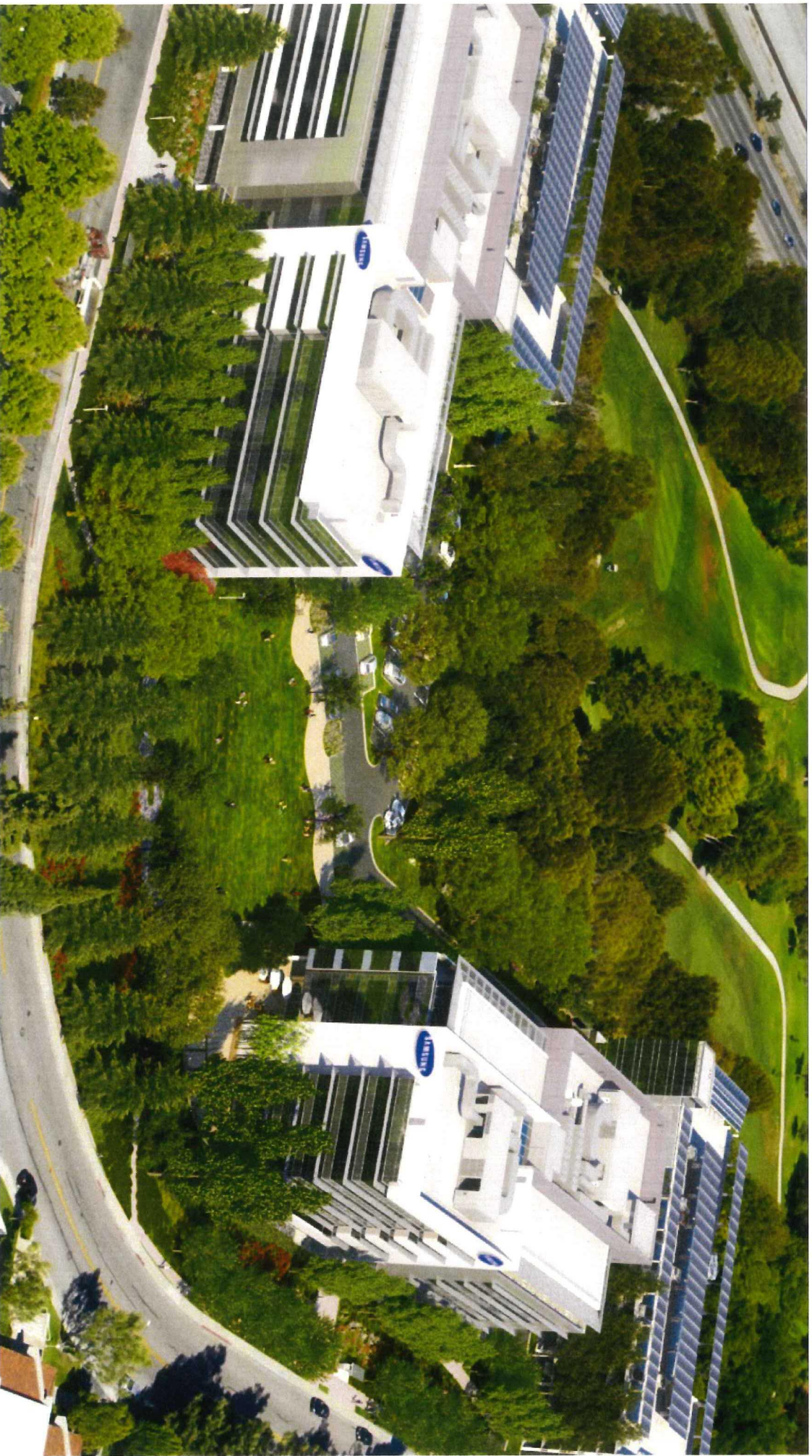


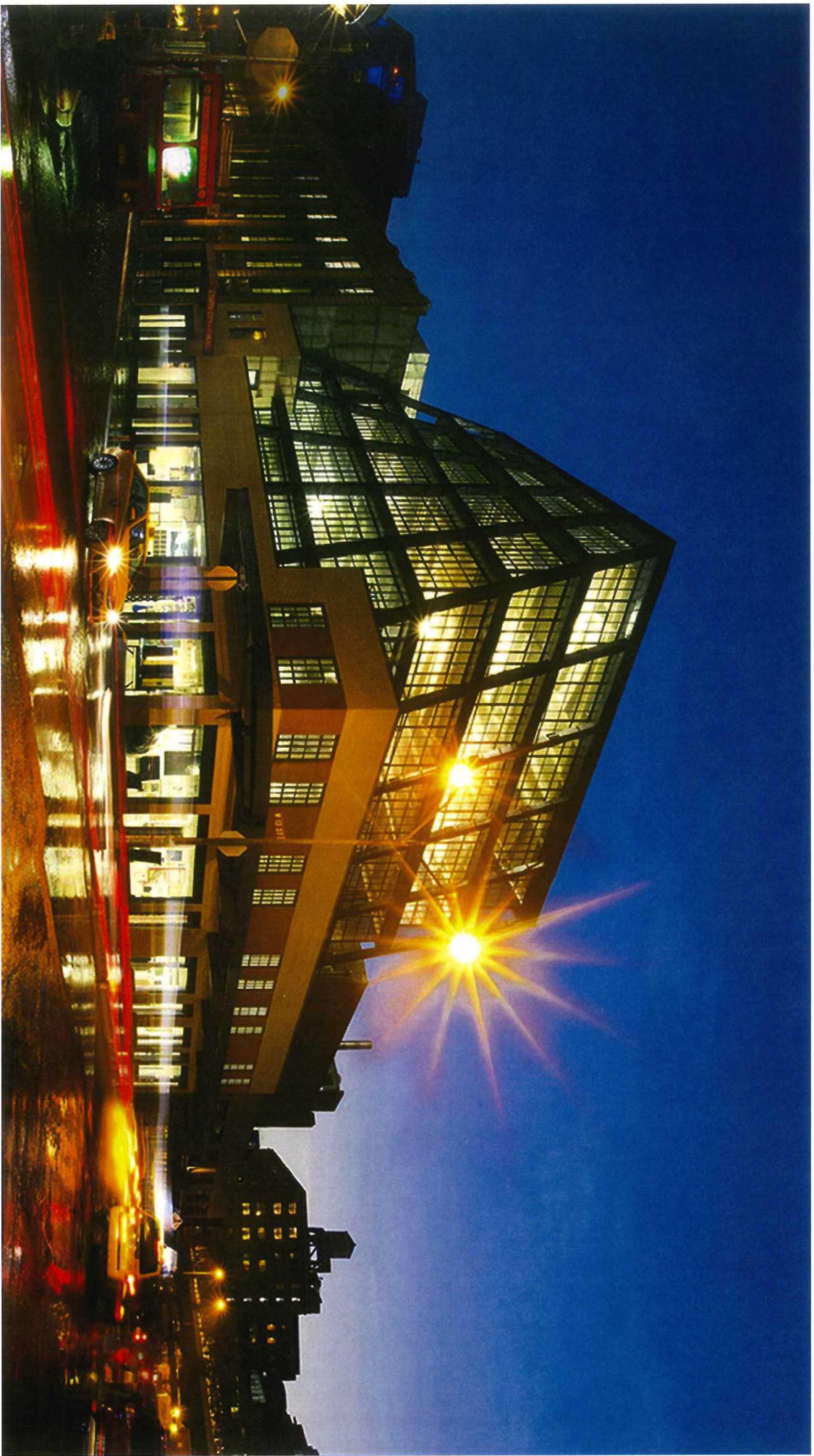


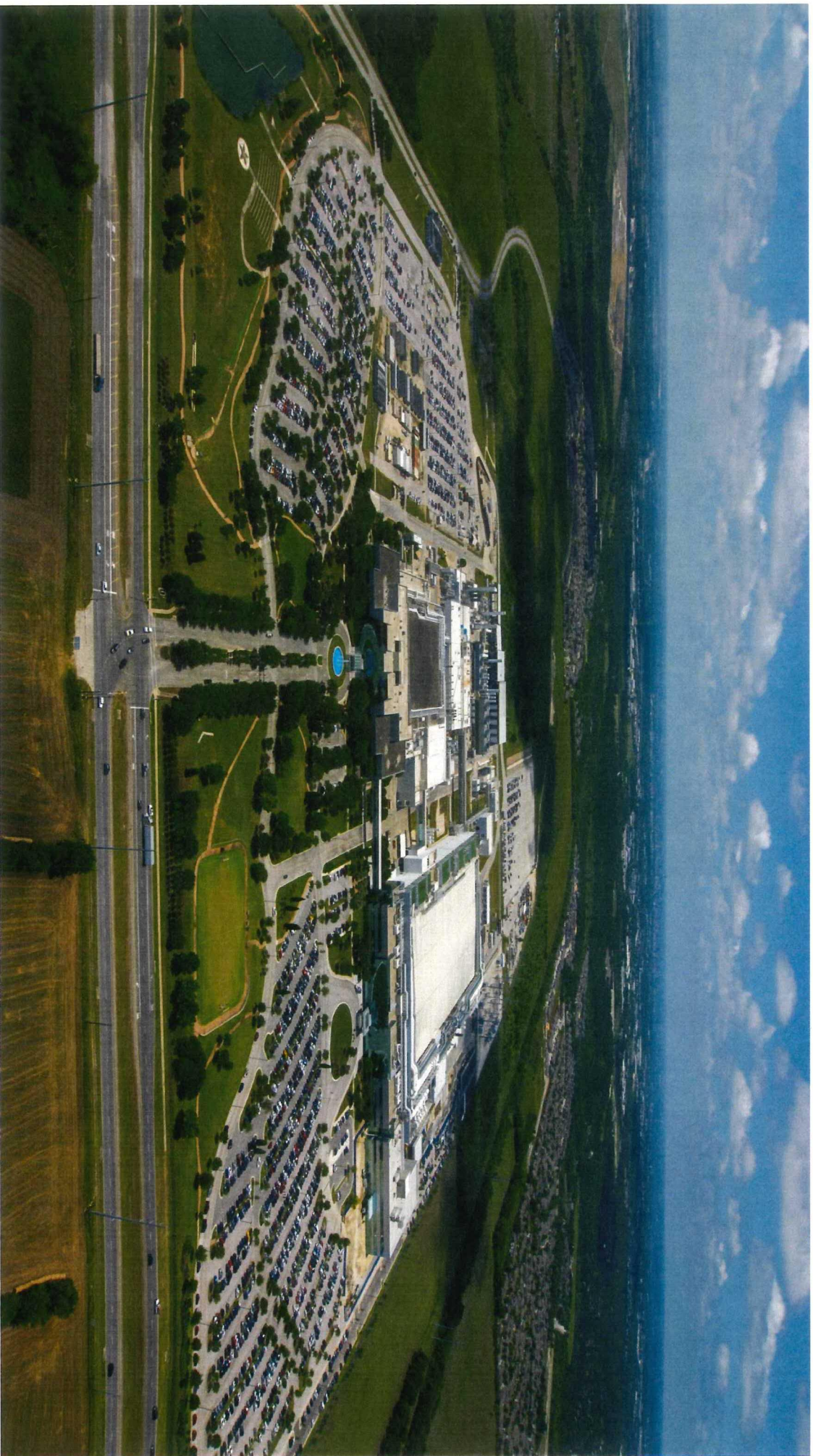
SAMSUNG

U. S. INVESTMENT IN MAJOR FACILITIES











FAMILY HUB



GALAXY NOTE8



CURVED QLED TV



