

UNITED STATES INTERNATIONAL TRADE COMMISSION

In the Matter of:)
)
STAINLESS STEEL SHEET AND) Investigation Nos.:
STRIP FROM FRANCE, GERMANY,) 701-TA-381-382 and
ITALY, JAPAN, KOREA, MEXICO,) 731-TA-797-804 (Review)
TAIWAN, AND THE UNITED)
KINGDOM)

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 ITALY, JAPAN, KOREA,) 731-TA-797-804 (Review)
 MEXICO, TAIWAN, AND THE)
 UNITED KINGDOM)

Tuesday,
 April 26, 2005

Room No. 101
 U.S. International
 Trade Commission
 500 E Street, S.W.
 Washington, D.C.

The hearing commenced, pursuant to notice, at
 9:30 a.m. before the Commissioners of the United States
 International Trade Commission, the Honorable STEPHEN
 KOPLAN, Chairman, presiding.

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P R O C E E D I N G S

(9:30 a.m.)

CHAIRMAN KOPLAN: Good morning. On behalf of the United States International Trade Commission, I welcome you to this hearing on Investigation Nos. 701-TA-381-382 and 731-TA-797-804 (Review) involving Stainless Steel Sheet and Strip From France, Germany, Italy, Japan, Korean, Mexico, Taiwan, and the United Kingdom.

The purpose of these five year review investigations is to determine whether the revocation of the antidumping and countervailing duty orders covering stainless steel sheet and strip from those subject countries would be likely to lead to continuation or recurrence of material injury to an industry in the United States within a reasonably foreseeable time.

Notice of investigation for this hearing, list of witnesses and transcript order forms are available at the Secretary's desk. Transcript order forms are also located in the wall rack outside the Secretary's office.

I understand the parties are aware of the time allocations. Any questions regarding the time allocations should be directed to the Secretary.

1 As all written testimony will be entered in
2 full into the record, it need not be read to us at
3 this time. Parties are reminded to give any prepared
4 non-confidential testimony and exhibits to the
5 Secretary. Do not place any non-confidential
6 testimony or exhibits directly on the public
7 distribution table. All witnesses must be sworn in by
8 the Secretary before presenting testimony.

9 Finally, if you will be submitting documents
10 that contain information you wish classified as
11 business confidential, your requests should comply
12 with Commission Rule 201.6.

13 Madam Secretary, are there any preliminary
14 matters?

15 MS. ABBOTT: No, Mr. Chairman.

16 CHAIRMAN KOPLAN: Very well then. Let us
17 proceed with our first congressional witness.

18 MS. ABBOTT: The Honorable Joseph
19 Knollenberg, United States Congressman, 9th District,
20 State of Michigan.

21 CHAIRMAN KOPLAN: Welcome, Congressman.
22 Your microphone?

23 MR. KNOLLENBERG: You do have to push
24 buttons, right?

25 Chairman Koplan and members of the

1 Commission, I want to thank you for giving me the
2 opportunity to testify at today's sunset review
3 hearing for duties on stainless steel sheet and strip.

4 Commission, the duties that you're
5 considering today are hurting the companies that
6 consume stainless steel. When you look at the facts,
7 I have no doubt that you'll agree that this is true.

8 Stainless steel is used in many ways. It's
9 in all sorts of products that people buy every day
10 from auto parts to kitchen appliances and many, many
11 more. The companies that make these products are
12 manufacturing companies, and, like all U.S.
13 manufacturers, they're facing massive global
14 competition.

15 Now, more than ever, these companies are
16 struggling to stay competitive. The duties under
17 consideration today are making them less competitive.
18 Quite simply, these duties are distorting supply.
19 Because of that restriction, supply is not able to
20 keep up with demand, and that affects stainless steel
21 consumers in a variety of ways.

22 As you'll see, lead times for stainless
23 steel deliveries have increased from six to 16 weeks.
24 That means increased inventory cost just to begin
25 with. When companies have to operate in a just-in-

1 time environment, increased lead times and
2 unpredictable quality can kill their ability to
3 compete. Their customers will look for other ways to
4 get the products in a more reliable way. Ultimately
5 their customers are forced to shift to offshore
6 sourcing of finished products in order to remain
7 competitive.

8 The duties you're considering today are
9 exacerbating these problems, but I'm not here today
10 just to simply go on and on about how these duties are
11 hurting steel consumers. Like I said, if you look at
12 the facts, I have no doubt that you'll agree.

13 What I'm concerned about is the extent to
14 which you're going to take these facts into
15 consideration when you make your decision. The reason
16 I feel compelled to testify here today is because I
17 believe, quite frankly, this Commission does not give
18 steel consumers the consideration they deserve, and I
19 believe this is a serious problem.

20 These steel consumers are American companies
21 with American workers, and their livelihood is
22 directly impacted by your decision, but the Commission
23 is not even offering them their own panel to testify
24 today.

25 It's true some steel consumers will be

1 testifying here today, but it's not because the
2 Commission offered them their own panel to talk about
3 how these duties are hurting them. Instead, the steel
4 consumers here today have to testify on time however
5 they can find it, so they're testifying on time given
6 to foreign producers.

7 It doesn't make sense that the steel
8 consumers have to rely on foreign companies for an
9 opportunity to talk about their situation before the
10 ITC. The Commission should provide consumers a full
11 opportunity because your decision has a direct impact
12 on them.

13 The reality is this Commission gives greater
14 standing to foreign producers than our own American
15 consuming companies whose employees are living and
16 working here in the U.S. I think that's ludicrous.

17 In the future, I hope you'll give consumers
18 their own panel. After all, there's nothing
19 preventing you from doing so. I'm concerned the
20 problem is deeper than just who gets to testify today.
21 I'm concerned that the structure of the panels is an
22 indication of the larger problem that the Commission
23 does not give sufficient consideration to the effects
24 of these duties on steel consumers.

25 The law may not require you to fully

1 consider steel consumers in this process, but common
2 sense does, and nothing in U.S. law is prohibiting you
3 from doing it. Most importantly, it's not too late.
4 There's still time to prove that steel consumers can
5 be heard and considered at the ITC.

6 I'm here today to ask you to prove that's
7 true and ensure fundamental fairness as a part of this
8 process. Listen to the steel consumers who are
9 testifying here today and understand how these duties
10 are affecting their companies. Study this information
11 if you would and include a thorough analysis of it in
12 your report. Let this information weigh heavily on
13 you when you make your decision.

14 I've introduced House Resolution 84, which
15 has 38 co-sponsors. These members of Congress have
16 joined me in urging the Commission to fully consider
17 steel consumers during sunset reviews. I hope you'll
18 take our request to heart and give steel consumers the
19 thorough consideration that they deserve

20 I thank you very much for allowing me to
21 spend a few moments with you this morning. I'll
22 respond to any questions if you have any.

23 CHAIRMAN KOPLAN: Thank you very much. I
24 appreciate your testimony.

25 Let me see if any of my colleagues have any

1 questions.

2 (No response.)

3 CHAIRMAN KOPLAN: If not, we appreciate very
4 much your coming.

5 MR. KNOLLENBERG: Thank you, Mr. Chairman.

6 CHAIRMAN KOPLAN: You're excused.

7 MR. KNOLLENBERG: Thank you very much.

8 CHAIRMAN KOPLAN: Madam Secretary, if you'd
9 call the first panel?

10 MS. ABBOTT: Opening remarks in support of
11 continuation of orders will be made by David A.
12 Hartquist, Collier Shannon Scott.

13 CHAIRMAN KOPLAN: Good morning, Mr.
14 Hartquist.

15 MR. HARTQUIST: Mr. Chairman, members of the
16 Commission, Commission staff, I am David A. Hartquist
17 of Collier Shannon Scott representing the Petitioners.

18 In 1999, the Commission found that due to
19 growing consumption, improving productivities and
20 falling cost "the domestic industry should have
21 experienced both significant increases in sales and
22 profit and profitability," but instead face the
23 following: rapidly declining prices, falling market
24 share and the need to lower its prices to compete and
25 preserve market share. This led to the Commission's

1 finding of material injury in the original
2 investigations.

3 Once the discipline of the antidumping
4 duties and countervailing duties were imposed,
5 healthier pricing and profitability returned for a
6 short period of time. Now fast forward to last year,
7 2004. After a difficult period for all producers of
8 soft demand in the U.S. economy, the domestic industry
9 again enjoyed a period of improving demand under the
10 orders.

11 As a result of the orders, many of the
12 subject producers had significantly reduced their
13 volumes because they could not sell here in large
14 quantities without dumping. Others, like Mexinox,
15 continued to sell significant quantities, but were
16 forced to compete at prices that are higher than those
17 that generated the original 30 percent margins. The
18 result was that the industry again reached modest
19 profitability in 2004, but profits were still below
20 the prerecession levels of calendar year 2000.

21 The prospect of losing these orders comes at
22 a time when the industry now faces rising rather than
23 falling raw material cost. Continuation of the orders
24 is critical because the industry remains vulnerable to
25 a return or continuation of the material injury if

1 subject imports should again increase in the domestic
2 market at low prices.

3 Stainless steel sheet and strip is still a
4 commodity product that competes largely on the basis
5 of price. If the orders are revoked, dumped imports
6 will once again pour into the United States.

7 How do we know that? First, what happened
8 in 1999 is a strong predictor of what will happen
9 again absent the orders.

10 Second, the primacy of price in making
11 sales, the continued presence of subject imports in
12 the marketplace, the existence of long-established
13 sales operations in the United States among the
14 subject producers and increased productive capacity
15 aimed at export markets all permit subject imports
16 rapidly to vie their way back into this market.

17 Third, demand in the United States is for
18 the moment relatively strong, and U.S. prices are high
19 especially as compared to prices in China where
20 exports of subject producers have been diverted
21 recently.

22 To these general trends add the following:
23 Chinese buyers to which ThyssenKrupp, POSCO and the
24 Japanese mills claim commitments are already turning
25 increasingly to local Chinese suppliers.

1 Mexinox was built to supply the U.S. market
2 and will only increase its share of the market at low
3 dumped prices if revocation occurs. Arcelor no longer
4 has a production facility in the United States since
5 J&L has gone out and must supply its customers and
6 affiliated organizations in this market from France.

7 POSCO of Korea has told importers that it
8 plans to increase its exports to the United States in
9 2005. POSCO has told the domestic industry it has its
10 first opportunity in a decade to reap the benefit of
11 the top of the demand cycle and to continue this
12 fragile recovery.

13 The data in the staff report demonstrate
14 just how quickly a return to material injury can
15 occur. Indeed, the predicate conditions for this
16 scenario are already in place -- thin profits, high
17 costs, price-based competition, excess capacity in the
18 subject countries and purchasers, some of whom are
19 here today, hoping for access to a larger quantity of
20 dumped imports.

21 The domestic industry is vulnerable, we
22 believe, to a recurrence of material injury, and we
23 respectfully urge the Commission to continue these
24 orders. Thank you.

25 CHAIRMAN KOPLAN: Thank you, Mr. Hartquist.

1 MS. ABBOTT: Opening remarks in support of
2 revocation of orders will be by Lewis E. Leibowitz,
3 Hogan & Hartson, and Donald Cameron, Kaye Scholer.

4 CHAIRMAN KOPLAN: Good morning, Mr.
5 Leibowitz and Mr. Cameron.

6 MR. LEIBOWITZ: Good morning, Mr. Chairman,
7 members of the Commission.

8 CHAIRMAN KOPLAN: You may proceed.

9 MR. LEIBOWITZ: I'm Lewis Leibowitz of Hogan
10 & Hartson. I appear today on behalf of the
11 ThyssenKrupp Respondents from Mexico, Italy and
12 Germany.

13 Petitioners portray their industry as
14 vulnerable and weak, at the mercy of voracious foreign
15 producers waiting with baited breath to flood the
16 United States with imports as soon as the orders under
17 review are revoked.

18 This is an industry that could not prove
19 injury from increased imports in 2001, and this is an
20 industry that has failed to submit to the Commission
21 requested market analyses in connection with recent
22 acquisitions and consolidations.

23 When you hear their testimony, keep in mind
24 the things that they say here are not the things they
25 say in other public places, places where investors and

1 regulators listen. Our flat-rolled product segment is
2 strong. It's strengthening. Solid pricing and
3 excellent capabilities. We expect to execute better
4 going forward. Not my words. Pat Hassey, CEO of
5 Allegheny Teledyne, April 21, 2005.

6 ATI has addressed its cost problems and is
7 enjoying robust growth. AK Steel has announced a
8 record sales year in 2004 and a strong outlook for
9 2005. North American Stainless, the leader of the
10 U.S. industry, is stronger and more profitable than
11 ever. They have little to fear from imports in this
12 market.

13 Outside of this forum, stainless steel
14 producers in the U.S. don't complain about imports,
15 nor have they mentioned that the upward march of their
16 prices and profits requires protection for the
17 domestic industry.

18 Respondents will demonstrate significant
19 market changes in the last five years. Imports are
20 not likely to pour into the United States after
21 revocation. The U.S. is not the market of choice for
22 the world's principal producers of stainless steel
23 sheet. In fact, other markets are larger and growing
24 faster than the U.S.

25 The nature of U.S. demand has also changed

1 in the last five years. This is not now a market of
2 fungible products competing solely on price. Another
3 change is the market power of U.S. producers
4 exemplified by the proliferation and expansion of
5 surcharges and their acceptance by purchasers. These
6 new surcharges mark a huge shift of risk from
7 producers to consumers.

8 Even accounting for a tendency to rhetorical
9 excess, Petitioners' descriptions of Mexinox are
10 simply outrageous. Mexinox, a member of SSINA, is a
11 fair and responsible participant in the U.S. market.
12 Mexinox possesses neither the capacity nor the will to
13 suppress prices in this market.

14 In summary, Petitioners describe an industry
15 and a market that do not exist in a transparent effort
16 to maintain the flow of duty payments for another five
17 years. The reality is completely different.

18 MR. CAMERON: Don Cameron on behalf of
19 Arcelor and Korean Respondents.

20 CHAIRMAN KOPLAN: Good morning.

21 MR. CAMERON: Mr. Chairman, members of the
22 Commission, when you get down to it Petitioners'
23 position in this proceeding is remarkably similar to
24 their position in the stainless plate proceeding,
25 i.e., there are no fundamental differences between

1 1999 and today. Basically the same industry.
2 Conditions of competition fundamentally the same.

3 We don't think the record supports this
4 position. In 1999, there were six producers, and the
5 domestic industry was not globally competitive.
6 Today, through restructuring, consolidation and
7 massive investments this industry is highly
8 concentrated and highly competitive.

9 The global market is also far different from
10 the global market in 1999. In 1999, the global
11 economy was suffering from the aftermath of the Asia
12 financial crisis. As a matter of fact, that's all we
13 heard about in 1999. A couple of weeks ago we never
14 heard it mentioned. Today, the global economy is
15 strong, leading to strong growth in this industry
16 worldwide. China has emerged as a strong market for
17 subject merchandise.

18 According to Petitioners, the industry is
19 more vulnerable today than in 1999 because of a cost/
20 price squeeze that would occur if low-priced imports
21 should again increase. But why would they? The
22 global economy is producing at full capacity. Prices
23 around the world are at the same high levels as in the
24 U.S. market and driven by the same high raw material
25 costs.

1 Simply put, the U.S. is not the magnet for
2 imports that it was in 1999, and there is no incentive
3 to export to the U.S. at lower prices. The domestic
4 industry has restructured in a fundamental way. The
5 global economy and global industry producing subject
6 merchandise have changed radically since 1999. This
7 industry is not vulnerable, and these orders should be
8 lifted.

9 Thank you very much.

10 CHAIRMAN KOPLAN: Thank you.

11 Madam Secretary, if you would call the first
12 panel?

13 MS. ABBOTT: The first panel in support of
14 continuation of orders, please be seated.

15 Mr. Chairman, the witnesses have been sworn.

16 (Witnesses sworn.)

17 CHAIRMAN KOPLAN: Thank you.

18 Mr. Hartquist, you may proceed.

19 MR. HARTQUIST: Thank you, Mr. Chairman.

20 Let me briefly introduce our witnesses today.

21 The first witness will be Dr. Jack W.
22 Shilling, Executive Vice President, Corporate
23 Development, and Chief Technical Officer of Allegheny
24 Technologies. Following Jack will be Mr. Leo Gerard,
25 International President of the United Steelworkers of

1 America, United Steelworkers.

2 Then Thomas Long, Corporate Manager,
3 Specialty Steels, Products and Marketing of AK Steel;
4 Thomas Schmitt, General Sales Manager of North
5 American Stainless; Terrence Hartford, Senior Vice
6 President, Commercial, of Allegheny Technologies; Ed
7 Blot, President, Ed Blot and Associates; Dr. Pat
8 Magrath, Managing Director at Georgetown Economic
9 Services; and Kathy Cannon of Collier Shannon Scott.

10 We are also joined by Alan Luberda and Grace
11 Kim of Collier Shannon and Alan Price of Wiley Rein
12 representing Nucor, who will not present direct
13 testimony, but will be available for the Q&A.

14 With that, if we may, we'd like to start
15 with Dr. Shilling.

16 MR. SHILLING: Good morning, members of the
17 Commission.

18 CHAIRMAN KOPLAN: Good morning.

19 MR. SHILLING: I'm Jack Shilling, Executive
20 Vice President and Chief Technical Officer of
21 Allegheny Technologies, a domestic producer of
22 stainless steel sheet and strip.

23 To appreciate what is likely to happen if
24 the orders against stainless sheet and strip imports
25 from eight countries are revoked, you must begin by

1 examining what occurred before the orders were put
2 into place. Past events here are a strong predictor
3 of the future.

4 I actively participated in the original
5 investigation, and in the years leading up to the
6 imposition of the orders demand for sheet was strong
7 and growing, domestic production capacity was
8 expanding and productivity in the industry was
9 improving.

10 These market conditions are not ones that
11 should provide a backdrop to deteriorating U.S.
12 industry trade or financial data, yet that is
13 precisely what occurred. As increasing volumes of
14 unfairly low-priced subject imports penetrated the
15 U.S. market, we saw our market share fall, our
16 capacity utilization drop, our prices fall and our
17 operating income decline from 8.4 percent to only 1.8
18 percent.

19 The strong market conditions did not
20 insulate us from injury, and the Commission agreed
21 that Respondents' behavior was materially injuring our
22 industry.

23 Once the orders were imposed and the dumping
24 behavior was offset by duties, the volumes of subject
25 imports declined and prices in the market began to

1 increase. As a result, the industry's financial
2 condition improved substantially in 1999 and 2000. In
3 fact, we chose not to seek relief in the massive
4 Section 201 steel investigation relying instead on the
5 effectiveness of these orders.

6 Unfortunately, a substantial recession hit
7 the U.S. manufacturing industry in mid 2001 followed
8 by the events of September 11. The Commerce
9 Department's report on manufacturing has characterized
10 this period as a severe recession for manufacturing
11 marked by a slow pace of recovery.

12 In our market, apparent domestic consumption
13 for stainless steel sheet fell precipitously in 2001
14 by an unprecedented 18 percent. You can see the
15 effects of this recession on our industry in the data
16 that you've collected. Operating profits fell from a
17 strong 10.4 percent in 2000 to a negative 2.5 percent
18 in 2001 and then returned to barely break even level
19 in 2002, followed again by a decline to a substantial
20 operating loss in 2003.

21 Not until 2004, as the economy began to
22 recover, was the industry as a whole able to return a
23 modest level of profitability at 6.3 percent. Even in
24 the year 2004, however, apparent domestic consumption
25 did not return to levels experienced in the year 2000.

1 Similarly, base prices for stainless sheet in 2004
2 were below 2000 levels, and as a result industry
3 profits in 2004 were below 2000 levels as well.

4 So despite the initial beneficial effects of
5 the orders, overall levels of profitability have been
6 poor. Specifically, the industry's profitability over
7 the last five years has not even come close to
8 reaching a minimum threshold of 10 percent return on
9 invested capital. Such a threshold is typically
10 required by investors in U.S. financial markets.

11 This assertion is consistent with
12 ThyssenKrupp's website which states that its top
13 priority is to achieve an appropriate return on
14 capital employed with a target ROCE of 12 percent.
15 Even taken by itself, the industry's earnings in the
16 year 2004 would not justify the level of investment
17 that has been made in this capital intensive industry.

18 The ability to attract investment capital
19 for future growth and expansion of the industry
20 clearly requires improved operating performance.
21 Given this financial situation, we are not in a
22 position to withstand a resurgence in imports at
23 unfairly low prices of the type suffered in the late
24 1990s, yet all available data indicate that is
25 precisely what will happen if revocation occurs.

1 The foreign producers in the eight subject
2 countries have not reduced capacity or stopped
3 exporting since 1999. Instead, they have rapidly
4 expanded capacity to produce stainless sheet and
5 strip. Further, the foreign producers, unlike U.S.
6 producers, are heavily export oriented and have
7 increasingly sold much or even most of their stainless
8 sheet outside their own home markets.

9 Notably, the foreign producers have
10 expressly shown continued interest in the U.S. market
11 by exporting stainless sheet here even after the
12 orders were imposed. The difference is that with the
13 orders in place they have not been able to sell at the
14 low prices that had been true before the orders were
15 issued.

16 Without the orders, however, there is
17 nothing to prevent them from resuming their preorder
18 behavior and every incentive for them to do so given
19 their expanded capacity in the attractive U.S.
20 stainless sheet market in terms of both demand and
21 price.

22 Furthermore, after the orders were imposed
23 foreign producers shifted exports from the United
24 States to other third country markets where they were
25 not subject to orders, particularly China.

1 As documented in our brief, however, the
2 situation in China is changing rapidly. China is
3 quickly expanding its own production of stainless
4 steel sheet. The large quantity of sheet exports from
5 subject producers that has been sent to China in
6 recent years will have to find a new home.

7 The U.S. market, if freed from the
8 discipline of the current orders, will soon become the
9 target of the excess stainless steel production of
10 subject producers. This belief is supported by
11 current forecasts as discussed in our brief, which
12 indicate that there is expected to be significant
13 global oversupply of these products in the near future
14 due in part to the rapid overexpansion of global
15 capacity focused on serving the China market.

16 In sum, as past events indicate, the
17 stainless sheet market and the condition of our
18 industry can revert quickly from increasing strength
19 to weakness. Respondents' references to the strong
20 demand and improved industry productivity as
21 conditions that will insulate us from many import
22 related problems were not true in the late 1990s and
23 are not true today.

24 Without the discipline of these orders to
25 ensure that imports are fairly priced, the import

1 pricing will quickly decline as imports from eight
2 countries compete to regain market share. As a
3 result, domestic prices will again fall, domestic
4 market share will again decline, and the domestic
5 industry's profitability, rather than gradually
6 improved to a satisfactory level, will again
7 deteriorate quickly and severely as it did before the
8 orders were imposed.

9 We do not object to import competition. We
10 only ask that it be fair. To permit fair trading
11 conditions to continue so that material injury does
12 not reoccur, we respectfully ask that you retain the
13 orders in this case. Thank you.

14 MR. HARTQUIST: Thank you, Jack.

15 Mr. Chairman, we are delighted that Leo
16 Gerard, who is a very busy man and represents hundreds
17 of thousands of workers in and out of this industry,
18 would take the time to join us today.

19 Leo?

20 MR. GERARD: Thank you, Skip.

21 Mr. Chairman, members of the Commission, I'm
22 pleased to be here again I think. I'm Leo Gerard.
23 I'm the president of a new union. The new union is
24 called United Steelworkers now. We merged a few weeks
25 ago with another union, and we have 850,000 members.

1 I want to say while I'm at it that many of
2 those 850,000 members are working in places that
3 consume the steel that we're talking about today, and
4 not one of those members and not one of those
5 employers have come to me or to anybody in our union
6 and complained to us about the price of their
7 specialty steel, for the record.

8 We represent the folks at Mansfield, at AK
9 Steel. We represent the folks at it used to be at
10 former J&L. We represent the folks at Allegheny
11 Teledyne. I'm really here to tell you that it's
12 essential to our members that these duties stay.

13 You heard I think a week or two ago from our
14 new vice president, Tom Conway, about the massive
15 changes that we've helped bring about in the steel
16 industry, whether that's the carbon steel or the
17 stainless steel industry, but the fact is that our
18 members still haven't regained the measures of
19 economic security or the measures of employment
20 security that we had hoped for because, quite frankly,
21 in the business cycle that I'll refer to over the last
22 five years if you average it in these employers are
23 still not making sufficient money.

24 We've demanded through our collective
25 bargaining arrangements that there be massive

1 investments in modernization and technology, and we've
2 bargained pretty innovative and new collective
3 agreements.

4 We have a provision where a chunk of our
5 retiree health care is in what we would call a VEBA,
6 voluntary employee benefit association, and a chunk of
7 that VEBA gets funded by the level of profitability of
8 the company so that we have current retirees who are
9 really at risk if these duties were to be removed, and
10 we had the flood of imports by what I continue to call
11 the illegal importers. I hear a lot of crying from
12 them quite often, and it's really quite simple. Don't
13 violate our trade laws.

14 I always find it unique that we have to
15 appear in front of the Commission to defend the fact
16 that you're defending our trade laws and that people
17 have been guilty of violating them. They've caused
18 injury.

19 In the specialty steel industry, while these
20 orders were on we've lost hundreds of jobs. We've
21 participated in the consolidation of certain parts of
22 the industry. We've modernized our collective
23 agreements. Quite frankly, we've done everything that
24 we can do as the representatives of the workers to
25 make sure that the industry has a good shot at long-

1 term survival. Our view is quite simply that for our
2 members to have a shot at long-term survival and long-
3 term economic and personal security with their work
4 these duties play a crucial role.

5 Imports are not dropping. In fact, imports
6 across the range of steel products both in carbon and
7 in specialty are up, and the trend line continues to
8 go up so contrary to what a lot of folks are saying
9 this still is a preferred market, and should those
10 duties be removed our members would certainly have not
11 only their jobs at risk, but their economic well-being
12 at risk.

13 You don't need any lectures from me about
14 steel industry jobs are amongst the best jobs in the
15 country. It kind of reminds me when I was growing up
16 we'd have folks say if you don't smarten up you'll end
17 up working in the steel mill. Now they say if you
18 don't smarten up you'll never get a job in the steel
19 mill.

20 We're proud of the fact that we've created
21 family supporting jobs in the steel industry. We're
22 proud of the fact that we have the most productive
23 steelworkers anywhere in the world, but we certainly
24 can't compete with subsidized and dumped steel.

25 I have not seen any indication anywhere in

1 North America and in particular in the stainless steel
2 industry that that practice would stop if these duties
3 were removed. Our fear is that we'd be flooded once
4 again very quickly, and our members would be once
5 again put at risk after having made the huge, enormous
6 sacrifices that they've made.

7 I think we're developing a pretty mature
8 collective bargaining relationship with pretty much
9 all of the steel companies. We even get along with AK
10 now, at least for now.

11 The role that the ITC has played, without
12 being overly complementary, has helped to be a
13 catalyst for change, but that change isn't finished
14 yet. This is not an event. It's a process. This
15 process is underway.

16 We need to have the support of the duties to
17 make sure that the investments are made in the
18 modernization that continues to be there, that our
19 members' jobs and health care are supported and that
20 we can have the shot that we need for a good future
21 for these folks.

22 Let me close by saying, and I've said this
23 as many times as I can when I come to this Commission,
24 that when we talk about people losing their health
25 care and losing their jobs these are not just

1 statistics. These are real people who have lost
2 everything.

3 We went through the crisis of retirees
4 losing their health care and having people that are
5 60, 70, 80 and 90 years old having no health care and
6 us having to go back and find a way to do that.
7 Without the duties, we would have never been able to
8 do that. If these duties are removed, I fear that
9 we'll end up having to do it again.

10 I would urge you to keep the duties on. I
11 would tell you that these are the right things. The
12 business cycle isn't complete yet, and over the cycle
13 the companies still haven't made, and I'm not their
14 apologist, but the companies haven't made enough money
15 to reward our members the way they ought to be
16 rewarded so I want them to make lots of money so that
17 our folks can have their health care protected.

18 Thank you.

19 MR. HARTQUIST: Thank you very much, Leo.

20 Tom Long of AK, you have your introduction.

21 MR. LONG: Thank you. Good morning, Mr.
22 Chairman and members of the Commission. My name is
23 Tom Long, and I'm Corporate Manager for Specialty
24 Steels Marketing at AK Steel. I've been selling and
25 marketing stainless steel since 1976 first with the

1 former Armco and subsequently with AK Steel.

2 AK Steel is a leading supplier of stainless
3 steel sheet and strip producing a broad range of
4 grades, including 200, 300 and 400 series products, as
5 well as more advanced precipitation hardening and
6 duplex grades. While AK Steel also produces carbon
7 steel and electrical sheet products, stainless steel
8 sheet and strip is a core product for AK Steel and is
9 critical to our overall market strategy.

10 Today, AK Steel operates stainless steel
11 sheet production and finishing facilities in
12 Middletown, Mansfield, Zanesville and Coshocton, Ohio,
13 Rockport, Indiana, and Butler, Pennsylvania, and
14 employs about 7,800 men and women. AK Steel is
15 routinely cited by our customers for our superb
16 quality and customer service.

17 Even during the short period of increased
18 demand last year, we were able to supply all of our
19 major contract customers with the quantities to which
20 we were committed and our spot market customers with
21 levels of shipments that we have historically supplied
22 to them. Lead times were extended an additional two
23 to three weeks for a short period of time, but have
24 now returned to normal, and in fact we have excess
25 capacity of stainless steel sheet and strip to book.

1 Since AK Steel acquired Armco for
2 approximately \$1 billion, we've significantly lowered
3 our per unit conversion costs, as well as selling,
4 general and administrative expenses. In short, we're
5 diligently managing those factors within our control
6 that help ensure our success -- our costs, our quality
7 and our customer service. Despite these efforts,
8 however, we have not experienced a period of sustained
9 profitability from our stainless sheet product line
10 for the last several years.

11 There are some things over which we have
12 little or no control. For example, we cannot control
13 raw material or energy costs, which have risen
14 dramatically over the past several years. Like other
15 producers, we use a surcharge mechanism in an attempt
16 to recover increasing raw materials costs. We're not
17 always able to recover all of our rising costs.

18 Thus, you can see from our questionnaire
19 response AK Steel was not even able to do as well in
20 the improved market of 2004 as it did in the strong
21 market immediately following the orders, so higher
22 prices due to raw material costs did not necessarily
23 mean healthy profits in 2004.

24 With input costs rising, despite
25 improvements in productivity we have to continually

1 worry about price. Within each grade and finish,
2 stainless steel sheet and strip is generally
3 considered a commodity product with many suppliers
4 competing largely on the basis of price.

5 The Japanese producers, the ThyssenKrupp
6 companies, Arcelor and other subject producers all
7 produce the same grades that we do, including the
8 automotive grades of stainless steel. That means that
9 regardless of whether we are selling on the basis of a
10 short-term contract, a long-term contract or into the
11 spot market, AK Steel must provide a competitive price
12 that meets the market's expectations and still returns
13 us a reasonable profit.

14 If the market perceives that there will be
15 an influx of foreign product at lower prices, that
16 perception will translate into an expectation of lower
17 market pricing. We've already seen some weakening of
18 prices in the first quarter of 2005 in the product mix
19 that AK Steel sells.

20 I can assume that the purchasers here today
21 urging revocation of the orders do so because they
22 anticipate the result will be larger volumes of
23 subject imports and lower prices to their benefit.
24 Clearly, it will be to our detriment.

25 The high material and energy costs we are

1 facing will become a much more serious concern if the
2 industry loses the discipline of these antidumping and
3 countervailing duty orders. If that happens, we'll
4 again face a large increase in subject imports buying
5 their way into the market at lower prices and creating
6 significant downward pressure on domestic prices.

7 I saw this happen in the strong market in
8 1998 when raw material costs were falling. If it
9 happens again this year while costs are high and
10 rising the negative impact on our bottom line for
11 stainless sheet will be swift and severe.

12 While we were modestly profitable in this
13 product line in 2004, our success was significantly
14 below the levels we achieved just after the orders
15 were put into place in 1999 and 2000. This comes on
16 the heels of several difficult years during the
17 manufacturing recession.

18 AK Steel needs a sustained return to
19 profitability to continue to justify our significant
20 investment in this market to our board and to our
21 shareholders. Removal of the discipline of these
22 orders is one of the most serious threats to a
23 sustained return to profitability this industry faces.

24 Thank you.

25 MR. HARTQUIST: Thanks, Tom.

1 Thomas Schmitt of North American Stainless?

2 MR. SCHMITT: Good morning, Mr. Chairman and
3 Commissioners. It's nice to see you again. I am Tom
4 Schmitt and have held the position of Sales Manager
5 for Flat Products for North American Stainless since
6 1999.

7 Prior to joining NAS I was a marketing
8 manager for Main Steel Polishing and the inside sales
9 manager at Washington Steel Corporation. I've spent a
10 total of 25 years of my career in sales and marketing
11 of stainless steel flat products, including stainless
12 steel sheet and strip.

13 North American Stainless, located in Ghent,
14 Kentucky, has been producing stainless steel products
15 since 1993. NAS is a world class manufacturer of
16 stainless steel products and is competitive with any
17 stainless sheet and strip producer in the world.

18 I am here today because revocation of the
19 duties of stainless steel sheet and strip would be
20 devastating to our company. In particular, these
21 orders have helped give our parent company the
22 confidence to carry out our vision and investment
23 plans in the United States for NAS as opposed to
24 directing our efforts to facilities elsewhere in the
25 world.

1 Without these orders, NAS would not have
2 been able to achieve the improvements in productivity
3 or make important capital investments. We were
4 successful in opening a new melt shop in 2002 and a
5 third zenzimer mill in 2004. Our Z mill has the
6 capacity to produce 120,000 tons or more of sheet and
7 strip per year.

8 We have under construction another Z mill
9 that will be ready in early 2006 with the same
10 capacity as one we installed last year. If the orders
11 were lifted, it is likely that we would not be able to
12 make use of this capacity addition.

13 Even though there have been improvements in
14 productivity and some consolidations in the U.S.
15 industry producing stainless steel products since the
16 time of the original investigations, the one thing
17 that has not changed is the fact that stainless steel
18 sheet and strip is a commodity product and competes in
19 the U.S. markets on the basis of price.

20 Nickel and other raw materials are world
21 traded commodities, so foreign producers' raw material
22 costs are pretty much the same as ours. We are
23 competing with them on a head-to-head basis, and the
24 make-or-break decision of which producer to source
25 from comes down to price. A small difference in price

1 results in winning or losing of a sale.

2 We are told by our customers that the
3 quality of our product is no different than the
4 imported products; that is, completely interchangeable
5 with subject imports. I do not know of any U.S.
6 producer or even importer that has been unable to meet
7 specifications for the subject product. Therefore,
8 our foreign competitors are no different from us
9 except in their unfair pricing practices.

10 In view of the pricing and raw material cost
11 pressures we have faced, we have worked very hard to
12 reduce our cost and to be an efficient producer of
13 this product. Despite our continuing efforts to
14 remain a highly efficient producer, I remain very
15 concerned about the future because of what happened
16 during 1997 and 1998 before the orders were imposed.

17 The downward pressure on prices of stainless
18 steel sheet and strip as a result of the undercutting
19 by subject importers during that time was
20 unprecedented. Those import prices led to financial
21 deterioration during the original period of
22 investigation, and we do not want to revert to such
23 conditions.

24 Unfair pricing pressures will undoubtedly
25 continue if these orders are revoked. As a result, I

1 am very concerned that without relief from the unfair
2 pricing practices imports will resume their
3 underselling practices. We have always tried to
4 remain competitive, but when imports are unfairly
5 underselling us and forcing us to lower our prices
6 again our best efforts will be hindered.

7 I would also like to mention that most of
8 our sheet and strip sales take place on the spot
9 market. At North American Stainless, short-term and
10 particularly long-term contracts are not common at
11 all. The absence of contracts permits importers to
12 increase sales of sheet and strip based on unfair low-
13 price offerings.

14 Even short-term contracts allow for prices
15 to be renegotiated, so the effect on even one low
16 price cannot be overstated. Without the discipline of
17 the orders, prices will quickly spiral downward.

18 Although NAS did not produce to full
19 capacity during any year of the POR, there was a very
20 brief period of controlled order entry in 2004. At
21 the end of 2003, we were informed through our mutual
22 customers that J&L was no longer taking orders. The
23 result was customers panicked thinking they could not
24 source enough material. This was a very temporary
25 situation.

1 Allegheny purchased the J&L equipment in
2 June of 2004, and, as I mentioned earlier, NAS
3 installed a third Z mill in February of 2004. There
4 is no current shortage of U.S. sheet and strip supply,
5 and with the addition of our fourth Z mill next year
6 there will be no future shortage either.

7 Let me add that NAS has exported a certain
8 portion of our sheet and strip production, but this
9 volume declines considerably in 2005 as the world
10 markets become more saturated.

11 If we are not able to sell our sheet and
12 strip in the United States, where else will we turn
13 for selling this additional volume? The existence of
14 the orders will continue to guard against sheet and
15 strip being dumped into the U.S. market and thus will
16 prevent imports from gaining market share and unfairly
17 undercutting prices.

18 We believe the continuation of these orders
19 is critical to the future of the United States
20 stainless steel sheet and strip industry and urge you
21 to continue the orders.

22 Thank you.

23 MR. HARTQUIST: Thank you, Tom.

24 We now turn to Terry Hartford of Allegheny
25 Ludlum Corporation.

1 MR. HARTFORD: Good morning, Mr. Chairman
2 and members of the Commission. I'm Terry Hartford,
3 Senior Vice President, Commercial, Allegheny Ludlum
4 Corporation. I oversee the marketing and sale of
5 stainless steel sheet and strip, among other products,
6 and I've been with Allegheny for 24 years.

7 In preparing for my testimony, I reviewed
8 the staff report and the briefs of the foreign
9 Respondents. In general, those briefs argue that the
10 subject imports are entering the U.S. market in a very
11 narrow array of niche products and that removing the
12 orders would have little impact on the domestic
13 industry. This is not the case.

14 My company continues to compete with the
15 subject imports on a regular basis, and mostly what we
16 see is standard issue commodity product. Your staff
17 report backs up my experience because it shows that
18 the majority of purchasers said that they bought
19 commodity grades of stainless sheet and strip from the
20 subject countries.

21 Further, the products that some of the
22 foreign Respondents claim are their specialties are
23 all made by the domestic industry. For example,
24 Allegheny is a major producer of stainless steel
25 precision rolled strip, which Outokumpu's U.K.

1 subsidiary claims is its focus in the U.S. market.

2 We compete with these U.K. imports and sell
3 to many of the same customers. In fact, to my
4 knowledge the only product that Outokumpu's mill makes
5 that is not made by the domestic industry is razor
6 blade strip, which we allowed to be excluded from the
7 scope.

8 Another example is the claim of the French
9 producer, U&A, that it focuses on niche products such
10 as aluminized Grade 409 and bright annealed finishes.
11 Again, Allegheny and other U.S. mills produce these
12 products, and we compete with imports from France on
13 the basis of price.

14 The domestic industry produces essentially
15 the entire subject product line, and we have granted
16 exclusions to the few products we don't make. If some
17 foreign producers have chosen to specialize in one or
18 two products in response to the unfair trade orders
19 that does not mean they are not in competition with
20 us.

21 Further, these mills continue to produce
22 broad product lines and would ship the entire spectrum
23 to the United States if the orders were revoked as
24 they did prior to the orders.

25 Nor should you allow the foreign Respondents

1 to mislead you into thinking that the unfair trade
2 orders should be revoked because the domestic industry
3 has been unable to meet demand. While it is true that
4 the U.S. market faced some tightening supply in 2004,
5 that occurrence needs to be placed in perspective.

6 As noted by Mr. Schmitt, concern in the
7 marketplace early in 2004 as to the status of J&L
8 resulted in some degree of panic buying in the U.S.
9 market for sheet and strip. Adding to the panic
10 buying mentality was the fact that cost spikes in key
11 input material such as nickel, chromium and iron
12 contained in scrap mandated significant increases in
13 raw material surcharges during this period.

14 While over ordering may seem rational from
15 the customers' perspective, it is extremely difficult
16 for steel producers to deal with. Manufacturing works
17 best when orders come in on a fairly regular schedule,
18 and our capacity ratings are based on this assumption.
19 Obviously if 80 percent of your orders for the year
20 come in during a four month period, you're not going
21 to be able to produce to your capacity.

22 While not nearly as dramatic as my example,
23 we did experience this type of occurrence during early
24 2004. Orders began to come through on an accelerated
25 basis, and in many cases we knew the customers were

1 not buying this product for immediate use. We also
2 had customers place orders to hold their place in
3 line, only to cancel those orders before shipment
4 which needlessly extended lead times.

5 Within a short period of time we were left
6 with some tough decisions. In response to these
7 developments, in March 2004 Allegheny established what
8 we called controlled order entry or COE for some of
9 the products within our stainless sheet line.

10 COE is a tool to manage our order book
11 during periods of rapidly rising demand. Its purpose
12 is to ensure that customer orders are entered into our
13 system in an orderly way and commensurate with our
14 customers' historic consumption plus reasonable
15 growth.

16 COE is a very effective internal tool for
17 managing our capacity in a systematic way in order to
18 help ensure that our customers' needs are satisfied.
19 COE does not put customers on allocation, but is a
20 means of trying to get orders filed as expeditiously
21 as possible and by keeping close track of orders,
22 production and shipments.

23 Through COE we worked with our customers to
24 try to avoid order cancellation and determine when
25 they really needed their shipments. COE actually

1 allowed us to keep lead times at a reasonable eight
2 weeks, allowing customers to better order what they
3 truly needed rather than speculating on what they
4 might need. In fact, COE enabled us to do a good job
5 of taking care of our customers.

6 It is important that the Commission
7 understands that only part of our product line was
8 covered by COE and that its peak usage only lasted
9 from March through June of 2004.

10 With our acquisition of the capacity of J&L
11 in June 2004, COE as a management tool became
12 significantly less important. As of July 2004, COE
13 covered less than 10 percent of our total capacity to
14 produce stainless sheet and strip. All elements of
15 our product line such as most of our strip products
16 were never subject to COE. By the first quarter of
17 2005, we rescinded COE completely.

18 Given the short duration that COE was
19 employed, the small portion of our capacity that it
20 covered and its ultimately beneficial impact on our
21 customers, I agree with what your staff report shows
22 on this topic. The majority of purchasers said they
23 had faced no supply limitations since 1999, and some
24 of those that did said the effects were insignificant.

25 COE was a short-term phenomenon necessitated

1 by the ordering habits of some of our customers. Such
2 over ordering has now disappeared, and ordering
3 practices are back to normal in 2005.

4 For Allegheny's part, now that the J&L
5 facilities are fully integrated into our production
6 and sales structure I can assure you that we have
7 ample capacity to meet demand for our product line,
8 including those niche products that subject producers
9 say they focused on in the U.S. market.

10 There is no shortage of stainless sheet and
11 strip, and there is no justification for removing
12 these orders on that basis. Indeed, if revocation
13 were to occur the result would be a massive oversupply
14 of the U.S. market via increased imports from subject
15 countries, which would have a devastating impact on
16 pricing in the U.S. market.

17 Without these orders, we would once again
18 face unfairly priced imports. This is a very chilling
19 prospect given that base prices remain lower than they
20 were in 2000 and our profitability remains suppressed.

21 Thank you for allowing me to address you
22 this morning.

23 MR. HARTQUIST: Thank you, Terry.

24 We now turn to Ed Blot and his crystal ball.

25 MR. BLOT: Good morning, Mr. Chairman and

1 members of the Commission. My name is Edward Blot,
2 and I am president of Ed Blot and Associates.

3 My company provides consulting services and
4 training seminars to North American producers,
5 distributors and consumers of stainless and nickel
6 alloy products, and as a regular part of these
7 services I provide market analysis and forecasts
8 concerning stainless products. Prior to opening my
9 consulting business I spent over 25 years with Armco
10 and Republic in various sales and marketing positions.

11 This morning I will review the consumption
12 history of the U.S. stainless sheet and strip market
13 and present my forecast for the next few years. I'm
14 also going to discuss how the orders have led to
15 product "form" shifting from coiled to cut sheet and
16 how the economics dictate that those tons will likely
17 shift back from cut to coiled sheet should the orders
18 against the subject countries be revoked.

19 Now may I direct your attention to Chart 1
20 on the screen. This graph shows apparent consumption
21 of stainless coiled sheet and strip from 1996 through
22 2004, along with my forecast through 2007.

23 Consumption during the past 10 years averaged about
24 1.75 million tons, peaking in 1999 and falling
25 drastically in 2001.

1 The apparent 12 percent growth in
2 consumption last year was fueled by three major
3 factors. First, the severe manufacturing recession in
4 the U.S. ended in late 2003, and consumers began
5 purchasing for many capital goods projects that had
6 been on hold due to the recession.

7 Second, the entire supply chain was building
8 inventory in addition to placing orders for their
9 capital goods requirements and consumer goods
10 requirements.

11 Third, as prices started to increase
12 primarily due to raw material costs, the major
13 purchasers of stainless sheet and strip --
14 distributors, pipe and auto exhaust manufacturers --
15 were placing additional orders to ensure that they
16 could supply the end users at the lowest cost prior to
17 implementing their increases.

18 As you can see from my chart, I am
19 forecasting a six percent decline this year, a return
20 to about the 2004 consumption level in 2006, followed
21 by another slight increase in 2007. The decrease in
22 consumption this year is due primarily to the
23 destocking of inventories that are currently in excess
24 at the distributors and pipe manufacturers along with
25 a modest decline in consumer goods markets such as

1 automotive and appliance. This is the same pattern
2 that occurred after the apparent consumption spike in
3 1999.

