant trend.
- 6 MR. LEE: I think for Taiwan, we're so small
- 7 that we're really not in the end user market. We're just
- 8 selling to distributors and trading companies.
- 9 MS. BREAUX: That's all the questions I have.
- 10 MR. ANDERSON: Thank you. Mr. Boyland?
- 11 MR. BOYLAND: Good afternoon. Thank you for
- 12 your testimony. One question, Mr. Nolan, you referred to a
- 13 lower profit expectation. Could you sort of flesh out, I
- 14 mean, in what sense and why that would be the case? I
- 15 mean, I sort of take profit -- companies try to maximize
- 16 it. So what's different?
- 17 MR. NOLAN: So this is the definition between
- 18 privately held and publicly traded companies right now.
- 19 It's my perception, if you look at the big rebar players,
- 20 Colakoglu is owned by the Colakoglu family, Ekinciler is
- 21 owned by the Ekinci family. Icdas is owned by the family.
- 22 So these are family run international production
- 23 businesses. It's not different than you would expect in
- 24 any internal business. They will be more modest, I think,
- 25 in their expectations, because they don't have to satisfy

1 50,000 shareholders who want their next dividend payment to

- 2 go up to 81 cents this quarter as opposed to 79 cents.
- 3 There's just less pressure on them in that
- 4 environment, as compared to, say, if you look at the U.S.
- 5 financials, I've been poring over the 2015 annuals for CMC,
- 6 Nucor and the others for the last four days, and they're
- 7 all about what their earnings per share is going to be,
- 8 what their profitability, what their dividend declaration
- 9 is going to be to their shareholders.
- 10 I think there is in expectation of a higher
- 11 profit margin to put distribution out. It was interesting
- 12 that I noted that their cash position is as high as it's
- 13 been in like 10 years in these companies. They say they're
- 14 not making money, but they have a huge amount of cash built
- 15 up. Presumably there's going to be some consolidation in
- 16 this industry and that's what it's going to be used for.
- 17 MR. BOYLAND: Thank you. So it's not really so
- 18 much of a structural difference in Turkey as a difference
- 19 between public versus family-owned?
- 20 MR. NOLAN: For a Turkish business, an 8 percent
- 21 profit margin is a great profit margin, okay. For a U.S.
- 22 business, that might not be acceptable. They might say
- 23 well, we have to make more than that.
- 24 And even so, I mean, assuming that Turkey --
- 25 because Turkey wasn't found dumping in the last case.

- 1 We're not talking about now. Let's talk about 2013. So
- 2 Turkey wasn't found to be dumping its product in 2012,
- 3 2013. They were selling under the same conditions then as
- 4 they're selling now, and yet they were -- all those mills
- 5 were profitable in Turkey during that entire period. How
- 6 is it possible unless their expectations are different or
- 7 their mills are terribly more efficient?
- 8 I don't doubt the fact that the U.S. mills have
- 9 gotten a lot more efficient over the years. Actually, the
- 10 new mills that have come in, the mini mills and things
- 11 here, are very competitive. But I do think there's still a
- 12 disconnect on the pricing system, because the prices that
- 13 are in this market -- you know, Mr. Kaplan was quoting me
- 14 this morning at length about how I'm saying the prices in
- 15 the U.S. are so high. They were high. They're the highest
- 16 in the world. And yet that doesn't seem to make enough of
- 17 a difference for them to make more money.
- 18
 I don't really -- I can't explain that, frankly,
- 19 because every other country that makes rebar -- like Turkey
- 20 makes money on lower prices than that, good money. How do
- 21 you explain that phenomenon and why is it appropriate to
- 22 say that this market should be charging \$150 a ton price
- 23 premium over everybody else? Is that really what we're
- 24 going to be saying, that's the litmus test for injury right
- 25 now, that you should be charging a price premium in this

- 1 market?
- 2 MR. BOYLAND: Thank you. I have no further
- 3 questions.
- 4 MR. ANDERSON: Ms. Taylor and Mr. LaRocca?
- 5 MS. TAYLOR: Hello, Karen Taylor, Office of
- 6 Industries. I'm going to ask you the same question that I
- 7 asked the first panel, and this has to do with the
- 8 prevalence of using purchased semi-finished steel instead
- 9 of -- to produce rebar instead of scrap.
- 10 MR. NOLAN: I am not aware of a single
- 11 producer/exporter to the United States of rebar from Turkey
- 12 using anything but scrap to make rebar.
- MR. LEE: For Taiwan, I'll have to confirm, but
- 14 I believe that's also the case.
- 15 MR. NOLAN: And I will confirm it with our folks
- 16 and all of the production companies to be absolutely
- 17 positive about it, but I think I would have heard about it
- 18 if it was going on.
- 19 MR. LEE: I don't think any Taiwan producers are
- 20 purchasing semi finished steel to produce their rebar.
- 21 MS. TAYLOR: Or what was called, I think, square
- 22 bar?
- 23 MR. NOLAN: Yeah, I know what square bar is.
- 24 That's something that actually they make on their same
- 25 mills here. And that actually raises a whole another set

