UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
) Investigation No.:
FERROVANADIUM AND NITRIDED) 731-TA-702 (Third Review)
VANADTIM FROM RUSSTA	

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THE UNITED STATES INTERNATIONAL TRADE COMMISSION

> Thursday, June 21, 2012

Room 101 U.S. International Trade Commission 500 E Street, S.W. Washington, D.C.

The hearing commenced, pursuant to notice, at 9:30 a.m., before the Commissioners of the United States International Trade Commission, the Honorable SHARA L. ARANOFF, Chairman, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

Commissioners:

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In Support of Continuation of Antidumping Order:

On behalf of AMG Vanadium, Inc.:

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In Opposition to Continuation of Antidumping Duty Order:

On behalf of Evraz Group, S.A. and it subsidiaries; OAO Vanady-Tula; East Metals AG; East Metals (North America), LLC; and Stratcor, Inc.

RICHARD P. WIESLER, Director, Sales and Marketing, Evraz Stratcor Inc. BRAD EWERS, Director, Sales, Evraz East Metals North America JOHN JOSEPH SCHOLTZ, Head of Vanadium Sales, Evraz East Metals AG ROBERT BUNTING, Consultant, Evraz Stratcor, Inc. DANIEL KLETT, Economist, Capital Trade

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- 2 (9:30 a.m.)
- 3 CHAIRMAN ARANOFF: Good morning. On behalf
- 4 of the U.S. International Trade Commission I welcome
- 5 you to this hearing on Investigation No. 731-TA-702
- 6 (Third Review) involving Ferrovanadium and Nitrided
- 7 Vanadium From Russia.
- 8 The purpose of this five-year review
- 9 investigation is to determine whether an industry in
- 10 the United States is materially injured or threatened
- 11 with material injury -- Mr. Secretary, that's not the
- 12 right language. Excuse us a moment.
- 13 (Pause.)
- 14 CHAIRMAN ARANOFF: Excuse the interruption.
- 15 The purpose of this five-year review investigation is
- 16 to determine whether revocation of the antidumping
- 17 duty order on ferrovanadium and nitrided vanadium from
- 18 Russia would be likely to lead to continuation or
- 19 recurrence of material injury within a reasonably
- 20 foreseeable time.
- 21 Schedules setting forth the presentation of
- 22 this hearing, notices of investigation and transcript
- 23 order forms are available at the public distribution
- 24 table. All prepared testimony should be given to the
- 25 Secretary. Please do not place testimony directly on

- 1 the public distribution table.
- 2 All witnesses must be sworn in by the
- 3 Secretary before presenting testimony. I understand
- 4 the parties are aware of the time allocations. Any
- 5 questions regarding time allocations should be
- 6 directed to the Secretary.
- 7 Speakers are reminded not to refer in their
- 8 remarks or answers to questions to business
- 9 proprietary information. Please speak clearly into
- 10 the microphone and state your name for the record for
- 11 the benefit of the court reporter. If you'll be
- 12 submitting documents that contain information you wish
- 13 classified as business confidential, your requests
- 14 should comply with Commission Rule 201.6.
- Mr. Secretary, are there any preliminary
- 16 matters?
- 17 MR. BISHOP: No, Madam Chairman.
- 18 CHAIRMAN ARANOFF: All right. Then let's
- 19 begin with opening remarks, please.
- 20 MR. BISHOP: Opening remarks on behalf of
- 21 those in continuation of the order will be by William
- 22 D. Kramer, DLA Piper, LLP.
- 23 MR. KRAMER: Good morning. This sunset
- 24 review concerns the antidumping order covering imports
- 25 from Russia of a product well known to the Commission,

- 1 ferrovanadium. Because of the nature of this product
- 2 and the conditions of competition in the U.S.
- 3 ferrovanadium market, the domestic industry is
- 4 particularly susceptible to injury by a renewed influx
- 5 of dumped imports from Russia.
- 6 As the Commission found in its previous
- 7 investigations, ferrovanadium from all sources is
- 8 interchangeable. As a result, price is the most
- 9 important consideration in purchasing decisions.
- 10 Moreover, the U.S. ferrovanadium market is highly
- 11 competitive. Purchasers get bids from multiple
- 12 suppliers and will change suppliers to obtain a lower
- 13 price.
- 14 Importantly, contracts with customers
- 15 contain formula pricing provisions that tie the
- 16 contract price to a published reference price.
- 17 Through this mechanism, sales at low prices reflected
- 18 in the reference price drive down prices to customers
- 19 throughout the market.
- The facts in the record of this review show
- 21 that revocation of the antidumping order would likely
- 22 lead to a new surge of dumped ferrovanadium imports
- 23 from Russia. Russia is among the world's largest
- 24 producers of ferrovanadium. As explained in our
- 25 brief, contrary to Vanady-Tula's claims the Russian

- 1 industry has a very large production capacity and
- 2 extensive unused capacity.
- 3 The United States is a large, attractive
- 4 ferrovanadium market with prices that are
- 5 significantly higher than those in Europe and
- 6 elsewhere. In recent months, the economic turmoil in
- 7 Europe has increased this already substantial price
- 8 incentive to focus Russian ferrovanadium exports on
- 9 the United States.
- 10 Prior to imposition of the order, Russia
- 11 exported large and rapidly increasing volumes of
- 12 dumped ferrovanadium to the United States and quickly
- 13 became the dominant import supplier. The antidumping
- 14 order completely halted the flow of ferrovanadium
- 15 imports from Russia.
- During the current review period, Evraz
- 17 sought to circumvent the order by having increasingly
- 18 large volumes of the vanadium pentoxide produced by
- 19 Vanady-Tula in Russia converted into ferrovanadium in
- 20 the United States for sale to U.S. customers. This
- 21 push to re-enter the U.S. market demonstrates Evraz's
- 22 strong interest in regaining unrestricted access to
- 23 the market.
- 24 The same is true of Evraz's quick shift back
- 25 to having Vanady-Tula's vanadium pentoxide converted

- 1 to ferrovanadium in the Czech Republic and other
- 2 countries for export to the United States as soon as
- 3 the circumvention inquiry was initiated. The likely
- 4 renewed flow of Russian imports that would occur if
- 5 the order were revoked would be sold at aggressive,
- 6 low prices.
- 7 Before the order was imposed, low-priced,
- 8 dumped Russian imports undersold the domestic product,
- 9 causing significant price suppression and depression
- 10 in the U.S. market. The Commission confirmed U.S.
- 11 producers' claims regarding lost sales and lost
- 12 revenues. To re-enter the market, the Russian imports
- 13 would again undercut the prices of domestic suppliers.
- 14 Because of the nature of this product and how it is
- 15 sold, the aggressive pricing of the imports would also
- 16 drive down the overall market price level.
- 17 Prior to the order, the surge of dumped
- 18 Russian imports took a growing volume of sales from
- 19 the domestic industry and captured an increasing share
- 20 of the U.S. market. The domestic industry suffered
- 21 declines in many key performance indicators, including
- 22 shipments, employment, sales revenue and market share,
- 23 as well as operating losses.
- 24 Once the order was issued and the Russian
- 25 imports left the market, prices increased

- 1 significantly and the domestic industry regained
- 2 significant sales volume and market share. Other
- 3 indicators of the condition of the industry, including
- 4 its financial performance, improved. The industry
- 5 invested profits in upgrading and expanding the
- 6 capacity of its production facilities.
- 7 Without the relief provided by the order,
- 8 these improvements and the condition of the industry
- 9 would not have been possible. Furthermore, if the
- 10 antidumping order were not continued the industry's
- 11 substantial investments would be severely jeopardized.
- 12 For all of these reasons, maintaining the antidumping
- 13 order in place is critical for the continued viability
- 14 of the U.S. ferrovanadium industry. Thank you.
- 15 MR. BISHOP: Opening remarks on behalf of
- 16 those in opposition to continuation of the order will
- 17 be by J. Kevin Horgan, DeKieffer & Horgan.
- 18 MR. HORGAN: Thank you. Good morning,
- 19 Commissioners. I think I'm going to begin by stating
- 20 the obvious. If the order is revoked, if the
- 21 antidumping duty order is revoked, we're not going
- 22 back to the future. We're not going back to 1993.
- 23 We're not going back to 2000. We're not going back to
- 24 2005.
- Evraz entered the vanadium business in 2006,

- 1 and that was a major change to the Russian vanadium
- 2 industry. Evraz is a big, integrated steel company.
- 3 It has facilities all over the world, including
- 4 substantial facilities in the United States and
- 5 Canada. When Evraz entered the vanadium business, it
- 6 created a new business model for vanadium on a global
- 7 basis.
- 8 That business model calls for the local
- 9 production of ferrovanadium, so they use the same
- 10 system in the European Union, in Canada or, excuse me,
- 11 in North America, in Russia. So we have those four
- 12 examples of how Evraz likes to organize its vanadium
- 13 business, and that requires the local conversion of
- 14 vanadium pentoxide into ferrovanadium. It does that
- 15 because it makes more money that way.
- 16 Evraz is not a Russian company. Evraz is a
- 17 big British steel company traded on the London Stock
- 18 Exchange. So this is not a Soviet era relic we're
- 19 dealing with anymore. This is a big, international,
- 20 global steel company who rationalizes its production
- 21 so it can make the most money, and that's what it's
- 22 doing in ferrovanadium.
- Now, the Petitioners would indicate the way
- 24 Evraz has organized its business is the result of this
- 25 dumping order, but that's a little trade lawyer vanity

- 1 as not all the world reacts to antidumping duty
- 2 orders. We don't drive the bus. There are much
- 3 bigger forces at work here. Evraz organized its
- 4 business so it could make money, not so it could avoid
- 5 some antidumping duty order in the United States.
- I have to say Mr. Kramer talks about the
- 7 circumvention as if someone agrees with him. This
- 8 Commission has always treated these as separate
- 9 products, ferrovanadium and vanadium pentoxide. The
- 10 Commerce Department has looked at their circumvention
- 11 petition and preliminarily determined it's without
- 12 merit, so there is no circumvention going on.
- Even Bear Metallurgical, one of the parties
- 14 on the other side, argued eloquently and correctly
- 15 that importing vanadium pentoxide and converting it to
- 16 ferrovanadium here in the United States is not
- 17 circumvention of the antidumping duty order. So when
- 18 they allege circumvention, just keep that in mind.
- 19 Nobody agrees with it.
- 20 What's important for this case is what's
- 21 happening in Russia. Russia has growing steel demand.
- 22 It's projected to continue to grow as a result of big
- 23 infrastructure projects related to public projects
- 24 that are going to go forward without regard to what
- 25 happens in the U.S., in the worldwide steel industry

- 1 or even the vanadium industry.
- 2 This is connected to the Olympics, connected
- 3 to the World Cup, big rail infrastructure projects.
- 4 These are all vanadium intensive uses of steel, and
- 5 those are projected to grow by up to 40 percent over
- 6 the next few years. So Russia has a big home market
- 7 for vanadium, and the law in Russia requires Evraz as
- 8 a dominant producer of vanadium to serve that market.
- 9 So even if they wanted to ship more ferrovanadium out
- 10 of Russia, it would be limited by Russian demand.
- 11 They would have to serve Russian demand first.
- 12 So with a rapidly growing local market, a
- 13 global business model which calls for local production
- 14 of ferrovanadium, why would Evraz management start
- 15 shipping ferrovanadium from Russia? It hasn't done
- 16 that to Europe, or it has significantly reduced its
- 17 shipments of ferrovanadium to Europe over the last few
- 18 years. It doesn't ship ferrovanadium to Canada, even
- 19 through there's no antidumping duty order. Even
- 20 though it has its own steel customers, its own steel
- 21 companies in Canada, it doesn't ship ferrovanadium to
- 22 Canada.
- 23 So with that in mind, I think it's fair to
- 24 say that Russia's vanadium industry, ferrovanadium
- 25 industry, is no longer export oriented, and that's the

- 1 criteria the Court or this Commission has looked at
- 2 over the last several sunset reviews, and I think
- 3 that's what you need to keep in mind when you hear
- 4 this testimony today. Thank you.
- 5 MR. BISHOP: Would the first panel, those in
- 6 support of continuation of the antidumping duty order,
- 7 please come forward and be seated?
- 8 Madam Chairman, all witnesses have been
- 9 sworn.
- 10 (Witnesses sworn.)
- 11 CHAIRMAN ARANOFF: Good morning, Mr. Kramer.
- 12 Please proceed whenever you're ready.
- 13 MR. KRAMER: Our first witness is Jim
- 14 Carter.
- 15 MR. CARTER: Good morning, Chairman Aranoff
- 16 and Commissioners. My name is Jim Carter. I am Vice
- 17 President, International Sales, at AMG Vanadium, Inc.
- 18 I have worked for AMG Vanadium for over 40 years. My
- 19 responsibilities include overseeing the marketing and
- 20 sale of metals and alloys, including ferrovanadium.
- 21 In performing these responsibilities, I have
- 22 direct contact with many of our customers. I have
- 23 appeared before the Commission in each of its prior
- 24 investigations and sunset reviews involving
- 25 ferrovanadium. Previously the name of our company was

- 1 Shieldalloy Metallurgical Corporation and then
- 2 Metallurg Vanadium.
- 3 AMG Vanadium has produced ferrovanadium
- 4 since 1952. Our production facility is located in
- 5 Cambridge, Ohio. As our Senior Vice President, Jane
- 6 Neal, will describe, AMG Vanadium has been making
- 7 significant investments in improving the Cambridge
- 8 facility and increasing its capacity to produce
- 9 ferrovanadium.
- 10 The ferrovanadium we produce typically
- 11 contains 55 percent vanadium by weight, although we
- 12 can also produce ferrovanadium containing a
- 13 significantly higher vanadium content. The percentage
- 14 of contained vanadium generally is referred to as the
- 15 grade of a ferrovanadium product, but the percentage
- 16 is simply a physical description of the product, not
- 17 an indicator of its quality.
- 18 As Jane will explain, AMG Vanadium does not
- 19 use vanadium pentoxide as its main vanadium bearing
- 20 input. Instead, we produce ferrovanadium using an
- 21 environmentally friendly, state-of-the-art reduction
- 22 process that is designed to use a wide range of
- 23 vanadium containing materials.
- 24 Ferrovanadium is a commodity product that is
- 25 sold primarily on the basis of price. As the

- 1 Commission repeatedly has found, in most applications
- 2 ferrovanadium from all sources is interchangeable. In
- 3 addition, because ferrovanadium is priced on a
- 4 contained vanadium basis, ferrovanadium with different
- 5 percentages of vanadium content is treated as
- 6 equivalent in price negotiations.
- 7 Almost all ferrovanadium is consumed by
- 8 steel producers. These companies can use
- 9 ferrovanadium of different grades. For these reasons,
- 10 in my experience price is the most important factor in
- 11 determining who will get the sale. The U.S.
- 12 ferrovanadium market is highly competitive. In most
- 13 cases customers obtain bids from multiple suppliers.
- 14 Purchasers will change suppliers if a competing
- 15 supplier offers a lower price. Moreover, purchasers
- 16 and sellers generally use the spot price published by
- 17 Ryan's Notes as a benchmark in the price negotiations.
- 18 Most ferrovanadium is sold on a contract
- 19 rather than a spot basis. However, it is important to
- 20 understand the nature of these contract sales.
- 21 Reflecting the interchangeability of ferrovanadium
- 22 from all sources and the importance of price in
- 23 purchasing decisions, contract price in most cases are
- 24 based on formulas tied to the Ryan's Notes price.
- This fact makes domestic producers highly

- 1 vulnerable to the effects of a declining market price
- 2 level as would result from an increase in low priced
- 3 imports from Russia. Even a small volume of sales at
- 4 prices that undercut the existing published price
- 5 level can drive down the prices of our contract sales
- 6 to all of our customers.
- 7 I witnessed the impact of the influx of
- 8 dumped imports from Russia on our company before the
- 9 antidumping petition was filed. Until we took action,
- 10 the volume of imports from Russia rose dramatically.
- 11 The imports were sold at low and steeply declining
- 12 prices, took sales from us and other competing
- 13 suppliers and quickly captured a significant portion
- 14 of the U.S. market. The prices of the dumped imports
- 15 also undercut and depressed the overall market price
- 16 level. The result was severe injury to the domestic
- 17 industry.
- Once the antidumping order covering imports
- 19 from Russia was imposed the imports left the market
- 20 and did not return. Prices rose. We gained
- 21 significant sales volume and market share, and our
- 22 financial performance improved significantly.
- 23 If the antidumping order were revoked I have
- 24 no doubt that the Russian ferrovanadium industry and
- 25 in particular Evraz would resume exporting large

- 1 volumes of Russian ferrovanadium to the United States,
- 2 take sales from our company and other domestic
- 3 suppliers, drive down prices and severely injure the
- 4 U.S. industry.
- 5 Contrary to Evraz's claims, the Russian
- 6 industry has one of the world's largest ferrovanadium
- 7 production capacities, exceeded only by China and
- 8 South Africa, and a very large amount of unused
- 9 capacity. The United States is one of the largest
- 10 ferrovanadium markets in the world. Russia's two main
- 11 global competitors are subject to antidumping orders
- 12 in the United States.
- 13 Ferrovanadium prices in the United States
- 14 consistently have been higher than prices in the EU,
- 15 even before the current economic turmoil in Europe.
- 16 In recent months, this price gap has widened
- 17 significantly. The size of the U.S. market and its
- 18 higher prices explain why Evraz has devoted so much
- 19 effort to regaining unrestricted access to the market.
- 20 Evraz is a large, aggressive, global
- 21 enterprise. It has the resources and flexibility to
- 22 shift almost overnight the sites where Vanady-Tula's
- 23 vanadium pentoxide is converted into ferrovanadium.
- 24 Moreover, Evraz's conduct with antidumping orders in
- 25 place has shown beyond any doubt that it has a

- 1 compelling interest in making a large volume of sales
- 2 in the U.S. market.
- 3 From 2005 until 2010, Evraz shipped
- 4 increasingly high volumes of vanadium pentoxide to the
- 5 United States at declining prices, had the imports
- 6 converted into ferrovanadium and sold the finished
- 7 product to U.S. customers. We asked the Commerce
- 8 Department to conduct a circumvention inquiry and to
- 9 include these vanadium pentoxide imports within the
- 10 scope of the order.
- 11 When we did this, Evraz completely stopped
- 12 shipping Russian vanadium pentoxide to the United
- 13 States and quickly reverted to having its vanadium
- 14 pentoxide processed in third countries, including the
- 15 Czech Republic, for export to the U.S., just as
- 16 Vanady-Tula was doing at the time of the first sunset
- 17 review, when it explained that this practice increased
- 18 its cost, depriving it of profits.
- 19 As Evraz shifted the conversion step to
- 20 other sites, the volumes of U.S. ferrovanadium imports
- 21 from the Czech Republic and other countries quickly
- 22 began rising. Both the surge of vanadium pentoxide
- 23 prior to the request for the circumvention inquiry and
- 24 the immediate shift to converting the vanadium
- 25 pentoxide in other countries after we filed the

- 1 request undeniably show that the Russian industry
- 2 continues to have a very strong interest in supplying
- 3 the U.S. market.
- 4 These shifts also show that Evraz can
- 5 rapidly change the site at which the conversion step
- 6 is performed. In the first sunset review, the
- 7 Commission found that if the order were revoked
- 8 Vanady-Tula would redirect significant quantities of
- 9 vanadium pentoxide that was being converted into
- 10 ferrovanadium in the Czech Republic and elsewhere in
- 11 Europe back to Russia for conversion into
- 12 ferrovanadium and export to the United States. The
- 13 same is true today.
- 14 Moreover, this time Evraz already has in
- 15 place a U.S. sales operation to market the Russian
- 16 ferrovanadium. Furthermore, we know from experience
- 17 that Evraz would aggressively seek to undercut and
- 18 displace us as a supplier to the U.S. steel producers.
- 19 During the current review period, even with the order
- 20 in place, we have lost business or been forced to
- 21 reduce our prices at several major customers due to
- 22 aggressive price undercutting by Evraz. Furthermore,
- 23 overall Evraz has succeeded in taking a large volume
- 24 of U.S. sales from competing suppliers.
- 25 Based on my experience, I am certain that if

- 1 the order were revoked the aggressiveness of Evraz's
- 2 conduct would increase and the resulting impact on our
- 3 company would be devastating. As the Commission has
- 4 found in prior sunset reviews, due to the
- 5 substitutable nature of this product a renewed
- 6 significant flow of low-priced Russian imports would
- 7 drive down prices.
- 8 AMG Vanadium and other domestic suppliers
- 9 would lose sales to the Russian imports, which would
- 10 result in lower revenues and shipments, production
- 11 cutbacks, reduced capacity utilization and job losses.
- 12 The declines in the domestic industry's sales and
- 13 revenues would have a direct adverse impact on its
- 14 profitability, as well as its ability to raise capital
- 15 and make and maintain necessary capital investments.
- 16 As Jane Neal will explain, our substantial recent
- 17 investments in our production facility would be
- 18 jeopardized. Thank you.
- 19 MR. KRAMER: Jane Neal is our next witness.
- 20 MS. NEAL: Good morning, Chairman Aranoff
- 21 and Commissioners. My name is Jane Neal, and I am
- 22 Senior Vice President and General Manager of AMG
- 23 Vanadium. I am responsible for all operational
- 24 aspects and the financial performance of the business.
- 25 I previously have held positions of Plant Manager and

- 1 Sales Manager within the company.
- 2 Before joining AMG Vanadium, I had more than
- 3 20 years of experience in operations, quality control,
- 4 research and development and sales in the steel and
- 5 metals industries. I have a Bachelor of Science
- 6 degree in Metallurgical Engineering and an MBA.
- 7 AMG Vanadium produces ferrovanadium using a
- 8 technologically advanced pyrometallurgical process in
- 9 which we recycle environmentally hazardous spent
- 10 catalyst from oil refineries and residues from power
- 11 plants. We are the world's largest recycler of spent
- 12 refinery catalysts. Not only does our manufacturing
- 13 process ensure the safe environmental treatment of
- 14 hazardous waste from oil production. It also produces
- 15 no liquid waste and very minimal solid waste.
- 16 Our production process is highly capital
- 17 intensive. The major equipment in our plant includes
- 18 a roaster for spent catalysts and two reduction
- 19 furnaces. In addition, our production processes
- 20 include high fixed cost. To be able to recover these
- 21 costs, we need to be able to run the plant at as high
- 22 a capacity utilization rate as possible so that we can
- 23 spread these costs evenly over a sufficiently large
- 24 volume of ferrovanadium sales.
- 25 If we are forced to compete with imported

- 1 ferrovanadium sold at dumped prices, we have to choose
- 2 between reducing our prices to the level of the dumped
- 3 imports in an effort to maintain an adequate level of
- 4 production or losing the sales to the dumped imports.
- 5 We cannot indiscriminately reduce production without
- 6 endangering our ability to recover our fixed costs.
- 7 These risks would quickly become a reality if this
- 8 order were revoked.
- 9 With the antidumping order in effect, AMG
- 10 Vanadium has been able to operate profitably, and we
- 11 have taken profits that we have earned and used them
- 12 to make substantial investments in our production
- 13 facility. We are currently engaged in a comprehensive
- 14 expansion program that will significantly increase our
- 15 plant's production capacity.
- 16 This year we are making a substantial
- 17 investment in constructing a new
- 18 multi-hearth roaster that will enhance our ability to
- 19 process spent catalysts and significantly increase our
- 20 ferrovanadium production. In November 2010, we
- 21 commissioned a new \$6 million raw material storage
- 22 building which has a dedicated railcar unloading
- 23 system to increase operating efficiency and a unique
- 24 subfloor liner system to ensure safety storage of
- 25 spent refinery catalysts.

24

- 1 In addition, our company has made
- 2 significant investments in other environmental
- 3 upgrades. In April 2011, we installed a solar power
- 4 system at our Cambridge plant that will produce
- 5 230,000 kilowatt hours of electricity annually. We've
- 6 also installed new emission control equipment on our
- 7 existing roaster and both of our electric arc
- 8 furnaces.
- 9 All of these investments have been made with
- 10 the antidumping order on ferrovanadium from Russia in
- 11 place. Our ability to sustain them depends on
- 12 continuation of the improved market conditions that
- 13 the order, along with the antidumping duty orders on
- 14 imports from China and South Africa, have made
- 15 possible.
- 16 All of the work that AMG Vanadium has done
- 17 to improve its operations and to become the company
- 18 that it is today would be severely at risk if the
- 19 order were revoked. Our plant is an important
- 20 employer in Guernsey County in southeastern Ohio,
- 21 which is part of the Appalachian region.
- According to the most recent data compiled
- 23 by the federal government's Appalachian Regional
- 24 Commission, during the period from 2008 to 2010 our
- 25 county had an unemployment rate of 10.8 rate and a

- 1 poverty rate at 17.3 percent, both well above the
- 2 national averages. Thus, the continued viability of
- 3 our operations is important not only to AMG Vanadium,
- 4 but also to our employees and the surrounding area.
- 5 Over the period of the sunset review with
- 6 the antidumping order in place we have been able to
- 7 maintain and slightly increase employment at our
- 8 plant, despite the severe economic downturn in 2009.
- 9 Our ability to continue to do so would be seriously
- 10 threatened if the order were revoked.
- We welcome fairly traded import competition.
- 12 However, as Jim Carter has explained, the injury that
- 13 we and others in the domestic industry suffered before
- 14 the antidumping order was issued demonstrates the
- 15 devastating effects that revocation of the order would
- 16 have on the U.S. ferrovanadium industry. Thank you.
- 17 MR. BUTTON: Good morning. I'm Kenneth R.
- 18 Button of Economic Consulting Services. I am joined
- 19 by Jennifer Lutz, also of ECS.
- There are a number of conditions of
- 21 competition that are distinctive to the U.S.
- 22 ferrovanadium industry. These conditions of
- 23 competition were cited by the Commission in the
- 24 original investigation and continue to be relevant
- 25 today as indicated in Slide 1.

- 1 Ferrovanadium is used almost exclusively in
- 2 the steel industry to make certain types of steel.
- 3 Thus, demand for ferrovanadium is determined by the
- 4 volume of production of these types of steel. Because
- 5 demand of ferrovanadium is a derived demand,
- 6 consumption is cyclical and follows trends in the
- 7 steel industry. This cyclicality was clearly
- 8 demonstrated during the POR.
- 9 U.S. production of steel fell sharply in
- 10 2009 and so did consumption of ferrovanadium and the
- 11 performance of the domestic ferrovanadium industry.
- 12 Since 2009, as the steel industry has recovered, so
- 13 too has the condition of the ferrovanadium industry
- 14 improved.
- 15 Because ferrovanadium is added to steel in
- 16 only extremely small amounts, the demand for
- 17 ferrovanadium is price inelastic. That is, a decline
- 18 in the price of ferrovanadium generally does not cause
- 19 the volume of ferrovanadium consumption to increase.
- 20 There are few substitutes for ferrovanadium, with only
- 21 ferroniobium being identified by certain producers,
- 22 importers and purchasers in the questionnaires. One
- 23 purchaser estimated that such substitution was limited
- 24 to only 10 to 15 percent of ferrovanadium
- 25 applications.

