



NEWS

United States International Trade Commission • Office of External Relations • Washington, DC 20436

FOR IMMEDIATE RELEASE
March 8, 2010

CONTACT: Peg O’Laughlin
202-309-5836

10-020

MEDIA ADVISORY

The 6 Commissioners of the U.S. International Trade Commission will be in St. Louis, MO, on **Wednesday, March 10, 2010**, for a public hearing concerning the challenges and opportunities faced by **small and medium-sized businesses** that export their products and/or services.

The hearing is open to the media and the public.

The hearing will be held at the Hilton St. Louis at the Ballpark, 1 South Broadway, St. Louis, MO, beginning at 9:30 a.m. The Commissioners will hear from a wide range of enterprises based in the Midwest. **A witness list for the hearing is attached.**

The information gathered at the hearing will be used by the USITC to prepare two reports for the U.S. Trade Representative, the President’s cabinet-level trade advisor. The reports will look at the characteristics of small and medium-sized businesses that export goods and services, the impediments they face and strategies to overcome these constraints, and benefits of increased export opportunities.

The USTR expressly asked the USITC to gather information for these reports directly from SME exporters and SMEs with an interest in exporting in addition to its standard investigative activities.

Media interested in covering the hearing are asked to contact Peg O’Laughlin at 202-309-5836.

EVENT: U.S. International Trade Commission public hearing on the export experiences of small and medium-sized enterprises

WHEN: Wednesday, March 10, 2010, beginning at 9:30 a.m.

WHERE: Hilton St. Louis at the Ballpark
1 South Broadway
St. Louis, MO 63102

CONTACT: Peg O’Laughlin
Public Affairs Officer, USITC
202-309-5836

– WITNESS LIST FOLLOWS –

Note to Users: This document is subject to change at anytime. This document was current as of 8:30 a.m. on Monday, March 8, 2010.

TENTATIVE CALENDAR OF PUBLIC HEARING

Those listed below are scheduled to appear as witnesses at the United States International Trade Commission's hearing:

Subject: Small and Medium-Sized Enterprises: U.S. and EU Export Activities, and Barriers and Opportunities Experienced by U.S. Firms

and

Small and Medium-Sized Enterprises: Characteristics and Performance

Inv. Nos.: 332-509 and 332-510

Date and Time: March 10, 2010 - 9:30 a.m.

Sessions will be held in connection with these investigations at the Hilton St. Louis at the Ballpark, One South Broadway, St. Louis, MO 63102.

PANEL 1:

ORGANIZATION AND WITNESS:

TIME ALLOCATION:

U.S. Department of Commerce
Commercial Service St. Louis
St. Louis, MO 10 minutes

Cory Simek, Director

MidAmerica St. Louis Airport
St. Louis, MO 10 minutes

Tim Cantwell, Director

Clayton Agri-Marketing, Inc.
Jefferson City, MO 10 minutes

Tony Clayton, President

PANEL 1 (continued):

ORGANIZATION AND WITNESS:

TIME ALLOCATION:

AFRAM Corporation
St. Louis, MO

10 minutes

Solomon Akinduro, PhD, President and Chief
Executive Officer

Media Wizard Inc.
St. Louis, MO

10 minutes

Chris Albert, President and Chief Executive Officer

PANEL 2:

ORGANIZATION AND WITNESS:

TIME ALLOCATION:

Sunnen Products Company
St. Louis, MO

10 minutes

Thomas E. Dustman, International Sales Director

Zoltek Corporation
Bridgeton, MO

10 minutes

Zsolt Rummy, Chairman and Chief Executive Officer

Karen Bomba, Chief Operating Officer

David Purcell, Director of Marketing & Business
Development

Spartan Light Metal Products
St. Louis, MO

10 minutes

Mike Dierks, Vice President, Lean Manufacturing
Systems

PANEL 2 (continued):

ORGANIZATION AND WITNESS:

TIME ALLOCATION:

Global Products International, Inc.
St. Peters, MO

10 minutes

Rebecca Herwick, President and Chief Executive
Office

Shirley Rehm, Sales Manager

Magna Technologies, Inc.
St. Charles, MO

10 minutes

Stephen Mitchell, President

Roeslein & Associates, Inc.
St. Louis, MO

10 minutes

Rudi Roeslein, Chief Executive Officer

-END-