FLEXWASH

SAMSUNG BRAND RANKING

Interbrand
BEST GLOBAL BRANDS

SAMSUNG

17th

2011 RANKING

7th

2016 RANKING

2016 BEST GLOBAL BRANDS

- 1 
- 2 
- 3 
- 4 
- 5 
- 6 
- 7 **SAMSUNG**
- 8 
- 9 
Mercedes-Benz

Source: Interbrand Best Global Brands

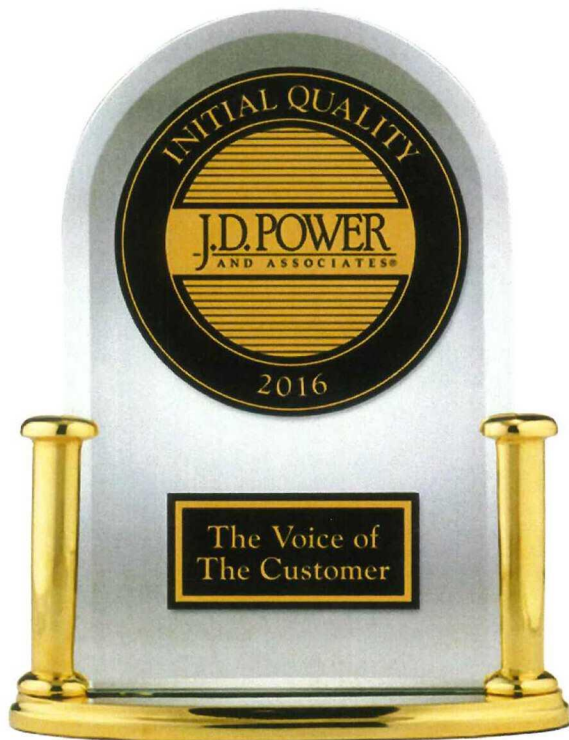
SAMSUNG



FAMILY HUB



FLEXWASH



#1 IN CUSTOMER SATISFACTION FOR 6 STRAIGHT YEARS 2011-2016

Front-Load Washing Machine Category

Top-Load Washing Machine Category





