

THE U.S. AUTOMOBILE INDUSTRY: MONTHLY REPORT ON SELECTED ECONOMIC INDICATORS

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Committee on Ways and Means,
on Investigation No. 332-136
Under Section 332
of the Tariff Act of 1930



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Table 1.--New passenger automobiles: U.S. retail sales of domestic production, production, inventory, days' supply, and employment, by specified periods, 1980, 1981, and 1982

(In thousands of units; thousands of employees)

Item	1981 and 1982			1980 and 1981	
	March 1982	April 1982	May 1981- April 1982	April 1981	May 1980- April 1981
Retail sales of domestic production:					
Subcompact-----	190	150	1,626	135	1,662
Compact-----	115	74	1,325	130	1,646
Intermediate-----	162	155	1,632	151	1,845
Standard-----	78	89	925	87	985
Luxury-----	30	31	330	30	317
Total-----	576	499	5,839	533	6,455
Production:					
Subcompact-----	171	174	1,833	169	1,741
Compact-----	89	94	1,263	179	1,719
Intermediate-----	116	132	1,456	192	1,639
Standard-----	57	52	706	80	807
Luxury-----	34	35	345	29	315
Total-----	466	486	5,602	649	6,220
Inventory:					
Subcompact-----	372	358	1/	213	1/
Compact-----	283	254	1/	350	1/
Intermediate-----	426	397	1/	379	1/
Standard-----	160	155	1/	191	1/
Luxury-----	84	82	1/	83	1/
Total-----	1,325	1,247	1/	1,216	1/
Days' supply: <u>2/</u>					
Subcompact-----	76	63	1/	37	1/
Compact-----	57	47	1/	44	1/
Intermediate-----	96	77	1/	53	1/
Standard-----	69	61	1/	70	1/
Luxury-----	62	62	1/	59	1/
Total-----	70	58	1/	44	1/
Employment: <u>3/</u>					
Total employees-----	<u>4/</u> 636	<u>5/</u> 657	1/	<u>6/</u> 734	1/
Production workers---	<u>4/</u> 465	<u>5/</u> 486	1/	<u>6/</u> 549	1/
Layoffs <u>7/</u> -----	252	249	1/	169	1/

1/ Not applicable.

2/ Days' supply is an average for each class size which is determined by dividing total inventory by the previous month's retail sales.

3/ Employment data are for SIC 371 (motor vehicles and motor vehicle equipment).

4/ Data are for February 1982.

5/ Data are for March 1982.

6/ Data are for March 1981.

7/ Layoffs are the number of UAW members on indefinite layoff as of the end of each specified period.

Source: Retail sales, production, and days' supply, Ward's Auto Information Bank; inventory, Automotive News; and employment, U.S. Department of Labor.

Note.--Because of rounding, figures may not add to the totals shown.

Table 2.--New passenger automobiles: U.S. imports for consumption, by principal sources and specified periods, 1980, 1981, and 1982 1/ 2/

Source	1981 and 1982			1980 and 1981	
	February 1982	March 1982	April 1981- March 1982	March 1981	April 1980- March 1981
	Quantity (units)				
Japan-----	107,651	163,270	1,833,313	180,103	2,011,822
Canada-----	57,996	70,387	609,872	53,937	552,654
West Germany-----	17,848	25,802	241,839	26,322	302,786
Sweden-----	5,770	10,553	77,767	4,463	58,276
Italy-----	913	1,662	16,808	3,084	39,215
United Kingdom-----	631	2,038	15,030	699	21,330
France-----	5,066	5,551	42,146	4,425	48,046
All other-----	3	-	2,740	2	2,369
Total-----	195,878	279,263	2,839,515	273,035	3,036,498
	Value (1,000 dollars)				
Japan-----	587,376	904,402	9,420,815	877,305	8,803,868
Canada-----	478,204	555,378	4,748,298	375,094	3,692,947
West Germany-----	211,786	316,784	2,730,711	280,753	3,000,387
Sweden-----	53,421	97,341	681,290	34,838	449,503
Italy-----	11,078	14,890	156,572	20,768	275,990
United Kingdom-----	17,132	45,847	314,227	9,960	227,468
France-----	24,108	33,677	266,669	31,854	296,092
All other-----	91	-	47,944	13	12,331
Total-----	1,383,196	1,968,319	18,366,526	1,630,585	16,758,586

1/ Data include imports into Puerto Rico; data for January-March 1982 and full year 1981 do not include Volkswagens assembled in the United States. All other data, however, do include U.S.-built Volkswagens.

