

**COLOR TELEVISION RECEIVERS:
U.S. PRODUCTION, SHIPMENTS, INVENTORIES,
IMPORTS, EMPLOYMENT, MAN-HOURS,
AND PRICES, FOURTH
CALENDAR QUARTER 1979**

**Report to the President on
Investigation No. 332-95
Under Section 332 of the
Tariff Act of 1930,
as Amended**

USITC PUBLICATION 1036

FEBRUARY 1980

UNITED STATES INTERNATIONAL TRADE COMMISSION

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NEWS

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USITC REPORTS RESULTS OF SURVEY OF THE U.S. COLOR TV INDUSTRY

The United States International Trade Commission has completed its eleventh quarterly survey of U.S. manufacturers of color television receivers to obtain data on economic factors indicative of conditions in the U.S. industry. The survey, required by Presidential Proclamation No. 4511, covers the fourth quarter of 1979. The Commission has previously reported data obtained for the fourth quarter of 1976, for the years 1977 and 1978, and for the first three quarters of 1979.

The Commission has submitted detailed data in confidence to the United States Trade Representative, who is responsible for monitoring the orderly marketing agreement implemented by the Presidential Proclamation. Data which do not reveal operations of individual firms have been aggregated in USITC Publication 1036. This publication provides data for October 1977 through December 1979 and shows production, shipments, inventories, imports, employment, man-hours, and certain prices of U.S. producers.

Copies of the survey can be obtained by calling (202) 523-5178 or from the Office of the Secretary, United States International Trade Commission, 701 E Street NW., Washington, D.C. 20436.

Highlights

Fourth quarter 1979 U.S. production of color television receivers was 2.6 million sets, which was nearly 17 percent greater than production in the corresponding quarter of 1978, and over 445,000 sets more than the third quarter of 1979. Imports of complete color sets by U.S. producers continued their rapid decline in the fourth quarter of 1979. Specific data on imports were not released in the public report because such data would reveal operations of individual firms. Ending December 1979 average inventories of U.S. producers were 32 percent lower than December 1978 levels. Inventories of all screen size categories decreased, ranging from a 14.9-percent decrease in the category of 20 inches and over to 47.5 percent in the 18- and 19-inch screen sizes. U.S. producers' shipments increased by 17.2 percent in the fourth quarter of 1979 compared with shipments in the corresponding 1978 period, despite an 8.7-percent decline in shipments of screen sizes 20 inches and over.

Employment of all persons and of production and related workers employed by U.S. producers declined by 5.1 and 5.2 percent, respectively, from the fourth quarter of 1978 to the corresponding quarter of 1979. Average unit prices of three of the screen sizes rose. Average quarterly prices in the screen size categories of 13 inches and 16 and 17 inches increased by \$5.57 (2.6 percent) and \$16.67 (5.8 percent), respectively, in the fourth quarter of 1979, as compared with prices in the corresponding 1978 quarter. Fourth quarter 1979 average prices for screen size categories of 18 and 19 inches decreased by \$3.87 (1.3 percent) and for the 20 inches and more increased by \$20.89 (4.5 percent), compared with prices in the corresponding period of 1978.

Capsulized Trend Analysis

U.S. production

U.S. production of color television receivers in the fourth quarter of 1979 was 2.6 million sets, nearly 17 percent higher than production in the fourth quarter of 1978 and 36 percent higher than in the fourth quarter of 1977. Compared with production in the fourth quarter of 1978, it was higher in the categories of 17 inches and under and of 18 and 19 inches, but lower for sets 20 inches and over. The share of production contributed by each of the three major screen size categories changed minimally from the third to the fourth quarter of 1979.

U.S. producers' inventories

U.S. producers' inventories of color television receivers at the end of December 1979 were 521,524 units, 32 percent lower than the number in December 1978. Quarterly average inventories for the fourth quarter were 31 percent lower than inventories in the fourth quarter of 1978 and 22 percent lower than those in the fourth quarter of 1977. Stocks of sets 17 inches and under decreased on the average by 27 percent, compared with the levels in the fourth quarter of 1978. Decreases during the fourth quarter of 1979 in categories of 18 and 19 inches and 20-inches-and-over were 42.5 and 19.6 percent, respectively. Compared with the fourth quarter inventories of 1977, current average quarterly inventories for the 17-inches-and-under and the 18- and 19-inches screen size categories were 48.4 and 26.9 percent lower, respectively. Fourth quarter 1979 average inventories for the 20-inches-and-over category, however, were 0.8 percent higher than corresponding 1977 levels.