- 1 of questions, because a lot of mills here produce more than
- 2 just rebar. How are we allocating those expenses? How are
- 3 we allocating the production?
- 4 This takes me back to another question about how
- 5 again, capacity and capacity utilization reported in 2013
- 6 in this is different than what we're talking about now at
- 7 least according to the aggregate data I looked at. Why?
- 8 MS. TAYLOR: All right. I have no further
- 9 questions.
- 10 MR. ANDERSON: Thank you. Mr. Corkran?
- 11 Microphone is yours.
- 12 MR. CORKRAN: Thank you all for coming here
- 13 today. Your testimony has been very enlightening.
- 14 I'd like to direct a question to Mr. Ekinci,
- 15 please. Turkey has seen its share of political tensions in
- 16 recent times. Can you talk a little bit about the impact
- 17 that that situation has had on the Turkish economic
- 18 environment and how that might impact rebar demand in
- 19 Turkey?
- 20 MR. EKINCI: You mean demand in domestic, in
- 21 Turkey market; right? It's growing, there is no impact of
- 22 this thing -- also, you know, there is some political
- 23 issues in Middle East, but it's not effect -- it's not
- 24 impact to our export markets, we can sell to Syria and Iraq
- 25 still. Also, we export to Israel, so it's growing too.

- 1 MR. CORKRAN: Thank you, I appreciate that
- 2 response. My next question, I believe, is also, I think,
- 3 for Mr. Ekinci. Can you tell me if the major Turkish
- 4 producers have a relationship with the Independent Steel
- 5 Alliance in the United States?
- 6 MR. NOLAN: They don't know what it is. We can
- 7 address that in post conference. I'd have to ask a couple
- 8 of the other producers like Colakoglu or Icdas, but I don't
- 9 think anybody has a particular relationship with them.
- 10 That's not my -- I don't have an impression that they have
- 11 done anything. Otherwise there might have been a witness.
- 12 MR. CORKRAN: Thank you. My next question, for
- 13 Mr. Lee. I was looking at some global trade statistics in
- 14 terms of exports, and I was looking at the volume of
- 15 exports originating in Taiwan and entering Canada. And I
- 16 was trying to gauge the level of interest in the North
- 17 American market of the Taiwan producers.
- 18 It certainly appears that the volume is
- 19 substantially higher in 2015 than it was in prior years.
- 20 Can you give a sense -- or is Canada too short of number 3
- 21 rebar? Do we know why there is these volumes of product
- 22 entering Canada from Taiwan?
- 23 MR. LEE: I will have to look into that. I do
- 24 know Canada has just -- they're in the midst of their own
- 25 antidumping investigation on Taiwan and Japanese rebar. So

- 1 -- but as to why, what types of products the Taiwanese are
- 2 shipping to Canada and how that compares to the products
- 3 that they're shipping to the U.S., I don't have information
- 4 on that yet. But I'll try to address that in the
- 5 postconference brief.
- 6 MR. CORKRAN: Thank you. I appreciate that. It
- 7 just seemed that that was one possible area of interest.
- 8 For Mr. Nolan, I was very interested in the
- 9 presentation that you gave. I thought it was very, very
- 10 helpful. I wonder if in your postconference brief, if you
- 11 reproduce the data that's shown here in your slide 8, if
- 12 you might include not only the metal margin but the metal
- 13 spread and discuss the relative importance of those two
- 14 concepts. You're right that when scrap declines rapidly,
- 15 there can be a tendency to see the metal margin expand.
- MR. NOLAN: Prices are chasing it down --
- 17 MR. CORKRAN: My back-of-the-envelope
- 18 mathematics suggests that the metal spread in 2016 is not
- 19 much different than it was in 2014. But that's very quick
- 20 mathematics. But if you would please take a look at that
- 21 and discuss the import of the two different concepts.
- MR. NOLAN: Will do.
- 23 MR. CORKRAN: And then on slide 14, one of
- 24 the -- one of the points that is made on here,
- 25 second-to-last bullet point, is that the vast majority of

