

**BROOM CORN BROOMS:
U.S. PRODUCERS' SHIPMENTS,
IMPORTS FOR CONSUMPTION,
EXPORTS, AND APPARENT
CONSUMPTION,
CALENDAR YEAR 1983**

**Report to the President
on Investigation No. 332-97
Under Section 332 of the
Tariff Act of 1930**

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UNITED STATES INTERNATIONAL TRADE COMMISSION

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Highlights of the Seventeenth Annual Report on Brooms

During 1983, compared with 1982--

- o APPARENT CONSUMPTION of broom corn brooms, including whiskbrooms, decreased 10 percent to 1.8 million dozen.
- o U.S. PRODUCERS' SHIPMENTS of brooms of broom corn, including whiskbrooms, decreased 16 percent to 1.6 million dozen.
- o U.S. IMPORTS 1/ of broom corn brooms, including whiskbrooms, increased 56 percent to 240,000 dozen. The ratio of imports to consumption was 13 percent, up from 8 percent in 1982.
- o U.S. EXPORTS of brooms of broom corn, including whiskbrooms dropped sharply to 1,900 dozen. Exports of all brooms of broom corn comprised less than 1 percent of total producers' shipments.

1/ There is a tariff-rate quota of 61,655 dozen on whiskbrooms of broom corn, and 121,478 dozen on other brooms of broom corn in any calendar year.

REPORT TO THE PRESIDENT

U.S. International Trade Commission
April 16, 1984

To the President:

In accordance with Executive Order No. 11377 of October 23, 1967 (copy attached), to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (TSUS) (79 Stat. 948; 19 U.S.C. 1202), the U.S. International Trade Commission herein reports its judgment as to the estimated domestic consumption of broom corn brooms for 1983, and the basis for that estimate. For convenience, the Commission also reports corresponding data for 1981 and 1982.

Estimated consumption of broom corn brooms

In the judgment of the Commission, consumption of brooms wholly or in part of broom corn in 1981-83 was as shown in the table below:

Brooms wholly or in part of broom corn: U.S. consumption, 1981-83

(In dozens)			
Type of broom	1981 <u>1/</u>	1982 <u>2/</u>	1983
Whiskbrooms of a kind provided for in TSUS items 750.26 to 750.28, inclusive	252,335	215,658	278,325
Other brooms of a kind provided for in TSUS items 750.29 to 750.31, inclusive	1,707,309	1,811,915	1,539,245
Total	1,959,644	2,027,573	1,817,570

1/ As reported to the President on March 31, 1982.

2/ As reported to the President on April 15, 1983.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

Aggregate apparent consumption of broom corn brooms amounted to 1.8 million dozen in 1983, about 10 percent less than in 1982, when it was 2.0 million dozen. Consumption of whiskbrooms of broom corn, which accounted for 15 percent of total consumption in 1983, was up 29 percent from 1982, while consumption of other brooms of broom corn, 85 percent of total consumption in 1983, decreased by 15 percent.

Basis for the Commission's judgment with respect to broom corn brooms

The Commission estimated consumption of broom corn brooms in 1983 by the same methods it used to estimate consumption in its previous reports pursuant to Executive Order No. 11377. Apparent annual consumption was determined by adding the quantity of shipments by domestic producers to the quantity of imports and then subtracting the quantity of exports. Data on imports were obtained from the U.S. Customs Service; data on shipments and exports were estimated from responses to questionnaires sent to all known domestic producers of broom corn brooms.

The data for each of the components used in the computation of apparent annual consumption of broom corn brooms were as shown in the following table.

Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive, and other brooms provided for in TSUS items 750.29 to 750.31, inclusive: U.S. producers' shipments, imports, exports, and apparent consumption, 1981-83

(In dozens)			
Item	1981 <u>1/</u>	1982 <u>2/</u>	1983
Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive			
U.S. producers' shipments	162,872	136,967	208,458
Imports	90,930	80,094	70,076
Exports	1,467	1,403	209
Apparent consumption	252,335	215,658	278,325
Other brooms provided for in TSUS items 750.29 to 750.31, inclusive			
U.S. producers' shipments	1,654,853	1,745,132	1,370,832
Imports	59,434	73,987	170,092
Exports	6,978	7,204	1,679
Apparent consumption	1,707,309	1,811,915	1,539,245
Total for all brooms provided for in TSUS items 750.26 to 750.31, inclusive			
U.S. producers' shipments	1,817,725	1,882,099	1,579,290
Imports	150,364	154,081	240,168
Exports	8,445	8,607	1,888
Apparent consumption	1,959,644	2,027,573	1,817,570

1/ As reported to the President on March 31, 1982.

2/ As reported to the President on April 15, 1983.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

U.S. producers' shipments.—Total U.S. producers' shipments of broom corn brooms, including whiskbrooms, amounted to 1.6 million dozen in 1983, a decrease of approximately 16 percent from the 1982 level of 1.9 million dozen. Shipments of whiskbrooms of broom corn, which were 13 percent of total shipments in 1983, increased by 52 percent from the 1982 level, while shipments of other brooms of broom corn, 87 percent of the total, decreased by 21 percent from the previous year. The total number of U.S. producers of broom corn brooms was approximately 115 in 1983, down from 130 in 1982.

Imports.—U.S. imports of broom corn brooms totaled 240,000 dozen in 1983, 56 percent higher than in 1982. Imports of whiskbrooms of broom corn in 1983 decreased by 13 percent from the 1982 level to 70,000 dozen, whereas imports of other brooms of broom corn increased to 170,000 dozen in 1983, or more than double the number imported in the previous year. Hungary, which supplied virtually all the imports of whiskbrooms of broom corn, and Mexico, which supplied the bulk of imports of other brooms of broom corn, have traditionally been the most important sources of U.S. imports.

The ratio of imports to consumption for all brooms of broom corn was 13 percent in 1983, up from 8 percent in 1982. The ratio of imports to consumption for whiskbrooms of broom corn in 1983 was 25 percent, down from 37 percent in 1982, while that for other brooms of broom corn was 11 percent, up from 4 percent the preceding year.

Exports.—U.S. exports of broom corn brooms totaled 1,900 dozen in 1983, down sharply from those of 1982. Exports of whiskbrooms of broom corn declined from 1,403 dozen to 209 dozen and those for other brooms of broom corn declined markedly from 7,200 to just under 1,700 dozen. Exports for all categories of broom corn brooms represented less than 1 percent of annual U.S. producers' shipments in 1983.

FOR IMMEDIATE RELEASE

OCTOBER 23, 1967

Office of the White House Press Secretary

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U.S. TARIFF COMM.

THE WHITE HOUSE 1967 OCT 24 AM 9 07

EXECUTIVE ORDER 11377

PROVIDING FOR TARIFF COMMISSION REPORTS REGARDING THE
ESTIMATED CONSUMPTION OF CERTAIN BROOMS

By virtue of the authority vested in me by the Constitution and the statutes, including section 332 of the Tariff Act of 1930 (19 U.S.C. 1332), it is hereby ordered as follows:

1. In order to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (79 Stat. 948; 19 U.S.C. 1202), the United States Tariff Commission shall keep under review developments with regard to whiskbrooms of a kind provided for in items 750.26 to 750.28, inclusive, of the tariff schedules, and other brooms of a kind provided for in items 750.29 to 750.31, inclusive, of such schedules, and shall annually report to the President, as early as practicable in each calendar year, its judgment as to the estimated annual consumption of each such kind of brooms during the immediately preceding calendar year, together with the basis therefor. The first report by the Commission under this paragraph shall contain estimates for the calendar year 1967, and also similar estimates for the calendar year 1965, together with the basis therefor.
2. At the time of its report of the estimates under paragraph 1 of this order for 1968, and biennially thereafter, in addition to the matters described in paragraph 1, the Commission shall report to the President available information as to the production of and trade in other types of brooms which it considers to be competitive with those identified in paragraph 1 and, if practicable, estimates as to the annual consumption of such other brooms.

/s/ Lyndon B. Johnson

THE WHITE HOUSE,
October 23, 1967

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