U.S. producers' shipments

U.S. producers' shipments of color television receivers continued to increase. In the fourth quarter, shipments amounted to nearly 2.6 million sets, 17.2 percent higher than those in the fourth quarter of 1978 and 26.9 percent higher than shipments in the fourth quarter of 1977. Shipments rose in all categories except for 20 inches and over, in which they dropped 8.7 percent. Shipments of 18- and 19-inch receivers accounted for the greatest absolute increase (333,183 units) from the fourth quarter of 1978 to the fourth quarter of 1979. Total shipments in the fourth quarter of 1979 recorded a significantly greater increase over shipments in 1978 than those recorded between the corresponding periods of 1978 and 1977 (17.2 percent compared with 8.3 percent, respectively).

U.S. employment

Employment in U.S. producers' establishments maintained the slow, general decline in both production and related workers and in managerial employees. The average number of production and related workers employed during the fourth quarter of 1979 was 22,937 persons, down from 24,201 persons in the corresponding period of 1978. The average number of all workers was 26,532, down from 27,996 in the fourth quarter of 1978. The decline in employment occurred in a quarter of increasing production and significantly decreasing imports by U.S. producers over production and employment during the corresponding 1978 period. This trend continues to indicate increased productivity or increased purchases of foreign-made subassemblies by U.S. manufacturers.

Prices

Average unit net selling prices were higher for three of the four major screen-size categories during the fourth quarter of 1979, compared with those in the corresponding quarter of 1978. The average prices of the categories of 13 inches and 16 and 17 inches were higher than in the fourth quarter of 1978 by \$5.57 (2.6 percent) and \$16.67 (5.8 percent), respectively. The 18- and 19-inch screen size was lower by \$3.87 (1.3 percent), and the category of 20 inches and over was higher by \$20.89 (4.5 percent).

The upward trend in average quarterly prices for the 13-inch and the 18- and 19-inch screen-size categories, which was reversed in the third quarter of 1979, continued through the fourth quarter, while the 16-inch and 17-inch category showed a downward trend for the first time in 1979 in this quarter. Fourth quarter 1979 average prices for 13-inch and for 18- and 19-inch screen sizes decreased by \$2.15 and \$11.03, respectively, from prices during the third quarter of 1979. The average quarterly prices for the 16- and 17-inch sizes decreased by \$4.46, but those for the 20-inches-and-over sizes increased by \$19.34 over the third quarter 1979 averages.

Table 1.--Complete color television receivers: U.S. production, by screen size categories, by months, October 1977-December 1979