4 I have further forecast a significant
5 increase in subject imports if the orders are revoked.
6 In their briefs, subject foreign producers have
7 emphasized their commitment to their home markets in
8 China. Those producers have gone to other markets
9 where they have an opportunity to sell but don't have
10 the pricing discipline of the antidumping order and
11 not because those markets were better.

12 From the staff report you will note that
13 non-subject imports have also been increasing in the
14 U.S. market since implementation of the orders. Why?
15 Because when you are unencumbered by an antidumping
16 order the higher prices of the U.S. market
17 particularly over those in China are preferred.

18 You have seen in Petitioners' prehearing
19 brief the data showing that China is moving quickly
20 from a net importer to a net exporter of stainless
21 sheet. In fact, China was the second largest exporter
22 of stainless sheet and strip to the U.S. last year,
23 increasing -- and I repeat increasing -- by 535
24 percent over 2003.

25 You can take the growth in imports from

1 China and other non-subject countries as a predictor
2 of what subject imports would do without the orders.
3 There is every economic reason for the subject imports
4 to shift back to the U.S. market and resume
5 underselling this price sensitive commodity to get
6 their market share back.

7 Note that most imports are sold through
8 trading companies who seek out new, low-cost material
9 when dumping duties are assessed against their current
10 suppliers. Those traders will again seek supply from
11 the subject countries if the orders are lifted.

12 Other companies like Arcelor and
13 ThyssenKrupp have well-established sales networks in
14 the U.S. and can immediately take advantage of any
15 lifting of the orders. Given that all the subject
16 countries have been adding capacity to produce
17 stainless sheet and strip, they are very likely to do
18 so.

19 Now I'd like you to address your attention
20 to Chart No. 2 taken from the industry brief, Exhibit
21 19. This chart showed stainless sheet and strip in
22 coil and cut length from the countries subject to
23 these orders and cut length from non-subject countries
24 for two years, 1998 and 2004.

25 The cost increase of producing cut sheet

1 from coiled, including any yield loss, can easily be
2 absorbed to offset duties in excess of five percent,
3 but once the orders were issued coil shipments from
4 the subject countries decreased as expected. However,
5 there was a significant increase in cut sheet and
6 strip from the same countries producing coil.

7 Now, if the orders are revoked, however, the
8 economics revert to a preference for coiled sheet.
9 Note that there was no such increase in cut length
10 sheet from non-subject countries during this period
11 nor has there been any such shift for the U.S.
12 producers.

13 The shift from coiled to cut sheet solely by
14 the subject producers shows the importance they place
15 on staying in the U.S. market and belies their claims
16 of indifference to this market.

17 The participation of ThyssenKrupp countries
18 -- Germany, Italy and Mexico -- illustrates this point
19 dramatically. As shown in Chart No. 3, total imports
20 of coiled and cut-to-length sheet from these sources
21 have risen since the orders, and the shift to cut
22 sheet to avoid the duties is evident. This total
23 increase shows that there has never been more interest
24 by ThyssenKrupp in this market than there is right
25 now.

1 If the orders are revoked, the tons of
2 coiled sheet from these countries will likely increase
3 significantly based on the shift back from cut sheet
4 alone. This increase in subject import volume alone,
5 over 100,000 tons last year or five percent of the
6 market, along with the corresponding loss in pricing
7 discipline, will have a negative effect on the
8 domestic industry's profitability and return to
9 recently invested capital.

10 Thank you.

11 MR. HARTQUIST: Thank you, Ed.

12 Dr. Magrath?

13 MR. MAGRATH: Mr. Bishop, could I have a
14 time check, please?

15 MR. BISHOP: Seventeen minutes remain.

16 MR. MAGRATH: Okay. Good. Thank you. It
17 won't be all me, I assure you, Commission. That's the
18 good news.

19 CHAIRMAN KOPLAN: That may be good for you.

20 MR. MAGRATH: Good morning, Mr. Chairman,
21 members of the Commission, ladies and gentlemen. My
22 name is Patrick Magrath of Georgetown Economic
23 Services. With me from GES is the same crew as in the
24 Plate hearing, Mike Kerwin and Gina Beck. We also
25 have Dave Rosner here, who is responsible for these

1 charts.

2 My remarks today will be organized around
3 two vital questions asked in your sunset proceedings
4 always. What is the ability of each Respondent
5 country to increase its exports of sheet and strip to
6 the United States if the orders were to be revoked,
7 and, equally important, the intentions of each country
8 to resume exports and increased volumes at unfair
9 prices. We will use some charts to illustrate imports
10 on an individual and simulated basis.

11 First as to the ability of each of the
12 producers to increase exports to the U.S. market, a
13 number of factors on which the Commission and staff
14 themselves focus and focus in the staff report are as
15 follows:

16 First, additions to capacity. All eight of
17 the Respondent countries have increased their ability
18 to shift to the U.S. market by way of capacity
19 increases or, in terms of Japan, improvements in
20 productivity. Expansions in Germany, Italy, Korea and
21 Taiwan are especially large and far in excess of
22 domestic requirements.

23 Second, unused capacity, the ability to
24 quickly reestablish a significant presence in the U.S.
25 market. Individual countries aren't on this chart due

1 to confidentiality constraints. However, there is
2 significant unused capacity reported for a majority of
3 Respondent producers.

4 One Respondent who claims full capacity
5 utilization, POSCO in Korea, is reported to be
6 installing 400,000 tons of cold-rolled capacity in
7 Korea by 2006, and the site is in our brief.

8 Third, do these foreign producers have an
9 established presence in the U.S. market as evidenced
10 by affiliated end users or distribution networks that
11 have the ability and the name recognition to
12 reintroduce products upon revocation on a large scale?
13 The staff report has especially comprehensive
14 information on this important factor. All eight
15 Respondent country producers have established
16 affiliates in the U.S. market, importing both subject
17 and other stainless products.

18 Our fourth and last export factor is the
19 ability to product shift. The Commission knows from
20 the record of the ongoing Coil Plate sunset
21 investigations that many of the subject producers in
22 this case were Respondents in that case as well, and
23 all subject sheet and strip producers are integrated
24 facilities producing the slabs, black band, coiled
25 plate and, last, but as you heard from Mr. Blot

1 certainly not least, cut sheet products as well either
2 within the same facilities or in affiliated facilities
3 in other countries.

4 So all eight countries test positive for the
5 ability to increase exports by product shifting.
6 Affiliation with major producers guarantees quick
7 access to sheet and strip feedstock.

8 Finally on the issue of ability of these
9 foreign producers to increase exports to the U.S.
10 market following revocation, Kathy Cannon will stress
11 the large overlap in product offerings and the
12 overwhelming consensus of purchasers as to the
13 interchangeability of the domestic and subject
14 products. Again the staff report is particularly
15 comprehensive on this important point.

16 In conclusion and thanking *Consumer Reports*
17 for the format, this chart summarizes the ability of
18 Respondents to cause to recur or recur material
19 injury. This chart is the ability chart is what we
20 call it. As you can see from the preponderance of red
21 affirmative dots, Respondent countries both
22 individually and collectively possess the ability to
23 quickly increase exports to the U.S. market.

24 Next we have what we call the intentions

1 chart to accompany the ability chart. That is, a
2 chart that summarizes the several factors tipping us
3 off, and hopefully you off, as to the intentions of
4 Respondent producers to increase exports to injurious
5 levels if the orders are revoked.

6 Again these factors are not made up by me.
7 They are factors on which the staff report itself
8 focuses. Criteria include the following: First, the
9 increase in imports in the period of review. The
10 current U.S. market for sheet and strip is a strong
11 one, having rebounded in the cycle from the nadir of
12 2001.

13 U.S. imports from Respondents have increased
14 right along with demand irrespective of the duties.
15 Of the eight Respondent countries, imports of six
16 increased from the bottom of the cycle, 2001 to 2004,
17 despite the orders.

18 Another important indication of this
19 willingness to increase imports is that five of the
20 six have done so despite their currencies appreciating
21 against the U.S. dollar. Most of those appreciations
22 -- as a matter of fact all of them except Taiwan's --
23 were significant. Only the Mexican peso declined in
24 relation to the dollar over the period. So much for
25 the weak dollar.

1 A third indicator of subject producers'
2 willingness to increase exports to the United States
3 is the fact that they in essence already have in the
4 form of the 274 percent increase in imports of cut-to-
5 length sheet and strip over the POR, 1998 to 2004.
6 That was Mr. Blot's graph, and Mr. Blot has emphasized
7 the extraordinary and very cost-efficient tactics here
8 to stay in the U.S. market at all costs despite the
9 orders.

10 Still other factors demonstrate the
11 willingness to increase U.S. exports. Six of eight of
12 the subject countries are under one -- or in the case
13 of Germany, Italy, Japan and Korea multiple -- dumping
14 order restraints in other markets. Taiwan, although
15 not under order yet -- they get a zero -- has been
16 warned that such an action is forthcoming by China.

17 Finally, this chart shows all eight
18 reporting countries to be export oriented. The exact
19 data and proportions are confidential, but this is an
20 easy conclusion based on Section 4 of the staff
21 report.

22 Finally, the unprecedented investments to
23 increase capacity and production of sheet and strip in
24 China will, as Dr. Shilling has testified, permeate
25 all the issues the ITC must consider in this

1 proceeding. The additions in China will, within the
2 foreseeable future, increase the vulnerability of the
3 U.S. industry.

4 China is already the second leading source
5 of imports to the U.S. market. China's huge
6 production ramp up will increase both the ability and
7 the willingness of subject producers to redirect
8 exports to the United States as China substitutes
9 cold-rolled imports with domestic production and
10 prices for sheet and strip remain more attractive here
11 than in either China or in the more low-growth
12 economies of the EU and Japan.

13 In conclusion, we ask the Commission to
14 ponder the sea of red that these two charts display,
15 the sea of red which indicates the ability and the
16 intentions of each Respondent to increase their U.S.
17 exports to levels that will continue to injure the
18 U.S. industry.

19 Then consider the impact of this on a
20 cumulated basis, which is the subject of Kathy
21 Cannon's testimony.

22 Thank you very much. We'll be happy to
23 answer questions.

24 MR. HARTQUIST: Thank you, Pat.

25 Our last witness is Kathy Cannon.

1 MS. CANNON: Thank you. Good morning. I'm
2 Kathleen Cannon of Collier Shannon Scott.

3 Before addressing the legal issues I'm going
4 to talk about, I just wanted to add a legal overlay to
5 the testimony Dr. Magrath just presented, which is
6 that when you combine ability plus intention or
7 incentive to increase imports you get a strong
8 indication of the likelihood or probability, which is
9 the legal standard that the Commission is to apply in
10 this case, and we think that those two factors
11 together clearly meet that legal standard.

12 Let me turn now to the issue of cumulation.
13 In the original investigation, the Commission
14 cumulated imports from all eight subject countries,
15 finding a reasonable overlap in competition. No
16 issues were raised as to the lack of common channels
17 of distribution, geographic markets or simultaneous
18 presence. Respondents argued there only that there
19 was limited fungibility between the subject imports
20 and the U.S. product.

21 The Commission rejected those arguments,
22 finding that the domestic and imported products were
23 produced in conformity with the same ASTM
24 specifications and were sold in common grades and
25 gauges.

1 In answer to Respondents' contentions at the
2 time that they produced specialty or niche products
3 that did not compete with the U.S. product, the
4 Commission found that regardless of the production of
5 some specialty products a substantial percentage of
6 subject imports from each of the subject countries
7 overlapped with the other imports and the U.S. product
8 and cumulated all imports.

9 In this sunset review, Respondents again
10 argue that the Commission should not cumulate imports
11 based on alleged differences in the products. No
12 record evidence establishes that subject imports would
13 be any less fungible than they were preorder if the
14 orders were revoked.

15 As Mr. Hartford testified, the U.S. industry
16 produces bright annealed sheet and competes directly
17 for such sales with the French imports, as well as
18 selling other specialty products such as the precision
19 strip identified by Outokumpu.

20 Information from purchasers establishes
21 continued overlap in basic commodity grades among
22 subject imports and the U.S. industry during the
23 review period. In fact, the majority of purchasers
24 reported that imported stainless sheet and
25 domestically produced stainless sheet continued to be

1 always or frequently interchangeable for all eight
2 subject countries.

3 Despite the strong record evidence, the
4 prehearing report suggests that substitutability of
5 imports from certain countries may be slightly reduced
6 due to limited sales in the review period, strong
7 worldwide demand or transportation costs. These
8 factors are not relevant to a fungibility finding.

9 Moreover, the Commission's task is to
10 determine likely future competition and fungibility,
11 and a reduced volume of sales during the review period
12 does not indicate that future sales would be reduced.

13 Importantly, there is no indication of a
14 fundamental product mix change at any of the foreign
15 producers that would prevent it from selling the same
16 type of stainless sheet found to be fungible and
17 competitive with U.S. producers and other imports
18 preorder. Indeed purchasers continue to stress the
19 high level of interchangeability of these products.

20 Other arguments advanced by Respondents to
21 avoid cumulation are equally unavailing. Every
22 subject country appearing before you today claims that
23 its imports would have no discernable adverse impact
24 on the industry if the orders were revoked.

25 In support of this claim, they focus largely

1 on low import volumes or higher prices after the
2 orders were issued and ignore the preorder prices and
3 volumes that led to the order's imposition. Here all
4 of the subject producers have maintained or increased
5 capacity to produce this product.

6 They also remain export oriented and have
7 continued to demonstrate an interest in and an ability
8 to export to the United States as you saw from Dr.
9 Magrath's chart. There have been no closures or
10 alterations in production capacity that would limit
11 their ability to resume preorder behavior in terms of
12 volume or basic types of products sold.

13 Respondents' alternative attempt to avoid
14 cumulation by pointing to differences in post order
15 volume levels or trends as showing different
16 conditions of competition similarly ignores the sunset
17 standard. The question is not what behavior
18 Respondents exhibited post order, but what they would
19 likely do if revocation occurred. If their volumes
20 would likely increase as the record here indicates
21 would occur, their trends will be the same.

22 Further, the fundamental competitive
23 condition in this market, sales taking place largely
24 on the basis of price, has not changed. The market is
25 not any less price sensitive now than it was preorder.

1 When Respondents such as Mexinox tell you
2 they will not trade unfairly or undercut U.S. prices,
3 I urge you to look at the dumping margins that
4 Commerce has projected in the sunset review as well as
5 the underselling they exhibited before the orders were
6 imposed.

7 If these orders are revoked, imports from
8 eight countries with excess capacity and a
9 demonstrated ability and likelihood to shift exports
10 from third country markets, particularly China, to the
11 United States will occur simultaneously. These common
12 competitive conditions will have a collective
13 devastating effect on the U.S. industry and strongly
14 support cumulation in this review.

15 Finally, I just want to mention the role of
16 consumers in this case. By statute, the Commission is
17 to look only at whether the revocation of the orders
18 would cause injury to the domestic industry producing
19 this product.

20 Unlike a safeguard proceeding where the
21 effects on consumers are expressly identified as a
22 statutory factor to be considered, there is nothing in
23 the statute or legislative history addressing sunset
24 reviews that permits the Commission to consider the
25 impact on consumers.

1 The consumers' purpose in this case, to
2 permit demonstrably dumped imports to return to this
3 market, is both transparent and directly at odds with
4 the domestic industry's interest.

5 Thank you.

6 MR. HARTQUIST: That completes our direct
7 testimony, Mr. Chairman. Thank you.

8 CHAIRMAN KOPLAN: Thank you, and thank you
9 to all members of the panel who have participated thus
10 far. We will begin the questioning with Commissioner
11 Miller.

12 Before we do, let me just say because of the
13 number of witnesses that we have at this table as
14 you're asked questions if you could reidentify
15 yourselves each time so that it's easy for the
16 reporter to get that?

17 With that, we'll begin with Commissioner
18 Miller.

19 COMMISSIONER MILLER: Thank you, Mr.
20 Chairman, and let me join in welcoming all the members
21 of the panel, those who were here less than a month
22 ago and those who are back after longer periods of
23 time but have been here before and to those of you who
24 are new.

25 We might have perhaps one. Mr. Long, I

1 don't know if you've been before us before.

2 MR. LONG: No, I have not.

3 COMMISSIONER MILLER: You may be the only
4 one on this panel who is new to Commission testimony,
5 but welcome to all of you.

6 This hearing in some ways both poses some
7 interesting issues because of the fact that you were
8 here so recently, and I think many of the issues that
9 we'll talk about today are the same. We'll probably
10 have to talk about them again because it's a different
11 investigative record so we have to get the information
12 onto the record of this case as well. I'll try not to
13 repeat myself too much, even though I won't promise
14 I'll remember everything I learned on March 30.

15 I think actually I perhaps might want to
16 begin by clarifying something in the record of this
17 case that may actually go to a question to Mr. Gerard,
18 who wasn't here.

19 It is because one of the things I notice,
20 and this may be something that counsel has to help us
21 with. There are some big differences in the record of
22 this investigation and the record during the 1996 to
23 1998 timeframe. Something that struck me particularly
24 was the decline in the number of production workers
25 that it shows in our record, okay, a big drop between

1 1998 and 1999.

2 Now, I want to make sure whether that is
3 reflecting an actual drop in production workers
4 between 1998 and 1999 perhaps because of some of the
5 consolidations or acquisitions that occurred or if
6 there's something in our investigative record that
7 means it's not completely consistent and we need to be
8 aware of that.

9 That counsel will probably have to help
10 with, but, Mr. Gerard, let me go to you first.
11 Between 1998 and 1999, and our records show a drop in
12 that earlier investigation. We showed over 8,000
13 workers in this industry, and then it dropped to under
14 5,000 in the course of one year. Productivity I want
15 to say shot up commensurate, and the number of tons
16 produced went up considerably as well. Can you help
17 me?

18 MR. GERARD: Well, Madam Commissioner, I
19 know that at that point in time we were doing a lot of
20 improvements in productivity through our collective
21 bargaining, but I would venture to tell you that we
22 did a lot more after in particular with Allegheny
23 Teledyne, J&L and AK. There was a period where a
24 fairly substantial chunk of our membership wasn't
25 working at AK, and I'm not sure that that would be

1 that big a number.

2 The productivity improvements and our
3 involvement came in two chunks, a chunk that is hard
4 to explain in that 1998-1999. I don't think it was
5 that big, but a much greater chunk that came after in
6 our work with J&L and Allegheny Teledyne where we have
7 specifically set targets and have accelerated enhanced
8 retirement programs so that people are leaving the
9 industry and then a lesser percentage coming back in,
10 including having negotiated a substantial exodus of
11 excess management that we believed was there.

12 Those numbers don't jive with what we know
13 happened.

14 COMMISSIONER MILLER: Right, and the
15 timeframe that you're talking about was probably after
16 2001?

17 MR. GERARD: Yes.

18 COMMISSIONER MILLER: Right. Okay. I think
19 our records reflect some of that as well.

20 I know, for example, AK acquired Armco in
21 September 1999? Is that right? Okay. Would that
22 account for a significant decrease in production
23 workers in that timeframe?

24 MR. GERARD: No, I don't believe so.

25 COMMISSIONER MILLER: And I know Allegheny

1 had an acquisition of Washington Steel in the same
2 timeframe, so.

3 MR. LONG: I don't believe that would
4 account for it.

5 CHAIRMAN KOPLAN: Your microphone?

6 COMMISSIONER MILLER: Okay. Just pull it a
7 little bit closer if you could, Mr. Long.

8 MR. LONG: I don't believe that would
9 account for it.

10 COMMISSIONER MILLER: Okay.

11 MR. LONG: As Mr. Gerard referenced, the
12 Mansfield force reduction would account for a small
13 portion of it, but nothing like what you're talking
14 about.

15 COMMISSIONER MILLER: Okay. Mr. Shilling?

16 MR. SHILLING: Yes.

17 COMMISSIONER MILLER: It might account for
18 some decline, but not --

19 MR. SHILLING: Yes. That 3,000 employees
20 between what timeframes did you say, Commissioner
21 Miller?

22 COMMISSIONER MILLER: 1998 and 1999.

23 MR. SHILLING: Yes. Off the top of my head,
24 I can't think of a cause for 3,000 people.

25 COMMISSIONER MILLER: Okay. Mr. Hartquist,

1 maybe you all can take a look at the record that we
2 have. Again, it's two different investigative records
3 from the earlier investigation and this one.

4 You know, I think we believe we have the
5 same company coverage so it's kind of hard to
6 understand the big drop, but something. From what
7 you're saying it doesn't sound like there was actually
8 that big of a drop in the workforce, so maybe it's
9 just our record in some way. You take a look and see
10 if you can help me understand it.

11 MR. HARTQUIST: We'll try to trace that back
12 for you.

13 COMMISSIONER MILLER: Okay. Let me go on to
14 ask some questions about another big issue I know that
15 we'll talk a lot about today is understanding the
16 price increases that have occurred between 2003 and
17 2004.

18 You know, I think from our discussions and
19 what I've heard in the record, I mean, I see some of
20 this was driven by both raw materials and some by
21 demand increases, and I guess to some extent I'd like
22 to see if I could ask the companies to talk a little
23 bit about how each of those things factored into those
24 price increases and how the price increases were
25 implemented in the market.

1 I mean to what extent they related to raw
2 material surcharges, to what extent they were just
3 price increases reflecting the perhaps tight supply
4 that has been discussed in 2004 and high demand.

5 Anybody who wants to take a shot? I'll give
6 everybody an opportunity who wants to comment. I see
7 Mr. Hartford is grabbing for a microphone back there.

8 MR. HARTFORD: Yes. I'll start off. We did
9 indeed see price increases in 2004 versus 2003, and
10 they came both in the areas of increased raw material
11 surcharges, as well as base price increases.

12 The surcharge increases were related to what
13 I mentioned in my testimony, and that was precipitous
14 increases in the prices of nickel, chromium, iron
15 contained in scrap and other elements that we use in
16 the production of stainless steel, so throughout 2004
17 we saw significant increases in our surcharges
18 directly as a result of raw material increases.

19 In addition to that, for the first time in
20 three years I believe we were able to introduce base
21 price increases on our sheet and strip products, and
22 this was a result of increased demand that we saw in
23 the marketplace and the opportunity to finally begin
24 to recover lost prices that we had experienced over
25 the prior three years.

1 Throughout mostly the first half of 2004,
2 really the period January maybe through August, we
3 introduced base price increases in addition to the
4 surcharge changes that I mentioned earlier.

5 COMMISSIONER MILLER: Okay. Mr. Long, can
6 you respond to the question a bit?

7 MR. LONG: Yes. I'd agree with what Mr.
8 Hartford said. Of course, the raw material surcharges
9 is just an attempt to pass along increases that we see
10 in our production due to the rapid rise in raw
11 material rates, and the base price increases, base
12 prices had fallen for years prior to that and the
13 demand in 2004 was the first opportunity to try to get
14 a little bit of that back.

15 COMMISSIONER MILLER: Okay. Mr. Schmitt?

16 MR. SCHMITT: Yes. Tom Schmitt, North
17 American Stainless. The first raw material increases
18 were huge in 2004, and I believe that was the extent
19 of the majority of the price increase, but we too
20 raised our prices a couple times in the first quarter
21 I believe of 2004 trying to make up for how they
22 deteriorated the previous two years.

23 COMMISSIONER MILLER: Okay. The yellow
24 light is on, but let me ask one question that relates
25 to this price issue.

1 Mr. Shilling, it sounds like you want to
2 make a comment too, but let me add this as you do and
3 that is as I understand it, you know, you have 300 and
4 400 grade products and how the product mix affected
5 price increases. As I understand it, raw materials or
6 some of these specialty alloys and such affect the
7 prices of what, the 300 series more than the 400?
8 Would that be fair?

9 MR. LONG: Yes, that would be fair. Yes.

10 VICE CHAIRMAN OKUN: Okay. So does that
11 mean those products -- I think our record reflects,
12 and I'm just trying to understand it. Is it the raw
13 material cost increases that would create greater
14 increases in those products? I see heads nodding in
15 affirmative.

16 MR. HARTFORD: Yes, pretty much because of
17 the nickel content.

18 COMMISSIONER MILLER: Because of the nickel
19 content.

20 MR. HARTFORD: The nickel price jumped so
21 high. There's much more nickel in the 300 series.

22 COMMISSIONER MILLER: Okay. Mr. Shilling,
23 did you want to add anything? I know the red light is
24 on, but perhaps you wanted to add a little bit there.

25 MR. SHILLING: Thanks, Skip. It'll be quite

1 brief.

2 Just again to put the pricing issue in
3 context, the prices rose slightly from 1999 to 2000.
4 Then they fell with the market, the base prices did,
5 and stayed at low levels until 2004, falling even more
6 so in 2003.

7 They rose, as they said, a little bit, the
8 base prices, a little bit in 2004, but most of what
9 you see in the total price in 2004 on the authenticity
10 grade, 300 grade, is raw material related.

11 COMMISSIONER MILLER: Okay. I appreciate
12 that. I appreciate the answers to my questions.
13 Thank you.

14 CHAIRMAN KOPLAN: Commissioner Hillman?

15 COMMISSIONER HILLMAN: Thank you, and I too
16 would join Marcia in welcoming all of you back to the
17 hearing, those of you. Mr. Long, I would welcome you
18 for the first time as well. We very much appreciate
19 your testimony.

20 I guess if I could I wanted to follow along
21 with exactly what Commissioner Miller was just asking,
22 but from my perspective I want to try to get some
23 sense of what portion of the price increases you
24 attribute to the raw material surcharges as opposed to
25 what portion of these price increases you think are

1 due to this issue of getting a base price increase.

2 More specifically, I want to understand how
3 these work. Are the surcharges fairly automatic? In
4 other words, you've already had a negotiation for a
5 contract that suggests that there's an index base of
6 raw material costs and that they will simply be
7 relatively automatically passed through, or do each
8 one of these increases involve a further negotiation
9 with your customers in terms of what portion of those
10 cost increases can be passed on?

11 Go ahead. Go ahead, Mr. Hartford.

12 MR. HARTFORD: I'll take a shot at this.
13 The raw material surcharges that Allegheny uses are
14 tied to a formula. The formula is well known and well
15 understood. It's on our website, and it involves a
16 series of triggers of threshold prices for a variety
17 of raw materials and a formula that compares a current
18 raw material price for nickel and chrome and iron and
19 some other elements compared to the threshold price.

20 Those elements are put into a formula, and
21 the raw material surcharge is generated of so many
22 cents per pound.

23 COMMISSIONER HILLMAN: So in essence your
24 customers have already agreed to accept those
25 surcharges?

1 MR. HARTFORD: That is correct.

2 COMMISSIONER HILLMAN: There isn't any
3 debating about it or any negotiating? The formula
4 kicks in, and those surcharges are added to their
5 invoices?

6 MR. HARTFORD: That is correct.

7 COMMISSIONER HILLMAN: Okay. And what
8 portion of your sales would be subject to that kind of
9 an automatic surcharge mechanism?

10 MR. HARTFORD: Virtually all of the grades
11 that we produce receive a raw material surcharge. I
12 can't think of any that don't.

13 COMMISSIONER HILLMAN: Okay. I'm trying to
14 understand spot versus contract. You're saying all of
15 your sales get subject to this same kind of surcharge?

16 MR. HARTFORD: That's correct.

17 COMMISSIONER HILLMAN: Mr. Long?

18 MR. LONG: Yes. I would agree with what Mr.
19 Hartford said as well.

20 COMMISSIONER HILLMAN: Okay.

21 MR. SCHMITT: At North American, 100 percent
22 of our product is covered by surcharge.

23 COMMISSIONER HILLMAN: Okay. And then again
24 to try to get some sense of we obviously have a lot of
25 data on what happened on prices, but it's a little

1 hard for me to understand the portion of the price
2 increase that was due to surcharges as opposed to this
3 issue of base price increase. Can you help me with
4 that?

5 Mr. Hartford, if you want to start?

6 MR. HARTFORD: I have a chart in front of
7 me. I don't have data in front of me. We can
8 probably get you the actual data, but certainly more
9 than 50 percent of the amount that prices rose in 2004
10 would be attributable to the raw material surcharge as
11 opposed to the base price increase.

12 COMMISSIONER HILLMAN: Okay.

13 MR. HARTQUIST: Commissioner Hillman, may I
14 jump in here just to clarify one thing and ask my
15 colleagues here to correct me if I'm wrong?

16 I wouldn't want the Commission to get the
17 impression that there's sort of a laid back acceptance
18 of these price increases in the marketplace. By far,
19 most of the sales are spot sales rather than contract
20 sales in this business, so while the customers have a
21 surcharge formula available to them that is made
22 available by the companies individually that doesn't
23 mean the customer will necessarily accept the price.

24 They understand the content of the price,
25 but they're going to shop around for the best price

1 they can get.

2 COMMISSIONER HILLMAN: I appreciate that,
3 Mr. Hartquist. You're touching on where I'm trying to
4 understand next because obviously you all have clearly
5 made the argument that if these orders are revoked and
6 imports come back into the market that it will have an
7 effect on prices and yet obviously if I look at the
8 data for 2004 we do see a fairly significant increase
9 in the volume of imports and a huge increase in
10 prices.

11 So it does to some degree beg the question
12 of if this increase in volume did not have the effect
13 of holding down prices in 2004 why should I assume if
14 the orders are revoked and there is additional volume
15 that it will have any particular effect on prices?

16 If the current volume didn't in 2004, why
17 would it be different in 2005 in terms of an impact on
18 prices of an increase in volume of imports?

19 MR. MAGRATH: Commissioner Hillman, first,
20 and we presented proof here with the orders. The 2004
21 price increases were under the orders, under the
22 constraining effects of the orders.

23 Second, we've emphasized here that despite
24 these price increases, which once again we emphasize
25 are mere pass throughs, you have the market of a

1 decade here in 2004, the highest consumption at least
2 over the cycle, perhaps the top of the cycle, and
3 you're only managing six percent net operating profit
4 to sales. You've lost money in the three years
5 previous to that, and you still have two producers out
6 of seven who are losing money on an operating basis.

7 This performance at the top of the cycle we
8 characterize as anemic so it comes back to the effect
9 of the price, how much of the price increase they
10 could get, the lag of the base price increases and the
11 majority of the price increase just being a pass
12 through of the increased raw material cost.

13 COMMISSIONER HILLMAN: All right. I
14 appreciate those responses.

15 Mr. Shilling?

16 MR. SHILLING: At the risk of being a little
17 redundant, it's a good question but to me the answer
18 is very, very simple.

19 First of all, again the actual increase in
20 prices in this timeframe is predominantly raw
21 materials related, but more importantly to the latter
22 question that you ask the eight subject countries are
23 operating under order and so their pricing behavior is
24 totally different in my opinion than it was before the
25 orders were present and that it will be afterwards.

1 If you take Mr. Hartquist's comments into
2 context then what will happen is with that surge of
3 imports, which will happen if you revoke these orders,
4 then all bets are off with regard to what the
5 customers are going to be willing to pay. That's were
6 the points get made.

7 It's a much more orderly, disciplined
8 environment today where these huge increases in raw
9 materials costs are being able to be passed on by the
10 producers who have to absorb them. That environment
11 will not exist, in my opinion, based on past
12 experience in my 30 years in the industry if these
13 orders are revoked. It won't happen, and they have
14 the capacity to do so and will.

15 COMMISSIONER HILLMAN: I appreciate those
16 answers.

17 Let me go then to this issue of the
18 attractiveness of the U.S. market because a number of
19 you have commented that you think again if the orders
20 are revoked that we will see the significant increase
21 in imports, and you specifically discussed the
22 attractiveness of the U.S. market both in terms of
23 demand and in terms of price.

24 It's on the price side that I want to make
25 sure I understand your testimony in light of the data

1 that we have on the record. I mean, we do have data
2 in our staff report that compares transaction prices
3 across four series of products in the U.S. market and
4 in a number of foreign markets, and the U.S. is
5 clearly not the high price in any of those product
6 lines.

7 In fact, again the home markets for a number
8 of these products or other markets would have
9 significantly higher prices shown in that data than
10 the U.S. market would so I'm trying to make sure I
11 understand from your perspective why you think the
12 U.S. market is currently such an attractive market for
13 these imports. If prices are better elsewhere, why
14 won't the product go elsewhere?

15 MR. MAGRATH: This would be me. We have put
16 the staff through a lot in the last couple of months
17 and also some of the --

18 COMMISSIONER HILLMAN: You're not alone, Mr.
19 Magrath, I'm sorry to say for our poor staff.

20 MR. MAGRATH: As a former member of the
21 Commission's staff, I know the truth of that
22 statement, Commissioner.

23 The chart to which you refer in the staff
24 report, which is from MEPS, one of the consultancy
25 firms, one of the several consultancy firms that have

1 price series on the U.S. industry, was for one month,
2 December 2004, and we feel strongly that it was not
3 representative.

4 Now, we understand the problems about
5 publishing confidential data, but several other
6 sources are available, including a source of both
7 price series for specific products in all these
8 markets plus forecasts from a consultancy that the
9 ThyssenKrupp brief raves about as reverential.

10 Those price series are in our confidential
11 exhibits to our brief and in ThyssenKrupp's
12 confidential exhibits to their brief. They will show
13 the U.S. prices, first of all, always to a large
14 degree higher than China, the supposed market where
15 all this increased capacity from Respondents is going
16 to go.

17 Second, against the euro countries the U.S.
18 prices many times in many other months, both before
19 and after this snapshot of December 2004, are higher
20 than those European prices despite the declining
21 dollar.

22 There are other series besides that.
23 There's the *Metal Bulletin Reports* also has prices by
24 product and gives forecasts out for six months. Those
25 are much more accessible to the staff, and I know the

1 staff is familiar with those. Those also show quite
2 consistently the U.S. prices as being higher.

3 Finally, in and around those price series,
4 the source that we all use but we can't mention, *Metal*
5 *Bulletin Reports*, has a lot of interesting material.
6 Once again, this is in the exhibit of ThyssenKrupp and
7 in our exhibits as to which market currently is still
8 experiencing strong demand and which market that is.

9 The European market is more on this I said
10 in my testimony and Japan more, so that would be our
11 answer to this brief, one month snapshot of prices,
12 and we hope that the staff can elaborate on it in the
13 final report.

14 COMMISSIONER HILLMAN: I appreciate those
15 responses. Thank you.

16 CHAIRMAN KOPLAN: Thank you.

17 Commissioner Lane?

18 COMMISSIONER LANE: Good morning. I
19 apologize for all of my coughing fits, and if I have
20 to stop asking questions please forgive me, but rest
21 assured I will listen to whatever you say.

22 My first question deals with Mr. Long. In
23 talking about the raw material surcharges, is this a
24 new way of pricing or is this something that has
25 happened in the past?

1 MR. LONG: Raw material surcharges have
2 been, at least in my experience in the industry --

3 CHAIRMAN KOPLAN: If you could move that
4 microphone closer to you?

5 MR. LONG: -- since 1988 I believe was the
6 first time that I remember raw material surcharges, so
7 they're well established.

8 COMMISSIONER LANE: And are the subject
9 imports also subject to surcharges for raw material
10 costs?

11 MR. LONG: The subject imports would
12 certainly be subject to the cost of the raw materials,
13 but how they do their pricing I guess I wouldn't be
14 the one to comment on that.

15 COMMISSIONER LANE: Several of you have
16 talked about the huge increase in Chinese production.
17 Will most of that be used internally for the Chinese
18 own needs, or will a large percentage of that be
19 shipped to other countries?

20 Mr. Shilling?

21 MR. SHILLING: Commissioner Lane, in my
22 opinion, and based on the analysis we've done, there's
23 no question that China is going to switch from being a
24 net importer to a net exporter of this subject
25 product.

1 We operate a joint venture in Shanghai that
2 actually makes a very small part of this subject
3 product mix, but that takes to me to China on a
4 regular basis and we do a fair amount of market
5 analysis in China as a result of that. Over the last
6 year or so, China has increased its capacity by 50
7 percent of this subject product and is forecasted
8 based on planned installations to increase its
9 capacity by another 50 percent, which will take the
10 total capacity of China for subject products by the
11 end of this year to a level twice the size of the U.S.
12 capacity and then by the end of 2007 to a level that
13 is close to three times the size of the U.S. market.
14 And this very rapid increase in capacity, based on all
15 of our analysis, will at a minimum meet demand in
16 China and quite possibly exceed demand in China.

17 The importance of that is that the market is
18 currently being served by imports from subject
19 countries and so as China adds all this huge amount of
20 capacity, even if China's demand keeps up with the
21 amount of capacity being added, the current imports
22 flowing into China will have to go somewhere and we're
23 convinced that if these orders are revoked they'll go
24 right back to where they were before the orders were
25 in place, which is right back into the U.S.

1 So in any event, it's this huge increase in
2 capacity addition in China that's going to, at a
3 minimum, force out the current imports and they're
4 going to have to find some place to go.

5 MR. MAGRATH: Commissioner Lane, you know,
6 two things we said in our testimony, a number of us,
7 that China is already the second largest import source
8 of the subject products in the United States, which
9 have come out of nowhere to substantial quantities
10 now, and, second, that China has dumping orders or
11 other kinds of restraints, and that's in the record,
12 against two of these subject products already, Korea
13 and Japan, and they are threatening Taiwan, a third.
14 That seems to us a clear indication that you have a
15 viable and vibrant and growing industry in China
16 that's going to want to serve its own market, not
17 imports.

18 COMMISSIONER LANE: Okay. Thank you.

19 Now, I think I read that the demand for
20 stainless steel strip and sheet is down in this
21 country. Could somebody explain to me why that is?

22 MR. SHILLING: As I said in my testimony,
23 the recession that hit the United States in 2001 was
24 characterized by the Department of Commerce's really
25 excellent report on U.S. manufacturing. I don't know

1 if you've seen that. I read it again recently. It
2 was published in the beginning of '04 by Secretary
3 Evans.

4 That report characterizes this recession
5 that the U.S. manufacturers experienced as one of the
6 most severe in the history of the country and it was
7 particularly hard on manufacturers, much more so than
8 on retail or real estate, for example.

9 In our case, that recession resulted in a
10 drop in the domestic consumption of 18 percent.
11 Unprecedented. I looked back over the history of
12 these data. As I said, I've been in the industry for
13 a while, there never was a year on year reduction in
14 apparent domestic consumption of 18 percent.
15 I remember at the time I was the head of a trade
16 association and we tried to understand what this was
17 due to back in 2001. We thought there was something
18 wrong with the numbers originally.

19 How could a market for stainless steel
20 cold-rolled sheet fall off by 18 percent in one year?

21 We studied it and studied it and studied it
22 and we came to the conclusion that it was a
23 combination of end-use demand falling off by somewhat
24 less than 18 percent and a big inventory correction in
25 the system as people just worked out of existing

1 inventories, as opposed to ordering additional metal
2 from the industry. But nevertheless, from a mill
3 standpoint, we faced an 18 percent reduction in
4 shipments.

5 That recession was long lived. It lasted a
6 long time here in the country. People kept going to
7 Wal-Mart and buying things and they kept buying new
8 houses and so most Americans didn't realize how deep
9 this recession was for manufacturers, but our data
10 clearly shows that apparent domestic consumption, low
11 levels of that, lasted through 2003, maybe gradually
12 increasing, the staff report shows, and then taking an
13 up tick in 2004, but even in 2004, the apparent
14 domestic consumption of the U.S. market has still not
15 returned to the levels that existed at the time of
16 this original investigation.

17 COMMISSIONER LANE: And how would you
18 characterize what you see the demand in the
19 foreseeable future?

20 Well, I happen to agree with Mr. Blot's
21 report and we should ask our commercial people,
22 actually, who are involved in this every day to
23 comment. I'll just state very briefly that there is
24 very likely to be a correction, an inventory
25 correction, this year, followed by gradual growth of

1 the ADC market, but perhaps it would be better to have
2 the other folks here comment further if you wish.

3 COMMISSIONER LANE: Okay. Does somebody
4 care to comment?

5 MR. WALLS: I'll make a comment on that.

6 COMMISSIONER LANE: Mr. Walls.

7 MR. WALLS: I would agree with Mr. Blot's
8 chart as well. Coming into 2005, we thought the
9 demand this year would be flat, pretty much the same
10 as it was in 2004. There has been, though, an
11 inventory correction and so the overall mill shipments
12 in 2005, I believe, will be down slightly and looking
13 for a rebound up to the 2004 levels hopefully in 2006.

14 MR. SCHMITT: Tom Schmitt, North American
15 Stainless. Just looking back on our first quarter,
16 our demand for the product has been down from 2004.
17 I can't say substantially, but it's definitely down
18 and we expect 2005 demand to be a little bit less than
19 2004.

20 MR. MAGRATH: Commissioner, one comment.
21 The future for consumption of stainless steel looking
22 out is we feel bright. The SSINA has stated and also
23 INCO has data on the per capita consumption of
24 stainless steel. Now, this isn't sheet and strip
25 particularly, but sheet and strip is the largest

1 component of that, the per capita consumption of
2 stainless steel. And you'd be surprised to see in
3 this consumer-happy country that the per capita
4 consumption is relatively low and well behind the
5 European countries and even well behind countries like
6 Taiwan, so there is room for growth here and, of
7 course, everybody knows that.

8 COMMISSIONER LANE: Okay. Hopefully, I'm
9 going to have time for this question. If the demand
10 is down, and you see that it's going to be relatively
11 flat, how does that fit into the overall picture of
12 this case?

13 Mr. Chairman, can I have a minute to have
14 Dr. Magrath answer that question?

15 CHAIRMAN KOPLAN: Yes. I'd like to see
16 Dr. Magrath do it in a minute, actually.

17 MR. MAGRATH: First of all, I'm sorry,
18 Commissioner, we don't agree with the premise; we
19 think demand is going to be growing. If demand is
20 flat and you can see by the import statistics that
21 you've got that imports have increased here very
22 recently, in 2004, there's been sort of a surge from
23 the subject countries, plus you have China coming into
24 this market in a big way and you can see the increase
25 in sustained vulnerability of the U.S. industry.

1 Was that a minute, Mr. Chairman?

2 COMMISSIONER LANE: I think so. Maybe I'll
3 come back to you all in the next round. Thank you.

4 CHAIRMAN KOPLAN: He left me speechless with
5 that. I'm just trying to get back.

6 Commissioner Pearson, if you would.

7 COMMISSIONER PEARSON: Thank you,
8 Mr. Chairman.

9 Welcome to the panel.

10 I am interested in understanding more about
11 the effect of the Asian financial crisis on what
12 happened in stainless steel sheet and strip. I was
13 not paying any particular attention to the steel
14 industry in the late 1990s, but I was very much
15 involved with some other markets in which some of the
16 Asian countries were more importers than exporters and
17 I observed the total collapse of demand as the
18 currencies went into free fall and it was very
19 difficult to trade anything when you don't know what
20 the currency is worth. I mean, you start pushing the
21 traders back almost to a barter where you've got some
22 physical commodity on each side, you can do an
23 exchange there. When the currency is worth nothing,
24 it's very difficult to use it as a measure of value.

25 So it's very easy for me to understand the

1 pressures that would have led to very aggressive
2 pricing of steel coming out of Korea, for instance,
3 that they must have had a real need to unload it for
4 whatever hard currency they could get and so the
5 pressures that came on your industry at that time, to
6 me, are totally clear.

7 What is going on in the world today that
8 would lead to similar pricing pressures if the orders
9 are revoked?

10 MR. HARTQUIST: We're hesitating because I'm
11 not sure we quite are clear on your question,
12 Commissioner Pearson. You're asking given current
13 exchange rate relationships?

14 COMMISSIONER PEARSON: Relative volatility
15 among currencies so that one country knows what its
16 currency is worth relative to another country.

17 MR. HARTQUIST: Right. What is the
18 incentive of subject producers to ship into the U.S.
19 market if the orders are revoked?

20 COMMISSIONER PEARSON: Well, particularly to
21 dump product at a relatively low price into the U.S.
22 market. I think in the testimony this morning there
23 has been that allegation or the expectation has been
24 expressed, that if the orders are revoked that there
25 will be a return to quite aggressive pricing and I'm

1 trying to understand why that would be the case.

2 MR. HARTQUIST: Let me make a general
3 observation and then ask my colleagues to fill in
4 here. I think we discussed this, as I recall, in the
5 coiled plate sunset hearing as well.

6 My observations over the years have often
7 resulted in bafflement as to the lack of impact of
8 changes in currency relationships on shipments into
9 the U.S. market because normally you would think when
10 the dollar has greater buying power imports would be
11 more likely to come in and when the dollar is weaker
12 imports would not be likely to come in.

13 But it appears to me, and I think the
14 European example that we discussed, as I recall now in
15 the coiled plate case, was interesting. When you
16 track their level of shipments versus the variations
17 in the relationship between the Euro and the dollar,
18 the logical explanation doesn't seem to hold. And to
19 me, what that indicates is that these companies have
20 business plans to stay in this market one way or the
21 other, essentially whether they're making money or not
22 making money in the market and that's been one of our
23 problems, frankly, in these antidumping cases, is that
24 they stay in the market and they price very
25 competitively even when they're dumping significantly

1 in order to do that and you would think as a
2 businessman that's not a very good strategy.

3 COMMISSIONER PEARSON: Mr. Gerard?

4 MR. GERARD: I guess sitting here thinking
5 about it, I want to hope on what Skip has said. Our
6 experience has been that almost all of the major
7 industrialized countries, certainly the ones that were
8 on the chart, the ones that we're talking about today,
9 have an export-based economy in steel. And they want
10 to be in this market and they want to bring dollars
11 home if they can and they'll sell at whatever price
12 keeps them in the market or they'll product shift to
13 stay in the market. That's been our experience
14 certainly over the last ten years, both in stainless
15 steel and in carbon steel. They will do what it takes
16 to be in the market and they've got an export-based
17 part of their economy.

