

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of: )  
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SLICING THE PIE: QUANTIFYING ) Inv. No. 332-599  
THE AGGREGATE AND )  
DISTRIBUTIONAL EFFECTS OF )  
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Monday,  
 October 16, 2023

Teleconference  
 U.S. International  
 Trade Commission  
 500 E Street, S.W.  
 Washington, D.C.

The seminar commenced, pursuant to notice, at  
 9:31 a.m., before the United States International Trade  
 Commission.

PARTICIPANTS:USITC:

TAMAR KHACHATURIAN, Moderator  
 BILL POWERS, Chief Economist, Director, Office of  
 Economics  
 SAAD AHMAD, Economist

SHARON BELLAMY, Supervisory Hearings and  
 Information Officer  
 TYRELL BURCH, Management Analyst

Seminar #1

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Moderator: Tamar Khachaturian	

P R O C E E D I N G S

(9:31 a.m.)

1  
2  
3 MS. KHACHATURIAN: We'll go ahead and get started  
4 as it's one minute past 9:30 a.m. here in Washington, D.C.  
5 Hello, and welcome to the U.S. ITC Distributional Effects  
6 Seminar series, Seminar 1. I'm going to turn it over to Bill  
7 Powers, Chief Economist and Director of the U.S. ITC Office  
8 of Economics. Bill will provide a short background on the  
9 past and ongoing USITC distributional effects of trade and  
10 trade policy on U.S. workers report, as well as the format  
11 for today's session, and he will introduce our speaker for  
12 today.

13 Bill?

14 MR. POWERS: All right. If you've just joined us,  
15 good morning, good afternoon, or good evening. Welcome to  
16 the first session of the Commission's seminar week for our  
17 report on the Distributional Effects of Trade and Trade  
18 Policy on U.S. Workers. Some of you may have joined us in  
19 our similar events last year. If so, great seeing you back.  
20 For those of you joining us for the first time, the  
21 Commission put out our first report last year on the effects  
22 of trade on U.S. workers and underserved communities.

23 The USTR has since asked for a series of five more  
24 reports on the topic over the next 15 years. The first of  
25 those reports will be due in January 2026. We're planning a

1 series of annual outreach events for those reports, the first  
2 one being this week. And so, Simon, you are our first of the  
3 first, so thank you for joining us. And the next annual  
4 event will be scheduled for July 2024. Please see our  
5 website. If you have the chat feature enabled by your  
6 organization, Saad has put the website in the chat for more  
7 details on the report and the seminars that we have going on  
8 for the rest of the week.

9           Some ground rules before I introduce Simon, our  
10 speaker today, I wanted to go over the ground rules. Simon  
11 will present for 60 minutes. Saad Ahmad, who you see on  
12 screen there, is our discussor from the U.S. ITC, and he will  
13 follow for 10 minutes. That will leave about 20 minutes at  
14 the end for questions and answers. Please hold your  
15 questions until the end, but please also put any questions  
16 you have into the chat while Simon and Saad are talking and  
17 we'll get to them in order during the Q&A session. Also  
18 during the Q&A, particularly for those of you who don't have  
19 the chat function enabled, please use the Hand-Raise function  
20 to flag your interest in asking a question.

21           All right. On to the introduction. Our speaker  
22 today is Simon Galle, an associate professor at the BI  
23 Norwegian Business School. He'll be discussing his paper,  
24 Slicing the Pie, Quantifying the Aggregate and Distributional  
25 Effects of Trade. The paper was published this year in the

1 Review of Economic Studies and is co-authored with Andres  
2 Rodriguez-Clare and Moises Yi. The authors incorporate  
3 heterogenous labor into a multisector gravity model and they  
4 examine the welfare effects of the China Shock. This paper  
5 is one of a series of papers that Simon is writing that  
6 explore the impacts of trade and technology on local labor  
7 markets and demographic groups, so right in the focus of our  
8 report. I am very pleased now to turn over the virtual  
9 podium to Simon.

10 Simon, please take it away.

11 MR. GALLE: Thank you, Bill, and thank you, Tamar,  
12 for the very kind and generous introduction, so hope to not  
13 disappoint. Let me start by sharing my slides if that works.  
14 There we are.

15 Okay. So, as Bill was saying, I'm going to present  
16 on Slicing the Pie, Quantifying the Aggregate and  
17 Distributional Effects of Trade, and the paper is co-authored  
18 with Andres and Moises. As you were saying, the paper has  
19 been published. We're very grateful for that. It's been a  
20 little bit of a long road at least for me as a relatively  
21 junior researcher. So we started to work on this in 2014 and  
22 back in the day, what we were doing was quite novel, but now  
23 there's more papers, luckily, who are working in a similar  
24 way.

25 When we were starting working on this, our main

1 motivation was the following. We have gravity models which  
2 we all know are very useful for quantifying the aggregate  
3 welfare effects of trade. But these models are fairly silent  
4 or are typically silent on the distributional effects of  
5 trade, and from a large body of empirical research, we know  
6 that these distributional effects can be very large. So our  
7 basic goal in this paper is to bridge these two literatures,  
8 so combine gravity models with a role for distributional  
9 effects of trade on workers, and in particular, we're going  
10 to focus on the aggregate and distributional effects of the  
11 China Shock on U.S., where we're going to refer mainly to the  
12 Autor, Dorn & Hanson work on the China Shock.

13           So two components, two basic components of the  
14 paper are gravity on one hand and the distributional effects  
15 of trade on the other hand. So, first, a few words on  
16 gravity models. So gravity models, for those working in  
17 trade, everyone knows that these are trackable and structural  
18 frameworks to predict trade flows so we can have many  
19 countries, many sectors. So this is basically a  
20 generalization of the standard Ricardian framework to many  
21 countries and many sectors.

22           Why are these models useful? Well, one reason is  
23 that with fairly few elements we can say something useful  
24 about, meaningful about, the gains from trade. So, if we  
25 just have trade data and the trade elasticity, then we can

1 perform counterfactual analysis, say something about the  
2 gains from trade, or, in our case, say something about the  
3 aggregate effects of the China Shock. So we're going to use  
4 this gravity model. We know that it's a stylized model, but  
5 it has a reasonable empirical performance, and there's a lot  
6 of ongoing work in making these models better perform to the  
7 data to the extent that they're not doing so already.

8           That was about the gravity part, so the trade part,  
9 the aggregate, again, effects of trade. Then on to the  
10 distributional effects on workers. So, there, we're going to  
11 focus in particular on the China syndrome and on the work by  
12 Autor, Dorn & Hanson in particular. For those of you  
13 following this seminar series, I'm sure many of you are fully  
14 on top of this literature and so, as you know, Autor, Dorn &  
15 Hanson, they focus on local labor markets and they find that  
16 in response to the increase in import competition that the  
17 U.S. was facing from China, there was a large relative  
18 decline in earnings as well as unemployment for the commuting  
19 zones most exposed to this increase in import competition  
20 coming from China.

21           There's a lot of other findings as well. So  
22 there's an increase in federal transfers. There's a decrease  
23 in merit trades. There's an increase in suicide and drug  
24 overdose. Electoral polarization might be attributed to this  
25 increase in import competition. So it does seem like



1 something major has happened related to the China Shock and  
2 its impact on U.S. society and U.S. economy.

3           There's a caveat, though, to these findings, which  
4 is that this empirical methodology is related to a  
5 difference-in-difference methodology, which means that you  
6 can only identify relative effects. You can identify the  
7 effects on one commuting zone compared to another compared to  
8 the typical commuting zone, but there's a limitation to what  
9 you can say about the absolute effects, and that's important  
10 since there's an increase in import competition, and the  
11 reason that there's an increase in import competition is  
12 precisely because there are these lower prices that are  
13 associated with the increased imports coming from China.  
14 That's the reason why we're buying more from China. So we  
15 know that workers' wages are going down, for instance, but  
16 prices are also going down. So then the question is, what is  
17 the net effect or, better, what is the absolute effect of  
18 both of these forces combined and are groups, namely,  
19 commuting zones, better or worse off? That's the type of  
20 question that we are going to try to answer in our paper.

21           And to that effect, we're going to combine the  
22 standard gravity model with a Roy-Frechet model of the labor  
23 market. What is a Roy-Frechet model? That's basically a  
24 model of labor reallocation across sectors, and it's going to  
25 -- when you have labor allocation or reallocation across

1 sectors, that's essentially a discrete choice for the  
2 workers, that the workers are facing. They need to choose in  
3 which sector to work. And the Roy-Frechet model in my eyes  
4 is or in our eyes is the standard discrete choice model to  
5 work with this, and I'll say a lot more about that as we go  
6 forward.

