### UNITED STATES TARIFF COMMISSION

# FOOTWEAR FOR WOMEN ZUCKERMAN & FOX, INC. NEW YORK, N.Y.

Report to the President on Worker Investigation No. TEA-W-209 Under Section 301(c)(2) of the Trade Expansion Act of 1962



TC Publication 623 Washington, D.C. November, 1973

### UNITED STATES TARIFF COMMISSION

Catherine Bedell, Chairman

Joseph O. Parker, Vice Chairman

Will E. Leonard, Jr.

George M. Moore

J. Banks Young

Italo H. Ablondi

Kenneth R. Mason, Secretary

Address all communications to
United States Tariff Commission
Washington, D. C. 20436

\_\_\_\_\_

### CONTENTS

		Page
Rep	port to the President	1
_	Finding of the Commission	2
	Views of Chairman Bedell, Vice Chairman Parker, and	7
	Commissioner MooreViews of Commissioner Leonard	3 5
T 4	Views of Commissioner Leonard	5
1111	Description of articles under investigation	A-1
	U.S. tariff treatment:	A-5
	Applicable TSUS items	A-5
	Rates of duty	- A-6
	U.S. consumption, production, and imports	A-8
	Distribution of women's footwear by price range	A-13
	U.S. and foreign wage rates	·A-15
	Data relating to Zuckerman and Fox, Inc.:	
	* * * * * * * *	
Sta	atistical appendix	-A-25
	Appendix Tables	
	y a	
1.	U.S. rates of duty applicable to women's and misses' footwear of the types provided for in specified TSUS	
	items, July 1, 1934 and GATT concessions to Jan. 1, 1972	-A-26
2.	Leather footwear for women and misses made by the turn or	
	turned process (item 700.20): U.S. rates of duty and	
	imports for consumption, 1939, 1946, and 1955-72,	
	January-June 1972, and January-June 1973	-A-27
3.	Leather footwear for women and misses, made principally	
	by the cement process (items 700.43 and 700.45): U.S.	
	rates of duty and imports for consumption, 1939, 1946, 1955-72, January-June 1972 and January-June 1973	- A-28
4.	Footwear having supported-vinyl uppers for women and misses	11,00
4.	(item 700 5545). II S. rates of duty and imports for con-	
	sumption, 1934, 1964-72, January-June 1972, and	
	sumption, 1934, 1964-72, January-June 1972, and January-June 1973	- A-29
5.	Nonrubber footwear for women: U.S. imports, by selected	
	TSUSA items, 1968-72	- A-30

Note.--The whole of the Commission's report to the President may not be made public since it contains information that would result in the disclosure of the operations of an individual concern. This published report is the same as the report to the President, except that the above-mentioned information has been omitted. Such omissions are indicated by asterisks.

### REPORT TO THE PRESIDENT

U.S. Tariff Commission, November 5, 1973.

#### To the President:

In accordance with sections 301(f)(1) and (f)(3) of the Trade Expansion Act of 1962 (76 Stat. 872; 19 U.S.C. 1801), the U.S. Tariff Commission herein reports the results of investigation No. TEA-W-209 made under section 301(c)(2) of the Act to determine whether, as a result in major part of concessions granted under trade agreements, articles like or directly competitive with footwear for women (of the types provided for in items 700.20 and 700.45 of the Tariff Schedules of the United States) produced by Zuckerman and Fox, Inc., New York, New York, are being imported into the United States in such increased quantities as to cause, or threaten to cause, the unemployment or underemployment of a significant number or proportion of the workers of such firm or an appropriate subdivision thereof.

The investigation was instituted on September 6, 1973, on the basis of a petition for adjustment assistance filed under section 301(a)(2) of the Act on behalf of the former workers of the firm. The original petition was received on August 28, 1973, but because it lacked certain pertinent data, the Commission, on August 31, 1973, instituted a preliminary investigation. Upon receipt of the additional information, the Commission instituted the investigation.

Public notice of the investigation was published in the <u>Federal</u>
Register (38 F.R. 25237) on September 12, 1973. No public hearing was requested and none was held.

In the course of its investigation, the Commission obtained information from former officials of Zuckerman and Fox, Inc.; officials of the United Shoe Workers of America, AFL-CIO; former customers of Zuckerman and Fox, Inc.; fieldwork by the Commission's staff; official government statistics; and its own files.

### Finding of the Commission

THE COURSE WAS AND REPORT

ili kaliji temit e bilan teks

On the basis of its investigation, the Commission 1/ finds unanimously that articles like or directly competitive with the footwear for women (of the types provided for in items 700.20 and 700.45 of the Tariff Schedules of the United States) produced by Zuckerman and Fox, Inc., are not, as a result in major part of concessions granted under trade agreements, being imported into the United States in such increased quantities as to cause, or threaten to cause, the unemployment or underemployment of a significant number or proportion of the workers of such firm or an appropriate subdivision thereof.

<sup>1/</sup> Commission Young did not participate in the decision.

Views of Chairman Bedell, Vice Chairman Parker, and Commissioner Moore 1/

Our determination in this investigation is in the negative because the criteria established by section 301(c)(2) of the Trade Expansion Act of 1962 (TEA) have not been met. Before an affirmative determination can be made, the Commission must find that each of the following conditions have been satisfied.

- Articles like or directly competitive with those produced by the workers' firm are being imported in increased quantities;
- (2) The increased imports are in major part the result of concessions granted under trade agreements;
- (3) A significant number or proportion of the firm's workers are unemployed or underemployed, or threatened therewith; and
- (4) The increased imports resulting from trade-agreement concessions are the major factor in causing or threatening to cause the unemployment or underemployment of the workers.

