

UNITED STATES
INTERNATIONAL TRADE COMMISSION

In the Matter of:)	
)	Investigation Nos.:
CERTAIN SODIUM AND)	701-TA-473 and
POTASSIUM PHOSPHATE)	731-TA-1173
SALTS FROM CHINA)	(Preliminary)

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Thursday,
October 15, 2009

Room No. 101
U.S. International
Trade Commission
500 E Street, S.W.
Washington, D.C.

The preliminary conference commenced, pursuant to Notice, at 9:31 a.m., at the United States International Trade Commission, CATHERINE DeFILIPPO, Director of Investigations, presiding.

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Antidumping Duties:

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APPEARANCES: (Cont'd.)

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P R O C E E D I N G S

(9:31 a.m.)

MS. DeFILIPPO: Good morning and welcome to the United States International Trade Commission's conference in connection with the preliminary phase of antidumping investigation No. 701-TA-473 and 731-TA-1173 concerning imports of Certain Sodium and Potassium Phosphate Salts From China.

My name is Catherine DeFilippo. I am the Commission's Director of Investigations, and I will preside at this conference. Among those present from the Commission staff are, from my far right, Douglas Corkran, the supervisory investigator; Jennifer Merrill, the investigator; Craig Thomsen, the economist; John Ascienzo, the auditor, and Ray Cantrell, the industry analyst.

I understand that parties are aware of the time allocations. I would remind speakers not to refer in your remarks to business proprietary information and to speak directly into the microphone. We also ask that you state your name and affiliation for the record before beginning your presentation. Also, I'd like to remind you to please put your cell phone off or on silent. Are there any questions?

(No response.)

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1 MS. DeFILIPPO: If not, Mr. Cannon, welcome.
2 Please come up and proceed with your opening statement
3 when you're ready. Thank you.

4 MR. CANNON: I don't have one today.

5 MS. DeFILIPPO: Then we will proceed with an
6 opening statement from Ms. Mendoza. Please proceed
7 when you're ready. Thank you.

8 MS. MENDOZA: Thank you. Good morning. My
9 name is Julie Mendoza. I'm with the law firm Troutman
10 Sanders, and I'm appearing on behalf of the Chinese
11 industry in this investigation. Although we
12 understand that this investigation covers four
13 distinct phosphate salts and many of the conditions of
14 competition we will be discussing apply equally to all
15 four products, our presentation today will focus only
16 on STPP.

17 Let me start by saying that once you push
18 aside the rhetoric and the boilerplate and look at the
19 record, it's abundantly clear that Chinese imports of
20 STPP have not had adverse effects on the U.S. domestic
21 STPP industry. We believe that there are four key
22 factors that explain what happened in the U.S. STPP
23 market over the period of investigation. Try not to
24 trip over that too much.

25 First, there are two grades of STPP, food

1 grade and technical grade. The two grades are not
2 interchangeable, and the market dynamics are very
3 different. It's not possible for producers to shift
4 production between them. Cross-contamination is a
5 very big problem for food grade customers. Once our
6 witnesses explain the difference I think it will be
7 pretty clear that none of us want any cross-
8 contamination in our food supply.

9 Based on official Chinese export statistics
10 which break out food grade STPP, more than 90 percent
11 of Chinese imports are of technical STPP. By far, the
12 largest use of technical STPP is in manufacturing
13 automatic dishwashing detergent.

14 However, that application is now being
15 phased out due to legislation prohibiting phosphates
16 for these uses, so by the end of this year imports of
17 that product, uses for that product in the dishwashing
18 detergent segment, will end. I believe the regulation
19 goes fully into effect in July, so given production
20 schedules you're basically talking about stopping by
21 the end of the year.

22 Food grade STPP is produced to different and
23 much more demanding specifications. As you're going
24 to hear from our witnesses this afternoon, Chinese
25 producers face substantial barriers to competing in

1 the food segment of the market of STPP. The U.S.
2 industry, in contrast, is increasingly focused on the
3 food grade market, including proprietary specialty
4 blends that are composed of STPP and ingredients that
5 command a substantial price premium over commodity
6 grade STPP.

7 It's very important to know whether the
8 domestic producers have classified these specialty
9 blends together with commodity STPP in their reported
10 prices and data. We hope that they will clarify that
11 today.

12 The second important factor about this
13 market is the Chinese imports of STPP were not a
14 significant factor in the U.S. market for a large
15 portion of the POI. In fact, up until the last half
16 of 2008 nonsubject imports led by Mexico, Canada and
17 Israel held the largest share of the U.S. market,
18 followed by the U.S. producers. Chinese imports had a
19 small share in 2006 and actually declined in 2007.

20 The third factor is that in 2008 energy
21 costs and other economic conditions led to dramatic
22 price and supply swings for raw materials used to
23 produce STPP, and much has happened in other
24 commodities, as the Commission has seen. The primary
25 raw material used to produce STPP fell into short

1 supply as demand for those commodities skyrocketed.
2 These are the same materials that are used for
3 fertilizers, and we all know what happened to
4 fertilizer consumption and corn production and ethanol
5 production in 2008.

6 The result was rapidly rising prices, tight
7 supplies for raw materials needed to produce STPP,
8 particularly in the second half of 2008. U.S.
9 suppliers quickly responded by raising prices to cover
10 those rising costs. Due to the supply constraints,
11 however, on the raw materials shortages developed in
12 the market, and U.S. producers were not able to meet
13 demand. These shortages were not limited to potassium
14 salts. They also extended to the raw materials for
15 STPP.

16 Producers in Mexico and Canada -- remember
17 the other two major exporters to the U.S., the two
18 largest suppliers, in fact, of third country imports
19 -- experienced the same supply problems on the raw
20 materials. As a result, users of technical grade STPP
21 turned to imports from China.

22 As is evident from the import data, however,
23 the increases in Chinese imports in the second half of
24 2008 and in 2009 primarily replaced imports from
25 Mexico and Canada, not U.S. producers. U.S. producers

1 did lose some market share because they couldn't
2 supply -- it's that simple -- due to raw material
3 shortages.

4 As the economic downturn hit in late 2008
5 and early 2009 and commodity markets turned around and
6 returned to more normal levels and normal supply, as a
7 result in 2009 U.S. producers who now were able to
8 supply the market were able to quickly regain market
9 share they had lost during the second half of 2008,
10 and what's really impressive is they gained market
11 share, they increased prices and they were able to
12 show their strongest profits.

13 As I said, Chinese STPP imports in 2009
14 replaced nonsubject imports. In fact, the declines in
15 Mexico were far greater than the increases from China.
16 China has supplied this market when other exporters
17 could not.

18 Fourth and finally, imports from China of
19 STPP will soon begin declining. As noted, the
20 majority of Chinese products are of technical grade.
21 This demand is disappearing. We ask you to consider
22 as you listen to the testimony whether or not there is
23 any evidence in this record that any declines in this
24 industry are due to imports. I went over? Sorry.

25 MS. DeFILIPPO: That's okay. Thank you, Ms.

1 Mendoza.

2 We will now have a presentation by those in
3 support of the imposition of countervailing and
4 antidumping duties. Mr. Cannon, when your group is
5 ready to proceed please feel free to do so. Thank
6 you.

7 MR. CANNON: Thank you. We are ready to
8 proceed, and we'll start our presentation with the
9 testimony of Nancy Stachiw.

10 MS. DeFILIPPO: Press the button in. It
11 should light up.

12 MS. STACHIW: Thanks. Good morning. My
13 name is Nancy Stachiw. I'm the Director of Technical
14 Service and Applications Research for ICL Performance
15 Products LP. I've spent more than 20 years in the
16 phosphate industry since I started with Monsanto in
17 1987.

18 Currently I manage 15 food scientists,
19 industrial engineers and chemists who staff our
20 Technical Service Department. We look for new uses
21 for phosphates and assist our customers to use
22 phosphates in their products. We also obtain and
23 analyze our competitors' phosphates.

24 I'm here today to explain phosphate
25 applications and end users. First I will identify the

1 functions that end users generally buy phosphates to
2 perform. Second, I will go through the phosphates one
3 by one and say what function each phosphate performs
4 particularly well. Third, I will highlight major
5 differences between the phosphates.

6 To begin, what functions do phosphates
7 generally perform? Recognizing that different
8 functions matter to different end users, I will
9 mention six: Chelation, buffering, emulsification,
10 dispersing, nutrient in fermentation, and solubility
11 properties.

12 First, chelation, a term often used
13 interchangeably with sequestration and activates
14 unwanted minerals or metals. Iron, magnesium, copper
15 or calcium can interfere with food processes or
16 cleaning processes. Minerals can build up and cause
17 scale in water or boiler systems. In meat they can
18 cause unwanted reactions and bad flavors. A chelating
19 agent or sequestrant will bind these or tie them up so
20 they are not available for unwanted reactions. TKPP
21 and STPP are chelating agents, where MKP and DKP are
22 not.

23 Second, buffering stabilizes pH, which
24 measures the acidity or alkalinity of a solution,
25 equal to seven for neutral solutions, increasing with

1 alkalinity up to 14 and decreasing with acidity down
2 to zero. A buffer minimizes the change to the pH when
3 various other alkaline or acidic ingredients are added
4 to a formula.

5 Suppose not everything you're adding has the
6 same pH. A strong buffer will help hold the pH where
7 you want it, preventing the pH from shifting much.
8 This really matters in formulating pharmaceuticals,
9 beverages or food products. MKP and DKP are excellent
10 buffers, where TKPP and STPP are not.

11 Third, emulsification mixes two or more
12 otherwise incompatible substances, typically liquids
13 like oil and water. An emulsifying agent helps keep
14 these two substances together. Take, for example,
15 natural cheese. If you heat cheddar cheese, the oil
16 will separate out. If you add an emulsifier the oil
17 doesn't separate out. Processed cheese slices or
18 cheese sauces are made by forming an emulsion.

19 DKP is an emulsifying agent and is therefore
20 used in many dairy applications. MKP has the ability,
21 but its pH prevents it from being used much as an
22 emulsifying agent. STPP and TKPP also have that
23 function, but not to the same extent as DKP.

24 Fourth, dispersing keeps particles in a
25 liquid from forming aggregates or coming together.

1 Let's say you're treating water or cleaning food
2 particles off of clothing in an institutional laundry.
3 You don't want the dirt to come back together in a
4 clump. You want to keep the food or stain deposits
5 dispersed. TKPP and STPP are very good at dispersion,
6 where MKP and DKP are not.

7 Fifth, fermentation in food processing
8 typically converts sugar and other carbohydrates to
9 alcohol and carbon dioxide or organic acids using
10 yeast or bacteria. Fermentation can convert juice
11 into wine, grains into beer, carbohydrates into carbon
12 dioxide to leaven bread and sugars from vegetables
13 into preservative organic acids, lactic acid in yogurt
14 or vinegar, acidic acid in pickled cucumbers. More
15 than the other phosphates, MKP is used in fermentation
16 and yeast applications for its nutrient content as a
17 source of both potassium and phosphorous.

18 Six, solubility is simply the amount of a
19 compound that can be dissolved. The higher the
20 solubility, the more that can go into a liquid and
21 form a homogeneous solution. Generally the potassium
22 phosphates, the one with the K in them, are more
23 soluble than the one with sodium, STPP. Specifically,
24 STPP is only 13 percent soluble, MKP 21 percent, DKP
25 63 percent and TKPP 65 percent.

1 So now that you understand chelation,
2 buffering, emulsification, dispersing, fermentation
3 and solubility, I will go through the phosphates one
4 by one and say the top two or three functions that
5 each phosphate performs particularly well.

6 MKP's most important functions are to buffer
7 and in fermentation. DKP's most important functions
8 would be as a buffer and in emulsification. Also its
9 solubility is good. TKPP's most important functions
10 are solubility, dispersion and sequestration. STPP's
11 are dispersion and sequestration.

12 Now, this summary, like checkmarks on the
13 first page of End Use Table submitted with our
14 petition, GEN-4, might make you think that STPP and
15 TKPP form one end use group and MKP and DKP another.
16 This is only partly accurate. In a chemical sense, we
17 do group the phosphates that way.

18 MKP and DKP are both orthophosphates, which
19 means they have one building block of phosphate, while
20 STPP and TKPP are polyphosphates. As a result, STPP
21 and TKPP are sequestrants and dispersing agents with
22 applications in cleaning, water treatment and metal
23 finishing. DKP and MKP are much stronger buffers and
24 are primarily used for food and MKP as a fertilizer.

25 On the other hand, the end users within each

1 group differ significantly for each individual
2 phosphate; for example, one of the most significant
3 differences between the end uses of the
4 orthophosphates, MKP and DKP. Importantly, MKP is
5 acidic with a pH from 4.2 to 4.8 and DKP is alkaline,
6 around nine, maybe a little higher. Also, MKP and DKP
7 have different solubilities. DKP is about 63 percent
8 soluble versus 21 percent for MKP.

9 Because of their opposite properties, they
10 are used in different applications. DKP is used where
11 you need an alkaline orthophosphate and is
12 particularly well suited for dairy applications. As
13 an emulsifying agent, it helps stabilize proteins in
14 nondairy creamers where MKP, due to its acidity, is
15 not used at all for those applications. In fact, we
16 use DKP to help counteract acidity as in coffee.
17 That's what it contributes in coffee creamer.
18 Finally, because DKP is so soluble it is used in
19 solutions or used for antifreeze applications.

20 MKP is used as a buffer, but in the acidic
21 area because it is an acidic product. MKP is also
22 used heavily as a nutrient source for microorganisms
23 during their fermentation because microorganisms grow
24 best at a more acidic type environment, where DKP is
25 too high in pH. It would kill off the bugs. So the

1 end uses of MKP and DKP differ significantly.

2 Likewise, the end uses of the
3 polyphosphates, STPP and TKPP, differ. First, STPP is
4 a triphosphate, meaning it has three of the phosphate
5 building blocks, where TKPP has only two, being a
6 diphosphate or a pyrophosphate. Second, STPP is a
7 sodium phosphate, TKPP a potassium phosphate. Third,
8 STPP is only 13 percent soluble versus 65 percent for
9 TKPP.

10 Because of these very dramatic solubility
11 differences, TKPP has a lot of applications where high
12 solubility is important; for example, in water
13 treatment or paint where STPP might come out of
14 solution. On the other hand, STPP can do some things
15 that TKPP can't, such as form hydrates and dry
16 substances that contain water. So in some cleaning
17 formulations STPP can be mixed with liquids, absorb
18 those and still be a dry powder. STPP therefore has a
19 lot of uses in industrial and institutional -- we call
20 it I and I -- cleaning and automatic dishwasher
21 detergent, for example.

22 Also, STPP is a very dominant primary
23 ingredient for processing meat, poultry and seafood.
24 STPP interacts with the meat protein and allows it to
25 bond and maintain moisture so that when the meat is

1 frozen or cooked it maintains is juiciness. Through
2 chelation, STPP binds iron and magnesium which would
3 otherwise react with the fat in the meat and cause
4 unwanted flavors.

5 By contrast, TKPP is not heavily used for
6 those applications. Flavor issues related to the
7 potassium in TKPP makes it not as amenable to meat.
8 TKPP would be more of a niche or specialty product in
9 primarily low sodium applications.

10 Let me conclude with some quick
11 miscellaneous comments. For some of you who
12 participated in the SHMP investigation last year might
13 wonder how do end uses of the phosphates covered by
14 our petition differ from the end uses of SHMP? In
15 water treatment, SHMP is primarily used as a water
16 softener for sequestering calcium. TKPP, by contrast,
17 is used more for iron, magnesium and copper and more
18 for the scale and corrosion control than for
19 softening.

20 In beverages, SHMP is used for shelf life
21 and stability where MKP is used as a buffer and a
22 nutrient. Unlike STPP, SHMP in foods has little
23 effect on the protein in meat processing. It will not
24 transform them to allow them to bind and hold more
25 moisture.

1 SHMP is not an effective builder for
2 cleaning, so it is not used in I and I as STPP is
3 used. SHMP doesn't have any potassium with the
4 sodium, so it is not used as a nutrient for
5 fermentation or for fertilizing.
6 Finally, SHMP is not an emulsifying agent so, unlike
7 DKP, SHMP does not have that functionality for dairy.

8 A second leftover question is what role do
9 phosphates' different physical forms, in solution or
10 anhydrous; particle sizes, fines, powder or granules;
11 and grades, food or technical, play in end users'
12 choices? The short answer is different end users
13 require different forms, particle sizes and grades.

14 An end user making a liquid nondairy creamer
15 or a liquid antifreeze will want DKP in solution.
16 Some dairy applications, though, are dry blends. Here
17 the end user might want a dry ingredient so as not to
18 need a liquid handling system. With regard to
19 particle size, a customer making a dry mix, a powder
20 cleaning product or spice mix for meat, needs to have
21 consistent granularity so the blend doesn't separate.
22 Particle size would matter to such a customer.

23 Product sold as food has to undergo extra
24 testing and meet food related specifications that our
25 petition describes. For the most part, food grade can

1 substitute for technical grade, but given the pricing
2 no company is going to pay for food grade if it can
3 use technical grade. So, yes, form, particle size and
4 grade do matter.

5 Lastly, you might wonder why our petition
6 excludes MKP and DKP in solution. This is for two
7 reasons. First, importing solutions does not make
8 much sense economically. U.S. companies that want MKP
9 or DKP in solution can easily produce it themselves by
10 mixing phosphoric acid and potassium hydroxide. Why
11 pay the costly freight to transport heavy solution
12 when you can more cheaply make it yourself?

13 Second, the people likely to produce MKP or
14 DKP in solution differ from the people likely to
15 produce anhydrous MKP or DKP or in solution STPP or
16 TKPP. To obtain STPP or TKPP in solution, a producer
17 must first manufacture the anhydrous form. This
18 necessarily limits the producers to those companies
19 that have the calciners needed for manufacturing the
20 polyphosphate.

21 Likewise, a manufacturer of anhydrous MKP or
22 DKP must invest in a drying oven, sizing equipment,
23 packaging equipment and so forth. By contrast, a
24 manufacturer of MKP or DKP in solution mixes
25 phosphoric acid and potassium hydroxide without

1 needing first to manufacture the anhydrous form. This
2 concludes my prepared statement. Thank you.

3 MR. CANNON: Thank you, Nancy. Next we'll
4 hear from Angie Schewe.

5 MS. SCHEWE: Good morning. My name is Angie
6 Schewe. I'm the Business Director of Industrial
7 Phosphates for ICL Performance Products LP. In this
8 position I have management responsibility for
9 industrial phosphates business which includes all of
10 our technical grade phosphate salts. I am personally
11 responsible for set pricing, authorizing discounts and
12 establishing our marketing strategy. I also have
13 financial responsibility for the industrial phosphate
14 business and report directly to our president.

15 Phosphate salts, including STPP, which we
16 call "tripoly", TKPP, MKP or DKP are produced to
17 standard specifications and in some cases
18 specifications of individual customers. Our standard
19 specifications differentiate between technical and
20 food grade and between different particle sizes. In
21 addition, for tripoly it's common to specify density,
22 meaning low, medium or heavy dense product. A few
23 customers have specifications that are different than
24 our standard specification, but these are not
25 difficult for most manufacturers to meet.

1 After production of each batch or lot number
2 we test the finished product in a laboratory and issue
3 a certificate of analysis or "C of A". The C of A
4 will identify impurities, the size of granulation and
5 density. Copies of our product data sheets showing
6 the acceptable ranges of these specifications were
7 included in Exhibit GEN-1 to our petition.

8 Our competitors analyze production in a
9 laboratory and issue C of As. This includes the
10 Chinese producers, who send C of As with every
11 shipment to the United States. These documents
12 identify the chemical purity of the material and
13 essentially define the product. Customers will then
14 accept delivery based upon the C of A.

15 To compete, you must supply a C of A that
16 meets the specifications sought by the customer, but
17 once you have the C of A phosphate salts are
18 commodities. Our products and the products of our
19 competitors are technically interchangeable.

20 The specifications are so well established
21 and widely accepted our offers are generally
22 considered to be made in shorthand. Rather than spell
23 out our specific requirements, our offer will state
24 that it is for "STPP Tech Grade Medium Dense." It is
25 understood that a C of A will accompany the material

1 establishing that tripoly meets technical grade
2 specifications and is medium dense.

3 These offers circulate through two channels
4 of distributors, distributors and end users.
5 Distributors generally stock a significant inventory
6 of phosphate salts to resell to their customers who
7 are end users. The largest end users, however, prefer
8 to deal directly with the manufacturer and may want to
9 purchase rail cars or truckloads.

10 Distributors in the U.S. typically serve a
11 regional market. There are two large national
12 distributors, Univar and Brenntag. Brenntag, however,
13 is really a collection of regional companies, each
14 incorporated separately and maintaining its own income
15 statement. Hence, Brenntag functions much like a
16 typical regional distributor.

17 Regional distributors generally supply end
18 users that do not require full truckload quantities.
19 Distributors will maintain an inventory and ship less
20 than truckload or "LTL" quantities to these customers.
21 Distributors may also consolidate different products
22 into a single truckload delivery. In some cases, for
23 our direct customers we may supply the customer out of
24 inventory of a distributor in order to keep the
25 inventory close to the customer.

1 For phosphate salts to be held in the
2 distributor's inventory, the U.S. producer would
3 historically issue a price list offering the same
4 price to all distributors. The typical distributor
5 would receive a discount from the list price, allowing
6 the distributor to resell phosphate salts at the list
7 price and make a reasonable margin on the sale.

8 In some cases, a distributor would approach
9 us about a specific customer account where our list
10 price was above competition. In such cases, we might
11 provide a so-called support price discounted below the
12 normal distributor prices in order to respond to
13 competition. Over time, more and more distributors
14 negotiated off-list prices. These distributors began
15 receiving quotes from brokers supplying Chinese
16 imports at prices well below our list prices.

17 In order to keep these accounts, we were
18 forced to depart from the normal list price plus
19 discount formula. Currently, about 80 percent of our
20 distributors are buying at off-list prices. In
21 effect, we are negotiating each sale at prices that
22 would remain firm for three months or less until the
23 next Chinese offer.

24 We send a letter to our customer identifying
25 the terms each time we offer a support price. Since

1 2008, this has become the prevailing means of
2 negotiating prices. I'm sending support price letters
3 to one customer or another every day. Brokers
4 offering imported phosphate salts from China will send
5 emails or faxes at least once a month. These offers
6 are received by all of our distributors and end users.
7 Customers cite these Chinese prices and ask us to
8 discount our prices for the same material.

9 At the end of 2007, raw material costs began
10 increasing sharply. In the end, raw material costs
11 increased to unheard of levels. By the middle of
12 2008, prices for potassium hydroxide had more than
13 doubled compared to prior levels. World market prices
14 for phosphoric acid increased even more, although we
15 have a long-term contract with one supplier that
16 mitigated this increased to some extent.

17 Also, one of our suppliers of phosphoric
18 acid had supply problems in January and February 2008,
19 forcing us to seek additional raw materials in a very
20 tight market for phosphoric acid. In this market,
21 with raw material costs increasing faster than we had
22 ever seen before, we increased our prices to cover
23 these higher costs and also adjusted our pricing
24 policy.

25 Starting in 2008, we began to issue prices

1 that were firm for no more than 90 days rather than
2 six months or a year. Because of contract
3 commitments, our prices did not increase across the
4 board immediately. However, by the middle of 2008 a
5 majority of our customers were paying list price plus
6 a discount.

7 To deal with the shortage of phosphoric
8 acid, we limited customers to their 2007 purchase
9 volume. We anticipated that the increase in the
10 prices and overall economic conditions would cause
11 demand to decline so that most customers would not be
12 affected by this restriction. In fact, the majority
13 of our customers did not have any problems with these
14 limits.

15 I was honestly surprised by the fact that
16 the market accepted higher prices announced in 2007
17 and 2008. As luck would have it, Chinese producers
18 experienced various problems that reduced their U.S.
19 exports at the same time that we were experiencing
20 problems getting raw materials.

21 Chinese producers always experience reduced
22 supply of phosphoric acid in the winter because of the
23 reduced availability of hydroelectric power. In
24 addition, in 2008 there were earthquakes in China that
25 disrupted the supply chain. Also, the Chinese

1 phosphate industry reduced production during the
2 Olympics because the government wanted to improve air
3 quality and avoid a chemical spill.

4 The Chinese industry expanded production of
5 phosphate salts as soon as phosphoric acid was
6 available, but their production went into inventory
7 until the Olympics ended. Then, as soon as the
8 Olympics ended, shipments of phosphate salts surged.
9 Starting in about August 2008, we began to see offers
10 from brokers with Chinese phosphates at lower and
11 lower prices.

12 Since that time we have struggled to
13 maintain prices at the level that will generate
14 profits and yet hang onto as much volume as possible.
15 Given a bottomless supply of Chinese phosphates, this
16 balancing act is becoming impossible. For example,
17 Univar is our largest distributor customer. Univar
18 purchases our phosphate salts, as well as imported
19 phosphate salts, including imports from China, and
20 sells phosphate salts nationwide.

21 Because the price for Chinese imports is
22 substantially below our price, Univar has used various
23 strategies to sell domestic phosphate salts. Univar
24 sells a brand of product called Univar I that is
25 imported from China, and it typically carries its

1 lowest price. Univar also sells phosphate salts
2 produced by ICL and other producers outside China at
3 higher prices. We believe that because of concerns
4 about safety and reliability of supply U.S. made
5 phosphate salts obtain a slight premium in the market.

6 In 2009, our volume of sales to Univar is
7 steadily declining. We do not know whether Univar
8 itself is losing sales to other distributors supplied
9 with Chinese phosphates or whether Univar has replaced
10 our product with Chinese imports into its warehouses.
11 In any case, though, we are gradually being displaced
12 by the Chinese phosphate salts.

13 Because distributors do not tell us when
14 they buy Chinese product to substitute for our
15 product, we cannot report these situations in the
16 questionnaire as lost sales, but we do see the drop in
17 volume. This is particularly the case for MKP and
18 DKP. Most customers for these products take LTL
19 quantities. As a result, we sell the majority of MKP
20 and DKP through distributors.

21 When the distributor encounters import
22 competition and seeks support prices, we will learn
23 about the Chinese prices, but when our distributors
24 simply replace our product with Chinese MKP or DKP we
25 do not necessarily hear about the lost sales

1 opportunity. Instead, we just see a loss in volume to
2 that distributor. This makes it very difficult to
3 identify any particular situation as a lost sale or
4 lost revenue in the ITC questionnaire.

5 Turning to the end user accounts, customers
6 used to enter annual contracts. We would negotiate a
7 fixed price to be in place for a year and a target
8 quantity based upon the previous year. Now, with
9 offers from Chinese phosphates faxed or emailed
10 directly to our customers, we cannot obtain fixed
11 prices for one year.

12 As in the distributor market, we must
13 negotiate and renegotiate. Contract prices now are
14 negotiated for 90 day periods. To keep tabs on the
15 market and manage our business, I hold a commercial
16 sales meeting every Monday. At these meetings I
17 review the latest Chinese offered prices and prepare
18 offers for any of our customer contracts coming up for
19 renewal. I also act on requests for support pricing
20 and implement our overall strategy.

21 In essence, since we successfully increased
22 prices at the beginning of 2008 we have been gradually
23 managing a slow decline in price levels at the expense
24 of our sales volume. Although shortages in China
25 allowed us to maintain price levels for a large part

1 of 2008, import prices began to decline in August and
2 September. In November, we were forced to reduce
3 prices 20 cents a pound in response to Chinese
4 competition. In 2009, we have been forced to cut
5 prices again and again

6 Our strategy is to hold onto price levels
7 that provide a reasonable return even if we lose sales
8 volume. However, we cannot continue this strategy
9 indefinitely. Already our capacity utilization rates
10 are miserable and our sales volumes have fallen to
11 less than half what it was in 2006. Our questionnaire
12 response shows that we were selling 25 million pounds
13 of one of the pricing products on a quarterly basis in
14 2006. We are selling less than half the volume in
15 2009.

