

THE U.S. AUTOMOBILE INDUSTRY MONTHLY REPORT ON SELECTED ECONOMIC INDICATORS

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This report was prepared principally by

Michael J. Hagey

Transportation Branch

Machinery and Equipment Division

**Address all communications to
Kenneth R. Mason, Secretary to the Commission
United States International Trade Commission
Washington, DC 20436**

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Table 1
 New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, February 1989-January 1991

(In thousands of units; thousands of employees)

Item	1990			1989	
	Dec. 1990	Jan. 1991	Feb. 1990- Jan. 1991	Jan. 1990	Feb. 1989- Jan. 1990
Retail sales of domestic production:					
Subcompact.....	75	69	1,183	76	1,295
Compact.....	100	103	1,711	137	1,951
Intermediate.....	157	131	2,349	183	2,638
Standard.....	78	67	1,250	95	1,138
Luxury.....	60	47	688	54	683
Total.....	471	417	7,181	545	7,704
Production:					
Subcompact.....	58	66	966	66	1,136
Compact.....	114	125	1,893	94	1,814
Intermediate.....	98	148	2,259	115	2,201
Standard.....	28	85	1,494	37	824
Luxury.....	39	57	740	45	739
Total.....	337	450	7,352	357	6,713
Inventory					
Subcompact.....	221	237	1/	248	1/
Compact.....	294	354	1/	272	1/
Intermediate.....	462	450	1/	642	1/
Standard.....	230	230	1/	180	1/
Luxury.....	177	162	1/	122	1/
Total.....	1,386	1,433	1/	1,464	1/
Days' supply: 2/					
Subcompact.....	82	86	1/	85	1/
Compact.....	82	77	1/	52	1/
Intermediate.....	70	95	1/	91	1/
Standard.....	70	92	1/	49	1/
Luxury.....	66	101	1/	59	1/
Average.....	74	89	1/	92	1/
Employment: 3/					
Total employees.....	4/ 754	5/ 770	1/	6/ 837	1/
Production workers...	4/ 569	5/ 585	1/	6/ 643	1/

1/ Not applicable.

2/ Days' supply is an average for each class size which is determined by the previous month's retail sales.

3/ Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

4/ Data are for November 1989, revised.

5/ Data are for December 1990.

6/ Data are for December 1989.

Source: Production and retail sales, Data Resources, Inc. Auto Information Bank; days' supply and inventory, Automotive News; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown.

Table 2

New passenger automobiles: U.S. imports, by principal sources and by specified periods, January 1989-December 1990 ^{1/}

Source	1990			1989	
	Nov. 1990	Dec. 1990	Jan. 1990- Dec. 1990	Dec. 1989	Jan. 1989- Dec. 1989
	Quantity (units)				
Japan.....	186,372	183,783	1,867,794	184,837	2,051,525
Canada.....	110,596	94,522	1,220,221	94,007	1,151,122
West Germany.....	20,889	14,166	245,286	19,222	216,881
Korea.....	17,709	24,989	201,475	21,217	270,609
Sweden.....	7,917	6,268	93,084	9,546	101,571
Mexico.....	24,545	18,877	215,986	4,640	133,049
Yugoslavia.....	0	1,000	2,661	8	2,341
United Kingdom...	2,744	3,291	27,271	2,664	29,378
Italy.....	629	565	11,045	408	9,319
France.....	13	250	1,976	9	4,885
Brazil.....	7	525	10,317	4,611	46,147
All other.....	3,674	6,185	47,486	2,673	25,901
Total.....	375,095	354,421	3,944,602	343,842	4,042,728
	Value (1,000 dollars)				
Japan.....	2,008,870	2,008,035	19,500,166	1,876,748	20,152,288
Canada.....	1,268,466	1,003,840	13,681,398	1,053,604	12,872,651
West Germany.....	554,535	413,577	5,826,690	410,371	5,020,555
Korea.....	96,936	137,922	1,120,272	113,456	1,592,436
Sweden.....	134,251	106,166	1,525,957	154,992	1,649,382
Mexico.....	245,626	191,105	2,163,630	46,797	1,174,784
Yugoslavia.....	0	2,270	7,796	29	6,975
United Kingdom...	92,397	110,929	888,670	88,534	937,014
Italy.....	16,970	30,168	294,322	18,150	262,709
France.....	273	3,031	24,618	253	58,765
Brazil.....	43	3,123	63,775	28,501	282,399
All other.....	46,601	68,844	618,900	44,539	406,657
Total.....	4,464,968	4,079,011	45,716,194	3,835,974	44,416,615