- 1 Turkish shipments are sold within 100 miles of port. What
- 2 should the Commission make of that fact if -- if the
- 3 situation is that the product is being -- how is the
- 4 product being sold? Is it being sold in back-to-back
- 5 transactions? You indicated that Turkish suppliers do not
- 6 ship without an order already in place.
- 7 MR. NOLAN: Right. So they have shipped to,
- 8 let's say they have sold to a distributor and they're going
- 9 to sell 20,000 tons to this distributor. It goes, goes to
- 10 the dock. It may sit in that yard at the dock for 45,
- 11 upwards of 45 days before it's taken off, because it's --
- 12 it's a service that's offered, they don't charge for it.
- 13 So it will sit there for some period of time.
- 14 And then it will go into commerce, into various
- 15 places. And I think, you know, based on the data that
- 16 we've looked at and our experience, if it goes to Houston,
- 17 it gets sold in the Texas region in that area around
- 18 Houston, Dallas, Austin, Fort Worth, where there's a lot of
- 19 building going on. It doesn't tend to move long distances.
- 20 And that does give you what I would call more than a
- 21 theoretical construct for why there is a significant
- 22 difference in pricing.
- 23 Transportation costs matter here. If you have a
- 24 mill that's in the internal Midwest of the United States,
- 25 you'll be able to afford to charge more at that mill

- 1 because the cost of your competitor from Houston getting it
- 2 to the middle of Indiana, that transportation cost has to
- 3 get into the delivered price. The customer cares about
- 4 your delivered price, not your FOB price. How much is it
- 5 going to cost to get it to me? If delivery costs add \$100
- 6 to that product, then you have a \$100 advantage selling out
- 7 of your mill down the street relative to somebody that's
- 8 going to ship it 500 miles. That's just normal.
- 9 If you look at where a lot of these mills are, I
- 10 think there are some natural advantages that are built in
- 11 which is why you're seeing a price premium. That's the
- 12 only way I can explain a lot of it, frankly.
- 13 MR. CORKRAN: That's one I'd like to think about
- 14 and ponder a little bit. Mr. Lee, I had another question
- 15 about imports from Taiwan. Is it your contention that --
- 16 I'll use the term profile, but I mean the mix of imports in
- 17 terms of their size, grade, what have you, length, is
- 18 different in 2006 than it was -- in 2016 than it was in
- 19 2015?
- 20 And the reason I ask is because the importer
- 21 questionnaires capture data for the characteristics of
- 22 imports for 2015. Are you suggesting that it was
- 23 distinctly different in 2016 for the imports from Taiwan?
- 24 MR. LEE: I think the questionnaires have some
- 25 level of detail in terms of which products, which grades,

- 1 you know, the different types of rebar. But I'm not sure
- 2 if it's enough, because I don't think it's -- if you're
- 3 really able to distinguish, you know, whether your customer
- 4 is a mom-and-pop company, you know, are they asking for
- 5 subbundles, are they asking for less than truckloads.
- 6 Then in terms of the specific orders, you know,
- 7 how much of that is a number 3 or how much is that an
- 8 irregular length?
- 9 So the questionnaire, I'm not necessarily saying
- 10 that there is a different product mix in there, but what
- 11 our reaction initially is that for some reason, Taiwan was
- 12 looked to as a viable supply alternative when, you know,
- 13 prior to June of 2016, they really weren't in the U.S.
- 14 marketplace so, you know, what products were they being
- 15 asked to supply? They know that it seems to be the
- 16 smaller -- you know, the smaller sizes, the shorter
- 17 lengths, the stuff that is not your run-of-the-mill rebar.
- 18 It's not the sufficient that's going to the major
- 19 construction projects. We're talking more stuff that's
- 20 going to, like, pull people who build swimming pools or
- 21 lumber yards.
- So it seems to be our guys are supplying for a
- 23 smaller scale fabricator than someone else, but that's just
- 24 based on what our guys are shipping out, and they're trying
- 25 to figure out, you know, who is buying it, in terms of

- 1 comparing to, you know, other buyers in the U.S. market. I
- 2 don't think our guys know enough about the U.S. market to
- 3 make an informed comment on that.
- 4 MR. CORKRAN: Thank you all very much for your
- 5 time. Thank you for appearing today. Appreciate it, and I
- 6 have no further questions.
- 7 MR. ANDERSON: Thank you, Mr. Corkran. Any
- 8 further questions from -- okay.
- 9 MR. LAROSKI: Mr. Lee and Mr. Nolan, Petitioners
- 10 argue that Turkey, Japan and Taiwan should be cumulated for
- 11 purposes of both present material injury and for purposes
- 12 of threat. Do you agree with the Petitioners in both of
- 13 those instances?
- 14 MR. NOLAN: Well, the statute seems to be fairly
- 15 clear on these points. We would obviously argue that it
- 16 shouldn't be cumulated, but I am a lawyer, and I know what
- 17 the rules say. So we will address that in the
- 18 postconference brief, but I expect you will follow the law
- 19 the way it exists.
- 20 MR. LEE: I think we can also address the
- 21 cumulation argument. I think for present material injury,
- 22 I think cumulation is -- you have less room on that.
- 23 I think for threat, I would argue that Taiwan
- 24 certainly should be decumulated from Turkey and Japan.
- 25 But, you know, we will address that in our postconference