16 Consequently, we have been forced to lay off
17 workers, cut back severely on overtime, eliminate
18 contractors and otherwise reduce operations.
19 Currently we operate our plant five days a week in
20 order to avoid overtime on weekends. We announced
21 five percent layoffs and have largely eliminated
22 outside contractors.

23 Rather than lay off additional workers, we
24 have used our hourly workers to perform maintenance.
25 As a result, we have terminated contractors that used

1 to supply various services, in effect reducing the
2 overall employment at the plant, even though these
3 workers are not counted in "production and related
4 workers."

5 We have also experienced shutdowns related
6 to lack of orders. Although we would prefer to run
7 the plant continuously, we cannot support continuous
8 operations at our current levels of sale. We have
9 reduced overtime from 14 percent to 5 percent. We
10 have reduced our inventories by roughly 20 million
11 pounds or from 30 days to 16 days. In sum, the dumped
12 and subsidized imports have had a major impact on our
13 business.

14 The contrast between 2008 and 2009 tells the
15 story. Because the Chinese imports of phosphate salts
16 did not respond immediately to increased prices in
17 2008, we experienced an increase in profitability,
18 even though our material costs were raised to all time
19 high levels, but as soon as the Chinese producers
20 began shipping increased volume to the U.S. we started
21 a steady decline that has not stopped.

22 Without relief from dumped and subsidized
23 imports that are intent upon penetrating the U.S.
24 market, our industry will inevitably suffer. Thank
25 you.

1 MR. CANNON: Thank you, Angie.

2 MS. DeFILIPPO: Mr. Sexton, is your
3 microphone on? Thank you.

4 MR. SEXTON: Good morning. My name is Allen
5 Sexton. I am the Vice President of Sales and
6 Marketing for Prayon, Inc., a leading producer of food
7 and technical phosphate salts. I spent 20 years in
8 the water treatment industry purchasing and selling
9 phosphate salts, blends and other chemicals. For the
10 past three years I've been responsible for sales of
11 sodium and potassium phosphate salts to a host of end
12 users and distributors.

13 At Prayon, as does other domestic producers,
14 we sell to both channels of distribution, distributors
15 and end users. Like ICL, we must compete with Chinese
16 imports on a national basis at virtually customer
17 account. All of our distributors and all of our end
18 users regularly receive offers from brokers selling
19 Chinese phosphate salts.

20 As Angie Schewe explained, we sell to
21 distributors both in the stock and what we call third
22 party sales. In the stock sales are sales into the
23 inventory of distributors. We typically do not sell
24 directly to customers that want small volume, less
25 than truckload or LTL quantities. Instead, our

1 distributors will supply those customers from their
2 own inventory.

3 In other cases, our distributors have large
4 volume customers that take rail cars or full truckload
5 quantities. We will ship directly to these customers
6 of our distributors. Because we are shipping to our
7 customer's customer, we call these third party sales.
8 We also sell directly to large end users with no
9 distributor involvement.

10 In nearly every case, we encounter
11 competition from low-priced Chinese imports. Brokers
12 offering Chinese phosphates we are told send emails,
13 faxes throughout the market on a regular basis. These
14 prices are immediately quoted back to us in
15 negotiations for new supply. For this reason, we
16 cannot maintain many long-term or even short-term
17 contracts for more than about 90 days. Given that our
18 contracts typically have meet or release provisions
19 and given that Chinese prices are reduced on almost a
20 weekly basis, virtually every sale is renegotiated.

21 In past years, it was normal in the industry
22 for suppliers to issue a price list to distributors.
23 The distributor's price would be discounted from this
24 list price. However, with increased Chinese
25 competition in the past year, prices change too

1 quickly to keep up. We have simply stopped issuing
2 price lists to our distributors. Instead, we
3 negotiate prices effective for 90 days, although it is
4 rare that prices will stay the same for 90 days.

5 Another way that we experience import
6 competition is on so-called support pricing. Our
7 distributor will tell us the Chinese competition is
8 threatening one of their accounts. They will then ask
9 for a discount below the normal in the stock price in
10 order for us to try to keep their account against
11 competition from a Chinese importer or another
12 distributor.

13 If we do not provide a deeper discount, the
14 distributor will either lose the business or purchase
15 Chinese phosphates themselves. In many cases we have
16 lost sales to imports, but we cannot identify whether
17 our distributor lost the sale or whether our
18 distributor replaced our product with Chinese
19 material. All we know is that our sales volume to
20 that distributor has fallen off.

21 We typically sell through regional
22 distributors. We do sell into every region in the
23 United States, but we do not sell a large volume to
24 national distributors. The national distributors have
25 been instrumental in bringing the Chinese product into

1 this market. We will sell to them on a regional basis
2 to support customers that want LTL delivery. I do not
3 want to sell to those distributors on a national basis
4 because I cannot compete with prices that they get
5 from Chinese importers.

6 We also have experienced competition from
7 Chinese imports at our large end user accounts.
8 Historically we were able to obtain a small premium
9 against the Chinese imports because of our ability to
10 supply on a short lead time. However, since the
11 economy has declined over the past two years our
12 customers have become more and more price conscious.

13 For example, some of our customers making
14 pet food, afraid to buy phosphates from China given
15 the problems with melamine, used to refuse to buy
16 Chinese material, but as the economy has declined even
17 these customers have switched to Chinese phosphates to
18 get the lower prices.

19 In fact, from a technical standpoint the
20 quality of the Chinese material is normally as good as
21 domestically produced phosphate salts. Every supplier
22 analyzes its products and generates a certificate of
23 analysis identified by a lot number to a given
24 quantity of phosphate salts.

25 Every supplier has its own standard

1 specification, but will also produce to customer
2 specifications if a given customer has other
3 requirements. All of the major U.S. manufacturers,
4 the Chinese manufacturers and many of the nonsubject
5 manufacturers are technically capable of supplying
6 high quality phosphate salts.

7 Looking back, 2008 was a high point for our
8 company because of a coincidence of unusual events.
9 Our management team decided to change our marketing
10 strategy. Rather than trying to fill up the capacity
11 to cover fixed costs, we decided to raise our prices
12 to a level that would ensure reasonable profits to
13 maintain as much volume as possible at higher price
14 points.

15 At the same time we announced price
16 increases in early 2008, the Chinese producers
17 suffered supply problems. Because of the global
18 demand for fertilizer, which uses an enormous amount
19 of phosphoric acid, global prices for phosphate rock
20 and phosphoric acid increased to unheard of levels.
21 For example, merchant grade acid increased from about
22 \$400 per metric ton to nearly \$2,200 per metric ton.

23 As a result of several factors, including
24 natural disaster, China withdrew much of their salts
25 volume from the U.S. market, so when we announced

1 price increases at the beginning of 2008 Chinese
2 imports did not immediately flood the U.S. market.

3 I was quite surprised that we were able to
4 increase prices in 2008 to the levels that we
5 achieved. Faced with extremely poor operating
6 profits, we tried to raise prices in 2006 and 2007,
7 but were not successful. In 2008, though, our
8 announced prices held at least for the first part of
9 the year.

10 Because of the huge increase in raw material
11 costs, our customers understood that we had to raise
12 prices. Without an immediate surge in imports, those
13 prices held. Then later in the year, as Angie Schewe
14 also testified, our domestic competitors had supply
15 problems.

16 Prayon, though, had multiple global
17 suppliers of potassium hydroxide and adequate access
18 to raw materials. In fact, our plant was not running
19 at full capacity so we were able to pick up supply
20 customers that could not obtain all of their
21 requirements from our other domestic suppliers. As a
22 result, we were able to maintain relatively good price
23 levels throughout 2008.

24 Given the shortage of phosphoric acid in
25 China, the Olympics and problems with the supply

1 chain, imports did not really begin to flood the
2 market until the fourth quarter. In 2009, however,
3 the factors that helped us improve our margins have
4 disappeared. World market demand for fertilizer has
5 declined, phosphoric acid prices have fallen, and
6 phosphate salts producers in China have had more than
7 adequate access to raw materials

8 Without limits on access to raw materials,
9 competition from Chinese imports has intensified.
10 Imports of sodium and potassium salts have surged, and
11 our sales volumes have sharply declined. In fact, if
12 it were not for gaining share from some of the other
13 producers our losses to the Chinese would have been
14 more keenly felt.

15 In addition, even though we had hoped that
16 end user specified food grade phosphates would have a
17 preference for domestic material, the recession has
18 made customers more price conscious than ever. We
19 have been steadily losing sales volumes to lower
20 priced imports from China.

21 Looking forward, there are several ominous
22 events looming for our industry. First, several
23 states have banned phosphates in automatic dishwashing
24 detergents starting in July 2010. Although this
25 affects only a few states, producers in the ADW

1 industry have decided to stop using phosphates in all
2 of their products because it is too difficult to make
3 one version of detergent for P-ban states and another
4 version for the others.

5 Although this ban will not affect
6 institutional and industrial dishwashing detergent
7 such as for hospitals and schools, the consumer market
8 is large. As a result, we may see a decline of as
9 much as one-half of overall demand for STPP starting
10 in 2010.

11 Our plant and our workers have adapted and
12 evolved when STPP was banned in laundry detergent in
13 the 1990s. It can do the same thing again today. In
14 fact, we just spent \$2.5 million on capital
15 improvements to our plant because Prayon is committed
16 to this market. Nevertheless, with a significant
17 decline in demand competition will only intensify.

18 This brings me to the second ominous trend I
19 see for our industry. Even though the ADW market is
20 disappearing and even though other countries are
21 likely to ban STPP in laundry and dishwashing
22 detergents, the Chinese are, we understand, continuing
23 to build phosphate salts capacity and to encourage
24 foreign investment.

25 We can compete with any producer in the

1 world on a level playing field, but if the Chinese
2 Government is willing to subsidize its phosphate
3 industry I fear that we cannot forever compete against
4 the resources of a foreign government. For these
5 reasons, we strongly urge you to find that imports of
6 sodium and potassium phosphates from China are causing
7 material injury to the U.S. industry. Thank you.

8 MS. ALLEN: Good morning. My name is Beth
9 Allen. I am the Vice President of Finance and
10 Procurement and also the Corporate Secretary at
11 Prayon, Inc. I've been with Prayon since April of
12 2002, and I currently serve as a board of directors
13 member and also on the capital board. I regularly
14 interface with our parent company and also make
15 decisions based on capital spending.

16 Our parent company is a fully integrated
17 phosphate producer. Prayon, SA is a joint venture
18 between a Belgian producer of phosphoric acid and
19 phosphate salts and also a Moroccan producer of
20 phosphate rock. Through our parent company we have
21 access to phosphoric acid.

22 However, our company is measured by its own
23 performance in the U.S. market. Our parent company
24 establishes benchmarks for all of its operating
25 subsidiaries and divisions. That is, our owners

1 establish a minimum contribution margin or gross
2 profit margin that we are expected to meet.

3 Our raw materials are purchased from U.S.
4 producers or our parent company. In the case of
5 potassium hydroxide or KOH and caustic soda, we
6 purchase raw materials from various U.S. suppliers.
7 In the case of phosphoric acid, we purchase from PCS
8 Corporation or import from our parent company. In
9 either case, we do pay market value.

10 Our imported phosphoric acid is valued using
11 a formula based upon the worldwide market price for
12 phosphoric acid as determined from *Fertilizer Week* FOB
13 Antwerp and adjusted for transportation cost. This
14 cost is revised every month. We therefore incur the
15 same raw material costs as any other producer of
16 phosphate salts, and we are expected to earn a
17 reasonable rate of return on this business. In the
18 end, the Augusta plant stands on its own.

19 For this reason, it has been very
20 challenging for us at Prayon. In 2006 and 2007, we
21 were unable to sell phosphate salts at a reasonable
22 profit margin. Although we sought we move our product
23 line into food grade phosphates and to add other
24 phosphate salts to our product mix, our contribution
25 margins still did not meet our internal benchmarks.

1 Prayon is just one little plant in Augusta,
2 Georgia. We have to sell at market prices. We cannot
3 dictate the prices. Chinese imports have depressed
4 our prices throughout the market and limited our
5 ability to increase them, and because our plant was
6 built to supply heavy dense STPP to Proctor & Gamble
7 we have sought to run our plant on a continuous basis,
8 keeping our capacity as full as possible.

9 And then at the end of 2007 our management
10 decided to change this strategy. Our CFO decided to
11 raise prices on phosphate salts to a level that would
12 recover reasonable profits and try to hold onto our
13 sales volume. Because of our position in the market,
14 I was very skeptical that we would be successful.

15 However, our parent company produces
16 phosphoric acid. They could see by the end of 2007
17 that demand for fertilizer was soaring and that
18 phosphoric acid prices would skyrocket in 2008, and
19 they were right. As Allen described, raw material
20 prices multiplied in early 2006, and there was a
21 shortage of phosphoric acid and potassium.

22 Phosphoric acid prices tripled between 2007
23 and 2008 and KOH prices doubled between 2007 and 2008
24 and caustic prices also increased. Particularly
25 because of the unprecedented increase in phosphoric

1 acid costs, our customers understood that we had to
2 raise prices.

3 Our selling point was that Prayon is back
4 integrated. Our parent company has access to
5 phosphate rock and they make phosphoric acid. Even
6 when other producers such as ICL had problems
7 obtaining raw materials, we were able to supply the
8 market. As a result we were able to maintain prices
9 announced at the beginning of 2008, as well as much
10 better operating results.

11 Because Chinese imports had their own supply
12 problems early in the year, customers accepted the
13 pricing increases, and Prayon's bottom line improved
14 significantly. By the end of the third quarter in
15 2008, our contribution margins were starting to meet
16 the target level established for our U.S. business.
17 Nevertheless, Chinese imports began increasing in
18 volume in late 2008.

19 Since the fourth quarter of 2008, we have
20 watched our bottom line margins steadily decline. We
21 are both cutting prices and losing sales volume. As
22 we have tried to maintain price levels and adequate
23 profits, our shipments have steadily declined.
24 Capacity utilization is less than one-third of our
25 total phosphate salts capacity for 2009.

1 Because of the loss of sales volume, we have
2 had to campaign the plant, shutting down several times
3 this year because of a lack of orders. In fact, when
4 the ITC staff visited our plant last week we were not
5 operating the production line due to a lack of orders.

6 This summer we shut down our plant for the
7 4th of July and we asked our workers to use their
8 vacation, and if they did not have vacation they were
9 temporarily laid off. To date, we have avoided
10 permanent layoff by using our employees to do
11 maintenance and assist with our ISO recertification
12 and NSF audit and other tasks.

13 We are extremely reluctant to lay off
14 employees. Instead, we use our production employees
15 to perform maintenance work that was formerly
16 outsourced to subcontractors. We have greatly reduced
17 overtime, and we have shortened our campaigns on
18 production, which makes it extremely difficult and
19 very costly to run our plant.

20 To maintain our employment levels we have to
21 have volume. At the same time, we can't afford to
22 sell phosphate salts at a loss simply to keep the
23 plant open. It's a Catch-22. We cannot maintain high
24 prices against Chinese imports that blanket the market
25 with offers to sell below our variable cost.

1 At the same time, if we do not respond to
2 the lower prices quoted by the Chinese suppliers we
3 inevitably lose sales volume. A healthy ratio of
4 profits to net sales is not at all healthy if your net
5 sales volume shrinks to zero.

6 Lack of adequate return on investment also
7 has a negative impact on our capital and R&D spending.
8 You can see from our questionnaire response that our
9 R&D spending is inadequate by any measure. We do try
10 to spend \$2 million per year on our plant on capital
11 improvements. Our plant was originally built in the
12 1960s, and we need to replace older equipment and
13 upgrade our plant.

14 In 2008, because we could increase prices
15 for phosphate salts, we invested \$2.5 million of our
16 profits into a new packaging line designed to improve
17 our ability to deliver food grade phosphate salts to
18 our customers. In fact, we purchased a new packaging
19 line because Prayon is committed to the U.S. market
20 and to production of phosphate salts in Augusta.

21 But, as the staff witnessed during the plant
22 tour, our cooling equipment is long overdue for
23 replacement. To justify additional capital spending
24 we need higher prices and stronger margins. For these
25 reasons, we strongly urge you to find that imports of

1 sodium and potassium phosphates from China are causing
2 material injury to the U.S. industry. Thank you.

3 MR. CANNON: Thank you, Beth.

4 We have some slides that we gave to you all
5 ahead of time, and you have a paper copy and we can
6 put them on the screen as well. Looking at what we
7 have, the first slide, and I'm sure my colleague will
8 get to it here in a minute. The first slide shows --
9 you all have a paper copy, right? Are you trying to
10 fire it up, Ben? There we go.

11 All right. The first slide sort of
12 summarizes some of the testimony from Nancy Stachiw.
13 In her testimony she went through a pretty detailed
14 explanation. Her testimony really talked about these
15 different factors regarding the quality of the product
16 and then how each product fits.

17 And so as you see from the chart, your
18 polyphosphates, STPP and TKPP, have similar qualities,
19 chelation and dispersing, but what's really different
20 about those two products is their solubility. One is
21 high and one is low. And what that means is that
22 there's a difference in physical characteristics, in
23 the chemistry, and it causes a difference in end uses
24 and so these products are used for very different
25 applications primarily because of the difference in

1 solubility.

2 Now, for the orthophosphates, MKP and DKP,
3 you see they're similar in terms of buffering.
4 They're different in terms of fermentation and
5 emulsification. Again, they're very different in
6 terms of solubility. One is high. One is low. And
7 they're also very different in terms of their pH, so
8 once again the products are used in very different
9 applications because of these differences in their
10 physical characteristics, and that in essence is why
11 we think there are four like products.

12 On our brief or rather our petition, on a
13 confidential basis we compared aggregate industry data
14 for the two producers with the import statistics.
15 You'll have it all in the staff report, and what
16 you'll see, particularly from the Census data -- and I
17 assume the importers' questionnaires will show the
18 same thing -- it will look something like Table 12 in
19 the petition.

20 What you see there is that imports from
21 China increased every year, but in the first half of
22 2009 they are soaring. Imports of STPP in the first
23 half of 2009 are higher than even the full year 2008.
24 The market share of all these imports was about five
25 percent or less in 2006, 2007. In 2009, the market

1 share of STPP is approaching 30 percent. The market
2 share of MKP and DKP is over 30 percent. It's well
3 over 30 percent.

4 There's not a slide for this. You can just
5 go back. So what you'll see I hope from the staff
6 report is it's similar to what we see in terms of the
7 trend from the Census data is that imports were
8 running at about five percent or less in the market
9 and then they just soar really starting in late 2008
10 and then into 2009.

11 As the witnesses testified, in part this was
12 due to supply problems in China and in part they had
13 an earthquake in Sichuan which impacted some producers
14 there and also we had the Olympics and the Chinese
15 didn't want to be shipping chemicals around and risk a
16 chemical spill and they didn't want the factories
17 creating more smog, so basically they wouldn't let
18 them run until August and then in August imports
19 started to take off.

20 So what happens to domestic shipments during
21 that time period? Well, domestic shipments, if you
22 look at the trends and the confidential data that you
23 will compile and will see in the staff report, what
24 we'll find is that there was a gradual decline -- '06,
25 '07, '08 -- for every product, but in the six months

1 of 2009, the first half, there's a sharp decline.

2 There's a sharp falloff in volume.

3 In terms of output, capacity utilization and
4 employment, 2008 is the lowest year for every product
5 on a full year basis. On a half year basis in 2009,
6 2009 is far below the level at 2008, and when you look
7 at capacity utilization the capacity utilization in
8 '06 and '07 is running 70 percent, 80 percent. In
9 2009, every product is less than 50 percent capacity.
10 Some of the products are less than 30 percent of
11 capacity.

12 So the testimony was we have plants that
13 were designed to run continuously. What we're seeing
14 now is we're having to shut down the plant and
15 campaign. You came to the plant tour. The plant
16 wasn't turned on. I think they turned it on Friday
17 night, so it came back on so we could run for an
18 order.

19 So they're waiting until they get an order
20 now to campaign the plant. What that means in terms
21 of cost is this is a very inefficient way to run a
22 factory. You've got startup costs every time you
23 start up. You've got some yield loss. But certainly
24 plants that were designed to sit there and run 24/7
25 making heavy dense STPP for detergent, when that

1 market is gone these plants are suffering.

2 Now, employment has also declined. In the
3 staff report you asked for PRWs. We've had layoffs,
4 temporary and permanent, but what you don't see and
5 it's not in the staff report is they're using the
6 hourly workers to do things like maintenance and they
7 are not hiring subcontractors and so that is also a
8 loss of employment and a major impact on their
9 community.

10 Now if we look at Slide 2, Slide 2 is a
11 certificate of analysis. You heard testimony from the
12 witnesses about the importance of this in the market.
13 This is basically what the product trades on. This is
14 a food grade STPP. If you look at the assay it shows
15 95.2 percent, 92 percent minimum, so for this product
16 what that means is it's 95.2 percent pure STPP.

17 Then they also have the percentage P-205.
18 In the industry they like to quote everything in terms
19 of P-205. It's just a different way of expressing the
20 phosphate content. If you scan down on the left
21 there, what you see are various impurities such as
22 arsenic, heavy metals, fluoride, lead. These are held
23 to extremely low levels and so you'll see parts per
24 million and it will be less than or equal to, so for
25 arsenic we've got less than or equal to three parts

1 per million.

2 This document is prepared by a lab after the
3 product is produced. They test the product coming off
4 the line. Every producer does this. The Chinese have
5 the exact same thing, so they produce also and every
6 customer when they buy insists on this, so product
7 trades basically on this piece of paper.

8 You can test it and supply this with your
9 product. Once you have this, though, it's
10 interchangeable. It's a chemical commodity. It's
11 functionally interchangeable. It doesn't matter who
12 made it. If the certificate of analysis establishes
13 that it meets the spec it trades. What that means in
14 the market is that once you can approach a customer
15 with a commodity the product is going to trade on
16 price, and that's what happens.

17 If we turn to the next slide, we start to
18 see a series of slides that really focus on what
19 happened in 2008. You heard testimony about this.
20 The first thing that happened in 2008 was raw material
21 prices soared. This is Census statistics, imports of
22 phosphoric acid.

23 If you look at the line, the line just takes
24 off in 2008. That is phosphoric acid import prices.
25 Now, the volume also goes up. There were some

1 domestic supply issues in 2008 so import volume
2 increased, but this is our raw material and that line
3 shows the price.

4 If you go to the next slide --

5 There is the price of phosphoric acid. Then
6 we see that line takes the same path, so let's go to
7 the next slide.

8 Here is the trend in domestic producer
9 prices. This is one of the pricing products. I
10 didn't want to say which one, and I didn't want to put
11 the actual prices, but look at the line.

12 Let's go to the next one then.

13 So we're beginning to see a familiar trend here.
14 What you're seeing is that the prices move with the
15 raw materials. In a commodity market where we're
16 creating a supply and demand on the basis of a
17 certificate of analysis, when the raw material prices
18 go up everybody has to raise their prices.

19 Now let's go to the next slide. This shows
20 the import price, imports from China. The lines got
21 the same shape. It soared in 2008. Prices in the
22 U.S. market go up. What's interesting here is the
23 quantities. The quantity of imports in the first
24 quarter of 2008, the Chinese had problems shipping,
25 and so there was a low quantity of Chinese product in

1 the U.S. market. The quantity in the second quarter
2 still really hasn't caught up, and there is inadequate
3 quantity in the first quarter.

4 So basically in the market what's happening
5 prices are being allowed to rise, and that's what the
6 witnesses testified to. They were surprised in 2008
7 because they tried to raise prices and it actually
8 worked, and that's what you see from the Chinese
9 imports.

10 The Chinese imports were not really
11 available so prices went up, but by the fourth quarter
12 Chinese imports are back in the market. They are at a
13 bigger share than they ever had before, and then in
14 2009, with their supply problems out of the way, they
15 are just surging. And so what happens to the price?
16 With this additional supply into the market, a
17 commodity market, prices are going down.

18 The next chart is TKPP. The price is the
19 familiar trend, the volume we see, the decline in the
20 first quarter; the overall volumes, not quite as nice
21 a picture of STPP, but it's similar.

22 The next chart is MKP and DKP, the census
23 data combine these two. Basically you see the same
24 trend. The price goes up in 2008. Once the Chinese
25 solved the supply problem they start shipping to the

1 U.S. The prices are coming right back down.

2 All right. So by the end of 2008, going
3 into 2009, the Chinese production is back and forth.
4 The imports are surging into the market.

5 Now, this phenomenon, in the opening
6 statement counsel for the Respondents try to make a
7 distinction between food grade and tech grade. If you
8 look at the questionnaire responses and the quarterly
9 data, in part, and the questionnaire responses of the
10 U.S. producers you can see the volume of food grade
11 separated from tech grade on a quarterly basis, and
12 what you'll see is the food grade product declined
13 just as much as the tech grade products. Domestic
14 shipments of food grade are going down too. So this
15 trend will hold true for both food and tech in terms
16 of the decline in the domestic shipments and also in
17 the pricing.

18 Now, looking forward -- do we have another
19 side? Oh, this slide lays all the pricing data on top
20 of each other. The dark line is the import price, the
21 dark heavy line is the import price for the raw
22 material phosphoric acid, and then the dotted lines
23 are the down scene products, the phosphate salts. And
24 this just shows that overall we are seeing the same
25 trend in all of them establishing a linkage. We had

1 them all on separate charts. I just wanted to lay
2 them on top of each other.

3 All right, the next slide. All right, here
4 we are. Looking forward, looking forward this is what
5 the domestic industry looks at. The left-hand column
6 is Chinese capacity to make just STPP. All right, the
7 bottom bar is a company called Hubei Xingfa, the
8 lowest of the sort of purple one at the very bottom of
9 Chinese capacity. Hubei Xingfa alone has more
10 capacity than the entire U.S. market. Now, this is
11 all based on SRI, SRI reports for U.S. consumption in
12 2007.

13 What you're going to see in the staff
14 report, I think, is U.S. consumption is lower in 2008,
15 and it's lower still in 2009. So the U.S. consumption
16 bar is getting smaller and smaller. The Chinese
17 capacity on the other hand stacked up there on the
18 left is huge, absolutely huge, and Hubei Xingfa alone
19 is capable of supplying the entire U.S. market.

20 Am I out of time? Oh, two minutes.

21 Given that, this is a pretty stark factor
22 for the industry staring at these numbers. On top of
23 that we hear that demand for STPP, certainly in the
24 technical grade, which is used in automatic dishwasher
25 detergent, demand is declining.

1 So, we have a shrinking market and we have
2 an enormous amount of excess capacity. We have
3 established channels of distribution. A major
4 distributor, Univar, has named a product, Univar 1,
5 that's a Chinese product. The Chinese are targeted at
6 this market. Our high prices are a magnet for Chinese
7 imports. They have excess capacity, and they are
8 aimed at the U.S. market.

9 For this reason, to the extent that some of
10 these products may not already be materially injured,
11 a couple of them are still showing profitability,
12 although their capacity utilization and return on
13 assets is terrible, but for a couple of the products
14 they may not be at the point yet where the Commission
15 historically would look at those products and say
16 there is material injury. Nevertheless, looking at
17 this picture there is clearly an imminent threat of
18 material injury for MKP and DKP.