		(In units)			
Period	:	Screen size category			
		17 inches	18 inches	20 inches	Total
	:	and under	and 19 inches	and over	:
1977:	:	:	:	:	:
October-----	:	90,930	321,983	284,978	697,891
November-----	:	75,212	285,871	285,712	646,795
December-----	:	59,204	235,469	235,909	530,582
Subtotal-----	:	225,346	843,323	806,599	1,875,268
Total, 1977-----	:	1,039,949	3,013,792	2,951,293	7,005,034
1978:	:	:	:	:	:
January-----	:	85,446	265,470	239,676	590,592
February-----	:	95,427	276,565	255,765	627,757
March-----	:	116,808	302,323	267,595	686,726
Subtotal-----	:	297,681	844,358	763,036	1,905,075
April-----	:	127,413	299,417	239,847	666,677
May-----	:	126,561	313,077	242,932	682,570
June-----	:	143,768	344,554	288,735	777,057
Subtotal-----	:	397,742	957,048	771,514	2,126,304
July-----	:	73,827	230,981	187,648	492,456
August-----	:	97,781	359,956	313,177	770,914
September-----	:	110,407	389,666	305,940	806,013
Subtotal-----	:	282,015	980,603	806,765	2,069,383
October-----	:	124,990	416,985	327,510	869,485
November-----	:	92,442	359,862	273,892	726,196
December-----	:	92,966	299,944	193,072	585,982
Subtotal-----	:	310,398	1,076,791	794,474	2,181,663
Total, 1978-----	:	1,287,836	3,858,800	3,135,789	8,282,425
1979:	:	:	:	:	:
January-----	:	133,132	347,299	211,106	691,523
February-----	:	112,669	345,098	217,073	674,840
March-----	:	154,143	390,024	236,869	781,036
Subtotal 1/-----	:	399,944	1,082,421	665,048	2,147,413
April-----	:	156,947	299,899	195,557	652,403
May-----	:	125,708	379,069	231,956	736,733
June-----	:	139,984	414,966	263,767	818,717
Subtotal-----	:	422,639	1,093,934	691,280	2,207,853
July-----	:	125,624	282,438	173,023	581,085
August-----	:	235,471	349,928	257,577	742,976
September-----	:	151,783	374,665	255,529	781,977
Subtotal-----	:	412,878	1,007,031	686,129	2,106,038
October-----	:	179,614	498,056	277,710	955,380
November-----	:	172,668	482,812	247,835	903,315
December-----	:	122,377	394,618	175,443	692,438
Subtotal-----	:	474,659	1,375,486	700,988	2,551,133
Total, 1979-----	:	1,710,120	4,558,872	2,743,445	9,012,437
	:	:	:	:	:

1/ Does not include data for two firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 2.--Complete color television receivers: U.S. imports by producing establishments, by screen size categories, by months, October 1977-December 1979

Period	Screen size category		
	17 inches : 18 inches :		Total and over 1/:
	and under	and over	
			Quantity (units)
	:	:	:
1977:	:	:	:
October-----	17,436	: 33,635	: 51,071
November-----	9,852	: 26,874	: 36,726
December-----	4,308	: 20,232	: 24,540
Subtotal-----	31,596	: 80,741	: 112,337
Total, 1977-----	156,267	: 220,343	: 376,610
1978:	:	:	:
January-----	4,625	: 24,172	: 28,797
February-----	11,518	: 24,926	: 36,444
March-----	20,906	: 27,226	: 48,132
Subtotal-----	37,049	: 76,324	: 113,373
April-----	4,998	: 22,418	: 27,416
May-----	15,679	: 24,273	: 39,952
June-----	19,205	: 30,553	: 49,758
Subtotal-----	39,882	: 77,244	: 117,126
July-----	20,105	: 25,666	: 45,771
August-----	23,028	: 27,965	: 50,993
September-----	9,370	: 29,167	: 38,537
Subtotal-----	52,503	: 82,798	: 135,301
October-----	24,743	: 30,581	: 55,324
November-----	26,207	: 38,696	: 64,903
December-----	13,384	: 34,149	: 47,533
Subtotal-----	64,334	: 103,426	: 167,760
Total, 1978-----	193,768	: 339,792	: 533,560
1979:	:	:	:
January-----	13,995	: 14,042	: 28,037
February-----	3,208	: 13,276	: 16,484
March-----	1,661	: 8,479	: 10,140
Subtotal 2-----	18,864	: 35,797	: 54,661
April-----	9,082	: 127	: 9,209
May-----	3,391	: 2,206	: 5,597
June-----	3,845	: 228	: 4,073
Subtotal-----	16,318	: 2,561	: 18,879
July-----	3/	: 3/	: 3/
August-----	5,572	: 3/	: 3/
September-----	3/	: 3/	: 3/
Subtotal-----	3/	: 3/	: 8,754
October-----	3/	: 3/	: 3/
November-----	3/	: 3/	: 3/
December-----	3/	: 3/	: 3/
Subtotal-----	3/	: 3/	: 3/
Total, 1979-----	3/	: 3/	: 3/

See footnotes at end of table.