7           What do we gain from combining the gravity model  
8 with the Roy-Frechet discrete choice model of labor  
9 reallocation that we have? Well, if we start from the  
10 benchmark, which is a standard multisector gravity model, a  
11 standard multisector model of trade across many countries,  
12 many sectors, there, we have that workers are perfectly  
13 mobile. There's no friction whatsoever. They can -- there  
14 are no wage differences across sectors. So workers are  
15 perfectly mobile. That's going to be one extreme.

16           On the other extreme, we're going to have that we  
17 would have that we're in the specific factors world where  
18 workers are stuck in their sector. They cannot move across  
19 sectors. So multisector gravity model is one benchmark  
20 model. We also all know the specific factors model. What  
21 our model is going to do is it's going to nest these two  
22 extremes, which is then neat since we can sort of check what  
23 happens if we're closer to one extreme versus the other  
24 extreme.

25           How do we nest these two extremes? Well, first,

1 let me say what a Roy model is. Well, as I said, it's a  
2 discrete choice model where workers are going to self-select  
3 into sectors. How are they going to self-select into  
4 sectors? They're going to do this based on their comparative  
5 advantage. So, in a way, it's the efficient benchmark of  
6 worker allocation and reallocation that's going to happen in  
7 this model, workers selecting based on their comparative  
8 advantage based on which sectors it's best for them to work  
9 in. That's the Roy part, which is a standard framework in  
10 economics.

11 We then tag on to that the Frechet parameter,  
12 Kappa, which is going to determine the scope for  
13 reallocation, and this is where the two extremes come in.  
14 So, on one hand, when Kappa goes to infinity, we're going to  
15 have perfectly mobile workers and we're back in the standard  
16 multisector gravity world. When Kappa goes to one, we  
17 essentially have specific factors and so we're back in this  
18 other extreme. And then we're going to eventually estimate  
19 Kappa, and it turns out that we're going to be fairly close  
20 to the specific factors extreme, which is going to mean that  
21 there's going to be large distributional effects of trade.

22 So, methodologically, what this achieves is that  
23 we're going to generalize the specific factors intuition to a  
24 setting where there is some labor reallocation. But the  
25 specific factors intuition is going to be key in that what's

1 really going to be driving the distributional effects of  
2 trade is the initial sectoral specialization of a group of a  
3 commuting zone, and that's going to -- this setting is then  
4 going to allow us to examine the between-group distributional  
5 effects of trade. And so, when I say between-group, I mean  
6 between commuting zones or across commuting zones. So, on  
7 principle, I can also introduce different groups, but we are  
8 going to focus on commuting zones as the main group.

9           That's the baseline setup, gravity plus  
10 Roy-Frechet, and then, given that baseline setup, there's a  
11 bunch of extensions that one can introduce. The first one is  
12 intermediate goods input/output look. That's very important  
13 for the quantification, as we show in our paper, but it's not  
14 really changing the intuition of what's going on, so today I  
15 won't say much about that.

16           A similar comment on trade costs within countries,  
17 so, presumably, or we all know that there are trade costs for  
18 moving goods from San Francisco to D.C. or the other way  
19 around. In our benchmark model or our baseline model I  
20 should say, we're not going to focus on those trade costs.  
21 So we're going to abstract that. But, again, important for  
22 quantification, we address this in the paper, and it's  
23 essentially not changing much.

24           Very interesting from a theoretical point of view,  
25 an interesting extension is introducing imperfect

1       substitutability between different types of labor. So what  
2       we mean there is that in our baseline model, within each  
3       sector, there's only one type of labor. And so we're now  
4       distinguishing between, for instance, college workers versus  
5       non-college workers. But that's something that we can do in  
6       the next section, and, hopefully, I'll have time to talk  
7       about that towards the end of the talk.

8                 What's really critical in my eye, in my eyes,  
9       especially from the point of view of the literature, the  
10       empirical literature on the China Shock, is allowing for  
11       changes in labor force participation and unemployment. So  
12       not a part of the baseline model, but we do spend a lot of  
13       time on it in the paper in the main extension to address  
14       these things, and, hopefully, I'll have time to go into that.

15                We also have an extension where there's labor  
16       mobility across commuting zones, so in the baseline, workers  
17       are stuck in their commuting zone, which is obviously a  
18       limitation. We have an extension where we allow for this  
19       mobility, but we don't address it since we lack the data. So  
20       it would be a huge data effort to bring this, to pursue this  
21       research avenue, and I hope someone else is doing it since I  
22       don't have the data.

23                Then some other limitations are strong parametric  
24       assumptions, no implications for within group inequality, so  
25       all the results are going to be for between groups, so across

1 commuting zones inequality, and also no transitional  
2 dynamics. So we're going to have an initial period the  
3 economy is going to be shocked by the China Shock, and then  
4 later on we're in a new equilibrium and we check the changes  
5 going from the initial to the new equilibrium, and we don't  
6 check the transitional adjustment path. That would also be  
7 important. So that's a limitation.

8 In terms of the literature, as everyone knows,  
9 there's a huge literature on the aggregate gains from trade.  
10 There's a huge literature on the distributional effects of  
11 trade, trade and sector reallocation. So I think we do a  
12 good job of discussing this in the paper, but if there are  
13 questions there, perhaps we can address them in the Q&A.

14 Then on to the model. So, in terms of the model,  
15 we have many countries and many sectors. In particular, we  
16 have  $N$  countries and we have  $S$  sectors. For the countries,  
17 there can be origin countries and destination countries, and  
18 those are going to be indexed by  $I$  and  $J$ . The sectors are  
19 then indexed by  $S$  or  $K$  in our case. In each country, there  
20 can be many groups based on predetermined variables, so one  
21 can have leeway in terms of how to define these groups. For  
22 our purposes, these groups are going to be commuting zones.  
23 That's going to be the main focus of today.

24 As I said, we have basically two blocks in the  
25 model, the gravity trade side and then the labor side, the

1 Roy-Frechet side. So, first, a few words about the trade  
2 side. We have many sectors and each of these sectors is  
3 modeled as in the benchmark gravity model, so as an  
4 Eaton-Kortum, which means that there are constant elasticity  
5 of substitution preferences over a continuum of goods, and  
6 then we have national constant terms technologies where these  
7 technologies for each good are drawn from an IID Frechet  
8 distribution where the level parameter of the Frechet is the  
9 TIS and theta IS is the shape parameter. And so this is  
10 going to be -- TIS is going to be important for determining  
11 the absolute advantage of a country in a certain sector, and  
12 then theta IS, as we'll see is, going to be important for the  
13 trade elasticity. It's going to determine the dispersion of  
14 comparative advantage across countries. There's either trade  
15 costs between any origin country and any destination country  
16 for every sector.

17 Finally, preferences across sectors are  
18 Cobb-Douglas, which is beta IS. So these are the expenditure  
19 shares of each country  $I$  for sector  $S$ , which is going to be  
20 important for the demand side. This was the gravity side, so  
21 bottom line, a standard gravity model for those who work with  
22 us.

23 On the labor side, things are in a way going to be  
24 very similar to what we have on the trade side. So it's also  
25 going to be a Ricardian model in a way of labor allocation

1 and reallocation. So we're going to have these groups.  
2 Group G, again, these are going to be commuting zones, and  
3 there's a mass LIG of workers of Group G in country I. These  
4 workers are going to have different skills in different  
5 sectors, and those skills are going to be determined by their  
6 Z-S, their efficiency units in each sector. And those skills  
7 or those efficiency levels are going to be again drawn from  
8 an IID Frechet distribution with a shape parameter  $Kappa$  and  
9 a level parameter AIGS. And in two slides, I'm going to show  
10 what -- or I guess on the next slide already, I'm going to  
11 show what that's going to be mean.

12           There's a wage in each sector in each country, and  
13 that's the wage per effective unit of labor in that sector  
14 and in that country. These wages are identical across space  
15 within a country. So identical across groups, so there's no  
16 trade cost and no national technologies. There's no trade  
17 cost and there are national technologies, which is going too  
18 imply that wages are the same across all groups.

19           But, importantly, these wages are going to be  
20 different across sectors, which is going to allow us to have  
21 an upward-sloping labor supply to each sector. So that's  
22 going to be the main role that our Roy-Frechet model here is  
23 playing. It's generating this upward-sloping labor supply to  
24 each sector. Because since these wages are different across  
25 sectors, workers are then going to choose the sector that is



1 maximizing their earnings, and their earnings are this  
2 product of their efficiency unit  $ZS$  and their wage  $WIS$ .  
3 Okay. That's the basic setup on the labor side. So workers  
4 have efficiency units in each sector, and then they sort  
5 across sectors based on their comparative advantage.