18 If you go back to their home country and
19 check what goes on in their home country, which you
20 probably don't do from here, but they get cheap
21 interest rates, they get cheap inputs, they get cheap
22 energy, they get every thing subsidized and they get
23 into this market and if they can sell at any price
24 they'll do it. And the only thing that's brought any
25 price discipline in the steel industry in the last ten

1 years has been this commission.

2 COMMISSIONER PEARSON: Mr. Shilling?

3 MR. SHILLING: I would just maybe illustrate
4 with an example that might help. Not so much talking
5 about currencies, but just maybe following up on what
6 Law enforcement officer said. If you look at Posco as
7 just an example, Posco in this intervening five-year
8 time period has continued to add huge amounts of
9 capacity, primarily focused on serving the Asian
10 market, not Korea, because their capacity far exceeds
11 the domestic requirements of Korea.

12 I've been to their facility, just the port
13 that exists at their facility is unbelievably huge.
14 It's built to take large ships in and out of Korea.
15 It's an export-oriented economy.

16 Once they make that huge capital investment,
17 and it is huge, to manufacture these products, they
18 have to ship them somewhere. They lose a lot more
19 money by not operating the facility than they do by
20 operating it, even if they have to sell at lower
21 prices. Cash flows are still positive compared to
22 shutting it down. So the real problem then becomes,
23 well, what will happen -- so where is all that product
24 going today?

25 Most of it is going into China and that's

1 why we're so concerned that as China builds up its own
2 domestic capacity, interestingly enough some of which
3 is actually being built by Posco, they will have a
4 surplus of capacity in Korea and have to have some
5 place to ship it.

6 I really believe that will happen and when
7 that happens, and it will happen soon, that product
8 will go to whatever markets it can go at whatever
9 prices it has to keep the facilities running.

10 COMMISSIONER PEARSON: Mr. Hartford?

11 MR. HARTFORD: Just a further comment there.
12 In terms of your question why would they sell it here
13 and why would they sell it here at a lower price,
14 I think it's also important to remember a couple of
15 things. These are very fungible products. They
16 compete primarily on the basis of price and the fact
17 that they have some inherent disadvantages to the U.S.
18 market, primarily lead time, longer lead times, and a
19 product that competes on price and if they have excess
20 capacity, excess production capacity, they will be
21 more inclined to sell it here at whatever price they
22 can move it at.

23 COMMISSIONER PEARSON: I hear what you're
24 saying, but looking back to the mid 1990s, I assume
25 that these subject countries were not dumping product

1 into the United States in a way that was causing
2 damage to the domestic industry because I have great
3 confidence in Petitioners' counsel and if that had
4 been happening I think you would have been here
5 sooner. I have the mind set that there was a period
6 of time in which there was normal trade that was going
7 on that was not causing material injury, financial
8 crisis comes, material injury occurs, orders go into
9 effect.

10 Aren't we now in a situation where if the
11 orders were lifted that we would expect once again
12 some relatively normal trade pattern in which there
13 might not be dumping and there might not be these
14 large flows of imports that have been discussed?

15 MR. HARTQUIST: No, Commissioner. And
16 I would beg to differ with your premise.

17 COMMISSIONER PEARSON: Okay.

18 MR. HARTQUIST: Because you mentioned the
19 mid 1990s. That was part of the period of
20 investigation that the original case was based on.
21 When we filed the cases in 1998, we were looking back
22 into the mid to late 1990s and that was a period when
23 the dumping was occurring and the injury developed
24 when we filed the cases.

25 COMMISSIONER PEARSON: The point is still

1 clear. You would have filed cases earlier if you had
2 thought there was something going on that was
3 actionable earlier, yes?

4 MR. HARTQUIST: Yes.

5 COMMISSIONER PEARSON: That's what
6 I thought. I'm right to have confidence in you.

7 MR. HARTQUIST: Thank you.

8 Mr. Gerard?

9 MR. GERARD: Skip's getting old, maybe his
10 memory is going. We had a VRA period as well that was
11 in place for the early part of the '90s and so there's
12 a very narrow window. Excuse me, but one of the
13 problems with trade laws is not what the congressmen
14 said, one of the problems with trade laws is you've
15 got to show that you've been injured and that you're
16 hurting and you might die before you can get any
17 relief in this country. And the fact is we had a
18 period of VRAs, we had then a period of where we had
19 to let ourselves get hurt so we could come back and
20 make a case that we were being hurt. So any window
21 you're looking at has got to be very, very narrow.

22 MR. MAGRATH: Commissioner, we still have
23 the original point that we showed in our charts, that
24 for almost all these countries the dollar has weakened
25 considerably over the last 18 months, two years, and

1 imports in general and imports from many of the
2 subject countries have gone up. Those are facts. And
3 I know you can't explain that with economic theory,
4 I can't explain it either, but there is just a
5 disconnect here between the theory and the behavior of
6 multi-national corporations with excess capacity.

7 COMMISSIONER PEARSON: Okay. Well, I don't
8 want to have a disconnect with the chairman. My light
9 has turned and so I'll pass.

10 Thanks.

11 CHAIRMAN KOPLAN: Thank you, Commissioner
12 Pearson.

13 I thank the witnesses for their answers to
14 our questions thus far. Let me follow up a bit on
15 some of the areas that my colleagues have already been
16 probing. I'm going to stop for a minute. I apologize
17 for that, but we have a congressional witness that
18 just came in and I hate to break this up, but since I
19 haven't asked my first question yet, I'll have the
20 Congressman come in and testify and then I'll get with
21 it.

22 Madam Secretary?

23 MS. ABBOTT: The Honorable Bob Ney, United
24 States Congressman, 18th District, State of Ohio.

25 MR. NEY: Thank you for your courtesy and

1 I apologize to the witnesses here.

2 CHAIRMAN KOPLAN: Thank you for coming.

3 MR. NEY: I want to thank you very much.

4 I want to thank the chairman, Chairman Koplan, and the
5 other commissioners of the International Trade
6 Commission. I was here recently, I think in the last
7 three weeks. I know you've put in a lot of time and
8 have a busy agenda. I want to thank you for providing
9 the opportunity for me to testify today regarding
10 stainless steel. I was here for hot-rolled steel the
11 last time.

12 I appreciate the efforts of you and your
13 staff in examining the problems of the industry and
14 the problems it's faced and continues to face in this
15 sunset review of unfairly traded stainless steel sheet
16 imports from eight different countries. The
17 continuation of these orders is critical to the
18 continued viability of the domestic industry.

19 During my time in public office, I've been a
20 strong supporter of the domestic steel industry and
21 its workers who are so vital to our country. As a
22 member of the Congressional Steel Caucus, I have
23 worked with my colleagues in support of numerous
24 efforts to strengthen our steel industry. I believe
25 then and I continue to believe now that keeping

1 antidumping orders imposed is extremely vital to the
2 future strength of the industry and the livelihood of
3 the thousands of workers who are its heart and soul.

4 As you're aware, in 1998, unfairly traded
5 imports of stainless steel sheet and strip surged into
6 the U.S. market at low prices causing severe injury to
7 our domestic producers and workers. Countless workers
8 in my district and affected areas in other states
9 close to Ohio were among those affected by this flood
10 of imports, as nationally.

11 The devastation that was caused to the
12 producing companies and the workers by these imports
13 that were benefitting from government subsidies and
14 dumping their product into our market was keenly felt
15 in our communities.

16 Notably, this damage occurred despite the
17 strong demand for stainless steel in the U.S. market
18 that existed at that time.

19 Once the orders were imposed, the import
20 volumes declined and the prices increased, permitting
21 the U.S. stainless steel producers to regain some
22 measure of profitability. Unfortunately, these
23 positive effects were short-lived, as weak demand led
24 to significant losses for the industry in spite of the
25 orders.

1 It was not until 2004 that this industry
2 returned to even modest profits and those profits on
3 the heels of three years of losses or poor financial
4 performance are insufficient to permit the industry to
5 undertake sufficient capital investments to remain
6 competitive in their own home market.

7 While the domestic industry has struggled to
8 continue to be viable in the stainless sheet market,
9 foreign producers have not been idle. Even after the
10 orders were imposed, foreign capacity to produce
11 stainless sheet continued to grow.

12 We are now facing global over capacity in
13 this product and the inability of the foreign
14 producers to absorb this over capacity in their own
15 home markets. As a result, foreign producers must
16 look to export markets to sell their increased
17 production. Our market in the United States has
18 historically been and will continue to be a prime
19 target of those exports as it is for so many other
20 products. Only the antidumping and countervailing
21 duty orders will prevent imports from increasing and
22 underselling U.S. prices as they did before the orders
23 were issued.

24 As a strong supporter of the antidumping and
25 countervailing duty laws, I cannot overemphasize the

1 need to maintain fair trade conditions in the U.S.
2 market. In this case, the Commerce Department has
3 found that it is likely that imports from all of these
4 countries will continue dumping and will continue to
5 be subsidized if the orders are revoked. The U.S.
6 trade remedy laws remain a critical means of
7 offsetting these illegal practices when they injure
8 our industries.

9 Because the conditions giving rise to these
10 orders continue to exist, the American stainless sheet
11 industry will once again be injured by these imports
12 without the continued discipline of these orders.

13 We will see U.S. jobs lost and a decline in
14 domestic production of a product critical to our U.S.
15 manufacturing base and, I may add, most importantly,
16 our national defense.

17 One Ohio producer that would be affected is
18 A.K. Steel, a leading supplier of stainless steel
19 sheet and strip. Since interreign the stainless steel
20 market, A.K. Steel operates six stainless steel sheet
21 productions and finishing facilities including those
22 in Zanesville, one in Coshocton which I just toured in
23 the last two weeks, and employees about 7800 men and
24 women.

25 Unfortunately, A.K. Steel has experienced

1 significant reductions in its workforce in the last
2 few years. However, A.K. Steel continues to provide
3 pension and health care benefits to all of its
4 retirees, I may note.

5 Keeping these measures in effect will ensure
6 that American steel makers, like A.K. Steel and
7 others, remain globally competitive.

8 The United States today has a healthy steel
9 industry, something we haven't been able to say for
10 decades and something, frankly, I didn't think was
11 going to occur at one point in time in the last six or
12 seven years, but it has become healthy and that's
13 good.

14 Yet, I know from personal experience in Ohio
15 that such optimistic proclamations can be tenuous and
16 can be fleeting. Revocation of antidumping measures
17 would likely result in foreign producers once again
18 shifting their exports back to the United States at
19 illegally dumped and subsidized prices, which is the
20 problem we have with it. Such a surge of unfairly
21 traded foreign imports would have a devastating effect
22 upon the tremendous progress that our domestic steel
23 industry and its steel workers, its employees, have
24 made in the last several years.

25 It is clear, then, that I believe we must

1 continue to protect the American marketplace and
2 American workers from foreign competitors who do not
3 play by the same rules. We cannot have trade unless
4 it is fair trade.

5 On behalf of my state and the U.S. domestic
6 industry and all of its employees and people that
7 depend so much on it and our national defense, I urge
8 the commission to maintain these orders against the
9 unfairly traded imports from all eight countries.

10 I thank you, Mr. Chairman and members, so
11 much for allowing me to do this.

12 May I answer any questions if you have any?

13 CHAIRMAN KOPLAN: We appreciate your coming
14 and I understand you're in a busy schedule. Let me
15 see if any of my colleagues have questions, if not,
16 thank you very much.

17 MR. NEY: Thank you so much for your time.

18 CHAIRMAN KOPLAN: You may be excused.

19 MR. NEY: Thank you, sir.

20 CHAIRMAN KOPLAN: I'm on the clock.

21 Mr. Hartquist, at page 49 of your
22 post-hearing brief, when discussing conditions of
23 competition, you state, and I quote, "while the
24 improvement in demand experienced by the domestic
25 industry in 2004 was welcome after three years of weak

1 demand, such a continued degree of expansion is not
2 expected to continue in coming years."

3 However, on page 113, when discussing likely
4 impact if the orders are revoked, you state that, and
5 I quote, "The commission now must evaluate the future
6 effects of subject imports on an industry that is
7 again on the upswing of cyclical demand."

8 I'm confused by what appear to be
9 conflicting statements with respect to your projects
10 for future demand and I also would appreciate it if
11 you could detail for me exactly what the business
12 cycle is in this industry. I remember Mr. Gerard said
13 in his direct testimony that the cycle is not complete
14 yet.

15 I ask you that because it relates to what
16 I look at in terms of what constitutes a reasonably
17 foreseeable time for me to look into the future. So
18 if you could begin by reconciling for me those two
19 statements that I just quoted and then go on.

20 MR. HARTQUIST: I think the reference on
21 page 1 --

22 CHAIRMAN KOPLAN: 13?

23 MR. HARTQUIST: 13. Essentially is to the
24 record in this case, which indicates that near the end
25 of the period of investigation there has been an

1 upswing in demand. And, as we indicated this morning,
2 we may be at the top of that cycle now. It remains to
3 be seen, but it appears that there is either a
4 leveling off or perhaps a softening of the domestic
5 market and that's why we indicate our projection that
6 we think the market is not going to continue to
7 increase as it did in 2004, but rather as Mr. Blot
8 indicated in his testimony soften somewhat and then
9 perhaps increase in future years to a modest extent.

10 CHAIRMAN KOPLAN: I'm trying to understand,
11 what is the business cycle in this industry? I mean,
12 when I had the cattle industry in front of me, there
13 was a defined business cycle that you could look at.
14 Is there a similar type of cycle here? How do you
15 define for me the business cycle, this business cycle?

16 MR. HARTQUIST: Ed, do you want to comment
17 on that?

18 MR. BLOT: Commissioner --

19 CHAIRMAN KOPLAN: You understand that the
20 reason I'm asking is I'm trying to -- in the sunset
21 case, I'm looking into the reasonably foreseeable
22 future and so I'm trying to understand the beginning
23 and end to a business cycle.

24 MR. BLOT: Commissioner, to give you one
25 answer to say there is an exact business cycle, there

1 really isn't.

2 CHAIRMAN KOPLAN: Okay.

3 MR. BLOT: We do go through different
4 periods of times and we get -- unfortunately, what
5 happened with the severe manufacturing recession,
6 which nobody was forecasting, even as good a job as
7 I think I do, I wasn't forecasting that deep a
8 recession.

9 CHAIRMAN KOPLAN: No, I remember you
10 mentioned that in your briefs and also the 911. But
11 this is a different period of time we're looking at
12 now.

13 MR. BLOT: And keep in mind that a lot of
14 this product is not going right to the end user every
15 time. It goes through a channel of distribution.
16 Some of that channel of distribution might be a
17 service center, it might be a pipe and tube
18 manufacturer. Even the automotive exhaust
19 manufacturer is not the actual automobile going out
20 the door. So you go through those things where there
21 can be some inventory build up in particular years and
22 therefore you have the adjustments like I'm looking at
23 for this year.

24 CHAIRMAN KOPLAN: And more of it's going
25 through distributors now as opposed to directly to end

1 users, correct?

2 MR. BLOT: That's correct, Commissioner.

3 CHAIRMAN KOPLAN: All right. Does anybody
4 else want to add to that? That covers the answer?

5 Mr. Magrath?

6 MR. MAGRATH: Mr. Chairman, we put
7 Mr. Blot's chart back up there and you can see --

8 CHAIRMAN KOPLAN: If you could stay with the
9 microphone?

10 MR. MAGRATH: Yes, sir. And you can see a
11 softening in 2005, but then beyond that, you see
12 growth. In terms of the general economy, I remember
13 in the plate case we put on the record the new
14 projection in the European community. This
15 forecasting thing is an imprecise thing and the
16 European community, which Respondents had in their
17 brief was confident that it was going to grow has now
18 cut back their forecast to practically dead even. So
19 you see a softening but as a general trend, stainless
20 consumption is going up in the United States.

21 CHAIRMAN KOPLAN: Okay. Thank you very
22 much.

23 I understand from staff that none of the
24 U.S. producers have submitted business plans or market
25 forecasts despite having been requested to do so in

1 the questionnaires. I consider business plans of
2 particular significance because they're created in the
3 regular course of business of a given company.

4 I'd just like to know from the
5 representatives of Allegheny, A.K. Steel and NAS
6 whether that material will be submitted.

7 And, of course, you understand that your
8 business plans will be afforded business proprietary
9 protection.

10 Let me hear first from Mr. Shilling and
11 Mr. Hartford.

12 MR. SHILLING: Yes. We can do that. Just
13 recognize that those plans, when they're created, are
14 not terribly specific and, more importantly, or as
15 importantly, they're created, at least at our company,
16 in a business planning cycle that occurs primarily in
17 the third quarter of the previous year, which would
18 have been third quarter of '04, we're forecasting an
19 '05 business plan. So you just have to take that into
20 account.

21 CHAIRMAN KOPLAN: I will. And I thank you
22 for that.

23 Mr. Long?

24 MR. LONG: Our business planning was done in
25 the August-September timeframe. We don't put together

1 a formalized business plan, but I can certainly send
2 you documents that we were putting forth as relative
3 tonnage levels that we thought we would see in 2005.

4 CHAIRMAN KOPLAN: That would be very
5 helpful. I appreciate that.

6 Mr. Schmitt?

7 MR. SCHMITT: Sir, the same. We don't have
8 a formalized business plan, but just a general
9 forecast of how we see the market. It's a constant
10 changing one.

11 CHAIRMAN KOPLAN: Okay. Thank you.
12 Anything, as I say, that comes forth for purposes of
13 the post-hearing would be appreciated.

14 Let me come back to you, if I could,
15 Mr. Hartquist, and this is a follow-up to a line of
16 questioning I think that Commissioner Hillman was
17 asking.

18 At page 105 of your brief, you state that,
19 and I quote, "Prices for SSSS in other major consuming
20 markets tend to be lower than those in the United
21 States."

22 Now, the data that you cite on that was
23 bracketed.

24 You also state, and I quote, "The data are
25 borne out by the observations of one purchaser," and

1 that was from a questionnaire response and that
2 purchaser's identity, of course, was also bracketed,
3 I think rightly so.

4 You conclude by asserting that in the event
5 of revocation, prices for SSSS sold in the U.S. would
6 very likely fall to levels at or below those in the
7 lowest markets in the world. And then I turn, and you
8 all have alluded to this, I turn to the confidential
9 staff report at pages IV-33 and 34. The staff report
10 states that, "With respect to negotiated transaction
11 prices, prices per metric ton of stainless steel,
12 cold-rolled coils in the subject countries generally
13 were higher in December 2004 than prices in the United
14 States."

15 That's as shown in a tabulation for grades
16 304, 316, 409, and 430, comparing bracketed prices for
17 each of the subject countries in those grades to those
18 of the United States.

19 I can't get into what's bracketed, but I can
20 say that 22 out of 26 of those comparisons, about 85
21 percent, each subject country's price was higher.

22 Now, I heard you talk about problems with
23 just looking at December 2004, but it appears to me at
24 this particular time in the investigation that the
25 commission's data is more appropriate for me to use in

1 my analysis and I would ask you to respond to that.

2 MR. HARTQUIST: May I ask Dr. Magrath to
3 comment on that?

4 CHAIRMAN KOPLAN: Absolutely.

5 Now, my yellow light is on, Dr. Magrath.

6 MR. MAGRATH: Yes. Mr. Chairman, while
7 I would refer the commission to our former answer,
8 you've said this, it was one month, it was one price
9 series. There are at least two other price series,
10 one of which is held in high regard by Thyssen Krupp
11 that show -- now, I can't remember December 2004, but
12 in and around those months, the U.S. prices were
13 higher. And with the Euro prices, it's sort of a dog
14 fight. In some months, U.S. prices are higher, in
15 some months Euro prices are higher. But generally, we
16 stand by that statement. U.S. prices are higher than
17 the subject countries looking back over the last 12
18 months.

19 CHAIRMAN KOPLAN: Can you take that
20 statement and create a table of your own that you
21 would submit?

22 MR. MAGRATH: We certainly will,
23 Mr. Chairman. Using these multiple sources.

24 CHAIRMAN KOPLAN: Okay.

25 MS. CANNON: Chairman Koplan?

1 CHAIRMAN KOPLAN: Yes?

2 MS. CANNON: Kathy Cannon. Could I just
3 add, too, that you asked why you shouldn't simply rely
4 on the December 2004 data.

5 CHAIRMAN KOPLAN: I said at this point in
6 time.

7 MS. CANNON: At this point in time. And one
8 comment I would make, and we can amplify on this in
9 our brief as well, is that I believe the additional
10 more recent pricing data we have received for 2005 is
11 corroborating our point better, showing that the
12 prices in the United States are higher in 2005 than
13 they are in other countries and since in the sunset
14 review you're trying to look forward, I think that
15 might be very helpful to you as well, so we'll try to
16 submit that in our brief.

17 CHAIRMAN KOPLAN: I appreciate that very
18 much.

19 That concludes my questioning right now and
20 we do have another congressional witness, so I again
21 apologize for interrupting, but, Madam Secretary, if
22 you would call the next congressional witness?

23 MS. ABBOTT: The Honorable Mike Pence,
24 United States Congressman, 6th District, state of
25 Indiana.

1 CHAIRMAN KOPLAN: Good morning. I can still
2 say that.

3 MR. PENCE: Just barely, Mr. Chairman.
4 Good morning.

5 I'd like to thank Chairman Koplan and Vice
6 Chair Okun and members of the commission for the
7 privilege of addressing you today and for the public
8 service that's represented in this room.

9 I am grateful for the chance to speak to the
10 Internal Trade Commission and offer a few remarks
11 concerning the issue before you today, the antidumping
12 and countervailing duties currently levied on certain
13 stainless steel sheet and strip imports from France,
14 Germany, Italy and other nations. And I would ask,
15 Mr. Chairman, that the full text of my remarks be
16 entered into the record.

17 CHAIRMAN KOPLAN: Without objection.

18 MR. PENCE: Members of the commission, I'm
19 here today really on behalf of steel consuming
20 manufacturers across the state of Indiana and the
21 midwest, but specifically in the 6th Congressional
22 District of Indiana. Over the past few months, I've
23 had the opportunity to hear directly from a number of
24 them concerning the impact that the current steel
25 market is having on their businesses and the news has

1 been difficult, to say the least.

2 They have shared with the struggles that
3 they've faced in relation to rising costs, lack of
4 availability of material and increased lead times and
5 I urge you to consider and assess all of the
6 information offered by U.S. steel consumers, be it
7 through testimony or through written questionnaires
8 and briefs as a part of this case.

9 The commission is directed, as you all know,
10 by the statute to consider all relevant economic
11 factors that bear on a particular case before them and
12 it is my belief and my urging today that the impact on
13 U.S. steel consumers of the continuation of the orders
14 is consistent with this definition and would offer
15 that as an interpretation of the rules.

16 In my remarks today, I would like to focus
17 specifically on automotive parts and component
18 manufacturers in eastern Indiana, where the auto
19 supplier industry employs just about 11,000 people,
20 operates 16 plants and facilities. In Indiana, we're
21 good at growing things and we're good at making things
22 and we know how to make cars in Indiana and we're
23 proud of that great tradition.

24 One form of stainless steel sheet in
25 particular that is of importance to automotive

1 suppliers as an industry is type 409, also known as
2 the faradic stainless steel. This type of steel, I'm
3 informed, serves as a primary material in the
4 manufacture of automotive exhaust systems, for
5 manifolds, exhaust pipes, catalytic converters,
6 mufflers, tail pipes and other components. Another
7 form is the type 301 stainless, which is covered by
8 the present duties and is used by automotive suppliers
9 to manufacture automotive trim, hose clamps and wheel
10 covers on vehicles.

11 U.S. companies like Vestion Corporation,
12 Delphi, Tenneo, Eagle Picher, Wolverine, and others
13 rely on a steady supply of this material to meet their
14 customers' demands and to remain a competitive player
15 on the global stage.

16 Of these companies, Arvin Meritor and
17 Vestion are in my district. Another one of my
18 constituents, a new member of the business community
19 in my congressional district, Metaldyne, purchases
20 stainless steel by way of components from lower tier
21 suppliers.

22 The current steel market situation in the
23 United States has had a direct and notable impact,
24 I am informed, on these companies and their ability to
25 compete. In February of this year, Arvin Meritor

1 announced that its earnings from the most recent
2 quarter had fallen from the figures reported a year
3 ago. Among the primary reasons cited for this
4 decrease by that major employer was the rising cost of
5 steel.

6 Arvin Meritor, unfortunately, also announced
7 at the time that it intended to decrease its workforce
8 by 400 to 500 jobs, once again citing as one of the
9 primary reasons the costs and other losses associated
10 with steel.

11 In the latter half of 2004, several
12 automotive suppliers, including Vestion Corporation,
13 were also required to revise and lower their third
14 quarter earnings, citing steel costs as a result. And
15 I offer more detail on these issues affecting
16 industry.

17 This additional cost increase seems to come
18 at a time when Vestion and so many other automotive
19 suppliers are struggling to remain competitive in a
20 global market as it is and further demonstrates the
21 market power of the U.S. stainless steel producers who
22 are able to press such increases forward with little
23 opposition and seemingly competition under the current
24 environment.

25 Now, by way of full disclosure, I would say

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1 to the commission that the last time I had the
2 privilege of speaking in this room some three and a
3 half years ago as a freshman member of Congress,
4 I voiced my support for the application of Section 201
5 tariffs on imported steel in order to, I believed
6 then, and continue to believe at the time that it was
7 appropriate to allow our domestic steel industry to
8 restructure and recover.

9 At that time, we of course had a very
10 different domestic steel industry. The industry I see
11 before me today and that we all see is fortunately a
12 much healthier one. Domestic steel noted earnings in
13 2004 that were of a record nature, some gains as high
14 as 45 percent increase over 2003 figures. In
15 addition, the steel manufacturing industry's capacity
16 utilization figures have risen dramatically,
17 reflecting a strong demand for its product.

18 As we often say south of Highway 40, that
19 was then, this is now. I come before the commission
20 in the hopes of encouraging a reconsideration of the
21 current status of tariffs and duties because in
22 assessing the situation of those on the opposite side,
23 namely consumers of stainless steel, I believe the
24 situation, while it has improved for our domestic
25 industry steel industry, it has become very, very

1 difficult for domestic steel consumers and users.

2 The industry has been plagued, as you know,
3 with multiple bankruptcies and job losses in the past
4 15 months. In addition, the auto parts industry has
5 witnessed a significant increase in the number of
6 foreign finished and semi-finished components coming
7 into the United States.

8 Imports of automotive parts increased more
9 than 12 percent in the first 11 months of 2004, and
10 this also is reflected in the automotive supplier
11 industry's trade imbalance, which increased more than
12 270 percent to \$28 billion from '98 to '04.

13 I'm concerned that the rising cost of steel
14 and the lack of availability of steel in the U.S. is
15 contributing to the growth of imports in the auto
16 parts sector and thus placing jobs in my district and
17 in communities all across heartland America at risk.

18 In closing, I would say again, Mr. Chairman
19 and members of the commission how grateful I am to
20 have the opportunity to address you on this issue
21 today. I would urge that the commission expand the
22 scope of your considerations in this case to include
23 the impact on steel consuming industry sectors in the
24 U.S. as a part of your final decision. It is the
25 essence of my reason for appearing before you today,

1 to encourage you to expand the scope of your
2 considerations to look at those end users.

3 The consumers of stainless steel sheet and
4 strip that are participating in this case I know have
5 provided the commission and will provide evidence that
6 bears directly on the primary question before you,
7 which is the likelihood of injury to the domestic
8 industry if orders are revoked. I'm concerned that if
9 these orders are not withdrawn that demand for
10 stainless steel in the United States could decline
11 because these barriers will drive steel demand
12 offshore as companies shift their production even or
13 as rising foreign imports contribute to the decline of
14 jobs that we'll see even a greater hardship worked on
15 places like Muncie, Indiana, Newcastle, Indiana and
16 Columbus, Indiana; communities I serve.

17 I ask you respectfully to consider the
18 information provided by steel consumers as a part of
19 the decision and, again, to expand the scope of your
20 deliberations to take into account the impact of the
21 commission's work on that part of the American economy
22 in particular.

23 To the chairman and members of the
24 commission, I thank you for the privilege of
25 testifying before you today.

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1 CHAIRMAN KOPLAN: Thank you for coming. Let
2 me see if any of my colleagues have questions. If
3 not, you are excused. Thank you so much.

4 MR. PENCE: Thank you, Mr. Chairman.

5 CHAIRMAN KOPLAN: We'll resume the
6 questioning with Vice Chairman Okun.

7 VICE CHAIRMAN OKUN: Thank you,
8 Mr. Chairman, and let me join my colleagues in
9 welcoming back most of you on the panel.

10 To you, Mr. Long, welcome for the first
11 time.

12 We very much appreciate you taking the time
13 to be with us here today and to help us better
14 understand your industry. I think Commissioner Miller
15 had remarked earlier that I think a number of
16 questions I probably would have asked at the previous
17 hearing I will ask again, just to make sure that the
18 record is complete, but I appreciate everything I have
19 heard today.

20 I guess my first question, in light of the
21 testimony from Congressman Pence and Congressman
22 Knollenberg would be to you, Mr. Hartquist, and you,
23 Ms. Cannon, that for purposes of post-hearing if you
24 will again, as I think I requested in the other
25 hearing, address the issue of what the commission is

1 permitted to do, prohibited to do, with regard to
2 impact on consumers, as it's been presented today, if
3 there's any legislative history in particular you'd
4 call our attention to and if there have been any
5 previous commissioners that you would be aware of who
6 have taken it into account in what may have not been a
7 majority view or any views, if you know that,
8 Mr. Hartquist.

9 You've been a long-time practitioner here
10 and sometimes I like to hear what those with much
11 history have seen come before them.

12 So for purposes of the post-hearing, I would
13 appreciate that and I will direct the same question to
14 Respondents as well.

15 MR. HARTFORD: We will be pleased to do so,
16 Madam Vice Chairman.

17 VICE CHAIRMAN OKUN: Okay. Thank you.

18 I'll start with this question and maybe a
19 little bit of a follow-up of where Commissioner
20 Pearson was going, but, again, in a sunset hearing, we
21 are instructed to look back at the original
22 investigation and we are performing this
23 counter-factual analysis to look forward. When I was
24 reading your brief, there was a statement in the
25 summary and I think I've heard it today, too, saying

1 the commission can predict the likely effects of
2 revocation of the orders because the events of 1998
3 and 1999 provide a perfect model.

4 And I guess I read that again and again and
5 I keep thinking, well, okay, we're talking about a
6 period in time when there was an Asian financial
7 crisis that was affecting a huge amount -- making what
8 I can see demand dislocation. Russia was affected.
9 And what I'm asking is looking forward, do I see
10 anything that would cause that same demand dislocation
11 that we saw during the original investigation. So not
12 focusing so much on whether the currencies are the
13 same or different, what about just demand in these
14 regions and there's the stability of the regions,
15 looking forward. And I'd love to have --

16 Mr. Hartquist, you're ready to answer and
17 also from the industry's perspective, I want to come
18 back to Mr. Shilling, who I know does business in
19 China, but I'll start with you, Mr. Hartquist.

20 MR. HARTFORD: Thank you. Thank you,
21 Commissioner. Let me start and then pass this on to
22 others.

23 Economic conditions are not a perfect
24 parallel to what was going on in 1998, 1999.
25 I certainly agree with that. But our major point is

1 that the underlying factors, the willingness, the
2 ability of foreign producers to ship in here at dumped
3 prices continues.

4 Global excess capacity continues and, in
5 fact, I would argue, has gotten worse and is going to
6 get worse as additional stainless capacity is built
7 around the world.

8 The U.S. was then and is now a very
9 attractive market to ship into and we've had some
10 discussion this morning about U.S. pricing recently
11 versus foreign pricing, so we think there are a number
12 of factors, which as Dr. Magrath's ability and
13 incentive charts indicate, really set the stage for a
14 recurrence of what we saw at the time the original
15 investigations were undertaken.

16 MR. MAGRATH: Commissioner Okun, there is a
17 second crisis and we've briefed it in both coiled
18 plate and this and that is the second crisis for these
19 subject producers and that is their overbuild capacity
20 and production is going into China now. It will not
21 be going into China in cold-rolled in the foreseeable
22 future. These consultancy studies that we've been
23 referring to, that even Respondents have in their
24 brief, make that point perfectly clear. China will be
25 a net exporter by the 2006-2007 timeframe.

1 I was reminded since this point we keep
2 emphasizing, they're the second largest import source
3 now in the United States, the last hearing you said,
4 you know, you people are always bringing up the China
5 spectre, sometimes that happens and sometimes it
6 doesn't. Well, China is in the United States
7 competing with our industry and competing right now in
8 this product. Their obvious strategy of building
9 capacity, building home grown production will force
10 the second demand crisis, as you've characterized it,
11 on these subject producers and they will come to the
12 United States, especially if the orders are revoked.

13 VICE CHAIRMAN OKUN: I'll go back to the
14 industry folks, but let me just ask you, Mr. Magrath,
15 because right then you said 2006-2007. When I look
16 through the data in your brief antidumping the CRU
17 data, I mean, there's a lot of references to 2008 as
18 being a time when China becomes a net exporter. Your
19 argument is not 2008, you're saying before that
20 because of the exports that you currently see from
21 China?

22 MR. MAGRATH: No. On that particular
23 statement, I relied on my review of CRU documents and
24 of the metal bulletin documents, metal bulletin
25 reports that I've also been referring to today. The

1 forecasts vary, as of course forecasts will. We may
2 be disagreeing -- or not disagreeing, but the real
3 question may be what the commission sees as the
4 foreseeable future. But I have seen references to
5 2006, 2007. I've also seen references to 2008.

6 VICE CHAIRMAN OKUN: And just on that, your
7 reasonably foreseeable future that you would have us
8 look at would be what time period?

9 MR. MAGRATH: I'm not an attorney, so
10 I defer to my betters, but I would say -- just because
11 I'm not an attorney, it never keeps me from shooting
12 my mouth off -- the period of review is the five-year
13 period and foreseeable future should be a five-year
14 period, in my opinion.

15 VICE CHAIRMAN OKUN: Actually, I don't think
16 it's a legal question. I'm not going to ask
17 Mr. Hartquist.

18 Your business plans -- I mean, Mr. Blot,
19 you're talking about 2007 in your demand forecast.
20 That looks to me like -- you know, again, to the
21 extent any of this is reasonably foreseeable and we
22 are supposed to look at evidence that's currently on
23 the record to extrapolate what's going to happen in
24 the reasonably foreseeable future, what period should
25 we be looking at? And then I'm going to go to the

1 industries. What period do you look at when you're
2 making your plans and what you see on the horizon?

3 MS. CANNON: At the risk of jumping in here
4 as a lawyer, I'm sorry. Let me just --

5 VICE CHAIRMAN OKUN: Let's hear from
6 Mr. Blot first, Ms. Cannon.

7 MS. CANNON: Okay. All right.

8 VICE CHAIRMAN OKUN: Okay. He was ready to
9 go.

10 MR. BLOT: I think that that varies. I've
11 got several of my clients that really talk about
12 forecast and they're really just concerned about the
13 next six months or 12 months and trying to get a good
14 handle on that. They call that the foreseeable
15 future. Others may talk about three years, others
16 talk about five years. I don't know too many people
17 who talk about beyond that when you talk about any
18 kind of business plans that they have, short-term or
19 long-term. So there's different variances. I've got
20 some that work it two years. I've got one year, two
21 years, three years. I don't have anybody with four,
22 then five. So I don't know how else to answer you. It
23 varies, you know, in terms of what you want to say is
24 foreseeable future.

25 VICE CHAIRMAN OKUN: Ms. Cannon?

1 MS. CANNON: Okay. Let me just add legally,
2 the commission has recognized that the reasonably
3 foreseeable future certainly goes beyond the imminent
4 timeframe you look at in threat and I think that's one
5 of the sort of guidelines that the commission has
6 established in past sunset cases and from my review of
7 the commission's sunset analyses to date, the
8 commission appears to be looking at at least a couple
9 of years out in every case, which is very reasonably
10 foreseeable and consistent with exactly the forecast
11 that we've presented to you going through 2007. So
12 I think that that much at least is what the commission
13 has looked at and we would argue that it would depend
14 on an industry and where you can reasonably forecast
15 beyond that to three or four years out tat that isn't
16 beyond the timeframe that's permitted legally, but at
17 least two years out is clearly within the realm of
18 what the commission has looked at in the past.

19 VICE CHAIRMAN OKUN: Mr. Hartquist?

20 MR. HARTQUIST: If I can add just very
21 briefly, obviously you need to look at this industry
22 by industry and in a capital intensive industry like
23 this, where the planning to build capacity takes place
24 over a period of a number of years, three, four, five
25 years, you can project pretty clearly what the

1 capacity situation is going to be in the future
2 globally and in individual countries and then you're
3 into more guesswork as to what the demand is going to
4 be for the product during those periods.

5 VICE CHAIRMAN OKUN: Perhaps when we see the
6 business plans from the companies that will shed some
7 light on what you see.

8 Mr. Schmitt?

9 MR. SCHMITT: Tom Schmitt. you know, you
10 look at what you're saying your forecast is, look at
11 last year. China wasn't even on the map as far as
12 importing into this country, the specialty sheet and
13 strip, and today they're number two I think Ed said
14 that they're up 535 percent. So I think it's an
15 ongoing forecast of what we're looking for.

16 VICE CHAIRMAN OKUN: I have some follow-up
17 questions on China, but I see my red light has come
18 on, Mr. Chairman.

19 Thank you.

20 CHAIRMAN KOPLAN: Thank you.

21 Commissioner Miller?

22 COMMISSIONER MILLER: Thank you,
23 Mr. Chairman.

24 Because I was interested in the same
25 question that Vice Chairman Okun and Commissioner

1 Pearson asked, just now, Vice Chairman Okun sort of
2 framed the question, are global demand conditions the
3 same. And essentially that's the question heard
4 Commissioner Pearson ask. Vice Chairman Okun put it
5 to you kind of a second time and only Mr. Hartquist
6 and Mr. Magrath had a chance to answer it and not the
7 industry folks, so you did in response to Commissioner
8 Pearson to a certain extent, but she framed it again
9 and I want you to have another chance as well.

10 Mr. Schilling and Mr. Hartford are both
11 shaking their heads. Either one of you, you guys can
12 decide. The boss takes the lead?

13 MR. SHILLING: Yes. I was just going to
14 say -- we've known each other for a long time, so it
15 really wouldn't matter.

16 I made a series of points, let me see if
17 I can run through them quickly. First of all, I think
18 Vice Chairman Okun raised an interesting way to look
19 at this and Commissioner Pearson the same. Is there
20 an Asian crisis?

21 I have to tell you personally, quite
22 independent of this hearing, I do believe there is an
23 impending one and it's sort of our job here to
24 convince the commissioners that that may be true and,
25 if so, how does it apply to this particular situation.

1 And the reason that I believe that is that these tiger
2 economies of Korea, Japan, Taiwan, specifically with
3 regard to this industry, have become heavily
4 dependent -- this is well documented -- on China, on
5 the economic success story that China represents.

6 But it's equally evident, if you read the
7 newspapers like everybody else does, that China is
8 changing rapidly. Witness the reaction of the U.S.
9 Congress recently to concerns about how fast China is
10 changing.

11 But one other thing that's clear to anybody
12 who reads and spends time in China is how rapidly
13 China is increasing its manufacturing capacity in
14 general, but certainly in this product line.

15 To me, it's crystal clear that in this
16 particular product line China is rapidly increasing
17 capacity. As I mentioned before for stainless steel
18 sheet and strip, they will have tripled their capacity
19 by the year 2007. They've come from a period of
20 virtually non-manufacturing a product in, say, for
21 example, at the time of the original investigation,
22 didn't make the product, to making so much of it by,
23 say, 2007, that it represents just the China domestic
24 manufacturing capacity is three times the size of the
25 entire U.S. apparent domestic consumption.

1 And what you're seeing is a gradual
2 transformation of that and in terms of them now
3 starting to export they have some excess capacity and,
4 by the way, the other reason they do that is the
5 prices are higher here than they are in China, so
6 you're starting to see some of that excess capacity.
7 Even if it isn't excess, I should correct myself.
8 Some of that capacity now coming into the United
9 States.

10 But getting back to the point of the Asian
11 crisis, if you're sitting in Korea and you're the
12 prime minister of Japan and you're worried about how
13 to develop your export oriented economies, which they
14 are, right? No question about it. And you see your
15 biggest customer growing its technology base and
16 adding capacity at these alarming rates, you have to
17 be asking yourself where am I going to ship, it's a
18 lot of things, but in this particular case, where am
19 I going to ship this product? I've spent billions and
20 billions of dollars building these steel plants and
21 stainless steel facilities specifically to make these
22 products in Korea, in Taiwan and in Japan, where am
23 I going to ship this product when China reaches their
24 stated objectives of being self-sufficient with regard
25 to their own manufacturing in general and stainless

1 steel specifically?

2 So there will be an Asian crisis and
3 I personally think it will happen faster than people
4 realize and it will happen within the next several
5 years as these economies adjust.

6 If I could just add one other thing to help
7 you understand our industry, because it is a difficult
8 job you have, trying to separate stainless steel from
9 electronics, let alone stainless steel from carbon
10 steel.

11 I made this comment, I think, at the last
12 testimony but maybe not because we're talking about a
13 different subject product. The entire U.S. market for
14 this product is relatively small on a global basis.
15 Again, the numbers have been up here. Forget about
16 the trends for a second, its around 1.7 million tons a
17 year. It's a tiny number, really. Compared to carbon
18 steel, China will be making 300 million tons of carbon
19 steel. So this is just 1.7 million tons is the whole
20 U.S. apparent domestic consumption.

21 If you look at that number, what percent of
22 the entire global apparent domestic consumption is 1.7
23 million tons? Small. Relatively small. I mentioned
24 China is going to be three times as large. It's
25 smaller than the European apparent domestic

1 consumption.

2 The reason I bring that up and I think the
3 reason you need to think about that is because it is
4 therefore very sensitive, the success of the few U.S.
5 manufacturers for this product, their success and
6 financial success, is very sensitive to small changes
7 in the flow of imports and exports around the world.
8 It doesn't take much to completely upset the pricing
9 structure here in the United States for these products
10 because again our ADC is so small compared to Posco's
11 capacity to make the product, at least from a melting
12 standpoint.

13 COMMISSIONER MILLER: Okay. I appreciate
14 that.

15 Does anybody else want to add anything?

16 Mr. Long?

17 MR. LONG: Yes, I'd like to comment, add a
18 little bit more to what Jack just said. The
19 1.7 million ton market in the U.S. is accurate and
20 I've heard and read Chinese producers, specialty sheet
21 and strip producers, stainless sheet and strip
22 producers, talk about putting in cold-rolling
23 capacity, just one million in particular, of 2 million
24 tons by 2010. That's more than our whole market. So
25 I think there is a coming crisis. That's just an

1 additional comment on China.

2 And then your question about are there any
3 factors in the world market right now that might bring
4 about a return of a flood of imports if these orders
5 are revoked. Europe right now, the Europe stainless
6 sheet and market is flat and I totally believe based
7 on their past behavior that those European producers
8 would love to ship that product over here and I think
9 their sales forces are being encouraged right now to
10 ship as much of that product over here as they can, be
11 that cut sheet or coils.

12 COMMISSIONER MILLER: Mr. Hartford, I saw
13 your hand up back there.

14 MR. HARTFORD: Yes. Just one additional
15 comment to what Dr. Shilling said and we had made this
16 point, I think, at the coiled plate case. That is
17 I think it's important not to become too focused on
18 when China becomes a net exporter of product.

19 That will happen at some point in time and
20 it might be '07, it might be '08, and people could
21 debate that endlessly. I think what's important, they
22 won't suddenly add 3 million tons of capacity in 2008,
23 they will build it over the next three years and as
24 they gradually reached the point of becoming a net
25 exporter, during that period of time, imports that

1 today go into China, some portion of those imports
2 will go to other countries.

3 And so I think it's important that when you
4 look at the period of time in the review that you
5 don't put a big red X on 2008 because that's when
6 China is a net exporter. We see subject imports that
7 today go into China coming to this country before
8 China is a net exporter.

9 MR. GERARD: I wanted to make the point that
10 Terry just made, but before I do that, one of our
11 staff got some information on your earlier question
12 and this clearly is not the full load, but in the
13 timeframe that you had asked for, we had close to 1600
14 members who lost their jobs through bankruptcies of
15 five companies. And we'll get you a more detailed
16 report on those. I guess it's hard to keep track of
17 50 bankruptcies, some of them had left my mind, but
18 we've got those ones in stainless and we'll get you
19 the follow-up and get that to you.

20 COMMISSIONER MILLER: I appreciate that.

21 MR. GERARD: On Terry's point, the point
22 I wanted to make is that the pattern is being set in
23 China to grow their capacity throughout the whole
24 range of steel products and what's happening as they
25 grow their rate in stainless, others that were going

1 to China are already starting to look for a different
2 place to go, so we ought not look for a trigger point
3 that's going to snap the wire and all of a sudden it's
4 going to reverse, it's already underway.

5 I said this at this same room a few months
6 ago. There is a crisis in the steel industry right
7 now, but it's being disguised by price. Imports are
8 up. Global expansion is on everywhere but America.
9 Everyone of the countries that are the subject
10 countries of these duties have increased their
11 capacity to produce the products that are under
12 discussion and the thing that has sustained the price,
13 quite frankly, is China's demand for raw material and,
14 as they've been able to increase that, they're now
15 looking for new homes from all the countries that were
16 exporting to China.

17 And last but not least, I want to tell you,
18 I was a bit offended, and I know you guys don't ask
19 questions of them very often, don't come crying to me
20 about auto parts that are being brought into America
21 when you voted for PNTR and NAFTA and most of those
22 auto parts are coming from China and Mexico. Auto
23 parts aren't getting shipped offshore because of the
24 price of steel, stainless are otherwise. I just wanted
25 to get that off my chest.

