## The U.S. Automobile Industry Monthly Report on Selected Economic Indicators

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## **U.S. International Trade Commission**

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Table 1
New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, July 1991-June 1993

(In thousands of units; thousands of employees) 1992-93 1991-92 June July 1992-June July 1991-May Item 1993 1993 June 1993 1992 June 1992 Retail sales of domes-6,603 tic production..... 665 6,398 630 633 5,798 566 555 6,578 Production..... 547 **(1)**  $\binom{1}{2}$ Inventory..... 1,433 1.402 1,178 Days' supply<sup>2</sup>..... 55 57 49 Employment:3 8184 820<sup>5</sup> 827<sup>6</sup> Total employees..... 631<sup>4</sup> 632<sup>5</sup> Production workers... 632<sup>6</sup>

Source: Production, retail sales, days' supply, and inventory, <u>Automotive News</u>; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown. Market classifications discontinued because of the unavailability of data.

<sup>&</sup>lt;sup>1</sup> Not applicable.

Days' supply is an average for each class size which is determined by the previous month's retail sales.

Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

<sup>&</sup>lt;sup>4</sup> Data are for April 1992, revised.

Data are for May 1993.

<sup>&</sup>lt;sup>6</sup> Data are for May 1992.

Table 2

New passenger automobiles: U.S. imports, by principal sources and by specified periods, June 1991-May 1993<sup>1</sup>

	1992-93			<u> 1991-92 </u>	
	Apr.	May	June 1992-	May	June 1991-
Source	1993	1993	May 1993	1992	May 1992
			Ouantity (uni	ts)	<del></del>
Japan	152,027	117,016	1,661,339	120,050	1,745,065
Canada	140,735	121,434	1,278,726	111,311	1,241,945
Germany	14,573	14,905	211,518	18,619	181,315
Korea, South	11,292	12,911	143,663	8,692	153,399
Sweden	5,644	5,442	71,802	5,957	65,871
Mexico	24,508	25,013	253,045	26,642	269,311
Yugoslavia	0	0	0	0	965
United Kingdom	1,423	1,246	14,775	461	10,542
Italy	101	78	1,417	309	1,797
France	1	0	38	1	472
Brazil	1,602	0	10,234	476	7,918
All other	4,206	2,865	37,976	548	29,746
Total	356,112	300,910	3.684.544	293,066	3,708,353
			Value (1.	000 dollars)	·
Japan	1,994,230	1,661,944	20,996,908	1,581,298	20,839,438
Canada	1,723,043	1,506,886	15,710,031	1,293,324	14,596,575
Germany	417,343	412,044	5,980,462	497,473	4,967,906
Korea, South	68,057	73,345	808,335	46,812	865,835
Sweden	110,668	109,604	1,355,705	108,065	1,209,043
Mexico	249,354	260,768	2,447,077	273,823	2,801,958
Yugoslavia	0	0	. 0	. 0	2,316
United Kingdom	51,391	46,600	546,473	16,728	370,832
Italy	5,260	4,959	48,555	7,172	115,725
Prance	135	0	502	7	5,951
Brazil	11,433	0	70,473	3,068	50,250
All other	80,745	55,048	612,523	10,239	362,629
Total	4,711,658	4,131,198	48,577,154	3,838,009	46,188,520

Data include imports into Puerto Rico; data do not include automobiles assembled in U.S. foreign trade zones.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Table 3
Lightweight automobile trucks<sup>1</sup> and bodies and cab/chassis for lightweight automobile trucks: U.S. imports, by principal sources and by specified periods, June 1991-May 1993<sup>2</sup>

•	1992-93			<u> 1991-92</u>	
	Apr.	May	June 1992-	May	June 1991
Source	1993	1993	May 1993	1992	May 1992
			Ouantity (u	nits)3	
Japan	11,778	8,855	147,055	14,051	250,641
Canada	49,552	44,605	504,623	48,345	468,027
Mexico	2,708	3,140	31,156	1,874	18,866
All other	103	152	298	9	
Total	64,141	56.756	683,132	64,279	737,612
			Value (1,000	dollars)	
Japan	93,996	70,160	1,163,944	96,078	1,591,120
Canada	641,667	582,625	6,715,560	612,476	6,357,217
Mexico	50,540	57,778	569,417	32,401	331,692
All other	5.911	7,273	32,954	2,087	19,367
Total	792,114	717,839	8,481,928	743,042	8,299,666

Defined as not over 10,000 pounds gvw.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

<sup>&</sup>lt;sup>2</sup> Partially estimated, all data include imports into Puerto Rico.