6 So there's a trade side and there's a labor side.  
7 On the trade side, we're going to generate labor demand, and  
8 I've already argued that the labor side is going to generate  
9 labor supply. The labor demand is determined by the trade  
10 side. That's because the demand for efficiency units in each  
11 sector is going to be given by this guide here.

12 So what is this? Well, in every origin country  $I$   
13 and sector  $S$ , how much demand there is for their goods is  
14 determined by the expenditure level in the destination  
15 country, the expenditure share, like how much the destination  
16 country is spending on Sector  $S$ , and then on the trade shares  
17 along the IGS, which are telling us for Destination Country  $J$   
18 how much are they sourcing from Origin Country  $I$ . What is  
19 the share of their spending in that sector that they are  
20 sourcing from Origin Country  $I$ ?

21 So these guys are very important. The alumnus, the  
22 trade shares for Destination Country  $J$ , Origin Country  $I$ .  
23 What are those determined by? Those are determined by the  
24 level parameter of the Fréchet, which is essentially  
25 determining the absolute advantage of a country in a certain

1 Sector I. So TIS is how the average -- let's say it's  
2 related to the average productivity of Origin Country I in  
3 Sector S. And as an aside, that's going to be important for  
4 the China Shock. That's going to be driven by these TIS,  
5 with China becoming more productive in the sectors where it's  
6 going to grow in. So China is going to grow its productivity  
7 in textiles, for instance, and then supply more textiles to  
8 all countries in the entire world.

9 So TIS is related to average productivity of the  
10 origin country. Where is the downward-sloping labor supply  
11 coming from? That's coming from the wage here, so the higher  
12 is the wage in your origin country's sector, the lower it's  
13 going to be demand for goods in that sector, and so the lower  
14 is also going to be the demand for workers in that origin  
15 country sector.

16 So what is the trade side doing? It's generating  
17 this downward-sloping labor demand function. As the wage is  
18 higher, there's going to be less demand for efficiency units  
19 of labor in that sector. So this is essentially a  
20 multisector Eaton-Kortum model. What's the only difference?  
21 Well, we said so already. The only difference is that now we  
22 have sector-specific wages instead of national-level wages,  
23 which is what Eaton and Kortum used to use.

24 From the labor demand side, we got this -- from the  
25 trade side, we got this downward-sloping labor demand

1 function. Now, from the labor supply side, what we're going  
2 to do is we're going to generate an upward-sloping labor  
3 supply. So now the number of efficiency units in a sector is  
4 going to be increasing in the wage, and why is that? Well,  
5 that's coming from our Roy-Frechet framework, where the  
6 employment shares of a certain group in a certain sector are  
7 going to be increasing in the wage here. So the higher is  
8 the wage, the more attractive it is to work in the sector and  
9 so the more workers, the more efficiency units sort into that  
10 sector.

11 Here, you can see the critical role for Kappa,  
12 which is going to determine the -- which is going to play the  
13 role of reallocation elasticity. So this was a dispersion  
14 parameter of the Frechet and it turns out that this turns  
15 into a reallocation elasticity. So the higher is Kappa, the  
16 less heterogeneity in workers there is and the more mobile  
17 workers are across sectors. So, when Kappa goes to infinity,  
18 we have perfect elastic -- perfectly elastic labor supply.  
19 When Kappa goes to one, in terms of efficiency units, we're  
20 going to have specific factors.

21 So these are the employment shares of a certain  
22 group in Sector S, a function of the wage, as well as a  
23 function of the AIGS, which were the level parameters of the  
24 Frechet which were determining the absolute advantage of a  
25 group in a certain sector. And so the higher is the AIGS,

1 the more workers are going to select into that sector and  
2 also the more important that sector is going to be for a  
3 group. And that's what we see here in this FI-IG. This  
4 FI-IG is going to be important. That's going to be a wage  
5 index which will determine the earnings potential of a group.

6 Why is it the wage index? Well, we see that the  
7 wages appear here, and roughly speaking, we can think of it  
8 as a way this FI-IG is a weighted average of the wages where  
9 the weights are determined by the IIG. So Detroit is  
10 specialized in car manufacturing, let's say. That's going to  
11 mean that relatively speaking, Detroit is going to have a  
12 high AIG in car manufacturing and so the wage in car  
13 manufacturing is going to be important for Detroit's  
14 commuting zone.

15 So employment shares and the wage index FI-IG, and  
16 this wage index, as I've indicated already, is going to be  
17 important for the earnings of a group. Why is that? Well,  
18 AIGS is going to be total efficiency units supplied by Group  
19 G in Sector S and, in addition, the average income that  
20 workers from a certain Group G are going to get in certain S  
21 is going to be determined by this wage index FI-IG. That's  
22 going to be the key and not just variable given our  
23 Roy-Frechet framework for the average income of the workers.

24 So this average income that workers get in a  
25 certain group in a certain sector is constant across sectors.

1 It only depends on the wage index, and that means that  
2 group-level income is also going to be -- the only  
3 endogenous, relevant endogenous variable there is going to be  
4 FI-IG again. So, again, this wage index where the employment  
5 shares in the sectors are going to be determining the  
6 importance of the wage in that sector for a certain group.

7 So, here, we have the equilibrium of the labor  
8 market. From the trade side, we were getting our  
9 downward-sloping labor demand, and from the Roy-Frechet part,  
10 we were getting the upward-sloping labor supply to each  
11 sector. The key thing here is that this is mainly  
12 methodologically a technical point, is that all these  
13 endogenous variables are a function of the whole matrix of  
14 wages  $W$ , and so we're going to have a system of excess labor  
15 demand functions, so the difference between labor demand and  
16 labor supply. So we're going to have a system of excess  
17 labor demand functions for all origin countries in all  
18 sectors, and that system is going to determine the matrix of  
19 wages. So exactly identify a system of wages, a system of  
20 equations for the wages.

21 This is going to be the expression for the initial  
22 equilibrium, and that we can take it to the data and then  
23 feed it with a shock and look at the counterfactual  
24 equilibrium. So, for our purposes, we're going to be  
25 interested in the China Shock, so there's going to be a

1 foreign shock. Let's say China grows its productivity in  
2 textiles, and that's going to affect the entire trade  
3 equilibrium for the entire world. What are these hat  
4 variables? So those hat variables are the percentage  
5 changes. They're the value of -- they're the new value for  
6 the variable defined by the initial value of the variable.  
7 So we're going to work with this system in hats.

8 In particular, we're going to write a  
9 counterfactual equilibrium, so the equilibrium after the  
10 shock, in the following way. And so, here, it's not  
11 important to be fully on top of all the equations. I know  
12 that there's a few too many on this slide. The key thing is  
13 that we can take this to the data and that with the publicly  
14 available data, we can solve for the counterfactual  
15 equilibrium, say something meaningful about the aggregate  
16 effects of the shock and about the distributional effects of  
17 the shock.

18 How do we do that? Well, all the blue guys here,  
19 those are data, so those we can observe in the data. What we  
20 then need to say something about the counterfactual effect is  
21 the values for the shocks, which are the red guys. So we  
22 need to say something about how much productivity in China is  
23 changing or how much trade costs or tariffs are going down  
24 between China and the U.S.

25 So, given the data and given the shocks, we can say

1 we're going to be able to solve for the endogenous variables,  
2 which are the black variables. The only thing that we still  
3 need are the green guys, which are the Kappa and the theta.  
4 So this was the reallocation elasticity, the Kappa and theta  
5 is the trade elasticity, so telling us how responsive trade  
6 flows are to changes in trade cost or domestic production  
7 costs.

8 So, bottom line, given the blue guys, which are the  
9 data, and given the green guys, which are the elasticities,  
10 the reallocation elasticity and the trade elasticity, and  
11 given values for the shock, we can solve for the wages. We  
12 can solve for the wage changes and then thereby find what are  
13 the changes in the wage indices for the different groups,  
14 what are the changes in the trade flows, and what are the  
15 change in the employment shares in each of the groups in all  
16 of the sectors.

17 And so this system of equations here is sufficient  
18 to say something meaningful about both aggregate and the  
19 distributional effects in all countries in the world, so to  
20 speak. So we think this is useful for applied research.

21 So let's say we found the wage changes. Then we  
22 can say something about what are going to be the  
23 distributional effects of the shock. So distributional  
24 effects of the shock, we're going to talk about real income.  
25 We're going to talk about real income changes across groups,

1 and those are defined as the change in nominal income divided  
2 by the price index.

3 The price index reappears here, and the change in  
4 nominal income, we know that it's a function of the FI-IG,  
5 the wage index, so the change in nominal income is just going  
6 to be given by the change in the wage index. Given  
7 Cobb-Douglas preferences, we can substitute the price index  
8 for Cobb-Douglas preferences for the overall price index in  
9 the economy, so that's the first thing that we do.

