HEAVYWEIGHT MOTORCYCLES: SELECTED ECONOMIC INDICATORS, SECOND QUARTER 1984

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Report to the President on Investigation No. 332–164 Under Section 332 of the Tariff Act of 1930

(AD)



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Highlights ...

The following are highlights of the economic data collected on the heavyweight motorcycle industry for the second quarter of 1984, compared with data collected for the second quarter of 1983. Since most data obtained by the Commission regarding the domestic heavyweight motorcycle industry are business confidential (even in the aggregate), little information concerning the domestic industry is available in the public report.

- U.S. production of heavyweight motorcycles increased to 35,099 units during April-June 1984, and U.S. shipments of heavyweight motorcycles increased to 32,499 units valued at \$127 million during the same period. In addition, retail sales, exports, and inventories also increased during April-June 1984 when compared with the corresponding 1983 period.
- The average net selling price for U.S.-produced heavyweight motorcycles decreased from \$4,088 during April-June 1983, to \$3,914 during April-June 1984.
- Total average employment increased from 3,083 persons during April-June 1983, to 3,383 persons during April-June 1984, and total hours worked by production and related workers also increased during the comparative period.
- U.S. imports of heavyweight motorcycles declined from
 21,016 units valued at \$53 million in April-June 1983, to
 13,845 units valued at \$41 million in April-June 1984 (table 1).
- Import shipments dropped from 54,257 units in April-June 1983, to 30,227 units in April-June 1984, or by 44 percent (table 2).

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- Retail sales of imported heavyweight motorcycles decreased from 81,578 units in April-June 1983, to 44,596 units in April-June 1984, or by 45 percent (table 3).
- Inventories of imported heavyweight motorcycles decreased
 from 219,783 units as of June 30, 1983, to 138,378 units as of
 June 30, 1984, or by over 37 percent (tables 4 and 5).

Table 1.--Heavyweight motorcycles: U.S. imports for consumption, April-June 1983, and April-June 1984

| (Quantity in units; value in thousands | s of dollars) | | |
|--|---------------|---|--------|
| Period | Quantity | : | Value |
| April-June 1983: | 21,016 | : | 53,230 |
| April-June 1984: | 13,845 | : | 40,852 |
| · · · · · · | | : | |

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

> Table 2.--Heavyweight motorcycles: U.S. import shipments, April-June 1983, and April-June 1984

| ······ | (Quantity in units; | value in thousand | s of dollars) | |
|--------------------------------|---------------------|-------------------|------------------|-------|
| | Period | • • • | Quantity | Value |
| April-June 19 April-June 19 | 83 | | 54,257 30,227 | • |
| | | 2 • | | : |

Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 3.--Heavyweight motorcycles: U.S. importers' retail sales, by engine sizes, April-June 1983, and April-June 1984

| (In units) | | | |
|----------------------------------|------------|---|-----------|
| · Item | April- | : | April- |
| : | June: 1983 | : | June 1984 |
| : | | : | |
| Over 700 cc but not over 790 cc: | 49,619 | : | 23,323 |
| Over 790 cc but not over 970 cc: | 6,064 | : | .5,318 |
| Over 970 cc:_ | .25,895 | : | 15,955 |
| Total: | 81,578 | : | 44,596 |
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Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

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Table 4. Heavyweight motorcycles: U.S. importers' end-of-period inventories, by engine sizes, June 30, 1983, and June 30, 1984

| (In ur | nits) | |
|----------------------------------|---------------|---------------------------------------|
| Item | June 30, 1983 | June 30, 1984 |
| | ; | |
| Over 700 cc but not over 790 cc; | 65,854 : | 38,320 |
| Over 790 cc but not over 970 cc: | 25,359 : | 17,439 |
| Over 970 cc:_ | 24,477 : | |
| Tota1; | 115,690 : | 66,843 |
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Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.

Table 5.--Heavyweight motorcycles: Dealers' end-of-period inventories of imported motorcycles, by engine sizes, June 30, 1983, and June 30, 1984

| (In ur | nits) | |
|----------------------------------|---------------|---------------|
| Item | June 30, 1983 | June 30, 1984 |
| | | |
| Over 700 cc but not over 790 cc: | 61,005 : | 33,825 |
| Over 790 cc but not over 970 cc: | 14,241 : | 9,293 |
| Over 970 cc:_ | 28,847 : | 28,417 |
| Total: | 104,093 : | 71,535 |
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Source: Compiled from data submitted in response to questionnaires of the U.S. International Trade Commission.