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- 1 Ferrovanadium from all sources is highly
- 2 interchangeable. Although there are different grades
- 3 of ferrovanadium, the Commission has repeatedly found
- 4 that ferrovanadium from all sources as interchangeable
- 5 and that steel producers can generally use
- 6 ferrovanadium of different grades. Data collected by
- 7 the Commission in this review demonstrate that
- 8 ferrovanadium from all sources remains
- 9 interchangeable.
- 10 Given the high degree of interchangeability
- 11 among sources, ferrovanadium is sold primarily on the
- 12 basis of price. In the original investigation, the
- 13 Commission found that price was an important factor in
- 14 purchasing decisions, noting that all responding
- 15 purchasers cited price as a major factor in choosing a
- 16 supplier. In this review, purchasers continue to
- 17 identify price as an important factor in making
- 18 purchasing decisions.
- There is widespread knowledge of prevailing
- 20 ferrovanadium prices in the market. Ferrovanadium
- 21 prices are published in a number of sources with a
- 22 publication titled Ryan's Notes being the most widely
- 23 used in the United States. Furthermore, contracts
- 24 normally contain pricing formulas that use such
- 25 published prices as benchmarks, causing changes in

- 1 prevailing market prices to affect contracts quickly.
- 2 Many domestic and import suppliers compete
- 3 in the U.S. for the ferrovanadium market. These
- 4 include two U.S. producers, one of which toll converts
- 5 vanadium pentoxide into ferrovanadium for other
- 6 parties. Suppliers also include multiple import
- 7 sources.
- 8 Due to the three existing antidumping duty
- 9 orders on imports of ferrovanadium from Russia, China
- 10 and South Africa and due to the somewhat stronger pace
- 11 of U.S. economic recovery, prices in the U.S. market
- 12 are higher than prices in other markets. The
- 13 prehearing report provides prices for the U.S. market
- 14 and European markets during the POR showing that with
- 15 a few short-lived exceptions U.S. prices have been
- 16 higher than European prices.
- 17 Slide 2 shows U.S. and European prices for
- 18 ferrovanadium since 2010 as published by Ryan's Notes.
- 19 Not only are U.S. prices generally higher than those
- 20 in Europe, but also since 2011 the U.S. price premium
- 21 has been increasing. In May 2012, U.S. prices were
- 22 over 40 percent higher than European prices.
- 23 Russia is the third largest producer of
- 24 ferrovanadium in the world after China and South
- 25 Africa. Importantly, the Russian industry has a large

- 1 production capacity and extensive unused capacity that
- 2 would likely be directed to the U.S. market in the
- 3 absence of the current antidumping order.
- 4 Although the details regarding the Russian
- 5 industry are confidential, I urge the Commission to
- 6 review the discussion of the capacity data in AMG
- 7 Vanadium's prehearing brief at page 14 through 19.
- 8 The prehearing report acknowledges one of the issues
- 9 regarding Russia's reported capacity data at page
- 10 II-8, but unfortunately this issue is not identified
- 11 nor addressed more fully in the report's discussion of
- 12 the Russian industry's capacity on page IV-6.
- 13 After U.S. imports of ferrovanadium from
- 14 Russia sharply increased during the three year
- 15 original period of investigation from 23,000 pounds in
- 16 1992 to over 2.5 million pounds in 1994, imports from
- 17 Russia declined following the imposition of the order,
- 18 and there have been no reported U.S. imports of
- 19 ferrovanadium from Russia since 1996.
- 20 As indicated by the U.S. industry witnesses
- 21 here today and by the data collected by the Commission
- 22 in this review, the condition of the domestic industry
- 23 has improved significantly with respect to virtually
- 24 all of the indicia considered by the Commission. The
- 25 removal from the U.S. market of the dumped imports

- 1 from Russia, as well as the imposition of orders on
- 2 dumped imports from China and South Africa, have
- 3 allowed the U.S. producers to succeed in the market.
- 4 While the Russian industry would like the
- 5 Commission to determine that its lack of shipments
- 6 reflects a lack of interest in the U.S. market, the
- 7 Russian industry's behavior while subject to the order
- 8 indicates otherwise. During the period of the first
- 9 sunset review, the Russian producer Vanady-Tula, then
- 10 Tulachermet, effectively regained access to the U.S.
- 11 market not by shipping ferrovanadium to the United
- 12 States and having such shipments reviewed by the
- 13 Department of Commerce in administrative review
- 14 processes. Rather, Vanady-Tula had Russian produced
- 15 vanadium pentoxide toll converted into ferrovanadium
- 16 in the Czech Republic and in Belgium with the finished
- 17 ferrovanadium then shipped to U.S. purchasers.
- 18 At the hearing in the first sunset review in
- 19 2001 a Russian industry representative testified, as
- 20 shown in Slide 3, that, "We have to pay toll
- 21 converters in those countries, rather than keeping
- 22 that part of the profits ourselves, for the
- 23 ferrovanadium that is sold in the United States. We
- 24 believe that it makes much more sense and is more
- 25 profitable to bring some of the ferrovanadium

- 1 pentoxide back to Russia and make it into
- 2 ferrovanadium there rather than paying others to do
- 3 so."
- 4 The Commission cited the company's tolling
- 5 practices in its second sunset review determination to
- 6 continue the order, stating as shown in Slide 4. "The
- 7 record reflects that if the order were revoked Vanady-
- 8 Tula has the capacity and would have the incentive to
- 9 significantly increase its exports of the subject
- 10 merchandise from Russia to the United States by
- 11 redirecting substantial quantities of vanadium
- 12 pentoxide it has toll converted in Europe, and
- 13 particularly in the Czech Republic, back to Russia for
- 14 production in that country and ultimately export the
- 15 subject product to the United States."
- 16 Vanady-Tula and Evraz have continued this
- 17 same practice of exporting vanadium pentoxide for
- 18 conversion to ferrovanadium and shipment to the U.S.
- 19 market to this day, demonstrating the continued
- 20 importance of the U.S. market to their operations.
- 21 During the current period of review, Vanady-Tula has
- 22 also exported vanadium pentoxide to the United States
- 23 where Bear toll converted the vanadium pentoxide into
- 24 ferrovanadium, which Vanady-Tula's parent, Evraz, then
- 25 sold into the U.S. market. This practice ceased when

- 1 AMG Vanadium filed its anticircumvention complaint.
- 2 During the POR of this review, Vanady-Tula
- 3 has also shipped its Russian ferrovanadium pentoxide
- 4 to the Czech Republic and elsewhere for conversion
- 5 into ferrovanadium and sale into the U.S. market.
- 6 This behavior demonstrates that Vanady-Tula's
- 7 continued keen interest exists in the U.S. market. If
- 8 the order were revoked, Russian producers would be
- 9 highly likely to re-enter the U.S. market at low
- 10 dumped prices.
- 11 As noted before, the Russian industry is
- 12 large and has significant unutilized capacity to
- 13 produce ferrovanadium. Vanady-Tula has strong
- 14 economic incentives to resume direct shipments of
- 15 finished ferrovanadium to the U.S. market. Vanady-
- 16 Tula's commercial targeting of the U.S. market is
- 17 economically logical both from a revenues perspective
- 18 and from a production cost perspective.
- 19 From a revenue perspective, Vanady-Tula has
- 20 an incentive to target the U.S. market because U.S.
- 21 ferrovanadium prices are higher than those in Europe.
- 22 As shown in Slide 2, the premium of the U.S. market
- 23 price over the European market price in the most
- 24 recent periods has been large and growing, reaching
- 25 over 40 percent in May 2002.

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- 1 However, in its prehearing brief Respondent
- 2 Evraz attempted to downplay the U.S. price premium by
- 3 citing additional costs that would be incurred if it
- 4 were to ship Russian ferrovanadium to the U.S. market.
- 5 Evraz cited the costs associated with shipment
- 6 ferrovanadium from Europe to the United States and the
- 7 cost to repackage it. With respect to the cost of
- 8 shipping ferrovanadium to the United States, Evraz
- 9 relied on such costs associated with shipping
- 10 ferrovanadium from Austria to the United States, which
- 11 totaled 6 percent of the Customs value of such imports
- 12 in 2011.
- 13 Several points in rebuttal are especially
- 14 relevant here. First, Vanady-Tula in fact incurred
- 15 higher shipping costs than these, about 7 to 8 percent
- 16 of Customs value, during the original investigation
- 17 when it was shipping large volumes of dumped
- 18 ferrovanadium to the U.S. market.
- 19 Second, today Evraz already incurs roughly
- 20 the same costs with its current exporting of vanadium
- 21 pentoxide to foreign converters and the subsequent
- 22 cost of final delivery to customers in the United
- 23 States. Indeed, Vanady-Tula appears to be incurring
- 24 higher effective shipping costs on a contained
- 25 vanadium weight base because it exports Russian

- 1 vanadium pentoxide, which contains only 52 percent
- 2 vanadium, as compared to ferrovanadium, which has
- 3 about 80 percent vanadium content.
- 4 Third, Evraz also cited 3 to 8 percent costs
- 5 in resizing and packaging Russian ferrovanadium in
- 6 order to make it substitutable for the U.S. market,
- 7 yet while incurring such cost during the original POI
- 8 Russian producers nonetheless sharply increased their
- 9 ferrovanadium shipments to the U.S.
- 10 In summary, Evraz claims that these various
- 11 freight and packaging costs cause the U.S. price
- 12 premium over Europe to disappear. That argument is
- 13 contradicted by the fact that the May 2012 price
- 14 premium of 40 percent is well above the 9 to 14
- 15 percent additions to cost asserted by Evraz.
- 16 Respondents' arguments are simply not credible.
- 17 Now, if Respondents' assertions about
- 18 shipping costs and the above facts that contradict
- 19 these assertions all sound familiar to the Commission
- 20 there is good reason. In the first sunset review
- 21 determination in 2001, the Commission stated, as shown
- 22 in Slide 5:
- 23 "The Russian producers argue that once
- 24 differences in freight and packaging are taken into
- 25 account there is little or no sustained price

- 1 differential between the United States market and
- 2 Europe. We do not find this argument persuasive
- 3 because the differential between the U.S. and European
- 4 price is significantly in excess of these
- 5 transportation costs."
- 6 Turning to the production cost perspective,
- 7 Vanady-Tula also has an incentive to convert its
- 8 vanadium pentoxide into ferrovanadium in Russia for
- 9 direct export to the United States because doing so
- 10 would reduce Vanady-Tula's overall ferrovanadium per
- 11 unit production cost. As noted, the Russian industry
- 12 has significant unused capacity to convert vanadium
- 13 pentoxide to ferrovanadium.
- 14 Indeed, given the fixed cost in this
- 15 industry, producers have an economic incentive to
- 16 operate at a high utilization level. Vanady-Tula
- 17 could anticipate a reduction in its total per unit
- 18 cost of production for all of its Russian domestic and
- 19 export sales of ferrovanadium by keeping the currently
- 20 exported vanadium pentoxide in Russia and converting
- 21 it into ferrovanadium in Russia.
- 22 Thus, increasing its capacity utilization
- 23 Vanady-Tula could spread its fixed costs over a
- 24 significantly larger volume of ferrovanadium
- 25 production and thereby reduce its per unit production

- 1 cost for all sales. Moreover, in doing so Vanady-Tula
- 2 could also save for itself the profit portion of the
- 3 conversion fees that it currently pays to foreign
- 4 processors.
- 5 An additional assertion by the Respondents
- 6 is that the decline in Vanady-Tula's exports of
- 7 ferrovanadium has been solely due to the alleged
- 8 increase in Russian demand. In its prehearing brief,
- 9 Evraz cites as support for this assertion the increase
- 10 in Russian steel consumption from 2009 to 2011. Steel
- 11 consumption, however, is not a meaningful indicator of
- 12 Russian ferrovanadium consumption, whereas steel
- 13 production can be.
- 14 As shown in Slide 6, steel production in
- 15 Russia did increase from a low world recession level
- 16 in 2009 to a 15 percent higher level in 2011, yet that
- 17 2011 level remains below the 2006 and 2007 production
- 18 levels. Significantly, as shown in Slide 6, these
- 19 2006-2007 peak years of Russian steel production are
- 20 also the peak years of Russian ferrovanadium exports.
- 21 Moreover, the export data in Slide 6 also
- 22 showed that the sharp decline in ferrovanadium exports
- 23 in 2010 and 2011 is most closely associated with the
- 24 increase in vanadium pentoxide exports, which reached
- 25 their highest levels in the POR in 2010 and 2011 and

- 1 much of which in fact ended up, after conversion
- 2 outside of Russia, as finished ferrovanadium in the
- 3 U.S. market.
- 4 Furthermore, an additional attraction of the
- 5 U.S. market is the fact that the North American steel
- 6 industry uses much more vanadium per ton of steel
- 7 produced than does the Russian industry. According to
- 8 an Evraz public presentation in 2010, the North
- 9 American steel industry used two and a half times as
- 10 much vanadium per ton of steel as did the steel
- 11 industry in the CIS former Soviet Union.
- 12 An additional assertion by Evraz is that its
- 13 expanding Russian exports of ferrovanadium could
- 14 result in a violation of Russian antitrust regulations
- 15 as it allegedly would reduce the ferrovanadium supply
- 16 available in the Russian domestic market and result in
- 17 higher domestic Russian prices.
- In fact, however, the most realistic
- 19 expectation following revocation of a U.S. antidumping
- 20 order is that most of the expansion of Russian
- 21 ferrovanadium exports would come from new or
- 22 incremental volumes of ferrovanadium production from
- 23 vanadium pentoxide that was previously exported and
- 24 now would be kept in Russia for conversion and export
- 25 as ferrovanadium. Thus, the amount of Russian

- 1 domestic supply of ferrovanadium need not be reduced,
- 2 and there would be no potential violation of Russian
- 3 antitrust regulations.
- 4 Finally, the Commerce Department has
- 5 determined that revocation of the order would lead to
- 6 continuation of recurrence of dumping at a high rate,
- 7 108 percent. In the first sunset review of this
- 8 order, the Commission found that, "If the order were
- 9 revoked, the subject imports would be priced
- 10 aggressively in the U.S. market in order to gain
- 11 market share," and that, "Due to the substitutability
- 12 of subject imports with the domestic product, as well
- 13 as the importance of price, such aggressive pricing
- 14 would likely have a significant depressing and
- 15 suppressing effect on the already low prices of the
- 16 domestic like product."
- 17 Evraz claims that its current pricing
- 18 behavior in the U.S. market demonstrates that any
- 19 potential imports of subject merchandise would have no
- 20 suppressive or depressing effect on the price of the
- 21 domestic like product. Evraz is incorrect. The
- 22 pricing data with respect to ferrovanadium provided in
- 23 Exhibit 13 of the Evraz prehearing brief show a mixed
- 24 record of underselling and overselling, which is
- 25 consistent with the record in the original

- 1 investigation when the Commission found five instances
- 2 of underselling and nine instances of overselling.
- 3 Notwithstanding this mixed record, the
- 4 Commission found that the dumped imports from Russia
- 5 took sales from the domestic industry and caused
- 6 domestic suppliers to lower their sales prices in
- 7 response to the competing quotes from the Russian
- 8 suppliers, which suppressed and depressed prices in
- 9 the U.S. market. The mixed underselling record is
- 10 particularly unsurprising in a market such as this
- 11 where prices quickly adapt in response to published
- 12 prices.
- 13 If the order were revoked, the domestic
- 14 industry would likely suffer the same suppressed and
- 15 depressed prices due to the subject imports. The
- 16 Commission should make an affirmative determination in
- 17 this review. Thank you.
- 18 MR. McPHIE: Good morning. I am next. I am
- 19 Iain McPhie. I'm an attorney with Squire Sanders, and
- 20 now I wish I had a great deck of slides to follow up
- 21 that presentation. Fortunately, Dr. Button's slides
- 22 did a great job of telling the story here.
- 23 I am counsel for domestic producer Bear
- 24 Metallurgical Company and its parent, Gulf Chemical
- 25 and Metallurgical Corporation. I'd like to thank you

- 1 for the chance to appear here today. Appearing along
- 2 with me is David Carey. He's the Plant Manager at
- 3 Bear's ferrovanadium facility in Butler, Pennsylvania.
- 4 He's testifying today on behalf of both Bear and
- 5 Gulf. Also Greg Timmons, the company's general
- 6 counsel, is here.
- 7 Before handing it over to Dave, I'd like to
- 8 note that Commissioners Pinkert and Pearson and others
- 9 from the Commission visited Bear's facility in Butler
- 10 during the last review on the order covering
- 11 ferrovanadium from China and South Africa.
- 12 As I understand, just like me, many of you
- 13 seem to be impressed by the environmental aspects of
- 14 Bear's business, in particular that the reaction that
- 15 creates the ferrovanadium fuels itself in Bear's
- 16 operation, so the furnaces don't use large amounts of
- 17 electricity or gas or other external energy sources
- 18 like you find in many other industrial operations.
- 19 Also the fact that Bear and Gulf very much
- 20 are recycling operations in essence, and Bear reuses
- 21 or recycles nearly all of its materials with very
- 22 little waste product to dispose of. This part of the
- 23 business is very important to Bear. It's something
- 24 they view as a way they give back to their community,
- 25 and it's something they take great pride in. Of

- 1 course, you're all welcome to visit Bear again any
- 2 time to see all of this in action.
- Now Dave Carey will present his testimony.
- 4 MR. CAREY: Good morning. My name is David
- 5 Carey. I'm the Plant Manager at Bear Metallurgical, a
- 6 toll processor of ferrovanadium and ferromolybdenum
- 7 located in Butler, Pennsylvania. I have been with
- 8 Bear for six years, and I report directly to Bear's
- 9 CEO, Allan Orr, who is also the Executive Vice
- 10 President for Sales and Marketing at our parent
- 11 company, Gulf Chemical and Metallurgical Corporation.
- 12 Bear has been producing ferrovanadium in
- 13 Butler since 1991, and Gulf has been located in
- 14 Freeport, Texas, since 1973. Bear toll processes
- 15 vanadium pentoxide or V205 into ferrovanadium on
- 16 behalf of a number of different tollees, including
- 17 Gulf Chemical. Gulf produces V205 by processing
- 18 hazardous spent catalysts acquired from oil refineries
- 19 around the world.
- 20 Gulf's process recovers several different
- 21 valuable metals from these catalysts, including
- 22 vanadium and molybdenum. The vanadium is converted by
- 23 Bear into ferrovanadium, and the molybdenum is sold to
- 24 the fresh catalyst producers. Gulf is responsible for
- 25 the sales of the finished products, including the

- 1 ferrovanadium, to the steel producers that use it as
- 2 an alloying agent to strengthen and improve wear
- 3 resistance in certain types of steel.
- 4 As Iain mentioned, Bear's process for
- 5 producing ferrovanadium is different from AMG's, which
- 6 does not use V205 as an intermediate product. Bear
- 7 uses an aluminothermic process to convert V205 into
- 8 ferrovanadium. In this process, a precisely
- 9 calibrated mixture of V205, aluminum, iron scrap and
- 10 other materials is blended and charged into a furnace,
- 11 which is ignited. This provides its own energy and
- 12 requires no gas, electricity or other energy to burn.
- 13 This reaction causes the vanadium pentoxide
- 14 and iron to be reduced into ferrovanadium. The
- 15 resulting material is then crushed, analyzed, sized
- 16 and packaged for delivery. All of the material used
- 17 in Bear's ferrovanadium production process are either
- 18 recycled, reused or sold as co-products. No material
- 19 is landfilled or otherwise disposed of as waste. Bear
- 20 has made significant investments in recent years to
- 21 increase capacity and add improved technology to
- 22 upgrade and expand its ferrovanadium production
- 23 capabilities.
- 24 Russian producers source their vanadium
- 25 feedstock differently than Gulf. The Russian

- 1 producers use vanadium bearing iron slag that is a
- 2 byproduct of their own steel producing affiliates.
- 3 This iron slag provides the Russian producers with a
- 4 distinct cost advantage over the U.S. industry. The
- 5 high vanadium content of the iron ore used in Russia
- 6 is unique to Russia and a few other regions around the
- 7 world.
- 8 Vanadium bearing iron slag is not available
- 9 from U.S. steel producers because the iron ore used in
- 10 the United States does not contain significant
- 11 vanadium levels. Gulf obtains its vanadium feedstock
- 12 by recycling hazardous spent refinery catalysts.
- 13 Several years ago, Gulf was able to obtain these
- 14 catalysts from oil refineries at little or no cost.
- 15 These refiners chose to receive a certificate of
- 16 consumption from Gulf and terminate their hazardous
- 17 waste liability rather than dispose of the material in
- 18 a landfill and continue to be liable.
- 19 As vanadium prices increased of the past
- 20 decade, however, the oil refiners began to demand
- 21 compensation for the metal content of their catalysts
- 22 in the form of metal credits to offset the recycling
- 23 services provided by Gulf. This has significantly
- 24 driven up the cost of raw materials to Gulf.
- In our prehearing brief, we discussed

- 1 several reasons we are confident that significant
- 2 volumes of low-priced Russian ferrovanadium would
- 3 immediately begin flooding the U.S. market if the
- 4 antidumping duty order is revoked. AMG's
- 5 representatives on this panel with me already have
- 6 discussed this as well.
- 7 I would like to highlight just one of those
- 8 reasons today, and that relates to the significant
- 9 volumes of V205 from Russia that Bear has converted on
- 10 behalf of Evraz East Metals, an affiliate of the
- 11 largest Russian producer. It is our view that Evraz
- 12 East Metals converts this V205 at Bear because the
- 13 antidumping duty order effectively prohibits them from
- 14 doing so in Russia where the V205 is produced.
- We are aware that a Vanady-Tula
- 16 representative testified to the Commission in a
- 17 previous five-year review that the company could
- 18 achieve significant cost savings by converting V205 in
- 19 Russia rather than paying tolling fees to others. We
- 20 also know from Evraz's annual reports and other
- 21 sources that Vanady-Tula has more than enough
- 22 ferrovanadium conversion capacity available to do so.
- 23 As a result, our expectation is this V205
- 24 would be converted in Russia into ferrovanadium
- 25 shipped to U.S. customers. The renewed Russian

- 1 ferrovanadium imports would impact a domestic
- 2 ferrovanadium industry, and Bear and Gulf in
- 3 particular, that several market factors have combined
- 4 to make more vulnerable to harm from Russian imports
- 5 than at any time since the antidumping duty order was
- 6 issued.
- 7 Gulf's costs have increased substantially
- 8 during the past several years. This is due in part to
- 9 the significantly higher values in the form of metal
- 10 credits that Gulf now must pay to the oil refiners to
- 11 obtain the vanadium bearing spent catalyst for
- 12 recycling. Another cause is the approximately \$50
- 13 million in environmental improvements to Gulf's
- 14 recycling facility in Freeport, Texas, currently being
- 15 made to improve air pollution control equipment,
- 16 wastewater treatment, stormwater retention and
- 17 environmental monitoring systems. This very large
- 18 investment is absolutely necessary to maintain
- 19 compliance with strict EPA and TCEQ environmental
- 20 regulations of the type we believe are not imposed on
- 21 Russian producers.
- 22 Although prices in the U.S. market are
- 23 higher than other markets, ferrovanadium pricing in
- 24 the United States has declined sharply since 2008.
- 25 While price levels have recovered somewhat since the

- 1 low price of the steel industry recession in 2009,
- 2 they have yet to regain the levels consistently
- 3 reached in 2006 and 2007. This declining pricing, in
- 4 combination with Gulf's substantially increased
- 5 production cost, obviously has had a severely negative
- 6 impact on the company's profitability.
- 7 Demand in the United States for the types of
- 8 steel that require ferrovanadium has grown
- 9 substantially since the 2009 recession, but it is not
- 10 expected to grow much in the future. I am not aware
- 11 of any new applications for this type of steel in the
- 12 United States, and demand for existing applications
- 13 are expected to remain steady, but not increase
- 14 significantly.
- 15 As a result of these factors, the domestic
- 16 ferrovanadium industry is particularly vulnerable to
- 17 injury by renewed imports of dumped ferrovanadium from
- 18 Russia. Due to our unique positions in the U.S.
- 19 industry, Bear and Gulf would experience significant
- 20 injury in several distinct ways.
- 21 First, the low-priced Russian ferrovanadium
- 22 would be sold in direct competition with Gulf's
- 23 ferrovanadium and Gulf, as a result, would be forced
- 24 to lower its prices to compete or would lose
- 25 significant sales volumes to the imports. This would

- 1 only exacerbate Gulf's difficulties in managing
- 2 increased production costs in the face of declined
- 3 prices.
- 4 Second, as low-priced Russian ferrovanadium
- 5 wins sales and gains market share, Bear would lose
- 6 toll conversion volumes from all its tollees, and Bear
- 7 additionally would come under the increasing pressure
- 8 to reduce its tolling fees to these tollees so that
- 9 they could better compete against the imports.
- 10 Third, as I mentioned before, Evraz East
- 11 Metals would begin converting Russian V205 in Russia
- 12 rather than toll converting it at Bear. This would
- 13 represent yet another significant loss of conversion
- 14 volumes for Bear. Bear rehired workers who lost their
- 15 jobs during the recession. These and other workers'
- 16 jobs would be placed at risk if significant volumes
- 17 are lost to Russian imports.
- 18 Finally, Gulf's ability to process vanadium
- 19 bearing catalyst from oil refineries would be placed
- 20 in jeopardy as Russian ferrovanadium drives down the
- 21 vanadium value. Gulf already faces competition from
- 22 foreign-based producers of vanadium products in
- 23 acquiring catalysts, and Gulf would not be able to
- 24 give as much metal credit for the catalysts in the
- 25 face of reduced vanadium prices.