10 And then we get fairly easily to our main welfare  
11 expression, which is going to be fairly intuitive, on the  
12 next slide. So, based on the link between domestic  
13 expenditure shares, the openness of the economy, an inverse  
14 measure of the openness of the economy, and the price  
15 changes, we can obtain the -- we can substitute the price  
16 changes here for our country level ACR 2, and I'll explain in  
17 a moment what that means.

18 And based on the link between the FI-IG, the wage  
19 index, and the employment shares, we can substitute those by  
20 an observable term, which is the reallocation term, the Roy  
21 term, that we're going to have here. So this is going to be  
22 our main welfare expression, and now let me tell you what it  
23 means.

24 So this is telling us what the real income changes  
25 are for a certain group, and those are going to be coming



1 from a country's consumer gains and the group's labor income  
2 gains. The consumer gains are also the ACR term, and, here,  
3 we have the quote. So the consumer gains, those measure  
4 gains from specialization at the country level, whereas the  
5 labor income gains, those are going to measure specialization  
6 at the group level, so at the commuting zone level.

7           And so why is that? So the first term here, the  
8 ACR term, is measuring gains from specialization at the  
9 country level. Why is that? Well, that's because the lower  
10 is your lambda hat. The more specialized is your economic  
11 data. So the lower is your lambda hat, which means that  
12 you're sourcing less domestically, you're buying less  
13 domestically, your economy is more open, so you're going to  
14 be more specialized in the goods in which you have a core  
15 comparative advantage. So the lower is lambda hat, the more  
16 specialized you're going to be, and then the ACR term is  
17 telling you what the consumer gains are associated with that  
18 specialization at the country level.

19           It's a similar intuition for the pie hat term here,  
20 for the Roy term. So these pie GS, these employment shares,  
21 so the specialization pattern of a group across sectors,  
22 those pie GS, they sum to one, which means that the lower is  
23 your pie GS, the lower is your pie hat IGS means that your  
24 initially larger sectors are growing more. So, if your  
25 average pie hat is lower, it means that that's because your

1 initially larger sectors are growing more, which, in  
2 comparative advantage lingo, means that the sectors in which  
3 you have a comparative advantage, you are specializing more  
4 according to your comparative advantage.

5 So this is written in this bullet point. So  
6 workers in Group G gain more if sectors of their comparative  
7 advantage can expand. So the average  $\lambda$  hat is a matter  
8 of specialization at the country level. The average  $\pi$  hat  
9 is a measure of specialization at the group level.

10 I haven't told you anything yet about the  
11 elasticities here. So  $\theta$  is the standard trade  
12 elasticity, so the lower is  $\theta$ , the more dispersion in  
13 comparative advantage you're going to have and so the higher  
14 the gains from specialization are going to be.

15 Similarly, for  $\kappa$ , the lower is  $\kappa$ , the more  
16 dispersion in comparative advantage you're going to have and  
17 so the higher the gains from specialization on the labor  
18 market are going to be. Okay. So this is our main result on  
19 the theory side.

20 We can then take this to the data as well, or we  
21 can provide additional intuition for what's going on, namely,  
22 that the distributional effects in our model are going to be  
23 driven by changes in input competition at the group level,  
24 and that's what we're going to see here, that the changes in  
25 relative income are going to be driven by changes in import

1 competition at the group level.

2           So why is that? So what does this IG term mean?  
3 Well, the beta is your expenditure share on a sector, so it's  
4 telling you how the share of expenditure that's going to  
5 Sector S in a certain country. RS is then the output share  
6 of a sector in a certain country.

7           So why is this related to import competition?  
8 Well, the higher is your expenditure share and the lower is  
9 your output level, the more you're competing with imports in  
10 that sector. And the other way around: the higher is your  
11 output and the lower is your expenditure share, the more  
12 you're exporting, so the less import competition there's  
13 going to be.

14           So this guy here is a measure of import competition  
15 at the sector level. Then we bring it to the group level  
16 with these employment shares weight, so then we have a  
17 shift-share measure, so to speak, of import competition at  
18 the group level, where the shares are the employment shares  
19 and the shift is the measure of import competition at the  
20 sector level.

21           Bottom line is that we can use this group-level  
22 import competition measure to say something about the  
23 distributional effects of trade, the changes in relative  
24 income across groups. So the stronger your increase in  
25 import competition, the lower your relative income is going

1 to be. And the strength of those distributional effects is  
2 governed by  $\kappa$ , so the lower is  $\kappa$ , the stronger are  
3 going to be the distributional effects because the lower is  
4  $\kappa$ , the closer we are to a specific factors rule.

5 Finally, if the shock is back through autarky, then  
6 a group is going to gain proportionally to its current level  
7 of import competition. So, if you currently face a lot of  
8 import competition, then going to autarky is going to be  
9 relatively beneficial for you.

10 All right. Final slide on the theory. So we want  
11 to say something about aggregate and distributional effects  
12 of trade, and, ideally, we would want to do so in just one  
13 measure to sort of account for the inequality adjusted  
14 welfare effects of trade.

15 In order to do that, we're going to work with CS  
16 preference, or constant relative risk-aversion preferences,  
17 where  $\rho$  here is going to be the measure of inequality  
18 aversion. So, when  $\rho$  is equal to zero, we don't have any  
19 inequality aversion. When  $\rho$  goes to infinity, we're in the  
20 Rawlsian case where we only care about the people at the  
21 bottom of the income distribution.

22 So, given those preferences for or preferences  
23 against inequality, we can say something about the inequality  
24 adjusted welfare effects. So now we have an inequality  
25 adjusted welfare effect, so the  $\hat{U}$ , which is where we're

1 aggregating the group-level welfare effects, the group-level  
2 changes in real income, and the rho is going to determine the  
3 weight that we're going to put on the people at the bottom of  
4 the or the groups at the bottom of the income distribution.

5 So, again, when rho goes to zero, we're in the  
6 standard case where there's no inequality aversion. When rho  
7 goes to infinity, we're in the Rawlsian case, where we only  
8 care about people at the bottom of the income distribution.

9 So we set up a little bit of machinery, and now we  
10 want to take it to the data. We're going to mainly focus on  
11 the U.S. for the estimation, so U.S. labor market with 722  
12 commuting zones. We use IPEM's data for the labor income and  
13 the employment shares. Estimation is going to closely follow  
14 Autor, Dorn & Hanson trade data from UN Comtrade, time period  
15 1990 until 2007, so a standard ADH.

16 For the simulations, things are a little bit  
17 different, so there, we need to have the full trade network  
18 across all countries, so we use the World Input Output  
19 Database, and due to data limitations, we focus on the period  
20 2000 until 2007. We're going to have 14 sectors, 13  
21 manufacturing sectors and one non-manufacturing sector.

22 We need to estimate Kappa, or better, we need two  
23 elasticities, theta and Kappa. Estimation of theta has been  
24 done many times before. We are going to focus on the  
25 estimation of Kappa. How are we going to estimate Kappa?

1 Well, we're going to combine empirical and theoretical  
2 elements to estimate it.

3 On the empirical side, we know from Autor, Dorn &  
4 Hanson that higher exposure to the China Shock is going to  
5 imply that your manufacturing employment is going to go down,  
6 so there's going to be fewer people employed in  
7 manufacturing. On the theoretical side, we can fairly easily  
8 show in the model that when there's a decline in  
9 manufacturing employment, there's going to be a decline in  
10 relative income also, and that's going to depend on Kappa.

11 So, when your Kappa is high, it's going to be easy  
12 to reallocate or it's going to be fairly costless to  
13 reallocate workers from manufacturing to non-manufacturing.  
14 When Kappa is low, it's going to be more costly, and so  
15 there's going to be a higher relative decline in income  
16 associated with this decline in manufacturing employment.

17 And that's essentially what our main estimation  
18 specification here is saying. So we have 14 sectors, 13  
19 manufacturing, one non-manufacturing, so, here, we focus on  
20 the expansion of non-manufacturing. We can do it different  
21 ways. In my paper, I do it in a different way, but this is a  
22 good way of doing it.

23 So we're checking what is the income change that's  
24 associated with a certain expansion of the non-manufacturing  
25 sector, and then, as this non-manufacturing sector is

1 expanding more, Kappa is going to determine how costly this  
2 expansion of the non-manufacturing sector is.

3 We need an instrument to have an exogenous change  
4 in this non-manufacturing sector, and that's going to be the  
5 standard Autor, Dorn & Hanson instrument where we use import  
6 penetration from China to other countries and then weight it  
7 by initial employment shares in the sector.

8 There's a long debate, extensive debate, about the  
9 exclusion restriction. We do all the robustness checks that  
10 were asked of us in the paper. For the purpose of today, we  
11 can just focus on the identification strategy in ADH, so use  
12 this instrument combined with the same set of control  
13 variables as in Autor, Dorn & Hanson.