2/ January-March 1982 and July-December 1981 data include TSUSA number 692.1005.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 3.--Lightweight automobile trucks 1/ and bodies and cab/chassis for lightweight automobile trucks: U.S. imports for consumption, by principal sources and specified periods, 1980, 1981, and 1982 2/

Source	1981 and 1982			1980 and 1981		
	February	March	April 1981-	March	April 1980-	
	1982	1982	March 1982	1981	March 1981	
	Quantity (units) <u>3/</u>					
Japan-----	29,768	40,685	463,221	40,127	469,462	
Canada-----	18,839	30,389	241,803	19,388	202,774	
All other-----	1	226	3,083	207	2,886	
Total-----	48,608	71,300	708,107	59,722	675,122	
	Value (1,000 dollars)					
Japan-----	128,442	172,188	1,898,440	159,193	1,799,659	
Canada-----	167,529	232,762	1,796,588	121,135	1,247,698	
All other-----	227	951	37,357	3,342	40,931	
Total-----	296,198	405,901	3,732,385	283,670	3,088,288	

1/ Defined as not over 10,000 pounds gw.

2/ Partially estimated, all data include imports into Puerto Rico.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 4.--New passenger automobiles: U.S. exports of domestic merchandise, by principal markets and specified periods, 1980, 1981, and 1982

Market	1981 and 1982			1980 and 1981	
	February 1982	March 1982	April 1981- March 1982	March 1981	April 1980- March 1981
	Quantity (units)				
Canada-----	19,359	35,874	414,900	53,085	479,933
Saudi Arabia-----	1,053	791	13,109	1,653	17,538
Kuwait-----	526	376	7,225	685	13,676
Japan-----	712	278	4,747	275	3,296
West Germany-----	199	139	2,884	405	4,852
Belgium-----	35	23	1,531	304	3,732
Venezuela-----	232	382	8,120	616	4,933
Switzerland-----	30	161	695	245	3,175
All other-----	1,847	2,348	27,176	3,858	41,661
Total-----	23,993	40,372	480,387	61,126	572,796
	Value (1,000 dollars)				
Canada-----	140,375	238,677	2,820,875	344,655	2,996,172
Saudi Arabia-----	13,870	9,631	170,315	20,253	184,550
Kuwait-----	6,504	4,749	82,424	6,602	127,772
Japan-----	11,161	4,165	57,433	2,951	32,726
West Germany-----	1,870	1,345	27,159	3,568	41,026
Belgium-----	422	246	12,811	2,475	27,411
Venezuela-----	2,400	4,024	74,620	5,626	42,916
Switzerland-----	403	1,835	43,802	1,935	25,575
All other-----	18,965	24,346	226,760	34,783	337,205
Total-----	195,970	289,018	3,516,199	422,848	3,815,353

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 5.--Lightweight automobile trucks 1/ and bodies and cab/chassis for light-weight automobile trucks: U.S. exports of domestic merchandise, by principal markets and specified periods, 1980, 1981, and 1982 2/