In the instant case, we find that condition (4) has not been satisfied; namely, increased imports resulting from trade-agreement concessions of articles like or directly competitive with the women's dress shoes produced at Zuckerman and Fox, Inc., have not been the major factor causing, or threatening to cause, the unemployment or underemployment of its workers. Under the circumstances, it is not necessary to reach a conclusion respecting the first three conditions. Our determination is based on the following considerations.

<sup>1/</sup> Commissioner Ablandi concurs in the result.

Zuckerman and Fox, Inc. ceased production in June 1973. Prior to the cessation of production, it had been engaged in the manufacture primarily of women's high-grade, fine leather dress shoes, all of which retailed for \$40 to \$65 a pair. They were marketed under the name of the footwear designer, Julianelli.

All the available evidence shows that the decision by Zuckerman and Fox to cease production of footwear was a management decision and was not, in major part, the result of competition from concession generated imported footwear. Although imports of women's nonrubber footwear in total have increased sharply, only a very small percentage of such imports retailed for over \$40 a pair—the range in which Zuckerman and Fox's shoes were sold. In fact, the record in this case shows that sales of women's footwear by Zuckerman and Fox in 1972, in terms of both quantity and value were greater than such sales were in 1970—71 and at virtually the same level as they were in 1969. Moreover, former customers of Zuckerman and Fox reported that they made no shift toward the purchase of imported footwear and even after the closing of the plant, they continued to rely on domestic sources for shoes of the type formerly obtained from Zuckerman and Fox.

Based on the foregoing considerations, we conclude that imports were not the major factor causing the unemployment of the workers at Zuckerman and Fox. Accordingly, we have made a negative determination.

### Views of Commissioner Leonard

My determination in the instant case is negative because the increase in imports of any footwear like or directly competitive with that produced by Zuckerman and Fox, Inc., New York, N.Y., is not the result in major part of concessions granted under trade agreements. My reasoning in support of this determination is set forth in the statement of my views in the Commission's report on nonrubber footwear submitted to the President on January 15, 1971. 1/

<sup>1/</sup> Nonrubber Footwear: Report to the President on Investigation No. TEA-I-18..., TC Publication 359, pp. 31-47.

## INFORMATION OBTAINED IN THE INVESTIGATION Description of Articles Under Investigation

Zuckerman and Fox, Inc., of New York, N.Y., which ceased operation in June 1973, manufactured women's high-grade dress shoes with leather uppers, shoes which retailed in the range of \$40 to \$65 a pair. The shoes were constructed by the cement process and were marketed under the name of the footwear designer, Julianelli.

The principal features of women's shoes that determine the occasion or activity for which a particular pair is suitable—and thus the trade designations such as "dress," "casual," and "slippers"—are the cut of the uppers, the style and height of the heels, the material used for the uppers, the kind of ornamentation, and the material and construction of the sole. In general or commercial usage, however, these descriptive terms for footwear may have various meanings. Some of them are specifically defined for tariff purposes in the headnotes (including the statistical headnotes) to subpart 1A of schedule 7 of the Tariff

Schedules of the United States Annotated (TSUSA). 1/

As a share of U.S. retail sales, so-called dress shoes (a term not defined in the TSUSA) are more important than any other type of footwear for women and misses. The term "dress shoes," originally

<sup>1/</sup> For further discussion of these descriptive terms plus additional information in regard to nonrubber footwear (e.g., factors affecting U.S. consumption and marketing channels), see U.S. Tariff Commission, Nonrubber Footwear: Report to the President on Investigation No. TEA-I-18 . . ., TC Publication 359, 1971.

limited only to shoes worn on formal occasions, is now also used to describe footwear of the types generally worn for street wear and for business and social activities. Depending upon fashion designs, dress shoes may be open- or closed-heel shoes with straps, laces, or tongues over the instep and may include high-heeled sandals with open toes, open heels, and uppers of narrow strips of leather or other materials.

Women's shoes intended for formal wear and regarded as dress shoes are sometime referred to as evening shoes, slippers, or sandals. The term "dress shoes" does not include footwear especially made for athletic, occupational, and leisure activities.

The materials used for the uppers of dress shoes are usually finer (i.e., less sturdy) than those of other types of footwear.

Uppers may be of calf, kid, or reptile leathers; of silk, rayon, linen, satin, brocade, velvet, or metallic fabrics; or of supported vinyls or other plastics.

Women's footwear for casual wear, not considered dress shoes, includes certain sandals, wedge-heeled shoes, flats, clogs, loafers, desert boots, moccasins, and sneakers. Casual shoes usually have a lower heel than dress shoes and are constructed to withstand harder wear.

The range of styles and quality of footwear increased greatly during the 1960's as a result of new materials, technological developments in production, and new fashions in wearing apparel; and this trend has continued into the 1970's.

Simultaneously, consumer interest in a wider variety of footwear also increased, reflecting the changing age structure of the population, increasing per capita income, and a growth in time for leisure activities. Following these developments, women's footwear styles began to fluctuate greatly as a result of frequent changes in women's fashions, in which the distinction between dress and casual shoes and attire diminished.

For many years the principal type of dress shoe worn by women in the United States was the classic pump--a closed-toe, closed-back, slip-on shoe without fasteners, with lightweight soles, and with heels of 2 inches or higher. With the advent of new fashions in wearing apparel, the pump declined in popularity in the late 1960's. In 1967 the chunky style (monster) shoe appeared on the fashion scene, marking the beginning of a style revolution in women's footwear. In 1969 clogs (an open-back scuff usually with a platform sole) became a popular fashion item, and remained in vogue in 1973.