- 1 brief.
- 2 MR. LAROSKI: Thank you.
- 3 MR. ANDERSON: Okay. I just have a couple quick
- 4 follow-up questions to what my colleagues have asked.
- 5 Mr. Nolan, on this chart, it's a very popular
- 6 chart and very helpful. And I promised I was going to ask
- 7 this before Mr. Corkran asked for an update. Could you,
- 8 while you're adding the metal spread, could you also add
- 9 the data for 2013 so we have a full data set matching our
- 10 period of investigation?
- 11 MR. NOLAN: I didn't put 2013 in because it was
- 12 pretty flat. It didn't show much of a delta. So what
- 13 we're looking at is where the changes are occurring here.
- 14 And if you look at -- I'll put it in. I've got all the
- 15 data on a spreadsheet. I just have to expand it for that.
- 16 I made the chart and it was too busy if I did that much
- 17 data.
- 18 MR. ANDERSON: Thank you very much for doing
- 19 that. Mr. Lee, just a quick follow-up. I've heard and
- 20 we've heard your testimony today about -- I hear what
- 21 you're saying that there is a limited area, limited
- 22 products that Taiwan is competing in the U.S. market, and I
- 23 also understand that you're arguing that the shipments
- 24 mostly replaced Japanese product because the yen.
- 25 But my question goes to more when those products

- 1 are in the market, regardless of where, what level of
- 2 competition are you seeing with U.S. producers, and could
- 3 you either now or in the posthearing brief talk about that
- 4 given that Petitioners have argued that they sell products
- 5 in all parts of the U.S. market?
- 6 MR. LEE: Sure. I can address that in the
- 7 postconference brief. But here, I think we can comment
- 8 generally, particularly for the West Coast, basically west
- 9 of the Rockies, you're looking at a market that the U.S.
- 10 rebar suppliers really, if you look at a map as to where
- 11 the U.S. producers are, and then you look at the limited
- 12 number of U.S. producers who are in the West Coast, what
- 13 products are they actually supplying.
- 14 What we're hearing is that the U.S. suppliers
- 15 what are in the western market aren't necessarily providing
- 16 a full range of product types or the full range of service
- 17 options that are being demanded on the West Coast.
- 18 So Mr., I believe, Byer was talking about he's
- 19 in Cincinnati and he, unlike the other domestic witnesses,
- 20 he's focusing on the smaller mom-and-pop, that's his target
- 21 audience there.
- 22 On the West Coast, I think there's a similar
- 23 situation where the big U.S. producers who are out there,
- 24 they are also focusing on the -- you know, the bigger, the
- 25 fatter portion of the U.S. market. And so you have smaller

1 independent fabricators who are being shortchanged in terms

- 2 of what their supply options are out there.
- 3 And so in terms of Taiwan coming in after
- 4 basically not being in the U.S. market, I think the demand
- 5 is there for someone, please, someone fill this market
- 6 demand that the U.S. suppliers aren't meeting, that the
- 7 Japanese have become cost-prohibitive. We just are
- 8 desperate for some alternative supply to fill these demand
- 9 requirements for the smaller guys out there.
- 10 MR. ANDERSON: Thank you for that explanation.
- 11 That's very helpful. And if you have any specifics that
- 12 you could provide in a postconference brief, that would be
- 13 very much appreciated. Thank you.
- 14 With that, I think -- I want to thank you for
- 15 being here, the panel. And I know this panel has traveled
- 16 quite a distance to be here, so thank you for coming here.
- 17 And thank you for responding to our questions.
- 18 And now we'll just take just a couple of minutes
- 19 to switch and go into closing arguments, so thank you.
- 20 CLOSING REMARKS OF JOHN R. SHANE
- 21 MR. SHANE: Thank you, members of the Commission
- 22 Staff. I'm Jack Shane, here on behalf of the Rebar Trade
- 23 Action Coalition. It's been a long day. You've heard a
- 24 number of arguments this afternoon from Respondents, many
- of which the Commission has heard before and rejected. The