19 Moreover, for the other products they are
20 gradually in a long-term decline. Their profit
21 margins are simply inadequate, and they are running
22 their plants on a basis that's not sustainable. For
23 these reasons they are materially injured, and
24 therefore we'd ask the Commission to make an
25 affirmative decision in this case. Thank you.

1 MS. DEFILIPPO: Thank you, Mr. Cannon, and
2 for all the company officials that took the time to
3 come here today. It was very helpful testimony. We
4 will start the staff questions today with Jennifer
5 Merrill.

6 MS. MERRILL: Hello. Jennifer Merrill from
7 the Office of Investigations. I would like to thank
8 you all for coming out this morning. I will probably
9 ask a couple of questions that may have come from the
10 site visit but I want to make sure they are on the
11 public record.

12 Okay, my first question is about the
13 automatic dishwasher detergents legislative ban that's
14 going to be put in effect. From what I understand
15 from the testimony, this ban will not affect
16 institutional industrial dish washing detergent, but
17 is this likely -- and also I notice you said in the
18 nineties there was a ban on laundry detergents. Are
19 there likely to be other legislative bans with these
20 phosphate salts in the future? Do you see them coming
21 down the pipeline?

22 MR. SEXTON: Based on what we're told we
23 have two primary markets. You have the consumer
24 market which is where the ban is scheduled to take
25 effect next year, and then you have the industrial and

1 institutional side, for laundry and the hospital or in
2 restaurants, and those kind of things.

3 We are told that some of the larger
4 manufacturers, even institutional industrial, are now
5 considering voluntary banning of these phosphates.

6 Historically, there was a lot of resistance
7 to that because of the nature of the danger of
8 transmission of disease, the food-borne passages in
9 hospitals and restaurants. But now because of some of
10 the environmental pressures and different interest
11 groups there is some consideration of voluntarily
12 banning phosphates for the most part even in that
13 industry as well.

14 We have already seen some evidence in Canada
15 of proposes of legislation to ban it in institutional
16 industrial, but so far we haven't heard anything
17 official in the United States.

18 MS. MERRILL: Okay, thank you. The next
19 question might be geared a little bit more towards
20 ICL. I've this in the questionnaires. However, from
21 discussions with the marketplace there seems to be a
22 perception that there is no U.S. production of MKP.
23 Do you have any idea why this might be? Is what's
24 produced in the U.S. a different grade than what's
25 coming in from imports?

1 MS. SCHEWE: We offer MKP produced out of
2 our Carteret, New Jersey, facility both include food
3 and technical grade product lines, but much of the
4 product that's actually consumed in the U.S. market is
5 used for fertilizers, and we are not a large
6 participant in that market space.

7 MS. MERRILL: Okay. What would you say the
8 role of nonsubject imports is in the market and how
9 directly do the nonsubject imports compete with
10 imports from China?

11 MS. SCHEWE: I would generally say that the
12 volume of nonsubject imports has been pretty steady
13 throughout the course of the last three to four years,
14 obviously declining a bit this year likely as a result
15 of the economy. But I would say that generally
16 speaking that they offer a broad line of products both
17 technical and food. We see them at similar places
18 that we might see the Chinese importers as well.

19 MR. SEXTON: If I had one comment to make I
20 would say that the other nonsubject importers we would
21 consider them to be pretty much on a level playing
22 field. Their pricing, their marketing tactics are
23 very much like ours. We have typical companies from
24 Europe, Canada, Mexico. We just consider that the
25 normal course of business in competition. Sometimes

1 we win, sometimes we lose.

2 The main difference is when we see a really
3 low price we know that it comes from China, and in
4 those cases it's just far more difficult for us to
5 compete.

6 MS. MERRILL: Okay, thank you. Can you talk
7 a little bit about the difference in demand for the
8 phosphate salts in anhydrous form or in solution,
9 including also MKP and DKP solution which are not
10 subject to this investigation?

11 MS. SCHEWE: From a demand standpoint, the
12 differences in demand, on MKP most of the product is
13 demanded in anhydrous form. There is very little MKP
14 solution sold in the U.S. From a DKP solution
15 standpoint, the roles are a bit reversed. There is
16 more DKP solution consumed in the U.S. market than
17 anhydrous. The primary markets for the solution would
18 be in applications which Nancy discussed as well as
19 some food processing and that tends to be, I would
20 say, generally speaking on a scale of maybe four to
21 one, four pounds of a solution to one pound of
22 anhydrous. As Nancy mentioned, there is similar
23 applications for DKP solution and DKP anhydrous in the
24 form of the creamers, if it's dry creamer it will use
25 the anhydrous. If it's the liquid creamer, it would

1 contain typically the DKP solution, and typically in
2 the U.S. there is more creamer in liquid form sold
3 than in dry form.

4 So again that's kind of the reason why we
5 have a different -- more anhydrous in MKP and more
6 solution in DKP.

7 MR. SEXTON: From Prayon's perspective, we
8 are not involved in the anhydrous MKP and DKP at all.
9 We do produce very small amounts of liquid DKP, but
10 where we do have a big presence is in the liquid and
11 anhydrous TKPP.

12 The issue with TKPP is it's difficult to put
13 in solutions. It's a lot of effort. It takes a lot
14 of time, and it's really just a lot of trouble. So
15 most customers would prefer to take it in the 60
16 percent solutions. It usually ends up being a
17 balancing act between the freight to transport water
18 versus a four or five hours production time that it
19 takes you to go.

20 So consequently, I would say -- maybe Beth
21 can correct me if I'm wrong -- it's normally about 75
22 to 80 percent of our customers take the solution
23 rather than the anhydrous.

24 MS. MERRILL: Thank you. Is there a
25 difference between the inputs and the manufacturing

1 process for technical versus food phosphate salts?

2 MR. FYOCK: For technical and food grade,
3 the primary differences are that, for example, if we
4 were to make technical, or excuse me, to make food
5 grade tripoly phosphates, the phosphoric acid would
6 need to contain low levels of arsenic so there would
7 be a pre-treatment and step required to remove arsenic
8 if it was in significant levels. That's the primary
9 control in terms of making sure that the phos. acid is
10 food grade quality for food grade tripoly phosphates.

11 That's a relatively simply process that
12 involves simply adding sulfide and precipitating the
13 arsenic and then filtering it out. We used to do that
14 a lot when we started with a certain grade of acid,
15 and I'm sure that that would be necessary in any case.

16 The other requirements are to operate the
17 facility in accordance with good manufacturing
18 practices, which includes things like maintaining
19 screens on the windows to keep the insects out,
20 magnets on the shipping lines to make sure any metal
21 is picked up as you're loading the final product out,
22 and restricting recycle so that floor sweeping, for
23 example, don't end up in the products, but some very
24 simple requirements there to upgrade housekeeping and
25 maintain standards.

1 And then the third requirement is a much
2 more stringent list of analyses on the final product
3 so that you make sure in the certificates of analysis
4 that the product meets all the food grade standard for
5 shipment as opposed to the technical grade standards.

6 MS. MERRILL: Okay. So to clarify, you make
7 the technical grade and the food grade separately
8 then?

9 MR. FYOCK: You can, yes.

10 MS. MERRILL: Okay.

11 MR. FYOCK: But you don't have to.

12 MS. MERRILL: Okay.

13 MR. FYOCK: I mean, you make these basically
14 in the same facility. We make these in the same
15 facility now.

16 MS. MERRILL: Okay.

17 MS. ALLEN: In our plant in Augusta, we
18 basically make them with the exact same inputs. We
19 use a food grade phosphoric acids for all of our
20 products and the manufacturing process is exactly the
21 same whether we are making a technical grade or a food
22 grade. The only difference that we have is in the
23 laboratory specifications.

24 A food grade customer is going to want much
25 tighter specifications, but our manufacturing process

1 and our inputs are exactly the same.

2 MS. MERRILL: Okay, thank you.

3 MS. DEFILIPPO: Thank you, Jennifer. Next
4 I'll call on David Goldfine for questions. David.

5 MR. GOLDFINE: Good morning, David Goldfine
6 from the General Counsel's Office.

7 I wanted to pursue the like product issue.
8 First, for any of you. Do customers ever order any of
9 the salts without specification as to food or
10 technical grade or form? Do they ever just place an
11 order for MKP?

12 MR. SEXTON: Typically, if they don't
13 specify, we always ask. It depends a great deal on
14 the application, but in general our big concern is to
15 make sure that it's not looking for food grade and we
16 send technical grade. So customers generally would
17 say tech grade or food grade, and if they don't, we
18 ask.

19 MR. GOLDFINE: Okay. And I think this was
20 touched on my Ms. Allen, but the manufacturing process
21 for tech grade and food grade is the same except that
22 the last step it's targeted to the specification by
23 the customer?

24 MS. ALLEN: Yes. And generally we might
25 take something and because they are much more tighter

1 specifications we're going to segregate that for our
2 food grade customer, and usually a technical grade
3 customer is going to accept a wider specification.

4 MR. SEXTON: But basically the only
5 difference is the testing. It's the same product. In
6 fact, we could go in our warehouse, take a pallet of
7 tech grade product, do the extra testing, and it's now
8 food grade.

9 MR. FYOCK: And I should have said our
10 processing is exactly the same as theirs in terms of
11 the way that we operate it.

12 MR. GOLDFINE: And in the end, in the
13 application for these products, to what extent is
14 there an overlap in their end uses, if there is one.
15 Anyone. Are you saying they are exclusive, each
16 completely separate, end uses are --

17 MS. STACHIW: Well, there are our technical
18 grades. I mean, for example, pet food has requirement
19 to take food grade even though you might not think of
20 that as a food grade application. Some of the
21 fermentations customers they might take a technical
22 grade. You know, we have a customer that buys a
23 technical grade and they are fermenting to make
24 insulin, for example. But if you're making a
25 beverage, you're formulating a sports beverage, of

1 course, you're going to take a food grade. Or you're
2 using it in a pharmaceutical product as a buffer, they
3 will take the purest grade we have.

4 MR. GOLDFINE: Yes, I guess I meant my --
5 the question probably wasn't asked the best way.

6 MS. STACHIW: But drinking water --

7 MR. GOLDFINE: When I'm talking about
8 overlap in end use applications I mean between --
9 forget food and pet grade. I mean STPP, MKP, DKP,
10 TKPP. to what extent are there any overlaps in their
11 applications, or if there aren't any, could you tell
12 me why?

13 MS. STACHIW: Okay. There are overlaps in
14 their applications.

15 MR. GOLDFINE: Are they minimal or
16 substantial, or can you give me a --

17 MR. STACHIW: It's the same application but
18 they might be contributing a different function.
19 Remember I talked about, you know, water treatment,
20 for example, where STPP and TKPP, both can be used but
21 they do a little bit -- provides a little bit
22 different functionality. In beverages, there is
23 differences, water treatments. They do participate in
24 -- there was a chart that we submitted with the
25 different applications and we did a check mark so you

1 could see there is overlap. But these products are
2 all very different.

3 When I went through all their functions, and
4 they are very unique, and provide different functional
5 properties to their end products.

6 MR. CANNON: Let me drop a footnote and they
7 will, of course, correct me if I'm wrong because I
8 don't know anything. But the customer, it may be like
9 in water cement, has kind of a recipe of stuff that
10 they want. One of our other products is sodium hex,
11 which the Commission has looked at before. So water
12 cement comes from sodium hex too, and they might want
13 some STPP, and they might want some TKPP. Each one is
14 in their recipe sort of to do a different function in
15 the water treatment blend.

16 So in the general overall application, if
17 I'm making food products I might use some STPP, I
18 might use some TKPP, but I don't use it to perform
19 exactly the same function within each food, and I
20 wouldn't -- most importantly -- order some STPP and
21 then have my supplier call me and say, well, I can't
22 ship that, how about if I give you some TKPP instead.
23 That absolutely wouldn't work. We have to ship what
24 the customer asks for, and the applicational use of
25 the product is different depending on which chemical

1 they want even though the user might be the same. Is
2 that fair?

3 MS. STACHIW: Yes. I mean, someone may use
4 -- an end user might use all of these compounds, but
5 they are for very different reasons, different
6 functions.

7 MR. SEXTON: In fact, individual grades of
8 STPP are not usually interchangeable. If you add
9 heavy dense STPP and light dense STPP, you can't
10 substitute one for the other and expect the same
11 performance. They are just two different.

12 MR. GOLDFINE: I guess it would be helpful
13 in the post-conference brief if you could break out on
14 the like product argument as to each, run through all
15 the factors as to each particular phosphate salts.

16 Also, are the differences between STPP, MKP,
17 DKP and TKPP, are they any more than the differences
18 between say STP food grade and STP technical grade?

19 What I'm asking is are the differences
20 within each food and technical grade as to each
21 particular phosphate salts? Aren't those basically --
22 STP food grade is different from STP technical grades,
23 such as STPP is different from MKP. Are the
24 differences within food and technical as to each one
25 any greater than the differences if you just compare

1 each one of them individually, if that makes any
2 sense?

3 MS. STACHIW: MKP, DKP, and TKPP are all the
4 same chemically whether it's food grade or technical
5 grade. Now STPP is a separate chemical compound, and
6 if you look at the chemical structure they are all
7 completely different. But STPP has three crystalline
8 forms, and there is one form that's -- and there are
9 these rafiels in these crystalline forms that make up
10 STPP. And so that kind of dictates how quickly it
11 will dissolve, you maybe noticed on the specification
12 that was put up earlier there was a test called a
13 temperature rise, because when STPP is put in solution
14 it gives off heat, and that is a measure of how much
15 heat it gives off, and it's an indication of this
16 crystalline phase.

17 So STPP, there is predominance form of this
18 which is used for food, the very fast dissolving,
19 higher temperature rise. And so within STPP there is
20 a hydrated form, there are these other two phases, and
21 what we sell are various mixtures of these phases,
22 these crystalline forms of STPP.

23 So, STPP is different between what food and
24 technical grades are chemically because it's these
25 different rafiels, but TKPP and MKP and DKP are

1 virtually the same whether it's food or techs, and we
2 can provide more information.

3 MR. GOLDFINE: I guess what I was getting at
4 is why wouldn't you be arguing for 16 like products
5 here instead of four. You have SKPP, technical, food,
6 and granular and -- what's that?

7 MS. STACHIW: They are technically the same
8 products. The only difference, again, is the --
9 whether it's a food grade or a technical grade.

10 MR. CANNON: The way you asked that question
11 is interesting because indeed it did cross my mind
12 that we could have 16 like products instead of four.

13 MR. GOLDFINE: Please don't do that.

14 MR. CANNON: And the design of like
15 product -- indeed, we could argue for one instead of
16 four.

17 MR. GOLDFINE: What about that?

18 MR. CANNON: The design of like product was
19 taken really from the way the industry behaves with
20 respect to those products. In other words, they run
21 their businesses, they collect their data. They face
22 the market. We sell STPP.

23 You know, if I were to ask them what do you
24 make in your plant. Well, this plant makes STPP. We
25 make -- they have one plant dedicated to that, and

1 they have another plant that makes potassium. They
2 make TKPP and STPP in their plant but they consider
3 themselves an STPP producer.

4 And I don't think, Nancy, you really
5 answered his question, which was there is a difference
6 between food and tech, sort of a bigger difference
7 than the difference between one of the sodium or MES3
8 potassium. In essence, that's kind of what he was
9 asking. Like why do we break it at this level instead
10 of why don't we have eight like products?

11 MS. STACHIW: Okay.

12 MR. CANNON: Food STPP, tech STPP, and there
13 is a certain amount of line drawn because it's
14 chemistry. It's not easy. I don't know if you could
15 comment on that, but that's what I thought he was
16 asking, any comments on food --

17 MS. STACHIW: It's a greater difference in
18 the chemistry versus the food versus pet.

19 MR. CANNON: I guess another factor here is
20 what Allen said. A tech customer could take a food
21 grade, basically no problem, and in fact their
22 process -- the product that pours out is an identical
23 product, it's just what do you do in the lab and then
24 afterward how do you sift it. You have to sift it in
25 a clean container, and how do you handle it. You

1 can't like sweep up the floor and put it in a bag too.
2 Tech grade you might get away with that. Right? You
3 don't do that.

4 But the product itself chemically is the
5 same, and even when you're talking about the speed
6 with which it's dissolved, under tech application you
7 told me there were --

8 MS. STACHIW: Yes, yes.

9 MR. CANNON: -- fast dissolving products.

10 MS. STACHIW: Absolutely.

11 MR. CANNON: So that's like unique to food
12 grade.

13 MS. STACHIW: No, but the primary grade is
14 the fast dissolving. No, that function is important
15 for industrial, institutional as well. A lot of these
16 products are used in cleaning formulations that you
17 need a dry powder to go into solution quickly. So,
18 yes.

19 MR. CANNON: Right, because that's what I
20 thought because I was sort of horrified that the
21 cleaning solutions had the same stuff as, you know,
22 hot dogs.

23 MR. GOLDFINE: If the Commission were to
24 find a single like product, how would you recommend,
25 and you can do this in the post-conference brief, how

1 would you recommend analyzing the data? Aggregating
2 the data that we have for the four separately and
3 lumping them together?

4 MR. CANNON: Certainly in terms of taking
5 them backwards or out of order, the channel of
6 distribution are basically the same. It's the
7 distributors and then users, although the end users
8 themselves are somewhat different. But certainly the
9 production facility can be the same. Prayon makes all
10 the products in the same facility.

11 So what you get down to is -- in some of the
12 charts -- the physical characteristics, they are
13 physically different and that implies different
14 performance, therefore different end uses. And so in
15 the industry that's how the market reacts to those
16 four products. That's how the producers understand it
17 and that's how the industry, the buyers, the
18 marketers, the users, they all respond to the market
19 as, oh, yeah, I want some STPP or I want some TKPP.
20 They don't think of it as all phosphates.

21 So we sort of followed what was natural in
22 the industry, and I think the divisions are really
23 dictated by the physical characteristics and uses, but
24 within that, you know, I recognize that the two ortho
25 phosphates, 10KP and 2KP are a little bit closer, and

1 the two poly's are a little closer together than the
2 orthos --

3 MR. GOLDFINE: I mean, the reason I was
4 asking those questions about the food and tech, you
5 know, it does seem -- it could be argued it's sort of
6 arbitrary where you drew the line in the petition, and
7 you have a continuum problem, and if you want to
8 address that in the post-conference brief, you know, I
9 think that would be very helpful.

10 MR. CANNON: Okay. I think we were trying
11 not to be arbitrary. I think we were trying to follow
12 what the industry does much like it's arbitrary to say
13 that steel plate is different than steel seed, because
14 it's really just thinness, right, when you roll it.
15 There is one based on physical characteristics and
16 also what it's used for. You use seed in a different
17 aspect than plates, and that's kind of what we did
18 here.

19 MR. GOLDFINE: Okay. But just again if we
20 did find one like product, aggregating the volume and
21 the price data you don't see an issue with that here,
22 I mean, in terms of -- assume one like product is what
23 I'm asking. We have the data to analyze that on the
24 record here.

25 MR. CANNON: Yes, you do, and all of it is

1 in terms of dry pounds, and so in fact you could do
2 that.

3 MR. GOLDFINE: And the domestic industry, if
4 we were to find four like products, are you arguing
5 for one domestic industry or -- this might be a
6 technical question, but for four industries?

7 MR. CANNON: I suppose technically that
8 means there are four industries.

9 MR. GOLDFINE: Are there any issues here
10 with respect to captive production? I seem to recall
11 that one of the domestic producers, there was some
12 toll -- that had a tolling arrangement with someone.

13 MR. CANNON: I think that's in the tolling
14 arrangement, if one of you or the other of you all
15 could respond about captive. The only thing in the
16 questionnaire that I recall about captive and it was a
17 specific company, is that there is some internal
18 consumption that is used to make other products that
19 are not one of these products, that you might blend it
20 to make another product, and out-of-scope product.

21 MR. GOLDFINE: Oh, but not one of the like
22 products?

23 MR. CANNON: No, there is no internal
24 consumption of any of these products to make another
25 product.

1 MR. GOLDFINE: Is there any issue as to
2 negligibility here?

3 MR. CANNON: No. The census data show the
4 imports are well over 5 percent on a July to July 12-
5 month basis, and Commerce asked us that question and
6 made us give them a table. So if you would like I
7 could include that in the post-conference brief.

8 MR. GOLDFINE: Sure. Thank you.

9 MS. SCHEWE: Do we need to clarify about our
10 captive production going into specific blends that are
11 not included in this case?

12 MR. CANNON: If you want to talk about it
13 publicly, you can, or I can just address that in the
14 briefs.

15 MS. SCHEWE: Okay.

16 MR. GOLDFINE: If the captive production
17 provisions the Commission has applies here, please
18 address that in your post-conference statement.

19 MR. CANNON: The short answer is no.

20 MR. GOLDFINE: Okay. I think that's all I
21 have right now. Thank you.

22 MS. DEFILIPPO: Thank you, Mr. Goldfine. We
23 will now turn to our economist, Mr. Thomsen.

24 MR. THOMSEN: Thank you and welcome to all
25 the members of the panel.

1 If I may touch on a few subjects that were
2 brought up in the testimony first before I get to some
3 of my more general questions. My first question will
4 be to Ms. Schewe, if I'm pronouncing that correct.

5 MS. SCHEWE: Schewe.

6 MR. THOMSEN: Darn. My first question is
7 you talked about support price and off-list prices,
8 and I'm trying to determine the distinction between
9 the two. Could you help me out with that?

10 MS. SCHEWE: That's probably because
11 sometimes they can be the same things. Typically we
12 have our uniform prices and typically they are list
13 price. As the market has come down, we have changed
14 some of our pricing lower than list price, and done it
15 formally throughout our customer base, i.e.,
16 distributors.

17 But in certain cases a distributor at a
18 given account cannot remain competitive with that new
19 in-the-stock price, so they work with us and we
20 provide a price that's actually lower than what we
21 call in-the-stock, the typical price, and that we
22 consider in our terminology to be what we call a
23 support price, so it's off of the uniform price. It
24 may be just for a selective customer, not for all the
25 product that they receive from us; just on that one

1 product to that one customer, if that makes sense.

2 MR. THOMSEN: Okay. So I understand the
3 support price as being, you know, in support of a
4 certain customer at a ceratin product. The off-list
5 price, would that then be a discount from the price
6 list that your customer is then giving to their
7 customers, that they're selling that price list and
8 saying, oh, actually the prices are 5 percent lower
9 than what this price list is showing, or is the off-
10 list price even further below the support price?

11 MS. SCHEWE: First off, we don't set prices
12 for our customers, but typically speaking the support
13 that we provide the customer would be lower than in-
14 the-stock or the off-list price that we already
15 afforded that distributor.

16 Now, then we mark that up, you know, to
17 whatever they choose and sell it to the customer, but
18 typically the premise there is to try and be
19 competitive at that end user with whoever else is
20 bidding on that business.

21 MR. THOMSEN: Okay. If I can move to a
22 little bit later on in your testimony, Ms. Schewe.
23 You noted that there was a shortage of phosphoric acid
24 in 2008, and you limited your customers to the 2007
25 purchase volume.

1 MS. SCHEWE: Correct.

2 MR. THOMSEN: Was this for all the salts
3 that are subject to this investigation?

4 MS. SCHEWE: As a matter of fact, it was for
5 all phosphates, including phosphoric acid. We
6 actually not only produce phosphate salt, but we
7 actually sell phosphoric acids in the market as well,
8 so that includes all products that we currently market
9 and sell into the U.S.

10 MR. THOMSEN: Okay. Do you have to turn
11 away any customers besides put them on an allocation?

12 MS. SCHEWE: We chose from a business
13 standpoint not to add spot customers during this time
14 period. Obviously, we're very loyal to our customers,
15 and we were trying to provide them the best service
16 possible given a very difficult situation. So we did
17 not entertain any growth business to help maintain as
18 much supply to our customers as possible.

19 MR. THOMSEN: Okay. And did Prayon pursue
20 the same type of program that ICL did during this
21 time?

22 MR. SEXTON: Actually, we were not short on
23 material. In fact, we picked up business in the
24 market that was our competitors had difficulty
25 supplying. If there were issues with ICL or whoever

1 it may be, they couldn't get material, they would call
2 us and many times we supplied them. If we chose not
3 to, it was for business reasons and not for lack of
4 supply.

5 MR. THOMSEN: Okay. Did you at any other
6 time since 2006 have to put any customers on
7 allocation or pursue any of these or were you fine
8 throughout the entire period?

9 MR. SEXTON: We were completely back
10 integrated, and if anyone has material, we have
11 material.

12 MR. THOMSEN: Okay.

13 MR. SEXTON: It doesn't mean we have to pay
14 market price for it as a U.S. company, but I have no
15 knowledge of anytime we put anything on allocation.

16 MR. THOMSEN: Okay. If I may turn back to
17 Ms. Schewe. What was the reason for this decrease in
18 availability of phosphoric acid?

19 MS. SCHEWE: It was largely related to the
20 demand for the fertilizer industry. Phosphoric acid
21 is also used in that industry. It's actually the
22 largest consumer of phosphoric acid, and that was at
23 the time the driver.

24 MR. THOMSEN: I will return to that in a
25 moment but I want to finish up with some of the things

1 you said in your testimony.

2 You also noted that you are gradually being
3 displaced at Univar by Chinese phosphate salts. Is
4 this for all four of these salts?

5 MS. SCHEWE: Yes. Based upon the import
6 statistics, it does appear as though Univar as brought
7 in products under all four of the categories from
8 China.

9 MR. THOMSEN: Okay. A little bit later on
10 you noted that you used to be able to fix a price for
11 one year and target the quantities. When did that
12 change?

13 MS. SCHEWE: That was sort of a -- I guess I
14 would call it sort of a U.S. practice, and that really
15 changed beginning in 2000. We had had -- as an
16 industry I think we could characterize it as being
17 some pretty flat prices as far as our raw materials.
18 They escalated, you know, GDP, but given the run up in
19 fertilizer there was a significant run up in our raw
20 materials. We talked about phosphoric acids. We also
21 talked about potassium hydroxide which is also
22 somewhat related to fertilizer given the fact that
23 it's produced from KCL and also soda ash. And for
24 those reasons it was difficult for us to as an
25 industry to no reasonable returns. So in an event

1 where pricing was changing on us really rapidly we
2 could not afford our customers a firm price. We had
3 to have a shorter period of price firmness.

4 MR. THOMSEN: So that happened early in 2008
5 rather than later 2008?

6 MS. SCHEWE: Correct.

7 MR. THOMSEN: Okay. And it was more related
8 to then the change in costs of your inputs rather than
9 up flow of imports from China?

10 MS. SCHEWE: That's correct.

11 MR. THOMSEN: Okay. If I can turn to
12 something that Mr. Sexton had said. You noted that
13 other countries are likely to ban STP in laundry and
14 dish washing detergents. What countries are likely to
15 do so? I think you noted Canada in response to one of
16 Jennifer's questions. They are thinking about banning
17 all phosphates or can you tell me just a little bit
18 more about what you know?

19 MR. SEXTON: What we understand in Canada
20 there is legislation already been proposed in some of
21 the various cities in the country for eliminating it
22 in both commercial and consumer auto dish. In Europe,
23 they actually still allow phosphates in laundry
24 detergents but it is restricted, depending on which of
25 the countries you live in.

1 The same trend in coming in ADW. We also
2 know that there are some expectations in Latin
3 America, particularly in Brazil, for some restrictions
4 on consumer ADW. Basically what normally happens in
5 the U.S. as far as environmental restrictions tends to
6 happen in other North and South American countries to
7 a degree as time goes on, but our belief is that first
8 in the United States, then Canada, then Europe, and
9 then probably South America and some of the Asian
10 countries.