- 1 Further, if vanadium prices were to decline
- 2 by enough the amount of metals credit Gulf would be
- 3 able to pay for the catalyst would decrease to a point
- 4 that there would not be a sufficient incentive for the
- 5 oil refiners to recycle the catalyst through
- 6 ferrovanadium. Instead, it would be cheaper for
- 7 refiners to dispose of the catalyst in landfills.
- If that were to occur, tens of thousands of
- 9 tons of hazardous waste each year that contain million
- 10 of pounds of critical alloying elements like
- 11 molybdenum, vanadium, nickel and cobalt will be lost
- 12 from the existing recycle loop. As a result, Gulf's
- 13 entire recycling operations in Freeport would be
- 14 placed in jeopardy, and Gulf's \$50 million investment
- 15 in environmental improvements would be lost, as would
- 16 Bear's recent investments in its ferrovanadium
- 17 conversion facilities.
- 18 For these reasons, Gulf and Bear strongly
- 19 urge the Commission to continue the antidumping duty
- 20 order on ferrovanadium and nitrided vanadium from
- 21 Russia to avoid the certain significant injury to the
- 22 domestic industry that would occur if it were revoked.
- 23 Thank you for this opportunity to appear before you
- 24 today.
- MR. KRAMER: That concludes our

- 1 presentation.
- 2 CHAIRMAN ARANOFF: Thank you very much. I
- 3 want to take this opportunity to welcome all the
- 4 witnesses on this morning's panel. We appreciate your
- 5 taking the time away from your business to answer our
- 6 questions and help us in this review.
- 7 We're going to begin the questioning this
- 8 morning with Commissioner Johanson.
- 9 COMMISSIONER JOHANSON: Thank you, Madam
- 10 Chairman. I'd also like to thank you all for
- 11 appearing here today.
- 12 Mr. Kramer, you started off by stating that
- 13 the Commission is familiar with ferrovanadium since it
- 14 has appeared before the Commission several times. I
- 15 became a Commissioner just a few months ago and so
- 16 this is my first introduction to this product.
- 17 I have to say it's a rather complicated
- 18 industry I've discovered, but by reading the briefs
- 19 and the staff report and by listening to your
- 20 testimony this morning and by listening to the
- 21 testimony this afternoon from the Respondents I know I
- 22 will be much better educated. So this has been
- 23 interesting for me.
- I'd like to begin by discussing imports of
- 25 ferrovanadium from nonsubject countries. Right now

- 1 there are no imports of ferrovanadium from Russia.
- 2 There are, however, imports from a number of other
- 3 countries. If the order is lifted on imports from
- 4 Russia would you foresee that nonsubject countries
- 5 would make up for most of that difference? Thank you.
- 6 MR. KRAMER: You know, as we can explain in
- 7 more detail in our posthearing submission, Evraz, the
- 8 same enterprise, accounts for a large portion of the
- 9 third country import volume. And so for the reasons
- 10 we've explained we think that if the order were
- 11 revoked they'd have strong incentives to increase the
- 12 volume exported directly from Russia rather than
- 13 indirectly supplying the United States through third
- 14 countries.
- 15 COMMISSIONER JOHANSON: All right. Thank
- 16 you. The Respondents have submitted documentation
- 17 indicating that some U.S. producers of ferrovanadium
- 18 cannot currently meet the needs of their customers.
- 19 Has Bear, Gulf or AMG been unable to supply any of its
- 20 customers?
- 21 MR. CARTER: Thank you, Commissioner, for
- 22 asking that. We have been completely capable to meet
- 23 the requirements of our customers. Completely.
- 24 MR. CAREY: This is David Carey from Bear
- 25 Metallurgical. Also in addition we have also been

- 1 capable of providing for our customers.
- 2 COMMISSIONER JOHANSON: All right. Thank
- 3 you. As a followup to that question, and this is
- 4 maybe a bit repetitive, but I'm going to go ahead and
- 5 continue along this line.
- The Petitioners contend that the market is
- 7 tight. Would you all describe that the market is
- 8 tight at this time or over the past several years?
- 9 MR. CARTER: I think the market is somewhat
- 10 closer to tightness than to oversupply, but certainly
- 11 I know of no steel making facilities that have
- 12 difficulty getting their material. I don't think
- 13 there's any sort of a problem as far as supply is
- 14 involved, no shortage of supply.
- 15 COMMISSIONER JOHANSON: All right. Thank
- 16 you. In preparing for today's hearing, one of the
- 17 more complicating issues that I kind of had to get my
- 18 arms around were the relationships between the
- 19 different companies. Could you all describe the
- 20 decision making responsibilities between Bear and
- 21 Gulf? Thank you.
- MR. CAREY: I'm sorry. Could you repeat the
- 23 last part of the question that related to the decision
- 24 making?
- 25 COMMISSIONER JOHANSON: Yes. Could one of

- 1 you please describe the decision making
- 2 responsibilities between Bear and Gulf?
- 3 MR. CAREY: Bear is a wholly owned
- 4 subsidiary of Gulf, so Gulf has 100 percent ownership
- 5 of Bear. The decision making ultimately would fall to
- 6 our CEO, Allan Orr, who as I stated is the Executive
- 7 VP of Sales and Marketing for Gulf as well.
- 8 COMMISSIONER JOHANSON: All right. And what
- 9 goes into Bear's decision making when it comes to
- 10 deciding whether to toll for nonrelated firms versus
- 11 producing more ferrovanadium for Gulf? Could you
- 12 perhaps discuss that?
- MR. CAREY: In regards to Bear's toll
- 14 converting for other parties in respect to converting
- 15 for Gulf, as a consolidated enterprise the operation
- 16 has to look at the business profitability as a whole,
- 17 and it makes sense in some cases to convert for other
- 18 parties rather than Gulf based on profitability for
- 19 the entire enterprise.
- 20 COMMISSIONER JOHANSON: All right. Thank
- 21 you. I'm going to get back to the whole issue that I
- 22 discussed briefly before on the market being somewhat
- 23 tight. Have you U.S. producers had any difficulty
- 24 securing raw materials for producing ferrovanadium in
- 25 recent years?

- 1 MR. CARTER: Speaking for AMG Vanadium, we
- 2 have not had problems securing raw materials. From
- 3 the media, I think the one U.S. facility that I might
- 4 think has had some difficulty securing raw material
- 5 has been Evraz's facility in Arkansas.
- 6 COMMISSIONER JOHANSON: Do you know why that
- 7 might have been the point?
- 8 MR. CARTER: I'm afraid I can only speculate
- 9 and probably ask you to ask them. I should probably
- 10 leave it there.
- 11 COMMISSIONER JOHANSON: That's a pretty safe
- 12 answer.
- MR. CARTER: Thank you.
- 14 COMMISSIONER JOHANSON: I'd probably say the
- 15 same thing, now that I think about. I'll save that
- 16 for this afternoon.
- 17 If either of your companies produced
- 18 multiple products on shared equipment, how quickly can
- 19 you shift production from ferrovanadium to other
- 20 products? It's my understanding from the staff report
- 21 you can produce different products on the same
- 22 equipment. Is that correct?
- MR. CARTER: AMG Vanadium cannot shift like
- 24 that. We are a producer of ferrovanadium. We do,
- 25 however, make two co-products, but without the

- 1 production of ferrovanadium the existence of those
- 2 would disappear as well. So we cannot move to other
- 3 products.
- 4 COMMISSIONER JOHANSON: How about Bear or
- 5 Gulf?
- 6 MR. CAREY: Bear Metallurgical produces
- 7 ferromolybdenum in addition to ferrovanadium, and
- 8 while it is possible to shift over to ferromolybdenum
- 9 production in a relatively short order it is much less
- 10 profitable to produce the ferromolybdenum. The
- 11 ferrovanadium is a much more favorable product for us
- 12 to produce.
- 13 COMMISSIONER JOHANSON: All right. Thank
- 14 you for your response. Data in the staff report
- 15 showed that U.S. steel production was lower in 2011
- 16 than in 2006. On the other hand, U.S. ferrovanadium
- 17 consumption was higher in 2011 than in 2006. Could
- 18 you all explain why this was the case?
- 19 MR. CARTER: May I take a shot?
- 20 COMMISSIONER JOHANSON: Yes
- 21 MR. CARTER: Thank you. Something that's
- 22 significant was demonstrated by Mr. Button, and that
- 23 is the intensity. A trend in not only the United
- 24 States, but globally, is that the intensity of the
- 25 usage in vanadium is increasing. This means the

- 1 amount of vanadium added per ton of steel is
- 2 increasing over time.
- 3 It would probably be difficult to measure
- 4 that increase year-by-year, but, as you noted, I think
- 5 a five-year period. That would be picked up.
- 6 COMMISSIONER JOHANSON: Yes, Mr. Kramer?
- 7 MR. KRAMER: I'd simply like to add a point
- 8 that Dr. Button did state, which is that while on a
- 9 global basis there has been increasing intensity of
- 10 vanadium use that that has not occurred in Russia over
- 11 the period from 2008 to 2010.
- 12 COMMISSIONER JOHANSON: Mr. Carter, you
- 13 stated that there is now more use of ferrovanadium in
- 14 the production of steel products. Why is that the
- 15 case? Is this to improve products? Are they new
- 16 products?
- 17 MR. CARTER: Yes, it is. It's more to
- 18 improve products. I think simply as I could
- 19 understand, the strength of steel is improved, is
- 20 increased with more addition of microalloys such as
- 21 ferrovanadium.
- I think a good example of this mechanism is
- 23 usage of vanadium in what is called concrete
- 24 reinforcing bar steel. The world has seen the effects
- 25 in recent time of some earthquakes in the United

- 1 States, in Chile, in Cuba, in China, and where I would
- 2 say nonstrengthened steel or mildly strengthened steel
- 3 has been used earthquakes can reach maximum
- 4 devastation.
- 5 You'll recall in China that was the case, in
- 6 Chile that was the case, in Cuba. You also recall
- 7 that there was a severe earthquake in the Oakland/San
- 8 Francisco area some years ago and damage wasn't as
- 9 extreme. The loss of life was far less. And that is
- 10 because the buildings are made with stronger steel.
- 11 COMMISSIONER JOHANSON: Yes, Mr. Button? If
- 12 you can just speak briefly as my time has expired?
- 13 Thank you.
- 14 MR. BUTTON: Thank you, Commissioner. The
- 15 information to which I referred during my testimony
- 16 that I'm sourcing from, Evraz's public statement
- 17 there, is that in 2008 they say the North American
- 18 steel industry's average uses of vanadium per ton was
- 19 .089 percent, okay? The comparable usage in the
- 20 former Soviet Union CIS was .038, okay?
- 21 In 2010, U.S. intensity, U.S. consumption,
- 22 increased by about 8 percent to .096 percent. The
- 23 volume in Russia CIS did not change. In 2010, these
- 24 data indicate that on the average the consumption rate
- 25 in the North American market is about two and a half

- 1 times -- the use is about two and a half times as much
- 2 vanadium per ton of steel that they make than they do
- 3 in Russia. Those are the data to which I was
- 4 referring.
- 5 COMMISSIONER JOHANSON: All right. Thank
- 6 you. I found that very informative. My time has
- 7 expired. Thank you.
- 8 CHAIRMAN ARANOFF: Commissioner Williamson?
- 9 COMMISSIONER WILLIAMSON: Okay. Thank you,
- 10 Madam Chairman. Continuing on that line of
- 11 questioning, Mr. Horgan said that they expected the
- 12 use of vanadium to go up in Russia with I guess
- 13 projects for the Olympics, the World Cup and things
- 14 like that.
- 15 I was wondering if you wanted to comment on
- 16 that, and also what about the use of vanadium in the
- 17 United States if we're not seeming to be doing that
- 18 many infrastructure projects since we can't get them
- 19 funded?
- 20 MR. CARTER: I believe that in the most
- 21 developed nations or regions such as the United States
- 22 and Japan and Western Europe the levels of vanadium
- 23 used per ton of steel in density is at a high level,
- 24 whereas in other areas where there is not quite so
- 25 much, there hasn't been as rapid a development, levels

- 1 of usage are not as high.
- 2 COMMISSIONER WILLIAMSON: Well, I quess my
- 3 question is is the rate of development becoming faster
- 4 in some other areas than in the U.S. going forward?
- 5 MR. CARTER: The rate of development, for
- 6 instance, in China is very, very fast. To develop
- 7 further on what I said before, in fact the Chinese
- 8 Government, which steers specifications, has required
- 9 that more ferrovanadium be used in construction
- 10 steels, including rebar.
- 11 COMMISSIONER WILLIAMSON: Okay.
- 12 MR. CARTER: So these things are at work
- 13 against.
- 14 COMMISSIONER WILLIAMSON: Can you address
- 15 the question in regards to Russia?
- 16 MR. CARTER: I don't think I can say
- 17 anything specific about Russia. Sorry.
- 18 COMMISSIONER WILLIAMSON: Okay. Mr. Button,
- 19 do you have anything?
- 20 MR. BUTTON: Yes, sir, Commissioner. In the
- 21 Evraz prehearing brief they're focused on the
- 22 expanding steel production in Russia, and they noted
- 23 specifically from 2009 to 2011 it expanded by 15
- 24 percent in volume.
- 25 COMMISSIONER WILLIAMSON: Okay.

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- 1 MR. BUTTON: In the United States, during
- 2 that same period of time U.S. steel production
- 3 expanded by 45 percent or more.
- 4 The points that they made with respect to
- 5 the Olympics and the future or other athletic events
- 6 in the far distant future, I think that you would find
- 7 the expectation in the United States is that, as you
- 8 mentioned, infrastructure. We have a tremendous
- 9 infrastructure deficit, and everyone is united in
- 10 seeking to expand U.S. capital investment in its
- 11 infrastructure -- highways, bridges and so forth.
- 12 We're just currently trying to figure out a way to pay
- 13 for it.
- 14 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 15 Ms. Lutz?
- 16 MS. LUTZ: I'd just like to add that the
- 17 World Cup and the Olympics are one-time events that
- 18 may affect demand, but it certainly doesn't represent
- 19 sustained increased demand in other markets.
- 20 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 21 MR. BUTTON: If I could just add?
- 22 COMMISSIONER WILLIAMSON: Sure.
- 23 MR. BUTTON: There are other sectors that
- 24 are large consumers of vanadium, steel containing
- 25 vanadium -- aerospace, automotive and oil tubular

- 1 goods in particular -- and that's one reason that the
- 2 U.S. is such a premium market because there's a lot of
- 3 consumption in those sectors and such a developed
- 4 market.
- 5 But there's just not going to be expected
- 6 growth in those sectors. It's pretty well saturated.
- 7 So while it's a very strong and premium market, not a
- 8 lot of growth projected in the near future.
- 9 COMMISSIONER WILLIAMSON: Thank you for that
- 10 clarification. In 2008 and 2009, there were large
- 11 changes in the average unit value of the industry
- 12 shipments. Can you please discuss what was going on
- 13 in the market in those years? I don't know if you
- 14 want to do that now or posthearing.
- 15 MR. CARTER: I think the most direct impact
- 16 is that in 2008 things went along quite nicely with
- 17 the economy for a large part of the year, including
- 18 steel production, which was at a very high rate, and
- 19 then it literally collapsed in the final part of the
- 20 year, in September or October at the end of the year,
- 21 and 2009 was a devastating year for the steel
- 22 industry.
- 23 It offered certainly not only in the United
- 24 States, but globally, very low levels with the
- 25 worldwide economic problems. Did I answer your

- 1 question?
- 2 COMMISSIONER WILLIAMSON: Yes. Okay. Thank
- 3 you. Why are spent catalyst used as raw materials for
- 4 ferrovanadium production in the U.S., and is there any
- 5 reason that slag from steel making is not used? You
- 6 may have already kind of addressed this in your
- 7 testimony with the environment, but maybe just --
- 8 MR. CAREY: Yes. This is Dave Carey from
- 9 Bear Metallurgical. The slags from steel making in
- 10 the U.S. just do not contain a high enough vanadium
- 11 content to be useful, whereas the steel slags in
- 12 Russia in particular do contain high levels of
- 13 vanadium and are prime for this type of conversion or
- 14 reclamation of the vanadium
- 15 COMMISSIONER WILLIAMSON: And that's true
- 16 even though we seem to use more vanadium in our steel
- 17 than they do?
- 18 MR. CAREY: It's a function of the ore
- 19 that's mined --
- 20 COMMISSIONER WILLIAMSON: Okay.
- MR. CAREY: -- from the earth. The ore in
- 22 that particular region of the world is more vanadium
- 23 bearing than the ore that we're using in our steel
- 24 making.
- 25 COMMISSIONER WILLIAMSON: Okay. Thank you.

- 1 Mr. Button?
- 2 MR. BUTTON: Yes, Commissioner. One of the
- 3 basics of the economics of the vanadium industry in
- 4 Russia, as noted by Mr. Carey, is that the ore
- 5 contains more vanadium. Therefore, as they produce
- 6 more steel they produce more slag and that slag
- 7 contains vanadium.
- 8 So as steel production comes up, so too does
- 9 the availability of vanadium for them to use in
- 10 producing vanadium pentoxide and ferrovanadium so that
- 11 the supply of this material in Russia will expand with
- 12 their own steel production.
- 13 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 14 Mr. Carter?
- 15 MR. CARTER: If I may just to develop that a
- 16 bit more? Not only is it produced, but then the
- 17 availability of it is there and the need to convert
- 18 that downstream and actually to dispose of it rather
- 19 than just sit on the money. In my view, that would
- 20 motivate these folks to move it quickly via price.
- 21 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 22 What can you tell me about American Vanadium, Inc.,
- 23 which I understand is entering the vanadium market as
- 24 a producer of vanadium pentoxide? What effect do you
- 25 think it will have on the U.S. market and on the

- 1 domestic industry?
- 2 MR. CARTER: I could tell you I don't know a
- 3 great deal beyond what is available in its published
- 4 statements and on its website, although I did have a
- 5 meeting a few years ago with some of its people.
- They are convinced they have a very good
- 7 production unit in Nevada. They believe it's very
- 8 economical because they expect to win the vanadium
- 9 units through a very cheap process which is called
- 10 heap leach. They put sulfuric acid onto the pile of
- 11 ore and they're going to end up in not too bad a time
- 12 with vanadium pentoxide.
- I can't evaluate the project, but they
- 14 expect to have a production of 11.4 million pounds of
- 15 vanadium pentoxide annually and beginning production
- 16 in 2013. So if you change that number to vanadium
- 17 units that's about five million pounds of vanadium.
- 18 It's a lot of domestic production if things happen the
- 19 way they want them to. Does that help?
- 20 COMMISSIONER WILLIAMSON: Yes, that is
- 21 helpful. It's also helpful, the timeframe. Okay.
- 22 You also mentioned what level they expect in 2013.
- 23 That was helpful. Thank you.
- 24 Do purchasers tend to obtain ferrovanadium
- 25 from more than one source at a time, and can they use

- 1 ferrovanadium from different source in the same steel
- 2 making processes?
- 3 MR. CARTER: Yes, sir, they can.
- 4 COMMISSIONER WILLIAMSON: Okay. And do they
- 5 tend to sort of say be sourcing from multiple sources
- 6 at the same time?
- 7 MR. CARTER: Yes, sir, they do.
- 8 COMMISSIONER WILLIAMSON: Thank you. Okay.
- 9 My time is about to expire, so thank you.
- 10 CHAIRMAN ARANOFF: I want to follow up on
- 11 spot prices, but I wanted to ask you to go into a
- 12 little bit more detail about how that works. Does
- 13 that mean that contract prices adjust? How often do
- 14 they adjust? What happens for an adjustment to take
- 15 place? Can you explain that in a little bit more
- 16 detail?
- 17 MR. CARTER: I'll take a stab at that if I
- 18 may, Madam Chairman.
- 19 A contract might be established, for
- 20 instance, in the current month of June. A steel
- 21 company would find its price for ferrovanadium based
- 22 on the average of the prior month's Ryan's notes in
- 23 our case, average price, that month, so it's a monthly
- 24 price. There is usually a discount applicable to that
- 25 average price just as a result of competition.

- 1 Now, these prices are assessed twice weekly
- 2 by the Ryan's Notes publication by person or people
- 3 from that publication canvassing steel companies, the
- 4 consumer, canvassing ferrovanadium producers and
- 5 canvassing another group of folks that I might refer
- 6 to as traders, those who buy ferrovanadium from one
- 7 place or another and resell it. The data they gather
- 8 is spot pricing. Perhaps I sold a truckload of
- 9 ferrovanadium to a steel consumer at \$10 per pound
- 10 ferrovanadium. I would say that I had sold that.
- 11 That is a spot price reported to the publication, and
- 12 it would also receive similar reports from the other
- 13 people that I try to describe.
- 14 Then the Ryan's Notes folks assess that what
- 15 they have just learned is higher or lower as compared
- 16 to the last price, and then they will either leave
- 17 their price for the current date unchanged or move it
- 18 up or down based on the information that they
- 19 received.
- 20 If those prices by the end of the month,
- 21 there are from all of these twice weekly price a new
- 22 average calculated, so, for instance, if lower prices
- 23 are reported during the mo nth of June the price value
- 24 then for that month will go down, and the value for
- 25 sales in July will be lower, and this would clearly be

- 1 impacted downward to our detriment if a lot of new
- 2 imported material came in that were sold at lower
- 3 prices. That's all we would -- so.
- 4 CHAIRMAN ARANOFF: Okay, that's really
- 5 helpful. So, the way that your company uses the
- 6 formula for contract prices adjustments are made on a
- 7 monthly basis based on the prior month's average.
- 8 MR. CARTER: That's correct.
- 9 CHAIRMAN ARANOFF: Okay. Do you know, is
- 10 that the way that other companies selling
- 11 ferrovanadium in the U.S. market do it the same way,
- 12 monthly adjustment?
- MR. CARTER: I believe it is. Perhaps we
- 14 could --
- 15 MR. CAREY: If I could add. This id Dave
- 16 Carey from Bear and Gulf.
- In the case of Gulf selling ferrovanadium to
- 18 a particular customer it is based on they Ryan's Notes
- 19 monthly price and a discount is applied, and that is
- 20 how Gulf remains competitive in the market for the
- 21 ferrovanadium sales, and it's also an example of where
- 22 Evraz has been aggressive in the market, having forced
- 23 Gulf to apply a more severe discount in this
- 24 particular case.
- 25 CHAIRMAN ARANOFF: Okay. So that sounds

- 1 like it's about exactly the same thing that Mr. Carter
- 2 was testifying to. Okay.
- 3 Let me switch to a different issue and go
- 4 back to the incentives of the Russian industry to
- 5 export ferrovanadium versus ferrovanadium pentoxide to
- 6 the U.S. market. The Respondents have argued that
- 7 Russian ferrovanadium pentoxide can enter the U.S.
- 8 duty free under GSP whereas even if the order were
- 9 revoked there are regular customs duties in
- 10 ferrovanadium, and that therefore there wouldn't be
- 11 incentive to export to the U.S. is different, there is
- 12 a greater incentive to export the ferrovanadium
- 13 pentoxide.
- Do you have a response to that? How do you
- 15 think that would affect the market in the event of
- 16 revocation? Dr. Button?
- 17 MR. BUTTON: Yes, we have a response and we
- 18 believe, as I outlined in my testimony, that there are
- 19 multiple economic factors creating a revenue incentive
- 20 for the ferrovanadium to come directly from Russia to
- 21 the United States. First of all, the price being high
- 22 and that the gap that we have seen recently expanding
- 23 between the European and the U.S. price, the price
- 24 premium there, that the 4 percent duty that they've
- 25 described, I believe, is small with respect to the

- 1 size of that gap, and it would be more than made up by
- 2 the price differential.
- 3 I've also discussed in my testimony the fact
- 4 that the freight costs, things like that, frankly,
- 5 they are already dealing with when they send the
- 6 pentoxide over here or they ship from other sources.
- 7 Then balancing it would be the effect on
- 8 their costs. I talked about the cost perspective
- 9 because the volumes of pentoxide that are exported
- 10 from Russia are very large, and they are very
- 11 significant in respect to production of ferrovanadium
- 12 in Russia, and so it can be anticipated that the
- 13 impact of expanding the conversion of ferrovanadium
- 14 pentoxide into ferrovanadium in Russia would have a
- 15 meaningful effect on the spreading of the fixed costs,
- 16 and that would benefit the Russian producers not only
- 17 in their export sales, but on their sales in the
- 18 Russian domestic market as well.
- 19 CHAIRMAN ARANOFF: Okay. I hesitate to get
- 20 into my next question when I've got about two minutes
- 21 left so I'll start it and I may have to come back to
- 22 it on my next round.
- 23 Evraz has arqued in their opening remarks
- 24 and to some extent in their brief that they have
- 25 adopted a regional production model and they've argued

- 1 that as a global company it makes sense for them to
- 2 convert Petitioner pentoxide close to the final market
- 3 and they give examples of how they do that in Russia,
- 4 in the EU, U.S. and Canada.
- 5 That's a very different corporate structure,
- 6 obviously, than it did at the time of the Commission's
- 7 prior reviews and at the time of the 2001 quote that
- 8 was in your slide talking about that they would save
- 9 conversion costs by doing the conversion in Russia. I
- 10 think that was before they were related to the Czech
- 11 converter and certainly before they were related to
- 12 other global companies in the business.
- 13 Can you comment on how those changes might
- 14 affect the way the Commission looks at that
- 15 information? Go ahead, Dr. Button.
- 16 MR. BUTTON: Perhaps I will begin and others
- 17 can deal with that.
- 18 As you say Evraz's argument is basically
- 19 things are different now. We will behave differently.
- 20 You know, the economics are different. The economics
- 21 are not different. The economics in terms of the cost
- 22 of production, in terms of the pricing structure are
- 23 the same. The fundamentals of why would they -- they
- 24 claim, well, they even say that the Russian home
- 25 market prices are high, they are higher than, you

- 1 know, the European prices and so forth, why would we
- 2 want to expand exports.
- We kind of pause. Well, why do they export
- 4 to Europe if the home market prices are higher? I
- 5 kind of doubt some of the statistics that we've been
- 6 provided. You know, the fundamentals of large volume
- 7 of pentoxide in Russia that they then have to ship it
- 8 to multiple locations for conversion before going to
- 9 the United States, that doesn't seem very economic.
- 10 The revenue on the cost side points that I've made, I
- 11 think, are very important.
- 12 This would not be the first situation when
- 13 the Commission has in fact found that dumping orders
- 14 have had major impacts on international trade. I
- 15 believe there are more similarities with that kind of
- 16 circumstances you've seen, a dumping order can be a
- 17 game changer just as a revocation of this order would
- 18 be a game changer.
- 19 CHAIRMAN ARANOFF: My time is up. I'm going
- 20 to come back to this in my next round, but right now
- 21 I'll turn to Commissioner Pinkert.
- 22 COMMISSIONER PINKERT: Thank you, Madam
- 23 Chairman, and I thank all of you for being here today
- 24 and helping us to understand this industry.
- I want to begin with a question that arises

- 1 from some of Dr. Button's testimony concerning the
- 2 access that Vanady Tula has to non-Russian supplies of
- 3 vanadium pentoxide.
- 4 I understand your argument but why would it
- 5 make sense given the structure of Evraz as has been
- 6 testified to today for them to get those non-Russian
- 7 supplies of vanadium pentoxide and then increase their
- 8 production in the capacity to produce ferrovanadium in
- 9 Russia?
- 10 MR. BUTTON: First of all, I don't think
- 11 it's a matter of increasing their capacity. I have
- 12 heard skepticism about the capacity figures that they
- 13 provided. I believe they have substantial unutilized
- 14 capacity, and they've got the vanadium pentoxide
- 15 volumes already in Russia, okay, and that's where they
- 16 are, and then they are exporting them to other markets
- 17 for conversion into ferrovanadium. So, the economics
- 18 say we've got the vanadium pentoxide in Russia. Why
- 19 don't we convert it here and export it to the United
- 20 States? And that's kind of the issue, I think.
- 21 COMMISSIONER PINKERT: So that vanadium
- 22 pentoxide is Russian vanadium pentoxide or is it non-
- 23 Russian?
- 24 MR. BUTTON: It is Russian. It is Russian,
- 25 as noted a couple of points. One is, the Russian

- 1 steel industry produces with an iron ore that has a
- 2 relatively high vanadium content, thus the slag has
- 3 relatively high vanadium content, and that slag then
- 4 becomes the raw material from which they then produce
- 5 the vanadium pentoxide. There are metal values in
- 6 that slag. So for every additional ton of Russian
- 7 steel produced they are making more slag that contains
- 8 the vanadium values, unit value. So, it is there.
- 9 Currently they are exporting that vanadium
- 10 pentoxide out of Russia, and as shown in the slide,
- 11 the last of our slides, slide number six, you know,
- 12 that volume has gone up. Would you please put up six?
- 13 And that in the 2010-2011 period their exports from
- 14 Russia of Russian vanadium pentoxide are at their
- 15 highest levels. I think the economics suggest that
- 16 those will be in the absence of an order converted
- 17 into finished ferrovanadium and exported to the United
- 18 States.
- 19 COMMISSIONER PINKERT: Mr. Kramer.
- 20 MR. KRAMER: Vanady Tula has facilities that
- 21 are designed to produce vanadium pentoxide from their
- 22 raw material and then convert the pentoxide to the
- 23 final product, ferrovanadium. And they have simply
- 24 made a business decision to effectively idle a large
- 25 portion of their conversion capacity, instead export

- 1 the vanadium pentoxide to the United States or to
- 2 third countries, and much of that total volume then
- 3 gets converted into the finished product either in the
- 4 United States or third countries. So, they have
- 5 simply, you know, demonstrating this flexibility that
- 6 counsel for Evraz cited. They have simply
- 7 reconfigured in the face of the order a way to get the
- 8 final product into the U.S. market which for the
- 9 reasons Dr. Button has explained, you know, without
- 10 incurring additional costs that could be avoided by
- 11 doing the finished -- producing the finished product
- 12 in Russia and exporting it to the United States
- 13 directly.
- 14 COMMISSIONER PINKERT: So then we're not
- 15 talking about non-Russian origin vanadium pentoxide,
- 16 just to be clear about that?
- 17 MR. KRAMER: That is correct.
- 18 COMMISSIONER PINKERT: Okay. Now my next
- 19 question has to do with unit costs for the domestic
- 20 industry, and without getting into any business
- 21 proprietary information I just want you to comment on
- 22 the trend from 2010 to 2011. What drove the unit
- 23 costs from 2010 to 2011?
- 24 MR. KRAMER: We'd like to address that in
- 25 the post-hearing submission.