- 1 facts here are simple, straightforward and more than
- 2 establish a reasonable indication of material injury by
- 3 reason of subject imports.
- First, as noted earlier today, the statutory
- 5 factors of cumulation have been met. Second, with regard
- 6 to the volume of imports, these are significant by any
- 7 measure.
- 8 When testifying before the Commission in the
- 9 last rebar case, Mr. Nolan represented that Turkey had no
- 10 interest in increasing shipments to the U.S., specifically
- 11 stating, "Turkey has dedicated the vast majority of its
- 12 production to Turkey and other export markets, the U.S.
- 13 continues to be only one small destination for Turkey's
- 14 export sales. They are not targeting the United States."
- The facts tell quite a different story. Subject
- 16 imports increased an astounding 160 percent from 2013 to
- 17 2015, totaling more than 1.9 million tons in 2015.
- 18 These imports remain strong in the first half of
- 19 this year and are now increasing once again.
- 20 As noted by domestic industry witnesses, subject
- 21 rebar is piled up on the docks ready for sale at extremely
- 22 low prices throughout the U.S., even in places like
- 23 Cincinnati.
- 24 The Turkish industry also represented to the
- 25 Commission in the prior rebar case that "there is no

Ace-Federal Reporters, Inc.

1 incentive for the subject producers to price aggressively

- 2 in order to expand exports to the United States."
- 3 Once again, this statement could not have been
- 4 further from the truth. Instead, imports more than doubled
- 5 their market share over the POI, stealing share directly
- 6 away from the U.S. industry. As a result, U.S. producers
- 7 were not able to take advantage of the modest demand growth
- 8 in the U.S. market, with much of the increase in demand
- 9 going to subject imports.
- 10 Indeed, in 2015, U.S. consumption grew by
- 11 350,000 tons, while subject imports increased by over
- 12 850,000 tons.
- 13 Subject imports took not only all the growth in
- 14 the market during that period, but stole significant
- 15 additional volume away from domestic producers through
- 16 their dumped and subsidized imports.
- 17 Domestic production actually dropped by a
- 18 whopping 550,000 tons in 2015.
- 19 Third, subject imports have had significant
- 20 price effects depressing and suppressing U.S. prices,
- 21 including overwhelming underselling of the domestic
- 22 product. Subject imports have undersold the domestic
- 23 product in almost every comparison in the reported data.
- 24 What's more, the margins of underselling
- 25 actually increased, as you heard, during the period of

- 1 investigation.
- 2 This is important because, as you heard earlier
- 3 today from the domestic industry, rebar is a fungible
- 4 product, it's extremely price-sensitive, and as a result,
- 5 imports have to be low enough in price to capture the sale.
- 6 They undercut the U.S. industry to sell volume, which is
- 7 exactly what they have done here. When the domestic
- 8 industry responds by lowering prices, importers drop their
- 9 prices even further, beginning a downward price spiral,
- 10 which in this case has resulted in a dramatic deterioration
- 11 in U.S. prices.
- 12 As subject imports surged into the market in
- 13 2014 and 2015, prices began to drop. The price collapse
- 14 then accelerated dramatically in 2016 in the first half, as
- 15 you know producers were forced to slash prices to maintain
- 16 production. Because domestic producers can drop their
- 17 prices only so far, the dumped and subsidized imports win
- 18 the sale anyway. In this way, the subject producers have
- 19 been able to penetrate the U.S. market quickly and easily,
- 20 capturing sales at the expense of the domestic industry.
- 21 Fourth, this loss of volume and subsequent price
- 22 drop has had a devastating impact on the domestic rebar
- 23 industry.
- 24 As domestic industry witnesses testified, the
- 25 surge of subject imports drove down U.S. industry

Ace-Federal Reporters, Inc.

- 1 performance, as imports surged in 2015, industry production
- 2 dropped by over a half million tons, as I noted previously.
- 3 The U.S. industry also lost over 8 percentage
- 4 points of market share to subject imports during the POI.
- 5 As the industry fought back by lowering prices to prevent
- 6 further hemorrhaging of market share, the industry's
- 7 operating income plummeted, falling by \$170 million in the
- 8 first half of 2016, compared to the first half of last
- 9 year. Operating income so far this year is barely above
- 10 break even, while net income is actually negative. These
- 11 are not sustainable returns.
- 12 The industry's capacity utilization rate remains
- 13 at anemic levels. The average unit value of domestic
- 14 shipments has declined since 2013, including a decline of
- over \$127 a ton in interim 2016, as domestic producers
- 16 fought desperately to prevent further loss of market share
- 17 to subject imports.
- 18 As you heard this morning, subject imports are
- 19 injuring the domestic industry's workers as well, some
- 20 producers like Gerdau have sold off certain mills for other
- 21 uses, while others such as Nucor and CMC have ceased rebar
- 22 production in certain plants.
- Workers have been laid off, shifts reduced, and
- 24 those that remain are working fewer hours and take home
- 25 much less pay than they were just a few short years ago.

