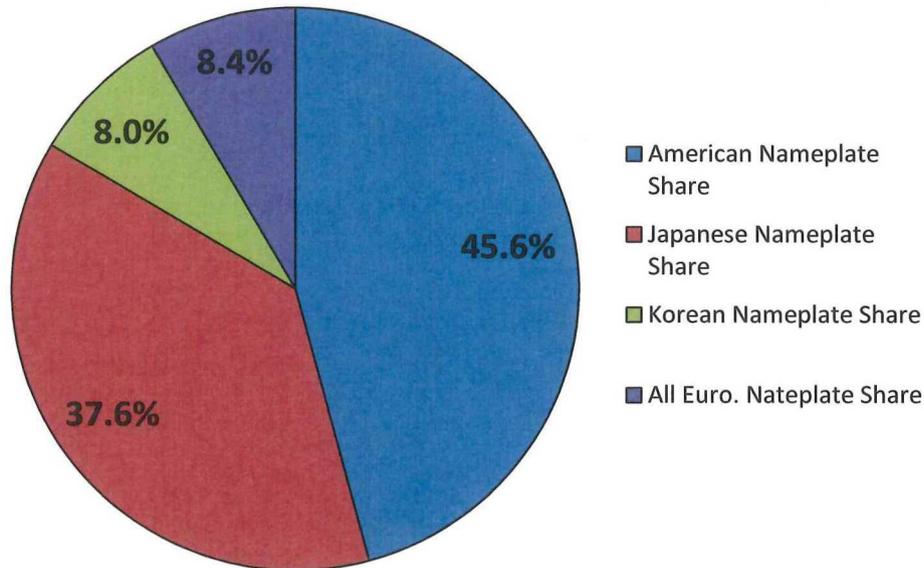


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U.S. NAMEPLATE MARKET SHARE

2015 Sales
(17 million est.)



- **American** – FCA, Ford and GM – has 45.6% market share in 2015.
- **Japanese** automakers' market share is 37.6%.
- **European** automakers had 8.4% market share.
- **Korean** automakers' (Hyundai-Kia) market share was 8%.

Based on six months of sales