- 1 COMMISSIONER PINKERT: Certainly. Thank
- 2 you.
- 3 The next couple of questions may also
- 4 require a comment in the post-hearing. Looking at the
- 5 price graph in Figure V-1 of the staff report it looks
- 6 like ferrovanadium pricing may track energy pricing
- 7 over that period. Is this true? And if it's true,
- 8 what does it tell us more generally about the market?
- 9 MR. BUTTON: Commissioner, if I can respond.
- 10 That exhibit is proprietary so the companies
- 11 themselves can't see it. What I can say looking at it
- 12 is that I believe what you will see is the -- it is
- 13 more a reflection of what happened, the macro economy
- 14 and demand broadly than it is steel.
- 15 I think what you have is co-correlation
- 16 here. You've got both energy prices as well as the
- 17 prices for some of these products being associated
- 18 with overall demand and steel production. Although I
- 19 think that respect to Bear, you know, they have their
- 20 own comments about the impact of energy prices on
- 21 their production given that it's, I believe,
- 22 endothermic itself and doesn't require a lot of energy
- 23 to make. I think here what we're looking at is
- 24 something more related to overall demand, but let me
- 25 ask Dave Carey to do that.

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- 1 MR. CAREY: That's correct. Our process
- 2 would be independent of the energy. I pushed it back,
- 3 I'm sorry.
- 4 Yes, our process would be independent of the
- 5 energy prices as Ken suggested being exothermic
- 6 reaction, developing its own energy would not factor
- 7 in.
- 8 COMMISSIONER PINKERT: Thank you. How do
- 9 you respond to the argument that the trend in sales
- 10 from Russia to the European Union is a kind of natural
- 11 experiment that helps us to understand what is likely
- 12 to happen in the United States in the event of
- 13 revocation because there are no antidumping duties
- 14 applied by the EU to the Russian product?
- 15 MR. BUTTON: Commissioner, could you explain
- 16 a little bit what you're referring to in terms of the
- 17 natural experiment aspect of the question?
- 18 COMMISSIONER PINKERT: Well, in other words,
- 19 the argument is that with the exports from Russia to
- 20 the EU tailing off over the past several years that's
- 21 not the result of barriers to entry, that's a result
- 22 of increased focus by the Russian producers on the
- 23 internal market and the closer markets than the EU.
- 24 So, if that's true, then why wouldn't that
- 25 also apply to exports to the United States?

- 1 MR. BUTTON: I understand now. Thank you.
- 2 I would refer, at least in the first
- 3 instance, to Exhibit 6 here. If you look at 2010 and
- 4 2011, you see the decline in Russian ferrovanadium
- 5 exports. In 2009, there was -- we are already seeing
- 6 a recession related decline from 2008 to 2009, but the
- 7 big drop in 2010 and 2011.
- 8 What in fact seems to be more associated is
- 9 the next line below it, is what happened to those
- 10 vanadium values. Those vanadium values seem to be
- 11 more focused on exports in pentoxide form rather than
- 12 ferrovanadium, so it was -- so they were exporting it.
- 13 It went out of Russia to perhaps the Czech Republic
- 14 where it was then converted.
- 15 So, our view is that what we see from the
- 16 European experience is two elements of it. One is the
- 17 decline in the attractiveness of the European market
- 18 which suggests there is an increased attractiveness in
- 19 the U.S. market. Then secondly, that part of the
- 20 decline on the European market in terms of exports of
- 21 finished ferrovanadium is that, in vanadium 2 that
- 22 chose instead to expand its exports of pentoxide.
- 23 MR. MCPHIE: Just to expand on that a bit,
- 24 emphasize the fact that the converter in the Czech
- 25 Republic is an affiliate, it's a part of the Evraz

- 1 group, so they are not paying a tolling fee to an
- 2 unrelated entity. They are not losing all of those
- 3 profits. That's a big difference between the European
- 4 market for them and the United States market.
- 5 COMMISSIONER PINKERT: Thank you. For the
- 6 post-hearing I would like for you to comment on the
- 7 netback calculations in Exhibit 8 to Evraz's brief.
- 8 MR. KRAMER: We will do so, Commissioner.
- 9 COMMISSIONER PINKERT: Thank you. Thank you
- 10 very much.
- 11 CHAIRMAN ARANOFF: Commissioner Johanson.
- 12 COMMISSIONER JOHANSON: Thank you, Madam
- 13 Chairman.
- 14 At page 14 of the Bear/Gulf brief,
- 15 prehearing brief, it states that although A&G and Bear
- 16 produce ferrovanadium in different grades there is no
- 17 price premium for a higher grade. I'm wondering why
- 18 that is the case. Yes, Mr. Carey.
- MR. CAREY: This is Dave Carey from Bear.
- 20 Essentially the pricing of ferrovanadium is
- 21 based on the content of the vanadium in the
- 22 ferrovanadium. So it's really not relevant if it's a
- 23 40 percent grade, then the price is based on that 40
- 24 percent of vanadium content. If it's the 80 grade
- 25 material, it's based upon the 80 percent content. The

- 1 grade is really a naming misnomer. It's not really a
- 2 better or lesser quality product. it's merely stating
- 3 the content of the vanadium.
- 4 COMMISSIONER JOHANSON: Yes, Mr. Button or
- 5 Mr. Carter?
- 6 MR. CARTER: I would simply second that.
- 7 Pricing is based on the amount of vanadium contained
- 8 in the respective alloys. Per unit vanadium
- 9 contained, so it doesn't matter what the content is to
- 10 change the price.
- 11 COMMISSIONER JOHANSON: Okay.
- MR. CARTER: May I just say this?
- 13 COMMISSIONER JOHANSON: Yes.
- MR. CARTER: In general terms, the two
- 15 products are acceptable in the steel industry, so it's
- 16 a matter of which is the lower price is going to make
- 17 the purchasing, be the purchasing determinant.
- 18 COMMISSIONER JOHANSON: All right. Yes, Mr.
- 19 Button.
- 20 MR. BUTTON: Commissioner, perhaps it would
- 21 be useful to note that the 40 percent product is 40
- 22 percent vanadium and then 60 percent iron. Eighty
- 23 percent produce is 80 percent vanadium and 20 percent
- 24 iron. So, they are paying for -- I mean, they are
- 25 putting it in an iron bath, so what they're getting

- 1 basically is -- they are getting, in essence, free
- 2 iron. What really counts to them though is the
- 3 vanadium molecules. That's why you pay for the
- 4 vanadium content and you don't pay a lot of attention
- 5 to the amount of additional iron that is there since
- 6 you're adding it to a product -- to a vat that's --
- 7 excuse me, a melt which is iron.
- 8 MR. CARTER: Just as a point of
- 9 clarification, let us say that the product of AMG
- 10 vanadium contains 55 percent V. We're burdened with
- 11 this 40 percent label from our ancient history. The
- 12 product is 55 percent contained vanadium.
- 13 And it also should be borne in mind that
- 14 ferrovanadium and ferroniobium and ferromolybdenum and
- 15 the like belong to a category of ferro alloys called
- 16 micro alloys. They are added to steel in very small
- 17 quantities. So, the amount of vanadium in the varying
- 18 grades of ferrovanadium isn't consequential.
- 19 MR. KRAMER: To further clarify what Jim
- 20 said, because these are minuscule percentages that are
- 21 added to steel you're adding a minuscule percentage of
- 22 additional iron if you use the 55 percent material.
- 23 COMMISSIONER JOHANSON: All right, and just
- 24 to nail this down for me. So there is no advantage or
- 25 disadvantage to using higher grade or lower grade

- 1 ferrovanadium?
- 2 MR. CARTER: In a general sense, no. Always
- 3 focus or the purchaser has his -- what is it we say?
- 4 He pays his money so he takes his choice. If he
- 5 perceive other reasons it could in fact change his
- 6 mind, but generally we should think that price is the
- 7 determinant in the selection of the product and
- 8 certainly the supplier.
- 9 COMMISSIONER JOHANSON: All right. Thank
- 10 you for your responses.
- 11 How do you all expect the opening of the
- 12 Windimurra facility in Australia to affect the market
- 13 and how about the American vanadium facility in
- 14 Nevada?
- 15 MR. CARTER: To take a stab, generally we
- 16 believe that the global market is about balanced as we
- 17 go. For the future the Windimurra facility represents
- 18 substantial new production that may come on-stream as
- 19 does the American vanadium. In addition, there are
- 20 other projects being explored and likely -- may or may
- 21 not be developed throughout the world.
- In addition, there are new applications and
- 23 applications that are developing. You will have read
- 24 frequently about vanadiums potential in energy storing
- 25 batteries and other types of projects for that. The

- 1 projections for vanadium consumption by non-steel
- 2 applications are almost staggering, depending on what
- 3 you want to believe. So, there would be growth of
- 4 vanadium production. I think there will be, and there
- 5 will likely be considerable growth of consumption as
- 6 well to say nothing about the increasing steel --
- 7 vanadium intensity in steel globally.
- 8 COMMISSIONER JOHANSON: All right. I thank
- 9 you for your answer.
- 10 My next question concerns -- the staff
- 11 report cites in April 2012 American Metal Market
- 12 Report that states that the U.S. vanadium market may
- 13 be developing in a two-tiered pricing structure in
- 14 which South Korean products sell at approximately \$14
- 15 a pound while product from other sources sells at
- 16 higher prices.
- 17 Are you all familiar with this article and
- 18 can you perhaps comment on it? Yes, Mr. Carter.
- 19 MR. CARTER: I have read that article. I'm
- 20 not the source of the information to the American
- 21 Metal article. Somehow they have concluded that low
- 22 priced sales of ferrovanadium made in the United
- 23 States were of Korean origin, and that may be true. I
- 24 can't prove that. I can tell you those are not our
- 25 sales at all. We know that clearly Korean-produced

- 1 ferrovanadium is in the market. It's sold by traders
- 2 who feel they have less of a stake in the business.
- 3 Sometimes these folks sell in different
- 4 markets so they look at the United States and see they
- 5 can sell at \$14 and compare that to what they might be
- 6 able to do elsewhere at a lower price.
- 7 So, I'm not sure what the impact of this
- 8 word "Korean" has on it, but there are lower price
- 9 sales and we know there are higher price sales.
- 10 COMMISSIONER JOHANSON: All right, thank
- 11 you.
- 12 MR. CARTER: I addressed your question?
- 13 COMMISSIONER JOHANSON: Yes, you did. Thank
- 14 you, Mr. Carter.
- 15 And I think this is probably my last
- 16 question just due to the lack of time, but this is a
- 17 question for, I assume, Mr. Carey is probably the best
- 18 person to answer this. Could you please describe the
- 19 total relationship between Stratcor and Bear, and in
- 20 doing so could you discuss whether or not anything has
- 21 changed since Evraz acquired Stratcor?
- MR. CAREY: Bear Metallurgical has had a
- 23 tolling relationship with Stratcor in the past for
- 24 conversions of a product called V2O3, which is a
- 25 similar to V2O5, and they have ceased producing the

- 1 V2O3 so our relationship has somewhat declined a
- 2 little bit, but not as a result of their affiliation
- 3 with Evraz.
- 4 COMMISSIONER JOHANSON: All right. Well
- 5 thank you for your responses. I only have about 25
- 6 seconds left so I assume I shouldn't ask one more
- 7 question, but I do appreciate you all appearing here
- 8 today. Thank you.
- 9 CHAIRMAN ARANOFF: Commissioner Williamson.
- 10 COMMISSIONER WILLIAMSON: Okay. Mr. Carey,
- 11 following up on Commissioner Johanson's last question,
- 12 is the Stratcor/Bear relationship based on contractual
- 13 obligations of a year or more or can they be modified
- 14 or terminated by either party in less than a year?
- 15 And if you want to answer post-hearing, you can.
- 16 MR. CAREY: The contracts that Bear has with
- 17 most of its tollees are one year in length, and are
- 18 renewed on an annual basis.
- 19 COMMISSIONER WILLIAMSON: Okay, thank you.
- 20 Commissioner Johanson had asked earlier
- 21 about multiple product on shared equipment, and I
- 22 think, particularly Bear indicated they can shift
- 23 fairly quickly, and I was just wondering how do you
- 24 allocate available capacity among different products?
- 25 You sort of implied that the ferrovanadium is more

- 1 profitable.
- 2 MR. CAREY: Yes. It's based on contractual
- 3 requirements established at the beginning of the year
- 4 for market projections, so it's purely market driven.
- 5 If the availability of tollees that want to do
- 6 vanadium exceeds molybdenum, then obviously our
- 7 mixture would be higher in vanadium that molybdenum
- 8 but it's driven by the tollee's desire to do the
- 9 conversions with us.
- 10 COMMISSIONER WILLIAMSON: Okay. And I guess
- 11 because if you do say yearly contracts you have to
- 12 make some kind of prediction at the beginning of the
- 13 period.
- MR. CAREY: Absolutely, and that's through
- 15 discussions and taking a look at the market and
- 16 discussions with the tollees, what their intentions
- 17 would be and then we would set up our plant production
- 18 schedule for the year.
- 19 COMMISSIONER WILLIAMSON: Thank you. Mr.
- 20 McPhie, I think you mentioned something about you
- 21 thought that the mayor for OCTG or maybe some of the
- 22 other non-construction uses for ferrovanadium would --
- 23 you didn't see it as quite bright, or not being very
- 24 good, and I was wondering what you're basing that on,
- 25 if you have anything you want to give us at the

- 1 hearing on these bases for these forecasts.
- 2 MR. MCPHIE: Sure. Those are views of the
- 3 marketing people at Gulf. I can see if we have
- 4 anything more specific to add to our post-hearing
- 5 brief on that point.
- 6 COMMISSIONER WILLIAMSON: Yes, particularly
- 7 in regards to energy demand.
- 8 MR. MCPHIE: Absolutely.
- 9 COMMISSIONER WILLIAMSON: Okay, thank you.
- 10 I'm not sure if this has been asked yet.
- 11 Non-subject imports have been substantial over the
- 12 period of review. If the order were revoked would any
- 13 imports from Russia be likely to be mostly displaced
- 14 by these non-subject imports?
- 15 MR. KRAMER: Commissioner, Russia through
- 16 its exportation of the semi-finished product of
- 17 vanadium pentoxide to third countries, and then
- 18 conversion of that material into ferrovanadium and
- 19 shipping to the United States accounts for a large
- 20 percentage of the non-subject imports. So, for the
- 21 reasons we have explained we think that if the order
- 22 were revoked, they would revert to shipping directly
- 23 from Russia and non-subject imports would decline.
- 24 COMMISSIONER WILLIAMSON: Okay. I know this
- 25 gets to Chairman Aranoff's question about this

- 1 corporate strategy of the local production and you
- 2 seem to indicate that the economics of the
- 3 ferrovanadium sales would override that, so you might
- 4 have the multi-national corporate strategy and want to
- 5 do things locally, you're saying the economics of this
- 6 situation overrides that. Is that the point we're
- 7 making here?
- 8 MR. BUTTON: That is certainly an element of
- 9 it. The U.S. market was very important in the
- 10 nineties to the production coming out of that plant.
- 11 They're prevented from shipping to the U.S. market.
- 12 The U.S. market is among the most attractive in the
- 13 world.
- Now, we're being told that, well, there is a
- 15 corporate strategy where we don't need to address --
- 16 supply that most important highest price market in the
- 17 world from Russia. We can do it from other locations,
- 18 and it's not because of the order.
- 19 Now, we believe it is probably because of
- 20 the order, and that the various incentives, be they on
- 21 the production cost side or on the revenue side, would
- 22 drive them to shall we say address the new reality if
- 23 this order were revoked.
- 24 COMMISSIONER WILLIAMSON: Okay.
- MR. BUTTON: Suddenly the economics, the

- 1 relative economics among the various elements of the
- 2 Evraz global set of entities would change, so we think
- 3 things would change.
- 4 COMMISSIONER WILLIAMSON: Okay. So how do
- 5 you respond to their argument that if you take a look
- 6 at their -- I guess they're not shipping to Canada or
- 7 anyplace else in North America, and there are no
- 8 restriction, there are no orders on their exports to
- 9 Canada or I quess anywhere else in North America.
- 10 They are not shipping anything north since 2007, so
- 11 doesn't that support their contention that they are
- 12 doing this local strategy?
- MR. BUTTON: Well, we can respond more in
- 14 the brief based on the confidential data, but I do
- 15 think that the U.S. market is where the big action is,
- 16 and this is where the growth has been, the growth is
- 17 going to be, and what we -- we think that the -- you
- 18 know, there has been a change in the names, the
- 19 underlying economics haven't changed other than the
- 20 fact of the order, whether you're talking about new
- 21 shipments, you know, through Czechoslovakia or
- 22 shipments to Canada, the fundamentals are that they
- 23 have chosen to export pentoxide when they could have
- 24 kept it in Russia and exported ferrovanadium, but why
- 25 wouldn't they do that? And we think it's primarily

- 1 because they can't send it to the U.S. directly.
- 2 COMMISSIONER WILLIAMSON: Okay.
- 3 MR. BUTTON: Then with that inhibiter
- 4 removed if the order were revoked, then suddenly the
- 5 patterns that we see in this table would change, that
- 6 they would in fact find it economically very
- 7 advantageous to reduce their exports of pentoxide and
- 8 to expand their direct exports of ferrovanadium.
- 9 COMMISSIONER WILLIAMSON: I'm not sure about
- 10 the relative demand in Mexico or Canada for the
- 11 product. I mean, it may be that those markets are so
- 12 small relative to the U.S. market that the orders in
- 13 the U.S. drive demand, but if it's not the case, how
- 14 would you address that?
- 15 MR. CARTER: The American market, the United
- 16 States market is much larger than that of Canada or
- 17 Mexico.
- 18 COMMISSIONER WILLIAMSON: Yes. We often
- 19 talk about it as an end grade of market, but Canadians
- 20 always think so. Is this situation -- you're saying
- 21 that the market is so integrated that what you do to
- 22 the U.S. -- what your strategy is for the U.S. market
- 23 is going to drive your strategy for the North American
- 24 market?
- MR. CARTER: I'm not sure what their

- 1 strategy would be, to be honest.
- 2 COMMISSIONER WILLIAMSON: Okay. They've
- 3 announced on. You told us. I'm trying to figure out
- 4 the credibility of the statement.
- 5 MS. LUTZ: I'm sorry. One factor is that
- 6 the U.S. has orders against Russia, China and South
- 7 Africa, which is what contributes to prices being much
- 8 higher here than in other markets. Canada and Mexico
- 9 are not protected and do not have such high prices, so
- 10 there would be less incentive to ship to those
- 11 markets.
- 12 COMMISSIONER WILLIAMSON: Okay.
- MS. LUTZ: And by toll converting in other
- 14 places Evraz has the flexibility to ship whatever they
- 15 produce there to the U.S. They may end up shipping
- 16 some of it elsewhere but they maintain that
- 17 flexibility to ship it to the highest price market in
- 18 the world.
- 19 COMMISSIONER WILLIAMSON: Okay, thank you.
- 20 Mr. Kramer?
- 21 MR. KRAMER: If you look at their actual
- 22 conduct during the period of review, the market in
- 23 which they're focused in the United States market, a
- 24 very large portion of, you know, their output, it
- 25 happens right now, their pentoxide ends up in the

- 1 United States market. That's the focus. That's a
- 2 part of the reason why you don't see it in these other
- 3 markets.
- 4 The only other point I'd like to make is
- 5 that counsel for Evraz said in his opening statement
- 6 that the current arrangement is how Evraz likes to
- 7 organize, you know, it's sales, and that it
- 8 rationalizes production so that it can make the most
- 9 money.
- 10 Well, that's exactly what we're concerned
- 11 about; that if the order is revoked that they will
- 12 rationalize it in a way that we think the evidence
- 13 shows would lead them to export directly from Russia.
- 14 COMMISSIONER WILLIAMSON: Okay. Well, thank
- 15 you for those comments. I was looking at Mr. Horgan's
- 16 face back there and I wanted to give you a chance to
- 17 make your arguments now, and thank you. If there is
- 18 anything post-hearing you want to address on this, we
- 19 would appreciate it. Thank you. And my time is
- 20 expiring.
- 21 CHAIRMAN ARANOFF: A number of people have
- 22 talked about the U.S. being the highest priced market
- 23 in the world or at least a high priced market relative
- 24 to other markets. Why is that? Is that because of
- 25 the antidumping duty order or are there other reasons?

- 1 MR. BUTTON: Well, I'll begin and let the
- 2 company representatives go on. One is you have three
- 3 antidumping orders protecting this market from other
- 4 sources. Two, you have a large steel market. We've
- 5 had more robust recovery so far than a number of the
- 6 others, certainly compared to Europe, and the
- 7 expectations there is not going to be great. That's
- 8 one of the reasons that the gap is expanding.
- 9 Additionally is that the intensity of use in the U.S.
- 10 market makes sales to particular customers, you know,
- 11 they will buy more from you per ton of steel than if
- 12 you're selling it somewhere else. All these add to
- 13 the U.S. market's attractiveness. Let me turn to
- 14 others.
- 15 MR. CARTER: I think Dr. Button covered it.
- 16 CHAIRMAN ARANOFF: Okay, because is seems
- 17 like the U.S. market as many sellers. There are a
- 18 number
- 19 of -- all of Bear's customers who are taking the
- 20 converted product and selling it, plus what AMG is
- 21 making, plus you've indicted they are traders in the
- 22 active market. Those would all tend to be forces that
- 23 would bring prices down and make the market more
- 24 competitive.
- So, if I heard you correctly, it's the

- 1 orders and then the intensity of the use of
- 2 ferrovanadium. Was there another reason that I
- 3 missed?
- 4 MR. BUTTON: What you're asking is we're
- 5 differentiating the U.S. market from other markets.
- 6 CHAIRMAN ARANOFF: Right.
- 7 MR. BUTTON: Okay. And the things that are
- 8 different. I mean, sellers can sell just about
- 9 anywhere, except Russia, China and South Africa can't
- 10 easily sell into the United States. So what
- 11 differentiates the U.S. market and their pricing
- 12 environment is the things I mentioned. You know, the
- 13 protection.
- In other words, the number of sellers in the
- 15 U.S. market is lower than it is elsewhere such as in
- 16 Europe. You know, the intensity of use is higher and
- 17 the expansion in demand and actual consumption in
- 18 recent years has been higher, so those things I do
- 19 think differentiate the U.S. market from others.
- 20 CHAIRMAN ARANOFF: Okay.
- 21 MS. LUTZ: And just to add, Russia, China
- 22 and South Africa are the three largest producers of
- 23 vanadium in the world, and I think they account for
- 24 more than 60 percent of world production, so that's a
- 25 pretty significant portion that you're cutting out of

- 1 the U.S. market.
- CHAIRMAN ARANOFF: Okay. I'm going back to
- 3 the theme that I was touching on at the end of my
- 4 first round of questions, and essentially as at least
- 5 counsel are aware the Commission has had some sunset
- 6 reviews where we've looked at the issue of respondents
- 7 that have become part of the global companies with
- 8 regional production strategies, and in some cases we
- 9 found that to be a basis for revocation because we've
- 10 said they didn't have the incentive to ship volumes of
- 11 product into the U.S. market at prices that would harm
- 12 investments that they made in the U.S. market
- 13 directly.
- So, Evraz does have an affiliate in the U.S.
- 15 market and I wanted to ask for your views on whether
- 16 that relationship, the relationship with Stratcor, in
- 17 particular, how that would affect the incentive of
- 18 Evraz to send product into the U.S. either in large
- 19 quantities or at low prices?
- 20 MR. KRAMER: I'd like to speak to two points
- 21 and let Dr. Button further elaborate.
- One difference is that in this case they
- 23 have not established production facilities from raw
- 24 material through final product in these other markets.
- 25 They are having -- they are only having the final

- 1 conversion step performed in many instances by a toll
- 2 converter so this is not an investment in a large
- 3 permanent facility. It's either paying somebody by
- 4 contract to do the final conversion step.
- 5 The second point is that in doing that they
- 6 have taken their own integrated production operation
- 7 in Russia and idled, you know, their ability to
- 8 process -- do much of the processing into the finished
- 9 product, so that by shifting back to the way in which
- 10 they originally did it they would achieve the cost
- 11 savings and greater profitability that we've
- 12 described, so it's not similar to these other
- 13 situations.
- 14 CHAIRMAN ARANOFF: But wouldn't you agree
- 15 that if substantial quantities of Russian product at
- 16 low prices came into the U.S. market and drove down
- 17 U.S. prices, that would be to the detriment of
- 18 Stratcor?
- 19 MR. CARTER: You know, I don't believe
- 20 Stratcor makes much vanadium in the United States.
- 21 For quite some long time they have made it clear to
- 22 the markets that the production of their Arkansas
- 23 facility is dedicated, if not completely, to its
- 24 majority amount to the higher value-added products.
- 25 These include vanadium aluminum for the titanium

