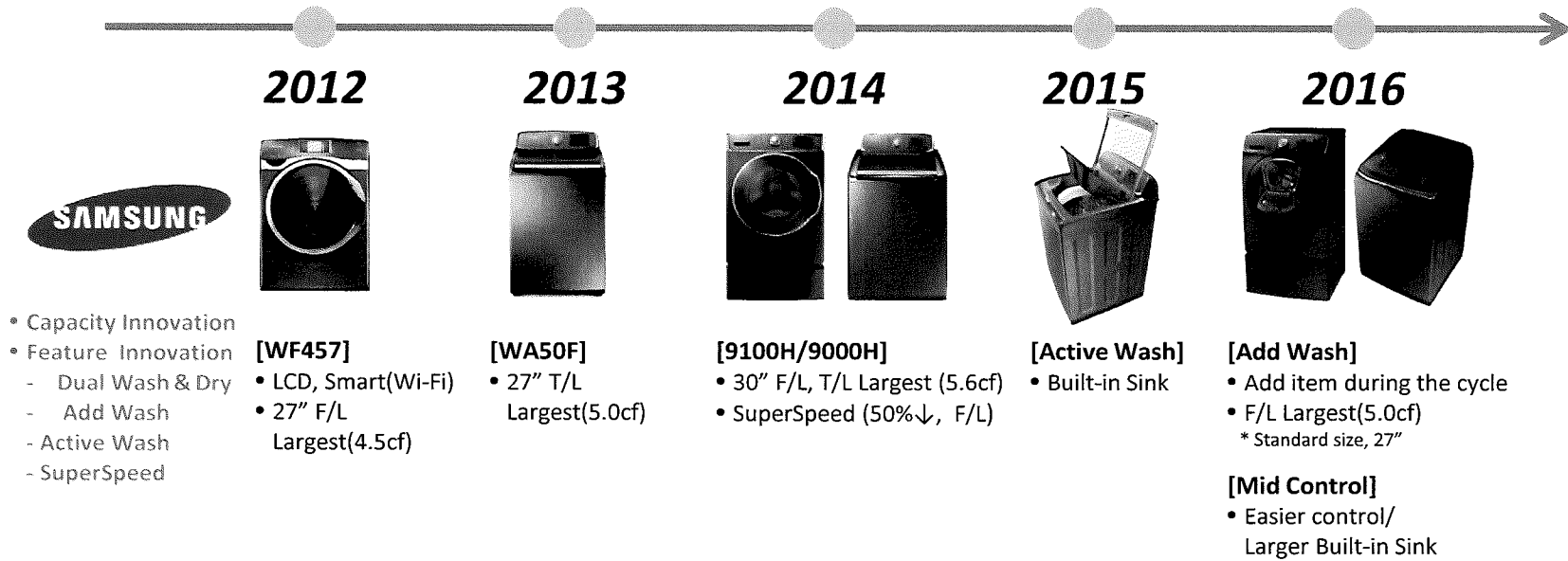
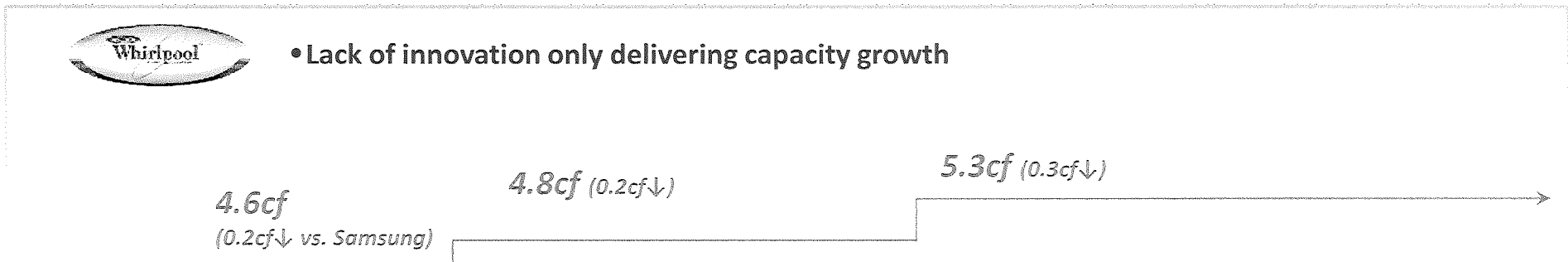
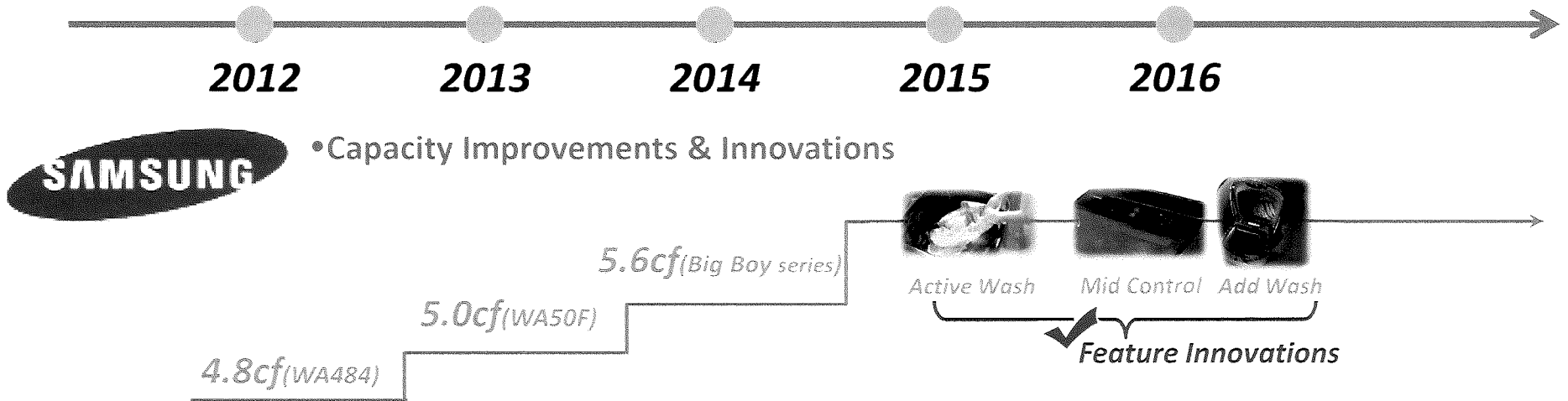