<sup>3</sup> Quantity data include complete trucks and cab/chassis, but exclude bodies.

Table 4
New passenger automobiles: U.S. exports of domestic merchandise, by principal markets and by specified periods, June 1991-May 1993

· —	1992-93			1991-92	
	Apr.	May	June 1992-	May	June 1991-
<u>Market</u>	1993	1993	May 1993	1992	May 1992
			Ouantity	(units)	
Canada	51,952	55,751	483,404	51,351	463,643
Japan	5,265	5,186	51,962	4,363	29,148
All other	30,746	29.532	349.852	28,338	276.983
Total	88,546	90,765	890,081	84,158	770,010
			Value (1,	000 dollars)	
Canada	673,259	718,999	6,349,641	651,996	5,937,096
Japan	87,518	84,553	874,235	66,745	511,993
All other	495,343	480.956	5.405.514	420,743	4,034,505
Total	1,265,925	1,291,969	12,702,361	1,140,511	10,486,577

Source: Compiled from official statistics of the U.S. Department of Commerce.

Table 5
Lightweight automobile trucks<sup>1</sup> and bodies and cab/chassis for lightweight automobile trucks: U.S. exports of domestic merchandise, by principal markets and by specified periods, June 1991-May 1993<sup>2</sup>

	1992-93			1991-92	
	Apr.	May	June 1992-	May	June 1991-
<u>Market</u>	1993	1993	May 1993	1992	May 1992
			Ouantity (u	nits) <sup>3</sup>	
Canada	12,270	10,168	110,250	11,880	118,744
All other	3,142	4,100	35,483	2,675	41,028
Total	15,415	14,275	145,794	14,557	159,780
			Value (1,00	0 dollars)	
Canada	148,296	120,098	1,333,774	143,722	1,550,467
All other	47,851	77.933	530,296	45,240	497,413
Total	196,190	198,191	1,865,114	188,978	2,047,971

Defined as not over 10,000 pounds gvw.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

<sup>&</sup>lt;sup>2</sup> Partially estimated.

<sup>&</sup>lt;sup>3</sup> Quantity data include complete trucks and cab/chassis, but exclude bodies.

Table 6

New passenger automobiles: Sales of domestic and imported passenger automobiles and sales of imported passenger automobiles as a percent of total U.S. sales, by specified periods, 1992 and 1993

	Sales of-						Ratio	of import
	Domestic automobile	es <sup>1</sup>	Imported automobile	g <sup>2</sup>	Total U.S. sales 1,2		sales <u>sales</u> 1	to total
Period	1993 1992		1993 1992		1993 1992		1993 1992	
	•		Ouantity	(units)			<u>Per</u>	cent
January	430,255	413,605	131,070	146,499	561,325	560,104	23.4	26.2
February	460,918	492,454	132,480	158,530	593,398	650,984	22.3	24.4
JanFeb	891,173	905,872	263,550	305,029	1,154,723	1,210,901	22.8	25.2
March	574,756	536,932	160,224	186,483	734,980	723,415	21.8	25.8
JanMar	1,465,929	1,442,804	423,773	494,050	1,889,702	1,936,854	22.4	25.5
April	600,634	540,689	168,114	177,426	768,748	718,115	21.9	24.7
JanApr	2,066,568	1,983,493	591,888	671,482	2,658,456	2,647,099	22.3	25.4
May	633,490	560,768	178,655	174,334	812,145	735,102	21.9	23.7
JanMay	2,701,560	2,544,261	770,499	845,779	3,472,059	3,390,040	22.1	24.9
June	665,461	629,524	171,660	199,282	837,151	828,806	20.5	24.0
JanJune	•	-	942,198	1,031,334	4,306,100	4,205,119	21.8	24.5

<sup>&</sup>lt;sup>1</sup> Domestic automobile sales include U.S.-, Canadian- and Mexican-built automobiles sold in the United States.

Source: <u>Automotive News</u>.

Table 7
New passenger automobiles: Price indexes, by specified periods, 1992 and 1993<sup>1</sup>

	1992-93			1992-93		
	May	June	Percent	June	June	Percent
Item	1993	1993	change	1992	1993	change
Consumer Price Index:						
Upp Justed	132.4	131.0	-1.1	128.2	131.0	+0.8
adjusted Producer Price Index:	132.2	131.2	-0.8	128.5	131.2	+2.1
Unadjusted Seasonally	129.3	130.0	+0.5	126.0	130.0	+3.2
adjusted	129.7	130.5	+0.6	126.3	130.5	+3.3

Consumer price index, 1982-1984 = 100. Producer price index, 1982 = 100.

