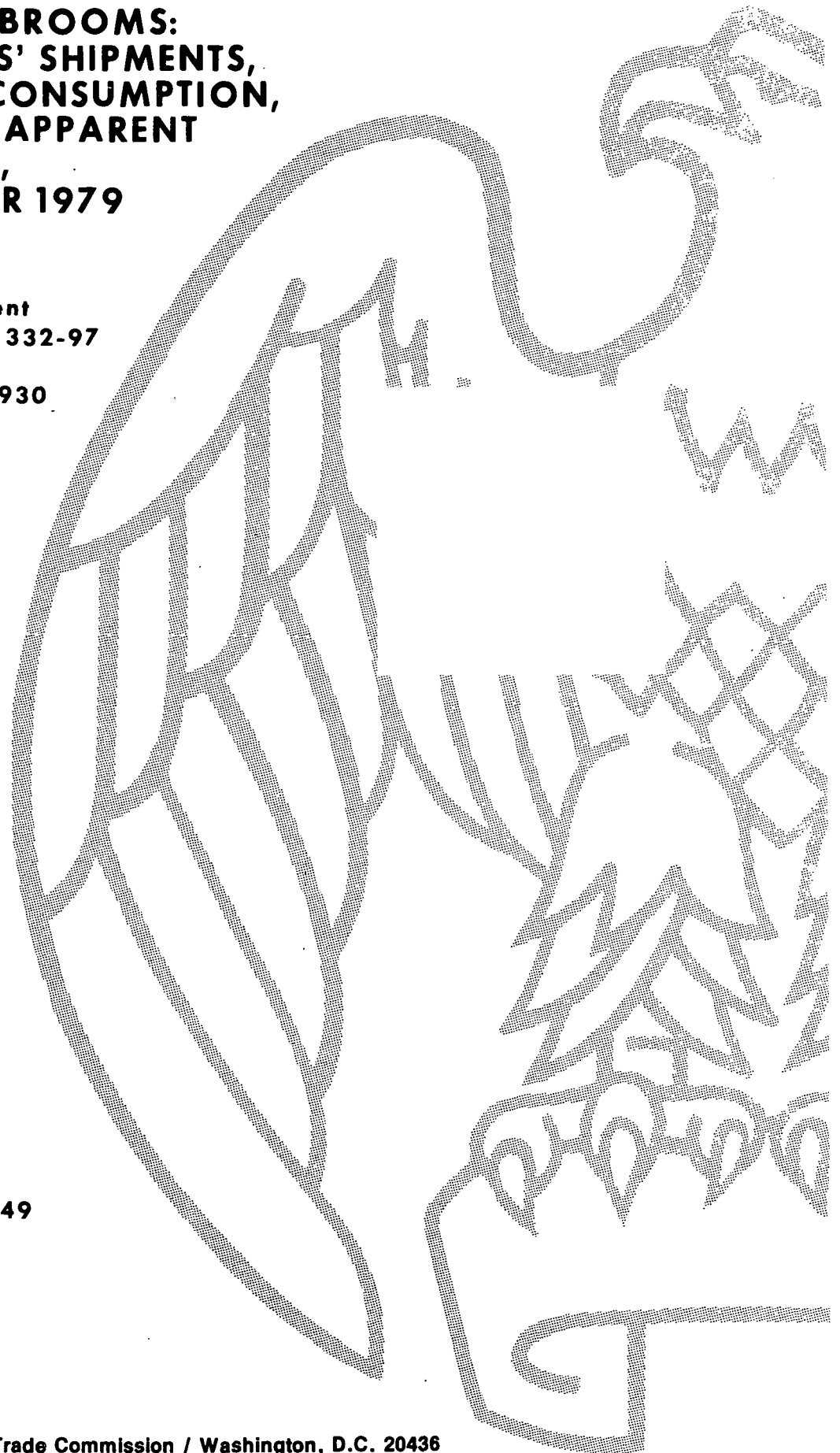


**BROOM CORN BROOMS:  
U.S. PRODUCERS' SHIPMENTS,  
IMPORTS FOR CONSUMPTION,  
EXPORTS, AND APPARENT  
CONSUMPTION,  
CALENDAR YEAR 1979**