1 COMMISSIONER MILLER: Understood,
2 Mr. Gerard. Thank you.

3 CHAIRMAN KOPLAN: Commissioner Hillman?

4 COMMISSIONER HILLMAN: Thank you. I want to
5 turn, if I could, to the issue, though, that is
6 underlying some of this testimony and that's the issue
7 of whether there is or was or any lack of availability
8 of product during 2004.

9 I know, Mr. Hartford, you testified at some
10 length on your controlled order entry. I just want to
11 make sure I have it on the record from all of the
12 companies in a way that I can add it all together or
13 put some comparisons in place, so if I could ask all
14 of the company witnesses to give me a sense of, again,
15 whether you had any customers on a controlled order
16 entry or allocation system, during what period of
17 time, what months, and what portion of your product,
18 of the subject product, would have been subject to any
19 kind of those mechanisms.

20 Mr. Long?

21 MR. LONG: Yes. As far as A.K. Steel is
22 concerned, we did not have a formal program in writing
23 to customers as far as our order book was concerned.
24 We had an internal program called mill order
25 management in which we looked at our order book, but

1 we were 100 percent able to satisfy our contract
2 customer needs and we were also able to support all of
3 our spot business in their historical type volumes
4 during that timeframe.

5 The only business that we were not able to
6 support would have been new customers and those with
7 which we would not have had a history.

8 COMMISSIONER HILLMAN: Thank you.

9 MR. LONG: Now, our lead times were
10 extended, as I said, two to three weeks, but we were
11 able to --

12 COMMISSIONER HILLMAN: Again, just to be
13 precise, when were the lead times extended? When did
14 they come back to what they had normally been?

15 MR. LONG: I would say they were extended in
16 the March to July timeframe.

17 COMMISSIONER HILLMAN: Mr. Hartford, you put
18 a lot of this data on the record in your original
19 testimony, I don't know if there's anything you want
20 to add to it. You gave us a lot of this controlled
21 order entry. The only thing I didn't get a sense of
22 from you was the portion. You had said that these
23 controlled order entry mechanisms did not affect all
24 of your product mix of the subject product. Can you
25 give me a ballpark sense of what portion of it was

1 affected by it? How much, what product range, what
2 portion of your product would have been affected by
3 it?

4 MR. HARTFORD: It was less than 40 percent
5 for a short period of time, a shipping period of about
6 three months. And after that, it was below 10
7 percent.

8 COMMISSIONER HILLMAN: Okay Mr. Schmitt

9 MR. SCHMITT: Commissioner, as I mentioned
10 before, when J&L stopped taking orders, telling their
11 customers that, a rush came to us probably in March of
12 2004 and we saw customers who were ordering two and
13 three times what they would normally order because
14 they were panicked. So what we did was we said we'd
15 look at your historical ordering pattern, we increased
16 it by somewhat of an amount we kept confidential
17 internally, because we had the excess Z mill starting
18 up in the first quarter of 2004 and we monitored that
19 amount.

20 I don't know that we ran anyone out of
21 metal. We kept that control -- and, again, we don't
22 like doing that. I mean, it's not a pleasant thing to
23 tell your customer, he wants to give you X amount of
24 tons and you say I can only accept so many. That goes
25 against my nature. But we worked through that. And

1 it was a painful time for us.

2 COMMISSIONER HILLMAN: Okay. And when did
3 you begin doing it and when did you end?

4 MR. SCHMITT: Probably in March. We, again,
5 like Mr. Long said, we have nothing documented. We
6 never sent anything to the customers saying
7 absolutely -- it was done over the phone. Most of our
8 customers are on the spot buy and the majority of our
9 customers are repeat customers. One thing we did not
10 do was take on any additional new customers,
11 satisfying the customers that we did have. I would
12 say -- and, again, I'll have to go back and look
13 exactly and maybe we can do that in the post-hearing
14 brief, but we started it in March and pretty much by
15 the end of 2004 we were certainly out of that.

16 COMMISSIONER HILLMAN: And that would have
17 been for our entire product mix of this product or
18 were there only portions of the product mix?

19 MR. SCHMITT: Our product mix is more of the
20 general 304 general type, so it covered a pretty good
21 percentage of ours. I don't have an exact percentage.

22 COMMISSIONER HILLMAN: I appreciate those
23 answers. Thank you.

24 I'm trying to now then square that with the
25 data that we have on record for the total amount of

1 capacity of this industry to produce this product and
2 your capacity utilization figures. Again, I think the
3 ultimate numbers, the bottom line for the industry, is
4 your capacity utilization numbers are quite a bit
5 lower than your total capacity. They're in the mid
6 60s range. So part of me says, okay, if you're only
7 operating at 60-some percent of your capacity and you
8 get all of these additional orders, why not just
9 produce more rather than put everybody on this
10 allocation system or go through any of these marketing
11 orders?

12 If you've got 35 percent unused capacity,
13 why not use it?

14 MR. HARTFORD: I'd like to comment, if
15 I could, and let me spend a little bit of time and
16 just describe the background, the economic or the
17 business environment at the time that these activities
18 began to occur.

19 First of all, our capacity utilization is
20 based upon 12 months worth of data. That's what we
21 presented, that's what we were asked to present. But
22 when we talk about controlled order entry, you almost
23 have to shrink the period of time under which the
24 supply/demand issues are taking place and early in
25 2004 we saw a couple of things begin to change. We

1 saw some supply disruptions. Arcelor had announced
2 their intention to sell J&L and J&L at that point in
3 time was in consistent in their ability to accept
4 orders and melt orders. And so there was a
5 significant supply disruption there.

6 We saw the beginnings of an increase in
7 demand in the marketplace and we saw the spike, a
8 continued escalation in raw material costs. And so
9 there were a couple of economic drivers out there that
10 caused our customer base to start to launch a lot of
11 orders.

12 At this point in time, Allegheny had not yet
13 purchased the J&L assets. J&L was not in a position
14 to accept orders at their full capacity and so as far
15 as Allegheny is concerned, our response to that was
16 two-fold. One was in March announcing for April and
17 beyond the beginnings of the COE program so we could
18 manage our order book.

19 In addition to that, although we didn't yet
20 own the J&L assets, we did an arm's length conversion
21 transaction to have the J&L melt shop melt for us so
22 we could supply and satisfy some of this additional
23 demand that we saw. So even prior to the asset
24 purchase, we utilized some of the J&L capacity to melt
25 additional material to satisfy our customers to a

1 greater extent.

2 Once we acquired the J&L assets and we had
3 those fully deployed and had our capacity fully
4 deployed, I think we saw a lessening in this panic
5 buying situation because the full installed capacity
6 of the market, of the U.S. market, I think was
7 available.

8 COMMISSIONER HILLMAN: Okay. Mr. Long?

9 MR. LONG: In the period of peak demand, we
10 were utilizing just about all of our melt capacity.
11 The small portion that wasn't being utilized would
12 have just been due to maintenance outages or what have
13 you. And then as far as finishing capacity, we had
14 some finishing capacity in Butler, Pennsylvania. It
15 was inefficient finishing capacity that we had shut
16 down. I'd have to go back and research the timeframe,
17 but I'm going to say probably in 2003. When this
18 period of peak demand came on, we had the decision to
19 make of whether or not to, as you say, turn that back
20 on.

21 Well, turning that back on is quite
22 involved. Number one, it was inefficient capacity.
23 We had to look at staffing requirements and did it
24 really make business sense, did we think that this
25 boom in demand was sustainable at profitable levels,

1 and we made the determination that there was more
2 panic buying going on than anything. And so we
3 elected not to restart that capacity, but all of our
4 other facilities we ran pretty much full out.

5 COMMISSIONER HILLMAN: Okay. Mr. Schmitt?

6 MR. SCHMITT: Commissioner, I just checked
7 with counsel and in 2004, I believe that we reported
8 that we were at 98.6 capacity. Now, part of that
9 reason that we were so strong is when the panic
10 started with J&L what they got out of the industry is
11 what we made, the 304 to 316, the 430, that was our
12 strength. So we jumped right to that point.

13 Fortunately for us at that time, we had a
14 third zenzimer starting up, which was just started in
15 the first quarter, in February, I believe, of 2004.
16 As the year progressed, we got up to more and more
17 full capacity. That market helped us.

18 As I said in my testimony, in 2006, in the
19 first quarter, we're going to add an additional
20 120,000 tons of capacity to make sure this doesn't
21 happen again.

22 COMMISSIONER HILLMAN: Okay. Perhaps to
23 you, Mr. Hartquist. What I'm hearing from the
24 industry and it strikes me as more consistent with
25 kind of anecdotal information that we have, both from

1 Respondents and from other information, that at least
2 in 2004 people are running relatively close to flat
3 out. Obviously staff in the staff report has tried
4 very hard to understand where the constraints on
5 capacity are, whether they're at the melt end, the
6 annealing and pickling end, the cold-rolling end.
7 I mean, we've tried to collect a lot of data on this.
8 Flat out running is not very consistent with the
9 numerical data that we have on the record in terms of
10 overall capacity utilization.

11 I would only ask for the post-hearing brief
12 if you can help me understand or square what I'm
13 clearly hearing from people in terms of, yes, demand
14 was high and people were producing what they could,
15 with the numerical data we have in terms of capacity
16 utilization. And, obviously, like I said, we've
17 collected the data a lot of different ways, but it
18 does not add up to anything close to full capacity
19 utilization and yet I'm hearing that at least for some
20 periods of 2004 the industry perceives that they were
21 reasonably close to those numbers.

22 To me, 65 percent capacity utilization is
23 not close to 100 percent or full utilization, so in
24 the post-hearing, whatever you can do to help me
25 understand how to square the data that we have with

1 the testimony that we've just heard I think would be
2 much appreciated. Thank you.

3 MR. HARTQUIST: We will do so. Thank you.

4 MS. BECK: And Commissioner Hillman, if
5 I could just add briefly, this is Gina Beck from
6 Georgetown Economic Services, commission staff has
7 since the publishing of the pre-hearing staff report
8 requested that not only domestic producers but also
9 foreign producers go back, double check the numbers
10 and make sure that the capacity figures are
11 consistent, so there have been some revisions made to
12 the record and I think you'll notice that the capacity
13 utilization figure will be higher than as published.

14 COMMISSIONER HILLMAN: I appreciate that,
15 Ms. Beck. Thank you.

16 CHAIRMAN KOPLAN: Thank you.

17 Commissioner Lane?

18 COMMISSIONER LANE: I'd like to start with
19 Mr. Gerard and allow you to maybe expand upon your
20 last statement with answering this question.

21 Recognizing that we will be receiving a
22 legal analysis as to how we are to look at the effects
23 on the consuming industry, I would like for you to
24 give me your perspective of exactly how you think the
25 continuation of these orders -- what effect it will

1 have on the consuming industries.

2 MR. GERARD: I think it will have absolutely
3 no effect on the consuming industries except that they
4 won't be able to squeeze more profit out of the
5 system. I think that it has had no impact on jobs
6 that I can see. Impacts on jobs that we've observed,
7 as I said, we now have 850,000 members. Not one
8 employer, and they know that we represent workers in
9 the steel industry, not one employer, not one local
10 union has contacted us, any of our staff, any of our
11 researchers, any of our economists, to tell us that
12 they're being hurt in a real job sense by the price of
13 specialty steel.

14 They will complain about the price, as they
15 complain about our wages and our benefits. We see
16 most of the job loss that has occurred primarily in
17 manufacturing escaping to China, in fact, to the point
18 where even the jobs that we were losing to Mexico are
19 no longer happy going to Mexico, they're off to China
20 and other parts of Asia.

21 So I would think that not being a lawyer and
22 also proud of that --

23 COMMISSIONER LANE: Now, be careful.

24 MR. GERARD: I understand. They're
25 everywhere. The fact of the matter is that I think

1 that the commission ought to spend zero time on that
2 consumer issue. The fact of the matter is I can't
3 give you any information that would say that we've had
4 anyone tell us that the cost of steel has put them out
5 of business. And in fairness to the industry, and to
6 our members in the industry, because we represent so
7 many folks, we benefit in many cases from the surge in
8 input prices. We represent most of the workers that
9 are in the North American nickel industry. Our folks
10 just got a \$3000 quarterly bonus in the nickel
11 industry because nickel is selling at over seven bucks
12 a pound. They've had a 130 percent increase in their
13 price.

14 Our members at the specialty steel industry
15 haven't seen that kind of a benefit and, in fact, as I
16 made the point to the chairman's point, probably my
17 comment about the business cycle, in my head the
18 business cycle is our collective bargaining cycle. In
19 our collective bargaining cycle, our business cycle,
20 our members haven't seen there results of a profitable
21 industry and we need to because a big chunk of our
22 retirees' health care for the future is based on that.

23 I understand why politicians got to come and
24 do what they did, but it's just not relevant.

25 MR. HARTQUIST: Commissioner, may I make one

1 brief comment about this? Anticipating the appearance
2 of Respondent companies in the auto business,
3 yesterday, I asked my clients to calculate the
4 percentage of the cost of a typical American
5 automobile represented by stainless steel. It's about
6 .25 percent. In fact, I think I'm exaggerating, .22
7 percent, less than one-quarter of one percent, which
8 may help to set up some questions this afternoon as to
9 why they're here.

10 COMMISSIONER LANE: Mr. Gerard

11 MR. GERARD: Skip rang a bell with me. My
12 accent is not necessarily a Pittsburgh accent. I come
13 from a place that has national health care and the
14 difference between what the auto industry puts into
15 their car for health care versus what they do in
16 Canada is about \$1100 per car. So rather than coming
17 here and whining about auto parts, they ought to help
18 us get national health care.

19 COMMISSIONER LANE: Okay. Thank you.

20 Does anybody else have anything they would
21 like to add to my question?

22 (No response.)

23 COMMISSIONER LANE: Okay. Let me see if
24 I can find my other questions.

25 The record in this case shows that the

1 domestic industry sales to distributors as opposed to
2 end users have increased over the period of review.
3 Why has this trend of increased sales to distributors
4 developed?

5 Mr. Shilling, do you want to answer that?

6 MR. SHILLING: I think you would get a more
7 accurate answer from our commercial guys who are
8 dealing with it on a daily basis, so Terry?

9 MR. HARTFORD: I would comment that the
10 United States has a mature and growing service center
11 or distribution network and they are an efficient way
12 to buy product and get it to end users and so it's not
13 surprising to us that the percentage of our product
14 that goes to the market goes through distribution.

15 MR. SCHMITT: On the case with North
16 American Stainless, by far our largest customer base
17 is the distribution network and we supply them, again,
18 material -- 304, 316 -- on a regular basis and they in
19 turn send it to the end users in a much timelier
20 fashion than we can handle.

21 MR. HARTFORD: I might just add to my
22 earlier comment and that is the service center
23 distribution path is not our only path to our
24 customers. There are certain products that we
25 produce, many products that we produce, that we sell

1 directly to end users, but clearly the largest portion
2 of our output is sold through service centers.

3 MR. MAGRATH: Commissioner, one of the
4 endemic problems making this industry vulnerable to
5 unfair imports is this, as Mr. Hartford said, this
6 mature and very large independent service center
7 network that shops around the world and brings in the
8 cheapest product possible. You won't see that in
9 other countries.

10 And also as we said in our testimony and
11 it's on the record the large amounts and total -- all
12 Respondents have affiliated importer distributors set
13 up in this country, so if the orders are revoked,
14 these unfair imports will be able to permeate the U.S.
15 market at a rapid pace.

16 COMMISSIONER LANE: Thank you. Most of the
17 prehearing briefs supporting the revocation of the
18 order cite recent consolidations, modernizations and
19 capacity additions throughout the domestic industry
20 when arguing that the United States stainless steel
21 sheet and strip industry is healthy and not
22 vulnerable.

23 How do you respond to these arguments? And
24 please specifically explain why these consolidations,
25 modernizations and capacity additions over the period

1 of review have not reduced the vulnerability of the
2 domestic industry.

3 MR. HARTQUIST: Thank you, Commissioner.
4 I'll be happy to begin this discussion. There have
5 been disagreements in this hearing and also in the
6 coiled plate hearing among Petitioners and Respondents
7 as to the characterization of the changes that have
8 occurred in the industry with, if I may say,
9 Respondents arguing that there are major, very
10 significant changes, our arguing that, of course,
11 there have been changes, we don't think that they are
12 quite as significant as Respondents have indicated.

13 In my view, from a legal point of view,
14 I don't think the characterization is particularly
15 important. The industry, we believe, has improved its
16 competitiveness. It has lowered its costs. It has
17 become more productive.

18 It's certainly clear from the number of
19 companies that there has been consolidation in the
20 industry.

21 But having said that, even with these
22 changes, and looking, for example, at the degree of
23 profitability in 2004, which was a reasonably good
24 year for the industry, profits are still very small
25 and as Pat indicated, I think two of seven companies

1 are still losing money and overall the industry is not
2 earning its cost of capital.

3 So, yes, it's improved. Yes, it is ore
4 efficient. Yes, it is more productive. But in our
5 view, it still remains highly vulnerable to dumped
6 imports if the orders would be revoked.

7 COMMISSIONER LANE: Okay. Thank you. My
8 time is up.

9 CHAIRMAN KOPLAN: Thank you, Commissioner.
10 Commissioner Pearson?

11 COMMISSIONER PEARSON: Since the last round,
12 I've been able to do just a bit of research. To the
13 best that I know, the last VRA that affected stainless
14 steel sheet and strip ended sometime quite early in
15 the 1990's. You may know specifically. So, then
16 there was a several-year period before these orders
17 went into effect. Is it unreasonable for me to assume
18 that during that time that trade went on in a way that
19 wasn't particularly troublesome to the U.S. industry?
20 Wasn't this a situation with relatively normal trade?
21 Mr. Gerard?

22 MR. GERARD: I don't know what the
23 industry's position is, but I can tell you, the
24 union's position is that the trade has never been
25 fair, it's always been, for the last 30 years, an

1 industry that's been targeted on a sustained basis by
2 dumping, a sustained basis by countervailing and
3 subsidy, that the union has fought against this
4 certainly since -- I would go to the mid-eighties,
5 with the VRA, in my opinion, because the trade laws
6 are inadequate that you have to go through a period of
7 extreme suffering to the edge of destruction and
8 crisis before you can come and ask for relief. So
9 there have been periods when the pain was bad but
10 maybe not bad enough to get relief.

11 I could tell you that you could not find a
12 leader in our union who has been active for the last
13 30 years who would ever say that we went through a
14 period of fair trade. This industry has been targeted
15 with subsidies and dumping for more than 30 years, and
16 I would refer you to the secretary of commerce's
17 report that laid out how the industry had been
18 targeted for more than 30 years as part of what we
19 used through the overall debate we had, I guess, -- I
20 lose track of time -- back in around 2003, 2004.

21 COMMISSIONER PEARSON: Okay. Thank you.

22 Mr. Hartquist, did you have something that
23 you wanted to say?

24 MR. HARTQUIST: I really couldn't say it
25 better. I think Mr. Gerard has captured the situation

1 very clearly. Commissioner, I would simply observe,
2 from a legal point of view, that while technically you
3 might assume that when there is no antidumping order
4 in effect, that trade is fair because there is no
5 order in effect, and there has been no finding that
6 it's unfair, we monitor prices of these products
7 around the world and compare them with what's going on
8 in the U.S. constantly, and my observation is whether
9 the industry is in a position to file a trade case,
10 when the injury has become severe enough to warrant
11 the expense and the time involved in filing a trade
12 case, it's an endemic problem, and dumping is a
13 function of foreign government subsidies, it's a
14 function of the targeting of this market, and it just
15 goes on all of the time.

16 CHAIRMAN KOPLAN: Mr. Luberda?

17 MR. LUBERDA: I guess if I could just add,
18 one thing that has changed significantly since the
19 mid-nineties is how much capacity has come on
20 worldwide, and in the subject countries, in
21 particular, the record shows very clearly how much new
22 capacity. Huge capacity has come on in Europe at
23 POSCO, in Asia -- a lot of consolidations of companies
24 there, making them more efficient, more aggressive in
25 the market, and then the Chinese market as well. Just

1 huge, yes, growth in demand as well, but huge growth
2 in capacity, and when those capacity chunks come on,
3 they come on in huge pieces that have to be absorbed.

4 We've got an article here that we can submit
5 for the post-hearing that talks about a new, 1.5
6 million-ton mill just approved in China. It's already
7 begun construction. It will be done by the end of
8 2006, and they are projecting that this plant alone
9 will substitute all of China's imported demand needs
10 right now. So that has been a huge change since that
11 term.

12 COMMISSIONER PEARSON: What prompts me to
13 raise this issue is I'm trying understand the
14 situation well enough so that I can make some sense of
15 it because it seems to me that part of your argument
16 is that you fully expect the managers of businesses in
17 subject countries to act in ways that are economically
18 irrational and to sell product in large volumes at
19 lower prices than one would think they need to.

20 I have some direct experience with
21 businessmen from some of the subject countries. My
22 experience has been that they are very hard-headed
23 businessmen. They like to buy their inputs as low as
24 possible. They like to sell their product for as much
25 as they feasibly can get. Given that we have now a

1 global market that demand is relatively strong, the
2 prices are relatively robust, if the orders are
3 lifted, why would foreign businessmen suddenly start
4 to act in ways that are irrational and might have the
5 effect of not maximizing their revenues?

6 MR. LUBERDA: Commissioner Pearson, this
7 industry, of all of the industries that we represent
8 and, I think, probably of all of the industries that
9 come before this Commission, is characterized by a
10 lack of basic capitalism around the world. You see
11 what's going on in China now, and you see what's
12 happened in Europe for --

13 COMMISSIONER PEARSON: China isn't a subject
14 country here.

15 MR. LUBERDA: Understood.

16 COMMISSIONER PEARSON: We do need to focus
17 some on the subject countries, too.

18 MR. LUBERDA: Understood. And you see what
19 has happened in Europe for decades, where their
20 producers were subsidized by their governments. You
21 know, I used to give the example of British Steel, now
22 gone. British Steel lost \$5 million a day for years,
23 and the taxpayers paid for it, and so when they priced
24 their products, they didn't have to price their
25 products based upon the cost of capital or going into

1 the market to raise funds, and much of the capacity
2 that we compete with day in and day out around the
3 world in country after country is capacity that has
4 been built with World Bank money, with European Union
5 money, with money from the army in certain countries
6 that's funneled into these countries.

7 I spent a couple of decades working with
8 colleagues like Alan Price behind me and others in
9 trying to develop an international subsidies agreement
10 through the OECD mechanism. We can't do a deal
11 because they want their subsidies.

12 So when you would speculate that a
13 businessman would make a rational decision, he is
14 making that decision not on the same basis that an
15 American company must do in pricing its products.

16 COMMISSIONER PEARSON: I understand that
17 there can be subsidies that play some role here, but
18 as a practical matter, if a businessman has got a cost
19 structure, and he has got a product he is trying to
20 sell, he is not going to try to sell it for a lower
21 price just because he has a subsidy. He still wants
22 to get as much as he can for it. His compensation
23 package, no doubt, is related to that, just like for a
24 businessman in this country.

25 MR. GERARD: You've got to be kidding me.

1 You've got to be kidding me.

2 MR. MAGRATH: Commissioner?

3 COMMISSIONER PEARSON: Yes. Mr. Magrath?

4 MR. MAGRATH: Commissioner, it's a
5 declining-cost industry. Each marginal ton you
6 produce costs you less for that marginal ton than the
7 ton before. So it's quite rational behavior. You
8 combine that with what dumping is all about, which is
9 a protected home market -- don't forget, dumping
10 couldn't exist -- if there really was free trade, and
11 there was no trade protection anywhere, dumping
12 couldn't exist because you would have equalization of
13 prices between the countries in a rather short amount
14 of time.

15 So they have a protected home market. It
16 pays them to utilize their capacity to the fullest
17 because the more tons they produce, the less cost per
18 ton it costs. And down at the end of it, as long as
19 you're covering your variable cost, hopefully making
20 some contribution to fixed costs, you're all right
21 with producing that ton. The problem is, where do you
22 sell it? You don't sell it in your protected home
23 market and ruin your own price structure; you export
24 it to the United States, along with your unemployment,
25 as Mr. Gerard would say.

1 MR. GERARD: Yes. I was going to jump on
2 the point. I think, with all due respect, that you're
3 thinking that the global steel industry operates in a
4 capitalist environment. It doesn't. It operates, as
5 Skip said, in a totally different environment, and
6 different countries want a steel industry for all
7 kinds of different reasons.

8 One of the largest steel companies in the
9 world until recently, Arcelor, became one of the
10 largest steel companies in the world through a huge
11 consolidation supported by a number of countries in
12 the European Economic Union, giving them all kinds of
13 cheap loans, giving them cheap energy, giving them
14 cheap transportation, building ports for them, all the
15 kind of stuff that we don't get.

16 To make the point that Mr. Magrath said, we
17 can't get into their protected market, and they will
18 put that steel into this market at any cost that they
19 can get because they get their return on keeping the
20 volume up.

21 We went through a period of time, again,
22 when you made the point to Skip that this isn't China,
23 the fact of the matter is, China isn't one of the
24 countries, but all of the countries that are the
25 subject countries are into China, and as soon as China

1 meets its own demand, they will be into here at any
2 price because they have got to maintain their volume
3 so they can keep their business at home serving their
4 market. It's not a capitalist environment for the
5 global steel industry.

6 COMMISSIONER PEARSON: Mr. Chairman, let me
7 just observe before I turn it over that as I would
8 define capitalism -- look at the list of subject
9 countries. It's only Germany, where eastern Germany
10 was under central planning, ending in 1990-1991, that
11 we would see a centrally planned and not subject to
12 capitalist pressures, and I understand that subsidies
13 exist in steel, but set that issue aside and look at
14 the pressures on the person running the business and
15 deciding how to price --

16 MR. GERARD: You can't set those pressures
17 aside, with all due respect.

18 COMMISSIONER PEARSON: Mr. Chairman, my time
19 is done.

20 MR. GERARD: With all due respect, you can't
21 set those pressures aside. We're competing with
22 Arcelor, and Arcelor was given almost a free hand.
23 They picked up all of their environmental costs. They
24 have got no legacy costs for the workers that have
25 lost their jobs. So what they have done is transfer

1 their employment to us.

2 With all due respect, you're operating in
3 the wrong environment.

4 CHAIRMAN KOPLAN: Well, it's my turn to
5 question, and I'm going to stay with you, if I might,
6 for a moment, Mr. Gerard. I'm going to stay with you
7 for a moment, if I might. Have you got your
8 microphone?

9 MR. GERARD: Got it.

10 CHAIRMAN KOPLAN: Okay. I remember three
11 things that you talked about earlier. One, you
12 mentioned, I think, in your direct presentation that
13 you developed what you termed a "mature relationship"
14 with these companies, and that included AK, at least
15 for now.

16 MR. GERARD: (Laughter.)

17 CHAIRMAN KOPLAN: The second thing that you
18 referred to when I had been asking about the business
19 cycle is that you think that the business cycle tracks
20 the collective bargaining cycle.

21 MR. GERARD: For our purposes.

22 CHAIRMAN KOPLAN: Okay. So picking up on
23 that, between now and 2008, will you be involved in
24 any new negotiations or agreements with U.S. stainless
25 steel sheet and strip producers? My guess is the

1 answer is yes.

2 MR. GERARD: We hope to be involved in
3 renewed negotiations. We just recently signed an
4 extension with AK. We're coming up to a negotiation
5 in another facility. We've got an ongoing
6 negotiation, with all due respect, to Allegheny
7 Teledyne because of our collective agreement.

8 Our collective agreement, when I talk about
9 being a modern collective agreement, we have ongoing
10 negotiations about investments, about technology
11 improvements, about training, and all of those things.
12 I made the comment that to get from where we were to
13 where we're going is not an event but a process, and,
14 clearly, with Mr. Schmitt, I'm looking forward to
15 being involved in negotiations with him at some point.

16 CHAIRMAN KOPLAN: I can tell from Mr.
17 Schmitt's facial reaction that he can't wait to get
18 started.

19 (Laughter.)

20 MR. GERARD: We're getting tired of carrying
21 them, you know.

22 But part of why I'm so passionate about this
23 is that we were encouraged, through a number of
24 events, including the foresight of the trade
25 commission, to really take a lot of risks with our

1 membership and go into an area of collective
2 bargaining that was very new for us and innovative.

3 We live in an environment where certain of
4 our benefits are difficulty to maintain in an
5 environment where we're getting killed by subsidies
6 and getting killed by dumping. So what we did, in
7 view of what the ITC in the 201 had done, is we
8 bargained innovative collective agreements so that we
9 could protect the retiree benefits of our retirees,
10 and we put certain of the companies' profits into a
11 trust fund that could be used to offset some of the
12 cost of that.

13 CHAIRMAN KOPLAN: Does that include
14 discussions with regard to automation and its
15 effect --

16 MR. GERARD: Yes, yes.

17 CHAIRMAN KOPLAN: -- and consolidation?

18 MR. GERARD: All of those things. We have
19 reduced the number of job descriptions. We have
20 reduced the number of jobs. We've got an accelerated
21 retirement program that tracks, and I give the
22 companies credit. They have also reduced their
23 management manning levels so our people are working
24 much more independently. We've done everything we can
25 do.

1 CHAIRMAN KOPLAN: Let me make a request of
2 you, if I could, --

3 MR. GERARD: Sure.

4 CHAIRMAN KOPLAN: -- following up on what
5 you're saying. If you could provide for the record a
6 list of negotiations that you think are likely to
7 occur and when you anticipate those agreements, new
8 agreements or renewed agreements, whatever, might go
9 into effect, and, if possible, based on the past
10 history of your negotiations with these companies, as
11 you've been describing, their likely effect on your
12 members. You could do this as a post-hearing
13 submission.

14 MR. GERARD: Okay.

15 CHAIRMAN KOPLAN: That would be helpful.

16 MR. GERARD: We'll do that.

17 CHAIRMAN KOPLAN: Thank you very much.

18 Now, I'm afraid I do have a question with
19 regard to China. Let me turn to you, Mr. Hartquist.
20 You argue, at page 54 of your brief, that China's
21 status as a major export destination will not last
22 much longer. Melting, hot-rolling, and cold-rolling
23 capacity are all expanding in China at a breakneck
24 pace, and China will not need such imports within
25 three to four years. You indicate that recent trade

1 data show that China's imports of this product have
2 already reached their peak, indicating that China's
3 share of consumption of the world's exports of the
4 product is already in decline.

5 Now, I cite that because when I look at
6 Hogan's brief, that states, at page 8, that according
7 to the Commodities Research Unit, world apparent
8 consumption of this product has grown by six and a
9 half percent annually since '99, but a significant
10 portion of the world's net growth in this product's
11 capacity and consumption since the late 1990's has
12 grown 62 percent and 55 percent, respectively. That
13 occurred in China. And it projects China's demand for
14 cold-rolled, stainless, flat products will grow at
15 almost 10 percent a year through 2009, an increase of
16 64 percent, and that global demand is expected to
17 increase 27 percent in the same time period.

18 Hogan's brief asserts that the CRU data are
19 an appropriate data source because both the domestic
20 and foreign producers rely, at least in part, on CRU
21 studies in their business planning, and that's in
22 footnote 10 in that brief.

23 Given CRU's demand projections for major
24 foreign markets without an accompanying projected
25 increase in worldwide capacity and capacity-

1 utilization rates, why would I anticipate the U.S.,
2 rather than other markets in Asia and Europe,
3 receiving a great influx of subject product,
4 particularly when negotiated transaction prices in the
5 subject countries were generally higher in December
6 2004 than U.S. prices?

7 MR. HARTQUIST: Let me --

8 CHAIRMAN KOPLAN: You don't want me to do
9 that again, do you?

10 MR. HARTQUIST: No, sir.

11 (Laughter.)

12 CHAIRMAN KOPLAN: Good.

13 MR. HARTQUIST: Let me respond in a couple
14 of ways, if I may, and then suggest that we deal with
15 this further in the brief, Mr. Chairman, if we may.

16 CHAIRMAN KOPLAN: I would say you would have
17 to because I think you would be getting into BPI, --

18 MR. HARTQUIST: Exactly.

19 CHAIRMAN KOPLAN: -- to an extent, but
20 whatever you can give me now, I would appreciate.

21 MR. HARTQUIST: We would, and also, frankly,
22 we're a little sensitive about talking about the CRU
23 data publicly --

24 CHAIRMAN KOPLAN: I know you are.

25 MR. HARTQUIST: -- because it's a

1 copyrighted document, and we've treated that
2 confidentially.

3 CHAIRMAN KOPLAN: I know. It's bracketed in
4 your brief, yes.

5 MR. HARTQUIST: So, yes, and also I would
6 refer to Dr. Magrath's comments earlier about the
7 global pricing levels and, if you will, the snapshot
8 of December 2004, which is contained in the staff
9 report, and we would like to elaborate further on that
10 as well. So if I may for post-hearing purposes?

11 CHAIRMAN KOPLAN: Absolutely. I look
12 forward to that. I thought you might need to do it
13 that way.

14 MR. MAGRATH: Mr. Chairman?

15 CHAIRMAN KOPLAN: Yes, Mr. Magrath.

16 MR. MAGRATH: Briefly, what Hogan has set up
17 there -- I read their brief -- what they have set up
18 there is really beside the point, strawman. Yes, CRU
19 and others project this large increase in consumption
20 in China and elsewhere, but it's not the consumption
21 growth; it's who is going to service that consumption
22 growth.

23 We are saying, with ample proof already on
24 the record, that it will be Chinese indigenous
25 production that will service that consumption growth

1 plus have enough left over to export to world markets.
2 It is the subject producers' current, very large
3 exports to China that will become homeless and will
4 have to go somewhere, and it will go to the United
5 States.

6 CHAIRMAN KOPLAN: Thank you.

7 This is for Mr. Shilling or Mr. Hartford.
8 Allegheny Technologies reported an operating profit of
9 61 and a half million dollars on sales of \$1.6 billion
10 for its flat-rolled products segment in its 2004 10-K.
11 The financial performance for its subject stainless
12 sheet and strip operations doesn't appear to me to
13 resemble the operating performance of the flat-rolled
14 products segment. Can you explain why, either now or
15 in your post-hearing submission, depending on how you
16 want to handle that?

17 MR. SHILLING: The details -- I can explain
18 it, certainly, in the post-hearing brief. To make
19 just a simple comment, the segment results that we
20 report publicly are not operating earnings, and I can
21 elaborate more specifically on what the difference is
22 so that there is complete alignment between the
23 questionnaire and what our actual operating earnings
24 are for subject products.

25 CHAIRMAN KOPLAN: Thank you very much. I

1 look forward to that.

2 I see my yellow light is on. I do have
3 another couple of questions, but I'll wait until the
4 next round.

5 Vice Chairman Okun?

6 VICE CHAIRMAN OKUN: Thank you, Mr.
7 Chairman, and just a follow-up on the chairman's
8 earlier question with regard to the CRE data, and
9 without getting into confidentiality, Mr. Magrath, to
10 me, the point is broader than what the China number
11 shows in here because, again, I understand the point
12 that it doesn't matter for purposes of this
13 investigation when China becomes a net exporter and
14 whether this industry brings a case on China. It's
15 where is all of this increased capacity going to? If
16 you look at the CRU data, I think it's not just about
17 China. It's subject countries. Many of them are
18 selling into the European markets, many of them
19 selling into Asia generally, and those numbers are
20 big, and they are growing.

21 To differentiate, and I don't want to get
22 into the confidentiality part, but, I think, for
23 purposes of the post-hearing, my question remains the
24 same, which is, in the reasonably foreseeable future,
25 do we see demand disruptions where these subject

1 countries have to seek other markets when I don't see
2 an Asian financial crisis, but, again, to take Mr.
3 Shilling's point and others, of what you see the
4 crisis being? Again, just looking at what's on the
5 record with regard to demand forecasts in the markets
6 where these subject imports are, I would like
7 additional analysis for purposes of your post-hearing
8 brief.

9 Mr. Hartquist, you're shaking your head, so
10 I'm sure you're doing that, and Mr. Magrath is going
11 to help you.

12 MR. HARTQUIST: Yes, we will.

13 VICE CHAIRMAN OKUN: Okay. A couple of
14 other China questions, but I think I will -- I'll do
15 my other post-hearing one, and, Ms. Cannon, I'll put
16 it to you because you addressed cumulation earlier,
17 and I know, in your prehearing brief, you have gone
18 through the different countries.

19 But for purposes of post-hearing, I am
20 particularly interested in the arguments with regard
21 to Mexico, France, and the United Kingdom, both
22 looking at pricing products, mixed trends in the
23 original investigations and volume trends and then
24 also looking at Mexico's continued presence in the
25 market, and obviously I'm looking at that under the

1 discretion the Commission has to decumulate, and if
2 you would address that, I would appreciate that.

3 MS. CANNON: I would be happy to do so.

4 VICE CHAIRMAN OKUN: Thank you, Ms. Cannon.

5 And then, just to go back briefly on a
6 question that Commissioner Lane posed about the
7 changes in the channels of distribution and the
8 information collected at Table 2-1, I believe, in our
9 staff report because I just wanted to make sure that I
10 understood whether it's your impression -- in other
11 words, if I look at this chart, it seems to me there
12 has been a change in the channels of distribution from
13 the original investigation to now, and I wasn't sure
14 what drove that, if that's just become the way the
15 market works, or it's because you're producing
16 products that have always gone more to distribution,
17 and what that means in our analysis, and does it make
18 any difference -- a two-part question -- does it make
19 any difference that not all of the subject countries
20 selling -- we have the channel-of-distribution
21 information under the order. We have preorder as
22 well, which, obviously, we'll evaluate, but my
23 question is how I should evaluate the channels of
24 distribution and the changes in it.

25 Mr. Hartquist, do you want to do that here,

1 or, for post-hearing, is that a fair question?

2 MR. HARTQUIST: Let me ask our commercial
3 witnesses whether you have any observations to make
4 about this change.

5 VICE CHAIRMAN OKUN: Mr. Hartford?

6 MR. HARTFORD: I'll give it a try. I think,
7 a couple of points. First of all, the end-use markets
8 that were traditionally served by the service centers
9 have continued to grow, and perhaps they have
10 continued to grow at a rate that's greater than the
11 rest of the stainless flat-rolled consumption. I
12 don't have facts in front of me to support that, but I
13 think that may be true when you look at the increased
14 use of stainless steel in kitchens. Most of that type
15 of product is sold from the mills through
16 distribution, so I think that may be a driver behind
17 the increase channel to the market being the service
18 centers.

19 Secondly, maybe a repeat of what I said
20 before, but the U.S. service center industry is
21 mature. I would say it's sophisticated. It's in
22 many, many locations, and it has the ability to add
23 value to coil products that we send to them, and so I
24 think they bring value to an end-use market, and those
25 customers are attracted to that, and so I think that

1 may drive more of the product through distribution.

2 VICE CHAIRMAN OKUN: Mr. Long, you have
3 something to add?

4 MR. LONG: I agree with what Terry said. I
5 also think that the end-use customers themselves have
6 more of an expectation of what they would like to
7 bring into their door. In other words, they might be
8 more prone to bring in first-operation blank, a piece
9 of steel that's actually had something done to it, and
10 I don't think that they were looking for that perhaps
11 10 years ago. So I think that there is probably some
12 shift in the demand expectation from the customer.

13 VICE CHAIRMAN OKUN: Ms. Cannon, you had
14 something you wanted to add?

15 MS. CANNON: Yes. I was just going to add,
16 in terms of the significance of the shift to this
17 case, I think what's important is that you see most of
18 the subject imports sold through that distribution
19 channel, and so what's happened is there has been
20 increasing direct competition between U.S. producers,
21 as U.S. producers have also been selling more and more
22 to distributors. Although you see both also selling
23 to end users, you see most of each now selling to
24 distributors, and I think that's true for all of the
25 subject countries. So it has actually intensified

1 some of the direct competition that you're seeing in
2 the market.

3 VICE CHAIRMAN OKUN: The information is
4 probably in the record, but did it change the amount?
5 From what I've heard and what I've read at this point,
6 this is mostly an industry that sells both on a spot
7 basis or short-term contracts. Did the channels-of-
8 distribution change affect that, or was that always
9 the case? I don't recall right now. In other words,
10 in the original investigation, did we also have an
11 industry that sold mostly on spot and short-term
12 contract?

13 MS. CANNON: Yes. As far as I know, that
14 was also true at the time of the original
15 investigation.

16 VICE CHAIRMAN OKUN: Okay. I appreciate
17 those answers.

18 MR. HARTFORD: One thing, if I could add to
19 that, Commissioner, --

20 VICE CHAIRMAN OKUN: Yes, Mr. Hartford.

21 MR. HARTFORD: -- I wasn't involved in the
22 original investigation, but we have seen an increase
23 in -- I would say long-term contracts but maybe three-
24 month or six-month contracts between service centers
25 and their end-use customers, and, I think, as we have

1 seen service centers' willingness to do these three-
2 month or six-month or, in some cases, 12-month
3 contracts, that has invited more customers to go via
4 that channel as opposed to buying from the mills on a
5 spot-price basis.

6 VICE CHAIRMAN OKUN: Interesting. At this
7 point, I may have a question left, but I'll wait, Mr.
8 Chairman, for the next round because I need to find
9 it.

10 CHAIRMAN KOPLAN: Sure. Commissioner
11 Miller?

12 COMMISSIONER MILLER: I just have a couple
13 of things I would like to put to you, probably, I
14 think, both for the post-hearing briefs because they
15 are mostly clarifications, and I think they are both
16 for Mr. Magrath.

17 One is your circle charts. Could you either
18 resubmit them or submit something that explains what
19 the time frame is on each? Unless you can tell me
20 there is a very simple answer, these all represent all
21 the same.

22 MR. MAGRATH: We will. That was in my
23 testimony, though I specified the time periods. For
24 example, --

25 COMMISSIONER MILLER: And I thought I might

1 have missed it. When you talk about the cycle?

2 MR. MAGRATH: Yes. That was 2001 to 2004, -

3 -

4 COMMISSIONER MILLER: Okay.

5 MR. MAGRATH: -- the bottom of consumption
6 to the top of consumption.

7 COMMISSIONER MILLER: Okay. Is that just
8 for the particular bullet that references increased
9 imports over the cycle?

10 MR. MAGRATH: That's for that column.

11 COMMISSIONER MILLER: Okay. Then is that
12 the same time frame that would apply for all of the
13 other bullets?

14 MR. MAGRATH: Everything else is taken out
15 of the staff report. One of them is over the period
16 of review, 1998 to 2004, and I believe I specified
17 that in there, too.

18 COMMISSIONER MILLER: Okay.

19 MR. MAGRATH: I know I specified it in my
20 testimony.

21 COMMISSIONER MILLER: Okay. All right.
22 Well, I just probably didn't follow it closely enough,
23 and I want to make sure --

24 MR. MAGRATH: We'll go column by column in
25 the post-hearing brief.

1 COMMISSIONER MILLER: If it's not the same
2 across the board, then I would like --

3 MR. MAGRATH: It basically is the same.

4 COMMISSIONER MILLER: Okay. All right.

5 Now, the other question I wanted to ask you,
6 Mr. Magrath, is, at one point, I think, in responding
7 to questions, you talked about per capita consumption
8 in the United States of stainless steel and made a
9 comparison to Europe and Taiwan. And I will tell you
10 that I tried to find it in what I had here, and I
11 didn't find it, so if you could lead me to it, either
12 now briefly or, if not, in a post-hearing submission.

13 Let me add, it would be interesting to hear,
14 but we've kept you a long time, and we have a lot more
15 to hear, I would love to understand why this
16 difference. So in some kind of post-hearing
17 submission, perhaps you could provide or direct me to
18 the information on per capita consumption of stainless
19 steel and explain a bit why the U.S. is lower than the
20 other countries you referenced.

21 Mr. Shilling?

22 MR. SHILLING: Yes. We can skip the details
23 here, as you're requesting, and put it in the brief,
24 but just a general comment. The SSINA, Stainless
25 Steel Industry of North America, has published these

1 statistics for years and tracks it, and traditionally
2 the U.S. has lagged behind many parts of the world in
3 terms of stainless steel consumption per capita.

4 I think there are two simple reasons to
5 understand that. Number one, the consumption data
6 reflect -- that statistic reflects, to some extent,
7 the fact that the U.S. is a net-importing country, and
8 so a lot of things that are made out of stainless
9 steel, either as fabricated articles of manufacture or
10 whatever, they come in from outside the United States.
11 And so the consumption of the mill product itself, if
12 you will, can occur in another country like Japan or
13 Korea or Europe and appears in their consumption per
14 capita of those people, but the end user actually
15 consumes it in the United States. So that's one
16 distorting factor about the statistic.

17 The other is the tastes of the American
18 consumers. American consumers, in architectural
19 applications, for example, have just traditionally not
20 had as much of an interest in a stainless steel look
21 as other societies do. One of the recent changes, of
22 course, is the appliance market, but that's been the
23 case in Europe, for example, and in Asia for years.
24 Stainless was a much more preferred architectural
25 finish for appliances. So that's a quick example.

1 COMMISSIONER MILLER: I appreciate that.
2 You can submit anything else that would be useful in
3 the post-transmission.

4 Mr. Hartquist?

5 MR. HARTQUIST: Let me just note that we're
6 also fortunate that you will have before you this
7 afternoon, unfortunately, speaking for Mexinox in this
8 proceeding, the very effective chairman of the
9 Specialty Steel Industry Market Development Committee,
10 Stephan Lacor, who has a common interest with all of
11 the rest of us in increasing per capita consumption in
12 the United States, and he may wish to comment further.

