

PROCESSED MUSHROOMS:
U.S. PRODUCERS' PRODUCTION, SALES,
AND INVENTORIES, AND U.S. IMPORTS,
EXPORTS, AND APPARENT
CONSUMPTION ELEVENTH
QUARTERLY REPORT:
THIRD CALENDAR
QUARTER 1979

Report to the President on
Investigation No. 332-84
Under Section 332 of the
Tariff Act of 1930,
as Amended

USITC PUBLICATION 1018
NOVEMBER 1979

UNITED STATES INTERNATIONAL TRADE COMMISSION

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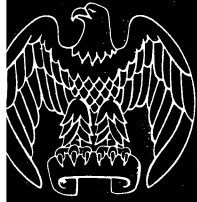
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USITC PUBLISHES ELEVENTH REPORT OF CERTAIN QUARTERLY STATISTICS FOR PROCESSED MUSHROOMS

The United States International Trade Commission has completed its eleventh quarterly report on processed mushrooms made pursuant to a Presidential request dated March 10, 1977. It covers July-September of 1977, 1978, and 1979, and the marketing years 1977/78 and 1978/79.

This report, which is sent to the Special Representative for Trade Negotiations, provides information for monitoring import competition in the U.S. market for processed mushrooms. It also contains data on the inventories, production, and sales of U.S. canners of mushrooms, by container size and style of pack; U.S. sales of frozen mushrooms; U.S. imports for consumption, by country of origin; U.S. exports; and apparent U.S. consumption.

For the third quarter of 1979, apparent U.S. consumption of processed mushrooms amounted to 49.9 million pounds, up moderately from the level of the comparable quarter of 1978. U.S. imports of processed mushrooms during July-September 1979 rose to 30.1 million pounds, an increase of 29 percent compared to the same quarter of 1978. Imports supplied 60 percent of apparent

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USITC PUBLISHES ELEVENTH REPORT OF CERTAIN
QUARTERLY STATISTICS FOR
PROCESSED MUSHROOMS

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consumption in the latest quarter, compared with 53 percent during the third quarter of 1978. U.S. production in the third quarter of 1979 was 34 percent lower than domestic output in the third quarter of 1978.

A comparison of data for the third-quarter periods of 1977-79 shows that U.S. production and sales by domestic producers (except for sales of frozen mushrooms) were all down. However, imports and consumption were up over the period, resulting in the ratio of imports to consumption rising from 46 percent to 60 percent.

Copies of the report (USITC Publication 1018) can be obtained by calling (202) 523-5178, or from the Office of the Secretary, 701 E Street NW., Washington, D.C. 20436; or at the USITC's New York office, 6 World Trade Center, Suite 629, New York, N.Y. 10048, telephone (212) 466-5599.

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HIGHLIGHTS OF THE ELEVENTH QUARTERLY REPORT ON PROCESSED MUSHROOMS

For the third quarter of 1979, a period normally characterized by low domestic production because of unfavorable climatic conditions, both production and sales of canned mushrooms dropped compared to the same quarter a year earlier. Meanwhile, imports increased in the 1979 period. During the third quarter of 1979, domestic production totaled 9.6 million pounds; sales, 18.4 million pounds; and imports, 30.1 million pounds. On a percentage basis, the changes between the two third-quarter periods for these categories amounted to declines of 34 percent and 3 percent in output and sales, respectively, and an increase of 29 percent in imports. The substantial decline in domestic production during the third quarter of 1979 was in part due to climatic conditions being more unfavorable than usual. Inventories of canned mushrooms declined dramatically in the third quarter--to 9.6 million pounds, a 44 percent decrease, as producers liquidated inventories to meet orders. Apparent consumption totaled 49.9 million pounds, up 14 percent, as increased imports more than offset the slight decline in domestic sales. Sales of frozen mushrooms were unchanged between the two third-quarter periods at 1.5 million pounds.

Imports from Taiwan, the principal U.S. supplier, at 18.0 million pounds, were up substantially both in quantity and share of the U.S. import market. Taiwan accounted for nearly 60 percent of U.S. imports in the third quarter of 1979, compared to 51 percent in the third quarter of 1978. The Republic of Korea (the second principal supplier) and Hong Kong also increased their shipments to the United States to 7.7 million pounds and 3.5 million pounds, respectively. The import market share of Hong Kong rose slightly from 11 to 12 percent between the two third-quarter periods. However, the import market share of the Republic of Korea declined from 33 percent to 26 percent.