- 1 industry, and vanadium chemicals for another industry.
- 2 They have said that that will be their focus as
- 3 Stratcor, and I believe that is the case until this
- 4 time.
- 5 MR. MCPHIE: And that's consistent with Bear
- 6 and Gulf's views as well. In fact, that's why Evraz
- 7 currently converts its V2O5 into ferrovanadium at Bear
- 8 and pays a tolling fee to do so rather than doing it
- 9 at Stratcor, because Stratcor just simply is not in
- 10 that business.
- 11 CHAIRMAN ARANOFF: Dr. Button? Put your
- 12 microphone on.
- MR. BUTTON: I apologize.
- I believe you alluded to other sunset review
- 15 proceedings in which there have been changes in the
- 16 perspective or the strategy that was perceived with
- 17 them. In particular, I think perhaps Russian
- 18 magnesium might be one which I understand has been
- 19 cited by Evraz in its brief.
- 20 One of the things I would like to point out
- 21 that clearly differentiates this circumstance from
- 22 that in the Russian magnesium case is apparently
- 23 prominent in the Russian magnesium case was the
- 24 reduction in the availability -- the Commission's
- 25 perception of an reduction in the availability of the

- 1 raw material, input materials for the Russian industry
- 2 to make magnesium. In fact, the Commission in its
- 3 determination said moreover one of the Russian
- 4 producers is AVISMA has been hampered by a shortage of
- 5 connolite, the raw material that is used in magnesium
- 6 production, and then it went on to note that as
- 7 support of this AVISMA's connolite supplier suffered a
- 8 massive mine collapse for which it has not recovered,
- 9 and that one of its other suppliers shut down it's
- 10 connolite raw material production facilities and was
- 11 no longer able to supply the raw material.
- 12 So, in that case you had the Russian
- 13 magnesium industry deprived from your point of view of
- 14 the raw materials to make the product, they couldn't
- 15 do it.
- 16 This situation in terms of ferrovanadium
- 17 you've got Vanady Tula, the Russian industry flush
- 18 with pentoxide, so much so that they are exporting it.
- 19 Now, they have plenty of it available and they have
- 20 elected to not use currently available production
- 21 capacity to convert that pentoxide into ferrovanadium
- 22 and instead have chosen to export it. I believe you
- 23 would find these two cases different.
- 24 MS. LUTZ: I would also like to add that the
- 25 choice to ship this vanadium pentoxide to other

- 1 countries didn't start when Evraz acquired Vanady
- 2 Tula. They were doing that at the time of the first
- 3 sunset review.
- 4 CHAIRMAN ARANOFF: Okay. I appreciate those
- 5 answers. I have two further questions that I think
- 6 would be for post-hearing briefing.
- 7 The first is I know we have had some
- 8 discussion today about the argument by the Russian
- 9 producer that they can earn a better total netback by
- 10 selling in the Russian market, and so I wanted to ask
- 11 you to comment specifically on the netback analysis
- 12 that they have at page 25 of their prehearing brief
- 13 which purports to show that it's more profitable to
- 14 sell in the home market. So if there are any
- 15 particular aspects of that analysis that you would
- 16 like to respond to, that will be helpful post-hearing.
- 17 And my second question for post-hearing,
- 18 several of my colleagues have asked questions about
- 19 this new American vanadium facility that is coming
- 20 online. If there is anything that any of the parties
- 21 can add about whether any decisions have been made
- 22 about who is going to be converting that -- American
- 23 vanadium pentoxide into final product and where that
- 24 conversion is going to take place that would be
- 25 helpful if you could put that information on the

- 1 record.
- 2 With that I don't have any further
- 3 questions. I do want to thank everyone on this panel
- 4 and I will turn to Commissioner Pinkert.
- 5 COMMISSIONER PINKERT: Thank you. I just
- 6 have a couple of follow-up questions.
- 7 Concerning the vulnerability of the domestic
- 8 industry, should we be looking at the entire period --
- 9 profitability, return on investment and so forth -- in
- 10 order to evaluate whether or not the domestic industry
- 11 is vulnerable?
- 12 MR. BUTTON: Well, the perspective -- there
- 13 are some legal aspects to it, but as an economist the
- 14 perspective that the Commission I think could best
- 15 take would be the timeframe that gives you the best
- 16 indicator is what would happen to the domestic
- 17 industry if the order were revoked, and you can look
- 18 at the history from two points of view. One is what
- 19 things were like, you know, soon after -- approximate
- 20 to the time the dumping was taking place, and you can
- 21 see the injury that occurred. More currently what
- 22 you're seeing is the industry where it is benefitting
- 23 from the presence of the orders but is currently
- 24 recovering from a massive recession.
- So, if you look at the indicators I believe

- 1 what you will find is the current, such as steel
- 2 production or other indicators, you will find that the
- 3 U.S. industry is not doing as well as it used to, and
- 4 therefore it could be doing better, and in that
- 5 respect it would be viewed as vulnerable.
- 6 And then we take what happened during the
- 7 initial periods of investigation, the original period.
- 8 You know, there you would find instruction from
- 9 history as to what the impact of the dumped imports,
- 10 you know, could do to these companies.
- 11 Counsel suggests I also note that the
- 12 conditions of competition have not fundamentally
- 13 changed since the original investigation, so those as
- 14 they operated in the original investigation reflecting
- 15 how the dumped imports had their negative effects,
- 16 those conditions of competition would continue to be
- 17 relevant today.
- 18 COMMISSIONER PINKERT: Thank you. And
- 19 finally, how important is it in making a determination
- 20 about continuation or recurrence of material injury in
- 21 this case for us to evaluate the substitutability of
- 22 ferrovanadium and nitrided vanadium?
- The reason I ask the question is because I
- 24 think if you look at the staff report it's not
- 25 entirely clear what the answer to this question is, so

- 1 do we need to resolve that issue?
- 2 MR. CARTER: Commissioner, I must confess I
- 3 don't know how absolutely to direct that response. I
- 4 don't know what to say.
- 5 MR. BUTTON: Could you restate the question?
- 6 COMMISSIONER PINKERT: The two products that
- 7 I'm talking about are ferrovanadium and nitrided
- 8 vanadium, and there is some question about whether the
- 9 products are perfectly substitutable. So, perhaps you
- 10 can comment on that or tell me whether we even need to
- 11 resolve that question.
- 12 MR. CARTER: I must confess I don't recall
- 13 the nature of the Russian nitrided vanadium. We
- 14 haven't seen it for a long time. I don't think -- I
- 15 don't know that they would be completely
- 16 substitutable. What's more this becomes a matter of
- 17 what the consumer perceives as well.
- 18 If I were the consumer, I don't think I
- 19 would want to have that extra nitrogen in the steel
- 20 unless I were producing a product in which I wanted
- 21 nitrogen and I had confidence that that particular
- 22 material would deliver the right nitrogen vanadium --
- 23 shall I say in the right form to me, and I don't know
- 24 if that was ever established before. I just don't
- 25 have the -- some people might find it really is not

- 1 effective as a nitrided vanadium alloy. That's a big
- 2 thing there, is it as effective as that or do we just
- 3 buy it and use it anyway and the nitrogen will blow
- 4 away, not conduct. Sorry.
- 5 MR. KRAMER: May we supplement our answer on
- 6 that in the post-hearing submission?
- 7 COMMISSIONER PINKERT: Absolutely. Thank
- 8 you very much. I have no further questions for the
- 9 panel.
- 10 CHAIRMAN ARANOFF: Are there any further
- 11 questions for this panel? Do the staff have any
- 12 questions for this panel?
- 13 MR. CORKRAN: Douglas Corkran, Office of
- 14 Investigations. Thank you, Madam Chairman. The staff
- 15 have no additional questions.
- 16 CHAIRMAN ARANOFF: Those in opposition to
- 17 the continuation of the orders have any questions for
- 18 this panel?
- 19 MR. HORGAN: No, Commissioner.
- 20 CHAIRMAN ARANOFF: Thank you.
- 21 All right, it was a close call because we're
- 22 finishing up before noon, but close enough so we're
- 23 going to take a lunch break and return at 1:00. I
- 24 need to remind everyone that this room is not secure.
- 25 Please take any confidential information with you as

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1 well as anything yo consider valuable and we will
2 stand in recess until 1:00.
             (Whereupon, at 11:55 a.m., the hearing in
4 the above-entitled matter was recessed, to reconvene
5 at 1:00 p.m. this same day, Thursday, June 21, 2012.)
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- 2 (1:03 p.m.)
- 3 CHAIRMAN ARANOFF: We'll now continue the
- 4 hearing.
- 5 Mr. Secretary, are we prepared to hear from
- 6 the second panel?
- 7 MR. BISHOP: Yes, Madam Chairman. Those in
- 8 opposition to continuation of the antidumping duty
- 9 order have been seated. All witnesses have been
- 10 sworn.
- 11 CHAIRMAN ARANOFF: Okay. Good afternoon.
- 12 Please proceed.
- MR. HORGAN: Good afternoon, Commissioners.
- 14 My name is Kevin Horgan, counsel to Evraz. We're
- 15 going to begin our presentation with Dick Wiesler,
- 16 who's the Director of Sales and Marketing for Evraz
- 17 Stratcor.
- 18 MR. WIESLER: Good afternoon. My name is
- 19 Dick Wiesler. I'm the Director of Sales and Marketing
- 20 for what is now Evraz Stratcor, Incorporated. I
- 21 worked for Strategic Mills Corporation, which is also
- 22 known as Stratcor, for over 30 years now. This
- 23 includes the timeframe when it was acquired by, and
- 24 became part of, the Evraz Group.
- In my position, I've been involved in the

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- 1 sales of vanadium and related alloys in the North
- 2 American steel and other vanadium markets throughout
- 3 my career. The 2006 acquisition of Stratcor in the
- 4 United States marked the entrance of Evraz into the
- 5 vanadium business. From 2007 through 2009, Evraz
- 6 acquired High Valve Steel and Vanadium in South
- 7 Africa, Vanady-Tula, a Russian producer of vanadium
- 8 pentoxide and ferrovanadium, and Nikom, a
- 9 ferrovanadium producer in the Czech Republic. I'd
- 10 like to note these dates are important when you're
- 11 looking at the last 15 years. We're talking just
- 12 recently that Evraz has acquired these assets, and
- 13 know this is important when you're looking at the
- 14 control of where this material is destined.
- 15 After its purchase by Evraz, Stratcor
- 16 continued its business in the United States with
- 17 little change from past practices. Stratcor supplies
- 18 U.S.-produced vanadium alloys for the titanium
- 19 industry, U.S.-produced vanadium oxides and vanadium
- 20 chemicals to the chemical industry, and we also
- 21 converted our U.S.-produced V2O5 and V2O3 to
- 22 ferrovanadium at Bear Metallurgical in Butler,
- 23 Pennsylvania.
- 24 Stratcor has a longstanding tolling
- 25 relationship with Bear Metallurgical, going back to

- 1 the days when Bear was first formed as a company in
- 2 1990. Stratcor aligned its ferrovanadium production
- 3 with Bear in 1991 when Stratcor closed its own
- 4 ferrovanadium production facilities in Niagara Falls,
- 5 New York in favor of a tolling conversion relationship
- 6 utilizing Bear's conversion facilities in Butler.
- 7 I would like to note also that since its
- 8 beginning, Stratcor has had ongoing contracts with
- 9 Bear of five year contracts, not one year. Recently,
- 10 they have been one year, but from the beginning, there
- 11 were a number of five year contracts that changed only
- 12 based on discussions on volumes, if you will.
- 13 After taking over Vanady-Tula and Nikom,
- 14 Evraz sought to optimize its vanadium business,
- 15 including its production and distribution chain.
- 16 Evraz implemented a business model that calls for
- 17 Vanady-Tula to export vanadium pentoxide to tollers
- 18 located in various markets around the world, including
- 19 the United States, western Europe and Canada, where
- 20 the vanadium pentoxide is converted to ferrovanadium
- 21 for sale to steel customers in those markets.
- In the U.S., Evraz decided to exploit the
- 23 strong relationship that Stratcor had over the years
- 24 with Bear Metallurgical by importing the Tula V2O5
- 25 into the United States to be converted to

- 1 ferrovanadium at Bear Metallurgical rather than having
- 2 this V2O5 converted in the Czech Republic, the
- 3 strategy employed by Vanady-Tula's previous owners.
- 4 About the same time, Stratcor significantly
- 5 reduced its own shipments of V2O5 to Bear,
- 6 concentrating almost exclusively on selling its
- 7 products into the specialty vanadium chemical and
- 8 titanium markets. In essence, we, as a group now,
- 9 replace what Stratcor out of its Hot Springs
- 10 production was sending to Bear with what Evraz, as a
- 11 corporation, or as a group, would be able to supply.
- 12 One of the reasons for that is the purity of the oxide
- 13 produced in Hot Springs is the highest in the world
- 14 and can be used in very specialty-type higher margin
- 15 vanadium products.
- 16 Vanady-Tula concentrates its production and
- 17 sale of ferrovanadium on the Russian market. Tula has
- 18 significantly reduced its ferrovanadium exports to
- 19 Europe, and the limited volume of exports that are
- 20 made are to geographically proximate Ukraine. Rather,
- 21 Evraz sales of ferrovanadium for the EU market are
- 22 produced locally by Nikom in the Czech Republic.
- 23 Evraz' other markets are similarly served, again, by
- 24 the local conversion of vanadium pentoxide. This
- 25 business model is not based on the presence, or

- 1 absence, of dumping orders.
- 2 Evraz operates the same way throughout the
- 3 world. Evraz operates this way because this is how it
- 4 makes the most money: its complete optimization of
- 5 its resources. Evraz is not an isolates Soviet Era
- 6 ferrovanadium company. Evraz is a publicly-traded
- 7 company listed on the London Stock Exchange. It is a
- 8 global, integrated steel producer with manufacturing
- 9 facilities located all over the world, including
- 10 substantial steel operations in the United States and
- 11 Canada.
- 12 Even in Canada, which is not subject to any
- 13 antidumping duty order, there has been no
- 14 ferrovanadium imported from Russia for the last five
- 15 years. I would also like to comment, dealing directly
- 16 in the Canadian market, which is important to us,
- 17 prices there are the same as they are in the United
- 18 States. Many of the formulas are based also on the
- 19 Ryan's Notes published pricing.
- 20 The global nature of Evraz' structure for
- 21 both ferrovanadium and vanadium pentoxide means that
- 22 it can rationalize this production and marketing on a
- 23 regional basis to reduce transportation and packaging
- 24 costs, most efficiently use its capital equipment and
- 25 maximize its profits. That business model is clearly

- 1 on display in the EU, where Evraz has significantly
- 2 reduced exports of ferrovanadium from Russia in favor
- 3 of local production, even though there is no EU
- 4 antidumping duty order on ferrovanadium from Russia
- 5 and there's no tariff advantage to be gained by
- 6 shipping vanadium pentoxide into the EU rather than
- 7 ferrovanadium.
- 8 The pattern of trade with the EU is
- 9 indicative of how Evraz is likely to conduct business
- 10 in the United States in the absence of any trade
- 11 restrictions. It should also be noted that there are
- 12 significant logistical and cost factors that would
- 13 discourage Evraz from exporting ferrovanadium from
- 14 Russia to the United States, even if the antidumping
- 15 duty order is revoked.
- 16 First, there is a 4.2 percent import duty on
- 17 ferrovanadium imports from Russia, but imports of
- 18 vanadium pentoxide from Russia are duty-free. Second,
- 19 conversion costs in the United States compare
- 20 favorably with conversion costs in Russia. Third, the
- 21 steel companies in the United States require a variety
- 22 of different forms of packing and just in time
- 23 delivery. For this reason, any exports of
- 24 ferrovanadium from Russia to the United States would
- 25 require special warehousing, handling, processing,

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- 1 storage and packaging.
- This is being done by public warehouses who
- 3 are not totally dedicated to our particular business,
- 4 and hence, the increased costs there that are not
- 5 involved when we do this business, when converted at
- 6 Bear Metallurgical, for example. This is a large part
- 7 why Evraz chose not to export ferrovanadium to the
- 8 United States from its Czech Republic operations, but
- 9 rather, exported vanadium pentoxide from Russia for
- 10 toll production in the United States.
- 11 When the additional costs of duties,
- 12 storing, handling and repackaging are taken into
- 13 account, it is not difficult to understand why Evraz
- 14 has implemented a business model that relies on
- 15 regional conversion of vanadium pentoxide to
- 16 ferrovanadium. Those additional costs will still be
- 17 there when the antidumping duty order is revoked, so I
- 18 believe that it is very unlikely that Evraz will go to
- 19 some other business model after revocation of the
- 20 order.
- 21 I hope you have found this information
- 22 helpful. I, and my colleagues, will be happy to
- 23 answer any questions you have to the best of our
- 24 ability. Thank you very much.
- 25 MR. HORGAN: Dan Klett of Capital Trade will

- 1 now make a presentation.
- 2 MR. KLETT: Good afternoon, Madam Chairman,
- 3 members of the Commission. My name is Daniel Klett.
- 4 I'm an economist with Capital Trade. There are some
- 5 slides that you should have before you that I will be
- 6 referring to.
- 7 There are four issues I will address.
- 8 First, the significant changes in the structure of the
- 9 Russian ferrovanadium industry and market since the
- 10 investigation period, and since the last sunset
- 11 review. Second, why Russia will not switch from
- 12 producing vanadium pentoxide for export to the U.S. to
- 13 exporting ferrovanadium. Third, why diversion of
- 14 ferrovanadium exports from non-U.S. markets to the
- 15 United States is now essentially a nonissue. Fourth,
- 16 likely pricing effects for any small volume of
- 17 ferrovanadium that may be imported in the United
- 18 States from Russia.
- 19 The same two Russian producers that existed
- 20 in the investigation period continue to produce
- 21 ferrovanadium today. However, the multinational
- 22 Russian company Evraz became the owner of the Vanady-
- 23 Tula production facility in 2008, owns ferrovanadium
- 24 capacity in the Czech Republic, ferrovanadium and
- 25 nitrited vanadium capacity in South Africa and

- 1 vanadium pentoxide capacity in the U.S. through its
- 2 2006 acquisition of Strategic Minerals Corporation,
- 3 which owns Stratcor.
- 4 Evraz participates fully in the U.S.
- 5 ferrovanadium market through its subsidiary, Evraz
- 6 East Metals, including sales of nonsubject imports and
- 7 of ferrovanadium toll-produced for it in the United
- 8 States by Bear. Bear portrays the global nature of
- 9 Evraz' vanadium pentoxide and ferrovanadium operations
- 10 in its current activity in the U.S. market as an
- 11 indicator that Evraz will increase exports of
- 12 ferrovanadium to the U.S. without the order. However,
- 13 a better interpretation of Evraz' global production
- 14 and distribution structure is that it allows Evraz to
- 15 optimize, from a financial perspective, how it serves
- 16 its individual regional markets for ferrovanadium,
- 17 including the United States.
- 18 Look at Evraz' behavior in the European
- 19 market. From 2006 to 2011, Russia's ferrovanadium
- 20 exports to Europe have declined from 13.2 million
- 21 pounds to 1.5 million pounds, as shown in Slide 1.
- 22 Evraz serves the European market for ferrovanadium
- 23 largely with shipments of vanadium pentoxide from
- 24 Russia for conversion into ferrovanadium by its Czech
- 25 Republic ferrovanadium producer, Nikom. Moreover,

- 1 this pattern is not due to higher duties into the EU
- 2 on ferrovanadium.
- Both ferrovanadium and vanadium pentoxide
- 4 enter duty-free into the EU under GSP provisions.
- 5 Rather, the decision to supply the European market
- 6 with vanadium pentoxide exports to the Czech Republic
- 7 for conversion into ferrovanadium rather than direct
- 8 exports of ferrovanadium from Russia reflects
- 9 production and distribution by Evraz that is optimal
- 10 from a cost, and financial, perspective.
- 11 Bear asserts, with limited factual support,
- 12 that it would be lower cost for Evraz to serve the
- 13 U.S. market with ferrovanadium produced in Russia and
- 14 exported to the U.S. rather than its other
- 15 alternatives, including exports of vanadium pentoxide
- 16 from Russia to the U.S., for U.S. toll conversion, or
- 17 from nonsubject sources of supply. However, as
- 18 explained in our prehearing brief, there are
- 19 additional logistics, packing and inventory costs
- 20 associated with serving the U.S. market directly from
- 21 Russia as compared to toll production in the U.S. by
- 22 Bear from vanadium pentoxide from Russia, and as
- 23 testified by Mr. Wiesler just a few minutes ago.
- 24 Evraz also has to consider its internal
- 25 costs at Tula to produce ferrovanadium as compared to

- 1 the tolling fee charged by Bear. In fact, when all
- 2 costs are considered, it is lower cost for Evraz to
- 3 supply the U.S. market with toll production at Bear
- 4 than with production at Tula. In the prior sunset
- 5 review, the Commission supported its affirmative
- 6 determination with a finding that the Russian
- 7 ferrovanadium industry was export-oriented. This is
- 8 no longer the case.
- 9 Russia's ferrovanadium exports to non-U.S.
- 10 markets have declined precipitously since 2006. As
- 11 shown in Slide 2, Russia's share of world
- 12 ferrovanadium exports have declined from 15 percent in
- 13 2006 to two percent in 2011. Although the specific
- 14 data are confidential, over the same period, Russia's
- 15 home market sales of ferrovanadium have surged,
- 16 increasing almost seven fold. The reason for the
- 17 increase in Russia's home market consumption growth is
- 18 strong steel production in Russia.
- 19 As shown in Slide 3, which is from an Evraz
- 20 investor presentation made just a few days ago outside
- 21 the course of this proceeding, steel consumption
- 22 growth in CIS countries is stronger than elsewhere
- 23 around the world. As shown in Slide 4, this is the
- 24 result of strong construction growth in Russia. You
- 25 can see on Slide 4, which is page 41 of that

- 1 presentation, the growth is not comprised of just one
- 2 time things such as the Winter Olympics or a football
- 3 World Cup. There are investments in long-term
- 4 modernization of infrastructure that needs investment.
- 5 As shown in Slide 4, this is the result of a
- 6 strong construction growth in China. In Russia,
- 7 rather. As shown in Slide 5, Evraz is a major
- 8 producer worldwide, and in Russia, of steel
- 9 production, particularly those that tend to be more
- 10 ferrovanadium-intensive, such as steel rails and the
- 11 construction long products. Slide 5 shows Evraz'
- 12 production of some of these steel products.
- 13 Regarding possible diversion of non-U.S.
- 14 exports to the United States, Bear and AMG repeatedly
- 15 point to higher ferrovanadium prices in Europe than in
- 16 the United States to support their assertion of a
- 17 likely surge in ferrovanadium exports to the U.S.
- 18 However, their analysis works only if there is any
- 19 meaningful export volume from Russia to Europe to
- 20 divert absent the order, and there is not.
- 21 Moreover, any analysis of U.S. versus
- 22 European prices would also have to consider the higher
- 23 movement and other costs to sell ferrovanadium to the
- 24 U.S. as compared to Europe. Bear and AMG assert that
- 25 absent the order there will be adverse price effects,

- 1 citing to statements made in purchaser questionnaires
- 2 and inferences from Evraz' exports of vanadium
- 3 pentoxide to the U.S. Any lower prices that
- 4 purchasers may expect generally are premised on
- 5 additional import volumes from Russia. However, for
- 6 all the reasons we have given, Russian producers are
- 7 not likely to significantly increase ferrovanadium
- 8 exports to the U.S. absent the order.
- 9 As to prices of vanadium pentoxide imports
- 10 from Russia, this is a poor proxy for the likely
- 11 pricing of ferrovanadium imports from Russia that may
- 12 enter the U.S. market. Any vanadium pentoxide imports
- 13 from Russia are toll produced by Bear into
- 14 ferrovanadium for sale by Evraz East Metals. The
- 15 Commission has from its questionnaire responses actual
- 16 pricing by Evraz East Metals for its ferrovanadium
- 17 sales toll produced by Bear and for its imports of
- 18 nitrited vanadium from South Africa. This analysis is
- 19 included in our prehearing brief at Exhibit 13 and
- 20 shows that on a vanadium content basis, Evraz more
- 21 often oversold than undersold U.S. producers.
- 22 Finally, I'd like to refer to Exhibit 6 of
- 23 Dr. Button's testimony. If you look at the vanadium
- 24 pentoxide exports, I think it was his premise that
- 25 absent the order, that vanadium pentoxide would be

- 1 repatriated to Russia for ferrovanadium production in
- 2 Russia because it was, made more sense economically to
- 3 produce ferrovanadium in Russia than export vanadium
- 4 pentoxide.
- 5 That argument only makes sense if all the
- 6 vanadium pentoxide, or a large share of the vanadium
- 7 pentoxide, was exported to the United States.
- 8 However, in 2011, and I can do this analysis for prior
- 9 years but I'll just stick to 2011, of the 7.7 thousand
- 10 metric tons of vanadium pentoxide exported in 2011,
- 11 only 1,280 metric tons was exported to the United
- 12 States, so 85 percent of the vanadium pentoxide
- 13 exports from Russia were to non-U.S. markets, which
- 14 are not subject to antidumping duty orders.
- 15 If it made more economic sense for Russia to
- 16 produce ferrovanadium in Russia rather than export
- 17 vanadium pentoxide, why is it exporting vanadium
- 18 pentoxide to all these other countries where there is
- 19 no antidumping duty order? In fact, this slide
- 20 supports the testimony of Mr. Wiesler that, as a
- 21 business model, it makes more economic sense for Evraz
- 22 to export vanadium pentoxide to local markets for
- 23 conversion into ferrovanadium in those markets. Thank
- 24 you.
- MR. HORGAN: Thanks, Dan. That concludes

- 1 our affirmative presentation. We'll be happy to take
- 2 questions from the Commission.
- 3 CHAIRMAN ARANOFF: Thank you. Welcome to
- 4 this afternoon's panel. We appreciate your being here
- 5 with us today. We're going to begin the questioning
- 6 this afternoon with Commissioner Williamson.
- 7 COMMISSIONER WILLIAMSON: I want to thank
- 8 the panel for the presentation, the businesspeople for
- 9 coming today. Start off with following some things
- 10 that I asked this morning. I raised the question
- 11 about how much independence the companies in the Evraz
- 12 Groups have. Can you give me some more details here
- 13 or posthearing? You know, between Evraz, Stratcor,
- 14 East Medal and Vanady-Tula. So how independently are
- 15 they? I mean, I know they are part of the same
- 16 corporation, but they are, the degree of control
- 17 varies, or how much control the parent exercises over
- 18 the operations can vary by company.
- 19 MR. WIESLER: I think it's important to note
- 20 here that when Evraz purchased Stratcor, they did so
- 21 for two particular key reasons. One is they had
- 22 vanadium there, but they never sold vanadium, they
- 23 never marketed vanadium. It wasn't part of their
- 24 whole background, other than just as some raw
- 25 material. So they purchased Stratcor because our

- 1 whole history for decades has been in the vanadium
- 2 business. We have a technology department, so they
- 3 wanted to incorporate our technology department to
- 4 help them upgrade the vanadium slags that they had
- 5 been generating.
- 6 Secondly, it was to better market the
- 7 vanadium units. We're talking vanadium units
- 8 globally. Stratcor, again, has a presence globally,
- 9 and they have for years and decades, and so we were
- 10 able to facilitate that portion of the overall
- 11 strategy. We do have regular meetings with Evraz, the
- 12 parent company in Moscow, and we have strategic
- 13 decisions that are made based on, you know, production
- 14 in the market, et cetera.
- 15 So, to be specific, there is a lot of
- 16 coordination of efforts, and we do work very closely
- 17 with them. The independence amount is pretty limited,
- 18 but we're all in sync as to where the products are
- 19 going and how they should be distributed, and sold and
- 20 marketed.
- 21 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 22 Posthearing, Commissioner Okun is not here today, but
- 23 I'm sure she would want to ask you if there are any
- 24 business plans that you can make available to us to
- 25 substantiate, you know, this strategy of local control