14 Okay. This sets up our estimation. So IV  
15 estimation of Kappa, our main parameter that's determining  
16 the size of the distributional effects. So, on the left-hand  
17 side, we have change in commuting zones income per worker,  
18 and on the right-hand side, we have the expansion of the  
19 non-manufacturing sector.

20 In terms of the first stage, this is always very  
21 high, so the lowest F stat is -- the first stage is always  
22 very powerful. The lowest F stat is 24, so we're good there.  
23 And standard errors are clustered at the state level for  
24 those entries. So a strong first stage, which is one reason  
25 why we're focusing on the non-manufacturing sector.

1           What is the impact of an exogenous increase in the  
2 share of workers employed in non-manufacturing? Well, it's a  
3 negative impact. As the theory predicts, there's going to be  
4 a decline in relative income when the non-manufacturing  
5 sector expands exogenously.

6           The Kappa is then determining -- so, here, we have  
7 an inverse measure of Kappa. So one over Kappa is the  
8 coefficient that we're estimating here. So what is the  
9 impact on Kappa? Well, it ranges from 1.4 up until 2.8. So  
10 some uncertainty, but, I mean, we can rule out very large  
11 values of Kappa, is the main message, and we're going to show  
12 results both for our baseline estimate. say, 1.5, as well as  
13 for higher values of Kappa.

14           So we have our Kappa estimate, 1.5. We have our  
15 trade model and our labor market model, so now we can take it  
16 to the data to perform counterfactual analysis. The only  
17 thing that's left -- so we have our data, we have the blue  
18 guys. We have our elasticities, the green guys. The only  
19 thing that's left is the red guys, which are the shocks.

20           So we need values for the China Shock in our case,  
21 so the  $T$  hat here. How are we going to calibrate the China  
22 shock? Well, we're going to follow Caliendo, Dvorkin, Parro  
23 essentially, and we're going to use a predicted first -- in  
24 the first step, we're going to obtain predicted values of  
25 increases in China's exports to the U.S., and then we're



1 going to calibrate the increase in China's productivity to  
2 match the predicted values of U.S. imports from China.

3           How do we get the predicted values of U.S. imports  
4 from China? Well, this is based on a variation of ADH  
5 first-stage regression, where we regress the share of U.S.  
6 imports from China on how these trade shares between China  
7 and other countries are changing during that period. So,  
8 here, we get predicted values, and then we calibrate the  
9 changes in Chinese productivity such that our model matches  
10 the predicted values in U.S. imports from China.

11           So now we have everything. We have our model, we  
12 have the trade and labor data, we have estimates for Kappa,  
13 and we have our calibrated China Shock. What are the numbers  
14 that come out of the model? Well, the aggregate gains from  
15 the China Shock are fairly low. They're just .22 percentage  
16 points.

17           What's important is that the coefficient of  
18 variation, so the standard deviation divided by the mean,  
19 this is fairly sizable, so that's a hundred percent. So,  
20 even though the aggregate effects are modest, the  
21 distributional effects are sizable. And so, in particular,  
22 some groups are going to lose up to -1.18 percentage points  
23 of their income, whereas other groups are going to gain 1.65.  
24 So, relative to the aggregate gains, the distributional  
25 effects are sizable.

1           We can also see the role of Kappa here in that,  
2           when Kappa is growing, the CV, the coefficient of variation,  
3           the dispersion in the group-level effects is going down. So,  
4           when Kappa is one, we have the largest distributional effect.  
5           When Kappa goes to infinity, distributional effects  
6           disappear.

7           Where are the losses from the China Shock  
8           concentrated? Or better, what is the geographical  
9           distribution of the real income gains from the rise of China?  
10          So, perhaps not surprisingly, the Rust Belt is not doing  
11          great, as well as the broader eastern heartland, and so  
12          southern and central Appalachia is not doing great in  
13          response to the China Shock, and in particular, in these  
14          regions -- and this is not a surprise if you know the work by  
15          Autor, Dorn & Hanson -- the sort of strong geographic  
16          concentration of low-to-negative income effects associated  
17          with the China Shock. So that's important for policy, I  
18          would assume.

19          A little bit more about import competition. So I  
20          said that the basic channel governing the distributional  
21          effects is this local exposure to sector-level changes in  
22          import competition. And so that's what we see here. Here,  
23          we have our measure for group-level import competition, so  
24          local exposure to import competition, and that's determining  
25          the relative changes in income of a commuting zone. And we

1 can see again that when Kappa goes to infinity, there are no  
2 distributional effects, whereas, when Kappa goes to one, the  
3 distributional effects are very strong, so we have a very  
4 steep slope for this function. This was import competition.

5 Now on to our inequality adjusted welfare effects.  
6 So we have our aggregate gains. We have our distributional  
7 effects. Let's say we are interested in just one number:  
8 what are the overall welfare effects of the China Shock,  
9 adjusting for inequality, for the impact of inequality?  
10 Well, they're still going to be positive and, moreover,  
11 they're often going to be larger than the benchmark effect.

12 So, here, we have our parameter for inequality  
13 aversion, and we see that as rho is growing as we're putting  
14 more weight on the people at the groups at the bottom of the  
15 income distribution, the inequality adjusted welfare effects  
16 are rising slightly. The question then is why is this, and  
17 that's what I'm going to answer here.

18 So the distributional effects are determined by the  
19 change in import competition at the group level, and, here,  
20 we have the initial income level on the horizontal axis. The  
21 first thing to note is that for any income level, there's  
22 huge dispersion in the change in import competition. So just  
23 the initial income level is not a good predictor for how  
24 exposed you're going to be negatively or positively to the  
25 China Shock. So, basically, there's a lot of conditional

1 income levels. There's a lot of variation in import  
2 competition, so income is not a good predictor for how you're  
3 going to be affected by the China Shock.

4 But what we do see in our version of the model is  
5 that here, for the groups at the bottom of the income  
6 distribution, there's a slight decline in import competition.  
7 And so that slight decline in import competition at the  
8 bottom of the income distribution, that's going to imply that  
9 as rho becomes fairly sizable as the inequality aversion  
10 becomes fairly sizable, the inequality adjusted gains from  
11 trade are going to be larger.

12 So that's sort of concluding the chapter of the  
13 China Shock for now, except for the extensions that are still  
14 coming. We can also say something about return to autarky,  
15 which tells you something about the gains from trade. First,  
16 some numbers. So the gains from trade are 1.56 percent  
17 according to our model for the U.S., with a coefficient of  
18 variation of 63 percent. So still sizable distributional  
19 effects of trade. And we again see in terms of geographical  
20 distribution of the gains from trade that the broader eastern  
21 heartland is negatively affected by trade. So, overall,  
22 there are positive gains from trade, but there is a strong  
23 spatial concentration of low-to-negative effects of trade in  
24 here around Michigan, as well as in southern and central  
25 Appalachia. So, presumably, this can be interesting for

1 helping to understand why there might be some anti-trade  
2 sentiment in these communities.

3 I'm not saying that anti-trade sentiment is  
4 justified for the U.S. as a whole since there are positive  
5 gains from trade even accounting for the inequality adjusted  
6 effects, but there are important regions in the U.S., large  
7 regions in the U.S., where these gains are on the low side.

8 I still have a few minutes to talk about  
9 extensions, I think, so, first, I'll say a few words about  
10 introducing a Heckscher-Ohlin-type mechanism. So, as I said,  
11 in the baseline model, we just have one type of worker in  
12 each sector. What we do in this extension is we're going to  
13 differentiate between two types of workers, so college  
14 workers and non-college workers, and those are going to be  
15 imperfect substitutes in production with the analysis data.

16 So this is sort of combining specific factors,  
17 Roy-Frechet, with our Heckscher-Ohlin-type mechanism. So  
18 sector-specific wages and employment shares now differ by  
19 worker type, and there's an important new variable that comes  
20 in,  $kai$ , which is the cost share of labor of Type M in Sector  
21 S.

22 And given that  $kai$ , we can write our updated  
23 welfare expression. So this is the welfare expression that  
24 we had before, so ACR term, Roy term, and now let's call this  
25 maybe the Heckscher-Ohlin term or the skill premium term,

1 college premium term. That's because this final term here is  
2 capturing the average change in the college premium across  
3 sectors.

4 So why is that? Well, we see that the college  
5 premium, this term is inversely related to the cost share, so  
6 for an eta larger than one, which we typically assume to be  
7 the case. So, when your college premium is going up, let's  
8 say, that's going to reduce the cost share of -- that's going  
9 to lead to a lower cost share of college workers in a given  
10 sector, and so that's going to be reflected in this term  
11 here, which is capturing the reduction in the cost share for  
12 this worker type.