SAMSUNG History of Innovation



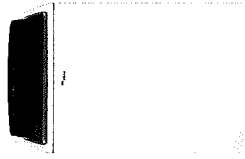
SAMSUNG Delivering New Innovations



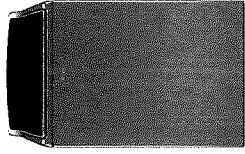
Industry's first Built in Sink

Active Wash™

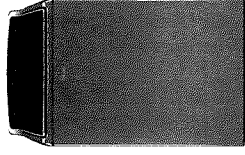
Top Load - Lack of differentiation, Capacity and Heater Play



4.8 cf.



5.3 cf.

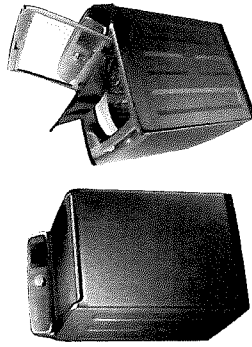


5.3 cf. + Heater



activewash™ a sink inside your washer for pre treatment needs

activewash™



Built In Sink



SuperSpeed



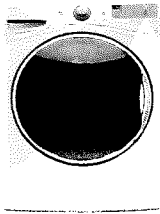
Largest Capacity
(in Standard size: 27")



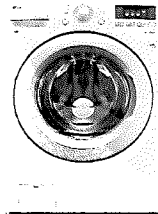
Industry's first Integrated laundry experience
One-stop laundry solution to save time and efforts

Solution to consumer's day-to-day pain point Add Wash™

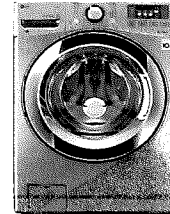
Front Load - Lack of differentiation, Capacity and Heater Play



4.2 cf.



4.3 cf.



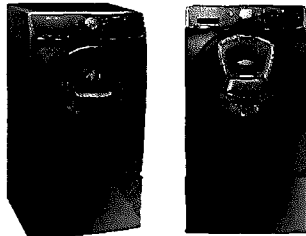
4.5 cf. + Heater



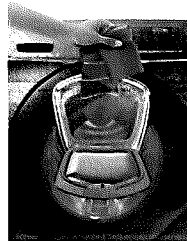
Old

AddWash™ takes care of everyday pain point in your laundry room

AddWash™



Add Wash Door



SuperSpeed



Largest Capacity
(in Standard size, 27")



New

Simply add any missed items during the wash
Daily solution for consumers to save time and effort