- 1 or anything that was sort of maybe put down at the
- 2 time that the companies were acquired, that would just
- 3 help to document that this was, you know, this was the
- 4 strategy envisioned. I'm not sure if it was something
- 5 worked out after the acquisitions were made or before,
- 6 but anything like that would be helpful in terms of
- 7 addressing this question.
- 8 MR. HORGAN: We'll see if we can find
- 9 anything like that.
- 10 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 11 MR. WIESLER: I can say that if you look at
- 12 our history, which shows the movement of material,
- 13 that shortly after we were acquired, we were using
- 14 their oxide, bringing in, you know, the oxide from
- 15 Tula in to Bear to produce there.
- 16 At the same time, the strategy, like I
- 17 pointed out, even though our Stratcor facility in Hot
- 18 Springs had produced large quantities of vanadium,
- 19 some of which was going into the ferrovanadium market,
- 20 we kind of wanted to strategize and say, all right,
- 21 that product, which had been serving the domestic
- 22 market for, again, decades as ferrovanadium, we would
- 23 now utilize that more into the specialty market and
- 24 use the Russian material as a group to take care of
- 25 the more commodity-based products here. So that

- 1 period of time from 2008, 2009 was kind of a
- 2 transition period when all this was going on.
- 3 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 4 You know, as I said, anything that could help to
- 5 document and make it clearer would be helpful. In
- 6 2008, 2009 there were large changes in the average
- 7 unit values of the U.S. industry shipments of
- 8 ferrovanadium. Can you please discuss what was going
- 9 on in the market in those years? This could be
- 10 posthearing.
- 11 MR. HORGAN: I'm going to have Bob Bunting
- 12 answer that question. He's a consultant to Stratcor.
- 13 He worked at Stratcor. In the vanadium business --
- 14 he told me this morning, as of this Saturday, it will
- 15 be 44 years in the vanadium business.
- MR. BUNTING: Well, the question again,
- 17 please.
- 18 COMMISSIONER WILLIAMSON: Okay. Well, and I
- 19 say, I posed this question to the domestic industry
- 20 this morning, too, about can you please discuss what
- 21 was going on in the market in 2008 and 2009 when there
- 22 were large changes in the average unit value of U.S.
- 23 industry shipments.
- 24 MR. BUNTING: Yes. Well, the recession of
- 25 course took hold in the fourth quarter of 2008. When

- 1 you're talking about a commodity like this, this sort
- 2 of almost means that the amount stops, you know? It
- 3 doesn't just drop in the same relationship as the
- 4 overall decline in GDP, for example. Everyone's got
- 5 more vanadium than they consume in the foreseeable
- 6 future, so we had a situation there were for three or
- 7 four months, from about October 2008 onwards, the
- 8 demand for vanadium worldwide, really, just about
- 9 stopped, and then it started to crawl forward again as
- 10 we got further into 2009, so the impact there was
- 11 quite, you know, serious on manufacturers for
- 12 everyone.
- 13 COMMISSIONER WILLIAMSON: Okay. So it was
- 14 just the recession. Okay.
- 15 MR. BUNTING: Yes.
- 16 COMMISSIONER WILLIAMSON: Thank you. This
- 17 is another question I posed to Bear this morning. I'm
- 18 wondering if you can confirm or add anything about the
- 19 total relationship between Stratcor and Bear. You
- 20 know, is it based on -- I think this morning they
- 21 mentioned that it started out as five year contracts,
- 22 and now, one year. I was just wondering if you want
- 23 to confirm or add anything, or any different
- 24 perspective on that relationship.
- MR. WIESLER: No. As we mentioned, we

- 1 consider Bear a, not financial, strategic partner. In
- 2 fact, we comment, we mention them on our website, that
- 3 they're an important part of us as a converter, an
- 4 independent converter, but one that we've had
- 5 contracts in place with them almost from their
- 6 beginning. These have gone on. Our relationship with
- 7 Bear has been extremely strong, and that's one of the
- 8 reasons, too, that Evraz saw a good opportunity to use
- 9 their large quantities of vanadium pentoxide with a
- 10 good, solid, local converter.
- 11 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 12 What would be event on a day Tula's capacity produced
- 13 ferrovanadium and nitrited vanadium in Russia if there
- 14 were no limit to availability of vanadium pentoxide,
- 15 that is, for the years 2006 through 2011. What will
- 16 be its theoretical capacity, assuming no raw material
- 17 constraints? Again, I don't know if you can do that
- 18 now or in the posthearing.
- 19 MR. MONTALBINE: Yes. This is Marc
- 20 Montalbine. We'll address that in the posthearing,
- 21 but obviously, when you read the questionnaire
- 22 instructions, they're not getting a theoretical
- 23 capacity, they're getting a practical capacity, to say
- 24 base your capacity on normal operating conditions, the
- 25 equipment that's in place and on line, the normal

- 1 workers in place and the normal product mix, so that's
- 2 exactly what we did, but we can also talk about
- 3 theoretical capacity in our posthearing brief.
- 4 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 5 Mr. Horgan?
- 6 MR. HORGAN: Yes. I just wanted to add, you
- 7 know, this whole business of whether it's better to
- 8 toll or you can make more money by doing it yourself,
- 9 you have a good example here with the tolling
- 10 relationship between Stratcor, which goes back 20
- 11 years, and Bear. Stratcor found it cheaper to shut
- 12 down their own ferrovanadium facility in Niagara Falls
- 13 and use Bear's unrelated facility to toll process for
- 14 20 years without any interruption.
- The only time they only ceased that
- 16 relationship, or ceased that particular tolling
- 17 relationship, is because they wanted to redirect
- 18 Stratcor's domestic production to a different target
- 19 market and replace it with the Tula vanadium
- 20 pentoxide. So the notion that it's always cheaper to
- 21 do it in house is not true, and so I think Bear sells
- 22 itself a little short. We heard them talk this
- 23 morning about how efficient they are as a converter.
- 24 There's no reason why any rational producer wouldn't
- 25 want to take advantage of their efficiencies, as

- 1 Stratcor has done for 20 years, and as Tula would like
- 2 to do if they're given the chance.
- 3 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 4 MR. MONTALBINE: If I could make one more
- 5 comment --
- 6 COMMISSIONER WILLIAMSON: Sure.
- 7 MR. MONTALBINE: -- on your capacity
- 8 question. Your premise was assuming that there's
- 9 unlimited supply of pentoxide. If you look at AMG's
- 10 Exhibit 5 where they calculated capacity, they,
- 11 themselves, agree that we're at full capacity on
- 12 pentoxide, so there is no more pentoxide to be had.
- 13 Earlier, in this morning's discussion, you heard from
- 14 Commissioner Pinkert's question that we're not talking
- 15 about pentoxide coming from outside of Russia into
- 16 Russia, we're talking about Russian pentoxide that's
- 17 being produced there, and that's at 100 percent
- 18 capacity, so that also limits the practical ability to
- 19 make more ferrovanadium. As I said, we'll discuss
- 20 that more in our posthearing brief.
- 21 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 22 I guess if there's growth in steel production, it's
- 23 going to also affect how much pentoxide would be
- 24 available.
- MR. MONTALBINE: Actually not. With steel

- 1 production you get slag, so that's the raw material to
- 2 make the pentoxide, but you need enough pentoxide
- 3 processing capacity. Evraz is already at 100 percent
- 4 pentoxide processing capacity so they can't process
- 5 anymore slag. In fact, they've exported slag outside
- 6 of Russia because they, themselves, can't use it.
- 7 COMMISSIONER WILLIAMSON: Okay. So it's the
- 8 capacity to make the --
- 9 MR. MONTALBINE: The pentoxide. That's the
- 10 bottom line.
- 11 COMMISSIONER WILLIAMSON: -- pentoxide from
- 12 the slag. Okay.
- MR. MONTALBINE: Exactly. That's at 100
- 14 percent capacity. Even the AMG's brief admits that
- 15 part.
- 16 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 17 My time has expired. Thank you for those answers.
- 18 CHAIRMAN ARANOFF: When Stratcor was still
- 19 in the business of making vanadium pentoxide and
- 20 having it converted into ferrovanadium, my
- 21 understanding is Stratcor was then marketing the
- 22 product itself in the United States, but Stratcor is
- 23 not currently marketing the product that Evraz is
- 24 bringing in from third countries, right, or the
- 25 product that bears converting for Evraz.

- 1 MR. WIESLER: We work together, we share the
- 2 same office. First of all, we do make quantities of
- 3 vanadium pentoxide, but yes, we've shifted our focus
- 4 to where -- my colleagues here with East Metals is,
- 5 again, part of the Evraz Group -- they're pretty much
- 6 handling the sale and the marketing of the
- 7 ferrovanadium.
- 8 CHAIRMAN ARANOFF: So I know that in
- 9 response to Commissioner Williamson's question you
- 10 were going to provide theoretical capacity information
- 11 posthearing, but just as a general matter, is it
- 12 correct that if Evraz made the choice not to export
- 13 vanadium pentoxide that it's now exporting for
- 14 conversion in other markets, that it would be able to
- 15 increase its Russian production of ferrovanadium
- 16 because there is capacity to do that?
- 17 MR. MONTALBINE: I think it's a question of
- 18 putting capacity on line. I need to check with Evraz
- 19 exactly what they would be able to put on line.
- 20 Currently, the machinery is not on line, the workers
- 21 are not there, so it would have to be a question of
- 22 putting things on line to increase the ferrovanadium
- 23 processing capacity. I think it's probably
- 24 theoretically possible to do that, but I don't know to
- 25 what extent and in what sort of timeframe.

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- 1 CHAIRMAN ARANOFF: Okay. If there's
- 2 anything that you can find out and put on the record
- 3 with regard to the state of that equipment, how long
- 4 it would take to get it on line, what it would cost,
- 5 that would be very helpful to the Commission in this
- 6 review.
- 7 MR. MONTALBINE: Okay. I think it's also
- 8 important to note, though, that the pentoxide side of
- 9 this equation is basically a closed system. Any
- 10 pentoxide that you take away from the processing
- 11 facility in the Czech Republic that's serving the EU,
- 12 if you bring that back to Russia, you're not really
- 13 increasing pentoxide capacity and you're not even
- 14 increasing the production of ferrovanadium, you're
- 15 just changing where the ferrovanadium is going to be
- 16 processed. Evraz would still have to meet its
- 17 obligations in the EU market.
- 18 You'll hear, probably, testimony later that
- 19 most of their business is under long-term contracts,
- 20 so it's not so easy to switch from one market to
- 21 another. Even if you switch the production side, you
- 22 still have the long-term obligations to the customer.
- 23 CHAIRMAN ARANOFF: Okay. I appreciate all
- 24 those arguments. I think that they're important and
- 25 I'm definitely hearing them, but I do still want to

- 1 get the capacity for them..
- 2 MR. MONTALBINE: Exactly. And I'm hearing
- 3 that, and we will address it.
- 4 CHAIRMAN ARANOFF: Okay. While we're on
- 5 that subject, can anyone tell us what the current
- 6 status is of the other Russian producer whose name I
- 7 won't pronounce right, Verkhnesaldinskoye, capacity to
- 8 produce both vanadium pentoxide and ferrovanadium?
- 9 MR. MONTALBINE: The only information I have
- 10 on them is from their questionnaire response, which is
- 11 also available to the Commission. I don't want to
- 12 discuss their confidential information, but I think
- 13 it's fair to say publicly that they've reduced their
- 14 capacity.
- 15 CHAIRMAN ARANOFF: Okay. I mean, but taking
- 16 that point, I guess what I'm trying to understand is
- 17 -- that can mean a lot of things. I'm trying to
- 18 figure out whether there's capacity that might be
- 19 sitting there idle, or whether it's actually been
- 20 decommissioned or sold off. Any other facts that we
- 21 could get on that would be helpful.
- MR. MONTALBINE: Okay. Yes. We'll
- 23 investigate that. I do believe in the questionnaire
- 24 response there are some issues about things being --
- 25 yes. Whatever. I don't want to talk about the

- 1 confidential information, but I think it is a
- 2 significant reduction.
- 3 CHAIRMAN ARANOFF: Okay. We've heard
- 4 considerable testimony, and also in your brief,
- 5 considerable discussion, of the idea that it's not
- 6 economical to ship ferrovanadium to the U.S. or
- 7 globally, in general, compared to shipping vanadium
- 8 pentoxide and doing the conversion regionally. I
- 9 wanted to follow-up on that by saying you've discussed
- 10 a number of costs that are associated with shipping
- 11 ferrovanadium. Can you compare why those same costs
- 12 don't come into play when you ship vanadium pentoxide?
- 13 MR. WIESLER: Yes. Definitely. What
- 14 happens, the vanadium pentoxide, again, when we bring
- 15 it in, would go through Bear Metallurgical. They act
- 16 as the warehouse, the cook, the bottle washer,
- 17 everything, and they take care of the warehousing, if
- 18 you will, the holding of the inventory, and then
- 19 obviously the processing.
- When we bring in the ferrovanadium, however,
- 21 that goes to a public warehouse. So they are in the
- 22 business of just handling material so the costs are
- 23 important to them because that's how they make their
- 24 money. The costs involve bringing the material into
- 25 their plant, any time you ship material out of their

- 1 plant throughout the month, you know, any monthly
- 2 storage fees, which are significant if you're storing
- 3 a lot of material there.
- At the same time, what goes on is this idea
- 5 of just in time, which is becoming more and more the
- 6 norm than the exception with our customers. These
- 7 warehouses are not as well-equipped as what somebody
- 8 like Bear Metallurgical whose whole business is
- 9 vanadium, is ferrovanadium.
- 10 CHAIRMAN ARANOFF: Okay. I understand that
- 11 part of the argument, but taking a step back, when you
- 12 ship vanadium pentoxide, it doesn't have to be bagged,
- 13 or stored, or, I mean these same issues that arise in
- 14 shipping the one don't arise in shipping the other?
- 15 MR. WIESLER: Well, you have the -- no,
- 16 there's no storage cost. There's no in and out cost
- 17 in there.
- 18 CHAIRMAN ARANOFF: It's just shipped in bulk
- 19 in a big bin or something?
- 20 MR. WIESLER: Well, no. There will be
- 21 bagging costs.
- 22 CHAIRMAN ARANOFF: Okay.
- 23 MR. WIESLER: You'll have to put it in some
- 24 kind of baq.
- 25 CHAIRMAN ARANOFF: Okay. That's where I'm

- 1 trying -- I'm trying to figure out why it's more
- 2 economical to ship the vanadium pentoxide not just to
- 3 the U.S. where there seems to be this advantageous way
- 4 of getting all the work at the back end done that's
- 5 more efficient, but just globally.
- 6 MR. WIESLER: Well, every time, too, you
- 7 bring it into a warehouse. Every time they touch that
- 8 product, they're charging you, you know, labor, man
- 9 hours and everything like that. That's not the case
- 10 with the toll converter with Bear Metallurgical. So
- 11 they're just, the overall cost structure is
- 12 significantly reduced in that regard.
- 13 MR. HORGAN: Just wandering off the attorney
- 14 reservation for just a second, my understanding is
- 15 that the vanadium pentoxide, and also Russian
- 16 ferrovanadium, comes in these huge sacks: 1,000
- 17 kilogram sacks, or 1,000 pound sacks, or 500 pound
- 18 barrels. Now I'm going to ask Brad to tell you about
- 19 all the different varieties of bags.
- 20 MR. EWERS: On the back side, after the
- 21 packaging?
- 22 CHAIRMAN ARANOFF: Can you just state your
- 23 name for the court reporter.
- 24 MR. EWERS: Sorry. Brad Ewers with the
- 25 Evraz East Metals side of the business. As far as the

- 1 packaging goes with, on the customer side of it,
- 2 obviously, I think on one of the appendices you've
- 3 seen the three different pages of different various
- 4 requirements by the different customers, whether it's
- 5 10 pound cookie cans, 12 and a half pound green cans
- 6 with a stripe on them. Those are the costs associated
- 7 with the repackaging side of it.
- 8 I think what Kevin's referring to is when
- 9 the pentoxide is coming in, it's coming in in super
- 10 sacks, and then stored in massive bins, and then it's
- 11 processed, and then what we're talking about is the
- 12 packaging on the back side when the ferrovanadium is
- 13 produced.
- 14 CHAIRMAN ARANOFF: Okay.
- 15 MR. HORGAN: I would just add, it's my
- 16 understanding, and you can correct me, is that this is
- 17 peculiar to the U.S. market, that this doesn't happen
- 18 in Russia or western Europe. They don't use these,
- 19 you know, 18 different varieties of small packages,
- 20 that they tend to stick to the 500 pound can, or 500
- 21 pound barrels, or the super sacks.
- 22 CHAIRMAN ARANOFF: Okay. If there's
- 23 anything that any of the parties want to add
- 24 posthearing on this issue of why it's more economical
- 25 to ship vanadium pentoxide all over the world and not

- 1 ferrovanadium, I think that would be helpful to
- 2 filling out our record.
- I have another question which you may need
- 4 to answer posthearing. With respect to Vanady-Tula's
- 5 ferrovanadium shipments within Russia and Ukraine, I
- 6 don't know whether we have, or could get, on the
- 7 record information on how, what percentage of those
- 8 shipments are to Evraz affiliated steel makers.
- 9 MR. EWERS: We can provide that answer
- 10 postbriefing.
- 11 CHAIRMAN ARANOFF: Okay. Thank you very
- 12 much. With that, I will turn to Commissioner Pinkert.
- 13 COMMISSIONER PINKERT: Thank you, Madam
- 14 Chairman. I thank all of you for being here and being
- 15 willing to testify and help us to understand these
- 16 issues. I want to begin with something that Mr. Klett
- 17 said as a rebuttal point. He was talking about the
- 18 amount of Russian V2O5 that ends up in the United
- 19 States market in some form.
- 20 What I wanted to ask is whether you would
- 21 say, in the event of revocation, that that amount,
- 22 which you said was 15 percent of the entire amount
- 23 that's shipped out, would that end up in the U.S.
- 24 market as Russian exports of ferrovanadium, the amount
- 25 that's currently coming out and going to the U.S.

- 1 market as V2O5?
- 2 MR. KLETT: No. It would continue to be
- 3 vanadium pentoxide. I think that's the point, and
- 4 that is that what Evraz had been shipping to the
- 5 United States as vanadium pentoxide for toll
- 6 conversion by Bear in the United States into
- 7 ferrovanadium, that's what's optimal for it. If the
- 8 order were to be reversed, or if the order were to be
- 9 revoked, rather, the same financial incentives would
- 10 continue, and that Russia would serve the U.S.
- 11 ferrovanadium market with exports of vanadium
- 12 pentoxide to the U.S. It wouldn't switch to using
- 13 that vanadium pentoxide to produce ferrovanadium and
- 14 export to the U.S. It would not do that.
- 15 COMMISSIONER PINKERT: Thank you. Now, I
- 16 want to ask Mr. Horgan a hypothetical question. I
- 17 know that you said that there was a preliminary
- 18 determination at the Department of Commerce on
- 19 anticircumvention and that there was not a finding
- 20 preliminarily of circumvention. If we had right now
- 21 in front of us a final determination by the Department
- 22 of Commerce that there was, or that there is
- 23 circumvention, how would that have a bearing on the
- 24 issues in front of the Commission in terms of likely
- 25 outcomes in the event of revocation?

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- 1 MR. HORGAN: Well, I think the real answer
- 2 to that is in the pricing. As Dan talked about, you
- 3 do have pricing information on ferrovanadium sales by
- 4 Evraz in the United States right now and they're not
- 5 the price leader. I'll refer to Dan's testimony that
- 6 he's looked at the prices and saw how is Evraz
- 7 behaving, so you might depend more on the prices. If
- 8 these were included in the scope, of course you've got
- 9 an entirely different case, but that's not the case.
- 10 I think that's what you have to keep in mind
- 11 when you're thinking about this is the Petitioners'
- 12 whole argument this morning was premised on this false
- 13 assumption that we are circumventing the dumping, and
- 14 that's not true. You know, they're asking you to make
- 15 a circumvention finding when that's the Commerce
- 16 Department's job. The Commerce Department has already
- 17 made that decision, as far as they could, with the
- 18 preliminary determination that we're not
- 19 circumventing.
- 20 So, but if, you know, in your hypothetical,
- 21 if that's included with the scope, then you would be
- 22 looking at the pricing and you'd go, well, they don't
- 23 undersell anyway, so we still don't need the order
- 24 because they're not underselling in the absence of an
- 25 order. So if we had sold all that pentoxide or the

- 1 ferrovanadium produced from it, you know, even if it's
- 2 included with the scope, we sold it when it was
- 3 outside the scope, and we weren't dumping, we weren't
- 4 underselling. So if you look at that, there's
- 5 certainly no injury if we're overselling the market.
- 6 MR. KLETT: Commissioner Pinkert, this is
- 7 Dan Klett. I mean, also, it's a little bit odd that
- 8 even if Commerce were to find that the vanadium
- 9 pentoxide were circumventing, keep in mind that the
- 10 vanadium pentoxide imports are raw material for Bear's
- 11 U.S. production.
- 12 It's not a -- it's a raw material for Bear's
- 13 U.S. production, some of which is toll produced, some
- 14 of which, I believe, is not, so that in terms of the
- 15 impact on the U.S. industry, you know, the U.S.
- 16 industry is actually using the circumvented vanadium
- 17 pentoxide to produce ferrovanadium in the United
- 18 States. So it's a little bit odd in terms of the, or
- 19 not odd, but it's, in terms of the effect of
- 20 circumvention, if there is found to be circumvention,
- 21 I'm not sure it's necessarily at the adverse effect of
- 22 the domestic industry.
- 23 COMMISSIONER PINKERT: Now, you said that
- 24 relationship that involves shipping Russian V2O5 to
- 25 the U.S. market for processing into ferrovanadium,

- 1 that the incentives that drive that process would not
- 2 be altered by revocation of the order, but certainly
- 3 there would be some difference in the incentives
- 4 because it would be, there would be some increased
- 5 incentive to ship Russian ferrovanadium into the U.S.
- 6 market were there buyers for that product, right? I
- 7 mean there's got to be some shift in the calculus. It
- 8 might not shift the outcome.
- 9 MR. HORGAN: Well, I would put it this way.
- 10 There would be a shift in the opportunities, but not
- 11 in the incentives because, you know, Evraz has already
- 12 looked at the incentives in Canada, in New York, so
- 13 the incentives don't change. In fact, the incentives,
- 14 there would still be disincentives in the form of
- 15 these tariff on vanadium pentoxide, or, excuse me, on
- 16 ferrovanadium, so the incentive would still be to
- 17 shift the vanadium pentoxide rather than
- 18 ferrovanadium.
- Now, there would be an opportunity, you
- 20 know, maybe, but the opportunities are greater
- 21 elsewhere. They're greater in Russia. They're
- 22 greater outside the United States. So our behavior in
- 23 uncontrolled markets indicates what would happen in
- 24 that circumstance, and we don't dump, we don't ship
- 25 ferrovanadium, we ship pentoxide. There's no reason

- 1 to think that would change. So the incentives are
- 2 there. The same incentives exist elsewhere.
- In fact, there's less disincentive in Canada
- 4 or Europe where there are no ordinary tariffs on
- 5 either of these products. So there wouldn't be any
- 6 additional incentive. There would be an opportunity,
- 7 but I think the disincentives are still there. So
- 8 we'd continue doing, the most likely thing is we'd
- 9 continue doing what we've been doing.
- 10 COMMISSIONER PINKERT: I take your point
- 11 about the other markets, like Canada and Europe, but
- 12 we're talking, for purposes of this question, only
- 13 about the V2O5 that is coming to the United States and
- 14 being processed, so in the event of revocation, would
- 15 the calculus shift with regard to where that material
- 16 gets processed?
- 17 MR. HORGAN: I don't think so. Again, I
- 18 think the incentives are the same. There would be an
- 19 opportunity. You wouldn't have to deal with the
- 20 antidumping duty order, so that's one less concern, so
- 21 there's one less disincentive maybe, but the
- 22 incentives are financial, they're profits, and, you
- 23 know, Evraz has adopted this model that works fine for
- 24 them.
- 25 It works fine if they continue to process

- 1 pentoxide at Bear, which is what they've been doing,
- 2 which they would be doing right now, which they want
- 3 to do. They want to be a U.S.-based supplier of
- 4 ferrovanadium to this market, to the North American
- 5 market. It's only this baseless circumvention case
- 6 that's preventing that right now.
- 7 COMMISSIONER PINKERT: Thank you. Mr.
- 8 Klett, do you have anything to add since it arose from
- 9 your response to an earlier question?
- 10 MR. KLETT: No. I would just like to add, I
- 11 mean Mr. Horgan referred to Canada as a test case, and
- 12 there may be questions on Canada later, but I just
- 13 want to say that, yes, the U.S. is a larger market
- 14 than Canada, but Canada is a not insignificant steel
- 15 producer, and Evraz has sold not one tone of
- 16 ferrovanadium to Canada over the last five years.
- 17 They serve the Canadian ferrovanadium market with toll
- 18 production in Canada and with ferrovanadium imports
- 19 maybe from some other countries, but I mean I think
- 20 that tells you something about the incentives that are
- 21 driving Evraz' behavior.
- 22 As Mr. Wiesler said, there's no price
- 23 differential between ferrovanadium in Canada and the
- 24 U.S. either that would maybe explain why there's no
- 25 ferrovanadium exports to Canada.