1 Each of these factors individually and

- 2 collectively constitute material injury. Indeed this
- 3 injury has occurred as subject imports surge into the U.S.
- 4 market. The injury has also occurred at a time when the
- 5 industry's performance should be improving as construction
- 6 has made modest improvements over the POI, and the
- 7 Commission imposed orders on dumped Mexican rebar and
- 8 subsidized imports from Turkey. Fifth, and finally, the
- 9 domestic industry is not only materially injured, but it's
- 10 also threatened with material injury. We'll address this
- 11 more directly in our brief.
- 12 I'd like to take just a few moments and respond
- 13 to some of the, I would characterize as inaccurate,
- 14 statements that were made in this afternoon's panel.
- 15 First, on the raw material issue, it appears
- 16 that Mr. Nolan must be looking at a different record than
- 17 we have here.
- 18 Yes, scrap prices did fall. But as I heard this
- 19 morning, prices, U.S. prices, fell significantly more than
- 20 scrap did.
- 21 Keep in mind, this was during a time of modest
- 22 increase in demand.
- I urge you to take a look at the Commission's
- 24 purchaser surveys in this case, which clearly indicate that
- 25 low-priced subject imports are the reason for that drop in

- 1 price.
- On one of Mr. Nolan's slides, he depicted
- 3 results from CMC. A couple of problems with that slide.
- 4 First, that slide is over a year old, and, in fact, the
- 5 slide confirms exactly what you heard from domestic
- 6 industry witnesses earlier today, which is that -- which is
- 7 that in 2015, in order to try to maintain profitability,
- 8 the U.S. tried to hold firm on its prices.
- 9 As a result, they lost over 500,000 tons in
- 10 production, they had no option then towards the end of
- 11 2015, early 2016, to respond to try to maintain production
- 12 and market share to lower their price. And that's when
- 13 their profitability plummeted. Net profit actually went
- 14 negative during that time.
- 15 Another problem with that slide is it's more
- 16 than just rebar. It includes other products, such as
- 17 merchant bar, so there's other problems with the depictions
- 18 in that slide.
- 19 Similar problem with Mr. Nolan's slide 16
- 20 showing Turkey's export markets. Again, it's out of date,
- 21 it's 2014, which is, as you'll recall, the time that the
- 22 other case, the other investigation, was still ongoing.
- 23 If you take a look at data for 2015, for a full
- 24 year of 2015, you will see that the U.S. is the primary
- 25 export market now for Turkish exports.

1 On Taiwan, Mr. Lee has conceded based on the

- 2 statute and Commission precedent that Taiwan is not
- 3 negligible. Also, given the fact that we have sales of all
- 4 three subject imports in overlapping regions, I think it's
- 5 clear that all the products need to be cumulated from all
- 6 producers. And all countries.
- 7 Mr. Lee also claimed that Taiwan is -- Taiwanese
- 8 rebar is replacing Japanese rebar. However, if you take a
- 9 look at the latest import statistics that shows it's just
- 10 not true.
- 11 For example, Japanese imports in August were at
- 12 one of their highest levels, so it's clear that Taiwan is
- 13 not simply coming in and replacing Japanese product.
- Many of the other primary arguments made by
- 15 Respondents are ones that are all too familiar to the
- 16 Commission --
- 17 MR. ANDERSON: Mr. Shane, I'm sorry, your red
- 18 light has been on, so could I ask you to consolidate?
- 19 Thank you.
- 20 MR. SHANE: Sure. Let me close up very quickly.
- 21 In conclusion, this is -- this is a story of
- 22 unrestrained import pricing, import volumes surging in and
- 23 a resulting slew of confirmed lost sales totaling in the
- 24 hundreds of thousands of tons.
- 25 As a result of these imports, plants have been

Ace-Federal Reporters, Inc.

1 lost, workers have been let go. The industry is in dire

- 2 straits, and desperately needs your help. There's no
- 3 question we meet the preliminary injury standard, and we
- 4 urge you to reject the same recycled arguments this
- 5 afternoon by Respondents, just as the Commission has done
- 6 previously, and vote affirmative in this case. Thank you
- 7 very much for your time.
- 8 MR. ANDERSON: Thank you.
- 9 CLOSING REMARKS OF MATTHEW NOLAN
- 10 MR. NOLAN: All right. This is Matt Nolan for
- 11 the other side. I'll probably be a little bit shorter than
- 12 that and not quite as polished as Mr. Shane's usual
- 13 top-notch presentation.
- I would love to get through one of these cases
- 15 without having the word "China" come up at least 15 times
- 16 during the course of the day. I just think we're going to
- 17 be in that land for a while, and that belies a lot of the
- 18 problems that we're all seeing and all these cases coming
- 19 forward, which has nothing to do with Turkey, but that is
- 20 what it is.
- 21 So we talked about the fact that volumes did go
- 22 up. Yes, indeed, Turkish volumes did go up. And I've been
- 23 quoted many times as saying that Turkey has dedicated the
- 24 vast majority of its product to Turkey and other markets,
- 25 and well, I must be wrong, except that's not what's going