13 COMMISSIONER MILLER: Thank you. I
14 appreciate that.

15 I have no further questions. Mr. Schmitt, I
16 wanted to just reassure you, I've watched Mr. Gerard
17 sit next to Mr. DiMicco in endless, endless hearings
18 at the ITC, and, to my knowledge, he has not yet --
19 correct? -- had any success at that company. Maybe
20 he'll have more success with you, Mr. Schmitt. I
21 don't know. (Laughter.)

22 Thank you. I appreciate all of the
23 testimony this morning. Thank you.

24 CHAIRMAN KOPLAN: Commissioner Hillman?

25 COMMISSIONER HILLMAN: I have only one quick

1 question, I hope.

2 Mr. -- you put up this chart, and you're
3 commenting on this issue of the shift from coil
4 product to cut-to-length product. I just want to make
5 sure I understand, from the industry perspective, why
6 does a purchaser prefer coil versus plate, and if they
7 made this shift between purchasing product in coil
8 versus product in plate, can they readily shift back?
9 Why would one prefer one over the other? Help me put
10 this data into some context in terms of end use,
11 purchases, prices, anything that you can help me
12 understand about the relationship between product in
13 coil versus product that has been cut to length.

14 MR. HARTFORD: I'll comment on that,
15 Commissioner. We commented earlier that our biggest
16 channel to the market goes through steel service
17 centers, and the steel service center industry has an
18 investment in cut-to-length equipment. They have
19 polishing equipment, slitting equipment, cut-to-length
20 equipment that is effective at handling a coil and
21 then turning it into typically a cut-to-length sheet.

22 So with that as our largest customer base,
23 their preference is to buy coil. It gives them more
24 flexibility. They can cut a coil to varying lengths,
25 whatever their customer needs. They can polish that

1 coil. They can have more flexibility with that than
2 they can if they buy a cut-to-length sheet product.

3 COMMISSIONER HILLMAN: Who is buying the
4 sheet, the cut-to-length product? Is that an end-use
5 purchase?

6 MR. HARTFORD: Typically, the customer of
7 the service center is buying a cut-to-length product,
8 or, in some cases, service centers will buy a cut-to-
9 length sheet product also.

10 COMMISSIONER HILLMAN: Okay. Same
11 application, same end use; it's purely an issue of
12 what form you're buying it in.

13 MR. HARTFORD: Correct.

14 COMMISSIONER HILLMAN: Okay. Price-wise, is
15 there a difference between the coiled product versus
16 the cut product?

17 MR. HARTFORD: The cut-to-length product is
18 more expensive.

19 COMMISSIONER HILLMAN: How much, percentage?

20 MR. HARTFORD: Four or 5 percent.

21 COMMISSIONER HILLMAN: Mr. Blot?

22 MR. BLOT: Commissioner Hillman, in my
23 testimony, I say it's about 5 percent. When you take
24 into account the cost of processing and yield loss
25 that you get, you can figure a cost of about 5

1 percent.

2 COMMISSIONER HILLMAN: Okay. All right. I
3 appreciate those answers.

4 I have no further questions, Mr. Chairman.
5 Thank you.

6 CHAIRMAN KOPLAN: Thank you, Commissioner.
7 Commissioner Lane?

8 COMMISSIONER LANE: I don't have any further
9 questions.

10 CHAIRMAN KOPLAN: Commissioner Pearson?

11 COMMISSIONER PEARSON: Mr. Chairman, I would
12 like to thank the panel for their contributions, but I
13 also have no further questions.

14 CHAIRMAN KOPLAN: Thank you.

15 I have a little bit left. First, let me
16 turn to these charts.

17 Mr. Blow, with respect to Chart No. 1, it
18 appears to me that you used staff data for the years
19 '96 through 2004, but I would ask you, with regard to
20 2005 through 2007, those forecasts, could you provide,
21 post-hearing, the input data for your projections? I
22 say that because it doesn't seem to track other data
23 that we have that I can't get into here, but I think
24 you all probably are aware of what I'm referring to.

25 MR. BLOT: I'll be happy to do that in a

1 post-hearing brief, Mr. Chairman.

2 CHAIRMAN KOPLAN: Thank you.

3 Then, with regard to Chart No. 4, -- this is
4 a follow-up to Commissioner Miller's request -- the
5 chart that deals with the ability to continue or cause
6 to recur material injury, Mr. Magrath, if you could
7 submit for the record the relevant material in the
8 Metal Bulletin directories and Stainless Steel
9 Directory, 2004 Edition, that you used to help prepare
10 that chart, unless we already have it.

11 MR. MAGRATH: Yes, sir. And the only reason
12 I had to use that was to verify the affiliations of
13 the Japanese and Taiwanese producers with
14 organizations in the United States since they did not
15 respond to your questionnaires.

16 CHAIRMAN KOPLAN: So you can submit that?

17 MR. MAGRATH: Yes, sir.

18 CHAIRMAN KOPLAN: Thank you very much.

19 Now, then, if I could stay with you, Joint
20 Respondents France and Korea's brief includes, as
21 Exhibit 1, Dr. Crandall's economic analysis which
22 points out, at page 4, that, and I quote, "the U.S.
23 export data for stainless steel sheet and strip in the
24 prehearing report are substantially lower than the
25 data reported for virtually the same product by AISI.

1 The AISI data are more than double the level shown in
2 the prehearing report in Table 3-2 --" that's at page
3 3-7 of the staff report "-- for the 1999-through-2004
4 review period." And there is a figure there; it's
5 Figure 4. "It is not clear why there should be such a
6 large difference in these export data, particularly
7 given the fact that the prehearing report's data on
8 U.S. shipments of stainless steel sheet and plate are
9 actually substantially greater than those reported by
10 AISI over this period." Can you reconcile this
11 apparent discrepancy for me, Mr. Magrath?

12 MR. MAGRATH: We will try. We don't have
13 access to what goes into the AISI data. The member
14 companies report to AISI, and I would urge the
15 Commission, on all of these secondary sources,
16 especially that Dr. Crandall relies on, the touchstone
17 of data for any of these investigations is the record
18 that has been developed by the staff in the staff
19 reports, a general comment. When someone has to go to
20 secondary sources to make points, -- I don't know -- I
21 think that's a bit weaker in terms of, you know, the
22 quality of the data. You have the best-quality data
23 in this investigation in your staff report.

24 CHAIRMAN KOPLAN: I hear your response. I'm
25 requesting, then, that Dr. Crandall submit the

1 information that you don't have access to for purposes
2 of the post-hearing so that you can better respond to
3 my question. Okay? I appreciate your answer.

4 The last thing I have, and this is simply a
5 follow-up with regard to the surcharges that
6 Commissioner Hillman discussed, TK Respondents argued
7 that, in addition to base price increases, the
8 domestic producers of this product impose surcharges
9 for raw material price increases.

10 They cite to our April 6th prehearing staff
11 report, which mentions that over the period for which
12 data were collected, the cost of iron scrap, the
13 principal component of stainless steel sheet and
14 strip, increased significantly, as did the price of
15 manganese and that, as a result, some firms added new
16 surcharges for these imports in addition to the
17 surcharges already in existence in '99 for nickel,
18 chromium, and molybdenum.

19 The staff report indicates that the average
20 surcharge for all types of products increased between
21 1999 and 2004, noting that the increase has been
22 steady since the last quarter of 2002. They also note
23 that information on these newer surcharges was not
24 available when the report was done. So I would
25 appreciate it if, for the post-hearing, each of the

1 domestic producers would provide that kind of detail
2 for us.

3 I remember, Mr. Hartford, you had a chart
4 with you when this was discussed earlier. Perhaps you
5 might include in response to this putting that chart
6 on the record for us. Is it already on the record?

7 MR. HARTFORD: It's not on the record. We
8 can provide the chart and the data behind the chart.

9 CHAIRMAN KOPLAN: Okay. If each of you
10 could do that, each of the companies could do that, it
11 would be appreciated. Maybe you could get together
12 with staff post-hearing for some additional guidance
13 on that. And with that, I have no additional
14 questions.

15 So I would like to thank all of you for not
16 only your direct presentation but your responses to
17 our many questions today. Let me say if any of my
18 colleagues have changed their minds and have anything
19 in addition.

20 If not, let me turn to Mr. Corkran and see
21 if staff has questions of this panel before we release
22 them.

23 MR. CORKRAN: Douglas Corkran, Office of
24 Investigations. Thank you, Mr. Chairman. One very
25 brief question for Dr. Magrath.

1 Very early on in the question-and-answer
2 session, there was some discussion of the MEPS data,
3 which, at the time, the staff report included one
4 month's worth of data, it was the most recent month
5 that was available to us at the time. Since then,
6 we've collected data that now extend over a series of
7 months and go through February and, we hope soon,
8 through March of this year.

9 So the question I had on the MEPS data was,
10 you expressed some discomfort with it. Was it because
11 it was a single month? Was it because it wasn't
12 current, or was your concern more with the MEPS data
13 itself?

14 MR. MAGRATH: First and foremost, and Ms.
15 Beck may have some comments, it was a single month's
16 snapshot. I realized that it was December 2004.
17 That's when you were putting this report into review,
18 so, you know, the data has got to stop somewhere, but
19 that it was a single month; and, secondly, that other
20 data that you may have in your possession from these
21 other consultancies we've talked about may show a
22 different picture and different levels before and
23 after December of 2004.

24 I mean, this is a huge job for the staff.
25 Once again, we know that, and we look forward to you

1 further developing and giving a broader picture in the
2 final staff report.

3 MR. CORKRAN: Thank you very much.

4 The staff has no further questions.

5 CHAIRMAN KOPLAN: Thank you for that
6 question, Mr. Corkran.

7 Let me ask Respondents' counsel whether you
8 have any questions of this panel before we release
9 them.

10 MR. CAMERON: Commissioner, Don Cameron. No
11 questions.

12 CHAIRMAN KOPLAN: Thank you.

13 Well, with that, we will recess until two-
14 fifteen, when we'll resume with the next panel. I'll
15 remind you that the room is not secure, so any
16 business-proprietary information that you have with
17 you, make sure you take it with, and I'll see you all
18 back here at two-fifteen.

19 (Whereupon, at 1:27 p.m., a luncheon recess
20 was taken.)

21 //

22 //

23 //

24 //

25 //

1 //

1 CHAIRMAN KOPLAN: This meeting of the U. S.
2 International Trade Commission will again come to
3 order. Madame Secretary, I see the new people have
4 been seated. Have the witnesses been sworn?

5 MS. ABBOTT: Yes, Mr. Chairman.

6 CHAIRMAN KOPLAN: If so, Mr. Leibowitz, Mr.
7 Cameron, you may proceed.

8 MR. LEIBOWITZ: Thank you, Mr. Chairman.
9 Mr. La Russa will lead off.

10 MR. LA RUSSA: Thank you, Mr. Chairman, I
11 am, for the record, Robert La Russa, representing
12 Uguine & ALZ France, and also Arcelor Stainless USA.
13 With me is to my left Robert Crandall, a senior fellow
14 at the Brookings Institution, who will give an
15 overview of the U. S. industry, followed by James
16 Williamson, the executive vice president and COO of
17 Arcelor Stainless USA, LLC, who will speak about the
18 French presence, the long-standing historical and very
19 consistent French presence in the U. S. market.

20 Thank you.

21 CHAIRMAN KOPLAN: Thank you, Mr. La Russa.
22 You may proceed.

23 MR. CRANDALL: Mr. Chairman and members of
24 the Commission, it is a pleasure to appear before you
25 again today, this time talking about stainless steel,

1 sheet and strip, as opposed to steel plate.

2 We are talking about basically the same
3 industry as we did in the stainless plate case and, as
4 I testified in that matter, it is quite clear to me
5 that the industry itself has undergone a rather
6 fundamental transformation caused by: consolidations,
7 mergers, acquisitions, and, of course, a substantial
8 amount of expansion in capacity by NAS.

9 And also that the domestic market
10 conditions, as a result of world-market conditions,
11 are really quite different from what they were in
12 1997, 1998.

13 Now, we have heard today that we, of course,
14 have four U. S. producers, one of whom is a rather
15 small player in the stainless business: Nucor Steel.
16 But three have gone through rather substantial changes
17 since 1997-1998. NAS, of course, has spent a
18 cumulative total of about \$2.5 billion on its plant in
19 Ghent, Kentucky, more than half of which has occurred
20 since the initial investigation.

21 Just last year, it reported sales in the
22 United States of \$1.7 billion and profits of \$168
23 million on all of its stainless flat-rolled
24 operations. It has not yet reported first quarter
25 results through Acerinox to my knowledge.

1 Allegheny Technology has also been returned
2 to profitability, and last year earning about \$61.5
3 million in operating profits on \$1.6 billion of sales
4 in its flat-rolled division. Now, last week, we
5 didn't hear this morning, but last week, Allegheny
6 Technology announced its first quarter results; and in
7 the first quarter, it announced that its operating
8 profits had soared from a negative number in the first
9 half of 2004 to \$39.2 million in its flat-rolled
10 division. Again, this is for the whole flat-rolled
11 stainless division. It doesn't break it out,
12 obviously, by product.

13 AK Steel is principally a card-and-steel
14 producer, but it, of course, acquired Armco and has
15 made major new investments in finishing facilities,
16 and stainless and electrical steel now accounts for
17 about a sixth of its total output. In 2004, it
18 reported a net income of \$238 million, and it just
19 reported today a profit of \$59 million on all of its
20 operations. It also reported, and I think that this
21 might be of interest to the Commission, that
22 maintenance outages at the company's Middletown and
23 Mansfield facilities -- of course, the Mansfield
24 facility I am sure is the stainless facility in Ohio -
25 - adversely affected first quarter 2005 shipment.

1 That AK, apparently, could not ship as much as it
2 wanted to because of an outage. This suggests that
3 they were up against a capacity constraint.

4 Now, let me turn to conditions in the
5 domestic industry and conditions in the world industry
6 since the latter feed into the former and caused the
7 problem in 1997-1998. First of all, that Figure 1 up
8 on the screen there shows you, from the report, the
9 information on U.S. shipments and apparent consumption
10 of stainless steel in the United States since 1996.

11 What you can see is what you heard this
12 morning, namely that shipments declined, consumption
13 declined during that 2000-2001 recession, a recession
14 which wasn't so bad by traditional standards, but was
15 bad in the manufacturing sector. But they rebounded
16 rather sharply from that period and are now back, over
17 the last three years, above what they were in 1996-
18 1998, although they are not back to 1999 peak.

19 It is important to note that this growth
20 continues. There is no evidence of any decline in
21 such consumption. In fact, Allegheny reported slight
22 increases in shipments in the first quarter, which
23 would seem to suggest that demand continues to expand
24 and that there is not going to be a retrenchment of
25 the sort that you heard about this morning.

1 Import volumes on Figure 2. This is imports
2 as a share of apparent consumption. You can see that
3 in 1996-1998, they averaged somewhere around 19
4 percent. They declined substantially down to about 13
5 percent in the recession. They have come back a
6 little bit in 2002-2003, and now a bit more in 2004,
7 as the industry is reaching full capacity and as
8 demand for stainless continues to grow in the United
9 States.

10 CHAIRMAN KOPLAN: Excuse me. I hate to do
11 this, but we do have a congressional witness who has
12 arrived, so we would suspend the time and I would
13 allow the congressional witness to appear.

14 Madame Secretary?

15 MS. ABBOTT: The Honorable Geoff Davis,
16 United States Congressman, 4th District, State of
17 Kentucky.

18 CHAIRMAN KOPLAN: Welcome.

19 MR. DAVIS: Thank you very much, Chairman
20 Koplan, Vice Chairman Okun, Commissioners Hillman,
21 Miller, Pearson and Lee. I thank the Commission for
22 allowing me to appear before you today to make a
23 statement concerning the facts of this case on my
24 district in Kentucky.

25 I come to you from a professional background

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1 in manufacturing, helping strengthen American
2 manufacturing companies, improving competitiveness and
3 keeping our jobs in our communities. There are
4 approximately 2,700 of my constituents in Kentucky's
5 4th District who are employed by 14 steel-consuming
6 companies, which is: Mitsubishi; Electric Automotive
7 American in Maysfield, Kentucky; Saks Automotive in
8 Florence, Kentucky; and Arvin Meritor, which has four
9 facilities and 55 employees in the district; just to
10 mention a few by name in addition to many small,
11 locally owned fabricators, machine shops and tool
12 makers.

13 In addition to these consumers, there are
14 also large producers in my district, such as AK Steel
15 in Ashland, Kentucky. Those steel producers also
16 employ a large number of people. I want it to be
17 clear that my attention in being here today is not to
18 take one side over the other. A strong steel industry
19 is critical to the economy and our security.

20 In fact, I urge the Commission not to revoke
21 these duties if it finds that injury to the domestic
22 steel industry would result from such action. My
23 understanding is that the general expectation is that
24 steel prices would moderate in the United States
25 following the termination of the Section 201 Steel

1 Tariffs in December 2003.

2 Apparently, that has not happened because
3 steel prices have continued to climb. I also
4 understand that there are currently 188 anti-dumping
5 and countervailing duties in place on various types of
6 steel. I ask the Commission to carefully consider
7 whether or not all of those 188 are still needed. For
8 those for which there is demonstrable data that points
9 to the need to keep them, I urge the Commission to do
10 that.

11 My concern is that perhaps some of those 188
12 could be distorting the U. S. market for steel, and
13 unnecessarily damaging steel-consuming companies in
14 the form of: decreased availability, quality, delayed
15 deliveries and higher prices. Those price increases
16 can now be passed along to the automotive suppliers'
17 customers, the manufacturers, because they have more
18 option of resourcing these products from competing
19 off-shore automotive suppliers.

20 Speaking as a former manufacturing
21 professional, along with some other members of
22 Congress, I voiced my support for House Resolution 84,
23 which urges the Department of Commerce and the
24 International Trade Commission to take into account
25 the impact of anti-dumping or countervailing duties on

1 steel-consuming manufacturers and the overall economy
2 in the five-year sunset reviews of those duties.

3 Those duties affect more than just the
4 domestic and foreign steel producers, and the
5 Commission should consider that fact. Our auto-part
6 suppliers and other steel consumers employ an
7 estimated 830,000 Americans. It is simply a matter of
8 fairness that the ITC consider their views as part of
9 the process; and it is my belief that it would
10 ultimately be harmful to the steel producers if their
11 domestic customer base continues to shrink.

12 Demand for domestic steel will be weakened
13 and jobs will be lost if automotive suppliers are
14 forced to move production out of the United States.
15 Likewise, the U. S. auto-supplier industry recognizes
16 the importance of a strong domestic steel industry,
17 which is an essential component of their future
18 success. I urge the Commission to consider both views
19 before deciding this issue.

20 Thank you again for your time today.

21 CHAIRMAN KOPLAN: Thank you for your
22 testimony, Congressman. Let me see if any of my
23 colleagues have questions. If not, thank you. You
24 are excused.

25 MR. DAVIS: Thank you very much.

1 CHAIRMAN KOPLAN: Madame Secretary, I
2 understand that we have another congressional witness
3 as well.

4 MS. ABBOTT: Mr. Chairman, the Honorable
5 Donald A. Manzullo, United States Congressman, 16th
6 District, State of Illinois.

7 CHAIRMAN KOPLAN: Welcome, Congressman.

8 MR. MANZULLO: Thank you for the opportunity
9 to be here. Mr. Chairman and distinguished panel
10 members, the 16th Congressional District of Illinois
11 that I am privileged to represent is the home to many
12 small and medium-sized manufacturers.

13 In fact, it is a city of 160,000 people that
14 has over 1,400 industries; an overwhelming number of
15 these manufacturers are consumers of steel.
16 Therefore, I have become quite familiar with the U. S.
17 steel market and its effect on small manufacturers,
18 especially those that are involved in fabrication and
19 in the fastener business. As Chairman of the House
20 Small Business Committee, I have discovered that the
21 problems facing small manufacturers in the 16th
22 District are not unique to Illinois, but are
23 representative of many other congressional districts
24 throughout the country.

25 Unfortunately, the steel consumers,

1 especially the little guy, often have little voice in
2 formulating U. S. steel policies. The little people,
3 they just are not listening to. I am here today in
4 support of these manufacturers, who are significantly
5 harmed by the current anti-dumping and countervailing
6 duties on stainless steel, sheet and strip imports.

7 The fate of U. S. manufacturers is dependent
8 upon a manufacturer's ability to purchase raw
9 materials, including steel at internationally
10 competitive prices. Rockford, Illinois, the largest
11 city in the 16th District, and the second largest in
12 Illinois, was hard hit when the Section 201 steel
13 tariffs were imposed in March 2002. We have just come
14 off double-digit unemployment.

15 In fact, Rockford saw an unemployment rate
16 in 2003 which nearly doubled the nation's rate of 6.1
17 percent, demonstrating the direct link between high
18 raw material prices and the loss of manufacturing jobs
19 in our country. In 2002, as Chairman of the Small
20 Business Committee, I held two hearings documenting
21 the negative effect of the Section 201 tariffs on
22 small manufacturers.

23 The decision to impose these tariffs created
24 extreme instability. Manufacturers were caught with a
25 tight squeeze between higher raw material costs and

1 demands from the customers to lower prices. That's
2 great. We get the orders from the manufacturers to
3 lower prices and, at the same time, the cost of
4 manufacturing goes up and they get squeezed.

5 Not many are concerned about the 72-percent
6 increase in the price of iron ore, a basic ingredient
7 in the making of steel and how that cost will be
8 passed along to consumers in the United States. The
9 tariffs on stainless steel, sheet and strip imports,
10 which are under review today, are having very similar
11 effects on small manufacturers today.

12 Once again, domestic producers are:
13 increasing prices, imposing allocations, lengthening
14 lead times, delivering less than the quantity
15 promised; and five, not meeting timely shipping
16 commitments.

17 Let me say that again, let me say this
18 again. Domestic producers of stainless steel are:
19 increasing prices, imposing allocations, lengthening
20 lead times, delivering less than the quantity promised
21 and five: not meeting timely shipment commitments. U.
22 S. domestic producers have even declined to accept new
23 customers or renew existing customers, yet they are
24 back here again wanting to keep these tariffs on.

25 Large companies, who are the Tier 1

1 purchasers of stainless steel, are intervening on
2 behalf of their suppliers who use stainless steel to
3 insure that they have an adequate supply. The large
4 companies choose to source U. S. products, but could
5 easily ship their supply chain to a foreign country in
6 order to escape the volatility and uncertainty of the
7 U. S. steel market.

8 Unlike the raw material, finished components
9 made of stainless steel are not subject to any duty.
10 Now that really makes sense. I mean that really,
11 really makes sense. You have a duty on the raw
12 material, but you can bring in the finished product
13 with no duty. Do you know what that does? That
14 encourages imports. This doesn't make sense. These
15 are just little people. I visited over 300
16 manufacturers since I have been a member of Congress.

17 Two weeks ago, I was in Nashville, in St.
18 Louis, and in Tucson talking to different trade
19 groups: the cast-iron industry, the heat-treated
20 industry, people that make one or two parts for the
21 Defense Department. These guys are all struggling.
22 They say: Congressman, doesn't anybody understand what
23 is going on in Washington? Why are we having these
24 incredible tariffs and countervailing duties on the
25 basic raw materials of stainless steel, and yet you

1 can import the finished product with no duty?

2 It encourages off-shoring; it encourages
3 U. S. manufacturers to close up their shops and go
4 overseas. You know what General Motors did? They
5 sent out a directive to the OEMs that said: By the
6 way, how about moving your fastener shops to China.
7 It's cheaper to manufacture there. So what do we do?
8 We make it more expensive for the little guys, for the
9 people who need stainless steel to stay in business,
10 and we penalize them, and we reward those who make the
11 very same product, and the finished end product to
12 say: Here, just ship it to the United States. Just
13 ship it here.

14 And now, the domestic guys are back again
15 saying to the domestic steel producers: Well, we need
16 those tariffs. If they need those tariffs, then No. 1
17 why are they increasing prices, imposing allocations,
18 lengthening lead times, delivering less than the
19 quantity promised, and not meeting timely shipping
20 commitments?

21 I get impassioned about this. My city led
22 the nation in unemployment in 1981 at 25.6 percent,
23 worse than the great depression. When you are in
24 fasteners and machine tools, you are the first to get
25 hit and the last to recover. And now there is a

1 little bit of light out there, just a little bit of
2 hope, just enough to hang on after four years of these
3 guys just clawing at the wall just waiting, and
4 hoping, and praying for the opportunity for the
5 manufacturing economy to turn around; and now it is on
6 the verge of doing that.

7 So what do they face: tremendous increases
8 in the prices. This was in today's Wall Street
9 Journal: Auto parts maker ready to file for Chapter
10 11. You know what is going on in the auto industry?
11 GM and GM Shanghai are going to manufacture the Cherry
12 in China. That's their car and they are going to
13 export one million Chinese-made automobiles to the
14 United States next year.

15 Now, Dimeler-Chrysler is going to do the
16 same thing. We should be doing everything possible
17 here to make it so that our manufacturers can succeed,
18 and these tariffs don't help. It says: Meridian, a
19 closely held company with 23 major plants in three
20 countries is expected to join a growing list of auto
21 parts makers. Those are my people, they are little
22 people, hundreds of shops, that have sought bankruptcy
23 protection to cope with rising raw material prices;
24 and, of course, declining auto production because of
25 the high cost of gasoline.

1 Now, I would implore you to take a look at
2 the impact that these tariffs are having on the little
3 ones out there, the ones that I represent. They come
4 to the Small business Committee because we are the
5 committee of last resort. They have no clout, they
6 have no big lobbies here in Washington. They are just
7 little guys just pecking away at the edges,
8 desperately trying to hold on.

9 So eliminate these tariffs, get rid of these
10 countervailing duties because all they do is they will
11 cause more of these, and if you don't side in with
12 those little guys, the next time you see an article
13 like this, you can say: We had the opportunity to stop
14 these companies from going under and we didn't seize
15 it.

16 Thank you.

17 CHAIRMAN KOPLAN: Thank you very much for
18 your testimony, Congressman. Let me see if my
19 colleagues have any questions. If not, we appreciate
20 your coming.

21 MR. MANZULLO: Thank you very much. I
22 appreciate it.

23 CHAIRMAN KOPLAN: I take it that we can
24 resume with the panel. Let me just note that the
25 additional congressional witness will not be coming,

1 so I think we will be able to go straight through now
2 without further breaks like that.

3 Mr. Crandall, you are back on the clock, so
4 they say.

5 MR. CRANDALL: I know who my draft pick will
6 be. I just talked about imports and imports have
7 strengthened somewhat in the last year, but they have
8 not come back to 1996-1998 shares of apparent
9 consumption.

10 Give me the next slide, please.

11 What has really changed, however, and this
12 is true in the plate case as well, is that the U. S.
13 industry, which has revitalized itself both through
14 the expansion of NAS and consolidations and cost
15 cutting, is exporting, and these are the numbers from
16 the pre-hearing report, at substantially higher levels
17 than in 1996-1998.

18 As a matter of fact, over that three-year
19 period, 2002-2004, they about doubled their 1996-1998
20 levels. Now, a question was raised this morning about
21 a matter in my report in which I compared these with
22 AISI numbers. I do not know why the AISI numbers are
23 so much higher, but the panel in front of you should
24 have known because it is their companies who report
25 those to AISI. They are not third-party numbers.

1 They all come from the industry and are the same
2 producers that you saw this morning.

3 Let's turn now to prices. The world
4 stainless-steel market is operating essentially at
5 full capacity today; and, as a result, running up
6 against a capacity constraini and prices have begun to
7 soar. These are the numbers from the pre-hearing
8 report for unit values. They show a decline in the
9 2001 recession, sort of flat performance through 2003,
10 a sharp increase of 40 percent in 2004.

11 Now, part of what you heard this morning was
12 that maybe it was caused by J&L not being sure that
13 J&L was going to ship, and a variety of accidents. In
14 fact, Allegheny Technology reported last week that its
15 first quarter earnings, which were up sharply as I
16 mentioned, they also reported, as far as I can figure
17 out, that prices were up another six percent from the
18 fourth quarter.

19 Price rises of this magnitude, and that's
20 for all of their flat-rolled product, which was up 28
21 percent last year and is running at about a 25 percent
22 this year, the average makes running last year
23 somewhat below the price increase shown here. So it
24 may be that price increases, so far this year, are
25 running at greater than at a 25-percent annual rate.

1 This suggests an industry which is running up against
2 a capacity constraint.

3 Let me turn now to raw materials. There was
4 some discussion of that this morning. Looking over
5 the last three years, the unit values have increased
6 essentially more than raw material costs. Raw
7 material costs have gone up. They don't go up by
8 accident or randomly. They go up because there is
9 tremendous increase in demand for these materials that
10 go uniquely into stainless steel, stainless steel
11 scrap, chromium, *et cetera*; and, as a result, they
12 have been bid up. But the prices have been bid up
13 even more. The difference is about \$180 a ton. That
14 is about an 8-percent profit margin by itself.

15 I will not talk my report. My written
16 testimony has some comments about domestic-capacity
17 utilization. I think you heard a great deal this
18 morning about how essentially there is a capacity
19 constraint. I pointed out how AK reported today that
20 outages at Mansfield caused it to ship less than
21 suggested. It is up against a capacity constraint.
22 We are talking about an industry that is very close to
23 full capacity.

24 Let me now turn to the world situation.
25 This is a chart showing: what has happened in 1997 and

1 2004, the world GDP growth, and stainless-steel
2 production growth. Last time when you were
3 considering this matter in the investigation of 1997-
4 1998, there was: the Asian crisis, very weak economies
5 in eastern Europe, and the former Soviet states. And
6 you see that there as a one-third decline in world GDP
7 growth. As a result, stainless steel production fell
8 in 1998 after growing rather substantially in 1997.

9 Now, notice what has happened in 2002, 2003,
10 2004. You had very, very rapid growth of stainless-
11 steel production in response to ever-expanding world
12 GDP, accelerating growth of GDP.

13 The condition in the Asian economies, and in
14 the Asian currency crisis, are shown here in this
15 graph which I also showed in the plate proceeding. In
16 1998, there was a sharp decline in growth to negative
17 levels for many of the Asian economies and for the
18 former Soviet Republics.

19 Fast forward now to 2003 and 2004, and you
20 see accelerating growth in 2004 and rather stable
21 growth predicted for 2005. Now, that prediction
22 contrasts with some of the speculation you heard this
23 morning about how there could be another Asian crisis
24 of some sort. I know of nothing anywhere in the
25 economic evidence that would suggest a forthcoming

1 Asian crisis.

2 The only concern these days seems to be
3 about a further depreciation of the dollar, not a
4 collapse of Asian currencies. The Asian economies are
5 very strong. In fact, the Chinese economy, which has
6 been growing over the last 12, 13 years at 9 to 10
7 percent a year, grew at 9-1/2 percent the first
8 quarter of this year, which hardly suggests a decline.

9 Finally, in terms of China's role, everybody
10 is forecasting that China will expand its capacity
11 more rapidly than its consumption of stainless steel.
12 The rest of the world's producers have taken note of
13 that, and they are not expanding their capacity nearly
14 as rapidly as consumption is expected to expand
15 elsewhere.

16 And in my report appended to Respondent's
17 brief, I showed that the projections for consumption
18 growth, over the next five years, are exactly equal
19 for the projections for capacity growth, meaning that
20 there is going to be excess demand in the non-Chinese
21 part of the market and an increase in capacity
22 relative to consumption in China.

23 So to summarize about the world's situation:
24 I know of no credible evidence that there is a 1997-
25 1998 currency crisis coming. If anything, the only

1 crisis we see coming is a further depreciation of the
2 dollar, which, of course, is bad for our standard of
3 living but hardly bad for domestic producers of
4 stainless steel, sheet and strip.

5 So, in conclusion, given the strength of the
6 world economy, given the fact that the projections for
7 consumption are at least as great as the projections
8 for capacity growth, given the very strong behavior of
9 prices, and the rising profits of the domestic
10 industry, this seems to be a particularly opportune
11 time to lift the anti-dumping and countervailing duty
12 orders.

13 CHAIRMAN KOPLAN: Thank you.

14 Mr. La Russa?

15 MR. LA RUSSA: Yes, if you don't mind, we
16 turn it over it to Mr. Williamson.

17 CHAIRMAN KOPLAN: Sure. Thank you.

18 Welcome.

19 MR. WILLIAMSON: Good afternoon, Mr.
20 Chairman, members of the Commission and staff. My
21 name is James Williamson. I am executive vice
22 president and chief operating officer of Arcelor
23 Stainless USA LLC, headquartered in New York City.

24 AS USA is the U. S. marketing arm for the
25 Arcelor Group's stainless flat products. Our sales to

1 the United States include subject merchandise produced
2 by Ugine & ALZ France, which is part of the Arcelor
3 Group. We have been selling stainless steel from
4 France in the U.S. market since the mid-1960s. I have
5 been with the company since 1990 and in the stainless
6 steel business for 35 years.

7 AS USA's approach to the market is simple.
8 We don't compete, but instead complete the market with
9 our specialty niche products. We sell high-margin
10 specialty products and focus on long-standing customer
11 relationships, and have never pursued a sales strategy
12 based on volume. We sell products that are not
13 domestically produced; we sell products that have a
14 limited supply for which customers want a second
15 source; and we sell products for which we have a
16 technical or quality advantage.

17 The subject merchandise, at issue today,
18 falls into the last category: products that offer
19 technical and quality advantage. As a result, we have
20 occupied a consistent, yet marginal part, of the U. S.
21 market, about one percent of consumption in
22 specialized products. This chart outlines a six-year
23 consistent history of our market share compared to
24 consumption.

25 Our imports into the United States have

1 fluctuated slightly with demand and the swings of the
2 U.S. economy. There are several reasons for this.
3 First, as I noted, Arcelor and U&A France have
4 implemented a business strategy that focuses on high-
5 margin niche products rather than less profitable
6 high-volume commodity products. Margin over volume.

7 Second, Arcelor is a global company whose
8 principal markets are in Europe. As you can see from
9 the attached chart, the U.S. represents a very small
10 percentage of Arcelor's global sales of subject
11 merchandise, three percent. AS USA cannot increase
12 volumes of stainless steel, sheet and strip in the
13 United States because our mills will not allocate any
14 more steel to this market. These mills are operating
15 at essentially capacity and the United States is not
16 their priority.

17 Finally, given the Euro dollar relationship,
18 it is far more profitable for Arcelor to sell
19 stainless steel in other parts of the world. Within
20 the U. S. market, we have focused our sales on: 400
21 Series stainless steel and bright-annealed finishes.
22 U&A France is known world-wide for its expertise in
23 these products. Our products are purchased for their
24 finish aspect, for their ability to be fabricated, and
25 for their appearance after fabrication.

1 Very few companies world-wide can match U&A
2 France's quality for these products; and for this
3 reason, we are often paid a premium for our products.
4 In particular, we have concentrated on Type 430, Type
5 434 and Type 436 in bright-annealed finish for: auto
6 trim, transportation, decorative applications in food
7 service, appliance and architecture.

8 In addition, for the pst several years, we
9 have been developing another niche product for the
10 U.S. market: Aluminized 409, which historically has
11 been available from very few suppliers. This is an
12 expensive product compared with standard 409. It is
13 used in the cold end of the automotive exhaust
14 application. It prevents what's known as red rust and
15 there is no substitute for it on the market. These
16 specialty products meet U&A France's margin management
17 objectives. Focusing on our core 400 Series
18 competencies has always been our marketing strategy
19 and always will be.

20 As part of our post-hearing brief, we will
21 submit to the Commission a U. S. market overview
22 presentation that we use for sales purposes, which
23 will illustrate these points. We have followed this
24 strategy in the United States before the anti-dumping
25 order on stainless steel, sheet and strip, and we

1 followed it for the duration of that order. We will
2 follow it if the anti-dumping order is lifted.

3 In defining this strategy, Arcelor has made
4 a corporate decision about the U. S. market that has
5 nothing with do with this anti-dumping order. The
6 company has focused, and will continue to pursue the
7 growing, expanding European market because Arcelor is
8 a European company. Beyond this, our mills will
9 continue to look for aid to Asia because we have made
10 a strategic decision to focus on that market.

11 Arcelor is a global supplier of stainless
12 steel, sheet and strip and this is a global market.
13 Given the testimony that you have just heard from Dr.
14 Crandall about the strength of the U. S. market and
15 the U. S. industry, there is no reason to maintain
16 this order. Arcelor will not be changing its
17 strategic marketing focus if the order is lifted, and
18 there is no chance that such an act will lead to
19 continued, or recurring, injury to the domestic
20 industry.

21 Thank you very much for your attention.

22 CHAIRMAN KOPLAN: Thank you. Just for the
23 record, the attached chart that you referred to in
24 your statement that those charts did not actually
25 accompany --

1 MR. WILLIAMSON: Okay. We will get you
2 those charts.

3 CHAIRMAN KOPLAN: Thank you.
4 Go ahead.

5 MR. LEIBOWITZ: Mr. Chairman, our next
6 speaker from ThyssenKrup is Jurgen Fechter.

7 CHAIRMAN KOPLAN: Mr. La Russa.

8 MR. LA RUSSA: I just wanted to add one
9 thing. It is about France, if you don't mind.

10 CHAIRMAN KOPLAN: Sure.

11 MR. LA RUSSA: There was a lot of rhetoric
12 spouted today about subsidies, whether fictional, real
13 or imagined, things that may have happened 20, 25
14 years ago. I just want to point out for the record
15 and you have this information. There is no
16 countervailing duty order on France.

17 The countervailing duty order was revoked
18 last year, so I thought that, given what was said
19 today about subsidies in Europe and elsewhere, that is
20 a very important point to make.

21 CHAIRMAN KOPLAN: Thank you.

22 MR. FECHTER: Good afternoon. I am Jurgen
23 Fechter. I am the chairman of the executive board of
24 ThyssenKrupp Stainless, the stainless-steel and
25 specialty-steel unit of ThyssenKrup. I am responsible

1 for the world-wide operations of ThyssenKrup in the
2 stainless-steel sector. Prior to this assignment, I
3 was the chairman of the executive board of ThyssenKrup
4 Nirosta in Germany; and prior to that, the president
5 of ThyssenKrup Mexinox.

6 When this Commission conducted the original
7 investigation, I was the president of Mexinox. When
8 the case was filed, we reassured our customers with a
9 letter published in the *American Metal Market*
10 newspaper, promising that we would be in the market
11 and would trade fairly in accordance with the law. We
12 have kept that promise.

13 Our customers have recognized our efforts by
14 allowing Mexinox to grow with them and by considering
15 Mexinox a local producer. Going forward, Mexinox will
16 continue to stand by this commitment. I decided to
17 appear personally before the Commission in this case
18 because a number of serious inaccuracies by the
19 Petitioners need to be corrected as forcefully as
20 possible.

21 I am also here in the hope that my
22 perspective as the chief executive of the world's
23 largest complex of stainless-steel production and
24 distribution assists the Commission in this case.

25 The first of the Petitioners' grievous

1 inaccuracies is their claim that they see the industry
2 as not changing significantly in structure and market
3 power, in comparison to the original investigation in
4 the 1996-1999 period. That is quite simply an
5 astounding statement. The consolidation in the U. S.
6 industry has been substantial and dramatic, and this
7 has changed the U. S. industry in many important ways.
8 From a total of six-significant mills in the mid-1990s
9 only three remain. They are larger and more efficient
10 than they were and, for the first time in at least 20
11 years, U. S. stainless-sheet production is vertically
12 integrated from melt to finishing.

13 The three major U. S. mills are now much
14 more similar in production, structure and size to
15 major competitors elsewhere in the world.
16 Furthermore, one of the domestic producers, North
17 American Stainless, NAS, has invested a large sum of
18 money in recent years to achieve vertical integration
19 while remaining highly profitable and simultaneously
20 gaining recognition in the marketplace as being the
21 new market leader.

22 One of the immediate consequences of this
23 has been that the rest of the U. S. industry has been
24 losing market share to NAS. This is clearly the
25 result of a very good strategy designed by Acerinox,

1 the Spanish holding company of NAS, aimed to develop
2 the largest, lowest cost and most profitable
3 stainless-steel producer in the United States. NAS
4 today is recognized as the most competitive stainless-
5 steel producer in the world.

6 The second of the Petitioners' inaccuracies
7 clearly relate to the place of the U. S. in the global
8 market. Last year, the U. S. market accounted for
9 about 10 percent of global consumption. Consumption
10 of stainless sheet in the market outside the United
11 States has grown much faster than inside the United
12 States. All our forecasts predict continued positive
13 rights of stainless steel sheet demand growth world-
14 wide.

15 Let me say a word about China. We know the
16 Chinese stainless-steel market well. In our
17 experience, growth and demand in China has
18 consistently exceeded our expectations. ThyssenKrupp
19 Stainless pursued long-term business relations in the
20 markets in which we participate. Therefore, we have
21 become a joint-venture partner in the stainless-
22 production facility in Shanghai, called SKS, and we
23 export to China a reasonable quantity of stainless
24 material from Europe and Mexico with the main focus to
25 provide feed stock to our operation in China.

1 We are also investing in the distribution
2 and processing center in Southeast Asia. Our supply
3 of hot-rolled black ben from our Italian operation to
4 ThyssenKrupp AST to SKS was designed in a way that SKS
5 would be able to sell us principally from Europe,
6 supplemented by our joint-venture partner Baosteel.
7 By the way, please let me refresh Petitioners' memory
8 by reminding that we have announced that the melt shop
9 and hot-rolling phase of our Chinese projects have
10 been postponed at least for the next five years, as
11 SKS will require significant imported feed stock.

12 The third tier in the inaccuracy of the
13 Petitioners is their assertion that exports to the
14 United States, from the countries in which
15 ThyssenKrupp Stainless has production, will
16 immediately increase if protection is removed. They
17 base this assertion on a false assumption that prices
18 in the United States are higher than other markets.

19 As you might imagine, we keep close track on
20 these relationships. In fact, pricing relations are
21 not what Petitioners claim. Prices in the major
22 stainless markets outside and inside the United States
23 have converged and, in certain cases, particularly in
24 Europe, prices are higher than in the United States.
25 Others will comment in the future on the further

1 details of the evidence to support my point.

2 The fourth major inaccuracy of Petitioners
3 relates to the assertion of the role of Mexinox in the
4 U. S. market. I will say of that facility, when the
5 original petition was filed through 1999, I oversaw
6 its development after its acquisition in early 1997.
7 I will state, in no uncertain terms, that Mexinox was
8 acquired to continue expanding Nirosta's international
9 operations, and to serve the needs of a unified and
10 integrated North American market, including Canada,
11 the United States and Mexico.

12 With the exit of Atlas in Canada, Mexinox
13 has become one of only four significant North American
14 producers, competing in what has become a fully
15 integrated market. With Mexinox as our principal
16 operation for serving the United States market,
17 ThyssenKrup Stainless exports from Europe and China to
18 the United States have concentrated on products
19 outside of Mexinox's sales strategy.

20 As to whether imports are likely to increase
21 from the ThyssenKrup producers in Italy and Germany, I
22 will note again that Mexinox is the centerpiece of
23 ThyssenKrup's North American operations. Accordingly,
24 the ThyssenKrup Group is careful not to take any
25 action that might undermine Mexinox's operation and,

1 in particular, the favorable pricing situation that
2 benefits Mexinox.

3 For this reason, sales and marketing for the
4 three companies is closely coordinated. Moreover,
5 since the restructuring of the NAFTA market for BA
6 products and the exit of Atlas, leaving only one U. S.
7 producer of 48-inch wide bright-annealed product,
8 ThyssenKrup Stainless approved last year the
9 relocation of a bright-annealing line from Italy to
10 Mexico.

11 This decision had the sole purpose of
12 contributing to serve the needs of the NAFTA market
13 with the level of service that only a local producer
14 can achieve. Mexinox is considered by these
15 Petitioners as a responsible and reliable member of
16 the U. S. industry. It belongs to the NAFTA trade
17 association, SSINA. Mexinox's president sits on the
18 SSINA board, and is the general manager of Mexinox
19 USA, and chairs the SSINA market development
20 committee.

21 Our focus will remain on Mexinox for the
22 North American market. Mexinox will remain in the U.
23 S. because the Untied States is Mexinox's principal
24 market. If the order is revoked, we will continue to
25 compete responsibly and fairly in accordance with the

1 law.

2 Thank you.

3 MR. LACOR: Good afternoon. My name is
4 Stephan Lacor. I am vice president and general
5 manager of Mexinox USA, which is located in Illinois.
6 I have been with Mexinox USA since 1989. As general
7 manager, I am responsible for all sales and marketing
8 activities of Mexinox USA in the United States and
9 Canada. I am also, as Skip Hartquist mentioned, the
10 co-chairman of the Market Development Committee at
11 SSINA.

12 I understand that the question the
13 Commission is considering is: What impact the anti-
14 dumping order has had on Mexinox in the past, and what
15 is likely to happen if the anti-dumping order is
16 lifted? To my perspective as the coordinator of U. S.
17 sales for Mexinox, I can tell you that the impact of
18 the anti-dumping order on the volume, or prices, of my
19 sales to U. S. customers has been minimal; and that
20 lifting the order will have little, if any, effect on
21 the future volume for prices of my sales.

22 Let me explain why this is so. First, it is
23 a fact that the dumping order, so far, has not reduced
24 Mexinox's sales to the U. S. market. Actually,
25 Mexinox has moderately grown its market share since

1 1999, although our market share remains very small
2 relative to the overall market. How has Mexinox
3 maintained its market share without incurring
4 significant dumping margins?

5 Mexinox has achieved this making an effort
6 to differentiate its products and by pricing its
7 products fairly and responsibly. Mexinox uses similar
8 practices as its follow SSINA named members: AK, NAS
9 and AGI.