- 1 COMMISSIONER PINKERT: Thank you. I've just
- 2 got a little bit of time left in this round so I'll
- 3 wait until the next round to ask other questions.
- 4 Thank you, Madam Chairman.
- 5 CHAIRMAN ARANOFF: Commissioner Johanson?
- 6 COMMISSIONER JOHANSON: Thank you, Madam
- 7 Chairman. Also, I would like to thank all of you for
- 8 appearing here today. I have a follow-up question to
- 9 a question that I asked the panel this morning, and
- 10 that is has Evraz' facility in Arkansas had any
- 11 difficulty in sourcing raw materials?
- 12 MR. WIESLER: I quess that's a yes and no.
- 13 The oxide, or the feedstocks we get are from a variety
- 14 of sources. One of our sources, which was a power
- 15 generation plant in Texas, was shut down so it
- 16 significantly reduced our particular feedstock, if you
- 17 will, at that time, not unlike AMG who sources their
- 18 stuff from other locations, other than mining it, if
- 19 you will, so it has curtailed things in the short-term
- 20 and we're doing, taking other actions. There's other
- 21 ways of getting vanadium feedstocks, which we're in
- 22 the process of doing.
- 23 MR. HORGAN: I would suggest the one party
- 24 who is having trouble getting raw material is Bear
- 25 Metallurgical who can't get vanadium pentoxide to fill

- 1 its capacity right now, so these proceedings, the
- 2 circumvention proceeding in particular, is damaging
- 3 the U.S. ferrovanadium industry.
- 4 COMMISSIONER JOHANSON: All right. Thank
- 5 you. Anyone else? Okay. Let's see. Also as a
- 6 follow to information discussed this morning, we heard
- 7 this morning that the North American steel industry
- 8 used about 2.5 times the vanadium per ton of steel,
- 9 uses about 2.5 tons the vanadium for steel than does
- 10 the CIS countries. Do you all agree with that number?
- 11 MR. BUNTING: Pretty much. My latest
- 12 calculations show that Russia in the most recent
- 13 months has been consuming about .040 kilograms of V
- 14 per ton of steel produced, and that the U.S. has been
- 15 consuming about .107, so it's actually a little more
- 16 than two and a half times, but this does vary quite a
- 17 bit. I, you know, literally measure the apparent
- 18 consumption in each country all the time. It's really
- 19 what I do. You do find these variations.
- The U.S. has got the highest of at least the
- 21 major economies' consumption per ton of steel. That
- 22 is also a little bit confused in the sense that it
- 23 isn't just used in steel, it's used in titanium and in
- 24 chemicals. These are all added into these numbers, so
- 25 it's actually slightly less than that. Nevertheless,

- 1 the U.S. is still the biggest consumer. Russia is
- 2 relatively low at .04. Germany, for example, is .069,
- 3 .07, so they are on the developing country list,
- 4 basically, and you find that the use of vanadium per
- 5 ton of steel in the developing countries is relatively
- 6 low, and as the countries develop, as time goes by,
- 7 these figures tend to increase.
- 8 In fact, if you look at the use of vanadium
- 9 and how it's changed over the last, since the middle
- 10 of the last decade, more than 90 percent of the
- 11 increased use of vanadium has been in developing
- 12 countries, of which most of that has been in China, I
- 13 might add. China, followed by India, and of course
- 14 the CIS countries as well. These are where the growth
- 15 has been coming as these economies develop.
- 16 MR. KLETT: Commissioner Johanson, this is
- 17 Dan Klett. I mean there was an exhibit in Evraz'
- 18 foreign producer questionnaire. It's an internal
- 19 study by Evraz and it actually had some data on
- 20 vanadium intensity in different regions. I think the
- 21 important point is, especially for a sunset, where is
- 22 the vanadium intensity growth, and where is the
- 23 vanadium intensity growth expected to be? It's
- 24 actually much higher in the developing countries and
- 25 the CIS countries than in the United States.

- 1 So in terms of demand growth projections
- 2 going forward, I think that's more relevant than kind
- 3 of what the vanadium intensity is in the U.S. versus
- 4 in the CIS countries.
- 5 COMMISSIONER JOHANSON: Would it be safe to
- 6 conclude that, and I don't know as much about vanadium
- 7 as you all do by any means, of course, that the U.S.,
- 8 if it's using about 2.5 times as much as let's say
- 9 Russia, that it can't really grow much more? Do you
- 10 reach a point where you don't, that much vanadium
- 11 really does not make a difference in the quality of
- 12 steel?
- MR. BUNTING: Well, I mean as economies
- 14 develop further, I mean there's obviously a lot of
- 15 incentive right now to reduce the weight of products
- 16 that are using steel. Energy, you know, conservation
- 17 and so on. If you build an ocean-going shipping
- 18 container out of a stronger steel, it will be lighter.
- 19 So there is still this continued move towards using
- 20 more high strength steels, even in the developed
- 21 countries. So would it be much slower as percentage
- 22 terms than you expect it to be in the developing
- 23 countries.
- 24 COMMISSIONER JOHANSON: So just to clarify
- 25 for me, so developing countries are increasing their

- 1 use of ferrovanadium because they want to make higher
- 2 quality steel? Is that really what it comes down to?
- 3 MR. BUNTING: Yes.
- 4 COMMISSIONER JOHANSON: And light weight
- 5 steel, et cetera?
- 6 MR. BUNTING: Yes. I mean that is much of
- 7 the answer. Yes. I mean I think, also, the variety
- 8 of steels that are being produced is much greater in a
- 9 more developed economy, too.
- 10 MR. WIESLER: I think, also, they're
- 11 mimicking, in a way, a lot of the research and
- 12 development that's been done here over the decades in
- 13 high strength alloy steels, in particular, so in the
- 14 past, a lot of these other countries have relied in
- 15 their steel production on just basic steel.
- 16 It does take a little bit more engineering
- 17 and know how to produce these higher quality steels,
- 18 if you will, but as they've gained a lot more
- 19 recognition -- and we've had our own technology people
- 20 in China and selling vanadium into China or vanadium
- 21 concepts and to how to produce these steels. They've
- 22 really taken this on. The same thing is going on in
- 23 Russia, India, Brazil, these places that are really
- 24 expanding. You're right, though. Their potential and
- 25 needs are even moreso to increase their usage, and

- 1 this will definitely be picking up in the years ahead.
- 2 COMMISSIONER JOHANSON: I apologize if this
- 3 is already material in the briefs. We have quite a
- 4 bit of material to read through. Do you all happen to
- 5 have projections for the growth of the use of
- 6 ferrovanadium in developing countries, et cetera, or
- 7 do you know if that's available?
- 8 MR. KLETT: Commissioner Johanson, I think
- 9 it may be in an attachment of an Evraz presentation,
- 10 but we'll go back and look and we'll point you to
- 11 where it is. If it's not in the record, we'll see
- 12 what we can find.
- 13 COMMISSIONER JOHANSON: That will be
- 14 helpful. Once again, I apologize, but the material is
- 15 quite, there's quite a bit of it. If you all have
- 16 already included it, I apologize. This question goes
- 17 back to almost my first question, but I just want to
- 18 dig a little bit deeper into this issue. So it might
- 19 be a bit repetitive, but would you describe the U.S.
- 20 market as tight at this time or over the past, or as
- 21 being tight over the past few years?
- MR. WIESLER: There's always this push, pull
- 23 type of thing, I think, as Mr. Carter alluded to also.
- 24 You have a situation where it's relatively stable.
- 25 We do track imports, in fact, from other countries. I

- 1 could bring material in and you see bits and pieces of
- 2 material coming in that would be sold. It's been
- 3 tight, but now steel production is at a, not a bad
- 4 position, but still can be a lot more. So it isn't
- 5 overly tight, that I'd say.
- 6 MR. MONTALBINE: This is Marc Montalbine.
- 7 If I could make one more point on that. One important
- 8 thing to understand with the tightness of the market
- 9 is that the U.S. producers cannot supply the demand to
- 10 the whole market, they can only supply approximately
- 11 50 percent. Mr. Bunting can talk about that. Sc
- 12 there is a real need for imports to come into the U.S.
- 13 market to make sure that the U.S. steel producers are
- 14 supplied with the vanadium that they need, and you see
- 15 it historically.
- 16 COMMISSIONER JOHANSON: I just have about
- 17 one minute left, but to follow-up on that, do you know
- 18 if the new facility in Nevada might change that
- 19 situation, the American vanadium facility? Do you
- 20 know if that's projected to fill a fairly large part
- 21 of the U.S. market?
- MR. BUNTING: Yes. One point I would make
- 23 is that vanadium is a very abundant element. There
- 24 are lots of vanadium-bearing deposits all the way
- 25 around the world. The issue is how easy and how

- 1 economic it is to turn that particular deposit into
- 2 something that could be used. That is always the
- 3 biggest problem. It's not a question of finding where
- 4 there is some vanadium, it's a matter of does it make
- 5 economic sense. There are a lot of potential
- 6 developments like this around the world.
- 7 Whether or not this particular one is going
- 8 to be a supplier of vanadium or not will depend on its
- 9 economics and its ability to get the rather
- 10 considerable capital required to actually build the
- 11 plant. I don't know where that stands, and I probably
- 12 don't want to make comment anyway, but there are a lot
- 13 of things that have still got to happen before that
- 14 would be a real issue, I think.
- 15 MR. KLETT: Commissioner Johanson, this is
- 16 Dan Klett. It's also my understanding, and maybe Mr.
- 17 Bunting can confirm this, that the vanadium that is
- 18 being explored to be produced by American vanadium is
- 19 a high purity vanadium that would not serve
- 20 ferrovanadium, but other purposes.
- 21 COMMISSIONER JOHANSON: All right. Thank
- 22 you for your responses.
- 23 CHAIRMAN ARANOFF: Commissioner Williamson.
- 24 COMMISSIONER WILLIAMSON: Thank you, Madam
- 25 Chairman. We talked briefly about Canada, and I'm

- 1 just wondering, I mean, I guess there is a firm there
- 2 that does those, does do tolling, and the question is
- 3 where do they get their pentoxide from. We don't know
- 4 whether Evraz -- you know, are they supplying that
- 5 pentoxide from Russia? What I'm trying to do is sort
- 6 of say if this is the model that you want to point us
- 7 to, I guess we really need a complete picture. And I
- 8 quess we also need Petitioners to comment on the
- 9 appropriateness of this model, too.
- 10 So to the extent there are things you can
- 11 tell us now, or maybe pulling together the data
- 12 posthearing, and if it's already in our staff report
- 13 or we already have it available, just point to where
- 14 it is.
- 15 MR. WIESLER: Yes. And again, we have been
- 16 doing business in Canada for decades.
- 17 COMMISSIONER WILLIAMSON: Yes, yes.
- 18 MR. WIESLER: I mean, they're obviously much
- 19 smaller than the U.S., but definitely an important
- 20 part of our portfolio. We've used the other converter
- 21 up there. I know they bring in material from China,
- 22 not for us, but for other people that use them for
- 23 conversion. And we have brought in some of our Tula
- 24 material there as well, as much as a backup as well as
- 25 to just produce the units that would be necessary in

- 1 Canada.
- 2 COMMISSIONER WILLIAMSON: Okay. Mr.
- 3 Bunting?
- 4 MR. BUNTING: If I could just add that
- 5 although Canada is much smaller, Canada does not
- 6 produce any vanadium pentoxide at all. So even though
- 7 its total consumption of vanadium is maybe only 20 or
- 8 25 percent of that of the U.S., whereas the U.S. can
- 9 make half of its needs itself, Canada has to import
- 10 all of it. So in reality, it's actually much bigger
- 11 in terms of a market for overseas suppliers than just
- 12 being 20 percent as big as the U.S.
- 13 COMMISSIONER WILLIAMSON: Okay. And so I
- 14 guess to what extent are they bringing -- are they
- 15 importing the ferrovanadium versus the pentoxide? I
- 16 don't know. This may be something that might be best
- 17 for posthearing, but you see what I'm getting at.
- 18 MR. HORGAN: Right. Commissioner
- 19 Williamson, yes. I mean --
- 20 COMMISSIONER WILLIAMSON: This is the test
- 21 tube, and we want to -- how valid a test is it?
- MR. HORGAN: If I can answer. Well, I was
- 23 going to add, we did already have some testimony just
- 24 a few minutes ago about how the price is the same in
- 25 Canada and the U.S., and that's one important

- 1 criteria. But one thing I don't think we've
- 2 highlighted yet is that Evraz itself has about -- how
- 3 many, five steel plants in Canada?
- 4 MR. EWERS: This is Brad Ewers. Evraz
- 5 operates a facility in Regina, Saskatchewan, about a
- 6 million and a half tons of capacity there of
- 7 steelmaking, and then they own four separate large
- 8 hammer pipe mills also up in the Alberta region.
- 9 MR. HORGAN: And I would just add, when you
- 10 see Evraz serving its own mills in Canada with
- 11 pentoxide that has been converted somewhere other than
- 12 Russia, that's a pretty clear indication that it's
- 13 doing that because it makes economic sense. I mean,
- 14 if it made complete economic sense for them to do it
- 15 in Russia, they could just ship ferrovanadium to their
- 16 own plants in Canada, and why wouldn't they do that?
- 17 Because it doesn't make economic sense because they've
- 18 decided -- they've studied it, and they make more
- 19 money by using converters here in the United States.
- 20 And again, if not for that circumvention
- 21 case, material converted at Bear in Butler, PA, would
- 22 go on to Canada to serve that market.
- 23 COMMISSIONER WILLIAMSON: Okay, good. Well,
- 24 that's the kind of information that we need. So for
- 25 posthearing, just to complete the argument, and also

- 1 invite the Petitioners to offer their views on this.
- 2 Let me see. So there is evidence on the
- 3 record showing that currently ferrovanadium prices are
- 4 substantially higher in the U.S. than in Europe. I
- 5 recognize that in your brief, you argue that there are
- 6 some additional costs involving shipping to the U.S.
- 7 But, however, given the price differential, it still
- 8 appears that, you know, the U.S. is an attractive
- 9 market. And I was wondering to the extent you haven't
- 10 already done it today, providing additional discussion
- 11 of this.
- 12 MR. KLETT: Commissioner Williamson, this is
- 13 Dan Klett. I mean, I'm not even sure you need to get
- 14 to an analysis of taking the ferrovanadium price in
- 15 the U.S. and in Europe and then kind of netting that
- 16 back to Russia for an apples-to-apples comparison to
- 17 see kind of what makes most sense because to divert --
- 18 I mean, there is very little exports from Russia to
- 19 Europe. I mean, I think in slide one in my
- 20 presentation -- so that even if prices in Europe -- or
- 21 prices in the United States rather are higher than in
- 22 Europe, there is virtually no exports to Europe to
- 23 divert. So the diversion argument with respect to
- 24 higher prices in the U.S. versus Europe only has
- 25 commercial significance if there is any commercially

- 1 significant volume to divert in the first place, which
- 2 there is not.
- 3 So, I mean, we can go into maybe more
- 4 analysis of the relative pricing, but I'm not sure it
- 5 really makes a difference.
- 6 COMMISSIONER WILLIAMSON: Okay.
- 7 MR. HORGAN: Excuse me. If I could just
- 8 add, just from the testimony we've heard today, we've
- 9 heard that there is a 6 percent additional in shipping
- 10 just getting the pentoxide from -- or the
- 11 ferrovanadium in this case from Europe to the United
- 12 States, plus a 4.2 percent tariff. So we're at 10.2
- 13 percent already. And then from the Commission's
- 14 earlier studies, they said additional packaging and
- 15 handling would add 3 to 8 percent.
- So we're already at 13 to 18 percent just
- 17 based on what we've testified today of additional cost
- 18 by bringing material from Europe to the United States.
- 19 So that price difference between Europe and the
- 20 United States has got to be greater than that,
- 21 significantly, for it to make any economic sense. And
- 22 I think if you look historically, you're going to --
- 23 now, maybe in the past few months, it has been higher.
- 24 But if you look historically, that has never been
- 25 true. You can go back three or four years, and at one

- 1 point the European highest price was lower.
- 2 So you don't have these huge differences all
- 3 the time between the European and the U.S. price. And
- 4 just based on the testimony we've heard today, you're
- 5 looking at 13 to 18 percent additional cost added just
- 6 by bringing ferrovanadium to the United States.
- 7 That's a pretty big number. So if you look at that
- 8 chart they showed you earlier, you're going to see
- 9 they don't often exceed those numbers.
- 10 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 11 Evraz has been an active participant in the U.S.
- 12 vanadium market over the POR. What would you say of
- 13 the argument that that fact indicates that the sales
- 14 network and business relationships to increase exports
- 15 of ferrovanadium from Russia to the U.S. are in place
- 16 if the orders are revoked?
- 17 MR. HORGAN: Well, they certainly have
- 18 knowledgeable sales people, you know, that have
- 19 studied the issue. They have people who could sell
- 20 ferrovanadium if it made sense and, you know, they
- 21 could be doing that now if they bring it from other
- 22 countries. But they would choose -- given the chance,
- 23 they've chosen to convert vanadium pentoxide at Bear
- 24 as their principal source for ferrovanadium for the
- 25 United States.

- 1 So, sure, they have people who could sell
- 2 it, you know. But those knowledgeable people who
- 3 could sell it have already made the decision that
- 4 they're better off importing vanadium pentoxide.
- 5 COMMISSIONER WILLIAMSON: Okay. Thank you.
- 6 My last question -- this is for posthearing, for the
- 7 lawyers. This is going to be about BPI. I would like
- 8 you to respond posthearing to the argument in footnote
- 9 106 on page 33 of Bear's brief.
- MR. HORGAN: Okay.
- 11 COMMISSIONER WILLIAMSON: And with that, I
- 12 have no further questions. Thank you for your
- 13 testimony.
- MR. HORGAN: Thank you.
- 15 CHAIRMAN ARANOFF: In your brief, you have
- 16 considerable argument about Russia's competition law
- 17 and the limits that that place on Evraz's ability to
- 18 export ferrovanadium from Russia. Why under Russian
- 19 competition law is Evraz able to export high amounts
- 20 of vanadium pentoxide, but not ferrovanadium?
- MR. HORGAN: Marc can add additional comment
- 22 on this, but I think the way the law works is they're
- 23 required to meet the needs in Russia for
- 24 ferrovanadium. So as long as they're meeting those
- 25 needs, I don't think they have any restriction on the

- 1 vanadium pentoxide. But what they do have to do is
- 2 meet the demand for ferrovanadium in Russia. And, of
- 3 course, they're the only ferrovanadium producer, so
- 4 their demand for pentoxide -- they are the demand for
- 5 pentoxide, is Evraz.
- 6 So as long as they're meeting the demand in
- 7 Russia for ferrovanadium, then the law doesn't kick
- 8 in. But as Russian steel consumption or production
- 9 increases, as it is expected to do over the next
- 10 several years, they're going to have to meet an
- 11 increasing need. So there are restrictions on how
- 12 much ferrovanadium they could ultimately export. So
- 13 the law just hasn't kicked in yet, but it could in the
- 14 future. So there is always going to be that overhang
- 15 there, or that restriction.
- 16 CHAIRMAN ARANOFF: Okay.
- 17 MR. MONTALBINE: Yes, that's correct. And
- 18 it binds the ferrovanadium to that Russian market.
- 19 They have to meet the demand. But as far as the
- 20 pentoxide, that's just a raw material for Evraz within
- 21 Russia.
- 22 CHAIRMAN ARANOFF: Okay. Mr. Montalbine,
- 23 you mentioned earlier, during my first round of
- 24 questions, that Evraz has long-term contracts for
- 25 ferrovanadium to customers in Europe that it's meeting

- 1 through conversion in the Czech Republic. So I wanted
- 2 to follow up on that. Do we have any documentation in
- 3 the record about the size or duration of Evraz's
- 4 contractual commitments in Europe?
- 5 MR. MONTALBINE: I don't believe that's on
- 6 the record yet. We can certainly do it in the
- 7 posthearing brief. But also, it's just not the
- 8 European Union. It's worldwide that most of their
- 9 business is under long-term basis. Some of the
- 10 gentlemen here can probably testify to that a little
- 11 bit more, but we'll also supplement that in the post-
- 12 hearing.
- 13 CHAIRMAN ARANOFF: Right. And I'm asking
- 14 about that because it follows on from this issue of if
- 15 the vanadium pentoxide were directed away from the
- 16 Czech Republic and back into Russia for conversion,
- 17 the comment was but Evraz would still have to meet its
- 18 contractual commitments in Europe, and therefore that
- 19 ferrovanadium that was now being made in Russia
- 20 instead of the Czech Republic would still have to be
- 21 sold in Europe, I think was the implication. And so
- 22 I'm trying to get some documentation on the record to
- 23 back that claim up.
- MR. MONTALBINE: Okay. We'll submit that.
- 25 And Mr. Scholtz can something about that now.

- 1 CHAIRMAN ARANOFF: That would be great.
- 2 MR. SCHOLTZ: Commissioner, I'm John Joseph
- 3 Scholtz. I do the global marketing for East Metals.
- 4 So our contracts -- more than 85 percent of our
- 5 production is committed into long-term contracts.
- 6 CHAIRMAN ARANOFF: Okay. And by long-term
- 7 contracts, how long?
- 8 MR. SCHOLTZ: It's general industry practice
- 9 a year.
- 10 CHAIRMAN ARANOFF: A year, okay.
- MR. MONTALBINE: And we'll also supplement
- 12 that in our post-hearing.
- 13 CHAIRMAN ARANOFF: Okay, because we're more
- 14 looking at a reasonably foreseeable time. We might be
- 15 looking out further than a year. So if we're talking
- 16 about customers that only have a contract for a year,
- 17 then we might want to know do those same contracts
- 18 have a year contract every year. You see what I'm
- 19 saying?
- MR. MONTALBINE: Okay.
- 21 MR. HORGAN: If I could just add something
- 22 that you should, I think, keep in mind when you're
- 23 thinking about this sort of sending stuff back to --
- 24 back from Nikom to Russia, is Evraz owns Nikom. So
- 25 they're not going to decommission Nikom, which is what

- 1 basically they're suggesting would happen. So --
- 2 CHAIRMAN ARANOFF: Well, I mean, I think
- 3 it's a question, right? Because if the answer is
- 4 Evraz apparently has more conversion capacity than it
- 5 needs, so it's going to have some idle capacity
- 6 somewhere.
- 7 MR. HORGAN: More conversion from --
- 8 CHAIRMAN ARANOFF: From vanadium pentoxide
- 9 into ferrovanadium, because we just talked about the
- 10 fact that the theoretical capacity in Russia exceeds
- 11 what is actually produced there. So you can squeeze
- 12 that toothpaste tube one way or the other. Okay. And
- 13 that actually leads directly to my next question,
- 14 which is -- I don't know whether we have this, but it
- 15 would be helpful if we could have some information on
- 16 the record about what Nikom's capacity utilization was
- 17 during the period of review.
- 18 MR. HORGAN: We'll provide that in the post-
- 19 hearing.
- 20 CHAIRMAN ARANOFF: Thanks. Okay. And for
- 21 post-hearing, I just want to direct you to and ask you
- 22 to respond specifically to Bear's argument on page 19
- 23 of its brief that the Russian industry has far greater
- 24 quantities of vanadium pentoxide at its disposal than
- 25 reported in the questionnaire responses. And just for

- 1 the record -- and you can respond to this now or post-
- 2 hearing if you prefer -- the domestic producers argued
- 3 this morning that it was because of the anti-
- 4 circumvention case that Evraz ceased sending vanadium
- 5 pentoxide for conversion in the U.S. and reverted to
- 6 sending product from the Czech Republic. Is that in
- 7 fact the reason?
- 8 MR. HORGAN: Yes.
- 9 CHAIRMAN ARANOFF: Okay.
- 10 MR. HORGAN: And certainly it would be a
- 11 gross injustice if they were allowed to use some
- 12 baseless circumvention case and forced us to force
- 13 Evraz to act rationally and limit its risk, and then
- 14 used that as evidence that we are switching or that
- 15 we're -- or we're switching. We have the capability to
- 16 switch. We were compelled to do something we didn't
- 17 want to do. We want to be a U.S. producer of
- 18 ferrovanadium in Butler, PA. That's what they want to
- 19 do. That's what makes the most financial sense.
- 20 And remember, it's the Commerce Department
- 21 who has the jurisdiction to determine whether that's
- 22 circumvention. They have so far determined it's not.
- 23 MR. KLETT: Commissioner Aranoff, I mean,
- 24 maybe this is obviously, but Evraz had long had
- 25 contractual commitments to customers in the United

- 1 States so that when it couldn't export or didn't want
- 2 to take the risk of exporting vanadium pentoxide, it
- 3 had to look to alternatives, one of which was
- 4 importing ferrovanadium directly from the Czech
- 5 Republic.
- 6 CHAIRMAN ARANOFF: Right. Now, Evraz's
- 7 contractual commitments in the U.S., that's actually
- 8 to the steel companies that purchase the product,
- 9 right? That's what you're referring to?
- 10 MR. WIESLER: Yes. And to make the point
- 11 clear, I won't say how much, but far and away the
- 12 majority of our business is by contract, legal
- 13 contract. So this would have a major effect if we
- 14 can't supply our contractual obligations. And I think
- 15 to that end, it's also important to take this a step
- 16 further.
- 17 Since the majority of our business is by
- 18 contract -- and as Mr. Carter pointed out, generally
- 19 it's kind of done where you base it on the spot
- 20 pricing that is generated and published by Ryan's
- 21 Notes. That spot pricing will in fact then affect all
- 22 of your formulas in your base contracts.
- 23 It would be kind of ludicrous for Evraz then
- 24 if they were truly dumping material to bring
- 25 ferrovanadium in here, dump it at, you know,

- 1 ridiculously low prices to get a very small amount of
- 2 the spot market that's available and kill their own
- 3 ferrovanadium contract prices. So you just would
- 4 avoid that, which is what is happening.
- 5 MR. HORGAN: I would just -- if I could just
- 6 add to that. You know, Stratcor also imports nitrovan
- 7 from South Africa. So again, if they're
- 8 interchangeable products, and you bring in a lot of
- 9 low-priced ferrovanadium from anywhere, it's also
- 10 going to displace Stratcor's nitrovan products, which
- 11 are not subject to any dumping order.
- 12 CHAIRMAN ARANOFF: That's the nitrided
- 13 vanadium product?
- MR. HORGAN: Right.
- 15 CHAIRMAN ARANOFF: Okay.
- 16 MR. HORGAN: So again, you have -- again,
- 17 there is another significant disincentive to doing any
- 18 dumping in the United States. As you mentioned
- 19 earlier this morning, they'd be shooting themselves in
- 20 the foot both in terms of their long-term contracts
- 21 and in terms of their nitrovan shipments.
- 22 CHAIRMAN ARANOFF: Okay, okay. This is an
- 23 unusual case because most respondents come and tell us
- 24 they want an order revoked because they have a very
- 25 small interest in some specialized product in the U.S.

