

THE U.S. AUTOMOBILE INDUSTRY MONTHLY REPORT ON SELECTED ECONOMIC INDICATORS

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Table 1

New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, December 1988–November 1990

(In thousands of units; thousands of employees)

Item	1989-90			1988-89	
	Oct. 1990	Nov. 1990	Dec. 1989- Nov. 1990	Nov. 1989	Dec. 1988- Nov. 1989
Retail sales of domestic production:					
Subcompact.....	100	85	1,184	78	1,330
Compact.....	138	113	1,754	108	1,965
Intermediate.....	194	152	2,399	157	2,710
Standard.....	97	76	1,277	75	1,082
Luxury.....	62	55	681	55	693
Total.....	591	480	7,277	474	7,779
Production:					
Subcompact.....	114	82	964	100	1,220
Compact.....	200	149	1,857	143	1,914
Intermediate.....	214	131	2,285	179	2,418
Standard.....	50	35	1,499	55	849
Luxury.....	77	47	742	63	778
Total.....	656	443	6,350	540	7,179
Inventory					
Subcompact.....	247	261	1/	281	1/
Compact.....	269	346	1/	308	1/
Intermediate.....	635	467	1/	728	1/
Standard.....	179	233	1/	204	1/
Luxury.....	122	169	1/	138	1/
Total.....	1,453	1,472	1/	1,659	1/
Days' supply: 2/					
Subcompact.....	67	77	1/	90	1/
Compact.....	53	77	1/	71	1/
Intermediate.....	88	77	1/	116	1/
Standard.....	50	77	1/	68	1/
Luxury.....	53	77	1/	63	1/
Average.....	66	77	1/	88	1/
Employment: 3/					
Total employees.....	4/ 813	5/ 807	1/	6/ 836	1/
Production workers...	4/ 621	5/ 617	1/	6/ 641	1/

1/ Not applicable.

2/ Days' supply is an average for each class size which is determined by the previous month's retail sales.

3/ Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

4/ Data are for September 1989, revised.

5/ Data are for October 1990.

6/ Data are for October 1989.

Source: Production and retail sales, Data Resources, Inc. Auto Information Bank; days' supply and inventory, Automotive News; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown.

Table 2

New passenger automobiles: U.S. imports, by principal sources and by specified periods, November 1988-October 1990 ^{1/}

Source	1989-90			1988-89	
	Sept. 1990	Oct. 1990	Nov. 1989- Oct. 1990	Oct. 1989	Nov. 1988- Oct. 1989
	Quantity (units)				
Japan.....	134,654	180,736	1,853,860	191,137	2,124,805
Canada.....	93,083	127,586	1,225,124	103,201	1,131,006
West Germany.....	11,171	20,066	251,001	21,274	238,249
Korea.....	13,091	24,549	199,544	17,671	308,412
Sweden.....	5,352	8,701	96,079	8,242	104,660
Mexico.....	28,226	28,401	184,970	5,866	142,437
Yugoslavia.....	538	0	1,670	0	4,825
United Kingdom...	1,746	2,156	27,978	1,533	27,637
Italy.....	727	1,022	11,036	526	9,198
France.....	368	262	1,725	5	6,562
Brazil.....	0	1,072	19,457	0	44,300
All other.....	4,072	5,042	42,301	2,663	25,865
Total.....	293,028	399,593	3,914,745	352,118	4,167,956
	Value (1,000 dollars)				
Japan.....	1,407,681	1,852,294	19,020,575	1,924,129	20,665,420
Canada.....	1,045,168	1,456,732	13,778,017	1,167,313	12,630,464
West Germany.....	281,413	520,683	5,744,501	421,731	5,528,154
Korea.....	70,798	134,395	1,107,556	103,849	1,826,885
Sweden.....	80,057	145,968	1,567,510	144,549	1,695,106
Mexico.....	282,367	288,457	1,848,943	55,890	1,241,588
Yugoslavia.....	1,667	0	5,558	0	12,561
United Kingdom...	57,275	77,765	896,140	47,523	901,538
Italy.....	14,493	36,202	289,800	13,091	252,271
France.....	4,291	3,062	21,596	185	78,399
Brazil.....	0	6,557	120,486	0	268,229
All other.....	49,934	57,879	581,173	44,352	405,337
Total.....	3,295,145	4,579,995	44,981,854	3,922,612	45,505,952

^{1/} Data include imports into Puerto Rico and TSUSA items 692.1005-692.1008; data do not include automobiles assembled in U.S. foreign trade zones.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 3
 Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight
 automobile trucks: U.S. imports, by principal sources and by specified periods,
 November 1988-October 1990 2/