13 What else do we learn from this extension? So we  
14 can play around with the model. We can turn off the Roy part  
15 or we can turn off the Heckscher-Ohlin part, so to speak.  
16 When we turn off the Roy part, so the reallocation elasticity  
17 across sectors goes to infinity, we find that there's a  
18 reduction in the college premium, and that's because there's  
19 one particular sector -- I think it's the electrical and  
20 optical equipment sector -- that is employing a lot of  
21 college workers, high degree college workers, that actually  
22 has to contract due to the China Shock. So there's a  
23 reduction in the college premium, but really not major.

24 When we turn on the Roy part of the model or the  
25 specific factors part of the model, we see that the college

1 premium becomes lower and the coefficient of variation, so  
2 the distributional effects, is really growing a lot. And  
3 what that is saying is that this pattern of sectoral  
4 specialization is really important. It's much more important  
5 than the college premium for explaining the distributional  
6 effects of trade in response to the China Shock at least  
7 according to our model.

8           So sectoral specialization is much more important  
9 than standard skill premium type stories for the  
10 distributional effects of trade. I think I'm running out of  
11 time, so you can tell things are a little bit different for  
12 the gains from trade, but we can discuss that later maybe  
13 because I want to make sure to have time to discuss  
14 involuntary unemployment and voluntary non-employment.

15           So things become a little bit more complex here  
16 compared to the baseline model. So some technical remarks, I  
17 guess. So, here, we introduce a three-stage model. So, in  
18 the first stage, workers are going to choose between home  
19 production, so voluntary non-employment, versus employment in  
20 the formal sector. And there, the key elasticity is going to  
21 be  $\mu$ .  $\mu$  is going to determine how easy it is for workers  
22 to reallocate from formal employment to voluntary  
23 non-employment.

24           In the second stage, conditional on seeking formal  
25 employment, you're going to choose your sector where you want

1 to be employed, and, again, that's determined by the old  
2 Kappa elasticity, so the reallocation elasticity, across  
3 formal sectors.

4 Then, finally, in the third stage, there's going to  
5 be random draws about who is going to be employed or  
6 unemployed in the chosen sector. So all this machinery is  
7 essentially developed by Kim, Vogel in their 2021 AR Insights  
8 paper, and the key or one thing that's going on there is that  
9 there's going to be frictional matching which leads to  
10 involuntary unemployment.

11 How is this working? Well, the match probability  
12 is increasing with the real wage, so when the real wage is  
13 increasing in the sector when the wage index is increasing in  
14 a group, it's going to be more profitable for employers to  
15 hire workers, and so that's going to lead to a higher match  
16 elasticity, so higher employment rate, lower unemployment  
17 rate in that group.

18 And what this unemployment adjustment is doing,  
19 it's going to amplify the effect of a shock because now we  
20 have an updated welfare expression, so this is the real  
21 income change in a group. Here, we have our old change in  
22 the wage index. So ACR plus Roy is what we had before, and,  
23 here, we see that this is amplified by the changes in the  
24 employment rate.

25 The changes in the employment rate are going to



1 amplify the changes in the wage index, whereas the share of  
2 employment in home production, so the share of voluntary  
3 non-employment, that's going to dampen the welfare effects of  
4 the trade shock since this is sort of an outside option that  
5 workers can go to when they are negatively affected in the  
6 formal sector.

7           What do we find? Well, we estimate these  
8 parameters. I won't go into how we estimate them; we can  
9 leave that to the paper. We find alpha is the employment  
10 elasticity or matching elasticity. So this ranges from 1.19,  
11 which is on the low side, to a fairly high 1.5. And so what  
12 would be great for follow-up research is pinning down just  
13 how large this employment elasticity is, so how sensitive  
14 frictional unemployment is to local changes in import  
15 competition.

16           Interestingly, there's an interesting difference  
17 between the Kappa and the mu. So the Kappa is slightly lower  
18 compared to what we found before -- I mean, still 1.5 or one  
19 at the lowest -- so fairly low Kappa, difficult to reallocate  
20 within formal sectors or across formal sectors, whereas the  
21 mu can be a lot higher. So we find values up to 3, which  
22 means that it's a lot easier or workers have a much higher  
23 propensity to move into home production, to move into  
24 non-employment when they are negatively affected by a shock  
25 instead of finding employment in a different formal sector.

1 So that's quite striking there.

2 In terms of welfare implications, so when there's  
3 no Sam and no H, no home production, so no frictional  
4 unemployment and no home production, these are our baseline  
5 values. When we add frictional unemployment, there's  
6 amplification of the shock. When we add home production,  
7 there's a neat outside option, so that's going to lower the  
8 welfare impact of the shock.

9 Then I think I need to conclude. So we wrote down  
10 a framework to study the aggregate and distributional effects  
11 of trade. The welfare effects are summarized in a  
12 parsimonious equation that nests the multisector ACR result.  
13 There's a key additional parameter, Kappa, that governs the  
14 strength of the distributional effects. We find that it's  
15 equal to or around 1.5.

16 The counterfactual analysis is revealing that the  
17 China Shock increases average welfare, but there are strong  
18 distributional effects. So some groups experience losses  
19 more than six times the average gains. So adjusted for  
20 plausible measures of inequality aversion, the gains in  
21 social welfare do remain positive still.

22 And if I can say one more word. So, in terms of  
23 improving the model fit, there's more work to be done there.  
24 So our model does -- I didn't say anything about this until  
25 now, but this is an avenue for future research. So our model

1 appears to understate the distributional effects compared to  
2 the data, and there's four complementary approaches to  
3 addressing this.

4 One can add intensive and extensive margin. One  
5 can look at the joint role of automation technical change  
6 driving down the labor share. Or these, so this is what I'm  
7 doing in one paper, and then other people are looking at  
8 downward nominal wage rigidity or agglomeration forces and  
9 spatial spillover. So all of these are important to  
10 improving the model fit of this model. So thank you very  
11 much for sticking with me.

12 MS. KHACHATURIAN: Thank you, Simon, so much for  
13 your presentation and for kicking off our distributional  
14 effects seminar series. I am going to hand it over to Saad  
15 Ahmad, an economist in the Research Division of the U.S. ITC.  
16 He will be the discussant for your presentation. He'll be  
17 sharing some slides. And after his presentation, we will  
18 move to a broader Q&A.

19 I see that, Bill, you've already posted a question  
20 in the chat. I'll try to keep track of the questions that  
21 are posted there, and as you said earlier, we'll also take  
22 questions from people that just want to raise their hand. So  
23 hand it over to you, Saad.

24 MR. AHMAD: Thanks, Tamar. Let me share my  
25 slideshow. And, again, I want to thank Simon again for

1 presenting his work. Let me see if this works. Can you guys  
2 see it?

3 MR. POWERS: It looks fine here, Saad.

4 MR. AHMAD: Okay. So, yeah, I'm going to be  
5 discussing this interesting paper by Simon and his co-authors  
6 looking at the distributional effects. Okay. I think I've  
7 got it. Can everyone see Slide 2?

8 MR. POWERS: Yes.

9 MS. KHACHATURIAN: We can see it.

10 MR. AHAMAD: Okay.

11 MR. POWERS: You can try Control L for full screen.  
12 But it's fine.

13 MR. AHMAD: Okay. Excellent. Yes. So, as Simon  
14 mentioned, this is basically the interesting or the novel  
15 contribution of this paper is like combining kind of two  
16 different strands of modeling to kind of get to what  
17 distributional effects.

18 The first part is kind of the standard kind of  
19 workhorse trade model that a lot of us are familiar with and  
20 is becoming kind of very useful in applied applications as  
21 well where we have a multisector Eaton-Kortum kind of  
22 correlated trade model, and to kind of apply this model, you  
23 need trade shares, trade costs, and trade elasticity.

24 So having these kind of observable values, as well  
25 as the trade elasticity, allows you to run a lot of

1 counterfactual simulations on what happens if you increase  
2 trade costs or if you increase productivity as well. So this  
3 is kind of the standard model for trade, you know, foreign  
4 trade these days, and what they had is a Roy-Frechet model of  
5 labor allocation across sectors, and the interesting thing  
6 about that model is that it allows workers to kind of select  
7 the sectors that they are going to earn the most wages on.

8           And so some features of this model is that each  
9 country has some groups of workers, and then, within each  
10 group, a certain share of workers are employed in a sector,  
11 and then there's a degree of heterogeneity in terms of labor  
12 productivity that is kind of driven by the Kappa parameter,  
13 and that's going to impact how heterogenous workers are. And  
14 so, again, kind of adding this kind of heterogenous workers  
15 element to this kind of very practical framework of the  
16 Frechet distribution allows them to kind of have a very  
17 practical overall model that can be used to look at  
18 distributional effects.

