

**Table 4-10**  
**Examples of trade capacity-building initiatives in sub-Saharan Africa, FY 2003<sup>1</sup>**

| <b>Country</b> | <b>Category</b>                   | <b>Title</b>                                  | <b>Description</b>  | <b>Funding<br/>(Million dollars)</b> |
|----------------|-----------------------------------|---|---|--------------------------------------|
| Benin          | Human Resources & Labor Standards | Combating Child Trafficking Through Education | The program aims to combat child labor by providing access to quality education.  | 2.0                                  |
| Burkina Faso   | Human Resources & Labor Standards | Combating Child Labor Through Education       | The program aims to combat child labor by providing access to quality education. Funded by the U.S. Department of Labor.  | 3.0                                  |
| Ghana          | Multiple                          | Trade and Investment Reform Program (TIRP)    | TIRP focuses on three major components: macro, trade & financial sector policy and institutional reform; capacity of firms to export selected non-traditional exports including tourism; and technical assistance for countries negotiating the west African gas pipeline. TIRP is a 5-year activity aimed at expanding Ghana's economy.  | 3.5                                  |
| Madagascar     | Multiple                          | Biologically Diverse Ecosystems Conserved     | Natural Products Promotion and Ecotourism Development are two activities carried out to achieve Biologically Diverse Forest Ecosystem conservation and sustainable economic development. Natural Products Promotion consists of assistance in product certification that enables buyers to be guaranteed high quality products corresponding to international norms. In addition, USAID provides technical assistance to the Malagasy professional organization of operators in agribusiness of natural and biological products (PRONABIO). Ecotourism Development is directly tied to the National Park Network. | 1.0                                  |

See footnote at end of table.

**Table 4-10–Continued**  
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| Country    | Category | Title  | Description   | Funding<br>(Million dollars) |
|------------|----------|--|---|------------------------------|
| Madagascar | Multiple | Critical Private Markets Expanded  | Activities under this Strategic Objective mostly consist of supporting agribusiness, art and craft, and other selected commodities to increase efficiency of selected agribusiness and trade flows. Assistance will focus on: (1) improving business skills development, (2) increasing access to domestic and international markets, (3) increasing business opportunities for new ventures, and (4) creating a favorable environment for trade-related activities through policy analysis and trade integration.  | 1.0                          |
| Malawi     | Multiple | National Smallholder Farmers' Association (NASFAM) Strengthening Project | The NASFAM Strengthening Project aims to increase agricultural production of certain crops for the domestic and export markets. NASFAM goals include: (1) a rural business development system as a fully independent input and output marketing company; (2) private sector agribusiness expansion—expanding linkages with the private sector to address export and value adding production services; (3) providing access to market systems—forming strategic alliances and setting up regional markets; (4) adoption of diversified crops, improved practices to commercialize new crops, and introduction of higher value crops; (5) providing technical support to farmers' associations to ensure production and delivery of quality crops; (6) providing training in business planning; and (7) participating in policy dialogue to facilitate regional markets for farmers products. | 2.7                          |

See footnote at end of table.

**Table 4-10–Continued**  
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| Country    | Category  | Title                                      | Description  | Funding<br>(Million dollars) |
|------------|---|--|--|------------------------------|
| Mali       | Business Services & Training<br><br>Trade-Related Agriculture                                   | Agriculture and Livestock Promotion        | The overall objective of this activity is to increase the production of agricultural and livestock products for which Mali has a comparative advantage in the domestic and exports markets. The activity will consist of: (1) promoting irrigated agriculture for rice and horticultural crops production, and (2) improving the availability and accessibility to quality animal feed to increase the competitiveness of Mali's livestock sector. | 5.0                          |
| Mali       | Human Resources & Labor Standards   | Combating Child Labor Through Education    | The program aims to combat child labor by providing access to quality education.   | 3.0                          |
| Mali       | Multiple  | Financial Services Support to Agribusiness | The overall objective of this activity is to facilitate the access of Malian agribusinesses to financial services. The activity will consist of: (1) improving access to commercial credit, (2) improving the availability and accessibility of microfinance services, and (3) improving the policy and institutional environment for investment.  | 3.0                          |
| Mali       | Multiple  | Mali Trade Promotion Program               | The overall objective of this activity is to increase Malian exports to the regional and global markets. The program goals of this activity are to improve the policy and institutional environment for trade and investment and improve the competitiveness of Mali's private sector. Through this activity, USAID/Mali will provide technical assistance and training to the public and private sectors.   | 2.8                          |
| Mozambique | Export Promotion<br><br>Business Services & Training<br><br>Physical Infrastructure Development | Rural Group Enterprise Development         | Approximately 50% of USAID/Mozambique's support to Rural Enterprise Development directly builds capacity in trade. This occurs under three separate cooperative agreements.  | 1.2                          |

See footnote at end of table.