In the late 1960's, formfitting calf-length boots became fashionable, along with the miniskirt and other new dress fashions, and continued to be popular throughout 1970 and 1971. The popularity of boots during this period undoubtedly had an adverse effect on the demand for other types of women's footwear. However, with the switch by women to other types of wearing apparel, such as pants suits, which did not complement boot designs, the market for such boots diminished

markedly in 1972. In 1973, ankle-high boots for casual wear replaced the formfitting or stretch calf-length fashion boots.

The 1970's also began a period in which footwear designs took a new direction owing to the changes in the length of women's dresses and the increasing acceptance of women's trousers as appropriate wear for almost every occasion. Soles with platforms 1-inch or higher became the main interest in shoe designs. Currently, soling includes plantation crepe, leather combinations, inside or concealed platforms, and wedges. Footwear bottom assemblies may be colored, painted, or sculptured. During 1970-72, high platforms and other extreme designs for bottom assemblies dominated most of women's footwear. However, in 1973, because of the return to the classic styling and refinement found in today's wearing apparel, women have again turned toward the classic pump design. Platforms are becoming less extreme, and more feminine styles are being offered. Examples of the new look include the lighter, more open footwear and the emphasis on bows, straps, slimmer high heels, and narrower toe shapes in both dress and casual footwear. There has also been a return to the low-heeled flat for casual wear.

As indicated previously, all of the footwear produced by Zuckerman and Fox, Inc., was constructed with uppers of leather and by the cement process. In this method of construction, which accounts for about 80 percent of the total U.S. output of women's footwear, the outsole (or midsole, if any) is affixed to the upper by an adhesive without sewing.

It should be noted, however, that the use of leather for uppers by domestic producers has been on a downward trend in recent years, owing principally to the shortage of hides and the consequent increases in prices of leather. It is estimated that about 60 percent of the women's shoes produced in 1973 will have leather uppers, compared with nearly 70 percent in 1970. Manmade materials not only cost substantially less than leather but also lend themselves to more automated manufacturing methods and a more imaginative use of color.

### U.S. Tariff Treatment

### Applicable TSUS items

The great bulk of women's imported dress and casual shoes are entered under TSUS items 700.20, 700.43, 700.45, and 700.55. 1/ As explained briefly in the following paragraphs, the footwear classifiable under these four TSUS items varies with respect to materials, method of construction, price line, and/or style.

Imports entered under TSUS items 700.43 and 700.45, which provide for leather footwear having a foreign (export) value of not over \$2.50 a pair, and over \$2.50 a pair, respectively, consist predominantly of women's footwear in a wide range of styles, types, and prices. In terms of quantity, a substantial part of the combined imports under these two items in recent years have consisted of women's sandals. The remainder have probably consisted predominantly of women's moderate-priced cement-process dress and casual shoes (i.e., in the retail-price range

<sup>1/</sup> Imported footwear similar to that produced by Zuckerman and Fox enters principally under TSUS items 700.20 and 700.45.

of \$8 to \$20 a pair). Women's imported leather footwear made by the turn process and dutiable under TSUS item 700.20 does not differ significantly in appearance from the leather dress shoes entered under items 700.43 and 700.45; the imports of turned footwear under item 700.20, however, have been small.

Women's imported footwear with supported-vinyl uppers, dutiable under TSUS item 700.55, has in recent years consisted predominantly of two groups: (1) Street shoes of sturdy construction, produced in a single width for each particular length, for sale at self-service counters in variety stores, discount stores, and department-store basements and (2) folding slippers, sandals, and other inexpensive footwear. It is believed that before 1970 only a negligible portion of the annual imports of women's dress shoes and boots admitted under item 700.55 retailed at more than \$10 a pair. In the period 1971 through mid-1973, annual imports of such footwear retailing at more than \$10 a pair (mostly just over that price) probably accounted for less than 10 percent of the total imports.

### Rates of duty

In the Tariff Act of 1930, women's leather footwear of cement-process construction was originally dutiable under paragraph 1530(e) at 20 percent ad valorem. Such footwear is provided for in the TSUS, which became effective on August 31, 1963, under items 700.43 and 700.45. The rate of duty was reduced for the first time effective January 1, 1968, pursuant to concessions granted during the Kennedy Round of negotiations. The current rate for item 700.43 is 15 percent, and that for item 700.45 is 10 percent.

Prior to the Kennedy Round, the rate of duty on leather turn or turned shoes (now provided under TSUS item 700.20) was first reduced on January 1, 1932, from 20 percent ad valorem to 10 percent, pursuant to section 336 of the Tariff Act of 1930. The 10-percent rate, which was bound against increase in a concession granted to Switzerland, effective February 15, 1936, was reduced to 5 percent pursuant to a concession, effective May 30, 1950, granted under the General Agreement on Tariffs and Trade (GATT). The current rate for item 700.20 is 2.5 percent.

Supported vinyl was not used for uppers until the late 1940's or early 1950's. Prior to the effective date of the TSUS, imports of women's supported-vinyl-upper footwear, which were dutiable under various provisions of the Tariff Act, were classified principally--

- (1) By similitude, at the rate of 20 percent ad valorem applicable to leather footwear provided for in paragraph 1530(e).  $\underline{1}/$
- (2) Under paragraph 1537(b) as articles in chief value of rubber, at the trade-agreement rate of 12.5 percent ad valorem, where the soles were of india rubber and constituted the chief value of the footwear in question.
- (3) Under paragraph 1539(b) at the reduced rate of 21 cents per pound plus 17 percent ad valorem where the footwear was in chief value of a product having a synthetic resin as the chief binding agent.

<sup>1/</sup> The principal kinds of footwear with supported-vinyl uppers now being imported (i.e., those with soles of vinyl or other plastics) would have been dutiable by virtue of the similitude provisions under par. 1530(e) at a rate of 20 percent ad valorem.