The performance of the processed mushroom industry was quite mixed during the third-quarter periods of 1977-79. Production, sales, and ending inventories of canned mushrooms were in a declining trend but imports and apparent consumption increased, with the ratio of imports to consumption rising sharply from 46 percent to 60 percent during the period. Sales of frozen mushrooms were the only segment of the domestic mushroom industry showing a rising trend over the 3-year period, with sales increasing from 0.9 million to 1.5 million pounds.

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A REPORT OF CERTAIN QUARTERLY STATISTICS FOR PROCESSED MUSHROOMS
FOR SPECIFIED PERIODS

(The information provided in this report was compiled by the United States International Trade Commission as requested by the President in accordance with section 332(g) of the Tariff Act of 1930, as amended (19 U.S.C. 1332(g)), in order to monitor import competition in the domestic market for processed mushrooms. Data included herein cover the stocks, production, and sales of U.S. producers of canned mushrooms, sales of U.S. processors of frozen mushrooms, imports under item 144.20 of the Tariff Schedules of the United States, exports, and apparent consumption)

(In thousands of pounds, drained-weight basis)

Item	July-September			Marketing year	
	1977	1978	1979	July 1, 1977- June 30, 1978	July 1, 1978- June 30, 1979
Carry-in stocks of					
canned mushrooms-----	22,744	21,389	20,044	22,744	21,389
Carry-out stocks of					
canned mushrooms:					
9 ounces or less:					
Whole-----	618	548	389	815	765
Sliced-----	1,611	1,309	1,009	1,831	1,714
Other-----	7,267	9,154	6,016	12,752	13,251
Total-----	9,446	11,011	7,415	15,398	15,730
Over 9 ounces:					
Whole-----	56	142	72	196	129
Sliced-----	455	723	468	742	828
Other-----	3,351	5,240	1,611	5,053	3,357
Total-----	3,862	6,105	2,151	5,991	4,134
Total carry-out					
stocks-----	13,358	17,116	9,566	21,389	20,044
Production of canned					
mushrooms:					
9 ounces or less:					
Whole-----	822	807	400	5,345	4,334
Sliced-----	1,637	1,525	1,044	9,520	9,269
Other-----	4,801	5,397	4,019	44,059	45,010
Total-----	7,260	7,729	5,463	59,014	58,613
Over 9 ounces:					
Whole-----	152	87	40	894	606
Sliced-----	1,933	1,970	669	8,277	7,147
Other-----	4,838	4,871	3,448	26,435	23,908
Total-----	6,923	6,928	4,157	35,606	31,661
Total					
production-----	14,183	14,657	9,620	94,620	90,274

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(In thousands of pounds, drained-weight basis)

Item	July-September			Marketing year	
	1977	1978	1979	July 1, 1977- June 30, 1978	July 1, 1978- June 30, 1979
Sales:					
Canned mushrooms:					
9 ounces or less:					
Whole-----	1,153	1,066	741	5,606	4,327
Sliced-----	2,579	2,039	1,692	10,300	9,369
Other-----	10,209	9,748	9,690	45,471	45,250
Total-----	13,941	12,853	12,123	61,377	58,946
Over 9 ounces:					
Whole-----	129	141	94	734	670
Sliced-----	2,204	1,989	1,013	8,665	7,434
Other-----	7,011	3,956	5,171	24,326	23,697
Total-----	9,344	6,086	6,278	33,725	31,801
Total sales, canned-----	23,285	18,939	18,401	95,102	90,747
Frozen mushrooms <u>1/</u> -----	907	1,540	1,541	4,417	7,752
Exports <u>2/</u> -----	72	158	113	258	577
Imports from--					
Taiwan-----	14,843	11,861	18,044	57,218	42,128
Republic of Korea-----	3,771	7,722	7,744	23,656	27,002
Hong Kong-----	1,574	2,650	3,483	7,372	12,613
All other-----	669	1,100	850	3,650	4,464
Total-----	20,857	23,333	30,120	91,896	86,207
Apparent consumption <u>3/</u> -----	44,977	43,654	49,949	191,157	184,129
Ratio of imports to consumption--percent--	46	53	60	48	47

1/ Data on frozen mushrooms converted to drained-weight equivalents.

2/ Data on exports of canned mushrooms prior to July 1978 were compiled from official statistics of the Canadian Ministry of Industry, Trade, and Commerce. Beginning with July 1978, export data were compiled from official statistics of the U.S. Department of Commerce and represent shipments to more than 25 countries.

3/ Data do not take into account disappearance from losses or waste of domestic canners or changes in stocks of producers of frozen mushrooms or importers.

Source: Stocks, production, and sales were estimated from data submitted in response to questionnaires of the U.S. International Trade Commission; imports and exports were compiled from official statistics of the U.S. Department of Commerce, except as noted.

Note.--Data on stocks, production, and sales may not add because of losses.

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