Source	1989-90			1988-89	
	Sept. 1990	Oct. 1990	Nov. 1989- Oct. 1990	Oct. 1989	Nov. 1988- Oct. 1989
	Quantity (units) <u>3/</u>				
Japan.....	21,925	27,092	312,211	31,375	458,447
Canada.....	36,184	41,094	441,569	44,841	421,630
Mexico.....	2,027	1,225	20,941	2,959	5,961
All other.....	33	12	622	125	630
Total.....	60,170	69,424	775,343	79,300	886,668
	Value (1,000 dollars)				
Japan.....	125,388	156,231	1,770,134	187,350	2,846,368
Canada.....	486,945	541,825	5,761,844	567,632	5,194,536
Mexico.....	25,983	15,416	258,926	36,512	76,352
All other.....	5,531	2,785	56,433	3,762	68,969
Total.....	643,848	716,257	7,847,337	795,256	8,186,225

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated, all data include imports into Puerto Rico.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 4

New passenger automobiles: U.S. exports of domestic merchandise, by principal markets and by specified periods, November 1988-October 1990 1/

Market	1989-90			1988-89	
	Sept. 1990	Oct. 1990	Nov. 1989- Oct. 1990	Oct. 1989	Nov. 1988- Oct. 1989
	Quantity (units)				
Canada.....	37,137	40,142	540,414	47,823	572,992
Japan.....	3,148	4,279	33,968	2,340	21,672
All other.....	7,391	19,999	217,358	20,063	180,372
Total.....	47,676	64,420	791,740	70,226	775,036
	Value (1,000 dollars)				
Canada.....	446,047	470,076	6,273,683	543,682	6,142,448
Japan.....	54,332	82,057	575,515	41,238	317,810
All other.....	79,138	288,363	2,690,526	256,774	2,277,425
Total.....	579,518	840,497	9,539,724	841,695	8,737,683

1/ 1989 data revised.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 5

Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight automobile trucks: U.S. exports of domestic merchandise, by principal markets and by specified periods, November 1988-October 1990 2/

Market	1989-90			1988-89	
	Sept. 1990	Oct. 1990	Nov. 1989- Oct. 1990	Oct. 1989	Nov. 1988- Oct. 1989
	Quantity (units) <u>3/</u>				
Canada.....	7,477	7,997	116,253	11,655	141,737
All other.....	1,605	2,913	16,941	640	18,803
Total.....	9,082	10,909	113,194	12,295	160,540
	Value (1,000 dollars)				
Canada.....	92,863	96,934	1,390,677	145,174	1,637,527
All other.....	11,197	42,258	201,242	8,359	237,631
Total.....	104,061	139,192	1,591,919	153,533	1,875,158

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Because of rounding, figures may not add to the totals shown.

Table 6

6

New passenger automobiles: Sales of domestic and imported passenger automobiles and sales of imported passenger automobiles as a percent of total U.S. sales, by specified periods, 1989 and 1990 1/

Period	Sales of-		Imported		Total U.S.		Ratio of	
	Domestic		automobiles 3/		sales 2/ 3/		import sales	
	automobiles 2/		1990		1989		to total	
	1990	1989	1990	1989	1990	1989	1990	1989
	Quantity (units)							
	--Percent--							
January...	544,605	509,760	208,694	208,856	753,299	718,616	27.7	29.1
February..	531,546	552,042	193,912	198,825	725,458	750,867	26.7	26.5
Jan.-Feb..	1,076,151	1,061,802	402,606	407,681	1,478,757	1,469,483	27.2	27.7
March.....	622,949	639,631	228,221	245,161	851,170	884,792	26.8	27.7
Jan.-Mar..	1,699,100	1,701,433	630,827	652,842	2,329,927	2,354,275	27.1	27.7
April.....	596,428	667,444	242,661	242,555	839,089	909,999	28.9	26.7
Jan.-Apr..	2,295,528	2,368,877	873,488	895,395	3,169,016	3,264,274	27.6	27.4
May.....	641,749	710,478	230,273	259,737	872,022	970,215	26.4	26.8
Jan.-May..	2,937,277	3,079,355	1,103,761	1,154,132	4,041,038	4,234,489	27.3	27.3
June.....	628,781	640,673	227,891	258,179	856,672	898,852	25.4	28.7
Jan.-June.	3,566,058	3,720,028	1,331,652	1,413,313	4,897,716	5,133,341	27.2	27.5
July.....	590,476	596,725	218,643	239,774	809,119	836,499	27.0	28.7
Jan.-July.	4,156,534	4,316,753	1,550,295	1,653,087	5,706,835	5,969,840	27.2	27.7
August....	564,411	678,948	221,546	282,964	785,957	961,912	28.2	29.4
Jan.-Aug..	4,720,964	4,964,088	1,714,794	1,928,589	6,435,758	6,892,677	26.6	28.0
September.	578,958	605,207	193,152	223,003	772,110	828,210	25.0	26.9
Jan.-Sept.	5,303,033	5,569,295	1,899,714	2,151,592	7,202,747	7,720,887	26.4	27.9
October...	591,944	520,589	195,335	217,786	787,279	738,375	24.8	29.5
Jan.-Oct..	5,894,977	6,089,884	2,090,266	2,367,644	7,985,243	8,457,528	26.2	28.0
November..	480,477	471,007	180,509	200,304	660,986	671,311	27.3	29.8
Jan.-Nov..	6,375,454	6,560,891	2,270,758	2,567,948	8,646,212	9,128,839	26.3	28.1

1/ Monthly totals may not sum to the year-to-date totals because Automotive News may make revisions to its monthly totals.