- 1 market. But this is a case where we've got a company
- 2 that has a very large interest in the U.S. market that
- 3 they're not hiding, but the question is what product
- 4 is it exactly that they're going to bring in. So that
- 5 does make this different.
- I don't think I have any further questions,
- 7 but I do want to thank this panel. And let me turn
- 8 now to Commissioner Pinkert.
- 9 COMMISSIONER PINKERT: I just have a few
- 10 more questions. Regarding the Russian antitrust or
- 11 competition rules, do we have any information about
- 12 the practical actual implementation of those rules in
- 13 Russia?
- MR. MONTALBINE: We don't have anything on
- 15 the record. I can talk to the people in Russia and
- 16 see if we can get any type of statistics or anything.
- 17 So far we just have a copy of the law and a
- 18 discussion of the law itself.
- 19 COMMISSIONER PINKERT: Thank you. Mr.
- 20 Klett, do you agree with the staff report's estimate
- 21 of the elasticity of U.S. demand?
- MR. KLETT: The aggregate demand elasticity?
- 23 Yes. I mean, I agree with the staff report, and
- 24 generally even slide one of Dr. Button's presentation
- 25 that in general demand for ferrovanadium is relatively

- 1 price inelastic.
- COMMISSIONER PINKERT: Thank you. If in the
- 3 post-hearing you want to comment on what bearing that
- 4 might have on the likelihood issue in this case, that
- 5 would be helpful.
- 6 MR. KLETT: I will do so, Commissioner
- 7 Pinkert.
- 8 COMMISSIONER PINKERT: Thank you. And
- 9 finally, you heard with the earlier panel that I asked
- 10 about how to do the vulnerability analysis. And the
- 11 question I asked them was whether we should be looking
- 12 at, say, the entire period of review and looking at
- 13 profitability and return on investment, or whether a
- 14 more truncated kind of analysis would be appropriate.
- 15 And I want to give you a chance to talk about that as
- 16 well.
- 17 MR. KLETT: Commissioner, this is Dan Klett.
- 18 I think Dr. Button responded to that, and he talked
- 19 about what happened in the original period of
- 20 investigation, for example. But -- and also he talked
- 21 about effects. But I think the way the Commission
- 22 looks at vulnerability is more what is the current
- 23 state of the U.S. industry because for a sunset,
- 24 you're looking at prospective, so the vulnerability is
- 25 really more kind of where is the industry at now or

- 1 over the most recent past rather than where it was at
- 2 the beginning of the period of review. And definitely
- 3 you don't look at where it was in the original period
- 4 of investigation in the mid-1990s.
- 5 So we can talk a bit more on vulnerability
- 6 in our post-hearing because I don't think it was
- 7 addressed much in our pre-hearing. But just as a
- 8 general statement, I think the most recent condition
- 9 of the industry is more relevant for purposes of your
- 10 vulnerability analysis.
- 11 COMMISSIONER PINKERT: I'd appreciate it,
- 12 too, if you'd address the question of whether we
- 13 should be taking into account cyclical factors in
- 14 evaluating vulnerability.
- 15 MR. KLETT: I understand. We can do that as
- 16 well.
- 17 COMMISSIONER PINKERT: Thank you. And with
- 18 that, I thank the panel. And unless something else
- 19 comes to me in the next ten minutes, I have no further
- 20 questions for the panel. Thank you.
- 21 CHAIRMAN ARANOFF: Commissioner Johanson.
- 22 COMMISSIONER JOHANSON: Thank you, Madam
- 23 Chairman. In the hearing for the first review, a
- 24 representative of the former owners of Vanady Tula
- 25 testified that it is more profitable to produce

- 1 ferrovanadium in Russia than to pay toll converters in
- 2 other countries. What has changed that would make the
- 3 costs different now?
- 4 MR. HORGAN: We were just confirming whether
- 5 that was in fact Vanady Tula's predecessor, and it
- 6 was. And maybe that's what we need to take from that,
- 7 is these people are no longer in charge. Maybe this
- 8 is the kind of thinking that got them -- the reason
- 9 they're not here today.
- 10 COMMISSIONER JOHANSON: All right. Thank
- 11 you. In your brief, you indicated that world demand
- 12 for vanadium pentoxide is expected to grow 1.5 percent
- 13 per year over 2012 to 2016, while demand for
- 14 ferrovanadium was expected to grow at 8.5 percent.
- 15 Why is the expected growth rate for vanadium pentoxide
- 16 higher than that for ferrovanadium?
- 17 MR. KLETT: Commissioner Johanson, this is
- 18 Dan Klett. I'll have to look in our brief at those
- 19 numbers, and I don't have an answer right now in terms
- 20 of why that discrepancy, or that differential in
- 21 growth rates between vanadium pentoxide and
- 22 ferrovanadium.
- 23 COMMISSIONER JOHANSON: All right. Thank
- 24 you. I look forward to seeing that. Also, why have
- 25 Russian exports of vanadium pentoxide to the EU market

- 1 increased over the period of review? Do you have a
- 2 reply to that?
- 3 MR. MONTALBINE: I can something about it.
- 4 Basically, that's evidence of the business strategy to
- 5 process in the local regional market. So what they
- 6 are doing is sending pentoxide to Nikom, their related
- 7 plant in the Czech Republic, and processing it there
- 8 locally for the EU market. So that's just another
- 9 example of how this makes -- this business model makes
- 10 economic sense even in a market where there is no
- 11 dumping duties, where there is no duty differential on
- 12 the two products.
- 13 COMMISSIONER JOHANSON: Yes, Mr. Bunting?
- MR. BUNTING: I think it's fair to say that
- 15 prior to Evraz's obtaining ownership of Nikom, Nikom
- 16 was taking oxide from other sources, like China, for
- 17 example. So now it's essentially 100 percent from
- 18 Evraz.
- 19 COMMISSIONER JOHANSON: Yes, Mr. Horgan?
- 20 MR. HORGAN: I was just going to say I think
- 21 it's really is just an instance of Evraz displacing
- 22 its ferrovanadium or its ferrovanadium shipments to
- 23 western Europe with its own shipments and then
- 24 conversion of vanadium pentoxide in the Czech
- 25 Republic. So I think that's why you see the flip in

- 1 numbers.
- 2 COMMISSIONER JOHANSON: All right. Thank
- 3 you for your response. How much Russian ferrovanadium
- 4 production is used by Evraz's own steel production in
- 5 Russia? And if this is proprietary, if you could
- 6 address this in the posthearing brief.
- 7 MR. HORGAN: Could you repeat that one more
- 8 time?
- 9 COMMISSIONER JOHANSON: Yes. How much of
- 10 Russian ferrovanadium production is used by Evraz's
- 11 own steel production in Russia?
- MR. HORGAN: Oh, okay.
- 13 COMMISSIONER JOHANSON: Does that make
- 14 sense?
- 15 MR. HORGAN: Yes.
- 16 COMMISSIONER JOHANSON: Okay.
- 17 MR. MONTALBINE: I think we'll have to
- 18 address that in posthearing and get the figures for
- 19 you.
- 20 COMMISSIONER JOHANSON: Okay. I understand.
- 21 Thank you. And then finally I just have one more
- 22 question. This morning, the domestic industry parties
- 23 expressed concerns regarding the Russian producers'
- 24 allocated capacity, and they contended that perhaps
- 25 that should be revisited. I was wondering if you all

- 1 could address that in the posthearing brief, or if you
- 2 have any comments on that at this time.
- 3 MR. MONTALBINE: Yes. We will address that.
- 4 I discussed that a little bit with Madam Chairman
- 5 Aranoff. But we'll address that more fully in the
- 6 posthearing brief.
- 7 COMMISSIONER JOHANSON: All right. I'd
- 8 appreciate it. And that concludes my questions.
- 9 Thank you all for appearing here today.
- 10 CHAIRMAN ARANOFF: Are there any further
- 11 questions for this panel from commissioners?
- 12 (No response.)
- 13 CHAIRMAN ARANOFF: No. Do the staff have
- 14 any questions for this panel?
- 15 MR. CORKRAN: Douglas Corkran, Office of
- 16 Investigations. Thank you, Madam Chairman. Staff
- 17 have no additional questions.
- 18 CHAIRMAN ARANOFF: Do those in support of
- 19 continuation have any questions for this panel?
- MR. KRAMER: No, we do not.
- 21 CHAIRMAN ARANOFF: Okay. The time remaining
- 22 includes -- let's see, for those in support of
- 23 continuation, 11 minutes remaining from direct
- 24 testimony and 5 minutes for closing, for a total of 16
- 25 minutes. And for those in opposition to continuation,

- 1 40 minutes remaining from direct, plus 5 minutes, for
- 2 a total of 45 minutes.
- With your permission, we will follow our
- 4 usual procedure of combining those. So I would like
- 5 to thank the second panel very much for your testimony
- 6 this afternoon, and we'll break for a moment for you
- 7 to move back to your seats and have the domestic
- 8 industry's supporters come forward for their
- 9 conclusion.
- 10 (Whereupon, a brief recess was taken.)
- 11 MR. KRAMER: I'm going to make a few
- 12 rebuttal points, after which Dr. Button is going to
- 13 make some additional points, and then I'll make my
- 14 closing statement.
- The first point I'd like to address is the
- 16 statements to the effect that home market sales of
- 17 ferrovanadium have surged in Russia, that there is
- 18 increasing steel production, and the suggestion that
- 19 somehow the reduction in export shipments is a
- 20 reflection of the strengthened home market.
- 21 First of all, as shown by the data that
- 22 we've submitted, over the period of review, there has
- 23 been no increase in steel production in Russia. There
- 24 is a lower level of production currently than there
- 25 was in the first two years of the period.

- 1 Secondly, in terms of the relative
- 2 attractiveness of the Russian market, as we explained
- 3 in our testimony and the Evraz's witnesses confirmed,
- 4 steel is significantly less -- it's more than two and
- 5 a half times -- the vanadium content of steel is more
- 6 than two and a half times higher in the United States
- 7 than in Russia. And the testimony you just heard --
- 8 first of all, the source of that data that we cited
- 9 was a presentation by an Evraz official in late 2011.
- 10 And then the testimony you heard today was that the
- 11 differential is even higher now than it was in 2010
- 12 based on that prior Evraz statement, that it's now
- 13 .107 to .040.
- 14 So to the current period, there is only a
- 15 very, very small increase in intensity in Russia,
- 16 whereas there is a more significant further increase
- 17 in the vanadium intensity in steel produced in the
- 18 United States.
- But I think an even more important point is
- 20 the fact that Evraz already accounts for a very large
- 21 portion of steel consumption in -- they supply the
- 22 ferrovanadium for a very large portion of steel
- 23 consumption in Russia already. And so that market is
- 24 saturated. Furthermore, you know, examination of the
- 25 data shows that the real explanation for the fall-off

- 1 in export sales is not an increase vying with sales in
- 2 the domestic market. It's a shift from exporting the
- 3 finished product to exporting an intermediate
- 4 manufactured product that's one step short of final,
- 5 the vanadium pentoxide.
- 6 Evraz's economist testified that the
- 7 arguments that Dr. Button made regarding the
- 8 incentives to shift to the United States would be
- 9 valid were it not the case that 85 percent of the
- 10 vanadium pentoxide exports were to non-U.S. markets
- 11 where there were no antidumping orders in place. I
- 12 think it's important for the Commission to recognize
- 13 that that material is being sent to those countries
- 14 for conversion, but that a large percentage of these
- 15 V₂O₅ exports becomes ferrovanadium that ultimately is
- 16 shipped to the United States and consumed in the
- 17 United States. So the arguments we're making are
- 18 valid.
- 19 The suggestion that somehow the unused
- 20 capacity to convert ferrovanadium -- pentoxide to
- 21 ferrovanadium is the result of the facility's, you
- 22 know, not being currently online, workers not being
- 23 there, some kind of circumstance, you know, regarding
- 24 those production facilities. And that's the first
- 25 we've heard in this proceeding that there is somehow

- 1 something other than a simple business decision to
- 2 export the pentoxide rather than the final product
- 3 that explains that unused capacity. So it's pretty
- 4 late in this process when that thought has first been
- 5 presented.
- 6 And I think it's also important for the
- 7 Commission to focus on what type of facilities we're
- 8 talking about when you're talking about the conversion
- 9 of the pentoxide into ferrovanadium. I mean, that's a
- 10 simple one-step process where a reaction is ignited,
- 11 and the pentoxide is reduced into the -- it's a five-
- 12 minute chemical reaction, and it does not require a
- 13 substantial manufacturing facility, even if you were
- 14 shut down, the process of restarting is not any kind
- 15 of significant impediment.
- 16 The suggestions that there are long-term
- 17 contracts in the European Union that somehow would
- 18 preclude shipping or returning -- allowing pentoxide
- 19 production to be consumed in Russia rather than
- 20 shipped to the EU is belied by the fact that the
- 21 significant portion of the material being converted in
- 22 the EU is being exported to the United States. So it
- 23 can't be long-term commitments to European customers
- 24 that are determining what is being done with that
- 25 product.

- 1 With respect to the argument based on
- 2 Russian antitrust law, what they're saying is that
- 3 they can't be in a position of not supplying adequate
- 4 volume of the finished product to customers in Russia
- 5 and thereby causing prices to increase because they've
- 6 shifted some portion of their Russian production to
- 7 other markets. But they're making that argument in
- 8 circumstances in which they have this enormous amount
- 9 of capacity to produce more ferrovanadium in Russia.
- 10 So there is no need to shift ferrovanadium currently
- 11 being sold to Russian customers. It's simply a matter
- 12 of producing -- using a little bit more of their own
- 13 pentoxide production to produce ferrovanadium supplied
- 14 to Russian customers.
- 15 You know, regarding the comparisons of
- 16 conversion costs to the United States to those in
- 17 Russia, any such comparison should be based on what
- 18 those costs would be in Russia if the production
- 19 capacity were being used efficiently, you know, if
- 20 they didn't have a large -- they hadn't idled a large
- 21 portion of their conversion capacity. You know, by
- 22 doing that, they increased their fixed costs that are
- 23 attributed to a unit of production in Russia.
- 24 DR. BUTTON: Thank you. Kenneth Button from
- 25 Economic Consulting Services. As indicated by Mr.

- 1 Kramer, this afternoon two points of particular
- 2 importance were clarified in this afternoon's panel
- 3 discussions with the Commission that were not
- 4 necessarily fully clear in the briefs. One is that
- 5 there is a large volume of vanadium pentoxide produced
- 6 in Russia available in Russia and at the discretion of
- 7 Evraz exported from Russia. That is material that
- 8 could be used in Russia and converted there into
- 9 vanadium, ferrovanadium.
- 10 It is not -- we learned today publicly that
- 11 it would appear based on the analysis that we gave in
- 12 our Exhibit 6 that approximately in the period of 2008
- 13 and 2009, Vanady Tula at its discretion chose to take
- 14 offline certain facilities that converts vanadium
- 15 pentoxide into ferrovanadium. This is a discretionary
- 16 step on their part, and they chose instead to export
- 17 that product to foreign markets, where it was toll
- 18 converted.
- 19 So the theoretical capacity -- well,
- 20 actually, the actual capacity exists for them to
- 21 convert far greater volumes of vanadium pentoxide. I
- 22 would invite the Commission also to compare the volume
- 23 of production indicated in the staff report and in
- 24 Vanady Tula's foreign producer's questionnaire, the
- 25 volume of production on a contained vanadium basis and

- 1 the volume of vanadium pentoxide that they export.
- 2 And you'll see that that latter number is very large.
- 3 And if that number was combined with the current --
- 4 you know, the production volume shown in the
- 5 questionnaire, you would then have a substantially
- 6 greater throughput over which to spread your fixed
- 7 costs. And as Mr. Kramer was showing then, that would
- 8 be the proper basis of a comparison, the benchmark for
- 9 deciding where their economic incentives would be.
- 10 That's what I call the production side incentive.
- 11 With respect to the foreign transportation
- 12 logistics, I would emphasize that currently exports of
- 13 vanadium pentoxide are handled twice before it gets to
- 14 the United States. You ship it from Russia to some
- 15 other location, for example, the Czech Republic. You
- 16 turn it into ferrovanadium. Then you handle it again
- 17 and send it to the U.S. market, where maybe you're
- 18 going to repackage and resize it there as well.
- 19 There is streamlining to be found in
- 20 shipping ferrovanadium directly from Russia to the
- 21 United States. That would be where the economic
- 22 incentive would be. With respect to utilization
- 23 rates, one of the -- I believe the Respondents have
- 24 agreed that based on Evraz's own data, that the U.S.
- 25 level of utilization of vanadium per ton of steel is

- 1 substantially higher and that the U.S. ferrovanadium
- 2 usage rates are higher not only than those in Europe
- 3 and in Russia, but anywhere else in the world. So
- 4 even though the developing country rates may be
- 5 growing, they are still substantially lower than those
- 6 in the United States. This is where the greater usage
- 7 is concentrated.
- 8 Thank you. That concludes my comments.
- 9 THE SECRETARY: Four minutes remaining.
- 10 MR. KRAMER: One last point of rebuttal,
- 11 which is this is not a new business model. What Evraz
- 12 is doing today is exactly what Vanady Tula was doing
- 13 during the first review period, which it indicated
- 14 created costs and would reduce its profits. The
- 15 evidence before the Commission in this sunset review
- 16 shows that if the antidumping order were revoked, the
- 17 domestic ferrovanadium industry would again be
- 18 severely injured by dumped imports from Russia.
- The Russian imports would reenter the U.S.
- 20 market at low prices, undercutting domestic producer
- 21 prices. Given the interchangeability of ferrovanadium
- 22 from all sources and the conditions of competition in
- 23 the U.S. market, U.S. producers would be forced to cut
- 24 their prices or to lose sales. The result would be
- 25 price declines, sales losses, falling production

- 1 shipments and employment and financial injury to the
- 2 domestic industry.
- 3 The experience of the domestic industry
- 4 before the order clearly demonstrates the devastating
- 5 impact that a renewed flow of dumped imports from
- 6 Russia would have on U.S. producers. The differences
- 7 between grades of ferrovanadium would not shield the
- 8 U.S. industry from this injury, as Evraz suggests.
- 9 Furthermore, even a very small volume of low-priced
- 10 imports would have a very significant price depressing
- 11 effect because of the price competitiveness of the
- 12 U.S. market and the formula pricing used in contracts.
- As explained in our brief, the truth is that
- 14 the Russian industry has a very large ferrovanadium
- 15 production capacity and extensive unused capacity.
- 16 The United States is a large, attractive ferrovanadium
- 17 market with prices that are significantly higher than
- 18 those in Europe and elsewhere.
- 19 Prior to the order, Russia exported large
- 20 and rapidly increasing volumes of dumped ferrovanadium
- 21 to the United States. During the current period,
- 22 Evraz aggressively sought to regain unrestricted
- 23 access to the U.S. market by having its vanadium
- 24 pentoxide converted into ferrovanadium in the United
- 25 States and elsewhere. In doing so, it demonstrated

- 1 its ability to very quickly shift the sites where it
- 2 has the vanadium pentoxide produced by Vanady Tula in
- 3 Russia converted into ferrovanadium for sale to U.S.
- 4 customers.
- 5 Contrary to Evraz's claims, the Russian
- 6 industry has not become less export-oriented or less
- 7 interested in supplying the U.S. market. At the same
- 8 time Evraz reduced its exports of ferrovanadium, it
- 9 increased its exports of vanadium pentoxide for
- 10 conversion into ferrovanadium in other countries for
- 11 sale to U.S. customers. There was no increase in
- 12 steel production in Russia over the review period that
- 13 compelled Evraz to focus on its domestic market.
- In any case, even if there were an increase,
- 15 Vanady Tula would still have ample excess capacity in
- 16 Russia to convert vanadium pentoxide into
- 17 ferrovanadium for export sale. Increasing its
- 18 capacity utilization by doing so would reduce its per
- 19 unit cost and increase its profitability. In
- 20 addition, Evraz could stop paying foreign toll
- 21 converters a fee that includes a profit on their
- 22 conversion services.
- In summary, there are no real external
- 24 factors that would preclude Evraz from quickly
- 25 shifting back to performing the conversion step in

- 1 Russia, as Vanady Tula acknowledged would be more
- 2 profitable at the time of the first sunset review.
- 3 The changes in the sites at which Evraz has vanadium
- 4 pentoxide converted into ferrovanadium are simply the
- 5 result of choices made by Evraz regarding how to
- 6 maximize its sales and profits.
- 7 If the order were revoked, Evraz could use
- 8 the same flexibility as demonstrated to revert to
- 9 converting more of its vanadium pentoxide into
- 10 ferrovanadium in Russia for export to the United
- 11 States. For all of these reasons, continuation of the
- 12 antidumping order is essential to the continued
- 13 viability of the U.S. industry and is warranted by the
- 14 facts in the record. Thank you.
- 15 CHAIRMAN ARANOFF: Thank you.
- 16 MR. HORGAN: Did I hear I have 45 minutes?
- 17 CHAIRMAN ARANOFF: Yes, you did.
- 18 MR. HORGAN: I may take five. I'd like to
- 19 begin just with the statement cited by Commissioner
- 20 Johanson and also cited by the Petitioners in their
- 21 brief, or in their presentation in their slides about
- 22 how in 2001 the former managers of Tula made the
- 23 statement about how it would be more cost effective to
- 24 convert in Russia. And the truth is, that's just not
- 25 true. I mean, you have a new manager in town, a new

- 1 boss in town. These guys were not making money.
- 2 Evraz is making money. That's what their business is.
- 3 It's not the same business model that Tula
- 4 was using. We've heard them just say just now that
- 5 Tula was doing this during the first review period.
- 6 Not true. Tula was shipping vast quantities of
- 7 ferrovanadium into Europe. They were converting some
- 8 in Czechoslovakia using -- or the Czech Republic using
- 9 then an unrelated toll converter. But that's not what
- 10 the Evraz model is.
- 11 The Evraz business model is on display
- 12 throughout the world. They use local converters to
- 13 convert vanadium pentoxide into ferrovanadium to serve
- 14 those local markets. Now, we just heard Petitioners
- 15 say, well, if they move it back to Russia, they won't
- 16 have to pay those conversion fees anymore. Well,
- 17 that's true. But that doesn't mean the conversion
- 18 costs disappear. It still costs something to convert.
- 19 And if Bear is efficient and can do that at a
- 20 reasonable price, a good price, then why not do that
- 21 externally and not internally.
- As we pointed out in our testimony, that's
- 23 what Bear has been doing for 20 years as a U.S.
- 24 producer. They use an unrelated toll converter. So
- 25 using an unrelated toll converter makes perfectly good

- 1 economic sense. It has been demonstrated in the
- 2 United States by Stratcor going back 20 years, and it
- 3 has been demonstrated throughout the world by Evraz in
- 4 the recent five years since it got involved in the
- 5 vanadium business.
- And I do have to go back to my opening
- 7 statement. I expected that they would do this, and of
- 8 course they did. They talked about the relative
- 9 attractiveness of the Russian and U.S. markets. And
- 10 they go -- and they say nothing has changed since
- 11 1993. In 1993, the U.S. was a very attractive market,
- 12 so they dumped a lot of product here. So nothing has
- 13 changed. But I guess they slept through the collapse
- 14 of the Soviet Union when they were just selling
- 15 everything that wasn't tied down, when Russia had no
- 16 hard currency. No one in Russia had money to buy
- 17 anything in the original investigation period.
- 18 So the Russian market has changed 180
- 19 degrees since then. Russia now has a thriving market
- 20 that is an emerging economy that's using increasing
- 21 amounts of steel, in particular high-strength, low-
- 22 alloy steel for construction projects. So things have
- 23 changed considerably in the Russian market, and that's
- 24 where the Commission's focus has to be, is whether in
- 25 fact as we've alleged or we've shown that Russia's

- 1 ferrovanadium industry is no longer export-oriented.
- 2 And you don't have to speculate about that. The
- 3 numbers are there. You've seen it since Evraz took
- 4 over. They've pulled back all their exports of
- 5 ferrovanadium and started shipping vanadium pentoxide
- 6 for local conversion.
- 7 So you don't have to speculate about what is
- 8 going to happen. You've seen it happen in Europe.
- 9 You've seen it happen in Canada. That's what would be
- 10 happening in the United States but for again this
- 11 false anti-circumvention claim. And I think you have
- 12 to be wary of that because I think the Commission has
- 13 to take the scope of the order as it has been
- 14 described during the original investigation in the
- 15 first review and the second review, and in this
- 16 review. It doesn't include vanadium pentoxide.
- 17 So the question is whether the ferrovanadium
- 18 order makes sense anymore. And the truth is no, not
- 19 given what Evraz has done with its business model, not
- 20 given the change in the Russian home market, not given
- 21 what is expected to continue to happen in the Russian
- 22 home market. There is just no reason to do that.
- I think finally, as Commissioner Aranoff
- 24 pointed out, is there going to be any effect on
- 25 Evraz's affiliates here? And this maybe really

- 1 accentuates why they would never start dumping here.
- 2 And we talked about it. It's because their long-term
- 3 contracts are tied to those prices, those published
- 4 prices. So if they start dumping, those published
- 5 prices go down, and their own long-term contracts go
- 6 down. So dumping on a spot market, this sudden switch
- 7 to ferrovanadium, is going to kill them on all their
- 8 long-term contracts, which account, I believe, for 90
- 9 percent or more of their business.
- 10 So they're not going to do it for that
- 11 reason. They're also a substantial importer and
- 12 seller of nitrovan, which is non-subject merchandise.
- 13 And to the extent nitrovan can be replaced with
- 14 ferrovanadium, again they would be displacing their
- 15 own sales, their own profitable sales. So they have
- 16 no reason to do that. And that's the reason that the
- 17 orders shouldn't be continued, because it has changed,
- 18 because the ferrovanadium order is irrelevant now
- 19 because of Evraz's business model. And Evraz is the
- 20 dominant producer of ferrovanadium in Russia.
- 21 So this other small producer in Russia is
- 22 not going to influence the U.S. market in any way. In
- 23 fact, I believe we've reported they actually do all
- 24 their -- you know, we're using all their capacity in a
- 25 tolling arrangement already.

- 1 So that being the case -- and I have to say,
- 2 you know, you certainly wonder we would be here doing
- 3 this if we really didn't care about the U.S.
- 4 ferrovanadium market. And the answer is we probably
- 5 wouldn't be here if we hadn't been dragged into this
- 6 anti-circumvention case. But we got dragged into that
- 7 anti-circumvention case, and we started looking at the
- 8 facts, and we looked around and said, why is this
- 9 order even here anymore, you know, when the entire --
- 10 the Russian market has changed, their export pattern
- 11 of trade has changed completely, and they now are
- 12 vanadium -- actually a U.S. supplier.
- 13 I know the Commission makes a distinction
- 14 between tollers and tollees in terms of who is a
- 15 producer. But in fact, Evraz is in effect a producer
- 16 of ferrovanadium in the United States, and it is by
- 17 being a tollee. So it has no interest in upsetting
- 18 the U.S. market or displacing its own current business
- 19 model, which has worked quite well.
- 20 We appreciate all of the advice the have
- 21 given us, telling us we'd make lots more money if we
- 22 did this back at home, back in Russia. But the truth
- 23 is we've actually looked at it, and it doesn't work
- 24 that way. And we've submitted evidence of that to the
- 25 Commission. And for all of those reasons, we think

- 1 the antidumping duty order on ferrovanadium from
- 2 Russia should not be continued. Thank you.
- 3 CHAIRMAN ARANOFF: Thank you. I was remiss
- 4 this morning in forgetting to extend to all of you
- 5 Commissioner Pearson and Okun's regret that they're
- 6 not here today. They are both traveling on agency
- 7 business, but they are participating in this review.
- I want to thank again everyone, all of the
- 9 witnesses who participated in today's hearing. We are
- 10 looking forward to your posthearing submissions. We
- 11 realize we've assigned you a lot of work for the next
- 12 week.
- Posthearing briefs, statements responsive to
- 14 questions, and requests of the Commission, and
- 15 corrections to the transcript must be filed by June
- 16 29, 2012. Closing of the record and final release of
- 17 data to parties will take place on July 30, 2012, and
- 18 final comments are due on August 1, 2012.
- 19 With no other business before the
- 20 Commission, this hearing is adjourned.
- 21 (Whereupon, at 3:05 p.m., the hearing in the
- 22 above-entitled matter was concluded.)
- 23 //
- 24 //
- 25 //

CERTIFICATION OF TRANSCRIPTION

TITLE: Ferrovanadium & Nitrided Vanadium From Russia

INVESTIGATION NO.: 731-TA-702

HEARING DATE: June 21, 2012

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: June 21, 2012

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