Table 2.--Complete color television receivers: U.S. imports by producing establishments, by screen size categories, by months, October 1977-December 1979--Continued

Period	Screen size category			Total
	17 inches	18 inches	and over 1/	
	and under	and over 1/		
	Value (1,000 dollars)			
1977:	:	:	:	
October-----	2,793	7,739	10,532	
November-----	1,550	6,048	7,598	
December-----	685	4,515	5,200	
Subtotal-----	5,028	18,302	23,330	
Total, 1977-----	26,127	48,840	74,967	
1978:	:	:	:	
January-----	873	5,500	6,373	
February-----	1,859	6,105	7,964	
March-----	3,600	6,076	9,676	
Subtotal-----	6,332	17,681	24,013	
April-----	914	4,834	5,748	
May-----	2,522	4,956	7,478	
June-----	2,973	6,410	9,383	
Subtotal-----	6,409	16,200	22,609	
July-----	3,165	6,439	9,604	
August-----	3,974	5,848	9,822	
September-----	1,619	6,263	7,882	
Subtotal-----	8,758	18,550	27,308	
October-----	4,256	6,580	10,836	
November-----	4,763	7,871	12,634	
December-----	2,062	7,299	9,361	
Subtotal-----	11,081	21,750	32,831	
Total, 1978-----	32,580	74,181	106,761	
1979:	:	:	:	
January-----	2,569	3,158	5,727	
February-----	657	2,800	3,457	
March-----	495	1,786	2,281	
Subtotal 2/-----	3,721	7,744	11,465	
April-----	2,408	31	2,439	
May-----	704	486	1,190	
June-----	794	61	855	
Subtotal-----	3,906	578	4,484	
July-----	3/	3/	3/	
August-----	1,340	3/	3/	
September-----	3/	3/	3/	
Subtotal-----	3/	3/	2,215	
October-----	3/	3/	3/	
November-----	3/	3/	3/	
December-----	3/	3/	3/	
Subtotal-----	3/	3/	3/	
Total, 1979-----	3/	3/	3/	
	:	:	:	

1/ U.S. imports of complete color television receivers with a screen size of 20 inches or more were negligible.

2/ Does not include data for two firms accounting for less than 5 percent of total U.S. industry shipments.

3/ Data would reveal operations of individual firms.

Table 3.--Complete color television receivers: U.S. producers' inventories 1/ of U.S.-made and imported receivers, by screen size categories, by months, October 1977-December 1979

Period	(In units)				Total	
	Screen size category					
	: 17 inches : 18 inches : 20 inches : Total and under : and 19 inches: and over :					
1977:	:	:	:	:	:	
October-----	207,988	299,796	237,194	744,978		
November-----	169,637	302,414	264,473	736,524		
December-----	134,213	266,382	255,841	656,436		
Average-----	170,612	289,530	252,503	712,645		
Average, 1977-----	219,516	274,427	255,285	749,228		
1978:	:	:	:	:	:	
January-----	141,356	302,977	315,092	759,425		
February-----	141,502	256,826	322,755	721,083		
March-----	149,926	245,404	302,858	698,188		
Average-----	144,262	268,402	313,568	726,232		
April-----	163,996	280,696	358,069	802,761		
May-----	172,604	317,097	376,940	866,641		
June-----	155,579	321,158	351,932	828,669		
Average-----	164,060	306,317	362,314	832,690		
July-----	146,937	311,241	323,551	781,729		
August-----	135,673	288,788	320,082	744,543		
September-----	124,328	301,382	317,555	743,265		
Average-----	135,646	300,470	320,396	756,512		
October-----	131,423	361,117	326,418	818,958		
November-----	119,580	378,371	329,238	827,189		
December-----	110,682	364,339	294,612	769,633		
Average-----	120,562	367,942	316,757	805,261		
Average, 1978-----	141,133	310,783	328,259	780,175		
1979:	:	:	:	:	:	
January-----	104,883	394,658	272,521	772,062		
February-----	117,362	431,118	279,216	827,696		
March-----	111,446	447,646	285,708	844,800		
Average 2/-----	111,230	424,474	279,148	814,852		
April-----	162,681	469,043	346,392	978,116		
May-----	171,778	491,240	354,148	1,017,166		
June-----	147,838	448,179	329,049	925,066		
Average-----	160,766	469,487	343,196	973,449		
July-----	135,656	390,413	318,797	844,866		
August-----	135,439	324,228	306,407	766,074		
September-----	115,618	266,331	272,497	654,446		
Average-----	128,904	326,991	299,234	755,129		
October-----	92,678	232,485	252,857	578,020		
November-----	92,018	211,161	260,167	563,346		
December-----	79,291	191,407	250,826	521,524		
Average-----	87,996	211,684	254,613	554,297		
Average, 1979-----	122,224	358,159	294,048	774,430		
:	:	:	:	:		

1/ Reported on the last day of the month.