10 Changes in market conditions in Mexico also
11 have played an important role in our ability to reduce
12 dumping margins. Back in 1998, when the Department of
13 Commerce calculated a 30-percent margin for Mexinox,
14 the Mexican market was quite small and open to only
15 limited foreign competition. Because of this, prices
16 for stainless steel in Mexico were relatively high in
17 comparison to the U. S. market.

18 Since then, however, the Mexican market has
19 grown significantly and has been open to competition.
20 Much of the competition in Mexico is from U. S.
21 producers. Because of this, prices in the two
22 markets have converged. Mexinox is not dumping, in
23 large part, because prices in the two integrated NAFTA
24 markets are now essentially the same. This is a
25 structural change that cannot be reversed.

1 As regards to our prices in the U.S. market,
2 I do not have access to the pricing data the U. S.
3 producers gave the Commission, but I do know what I
4 see in the market on a day-in-day-out basis. And I am
5 very confident that Mexinox undercut U.S. producers
6 but essentially follows the lead of AK, NAS, and ATI.

7 Mexinox acts responsibly and prices its
8 products fairly in the U.S. market not because we are
9 trying to be generous to our competitors but because
10 it simply makes good business sense for us to do so.
11 With the majority of our sales in the U.S. market, we
12 would be very foolish to do anything that would
13 undermine our largest revenue stream.

14 For the Commission to better understand the
15 volume and fluctuations in Mexinox's sales to the
16 United States under the dumping order over the last
17 five years, I also think it's important to keep in
18 mind that the list of Mexinox's core U.S. customers
19 has not really changed since 1999. The top customers
20 that accounted for virtually all of Mexinox's sales
21 back then still account for virtually all of our sales
22 today.

23 Part of our strategy has also been for
24 Mexinox to focus increasingly on differentiated or
25 value-added products. By this, I mean nonstandard

1 products that are typically outside of domestic mills'
2 sweet spots, products with nonstandard widths or
3 gauges, special surface finishes, plastic coatings,
4 unusual mechanical properties, and with difficult
5 quality requirements. This is a strategy we will
6 continue pursuing going forward.

7 Whether there is a dumping order or not,
8 Mexinox will, because it must, continue to serve and
9 to grow with its core, established customers. Also,
10 whether there is a dumping order or not, it will
11 continue to be in Mexinox's financial self-interest to
12 price its products fairly in the U.S. market. And,
13 finally, whether there is a dumping order or not,
14 Mexinox will continue to seek to differentiate itself
15 in the market to secure better prices for its
16 products. Thank you.

17 MR. JUNKER: Good afternoon. My name is
18 John Junker, and I'm the sales manager for Mexinox
19 USA, where I've been employed since June 1, 2004. My
20 responsibilities cover coordinating sales and working
21 with marketing for Mexinox USA.

22 Before joining Mexinox, I was employed as
23 director of service center sales at J&L Specialty
24 Steel.

25 CHAIRMAN KOPLAN: Could you move that

1 microphone closer to you? I just want to make sure
2 the mike is picking you up.

3 MR. JUNKER: I'm sorry. Before joining
4 Mexinox, I was employed as director of service center
5 sales at J&L Specialty Steel. My responsibilities
6 included sales and marketing for all service center
7 sales in the U.S. and Canada. I've spent 28 years in
8 the specialty steel industry.

9 I know Mexinox from having been on both
10 sides of this room. I was at J&L when the trade suits
11 were first discussed. I can tell you that Mexinox had
12 a reputation of being a fair trader back then, and I
13 don't think that they are honestly seen as a problem
14 today.

15 I was really surprised when I first heard
16 talk about targeting Mexinox in trade suits. I could
17 not figure out how we were going to make a case
18 against them, given that they were pretty much like
19 any other U.S. producer in terms of pricing. Little
20 did I know, however, that it did not matter what
21 Mexinox was doing in the U.S. market because
22 relatively high price for stainless steel in the
23 Mexican market at the time pretty much ensured that
24 Mexinox would get a dumping margin.

25 While not much has changed for Mexinox in

1 the U.S. market, plenty has changed in our industry.
2 You've heard about these changes in some detail
3 already. Let me focus on one, in particular: the
4 rise of North American stainless.

5 The huge additions of low-cost, modernized
6 capacity coming from North American stainless over the
7 last five years has changed everything in my industry.
8 North American stainless is undoubtedly the world's
9 lowest-cost manufacturer of commodity stainless,
10 particularly in the 304 area but also increasingly in
11 the 400 series as well.

12 Long-established players like my former
13 company, J&L, frankly, could not compete with North
14 American stainless in market segments like commodity
15 grades 304 and 316. Nobody looking at this market
16 today can ignore the enormous power held by North
17 American stainless, but this is maybe my most
18 important point: I don't think that competition by
19 North American stainless has been all that bad for my
20 industry, certainly in the long run.

21 To the contrary, as a result of these
22 pressures, both AK and Allegheny have invested,
23 consolidated, and strengthened themselves and have
24 developed product and market strategies by which they
25 can thrive and grow with increasing demands for

1 stainless steel. AK and Allegheny now claim,
2 correctly, in my view, that they are competitive, even
3 against North American stainless.

4 MR. LEWIS: Good afternoon. My name is
5 Craig Lewis of the law firm Hogan & Hartson on behalf
6 of ThyssenKrupp. In the time available to me, I would
7 like to briefly highlight a few issues for the
8 Commission's consideration.

9 First, Mexinox urges the Commission to
10 consider Mexican imports on a decumulated basis.
11 Whether or not the Commission agrees that Mexinox's
12 imports would have no discernable impact if the order
13 is revoked, it's clear that cumulated analysis is not
14 appropriate in this case.

15 As a North American producer, Mexinox is
16 situated differently from other subject producers.
17 Its sales practices, volumes, and pricing exhibit
18 different characteristics and trends. It makes no
19 sense to ignore these differences by arbitrarily
20 combining Mexinox's data with that of other subject
21 producers. The Commission has the discretion not to
22 cumulate Mexinox and should not do so.

23 Second, Mexinox wishes to clarify for the
24 record that it properly reported its pricing data.
25 Contrary to the unsubstantiated insinuations made in

1 Petitioners' prehearing brief, Mexinox correctly
2 reported its sales values on an F.O.B. point-of-
3 shipment basis, taking fully into account all
4 applicable discounts, rebates, and returns, as
5 instructed by the Commission staff.

6 Third, we categorically reject Commerce's
7 finding that it is likely that Mexinox will dump at
8 margins of 30.85 percent if the dumping order is
9 lifted. While this is not the place to litigate the
10 merits of that finding, the Commission has the
11 discretion and obligation to weigh the credibility of
12 Commerce's finding in this case. In this case,
13 Commerce's finding is contrary to the facts, the law,
14 and common sense.

15 As noted in Mr. Lacor's testimony, the 30.85
16 percent margin Mexinox received during the original
17 investigation was predominantly the result of a
18 relatively closed Mexican market that existed in 1998.
19 That circumstance has changed as the Mexican market
20 has opened, and prices in the two NAFTA markets have
21 converged. As a result, Mexinox has demonstrated now
22 for five straight years that it is capable of
23 maintaining its market share in the United States
24 without significant dumping.

25 In light of these facts, we believe that the

1 Commerce Department's reporting of a 30.85 percent
2 margin is plainly irrational, is contrary to the
3 agency's own policies, and should be given little to
4 no weight by the Commission. Thank you very much.

5 MS. MENDOZA: For the record, my name is
6 Julie Mendoza. This is Don Cameron of Kaye Scholer on
7 behalf of the Korean Respondents.

8 Many conditions of competition facing Korean
9 producers today in both the U.S. and world markets are
10 dramatically different from those that existed during
11 the original investigation. By far, the most
12 significant change is China, which Don will be
13 discussing separately. Other changed circumstances
14 are detailed in our brief, but there is one
15 circumstance which hasn't changed since the original
16 order. That is Korean producers' lack of interest in
17 the U.S. market.

18 The more recent data since the order on
19 Korea's import levels merely confirms what was true
20 before the order. Korean producers had, and have, a
21 marginal interest in the U.S. market. So dire
22 predictions by Petitioners as to what will happen if
23 the order is removed simply don't bear scrutiny.

24 Since the order, Korean producers continued
25 to express little interest in this market and,

1 instead, have adopted an increasingly Asia-
2 concentrated or focused orientation. That's not
3 surprising if you look at the levels of growth in
4 those potential markets and those existing markets.
5 It's also not surprising because imports from Korea
6 before the order were never a significant presence in
7 the U.S. market.

8 The confidential numbers are in the brief,
9 but as detailed there, Korea's trends in consumption
10 were different from some of the other subject
11 suppliers, and, most importantly, they were always
12 very small. Moreover, those volumes remained at
13 virtually the same absolute levels after the order was
14 put in place and remained at those same levels until
15 2001.

16 Low margins of dumping and CVD duties did
17 not affect Korea's imports. In fact, when the AD
18 margins were reduced, in August of 2001, from over 12
19 percent to just 2.49 percent for POSCO and 2.49
20 percent for the all-other rate, Korean imports
21 actually dropped dramatically after that result was
22 published, for the first time since the order as
23 Korean producers turned virtually all of their
24 attention toward China and other Asian markets,
25 including their home market.

1 Given the Asia-oriented focus of the Korean
2 producers, the record does not contain any evidence
3 that the Korean exports to the U.S. are likely to
4 increase, even to the low levels that they exhibited
5 at the time that the order was put into place.

6 MR. CAMERON: Don Cameron. Petitioners have
7 characterized exports to the Chinese market, both in
8 this proceeding and in the Stainless Plate proceeding,
9 as a temporary phenomenon that is soon to end. The
10 facts are quite different.

11 Between 1999 and 2004, Korean exports to
12 China have grown by over 300,000 tons. Korean exports
13 to China will increase again in 2005. Now, to put
14 these figures into some perspective, U.S. imports of
15 subject merchandise from Korea have never exceed
16 30,000 tons. In other words, China is not a
17 "diversion" from the United States for Korea; these
18 market share are simply not comparable.

19 We heard this morning that Korean exports to
20 China will dwindle as Chinese capacity to produce
21 stainless steel increases. This scenario ignores some
22 basic facts.

23 First, there remains a significant shortfall
24 between demand and capacity in Asia, including Korea.
25 As Korean exports to China have increased, imports of

1 stainless into Korea have also increased. A protected
2 home market, which we heard discussed this morning, I
3 don't think so. In 2004, imports of stainless steel
4 into Korea exceeded total U.S. imports of subject
5 merchandise.

6 POSCO has two joint ventures in China which
7 import increasing quantities of hot-rolled coil for
8 rerolling into cold-rolled stainless. POSCO is also
9 adding 600,000 tons of stainless steel melting
10 capacity in China, which will come on line in 2007.
11 This added capacity is not expected to result in a
12 significant reduction of POSCO's exports because POSCO
13 also supplies Chinese cold rollers, just as they do in
14 Korea to cold rollers.

15 Between 1999 and 2004, Korean industry
16 shipments of subject merchandise increased by roughly
17 one million tons. However, despite insignificant
18 antidumping and CVD margins, none of this increase
19 came to the United States. Rather, it went to
20 expanding markets in China, Korea, and other countries
21 in Asia. And contrary to testimony this morning, much
22 of that capacity is focused on the Korean domestic
23 market.

24 This Commission is asked repeatedly, what
25 changes have occurred since the orders? The growth in

1 significance of the Chinese market and Asian markets,
2 compared to the depressed markets associated with the
3 Asian financial crisis, is just such a structural
4 change. Thank you.

5 MR. CUNNINGHAM: I'm Dick Cunningham. I
6 represent Outokumpu Stainless, the U.K. Respondent.

7 My task today is to persuade you to reach a
8 separate negative determination as to imports from the
9 United Kingdom, and that task is made easier by two
10 facts. First, in a sunset review, cumulation is, as
11 noted before, not mandatory in the sense that it is in
12 investigations; and, second, and perhaps more
13 importantly, Mr. Hartquist and his team did a fabulous
14 job today of making most of my major points for me.

15 I want to start with what I think is the
16 most clearly dispositive point here and the one that
17 requires decumulation, that this record shows
18 conclusively that U.K. imports are not likely to have
19 any discernable impact. Certainly, the volume and
20 market share of U.K. imports since the order have been
21 absolutely negligible, by far, the smallest of any
22 Respondent country.

23 Now, think back to what the Petitioners said
24 about that argument. They said everybody is making
25 that argument, but look at their high volumes and

1 rising trends before the order. Well, look at the
2 U.K. volume and trends before the order: very low,
3 not much above negligibility at the time we looked at
4 this case originally, and declining in every year on
5 the chart. (See Attachment 1 to our prehearing
6 brief.)

7 And look at the other argument they made
8 over and over, that you can't rely on these low
9 volumes because Respondents have shifted to cut-to-
10 length sheet, and they can shift right back. Well,
11 again, look at the U.K. Outokumpu certainly produces
12 cut-to-length sheet, just like the other Respondents,
13 but Outokumpu's cut-to-length imports did not
14 increase. Once again, Petitioners' argument, as
15 applied to my client, shows that the Commission can
16 rely on the current negligible volumes as evidence of
17 what will happen after revocation.

18 And, by the way, there is another product
19 shifting that Outokumpu could have done but did not
20 do. Outokumpu produce subject merchandise in Sweden
21 and Finland. It could have maintained its market
22 share free of the dumping duties by increasing imports
23 from Sweden and Finland. Did they do so? No. Again,
24 confirmation that the volumes you see now are the
25 reliable volumes.

1 And, finally, on the volume issue,
2 Petitioners claim that Respondents have increased
3 capacity, and their utilizations have fallen. Once
4 again, that argument actually exonerates Outokumpu.
5 Look at your staff report. Outokumpu has the same
6 capacity in 2004 as it did in 1999 -- no decline in
7 Outokumpu's utilization.

8 In short, applying Petitioners' own tests,
9 what you see as to U.K. imports is what you get:
10 volume and market share so low that these imports
11 clearly can have no discernable impact and convincing
12 evidence that this negligible volume would not
13 increase after revocation.

14 Now, let me say a brief word about
15 reasonable overlap of competition, which is the other
16 issue you have to address with respect to cumulation.
17 Here again, let me rely on Petitioners' description of
18 the competition that they fear: commodity-grade
19 products imported in volume, put into distributors'
20 inventories, and sold at low prices.

21 Outokumpu's participation in the U.S. market
22 bears on resemblance to that description when you look
23 at what your staff says, that Outokumpu has shifted
24 almost exclusively to a specialty product called
25 "precision strip." Of Petitioners, only Allegheny and

1 a couple of rerollers in small volume make precision
2 strip. It is a negligible part of the U.S. industry's
3 production.

4 With respect to reasonable overlap, I urge
5 you to look at Table 1-6 at page 128 of the staff's
6 report. Precision strip is such a dinky product --
7 that's a term of trade law -- that it comes in the
8 "other" line, and I would urge you to look at the
9 percentage of U.S. production in that other line
10 versus the percentage of U.K. imports in that other
11 line: no reasonable overlap there.

12 But there is even more tangible evidence of
13 an absence of competition. There is, in the staff
14 report, a total absence of U.K. comparisons and
15 customer responses to the request to compare domestic
16 stainless sheet and strip with imported products.
17 (See 229 and 230 of the staff report.)

18 There is a decline in substitutability of
19 U.K. imports, and in the staff's price comparisons, a
20 total absence of U.K. comparisons in the underselling
21 analysis for the period 2000 to 2004 and only one
22 comparison back in 1999.

23 Finally, I strongly urge you to look at
24 Table 8 to our prehearing brief, which compares the
25 average unit values of U.K. imports to those of other

1 imports and to domestic sales. Look at the dramatic
2 change that began in 2000 and has continued since.
3 Look at the incredibly higher price of the U.K.
4 product. I submit that no one looking at that table
5 and at the volume evidence that I've discussed here
6 could possibly conclude that U.K. imports should be
7 cumulated or that they pose any threat whatsoever.
8 Thank you.

9 MR. DOW: Thank you, members of the
10 Commission, for this opportunity to be heard. My name
11 is Pete Dow, and I'm director of strategic sourcing
12 for the Food Equipment Group of Illinois Tool Works.
13 ITW is among the largest users of stainless steel
14 sheet in the country.

15 In my job, I'm in the stainless steel market
16 every day. Over 90 percent of my stainless sheet
17 purchases in 2004 were of domestic origin. Based on
18 my experience, I can testify to developments that have
19 made these orders unnecessary to protect stainless
20 producers and harmful to stainless consumers.

21 First, in my opinion, the demand for
22 stainless sheet is growing and will continue to grow
23 in the foreseeable future.

24 Second, insufficient practical capacity
25 resulted in extended lead times and chronic late

1 shipping by mills. On numerous occasions last year, I
2 was forced to double-order to ensure my supply or to
3 buy substitute materials when our contracted mill
4 supplier could not timely provide the items I needed.

5 I believe this is more than a temporary
6 blip, as perhaps the producers' testimony this morning
7 suggests. Rather, I think it is a symptom that the
8 stainless supply in this country is within a knife's
9 edge of meeting the demand.

10 Third, this unprecedented imbalance between
11 supply and demand last year emboldened producers to
12 make fundamental changes to longstanding U.S. market
13 practices, to the detriment of consumers like ITW.

14 Fourth, the requirements of stainless steel
15 consumers have become more differentiated, but the
16 dominant market position of the producers has, I
17 think, led them to pay little attention to what their
18 consumers want to buy, focusing instead on what they
19 prefer to make.

20 In 2004, upon acquiring its competitor, J&L,
21 Allegheny idled some of J&L's rolling capacity and
22 dishonored J&L's contract to supply ITW. As a result,
23 we suffered severe delivery disruptions. In fact, at
24 one point, Allegheny was as much as 4 million pounds
25 behind schedule in supplying to us.

1 We were forced to idle our oven factory in
2 Seattle for several shifts because we could not get
3 the steel we needed. This was a costly disaster that
4 I'm determined will never happen again.

5 Equally disturbing were quality problems,
6 such as defective sheet we received that cracked when
7 we formed it. I'm convinced the mill would never have
8 shipped such material had it not been frantically
9 scrambling to meet the demand of the market.

10 My peers at other ITW businesses could
11 provide other similar examples.

12 In sum, continuation of the orders poses an
13 unacceptable risk of supply disruption to all U.S.
14 companies that rely on a ready supply of quality
15 stainless steel. The suggestion made today that
16 purchasers like me are only interested in buying
17 blatantly dumped stainless if these orders are dropped
18 is ridiculous. I would prefer to continue buying
19 American steel, just like I do now, but I will say
20 that I will import cut-to-length steel from other
21 countries, even at equal or greater cost, if that's
22 what it takes to ensure that I do not risk the same
23 supply disruptions in 2006 that I experienced in 2004.

24 I urge you to allow these orders to expire
25 now that they have fulfilled their purpose. Thank

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1 you.

2 MR. McKIBBEN: My name is Bill McKibben. I
3 am currently vice president of marketing and research
4 at Pridgeon & Clay. I've been employed by P&C for 10
5 years. I'm speaking today on behalf of P&C, as well
6 as the Precision Metal Forming Association.

7 P&C is one of the largest independent
8 suppliers of stampings for the automotive industry.
9 P&C has two plants in the U.S.: one in Grand Rapids,
10 Michigan, and one in Franklin, Indiana. We also have
11 a plant in Hungary.

12 P&C is one of the largest U.S. consumers of
13 stainless steel sheet and strip. P&C buys stainless
14 steel predominantly from domestic sources. We have
15 purchased the majority of our stainless steel sheet
16 from AK Steel due to the quality of their product and
17 the reliability of supply.

18 P&C has purchased a small amount of
19 stainless from Nisshin, Japan, because they make a
20 proprietary gauge of stainless required by our
21 customer that is not available from domestic sources.

22 The lead time for the supply of stainless
23 steel sheet has increased over the past several years.
24 Before duties were imposed, lead times were six to
25 eight weeks. After duties were imposed, lead times

1 increased to eight to 10 weeks, jumped to 12 weeks in
2 2004, and since the beginning of 2005, have been
3 extended to 16 weeks.

4 Last fall, we had difficulty getting any 409
5 material at all. Many of the orders that were shipped
6 were short shipped. We have had even more difficulty
7 with the 304 series. Last summer, we were told by one
8 domestic steel producer that their order books were
9 full, and they weren't even accepting orders. These
10 increases in lead time and problems with short supply
11 indicate to me that U.S. stainless steel producers are
12 running at capacity.

13 There is a great deal of product
14 differentiation in stainless steel. Specifications
15 are very precise and include both physical properties
16 and chemistry. There is an independent testing
17 process that must be followed for each product. The
18 qualification process typically takes a minimum of
19 three to four months. Of particular concern is the
20 existence of splits and cracks. For example, you
21 don't want pinholes in an automotive exhaust system.

22 P&C has tried to qualify Nucor several times
23 but has never been successful due to problems in
24 quality. If stainless steel were a commodity market,
25 everyone would be buying from a low-cost source like

1 Acerinox in South Africa.

2 U.S. demand for stainless steel sheet and
3 strip in my industry is healthy. The demand has
4 increased over the past several years as Japanese
5 transplants have shifted to stainless exhaust systems.
6 We anticipate that demand will increase in the future.
7 An indication of robust future demand is the fact that
8 we already have contracts for the 2007 and 2008 model
9 years for automobiles.

10 The U.S. industry is healthy, supply of
11 stainless steel is tight, and there is a low degree of
12 substitutability between domestic and imported steel.
13 Given these conditions, the Commission should lift the
14 AD/CVD orders on stainless steel.

15 MR. LIEBOWITZ: Madam Secretary, could I get
16 a time check, please?

17 MS. ABBOTT: Fifty-seven minutes have
18 elapsed.

19 MR. LIEBOWITZ: Thank you very much.

20 That concludes our direct presentation, Mr.
21 Chairman.

22 CHAIRMAN KOPLAN: Thank you, and I thank the
23 members of the panel for their direct presentation.

24 MR. LIEBOWITZ: Mr. Chairman, if we may
25 reserve our final three minutes for rebuttal.

1 CHAIRMAN KOPLAN: Yes. That's the way it
2 works, but you know that.

3 Vice Chairman Okun, we'll begin the
4 questioning with -- I'm sorry. Let me back up there.
5 Commissioner Hillman, why don't you begin the
6 questioning?

7 COMMISSIONER HILLMAN: Thank you.

8 Let me thank all of the witnesses for being
9 here this afternoon. We very much appreciate your
10 taking the time to be with us and for all of the very
11 helpful testimony that we've heard.

12 I guess, if I could start, first, with the
13 consumers, Mr. Dow, and you, Mr. McKibben, to make
14 sure I understand exactly what you're testifying to in
15 terms of this issue of availability of product.

16 First, if I can ask, to be very clear, were
17 either of you or, that you're aware of, companies that
18 are part of your group put on specific allocations, I
19 mean, specifically told in advance that you were only
20 going to be able to get so much of a given order?

21 MR. DOW: Well, speaking for myself, -- this
22 is Peter Dow -- no, I was never put on allocations as
23 much as the mill was just so behind schedule,
24 everything was late, and all of the safety stock,
25 reserve inventory, that our distribution supplier had

1 was used up. We were working hand to mouth.

2 COMMISSIONER HILLMAN: So you were
3 purchasing largely through a service center.

4 MR. DOW: Entirely through a service center.

5 COMMISSIONER HILLMAN: Okay. And it was
6 your service center that was telling you that they did
7 not have product available.

8 MR. DOW: Right.

9 COMMISSIONER HILLMAN: Okay. You started to
10 see this shortage occurring when?

11 MR. DOW: After Allegheny assumed control of
12 P&C, the second quarter of 2004.

13 COMMISSIONER HILLMAN: Okay. And is that
14 still the case, or does yours service center have
15 product available now?

16 MR. DOW: No. Lead times today are what I
17 would say normal.

18 COMMISSIONER HILLMAN: "Normal" meaning how
19 long?

20 MR. DOW: Meaning on the order of eight
21 weeks.

22 COMMISSIONER HILLMAN: Okay. And when would
23 you say lead times came back down to what you would
24 say was a normal time frame?

25 MR. DOW: I would say it was during the

1 first quarter of this year. Since the first of the
2 year, they have come down.

3 COMMISSIONER HILLMAN: Okay. Now, Mr.
4 McKibben, his testimony strikes me as a little bit
5 different from yours, in that, at least as I heard
6 you, you were saying that your lead times in 2005 were
7 even longer than they were in 2004.

8 MR. MCKIBBEN: Yes. We buy from the mills,
9 and that may be a difference.

10 COMMISSIONER HILLMAN: You buy direct.

11 MR. MCKIBBEN: Yes. We buy direct.

12 COMMISSIONER HILLMAN: Okay.

13 MR. MCKIBBEN: In terms of what we
14 experienced in shortages, we were never really
15 informed when there would be short shipments. We
16 struggled. I guess it was a lot of phone calls back
17 and forth. What it does in our industry, we're a
18 just-in-time supplier, and when we don't get
19 deliveries of the steel, we can't produce the
20 component parts. That then results in weekend work,
21 Saturdays and Sundays, to produce to get shipments
22 out. It results in premium freight. Probably the
23 most damaging impact of that: It goes against our
24 quality rating when we don't ship on time.

25 COMMISSIONER HILLMAN: Now, do you typically

1 purchase on a contract?

2 MR. McKIBBEN: Yes, we do.

3 COMMISSIONER HILLMAN: Okay. Tell me a
4 little bit, then, about this issue of these price
5 escalators for raw material cost increases. Do you
6 typically have those in your contracts?

7 MR. McKIBBEN: We typically do not.

8 COMMISSIONER HILLMAN: You do not.

9 MR. McKIBBEN: The first contract was the
10 beginning of this year where we agreed to surcharges.
11 Prior to that, we did not have surcharges in our
12 contracts.

13 COMMISSIONER HILLMAN: Okay. Then tell me
14 what happened to the price of the product in 2004. To
15 the extent that you had contracts, typically, they
16 were for how long a period of time?

17 MR. McKIBBEN: Well, over the time, we've
18 had contracts of anywhere from one to two years in
19 duration. In 2004, we were on the second year of a
20 two-year contract. Base pricing was held by the mill,
21 and we saw no, or experienced no, price increase in
22 2004. At the beginning of 2005, our negotiations
23 resulted in about a 26-to-28-percent increase in the
24 total cost of steel when we started absorbing the
25 surcharges.

1 COMMISSIONER HILLMAN: Okay. So throughout
2 all of 2004, your product was being purchased at the
3 same exact price that it had been contracted for
4 before these raw material price increases.

5 MR. McKIBBEN: That's correct. We had a
6 2003 contract that was a two-year contract.

7 COMMISSIONER HILLMAN: And, obviously, it
8 did not contain any escalators.

9 MR. McKIBBEN: Correct.

10 COMMISSIONER HILLMAN: Was it specified in
11 volume as well? In other words, the contract itself
12 specified both volume and price.

13 MR. McKIBBEN: It wasn't specified in terms
14 of volume in a finite number but in terms of
15 percentage of purchase.

16 COMMISSIONER HILLMAN: Okay. I appreciate
17 those answers. Thank you.

18 Then we heard testimony this morning on this
19 issue of where the U.S. stands in terms of stainless
20 steel consumption vis-a-vis the rest of the world,
21 with the general sense that U.S. consumption per
22 capita is lower here than it is elsewhere in the
23 world, and we heard some comments as to why that might
24 be the case. I wondered if you could comment. Again,
25 either of our consumers or Mr. Fechter or others that

1 are sellers in the U.S. market; would you agree that
2 the U.S. is a lesser consumer of stainless than others
3 on a per capita basis, and to what would you attribute
4 that? Mr. Fechter?

5 MR. FECHTER: My personal view is that the
6 consumption per capita is calculated on the
7 manufacturing base. That means the stainless that
8 goes into tool production, into kitchen equipment,
9 utensils, et cetera, and clearly you have seen a
10 dwindling of that manufacturing base in the U.S., a
11 movement into other parts of the world. The biggest
12 cutlery producer of the world is Korea, and, clearly,
13 they don't need a knife and fork.

14 So these calculations are done on the way
15 the manufacturing base is for stainless. That's why
16 Taiwan and Korea have very high per capita consumption
17 calculated, but it was correctly stated that the U.S.
18 is a big importer of the processed product.

19 COMMISSIONER HILLMAN: Okay. I appreciate
20 that. It sounds like you're agreeing with the
21 statement this morning. I just wanted to make sure I
22 heard it from your perspective.

23 Mr. Fechter, if I can stay with you and turn
24 a little bit maybe more general to the ThyssenKrupp
25 Respondents, I was struck that you mentioned that

1 prices are closely coordinated among your family of
2 companies. I'm wondering to what degree there is sort
3 of global decision-making in terms of production,
4 product mix, decisions about where you're producing
5 and for what market among this range of products
6 within the ThyssenKrupp family of producers.

7 MR. FECHTER: That's why I made the
8 statement that, for us, Mexinox is the focus for the
9 North American market. We have operations in Europe
10 that are focused predominantly on the European market,
11 and then we are busy developing a production site in
12 China for the Asian market.

13 We've heard a lot this morning about China,
14 but what is not reported is that you have a number of
15 other countries around China in southeast Asia that
16 are also growing very fast like Vietnam, for instance,
17 or the Philippines, et cetera. So that's the reason
18 why we're investing in southeast Asia and the
19 distribution and a processing center so that we can
20 service all of these markets outside the main markets
21 where we have manufacturing bases.

22 So for North America, what we are doing is
23 we have in Chicago all our salespeople for the Mexinox
24 sales and Nirosta sales and AST sales, and it's
25 coordinated through Stephan Lacor, who is in charge of

1 that, to make sure that we are in line with what the
2 market requires and in line with what Mexinox's sales
3 strategy is for that market.

4 COMMISSIONER HILLMAN: But your sense is
5 that Mexinox can produce the entire range of product,
6 as well as the entire volume of product that you would
7 need to service the North American market.

8 MR. FECHTER: At the moment, it cannot
9 produce the full range. That's one of the reasons why
10 we are building a bright-annealing line at Mexinox, to
11 increase that product range, and there are other
12 products that clearly Mexinox can produce which we
13 then supplement from Europe, if required.

14 COMMISSIONER HILLMAN: Okay. And what
15 portion of what you would hope to sell in the North
16 American market cannot be produced by Mexinox?

17 MR. FECHTER: Ten to 15 percent. It's a
18 fairly small percentage.

19 COMMISSIONER HILLMAN: Okay. Thank you.

20 Specifically, for the post-hearing brief, --
21 this is more to counsel -- obviously, there is a lot
22 of data on the record about what's going to happen to
23 China, and there's a lot of different data sources
24 that everybody is citing and a lot of different
25 conclusions being drawn from it. I would only ask

1 you, in your post-hearing briefs, to just comment on
2 why you think the Commission should rely on one
3 particular data source versus another.

4 They are fairly all over the map in terms of
5 what they are suggesting about both consumption within
6 China and projected demand for stainless steel
7 products in China, as well as for production coming
8 out of China. Like I said, you all have cited various
9 ones of them, as have the Petitioners, and I would
10 just like your read on why we should think one
11 particular data source might be better than another.

12 MR. CAMERON: Commissioner?

13 COMMISSIONER HILLMAN: Mr. Cameron.

14 MR. CAMERON: Obviously, we are more than
15 happy to respond to your request, and we will do so.
16 It is useful to note, and, I think, Dr. Crandall noted
17 this in his testimony this morning, however, that even
18 with all of the various scenarios that are portrayed
19 by China, none of them have China becoming the next
20 Asia financial crisis, which, I believe, is the
21 testimony that we heard this morning and was the basis
22 of the position of the domestic industry that,
23 therefore, everything is coming to the United States,
24 and I don't think that there is any support anywhere
25 for that.

1 COMMISSIONER HILLMAN: Okay. No. It's more
2 that, I think, a lot of them are projecting when, at
3 what time frame, and, again, we'll get into later
4 whether it's within the foreseeable future that China
5 becomes a net exporter, but obviously China is
6 exporting even today, so it's an issue of which of
7 those data sources is most appropriate for us. Thank
8 you.

9 CHAIRMAN KOPLAN: Thank you, Commissioner.
10 Commissioner Lane?

11 COMMISSIONER LANE: Thank you.

12 I have a few questions, and I would like to
13 start with Ms. Mendoza and Mr. Cameron.

14 You heard a lot of testimony this morning
15 about the projected increases in China in their
16 industry and what that would do to the overall supply
17 in the world. So I would like to ask you if you
18 believe that, and if that, in fact, happens, what will
19 that do to the Korean industry, and where will the
20 Korean industry find a market if it doesn't go to
21 China?

22 MR. CAMERON: Well, Commissioner, we don't
23 agree that it is not going to go to China. POSCO has
24 made substantial investments in the Chinese industry
25 and in the Chinese market. As we mentioned this

1 morning, they have established two joint ventures. I
2 believe that TKN is basically following the same Asia
3 strategy. POSCO also has substantial capacity in
4 Korea.

5 The facility that they have in China and
6 that they are continuing to build in China, as well as
7 the facilities in Korea, are designed to service not
8 only the Chinese market, which is projected to expand,
9 I believe, annually at a rate of approximately 9
10 percent, but I would defer to the experts on that,
11 annually, but also to the other Asian markets. And as
12 you see from the Korean data that is on the record, we
13 have been increasing exports to China on an annual
14 basis, including 2005, and they are projected to
15 continue to increase.

16 The final thing is that imports into Korea
17 of stainless; again, we're talking about a global
18 market; we're not just talking about one market, and
19 if that market is closed, well, I guess you have to
20 set up shop. You're familiar with businesses. That
21 isn't the way they are run. That's not the basis upon
22 which they make these investments.

23 Korean imports into China of stainless are
24 greater than total imports of subject merchandise into
25 the United States. When you think of the size of

1 Korea vis-a-vis the size of the United States, that's
2 a pretty surprising statistic, and yet it's true, and
3 imports have been growing. Why? Because there is
4 insufficient capacity in Korea and in China to meet
5 demand.

6 MR. CUNNINGHAM: Commissioner Lane, could I
7 add one point to that from the standpoint of
8 Outokumpu, which also sells into China, the fastest-
9 growing market, as we point out in our brief, and we
10 would agree that China is not likely to suffer the
11 problems that the U.S. industry says. But I also want
12 to direct your attention to what was said about the
13 U.S. market and why that's not likely to be a
14 particularly attractive market, even if this happens
15 in China, even if this dark scenario were to happen in
16 China.

17 What you have in the United States market
18 is, I think, correctly stated earlier, that NAS has
19 become the world's lowest-cost producer for commodity
20 stainless products, and the other two major U.S.
21 producers have modernized quite effectively to become
22 essentially competitive with NAS.

23 In a market with three of the lowest-cost
24 producers in the world competing vigorously, that's
25 not a very attractive, high-priced market, and it's

1 why Outokumpu, for example, is not selling any
2 significant amount, and would not sell any significant
3 amount, of commodity products here and why we're into
4 our precision strip niche, because that's the only
5 accessible point for us in this market.

6 COMMISSIONER LANE: Mr. Cunningham, maybe I
7 misunderstood what I heard this morning. I thought
8 that what I heard was that China was going to be
9 producing so much stainless steel itself that it would
10 not need to look outside China for product, and that
11 means that other countries that were currently selling
12 into China would have to look elsewhere, and that's
13 what I was asking --

14 MR. CUNNINGHAM: Right. And Outokumpu's
15 forecasts disagree with that. They see China as
16 continuing to be a rapid, demand-growth market for
17 their exports to China.

18 MR. CAMERON: Commissioner, the fact that
19 they become a net exporter does not mean that they
20 cease importing, and I believe that all of the
21 forecasts are that they will continue to have a
22 vibrant trade, and actually I don't think that the
23 president of Allegheny Technologies disagrees with
24 that, at least when he describes the Chinese market
25 essentially as a vibrant market.

1 MR. CRANDALL: Could I also add to that?
2 The fact is, whatever the forecasts are for capacity
3 and whatever announcements are for capacity in China
4 are well known to everybody in this room and every
5 other room where there are stainless steel producers
6 in the world. The fact that the Chinese are expanding
7 capacity means that other countries are not going to
8 expand capacity as rapidly. If they do so, they won't
9 be able to cover their costs, so they are not going to
10 increase their capacity, and this means that their
11 consumption growth will be greater than their capacity
12 growth.

13 The only way in which there could be a
14 problem would be if there is a sudden downturn in
15 demand, and I heard nothing this morning that would
16 tell me why there would be a sudden downturn in
17 demand. I see nothing in the financial press
18 suggesting that China is on the brink of falling to 1
19 percent economic growth or that there is going to be a
20 recurrence of the Asian currency crisis or that Russia
21 and the eastern European countries and the new
22 additions to the EU are suddenly going to stop
23 growing.

24 You're going to have to have that argument
25 in order to have a problem; otherwise, the market will

1 take care of the capacity expansion. The fact that
2 there is lots of capacity expansion in China means
3 that it won't happen elsewhere.

4 MR. CAMERON: Commissioner, could I just add
5 one more point? I really do apologize. I'm not
6 filibustering. I do apologize.

7 But to bring it back to the question that
8 you're asking because you're asking, okay, so look,
9 you guys have put all of this stuff into China, into
10 Asia, and what will happen? The reason that we raised
11 in our testimony the fact that between 1999 and 2004
12 total shipments of Korean producers have increased by
13 over a million tons -- this isn't a significant
14 amount. We're talking a million tons of increased --
15 that's not total -- increased shipments.

16 Where did it go? It didn't go to the United
17 States. You were talking to Korean producers who, of
18 all of the people sitting at this table, have the
19 lowest dumping and the lowest countervailing duties in
20 place. POSCO is excluded from the countervailing duty
21 order. Their dumping order is at a rate that is less
22 than a percent. It doesn't mean anything.

23 These are not what have driven the corporate
24 decisions to diversify into Asia, into China. People
25 have gone to Asia because it's a big market, and it's

1 a profitable market, and that's the reason for it.
2 But that's the reason we are contrasting the shipments
3 to the United States with total, because that's a
4 fairly stark thing. A million tons, and the increase
5 didn't come here? So what's changed?

6 COMMISSIONER LANE: Okay. Thank you.

7 MR. CAMERON: Thank you for your patience,
8 Commissioner.

9 COMMISSIONER LANE: This is a question for
10 the steel consumers.

11 From the point of view of the purchaser,
12 could you please distinguish between the terms
13 "allocation," "controlled shipping," and "controlled
14 order entry"?

15 MR. DOW: If I may comment, -- I'm Pete Dow
16 -- I think they are interchangeable terms. I take
17 them as interchangeable terms. They all mean about
18 the same thing.

19 COMMISSIONER LANE: Okay. Thank you.

20 Does anybody else want to comment on that?

21 MR. McKIBBEN: This is Bill McKibben.

22 COMMISSIONER LANE: Yes.

23 MR. LACOR: This is Stephan Lacor.

24 COMMISSIONER LANE: Yes.

25 MR. LACOR: We have another term for it.

1 It's called "reserve capacity." Each mill uses a
2 slightly different terminology to describe conditions
3 when you limit the amount of orders that you accept
4 from a customer base. Customers understand the
5 terminology basically refers to an allocation system
6 which limits the amount of orders that you can place
7 at any one time.

8 MR. McKIBBEN: Yes. This is Bill McKibben.
9 The terms that are used are absolutely synonymous to
10 us. There really is no difference.

11 Basically, when you've accepted orders, and
12 you exceed your ability to supply, your lead times go
13 out, and you don't deliver the product, and any term
14 you want to place on it, it's all the same.

15 COMMISSIONER LANE: Okay. Thank you.

16 Mr. Chairman, I will reserve my questions
17 for my next round. Thank you.

18 CHAIRMAN KOPLAN: Thank you, Commissioner.
19 Commissioner Pearson?

20 COMMISSIONER PEARSON: Thank you, Mr.
21 Chairman, and welcome to the afternoon panel. I
22 appreciate your patience and your willingness to be
23 here.

24 Mr. Cameron, let me just mention that
25 Commissioner Lane and I are very familiar with threats

1 to filibuster, and I would observe that, unlike those
2 threats, which are kind of an attempt to hinder our
3 service, yours was an attempt to help our service, and
4 so no comparison with the filibuster that I can see.

5 MR. CAMERON: Commissioner, thank you, and
6 I'm glad that this will be in writing in a transcript,
7 and I sincerely appreciate it.

8 COMMISSIONER PEARSON: Mr. Fechter, you have
9 a very interesting perspective on the global market
10 for stainless steel sheet and strip because you
11 oversee a firm with operations in a number of
12 countries, and you're involved in moving product from
13 one place to another for quite a number of reasons.

14 What I would be interested in hearing, if
15 you could, would be to give us some perspective on
16 what have been the major factors over the period of
17 review that have influenced trade flows in global
18 stainless steel sheet and strip. For instance, have
19 currency exchange rates made a difference or
20 antidumping duties or demand growth in certain
21 countries or increased production by competitors?
22 What's been driving this marketplace, and what have
23 the changes been?

24 MR. FECHTER: Clearly, stainless is becoming
25 more and more a global market. Our customers are much

1 more global. That means they expect from us to be
2 able to service them with comparable quality wherever
3 they require that product.

4 We have structured ourselves in such a way
5 that we have manufacturing places in the three main
6 regions, -- in North America, in Europe, and now also
7 in Asia -- and we clearly focus on a local supply
8 structure to the local customers.

9 I heard about lead times of eight weeks and
10 16 weeks. If you have to supply on a consistent basis
11 from Europe to North America or from Europe to Asia or
12 from Asia to North America, you have to quote three
13 months, four months, if you're lucky. If your own
14 plant is then a 12-week lead time, you have to put the
15 shipping on top, the whole warehousing on top.

16 So our experience is actually that the
17 customers no longer accept that, so that you have to
18 be local to be able to sell, and that is why the
19 structures have become much more North American based
20 here with Mexinox, supplemented with products that we
21 produce in Europe where they can produce it, and the
22 same we do in Europe, and the same we do at the moment
23 in Asia.

24 What the people forget is that we have, in
25 Europe, the occurrence of eastern Europe. So that,

1 for us, together with Turkey, the whole market around
2 the eastern European countries is growing very fast at
3 the moment. So, for us, the focus is very much to
4 follow that growth and to support our operation in
5 Asia to get onto their feet.

6 COMMISSIONER PEARSON: Okay. So would I
7 interpret from what you're saying that it's been
8 perhaps more important to think about investment
9 decisions in certain parts of the world to serve
10 customer demand there rather than thinking about
11 potential barriers or incentives to trading from one
12 country to another?

13 MR. FECHTER: I was responsible for Mexinox
14 when we received this antidumping claim, and it was a
15 big surprise and shock to us because we thought we
16 were part of the NAFTA market, and we had, at that
17 stage, also received a big part of our feedstock from
18 the North American industry, and we thought we were a
19 part of that whole market structure. We had then to
20 change our philosophy, realize that to stay within the
21 dumping laws, we had to adjust.

22 There were statements clearly made that the
23 Mexican market has become very much aligned to the
24 North American market, and Mexinox has learned to live
25 with the structures as they are, the laws as they are,

1 and we will maintain our position in the U.S. market
2 with or without the antidumping in place, and that is
3 supported by our decision to invest in Mexinox.

4 Clearly, we feel that it is a disadvantage
5 to have something like that, especially for Mexinox,
6 but we have to follow our customers. Last year,
7 Electrolux came to Europe, to myself, to us, for help
8 to get material. If it wasn't for the backup that
9 Mexinox had from an international company, they would
10 have never been able to follow such a customer.

11 Now, we have big supplies to Electrolux also
12 in Europe, and clearly we have tried whatever was
13 possible to help.

14 COMMISSIONER PEARSON: Is it possible that,
15 over time, there would be such an increase of domestic
16 production in various countries that in order to serve
17 the domestic demand, that we would see an actual
18 decline in global trade of stainless steel sheet and
19 strip, or is the trend not going to push that far?

20 MR. FECHTER: No. I think you have to
21 balance between what is today the economic size of an
22 integrated stainless steel producer, and I made that
23 statement in my testimony. You, today, have three
24 integrated producers in North America that have the
25 right size to compete internationally. Now, not every

1 market worldwide has a million-ton size, so there are
2 markets where you cannot afford to produce on an
3 economical basis, and then there are the markets where
4 it makes sense.

5 So if you look around North America, very
6 little was said here why Atlas in Canada disappeared.
7 The reason for that, the size was too small, the
8 market as not big, and the unit itself couldn't
9 sustain itself. But that doesn't mean that NAS, which
10 is a world-class manufacturing unit, cannot supply
11 also the Canadian or the Mexican market, even the
12 Chinese market. They are currently supplying hot band
13 into China because there is, at the moment, a shortage
14 there of hot band material.

15 The same is in Asia. You will not see for
16 quite some time a manufacturing base in the
17 Philippines, in Vietnam, in Indonesia because these
18 markets are too small.

19 So the whole argument that the Chinese
20 manufacturing base is expanding very fast is correct,
21 but the assumption that it is only for China and not
22 for the regions around, I think, is the first mistake,
23 and the second mistake is we've always be wrong in the
24 real growth of the market in China. In 2002, the
25 market grew at 50 percent. These are growth rates

1 that nobody forecasted. We had 10 percent, 12 percent
2 forecasts.

3 But we know we are most probably wrong on
4 the bottom side, and if you speak to the Asians, they
5 have a totally different picture. They feel that if
6 you look at development of Japan and, after that,
7 Korea, that China is only at the beginning of the
8 development phase and requires substantially more raw
9 materials, which is what they call steel and
10 stainless. So they don't see the same, say, threat as
11 we perceive it as European or western people.

12 COMMISSIONER PEARSON: And then,
13 specifically, to the question of currency exchange
14 rates, has the decline in the value of the dollar
15 during the period of review had an influence on trade
16 flows for ThyssenKrupp or for others in the industry?