Source: U.S. Department of Labor.

<sup>&</sup>lt;sup>2</sup> Does not include automobiles imported from Canada and Mexico.

Table 8
New passenger automobiles: Retail price changes in the U.S. market during May 1993

	Retail price changes
Country source/make	June 1993 (+ or -)
U.S. producers:	
General Motors	No change.
Ford	No change.
Chrysler	No change.
Japanese producers:	-
Toyota Motors	No change.
Mazda	No change.
Honda	No change.
Subaru	No change.
European producers:	
Volkswagen	No change.
BMW	No change.
Audi	No change.
Porsche	No change.
Mercedes-Benz	No change.
Korean producer:	
Hyundai	No change.

Average retail price change for all models.

Source: <u>Automotive News</u>, June 1993.

Table 9
Sales and profits (loss) on major U.S. automobile manufacturers' operations, by specified periods, 1993 and 1992<sup>1</sup>

(In millions of dollars)						
Item and firm	1993 April-June	1992 April-June				
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Sales:						
General Motors	36,700	35,300				
Ford	29,400	26,800				
Chrysler	11,030	9,310				
Total	77,130	71,410				
Profits:	-	·				
General Motors	889	(703)				
Ford	367	42				
Chrysler	685	178				
Total	1,941	(483)				

Data are for world operations.

Source: The New York Times.

Table 10
Manufacturers' suggested retail prices of selected U.S. and Japanese automobiles, April 1981-July 1993<sup>1</sup>

	April 1	1981	July 1, 1993			
		Option- ally		Option- ally	Percent char equipped mo	nge in optionall <u>del</u>
Company, model, and options <sup>2</sup>	Base model <sup>3</sup>	equipped model <sup>3</sup>	Base model <sup>3</sup>	equipped model 3	June 1993- July 1993	April 1981- July 1993
General Motors:						
Cavalier, 2 door	\$6,966 <sup>4</sup>	\$6,966 <sup>4</sup>	\$8,620	\$8,620	0.0	+23.7
De Ville, 4 door	14,198	14,198	32,990	32,990	0.0	+132.4
Ford:						
Escort Pony 2 door HB (RWD, TG)	5,556	5,857	8,335	8,455	0.0	+50.9
Tempo GL 4 door (RWD, AT, TG) <sup>5</sup>	6,421	6,953	10,492	11,344	0.0	+63.2
LTD Crown Victoria, 4 door	8,519	10,102	20,493	20,493	0.0	+102.9
Chrysler:						
Dynasty, 4 door (AC) <sup>6</sup>	6,672	7,502	14,736	15,536	0.0	+107.1
Toyota:						
Corolla, Deluxe, 4 door (R)	5,688	5,793	12,298	12,528	0.0	+116.3
Nissan (Datsun):				-		•
Sentra E, 2 door <sup>7</sup>	5,369	5,369	8,725	8,725	0.0	+62.5
Maxima GXE, 4 door	10,379	10,379	20,960	20,960	0.0	+101.9
Honda:	•					
Civic 1500, 2 door HB (R) <sup>8</sup>	4,599	4,694	8,550	8,951	0.0	+90.7
Accord DX, 4 door (R)	7,645	7,950	14,180	14,570	0.0	+83.3

Suggested retail prices do not include any dealer incentives, below-market financing or rebates.

Source: Compiled from data supplied by U.S. manufacturers, Japanese importers, and <u>Automotive News</u>.

Note: Some 1981-93 models have been discontinued; these models have been replaced by comparable models where possible. In addition, some equipment that was optional on prior models is now included in the base price or equipment that was standard has been deleted, making price comparisons of prior-year models difficult.

The following codes apply: RWD = rear window defroster; TG = tinted glass; HB = hatchback; AT = automatic transmission; AC = air conditioning; R = radio.

Base models are 2 door or 2 door hatchback and 4 door or 4 door hatchback models. Optionally equipped models are base models which have been equipped with the options listed in parenthesis.

<sup>4</sup> Cavalier not sold until May 21, 1981.

<sup>&</sup>lt;sup>5</sup> Tempo replaced the Fairmont Futura.

<sup>&</sup>lt;sup>6</sup> Dynasty replaced the Diplomat.

<sup>7</sup> Sentra replaced the 210; Stanza replaced the 510.

<sup>&</sup>lt;sup>8</sup> Civic 1500 replaced the Civic 1300.