

UNITED STATES INTERNATIONAL TRADE COMMISSION
Washington, D.C.

In the Matter of

**CERTAIN DISPOSABLE AND OTHER
CLOSED-SYSTEM ELECTRONIC
NICOTINE DELIVERY SYSTEMS
(ENDS) DEVICES AND COMPONENTS
THEREOF**

Inv. No. 337-TA-1486

NOTICE OF INSTITUTION OF INVESTIGATION

Institution of investigation pursuant to 19 U.S.C. 1337

AGENCY: U.S. International Trade Commission

ACTION: Notice

SUMMARY: Notice is hereby given that a complaint was filed with the U.S. International Trade Commission on January 13, 2026, under section 337 of the Tariff Act of 1930, as amended, on behalf of R.J. Reynolds Tobacco Company of Winston-Salem, North Carolina; R.J. Reynolds Vapor Company of Winston-Salem, North Carolina; RAI Services Company of Winston-Salem, North Carolina; and Reynolds Marketing Services Company of Winston-Salem, North Carolina. A supplement was filed on February 3, 2026. The complaint, as supplemented, alleges violations of section 337 based upon the importation into the United States and the sale of certain disposable and other closed-system electronic nicotine delivery systems (ENDS) devices and components thereof by reason of unfair methods of competition and unfair acts based on (1) violations of the Prevent All Cigarette Trafficking Act (“PACT Act”), 15 U.S.C. § 375 *et seq.*, (2) violations of state and/or local flavor bans, (3) violations of state directory requirements, and (4) non-compliance with state and/or local excise taxes, the threat or effect of which is to destroy or substantially injure an industry in the United States.

The complainants request that the Commission institute an investigation and, after the investigation, issue a general exclusion order, or in the alternative a limited exclusion order, and cease and desist orders.

ADDRESSES: The complaint, except for any confidential information contained therein, may be viewed on the Commission’s electronic docket (EDIS) at <https://edis.usitc.gov>. For help accessing EDIS, please email EDIS3Help@usitc.gov. Hearing impaired individuals are advised that information on this matter can be obtained by contacting the Commission’s TDD terminal on (202) 205-1810. Persons with mobility impairments who will need special assistance in gaining access to the Commission should contact the Office of the Secretary at (202) 205-2000.

General information concerning the Commission may also be obtained by accessing its internet server at <https://www.usitc.gov>.

FOR FURTHER INFORMATION CONTACT: Pathenia M. Proctor, The Office of Unfair Import Investigations U.S. International Trade Commission, telephone (202) 205-2560.

SUPPLEMENTARY INFORMATION:

AUTHORITY: The authority for institution of this investigation is contained in section 337 of the Tariff Act of 1930, as amended, 19 U.S.C. 1337, and in section 210.10 of the Commission's Rules of Practice and Procedure, 19 CFR 210.10 (2026).

SCOPE OF INVESTIGATION: Having considered the complaint, the U.S. International Trade Commission, on February 26, 2026, ORDERED THAT –

(1) Pursuant to subsection (b) of section 337 of the Tariff Act of 1930, as amended, an investigation be instituted to determine whether there is a violation of subsection (a)(1)(A) of section 337 in the importation into the United States or in the sale of certain products identified in paragraph (2) by reason of unfair methods of competition and unfair acts based on violations of the Prevent All Cigarette Trafficking Act (“PACT Act”), 15 U.S.C. § 375 *et seq.*, the threat or effect of which is to destroy or substantially injure an industry in the United States;

(2) Pursuant to section 210.10(b)(1) of the Commission's Rules of Practice and Procedure, 19 CFR 210.10(b)(1), the plain language description of the accused products or category of accused products, which defines the scope of the investigation, is “disposable and other closed-system electronic nicotine delivery systems (ENDS) devices and components thereof (specifically pre-filled pods, cartridges, and e-liquids)”;

(3) For the purpose of the investigation so instituted, the following are hereby named as parties upon which this notice of investigation shall be served:

(a) The complainants are:

R.J. Reynolds Tobacco Company
401 North Main Street
Winston-Salem, NC 27101

R.J. Reynolds Vapor Company
401 North Main Street
Winston-Salem, NC 27101

RAI Services Company
401 North Main Street
Winston-Salem, NC 27101

Reynolds Marketing Services Company

401 North Main Street
Winston-Salem, NC 27101

(b) The respondents are the following entities alleged to be in violation of section 337, and are the parties upon which the complaint is to be served:

D&A Distribution, LLC d/b/a Strictly E-cig
14045 Abercorn Street, Suite 1614
Savannah, GA 31419

ECTO World LLC d/b/a Demand Vape
3470 Genesee Street
Buffalo, NY 14225

Geek Miracle (HK) Limited
Unit 2308 23/F The Metropolis Tower
10 Metropolis Drive
Hungom, KL, Hong Kong, China

Guangdong Qisitech Co., Ltd.
Fuxing Road, Changan Town, Room 201,
Building 3, No. 36, Dongguan City,
Guangdong, China 523850

Headway Funding Inc. d/b/a Jewel Distribution
5331 Derry Ave., Suite J
Agoura Hills, CA 91301

Heaven Gifts International Ltd.
28th Floor, Building A
Huahai Financial Innovation Center
Nashan District, Shenzhen, China 518000

iMiracle HK Limited
Flat/Room 06-07 23/F, The Metropolis Tower,
10 Metropolis Drive, Hung Hom, Kowloon,
Hong Kong, China 999077

iMiracle (Shenzhen) Technology Co. Ltd.
Room 1203, Block 1, Wanting Building,
Xixiang Subdistrict, Bao'an District, Shenzhen
China 518126

Magellan Technology Inc.
3470 Genesee Street
Buffalo, NY 14225

Midwest Goods Inc. d/b/a Midwest Distribution Illinois
1001 Foster Avenue
Bensenville, IL 60106

RZ Smoke Inc.
80 Bennett Road
Suffield, CT 06078

Safa Goods, LLC
8264 Duffie Drive
Punta Gorda, FL 33982

Shenzhen Geekvape Technology Co., Ltd
7th Floor, No. 3 West Block, LaoBing
Building, XingYe Road #3012, Xixiang Street,
Bao'An District, Shenzhen,
China 518502

Texas Central Distribution LLC
7576 Harwin Drive
Houston, TX 77036

Unishow USA, Inc.
5902 Sovereign Drive, Suite B
Houston, TX 77036

Zhuhai Qisitech Co., Ltd.
Room 201, Building 5, No. 16, Jinxing Road,
Tangjiwan Town, High-Tech Zone, Zhuhai,
Guangdong Province, China 519085

(c) The Office of Unfair Import Investigations, U.S. International Trade Commission, 500 E Street, S.W., Suite 401, Washington, D.C. 20436; and

(4) For the investigation so instituted, the Chief Administrative Law Judge, U.S. International Trade Commission, shall designate the presiding Administrative Law Judge.

Responses to the complaint and the notice of investigation must be submitted by the named respondents in accordance with section 210.13 of the Commission's Rules of Practice and Procedure, 19 CFR 210.13. Pursuant to 19 CFR 201.16(e) and 210.13(a), such responses will be considered by the Commission if received not later than 20 days after the date of service by the Commission of the complaint and the notice of investigation. Extensions of time for submitting responses to the complaint and the notice of investigation will not be granted unless good cause therefor is shown.

Failure of a respondent to file a timely response to each allegation in the complaint and in this notice may be deemed to constitute a waiver of the right to appear and contest the allegations of the complaint and this notice, and to authorize the administrative law judge and the Commission, without further notice to the respondent, to find the facts to be as alleged in the complaint and this notice and to enter an initial determination and a final determination containing such findings, and may result in the issuance of an exclusion order or a cease and desist order or both directed against the respondent.

By order of the Commission.

A handwritten signature in black ink, appearing to read "Lisa R. Barton", enclosed within a large, loopy oval shape.

Lisa R. Barton
Secretary to the Commission

Issued: February 26, 2026