17 MR. FECHTER: Clearly, it does make it
18 easier with a manufacturing base in Europe, but
19 currencies go up and down. I mean, it's not the first
20 time that the dollar is weak and will not be the last
21 time that you will see also a stronger dollar. I
22 don't believe it only goes one way, and businesses
23 like ours, where we invest for 25 to 30 years, -- some
24 of our plants are 40 years' old -- we have to live
25 with short-term changes in the currency.

1 COMMISSIONER PEARSON: Any other comments on
2 currency exchange rates or other issues we've been
3 discussing?

4 (No response.)

5 COMMISSIONER PEARSON: Okay. Well, if not,
6 my light is changing, and so I'll pass.

7 CHAIRMAN KOPLAN: Thank you, Commissioner.

8 Thank you all for your testimony thus far.

9 Let me start, Mr. Williamson, with you. On
10 page 59 of their brief, domestic producers argue that
11 were the orders on subject product to be revoked, the
12 financial incentive to switch back to traditional
13 sources of supply, subject producers would return to
14 importers, particularly in this market where they say
15 the producer must compete on the basis of price.

16 Their brief cites Table 1-1, at pages 1-4 to
17 1-7 of the confidential staff report, which indicates
18 that subject imports by quantity, and these figures
19 are not BPI, that subject imports by quantity rose
20 from 131,951 short tons in 2003 to 171,291 short tons
21 in 2004 while, at the same time, nonsubject imports
22 rose from 95,747 to 140,875.

23 They claim that this demonstrates the
24 ability of importers to quickly adapt to new sources
25 of supply when the financial incentives are there to

1 do so and that this is an important change in the
2 condition of competition. What is your response?

3 MR. WILLIAMSON: I can really only speak for
4 France. For us, we don't import commodity products.
5 We only focus on small niches of the market in
6 basically faradic stainless steels with a high surface
7 requirement. So we would not, from France, bring in
8 commodity products. We don't have the capacity to do
9 that.

10 CHAIRMAN KOPLAN: If your statement was that
11 you did, would you agree with this?

12 MR. WILLIAMSON: Could you explain that?

13 CHAIRMAN KOPLAN: If you weren't opting out
14 because you're saying you only bring in commodity
15 products --

16 MR. WILLIAMSON: Right. Based on the
17 testimony that I heard from everybody, nobody, none of
18 our import competitors have a lot of tons to switch to
19 commodity products. They all have other markets in
20 other places where they supply their steel. So I
21 would doubt if the market would be flooded again with
22 commodity imports from all of the subject countries.

23 CHAIRMAN KOPLAN: Mr. LaRussa?

24 MR. LaRUSSA: Just one more thing. I think
25 Mr. Williamson answered it. The only thing I would

1 add there is that, in his testimony, Mr. Williamson
2 stated that he, in fact, gets yearly allocation from
3 France for certain types of products for certain
4 levels, and you can go back many, many years and
5 basically see that the market strategy has been the
6 same, and it has not been for commodity products, and
7 it has not been for high volumes, and there is nothing
8 really that anybody put on the record today that would
9 show that that's going to change.

10 CHAIRMAN KOPLAN: Mr. Cameron, I see your
11 hand is up.

12 MR. CAMERON: Mr. Chairman, thank you very
13 much.

14 I find the statement that they make on page
15 59 interesting. I didn't see anything in their brief
16 referring to controlled order entry or allocation that
17 we heard testified to this morning, and the imports
18 that we see in 2004 appear -- at least it does appear
19 to be consistent with the testimony this morning --
20 that the domestic industry was at practical full
21 capacity; and, therefore, you did have a demand draw
22 for imports, both subject and nonsubject. In this
23 regard --

24 CHAIRMAN KOPLAN: Let me just stop you for
25 one second.

1 MR. CAMERON: Sure.

2 CHAIRMAN KOPLAN: Allocation, controlled
3 order entry, and controlled shipping are, I heard in
4 response, I think, to Commissioner Lane, that they are
5 all one and the same. But I note that in the Arent
6 Fox brief, at pages 9 and 10, those terms are
7 distinguished. So I just mention that in passing.

8 MR. CAMERON: Fair enough. I was being
9 consistent with the testimony that we just heard. I
10 think that, sure, there is a difference. I think the
11 question is where you can get it. But I do think, in
12 this regard, it's worthwhile to recall Commissioner
13 Hillman's question this morning in which she asked the
14 witnesses who were testifying extensively to
15 controlled order entry to square their testimony with
16 the capacity data that's on the record.

17 And while I think that that was a very
18 interesting question, and I'm not sure I really heard
19 an answer, I think it's also relevant to ask them to
20 square that testimony with the testimony that we heard
21 here three weeks ago when witnesses from Allegheny and
22 witnesses from NAS said, We have plenty of capacity to
23 produce, and we wouldn't have to sacrifice anything,
24 and we have plenty of capacity.

25 Now, it doesn't make sense that all of a

1 sudden we're talking controlled order entry in 2004
2 for the stainless steel sheet, and the difference
3 between the stainless steel sheet product we're
4 talking about today and the stainless steel plate
5 product we were talking about less than a month ago is
6 the difference between above and below 4.75.

7 So I think that the statistics on imports
8 don't surprise me, given the testimony that we heard
9 this morning about allocation, about controlled order
10 entry, et cetera. Thank you.

11 CHAIRMAN KOPLAN: Thank you. I wasn't sure
12 if I was moving to a filibuster here.

13 MR. CAMERON: No, you weren't.

14 CHAIRMAN KOPLAN: Okay.

15 MR. CAMERON: Thanks.

16 CHAIRMAN KOPLAN: Let me stay with you. The
17 domestic producers' brief, at page 58, footnote 33,
18 states: "There has been a shift in channels of
19 distribution, in that shipments made to distributors
20 have increased by 75 percent, from 33 and a half
21 percent to 57.9 percent, of domestically produced
22 product. If anything, this change makes the domestic
23 industry more vulnerable to recurrence or continuation
24 of injury because sales of subject imports are
25 concentrated through importers." And they cite to the

1 confidential staff report.

2 Mr. Cunningham, Mr. Cameron, or Ms. Mendoza,
3 could you comment on that? I would like to hear your
4 response. Ms. Mendoza, you look like you reached for
5 it first.

6 MR. CAMERON: Where is this on page 58? I'm
7 sorry.

8 CHAIRMAN KOPLAN: It's footnote 33.

9 MR. CAMERON: Okay. Sorry.

10 CHAIRMAN KOPLAN: Do you see it?

11 (Pause.)

12 MR. LACOR: Chairman Koplan, I can perhaps
13 answer something to that question.

14 CHAIRMAN KOPLAN: Sure. While they are
15 figuring out their answer, I would be glad to hear
16 from you.

17 MR. LACOR: I think the gentleman from
18 Allegheny mentioned that even though there had been a
19 shift in the channels, many of the same customers that
20 might previously have been serviced on a mill direct
21 are now being serviced through service centers. For
22 example, Hobart is serviced through a service center.
23 That means that it's not true that service centers
24 only buy commodity-grade products.

25 There is a large portion of the service

1 center sales and service center shipments that go to
2 specific end users, and the mills have those end users
3 identified. We call that not a contract but a "bill
4 of material." So there is a significant part of end-
5 use consumption that is bought via the service center
6 but with the end user directly known.

7 CHAIRMAN KOPLAN: I think that's the point,
8 though. The point is that instead of going more
9 towards the end users, it's going to the service
10 center, and that allows it to be concentrated more on
11 the importers, making them more vulnerable. Do you
12 follow what I'm saying?

13 MR. LACOR: Right. Exactly.

14 CHAIRMAN KOPLAN: I think we're saying the
15 same thing, but it's a different result that comes
16 from the shift.

17 MR. LACOR: Yes. I guess what I was trying
18 to say is, even though it goes into service centers,
19 it doesn't necessarily mean that it's a commodity.

20 CHAIRMAN KOPLAN: I don't think that was the
21 point. I think Mr. Cameron, though, is going to shed
22 a lot of light on this right now. He's got his hand
23 up.

24 MR. CAMERON: Commissioner, I have now read
25 this footnote about four times, and I must tell you

1 that I don't see it. I don't see how the shift in the
2 channel of distribution makes them more vulnerable.
3 It's an assertion, but I don't think that the
4 assertion itself holds any water.

5 They showed injury before, or at least the
6 Commission determined injury existed, without these
7 different channels of distribution. Now, essentially,
8 they are saying, well, the competition is closer. I
9 don't buy it.

10 Actually, I think the staff report doesn't
11 support that either. The staff report reports the
12 fact that these products are less price sensitive,
13 that these products are less fungible than they were
14 before, and I think that does go to the issue that
15 they are suggesting. It's an assertion without any
16 meaning.

17 CHAIRMAN KOPLAN: So let me see if I
18 understand that. You're saying you don't agree with
19 their assertion.

20 MR. CAMERON: That is correct, Mr. Chairman.
21 Thank you.

22 CHAIRMAN KOPLAN: Thank you, Mr. Cameron. I
23 see my yellow light is on. I'll turn to Vice Chairman
24 Okun.

25 VICE CHAIRMAN OKUN: Thank you, Mr.

1 Chairman, and let me join my colleagues in welcoming
2 all of you this afternoon and express our appreciation
3 for your willingness to be here to answer questions
4 and to particularly thank those representatives of
5 companies for your willingness to be here and allow us
6 to ask you questions at the hearing. I very much
7 appreciate it.

8 Mr. Fechter, I listened very carefully to
9 your answer with regard to your company's view of how
10 to serve Asia and the growing Asian demand and I found
11 that all very helpful.

12 The one thing I did want to come back and
13 ask you. If I look at the statistics for exports from
14 Germany to China and then I hear about the joint
15 venture facilities. What is the plan, I mean can you
16 explain a little bit more the company's view
17 generally. Is it you need to be in China producing
18 with joint ventures because that's a market where the
19 Chinese are likely to erect additional import
20 barriers, therefore the only place you're going to be
21 able to ship from is inside the country; or does it
22 have to do with geography and the rest of the demand?
23 If you could help me out on that.

24 MR. FECHTER: I've stated before that once a
25 market becomes bigger than say a million tons it makes

1 sense to have a manufacturing site in such a market
2 If you look, the North American market we have 1.5 to
3 2 million tons depending on how you calculate it and
4 what countries you add to North America.

5 If you look at the European Union you're
6 above 3.5 million tons. If you look today at China
7 they're approaching four, 4.5 million tons, so China
8 needs manufacturing for stainless steel, there is no
9 question about it.

10 If you are a global producer like
11 Thyssenkrupp, you have no choice but to consider
12 either to import into that market, or alternatively,
13 build your own manufacturing site.

14 You cannot compete on an importing basis via
15 the distance. The customers prefer to buy local. I
16 mean even in North America, the ability for imports to
17 take a section of the market is limited. Why?
18 Because customers like Hobart will not depend on a
19 supply source somewhere in China or in Europe to cover
20 their material, their needs. The same is in China.

21 We have decided to go into China actually in
22 '95. At that point in time we were one of the first.
23 Today we number four in size in China because we've
24 underestimated the rate at which China is growing. We
25 are comfortable with our position there in China

1 because we can serve our global customers that are
2 also moving into China and Asia from the manufacturing
3 base that we are building in China.

4 At the moment we have no hot-rolling
5 capability in China. That means we are supplying our
6 Chinese reroller with hot band from AST, predominantly
7 AST, but also from Germany. We are increasing
8 currently the capacity from 100,000 tons to about
9 250,000 to 290,000 tons, it depends on the
10 thicknesses. And about 200,000 of the hot band will
11 be supplied from Europe. And the rest, over time we
12 will either buy from Bau Steel or third parties.

13 VICE CHAIRMAN OKUN: You mentioned earlier
14 that you had postponed the melt shop capability. What
15 was that decision based on, if you can share it here?

16 MR. FECHTER: The reason for that is quite a
17 unique one. We border on the site that the Shanghai
18 government decides to use for the 2010 world, what you
19 call that --

20 MR. LEIBOWITZ: World's Fair?

21 MR. FECHTER: Yeah, the World's Fair.

22 So it was a very unfortunate choice and
23 they've asked us --

24 VICE CHAIRMAN OKUN: Not an auspicious site?

25 MR. FECHTER: They wouldn't like to have a

1 melt shop right next to it.

2 (Laughter).

3 MR. FECHTER: So we are now in the midst of
4 finding a second site.

5 VICE CHAIRMAN OKUN: Okay.

6 If you have any documents from Thyssenkrupp
7 that you could share that would talk about some of
8 your business plans with regard to the Asian market I
9 would appreciate seeing them because I think a number
10 of the things you testified to including how you've
11 described the different markets and what Mexinox is
12 doing and what its plans are for North America, it
13 would be helpful to understand those in terms of how
14 the company is viewing the different regions that you
15 described.

16 Mr. Leibowitz?

17 MR. LEIBOWITZ: We'll be happy to do that,
18 Commissioner.

19 VICE CHAIRMAN OKUN: I appreciate that very
20 much.

21 Mr. Cameron, if I could go to you with
22 regard to the two joint ventures in China that you
23 reference. Were there two? Is that right?

24 MR. CAMERON: Yes, Commissioner.

25 VICE CHAIRMAN OKUN: Tell me about that.

1 Here you have a Korean company deciding to build
2 inside China to supply that country's increasing
3 demand, yet you're an Asian producer. Why wouldn't
4 you want to keep it in Korea?

5 MR. CAMERON: I think there are a couple of
6 reasons. Number one, as the witness from TKN said,
7 you're trying to get closer to the markets.

8 Number two, trade follows investment. I
9 think it is useful, especially in dealing in China, in
10 dealing with many markets, to actually invest in that
11 country. The Korean producers have also determined
12 that it is, POSCO has determined that it's economical
13 for them to serve their other markets in Asia as well.

14 Those two joint ventures are right now
15 making cold-rolled. They're supplied by POSCO with
16 the feed stock for the cold-rolled, and I believe
17 you've probably seen the statistics that show that
18 POSCO's exports of the hot-rolled feed stock to those
19 joint ventures has been increasing.

20 They will build a melt shop. The melt shop
21 will be a 600,000 ton melt shop. As we heard in the
22 plate hearings, 600,000 tons is the economies of scale
23 for a melt shop, so you don't want to build something
24 that is smaller than that, but that will still only
25 deal with part of the requirements that they have.

1 They're still expanding the facilities in China and
2 they are also supplying other rerollers in China with
3 the same hot-rolled feed stock.

4 We can get you additional information from
5 POSCO but they have told us that China is a terrific
6 market and they determined that it was worthwhile
7 putting the investment there. Not simply trading, and
8 not simply trading on the open market. They invested
9 hard currency to build two significant facilities
10 there. They're partaking in the Chinese market and as
11 a result they are trading very successfully.

12 VICE CHAIRMAN OKUN: I appreciate that and
13 I'd appreciate any other information you can submit
14 from the company, again to understand one of the
15 issues we've heard which is if it's increasing demand
16 in China and hard to know what the numbers are. Mr.
17 Fechter, you said many people have guessed wrong on
18 China. I would agree with that wholeheartedly. But
19 to just understanding kind of what the dynamics are
20 for these different businesses, that would be helpful.

21 Mr. Lacor, if I could turn to you and
22 Mexinox.

23 You had made a statement about the
24 convergence of NAFTA market prices, I think is what
25 you said. I wanted to have you explain that a little

1 bit more. Again, part of it when I think about prices
2 under the order and some of the things you said, I
3 think, you have the discipline of the order. We have
4 to think about the discipline of the order being
5 lifted, what happens to prices the?

6 So perhaps if you can talk a little bit more
7 about how you see the convergence of the NAFTA market
8 and why, I'd appreciate that.

9 MR. LACOR: I think one of the big
10 differences between the Mexican market in the '97, '98
11 period and today is its size. I think it grew by
12 almost 30 percent, so it's now a much bigger market.
13 It's also a market where we have more competitions.
14 For example, North American Stainless is fairly active
15 in Mexico. So is AK Steel. So as the market has
16 grown larger and more competitive, the high-priced
17 position that existed in '98 has been impossible to
18 maintain. So it's just I think an issue of scale as
19 much as anything.

20 VICE CHAIRMAN OKUN: Mr. Salas?

21 MR. SALAS: Yes. I would also like to add
22 that right when the investigation took place prices
23 had already started converging. Remember that we were
24 coming from a time when Mexico was more sort of
25 closed. NAFTA had already been implemented so prices

1 had already started to align.

2 On the other hand, as Mr. Lacor was
3 correctly saying, the Mexican market has grown
4 tremendously in these last eight or seven years, and
5 it is also important to mention that back in those
6 times, as somebody has already mentioned, we used to
7 buy a substantial portion of our hot bank from U.S.
8 mills at a premium. We were paying a premium for
9 buying from U.S. mills because we would then somehow
10 benefit from the advantage of the tariffs,
11 preferential tariffs for being a NAFTA producer.

12 VICE CHAIRMAN OKUN: I see that my light has
13 come on, Mr. Chairman. Thank you very much.

14 Thank you for those responses.

15 CHAIRMAN KOPLAN: I noticed that, too.

16 (Laughter)

17 CHAIRMAN KOPLAN: Commissioner Miller?

18 COMMISSIONER MILLER: Thank you, Mr.
19 Chairman, and let me join in welcoming and expressing
20 my appreciation for all of the witnesses here today,
21 both the witnesses from steel consuming countries and
22 the representatives of subject producers. I recall
23 Mr. Hartquist at the end of the last hearing, the
24 hearing on the plate case, that he noted that there
25 were no officials of the respondent companies here. I

1 don't know if we put this in the category of be
2 careful what you wish for, but you certainly have come
3 today and I appreciate it very much because I do think
4 your knowledge of your industry is helpful to us.

5 What I'd like to start with is asking you to
6 talk a little bit about your perspective on the raw
7 material increases that the U.S. producers have
8 obviously seen, but I believe global producers have
9 seen as well, and if you could talk a little bit about
10 what those have meant for pricing for your companies
11 and how you handle raw material surcharges or anything
12 like that that your companies tried to pass on.

13 Mr. Fechter?

14 MR. FECHTER: The raw materials are nickel
15 and chrome, are traded internationally. Nickel is
16 listed on the London Metal Exchange and I think
17 everybody buys as a reference off that price. So
18 worldwide, the issue of nickel is the same.

19 The issue of chrome is very similar. I
20 think there is pretty much a global price that we all
21 pay, plus or minus a few percent, but I think the
22 issue is no different between North America and Europe
23 and Asia there.

24 When it comes to iron units, clearly that
25 has only become a problem in 2004 and what happened in

1 North America also happened in Europe, that we
2 included iron into the surcharge mechanism.

3 So we have North America with a surcharge
4 mechanism, we have Europe with a surcharge mechanism,
5 and in Asia so far only Japan. The rest of the
6 markets still don't work with surcharge mechanism.
7 The main reason for China is quite simple. You don't
8 have a lot of hot band producers in China. At the
9 moment it's all rerollers. That means they buy the
10 hot band from mainly abroad -- Japan, Korea, Taiwan,
11 Europe, North America, et cetera, Columbus in South
12 Africa. So for them the raw material issue is when
13 they conclude the price on the hot band. The minute
14 that China develops their own integrated plants they
15 will have to much more seriously think about how do
16 they handle their raw materials. So far you've only
17 got Tisco as integrated, Bau Steel is now starting
18 with it so you must give China another two to three
19 years to see how they will handle the raw materials,
20 but I think at the end of the day because of the huge
21 fluctuations in raw materials we have no choice but to
22 go with the alloy surcharge mechanism.

23 COMMISSIONER MILLER: I know others want to
24 comment but let me just follow up. When you say the
25 EU, Japan, do you mean that the surcharge mechanisms

1 work basically the same way as we heard described by
2 some of the U.S. companies this morning? Sort of an
3 automatic formula that kicks in based on --

4 MR. FECHTER: The formulas worldwide are
5 different, but the system is similar. It's a fairly
6 automatic structure and in principle if you make the
7 surcharge mechanism negotiable then there is no need
8 for a surcharge mechanism, then you can negotiate the
9 whole price. The whole logic for having the surcharge
10 mechanism is to have the raw material separate and
11 then you negotiate the base price.

12 COMMISSIONER MILLER: I'll let Mr. Lacor
13 respond and then I know Mr. Malashevich looked like he
14 wanted to comment.

15 MR. LACOR: Yes, Commissioner Miller. I
16 just wanted to reconfirm then that yes, we do use the
17 same surcharge mechanisms in the sense that it's an
18 automatic pass-through. They're published on web
19 sites so they go automatically into effect As Mr.
20 Fechter said, they're not part of your regular
21 negotiation, but I wanted to draw your attention to
22 other price increases that we had in 2004. I think
23 it's somewhat disingenuous of the Petitioners to claim
24 that the price increases were only on the base price.

25 I just wanted for the record to state that

1 in 2004 we had Allegheny, A and also Mexinox announce
2 seven discount points in the base price. That's about
3 \$240 a ton, so very significant. But on top of that
4 we also had increases on the gauge extra which means
5 the premium that you get for rolling light. And we
6 also had significant extras on the width which means
7 the premium that we get for supplying a non-standard
8 width. We also had price increases on polish; a ten
9 percent increase on surface -- that's what you pay for
10 a polish finish. We had increases for contractual
11 business of two discount points. The industry
12 implemented a mechanism where if you specified the end
13 user and the quantity, in exchange for the mill
14 holding the price and the quantity stable there would
15 be a two discount point premium --

16 COMMISSIONER MILLER: Let me make sure --
17 I'm sorry to interrupt.

18 But when you say we, are you talking Mexinox
19 or the industry larger? Right at the end you kind of
20 shifted back and forth.

21 MR. LACOR: We, yeah, and I do that because
22 Mexinox sees itself as part of the domestic mill. So
23 we price our products in a similar manner. We follow
24 the same price announcements. We use the same
25 structures, we use the same gauge and width extras and

1 everything that the domestic mill was able to
2 introduce and pass on we followed.

3 So when the industry moved to a new gauge
4 extra, Mexinox did it also.

5 So it wasn't just that the surcharges went
6 up, it was that the whole pricing structure moved up
7 in addition to the base price.

8 COMMISSIONER MILLER: Actually, and I don't
9 usually do this but I think I want to correct the
10 beginning of what you said. You made a comment about
11 you felt it was disingenuous that the U.S. companies
12 earlier talked about base price increases. You meant
13 raw material --

14 MR. LACOR: I think I'll withdraw the word
15 disingenuous.

16 (Laughter).

17 MR. LACOR: I think the focus --

18 COMMISSIONER MILLER: I just wanted to make
19 sure that there wasn't a confusion in the words there.

20 MR. LACOR: I think the focus, when I heard
21 the Petitioners respond to your question on pricing
22 was to try and say that the main pricing increases had
23 been because of surcharge.

24 COMMISSIONER MILLER: Exactly. That's what
25 I --

1 MR. LACOR: What I'm saying is that is not
2 the case. We got significant increases in the base
3 and we also got significant increases for gauge,
4 width, polish, contract premiums and also depot
5 premiums. So there was a whole shopping basket of
6 elements that were increased in 2004 that stayed in
7 place in 2005.

8 COMMISSIONER MILLER: Mr. Leibowitz?

9 MR. LEIBOWITZ: Yes. If I could just to sum
10 all of those things up, they add up to market power.
11 They add up to companies that have the ability to
12 increase the total cost to the customer of the product
13 that they sell, and there are many many different
14 elements to that. All of them have their separate
15 bases. But there was a time when producers didn't
16 have the power to impose a surcharge on titanium, for
17 example, and now they have.

18 So these are all elements I think of the
19 power issue and I think that is very relevant for the
20 Commission to consider.

21 COMMISSIONER MILLER: I know Mr. Malashevich
22 wants to comment but I want to go to Mr. Williamson
23 quickly because I'm afraid I might run out of time.

24 MR. MALASHEVICH: He's more important.

25 MR. WILLIAMSON: We face the same raw

1 material issues that the domestic mills do at Uginé &
2 ALZ, and we follow the domestic surcharges for all
3 such material imported in the States, and we follow
4 the domestic increases to the letter.

5 COMMISSIONER MILLER: Okay. Now, Mr.
6 Malashevich, and I was right, I was about ready to.

7 MR. MALASHEVICH: Would you like me to wait
8 until the next round?

9 COMMISSIONER MILLER: Why don't you try to -
10 -

11 MR. MALASHEVICH: I simply wanted to correct
12 a notion Dr. Magrath mentioned this morning. In
13 addition to base, in addition to the extras, even the
14 raw materials surcharges do not in fact operate as a
15 straight pass-through and which are neutral. Because
16 of the escalation of the charges as they are applied
17 to more and more materials and alloys it has a de
18 facto effect of improving the margin. My authority
19 for this is a statement by Mr. Harshman who is the
20 Chief Financial Officer of Allegheny Technologies. I
21 have a transcript from a conference call with
22 financial analysts on April 21st, only days after
23 Petitioners' pre-hearing brief was submitted, and it
24 says, "When you look year over year, especially the
25 first quarter to the first quarter, part of the reason

1 for the margin improvement, profit margin that is, has
2 been that there were new surcharges that were
3 implemented toward the end of the first quarter last
4 year, that the new elements to the surcharges that did
5 not exist before, especially in iron scrap, and that
6 has allows us to basically negate the volatility of
7 raw material costs while on a broader, elemental basis
8 than existed prior to the first quarter of 2004."

9 COMMISSIONER MILLER: Okay. You're welcome
10 to submit that testimony, that transcript in your
11 post-hearing submission, and I'm sure the consuming
12 companies would have a comment on this but I'm going
13 to have to get back to them.

14 MR. MALASHEVICH: I would urge you to read
15 every page.

16 COMMISSIONER MILLER: Okay, thank you.

17 CHAIRMAN KOPLAN: Commissioner Hillman?

18 COMMISSIONER HILLMAN: Thank you.

19 I think Commissioner Miller's question sort
20 of leads into the next question that I wanted to ask,
21 and that is if you can help us understand U.S. prices
22 relative to prices around the world. We heard a lot
23 of debate this morning about whether the data series
24 that's in the Commission staff report is the best one
25 to look at, but from those of you that are out there

1 in markets, the U.S. and other markets, how would you
2 describe prices in the U.S. as compared to prices in
3 Europe, in Asia, or Latin America or other markets
4 into which you sell product?

5 Mr. Fechter, perhaps if I could start with
6 you.

7 MR. FECHTER: First, no markets at the same
8 time are always exactly comparable. We for instance
9 had a very strong phase in Asia in the last six months
10 where prices increased significantly. The market was
11 very strong and our plant in Shanghai could not cover
12 the demand from the market. Still, we were not able
13 to supplement that from Europe. Why? Because the
14 lead times are just too far away from such a market.

15 If you compare Europe, you take the currency
16 into account and Europe today is by far the highest
17 priced market. We have no protection on our market,
18 the domestic producers know that. They are quite keen
19 in exporting to Europe so they know exactly how the
20 pricing compares.

21 Clearly what we have heard today, the U.S.
22 market prices have also improved. But the big
23 differences between the markets around the world have
24 disappeared.

25 If you go back ten years the North American

1 market was always by far the highest, then you had the
2 European, and then you had the Asians. If you look at
3 it today, they're all pretty much together. If you
4 look comparison on a two millimeter coil base which is
5 what is internationally used today there is not even a
6 big difference between China and North America.

7 So it's always a question at what point in
8 time you do that comparison. But through 2004, which
9 was a very strong market period, the statement is
10 absolutely correct to say that the market prices have
11 converged. And if you take into account then shipping
12 costs everybody will always concentrate on the
13 principal markets before they go into any other
14 markets.

15 COMMISSIONER HILLMAN: Would you say that is
16 true no matter whether you're looking at 300 series or
17 400 series? It's not a product mix issue, this
18 general convergence of prices would be across a broad
19 spectrum of these stainless sheet products?

20 MR. FECHTER: I think it's most critical for
21 the 300 series because that's what most of the
22 companies can produce. When it comes to specialist
23 products, BA product or feretics, the 430, then there
24 could be different developments, but that is because
25 there might be shortages in certain markets for

1 products that not everybody can produce.

2 COMMISSIONER HILLMAN: Would anybody else
3 want to comment, agree or disagree with that? Mr.
4 Williamson? Others?

5 MR. WILLIAMSON: I would agree that the
6 commodity products are pretty much on an equal footing
7 around the world, but the specialty products because
8 of ability of one company to make a product better
9 quality wise than another product, you could have some
10 price differences.

11 COMMISSIONER HILLMAN: Okay. And what would
12 you describe those as? Again, is it the North
13 American market that's typically high, the European
14 market? Where is --

15 MR. WILLIAMSON: I would say right now
16 Europe and North America in feretic products are
17 fairly close.

18 COMMISSIONER HILLMAN: Close. And higher
19 than Asia?

20 MR. WILLIAMSON: I would say they're higher
21 than Asia.

22 COMMISSIONER HILLMAN: Mr. Cameron, did you
23 want to add something?

24 MR. CAMERON: I would just say that it's not
25 a coincidence that we have pricing that is coalescing

1 in a band because that's exactly what we've heard with
2 respect to the raw materials which are the driver of
3 the prices. The raw materials are globally sourced,
4 they're globally priced, there's not an advantage that
5 one producer in this room is getting versus another
6 producer in this room with respect to those raw
7 material prices. And those raw material prices are
8 the driver of finished product prices. So it is not
9 at all coincidental that in the two millimeter coil
10 that is the bellwether product that is being referred
11 to, that the prices are all going in a band. This is
12 precisely the point that we've been making.

13 COMMISSIONER HILLMAN: Mr. Cameron, if I
14 could stay with you. Mr. Fechter commented that one
15 of the issues here is transportation, and obviously
16 several Respondents in their briefs asserted that the
17 transportation costs from Asia are high and higher
18 than they have been in the recent past. I have to say
19 if I look, however, at the data in our staff report,
20 the table, V2 would be the one I would typically look
21 at, I have to say it does not show an increase in the
22 share of the Customs values that are accounted for by
23 transportation costs from Japan, Korea or Taiwan. Why
24 is that?

25 MR. CAMERON: Right and that's an excellent

1 question. Why is that? It's because it's a function
2 of the price of the finished product. Therefore, yes,
3 you did have an absolute increase in that, you had a
4 doubling of the freight rates, but the freight rates
5 don't translate in the chart that you're looking at --
6 We looked at the same thing because we saw the freight
7 rates go up. Yet when you look at it in terms of the
8 percentage of the Customs value, it doesn't move. Why
9 didn't it move?

10 It didn't move because the Customs value of
11 the product had shot up by an incredible amount of
12 money and therefore as a percentage of that price,
13 you're right. It wasn't a much higher cost. But as
14 we also pointed out in the pre-hearing brief, if you
15 look at the price of the cost of the freight from
16 Korea to China and compare that to the cost of the
17 freight from Korea to the United States, that's about
18 three times as much, maybe four times.

19 So it's a significant amount. I'll grant
20 you that it's less given the price. But anyway,
21 that's the answer I believe.

22 COMMISSIONER HILLMAN: Mr. Williamson, if I
23 can come to you and the data on France. I mean you
24 put up this chart which again part of me says you can
25 do a lot when you're looking at scales and percentages

1 in terms of making a point. I won't comment on it.

2 But if I look at the actual data on imports,
3 I'm not sure that I would agree with your
4 characterization that there has been this kind of flat
5 line, particularly if I look at the data for 2004.
6 Again, the specific numbers are confidential, but I'm
7 not sure you can describe those --

8 MR. WILLIAMSON: Well, I think --

9 COMMISSIONER HILLMAN: -- flat line.

10 To what do you attribute the change in
11 imports from France in 2004?

12 MR. WILLIAMSON: 2004, as everybody knows,
13 was a year of unbelievable demand and customers all
14 around the world were short of steel. A lot of
15 customers came to us and we were able to help. But I
16 would also point out, and I think my counsel can help
17 me here, I think our number needs to be corrected.

18 MR. LaRUSSA: Let me just add to that,
19 Commissioner Hillman.

20 COMMISSIONER HILLMAN: Mr. LaRussa.

21 MR. LaRUSSA: Actually in our post-hearing
22 brief we are going to correct that number. Actually
23 several thousand tons that we reported of our
24 shipments actually was destined for TAV that went to
25 Canada, something that we just learned. So the

1 numbers actually are, in terms of U.S. shipments,
2 considerably smaller.

3 Mr. Williamson also said in his testimony
4 and said right now, 2004 was an incredible year. So
5 if there was in fact a little blip, I think that
6 that's explainable especially given the testimony we
7 had this morning that the domestic industry was beside
8 itself trying to satisfy its customers.

9 So two answers. One is, 2004 really was an
10 incredible year in terms of -- And secondly, as he
11 said in his testimony, that one percent number really
12 is kind of consistent and hasn't changed very much.

13 The other side of that is when you have very
14 little volume. It's not going to show up in a chart
15 like that when you have one percent of the market.

16 Thirdly, the numbers are going to change and
17 you'll see that in our post-hearing brief.

18 COMMISSIONER HILLMAN: Obviously the
19 domestic parties with respect to France have focused
20 on the fact that because you've shed your J&L assets
21 but maintained processors, importers, and distribution
22 network here, that the U.S. will become more important
23 as a focus for imports from France, given that you've
24 left in place all of the distribution mechanism that
25 used to service J&L, it now has to do something.

1 Their argument is that it will be servicing product
2 that will now be directly imported from France. I
3 wanted to give you an opportunity to respond to that
4 argument.

5 MR. WILLIAMSON: J&L was not part of our
6 distribution chain. They were an independent company.
7 There was very little overlap in the products that we
8 sold from France that J&L produced, and that's simply
9 not the case.

10 We have one small distribution center called
11 Arcelor Stainless Processing that we own in Sterling
12 Heights, Michigan. I'll submit the tonnage that they
13 sell every year, but it's not really significant. So
14 I would say that's simply not an accurate statement.

15 COMMISSIONER HILLMAN: I appreciate those
16 comments.

17 Thank you, Mr. Chairman.

18 CHAIRMAN KOPLAN: Thank you.

19 Commissioner Lane?

20 COMMISSIONER LANE: Thank you.

21 I'd like to start my first question to Dr.
22 Crandall.

23 Commerce issued the subject orders in the
24 summer of 1999. That year the domestic industries
25 market share, production capacity, utilization, sales

1 levels and inventory levels improved relative to 1998,
2 and the domestic industry generated a noticeably
3 higher level of operating income. The domestic
4 industry continued to generate an operating income in
5 2000, despite a decrease in apparent U.S. consumption.

6 Would you give me your thoughts as to
7 whether or not the orders helped the industry or what
8 is your position on that?

9 MR. CRANDALL: Specifically in 1999 are you
10 saying? Or do you mean over the entire period?

11 COMMISSIONER LANE: I'm talking about the
12 entire period.

13 MR. CRANDALL: It seems to me the industry
14 went through, I mean we heard the travail both in the
15 plate proceeding and this one, went through a
16 substantial problem in 2000, 2001 as demand fell very
17 rapidly in a mild U.S. overall recession. The
18 recovery, to listen to them, has only occurred since
19 2003. But this has also been a period of very strong
20 world demand. A period in which essentially the world
21 is running flat out, at full capacity. In that kind
22 of a world the dumping margins or countervailing duty
23 margins don't have much effect except upon the bottom
24 line of the foreign producers. So I don't think it
25 had much effect on the U.S. market because what was

1 driving the prices was not these antidumping
2 countervailing duties or whatever they were, very
3 small ones against Korea that you just heard, but
4 rather the 40 percent increase in price which shows up
5 in your staff report must be due to just incredibly
6 strong world demand for this product.

7 COMMISSIONER LANE: Thank you.

8 I have some questions now for the consumers.
9 Your pre-hearing brief at page four describes the U.S.
10 stainless steel sheet and strip industry as healthy
11 and strong, pointing to among other things, increased
12 profitability and return on investment.

13 Given that the industry was unprofitable or
14 marginally profitable from 2001 to 2003, how much
15 weight should the Commission give to this year's
16 financial performance, particularly in light of the
17 statutory requirements that the Commission evaluate
18 relevant economic factors within the context of the
19 business cycle and the conditions of competition that
20 are distinctive to the affected industry.

21 MS. NOONAN: This is Nancy Noonan on behalf
22 of the Motor & Equipment Manufacturers Association,
23 and I certainly invite all of my colleagues here to
24 comment on this as well.

25 I think our view is it is extremely relevant

1 that there has been an upswing in the industry. The
2 commission is looking at trying to make a
3 determination of what's going to be happening in the
4 foreseeable future, and what we have here is concrete
5 evidence that there is an upswing and I think
6 everything that we've heard today, particularly this
7 afternoon, indicates there's nothing that's going to
8 change that upswing.

9 Would any of my colleagues like to comment?

10 MR. DOW: I'll make a comment. This is Pete
11 Dow, Nancy.

12 Basically I think the Commission ought to
13 give it a lot of weight. It's factual. It's real,
14 and I agree with the balance of what Nancy said.

15 MR. LACOR: Commissioner, I'd like to add
16 something. I think one of the main differences that
17 we're seeing now between the 2001 and 2003 period and
18 2004 and today is the level of consolidation that's
19 occurred in the domestic industry. So whereas in that
20 period we had five or six domestic producers, today
21 they've consolidated into three.

22 We mentioned that the stainless steel
23 producer in Atlas has gone out of business -- in
24 Canada, I'm sorry, Atlas has gone out of business.
25 And Allegheny and J&L have consolidated, so it's a

1 much stronger industry in 2004 and 2005 than it was in
2 the '01-'03 period.

3 COMMISSIONER LANE: Thank you.

4 Dr. Crandall?

5 MR. CRANDALL: I mentioned in my testimony
6 earlier the two most recent pieces of evidence you
7 have. That is of the three major companies that
8 appeared before you this morning, domestic companies,
9 two have now reported their first quarter earnings. A
10 does not break out stainless from carbon, but they
11 show the weighted average of their stainless and
12 carbon prices up about 25 percent year over year from
13 the first quarter of last year, and Allegheny
14 Technologies reports about a six percent increase from
15 just the last quarter.

16 It seems that these events of 2003 forward
17 are not just a blip but rather they're part of a
18 continuing expansion. And as I mentioned, I see no
19 forecast of imminent downturns in demand in the
20 growing parts of the world, or for that matter even in
21 the United States.

22 MR. MALASHEVICH: Commissioner Lane, I have
23 just one other perspective on this. I agree with
24 everything that's been said, but I also suggest you
25 resist the temptation --

1 COMMISSIONER LANE: Mr. Malashevich.

2 MR. MALASHEVICH: Yes. Forgive me, yes.

3 COMMISSIONER LANE: For the Court Reporter.

4 MR. MALASHEVICH: Sorry. Thank you.

5 To resist the temptation simply because the
6 pre-hearing reports period begins with 1999 and ends
7 with 2004. Petitioner's pre-hearing brief agreed with
8 my assessment that the year 2004 was only the first
9 year in a new upward cycle. 1999 was the last year of
10 a multi-year previous cycle and the peak year.

11 Exhibit 1 go the Hogan & Hartson brief charts this
12 relationship using ITC data. So we're only at the
13 beginning of the current upturn and you would not
14 expect it to exceed the peak year of the previous
15 upturn.

16 MR. CUNNINGHAM: Commissioner Lane? Dick
17 Cunningham.

18 COMMISSIONER LANE: Yes, Mr. Cunningham.

19 MR. CUNNINGHAM: I'd just very quickly note
20 that it also may be relevant that your trend that
21 you're seeing here is an improvement in the U.S.
22 industry condition that occurs at a time of an
23 increase in imports in that year, too, and one should,
24 as the Commission traditionally does trend analysis,
25 that would tend to suggest that even if there were

1 some moderate increase in imports next year you would
2 discount the effect of that on the U.S. industry
3 performance given the result this year.

4 COMMISSIONER LANE: Thank you.

5 If no one has anything further -- Yes, Mr.
6 Cameron.

7 MR. CAMERON: Commissioner, just to bring us
8 back to Mr. Lacor's point on the consolidation. When
9 you look at the same data that you were looking at
10 with respect to production and capacity in those
11 numbers, it is significant when you think well, back
12 in 1999 and 1998 we had six producers and it was
13 spread over, these numbers were spread over that. Now
14 in 2004 we're talking these same numbers are spread
15 over essentially three producers or four, but a much
16 smaller number. That does have consequences that we
17 are seeing tracking out as Dr. Crandall says, in the
18 financial reports, in the profitability, in the
19 stability of this industry, and essentially in the
20 global competitiveness and strength of this industry.
21 They are much more competitive, partly because of that
22 consolidation. I think that was the point that was
23 being made.

24 COMMISSIONER LANE: Thank you.

25 Mr. Chairman, that's all I have.

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1 CHAIRMAN KOPLAN: Thank you, Commissioner.
2 Commissioner Pearson?

3 COMMISSIONER PEARSON: Dr. Crandall, I was
4 intrigued by your Figure 6, growth in world GDP and
5 world stainless steel output from 1997 to 2004. My
6 question is, is this predictive for 2005? Because if
7 you note in looking at the chart, in a year in which
8 global GDP falls, in that same year global output of
9 stainless steel falls. I think the expectation is
10 that global GDP will decline in 2005, the growth will
11 decline relative to 2004. So would we expect to see
12 a decline in stainless steel production?

13 MR. CRANDALL: Through much of this period
14 the world industry is not operating at full capacity,
15 particularly 2001-2002. You're right, that right now
16 the forecasts are for some slight easing of GDP growth
17 for 2005 over 2004, but not a very significant one.
18 But it may well be that you won't see as big an
19 increase, I mean after all that increase for 2004 --
20 without my glasses here -- looks to be about 6.5 to 7
21 percent increase in production.

22 With the world industry running pretty flat
23 out it would be probably hard to get that increase.
24 Again, regardless of what GDP growth is.

25 So what I think you might see is still

1 increases in production, small ones, and further
2 pressure on price.

3 COMMISSIONER PEARSON: So we shouldn't read
4 too much into this. In other words, I shouldn't get
5 carried away and try to --

6 MR. CRANDALL: I think it's important for
7 explaining why it is that there was a decline,
8 downward pricing pressure in 1998. Because output,
9 the world output fell and the world was operating with
10 excess capacity. That is simply not the case. My
11 purpose here was not trying to perfectly explain
12 production but simply to show that when production
13 falls, when GDP falls it leads to declining production
14 and excess capacity.

15 COMMISSIONER PEARSON: More commonly I would
16 think of matching up GDP growth with consumption
17 growth, rather than production growth or decline. But
18 you've not done this here specifically to try to make
19 the point about production --

20 MR. CRANDALL: There really are no data on
21 consumption. There are data on apparent consumption
22 and the two should track each other pretty closely,
23 and obviously the only difference is going to be
24 between actual consumption growth and production
25 growth, there are going to be changes in inventories.

1 And if in fact you heard that there was a buildup of
2 inventories, I haven't checked those numbers, last
3 year because presumably as price is rising very
4 rapidly it becomes more profitable to hold inventories
5 than to worry about whether you're going to be able to
6 get supplies. And you heard one of the Petitioners'
7 witnesses say that he expects a downturn this year as
8 there's inventory disinvestment. But if in fact the
9 price increases that we saw in the Allegheny first
10 quarter continue, I'm not sure you're going to see
11 that disinvestment.

12 COMMISSIONER PEARSON: Okay.

13 Would anyone in this panel care to comment
14 on the chart presented this morning by Mr. Blow,
15 particularly his Chart 1 that does indicate a
16 projection that there would be roughly a five percent
17 decline in U.S. stainless steel consumption -- that's
18 for stainless steel sheet and strip -- in 2005? Is
19 that how this panel sees the U.S. market for 2005?

20 MR. FECHTER: This is Jurgen Fechter for
21 Thyssenkrupp. I was surprised to see that. We're
22 definitely not that pessimistic on the North American
23 market or the U.S. market and so far there is no
24 indications that this actually will happen, even that
25 the first quarter was, as was stated, a little bit

1 slower. But on a very high level. And the second
2 quarter so far, what we are seeing in business in the
3 U.S. is actually quite solid. So there is no
4 indications why it should fall off five percent.

5 COMMISSIONER PEARSON: I know at least one
6 user of stainless steel commented earlier that you
7 were seeing demand growth for your products. Did
8 others have comments on this? Is this dip in
9 consumption in 2005 plausible? Is it consistent with
10 what you're seeing in the marketplace?

11 MR. DOW: This is Pete Dow, Commissioner.

12 I think my comment was the one you referred
13 to. I can't imagine what would cause that. But who
14 knows? I don't think anyone knows for sure. Another
15 terrorist attack in the country that ripples through
16 the economy? Yeah, maybe then it would drop. But I
17 can't see any implicit reason from what I see that
18 would indicate that.

19 MR. MALASHEVICH: Commissioner, this is
20 Bruce Malashevich. Actually I can tell you what AK
21 Steel thinks apropos of their conference call with
22 security analysts this morning, I emphasize. It's a
23 statement that reads, and I quote, "The outlook for
24 stainless steel also remains positive. That strong
25 demand is attributed to the food processing and

1 equipment sectors as well as increased capital
2 spending."

3 COMMISSIONER PEARSON: Okay.

4 MR. FECHTER: I would go along with that
5 statement.

6 COMMISSIONER PEARSON: Thank you.

7 Let me direct another question to the users,
8 if I could. In the past year some or perhaps all of
9 you found yourself operating under controlled order
10 entries or other terms for some supply restriction.
11 When that happens, how do you deal with your
12 customers? Do you put them under some COE regime?
13 What happens?

14 MR. McKIBBEN: This is Bill McKibben. At
15 Pridgeon & Cay when we take orders from our customers
16 we are absolutely in a position where we must supply
17 them product or they can't build automobiles. So
18 there is absolutely no question that when a short
19 supply situation occurs we have to scramble and we
20 have to do everything in our power to make sure that
21 we keep production lines running.