- 1 on now. Except it is what's going on. 50 percent of
- 2 Turkish production goes into the Turkish market. Another
- 3 35 percent or so goes into other export markets.
- 4 So U.S. is not an insignificant market. It was
- 5 bigger than it was before. I concede the point. But it
- 6 sure as heck isn't the primary market. And I have and will
- 7 provide in the postconference the 2015 data. And yes
- 8 indeed, UAE or the Middle East is still the number one
- 9 export destination, by far, for Turkish export products.
- 10 We will provide you with 2015 updated data in the
- 11 postconference brief.
- 12 This case has a number of inconvenient truths
- 13 for the Petitioners. They don't like the fact that I use
- 14 American Metal Market data saying, well, there's something
- 15 wrong with this data. There must be something wrong with
- 16 this data because the rebar prices in here can't be right
- 17 and the scrap data here probably can't be right.
- 18 I submit to you that everybody uses this data,
- 19 and it's pretty hard to say that it's going to be wrong,
- 20 unless you're saying the entire data collection system for
- 21 the steel industry is wrong.
- 22 The fact is that this data is reliable. It is
- 23 what everybody in the industry uses, and as I said
- 24 repeatedly during the comments before, everybody looks at
- 25 the trend line analysis, what's the trend in rebar prices,

1 what's the trend in scrap prices. If the trends are going

- down, you tend to want to follow it down.
- 3 What the benefit -- what the Petitioners have
- 4 benefited from is when scrap prices were going down, they
- 5 were able to slow down the price drop and get bigger
- 6 margins, which is why that chart was doing this for so long
- 7 during the POI. They got caught in 2016 with it going the
- 8 other direction. Scrap prices went up quick, but they
- 9 couldn't change the prices quite as fast, so they got
- 10 caught in a cost/price squeeze from that standpoint, due
- 11 entirely to a rapid change in scrap prices, not imports.
- 12 Another inconvenient truth. Input -- import
- 13 prices -- underselling by imports.
- 14 It has always been the case in this case, in
- 15 every other case brought before the Commission, that Turkey
- 16 has found to be underselling at some level in the U.S.
- 17 market. We have been found to be not dumping in every
- 18 single case since 2003. So is the underselling by virtue
- 19 of unfair pricing or is the underselling due to a natural
- 20 structural part of the two markets in operation?
- 21 And I submit to you it has been that way because
- 22 there is a structural difference in the way Turkish imports
- 23 enter this market.
- 24 Mr. Shane made much of the CMC slide being old.
- 25 Yes, I admit, it is an August 2015 slide because that's the

- 1 last annual report that I had available to me upon which to
- 2 call this data from the predominant amount of their
- 3 financials are in their rebar operations. If you want to
- 4 say these other operations had something to do with it,
- 5 fine. The Commission can make up its own mind.
- But I submit to you it is illustrative at the
- 7 very least of what the profitability was of the U.S.
- 8 industry for most of the POI.
- 9 They like to discount a couple of things. They
- 10 can't escape the fact that the integrated nature of their
- 11 operations is very important here, and I will say this
- 12 until my dying breath in these cases. They have integrated
- 13 their operations for a reason. There is security in having
- 14 your own scrap operations upstream. There are benefits
- 15 from having your own scrap operations upstream. You can
- 16 buy the scrap, sell it to yourself in an internal rate of
- 17 return, that makes money on both ends theoretically. You
- 18 have secure sources to supply. You can assure yourself
- 19 high-quality material going into your mills, the highest
- 20 possible quality material. There's every reason why
- 21 they're doing it. I applaud them for doing it.
- But don't say you don't get a benefit from it,
- 23 because why else would you be doing it? Downstream side is
- 24 the same thing. Why have they invested so much money in
- 25 Harris steel? Their downstream fabrication operations.