In the TSUS a rate of 12.5 percent ad valorem was established for item 700.55 as the trade-agreement rate to replace the wide range of rates previously applicable to the various types of footwear provided for in this item. 1/ The current rate on footwear with supported-vinyl uppers is 6 percent ad valorem.

Table 1 in the appendix shows the reductions in rates of duty resulting from trade-agreement concessions granted under the GATT for footwear of the types now dutiable under items 700.20, 700.43, 700.45, and 700.55. Tables 2 through 4 show U.S. imports of women's shoes admitted under the TSUS items mentioned above and the applicable rates of duty.

### U.S. Consumption, Production, and Imports

During the period 1965-72, apparent annual U.S. consumption of all women's footwear (including dress and casual) rose from an estimated 386 million pairs in 1965 to a peak of 455 million pairs in 1968, and then declined to 421 million pairs in 1972. Annual U.S. production of such footwear declined from 319 million pairs in 1965 to 223 million pairs in 1972. Annual imports almost tripled during this period, and their share of the market increased without interruption from 17 percent to 47 percent. Imports accounted for 55 percent of the market in January-June 1973, as shown in the following table.

<sup>1</sup>/ The column 2 rate of duty for item 700.55 is 35 percent.

Nonrubber footwear for women: U.S. production, imports for consumption, and apparent consumption, 1965-72, January-June 1972 and January-June 1973

Period :	Production <u>1</u> /	:	Imports 2	: ,: :	Apparent consump-tion 3/	: : : :	Ratio of imports to apparent consumption
:	Million	:	Million	:	Million	:	
:	pairs	:	pairs	:	pairs	:	Percent
:		:		:		:	
1965:	319	:	67	:	386	:	17
1966:	323	:	70	:	393	:	18
1967:	290	:	96	:	386	:	25
1968:	322	:	133	:	455	:	29
1969:	271	:	139	:	410	:	34
1970:	260	:	165	:	425	:	39
1971:	237	:	180	:	417	:	43
1972:	223	:	198	:	421	:	47
January-June :	;	:		:		:	
1972:	117	:	111	:	228	:	49
1973:	104	:	127	:	231	:	55
:	:	:		:		:	

<sup>1/</sup> Production represents the output of women's and misses' footwear as reported by the U.S. Bureau of the Census, plus shipments to the U.S. mainland from Puerto Rico.

Source: Compiled from official statistics of the U.S. Department of Commerce, except as noted.

<sup>2/</sup> Partly estimated from the official statistics for footwear of the kinds described in pt. 1A of schedule 7 of the TSUSA except imports of zoris (very inexpensive thonged sandals of rubber or plastics) and footwear described in items 700.32, 700.51, 700.52, 700.53, and 700.60 (e.g., slippers, certain protective footwear, and certain other footwear of rubber or plastics). Includes imports of misses' footwear, which have been negligible compared with those of women's.

<sup>3</sup>/ Computed from U.S. production plus imports without an allowance for exports, which in 1972 amounted to about 1 million pairs.

U.S. imports of women's footwear entered under TSUS items 700.20, 700.43, 700.45, and 700.55 in the aggregate accounted for 90 percent of the imports of nonrubber footwear in 1972. A negligible part of imports were entered under item 700.20, about 15 percent under item 700.43, 30 percent under item 700.45, and 45 percent under item 700.55. Italy and Spain have been the principal suppliers of women's leather footwear; the Republic of China (Taiwan) and Japan, the principal suppliers of women's vinyl footwear.

Data on U.S. consumption of women's dress shoes are not reported in official statistics. It is estimated, however, that during 1965-72 apparent annual U.S. consumption (production plus imports) of such footwear followed an irregular trend, rising from about 204 million pairs in 1965 to about 231 million in 1968, then declining to 200 million in 1972.

Estimated domestic production of women's dress shoes during this period reached a peak of about 210 million pairs in 1968 and then declined to 150 million pairs in 1972. Estimated imports rose from 4 million pairs in 1965 to 50 million pairs in 1972. The share of apparent annual U.S. consumption of women's dress shoes supplied by imports increased from 2 percent in 1965 to 31 percent in January-June 1973, as shown in the following table.

Dress shoes for women: U.S. production, imports for consumption, and apparent consumption, 1965-72, January-June 1972, and January-June 1973

Period	Production <u>1</u> /	:	Imports 2/	; ; ; ;	Apparent consumption 3/	: : :	Ratio of imports to apparent consumption
		:	Million_	:	Million	:	
;	pairs	:	pairs	:	pairs	:	Percent
:	:	:		:		:	
1965:	200	:	4	:	204	:	2
1966	206	:	7	:	213	:	3
1967	: 188	:	11	:	199	:	6
1968	210	:	21	:	231	:	9
1969	: 177	:	28	:	205	:	14
1970	165	:	36	:	201	:	18
1971	156	:	43	:	199	:	22
1972	: 150	:	50	:	200	:	25
January-June :	:	:		:		:	
1972		:	29	:	109	:	27
1973	: 70	:	31	:	101	:	31
:	;	:		:		:	

<sup>1</sup>/ Dress shoes are believed to account for about 2/3 of the total annual output of nonrubber footwear for women and misses.

Source: Estimated by the U.S. Tariff Commission, based on official statistics of the U.S. Department of Commerce.

<sup>2/</sup> Dress shoes are estimated to have accounted in recent years for about 1/4 of the total annual imports of women's and misses' footwear.

<sup>3/</sup> Data represent estimated production plus estimated imports without an allowance for exports, which in 1972 accounted for less than 1 million pairs.