**Table 4-10–Continued**  
**Examples of trade capacity-building initiatives in sub-Saharan Africa, FY 2003<sup>1</sup>**

| Country | Category                            | Title   | Description  | Funding<br>(Million dollars) |
|---------|-------------------------------------|---|--|------------------------------|
| Nigeria | Human Resources & Labor Standards   | Promoting Democracy Through Fundamental Principles and Rights at Work | The objective of this project is to strengthen democracy and social and economic development in Nigeria by promoting fundamental principles and rights of men and women at work and tripartism among government, employers, and workers' organizations. Activities include: (1) facilitating a review of existing labor legislation; (2) equipping and training officials on survey methods and statistical gathering and reporting; (3) creating a computerized database for labor inspection reports; (4) training trainers in labor inspection; (5) training trainers in collective bargaining; and (6) training trainers in gender mainstreaming and developing gender-sensitive policies. | 1.0                          |
| Nigeria | Physical Infrastructure Development | Support for Infrastructure: Nigeria Holdings                          | This project is for an electricity generating plant in Nigeria.  | 8.1                          |
| Rwanda  | Trade-Related Agriculture           | Agribusiness Development Activity in Rwanda (ADAR)                    | The activity supports: (1) adding value to key agriculture commodities targeted for export; (2) building efficiency and expanding employment with agriculture commodity chains; (3) upgrading managerial and technical capability in agribusiness enterprises; (4) improving product quality and expand access to markets; and (5) developing financing options to support agribusiness growth.  | 1.5                          |
| Senegal | Human Resources & Labor Standards   | Senegal Timebound Program to Combat the Worst Forms of Child Labor    | The goal of the Timebound Program in Senegal is to combat the worst forms of child labor within a specified period of time.  | 2.0                          |

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| Country      | Category                          | Title  | Description   | Funding<br>(Million dollars) |
|--------------|-----------------------------------|--|---|------------------------------|
| Senegal      | Multiple                          | Trade and Investment Policy Environment Strengthened                 | The activity is designed to support Senegal's Integrated Framework Matrix of Actions. The support will primarily focus on: (1) promoting nontraditional exports; (2) strengthening Senegal's capacity to engage in beneficial international trade negotiations; and (3) improving access to competitively-priced telecommunication services.  | 1.1                          |
| South Africa | Trade-Related Agriculture         | AGRILINK II: Agricultural Marketing Project                          | The agricultural marketing activity for commercialization of emerging black farmers and agribusinesses supports: (1) market development (domestic, regional and international trade); (2) access to finance; and (3) technology transfer.   | 1.0                          |
| Uganda       | Human Resources & Labor Standards | Combating Child Labor Through Education                              | The project aims to combat child labor in Northern Uganda by providing access to quality education.   | 3.0                          |
| Uganda       | Human Resources & Labor Standards | Combating HIV/AIDS in Ugandan Workplaces: Community/Faith-based Org. | This project will provide a \$1 million grant to one or more "intermediary" organizations to develop and implement a project to stem the spread of HIV/AIDS infection in Uganda, focusing on the workplace and surrounding communities. Eligible "intermediaries" are those nonprofit, community, and/or faith-based organizations with established working relationships to grassroots faith-based and community organizations in Uganda working in the field of HIV/AIDS. | 1.0                          |

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| Country | Category   | Title  | Description   | Funding<br>(Million dollars) |
|---------|--|--|---|------------------------------|
| Uganda  | Export Promotion<br>Trade-Related<br>Agriculture   | Investment in<br>Developing Export<br>Agriculture (IDEA)   | USAID's Investment in<br>Developing Export Agriculture<br>(IDEA) activity seeks to strengthen<br>the value chain for nontraditional<br>high and low value crops. Areas<br>of focus include flowers, vanilla,<br>maize, beans, chilies,<br>papaya/pepine, and sesame.<br>IDEA works with the whole value<br>chain for crops, many of which<br>are exported, and continually<br>addresses issues such as<br>assistance with export promotion,<br>business services for trade<br>facilitation, regional trade<br>agreements, and foreign<br>investment- especially<br>trade-related agricultural<br>development. | 3.9                          |
| Uganda  | Business Services &<br>Training<br>Trade-Related<br>Agriculture<br>Gov/ Transparency<br>& Inter-Agency<br>Coord. | Support for Private<br>Enterprise Expansion<br>and Development<br>(SPEED)                        | The SPEED project is designed to<br>address micro, small, and<br>medium enterprise (MSME)<br>finance and business needs in<br>Uganda. Through SPEED, USAID<br>seeks to increase access to<br>financial services, to create and<br>expand agricultural and<br>non-agricultural enterprises, and<br>to strengthen legal and<br>regulatory frameworks for<br>business development in the<br>small-and medium-size business<br>and finance service sectors.   | 1.5                          |
| SSA     | Trade-Related<br>Agriculture   | Association for<br>Strengthening<br>Agricultural Research<br>in<br>Eastern and Central<br>Africa | ASARECA is a regional,<br>nonpolitical organization that<br>brings together National<br>Agricultural Research Institutes<br>from 10 countries in eastern and<br>central Africa. ASARECA's main<br>objective is to promote regional<br>economic growth by developing,<br>introducing, and disseminating<br>agricultural technologies.<br>ASARECA also focuses on<br>harmonization of policies<br>affecting agricultural trade.   | 2.9                          |
| SSA     | Multiple   | East and Central<br>Africa Global<br>Competitiveness Hub   | Technical assistance will be<br>provided through the eastern<br>and central Africa Global<br>Competitiveness Hub to promote<br>the six main themes of the Trade<br>for African Development and<br>Enterprise (TRADE) initiative.  | 3.5                          |