2/ Does not include data for two firms accounting for less than 5 percent of total U.S. industry shipments.

Table 4.--Complete color television receivers: U.S. producers' shipments
 (excluding exports) 1/ of U.S.-made and imported receivers, by screen size
 categories, by months, October 1977-December 1979

Period	Screen size category					Total
	17 inches : 18 inches		20 inches :	and under : and 19 inches:	and over :	
	and under	19 inches	and over			
Quantity (units)						
1977:	:	:	:	:	:	:
October-----	111,762	:	340,978	:	289,453	742,193
November-----	117,336	:	305,276	:	257,172	679,784
December-----	96,579	:	273,826	:	226,387	596,792
Subtotal-----	325,677	:	920,080	:	773,012	2,018,769
Total, 1977-----	1,231,930	:	3,063,324	:	2,826,368	7,121,622
1978:	:	:	:	:	:	:
January-----	73,796	:	246,459	:	172,858	493,113
February-----	97,170	:	340,911	:	243,193	681,274
March-----	122,018	:	318,973	:	264,483	705,474
Subtotal-----	292,984	:	906,343	:	680,534	1,879,861
April-----	87,682	:	289,564	:	190,355	567,601
May-----	108,506	:	292,540	:	217,961	619,007
June-----	144,076	:	352,575	:	322,745	819,396
Subtotal-----	340,264	:	934,679	:	731,061	2,006,004
July-----	89,730	:	252,312	:	205,650	547,692
August-----	122,851	:	369,634	:	298,438	790,923
September-----	128,224	:	384,308	:	294,507	807,039
Subtotal-----	340,805	:	1,006,254	:	798,595	2,145,654
October-----	135,952	:	355,440	:	299,363	790,755
November-----	125,832	:	359,928	:	263,465	749,225
December-----	113,327	:	321,103	:	211,548	645,978
Subtotal-----	375,111	:	1,036,471	:	774,376	2,185,958
Total, 1978-----	1,349,164	:	3,883,747	:	2,984,566	8,217,477
1979:	:	:	:	:	:	:
January-----	121,859	:	293,259	:	182,814	597,932
February-----	102,233	:	302,034	:	195,384	599,651
March-----	152,739	:	368,101	:	224,145	744,985
Subtotal 2/-----	376,831	:	963,394	:	602,343	1,942,568
April-----	101,915	:	259,791	:	123,948	485,654
May-----	119,215	:	358,411	:	211,111	688,737
June-----	161,547	:	442,836	:	268,429	872,812
Subtotal-----	382,677	:	1,061,038	:	603,488	2,047,203
July-----	130,397	:	321,208	:	178,624	630,229
August-----	131,176	:	396,360	:	259,577	787,113
September-----	165,270	:	408,337	:	278,398	852,005
Subtotal-----	426,843	:	1,125,905	:	716,599	2,269,347
October-----	189,819	:	502,743	:	284,437	976,999
November-----	167,058	:	483,020	:	235,736	885,814
December-----	128,565	:	383,891	:	186,970	699,426
Subtotal-----	485,442	:	1,369,654	:	707,143	2,562,239
Total, 1979-----	1,671,793	:	4,519,991	:	2,629,573	8,821,357
	:	:	:	:	:	:

See footnotes at end of table.