Data on U.S. consumption, production, and imports of women's casual shoes also are not reported separately in official statistics. Estimates of these data are shown in the following table. The table indicates that during the last 8-year period, while domestic production was on a downward trend and imports more than doubled, apparent consumption fluctuated from 180 million pairs in 1966 to 224 million pairs in both 1968 and 1970. The import share of domestic consumption increased from 35 percent in 1965 to 74 percent in January-June 1973.

Women's casual footwear: Estimated production, imports for consumption, and apparent consumption, 1965-72, January-June 1972, and January-June 1973

			Λ	——————————————————————————————————————
:			~ •	: Ratio of
Period :	Production $1/$ :	Imports 2/:	consump-	: imports to
:	:	:	tion 3/	:consumption
:	Million :	Million :	Million :	•
:	pairs	pairs :	pairs	: Percent
:	:	:		:
1965:	119 :	63:	182	: 35
1966:	117 :	63:	180	: 35
1967:	102 :	85 :	187	: 45
1968:	112 :	112 :	224	: 50
1969:	94 :	111 :	205	: 54
1970:	95 :	129 :	224	: 58
1971:	81 :	137 :	218	: 63
1972:	73 :	148 :	221	: 67
January-June :	:			•
1972:	37 :	82 :	119	: 69
1973:	34 :	96:	130	: 74
:	:			•

<sup>1</sup>/ Casual shoes are believed to account for about 1/3 of the total annual output of nonrubber footwear for women and misses.

Source: Estimated by the U.S. Tariff Commission from official statistics of the U.S. Department of Commerce.

<sup>2/</sup> Because of the large volume of low-heeled sandals and other inexpensive footwear entered, casual shoes are estimated to have accounted for about 3/4 of the total annual imports of women's and misses' footwear in recent years.

<sup>3/</sup> Data represent estimated production plus estimated imports without an allowance for exports, which in 1972 amounted to less than 1 million pairs.

Distribution of Women's Footwear by Price Range

As indicated earlier in this report, the women's shoes produced by Zuckerman and Fox retailed in the range of \$40 to \$65 a pair. As shown in the table below, in 1972, a negligible amount of domestic production of women's shoes was sold at the wholesale level of \$20 or more a pair (\$40 and over at the retail level).

Women's nonrubber footwear: Distribution of domestic production, by manufacturer's selling price, 1972 and 1968

Manufacturer's selling price $\underline{1}/$	1972	1968
	Percent	: Percent
		:
\$1.00 or less	-	:7
\$1.01 to \$2.00	: 0.9	: 19.2
\$2.01 to \$3.00	: 5.6	: }
\$3.01 to \$4.00	: 19.9	<b>*</b>
\$4.01 to \$5.00	: 16.1	: 48.7
\$5.01 to \$6.00	: 11.0	-
\$6.01 to \$7.00	: 4.5	ر:
\$7.01 to \$8.00	: 7.4	: }
\$8.01 to \$9.00	: 6.6	: 29.3
\$9.01 to \$10.00	: 13.3	:
\$10.01 to \$12.00	: 11.0	(:
\$12.01 to \$14.00	: 2.0	: 1
\$14.01 to \$16.00	: 1.2	:
\$16.01 to \$18.00	: .3	: 2.8
\$18.01 to \$20.00	: .1	:
\$20.01 or more	: .1	.
Total	: 100.0	: 100.0
••••	•	:

<sup>1/</sup> The retail selling price is generally twice the value of the manufacturer's selling price.

Source: Footwear Production by Manufacturer's Selling Price, 1972, U.S. Bureau of the Census.

In 1972 about 22 million pairs of imported footwear of leather, with an average dutiable value of about \$1.70 a pair, were entered under TSUSA items 700.4310 and 700.4340 (table 5); about 51 million pairs of imported footwear of leather, with an average dutiable value of \$5.12 a pair, were entered under item 700.4540; and nearly 90 million pairs of imported footwear of vinyl, with an average dutiable value of \$1.22 a pair, were entered under item 700.5545.

Data with respect to the estimated retail price of the imported footwear mentioned above are shown in the table below.

Women's nonrubber footwear: Distribution of imported footwear, by estimated retail selling price, 1972

Estimated retail selling price	1972
	Percent
\$3.00 or less	33
\$3.01 to \$6.00	23
\$6.01 to \$10.00	13
\$10.01 to \$16.00	18
\$16.01 to \$22.00	8
\$22.01 to \$28.00	3
More than \$28.00	2
Total	100

Source: Estimated by the U.S. Tariff Commission on the basis of imports entered under items 700.4310, 700.4340, 700.4540, and 700.5545 in 1972. Such imports accounted for about 82 percent of the total imports of footwear for women and misses in that year.

### U.S. and Foreign Wage Rates

The table on the following page shows the published average hourly earnings and the estimated compensation per hour received by shoe workers in six countries in 1964, 1970, and 1971. It should be noted, however, that there are several difficulties involved in comparing these data. First, the definition for "shoe industry" varies among nations; in only two countries--Italy and the United States--are shoes specifically broken out from more encompassing industry classifications. This definitional problem makes it difficult to isolate the "shoe industry" in each country. Second, as footnote 1 to the table indicates, published hourly earnings in the various nations differ in composition. Third, total compensation for workers includes varying factors in the six countries.