11 MR. THOMSEN: And then based on your
12 experience, how long after the United States bans them
13 would you expect?

14 MR. SEXTON: It's difficult to say because
15 we don't have that much experience. One of the issues
16 is that in Europe their waste water treatment
17 facilities have a significant ability to remove
18 phosphate before it gets into the environment. But
19 even with that capability there still are
20 restrictions.

21 What normally happens, or it didn't happen
22 this way in the U.S., but we would expect first to be
23 restrictions on the percentage of phosphates allowed,
24 and that's already happened in some of the
25 Scandinavian countries, and then as time goes along we

1 expect a full ban.

2 The problem with ADW is from what we're told
3 by the producers there is no substitute for phosphate.
4 You can make an automatic dish washing detergent. It
5 does perform as an automatic dish washing detergent,
6 but the performance is far different and the cost is
7 far different. So in the end as an industry we'd
8 question the decision to do so because you end up
9 washing the dishes two or three times, and you know,
10 whether they get clean or not. So we do expect that
11 the other countries will continue to drop off. We
12 just don't know how soon.

13 MR. THOMSEN: Would it be fair to say two to
14 three years or maybe even longer?

15 MR. SEXTON: The process in Europe and the
16 U.S. was more or less parallel. There is pressures in
17 Europe and there is pressures in the U.S, but the
18 process there tends to take a little longer than it
19 does here, so within three to five years we expect the
20 landscape to be very different in Europe.

21 MR. THOMSEN: Okay, thank you.

22 MR. SEXTON: We are European producers, but
23 we are very familiar with that.

24 MR. THOMSEN: Great. Okay, given the
25 changing markets then, how has the percentages of

1 these different salts going to various market segments
2 changed since 2006? There is more, I guess, going to
3 the fertilizer market now, or at least there was in
4 2008. If you could touch on where your salts are
5 being shipped to and if that changed over the last few
6 years. You may need to do it in a post-conference
7 brief, but if there is something that you can just
8 give me a general trend now, I'd love to hear about
9 it.

10 MS. SCHEWE: But generally speaking our
11 demand has shifted away from the use in automatic
12 dishwash and in INI applications and more towards food
13 applications, which tend to be growing. As we I think
14 have mentioned a couple of times INI and ADW, you
15 know, for environmental reasons there are greener
16 preferable products, so there has been a decline in
17 that. So our shift has gone from technical to food,
18 you know, on these subject products here.

19 MR. THOMSEN: And is the market for food
20 larger or smaller than technical?

21 MS. SCHEWE: It's much smaller. The largest
22 use of the products included here by far is automatic
23 dishwash and the ELAs.

24 MR. THOMSEN: And how about for the
25 potassium salts, have there been changes since 2006?

1 MS. SCHEWE: I would say that primarily the
2 HEP is sold into water treatment, a few types of food
3 applications, and paints and coatings. And given the
4 increase in water consumption here in the U.S. I would
5 typically say that that has grown the more ADA
6 population grows versus GDP.

7 MR. THOMSEN: And still I guess you have a
8 little bit in the fertilizer market with your sales of
9 MKT. Have you noticed a lot more sales going into
10 this market also?

11 MS. SCHEWE: We did notice in 2008 an
12 increase.

13 MR. THOMSEN: Has it subsided?

14 MS. SCHEWE: Yes. The market, the
15 consumption of fertilizers in the U.S. in 2009 was
16 down markedly from 2008, likely because fertilizers
17 are a lot more expensive in 2009 and given the crop
18 prices there was a lot of concern with the U.S.
19 farmers about putting too much input into their
20 fields, so they didn't apply as much fertilizer as
21 they typically would. So therefore consumption's
22 down.

23 MR. THOMSEN: Okay. Do you have a general
24 sense of how large of a decline that would be, 5
25 percent, 20 percent?

1 MS. SCHEWE: Based on what I've seen in
2 magazines like Fertilizer Week, I believe it's in
3 excess of 10 percent in ELAs.

4 MR. THOMSEN: Okay. If I can turn to your
5 raw material inputs, we've talked a little bit about
6 phosphoric acid and we heard from Mr. Sexton that they
7 use only food grade phosphoric acid, is that the same
8 for ICL?

9 MS. SCHEWE: That's correct.

10 MR. THOMSEN: Okay, and are there different
11 grades, such as food grade, for your pot ash and your
12 caustic soda or is it all just one standard grade?

13 MS. SCHEWE: I believe we purchase all one
14 standard grade.

15 MR. SEXTON: We purchase only food grade
16 product for our inputs. In fact, as I said, all of
17 our products are produced to the food grade standard,
18 it's just a matter of whether you prove it or not.

19 MR. THOMSEN: Okay. And what is the price
20 difference between a food grade phos acid and one
21 that's either feed grade or technical grade? Do you
22 have any idea? You may not be purchasing that so you
23 might not know.

24 MR. SEXTON: Are you talking about raw
25 materials?

1 MR. THOMSEN: Raw materials.

2 MS. SCHEWE: So we sell a lot of phosphoric
3 acid and so we have price lists as well on those
4 products, and so typically instead of talking a -- 5
5 cents, which is what we showed on the C of A, we
6 usually sell 75 percent concentration, that's kind of
7 the standard by the industry, and typically the
8 difference between a tech and a food grade, 75 percent
9 is 2 cents a pound.

10 MR. THOMSEN: Could both of your companies
11 submit for the record at least quarterly if not
12 monthly your cost for your inputs for these chemicals,
13 for your phos acid and your caustic and your pot ash?

14 MR. SEXTON: Sure.

15 MR. THOMSEN: Great.

16 MR. CANNON: Do you want all three? What do
17 you want, you want phos acid, soda ash?

18 MR. THOMSEN: Phos acid, your sodium and
19 potassium hydroxide.

20 MR. CANNON: Okay, so you want the sodium,
21 the potassium, and the phosphorous.

22 MR. THOMSEN: Right.

23 MR. CANNON: Maybe the witnesses answered
24 this, but I thought you asked them, is there a food or
25 tech grade of the like soda ash, caustic, and

1 potassium.

2 MR. THOMSEN: Right.

3 MR. CANNON: Are there food and tech grades?

4 MR. THOMSEN: So if you could submit the
5 food grade because that's what you use, that's what
6 I'm looking for, thank you. Okay, with what you
7 produce there are low density, medium density, and
8 high density STPP. Are there also those densities in
9 the potassium salts?

10 MS. STACHIW: No, that's in the before STPP.

11 MR. THOMSEN: Okay, and what is the price
12 difference between a low, medium, and high density
13 STPP?

14 MS. SCHEWE: Typically light density is our
15 highest priced product, but it's pretty minimal price
16 difficult, less than three cents a pound on our
17 product, you know, for a food application that is
18 selling for approximately \$1.45, before tax
19 approximately \$1.32 according to our published list
20 price.

21 MR. THOMSEN: Okay, and have there been any
22 changes in the preferences of customers between these
23 grades, between these densities over the last three
24 years?

25 MR. SEXTON: Typically a customer can only

1 use one grade for one application. They'll use the
2 heavy density because they need the performance
3 characteristics of the heavy dense. So let's say
4 you're making automatic dishwashing detergent, you're
5 not going to decide one day, I think I'll use light
6 dense instead of heavy, it doesn't work.

7 MR. THOMSEN: Okay. And I guess based on
8 dishwashing liquids, how has the phaseout of the STPP
9 as a detergent builder affected your operations now
10 and how do you see them as affecting your operations
11 in the future?

12 MR. SEXTON: On our operations in general,
13 we have two plants in Augusta, we have what we call a
14 calcium plant where we make calcium phosphates, and
15 adjacent to it we have what we call the NaK plant, or
16 the sodium potassium plant. The sodium and potassium
17 plant this year, and Beth can give better details, but
18 the production is off significantly from 2008. It's
19 an eerie feeling to drive down the street and see
20 nothing coming out of the plant.

21 In the past we would never see that, and
22 now, you know, we've had several shutdowns this year
23 because of lack of orders. Going forward we expect it
24 to become more difficult because although the ADW is
25 in decline this year, it'll be gone next year. So

1 basically we expect by the end of the year to have a
2 substantial decline in demand for the NaK plant.

3 MR. THOMSEN: How much has ADW gone down
4 this year?

5 MR. SEXTON: For us, can you comment on
6 that, Beth?

7 MS. ALLEN: I would say that our ADW year
8 over year, if I look at where we were in year to date
9 August to year to date August of 2009, we've gone down
10 10 million pounds, or approximately 10 percent of our
11 production capacity.

12 MR. THOMSEN: Okay.

13 MS. ALLEN: So most of the decline that we
14 have seen this year is due to the ADW, the remainder
15 is due to lower volumes that are related to loss of
16 customers and some due to the recession. But overall
17 I would say that the recession has not a great impact
18 on our business because we are a commodity, we are not
19 something that is tied to any luxury items. We're not
20 recession proof, but certainly not the same as many
21 other businesses.

22 MR. SEXTON: And it's also important to note
23 that the ADW business that we have lost, some of
24 that's gone to Chinese material this year, a
25 significant portion of it.

1 MR. THOMSEN: Okay. And how about the, has
2 the automatic dishwashing detergent manufacturers,
3 have they started their switch over to their
4 alternative products?

5 MR. SEXTON: Very slowly. Most of our
6 customers tell us -- we have two main customers, one
7 says it's over December 1st and the other says that
8 it's over by the end of the year. But one of them has
9 now converted what we understand 100 percent Chinese.
10 But even in that case it's gone by the end of the
11 year.

12 MR. THOMSEN: And for ICL for your
13 customers?

14 MS. SCHEWE: Our customers have begun the
15 switch in advance of July 2010. But in doing so they
16 experienced some difficulties with their formulation.
17 So we've kind of seen a little bit of a decline late
18 last year and early into this year, but lately because
19 of the issues they're having with their formulations
20 their tripoly's a little higher than it has been
21 running the last six months. But again as Allen
22 mentioned, we are expecting that, you know, early in
23 2010 that they will cease using it for their automatic
24 dish applications and will be, you know, using it for
25 some specialty applications that they have where STPP

1 is required.

2 MR. THOMSEN: Okay. And have there been any
3 other changes in laws or regulations that have
4 affected the markets for these products?

5 MS. SCHEWE: I would say broadly speaking
6 no. But with regard to the effects of phosphates on
7 the waterways, there have been selected areas that in
8 addition to banning the use of phosphates in home
9 laundering and automatic dishwash applications,
10 they've also started to implement no P in residential
11 fertilizers. So as an example in Wisconsin there is I
12 know at least city bans if not state bans in place
13 right now for phosphates in fertilizers, residential
14 fertilizers. So there is a little bit of a patchwork
15 activity going on from an environmental standpoint in
16 that particular market as well.

17 MR. THOMSEN: Okay. Is there a price
18 difference between anhydrous salts and the salts in
19 solution on a P-205 basis?

20 MS. SCHEWE: Typically there is because of
21 the cost to take the solution and calcine it and pack
22 it, there is typically a premium paid for a phosphate
23 salt versus the solution.

24 MR. THOMSEN: Oh, okay. And how much higher
25 is an anhydrous salt than a solution?

1 MS. SCHEWE: If you very -- I can't tell you
2 exactly on a dry basis, but --

3 MR. SEXTON: There's actually two issues.
4 On NK and --

5 MR. THOMSEN: Okay, are you going to answer
6 what I was asking her?

7 MR. SEXTON: Yeah, there's two different
8 issues. MKP and DKP can be made in solution or made
9 as anhydrous. It's more expensive to make the
10 anhydrous form because you have to dry it and mill it
11 and put it into the package. TKPP is a little bit
12 different. To make TKP solution you have to make the
13 dry first. So you'll perform the process to make the
14 dry product, run it through the calciner, and then put
15 it in solution.

16 So on the TKPP side, the solution on a P-205
17 basis is a little more expensive because you make the
18 dry material and then you go through all the extra
19 process, put it in solution, filter it, and make the
20 liquid. On the MKP and DKP side, it's more expensive
21 to make the powder because you start off with the
22 liquid. So it's a little bit different one way than
23 the other, but in either case it's just, on the TKPP
24 that we do, it just reflects the extra cost of putting
25 it in the solution.

1 MR. THOMSEN: So what's coming in from
2 Canada and Mexico via truck, would that be more
3 anhydrous or it costs less at least for STPP, or is it
4 the solution that would be coming in?

5 MR. SEXTON: Well STP is typically not sold
6 in solution.

7 MR. THOMSEN: Or not, yes, just TKPP.

8 MR. SEXTON: TKPP is, in fact I don't know
9 that TKPP is brought in from Canada and Mexico very
10 much. It's typically not.

11 MR. THOMSEN: Okay, what about MKP and DKP?

12 MS. SCHEWE: On DKP, the difference between
13 DKP solution, which is again a solution makes a
14 potassium hydroxide in 75 percent phosphoric acid. On
15 a dry basis that price is roughly on technical grade
16 \$1.52 on a list price basis, whereas the DKP anhydrous
17 for technical grade is \$2.10. So there's quite a
18 premium between the two, and again that's related to
19 the additional processing costs as far as taking it
20 from a solution and making it into a granular product
21 and packing it out.

22 MR. THOMSEN: Okay. Are you familiar with
23 what types of, in terms of grades or densities that
24 are coming in from both China and nonsubject
25 countries? We've heard that it's mostly tech grade

1 coming in, not food grade, in terms of the STPP,
2 right, do we know anything about the other salts that
3 are coming in from China whether they're tech grade or
4 food grade that are coming in? Do you have any
5 information on that?

6 MS. SCHEWE: I mean it just depends on the
7 description provided by the importer as far as whether
8 they're actually identifying the product as technical
9 grade or food grade, sometimes they do and sometimes
10 they don't. It does appear that, you know, just from
11 the data that there may be more technical grade
12 product being brought in. Obviously STPP we talked
13 about, but on MKP as well. On DKP though, if you look
14 at the import statistics I would say it's probably the
15 opposite, meaning that food grade's probably being
16 brought in more readily than tech grade.

17 MR. SEXTON: Anecdotally on the STP side, we
18 do hear that customers are buying Chinese food grade
19 STPP. We don't really know necessarily whether it's
20 for sure or not, but that's what we're told.

21 MR. THOMSEN: Okay, and how about what's
22 coming in from say Israel or Mexico?

23 MR. SEXTON: There's really not a lot of
24 difference between any of the producers that we see.
25 I mean we get good quality from Israel, good quality

1 from Holland, the Chinese product is very good. So we
2 don't have that much of an advantage, or at all
3 really, on quality issues.

4 MR. THOMSEN: A difference between tech
5 grade and food grade?

6 MR. SEXTON: Some of the producers will not
7 use food grade acid to make tech grade product. But
8 what we understand, and again the Chinese obviously
9 know their process better than we do, but what we're
10 told is they use a thermal process to make the acid,
11 which actually is a very high quality product, and we
12 also understand if they make the salts of this product
13 that for the most part they will meet food grade
14 quality. Now whether they import it and call it food
15 grade or call it tech grade is a different issue.

16 MR. THOMSEN: Okay, and in other countries
17 do they import -- tech grade or food grade in the
18 market as a whole --

19 MR. SEXTON: -- for example Thermfos, the
20 guys from Holland, we see a lot of food grade material
21 from them. And then it's not so much whether they can
22 make food grade or tech grade, it's whichever market
23 they happen to be focused on. For example I believe
24 it's Haifa, the Israeli guys, we see them more in the
25 tech grades than the food grade, but again they're in

1 both markets.

2 MR. CANNON: Is that your question?

3 MR. THOMSEN: That was. Thanks for the
4 clarification, Mr. Cannon. How have the Chinese
5 export taxes on these salts or on the inputs and the
6 corresponding increase that has taken effect from 100
7 to 175 percent affected your business or the prices
8 that you're seeing in the marketplace?

9 MR. SEXTON: Upon which time period?

10 MR. THOMSEN: Since 2006, and I believe the
11 increase was in 2008 though I may be wrong on the
12 exact timing.

13 MR. SEXTON: Well, all we really know from
14 our perspective is when they're here and when they're
15 not here. In early 2008 they really weren't here.
16 There's a lot of factors, we know that a part of the
17 issue was because of the export taxes. And again
18 these are what we hear, we don't know the facts for
19 sure about what happens in China. But what we
20 understand is worldwide fertilizer was very short, and
21 for strategic geopolitical reasons it's a very good
22 idea to keep enough fertilizer inside your country to
23 feed your own people.

24 So a lot of times they'll put these export
25 taxes on for those types of strategic reasons. But

1 there were a lot of issues in early 2008, there was
2 the earthquake, there was a shortage of phosphoric
3 acid, and they were actually from what we understand
4 net importers of fertilizer. So when these issues
5 went away the exports into the United States increased
6 dramatically, and that also coincided with the market
7 pricing in the United States going up.

8 MR. THOMSEN: Okay. We've heard about the
9 Chinese earthquake and that effect on the phosphorous
10 market, and it may have even destroyed a few of the
11 phosphorous plants. Do you know whether these plants
12 have been rebuilt, whether they're operating at
13 capacity or are they still rebuilding?

14 MR. SEXTON: From what we hear I think
15 they've probably recovered to some degree. But I
16 doubt that it's where it was before.

17 MS. SCHEWE: Yes, so the area that was
18 affected by the earthquakes was in the Szechuan
19 province. There was two primary phosphate producers
20 that sell into industrial and food markets, Norwest
21 and Blue Sword. And we believe based upon import
22 statistics that both of those companies are now
23 capable of producing product and indeed are importing
24 material into the U.S. and other world areas as well.

25 MR. THOMSEN: Okay. Another supply

1 disruption is, did the Szechuan potassium miners
2 strike affect your inputs or sourcing at all? I'm
3 guessing probably not because you're fully integrated
4 in the -- is that right?

5 MR. SEXTON: Are you talking about the KLH?

6 MR. THOMSEN: Yes.

7 MR. SEXTON: We're not integrating KLH, it
8 had a dramatic effect.

9 MR. THOMSEN: Oh, okay.

10 MR. SEXTON: But what we were able to do, we
11 have global suppliers of KLH, we have KLH contracts in
12 Europe and in North America. We were shorted in North
13 America but we were able to bring in KLH from our
14 Europe contract. So we didn't experience any supply
15 disruptions in that respect.

16 MR. THOMSEN: Okay.

17 MS. SCHEWE: We did institute for a short
18 period of time a allocation on our potassium based
19 phosphates. As you mentioned, the strike in Canada
20 actually had a very prominent effect on our business.
21 Both of our KLH suppliers were sourced out of Canada.
22 As far as our work that we did to supplement the KLH
23 coming in from those suppliers where we were on
24 allocation, we brought in finished products from a
25 couple of our sister companies, one in Brazil and one

1 in Europe, and we also supplemented with some material
2 from China.

3 MR. THOMSEN: Okay. I believe I only have
4 one more question and it's actually a request. And
5 it's, if you can submit for the record any of your
6 price increases or decreases, I believe Prayon had
7 stopped making price lists from your testimony.

8 MR. SEXTON: Yeah, we cut that out in very
9 early 2008, it just moved too quickly.

10 MR. THOMSEN: Okay. Ms. Schewe, can you
11 submit those? Great. And actually one more thing,
12 and this is just a data --

13 MR. CANNON: Are you looking for like a
14 letter to the industry or what are you looking for?

15 MR. THOMSEN: Yeah, just a letter to the
16 industry. I'm trying to get the timing of price
17 increases for here.

18 MR. CANNON: The only reason I ask, I mean
19 you'll know better, Andrew, but contracts come up in
20 the end, it wasn't like on one day all of a sudden all
21 the prices rose because you had customers that the
22 contract was still going on, it hadn't ended yet. Am
23 I wrong? I mean the beginning of 2008 it would have
24 gone out to customers, so what is this going to be
25 like, are they going to be 100 letters?

1 MS. SCHEWE: Yeah, obviously we've had
2 several price actions. I'm assuming what you were
3 referring to is our standard list price versus what we
4 might have negotiated with a particular customer.

5 MR. THOMSEN: Correct.

6 MS. SCHEWE: I mean as I mentioned in my
7 testimony we did have about a six-month lag from when
8 the prices went up to when we could actually see all
9 the price increases in the market, you know, given
10 contracts that we had. So if you're talking about the
11 general letter that we sent out just informing
12 customers of the list price increases, yes we can
13 definitely provide that information.

14 MR. THOMSEN: Yeah, that's all right. I'm
15 looking for a general across-the-board price list
16 increases, not for each customer. Okay, the last
17 thing is actually just a data question, and I just
18 wanted to know whether blends have been included in
19 any of the data that has been submitted in terms of
20 the quarterly pricing data.

21 MS. SCHEWE: Our data does not include
22 blends.

23 MR. THOMSEN: Okay.

24 MS. ALLEN: No, ours does not either.

25 MR. THOMSEN: Okay, great. I will

1 relinquish my microphone. Thank you.

2 MS. DEFILIPPO: Thank you, Mr. Thomsen. I
3 will turn to Mr. Ascienzo in a minute. Just for the
4 court reporter, if you could remember just to say your
5 name at the beginning of a response, it's helpful.
6 Thank you.

7 MR. ASCIENZO: Thank you very much. I'm
8 here today on behalf of Mr. G who is away on business.
9 He apologizes that he can't be here. But I have some
10 questions on his behalf, and before I start he just
11 wants to thank all the parties for answering all the
12 questions that he's asked so far and he looks forward
13 to your continuing cooperation in answering all of the
14 rest of the questions. Thank you very much.

15 Can we start by looking at the C of A, or
16 certificate of analysis? I think it's slide 2 or page
17 2. I just want to ask a few questions. It looks like
18 this is a food grade C of A, is that how this -- oh
19 this is a Prayon, yeah. Looking at the product?
20 Anyway. Looking at the product it has sodium
21 tripolyphosphate and then underneath dentifrice grade,
22 is that for toothpaste?

23 MR. SEXTON: Yes, sir.

24 MR. ASCIENZO: Okay. So the bottom line is
25 this would be, this is a food grade C of A?

1 MR. SEXTON: Yes.

2 MR. ASCIENZO: Okay. And I see your product
3 code, you've got STPP 188, so I presume that's just
4 some sort of formulation for a specific customer or is
5 that a general grade on your part?

6 MR. SEXTON: The numbers differentiate
7 between things like density, granulometry, just as a
8 different specifications for that particular product.
9 We sell the same product to several different people.

10 MR. ASCIENZO: Like an SKU?

11 MR. SEXTON: It's not an SKU, it's more of a
12 product naming system.

13 MR. ASCIENZO: And then down at the bottom
14 here we have some identification test A and B. Do you
15 know offhand what those are?

16 MS. ALLEN: No. I could find out for you.

17 MR. ASCIENZO: In your brief, that's fine.
18 Thank you very much. And then I guess because this is
19 food grade but maybe not, I see some of the very
20 important characteristics such as arsenic, heavy
21 metals, fluoride, they have an asterisk next to them
22 under "Test Results," and that says "guaranteed
23 analysis." So I'm assuming that the real important
24 ones are guaranteed some way somehow?

25 MS. ALLEN: I can find out for you from our

1 lab manager.

2 MR. ASCIENZO: Okay, thank you. And this is
3 done by Prayon internally?

4 MS. ALLEN: Yes, that is our laboratory that
5 performs all of these tests. All of the
6 specifications for each customer are entered into our
7 lab management system, and the laboratory analyst
8 would go in and do these tests and they would not
9 necessarily know what the specifications are, it would
10 either be that it meets the test or it doesn't meet
11 the test for the specific customer. And if it did not
12 meet the test for the specific customer it might be
13 downgraded to a different type. So this particular
14 one might go to, if it did not meet the specifications
15 for this particular customer, may get downgraded to a
16 technical application.

17 MS. STACHIW: And can I clarify for you?

18 MR. ASCIENZO: Sure.

19 MS. STACHIW: On the C of A, all the
20 different tests, there are some that are actual
21 analysis and performed and the actual number is down,
22 and then there are other tests that are guaranteed,
23 and they are not run on a specific batch but they're
24 run, you know, statistically they're validated,
25 they're not run for every single batch but we

1 guarantee that it will be at meet the specification.
2 So that's the difference between -- a guarantee means
3 that it was not run on that specific batch but it is
4 guaranteed, and the others would be actuals. And you
5 can, you know, when you put it up it will be easy to
6 point out. And that's pretty standard for the
7 industry.

8 MR. THOMSEN: Okay. So I don't want to beat
9 this into the ground but I want to make sure, it
10 sounds as if at least for the two companies here, your
11 inputs are such that they are certified for food
12 grade, and it sounds as if you attempt to make food
13 grade product 100 percent of the time, does that sound
14 right, am I right?

15 MR. SEXTON: Our standard procedures
16 generally will yield food grade product. Now, there
17 may be cases where, as Beth said, we'll have a
18 particular lot that doesn't meet some specific thing
19 and we'll downgrade it to tech grade, to a lower
20 standard. But in general we expect every lot to meet
21 food grade quality.

22 MR. ASCIENZO: Same for ICL?

23 MR. FYOCK: Yes, it's exactly the same.

24 MR. ASCIENZO: So it sounds as if, with that
25 being true, the cost difference if there is any

1 between food grade and tech grade would be a C of A?

2 MR. SEXTON: There's a little bit more to it
3 than that. The handling, the packaging, the
4 warehousing, the transportation are all different
5 quality and different requirements frequently than
6 food grade. For example, just to use phosphoric acid
7 as an example, it has to be in a food grade carrier,
8 has to go in a food grade truck, has to meet food
9 grade specifications for cleaning and all of those
10 issues.

11 For STPP food grade it has to be in a food
12 grade warehouse, the requirements and the costs of
13 running a food grade warehouse are very different than
14 a tech grade warehouse. So it's basically how you
15 treat the product and how you prove that it meets
16 these qualities that's the differential. It's a
17 significant cost.

18 MR. CANNON: From an accounting standpoint,
19 the cost differences would not affect raw materials,
20 labor, or factory overhead, but the cost differences
21 we're talking about here would be below the line, is
22 that correct, Beth?

23 MS. ALLEN: They would be because they would
24 be after the point of manufacturing, so they would get
25 into warehousing costs which are considered sales and

1 general administration. So it's not a cost of
2 manufacturing.

3 MR. ASCIENZO: Okay, but just as a point of
4 clarification, I think for the Commission's purposes
5 below the line is below operating income, so it would
6 be part of operating income. So in your post, you can
7 do it now but you probably want to do this in your
8 postconference brief, could you provide an estimate of
9 the added cost to produce food grade versus technical
10 product? ICL also, please. Thank you very much.

11 And do we know for the producers on their
12 manufacturing processes or no? Do they do things
13 about the same?

14 MR. CANNON: These are the only producers in
15 the U.S.

16 MR. ASCIENZO: Really?

17 MR. CANNON: They're the only two left.

18 MR. ASCIENZO: Okay, thank you. How many
19 suppliers are there of the raw materials? I know that
20 Prayon is vertically integrated at least for some of
21 the inputs, but it sounds as if you can buy them on
22 the outside if there's a cost differential that is
23 favorable to you, but how many are there?

24 MR. SEXTON: In fact we do buy outside asset
25 as well. For certain applications, such as the Food

1 for Peace program that require 100 percent U.S.
2 sourced raw materials, we purchase acids from PCS.

3 MS. ALLEN: At a higher cost.

4 MR. SEXTON: At a higher cost than our own
5 cost. So there are many places around the world where
6 you can get acid, but as far as the United States that
7 we're aware of, there are two primary production
8 facilities, one's PCS and Innophos has a plant in
9 Geismar, Louisiana that does the purification step.