2/ Domestic automobile sales include U.S.-, Canadian- and Mexican-built automobiles sold in the United States.

3/ Does not include automobiles imported from Canada and Mexico.

Source: Automotive News.

Table 7

New passenger automobiles: Price indexes, by specified periods, 1989 and 1990 1/

Item	1990			1989-90		
	Sept. 1990	Oct. 1990	Percent change	Oct. 1989	Oct. 1990	Percent change
Consumer Price Index:						
Unadjusted..	119.0	120.5	+1.3	118.6	120.5	+1.6
Seasonally adjusted..	120.1	120.7	+0.5	118.7	120.7	+1.7
Producer Price Index:						
Unadjusted..	116.5	123.7	+6.2	120.7	123.7	+2.5
Seasonally adjusted..	122.4	119.1	-2.7	116.4	119.1	+2.3

1/ Consumer price index, 1982-1984 = 100. Producer price index, 1982 = 100.

Table 8
 New passenger automobiles: Retail price changes in the U.S. market during
 November 1990 ^{1/}

Country source/make	Retail price changes October 1990 (+ or -)
U.S. producers:	
General Motors.....	No change.
Ford.....	No change.
Chrysler.....	+0.9
Japanese producers:	
Toyota Motors.....	No change.
Mazda.....	No change.
American Honda.....	No change.
Acura Division.....	No change.
Subaru.....	No change.
European producers:	
Volkswagen.....	No change.
BMW.....	No change.
Audi.....	+3.5
Porsche.....	No change.
Mercedes-Benz.....	No change.
Korean producer:	
Hyundai.....	No change.

^{1/} Average retail price change for all models.

Source: Automotive News, November 1990.

Table 9

Manufacturers' suggested retail prices of selected U.S. and Japanese automobiles, April 1981-December 1990 1/

Company, model, and options 2/	April 1, 1981		Oct. 1, 1990		Percent change in optionally equipped model	
	Option-ally Base model 3/	Option-ally equipped model 3/	Option-ally Base model 3/	Option-ally equipped model 3/	Jan. 1990- Dec. 1990	Apr. 1981- Dec. 1990
General Motors:						
Cavalier, 2 door..... 4/	\$6,966	\$6,966	\$8,000	\$8,000	-0.6	+14.8
De Ville, 4 door.....	14,198	14,198	29,935	29,935	13.8	+110.8
Ford:						
Escort Pony 2 door HB (RWD, TG).....	5,556	5,857	8,381	8,501	-0.6	+45.1
Tempo GL 4 door (RWD, AT, TG) 5/.....	6,421	6,953	10,178	11,041	+1.4	+58.8
LTD Crown Victoria, 4 door	8,519	10,102	18,222	18,222	+1.6	+80.4
Chrysler:						
Dynasty, 4 door (AC) 6/.....	6,672	7,502	13,650	14,471	0.0	+92.9
Toyota:						
Corolla, Deluxe, 4 door (R).....	5,688	5,793	9,998	10,208	-8.0	+76.1
Cressida, 4 door.....	11,599	11,599	22,198	22,198	+3.3	+91.4
Nissan (Datsun):						
Sentra E, 2 door 7/.....	5,369	5,369	7,999	7,999	-1.5	+50.0
Stanza GXE, 4 door (AT) 7/.....	6,839	7,749	15,225	16,025	-0.5	+106.8
Maxima GXE, 4 door.....	10,379	10,379	18,459	19,084	+2.7	+77.8
Honda:						
Civic 1500, 2 door HB (R) 8/.....	4,599	4,694	6,895	7,217	+5.1	+53.7
Accord DX, 4 door (R).....	7,645	7,950	12,545	12,837	+1.9	+61.5

1/ Suggested retail prices do not include any dealer incentives, below-market financing or rebates.

2/ The following codes apply: RWD = rear window defroster; TG = tinted glass; HB = hatchback; AT = automatic transmission; AC = air conditioning; R = radio.

3/ Base models are 2 door or 2 door hatchback and 4 door or 4 door hatchback models. Optionally equipped models are base models which have been equipped with the options listed in parenthesis.

4/ Cavalier not sold until May 21, 1981.

5/ Tempo replaced the Fairmont Futura.

6/ Dynasty replaced the Diplomat.

7/ Sentra replaced the 210; Stanza replaced the 510.

8/ Civic 1500 replaced the Civic 1300.

Source: Compiled from data supplied by U.S. manufacturers, Japanese importers, and Automotive News.

Note: Some 1981-91 models have been discontinued; these models have been replaced by comparable models where possible. In addition, some equipment that was optional on prior models is now included in the base price or equipment that was standard has been deleted, making price comparisons of prior-year models difficult.