19           And so, from the trade side, they get labor demand  
20 in each sector. On the Roy-Frechet side, they get the labor  
21 supply in each sector, and then you can get equilibrium. And  
22 once you derive this, you get a multisector gravity model  
23 with heterogenous workers, right, and that is something that  
24 is a new contribution here because, previously, the  
25 Eaton-Kortum kind of framework does not have heterogenous

1 workers, does not really say much about distributional  
2 effects. It's looking more at the aggregate welfare effects.  
3 Now, with this framework, you can also make some, you know,  
4 statements about how groups are faring when there's a change  
5 in trade cost, so that is kind of the key contribution of  
6 this paper.

7 I'd just point out that I think Simon mentioned as  
8 well there are some limitations to keep in mind with this  
9 framework. It is a static model, so there's no dynamics.  
10 There's no, you know, transition taking place from one, you  
11 know, equilibrium to another. And so we can think of this as  
12 more of a long-run model.

13 So it's not capturing the short-term transition  
14 costs that might be associated as workers move from, you  
15 know, one equilibrium to another, and that has been shown in  
16 the empirical literature to be sometimes substantial because  
17 the transition is sometimes, you know, sluggish, and so it  
18 takes time for workers to go from one job to another or from  
19 one sector to another. So that is something that this model  
20 will not be able to capture.

21 Another kind of thing to keep in mind with this  
22 framework is that there's more restrictions on the movement  
23 across groups. So, you know, workers, the main groups are  
24 commuting zones, so workers are not able to move from one  
25 group to another, so that might be, you know, limiting their

1 movement from, you know, going from one zone to another,  
2 although there is a theoretical part that they have. Their  
3 kind of labor mobility is included.

4 Another margin of adjustment could be workers could  
5 switch from, you know -- they could acquire more skills, you  
6 know, increase their skill level, but here again, you know,  
7 the workers are either divided to, you know, non-college or  
8 college. So, again, that is something that, you know, we  
9 should keep in mind with this model.

10 And the last point I'll make about limitations --  
11 this is kind of something newer these days -- a lot of, you  
12 know, these Eaton-Kortum models have exogenous trade  
13 balances, but there's recent work by Raphael Descardero and  
14 co-authors which have shown that, you know, the trade balance  
15 can also be a mechanism to which, you know, sector  
16 allocations can happen.

17 And so, you know, if we allow the trade balance to  
18 be endogenous, it allows you to kind of have more  
19 amplification of, you know, sectoral effects because, you  
20 know, the dynamic, it allows countries who are running a  
21 trade deficit to be able to continue to support, you know,  
22 certain sectors more than that might be possible if trade  
23 balances are exogenous.

24 Given this, as I said, this is very interesting  
25 work, and one of the things that they use is to, like,

1 calibrate the China Shock that has been studied a lot in the  
2 literature, both on the empirical side as well as, you know,  
3 kind of more on the theoretical side, and so they use this  
4 model to look at the effect of the China Shock on different  
5 groups of workers.

6           And one of the key findings they find is that 30  
7 peer groups representing 13 percent of the U.S. population  
8 actually experience welfare losses from the China trade  
9 shock. And, you know, some groups actually see losses in  
10 real income up to four times as high as the average case.

11           And I think there's a very strong geographical  
12 component of these losses. They are mostly concentrated in  
13 the Rust Belt, Midwest area, as well as the, you know, inland  
14 eastern region of the U.S., you know, and they have a very  
15 nice map showing which areas are, which, you know, commuting  
16 zones, you know, are affected negatively.

17           One thing that I found that was really interesting  
18 is that, you know, the main groups that they had in their  
19 baseline is commuting zones, right? So they had, like,  
20 groups are divided by commuting zones, but they have  
21 extensions. But they also include, you know, groups can be  
22 distinguished by, you know, education and gender in a  
23 commuting zone and also education and age in a commuting  
24 zone.

25           But it doesn't really change their main findings,



1 and so the takeaway I got was, you know, to understand  
2 distributional effects in their model, that commuting zones  
3 are actually driving it, right? So, if you are a worker in,  
4 say, you know, the Midwest/Rust Belt area, you're going to be  
5 affected negatively even though you might be a high-educated  
6 worker than say if you're a worker in, you know, another  
7 county that's not being affected negatively by the trade  
8 shock. And so, you know, it seems like you can't separate  
9 out the location effects from the gender or education effects  
10 in this framework, which I thought was really interesting.

11 And as Simon mentioned, they have done a lot of  
12 extensions on the baseline model. One particular extension  
13 is that they also allow the model to incorporate changes in  
14 labor force participation and unemployment as to other  
15 margins of adjustment from the trade shock, but they don't  
16 see big effects, big differences from their main finding.  
17 But it's something that this model cannot incorporate, which  
18 I think is, you know, kind of pretty neat for us because  
19 those are some aspects that we in the policy circle focus a  
20 lot on, is unemployment and labor force participation.

21 And then I'll wrap up kind of thinking more, you  
22 know, just the general idea of, like, you know, taking some  
23 papers of a literature and trying to apply them, you know,  
24 for policy work, which is what we do at the Trade Commission.  
25 And one of the, you know, nice kind of derivations they do in

1 their paper is they have, like, a simple kind of Bartik  
2 approximation for how, you know, relative income changes  
3 across groups.

4 And this can be -- you know, it's an approximation,  
5 but it's shown, you know, with the China counterfactual that  
6 it's a pretty good fit for these novel values of Kappa. And  
7 the benefit is that now you can connect, you know, these  
8 changes in relative income to observable data, right?

9 You only need for this formula, you only need the  
10 share of workers, you know, by IGK to the share of workers in  
11 Group G that are employed in Sector K in Country I, and that  
12 can be obtained from the data, as well as the change in the  
13 share, you know, the output share of sector --

14 (Technical interference.)

15 MR. AHMAD: -- parameter Kappa, which, again, is,  
16 you know --

17 (Technical interference.)

18 MS. KHACHATURIAN: I believe Saad's camera froze,  
19 but I also believe that that was sort of wrapping up his  
20 final slide.

21 MR. POWERS: I don't see or hear him at the moment  
22 either.

23 MS. KHACHATURIAN: Yeah. So, with that, I don't  
24 know, Simon, if you have any initial reactions to sort of the  
25 questions that Saad posed on this slide that he has shared

1 right now or any other -- oh, you want to go, Saad?

2 MR. AHMAD: Can everyone hear me?

3 MS. KHACHATURIAN: Yes.

4 MR. AHMAD: Okay. I don't know how much you got,  
5 but I just wanted to say that this Bartik approximation was,  
6 you know, one of the useful features in this paper. And so,  
7 if you want to move towards a, you know, ex-ante analysis,  
8 like looking at the, you know, forward-looking effects of  
9 trade policy changes, some of the questions I had was, you  
10 know, more in line with, okay, how do we estimate, you know,  
11 more consistent estimates of, you know, output share changes,  
12 right? Like, ex-ante can we use, like, a standard kind of,  
13 you know, Eaton-Kortum multisector model, just run it with  
14 the change in trade cost and, you know, use that change in  
15 output as input in this formula.

16 Also, you know, the parameter Kappa, you know,  
17 matters a lot in this, you know, analysis, and so they have  
18 done a really good of estimating it using the China trade  
19 shock. But, you know, can we be certain that that value is,  
20 like, stable over time, so can we just use that for, you  
21 know, ex-ante analysis or should we, you know, think about  
22 re-estimating it using more recent trade shocks and U.S.  
23 trade shocks. You know, there's the COVID shock. There's  
24 also been a lot of trade policy actions, you know,  
25 China-related. So could we use that as a way to estimate

1 Kappa?

2 And also, you know, this was a very U.S.-centric,  
3 you know, analysis. How can we extend it to other countries,  
4 regions? And so I'll stop here. Sorry for the technical  
5 issues, but, hopefully, you know -- as I said, this was a  
6 very interesting paper, and, hopefully, we can continue our  
7 understanding of this paper in the discussions.

8 MR. GALLE: Should I respond or -- okay. Yeah,  
9 thank you, Saad, for the very kind and insightful discussion.  
10 Like, it was really great to see it, so thank you. So, to  
11 respond to your points, so starting with the final question  
12 that you had, so how to extend the analysis to other  
13 countries beyond the U.S., that's not too difficult. So, as  
14 we try to argue, you need -- you just need trade data and,  
15 for instance, some employment data across regions or  
16 employment data across groups, and then you can say something  
17 about the distributional effects of those groups.

18 So we have in the replication package, we have the  
19 data available for 2000 and 2007, but it's easy to  
20 incorporate it with more recent World Input-Output data and,  
21 for instance, IPEMS or another data source with group-level  
22 data, and then you can sort of get started there.