Table 4.--Complete color television receivers: U.S. producers' shipments
 (excluding exports) ^{1/} of U.S.-made and imported receivers, by screen size
 categories, by months, October 1977-December 1979--Continued

Period	Screen size category				
	17 inches : and under		18 inches : and 19 inches	20 inches : and over	Total
	Value (1,000 dollars)				
1977:	:	:	:	:	:
October-----	27,153	:	100,555	131,319	259,027
November-----	27,831	:	89,873	117,452	235,156
December-----	23,438	:	83,156	104,242	210,836
Subtotal-----	78,422	:	273,584	353,013	705,019
Total, 1977-----	297,989	:	915,298	1,280,101	2,493,388
1978:	:	:	:	:	:
January-----	18,219	:	73,513	79,301	171,033
February-----	23,107	:	97,038	105,905	226,050
March-----	28,440	:	92,349	118,656	239,445
Subtotal-----	69,766	:	262,900	303,862	636,528
April-----	20,400	:	81,000	81,047	182,447
May-----	26,836	:	84,799	94,348	205,983
June-----	34,672	:	102,394	141,204	278,270
Subtotal-----	81,908	:	268,193	316,599	666,700
July-----	21,040	:	73,557	92,859	187,456
August-----	30,002	:	111,803	133,175	274,980
September-----	30,345	:	110,903	133,944	275,192
Subtotal-----	81,387	:	296,263	359,978	737,628
October-----	31,512	:	105,279	136,954	273,745
November-----	29,894	:	107,660	122,257	259,811
December-----	28,171	:	95,567	104,540	228,278
Subtotal-----	89,577	:	308,506	363,751	761,834
Total, 1978-----	322,638	:	1,135,862	1,344,190	2,802,690
1979:	:	:	:	:	:
January-----	28,416	:	88,563	87,150	204,129
February-----	24,243	:	91,861	92,101	208,205
March-----	37,069	:	109,008	104,180	250,257
Subtotal 2/-----	89,728	:	289,432	283,431	662,591
April-----	25,002	:	76,123	56,570	157,695
May-----	31,617	:	112,156	98,245	242,018
June-----	39,767	:	135,770	127,481	303,018
Subtotal-----	96,386	:	324,049	282,296	702,731
July-----	31,318	:	97,127	83,518	211,963
August-----	32,232	:	121,338	122,479	276,049
September-----	39,878	:	124,717	131,725	296,320
Subtotal-----	103,428	:	343,182	337,722	784,332
October-----	47,970	:	151,930	136,857	336,757
November-----	41,133	:	140,481	114,472	296,086
December-----	30,788	:	109,966	95,609	236,363
Subtotal-----	119,891	:	402,377	346,938	869,206
Total, 1979-----	409,433	:	1,359,040	1,250,387	3,018,860
:	:	:	:	:	:

^{1/} The quantity and value of exports are small and are revealing of the operations of individual firms.

^{2/} Does not include data for two firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 5.--Color television receivers: Average number of persons employed and man-hours worked in the production of color television receivers 1/ in those establishments where complete television receivers are produced, by months, October 1977-December 1979

Period	Average number of persons employed		Man-hours worked	
	All persons	Production and related workers	All persons	Production and related workers
	Number	Number	man-hours	man-hours
1977:	:	:	<u>1,000</u>	<u>1,000</u>
October-----	29,256	25,359	4,929	4,201
November-----	29,033	25,158	4,953	4,218
December-----	28,493	24,655	4,817	4,099
Average or subtotal-----	<u>28,927</u>	<u>25,057</u>	<u>14,698</u>	<u>12,517</u>
Average or total, 1977---	29,104	24,976	59,442	50,355
1978:	:	:	:	:
January-----	26,501	23,426	4,463	3,767
February-----	26,973	23,728	4,552	3,906
March-----	26,410	23,177	4,948	4,238
Average or subtotal-----	<u>26,628</u>	<u>23,444</u>	<u>13,963</u>	<u>11,911</u>
April-----	27,610	22,875	4,374	3,640
May-----	26,712	22,997	4,634	3,859
June-----	27,671	23,928	5,604	4,672
Average or subtotal-----	<u>27,331</u>	<u>23,267</u>	<u>14,612</u>	<u>12,171</u>
July-----	28,204	24,101	4,162	3,532
August-----	28,454	24,654	4,983	4,172
September-----	28,592	24,764	5,068	4,338
Average or subtotal-----	<u>28,417</u>	<u>24,506</u>	<u>14,213</u>	<u>12,042</u>
October-----	28,559	24,783	4,985	4,229
November-----	28,162	24,354	4,783	4,049
December-----	27,266	23,464	4,431	3,890
Average or subtotal-----	<u>27,996</u>	<u>24,201</u>	<u>14,199</u>	<u>12,168</u>
Average or total, 1978---	27,593	23,855	56,987	48,292
1979:	:	:	:	:
January-----	25,886	21,909	4,323	3,586
February-----	25,773	21,831	4,228	3,535
March-----	25,700	21,729	4,838	4,110
Average or subtotal 2/-----	<u>25,786</u>	<u>21,823</u>	<u>13,389</u>	<u>11,231</u>
April-----	24,972	21,410	4,083	2,967
May-----	25,601	21,964	4,331	3,232
June-----	26,417	22,697	5,267	3,796
Average or subtotal-----	<u>25,663</u>	<u>22,024</u>	<u>13,681</u>	<u>9,995</u>
July-----	26,639	22,855	4,353	3,716
August-----	26,700	22,948	4,522	3,812
September-----	27,002	23,478	4,695	4,075
Average or subtotal-----	<u>26,780</u>	<u>23,094</u>	<u>13,570</u>	<u>11,603</u>
October-----	27,164	23,549	4,842	4,132
November-----	26,180	22,714	4,679	3,990
December-----	26,254	22,550	4,111	3,482
Average or subtotal-----	<u>26,532</u>	<u>22,937</u>	<u>13,632</u>	<u>11,604</u>
Average or total, 1979---	26,190	22,470	54,272	44,433
	:	:	:	:

1/ Does not include color picture tubes.

2/ Does not include data for two firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 6.--Color television receivers: Average unit net selling price of U.S. producers, by selected screen size categories, by months, October 1977-December 1979

Period	Screen size category				
	13 inches	16 inches	18 inches and and 17 inches	20 inches 19 inches	and over
	:	:	:	:	:
1977:	:	:	:	:	:
October-----	226.90	305.94	294.90	453.68	
November-----	223.25	289.61	294.40	456.71	
December-----	226.50	302.01	303.68	460.46	
Average-----	225.56	299.10	297.35	456.67	
Average, 1977-----	223.03	289.47	298.79	452.91	
1978:	:	:	:	:	:
January-----	222.85	296.35	298.28	458.76	
February-----	216.58	297.90	284.64	435.48	
March-----	216.40	283.13	289.52	448.63	
Average-----	217.83	292.05	290.07	446.51	
April-----	223.16	282.04	279.73	425.77	
May-----	216.93	320.21	287.87	432.87	
June-----	218.57	279.26	290.42	437.51	
Average-----	219.36	292.00	286.94	433.07	
July-----	213.67	285.83	291.53	451.54	
August-----	210.06	305.87	302.47	446.24	
September-----	226.69	275.83	288.58	454.81	
Average-----	216.81	289.18	294.19	450.86	
October-----	215.94	287.07	296.19	457.48	
November-----	218.46	294.31	299.12	464.04	
December-----	221.14	289.05	297.62	494.17	
Average-----	218.25	290.05	297.65	469.73	
Average, 1978-----	218.30	291.26	292.47	450.38	
1979:	:	:	:	:	:
January-----	214.90	277.61	302.00	476.71	
February-----	212.46	293.43	304.14	471.38	
March-----	225.12	282.52	296.14	464.79	
Average 1/-----	218.28	283.92	300.43	470.55	
April-----	220.33	307.15	293.02	456.40	
May-----	237.16	306.45	312.93	465.37	
June-----	227.45	296.31	306.59	474.92	
Average-----	228.32	302.95	305.41	467.77	
July-----	227.85	328.14	302.38	467.56	
August-----	222.36	315.57	306.13	471.84	
September-----	227.18	299.96	305.43	473.15	
Average-----	225.97	311.18	304.81	471.28	
October-----	227.32	310.73	302.20	481.15	
November-----	222.50	315.37	290.84	485.59	
December-----	220.74	290.66	286.45	511.34	
Average-----	223.82	306.72	293.78	490.62	
Average, 1979-----	224.02	300.88	300.67	475.51	
:	:	:	:	:	

1/ Does not include data for two firms accounting for less than 5 percent of total U.S. industry shipments.

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

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