Hourly earnings of production workers and estimated total compensation per hour worked by them in specified industries related to footwear in 6 countries, 1964, 1970, and 1971

•	(	(In U.S. do	llars)	:			
Country :	Industry		lished avera rly earnings	0		ted compens our worked	
:	:	1964	1970	1971	1964	1970	1971
:			•	:	:		
Brazi1:	Clothing and shoes	3/ \$0.23		: <u>5</u> /		: 5/ :	<u>5</u> /
	Shoes 6/:		: .65			: \$1.19 :	\$1.67
	Leather products 7/:		: .78	: .92			
Spain:	Shoes, leather, and	.23	.38	: .46	: <u>5</u> /	: <u>8</u> / .57 :	<u>8</u> / .68
• :	clothing.			:	:	:	
Taiwan:	Leather and leather	.12	.18	: 5/	: 9/ .14	: 9/ .21 :	<u>5</u> /
:	products. 7/	:	:	: -	: -	: 🗀 🕠	
United :	Footwear, excluding	1.77	2.43	: 2.53	: 2.10	2.96:	3.09
States:	rubber.	:	:	:	•	: :	
:		:	:		<u>:</u>	: :	

1/ Published earnings do not represent the same items of labor compensation in each country because of differences in the treatment of various supplementary benefits. Earnings generally refer to gross cash payments to wage workers before deductions for taxes and social security, and include overtime pay, shift differentials, regular bonuses and premiums, and cost-of-living adjustments. Holiday, vacation, and sick leave pay, bonuses not paid regularly each pay period, and other supplementary benefits are included by some countries and excluded by others. The earnings data are per paid hour for some countries and per hour worked for other countries.

2/ Compensation refers to all payments made by employers directly to their workers before deductions of any kind, plus employer contributions to legally required insurance programs and private welfare plans for the benefit of employees. The figures on additional compensation per hour worked as a percent of published earnings are the best estimates currently available to the Bureau of Labor Statistics. The estimates are based primarily on labor cost or labor compensation surveys adjusted to the listed years on the basis of other available data.

3/ Average for 1966.

 $\frac{5}{4}$ / Average for 1969; monthly earnings of 211.60 cruzeiros converted to an hourly basis by assuming 195 hours of work per month.

5/ Not available.

 $\overline{6}$ / Approximately 15 percent of the workers in the Italian shoe industry are home workers who are paid at a lower wage rate than the factory workers in the industry.

7/ The shoes shipped from Japan and Taiwan to the United States are principally of plastics. Separate data are not available on the plastics footwear industries of these two countries. Approximately half of the workers in the Japanese plastic shoe industry are home workers who are paid at a lower rate than the factory workers in that industry. Apparently none of the workers in the Taiwan plastic shoe industry are home workers.

8/ The compensation factor included in this figure is employer social security payments, which

range from 40 to 50 percent of payroll.

9/ The published earnings data are computed per hour worked and include overtime pay, regular premiums, and bonuses; family allowances; the market value of payments in kind; and wages paid to persons absent from work. Compensation figure also includes annual bonuses.

Source: Based on data provided by U.S. Bureau of Labor Statistics, from the following: Brazil--Yearbook of Labour Statistics 1971, International Labour Office, Geneva; Italy--Social Statistics (various issues), Statistical Office of the European Communities, Luxembourg and Brussels; Japan--Year Book of Labor Statistics (various issues), Ministry of Labor, Tokyo; Spain--Monthly Bulletin of Statistics (various issues). National Institute of Statistics, Madrid; and Taiwan--Report of Taiwan Labor Statistics 1971, Department of Reconstruction, Provincial Government of Taiwan.

Note.--The exchange rates used to convert other currencies into U.S. dollars for 1971 are the average rates of exchange during 1971. Part of the increases in wages for Italy and Japan in 1971 are attributable to the change in the rates in 1971.

### A-17 through A-24

Data Relating to Zuckerman and Fox., Inc.

\* \* \* \* \* \* \*

STATISTICAL TABLES

Table 1.--U.S. rates of duty applicable to women's and misses' footwear of the types provided for in specified TSUS items, July 1, 1934, and GATT concessions to Jan. 1, 1972

	• •	R	ate of duty				
Abbreviated description	July 1,	GATT concession <u>2</u> /					
: :	: 1934 1/	Rate	Effective date				
:	Percent ad val.	Percent ad val.	:				
: : Leather footwear:	: : 10 3/ :	: :	: : May 30, 1950-Dec. 31, 1967.				
:	: 10 <u>3/</u> :	: 4	: Jan. 1, 1968-Dec. 31, 1969. : Jan. 1, 1970-Dec. 31, 1971.				
	: :		: Jan. 1, 1972.				
<pre>: "Other" (including cement process): : Valued not over \$2.50 per pair. : : : : : : : :</pre>	20	: 18 : 17	: Jan. 1-Dec. 31, 1968. : Jan. 1-Dec. 31, 1969. : Jan. 1-Dec. 31, 1970. : Jan. 1-Dec. 31, 1971. : Jan. 1, 1972				
Valued over \$2.50 per pair  : : :	: 20 : 20 : :	16 14 12	: Jan. 1-Dec. 31, 1968. : Jan. 1-Dec. 31, 1969. : Jan. 1-Dec. 31, 1970. : Jan. 1-Dec. 31, 1971. : Jan. 1, 1972				
: Footwear having uppers of supported vinyl. : :	: pally	: 11 : 10 : 8.5 : 7	: Aug. 31, 1963-Dec. 31, 1967. : Jan. 1-Dec. 31, 1968. : Jan. 1-Dec. 31, 1969. : Jan. 1-Dec. 31, 1970. : Jan. 1-Dec. 31, 1971. : Jan. 1, 1972.				
	Leather footwear: Turn or turned "Other" (including cement process): Valued not over \$2.50 per pair.  Valued over \$2.50 per pair	Percent ad val.	Abbreviated description    July 1, 1934 1/ Rate				

1/ Except as noted, the rate on July 1, 1934, was the same as the original rate in the Tariff Act of 1930, effective June 18, 1930.

3/ Effective January 1, 1932, the statutory rate of 20 percent ad valorem was reduced to 10 percent ad valorem, pursuant to sec. 336 of the Tariff Act of 1930.

