

**UNITED STATES INTERNATIONAL TRADE COMMISSION**  
**Washington, DC**

**In the Matter of**

**CERTAIN FISH-HANDLING  
PLIERS AND PACKAGING  
THEREOF**

**Investigation No. 337-TA-1169**

**GENERAL EXCLUSION ORDER**

The Commission has determined that there is a violation of Section 337 of the Tariff Act of 1930, as amended, 19 U.S.C. § 1337, in the unlawful importation, sale for importation, or sale within the United States after importation of certain fish-handling pliers (*i.e.*, pliers that aid in the landing, weighing, and handling of fish by securely gripping the lip of a fish while the hook is removed) and packaging thereof that infringe one or more of United States Trademark Reg. Nos. 4,980,923 (“the ’923 mark”) and 5,435,944 (“the ’944 mark”).

Having reviewed the record in this investigation, including the written submissions of the parties, the Commission has made its determinations on the issues of remedy, the public interest, and bonding. The Commission has determined pursuant to 19 U.S.C § 1337(d), that a general exclusion from entry for consumption is necessary (1) to prevent circumvention of an exclusion order limited to products of named persons and (2) because there is a pattern of violation of section 337 and it is difficult to identify the source of the infringing products. Accordingly, the Commission has determined to issue a general exclusion order prohibiting the unlicensed importation of infringing fish-handling pliers and packaging thereof.

The Commission has also determined that the public interest factors enumerated in 19 U.S.C. § 1337(d)(1) do not preclude issuance of a general exclusion order and that the bond

during the Presidential review period shall be in the amount of one hundred (100) percent of the entered value for all covered products in question.

Accordingly, the Commission hereby **ORDERS** that:

1. Fish-handling pliers and packaging thereof that infringe the '923 and '944 marks (“covered articles”) are excluded from entry into the United States for consumption, entry for consumption from a foreign-trade zone, and withdrawal from a warehouse for consumption for the remaining term of the patent, except under license from, or with the permission of, the patent owner or as provided by law until such date as the trademarks have been abandoned, canceled, or rendered invalid or unenforceable.

2. For the purpose of assisting U.S. Customs and Border Protection (“CBP”) in the enforcement of this Order, and without in any way limiting the scope of the Order, the Commission has attached to this Order copies of the relevant trademark registrations as Exhibit 1.

3. Notwithstanding paragraph 1 of this Order, the aforesaid covered articles are entitled to entry into the United States for consumption, entry for consumption from a foreign-trade zone, and withdrawal from a warehouse for consumption, under bond in the amount of one hundred (100) percent of the entered value of the products pursuant to subsection (j) of Section 337 (19 U.S.C. § 1337(j)), and the Presidential Memorandum for the United States Trade Representative of July 21, 2005 (70 *Fed Reg.* 43251), from the day after this Order is received by the United States Trade Representative and until such time as the United States Trade Representative notifies the Commission that this Order is approved or disapproved but, in any event, not later than sixty (60) days after the date of receipt of this Order. All entries of covered articles made pursuant to this paragraph are to be reported to U.S. Customs and Border

Protection (“CBP”), in advance of the date of the entry, pursuant to procedures CBP establishes. Note, however, this provision does not exempt infringing articles from seizures under trademark laws enforced by Customs and Border Protection, most notably 19 U.S.C § 1526(e) and 19 U.S.C § 1595a(c)(2)(C) in connection with 15 U.S.C § 1124.

4. At the discretion of CBP and pursuant to procedures it establishes, persons seeking to import articles that are potentially subject to this Order may be required to certify that they are familiar with the terms of this Order, that they have made appropriate inquiry, and thereupon state that, to the best of their knowledge and belief, the products being imported are not excluded from entry under paragraph 1 of this Order. At its discretion, CBP may require persons who have provided the certification described in this paragraph to furnish such records or analyses as are necessary to substantiate the certification.

5. Complainant United Plastic Molders, Inc. (“UPM”) shall file a written statement with the Commission, made under oath, each year on the anniversary of the issuance of this Order stating whether UPM continues to use each of the aforesaid trademarks in commerce in the United States in connection with fish-handling pliers and packaging thereof, whether any of the aforesaid trademarks has been abandoned, canceled, or rendered invalid or unenforceable, and whether UPM continues to satisfy the domestic industry requirements of Section 337(a)(2) and (3).

6. The Commission may modify this Order in accordance with the procedures described in section 210.76 of the Commission's Rules of Practice and Procedure (19 C.F.R. § 210.76).

7. The Commission Secretary shall serve copies of this Order upon each party of record in this investigation and upon CBP.

8. Notice of this Order shall be published in the Federal Register.

By order of the Commission.

A handwritten signature in black ink, appearing to read 'Lisa R. Barton'.

Lisa R. Barton  
Secretary to the Commission

Issued: August 10, 2020

**PUBLIC CERTIFICATE OF SERVICE**

I, Lisa R. Barton, hereby certify that the attached **ORDER** has been served via EDIS upon the Commission Investigative Attorney, **Thomas C. Chen, Esq.**, and the following parties as indicated, on **August 10, 2020**.



Lisa R. Barton, Secretary  
U.S. International Trade Commission  
500 E Street, SW, Room 112  
Washington, DC 20436

**On Behalf of Complainant United Plastic Molders:**

Rett Snotherly, Esq.  
**LEVI & SNOTHERLY, PLLC**  
1101 Connecticut Ave., NW, Suite 450  
Washington, DC 20036  
Email: rsnotherly@levisnotherly.com

- ☐ Via Hand Delivery
- ☐ Via Express Delivery
- ☐ Via First Class Mail
- ☒ Other: Email Notification of Availability for Download

**Respondents:**

Yixing Five Union Industry & Trade Co., Ltd.  
Building A1, Innovation Park of Yixing City  
Jiangsu Province  
China

- ☐ Via Hand Delivery
- ☐ Via Express Delivery
- ☐ Via First Class Mail
- ☒ Other: Service to Be Completed by Complainants

NOEBY Fishing Tackle Co., Ltd.  
No. 81 Bohai Road, Eco-zone  
Weihai, Shandong  
China

- ☐ Via Hand Delivery
- ☐ Via Express Delivery
- ☐ Via First Class Mail
- ☒ Other: Service to Be Completed by Complainants

Weihai ILure Fishing Tackle Co., Ltd.  
No. 01 ZhouNing Road,  
LinGang District,  
Weihai, Shandong  
China

- ☐ Via Hand Delivery
- ☐ Via Express Delivery
- ☐ Via First Class Mail
- ☒ Other: Service to Be Completed by Complainants

**CERTAIN FISH-HANDLING PLIERS AND PACKAGING  
THEREOF**

**Inv. No. 337-TA-1169**

Certificate of Service – Page 2

SamsFX  
No. 11, Shikefa Road, Yangzhou City, 225000  
Jiangsu Province  
China

☐ Via Hand Delivery  
☐ Via Express Delivery  
☐ Via First Class Mail  
☒ Other: Service to Be  
Completed by Complainants

Wehai Lotus Outdoor Co., Ltd.  
Zhang CunTown, Weihai City  
Shandong Pro.  
China

☐ Via Hand Delivery  
☐ Via Express Delivery  
☐ Via First Class Mail  
☒ Other: Service to Be  
Completed by Complainants