10 MR. ASCIENZO: Does that sound about right
11 to ICL?

12 MS. SCHEWE: You asked the number of
13 suppliers that we had nominally?

14 MR. ASCIENZO: Yes.

15 MS. SCHEWE: We're similar, we have internal
16 source of phosphoric acid and we also have a long term
17 contract with PCS, so we have two suppliers of
18 phosphoric acid. As I mentioned earlier we currently
19 have two suppliers of KLH, which is one of the raw
20 materials that go into the potassium phosphates. And
21 then we also have once supplier of soda ash that goes
22 into the STPP.

23 MR. ASCIENZO: The production processes for
24 the four different products, are they essentially
25 similar, are there big differences, can we address

1 those to some extent anyway?

2 MR. FYOCK: The production processes are
3 somewhat similar in that all of them involve a
4 reaction step between the phosphoric acid and the
5 base, whether it's potassium hydroxide or soda ash,
6 into a solution, and then that solution is processed
7 through a drier or calciner to make the dried product.
8 If it's an orthophosphate like DKP or MKP it's a low
9 temperature drier.

10 If it's a condensed product or high
11 temperature product like STPP or TKPP, it's a high
12 temperature calciner. And then following that step
13 there's generally a milling operation and screening
14 operation to get the product to the right granularity
15 followed by usually, in fact always we pass the
16 product past magnets again for GMP standards and then
17 into our shipping operation. So they are similar in
18 many respects.

19 MR. ASCIENZO: Are those separate dedicated
20 lines for each of the four products, or can you stop
21 one batch and then start another?

22 MR. FYOCK: At ICL we make our
23 tripolyphosphate pretty much, at our -- for example,
24 all that process makes is sodium tripolyphosphate.
25 And we make our potassium products at Carteret, but we

1 make all of our potassium products on the same unit.
2 And one of the reasons for that is that that minimizes
3 the amount of downtime for cleanout, washout, and
4 product changes. Conceivably we could make all the
5 products on one line, but from the standpoint of
6 efficiency and operation we choose not to do that.

7 MR. ASCIENZO: I think for now that's it.
8 Thank you very much.

9 MS. DEFILIPPO: Thank you, Mr. Ascienzo. We
10 will turn to our commodity analyst, Mr. Cantrell. Do
11 you have questions for this panel?

12 MR. CANTRELL: Yes, I have a few questions.
13 I'll try to keep this brief. I might say the light is
14 ahead of you all here this morning with us. And to
15 hear something of the technical side, industrial side
16 of phosphates, my background is in primarily nitrogen
17 and phosphate fertilizers area, so, you know, a lot of
18 similarities there in raw materials, especially
19 phosphate rock and phosphoric acid, although perhaps
20 in different forms.

21 So I prepared several just very fundamental
22 questions to ask, and I think I'll limit those. But,
23 you know, perhaps I could give you my outline after,
24 you know, posthearing conference, and if there are any
25 that you feel are worthy of responding to that I don't

1 ask, if you would do so I would appreciate it. So
2 what I have outlined is just like a domestic industry
3 overview, and then the feedstocks to an extent, and
4 then a few questions on various four products.

5 First, and I'm taking the industry here, the
6 domestic industry, in aggregate. And so my first
7 question is, you know, what's your view of the five-
8 year supply-demand outlook for these four subject
9 products in aggregate, particularly say your average
10 annual growth rates, do you expect it up or down? And
11 then in that light, if you could break down, you know,
12 which products do you think are going to show perhaps
13 negative or no growth and which products show the more
14 potential for growth within the next five years?

15 MS. SCHEWE: I'll try and address that.
16 Typically we try and talk in terms of markets. A
17 product can go into multiple markets, and so each one
18 of those markets may have different drivers behind
19 them. From a total product standpoint as we look at,
20 let's say STPP as an example, we talked about the fact
21 that the largest use for that particular product is in
22 ADW, automatic dishwasher, formulations.

23 So with the environmental issues associated
24 with that and the subsequent bans in many states, we
25 believe there's going to be a significant shift in the

1 supply related to STPP, meaning that demand is going
2 to go down significantly in 2010 and as a result the
3 supply dynamics will change significantly, utilization
4 of tripoly overall in the U.S. will decline
5 significantly.

6 So overall if we look at it from a product
7 standpoint we would say that it will, you know,
8 decrease significantly perhaps as much as 50 percent
9 in 2010 or by 2011. And then after that you'll be
10 looking at a market that I would characterize closer
11 to 50/50 between technical and food grade
12 applications. We talked about industrial applications
13 in industrial and institutional cleaners. There's
14 been a lot of reformulation already in that area
15 moving to more environmentally preferred products.

16 So we would expect slightly lower than GDP
17 growth but yet growth going forward on that particular
18 product. And then if you look into the food type
19 applications that we have, in general meat, poultry,
20 seafood tends to be the largest market segment for
21 STPP food grade. And based upon the type of market
22 we're in here in the U.S. we would expect that that
23 would have approaching 2.5 percent increase going
24 forward just based on, you know, market analysis.

25 PKPP, both the anhydrous and 60 percent, is

1 primarily a tech market. There are some food sales,
2 but they're very minimal. Typically sold into water
3 treatment and also into paints and coatings to a
4 lesser degree. Given the movement from surface water
5 to groundwater in the U.S. that will increase the use
6 of PKPP, we believe, going forward in water treatment,
7 but at a population growth versus a GDP, which I
8 believe is, you know, approximately what, a little
9 over a percent here in the U.S.

10 Paints and coatings obviously has suffered
11 from the economy, you know, the last couple of years,
12 but the projections going forward in that industry in
13 the U.S. are a return to about a 3 percent growth
14 rate. MKP, I plan one customer group or market that
15 we sell to for MKP, it's about 50/50. One of the
16 largest users is in beverages for fortification,
17 nutritional fortification, and we expect that that
18 will grow in excess of 3 percent, you know, with
19 brands like Powerade, Gatorade gaining momentum in the
20 market.

21 And then on the technical grade side, that
22 MKP, neon fertilizers, which obviously we talked about
23 how we had a decline this year in fertilizer in the
24 U.S., but going forward we would expect that that
25 would see an increase. Globally we're expecting

1 fertilizer increases of about 3.5 percent. So that
2 market will grow, and then the other application that
3 we participate in on technical MKP is in specialty
4 cements.

5 Again, that's an area largely associated
6 with building and construction, which has obviously
7 been severely affected by the economy. And as we move
8 forward we at least expect some kind of a rebound in
9 that activity going forward, so again very similar to
10 paints and coatings of about 3 percent. BKP anhydrous
11 is primarily a food grade product, and heavy
12 concentration in the dairy area. And given the
13 movement towards convenient foods in the U.S. we would
14 expect that would also have a relatively high growth
15 rate going forward in excess of 3 percent.

16 MR. CANTRELL: Okay, thank you. Just based
17 on the import volume data that I've looked at coming
18 into the U.S., it appears that, I mean STPP must
19 dominate the market volume wise. I mean it appears to
20 me when, you know, you just do the simple mathematic
21 calculation of the overall imports STPP appears to
22 account for 75 to 80 percent of the total volume of
23 these four products, so I know how important that must
24 be.

25 One question I had, I go back a ways so I

1 can remember, it appears that there have been trends
2 downward for STPP demand over a number of years, I
3 think starting with laundry detergents. They had
4 problems up on the Great Lakes eutrophication and so
5 forth. Is there any STPP still used in laundry
6 detergents?

7 MS. SCHEWE: In the U.S. it's very limited.
8 As I think we mentioned, the actual legislation is
9 somewhat of a patchwork, but large producers like
10 Proctor and Gamble decided because of skew management
11 to eliminate the phosphate containing formulations,
12 but we have seen a bit of a resurgence in some of the
13 southwestern states that have a growing Latino
14 population because that's a preferred type of laundry
15 detergent in Mexico and other parts of Latin America.
16 And so we do see a little bit of use in home laundry
17 in the U.S. We also see, again as we mentioned, the
18 use of phosphates in laundry detergents for
19 institutional applications like a hotel, a school,
20 penitentiary, things of that sort.

21 MR. CANTRELL: Okay, thank you. So do you
22 believe the bleeding will essentially stop in the STPP
23 market after this detergent ban is done with and the
24 other markets that are going upwards will tend to
25 stabilize STPP, although at a lower level I would

1 assume?

2 MS. SCHEWE: Yeah, in the U.S. we would
3 anticipate that after ADW goes away that there will be
4 a stabilization of STPP. And I think, you know, we
5 talked about a potential for some environmental issues
6 around the use in industrial applications, but I think
7 that, you know, recent events with the swine flu and
8 things of that nature there's, you know, a resurgence
9 in the need for us to keep our homes and hotels and
10 hospitals clean. So I think that we feel that this
11 will become the new baseline and there will not be any
12 further reduction in demand in the U.S. going forward
13 for that particular product.

14 MR. CANTRELL: Okay, thank you. Now I
15 really want to get into some basic things here, and
16 this has the concern with -- and again this is
17 aggregate for the domestic industry, and if you can't
18 respond to these I would ask for guesstimates on
19 percent distributions and so forth -- but the first
20 one is, I'm curious about the relative percent
21 distribution of phosphoric acid use by the different
22 types. The first would be, you know, breaking this
23 down so that it would account for 100 percent, thermal
24 acid, I mean what percent of the U.S. market is
25 accounted for by thermal acid?

1 MS. SCHEWE: So from a U.S. production
2 standpoint are you referring or are you referring to
3 just thermal phosphoric acid in general?

4 MR. CANTRELL: Yes, I mean from a domestic
5 production standpoint.

6 MS. SCHEWE: Right, we're the last standing
7 thermal acid producer in the U.S., and we produce it
8 for very high end applications. And I would say that
9 generally speaking as far as total U.S. phosphoric
10 acid consumption, from a merchant area, that it takes
11 up no more than 10 percent.

12 MR. CANTRELL: Okay, thanks. And what about
13 solvent purified wet process, what percent of the
14 total?

15 MS. SCHEWE: The rest of it is what we would
16 consider as purified phosphoric acid.

17 MR. CANTRELL: Well, I mean however is there
18 some, say, green phosphoric acid fertilizer type that
19 may be cleaned up, precipitated I believe is a term,
20 impurities precipitate out. Is that also considered,
21 purified phosphoric acid?

22 MS. SCHEWE: Yeah, it can be used for
23 certain industrial applications, it's obviously not a
24 food grade material. And there is a producer that
25 does take green acid and goes through not a solvent

1 extraction process but a different process that
2 provides a product that is clean and does not bear a
3 lot of color. But that production is rather limited,
4 and I would say that it makes up about 7 percent of
5 the overall sales in the U.S.

6 MR. CANTRELL: Okay, so most of it is the
7 solvent extracted purified phosphoric acid.

8 MS. SCHEWE: Correct.

9 MR. CANTRELL: Okay, thank you. And now,
10 staying with the various forms of acids, I was curious
11 about the percentage breakdown between food and
12 industrial grades for the three types of acids. One
13 would be thermal, I mean if you had to make a guess
14 would you say what percent of thermal goes to food,
15 high analysis food and the other to industrial?

16 MS. SCHEWE: The majority of it goes to
17 food, but there's also a portion of it that goes
18 actually beyond a food grade standards to the
19 electronics industry. And so I would characterize
20 that generally speaking as an industrial type
21 application although the requirements for that
22 industry are far superior to that within the food
23 industry. So if I had to split out though I would say
24 probably it is 60/40 food to industrial.

25 MR. CANTRELL: Okay, thank you. And what

1 about for solvent purified wet process phosphoric
2 acid?

3 MS. SCHEWE: As we look at the sales; the
4 product to the industry, it typically, so merchant
5 sales versus the product that we may consume in our
6 plants and then sell as a phosphate salt, but the
7 merchant phosphoric acid market is about 70 percent
8 industrial requirements and 30 percent food
9 requirements.

10 MR. CANTRELL: Okay, thanks. And I would
11 assume this last type, the green acid that we talked
12 about that's the minority of the purified types, I
13 assume that it would go primarily into the industrial
14 uses?

15 MS. SCHEWE: Correct, yes.

16 MR. CANTRELL: Is that right? Okay. I just
17 have two or three questions about the choice of either
18 whether you use soda ash or sodium hydroxide in the
19 production of STPP, and which is the most prevalent
20 method and why?

21 MR. FYOCK: Either can be used. It depends
22 a lot on the pricing comparison whether soda ash is
23 less expensive or caustic soda. It's the same, but we
24 generally end up using soda ash, but it's strictly a
25 price calculation.

1 MR. CANTRELL: So it is price dependant
2 primarily. Let's see, I just had a couple of
3 questions on the potassium phosphates, which I assume
4 volume wise kind of fit in between sodium tripoly on
5 the high side and TKPP on the low side, volume wise
6 anyway at this point. Anyway, my question is, what's
7 the predominant form of MKP used in fertilizers, solid
8 or liquid?

9 MS. SCHEWE: Sorry, we're juggling the
10 microphone. Typically you're using an anhydrous
11 product MKP going into specialty fertilizers like a
12 Scotts fertilizer or a MiracleGro, that would be
13 anhydrous form of either MKP or in various small
14 situations TKPP.

15 MR. CANTRELL: Okay, and I believe you
16 indicated, perhaps I misunderstood, that these types
17 of fertilizers are, the MKP fertilizers, are also
18 produced using the standard fertilizer grade wet
19 process phosphoric acid or is that not true? I mean
20 that may be in fertilizer statistics rather than
21 industrial food grades.

22 MS. SCHEWE: I believe that for the most
23 part most producers, both here in the U.S. as well as
24 other places, use purified phosphoric acid for the
25 production of MKP because of the quality requirements

1 to meet the standards for fertilizers, except for the
2 Chinese which are obviously I think using the thermal
3 acid route. But our product that we are using is a
4 food grade purified phosphoric acid versus, you know,
5 a lower quality like a merchant grade acid.

6 MR. CANTRELL: I was thinking that perhaps
7 some of this MKP may be used in fertigation, in other
8 words aqua systems for gold courses, and to an extent
9 for crop production.

10 MS. SCHEWE: There is MKP also used in
11 liquid, but it's not sold to the manufacturer in
12 solution form, it's sold in anhydrous. And then they
13 add, I'm not exactly sure what the components would
14 be. But there is a solution market that MKP goes into
15 but not as the solution itself, some other person is
16 taking it and further manufacturing it into a
17 solution.

18 MR. CANTRELL: Well the producers that
19 produce the potassium phosphate solutions exclusively,
20 going that route, which I understand are not subject
21 product or proposed subject product in this case,
22 what's that type of product used for that's different
23 than the types that the technical food grade folks
24 produce here?

25 MS. STACHIW: You're asking why would

1 someone want to use a solution versus the anhydrous?

2 MR. CANTRELL: Yes, and I mean is it for a
3 different use or are there overlapping uses?

4 MS. STACHIW: Well, as the example that
5 Angie gave you of DKP, the dipotassium phosphates,
6 it's used in coffee creamer. So it's a creamer but
7 the anhydrous is used in the dry blend product and the
8 solution is used in the liquid. That would be an
9 example. Or, you know, someone might want to use the
10 liquid, they're making a processed cheese and they're
11 feeding the liquid, the dipotassium making it on site
12 and feeding it right in. Dipotassium phosphate is
13 used, the solution, almost exclusively for the
14 antifreeze liquid production.

15 MR. CANTRELL: I had one question I was just
16 curious about, it's does the proposed exclusion of
17 directly manufactured MKP and DKP solutions from
18 subject product imply that captive grades are not like
19 merchant grades? Or does that make any sense?

20 MR. CANNON: You mean captive in the sense
21 that we first make solution before we dry it out?

22 MR. CANTRELL: I guess what I was thinking
23 about are the producers that go directly to solutions,
24 are they considered captive producers versus merchant
25 producers for your industry?

1 MR. CANNON: We don't consider those part of
2 the industry because they don't have the drier to be
3 capable of even making anhydrous. And we don't buy
4 solution from a company that mixes phosphoric acid and
5 potassium hydroxide, we wouldn't buy that solution
6 from them and ourselves dry it out I don't think. And
7 they make that product based on the economics of
8 buying phosphoric acid and potassium hydroxide, mixing
9 it themselves.

10 And then they just immediately use that
11 solution, they don't go through all the downstream
12 processing that we would in terms of drying it out and
13 everything else that went on in the plant, correct?
14 Is that what you're question is? I mean we don't
15 consider that the same industry, they are not the same
16 producers at all. And perhaps it relates to your
17 previous question, what do they use the product for.

18 MR. CANTRELL: Yeah, that's what I was
19 interested in. And also, I mean I didn't understand
20 the difference in uses, do they produce technical
21 grades, food grades, that they sell these solutions to
22 end users for?

23 MR. CANNON: Can you provide that?

24 MS. SCHEWE: Yeah, so --

25 MS. DEFILIPPO: I think you need to turn on.

1 And to the extent you don't have the information
2 because it's not your clients's and you want to
3 provide it in a postconference brief, that's also
4 maybe an option too.

5 MS. SCHEWE: Well in general, the solutions
6 market, DKP solutions market, is primarily a food
7 market. So most of the manufacturers actually are in
8 the Midwest, upper Midwest, because that's actually
9 where a lot of the food manufacturers are, and, you
10 know, with the exception of a couple of Nestle plants.
11 And really it's primarily in dairy application that
12 this product is being used in, and I assume that
13 they're using it for one reason because they typically
14 deal with liquids. I mean, you know, if the stuff
15 comes in the form of liquid for the dairy applications
16 there is a small amount of DKP solution that goes into
17 -- which I believe Nancy talked about, but that is
18 probably no more than 15 percent of the overall
19 solutions market. So it is really a food market.

20 MR. CANTRELL: Okay, thank you. Those are
21 all of my questions. If I may, I may send you or
22 correspond with someone on a few other questions that
23 I had that are outstanding that can wait for right
24 now. Thank you very much.

25 MS. DEFILIPPO: Thank you, Mr. Cantrell. We

1 will turn to Mr. Corkran.

2 MR. CORKRAN: Thank you. And thank you to
3 all the witnesses today. It's been very enlightening
4 testimony, and one of the benefits of coming late in
5 the questioning order is I've already had the benefit
6 of many good questions and many very good answers. So
7 I have really just a few followup, and I'd actually
8 like to stay very closely with the issue of MKP and
9 DKP in solution. We were just talking about some of
10 the different applications, very early in the
11 testimony we established that there are distinct
12 producers of MKP and DKP in solution, can you give me
13 an idea of who those are and whether we're talking a
14 few or a great many different producers?

15 MS. SCHEWE: This is not meant to be an all
16 inclusive list. DKP solution, the folks that we have
17 dealt with over the past 15 or 20 years in this market
18 include FBC Industries, Incept International, it
19 sometimes goes by the name Xena, Hydrite Chemical,
20 Hawkins Chemical, GS Robbins. I'm sure there's a few
21 other distributors that, you know, for smaller uses
22 probably do perform some solutions of DKP. To the
23 best of our knowledge those same customers also
24 produce MKP solution. And we're all easily aware of
25 about one customer that actually uses MKP solution,

1 and they use it at a rate of 22 percent, so I don't
2 have a lot of knowledge except just understanding who
3 bid on that business.

4 MR. CANNON: In that SRI report there are a
5 couple others who maybe they don't sell to them. I
6 can tell you in the postconference though.

7 MR. CORKRAN: Very good, that is very
8 helpful. There was testimony to the effect that there
9 were specific differences in particle size for STPP
10 that were mentioned in the standard specifications,
11 and my question was do those differences translate
12 into price differences?

13 MR. SEXTON: Not really. You can produce
14 different particle sizes, it's just really a matter of
15 what mesh screen you use. If you have a very very
16 tight spec where you have to have, you know, 100
17 percent meeting this one thing, you know, the more
18 strenuous the application, the more strenuous the
19 requirement is the more expensive it is. But in
20 general there's not a lot of price premium for that.

21 MR. CORKRAN: Thank you. My next question
22 goes to differences in sales to distributors versus
23 end users. Do you typically see substantial price
24 differences in your sales to distributors versus end
25 users based on such things as the volume of sales

1 whether you're selling by rail and truck or whether
2 you're selling in other quantities or volumes?

3 MR. SEXTON: In most cases the idea for a
4 distributor is to provide the service of providing
5 product in less than truckload quantities. So there
6 is generally expected to be a significant premium for
7 the smaller volumes. So we would sell I think
8 historically we would sell to them at a little bit
9 less than list price. Whereas the direct customers
10 tend to be much larger and they tend to pay a lot less
11 than the distributor would.

12 MR. CORKRAN: Earlier this morning, we heard
13 testimony regarding national distributors, although I
14 have a pretty good idea who those are. Can you
15 specify who you would consider national distributors
16 of these products?

17 MR. SEXTON: Brenntag and Univar.

18 MR. CORKRAN: Thank you; Mr. Sexton, on
19 pages eight and nine of your prepared testimony, you
20 talk about a decline in sales generally; and you then
21 mention that the recession has made certain customers
22 more price conscious. Were you implying by that, that
23 you've been losing sales for food grade applications;
24 or is your discussion of losing sales volume more
25 general?

1 MR. SEXTON: When I say losing sales volume,
2 that would mean to individual customers. You know,
3 Customer A would buy less than they did last year.
4 But if we're able to take market share from
5 competitors, you know, we would have more individual
6 customers.

7 So although our overall sales have declined,
8 it would have been much worse, had we not picked up
9 some share. Did that answer your question?

10 MR. CORKRAN: It did mostly.

11 MR. SEXTON: Okay.

12 MR. CORKRAN: You opened your statement by
13 saying that you hoped that end users for specifying
14 food grade phosphates would have a preference for
15 domestic material; but the recession has made them
16 more price conscious.

17 MR. SEXTON: Right.

18 MR. CORKRAN: And then your next sentence
19 is, we've been steadily losing sales volume to lower
20 priced imports from China. So my specific question
21 was, reading those two together, it implies that
22 you've been losing food grade sales to imports from
23 China; although that may be something different than
24 some of the line of argument we heard laid out
25 possibly early this morning.

1 THE COURT: Absolutely; in fact, if you go
2 back to 2006/2007, there were some food producers that
3 would absolutely never even consider using Chinese
4 product. In fact, we've even had to certify that our
5 materials contained no Chinese ingredients, period,
6 after the fallout with the melamine issue in the pet
7 food.

8 Today, some of the same customers that were
9 so adamant are now using Chinese material because the
10 cost pressures are such a big problem; and we are
11 losing volume in food grade products and customers for
12 that very reason.

13 MR. CORKRAN: Okay, thank you, that
14 clarified things greatly for me.

15 Earlier we heard testimony regarding heavy
16 dents, STPP; and then later, distinctions between that
17 and light STPP. Can you give me a better sense of
18 what the distinctions between those two forms; and
19 does that correspond to other differences that you see
20 like fines versus granulars?

21 MR. SEXTON: Heavy dents is strictly -- it's
22 a density issue; how many pounds per certain volume.
23 Generally, if I'm not mistaken, it's based on water.
24 You have a density of .4. It would be .4 times the
25 density of water. Did I get that right, Nancy?

1 MS. STACHIW: The light dense.

2 MR. SEXTON: And it goes all the way up to
3 .8.

4 MS. STACHIW: To one.

5 MR. SEXTON: To one.

6 MS. STACHIW: Or higher.

7 MR. SEXTON: So in general, you have
8 different performance characteristics for a lighter
9 density than a heavier density. And in a general
10 sense, a light density will go into solution much
11 faster than a heavy density.

12 So if you have an application where you
13 don't want it to dissolve very quickly, like in an
14 automatic dishwasher, you want to have that material
15 available during the whole cycle. So you use a heavy
16 dense material, as we produce in Augusta for those
17 applications.

18 There may be applications like in food
19 processing where you want to make a solution. You
20 want to make it quick. You use a light dense
21 material, because it goes into the solution faster.

22 MR. CORKRAN: Thank you; that was very
23 helpful. Let's see, I did not write down who made
24 this particular statement. But there is discussion of
25 the fact that using the term "campaigning" plants --

1 can you give me a sense of how that differs from the
2 previous practice of continuous production?

3 THE WITNESS: And explain to me -- I believe
4 in the testimony that was attributed to various events
5 in 2009, perhaps including imports from China. But I
6 thought that the policy change away from continuous
7 production occurred in 2007; and I'm sorry, I didn't
8 write down whose testimony it was.

9 MS. ALLEN: I briefly talked about
10 campaigning the plant. What we try to do is to keep
11 our plants running as much as possible. Because at
12 the very beginning, you do get a lot of what we call
13 flush-out, which is product that we have to put back
14 through the process; and that is very expensive,
15 because we have melt the product back down. And at
16 the end, when you also shut down the plant, you get a
17 lot of flush-out going from one product to another.

18 Another problem you have when you first
19 start up the plant is, it takes a long time to get up
20 to the specifications that you are looking for. So
21 you may start out at only making only 100,000 pounds
22 an hour. But once you get to a point where you're
23 running your plant at a fast rate, you can continue
24 that for a long period of time.

25 So the idea is that you're going to keep

1 your plant running for a long period of time at the
2 highest through-puts that you possibly can, to make it
3 the most cost efficient that you possibly can and make
4 the most product that you can.

5 But at the beginning of this year, we
6 changed practices, because we had way too much
7 inventory. You know, we were expecting a level of
8 sales that reminiscent of what we had in 2008; and so
9 we just have not had to run our plant very much.
10 We've gone from, you know, a campaign that possibly
11 lasted 10 days, to a campaign that lasts sometimes as
12 much as a day and-a-half. So that makes it very
13 costly to run the plant, and you get a lot more waste
14 product.

15 MR. CORKRAN: Okay, but let me ask, wasn't
16 that an inevitable consequence of your management's
17 decision to change its strategy of continuous
18 production at the end of 2007?

19 MS. ALLEN: I'm not sure which phrase you're
20 looking at; because we want to continue on continuous
21 production.

22 MR. SEXTON: If I might add a little bit
23 here, when we went from making just STPP heavy dense
24 for Proctor and Gamble, we made the decision to become
25 a multi-purpose plant. And as a multi-purpose plant,

1 we realized that we will have changeover costs, when
2 going from STPP to TKPP.

3 The problem is, when those runs become
4 shorter, the increases in costs become greatly
5 amplified; and we lose a lot more than we would when
6 we had our longer runs. So although we have multiple
7 runs, in the past, we may run STPP for 200 days. But
8 now we would expect, under better circumstances, maybe
9 we'll have a 30 day run of STPP, a 30 day run of TKPP
10 and something like that.

11 Now we're in a situation where it's two or
12 three days of STPP, two or three days of TKPP; then
13 back and forth and back and forth. Because of the
14 lower demands, we can't build up these larger
15 inventories to serve the smaller market. So the costs
16 are even greater than they would have been if we were
17 strictly a one product plant.

18 MR. CORKRAN: Okay, thank you very much; I
19 appreciate it. Both answers were very, very helpful.
20 Did I understand the testimony correctly that in
21 general for the chemical MKP that domestic producers
22 do not typically participate in the fertilizer portion
23 of that market?

24 MS. SCHEWE: We're the only producer MKP in
25 the U.S., and we do not participate largely in that

1 market. We do have a sister company that produces
2 material, MKP in Israel, and imports it and does
3 compete in that particular market.

4 MR. CORKRAN: And with the specific
5 reference to MKP, are you seeing competition from
6 imports from China in your markets for MKP; or are
7 they most largely concentrated in the fertilizer
8 portion of the market, and thus competing with your
9 sister company, which also imports?