22 MR. DOW: Speaking for ITW, this is Pete
23 Dow.

24 We did our level best during the year
25 successfully from keeping these supply problems

1 transparent from our customers. Where we were forced
2 with a choice of not building something or faced with
3 a choice of not building something, generally speaking
4 we had the luxury of deciding what are we going to not
5 build, and usually we could afford to not build
6 something that was going to go to stock as opposed to
7 something that had a firm order against it was custom
8 built. So we did insulate our customers and our
9 competitors did, too, from seeing the effects of the
10 shortage last year.

11 COMMISSIONER PEARSON: Ms. --

12 MS. NOONAN: Nancy Noonan on behalf of MEMA.
13 As you will see in our consumer brief there is some
14 discussion of the intervention that has taken place by
15 the Tier 1s. My understanding of that is that a Tier
16 2 supplier might let the Tier 1 know, look, we're
17 getting into some big trouble here, we're not going to
18 be able to supply you, and the Tier 1 will actually
19 contact the mill directly to ensure that the Tier 2
20 gets the supply they need.

21 Also to pick up on Mr. McKibben's point that
22 he made earlier in his testimony. It sounded like
23 what the gentleman from ITW said is well, they put
24 people on overtime, they pay extra for their
25 transportation costs in order to insulate the Tier 1s

1 and other automotive companies so that they don't have
2 trouble with the supply. If that's a fair
3 characterization.

4 COMMISSIONER PEARSON: Have any of you
5 actually lost a customer in the past year due to these
6 supply constraints? Lost a customer either to another
7 U.S. firm or to an overseas firm?

8 VOICE: To my knowledge, no.

9 MR. LACOR: Commissioner Pearson, I have a
10 comment to that effect. I think Mexinox is quite
11 active in the U.S. appliance industry and in 2004 it
12 was common knowledge that the appliance manufacturers
13 were not able to buy all the stainless steel necessary
14 to meet the commitments they had with Home Depot or
15 Lowe's. So the tightness in the stainless steel
16 supply in 2004 impacted the appliance manufacturers'
17 ability to meet orders that they had on with some of
18 the consumer chains.

19 COMMISSIONER PEARSON: Okay.

20 MR. McKIBBEN: This is Bill McKibben. It's
21 really hard to tell the impact on the customers of not
22 being able to supply and meet their production needs.
23 We're looking at contracts, where we have contracts
24 that extend a year or two years out. Right now we're
25 looking at closing business for 2008 model years. So

1 will that come back and boomerang back on us and have
2 an impact? Typically what happens, if you mis-ship
3 you get a ding on your quality rating and then if your
4 quality rating reaches a particular point of
5 dissatisfaction with your customer you won't be
6 released on new orders. But the orders for 2005-2006
7 have pretty well been released. It's 2007 and 2008
8 that will see that impact.

9 COMMISSIONER PEARSON: Thank you very much.

10 MR. LYNCH: Mr. Pearson? This is Mike Lynch
11 of Illinois Tool Works.

12 While my colleague, Mr. Dow, has already
13 answered, ITW is a much larger entity than is the food
14 and equipment group and in our written testimony which
15 we decided over lunch to hold and to include in our
16 post-hearing brief there is an allusion that no one
17 has spoken about yet today which did by the way come
18 up in the discussions over the 201 where particularly
19 in the auto industry a Tier 1 supplier through their
20 pre-approval process with an OEM dictates from what
21 mill you shall buy your raw material. In the case of
22 ITW Drawform, if they want to keep the business with
23 one of the U.S. transplants, they have to buy from a
24 Japanese mill. They have no choice. They produce a
25 component which is attached to another component

1 produced in Canada which is then supplied to the
2 transplant. Steel for both components come from the
3 same mill. And I guess to your point, I was told
4 yesterday by the management of ITW Drawform that
5 because of the 57 percent duties that they are
6 currently paying on the product, the Canadian supplier
7 has recently notified the OEM that they are prepared
8 to provide the complete unit to the OEM, and of course
9 they will be buying the steel without the duties. So
10 giving them a 57 percent cost benefit on their raw
11 material cost.

12 So if the orders are kept in place ITW
13 Drawform does expect to lose that business.

14 COMMISSIONER PEARSON: Thank you for that
15 comment, and Mr. Chairman, thank you for your
16 indulgence.

17 CHAIRMAN KOPLAN: Certainly.

18 First, Mr. Leibowitz I think on my first
19 round I found out afterwards that you had your hand up
20 on that last question that Mr. Cameron responded to on
21 the shift in emphasis to the distributors. I
22 wondered, did you want to disagree with Mr. Cameron or
23 --

24 MR. LEIBOWITZ: No, I --

25 CHAIRMAN KOPLAN: I didn't mean to ignore

1 you.

2 MR. LEIBOWITZ: I did not want to disagree
3 with Mr. Cameron, I wanted to reinforce his point and
4 just very briefly. I think if you explore the self-
5 interest of those who helped make the increased
6 distribution sales happen, and that is the domestic
7 mills, you'll see that they obviously believed it was
8 in their interest to do that. I think there's a couple
9 of possible reasons for that. I think it would be
10 interesting to hear from them.

11 One might assume, for example, that because
12 of the difficulty in meeting supply needs, having a
13 layer of service centers in between is a plus. It
14 helps you meet the needs of the end users in a period
15 when you're really running flat out and you can't make
16 enough product and the service centers help smooth
17 those bumps out. That was my only point.

18 MR. CRANDALL: Could I add just one thing to
19 that? This has been going on for a long time in the
20 steel industry, both the carbon and the stainless
21 steel. The reason for the shift to distributors is a
22 lot more of the value-added is now being transferred
23 to these distributors because they're lower cost and
24 they're lower cost because they're not organized by
25 the USW. This is something that the USW has

1 essentially allowed to happen over time rather than
2 trying to renegotiate the contracts as severely as
3 they might have to at the mills. So this is something
4 that's been going on for a long time in the carbon
5 steel industry and the stainless industry, and this is
6 one way in which they've been lowering their costs and
7 becoming more competitive.

8 So it's hard to now say that having done
9 this themselves in order to make themselves more
10 competitive this makes them more vulnerable to
11 imports.

12 MR. CAMERON: So they're less vulnerable,
13 not more vulnerable.

14 CHAIRMAN KOPLAN: Thank you, Dr. Crandall.

15 Yes?

16 MR. LaRUSSA: Actually the trend doesn't
17 hold for Arcelor. The trend that was mentioned, it
18 just doesn't hold for Arcelor. It's not, they're not
19 headed in the same direction.

20 CHAIRMAN KOPLAN: Thank you.

21 Dr. Crandall, let me just come back to you
22 for a second. This morning I indicated on page four
23 of your economic analysis you refer to AISI data. I
24 mentioned that I would ask you if you could submit
25 that data for the record.

1 MR. CRANDALL: Sure. It's freely available
2 from AISI. I'd be happy to give it to you.

3 CHAIRMAN KOPLAN: Thank you, I appreciate
4 it.

5 The joint pre-hearing brief filed on behalf
6 of France and Korea states that producers from those
7 countries have responded to questionnaires of
8 dedicated alternative markets. I support of that
9 we're told as an example that shipments to the EU by
10 both countries increased between '99 and 2004 with the
11 greatest growth occurring after 2001.

12 Another country whose identity is bracketed
13 in your brief is also mentioned because shipments to
14 it similarly increased over the same period while
15 French and Korean responding producers virtually, it
16 is stated, "relinquished their relationship to the
17 U.S. market." That's from the brief.

18 I must say that in my opinion these shifts
19 in quantity indicate to me just the opposite. That is
20 that those responding purchasers' increases in
21 shipments to me demonstrates the ability to shift in
22 or out of alternative export markets based on price.

23 So I'd like to hear from Mr. LaRussa, Mr.
24 Cameron, or Ms. Mendoza on that point.

25 MR. CAMERON: Could you tell us where you're

1 referring to, Commissioner?

2 CHAIRMAN KOPLAN: I think I'm looking at
3 page 11, and -- part of that's on page 11.

4 MR. CAMERON: So ---

5 CHAIRMAN KOPLAN: The other country, the one
6 that's bracketed you see starting with the words, "For
7 example." A little over halfway down the page.

8 MR. LaRUSSA: I think as far as the EU goes,
9 I'm trying to totally understand your question. As
10 far as the EU goes, the --

11 CHAIRMAN KOPLAN: Do you have --

12 MR. LaRUSSA: Yes.

13 Demand rose substantially and basically
14 shipments rose. It's clear that our shipments rose
15 during that period.

16 I don't think you can say that price is a
17 factor there. Basically what happened is this is
18 their home market. There aren't the huge
19 transportation costs that you have for other markets.
20 This is where Arcelor is well known for its product
21 including the types of products, the bright-annealed
22 and others that Jim Williamson was talking about
23 today. So I think it only makes sense that they were
24 corresponding to their customers, they have huge
25 institutional customers in Europe, and I think it only

1 makes sense.

2 As far as the other market goes --

3 CHAIRMAN KOPLAN: What I'm saying is that it
4 appears to me that these shifts in quantity, back and
5 forth like that, indicate to me an ability to shift in
6 or out of alternative markets.

7 MR. LaRUSSA: That's the first market. The
8 second market, again, I'm trying to find exactly which
9 of the bracket -- I guess the one bracketed country
10 you're talking about here I understand.

11 CHAIRMAN KOPLAN: I think you've got an
12 adjective that's bracketed. I think the name of a
13 country is bracketed, and there's a percentage
14 bracketed.

15 MR. LaRUSSA: Well --

16 MR. CAMERON: Commissioner, with respect to
17 Korea, I think I see your point. What you're
18 basically saying is there's a lot of steel out there
19 and that if you're saying you're exporting, for
20 instance, from Korea to Europe couldn't the shipments
21 to Europe go to the United States.

22 CHAIRMAN KOPLAN: Yeah, I'm saying why not.

23 MR. CAMERON: I think our answer with
24 respect to Korea, well in theory anything can happen,
25 but I think that our answer would be that if you look

1 at our data on page roman numeral IV-11, the
2 quantities to Europe are quite small. So there are
3 some Korean exports to Europe. They are not
4 significant. And so when you have small amounts, you
5 have small amounts.

6 The statement that is being made is that
7 there has been pretty pronounced market dedication to
8 certain areas. In the case of Korea it's clearly
9 Asia, and I think that the statistics also bear that
10 out. I think that was the point that was being made.

11 If you're saying is it true that we have
12 totally abandoned the U.S. market? No. That is not
13 accurate. We have not totally abandoned the U.S.
14 market.

15 That said, this comes back to the point we
16 were discussing with Commissioner Lane.

17 CHAIRMAN KOPLAN: I think the term was
18 virtually relinquished, is what was used.

19 MR. CAMERON: Yes, and I think -- Well,
20 virtually relinquished, Mr. Chairman, with respect to
21 Korean exports to the United States. If you're
22 talking 15-some-odd-thousand tons, yes, I would say
23 that that is a fair characterization. I think that
24 that data supports the fact that Korea is a minimal
25 and we have not said negligible because it's

1 technically not negligible but it's pretty close. And
2 when you compare that to their position in other
3 markets, I think that is a fair statement, and this
4 gets back to the discussion we were having with
5 Commissioner Lane with respect to the significance of
6 the fact that you have grown in total shipments from
7 Korea of one million tons over that 1999 to 2004
8 period. None of that growth went to the United
9 States.

10 Yes, we believe that is significant and
11 stands for that proposition.

12 CHAIRMAN KOPLAN: Thank you. Mr. LaRussa?

13 MR. LaRUSSA: The other two markets I was
14 talking about, I mean first we've got the European
15 Union where obviously we're, that's our key market.
16 That's where we're a player and that's where we have
17 to respond to demand.

18 Secondly, our business plans basically have
19 us focusing on the European market and as we showed
20 from our chart, even though perhaps the one percent is
21 hard to read in relation to the 100 percent, we
22 haven't really changed our approach to the U.S.
23 market. It's been very consistent with the dumping
24 order, without the dumping order.

25 And third, obviously we are in a different

1 position, we meaning Arcelor, are in a much different
2 position vis-a-vis the third market than Mr. Cameron's
3 client is. If you look at the data there you'll
4 basically see that it's just not the same type of
5 situation. And really, in fact, with that third
6 market the truth is that last year, because we had
7 some problems with some of our capacity -- a flood and
8 certain other things happened -- we had to actually
9 shift the product in question to Europe because
10 Europe, again, is the place where we have to fill our
11 demand and our business plans say that Arcelor's a
12 European company and it focuses on Europe.

13 So I think it's a slightly different
14 situation. You can't really, with that bracketed
15 country you can't really say that we're anywhere near
16 in the same situation as Korea is. Secondly, we're
17 focusing on Europe. And third, we've been very
18 consistent in the United States, price or no price.

19 CHAIRMAN KOPLAN: Thank you. I see my time
20 has expired.

21 Vice Chairman Okun?

22 VICE CHAIRMAN OKUN: Thank you. I think I
23 just have a couple of things.

24 One, since I think I failed to do this
25 earlier, in terms of the consumer interest and I guess

1 I'd direct this back to those, the purchasers who are
2 here today and I don't know, Mr. Leibowitz if you
3 would be doing it as well, but as I've asked in other
4 proceedings to address the issue of the statute and
5 whether it permits, prohibits, allows us to consider
6 consumer, the impact on the consumer as it's been
7 argued and as it was mentioned today by the
8 congressman who testified. If you can do it for
9 purposes of this proceeding as well.

10 MR. LEIBOWITZ: I'm delighted, Commissioner
11 Okun.

12 VICE CHAIRMAN OKUN: Okay, and I see Mr.
13 Cunningham --

14 MR. CUNNINGHAM: I'd just give you 60
15 seconds on that. I think it's an important issue for
16 these proceedings.

17 VICE CHAIRMAN OKUN: Sure. This might be a
18 filibuster.

19 MR. CUNNINGHAM: No. This will not be a
20 filibuster.

21 The Commission has not normally done
22 quantifications or looked at the health of consumers
23 or the effects on consumers. I would suggest to you,
24 though, that while you do not have a statutory mandate
25 to protect consumers, you do have a statutory mandate

1 to consider the health of the U.S. industry, and to
2 the extent that what's happening in the marketplace,
3 or what might happen in the marketplace as a result of
4 a lifting of the orders, would affect the U.S.
5 industry by its adverse effect on consumers, and I
6 think that's undeniably relevant under the statute.

7 You've had a good bit of testimony here
8 today from the congressman who came in about consumers
9 being asked by their consumers to move off-shore or to
10 get off-shore supply, to use substitute materials.
11 All of those things, it seems to me, are relevant.

12 Now the Commission does not have a database
13 that gives you a good way to analyze that and I think
14 the Commission might want to long-term think about
15 this because we are in a world where this is going to
16 be a more and more relevant question as the world
17 becomes more globalized and purchasers can move from
18 one place to the other or move their sourcing from
19 place to the other.

20 The last point I will make here is this is
21 particularly significant in the case of a domestic
22 industry that is not particularly interested in or
23 historically active in export markets. Therefore the
24 loss of consumers, consumer demand in the United
25 States, whether it's moving off-shore or moving to

1 other products, is particularly potentially harmful to
2 a domestic industry here.

3 And where you get a lot of testimony to that
4 effect, somehow, as you have here, somehow you ought
5 to take it into account not, as I say, under the
6 statute, not for protecting consumers per se, but for
7 considering where the effect on the consumers has been
8 severe enough that it adversely impacts the U.S.
9 industry.

10 VICE CHAIRMAN OKUN: Okay. I appreciate
11 those comments, and we'll look forward to the post-
12 hearing submissions rather than debating each of the
13 points here.

14 Let me then ask, and I think this may be
15 done better posthearing, which is to the extent that
16 some of the Respondents have made arguments regarding
17 the product mix that was sold during the period of the
18 investigation, if you haven't done so if you could for
19 purposes of posthearing please comment on whether your
20 companies still produce the various products, Grades
21 304, 316, 409, 430, 434, 436, just so I understand
22 what the production is of the companies as opposed to
23 what's being sold in the market currently.

24 Second, if you can then look and help me
25 understand in terms of for those making this argument

1 if you look at the original investigation and the
2 product mix that was here and if we are asked to look
3 at then lifting the order what product mix would come
4 back in, to go into detail on why there would be a
5 change or why would I expect to see a change in the
6 product mix.

7 I know it's more relevant for some that are
8 here than for others, so I'd ask for that posthearing.
9 I know you've done some of that, but just so that I
10 know not just what you sold during the period of this
11 review.

12 I think with that I may be finished, but I
13 do want to thank all of you for your testimony and
14 your patience this afternoon and all the answers
15 you've given us. We find them very helpful, and I
16 will look forward to your posthearing submissions.

17 Thank you, Mr. Chairman.

18 CHAIRMAN KOPLAN: Thank you.

19 Commissioner Miller?

20 COMMISSIONER MILLER: Thank you, Mr.

21 Chairman.

22 I know it's late, but I do want to explore
23 one other question with the industry representatives,
24 the company representatives here, and that is when I
25 look back at the original period of investigation,

1 that 1996 through 1998 timeframe, while the absolute
2 level of increases of cumulated imports, cumulated
3 imports increased, the market share basically stayed
4 the same.

5 I think the case at the time was basically a
6 price case. Prices clearly declined in that 1996
7 through 1998 timeframe for most of the countries that
8 were subject to the investigation -- most, not all --
9 and for the domestic industry.

10 Mr. Fechter, you've referenced your position
11 with Mexinox at the time and, Mr. Williamson, I think
12 you said you were with Arcelor at the time. Help me a
13 little bit. Your memory -- I can barely remember what
14 I did a month ago, so I know I'm asking a lot -- of
15 market, the global market conditions in that timeframe
16 that led to those kind of price decreases and were
17 they global as well as in the U.S.

18 We've talked about the Asians so I'm not
19 pretending I don't know what was going on. I want to
20 hear it from you all directly.

21 MR. FECHTER: I think the question is a very
22 good one because I can recall that our holding
23 company, Nirosta, in Europe had a very, very difficult
24 time also in the period 1996, 1997, 1998, so the
25 pricing was difficult worldwide.

1 The Asian crisis had a huge impact on the
2 stainless market. Why? Because stainless is a fast
3 growing product between four to six percent per annum,
4 and if we have a reduction in demand, even if it's
5 temporary, it has quite a global impact.

6 I know of no country in the world where in
7 that period the prices were not under pressure. That
8 is the one point I think that's absolutely relevant.
9 At that point in time, strangely enough, Asia was
10 still not as badly affected in China as it was in
11 Korea and Taiwanese and other markets because the
12 local manufacturing was still quite low, but clearly
13 also Asia was tremendously affected.

14 That was more an issue as stated this
15 morning on volume. The price was clearly also under
16 pressure, but you couldn't do business because people
17 didn't have financial backing at that stage.

18 In Mexico, for us the situation was a big
19 surprise because we saw ourselves as part of the North
20 American market. We had an understanding with U.S.
21 industry. We bought 40 percent, sometimes 50 percent,
22 of our feedstock hot band from the U.S. The U.S.
23 melts knew that. We paid a sizeable premium for that
24 hot band compared to international prices and
25 afterwards realized that we made a big mistake.

1 Clearly that will not happen again. The
2 markets have converged. We no longer have a Mexican
3 market from which we can afford to pay a premium, and
4 Mexinox was left to operate now in a structure as the
5 global markets are, but I think Mexinox today is able
6 to do that. We've learned how to work by the current
7 economic structures that we have both in Mexico and in
8 the U.S.

9 COMMISSIONER MILLER: I appreciate that.

10 Mr. Williamson?

11 MR. WILLIAMSON: As memory serves, I think
12 it was a global downturn in world markets. Perhaps we
13 can address this in posthearing briefs, do a little
14 research and come back.

15 COMMISSIONER MILLER: For your company in
16 particular I would ask that you would counsel and
17 perhaps tell us a little bit more about the trends
18 that I see in your data because I do recognize that
19 they were different and so I would invite you to look
20 at unit values, price, whatever information you have
21 about imports from France in that timeframe.

22 MR. WILLIAMSON: We will do that.

23 COMMISSIONER MILLER: Mr. Lacor, you wanted
24 to add something?

25 MR. LACOR: Yes, I wanted to add something.

1 I have recollection of that because we were operating
2 -- I was with Mexinox, like I said, since 1989, and I
3 think John Junker mentioned this also from his time at
4 J&L.

5 When we looked at the market and what was
6 driving the market in that time period we would really
7 look at the impact of North American Stainless and
8 their capacity additions much more than we would look
9 at imports. Again, Mexinox doesn't really consider
10 itself an importer, a North American player.

11 I don't think the Commission should
12 underestimate the impact of NAS' additional capacity,
13 and also J&L in 1997 added significant -- 200,000 tons
14 of commodity capacity that was being placed in the
15 market. I think we should look at the impact of that
16 as much as any shifts in imports.

17 COMMISSIONER MILLER: Okay. All right. I
18 appreciate that.

19 If there are no further comments, I don't
20 believe I have any further questions. I appreciate
21 all of your testimony. Thank you.

22 CHAIRMAN KOPLAN: Thank you.

23 Commissioner Hillman?

24 COMMISSIONER HILLMAN: I think just one
25 quick followup while we're in the mode of refreshing

1 our recollection.

2 Mr. Cunningham, your testimony has gotten me
3 puzzling over the U.K. data.

4 MR. CUNNINGHAM: That's my role in life.

5 COMMISSIONER HILLMAN: I have re-read your
6 brief sitting here. It still doesn't explain for me
7 why. I mean, I clearly understand the trend. I've
8 looked at the numbers. The U.K. was at its peak in
9 1996 and, you know, obviously a very substantial
10 decline from there. Why?

11 I got the numbers so I know what happened.
12 I'm just trying to make sure I understand why because
13 that would have been before the petition.

14 MR. CUNNINGHAM: I think as I said to you --

15 COMMISSIONER HILLMAN: It was before the
16 petition.

17 MR. CUNNINGHAM: Right. Correct.

18 COMMISSIONER HILLMAN: It could have had any
19 effect. You're coming out of the market.

20 MR. CUNNINGHAM: Right. As has been
21 testified several times, this was becoming at that
22 point a very competitive market for domestic reasons
23 with NAS introducing a large amount of new capacity
24 and probably the world's most efficient low-cost
25 capacity at that time. The other domestic producers

1 were becoming competitive with NAS.

2 This became on the commodity markets a less
3 attractive market for Outokumpu and we --

4 COMMISSIONER HILLMAN: Okay, but from the
5 unit values it would not look like you were in the
6 commodity part of this market. You were clearly above
7 what everybody else --

8 MR. CUNNINGHAM: Take a look at the unit
9 values. Take a look at the shift in 2000. Take a
10 look at that figure. You'll see a significant change
11 then when we really went completely or almost
12 completely to the niche precision strip.

13 Before then we were gradually moving away
14 from the bulk stuff, the commodity stuff, which we had
15 never been a huge factor in anyway. Hell, we were --
16 excuse me. Gosh darn it I should have said. I'm
17 following the bad example of Petitioners.

18 We were a fraction of any of the other
19 Respondents here at any time, but we were moving out
20 of, gradually away from the commodity stuff and
21 leaving us with this niche stuff.

22 COMMISSIONER HILLMAN: Okay.

23 MR. CUNNINGHAM: It's a market now where we
24 have a very competitive, low-cost U.S. industry that
25 competes very vigorously among themselves.

1 I think our people's views is -- you asked
2 before about the data in the staff report, the
3 relative prices among countries. Our people's view is
4 they would not be surprised to see the U.S. be at the
5 low end of the world market prices, particularly in
6 commodity grades, because of the fact of what I was
7 talking about.

8 COMMISSIONER HILLMAN: All right. I hear
9 you. I'm not entirely sure I think the time at which
10 it appears the U.K. product came out of the market is
11 necessarily the same as the timeframe under which NAS
12 and others became more competitive, but I hear it.

13 If there's anything further you want to add
14 in the --

15 MR. CUNNINGHAM: The one other thing I would
16 say is remember that this was the time in which there
17 were two changes that went on in the ownership of this
18 U.K. production. There was originally a British Steel
19 Stainless. It then moved to Avesta Stainless, Avesta
20 Sheffield, a joint venture, then to Avesta and then to
21 Outokumpu. There were different management views that
22 may have had some effect on this.

23 We'll do a little bit more explanation in
24 the posthearing.

25 COMMISSIONER HILLMAN: All right. Again,

1 your brief tells me what happened. It wasn't so clear
2 to me that it tells me why it happened. I appreciate
3 those answers.

4 With that, I have nothing further, Mr.
5 Chairman, other than to thank all of the witnesses
6 very much. Your testimony has been extremely helpful.
7 Thank you.

8 CHAIRMAN KOPLAN: Thank you, Commissioner.
9 Commissioner Lane?

10 COMMISSIONER LANE: (Non-verbal response.)

11 CHAIRMAN KOPLAN: Commissioner Pearson?

12 COMMISSIONER PEARSON: A couple questions,
13 Mr. Chairman. The first one at least I think is quite
14 brief.

15 For Mexinox does the United States export
16 stainless steel sheet and strip to Mexico? Do you
17 have U.S. product coming into the Mexican market? Is
18 there an ongoing two-way trade in this product?

19 MR. LACOR: Yes. Both North American
20 Stainless and AK are active exporters to Mexico, so
21 there's two-way trade.

22 Maybe Mr. Salas would like to say a little
23 more on that.

24 COMMISSIONER PEARSON: Please?

25 MR. SALAS: Yes. We see them every day in

1 the marketplace in Mexico. Their exports have grown.
2 They are very much into the commodity product, 304,
3 which has been already discussed here, and automotive.

4 COMMISSIONER PEARSON: So is the United
5 States largely shipping product to Mexico that is not
6 produced by Mexinox?

7 MR. SALAS: No. They are competing with
8 Mexinox in Mexico --

9 COMMISSIONER PEARSON: Okay.

10 MR. SALAS: -- because they also see that as
11 part of their local regional NAFTA market.

12 COMMISSIONER PEARSON: Okay. I just wanted
13 to understand because obviously there could be trade
14 that wasn't directly competing within this body of
15 products.

16 My last question deals with the staff report
17 at Table 3-13 on page 328 which deals with return on
18 asset information. This is I'm advised all public
19 information so I can talk about it.

20 Looking at the six years we have in the
21 period of review, the first couple years, 1999 and
22 2000, the U.S. industry had a pretty decent return on
23 assets, 8.3 percent and then 13.3. Then it had a not
24 so good year, minus 2.9. In 2002, kind of break even
25 at a one percent return. 2003, an absolutely lousy

1 year with minus 19.5 percent and then last year 9.9
2 percent.

3 As I look at that, it seems to me not
4 exactly a stellar return on assets over that period of
5 time and so as I try to understand it why shouldn't I
6 conclude that this industry is vulnerable? It hasn't
7 been able to do all that well in terms of return on
8 its assets.

9 I thought there would be some answers. Yes,
10 Mr. Crandall?

11 MR. CRANDALL: Let me address that. This is
12 Bob Crandall.

13 The return in 2003 reflects a large amount
14 of writeoffs. I mean, the consolidation we're talking
15 about and the writing down of assets is going on at
16 that time. That's now taken place. There were none
17 reported in 2004 here so I think what you see is a
18 very healthy industry, and clearly NAS, which is very
19 profitable -- I mean, its profits that I reported to
20 you in my testimony are after tax.

21 They had a 10 percent return on sales after
22 tax. I didn't calculate a rate of return on capital
23 because it's hard to do that because this is Acerinox,
24 and they're not giving us a full report on NAS'
25 financials.

1 You're seeing a substantial increase, and
2 it's continuing into 2005 so that blip in 2003 is
3 largely due to a restructuring of the industry and
4 purchase of assets, writing off some assets and the
5 one-time charges as they say in the accounting
6 profession.

7 MR. MALASHEVICH: Commissioner, if I may
8 elaborate, please? I'm Bruce Malashevich.

9 First of all, I'm hoping you would give us
10 leave to address this in our posthearing brief using
11 APO data because I think a disaggregated analysis of
12 the industry would be illuminating.

13 I agree with everything Dr. Crandall said.
14 I would only add that if the industry were vulnerable
15 why would they spend a billion dollars of new
16 investment within the last several years to put on a
17 melt shop, a hot strip mill at NAS and Allegheny's
18 acquisitions, among other things, of J&L unless they
19 were convinced that there was a very attractive return
20 on those assets in the offing?

21 That's why we've been pressing the
22 Commission and staff to request the return on assets,
23 return on investment analyses that must have been done
24 prior to those investments.

25 COMMISSIONER PEARSON: Okay. Mr.

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1 Malashevich, I'd be very pleased to see in the
2 posthearing the disaggregated analysis that you
3 discussed.

4 Mr. Cunningham?

5 MR. CUNNINGHAM: Over the years of working
6 before this Commission I've become a trend analysis
7 junkie, and I get hooked on correlations. One of the
8 things I would suggest you do is correlate that chart
9 with the table on page 4-2, Table 4-1, on volume of
10 subject imports. You'll see an absolute reverse
11 correlation.

12 That is, the years in which subject imports
13 are higher the U.S. industry has the higher rate of
14 return, and the three years when subject imports are
15 lowest are the years where the U.S. industry has bad
16 rates of return.

17 A conclusion that might be drawn from that
18 is that there's no cost/effect relationship between
19 imports, subject imports, and the return on investment
20 of this industry.

21 COMMISSIONER PEARSON: Okay. That's an
22 interesting point. It wouldn't entirely surprise me
23 if Mr. Malashevich elaborates on that one in the
24 posthearing also.

25 Mr. Fechter, did you have a comment? You

1 were thinking about it earlier.

2 MR. FECHTER: I think the statement that was
3 made that some of the no longer existing structures
4 pulled down the average numbers, I mean J&L was
5 notoriously red so if you include that in the
6 statistics clearly that takes down the average.

7 If you look at NAS as an individual
8 operation, what can be done in the North American
9 market, you can see that one of the most profitable --
10 actually the most profitable -- operation worldwide so
11 it's a question of how you do it.

12 I don't think that the losses that were
13 suffered were only due to the market. That's the
14 reason why also the industry restructured. If you
15 look at the three remaining plants now I'm sure that
16 you will see substantially better numbers for 2004 and
17 2005.

18 COMMISSIONER PEARSON: Okay. Any other
19 comments on return on assets or on vulnerability?

20 MR. FECHTER: This morning you had a
21 question that asked why would business people outside
22 the U.S. change their approach to the markets on
23 pricing? Why would they not also carry on focusing on
24 optimizing their results?

25 COMMISSIONER PEARSON: Yes.

1 MR. FECHTER: All I can say to that is it
2 would make no sense for ThyssenKrupp to try and
3 increase a little bit the volumes in North America and
4 at the same time hurt the volume position and the
5 market position that Mexinox has here.

6 I mean, everybody can do the calculation
7 that it's not in our interest to actually harm this
8 market. We have a market share worldwide of 13 or 14
9 percent. We have no interest in driving down the
10 market so I must say I found the statements very
11 strange.

12 I can only support the notion of your
13 question that we as business people are under
14 tremendous pressure to also earn the return.
15 Therefore, we will try and manage the big markets like
16 North America and Europe and Asia in the best possible
17 way.

18 There will always be difficult market
19 periods, but that does not mean that the people
20 therefore that manage these markets will drive
21 specific markets, especially North America, down.

22 COMMISSIONER PEARSON: Okay. Thank you very
23 much.

24 Mr. Chairman, I have no further questions.

25 CHAIRMAN KOPLAN: Thank you, Commissioner

1 Pearson.

2 I have no additional questions. Let me see
3 if anyone from the dais does.

4 (No response.)

5 CHAIRMAN KOPLAN: Apparently not.

6 I want to thank you all very much for your
7 presentation and your answers to questions.

8 Let me turn to Mr. Corkran and see if staff
9 has questions.

10 MR. CORKRAN: Douglas Corkran, Office of
11 Investigations. Thank you Mr. Chairman. Staff has no
12 questions.

13 CHAIRMAN KOPLAN: Thank you, Mr. Corkran.

14 Mr. Hartquist, you have two minutes
15 remaining from your direct presentation. Do you have
16 any questions of this panel before I release them?

17 MR. HARTQUIST: No questions. Thank you,
18 Mr. Chairman.

19 CHAIRMAN KOPLAN: Thank you. Well, with
20 that I want to release the panel. I thank you very
21 much for your testimony again.

22 While you're moving away from the table I'll
23 tell you what we have in the way of time remaining.
24 Those in support of continuation have two minutes
25 remaining for rebuttal and five minutes for closing.

1 Those in opposition have three minutes
2 remaining from their direct presentation for rebuttal
3 and five minutes for closing.

1 CHAIRMAN KOPLAN: Mr. Hartquist, while
2 they're moving, do you wish to use the two minutes
3 from your direct or do you wish to go directly to
4 closing?

5 MR. HARTQUIST: Mr. Chairman, if I may, I
6 would just combine the time and use the seven minutes.

7 CHAIRMAN KOPLAN: All right. Go ahead.
8 You may proceed.

9 MR. HARTQUIST: Thank you.

10 There are a number of things that we would
11 like to respond to today and many more that we would
12 like to respond to in the brief.

13 First of all, the discussions about global
14 prices and where prices are highest, whether the
15 United States or other countries have higher prices,
16 I'll just mention and we will put this in the brief
17 that there is a very recently published report by
18 MEPS; it's a March 2005 report.

19 And particularly with respect to grade 304's
20 stainless, the biggest selling item of sort of the
21 commodity of stainless sheet and strip category,
22 you'll see that prices in the U.S. are higher than all

1 countries in the world, including the EU average, and
2 in addition, the differential between the U.S. prices
3 and prices in China are far greater in March 2005 than
4 in the December 2004 data.

5 You know, when you listen to the
6 Respondent's arguments about how well the industry is
7 doing and the lack of vulnerability, you would think
8 that they've been doing very well recently, but I
9 would just note as we did earlier in the testimony
10 that, in 2004, the operating profits of the domestic
11 industry were only at about a six percent level, not a
12 very good return at all.

13 A couple of comments with respect to our
14 friends from Mexinox. Mr. Lacor testified about their
15 pricing in the U.S. market, but I would note that the
16 anti-dumping duties applicable to Mexinox after
17 dropping in the first annual review from the 30
18 percent level down to about two percent have been
19 increasing pretty steadily and they're now up in the
20 most recent review to about six or seven percent. So
21 there's still significant dumping in the U.S. market.

22 Mr. Fechter's testimony indicated that
23 Mexico should not be cumulated with other countries,
24 but he also testified that they coordinate very
25 carefully the shipments with respect to Italy and

1 Germany in terms of volume and pricing relationships
2 among the commonly owned ThyssenKrupp producers.

3 Mr. Cunningham testified about U.K. pricing.
4 We would note that in the original case, there was
5 more underselling by the U.K. producer than any other
6 country that was represented in that proceeding.

7 He's also referred to the focus on precision
8 strip and that being a relatively small part of the
9 total stainless market. It is a relatively small part
10 of the market, but it is a very significant part. AK
11 and Allegheny both produce precision strip, and this
12 is a product that the U.K. company has been focusing
13 on in their export efforts recently.

14 Mr. Cunningham also indicated that Outokumpu
15 had not shifted its imports from a covered country,
16 U.K., to Finland or Sweden, not covered. But let's
17 look at some recent data. In 2004, total exports to
18 the U.S. from Finland and Sweden were about 20,000
19 tons; they were about 4.5 percent of all imports.

20 But January and February of 2005 show quite
21 a different situation, about 6,000 tons, which would
22 be more like 36, 38,000 tons on an annualized basis or
23 about twice as much as they were shipping in 2004.

24 Mr. Dow, a couple comments on Mr. Dow's
25 testimony. He indicated supply problems with a

1 service center supplier to them in the automotive
2 business after Allegheny assumed control of J&L in the
3 first quarter of 2004. Allegheny didn't purchase the
4 assets of J&L until June of 2004.

5 So, in the first quarter, when J&L was
6 notifying customers that they were shutting down their
7 production, that was a time that the problems began to
8 occur, and when Allegheny took control of those
9 assets, they rapidly ramped up and began to supply the
10 market again at substantial levels. And we'll deal
11 with this a little bit more in the brief.

12 They also noted, and Mr. Dow also noted, the
13 kind of double ordering that Mr. Hartford referred to
14 as a reason for the controlled order entry system that
15 Allegheny had developed.

16 And, by the way, if anybody needs 409, there
17 are people here who would be happy to take orders
18 today. There's no problem in getting this material
19 from any of the domestic producers. All three of them
20 produce it.

21 I also want to note Mr. Lacor's testimony
22 indicated some commonality in pricing among domestic
23 producers, saying that Mexinox essentially follows
24 the pattern of domestic producers.

25 There really isn't a pattern. They compete

1 with each other very aggressively. And the price
2 increases which may be initiated by one company are
3 frequently not followed by the other companies, so
4 there is no sort of single price in the U.S.

5 And, lastly, we will note in the brief in
6 considerable detail how the pricing mechanism works.
7 There was a lot of confusion about it today, but
8 essentially, you have a number of elements.

9 You have what may be called a base price.
10 Then you have the kind of extras that Mr. Lacor
11 referred to. That translates to a gross price. Then
12 you have discounts. Discounts are sometimes raised
13 and lowered. You have a net price, which is really
14 what is typically referred to as a base price, a net
15 price after extras and discounts. And then you have a
16 surcharge formula.

17 So at least for one of the companies we will
18 lay this out in the brief so that you can see how
19 prices are built up essentially and where the
20 surcharge fits in and the raw material at cost.

21 Thank you very much. We appreciate your
22 attention today and also appreciate the Respondent's
23 providing a large number of witnesses, indicating
24 their sincere interest in this proceeding and we think
25 getting back into the U.S. market big time. Thank

1 you.

2 CHAIRMAN KOPLAN: Thank you for that, Mr.
3 Hartquist.

4 I note that Mr. Leibowitz, Mr. Cameron, and
5 Mr. LaRussa are dividing up the time on rebuttal and
6 closing, so how do you want to start?

7 MR. LEIBOWITZ: I think Mr. LaRussa is going
8 to start.

9 MR. LARUSSA: Mr. Chairman, I'll just take a
10 few minutes. I've been in trade policy a long time,
11 and I have to say I was a little surprised at what I
12 heard today. I mean, the rhetoric was really from a
13 pre-globalized steel world. I mean, what I heard
14 literally was imports were a problem. They're never
15 fairly traded. Subsidies are rampant. Foreign steel
16 companies aren't capitalistic.

17 Well, I'm as nostalgic as the next person,
18 and, in many ways, it would be great for me if it were
19 1999. I was 45 years old and there was a different
20 world in Washington.

21 CHAIRMAN KOPLAN: That's true.

22 MR. LARUSSA: But having said that, it's not
23 1999. There's no Asia crisis looming on the horizon.
24 There is no demand dislocation. I think it was very
25 interesting what Commissioner Okun said. There is no

1 reason for any kind of imports to come flooding back
2 into the United States.

3 And, you know, when I heard that 1999 is a
4 precedent for 2004, well, that's ridiculous. China's
5 falling apart. Asia is going to fall apart. That's
6 ridiculous.

7 In fact, it was interesting that the same
8 company or one of the companies that was talking about
9 the looming Asia financial crisis was also talking
10 about investments that the company had made in China,
11 which seems a little strange.

12 The next point I'd like to make is that they
13 basically, domestic industry this morning basically
14 just kind of pushed aside economic principles of
15 supply and demand.

16 Dr. Crandall spent a lot of time talking
17 about demand in the U.S. market and prices in the U.S.
18 market, and it's a little hard to believe that prices
19 in the U.S. market, given the demand situation and
20 given the capacity situation, which is, we heard today
21 for the first time unlike we heard at the plate
22 hearing, that many companies actually were at full
23 capacity.

24 It's a little hard to believe that that
25 situation is driven not by the forces of supply and

1 demand but is driven in fact by an anti-dumping order
2 that covers a very small percentage of imports in the
3 market.

4 I'd like to make one reference to this whole
5 issue of the relationship between price increases and
6 the increases of the inputs. I think that that was
7 skirted this morning in the domestic industry's
8 answers to your questions, but I think I would like to
9 point out that Dr. Crandall said it very well. The
10 price increases in steel clearly outstrip the price
11 increases in the inputs.

12 Next point. This isn't the same U.S.
13 industry. Everybody knows that. It's ironic, as Dr.
14 Crandall pointed out, that Allegheny's first quarter
15 report was a glowing report. The press release is
16 even more glowing. And then what we heard this
17 morning was about the suppression of profitability.
18 It's just seems strangely inconsistent.

19 Next point. Why have imports continued in
20 this market? Well, the answer is simple. There is
21 incredible demand in 2004 in this market and the
22 market can't be supplied by the U.S. industry. And,
23 again, for the first time we heard that.

24 And, finally, I just -- I have to say I'm
25 just a little shocked because I don't know where this

1 came from and I certainly think that the United States
2 is a great country, but certainly the rest of the
3 world at this point is a capitalistic place.

4 The discussion about Arcelor today being
5 this combination of these three countries, well, these
6 are three big European companies that certainly are
7 capitalistic, Arcelor being by some measures the
8 biggest steel company in the world, the others the
9 second biggest steel company in the world is certainly
10 not driving things based upon anything other than
11 wanting to make a profit.

12 And I would say that there is a reason why
13 Arcelor and Korea and others have not been focused on
14 in the U.S. market, and that is just very simple.
15 That's not where they're making the profit today.
16 That's not where their long-term aspirations lie.

17 So, given the fact that I heard things today
18 that I had not heard since I worked in the U.S.
19 Congress since the 1980s, I have to say that I really
20 had to take a general overview here, and I thank you
21 for my part of the time.

22 MR. LEIBOWITZ: Mr. Chairman, I wanted to
23 remind Mr. Hartquist and the Commission that my
24 client, Mexinox, is already in the market. That's why
25 they're here, and that's why the chairman of the

1 worldwide operations is here. This is not a matter of
2 aspiration. It's a matter of reality and the future
3 going forward.

4 And we've also seen some trend information.
5 I don't think there's any question on this record that
6 product differentiation is increasing. Sure, there's
7 commodity products, but the differentiation among
8 competitors is increasing.

9 This is the first year of a new cycle.
10 There will be more growth within a reasonably
11 foreseeable time. There is no Asian crisis crash
12 coming, as Mr. LaRussa said.

13 As far as pricing is concerned, there is no
14 incentive, as was very eloquently stated by Mr.
15 Fechter and others, for anyone to disrupt the U.S. or
16 North American market. It is Mexinox's principal
17 market. There is no sanctuary market. There is no
18 marginal cost issue. They must compete and earn
19 revenue and earn profit in this market. They intend
20 to do so.

21 You've seen a lot of evidence about
22 operation at capacity. I think we feel very strongly
23 that is what's going on here in the domestic market.
24 They have the power to pass along surcharges and other
25 increases in prices, and consumers have been suffering

1 from short supply, which continues.

2 Regarding consumers, we will brief it in our
3 posthearing brief and as will others. But we believe
4 the Commission in a sunset review must consider all
5 relevant information. It is no less relevant that
6 demand would increase if an order is revoked or would
7 decrease if an order is maintained than it is that
8 prices would go up or go down in the event of
9 revocation or non-revocation. Equally relevant and
10 must be considered by the Commission.

11 On this record, if not now, when can an
12 order be revoked? What the Petitioners plainly want
13 is permanent protection. In their own self-interest,
14 I think it's time to think about the issues that the
15 statutes requires us to think about.

16 And, finally, let me just say that the
17 margins that Mr. Hartquist referred to are based quite
18 substantially on a practice of the Commerce
19 Department, which, as Mr. LaRussa knows, is very
20 creative at calculating dumping margins at any time
21 but is based on the practice of zeroing, which has
22 been declared unlawful by the World Trade
23 Organization, and that's a problem we expect to fix in
24 the reasonably near future.

25 I think the margins are very low and they

1 are not commercially significant, and that proves out
2 point. So I wanted to thank Mr. Hartquist for that.

3 With that, I'll close and thank the
4 Commission for its time.

5 MR. CAMERON: Mr. Chairman, I see my yellow
6 light is on.

7 CHAIRMAN KOPLAN: Yes, it is.

8 MR. CAMERON: No, that's fine. Actually, I
9 would like to echo the comments that were made by co-
10 counsel and only want to say that, on behalf of joint
11 Respondents and the consumer witnesses, we sincerely
12 appreciate the time that the Commission has taken to
13 listen to our arguments today. It has been a long
14 day, and we sincerely appreciate the Commission. This
15 is a terrific institution, and we appreciate it.
16 Thank you.

17 CHAIRMAN KOPLAN: Thank you for that, Mr.
18 Cameron.

19 Posthearing briefs, statements responsive to
20 questions, and requests to the Commission and
21 corrections to the transcript must be filed by May 5,
22 2005. Closing of the record and final release of data
23 to parties by June 3, 2005. Final comments by June 7,
24 2005.

25 And, with that, this hearing is adjourned.

1 (Whereupon, at 5:50 p.m., the above hearing
2 was concluded.)
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CERTIFICATION OF TRANSCRIPTION

TITLE: Stainless Steel Sheet and Strip from France

INVESTIGATION NO.: 701-TA-381-382 & 731-TA-797-804 (Review)

HEARING DATE: April 26, 2005

LOCATION: Washington, D.C.

NATURE OF HEARING: Hearing

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

DATE: April 26, 2005

SIGNED: LaShonne Robinson
Signature of the Contractor or the
Authorized Contractor's Representative
1220 L Street, N.W. - Suite 600
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

SIGNED: Carlos Gamez
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

SIGNED: Renee C.M Katz
Signature of Court Reporter