**Report to the President  
on Investigation No. 332-97  
Under Section 332  
of the Tariff Act of 1930**



**USITC Publication 1049**

**MARCH 1980**

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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This report was prepared principally by

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**Address all communications to  
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United States International Trade Commission  
Washington, D.C. 20436**



# NEWS

UNITED STATES INTERNATIONAL TRADE COMMISSION • Office of the Secretary • Washington, D.C. 20436

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For Immediate Release  
March 31, 1980

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USITC 80-029

## U.S. INTERNATIONAL TRADE COMMISSION REPORTS TO THE PRESIDENT ON CONSUMPTION OF BROOMS

The United States International Trade Commission today reported to the President on the U.S. consumption in 1979 of brooms made of broom corn.

This is the 13th in a series of annual reports required under Executive Order No. 11377, which provides that the U.S. International Trade Commission report annually to the President its judgment as to the consumption of brooms of broom corn, together with the basis thereof. The report contains data on U.S. producers' shipments, imports, and exports of such brooms for 1977-79.

The Commission's report shows that aggregate apparent consumption of broom corn brooms decreased by 6 percent from 1977 to 1979. Consumption of whiskbrooms of broom corn amounted to 348,000 dozen in 1979, or about 7 percent less than in 1978, when it was 376,000 dozen. Apparent consumption of other brooms of broom corn amounted to 2.1 million dozen, or about 9 percent less than in 1978, when it amounted to 2.3 million dozen.

- More -

Copies of the report (USITC Publication 1049), which contains the information developed in Inv. No. 332-97, can be obtained by calling (202) 523-5178, or from the Office of the Secretary, 701 E Street NW., Washington, D.C. 20436, or from the Commission's New York Office, 6 World Trade Center, Suite 655, New York, N.Y. 10048, telephone (212) 466-5599.

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REPORT TO THE PRESIDENT

U.S. International Trade Commission  
 March 31, 1980

To the President:

In accordance with Executive Order No. 11377 of October 23, 1967 (copy attached), to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (TSUS) (79 Stat. 948; 19 U.S.C. 1202), the U.S. International Trade Commission herein reports its judgment as to the estimated domestic consumption of broom corn brooms for 1979, and the basis for that estimate. For convenience, the Commission also reports corresponding data for 1977 and 1978.

Estimated consumption of broom corn brooms

In the judgment of the Commission, consumption of brooms wholly or in part of broom corn in 1977-79 was as shown in the table below.

Brooms wholly or in part of broom corn: U.S. consumption,  
 1977-79

(In dozens)

Type of broom	1977 <u>1/</u>	1978 <u>2/</u>	1979
Whiskbrooms of a kind provided for in TSUS items 750.26 to 750.28, inclusive-----	392,538	375,861	348,306
Other brooms of a kind provided for in TSUS items 750.29 to 750.31, inclusive-----	2,185,356	2,277,417	2,079,951

1/ As reported to the President on Apr. 11, 1978.

2/ As reported to the President on Apr. 16, 1979.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

Basis for the Commission's judgment with respect to broom  
corn brooms

The Commission estimated consumption of broom corn brooms in 1979 by the same methods it used to estimate consumption in its previous reports pursuant to Executive Order No. 11377. Apparent annual consumption was determined by adding the quantity of shipments by domestic producers to the quantity of imports and then subtracting the quantity of exports. Data on imports were obtained from the U.S. Customs Service; data on shipments and exports were estimated from responses to questionnaires sent to all known domestic producers of broom corn brooms.

The data for each of the components used in the computation of apparent annual consumption of broom corn brooms were as shown in the table below.

Whiskbrooms provided for in TSUS items 750.26 to 750.28, inclusive, and other brooms provided for in TSUS items 750.29 to 750.31, inclusive: U.S. producers' shipments, imports, exports, and apparent consumption, 1977-79

(In dozens)			
Item	1977 <u>1/</u>	1978 <u>2/</u>	1979
: Whiskbrooms provided for in TSUS items			
: 750.26 to 750.28, inclusive			
U.S. producers' shipments-----	277,133	274,103	241,062
Imports-----	115,977	102,021	107,420
Exports-----	572	263	176
Apparent consumption-----	392,538	375,861	348,306
: Other brooms provided for in TSUS items			
: 750.29 to 750.31, inclusive			
U.S. producers' shipments-----	2,011,528	2,081,860	1,934,655
Imports-----	178,657	198,441	150,747
Exports-----	4,829	2,884	5,451
Apparent consumption-----	2,185,356	2,277,417	2,079,951

1/ As reported to the President on Apr. 11, 1978.