10 MS. SCHEWE: We've seen, you know, a large
11 amount of competition in the fertilizer area, which we
12 don't compete in. But we've also, through
13 distribution, been recognizing a significant amount of
14 share loss, or volume loss, I should say; and also
15 recognizing imports of both true technical grade --
16 not fertilizer grade MKP -- as well as food grade.

17 So I think we're grading a conclusion
18 against, as we mentioned, somewhat difficult to
19 identify losses through distribution, because they're
20 selling in such small quantities. But we would assume
21 that we're probably losing to small folks that may be
22 producing some form of like pharmaceuticals or
23 something like that, where MKP is utilized.

24 MR. CORKRAN: Thank you very much; that's
25 very helpful.

1 Just exploring very briefly the impact of
2 the shortage in phosphoric acid and how that had a
3 ripple effect through the market, given that some
4 customers had to be put on allocation, even for the
5 particular chemicals that we're talking about, and
6 that there was a practice of not adding spot
7 customers, the question I had was how much inventory
8 do distributors and end users typically hold of these
9 chemicals; that is, how long would they be insulated
10 from any sort of supply shortage before they had to
11 start looking for alternative sources of supply?

12 MS. SCHEWE: Typically, I would tell you
13 that they try and keep as little inventory as
14 possible. They try and push the burden onto the
15 manufacturer.

16 But I would say, generally speaking, they
17 probably keep about a month's worth of inventory. If
18 I talk to a distributor, that's typically what they
19 tell me.

20 So in effect, as we talked about 2007,
21 volumes being allocated to 2007 levels, let's assume
22 that a customer, which most of them weren't buying any
23 more in 2008 than they were in 2007. They were
24 actually buying less than that.

25 Let's assume you call up and all of a

1 sudden, you've reached your monthly average take, and
2 you're in the middle of the month. I'm not going to
3 accept the order for delivery until the beginning of
4 the next month. So you're really talking about the
5 potential for maybe a two week lead time for a
6 product.

7 So when we talk about, you know,
8 allocations, they weren't significant in terms of, you
9 know, they were able to get product. It was just that
10 it was more of a lead time extension versus what they
11 had historically received from us.

12 MR. SEXTON: And one thing I can confirm, I
13 mean, we made an effort to take their business on STPP
14 during the shortage, and we were not very successful.

15 TKPP -- we were a little bit more
16 successful. But that was a function of the KOH issue.
17 So the asset was tight. Lead times tended to stretch
18 out a little bit. But especially on STPP, it was not
19 to the degree that we were able to do any damage.

20 The KOH was a little bit more of an issue,
21 and we were a little more successful on gaining share
22 there. But, I mean, we tried to gain share, and it
23 just wasn't there to be had.

24 MR. CORKRAN: Thank you; that was very
25 helpful. And last request -- actually it isn't even a

1 question for a response. As you prepare your post-
2 conference brief, would you please review the
3 testimony? In most cases, it was very clear whether
4 you were talking about an individual chemical or all
5 four chemicals that we're looking at today in
6 conjunction.

7 But in just a few places, it may have been
8 unclear whether you're talking about particular market
9 conditions or raw material conditions that were
10 largely focused on one chemical or all four. So if
11 you could indicate, if there are any ambiguities there
12 to kind of help us out as we refer back to your
13 testimony, that would be extremely helpful.

14 And with that, I'd like to thank you again
15 for all your testimony and all your answers to
16 questions today.

17 MS. DEFILIPPO: Thank you, Mr. Corkran; just
18 as a quick administrative matter -- Mr. Cannon, would
19 you like this included in the transcript as an
20 exhibit?

21 MR. CANNON: Actually, I was going to give
22 it back to you in the brief with source notes and
23 confidential data filled in and so forth. It was just
24 to give you an idea. It's up to you, if you want me
25 to include it.

1 MS. DEFILIPPO: Okay, and I thank you all
2 for your answers. I know you've been sitting at the
3 table answering questions for awhile; and I've tried
4 to go through and cross them out. So I don't have too
5 many, and I hope I don't repeat something that has
6 already been asked.

7 We talked today about the increases in raw
8 material costs that occurred during the period, and
9 how that was part of the reason, I think, that price
10 increases were able to stick.

11 When you increased prices, were they as a
12 general price increase, or were they some sort of
13 escalator in contracts? I guess the question being,
14 do you have any price escalators in the contracts that
15 would address changes in raw materials over the period
16 of that contract?

17 MR. SEXTON: We always try for it. We try
18 to protect ourselves from raw material increases as
19 much as we can. Unfortunately, on the other side,
20 they try to shield themselves from raw material price
21 increases as much as they can.

22 Basically, the way things worked for us, at
23 the end of 2007, we were in the midst of negotiating
24 contracts for 2008. We really didn't know what was
25 going to happen. So we had to estimate what the price

1 was going to be.

2 We made this estimate, and then we were far
3 under what the actuality was. So we were faced with
4 going back and actually renegotiating contracts were
5 we could. Because it was a "C" change from one year,
6 a very stable year over the year, long contracts to, I
7 can't tell you what it's going to be tomorrow. It was
8 almost that abrupt a change.

9 MS. DEFILIPPO: And in terms of how that
10 changed from sort of these annual contracts to a more
11 shorter term, was that mostly focused on changes in
12 price; or were the qualities sort of also unknown and
13 those were sort of renegotiated?

14 MR. SEXTON: For us, quantity wasn't an
15 issue. I mean, we had capacity; we had raw materials.
16 But unfortunately, because of the way things are set
17 up for us, we immediately see an increase in our costs
18 when there's an increase in raw material costs.

19 However, our contracts don't allow these
20 immediate situations. For the first two quarters,
21 we're losing blood left, right, and center; and we
22 never really even caught up on that until the third
23 quarter, because it was changing so rapidly.

24 We went from the situation where we had
25 contracts. We had to re-renegotiate. We had to

1 change things; and by the middle of the year, we were
2 given nothing more than 30 days firmness, and it was
3 finally being accepted.

4 MS. SCHEWE: We were similar to Prayon in
5 the fact that up until this event, we did not have any
6 cost escalators in our contracts. Typically, you
7 know, we had a firm price for the year. But given the
8 unprecedented run-up in raw material costs, we had
9 little to know price firmness with our customers.

10 We did agree to requirements contracts with
11 them for up to 120 percent of their historical take-
12 in; and then beyond that, it had to be re-negotiated.
13 So it's not like they could really run up their
14 volumes to us without us knowing it, and then re-
15 negotiating it at that point in time.

16 MS. DEFILIPPO: Thank you; to follow on a
17 question, I believe, Mr. Corkran was asking about the
18 different channel sales to end users and distributors,
19 I think he was asking about different price levels.
20 You may have said this already, and I apologize if you
21 have. Do you compete against the Chinese in both
22 channels; and if so, is it a similar degree of
23 competition, or are you feeling more pressure in one
24 channel versus the other?

25 MR. SEXTON: We compete in both markets.

1 But for us, as Prayon, it is much more prevalent, we
2 believe, in distribution. We know that distributors
3 are buying Chinese product. We know that our volume
4 disappears into the distribution market.

5 Actually, it started more as a distribution,
6 because that is generally an easier market to enter.
7 And as time has gone along, we've seen it more and
8 more in what we would consider to be direct customers.
9 So as the volume has grown, their presence in the
10 general market as a whole has grown.

11 MS. SCHEWE: We have a similar situation.

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13 MS. DEFILIPPO: Ms. Schewe, just a quick
14 question -- you were talking in your testimony earlier
15 about Univar's product, and the brand of product that
16 they use; the imported product from China. You
17 indicated Univar sells phosphate salts produced by
18 ICL, other producers outside China.

19 Are the products kept separate, based on
20 country of origin, if someone is buying from multiple
21 sources; or is there any blending that you know of, in
22 terms of inventory and all the product in one spot?

23 MS. SCHEWE: From a blending standpoint,
24 there could be two aspects to that. My understanding
25 would be that from a warehousing standpoint that, you

1 know, they would have a pallet of Prayon material
2 sitting right next to a pallet of ILC material with,
3 you know, little hesitation, as well as the Univar.

4 So I don't think there's any issues, I
5 guess, mixing product. But there was a concern that
6 it's possible that there could have been some blending
7 of material and then re-packed, like ICL material,
8 being mixed with Chinese material. But we can't
9 really confirm that.

10 At that point, it would still be somewhat
11 known, because they would be required to have the
12 country of origin being both China and, in our case,
13 the U.S.

14 MS. DEFILIPPO: That's helpful. We talked
15 earlier about sort of overlap of end use, and how the
16 products can be used increases in raw material costs
17 that occurred during the period, and how that was part
18 of the reason, I think, that price increases were able
19 to stick.

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8 contracts for 2008. We really didn't know what was
9 going to happen. So we had to estimate what the price
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12 under what the actuality was. So we were faced with
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18 really confirm that.

19 At that point, it would still be somewhat
20 known, because they would be required to have the
21 country of origin being both China and, in our case,
22 the U.S.

23 MS. DEFILIPPO: That's helpful. We talked
24 earlier about sort of overlap of end use, and how the
25 products can be used in this same application, but not

1 for the same reason. So I'm assuming that you may
2 have a given customer buying more than one of these
3 phosphate salts.

4 When they do that, do you guys have
5 different sales reps for a given phosphate salt, or is
6 there someone that deals with all of them; and is
7 there any sort of bundling of the products together
8 when you sell the different phosphate salts to an end
9 user or distributor? Is the pricing separate?

10 MS. SCHEWE: Pricing is based on each
11 product. But as you mentioned, we do have several
12 customers that may buy four or five different
13 products.

14 From a sales standpoint, we have a sales rep
15 defined to a particular customer. So it's not product
16 based. It's customer based; and that also holds for
17 distributors, as well.

18 MR. SEXTON: I would say that in general,
19 the majority of our customers will buy more than one
20 phosphate, because they're looking for different
21 functionalities in different products that they make.

22 On our sales organization, we have generally
23 a corporate accounts manager that will manage the
24 larger customer and some of the larger distributors;
25 and after that, it's based on geography, with whoever

1 in Chicago covers whatever is there, whether it's
2 Foodtec or what.

3 MS. DEFILIPPO: Thank you, that's helpful; a
4 couple of quick questions on the presentation. I'll
5 address these to you, Mr. Cannon.

6 The one slide that has Chinese MKP and DKP
7 imports, you see imports going down in the first
8 quarter of 2009. And I was wondering if there's any
9 reason whereas for the TKPP and the STPP, they tended
10 to be higher in 2009. I didn't know if you have any
11 information on why those two products had a different
12 trend.

13 MR. CANNON: We're hoping that when we get
14 the importer questionnaires, we can tell you what that
15 is. It could be inventory built from the fourth
16 quarter, which is still holding over; and that would
17 be the most obvious thing, that there was going to be
18 a lot of inventory.

19 The other issue is, because in here is a lot
20 of MKP, this could be fertilizer related, too. That
21 spike -- I mean, when I put this chart up there, I
22 mostly talked about the price, Because as you heard,
23 our competition really is more in the food grade area
24 on this product, MKP.

25 MS. DEFILIPPO: Okay, the last slide in your

1 packet is information on Chinese STPP capacity; and
2 this is more of a question, I think, for your post-
3 conference brief.

4 To the extent that you have similar
5 information on any other capacity increases or for the
6 other products, that would be helpful. And to the
7 extent you have any information on what, if any, the
8 demand for any of these four products is in the
9 Chinese home market, that would be helpful.

10 MR. CANNON: Okay, we'll do that.

11 MS. DEFILIPPO: And my last question is on
12 pricing. I'm just going to be a little bit of a
13 devil's advocate for the last question.

14 We have the price graphs where they are in a
15 fairly narrow range for a while, and then we see the
16 large increase in 2008 and then prices come down; and
17 we've talked a lot about the decline in prices in
18 2009.

19 If you look at it, the 2009 prices are still
20 higher than 2006. So couldn't it be an argument that
21 there were unusual events that occurred in 2008, that
22 allowed for this large price increase, and now it's
23 just more of a market correction down to a regular
24 price level, which appears to be higher than 2006?

25 MR. CANNON: Correct; the unusual events

1 were the limited supply in the market. When the
2 domestics both raised their prices, there was
3 initially a limited availability of Chinese product.
4 Everybody else in the world had raw material prices.
5 So everybody was able to move their prices up and hold
6 them there in 2009.

7 Once the Chinese supply problems -- they're
8 past them in August. You see the surge in imports
9 from China; and when you look at your price declines,
10 you see the Chinese prices coming down quicker and
11 steeper than the domestic prices.

12 That's because the U.S. producers are trying
13 to basically hang on to those higher price levels and
14 make some money. They're trying to stay at a level
15 where they actually are profitable. We essentially
16 don't want to go back to the bad old days of 2006 and
17 2007, where we were making no money.

18 But what's happening is, they're losing
19 sales volume in 2009. In the effort to hold onto
20 higher prices, they're losing sales volume.

21 Then the other issue about the price decline
22 is that even though phosphoric acid and soda ash and
23 potassium prices the raw materials, have come down in
24 2009, I don't think they've come back as far. And you
25 can see that in the first couple of charts.

1 If you look at the potassium hydroxide raw
2 material chart or the phosphoric acid, phosphoric acid
3 has come pretty much back. Potassium hydroxide has
4 not. But you can tell from looking at the P&L that
5 the profitability has come down in the first quarter
6 of 2009, as well. Largely, I think, analysis would
7 show its volume effects. We're trying to hang onto
8 higher prices. Is that responsive?

9 MS. DEFILIPPO: That's responsive; thank
10 you. With that, I have no further questions. Are
11 there any other questions from staff, before I say
12 thank you very, very much? I know we had a lot of
13 questions for you, and your answers were extremely
14 helpful, and I appreciate that.

15 We will now take a break of 10 minutes --
16 so, say, about six or seven after 1:00, we'll come
17 back for Respondent's presentation; thank you.

18 (Whereupon, a short recess was taken.)

19 MS. DEFILIPPO: We will now turn to those in
20 opposition to the imposition of countervailing and
21 anti-dumping duties. Ms. Mendoza, please start when
22 you're ready.

23 MS. MENDOZA: Thank you very much; this is
24 Julie Mendoza for the record, and I'm appearing today
25 with members of Wenda America, who will be testifying

1 as to various aspects of this investigation.

2 Before I turn it over to them though, I'd
3 just like to make a couple of comments. First of all,
4 I wanted to clarify that we are not making a like
5 product argument, splitting out food grade from
6 technical grade. We're arguing that there's
7 attenuated competition between those two segments.

8 The second thing is that we're not saying
9 that there's no competition from Chinese imports in
10 the food segment of the market. There clearly is; and
11 in fact, we'll be putting on the record information
12 regarding the exports in 2009 from China, when they
13 first break out food grade from technical grade.

14 You're going to see that it's less than 10
15 percent to the U.S. market. And in fact, if you look
16 at overall exports from China, food grade, it's an
17 even smaller percentage of their total exports. So
18 we're going to be giving you that data.

19 I just wanted to clarify, we're not saying
20 there's no competition. We're just saying, you know,
21 it's very small; and that there are a number of
22 barriers to entry to China being able to compete with
23 domestic manufacturers in that food grade segment.

24 So I just wanted to clarify those things so
25 that there weren't any misunderstandings. With that,

1 I'd like to turn it over to the President of Wenda,
2 Mr. Wei.

3 MR. WEI: Good afternoon, my name is Xiong
4 Wei. I am the President of Wenda Co. Limited, the
5 Chinese parent company of Wenda America.

6 Wenda imports phosphate salts and other food
7 additives into the United States through Wenda
8 America, and also imports U.S. produced phosphate
9 salts into China. We also sell phosphate salts
10 produced in China, including STPP all over the world.

11 I have been in the food additive business
12 for more than 20 years, and I am familiar with the
13 market for phosphate salts in China, the United
14 States, and in many third country markets around the
15 world.

16 It is important to understand that the
17 production and sale of STPP and other phosphates is
18 divided between food grade and technical grade STPP.

19 The great majority of Chinese production and
20 exports of STPP is of technical grade STPP. Food
21 grade STPP production in China is limited, and it is
22 my understanding that only a handful of Chinese
23 suppliers export food grade STPP to the United States.

24 There are several reasons for this. First,
25 the specification for food grade STPP are very

1 different. The Food and Chemical Code of the FCC
2 specifies a very narrow specification for PH and also
3 states maximum limits: fluoride, heavy metals, and
4 other elements.

5 This means that manufactures must use only
6 food grade phosphoric acid and soda ash or caustic in
7 their production products. Technical grade STPP does
8 not have to meet these specifications, and can be
9 produced using lower grade raw materials.

10 Second, to produce food grade STPP,
11 manufacturers must use only stainless steel vessels,
12 tubing, and other manufacturing equipment. Technical
13 grade STPP is produced using less expensive carbon
14 steel equipment, in a much larger capacities.

15 Third, production facilities producing food
16 grade STPP must meet food sanitary standards for the
17 overall production facility, which determine the
18 materials that can be used in factory floors, windows,
19 and other surfaces; and have detailed standards for
20 cleaning, ventilation, and other sanitary conditions.

21 Food grade production also requires using
22 more inspection and testing, and other support
23 workers, on the line to ensure quality control.

24 For these reasons, food grade STPP must be
25 produced only in dedicated facilities. I know of no

1 producer of food grade phosphates anywhere in the
2 world that produces food grade and technical grade on
3 the same production lines. Even if it was possible to
4 do so, no food grade customer would accept such a
5 product, because of the risk of cross-contamination.

6 These production factors mean that Chinese
7 producers cannot easily shift from the production of
8 technical grade STPP to food grade. A producer who
9 wanted to make that switch would need to essentially
10 build a new plant, with all new equipment, and
11 entirely re-design the facility.

12 Another limitation on Chinese exports of
13 food grade STPP to the United States or to U.S.
14 suppliers located anywhere in the world is the
15 supplier qualification process. As my colleague,
16 Brian Metzger, will explain, even Chinese factories
17 that meet the food grade specifications must undergo a
18 long and detailed qualification process in order to be
19 able to sell to U.S. food manufacturers.

20 Some U.S. food manufacturers, concerned
21 about recent scandals involving food purity in China,
22 simply refuse to use Chinese food additives at all.

23 As I mentioned, Wenda actually imports U.S.
24 produced food grade STPP into China for sale to
25 international food manufactures in China. This is

1 because some food manufacturers must certify the use
2 of only U.S. made STPP, at the insistence of their
3 U.S. customers, because they are unwilling to assume
4 the risks of using Chinese products.

5 Increasingly, U.S. food retailers are
6 joining the Global Food Safety Initiative, called
7 GFSI, which requires detailed auditing of all
8 manufacturers for compliance with sanitary, purity,
9 and other safety standards. My colleague, Brian
10 Metzger, will discuss the GFSI further.

11 For all of these reasons, China has been a
12 small player in the U.S. market for food grade STPP,
13 and will continue to be in the future. Official
14 Chinese export statistics show that less than 10
15 percent of Chinese exports of STPP to the United
16 States are of food grade STPP.

17 Even during the major shortage of 2008, when
18 many U.S. suppliers could not meet their contract
19 obligations to some customers, Chinese producers were
20 able to expand their share of this market by only a
21 small amount, because of few sources of Chinese food
22 grade STPP and the qualification issues.

23 With these distinctions in mind, I would now
24 like to discuss the global supply and demand situation
25 for STPP and other phosphates. In the United States,

1 the market for food grade STPP is a mature market,
2 with little potential for significant growth.

3 Meanwhile, the market for technical grade
4 STPP is expected to decline, because the most
5 significant use of STPP as an ingredient in automatic
6 dishwasher detergents is being eliminated due to
7 environmental concerns. For these reasons, Chinese
8 exports of STPP can be expected to decrease in the
9 near future.

10 The market for STPP in China, in contrast,
11 has been growing and shows significant potential for
12 growth in the future. Currently, China is already the
13 largest consumer of STPP in the world.

14 With respect to food grade, China is a
15 market that is experiencing very significant long-term
16 growth. Demand for food grade STPP increases with the
17 consumption of meat, poultry, and other more highly
18 priced food.

19 Until recently, the market in China was
20 small, relative to the population, because consumer
21 incomes and spending do not match those of the United
22 States, the EU, and other more advanced economies.
23 Thus, while precise meat typically accounts for 30 to
24 50 percent of the total meat market in developed
25 countries like the United States; in China precise

1 meats are only 12 percent of the market.

2 But as Chinese GDP and incomes grow, the
3 Chinese market for STPP is showing substantial
4 increases. In 2002, precise meat accounted for only
5 7.2 percent of the market for meat in China. As I
6 mentioned, today, that percentage is 12 percent.
7 Thus, the share of the meat market accounted for by
8 precise foods nearly doubled in just six years.

9 And the absolute size of the meat market
10 that is overall consumption of meat in China is also
11 growing about five percent each year. Given the
12 overall size of the Chinese market, this growth in
13 precise meat consumption translates into very
14 substantial growth in demand for STPP. The same is
15 true of other less developed markets in Southeast Asia
16 and in Central and South America.

17 Per capital consumption of precise meat and
18 other precise foods will grow more quickly in those
19 countries, and with it, demand for STPP can be
20 expected to grow much more quickly than in the United
21 States.

22 Turning to technical grade STPP, the
23 situation is similar. As noted in a recent by SRI
24 Consulting, demand in the United States and Europe is
25 declining due to environmental regulations limited the

1 use of phosphates in detergents.

2 There are currently no similar restrictions
3 on the use of phosphates in detergent in China; and
4 SRI is projecting strong growth for the industrial use
5 of phosphates in China, as well as in India, the rest
6 of Asia and South America, at least for the next few
7 years.

8 Given the small market share of Chinese
9 STPP, particularly in the food grade segment and the
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11 market on certain country export markets, I cannot
12 understand how the U.S. industry can c to make that
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1 focus of Chinese manufacturers on the Chinese domestic
2 market on certain country export markets, I cannot
3 understand how the U.S. industry can claim it is being
4 injured or threatened by imports of STPP and other
5 phosphates from China; thank you very much.

6 MS. MENDOZA: Before we turn to our next
7 witness, I'd also just like to clarify that this
8 morning, we heard a lot of testimony about how you can
9 use food grade to go into technical grade uses, and we
10 agree with that.

11 But the important point is you can't do the
12 reverse. In other words you can't use technical grade
13 material for food use, okay? So what we're going to
14 talk about is how the industry in China is structured.

15 It sounds like the industry in the U.S. only
16 produces to food grade standard. So everything they
17 produce, they can sell to either market.

18 Our position, and what we will explain to
19 you now, is that in China, that's not the case; that
20 there are producers who are dedicated to technical
21 production, who would have to switch over to food
22 production, and that will be the testimony. So with
23 that --

24 MR. METZGER: Good afternoon, my name is
25 Brian Metzger, and I'm the National Sales Manager at

Heritage Reporting Corporation
(202) 628-4888

1 Wenda America. I have been with Wenda for six months.

2 I previously worked four and-a-half years at
3 Skidmore Sales as a Regional Sales Manager; and prior
4 to that, I was a Senior Account Manager at Innophos,
5 another phosphate company for one and-a-half years. I
6 have a Master's Degree in meat science, and have been
7 in the food additives for over 11 years.

8 During the period covered by this
9 investigation, Chinese imports had a very limited, and
10 for the most part, stable presence in the food
11 additives business.

12 There are a number of reasons for this.
13 First, imports from China are at a significant
14 logistical disadvantage, due to the long lead times
15 involved in ordering and shipping from China, and the
16 risk of attendant supply chain disruptions.

17 For example, in some parts of China that
18 depend upon rail transport, spring floods, as well as
19 earthquakes, have been known to significantly disrupt
20 delivery schedules.

21 We see lead times of approximately six to
22 eight weeks from China, under normal circumstances,
23 while the U.S. producers are able to supply in one
24 week from order. The vast majority of our sales were
25 made under contract.

1 Second, the qualification process for a
2 Chinese producer to become a supplier of food
3 additives to the U.S. food industry is long and
4 difficult. There are many obstacles to overcome. In
5 order for a food producer to qualify a factory in
6 China, the supplier must satisfy the customer's
7 requirements for safety and reliability, meet kosher
8 standards, and satisfy rules concerning the
9 identification and exclusion of allergens.

10 In addition, the supplier must also provide
11 documentation demonstrating compliance with country of
12 origin labeling, liability insurance coverage, and
13 other requirements that may vary from customer to
14 customer.

15 Many customers insist on personally visiting
16 and auditing the manufacturing plants, or scheduling
17 an outside approved auditing firm to come in and audit
18 before they may proceed on the approval process.

19 Customers also require extensive product
20 samples, both for analysis and for use in test runs.
21 Typically, the qualification process for a new
22 supplier takes one to one and-a-half years to
23 complete.

24 In years past, the qualification process
25 consisted of the spec sheet, material safety data

1 sheet, and a kosher letter that were current. In
2 today's world, in addition to the three previously
3 mentioned documents, we are required to provide, at a
4 minimum, the nutritional analysis; continuing letter
5 of pure food guarantee; Dundar quality system survey;
6 notification of product containing allergens; Dundar
7 information form; certification of natural, if
8 applicable; organic certification, if organic; country
9 of origin; allergin statement; and proof of insurance.

10 In addition, many customers have various
11 other requests, including third party audits by
12 specifically designated auditing firms, that can
13 differ from customer to customer.

14 Customers may also have specific requests
15 for additional labeling on the bags, pallets. or
16 placards. They may only have a three lot shipment
17 rule for traceability purposes.

18 We are required to provide certificate of
19 analysis information on every shipment, plus provide
20 information on safety procedures for our plant
21 security, transportation, and HACCP certification,
22 which stands for Hazard Analysis Critical Control
23 Points.

24 We are also required to provide the
25 following documentation concerning the manufacturing

1 process: specific testing conducted on our products,
2 packaging tamper evidence, GMP or Good Manufacturing
3 Practice compliance, and training provided to
4 employees; and soon everyone will be required to
5 provide an audit sanctioned by the GFSI or Global Food
6 Safety Initiative.

7 After all of these safety and compliance
8 issues have been dealt with, there is still the
9 additional hurdle of actually qualifying the product
10 in the customer's production process. This means
11 supplying the customer with material for testing to
12 ensure it runs on the customer's production equipment;
13 and in the end product, satisfies the customer's own
14 specifications and standards.

15 Recent scares involving contaminated pet
16 food and other consumer product safety issues
17 involving Chinese imports have only made companies
18 more cautious about buying from China. Some food
19 producers, particularly small to mid-sized companies
20 that cannot afford to invest in extensive compliance
21 and testing programs, refuse to use Chinese
22 ingredients entirely.

23 More recently -- which requires that all
24 food ingredient suppliers be audited and certified by
25 one of four global auditing consortia.

1 Recently, Walmart became the first national
2 grocery chain to require factories from which it
3 purchases to comply with GSFI standards for its meats,
4 poultry, fish, ready-to-eat foods and private label
5 products. Other retailers are expected to follow
6 suit.

7 We have no doubt whatsoever that the STPP
8 and other products that we import from China meet or
9 exceed the safety and purity levels of domestically
10 produced phosphates. But we are very selective about
11 our suppliers, and we deal with only a very limited
12 group of companies that we know, and that are reliable
13 and in compliance with all U.S. requirements. The
14 risk is just too great for us to gamble on using
15 suppliers that don't meet our high standards.

16 Even after all these efforts, we still find
17 that consumer perceptions are a major obstacle. Given
18 the massive publicity surrounding the pet food and
19 other safety incidents of the past few years, food
20 producers remain extremely nervous about using Chinese
21 ingredients.