5/ The trade-agreement rate established in the TSUS, effective Aug. 31, 1963, under authority of the Tariff Classification Act of 1962 (Public Law 87-456) to replace the wide range of rates previously applicable to the various types of footwear provided for in this TSUS item.

Note.--Pursuant to Presidential Proclamation No. 4074, effective from Aug. 16 to Dec. 19, 1971, the rates of duty on most imported products were increased by the temporary imposition of an additional duty of 10 percent ad valorem or less, as provided for in new subpt. C to pt. 2 of the appendix to the TSUS.

<sup>2/</sup> For concessions granted in the Kennedy Round, effective Jan. 1, 1968, the table shows staged rates that became effective up to and including January 1, 1972.

<sup>4/</sup> Supported vinyl was not used for shoe uppers until the late 1940's or early 1950's. When footwear with supported vinyl uppers was imported during the 1950's and early 1960's, it was generally duriable, by virtue of the similitude provisions of par. 1559, at the rate provided for "similar" leather footwear in par. 1530(e). The column 2 rate for item 700.55 is 35 percent.

Table 2.--Leather footwear for women and misses made by the turn or turned process (item 700.20): U.S. rates of duty and imports for consumption, specified years 1939 to 1972, January-June 1972, and January-June 1973

Period	Rate of duty	: Imports		
:	Percent ad valorem	: 1,000 pairs		
1939:	<u>1</u> / 10	: : 5		
1946:	10	: 4		
1955:	2/ 5	10		
1956: 1957:	5 5	97 209		
1958	5	· 209 : 434		
1959:	5	: 402		
1960:	5	: 664		
1961:	5	<b>:</b> 882		
1962	5	: 1,067		
1963:	5	: 916		
1964:	5	: 864		
1965:	5	: 1,053		
1966:	5	: 1,106		
1967	5	: : 1,361		
1968:	4	: 1,905		
1969:	4	: 2,459		
1970:	3	: 2,398		
1971:	3	: 1,604		
1972:	2.5	: 1,589		
January-June :		•		
1972:	2.5	: 674		
1973:	2.5	: 622		
· :		•		

<sup>1/</sup> Effective January 1, 1932, the statutory rate of 20 percent ad valorem was reduced to 10 percent pursuant to sec. 336 of the Tariff Act of 1930.

Source: Compiled from official statistics of the U.S. Department of Commerce.

<sup>2</sup>/ GATT concession, effective May 30, 1950.

Table 3.--Leather footwear for women and misses, made principally by the cement process (item 700.43 and 700.45): U.S. rates of duty and imports for consumption, specified years 1939 to 1972, January-June 1972, and January-June 1973

Period   Ttem   Item   Item   Ttem   700.43   700.45   700.43   700.45		Rate of c	luty <u>1</u> /	:	Imports				
Percent   Percent   Percent   Million   Million   pairs	Period	Item :	Item	:	Item	:	Item		
Percent   Percent   Million   Pairs   Million   Pairs	• • •			:		:			
1939				:	Million	:	Million		
1946	:	ad valorem:	ad valorem	:	pairs	:	pairs		
1946	:			:					
1955	1939:	20		:		2	•		
1955	:			:	•				
1956	1946:	20		:		1			
1956	:			:					
1956	1955:			:					
1958				:					
1959				:					
1960	1958:			:					
1961				:					
1962	1960:	20		:		7			
1962	•			:		_			
1963				:					
1964				:					
1965				:					
1966				:					
1967     20     :     38       1968				:					
1968       19 :       18 :       34 :         1969       18 :       16 :       29 :         1970       17 :       14 :       37 :         1971       16 :       12 :       33 :         1972 2/       15 :       10 :       25 :         January-June       :       :       :         1972       15 :       10 :       19 :	1966:	20	)	:		28			
1968       19 :       18 :       34 :         1969       18 :       16 :       29 :         1970       17 :       14 :       37 :         1971       16 :       12 :       33 :         1972 2/       15 :       10 :       25 :         January-June       :       :       :         1972       15 :       10 :       19 :	:	;		:		70			
1969       18 :       16 :       29 :         1970:       17 :       14 :       37 :         1971:       16 :       12 :       33 :         1972 2/:       15 :       10 :       25 :         January-June       :       :       :         1972:       15 :       10 :       19 :				•	7		20		
1970							27		
1971				•			35		
1972 2/: 15 : 10 : 25 :  January-June : : : : : : : : : : : : : : : : : :		· — ·		•			44		
January-June : : : : : : : : : : : : : : : : : :				:			61		
1972: 15: 10: 19:		15:	10	:	2	.5 .	01		
19/2		:	1.0		1	0 .	32		
				•			41		
1973: 15 : 10 : 13 :	1973	15:	10		1		41		

<sup>1/</sup> Statutory rate under par. 1530(e) for 1939 and 1946 through Aug. 30, 1963, and under TSUS item 700.40 for Aug. 31, 1963, through 1967. Effective Jan. 1, 1968 new items 700.41 (sandals of buffalo leather), 700.43, and 700.45 replaced item 700.40.

Source: Compiled from official statistics of the U.S. Department of Commerce and partly estimated.