- 1 Why is that ever-increasing portion of their sales? Why is
- 2 it an increasing portion of their business model? Because
- 3 they make more money doing it that way. That's a good
- 4 thing for them.
- 5 But it also means they insulate all that
- 6 production from import competition, and it has to factor
- 7 into the Commission's analysis at the end of the day.
- Buy America is still relevant. I don't care
- 9 what they say about that. It is a law. It is a federal
- 10 law that dictates that you must give a preference to
- 11 domestic merchandise being sold for any federal or state
- 12 infrastructure in this country. And if you don't use it,
- 13 you get penalized for it, and I've gone through a few
- 14 enforcement proceedings in my lifetime where people didn't
- 15 follow those rules properly.
- So the reality is Buy America Act, to the extent
- 17 it is a factor, is a real factor here. You can't discount
- 18 it as segmenting the U.S. market.
- 19 Finally, and I come back to this, transportation
- 20 costs do matter in this market.
- 21 The U.S. industry has high overall prices for a
- 22 couple of reasons. One, they do have some protected market
- 23 because of Buy America. Two, they have a protected market
- 24 because they have insulated downstream operations which
- 25 they sell to. Three, they have the ability to put plants

- 1 in places that are far away from coast lines, and to the
- 2 extent that they have those mills, they have an inherent
- 3 transportation advantage over any other competitor which
- 4 must put stuff on a rail or a truck or a barge to get the
- 5 material to that location.
- 6 That transportation cost is built-in premium
- 7 that you can sell at your plant. That's standard
- 8 economics, right. I would do exactly the same thing if I
- 9 were a profit-maximizer in that business. If my mill is
- 10 right here and my competitor is going to charge you 20
- 11 bucks more to ship it to you from his mill, I'll charge you
- 12 \$19 and pocket that, but you get a dollar off. That's just
- 13 natural.
- 14 At the end of the day, there are a lot of holes
- 15 in this. I do not dispute the fact that Turkey's volumes
- 16 increased. There is no question about that.
- 17 The question is did those imports increase and
- 18 cause some kind of injury potentially to the U.S. industry?
- 19 I don't think there's a reasonable indication of injury
- 20 here. I think the entire explanation comes from the
- 21 changes, the deltas in scrap prices that occurred during
- 22 this POI, and the fact that the U.S. industry got caught a
- 23 little bit at the end because scrap prices went up real
- 24 quick, after they have been going down so long, and there
- 25 was this feeling that oh, good times are going to be here

- 1 for a while.
- 2 They are complaining that their high prices are
- 3 driving people to demand product from overseas. As we
- 4 started out this conversation, U.S. prices are inherently
- 5 high. You would think actually more material would be
- 6 coming into this country, given how high they are. And yet
- 7 countries like Turkey are showing some degree of restraint
- 8 here, simply because they don't want to put all their eggs
- 9 in one basket. I mean, there is the possibility that
- 10 dumping order could be issued here. There is the
- 11 possibility that a safeguards could be put in place in the
- 12 U.S. on this.
- 13 Frankly, I think if they were going to bring a
- 14 case, they should have brought a safeguards case, not an
- 15 unfair trade practices case. Because all we're hearing
- 16 today is volume, volume, volume. This case is all about
- 17 volume. I concede the volume part. It's the rest of it
- 18 that I don't concede. Thank you.
- 19 MR. ANDERSON: Thank you, Mr. Nolan.
- 20 On behalf of the Commission and the Staff here,
- 21 I would like to thank the witnesses who came here today and
- 22 counsel for helping us gain a better understanding of the
- 23 product and conditions of competition in the rebar
- 24 industry. Before we conclude, I want to mention a couple
- 25 key dates going forward in the investigation.

1	The deadline for submission of corrections to
2	the transcript and for submission of postconference briefs
3	is Friday, October 14. If briefs contain business
4	proprietary information, a public version is due on Monday,
5	October 17.
6	And the Commission has tentatively scheduled its
7	vote on this investigation or these investigations for
8	Thursday, November 3, and it will report its determinations
9	to the Secretary of the Department of Commerce on Friday,
10	November 4.
11	The Commissioners' opinions will be transmitted
12	to the Department of Commerce on Monday, November 14.
13	And with that, again, thank you all for coming,
14	and this conference is adjourned.
15	(Whereupon, at 2:42 p.m., the hearing was
16	concluded.)
17	
18	
19	
20	
21	
22	
23	
24	
25	

CERTIFICATE OF REPORTER

TITLE: In The Matter Of: Steel Concrete Reinforcing Bar

(Rebar) from Japan, Taiwan, and Turkey

INVESTIGATION NOS: 701-TA-564 and 731-TA-1338-1340

HEARING DATE: 10-11-16 LOCATION: Washington, DC

NATURE OF HEARING: (Preliminary)

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: 10-11-16

SIGNED: Mark A. Jagan

Signature of the Contractor or the Authorized Contractor's Representative

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceedings of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker identification and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceedings.

SIGNED: Christopher Weiskircher Signature of Proofreader

I hereby certify that I reported the above-referenced proceedings of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceedings.

SIGNED: Carmen Smith

Signature of Court Reporter