23 How to determine model consistent estimates of the  
24 changes in the sectoral shares, so the Rs? Well, ex-ante is  
25 always difficult, and I don't have experience with policy

1 work, so you might have a better sense there. But your  
2 suggestion seems correct. Like, if you have a measure of,  
3 for instance, tariff costs, how tariffs or tariff rates are  
4 going down, you can feed them, for instance, in a multisector  
5 Eaton-Kortum model, obtain them and then just plug them in  
6 there. Or you can also just plug them into our model right  
7 away.

8 One of the neat things of the Bartik approximation  
9 is that in the background, there's this entire machinery of  
10 calculating counterfactual trade equilibrium and labor market  
11 equilibrium, but then, for the distributional effects, it all  
12 boils down to this local exposure to changes in import  
13 competition, so I think that's a need for communicating the  
14 counterfactual or ex-ante analysis to policymakers  
15 potentially.

16 Then, finally, can the estimate of Kappa be  
17 identified from the China Shock, can that be used for more  
18 recent U.S. trade shocks and trade policies. So there, I  
19 have two answers. One is that in my other work, for  
20 instance, I looked at a different shock, so the automation  
21 shock, and so, there, the value for Kappa was fairly stable,  
22 so, again, around between 1 and 1.5, which is on the low  
23 side.

24 But that's still for the same period, like, in the  
25 2000s, let's say, and so I think it would indeed be great,

1 and it's not that costly actually, to re-estimate it for more  
2 recent periods. So the approach is fairly straightforward.  
3 And it's also not limited to trade shocks, so any type of  
4 national-level sector shock can be used to identify this cost  
5 of reallocation.

6           Whether the old values of Kappa are still relevant  
7 today, that's a great question, and I think the broader  
8 question is what are sort of the -- you can think of Kappa as  
9 a reduced-form parameter capturing the cost of reallocation  
10 or the scope for reallocation, and there's sort of a lot of  
11 micro-foundations that are not in the paper, that are not in  
12 the model, that might be driving this.

13           And so more research on that would really be great.  
14 Some people are arguing for downward nominal wage rigidity,  
15 agglomeration effects, lack of social insurance, unions  
16 potentially. So I don't have a -- I don't take a stand  
17 there, but what I do know is that, for instance, if you  
18 compare results of the China Shock in the U.S. versus the  
19 China Shock in Germany, so it seems much more benign in  
20 Germany.

21           So people are arguing -- I'm not a full expert  
22 there -- that the labor market is functioning in a better way  
23 in Germany than the U.S., and so why that is the case would  
24 be interesting, and more recent, Peter Morrow and Brian Kovak  
25 are making a similar argument for the impact of trade

1 liberalization in Canada than in the U.S., that trade  
2 liberalization was more benign in Canada than in the U.S.  
3 And so the main question is why. I don't have an exact  
4 answer there, but it would be great to think more about it.

5 MR. AHMAD: Thank you. No, that is really helpful  
6 for us as we work forward.

7 MR. GALLE: Thank you.

8 MS. KHACHATURIAN: Thank you. Thank you, Saad, and  
9 thank you, Simon. I think we can take these next several  
10 minutes to sort of open the floor to more general questions  
11 from the audience. If the chat feature is not enabled,  
12 please feel free to raise your hand and ask a question.

13 Bill, since your camera is on and you had a  
14 question in the chat, do you want to just read the question  
15 out for Simon?

16 MR. POWERS: Yes, absolutely. I don't know, Simon,  
17 if you had a chance to look at it earlier. So you're taking  
18 a look at technology, changes in the technology level in  
19 China T, which makes a ton of sense, you know, 20 years ago  
20 when they were flooded with investment, which really is no  
21 longer the case. And I think Saad just mentioned we've had a  
22 number of other recent shocks which might have more to do  
23 with trade costs shipping between China and the United  
24 States.

25 If you introduce trade shocks into the model, do

1 you get an answer that's qualitatively different than  
2 introducing technologies? Obviously, you can introduce them,  
3 but do you get something that's qualitatively different, or  
4 does it all kind of boil down to the same change? Can you  
5 talk us through how -- obviously, there's great interest in  
6 expanding these types of models and their effects to more  
7 recent years. Any thoughts on how we can do that?

8 MR. GALLE: So, yes, we can use both technology  
9 shocks and trade shocks. My intuition -- so we haven't done  
10 a formal analysis for this model for comparing them. My  
11 intuition is that technology shocks and trade shocks are  
12 going to have similar effects on the receiving country, on  
13 the destination country, but different effects in the origin  
14 country.

15 So, if China is growing its technology, that's  
16 making the entire workforce in China more productive, so its  
17 PPF is expanding, so the aggregate gains of that would be  
18 larger, I believe, than if simply the trade costs between the  
19 U.S. and China that are changing. So the impacts on Chinese  
20 workers would be different, whereas the impacts on U.S.  
21 workers would be different. We can learn from that.

22 What we are focusing is essentially targeting the  
23 lambda hat, so the changes in the trade flows from China to  
24 the U.S., and so the ACR term is telling us that that's the  
25 key statistic to focus on for the aggregate effects. And



1 then I believe the intuition goes through for the  
2 distributional effects. Does that answer the question?

3 MR. POWERS: Yeah, that's great. I think that the  
4 difference across countries would also make a big difference  
5 if this were like an input-output structured model where  
6 you'd get things flowing across borders very differently.  
7 But, yes, absolutely, that makes a lot of sense.

8 MS. KHACHATURIAN: Thank you. Thank you, Simon.  
9 We have another question in the chat about capital mobility.  
10 So the question is, it seems that capital mobility is not  
11 explicitly addressed in the model's setup. Based on the  
12 assumption that labor is immobile across groups, does that  
13 mean that capital is assumed as fixed in this model?

14 MR. GALLE: So a few thoughts there. On the theory  
15 side, so the model does not have capital. That's a strong  
16 assumption, of course. That's the standard in these  
17 Eaton-Kortum-type models, gravity models, where there's only  
18 one input in production, which is labor.

19 And for standard for a Cobb-Douglas production  
20 function, adding capital would not add much, I believe, or it  
21 might amplify things, but the distributional effects might  
22 stay similar.

23 Another thing, so, also, production in a way is  
24 taking things at the U.S. level, so all workers in U.S. are  
25 making -- are having access to the same capital, so there's

1 no difference in -- I guess this is not the right way of  
2 thinking about it, but one can write a different model, which  
3 I do in my paper, where I look at both trade and technology,  
4 and there, workers in Detroit have access to the same level  
5 of capital as workers in New York or workers in San  
6 Francisco.

7 So, once you introduce capital, the location of  
8 capital in that particular model is not determined. One can  
9 make this more realistic, of course, and split U.S. in  
10 different countries and then have different capital levels in  
11 different sub-regions in the U.S.

12 As a final note there, in my other work, I do show  
13 that changes in the labor share, so when there is automation  
14 and you're going to use more capital, more machines in  
15 production in favor of workers, that that can also generate  
16 distributional effects, and those are important. That's  
17 outside a Cobb-Douglas setting. Sorry.

18 MS. KHACHATURIAN: Thank you. I don't see any  
19 other questions posted in the chat, and so I'm not sure I'm  
20 seeing -- I don't see the full screen here, so if you have  
21 your hand raised and I don't see it, please feel free to  
22 either turn on your camera and ask a question or just go  
23 ahead and ask the question. I'm scrolling through to see if  
24 there are any raised hands that I am missing.

25 MR. AHMAD: You're not missing any questions. I

1 don't see any raised hands.

2 MR. POWERS: We might want to call it because we  
3 are actually at time.

4 MS. KHACHATURIAN: Okay. I just wanted to make  
5 sure I didn't miss anything. But thank you so much, Simon,  
6 again, for kicking off our distributional effects seminar  
7 series. We thank you for your time and your participation.  
8 Thank you for engaging with our questions and the application  
9 to the policy work that we do here at the U.S. International  
10 Trade Commission. So, on behalf of the U.S. ITC, thank you,  
11 and we look forward to your future work in this area.

12 MR. GALLE: Thank you very much for having me and  
13 for the very insightful discussion. Thank you.

14 (Whereupon, at 11:00 a.m., the session in the  
15 above-entitled matter adjourned.)

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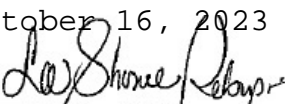
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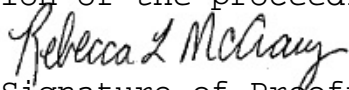
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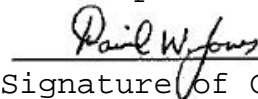
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