2/ As reported to the President on Apr. 16, 1979.

Source: Compiled from data supplied by U.S. producers and the U.S. Customs Service.

## Highlights of the Thirteenth Annual Report on Brooms

### U.S. producers' shipments

Total U.S. producers' shipments of broom corn brooms, including whiskbrooms, amounted to 2.2 million dozen in 1979, a decrease of approximately 8 percent from the 1978 level of 2.4 million dozen. Shipments of whiskbrooms of broom corn, which were 11 percent of total shipments in 1979, declined by 12 percent from the 1978 level, while shipments of other brooms of broom corn, 89 percent of the total, declined by 7 percent.

### Apparent consumption

Aggregate apparent consumption of broom corn brooms amounted to 2.4 million dozen in 1979, about 11 percent less than in 1978, when it was 2.7 million dozen. Consumption of whiskbrooms of broom corn, which accounted for 14 percent of total consumption in 1979, was down 7 percent from 1978, while consumption of other brooms of broom corn, 86 percent of total consumption in 1979, decreased by 9 percent.

### Ratio of imports to consumption

The ratio of imports to consumption for all brooms of broom corn was 11 percent in each of the years 1978 and 1979. The ratio of imports to consumption for whiskbrooms of broom corn in 1979 was 31 percent, 4 percentage points higher than in 1978, while that for other brooms of broom corn was 7 percent in 1979, down 2 percentage points from its 1978 level.

## Imports

U.S. imports of broom corn brooms 1/ totaled 258,000 dozen in 1979, 14 percent lower than in 1978. Imports of whiskbrooms of broom corn in 1979 increased by 5 percent over the 1978 level, whereas imports of other brooms of broom corn decreased by 24 percent in 1979 from the level in the previous year. Hungary, which supplied virtually all the imports of whiskbrooms of broom corn, and Mexico, which supplied the bulk of imports of other brooms of broom corn, have traditionally been the most important sources of U.S. imports.

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1/ There is a tariff-rate quota of 91,885 dozen on whiskbrooms of broom corn, and 161,540 dozen on other brooms of broom corn in any calendar year.



FOR IMMEDIATE RELEASE

OCTOBER 23, 1967

Office of the White House Press Secretary

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THE WHITE HOUSE 1967 OCT 24 AM 9 07

EXECUTIVE ORDER 11377

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PROVIDING FOR TARIFF COMMISSION REPORTS REGARDING THE  
ESTIMATED CONSUMPTION OF CERTAIN BROOMS

By virtue of the authority vested in me by the Constitution and the statutes, including section 332 of the Tariff Act of 1930 (19 U.S.C. 1332), it is hereby ordered as follows:

1. In order to assist the President in the exercise of his authority under headnote 3 to schedule 7, part 8, subpart A, of the Tariff Schedules of the United States (79 Stat. 948; 19 U.S.C. 1202), the United States Tariff Commission shall keep under review developments with regard to whiskbrooms of a kind provided for in items 750.26 to 750.28, inclusive, of the tariff schedules, and other brooms of a kind provided for in items 750.29 to 750.31, inclusive, of such schedules, and shall annually report to the President, as early as practicable in each calendar year, its judgment as to the estimated annual consumption of each such kind of brooms during the immediately preceding calendar year, together with the basis therefor. The first report by the Commission under this paragraph shall contain estimates for the calendar year 1967, and also similar estimates for the calendar year 1965, together with the basis therefor.

2. At the time of its report of the estimates under paragraph 1 of this order for 1968, and biennially thereafter, in addition to the matters described in paragraph 1, the Commission shall report to the President available information as to the production of and trade in other types of brooms which it considers to be competitive with those identified in paragraph 1 and, if practicable, estimates as to the annual consumption of such other brooms.

/s/ Lyndon B. Johnson

THE WHITE HOUSE,  
October 23, 1967

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"Prepared principally by Leonard  
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1. Brooms and brushes. 2. Brooms and  
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UNITED STATES  
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WASHINGTON, D.C. 20436

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