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| Country | Category   | Title  | Description  | Funding<br>(Million dollars) |
|---------|--|--|--|------------------------------|
| SSA     | Multiple   | Energy Program for Legal, Regulatory & Policy Assistance to SADC Countries               | The main objective of the energy sector assistance program is to provide an enabling framework that reduces legal, institutional, and political barriers to commercial energy markets.   | 1.7                          |
| SSA     | Multiple   | Increased Competition & Liberalization in Information & Communication Technologies: SADC | This activity is part of a broader strategy to assist countries within SADC to create a harmonized framework of policies, regulations and procedures for the purpose of promoting equitable regional integration and economic growth, building on results of two previous phases of a project funded by USAID's Regional Centre for Southern Africa.   | 2.0                          |
| SSA     | Export Promotion<br>Regional Trade Agreements<br><br>Trade-Related<br>Agriculture                            | Regional Agriculture Trade Expansion Support (RATES)                                     | The objective of RATES is to increase the volume and value of trade in selected agricultural commodities within the eastern and southern Africa region. The RATES Center will address agricultural trade facilitation activities in close collaboration with regional intergovernmental and private sector organizations.  | 3.0                          |
| SSA     | Other Trade Facilitation<br><br>Human Resources & Labor Standards<br><br>Physical Infrastructure Development | Safe Skies for Africa - Transportation Project   | The purpose of this Presidential initiative is to promote sustainable improvements in aviation safety and security in Africa, and to create the environment necessary to foster the growth of aviation services between Africa and the United States. The initiative recognizes that safe skies are a prerequisite for increased trade, investment, and long-term economic development in Africa. Specific goals include increasing the number of SSA countries that meet International Civil Aviation Organization safety standards, improving airport security within the region within 3 years, and improving regional air navigation services. | 8.0                          |

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| Country | Category                          | Title   | Description   | Funding<br>(Million dollars) |
|---------|-----------------------------------|---|---|------------------------------|
| SSA     | Human Resources & Labor Standards | Southern Africa Regional Project to Combat the Worst Forms of Child Labor | The Regional Project to Combat the Worst Forms of Child Labor in Southern Africa includes a Timebound Program in South Africa and capacity- building activities in Botswana, Lesotho, Namibia, and Swaziland.   | 5.0                          |
| SSA     | Multiple                          | Southern African Global Competitiveness Hub                               | This activity establishes the Southern African Global Competitiveness Hub to enhance the region's trade competitiveness and thereby take greater advantage of the increased trading opportunities provided through AGOA and other global trade initiatives.                   | 4.5                          |
| SSA     | Human Resources & Labor Standards | Strengthening Labor Systems in Southern Africa                            | This project is designed to increase labor law compliance in Botswana, Lesotho, Namibia, and Swaziland by strengthening the capacity of labor ministries to enforce national labor laws and increase the knowledge and capacity of employers and workers to apply those laws. | 4.2                          |

<sup>1</sup> July 2002 to June 2003.

Note.—Listed are initiatives for which activity total funds equaled or exceeded \$1 million. “Multiple” refers to initiatives that targeted more than three trade capacity-building categories.

Source: USAID Trade Capacity Building Database, Country Trade Reports, found at Internet address [http://esdb.cdie.org/cgi-bin/broker.exe?\\_service=default&\\_program=tcbprogs.act\\_cty\\_1.sas](http://esdb.cdie.org/cgi-bin/broker.exe?_service=default&_program=tcbprogs.act_cty_1.sas), retrieved May 18, 2004.