Market	1981 and 1982			1980 and 1981	
	February 1982	March 1982	April 1981- March 1982	March 1981	April 1980- March 1981
	Quantity (units)				
Canada-----	5,127	5,175	52,039	6,469	62,930
Saudi Arabia-----	1,441	1,848	18,541	2,854	27,972
Argentina-----	1	6	703	1,397	12,467
Kuwait-----	211	454	3,104	293	4,981
Ecuador-----	93	193	1,973	154	4,434
Venezuela-----	72	177	2,311	569	4,924
Mexico-----	240	271	3,361	378	3,805
Colombia-----	43	29	950	186	4,589
All other-----	2,268	1,060	20,436	1,793	27,153
Total-----	9,496	9,213	103,418	14,093	153,255
	Value (1,000 dollars)				
Canada-----	25,285	35,316	356,253	45,413	533,911
Saudi Arabia-----	18,420	22,986	188,607	21,605	206,944
Argentina-----	3	55	5,452	9,094	76,833
Kuwait-----	2,103	5,132	27,629	2,558	35,424
Ecuador-----	758	1,647	15,885	1,274	35,050
Venezuela-----	669	1,645	20,760	4,345	45,031
Mexico-----	2,118	2,426	25,909	2,939	27,574
Colombia-----	362	231	8,408	1,669	40,274
All other-----	22,441	10,954	188,840	14,896	230,997
Total-----	72,159	80,392	837,743	103,793	1,232,038

1/ Defined as not over 10,000 pounds gwv.

2/ Partially estimated.

3/ Quantity data include complete trucks and cab/chassis, but exclude bodies.

Source: Compiled from official statistics of the U.S. Department of Commerce.

Note.--Because of rounding, figures may not add to the totals shown.

Table 6.--New passenger automobiles: Sales of domestic and imported passenger automobiles and sales of imported passenger automobiles as a percent of total U.S. sales, by specified periods, 1981 and 1982

Period	Sales of--				Total U.S. sales		Ratio of import sales to total sales	
	Domestic automobiles 1/		Imported automobiles 2/		1982	1981	1982	1981
	1982	1981	1982	1981				
								--Percent--
January---	368,138	469,832	166,172	177,365	534,310	647,197	31.1	27.4
February--	456,942	543,593	175,261	219,164	632,203	762,757	27.7	28.7
Jan.-Feb--	825,080	1,013,425	341,433	396,529	1,166,513	1,409,954	29.3	28.1
March-----	575,608	719,044	200,741	242,558	776,349	961,602	25.9	25.2
Jan.-Mar--	1,400,688	1,732,469	542,174	639,087	1,942,862	2,371,556	27.9	26.9
April-----	498,630	533,724	169,833	216,852	668,463	750,576	25.4	28.9
Jan.- Apr.:	1,899,318	2,266,193	712,007	855,939	2,611,325	3,122,132	27.3	27.4

1/ Domestic automobile sales include U.S. and Canadian-built automobiles sold in the United States.

2/ Does not include automobiles imported from Canada.

Source: Automotive News.

Table 7.--New passenger automobiles: Price indexes, by specified periods, 1981 and 1982

(1967 = 100)

Item	1982			1981 and 1982		
	February 1982	March 1982	Percent change	March 1981	March 1982	Percent change
Consumer Price Index:						
Unadjusted----	195.5	194.4	-0.6	182.9	194.4	+6.3
Seasonally adjusted----	194.5	194.6	0	183.1	194.6	+6.3
Producer Price Index:						
Unadjusted----	210.5	210.3	0	196.7	210.3	+6.9
Seasonally adjusted----	210.3	212.0	+0.8	198.3	212.0	+6.9

Source: U.S. Department of Labor.

Table 8.--New passenger automobiles: Retail price changes in the U.S. market, during April 1982

(In dollars)	
Source and size category	Retail price changes, April 1982 (+ or -)
U.S. producers-----	No change
Japanese producers-----	No change
European Economic Community producers:	
Subcompact-----	No change
Compact-----	No change
Luxury-----	+5

Source: Automotive News, April 1982.