22 Many companies still specify no Chinese
23 supply at all; and for those that will buy Chinese
24 ingredients, the qualification process remains long
25 and difficult. The number of Chinese factories that

1 can pass the qualification process for both safety and
2 purity, and for reliability and logistics, remains
3 limited.

4 Food grade processing facilities have many
5 special requirements to be fulfilled before they are
6 approved to make food grade materials. One does
7 assist these facilities, to help them bring their
8 manufacturing practices up to food grade standards, if
9 they would like approved through Wenda.

10 We will only represent manufacturers who
11 meet our quality assurance SOPs, standard operating
12 procedures; and sometimes this means re-tooling the
13 facilities, addition of buildings and equipment,
14 procedures and policies that need to be written and
15 implemented, and a plethora of other important details
16 that must be completed to meet the food safety
17 regulations to ship food products to the United
18 States.

19 It is impossible to switch from technical
20 grade material to food grade material. As noted by
21 Mr. Wei, there are specific requirements on the
22 production side for food grade products, and these
23 must be followed in order to bring high quality, safe,
24 food grade materials for our manufacturers.

25 Given the natural and very significant

1 competitive advantages enjoyed by the U.S. producers,
2 we, at Wenda, frankly can't understand why these
3 companies are demanding protection from the U.S.
4 Government; thank you.

5 MS. DEFILIPPO: Excuse me, one second; I'm
6 not sure -- is that one working? Yes, I apologize;
7 thank you, Ms. Crull.

8 MS. CRULL: Oh, you're welcome. Would you
9 like me to start?

10 MS. DEFILIPPO: If you don't mind.

11 MS CRULL: No, not at all.

12 MS. DEFILIPPO: That way, it's for sure in
13 the transcript.

14 MR. CRULL: My name is Deborah Crull, and I
15 am the National Account Manager for Wenda America,
16 Incorporated. Wenda America is an importer and
17 distributor of food additives, including phosphate
18 salts.

19 I was the first employee to be hired for a
20 position with Wenda, America on June 1st, 2007. I
21 have 27 years in the food manufacturing industry,
22 representing food ingredient additives and
23 preservatives. I am here today to give you Wenda's
24 perspective on the U.S. phosphate salt market and role
25 that imports play in that market; particularly with

1 respect to food grade STPP, MKP, DKP, and TKPP.

2 Simply put, imports of the food grade
3 phosphates from China serve a very limited market, and
4 have not injured U.S. phosphate salt manufacturers,
5 either in terms of their sales or their prices.

6 The STPP we sell goes mainly into small and
7 mid-sized food manufacturers for use in meats,
8 poultry, seafood, where it is used to improve quality.
9 It is also used in pet foods daily, canned foods fruit
10 juices, products made from milk or soybeans, yeast
11 nutrients, and to maintain the balance of electrolytes
12 in drinks.

13 Starting in early 2008, prices for the major
14 feed stocks used to product STPP and other phosphate
15 salts such as phosphoric acid, phosphoric rock and
16 potassium hydroxide increased dramatically.

17 These same raw materials are also used in
18 the fertilizer industry, and demand for that
19 application soared as rising oil prices caused farmers
20 in the U.S. and Brazil to plant more corn for use in
21 the production of ethanol. Given the strong demand in
22 these fertilizer applications, producers of the raw
23 materials began diverting more supply to the
24 fertilizer applications, leading to skyrocketing
25 prices and shortages of these materials for use in the

1 manufacturing of phosphate salts.

2 This rapid rise in costs for raw materials
3 led to higher prices and tight supply conditions for
4 food grade STPP. Some U.S. producers reneged on
5 supply contracts by raising agreed-upon prices and/or
6 imposing allocations and similar supply restrictions.

7 U.S. producers are dependent on obtaining
8 their raw materials from abroad; and when they can't
9 get that supply, they have to stop shipping phosphate
10 salts.

11 This led to some food manufacturers turning
12 to the Chinese suppliers to try and fill in for
13 shortages, rather than be faced with plant shutdowns
14 and worker layoffs. We were contacted by a well-known
15 meat producer, because one of the U.S. producers of
16 STPP refused to supply them under their annual supply
17 contract.

18 I was told on April 11th of 2008 that the
19 meat producer had been informed by its U.S. supplier
20 of STPP that they would (A) not be able to provide
21 material to them at the agreed-upon contracting
22 pricing; (B) that not only this U.S. producer, but
23 also others such as Innophos and Buddenheim, were
24 pulling back on their ability to supply and see that
25 they would be placed on allocation. Even in this

1 environment, that particular customer ultimately got
2 cold feet and said they would not buy from China.

3 This inability of U.S. producers to supply
4 their customers was nevertheless a significant factor
5 in the market in 2008, that forced customers to at
6 least consider alternate sources of supply. The worst
7 of the supply shortages came in the latter part of
8 2008, when demand typically is highest as production
9 of holiday food items, such as turkeys and hams, are
10 at their highest.

11 To the extent that the Chinese imports
12 increased sales to food additive customers in the
13 second half of 2008, those gains were not due to lower
14 prices; but rather due to supply shortages, as the
15 U.S. producers could not supply.

16 The food sector is one sector of the economy
17 that has been less adversely affected by the recent
18 economic crisis. People still have to eat. And in
19 recessionary times, many families tend to cut back on
20 going out; meaning that the demand at the grocery store
21 level, if anything, has increased.

22 We have not seen a major drop-off in demand
23 for food grade STPP and other phosphate salts. For
24 this reason, when prices for phosphoric acid and other
25 food stocks increased last year, ICL and Prayon were

1 able to simply pass those costs along to their
2 customers in the form of higher prices, and they have
3 kept those prices at or above the 2008 levels through
4 the first half of 2009, even though raw material
5 prices dropped rapidly this year.

6 Despite the lessons of the 2008 shortage,
7 however, we do not expect Chinese exports of STPP and
8 other food grade phosphates to increase in the
9 foreseeable future. As my colleague, Brian Metzger,
10 discussed, there are formidable barriers to entry for
11 Chinese food grade phosphates that are not easily
12 overcome; thank you very much.

13 MS. MENDOZA: I'd just like to make a few
14 comments with respect to the conditions of competition
15 on our legal arguments, and then I'm going to turn it
16 over to Will Planert, who's going to walk through the
17 statutory criteria, and just talk about each of them
18 and how they demonstrate there's no material injury or
19 threat of injury.

20 You've heard a lot from our witnesses today
21 about the distinctions between food grade and
22 technical grade; and we understand that the U.S.
23 producers have already begun shifting out of the
24 technical products for obvious reasons. In its 2007
25 annual report, ICL states that it had already begun

1 this process. It says, "Sales of STPP detergents are
2 declining in the U.S. and Western Europe, due to
3 governmental regulation and environmental pressures.
4 ICL has de-emphasized this business in recent years,
5 focusing on additional value added markets."

6 Now in terms of China, as we heard from Mr.
7 Wei, Chinese producers can continue to focus on the
8 Chinese market for both technical grade material and
9 food grade material, and in their markets both of
10 those products are continuing to grow in terms of
11 demand.

12 In contrast here in the U.S., obviously, the
13 focus has been much more on the food grade, which I
14 think explains the reason why U.S. producers now
15 produce all of their production to food grade, as we
16 heard this morning.

17 Chinese producers, on the other hand, or to
18 be more accurate, cannot shift into food grade
19 material from technical grade material without going
20 through, as Mr. Wei explained, some substantial
21 changes in their facilities, which right now use
22 carbon steel products for large production raw
23 materials that are dedicated to technical uses and
24 don't comply with any of the standards that have been
25 discussed, let alone the certification process in the

1 United States.

2 In addition to our testimony, I think there
3 are a number of public sources that also have
4 identified this distinction, in terms of technical
5 grade and food grade. We would just note that both
6 ICL and Prayon list these products separately on their
7 websites; and Innophos, a producer of STPP in Mexico
8 and Canada, produces food grade and technical grade
9 STPP in different divisions of the company.

10 These differences have significant
11 implications for the Commission's analysis. First, it
12 means the competition between Chinese imports and the
13 domestic industry is significantly attenuated. As I
14 said before, Chinese export statistics show that in
15 the first eight months of 2009, more than 90 percent
16 of China's exports were of technical grade material.

17 In fact, if you look at the statistics for
18 all of Chinese exports everywhere in the world, only
19 five percent of their exports were of food grade
20 material.

21 In contrast, as I said, the U.S. is
22 increasingly focusing on these specialty salts and
23 other food grade materials. ICL's annual reports for
24 2007 and 2008 state that the company is moving towards
25 these more specialized salt products to increase their

1 profit margin.

2 A second key condition of competition is
3 that imports have long played a role in the U.S.
4 market -- all imports have long played a role. As
5 shown in the public import data, throughout the
6 period, imports have accounted for a large share of
7 U.S. supply, led by Mexico, Canada, and Israel.

8 Until recently, China was a relatively small
9 supplier to the U.S. market; and as recently as 2007,
10 China imports accounted for over six percent of total
11 imports, and an even smaller share of the U.S. market.
12 And as I'll discuss in a moment, Chinese imports into
13 the U.S. increased in 2008 and the first half of 2009.
14 But these increases, as Debbie has explained, came
15 entirely at the expense of other subject imports.

16 A third condition of competition is the
17 impact of raw material costs. You heard a lot today
18 about how everybody understood when they raised their
19 prices, they did so because raw material prices were
20 increasing.

21 Mexican and Canadian suppliers experienced
22 those exact same raw material cost increases and
23 supply shortages. In fact, it was testified to this
24 morning by ICL that they had their customers on
25 allocation.

1 Innophos states in their May 2008 transcript
2 of their call with investors, "As you know, the strong
3 agriculture demand creates demand for phosphate
4 supply. The effect on our North American market is a
5 tightening of competing specialty phosphate supply.
6 Because our largest competitors are also major players
7 in the phosphate fertilizer marketplace, they can
8 shift their supply toward this market.

9 What we do have is factual knowledge that
10 we're having many parties come to us to ask for
11 supply, especially phosphates. This includes STPP,
12 because they can't get it from their existing
13 suppliers." That's dated, I believe May of 2008.

14 Chinese producers, on the other hand, tend
15 to be more back integrated, so they were less severely
16 impacted, which is the reason that China was able to
17 come in and supply some of the U.S. market in these
18 supply shortage periods.

19 And as we said, those increases did come at
20 the expense of non-subject suppliers. In fact, you
21 saw that Mexico's exports to the U.S. actually
22 declined on an absolute level much more than Chinese
23 imports increased. With that, I'll turn it over to
24 Mr. Planert.

25 MR. PLANERT: The Commission must consider

1 the volume of subject imports, the price effects of
2 subject imports, and the impact of subject imports on
3 the domestic industry. Each of these factors strongly
4 supports a negative determination in this case.

5 First, the volume of subject imports from
6 China has not been significant either absolutely or
7 relative to the sales and production of the domestic
8 industry. Chinese imports of STPP were small and
9 stable in 2006 and declined in 2007. Imports then
10 increased in 2008. But as we have discussed, this
11 increase, which was mostly in the second half of the
12 year and came in response to significant supply
13 constraints from the U.S. producers. Imports from
14 China also increased in the first half of 2009, but
15 this increase was entirely at the expense of non-
16 subject imports. Based on the public Census data,
17 imports from Mexico alone declined by 31 million
18 metric tons between the first half of 2008 and the
19 first half of 2009. This decline is more than twice
20 the increase in the volume of Chinese imports during
21 that period. As we will be discussing in our post-
22 conference brief, because the figures are
23 confidential, the domestic industry's market share
24 remained remarkably stable during this time. And as
25 ICL's public annual report makes clear, the U.S.

1 industry has been shifting over into specialty salt
2 products, particularly for the food industry, since
3 even before 2007.

4 Second, with respect to the price effects of
5 subject merchandise, we believe the record shows no
6 evidence of price depression or suppression. As has
7 already been discussed by a number of witnesses,
8 prices for phosphate salts have increased
9 significantly in 2008 and into 2009, as the cost for
10 raw materials skyrocketed. Rising prices means no
11 price depression. Furthermore, the confidential
12 record shows that U.S. price increases have equaled or
13 exceeded the cost of their increases in raw material
14 costs. Because producers were able to fully pass
15 through these cost increases, there was also no price
16 suppression. As raw materials cost have retreated in
17 2009, the gap between the lower raw material costs and
18 the record STPP prices was simply not sustainable and
19 there is some evidence that prices are starting to
20 come back down.

21 Again, this morning, Mr. Cannon mentioned
22 that on the upside, you could attribute the price
23 increases in the STPP to the raw material price
24 increases. But then when it came to 2009 and the
25 beginning of the downside, suddenly we were

1 attributing all of that to subject imports and there
2 was no discussion about what was happening with raw
3 material price increases and we will be putting --
4 decreases, I'm sorry -- and we will be putting
5 information in our post-conference brief to address
6 that. But, again, we believe there is no basis to
7 attribute any decline in domestic prices over the past
8 few months to the effect of Chinese imports.

9 Third, there has been no adverse impact on
10 the domestic industry. Public data indicate that both
11 ICL and Prayon experienced record years in 2007 and
12 2008. While some of this profitability is
13 attributable to the fertilizer sector, the annual
14 reports are positive with respect to all sectors. The
15 confidential data on the domestic industry's price to
16 cost ratio, sales values trends, and profitability all
17 support this conclusion. These data are in accord
18 with the following public statement of ICL in the 2008
19 annual report: 'During 2008, ICL pursued a profit
20 margin improvement strategy that emphasized price
21 increases over volume gains. Despite rising raw
22 materials cost, it was able to improve its financial
23 performance during the period by renegotiating
24 contracts, instituting surcharges, and eliminating
25 price protections.'

1 Finally, I would like to turn briefly to the
2 issue of threat and we believe there is no reasonable
3 indication of threat of injury on this record either.
4 Technical grade exports from China to the U.S. are set
5 to decline very significantly over the next six
6 months, as phosphates are fully eliminated from
7 consumer dishwashing detergents. Chinese producers,
8 as you've heard from our testimony today, simply
9 cannot just divert all of that technical grade
10 production to food grade STP for all of the reasons
11 that have been discussed. More than Chinese producers
12 have an economic incentive to switch significant
13 capacity from technical grade to food grade simply to
14 attempt to expand sales to the U.S. market. The
15 United States accounts for less than 10 percent of
16 Chinese exports to all markets of STPP and is even
17 less important to China when its home market
18 consumption is considered. SRI Consulting stated in
19 the summary of its report for industrial phosphates
20 that while demand in the U.S. and Europe of STPP used
21 in detergents will stagnate and decline, the growth in
22 China, India, and other Asian countries and South
23 America is expected. In fact, in both 2008 and the
24 first eight months of 2009, India was China's single
25 largest export market for STPP.

1 Import levels from China over the period of
2 investigation have correlated with supply conditions
3 in the U.S. market and, therefore, the record requires
4 a conclusion that the same pattern will continue and
5 Chinese imports will decline. Demand for phosphates
6 will be strong in China and Indian and other
7 developing countries where demand is growing and the
8 use of industrial -- the industrial use of phosphates
9 in dishwashing detergents is not prohibited. While
10 worldwide financial turbulence has depressed markets,
11 there are strong indications that China's market is
12 returning more quickly, as is Asia generally.

13 In terms of food grade STPP and other
14 phosphates, China produces and exports very little.
15 Given the high barriers to entry, it is unlikely that
16 Chinese producers can begin supplying more of this
17 product in the imminent future. In fact, Petitioners
18 did not identify int heir petition or in their
19 testimony today any increases in Chinese capacity to
20 produce food grade material. Their exhibit on
21 capacity increases in the petition refer to increases
22 in the capacity for the production of raw materials,
23 not phosphate salts. At the same time, demand is
24 expected to grow worldwide in the food segment by
25 three percent a year and most of that growth will be

1 in developing countries, as Mr. Wei has testified and
2 is confirmed by the SRI report from January of this
3 year. Thank you, very much.

4 MS. MENDOZA: And with that, we conclude our
5 testimony.

6 MS. DEFILIPPO: Thank you, very much, to all
7 of you on the panel for your very helpful
8 presentation. We will now turn to staff questions and
9 I will go to Ms. Merrill first.

10 MS. MERRILL: Good afternoon. I would like
11 to say welcome to this panel, as well. I would like
12 to start with -- I know Ms. Mendoza mentioned earlier
13 that imports from China food grade STPP is less than
14 10 percent of the volume. However, do you have any
15 idea what the breakout would be for companies that
16 produce either both food grade and tech grade or just
17 food grade versus the number of companies that produce
18 just tech grade. Is it a small segment?

19 MS. MENDOZA: I can let Mr. Wei talk bout
20 that, too, but my understanding from talking to the
21 association, that there are a very limited number of
22 food manufacturers, who can produce food grade
23 material. I think he said less than five. Is that
24 right?

25 MR. WEI: Much less food grade producers

1 than technical grade in China. Also, the capacity is
2 much less.

3 MS. MERRILL: Then going from that, Mr.
4 Metzger, in your testimony on page two, the last --
5 it's the first paragraph, you said typically, the
6 qualification process for a new supplier takes one- to
7 one-and-a-half years to complete. Does that apply to
8 -- the one-and-one-half years, is that just to new
9 suppliers, in general, or would that also apply to
10 someone if they were transferring into the food grade
11 segments from the technical grade?

12 MR. METZGER: I'm not sure I follow that
13 very last part of that question. But, usually ,it
14 does take about, we figure 12 to 24 months for
15 qualification, especially if you're a new vendor. It
16 definitely takes longer if you're trying to qualify a
17 product at any customer. I'm speaking solely for food
18 grade.

19 MS. MERRILL: Okay. But when you say --

20 MR. METZGER: Technical, I'm not sure.

21 MS. MERRILL: When you say 'as a new
22 vendor,' does that mean a new vendor for phosphate
23 salts or STPP in general or a new vendor to food grade
24 STPP?

25 MR. METZGER: It would be for food grade

1 STPP and any food grade ingredients for that matter.

2 MS. MENDOZA: I mean, I think what Jennifer
3 is trying to ask you is if you were going to -- if you
4 produced technical grade and you switched over to food
5 grade, how long would -- is that still the
6 qualification process?

7 MR. METZGER: It's still the same time frame
8 --

9 MS. MERRILL: Okay.

10 MR. METZGER: -- because you're going to
11 have to go through all those steps that I outlined in
12 the testimony --

13 MS. MERRILL: Right.

14 MR. METZGER: -- especially considering the
15 fact that, you know, the melamine issues that happen
16 in China. Customers are very leery. They've got big
17 plants to protect, especially the larger customers.
18 So, they put you through a very arduous process to
19 make sure that you're meeting all the safety
20 qualifications that you're going to need to meet and
21 then they have to check the quality of your product,
22 the functionality of your product in their
23 applications. They simply can't afford to have any
24 mistakes made. We saw what happened to the pet food
25 industry when that happened.

1 MS. MERRILL: Okay, thank you. Next, I'd
2 like to ask about the other major North American
3 markets and whether these markets are structured
4 similarly to the United States market or if you know.

5 MS. MENDOZA: And by that, you mean the same
6 thing versus technical grade or -- I don't know, do
7 you guys know that?

8 MR. METZGER: Since you sell to Mexico -- we
9 sell to Mexico.

10 MR. WEI: Yeah. We have a French company in
11 Mexico. We, also, sell food grade STPP there. The
12 approval process is the same, no big difference. It's
13 a very long process.

14 MS. MERRILL: Okay. Those are all the
15 questions I have, so thank you, very much.

16 MS. DEFILIPPO: Thank you, Ms. Merrill.
17 Now, I will turn to Mr. Goldfine, our attorney.

18 MR. GOLDFINE: Good afternoon. This is for
19 Mr. Wei and Mr. Metzger. Has Wenda Company or Wenda
20 America, to your knowledge, taken any sales from
21 Prayon or ICL, any customer accounts or any sales?

22 MR. METZGER: I think we want to talk about
23 that in confidence.

24 MS. MENDOZA: We can answer that in our
25 post-hearing brief. That would probably be the

1 appropriate place to do it, particularly about these
2 issues we talked about, remember, in the supply
3 situation in the second half of 2008. I think we can
4 elaborate on those --

5 MR. GOLDFINE: Okay. More specific as you
6 can be in the post-conference brief, I think that will
7 be helpful.

8 MS. MENDOZA: Yeah. I mean a lot of it is
9 confidential, obviously.

10 MR. GOLDFINE: Yeah, sure. On the like
11 product argument, first of all, what is your argument
12 on like product?

13 MS. MENDOZA: Basically, our position on
14 like product for purposes of the preliminary
15 determination is that we accept the four separate like
16 products that the Petitioner has identified. We
17 believe that even within those products, there is
18 attenuated competition, particularly with respect to
19 STPP, between technical and food grade. But for
20 purposes of the preliminary determination, we're not
21 suggesting a different like product.

22 MR. GOLDFINE: Would you address -- if you
23 would like to address the one like product issue in
24 your post-conference brief.

25 MS. MENDOZA: We will certainly do so.

1 Since you've asked us to, we'd be happy to.

2 MR. GOLDFINE: Okay. And analyzing the
3 volume, price, and impact along those lines, too, if
4 the Commission were to find one like product.

5 MS. MENDOZA: Right. I understood you. In
6 fact, I thought it was -- for me, this morning, it was
7 a little bit confusing, because when we talked about
8 trends and pricing and trends and profitability and
9 trends and market share, you know, I mean, if you look
10 at those four products, they were pretty distinct and,
11 yet, they were kind of talking about them as if they
12 were all the same. And I was very confused about
13 that. But, yeah, we will address it as a single like
14 product and all the --

15 MR. GOLDFINE: Yeah. And by the same token
16 -- I guess I would like you to address it both in
17 terms of four like products and one like product,
18 because if we were to go four like products, you have
19 to have a volume, price impact discussion on each of
20 those, like you're suggesting. If it's one like
21 product, then we can do it all together. So, if you
22 could do it both ways --

23 MS. MENDOZA: We'd be happy to do that.
24 We'll be happy to address the one like product and
25 then we'll address STPP. We'll have some information

1 on the other products, but our focus is primarily on
2 the STPP portion. But, we will --

3 MR. GOLDFINE: Okay. On the non-subjects,
4 it was mentioned that to the extent Chinese subjects
5 gained any share, it was all taken from the non-
6 subjects. What time period, when you say -- are you
7 referring to?

8 MS. MENDOZA: I'm talking specifically about
9 the only time that China really increases, which was
10 the second half of 2008 and into 2009, and that is the
11 time period when we took some of the market share
12 against subject imports. And I think you heard a lot
13 of testimony about how all of these imports are very
14 competitive with each other and can easily -- I
15 believe the gentleman from Prayon testified that all
16 these imports basically compete together in the
17 marketplace. So, we're saying in late 2008, early
18 2009, that's when that replaced --

19 MR. GOLDFINE: Okay. If I could ask the
20 witnesses, what's your experiences, in terms of
21 competing with the non-subject imports and the
22 domestic industry? I mean, do you have more success
23 against the non-subjects or more success against the
24 domestic industry?

25 MS. MENDOZA: I guess they'll answer for

1 food grade, because I was kind of answering overall.
2 Okay.

3 MR. WEI: Sorry. Can you repeat the
4 question?

5 MR. GOLDFINE: Oh, sure. In terms of your
6 experience in competing against non-subject imports
7 from Mexico, Israel, or wherever else they come from,
8 sources, what's your experience with those?

9 MR. WEI: The most difficult thing to
10 compete with them in the food safety issue.

11 MR. GOLDFINE: Is what?

12 MR. WEI: Food safety issue.

13 MR. GOLDFINE: Oh, okay.

14 MR. WEI: I think we are probably the only
15 company in China, who has a trading company, who has
16 own quality assurance and quality control team helping
17 Chinese manufacturers to approve their production,
18 food safety standard. And in our experience, there
19 are very few of them can meet the standard of U.S.
20 food manufacturers. So, very few companies we can
21 choose in China to help them be approved standard --
22 to meet the U.S. manufacturer's requirements. So,
23 that's the most difficult part. I don't know if I
24 answered your question.

25 MR. GOLDFINE: What about in terms of price,

1 are the non-subject imports -- are you priced below
2 those? The non-subject imports, are they priced
3 higher than your product?

4 MR. WEI: Sometimes, we sell higher price,
5 because more can be made to a customer's requirements.
6 Some customers need, for example, very special, very
7 narrow size specification, probably, the U.S.
8 producers, they don't want to meet because the volume
9 is very small. Then, we can pick up this kind of
10 business and sell at quite a high price. But, price
11 is never the first important thing for the food
12 industry.

13 MS. MENDOZA: Deb has another comment for
14 you, if that's okay.

15 MR. METZGER: The most important thing, and
16 I was just at a large company, is quality and safety
17 are number one. If you can't get past that step, you
18 don't get anywhere. And then, you know, price is a
19 factor and so is ability to supply.

20 MS. CRULL: I will tell you that I had a
21 recent conversation with one of our multinational
22 companies that we were working on a bid with and it's
23 concluded, we didn't get a portion of the business.
24 And I asked them, I said, you know, overall, were we
25 competitive and they said, yes, you were competitive,

1 but you weren't the cheapest. So, we aren't out there
2 trying to bring the market down. We're trying to be
3 competitive with high-quality product. And that's not
4 the first one. So, I was very happy to hear that.

5 MR. GOLDFINE: Okay. On threat, which I'm
6 sure you'll address at length in your post-conference
7 brief, but just, how do you respond to the argument
8 that was made this morning, especially the last chart
9 showing, well, there's this massive excess capacity?
10 And I understand the food versus technical, but is
11 there anything more to your argument other than --
12 well, I guess, here's the excess capacity and you're
13 saying it's all -- it's mainly in food grade.

14 MS. MENDOZA: Well, actually, I believe that
15 the questionnaire responses from the foreign
16 producers, particularly for 2008, and I will admit
17 that even though we stayed late last night, I haven't
18 reviewed all of them. But, I would say that I think
19 that that provides quite good coverage, in terms of
20 the exporters. And I think you'll see that those
21 capacity figures they've got in that chart really are
22 way over what the capacity figures are that are
23 reported in the foreign producer questionnaires, which
24 I think have good coverage for 2008.

25 MR. GOLDFINE: Okay. And on your attenuated

1 competition, in terms of just if there are any other
2 Commission decisions that you want to point to that
3 would raise -- I know they're sui juris, but that
4 would raise sort of a similar situation.

5 MS. MENDOZA: I mean, we would be happy to
6 do that. I mean, one of the reasons I clarified our
7 statement that we're not saying that we're not in that
8 market at all, right. We're saying we're in that
9 market, but it's a limited extent and there are high
10 barriers to entry. And I know when we did the CFS
11 paper case, I guess 2007, the original case, that one
12 of the issues there was attenuated competition between
13 web and sheet and I think that's analogous, although
14 in that case, I think there had been no imports of the
15 web grade material. But, I think there are a couple
16 of others. We would be happy to address those.

17 MR. GOLDFINE: Okay. That's all I have.

18 MS. DEFILIPPO: Thank you, Mr. Goldfine. We
19 will turn now to Mr. Thomsen.

20 MR. THOMSEN: Good afternoon to the panel.
21 Thank you for coming here to present your testimony.
22 Do you sell to end users or distributors or both? Or
23 do you have a particular pattern that you sell to?