^{1/} Data include imports into Puerto Rico; data do not include automobiles assembled in U.S. foreign trade zones.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 3
 Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight
 automobile trucks: U.S. imports, by principal sources and by specified periods,
 January 1989-December 1990 2/

Source	1990			1989	
	Nov. 1990	Dec. 1990	Jan. 1990- Dec. 1990	Dec. 1989	Jan. 1989- Dec. 1989
	Quantity (units) <u>3/</u>				
Japan.....	24,707	24,675	304,252	28,699	422,851
Canada.....	32,651	25,431	415,303	40,256	452,646
Mexico.....	745	701	18,566	1,721	9,782
All other.....	24	8	469	80	836
Total.....	58,127	50,815	738,590	70,756	886,115
	Value (1,000 dollars)				
Japan.....	147,286	146,176	1,729,956	168,210	2,584,397
Canada.....	449,932	339,560	5,484,613	512,892	5,210,250
Mexico.....	9,577	8,951	230,357	21,112	121,647
All other.....	2,400	1,000	52,555	3,116	53,931
Total.....	609,195	495,687	7,497,482	705,330	7,970,225

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated, all data include imports into Puerto Rico.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 4

New passenger automobiles: U.S. exports of domestic merchandise, by principal markets and by specified periods, January 1989-December 1990 ^{1/}

Market	1990			1989	
	Nov. 1990	Dec. 1990	Jan. 1990- Dec. 1990	Dec. 1989	Jan. 1989- Dec. 1989
Quantity (units)					
Canada.....	33,897	13,673	502,513	40,277	569,039
Japan.....	2,253	3,052	33,771	3,205	21,966
All other.....	17,455	17,079	210,305	20,947	187,368
Total.....	53,605	33,804	746,589	64,429	778,373
Value (1,000 dollars)					
Canada.....	397,375	151,692	5,849,467	478,773	6,146,970
Japan.....	40,162	57,893	586,795	43,943	334,817
All other.....	239,214	220,331	2,578,247	293,015	2,412,747
Total.....	676,752	429,917	9,014,509	815,730	8,894,534

^{1/} 1989 data revised.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 5
 Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight
 automobile trucks: U.S. exports of domestic merchandise, by principal markets and
 by specified periods, January 1989-December 1990 2/

Market	1990			1989	
	Nov. 1990	Dec. 1990	Jan. 1990- Dec. 1990	Dec. 1989	Jan. 1989- Dec. 1989
	Quantity (units) <u>3/</u>				
Canada.....	7,986	3,652	107,201	9,971	143,643
All other.....	1,901	1,722	18,166	1,310	13,956
Total.....	9,888	5,374	125,366	11,281	157,599
	Value (1,000 dollars)				
Canada.....	100,835	41,092	1,277,784	125,858	1,699,431
All other.....	41,529	32,284	245,720	20,567	188,239
Total.....	142,364	73,376	1,523,504	146,425	1,877,670

2/ Defined as not over 10,000 pounds gw.

2/ Partially estimated.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce,
 except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 6

New passenger automobiles: Sales of domestic and imported passenger automobiles and sales of imported passenger automobiles as a percent of total U.S. sales, by specified periods, 1990 and 1991

Period	Sales of- Domestic automobiles 1/		Imported automobiles 2/		Total U.S. sales 1/ 2/		Ratio of import sale to total sales 1/ 2/	
	1991	1990	1991	1990	1991	1990	1991	1990
	Quantity (units)						--Percent--	
January...	416,644	544,655	137,814	198,813	554,458	743,468	24.9	26.7

1/ Domestic automobile sales include U.S.-, Canadian- and Mexican-built automobiles sold in the United States.

2/ Does not include automobiles imported from Canada and Mexico.

Source: Automotive News.

Table 7

New passenger automobiles: Price indexes, by specified periods, 1989 and 1990 1/

Item	1990			1989-90		
	Oct. 1990	Nov. 1990	Percent change	Nov. 1989	Nov. 1990	Percent change
Consumer Price Index:						
Unadjusted..	122.1	120.5	-1.3	120.5	120.5	0.0
Seasonally adjusted..	121.4	121.2	-0.2	119.6	121.2	+1.3
Producer Price Index:						
Unadjusted..	124.1	120.8	-2.7	119.4	120.8	+1.2
Seasonally adjusted..	121.3	124.1	+2.3	116.1	124.1	+6.9

1/ Consumer price index, 1982-1984 = 100. Producer price index, 1982 = 100.