Table 9.—Sales and profits (loss) on major U.S. automobile manufacturers' operations, by specified periods, 1981 and 1982 ^{1/}

(In millions of dollars)		
Item and firm	1982	1981
	January-March	January-March
Sales:		
General Motors-----	14,720	15,720
Ford-----	8,920	9,300
Chrysler-----	2,500	2,400
American Motors-----	600	598
Total-----	26,740	28,018
Profits:		
General Motors-----	128	190
Ford-----	(355)	(439)
Chrysler-----	150	(298)
American Motors-----	(51)	(53)
Total-----	(128)	(600)

^{1/} Data is for world operations.

Source: Automotive News, Wall Street Journal and Ward's Automotive Reports.

Table 10.--Manufacturers' suggested retail prices of selected U.S. and Japanese automobiles, April 1981-May 1982 ^{1/}

Company, model, and options ^{2/}	April 1, 1981		May 1, 1982		Percent change in optionally equipped model	
	Base	Option-	Base	Option-	Apr. 1982-	Apr. 1981-
	model ^{3/}	ally equipped model ^{3/}	model ^{3/}	ally equipped model ^{3/}	May 1982	May 1982
General Motors:						
Chevette, 2 door HB (PB, RWD, TG)-----	5,155	5,405	5,513	5,778	0	+6.9
Citation, 4 door HB (PB, RWD, TG, AT)-----	6,404	7,014	6,899	7,554	0	+7.7
Cimarron, 4 door (AT)----- ^{4/}	12,131	12,501	12,181	12,551	0	+0.4
Ford:						
Escort, L, 2 door HB (PB, RWD, TG, RS)-----	5,556	5,857	6,046	6,406	0	+9.4
Fairmont Futura, 4 door (RWD, TG,)-----	6,421	6,953	6,419	7,042	0	+1.3
LTD Crown Victoria, 4 door (RWD, TG, AC, R)-----	8,519	10,102	9,294	11,022	0	+9.1
Chrysler:						
Plymouth TC3, 2 door HB (PB, RWD)-----	5,938	6,188	6,421	6,634	0	+7.2
Reliant, 4 door (PB, RWD, TG, R, AT)-----	5,980	6,680	6,629	7,464	0	+11.7
Dodge 400, 2 door (RWD, AC) ^{5/} -----	6,672	7,502	8,043	8,844	0	+17.9
Toyota:						
Corolla, Deluxe, 2 door (R)-----	5,688	5,793	6,018	6,129	0	+5.8
Corona LE, 4 door (R, AT)-----	8,254	8,254	8,939	8,939	0	+8.3
Cressida, 4 door-----	11,599	11,599	12,249	12,249	0	+5.6
Nissan (Datsun):						
210, Deluxe 2 door (R)-----	5,369	5,494	5,819	5,899	0	+7.4
Stanza, 4 door (R, AT) ^{5/} -----	6,839	7,224	6,999	7,419	0	+2.7
Maxima, 4 door-----	10,379	10,379	11,049	11,049	0	+6.5
Honda:						
Civic, 1300, 2 door HB (R)-----	4,599	4,694	4,799	4,894	0	+4.3
Accord, 4 door (R, AT)-----	7,645	7,950	8,245	8,592	0	+8.1
Mazda:						
GLC Custom, 2 door HB (R)-----	5,495	5,650	5,695	5,850	0	+3.5

^{1/} Suggested retail prices, East Coast, do not include any dealer incentives, below-market financing or rebates offered by manufacturers or importers.

^{2/} The following codes apply: PB = power brakes; RWD = rear window defroster; TG = tinted glass; HB = hatchback; AT = automatic transmission; AC = air conditioning; R = radio; RS = reclining front seats.

^{3/} Base models are 2 door or 2 door hatchback and 4 door or 4 door hatchback models. Optionally equipped models are base models which have been equipped with the options listed in parenthesis.

^{4/} Cimarron not sold until May 21, 1981.

^{5/} Dodge 400 has replaced the Diplomat; Stanza has replaced the 510.

Source: Compiled from data supplied by U.S. manufacturers, Japanese importers, and Automotive News.

Note: Some 1981 models have been discontinued, thus some 1981 models have been replaced by comparable 1982 models.

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