24 MR. METZGER: We sell to both, but mostly
25 end users.

1 MR. THOMSEN: Okay. And has that changed
2 since 2006?

3 MR. METZGER: Deb? I just joined, so I will
4 let Deb answer that.

5 MS. CRULL: Our primary focus is to focus on
6 the end user. We have two distributors that we work
7 with right now and those were because of
8 relationships. We were asked to work through them by
9 their companies. So, our focus is not distributors.
10 So --

11 MR. THOMSEN: Okay. And have you been
12 increasing the number of food grade purchasers that
13 your STPP is qualified at over the last year or last
14 two years?

15 MS. CRULL: Let me say very slowly. We're
16 talking about a year to a year-and-a-half and
17 sometimes even longer. I mean, it's slow. You have
18 to have a lot of patience to do this because, again,
19 we have the Chinese issue to overcome with the
20 melamine. You know, there's a lot of conversation
21 about our food safety program. It is very important
22 to us, but it's also very important to the
23 manufacturers.

24 MR. METZGER: I would make one comment. We
25 talk about the year-and-a-half qualification process.

1 That's when they start allowing you to qualify. It
2 still takes time to get in and establish relationships
3 and get to the right people. So, there's additional
4 time for that.

5 MR. THOMSEN: Of course.

6 MS. CRULL: Right. And in some cases, they
7 may have already contracted for a multi-year, two-year
8 contract. So, you're in the process of trying to even
9 get an audience with the right people. You may have
10 to wait another year to get in on the ability to quote
11 on material. So, the obstacles are huge for us.

12 MR. THOMSEN: Could you, in your post-
13 conference brief, give us an idea of how many
14 companies you are in the process of qualifying at? I
15 think that would be helpful.

16 MS. MENDOZA: We'd be happy to that.

17 MR. THOMSEN: Thank you. With regard to the
18 food grade that you're bringing in, is this light
19 dense, heavy dense, or both?

20 MR. WEI: Only one specification. We only
21 have fine granular. I believe it's something like --
22 more like light dense.

23 MR. THOMSEN: Is that typical of what you've
24 seen in the marketplace when you're competing?

25 MR. WEI: So far, we only have this breed.

1 We don't have ours.

2 MR. THOMSEN: Okay. If I can switch gears
3 for a second and speak about the Chinese earthquakes
4 and the suppliers of food grade STPP in China. Do you
5 have any idea of where they are, in terms of getting
6 back on line, or whether they're up to full speed yet?
7 I'd like to know a little bit more about what's
8 happening in China.

9 MR. WEI: I don't understand well what you
10 want.

11 MR. THOMSEN: Well, we have these Chinese
12 earthquakes that, I guess, had taken some capacity
13 offline a year-and-a-half ago or so. I want to know
14 whether those were back up and running as of now, your
15 competitors.

16 MR. WEI: Some of them stop production.
17 Some of them come back.

18 MR. THOMSEN: Okay. And can you describe
19 the impact of the Olympics, that the Olympics had on
20 your firm in 2008?

21 MR. WEI: Not big influence to the
22 phosphates because the major five provinces where the
23 phosphates producers are located are all in the
24 central to west, southwest, so very far from Beijing.
25 The industries nearby Beijing were all very much

1 affected. But the ones in the south and the
2 southeast, they're okay.

3 MR. THOMSEN: Okay.

4 MS. MENDOZA: So, basically, because I had
5 asked this question beforehand also, I mean,
6 basically, he explained, and I think this was clear,
7 but is that because of where they're located, they
8 really had no effects from the Olympics at all.

9 MR. THOMSEN: Okay. And can you predict
10 where you see demand going in the next five years for
11 food grade STPP in the United States, please?

12 MR. WEI: I believe that the market will
13 grow here, but very modestly, not like in China. I
14 think in China, it will grow much faster. And I have
15 no doubt China, in the future, will be the largest
16 market even for food grade STPP because of the
17 population there.

18 MR. THOMSEN: Okay. To the best of your
19 knowledge, have any Chinese producers that are able to
20 produce their food grade STPP, have they sold it as
21 technical grade STPP or have you been able to sell
22 some of yours as technical grade?

23 MR. WEI: It makes no sense to do that
24 because food grade, you know, always need much higher
25 investment and also much smaller capacity. No one

1 likes to do that. Even if you can do that, no one
2 likes to do that.

3 MR. THOMSEN: I can understand that no one
4 would like to do that. I just wanted to know --

5 MR. WEI: I don't know if it had been done.

6 MR. THOMSEN: -- if it had been done. Okay.

7 MS. CRULL: I'd like to say, too, that all
8 we sell in the United States is food grade material.
9 We don't have any technical business here.

10 MR. THOMSEN: So, if there was a time when
11 you were unable to sell, you would rather inventory it
12 for a later sale and sell it as food grade rather than
13 selling it quickly as technical grade?

14 MS. CRULL: Yeah. We produce to order. All
15 of the material we brought into the U.S., with the
16 exception of maybe four full container loads, have
17 been contracted material. So, we only bring in -- we
18 bring in to warehouse for approximately a month as
19 backup and then we keep the pipeline full. We bring
20 it in for a month as backup stock. It's not for sale
21 to anyone else. It's just backup stock for that
22 particular customer, because we develop business,
23 which, again, has been slow and laborious. We
24 warehouse for that customer based on their forecast.

25 MR. THOMSEN: Okay. Do you want to add

1 something, Mr. Metzger?

2 MR. METZGER: No.

3 MR. THOMSEN: Okay. Does Wenda sell
4 chemical blends?

5 MR. WEI: Yes, some blends.

6 MR. THOMSEN: Okay. How large of a market
7 is it for your blends compared to just straight
8 selling STPP?

9 MR. WEI: Quite small so far comparing.

10 MR. THOMSEN: Okay. And what type of
11 chemicals do you blend with the STPP?

12 MR. WEI: It's, you know -- it's a
13 customized blending for some customers. So, it's
14 their recipe. I cannot disclose now.

15 MR. THOMSEN: Okay.

16 MR. METZGER: We can address it in the post-
17 conference.

18 MR. THOMSEN: Yes, post-conference will be
19 fine. Thank you. We heard testimony earlier this
20 morning about Chinese -- importers of Chinese STPP and
21 other salts that would have price lists and fax them
22 out once a month or even faster. Do you prepare price
23 lists for your customers or is it all through
24 negotiation that you come about with your prices?

25 MR. WEI: All through negotiation.

1 MR. THOMSEN: All through negotiation. So,
2 you don't have any kind of set price list that you go
3 out and solicit new customers with?

4 MR. WEI: We don't have a price list for
5 customers because we don't have a big customer base to
6 do that.

7 MR. METZGER: I would say that we rarely
8 send out prices cold. It would be -- first, you have
9 to get through the whole quality story and it -- you
10 know, you have to sell people on, one, to even try
11 Chinese product first and you do that by telling the
12 whole quality story. So, rarely do we do that.

13 MR. THOMSEN: Okay.

14 MR. METZGER: I can't say we've never done
15 it. I've done it before, but rarely.

16 MR. THOMSEN: Okay.

17 MS. CRULL: I'd also like to add to that. I
18 know that earlier this morning, someone made a comment
19 about the fact that the Chinese are always sending out
20 e-mails or faxes with pricing. Frankly, that is not
21 true of us or Xingfa. That may be true of some of the
22 other names that I saw in this list, but that isn't
23 how we operate. We compete against ICL and Prayon and
24 Interfox and Guttenheim in the same manner they
25 compete with us.

1 MR. PLANERT: I think that that's one area,
2 as Julie mentioned earlier, where there was a little
3 bit of confusion, at least in our mind, about whether
4 we were talking about STPP, whether we're talking
5 about other products, whether we're talking about food
6 grade versus technical, because I don't think that
7 reflects the experience of at least this company, in
8 terms of how that product gets marketed or sold.

9 MR. THOMSEN: Okay. And as my final
10 question, I wanted to know a little bit more about the
11 effect of the Chinese export taxes on your business.
12 Can you tell me how either the increase has affected
13 it or just what effects you have seen in the
14 marketplace from the increase in Chinese export taxes?

15 MR. WEI: We have had no export duty of tax.

16 MR. THOMSEN: Okay. But for the imports for
17 what you produce, there is an export tax on the
18 phosphoric acid; is that correct?

19 MR. WEI: Only for technical grade.

20 MR. THOMSEN: Only for technical grade.

21 MR. WEI: Yeah. For food grade, no.

22 MR. THOMSEN: Okay. Thank you, very much.

23 I have no further questions.

24 MS. DEFILIPPO: Thank you, Mr. Thomsen. Mr.
25 Ascienzo?

1 MR. ASCIENZO: I have no questions.

2 MS. DEFILIPPO: Thank you. Mr. Cantrell?

3 MR. CANTRELL: Thank you. I have a few
4 questions. Mr. Wei, is that correct?

5 MR. WEI: Correct.

6 MR. CANTRELL: I am trying to get some sense
7 on what's going on in the elemental phosphates
8 industry in China. I noticed that starting from a
9 base of 2003, that's the last date I have, it shows
10 that China's exports of elemental phosphates are
11 declining quite dramatically with each and every
12 passing year. And, apparently, China imposed, I guess
13 you would call them safeguards in 2008 to prevent a
14 lot of shipments going outside of China. And I was
15 wondering, what was that designed for? What
16 industries to protect in China? Was it the fertilizer
17 industry that needed more thermal phosphoric acid or
18 was it the industrial sectors?

19 MR. WEI: You are asking the export duty,
20 what it protect for?

21 MR. CANTRELL: Yes.

22 MR. WEI: There are export duty for the
23 fertilizer phosphates, two period a year. It's to
24 protect the farmers benefits only in the high peak
25 season, you know, for planting, they have this export

1 duty. And in other time, I don't know in our time,
2 there's no duty or the duty is very small.

3 MR. CANTRELL: Well, there's a good deal of
4 thermal acid use in fertilizers still in China. I
5 know they have quite a large wet process, phosphoric
6 acid, fertilizer grade acid over there.

7 MR. WEI: I don't know very well this
8 market. But, at least I know producer of fertilizer
9 like Winfoo, they use the white precise, no thermal
10 acid in fertilizer. It's not competitive in today's
11 market.

12 MR. CANTRELL: White process you said?

13 MR. WEI: White process.

14 MR. CANTRELL: What is that, purified acid
15 or --

16 MR. WEI: They produce the three acids
17 first. They produce the three acid and maybe from
18 clear acid to produce fertilizer. I'm not expert in
19 this aspect.

20 MR. CANTRELL: Well, I believe it was stated
21 that China is using primarily thermal acid for the
22 industrial phosphate projects, industrial and food
23 grade, say sodium tripoly and so forth.

24 MR. WEI: Yes. They use thermal acid to
25 produce the phosphate salts.

1 MR. CANTRELL: Are there any purified
2 phosphoric acid plants going in, in China?

3 MR. WEI: I think only one. I think only
4 one, to my knowledge.

5 MR. CANTRELL: Okay. Let me turn to my
6 import sheet here on sodium tripoly. I followed your
7 line of thought about what has been going on this year
8 between Chinese shipments to the United States of
9 sodium tripolyphosphate and their replacement of non-
10 subject. And I was just curious as to how the Chinese
11 shipments through July, year to date, were about 300
12 percent relative to year-to-date 2008 through July,
13 and I note the prices were down marginally by about 14
14 percent. But then, Mexico has been brought up and
15 they're the big kicker in this thing on the non-
16 subject side as to why China showed a rapid increase
17 and Mexico showed such a very large decline.

18 MS. MENDOZA: Yes. We're very aware of that
19 issue and we're going to be talking about that
20 extensively in our confidential brief. I can't say
21 anything here about it.

22 MR. CANTRELL: Okay, thank you. That's all
23 I have.

24 MS. DEFILIPPO: Thank you, Mr. Cantrell. I
25 now turn to Mr. Corkran.

1 MR. CORKRAN: Thank you and thank you, very
2 much, to the panel and witnesses for very helpful
3 testimony. I have really just a few questions, which
4 have already been covered. The first question is for
5 Mr. Wei. Do you import the other phosphate salts that
6 are part of this investigation or do you focus on just
7 the STPP?

8 MR. WEI: We, also, import others.

9 MR. CORKRAN: Okay. Can you elaborate a
10 little bit on the market conditions for those
11 products, because a lot of the testimony that we heard
12 focused on -- even though we talked about there were
13 similar conditions of competition, one of the big
14 items that was focused on was the use of STPP in
15 dishwasher formulations? But does that actually apply
16 to the other phosphate salts?

17 MR. WEI: There is no similar limits to
18 other phosphate salts.

19 MR. CORKRAN: That's what I thought. So, I
20 guess my question --

21 MR. WEI: Yes. If you talk about the
22 difference between food grade and technical grade,
23 yes, there is a big difference.

24 MR. CORKRAN: Okay. But in terms of -- and
25 Mr. Planert, this question might be for you. In

1 addressing the threat issues, that was a very key
2 factor, I thought, was that future imports of
3 technical grade would not be coming -- would not be
4 drawn into the United States because of the sharp
5 decline in that one particular application. But, that
6 doesn't really address the other three phosphate salts
7 that are at issue here. That's simply for the one.

8 MR. PLANERT: Right. That's correct. I
9 mean, you know, as Julie mentioned, we're focusing
10 primarily STPP. And I think just from our overall
11 size basis, that's the biggest product and that's a
12 very significant factor, in terms of what's going to
13 happen in the future there. In terms of the other
14 three products, we can try to explore that a little
15 bit in the post-conference brief. I think it may be,
16 to some extent, a slightly different story for each
17 one. But, you're correct, as far as we're aware,
18 there's no major sort of shift in or elimination of a
19 big end use the way we're -- the way we're going to
20 have with the technical grade STPP.

21 MS. CRULL: I remember right towards the end
22 of their presentation, they were talking about the
23 fact that DKP is primarily a liquid and to ship, you
24 know, 50 percent water doesn't make sense. So, you
25 know, with the MKP and the DKP and the TKPP, those are

1 sort of liquid-based. I think one of them was a dry.
2 So, there's just not a huge market for that. So,
3 that's why we really didn't address them a lot. To
4 try and ship liquid material from China would be
5 difficult, almost impossible. So, you know -- and
6 they're the ones -- they actually have their people
7 here in the United States -- I believe they mentioned
8 G.S. Robins, I know for sure, Hodkins -- I have it
9 written down here, but I can't remember all of them.
10 But, all of these guys, they do their own blending.
11 They have their own blending facilities right on site
12 and so they can do that.

13 MR. CORKRAN: Thank you. Thank you all.
14 That was very helpful. And just as with the morning
15 panel, I'm trying to keep lines of argument straight
16 for the individual chemicals and that's why I wanted
17 to address that.

18 I believe this question might also go to Mr.
19 Wei. Your testimony focused in part upon some of the
20 favorable growth rates for food grade applications in
21 China or at least favorable trends in the consumption
22 of meat products and, in particular, processed meat
23 products. Presumably that would lead to greater
24 consumption of food grade phosphate salts. How will
25 that increase be supplied? Will we see -- are we

1 likely to see producers of technical grade converting
2 to food grade? Is there a lot of available capacity
3 amongst producers, who currently produce food grade?
4 How are we going to see that favorable growth trend in
5 China supplied?

6 MR. WEI: First, technical grade cannot come
7 -- you know, to food grade. So, when the market
8 grows, either China import from other countries their
9 food grade or enlarge the capacity in China. I think
10 these are the only ways. Actually, China is importing
11 food grade a lot, food grade phosphates; not only
12 STPP, but many others from Europe, also from U.S.

13 MR. CORKRAN: Okay. Just to delve into that
14 a little bit further, so it's not your view that the
15 current Chinese producers of food grade have large
16 amounts of available capacity now, that they can
17 continue to provide for the growth in food grade in
18 China?

19 MR. WEI: I don't think Chinese food grade,
20 for example, STPP, can meet the current domestic
21 demand because, one, market factor like seafood
22 sizing, the main STPP they use are imported from U.S.
23 and Canada, not Chinese products.

24 MR. CORKRAN: Thank you. That was very
25 helpful. The final question I had is with respect to

1 the food grade STPP and the technical grade STPP
2 that's sold in the United States. Is there any sort
3 of direct linkage, in terms of the prices? I mean, if
4 you are trying to sell food grade, are you or your
5 customers monitoring technical grade prices and basing
6 your food grade prices off of that?

7 MS. CRULL: No, I don't believe so.
8 Everybody bases their pricings or their quotes off of
9 is food grade to food grade. There's really no reason
10 for technical because nobody can use it. So, it's not
11 an issue.

12 MR. METZGER: Back to your last question,
13 Doug, I did notice in ICL's annual report that they
14 are actually focusing on China as a growth area for
15 their phosphates.

16 MR. CORKRAN: Thank you, very much. And
17 with that, I would very much like to thank the panel.
18 It has been a very enlightening afternoon. Thank you
19 all for your time.

20 MS. DEFILIPPO: Thank you, Mr. Corkran. I
21 just have a couple of questions, kind of
22 clarification, to make sure I'm understanding
23 correctly. Mr. Metzger, I think you answered a
24 question of someone on staff about sales and you
25 indicated you sell both to end users and distributors;

1 is that correct?

2 MR. METZGER: Yes.

3 MS. DEFILIPPO: And that is food grade?

4 MR. METZGER: Yes, it's all food grade.

5 MS. DEFILIPPO: In terms of distributors
6 buying it, they, then, would have an end customer. In
7 terms of the specification, are you -- is it just sort
8 of a general food grade or are you communicating with
9 the distributor, who may have an end user --

10 MR. METZGER: Food grade requires all the --
11 the distributors require the same documents for their
12 customers that we need for the other customers.

13 MS. DEFILIPPO: Okay.

14 MR. METZGER: And, usually, they have to go
15 through a qualification process, as well. Although, I
16 would say for smaller customers, maybe it's not quite
17 as long. But, at the same time, some of those smaller
18 customers are that much more resistant to Chinese
19 product because of the fact that they don't
20 necessarily have the resources to do all the
21 evaluations.

22 MS. DEFILIPPO: Are there more sales of the
23 food grade to end users or is it fairly equally
24 distributed between end users and distributors?

25 MR. METZGER: End users.

1 MS. DEFILIPPO: That's what I thought.

2 MR. METZGER: End users.

3 MS. DEFILIPPO: Okay. And staying with you
4 for a minute, in your testimony, you did mention that
5 the vast majority of sales were made under contract
6 and I think Ms. Crull referred to some as being a year
7 or maybe even multi-year. We heard this morning some
8 testimony that what the U.S. producers were
9 experiencing were early in the period, sort of annual
10 contracts were the norm. However, most recently, the
11 contracts had shortened in length or they were doing
12 more sort of 90-day type of contracts. And I was
13 wondering if you had any comment whether or not you
14 were experiencing that same sort of issue or if your
15 contract length had stayed consistent throughout the
16 period.

17 MS. CRULL: The reference to multi-year
18 contracts was in the past. That was fairly common, I
19 would say, back in 2005, 2006. If a multinational
20 company could get a two- or three-year contract, they
21 jumped on it because less maintenance. I have seen
22 contract offers go from an annual contract to
23 quarterly contracts because the market has moved so
24 much. But, I didn't start seeing that until the
25 market started --

1 MR. METZGER: There's --

2 MS. CRULL: -- coming down.

3 MR. METZGER: I'm sorry, make one comment.
4 I've seen that. When prices are going up, customers
5 want to lock in a contract at the lower price.

6 MS. CRULL: Of course.

7 MR. METZGER: Prices went to historical and
8 very, very high compared to what they had been. When
9 prices are coming back down, they don't want to lock
10 in a high price. So, yes, we're seeing -- I'm seeing
11 customers, some are thinking about long-term, but
12 sometimes they'll consider quarterly and some say they
13 will only do quarterly.

14 MS. DEFILIPPO: Do you know if the customers
15 generally tend to dual source the produce or are they
16 more often -- or they tend to single source from one
17 supplier?

18 MS. CRULL: Absolutely dual sourcing and we
19 encourage that for exactly what happened here. You
20 know, we do not want to see our customers shut down,
21 have to close a plant. It is huge in the industry.

22 MR. METZGER: They'll go out of business.
23 They have to. For most cases, they're at least dual
24 source.

25 MS. CRULL: Yes. That's been a trend in the

1 last probably five years --

2 MS. DEFILIPPO: Okay.

3 MS. CRULL: -- to dual source rather than
4 single.

5 MS. DEFILIPPO: Thank you. And one last
6 question sort of in the whole contract area. I talked
7 this morning and asked a question on the discussion we
8 had, in terms of raw material, significant increases
9 and difficulty in getting raw materials and had asked
10 the Petitioners whether or not they had any formal
11 sort of price escalators built into their contracts to
12 deal with raw materials. And I'm asking that of you,
13 whether you do, and feel free to say you prefer to
14 respond to that in a confidential manner, if you
15 choose.

16 MS. MENDOZA: Maybe, I think there -- could
17 you just repeat the last part of your question?

18 MS. DEFILIPPO: Sure. We talked some about
19 whether the price increases were just sort of -- they
20 wouldn't increase their price or whether stated in a
21 contract that says if raw materials increase x
22 percent, then the price will follow and increase x
23 percent, whether there's a sort of formal escalator
24 clause in a contract to deal with raw material price
25 increases.

1 MR. METZGER: I'm going to defer to somebody
2 else on this one.

3 MS. DEFILIPPO: Okay.

4 MR. METZGER: I've been with them six
5 months, so --

6 MS. CRULL: Yeah, I think I do have one
7 piece of business that I can address, but I would like
8 to address it in a post-hearing.

9 MS. DEFILIPPO: Absolutely. That's fine.

10 MS. CRULL: And we can go into detail on it
11 for you.

12 MS. DEFILIPPO: The last question I have is
13 for Ms. Mendoza and I didn't know if there were any
14 other AD or CVD orders on STPP in any other countries.

15 MS. MENDOZA: I'm sorry to say, I'm not sure
16 I know the answer. I think the answer is no, but we
17 will -- as far as we know, but we'll double check it.

18 MS. DEFILIPPO: Thank you, very much. Any
19 other questions from staff?

20 (No further questions from staff.)

21 MS. DEFILIPPO: With that, I thank you all
22 very, very much for sticking with us to a late hour in
23 the afternoon and for coming and providing testimony.
24 It's always very helpful to hear from the people in
25 the industry. With that, we'll take a five-minute

1 break, so that people can get ready for their
2 concluding statements. Thank you.

3 (Whereupon, a brief recess was taken.)

4 MS. DEFILIPPO: Mr. Cannon?

5 MR. CANNON: Thank you. How much time?

6 MS. DEFILIPPO: Five minutes.

7 MR. CANNON: First, I'd like to address what
8 we just heard. We just heard from a company that
9 serves a small segment of the market, food grade. You
10 have quarterly pricing data. You can see how big that
11 part of the market is and they're a small supplier in
12 that part of the market. And so, I hope the
13 Commission won't take that as at all representative of
14 what's happening in the market as a whole. Quite
15 clearly, Chinese imports of technical grade product
16 are taking sales volume from the U.S. producers and
17 injuring us. And this company, among others, are
18 bound and determined to do the same thing in the food
19 grade market. You heard the clients testify, they
20 essentially are focusing more and more on food grade
21 to try to get away from import competition.

22 Now, they mentioned that it's difficult to
23 switch a plant in China. First of all, the largest
24 producer in China, Beijing Fa, one of their two
25 facilities, the one in Hubei, makes nothing but food

1 grade product and they have plenty of capacity. They
2 said there were five producers in China. Norwest also
3 makes food grade capacity. And I suspect we will be
4 able to name them all for you in the post-hearing
5 brief. But suffice it to say, there is plenty of food
6 grade capacity, even if the issue was really just food
7 grade.

8 Moreover, look at Prayon. Prayon started
9 out making STPP for laundry detergent. What do they
10 make now? Food grade. They converted the whole
11 factory and really wasn't much of a conversion. In
12 fact, the equipment that we walked through on the
13 plant tour, some of it was original from the original
14 installation, such as where the chemicals are mixed.

15 Next, they argue that prices haven't
16 declined in 2009. In fact, prices have been declining
17 all year and they've declined every month. So, the
18 overall market, prices clearly all declining. Yes,
19 prices did go up because of raw material costs.
20 Everyone agrees. But, imports surged at the end of
21 the year. Domestic producers are now losing sales
22 volume to those Chinese imports and they are unable to
23 hang on to the price levels. In that context, their
24 capacity is not utilized, they are laying off workers,
25 and their profit margins are coming down. That is

1 material injury. Those are the key statutory factors
2 and on that basis, we ask the Commission to make an
3 affirmative determination. Thank you.

4 MS. DEFILIPPO: Thank you, Mr. Cannon. Ms.
5 Mendoza?

6 MS. MENDOZA: I just have a few comments.
7 Basically, now that we've heard testimony for both
8 sides, I think we can -- we would summarize our case
9 as follows. First of all, we saw no price effects.
10 Prices were up in 2008. They pushed through those
11 price increases, 2009 prices based on the Commission's
12 record. You're going to see it. You're going to see
13 the cogs to sales ratio during 2009. We'll stand on
14 that. Again, we're talking only about STPP. I'm not
15 sure how many products he's talking about.

16 Of course when prices went up with raw
17 materials, the prices went up. When raw material
18 prices are coming down in 2009, I believe after the
19 first half, it's not surprising that prices are
20 following suit. They said that's what their customers
21 expect. They expect to see the raw material prices
22 reflected in their prices. ICL testified that in
23 terms of their client base, all of their clients were
24 on increase prices by mid-2008. By mid-2008, every
25 single customer they had, she said, was at increased

1 prices.

2 In terms of volume effects, as we've
3 testified, China came in basically during a period of
4 very tight supply. ICL has admitted that they had
5 clients on allocations. We've seen other indications
6 in the public record that, in fact, supply was very
7 tight. ICL admits that they don't really know when
8 they see fewer sales from distributors, they really
9 don't know why. They just know that those
10 distributors aren't buying as many volumes as they
11 were in the past. I would submit that given the large
12 presence of non-subject imports in this market, that's
13 a very important concession. Because if you don't
14 know why you haven't been able to make the sale to
15 distributors, it's very possible that that sale went
16 to non-subject imports. And, obviously, that can't be
17 attributed to subject imports.

18 And, finally, I will just say that the other
19 very positive factor that was testified to was the
20 fact that now they've brought down inventories very
21 significantly. They testified at ICL that inventory
22 levels now are among the lowest levels and I'd say
23 that's a very positive development for them. So,
24 thank you, very much.

25 MS. DEFILIPPO: Thank you, Ms. Mendoza. On

1 behalf of the Commission and the staff, I would like
2 to thank the witnesses, who came here today, as well
3 as counsel for helping us gain a better understanding
4 of this product and the conditions of competition in
5 this industry. Before concluding, I would like to
6 mention a few dates to keep in mind. The deadline for
7 the submission of corrections to the transcript and
8 for submission of briefs in these investigations is
9 Tuesday, October 20th. If briefs contain business
10 proprietary information, a public version is due on
11 October 21st. The Commission has tentatively scheduled
12 its vote on the investigations for November 6th and it
13 will report its determinations to the Secretary of
14 Commerce on November 9th. Commissioner's opinions will
15 be transmitted to Commerce on November 17th.

16 Thank you, again, for coming. This
17 conference is adjourned.

18 (Whereupon, at 2:51 p.m., the preliminary
19 conference was concluded.)

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CERTIFICATION OF TRANSCRIPTION

TITLE: Certain Sodium and Potassium
Phosphate Salts from China

INVESTIGATION NOS.: 701-TA-473, 731-TA-1173 (Preliminary)

HEARING DATE: October 15, 2009

LOCATION: Washington, D.C.

NATURE OF HEARING: Preliminary conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: October 15, 2009

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos E. Gamez
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Gabriel Gheorghiu
Signature of Court Reporter