<sup>2</sup>/ U.S. imports of sandals under item 700.41 amounted to 2 million pairs in this year

Table 4.--Footwear having supported-vinyl uppers for women and misses (item 700.5545): U.S. rates of duty and imports for consumption, 1934, 1964-72, January-June 1972, and January-June 1973

Pania J	Rate : of duty :		: Imports						
Period :			Quantity:		Value	:	Unit value		
:	Percent	:	1,000	:	1,000	:	Per		
:	ad valorem	:	pairs	:	dollars	:	pair		
:	- •	:	- •	:		:			
1934:	$\underline{1}/$	:	<u>2</u> /	:	2/	:	<u>2</u> /		
:	-	:		:		:			
1964:	3/12.5	:	27,574	:	12,429	:	\$0.45		
1965:	12.5	:	29,579	:	13,564	:	.46		
1966:	12.5	:	33,239	:	17,024	:	.51		
1967:	12.5	:	49,767	:	27,704	:	.56		
1968:	11 :	:	68,579	:	46,603	:	.68		
1969:	10	:	70,777	:	55,820	:	.79		
1970:	8.5	:	77,288	:	73,757	:	.95		
1971:	7	:	86,942	:	104,196	:	1.20		
1972:	6	:	89,776	:	104,907	:	1.22		
January-June :	;	:	-	:	•	:			
1972:	6	:	49,382	:	53,625	:	1.09		
1973:	6	:	54,317	:	63,856	:	1.18		
· <u>• · · · · · · · · · · · · · · · · · ·</u>		:	-	:		•			

<sup>1/</sup> During the period before the TSUS became effective, footwear with supported-vinyl uppers (with soles other than india rubber) was generally dutiable by virtue of the similitude provisions of par. 1559 of the Tariff Act of 1930, at a rate porvided for similar leather footwear in par. 1530(e), principally 20 percent ad valorem. The col. 2 rate for item 700.55 is 35 percent.

Source: Compiled from official statistics of the U.S. Department of Commerce. (Data for 1964 and 1965 are partly estimated.)

Note.--Data are not available on U.S. imports of footwear with supported-vinyl uppers for the years prior to 1964. Such imports were probably negligible in the mid'1950's.

<sup>2/</sup> Not available.

 $<sup>\</sup>overline{3}$ / Rate established in the TSUS, effective August 31, 1963.

Table 5.--Nonrubber footwear for women: U.S. imports by selected TSUSA items, 1968-72

TSUSA					:		
item	Description	1968	1969	1970	1971 :	1972	
No.			•	· :	:		
		Quantity (1,000 pairs)					
					:		
:	Footwear of Leather:	: ;	:	:	:		
;	: Valued not over \$2.50	:	:	:	:		
	per pair:				:		
700 4710	Casual footwear:	10 004	12 015	11 005		4 100	
700.4310	For women:	19,024	12,015	: 11,905	8,298:	4,189	
700.4340	Cement footwear:	11,891	13,532	: 21,159 :	20,008:	17,685	
700.4340	Valued over \$2.50 per		. 13,332	. 21,133	20,000 .	17,005	
	pair:		• •	•			
	Casual footwear:	,	•	:			
700.4510	For women	1,428	1,922	2,489	3,554:	6,348	
:	: Cement footwear:	:	;	:	: ' :	•	
700.4540	For women	16,884	22,734	: 28,471	37,563 :	51,250	
;	: Supported vinyl uppers:		•	:	: :		
700.5545 :	For women and misses		: 70,777		86,942 :		
;	Total	117,806	: 120,980	: 141,312	: 156,365 :	169,248	
;	<b>:</b>		Value	(1,000 dol	lars)		
	: : Footwear of leather:		•	•			
	: Valued not over \$2.50	•	•	•	•		
	per pair:	•	•	•			
	Casual footwear:	•	• •	:			
700.4310		27,539	: 17.749	: 18,238	: 13,256	7,084	
, 001 (010	Cement footwear:	:	:	:	:	.,	
700.4340		: 19,265	: 22,144	: 35,614	: 34,437	30,153	
:	: Valued over \$2.50 per		:	:	:	:	
;	: pair:	:	:	:	:		
;	: Casual footwear:	:	:	:	:	;	
700.4510	For women	: 5,293	: 7,899	: 10,007	: 13,711	24,701	
:	: Cement footwear:	:	:	:	:	;	
700.4540		: 76,236	: 112,866	: 146,161	: 193,846	262,403	
	: Supported vinyl uppers:	:	:	:	:		
700.5545		46,603	: 55,820	: 73,757 : 283,778	: 104,196	109,907	
	Total	1/4,936	: 216,478	: 283,//8	: 359,446	434,248	
•		Unit value (per pair)					
:	:	:	:	:	:		
;	Footwear of leather:	:	:	:	:	:	
;	Valued not over \$2.50	:	:	:	:	:	
• :	per pair:	:	:	:	:		
700 4710	Casual footwear:		:			. #1 /^	
700.4310		\$1.44	: \$1 48	\$1.53	: \$1.60	: \$1.69	
700 4740	: Cement footwear:	: 162	: 164	: 160	. 172	: 170	
700.4340	For women		: 1.64	: 1.68	: 1.72	: 1.70	
	: Valued over \$2.50 per : pair:	•	•			•	
	. pair: : Casual footwear:	•	•		•	•	
700.4510	For women	: 3.70	· : 4.11	: 4.02	· : 3.86	: 3.89	
,00.4510	: Cement footwear:	: 3.70	. 4.11	. 4.02	. 5.00	. <i>3.03</i> :	
700.4540		: 4.51	· : 4.96	5.13	· : 5.16	: 5.12	
, 00.4540	: Supported vinyl uppers:		: 4.30	: 3.13	. 5.10	. J.12 :	
700.5545	• • • • • • • • • • • • • • • • • • • •		.79	: .95	: 1.20	: 1.22	
	: Average			: 2.01	: 2.30		
:	<b>:</b>	:	:	:	:	:	
Source:	Compiled from official s	tatistics	of the II S	Donartmo	nt of Comm	orco	

Source: Compiled from official statistics of the U.S. Department of Commerce.

		•	
		•	