Source: U.S. Department of Labor.

Table 8
New passenger automobiles: Retail price changes in the U.S. market during
January 1991 1/

Country source/make	Retail price changes January 1991 (+ or -)
U.S. producers:	
General Motors.....	No change.
Ford.....	No change.
Chrysler.....	No change.
Japanese producers:	
Toyota Motors.....	+1.4 percent
Mazda.....	No change.
American Honda.....	No change.
Acura Division.....	No change.
Subaru.....	No change.
European producers:	
Volkswagen.....	No change.
BMW.....	No change.
Audi.....	No change.
Porsche.....	No change.
Mercedes-Benz.....	No change.
Korean producer:	
Hyundai.....	No change.

1/ Average retail price change for all models.

Source: Automotive News, January 1991.

Table 9
Sales and profits (loss) on major U.S. automobile manufacturers' operations,
by specified periods, 1989 and 1990 1/

Item and firm	(In millions of dollars)			
	1990		1989	
	October- December	January- December	October- December	January- December
Sales:				
General Motors.....	29,900	124,700	31,400	126,900
Ford.....	24,200	97,700	20,359	96,100
Chrysler.....	7,600	30,600	7,930	34,920
Total.....	61,700	253,000	59,689	257,920
Profits:				
General Motors.....	(1,620)	(2,000)	700	4,200
Ford.....	(519)	860	314	3,800
Chrysler.....	31	68	(664)	359
Total.....	(2,110)	(1,072)	350	8,359

1/ Data are for world operations.

Source: Wards Automotive Reports.

Table 10

Manufacturers' suggested retail prices of selected U.S. and Japanese automobiles, April 1981-February 1991 1/

Company, model, and options 2/	April 1, 1981		Oct. 1, 1990		Percent change in optionally equipped model	
	Base model 3/	Optionally equipped model 3/	Base model 3/	Optionally equipped model 3/	Jan. 1991-Feb. 1991	Apr. 1981-Feb. 1991
General Motors:						
Cavalier, 2 door..... 4/	\$6,966	\$6,966	\$8,000	\$8,000	0.0	+14.8
De Ville, 4 door.....	14,198	14,198	29,935	29,935	0.0	+110.8
Ford:						
Escort Pony 2 door HB (RWD, TG).....	5,556	5,857	8,381	8,501	0.0	+45.1
Tempo GL 4 door (RWD, AT, TG) 5/.....	6,421	6,953	10,178	11,041	0.0	+58.8
LTD Crown Victoria, 4 door.....	8,519	10,102	18,222	18,222	0.0	+80.4
Chrysler:						
Dynasty, 4 door (AC) 6/.....	6,672	7,502	13,650	14,471	0.0	+92.9
Toyota:						
Corolla, Deluxe, 4 door (R).....	5,688	5,793	9,998	10,208	0.0	+76.1
Cressida, 4 door.....	11,599	11,599	22,198	22,198	0.0	+91.4
Nissan (Datsun):						
Sentra E, 2 door 7/.....	5,369	5,369	7,999	7,999	0.0	+50.0
Stanza GXE, 4 door (AT) 7/.....	6,839	7,749	15,225	16,025	0.0	+106.8
Maxima GXE, 4 door.....	10,379	10,379	18,459	19,084	0.0	+77.8
Honda:						
Civic 1500, 2 door HB (R) 8/.....	4,599	4,694	6,895	7,226	+0.1	+53.9
Accord DX, 4 door (R).....	7,645	7,950	12,545	12,956	+0.9	+63.0

1/ Suggested retail prices do not include any dealer incentives, below-market financing or rebates.

2/ The following codes apply: RWD = rear window defroster; TG = tinted glass; HB = hatchback; AT = automatic transmission; AC = air conditioning; R = radio.

3/ Base models are 2 door or 2 door hatchback and 4 door or 4 door hatchback models. Optionally equipped models are base models which have been equipped with the options listed in parenthesis.

4/ Cavalier not sold until May 21, 1981.

5/ Tempo replaced the Fairmont Futura.

6/ Dynasty replaced the Diplomat.

7/ Sentra replaced the 210; Stanza replaced the 510.

8/ Civic 1500 replaced the Civic 1300.

Source: Compiled from data supplied by U.S. manufacturers, Japanese importers, and Automotive News.

Note: Some 1981-91 models have been discontinued; these models have been replaced by comparable models where possible. In addition, some equipment that was optional on prior models is now included in the base price or equipment that was standard has been deleted, making price comparisons of prior-year models difficult.